

A & M Representatives To Be In Floydada August 19th

Floyd County Hesperian

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FLOYDADA, FLOYD COUNTY, TEXAS 79235 SUNDAY, AUGUST 17, 1975 NUMBER 65

Teachers Start School Monday, Students Thursday

Teachers will convene in a meeting Monday morning, August 18, at 9 o'clock at the high school before reporting to their individual class rooms. The meeting for the teachers will open the 1975-76 school year. Students will report for school on Thursday, August 21.

PRE-SCHOOL
Registration for all pre-school, kindergarten and students in grade 1-3 will begin on Monday, August 18, at the elementary school from 9 a. m. to 5 p. m. Those registering for the first time must bring their birth certificate and a record of immunizations which must be checked by a physician, according to a health officer.

Immunization requirements include tetanus for ages 5-11

years; at least three doses of DPT or TD of which at least one dose has been renewed since the 4th birthday; oral polio, a minimum of three doses which at least one dose has been renewed since the 4th birthday; measles, one dose of vaccine or history of measles disease; rubella, one dose of vaccine.

An estimated 425 students will be enrolled at Duncan with some 35 teachers including aides. Five of these will be new teachers. Bob Copeland is principal.

ANDREWS ELEMENTARY
Immunization requirements are the same at Andrews Elementary School and registration the same date and hours. Students in grade four through six will be taught by 30 teachers and aides. An estimated 320 students will be enrolled at Andrews. Preston Watson is school principal.

JUNIOR HIGH
Seventh and eighth graders will report to classes at Junior High and may register the first day of school, or may come by Wednesday, August 20, from 9 a. m. until noon and 1:30 until 4 p. m. to pick up their schedules and pay school fees. Bob Alldredge is principal of the school where 20 teachers including aides are in the system. Four are new teachers. The enrollment at Junior High is down compared to last year. Officials there expect an enrollment of about 225 students.

HIGH SCHOOL
All high school students will register Wednesday, August 20th, in the school library and pictures will be taken afterwards in the high school auditorium with the exception of seniors.

Registration will be as follows: Seniors, 9 a. m. until 10:30 a. m. Pictures are by appointment only at Parker Studio. Boys wear shirts and ties and girls medium color dress.

Juniors register from 10:30 until noon; sophomores from 1 until 2:30 p. m. and freshmen or 9th graders from 2:30 until 4 p. m.

All high school students are required to bring a registration fee of \$2.50. Band students are also to pay for uniform and horn rental on the day of registration. Also students will be given accident insurance information.

Registration cards will be given each student and these are to be taken home to be signed by parents and returned to school the following day.

Principal Charles E. Tyer says he looks for a figure of 430 to 440 students to register at high school. If that approximate number is near and those

Representatives of Texas A&M, headed by James Bradley, Director of Texas Engineering Extension Service, have scheduled a trip to Floydada on August 19th to visit the future site of the Engineering Extension Service West Texas Regional Training Center and to meet with officials of our community to explain their plans and programs.

Officials of Floydada are inviting several area legislators and mayors and/or city managers to attend and learn about these plans.

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Members of the Texas A & M delegation planning to be in Floydada next Tuesday include: James Bradley, Director; Ernest Wentreck, Asst. Director of Business Affairs; Ed Kerlick, Head of Electrical Training; Henry Smith, Head of Fireman Training; and Ira Scott, Head of Police Training.

Roland Benson of the Texas Education Agency will also be a

member of the party.

Also planning to be in Floydada for the meeting are State Senator Ray Farabee and State Representative Phil Cates, and possible others.

Present itinerary calls for the A & M

group to arrive in Floydada at 9:00 a. m. and meet at Lighthouse Electric Co-operative for a coffee, meeting at 9:30; lunch at 12:00; visit Regional Center site and temporary classrooms at 1:30 and adjourn an hour later.



RECEIVE GOLD WATCHES FOR 25 YEARS OF SERVICE.... These three Lighthouse Electric employees received gold watches Thursday night at the cooperative's annual picnic supper held at the Floydada Country Club. Left is Herman King, who has served on the board 25 years; Mrs. Wanda Hickerson, 25 years, now office manager; and Corkey Guffee, 25 years, who is assistant bookkeeper. Receiving gold pins were James Golightly, Bill Lamb and Dale Lawson, each ten years of service; Gerald Lackey, president of the board, 15 years of service and Shirley Morton, five years. The cooperative has an annual payroll of \$450,000 and 42 employees who have a total of 525 working years.

Beef Cattle Meeting Aug. 18th In Floydada

Producers and Briscoe County cattle producers are invited to the annual beef meeting Monday, August 18th at 8 o'clock in the Floydada Livestock Sale Barn.

Dr. J. Cal Parrott, area beef cattle specialist of Amarillo and Dr. Gene Cape, extension veterinarian, Amarillo, will be principal speakers.

McKnight To Speak To Three Major Farmer Cooperatives

Executive in the U. S. Department of Agriculture will address members of the three major farmer cooperatives when they gather at the offices of Farmers Cooperative Compress, Tuesday, August 20.

Assistant to the Administrator of the Agricultural Stabilization and Conservation Service, USDA, in Washington, DC, will address members of the three major farmer cooperatives when they gather at the offices of Farmers Cooperative Compress. The meeting will begin at 2:00 P. M.

County), President of PCCA, is general chairman for the meeting.

Officers and staff members of the three organizations will report on the past cotton season operations, including the presentation of financial statements, and each cooperative will conduct an election for the board of directors.

A native of El Paso, McKnight is Secretary of the Commodity Credit Corporation in addition to serving USDA as ASCS Administrator Kenneth Frick's top assistant. Prior to his present positions, he served as Associate General Sales Manager for USDA's Export Marketing Service. He worked in various capacities for Anderson, Clayton & Co. in Texas before affiliating with government service.

McKnight is a past president of the Western Cotton Shippers Association and has been a member of the board of directors or served on committees of several national cotton and oilseed associations.



DRUM TWIRLERS FOR 1975-76...left to right, Terry Kinard, Donette Williams, Deana Morris, and Kelly Ann Hagood. (Staff Photo)

Veterinarian To Be In Floydada Once Each Week

Dr. Robert Faulk of University Animal Hospital, where he is associated with Dr. David E. Williams in Lubbock, plans to have a mobile veterinarian unit in Floydada each Thursday commencing September 4th, to serve Floydada and the surrounding area.

A recent graduate of Texas A & M, Dr. Faulk will be assisted by his wife, Norma, in operating the mobile/animal hospital and clinic in Floydada. It has been arranged to have the 35 foot fully equipped unit set up directly west of the City Hall.

Mayor Parnell Powell said he felt by having the veterinarian unit in Floydada once each week, it would enable people to have their pets vaccinated and cared for more properly, than having a once a year animal clinic, thus keeping down possible rabies.

Dr. Faulk will be announcing hours of his service in Floydada later this month.

County Gets Rainfall Up To Five Inches

Floyd County was hit with a brilliant display of lightning Thursday night, along with a whopping five inch rainfall in some parts of Dougherty. The town proper of Floydada received 3.05 inches recorded by Pioneer Natural Gas Co. Some parts of the city, southeast and west received more, with less received in the north part of town.

No major damage was reported from accompanying winds, but electric outages over the city and county, as well as in Hale and Crosby Counties, kept some electric crews out all night.

The five inch rainfall at Dougherty fell on the Howard Drysdale farm, with 4.25 falling in the town of Dougherty. "Everyone is all smiles about the rain in our area", commented one Dougherty resident.

A spot check over the county showed Mrs. Ned Bradley in the Antelope Community receiving 2.6; Milton Harrison at Lakeview, 1.98; Sandhill Elevator, 1.7; Parks Oil in South

Plains, one inch; McCoy Grain, 2.4; A. V. Bethel at Cedar Hill, 1.6 with up to 2 inches in other parts; an inch to 2 inches in the Fairview Community, and from an inch and a half to 2.9 in the Barwise and Blanco areas.

Ricky Flippen, northeast of Providence in the northwest part of the county, reported 3.5 inches. Most gauges in Lockney showed around 1.5 inches.

The inch-and-a-half total was about average for the whole Lockney area. Acco Seed at Aiken reported 1.3; Albert Scheele at Providence had 1.5; Garvin Beedy at Muncy Elevator reported 1.5; there; at Sterley Elevator, 1.1" was measured; Chester Mitchell in the Pleasant Valley community recorded 1.9"; the total at Lone Star was around 1.5".

County Extension agent, Doyle Warren said, "Hopefully the rain will solve the problem of cotton aphids and moisture wise it will stop the irrigation wells. All we need now is sunshine and hot weather".



