

"Serving The Floyd County Trade Area Since 1896"

Floyd County Hesperian



5¢ Copy

Page 80 Floydada, Floyd County, Texas 79235 Sunday, February 2, 1975 12 pages in one section Number 10



Why I am a member of the Floyd County Historical Museum Association:

I maintain my membership in Floyd County Historical Museum because I know that Floyd County has a very interesting history and I want to see as much of it recorded as possible.

If you have not visited the museum, please do that. I think that you will be agreeably surprised.

Sincerely, J. D. Copeland

Abernathy Antelopes Here Tuesday Night

Go Mean Green!

Two very important basketball games are set for Tuesday night in Graves gymnasium as the Abernathy Antelopes invade Whirlwind land. The Whirllette game is set for a 6:30 p.m. "tip-off." The Whirlwind game follows at about 8 p.m.

The gymnasium was full for the Lockney game last Tuesday night when the Floydada teams won all four games, and everyone is urged to help fill the gymnasium again this Tuesday night.

Coaches Derrith Welch, Sally Miller and Mike Cocanougher told a Hesperian reporter this week, "it really helps our teams to play their best when there is a big crowd of cheering fans."

Two Junior Varsity games are also on schedule for the same evening as the boys will be playing around 5 p.m. and the girls around 3:45.

In first round play both Abernathy teams won, so the Floydada teams will be out to make good on the first round and continue their efforts to win the district championships.

Survey Coming Up On Rent House Needs

After a meeting Thursday night the Floydada Development Company will conduct a survey in Floydada to determine how many rent houses are needed before making application to build them through the Farmers Home Administration financing plan.

The building plan is for duplex apartments, one, two and three bedroom size, furnished with range, refrigerator, carpet, air conditioning and heating.

Explaining the building and financing plan at the Thursday night meeting were Al Harrison, local FHA manager; John Gildersleeve of Levelland and Jimmy Karr of Crosbyton.

Rent charged will be based on the renter's income and should run from \$120 to \$150 per month.

Karr said Crosbyton will build some 12 one and two bedroom rent housing units.

Attending the meeting were Jimmie Lou Stewart, Jim Word, Tommy Farris, Clarence Denton, J. K. West, Bill Hale and O.M. Watson Jr. Hale is president of the Floydada Development Company, Watson is vice president.



"YOUR PICK" — Jay Hollums, son of Mr. and Mrs. Randy is pictured with some of the new 1975 auto license plates that are on sale Monday. These plates have gotta go for five years. . . . so don't let 'em up." (Staff Photo)

Chamber Banquet Tickets Go On Sale

Tickets for the annual Chamber of Commerce banquet are now on sale by the Chamber board of directors.

Humorist James Blakely, is scheduled to speak at the banquet on the night of February 17.

The Women's Division of the Chamber of Commerce will decorate the banquet, which features

the banquet setting on the theme of George Washington's birthday.

BIOGRAPHICAL INFORMATION JAMES BLAKELY, Ph.D.

Humorist-speaker Dr. James Blakely is from Wharton, Texas. He turned to speaking as a full-time profession in January, 1974. For ten years prior to that date he was a college professor in agriculture in addition to being a popular speaker, much in demand throughout the country.

He now travels from border-to-border and coast-to-coast delivering his brand of entertainment. He is listed nationally by the Associated Clubs of America, Knife and Fork Clubs, Metropolitan Dinner Clubs, and Executives Clubs as "America's Number one Intellectual Humorist."

Dr. Blakely quips, "If I tell you anything important it will be purely by accident." But a program chairman recently gave another view when he said, "This makes the fourth time I have heard Doc Blakely and I haven't heard anything repeated. His clean humor, quick wit, and useful message are very much appreciated as contributing factors in the success of our program. Some asked me if I took notes during his speech, but I told them that was impossible since I was laughing most of the time."

Dr. Blakely was born in Rush Springs, Oklahoma and was reared in Duval County, Texas. He holds the Bachelors degree from Sam Houston State University in Texas and the Masters and Doctor of Philosophy degrees from the University of Missouri. He is active in his community and church. He is a private pilot, author, writer, and consulting editor for a well-known publishing company. He writes a weekly humor column entitled "Pokin' Fun."

Tickets are \$5.50 each.

Apron Chat By Wendell Tooley

RETURNING TO our official position at Producer's Cooperator we had received .09 of Friday morning.

what we pay our teachers probably speaks for this need. 6. It seems that there is some unfairness when one teacher is teaching classes of 25 to 35 students while another teacher may have only four to ten students in his or her class. . . . and both teachers make the same salary.

I look back to the letter I received from Karen Burk, a FHS graduate, who is in her first year of teaching. I would imagine that Karen is literally working night and day setting up her teaching notes, programs, and certainly feels that her pay per hour is pretty low. Knowing Karen personally, I feel that she is a conscientious person who is really doing her best to develop into a first class school teacher.

No doubt about it, I want my children to have good school teachers, and I hope we're not getting 38th quality of teaching along with that ranking of teacher pay. I feel that the taxpayer is willing to pay first class salary to first class teachers. . . . he isn't too happy about a blanket raise that the poor teacher enjoys along with the good ones.

WHEN THE SONG of the angels is stilled, When the star in the sky is gone, When the kings and princes are home,

When the shepherds are back with their flock, The work of Christmas begins: To find the lost, To heal the broken, To release the prisoner, To rebuild the nations, To bring peace among brothers, To make music in the heart. —Howard Thurman (Found in the Kiwanis Newsletter)

SIGN IN A CHURCH parking lot: "Unauthorized cars will be spirited away at owner's expense."

THE PRINCIPAL hear shouting and laughter as he passed one room. He opened the door in time to see one long-haired youth shouting and dancing down the aisle. He seized the lad, dragged him into the corridor and told him to stand there until he was excused.

The principal then returned to the room and restored order. After giving a lecture on discipline, he asked if there were any questions. "Yes," said one student. "When are you going to let our teacher come back into the room?"

THEY SAY A POLITICIAN is a man who never met a tax he didn't hike.



EMPLOYEE OF THE MONTH is Mary Vickers, nurse for Dr. Jack Jordan's office for many years. She was selected by the Women's Division of the Chamber of Commerce for her courtesy and friendly attitude to the people who come into Dr. Jordan's office. (Staff Photo)

Farmers Buy Floydada Vegetable Packing Plant

Announcement was made Friday by the Floydada Development Company that it has sold the vegetable packing plant on the Lockney highway to a group of vegetable farmers.

The old bowling alley was bought by the Development Company and enlarged back in 1969 and leased to Louisiana Strawberry-Vegetable Company.

Recently Louisiana Strawberry sold some of its business which included the

Floydada plant. W. H. Simpson Jr., spokesman for

the farmer group said they had all been vegetable producers for Louisiana Strawberry and the approximately ten farmers involved in the purchase would continue to raise peppers and cucumbers.

President of the Development Company Bill Hale said, "we are glad the plant is going to local growers, we feel that the development company has been instrumental in helping the vegetable business develop. We hope to take the money we receive from the vegetable plant and use it to attract more industry to Floydada."

Federal Power Commission Lowers Irrigation Gas Priority

L. B. Brandes of Floyd County, Texas, president of the board of directors of the Plains Irrigation Gas Users Association, stated that in an opinion issued on 12-19-74, being Opinion 697-A, the Federal Power Commission held that the use of natural gas for irrigation should not be included in the definition of "commercial" as it has always been classified, but now must be held to be classed as "industrial" use, reducing gas for agriculture from Priority 2 down to Priority 3. As far as inter-state gas is concerned, this would effectively put

an end to the use of natural gas for irrigation, and it would be highly doubtful if one farmer out of one hundred could secure butane, propane or diesel in sufficient quantity to power his irrigation well, even if he could afford to pay the price that butane, propane or diesel would cost.

If farmers are to continue to use natural gas for irrigation, every effort should be put forward by every organization of farmers of every kind and nature to prevent this change in priority, according to Brandes.

Lions Club JamBree Tonight

It's that time again. The next Lions JamBree will be held this Saturday night, February 1, at 7:30 p.m., at the Massie Activity Center. Music will be furnished by a group of musicians who donate their time for the privilege of being able to play together. The JamBree is nothing more than an old fashioned jam session.

"We are going to do something different this time," Art Ratzlaff, coordinator of the program, said. "We have been trying to bring in more musicians than the stage in the MAC will handle. Starting this month we will try to contain it in one group so that the musicians, who usually drive some distance, will be able to play longer and the audience will not have to sit through so many tuning sessions."

The program was originally begun with a two-fold purpose in mind. One was to furnish area musicians a place to play music in an organized fashion. The other was to raise enough money to buy a good public address system for

the MAC. There is none now, and for some activities there is no need for one. But our youth like to play music and dance and this requires either a live band or an amplifier of some sort of record, tape or other electric reproduction machines."

Admission for the JamBree is \$1 for adults and 50¢ for high school and under. Everyone who likes country music is invited to come and listen as long as they like and, since this is just a jam session, anyone wishing to leave before the musicians do may do so without being afraid of being impolite. "We're there to have fun and no one is obligated to do anything they do not wish to," Ratzlaff said. "We are still short around \$650 of our goal, so come out and help us with this project and we will try to keep you entertained," he added.

The Lions put on the JamBree the first Saturday of every month or as long as there are enough listeners to pay the rent.

FEB. 2 GROUND HOG DAY

Will He See It?

If the age-old American folklore rings true, six more weeks of Winter lies in store if Mr. Ground Hog sees his shadow Sunday. If the day is clear, cold weather -- what little we've experienced this year -- is almost over.

Ground Hog Day is based on a custom that immigrants from Germany and Great Britain brought to America.

They believed that it was a time for forecasting the weather for the next six weeks. According to legend, the ground hog (or woodchuck) awakens from his long Winter sleep on February 2. He sticks his head out of his home in the ground and looks around.

If the sun is shining and the ground hog can see his shadow, he is frightened and crawls back into his hole. This is supposed to mean that there will be six more weeks of Winter weather. But if the day is cloudy and the ground hog cannot see his shadow, he stays out of his hole, indicating that Spring will soon come.

Science has not confirmed this technique for forecasting weather, but the tradition remains.

