

"Serving The Floyd County Trade Area Since 1896"

Floyd County Hesperian



5¢ Copy

Page 80 Floydada, Floyd County, Texas 79235 Sunday, February 2, 1975 12 pages in one section Number 10



Why I am a member of the Floyd County Historical Museum Association:

I maintain my membership in Floyd County Historical Museum because I know that Floyd County has a very interesting history and I want to see as much of it recorded as possible.

If you have not visited the museum, please do that. I think that you will be agreeably surprised.

Sincerely, J. D. Copeland

Abernathy Antelopes Here Tuesday Night

Go Mean Green!

Two very important basketball games are set for Tuesday night in Graves gymnasium as the Abernathy Antelopes invade Whirlwind land. The Whirllette game is set for a 6:30 p.m. "tip-off." The Whirlwind game follows at about 8 p.m.

The gymnasium was full for the Lockney game last Tuesday night when the Floydada teams won all four games, and everyone is urged to help fill the gymnasium again this Tuesday night.

Coaches Derrith Welch, Sally Miller and Mike Cocanougher told a Hesperian reporter this week, "it really helps our teams to play their best when there is a big crowd of cheering fans."

Two Junior Varsity games are also on schedule for the same evening as the boys will be playing around 5 p.m. and the girls around 3:45.

In first round play both Abernathy teams won, so the Floydada teams will be out to make good on the first round and continue their efforts to win the district championships.

Survey Coming Up On Rent House Needs

After a meeting Thursday night the Floydada Development Company will conduct a survey in Floydada to determine how many rent houses are needed before making application to build them through the Farmers Home Administration financing plan.

The building plan is for duplex apartments, one, two and three bedroom size, furnished with range, refrigerator, carpet, air conditioning and heating.

Explaining the building and financing plan at the Thursday night meeting were Al Harrison, local FHA manager; John Gildersleeve of Levelland and Jimmy Karr of Crosbyton.

Rent charged will be based on the renter's income and should run from \$120 to \$150 per month.

Karr said Crosbyton will build some 12 one and two bedroom rent housing units.

Attending the meeting were Jimmie Lou Stewart, Jim Word, Tommy Farris, Clarence Denton, J. K. West, Bill Hale and O.M. Watson Jr. Hale is president of the Floydada Development Company, Watson is vice president.



"YOUR PICK" — Jay Hollums, son of Mr. and Mrs. Randy is pictured with some of the new 1975 auto license plates that are on sale Monday. These plates have gotta go for five years. . . . so don't let 'em up." (Staff Photo)

Chamber Banquet Tickets Go On Sale

Tickets for the annual Chamber of Commerce banquet are now on sale by the Chamber board of directors.

Humorist James Blakely, is scheduled in Duncan Elementary Cafetorium on the night of February 17.

The Women's Division of the Chamber of Commerce will decorate the banquet, which features

the banquet setting on the theme of George Washington's birthday.

BIOGRAPHICAL INFORMATION JAMES BLAKELY, Ph.D.

Humorist-speaker Dr. James Blakely is from Wharton, Texas. He turned to speaking as a full-time profession in January, 1974. For ten years prior to that date he was a college professor in agriculture in addition to being a popular speaker, much in demand throughout the country.

He now travels from border-to-border and coast-to-coast delivering his brand of entertainment. He is listed nationally by the Associated Clubs of America, Knife and Fork Clubs, Metropolitan Dinner Clubs, and Executives Clubs as "America's Number one Intellectual Humorist."

Dr. Blakely quips, "If I tell you anything important it will be purely by accident." But a program chairman recently gave another view when he said, "This makes the fourth time I have heard Doc Blakely and I haven't heard anything repeated. His clean humor, quick wit, and useful message are very much appreciated as contributing factors in the success of our program. Some asked me if I took notes during his speech, but I told them that was impossible since I was laughing most of the time."

Dr. Blakely was born in Rush Springs, Oklahoma and was reared in Duval County, Texas. He holds the Bachelors degree from Sam Houston State University in Texas and the Masters and Doctor of Philosophy degrees from the University of Missouri. He is active in his community and church. He is a private pilot, author, writer, and consulting editor for a well-known publishing company. He writes a weekly humor column entitled "Pokin' Fun."

Tickets are \$5.50 each.

Apron Chat By Wendell Tooley

RETURNING TO our official position at Producer's Cooperator we had received .09 of Friday morning.

what we pay our teachers probably speaks for this need. 6. It seems that there is some unfairness when one teacher is teaching classes of 25 to 35 students while another teacher may have only four to ten students in his or her class. . . . and both teachers make the same salary.

I look back to the letter I received from Karen Burk, a FHS graduate, who is in her first year of teaching. I would imagine that Karen is literally working night and day setting up her teaching notes, programs, and certainly feels that her pay per hour is pretty low. Knowing Karen personally, I feel that she is a conscientious person who is really doing her best to develop into a first class school teacher.

No doubt about it, I want my children to have good school teachers, and I hope we're not getting 38th quality of teaching along with that ranking of teacher pay. I feel that the taxpayer is willing to pay first class salary to first class teachers. . . . he isn't too happy about a blanket raise that the poor teacher enjoys along with the good ones.

WHEN THE SONG of the angels is stilled, When the star in the sky is gone, When the kings and princes are home,

When the shepherds are back with their flock, The work of Christmas begins: To find the lost, To heal the broken, To release the prisoner, To rebuild the nations, To bring peace among brothers, To make music in the heart. —Howard Thurman (Found in the Kiwanis Newsletter)

SIGN IN A CHURCH parking lot: "Unauthorized cars will be spirited away at owner's expense."

THE PRINCIPAL hear shouting and laughter as he passed one room. He opened the door in time to see one long-haired youth shouting and dancing down the aisle. He seized the lad, dragged him into the corridor and told him to stand there until he was excused.

The principal then returned to the room and restored order. After giving a lecture on discipline, he asked if there were any questions. "Yes," said one student. "When are you going to let our teacher come back into the room?"

THEY SAY A POLITICIAN is a man who never met a tax he didn't hike.



EMPLOYEE OF THE MONTH is Mary Vickers, nurse for Dr. Jack Jordan's office for many years. She was selected by the Women's Division of the Chamber of Commerce for her courtesy and friendly attitude to the people who come into Dr. Jordan's office. (Staff Photo)

Farmers Buy Floydada Vegetable Packing Plant

Announcement was made Friday by the Floydada Development Company that it has sold the vegetable packing plant on the Lockney highway to a group of vegetable farmers.

The old bowling alley was bought by the Development Company and enlarged back in 1969 and leased to Louisiana Strawberry-Vegetable Company.

Recently Louisiana Strawberry sold some of its business which included the

Floydada plant. W. H. Simpson Jr., spokesman for

the farmer group said they had all been vegetable producers for Louisiana Strawberry and the approximately ten farmers involved in the purchase would continue to raise peppers and cucumbers.

President of the Development Company Bill Hale said, "we are glad the plant is going to local growers, we feel that the development company has been instrumental in helping the vegetable business develop. We hope to take the money we receive from the vegetable plant and use it to attract more industry to Floydada."

Federal Power Commission Lowers Irrigation Gas Priority

L. B. Brandes of Floyd County, Texas, president of the board of directors of the Plains Irrigation Gas Users Association, stated that in an opinion issued on 12-19-74, being Opinion 697-A, the Federal Power Commission held that the use of natural gas for irrigation should not be included in the definition of "commercial" as it has always been classified, but now must be held to be classed as "industrial" use, reducing gas for agriculture from Priority 2 down to Priority 3. As far as inter-state gas is concerned, this would effectively put

an end to the use of natural gas for irrigation, and it would be highly doubtful if one farmer out of one hundred could secure butane, propane or diesel in sufficient quantity to power his irrigation well, even if he could afford to pay the price that butane, propane or diesel would cost.

If farmers are to continue to use natural gas for irrigation, every effort should be put forward by every organization of farmers of every kind and nature to prevent this change in priority, according to Brandes.

Lions Club JamBree Tonight

It's that time again. The next Lions JamBree will be held this Saturday night, February 1, at 7:30 p.m., at the Massie Activity Center. Music will be furnished by a group of musicians who donate their time for the privilege of being able to play together. The JamBree is nothing more than an old fashioned jam session.

"We are going to do something different this time," Art Ratzlaff, coordinator of the program, said. "We have been trying to bring in more musicians than the stage in the MAC will handle. Starting this month we will try to contain it in one group so that the musicians, who usually drive some distance, will be able to play longer and the audience will not have to sit through so many tuning sessions."

"The program was originally begun with a two-fold purpose in mind. One was to furnish area musicians a place to play music in an organized fashion. The other was to raise enough money to buy a good public address system for

the MAC. There is none now, and for some activities there is no need for one. But our youth like to play music and dance and this requires either a live band or an amplifier of some sort of record, tape or other electric reproduction machines."

Admission for the JamBree is \$1 for adults and 50¢ for high school and under. Everyone who likes country music is invited to come and listen as long as they like and, since this is just a jam session, anyone wishing to leave before the musicians do may do so without being afraid of being impolite. "We're there to have fun and no one is obligated to do anything they do not wish to," Ratzlaff said. "We are still short around \$650 of our goal, so come out and help us with this project and we will try to keep you entertained," he added.

The Lions put on the JamBree the first Saturday of every month or as long as there are enough listeners to pay the rent.

FEB. 2 GROUND HOG DAY

Will He See It?

If the age-old American folklore rings true, six more weeks of Winter lies in store if Mr. Ground Hog sees his shadow Sunday. If the day is clear, cold weather -- what little we've experienced this year -- is almost over.

Ground Hog Day is based on a custom that immigrants from Germany and Great Britain brought to America.

They believed that it was a time for forecasting the weather for the next six weeks. According to legend, the ground hog (or woodchuck) awakens from his long Winter sleep on February 2. He sticks his head out of his home in the ground and looks around.

If the sun is shining and the ground hog can see his shadow, he is frightened and crawls back into his hole. This is supposed to mean that there will be six more weeks of Winter weather. But if the day is cloudy and the ground hog cannot see his shadow, he stays out of his hole, indicating that Spring will soon come.

Science has not confirmed this technique for forecasting weather, but the tradition remains.

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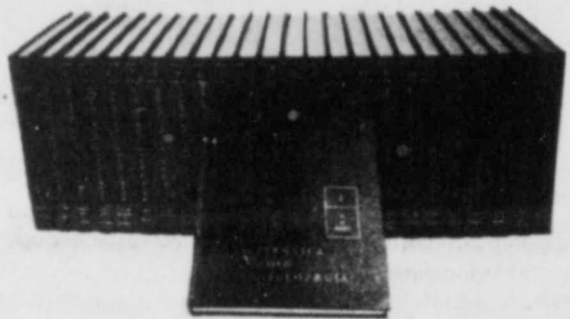
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FROZEN BEEF-CHICKEN-TURKEY
MORTON POT PIES
8 OZ. PKGS. **\$1.50**

30% OFF LABEL
DASH DETERGENT
JUMBO BOX **\$2.80**

KRAFT SALAD DRESSING
MIRACLE WHIP FIRST ONE QUART JAR **99¢**
WITH \$10.00 OR MORE PURCHASE, THEREAFTER REG. PRICE

GERBER'S STRAINED FRUITS & VEGETABLES
BABY FOOD 4 1/2 OZ. JARS **\$1.70**

SHURFINE **Coffee**

SHURFINE TOMATO **Sauce** 6

SHURFINE YELLOW CLING-HALVED **Peaches**

SHURFINE WHOLE **Sweet Pickles**

SHURFINE WHOLE GREEN **Beans** 3

SHURFINE FROZEN BREADED **Fantail Shrimp**

SHURFRESH COLBY LONGHORN **Cheese**

SHURFRESH PURE CORN OIL **Margarine**

GOLD MEDAL **FLOUR** 5 LB. BAG WITH COUPON BELOW **79¢**

REGULAR-FRANKS & BEANS, FRIED CHICKEN, FISH & CHIPS, MEAT LOAF, SALISBURY STEAK, TURKEY
Morton Dinners 11 OZ. PKG. **49¢**

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LARGE TIE GREEN **Onions** OR CELLO PKG. **2** MIX OR MATCH FOR **29¢**

CALIFORNIA EXTRA LARGE **Tangerines** LB. **29¢**

BUGS BUNNY **Carrots** LB. CELLO PKG. **19¢**

CENTRAL AMERICAN **Bananas** LB. **15¢**

ASSORTED **Gerber Cereals** 6 PAK **39¢**

NABISCO **Ritz Crackers** LB. BOX **79¢**

HORMEL VIENNA **Sausage** 3 5 OZ. CANS **\$1.00**

BETTY CROCKER LAYER-ASSTD. **Cake Mixes** 18 OZ. BOX **59¢**

BANQUET ASSTD. FLAVORS **Cream Pies** 14 OZ. PKG. **49¢**

MINUTE MAID FROZEN ORANGE **Juice** 3 6 OZ. CANS **89¢**

SOFT PARKAY **Margarine** 2 8 OZ. CUPS **79¢**

MEDICAL CENTER **Alcohol** 16 OZ. BTL. **23¢**

SPECIALS GOOD FEB. 2-8, 1975.