LEADING THE WHIRLWIND BAND THIS YEAR will be drum majorette Donna Cheshir, right, and assistant, Melinda Morton. (Staff Photo)



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Lemons **57¢**
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Bake A Squash Pie, Italian or
Yellow Squash **39¢**
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Peaches **59¢**
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Rich In Flavor And Nutrients
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Piggly Wiggly
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Veg-All **3 \$1.00**
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Bath Tissue **69¢**
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Agri-Business News
Farm-facts

Take a closer look at prices received by Texas farmers and you find only three commodities—oats, hogs and mohair—are above parity. And even though the wheat price has advanced, it still is not at the parity ratio of \$4.60.

Break down the price picture into commodities, and you find even more striking evidence of the income situation for farmers. Cotton and cattle are glaring examples.

The average cotton price in Texas is 36.4 cents per pound; parity for cotton is 78.23 cents per pound. Beef cattle averaged \$32.50 while parity is \$55.70. Calf prices in Texas average \$25.40; parity is \$68.10.

CATTLE NUMBERS may be finally showing their decline. Nationwide, all cattle and calves totaled 140,100,000 head, an increase of only one per cent from a year earlier. But economists note that if cattle slaughter continues as is now forecast, this year could be the end of the huge cattle build-up.

In Texas, the number of all cattle and calves totaled 17,000,000 head; this is a three percent decline from a year ago. The 1975 Texas calf crop is estimated at 6,100,000 head, down two percent from a year ago.

Stocker cattle numbers on Texas farms, however, are up three per cent from a year ago. All cows and beef cows are down one per cent from a year ago. The northeast part of the state has the highest number of stocker cattle; the Blacklands are second.

HARVEST OF CROPS in Texas continues to make good progress. The grain sorghum crop is now about a third harvested.

Cotton in the South Texas area is ready to harvest but has been slowed due to wet weather. On the High Plains and other sections of the state, the crop is reported to be making excellent progress.

In the Gulf Coast area, rice harvest is about 20 per cent complete; yields in most sections are reported to be satisfactory.

Corn harvest is just getting underway in the state.



Each year, August through December, Lubbock-based Plains Cotton Growers, Inc. hears a considerable amount of producer criticism for its part in the monthly crop projections compiled by the joint PCG-Lubbock Cotton Exchange Cotton Estimates Committee.

"Yet in my opinion and obviously in the opinion of a majority of our Board of Directors," says Executive Vice President Donald Johnson, "PCG's part in making these estimates is a valuable service to cotton producers, including those who do the complaining."

The PCG-LCE committee's most recent estimate, released August 6, put potential cotton production from the 25 PCG counties at 2,103,000 bales of cotton from an estimated 2,400,000 standing acres, an average per-acre yield of 420 pounds. And the unfavorable comment being heard this year is much the same as every year—to the effect that "Your estimate puts downward pressure on cotton prices."

"This is an understandable first reaction," concedes Johnson, "but it is a reaction that fails to take into account several factors."

"First, we have to accept the fact that our crop and its condition cannot be kept secret and that estimates are going to be made. USDA is going to make estimates, cotton publications are going to make surveys and publish estimates, cotton merchandising companies and individual cotton merchants are going to make estimates, and individual producers will do some guessing."

Therefore, he reasons, cotton producers have only two choices. "We can hide our heads and let others assess the potential of our crops as they will, or we can take an active part in the making of estimates that we know to be as realistic

and accurate as the vagaries of weather and other uncertainties will permit. And it seems clear to me that the latter option is by far the best."

The base PCG-LCE committee is composed of four cotton producer members of the PCG Board and four cotton trade members of the Lubbock Cotton Exchange—four sellers and four buyers. Also taking active part in the committee's deliberations as advisory members are cotton entomologists and agronomists, the area's agricultural meteorologist, and others in the industry who are constant and knowledgeable observers of High Plains cotton production.

Even with such a group, Johnson agrees "estimates cannot always be right, especially those made early in the season, but they are almost certain to serve the interests of producers better than if they were made without producer input."

Of the August crop estimate Johnson notes that the 420 pound projection is only about 4 pounds per acre above the area's 10-year average, and in the opinion of the committee is about what the area can be expected to make, assuming "normal" weather conditions the remainder of the season.

"Extremely good weather of course could raise the area's total production, while the opposite extreme could result in production well below the committee's estimate," Johnson concludes, "but in the absence of accurate long-range weather forecasts I think most will agree that 420 pounds per acre is a pretty realistic 'middle-of-the-road' possibility."

MR FARMER

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Other crops covered by the survey — refinancing, expected loan demand and the Texas bank condition — reported positive answers from the majority of lenders, according to the economist.

"And to add a strong financial foundation for that current demand for refinancing was higher, with an expectation for it to continue above normal levels."

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**Pamphlet Designed To Assist
Retail Gasoline Dealers**

DALLAS, TEXAS - A ten-page pamphlet designed to assist retail gasoline dealers in complying with regulations of the Federal Energy Administration has been published, it was reported today by Delbert M. Fowler of Dallas, regional administrator for F E A .

Fowler said the pamphlet, "A Guide for Retail Gasoline Pricing," is being distributed to the nation's 200,000 service stations through the cooperation of retail dealers associations across the country.

The publication was developed, Fowler said, "to help assure that the American consumer is only required to pay a price for petroleum products which is cost justified."

In a message to the dealers, Fowler noted that, "Although many believe that the F E A regulations governing petroleum industry prices are complex, the particular regulations which govern the prices you may charge as independent retailers of gasoline are rather direct...I thank you for your

cooperation and urge your continued compliance with F E A regulation."

The pamphlet includes a format to assist in calculating lawful prices, and telephone numbers for F E A compliance and enforcement offices in 46 major cities.

SHOP
FLOYD COUNTY

**Ag Credit
Sound In Texas**

COLLEGE STATION — A recent survey of agricultural credit conditions in Texas shows that the average size of agricultural loans has increased again this year, interest rates are lower, and more than half the banks are seeking new farm and ranch loans.

The survey was conducted by Dr. Wayne A. Hayenga, economist and project leader in farm management for the Texas Agricultural Extension Service.

"Sixty-four per cent of some 100 lenders responding to the survey reported increased loan size but noted that the funds are going to about the same number of farmers and ranchers as in the past. Only 12 per cent of the lenders indicated that the average loan volume had decreased, and 24 per cent said it had remained stable," noted Hayenga.

"Increased loan volume may have stemmed from lower loan repayments reported by 49 per cent of the lending agencies," pointed out the Texas A&M University System specialist. "Higher than normal repayments were recorded creased, but lender had expectations for them to stabilize. Over the last six months, feeder cattle loans declined from 9.84 to 9.32 per cent; real estate loans from 8.93 to 8.63 per cent; and operating loans from 9.57 to 9.13 per cent.

"If short term interest rates do move," Hayenga said, "more lenders expect them to increase than decrease. But over the next six months 50 per cent of the survey respondents expected long term real estate rates to remain about the same."

The survey showed that lenders are favoring borrowers who contract some of their crops, with the majority preferring that the average borrower contract by nine per cent of the lenders."

The greatest increase came in operating loans, followed by machinery and



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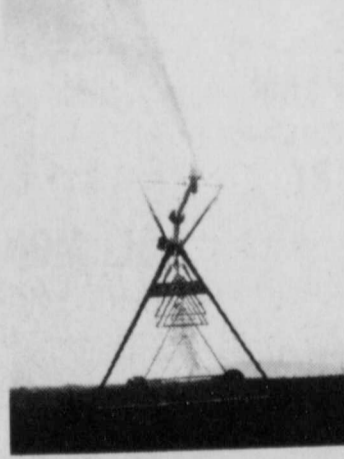
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Society

Senior Citizens Crosbyton Group To Entertain

Floydada Senior Citizens will hold a salad luncheon and have as their guests the Crosbyton Senior Citizens Wednesday, August 20. The event will be held in Lighthouse Electric beginning at 11 a.m. Music will be furnished by Johnny Brown and games played in the afternoon. Floydada Senior Citizens attending are asked to wear name tags.

Lockney Care Center Capers by Maria Arellano

Well, we sure got some of that wonderful substance called moisture. It sure helps cool our days some, and we enjoy seeing the grass & plants greener after the rain.

This past week our Administrator Laverne Christian was off on vacation. We sure missed her. We also have Twila off on vacation. Thanks again to everyone who has come and shared with us, in singing and bringing such beautiful devotions. Monday morning we had a large group from West Side Church of Christ, Tuesday Bro. Ramos brought the devotion, Kim McAda played the piano. Wednesday we had a large group from First United Methodist, and G. A. McAda led the singing. Thursday, we had Bro. Muncy & Mrs. Muncy and Fred Fortenberry (instead of John) led our singing. Bro. John Jenkins and Jewel Fortenberry also came. Friday Bro.