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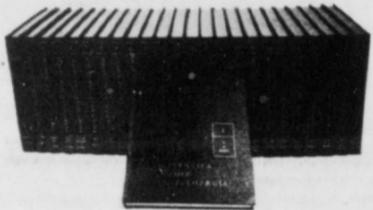
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WITH \$10.00 OR MORE PURCHASE, THEREAFTER REG. PRICE

GERBER'S STRAINED FRUITS & VEGETABLES **BABY FOOD** 4 1/2 OZ. JARS **7¢**

SHURFINE **Coffee** SHURFINE TOMATO **Sauce** SHURFINE YELLOW CLING-HALVED **Peaches** SHURFINE WHOLE **Sweet Pickles** SHURFINE WHOLE GREEN **Beans** SHURFINE FROZEN BREADED **Fantail Shrimp** SHURFRESH COLBY LONGHORN **Cheese** SHURFRESH PURE CORN OIL **Margarine**

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- PILLSBURY-BUTTERMILK OR COUNTRY STYLE **Biscuits** 6 8 OZ. CANS **\$1.00**
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LARGE TIE GREEN **Onions** OR CELLO PKG. **2** MIX OR MATCH FOR **29¢**

CENTRAL AMERICAN **Bananas** LB. **15¢**

CALIFORNIA EXTRA LARGE **Tangerines** LB. **29¢**

BUGS BUNNY **Carrots** LB. CELLO PKG. **19¢**

- ASSORTED **Gerber Cereals** 6 PAK **39¢**
- NABISCO **Ritz Crackers** LB. BOX **79¢**
- HORMEL VIENNA **Sausage** 3 5 OZ. CANS **\$1.00**
- BETTY CROCKER LAYER-ASSTD. **Cake Mixes** 18 OZ. BOX **59¢**
- BANQUET ASSTD. FLAVORS **Cream Pies** 14 OZ. PKG. **49¢**
- MINUTE MAID FROZEN ORANGE **Juice** 3 6 OZ. CANS **89¢**
- SOFT PARKAY **Margarine** 2 8 OZ. CUPS **79¢**
- MEDICAL CENTER **Alcohol** 16 OZ. BTL. **23¢**

SPECIALS GOOD FEB. 2-8, 1975.

Page's Thriftway In Lockney

We Give S&H Green Stamps Double On Wednesday With \$2.00 Purchase Or More

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GOLD MEDAL **FLOUR** 5 LB. BAG WITH COUPON BELOW

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Explosion In Sunflower Production

In what is the biggest crop acreage in the Texas sunflower industry, 1975 acreage is expected to exceed 200,000 acres, up from 175,000 acres in 1974. The increase is reported by Robert Supak, an Extension Specialist in a series of county agents' meetings in the High Plains.

Reasons for the drastic increase in sunflower acreage this year, Supak explained, reflect producer concerns about market outlook and the need for additional cash crops with low water and plant nutrient requirements.

"What prompted many to consider jumping onto the wagon was the availability of firm, profitable contracts for sunflower seed, plus the recent development of sunflower hybrids, he said. Before 1973, only open-pollinated varieties, largely of Russian origin, were available for commercial production. Since that time, several sunflower hybrids have been introduced in this area by commercial seed companies.

Supak noted that the hybrids provide higher yields, and are more uniform in emergence, flowering, maturity and height, permitting more effective insecticide treatments and harvesting. Hybrids also exhibit some resistance to potentially damaging diseases.

He reported that industry spokesmen indicate that supplies of hybrid planting seed will be limited in 1975, but should be adequate after this year.

The most potentially dangerous risk farmers will face are insects, the agronomist said. According to Dr. Robert McIntyre, Extension entomologist and co-worker of Supak, as many as 47 different insect species are known to feed on sunflowers.

Major insect pests of this area, McIntyre said, are the carrot beetle and sunflower moth. The moth can be successfully controlled with insecticides, but no effective control method has been found for the carrot beetle. "During the period from 1962 to 1971," McIntyre reported, "the carrot beetle ranged at will over all trial plantings on the High Plains, virtually destroying most of them."

"But in 1972, 1973, and again last year, little damage from the beetle was reported. Commercial plantings were grown successfully in the Crosbyton, Petersburg, Hale Center, Post, Anson, and Roscoe communities of the High Plains during 1974."

Continued McIntyre, "In contrast to these successful ventures, sunflowers had never been successfully grown at the Texas Agricultural Experiment Station at Munday until the fall of 1974.

The entomologist said that no insecticide has effectively protected sunflowers from severe carrot beetle damage. Researchers with the Texas Agricultural Experiment Station are now looking at cultural and biological control methods that might contain the pest. "Thus far," McIntyre said, "manipulation of planting dates as a possible cultural control method for escaping beetle damage has not yielded conclusive results. Beetles can destroy a crop at any stage of development. And, biological control studies are not far enough along to tell us much."

Diseases also pose a potentially serious problem, said Supak. Although some of the new hybrids have varying degrees of resistance to some diseases, their tolerance to a multitude of disease organisms in widespread commercial plantings is yet to be fully evaluated.

He added that growers should avoid risking large amounts of land, labor and capital until they have gained experience in producing this new crop.

Sunflowers, he said, are generally adapted to any area where cotton, grain sorghum, corn and soybeans can be grown. They are considered a drought-tolerant crop, and seedlings are hardy plants which seem to tolerate higher levels of hail, wind and sand abrasion than other crops normally grown in this area.

Sunflowers are the world's second largest source of vegetable oil, ranking only behind soybeans. About one-half million acres of oil-types are grown in the U.S. annually. Last year, Texas had about 7,000 acres planted in oil-type sunflowers. There are other types grown for uses other than oil that are not included in these figures.

Supak said that dryland yields are expected to range from 500 to 1,000 pounds per acre depending on soil fertility and rainfall. Irrigated yields may range from 1,200 to 2,500 pounds per acre.

Processing of High Plains sunflower seed are done mostly by local oil mills.



A year ago, in January, 1974, the only interest in government cotton programs was found within Congress, USDA, and farm organizations with paid personnel who concern themselves with such things perpetually.

The 1973 harvest was good, demand was strong and seemingly insatiable, and prices were high. Consequently, the average farmer couldn't have cared less about such things as loan levels and target prices in the government program.

Today, in January, 1975, as the Senate prepares to open hearings on farm legislation, the situation could hardly be more dramatically reversed. Demand for cotton has almost completely dried up, prices are less than half and production costs almost double year-ago levels, and cotton producers are again vitally interested in government programs. Again they are hit with the full realization that a realistic government cotton program is their only protection against disastrous prices, and that the present program does not provide that protection.

Senator Herman Talmadge of Georgia, Chairman of the Senate Agriculture Committee, will open hearings February 3 and hopes to have a Bill amending the present farm law on the Senate floor in late February or early March.

Farm spokesmen at the hearing will be seeking changes to beef up price protection in the form of a higher loan and target prices.

Consumer advocates will stump for reserve supplies agriculture commodities, export restrictions and other mechanisms which, right or wrong, they believe will dampen food price increases.

Cotton people who will testify before the committee are being scheduled, generally, on February 17, the second week of the hearings. The National Cotton Council will open cotton testimony, advising the committee of the policies now under development and to be finalized at the Council's Annual Meeting in Phoenix, Arizona, February 3 and 4.

Lubbock-based Plains Cotton Growers, Inc., representing producers in the 25 heavy producing counties on the High Plains, has also requested time on February 17.

- The PCG policy covers five points, calling for:
- (1) A higher loan level more closely related to the increased cost of production and an interest rate on cotton loans no greater than six per cent,
 - (2) A 28-month loan period,
 - (3) Resale prices on government-held cotton stocks high enough to keep those stocks from competing against producer-owned stocks in the marketplace,
 - (4) A target price which will reflect the increases in cost of production since 1973 and an improved method of computing the average price paid to farmers for cotton, and
 - (5) Opposition to the creation of reserve stocks, export licensing or controls or other proposals which tend to restrict markets and prices for cotton either in the U.S. or abroad.

It is generally believed that Congress will approve some form of increased price protection on 1975 crops. Even the consumer oriented members of Congress should be aware that without such protection, adequate supplies of food and fiber may not be produced in this country. And if shortages develop, the consumer is first to suffer.

"But," says PCG Executive Vice President Donald Johnson, "we must be on our guard against the adoption of changes in or additions to present law which might offset the advantages of better price protection."

Farm-facts

A Weekly Report Of Agri-Business News

Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

Sweet And Sour... Meat Import Bill... Citrus Production Declines... Milk Production Drops... A Tearful Story.

Had the rest of the nation followed Texas in production of honey during 1974 there might have been some help for consumers in a substitute for sugar. Texas honey production in 1974 was up four per cent over 1973, but unfortunately honey produced throughout the nation was down 22 per cent in 1974 compared to 1973.

In Texas there were 210,000 colonies—the same as in 1973—and production totaled 10,290,000 pounds which was almost a half million pounds more than a year before. And while Texas honey bees averaged 49 pounds of honey per colony in 1974, nationwide honey bees averaged only 44 pounds per colony.

Producers had a sweeter price. They averaged 45.7 cents a pound compared to 43 cents per pound. All in all, Texas honey and beeswax value for 1974 was worth almost \$5 million.

A NUMBER of bills relating to agriculture will be introduced in Texas legislature. Among them is a bill which would prohibit purchases of imported meat by state institutions.

The bill would affect institutions such as colleges, prisons, and hospitals. Bids would be accepted only on fresh or frozen meat grown and processed in the United States. Similar regulations have been instituted in Missouri and Colorado.

Purpose of the bill is to aid the failing livestock industry in Texas. Beef imports continue to be a subject of immense interest to livestock groups who have tried to get imports sharply curtailed.

Only voluntary restraints from the importing countries have been made. Australia and New Zealand are the two major beef importing countries. Imports decreased slightly in fiscal year 1974 while beef production has increased sharply.

Livestock producers continue to be caught in a situation of higher production costs and huge declines in prices they receive for their cattle. Feeder cattle prices, for example, are two-thirds below parity.

