

Merry Christmas!



Floyd County 15¢
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Hesperian

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Roundballers Win Two, Lose One To Hale Center

The Whirlwinds upped their season mark to 10-3 with a 59-44 defeat of Hale Center here Friday night. The game was tied 22-22 at the end of the first quarter. Kelvin Ratliff led the scoring with 16 points. Michael Curry and Donzell Minter each scored 14. Hale

Center is now 6-6 for the year. The Whirlwinds had no trouble winning their game over Hale Center 64-42. Coach Sally Miller played her reserves a big part of the game. The Whirlwind JVs lost their game 33-30. Quinn Coleman scored 12 points

to lead Floydada's scoring. Floydada's Whirlwinds and Whirlwinds were playing in Slaton Tuesday night.

Bank Closing Early

The Floydada First National Bank will close at noon Wednesday, December 24, Christmas Eve and re-open at regular opening time Friday morning. Customers are asked to arrange their banking business accordingly.

Dance At The MAC

There will be a dance at the Massie Activity Center Saturday night, and all ages are invited. Admission is \$1.50.

Catholic Churches

Plan Mid-night Mass

Mid-night mass will be held at St. Mary Magdalen Church in Floydada, Wednesday, December 24. Confession will be at 11:30 a.m. prior to Mass. Mass will be at 9 a.m. December 25th at San Jose Church in Lockney, according to the announcement from Father Richard Casey.

There is a Nativity scene which will be lighted and Baby Jesus placed there on Christmas Eve. Youth of St. Magdalen Church will meet in front of the church building at 7:30 Christmas Eve to go caroling.

Cotton Prices Decline

The USDA's Agricultural Marketing Service reported trading was slow and growers offered new crop cotton in moderate volume. Demand was light to very light, Dickson said. Prices paid growers for cottonseed ranged from 75 - 110 dollars per ton, mostly 75 to 85 dollars. Grades 42 and 52 were the predominate grades classed this week. Grade 42 accounted for 40 percent and

Grower prices were \$5.00 to \$7.50 per bale lower during the week ending December 19, according to Paul R. Dickson, in Charge of the Lubbock Cotton Classing Office. Farmers sold mixed new crop lots of mostly grades 41 and 42, stables 29 and 30, mikes 3.0 through 4.9 for about 42.75 cents per pound. Mixed lots of mostly grades 41, 32 and 42; staples 30 through 33, mikes 2.7 through 3.2 brought 40.50 to 41.50 cents.

Babson's Forecast For 1976 In The Next Hesperian

grade 52, 28 percent. Bark reductions were assigned to 38 percent of the samples classed. Staples 29, 30 and 31 were the predominate lengths. Staple 29 amounted to 22 percent, staple 30, 38 percent; and staple 31, 21 percent. Mike readings 3.5 through 4.9 amounted to four percent of the total. Mike group 3.3 through 3.4 accounted for five percent; 3.0 through 3.2 range 20 percent; mike 2.7 through 2.9, 39 percent; and 2.6 and below, 32 percent.

Pressley tests indicated breaking strengths at Lubbock averaged 85,000 pounds per square inch. About 94,000 samples were classed by the Lubbock Classing Office during the week ending December 19. This seasons total stands at 613,000 samples compared to 478,000 on the same date a year ago. Harvest slowed Wednesday because of extremely cold temperatures.

Life Expectancy Up

New York, Dec. 20 - For children born in Floyd County this year, the chances of living through the first half of the next century are excellent. When that point is reached, in the year 2050, they will be 75.

Barring unforeseen holocausts, their survival to that age is well within current projections. It represents a life span that is only 3.1 years greater than that prevailing today.

The gap is expected to be closed in the intervening years by medical science, which has been making substantial progress in recent years in the fields of biology, nutrition and public health, as well as in reducing the mortality from heart disease and some

forms of cancer. Currently, in the local area, the figures show a total of 1,250 men and women at age 65 or over. They represent 11.4 percent of the population.

For those who have just reached 65, their added life expectancy is greater than it ever was at that age-13 years for men and 18 1/2 for women.

The span of life has increased considerably from what it was in earlier years. Since the middle of the last century, each generation has had a better survivorship record than the one before it.

Compared with the present expectancy at birth of 71.9 years, it was 68.2 for those born in 1950 and 59.7 for those who arrived in 1930.

The likelihood of survival is greater for women than for men at every period of life. On the basis of the national findings, a young woman in Floyd County, just married at age 22, has better than 90 chances out of 100 of living for the next 30 years, by which time there would be no more dependent children on hand.

For her husband, who was two years older when they got married, the chances are about 88 in 100 of his surviving the 30 years.

Postmaster Expresses

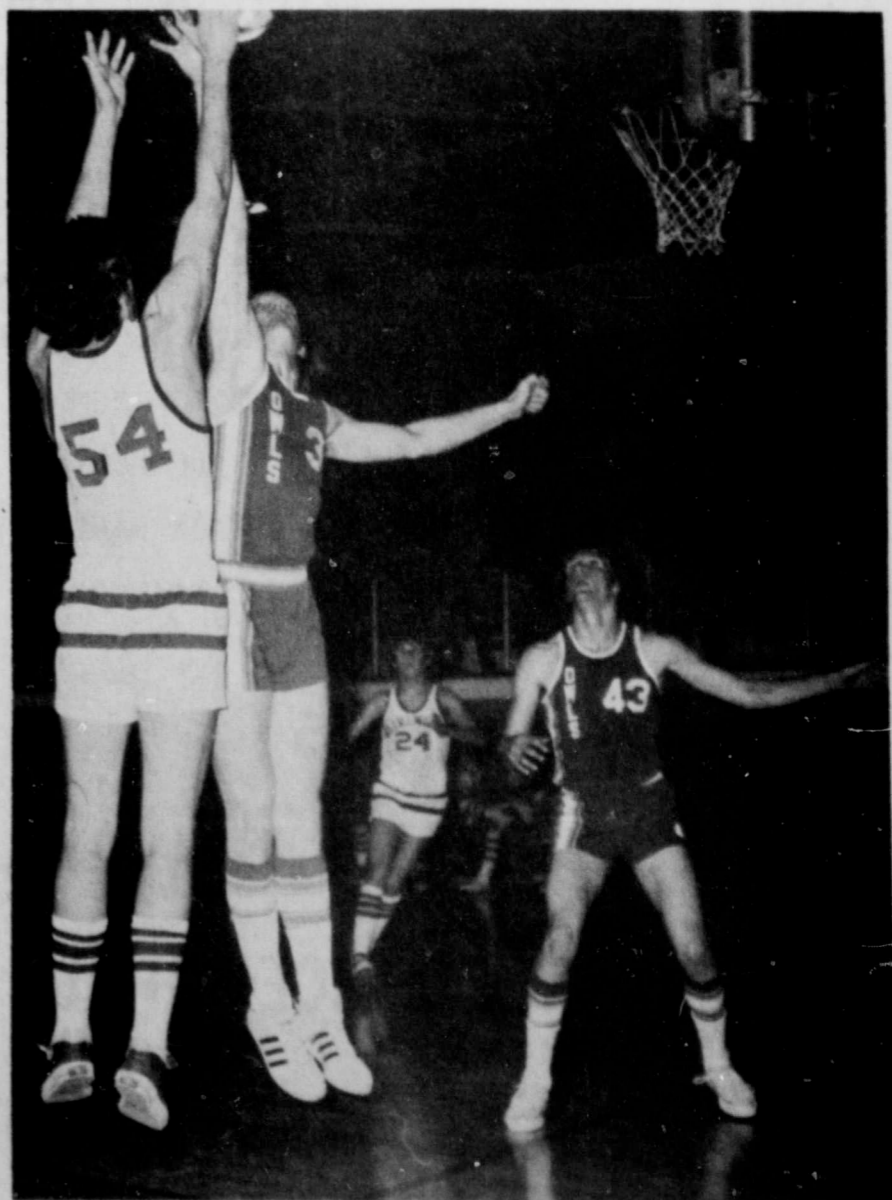
Appreciation To Community

The U. S. Postal Service will be trying to make this a Merry Christmas for everyone in Floydada. Employees will remain on the job Christmas Eve until all mail is delivered. Postmaster Ed Wester said, "We don't feel like its Christmas unless our office is free of Christmas Mail."

The Postmaster was asked how this year compared with other Christmas seasons. He said, "This year had been good in comparison to other years, speaking from a local standpoint only, our people mailed early and there were no waiting lines in our lobby. This is what we like to avoid, there is no way two or three employees can wait on

fifty people mailing at one time. This situation just didn't happen and it has made even distribution in the work load. Our mailing volumes are very close to last year - slightly off. We are now watching the incoming volume of packages and so far are about normal, any fluctuation will depend on nation wide mailing habits. This is why we will remain Christmas Eve until packages are delivered.

I wish to express my sincere thanks to a Community that is TOPS in COMMUNITY SPIRIT and COOPERATION, its great to serve people like you, Merry Christmas to each of you, from all of your POSTAL FRIENDS."



STEVE MOORE shoots in the Hale Center game, which the Whirlwinds won. In background is Royce Chadwick, number 24. (Staff Photo)

Caprock Chat

By Wendell Tooley

JOHN WOULD HAVE contributed to this" was the Mrs. John Reue made her hand me a check for the Development Company's School project.

He came on, but if he had been would have been the most person in the community when he came that the training school here. He worked night and Chamber of Commerce and community... he was dedicated to this community grow and

MEONE WOULD write Christmas songs... seems to be a shortage of good music on both radio and tv

next year, we can have Christmas lights on the square or light up just the Christmas decorations.

several residences that lighting displays. drive around Floydada the next night or two and see and displays.

BOCK AVALANCHE has begun to rank South boys basketball teams and way it looks: Morton, Lockney, Tahoka, Floydada. Floydada's problem is district championship over Lockney boys are still

some exciting basketball year's... get ready.

AS A NEWS STORY this week which calls the total lack of common bureaucrats on every generative dummy in this University Interscholastic is looking into charges Amarillo football players amateur rule this year by reasonable consideration for ability. The question on the district football of Caprock High School. was the offense? In their star running back

Chuck Velasquez and coach Ray Basinger were guests of an Amarillo club which honored them as player and coach of the week. The valuable consideration was the free meal that Velasquez ate. Two other players from Amarillo high schools are also under investigation for getting free meals this way.

Of course, the coaches and school administrators are supposed to know the UIL rules and these were put in order to safeguard against exploitation of high school athletes. Generally speaking, UIL rules are good, but sometimes they are hard to understand. Several years ago Bonham High School was tossed out of UIL competition because several football players at a church banquet received free Bibles from well meaning members of the congregation. This hardly seems like the sort of thing to penalize a football team or high school for doing.

If it is a UIL violation to feed an athlete, then teams all over the state might be in trouble because there are athletic teams honored and fed just about everywhere, especially if they win some championship.

(Perryton Herald)

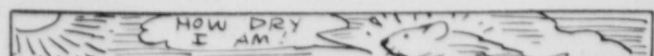
IT'S BEEN A GOOD YEAR and during this Holy Holiday, we'd like to wish all our friends a simple, blessed Christmas, filled with warmth and happiness. Our sincere thanks to all. Wendell, Mary Tom, Wendelyn, Karla, Brad, and Keith.

The Weather

(Courtesy of Pioneer Natural Gas Co.)

	H	L	Moisture
Dec. 17	28	22	
Dec. 18	40	11	
Dec. 19	54	21	
Dec. 20	54	28	
Dec. 21	42	26	
Dec. 22	52	32	
Dec. 23	34	30	

Total prec. for week None
Total prec. for Dec. None
Total prec. for year 24.70



Prairie dogs can go longer without drinking than camels. They obtain moisture by eating grass and other plant food.

FIREWORKS

East Side of Lockney

Lone Star & Silverton

Highway Intersection

Cedar Hill News

By Mrs. Jerry Lackey

December 22

Well although today is the first day of winter, temperatures don't seem to be much cooler than they have for the past several weeks. A light drizzle did fall over our area Sunday night but we had no measurable amount of precipitation.

Mr. and Mrs. Lindsey Lackey were visited by Mrs. Lackey's father, Henry Love of Floydada and her sister-in-law, Faye Love of Lubbock. The Lackeys also visited Mr. Lackey's parents, Mr. and Mrs. Elvie Lackey of Floydada Sunday afternoon.

Mr. and Mrs. Stanley Burleson are expecting her father, H. L. Belew and grandmother, Alta Belew of Woodward, Oklahoma to arrive sometime today.

Mr. and Mrs. Royce Bethel and Shelly were visited Sunday by friends of theirs, Mr. and Mrs. Kim Hinsley and their daughters, Stacy and Kristi, of Floydada.

Mrs. Edna Gilly attended the Christmas program at the Cedar Hill Assembly of God Church Sunday night. The teenagers of the church presented a play titled "A Little Child Shall Lead Them." Mrs. Gilly is having the Gilly family Christmas gathering tonight. All of the Gilly's and their families will be present to exchange gifts.

Mr. and Mrs. Craig DuBois have spent most of the week with his parents, Mr. and Mrs. Bill DuBois.

Mr. and Mrs. Craig Gilly were visited Sunday night by Kreis and Kathy McIntosh who live northwest of Dougherty.

Mr. and Mrs. Wes Campbell and their children, Donna Jean, Wesie, and Sonya, went to the canyon Sunday afternoon in search of a Christmas tree and when they arrived back home the whole family helped decorate it.



JAN-MICHAEL VINCENT is a headstrong young cowboy who competes in a 700-mile horse endurance contest in "Bite the Bullet" written and directed by Richard Brooks, premiering Friday at the Capada Theatre. Gene Hackman, Candice Bergen, James Coburn, Ben Johnson and Ian Bannen co-star in the Columbia Pictures release.

Ag Producers Advised To Check Tax Changes

College station-Americans will save \$23.1 billion in tax money this year as a result of the Tax Reductions Act of 1975. And some changes are of particular interest to farmers and ranchers. Dr. Wayne Hayenga, economist for the Texas Agricultural Extension Service, advises agricultural

producers to give close attention to such tax changes as 1975 draws to a close.

"One change involves an increase in the level of investment credit," points out Hayenga. "A 10 percent increase in investment credit is in the law through 1976. This credit applies to property bought or under construction after last Jan. 21 and before Jan. 1, 1977."

A permanent change associated with investment credit has also been made. Instead of having to wait to claim the credit when the construction is completely done, individuals can claim credit on progress payments during the construction period, notes Hayenga.

Also, the amount of used property that qualifies for investment credit has been increased from \$50,000 to \$100,000.

A tax break designed to help small farmers and other self-employed workers will make individuals with an annual income between \$4,000 and \$8,000 eligible for a refundable tax credit on all earned income, says the Texas A&M University System specialist.

"Earned income is defined as any compensation for personal services and includes wages, salaries and tips, but not pensions and annuities."

People with an income of \$4,000 will get the maximum tax credit of \$400. As income goes up to \$8,000, the amount of credit decreases, Hayenga explains.

"This tax cut operates like a negative income tax when the amount of credit is greater than a person's tax liability. If that happens, the excess credit is refunded."

For the general populace, a significant tax break for 1975 is an increase in the standard deduction to 16 percent, a one percent increase over last year. The maximum standard deduction for singles is now \$2,300 and for joint returns \$2,600.

"An increase in personal exemptions is also in store for 1975 taxpayers," notes Hayenga. "Taxpayers will be able to deduct \$750 plus an additional \$30 tax credit for themselves, their spouse and each dependent. However, this extra \$30 credit does not apply to the blind or aged."

The maximum income allowable to claim a child care expense deduction has been increased from \$18,000 to \$35,000. For incomes above this, the amount deductible for child care expense decreases, says Hayenga. If income is \$44,600 a year or more, there can be no deduction for child care expense.

The amount of income needed before a tax return must be filed has been increased from \$2,050 to \$2,350 for 1975. This will be of some help to farmers and ranchers who hire their children, deduct the wages as expenses, and still claim the children as dependents, points out Hayenga.

The use of microfilm (reproducing original documents in reduced form) touches the life of every American. Because it saves businesses money, by allowing them to use less paper and space, it ultimately helps keep prices down.



Christmas Wishes

We're hoping this will be a warm, happy holiday . . . filled with lots of cheer! Our gratitude for your kind support.

South Plains Elevator

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8 x 10 Gloss Finish \$2.00

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Hesperian Office Supply FLOYDADA

Fairview News

By Mrs. Clyde Bagwell

December 22

A sprinkle of rain fell here Sunday night after a rather cold cloudy day.

Mr. and Mrs. Zeke Robertson and sons, Ty and Tate of St. Louis, Missouri, have arrived here to spend Christmas in the home of her parents, Mr. and Mrs. Woodrow Wilson.

Mr. and Mrs. Larry Glassmoyer and children of Grand Prairie will arrive tomorrow (Tuesday) and will also be here over Christmas. The Wilson's other daughter and family, Colonel and Mrs. Jim Pyke and sons, Jimmy and Mark of Maryland, near Washington, D.C., were here in the summer and will not be able to spend Christmas with the family.

Mr. and Mrs. Kay Crabtree, Becky, Sam and Anissa went to Idalou Saturday to the home of Hope's parents: Mr. and Mrs. Elmer Griffith.

Mrs. Kate Crabtree visited Saturday afternoon with Mrs. Eva Newsom, Mrs. Edna Phillips and Mrs. Mary Stanley.

Mrs. Juanita Payne, Mrs. Jewell Teague and Mrs. Donna Reed attended a Christmas luncheon Wednesday at the home of Mrs. Maria Flores in Lockney.

Mr. and Mrs. Kelley Brown and family of Midland visited Friday in the home of Mr. and Mrs. Ruey Irwin.

Visitors Thursday in the Ruey Irwin home were Hershell Irwin of Lubbock and C. H. Wise.

Mr. and Mrs. Lindsey Graham visited Mr. and Mrs. Walter Hollums Tuesday night.

Mr. and Mrs. Alden Carthel and son Nelson of Plainview and Carl Nelson of Dimmitt were Sunday guests in the home of Mr. and Mrs. Ruey Irwin.

Saturday was Becky Crabtree's 14th birthday and Renee Sanders and Kristi Julian of South Plains spent Friday night with Becky for a slumber party.

Mrs. Kay Crabtree, Becky, Sam and Anissa, and Renee Sanders and Kristi Julian visited Mrs. Kate Crabtree Friday afternoon.

Mrs. Edna Phillips visited Mrs. Kate Crabtree Saturday afternoon.

Those visiting in the Bagwell home during last week were Mr. and Mrs. L. H. Blum, Mrs. Jewell Teague, Mrs. Ray Cook, Mrs. C. W. Payne and grandson, Chad Nicholas.

Mrs. Bill Tye, Mrs. Verna Lee Cardinal and Mrs. Walton Wilson.

Several of the Austin family met at the home of Mr. and Mrs. Walton Wilson Sunday for their Christmas dinner and get together. Others present were Mr. and Mrs. Truett Austin and son, Tommy and Mrs. John Austin of Lubbock; Mrs. Sim Reeves of Memphis; Mr. and Mrs. Ted Bell, Rex and Shannon and RoseMary Hardin, Mrs. Harvey Allen, Mike and Norman, all of Floydada.

Last Saturday night Mr. and Mrs. Phil Lemons, Twilla and Trasa of Cedar Hill visited Mr. and Mrs. Clinton Fawver and Melissa.

Mrs. Clinton Fawver and Melissa went to Cone Monday and visited her parents, Mr. and Mrs. Howard Harris.

Sunday Mrs. Gracie Riggles visited Mrs. Pernie Ray after church and had lunch with her.

Mrs. Ray Cook Wednesday with Mrs. rice Campbell.

Mr. and Mrs. E. W. were those attending Christmas social and for members of the Sunday School class their husbands Tuesday night at the home of Mrs. Ed Muncy.

Children and grandchildren of Mrs. W. O. Tye her home Sunday Christmas get together a buffet luncheon present besides Mrs. Tye and her son, Jim home, were Mr. and Keith Tye and their son-in-law, Mrs. Steve Cumber.

Lubbock; Mrs. Rowan and baby, Canyon; Mrs. Jim Clay and Rusty of Dallas; Mr. and Mrs. Marble, Kelly and Mr. and Mrs. Mike all of South Plains; Mrs. Jim Tye and Lubbock; Mr. and Weldon Pruitt, Green and Christy and Mrs. Bill Tye.

Karen and Christ spent Sunday night Monday with their parents, Mr. and Tye.

Monday Mr. and Cook went to where they visit cousins, Luther and Mrs. Edith Goodin also visited Mrs. L. in Wellington and the Samnowood who visited Mrs. Lillie field.

E. W. Walls Plainview last Monday and had lunch home of his brother, Mrs. E. R. Walls.

We were sad to learn of the death of B. Mankins who had New Mexico for a years, but at one near neighbors, Bagwells at Center services will Tuesday at the Cemetery for Mrs. Our sympathy is family.

Tuesday Mrs. Riggles stayed children of Mrs. Wilson while she was school to help with Christmas party of Randy.

Wednesday Mrs. Riggles attended the citizens Christmas class at the home of Flora Warren.

Friday Mrs. Riggles the day with her Mrs. Agnes Baker recently moved from Mansford, Okla.

PEST MANAGEMENT BECOMING IMPORTANT - The computer going to play an important role in pest management program conducted by the Agricultural Extension Service. The Extension has appointed Henson as a data pest management will be developing a network for and summarizing management program providing an evaluation of pest programs, and computer simulations for forecasting.



Here are wishes expressly for your many friends: the happiest of days and the best of everything! Thanks for your patronage.

Federal Land Bank East Side of the Square

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HESPERIAN OFFICE SUPPLY

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LOCKNEY, TEXAS

LAKEVIEW

By Mrs. Clyde Bagwell

model when she takes the examination. While in St. Louis Dan will go through the Clinic.

Mrs. Henry Price said she and Mr. Price would be at home Christmas unless they went to Oklahoma to see her sister, as their other son, Mr. and Mrs. Stanley Price and family of Ft. Worth will fly to Philadelphia for a combined Christmas and business trip.

Sunday afternoon Mr. and Mrs. Johnny Redding, Rebecca and Matthew of Idalou and his mother, Mrs. Dorothy Redding of Lubbock, visited Mr. and Mrs. Grady Dunavant.

Mr. and Mrs. Irvin Hinsley, who live in Wyoming were by Sunday afternoon to visit Mrs. B. C. Hinsley. Irvin is a nephew of the late B. C. Hinsley. Lonnie Hinsley also visited his mother Sunday.

Mr. and Mrs. D. C. Harrison attended the funeral Saturday morning at Henderson Chapel in Lubbock for Humpy Briggs. He is the grandfather of Mrs. Joe Max Harrison of Floydada. We sympathize with the family. After the funeral Mr. and Mrs. Harrison visited their son and family. Mr. and Mrs. Jerry Bob Harrison, Marty, Kay and Amy and Debbie Trammell, who makes her home with the Harrisons in Lubbock.

Mr. and Mrs. Bill Smith, Mr. and Mrs. Milton Harrison visited Sunday afternoon with Mrs. R. C. Smith and Floyd.

Monte Williams attended a wedding course at the high school several nights last week, sponsored by the Young Farmers.

Q. D. Williams and Norman Muncy attended an Independent Cattlemen's meeting at Lighthouse Electric Tuesday night.

Henry Brewer had a phone call Sunday afternoon from his brother, Lester Brewer, who lives at Livermore, California.

The Henry Brewers also had a phone call Sunday from Mrs. Anna Brewer of Lawton, Oklahoma.

Mr. and Mrs. Dean Watson, Deanna and Amanda went to Matador Monday to visit relatives.

December 21 Mr. and Mrs. Henry Brewer hosted the family Christmas dinner and tree. There were 35 family members present to enjoy this get together.

There besides the host and hostess were: Mr. and Mrs. H. T. Ayres, Kim, Kelly and Karl and a friend of the family, Mr. and Mrs. Ervin Brewer, Monty and Latonya Brewer, Terry and Latishie Mooney, Mr. and Mrs. Harry Glenn Brewer, Amber, Ty and Brandon, Debra Brewer and her fiance, Mr. and Mrs. Ken Robison and Kris, all of Lubbock; DuWayne Brewer of Dallas; Mr. and Mrs. Millard Watson, Mr. and Mrs. Fred McDougle of Crosbyton; Sharon McDougle of Pearsall; Mr. and Mrs. Dean Watson, Deanna



IN HALE CENTER GAME which Floydada won, Riek Carthel shoots in the upper picture, Kelvin Ratliff and Michael Curry also pictured. In center photo Elton Ratliff almost gets the ball, Steve Moore at right. In lower photo Donzell Minner takes the rebound. (Staff Photo)

and Amanda and Darwyne Brewer of the home. All of Mr. and Mrs. Henry Brewer's children, grandchildren and great grandchildren were present except one grandchild.

FLOYD DATA
Mr. and Mrs. Wayne Russell will visit through the holidays at Los Cruces, New Mexico, with their daughter, Mr. and Mrs. Bill Gray and family.

December 22
Sunday was "cold and dreary" and we had a shower last night. Today is beautiful.

There are various arrangements for families meeting together during the holidays. Some met Sunday. Among them, the Fred Bateys. Present at the home for the noon meal were a daughter and husband, Mr. and Mrs. Julian Edmondson of Phillips and their children and families, son, Ronald and family of Amarillo, a

daughter and husband Mr. and Mrs. Ben Kollman of San Antonio. Also Mrs. Shelby Cook and daughter, Mrs. D. W. Davidson of Amarillo. In the afternoon Mrs. Orville Newberry and G. W. Smith, city, came for a visit.

Mrs. Mike Carroll of Lubbock had major surgery last Wednesday in a Plainview Hospital. Mike spent Friday night and Saturday night with home folks, the Morris Carrolls. Mrs. Mike Carroll is reported convalescing nicely.

Mr. and Mrs. Travis Lightfoot took Mother Lindley to Crowell Sunday. She will go from there to spend some of the holidays with other children in Wichita Falls and Graham.

Mr. J. D. Wellborn's descendants expect to be on hand Christmas Day.

The Thomas Warrens and a daughter and family, the Paul Stouts of Quitaque, visited Mrs. Ola Warren Sunday.