Page's Thriftway In Lockney

We Give S&H Green Stamps Double On Wednesday With \$2.00 Purchase Or More

15¢ VALUABLE COUPON

GOLD MEDAL **FLOUR** WITH THIS COUPON VOID FEB. 8, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER

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BETTY CROCKER HAMBURGER ASSTD. **HELPERS** 2 WITH THIS COUPON VOID FEB. 8, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER

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20¢ VALUABLE COUPON

MAXWELL HOUSE INSTANT **COFFEE** WITH THIS COUPON VOID FEB. 8, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER

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Explosion In Sunflower Production

In what is the biggest crop acreage in the Texas sunflower industry for 1975, acreage is expected to exceed 200,000 acres, a 50 percent increase over the 133,000 acres reported last year.

Reasons for the drastic increase in sunflower acreage this year, Supak explained, reflect producer concerns about market outlook and the need for additional cash crops with low water and plant nutrient requirements.

"What prompted many to consider jumping onto the wagon was the availability of firm, profitable contracts for sunflower seed, plus the recent development of sunflower hybrids, he said. Before 1973, only open-pollinated varieties, largely of Russian origin, were available for commercial production. Since that time, several sunflower hybrids have been introduced in this area by commercial seed companies.

Supak noted that the hybrids provide higher yields, and are more uniform in emergence, flowering, maturity and height, permitting more effective insecticide treatments and harvesting. Hybrids also exhibit some resistance to potentially damaging diseases. He reported that industry spokesmen indicate that supplies of hybrid planting seed will be limited in 1975, but should be adequate after this year.

The most potentially dangerous risk farmers will face are insects, the agronomist said. According to Dr. Robert McIntyre, Extension entomologist and co-worker of Supak, as many as 47 different insect species are known to feed on sunflowers.

Major insect pests of this area, McIntyre said, are the carrot beetle and sunflower moth. The moth can be successfully controlled with insecticides, but no effective control method has been found for the carrot beetle. "During the period from 1962 to 1971," McIntyre reported, "the carrot beetle ranged at will over all trial plantings on the High Plains, virtually destroying most of them."

"But in 1972, 1973, and again last year, little damage from the beetle was reported. Commercial plantings were grown successfully in the Crosbyton, Petersburg, Hale Center, Post, Anson, and Roscoe communities of the High Plains during 1974."

Continued McIntyre, "In contrast to these successful ventures, sunflowers had never been successfully grown at the Texas Agricultural Experiment Station at Munday until the fall of 1974. The entomologist said that no insecticide has effectively protected sunflowers from severe carrot beetle damage. Researchers with the Texas Agricultural Experiment Station are now looking at cultural and biological control methods that might contain the pest.

"Thus far," McIntyre said, "manipulation of planting dates as a possible cultural control method for escaping beetle damage has not yielded conclusive results. Beetles can destroy a crop at any stage of development. And, biological control studies are not far enough along to tell us much."

Diseases also pose a potentially serious problem, said Supak. Although some of the new hybrids have varying degrees of resistance to some diseases, their tolerance to a multitude of disease organisms in widespread commercial plantings is yet to be fully evaluated. He added that growers should avoid risking large amounts of land, labor and capital until they have gained experience in producing this new crop.

Sunflowers, he said, are generally adapted to any area where cotton, grain sorghum, corn and soybeans can be grown. They are considered a drought-tolerant crop, and seedlings are hardy plants which seem to tolerate higher levels of hail, wind and sand abrasion than other crops normally grown in this area.

Sunflowers are the world's second largest source of vegetable oil, ranking only behind soybeans. About one-half million acres of oil-types are grown in the U.S. annually. Last year, Texas had about 7,000 acres planted in oil-type sunflowers. There are other types grown for uses other than oil that are not included in these figures.

Supak said that dryland yields are expected to range from 500 to 1,000 pounds per acre depending on soil fertility and rainfall. Irrigated yields may range from 1,200 to 2,500 pounds per acre. Processing of High Plains sunflower seed are done mostly by local oil mills.

Supak said that the 1973 harvest was good, demand was strong and seemingly insatiable, and prices were high. Consequently, the average farmer couldn't have cared less about such things as loan levels and target prices in the government program.

Today, in January, 1975, as the Senate prepares to open hearings on farm legislation, the situation could hardly be more dramatically reversed. Demand for cotton has almost completely dried up, prices are less than half and production costs almost double year-ago levels, and cotton producers are again vitally interested in government programs. Again they are hit with the full realization that a realistic government cotton program is their only protection against disastrous prices, and that the present program does not provide that protection.

Senator Herman Talmadge of Georgia, Chairman of the Senate Agriculture Committee, will open hearings February 3 and hopes to have a Bill amending the present farm law on the Senate floor in late February or early March.

Farm spokesmen at the hearing will be seeking changes to beef up price protection in the form of a higher loan and target prices. Consumer advocates will stump for reserve supplies agriculture commodities, export restrictions and other mechanisms which, right or wrong, they believe will dampen food price increases.

Cotton people who will testify before the committee are being scheduled, generally, on February 17, the second week of the hearings. The National Cotton Council will open cotton testimony, advising the committee of the policies now under development and to be finalized at the Council's Annual Meeting in Phoenix, Arizona, February 3 and 4.

Lubbock-based Plains Cotton Growers, Inc., representing producers in the 25 heavy producing counties on the High Plains, has also requested time on February 17. The PCG policy covers five points, calling for:

- (1) A higher loan level more closely related to the increased cost of production and an interest rate on cotton loans no greater than six per cent,
- (2) A 28-month loan period,
- (3) Resale prices on government-held cotton stocks high enough to keep those stocks from competing against producer-owned stocks in the marketplace,
- (4) A target price which will reflect the increases in cost of production since 1973 and an improved method of computing the average price paid to farmers for cotton, and
- (5) Opposition to the creation of reserve stocks, export licensing or controls or other proposals which tend to restrict markets and prices for cotton either in the U.S. or abroad.

It is generally believed that Congress will approve some form of increased price protection on 1975 crops. Even the consumer oriented members of Congress should be aware that without such protection, adequate supplies of food and fiber may not be produced in this country. And if shortages develop, the consumer is first to suffer.

"But," says PCG Executive Vice President Donald Johnson, "we must be on our guard against the adoption of changes in or additions to present law which might offset the advantages of better price protection."



A year ago, in January, 1974, the only interest in government cotton programs was found within Congress, USDA, and farm organizations with paid personnel who concern themselves with such things perpetually.

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Vegetable Acreage Declining

AUSTIN--Winter vegetable acreage produced in Texas is expected to decline again, according to statistics released by the Texas Crop and Livestock Reporting Service.

Agriculture Commissioner John C. White blamed the decrease on higher costs of labor, production and transportation. He said rail rates had risen 60-103 percent and truck rates are expected to rise also.

Wet weather during fall planting season added to the decline by preventing some farmers from seeding.

Figures for January through March, peak months for winter vegetables, revealed a 15 to 55 percent drop in harvested acreage. Estimates show that carrots, a major cash crop in Texas, will be down 15 percent from 10,600 to 9,000 acres. Cauliflower has dropped for the second year in a row. One hundred twenty acres are expected to be picked, a 66 percent decrease from last year's 350 acres.

Cabbage harvest is estimated at 8,700 acres, down from 9,500 during the same period last year and 11,800 in 1973. Onions are estimated at 14,100 acres, a decline of 2,200 acres.

Also expected to drop this winter are broccoli and spinach. Tomatoes, a fall vegetable, declined from 1,000 to 700 acres. White said he expected winter vegetable acreage to stabilize around current figures. "Independent farmers have diversified into corn, grain and sugar cane," he said. "Most vegetables are being grown by produce companies or on a grower-shipper basis, which guarantees sales. This should mean that the remaining vegetable acres will remain stable."

and William T. Moore of Bryan, Representatives W. S. (Bill) Healy of Paducah and John Wilson of La Grange.

Purpose of the bill is to increase the consumption of domestic meat in an attempt to aid the failing livestock industry in the state. It would affect institutions such as colleges, prisons and hospitals. Bids will be accepted only on fresh or frozen meat grown and processed in the U.S. The states of Missouri and Colorado have recently instituted such regulations.

THE SPRING onion crop in Texas is now estimated at 17,500 acres, which is 3,500 less than in 1974. Seeding is virtually complete. Because of heavy rains at planting time, peak shipments of onions are expected to be later than normal this year.

Harvest of a few Lower Valley fields is expected to begin about mid-February.

COTTON production figures for Texas continue to decline, reflecting the severe weather conditions for that crop last year. Harvest is virtually complete.

Average per acre yield is now set at 279 pounds. This would be the second lowest yield of the past 20 years.

Total production of cotton for the state for the 1974 season will be two million bales under that of 1973. The anticipated total now is 2,620,000 bales. In 1973, the total was 4,673,000 bales.

Figures that should help you to decide what and how much to plant are to be released this week. Included will be the crop intentions planting report on a national and state level. This will involve planting projections for major crops including grain sorghum, cotton, corn and other crops. Study it closely; it should give you an insight into what farmers will be planting this year.

Also study the grain stocks in position report, which is expected to be released this week. That will show you the amount of various grains on hand.

Still another report you might want to look at closely will be the 1974 report for Texas crops. This report was recently issued and will update previous preliminary reports on Texas farm production.

These and other reports about farm production are becoming of more and more interest. Not only are producers taking a closer look at them, but agribusinessmen as well as consumers are paying attention to them since they will give an insight into production plans and thus prospective total production of various commodities during 1975.

Producers can use these reports to help them determine their own production plans for 1975. For current reports, write the Texas Department of Agriculture, P.O. Box 12847, Austin, Texas 78711.

FERTILIZER industry spokesmen are concerned about the amount of fertilizer that will be needed to produce this year's crops.

An increase is expected for feed grains including corn and grain sorghum. Although a decrease in acres is anticipated for cotton, it is not expected to be enough to offset other increases.

The inventory of fertilizers has also been decreased compared to previous years.

Fertilizer industry spokesmen did not indicate what prices might be for 1974, but a U.S. Department of Agriculture study shows a 10 to 15 per cent increase in price is in the offing over the prices of 1974.

AUSTIN--Representative imported meat by state George L. Preston of Paris institutions. Co-sponsors of the bill are prohibit purchases of Senators A. M. Aikin of Paris

Farm-facts

A Weekly Report Of Agri-Business News

Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

Sweet And Sour... Meat Import Bill... Citrus Production Declines... Milk Production Drops... A Tearful Story.

Had the rest of the nation followed Texas in production of honey during 1974 there might have been some help for consumers in a substitute for sugar. Texas honey production in 1974 was up four per cent over 1973, but unfortunately honey produced throughout the nation was down 22 per cent in 1974 compared to 1973.

In Texas there were 210,000 colonies--the same as in 1973--and production totaled 10,290,000 pounds which was almost a half million pounds more than a year before. And while Texas honey bees averaged 49 pounds of honey per colony in 1974, nationwide honey bees averaged only 44 pounds per colony.

Producers had a sweeter price. They averaged 45.7 cents a pound compared to 43 cents per pound. All in all, Texas honey and beeswax value for 1974 was worth almost \$5 million.

A NUMBER of bills relating to agriculture will be introduced in Texas legislature. Among them is a bill which would prohibit purchases of imported meat by state institutions.

The bill would affect institutions such as colleges, prisons, and hospitals. Bids would be accepted only on fresh or frozen meat grown and processed in the United States. Similar regulations have been instituted in Missouri and Colorado.

Purpose of the bill is to aid the failing livestock industry in Texas. Beef imports continue to be a subject of immense interest to livestock groups who have tried to get imports sharply curtailed.

Only voluntary restraints from the importing countries have been made. Australia and New Zealand are the two major beef importing countries. Imports decreased slightly in fiscal year 1974 while beef production has increased sharply.

Livestock producers continue to be caught in a situation of higher production costs and huge declines in prices they receive for their cattle. Feeder cattle prices, for example, are two-thirds below parity.

One of three pregnant and/or nursing teenage mothers in the 1968-69 Texas Nutrition Survey ate less than half the Recommended Dietary Allowance (RDA) for calories, calcium, iron and Vitamin A. One in five ate less than half the RDA for protein, Vitamin C and niacin. Source: "The Darker Side of Childhood," published in 1974 by the Texas Department of Community Affairs, Office of Early Childhood Development.

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Play Bridge For Heart And Luncheon Set February 11

There will be a county-wide Heart Fund Bridge Tournament and Spaghetti Luncheon at Lighthouse Electric, Tuesday, February 11, in Floydada.

The event is open to the public with proceeds of \$3.50 per ticket going to the Floyd

County Unit of the Heart Fund Association. Those who wish may attend only the luncheon, consisting of spaghetti, salad, drink and dessert. Those wishing to play bridge begin at 10 a.m., break for the luncheon, and resume

their play until 3 p.m. The ticket covers both the luncheon and bridge tournament.

Mrs. Dot Word is chairman of the "Play Bridge For Heart" assisted by Mrs. Ann Willson.

Grandparents Valentine Page Deadline Is February 7th

Our Valentine page, containing pictures of grandchildren of Floyd County grandparents, continues with interest. If you would

like for your grandchild or grandchildren to be on the Valentine page in the Lockney Beacon or Hesperian, bring them to each respective office before the

deadline date Friday, February 7 at 5 p.m.

The 1975 page of Valentine hearts, each carrying the picture of the grandchildren, will be published in the Thursday's issue of February 13, the day before St. Valentine. The offer is limited to grandparents only. Bring or mail the pictures,

billfold size preferred not later than February 7, along with the youngster's name, his parents' name and those of the grandparents. The child, eligible through six years of age, need not live in Floyd County, just the grandparents. There is a charge of \$5 per child and photos will be returned after publication.