One of three pregnant and/or nursing teenage mothers in the 1968-69 Texas Nutrition Survey ate less than half the Recommended Dietary Allowance (RDA) for calories, calcium, iron and Vitamin A. One in five ate less than half the RDA for protein, Vitamin C and niacin. Source: "The Darker Side of Childhood," published in 1974 by the Texas Department of Community Affairs, Office of Early Childhood Development.

Save gas..... Shop in good old Floyd County.....

FARM REVIEW

THE SPRING onion crop in Texas is now estimated at 17,500 acres, which is 3,500 less than in 1974. Seeding is virtually complete. Because of heavy rains at planting time, peak shipments of onions are expected to be later than normal this year.

Harvest of a few Lower Valley fields is expected to begin about mid-February.

COTTON production figures for Texas continue to decline, reflecting the severe weather conditions for that crop last year. Harvest is virtually complete.

Average per acre yield is now set at 279 pounds. This would be the second lowest yield of the past 20 years.

Total production of cotton for the state for the 1974 season will be two million bales under that of 1973. The anticipated total now is 2,620,000 bales. In 1973, the total was 4,673,000 bales.

Figures that should help you to decide what and how much to plant are to be released this week. Included will be the crop intentions planting report on a national and state level. This will involve planting projections for major crops including grain sorghum, cotton, corn and other crops. Study it closely; it should give you an insight into what farmers will be planting this year.

Also study the grain stocks in position report, which is expected to be released this week. That will show you the amount of various grains on hand.

Still another report you might want to look at closely will be the 1974 report for Texas crops. This report was recently issued and will update previous preliminary reports on Texas farm production.

These and other reports about farm production are becoming of more and more interest. Not only are producers taking a closer look at them, but agribusinessmen as well as consumers are paying attention to them since they will give an insight into production plans and thus prospective total production of various commodities during 1975.

Producers can use these reports to help them determine their own production plans for 1975. For current reports, write the Texas Department of Agriculture, P.O. Box 12847, Austin, Texas 78711.

FERTILIZER industry spokesmen are concerned about the amount of fertilizer that will be needed to produce this year's crops.

An increase is expected for feed grains including corn and grain sorghum. Although a decrease in acres is anticipated for cotton, it is not expected to be enough to offset other increases.

The inventory of fertilizers has also been decreased compared to previous years.

Fertilizer industry spokesmen did not indicate what prices might be for 1974, but a U.S. Department of Agriculture study shows a 10 to 15 per cent increase in price is in the offing over the prices of 1974.

AUSTIN--Representative imported meat by state George L. Preston of Paris institutions.

Co-sponsors of the bill are prohibit purchases of Senators A. M. Aikin of Paris

Vegetable Acreage Declining

AUSTIN--Winter vegetable acreage produced in Texas is expected to decline again, according to statistics released by the Texas Crop and Livestock Reporting Service.

Agriculture Commissioner John C. White blamed the decrease on higher costs of labor, production and transportation. He said rail rates had risen 60-103 percent and truck rates are expected to rise also.

Wet weather during fall planting season added to the decline by preventing some farmers from seeding.

Figures for January through March, peak months for winter vegetables, revealed a 15 to 55 percent drop in harvested acreage. Estimates show that carrots, a major cash crop in Texas, will be down 15 percent from 10,600 to 9,000 acres. Cauliflower has dropped for the second year in a row. One hundred twenty acres are expected to be picked, a 66 percent decrease from last year's 350 acres.

Cabbage harvest is estimated at 8,700 acres, down from 9,500 during the same period last year and 11,800 in 1973. Onions are estimated at 14,100 acres, a decline of 2,200 acres.

Also expected to drop this winter are broccoli and spinach. Tomatoes, a fall vegetable, declined from 1,000 to 700 acres.

White said he expected winter vegetable acreage to stabilize around current figures. "Independent farmers have diversified into corn, grain and sugar cane," he said. "Most vegetables are being grown by produce companies or on a grower-shipper basis, which guarantees sales. This should mean that the remaining vegetable acres will remain stable."

and William T. Moore of Bryan, Representatives W. S. (Bill) Healy of Paducah and John Wilson of La Grange.

Purpose of the bill is to increase the consumption of domestic meat in an attempt to aid the failing livestock industry in the state. It would affect institutions such as colleges, prisons and hospitals. Bids will be accepted only on fresh or frozen meat grown and processed in the U.S. The states of Missouri and Colorado have recently instituted such regulations.

COVERING FLOYD COUNTY'S INSURANCE NEEDS





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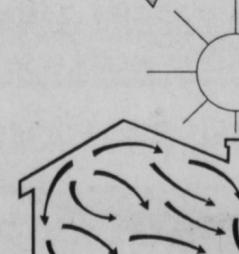
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Society

Play Bridge For Heart And Luncheon Set February 11

There will be a county-wide Heart Fund Bridge Tournament and Spaghetti Luncheon at Lighthouse Electric, Tuesday, February 11, in Floydada.

The event is open to the public with proceeds of \$3.50 per ticket going to the Floyd

County Unit of the Heart Fund Association.

Those who wish may attend only the luncheon, consisting of spaghetti, salad, drink and dessert. Those wishing to play bridge begin at 10 a.m., break for the luncheon, and resume

their play until 3 p.m. The ticket covers both the luncheon and bridge tournament.

Mrs. Dot Word is chairman of the "Play Bridge For Heart" assisted by Mrs. Ann Willson.

Grandparents Valentine Page

Deadline Is February 7th

Our Valentine page, containing pictures of grandchildren of Floyd County grandparents, continues with interest. If you would

like for your grandchild or grandchildren to be on the Valentine page in the Lockney Beacon or Hesperian, bring them to each respective office before the

deadline date Friday, February 7 at 5 p.m.

The 1975 page of Valentine hearts, each carrying the picture of the grandchildren, will be published in the Thursday's issue of February 13, the day before St. Valentine. The offer is limited to grandparents only. Bring or mail the pictures,

billfold size preferred not later than February 7, along with the youngster's name, his parents' name and those of the grandparents. The child, eligible through six years of age, need not live in Floyd County, just the grandparents.

There is a charge of \$5 per child and photos will be returned after publication.

FLOYD DATA

Ned Bradley was expected home from Lubbock Methodist Hospital Saturday where he has been receiving medical treatment. Bradley was said to be greatly improved after a series of blood transfusions.

FLOYD DATA

Mrs. Art Ratzlaff is in Altus, Okla., to be with her sister several days while she is receiving medical treatment in an Altus hospital.

Ann D. Allen Suggests...

As many homemakers are finding out, it's not enough to save money on food when you buy it. In these times you have to save after you cook it too. You have to know how to handle leftovers!

A large cut of meat, for instance, can make three meals: a roast, a stew and hamburgers.

Leftover vegetables can be given a new lease on life when mixed together and covered with a tasty white sauce made from two tablespoons of butter, two tablespoons of flour, one-half teaspoon salt and two cups of milk for each cup of vegetables.

Cold fish can be turned into a delicious dish if you top it with a blend of dairy sour cream and pickle relish.

Mrs. Gene Smith And New Baby Are Honored

The Smith Production Company announced the 1975 baby, model number two, at the Farm Bureau party room, Thursday afternoon, January 30, 1975.

This model was released January 27, 1975 at 5:23 p.m., at the Central Plains Hospital, Plainview, Texas. Gene Smith was the engineer and designer. Iantha Smith was the production manager. Dr. Dorman was the technical assistant. Special features of this 1975 model are, style - female, weight - 7 pounds, 1 ounce, frame - 19 1/2 inches, and name Michelle Dawn. This model has two lung power, free squealing, screaming body, water-cooled exhaust and changeable seat covers. No options are offered on this model. The chief engineer and production manager announced there would be no more new models this year. This new model can be seen at 112 Mae Avenue.

Green and blue carnival glass on a pink and silver linen table cloth held cradle cake, mints, nuts, coffee and lemonade. Guests were served by Mrs. Jimmy McLaugh.

New Arrivals

Mr. and Mrs. Roy Lyn Sparks of Port Neches are parents of a son, Michael Shane, who was born January 8, weighing five pounds, one ounce. The baby has an older brother, Timothy, who is three. The father is a research chemist for Texico.

Grandparents are Mr. and Mrs. Robert Powell of Pampa and Mrs. A.L. Sparks of Hobbs, New Mexico, former resident of McCoy Community.

Dana Jeanine McCarty was born at 7:15 p.m. January 30 in Central Plains Hospital in Plainview. Parents of the seven-pound, three-ounce baby girl are Mr. and Mrs. Dickie McCarty of Barwise. Grandparents are Mr. and Mrs. Truett McCarty and Mr. and Mrs. W. L. Carthel of Lockney. Fraternal great-grandparents are Mr. and Mrs. Calvin Potteet of Floydada.

Alpha Mu Delta Chapter

Observes First Anniversary

Alpha Mu Delta Chapter of Beta Sigma Phi celebrated its first anniversary, January 28 at Farm Bureau.

Following the Affirmation Ceremony, a buffet meal was served.

Prayer was voiced by Mrs. L.H. Koch.

Those attending were Mrs. Bud Henderson, Mrs. L.H. Koch, Mrs. Doyle Warren, Mrs. Glenn Bertrand, Mrs. Jimmy Nichols and Mrs. Randy Patterson. Saturday, January 25,

four members went to Plainview to attend a Beta Sigma Phi Workshop at the City National Bank.

The workshop was sponsored by Beta Sigma Phi City Council of Plainview. Through skits, the workshop covered all areas of being a Beta Sigma Phi.

Those attending and enjoying the well informative meeting were Mrs. Patterson, Mrs. Koch, Mrs. Mark Montandon, and Mrs. Nichols.

Article Of Mrs. Pratts In Current Library Publication

Mrs. A.C. Pratt, Floydada housewife and mother of three sons, serves First Baptist Church as the elected Director of Library Services, and has served in this capacity since 1966.

Mrs. Pratt was invited to write an article for the quarterly publication *Media, Library Services Journal*, and her work appears in the current January-February-March issue. The article is entitled "Share That Others May Be Aware" and deals with promotional ideas for the observance of National Library Week. She has

described some of the unusual and successful ideas that have been used in her own church, as well as many varied approaches.