Visitors at the Charley Spence home one day last week were Willie B. Aiken, and Friday the Ben Smiths. The Spences expect to spend Christmas in Sherman with their son, Orville and family. Mr. and Mrs. Plumlee expect to spend Christmas day with a daughter and family, Mary and Johnny Hinds and boys in Plainview.

Mr. and Mrs. W. L. Hartline and their daughter, June and family, the Bob Landers of Plainview, had their Christmas get together in Floydada Sunday with their son, James and family. Mrs. Dale Miller got her Christmas message across to brothers by long distance, one in Petrolia and one in Denver, Colorado.

Mr. and Mrs. Hal Thomas were in Lubbock Friday to see her doctor — and the children, Mr. and Mrs. Milton Mensch. They also

expect to be with their children Christmas Day.

Mrs. R. C. Ross is spending the Christmas holidays with a daughter and husband, Mr. and Mrs. Buck Ragsdale at Baileyboro.

Mrs. Fred Battey and Mrs. Ola Warren visited Miss Vera Meredith Tuesday p.m. Mrs. Edna Phillips came Thursday. Mrs. Clay Muncy spent Tuesday with Miss Meredith.

Miss Francis Mitchell and some Plainview relatives are taking off today for somewhere in Michigan to visit with the daughter of the Plainview folk, and niece and family, especially to see the new baby.

Mr. and Mrs. Joe Conway of Plainview visited Saturday with her parents, Mr. and Mrs. Claud Carpenter. The Conways, Claudine and Joe, are going by plane to Dallas and thence to California where they are to spend some of the holidays with their daughters.

Mrs. Ava Jackson is to spend Christmas with a son and family at Odessa.

Mrs. A. W. Anderson expects to spend Christmas with a daughter, Mrs. Dorothy Thompson, and family at Petersburg.

Mr. and Mrs. Floyd Anderson visited his mother at the nursing home Sunday p.m.

Johnny Warren and family, of near Lubbock, spent Sunday with his mother, Mrs. Elmer Warren.

The James E. Green family plan to get together at the parental home sometime after Christmas.

We long ago Centerites are sad at the passing of Mrs. H. B. Mankins last Friday in a Tucumcari, New Mexico hospital. Graveside rites are to be Tuesday morning in the Floydada Cemetery, by the side of her husband who passed on over nine years ago. We grieve with her loved ones.



Christmas

May you find fulfillment of that special serenity . . . contentment that means so much to everyone as we celebrate

His birth. Our sincere thanks to you.

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MARCH 20 CALL

THE HESPERIAN



HO . . . HO . . . HO . . . a happy Santa Claus visited FHS students Friday, passing out candy, and visiting every room. (Photo by Keith)

It's our favorite time of year and one of the most enjoyable customs of the season is greeting our many good friends and patrons and wishing them the best that life has to offer. Merry Christmas to you all!

Plainview Co-Op Compress

John McQuien, Manager

Society

Switzer Brothers And Sisters

Hold Annual Christmas Fete

Mr. and Mrs. Earl Switzer were hosts Saturday and Sunday for the annual Christmas tree and dinner of the Switzer brothers and sisters.

Present at the gathering Saturday were the brothers, Mr. and Mrs. J. W. Switzer of Ralls; Mr. and Mrs. M. R. Switzer, Amarillo; Mr. and Mrs. G. W. Switzer and Glenn and Mr. and Mrs. Earl Switzer, Floydada; and sisters, Mr.

and Mrs. Arvie Chambles, Wichita Falls; Mr. and Mrs. Vernon Blackwell and Tom, Amarillo; Mrs. Oma Pettersen, Ralls; and Mrs. Pearl Reddy of McCoy.

Joining the group Sunday were Mr. and Mrs. Tommy Littlehale and family and Mr. and Mrs. Don Switzer and family, Amarillo; Mr. and Mrs. Johnny Copelin and Mr. and Mrs. Griggs Hulse, all of Lubbock.

Brenda Vickers Nominated For DAR Citizenship Award

Brenda Vickers, daughter of Mr. and Mrs. Bob Vickers, has been named as Floydada High School's nominee for the Daughter's of the American Revolution Citizenship Award.

Each year a school faculty committee selects an outstanding senior girl for this honor.

The one selected must possess the characteristics of good citizenship, leadership, and attitude.

Brenda is active in Student Council and National Honor Society and is a member of the Whirlettes Varsity Basketball team and is assistant editor of the school paper.

Koch Home Setting For Christmas Social

The L. H. Koch home in Floydada was the setting Saturday night, December 13, for the annual Christmas social of the Alpha Mu Delta Chapter of Beta Sigma Phi. Brenda Watson assisted Barbara Koch with hostess duties.

For the Christmas dinner, members and their husbands enjoyed an International meal.

While secret sisters exchanged gifts, the husbands opened their gifts with plenty of laughs.

After the gifts were exchanged, "dummy bridge" was played by all.

Present for the gathering were Mr. and Mrs. Jerry Allen, Mr. and Mrs. Danny Daniel, Mr. and Mrs. George Finley, Mr. and Mrs. Byron Kendrick, Mr. and Mrs. L. H. Koch, Mrs. Jim Nichols, Mr. and Mrs. Randy Patterson, Rev. and Mrs. Ron Pingleton, Mr. and Mrs. Tom Powell, Mr. and Mrs. Doyle Warren, Mr. and Mrs. Dean Watson and Mr. and Mrs. Mark Whittle.

Births

Shane and Bengie Locke announce the birth of a baby brother, Norman Layton Locke, born Tuesday, December 16 at Caprock Hospital. He weighed 7 lbs. 5 oz. Parents are Mr. and Mrs. Benny Locke.

Grandparents are Mr. and Mrs. Norman Olson of Needles, California, and Mrs. Richard Locke of Coleman, Texas. Great-grandmother is Mrs. J. L. McClary of Nacogdoches, Texas.

FLOYD DATA
Mrs. Vida Womack returned home December 1st from visiting several months in San Diego, California, with her two daughters, Mrs. Virginia Breit and Mrs. Mattie Rippley and their families. Virginia and husband, Virgil, drove Mrs. Womack home and will be visiting in Floydada until after the holidays. Mrs. Womack's two sons, Bruce and Wilson of Houston visited here over the weekend of December 13-14, and Mrs. Womack returned to Houston with them for a visit with their families.

FLOYD DATA
Mr. and Mrs. Calvin Gilbert, Terry and Cheri and Mr. and Mrs. Ronnie Gilbert and Matt, and Debbie Kessell all of Lubbock, were in Floydada Saturday and Sunday for a pre-Christmas gathering with Mrs. Calvin Gilbert's parents, Mr. and Mrs. Floyd Webb.

FLOYD DATA
Mrs. V. D. Turner returned home the latter part of last week after spending several days in



Paula Bryant Receives Cap

Paula Bryant, daughter of Mr. and Mrs. Nile Bryant, a 1974 graduate of Floydada High School, was among 60 students receiving Vocational Nursing caps at the Florence Nightingale Candlelight ceremony in Lubbock Friday afternoon, December 19th.

Attending the event from Floydada held at Central Baptist Church at 2 p.m. were Mrs. Nile Bryant and Nila and Doug Frazier.

The graduating group had 500 hours of class grades at the Lubbock Independent School District, Department of Vocational Nursing, and on the job training at Methodist, St. Marys and West Texas hospitals. The class is one-fourth through the school at this time. This was the 58th class to be capped.

Making the cap presentation was Mrs. Mary R. Foreman, Lorene Dyer, Wynona Lewis, Melanie Reid, Barbara Evans and Ann Messall, all RN's. Mrs. Martha Turner played the processional and recessional.

The invocation was given by Dorothy Tubbs. A special was sung by Denny Webb and a reading given by Leona Hudson.

Lubbock with her son and family, Mr. and Mrs. Dorman Turner, during which time Mrs. Dorman Turner underwent surgery. She is reported doing fine and home from the hospital.

FLOYD DATA
Mrs. David McCulley arrived here Saturday evening from College Station to visit through the holidays with her parents, Mr. and Mrs. Otis Anderson and other relatives. Mrs. McCulley's husband, David, arrived in Floydada later after being at the Liberty Bowl with the Texas A&M Band for their football playoff Monday night.



A GOOD many people will not make Christmas trips this year, especially long distance ones. There are several reasons, a short holiday for some, spiraling prices, and the fact that some face tax time in January.

HOW nice it is to open Christmas greeting cards from friends and find that some have taken the time to write a note, from some, the first word since last Christmas.

One in particular comes to us from the Johnny Carrs in Slaton, former Floydada residents. He is now retired from the railroad and they continue to enjoy their home in that city.

THANK God for another Christmas to add to the lengthening past.

FRIDAY should be merchants day 'out of town! It is the first business day after Christmas and its about as hectic as the Christmas rush the day before. The day is for misfit Christmas presents and complaint day, and is considered hazards of rush buying. Its another story to sales clerks in which most usually takes it all in stride.

OUR Christmas wish for you and yours - For the Past Happy Memories; For the Present-Good Fortune; and For the Future-Blessed Peace.

THE FLOYD COUNTY HESPERIAN

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Carthel-Dipprey Engagement Announced

The engagement of Charla Maye Dipprey to Ronald Dee Carthel is announced by the couple's parents, Charles Dipprey of Lockney and Betty Dipprey of Plainview, and Mr. and Mrs. John Lee Carthel of Lockney. The couple plan to marry in April at the home of his grandparents, Mr. and Mrs. John T. Carthel.

Miss Dipprey, a junior at Lockney High School, is employed by Dr. Paul

Glasson. Carthel farms north of Lockney. He is a 1974 graduate of Lockney High School.

FLOYD DATA

Visiting during the holidays in Floydada with Mr. and Mrs. J. C. Wester are his sons, Dr. James Wester and family of Garland and Dr. Bill Wester and family of Weatherford; and Mrs. Wester's sons, Edgar Boyd and family of Lubbock and Larry Boyd and family of Plainview. The Boyds and Westers will also visit other Floydada relatives while here.

FLOYD DATA

Mr. and Mrs. Kreis McIntosh are visiting through the holidays in Seattle, Washington with his sister, Mrs. Bill Potts and family.

FLOYD DATA

The Louis Lloyds hosted a family gathering at their home Monday night. Attending were John Lloyd, Mr. and Mrs. Ray Lloyd, Mr. and Mrs. Fred Lloyd and Nancy, and Mr. and Mrs. G. W. Smith, of the Floydada area; Cynthia Williams, Houston; Mr. and Mrs. Dale Smith and children of Bayfield, Colorado, and Mr.

and Mrs. Darrell Dunn and family of Ralls.

FLOYD DATA
Mr. and Mrs. Dale Smith and children of Bayfield, Colorado, are in Floydada during the holidays visiting their parents, Mr. and Mrs. G. W. Smith and Mrs. L. B. Stewart Sr., and other relatives.

Lewis Host Lone Star Church Christmas Party

Wilma and Sam Lewis served as hosts for the annual Lone Star Baptist Church Christmas party Friday evening in an atmosphere of old-time yule warmth and gaiety. The entertaining rooms served a proper setting for Santa Claus who appeared on scheduled time.

FLOYD DATA
Mrs. Harley Vick returned home Sunday from Amarillo where she had knee surgery, then recuperated the past few weeks at the home of a daughter, Mrs. George Mallow and family.

FLOYD DATA

Mr. and Mrs. Vaughn Ross and daughters are houseguests of his brother and wife, Mr. and Mrs. Larry Ross, during the Christmas holidays. They will also be visiting his mother, Mrs. Elvie Henderson in Floydada, and another brother, Dennis in Plainview. After the holidays the Vaughn Ross family will be in Georgia until April at which time they will depart for Africa where he will be involved in missionary work.

FLOYD DATA

Arriving Christmas Eve night to visit during the holidays with Mrs. V. D. Turner will be Bud Turner and family and Mr. and Mrs. Mark Turner and son of Norman, Oklahoma, Mr. and Mrs. Virgil Boyd of Dallas and Mr. and Mrs. Sherman Irwin and family of Lubbock.

to other houses, gifts were opened.

Special recognition was given Vernon and Henrietta Norris for faithful sponsorship of the church music program. Vernon has been in charge of church music as a member of the church for twelve years. Henrietta has had responsibility for piano music and has shared organ music responsibility. Vernon is principal of Plainview High School; Henrietta teaches computer science.

William Prater and Linda were also given special recognition. He has been pastor for three and one-half years. During this time he has completed work at Wayland Baptist College and has served in various capacities in the community and in Lockney and in Lockney High School.

Special guests were the David Hartmans who have recently returned from serving a pastorate in Walldorf, Germany in the Rhine Valley Baptist Church.

FLOYD DATA
Mr. and Mrs. Zeke Robertson and sons, of St. Louis, Missouri, and Mr. and Mrs. Larry Glassmoyer and children of Dallas are here spending the holidays with the women's parents, Mr. and Mrs. Woodrow Wilson.



Ronald Carthel, Charla Dipprey

and Mrs. Darrell Dunn and family of Ralls.

FLOYD DATA
Mr. and Mrs. Dale Smith and children of Bayfield, Colorado, are in Floydada during the holidays visiting their parents, Mr. and Mrs. G. W. Smith and Mrs. L. B. Stewart Sr., and other relatives.

FLOYD DATA

Mr. and Mrs. Adams and Lubbock visited the holidays andmas Day had home of Mr. and Day Jr., and with Mrs. Adams Mr. and Mrs. M.

Lockney 4-H Club News

By Darlene Brose
Lockney 4-H recently in the building with president program was on Terrell, Ty and Williams gave a Melanie and Kara gave one on Christmas program discussed.

Members attending Lori Jane Bayley, Brock, Kyle Brock, Brose, Darlene Brose, Kara Carthel, Jeannie Foster, Kar Jeffery McCornick, Ann McCormick, Ralph Scheele, Libby Williams, Barbara Moore, Kellye Carthel, Dana Daniel, Christi Christian, Shelley Sessoms. Also attending Mr. and Mrs. Williams, Mrs. Eddie Mrs. Bill Whitlatch, Byron Brock, Mrs. Carthel, Mr. Buster Terrell and Brose.

Jimmy Willson and children, Mr. and Mrs. Willson and children Cruces, New Mexico and Mrs. David John Willson of

We wish each of you a special happiness during this happy season, during this special year ahead, and thank you, our customers, for your confidence in us to record and portray the many special times in your lives.

Wilson Photography

Chuck & Joyce Wilson

PURE GROUND BEEF	89¢	GRADE A FRYERS	LB 49¢
LARGE HEADS LETTUCE	EA 39¢	MRS. BAIRD'S BROWN AND SERVE ROLLS	2 for 95¢
RUSSETT 10 LB BAG POTATOES	99¢	HAM HOCKS	59¢
SHURFINE 300 CAN BLACKEYED PEAS	4/\$1.00	SHURFRESH TWIN PAK POTATO CHIPS	69¢
SHURFRESH 10 OZ. PKG VANILA WAFFERS	59¢	SHURFINE 3 OZ. INSTANT TEA	\$1.29
CLOVERLAKE PINT HALF AND HALF, HALF PINT WHIPPING CREAM, 8 OZ. SOUR CREAM-DIP AND CHIP	3 for \$1.00	SHURFINE DRIED LB PKG. BLACKEYED PEAS	29¢
SHURFINE 303 CAN TIDE	\$1.19	GAINT 10¢ OFF LABFL CHERRIES	49¢

THESE VALUES GOOD THROUGH WEDNESDAY, DECEMBER 31

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We Give Double S&H Green Stamps On Wed.

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Jolly Stitchers Have Party

Lockney Jolly Stitchers Club met for their annual Christmas party at Strickland's Restaurant Friday night, December 19. Every one enjoyed a meal of turkey and all the trimmings. Later all members and their husbands enjoyed playing 42. Those present were Mr. and Mrs. Dow Colson, Mr. and Mrs. Royce Latimer, Mr. and Mrs. L. M. Readhimer, Mr. and Mrs. Hilburn Casey, Mr. and Mrs. Charlie Andrews, Mr. and Mrs. C. D. Atkins, Mr. and Mrs. Harmon Handley, Mr. and Mrs. W. T. Cooper, Mr. and Mrs. Jack Dollar, Mrs. Dolly Cardinal, Mrs. Sylvia Yearry, Mrs. Jewel Roberts, Mrs. Edna Cox, Mrs. Ethel Marble, and two visitors, Nannie Boyd and Karen Latimer.

FLOYD DATA Mr. and Mrs. Howard Gregory, Mr. and Mrs. Britt Gregory and family and Mr. and Mrs. Rick Mosley of Lockney spent last weekend at Abilene with Mr. and Mrs. Jack Gregory and daughter. Joining the family there for an early Christmas gathering were the Gregory's other daughter, Mrs. Ben Woodson, her husband and children of Del Rio. The Howard Gregorys hosted a dinner for her family during the holidays. Present were her parents, Mr. and Mrs. J. K. Kemp of Lubbock; her sister, Mr. and Mrs. Fred Jones and family, Idalou; her brother, Mr. and Mrs. Jim Kemp of Cooper, and the Gregory's daughters, Mr. and Mrs. Rodney Bunch and children of Carrollton, and Mr. and Mrs. Rick Mosley of Lockney. The Britt Gregorys also joined them for Christmas dinner.

FLOYD DATA Mr. and Mrs. Tom Garrett and family of Kansas City, Missouri, arrived Tuesday to spend the holidays with her parents, Mr. and Mrs. Jim Word.

FLOYD DATA The Bob Simpson family and the Larry Davis family all of Houston are here for the holidays with their parents, Mr. and Mrs. L. D. Simpson.

FLOYD DATA Mr. and Mrs. Mike Burk of Abilene are visiting through the holidays with their parents, Mr. and Mrs. Newell Burk and Mr. and Mrs. George Miller.

How Little Things Can Really Mean A Lot

Few Americans realize it, but microfilming has become so highly developed that it is now possible to put 8000 manuscript-size pages on a single sheet of film. In fact, a typical copy of the Holy Bible can be placed on a piece of film measuring 2 inches by 2 inches!

"We built the world's largest car insurance company on low rates and good service..."

It seems when you consistently offer better service and protection, at low rates, the word gets around. Drop by or give me a call. You'll find there's a world of difference with State Farm.



BRITT GREGORY 112 W. MISS. 983-3125

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BIRTHDAY CELEBRITIES... at Floydada Nursing Home, and honored with a party December 18th were left to right, L. H. Alldredge, O'Bannon, Aunt Sister McNeill, Florencio De La Cruz, Robert F. Day (Staff Photo) Brown.

FLOYDADA Birthday Party

But on! how much the fun... With birthday parties... Santa Claus... It keeps us on the run! ***** When Mr. Alldredge celebrates... He counts from '93 Which adds up to a bunch of years "But thats alright," says he. ***** If you'd like to hear some good, good bass... Just sit by Mr. Brown... No matter what the song he sings He gets it 'way "low down." ***** Miss McNeill is one we love... She's such a cheerful soul... And just to live a happy life Has ALWAYS been her goal! ***** Now Mrs. O'Bannon ALMOST missed The year of '93 Her birthday is the 31st.

But she made the New Year's "spree!" ***** Mr. Day calls Christmas eve His very special time... He helped Ole Santa with his pack And PROBABLY did it cryin'... ***** We welcome Mr. De La Cruz... To the happy "family" here... May warmth, good times and cheerfulness Fill every passing year! ***** We couldn't let the day go by Without the birthday song... So up with the voices all atune And join the sing-along! A delicious butter cake, complimented by a tangy, pink, fruit punch was served to the honorees, all residents of the home, guests and employees. The combined ages of the six honorees was 487 years. The next party will be January 15, 2:30 p.m. You are invited.

TEL Class Meets

The T.E.L. Sunday School class met Thursday afternoon (December 18) in the home of Mrs. Buck Kellison. Mrs. Neva Calahan, Peggy Cherry and Mrs. Elster McLeod co-hosted. The house was colorfully decorated with Christmas motifs. Elvira Stewart directed the program. Mrs. Fred Fortenberry gave the devotional. Gifts were exchanged, and delicious refreshments were served to Helen McLeod, Neva Smith, Eva Whitfill, Elvira Stewart, Bessie Smith, Ruth Reeves, Mawdie Muncy, Ann Handley, Effie Ashburn, Doris Casey, Neva Calahan, Peggy Cherry, Jewell Fortenberry, Collie Mae Griffith, Tina Rexrode, Bobbie Kellison and Juanita Jenkins.

Applewhite Visits In Lockney

Jack Applewhite, in the United States on vacation from St. Michael's College for Boys in Belize City, Belize, Central America, was a recent visitor in the home of his grandparents, Mr. and Mrs. Goree Applewhite, and his aunt, Felicia Louise Applewhite. St. Michael's is an Anglican-sponsored institution which requires British certification for graduation. Laboratory equipment described as equivalent to American college equipment is a recent acquisition through British educational facilities. Jack instructs in chemistry and physics. He also instructs nurses classes in biology and microbiology. His own educational experiences included Rice University and The University of Texas, where he completed graduate study to gain a master's degree in science. After visiting friends in Austin he will return for a few days to Houston to be with his parents and sister before returning to Belize.

Alexa Kramer Named To Honor Society

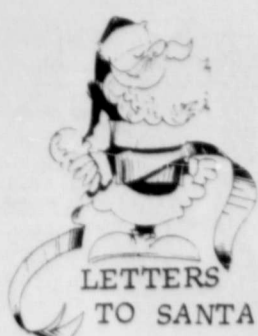
Alexa M. Kramer, Route 2, Lockney, has been named to the Creighton University Chapter of Alpha Sigma Nu, the National Jesuit Honor Society. Ms. Kramer is a junior in the College of Nursing. She is the daughter of Mr. and Mrs. Nicholas W. Kramer. Selection of Alpha Sigma Nu members is based on scholarship, loyalty and service to the University and the Community. Creighton University is a small, private Jesuit institution in Omaha, Nebraska. It has an enrollment of 4,700 students. Creighton's eight schools and colleges offer undergraduate majors in more than 30 areas, a full complement of health professional education, a School of Law and a Graduate School.

Most of a young child's attitudes about Santa Claus and Christmas are influenced by the feelings and actions of his family. Mrs. Hene Miller, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System, points out.

Christmas Meetings We hope you enjoy everything this wonderful season has to offer. Thank you, friends. The Insurance Agency FLOYDADA

Merry Christmas Reed Ford & Mercury Sales RALLS HIGHWAY

ALLSUP'S OPEN ALL DAY CHRISTMAS We Have A Wide Variety Of FILM !!! STUFFED TOYS \$4.99 COKES PLUS DEPOSIT \$1.59 BREAD 3/\$1.00 Thank-You For Trading With Us and Have A Merry Christmas !! Unice, Leroy, Joy, Diana and Maria ALLSUP'S CONVENIENCE STORE



Dear Santa,
Christmas is almost here and I am so excited and happy.

My name is Eric Stringer and I am four years old. When you stop by my house I would like for you to leave me a cash register, a toy chest, and a tractor like my daddy's.

There will be some hay for the reindeer and a big cup of hot chocolate and some good cookies for you by the Christmas tree.

I want you to remember all of the other boys and girls and Mommies and Daddys too.

I love you,
Eric

Dear Santa,

My name is Kevin Stringer and I am 2 1/2 years old. I want you to bring me a red football helmet and a Dallas Cowboy football. I would also like a tractor like my Daddy's.

I have tried to be a good boy, but sometimes there has been a bit of trouble.

Please remember all the other boys and girls.

I will leave you some goodies to eat by the tree.

I live in the country at Sandhill.

I love you
Kevin

P.S. Be real quiet and don't wake my puppies.

Dear Santa,

We are out of school 2 weeks.

Please Bring me a doll called Patty and a record player. Also a stroller. Please Bring me a surprise if you can. Please remember to bring other boys and girls toys.

Love,

Daralyn Denise Williams
714 W. Georgia
Floydada, Texas

Dear Santa

I am 6 years old I would like for you to bring me a ice box, stove sink or cabinet washer and dryer.

Licinda Mahagan

FLOYDDATA

Tom Smith, former Floydada resident, who now resides in a nursing home in Lubbock, was in Floydada Tuesday visiting friends, including Mr. and Mrs. Zollie Burgett. Mr. Smith's wife died last August and is buried in Floydada Cemetery.

