

(Staff Photo)

THRIFTWAY

APRIL SHOWER OF SAVINGS

FRESH FRYERS

U.S.D.A. GRADE "A" TWIN PAK

32 Oz., 6 Btl. Ctn. **COKE** \$1.00 Plus Deposit



15¢ OFF LABEL
DOWNY
FABRIC SOFTENER
\$1.39
KING SIZE BTL.

SLICED SLAB
BACON
99¢
LB.

PURE GROUND
BEEF
69¢
LB.

BONELESS **Chuck Roast** LB. **99¢**
BONELESS **Chuck Steak** LB. **\$1.09**
FRESH DRESSED CUT-UP **Fryers** LB. **53¢**
FRESH DRESSED FRYER **Breast** LB. **89¢**
FRESH DRESSED FRYER **Drumsticks** LB. **79¢**

FRESH DRESSED FRYER **Thighs**
CONTAINS WINGS-BACKS-NECKS
Dumplin' Pkg.
SMOKED **Pork Chops**
GOOCH GERMAN **Sausage**
OUR FINEST GOOCH **Hot Links**

SHURFINE WHOLE GREEN
Beans 3 15½ OZ. CANS **\$1.00**

RANCH STYLE
Beans 2 23 OZ. CANS **89¢**

CONTADINA TOMATO
Sauce 7 8 OZ. CANS

SCHILLINGS **Vanilla** 2 OZ. BTL. **69¢**
GLAD-30x37 **Trash Bags** 10 CT. BOX **99¢**
FOR BRIGHTER WASH PUREX **Bleach** 1/2 GAL. **49¢**
LITTLE FRISKIES DRY-ASST. FLAVORS **Cat Food** 4 LB. BOX **\$1.39**
CARNATION FAT FREE **Milk** 4 TALL CANS **\$1.00**
WEIGHT WATCHER **Drinks** 6 12 OZ. CANS **\$1.00**
AMERICAN BEAUTY POLY BAG **Elbo Roni** 10 OZ. PKG. **35¢**
CHUCK STYLE SHURFINE **Tuna** 6 1/2 OZ. CAN **55¢**
SUNSHINE **Chip-A-Roos** 15 OZ. PKG. **79¢**



FOR AUTOMATIC DISHWASHERS
CASCADE DETERGENT
79¢
35 OZ. BOX

FROZEN FOOD AND DAIRY ITEMS
SQUEEZE **Parkay** LB. **89¢**
OLEO BTL.
SHURFRESH SOFT **Margarine** 2 8 OZ. TUBS **69¢**
MINUTE MAID FROZEN **Orange Juice** 12 OZ. CAN **59¢**
MRS. SMITH'S FROZEN **Apple Pie** 26 OZ. BOX **99¢**
BANQUET FROZEN-SPGH. & MEAT OR **Casseroles** 8 OZ. PKGS. **89¢**
BORDEN'S LITE LINE **Cheese Slices** 12 OZ. PKG. **89¢**



ALL PURPOSE
GLADIOL FLOUR
79¢
5 LB. BAG



LIQUID DETERGENT
LEMON JOY
59¢
22 OZ. BTL.



FROZEN MEAT BEEF-CHICKEN-TURKEY
MORTON POT PIES
\$1.00
8 OZ. CTNS.



REG. OR ELECTRIC PERK COFFEE
MAXWELL HOUSE
\$1.99
2 LB. CAN

HEALTH AND BEAUTY AID ITEMS
PLATINUM PLUS **Schick Injector Blades** 11 CT. PKG. **\$1.59**
REGULAR OR WITHOUT TALC **Body All Deodorant** 5 OZ. CAN **99¢**
ASSORTED **Edge Shave Gel** 7 OZ. CAN **99¢**

OTHER GROCERY ITEM SPECIALS
SANDWICH SAUCE **Hunts Manwich** 15½ OZ. CAN **49¢**
TENDER CRUST - CLUSTER PACK **Hamburger Buns** 8 BUNS **39¢**
NABISCO **Nilla Wafers** 12 OZ. BOX **79¢**
TEXIZE **Spray 'N Wash** 16 OZ. CAN **\$1.09**

BRITANNICA JUNIOR THIS WEEK **VOLUME NO. 10** EA. **\$2.99**
WITH \$5.00 PURCHASE

THRIFTWAY FARM FRESH PRODUCE
CALIFORNIA SUNKIST **ORANGES** 5 LBS. **\$1.00**
JUMBO CALIFORNIA **Tangerines** LB. **25¢**
WASHINGTON GOLDEN DELICIOUS **Apples** LB. **29¢**
FLORIDA **Corn** FULL EARS 2 FOR **29¢**
CALIFORNIA **Turnips** PURPLE TOP LB. **19¢**
RED **Radishes** CELLO PKG. **10¢**

SPECIALS GOOD MARCH 31-APRIL 5, 1975.
We Give S&H Green Stamps Double On Wednesday
With \$2.50 Purchase Or More....
PAGE'S THRIFTWAY
IN LOCKNEY

50¢ VALUABLE COUPON
MAXWELL HOUSE INSTANT **Coffee** 10 OZ. JAR
WITH THIS COUPON VOID APRIL 5, 1975
THRIFTWAY FOOD STORES
LIMIT ONE COUPON PER CUSTOMER

50¢ VALUABLE COUPON
BISCUIT MIX **Bisquick** 40 OZ. BOX
WITH THIS COUPON VOID APRIL 5, 1975
THRIFTWAY FOOD STORES
LIMIT ONE COUPON PER CUSTOMER

12¢ VALUABLE COUPON
REGULAR SYRUP **Log Cabin** 24 OZ. BTL.
WITH THIS COUPON VOID APRIL 5, 1975
THRIFTWAY FOOD STORES
LIMIT ONE COUPON PER CUSTOMER

10¢ VALUABLE COUPON
INSTANT **Sanka Coffee** 8 OZ. JAR
WITH THIS COUPON VOID APRIL 5, 1975
THRIFTWAY FOOD STORES
LIMIT ONE COUPON PER CUSTOMER

40¢ VALUABLE COUPON
FAMILY SIZE TOOTHPASTE 15¢ OFF LABEL **Peak** 7 OZ. TUBE
WITH THIS COUPON VOID APRIL 5, 1975
THRIFTWAY FOOD STORES
LIMIT ONE COUPON PER CUSTOMER

25¢ VALUABLE COUPON
FAMILY SIZE TOOTHPASTE 15¢ OFF LABEL **Peak** 7 OZ. TUBE
WITH THIS COUPON VOID APRIL 5, 1975
THRIFTWAY FOOD STORES
LIMIT ONE COUPON PER CUSTOMER

FARM REVIEW

Prices Cutting The Of Feed Grain

OK. — The continued grain prices and confidence in governmental programs are pushing producers to plant as much as 25 percent more in the current season, officials of the Texas Farmers Union said.

Producers believe acreage over the March report will show a strong increase in grain production. The USDA's January and March planting intentions indicate.

Harp expressed concern over expected increases in production without real indication that cattle feeding will soon return to 1973 levels.

"While we expect our exports to remain relatively high, they will not take up the slack of the reduction in domestic demand," Harp pointed out.

The GSPA official pointed out there are people who feel prices can't drop to the loan rate again, but "those people should study the cotton and cattle situation of the past two years."

The crop plantings shown in the USDA intention report would be geared to the requirement for cattle feeding at record levels. Therefore, 40 percent reduction in numbers on feed would require that much less feed. The difference would be a surplus which would depress prices even more.

GSPA points out that the success of a cutback in production depends upon the willingness of every farmer to do his part. It can't succeed if only a few participate.

A positive and aggressive program of worldwide market development for grains will continue, Harp said. The reduction in acreage will only be to hold supplies in balance with demand so farmers can receive prices that will pay their cost of production and permit a fair profit.

COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

As an improved cotton program is needed for 1975, the immediate and long-term future of the Texas cotton industry depend on markets, not on legislation, according to Johnson, Executive Vice President of Plains Cotton Inc., Lubbock.

Johnson told ginners and their wives in San Antonio at the annual convention of the Texas Cotton Ginners Association (TIGA), adding that opening and other new developments in textile manufacturing have an almost limitless potential for expanding the Texas cotton.

Johnson had just returned from Washington where Plains ginners are supporting House Bill 4296, a bill to raise loan levels on cotton, wheat and feed grains. The House floor was set upon by unfriendly congressmen offered a number of amendments not in the best interest of cotton producers, he reported, and said, "It seems the farm legislation in general, and cotton legislation in particular, 'Murphy's law' — the one which says that what can go wrong will go wrong — is always in control."

Johnson was fortunate, Johnson continued, "that the Texas cotton industry beyond the next year or so with markets, not with the fortunes of government programs."