Many hours of volunteer labor go into the maintenance and promotion of the 3,500 books, 386 film strips, 120 cassette tapes, and 34 separate items of equipment. The Church Library has outgrown the "book-room" concept and is a true Media Center, undergirding the entire program of the church.

Mrs. Pratt's other accomplishments in the area of

Mrs. Smith Hostess For Homebuilders

Homebuilders Extension Club met January 28 in the home of Mrs. Bill Smith.

President, Mrs. Ruth Trapp, opened the program with a brief resume on the history and organization of extension work, followed by the informative "Recipe for a Happy Day," from the yearbook.

Roll call was answered with each telling what they like to do together.

Mrs. Ernie Widener gave the program on "Ways to Improve Family Communication" stating that sender and receiver both communicate effectively - listen, and concentrate, establish trust, understand attitudes and feelings, discipline anger, and be courteous. Take time to listen and discuss problems with children at all times.

Mrs. Gordon Mayfield gave a five minute talk on "Housewives, Values Studied," saying no job is more diversified than that of the housewife, considered the most underpaid, yet the most rewarding.

A game on communication was directed by Mrs. Widener. A refreshment plate was served to Mmes Raymond Evans, Davis Huckabay, Gordon Mayfield, Ian Moore, Elmer Norrell, Judy Roberts, Ruth Trapp, John Walker, Ernie Widener, Raymond Williams, and one visitor Mrs. Dorris Jones and hostess.



Kathryn Ann Briley

Engagement Announcement

Mr. and Mrs. Clyde Briley of 1420 Yaupon Valley Austin, Texas announce the engagement of their daughter, Kathryn Ann to Mr. Claud D. Riddles, son of Mr. and Mrs. O.J. Riddles, Pearland, Texas.

Miss Briley is a graduate of Texas Tech with a degree in Home Economics and Child Development. She is

Senior Girl Scouts Troop Spot In International

Senior Girl Scouts from councils in Region Five met January 25-26 in Lubbock to participate in a Gathering for International Applicants who hope to be selected to represent the United States abroad this summer. Each year, the Girl Scouts of America offers "International Opportunity" to Senior Scouts, a project in which several girls from across the United States are selected to visit foreign countries and participate in foreign civic and community projects. Often, a project includes a stay at Our Chalet, Adelboden, Switzerland; Sangam House, Poona, India or Olave House, England, the Girl Guide-Girl Scout centers abroad.

Among tasks assigned to the participants at the gathering last weekend in the hosts' home, Dr. and Mrs. C. Earl Hildreth were planning the menu, purchasing food, cooking and serving a formal dinner Saturday evening for Lubbock couples of international origin. After dinner, the girls entertained these as

Going-Away Party Given For Pioneer Managers

An informal going-away party January 25 in the home of Mr. and Mrs. Cliff Hardy in Lockney honored Gene Ehler, former Pioneer Natural Gas manager at Lockney, who has been transferred to Floydada, and former Floydada PNG manager Bob Kirk, who is going

to Littlefield.

Attending were Ehler, Mr. and Mrs. Kirk, Mr. and Mrs. Hardy, Mr. and Mrs. Dub Mercer, Mr. and Mrs. Paul Reece, Mr. and Mrs. John Jacobs, Mr. and Mrs. Mike Lightfoot, and Pam Breed.

Mary Martha Class Meets

The Mary Martha Sunday School class of the First Baptist Church of Lockney met Wednesday, January 29 in the home of Mrs. J. M. Tye with Mrs. Melvin Cooper acting as co-hostess.

Mrs. Les Ferguson gave the devotional and Mrs. Neva Smith led in some Bible games.

Those attending were Mmes. Frank Brown, Earnest Fowler, Hubert Frizzell, Willis Reynolds, Willis Apple, J. E. Rexrode, Neva Smith, Les Ferguson, R. C. Mitchell, John Jenkins, Wilbur Johnson and one visitor Mrs. Jim Richards of Lubbock.

Mrs. Earnest Fowler is the teacher of the class.

FLOYD DATA

W. M. Spears, seriously ill the past several days and in the intensive care unit of Lubbock Methodist Hospital, underwent lung exploratory surgery Friday. A son, Lyndal Spears of Richard-

son, is with his parents several days until his father shows improvement.

Mrs. Ralph Rucker entered Nichols Clinic in Plainview Thursday where she underwent major surgery Friday morning.

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BLOUSES

REG. \$12.00 - \$20.00
NOW \$5.00

WELCOME

Farm Bureau Labels Ad Valorem School Taxes 'Unfair To Farmers'

AUSTIN — Quality education "must be financed by a fair, broad-based tax rather than by an unfair ad valorem tax," Texas Farm Bureau President Carrol Chaloupka of Dalhart said at a meeting of county Farm Bureau leaders here Tuesday, January 28.

Chaloupka outlined the state farm organization's 1975 state legislative program at a Legislative Conference at the Driskill Hotel. Purpose of the conference was to discuss key issues and techniques for legislative effectiveness. Chaloupka discussed several issues, but stressed the need for equitable financing of the concept of "quality education" to which he said most legislators are committed.

The traditions of relying on ad valorem taxes for local funding of school districts and assessing agricultural lands for ad valorem tax purposes according to their farm market value "have forced us into an unfair tax situation which threatens our very existence as farmers and ranchers," he declared.

The state farm leader said Farm Bureau has always supported "the concept of a basic, quality education" for each student in the state. "At the same time, we have insisted that the cost of such an educational system must be within our ability to pay," he added.

Ideas which many people seem to have that all suggested improvements in the educational system can be financed out of surplus funds which have accumulated in the state treasury "might be true for one or two years...but to maintain this more elaborate and expensive educational system through the years will require major tax increases — something in the neighborhood of two to three billion dollars," he declared.

The "path of least resistance" which he said will likely be followed in funding the improved educational package would place a heavier burden on farmers and ranchers, he added.

Fair market value of agricultural lands is no true indication of the value of these lands for agricultural purposes, he said.

"Farmers and ranchers are not able to pass on increased costs of production including tax increases, to consumers," he pointed out. "Farmers and ranchers have to pay their ad valorem taxes whether or not we have a good year as we did in 1973 or whether we go broke as many of us did in 1974. For many ex-farmers and ranchers, ad valorem taxes were the straw that broke the camel's back. Ad valorem taxes will continue to break a lot of backs unless an equitable solution is found for this problem."

Quality education, he said, "must be financed by a fair broad-based tax rather than by an unfair ad valorem tax."

Chaloupka also discussed the issues of land use planning; Constitution revision; environmental controls; mineral, land and property rights; and water rights, among other matters.

On land use planning, he said farmers and ranchers "are the best land use planners in the world." Governmental planning agencies, he declared, "often solve one problem, but create three or four others."

Farm Bureau will oppose all attempts to adopt a new state Constitution, he said.

The organization "will oppose environmental legislation based on emotion rather than scientific fact," he declared.

TFB will "encourage and support action...to provide maximum protection for the mineral, land and property rights of farmers and ranchers in Texas," he added.

On water rights, Chaloupka said TFB will stand behind present law which says "underground water belongs to surface owners of the land."

In addition to these issues, which he discussed in depth, the TFB president touched on several others.

He said TFB "is considering legislation to assist dairy farmers."

The organization will seek to amend present fruit and vegetable marketing statutes "to require fruit stands and peddlers handling and selling any citrus fruit or vegetables to obtain a license and to show evidence

of purchase," he declared. "We will attempt to amend the Texas Wholesome Meat Act to reduce unreasonable provisions which have made operation of meat locker plants extremely difficult or impossible," he added.

"We will introduce legislation to qualify farmers and ranchers to use restricted agricultural chemicals. We will support legislation to improve our animal health programs in Texas," he said.

A top priority, according to Chaloupka, will be support of increased appropriations for agricultural research and related pro-

grams. "We will support continued and increased appropriations for insect, plant disease and noxious weed control and will support legislation to improve our feed, seed and fertilizer laws," he declared.

He also pledged support of legislation to "maintain and improve" the farm-to-market road program, to impose "reasonable restrictions" on formation, growth, and further acquisitions by bank holding companies, and efforts to rescind the Equal Rights Amendment.

TFB, he said, "will continue to support legisla-

tion to impose increase penalties for persons convicted of committing crimes with firearms, and will support judicial reform designed to expedite the trial of criminal cases."

He also said the organization "will continue to support the right-to-work concept in Texas, and will oppose attempts to legalize the 'agency shop.'" It will oppose collective bargaining and the right to strike for public employees and "will carefully review efforts to hold employees criminally liable for employing illegal aliens," he added.

Boy Scout Banquet Honors Area Scouters

The South Plains Council's Annual Recognition Banquet, which was held Saturday night, was a very big success, according to Jack Baker, council president.

The banquet was held in the honor of Frank A. "Chief" Runkles, who began his Scouting career in 1922, at the age of 12. Frank attained the rank of Eagle Scout with 2 Silver Palms. For 11 years he was Scoutmaster of Troop 8, and during this period he was awarded with the Scoutmaster's Key and the Silver Beaver Award. He also received his Wood Badge beads in 1950.

From July 1949 to December 1974, Frank served Scouting as the Camp Ranger for the South Plains Council's Camp Post. He has been very active in the Scouting program for the past 52 years, according to President Baker.

The featured speaker was Colonel Wilson E. Speir, the Director of the Texas Department of Public Safety. Colonel (Pat) Speir is an active participant in the Boy Scout Program, and has received the Silver Beaver Award. He has served as president of the Capitol Area Council, Austin, Texas. He also has three Eagle Scout sons.

There were over 400 Scouters, their wives and some Scouts who helped present part of the programs and awards to the volunteer Scouters of the Council which covers over 20 counties in the South Plains area.

There were six men who received their Wood Badge Beads, an award presented for receiving a training program and also for meeting certain challenges while attending the week long course. They were: Auvy McBride, Brownfield; Lester Carr, Hale Center; Cliff Keho, Lubbock; Roland Bell, Littlefield; Jim Meham, Whiteface; and L. C. Walker, Lubbock.

The Haynes District Chairman Kent Akin and the Haynes Promotion Chairman Randy Kidd, both from Plainview received the Man-Mile Award presented to the District that had the largest number of people driving the most miles to attend the banquet.