FLOYD DATA

Ned Bradley was expected home from Lubbock Methodist Hospital Saturday where he has been receiving medical treatment. Bradley was said to be greatly improved after a series of blood transfusions.

FLOYD DATA

Mrs. Art Ratzlaff is in Altus, Okla., to be with her sister several days while she is receiving medical treatment in an Altus hospital.



As many homemakers are finding out, it's not enough to save money on food when you buy it. In these times you have to save after you cook it too. You have to know how to handle leftovers!

A large cut of meat, for instance, can make three meals: a roast, a stew and hamburgers.

Leftover vegetables can be given a new lease on life when mixed together and covered with a tasty white sauce made from two tablespoons of butter, two tablespoons of flour, one-half teaspoon salt and two cups of milk for each cup of vegetables.

Cold fish can be turned into a delicious dish if you top it with a blend of dairy sour cream and pickle relish.

Mrs. Gene Smith And New Baby Are Honored

The Smith Production Company announced the 1975 baby, model number two, at the Farm Bureau party room, Thursday afternoon, January 30, 1975.

This model was released January 27, 1975 at 5:23 p.m., at the Central Plains Hospital, Plainview, Texas. Gene Smith was the engineer and designer. Iantha Smith was the production manager. Dr. Dorman was the technical assistant. Special features of this 1975 model are, style - female, weight - 7 pounds, 1 ounce, frame - 19 1/2 inches, and name Michelle Dawn. This model has two lung power, free squealing, screaming body, water-cooled exhaust and changeable seat covers. No options are offered on this model. The chief engineer and production manager announced there would be no more new models this year. This new model can be seen at 112 Mae Avenue.

Green and blue carnival glass on a pink and silver linen table cloth held cradle cake, mints, nuts, coffee and lemonade. Guests were served by Mrs. Jimmy McLaugh.

New Arrivals

Mr. and Mrs. Roy Lyn Sparks of Port Neches are parents of a son, Michael Shane, who was born January 8, weighing five pounds, one ounce. The baby has an older brother, Timothy, who is three. The father is a research chemist for Texico.

Grandparents are Mr. and Mrs. Robert Powell of Pampa and Mrs. A.L. Sparks of Hobbs, New Mexico, former resident of McCoy Community.

Dana Jeanine McCarty was born at 7:15 p.m. January 30 in Central Plains Hospital in Plainview. Parents of the seven-pound, three-ounce baby girl are Mr. and Mrs. Dickie McCarty of Barwise. Grandparents are Mr. and Mrs. Truett McCarty and Mr. and Mrs. W. L. Carthel of Lockney. Fraternal great-grandparents are Mr. and Mrs. Calvin Potteet of Floydada.

Alpha Mu Delta Chapter Observes First Anniversary

Alpha Mu Delta Chapter of Beta Sigma Phi celebrated its first anniversary, January 28 at Farm Bureau.

Following the Affirmation Ceremony, a buffet meal was served.

Prayer was voiced by Mrs. L.H. Koch.

Those attending were Mrs. Bud Henderson, Mrs. L.H. Koch, Mrs. Doyle Warren, Mrs. Glenn Bertrand, Mrs. Jimmy Nichols and Mrs. Randy Patterson. Saturday, January 25,

four members went to Plainview to attend a Beta Sigma Phi Workshop at the City National Bank.

The workshop was sponsored by Beta Sigma Phi City Council of Plainview. Through skits, the workshop covered all areas of being a Beta Sigma Phi.

Those attending and enjoying the well informative meeting were Mrs. Patterson, Mrs. Koch, Mrs. Mark Montandon, and Mrs. Nichols.

Article Of Mrs. Pratts In Current Library Publication

Mrs. A.C. Pratt, Floydada housewife and mother of three sons, serves First Baptist Church as the elected Director of Library Services, and has served in this capacity since 1966.

Mrs. Pratt was invited to write an article for the quarterly publication *Media, Library Services Journal*, and her work appears in the current January-February-March issue. The article is entitled "Share That Others May Be Aware" and deals with promotional ideas for the observance of National Library Week. She has

described some of the unusual and successful ideas that have been used in her own church, as well as many varied approaches.

Many hours of volunteer labor go into the maintenance and promotion of the 3,500 books, 386 film strips, 120 cassette tapes, and 34 separate items of equipment. The Church Library has outgrown the "book-room" concept and is a true Media Center, undergirding the entire program of the church.

Mrs. Pratt's other accomplishments in the area of

Mrs. Smith Hostess For Homebuilders

Homebuilders Extension Club met January 28 in the home of Mrs. Bill Smith.

President, Mrs. Ruth Trapp, opened the program with a brief resume on the history and organization of extension work, followed by the informative "Recipe for a Happy Day," from the yearbook.

Roll call was answered with each telling what they like to do together.

Mrs. Ernie Widener gave the program on "Ways to Improve Family Communication" stating that sender and receiver both communicate effectively - listen, and concentrate, establish trust, understand attitudes and feelings, discipline anger, and be courteous. Take time to listen and discuss problems with children at all times.

Mrs. Gordon Mayfield gave a five minute talk on "Housewives, Values Studied," saying no job is more diversified than that of the housewife, considered the most underpaid, yet the most rewarding.

A game on communication was directed by Mrs. Widener. A refreshment plate was served to Mmes Raymond Evans, Davis Huckabay, Gordon Mayfield, Ian Moore, Elmer Norrell, Judy Roberts, Ruth Trapp, John Walker, Ernie Widener, Raymond Williams, and one visitor Mrs. Dorris Jones and hostess.

Church Library work have been many. She was invited to train to serve as an approved worker for the Church Library Department of the Southern Baptist Convention in October 1971. In 1973 she taught courses to beginning library workers at Gloria, New Mexico, and taught the Church Library Promotion Conference in Gloria in 1974. Mrs. Pratt serves as Contact Person for the Caprock Association in Library Work. She is in demand to conduct workshops, and has recently conducted workshops in the First Baptist Church in Bovina and Plains, Texas.

This year she will be leading conferences at the Texas Church Convention April 10-12 in Calvary Baptist Church at Garland. The *Media* magazine may be borrowed from the Church Library, and is available through the Church Literature Department.

FLOYD DATA

Mr. and Mrs. Duncan Hollums are in Big Spring where he is receiving therapy treatments at the Veterans Hospital.



Kathryn Ann Briley

Engagement Announcement

Mr. and Mrs. Clyde Briley of 1420 Yaupon Valley Austin, Texas announce the engagement of their daughter, Kathryn Ann to Mr. and Mrs. O.J. Riddles, Pearlard, Texas.

Miss Briley is a graduate of Texas Tech with a degree in Home Economics and Child Development. She is

Senior Girl Scouts Troup Spot In International

Senior Girl Scouts from councils in Region Five met January 25-26 in Lubbock to participate in a Gathering for International Applicants who hope to be selected to represent the United States abroad this summer. Each year, the Girl Scouts of America offers "International Opportunity" to Senior Scouts, a project in which several girls from across the United States are selected to visit foreign countries and participate in foreign civic and community projects. Often, a project includes a stay at Our Chalet, Adelboden, Switzerland; Sangam House, Poona, India or Olave House, England, the Girl Guide-Girl Scout centers abroad.

Among tasks assigned to the participants at the gathering last weekend in the hosts' home, Dr. and Mrs. C. Earl Hildreth were planning the menu, purchasing food, cooking and serving a formal dinner Saturday evening for Lubbock couples of international origin. After dinner, the girls entertained these as

Going-Away Party Given For Pioneer Managers

An informal going-away party January 25 in the home of Mr. and Mrs. Cliff Hardy in Lockney honored Gene Ehler, former Pioneer Natural Gas manager at Lockney, who has been transferred to Floydada, and former Floydada PNG manager Bob Kirk, who is going

to Littlefield.

Attending were Ehler, Mr. and Mrs. Kirk, Mr. and Mrs. Hardy, Mr. and Mrs. Dub Mercer, Mr. and Mrs. Paul Reece, Mr. and Mrs. John Jacobs, Mr. and Mrs. Mike Lightfoot, and Pam Breed.

Mary Martha Class Meets

The Mary Martha Sunday School class of the First Baptist Church of Lockney met Wednesday, January 29 in the home of Mrs. J. M. Tye with Mrs. Melvin Cooper acting as co-hostess.

Mrs. Les Ferguson gave the devotional and Mrs. Neva Smith led in some Bible games.

Those attending were Mmes. Frank Brown, Earnest Fowler, Hubert Frizzell, Willis Reynolds, Willis Apple, J. E. Rexrode, Neva Smith, Les Ferguson, R. C. Mitchell, John Jenkins, Wilbur Johnson and one visitor Mrs. Jim Richards of Lubbock.

Mrs. Earnest Fowler is the teacher of the class.

FLOYD DATA

W. M. Spears, seriously ill the past several days and in the intensive care unit of Lubbock Methodist Hospital, underwent lung exploratory surgery Friday. A son, Lyndal Spears of Richard-

son, is with his parents several days until his father shows improvement.

Mrs. Ralph Rucker entered Nichols Clinic in Plainview Thursday where she underwent major surgery Friday morning.

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PLAINVIEW

CIETY NEWS

What One Person Can Do

**Edith Hamilton
Classical Scholar**

Before she was 10, Edith Hamilton started reading Latin and Greek classics. She pursued her "love affair" with Greece for the rest of her life.

"I came to the Greeks early," she explained in an interview, "and I found answers in them. Greece's great men let all their acts turn on the immortality of the soul. We don't really act as if we believed in the soul's immortality and that's why we are where we are today."

After earning bachelor's and master's degrees at Bryn Mawr, Miss Hamilton became the first female at the University of Munich, renowned for its classics department. She had to sit by herself on the platform beside the lecturer. She was separated from the men and was the butt of their jokes.

She organized the Bryn Mawr school in Baltimore and served as its headmistress for 18 years, retiring in 1922. Eight years later, at the age of 62, Edith Hamilton published her first book, "The Greek Way." It was an instant success. While she knew that her world was much more complex than classical Greece, the brilliant scholar was equally convinced that ancient thinkers had much to teach today's world.

"Greece never lost sight of the individual," she said, "and I'm afraid we have."

In 1957, at the foot of the Acropolis, King Paul bestowed Greece's highest award on the tall, frail woman with white hair, and the Mayor of Athens proclaimed her an honorary citizen. She told the diplomats and intellectuals gathered to honor her, "This is the proudest moment of my

life." Edith Hamilton loved the past because she saw in its values important lessons for the present. They are lessons none of us can afford to forget.

For a free copy of the Christopher News Notes, "What Are You Doing With Your Life?" send a stamped, self-addressed envelope to The Christophers, 12 E. 48th St., New York, NY 10017.

TIPS TO HELP YOU MAKE A BETTER BUY

Are you a sweater girl...or guy? Sweaters are in the forefront of fashion, now, more than ever. Sweaters can be jackets, or classic pullovers or sexy halters. They can have cable stitching, wooden buttons, leather patches or fur trim. They can be all things to all people.

What they should be, however, is wearable. A sweater should be adaptable to tem-



perature changes. A wool sweater will keep you warm when it's cold out and you'll still be comfortable if the sun comes out or you go inside, because wool breathes with your body.

A sweater should be durable. Wool is resilient. It springs back to its original shape after wearing.

A sweater should be easy to care for. Stains, spills and rain have difficulty penetrating the outer covering of each wool fiber. And now, many 100% pure wool sweaters are machine washable, and machine dryable. Check the label for care instructions. Many machine washable sweaters carry the "Superwash" label which means they can be safely machine washed and dried.

Blender Caramel Flan
Preheat oven to 350°.
3/4 cup sugar
4 eggs
1/4 cup sugar
1 1/2 cups milk
1 tsp. vanilla extract
1 tsp. ground nutmeg,
or 1/2 tsp. cinnamon

In a heavy skillet melt the 3/4 cup sugar on low heat, stirring constantly. When it has caramelized (turned a golden brown), pour at once into four 8-oz. custard cups, dividing equally between each.

In blender container, blend eggs and 1/4 cup sugar on medium speed. Add milk, vanilla, nutmeg, and blend on medium speed until well blended. Pour mixture into custard cups, and set the cups into a 9 1/2 x 11" pie

pan. Pour hot water into the pie pan, around the cups, about halfway up the sides. Make sure no water spills into the custard. Place in 350° oven, bake for 45 minutes. A knife inserted in center of custard should come out clean when done.

Cool. Serve in cups, or unmold onto plate or dessert glass and pour sauce over custard. Serves 4.

Bits of meat and vegetables too few to make a meal can be turned into a delicious casserole with noodles or rice and lots of cheese.

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Even though Texas ranks second in the number of poor persons in the nation, Texas spends 37 percent less than the national per capita average for public welfare — and 30 percent less for

public health. Source: "The Darker Side of Childhood," published in 1974 by the Texas Department of Community Affairs, Office of Early Childhood Development.

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PARKER, Floydada photographer, and Frank...
...at a recent seminar in Muleshoe on posing and...
...a Master of Photography, is president of...
...Professional Photographers Association. Parker is...
...second term as a director.

ed To Student Weekend

chool juniors and...
...from Floydada are...
...to attend the...
...Weekend at Mc...
...College in Abilene...
...7-9.

to talk to currently enrolled...
...students, and the third, to...
...talk with other high school...
...students seeking to make a...
...decision on where to attend...
...college."

Over 300 students are...
...expected for the eighth...
...annual Student Weekend...
...Interested high school...
...students may contact McMur...
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...Abilene.

