nds Gonna Ride The Mustang!

15°

Per Copy

hirlwinds travel to where they plan to ked Mustangs right m and make a 7-13 loss to Post

Kick-off time is 8 p.m.

And the 'Winds will try to regain some of Floyd county's football prestige which another county football team lost last Friday night, as Olton defeated Lockney 29-6. The Longhorns did contain Olton's great running back Glenn Johnson to only 100 yards.

Olton's quarterback Jimmy Parker had an outstanding night of passing ... some 177 yards. The Mustangs were ahead of Lockney 169 to 79 yards

rushing when the game was over also. Ranked in the top ten AA teams of the state from the start of the season, Olton lost a close one to Tulia the first

First United Methodist church in

The event will also honor Sam Tu,

who is living with the Ian Moore

The family is in need of clothing and

housekeeping items of any nature, but

suggested items are step stool, small

tables, end tables, door mats, three chest of drawers, children's books and

play things, a large space heater, book

cases, linens, detergents, food commod-

ities, bath needs, undergarments for

men, boys, women and teen-age girls,

sewing shears, thread, notions for both

men and women, clothes hangers, and

Floydada.

school supplies.

Floydada beat Olton with a passing attack before Olton knew what was going on last year . . . 28-16. Olton had the better record of rushing yards.

Olton's strength lies in 14 returning lettermen of their bi-district championship team. Johnson is a 5-11, 187 pound full back with amazing durability . . . a two way all district selection and named the Class AA player of the year on the South Plains. He gained 1767 yards in 288 attempts.

Then there's J. D. Caudle, a 5-10, 160 pound guard-defensive end with unusual competitive ability.

They are the only two two-way starters returning off last year's team. Other offensive regulars back include end David Johnson (5-9, 167), center Kent Pittillo (5-10, 160), tackle Michael Franks (6-1, 184, tackle Marvin Tillman (5-9, 177) and quarterback Jimmy Parker (6-2, 189).

Other defensive regulars expected to return include halfback Mark Stroebel (6-3, 167), monster Kevin Workman (6-1, 155), tackle Ray Rodriquez (5-8, 207), linebacker Buster Lloyd (5-7, 151) and end Leslie Gary (5-10, 150).

WHIRLWINDS

Coach L. G. Wilson said the "Winds are in good physical condition and are ready to bounce back from last week's Leslie Soto is still not able to play,

lineup. Jay Lackey appears to be on the sidelines again this week. Coach Wilson said that the Olton

but Monte Williams is back in the

team is about the same size man-for-man as Floydada.

STARTING LINE-UP

Offense Split-end . . . Donzell Minner Tight-end . . . Greg Goen Tackles . . . Steve Moore and Ronnie

Guards . . . Greg Bishop and Gary Center . . . Randy Duke

Q.B. . . . Jay Womack F. B. . . . Elton Ratliff L. H. B. . . . Kelvin Ratliff R. H. B. . . . Mickey Minnett

Tackles . . . Randy Duke & Billy L. Backers . . . Gary Nixon & Danny

"Whip Those Mustangs!"

As everyone has noticed, every opponent gets very fired up when he gets a chance to blacken the 'Winds record. The Winds know that every opponent will be tough, but they are ready to get after the Olton Mustangs.

With Floydada's enthusiasm, determination and fired up spirit we will not give Olton that opportunity. We must all realize how very important this game is. You, the townspeople, parents,

students, teachers, and other MEAN GREEN Backers should unite into one great blockage of green power to back the 'Winds to a win over Olton.

Remember to come to the pep rally with a power equipped voice, 3:30 Friday in the FHS gym, and on to Olton to keep building that Whirlwind spirit. 'Winds - we're behind you all the

way! Olton - Here WE COME! YOU CAN DO IT, Winds! Go! Fight! Win!

The Green Peppers

The Weather

(Courtesy of Pioneer Natural Gas Co.) H Moisture

86 66 : 19 74+ 631 20 58 700 Sept. 21 1.02 54 64 4.

49

48 7

Total prec. for week Total prec. for Sept. Total prec. for year

69 9

77 7

Sept. 22 Sept. 23

C. L. Backers . . . Kelvin Ratliff & Elton Ratliff H. Back . . . Donzell Minner & Jerry McGuire

Safety . . . Micky Minnett Ends...Steve Moore & Monte Williams

Don't Pay Your Taxes Too Soon!

The City office reports that the 1975 City of Floydada and Mackenzie Municipal Water Authority tax statements, which are usually in the mail before October 1st each year, have not been received from the printing company causing a delay in mailing of the statements.

They ask the cooperation of the taxpayer in not attempting to pay the tax until a statement is received.



CAPTAINS FOR THE OLTON GAME (left to right) Monte Williams. Jerry McGuire and Alvin Stofel.

School Board Studies Athletic Facilities

The Floydada School Board devoted most of its meeting Tuesday night studying costs of moving the football stadium to the new track location and building a new field house there.

As the cost piled up, it appeared that it would be so expensive that a bond vote would be required. There was some discussion about moving the stadium with volunteer labor to save

"We are looking at the overall plan for both more tennis courts and the football program needs for several years, and it seems now that we may have to complete the changes and improvements over several years, as the money becomes available," school superintendent A. E. Baker told a

OTHER BUSINESS

In ther besides the board approved liability insurance for themselves and administrative school staffers with Goen and Goen Insurance. The liability covers such issues as school curriculum, alleged misuse of funds, desegregation, teacher or student strikes, dismissals, dress code violations.

The board also approved the following plan for use of the high school TENNIS COURT LIGHTS MAY BE

five games. The winners stay out on the court, the losers trade out and another team challenges those who won. This should be a continuing

EXCEPTION:

Monday

Tuesday

Thursday

Saturday

TENNIS TEAM High School players playing each other should play their match and leave. No time limit other than completion of the match. Team members that have a challenge match to play should be allowed to have a

8 till 11:00

Unrestricted if no one is waiting. If

players are waiting must either play

doubles or allow those waiting to have

the court after you have played for one

they should divide by skill, either as

beginner or advanced. The two groups

get one court each and play three out of

If a large number of people show up

8 till 11:00

8 till 11:00

8 till 12:00

High School students other than tennis team treated as adults.

All board members were present except Lawrence Stovall.

Lions Arts And Crafts Christmas Preview

President of the Floydada Lions Club Boone Adams this week announced the 1975 Christmas Preview of Arts and Crafts has been scheduled Saturday, November 1, from 10 a.m. to 5:30 p.m. in the Lemondrop Saloon.

There will be art, crafts, and food, all for sale in one big building.

There will be art, crafts, and food, all for sale in one big building. Reservation for booth space should be made soon. The 8' x 8' booths will be available for \$10 each.

All interested persons should call the Floydada Chamber of Commerce office, 983-3434 or 983-2191 to reserve space.

Notice

Parent Effectiveness Training classes will be offered by the Floyd County Family Service Center in cooperation with Central Plains Mental Health Center beginning tonight, Thursday, September 25, from 7 p.m. until 10 p.m.

Classes are being conducted in the Community Room of the First National Bank in Floydada.

For further information, persons may call Sandy Taylor at 983-2584 or come to the first class session tonight.

Lucio Vasquez Wins **Football Contest**

Lucio Vasquez, Box 223, Floydada, missed only four games in last week's foodball contest and will receive the first place prize of \$7.50.

There was the Baylor-Auburn tie which everyone missed, the Spearman-Springlake Earth was a miss-schedule and was not graded.

Second place winner of \$5.00 is Weldon Pruitt, Rt. 3, Floydada, who also missed four contests. Cindy Carthel missed five contests and will receive the \$2.50 third place prize. Her address is 1011 Menefee Street,

First and second places were determined by the tie-breaker Floydada-Post game. Vasquez guessed 27 points, Pruitt guessed 14. The score was 17-13.

Honorable mention goes to the following who missed only six games: Freddie Morren; Jerry Gentry Crosbyton; Bill Sanders, Hart, Texas: Jim Curtsinger, Lubbock; Diane Bradford, Danny Bradford, Canyon Jack Fuqua, Terri Gentry, Mrs. C. C Denton, Debra Allen, Jack Smither

The contest appears in each Sunday's Hesperian . . . better try your football hoss-sense and make you some spending money.

oyd County
Hesperian

LOYDADA, FLOYD COUNTY, TEXAS 79235 THURSDAY, SEPTEMBER 25, 1975 NUMBER 76

Community "To Shower" Vietnamese Family

his community is the August Schwertner farm Sunday afternoon, September 28th, from 2 until 4 p.m. in Fellowship Hall of the

rock Chat By Wendell Tooley

OPLE ARE looking dada and this isn't d. Floydada is a good have three medical tal, two dentists, ing home.

he best golf courses he beautiful Blanco ts and their friends n at the Baptist We have plenty of .. the tennis club bers ... the riding club ... the pony have the Massie which is used by all unity. We have ing pools . . . the nd White River Lake

and fishing. ood trade center with ips, four tractor e fine department store, two good e drug stores, two esses, two jewelry courthouse, several a cattle auction excellent modern of scenery from lush the big ranches off

em is second to none our students have the Floydada schools nic and athletic

eing cars have gone S.A. and to other regetable plants ship getables all over the

e fine churches . . . we ntial areas . . . we have utilities and taxes. on with other cities.) best volunteer fire he state for our size have good roads.

e have progressive. oin our Chamber of dada Development other coordinating od bank, savings and

sehave a twice a week ally radio station. The of Sears, Roebuck and dis available through a.Our food stores have of groceries and ively with super

is to agriculture, we're oten for the state, we of adult and youth ips that have put county on the map. om a huge farm anufacture firm and

ate in having offices of Power companies ouse Electric serves

counties. are coming back to to make their homes ess, vocations, and

offset Printing that local and area

the grain elevators, Meat Company. ery retail establish-

but the hardware liture stores are fast becoming a

And who wouldn't like to live in Floydada and enjoy the excellent climate . . . cool summers, moderate winters and none of them old hurricanes or earthquakes . . . or floods.

No doubt, I have missed many organizations, businesses, and advantages of living in this community . . . so, I apologize in advance.

Yes, I can see why people are wanting to move to Floydada. WELL FRIENDS. WE NEED every

last one of you at Olton Friday night to cheer the Whirlwinds on to victory . . . we can get Olton's state ranking in the top ten of AA teams in the state. There's no doubt in my mind that it will be a close game . . . I'm figuring we'll beat them about 21-20. It seems to me that both teams are likely to score several points . . . it should be very

THE CITY OF FLOYDADA did not, like the school district and county raise taxes, so this is possibly the reason everyone is so anxious to pay city taxes . . . they are afraid they might still be raised.

IT IS INTERESTING to see the pressure the Lubbock Avalanche Journal is putting on the Lubbock police department and detectives to solve the murder of Deborah Williamson.

Not an issue goes by without an interview with the law officials and in the meantime reporters continue to question anyone who might have information on the murder.

This is a good example of how the press can aid in the arrest of criminals.

EVERY DAY WE SEE evidence of the many "sick in the head" people we have living in the United States of America. It is no wonder that there is a need for more mental health programs and psychiatric treatments.

The women that have tried to shoot President Ford have gotta be crazy. Of course there's another side to the situation . . . you start shooting some of these "crazy" people and there may be some second thoughts even among these feeble minds about trying to shoot people.

The plane skyjacking is slowing down as more and more of them are shot by police snipers.

Basic law enforcement is still a must along with trying to administer medically and mentally to these sick

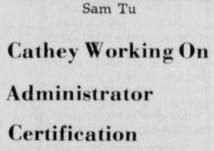
ABOUT ONCE A YEAR I suppose I should give credit for the funnies I run in this column. I use a lot from "Texas Outlook", the state teacher's magazine .. I steal some from former Lockney publisher Edgar Hays who now publishes the Nocona News . . . I don't know where Edgar steals them.

Here are some from Edgar's paper of Many a wife has helped her husband to the top of the ladder then left him

there while she decided where else the

picture would look good. Sign in a loan company window: "Now you can borrow enough money to get completely out of debt."

Wife to depressed husband: "What do you mean you have nothing to live for? The house isn't paid for, the car isn't paid for, the washing machine isn't paid for, the television isn't paid for . . .



Tommy Cathey, Floydada high school teacher, has begun internship for administrative certification, and in that capacity is now serving as assistant principal at FHS.

Cathey has been a teacher in the Floydada school system six years and teaches math.

He is also attending night courses at WTSU on the administrative certification requirements.

DECA Carwash

The FHS DECA boys and girls will sponsor a car wash at Gilbreath's Exxon Service Station Saturday from 9

They will wash your car and clean out the interior for \$3.50. Anyone wanting appointment for a wash job at a certain time should call Benny Locke.



NEW DAIRY QUEEN in Grand Opening (Staff Photo).

Kirby Collins Named NMS Semifinalist

The principal, R. L. Knox, has announced that Kirby Collins, a student at Lockney High School has been named Semifinalist in the 1976 National Merit Scholarship Program. This student is among 15,000 who will continue in the competition for about 3,800 Merit Scholarships to be awarded next spring.

Over one million students from more than 17,000 high schools entered the 1976 Merit Program by taking the 1975 Preliminary Scholastic Aptitude Test/ National Merit Scholarship Qualifying Test (PSAT/NMSQT). The Semifinalists are the highest-scoring students in each state; the number named in each state is proportional to the state's percentage of the nation's graduating high school senior class. The Semifinalists, most of whom will complete high school and enter college in 1976, represent the top half of one percent of the nation's most academically talented young people.

To continue in the competition, Semifinalists must advance to Finalist standing by meeting a number of requirements that include being fully endorsed and recommended for scholarship consideration by their secondary school principals, presenting school records that substantiate high academic standing, and confirming their high PSAT/NMSQT scores with equivalent scores on the Scholastic Aptitude Test (SAT). Over 90 percent of the Semifinalists are expected to qualify as Finalists and to receive Certificates of Merit next February. All winners of Merit Scholarships are chosen from the highly able group of Finalists.

Every Finalist competes for one of the 1,000 National Merit \$1,000 Scholarships. A Finalist competes with all other Finalists in a state for the scholarships allocated to that state. The allocation procedure is the same as the method used to name Semi-finalists. The National Merit \$1,000 Scholarships are one-time, nonrenew



Kirby Collins Merit Scholarship

Semifinalist (Collins is the son of Mr. and Mrs. Gene Collins, Jr. of Lockney and the grand son of Mrs. E. M. Collins

able awards supported by business and industrial sponsors and by NMSC's own funds. A Selection Committee of

professionals in college admissions and counseling is convened to select the

1,000 winners nationwide.

Finalists who meet the qualifications that sponsors of four-year Merit Scholarships designate for winners of their awards will also be considered for about 2,800, of these awards to be offered in 1976. The list of sponsors includes corporations, foundations, colleges, unions, and professional associations. Depending upon the minimum and maximum value estab-lished by the four-year Merit Scholarship sponsor, a winner may receive up to \$1,500 (or more) during each of the four college undergraduate

The 1976 competition is the twenty-first NMSC has conducted since 1956. In the twenty annual Merit Programs completed to date, over 41,800 students have won Merit Scholarships valued at more than \$113

NMSC will release the names of Merit Scholarship winners through the news media in three public announcements in 1976: winners of corporatesponsored four-year Merit Scholarships will be announced on April 8; winners of one-time National Merit \$1,000 Scholarships will be named on April 22; the announcement of college-sponsored four-year Merit Scholarship winners will be made on

Dear Wendell:



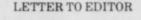
Seventh Graders Wallop

Olton

The Seventh Grade Breezers had no trouble defeating Olton here Tuesday afternoon 26-6. The first quarter didn't look so good for the Breezers as Olton led.

But the strong defensive efforts of Joe Hinkle, David Cochran, Tim Radloff, David Edwards, Hector Mercado and Tommy Myrick shut them down the next three quarters.

The Breezer offense came to life in the second quarter as Halfback Roy Cortez



Goodwell, Oklahoma September 21, 1975

Eighth Breezers Shut-Out Olton Olton quarterback and ran extra points with the third

The 8th grade Breezers made it 3-0 for the season Tuesday night when they shut out Olton 30-0. They go against Littlefield next Tuesday evening at 6 o'clock at Littlefield.

In the first quarter of the game against Olton, there were only two minutes and 10 seconds left before Floydada could score. Ray Mercado got the first six points by running 25 yards for a touchdown. The two extra points try was no

Junior Arredondo scored a touchdown and ran the ball in for the two extra points,

the ball back 35 yards for the touchdown. Arredondo took the ball over again for the two extra points, making the score 22-0. With 27 seconds left in the third quarter, Henry Gonzales ran 30 yards on a reverse play for another touchdown. Arredondo took

the ball over for the two

quarter scoring making it 30-0, which was the final score of the evening with all defense in the fourth.

Coach Mark Vinson pinpoints Larry Westbrook, Tracy Womack, Danny Nutt and Isreal Gutierrez as outstanding defensive players for the game.

Texas Pecans Growers Expect stroke. He never regained consciousness. Just got a paper tonight saving he of In the second quarter, 40-Million Pound Harvest In '75

making the score at halftime problems with insects, disease and excessive rainfall, It was Arredondo again Texas pecan growers are with the third touchdown of expecting to harvest about the evening when he picked 40 million pounds of pecans Commissioner John C. White reported.

If the estimates hold, this harvest will be 2 million pounds larger than last

Pecan scab is causing the

Just a line to give you facts of Lloyd Patterson's death. He entered Hospital at Guymon, Oklahoma 9-3 a very sick man but got easy and doctor told me I had just as well come home as he thought he would be all right but thought maybe the next day or so I should take him to a specialist for a check-up. That was Wednesday night. I went back early Thursday morning and found him in a coma. Doctor said he

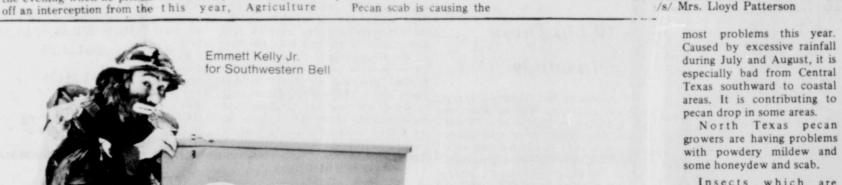
took a turn after I left and he was with him off and on the rest of the night. We transferred him to High Plains Hospital in Amarillo Monday afternoon the 8th. He was put in intensive care Tuesday morning after x-rays and remained there until he passed away Saturday morning, the 13th, about 6:15. The doctor told us he had one of the worst kind of

Just got a paper tonight saying he died at Goodwell, Oklahoma.

I have received many nice cards and telephone calls from Floydada and Lockney. In fact there were some people from Lockney at the funeral.

We did not move to Goodwell until March, 1975. In fact, after his retirement there, he spent two years substituting for teachers and bus drivers. So he had got in 48 years teaching and the two substituting. He said he made his 50 in the classroom, where he was always happy.

Best wish, /s/ Mrs. Lloyd Patterson



Weekend Travel Plan: R 60% Savings on out-of-state Long Distance Calls.

Travel by Long Distance this weekend and save. When you call out of state the One-Plus way on weekends (all Saturday and Sunday until 5 p.m.) you save 60 percent over the day rate. These savings are also in effect every night from 11 p.m. to 8 a.m. And when you travel to another state by Long Distance you can afford to stay awhile. Additional minutes always cost less than the first. Have a good trip.

Where One-Plus dialing isn't available, One-Plus rates apply on station calls. If you dial direct and reach a wrong number, call the operator. You won't be charged.