Raymond Crowder, of First Baptist, Flomot & Mrs. Crowder came. All are very great for coming & sharing. Thanks again. Our sympathy to the family of the late Mr. William Workman who passed away last Wednesday.

afternoon. We lost a very fine man. We will miss him. May God grant his family the strength to bear on. We want to welcome a new employee, Irene Garza who is in the Dietary Dept. Our visitors from Lockney have been many, so we thank each of them and also this from out of town: Mr. & Mrs. T. J. Jameson, Plainview; Bettye Greene, New York City. Elio & Ethel Frizzell, Clyde Frizzell, Ethel Warren, Floydada, Lesley Jo Francis, Carrollton; Jonelle Fawver, Floydada; Jackie Christian & family, Amarillo; Ronnie Christian & children of Matador, Eula Wilson, Ralls, Stella Davis, Annie Bryant, Silverton. Also, Mr. & Mrs. Wade Steal, Rock Creek; Mr. & Mrs. George Weast, South Plains; Mr. & Mrs. Berlie Sisch, Silverton; Ann McGhee, Eythel Marble, Ruby Hart, Plainview; Lola Mae Roberson, Amarillo; Mr. & Mrs. Arthur Brown, Plainview; Mr. & Mrs. Glen Gipson, Garden City, Kans. Katy Patton & children, Lubbock; James Harris & Kathy, Ingleside, Tex. Last Sat. Lavern Cooper gave her mother, Annie Patton, a birthday party at her home. About 17 persons were present. She had a great time with her children & grandchildren. We wish her many, many more happy birthdays. Till Next Time

SHOP FLOYD COUNTY SALES



Genice Ann Crosby Crosby-Griffith Engagement Announced

Mr. and Mrs. Garlon Crosby of Hart announce the engagement and approaching marriage of their daughter, Genice Ann, to Mark Edward Griffith, son of Mr. and Mrs. Elmer Griffith of Lockney. The couple plans to be married October 17 in the First Baptist Church of Hart.

Lockney B&PW Meeting Tuesday

Lockney Business and Professional Women's Club will hold a dinner meeting Tuesday, August 19 at 7:30 p. m. in Strickland's Restaurant. Secret pals will be revealed. All members are urged to be present.

MRS. MONTANDON ATTENDS PAINTING WORKSHOP

Mrs. Francis Montandon attended a painting workshop recently at the Lubbock Municipal Garden & Art Center. The workshop, sponsored by Lubbock Art Association, had as its instructor William Henry Earle of Norwalk, Conn. Mr. Earle gave demonstrations in landscape, still life, and portrait painting during the week-long workshop. Mr. Earle is represented in numerous galleries and private collections in addition to his own painting schedule, he teaches privately and in various art schools in the East. He has taught several workshops in Texas and New Mexico, conducting annual workshops in Dallas, Lake Brownwood, and Clouderoft, New Mexico.

Garden Party Goes Elegant

If you're like most American homemakers, one of the best parts of a picnic or backyard barbecue is that after it's over, you can just throw out the paper plates, napkins and tablecloths. And it's easy to set a distinctive table with some paper products, when you yearn for the pretty candleabra and pedestal serving dishes that grace indoor tables. Fortunately, you can plan a picnic that's as elegant as it's easy, if you use your ingenuity.

While an American politician runs for his office, an English politician merely stands for his.

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PLANS ARE BEING FORMED

FOR A TEACHER FROM THE LUBBOCK SCHOOL OF DANCE TO COME TO FLOYDADA ONE DAY A WEEK, FOR CHILDREN AGES 3 THROUGH HIGH SCHOOL FOR CLASSES IN TUMBLING, TAP, BALLET, MODERN AND JAZZ.

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Style 32 1-Shoe on Brass Base Bright Bronze Reg. \$15.50 ON SALE \$11.87

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IN LOCKNEY

PICK UP YOUR BUCCANEER DISCOUNT SPECIALS BOOKLETS NOW.

Buccaneer DISCOUNT SPECIALS BOOKLET

WORTH 1/4 BOOK

WHEN FILLED WITH 30 BUCCANEER "HI-D TEN" STAMPS

REDEEM FOR GIFTS OR BIG DISCOUNT SPECIALS

CHOICE BEEF PACK
15 LBS. BROILING STEAK
5 LB. ROAST
5 LB. GROUND BEEF
25 BIG POUNDS \$29.95

REDEEM 3rd WEEK COUPON WORTH 100 STAMPS

When Presented at Rite Price Foods with a Purchase

Name _____
Address _____
City _____

Void after

KOUNTRY FRESH 5 COUNT CANS EACH

BISCUITS

LIMIT 10 PLEASE

5¢

QUALITY **Produce** SAVINGS PRICED!

CALIF. LAREDO PLUMS	3 LBS. \$1.00
CALIF. AVOCADOS	5/\$1.00
RUSSETT 10 LB. BAG POTATOES	\$1.09
COLORADO CABBAGE	7¢ LB

100% PURE BEEF GROUND BEEF

LB 79¢

FIRST CUTS CHOPPED SIRLOIN

LB 98¢

T-BONE STEAK

LB \$1.59

BONELESS RIBEYE STEAK

LB \$2.99

GROUND BEEF 100% PURE BEEF

PATTIES 89¢

LEAN FOR BROILING ROUND STEAK

\$1.39 LB

BONELESS SIRLOIN

\$1.69 LB

BONELESS KEY STRIP STEAK

\$2.99 LB

KRAFT 18 OZ. BAR-B-QUE SAUCE

PIK-L-BARRELL 16 OZ. GLASS PICKLES SWEET MIXED CANDIED DILL

32 OZ. 6 PAK COKES OR DR PEPPER

KOUNTRY FRESH 1 1/2 LB. LOAF BREAD

CARNATION INSTANT BREAKFAST

KOUNTRY FRESH QUARTERS MARGARINE

CLOVERLAKE 1/2 GAL ICE CREAM

CLOVERLAKE YOGURT

DEL MONTE SPECIALS

FRENCH STYLE BLUE LAKE BEANS

PINTO/RANCH STYLE BEANS

GLASS 303 CAN SIZE SLICED BEETS

20 OZ. BOTTLE CATSUP

RITE-PRICE FOODS

HOME OWNED, HOME OPERATED PHONE 652-2301 LOCKNEY, TEXAS

We Redeem FEDERAL FOOD COUPONS

WE GIVE BUCCANEER STAMPS DOUBLE STAMPS ON WEDNESDAY

Byproducts Causing Disposing Problem

collectors have been withdrawn by the owners or overturned by public sentiment in the areas.

Sites in Oklahoma, which until recently were heavily used by Texas industry, were closed to Texas by the Oklahoma legislature earlier this year.

The net result is an increase in the number of industries legally storing wastes, waiting for something to happen that will give them a place to dump their garbage.

In the meantime, the lack of legal sites has led to illegal dumping along roads and illegal storage of wastes by contractors who were supposed to have taken the materials to a legal disposal site.

One witness at a TWQB hearing on solid waste estimated the illegal dumpers could make up to \$2,000 per day by picking up refinery wastes and dumping them beside the nearest rural road instead of at a legal site.

The TWQB is considering new regulations that hopefully will reduce abuses by all parties in the handling of industrial wastes. A "trip ticket" concept provides the originator, the site operator and the TWQB with a record of what is happening to wastes and where they are.

But the problem of where to take the chemical garbage still will be a major problem, and new landfill sites will have to be found, according to Yantis.

The public has not been accepting landfill sites, but Yantis thinks there are ways to obtain community support for the sites.

First, "the site must be a technically good site," he said, located in a geologically good area and using the best technology available to handle the wastes.

Second, "the operator must consider the surrounding population and the land use of the area," said Yantis. They have been doing those two things in the past, according to Yantis. "But a landfill is a place where you put the wastes created somewhere else, as are the profits from the processes that created the wastes. The landfill site contributes little to the area it is in."

"Owners are going to have to find a way for economic value to be added to the area. If the receiving community can levy a pretty healthy tax on the site, they would have reason to consider accepting the site. If it could produce a desirable economic lift to a community, then it would be accepted," Yantis said.

But if private enterprise is unable to find the needed sites, governmental units should provide them.

Texas will find sites, said Yantis, "even if ultimately they have to be created by the legislature."

Buddy's Food

BUDDY WIDENER, OWNER—FORREST SHANNON, MGR.