Johnson said the open-end spinning system and other processes can better utilize the type cottons predominantly in Texas, he expressed high optimism that to come the Texas cotton industry would be bigger than ever.

Johnson is now devoting a high percentage of its utilization to proving that High Plains cottons are the ideal raw fiber for open-end spinning, and Johnson said a group that "PCG is dedicated to the proposition of a system, coupled with an expanded textile industry, for greater potential for enhancing the profitability of production and ginning than anything ever before to the horizon."

Johnson said that two open-end spinning mills are already in the High Plains and that at least five others are in the stages in Texas, the PCG executive put forth the idea that "when these Texas mills have proven that there is profit to be had from using Texas cotton on the open-end system, open-end spinning mills in other parts of the United States and around the world can be expected to have a greatly improved attitude towards Texas cotton as a raw fiber. That, of course, means markets," he said, and markets mean a more profitable Texas cotton for everybody from the producer through the ginner, processor owner and every businessman associated with

Farmers Union President: 'Farm Bill Could Threaten Food Production'

A state farm leader issued the warning that the farm bill approved by United States House of Representatives could result in a food and fiber production cut-back.

Texas Farmers Union President Jay Naman of Waco said "The emergency provisions of the farm bill, passed by the House, are totally inadequate to encourage farmers to produce at capacity. The levels of price support as well as the target prices are far below the cost of production. If these levels aren't boosted by Senate action, farmers

cannot be relied upon to produce adequate supplies of food and fiber."

Naman went on to say, "farmers are taking a hard look at their planting plans because the price levels in the farm bill do not offer what it will take to break even on the production of cotton, wheat, or feed grains. Some farmers may choose to cut back their acreage substantially, because they can see nothing but losses in what acres they plant. U.S.D.A.'s March 1 prospective planting report indicates that farmers are restrained in their plans."

The Texas Farmers Union delegates to the National Farmers Union convention in Portland last week joined in a resolution calling on farmers to reduce their economic risks by adjusting their production to what they could expect to sell at a reasonable price. The resolution acknowledged the fact that Farmers Union traditionally supports the concept of abundant food and farmers prefer to produce to capacity, but that the failure of Administrative and the Congress to provide market protection leaves farmers with no alternative but to cut back.

"It's unfortunate that the House has bowed to President Ford's veto threat and passed a farm bill that is watered-down and unrealistic. Hopefully, the Senate will redeem Congress by offering farmers and consumers a 'food program' that will encourage production and assure stable prices," Naman said.

Pulling Together

For The Common Need

LUBBOCK — A love affair between the farmer and the consumer is going to have to develop if the American way of life is to remain intact, says an agricultural economist here.

"The next few months are critical in determining the type of agriculture, and the stability of agriculture, and whether or not individual farmers can remain in business in the future," says Marvin Sartin of the Texas Agricultural Extension Service. "Financial requirements of agriculture are at all time highs, and risks from product price variations stagger the imagination."

Sartin says that agricultural producers need the support of consumers and their elected representatives to obtain the legislative might necessary to insure adequate new farm bills.

Because farm programs are short term and must be renewed periodically, the need for support from consumers will be continual.

Farmers, commodity organizations, and general farm groups should recognize that potentially the most productive achievement for agriculture is the establishment and continuation of a mutually beneficial relationship with the American public. Public relations is the key, and the public is fairly easily convinced with the right approach.

"During the recent past, we have seen some attempts to gather public opinion on the side of agriculture," he says. "However, these were mostly tragic failures and did far more harm than good. When cattlemen were reeling from their financial plight, their frustrations gained the upper hand. In attempts to force governmental action through public outcry, they instead brought cries of cruel and inhumane slaughters. Cattlemen and agriculture got a black eye."

Sartin believes that instead of alienating people, agriculturists need to convince the public that problems existing in the

farm industry are their problems as well. Farmers are many small individuals, and farm organizations are segmented, splintered, and competitive. Selling the public on needs of agriculture is a big task.

"While most Americans today are far removed from the farm, I believe that most have a soft place in their heart for the land and for those who till the soil and feed the cattle. The opportunity, the need, and the time are here for agriculture to get into the public relations business."

Says Sartin, the problem is how. The segmentation of agriculture in many small commodity organizations and several national general farm organizations does not provide a united front. However, farmers control each of these organizations, and if they would look beyond their specific personal problems and projects, they could join together to share their needs and concerns with every American.

Texas Farmers Union Report

Texas Farmers Union President Jay Naman of Waco said today that Texas farmers have little to celebrate in what the Congress has come up with as an emergency farm package.

"The meager improvements to the farm bill approved by the House and the Senate Agriculture committee make a mockery out of the celebration of National Agriculture Day earlier this week. Instead of gratefully rewarding farm people for their productivity and efficiency, Congress has seen fit to kick farmers in the teeth with its farm programs recommendations," Naman said.

Secretary of Agriculture in our history, used scare tactics by quoting exorbitant cost figures to convince Congress to reduce benefits under the new farm program. It was pure demagoguery for USDA to say that the reduction of the support price on cotton from 43 cents to 38 cents and the target from 48 cents to 45 cents would cut \$300 million from the cost to government. This dire prediction could only occur if there was a total market disaster breaking every cotton farmer in the

country," Naman said.

Farmers are "turned off" by the argument in Congress that the farm bill is the "best that can be passed," according to the state farm leader. He predicted that President Ford would probably veto it because it is too good, "when he should be vetoing it because its not good enough," according to Naman.

"As farmers in some areas of the state are approaching

the planting season, they are becoming increasingly aware of their costs. If they take seriously USDA's crop projections for next year

and look at the recent decline in prices on feed grains, wheat and cotton, they will probably consider reducing acreage or input expenses including fertilizer

and irrigation. If this materializes, what USDA predicts in the higher cost to government of a good farm bill could instead be higher food costs to the consumer

because of a short crop. Congress had better take a look at what might happen to food supplies if farmers cut-back," Naman said.

FLOYD DATA

Mrs. Roland Boenig of New Braunfels returned home Friday after visiting in Floydada with her parents, Mr. and Mrs. C.P. Fulkerson and her sister, Mrs. Don Finkner, and husband in Lubbock.

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

PERRY IMPLEMENT CO. LOCKNEY'S JOHN DEERE DEALER	WE NEED A SPONSOR FOR THIS SPOT
PATTERSON GRAIN CO. GRAIN-FERTILIZER	ACCO SEED "SORGHUM FOR THE SEVENTIES"
LOCKNEY COOPERATIVES MEMBER-OWNED	THE LOCKNEY BEACON BOOSTING FLOYDA COUNTY AGRICULTURE

Mr. Farmer Have You Ordered Your Fertilizer

MAN!!! TIMES ARE TOUGH

It COSTS The SAME To Produce HALF A Crop As A FULL Crop
DEMAND-MAXIMUM PRODUCTION-PROFITS

Select FERTILIZER Grades That Supply -

- Ammonium Sulfate - Assures Maximum Protein Development
- Polyphosphates - The Most Efficient Form Of Phosphorus
- Zinc - Assures Correct Chlorophyll Formation
- Iron - Assures Maximum Plant Maturity
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DON'T FERTILIZE YOUR CROP - **ZIPP** IT !!!

SELECT A DEALER THAT SUPPLIES

- OXY ZIPP Fertilizers
- OXY Recommended Pesticides
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DON'T BLOW YOUR LOAN **Cpp** ★ It!

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Producers Co-Op Elevators, Inc.
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Providence Gin & Elevator Co.
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296-5088

OCCIDENTAL CHEMICAL COMPANY

PLAINVIEW, TEXAS



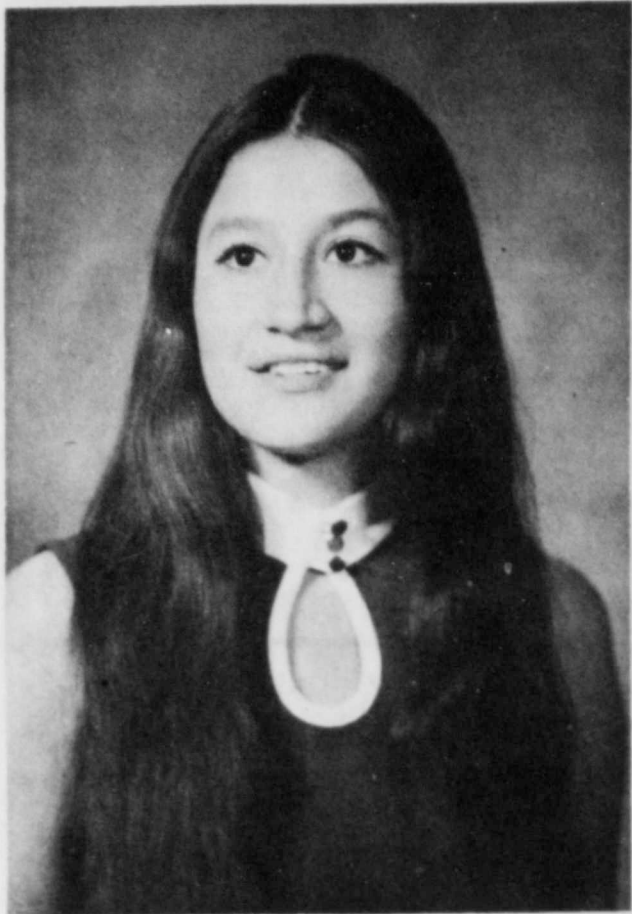
DEVELOPERS OF THE **ZIPP** FERTILIZER CONCEPT
PERFECTER OF THE CPP MANAGEMENT TECHNIQUE



FLOYD DATA

Mr. and Mrs. M. C. Turner of Dove Creek, Colo., left for their home Sunday after visiting several days in Floydada with relatives, Mrs. V. D. Turner and family and Mrs. Lindsey Warren and family.