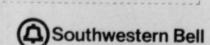
One-Plus Discount Rate Periods

	MON	TUES	WED	THUR	FRI	SAT	SUN
8:00 AM to 5:00 PM	Day Rate Period FULL RATE						
5:00 PM to 11:00 PM		Evening Rate Period 35% Discount					Eve 35%
11:00 PM to 8:00 AM		Nig		ekend A		riod	

Want to know more ways to save on out-of-state Long Distance calls? Return this coupon and we'll send you a free calling guide.

St Louis, Missouri 63188

Travel by Long Distance...and stay awhile.



For rates to Alaska and Hawaii, call the operator. One-Plus rates don't apply to person, coin, hotel-guest, credit card or collect calls, or calls charged to another number.

Caused by excessive rainfall during July and August, it is especially bad from Central Texas southward to coastal areas. It is contributing to pecan drop in some areas.

growers are having problems with powdery mildew and some honeydew and scab.

Insects which are affecting the pecan crop are pecan weevil and pecan nut casebearer, which attack the nut; hickory shuckworm, which ruins the shuck; and webworms, walnut caterpillar and tent caterpillar, which feed on pecan tree foliage.

Webworms are troublesome this year in areas that were not sprayed last year.

Last year's pecan crop was valued at \$16,055,000.

Hog Graders Demand On The Rise

AUSTIN-The demand for hog grading has increased in West Texas, and as a result, the Texas Department of Agriculture now offers the services of two graders.

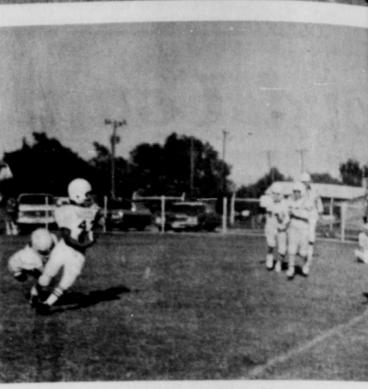
The graders are Herb Davis, who works three days a week in Amarillo and Helen Howe, who works four days a week in Lubbock.

The Department now charges a fee of 10 cents per head. A certificate on grades will be issued if desired.

Producers in the West Texas area found that grading can prove the high quality of swine being marketed in Texas

The Department can serve feeder pig sales, or direct marketing activities on hogs or any other type of livestock, Agriculture Commissioner John C. White said. Producers should contact the Department offices in Austin.





QUARTERBACK MOODY YOUNGER carries the ball for Seventh Grade Breezer victory over Olton Tuesday. In lower p takes off on a 70 yard touchdown run.

broke loose for a fine 70 yard run TD. Try for extra point was no good.

Then quarterback Moody Younger got a touchdown on a 15 yard run around end. Try for extra point again failed. The Breezers were ahead 12-6 at halftime.

In the third quarter Cortez found an open space and went on in for another

TD on a great 50 yard run. Younger kept and ran over the two extra points.

mance

playing

With about two minutes left in the game, Jeff Rainey scored from two yards out. PAT failed and the game was over.

Breezer coaches Arlon Barnes and Mark Vinson said they were pleased with the seventh grade perfor-

THAT'S A REAL DUDE!

TUESDAY THROUGH SUNDAY SEPTEMBER 23 THROUGH 28 ON

Here's some fancy Texas cookin' called the D.Q. Dude: chicken-fried meat all fancied up with fresh lettuce and tomato, nice and neat between two golden bun At participating stores.



nty Ahead In Buying Power

Aug. 23 - According to siness activity in oss the country, Floyd a better performance n in the past year. ding area displayed rength, reflecting a ome and a freer on the part of

figures bearing this the new "Survey of released by Sales marketing publicamparable data on ing for all parts of the

w's market strength greater purchasing population. Because earning more they d more, although not

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lower

playing

(Photo

Their net disposable income in the year, after payment of personal taxes, came to \$41,194,000, topping the previous year's \$37,853,000.

Just what this represented, in terms of the individual family, is indicated by the median income locally, which amounted to \$8,454 per household. Half the families earned more than this and

With that much money available to them for discretionary spending, many local families, who had been holding themselves under a spending restraint, waiting for prices to come down, returned to the marketplace to replenish their needs.

Others, less fortunate, who have been having a hard time making both ends meet, continued to keep a tight rein on their spending.

In general, however, it was a better year for retail stores in Floyd County

than for those in many areas of the

Local retail establishments were able to report gross sales of

\$19,448,000 Each community is given a rating, based upon the amount of retail business actually done as compared with its estimated full capacity.

This is done through an "index of buying power," a weighted figure that takes into account income, population

Floyd County's index rating is .0043, indicating that it is believed capable of producing that percent of the nation's retail business.

Since less than that was done in the past year, .0035 percent, the conclusion is that a fair amount of the local purchasing potential has yet to be

NCER swer line

"I am a practical kind of person and I want to know the best way of stopping ANSWERline: The best way

for you to help yourself is to understand the vital importance of early diagnosis and prompt treatment. Your local American Cancer Society can help you learn cancer safeguards and warning signals but you must act on them. The way to stop cancer is through the support of research. But cancer research is a slow, very complex and difficult process. We have made great progress so far. The talents and dedication of thousands of scientists and the support of the American people will bring us even closer to our

An East Texas woman writes: "My husband just retired and time is kind of hanging on his hands. He'd like to do something to help others, but something important. What

ANSWERline: His talents and time would be enthusiastically welcomed by your local American Cancer Society. As an ACS volunteer. he might be doing worthwhile things such as helping school children learn about smoking, visiting patients or driving a patient to a treatpeople about a cancer detection program. Volunteers are urgently needed and there are important posts for young and old alike.

Understanding Wour Child



PATRIOTIC NURSERY-Red, white and blue patterns on comfortable cotton from Waverly Fabrics. Cotton shapes throw pillows, bed covers, drapes, and is used for clever laminated window shade.

A room of their own, decorated with the colors and designs they like best, can give small children a feeling of

It needn't be expensive or a lot of work. Select a fabricsuch as durable, easy-care cotton-and make it into bed covers, throw pillows, and drapes. You can laminate a matching window shade.

Assemble a table and shelves for playthings. Then see how secure and happy the new room makes your child.



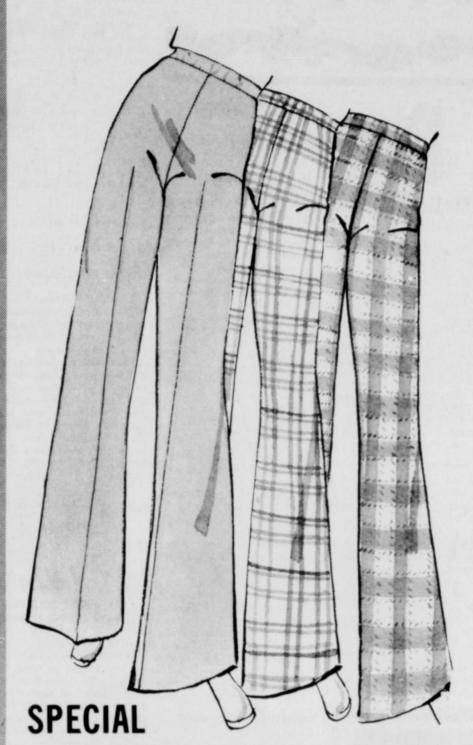
suit of 100% cotton from Cone Mills is shaped by Artbro, features colorful Mexicana embroidery on pockets, lapels, pant yoke.

You should wash jeans that are made-to-fade separately. The hotter the water. the faster they fade

Be kind to less fortunate human beings, many of them elderly, who suffer from arthritis, by supporting Arthritis Foundation, 1212 Avenue of the Americas, New York, N.Y. 10036, which reveals that some 17,000,000 Americans are afflicted with this painful condition today

quality creates good feelings wo ways: the giver knows he has chosen something knows that he is thought of highly. So, it's good psychology to give a small gift that is the best of its kind (like a fine silk scarf), instead of a larger one of lesser quality

WEEK END SPECIALS SHOP AND SAVE SPECIALS GOOD THURS, FRI AND SAT



FALL POLYESTER CASUAL PANTS LADIES CAPRI—PANTS

> SIZES 8-18 **VALUES TO \$10.00**

now only

A PR.

SPECIAL ON

ONE RACK OF

BOY'S LINED

CPO JACKETS

COMPARE AT \$10.00

\$688

SPECIAL ON

ONE GROUP OF

LADIES **PANTSUITS**

JR AND MISSES SIZES

\$29.00 -\$79.00 VALUES

Reduced **20%**

REG. PRICE

SPECIAL ON LADIES SHELLS

VALUES TO \$8.00 ONLY

SPECIAL ON SPORTCOATS

EA.

SIZES 37-44 REG \$39.95-\$70.00 VALUES

now ½ price

tre just plain folks at West Texas Savings Association!

My you the highest rates allowed by

51/4% 10 73/4%

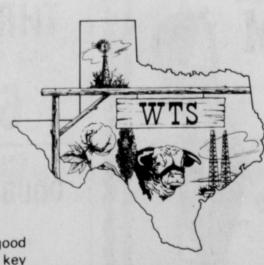
sare compounded daily—day in—day in passbook savings.

9s deposited by the 10th. earn from st on all savings plans other than Withdrawals prior to maturity Dect to prescribed penalties

tin'

bun

friendly service . . . and good West Texas hospitality . . . are key hest describe West Texas Savings Assohe officers and directors, all home grown aled to provide West Texas folks with the savings and loan services.





West Texas Savings Association

3400 50th. Street-Lubbock, Texas 79413-Ph. 792-3755



BEDSPREADS

ASS'T COLORS REG. VALUES TO \$39.95

SPECIAL ON

ONE DOUBLE COUNTER OF

100% POLYESTER

DOUBLE KNIT

VALUES TO \$3.99

\$266

30% off

REG. PRICE

NOW ONLY

SPECIAL ON

ONE GROUP OF BOY'S UNLINED

CPO JACKETS

COMPARE AT \$7.00

NOW ONLY

\$388

SPECIAL ON **MENS SUITS**

18 ONLY FAMOUS BRAND

VALUES TO \$115.00

NOW ONLY

NOW ONLY

\$4988

SPECIAL ON

ONE GROUP OF

MENS SWEATERS

S-M-L-XL ASS'T COLORS **VALUES TO \$12.00**

NOW ONLY

Three Floyd County girls

re entries in the Miss

Mackenzie Queen Contest slated for Saturday night,

September 27th. at 8 o'clock

Lula Green, Lorin Leibfried, Jewell Martin, J. J. McKin-

ney, Ella Reue, Cora Lee

Shipley, Ann Smith, Mar-

garet Springer, Fred Ste-

wart and Mrs. Tidwell.

Chantz Widener

Honored On

ber 20, 1975.

Lockney.

First Birthday

Chantz Widener, son of

Mr. and Mrs. Loyd Widener,

Jr., was honored with a first

birthday party on Septem-

Hamburgers, cake and ice

cream were served. Guests

included Mr. and Mrs. Will

McDonald of Lockney, Mr.

and Mrs. Coy Evans and

Jana Sue Evans of Slaton,

Mrs. Charles Rice of

Lubbock, and Mr. and Mrs.

Loyd Widener, Sr. of

reserves

WHEN a college young-

ster lives away from home

for any length of time, he

tends to "let himself go" as

an inspection of almost any

dorm room can readily tell.

When he comes home for the

weekend and treks back to

college, the room is usually

left looking as if the 'ole

woman in the shoe with all

her kids' had lived there for

years. One college young-

ster came home for a

weekend and found this

message on the door leading

To Whom It Concerns:

highly dangerous zone on

this Monday, the 22nd day of

September, 1975. After

much consideration, most of

the dangerous and foul

smelling objects, mainly

will be Buddy Jones of

formerly of Lubbock. the

Promenaders, another local

square dance club, will

perform Saturday night

under caller Jerry Rash of

Roswell, New Mexico. Sun-

day's performance will be in

Round Dance, a square

popular tune. Dave and Nina

Smith of Lubbock, who have

worked in Round Dance

Festivals from Louisiana

Square dancers at the

Entry was made into this

to his room:

auditorium

************************************** Society

Introductory Coffee Honors Rebecca Cov

Miss Rebecca Coy, bride elect of Sam Henry of Floydada, was honored with an introductory coffee Saturday morning in the Clay Henry home. Guests were greeted between the hours of 9:30 and 11:30 a.m.

Assisting with the houseparty were Mmes. Clarence Denton, Johnny Harris Jr., Tom Farris, Bill Cagle, Kinder Farris, R. G. Dunlap, Travis Jones, M. J. McNeill and Frank Barrow

Guests were served from a table laid with a green polyester cotton tablecloth centered with a silver container holding yellow mums and baby's breath Silver appointments and yellow napkins completed



Hello World

Mr. and Mrs. Buster Burns of Plainview are parents of a daughter, Dona Mychelle, who was born in Caprock Hospital Sunday, September 21. The baby weighed 7 lbs 41/2 ounces at birth. The father is employed for Texas Frame and Body Shop in Plainview.

Grandparents are Mr. and Mrs. Dorcie Warren and Mr. and Mrs. Marion Burns, all of Floydada, Mrs. M. L. O'Bannon of Floydada Care Center is a great grand-

with her parents, Mr. and Mrs. Billy Hinkle over the weekend. She was accompanied by classmates Lana Burns of Winters and Cemi, who lives in Iran. The three girls were overnight guests Saturday of Sharron's

C. W. Jones and were joined for lunch at the Jones' home

Billy Hinkle and Joe, Bill Fulton and Mrs. Max Yeary of Floydada, and Becky McMellian of Plainview.

Mrs. Soloman Hostess For Wesley Anns

Wesley Anns of the First United Methodist Church met in the home of Mrs. Helen Soloman in Floydada Monday night. Prayer was voiced by Mrs. Lorin Leibfried and the business session conducted by Eldie Bryant.

It was announced that an open house will be held at the church Sunday, September 28th from 2 until 4 p.m. for the Vietnamese family who has recently moved to Floyd County. Gifts may be brought.

The Wesley Anns will help furnish food for the annual spaghetti supper planned before the Littlefield-Floydada football game Friday night, October 3rd. Members are asked to have the food at Junior High by 2 p.m. that day. Serving hours will start at 5 p.m. Everyone was encouraged to buy tickets as proceeds will go to help finance the Floydada Day Care Center.

Mrs. James Tidwell continued the study on Bible prophets.

Mrs. Soloman served Cindy Day Is

Student Chapter

Secretary Of

Cindy Day, daughter of Mr. and Mrs. J. W. Day, Jr., of Floydada, has been elected secretary to the National Art Education Association, Student Chapter at Texas Tech. Miss Day s a senior art and secondary education major, specializ-

ng in English at Tech. Plans call for members of the Tech Student Chapter to be in McAllen for a TAEA Convention November 21-23 where Tech will be responsble for a portion of the

Schedules Square Dancing

Arts and Crafts Festival, to Albuquerque, New Mexico,

Friday and Saturday night dance choreograph of a

The Belles and Bows, a and Mississippi to Texas,

performance. Their caller Festival will be following a

local square dance club, will will cue the rounds.

Arts-Crafts Festival

The Running Water Draw

be held October 17-19 in the

Hale County Agricultural

Center, will feature three

nights of square dance

demonstrations in addition

to the numerous booths of

artists and craftsmen. Squ-

are dancing performances

will be held from 8:00 to

11:00 p. m.; Sunday's

performance will be from

host the Friday night

2:00 to 5:00 p. m.

the Silverton High Jimmy Kay Sales, Miss Floydada and recently named Miss Floyd County Fair Queen, is the lone entry from Floydada. She is being refreshments to Mmes. G. M. Armstrong, W. O. Baker, Eldie Bryant, Mamie Clark,

There are seven entries

sponsored by Kirk and Son. The two entries from Lockney are Beverly Barker, sponsored by the Lockney Chamber of Commerce and Tina Sparkman, sponsored by the Lockney Lions Club. Tina was also an entry in the Fair Queen

from Tulia and eight from

Silverton.

This is the second annual contest and is being held to promote the new Mackenzie Dam. The Queen Contest is sponsored by the L.O.A. Junior Study of Silverton.

A get acquainted party was held Tuesday for the Queen entries at the First National Bank in Silverton, followed by rehearsals.

1950 Study Club Christmas Greeting Page Scheduled

Everyone is reminded that the Floydada 1950 Study Club will again sponsor the Christmas Greeting page in the Floyd County Hesperian and Lockney Beacon on December 21. It will be in color and contain appropriate Christmas Greeting.

The club points out that

socks, were removed by the women in charge of clean-up detail.

Be it known that henceforth from this day forward that this area must be left in a safe condition. Furthermore, let this also hold true for the little room adjoining this area as guests occasionally use this area and the overseer does not wish to be sued for injury due to

of this area as long as dirty smelly articles will be freshly laundered and returned neatly as long as dirty articles are placed hamper. Laundry will be done as time and energy permits. Please give due consideration to this notice as it is posted with great love and concern for all this household's happiness and well being. Signed, respectfully, your loving Mom.

HAVE you noticed the work the Green Thumb crew is busy at in Floydada. Just take a look while driving about the city blocks. They have painted fire plugs and are busy this week re-painting curb markers. Sure brightens up the streets and sidewalks.

dancing in the United States, using some movements that evolved from traditional folk dancing and European dances. Square dancing, no longer considered exclusively a Western dance, is widespread in the United States as well as in the world. The dancers at the festival will celebrate the Western flavor of square dancing, however, with their traditional, western, square-

dancing attire. The square dancing performances will be another way Festival participants can celebrate the bicentennial and will provide full family entertainment. One square dancers' motto is "Friendship set to music," and visitors at the Arts and

the page is much less expensive than buying Christmas cards and postage

the \$3.00 charged to be on

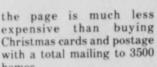
slippery wet articles.

The caretaker gladly assumes the weekly cleaning reasonable order is kept. All where they belong, in the

HERE is a cute story we found circulating among our exchange papers. A newly married couple

300-year-old tradition of

Crafts Festival are invited



Anyone wanting on the page should call Mrs. Doyle Moore now at 983-3070.

SHOP FLOYD COUNTY

were looking for a home in the country in order to get away from the rat race of city living.

After a long search, they found a home they thought suitable so they moved into

Upon arriving, the wife soon noticed that the new home did not have a bathroom commode, so the couple decided to write the landlord about the situation.

A shy and modest woman, the wife hated to spell out the words bathroom commode so after a lot of thinking, she decided to use the initials "B.C."

Upon receiving the letter, the landlord pondered for quite a while over the initials "B.C." and ultimately arrived at the conclusion that the wife must have meant "Baptist Church."

So having deciphered the initials "B.C." as meaning Baptist Church, the landlord penned the following letter to the wife of the new tenant.

Dear Madame:

I regret very much the delay in answering your letter, but I take great pleasure in telling you the BC is located nine miles from your home and is capable of seating 250 people.

This is very unfortunate indeed if you are in a habit of going regularly, but, no doubt, you will be interested to know a great number of people take a lunch and

to share in that friendship and music. According to Weymon Box, spokesman for the square dance clubs, there may be opportunity for audience participation when the clubs are not performing.

Admission to the Festival, co-sponsored by the Plainview rotary Club and the Llano Estacado Museum will be \$1.00 for adults and 50 cents for children per day. A three-day festival pass will be \$2.50 for adults and \$1.00 for children. Inquiries concerning the festival should be directed to Dr. C. Gwin Morris, Box 20, Wayland Baptist College, Plainview, Texas 79072.