IN FLOYDADA, 220 SOUTH SECOND


WE GLADLY ACCEPT U.S.D.A. FOOD STAMPS

STORE HOURS—SUNDAYS 9 TO 7
MONDAY THROUGH SATURDAY 8 TO 8

DOUBLE STAMPS THESE PRICES GOOD SUNDAY, AUGUST 17
WEDNESDAY THROUGH SATURDAY, AUGUST 23

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

DIET OR REGULAR 32 OZ. BOTTLES



DR PEPPER

\$1.59

\$1.99 VALUE 6 PAK


15-15¢ BARS \$2.25 VALUE



MARS CANDY BARS PANTRY PAK

\$1.69

SHOP BUDDY'S BACK TO SCHOOL SPECIALS

20¢ VALUE ORGANIZERS 2/29¢	 NOTE BOOK PAPER 89¢ 300 COUNT	LADY STAR KNEE HI'S STOCKINGS 3/\$1.00
ASSORTED BLACK LEAD PENCILS 6/49¢	59¢ VALUE BIG CHIEFS TABLET 39¢	98¢ VALUE COMPOSITION BOOK 79¢
39¢ VALUE ART PAPER 27¢	39¢ SIZE ELMERS GLUE 3/93¢	\$1.00 VALUE ARCADIA WATER COLORS 69¢
	39¢ VALUE MAP COLORS 3/87¢	59¢ VALUE TYPING PAPER 39¢

PRINGLE TWIN PAK \$1.09 VALUE



POTATO CHIPS

69¢

DUNCAN HINES 23 OZ. \$1.09 VALUE



FUDGE BROWNIE MIX

79¢


DUNCAN HINES ALL FLAVORS



CAKE MIX

59¢

DEL MONTE 9 OZ. CAN 99¢ VALUE



TUNA

69¢

USDA




SIRLOIN STEAK **\$1.39 LB**

USDA CLUB OR



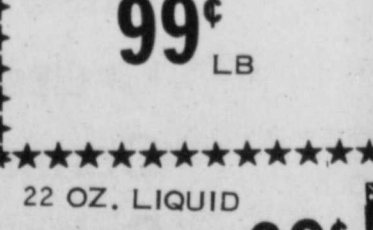
T-BONE STEAK **\$1.59 LB**

USDA



ARM ROAST **\$1.09 LB**

FRESH AND LEAN



GROUND BEEF **89¢ LB**

FROM OUR DELI 12 OZ.

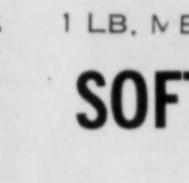
CHUCK ROAST **99¢ LB**

HOT LINKS BURRITOS **79¢ PKG**

DECKERS FRANKS **79¢**

CORN DOGS **4/\$1.00**

1 LB. MEADOWLAKE



SOFT OLEO **59¢**


24 OZ. BOTTLE \$1.39 VALUE



CRISCO OIL

89¢

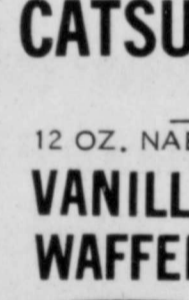
NABISCO COOKIES 14 OZ. BAG 99¢ VALUE



CHIPS A-HOY

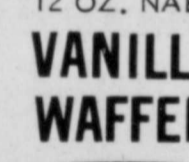
79¢

20 OZ. DEL MONTE




CATSUP **2/99¢**

12 OZ. NABISCO




VANILLA WAFFERS **2/\$1.19**

7 1/2 JAR 99¢ VALUE



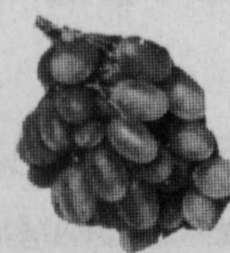
VASELINE **69¢**

CLEAR PINT BOTTLE 35¢ VALUE



ALCOHOL **29¢**


THOMPSON SEEDLESS



GRAPES

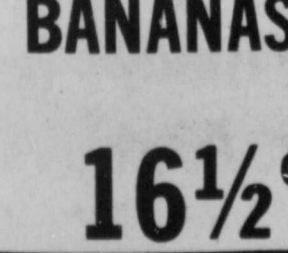
39¢ LB

CALIFORNIA SANTA ROSA



PLUMS **3 LBS/ \$1.00**

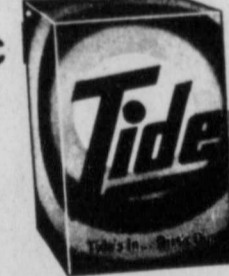
10 LB. BAG



BANANAS **16 1/2¢ LB**

POTATOES **89¢**

DETERGENT KING SIZE \$2.43 VALUE



TIDE **\$1.79**

CLIP & SAVE LIMIT 1 COUPON PER PURCHASE

35 OZ.



CASCADE **79¢** WITH COUPON

WITHOUT COUPON 89¢

EXPIRES 8-23-75 ONLY GOOD AT BUDDY'S

CLIP & SAVE LIMIT 1 COUPON PER PURCHASE

3 LB. CAN



CRISCO **\$1.59** WITH COUPON

\$1.79 WITHOUT COUPON

EXPIRES 8-23-75 ONLY GOOD AT BUDDY'S

CLIP & SAVE LIMIT 1 COUPON PER PURCHASE

WITH COUPON



GOLD MEDAL FLOUR **\$3.19**

25 LB. BAG

\$3.49 WITHOUT COUPON

EXPIRES 8-23-75 ONLY GOOD AT BUDDY'S

CLIP & SAVE LIMIT 1 COUPON PER PURCHASE

LIPTON 3 OZ. JAR



INSTANT TEA **\$1.19** WITH COUPON

\$1.39 WITHOUT COUPON

EXPIRES 8-23-75 ONLY GOOD AT BUDDY'S

SCHOOLS' OPEN **IT'S** SAFE DRIVING TIME

GIVE THE KIDS A BRAKE



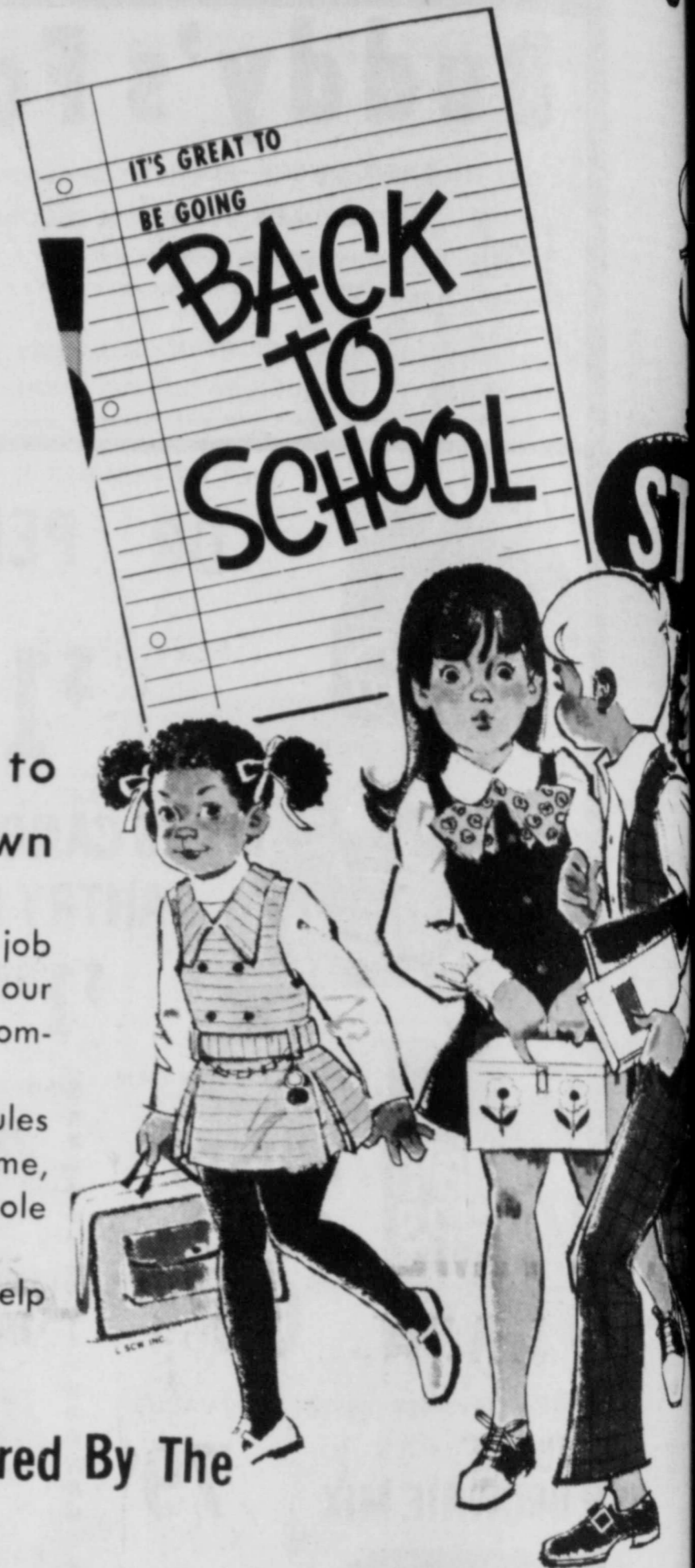
STOP
For Flashing Red
Lights On School
Buses!

Let's Work Together to Make This a Safety-Wise Town

Our local police department is always on the job — ready to lend a helping hand; protect our rights; keep us a happy, healthy and safe community. We can all help them, too!