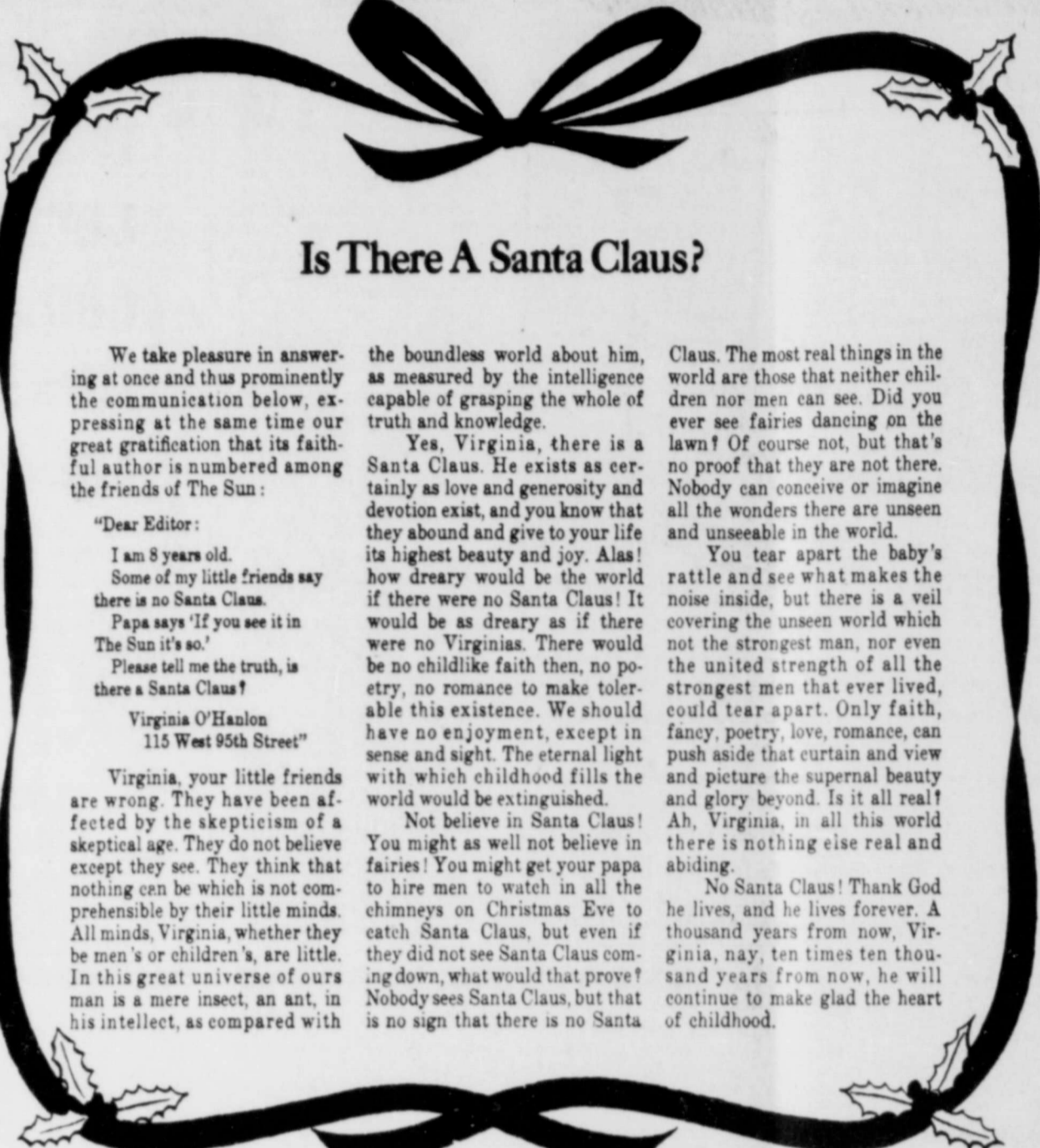
December 11 - 16, 1975
Marvin Cox, Lockney, admitted 12-7, continues care.
John L. Frizzell, Lockney, admitted 12-8, continues care.
Lurene V. Gee, Floydada, 12-12, dismissed 12-22.
LaDonna Cooper, Lockney, admitted 12-12, dismissed 12-17.

Ella E. Casey, Lockney, admitted 12-13, continues care.
Loretta Duvak, Floydada, admitted 12-14, dismissed 12-21.
Lourdes Vargas, Lockney, admitted 12-15, baby girl Leticia, born 12-15, dismissed 12-17.
Mamie Diaz, Plainview, admitted 12-15, baby boy

Ruben Jr., born 12-15, dismissed 12-17.
Bunnie Wright, Floydada, admitted 12-15, dismissed 12-22.
Veronica Harris, Lockney, admitted 12-17, dismissed 12-19.
Planie Whitehead, Silverton, admitted 12-15, dismissed 12-19.
Nancy Tucker, Lockney, admitted 12-16, dismissed 12-19.
Juanita Henderson, Lockney, admitted 12-17, dismissed 12-23.
Jake Smith, Lockney, admitted 12-17, continues care.
Debra Hernandez, Lockney, admitted 12-17, dismissed

Lester Durham, Lockney, admitted 12-17, dismissed 12-22.
Henry F. Pratt, Floydada, admitted 12-19, continues care.
Lavada Cunningham, Lockney, admitted 12-19, continues care.
Ida Belle Womack, Floydada, admitted 12-19, continues care.
Planie Whitehead, Silverton, admitted 12-20.
Mary Ann Hartsock, Floydada, admitted 12-21, baby girl Nicolasa, born 12-21, dismissed 12-23.
Alvie Wilson, Lockney, admitted 12-21, continues care.
Agnes Jones, Lockney, admitted 12-21, continues care.
H. L. Grantham, Lockney, admitted 12-22, continues care.

We happily reprint
the most famous editorial
ever written on the subject
-and wish you a Merry Christmas



Is There A Santa Claus?

We take pleasure in answering at once and thus prominently the communication below, expressing at the same time our great gratification that its faithful author is numbered among the friends of The Sun:

"Dear Editor:

I am 8 years old.
Some of my little friends say there is no Santa Claus.
Papa says 'If you see it in The Sun it's so.'
Please tell me the truth, is there a Santa Claus?

Virginia O'Hanlon
115 West 95th Street"

Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours man is a mere insect, an ant, in his intellect, as compared with

the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa

Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

No Santa Claus! Thank God he lives, and he lives forever. A thousand years from now, Virginia, nay, ten times ten thousand years from now, he will continue to make glad the heart of childhood.

"Is There a Santa Claus?" is the question Virginia, daughter of Dr. and Mrs. Philip F. O'Hanlon, put to the Editor of THE SUN in September, 1897. Her letter was turned over to

Francis Pharcellus Church to answer. The product of his fine nature, mellow wisdom and sound craftsmanship was the editorial "Is There a Santa Claus!"

LOCKNEY GENERAL Hospital Report

OBITUARY

Mrs. Mankins

Services for a former Floydada resident, Mrs. Annie L. Mankins, 85 of Tucumcari, New Mex., were held Monday morning in Dunn Memorial Chapel in Tucumcari. Graveside services and burial were conducted Tuesday morning at Floydada Cemetery.

Mrs. Mankins died Friday, December 19th., at 12:05 p.m. in Trigg Memorial Hospital at Tucumcari after a lengthy illness. She was the sister of D. W. Burke of Floydada, who now resides in the Lockney Care Center.

A native of Amita, Mrs. Mankins had resided in Floydada until moving to Tucumcari in 1963. She was preceded in death by her husband, Henry Britton Mankins.

Survivors include a daughter, Mrs. Grady (Bernice) McAda, Tucumcari; the brother, D. W. Burke; a sister, Mrs. Ina Price, Nash, Okla.; three grandchildren and six great grandchildren.

Mrs. Mankins was the aunt of Mildred Cates and Jonelle Fawver of Floydada and Geneva Stansell of Lockney.

What One Person Can Do

GARY SMITH, NATURE LOVER

Gary Smith, 32, has done a lot of things in his short life. He's been a U.S. Marine, a

forest ranger, a writer, a folksinger, the subject of a TV documentary and an avid environmentalist.

In 1974, Gary Smith discovered he had multiple sclerosis.

"As a Marine," he recalled, "I would run nine miles a day just for fun. Now I feel like a 200-pound baby."

Shaking off a feeling of hopelessness, Mr. Smith decided to take what might be his last back-packing trip to the Escalante Canyon in southern Utah. Before numbness, fatigue and the loss of balance became too great for him, he wanted to draw attention to the fragile beauty of this rugged region. His aim was to awaken people to the need to protect our remaining wilderness areas.

Mr. Smith, who is completing a Master's thesis at Utah State University,

draws comfort from conviction that beginning to conquer invader-exploiter. "An awareness," he said, "a nagging inner feeling gone wrong and learn a new life rebounded off frontiers and discovering that can West is a frontier of spirit every."

In addition, Mr. giving folk talks for the Sclerosis Foundation also raising environmental awareness. "Remember," "we exist only in beauty. All else is waiting."

FOR SALE The Capada Drive-In Theatre

CONTACT Claude Estes
983-5167
983-2436
983-3743

Capada Drive-In
FRIDAY-SATURDAY-SUNDAY

COLUMBIA PICTURES presents
GENE HACKMAN
CANDICE BERGEN JAMES COBURN
BITE THE BULLET
with **IAN BANNEN** **JAN-MICHAEL VINCENT**
and **BEN JOHNSON** as "Mister"
Music by ALEX NORTH. Directed by RICHARD BROOKS. PG

Give The Gift They'll Enjoy
105 TIMES A YEAR

WHAT BETTER CHRISTMAS PRESENT FOR THE ENTIRE FAMILY THAN A YEAR'S SUBSCRIPTION TO THE FLOYD COUNTY HESPERIAN OR THE LOCKNEY BEACON?

CALL THE HESPERIAN AT 983-3737, OR THE BEACON AT 652-3318 RIGHT NOW, GIVE THE NAME AND ADDRESS OF THE PERSON OR FAMILY YOU WANT TO GIVE THE YEAR'S SUBSCRIPTION TO, AND THE CIRCULATION DEPARTMENT WILL SEND A BEAUTIFUL CHRISTMAS CARD TO THE RECIPIENT.

THE SUBSCRIPTION WILL BEGIN IMMEDIATELY THEREAFTER.

Floyd County Hesperian
THE LOCKNEY BEACON

CHRISTMAS GREETINGS

May the old fashioned delights of Christmas make yours a wonderful holiday.
Our sincere thanks for your friendship.

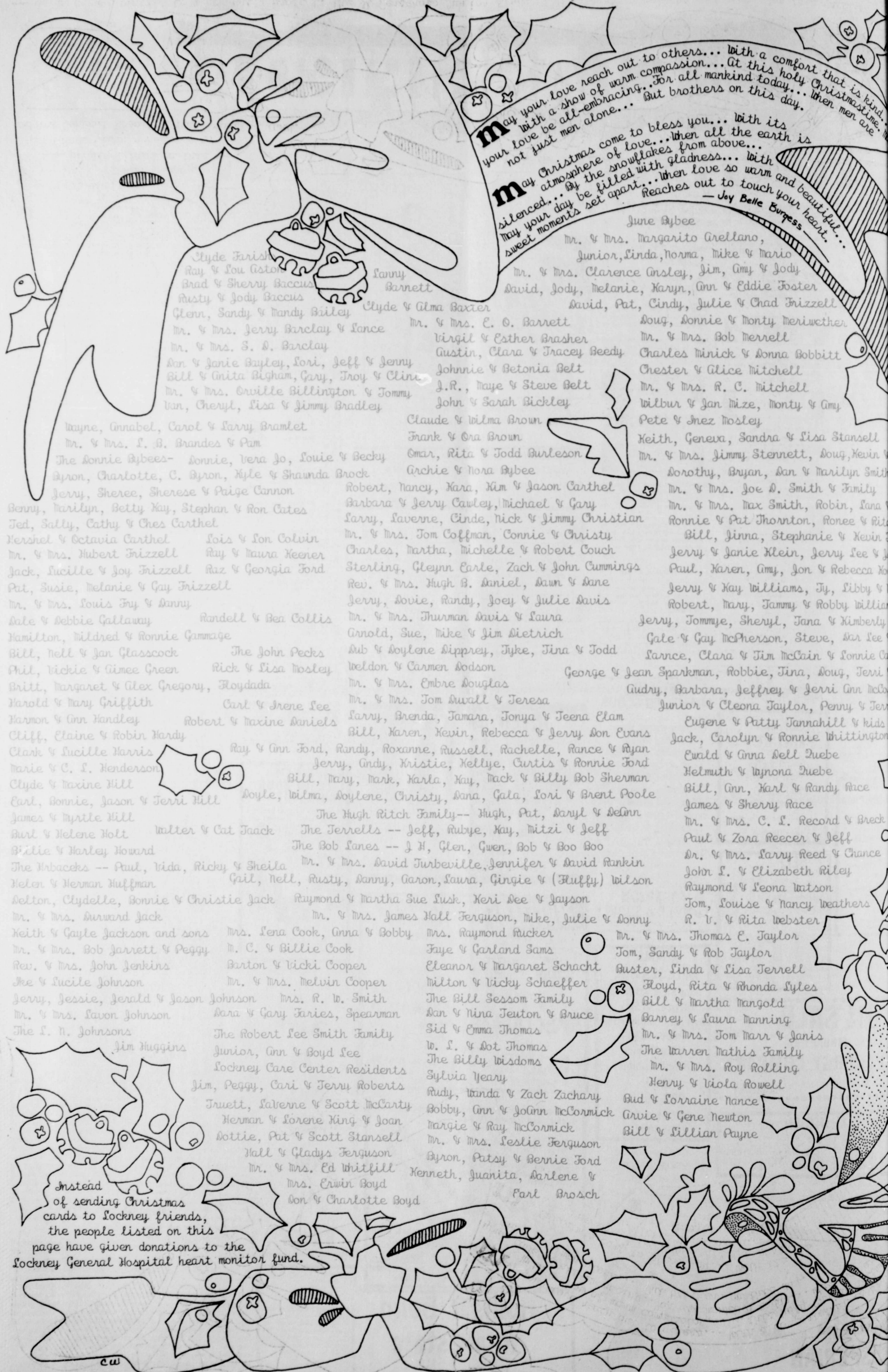
Lockney Cooperative Gins Inc.

Season's Greetings

May the Christmas Season be a memorable and joyous time filled with blessings and love for all.

We appreciate your loyalty and friendship.

McCoy Gin Inc.
Dan Fry, Mgr.



May your love reach out to others... with a show of warm compassion... At this holy Christmas time... For all mankind today... when men are not just men alone... But brothers on this day.

May Christmas come to bless you... with its atmosphere of love... when all the earth is silenced... By the snowflakes from above... May your day be filled with gladness... with sweet moments set apart... when love so warm and beautiful... Reaches out to touch your heart.

June Bybee

- Clyde Farish
- Ray & Lou Aston
- Brad & Sherry Baccus
- Rusty & Jody Baccus
- Glenn, Sandy & Mandy Bailey
- Mr. & Mrs. Jerry Barclay & Lance
- Mr. & Mrs. S. D. Barclay
- Dan & Janie Bayley, Lori, Jeff & Jenny
- Bill & Anita Bigham, Gary, Troy & Clint
- Mr. & Mrs. Orville Billington & Tommy
- Van, Cheryl, Lisa & Jimmy Bradley
- Wayne, Annabel, Carol & Larry Bramlet
- Mr. & Mrs. J. B. Brandes & Pam
- The Bonnie Bybees- Bonnie, Vera Jo, Louie & Becky
- Byron, Charlotte, C. Byron, Kyle & Shaunda Brock
- Jerry, Sheree, Sherese & Paige Cannon
- Benny, Marilyn, Betty Kay, Stephan & Ron Cates
- Jed, Sally, Cathy & Ches Carthel
- Mershel & Octavia Carthel
- Lois & Lon Colvin
- Mr. & Mrs. Hubert Frizzell
- Ray & Maura Keener
- Jack, Lucille & Joy Frizzell
- Raz & Georgia Ford
- Pat, Susie, Melanie & Gay Frizzell
- Mr. & Mrs. Louis Fry & Danny
- Dale & Debbie Gallaway
- Randell & Ben Collis
- Hamilton, Mildred & Ronnie Gammage
- Bill, Nell & Jan Glasscock
- The John Pecks
- Phil, Vickie & Aimee Green
- Rick & Lisa Mosley
- Britt, Margaret & Alex Gregory, Floydada
- Harold & Mary Griffith
- Carl & Irene Lee
- Harmon & Ann Handley
- Robert & Maxine Daniels
- Cliff, Elaine & Robin Hardy
- Clark & Lucille Harris
- Ray & Ann Ford, Randy, Roxanne, Russell, Rachelle, Rance & Ryan
- Marie & C. L. Henderson
- Jerry, Andy, Kristie, Kellye, Curtis & Ronnie Ford
- Clyde & Maxine Hill
- Bill, Mary, Mark, Karla, Kay, Mack & Billy Bob Sherman
- Carl, Bonnie, Jason & Terri Hill
- Doyle, Wilma, Doyleene, Christy, Dana, Gala, Lori & Brent Poole
- James & Myrtle Hill
- The Hugh Ritch Family-- Hugh, Pat, Daryl & Delann
- Burl & Helene Holt
- Walter & Cat Jaack
- Billie & Harley Howard
- The Terrells -- Jeff, Ruby, Kay, Mitzi & Jeff
- The Urbaceks -- Paul, Vida, Ricky & Sheila
- Mr. & Mrs. David Turbeville, Jennifer & David Rankin
- Nelen & Herman Huffman
- Gail, Nell, Rusty, Danny, Aaron, Laura, Gingie & (Fluffy) Wilson
- Delton, Clydelle, Bonnie & Christie Jack
- Raymond & Martha Sue Lusk, Keri Dee & Jayson
- Mr. & Mrs. Howard Jack
- Mr. & Mrs. James Hall Ferguson, Mike, Julie & Donny
- Keith & Gayle Jackson and sons
- Mrs. Lena Cook, Anna & Bobby
- Mr. & Mrs. Bob Jarrett & Peggy
- M. C. & Billie Cook
- Rev. & Mrs. John Jenkins
- Barton & Vicki Cooper
- Ke & Lucile Johnson
- Mr. & Mrs. Melvin Cooper
- Jerry, Jessie, Gerald & Jason Johnson
- Mrs. R. W. Smith
- Mr. & Mrs. Lavon Johnson
- Dora & Gary Jaries, Spearman
- The L. N. Johnsons
- The Robert Lee Smith Family
- Jim Huggins
- Junior, Ann & Boyd Lee
- Lockney Care Center Residents
- Jim, Peggy, Cari & Jerry Roberts
- Truett, Laverne & Scott McCarty
- Herman & Lorene King & Joan
- Dottie, Pat & Scott Stansell
- Hall & Gladys Ferguson
- Mr. & Mrs. Ed Whitfill
- Mrs. Erwin Boyd
- Keneth, Juanita, Darlene & Carl Brosch
- son & Charlotte Boyd
- Mr. & Mrs. Margarito Arellano, Junior, Linda, Norma, Mike & Mario
- Mr. & Mrs. Clarence Ansley, Jim, Amy & Jody
- David, Jody, Melanie, Karyn, Ann & Eddie Foster
- David, Pat, Cindy, Julie & Chad Frizzell
- Doug, Donnie & Monty Meriwether
- Mr. & Mrs. Bob Merrell
- Charles Minick & Donna Bobbitt
- Chester & Alice Mitchell
- Mr. & Mrs. R. C. Mitchell
- Wilbur & Jan Mize, Monty & Amy
- Pete & Inez Mosley
- Keith, Geneva, Sandra & Lisa Stansell
- Mr. & Mrs. Jimmy Stennett, Doug, Kevin & Dorothy, Bryan, Dan & Marilyn Smith
- Mr. & Mrs. Joe D. Smith & Family
- Mr. & Mrs. Max Smith, Robin, Lana & Ronnie & Pat Thornton, Ronee & Ritch
- Bill, Jinna, Stephanie & Kevin
- Jerry & Janie Klein, Jerry Lee & John
- Paul, Karen, Amy, Jon & Rebecca
- Jerry & Kay Williams, Ty, Libby & Robert, Mary, Tammy & Robby Williams
- Jerry, Tommye, Sheryl, Jana & Kimberly
- Gale & Gay McPherson, Steve, Dar Lee & Lance, Clara & Jim McCain & Lonnie
- George & Jean Sparkman, Robbie, Tina, Doug, Terri & Audry, Barbara, Jeffrey & Jerri Ann
- Junior & Cleona Taylor, Penny & Jerry
- Eugene & Patty Tannahill & kids
- Jack, Carolyn & Ronnie Whittington
- Ewald & Anna Bell Zuebe
- Helmuth & Wynona Zuebe
- Bill, Ann, Karl & Randy Rice
- James & Sherry Rice
- Mr. & Mrs. C. L. Record & Brock
- Paul & Zora Keecer & Jeff
- Dr. & Mrs. Larry Reed & Chance
- John L. & Elizabeth Riley
- Raymond & Leona Watson
- Tom, Louise & Nancy Weathers
- R. V. & Rita Webster
- Mr. & Mrs. Thomas E. Taylor
- Tom, Sandy & Rob Taylor
- Buster, Linda & Lisa Terrell
- Floyd, Rita & Rhonda Lyles
- Bill & Martha Mangold
- Barney & Laura Manning
- Mr. & Mrs. Tom Marr & Janis
- The Warren Mathis Family
- Mr. & Mrs. Roy Rolling
- Herry & Viola Rowell
- Bud & Lorraine Nance
- Arvie & Gene Newton
- Bill & Lillian Payne

Instead of sending Christmas cards to Lockney friends, the people listed on this page have given donations to the Lockney General Hospital heart monitor fund.



At this most joyous of seasons, it's
 a pleasure to take the opportunity to wish a
 very merry Christmas to all our good friends!

"Helping You Change Things For The Better"

1ST **THE FIRST**
NATIONAL BANK
OF FLOYDADA
 FLOYDADA, TEXAS 79235 MEMBER F.D.I.C.

OFFICERS AND DIRECTORS

Farris, Chairman of Board
 Henry, President
 Barrow, Senior Vice President
 Farris, Vice President
 Payne, Vice President & Cashier
 Zimmerman, Jr., Director
 Norman, Director

Walding, Asst. Cashier
 Winson, Asst. Cashier
 Stovall, Asst. Cashier

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 Nancy Welborn

Jean Durham, Note Teller
 Sharon Quisenberry, Secretary

BOOKKEEPING & PROOF

Patsy Graham
 Margie Fowler
 Gaya Hale
 Peggy Self
 Darlenda Marquis
 Glenda Wilson



**O,
Holy
Night**

We wish you
a Christmas
rich in
love
and
peace. Thanks,
friends for allowing us to serve you.

RUDY'S BARBER SHOP
Rudy & Tony Ochoa



**Best
Wishes**
of the
season!

It's always a pleasure to greet
our friends at Christmas and wish
them the very best! Thank you for your
patronage—and happy holidays!

FIELDAN MOTEL
MR. AND MRS. ROBERT JACOBS



FLOYDADA METHODIST YOUNGSTERS are pictured at a Sunday night Christmas program. (Staff Photo).

**Western Style
WHITE CHRISTMAS**



CAN YOU GUESS WHERE the photograph above was taken? Maine? Vermont? Upper New York State? Actually, it was taken in what we have come to associate in our minds as "sunny California!" Photograph courtesy of The Oakland Museum, Oakland, California.

The Floyd County Hesperian
hours away from snow-covered ski trails,
bathers sun on sandy beaches.
The Sierra Nevada, the coldest part of
the state, has experienced freezing temper-
atures even in the summer. Winters are
long and severe and some of the peaks are
snow covered all year. Although snow is
nearly unknown in the valleys of the central
and southern coast, at Tamarack, in
the Sierra Nevadas, the yearly snowfall
averages about 454 inches.
Early in 1960, the winter Olympic Games
were held in Squaw Valley, high among the
Sierra Nevada mountains. Athletes from
about 30 countries competed.
Christmas in California has many moods
—like its weather and geography. Spanish
and Mexican traditions and customs flavor
the holiday as well as those brought to the
west, when the frontier was settled.

**Store
Pecans
Properly**

AUSTIN—Delicious, rich
Pecan Pie is probably one of
the most popular ways of
serving pecans, but pecans
also are a welcome gift and a
favorite addition to a great
variety of holiday sweets and
snacks, too.
Because pecans become
rancid unless stored
properly, it is important to
know how to take care of
them, Texas Department of
Agriculture home economists
say.

Pecans in the shell will
keep fresh and tasty for
about a year if stored at a
temperature of from 34 to
38 degrees F.

Shelled pecans should be
stored in a covered glass jar
in the refrigerator. Stored in
the main section rather than
in the humidifier or moist air
section. Stored in this way,
they will keep fresh for
about six months.

Vacuum cans of shelled
pecans may be kept right on
the cupboard shelf until they
are opened and in the
refrigerator after opening.

Cellophane bags of pecans
come in recipe sizes, so it is
easy to buy exactly the
quantity needed. Leftover
nuts may be kept in the bag
if it is resealed with
transparent tape. They'll stay
fresher longer if kept
refrigerated.

Pecans can be frozen, too.
Put kernels in tightly covered
freezer containers or plastic
bags. After thawing, allow
pecans to dry or evaporate
before using or refreezing.

Store in-the-shell pecans
at room temperature except
for prolonged periods. Keep
in nut bowl or cool, dry
place, preferably in the main
section of the refrigerator.

Christmas Eve Legend

In Iceland, Christmas Eve
is the holiest night of the
entire holiday season. Legend
has it that on the night
before Christmas, many
years ago, dwarfs, elves and
other "little folk" danced
in the streets.

Lavish Feast


At Christmas, in the
1492, when Columbus
spending his day
New World, King He-
gave one of his most
lavish feasts. The
(1485-1509), the Que-
members of the court
on no less than 120
dishes... with pe-
its climax! He observ-
iday customs lavish
say the least, serving
the many delicacies
ular dish called "frum"
made by adding sug-
spices to boiling
wheat.



We'd like to take time out of
busy schedule to wish you and
the happiest of holiday seasons
thank you for your patronage!

ALL THE FOLKS AT
HAMMOND SHEET METAL
FLOYDADA

*peace...
joy*



Long ago, three
kings offered gifts
as gestures of
goodwill.
Please accept our
gift . . . to wish
you and your
family a
warm, wonderful
Christmas.
Thanks to all.

