

The Floyd County Hesperian



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Floydada, Floyd County, Texas 79235

Sunday, January 12, 1975

12 pages in one section

Number 4

Public Leaders Go To Work On Ambulance Service

Possibly Through Hospital

By Wendell Tooley
Twenty members of the Floyd County Commissioners Court, Floydada City Council and Caprock Hospital Board met for two hours Thursday night to begin formulation of a plan to supply ambulance service for this community.

Although Moore-Rose Funeral Home announced it would no longer supply ambulance service after January 1, 1975, Alton Rose and Edell Moore continue to furnish the service until a plan can be worked out.

In the Thursday night meeting Moore detailed to the group the losing proposition of operating an ambulance service, of the impossibility of collecting some ambulance fees, and the increased costs to maintain state requirements to be a licensed ambulance operator.

When asked if he would name a price to continue to offer the service, Moore said, "There is absolutely no way we

would consider it."

At present the city and county pay \$6,000 per year to Moore-Rose to help defray the loss of operation.

HOSPITAL ADMINISTRATOR EXPLAINS PLAN

Caprock Hospital administrator Troy Patton was introduced by Mayor Parnell Powell, who served as moderator for the discussion. Patton outlined the ambulance service that he had directed through the Tahoka Hospital before assuming his duties here.

After several questions and discussions, Caprock Hospital board president Dallas Ramsey said that his board would work with Patton in setting up a tentative plan of operating an ambulance service from the hospital, complete with estimated budget for a year's operation.

"Like the other groups represented here tonight, our board is not saying we'll do this, but we will take the initiative and try to work out a plan that we might all agree upon."

DISCUSSION POINTS

Several interesting items were discussed or mentioned during the two hour meeting:

1. Who is legally responsible in the community for furnishing an ambulance service? Actually, no organization... it's everyone's responsibility. Since it is a money losing project, tax money must support it.
2. Do we want an unlicensed ambulance service, such as could be supplied by volunteer firemen? No!
3. It is agreed that any organization that takes on the sponsorship of the service will certainly become less popular.
4. A fully equipped ambulance to meet licensing requirements might cost as much as \$10,000.
5. If the hospital took on the project, it would do it with male drivers and male nurses... using a female nurse only in a dire emergency.
6. It will take at least four qualified persons to maintain 24 hour ambulance service.
7. How many ambulance calls are made in this community per year? Moore said that 144 were made in the last ten months. This includes both emergencies and transfer trips.
8. When do most emergency calls happen in this community? Moore said "at night."
9. Thirty-five percent of all ambulance calls are not necessary, a trip to the hospital in a car would be okay for about 35 percent.
10. Ambulance service fees are like hospital bills, you can't collect them all. Some people have no money. Some have money, but yet won't pay.



FAY GOOCH AND JON LABAUME

Fay Gooch Retires From Conservation Work

Fay Gooch, a conservationist for Floyd County since 1961, retired December 27, 1974 from the Floyd County office. Gooch has been working in conservation since 1944 beginning his work in Stanford as a conservation aide. He came to Floyd County in June of 1961 as conservation technician.

A native of Wilbarger County, Gooch graduated from Harrold High School near Vernon and served a year in the Navy during World War II. He and the former Foy Lemon were married in 1941 in Fredrick, Okla.

Mr. and Mrs. Gooch are parents of two daughters and a son, Mrs. Billy (Janice) Morren of Snyder, Mrs. Danny (Lou Ann) Selman of Vernon and Roger Gooch of Floydada. The couple also have six grandsons.

Gooch is a member of the Baptist Church where he works on the library staff with audio visual aids. He is also a member of IOOF Lodge and has served as secretary for the past four years.

Since being with the Floyd County Soil Conservation Office Gooch has received a number of awards, two being the outstanding rating with in grade raise in 1965 and an outstanding rating, a cash award, in 1969.

In a statement to the Hesperian pertaining to his work with the conservation office in Floydada Gooch said, "I have worked with farmers and

others for several years and have found those in Floyd County especially nice and cooperative. My wife and I plan to continue living in Floydada for we feel this is our home; however, we hope to spend more time fishing and me golfing."

Jon LaBaume, manager of Floydada SCS, in reference to Gooch's retirement said, "everyone will miss Fay's experience and dedication to the people in Floyd County and we wish him luck in his retirement."



BILLY MARQUIS

Billy Marquis Instructor At Texas A&M

COLLEGE STATION — Billy F. Marquis of Floydada has joined the instructor staff of the Firemen's Training School at Texas A&M University.

Former fire chief of the Floydada department, Marquis has been a fireman almost 13 years. The West Texan also fought fires at Spur.

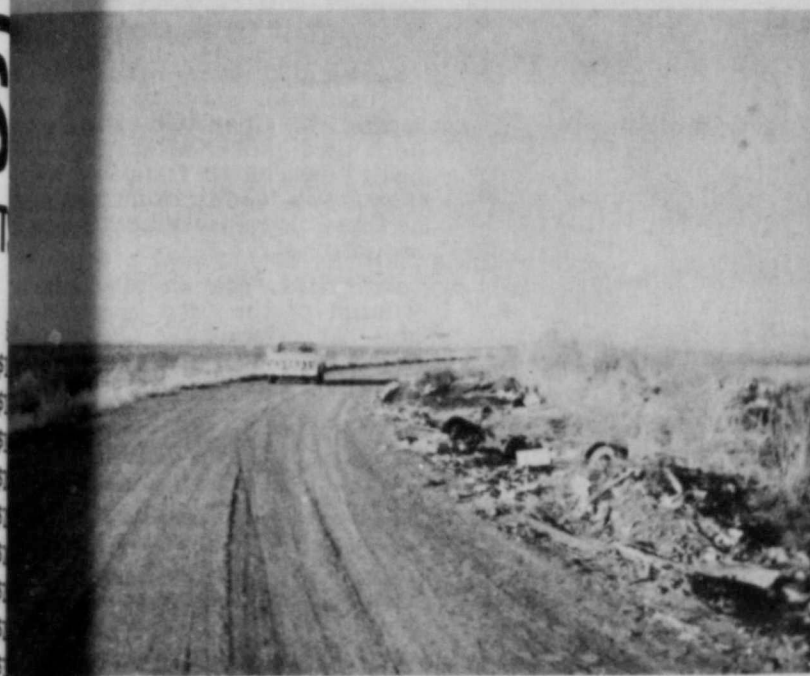
FTS Chief Henry D. Smith announced that Marquis joins the staff of the Texas Engineering Extension Service division as an extension instructor. Richard Pierce of Richland Hills was recently employed in the same capacity.

FTS added two staff positions due to industrial training demand, Smith said. Marquis, 39 on Thursday joins eight other fulltime instructors. The division has two fulltime maintenance personnel at Brayton Training Field.

Fire prevention, fighting and safety schools are conducted throughout the year by the TEES division. Major programs are run here each summer for municipal, industrial and Spanish-speaking firemen.

Marquis was fire chief three years at Floydada. He also was the department's training officer. He participated in TAMU summer programs in 1972-74 as a visiting instructor. The Floydada High School graduate also attended Lubbock and Canyon area fire fighting conferences.

Like all FTS staff members, Marquis is a member of the State Firemen's and Fire Marshall's Association and the International Association of Fire Fighters. He and his wife, Betty have three children.