Tina Sparkman



Beverly Barker

make a day of it.

They usually arrive early and stay late. The last time mv wife and I went was six years ago and we had to stand up the whole time.

I would like to say it pains me very much not to be able to go more regularly but it is surely no lack of desire on my part. As we grow older it seems more of an effort particularly in cold weather. May I hope to see you

> Sincerely, The Landlord

AFTER that I might leave

"The worl body anythi first."

Jimmie

FLOY

Mrs. Ed

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Wolforth

with her s

Carroll P

children ar

George Patt

Dennis an

Carolina arri

Tuesday

surprise v

with his p

Mrs. Fess V

THE OL

FLOY

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have no

Let us serve your prescription needs



Although we ices to our customers, pres are the very heart of our

We stock only the finest pho ticals and are always ready care of your needs promptly

ficiently



PRICES GOOD IN F THURSDA THROUGH SATU

AUNT LYDIAS

CRACKE

REG. 19¢ EA

YARN

REG.

GIANT MERCERIZED

THREAD

FALTFOLD

DOUBLE KNIT

REG. \$2.44 NOW

\$177

LADIES

SHORT SLEEVED

50% COTTON

50% DACON-POLYESTER

BROWN, RED, NAVY, GREEN

SHELLS 604 SOUTH SECOND ON THE WYE

FLOYDADA



DO-EVERYTHING

JEANS

SIZE 3-4 TO 15-16

\$900 to \$1200

MENS

SOLID COLORS

SHIRTS \$500



BETTY'S PLACE

100% COTTON WASHOUTS AND HIGHRISE

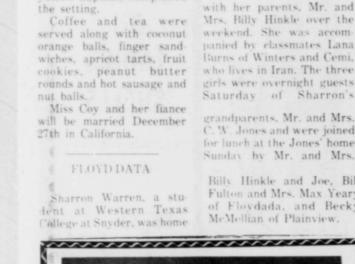
65% POLYESTER 35% COTTON

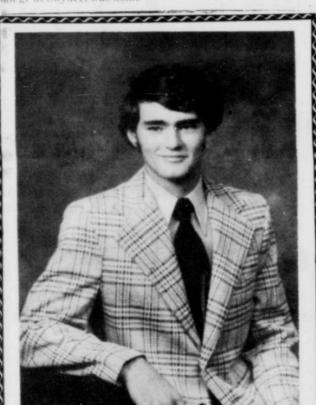


CROCKET COTTON

REG. 89¢ NOW

REG. \$4.9 NOW GALLON





JERRY MCGUIRE

FLOYDADA, SENIOR arker Studio 983-5063

121 W. Calif. Floydada

MR. AND MRS. MELVIN

COOPER visited in the

Dallas area with Mr.

Cooper's nieces, formerly of

Lockney; they are Mrs. June

Herd and family of Richard-

son and Mrs. Jane Barnes

and family of Duncanville.

On the way back, they

stopped in Jacksboro where

they happened to meet Mr.

and Mrs. Joe Cargile, former

Lockney residents, now of

Crosbyton. Mary Nell Car-

gile was to be in Dallas the

next morning for a checkup

at the hospital there

following recent brain sur-

gery. Mrs. Cooper checked

with Mary Nell Wednesday

morning, and she was told

the checkup came out good

and all reports looked well.

now home from West Texas

Hospital in Lubbock and is

very much improved to date.

They have had numerous

visitors the past week. They

are his sisters, Eva Lee

Weems and Pam of Carlsbad

and Olivia Stockton of

Quitaque; Mr. and Mrs. O.

and Mrs. Buck Payne of

Payne of Estelline, Mr.

ARCHIE PAYNE is

Magazine Sales friday, Sept. 26

as renewal magazines.

Profits from the sales will enable the school to continue their efforts in purchasing

equipment which will benefit the students, who will receive high point awards for most magazines sold.

Senior Citizens louse Repairs

983-2430, according to Senjor Citizen president, Mrs. Edna Phillips.

Senior Citizens able to furnish their own material for repair and wish to have the Green Thumb crew do the labor, free of charge, may contact Mrs. Phillips, or Kathy Green at the Community Action Center.

Tennis Club Committees Appointed

At the meeting of the Floydada Tennis Club Tuesday night president of the club Frank Barrow appointed the following committee heads for the coming year:

Activity chairman Eleanor Hendrix; program chairmen, Lon and Flo Davis; publicity, Jean Hale; tele phone committee, Ina Mc-Dowell, Pat Barrow, and Darlene Fulton; membership, Maurice Goodwin and Jerry Neeley.

The program was hilarious as Pat Barrow gave a

talk on the "tennis hacker." Refreshments were served and plans were made to contact the Lockney tennis club about an inter-club tournament.

Golden Circle

Class Meets

JUC

ed:

ead

PHARM 2-3353 IGHTI Loc

AS

The Golden Circle S. S. Class of the First Baptist Church of Floydada met in the home of Mrs. Mable Smith as hostess, Friday afternoon, September 19. Opening prayer was given y Mrs. Kate Crabtree. Mrs. Mable Smith read the 13th Chapter of Corinthians. Members voted to elect



TRACY BROWN is pictured with this ahi fish that tipped the scales at 182 pounds while fishing near the Hawaiian islands this past summer. He also caught two mahimahi going 15 and 16 pounds, and a 25 pound one. (Wish this were a staff photo.)

Jerry Don Evans Has Two Birthday Parties

Jerry Don Evans celebrated his second birthday Monday the 22nd with two birthday parties. Mrs. Bennie Cates had a surprise party for him, serving ice cream and juice to Juston, Joey and Dimple Adams, Betty Kay, Stephen, and Ron Cates, Jerry Don and Karen Evans.

Later that night Jerry Don enjoyed still another party with his family, Kevin, Rebecca, Karen and Bill Evans. Birthday cake and ice cream was served.

new oficers after Promotion Day, September 28. Mrs. Crabtree taught a

lesson from Genesis 3-14 to

the end of the chapter. The hostess served refreshments of ice cream, topped with fresh strawberries, cookies and tea to Mmes. C. O. Spence, Claude Carpenter, W. C. Cates, Kate Crabtree, R. H. Stambaugh and Eva New-

Lockney Locals

MR. AND MRS PAUL REECER and Jeff visited in Abernathy over the weekend with their daughter and husband, Mr. and Mrs. Robert Cook.

SEVERAL RELATIVES and friends surprised Mr. and Mrs. Ben McGhee on September 16 for their 50th wedding anniversary.
WILLIE ROBERTS re-

mains hospitalized in Methodist Hospital in Lubbock following extensive tests. His wife, Jewell, is with him

MRS. MYRTLE PAYNE celebrated her birthday on Wednesday. Her two sisters were here the past weekend to help celebrate the event, bringing the birthday cake for it. They are Mrs. Ed Kenshlow of Chillicothie and Mr. and Mrs. L. Bowen of

Next social will meet with Mrs. Jewell Jackson, with Mrs. Kate Crabtree as

Silverton, Mr. and Mrs. Ray Payne of Quitaque, and his 86 year old aunt, Mrs. Cora Mosley of Quitaque. Also, all of his children were here on Sunday; they are Mr. and Mrs. Joe Payne and children and Mr. and Mrs. Stanley Payne of Plainview; Henry Payne of Amarillo, Mr. and Mrs. J. R. Payne of Flomot and Mr. and Mrs. Virgil

George of Flomot. MRS. EUNICE GREEN from Duncanville is visiting Mrs. Virgie Davis. Mrs. Green is Mrs. Davis' sister.

LARRY MARBLE, 15 year old grandson of Mr. and Mrs. Johns Cox of Lockney and Mrs. Eathyl Marble of Plainview, was named the most valuable offensive player for the Hart Longhorns last week after the team beat the Shallowater football team. Marble, son of Mr. and Mrs. Max Marble of Hart is a varsity starter for the Hart Longhorns. He is a

sophomore at HHS. Friday night, Johns Cox and Mrs. Marble, accompanied Max and Wanda to Crosbyton for the Hart-Crosbyton game

Wilson Photos In Lubbock

Fair, At Mall

Prints by Wilson Photography of Lockney are on display at the Panhandle South Plains Fair in Lubbock. The Wilson prints are displayed in conjunction with South Plains Professional Photographers' Association display in Fair Park

Coliseum. Beginning Monday, September 29, prints by Wilson will be in the SPPPA exhibit at Lubbock South Plains Mall for a week.

> Shop Floyd County Sales

FLOYD DATA

Marie Coleman Jones, Floydada, is recovering from a .22 gunshot wound in the side in Caprock Hospital. Mrs. Jones told officers the injury was self-inflicted early Thursday night.

One-graph "zingers" from the Texas Agricultural Extension Service)

Cuffs on men's pants were first designed to hold cigar ashes, Claudia Mitzel, consumer education-clothing and textiles specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

When making a trip, plan a schedule that considers the children's regular meal and

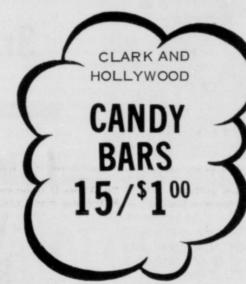
★ DEMPSEYS ★

after

PICTURE FRAMES 4 p.m.

983-3552 made to order 602 W. Miss.-Floydada, Tx.

OPEN FOR YOUR CONVENIENCE 24 HOURS A DAY GAS ALLSUPS







Borden

Fruit

Juice

1/2 Gal.

39¢

SHURFRESH 5 LB.

FLOUR

49¢

Borden Round 1/2 Gal. **Ice Cream**

Borden Fruit Juice Gal.

79°

99¢

OFTENTER GET ANOTHER FOR 9¢

Borden **Orange** Juice qts. 2/89°

CHARCOAL BUY ONE FOR REG. PRICE GET ANOTHER FOR

10 LBS.

SHURFRESH

BISCUITS 5/49°

THESE VALUES GOOD SEPTEMBER 25 THRU SEPTEMBER 28

- * ICE
- BARBEQUE
- SELF SERVICE GAS
- PICNIC SUPPLIES
- * PASTRIES

We are now taking applications for employment in Person.



MAIN AND HOUSTON FLOYDADA, TEXAS



104-06 North Main



'The McCullochs' - Standing (left to right) are Chip Hand, Julie Adams, Don Grady and Dennis Redfield. In front row are Janice Heiden and Forrest Tucker. The Max Baer Production, an American International Release, opening Friday at the Capada Theater, tells the heart-rendering story of a family headed by a tough self-made man played by Tucker.

Breed Family Improving

Mrs. B. L. Breed has been dismissed from Lubbock Methodist Hospital and her son, Odell, continues treatment there from injuries sustained in a car-pick-up wreck Wednesday of last week. Mrs. Breed is

FEEDER CATTLE A-BUNDANT, PRICES DO-WN---The tremendous number of feeder cattle on farms and ranches along with only a moderate increase in cattle

feeding is the key reason for continued low cattle prices, contends a livestock marketing specialist for the Texas Agricultural Extension Ser-

convalescing at the home of her daughter, Mrs. Bobby Britton in Lubbock.

The condition of Odell continues to improve, and he is able to be up and about

vice. Some 52.6 million head of feeder cattle are expected to remain on hand at the end of the year, about the same number as at the end of 1974. Some easing in grain prices due to a bountiful harvest may boost cattle feeding later in the year, but this increase will still be slow. So low feeder prices

will continue well into 1976.

What One Person Can Do

DOROTHY AND ROBERT DEBOLT, PARENTS

In 1970, Dorothy Atwood married Robert DeBolt, president of an engineering company in Piedmont, California

Dorothy, a widow, had

five children of her own. She also had four adopted children - two Korean and two Vietnamese. Robert had one daughter by a previous

marriage. They have since adopted seven more children, most of whom have been crippled by birth defects, battered by abusive

parents or scarred by war. At the time of their marriage, the DeBolts agreed that they "were going to open our hearts and home to all who would

"I don't think we realized then," Mrs. DeBolt adds, that so many would be knocking on our door.'

Robert explained that, because social service agencies pay for medical expenses, it is not much more

expensive to raise a handi- FOOTBAL capped child than a healthy CONTEST handicapped child needs WINNERS more attention and more Floydada love than a healthy one.

Why do they do it? "What First, Li we feel constantly," said Second, W Dorothy, "is the job of it all. To see little kids who've had Third, Cir all the dignity crushed out of Lockney them regain it through love. 1st D And to think most of these little tykes never would 2nd, Jenny

have been able to enjoy 3rd, Yolar The DeBolts have recent. and Danny ly set up a non-profit foundation to recruit families to adopt handicapped children. It's called Aid to the Adoption of Special Kids, P. O. Box 11212, Oakland, California 94611.

"Everyone knows the difficulties," they com-

they com-

Is What stamped, envelope

WEEKLY

MEET THE LONGHORNS



JOE TIJERINA, sophomore guard who wears number 61, is the son of Mr. and Mrs. Albert Santana.

Page's Thriftway No. 3

"A Better Way To Save"

1. Crosbyton at 2. Lockney

Strickland's Restaurant

COMPLETE LINE OF MEXICAN FOOD STEAKS - HOME MADE PIES FRESH DONUTS DAILY OPEN 6 A.M. - 9:30 P.M.

3. Amarillo High at 4. Plainview

Baccus Motor Co.

Authorized Ford Dealer

11 Denver city at 12. Crane

Byrd Pharmacy

"Accurate Prescription Service"

19. SMU at 20. Houston

Davis Lumber Co.

"Where Customers Send Their Friends"

27. Texas Tech at 28. Texas



GERARDO RODRI-GUEZ, a junior halfback who wears number 21 for the Longhorns, weighs in at 153 pounds. Rodriguez who scored the Longhorn's first TD of the season, is the son of Mr. and Mrs. Toribio Rodriguez.

PRIZES 1st \$750 2nd \$500 3rd \$250

Longhorns We're Behind You All The Way!

Contest Rules

One game is listed in each of the advertisements on this page. Each team is numbered. In the "Official Entry Form," circle the number of these teams which you believe will win this week's game; circle both numbers to indicate tie. Indicate winner and total score in tie-breaker game, which also counts in determining number of misses.

Winners will be announced in the following week's Beacon. ALL ENTRIES MUST BE PLACED IN THE BEACON BOX BE-FORE 5 P.M. FRIDAY OR POSTMARKED BEFORE THAT TIME TO BE CONSIDERED FOR PRI-

Prizes will not be given to members of the same immediate family on two

FIGH1

Official Entry

CIRCLE THE NUMBERS OF THE YOU PICK TO WIN

28 29 30 31 32 3

TIE BREAKER: Floydada At Olton TOTAL SCORE LOCKNEY SCHEDULE:

Date Oppenent Sept. 12 Frenship Sept. 19 Olton Crosbyton Kress Dimmitt Floydada Oct. 24 Post Oct. 31 Tulia Nov. 7 Abernathy

Idalou

Mize Pharmacy & TV

Your Complete Family Drug Store Gift Headquarters * RCA Television

> 5. Friona at 6. Tulia *******

Wilson Photography

652-3731

13. Baylor at 14. Michigan ******

Schacht Flowers,

"Our Pleasure Is To Serve You"

Jewelry & Gifts

21. Slaton at 22. Abernathy *****

Lockney Lumber & Supply

29. Clemson at 30. Georgia Texh

Webster Service & Supply

"Where You're Always Welcome"

7. Spur at 8. Rotan

Floyd County **Insurance Agency**

"Around The Clock Protection"

15. Cooper at 16. Idalou

Perry Implement Company

John Deere Implements

23. Seagraves at 24. Lorenzo ******

First National Bank In Lockney

31. Kress at 32. New Home

Member of F.D.I.C.

Rite-Price Foods

"Choice Meats Priced Rite At Rite Pri

9. Tulsa at 10. Ark

The Tye Company

On The Plainview Highway

17. Illinois at 18. Texas

Longhorn Inn

"Where School Friends Meet To

25. Petersburg at 26. Ha

Brown's Department

33. Frenship at 34. Mor

GIFTS HELP ESTATE

PLANNING--Giving prop-

erty or other assets of an

estate while still living has

numerous advantages, says

en Distribution of Water

sudy of the available mources in the High ms shows there are sho million acre-feet m in storage in the 45briain by the Ogallala

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hy A. Wayne Wyatt, the of the Texas Water Board's ground water stion division, further there is a very uneven of the ground-water to 35,000-square-mile to uneven distribution sell of the configurater beds on which the

aposited.

the older geologic forthe now underlie the
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than the present, es-

with wide valleys conures of the older beds.
Ogallala Formation
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ctions of the Ogallala distorage capacity for me, intensive irrigation and use of ground water independent of the most depletion of the me localized areas, he

tother areas with very taving large storage and have been fully have experienced high use adequate grounders to support irrigation ages to come." he said. Healed that the majorish Plains area falls a two extremes."

nny unpredictable facni influence the future nd water from the the for irrigation farmthe Plains of Texas, he

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end demand for food on in the area. deergy to produce the

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sployed by the High ar. a of any one or all of these factors could appreciably influence the use of ground water in the area in the future; however, the depletion projections coming from this study should provide a reasonable set of estimates of what might be expected in the future," he said

The Board's study was directed at calculating the present volume of water in storage and projecting by decade periods through the year 2020 the future depletion of this ground-water resource. The depletion projections were based on water use patterns which occurred between 1960 and 1972.

Additionally, estimates of historic and future pumpage as well as present and future pumping levels were calculated for the same time intervals as part of the study.

Partial results of the study effort can be found below where estimates of volumes of water in storage in the Ogallala aquifer for each of the 45 counties in the study area are tabulated along with projected estimates of volumes which will be available in the future by decade periods.

"The availability of ground water in the High Plains of Texas for future use in the production of feed, food and fiber has caused a great deal of concern for local, state and national officials during recent years," he said. "The concern has intensified this past year with the advent of impending food shortages and the nation's need for agricultural products to use for trade in world markets to help offset the United States' trade deficits resulting from the energy crisis."