Society



Miss Carman Blanco
(to wed Tony Luna)

Carmen Blanco, Tony Luna Plan August Vows

Miss Carmen Blanco of Lockney and Tony Luna of Plainview announce plans for an August 22 wedding in First Baptist Church, Lock-

Rebekah Lodge Members Meet

Floydada Rebekahs met March 25 with Artie Webb, Noble Grand and Dorothy Reeves, Vice-Grand, presiding.

Following the business session a short program was given and the Lodge members sang, "He Rose" led by Amanda Hart. Dorothy Reeves then read a scripture.

After the program a birthday party honoring nine members was held. Honorees included Laules Parkey, Foy Gooch, Oleta Gaston, Willie D. Hill, Marie Hamilton, Jewell Jackson, Margaret Paschal, Gladys Peck and Alma Dunn.

Cake and punch were enjoyed by 21 members.

El Progreso Hears Program About Brazil

The El Progreso Study Club met in the home of Dimon Schacht, March 26. Delightful Easter refreshments were served to fifteen members.

Ethel Mitchell presided in the absence of president Jeanette Marr. Roll call was

answered by each member telling of her favorite vacation dream.

Faye Ferguson was introduced by secretary Bobbie Kellison. She gave a very interesting travel program of Brazil in South America. Many facts concerning the country were given. It is the largest in area and population of all South American countries, it covers 1/16 of world area, has one third of the people of South America. Most of the people speak Portuguese. Most of the country has a tropical climate since the equator passes through the upper part. Most of the greatest river in the world, the Amazon, runs through Brazil. Everything and everyone moves at a slow rate and do not have many regulations. Brazilia, the new capital, is built in the more temperate southern section of the country. It was in the planning stage 100 years. It is well laid out in the shape of an airplane with streets designed for free flow of traffic into and out of the city. There are very few cars and most of them are small. Most people walk or ride a bicycle. There are only two classes of people-rich and very poor.

To conclude her program, Mrs. Ferguson showed slides of the capital and of the smaller city where her daughter and her family live and work. He is a pilot for a nondenominational missionary organization.

Members present were Ethel Mitchell, Bobby Kellison, Meda Honea, Hazel Johnson, Josie Taylor, Alice Mitchell, Faye Ferguson, La Verna Sams, Faye Holmes, Juanita Jenkins, Dorothy Smith, Arla Copeland, Pauline Sams, Anna Dell Quebe and hostess Dimon Schoch.



DAY DESCENDANTS GATHER FOR REUNION... Top row right: J.W. Day Jr., Floydada; Bruce Day, Wichita Falls; Bellaire; Charles Day, Abilene. Seated left to right: Mrs. (Patsy) Kirk, Dallas; Mrs. R.R. (Edith) Ferguson, Floydada; O.P. (Ida Bell) Nolan, Amarillo; and Mrs. Joe (Clara) Beck.

Day Families Hold Long Awaited Reunion

The eight children of the late Mr. and Mrs. J. W. (Bill) Day Sr., gathered recently in Abilene for a long awaited reunion. A son and his wife, Mr. and Mrs. Charles Day, were hosts for the occasion in their Abilene home. The gathering was the first time in over 30 years the brothers and sisters had been together.

Reminiscing and catching up on present happenings as well as old fashion sing-alongs were enjoyed by the group. There is no generation gap in the Day family when it comes to music and having a "good-old-time".

remind you of the Alps. One can see some of the finest architecture work to be seen anywhere in Japan. We said goodbye to the intriguing East as we boarded our 747 for the flight to Honolulu.

HAWAII (HONOLULU)

Waikiki Beach continues to lure bathers the year round with warm seas and palm-fringed sands.

One may take a seat in a 30 foot outrigger canoe, bask on beach, cruise toward

Give them a couple of guitars, a harmonica and a piano and they will create a lot of foot stomping and hand clapping.

When brothers and sisters departed for their respective homes, they decided that another reunion wouldn't be long in the making.

The Day family lived on the Floyd and Crosby County lines and the children attended schools in Starkey and Cone in the early thirties.

Day children and their spouses at the reunion included the host and hostess, Mr. and Mrs. Charles Day; Mr. and Mrs. Joe Beck of Midland; Mr. and Mrs. O. P. Nolan of Amarillo; Mr. and Mrs. R. R. Ferguson and Mr. and Mrs. J. W. Day Jr., of Floydada; Mr. and Mrs. Ross Day, Bellaire, Tex.; Mr. and Mrs. Lusby Kirk, Dallas; and Mr. and Mrs. Bruce Day of Wichita Falls.

Other relatives attending the reunion included Mr. and Mrs. H. L. Sloan and family, Midland; Mr. and Mrs. Ted Day and Misty and Mrs. Neal Scott and family.

Wichita Falls, Texas; Houston, Texas; Dallas, Texas; Mr. and Mrs. Williams, Lewisville, Texas; Mr. and Mrs. Kenneth Kirk, Dallas, Texas; Mr. and Mrs. Cindy Day, Dallas, Texas; and Mr. and Mrs. Steve Mitchell, Dallas, Texas.

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NOW BOOKING

HAWAII - June 16 for 10 days. 4 Islands. Fully escorted with experienced tour host.

EUROPE - July 23 for 22 days. 6 countries. Family tour. Best 3 weeks in Europe. Escorted by Gene and Verna Linn.

ALASKA - July 19 for 12 days. Cruise the Inside Passage and see Alaska while it is untamed and unspoiled. Extension to Nome and Kotzebue available.

SCANDANAVIA "lay-by" tour. Departs Sept. 3 for 15 days. The best of Denmark, Sweden and Norway.

AUTUMN IN NEW ENGLAND October 7 for 8 days. "The Tauck Tour" and one of the best - at peak season.

TWO CITIES - MONTREAL AND QUEBEC - October 14 for 8 days. A "Tauck Tour" combining the beauty of New England and Canada.

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1210 14th St.
Lubbock, Texas 79401
Phone 806/763-4353

R.G. Dunlaps Share Trip To South Pacific And Orient With Readers

(R. G. Dunlaps share with readers their South Pacific and Orient Tour including Tahiti, New Zealand, Australia, Indonesia, Singapore, Thailand, Hong Kong, Japan and Hawaii. Editor's Note.)

We flew from the West Coast to Tahiti. First stop in Papeete, then on to Raiatea, the most sacred of the Tahitian Islands. In Raiatea we enjoyed living in individual grass bungalows, with thatched roofs, extending out over the water, making it convenient to enjoy watching the many tropical fish through the glass trap in the floor.

The Tahitian live on fish and fruit and vegetables

grown on the islands. They grow ten varieties of bananas, bread fruit, sweet potatoes, coconuts, oranges, watermelons, berries and chickens.

We visited Marae Arahuru, where kings were crowned, human sacrifices made and where every important event of Polynesian life was celebrated.

NEW ZEALAND

In N. Z. we visited Auckland, Rotorua, Queenstown, Mt. Cook, Christchurch, and Milford Sound. A few outstanding places were: Zoological Gardens to see the Kiwi bird and reptiles, Thermal Reserve to see its geysers, boiling mud pools, Rainbow Trout Springs, Maori Village and a Maori Concert of music and singing. From Queenstown we flew by small planes over and between the rugged mountains to Milford Sound. New Zealand is beautiful!

AUSTRALIA

Arrived in Sydney to enjoy a coastline drive to the Koala Bear Sanctuary. Har-

bour Bridge, Opera House, multi-million dollar in cost and controversial in design. Depart Sydney on a flight to Canberra after touring the city we went to a sheep ranch. After lunch, we watched sheep mustering, sheep shearing, and enjoyed playing with the kangaroos.