BOONE ADAMS
Adams Well Service

The romantic and beautiful snow scene
above, so typical of Christmas and Santa's
world, was taken in Loomis, California,
about 1919.
Loomis is northeast of the capital city
of Sacramento. Sacramento itself embraces
the site on which Captain John A. Sutter,
in 1839, arrived and started building the
adobe house that became famous as Sutter's
Fort. This seemingly undramatic act
set the stage for the colorful and turbulent
gold rush.
California is a land of stark contrasts.
Tropical flowers bloom in mid-winter in
the south, and oranges ripen within sight
of snow-capped mountains. Only a few

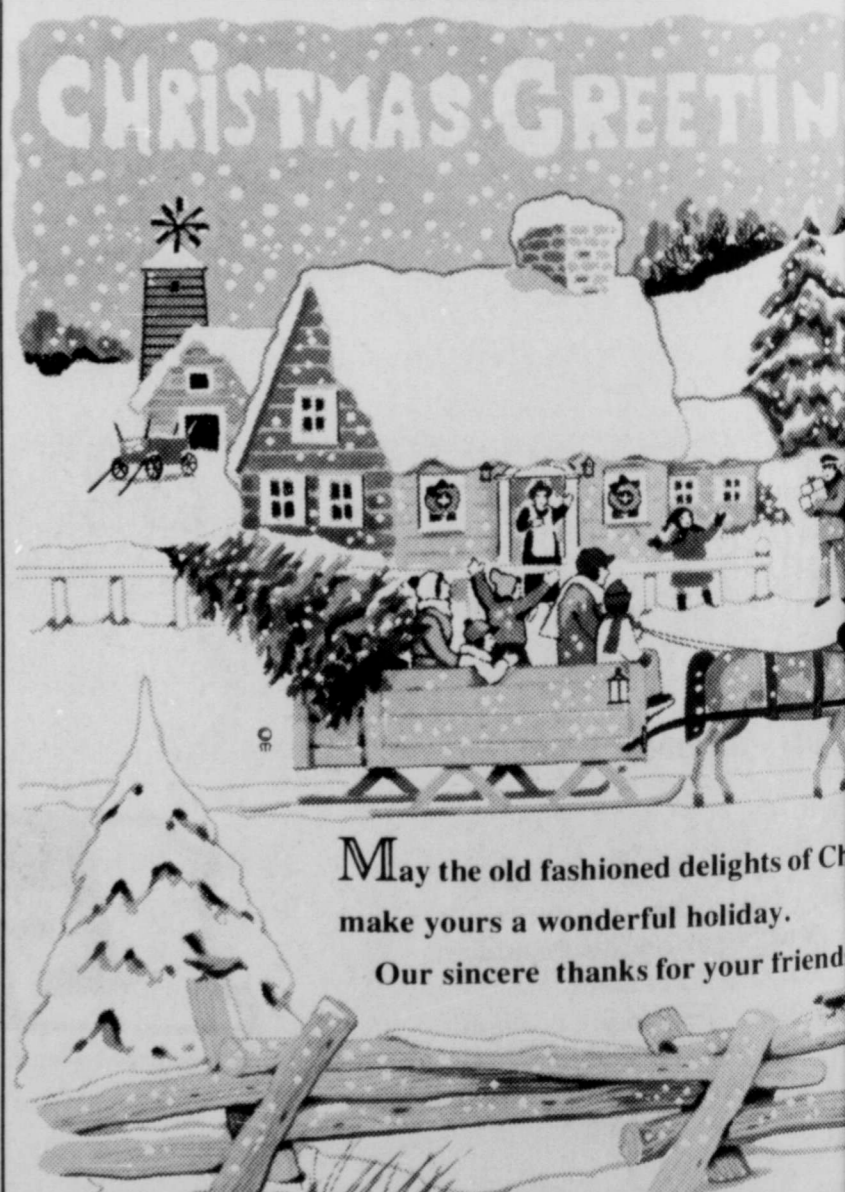


**Our
best
wishes
at Christmas**

From our homestead to yours . . .
warm greetings for health, happiness
and good times throughout the holiday
season. We're grateful for your
generous patronage and friendship.

ELMER MATT
NORRELL TRACTOR PARTS
FLOYDADA

CHRISTMAS GREETING



May the old fashioned delights of Christmas
make yours a wonderful holiday.
Our sincere thanks for your friendship.

**Consumers Fuel
Association**
FLOYDADA

THE STORY OF CHRISTMAS IN BICENTENNIAL AMERICA

THE BEGINNING — On December 25, 1492, the history of Christmas started in the New World, when Columbus' ship, the Santa Maria, was abandoned off the coast of Haiti. In Virginia in the year 1613 a record by an expedition of Captain John Smith reads:

The extreme winds, rayne, frost and snow caused us to keepe Christmas among the salvagees where we were never more merry, nor fed on more plenty of good Oysters, Fish, Flesh, Wilde fowl and good bread, nor never had better fires in England.

Settlers in Virginia brought many customs from England, the burning of the Yule log, ringing bells, lavish dining, dancing, games and Christmas carols. Churches and homes were decorated colorfully, and parties and balls were memorable. The Pilgrim Fathers arrived in Plymouth some 7 years later, bringing with them their strong distaste for Christmas. Thanksgiving day, with its feasting and neighborly celebrations with friendly Indians, was more like Christmas.

In 1659, the General Court of Massachusetts enacted the law by which "anyone who is found observing, by abstinence from labor, feasting, or any other way, any such days as Christmas day, shall pay for every such offense 5 shillings." However, the Puritans did not have their way for long and the anti-Christmas law was repealed in 1681.

HAPPIER CHRISTMASSES — The chief winter celebration of the jolly Dutch in New Amsterdam was on December 6, St. Nicholas' Day. Significantly enough, it was a figurehead of this very saint that graced their ship, the Goede Vrouw, that brought them to America in 1630.

On St. Nicholas feast day the Dutch carried his statue down the street, with children joining in . . . the promise of presents bright in their eyes.

Gradually, however, the increasing number of English in this area brought about the adaptation of many of the old customs; with the arrival of the first German dissenters in 1700, we find a tremendous increase in the observance of Christmas. It is with the Germans that the universal customs of Kriss Kringle or Santa Claus, and the Christmas tree originate.

The rapid growth of our country brought about less religious antagonism. The intermingling of people of different religious and national backgrounds also helped.

One of the more important historical events that took place on Christmas was the crossing of the Delaware by George Washington and his troops, in 1776, when they defeated the Hessians at Trenton, New Jersey. The Americans routed the redcoats who were sleeping off the effects of the holiday!

Sunday Schools, which had their beginning in the first half of the nineteenth century, helped to promote the acceptance of many folk customs, most importantly, Santa Claus and the use of the Christmas tree. Charles Dickens, in his beautiful classics, did much to popularize this colorful holiday, but it was some time before Christmas came to be celebrated as we know it now.

THE HOLIDAY ON THE MOVING FRONTIER

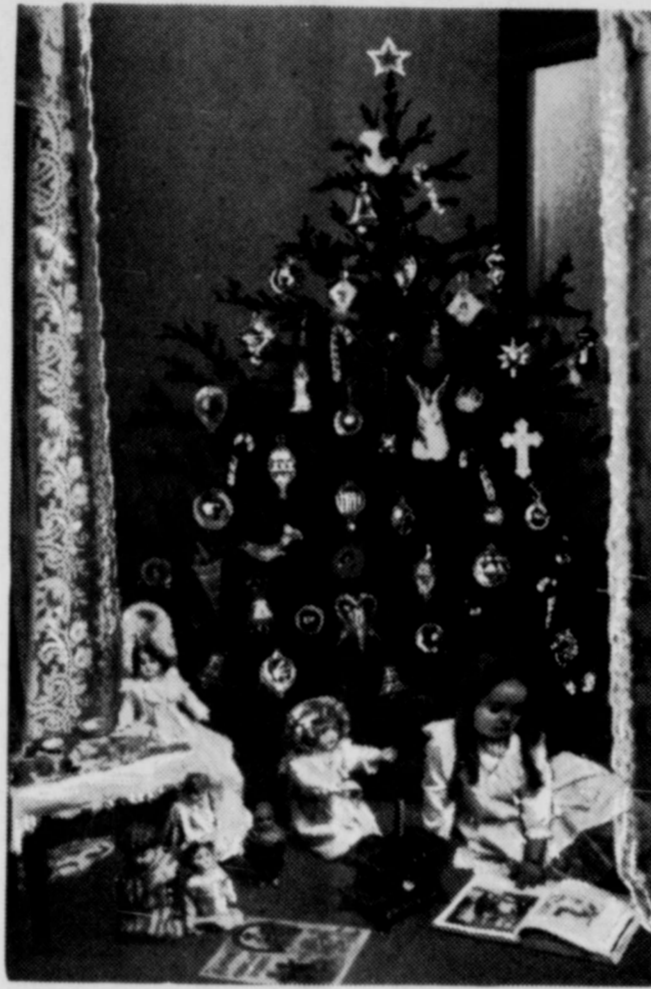
— The advancing of the frontier westward took with it this welcome holiday. Turkey shoots, which provided fowl for the table, were very popular. Festivities were often wild and noisy.

Traditional Christmases were celebrated in the west, and in 1846, a German visitor to Texas writes about seeing a richly decorated and illuminated Christmas tree, in a territory held by Indians a short time before.

Firecrackers and the shooting of guns were a part of the southern Christmas that traveled as far north as southwest Pennsylvania. National groups who settled outside the thirteen colonies carried with them the old customs of their former homes. In New Orleans, the wanderings of the Three Kings was symbolized by the French revellions, gifts were for New Year's day.

In the southwest, Christmas celebrations were greatly influenced by the Spanish. Los Pastores, an old miracle play, with the eternal struggle of Good and Evil as its theme, was staged and has been revived on and off, through more recent years.

Christmas was recognized legally, first in Alabama in



HOME INTERIOR SCENE, Loomis, California. Christmas about 1919. Possibly the home of the photographer. Photograph courtesy of The Oakland Museum, Oakland, Calif.

1836, and by 1890 all states and territories acknowledged it as well. Christmas is the only annual religious holiday to receive this secular and official sanction.

ENTER SANTA CLAUS

— In America, Santa Claus is known by three names—St. Nicholas, Kriss Kringle, and Santa Claus. St. Nicholas first appeared in the first half of the fourth century in Asia Minor, as Bishop of Myra. Many miracles are attributed to him and there are many legends that attest to his generosity. He was the protector of sailors aboard Dutch ships, as well as the patron saint of young people. The first Dutch church built in New York City was named for him.

Sinterklaas, as he was known to the Dutch, eventually became Santa Claus . . . his original red and white vestments became our modern red and white Santa costume.

The Germans and Swiss who settled in Pennsylvania in the eighteenth century believed in the Christ child, who brought gifts to children on Christmas eve. English speaking settlers in neighboring areas transformed Christkind into Kriss Kringle.

POEMS AND PICTURES

Clement Clarke Moore is credited with creating the current Santa Claus image and story in his poem "A Visit from St. Nicholas." The poem, originally written for his children in 1822, has been published an endless number of times and is one of the most popular American poems.

The fat, rosy-cheeked Santa we recognize today evolved from a series of cartoons by Thomas Nast, nineteenth century artist. His series of Christmas drawings showed too, how Santa spends his spare time through the year.

AMERICA TODAY — Americans today celebrate the Christmas holiday in many colorful ways. The tradition of this beautiful season is strong in America . . . north, south, east, west. Its warmth, which unites one and all in peace and brotherhood, has been and will be a unifying force for all time.

Carols and Candles

Carols and candles bring added spirit and luster to Christmas.

The word "carol" comes from the middle English carolen, meaning "to sing joyously." The majority of

Saturnalia, Francis Scott Key, noted lawyer and author of The Star Spangled Banner, also wrote carols. It is little known that the comedian Harpo Marx, of the famous Marx Brothers, also authored a popular Christmas carol.

Caroling on Christmas Eve is a tradition brought to America by our English forbears, that delights us all at holiday time.

CANDLES — Special lighting effects as we now know them, elaborate and colorful

at Christmas, started with Christmas eve is believed to have started in Boston. the romantic glow of holiday candles. Placing lighted candles in the window on



GREETINGS



We want to join Frosty and wish all our friends the merriest holiday ever! Thank you for everything!

Floydada **LAWSON BROS.** 503 E. Missouri WELDING AND EQUIPMENT

METINGS



at Christmas your holidays be a perfect picture family fun and togetherness. Please our thanks for your loyal support.

Parker Studio AND MRS. VERNON PARKER

ason's Greetings



son to sow, a season to reap

ing the land held in our keep

ese words, the men and women of farming performed activities throughout the changing seasons.

her methods have been revolutionized from previous and tedious manual tasks to present modern methods efficiency, their role as keepers of the land largely unchanged. They prepare, care for and the foundation of life itself.

her season to plan for yet another season of the land. As one year ends and another begins, member these keepers of the land and the life-giving they impart to the seasons.

A seasonal tribute to our farmers and their families from

SCHAL MERS — NEW HOLLAND

EDONALD IMPLEMENTS

W, CALIF. ST. 983-3344

MERRY CHRISTMAS



The Yuletide season brings thoughts of Christmases come by . . . and thoughts of friends like you. We sincerely hope that you enjoy the happiest of holidays!

BABES SERVICE CENTER

Floydada

...and may all your CHRISTMASSES BE BRIGHT!



Our sincere thanks to our many friends and patrons for a wonderful year . . . and our appreciation for your cooperation and support.

- MAYOR PARNEll POWELL
- COUNCILMEN . . . WAYNE RUSSELL
- JOHNNY BILL SUE, JERRY THOMPSON, GARY CARTEL, AND LEROY BURNS.
- CITY MANAGER BILL FEUERBACHER AND ALL THE CITY EMPLOYEES



Our office will be closed noon December 24, 25, 26

Natural Decor for Christmas

The use of fresh, growing plants around the house for color and decoration has increased in almost staggering numbers . . . and there's really nothing lovelier to make



QUALITY BODY SHOP
FLOYDADA

a house look lived in. Combined with dried natural flowers and fruits they are perfect for the holidays. Here are a few ideas you may not have thought of, including some using traditional evergreens and mistletoe in not so traditional ways. With a little imagination, there's no end to the unusual Christmas decorations you can put together at home.

If you are lucky enough to have a bay or wide window, try massing pots of flowering plants together . . . poinsettias, azaleas, cyclamen, on a window seat or small table, covered with a pretty cloth. Decorate the pots with Christmas cutouts from your favorite magazine or with holiday decals.

Polish your best silver bowl and fill it with dried Lunaria (Honesty is its more commonly known name) and fresh holly. The silver-white translucent Lunaria is a perfect foil for the vivid red holly berries.

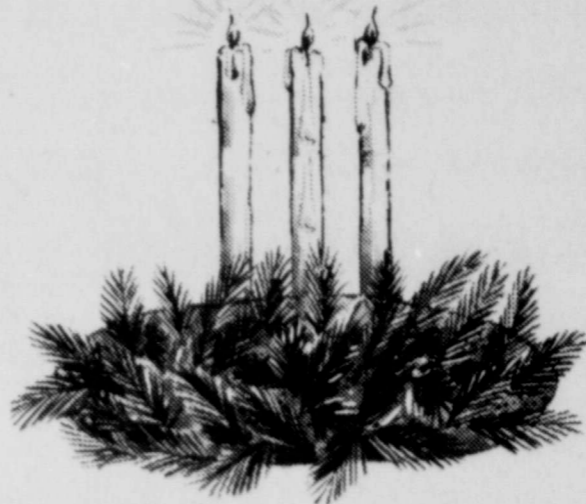
Your beach basket, lying idle in the pantry, makes a charming rustic holder turned on its side and filled with green apples and shiny red Christmas balls. Sprigs of evergreens in and around the apples add extra color.

Grandma's old butter churn will be rejuvenated, filled with bittersweet, cat-tails and evergreen.

Make a hanging mistletoe ball for a doorway by sticking sprigs of mistletoe into a round potato, in which you have pierced holes with a nail. Add a perky bow at the top and hang. The moisture in the potato will keep the mistletoe fresh!

For a unique surprise centerpiece, insert small cuts of evergreen into a long loaf of bread, covering it completely. Choose your loaf to suit your table shape and length. As with the mistletoe ball, the greens stay fresh longer because of the moisture in the bread. Add two or three candles to your centerpiece by pushing them down firmly at the top. Tiny tree ornaments can be added too.

Have fun! Hope your holiday is merry!



SURPRISE CENTERPIECE made from loaf of bread covered with greens.



GREEN APPLES AND SHINY RED Christmas balls spill out of peach basket for unusual decorative arrangement.



Holiday Cheer

Joy is not in things, it is in us.

Wagner

Cheerfulness and content are great beautifiers are famous preservers of youthful looks.

Dickens

We do not know how cheap the seeds of hope are, or we should scatter them oftener.

Lowell

What signifies wishing and hoping for better? We may make these times better if we best ourselves.

Franklin

You were made for enjoyment, and the world is filled with things which you will enjoy, unless you are too proud to be pleased by them, or too stingy to care for what you cannot turn to other count than mere delight.

Ruskin

Every day that is born into the world comes with a burst of music, and rings itself all the day long, and thou shalt make of it a dance, a dirge, or a march, as thou wilt.

St. Francis



PEGGY MEDLEY
Society



NONA CANTRELL
Typesetter



SHARRON HUGGINS
Bookkeeper



NANCY LLOYD
Composition-Advertising



GAYLE ROSS
Classified-Circulation



KIM LACKEY
V.O. E. Student



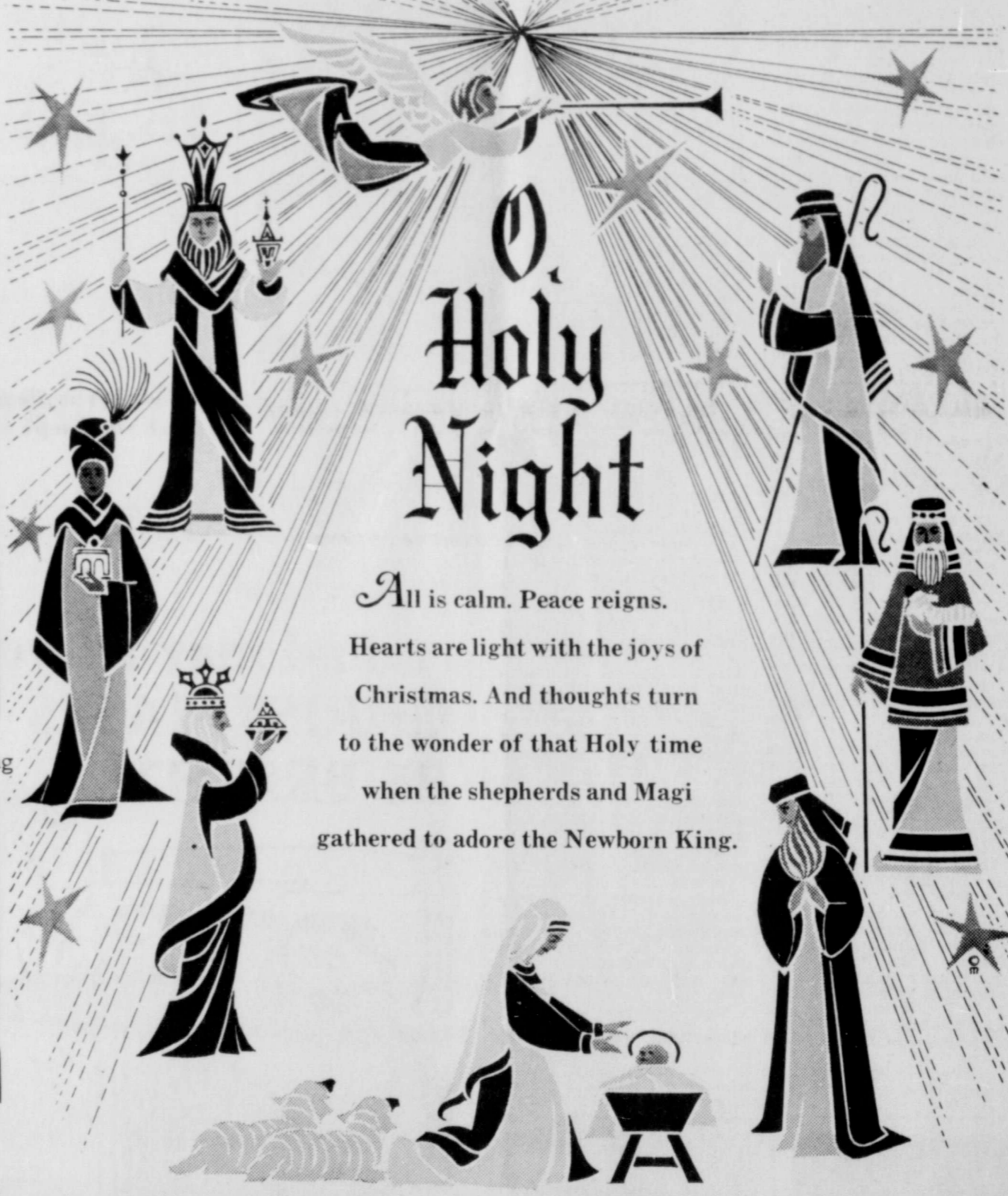
MRS. J. E. GREEN
Correspondent



MRS. CLYDE BAGWELL
Correspondent



MRS. MURRAY JULIAN
Correspondent



All is calm. Peace reigns.
Hearts are light with the joys of
Christmas. And thoughts turn
to the wonder of that Holy time
when the shepherds and Magi
gathered to adore the Newborn King.

It's been a good year and we want you to know that we appreciate the loyalty of both our subscribers and our advertisers.

We also want to thank the people of the Great Caprock Country for their cooperation on news tips and we're glad to have the opportunity to work with the progressive leadership of this community.



ART RATZLAFF
Blanco Manager



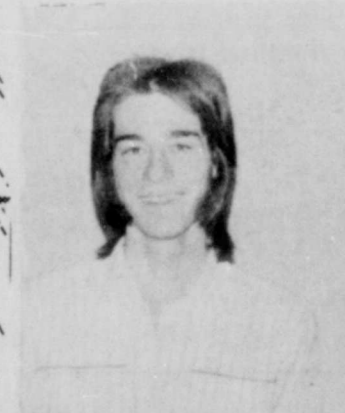
WENDELL T.
Editor-Publisher



DAVID NICHOLS
D. E. Student



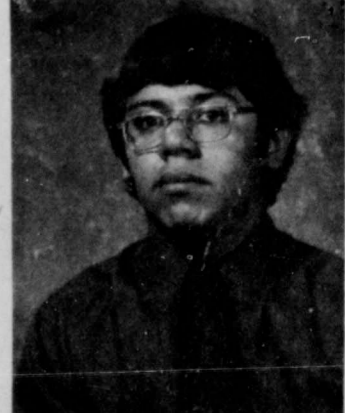
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Pressman



TERRY REEVES
Cameraman



SAM T.
Asst. Pres



ELI ENRIQUEZ
Mail-Out Dept.



MIKE REEVES
D. E. Student



KEITH T.
Photographer

Floyd County Hesperian

Blanco Offset Printing

Calorie Counts to Help You Through the Holidays

So many goodies surrounding us at holiday time who wants to diet? It can be a bore! However, careful planning can keep you full and happy, without waistline from expanding. We offer a few to help you beat "the battle of the bulge."

- Count is in parentheses:
- 190) ... 3 1/2 ounces white wine and soda (85)
 - chocolate hearts (55) ... 10 pretzel sticks (30) ...
 - green olives (15) ... 6 oysters (65) ... 1 slice
 - hickel (80) ... 1 nectarine (30) ... 2 ounces rare
 - meat (95) ... 8 small gumdrops (35) ... 1 teaspoon
 - 1 stalk celery (5) ... 1 ounce camembert
 - 1 1/2 oz. glass milk (160) ... 1 good slice calves
 - 1 cup cottage cheese (240) ... 1 Ritz
 - 1 Wheat Thin (10) ... water, try a quart

HAPPY HOLIDAY!



GIRL SCOUT TROOP 250 entertained 18 girls and boys, ages four through 11 at a Christmas party Tuesday at the MAC. The troop helped children decorate a Christmas tree, play games, sing Carols and read Christmas stories. As a part of the Toymaker badge work, the Scouts made and gift wrapped stuffed toys for each child, planned the party which is an annual service project of the Girl Scouts, and served refreshments. There are 22 girls in the 5th grade troop, led by Mrs. Dean Morris, Mrs. Earl Rowan, and Mrs. Ray McDonald. Assistants are Mrs. Keith Reeves and Mrs. James Spurlock.

Taking Care of Your Holiday Plants

Plants are living gifts. To keep them going for the holidays and after, here are some tips:

Azalea: Keep moist and cool. After flowers fade, cut

them back a little. They can summer out-of-doors and should be fed monthly until the early fall.

Christmas Pepper: Keep in full sun with moist soil, but cool. Summer outdoors.

Cyclamen: Keep cool, and in full sun (55° or cooler). Keep soil moist and mist daily. Dry out as flowers fade. Rest in shade outdoors. Growth will be restored in late summer by watering.

A Very Merry Christmas

To all our wonderful friends and patrons, we extend best wishes!

ALDINE WILLIAMS WILLIE BRADSHAW

Caprock Hardware & Auto Parts

FLOYDADA

Mistletoe for Luck

Today, mistletoe is hung in doorways at holiday time. Kissing beneath it brings good luck to those fortunate enough to meet there.

In ancient times, it was believed that mistletoe had more control over luck, good and bad. A bit of mistletoe hung over a doorway was said to ward off evil.

A later belief held that mistletoe boughs hung for Christmas had to be removed by Candlemas Eve (February 1), or each leaf would bring forth a goblin to harass the household for the rest of the year.

Kalanchoe: Keep in full sun but out of drafts and keep soil moist. Water deeply until red bracts drop, then reduce watering and cut back. Feed every month and summer outdoors. Prune leggy shoots and bring indoors before first frost. From October 1 to Thanksgiving, keep in complete darkness from sunset to sunrise, to start flowers.

Poinsettia: Keep in full sun but out of drafts and keep soil moist. Water deeply until red bracts drop, then reduce watering and cut back. Feed every month and summer outdoors. Prune leggy shoots and bring indoors before first frost. From October 1 to Thanksgiving, keep in complete darkness from sunset to sunrise, to start flowers.

From all of us to all of you,
best wishes for a happy Yule!

FROM ALL THE FOLKS
AT.....

PONDEROSA MEAT CO.

YULE TIDE WISHES

We can think of nothing better to wish our many patrons than this: lots of love, plenty of good friends, a houseful of laughter and a treeful of gifts!

WAYNE AND PANSY FINLEY
CITY TRIM SHOP
103 MISSOURI FLOYDADA

Season's Greetings

Times may have changed but one thing is still the same — sending holiday greetings to friends old and new. It's a pleasure to wish you happy holidays.

MR. AND MRS. WAYNE RUSSELL
**RUSSELLS EQUIPMENT
& SUPPLY INC.**
FLOYDADA

Greetings

WHAT BETTER TIME TO WISH ALL OUR GOOD FRIENDS AND PATRONS THE HAPPIEST OF HOLIDAYS AND THE BEST OF EVERYTHING! A VERY MERRY CHRISTMAS!

ALL THE FOLKS AT
FLOYDADA IMPLEMENT

Give The Gift They'll Enjoy 105 TIMES A YEAR

WHAT BETTER CHRISTMAS PRESENT FOR THE ENTIRE FAMILY THAN A YEAR'S SUBSCRIPTION TO THE FLOYD COUNTY HESPERIAN OR THE LOCKNEY BEACON?