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Farm Bureau Labels Ad Valorem School Taxes 'Unfair To Farmers'

AUSTIN — Quality education "must be financed by a fair, broad-based tax rather than by an unfair ad valorem tax," Texas Farm Bureau President Carrol Chaloupka of Dalhart said at a meeting of county Farm Bureau leaders here Tuesday, January 28.

Chaloupka outlined the state farm organization's 1975 state legislative program at a Legislative Conference at the Driskill Hotel. Purpose of the conference was to discuss key issues and techniques for legislative effectiveness. Chaloupka discussed several issues, but stressed the need for equitable financing of the concept of "quality education" to which he said most legislators are committed.

The traditions of relying on ad valorem taxes for local funding of school districts and assessing agricultural lands for ad valorem tax purposes according to their farm market value "have forced us into an unfair tax situation which threatens our very existence as farmers and ranchers," he declared.

The state farm leader said Farm Bureau has always supported "the concept of a basic, quality education" for each student in the state. "At the same time, we have insisted that the cost of such an educational system must be within our ability to pay," he added.

Ideas which many people seem to have that all suggested improvements in the educational system can be financed out of surplus funds which have accumulated in the state treasury "might be true for one or two years...but to maintain this more elaborate and expensive educational system through the years will require major tax increases — something in the neighborhood of two to three billion dollars," he declared.

The "path of least resistance" which he said will likely be followed in funding the improved educational package would place a heavier burden on farmers and ranchers, he added.

Fair market value of agricultural lands is no true indication of the value of these lands for agricultural purposes, he said.

"Farmers and ranchers are not able to pass on increased costs of production including tax increases, to consumers," he pointed out. "Farmers and ranchers have to pay their ad valorem taxes whether or not we have a good year as we did in 1973 or whether we go broke as many of us did in 1974. For many ex-farmers and ranchers, ad valorem taxes were the straw that broke the camel's back. Ad valorem taxes will continue to break a lot of backs unless an equitable solution is found for this problem."

Quality education, he said, "must be financed by a fair broad-based tax rather than by an unfair ad valorem tax."

Chaloupka also discussed the issues of land use planning; Constitution revision; environmental controls; mineral, land and property rights; and water rights, among other matters.

On land use planning, he said farmers and ranchers "are the best land use planners in the world." Governmental planning agencies, he declared, "often solve one problem, but create three or four others."

Farm Bureau will oppose all attempts to adopt a new state Constitution, he said.

The organization "will oppose environmental legislation based on emotion rather than scientific fact," he declared.

TFB will "encourage and support action...to provide maximum protection for the mineral, land and property rights of farmers and ranchers in Texas," he added.

On water rights, Chaloupka said TFB will stand behind present law which says "underground water belongs to surface owners of the land."

In addition to these issues, which he discussed in depth, the TFB president touched on several others.

He said TFB "is considering legislation to assist dairy farmers."

The organization will seek to amend present fruit and vegetable marketing statutes "to require fruit stands and peddlers handling and selling any citrus fruit or vegetables to obtain a license and to show evidence

of purchase," he declared. "We will attempt to amend the Texas Wholesome Meat Act to reduce unreasonable provisions which have made operation of meat locker plants extremely difficult or impossible," he added.

"We will introduce legislation to qualify farmers and ranchers to use restricted agricultural chemicals. We will support legislation to improve our animal health programs in Texas," he said.

A top priority, according to Chaloupka, will be support of increased appropriations for agricultural research and related pro-

grams. "We will support continued and increased appropriations for insect, plant disease and noxious weed control and will support legislation to improve our feed, seed and fertilizer laws," he declared.

He also pledged support of legislation to "maintain and improve" the farm-to-market road program, to impose "reasonable restrictions" on formation, growth, and further acquisitions by bank holding companies, and efforts to rescind the Equal Rights Amendment.

TFB, he said, "will continue to support legisla-

tion to impose increase penalties for persons convicted of committing crimes with firearms, and will support judicial reform designed to expedite the trial of criminal cases."

He also said the organization "will continue to support the right-to-work concept in Texas, and will oppose attempts to legalize the 'agency shop.'" It will oppose collective bargaining and the right to strike for public employees and "will carefully review efforts to hold employees criminally liable for employing illegal aliens," he added.

Boy Scout Banquet Honors Area Scouters

The South Plains Council's Annual Recognition Banquet, which was held Saturday night, was a very big success, according to Jack Baker, council president.

The banquet was held in the honor of Frank A. "Chief" Runkles, who began his Scouting career in 1922, at the age of 12. Frank attained the rank of Eagle Scout with 2 Silver Palms. For 11 years he was Scoutmaster of Troop 8, and during this period he was awarded with the Scoutmaster's Key and the Silver Beaver Award. He also received his Wood Badge beads in 1950.

From July 1949 to December 1974, Frank served Scouting as the Camp Ranger for the South Plains Council's Camp Post. He has been very active in the Scouting program for the past 52 years, according to President Baker.

The featured speaker was Colonel Wilson E. Speir, the Director of the Texas Department of Public Safety. Colonel (Pat) Speir is an active participant in the Boy Scout Program, and has received the Silver Beaver Award. He has served as president of the Capitol Area Council, Austin, Texas. He also has three Eagle Scout sons.

There were over 400 Scouters, their wives and some Scouts who helped present part of the programs and awards to the volunteer Scouters of the Council which covers over 20 counties in the South Plains area.

There were six men who received their Wood Badge Beads, an award presented for receiving a training program and also for meeting certain challenges while attending the week long course. They were: Auvy McBride, Brownfield; Lester Carr, Hale Center; Cliff Keho, Lubbock; Roland Bell, Littlefield; Jim Meham, Whiteface; and L. C. Walker, Lubbock.

The Haynes District Chairman Kent Akin and the Haynes Promotion Chairman Randy Kidd, both from Plainview received the Man-Mile Award presented to the District that had the largest number of people driving the most miles to attend the banquet.

The Arrowhead District Chairman Dr. Lowell Snyder and the Arrowhead Promotion Chairman Dick Kirby, both from Lubbock, received the attendance award for the District by having 97 people attend the banquet.

There were four men and one woman presented the Silver Beaver Award, which is the highest honor given by the council. The award is based not only on Scouting service but also on community service, according to the Silver Beaver Committee Chairman John Lott, Lubbock. They were Mary Vines, Lubbock, Texas. She is the chairman of Juvenile Problems Committee, Council on Ministries, Sunday School Teacher and a very active member in Scouting; Bill Warren, Lubbock. Bill is Scoutmaster of Troop 406. He has also worked in many other positions in the Cub and Scout programs. Bill also works with many of the Little League and Pony League ball programs.

Robert Schmidt, Lubbock. Robert has served Scouting since 1949. He is presently an elder in the Presbyterian Church. He is a Sunday School teacher and has been a sponsor of youth groups for many years.

Charles Ward, Lubbock. Charles has worked in many positions over the years

Stewards in his church. He was selected as Citizen of the Year in Hale Center in 1972.

This was one of the best annual council banquets ever held in the South Plains Council. President Baker said. The banquet committee was Jack King, chairman; Herb Allman; Bill Faminear; Bobby Moody; Charles Pugh; and Max Tidmore.

Attending from Floydada were Mr. and Mrs. Jim Word, Mr. and Mrs. Ed Wester, Mr. and Mrs. Don Daniel, Mr. and Mrs. Adolfo Garcia, Mr. and Mrs. Ricky Gonzales, Mr. and Mrs. Wilson Bond.

Jim Price Wins Special Grain Sorghum Award

Special recognition for his ability as a sorghum grower has been given to Jim H. Price of Floydada by The Producers of Funk's G-Hybrids.

His documented irrigated yield of 7634.6 pounds per acre was made with Funk's G-522. The yield was entered in Funk's G Project: 25 national high-yield sorghum growing program. Announcement of the award was made by Producers Cooperative Elevator of Floydada.

Project: 25 was designed to challenge growers to increase sorghum yields for greater productivity and profit. Yield results and the agronomic practices used to achieve them are then shared with sorghum growers everywhere.

Price's yield of 7634.6 pounds per acre was produced on 25.1 acres. He planted the Project:25 sorghum on May 10 in 40-inch rows at the rate of 8 pounds per acre. His fertility program consisted of 140 pounds of nitrogen, 20 pounds of phosphate and 10 pounds of potash per acre. He used a herbicide and insecticide.

The Funk's G-522 was harvested on October 20 at 13.5 percent moisture.

To qualify for Project:25, participants harvest a minimum of 25 acres on one parcel of land, and submit

harvest weights, moisture test and land area measurements. Information contained in the entry is verified by a reputable, disinterested witness.

A computerized summary of Project:25 agronomic information is made available to sorghum growers each year by Funk Seeds International, Inc. With this information, sorghum growers can compare their growing methods to those used by other top producers.

Neighborhood Center Board To Meet

The Neighborhood Center Board of Directors will meet Monday, February 3 at 7:30 p.m. in the Neighborhood Center at Della Plains School. All members should attend if possible. This is the time to reorganize the board.

A committee will be appointed to seek nominations for officers for the coming year.

SAVE GASOLINE SHOP FLOYD COUNTY.

Locals Named To Dean's Honor Roll

PLAINVIEW — Floydada residents Lynda Mankins and Kerry Reeves have been named to the Dean's Honor

Roll for the fall semester at Wayland Baptist College. Lynda, a 2nd semester Freshman is majoring in Education. Kerry, a Junior math major, is the son of Mr. and Mrs. Robert W. Reeves of Star Route.

Texas... by mother... under 18... doubled... 103,641 in 1970. Some... Side of... ed in 1974... Department... Affairs, (C... Childhood... In five... divorces... cent — from... to 60,343 in... "The... Childhood... 1974 by the... ment of... Office of... Development...

40% OFF 8 TRACK TAPE
Original Artists-Tapes Fully Guaranteed

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BOX 38 FLOYDADA, TEXAS

PIGGLY WIGGLY **PIGGLY WIGGLY** Offer You.

Stonybrook

STONEWARE

DISHWASHER SAFE FROM OVEN TO TABLE

YOU PAY Only \$59.00

You'll also want to compliment your set with the wealth of blending accessory pieces now available!

ON SALE THIS WEEK

Reg. \$2.19
Dinner Plate 59¢
with each \$3.00 purchase

15 BIG WEEKS TO COMPLETE YOUR

FIRST WEEK	SECOND WEEK	THIRD WEEK	FOURTH WEEK	FIFTH WEEK
DINNER PLATE Reg. \$2.19 59¢ with each \$3.00 purchase	CUP Reg. \$1.59 59¢ with each \$3.00 purchase	SAUCER Reg. \$1.19 59¢ with each \$3.00 purchase	DESSERT DISH Reg. \$1.19 59¢ with each \$3.00 purchase	BREAD & BUTTER Reg. \$1.19 59¢ with each \$3.00 purchase

Completer Pieces

- 2-SOUP DISHES
- 2-SALAD PLATES
- CHOP PLATE
- SALT & PEPPER
- COVERED CASSEROLE
- COVERED SUGAR BOWL
- CREAMER
- COVERED BUTTER DISH
- 9" VEGETABLE BOWL
- COFFEE POT
- GRAVY BOAT

PIGGLY WIGGLY The people please!

Caprock Hospital Report

admitted 1-19-75, dismissed 1-22-75.
Jonah Parker, Vernon, admitted 1-19-75, dismissed 1-28-75.
Vasti Sanchez, Floydada, admitted 1-20-75, continues treatment.
Della Smith, Floydada, admitted 1-20-75, dismissed 1-26-75.
Carolyne Edwards, Mador, admitted 1-21-75, dismissed 1-23-75.

Edwards Baby Girl, Mador, born 1-21-75, dismissed 1-23-75.
William Spears, Floydada, admitted 1-21-75, dismissed 1-26-75.
Patricia Platt, Floydada, admitted 1-22-75, dismissed 1-23-75.
Oscar Sue, Floydada, admitted 1-23-75, dismissed 1-25-75.
Grace Jarrett, Floydada, admitted 1-23-75, dismissed 1-25-75.

1-25-75.
Elizabeth Woods, Silverton, admitted 1-23-75, continues treatment.
Adam DeLaCruz, Floydada, admitted 1-25-75, dismissed 1-27-75.
Cory Robertson, Silverton, admitted 1-25-75, dismissed 1-28-75.
Stacy Robertson, Silverton, admitted 1-25-75, dismissed 1-28-75.
Olivia Garcia, Floydada, admitted 1-25-75, dismissed 1-28-75.

admitted 1-25-75, dismissed 1-28-75.
Anselma Santos, Floydada, admitted 1-27-75, continues treatment.
Carolyn Byrd, Meadow, admitted 1-27-75, continues treatment.
Robert Ashley, Paducah, admitted 1-27-75, continues treatment.
Janie Pena, Crosbyton, admitted 1-28-75, continues treatment.

Glee A. Bradley On Dean's List

Glee A. Bradley of Lockney was named to the fall semester Dean's List at Southwestern Oklahoma State University at Weatherford. Students on the Dean's List must have a grade-point average of at least 3.0, or B, with no grade below C. Dean's List honorees were required to be enrolled in a minimum of 12 semester hours.

PIGGLY
WIGGLY

OUR PRICING POLICY

We Will Not Increase the Price of Food Once Placed on our Shelves for Sale

When we are forced to increase a price, items on our shelves marked at the lower price will be sold at the lower price.