INDONESIA (BALI)

Morning visited Bali's woodcarvers, Art Colony, and Palace of Flutes. In the afternoon we were entertained with the monkey dance.

SINGAPORE

The city is a blend of East and West, the new and the old. Singapore is a progressive city buzzing with activity and change. It is a clean city, enforcing their laws to a fine of \$500 for any littering. Shortage of land has resulted in the creation of high rise apartments for most residents. Citizens of Singapore are limited to two children per family. It has become a manufacturing nation with one of the busiest ports in world.

Singapore is a beautiful and fascinating city truly a challenge to the entire world. It is a good example of what can be done when laws are made and enforced.

THAILAND

We took a three hour cruise up the Bangkok River for a look at life along the canals and the floating markets. The river is used for all their output and in take. These people have made very little progress in years. We visited the reclining Buddha, Marble Temple, and the 5 ton gold Buddha.

HONG KONG

We rode a cable car up to

Victoria Peak and had lunch at Repulse Bay. Our tour continues along Nathan Road to Kowloon and the New Territories to view settlement complexes, housing refugees and a peep into Red China. The afternoon finds us on a Chinese junk cruising around the harbor on our way to dine at the floating Sea Palace.

JAPAN

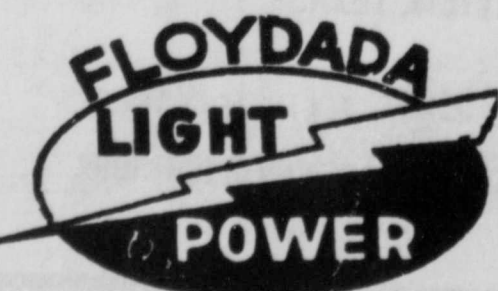
We flew north across the China Sea to Osaka, then on to the charming city of Kyoto. Kyoto is clean and rich in history and art. We sped along on the famous remote-controlled "bullet train," which reaches speeds of up to 130 miles per hour. As we traveled across countryside, we observed many interesting things, factories, homes, saw mills, shopping centers, gardens, snowcapped, sacred Mt. Fuji, Tokyo Tower, subway stations, Tokyo Bay, train stations, etc.

Nestled in the mountains north of Tokyo is Nikko, we were off on a full day's excursion there, first by express train, then a motor coach ride around a beautiful 200,000 acre park. It will



May Its Glory Fill All With Peace

Christ has risen. Come let us rejoice together. Through the miracle of His rebirth grows hope for inner peace. Finding peace within ourselves helps create the atmosphere for the flowering of peace and brotherhood throughout the world. Let's put our hearts together in love.



BIG CARPET SALE...

Savings Spring Up At Sears

SHAG, SCULPTURED, OR LOOP

GREAT LOOKS AT SEARS LOW, LOW PRICES

32 Lines Of Carpet On Sale Now...

Kitchen Carpet Cut 15% to 30%

Sculptured Shag Cut 15% to 35%

WANT A FREE ESTIMATE? WANT TO SEE SAMPLES?

WANT CARPET INSTALLATION? COME IN TO...

SUE WILLIAMS
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100 SOUTH FLOYDADA



WIND AND FIRE ... Floydada Volunteer firemen battled fire and dense smoke Thursday afternoon to try and save the home of the R.D. Hollis just outside the city limits on the highway. The home and its contents were a total loss. Mr. Hollis were vacationing in Port Isabel at the time of the fire. (Staff Photo)



WORKSHOP ON 4-H METHOD DEMONSTRATIONS.... Beth Pratt conducted the workshop for 4-H'ers Wednesday. Another will be held April 1 at 7 p.m. in the Lockney Agriculture Building conducted by Swisher County 4-H. Pictured are Dara Carthel, Clay Hamilton, Robb Pratt, Emma Martinez, Beth Pratt, Carlos Rainwater, Martin Eastham, Marty Covington and Steve Herber, Assistant County Extension Agent. (Staff Photo)

Huddle groups will serve as huddle leaders for the high schoolers, leading their huddles in athletic competition and Bible study.

High school and junior high coaches and athletes throughout West Texas who would like to attend are urged to

contact Tommy Stone at Lubbock High School, 2004-19th. Telephone 744-9981 or 797-4502.

"ENCOUNTER WITH CHRIST"

Cordial Invitacion Al Publico Para Asistir A Los Servicios Religiosos De Avivamiento Que Se Llevara A cabo En La Primera Iglesia Bautista De Lockney, Texas. Los Dias 9-Al 13 De Abril. Principiando Todos Las Noches A Las 8:00 P.M. Esperamos Nos Hondren En Su Gentileza Con Su Presencia.

Chano Martinez

"ENCUENTRO CON CRISTO"

The Primera Iglesia Bautista De Lockney Extends A Cordial Invitation To The Public To Come And Listen To The Dynamic Preaching Of The Word Of God As Presented By The Rev. Jesus Saucedo, Originally From Garland, Texas. Services Will Begin April 9, Through April 13, 1975. Time Will Be 8:00 P.M.

Program By: Chano Martinez

FCA Retreat In April At Plains Baptist Assembly

Plans for the 3rd Annual West Texas FCA retreat are being completed. The retreat is sponsored by the Lubbock

Adult Chapter of the Fellowship of Christian Athletes. The event, scheduled for April 25, 26 and 27, will be held at Plains Baptist Campgrounds, south of Floydada. Over 200 high school and junior high school athletes

from over West Texas are expected to be on hand to take part in the various activities.

The athletes will hear a number of outstanding Christian athletes and coaches from the pro and college ranks. Steve Sloan, Texas Tech head football coach is due to be the opening speaker Friday night. Others on the program

include Harvey Martin of the Dallas Cowboys, Ted Koy of the Buffalo Bills, Will Cureton of the Cleveland Browns, Donald Rives of the Chicago Bears, Barry Wood, college minister at the First Baptist Church in Lubbock, is set to be the speaker at the closing session Sunday morning. Members of the Texas Tech and West Texas State FCA

12. Our tour was introduced as persons from Canada, U. S., and the Texas Carpet Beggars (thanks to the Staniforths.)

Amy Nance Honored

Amy Nance, daughter of Mr. and Mrs. Joe Nance, was honored Thursday for her sixth birthday which was Sunday, March 23.

The table was decorated with an Easter basket filled with surprise Easter eggs. The children enjoyed dixie dogs, cake and drinks. The cake was decorated with yellow Easter bunnies. Each child received a story book and candy-filled Easter egg. Those attending were Lisa Terrell, Licinda Mahagan, Allen Stallings and Wyman Rexrode.

A Signal? Persistent hoarseness or difficulty in swallowing could be a Warning Signal of cancer. See your physician because only he can tell for sure, the American Cancer Society reminds us.

Snuff it Out! The rise in male cancer deaths is due largely to the increasing rate of lung cancer—14 times greater than 40 years ago. Do yourself a favor—drop the cigarette habit, says the American Cancer Society.

Girl Of The Week

Miss Sylvia Martinez, a member of the Home Economic Cooperative Education Class, has been chosen the HECE Employee of the week. She works at the Duncan School Cafeteria as a Food Service employee. Her training sponsor is Mrs. Clara Bardshaw.

Sylvia is a member of the Floydada HERO chapter. She is a senior and her plans are to go out of town to work or go to the Army. Her hobbies are skating, reading, listening to records or radio. She is the daughter of Mr. and Mrs. Ramon Martinez of the Antelope Community.

Buddy's Food

BUDDY WIDENER — OWNER
FORREST SHANNON — MANAGER



DOUBLE STAMPS WED.



DOUBLE STAMPS WED.

STORE HOURS—SUNDAYS 9 TO 7
MONDAY THROUGH SATURDAY 9 TO 8
THESE PRICES GOOD SUNDAY, MARCH 30,
THROUGH SATURDAY, APRIL 5, 1975

IN FLOYDADA ALSO IN PLAINVIEW
220 S. 2ND

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



U.S.D.A. CHUCK

ROAST

LB.

79¢



U.S.D.A. ROUND OR SIRLOIN

STEAK

LB.

99¢

FRESH 'N' LEAN SOY PROTEIN

BURGER MASTER

LB.

59¢

FAMILY PACK

PORK CHOPS

LB.

87¢

LONGHORN CHEDDAR

Cheese

\$1.29

SLICED BEEF

LIVER

69¢

SLICED SLAB

BACON

\$1.09

FROZEN

CORN DOGS

6/\$1

18 OZ. PURINA 59¢ VALUE

MEOW MIX

3/\$1

21 OZ. CLEANSER

COMET

3/89¢

100 COUNT PKG.

Notebook PAPER

59¢

PROTEIN 21-7 OZ.