CALL THE HESPERIAN AT 983-3737, OR THE BEACON AT 652-3318 RIGHT NOW, GIVE THE NAME AND ADDRESS OF THE PERSON OR FAMILY YOU WANT TO GIVE THE YEAR'S SUBSCRIPTION TO, AND THE CIRCULATION DEPARTMENT WILL SEND A BEAUTIFUL CHRISTMAS CARD TO THE RECIPIENT.

THE SUBSCRIPTION WILL BEGIN IMMEDIATELY THEREAFTER.

Floyd County Hesperian

THE LOCKNEY BEACON

Christmas Greetings From Lockney

JOYOUS Greetings

May the blessings of Christmas be with you today and always. Thanks to you all.

Lockney Variety



Grain Sorghum Trade Team Plans Demonstration Projects In Russia

Lubbock—"We do not know your grain sorghum, but we should!" was the response of Boris Runov, the Soviet Union's deputy agricultural minister, as he and members of a five-man U.S. grain sorghum trade team made tentative plans for demonstration feeding projects in Russia.

The meeting with top Russian agricultural leaders climaxed a three-week seminar tour of Europe and Russia by the team, representing the U.S. Feed Grains Council, Grain Sorghum Producers Association and the Texas Grain Sorghum Producers Board.

Runov told team leader Elbert Harp, GSPA-TGSPB executive director, that his people "would like to cooperate with you in demonstration work with poultry and pork to illustrate the value of grain sorghum."

The grain sorghum promotion team is the first official market development team to be permitted into the Soviet Union. The invitation from Runov followed a visit last year by him and his top aides to the Lubbock area where they studied sorghum production and utilization.

Team members included Harp; Jack King, GSPA-TGSPB research director; Dr. Lloyd Rooney, cereal chemist from Texas A&M University; John Baumgardner, animal science professor from Texas Tech University and Dr. Halvor Kolshus, U. S. Feed Grains Council European director.

While in Moscow, the team conducted a five-hour seminar designed to acquaint the top Russian agricultural leaders with the

nutritional feeding value of sorghum. The talks, highlighted by slide presentations, covered the origin of sorghum, hybrid development, chemical characteristics of the kernal, feeding value of sorghum compared to corn and price comparisons.

Harp pointed out that because grain sorghum is not included in the recent US USSR grain pact, there are no sales restrictions. "Russia can buy all the sorghum it needs without prior approval of our government," Harp said.

"But now they are reluctant to buy sorghum because they know so little about it. The Russian grain crop is reported to be at disastrous levels this year, which creates an unusually strong need for them to import more grain," Harp said. "This should be a good opportunity for grain sorghum sales in the future."

ANIMAL FEASTS

Ancient tradition has it that animals helped spread the joyous tidings of the Birth of Christ. Because of this, barnyard animals in many countries are served a special supper on Christmas eve.

Cattle kneel in their stalls at midnight, on Christmas eve, and for a moment have the power of speech. This belief, an old German legend, has been broadened to include all animals.

Christmas Gesture

Robert Louis Stevenson (1850-1894), author of "Treasure Island" and "Kidnapped," was born on November 13 but "gave" his birthday to a girl born on Christmas Day. Stevenson made a gift of his birthdate to a child named Annie H. Ide, to let her have "two joyous celebrations a year, with a proper birthday and a Merry Christmas."

Holly-Day Hum

Sprigs of holly should be placed in beehives at Christmas. So says an old English Christmas tradition. This

Christmas in New Mexico

New Mexico, Land of Enchantment, is so called because of the beauty of the land and the history of its people. The Spanish conquerors who came to the area from Mexico, in 1540, to search for legendary gold, found only six small villages where Indians lived. The conquerors named the Indians Pueblo, a Spanish word for village.

In New Mexico, at the Santa Domingo Indian pueblo, the Christmas season is honored with a four day long, sacred ritual dance.

At 2 A.M. Christmas day custom stems from the legend that, at the Manger, bees gathered to hum a hymn of joy.

DRIVE SAFELY DURING THE CHRISTMAS AND THE NEW YEAR HOLIDAYS

ROUND TABLE

King Arthur's Round Table is traditionally believed to have been the site of the first Christmas feast. References to the famous king have been traced back to as early as 600 A.D.

Burning the Yule Log

The burning of the Yule log is a custom handed down by the English who settled in America. On Christmas eve the log, set on the hearth, is kindled with the remains of the log from the previous year. Many superstitions surround the Yule log. It was thought by some to protect their home from evil spirits, others thought the ashes would help swollen glands! At Williamsburg Lodge, in Williamsburg, Virginia, the burning of the Yule log is still part of their traditional holiday celebration.

WHITE HOUSE CHRISTMAS TREE

In 1923, the first National Community Christmas Tree in the United States was set up on the White House lawn. The tree was a spruce from President Calvin Coolidge's home state, Vermont.

The following year, he presided at a ceremony under the sponsorship of the American Forestry Association, to urge the use of living Christmas trees.



Best wishes and a very special thanks to all our friends.

Riverside Chemical Co.

LOCKNEY

In 3 seconds you'll know which electric portable to give this Christmas.

Smith-Corona's new Cartridge Ribbon Typewriter.

The only one with the 3-second ribbon change. The quickest, cleanest ribbon change there is.

Also, Coronamatic™ Ribbon Cartridges come in nylon and carbon film (usually available only with office typewriters).

So in the same 3 seconds it takes to change a cartridge, you can change to a carbon film cartridge for typing that looks like printing.

And for mistakes, there's a correction ribbon in a Coronamatic cartridge, so you can correct errors in seconds.

There's also an assortment of colors, so you can add color to your typing.

Now with Smith-Corona's new cartridge ribbon typewriters you know which electric portable to give.

The question is who to give it to.



SCM. SMITH-CORONA

Other Smith Corona Electrics As Low As \$149.00

THE LOCKNEY BEACON
THE FLOYD COUNTY HESPERIAN



May the beauty of Christmas be an inspiration to you and bring pleasant memories and much happiness to all our friends... we say "Sincere Thanks."

J. D. Copeland

FARMERS UNION INSURANCE
LOCKNEY



Santa's sack is brimming with our good wishes and thanks.

Lena's Beauty Salon

Lena Brotherton
Lockney



May you, our dear friends, be blessed with a joyous Christmas filled with peace and happiness. Warm thanks.

Barker Insurance Agency

LOCKNEY



GREETINGS

Christmas would not be Christmas if we did not take the time to say "thank you" and wish you every happiness.



LOCKNEY LUMBER & SUPPLY

LEON, JERRY, FRANK, JOE

PHONE 652-3357

LOCKNEY

Christmas Greetings From Lockney

PLANT DISEASE HANDBOOK - The Extension Service has available a handbook which would help many producers and consumers solve various problems. The handbook with disease illustrations of all the major diseases, including

Merry Christmas

Santa's dashing through the snow to bring each and every one of you lots of good cheer for the holiday . . . and our glad thanks!



IN LOCKNEY
Cinderella Beauty Salon
EDDIE and SANDRA



"There's only one way out: You've got to declare yourself a philanthropy as a tax shelter and apply for a federal grant."

Letters To SANTA!

Dear Santa Claus,
I am four years old and have been a good boy. I would like to have a fire truck and some little cars. There will be a snack for you by the Christmas tree. Have a nice trip. Thank you.
I love you,
Cory Mulder

Dear Santa,
I want a car elevator and a fire truck. Thank you.
Love,
Jimmy Mulder
Age six years

Dear Santa Claus,
Thank you for the things you brought last year. I would like a walking doll named Annette and a Hocus Pocus magic set. I will have some cookies and milk by the Christmas tree.
Penny Mulder
Age seven

Dear Santa,
I would like a Baby Dreams and a Bonnet Belles mouse. I am nine and have been very good. There will be a snack under the tree for you. Don't forget the rest of the boys and girls. Thank you for everything.
Love,
Cindy Mulder

Dear Santa:
I'm a little adopted boy, although I was born a month too late for Christmas last year, my Mom and Dad thinks that I'm the nicest gift that they have ever received.
Please bring me some cloths and toys and remember all the other little girls and boys.
Love
Rance J. Golightly

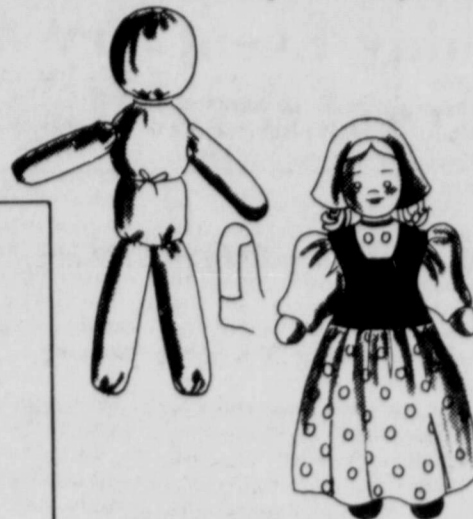
P.S. especially remember my Grandmother Golightly

Dear Santa,
Please bring me a baby-that-a-way and some roller skates.
Love
JaNae Galloway

to the North Pole
Dear Santa
Please bring me a Steve Austin and a Foot ball game
I love you
Steven Galloway

ROAD CONSTRUCTION FOR FLOYDADA

LUBBOCK—Road construction in Floyd County is included in the 1975 Farm to Market Road and Off-Federal System Programs approved recently by the State Highway and Public Transportation Commission.
District Engineer, Mr. George C. Wall, Jr., of Lubbock, Texas, said the program includes:
From FM 378, 3.5 miles south of US 70 in Lockney, east to SH 207, a length of 7.0 miles, to provide Relocation Assistance, and Construction, Grading, Structures and Surface. Estimated cost of \$350,500.
Statewide, the program provides \$38.1 million for the development of 582.5 miles of secondary roads.
Most projects are for the development of routes previously under county or other local jurisdiction.
Texas' FM/RM system has been called the world's best secondary road network. Under the familiar FM Road Program, the state provides for all the construction and maintenance while counties provide right of way and utility adjustments.
The new Off-Federal System Program will use federal funds on a 70 percent federal-30 percent state basis as provided by the 1974 Federal-Aid Highway Act. The "Off-Federal System" designation refers to routes not on the federal-aid highway system.
In all, the projects provide for 299.8 miles of new FM/RM designation including 203 miles which are rural mail routes. Of the 299.8 miles, 194.2 miles are school bus routes.



Make a Stocking Doll for Someone You Love

There must be at least one or two little girls on your Christmas list who would love to own a stocking doll! Since it will be an unusual and original gift, it will be treasured twice as much. Simple directions here provide a basic doll that you can dress in any way you wish.
Using a stocking or long sock, cut the pieces as shown. Sew the bottom of the body and stuff with clean rags, kapok or cotton and then tie the neck. Take the head in at the back if it looks too large for the body. Sew arms and legs and attach. Tie body in middle to make a waistline. Use bright red thread to stitch mouth and nose and make button eyes. Attach wig piece and fringe at bottom or braid. Yarn can be used for the hair also. Dress doll in any way you choose. Story book characters like Heidi or Cinderella make charming dolls . . . costumes can be copied

The Legend of Befana

Families of Italian origin are familiar with Befana. In these days of woman's lib, it is interesting to hear about this legendary lady.
When the Three Kings were on their search for the Holy Child, they passed the house of Befana as she was sweeping and cleaning her house. In answer to her inquiry, they told her of their search. She asked to go with them, but they continued on their way without waiting for her to finish her chores. When Befana tried to overtake them she failed, and so was unable to worship the Holy Babe with them.
Since then, the woman Befana wanders the earth seeking her lost opportunity. Italian children believe Befana rides through the air on a broomstick, on the eve of January 8, which marks the Feast of Kings, still seeking the Christ Child. She goes down chimneys, leaving presents for the girls and boys, as the Wise Men brought gifts to the Holy Child.
In Russia, the same custom was once familiar, though the lady there was known as Baboushka.



Merry Christmas from our family to yours. Hope it's

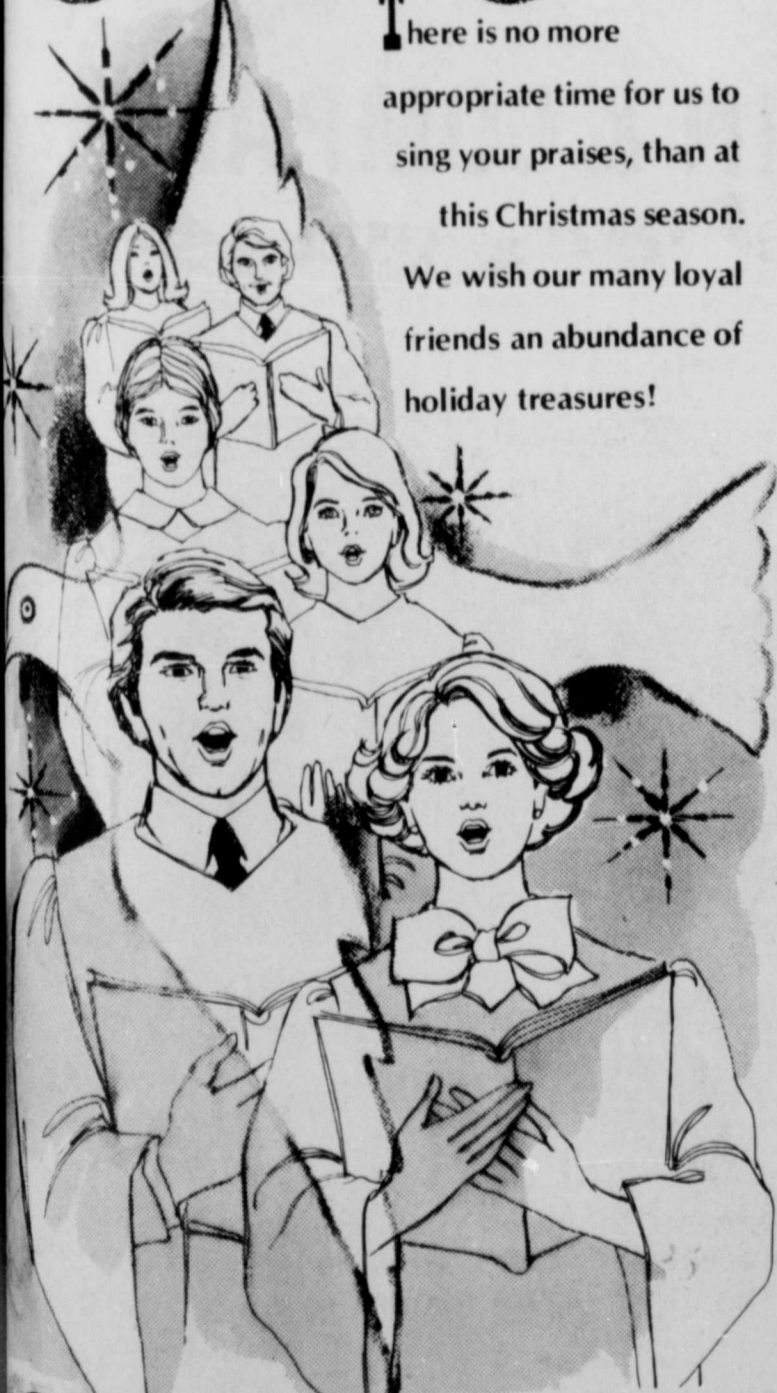
filled with an abundance of holiday treasures—
love, peace and happiness. Enjoy each moment of
fun and laughter. Share the good times with
those dear to you. Thanks for your loyal support.

Sun-Vue Fertilizer

E. HIGHWAY 70, LOCKNEY

Christmas Carol

There is no more appropriate time for us to sing your praises, than at this Christmas season. We wish our many loyal friends an abundance of holiday treasures!



Consumers Fuel Association

LOCKNEY



Merry Christmas

May the serenity of Christmas find and keep you content. May every day of this joyful season be filled with joy . . . abundant in peace . . . rich in brotherhood. To all the cherished patrons we serve . . . our warmest gratitude.

MIZE PHARMACY & TV

652-2435 LOCKNEY 102 South Main

MIZE TV

FLOYDADA
983-3481 215 South Main

Seeking A Different Holiday Event Try A Kicking Or Breaking Out Bee

Planning on attending a "Kicking or Breaking-Out Bee" over the holiday season? Probably not. But it's a good likelihood that ancestors of today's farm families may have attended such events back in

the earlier years of agriculture. These bees are not what their names may appear to indicate either. Take a "Kicking Bee" as an example. Does the name portray a group of barefooted men seated on a circular

arrangements of benches busily stomping their feet? Well, that's exactly what it was.

New woolen cloth had to be "processed" in the early farm homes before it was made into clothing. The cloth was spread on the kitchen floor in front of the barefooted men. Hot soap suds were poured on the cloth and the foot-stomping began. The kicking continued for three or four hours.

The kicking bee had the practical goal of softening and shrinking the woolen cloth. And as a side benefit for the participants, the men obtained meticulously clean

feet. Another wintry farm gathering was called a "Breaking-Out Bee." Back then when heavy snow clogged rural roads, there was no large mechanized equipment to clear them.

Neighboring farmers would get together and yoke as many as 15 head of oxen to a massive wood plow to "break-out" clearings through the snow drifts.

Early farm women also had various "bees," which might be held over the holiday season. These are more familiar today and included the "Spinning or Quilting Bees."

In a spinning bee, farm

wives pitted their skill and endurance against neighboring women to see who could spin the most skeins. Often, the spinning continued from sunup to sunset.

Quilting bees found groups of women gathering in the large kitchen of a farm home to sew the large, heavy quilts each family needed over the long, cold winter nights.

While these scenes from earlier agricultural times may differ significantly from modern gatherings over the holiday season, they illustrate a facet of farm life which has remained largely unchanged, according to historical researchers at Sperry New Holland, a leading farm equipment manufacturer.

Even today, the business

of agriculture continues throughout the year. In earlier days, activities at this season of the year were directed at providing the materials a farm family would need during the coming year.

Today, this season of the year more aptly might be marked by various planning activities - finalizing crop acreage or updating machinery needs - even as the day-to-day farm duties continue.

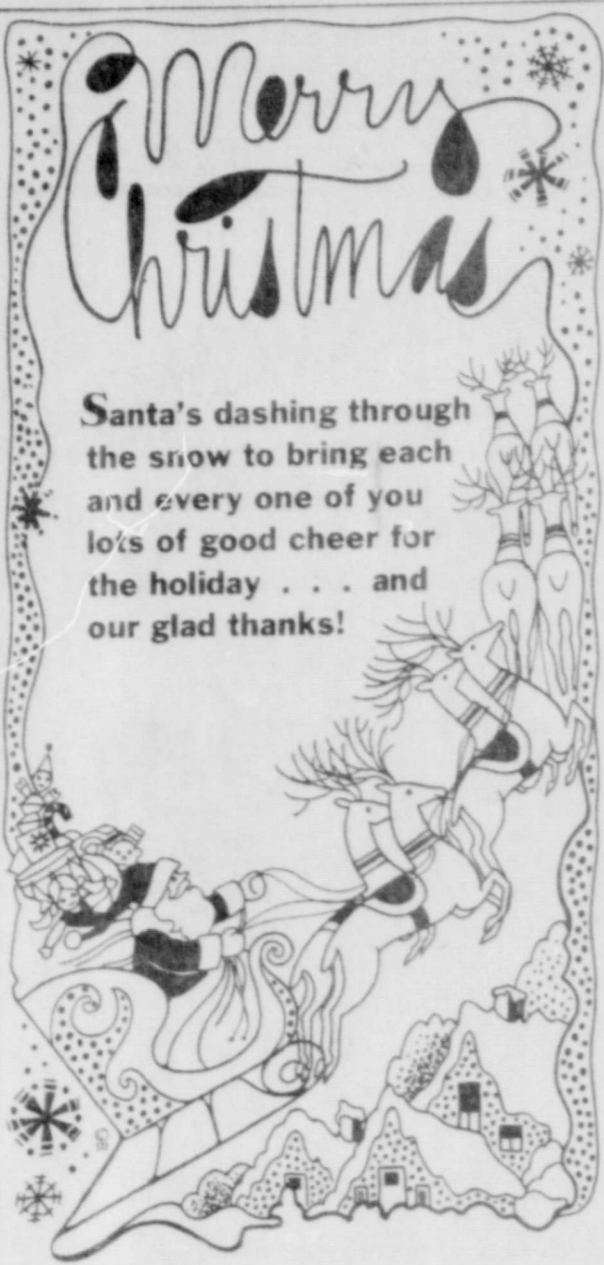
These current seasonal activities may be considerably more sophisticated in today's complex society, but their intent is the same as the old "Kicking or Breaking-Out Bees" - utilizing a season to provide a continuing transition from one farming year to another.

* Apply for GI loan guaranty to buy, build or improve a home.
* File claim with VA for compensation for service-connected disabilities or disease, or apply for hospital care.
* Seek assistance from local state employment offices in finding work or entering Labor Department job-training programs.

The Veterans Administration reminds five million veterans covered under its government life insurance program to make certain that beneficiaries on their GI insurance policies are current.

The VA is obligated by law to pay insurance proceeds to the beneficiary of record. Most of the

agency's insured War II veterans of National Service in France, Jake Col Regional Director, ed.
The problem of benefits going to intended recipient arises where the simply fails to notify the VA of change in beneficiary. In a typical case, named his beneficiary when he was in the military. After he was discharged, he looked the VA of change in beneficiary. The VA is obligated by law to pay insurance proceeds to the beneficiary of record. Most of the



Santa's dashing through the snow to bring each and every one of you lots of good cheer for the holiday . . . and our glad thanks!

Higginbotham Bartlett
Lumber Co.
CURTIS CLEVENGER
FLOYDADA



Merry Christmas

The spirit of the season is all around. May you, and those close to you, enjoy all the warmth and good feelings that go with this holiday. We're grateful for your loyalty.

Sue & Leon Williams
Sears
FLOYDADA

News For The Veteran

Each of the 50,000 men and women leaving military service every month can expect at least five Veterans Administration communications within six months of their separation date, Jack Coker, VA Regional Director, noted today.

Upon notification by the Department of Defense of termination of active duty under conditions other than dishonorable, the VA tells the new veteran of his eligibility for benefits.

The veteran is urged to contact the nearest VA regional office or a representative of a veterans' service organization for complete application procedures.

Separate communications are sent to veterans providing them with GI Loans Certificates of Eligibility for homes, condominiums and mobile homes and also information on insurance and educational programs.

Six months after release from the military, veterans receive a follow-up VA letter, again reviewing the veterans' benefits timetable. Particular emphasis is given to those benefits which require application within a year of separation.

The benefits timetable includes:

Register with local state employment service office. Veterans have up to one year to apply for unemployment compensation, but applications filed after a long period of unemployment could result in a lower rate of unemployment compensation.

* Within 10 days, if previously registered with Selective Service, report address through local board.
* Within 90 days, apply to former employer for reemployment.

* In 120 days, (up to one year if totally disabled) convert Servicemen's Group Life Insurance to five-year Veterans Group Life Insurance.

* Within one year from date of notice of VA rating on disability, apply to VA for special National Service Life Insurance based on service-connected disability, if applicable.

* Within one year, apply to VA for dental care.

* As soon as possible, apply to VA for GI education or training, which must be completed within 10 years of separation from military service.

There are no time limits for veterans to:



Greetings to you and yours . . . we take this opportunity to express our wishes for a holiday with all the trimmings!

CAPROCK CASH GROC
FLOYDADA

Merry Christmas

... FROM ALL THE FOLKS AT MARTIN & COMPANY



MARTIN & COMPANY STAFF - (l to r) Marilyn Marler, Bookkeeper; T. J. Coleman, Assembly-Delivery; Joye Bilbrey, Bookkeeper; Owen Emert, Mechanic; Lowell Bilbrey, Parts Manager; Newell Harper, Assembly-Delivery; Mark Martin, Manager; Rainey Varner, Shop Foreman; Dave Lewis, Sales; Chester Coleman, Assembly-Delivery; Alvie Jackson, Yard Manager; Gary Bennett, Parts; Alex Wall, Mechanic.



THE POWER BEHIND THE THRONE . . . OUR SPOUSES

WE THINK THIS IS A GOOD TIME TO NOT ONLY EXPRESS OUR CHRISTMAS GREETING, BUT TO TELL YOU HOW MUCH WE APPRECIATE YOUR FRIENDSHIP AND LOYALTY.

IT HAS BEEN OUR PRIVILEGE TO SERVE THIS TRADE TERRITORY WITH THE BEST PRODUCT AND SERVICE WE KNOW SOME 57 YEARS.

OUR CHRISTMAS WISH TO YOU IS THAT YOU MAY ENJOY THE HOLIDAY SEASON WITH YOUR FRIENDS AND LOVED ONES. AND WE HOPE THAT YOU HAVE A PROSPEROUS AND HAPPY 1976.

OUR APPRECIATION TO OUR STAFF FOR HELPING MAKE 1975 OUR BEST YEAR SINCE WE ENTERED BUSINESS.

YOUR INTERNATIONAL HARVESTER DEALER FOR 57 YEARS!

'What America Means To Me' — By Lockney Junior High Students

offers all above, she still has problems. Watergate, was robbery, murder, just to name a few. America's defense is falling. Russia's navy already outpours ours. All four branches of the service lack

men and women for jobs needed in case of war. Our government is trying to change the gun reform law. Inflation, shortage, and we could go on forever. There are many good things about America and many bad, but

I'm glad I live here. O beautiful for spacious skies, For amber waves of grain, For purple mountain majesties Above the fruited plain! America! America! God

shed his grace on thee, And crown thy good with brotherhood From sea to shining sea.