Whip Inflation Now

WIN

We Redeem

<p style="font-weight: bold;">Superb Valu-Trim Chuck Roast</p> <p style="font-size: 1.5em; font-weight: bold;">79¢</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-weight: bold;">Less Round Steak</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.39</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-weight: bold;">Crisped Round Steak</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.49</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-weight: bold;">Wiggly Individually Wrapped</p> <p style="font-size: 1.5em; font-weight: bold;">79¢</p> <p style="font-size: 0.8em;">12-oz. Pkg.</p>	<p style="font-weight: bold;">Fried Varieties, Frozen</p> <p style="font-size: 1.5em; font-weight: bold;">49¢</p> <p style="font-size: 0.8em;">11-oz. Pkg.</p>	<p style="font-weight: bold;">Donuts</p> <p style="font-size: 1.5em; font-weight: bold;">97¢</p> <p style="font-size: 0.8em;">10-oz. Pkg.</p>	<p style="font-weight: bold;">Wiggly, Frozen</p> <p style="font-size: 1.5em; font-weight: bold;">47¢</p> <p style="font-size: 0.8em;">10-oz. Pkg.</p>	<p style="font-weight: bold;">FFLAKES</p> <p style="font-size: 1.5em; font-weight: bold;">69¢</p> <p style="font-size: 0.8em;">12 OZ. PKG.</p>	<p style="font-weight: bold;">Orange Ice</p> <p style="font-size: 3em; font-weight: bold;">\$1.50</p> <p style="font-size: 0.8em;">6-cans</p>	<p style="font-weight: bold;">Antacid Gel</p> <p style="font-size: 1.5em; font-weight: bold;">89¢</p> <p style="font-size: 0.8em;">6-oz. Btl.</p>	<p style="font-weight: bold;">Bath or Body Splash, Clairol Clouds of Desire</p> <p style="font-size: 3em; font-weight: bold;">\$1.29</p> <p style="font-size: 0.8em;">8-oz. Size</p>
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MORE HOURS...DAILY 8 A.M. TO 10 P.M. SUNDAYS 9 A.M. - 8 P.M.

We Redeem

Prices Good Thru Feb. 1975. We reserve the right to limit quantities. None sold to dealers.

<p style="font-weight: bold;">Superb Valu-Trim Round Steak</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.09</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-weight: bold;">Superb Valu-Trim Rib Steak</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.09</p> <p style="font-size: 0.8em;">Lb.</p>
<p style="font-weight: bold;">Pike's Peak Roast</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.09</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-weight: bold;">Sirloin Tip Roast</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.59</p> <p style="font-size: 0.8em;">Lb.</p>
<p style="font-weight: bold;">Chuck Steak</p> <p style="font-size: 1.5em; font-weight: bold;">89¢</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-weight: bold;">Rump Roast</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.09</p> <p style="font-size: 0.8em;">Lb.</p>
<p style="font-weight: bold;">Boneless Rump Roast</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.39</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-weight: bold;">Arm Roast</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.09</p> <p style="font-size: 0.8em;">Lb.</p>
<p style="font-weight: bold;">English Cut Roast</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.09</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-weight: bold;">Chuck Roast</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.29</p> <p style="font-size: 0.8em;">Lb.</p>
<p style="font-weight: bold;">Short Ribs</p> <p style="font-size: 1.5em; font-weight: bold;">59¢</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-weight: bold;">Sirloin Steak</p> <p style="font-size: 1.5em; font-weight: bold;">\$1.09</p> <p style="font-size: 0.8em;">Lb.</p>

We Redeem

<p style="font-weight: bold;">Golden Ripe Bananas</p> <p style="font-size: 1.5em; font-weight: bold;">14¢</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-size: 0.8em;">Great For Baking</p> <p style="font-weight: bold;">Red or Rome Apples</p> <p style="font-size: 1.5em; font-weight: bold;">99¢</p> <p style="font-size: 0.8em;">3-Lb. Bag</p>
<p style="font-size: 0.8em;">Tart and</p> <p style="font-weight: bold;">Tangy Limes</p> <p style="font-size: 1.5em; font-weight: bold;">59¢</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-size: 0.8em;">Juicy California</p> <p style="font-weight: bold;">Navel Oranges</p> <p style="font-size: 1.5em; font-weight: bold;">19¢</p> <p style="font-size: 0.8em;">Lb.</p>
<p style="font-size: 0.8em;">Cooling</p> <p style="font-weight: bold;">Mellow Pears</p> <p style="font-size: 1.5em; font-weight: bold;">49¢</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-size: 0.8em;">Juicy</p> <p style="font-weight: bold;">Sweet Pineapple</p> <p style="font-size: 1.5em; font-weight: bold;">89¢</p> <p style="font-size: 0.8em;">EA.</p>
<p style="font-size: 0.8em;">US No. 1 All Purpose</p> <p style="font-weight: bold;">Russet Potatoes</p> <p style="font-size: 1.5em; font-weight: bold;">89¢</p> <p style="font-size: 0.8em;">10-Lb. Bag</p>	<p style="font-size: 0.8em;">Make a Squash Pie, Yellow or Italian Squash</p> <p style="font-weight: bold;">Broccoli</p> <p style="font-size: 1.5em; font-weight: bold;">69¢</p> <p style="font-size: 0.8em;">Lb.</p>
<p style="font-size: 0.8em;">Nutritious</p> <p style="font-weight: bold;">Crisp, Choice Lettuce</p> <p style="font-size: 1.5em; font-weight: bold;">25¢</p> <p style="font-size: 0.8em;">Lb.</p>	<p style="font-size: 0.8em;">Be as Cool as One!</p> <p style="font-weight: bold;">Crunchy Cucumbers</p> <p style="font-size: 1.5em; font-weight: bold;">69¢</p> <p style="font-size: 0.8em;">Lb.</p>
<p style="font-size: 0.8em;">Eat the Tops, Top!</p> <p style="font-weight: bold;">Green Onions</p> <p style="font-size: 1.5em; font-weight: bold;">2/35¢</p>	<p style="font-weight: bold;">Fresh Cabbage</p> <p style="font-size: 1.5em; font-weight: bold;">10¢</p> <p style="font-size: 0.8em;">Lb.</p>

All Vegetable Shortening

CRISCO

\$1.79

3-Lb. Can

Limit one (1) with \$7.50 or more purchase excluding cigarettes.

Piggly Wiggly Biscuits

\$1

5-Ct. Cans

<p style="font-size: 0.8em;">Piggly Wiggly Instant Coffee</p> <p style="font-weight: bold;">\$1.33</p> <p style="font-size: 0.8em;">6-oz. Jar</p>	<p style="font-size: 0.8em;">Piggly Wiggly, 1 Ply Paper Towels</p> <p style="font-weight: bold;">45¢</p> <p style="font-size: 0.8em;">145-Ct. Roll</p>
<p style="font-size: 0.8em;">"Mix or Match" Joan or Arc Corn or Piggly Wiggly Cut</p> <p style="font-weight: bold;">Green Beans</p> <p style="font-size: 3em; font-weight: bold;">4 \$1</p> <p style="font-size: 0.8em;">16-oz. Cans</p>	
<p style="font-size: 0.8em;">"Mix or Match" Piggly Wiggly Peaches or Fruit Cocktail</p> <p style="font-weight: bold;">3 \$1</p> <p style="font-size: 0.8em;">16-oz. Cans</p>	

<p style="font-size: 0.8em;">20¢ Off</p> <p style="font-size: 0.7em;">the purchase price of two (2) Doz. Piggly Wiggly Large Eggs</p> <p style="font-size: 0.8em;">Coupon Expires 974 Feb. 8, 1975.</p>	<p style="font-size: 0.8em;">20¢ Off</p> <p style="font-size: 0.7em;">the purchase price of one (1) Local Brand, 1/2-Gal. Ice Cream</p> <p style="font-size: 0.8em;">Coupon Expires 975 Feb. 8, 1975.</p>	<p style="font-size: 0.8em;">20¢ Off</p> <p style="font-size: 0.7em;">the purchase price of one (1) 10-Lb. Bag Dog Food</p> <p style="font-size: 0.8em;">Coupon Expires 976 Feb. 8, 1975.</p>	<p style="font-size: 0.8em;">50¢ Off</p> <p style="font-size: 0.7em;">the purchase price of one (1) 32-oz. Btl. Antiseptic</p> <p style="font-size: 0.8em;">Coupon Expires 949 Feb. 8, 1975.</p>	<p style="font-size: 0.8em;">20¢ Off</p> <p style="font-size: 0.7em;">the purchase price of one (1) 23-oz. Pkg. Mrs. Paul's Frozen Fish Sticks</p> <p style="font-size: 0.8em;">Coupon Expires 963 Feb. 8, 1975.</p>	<p style="font-size: 0.8em;">15¢ Off</p> <p style="font-size: 0.7em;">the purchase price of one (1) 5-Lb. Bag Texas Juice</p> <p style="font-size: 0.8em;">Coupon Expires 517 Feb. 8, 1975.</p>
<p style="font-size: 0.8em;">20¢ Off</p> <p style="font-size: 0.7em;">the purchase price of five (5) 10 1/2-oz. Cans All Varieties excluding Tomato Soup</p> <p style="font-size: 0.8em;">Coupon Expires 980 Feb. 8, 1975.</p>	<p style="font-size: 0.8em;">20¢ Off</p> <p style="font-size: 0.7em;">the purchase price of one (1) 14-oz. Spray Can Regular or Lemon, Furniture Polish</p> <p style="font-size: 0.8em;">Coupon Expires 981 Feb. 8, 1975.</p>	<p style="font-size: 0.8em;">20¢ Off</p> <p style="font-size: 0.7em;">the purchase price of two (2) 32-oz. Btts. Pink, Green or Lemon Yellow Piggly Wiggly Liquid Detergent</p> <p style="font-size: 0.8em;">Coupon Expires 982 Feb. 8, 1975.</p>	<p style="font-size: 0.8em;">20¢ Off</p> <p style="font-size: 0.7em;">the purchase price of one (1) 40-Ct. Box Tablets</p> <p style="font-size: 0.8em;">Coupon Expires 951 Feb. 8, 1975.</p>	<p style="font-size: 0.8em;">30¢ Off</p> <p style="font-size: 0.7em;">the purchase price of any 5-Lb. Can Ham</p> <p style="font-size: 0.8em;">Coupon Expires 962 Feb. 8, 1975.</p>	<p style="font-size: 0.8em;">20¢ Off</p> <p style="font-size: 0.7em;">the purchase price of one (1) 21 1/2-oz. Classic Frozen Totino's Pizza</p> <p style="font-size: 0.8em;">Coupon Expires 919 Feb. 8, 1975.</p>



MACARTHUR MITCHELL shoots a long one in the game with Lockney here Tuesday night. Kelvin Ratliff is in center (Staff Photo by Keith)

Phil Cates Appointed

Committee Vice-Chairman

AUSTIN — Rep. Phil Cates has been appointed Vice-Chairman of the House Business and Industry Committee this session by Speaker Bill Clayton.

Cates will also serve on the House Administration and Environmental Affairs committees.

Cates is one of 11 members on the Business and Industry Committee who will consider all matters pertaining to commerce, trade, manufacturing and industry in Texas. It will also consider all matters pertaining to the protection of consumers and State Securities Board.

The House Administration Committee has jurisdiction over the administrative operation of the House and the General House fund.

He also is one of 13 members on the Environmental Affairs Committee

who will consider all matters pertaining to air and water pollution, state parks, preservation of wildlife, hunting, fishing and the regulation of Texas fish and oyster industries.

Cates is a two-term member of the House. He was assigned to the Environmental Affairs Committee through seniority rights.