Shampoo

\$1.39



HEINZ—16 OZ.—ALL FLAVORS

BAR-B-QUE SAUCE

2/99¢

HONEY BOY—TALL CAN

SALMON

\$1.39



COTTAGE CHEESE

CLOVERLAKE 24 OZ.

79¢

200 COUNT 59¢ VALUE

KLEENEX

2/99¢



TV Dinners

2/79¢

MINUTE MAID—12 OZ.

ORANGE JUICE

2/99¢



COLORADO—RUSSETT—20 LB. BAG

POTATOES

\$1.09

TEXAS—YOUNG TENDER—POUND BAGS

WASHINGTON D'ANJOU

PEARS

4/\$1

FRESH

Carrots 2/39¢

EAR CORN 6/\$1

CLOVERLAKE—1/2 GALLON—99¢ VALUE

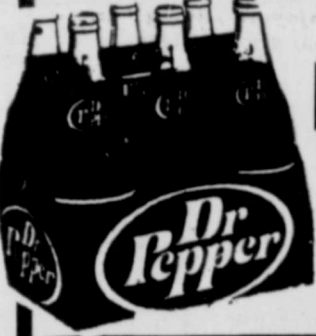
MELLORINE

69¢

NESTLE'S—14 ONE CUT ENVELOPES

HOT COCOA MIX

89¢



32 OZ.—6 BTL. CARTON

DR PEPPER

\$1.59

PLUS DEPOSIT

TRAPPEY'S PORK AND BEAN—PINTO—BLACK EYES—15 1/2 OZ.

Jalapeno BEANS

3/\$1

SWANSDOWN—15 OZ., MIX

Angel Food Cake

59¢

SEVEN SEAS—8 OZ.

French Dressing

2/89¢

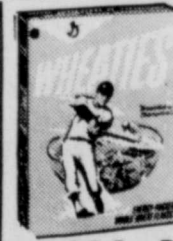
NABISCO—13 OZ.—\$1.19 VALUE CHERRY,

COOKIES

SUGAR

79¢

SAVE VALUABLE COUPON SAVE



Wheaties

49¢

WITH THIS COUPON

12 Oz. Box

Expires 4-5-75

PRICE WITHOUT COUPON

59¢

SAVE LIMIT 1 COUPON PER PURCHASE SAVE



BETTY CROCKER'S

Hamburger Helper

2/89¢

WITH THIS COUPON

GOOD AT BUDDY'S

Expires 4-5-75

Without Coupon

2/\$1.09

SAVE LIMIT 1 COUPON PER PURCHASE SAVE

VALUABLE COUPON

25 LBS. **GOLD MEDAL FLOUR**

\$3.49

Good at BUDDY'S FOOD

Expires 4-5-75



WITHOUT COUPON

\$3.79

Connecticut Mutual Life
Blue Chip Company Since 1846

Don W. Henderson

Suite 1210 Ph. 747-5121

First National-Pioneer Bldg.

Lubbock, Texas 79401

OBITUARY

Mrs. Ida Harkins

Funeral services for Mrs. Ida Mae Harkins, 83, of Plainview were held Wednesday in Date Street Baptist Church, Plainview, with the pastor, the Rev. Richard Grisham, officiating. Burial was in Plainview Memorial Park by Wood-Dunning Funeral Home.

Mrs. Harkins died at 6 p.m. Monday at her home from an apparent heart seizure.

Born June 25, 1891 in Cooke County, the former Ida Mae Scott married Fred A. Harkins November 23, 1913 in Gould, Oklahoma. She moved to Plainview in 1925 from Eldorado, Oklahoma. Mrs. Harkins in the past had worked at Plains Co-Op Creamery and Furr Food Store. She was a member of the Date Street Baptist Church.

Surviving are one son, A. W. Harkins of Amarillo; three daughters, Mrs. James (Myrtle) Hill of Lockney,

Mrs. H. C. Webb of Olton and Mrs. Delbert Wasson of Childress; one sister, Mrs. Susie Beanland of Duke, Oklahoma; one brother, C. A. Scott of Gould, Oklahoma; eight grandchildren and 18 great-grandchildren.

4-H A Modern Day Success

COLLEGE STATION—A quarter of a million young people can't be wrong!

And 125,000 Texas boys and girls are part of the modern-day 4-H program.

"As the nation's largest youth-serving organization, 4-H continues to provide educational experiences for young people in a variety of ways," says Miss Yvonne Garcia, 4-H and youth specialist for the Texas Agricultural Extension Service.

Youth between the ages of 9 and 19 can learn new skills and interests in short-term project groups, clubs, camps, special interest groups and other activities. Fairs, contests, field trips and tours are also a part of every 4-H member's program.

"With the help of 4-H volunteers, youth can select which projects they want to learn and how they will learn them, notes the Texas A&M University System specialist. "Youth make their decision by considering time, available resources and their particular situation."

Practicing good citizenship and developing leadership talents are important activities in 4-H. Public appearances, speeches, committee work, and officer elections are just some of the ways 4-Hers learn the important skills of decision-making, democratic behavior, social competence and self-esteem.

"It's not all work either. 4-H means making new friends, going places, helping others and sharing talents, skills and hobbies," points out Miss Garcia.

"Being a part of this action program is easy," she adds. "Young people can visit a local 4-H club meeting and talk to the volunteer leader about membership opportu-



SEVENTH GRADE HISTORY FAIR WINNERS...in top photo, second place winners are Virginia Varner, Noe Martinez, Todd Hambright, Troy Marquis, and Renee Sanders. Not pictured was Maybelle Martinez. (In bottom photo, third place winners are Kristi Willis, Becky Crabtree, Pete Castillo, Todd Williams, Regina Coleman, Beverly Burleson, Sylvia Valleja, and Rose Martinez. Not pictured is Vincent Lara. (Staff Photo)

Watch Out for Sol
The sun is a very fine fellow in small doses. Too much could lead to skin cancer, says the

American Cancer Society. Take precaution while in the sun; use lotions, wide hats and umbrellas. See your physician promptly when a sore does not heal.



What One Person Can Do

PATTY O'BRIEN,
Film Critic

Patty O'Brien of Larchmont, New York, sees the modern film not as a threat, but as a promise. A prime mover of the Larchmont-Mamaroneck Film Council, she urges parents and teachers to use selected

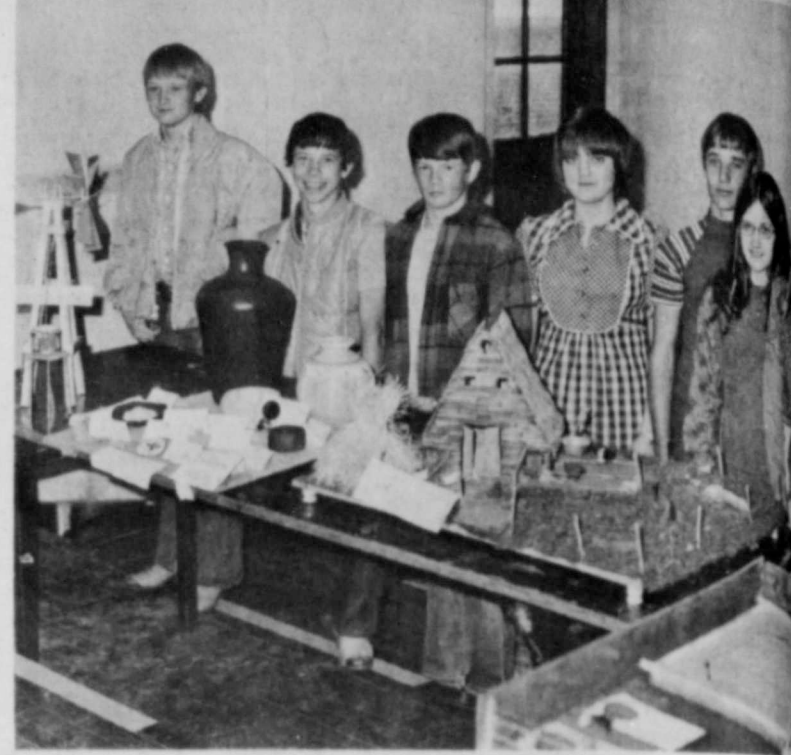
films as a springboard for discussion. And she has achieved an overall improvement in local film fare.

Mrs. O'Brien takes a dim view of boycotts. She believes simply in ignoring inferior films and encouraging the good ones. It works. "The only way that more family pictures will be made is if the attendance warrants it," a United Artists executive wrote to her. "You have contributed towards this

objective if your efforts are imitated throughout the nation."