FIRST GRADE
EIGHTH GRADE
"What America Means to

Me" by Brenda Williams America! This is more than just a word to me. It's the land that I was born in. The land that I love. America means many things to me. In my eyes, the most important thing is

freedom. These are many freedoms we have, which I am thankful for. Among them are Freedom of Speech, Freedom of Religion, Freedom of the Press, the Right to Public Assembly, and the Right to a Trial

by Jury. These freedoms are guaranteed to everyone regardless of nationality, color, or creed. Our forefathers were men yearning for freedom. They fought for

SEE ESSAYS. PAGE 2

Joyous Christmas



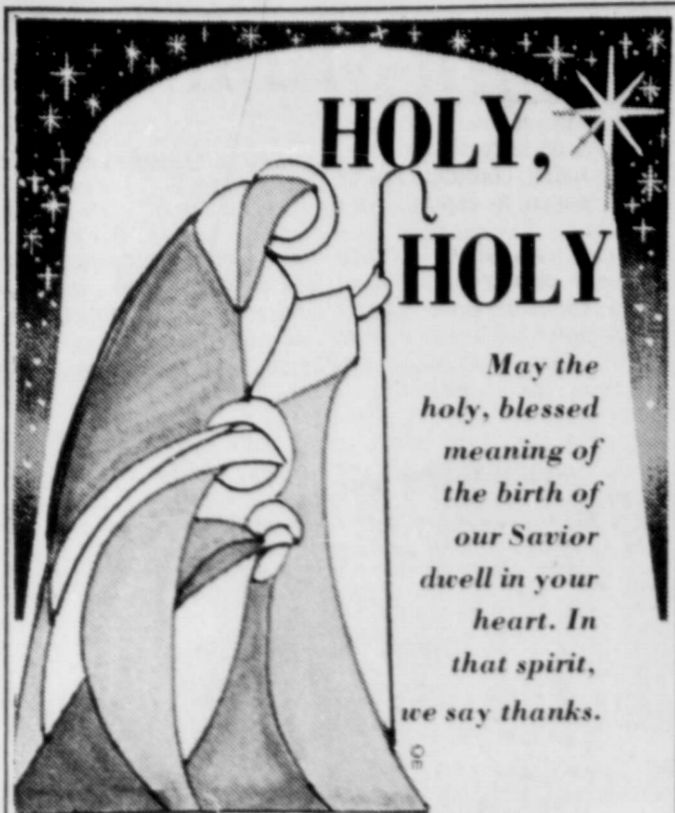
As people all over the world celebrate this sacred season and share its wondrous blessings, we offer a prayer of love and thanks. May this cherished holiday bring the Light of Peace and Love into your heart and home. Our heartfelt gratitude for the continuing trust and loyalty of our dear friends.

75-5/6 © Officers, Directors, and Employees of the First National Bank wish each of you a joyous holiday.



FIRST National Bank
201 North Main In Lockney Phone 652-3355

MEMBER F.D.I.C.



Heartfelt Thanks...
Schacht's Flower, Jewelry, & Gifts
Eleanor, Margaret, Patsy, Molly, & Christy



Merry Christmas
Sending hearty wishes for all delectable things to fill your stockings to overflowing.
Merry Christmas and thanks.
From all of us at
BILLS CASH & CARRY
LOCKNEY

ESSAYS FROM PAGE 1

independence from Britain, when they wrote the Declaration of Independence, and again when they wrote the Bill of Rights. We should be very grateful for the right we have to live in a free land.

America means opportunity. I'm thankful for the opportunity to choose the type of career I want when I grow up and to go to which ever college I choose. I'm thankful for the opportunity to live in any town I choose, to take trips and see America close up, and to go to sports events and root for the team, person, or school of my choice. Yes, America holds opportunity for each person who lives within her boundaries. Whether that person is an adventurer or is content to settle down.

America means beauty. I'm thankful to live in a country so beautiful as ours. Many famous things contribute to this beauty like the Grand Canyon, the great Smoky Mountains, Carlsbad Caverns, the Rockies, Mount Rushmore, and Niagara Falls. Many simple things contribute to this beauty, too, such as a quiet country road, a lake at dawn, the wheat fields blowing in the wind, dew on a rose petal, or just sitting up high on a hill or mountain surveying the beautiful countryside. I'm thankful for the privilege of living in this beautiful country.

America means history. Our country is not only rich in beauty, but it is rich in history as well. Some people consider America's history to be little over 200 years old but the history of our country began with the Indians. Think of all the history our great country has known. The Indian civilizations, the French, Spanish, and English explorers who wandered over our countryside, Columbus's expedition, the landing of the Mayflower, settlers going west, winning independence from Britain, the Civil War, the War of 1812, and both of the World Wars. America has seen wagon trains pulled by horses and modern man-made ships going out to discover the wonders of Outer Space. America really does have a lot of history and all of it is

exciting. I'm thankful to live in a country with a history like ours.

And last but not least America means home. I love my home and I'm thankful my country is not war-torn, that it has abundant food and natural resources. I'm proud to live in a country with a heritage like mine. I appreciate all that America has done for us.

Most of us have never thought about what America means to us. With the bi-centennial year coming up I think we should give some thought to our country. Why don't more of us take time to ask ourselves, "What does America mean to me?"

SECOND PLACE EIGHTH GRADE
"What America Means to Me" by Mark Vincent

America is a land of beauty. It has a majority of people. Red, black, white and brown. They are fellow Americans. They all live in the same country, a country that has love for Red, White and Blue! America has beautiful scenery. The Grand Canyon in Arizona, Carlsbad Caverns in New Mexico to the White House in Washington D. C.

America means a lot of things to me. It means freedom and justice for all. It means all the blood that was shed in the American Revolution, World War I and II, and in Vietnam. It means 50 united states.

America is a vast land that has farmers that supply over half of America's food and a third of the World's food.

America means love, love for other countries. God put us on this earth to love each other instead we make wars with each other. Who helped in the earthquake at Nicaragua? America did. Who helped at the San Francisco earthquake? Nobody did.

America means beauty, freedom, justice, love for America, and love for other countries.

THIRD PLACE EIGHTH GRADE
What America Means To Me by Mike Ferguson

America is the greatest place on earth, it has the nicest people and the greatest government and beautiful country. You have the freedom to be what you

want to be and that is something special.

America has helped other countries in times of crisis. We've helped lots of other countries but we don't get too much back for it. But you don't find many people gripping about it. You want to know why because that is the American way.

America has rich soil for growing crops of maize, wheat and cotton to feed and cloth people all over the world.

America really is the greatest place on earth.

THESE ESSAYS WERE JUDGED BEST IN IL PENSEROSO JUNIOR STUDY CLUB'S BI-CENTENNIAL ESSAY CONTEST.



THE CONTINENTAL CONGRESS ESTABLISHED THE UNITED STATES ARMY ON JUNE 14, 1775, AND ON JAN. 1, 1776, THE CHANGE-OVER FROM THE OLD ARMY TO THE NEW ARMY OFFICIALLY TOOK PLACE!

Of approximately 69 million households in the U.S. in the fall of 1973, about 34 per cent owned two or more cars. Census Bureau figures also show that about 18 per cent of the households had one or more trucks or recreational vehicles.

CANCER ANSWER LINE

American Cancer Society
M. D. Anderson Hospital and Tumor Institute

Six Early Warning Signals For Detecting Lung Cancer

Early detection continues to be the most effective weapon for successful treatment of lung cancer. This year the American Cancer Society estimates 4,500 Texans will die of the disease. With earlier detection, that number could be much smaller.

The importance of early detection is perhaps best reflected by the fact that diagnosis of the disease usually doesn't occur until the cancer has spread to the point at which only 30 percent of the patients are even considered as having any chance of benefiting from surgery.

According to Dr. Clifton F. Mountain, a specialist in lung cancer since 1959, "Because there are not facilities or sufficient numbers of trained people in our country to screen every person, it is important that everyone know certain warning signals that indicate that cancer screening should be sought."

Those warning signals that he regards as most important include:

1. specks of blood in the sputum (coughed-up phlegm from the lung).
2. a change in the color or volume of sputum.
3. discomfort or a dull ache in the chest.
4. a smoker's cough that develops into more persistent, violent coughing.
5. persistent coughing if you are a non-smoker.
6. a chest cold that does not get better.

"Any adult," warns Dr. Mountain, "who has symptoms of an abnormality affecting the lungs which does not go away within a week or so should make every effort to avail themselves of a thorough examination of the lungs for cancer."

A person who is treated for any of the warning signals and does not respond to that treatment should not hesitate to seek further examination, he adds.

Medical statistics show that

if you are a smoking male over the age of 45, the risk of developing lung cancer is high.

Persons in this category, says Dr. Mountain, should have annual checkups and chest x-rays and be especially tuned to early warning signals. This is not to say that younger age groups and women should ignore the danger signals of lung cancer. This year alone over 17,000 American women will die of the disease and that number continues to increase each year.

Complete lung screening is defined as a full-size chest x-ray evaluated by a radiologist, a sputum cytologic examination and a health history. In recent years sputum cytology has proven to be an effective weapon for early detection of lung cancer. By analyzing the sputum under the microscope, cancerous cells can be detected even before they can be seen by x-ray.

For the patient, early detection usually means that the cancer is restricted to the lung without spreading to adjacent tissue. It is at this early stage that surgery is most successful. With delays in diagnosis, the chances for successful treatment diminish.

Clearly, next to kicking the smoking habit, a strong awareness and response to early warning signals is your best insurance against this deadly form of cancer.

Do you have further questions? Call your local unit of the American Cancer Society or write: Cancer Information Service, The University of Texas, M. D. Anderson Hospital & Tumor Institute, Texas Medical Center, Houston, 77025.



Peace ...

During this holy holiday, we'd wish all our friends a simple, Christmas, filled with warmth and happiness. Our sincere thanks
LOCKNEY

Copeland Welding S
T. V. COPELAND



Deck the halls... carol... rejoice. Have yourself a very merry Yule. To all, our warm thanks.

Ansley & S

Clarence and Henry
LOCKNEY

Star of wonder

May the light of the Christmas star enter your heart and home this season—filling them with lasting joy and peace. To our patrons we would like to express our thanks for the loyalty shown to us.

Lockney Oil & Butane Co
THE N. H. GAMMAGES

Greetings

In the spirit of an old-fashioned Christmas we extend best wishes to all. We hope and your loved ones share in the old-time joys and blessings of the season.

Lockney
Carter Funeral Home

'Ban the Bacon' Scare Stirs Swine Specialist

LUBBOCK — A swine specialist with the Texas Agricultural Extension Service says that all the excitement about an alleged cancer-causing chemical agent in bacon is blown totally out of proportion and is based on misleading information.

Dr. Gilbert Hollis, an area Extension service specialist based in Lubbock, says the uproar started when a news wire story carried on Sunday, October 19, 1975 quoted Dr. Donald Houston, assistant deputy administrator of USDA's Animal and Plant Health Inspection Service.

"We will probably require certain actions by the industry," the quote said, "within a specified period to remove nitrosamines from bacon or take some action so that the product as we now know it will not be available."

Houston had replied to a reporter's questions referring to a television show which linked a chemical agent in bacon with cancer.

Hollis says that consumers need to understand the clear facts about bacon rather than believe innuendos and unfounded implications.

The American Meat Institute, he says, has worked closely with the U.S. Department of Agriculture and the Food and Drug Administration ever since any hints of cancer-related problems were presented. Because nitrosamines were found in fish meal treated with nitrite about five years ago, investigation

was begun of meats cured with organisms that cause botulism, nitrites and nitrates.

The problem, Hollis says, is role, he says, in fixing color that nitrite is used in curing providing a distinct cure for bacon to inhibit the growth of flavor and preventing ran-

idity.

USDA-approved levels of nitrite in bacon can result in formation of very minute amounts of nitrosopyrrolidine after cooking, considered to be a carcinogen to experimental animals.

Hollis says that lowering amounts of nitrite in bacon could reduce the probability of formation of these nitrosamines but would also increase the probability of botulism, a type of food poisoning that can result in rapid paralysis and even death.

Commercial average levels of nitrosamines in bacon are

about 10 parts per billion, equal to one penny out of 10 million dollars.

Hollis says that amount is so small that danger is virtually non-existent.

"Through eating, drinking and breathing we take in thousands of microorganisms every day that could cause us harm. You can't live in a totally sterile environment," he adds.

Additional research has been underway to determine a safe process which will consistently produce non-detectable levels of nitrosamines, Hollis says.



SENATOR RAY FARABEE and agriculture commissioner John White receive awards. State Senator Ray Farabee was presented the Outstanding Senatorial Legislative Service Award by the Texas Farmers Union at their State Convention in Fort Worth. Agriculture Commissioner John White was presented the Outstanding Service Award.

Floydada Students Participate In Student Council Convention

LEVELLAND — A total of 62 delegates from Floydada High and Junior High participated in the annual convention of District V, South Plains Association of Student Councils. Convention activities were hosted by South Plains College.

Voting delegates at Floydada High School were Christy Stringer, Mike Bean, Ellen Bradley and Elisa Garrett.

Delegates at Floydada High included Fleeta Black,

Royce Chadwick, Greg Goen, Billy Marrielle, Steve Moore, Brenda Fulton, Tracey Puckett, Beth Stovall, Rick Covington, Eli Enriquez, Mitzi Hale, Jon Jones, Ronette Kitchens, Jill Poage, Darla Assiter, Jim Covington, Shonda Fulton, Grig Jones, Tracy Tyer, Elizabeth Farris, Ricky Jordan, Greg Carthel, Monty Smitherman, Judi Bean and Pam Muney. Two American Foreign Service students attending were Ana Marie Sonehara of Brazil and Jep Timwathana of Thailand. Sponsor was Jerry Livingston.

Voting delegates from Floydada Junior High were Tracy Womack, Leeta Adams, Tracy Reddy and Sammy Bradley. Delegates from the junior high were

Shelley Bearden, Melissa Morren, Tana Tyer, James Hale, Bart Patzer, LeShay Chandler, Sue Kelby Julian Kristi, Willis Kristi, Troy Marquis, Kelly Higginbotham, Joey Luna, Junior Arredondo, Jenna West, Beverly Burleson, Rhonda Jordan and Kelly Marble. Sponsor was Mrs. Audrey A. Spence.



JOLLY POSTMAN by Norman Rockwell.

Courtesy Hallmark Cards, Inc.

ROCKWELL AT CHRISTMAS

Norman Rockwell, perhaps America's best-loved artist and illustrator, captures the joyful spirit of a small town at Christmas time, in this illustration commissioned in the 1950's by Hallmark Cards. Rockwell's legendary attention to detail, his sense of fun and superb draftsmanship are all evident in this nostalgic winter scene.

IT'S BEEN
a CRAZY,
MIXED-UP
YEAR...

...BUT THAT
makes us
APPRECIATE
you MORE
THAN EVER!

Merry Christmas!



BE SURE INSURE WITH
Bob Miller
INSURANCE
AGENCY

YOUR INDEPENDENT INSURANCE AGENT
1012 5TH ST. S.W. OFFICE 481 1989
LOCKNEY, TEXAS 75841

A VERY Merry Christmas!!

FROM ALL OF US. . . .



Lynna * Gloria * Ann * Bernice * Carmen * Aida * Edna * Bonnie * Joann * Mitzi * Bill * Teresa * Kelly

Bertha * Claude * Wilma * Kathlene * Gladys

Karl * Randy



Department Store
Man's Shop

AND
THE OUTLET STORE

Myth
...One of the
...get extra control
...is to put about
...pounds of weight
...trunk.

...the National
...Extra weight
...axle can provide
...of extra trac-
...cars' trunks are
...the rear axle. So
...weight could ac-
...overall control by
...load on the front
...lessening steer-

Companies Energy Usage

...refining com-
...172 of the
...refineries and com-
...per cent of all
...capacity, have
...8.9 per cent reduc-
...consumption of en-
...against the
...1972.



erry
Christmas



We extend
our greetings
and warm
recognition to all.
Gulf
Lockney

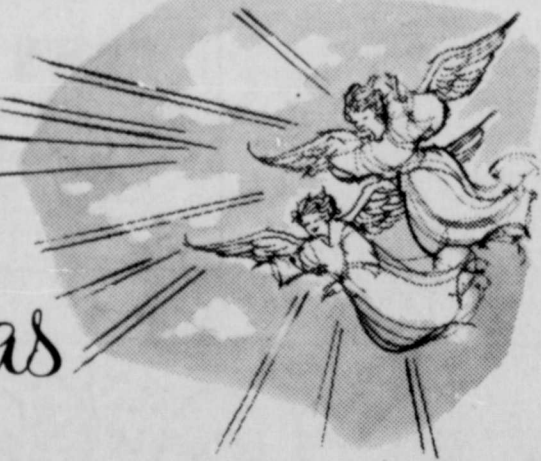
GREETINGS

We chorus our
thanks and wishes
for a very
Merry Christmas



aves Shop & Station
LONE STAR

A
Joyous
Christmas



Rejoice in the glorious birth
of our Savior. Find inner peace and
warmth in the true spirit of
Christmas. Our gratitude
for your kind patronage.



FROM ALL THE FOLKS AT
ARWINE DRUG

The Madonna and Child in Painting

The Madonna and Child have long been a source of inspiration to artists. The period that produced the greatest works of art of the Madonna and Child, was the Renaissance, though there is evidence of painting of the Madonna long before.

The number of Madonna pictures increased after the Council of Ephesus, in 431 A.D. when the Virgin Mary and Child became symbols of the accepted Christian faith. The oldest paintings were found in the catacombs of the early Christians, built between the First and Fifth Centuries, as places of worship. As persecution of the Christians under Roman emperors became more intense, they took to the catacombs as places of prayer and refuge. In the catacomb of Saint Calixtus, in Rome, one of the earliest pictures of the Holy Family was found.

Renaissance means the rebirth of the art of classic antiquity. Although dates of this period vary from country to country, it is generally agreed that it began in the late 1200's and lasted into the early 1500's. It was a time in which new styles developed in painting, sculpture and architecture. The society in which the artist lived greatly influenced his art.

Some of the greatest pieces of religious art were produced in this period. Paintings of the Madonna were fewer after the 1600's, but the really important paintings were produced before then.

Fra Filippo Lippi represented a sentimental trend in painting of the Renaissance. His "Madonna Adoring the Child" includes a deep forest background in his painting that shows the youthful mother kneeling before the Child. There is a feeling of light and delicacy in his stirring work "Madonna and Child Enthroned."

Some of the greatest paintings of the Madonna were done by Raphael in the late Renaissance. In his short but brilliant life, he did many paintings much admired by those who painted after him. Though his drawing was based on the study of models, his Saints and Madonnas are idealized representations. Among his Madonna paintings are "The Madonna of The Chair," "The Alba Madonna," "Madonna in the Mead-



MADONNA ADORING THE CHILD with the Infant Saint John the Baptist and an Angel by Lorenzo di Credi. Tempera on wood, diameter 36 inches. Courtesy of The Metropolitan Museum of Art, Rogers Fund, 1909.



THE NICCOLINI-COWPER MADONNA by Raphael. 31 3/4" x 22 5/8" wood. Andrew Mellon Collection. Photograph by courtesy of The National Gallery of Art, Washington, D.C.

ow." and his "Sistine Madonna," originally painted as an altar-piece for the Church of San Sisto. This masterpiece shows the Virgin Mary supported on clouds with the infant Jesus in her arms. Pope Sixtus II kneels in prayer on one side, Saint Barbara on the other. His "Niccolini-Cowper Madonna" shown above, hangs in the National Gallery in Washington, D.C.

Special mention goes to Andrea del Sarto, called the "perfect painter" by Florentines of the High Renaissance. He produced masterpieces like "The Holy Family," extremely satisfying and popular works of art.

One of the greatest painters of all time, Titian, a leading painter of the Venetian school, affirmed his joy of life in his "Assumption of the Virgin."

Giovanni Bellini, Giorgione, Alesso Baldovinetti, are among the many painters of the Madonna.

The Madonna and Child has been and will continue to be an inspiration to all... in the arts, in life.

DRIVE CAREFULLY THROUGH THE HOLIDAY SEASON.

Have a Merry Christmas

The beauty of Christmas reflects the beauty of our patrons. Thanks for letting us serve you.

Rosa's Hair Chat
Rosa Gongales

HO HO HO!

Santa's bright touches us all at Christmas. Tuck among his gifts you'll find our special wishes for a wondrous Holiday.

DAN'S AUTO SERVICE
Mr. and Mrs. Dan Teuton, Leonard Griffith, Jim Gomez, Charles Minick, Bruce Williams, Judy Mangum

Merry Christmas

Thank you at this festive season for your friendship and goodwill. May love and peace be yours throughout Christmas and the coming year.

IN LOCKNEY
White's Auto Store

CHRISTMAS Joy

We're joining these carolers in their heartfelt refrain: Peace on earth... good will toward men. Season's best to all. To all, our special thanks.

Longhorn Inn
IN LOCKNEY
Mr. & Mrs. Glen Cooper and Timmy

Merry Christmas

May your Christmas be merry and bright as you kindle the fire of hospitality in your heart and home. To our good friends, warm holiday greetings and thanks.

DAVIS LUMBER CO.
102 E. SHURBET LOCKNEY 652-3385
"WHERE CUSTOMERS SEND THEIR FRIENDS"

Holiday Greetings

Santa zooms in, his pack filled to overflowing with joy, peace, and contentment for all. Happy holidays and thanks.

Webster Service and Supply
Lockney

Happy Holidays

As Christmas bells ring and a symphony of joy echo these messages of wishes for a holiday season you and I hold.

Floyd County Insurance Agency
Lockney

People on low sodium diets should read the nutrition information on labels of meats to insure that the products contain no sodium. Cured meat is treated with primarily salt or sugar and then heat processed so these meats should not be eaten on low sodium diets. Mrs. Mary Sweeten, foods and nutrition specialist with the Texas Agricultural Extension Service.



A SPECIAL CHRISTMAS PROGRAM was presented Friday afternoon at Lockney Elementary School by this group of kindergarten and early-childhood students. Elementary school music teacher Amy Frederickson directed the program. (Staff Photo)

Warm Christmas Wishes

A sleigh full of cheery wishes is coming your way! Have a very merry Christmas Day! Our gratitude for your support.

Moody Electric Company
807½ W. Spruce 652-2417
LOCKNEY

GREETINGS

May you and yours find inspiration and love at Christmastide, as you remember the birth of a Child in Bethlehem.

RI CHARD, KEITH
JACKSON TIRE COMPANY
LOCKNEY

Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U.S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

company is requiring me to take two accounting courses at my own expense, prior to reassigning me to a group of junior accountants doing more difficult work. Can I deduct the tuition and other expenses?

Q. I am going to sell my home and I have just finished wallpapering some of the rooms. Can the expense be added to my home's cost basis?

A. Expenses such as wallpapering and painting are considered maintenance expenses, not improvements, and cannot be added to the basis of your home. You may, however, be able to claim the wallpapering as a fixing-up expense if you are attempting to make your home more salable.

In order to qualify as a fixing-up expense, the work must be done within a 90-day period ending on the day the contract to sell your home is made. The expenses must be paid within 30 days of the date of sale.

You can claim fixing-up expenses only if you are buying another house, and postponing the tax on the gain from the sale of your old residence.

For more information, see IRS Publication 523, Tax Information on Selling Your Home, available free at your IRS office.

Q. I own a one-third share of an apartment house and share the maintenance expenses. How much of these can I deduct?

A. When you own a part interest in rental property, you may deduct only your proportionate share of the expenses, in your case one-third, even if you pay more or less than your share.

Q. I am a junior accountant. Due to a lack of work in my office, my

A. If you are taking courses to meet the increased requirements for retention of your position, you will usually be allowed to deduct your educational expenses. This is true even though you may have obtained a new position or substantial advancement from your present position.

Generally, once you have met the minimum requirements that were in effect when you entered your employment, trade or business, you will still be considered to have met them even if they are later changed. However, if the courses qualify you for a new trade or business, the deduction will not be allowed. In your case, the duties involve the same general work as you usually do, so you are not qualifying for a new trade.

Words on Water
TEXAS WATER QUALITY BOARD
AUSTIN, TEXAS 78711

MOO, MOO HERE... CLUCK, CLUCK THERE

Livestock raising is big business in Texas and the amount of water, quality of water and rainfall received are directly related to the methods of production in the different regions of the state. Even though farmers,

ranchers and feedlot owners all over the state are watching livestock feed prices skyrocket and the price of meat on the hoof dip disastrously, Texas still leads the nation (1974 figures) in: number of cattle and calves (16,600,000), beef cows that have calved (6,890,000), cattle on feed (1,327,000), and all sheep and lambs (2,688,000).

Climate and access to grain make the Panhandle of Texas the perfect location for cattle feedlots, even though there are some in other regions of the state. Deaf Smith County alone had 123 thousand head of cattle on feed last year.

Building facilities large enough to contain animal waste runoff is one of the largest environmental concerns for these operations. Generally, these wastes are recycled to irrigate and fertilize the growing grain used for cattle feed.

A controversy of increasing concern to this industry is the issuance of discharge permits to the smaller operations never before needing such a permit. Originally, the federal pollution control agency did not require smaller feedlots to obtain permits. But, due to a recent court ruling, these guidelines have been altered and just recently announced.

Farming and ranching areas have different concerns about water quality. Depending heavily on rainfall for crops for forage, the non-point runoff containing chemicals and animal wastes from the land constitute the pollutant. Naturally, where there is less rain, the load into the waterways is not as great.

Small farms and ranches must produce the most pounds of meat or poultry per acre of land for profit. Therefore, in East Texas poultry is suited to the smaller space requirements for raising them.

The lush rain-fed pastureland of this eastern one-third of the state is also a haven for cattle production and dairies, while farther west the more arid and less productive pastureland is suitable for goats and sheep.

For more information on permits for agricultural operations or other agricultural policies concerning water quality, write the Texas Water Quality Board in Austin.

ONLY ONE MORE SHOPPING DAY UNTIL CHRISTMAS

As happy voices sing out the Christmas message, we greet our friends and patrons. Thanks so much!