The Arrowhead District Chairman Dr. Lowell Snyder and the Arrowhead Promotion Chairman Dick Kirby, both from Lubbock, received the attendance award for the District by having 97 people attend the banquet.

There were four men and one woman presented the Silver Beaver Award, which is the highest honor given by the council. The award is based not only on Scouting service but also on community service, according to the Silver Beaver Committee Chairman John Lott, Lubbock. They were Mary Vines, Lubbock, Texas. She is the chairman of Juvenile Problems Committee, Council on Ministries, Sunday School Teacher and a very active member in Scouting; Bill Warren, Lubbock. Bill is Scoutmaster of Troop 406. He has also worked in many other positions in the Cub and Scout programs. Bill also works with many of the Little League and Pony League ball programs.

Robert Schmidt, Lubbock. Robert has served Scouting since 1949. He is presently an elder in the Presbyterian Church. He is a Sunday School teacher and has been a sponsor of youth groups for many years.

Charles Ward, Lubbock. Charles has worked in many positions over the years

Stewards in his church. He was selected as Citizen of the Year in Hale Center in 1972.

This was one of the best annual council banquets ever held in the South Plains Council. President Baker said. The banquet committee was Jack King, chairman; Herb Allman; Bill Faminear; Bobby Moody; Charles Pugh; and Max Tidmore.

Attending from Floydada were Mr. and Mrs. Jim Word, Mr. and Mrs. Ed Wester, Mr. and Mrs. Don Daniel, Mr. and Mrs. Adolfo Garcia, Mr. and Mrs. Ricky Gonzales, Mr. and Mrs. Wilson Bond.

Jim Price Wins Special Grain Sorghum Award

Special recognition for his ability as a sorghum grower has been given to Jim H. Price of Floydada by The Producers of Funk's G-Hybrids.

His documented irrigated yield of 7634.6 pounds per acre was made with Funk's G-522. The yield was entered in Funk's G Project: 25 national high-yield sorghum growing program. Announcement of the award was made by Producers Cooperative Elevator of Floydada.

Project: 25 was designed to challenge growers to increase sorghum yields for greater productivity and profit. Yield results and the agronomic practices used to achieve them are then shared with sorghum growers everywhere.

Price's yield of 7634.6 pounds per acre was produced on 25.1 acres. He planted the Project:25 sorghum on May 10 in 40-inch rows at the rate of 8 pounds per acre. His fertility program consisted of 140 pounds of nitrogen, 20 pounds of phosphate and 10 pounds of potash per acre. He used a herbicide and insecticide.

The Funk's G-522 was harvested on October 20 at 13.5 percent moisture.

To qualify for Project:25, participants harvest a minimum of 25 acres on one parcel of land, and submit

harvest weights, moisture test and land area measurements. Information contained in the entry is verified by a reputable, disinterested witness.

A computerized summary of Project:25 agronomic information is made available to sorghum growers each year by Funk Seeds International, Inc. With this information, sorghum growers can compare their growing methods to those used by other top producers.

Neighborhood Center Board To Meet

The Neighborhood Center Board of Directors will meet Monday, February 3 at 7:30 p.m. in the Neighborhood Center at Della Plains School. All members should attend if possible. This is the time to reorganize the board.

A committee will be appointed to seek nominations for officers for the coming year.

SAVE GASOLINE SHOP FLOYD COUNTY.

Locals Named To Dean's Honor Roll

PLAINVIEW — Floydada residents Lynda Mankins and Kerry Reeves have been named to the Dean's Honor

Roll for the fall semester at Wayland Baptist College. Lynda, a 2nd semester Freshman is majoring in Education. Kerry, a Junior math major, is the son of Mr. and Mrs. Robert W. Reeves of Star Route.

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- COVERED CASSEROLE
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- CREAMER
- COVERED BUTTER DISH
- 9" VEGETABLE BOWL
- COFFEE POT
- GRAVY BOAT

Reg. \$2.19 **Dinner Plate 59¢** with each \$3.00 purchase

PIGGLY WIGGLY The people please!

Texas... by mother... under 18... doubled... 103,641 in 1970. Some... Side of... ed in 1974... Department... Affairs, (C... Childhood... In five... divorces... cent - from... to 60,343... "The... Childhood... 1974 by the... ment of... Office of... Development... to 1-29-75... banks, Fl... 1-7-75, ex... nt... Super... Cl... R... Lb... Valu-Trim... less R... Valu-Trim... erized... Wiggly in... ced... eest... ed Variet... rto... ner... s. Frozen... ed Don... Wiggly, Froz... en Cut... Y FLAKE... ffles... Wiggly, T... ang... ice... or Lemon... rtack... Gel... Bath or B... rbal... sen... MORE HO... M. SU... 20¢... purchase... (2) Doz. Pl... trade A... \$3.00... arge... Coupon Ex... Feb. 8, 19... 20¢... purchase... (1) 10%-oz. U... lbs. exclud... ibly Wiggly... Sou... Coupon Ex... Feb. 8, 19...



MACARTHUR MITCHELL shoots a long one in the game with Lockney here Tuesday night. Kelvin Ratliff is in center (Staff Photo by Keith)

Phil Cates Appointed

Committee Vice-Chairman

AUSTIN — Rep. Phil Cates has been appointed Vice - Chairman of the House Business and Industry Committee this session by Speaker Bill Clayton. Cates will also serve on the House Administration and Environmental Affairs committees. Cates is one of 11 members on the Business and Industry Committee who will consider all matters pertaining to commerce trade, manufacturing and industry in Texas. It will also consider all matters pertaining to the protection of consumers and State Securities Board. The House Administration Committee has jurisdiction over the administrative operation of the House and the General House fund. He also is one of 13 members on the Environmental Affairs Committee

who will consider all matters pertaining to air and water pollution, state parks, preservation of wildlife, hunting, fishing and the regulation of Texas fish and oyster industries. Cates is a two-term member of the House. He was assigned to the Environmental Affairs Committee through seniority rights. "The Legislature needs more qualified men like Rep. Cates serving in leadership positions," Clayton said. "He will be an asset to these committees and work hard to meet the challenges put before them."

SAVE GAS, SHOP IN FLOYD COUNTY...

BEAT ABERNATHY!

LET'S HAVE ANOTHER BIG GYMNASIUM FULL OF FLOYDADA BASKETBALL FANS FOR THE ABERNATHY GAME HERE TUESDAY NIGHT. THESE GAMES WILL BE CRUCIAL IN ADVANCE OF THE FLOYDADA TEAMS TO DISTRICT CHAMPIONSHIP.

JUNIOR VARSITY GAMES.....3:45
WHIRLETTES GAME.....6:30
WHIRLWIND GAME.....8:00



MIKE VICKERS SAILS under the goal for a shot in the Lockney game here Tuesday night. (Staff Photo by Keith)



TRACY PUCKETT makes two more in the game with Lockney here Tuesday night. (Staff Photo by Keith)

**Back Our Team
In District Play!
Attend All The
Exciting Games**

Whirlwind Remaining Schedule	Whirllette Remaining Schedule
Feb. 4 - Abernathy Home	Feb. 4 - Abernathy Home
Feb. 7 - Idalou Away	Feb. 7 - Idalou Away
Feb. 11- Crosbyton Home	
Feb. 14- Lockney Away	
Feb. 18- Tulia Home	

WIN DISTRICT!

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| Travel Center Restaurant | Montgomery Ward
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Store |
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Floyd Philosopher

**ts Riled Up Over How
overnment Found Out
ow Much He Works**

note: The Floyd Philosopher on a grass farm claims he has found a trick, at least it's new to him. He has understood how the economists can figure out down to the decimal point what the cost of production was last month. You know, say it was 7.03 percent, compared with 7.03 percent the month before. Things like that. The figures are gotten up by statisticians who can tell you that the top knowledge after four years of high school is at 94.4. It's an exact science. Don't be checking how things turned out ten years later.

There are statistics you can take. There's another batch that has been taken by statisticians who have just that productivity by the country's force declined 5.1 percent during the three months of 1974. The government get those figures? About the C.I.A. snooping on you, you mean to say somebody

has been checking up on me and can tell you what my production level was during October, November and December of last year?

Furthermore, how many people in Lockney or Floydada do you think would like it known how much they really produced last year or yesterday for that matter? And how can the government tell whether you're producing or not? It might look like an editor for example was just sitting in a cafe drinking coffee when all the time his mind is racing, although I don't suppose the statisticians have figured out a gadget to tell actually how fast it's racing. People's minds, like windmills, turn at different rates of speed, depending, sometimes of course, on which way the wind is blowing.

Now I know that some people are saying Congress is spending too much time investigating the C.I.A., the F.B.I., etc., but I'd like to see it look into how somebody found out how hard I worked last year. I believe Congress will be willing to do it. After all, if I was faced with solving the economic crisis I'd find something else to do too. Yours faithfully, J.A.



**95% 1973-74
COTTON CLASSED**

More than 95 percent of this year's crop has been classed, according to Paul R. Dickson, in charge of the USDA's Cotton Classing Office in Lubbock. "About 4,000 samples a day are coming in," he added.

The USDA's Agricultural Marketing Service reported Lubbock and Brownfield classed 31,000 samples during the week ending Friday, January 17. This brought the season's total to 1,035,000. On this same date last year the total was 2,283,000, Dickson said.

At Lubbock predominant grades this week were 42 and 52. Grade 42 accounted for 25 percent while grade 52 was assigned to 21 percent of the cotton samples. Forty-three percent of these samples were reduced one grade because of bark. This is up from 38 percent the previous week. The predominant staples were 30 and 31. Staple 30 amounted to 27 percent and staple 31 was 36 percent of the samples.

Micronaire readings in the premium range of 3.5 to 4.9 accounted for nine percent of the samples. This compares to 13 percent the week before. Micronaire readings below 3.5 accounted for the other 91 percent of the week.

Prices quoted by the Lubbock Cotton Exchange for the most predominant qualities in the 3.5 to 4.9 micronaire range were: grade 42, staple 30 - 27.15,

staple 31 - 28.15 cents per pound. For grade 52, staple 30 - 24.30, staple 31 - 25.10 cents per pound. Mixed lots of cotton brought 15.25 to 31.50 cents per pound.