Parents, educators, church and other local groups are represented on the Film Council. Patty O'Brien not only urges support of family fare, but stresses the merits of certain other films. At her suggestion, some parents and teenagers met for informal discussion after seeing "Easy Rider." Noting the lack of values of the main characters, the young critics

said, "They're O'Brien, make says, 'More best way another group The buy consultant Film and Film U.S. Cathol and is on the Committee phers. She reviews sit local rada conviction: most exciting



EIGHTH GRADE HISTORY FAIR WINNERS...top photo, winners are Thomas Sorrell, Bennie Sorrell, Russell Marble, Melody Powell, Brad Feuerbacher, Darla Guest and Kara Copeland. In the bottom photo, third place winners are (left to right) Mark Beedy, Jay Waller, Mark Mayo, Garry Norrell, Shandra Young, and Judi Bean. (Staff Photo)

Henry Block has 17 reasons why you should come to us for income tax help.

Reason 1. We are income tax specialists. We ask the right questions. We dig for every honest deduction. We want to leave no stone unturned to make sure you pay the smallest legitimate tax.



HENRY BLOCK
THE INCOME TAX PEOPLE

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Ph. 983-5233
Come In Soon

ANNUAL STOCKHOLDERS' MEETING CONSUMERS FUEL ASSOCIATION

OF FLOYDADA

Monday, March 31, 7:30 P.M.

At Massie Activity Center

★ REFRESHMENTS - ENTERTAINMENT

★ ELECTION OF TWO DIRECTORS

Nominees: Kenneth Poole, M.J. McNeill
Also Nominations From The Floor

★ Door Prizes ★ Audit Report



NOTICE!
36TH ANNUAL MEMBERSHIP MEETING OF
LIGHTHOUSE ELECTRIC COOPERATIVE INC.
FLOYDADA HIGH SCHOOL AUDITORIUM
SATURDAY - APRIL 5, 1975
REGISTRATION BEGINS 11 A.M.
Barbecue Lunch 11:30 A.M.
1960-61 Patronage Dividends Amounting To
Over \$32,000 Will Be Paid At Annual Meeting
MEETING CALLED TO ORDER 1 P.M.

FEATURED SPEAKER
Jim Morris, Texas Electric Cooperatives Austin, Texas

PRIZES

Mr. Coffee I
Sunbeam Waffle Baker & Grill
West Bend 30 cup Perculator
Skill Commercial Saw
Electric Engraver
All Purpose Timer
Norelco Rechargeable UIP Razor
G.E. Power Pro Pistol Dryer
Rival Crock Pot 3 1/2 qt.
Clairol Crazy Curl
G.E. Electric Knife
Meals in Minute
Silex Ice Cream Freezer
TI Calculator
G.E. AM & FM Clock Radio

GRAND PRIZES

Garage Door Opener
Trash Compactor
Sewing Machine
Frost Free Refrigerator
Freezer Combination
Electric Range
Portable Dishwasher
Washer & Dryer
Tape Player
Electric Welder
Electric Fireplace
Micro Wave Oven

• DON'T FORGET BARBECUE LUNCH AT 11:30 A.M.

How They Danced

CROSS TEXAS. By Max Farrar, Straus and Giroux.

THE COOK

ST PEOPLE had their backs to the low estate of the land and assuring each other that they had just about been mined came this cowboy from Floyd County, Texas, and tossed this first novel of the pile—*Waltz Across Texas*. I want to tell you this is some hard book.

The form of a murder mystery, it has the same relation to the Agatha Christie product as *Anna Karenina* does to *Love Story*. Crawdaddies, racks, and shatters the form here, then puts it back to work, so it will do things he can do, so he can say more things than Rex Stout ever dreamed of in philosophy. What kind of things? Things about the relation of morality in his native state, a lesson on human wills in consequence of some frightening truths about the withering power of the ego un-

Waltz Across Texas is a book whose pre- is difficult to define or even . It is a mystery whose solution upon itself, round and round over and over, like some Robbe- mundrum—until the reader co-

THE SON OF MR. AND MRS. CRADFORD OF FLOYDADA.

mes to doubt the truth of the solution that Crawford finally offers (and that doubt is intentionally created). It is a book so filled with free-floating paranoia that the atmosphere it creates becomes as heavy with brooding violence and humid as an August afternoon in Houston. It is a novel whose author is at once completely in control but at the same time totally at the mercy of his compulsion to tell—to seek—the truth, to consider every possible motivation and moral alternative.

And the man can write, believe me. Not only does he keep the story moving along with the kind of straight-ahead pace that keeps you turning the pages at a nice, steady rate, he is also able to hold us, transfix us, at the appropriate moment with passages such as this scene-setter describing a Texas rodeo:

There were as many people in the parking lot as in the stands. Loping their huge dark horses through the parked cars, gathered around open trunks and pickup beds, drinking beer, fondling as much as repairing their equipment, they watched me carefully. I saw Son's car parked back by the stock pens, but I climbed the raw wooden bleachers, opened a beer, and watched the barrel racing, all quick mares and pretty girls.

The narrator here, as through the entire novel, is one Sugar Campbell, a man recently returned to his home in West Texas, one who soon finds himself stuck so deeply into a morass of threat and conspiracy that it seems doubtful after a while that he will ever manage successfully to extricate himself. But with Sugar, you're never quite sure. It's strictly a matter of trust the tale and not the teller. But



Novels

don't bet your life on the tale, either.

He is hired by an old high school buddy, Son Cunningham, to help out in some unspecified way with a business associate, a big-time rancher named Tee Kitchens. For the purpose of negotiating needed loans, Tee has had a \$6 million policy written on his life. Campbell assumes that he has been hired to keep Tee alive—as a bodyguard, more or less—but then it is suggested that he may have been hired to kill him. Question follows hypothesis, threats are made, and at last Tee Kitchens is murdered. The question is then not so much by whom—Son Cunningham is found practically with smoking gun in hand—but why, and will he get away with it? The deeper we get into the novel, the more it is Cunningham's book. He is a sort of evil Gatsby, a Mailer-esque hero who risks everything to possess—to be. Eventually, we get to know the truth about Son—I think we do, anyway—though we never really penetrate the heart of his mystery. And before the end, we do a lot of waltzing across Texas, back and forth between Lubbock and Houston; even take a murderous detour down into Nuevo Laredo; and meet the wildest, most murderous crew of cutthroats and millionaires this side of a Sam Peckinpah movie.

This is the best first novel I've read in a lot of years. And it looks to me like the start of a considerable reputation. □

Floyd Philosopher

Thinks He Has Found The Proper Kind Of Employment For The Economists

Editor's note: The Floyd Philosopher on his Johnson grass farm discusses economists this week, without much luck.

Dear editor:

An economist in boom times is like a coach with good material and a winning season—everybody hails him as a smart hombre and wants to give him a raise, but let a recession set in or the material play out and the public turns thumbs down in a hurry.

With times what they are, I guess the reputations of the country's economists are in the worst shape they've ever been in. You know, one says the way to stabilize things is to balance the budget; another says forget the budget, cut the taxes; another says yeah, cut taxes by 12 billion dollars, another says no, cut them by 20 billion. One says things will get better in the third quarter of the year, another says he sees improvement by the fourth quarter, another says it won't happen till 1976, another won't answer his phone and hopes nobody remembers what his prediction was.

But not a one that I can find told us six months ago what was fixing to take place right now.

In other words, economists, if you listen to enough of them, turn out to be as confused as the rest of us. In short, they're in the wrong profession, and I got to thinking.

Now we've got enough unemployment as it is without adding all the economists to the ranks, so I've been trying to figure out what other line of work they'd be suited for and I have come up with the answer: they ought to become weather forecasters, where nobody expects you to be right more than 10 percent of the time.

But, you may argue, wouldn't that throw the regular weather forecasters out of work?

Come to think of it, I guess it would, which just goes to show that I don't know any more about solving the country's economic plight than anybody else you're hearing from. I know so little about it I'm almost Congressional material.

Yours faithfully,
J.A.

FLOYD DATA

Visiting last Sunday with Mrs. W. J. Wilks were her children, grandchildren and a great granddaughter, Mr. and Mrs. C. M. Norris and Jon, Mr. and Mrs. Bill Waters and Jill Norris, all of

Carlsbad; Mr. and Mrs. Dennis Wilks, Kathy, Jeff and John David of Tulsa and

Floydada was also a luncheon guest and visiting in the afternoon were Mr.

Mary Day and her children, Kevin and Karrie of Irving, Mrs. C. M. Norris Sr., of

and Mrs. Bill Norris and Shannon of Floydada.

You're invited to

"DAYS OF SPIRITUAL RENEWAL"



REV. CARLTON THOMSON

Come and hear Rev. Carlton Thomson, District Superintendent of the Plainview District of Methodist Churches.