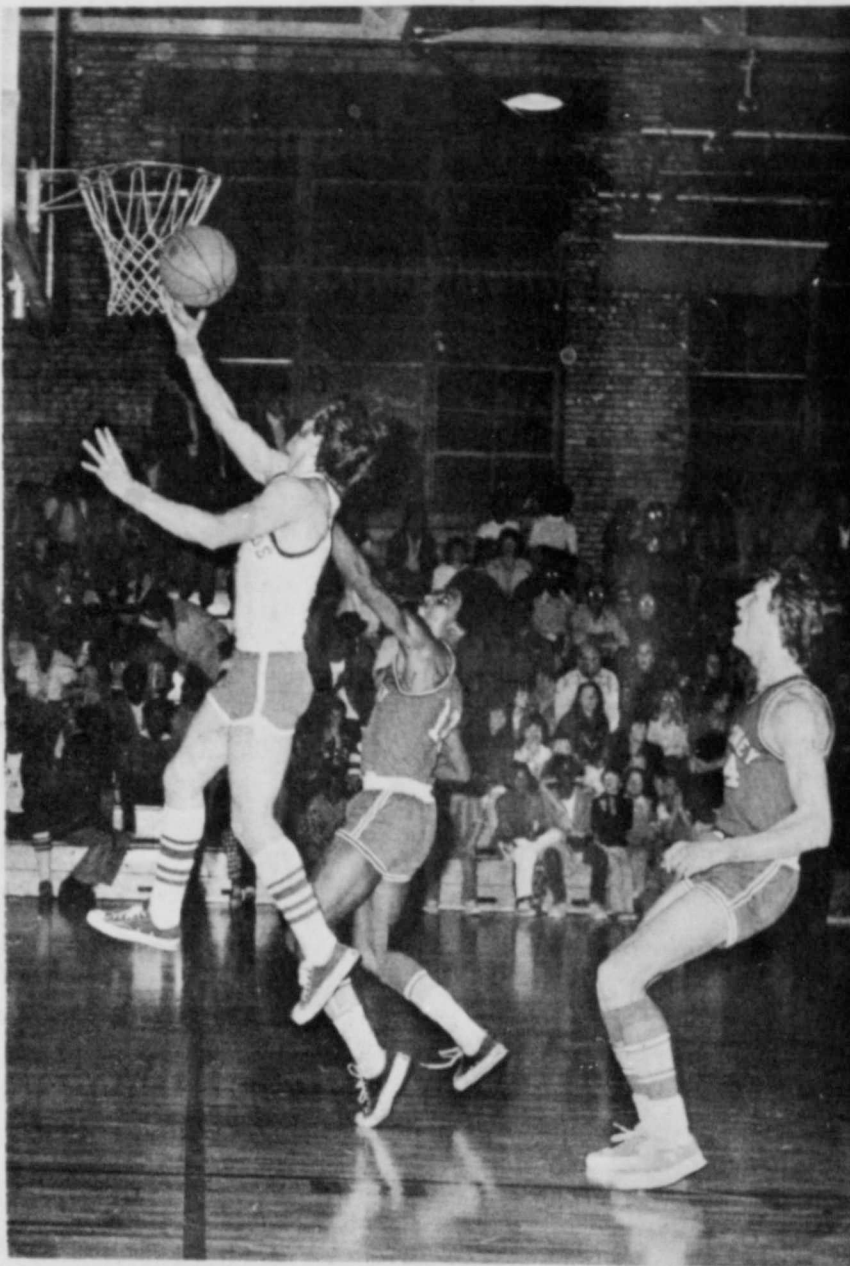
"The Legislature needs more qualified men like Rep. Cates serving in leadership positions," Clayton said. "He will be an asset to these committees and work hard to meet the challenges put before them."

SAVE GAS, SHOP IN FLOYD COUNTY...

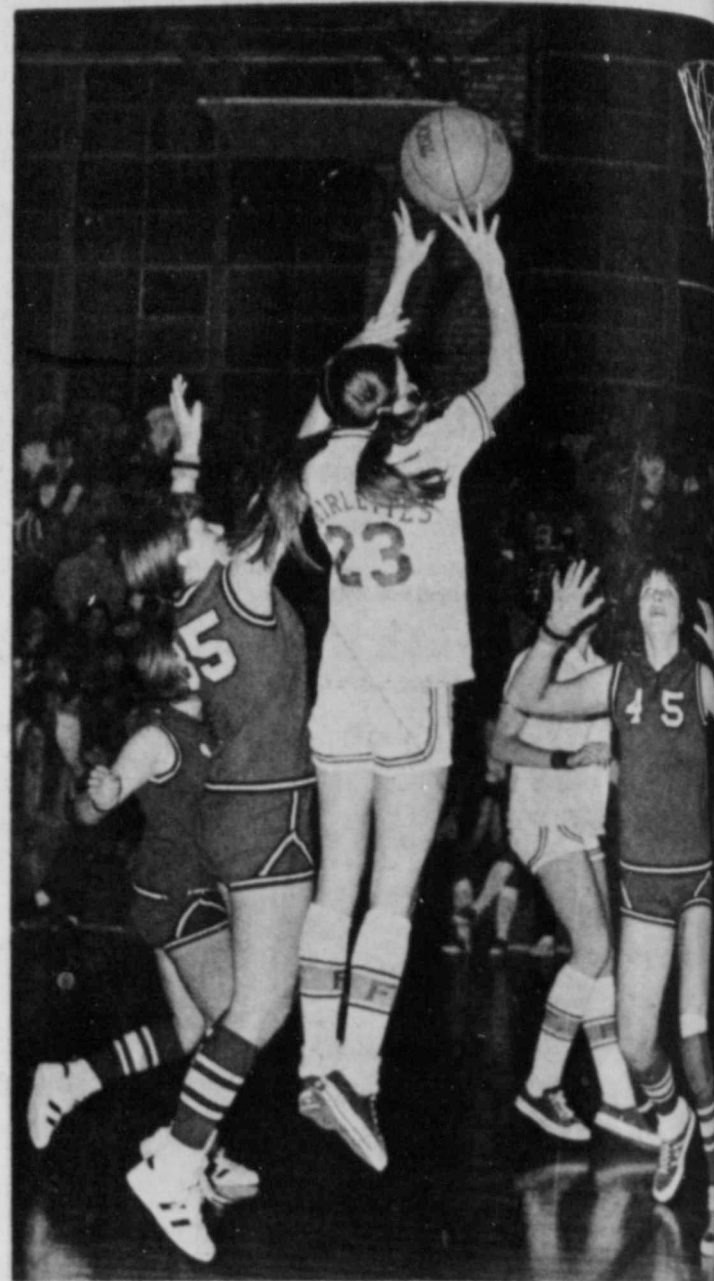
BEAT ABERNATHY!

LET'S HAVE ANOTHER BIG GYMNASIUM FULL OF FLOYDADA BASKETBALL FANS FOR THE ABERNATHY GAME HERE TUESDAY NIGHT. THESE GAMES WILL BE CRUCIAL IN ADVANCE OF THE FLOYDADA TEAMS TO DISTRICT CHAMPIONSHIP.

JUNIOR VARSITY GAMES.....3:45
WHIRLETTES GAME.....6:30
WHIRLWIND GAME.....8:00



MIKE VICKERS SAILS under the goal for a shot in the Lockney game here Tuesday night. (Staff Photo by Keith)



TRACY PUCKETT makes two more in the game with Lockney here Tuesday night. (Staff Photo by Keith)

**Back Our Team
In District Play!
Attend All The
Exciting Games**

Whirlwind Remaining Schedule

Feb. 4 - Abernathy Home
Feb. 7 - Idalou Away
Feb. 11 - Crosstytton Home
Feb. 14 - Lockney Away
Feb. 18 - Tulia Home

Whirllette Remaining Schedule

Feb. 4 - Abernathy
Feb. 7 - Idalou

WIN DISTRICT!

This Page Is Sponsored And Made Possible By The Following Merchants

- | | | |
|------------------------------|---------------------------------|------------------------------|
| Edmiston Plumbing & Heating | Adams Well Service | Martin & Co. |
| Azteca Cafe | Hale Insurance | Don's Thriftway |
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| Case Power & Equipment | King's Restaurant | Covington Oil & Darty Gin |
| Dougherty Grocery & Hardware | Moore-Rose Funeral Home | Ponderosa Meat |
| Fieldan Motel | Leonard's Cafe | Consumer's Fuel Association |
| Travel Center Restaurant | Montgomery Ward Catalogue Store | Beall's Department Store |
| Federal Land Bank Assoc. | Oden Chevrolet-Olds. | Arthur B. Duncanson Abstract |
| Floydada Implement Co. | Producers Co-Op Elevators | Babe's Service |
| L. & J. Food | | |
| Blanco Offset Printing | | |

A GOOD GRADUATION GIFT ...

NINE DAY TOUR OF EUROPE '628

CALL THE HESPERIAN FOR MORE INFORMATION

Floyd Philosopher

**ts Riled Up Over How
overnment Found Out
ow Much He Works**

note: The Floyd Philosopher on a grass farm claims he has found a trick, at least it's new to him. He has understood how the economists can figure out down to the decimal point what the cost of production was last month. You know, say it was 7.03 percent, compared with 7.03 percent the month before. Things like that. The figures are gotten up by statisticians who can tell you that the top knowledge after four years of high school is at 94.4. It's an exact science. Don't be checking how things turned out ten years later.

There are statistics you can take. There's another batch that has been taken by statisticians who have just that productivity by the country's force declined 5.1 percent during the three months of 1974. The government get those figures? About the C.I.A. snooping on you, you mean to say somebody

has been checking up on me and can tell you what my production level was during October, November and December of last year?

Furthermore, how many people in Lockney or Floydada do you think would like it known how much they really produced last year or yesterday for that matter? And how can the government tell whether you're producing or not? It might look like an editor for example was just sitting in a cafe drinking coffee when all the time his mind is racing, although I don't suppose the statisticians have figured out a gadget to tell actually how fast it's racing. People's minds, like windmills, turn at different rates of speed, depending, sometimes of course, on which way the wind is blowing.

Now I know that some people are saying Congress is spending too much time investigating the C.I.A., the F.B.I., etc., but I'd like to see it look into how somebody found out how hard I worked last year. I believe Congress will be willing to do it. After all, if I was faced with solving the economic crisis I'd find something else to do too. Yours faithfully, J.A.



**95% 1973-74
COTTON CLASSED**

More than 95 percent of this year's crop has been classed, according to Paul R. Dickson, in charge of the USDA's Cotton Classing Office in Lubbock. "About 4,000 samples a day are coming in," he added.

The USDA's Agricultural Marketing Service reported Lubbock and Brownfield classed 31,000 samples during the week ending Friday, January 17. This brought the season's total to 1,035,000. On this same date last year the total was 2,283,000, Dickson said.

At Lubbock predominant grades this week were 42 and 52. Grade 42 accounted for 25 percent while grade 52 was assigned to 21 percent of the cotton samples. Forty-three percent of these samples were reduced one grade because of bark. This is up from 38 percent the previous week. The predominant staples were 30 and 31. Staple 30 amounted to 27 percent and staple 31 was 36 percent of the samples.

Micronaire readings in the premium range of 3.5 to 4.9 accounted for nine percent of the samples. This compares to 13 percent the week before. Micronaire readings below 3.5 accounted for the other 91 percent this week.

Prices quoted by the Lubbock Cotton Exchange for the most predominant qualities in the 3.5 to 4.9 micronaire range were: grade 42, staple 30 - 27.15,

staple 31 - 28.15 cents per pound. For grade 52, staple 30 - 24.30, staple 31 - 25.10 cents per pound. Mixed lots of cotton brought 15.25 to 31.50 cents per pound.

Prices paid to farmers for their cottonseed ranged from \$100 to \$145 per ton.

Heart and blood vessel diseases kill more Americans than all other causes combined. The American Heart Association is fighting these killers.

IRS INFORMATION

Q. What are the record keeping requirements of the IRS?

A. Taxpayers are required by law to keep records that will enable them to prepare complete and accurate income tax returns. Although the law doesn't require any special form of records, taxpayers must retain all receipts, canceled checks, and other evidence to prove amounts claimed as deductions. If a taxpayer files a claim for a refund, there must be records to prove overpayment of tax. Furthermore, records that support an item of income or a deduction appearing on a return must be kept until the statute of limitations for the return expires. Usually this is three years from the date the return was due or filed, or two years from the date the tax was paid, whichever occurs later.

**SHOP
FLOYD COUNTY**

President on world issues

By Godfrey Sperling Jr.
Staff correspondent of The Christian Science Monitor

Washington

A relaxed President Ford has told his latest press conference: ● He cannot foresee "any circumstances" in which the U.S. would re-enter the Vietnam war — though he refused specifically to rule out renewed bombing raids against Communist forces. He says he will consult Congress before he does anything; he will ask for \$300 million more for aid to South Vietnam and Cambodia.

● Detente with Moscow will be "continued, broadened, and expanded." He is "disappointed" at Soviet cancellation of the trade agreement with the U.S., and agrees that Democratic amendments to link more trade with more Jewish emigration from the Soviet Union was "harmful."

● Danger of war in the Mideast is "very serious," but the U.S. is matching its diplomatic efforts by selected arms sales designed to keep a military "equilibrium" there.

● An Arab oil embargo similar to the one in 1973 would not be provocation enough to trigger U.S. military action against Arab oil wells.

● On the domestic front, his ban on new spending legislation will defer any White House proposal for a national health insurance plan.

● He cheerfully acknowledged he was "horrified" at lowering taxes when faced with sizable federal budget deficits, but said the move was essential to spur new consumer spending.

High blood pressure is a disease which — with its complications — is killing more Black Americans than any other.

Maybe it's the stress of ghetto life. Maybe it's handed down from one generation to the next. Science doesn't know for

sure. But high blood pressure is a major problem for Black Americans. Research may find the answer. Give to the Heart Fund.

**Over \$600 Collected In Mothers
March Of Dimes In Floydada**

Over \$600 was collected Monday night in Floydada for the Mothers March of Dimes. The rural areas of south Floyd County have not reported their totals yet where donations are still being collected.

A spokesman said if anyone was missed in Floydada Monday night and would like to contribute they

may mail checks to Ed Wester, treasurer of the Floyd County Chapter of the Mothers March of Dimes.

High blood pressure doesn't hurt. It usually has no symptoms and its victims often don't know they have it. Undetected, it can lead to heart attack or stroke. See your doctor for a checkup.

OBITUARY

Mrs. Payne

Services for Mrs. Lenora Laura Payne, 74 year old longtime Floyd County resident, were conducted Friday afternoon in the First Baptist Church in Floydada. Dr. Floyd C. Bradley, pastor, officiated. Interment was in Floyd County Memorial Hospital under the direction of Moore-Rose Funeral Home.

Mrs. Payne died Wednesday morning in Lockney General Hospital.

Survivors include four sons, a sister, two brothers, 11 grandchildren and eight great grandchildren.

Ag Depart

**Taking Orders
For Fruit**

The Ag Department of Floydada High School is now taking orders for oranges and grapefruit, with delivery date set for the first part of March.

Persons may purchase either a half box, full box or a full box, divided. The fruit sells for \$6.50 per box or \$3.25 half box.