How? By being aware! By knowing all the rules for safe living and practicing them...in the home, while driving, on the job! Make sure the whole family knows them, too.

Let's work together with the police, and help keep this town a pleasant place to live in!



This Safety Message Sponsored By The

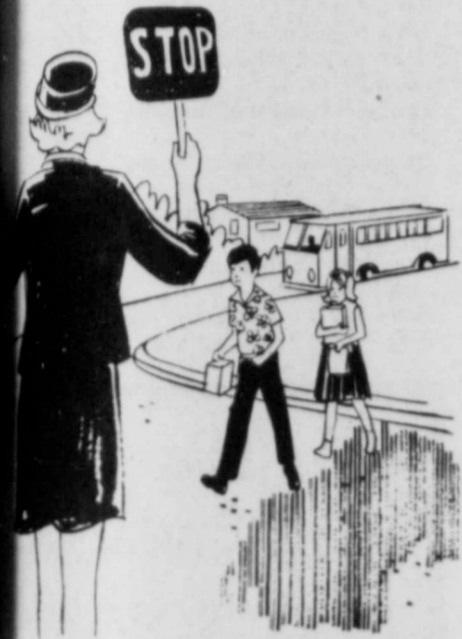
Following Civic Minded Firms

- Ponderosa Meat Co.
- Producers Co-op Elevator
- Quality Body Shop
- Rucker's O K Tire Store
- Russell's Equipment And Supply
- Solomon Jewelry
- Sandhill Elevator
- Tastee Freeze
- Don's Thriftway
- Thomas Aero Maintenance
- Wylie Petroleum Co.
- Dairy Queen
- Betty's Place
- Covington Oil And Butane
- Beall's Department Store
- Dixie Dog Drive Inn
- Dougherty Grocery

- Babe's Service Center
- Brown Gin
- Case Power And Equipment
- Crutchfield Tire Co.
- Consumers Fuel Association
- Baker Insurance Co.
- Cornelius Conoco Service
- Darden Machine And Welding
- Darty Gin
- Hi-Plains Farms And Vegetables
- Davis Grain Co.
- Floydada Cooperative Gins Inc.
- Floydada Implement Co.
- The Loft Western Wear
- Peggy's Beauty Shop & Boutique
- Thompson's Pharmacy
- Floydada Pepper And Vegetable Inc.

HELP

TODAYS YOUTH BECOME TOMORROWS LEADERS



Check yourself on these driving tips

- BE ESPECIALLY CAREFUL NEAR SCHOOLS... THINK ONE STEP AHEAD OF EVERY PEDESTRIAN.
- KNOW ALL TRAFFIC RULES... OBSERVE THEM AS LIFE OR DEATH REGULATIONS.
- REGARD ALL TRAFFIC SIGNALS, SIGNS AND MARKERS AS LIFESAVERS... THEY ARE.
- HAVE YOUR CAR SAFETY CHECKED OFTEN. FAULTY EQUIPMENT CAN COST LIVES.



11 01 AUG 74 Form B

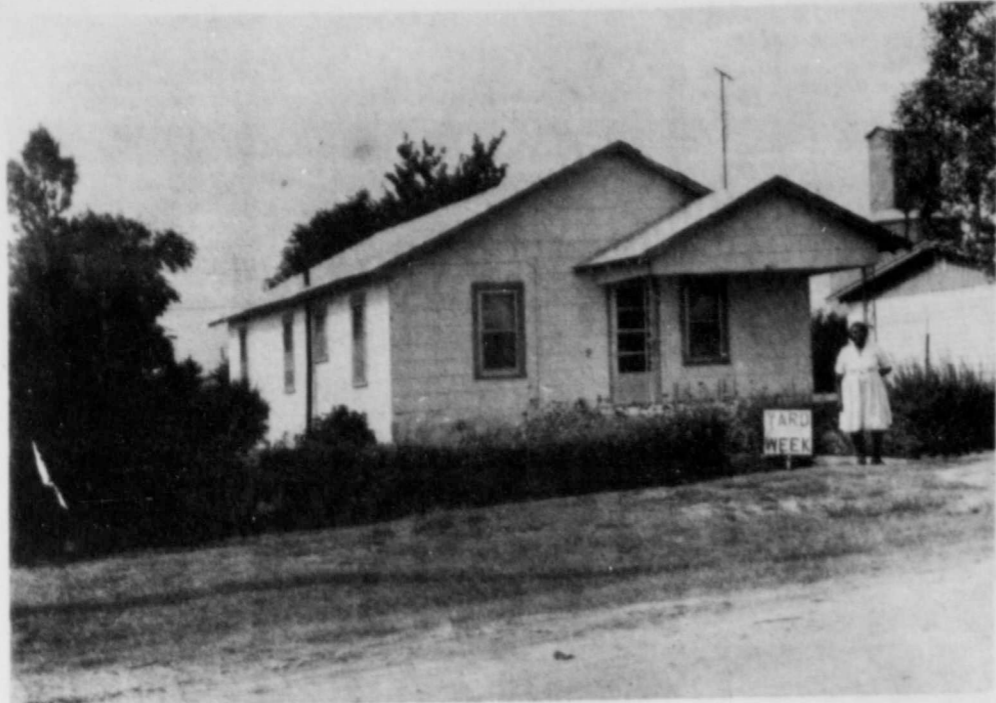
- Floyd County Farm Bureau
- Floydada Care Center
- Floydada Livestock Sales Co.
- Hagood's Dept. Store
- Hammond Sheet Metal
- King's Restaurant
- Lakeview Gin
- Martin & Co. t
- Leonard's Cafe
- McDonald Implements
- Marble Bros.
- M & N Auto Repair
- Whirlwind Drive Inn
- Norrell Tractor Parts
- James Lee Nichols Oil Co.
- Oden Chevrolet Co.
- Parks Oil Co.

- Adams Well Service
- Federal Land Bank Association Of Floydada
- L & J Food Mart
- Montgomery Ward Catalogue Store
- Floydada Travel Center Restaurant
- Allsup's Convenience Store No 50 Bennett Bldg. Matrl.
- The Floyd County Hesperian
- Blanco Offset Printing
- Mr. Burger Of Floydada

REMEMBER!!!

School Starts

August 21 !!!



YARD OF THE WEEK HONOR . . . goes to Mrs. T. J. Coleman, 221 East Lee, Floydada, selected for its neat, well-cared for appearance. Mrs. Coleman enjoys caring for her yard. There are a variety of flowers, including zenias, roses, marigolds, petunias, four o'clocks, and chrysanthemums. Tulips are in bloom earlier in the year. Various planters are placed in the back yard and filled with flowers. There is a small vegetable garden and an orchard to add interest. Shrubs and salt cedars line the side and front yard. Honorable Mention goes to Opal Rogers, 505 W. Virginia. (Staff Photo)

OBITUARY

William H. Workman

Memorial services for William H. Workman, 90, of Lockney were conducted Friday at Lockney First United Methodist Church with the Rev. Wesley Daniel, pastor of First United Methodist Church of Littlefield officiating, assisted by Dan Craig, associate pastor of the Lockney First United Methodist Church.

Burial was in Lockney Cemetery under direction of Carter Funeral Home. Pallbearers were grandsons Jerry Workman of Walnut Creek, California, Wayne Workman of Lubbock, David Workman and Derrel Phillips of Plainview, Keith Phillips of Lockney, and Ben King of Houston.

Workman died at 3:30 p. m. Wednesday in a convalescent home in Lockney after a lengthy illness. Workman, a native of Rock Hill, South Carolina, was a retired Floyd County farmer and had lived in Lockney since 1920. He married Roxie May Frizzell in Caddo, Oklahoma in 1907. He was a Methodist.

Survivors include his wife; two sons, Harley of

Lockney and Claude of Wickenburg, Arizona; two daughters, Mrs. Herman (Lorene) King and Mrs. D. J. (Almeda) Phillips, both of Lockney; a brother, A. L. of Caney, Oklahoma; three sisters, Mrs. Doshia Hudson and Mrs. Lillie Jackson, both of Caney, and Mrs. Maggie Duhon of Houston; 13 grandchildren and 13 great-grandchildren.



William H. Workman

PROVIDENCE NEWS

BY GAYLE JACKSON

Guests of Mr. and Mrs. Albert Scheele, Lisa and Ralph Friday night of last week for an ice cream supper were Mr. and Mrs. Ralph Brown of Edmonson, Bobby Hedgecock of Las Cruces, New Mexico, Mrs. Ernest Sammann, Cheryl and Janet of Dimmitt, Mr. and Mrs. Alfred Sammann of Dimmitt, Mr. and Mrs. Geary Stutts and Shawna of College Station, Mr. and Mrs. Randy Duckworth and Stacy, Mr. and Mrs. David Scheele of Lubbock, Greg Goen of Floydada, Eddie McWhorter of Plainview, Mrs. Marvin Scheele, Mr. and Mrs. Warren Mathis, D'Lyn and Karen.