SUNDAY THROUGH WEDNESDAY

MARCH 30 - APRIL 2

SERVICES:

SUNDAY 11 A.M. AND 7:30 P.M.

MONDAY THROUGH WEDNESDAY

6:30 BREAKFAST DEVOTIONALS

7:30 EVENING WORSHIP

MR. AND MRS. BILL BEACHY

OF PLAINVIEW

WILL DIRECT THE SINGING....

"Come Let Us Worship Together"

The First United Methodist Church

FLOYDADA, TEXAS

What One Person Can Do

RICHARD LEONARD

Robert Leonard of Flint, Michigan, is a folk hero to blacks, whites and Latins throughout Genesee County. Mr. Leonard, in eleven years as prosecuting attorney, has created some of the nation's most effective and imaginative programs of law enforcement.

An ardent advocate of consumer protection, he has built a staff of consumer watchdogs. They have exposed price-gouging television repairmen and persuaded local grocers to adopt unit-pricing.

A "diversion program" designed by Mr. Leonard for first-time offenders has 11 full-time rehabilitators handling 1,000 first-offenders a year. Only 3 per cent go back to jail. As a result, one-third of the country's criminal work has been cleared from court calendars.

Much in demand as a lecturer, the attorney has told lawyers' groups, consumers' councils and even a Congressional committee what he believes an effective prosecutor should be. The only measure of success, he emphasizes, is progress in protecting the public from criminals.

Some jobs are less likely than others to win widespread admiration. Flint may be the only city in the country where the prosecuting attorney is a hero to every segment of society. But any job done faithfully and honestly, to the best of our ability, can fulfill our obligation to God and to others.

For a free copy of "What One Person Can Do," send a stamped, self-addressed envelope to The Christophers, 12 East 48th Street, New York, NY 10017.

Students Stricken With Rabies

By Lloyd Bentsen

Late last month, four A&M University students doing field work in the mountains of Northern Mexico were severely bitten by a rabid animal.

The incident touched off a crisis which, in the end, gave gratifying proof that the massive bureaucracy of the United States government can respond to American citizens in immediate need.

By the time my office was called in on the case, precious hours had already elapsed from the time the students were bitten. The students had somehow got word of their plight to the Medical Center in Brownsville. And, not knowing exactly where to turn for help, the doctors at the Center called in the Coast Guard in Texas.

However, the mountains of Northern Mexico in the vicinity of San Carlos are hardly accessible by common means. Despite the quickness of their response, Guardsmen soon discovered that there was only one way the students would be able to be reached.

That one way was by air—and then, only by helicopter.

This is when the authorities in Texas turned to me. By this time they were desperate. Unless the anti-rabies treatment was begun within a matter of hours, there was no medical way the students could be saved.

BRAVING THE RED TAPE TANGLE

We tried the State Department first and hit a blank wall. Turning to the Defense Department, we found officials there impressed enough with the urgency of the situation to give us their total cooperation.

There are only a handful of helicopters large enough and with enough fuel capacity to make a round-

trip, non-stop flight to transport the students as a group to the Brownsville Medical Center. Luckily, one such helicopter was located in Corpus Christi.

The problem then became one of getting permission from the Mexican government to enter their air space. We went to the Mexican embassy here and called our own embassy in their country. Together with the cooperation of top officials in the Mexican Department of Defense, our emergency flight to the mountains of Northern Mexico was approved.

Calls then went out to our own Federal Aviation Administration. In order to re-enter American air space coming back from Mexico, we needed their approval. And, we got it.

Throughout all this, we were in constant contact with the doctors in Brownsville, making sure that we were still within the all-too-brief time limit they had specified. Four incredibly hectic hours had elapsed from that initial desperate call to my office. But, we had made it.

The helicopter was in the air and the students would soon be under the care of our physicians in Texas.

GOVERNMENT BUREAUCRACY PROVES RESPONSIVE

Many criticisms are leveled at the multi-layered bureaucracy that holds up America's system of government. The overlapping jurisdictions, the endless red tape, the impassive walls of secretaries to the secretary, have given birth to an unfortunate image of our

government as some sort of lumbering giant with impossibly slow reflexes.

And, to be frank, this reputation is all too often deserved.

But it is especially important to remember that, in cases of emergency and when the lives of American citizens are at stake, that lumbering giant can snap to attention. It can be made to work. It can respond.

There are four young men and their families in Texas that will testify to this.

Their story is not only an instance where the Federal bureaucracy came through, but it is a case study of what can be accomplished through the cooperation of all the distinct governments involved.

From the local and state authorities in Brownsville, Corpus Christi and Texas to the high level officials here in Washington and in Mexico, the crisis was resolved with both human sympathy and cooperative efficiency.

And at a time when confidence in government is frequently shaky, this comes as welcome reassurance.

Lloyd Bentsen

Kick Out the Quacks

Beware of a "sure cure" or "remedy" for any cancer, the American Cancer Society cautions. This is the language of the quack whose unfounded claims

and unproven methods may prevent or delay prompt and proper treatment for cancer. In case of doubt, seek the advice of your local ACS.

DEKALB

AgResearch, Inc.

proudly announces the appointment of

Davis Farm Supply Inc.

FLOYDADA, TEXAS

YOUR NEW DEKALB DEALER IN THIS AREA. HE'S READY TO SERVE YOU.

GIGANTIC ANTIQUE SALE

OVER 5,000 ITEMS (30% to 60% Discount)

APRIL 2-3-4-5

Matador Hall 8th & Smythe

Wayland College Campus

Plainview

9:30 A.M. to 4:30 P.M.

All Proceeds Go

To The Llano Estacado Museum

Earns Early

Texas taxpayers are their income tax earlier and receiving funds this year than according to figures released by the Internal Service (IRS).

McCanless, district of IRS operations in Texas, said the IRS center in Austin has received well over a North Texas tax this year, 60 percent expected total. Less half of last year's had come in one . About two thirds returns are from ers expecting refund

average refund this has been \$320.99, and to a little under year," McCanless . The current state of money is evidently ing taxpayers to file than they usually do to dig for every deduction."

tax official said people ing for the small one which have been for years but were overlooked,

Santa Fe Industries Inc., Declare Dividends

The Board of Directors of Santa Fe Industries, Inc. has today declared a quarterly dividend of forty five cents (.45) per share, being Dividend No. 27, on the Common Stock of the Company, payable June 2, 1975, to stockholders of record at the close of business May 9, 1975.

In commenting on the Board's action, John S. Reed, chairman and chief executive officer, said "The decline in the traffic and earnings of the Santa Fe Railway, the company's major subsidiary, will have a

substantial adverse effect on Santa Fe Industries' first quarter results. Recent trends offer some hope that results of consolidated operations will improve during the balance of 1975."

FLOYD DATA

Mrs. David Campbell has been in Chattanooga, Tennessee the past week visiting her Son, Gary Campbell and family. This is Mrs. Campbell's first visit with the new grand-daughter, Jennifer. She will return home this weekend.



SPRING IS REALLY HERE . . . despite the chilling temperature of 18 degrees Friday morning in Floydada. Standing among the tree blossoms just two days before the hard freeze is Kathy Hinsley, daughter of Mr. and Mrs. Lonnie Hinsley of Floydada. (Staff Photo)

CLIFF'S Signs

SERVING THE
CENTRAL PLAINS
SINCE 1963

- ★ TRUCK & WINDOW LETTERING
- ★ SILK SCREEN WORK
- ★ GOLD LEAF
- ★ SIGN PAINTING OF ALL KINDS

WE DON'T DO ELECTRICAL SIGN
WORK, BUT . . . WE HAVE CONNECTIONS!

PHONE 296-5771

1601 N. Columbia Plainview, Texas 79072

THRIFTWAY

A BETTER WAY TO SAVE

APRIL SHOWER OF SAVINGS

U.S.D.A. GRADE "A"

FRESH FRYERS 43¢

WHOLE LB.