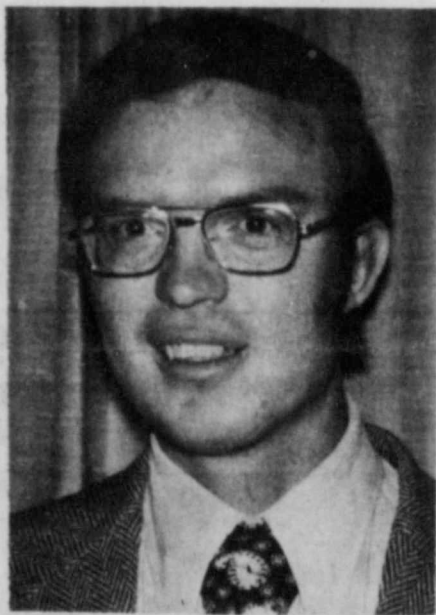
IS AGAINST THE LAW — dumping garbage in roadways is illegal by fine. This picture was taken southwest of Barwise. Garbage in this area should be hauled to the Floydada dumpgrounds.

Cook Here As Assembly Of Minister

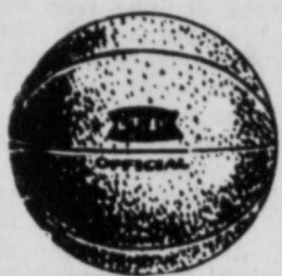
Gary L. Cook and his wife, and two children, Glenn, age 10 and LaDonna, age four, have moved to Floydada where Rev. Cook is pastor of the Assembly of God Church. Cook's father, Amis and his mother, Frank Cook, both of whom are former residents of Floydada.

Cook attended Southwestern University of the Bible in Waxahachie, Texas and graduated with a Bachelor of Divinity degree. His wife is also a minister with the Assemblies of God. Cook has held pastorships at churches in Seagoville, Dallas and Irving and has served as evangelist in his move to Floydada.

Cook is on the board of directors for Teen Challenge of Dallas-Odessa.



REV. GARY L. COOK



Basketball Schedule

Everyone is invited to see a lot of exciting basketball this week.

The Whirlwinds will be playing Dimmitt here Tuesday night and at Abernathy Friday night.

The Whirlwinds will be playing Tulia here Tuesday night and Abernathy here Friday night.

Floydada Gun Club

"Shoot" Sunday

All members of the Floydada Gun Club and any visitor who would like to come are reminded of a meeting and "shoot" at the club range on the Lockney highway Sunday at 1 p.m.

Plans for the year will be made and it is important that everyone interested be in attendance.

ON STANIFORTH LAND

Equipment Ready For Wild Cat

Jack Grimms Drilling Co., out of Abilene has equipment ready and are on stand-by waiting for the ground to dry out, to start drilling for oil on the Billy Staniforth land.

According to Staniforth the slush pit has been dug and the oil drilling crew is waiting for the ground to dry. The drill

site is about a mile and a half this side of the cap some 26,040 feet from the north line and 19,080 feet from the west line of Section 81 in Floyd County.

The crew plans to drill some 47,000 feet or until they hit granite.

It has been three or four years since some extensive oil drilling in Floyd

County by a Midland oil company.

At that time several deep wildcaters were drilled over the county and all declared "dry holes."

Two seismograph crews have been working over the county for the past two years, and there has been some scattered leasing to oil companies.

Humorist From Wharton Texas Chamber Speaker

James Blakely, Ph.D, humorist, speaker, raconteur from Wharton, Texas will be the featured speaker at the annual Floydada Chamber of Commerce banquet February 17.

The announcement was made Friday morning by Floydada Chamber of Commerce president Clarence Denton. The banquet will be held in Duncan Elementary Cafeteria.

BIOGRAPHICAL DATA

Dr. Blakely is a full-time professional humorist with eight years of experience from coast to coast, border to border.

His talks contain messages of success, and social and spiritual reward. The serious points are carried on the wings of humor and illustrated with an abundance of humorous stories, jokes and anecdotes.

His philosophy is that "the sense of humor is the just balance of all the faculties of man, the best security against the pride of knowledge and the

conceits of the imagination."

• Education — B.S. degree from Sam Houston State University, M.S. and Ph.D. degrees from University of Missouri.

• Occupational Background — Professor at Wharton County Junior College for ten years. Member of Kappa Delta Pi, Honor Society in Education; Alpha Chi; Gamma Sigma Delta, Honor Society in Agriculture; Farm Bureau.

• Church Affiliation — First United Methodist Church of Wharton.

Revenue Sharing Checks Received

The City of Floydada and Floyd County have received their revenue sharing checks for the latest quarter. Checks were lower than early last year but the same as the preceding quarter

for July, August and September. The federal revenue sharing check to the City was in the amount of \$10,000 and the County received \$33,200.

Caprock Chat

By Wendell Tooley

BOYCE MOSLEY gave me a recipe of shelled peanuts just before Christmas and I decided to follow the recipe on the package for making "Fancy Peanut Brittle."

After successfully following the recipe on two batches and finding that my family and friends enjoyed eating it, I earnestly recommend the recipe. I ate a considerable amount of it.

Here's the recipe:
1/2 cup white sugar, 1 cup white corn sugar, 1/4 cup water, 2 cups raw peanuts, 1 teaspoon baking soda, 1 teaspoon salt, 1 teaspoon vanilla sugar, corn syrup and 1/2 cup shortening. Add to a large bowl and cook until mixture turns dark brown. Remove from heat, add baking soda and vinegar. Stir well, pour onto greased cookie sheet. Cool and break into pieces. Yield is 2 pounds.

Peasants is the brand peanuts the recipe calls for. I suppose any good peanut would do just nearly as well.

and thanks to the Mosleys for the recipe!

IS THE TIME of year when we are receiving our W-2 forms which show us our income tax and the inequities in our tax system. It is still possible to make a million or more a year — and not pay one cent of tax.

One reform, one school of thought that the fairest tax is an income tax with no deductions. If no deductions were allowed for anything, it would bring in the needed revenue. A system would be fair and simple because it would tax actual income. If you make it, you don't pay it! But if you don't make it, you don't pay it. A system would also tend to keep business from passing on all its taxes to the ultimate consumer. And it would eliminate tax evasion by those who invest in government bonds, who by legal means can make a million a year by not one cent of taxes.

There would be some disadvantages. Many good causes including

churches, charities, boys ranches, foundations, and hundreds of other tax deductible institutions would likely receive less funds.

In any event, our various taxes have evolved through the years in such a way that new taxes are established with no consideration for old taxes until too many persons are over taxed while too many persons are also under taxed.

Home owners, for example, are over taxed.

Corporations are under taxed. We Texans had better be keeping an eye on the state legislature this year as it seeks to overhaul school finance. There are some interests that want to shift a greater part of the tax load from the state to the local community. And at the same time the schools are clamoring for \$2 billion in additional funds, up to \$1 billion of which would be for teacher salaries.

Texas State Teachers Association is talking a \$12,000 starting salary for all teachers... for nine months work! (Tulsa Herald)

FORMER WHIRLWIND athletic star Langston Williams got his picture in the Plainview newspaper last week as he made 12 points for Wayland college in a game with Eastern New Mexico.

ONE MORE SUGGESTION about that peanut brittle recipe. It seemed to me that the critical point in whether you come out with peanut brittle that breaks... or bends is the timing of cooking after the peanuts have been added.

The recipe says cook until the candy becomes brown. I never could decide on the first batch when it was brown enough... on the second batch I cooked it 13 minutes after adding the peanuts and it came out just right.