Those wishing to place an order may contact any Ag member or teacher.

**Henry Block
has 17 reasons
why you should
come to us for
income tax
help.**

Reason 3. We take all the time we need when it comes to preparing your return. We conduct in-depth interviews to make sure we understand your personal tax situation. And we keep all information completely confidential.



HENRY BLOCK
THE INCOME TAX PEOPLE

106 West Missouri
Weekdays 9-5; Sat. 9-5
Ph. 963-6233
Come In Soon

Of every 400 Black Americans, only one has sickle cell anemia, but 120

have high blood pressure — which can lead to heart attack or stroke. It only

takes a few minutes for your doctor to tell. Contact your local Heart Association for more information.

Prices quoted by the Lubbock Cotton Exchange for the most predominant qualities in the 3.5 to 4.9 micronaire range were: grade 42, staple 30 - 27.15,

Buddy's Food

**BUDDY WIDENER — OWNER
FORREST SHANNON — MANAGER
STORE HOURS**

SUNDAY 9 A.M. — 7 P.M. SAT. 8 — 8
MONDAY THROUGH FRIDAY 8 A.M. — 7 P.M.
THESE VALUES GOOD FEBRUARY 2, 1975
THROUGH FEBRUARY 5, 1975

DOUBLE STAMPS WED.

IN FLOYDADA AND PLAINVIEW
220 S. 2ND 2800 W. 10TH

DOUBLE STAMPS WED.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



BORDEN'S—24 OZ. CARTON—\$1.29 VALUE

COTTAGE CHEESE

79¢

BORDEN'S SWEET CREAM—POUND SOLIDS

BUTTER 79¢

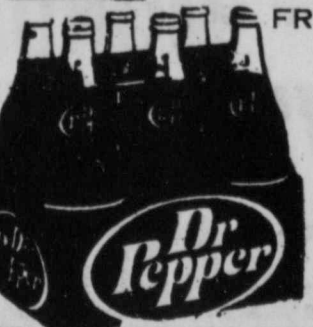
SWIFT'S—NO BEANS—24 OZ. CAN—\$1.29 VALUE



CHILI

89¢

FRISKIES—15 1/2 OZ.—ALL FLAVORS—29¢ VAL



DOG FOOD

6/\$1

DR PEPPER
IMPERIAL — 5 LB. BAG
SUGAR \$2.39

10 Oz. Liquid SLENDER 6/\$1

WAGNER'S—32 OZ. ALL FLAVORS
FRUIT DRINKS
3/\$1

SAVE VALUABLE COUPON SAVE
King Size 32 Oz.
IVORY LIQUID
ONLY WITH COUPON
GOOD ONLY AT BUDDY'S
WITHOUT COUPON \$1.09
Expires: 2-8-75

ENJOY
MILKY WAY
M&M'S
FUN SIZE
99¢

STORE COUPON
Giant 49 Oz. **AJAX**
GOOD ONLY AT BUDDY'S
With Coupon 77¢
Without Coupon 97¢

3 LB. CAN
Bakerite Shortening
99¢ WITH PURCHASE OF CUT — UP FRYER

WHITE—16 OZ.—35¢ VALUE
ALCOHOL 25¢
GRADE A LARGE
EGGS 69¢ DOZ.

ROUND OR SIRLOIN STEAK BONELESS U.S.D.A. LB. \$1.29
U.S.D.A.

CHUCK ROAST LB. **79¢**

FRESH 'N' LEAN
GROUND CHUCK LB. **89¢**

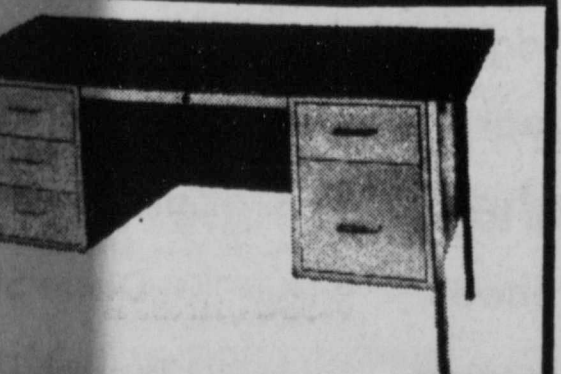
SLICED SLAB
BACON LB. **\$1.09**
DRY CURED BUTT PORTIONS

CENTER CUT PORK CHOPS LB. \$1.19
24 OZ. JIMMY DEAN SAUSAGE \$1.79

HAMS LB. **89¢**

SAVE VALUABLE COUPON SAVE
Folger's Coffee
2 Lb. Can
\$1.99 WITH THIS COUPON
WITHOUT COUPON \$2.39
Coupon Expires 2-8-75

SAVE VALUABLE COUPON SAVE
3 OZ. JAR
NESTEA
99¢ WITH COUPON
Coupon Expires 2-8-75
WITHOUT COUPON \$1.29



DESKS \$59.95 UP
THE BEACON
IN LOCKNEY
HESPERIAN OFFICE
IN FLOYDADA

visited our residents. We are also very proud to have a new resident, John (Leo) Frizzell. His wife, Mrs. Frizzell of Floydada has been visiting with him. We are hoping pleasant news will be shared.

Lockney Care Center News

By Maria Arellano
How time flies! The month of January has gone by. Now we prepare ourselves for the new month, February. In the month of February we will celebrate the birthday of Myrtle Burke on the 28th. She is the only resident having a birthday in this month. We have two employees celebrating their birthdays this month. Dixie Johnson on the 15th and Maria Arellano on the 19th.

We want to express our most sincere sympathy to the family of J. B. Tinnin who passed away last Monday morning. May God grant you the strength to bear on.

We want to thank whoever brought us the prettiest lap robes and bibs and stationary. We didn't find a name. Thanks for them. And to the Bybees for the beautiful carnations. We have really enjoyed them. Thanks to everyone again for coming to share with us at devotional time each morning. And to everyone who has come to visit with us.

Thanks to Hope Perez and Laurie of Providence for coming and volunteering their time in helping us last Thursday and to Susan Savage who helps us after school. We greatly appreciate everyone who helps us in any way possible. Thursday we played bingo and Mrs. Florence Hamilton was our big winner. Last Tuesday we were very proud to meet Mrs. Mabel Foster. She is the driver of the van used to provide transportation for senior citizens. She came and took Louis Robers, Leo Leal, Mr. and Mrs. D. W. Burke and Elsie Woodall to the library where we stayed

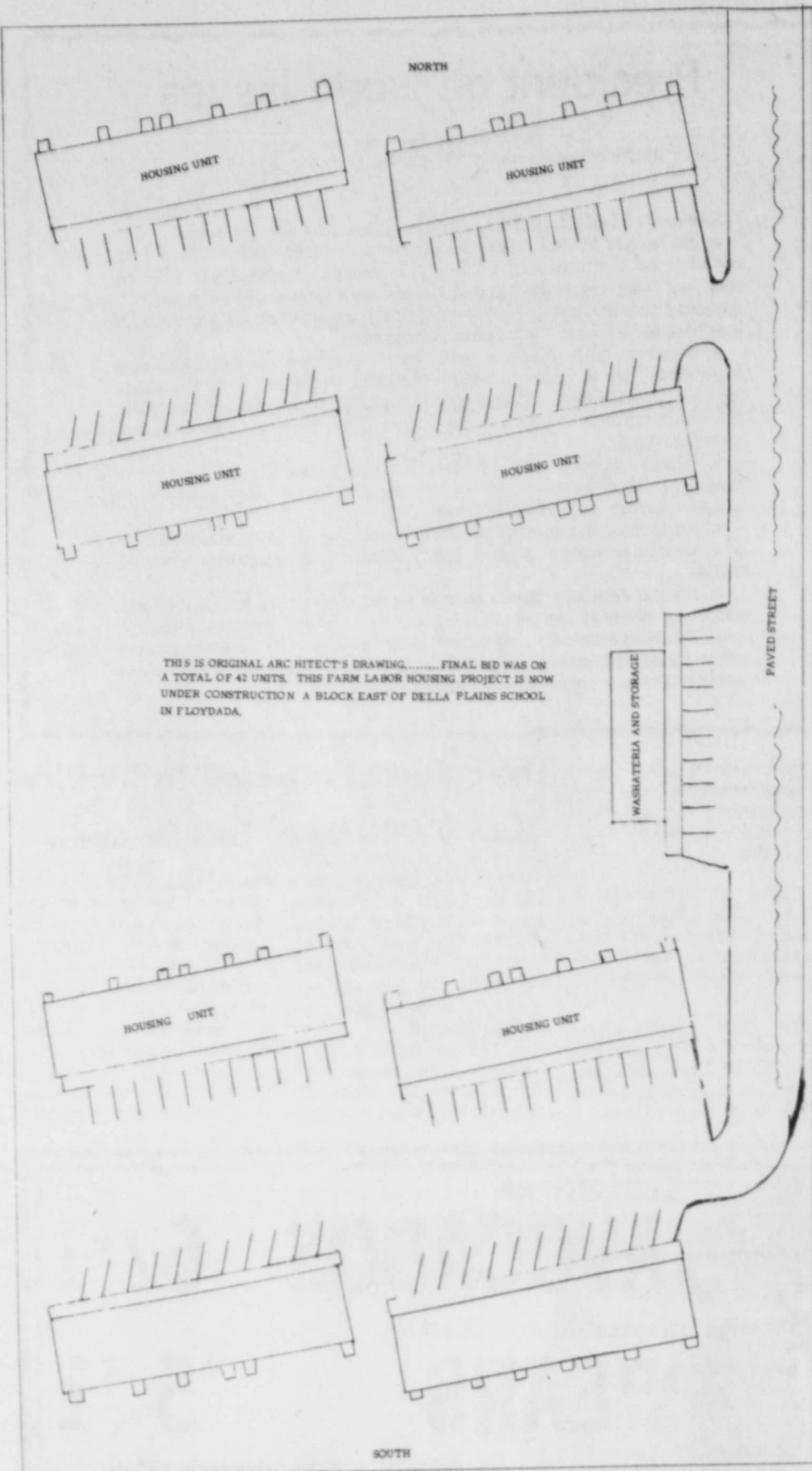
for awhile and checked out some good books. We thank Mrs. Holt for showing our residents their new books and her help. We appreciate it.

We then went to the drive-in for cokes and ice cream cones. It was great! Like a picnic, very exciting. She is to come back next Tuesday.

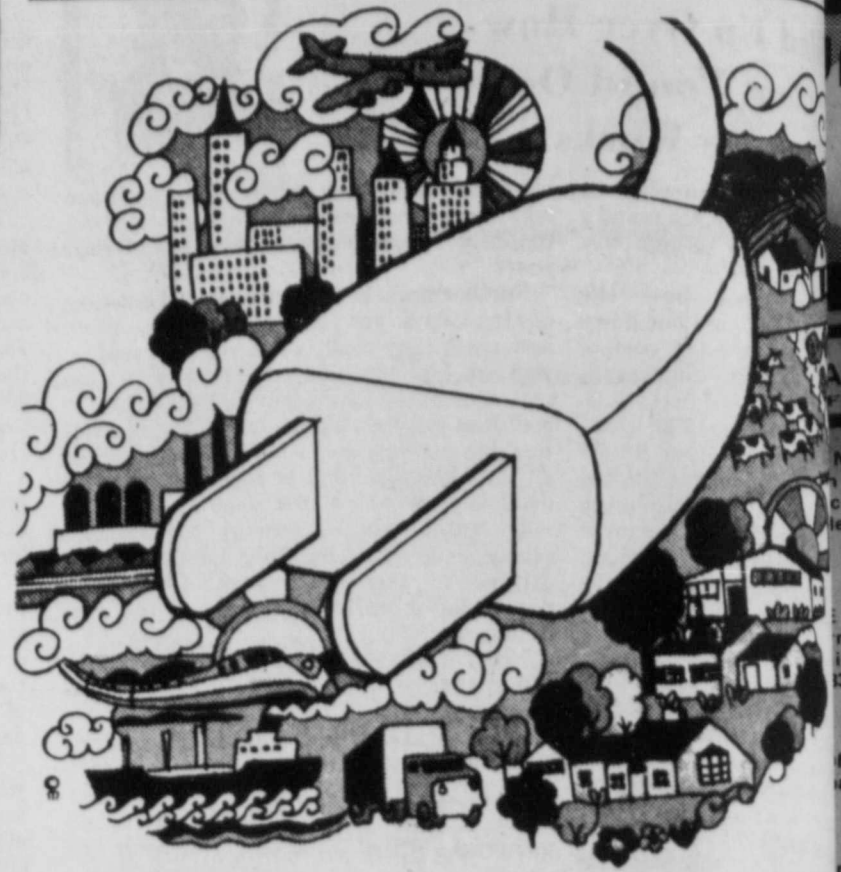
We had a few residents going out with their families this past week. Bettie Lester went to church Sunday with the Benny Cates. She also went out Tuesday with her daughters, Maurine Griffith and Elizabeth Settle. T. J. Cardinal went out with his brother, A. R. Cardinal. Leola Fortenberry with son Eddie Joe Fortenberry. Maude Kellison with son Buck Kellison, Myrtle Burke with daughter Geneva Stansell. Elsie Woodall went to Earth with daughter Mary Pyle. Ola Rogers went to Paducah to see the doctor with son, Howard Rogers.