Chuck Roast 99¢ Chuck Steak 1.09 Fryers 53¢ Breast 89¢ Drumsticks 79¢	Thighs 79¢ Dumplin' Pkg. 39¢ Pork Chops 1.59 Sausage 89¢ Hot Links 69¢
--	---

Beans 3 15 1/2 OZ. \$1

Beans 2 23 OZ. 89¢

32 Oz. Bottles 6 Bottle Carton

Coke or Dr Pepper Plus \$1.59 Deposit

Vanilla 2 OZ. 69¢

Trash Bags 10 CT. 99¢

Bleach 4 L. 49¢

Cat Food 4 L. 1.39

Milk 4 T. 1.00

Drinks 6 12 OZ. 1.00

Elbow Noodles 10 OZ. 35¢

Tuna 6 1/2 OZ. 55¢

Chip-A-Roos 15 OZ. 79¢

CASCADE DETERGENT 35 OZ. BOX 79¢

Parkay OLEO 8 OZ. TUB 89¢

Margarine 2 8 OZ. TUBS 69¢

Orange Juice 12 OZ. CAN 59¢

Apple Pie 26 OZ. PKG. 99¢

Casseroles 3 10 OZ. PKGS. 89¢

Cheese Slices 12 OZ. PKG. 89¢

GLADIOLA FLOUR 5 LB. BAG 79¢

LEMON JOY 22 OZ. BTL. 59¢

MORTON POT PIES 8 OZ. CTNS. 59¢

MAXWELL HOUSE COFFEE 2 LB. CAN 1.99

PLATINUM PLUS

Schick Injector Blades 11 CT. PKG. \$1.59

Body All Deodorant 5 OZ. CAN 99¢

Edge Shave Gel 7 OZ. CAN 99¢

THRIFTWAY FARM FRESH PRODUCE

ORANGES 5 LBS. \$1

Tangerines 25¢

Apples 29¢

Corn 2 10 OZ. 29¢

OTHER GROCERY ITEM SPECIALS

Hunts Manwich 15 1/2 OZ. CAN 49¢

Hamburger Buns 8 BUNS 39¢

Nilla Waters 12 OZ. BOX 79¢

Spray 'N Wash 16 OZ. CAN 1.09

BRITANNICA JUNIOR THIS WEEK VOLUME NO. 10 \$2.99

DON'S THRIFTWAY

ON THE WYE, FLOYDADA

Floyd County Hesperian

Caprock Hospital Report

3-19-75 to 3-27-75

Georgia Foster, Floydada, admitted 2-16-75, dismissed 3-26-75.

Mabel Laminack, Floydada, admitted 2-27-75, dismissed 3-20-75.

Frank Gonzales, Lockney, admitted 3-12-75, continues treatment.

Joseph Allen, Floydada, admitted 3-14-75, dismissed 3-27-75.

Janie White, Cone, admitted 3-16-75, dismissed 3-19-75.

White Baby Boy, Cone, admitted 3-17-75, dismissed 3-19-75.

Albert Whitener, Quitaque, admitted 3-19-75, dismissed 3-21-75.

Diane Miles, Floydada, admitted 3-19-75, dismissed 3-25-75.

Minnie Barton, Floydada, admitted 3-19-75, dismissed 3-23-75.

Carl W. Campbell, Floydada, admitted 3-21-75, dismissed 3-22-75.

Catarina Mata, Ralls, admitted 3-22-75, continues treatment.

Mary Echols, Matador, admitted 3-22-75, continues treatment.

Quincy Johnson, Floydada, admitted 3-23-75, dismissed 3-25-75.

Ora Hinsley, Floydada, admitted 3-24-75, continues treatment.

Connie Smith, Wayside, admitted 3-24-75, dismissed 3-26-75.

Smith Baby Boy, Wayside, born 3-24-75, dismissed 3-26-75.

Rosa Saenz, Lockney, admitted 3-26-75, continues treatment.

Texas Industrial Week April 1 - 7

HOUSTON—Texas Industrial Week, an annual statewide salute to industry, is set for April 1 - 7, 1975.

Established in 1951 through a concurrent resolution passed by the Texas Legislature, Texas Industrial Week is sponsored by the Texas Manufacturers Association (TMA) through the cooperation of Texas Chambers of Commerce.

The annual observance is a time for recognizing the important contributions that business and industry make to the state and local economies. During Texas Industrial Week, TMA chapters and chambers of commerce throughout the state schedule community-wide promotions including seminars, speakers, plant tours, special newspaper sections, radio and television interviews and industrial fairs.

Scheduled during the first week in April of each year, the observance is officially recognized by the Governor in a state proclamation. Governor Dolph Briscoe, upon signing this year's proclamation, said "The people of Texas pause during this annual event to show their appreciation of the contributions made to local and state economies by Texas business and industry. The free enterprise system continues to invest hundreds of millions of dollars in our State's industrial growth each year, playing a major in enhancing our State's future."

TMA is one of the largest and oldest statewide associations serving business and industry in the nation. Its membership is comprised of more than 6,700 executives in Texas. TMA, which is headquartered in Houston, has offices in Austin, Dallas, Fort Worth, Midland, San Antonio and Tyler.



WHIRLWIND TRACK ACTION—Jerry McGuire hurls over the pole in the high jump. Shows Randy Ratheal striding a step in the 440 yard dash. In the third Donzell Minner flies into the third place in the long jump. Shows leaps his last hurdle in the 120 yard hurdles.

Q. As a result of a libel suit, I won compensation from an editor of a publication who printed damaging editorial statements about me. Is this compensation taxable?

A. Compensation for damages to your character or for personal injury or illness is not taxable. But punitive damages and profits are taxable.

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Resolution Urges Restoration Of Irrigation Gas To No. 2 Priority

Austin...State Senator Ray Farabee backed a move in the Senate Tuesday to urge the United States Congress to take action on behalf of farmers in the High Plains area of West Texas. The Senate action, in the form of a resolution, urges Congress to "...instruct the Federal Power Commission to restore natural gas for

irrigation purposes to a No. 2 commercial priority..." Senator Farabee said the problem arose as a result of a Federal Power Commission ruling. Farabee pointed out that portion of the resolution which explains the problem: "...The Federal Power Commission on December 19, 1974, rendered Opinion

697-A in Docket RP72-6 changing the priority of natural gas for irrigation purposes from a No. 2 commercial priority to a No. 3 industrial priority, which for all practical purposes made natural gas unavailable for irrigation equipment;" Currently, the Plains Irrigation Gas Users Associ-

ation has filed a motion before the FPC to restore natural gas for irrigation to a No. 2 commercial priority. Senator Farabee, commenting on the ruling, said "It is an unfortunate situation when a governmental agency makes a ruling, such as the one in this case, with apparently no testimony or evidence avail-

able to support the farmer's point of view. I hope the FPC will re-evaluate their ruling keeping in mind the important part that West Texas agriculture plays not only in the economy of Texas but also in the economy of this Southwestern part of the United States." Official copies of the resolution will be sent to President Ford, the President of the U. S. Senate,

Speaker of the House, and all members of the Texas delegation in Congress. Senator Farabee was co-

Lubbock Children's Home To Receive Television Set

R. B. Rosson of Floydada has donated a television set to the Children's Home of Lubbock. Mize Pharmacy of

Lockney donated a new set is to be given to the children's home.

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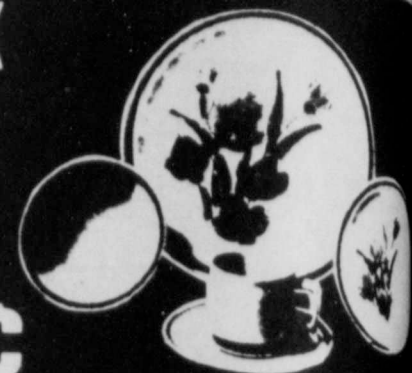
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Superb Valu-Trim, Seven Bone Shoulder Roast Lb. 98¢
Superb Valu-Trim Arm Roast Lb. \$1.09
Farmer Jones Vacuum Pack, Smoked Picnics Lb. 69¢

Piggly Wiggly 100% Pure Florida Frozen Orange Juice 6-oz. Cans 6-Pack \$1.29

All Flavors, Frozen Patio Dinners 11-oz. Pkg. 49¢

All Varieties, Frozen Swanson's Entrees 7-oz. Pkg. 49¢

For Great Relief Alka-Seltzer Plus 36-Ct. Pkg. \$1.39

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Regular or Mint Crest Toothpaste 7-oz. Tube 89¢

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Lean Boneless Stew Meat Lb. \$1.19
Superb Valu-Trim, Blade Cut Chuck Roast Lb. 79¢



Superb Valu-Trim

Rib Steak

\$1.09

Lb.

Superb Valu-Trim, Cubed Bottom Round Steak Lb. \$1.49
Superb Valu-Trim Sirloin Tip Steak Lb. \$1.59
Superb Valu-Trim, Blade Cut Chuck Steak Lb. 89¢

Lean And Meaty Short Ribs Lb. 59¢
Fresh Pork Spare Ribs Lb. \$1.19
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The Picnic Snack

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Juicy, Meaty Cantaloupe Lb. 29¢

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Green Cabbage Lb. 19¢

Medium White Mushrooms
Great With Hollandaise Sauce Fresh Broccoli

For A Hearty Meal Russet Potatoes 10 Lb. Bag 69¢

Vertagreen ASSORTED VARIETY REG. 99¢
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