A little more practice and I am going to be bold enough to take peanut brittle expert Lorin Leibfried a great big sample.



WOODWORK
by dalton

I HAVE JUST STARTED reading the March 1974 issue of Friends, a magazine put out by General Motors, which gives some indication of how up-to-date I am on my reading. (If we ever have an atomic war, and there's nothing left to read except the Watergate report, I'm going to tackle that one).

There was a rather interesting article about the metric system in the magazine, and the writer should have had a byline, but didn't, so we don't know who wrote it. The article begins:

"Some Saturday afternoon, if you should hear on TV that your favorite football team is on the 32-metre line and only 3 metres to go for a first down, or that the new Miss America has measurements of 91-60-91, relax. It won't mean that you or the announcer has flipped his lid, only that the U.S. has gone metric at last. Based on the schedule proposed by Congress, the conversion could be complete in

10 years. Based on estimates of industry, it could cost billions."

Well, the metric system will have a lot of advantages, but it's going to be awfully difficult to get adjusted to it. That is, for we who already are familiar with the foot-inches-gallons-miles-pounds setup. For the kids in the first grade, it'll probably be easier. One of the advantages of the metric system is that everything is divisible by 10.

The writer of that article wondered if we'd change some of the old standard songs and sayings, like "I Love You, a Litre and a Gram," or "Give Him a Centimetre and He'll Take a Kilometre."

A kilogram is 1,000 grams, or about 2.2 pounds, which means Jethro Pugh probably would weigh about 120. But if you want to scare the opposition, put it back into grams and tell them the defensive end weighs 120,000 (I think).

By the way, somebody somewhere has decided to spell all the metres with the "r" before the "e" to keep from confusing the linear measurements with measuring instruments like the gas meter or light meter.

So GM could get their plug in, the writer

TEX. TECH SETS REGISTRATION

Registration for the spring semester at Texas Tech University will begin Wednesday, Jan. 15, and continue through Saturday noon, Jan. 18.

The first three days of registration will be conducted from 8 a.m. to 5 p.m. in the Lubbock Coliseum, with the final half-day of enrollment to be conducted from 8 a.m. to 12 noon in the Office of the Registrar and in departmental offices, according to D. N. Peterson, registrar.

Classes begin at 7:30 a.m. Monday, Jan. 20.

Enrollment for the 1974 fall semester totaled 21,927 students. The 1974 spring enrollment was 19,831. Both were records.

Residence halls will open at 10 a.m. Tuesday, Jan. 14. The first meal will be breakfast on the morning of Jan. 15.

noted that the Vega already has kilometre readings in blue above the mileage scale on its speedometer. If you're zipping along at 100 kilometres (KM) an hour, you're just doing 61 mph.

One thing I'm thankful for: a litre is very close to a quart. It is about 1.06 quarts, we're told. But there's nothing close to a gallon.

Well, I'd better stop making these comparisons. Looking over this, I feel I may have messed up on some of my conversions already. Seems I'm always putting my 30 centimeters in my mouth.

Roaring Springs News
Mrs. Joe Meredith
Pho. (806) 348-2301

Visiting on Sunday, Dec. 22, with their parents, Mr. and Mrs. Tom Yeates, were their children and grandchildren, Mr. and Mrs. Gerald Yeates, Gary, Pat and Amy, also Mr. and Mrs. Tom W. Yeates and son, Prentiss of Lubbock and Mr.

and Mrs. Floyd Goff.

Mr. and Mrs. Max Thacker and sons, Chris and Todd of Corpus Christi, spent the holidays here with his parents, Mr. and Mrs. M. S. Thacker. The boys remained until Friday, when they returned home by plane from Lubbock.

Mrs. E. E. Moss Sr., of Lubbock, visited Sunday with her sister and family, Mr. and Mrs. M. S. Thacker.

Mr. and Mrs. Don Smith of Waco spent Christmas holidays with her parents, Mr. and Mrs. H. C. Smith and other relatives.

Mr. and Mrs. Fred Brandon had as holiday guests, their children, Mr. and Mrs. Pat Nichols and children of Albuquerque, N.M., Mr. and Mrs. Robert Chadwick and sons of Ocean Springs, Miss., Mr. and Mrs. Dewey Hudson of Pascagula, Miss., and Mr. and Mrs. Dan Brandon and small daughter of Matador.

Mr. and Mrs. Aubrey Davis of Las Cruces, N.M., and Mr. and Mrs. Lewis Davis of Fort Worth were holiday guests of Mrs. Minnie Davis.

During the holidays, Mr. and Mrs. Grady Webb visited in Post with a sister and family, Mr. and Mrs. Quanah Maxey, and in Lubbock with her other sisters and their families, Mr. and Mrs. John Kirksey and Mr. and Mrs. Louis Sinclair, where they met Mr. and Mrs. Bayne Stevens and Lisa of Conaga Park, Calif., for a family get-together. The ladies are daughters of the late Mr. and Mrs. J. D. Green.

Mr. and Mrs. Sam Hatcher and daughter, Lana, of Meridian, Miss., visited during the holidays with her mother, Mrs. P. M. Cooper and Mr. Cooper. Also visiting were another daughter, Mrs. Mina Tyner and family, Gary Don, Max, Cinda, Larry, Phylis K. and Tim of Lubbock; and grandchildren,

Mr. and Mrs. Robert Chadwick and children and Mr. and Mrs. Dewey Hudson, from Mississippi, and the Dan Brandons of Matador.

Bryan Love of Albuquerque, N.M. visited his sister-in-law, Mrs. Ethel Hicks, as he was en route to New Orleans to spend Christmas with his daughters.

Visiting Mr. and Mrs. Lem Miller for Christmas was his sister, Mrs. M. H. Costolow of Spur.

Mrs. H. Havis of Southland spent the week end with her brother, M. D. Freeman and Mrs. Freeman, and also visited friends.

Rev. and Mrs. Henry Rhynes and sons, Keith and Jay of Bledsoe, were calling on friends here, Thursday. Rev. Rhynes is a former pastor of First Baptist Church. Their older son has been accepted for service with the Armed Forces, and is waiting his call.

Visitors during the holidays in the home of Mr. and Mrs. V. C. Spraberry were their children, Mr. and Mrs. Henry Russell and Wayland, and Mr. and Mrs. Mike

Humorist Jerry Clower Speaker

Banquet Tickets On Sale

- Crosbyton -

Tickets to hear jovial Jerry Clower, "the nation's number one country humorist", at the Crosbyton Chamber of Commerce Banquet have gone on sale.

The banquet is not until Saturday night, Feb. 15, but requests from throughout the area for the opportunity to hear the renowned Mississippi funny man have prompted CoC directors to open tickets sales to



JERRY CLOWER

persons in Crosbyton community.

Tickets are priced at \$6. They are available at: Chamber of Commerce office, Zens National Bank, Chemical, Priscilla's

World, Freeman's, The Crosbyton Review and C of C directors: Allan Arvella Cash, Billie Corbie, Bill Marley, Marsh, Alfred Moody, Ratheal, Jim Reynolds, Rhoades and Dr. Frank Sayago.

Due to the number of guests necessary to see person of Clower's stature, banquet will be held in Chiefstain Gymnasium.

Residents of several Plains towns already have contacted the Chamber office concerning ticket availability over sprang to fame with humorous "Coon Hunting" and his popularity continues to mount.