Visitors from out of town: Mrs. Euniece Christian had her son, Mr. and Mrs. Jack Christian and Paula of Amarillo and son, Ronnie Christian of Matador. Her daughter, Mr. and Mrs. Virgil Blakney of Turkey. Mr. Turner had Mr. and Mrs. Elmer Norrell (his daughter) from Floydada. Mrs. Lola Grider had her daughter, Yvonne Ratzlaff of Floydada. Willie Wiley had Leola McGee, Providence. Mr. and Mrs. D. W. Burke had their daughters visiting with them, Mildred Cates, Jonelle Fawver, Floydada, and Walter Lovell, Floydada. Dora Harris had Marie Price, Petersburg, and Donnie Turner. Mrs. Ola Rogers had her son, Mr. and Mrs. Howard and Donnie, Flomot, also Edna Roger and Billie Self, Matador, and the minister of the Methodist Church of Turkey visited her.

Mary Reeves had Mr. and Mrs. Doyle Souter of Stamford, Rev. Durkop and Mrs. Durkop of the Lutheran Church of Providence



THIS IS ORIGINAL ARCHITECT'S DRAWING. FINAL BID WAS ON A TOTAL OF 41 UNITS. THIS FARM LA BOW HOUSING PROJECT IS NOW UNDER CONSTRUCTION A BLOCK EAST OF DELLA PLAINS SCHOOL IN FLOYDADA.



.....and it's right at the top of your head with an unobtrusive light plug, a small flick. That's what floods homes and buildings with brilliance. There also are a lot of important things that get going this way. The toaster toasts, the family laundry sparkling...TV presents entertainment information....newspapers record information.....on yes, life is a whole lot better of electricity....we're looking forward to making it even more exciting and satisfying now!



A Salute to National Electrical Week, and a pledge to try to make life better and brighter.



Grandparents:

This Year Let's
Have A Big

Valentine from YOU

Here's A Chance To Make
Your Loved Ones Happy!

Send Or Bring Us A
Cute Photo Of Your
Grandchild

(We Promise To Return It Unharmd)

We'll Place It In A Heart
(Like The One On The Right)
Including Name,
And On



Thursday, February 13

(The Last Paper Before)

Valentine's Day,
Your Little Valentine Will Appear In Our Paper!

Age: 1 Day To 6 Years

The Cost
Is Only **\$5.00**
Per Heart

Floyd County Hesperian

**HURRY, NOW! THE
DEADLINE IS
February 7**

The Lockney Beacon

DOLLAR DAY

DOWNTOWN PLAINVIEW

MONDAY, FEBRUARY 3

DOWNTOWN PLAINVIEW MERCHANTS ASSOCIATION

Bentley's	Travelodge	Western
C. R. Anthony	Goodyear	Blair
Marse & Son	JCPenney	Zales
Oswald Printing	Haydon Shoes	Dixie
Yardstick	Squash Blossom	Travel
Sears Roebuck	Popular Store	Shoe
Home Beautiful	Gale's Prescription	Payne's
Kristi's	Doc Cross Carpet	West
Corcorran's	Vanderpoel Jewelry	Phar
Furr's	Ragland's Western Wear	Da

ANT... TO BUY? TO SELL? RESULTS?

WANT ADS

...WILL WORK FOR YOU!

REAL ESTATE

NICE two and three homes for sale...

property at...

HOUSE, 1 1/2 baths...

6 room farm home...

HOUSE, 1004 Leonard...

HOUSE with bath...

TO MOVE IN brick...

HOUSE, carpeted...

TO LUBBOCK? T.V. pair?

ATIONAL Rug Cleaning...

ING & REPAIR - FURNITURE

shampoo and shampoo...

NING - Edward C. years experience...

Professional Service

CUSTOM LOCATION LOCKNEY

OTON YING REFLAN CALL

L WISDOM 652-3541 OR RYL DENNIS 652-2616

R. JOHN W. KIMBLE, O.D.

Contact Lenses - Visual Analysis

ed Tuesday Afternoon Saturday 9-3

Quality Shamrock Products

Always Make A Good Deal On

JACKSON TIRE COMPANY

Richard Wiley

CKNEY AUTO SERVICE

Farmer's Union Insurance

J. D. Copeland

AUTOMOTIVE

FOR SALE - 1974 Cutlass Supreme

1967 4-door PONTIAC

1969 CHEVROLET CAPRICE

EMPLOYMENT

NEED someone to help clean house

WANTED - LVN for night shift

NEEDED - LVN, Lockney Care Center

NEED A Vocational nurse

FOR RENT

FOR RENT - Property-Apartments

STORAGE SPACE FOR RENT

400 ACRES IRRIGATED land

PERSONAL

IF YOU have a drinking problem

FARM SERVICES

PORTABLE DISC ROLLING - Sammy Kemp

CUSTOM FARMING - Offset discing

CUSTOM FARMING - Breaking, listing, planting

MR. FARMER - Fall plowing ahead

FARM MACHINERY

NORRELL TRACTOR PARTS

CUSTOM Spraying & Treflan

WE HAVE PARTS for Briggs & Stratton

FOR SALE - we have the Farm and Ranch

USED CALCULATOR SALE

WOULD LIKE to keep your child in my home

KEEP carpet cleaning problems small

CARDS OF THANKS

Our sincere thanks for the kindness

lightweight ALUMINUM CANES & CRUTCHES

Sturdy Dependable Attractive

Auto Accidents DO Happen

If one happens to you, be protected.

BAKER Insurance Agency

217 W. Calif. Ph. 983-3270

Diamond Industrial Supply Co., Inc.

Chain Sprockets V-belts Sheaves

"We Appreciate Your Business More"

TREFLAN PREPAY NOW - PICK UP LATER

TO GUARANTEE SUPPLY

Producers Cooperative Elevators

FLOYDADA, TEXAS

COW POKES

By Ace Reid

"Naw, he didn't borrow that money to buy school clothes."

He's gittin' hisself a hat, diamond ring and a pair of lizard boots

to look like a steer buyer.

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency

Jim Word - Phone 983-2360

WANTED

WANT to sit with the sick in hospital

WANTED to lease 10 to 80 acres

BABYSITTING IN MY HOME

WANT TO BUY 1000 gal. butane or propane tank

WANT TO RENT or lease with option to buy

Remodeling-Painting Roofing

FREE ESTIMATES Pierce & Watson Contractors

FLOYDADA BUSINESSES FOR SALE

Floydada Laundromat - excellent investment

3 Bedroom House, 1 1/2 bath, 2 car garage

NEED MORE FARM LAND LISTINGS

Contact Don's Real Estate

IF IT IS INSURANCE - SEE - Barker Insurance Agency

Life - Fire - Casualty - Hospital

B. B. Wilkes, Real Estate

Farms - Ranches - City Properties

Business Leases - Loans

WANT A REPRINT OF A PICTURE THAT APPEARED IN THIS NEWSPAPER?

Permanent Finish Black & White

FOR SALE

FOR SALE: Used television sets-Magnavox

"Venus Cosmetics" The best money can buy.

WE SELL new and rebuilt Kirby Vacuum Cleaners

FOR SALE - Kirby Vacuum Cleaners

GOOD USED VACUUM cleaner - Sears

FOR SALE - MAIZE STALK, \$1.00 per bale

CUSTOM TAILPIPES, duals, & mufflers

BALED CANE HAY - 983-3077

FOR SALE - Two piggy gilts, 1 yearling sharia bull

LEGAL NOTICE

The Board of Trustees, Lockney Independent School District

Board of Trustees Lockney Independent School District

THE BEST TRAILERS ARE BUILT BY HAYE

PRODUCERS COOPERATIVE ELEVATORS

READY MIX CONCRETE

QUICK AND EASY

You can't beat our price per yard for quality concrete

CALL 983-2170

BENNETT BUILDING MATERIAL

229 E. CALIFORNIA FLOYDADA

FOR SALE

FOR SALE: Used television sets-Magnavox

"Venus Cosmetics" The best money can buy.

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CLASSIFIED ADS

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD

CLASSIFIED DISPLAY RATE: \$1.00 PER COLUMN INCH

COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY

652-3318 in Lockney

FARMS & RANCHES

FOR SALE BY OWNER, 360 acres of dry land

FOR LEASE - 160 acres dry land

WANT TO BUY irrigated or dryland farm

160 ACRES IN FLOYD COUNTY, 2 irrigation wells

162 ACRES, 2 IRRIGATION wells on electricity

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BENNETT BUILDING MATERIAL

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Now from your nearby **THRIFTWAY** a wonderful opportunity to save over \$75⁰⁰ on the most famous student reference ever.

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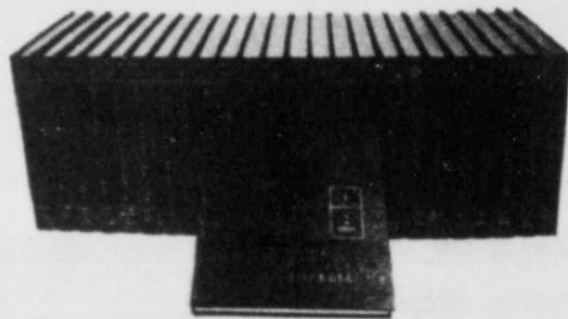
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THRIFTWAY



GRAIN FED BEEF CHUCK BLADE CUT ROAST 6 LB.

- OSCAR MAYER Wieners LB. PKG. 99¢
- OSCAR MAYER Beef Franks LB. PKG. 99¢
- OSCAR MAYER Chopped Ham 8 OZ. PKG. 99¢
- OSCAR MAYER HAM AND Cheese Loaf 8 OZ. PKG. 89¢
- OSCAR MAYER BULK LINK Sausage LB. \$1.39
- OSCAR MAYER LUNCHEON Meat 8 OZ. PKG. 79¢

- TENDER AND DELICIOUS Rib Steak U.S.D.A. CHOICE
- Sirloin Steak U.S.D.A. CHOICE
- Arm Roast BEEF
- Short Ribs U.S.D.A. CHOICE
- 7-Bone Roast GOOCH 12 OZ. PKG.
- German Sausage
- Cornish Hens MEDALLION

Morton pot pies 8 OZ. PKGS. \$1.51

FROZEN BEEF-CHICKEN-TURKEY MORTON POT PIES

Dash JUMBO BOX \$2.88

30¢ OFF LABEL DASH DETERGENT

MIRACLE WHIP FIRST ONE QUART JAR 99¢

WITH \$10.00 OR MORE PURCHASE. THEREAFTER REG. PRICE

GERBER'S STRAINED FRUITS & VEGETABLES BABY FOOD 7 \$1

4 1/2 OZ. JARS

REGULAR-FRANKS & BEANS, FRIED CHICKEN, FISH & CHIPS, MEAT LOAF, SALISBURY STEAK, TURKEY Morton Dinners 11 OZ. PKG. 49¢

Grade "A" Large Eggs Doz. Limit 2 59¢

TABLETS Excedrin 100 CT. BTL. \$1.49

Shurfine Sugar 5 Lb. Bag Limit 1 \$2.19

Folgers Coffee Limit 1 LB. CAN 87¢

PURE VEGETABLE CRISCO OIL 38 OZ. BTL. \$1.69

CHEER DETERGENT 10¢ OFF LABEL GT. BOX 99¢

Shasta-REGULAR Soft Drinks 12 OZ. CANS 7 \$1

SHURFINE Coffee

SHURFINE TOMATO Sauce

SHURFINE YELLOW CLING-HALVES Peaches

SHURFINE WHOLE Sweet Pickles

SHURFINE WHOLE GREEN Beans

SHURFINE FROZEN BREADED Fantail Shrimp

SHURFRESH COLBY LONGHORN Cheese

SHURFRESH PURE CORN OIL Margarine

GOLD MEDAL FLOUR 5 LB. BAG WITH COUPON BELOW 79¢

THRIFTWAY FARM PRODUCE

ALL PURPOSE RUSSET POTATOES 20 \$1.29 LB. BAG

LARGE TIE GREEN Onions OR CELLO PKG. 29¢

MIX OR MATCH FOR Radishes 29¢

CENTRAL AMERICAN Bananas LB. 15¢

CALIFORNIA EXTRA LARGE Tangerines LB. 29¢

BUGS BUNNY Carrots LB. CELLO PKG. 19¢

- ASSORTED Gerber Cereals 6 PAK 39¢
- NABISCO Ritz Crackers LB. BOX 79¢
- HORMEL VIENNA Sausage 5 OZ. CANS \$1.00
- BETTY CROCKER LAYER-ASSTD. Cake Mixes 18 OZ. BOX 59¢
- BANQUET ASSTD. FLAVORS Cream Pies 14 OZ. PKG. 49¢
- MINUTE MAID FROZEN ORANGE Juice 3 6 OZ. CANS 89¢
- SOFT PARKAY Margarine 2 8 OZ. CUPS 79¢
- MEDICAL CENTER Alcohol 16 OZ. BTL. 23¢

SPECIALS GOOD FEB. 2-8, 1975. We Give Gold Bond Stamps Double On Wednesdays

DON'S THRIFTWAY On The Wye Floydada

15¢ VALUABLE COUPON GOLD MEDAL FLOUR WITH THIS COUPON VOID FEB. 8, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER

20¢ VALUABLE COUPON BETTY CROCKER HAMBURGER ASSTD. HELPERS 2

20¢ VALUABLE COUPON WITH THIS COUPON VOID FEB. 8, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER

20¢ VALUABLE COUPON MAXWELL HOUSE INSTANT COFFEE WITH THIS COUPON VOID FEB. 8, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER

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