More than 65 per cent of the total

Ogallala Aquifer--High Plains of Texas

Estimates of Recoverable Volume of Water in Storage in Acre-Fee and Projected Estimates of Volumes Which Will be Available For Recovery From the Ogallals Aquifer, High Plains of Taxas (TWDB-August 1974, A. W. Wyatt-Ann E. Bell)

County	1970	1974	1980	1990	2000	2010	2020
Andrews	690,000	680,000	637,000	573.000	491,000	414,000	***
Armstrong	4,236,000	4,172,000	3,692,000	2,956,000	2,320,000	1,797,000	1,360,000
leiley	6,933,000	6,463,000	5,718,000	4,656,000	3,772,000	3,049,000	
Borden	215,000	210,000	199,000	168,000	147,000	128,000	2,461,000
Irlecae	1,810,000	1,585,000	1,247,000	859,000	599,000	447,000	118,00
erson	13,101,000	12,377,000	11,346,000	9.665.000	8,168,000	6,841,000	5,640,00
astro	13,944,000	12,837,000	11,262,000	8,806,000	6.501.000	4,303,000	
ochren	3,148,000	2,970,000	2,615,000	2,093,000	1,645,000	1,280,000	3,301,00
Crosby	5,689,000	5,160,000	4,568,000	3.748.000	3,037,000		1,062,00
Deliam	21,556,000	21,108,000	19,215,000	15,969,000	13,029,000	2,488,000	1,877,00
noews	3,860,000	3,717,000	3,502,000	2,905,000	2,375,000	10,430,000	8,192,00
Deaf Smith	11,211,000	10,290,000	8,620,000	6.349.000	4,544,000	1,908,000	1,528,00
Donley	2,839,000	2.614.000	2,306,000	1,865,000	1,509,000	1,236,000	2,361,00
Dickens	284,000	233,000	210,000	170,000	137,000	116,000	1,027,00
Ector	110,000	105,000	96,000	76,000	60,000	48,000	96,00
loyd	9,473,000	8.824.000	7.784.000	6.322,000	5.088.000		38,00
3aines	11,036,000	10.971.000	10.066,000	8.620,000	7,311,000	4,104,000 6,103,000	3,274,00
Sarra	396,000	378,000	337,000	278,000	222,000	184,000	6,024,00
3 lasec ock	905,000	867,000	809,000	671,000	565,000	480,000	180,00
Brey	9,963,000	9,1,89,000	8.627,000	7.178,000	5.907.000	4,793,000	411,00
tele	12,860,000	11,863,000	10.444,000	8,616,000	6,909,000	8.883.000	3,849,00 4,437,00
teneford	19,968,000	18,772,000	12,626,000	10,690,000	0,800,000	7,189,000	
Hartley	27,572,000	27,174,000	22,676,000	19,322,000	16,100,000	13,141,000	10,494,00
temphill	8,806,000	8,783,000	1,747,000	6,119,000	4,701,000	3,666,000	2,861,00
tockley	3,866,000	3,679,000	3,155,000	2,520,000	1,969,000	1,582,000	
Howard	838,000	800,000	745,000	605,000	497,000	431,000	1,267,00
dutchinson	7,932,000	7,663,000	7,209,000	6,086,000	5,016,000	4,082,000	3,188,00
amb	11,727,000	10,964,000	9.683.000	7,931,000	6,413,000	8,180,000	4,180,00
ipscomb	15,910,000	15.871.000	15,829,000	13,506,000	11,293,000	9,256,000	
ubbock	5,970,000	5,564,000	4,999,000	4,219,000	3,548,000	2,973,000	7,413,00
Lynn	2,097,000	1,986,000	1,751,000	1,428,000	1,169,000	1,007,000	
Martin	1,329,000	1,550,000	1,429,000	1,145,000	915,000	727,000	942,00 673,00
Midlend	1,000,000	921.000	807,000	649,000	530,000	456,000	401,00
Moore	14,477,000	13,804,000	9.834,000	8,240,000	6,796,000	8,509,000	4,363,00
Ochiltree	23,760,000	23,429,000	22,896,000	20,172,000	17,560,000	15,113,000	12,799,00
Oldham	829,000	793.000	691,000	533,000	398,000	299,000	220,00
armer	12,955,000	11,923,000	10,268,000	7,896,000	5.796.000	3,991,000	2,756,00
Potter	1,663,000	1,529,000	1.373.000	1,119,000	895,000	711,000	856,00
Randall	5,216,000	4.979.000	4.333.000	3,386,000	2,825,000	2,022,000	1,571,00
Roberts	19,004,000	18.602.000	17,275,000	14,761,000	12,396,000	10,228,000	
Shermen	19,766,000	18,566,000	10,855,000	9,252,000	7,710,000	6,273,000	8,286,00
Swisher	6,924,000	6,137,000	4.932.000	3,420,000	2,274,000	1,822,000	206,00
Ferry	3,320,000	3,138,000	2,750,000	2,194,000	1,891,000		
Wheeler	2,121,000	1,951,000	1,706,000	1,377,000	1,121,000	1,316,000	1,066,00
Yoakum	4,721,000	4,591,000	4,151,000	3,450,000	2,804,000	2,249,000	1,807,00
TOTALS	366,331,000	340,082,000	293,016,000	-,,	-,,	2,212,000	1,007,00

irrigated acreage in texas is located million acres of agricultural lands in the High Plains. In 1972, about six were irrigated in the area.

greater needs. Such gifts also lower the value of your estate at death, thus reducing federal estate tax. Making large gifts and paying a gift tax may even be beneficial, since gift tax rates are only three-fourths of estate death tax rates. Every individual has a specific lifetime exemption of \$30,000 as far as gifts are concerned. In addition, there is an annual exclusion of \$3,000 without paying a gift

an economist for the Texas

Agricultural Extension Ser-

vice. It allows you to help

younger people who usually

have lower incomes and

RECOGNITIONS AT CO-UNTY AGENTS' MEET---Numerous recognitions were made at the annual meeting of the Texas County Agricultural Agents Association last week in Lubbock. A special award was presented to Dr. John E. Hutchison, director of the Texas Agricultural Extension Service. County agents (and their counties) receiving the Distinguished Service Award were Charles L. Hottel, Castro; Orville C. Lindsey, Throckmorton; Johnny E. Cates, Wood; John Kuykendall, Llano; Billy R. Percival, Houston; Lee A. Wolson, Jackson; and Hollis D. Duke, Atascosa. Baylor County Agent Lowell Cure received the National Achievement Award. Agricultural leaders who were each named a "Man of the Year in Texas Agriculture" were State Representative Bill Clayton, Springlake; J. T. "Red" Woodson, Gober, Farm Bureau leader; James H. King, Monahans rancher; Dan Pustejovsky, Hill County farmer and rancher; Jack Klesel, Schulenburg businessman; and Woodrow Hart, San Patricio County farmer.

Betty Ford on Sex: Her View Is the Healthy One

By David W. Hacker

PORTUNATELY, most young persons will have the good sense to ignore Betty Ford's critics, who gasped, winced, or burrowed their heads deeper in yester-year's sands when she said it wouldn't surprise her if her daughter, Susan, had a love affair.

A friend (female) once said that after her wedding night she called her mother and said, "You mean I saved myself for that?" Sexual health is not something bestowed by a marriage ceremony. Nor is sexuality something that exists in fragments or in off hours. Human sexuality begins at birth and ends only at death. Sexuality is an accumulation of experiences, both real and fantasy. Of all human feelings, none is more personal than sexuality. This means it is an individual matter.

For far too long, humans have been trying to live up to Other People's Expectations in their sexuality. We have let society try to tell us what to feel and how to feel sexually. This, of course, is absurd. Betty Ford knows it; she wants Susan to know it. Now, she's had the guts, if not the political good sense, to let the world know it. One suspects that even the antediluvian elements of our society will be overwhelmed by the silence of young persons, who, at last, have awakened to the sexual expression of themselves. Sexual expression is one way for persons to communicate. Forbid it and you might as well forbid conversation, or sunsets.

As Mrs. Ford suggested in her TV interview, sexual freedom does not mean a lack of sexual responsibility. Sexuality is not an end in itself. It is only one dimension

of living—one full of pleasure, joy, and even laughter. More marriages have been ruined or troubled by the compartmentalization of sexuality than probably any other factor. Sexuality is *not* something confined to certain hours, certain places, certain moments.

One doesn't have to buy Oscar Wilde's thought that the way to deal with temptation is to yield to it, though, in fact, that may be healthier than to think of anything sexual as only a temptation, or something "temptable." If this is the way one thinks then, alas, sexuality risks becoming contemptible.

These essays offer varied views of our diverse staff—observations the editors rate worthy of reader consideration.

CLOSEOUT SPECIALS

ON RCA XL-100 COLOR TELEVISION



What's your image of a good nurse?

Many people would probably say that she looks well scrubbed and efficient in crisp white clothes like this White Swan style

White Swan style.

But this image isn't necessarily true. Printed and pastel fabrics are showing signs of good fashion health among pediatrics nurses, dental hygienists and practical nurses. One reason is the ability of new polyester fabrics to stay bright after repeated washings and wearings.

For most hospital nurses, however, white is better than ever. White warp knit fabrics of Avlin polyester, just like all the new colored fabrics, can be washed by machine and dried in a flash, says Virginia Borland, fashion director of FMC Fibers.

The new easy-care fabrics combine practicality with the prettiness of today's fashion look. Their softness is fashion-right and allows the nurse freedom to lift, bend and stretch without the restrictions of a starched uniform.

Whatever color or pattern a nurse chooses for her uniform, the new fabrics assure one thing: her workday will really be over when she leaves the floor because the new knits are so easy to care for!



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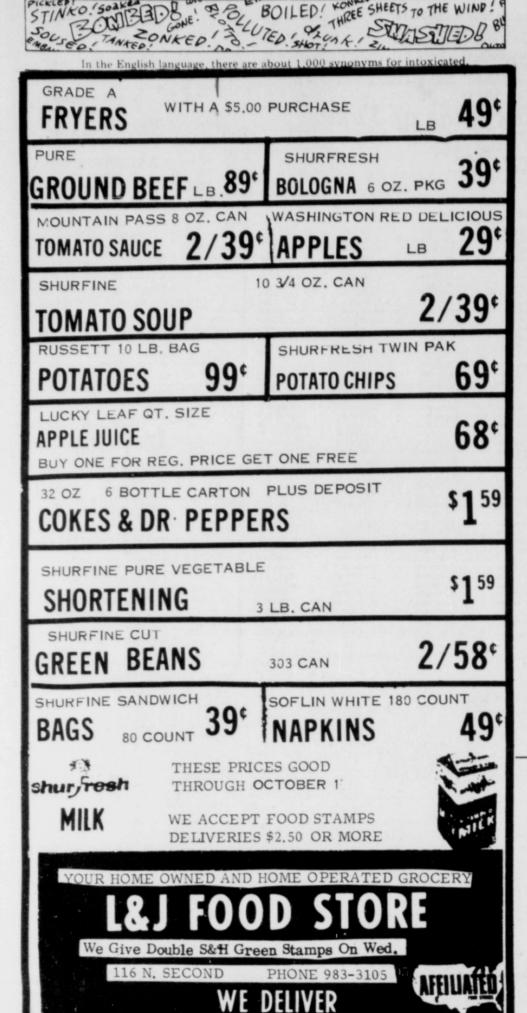
perity rains more more communities here the folks who win them trade with each other

lar that circulates around among us that home as long as possible before it in go away for more goods that we can't hive—or for federal or state taxes—can ale \$4, \$5 and more local trade volume take all of us more prosperous.



MEMBER F.D.I.C.

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Farmers Market

WASHINGTON—Small farmers and consumers can help each other beat the high cost of living.

I have proposed a bill which could boost the income of small farmers, and at the same time reduce the prices consumers have to pay for fresh fruits, vegetables, and other produce.

The goal of the Farmers Market Act is to reduce indirect costs. Marketing costs now total 60 per cent of every food dollar. That means that 60 cents of every dollar spent by the consumer does not go to the farmer.

The men and women in the wholesale and retail food industry are not to blame for that. They have strived mightily to keep down the costs of transporting, processing, and packaging food. Profit margins in the food industry are among the lowest for all industry. The indirect costs are justified. But they continue to mount. The Farmers Market Act would provide a means of reducing some of them.

The prime beneficiaries of the Farmers Market Act would be the 72 per cent of all farm families who earn less than \$15,000 a year.

But urban consumers who are willing to forego the conveniences of supermarket shopping in order to save on their food budget would also benefit. The price of produce sold at farmers' markets averages one-third below supermarket price, and sometimes as much as 40 to 50 per cent less.

The Farmers Market Act would authorize marketing experts from the U.S. Department of Agriculture (USDA) to study means of operating markets ranging from road-side stands to large marketplaces in urban centers. The information would be provided to farmers on request.

The USDA experts also would be empowered to develop innovative farmer to consumer marketing arrangements in which groups of consumers could buy unprocessed food in bulk directly from farmers.

The Secretary of Agriculture would be given three years from the date of enactment of the Farmers Market Act to test at least five distinctly different innovative marketing schemes in various regions of the country. The cost of the innovative projects would be about \$5 million over the three-year period.

The sum is insignificant in comparison with the number of Americans who could benefit from passage of this bill. The Farmers Market Act helps people to help themselves to a higher standard of living. It is a step in the right direction.

AS IT LOOKS

FROM HERE
By Congressman

Omar Burleson, M. C. 17th District, Texas

WASHINGTON, D.C. --"A BUSHEL FOR A BARREL" HAS A VERY

simple and practical.
OUR OIL COMPANIES
ARE PAYING EXORBITANT PRICES TO THE oil
exporting countries for about a third of our needs.
This, of course, means higher prices for the

great appeal and sounds

WE HAVE JUST EX-PERIENCED A BUMPER GRAIN CROP. Corn production in the Midwest looks better than a few weeks ago. We need to sell two-thirds of our grain supply to foreign purchasers. We can dispose of two-thirds and still have a carry-over greater than last year. Unless sales of this approximate amount are made, grain prices to producers will be severely depressed and planting for next year is almost certain

to be greatly reduced.
FROM THE STAND-POINT OF THE CONSUMERS, PURE ARITHME-TIC indicates that if sales of grain of the magnitude needed are made, the price of a loaf of bread should not increase more than a little more than 1 cent. Should acreage be curtailed for the next crop year because of over-supply, a good excuse would exist for increased prices to the consumer.

prices to the consumer. THIS MAKES A CASE FOR THE NEED TO DISPOSE OF OUR surplus grains, how can we go about making a swap for oil or other resources in which we are in short supply? As said in the beginning, it appears to be a simple proposition. There are, however, some problems with it. Our grain dealers trade with the Russians as private businessmen, where the Russians buy or sell through Government agencies. Canada has a central board which sells its wheat after purchasing from the producers. To put our Government in the business of dealing on a country to country basis would be a considerable deviation from our system. On a barter exchange, it would also have the effect of putting the Government into the oil importing business and then selling to the oil companies for refining and distribution. There may be a way to overcome these basic problems and it might be well that we look at the Canadian

system for a possible way out. LEGISLATION HAS BE- EN INTRODUCED IN THE CONGRESS TO make the Commodity Credit Corporation the sole marketing agency for the sale of U. S. grains and soybeans. This would mean country by country dealings. The legislation does not address itself to the question of how the Government would market its imported oil once a trade was made.

WE HAVE THE MEANS OF ANSWERING THE OPEC CARTEL with our dominance of world food supply. It looks ridiculous that we should keep paying exorbitant prices for foreign oil while selling wheat to the same countries at bargain prices. If these tangible commodities were exchanged on a comparable horse-trading basis, the problem of fluctuating currencies would also be resolved. Longer term arrangements could also be put into effect, making markets more secure over a period of time and avoiding high demands in one period and no demand in another. BY REASON OF THE

BY REASON OF THE DIFFERENT GOVERN-MENTAL SYSTEMS involved, some real sticky problems exist but the matter should be pursued to determine if answers can be found for a barter method.

Mints For Bunters

sure you don't become a target. Wear red or international orange, and mark your game the same way when you transport it.

Shooting fish in a barrel

may be considered easy, but it is also illegal to shoot fish with firearms. Shooting fish in the water is also dangerous, since the surface of the water can make the bullet ricochet.

You don't have to worry about your hunting dogs

coming into heat when you are planning your hunting trip. A safe, effective pill has been created to control heat in dogs. It's called Ovaban and made by the Animal Health Division of Schering Corporation. Easily administered intact or mixed in dog food, it eliminates the temperament changes, mating and other nuisances of unwanted heat.

A good hunter is also a good conservationist. Make sure you're sure of water fowl marking before you take to the blind, and be sure the "buck" you bag is not a doe.

Never climb a tree or fence or jump a ditch with a loaded gun and never pull a gun toward you by the muzzle. Make sure you have the right ammunition for your firearms and that the gun you think is empty really is.

Follow these hunting suggestions this season, and you'll be much more likely to be able to hunt next season.



BIG FISH STORY . . . Willie and Loveta Rose of Lockney and and son-in-law Lonita and Bobby Jones of South Plains (pictur successful fishing trip in the Gulf off Galveston recently. The weighing a total of 354 pounds, the largest a 90-pound shark picture Lockney fisherman. Rose said he has caught shark before, a such as tuna, leanfish and king mackerel, but has never lander the 90-pounder. The big catch was made on a chartered boat Mexico.



The 1975 Annual Meeting of the Plains Ginners Association STO SERI Will be held on Saturday, September 27, at the Lubbock AWAY TEM Country Club from 9:30 a.m. to 2:00 p.m., accroding to the SWD THE WILLIAM ORGANIZATION'S secretary, Dixon White of Lubbock. Over 300 High Plains ginners and allied-industry people are expected to attend.

The meeting will feature addresses by Texas Speaker of the House Bill Clayton of Springlake; Donald A. Johnson, Executive Vice President of Plains Cotton Growers, Inc., Lubbock; and Tony Price, Executive Vice President of the Texas Cotton Ginners Association, Dallas. Bill Weaver of Lamesa, outgoing President, will give the President's annual report to the membership.

Clayton, elected Speaker of the House in January of this year, has served in the Texas legislature since 1962 and is said to be responsible for passage of more bills in the Texas House than any other member during that period. He is expected to speak to the ginners on State legislative affairs, keying on the water legislation in which he has played a major role.

Johnson will review what PCG is doing and plans to do toward ensuring the future of the cotton industry on the High Plains, stressing the need for a united effort in the industry to control its own destiny "by grasping opportunity as it presents itself in the areas of marketing, new production and processing technology."

Price, whose statewide organization has kept ginner interests in the forefront as government regulations on air pollution and safety have been promulgated, will outline the latest developments and suggest practical answers to some of the problems with air pollution control, Occupational Safety & Health Administration rulings, and other government regulatory activities.

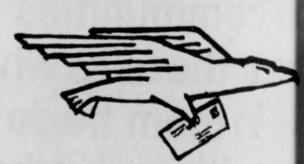
The noon luncheon will be sponsored by Plains Cotton Growers, Lamesa Cotton Oil, Levelland Vegetable Oil, Lubbock Cotton Oil, Paymaster Oil Mill, and Plains Cooperative Oil Mill. Hemphill Wells will present a style show as a part of the noon activities.

PGA members present will elect nine directors at the meeting and the new directors will elect officers for the coming year. Weaver has served his maximum two-year term as President, and if tradition is followed will be succeeded by current Vice President Bill McCasland of Lubbock.

Preceding the bosiness meeting on Saturday will be the Association's annual golf tournament, with players teeing off at the Lubbock Country Club from 9:30 a.m. to 11:00 a.m. on Friday, September 26.

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1974 DODGE Mobil Scout House Car, 19 foot, selfcontained, 360 V8 engine, less than 11,000 miles. A. L. Wylie, 983-3721.

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1964 OLDS CUTLASS, automatic mag wheels, new wide tires. Must sell. Makes good school or work car. Contact 983-5295. 9-25p

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CHEVROLET grain trucks for sale, models 1952 and 1960. B. B. Wilkes, Lockney 652-3542.

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mty Court of Floyd County, Texas. All

aims against said estate are hereby

the same to me at the address below

ssed to the City of Floydada, Texas, will

THE ESTATE OF

HURP. BARKER, DECEASED

me prescribed by law.

Lockney, Texas 79241

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Words cannot express our appreciation to our friends for the kindness, love and sympathy shown us during our recent bereavement. Our special thanks go to the hospital staff for their love and concern. For the flowers, food, cards, calls, and visits we are deeply grate-The Family of

Mary Lee Dillard

ALPHA MU DELTA wishes to express their appreciation to those who helped make our chili supper a success, Friday night want to thank NICHOLS FINA and NEAL SMITH for

their generous donations THE GIRL SCOUTS, Cadet troop 336, also helped us serve and clean up tables during the supper. They also did a great deal in helping with the ticket sales. THANK YOU GIRL SCOUTS!