Prices paid to farmers for their cottonseed ranged from \$100 to \$145 per ton.

Heart and blood vessel diseases kill more Americans than all other causes combined. The American Heart Association is fighting these killers.

IRS INFORMATION

Q. What are the record keeping requirements of the IRS?

A. Taxpayers are required by law to keep records that will enable them to prepare complete and accurate income tax returns. Although the law doesn't require any special form of records, taxpayers must retain all receipts, canceled checks, and other evidence to prove amounts claimed as deductions. If a taxpayer files a claim for a refund, there must be records to prove overpayment of tax. Furthermore, records that support an item of income or a deduction appearing on a return must be kept until the statute of limitations for the return expires. Usually this is three years from the date the return was due or filed, or two years from the date the tax was paid, whichever occurs later.

SHOP
FLOYD COUNTY

President on world issues

By Godfrey Sperling Jr.
Staff correspondent of The Christian Science Monitor

Washington

A relaxed President Ford has told his latest press conference: "He cannot foresee 'any circumstances' in which the U.S. would re-enter the Vietnam war - though he refused specifically to rule out renewed bombing raids against Communist forces. He says he will consult Congress before he does anything; he will ask for \$300 million more for aid to South Vietnam and Cambodia."

"Detente with Moscow will be 'continued, broadened, and expanded.' He is 'disappointed' at Soviet cancellation of the trade agreement with the U.S., and agrees that Democratic amendments to link more trade with more Jewish emigration from the Soviet Union was 'harmful.'"

"Danger of war in the Mideast is 'very serious,' but the U.S. is matching its diplomatic efforts by selected arms sales designed to keep a military 'equilibrium' there."

"An Arab oil embargo similar to the one in 1973 would not be provocation enough to trigger U.S. military action against Arab oil wells."

"On the domestic front, his ban on new spending legislation will defer any White House proposal for a national health insurance plan."

"He cheerfully acknowledged he was 'horrified' at lowering taxes when faced with sizable federal budget deficits, but said the move was essential to spur new consumer spending."

High blood pressure is a disease which - with its complications - is killing more Black Americans than any other.

Maybe it's the stress of ghetto life. Maybe it's handed down from one generation to the next. Science doesn't know for

sure. But high blood pressure is a major problem for Black Americans. Research may find the answer. Give to the Heart Fund.

**Over \$600 Collected In Mothers
March Of Dimes In Floydada**

Over \$600 was collected Monday night in Floydada for the Mothers March of Dimes. The rural areas of south Floyd County have not reported their totals yet where donations are still being collected.

A spokesman said if anyone was missed in Floydada Monday night and would like to contribute they

may mail checks to Ed Wester, treasurer of the Floyd County Chapter of the Mothers March of Dimes.

High blood pressure doesn't hurt. It usually has no symptoms and its victims often don't know they have it. Undetected, it can lead to heart attack or stroke. See your doctor for a checkup.

OBITUARY

Mrs. Payne

Services for Mrs. Lenora Laura Payne, 74 year old longtime Floyd County resident, were conducted Friday afternoon in the First Baptist Church in Floydada. Dr. Floyd C. Bradley, pastor, officiated. Interment was in Floyd County Memorial Hospital under the direction of Moore-Rose Funeral Home.

Mrs. Payne died Wednesday morning in Lockney General Hospital.

Survivors include four sons, a sister, two brothers, 11 grandchildren and eight great grandchildren.

Ag Depart

**Taking Orders
For Fruit**

The Ag Department of Floydada High School is now taking orders for oranges and grapefruit, with delivery date set for the first part of March.

Persons may purchase either a half box, full box or a full box, divided. The fruit sells for \$6.50 per box or \$3.25 half box.

Those wishing to place an order may contact any Ag member or teacher.

**Henry Block
has 17 reasons
why you should
come to us for
income tax
help.**

Reason 3. We take all the time we need when it comes to preparing your return. We conduct in-depth interviews to make sure we understand your personal tax situation. And we keep all information completely confidential.



HENRY BLOCK
THE INCOME TAX PEOPLE

106 West Missouri
Weekdays 9-5; Sat. 9-5
Ph. 963-6233
Come In Soon

Of every 400 Black Americans, only one has sickle cell anemia, but 120

have high blood pressure - which can lead to heart attack or stroke. It only

takes a few minutes for your doctor to tell. Contact your local Heart Association for more information.

Buddy's Food

**BUDDY WIDENER - OWNER
FORREST SHANNON - MANAGER
STORE HOURS**

SUNDAY 9 A.M. - 7 P.M. SAT. 8 - 8
MONDAY THROUGH FRIDAY 8 A.M. - 7 P.M.

THESE VALUES GOOD FEBRUARY 2, 1975
THROUGH FEBRUARY 5, 1975

IN FLOYDADA AND PLAINVIEW
220 S. 2ND 2800 W. 10TH

DOUBLE STAMPS WED. DOUBLE STAMPS WED.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

BORDEN'S-24 OZ. CARTON-\$1.29 VALUE

COTTAGE CHEESE 79¢

BORDEN'S SWEET CREAM-POUND SOLIDS

BUTTER 79¢

SWIFT'S-NO BEANS-24 OZ. CAN-\$1.29 VALUE

CHILI 89¢

FRISKIES-15 1/2 OZ.-ALL FLAVORS-29¢ VAL

DOG FOOD 6/\$1

32 OZ.-6 BOTTLE CARTON - PLUS DEPOSIT

DR PEPPER \$1.89

IMPERIAL - 5 LB. BAG

SUGAR \$2.39

10 Oz. Liquid SLENDER 6/\$1

3 LB. CAN

Bakerite Shortening 99¢

WITH PURCHASE OF CUT - UP FRYER

WHITE-16 OZ.-35¢ VALUE

ALCOHOL 25¢

GRADE A LARGE

EGGS 69¢

DOZ.

ROUND OR SIRLOIN STEAK \$1.29

BONELESS U.S.D.A. LB.

U.S.D.A.

CHUCK ROAST 79¢

LB.

FRESH 'N' LEAN

GROUND CHUCK 89¢

LB.

CENTER CUT PORK CHOPS LB. \$1.19

24 OZ. JIMMY DEAN SAUSAGE \$1.79

SLICED SLAB

BACON \$1.09

LB.

DRY CURED BUTT PORTIONS

HAMS 89¢

LB.

CALIFORNIA

AVOCADOS 6/\$1

WASHINGTON D'ANJOU

PEARS 5/\$1

5 LBS.

CALIF. MINEOLA

Tangerines 4/\$1

4 LBS.

NEW MEXICO-NO. 1

SWEET POTATOES 5/\$1

5 LBS.

LIBBY-NO. 1 1/2 CAN - IN NATURAL JUICE-49¢ VALUE

PINEAPPLE 3/\$1

SLICED CHUNKS

ZEE-4 ROLL PACK-WHITE OR COLORS-89¢ VALUE

TOILET TISSUE 69¢

NORTHERN-JUMBO ROLLS-61¢ VALUE

PAPER TOWELS 2/89¢

WAGNER'S-32 OZ. ALL FLAVORS

FRUIT DRINKS 3/\$1

SAVE VALUABLE COUPON SAVE

King Size 32 Oz. **IVORY LIQUID 99¢**

ONLY WITH COUPON

GOOD ONLY AT BUDDY'S

WITHOUT COUPON \$1.09

Expires: 2-8-75

STORE COUPON

GAJAX 77¢

Giant 49 Oz. With Coupon

GOOD ONLY AT BUDDY'S

Without Coupon 97¢

SAVE VALUABLE COUPON SAVE

Folger's Coffee \$1.99

2 Lb. Can WITH THIS COUPON

WITHOUT COUPON \$2.39

Coupon Expires 2-8-75

LIMIT 1 COUPON PER PURCHASE

SAVE VALUABLE COUPON SAVE

NESTEA 99¢

3 OZ. JAR WITH COUPON

WITHOUT COUPON \$1.29

Coupon Expires 2-8-75

LIMIT 1 COUPON PER PURCHASE

DESKS \$59.95 UP

THE BEACON IN LOCKNEY

HESPERIAN OFFICE IN FLOYDADA

visited our residents. We are also very proud to have a new resident, John (Leo) Frizzell. His wife, Mrs. Frizzell of Floydada has been visiting with him. We are hoping pleasant news will be shared.

Lockney Care Center News

By Maria Arellano
How time flies! The month of January has gone by. Now we prepare ourselves for the new month, February. In the month of February we will celebrate the birthday of Myrtle Burke on the 28th. She is the only resident having a birthday in this month. We have two employees celebrating their birthdays this month. Dixie Johnson on the 15th and Maria Arellano on the 19th.

We want to express our most sincere sympathy to the family of J. B. Tinnin who passed away last Monday morning. May God grant you the strength to bear on.

We want to thank whoever brought us the prettiest lap robes and bibs and stationary. We didn't find a name. Thanks for them. And to the Bybees for the beautiful carnations. We have really enjoyed them. Thanks to everyone again for coming to share with us at devotional time each morning. And to everyone who has come to visit with us.