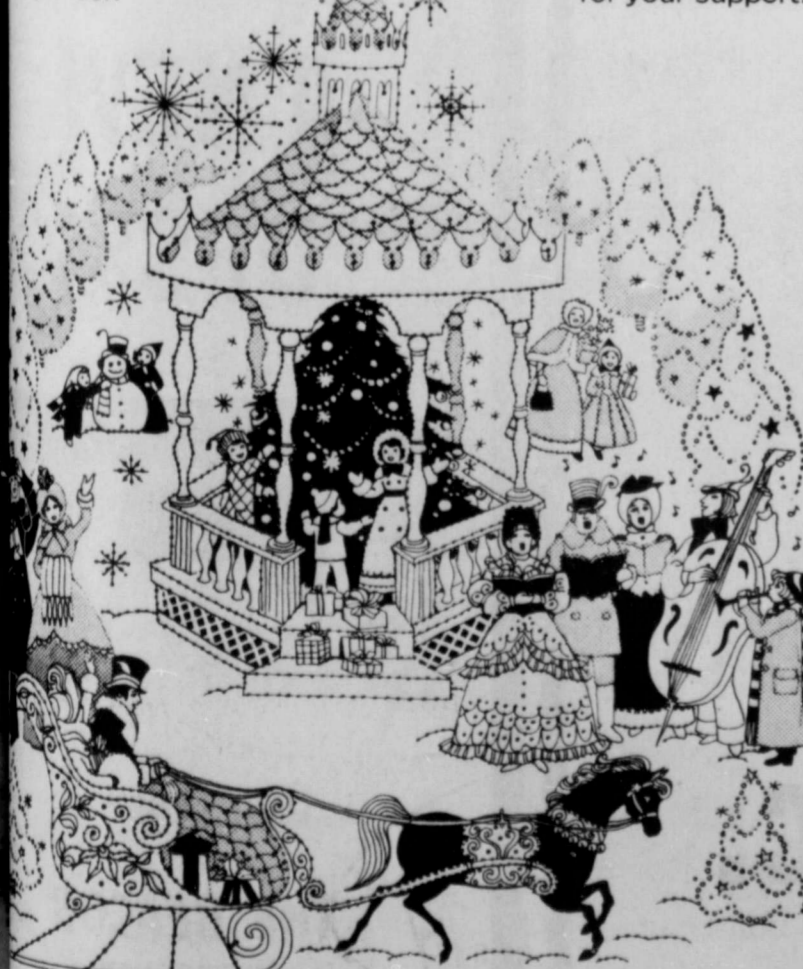


Rockney Printing
AND MRS. WILLIS REYNOLDS

MERRY CHRISTMAS

It is the season to trim trees, sing carols, give gifts... and enjoy all the holiday cheer.

So what more could we wish for you, than a warm old-fashioned Christmas? Thanks for your support.



Staniforth Gin

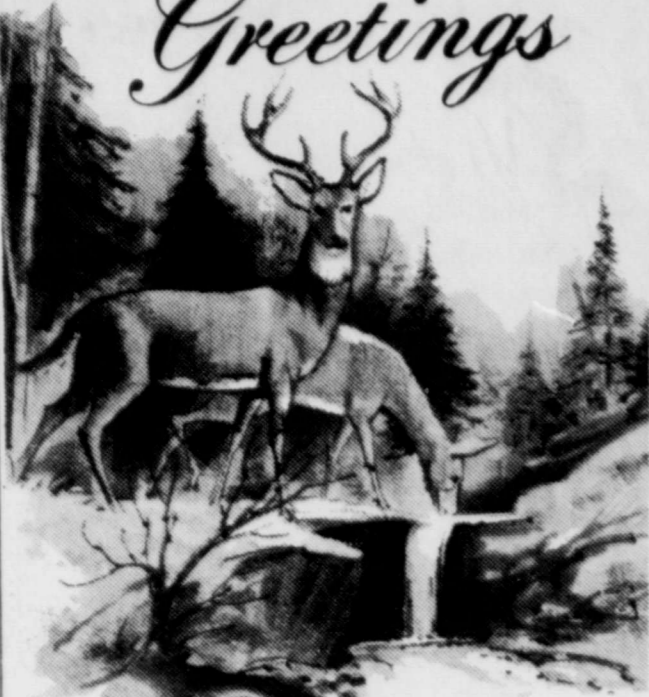
Bill Evans



Byrd Pharmacy

Fred, Virginia, Marvin, Ruth, Libby & Belinda
Lockney

Greetings



May all the good things Christmas has in store be yours — peace, joy and serenity. We are forever grateful for your kindness.

Covington Oil And Butane
DOUGHERTY

Dear Santa Claus

FROM THE FHS WHIRL

Dear Kris:
I have been looking forward to this Christmas since last year. Seems to me you never bring me exactly what I want. Two years ago I asked for a White Christmas and I got a bad case of exema, seb- orria, and psoriasis.

When I asked you for dolls, you always brought me troll dolls. I thought you would understand that I wanted a car and not roller skates when I asked for some wheels, but you didn't.

This year I would like some bread. No,

I don't mean the kind you eat—I mean something related to either cash or check, but not charge!!! I would also like some threads—not the kind you sew with, but the kind you wear—like clothes.

Maybe you will get it right this year since I explained myself real good!

Thanks a bundle,
Elisa Cervantes



Dear Santa,
I am soooo nice. I am so good that I will kiss you when I sit in your lap next time. I wish I could ride on your sleigh. I wish I could

come over to your house sometime but I don't want to because I know how it looks — I saw it on TV one time. Please bring me a Shrink Magic and a Weebie Wobble

tree house. You can have some brownies because my mother makes some — and some milk with it. I wish I could ride that helicopter tomorrow. Santa, I love you so much.

Aaron Lee Kidd
(5 year old)
P.S. Thank you for

SinDEERely yours
Tracy W. Brown,



During this happy holiday season we hope for one and all the best things that Santa's knapsack has to offer . . . peace and faith, brotherhood and good will. These are gifts to be treasured and enjoyed not only at Christmas time but all the year 'round. With these go wishes to brighten up everyone's Yuletide . . . good times, good friends and warm feelings. We wish you all these and thank you for your valued friendship and support.

Floydada Co-Op Gins, Inc.

RAY GENE FERGUSON, MANAGER

BOARD OF DIRECTORS - PRESIDENT - JACK STANSELL, VICE PRESIDENT - L.C. PRUITT, SECRETARY - A.C. PRATT, R.G. DUNLAP, B.A. ROBERTSON, KAY CRABTREE, JERROLD VINSON.

Mr. Sant A. Claus
Toys For Tots, Inc.
3865 Snowball Hill
SLEIGHTon, IlliTOYS 78394

DEER Mr. Claus:

I am very interested in the possibility becoming an associate director of the Pole's Toys For Tots council. I have wished for this position since our firm ment set up such an organization. I have informed by many of the elders of our community that I certainly have the potential. I have announced these optimistic plans to my parents, who seemed to think it a da- job. If my application is accepted, I ask of you to explain to my parents that are no dangers involved. If necessary might give them a SNOW job. If I were placed on your highly competent staff I be for ever indebted.

I hate very much to bring up this because money means so very little to was thinking about somewhere in the neighborhood of \$64,000 annually. You might the idea. I would like to be able to tell parents the job was in the BAG. After all not ELF-centered.

sending the Childcraft to us early through the mail. They are just right. I love 'em.

Dear Santa,
My name is Gary Kent. I have tried to be a good boy this year. I am 8 years old. and I want T.V tennis, evil kenevil scramble van set. Please leave something in my stocking. I will leave you some cookies and milk. North east 3 Third St.

My Dearest Santa Claus,
I would very much like to have a new pair of shades.

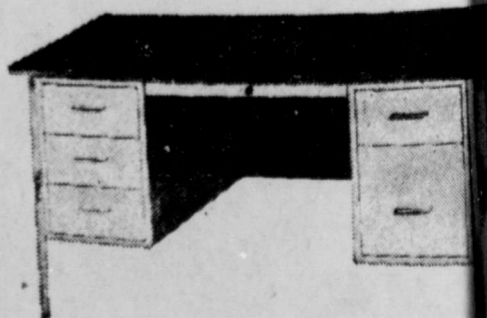
You see, the pair I are about worn out. I wear them day (really the reason stand to see all students in my class. Oh Yes! I would for you to bring since I have the problem and I can't own. I need all the get. If you can't get would you get me plastic model of enough toys to new station wagon traded off my The Love Billy



As the story unfolds may the blessing of this season be yours. Sincerely thanks to

Roger's Cafe
IN LOCKNEY

GIVE HIM A NEW DESK



DESKS \$59⁹⁵ UP

THE BEACON
IN LOCKNEY
THE HESPERIAN
IN FLOYDADA

skin For Burns

...The day may burn victims commonly have their treated with fresh forms. To date, 200,000 square feet of pigskins have been applied to some 40,000 burn victims.

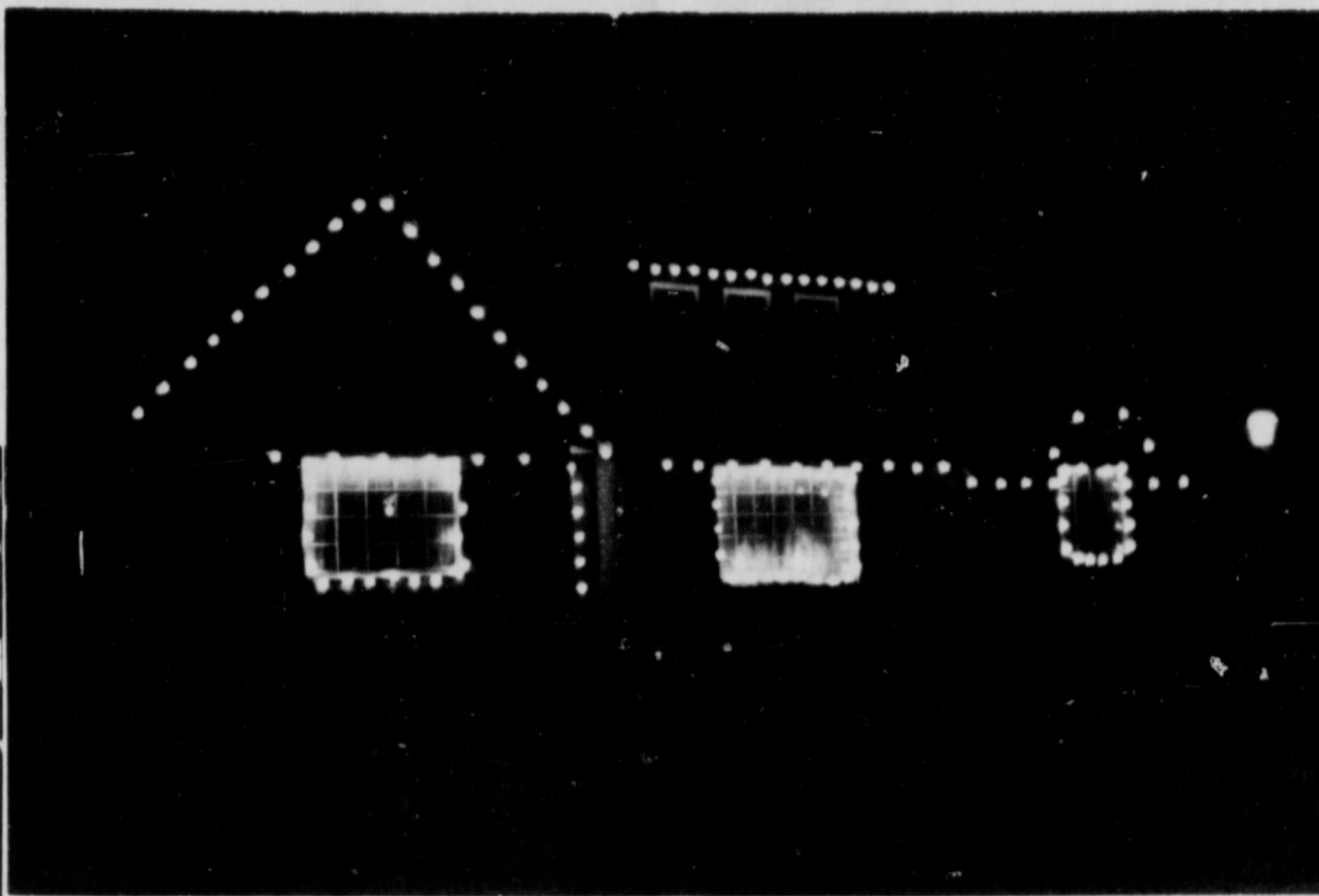
Dr. Gilbert Hollis, area specialist with the Texas Agricultural Extension Service in Lubbock, says that the Burn Treatment Skin Bank in Phoenix, Ariz., has reported that pigskin is used as a temporary dressing to decrease wound

Child is Born



...ult at the Blessed.
...th of the Prince
...Peace! We send wishes
...Holiday Blessings
...our friends.

Mr. & Mrs. Walter Gloyna
LOCKNEY



GINGERBREAD HOUSE . . . The Barry Barker home in Lockney takes on a Christmas look during Yuletide season nights. (Staff Photo)

pain, limit bacterial growth and facilitate movement of involved joints.

The Phoenix bank is processing fresh pigskin into topical dressings for burns known as xenografts. It is considered to be similar to human skin, and its plentiful supply and ready availability have stirred increasing interest.

Hollis says that to insure quality split-thickness grafts, the dressings are prepared from five to six-month-old hogs yielding healthy hides. The skins are thoroughly cleansed, inspected and processed according to the form desired and packaged.

Although safety-minded motorists check their brakes and tires, many simply forget their windshield wipers.

Check the rubber refill element on the wiper to see if it is split, warped or hardened. Extreme temperatures, exhaust fumes, road film, grit and washer chemicals and wax from automatic car washes will damage it.

100 May Lose Lives In The Holiday

AUSTIN — Colonel Wilson E. Speir, director of the Texas Department of Public Safety, today warned that traffic accidents during the Christmas and New Year periods may claim almost 100 lives in Texas.

The state's top lawman said 48 of the deaths are likely during the Christmas period which runs from 6 p.m. Wednesday, December 24, through midnight Sunday, December 28.

An estimated 46 deaths will occur in the New Year period which runs from 6 p.m. Wednesday, December 31, through midnight Sunday, January 4, 1976.

Speir said the DPS will be working with local law enforcement agencies to mount as strong an enforcement effort as possible.

"We will be utilizing all the manpower and resources that we have in the department, and will be concentrating on such haz-

ardous violations as drinking while driving and speeding,"

he noted.

He said public cooperation is also needed if accidents are to be prevented during the holiday, and pointed out that DPS will be working with local police and the news media in a public education effort called "Operation Motoreide."

"Through this program we attempt to emphasize the problem of hazardous driving and create a driver consciousness that will make our highways and streets safer to use," he said.

During the holiday, the news media will be provided with periodically updated information on holiday accident locations and dangers.

at
YULETIDE

May the message of that first Yuletide, of love and peace and giving, fill your heart and home.

May you enjoy every blessing of this holy season.

ACCO SEED
A DIVISION OF
ANDERSON, CLAYTON & CO.



Merry Christmas

Make it a fun-filled holiday! Fill it with an abundance of love, laughter and warm hearts everywhere. Best wishes for a cheery, blessed season to all. Our special thanks.

Lockney, Texas

The Tye Company

A Very Merry Christmas

In the spirit of this joyous season our very best wishes one and all. To the friends we have had the pleasure of serving, thanks.

STERLEY GIN, Inc.

STERLEY

Blessings of Christmas



May the spirit of Christmas abide with you and yours...may it bring you happiness, peace, and all the good things that life has to offer. And while we're wishing you the very best, we'd like to take this opportunity to thank you for your loyal patronage in the past. We look forward to serving you again in the future.

THIS CHRISTMAS MESSAGE FROM THE FOLLOWING PUBLIC OFFICIALS

GLENNA ORMAN
COUNTY TREASURER

KENNETH BAIN, JR.
COUNTY ATTORNEY

L.D. RATLIFF
DISTRICT JUDGE

BUD RAINEY
COUNTY SHERIFF

D.G. AYRES
COUNTY SERVICE OFFICE

KELLER HOLMES
COUNTY JUDGE

GEORGE MILLER
DISTRICT ATTORNEY

O.M. WATSON, JR.
COUNTY AUDITOR

W.D. NEWELL
COUNTY SURVEYOR

MR. & MRS. JACK L.
COMMISSIONER PRE

MR. & MRS. GRIGSBY DOODLE MILTON
COMMISSIONER PREC. 3

MR. & MRS. AARON CARTHEL
COMMISSIONER PREC. 1

JONELLE FAWVER
TAX ASSESSOR AND COLLECTOR

H.E. PORTE
JUSTICE OF THE P

DRIVE FRIENDLY THROUGH OUT THE HOLIDAY SEASON.



Farmers' Protest

This convoy of farm tractors, pickup trucks and combines prepared Saturday to parade through Plainview as part of a farmers' protest against low farm prices and high production costs. An estimated

100 vehicles were in the parade which was organized Friday in Kress. Farmers from Plainview, Kress, Tulia and the area nearby participated.

—Staff Photo By JODY WHITE

Corn Acreage Expected To Increase On High Plains

LUBBOCK - With the 1975 bumper corn crop harvested, some Texas High Plains producers are looking forward to next year's plantings with an eye to increasing their acreages. A Texas Agricultural Extension Service economist says despite the odds against a repeat of this year's record crop, corn acreage will increase.

"Everything fell into place for corn producers on the High Plains last season," says Marvin Sartin, area Extension Service farm management economist. "Rainfall was about right, which saved irrigation costs and boosted yields. Prices were good, and harvesting weather was excellent."

"We expect the upward trend in corn production to continue, but on a more modest scale than in the past."

"This season, we had about one million acres in corn production in a 42-county area. This compares to 700,000 acres in 1974, most of which was grown for grain and the other for silage. In 1965, we had only 50,000 acres in corn, and practically all of it for silage."

Sartin says the 42-county High Plains corn producing area in 1973 had 60 percent of the acreage and 80 percent of total corn grain production in Texas. With practically all the 42-county area under irrigation, yields of 130 bushels per acre outlasted the remainder of the Texas acreage, most of which is grown without irrigation, averaging 45 bushels per acre.

Some unfavorable factors, though, may cause farmers to steer away from corn in favor of sorghum, Sartin believes.

"For one thing, producers with marginal resources such as water may expect higher corn yields than their resources can produce. In many situations where low yields can be expected if rainfall is not extremely timely, a 6,000-pound sorghum crop would decidedly be favored under presently assumed input prices."

"Costs of pumping and availability of sufficient irrigation water will have to be carefully considered because corn requires about 25 acre inches of water for full production in an average season. Last year producers grew bumper crops with the benefits of unusually timely rainfall. Unlike sorghum and wheat, corn does not perform well under limited irrigation."

"The availability and price of fertilizer will also enter into the picture," he adds, "especially since a 150-bushel corn crop requires about 200 pounds of nitrogen per acre."

"Fortunately, some fertilizer supplies have stabilized considerably during the past year. Current prices of fertilizer probably will not be a deterrent to corn planting intentions as long as corn price prospects and projections remain around today's current price levels."

Dr. Frank C. Petr, area Extension Service agronomist at Amarillo, gives several reasons for the popularity of corn on the High Plains in addition to current favorable market prices.

"Corn is well adapted to the soils and climate of the High Plains and responds abundantly to proper irrigation, fertilizer and management inputs," he says. "And much of the equipment required for corn production with the exception of the corn harvesting head is also used for production of grain sorghum, making it possible for producers to grow both crops using virtually the same equipment."

Petr says there are relatively few production hazards that are devastating to the crop.

Hail, for instance, generally damages only a small percentage of the total crop. Heavy hail damage at critical growth stages, when the growing point is above ground level until pollination is complete, can destroy a crop, resulting in replanting. Hail occurring after the seed

has been set is less damaging since the corn plant may be nearly defoliated at that stage and still produce a respectable yield.

Another hazard is the corn borer insect pest. Eating his way to the base of corn stalks, he weakens the plant causing it to fall. Fortunately, Southwestern corn borer infestations have only minor effects on total grain yields, says Petr. Farmers can partially control the insect by a well-timed spray program or by discing corn stubble to destroy overwintering larvae.

Sartin says the economic hazards probably play the greatest role in dictating corn planting intentions. Inflation drives up variable input costs such as seed, fertilizer, insecticide, herbicide, labor, harvesting, hauling and grain drying. Fixed costs, such as tractors and machines, labor and land rental also are way up.

For a 130-bushel corn yield and 6,000 pounds of

sorghum, Sartin figures that variable costs per acre total about \$189 for corn and \$140 for sorghum. This amounts to \$2.60 per 100-weight of grain for corn compared to \$2.33 for sorghum. But because of increased yields and higher prices assumed for corn, income above variable costs is about \$136 for corn and \$115 for sorghum.

The competitiveness of these two crops, Sartin says, depends on the individual resource situation on each farm.

Ultimately, the type of farming operation and available local resources will dictate how much corn is grown as opposed to sorghum. But Petr and Sartin both agree that modest expansion of corn production will continue on the High Plains until the predicted depletion of underground water makes it necessary to turn to more drought-tolerant crops. For producers with marginal water resources, that time may have already come.

Views of Panhandle Editors

About the time that the time we think that television has a fixation about dishing out garbage as regular fare a couple of shows come along to give us hope.

Maybe it's our generation or something but we can remember guys like Eddie Cantor, Laurel and Hardy, Abbott and Costello, Jack Benny, Burns and Allen, the Lucille Ball, Fred Allen, Ed Wynn, Bob Burns and many others who entertained Americans for years and years with real belly laughs without ever resorting to off-color jokes or garbage situations.

In other words, Rhoda's mother didn't have to have an affair with her doctor, Maude didn't have to have an abortion, Archie Bunker doesn't have to have a fixation about a toilet, and ad nauseum, ad infinitum!

Then comes along a show like that sixth game of the World Series...and thanks to television, we've never seen a finer, greater, or better World Series game in all our years of

listening and watching. Then three nights later here comes the Bob Hope show of 25 years of making people laugh and brought back onto the screen faces of Ed Wynn, Eddie Cantor, Dorothy Lamour, and favorites of other years.

That's what makes the whole thing so vexation. Television has the power, the ability, the vehicle to carry the heart and mind to the inspiring peaks of joy and happiness.

Isn't it a crying shame that it wants to spend more of its time at the city dump than atop Mount Rushmore?

James Roberts in Andrews County News

You all...drive carefully.....



Leftover egg whites can be used in cakes, meringues and souffles.

If the pipes in your house clank, you can install flexible rubber couplings on the radiator return pipes. This dampens the vibrations before they enter a room, and may muffle them completely.

Lockney Meat Co.

Be joyful and happy as you herald the birth of our Saviour. Warm thanks.

Merry Christmas

Light fills our hearts, young and old alike, on Christmas morn. The joy that illuminates our home remain with you through the holiday.

IN LOCKNEY

Furnishings

HOLIDAY GREETINGS!

Greeting our friends, old and new, and wishing you Happiness and Joy at Christmas. Our hearty thanks to all!

PROVIDENCE FARM SUPPLY

PROVIDENCE

JOY TO THE WORLD

As you experience the transcendent joy of this Yuletide, may your blessings abound and bring you every happiness and fulfillment.

TEXAS ENERGY COMPANY

TEXEN

Tom, Pat, and Homer

Holiday Greetings

To all our friends and patrons... may your Christmas be merry and filled with delight! Thanks one and all.

MUNCY ELEVATOR

SANDHILL ELEVATOR

Merry Christmas

Wishing you a holiday crammed full of the treasures and delights of a wonderful Yuletide! To you and yours, Merry Christmas.

RITE-PRICE FOOD

LOCKNEY

CHRISTMAS GREETINGS

Families, friends, neighbors gather to share the warmth and blessings of Christmas. We greet our friends and say thanks to all.

Pinner's Drive-In

Lockney

Closed A Few Days For Christmas

Letters To SANTA!

December 16, 1975

Dear Santa,
I have tried to be my best this year. I would like to have a Sunshine family, and a monopoly game. My brother wants a baseball glove.

Dear Sante
I wish you a Merry Christmas and a happy New Year.

- From Mychele Smith
1. My new baby
2. Growing up Skipper
3. Walking Miki Dolls Big 26 in tall!
4. Tiffany Taylor
5. Love notes



GREETINGS

We're wishing all our neighbors and friends the best that Christmas has to offer, and much more. Many thanks for your loyal, continued patronage.

DARRELL MAYO, MGR.
SCOTT GIN
FLOYDADA

Mr. Santa Clause
Toys Inc.
-21 Igloo Avenue
North Pole, TX 15-4

Dear Santa:

Well, it's been a long time since I heard from you last. How are you? I hope you are pretty good, 'cause if you weren't, everybody would be sad. How is Mrs. Clause? I hope she is fine too. You know, I really hope everybody is fine.

Well, I guess I better get down to business. I guess you want to know what everybody wants for good ole Christmas, don't you? Well, I would like a number of things. First, I would like to get back on my electric typewriter that Billy Marricle stole from me. Second, I would like to be a better typer than Greg Bishop. Third, I would like to win a contest that says that I don't have to finish high school. Fourth, I would like to have the say-so to sell the Dallas Cowboys to anybody at the South Pole, and I would like to buy the Steelers. I know I'm not asking for much, but this is really what I would like to have. For my fifth present, I would like anything you want to send me.

I just realized that all of this is really dumb and impossible. I guess all I really want for Christmas is more LOVE, UNDERSTANDING, PEACE, and everything else that is good to people. The most outstanding gift anybody can receive or give is laughter and friendship. Santa, would you please give all of my friends these two gifts and make them happy? Please? You know, I guess people can be pretty greedy sometimes, I am. I am very sorry if I seemed that way. Well, I guess I better go, 'cause I know you are very busy.

Thank-you for reading this letter. Be careful coming to Floydada!
Sincerely yours,
Holly Hartsell

6. Blue denim patched parts
7. Be Part of the Mickey Mouse tear dolls
8. Clara Barton
9. Raggedy Ann Manicuring Set
10. Jewel magic
11. Cook and bake set
12. Easy-Bake Electric oven
13. Barbie watch
14. pay Day
15. Life
16. Operation
17. Mouse trap

Dear Santa

I would like a Richochet Racers. I would like a picture of you Please and a punch bag Thank you for the toys last year. I am 8 years old I have the chicken pox.
Haney Robertson
Dougherty Texas
P.S. Pleasa don't forget my Brother and my two sisters and my Brother-in-Law.

Dear Santa,

I want some planet of the ape men. My toys are getting old and I need some new ones. I need some trucks. I am 6 yrs. old I hope you come to my house. This is a good time for Christmas. We'll leave you some cookies and candy that Mama made today. Don't forget my sisters and my

Dear Santa,

My name is Steve Jones. I have been a good boy this year. For Christmas I want a Rollie Rinker basketball and goal, a Coach Wilson football suit and helmet, a pair of Coach Paty special track shoes (the ones you can run fast and jump high in.) I would also like a Mrs. Bean typewriter and her new book, "How to Type in a Few Easy Lessons," a years supply of Cliff

Notes for Mrs. Cardinal's Shakespeare Class, Coach Miller's new book, "The Best Poems I Ever Read."