The members of Alpha Mu Delta want to give Judy Warren, Ways and Means Chairman, a lot of credit for her efforts. 9-25c

A NICE way to remember your friends and loved ones is with a Memorial Gift to the Ameri can Heart Association. A card will be sent to the family ack nowledging your gift. Contact Olin Watson, Memorial Chairman at 983-2191.

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Telephone 983-3460

JERRY WOFFORD

Night 652-2185 or 652-2418

......

DR. O. R. McINTOSH

Optometrist

Floydada, Texas

FOR SALE

Venus Cosmetics" AND HOME ENTERTAIN The best money can buy. With Stabilized Aloe Vera. MENT PRODUCTS REPAIR SERVICE. MIKE'S TV LAB. Please call after 6 or weekends. 315 South Second, Phone 983-Dewanda Blenden, 652-2563.

WE SELL new and rebuilt Kirby Vacuum Cleaners and parts. Parker Furniture, Floydada.

FOR SALE

COPYSTATE roll paper feed copy machine. Legal, letter and up to 11" wide and as long as you want. Very fast... x 11 one every four seconds. Pickup all colors. See at Hesperian. Cost \$1495. Will sell for \$625

FRESH VEGETABLES - Floydada Onions and Mixed Vegetables now open, on Matador Highway, 505 E. Houston,

FOR ' 'The Original" imitation vanilla, butter and nut flavor, call 983-3334 or come to 123 J. B. Ave.

SANDAX FOOTWEAR - Three styles now available in Navy blue. Contact Glenda Ford, distributor. 304 NW Second, 652-2554, Lockney.

ALL OF our paint on sale, from \$4.99 to \$8.89. Sears, Floydada

NADCO standing exerciser massage unit. LIKE NEW Contact 983-2079.

WE carry Marvick Sportswea Betty's Place, 604 South 2nd Street.

FOR SALE: BLACKEYE peas You pick them. \$3.50 bushel. Bring containers. George Wor sham, Lockney 652-2471. L9-25

FOR SALE- Good Day and Nite

double or single fan type wall heater, 417 S.W. 3rd, Lockney or call 652-2500. SEARS Microwave Oven - 550

watt - Reduced for clearance Was \$333.95 now \$224.95. Sears, Floydada

TEXAS ALMANAC SALE Regularly \$2.00, now \$1.50. Hesperian Office Supply or Lockney Beacon Office.

WE have the Spanish Farm & Ranch book. Hesperian Office Supply.

CONCORD GRAPES 15¢ per pound or \$6.00 per bushel YOU PICK phone 983 - 2671'

BEEF	
HEAVY GRAIN	PER
FED	83°
LIGHT GRAIN	70
FED	79°
CUT WEARRED	AND

FROZEN \$30-\$50 BEEF PAKS

FOR SALE -Kirby Vacuum

Cleaners new or rebuilt. Be-ginning at \$119.95. Also Kirsch heavy duty cafe drapery and curtain rods. All lengths. Parker Furniture, Lockney. L-tfc

tioner. Reduced for dearance. Was \$137.20 now \$99.95. Sears, Floydada.

4900 BTU Refrigerated air condi-

UPRIGHT piano - good condition. 983-3043.

USED T.V.'s -Griffin T.V., 201 South Wall, Floydada.

USED COLOR TELEVISION SETS...1969 Magnavox, 25' diagonal picture, remote con trol, excellent condition -\$250. 1968 Admiral, 25" diagona nearly new picture tube -\$200. 1969 Sylvania, nearly new 25 picture tube -\$200. '67 Magnavox. 25'' table model with stand -\$175. 19" G.E. portable in excellent condition \$175. Good 1968 Zenith, 25" picture \$200. 1968 RCA. diagonal \$175. 21" round RCA \$150. 19" Sears on legs, special \$100, 19" Magnavox port able \$125. Mize Pharmacy & TV. Lockney, 652-2435, or TV in Floydada 983-3481. 1.-tfc

STEEL BELTED Radial Tires on sale limited time only. \$50.00 each. Sears, Floydada.

HAY - new crop Sudan, \$1.40 per bale. 983-2671.

18000 BTU Refrigerated air conditioner. Reduced for clearance. Was \$337.88 now \$269.95. Sears, Floydada.

MATTRESSES New or renovated. For appointment call City Trim Shop. 983-2332,

TOMATOES, whites, pinks & ripes. 983-2671.

ZIG-ZAG SINGER sewing Machine, 3 yrs. old, \$50.00. Call 983-2198

GAME BIRD Chuckars. Call 983-3626

YES, we have the Texas Almanacs in stock. Beacon Office Supply, Lockney, Hesperian Office Supply, Floydada.

FOR RENT

STORAGE SPACE FOR RENT-Furniture, campers, boats,

etc. Clean out garage and store with us. 652-2309. L-tfc

FOR RENT -Property Apartments, 2 and 3 bedroom houses, business Buildings, clean BARKER INSURANCE AG ENCY. Lockney. 652-2642.

BUSINESS FOR SALE

GROCERY Store in Dougherty, Texas. Gross \$100,000 yearly Stock and fixtures \$20,000. Phone 806-983-2943.

CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSE-QUENT INSERTION. MINIMUM CHARGE: \$1.00.

CLASSIFIED DISPLAY RATE: \$1.15 PER COLUMN INCH. CARDS OF THANKS: \$1.00.

COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION: 10:00 A.M. FRIDAYS FOR SUNDAY EDITION. Call 983-3737 in Floydada

652-3318 in Lockney

REAL ESTATE

SEVERAL NICE two and three bedroom homes for sale loans can be arranged Call Hale Insurance at 983-

NICE 3 Bedroom Brick Home Attached Garage. Uiltity area Fenced Back Yard, Carpeted and Draped. Can pay equity and assume low interest loar or new loan can be obtained Shown by appointment only Hale Insurance Agency, 106 S. Main. 983-3261.

THE OLIVER ALLEN Home, 416 W. Miss., Floydada. Call Abernathy, 298-4166 after 6 p.m, T F C

A 3 bedroom house for sale, 804 West Georgia, shown by appointment only. 983-3390.

3 BEDROOM house only 4 years old, west part of city. 983-3268 after 6.

522 WEST Lee, 2 bedroom, 1 bath, dining room, large kitchen & living room; 2 car unattached garage, basement Phone 293-7164, Plainview.

OUR home for sale at 1020 South Wall. 3 bedrooms, 2 baths, 26' x 15' living room and 26' x 13' den, also garage and cement cellar. Lawrence Stovall, 983-2847, after 5 p.m.

2 BE DROOM house, dining, a new garden area. Wilson Bond, Bond Real Estate, 983-2151 or 983-

WOULD like to trade Foster Motel for comfortable home. Call 983-2264.

160 ACRES, 2 electric wells, 3 bedroom, 2 bath dwelling; good out buildings. Located 4 1/2 miles northeast of Lockney. Priced at \$60,000. Good terms can be arranged. Call Floyd Teutsch. days 296-2973, nights 293-4594. Tullis Real Estate, Plainview

LOST AND FOUND

LOST - 3 yearlings, 2 notches in left ears, brand on left thigh. 1 WHITEFACE cow. W on left hip. Strayed 5 miles South East of Floydada. C. N. Walding, 983-3291.

I LOST the drive shaft to a Service Shredder be tween Lakeview and Floydada Thursday afternoon.Please call 657-2782 Drew Cumbie will pay reward.

Hollis R. Bond Real Estate

PHONE 983-2151

FLOYDADA



OUR BUSINESS IS **EXHAUSTING** AND SHOCKING SHOCKS

§900 INSTALLED

FREE ESTIMATES WELCOME DON'S SMALL ENGINE

983-2273

IN ALL

GUARANTEED AS LONG AS YOU OWN YOUR CAR

123 WEST CALIFORNIA ST.

• SHOCKS

• TAILPIPES • DUALS

Lockney Lumber & Supply

My husband, the ag teacher

Better reset the alarm. 'Told one of the freshmen I'd come out to his place in the morning for a couple of hours before school."

My husband is always doing something like that. What's more, he does much the same thing with his afternoon, evening and week-end 'spare-time". He teaches vocational agriculture.

Sometimes it's just a routine inspection of a student's farm program. Then again, he may be with a student who's out to buy the "right" animal to start a vo-ag project.

Every day brings a different reason for "overtime" it seems. He's the first called when an animal gets sick, whether the owner is a student, former student, tuture student or someone else in the community. He vaccinates livestock, sets broken legs, even stitches

Then there are the meetings: teachers' meetings, PTA meetings, agriculture meetings, civic meetings and, of course, many FFA meetings.

But his job doesn't end there either. Few community functions are launched until the ag teacher has been recruited to the cause. Often as not, he's asked to lead it.

Any ag teacher gets involved in a lot of "outside" work. It isn't part of his contract and he doesn't get paid extra for "overtime." Nor does he expect such. Frankly he doesn't have to do all these things, but he considers them his duty and part of living a full life.

Sometimes though, you wonder if it's worthwhile -- or even appreciated. Most schools spend a lot more money on sports than on vo-ag. And, it's often much easier to get excused from class if you're going to a ball game instead of an agricultural field day. What's more, just for the fun of it, how many ag buildings have you seen maintained as well as the gym"

But on the other hand, you know it's worth the time and effort -- a thousand times over. Usually, the reassurance comes from seeing him struggle with a student's problem as if it were his own. Boys develop a special feeling for their ag teacher. They ask for his advice on all serts of problems -- personal as well as agricultural.

Unis especially is true in the many small communities where there are no guidance counselors. Or where several schools share a counselor and a few students get to know him well enough to confide.

That's one reason you hear "citizenship training" and "leadership" o often by former FFA members. It's a vital part of the program -- and quite a trust for the citizens of a community to put in the hands of one man. In effect, parents say, "Here's my boy. Turn him into a good citizen and make a man out of him.

That's my husband's profession. He's the ag teacher

Mrs. Raymond Dimall

roughly 700,000 species that fly **Vital Crop Protectors** Experts estimate that more

or crawl.

FLOYD C. BRADLEY

PASTOR-EVANGILIST

Who's Eating Hosiery? More hosiery is sold in food stores than in any other retain

Pork May Be Short A 15% decrease in pork production this spring is forecast

Bigger Pension Checks

NEW YORK, Sept. 13-Of the billions of \$1,743 per year, compared with of dollars that pour out of Washington \$1,183 three years ago. It was more each month in the form of social security checks, how much goes to residents of Floyd County?

How do their checks compare in size with those going to people in other communities?

According to the latest official figures, released by the Social Security Administration, the pension payments locally are relatively large.

And they will be raised automatically from their present level, from time to time, to adjust for increases in the Consumer Price Index, to which they are now tied. They went up 8 percent in July, because of this arangement.

As of the beginning of this year, the report shows, payments to Floyd County beneficiaries were at the rate

than in many parts of the country. Elsewhere in the West South Central States, the average was \$1,720. The amount of money that people

become entitled to when they retire is based upon their contributions to the pension fund during their working

The comparatively large benefits now going to local beneficiaries indicates that their earnings, and therefore their contributions, were above average.

Eligible to receive social security benefits are retired or disabled workers and their dependents. Each year more and more people qualify for such protection.

The total on the receiving end in

Floyd County, as report, is 1,645. Thr

were 1,511. Because of the ste number of benef frequent hikes payments, social become a major for economy. This year will be paid out to

retirees and their Currently, the an to local residents \$2,868,000. Three \$1,788,000.

Although the pay these benefits rema each for employee tax is now being ap to \$14,100, instea

Ways Sought To Boost U.S. Sugar Output

If you're keeping your sugarbowl understocked these days because of high prices, things

may be better in the future. Agricultural researchers are already hard at work trying to come up with ways to boost sugar production in this coun-

World demand for sugar outpaced world production in 1974 for the third straight year. Since the United States imports more than half its sugar, the need is apparent for boost-

ing domestic production. A promising new source of sugar developed by USDA scientists is sweet sorghum. Researchers believe it has special potential as a crop in areas that are too far north for growing sugar cane, and too far

south for sugar beets. Recent tests at Santa Rosa, Tex., demonstrated that sweet sorghum can be milled satisfactorily in a conventional sugar cane mill. Starches in the raw juice which prevent formation of sugar crystals can be

removed in cane-juice clarifiers. USDA says more full-scale testing will be required before the process can be commercial

Meanwhile, in another move aimed at satisfying America's sweet tooth, research is being accelerated to develop more disease-resistant varieties of

23 Channel CB Radios

COBRA 19 \$12995 COBRA 21

\$15995 JOHNSON 123A

\$15995 **GEMTRONICS GTX23**

\$15997 GEMTRON

ALL 23 CHANNEL

4 STYLES ANTENNAS FROM \$2495 **WE HAVE AN SWR METER**

PHARMACY & TV

COBRA 19

102 S. MAIN LOCKNEY 652-2435

Mize

983-3481

* Choir

than half the U.S. crop output

would be lost if there were no

insecticides to combat the

REVIVAL

Sept. 28-Oct. 1

7:30 P.M.

- ★ Monday-High School Night "Spirit Of America Singers"
- * Tuesday Children Special **Chalk Talk Artist**
- * Wednesday-Jr. High Night **Visiting Personality**



RICHARD CAMBELL MUSIC DIRECTOR

First Baptist Church

400 BLK. ON S. MAIN

FLOYDADA, TEXAS

KS

dios







READER ADS THIS SECTION COPYRIGHTED WESSAGE

COMMUNITY NEWSPAPER ASSOCIATES.

Plainview Lanes Inc.

Dan Tucker - Owner

an enjoyable pastime. It is When you feel the need of exercise or recreation during the Bi-Centennial year, go to the Plainview Lanes, Inc., located at 2002 Quincy, in Plainview, phone 293-317 are now learning and you They offer a pro shop with will find it easy and fun to all your bowling needs including ball drilling.

Bowling is so popular now that men, women and children are all finding this

not only fun and entertaining, but good exercise as well. If you are inexperienced, don't feel embarrassed, because many people

Not only can you bowl, but a snack bar is featured at the Plainview Lanes, Inc. and you will find just what you want to satisfy your appetite.

Why don't you get together a group of your business associates or friends and organize a bowling team, during the Bi-Centennial. Editors urge you and your family to visit these bowling lanes in

M & N Flying Service, Inc.

"Jerry Newton - Owner"

The special attention of our readers is called to the services provided by the M & N Flying Service, Inc. located at the Hale County Airport in Plainview and on N 788 in the Providence Community, phone 293-3963.

Aerial crop dusting and spraying is rapidly becoming more and more important to ranchers and farmers everywhere during the Bi-Centennial Year. A sudden plague of harmful insects vantages of aerial crop can be quickly and easily destroyed by an airplane. This firm also renders a service for seeding and fertilizing. In just a few minutes an airplane can effectively cover a large area. You are cordially invited to call for information or estimates during the Bi-Centennial.

Now is the time to Flying Service, Inc. investigate the many ad

dusting and spraying by writing or calling the M & N Flying Service, Inc. Don't lose a complete crop when for a small amount you can save it with this service from this reliable, well qualified company.

We the editors of this 1975 Consumer's Message sincerely recommend M & N

Central Plains Comprehensive Community Mental Health Center

Bill Dillard-Administrator

The Central Plains Comprehensive Community Mental Health Center is located at 2601 Dimmitt Road in Plainview, phone 296-2726. This center is becoming more important every day to the people of this vinicity.

The reason for this is that hev combine a good atmosphere for recovery with all the knowledge and skill of the medical profession. They are equipped to

give the best care obtainable and their entire staff is devoted to this task.

They are continually making changes in order to keep up with the rapid developments of the mental health science field. They are constantly striving to better meet the ever increasing demand for their

Every year the Central Plains Comprehensive Community Mental Health Center reaches out to serve an ever widening area. This center stands like a sentinel in this community, to guard the health and welfare of all the citizens, young and old alike. In Floydada, contact Sandy Taylor at the Family Service Center on the 2nd floor of the Court House, phone 983-2584.

The editors of this 1975 Review take this opportunity to commend this center for its fine service to the people of this area.

Weldon Henry **Construction Products**

Weldon Henry Construction Products located in entire section. Plainview at 2205 E. 5th. Phone 293-5242 is known for

all types of concrete contracting and construction products. These men are specialists in this field. Concrete contracting is their major field - - - not just a sideline, and they are capable and efficient in all the work they do. You can depend on the reliability of Weldon Henry Construction Products for they have built

an envied reputation for themselves throughout this Weldon Henry Construction Products has a portable concrete plant and can travel anywhere. They feature all types of steel

fabrication for feedlots and

farms, commercial building,

feedlot construction and feedlot fence erection. When you have construction that calls for the aid of a concrete contractor, who also specializes commercial building, feedlot construc-

tion and fence erection, call Weldon Henry Construction Products first. They will show personal attention to your problems and help you work out the plans with estimates. You will be welcome and will receive courteous attention from the men here. Regardless of the size of the job, this 1975 Review and its staff advises you contact Weldon Henry Construction Products if you want the job done right the first time.

Nu-Griddle Cafe

best quality. It isn't often

that we can find a restaurant

serving such delicious food

at such fair prices. Try them

for real service and good

food, and we are sure you

will tell your friends about

Paul and Maxine McCarty - Owners

There is a good reason for the Nu-Griddle Cafe located at 401 West Fifth in Plainview, phone 296-6733 being so popular. The short orders served here have real "pulling power" and draw lovers of fine food for many miles around. It's better than eating at home during the Bi-Centennial

Here you will find a

friendly atomsphere. Your establishment and has good orders will receive prompt reason to be attention and everything served you will be of the

Stop hunting for that good place to eat while you are in town during the Bi-Centennial year. Stop here and you'll have found it. The organizers of this

The owner is proud of his

1975 Consumers Message unhesitatingly give our full endorsement to the

RiversideChemical Co., Inc.

"Lyndal Black-Regional Manager and Jim Burt-Branch Manager"

The Riverside Chemical Co., Inc. is located on Riverside and Pioneer Rd. North of Plainview, phone 293-5341, and in Muncy, phone 652-2393. They feature fertilizer, herbicides, and pesticides.

Through all periods of economic fluctuation this firm has always been ready to serve the best interest of the farmers and general public of this area. They have derived more than the mere profit as measured by dollars and cents because there has been a real genuine satisfaction to this firm to be able to render this

A business of this kind is essential to the entire area. By fair and

honest methods they have gained the

confidence and patronage of the people of this community.

A fine spirit of cooperation has always been in every transaction with this firm and we, the editors of this Consumer's Message, wish to c. mpriment them for their community minded efforts and contribution to the betterment of our economy, during the Bi-Centennial.

Rooster on By-Pass I-27 in Plainview, phone 293-2568 does its part to further the agricultural

Restaurant

White

The White Rooster Restaurant located at 2003 W. 5th in Plainview, phone 296-9033 is one of the leading dining places to be found in this area during the Bi-Centennial year. Their patrons consist not only of local people but from the entire trade area for miles around.

The White Rooster Restaurant is known as the favorite dining establishment for many who find that it is both economical and time saving to dine out. Another reason for the steady growth in the volume of business this cafe is doing is the excellent service that has always been featured

The management of this modern restaurant has had extensive experience in cafe management and invites everyone to dine with him regularly during the Bi-Centennial.

In this 1975 Consumer's Message we, the authors, feel it is our duty to recommend this outstanding restaurant to our readers.