Thanks to Hope Perez and Laurie of Providence for coming and volunteering their time in helping us last Thursday and to Susan Savage who helps us after school. We greatly appreciate everyone who helps us in any way possible. Thursday we played bingo and Mrs. Florence Hamilton was our big winner. Last Tuesday we were very proud to meet Mrs. Mabel Foster. She is the driver of the van used to provide transportation for senior citizens. She came and took Louis Robers, Leo Leal, Mr. and Mrs. D. W. Burke and Elsie Woodall to the library where we stayed

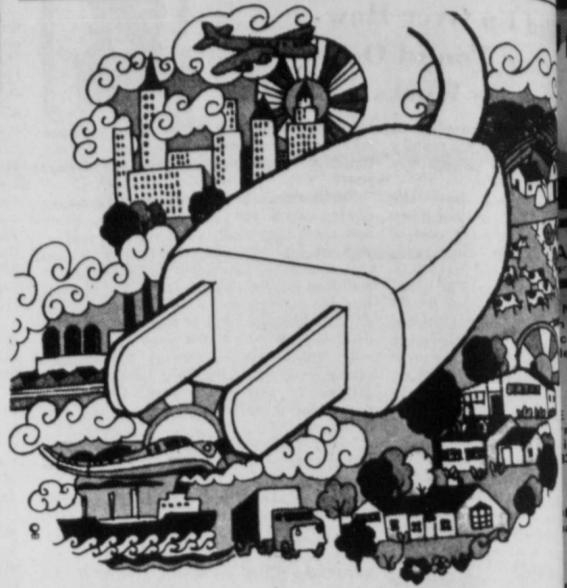
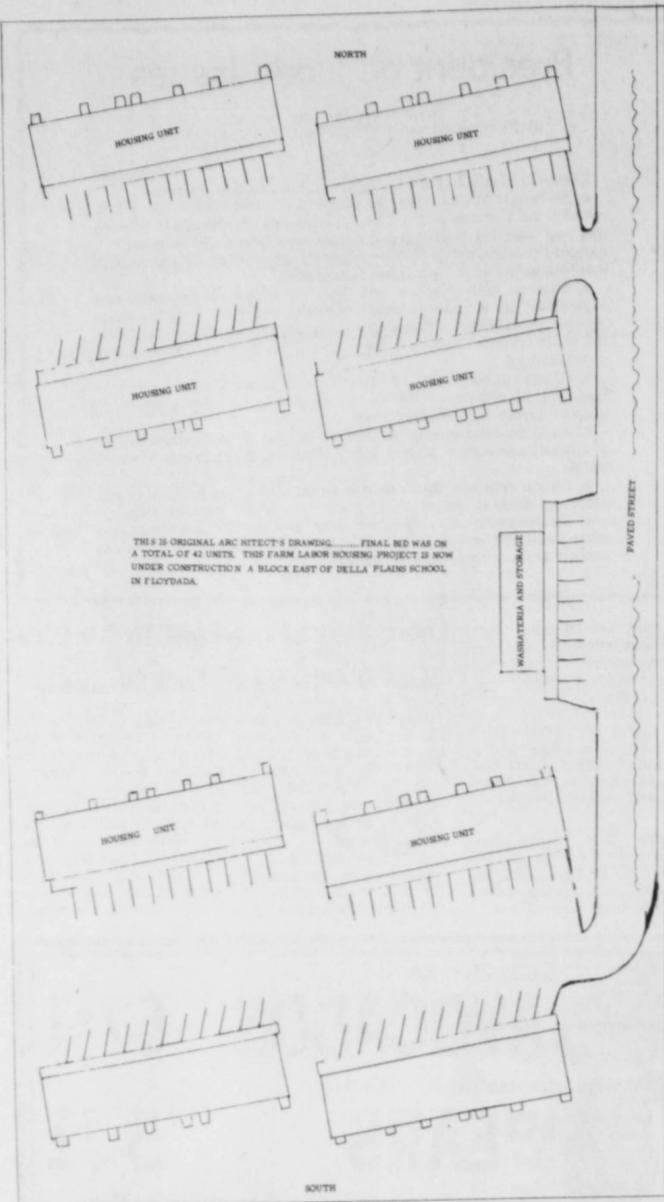
for awhile and checked out some good books. We thank Mrs. Holt for showing our residents their new books and her help. We appreciate it.

We then went to the drive-in for cokes and ice cream cones. It was great! Like a picnic, very exciting. She is to come back next Tuesday.

We had a few residents going out with their families this past week. Bettie Lester went to church Sunday with the Benny Cates. She also went out Tuesday with her daughters, Maurine Griffith and Elizabeth Settle. T. J. Cardinal went out with his brother, A. R. Cardinal. Leola Fortenberry with son Eddie Joe Fortenberry. Maude Kellison with son Buck Kellison, Myrtle Burke with daughter Geneva Stansell. Elsie Woodall went to Earth with daughter Mary Pyle. Ola Rogers went to Paducah to see the doctor with son, Howard Rogers.

Visitors from out of town: Mrs. Euniece Christian had her son, Mr. and Mrs. Jack Christian and Paula of Amarillo and son, Ronnie Christian of Matador. Her daughter, Mr. and Mrs. Virgil Blakney of Turkey. Mr. Turner had Mr. and Mrs. Elmer Norrell (his daughter) from Floydada. Mrs. Lola Grider had her daughter, Yvonne Ratzlaff of Floydada. Willie Wiley had Leola McGee, Providence. Mr. and Mrs. D. W. Burke had their daughters visiting with them, Mildred Cates, Jonelle Fawver, Floydada, and Walter Lovell, Floydada. Dora Harris had Marie Price, Petersburg, and Donnie Turner. Mrs. Ola Rogers had her son, Mr. and Mrs. Howard and Donnie, Flomot, also Edna Roger and Billie Self, Matador, and the minister of the Methodist Church of Turkey visited her.

Mary Reeves had Mr. and Mrs. Doyle Souter of Stamford, Rev. Durkop and Mrs. Durkop of the Lutheran Church of Providence



A Salute to National Electrical Week, and a pledge to try to make life better and brighter.

.....and it's right at the top of your head with an unobtrusive light plug, a simple flick. That's what floods homes and businesses with brilliance. There also are a lot of important things that get going this week. The toaster toasts, the family laundry sparkling...TV presents entertainment information....newspapers record information.....on yes, life is a whole lot better of electricity....we're looking forward to making it even more exciting and satisfying now!



Grandparents: This Year Let's Have A Big Valentine from YOU

Here's A Chance To Make
Your Loved Ones Happy!

Send Or Bring Us A
Cute Photo Of Your
Grandchild

(We Promise To Return It Unharmd)

We'll Place It In A Heart
(Like The One On The Right)
Including Name,
And On



Thursday, February 13
(The Last Paper Before)

Valentine's Day,
Your Little Valentine Will Appear In Our Paper!

Agess: 1 Day To 6 Years

The Cost
Is Only \$5.00
Per Heart

Floyd County Hesperian

HURRY, NOW! THE
DEADLINE IS
February 7

The Lockney Beacon

DOLLAR DAY

DOWNTOWN PLAINVIEW

MONDAY, FEBRUARY 3

DOWNTOWN PLAINVIEW MERCHANTS ASSOCIATION

Bentley's	Travelodge	Western
C. R. Anthony	Goodyear	Blair
Marse & Son	JCPenney	Zales
Oswald Printing	Haydon Shoes	Dixie
Yardstick	Squash Blossom	Travel
Sears Roebuck	Popular Store	Shoe
Home Beautiful	Gale's Prescription	Payne's
Kristi's	Doc Cross Carpet	West
Corcorran's	Vanderpoel Jewelry	Phar
Furr's	Ragland's Western Wear	Da

**WANT...
TO BUY?
TO SELL?
RESULTS?**

WANT ADS

**...WILL
WORK
FOR YOU!**

REAL ESTATE

NICE two and three homes for sale can be arranged. Insurance at 983-2111. tfc

property at 300 West in Floydada. 983-366 tfc

HOUSE, 1 1/2 baths, back yard. 983-3507 af tfc

6 room farm home. If interested call or come to 420 West tfc

HOUSE, 1004 Leonard, Floydada. King Agency. 983- tfc

HOUSE with bath, 3 East Missouri Street. 983-5093. tfc

TO MOVE IN brick electric garage doors, arpatad, 915 South Call 983-2147. 2-9c

HOUSE, carpeted out, fenced back West Virginia St. 2-9p

TO LUBBOCK? T.V. pair? Same day ser-most sets in by noon. 2-9c

ATIONAL Rug Cleaning. 52-2500, Lockney. tfc

ING & REPAIR - IRNITURE - Joe's Refinishing. Rt. da. 983-2909. tfc

shampoo and sham- Rent the shampooer per day with purch- shampoo. Davis Lumpany, Lockney. L-tfc

NING - Edward C. years experience. box 425, Silverton, or 983-2. L-tfc

AUTOMOTIVE

FOR SALE - 1974 Cutlass Supreme 10,000 miles extra clean. 1968 Chevrolet pick-up good condition. 807 W. Spruce. 652-2417. L-tfc

1967 4-door PONTIAC - good condition, good tires. Tel. 983-3552, 602 West Miss. St. tfc

1968 CHEVROLET CAPRICE, 4 door hardtop, clean. Phone 983-5191, 812 West Grover. 2-9p tfc

EMPLOYMENT

NEED someone to help clean house once a week. Call 652-2111. L2-2c

WANTED - LVN for night shift. Starting immediately. Floydada Care Center. 983-3704. tfc

NEEDED - LVN, Lockney Care Center. L-tfc

NEED A Vocational nurse or a dependable lady to stay full time with time off. Call Mrs. Alvin Wilson 652-2261. L-tfc

FOR RENT

FOR RENT - Property-Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney. 652-2642. L-tfc

STORAGE SPACE FOR RENT - Furniture, campers, boats, etc. Clean out garage and store with us. 652-2309. L-tfc

400 ACRES IRRIGATED land, 2 small wells. Muncy area. Call 983-2068. 2-2c

PERSONAL

IF YOU have a drinking problem you can't handle, call 983-3134 days or 675-2462 or 675-2470 Crosby-ton day or night. tfp

FARM SERVICES

PORTABLE DISC ROLLING - Sammy Kemp. Work guaranteed. 983-2347. tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney. 652-2309. tfc

CUSTOM FARMING - Breaking, listing, planting, cross-cut, spraying, tandem & chisel. 293-2578. L-tfc

MR. FARMER - Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Mator Highway. Call or come to Russell's Equipment & Supply. 983-3751. tfc

FARM MACHINERY

NORRELL TRACTOR PARTS For Tractor and Irrigation Supplies and Accessories. tfc

CUSTOM Spraying & Treflan application in Lockney, call 652-3541 or 652-2616. Bill Wisdom or Darryl Dennis. L-tfc

WE HAVE PARTS for Briggs & Stratton and Lawson Engines. Don's Small Engine Service. 123 West California St. 983-2273. tfp

FOR SALE - we have the Farm and Ranch Spanish books. Floyd County Hesperian and Lockney Beacon Offices. 11p

USED CALCULATOR SALE - we have traded for some very good printing calculators - a D-24 Olivetti Underwood for \$125.00. Two D-14 Olivetti Underwoods \$99.95. Two multiplier calculators, your choice \$75.00. Hesperian Office Supply, Floydada. tfp

CARDS OF THANKS

Our sincere thanks for the kindness and consideration shown us in our time of bereavement. The Family of Lucy Kenamer 2-2p

COW POKES

By Ace Reid



"Naw, he didn't borrow that money to buy school clothes. He's gittin' hisself a hat, diamond ring and a pair of lizard boots 'cause he wants to look like a steer buyer."