Mr. and Mrs. Geary Stutts and Shawna visited here with her parents, the Albert Scheeles, Wednesday through Saturday of last week. Mr. and Mrs. Bill Timmons and Gayla of La Fontaine, Indiana, visited recently with Mr. and Mrs. Bob Damron, Shayne and Rayna. Bob's sisters and brothers and their families came to visit with the Timmons family. They were Mr. and Mrs. Cliff Damron of Plainview, Mr. and Mrs. J. L. Whitmire and Diane of Tulia, Mrs. Thelma Damron and Karri of Tulia, Mr. and Mrs. Alden Damron and Shari of Hereford and Mrs. Frances Wilhelm of Amarillo.

Mr. and Mrs. Randy Duckworth and Stacy visited Saturday night near Lockney with Mr. and Mrs. Belvied Jack and Justin.

Mr. and Mrs. Ewald Quebe vacationed at Ruidoso, New Mexico, last week with Mr. and Mrs. Jack Kunz of Plainview. Mr. and Mrs. Louis Engelbrecht and Deborah of McGregor stayed with the Ewald Quebes while here to attend the wedding of Glen Quebe and Tommie Sue King Aug. 2. Mr. and Mrs. Johnny Quebe of Lubbock also were here for the wedding.

Eddie McWhorter of Plainview is staying with the Albert Scheele family while his father recovers from an accident.

Also here for the Quebe-King wedding and to visit the Walter Boedekers and the Helmuth Quebes were Mrs. Clara Jo Foresgreen and Steve and Mrs. George Rupp, both of Fort Smith, Arkansas.

Mr. and Mrs. Walter Boedeker attended a dinner Saturday night at the Plainview home of Mr. and Mrs. J. D. Boedeker. Also present were Mr. and Mrs. Weldon Foster and Steve, Mr. and Mrs. J. D. Nance.

Mr. and Mrs. Jerry Griffith and children of Lubbock spent the past weekend here with her brother, Mr. and Mrs. Herbert Smith, Lori and Lisa.

Mrs. Virgil Brasher was in Central Plains General Hospital in Plainview Friday through Monday.

Weekend before last the Virgil Brashers went to Clifton for a Brasher family reunion.

Mr. and Mrs. Helmuth Quebe were in Ruidoso, New Mexico, this past weekend. Mrs. Mike Carthel's mother, Mrs. Christine Carter of Modesto, California, and her brother, Chris Reagan of Washington, D. C. recently visited with the Carthels.

Mrs. Mike Carthel, Michael, Crissy and Clint went to the recent Quitaque homecoming observance.

Recent guests of Mr. and Mrs. Weldon Cumbie were Mr. and Mrs. Bruce Blackford, a former schoolteacher

of Mrs. Cumbie. They live in Whitney.

Sunday, Mr. and Mrs. Cumbie visited in Plainview with Mr. and Mrs. Floyd Montgomery. Monday, the Cumbies were visited by Mr. and Mrs. O. G. Mayfield of Floydada.

Mr. and Mrs. Warren Mathis and children went Tuesday through Thursday of last week at their lake retreat near Clarendon. Joining them part of the time were Mr. and Mrs. Leo Mathis and children of Halfway, Mr. and Mrs. Buddy Brandes and Pam.

The Mathis family expects Suzanne Sandstrom of Finland to arrive late next week to live with them this next school year.

Guests of the Mathis family Sunday at Greenbelt Lake were members of Athena Junior Study Club and several other friends. They were Mr. and Mrs. Raymond Lusk, Keri Dee and Jayson, Mr. and Mrs. Joe Cunyus, Larry and Jackie, David Brotherton, Mr. and Mrs. Paul Hrbacek, Sheila and Riky, Monty Meriwether, Kim Spencer, Mr. and Mr. and Mrs. Joe Taylor, Gregg and Rise, Mr. and Mrs. Jerry Williams, Matt, Ty and Libby, Cathy Williams of Denison, Cathy and Ches Carthel, Lanny Carthel, Mr. and Mrs. Ewell Kelly, Greg and Christie of Dimmitt.

of Denison, Cathy and Ches Carthel, Lanny Carthel, Mr. and Mrs. Ewell Kelly, Greg and Christie of Dimmitt. Mrs. Donnie Bybee, Becky Bybee and Tony Bybee went to Dallas Thursday to stay until Sunday.

Guests of Mr. and Mrs. Donnie Bybee, Louie and Becky Sunday for lunch were Mrs. Irene Scaetler, Leo and Scott of Dallas, Mrs. Lois Bybee, Mr. and Mrs. Archie Bybee, Mrs. June Bybee, Cynthia Stoerner, and Steve McPherson.

Mrs. Bill Hays of Lubbock was here Tuesday and Wednesday to visit her parents, Mr. and Mrs. L. B. Brandes and Pam.

Recent guests of Mr. and Mrs. James Landtroop were Mr. and Mrs. James McAnally, and Mr. and Mrs. Jim McAnally and Gina Marie, all of Benicia, California.

The Landtroops, the James McAnallys and the O. V. Morris of Tulia recently attended a McAnally family reunion at Hico.

Mr. and Mrs. Edwin Barker and family, Mr. and Mrs. Gary Barker, Robin and Linda of Starkville, Mississippi, left Thursday after visiting here nearly a week. Mrs. Gary Barker's mother, Mrs. Mary Smith of Lexington, Virginia, flew here to visit also.

Sunday lunch guests of the Barkers were those mentioned above, and Mr. and Mrs. Lester Baker of Muleshoe, Mr. and Mrs. Roy Baker, Heather and Terry of Muleshoe, Mr. and Mrs. Kay Moffitt and Sidney Kay of Borger, Mr. and Mrs. Larry Baker of New Home, Mr. and Mrs. J. E. Barker of Plainview, Bill Barker of Plainview and Mrs. Beulah Baker of Plainview.

Mr. and Mrs. Jack Ooley and Tonya visited recently in Fort Worth with Mr. and Mrs. Randy Howard and Jay.

Mr. and Mrs. Jerry Williams and children recently went to Omaha, Nebraska, to participate in the National Junior Heifer Show. Ty Williams showed a second and a fifty place Angus heifer, and Libby Williams showed a fourth place heifer. There were 384 calves entered.

Mr. and Mrs. Claude Pickell and Kim of Williston, Florida, visited here with her parents, Mr. and Mrs. Marvin Scheele.

Mrs. Wilfred Stoerner and Mrs. H. B. Maxey of Olton took in a movie in Lubbock Wednesday.

LOCKNEY GENERAL Hospital Report

Hallie Parsley, Plainview, adm 6-28, dis 8-10.
Bood Myers, Silverton, adm 7-24 continues care.
Vera Maria Britten, Lockney adm 7-25 continues care, Christina Leal, Flomot adm 8-4 dis 8-11.
Sally Griffith, Lockney adm 8-5 dis 8-13.
Dora Barrera, Plainview adm 8-6.
Baby Boy Andrew born 8-6 dis 8-8.

Mary Jimenez, Plainview adm 8-6.
Baby Boy Eddie born 8-6 dis 8-8.
Mary Turner, Lockney adm 8-6 dis 8-8.
Lidia Tijerine adm 8-6.
Baby Boy Fabian born 8-6 dis 8-8.
Penny Sinor, Silverton adm 8-6.
Baby Boy Kevin born 8-8 dis 8-11.
Gloria Castro, Lockney adm 8-6 dis 8-8.
Roselinda Mendoza, Floydada adm 8-7.
Baby Boy Ruben born 8-7 dis 8-9.

STEEL BUILDINGS SINCE 1950
YOU CAN ALWAYS BUY ONE BUT NEVER ONE MORE COME
M.O. STAPLETON CONSTRUCTION
CALL COLLECT
BUS, 296-7893, HOME 294-
BOX 84, Plainview, Texas
1001 East 5th

FARM TIRE SPECIAL

B.F. Goodrich POWER GRIP 30
\$135.00
13.6-38 6 Ply plus \$6.82 FET
15.5-38 6 Ply \$165 plus \$7.87 FET
18.4-34 6 Ply \$205 plus \$10.54 FET

B.F. Goodrich MULTI-RING TRAC
\$79
1000-16 plus \$2.
-Similar Savings sizes. On-the-service available

CRUTCHFIELD TIRE
315 E. Houston
Floydada, Texas

Covering Floyd County's Insurance Needs

DAVID CATES
HOME OFFICE
983-3273

ROY KINARD
HOME OFFICE
983-2294

WHEN YOU NEED INSURANCE SERVICE FOR YOUR RANCH, FARM, AUTO, CROPS, LIFE.