Thrasher

& Son

Thrasher & Son, is owned by John and Albert Thrasher and is located at 1205

East 24th in Plainview,

phone 293-3409 or 296-2609. They are equipped with the best mechanical devices for all classes of work consisting of excavating contracting, during the Bi-Centennial year.

Any one needing any work done of this nature can do no better than to call them. They have had years of experience in this line of work. They specialize in wreck

ing and removing material from properties where houses or commercial buildings exist. They maintain all equipment necessary for Land is cleared and trees

are removed by this contractor. There is no need to hire several firms when you have this company handle the job from the first.

For reasonable prices and for getting work done when promised, the editors of this 1975 Consumer's Message refer Thrasher & Son to our readers, during the Bi-Cen-

Henry And Henry

In the estimate of many people in this area of the state who have had Henry and Henry, located at 1500 Joliet in Plainview, phone 296-5483 handle any of their general building construction, there is not a better qualified contractor any-

This company offers our community an outstanding service in house and building moving safety, economically and quickly. They have the equipment necessary for the successful completion of moving houses and build-

The owners, Dewey, Dewey, Jr., LeRoy and Jackie Henry, in the office, wishes the people of Floyd and Hale counties a happy and successful Bi-Centennial

Phone for estimates without obligation. They guarantee their work and you will find their prices reasonable.

The editors of this 1975 Consumers Message wish to compliment them upon their community-minded efforts, service to the public, and contribution to the betterment of the economy.

Located at 1511 West Fifth in the Gabriel-Wayland Shopping Center in Plainview, phone 296-2135, this exceptional shop has served the people of this community

Dorothy's Ladies Apparel features a wide selection of winter coats. Their pant suits and co-ordinated Graff sportswear are just right for the Bi-Centennial activities

Tillerson-Fish Inc. "Carl Tillerson-Andy Fish"

Tillerson-Fish Inc. located 11/2 miles South of Hwy 70

ry maintenance for more than 18 years. Tillerson Fish, Inc. is reguarded as the best in West Texas in the service and maintenance end of the business. They also have a very

complete parts department with Gary Gray as parts Manager, you will be able to find the part you need.
The great INTERNA

TIONAL HARVESTER line did a great deal to develop the United States and has always provided the latest improved farm machinery that will do the work in the least time, at the lowest cost.

See Tillerson-Fish, Inc. now for immediate delivery of: all models of tractors, self-propelled combines, cotton stripper, tandom and offset harrows and other farm equipment.

This leading manufacturer is well represented by the Tillerson-Fish, Inc. who spares no pains to serve you to the best advantage with the latest in dependable farm machinery.

Recommending them to all our readers of this 1975 Review, we, the writers, feel it is indeed a pleasure.

Pizza Hut

Don't let anyone kid you about who has the best pizza in town. People around these parts know from experience that the best pizza is served by the Pizza Hut located at 1412 W. 5th in Plainview, phone 293-5538.

interests of the community

by supplying the well-known INTERNATIONAL

HARVESTER line of farm

machinery at the lowest

prevailing prices. They

endeavor to see that you receive satisfactory service

from items which you

purchase by rendering an

exceptional repair service to

their customers. The service

department is managed by

Gavin Hayes, who has

specialized in farm machine-

Through the use of their guarded recipes and finest quality ingredients the Pizza Hut offers this area authe. tic old world pizza ir. man,

delicious flavors that you can either eat here in the quaint atmosphere or take out to go. The management of the

Pizza Hut has made it a

point to hire people he can

trust to give you friendly service and the prices are very reasonable. Now, you can have your choice of thin'n crispy or thick'n chewy pizza plus a selection of submarine sandwiches, spaghetti or salad at the salad bar.

For delicious pizza you'll return for again and again, the editors of this 1975 Review heartily suggest the Pizza Hut. We compliment them for their fine food and fast friendly service.

Gantt's One Hour Martinizing

"Mildred Gantt, Owner, says Trust Us, We're Pro's" delicate dresses are handled

Located at 1810 West Fifth in Plainview, phone 293-4784 is Gantt's. Here the best in dry cleaning is accomplished. They use the best and latest processes, and as a consequence, when garments are returned to you, they are clean, odorless and well pressed. They specialize in all

classes of dry cleaning for ladies and men and the most in a very careful manner. Bring your cleaning in by 11am on Saturday3 or 2pm on weekdays and fast, one hour service is available.

Many people have learned that through good dry cleaning service, they can save expenditure of many dollars of new clothing. Both men and women have found that the most sensitive fabrics are carefully handled and successfully cleaned at Gantt's One Hour Martinizing of Plainview and are returned to them cleaned and finished in the finest manner.

Th's 1975 Review makes special commendation to this fine cleaners and suggests you stop at Gantt's for the

Bailey's TV & Appliance

This firm offers the greatest value in television and stereo sales and service and is located at 900 W. 5th Street in Plainview, phone 293-4401.

Magnavox and Frigidaire have always been names synomonous with excellence and quality. They are truly pioneers in many facets of the electronics and appliance field so it is no surprise that their Color TV sets and appliances are among the finest. Their experience and record is your real guarantee of satisfaction. Whether you want Tapes, Radios, Color TV, Stereo, or a combination, such as a 4 Channel Quad System, this is the home of the best.

Bailey's TV & Appliance Center also carries the Pace and Gemtronics lines of Citizen band communications equipment and will install antennas, scanners, monitors, telescoping poles. microphones, etc. for your convenience.

Visit Bailey's showroom and look over the wide selections of televisions. appliances and citizen band equipment. You'll find something for the whole family to

The editors of this 1975 Review recommend Jim Bailey for his friendly service to our readers. We commend Bailey's TV & Appliance Center for their honest service to the people of our area.

United Farm Industries

Clarence Wright - Manager" were getting the best and

It is a well known fact that there is no one institution in this community that has done more toward the development and progress of this section than has this reputable cooperative. They operate one of the finest establishments in the area, and it came into existance to fill the need for a place where farmers could go for their feed, seed, fertilizer, fuel, chemicals, farm supplies and Hot Point appliance needs and be sure they

most for their money. Through their service, many of the farmers in the

surrounding communities and rural districts have been supplied with quality feeds and farm supplies at lower prices and have thus been enabled to operate more efficiently and at greater profit.

The United Farm Industries on Highway 194 in Plainview, phone 293-2695 is owned and controlled by the

members who use its services. Through democratic processes the members meet each year to select their own choices for the Board of Directors.

In this 1975 Review, we, the editors, are glad to call the attention of our readers to United Farm Industries who have been serving and supporting the High Plains Agriculture since 1928. Phone 293-2695 for informa-

Glenn & Sons Swine Breeders

Glenn & Sons Swine Breeders, Inc. is located 9 miles North of Plainview (Box 72, Kress) phone

293-3090. They feature SPF hogs and the best in breeding stock.

Glenn & Sons Swine Breeders, Inc. are always ready to serve the needs of the farmers and general public of this area, through

all periods of economic state and the reputation of fluctuation.

They feature SPF hogs and the best in breeding second to none. stock. Glenn & Sons can be in quality as well as best in

Elvin Glenn - Manager Glenn & Sons Swine Service, Inc. for quality is

It is with pleasure that we depended upon for the best the editors of this 1975 Review recommend Glenn & service and price. Their Sons Swine Breeders, Inc. to swine breeding services are all our readers and compliessential to the farmers ment them for their fine throughout this area of the services.

Gifford-Hill & Company, Inc. W. W. Cantwell - Manager See Bill Pigg - Floydada - 983-5367

Let the experts at Gifford-Hill & Company Inc.

irrigation system on your

It is well known that without irrigation there at 327 W. 24th in Plainview, could be no farming in dry phone 296-6361, help you regions. Without irrigation, plan a modern, efficient millions of acres of rich land

which are now covered with

productive farms would stil

be wasteland and desert. When you call Gifford-Hill, a friendly representa-Gifford-Hill & Company, tive of this firm will tell you Inc. has been successful in the advantages and low cost this area by supplying of having an up-to-date method of irrigation. modern, planned irrigation systems that are convenient

to operate and require little maintenance. These systems feature automatic controls that maintain the proper flow of water needed for

vour crops. The editors of this 1975 Review believe you'll find the services efficient and the equipment the finest at Gifford-Hill & Company, Inc.

Dorothy's Ladies Apparel

J. T. and Johnnie Rogers - Owners

They carry a find line of ladies ready-to-wear. Quality material and expert workmanship make their clothing hard to beat anywhere, at any price. They have some of the finest styles that have ever come into this section. Many women have found by pleasing experience that clothes purchased here are an investment in economy.

They carry a comprehensive stock of ladies dresses, lingerie and are well known for proper fitting. For lovely clothing for the mother of the bride, beautiful gowns, and Bi-Centennial party pants and dresses, visit this shop as soon as possible.

An additional convenience is provided for the tall ladies who have difficulty in

securing proper fit. Be fitted and happy with Fem Form's Lady Long Legs apparel.

In this 1975 Consumers Message, we the editors, take pleasure in directing the attention of our readers to such a reliable ladies shop and suggest that you drop in to see them for anything in the ladies clothing line, during the Bi-Centennial.

arren

illing Con

6901, complete mercial This f contract complete mercial a ings. The give you and inform

ing. Thro experience work t experien your ev neering en Co nial year Pettusconsult get the

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Tullis

Whether you are inter-ested in real estate for an

investment, business or a

home, every deal should be

fully investigated by some-

one with experience extens-

ive enough to insure you that both parties receive

For the best interest of

any readers contemplating

selling or buying during the

Bi-Centennial year, we

honestly believe that the

wisest preliminary step

would be to consult with the

Tullis Real Estate, located at

506 Ash in Plainview, phone

This firm can be relied

upon for astute judgment as

to values of all types of

property for miles around. Call Glen W. Tullis,

293-2973 for 24 hour service

on bail bonds during the

No amount of effort is

spared to give you the

fastest service and the

customers of this concern

are delighted with the

service which they receive. We the editors of this 1975

Consumer's Message are not

often able to give the whole

hearted recommendation to

any firm we give to Tullis Real Estate.

The City Plate Glass &

Mirror located at 2300 W.

296-2384.

Bi-Centennial.

dollar for dollar value.

Miller Flying

In the field of technilogical advance, certainly aviation

must be on top of the list. In

it's short, but eventful history, flying is now

considered an everyday way

of life, during the Bi-Centennial year. Businessmen

and private individuals alike

now enjoy the expedience and pleasure of flying both

on a business and recrea-

In Plainview the people to

see is the Miller Flying Service, Inc. at Hale Co.

Airport, phone 293-1337.

They are dealers for the famous Bellanco and Aero

Star airplanes, known as

Whether you are consider-

ing purchasing or renting an

aircraft, learning to fly, or

need service on your present

craft, this concern is fully

qualified to be of expert

Review commend the

community-minded attitude

that the Miller Flying

Service, Inc. holds. We also

wish to commend the officer,

James Miller, president, Marge Mitchell and Marlin

Miller vice-president.

The editors of this 1975

leaders in aviation.

tional basis.

assistance.

times

steel reinforced concrete.

Don't wait to have that septic tank or cesspool cleaned or repaired. Give them a call and have this reliable firm do it for you now. They can be depended upon to satisfy you and they fully guarantee their work. Let them clean your clogged sewers, in all

commercial, residential and industrial buildings. In this 1975 Consumer's Message we, the authors, recommend the Warren Cesspool Drilling Company

to all our readers and suggest that you call them for all your septic tank or cesspool work.

n Corporation

Pettus-Plant Mgr. &

Weismantel-Sales Mgr.

during the Bi-Centennial. There are many different types of fertilizers, some are designed for specific crops and others for special soil problems, and still another

is the complete fertilizer. The editors of this 1975 Consumer's Message remind our readers that when they choose N-Ren Corporation brand fertilizers, they are getting the best on the market. We commend them for their continued efforts to make farming more profitable, and through their research we thank them for the many ways they help all of us in everyday life.

ors Automotive

Marles Nabors - Owner

or replacing inserts. In fact they can do almost any repair job your car needs. Folks in this area speak highly of the work they have www will find had done at Nabors Automotive. You can be sure that sure the price is going to be right and the work will be done that is expected.

tools with

Plainview, They are ad qualified

your sand during the

achine

The

nsun

The editors of this 1975 Nabors Automotive whenever you have trouble with your car. Here you know you will be treated fairly.

eCounty Sand And Gravel

arge Smith - President"

of the building industry. Their gravel pit is located 20 miles East of Floydada.

When you are in the market for sand and gravel of the highest quality be sure to call this concern. Their delivery equipment is kept in good condition and aknown is sputation of thirty. You them to you can depend on them to have the material you need on the job when you are

ready for it. This 1975 Consumer's Message and its editors are happy to recommend the Hale County Sand and Gravel as a reliable concern to all our readers.

Gary's Citizen Band Shop Inc.

"West Texas Headquarters

for Communication Equipment"

Gary Valentine - Owner

Gary's C.B. Shop, Inc., located at 1111 Columbia in Plainview, Phone 293-5358, is your authorized sales, installation and service dealer for Browning, Kris, SBE and Hygain two-way radios. Also, Aerotron and Tram, tops in commercial equipment. They feature stereo equipment, music systems, and all the accessories imaginable for the

two-way radio enthusiast.

Antennas, scanners, monitors, mikes, telescoping poles are but a few of the items Gary has to offer.

Garv's C.R. Shon. Inc. also offers expert antenna installation. We suggest that you

rely on their services. We, the editors of this 1975 Review, are proud to present this reliable firm to all our readers and suggest that you call Garys Citizen Band Shop, Inc. for your two-way radio needs.

Hi-Plains Construction Company

"E. B. Noel - Owner"

Clyde Stone - Owner

located.

Frame Nook

Rickey Davis - Owner

Hi-Plains Construction Company, located at 2406 Quincy in Plainview, phone 296-6154 or 293-1109 are builders and erectors of quality metal buildings. They offer the most modern answer to building construction in the last century. These metal buildings give you economy with versatility. They can construct a building of permanence in any length of width you desire without changing construction or building detail. They feature the finest in metal Agri-build-

Hi-Plains Construction co. metal building is "America's best building buy." They are non-combustible, wind resistant, provide economical storage space for crops, machinery, vehicles, bulk box and stacked goods. It might be said to be good for anything that has to be housed. And don't forget the greater savings in insurance rates.

The editors of this 1975 Review highly recommend Hi-Plains and their products to all our readers because of our knowledge of their ethical business practice, quality, products, and fine workmanship they offer.

under-carriage of your

truck. They have scientific

testing and tune-up equip-ment to cut troubleshooting

time in half and assure you

that the problem has been

A fine reputation has been

established by this firm in

this area. Residents have

come to know the Plainview

go for quality truck service

by this firm. The authors of

this 1975 Consumers Mes-

sage recommends this shop

for top quality truck repair

You'll enjoy doing busi-

ness here. A courteous

welcome is given to all who

enter this shop. Your

picture framing will be done

artistically at a modest

price. Satisfaction is as-

Take that Bi-Centennial

print or that picture you

painted last year to them

today and have it framed so

you'll be proud to hang it in

For all your picture

framing needs during the

Bi-Centennial year the edi-

tors of this 1975 Consumer's

Message recommends the

your home.

Frame Nook.

during the Bi-Centennial.

Satisfaction is guaranteed

Truck Service as the

It can truly be said that

The Plainview Truck Service at 110 W. 24th in

Plainview, phone 296-6104,

has special equipment to

repair and service trucks of

all makes. Make an appoint-

ment to have work done

here by calling them anytime during the Bi-

You'll be treated to fast, efficient service by trained

mechanics. Maximum ser-

vice and reasonable prices

are featured at this estab-

lishment. You'll be glad you

did business with this firm

and you will want to return

Huge lifts used here allow

Custom picture framing is

expertly done in this area by

the Frame Nook at 1501 W.

5th in Plainview. Phone

293-2076 for any information

in this line, during the

largest selections of frame

mouldings in this area.

Custom and ready made

frames are available here in

Mat board and glass are

cut to order to complete your picture. Custom de-signing and finishing of

frames and mats for every

decor has made this firm

well known and respected in

Choose from one of the

Bi-Centennial year.

all sizes and shapes.

this region.

Centennial year.

5th in Plainview, phone 296-2573, offers the people of this area glass for every occasion. They feature a full line of glass for windows, store fronts, desk tops, coffee tables, pictures, mirrors, and auto glass. Regardless of what item you Plainview Truck Service have that needs glass all you have to do is take the measurements and give them to them and they will cut it to your exact the mechanics to inspect the

specifications. Take an inventory in your home today and see what furniture you have that needs a glass top, or what broken windows need re-

tennial year. Take the measurements and on your next trip to town, let them

cut it to size while you wait. The City Plate Glass & Mirros carries a complete selection of auto and truck glass for most makes and models and will install it while you wait. Your complete satisfaction is guaranteed on all work and they specialize in insurance claims.

If you are considering some remodeling or building, let them give you an

estimate on the job. The editors of this 1975 Consumers Message recommend this concern, during the Bi-Centennial

placing, during the Bi-Cen-

Steve Reed - Owner

Doc Cross - Owner

Does your home or office have tired floor covering? Doc Cross Carpets located at 510 Ash in Plainview, phone 293-4454 or 293-4453, has a wonderful selection of carpeting with designs and colors that are calculated to lure you to an exciting new level in living.

Trained personnel at Doc Cross Carpets can help you roll out a room full of beauty. This is one of those places where quality reigns and style is paramount. They feature distinctive quality products for the fashionable at reasonable prices with

budget terms. Doc Cross Carpets has become known as the "ONE

STOP" carpeting center in this area, featuring Evans-Black and Armstrong brands. Let them make estimates for you without obligation. When you have made your selection, you

Doc Cross Carpets may be assured of expert installation because this Doc makes house calls. The workmen will complete your

job in a way that will make

you want to recommend

them to your friends. For all

your floor covering needs,

go to Doc Cross Carpets.

In this 1975 Review edition we, the editors suggest you call Doc Cross Carpets for all your carpeting needs.

Plumbing Real Estate Service Inc Roofing Co. In the estimate of many

Wright

people in this area who have

had Wright Plumbing

located at 204 SE 8th in

Plainview phone 293-2049

handle any of their residen-

tial and commercial plumb-

ing there is not a better

qualified contractor any-

You can be assured that

the job will be completed by

competent men with the

best of materials and in the

shortest time possible. Un-

like so many other plumbing

companies, Wright Plumb-

ing is noted for their

reliability, fair prices, and

general business like poli-

equipment and tools, com-

bined with the most up to

date practices of the day.

Attention Contractors, call

Ron Wright, Owner, for the

best bid on your plumbing

the editors of this 1975

Review take this time to

make public our commenda-

tion of Wright Plumbing.

Without hesitation, we,

needs.

They use only the latest

The Goff Roofing Company located at 2102 W. 11th in Plainview, phone 293-7012 features commercial, industrial and residential roofing.
Goff Roofing Company has

Goff

made a most exhaustive study of the roofing problems of this particular area and has looked over the entire field of roofing as presented by the various manufacturers. They have selected most artistic lines of roofing and will be glad to go over any property you may have in mind and aid you in the selection of a design, color and type that will be the most durable and attractive for your needs.