Priscilla Marsh is woman of the food committee and Al Moody is head of committee to determine awards will be made at banquet. A secret group to select the Man of the Year.

Russell and baby of Nucla, Colo., Mr. and Mrs. Jake Faulkner and daughter of Lubbock, Mr. and Mrs. Wallace Spraberry and daughter of Big Spring, and Mr. and Mrs. Delbert Spraberry of Earth.

R. H. Springer spent the holidays in Big Spring with his sister, Mrs. Tecoma Draper.

Holiday guests in the home of Mr. and Mrs. John A. Scott were their children, Mr. and Mrs. Johnny Scott, Chris and Rebecca of Ralls; Mr. and Mrs. Seab Washington and Todd of Flomot and Mr. and Mrs. Joe Scott and twin daughters, Patricia and Patsy of Hart. Other visitors were Mrs. David Keith and sons, Bryan and Mike of Lingo, N.M., and Mr. and Mrs. Jim Perryman, Mickey and Scott and Mr. and Mrs. Bill Perryman of Afton.

and Shannon, Mr. and Mrs. D. W. Jennings. Mr. and Mrs. Joe Stephens of Matador gave a birthday party and supper Friday night for their daughter-in-law, Mrs. Morris Stephens. Mr. and Mrs. Montie Stephens and daughter, April, of Quitaque were present along with Morris Stephens and daughter, Shonda.

Visiting Mr. and Mrs. H. R. Jameson and sons, Lance and

and Mrs. T. W. Jennings.

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House Levelling

And Painting

Roy Belk

296-2574

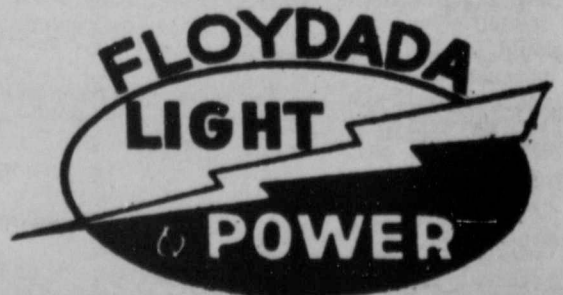
PLAINVIEW, TEXAS

here are 13 ways you can save money this winter on your utility bills:

how to save money on your utility bills

- 1 Insulate exterior walls, ceilings and floors.
- 2 Turn the heating thermostat down at night, and when away from home for hours or more.
- 3 Turn off heat in unused rooms.
- 4 Have heating equipment checked to make sure it is operating efficiently.
- 5 Change heating filters as soon as they become dirty.
- 6 Turn off unused lights.
- 7 Install storm windows and doors, weather stripping. Some people tape or staple clear plastic around outside doors.
- 8 Seal cracks between window or door frames.
- 9 Hold use of fireplace to a minimum, wasting heat. Make sure the damper, when the fireplace is not in use, is closed, block the opening with a cover of plywood or insulating board.
- 10 Open vents in attics and crawl spaces to prevent condensation.
- 11 Maintain humidity levels of 45 to 55 percent so the heat level can be comfortable.
- 12 Close window draperies at night, and curtains open to the sun during the day.
- 13 Repair leaky water faucets.

These suggestions are presented to you as a public service by your consumer-oriented electric utility.



SALE

Over 7,000 Pairs Of Shoes
Women's - Men's - Children's

ALL FAMOUS BRANDS
Sale Starts Thursday, January 9
Open 8 a.m. to 7:30 p.m.

DOWN-TO-EARTH SAVINGS FOR FAMILY BUDGETS

Bates Shoe Store
Tulia, Texas

FLOYDADA **DYSON'S** TEXAS

INFLATION FIGHTIN' CLEARANCE SALE

SALE PRICES GOOD JANUARY 10 - JANUARY 18

Bradford & Miller Western Felt Hats \$40.00 VALUES Reduced to \$25 ⁰⁰	Cowtown Boots As Low As \$26 ⁰⁰
\$30.00 VALUES \$25 ⁰⁰ \$25.00 VALUES \$18 ⁵⁰	Tony Lama Boots One Group As Low As \$29 ⁰⁰
Knit Western Dress Pants \$19.95 CUT TO \$11 ⁹⁵	Nocona Prices Reduced 15% Some More
Knit Western Sport Coats FROM \$49.95 TO \$35 ⁰⁰	Mens Western Coats \$19.00 VALUES TO \$12 ⁹⁵
Mens Knit Suits \$75.00 TO \$55 ⁰⁰	Down Filled Coats REG. \$39.95 NOW \$28.00 REG. \$49.95 NOW \$38.00
All Western Shirts VALUES TO \$12.00 CUT As Low As \$6 ⁵⁰	Piled Lined Coats CUT FROM \$40.00 TO \$28 ⁰⁰
One Group Texas Kids Boots Reduced to 1/2 Price	All Western Belts Cut 40%

FARM REVIEW

SOYBEAN PRODUCTION in Texas is down 24 per cent from a year ago. Most of the state's soybean production is on the High Plains. Total production is now set at 6,500,000 bushels. Yield is expected to average 26 bushels per acre.

PEANUT PRODUCTION in Texas is apparently going to show a decline also from 1973, only it will be slight. Peanut production is estimated at 469,650,000 pounds for 1974 compared to 471,225,000 pounds in 1973.

On the brighter side in Texas crop production for 1974: Pecans are almost double from the 1973 level. The 1974 projection is 38,000,000 pounds compared to only 20,000,000 pounds in 1973.

Corn production will be up 15 per cent over 1973 in Texas. Yield is expected to average 90 bushels per acre with total production for this year now set at 69,750,000 bushels.

Rice production in 1974 is expected to be about 5,000,000 hundredweight above 1973 levels. Yield is expected to average 4,494 pounds per acre.

Weather conditions over most of the state at year's end shows moisture supply adequate. With good underground moisture, Texas farmers are hoping for a better crop yield in 1975.

on it were deferred until such time as the money came out of the retirement fund for the use of the person involved. Although taxes are eventually paid, they will usually be at a lower rate than would have been applicable when money was earned.

While applauding passage of the Keogh Act, and urging farm people to take advantage of it, Farm Bureau continued to press for improvements in tax treatment accorded farmers and other self-employed.

Now, changes in the Act as passed by Congress and signed into law by President Ford on September 2, 1974, include an increase in the amount that may be placed under the tax shelter to 15% of the annual income of a self-employed person but not more than \$7,500. Annual income for this purpose is restricted to "earned income."

Another change deals with a means of portability so that in effect, a covered farm employee can take his retirement plan with him to a new job. Also of significance is the creation of a new Pension Benefit Guaranty Corporation to insure retirement plans against benefit loss because of termination.

Another new provision of the law covers workers who want some type of retirement program, but have an employer who is not interested in such plans. Not self-employed, and so not eligible by themselves, these workers can now set up a plan of their own, placing up to 15% of their compensation, but not more than \$1,500 per year, under the tax shelter by putting that money into an approved type annuity program.

Under the Keogh Act, an employer who contributes to his own retirement plan must contribute on a like percentage basis for any full-time employee who has been with him for three years.

Is the tax shelter incentive enough to give people a firm shove toward setting up a retirement plan for themselves—and eligible employees?

To a large extent this may depend upon your tax bracket—and if you have permanent hired help, your views of your employees. Surely a sound retirement program is a strong incentive to keep good workers interested in staying on the job.