FARM BUREAU INSURANCE
OFFICE PHONE 983-3777

HEY!!!
THE ANNUAL LIONS CLUB CARNIVAL IS COMING TO TOWN
MONDAY THRU SATURDAY
AUGUST 18-23
FLOYDADA RODEO GROUNDS

ALL TYPES ROOFING
SPECIALIZING IN HOT ROOFING AND COMMERCIAL ROOFING
ALL WORK GUARANTEED
PHONE 652-3341 MIKE HASTEY

Brown's IN LOCKNEY

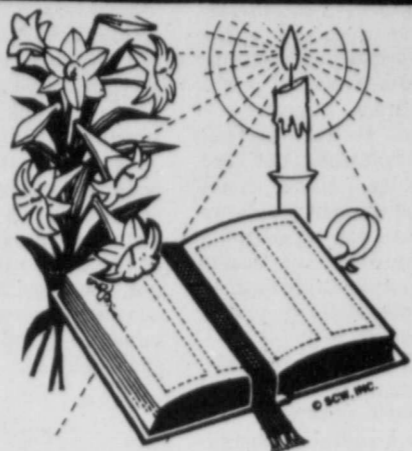
Has all the clothes you need for

BACK TO SCHOOL

NEW BRIGHT PRINT LONG SLEEVE SPORT SHIRTS COTTON AND POLYESTER VAN HEUSEN AND CAMPUS	100% POLYESTER "PLEASURE LEATHER" LEATHER-LOOK PANTS, SKIRTS, AND FITTED BLAZERS IN MISSES' SIZES
NEW FALL HAGGAR SLACKS	LADY WRANGLER SWEATERS SHIRT JACKETS NEW LONGER SKIRTS
TURTLE NECK AND MOCK TURTLE KNIT SHIRTS	NEW LEE "NOAH'S ARCH" JEANS AND OTHER DENIM FASHIONS
LONG SLEEVES LEVI AND WRANGLER JEANS GOOD SELECTION MEN'S AND BOYS' SIZES	NEW STYLES IN WEDGE HEEL SHOES AND MATCHING BAGS

Brown's
Department Store
Man's Shop

Come to Church



HOLLIS PAYNE
Pastor

Calvary Baptist Church

"Jesus Cares"

[Mark 4:35-41]

TEXT: "Master, carest thou not that we perish?"

Jesus does care whether or not we die in our sins; he cares so much that he gave himself for us, to redeem us from all iniquity and to purify us unto himself by his precious blood. Our scripture passage depicts a storm on Genassaret, and Jesus, the one sure refuge from that storm. It is still the same today: THERE IS THE STORM; JESUS IS THE SURE REFUGE; and it is still up to mankind to trust in him to still every storm and strife of our lives, homes, shops, offices, churches, community and country.

THE STORM

[Illustrated]

Have you ever been in the middle of a family argument? The father refusing (blew a fuse) because his daughter wanted to go on a date to a place which he felt was no place for a Christian daughter of his to be caught. The mother and daughter were convinced that she should stay in the middle of "the social swim", or waste away her youth and beauty. This dispute had triggered off a storm that made the one at Genassaret seem very trivial. It is a good time to have the Bible along. It is a good time to go to the Lord in prayer. That is all I know to do. They seemed to be very nice people. All three seemed to be born-again Christians with a saving knowledge of Jesus Christ. But the devil was chewing on them; he had rather chew on a child of the King than any other kind. So they graciously knelt with me before the sofa in prayer. I ask God simply as a little child, to show us what to do. Through her tears the daughter placed her sweaty hand on mine. As we arose she said, "It's all over, Pastor. I won't go. Thank you and goodnight."

The next Sunday morning the young girl came during the invitation weeping very greatly. The car in which she was to have ridden on her date the night before, had stalled on the railroad tracks, just as a great locomotive bore down on it rolling it into a ball. The three youths were dashed into eternity in the twinkling of an eye. She said: "Oh kids, it pays to obey Jesus!" Jesus supplied the need of many of the young people that day, as only Jesus can according to his riches in glory.

THE REFUGE

Is there a storm in your heart? In your life? In your home, or office or shop or business? Is there a storm in your church?

Jesus can still every storm; just call on him; turn the case over to him, to the Master of storm and sea and strife and struggle. He rebukes those monstrous waves saying "Peace! Be still!" And the tempestuous waters subside to a serene, mirror-like tranquility! BLESSED BE HIS WONDROUS NAME! He really and truly does CARE!

FOURSQUARE GOSPEL CHURCH

202 Marivena St.
Rev. Gerald Holder

Sunday Afternoon.....2:30 p.m.
Bible Study Thursday.....7:30 p.m.

THE CHURCH OF THE NAZARENE

Tom Brown, Pastor

Sunday School.....9:45
Morning Worship.....10:45
Evening Service.....6:30
Sunday Night Youth...7:45

CUMBERLAND

PRESBYTERIAN CHURCH

Sunday School.....9:45
Bible Study.....6:30

DOUGHERTY BAPTIST CHURCH

Jim DeWese, Pastor

Sunday Services.....10:00
Morning Worship.....11:00
Evening Worship.....7:00

CITY PARK CHURCH OF CHRIST

Billy Patton, Minister

Sunday Bible Study.....9:30
Morning Worship.....10:20
Evening Worship.....6:00
Wednesday Bible Study.....7:30
Ladies Bible Study, Wed. A.M. . . 9:30

WALL STREET CHURCH OF CHRIST

Newell Burk, Elder

Sunday Communion and
Morning Worship.....10:30
Evening Worship.....6:00

SOUTH PLAINS BAPTIST CHURCH

Rev. Mike Oden

Sunday School.....10:00
Morning Worship.....11:00
Training Union.....6:00
Evening Worship.....7:00

CARR'S CHAPEL

Rev. Lee Crouch, Petersburg, Pastor
Services Every Sunday
Morning Worship.....9:30
Sunday School.....10:30
No Evening Services

VICTORY BAPTIST CHURCH

Emmett Clampitt, Pastor

Sunday School.....10:00
Morning Worship.....11:00
Evening Worship.....7:00
Wednesday Services.....7:30

NEW SALEM PRIMITIVE BAPTIST CHURCH

Joe M. Jackson

Sunday Congregational Singing . 10:00
Morning Worship.....10:30
Evening Worship.....6:30

SPANISH BAPTIST MISSION

Sunday School.....9:45
Morning Worship.....11:00
Training Union.....6:00
Evening Worship.....7:00

FIRST ASSEMBLY OF GOD CHURCH

Pastor: Gary L. Cook

Sunday Morning...9:45 a.m.
Sunday Youth Service...5:00 p.m.
Sunday Evening Evangelistic...6:00 p.m.
Wednesday Night Service...7:00 p.m.
Thursday Womens Missionary... 9:00 a.m.

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What's Cooking

At

FLOYDADA SCHOOLS



AUGUST 21 - 22, 1975

THURSDAY
Baked Ham
Fluffy Whipped Potatoes
Pineapple Vegetable Salad
with Celery Seed Dressing
Fudge Cookie
Hot Rolls
1/2 pint milk

FRIDAY
Pizza With Cheese
Buttered Whole Kernal Corn
Tomatoe & Lettuce Salad
With French Dressing
Apple Crisp
1/2 pint milk

FLOYDADA

Dr. K. C. Patzer attended the Chiropractic Society of Texas Board meeting held in Abilene over the weekend.

Earle Coordinator For New Texas Constitution



RONALD EARLE

Attorney General Hill commented, "I am a strong supporter of the new Constitution in its entirety. If its supporters will continue to take a constructive, positive approach and give the public the facts, I am confident the people will approve the new document."

Calvert, former chief justice of the Texas Supreme Court, said, "We have a very strong obligation to the people of Texas to concentrate our efforts on distributing all the information possible about the new Constitution, so that Texas voters may base their decision on the document will all the facts before them."

Earle, 32, begins his duties as coordinator immediately. A former judge of Austin's Municipal Court, Earle served as chief counsel to the Texas Judicial Council before his election to the Texas House in 1973. In 1967-69, Earle also worked as a budget analyst for then-Governor John Connally. A native of Fort Worth, Earle practices law in Austin in addition to his duties as a Texas legislator. Joining Earle on the campaign staff will be Mercy Kutcher who will act as office manager during the campaign. Ms. Kutcher is a veteran of San Antonio politics and a former legislative aide.

Some islanders believe in spirits whose toes and fingers of sleeping about them!

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AT ROARING SPRINGS

Program Complete For Old Settlers

PROGRAM and arrangements are complete for Motley-Dickens Old Settlers Association's annual reunion. Dates are August 28, 29, and 30, and the place is Pioneer Pavilion in Roaring Springs. Final plans were announced following a meeting of the directors Monday night of last week.