A good roof enhances the value of property, and if you ever want to sell, you will find that an attractive, durable roof will make your home or business more

desirable. Arnold Goff, owner, employs men who most thoroughly understand the work and who are careful to see that all roofing is correctly and accurately put on. They specialize in composition, gravel and

City Plate Glass & Mirror

Steve Reed - Owner

| Company for all your roofing this light of the street of the light of the

The Dixie

Shop

The Dixie Shop is located at 113 West 7th Street in

Plainview, phone 293-2697

where quality reigns and

style is paramount in ladies

wear, during the Bi-Centen-

and distinctive garments

and accessories for the most

fashionable ladies at reason-

able prices. Their quality

wear is the very latest in smartness and the styles

will distinguish the wearer

For any one firm to

assume the fashion respons-

ibilities of this area is rather

a large undertaking, but

through their desires to

represent only the finest and best, they have become

known as fashion head-

quarters for ladies in this

area for Bi-Centennial party

clothing. The principle upon

which this store is operated

is to sell individual and

distinctive garments and to

meet any and all competition

in quality, style and price.

as a well dressed woman.

They feature individual

nial year.

Men's Wear

Corcorran's

This is a fine firm of clothiers located at 609 Broadway in Plainview, phone 293-1675. They are headquarters for stylish, up-to-date clothes for men. They carry a complete line of styles for businessmen or persons who prefer smartly styled garments. The best that can be had can be obtained at Corcorran's at reasonable prices. You will find every style to be the

Here the stock is complete and the size range is wide to assure a perfect fit. Sizes include the "Very King" and XXX large.

Next to style and value, there is nothing of a greater importance to the discriminating buyer than variety. Their stock of hats, ties, shirts, handkerchiefs, underclothing and pajamas is varied enough to suit any man's taste. Here you will find just the right accessories to complete a most distinctive appearance. Men who are interested in stylish, serviceable clothing should make Corcorran's their style headquarters.

We, the editors wish to commend and recommend Corcorran's Men's Wear to all our readers in this 1975 Review who are desirous of distinctive appearance and

wishes to compliment The Dixie Shop and the manager Nan Ballinger. confident service.

This 1975 Consumers

Message and its writers

"R. C. and Jerry Hodges - Owners"

R.C. Hodges Electric, Inc

The R. C. Hodges Electric, Incorporated located on I-27 South in Plainview, phone 293-3619 specializes in gin, elevator, house wiring, commercial wiring contracts and lighting fixtures, and they have the equipment and experience to complete any job. No job is too small and no job is too large for this well known firm. They also feature installation and

service on irrigation.

and power specialists that will know exactly how to contend with your wiring problems, during the Bi-Centennial year. They have proved their ability during the time they have served this entire community. No electrical contractor in this section has met with more success than this outstanding firm of contractors. Their policy has been fair

At this firm are lighting

Hodges Electric, Inc. the next time you are building, remodeling or whenever you have the need of first class electrical contracting work,

during the Bi-Centennial. Thie 1975 Review and its editors completely endorse this reputable contractor.

to all without sacrificing

quality. Know you are

receiving the best that is

offered and call the R. C.

The Place Around the Corner located at 3200-B Olton Road (next door to Baskin-Robbins) in Plainview, phone 293-3313, is one of the leading ladies shops in this area. Visit them on your next trip to town, during the Bi-Centennial year.

They feature sportswear for Juniors and young adults for every occasion and activity with FREE alterations. Place Around The Corner also does FREE gift wrapping.

They offer a wide selection of clothing for the

June Reed - Owner discriminating, and make a specialty of catering to the lady who desires to be fashionably attired during the Bi-Centennial year.

Regardless of her age, figure, or fashion personality, this is the place to find just what will please milady.

Come in where the

merchandise is newer and the selection greater. People of every walk of life have found that clothes from this show are made of the best

materials, and priced to fit your budget.

Here you will find nationally advertised brands, helpful and friendly sales personnel - all of these things contribute to make shopping here a real pleasure.

This 1975 Review, and its copyists, make particular mention of this well-liked ladies shop. Remember to stop in at The Place Around The Corner, during the Bi-Centennial year.

ones Electric

Co., Inc.

I.D. Smith - Manager

assured that it will receive the attention of qualified personnel and the best service when taken to this firm. They use only the best in quality materials. So from a standpoint to thoroughness, the policies of this reliable company are the

best possible to be secured. Nothing i.. the way of an electrical motor is too small for them and there are few too large.

It is with great pleasure that we, the editors of this 1975 Consumers Message, call your attention to this progressive concern, and suggest that you make this your headquarters for electric motor work.

phone 296-2151. Here they feature everything for the professional or amateur photographer. They carry a complete stock of flash bulbs, General Photofloods, camera, enlargers, developing equipment, tripods, and books on amateur photo-graphy. Regardless of what your need might be for the Bi-Centennial events, you'll

This firm is located at 7th

and Quincy in Plainview,

find it here. They feature famous brands such as Kodak, Nikon, Sony and Vivitar.

The Camera Shop

Roland Zeigler, Jr. - Owner

They also do photo developing and finishing. If you want your films developed and enlarged, this is the place to have it done. They feature a fast service so there is no delay in getting your Bi-Centennial pictures when you leave your films here.

If you are an amateur or experienced photographer and are in need of supplies or information on photo-graphy, for the Bi-Centennial year, you can do no better than to consult this

dependable firm.

The editor of this 1975
Consmers Message are pleased to fully endorse this reputable shop where every one receives the same fair and courteous service.

Texas Exterminating

The Texas Exterminating is located at 1208 Nassau in Plainview, phone 293-3368.
Millions of dollars worth

of property is destroyed annually by termites and pests; advance precautions save losses. Inspection and estimates will be cheerfully given here. A bonded guarantee will be furnished to you on completion of the

Anytime is the logical time for the treatment of homes and buildings of all types against termites and pests during the Bi-Centennial. A very efficient service to people living in this locality is available through this firm which will provide a free property inspection. This local concern has

been entrusted with some of

the large contracts in this area, but the homeowners can also be assured of careful attention. They have proper equipment as well as trained men who will do your work right.

It is our pleasure, as the editors of this 1975 Consumers Message to recommend the Texas Exterminating to all our readers.

Eastern Blind &

Awning Co.

The Eastern Blind & Awning Co. is located at 229 Date in Plainview. Phone 293-3103 for estimates without obligation on venitian blinds and awnings.

Their awnings are scientifically constructed to give you complete satisfaction for those three all important points when considering awnings. First, sun protection-their awnings go a step further in protecting you from the sun rays by eliminating the blanket of hot air which is usually present. They are ventilated from top to bottom allowing to hot air ro escape through the top. Second, rain protection - these awnings are so constructed that they stay on your house or business through all types of weather and are guaranteed storm proof. Third, appearance and durability. Their awnings are made of life time material and are the most beautiful money can buy. Each awning is custom built so you can be assured that the proper type and size will be used

The Eastern Blind & Awning Co. is the authorized dealer for awnings and venetian blinds and we, ther editor, suggest in this 1975 Consumer's Message that you contact them first during the Bi-Centennial

Young Duds

Inc. Young Duds Inc. is located

at 3402-C Olton Road in Plainview, phone 293-7147. If it's layette or your child's first school clothes. you'll find it at this prominent store. They have a complete line of clothing for the Junior Miss as well as a complete stock of young boys, petites, and infants; clothing that will please the most particular mother.

Now, manufacturers design children's clothing which is made of durable material and properly cut to give a child freedom of Wise parents realize this is important to the health and comfort of their children. They carry such famous name brands as Bobbie Brooks, Garland, Thermo-Jac and Got Cha Covered.

If your child is long waisted, has extremely long limbs, or is in any way hard to fit, this is the store where you will want to select his clothes. You will enjoy shopping at this friendly and courteous shop where you always will find a very complete selection of styles, sizes, and colors to fit your budget.

In this 1975 Review, we the authors, urge our readers to visit Young Duds, Inc. and talk with Nelda and Herman Bedwell, owners, or Jo Phillips, manager and look over their large

Stovall's Yamaha Country

For the latest models in Yamaha motorcycles, see Stovall's Yamaha Country at 201 Interstate 27 in Plainview, phone 293-1281. Here they feature new and used motorcycles and parts for your old machine.

Terms are available through Bank Americard and Master Charge. They also feature cycle accessories. clothes, jackets and boots.

The popularity of these motorcycles has widened throughout the nation in recent years and during the Bi-Centennial year, more and more people are riding them than ever before.

This company will service your old motorcycle and replace worn out parts. They believe in pleasing the customer, and in doing so, they offer many advantages in their services that are unequalled elsewhere.

thrill of the Bi-Centennial The editors of this 1975 trip can be brought full to Consumers Message are mind with just a glance. sure you will be pleased with the values here. Marvin Consumers Message com-Stovall, the manager, would mends this fine taxidermist like to thank all of his for their efforts to always do customers for their patrontheir finest life-like work. age and wishes them a Remember the name, Charsuccessful Bi-Centennial lie M. Parks, for all of your taxidermy work.

Why don't you. . .

From time to time we and other editors are asked various things and we decided to answer some of those questions.

Question: Why don't you write an editorial and tell those guys on the city commission what they can do to improve the town?

Answer: Why don't you go down to the next commission meeting and tell them yourself?

Q. WHY don't you print more letters to the editor?

A. Why don't you write me one? And sign it with your name, please don't be chicken.

O. Why don't you run more pages in the paper?

A. Because the outgo would exceed the income and then out I'd go. Q. Why don't you print in color, say red, more often?

A. OUR entire supply of red ink is used in the bookkeeping depart-

O. Why don't you have funny papers? A. We think we have the funniest

paper in Kansas already. Q. Why don't you have an "Advice to the Lovelorn" column, like Dear Abby?

A. None of our readers has any such problems.

Lakeview Community

received rain Saturday and

Sunday in amounts of one

inch and more. Rain this

time of the year is fine on

wheatland and wheat that

has been planted, but hard

Mrs. Choise Smith took

her mother, Mrs. Gertha

Gamble of Spearman, to

Oklahoma City for the

weekend where they visited

Mrs. Gamble's sister, Mrs.

Mr. and Mrs. Homer

Newberry made another

business trip to Arlington

Saturday and spent the

night at Grand Prairie with

their daughter and family,

Mr. and Mrs. Ronnie Autry,

Mrs. Newberry reports it

rained in Arlington Sunday

and they drove all the way

Easter of Mineral Wells

spent Sunday afternoon

Mr. and Mrs. Odell Breed

and Mrs. B. L. Breed were

involved in an accident on

their way home from Lubbock. Odell Breed and

his mother were taken to

Methodist Hospital for treat-

ment. Mrs. B. L. Breed has

been dismissed and is at her

daughter's, Mrs. Bobby Britton near Lubbock. Odell

Breed is still a patient in the

hospital suffering from

several broken ribs and

other injuries. Mrs. Odell

Breed received a few cuts

and bruises. The car in

which they were riding was

Friday, Mr. and Mrs. D. C.

Harrison, Mr. and Mrs. G.

W. Smith and Bill Smith

went to Snyder to attend

mountings of game heads,

birds, fish, and beautiful

training and experience this

firm is well known for the

high quality, life-like work.

You can be assured that

whatever you bring in to

have mounted, during the

Bi-Centennial, will be han-

dled in the most professional

manner, and at a price you

time you've had the exciting

experience of a fine kill, or

catch, and discuss with the

the cost of mounting that

treasure of yours so that the

The editors of this 1975

Give them a call the next

can afford to pay.

Through many years of

Charlie M.

demolished.

Mr. and Mrs. Walter

Mr. and Mrs. Henry

afternoon,

Wendy and Amy.

home in rain.

Wednesday

Roy Gaddey, who was ill.

on cotton and maize.

Q. Why don't you carry TV re-

A. They can pay for their advertising.

Q. WHY don't you run a pin-up picture once in a while?

A. Why not? Q. Why do you make so many grammatical mistakes?

A. Cause we ain't never learned no better.

Q. Why don't you run recipes? A. We did and left a line out. Twenty people got sick and cancelled their subscriptions.

Q. Why do you devote space to such trivialities as "Joe Smith entered the hospital this week?"

A. Because good old Joe has many friends who are concerned about his health, even if you're not. And some of them might send him cards which he would appreciate.

Q. Who cares about questions like

this anyway?

funeral services at the

Church of Christ for their

cousin, Alan Kawnsler.

Others attending from this

area were Mr. and Mrs. Lee

Trice of Floydada, Mr. and

Mrs. Weaver McClure of

Kress and Mr. and Mrs. Foy

Smith of Levelland. The

deceased was a brother-in-

his mother, Mrs. R. C. Smith

and his brother, Floyd

Smith, Thursday afternoon.

Tuesday in Crosbyton with

her cousin, Mrs. Ed Robin-

Weekend guests of Mr. and Mrs. C. M. Leatherman

were their children and

families, Mr. and Mrs. Royce

Leatherman, Kelsey and

Kiesha (who is only 6 weeks

old) of Midlothian; Mr. and

Mrs. Ricky Leatherman of

Amarillo; Mr. and Mrs.

Edwin Leatherman, Michael

and Tammy; Mr. and Mrs.

John and Ludustia; and Mr.

and Mrs. Ted Anderson,

Angie, Quint and Libby, all

Sunday Mr. and Mrs.

Jerry Bob Harrison, Kay,

Marty and Amy and a friend

of Lubbock and Mr. and Mrs.

Max Harrison, Debbie and

Tracy of Floydada were

dinner guests of Mr. and

Mr. and Mrs. Q. D.

Williams helped with the

after game party Friday

night at the City Park

Church of Christ in Floy-

visited in Canvon Thursday

with their grandson and

wife, Mr. and Mrs. Dan

Thursday night supper

guests of Mr. and Mrs. Earl

Edwards was their daughter

and husband, Mr. and Mrs.

Maxey McKnight of Kress.

Bishop were at Methodist

Hospital Thursday to visit

Mr. and Mrs. Howard

Price.

Mr. and Mrs. Henry Price

Mrs. D. C. Harrison.

of the Floydada area.

Mrs. Viola Brown visited

Roy Smith of Tulia visited

law of Lee Trice.

A. We do These questions and answers have not solved a lot of problems, but at least they should not have created any which is quite an accomplishment in these times.

George Clasen, Garnett Kansas Review

Mrs. Johnny Redding.

the Farm Bureau.

Tuesday night Mrs. Dean

Mr. and Mrs. Dean

Watson attended the meet-

ing of the Beta Sigma Phi at

Watson, Deanna and Aman-

da spent the day Monday in

Lubbock at the home of Mr. and Mrs. Ken Robison and

Henry Hall and a friend,

both of Artesia, New

Mexico, came Thursday and

spent the night with Henry's

sister, Mrs. Mattie Coving-

ton. Friday they visited

other relatives in Floydada,

then later Friday Henry and

his friend went to Hereford

where they visited Henry's

brothers and families, Mr.

and Mrs. Buck Hall and Mr.

Mrs. Fred McDougle took

their parents, Mr. and Mrs.

Henry Brewer to Wichita

Falls Wednesday afternoon.

They visited Henry Brew-

er's brother, Lester, who is a

patient in a Wichita Falls

Hospital. They found him

improving and his daughter

is moving him soon to a rest

home in Livermoore, Cali-

fornia where she lives.

While in Wichita Falls the

group from here also visited

Mrs. Jack Brewer, Mrs.

Herbert Forman, Mrs. Ellon

Johnson and Mrs. Mae

Kotch. They spent Wednes-

day night and after dinner

Thursday in the home of Mr.

and Mrs. Claude Draper

and while there, Mrs.

Brewer talked by phone

with Henry's sister, Mrs.

Friday, Mr. and Mrs. Millard Watson were at the

home of Mr. and Mrs. Henry

Brewer and helped in the

maize harvest and staved for

supper along with Dean

Watson and girls, Deanna

and Amanda. Mrs. Dean

Watson was helping with

the chili supper in Floydada.

Mr. and Mrs. Howard

Bishop and Mr. and Mrs.

Norman Muncy went to

Lubbock Saturday night to

see the Tech ball game.

FLOYD DATA

Mrs. Allene Henry re-

turned home Saturday from

Joe Musgraves.

Mrs. Millard Watson and

and Mrs. Tom Hall.

(Reprinted with permission of Illinois Publisher)

Fairview News

By Mrs. Clyde Bagwell

Most folks out Fairview way received as much as 1 inch of rain Saturday and Sunday. Some had near 11/2 inches, however, Mrs. Ray Cook reports their gauge only showed 1/2 inch at their place. Something like I inch fell here in town.

Sunday Mr. and Mrs. Kay Crabtree, Becky, Sam and Anisa were dinner guests of his mother, Mrs. Kate Crabtree.

Mrs. Kate Crabtree and Mrs. Gracie Riggles were among the Senior Citizens that went to the Baptist Encampment Wednesday.

Thursday was Randy Tim Warren's birthday and that night family members gathered at his home in Lubbock to help him celebrate. Later all had supper. Those enjoying this get-to-gether other than the honoree were his wife and baby son, Dustin, Mr. and Mrs. Robert Warren, Mr. and Mrs. Randell Warren all of Lubbock, and Mr. and Mrs. Bud Warren of Floydada.

Mrs. Kate Crabtree attended her Sunday school class meeting Friday afternoon at the home of Mrs. Mabel Smith.

Mrs. Mike Cosby and a girlfriend Mrs. Johnson of Tulia visited Mrs. Cosby's grandparents, Mr. and Mrs. Edell DuBois Saturday afternoon.

Mrs. C. W. Payne left by bus September 10th for Oklahoma City where she visited in the home of her daughter and family, Mr. and Mrs. Harvey Nicholas, Kelli, Lance and Chad. Tuesday, September 16, C. W. Payne went to Oklahoma City to join the group and visited until Saturday when he and Mrs. Payne returned

Mrs. Clyde Bagwell visited Mrs. Jewell Teague Tuesday afternoon.

Mr. and Mrs. Walter Hollums visited Tuesday night with Mr. and Mrs. Lindsey Graham. Mrs. Ray Cook visited

Wednesday with Mrs. P. D. Helms and Alice and had lunch with them. J. E. Lewallen visited in the home of Mr. and Mrs. C.

H. Wise Wednesday after-Wednesday night Mr. and Mrs. W. A. Johnson visited

Mr. and Mrs. C. H. Wise. Monday Mrs. Roscoe Riggles of Hayes, South Dakota called Mrs. Gracie Riggles and told her that Roscoe was in the hospital there. He got the middle finger of his left hand cut of while working with a shredder.

Tuesday Mrs. Jess Finley spent the day with Mrs. Gracie Riggles. Mrs. H. O. Copeland also visited Mrs. Riggles Tuesday afternoon. Mr. and Mrs. Bill Tye

went to Lubbock Sunday to the home of their son and family, Mr. and Mrs. Jim Tye and Britta. Mr. and Mrs. Walter Bednarz of Slaton were also there. Friday Mrs. Gracie Rig-

gles stayed with the children of Mrs. Phillip Wilson, while Mrs. Wilson helped with the organizing of a Brownie Saturday Mr. and Mrs. Earl Jameson and Jason of Friona came and stayed over

Sunday with her grandmother, Mrs. Gracie Rig-Other guests at Mrs. Riggles for the day Sunday were Mr. and Mrs. Sam Shama of Lubbock. In the afternoon, Dr. and Mrs. O.

Mr. and Mrs. H. D. Reid of Lubbock visited Mr. and Mrs. L. H. Blum Sunday afternoon.

R. McIntosh visited Mrs.

Mr. and Mrs. J. W. Gooch of Lubbock and Maurice Burton of Floydada visited Sunday afternoon with Mr. and Mrs. Lee Burton and family. We are glad to report Nina able to be up and about some now and is gaining strength.