Assuming that you are fortunate in having \$50,000 worth of annual income—you'd be in the high 40% to 50% tax bracket. By putting the full 15%—\$7,500—under the yearly tax shelter, you could in effect be putting away \$3,750 of your own money and another \$3,750 that otherwise would go to government taxes. That's a pretty good incentive.

farm-facts

Compiled From Sources Of The Texas Department of Agriculture John C. White, Commissioner

Crop Report Shows Cotton Down, Citrus Sorghum Down, Soybeans Down; Corn, Pecans, and citrus.

CULTURE 1974 will be remembered in a variety of ways for production of major crops the year will show a decline in 1974 production of some, some significant ones in cotton, sorghum, and citrus.

As the number one cotton producing state in the nation, all show a decline in 1974 production of cotton compared to 1973. Yield is expected to be a 280-pound average compared with a record 300-pound average in 1973.

Production from all causes is expected to reach 10 million acres, which is the largest abandonment since 1940. It is four times more acres lost than occurred in 1973.

With a cut in production came a cut in demand for cotton. Due to economic conditions generally, for most of the year little or no demand for cotton was shown. Reduced demand usually means higher prices. Economists are hoping a turn-around for cotton may be in the first or second quarter of 1975.

SORGHUM PRODUCTION in Texas during 1974 is expected to be about 130,000,000 bushels less than 1973. The nation's leading state in sorghum production, 1974 is expected to average about five bushels per acre less than in 1973.

High prices did show significant increases in 1974. Sorghum producers were also hard hit by sharply rising prices. An increase in sorghum acreage is now being reported in Texas in 1975 by most economists.

CITRUS PRODUCERS are also facing a downturn in production for 1974. The 1974-75 citrus crop is forecast at 10 million boxes by the Texas Crop and Livestock Service. This is 23 per cent below the production of the previous season.

Fruit production is expected to total 7,800,000 boxes, down 23 per cent from a year ago.

Mid-season oranges are forecast at 3,600,000 boxes, down 14 per cent from a year ago.

Winter oranges are set at 1,900,000 boxes, down 21 per cent from a year ago.

Using The Improved Tax Shelter

by Mel Woell

A few more "shingles" have been added to the retirement fund tax shelter to help keep out more of the present bad economic weather. Those of us who seem to have a hard time staying solvent, even without putting savings away for retirement years, feel that it couldn't come at a better time.

By passing the "Employee Retirement Income Security Act" of 1974, Congress has made it easier for self-employed people such as farmers and ranchers to start right now in building their retirement programs.

Although farmers may be slower in taking advantage of retirement programs than some, Congress found that "the growth in size, scope, and numbers of employee benefit plans in recent years has been rapid . . ."

This growth bears out the feelings expressed by the American Farm Bureau Federation in the summer of 1959 in supporting the opening of retirement plans to self-employed persons. Farm Bureau told the Senate Finance Committee of that time that if self-employed people were encouraged through appropriate legislation, many farmers would take advantage of retirement programs.

Congress eventually responded by enacting the Self-Employed Individuals Tax Retirement Act of 1962, more commonly called the "Keogh Act" after former Brooklyn Congressman Eugene Keogh, the chief sponsor.

Basic to the Keogh Act was a tax-shelter provision allowing a self-employed person to put up to 10% of his net income (to a maximum of \$2,500 per year) into a retirement fund sheltered from immediate taxes. Taxes on this money and earnings



ANSWERS

FROM THE PRESIDENT

William J. Kuhfuss, American Farm Bureau Federation

THE MONTHS AHEAD

Q Mr. Kuhfuss—last year was a tough one for farmers and ranchers. Bad weather, unpredictable costs and prices, double-digit inflation, the resignation of a President, the unusual politics of the election, plus a World Food Conference, all were parts of it. Against this background, farm people are being asked for all-out production in 1975. What is your view on this?

A My feeling is that there is room for a full production year. Farm supplies, both here and world-wide, are largely depleted. The world remains in need of food and fiber from this country. Economics is such that there is money to pay for it, and I feel that there will be a good market for all we can produce. Should we happen to have one of those unusual years around the world where everyone produces more than they ever had hopes of producing, then we could build up enough supplies to cause trouble. But, I don't really think that's at all likely to happen in just one year's time.

Q Any advice for those who worry about oversupply?

A If farmers want to assure themselves of prices that appear to be profitable, they can use the futures market to "freeze in" pretty good selling prices for many of their products. Farmers and ranchers need to use the futures market more than they do for at least part of their production—when they can lock-in a profit.

Q What about export controls—will world markets be left open to U. S. farmers?

A To a large extent I think that depends on the success of the 1975 crop year. If we have good production, the laws of supply and demand will cause moderation in some of the pricing and this will tend to restrict pressure for export controls. If we have a bad crop year causing concern about food supplies and prices, then we can expect political attempts to restrict the movement of grains and other food supplies out of this country.

Q Mr. Kuhfuss, you speak of full production for agriculture—what about full production for others—labor, for example?

A All too frequently organized labor has made demands and dictated conditions without apparent regard for productivity. This has resulted in higher prices and considerable unemployment at the same time we suffer from shortages of goods and services. Competition must be allowed to re-enter the labor field. Labor must begin to live under the same rules that apply to the rest of us.

We simply cannot live in a world where the laboring people of other countries consistently outproduce us at lower per unit cost.

Q Mr. Meany has hinted that organized labor may support reimposition of wage and price controls. . .

A It is ironic that before wage and price controls were tried the last time, a lot of people were clamoring for them. After they were in force for a short time you could hardly find anyone—including Mr. Meany—in favor of them. But folks readily forget and talk of controls on prices and wages is beginning again. Controls have never satisfactorily regulated either wages or prices . . . this cannot be done politically. The best price and wage discipline possible is that of the market, directed by competition.

Q How does the farm production cost picture look to you for 1975?

A Rising production costs do cast a shadow over the whole farming business. The fact that costs will go up is more sure than just about anything else, and farmers have little or no opportunity to influence this. The costs of fuel, machinery and labor have gone up.

Q The new Congress is more metropolitan than rural oriented . . . what will this mean to agriculture?

A Well, I doubt there will be very much action on new farm legislation. Should there be some drastic change in farm price levels, we can expect an effort on the part of many politicians to get the government more firmly into directing production and price. It is interesting to note that almost two-thirds of the current budget for the United States Department of Agriculture is for the food stamp program—which is a welfare program, and not a farm program at all.

Q Will the new Congress face up to the problem of controlling inflation?

A I hope that members of the new Congress will show more responsibility than some have shown in the past. I'm afraid that when it comes to inflation, many members will continue to balk at the idea of doing what needs to be done. Because of this, I expect that our national economic circumstances must become more drastic than they are today before Congress finally does what is necessary. One thing: the Democrat majority surely appreciates the fact that they are in charge, that they are now responsible for the actions and the results of Congress.

Crime on the Rise Against Business

The cost of "ordinary" crimes against business will rise to \$20 billion in 1974 from \$18.3 billion in 1973 and \$15.7 billion in 1971, according to estimates from the U.S. Department of Commerce.

The estimate amounts to \$89 for each man, woman, and child in the country and is equal to about 17 per cent of total corporate profit.

"Ordinary" crimes include burglary, robbery, vandalism, bad checks, arson, credit card fraud and employee theft; organized crimes, airplane hijacking and embezzlement have been excluded in the estimates whenever figures permitted a breakout.