The program will follow the customary routine, starting with a parade at 10:00 a.m. Thursday from downtown Roaring Springs to the pavilion. Riding clubs, horseback riders, old time vehicles, and other entries are invited. Those wishing to ride in the parade will contact Guy Campbell Matador, or Billy Hand, Roaring Springs, Parade chairmen. Rodeo Queen

contestants are also urged to enter. Registration will begin at 10:30 at the pavilion, as the crowd gathers there for the Memorial Service, conducted by Rev. Con Davis.

Speaker for the morning program will be B. M. Nelson of Dimmitt, publisher of the Castro County News, and former owner of the Roaring Springs Reporter during the 1930's.

A cutting horse contest is scheduled at 12:00 o'clock. Following lunch, the Old Settlers will convene at 2:00 p.m. for a business meeting and program, with Sam Ross, President in charge. Those who will take part on the program may contact Bill Hand.

The free, afternoon dance

for old timers will start at 4:00 o'clock. Music will be by Mrs. Nathan Stevenson and son, Joe.

Barbecue will be served at 6:00, free with the purchase of a Thursday night rodeo ticket. The rodeo will start at 8:30.

Two dances will be in progress each night. The Old Folks Dance under the pavilion will start at 9:00 o'clock, and the open air dance at 9:30, with Leo Raush and The Cowtowners providing the music.

The Old Man's Roping contest is scheduled for 10:00 a.m. Friday. Other activities on Friday and Saturday will be the afternoon and evening dances and the rodeo.

Saddles, spurs, bits and buckles will be presented the rodeo winners.

afford only if they carry hefty health insurance coverage, Hurst observed.

"These are problems that concern our organization because they affect the industry of which we are a part," he said. "THA wants to be among the first to confront the problems and to take positive steps toward solving them."

Patients in Texas hospitals, Hurst noted, pay about 15 percent less than the national average. Cost for a day's care in a Texas hospital now averages \$98 as compared to the national figure of \$113.

In addition to cost reductions, the productivity center will seek to improve health services in underserved areas by enticing more doctors, nurses and other professionals to work in rural communities, the inner cities and small towns. Many of these areas, Hurst noted, suffer acute shortages of health care manpower, while some large cities have a surplus of medical manpower.

Hurst said the program could lead to reduced government spending on national health care programs, such as Medicare and Medicaid. Federal tax dollars, he pointed out, now pay approximately one-third of the nation's \$100 billion health care costs, and any reduction in the price of hospital care could immediately contain the price tag on federal health care programs.

for taking the leadership in this approach to a crucial problem.

The statewide productivity center with headquarters in Austin and regional centers in Abilene and Texarkana will be directed by Sam A. Edwards, who holds a PhD in health care administration. Edwards will head a staff of 35, who will apply proven techniques to achieve greater productivity without sacrificing quality of services in health care facilities.

"We're implementing practical solutions, not testing theories," Hurst explained. "The ultimate goals are to increase the availability and accessibility of health care at an acceptable cost, to increase productivity, and to contain costs."

To achieve these goals, the center plans to point the way toward greater efficiency in hospital management, purchasing, collections, and manpower and resources allocations, Hurst added.

Recent rapid cost increases have brought sharp criticism to the health care

industry. The industry's problems have attracted the attention of many public and private groups, including NCOP & WQ, which cooperated with THA in developing plans for the statewide productivity center.

Adrienne A. Astolfi, director of the Hospital and Health Care Sector for the Commission said, "This initiative by the Texas Hospital Association, which has within its state nearly 10 percent of the nation's 7,000 hospitals, represents a major step toward an improved national health care delivery system which we hope will serve as a model for the rest of the nation in all areas of our economy and as a vital contribution to the development of national health care policies."

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Program Aimed At Putting Brakes On Health Care Program

A \$1.8 million program, jointly funded by federal and private sources and aimed at putting the brakes on runaway health care costs, has been announced by Vice President Nelson Rockefeller and officials of the Texas Hospital Association (THA).

In a Washington news conference last week (August 6) Rockefeller revealed that the Department of Health, Education and Welfare has awarded THA a two-year, \$900,000 contract to help establish a statewide hospital productivity center to find ways to make hospital care more efficient and less expensive. THA will match the federal money, dollar for dollar, with its own funds.

The two-year pilot program could lead to savings estimated at more than \$14 million annually in participating Texas hospitals. That means the individual patient could save, on the average, \$8 per day for care in those hospitals, or \$50 per average

stay.

HEW and THA hope the Texas project will serve as a model for other states to emulate, thus helping to bring under control the nation's spiraling health care costs. THA officials said the productivity center will rely heavily on group action as a means for hospitals to reduce costs.

"Individual hospitals are limited in what they can do alone to control the rising cost of medical care," Rockefeller explained. "But working together, through such programs as group purchasing and equipment sharing, the hospitals can achieve impressive savings. They can do so without lowering the quality of care and without requiring burdensome, costly government intrusion and regulation."

Vice President Rockefeller announced the HEW/THA contract in his role as chairman of the President's National Commission on Productivity and Work

Quality (NCOP & WQ).

THA President O. Ray Hurst said his organization negotiated the contract because it recognized the urgency for containing rising health care costs.

"Inflationary pressures have hit the health care industry hard," Hurst observed. "We recognize that to deal with these pressures, our industry must become more efficient and more productive. We also recognize the acute burden these rising costs are placing on many Americans."

Hurst pointed out that Americans in 1974 spent over \$100 billion on health care. The health care industry consumes 7.6% of the gross national product and ranks among the top three employers in the country. National hospital care costs average \$113 per day, and, in some large cities, costs often run more than \$200—infused sums that most Americans can

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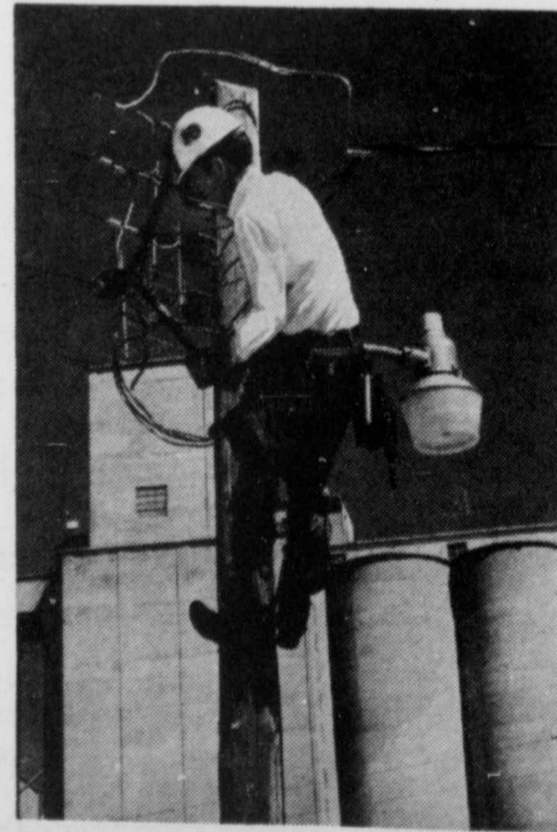
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TV ANTENNAS and supplies. Mike's TV LAB, 315 South Second, Phone 983-5023.

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NEW Smith Corona adding machines \$45.00. Hesperian & Beacon Office Supply, Lockney and Floydada.

NEED experienced cook for Dougherty School. If interested write Box 15, Dougherty, Tx. 79231.

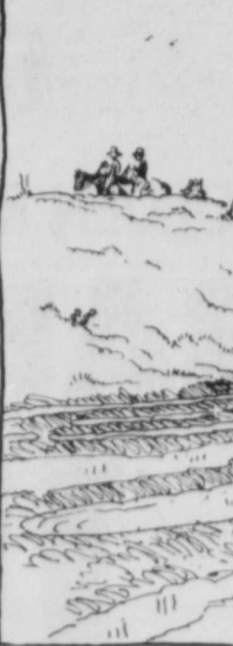
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COW POKES

By Ace Reid



"That's our road commissioner lookin' fer votes, let's act like we don't see him!"

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FRIDAY & Saturday, August 15 & 16 - 9 a.m. until 5 p.m. Men's, women's children's and baby items, many baby items and lots of miscellaneous items. 403 West Kentucky, Floydada, 8-17p

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WANTED for Day Care Center - 4 baby beds, 8 high chairs, playground equipment, toys, games, washer & dryer. Call 652-2198.

BABYSITTING WANTED - Infants to one year. Housecleaning too. Contact Mrs. Tommy Joe Ward, 652-3780, Lockney.

WE want to buy good used metal garage door. Phone 983-3982 or 983-3737.

FOR SALE... demonstrator electronic calculator. \$189.95 new price, now \$139.95. Hesperian Office Supply, Floydada 983-3737.

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FENDER Pro-Amp guitar amplifier. 15-inch speaker, looks good, performs perfectly. Call Art Ratcliff, Ralls highway, 983-2557 or 983-3739.

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