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency
Jim Word - - - Phone 983-2360

WANTED

WANT to sit with the sick in hospital or in your home, any shift. Also babysitting when available. Reference if needed. Mrs. Homer Beard, 415 SW 7th, Lockney. 652-2685. L2-2c

WANTED

WANT TO BUY 1000 gal. butane or propane tank. Call Wayne Bramlet 652-3441. L-tfc

WANTED

WANT TO RENT or lease with option to buy 2 or 3 bedroom house in Lockney. Call Wayne Bramlet, 652-3441. L-tfc

WANTED

WOULD LIKE to keep your child in my home day or night. Lots of toys & play room. Reasonable rates. Call 983-3121. 2-5c

KEEP carpet cleaning problems small - use Blue Lustre wall to wall. Rent electric shampooer \$1. Parker Furniture & Appliance, Lockney. L2-2c

Remodeling-Painting Roofing

FREE ESTIMATES
Pierce & Watson Contractors
PLAINVIEW
AFTER 5 P.M.
DARRYL PIERCE
293-4564
OR
LEE WATSON
296-2996

FLOYDADA BUSINESSES FOR SALE

40' x 128' brick & glass front steel building in downtown Floydada. *****
Floydada Laundromat - excellent investment; 10c-25c dryers; 25c-30c washers. *****
3 Bedroom House, 1 1/2 bath, 2 car garage, large lots, terms available.

NEED MORE FARM LAND LISTINGS

Contact Don's Real Estate 101 South Wall Phone 983-3777 Nights 983-3586 tfc

BISHOP-RAMSEY PHARMACY

208 West Houston 983-3174 FLOYDADA

IF IT IS INSURANCE - SEE -

Barker Insurance Agency
LOCKNEY
Life - Fire - Casualty - Hospital

B. B. Wilkes, Real Estate

LOCKNEY
Farms - Ranches - City Properties
Business Leases - Loans

WANT A REPRINT OF A PICTURE THAT APPEARED IN THIS NEWSPAPER?

Permanent Finish Black & White
5 x 7 \$1.00
8 x 10 \$1.50

FOR SALE

FOR SALE: Used television sets-Magnavox black and white console with 22" screen, excellent condition, \$65.00. Admiral color console, '68 model with 25" screen, excellent condition, \$200. 1965 RCA round screen color, very good condition, \$150. Sylvania 22" color portable with new picture tube, tuner recently overhauled, \$200. Admiral color console, 23" 1968 model, only \$175. 1971 Magnavox color console in relly excellent condition, just \$225. '65 Catalina, round picture tube, \$135. Mize Pharmacy & TV, 102 South Main, Lockney 652-2435. L-tfc

FOR SALE - Kirby Vacuum Cleaners new or rebuilt. Beginning at \$119.95. Also Kirsch heavy duty cafe drapery and curtain rods. All lengths. Parker Furniture, Lockney. L-tfc

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GOOD USED VACUUM cleaner - Sears - 983-2862. tfc

FOR SALE - MAIZE STALK, \$1.00 per bale, south of Floydada. Call C. M. Barton, Mator, 374-2228 at night. tfc

CUSTOM TAILPIPES, duals, & mufflers. Compare our prices; Free estimates welcome. Don's Small Engine, 123 West Calif. St., Floydada, Tx. tfc

BALED CANE HAY - 983-3077. 2-2c

FOR SALE - Two piggy gilts, 1 yearling sharia bull, W. B. Eakin, Phone 667-2289. 2tc

FOR SALE - yes, we have the Texas manacs in stock. Beacon Office Supply, Lockney; Hesperian Office Supply. tfc

LEGAL NOTICE

The Board of Trustees, Lockney Independent School District, is taking bids for the inside and outside cement curbs for a track and for dirt moving to crown the interior of the track area. Specifications may be obtained from the Superintendent's office in Lockney. All bids must be returned to the Superintendent in a sealed envelope with "Bid Proposal" on the outside. Bids must be submitted on or before 5 p.m. February 10, 1975. They will be opened at the regular board meeting on February 10, 1975. This is a solicitation for bids and is not an offer. The School reserves the right to reject any and all bids and to waive formalities. Board of Trustees Lockney Independent School District L1-19, 1-26, 2-2c

WE WANT YOU TO KNOW

We sell all kinds of Goodyear tires... tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, FLOYDADA. tfc

FOR SALE

We have used appliances for sale. Sear's. Floydada. 983-2862. tfc

"Venus Cosmetics" The best money can buy. With Stabilized Aloe Vera. Please call after 6 or weekends. Dewanda Blendern. 652-2563. L-tfc

WE SELL new and rebuilt Kirby Vacuum Cleaners and parts. Parker Furniture, Floydada. tfc

FOR SALE - Kirby Vacuum Cleaners new or rebuilt. Beginning at \$119.95. Also Kirsch heavy duty cafe drapery and curtain rods. All lengths. Parker Furniture, Lockney. L-tfc

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CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: \$1.00.

CLASSIFIED DISPLAY RATE: \$1.00 PER COLUMN INCH. CARDS OF THANKS: \$1.00.

COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 12 NOON FRIDAYS FOR SUNDAY EDITION. Call 983-3737 in Floydada.

FARMS & RANCHES

FOR SALE BY OWNER, 360 acres of dry land, 3 miles SE of Sterley, for further information call 983-2051. tfe

FOR LEASE - 160 acres dry land; 101 acres in cultivation, remainder in grass. Mrs. Fred Gross, 983-3648. tfe

WANT TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box 3100, c/o Hesperian, Box 700, Floydada. tfe

160 ACRES IN FLOYD COUNTY, 2 irrigation wells, improved with 3 bedroom home, 2 baths, walk-in closets, living room and storm cellar. Also 4 other out-buildings. Located 4 1/2 miles N.E. of Lockney. Possession on closing. Priced at \$400 per acre. Established loan of \$35,000 at 7%. May be transferred. Call now to see. *****

162 ACRES, 2 IRRIGATION wells on electricity, improved with 2 bedroom home and located 2 miles S.W. of Sterley. Priced to sell with quick possession. Floyd Teutsch 296-2973 or 293-4594 Tullis Real Estate Plainview, Texas 79072 2-6c

IDALOU, TEXAS, a good place to live, offering ambulance, police and fire protection. Only nine miles from Lubbock. NEW 3 BEDROOM, 2 bath, brick, double garage, fireplace, carpet, refrig, air, all appliances. Loan available. Immediate possession. OLDER HOUSE, good condition, 2 bedroom, \$10,600. 3 BEDROOM, one bath, equity buy, FHA loan, \$80/mo. payments, \$12,900. Jones & Lowe, Idalou, Texas. 892-2321 day, 892-2698 night. 892-2691 night. 2-2c

Professional Service

CUSTOM LOCATION LOCKNEY COTTON YING REFLAN CALL L WISDOM 652-3541 OR RYL DENNIS 652-2616

DAN'S AUTO SERVICE
DAN TEUTON, Owner
Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.
General Repair
We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.
Phone 652-2462

R. JOHN W. KIMBLE, O.D.
Contact Lenses - Visual Analysis
Tuesday Afternoon Saturday 9-3
Floydada, Texas Phone 983-2496

QUALITY SHAMROCK PRODUCTS
Always Make A Good Deal On TIRES and SOUTHLAND BATTERIES
Dial 652-3366
JACKSON TIRE COMPANY
Richard Wiley

LOCKNEY AUTO SERVICE
General Repair Wheel Balancing Tire Station & Jim Colson 13 S. Main Night Phone 652-3776

Farmer's Union Insurance
J. D. Copeland
Phone 652-3813
Ferguson Bldg.
North Main Street
LOCKNEY

BAKER Insurance Agency
127 W. Calif. Ph. 983-3270

Diamond Industrial Supply Co., Inc.
Phone Days 296-7418 - Nights 296-1200 or 296-7828
1014 Broadway Plainview, Texas
Chain Sprockets V-belts Sheaves SKF BCA Timken Bower Cotton Striper Brushes & Bats U-joints Oil Seals O-rings Wisconsin
"We Appreciate Your Business More" L-TFC

TREFLAN
PREPAY NOW - PICK UP LATER
TO GUARANTEE SUPPLY
Producers Cooperative Elevators
FLOYDADA, TEXAS

FLOYDADA BUSINESSES FOR SALE
40' x 128' brick & glass front steel building in downtown Floydada. *****
Floydada Laundromat - excellent investment; 10c-25c dryers; 25c-30c washers. *****
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IF IT IS INSURANCE - SEE -
Barker Insurance Agency
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Life - Fire - Casualty - Hospital
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FLOYD COUNTY ABSTRACT CO.
Abstracts Of Title
Title Insurance
Verna L. Stewart
Owner, Manager
217 W. California 983-3728 Floydada, Texas

THE BEST TRAILERS ARE BUILT BY
HAVE
PRODUCERS COOPERATIVE ELEVATORS

READY MIX CONCRETE
QUICK AND EASY
You can't beat our price per yard for quality concrete—and quick, easy delivery to save you back-breaking labor. Give us a call today for a free estimate, and have your mixed concrete delivered where and when you want it.
CALL 983-2170
BENNETT BUILDING MATERIAL
229 E. CALIFORNIA FLOYDADA

Now from your nearby **THRIFTWAY** a wonderful opportunity to save over \$75⁰⁰ on the most famous student reference ever.

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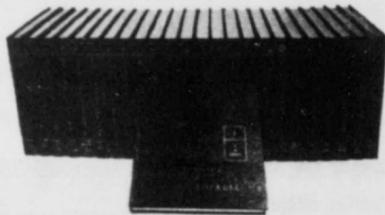
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