The estimates are contained in a report, "The Cost of Crimes Against Business." It also discusses the effects of selected types of crimes, such as bad checks and counterfeit money, as well as crime-related problems such as drug abuse and alcoholism, office security and security services.

The report is available from U.S. Department of Commerce district offices or from the Su-

COVERING FLOYD COUNTY'S INSURANCE NEEDS



DON GRANTHAM



ROY KINARD



JAMES RACE

WHEN YOU NEED INSURANCE SERVICE FOR YOUR HOME, RANCH, FARM, AUTO, CROPS, LIFE

FARM BUREAU INSURANCE

OFFICE PHONE 983-3777

FLOYDADA, TEXAS

LAND AUCTION

240 Acres Of Floyd County Land Will Be Sold At PUBLIC AUCTION January 20, 1975 Sale Time 1:30 P.M.

Legal: East 1/4 of the North One Half of Section 32, Blk. B-4, Floyd County, Texas. Sale will be held on the property located two (2) miles North of Lone Star on Farm Road #378, then one (1) mile West. Watch for signs.

One 8" Elect well, motor belongs to tenant, tenant will sell the motor at a reasonable price. Well is drilled 245' cased 205'. Red Bed 260' to 280'. One half mile of underground tile. Well is full 8" water, pump set at 200'. Real nice two bedroom home, 1508 sq. ft. of living area, has single attached garage, sotrm cellar, barn & corrals, good domestic well. This farm has 186 acres in cultivation, balance in grass & lake, which catches tail water from ten wells. This is a good combination stock farm. Gr. Sorg. 80.5 ac. 125 Bu. 34.2 cotton 565 #, 29.5 wheat 16 Bu. dry land. Wheat goes to the buyer, also, all minerals seller owns.

TERMS OF SALE - CASH

10% of the total selling price will be deposited in cash with a signed contract on date of sale. Closing date will be on or before 45 days from the signing of the contract, unless some additional time is needed to cure any legal objections to the title. Sale subject to the confirmation of sellers. Abstract will be furnished to buyer. A good Land Bank Loan is available. Make your financial arrangements now. Possession will be given when buyer has signed the contract and deposited the escrow money. For more complete details, contact Deanie Henderson or C. L. Henderson, both of Lockney, Or Hollis Sweatt, selling broker. Statements made date of sale shall supercede all others made. DON'T FORGET, JANUARY 20th, Time 1:30 P.M.

Heirs of - Bailey Henderson Estate - Owners

CALL - HOLLIS SWEATT REAL ESTATE & AUCTION SERVICE Phone 293-4301, Plainview, Texas

J.D. Ellis 293-1008 - Associates - Ray Bradshaw 879-4753

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

PERRY IMPLEMENT CO.

LOCKNEY'S JOHN DEERE DEALER

LOCKNEY OIL & BUTANE

N.H. GAMMAGE

PATTERSON GRAIN CO.

GRAIN-FERTILIZER

ACCO SEED

"SORGHUM FOR THE SEVENTIES"

LOCKNEY COOPERATIVES

MEMBER-OWNED

THE LOCKNEY BEACON

BOOSTING FLOYDA COUNTY AGRICULTURE

Society

El Progreso Study Club Meets In Jenkins Home

The El Progreso Study Club met in the home of Juanita Jenkins. After refreshments were served, the meeting was opened with president Jeanette Marr presiding. Roll call was answered with new developments and discoveries in medicine.

A nominating committee, Hazel Johnson, Juanita Jenkins and La Verna Sams, was appointed to select a slate of officers for next year.

The program concerning hypoglycemia was given by Faye Holmes. This is a disease of low blood sugar and has been so diagnosed only recently. Many symptoms of this disease are fatigue, sudden hunger, dizziness, headaches, ner-

vousness and many more such familiar symptoms. A very positive test to determine the disease is a "glucose tolerance test" for at least 5 or 6 hours. There are two types of hypoglycemia, an organic which is caused by some organic malfunction, and functional.

The latter may be controlled with complete cooperation with one's doctor and with strict diet. Crash dieters have been found to be especially susceptible to this disease. Many alcoholics are prone to having it. Hypoglycemia is no killer but can cause many mental and physical disorders and must have rigid treatment for the rest of one's life.

Present for a very

informative program were Arla Copeland, Hazel Johnson, Anna Dell Quebe, Pauline Sams, Faye Ferguson, Jeanette Marr, Alice Mitchell, Ethel Mitchell, Bobby Kellison, La Berna Sams, Dorothy Smith, Faye Holmes, Juanita Jenkins and former member Haley Record.

FLOYD DATA

Mrs. Jack Henry returned home this week from San Antonio where she has been since the holidays visiting her son, Dr. Jack Henry and family. Mrs. Henry was accompanied to Floydada by Ann Brown of Dallas, who is here visiting her sister, Mrs. A. E. Guthrie and Dr. Guthrie.

grams and hostesses. Mrs. Caffee also led recreation after which names were drawn for attendance and game prizes.

Attending the meeting were Mrs. G. W. Smith, A. H. Kreis, Claude Ring, Russell Crawford, Earl Edwards, Carmel Eastham, C. A. Caffee and Mrs. Ray Carthel.

Next meeting is January 22 in the Earl Edwards home at 2 p.m.

Alpha Mu Delta Meets

Alpha Mu Delta Chapter of Beta Sigma Phi met January 7 at Farm Bureau with Mrs. L. H. Koch, president, presiding.

Mrs. Randy Patterson, service committee chairman, gave a report on Santa's visits conducted Christmas Eve and said items collected by the chapter for the Day

Mrs. Webb New Noble Grand Of Rebekahs

Mrs. Floyd Webb was installed as Noble Grand of Floydada Rebekah Lodge No. 77 Tuesday night in IOOF Hall.

Other officers installed along with the Noble Grand included Dorothy Reeves, Vice-Grand; Laules Parkey, recording secretary; Grace Grundy, financial secretary; Margaret Paschal, treasurer; Willie D. Hill, inside guardian; Inez Burton, outside guardian; Marie Hamilton, junior past Noble Grand; Ruby Davis, chap-

lain; Minnie Fay Thomas, warden; Billie Douglas, conductor; Helen Breed, right support to the Noble Grand; Jewell Price, left support to Noble Grand; Foy Gooch, right support to Vice-Grand; Mable Price, left support to Vice-Grand; Valree Turner, color bearer; Amanda Hart, Rebekah flag bearer; Ethel Sawyer, musician.

Courtesy officers to serve with Mrs. Webb are Pauline Faulkenberry, right altar bearer; Ethel Johnson, left

altar bearer; right and left support to Past Noble Grand, Jewell Reeves and Wanda O'Neal; right and left support to altar bearers, Gracie Riggles and Gladys Peck; right and left support to Chaplain, Ora King and Lona Sparks; reporter, Dorothy Reeves; song leader, Amanda Hart; degree captain, Laules Parkey; drill captain, Grace Grundy; Lodge mother, Ora King; Lodge queen, Ethel Sawyer; representative, Helen Breed; alternate representative, Billie Douglas.

The Noble Grand chose for her theme, "Add Meaning To Your Time"; her guide, The Holy Bible; her symbol, the clock and Bible; her slogan, "Time is the gift

of life - use it carefully"; her watchword, take time to be friendly; scripture: My Times are in Thy Hand; her color, blue and white;



Bicentennial Night El Penserosa Jr.