These are just a few of the things I want. If I think of any other stuff I know where to reach you!

Sincerely yours,
Steve Jones

P.S. Also, if you can, please get me a book written by Coach Carthel called "How To Be Quick and Tough In Four Workouts."

..... from the Whirl

Brother and Lyle.

I love you,
Heath Robertson
Dougherty, Texas

Dear Santa Claus.

I am a little girl four years old who lives in Quitaque. Since I have been a good girl this year, please bring me a monkey (toy), a weeble tree house, a baby alive and a baton. My little sister, Natalie, is eight months old so please bring her a rattle and a doll with no hair. Please bring all the other boys and girls something.

I love you,
Michelle Stout

I love you Santa

1. Fire and rescue set
2. Snorkel Pumper Engine
3. Golen the ape
4. The Beast Big Zim's P.A.C.K. t
5. Big Jim
6. Evel Knievel Canyon Cycle
7. Emergency Fire Rescue Truck & Roy
8. John
9. Dr. McCoy Star Trek
10. Bionic Transport and Repair Station
11. Star Trek Blueprints
12. Dallas Cowboys Helment and shirt

Larry Smith

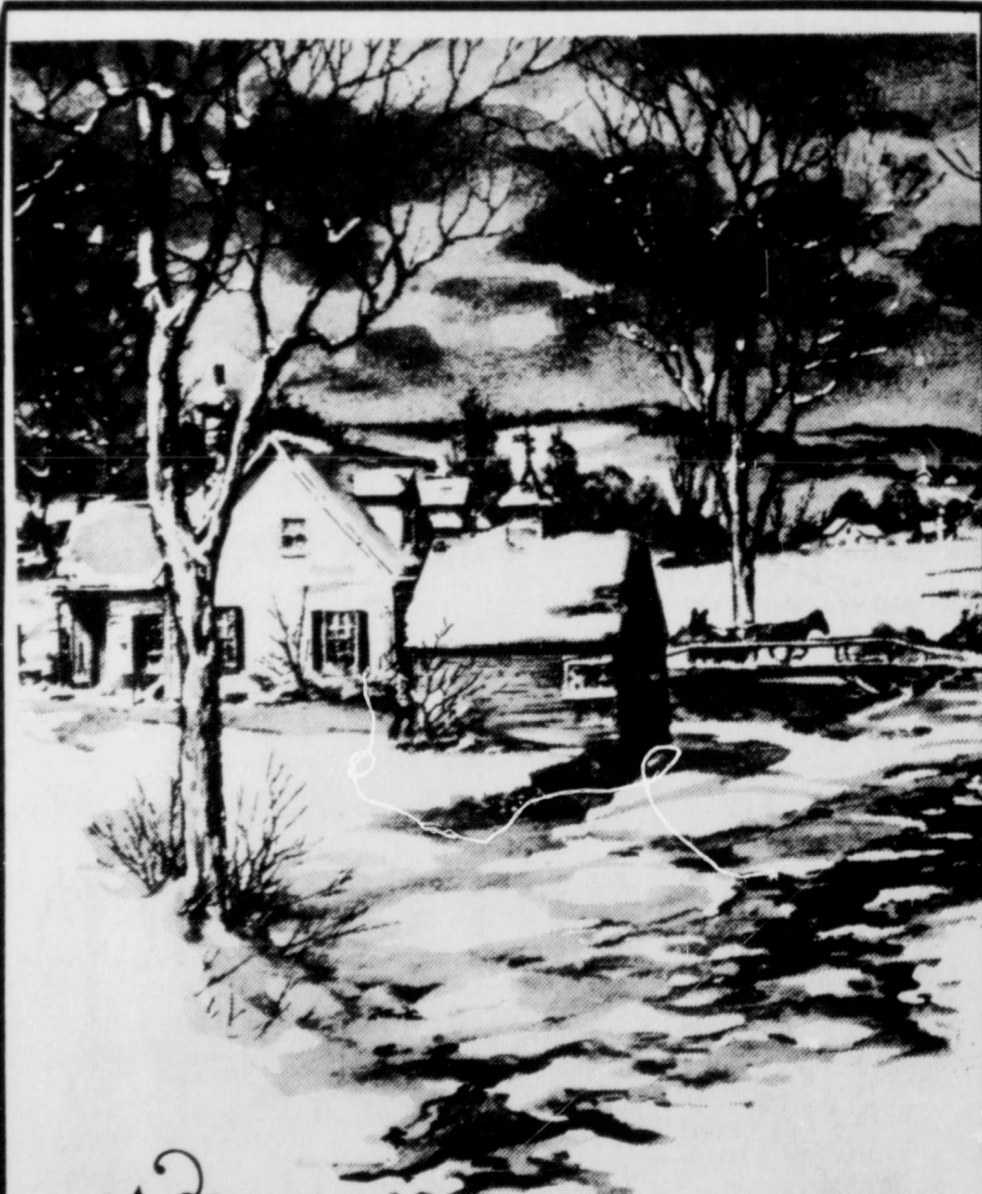
Dear Santa,

My name is JanAn and I am 8 years old. I think I have been a pretty good girl this year. I would like a Baby That Away and a pair of roller skates. Please put something in my stocking. Maybe a slinky by or play car.

Love
JanAn Chandler
P.S. I will leave out milk and cookies for you.



To get nearly twice the amount of juice from a lemon, soak it for 10 or 15 minutes in hot water.



Christmas greetings

In the spirit of an old-fashioned Christmas we extend best wishes to all. We hope you and your loved ones share in the many old-time joys and blessings of the season.

Producer's Cooperative Elevator
FLOYDADA DOUGHERTY CEDAR HILL



May the true meaning of Christmas dawn once again and bring its blessings to the world and its people. We wish you all the best this holiday season.

Edmiston Plumbing & Heating



May you find under our roof the priceless gifts of Christmas... Peace, Good Will and Abiding Happiness for your family and all.

KING'S RESTAURANT
FLOYDADA

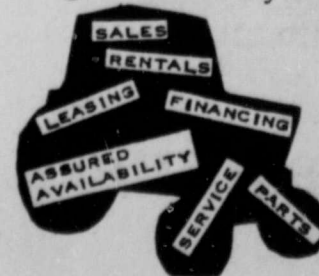


After you boil vegetables, save the left-over water for sauces, gravies or soups. It's full of nutrients

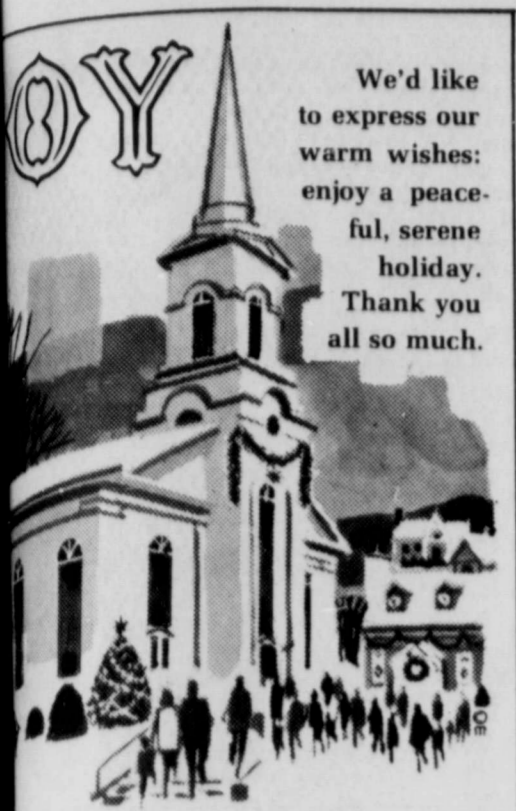


Christmas Greeting

May your Christmas star lead you to a richer, happier life: warm with love, bright with joy, secure in peace. We take this opportunity to thank you for being such good friends. We are grateful for your goodwill and loyal patronage.



CASE POWER & EQUIPMENT
Phone 983-2836 Floydada, Texas
The Big Tractor Specialists



We'd like to express our warm wishes: enjoy a peaceful, serene holiday. Thank you all so much.

Montgomery Ward
Catalog Store

May each of us follow his own star to peace and joy! Thank you all.



from All The Folks At
Texas Industries Inc.



The Speaker Reports

by Bill Clayton
Texas House of Representatives

Industry is interested in Texas. We are interested in industry. The result is going to mean many bright years for Texas and the industries settling here.

Early in December I led a Texas delegation on an industrial tour of New York City and we produced firsthand evidence that while there is a need to court industry, the courtship is welcomed.

The big industries of the northeast, rocked by the events transpiring in New York, smile a little and sigh heavily when they are lulled by talk of Texas-sized portions of plentiful raw materials, ample oil and gas, open shops, quality work force, favorable tax structure and vast new markets.

It was a pleasure selling Texas to harried industrialists who need our elixirs as badly as we need the jobs and products they can provide. It was a special treat to dispel for our Eastern brethren some misconceptions about West Texas.

The tour was designed to showcase the booming West Texas cities of Lubbock, Amarillo, Midland, Odessa, Abilene, Wichita Falls and San

Angelo and the smaller cities of Hereford, Dumas and Big Spring. These cities want industries to know they have the resources to be good location sites.

The opportunity presented itself to tell these big businessmen that the cowboy-sage brush image was not valid out here under the clear skies where the good life is the way of life.

The chemical, electronic, machinery, food processors, paper products and banking representatives learned that West Texas has become an area of sophisticated people with plenty of raw materials and as modern in its thinking as are its glass and steel cities.

These Texas cities, they were informed, are comparatively free of crime and pollution, have planned utilities, ample water, people ready to work, educational opportunities, cultural outlets, recreational areas and feature the good life.

For industries, it was pointed out, there is rich profit potential and the chance to expand into new and growing markets.

These are the businesses which are facing runaway inflation, battles with unions at

every turn, crumbling city governments, harsh weather, stifled markets and shortages of everything from power to materials.

The idea was to plant the Texas dream in the minds of these giants of industry. The overwhelming response to the message was that future expansion will be with a first glance at Texas.

When we went courting it was determined that even 25 major prospects would be a sign of success. We had 150 of the East Coast's biggest and most prestigious firms give us their time so we could tell our story.

Industrial success stories are not written overnight. Some of the fruits of this planting may not be harvested in the foreseeable future. But, in times such as these, it is possible part of this payoff may be sooner.

There has been one positive response and at least three contacts made with the West Texas cities since the tour.

If these industries expand their operations to Texas it will not be because we sold them on Texas. Our job was to get their attention and provide them the opportunity to see what is available here.

Texas doesn't need any

selling—it sells itself. It does pay, however, to point out all these good things industry wants and can't get anywhere but here.

As the year ends, the Texas Industrial Commission reports that the number of industries locating in Texas has slowed in recent months. There were ten new locations in October and eight in November.

These figures will bounce back up during 1976, which could be a banner year for new companies locating plants in the state. This isn't idle wishing. A recent nationwide study shows Texas with the best business climate in the nation. The survey includes everything from unemployment to state indebtedness, welfare costs, labor laws, size and cost of government and taxes.

Gov. Dolph Briscoe's

leadership should be lauded for initiating the "Texas First" program to offer private enterprise the many state services available to aid expansion needs. There are now 40 companies looking for branch plant sites. At least 31,000 jobs have been identified through the job creation phase of the Governor's program.



FIRST FOREFATHER

The first flag of the colonists to have any resemblance to the present Stars and Stripes was the Grand Union flag, sometimes referred to as the "Congress Colors." It consisted of thirteen stripes, alternately red and white, representing the Thirteen Colonies, with a blue field



in the upper left hand corner bearing the crosses of St. George and St. Andrew, signifying union with the mother country, according to the U.S. Marine Corps Reserve. This banner was first flown by the ships of the Colonial Fleet in the Delaware River in December, 1775.

The Grand Union flag was carried by Marines and American Bluejackets comprising an expeditionary force in the West Indies during 1776.

SKI FACTS AND FANCIES

The next time you watch a skier glide majestically

down a mountain, you might give a thought to a gentleman named "Snowshoe" Thompson. He's the one who introduced the sport to Americans. It was in 1856.

When did the first skier take to the slopes? Well, a rock carving of a skier in northern Norway dates from 2,000 B.C. The earliest recorded ski competition took place in Oslo, Norway, though it did not grow into a sport until 1843.

Here's a record that will give you a boot. The highest speed ever recorded for any skier is 114.479 miles per hour by Alexandro Casse of Italy.

a fall, and it contains a patented feature of retractability no competitor has matched. Aply called the Burt Retractable Ski Binding, it is manufactured by The Garcia Corporation of Teaneck, N.J.

A binding record for any skier, is the longest chair lift in the world. It is the Alpine Way, in New South Wales, Australia. It takes from 45 to 75 minutes to ascend the 3.5 miles, according to the weather.

Now that would have even given old "Snowshoe" Thompson a lift.

V. A. NEWS

All veterans who have not already done so should take advantage of the free service which enables them to have their military discharge papers put on record at the County Clerk's office. According to D. G. Ayres, Veterans Service Officer for Floyd County, many veterans have already recorded their discharges, and thus are able to quickly obtain a certified copy in the event it is needed.

There are many occasions when a veteran is called upon to provide proof of his military service. Many employers require proof of service in personnel files, and the veteran must produce an honorable dis-



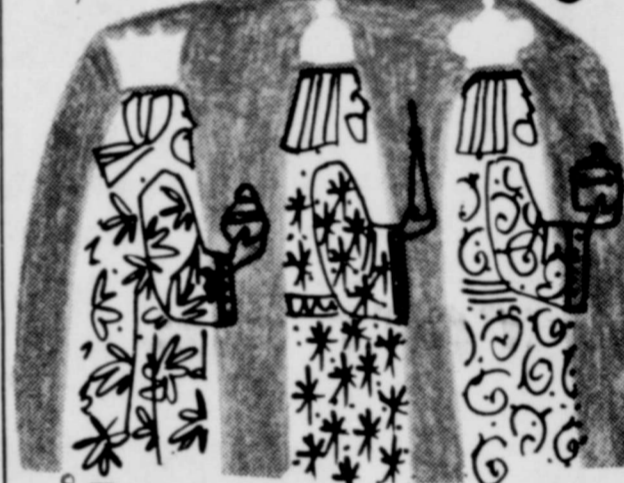
Making ski history is no easy task, but a gentleman named Burt Weinstein did just that by designing the first retractable ski binding. This revolutionary binding automatically returns the ski to the boot after it releases for



As you and your loved ones share your joy we wish you cheer and good wishes at Christmas.

LOCKNEY MOTEL
W. LYNN AND IRENE MILLER

Christmas Blessings



Extending our thanks and heartfelt prayers for a holiday filled with the true gifts of Christmas—Love, Peace, Goodwill.

Mae's Magic Mirror
Jackson's Welding Shop

Mr. & Mrs. David Jackson

Merry Christmas



Gather 'round the tree for song . . . laughter. Rekindle friendships . . . extend good tidings to all. To our loyal patrons greetings and thanks.

Baccus Motor Company
AND EMPLOYEES
LOCKNEY

Merry Christmas

That warm and cozy Holiday Season when families share with their neighbors and friends happy times and good feelings. We wish you the best, along with our thanks.

Lockney Gin & Delinting
LOCKNEY

Floydada Nursing Home News

By Faye Walters
Everyone at the home was saddened by the passing away of Cleatis Davis, one of our residents. He was loved by everyone here and was looked on as the little boy of the home. Everyone kind of spoiled him. Many months will pass before we stop missing his smiling face.

Our devotions have been so good. Seems around Christmas most devotions are about the birth of our Jesus and they touch our hearts more than any.

We are happy to have two of our residents home from the hospital. Hallie Bertrand and Ollie Stewart. Hope they will both be feeling great by Christmas and no one else will get sick.

We appreciate the ladies from City Park Church of Christ giving the birthday party Thursday. We had six with birthdays and they represented 487 years. Edd Brown was the oldest at 92 and Mr. De La Cruz was the youngest at 71. Others were L. H. Allredge, Vernie McNeill, Martha O'Bannon and Robert Day.

We want to thank so many people for trying to make this a lovely Christmas for everyone at the home. The Friendship Social Club for a turkey; Florine Jarnagin a cake; Brownie Troop 387 for singing Christmas carols and bringing a basket of fruit; Girl Scout Troop 336 for singing carols; the Dorcas Sunday School Class from First Baptist Church for apples and candy; Mrs. Neely's Sunday School class for singing Christmas carols; Floydada High School Student Council for cookies, fruit and singing carols; Alpha Mu Delta for magazines, fruit and singing carols; Mary Lee Warren and all our employees who contributed money to buy candy, cookies and fruit for the resident's baskets; Love Sunday School Class of First Baptist Church who brought bananas; a beautiful ivy plant, no name; Donna Henderson for coming out and fixing residents hair so they would look pretty for Christmas; and any others who brought or did anything to make Christmas more enjoyable for our residents.

Jaycees Hold Boys Ranch Farmers Auction

On Saturday, January 17, 1976 a regional farmer's auction will be held at Texas Boy's Ranch located just 2 1/2 miles east of Lubbock, Texas on Liberty Road. Both farm machinery, tools and livestock will be on sale with the Ken Bozeman and Jack Aulliff Auction Service donating their auctioneer and clerical fees to the boy's ranch.

Jaycee Chapters throughout West Texas are cooperating with this venture with the Lubbock Jaycee Chapter acting as the coordinator for this first annual farmer's auction. "We hope that the farmers from this area have had a successful crop this year and that they have inventoried farm equipment and livestock that they need to auction off. We believe a January auction is ideally timed for our agri-citizenry to use in marketing both equipment and livestock that needs to be sold before the spring thaw," stated Roger Engels, Executive Director.

The first cottage is at maximum capacity housing ten young ranchers and a full second cottage will obviously double the demand for meat, vegetables, milk and eggs.

"A boy's ranch must present their youngsters with a 'work ethic' and match that philosophy with proper farm equipment and livestock," explained Sloan Fortenberry, board president. "Once a cottage is built, our major expenses shift to child-care, and food is one of our major expense items. I hope our farm friends throughout West Texas will take part in the auction and help our ranch become self-sustaining in essential foods."

For further information, contact Texas Boy's Ranch by calling (806) 747-3187 or writing P. O. Box 6040, Lubbock, Texas 79413.

We are happy for each visitor who came this week which included: Mr. and Mrs. R. H. Grubbs, Mrs. Geo. Wexler, Alma Ruth Nelson, Parnell Powell, Thelma Jones, Eula Mae Cates, Mr. and Mrs. Otis Anderson, Mrs. Gordon Wright, Mrs. Jackie Jackson, Mr. and Mrs. Floyd Anderson and Mrs. David McCulley of College Station.

Andy Hale
Samuel Andrew Hale Jr., was among honor graduates for the fall semester at Southwestern State University at Weatherford, Oklahoma. He was among 10 students graduating summa cum laude (with highest honors) with a grade average of 3.82. Andy will receive his degree in Bachelor of

Science in Pharmacy in formal exercises May 14 at Southwestern State University.
The son of Mr. and Mrs. Sammy Hale of Floydada, Andy is married to the former Sherry Crutchfield. The couple are now residing in Lubbock where he is employed at Raff and Hall Drug in Caprock Center.

Keep Personal Documents
FOR IMMEDIATE RELEASE:
The importance of safe-keeping for personal documents such as military discharge papers, marriage licenses, divorce decrees or

child custody evidence is emphasized by the Veterans Administration in daily counseling sessions with former military members. Other information that should be filed with family documents are government and commercial life insurance policies, VA correspondence with identifying claim number, social security numbers and, where applicable, naturalization papers.

"A few minutes in simple organization can do much in avoiding undue anguish during times of great emotional stress," Jack Coker, VA Regional Director, said. "These vital papers should be kept safe from fire and theft, yet readily accessible, and their location known to family members," he added.
The veteran's family should be aware of possible

survivor benefits such as pensions or dependent indemnity compensation service-connected disability benefits. Complete information on all benefits available to veterans and their families is available at VA offices, through representatives of veterans organizations, or county service office.

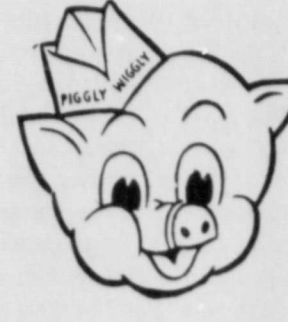


Piggly Wiggly, Light
Chunk Tuna
39¢
6 1/2-oz. Can



Piggly Wiggly
Potato Chips
59¢
8-oz. Twin Pak

Prices good thru December 27, 1975. We reserve the right to limit quantities. None sold to dealers.



6-32 oz. BOTTLE CARTON
COKE OR DR PEPPER
PLUS
\$1.49
DEPOSIT

Canada Dry, Club Soda or
Ginger Ale 28 OZ. **49¢**
Tomato Juice
Snap-E-Tom 32 OZ. **87¢**
Minute Maid, Frozen
Limeade 3-oz. Can **37¢**
Nabisco's
Snack Crackers 8-oz. Pkg. **59¢**

Piggly Wiggly
Large Eggs
75¢
Doz.

Fleischmann's
Egg Beaters 8-oz. Ctn. **\$1.09**
Carol Ann, Grape Jelly or Red
Plum Preserves 18-oz. Jar **79¢**
Piggly Wiggly
Frozen Waffles 5-oz. Pkg. **25¢**
Piggly Wiggly, Regular or Pink
Frozen Lemonade 6-oz. Can **29¢**



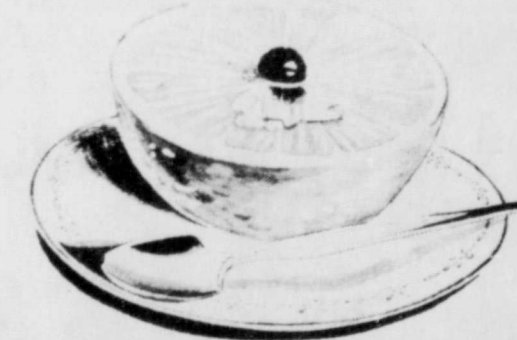
Plain
Wolf Chili
69¢
19-oz. Can

Husband Pleasin'
Ranch Style Beans
3 89¢
15-oz. Cans

Sunshine
Krispy Crackers
49¢
1-Lb. Box

YOUR PEOPLE PLEASIN' STORE

Fresh Produce



Texas
Ruby Red Grapefruit
17¢
Lb.

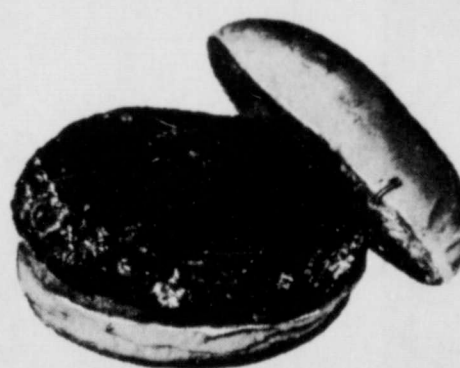
Red or Golden Delicious
Apples 3-Lb. Bag **89¢**

Texas Juice
Oranges 5-Lb. Bag **99¢**

Crisp, Crunchy
Celery Hearts PKG. **79¢**

Roasted
Peanuts Lb. **79¢**

Solid Heads,
Firm Cabbage Lb. **15¢**



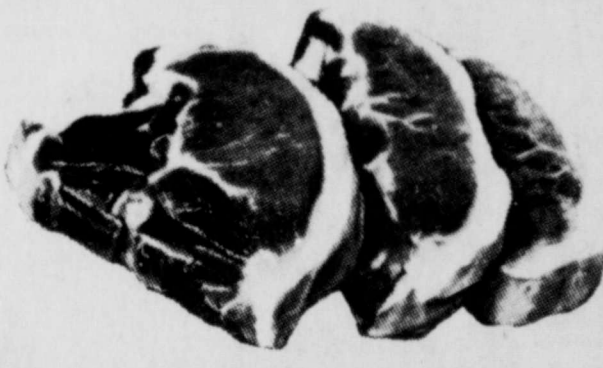
Fresh
Ground Beef
89¢
Lb.

Lean, Boneless
Stewing Beef Lb. **\$1.39**

USDA Good Boneless
Chuck Steak Lb. **\$1.09**

Farmer Jones, All Beef or Regular
Tasty Franks 12-oz. Pkg. **99¢**

Sirloin Steak Lb. **\$1.39**



Quarter Loin, Sliced Into 9-11
Pork Chops
\$1.39
Lb.

Chuck Quality, Fresh, Lean,
Ground Beef Lb. **\$1.29**

USDA Good
Rib Steak Lb. **\$1.39**

Farmer Jones, All Beef or Regular
Sliced Bologna 12-oz. Pkg. **99¢**

NEW STORE HOURS
DAILY
8 AM-9 AM
SUNDAY
9 AM-8 PM

OLD FASHIONED Everyday Low Price

Piggly Wiggly, Daytime
Disposable Diapers 30-ct. Pkg. **1.99**

Piggly Wiggly
Instant Coffee 6-oz. Pkg. **69¢**

Piggly Wiggly
Pancake Syrup 32-oz. Pkg. **32¢**

Piggly Wiggly, Smooth or Crunchy
Peanut Butter 16-oz. Pkg. **1.69**

Sunshine
Hi-Ho Crackers 16-oz. Pkg. **1.69**

Piggly Wiggly, Assorted
Facial Tissue 200-ct. Pkg. **2.09**

Borden's
Orange Drink 12-oz. Can **1.29**

K-V All Wood
Charcoal Briquets 16-oz. Pkg. **1.69**

Face's
Picante Sauce 6-oz. Pkg. **69¢**

Piggly Wiggly, Pink or Yellow
Liquid Detergent 32-oz. Pkg. **3.29**

Piggly Wiggly, Tall
Kitchen Bags 16-oz. Pkg. **1.69**

Heinz
Ketchup 16-oz. Pkg. **1.69**

Heinz Sweet
Relish 15-oz. Pkg. **1.59**

Electric Perk or Regular
Folger's Coffee 3-Lb. Can **\$3.98**