Wednesday George Burgett and children Jeff and Jana of Amarillo visited in the home of his mother, Mrs. Ruey Irwin. Mrs. Irwin also enjoyed phone calls from J. B. Burgett of Chandler. Arizona. Mrs. Gene Pace of Skellytown, Carl Nelson of Dimmitt and Mrs. Alden Carthel of Plainview. Mrs. Carthel and her family were spending the weekend with her father, Carl Nelson and both talked to Mrs. Irwin

B. Parrack and two spent from friends from Lubbock were here to attend the funeral of Mrs. Fred Lambert. They visited for a short time with B's aunt, Mrs. C. W. Denison.

> hospital and is ill, however s

until Sunday

visiting her

Standifer, the with her step

vey Bishop at

FLOYD DATA Mrs. Vernon McPeak Bishop has now and is un for a heart co

CARE

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INSURE WITH

PERSONALIZED INSURANCE

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"THE FAMILY PLACE TO IN FLOYDADA

> OPEN DAILY 10:30 am til 11:00 pm

FOR BACK TO SCHOOL --- SPECIAL ---

LARGE BURGER FRIES 14 oz. DRINK

14 oz. Fountain Drinks

PHONE 983-2558

FOR FAST READY TO GO O Our heartfelt sympathy is with the family of Mrs. Fred Lambert whose funeral was held Thursday.

Oldsmobile 1976. An Olds for everybody. And good mileage in every size

Oldsmobiles in your dealer showroom. They're impressive.

Then take a look at the 1976 EPA Mileage

impressive, too. They show that good gas mileage runs in our family. Remember these mileage figures are estimates. Naturally the actual mileage you get will vary depending on the type of driving you do, your driving habits, your car's condition, and available equipment.

Guide test figures for Oldsmobile. They're

From sporty Starfire supercoupes to fullsize, front-wheel drive Toronados, there's good gas mileage in every size Olds. That's quite a feat considering the array

of sizes and models that Olds is offering this year. With this kind of selection, there's bound to be an Olds to fit your lifestyle and pocketbook. And every Olds, whether small, mid-size or full-size is built to be right for

This year Oldsmobile is offering an available five-speed overdrive transmission on Starfire, Omega and Cutlass models. (You may be used to thinking of five-speed as strictly a performance feature, but the fifth gear gives you overdrive efficiency.)

THE 98 REGENCY. Proof that the world

DELTA 88 ROYALE. All the solid dependability of a family-sized Olds. Yet the 88 gets good gas mileage for a car of its size.

STARFIRE. Who says you can't get good gas

nileage in a sporty car? Check out Starfire, starfire SX and the available Starfire GT option

Good gas mileage, traditio solid comfort. You'll find with value because it's bui Oldsmobile. Can we built

> EPA MILEAG TEST D Model/Engine/Transm

STARFIRE **OMEGA**

CUTLASS (Coupes &

DELTA 88 NINETY-EIGHT

TORONADO 455 V8/Automa

Can we build



CUTLASS S. Restyled front end and sides The new look is bolder, sportier. All this ... surprising gas economy, too. CUTLASS SUPREME BROUGHAM. The first mid-sized car to have an

See and drive the new 1976 Oldsmobiles at your Olds deal

ON DISPLAY NOW

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HESPERIAN

Parks San Antonio where she Odell Breed and his mother received a good report from B. L. Breed. her physician. She was Mrs. Grady Dunavant house guest of her son, Dr. **Taxidermist** went to Idalou Thursday to Jack Henry and family while the home of her daughter, in San Antonio. Preserve that prized sport catch with the expert service of Charlie M. Parks located at North of Plainview, phone 296-6081, a well known taxidermy firm in the They specialize in life size

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CARE CENTER BIRTHDAY HONOREES . . . for the month of Mrs. Florence Badgett, Mrs. Carrie Cumbie, Mrs. Docia Manning (Staff Photo)

PLAINS NEWS

Reverend Mike Oden resigned from the South Plains Baptist Church two weeks ago and Sunday night, September 21, he preached his final sermon from the pulpit on the 23rd Psalm. Visitors present Sunday night were Mr. and Mrs. Bill Gilbreath and Travis and Margie Young of Floydada. Reverend and Mrs. Oden have been at the South Plains Baptist Church for two years, and they are moving to Plainview for the present time. The South Plains Church will find an interim pastor to fill the

Members of the South Plains Hobby Club met for their first meeting of the fall Wednesday, September 10, at the home of Mrs. E. J. Kinslow, with Roll Call, My Favorite Joke, and Mrs. Kendall Cummings gave the Thought for the Day. Mrs. Mamie Wood presided over the meeting, as Mrs. Bessie Myers of Tulia tendered her resignation, since she has moved away. Mrs. Wood will continue as president the rest of this year. Mrs. J. P. Taylor brought a rope horse for her demonstration, and this was to be made in Christmas colors and decorations. Mrs. Kinslow demonstrated the making of a kitten, covering it with colored squares. The next meeting will be at the home of Mrs. Leighton Teeple, rope horses. Please bring

p.m. on October 8th. Mrs. Kinslow served delightful refreshments of Four-Layer Delight Dessert, coffee and tea, and those present were Mmes. Kendall Cummings, Harold Hamm, Murray Julian, Grigsby Milton, Jr., Arby Mulder, Frank McClure, Alvin Nichols, J. P. Taylor, L. T. Wood, Leighton Teeple, E. Wells, and hostess Mrs. E. J. Kinslow

your favorite salad for the

uncheon will begin at 12

Mr. and Mrs. Murray Julian spent the week-end of September 12-14 at Perryton with their son, Mr. and Mrs. Bruce Julian and Clay. They attended church services at the First Baptist Church, and Janet and Clay returned here to spend the past week with them and with the Kendis Julians, Mrs. Jerry Moore of Plainview, and the Edell Moores of Floydada. They spent Tuesday in Lubbock, and returned home Friday evening to Perryton. Bruce had spent the week near

\$54500

\$28500

CALF TABLES

PRODUCERS

FLOYDADA

MORE SOUTH FLOYD DATA

Mr. and Mrs. J. A. Arwine, accompanied by Mr. and Mrs. Fred Langhum of Amarillo, leave tomorrow for a vacation tour of the Eastern States.

FLOYD DATA

Mr. and Mrs. J. A. Arwine were in Muleshoe over the weekend to help her mother, Mrs. Lula Kistler, celebrate her 96th birthday. Joining the three for lunch at the Corral in Muleshoe Sunday

The Floyd Philosopher

Comes Out In Defense Of Parents

With Children Too Stern With Them



Editor's note: The Floyd Philosopher on his Johnson grass farm switches from the international scene to parenthood this week,

Dear editor: You hear a lot these days about permissiveness, about how parents are etting their children do as they please with some unhappy results, but you don't hear anything about the lack of permmissiveness by children toward their parents.

I mean, while it's true that a lot of children, under the philosophy of letting them flower without hindrence, of leaning over backwards to avoid suppressing their personalities or damaging their free spirits, have turned into rather strange teen-agers, nobody seems to be studying the effect children have on parents.

While the children are demanding freedom for themselves, have they ever stopped to ask if they're being too stern, too firm, too dictatorial with their parents? In many households the child's demands, not his needs, come first. Life is ordered around his

Why, I understand there are some parents who can't decide whether they're going out for the evening until they check with their children, and it's this lack of the children's permissiveness that's spoiling the parents, with untold psychological damage probably

I'll tell you, if kids don't relax, loosen up, get a little more lenient with grown-ups, they're going to take all the fun out of parenthood.

Why hasn't a parent got the right to be just as peculiar as his child? It's sort of like professional football players, after striking against the owners, being shocked and outraged at the owners' striking against

Actually, I don't know which is the better system for bringing up a child, being stern or being lenient, but I suspect the goal of most parents is about the same -- to try to see that our kids don't do what we did when we were

Yours faithfully,

Whirlwind Band Wins Fourth

Floydada Whirlwind Band placed 4th in Class AA at the traditional parade of bands in Lubbock Monday

being the oldest person

WE GLADLY

ACCEPT

U.S.D.A.

FOOD STAMPS

USDA

CHUCK STEAK

1 LB. SAVORY

BACON

morning for the annual Panhandle South Plains

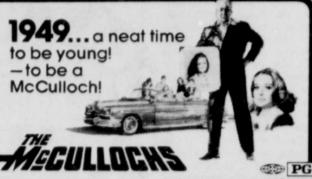
Abernathy Band was first in Class AA, with Cooper second and Littlefield third. FLOYD DATA

Mr. and Mrs. Donnie Mr. and Mrs. Neal Schirato Fortenberry of Amarillo of Dallas were in Floydada visited here over the weekend with her family, the Gene Arwines.

over the weekend visiting her mother, Mrs. Helen

CAPADA DRIVE-IN

LOCATED ON THE RALLS HIGHWAY FRIDAY AND SATURDAY



"THE McCULLOCHS" starring

FORREST TUCKER • MAX BAER • JULIE ADAMS • JANICE HEIDEN



TECHNICOLOR® From Wayner Bros.

A Warner Communications Company

R

Buddy's Food

were Mrs. Arwine's son, Mr.

and Mrs. Warlick Thomas

and family of Amarillo and

her sister, Mrs. Beulah

Hobbs of Farwell. The

family also enjoyed attend-

ing the monthly meeting of

the Muleshoe Old Settlers

during which time Mrs.

Kistler was recognized as

BUDDY WIDENER, OWNER-FORREST SHANNON, MGR.

DOUBLE

STAMPS

\$1,99 VALUE

PLUS DEPOSIT

1/2 GALLON

SLIM & TRIM

89°

99¢ VALUE

9 OZ. DEL MONTE

BAR-B-Q SAUCE

TONYS ASSORTED

IN FLOYDADA, 220 SOUTH SECOND STORE HOURS- SUNDAYS 9 TO 7

MONDAY THROUGH SATURDAY 8 TO 8

THESE VALUES GOOD SEPTEMBER 25 WEDNESDAY THROUGH SATURDAY, SEPTEMBER 27

USDA BONELESSS

STEW MEAT

USDA

ARM ROAST

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

32 OZ. BOTTLES 6

DR PEPPER

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COKES

18 OZ. JIF

\$1.09 VALUE

PEANUT

BUTTER

87°



42 OZ. JEWEL \$1,89 VALUE

SHORTENING

200 COUNT NOTEBOOK

[™] 38¢

100% PURE

GROUND

BEEF

\$709

10 OZ, HEINZ 73¢ VALUE

WORCESTERSHIRE SAUCE

3/\$100

SHREDDED WHEAT 3/\$100

16 OZ, DOUBLE LUCK CUT 34¢ VALUE

GREEN BEANS



GOOD ONLY AT BUDD

64 OZ. LIQUID

ERA

50 extra S&H Green Stamps

STAMPS WITH PURCHASE OF 2 LOAVES OF

SOFT N LITE BREAD

KEEBLER

Zesta

COUPON

16 oz. saltine crackers

BUDDY'S

COLORADO



RED OR YELLOW

WATERMELON

KRAFT 89¢ VALUE

BREEZE

SUNKIST

RED DELICIOUS

4 \$ 100

CHEESE

PIZZA

APPLES

10 OZ. SUNSHINE 49¢ VALUE

65 OZ. KING SIZE \$2.69 VALUE

32 OZ, LIQUID \$1,39 VALUE

ORANGES

By Mrs. Murray Julian

A cold, wet week-end was in store for our South Plains residents, and rain fell steadily during church time Sunday morning. Most of our area had one inch rain and with 43 degrees this Monday morning, September 22, it is indeed cool. Some of our area, including the South eastern part, received almost three inches of rain during the week before, and with the cold spell then, many farmers with cotton are disturbed over the outlook, as fields turn brown, and leaves fall.

Several farmers were sowing wheat over Friday and Saturday. There is good moisture in the ground for fall sowing.

Mr. and Mrs. Jeff Messer of Fieldton, and her mother. Mrs. Jean McClure of Plainview, had supper and spent the night here Tuesday with Mrs. McClure's parents, Mr. and Mrs. Frank McClure.

Mrs. Bruce Julian and Clay of Perryton, Mrs. Jerry Moore of Plainview and Mr and Mrs. M. M. Julian were guests Monday night in the home of Mr. and Mrs. Kendis Julian and children for a Mexican supper. Afternoon visitors with them were Mrs. B. F. Harper of McAllen and Mrs. Frank Jackson of Lubbock.

Mr. and Mrs. Fletcher Powell went to Anna, Texas, near Dallas, a week ago Friday, to spend the week-end and came back Monday, after visiting Fletcher's father, W. S. Powell, who is very ill.

Mr. and Mrs. Glen Whitfill of Sweetwater and her parents, Mr. and Mrs. Alvin Nichols from here went to Tulia Sunday, September 14th, to attend the Silver Wedding Anniversary of Mr. and Mrs. Melvin Jennings, with the reception help in Tulia at the Gold Room of the First State Bank.

Mr. and Mrs. Jack Smitherman went to Here-ford a week ago Wednesday Jonathan and accompanied their daughter and husband, Mr. Apples and Mrs. M. L. Simpson to Denver where they visited over the week-end with Jack's sister, Mr. and Mrs. Cox, who moved to Denver from Edmonston, Alberta, Canada. They came back to Hereford, and then returned

Lee Pearson of Truth or Consequences, New Mexico, Morton spent Mondy night here with Mr. and Mrs. Jack Smitherman. Mrs. Pearson did not accompany him here, Texsun Frozen as first reported.

Mrs. Tillman Powell (Doris) was able to come home from the Crosbyton Hospital last Wednesday after undergoing surgery there the week before. She Freshing is recuperating at her home, fine. Donna Powell is home Tokay Grapes at this time, and on November 4, she will be To Garnish Most Anything entering the Armed Ser-Sunkist Lemons

went to Plainview Wednesday a week ago to be with her sister, Mrs. Ray Dillard, who had minor surgery on Baker Potatoes one of her eyes, done in Plainview. She is doing well Crisp and Crunchy at this time.

Miss Dee Julian of Roscoe.

Celery Hearts

Miss Dee Julian of Roscoe, granddaughter of the Mur-ray Julians, had Grand Champion pig in the West Texas Fair held at Abilene last week. She also won a first place, and Dickie with his pigs carried home several ribbons from the

Mrs. J. P. Taylor from our community received several blue ribbons on her canned goods in the Floyd County Fair held last week. She won sweepstakes in that cate-

Glen Whitfill underwent major surgery last wednes-day in West Texas Medical Center in Abilene and this week-end his wife's parents, Mr. and Mrs. Alvin Nichols went to Sweetwater to see about him, and to visit Alvin's brother, Mark Nichols, who is home from inches of rain in Sweetwater

during the week-end.
Mr. and Mrs. Teddy
Horne and Melissa spent the past week in Truscott with relatives, and report much rain down that way also. Teddy is recuperating from major surgery recently and Hydrox Cookies

Mr. and Mrs. Nathan Chip-A-ROOS

Corey and Jirimy spent Saturday in Lubbock where they attended the 58th Annual Panhandle South Plains Fair, and enjoyed the exhibits, and the children enjoyed the midway and all its excitement. Mr. and Mrs. Hewitt

Simmons and Mr. and Mrs. Ray Dillard were guests last week-end in the home of Mr. and Mrs. Sylvin Kinnibrugh. The Simmons are from Truscott, and the Dillards from Lockney. Mrs. John Kinnibrugh's father who has been in the rest home in Knox City is in very bad health, and the family has been at his bedside. Mrs.

Thursday, September 25, 1975, Page 6 Kinnibrugh teaches remedial reading in all grades this winter down there.

Mrs. B. F. Harper and daughter, Mrs. Frank Jackson of Lubbock, were visitors Monday evening here with Mrs. Harpers brother and family, the Murray Julians. She had been in Lubbock for the Billy Graham Crusade and left for her home in McAllen this past Tuesday.

Mrs. Mamie Wood spent

nearly two weeks at the Literacy Mission Workshop which was held from September 8th to Septem-

ber 19th, on different nights at the Seth Ward Baptist Church in Plainview, and went on from 7-10 each evening. Mrs. Wood went to Matador at the First Baptist Church Tuesday, September 16, where she spent the day, and was a part of the

program for the day. Remeber October 2nd is

The Floyd County Hesperian

the date for the Baptist Meeting at the Encampment south of Floydada where the new missionaries, Mr. and Mrs. Gerald W. Pinkston of Plainview (formerly from Indonesia), will be introduced. Bring a salad for the evening meal, and have your pastor and wife present for the evening. This is the annual Womens Missionary Union Night.

Mrs. Mickey McDonald of Amarillo came Wednesday

morning to have dinner and visit with Mr. and Mrs. Arby Mulder, who are her cousins. Thursday, Mr. and Mrs. Mulder went to Canyon where they spent a happy day with their daughter, Mr. and Mrs. Jerry Taylor and children, who reside at Route 4 near Canyon, where they have recently moved.

South Plains PT-A members are selling delicious Del Cerra Pecans this fall for the PT-A fund, and they are

holidays, get the PT-A p Nathan M Ronald Kite FLOY Williams I morning for

to Hawaii.

\$2.50 a pou

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pecans, and if

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LOW PRICES & FRIENDLY SERV Prices Good thru Sept. 27, 1975. We reserve the right to limit quantities. None sold to dealers.



STORE HOURS DAILY 8 A.M. - 10 P.M. SUNDAYS 9 A.M. - 9 P.M.

SWEET COLORADO

Bartlett Pears

Peppers

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and after going back Italian Prune Plums
Saturday to Crosbyton, her
doctor found her to be doing for An Afternoon Snack Mrs. S. D. Kinnibrugh Cello Carrots

The Vegetable Powerhouse

Solid Head **Cabbage**

Sunskine Sale

major surgery and doing Sunshine Crackers 75° 65° Cheez-Its 79°

14-oz. Pkg.



Tide Detergent Box

Van Camp's Pork & Beans Piggly Wiggly, Buttermilk

Pancake Mix Piggly Wiggly

Peanut Butter Piggly Wiggly, 1 Ply

Paper Towels

49¢ Welch's Jelly L. 59° Parkay Oleo

145-Ct.

69°

\$129

181/2-oz. 69¢

13-oz. 57¢

Orange Drink Mix Fanning Pickles

Potato Chips A&W Root Beer Cake Mix

Cooking Spray Pam Shortening

Marshmallow Pies Wagner Drinks

Cremora **Enfamil Formula**





Piggly Wiggly

All Purpose Flour Bag

Piggly Wiggly Piggly Wiggly, Waffle and **Pancake** Syrup

Wolf

GGLY WIGGLY CUT

Green Beans 16 OZ CAN

Instant Tea 93° Heinz Ketchup Fruit Cocktail 16-oz. 38¢ Golden Corn Whole Tomatoes **Royal Gelatin** 23° Dog Food \$429 **Picante Sauce** Fabric Softener

Detergent Lawn Bags Macaroni Dinners Tomato Soup

Miracle Whip 16-oz. 69¢



Piggly Wiggly Grade "A"



Blade Cut, Superb

Koas

LB

LB

LB

Ground Beef Superb Valu-Trim Rib Steak Short Ribs Superb Valu-Trim

Round Steak Rump Roast Arm Swiss Steak Stew Meat Round Steak

Round Steak Sirloin Tip Steak Pikes Peak Roast Boneless Rib Steak Chuck Roast Boneless Brisket

Superb Valu-Trim Sirloin

Steak Superb Valu-Trim, Seven Bone Shoulder

Roast