El Penserosa Jr. Study Club members met at the home of Mrs. Roy Kidd, January 9 for a Bicentennial Night. Mrs. Jack Whittington exhibited and discussed **The Story of America** as reported in its newspapers from 1690 to 1965. Photos and information was shown from Time-Life books on **This Fabulous Century 1900 to 1940**. The conclusion, **Americanism** was read by Mrs. Kenneth Holt and members said the pledge of allegiance.

The meeting was called to order by Mrs. Tom Taylor. Roll call was answered with an American I admire and why.

The Bicentennial minutes were given by Mrs. Keith Jackson on the year of decision 1863.

Home Life chairman Mrs. Roy Kidd passed out a variety of pamphlets, read articles, urged everyone to make New Years Resolu-

Auxiliary To Elect New

New officers for Caprock Hospital Auxiliary will be elected at their next regular meeting Tuesday, January 14 at 10 a.m. in the dining room of the hospital. Mrs.

Book Business Still Going Strong

Despite competition from movies, television and teaching machines, the book industry still flourishes.

According to a publication of the New York Stock Exchange, the growth of leisure time, increasing affluence, and rising cultural and educational standards are forces sustaining

Winfred Stoerner And Dorothy Kendall Wed

Winfred Stoerner and Dorothy Kendall were united in marriage in the Stoerner home at Providence January 1, 1975.

Pastor of Trinity Lutheran Church Luther Durkot read the wedding vows.

Attendant to the bride was her daughter, Mrs. Gary Shawn of Austin. Best man was Martin Stoerner, son of the groom.

The bride was given in marriage by her sons, Sam Kendall of Plainview and Leon Kendall of Kress.

Attending the wedding were Mrs. Sam Kendall, Becky and Robin; Mrs. Leon Kendall and Mandy; Mrs. Durkop, and the groom's

Care Center, would be delivered early next week.

The chapter is also collecting magazines for the hospital and clinic waiting rooms. Anyone wishing to donate reading material is asked to call chapter secretary, Mrs. Randy Patterson.

A booth for the county fair is being planned by chapter members, who will be making items for the booth.

The program was presented by Mrs. Glenn Bertrand with a question and answer session of "The Connoisseur".

Refreshments were served by Mrs. Mark Montandon.

children, Cynthia, Stanley and Kathy Stoerner from Lubbock.

Ladies Auxiliary To Meet Jan 16

Ladies Auxiliary will be held on January 16 at 7 in the home of Mrs. Wanda Moats. All members will need to be present.

50 Study Club

Members of the 1950 Study Club will meet Tuesday, January 21 at Light House Electric.

The program will be given by health instructor, Mrs. Charles Tyer, on mouth to mouth resuscitation.

My Neighbors



"Ah, here's my man with his report on our new foolproof safety system."

Hello World

Mr. and Mrs. J. W. Leach of Lockney and Mr. and Mrs. Clarence McCandless, also of Lockney, are new grandparents of a son born to Mr. and Mrs. Bobby Leach of Houston, Tex. It was a 6 lb. 9 oz. boy who was named Geoffrey Guinn. His mother is the former Sandra McCandless. The baby has two brothers, Terry and Greg, and one sister, Lesa.

Mr. and Mrs. Bud Henderson of Floydada are parents of a daughter, Holly Lynette, who was born January 8 in Caprock Hospital. The baby weighed nine pounds, one and one-half ounces at birth. She has an older sister, Heather, who is three. The father is a meat inspector.

Grandparents include Mrs. Dora Henderson of Childress and Mr. and Mrs. Elvie Henderson of Floydada and Mr. and Mrs. S. B. Diersing of Paducah.

SHOP FLOYD COUNTY SALES

Dougherty Club Meets

Dougherty Home Demonstration Club met January 8 in the home of Mrs. G. W. Smith. The devotional was read from 2 Peter 1-4 followed with roll call, "What's Coming in 1975"

answered by eight club members.

Mrs. C. A. Caffee gave a recipe for happy days and Mrs. Earl Edwards led the program in filling out the yearbook, selecting pro-

Piano Lessons

Mrs. Earnest Vick, the former Linda Lipham, daughter of Mr. and Mrs. Fred Lipham, will begin teaching piano under the supervision of Mrs. C. L. Record of Lockney. You may enroll now with Mrs. Vick at her home at 720 South Wall in Floydada. If you do not have a piano and wish to take lessons see Mrs. Vick about this arrangement.

HALE'S DEPARTMENT STORE SEMI-ANNUAL SHOE SALE

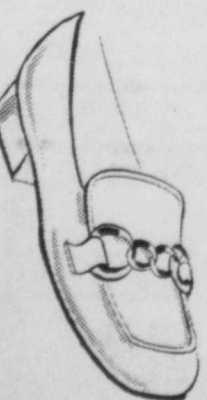
STARTS TUESDAY - JANUARY 14 - 8:30 A.M. (Shoe Store ONLY Closed All Day Monday To Prepare For Sale)

CASH - CHARGE - OR LAYAWAY - BUY NOW AND SAVE PLENTY - BEAT INFLATION

WOMEN'S



- RED CROSS
- SOCIALITES
- COBBIES
- PERSONALITIES
- MAGDESIANS
- CALIFORNIA COBBLERS
- BANDOLINOS
- DRESS SHOES
- CASUAL SHOES
- PANT SHOES
- SCHOOL SHOES



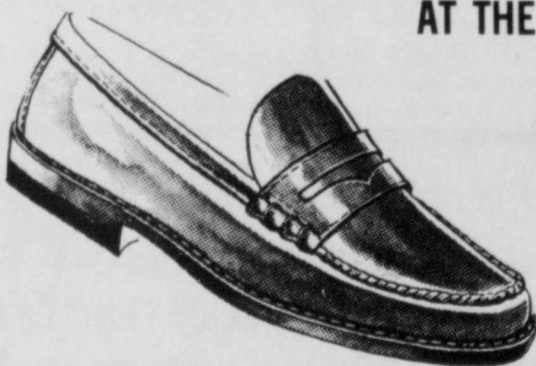
SIZES 4 - 10
4A To D Widths
25% - 50% OFF

ANOTHER LARGE GROUP OF APPROXIMATELY 350 PAIR AT SUPER LOW PRICES

MEN'S

FOR TWO DAYS ONLY
JANUARY 14 & 15

ENTIRE STOCK OF MEN'S SHOES AT THE FOLLOWING DISCOUNTS:



- \$40⁰⁰-\$50⁰⁰ - \$6⁰⁰ OFF
- \$30⁰⁰-\$39⁰⁰ - \$5⁰⁰ OFF
- \$20⁰⁰-\$29⁹⁹ - \$4⁰⁰ OFF
- \$10⁰⁰-\$19⁹⁹ - \$3⁰⁰ OFF
- \$4⁹⁵-\$9⁹⁹ - \$2⁰⁰ OFF

THIS INCLUDES ALL MEN'S FOOTWEAR i.e. BOOTS, SHOES, HOUSESHOES, ETC

REMEMBER - TWO DAYS ONLY

ONE LARGE GROUP OF MENS SHOES - APPROXIMATELY 250 PAIR WILL BE SALE PRICED AT PRICES MUCH LOWER THAN ABOVE MANY 50% OFF AND MORE

CHILDREN'S

NOT A LOT OF PAIRAGE, BUT SOME REAL SUPER BUYS AND YOU KNOW HOW EXPENSIVE CHILDREN'S SHOES ARE NOW. SO COME ON IN - WE CAN FIT MOST ANY CHILD AND CAN SAVE YOU SOME GOOD MONEY DURING THIS SALE



HANDBAGS

25% - 50% Off

EVERYTHING GOES EXCEPT OUR SPRING BAGS

HALE'S SEMI-ANNUAL SHOE SALE

FLOYDADA, TEXAS

What One Can Do

Tennant and his wife of Sterling, have become 12 handicapped with deformities so severe they required unplaceable agencies.

For ten years, Tennants decided to foster family, but adoptable children an impulse, they and an infant with foot deformities. Although it was believed her would never be able to walk, she is now a normal child.

After that, they seek out other children with special problems. Soon were given a 3-day-old boy who needed lung surgery. Tennants' adoption is nationally disturbing.

ed brothers followed, then a delinquent teenager, a spastic child and a newborn baby with a cleft palate and harelip. Three other infants with the same deformity came next. Then the Tennants took in two young boys, one with severe skin discolorations.

The Tennants saw all of them through successful corrective surgery. In all, they have adopted nine and cared for three foster children. June Tennant says that she and her husband "just looked for children to whom we could give something" and found that "they've given us a lot more than we've given them." Life has not been all poetry. But Mrs. Tennant has written this verse to express her feelings.

"Child of mine... you're a part of me... after years of yearning and anxiety... forever grateful I will be... for the title of Mother... you've bestowed on me."

For a free copy of the Christopher News Notes, "Children Are People Too!" send a stamped, self-addressed envelope to The Christophers, 12 E 48th St., New York, NY 10017.

Star Designated For Bicentennial Highway Markers

Look for the Bicentennial star! Tourists and travelers on the nation's highways during the Bicentennial celebration will be guided to special events and activities by the symbol now widely used by communities designated as Bicentennial activity centers, and by newspapers and magazines. The symbol is a five-pointed star, surrounded by continuous red, white, and blue stripes, which form a second star.

The Federal Highway Administration in cooperation with the American Revolution Bicentennial Administration (ARBA) is encouraging states to use the official symbol on interstate and primary and secondary highway signs.

Most plastics cannot only be recycled into something new, but can also be used as supplemental fuel to fire energy-generating boilers, and they are particularly suitable and desirable, say the experts, as sanitary landfill.

According to findings reported in the November issue of Family Circle Magazine, dosages of aspirin and Darvon given for two days at intervals of four hours, while not relieving fever and other symptoms completely, did prevent any marked decrease in ability to perform daily routine work and other activities.

want to feel they are tied into projects of importance, and they don't want to wait until they are middle-aged to make some decisions that stick."

For the complete educational picture, industry must look beyond its own resources, stressed Mr. Shapiro, pointing out that "we don't have all the answers in our own organizations, and the sooner we act on this premise the better."

Mr. Shapiro noted that economic and job security must always be an underlying factor in employer/employee relations. "When economic downturns occur, industry must take steps to show its employees and the public that it is concerned," he advised.

Nearly 80 per cent of the people who will be of working age in the year 2000 are already on the job or in school, Mr. Shapiro pointed out. They are our direct bridge to the 21st century — our people connection — and the way industry educates, recruits, motivates and rewards them will influence their ability to cope with next century's problems, he observed.

Mr. Shapiro said there is an educational job that needs doing that will give prospective employees the necessary economic and technological skills as well as filling industry's need for people "who are broadly educated and who have a civilized understanding of the world in which we live."

Industry's job doesn't stop there, he said. Industry should make also a "formal and continual effort" to encourage talents of every type at every level of the organization and to provide employees with a more significant voice in decision-making, he noted.

The potential is there, according to Mr. Shapiro. He said the young people coming on board now are "bright and ambitious. They want to take on tough assignments. They



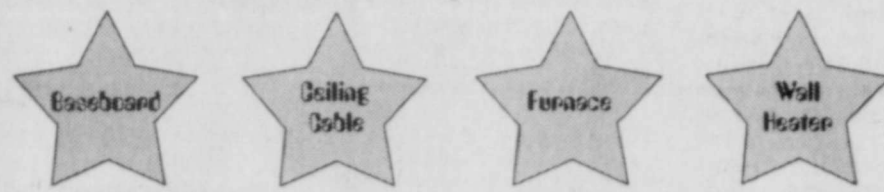
ENERGY EFFICIENT...

We call the heat pump a "Bright Star" because although the idea has been around for some time now... there's a lot more interest in saving energy than ever before... people want to save energy, but they don't have to give up their comfort. With the heat pump, you don't have to give up anything. The heat

pump makes wise use of energy because it uses otherwise wasted heat and electricity to heat and cool your home. Electric heat, in any form, is a wise use of precious energy and the heat pump is today's star of the system... more than 100% efficient at the point of use — actually provides more energy than it

uses. Call us this week for a free electric heat cost survey of your home... and ask about the heat pump!

The Future Is Electric!



Burleson

is for Mrs. Elmer, 75 year old former resident, were held in the Anson home of Mrs. Mrs. Eddie died Tuesday in Mt. Hope Hospital. Phil is in Mount Hope at Anson.

Wallis

for Thomas D. 32 year old Amarillo and father of Mrs. (Pearl) Dunn of City, Oregon, for 1944 and was retired of the King Hotel. was a native of

Fire Hazard

ers who may be exposed to sparks or flames beware of the burn posed by nylon-shell, r-filled insulated units. This warning comes from the National Electrical Contractors Association.

material is not more flammable than cotton, but it does ignite it can melt plastic mass. This is to burn into the skin and the flames are extended.

on the safe side, many are switching to fire-retardant, down-filled or waffle-cotton and/or wool underwears, or nylon and other clothing of nylon, polyester and similar synthetics also safety hazards, so make fabric is fire-retardant.

fourteen minerals essential to adequate nutrition, the most important are iron and iodine, re- lue Cross.

had each Sunday and lay at 111 E. Mo. St., Ada, Texas 78236. Second postage paid at Floyd-ada, Texas 78236. Wendell editor. Subscription Local \$7.50 a year, out of area: \$8.50.

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Business Must Encourage Education Individuality, Says du Pont Chairman

To keep pace with the evolutionary changes in our society, industry will have to intensify its commitment to the plans, ambitions and preferences of individual employees, du Pont Chairman Irving S. Shapiro recently told the National Association of Manufacturers at the Congress of American Industry.

"The whole thrust of our society is toward greater individuality and better utilization of human potential," he observed. "This is all but certain to continue and to have an influence on everybody in industry. Our people are going to need a great deal of personal breadth and versatility. Our institutions are going to have to be flexible and offer a diversity of incentives and rewards."

Nearly 80 per cent of the people who will be of working age in the year 2000 are already on the job or in school, Mr. Shapiro pointed out. They are our direct bridge to the 21st century — our people connection — and the way industry educates, recruits, motivates and rewards them will influence their ability to cope with next century's problems, he observed.

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Buddy's Food

BUDDY WIDENER — OWNER
FORREST SHANNON — MANAGER
STORE HOURS
SUNDAY 9 A.M. — 7 P.M. SAT. 8 — 8
MONDAY THROUGH FRIDAY 8 A.M. — 7 P.M.
These Prices Good January 12, 1975
Through January 18, 1975
IN FLOYDADA AND PLAINVIEW
220 S. 2ND 2800 W. 10TH
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

DOUBLE STAMPS WED.

DR PEPPER 32 OZ. — 6 PACK — \$1.95 VALUE — PLUS DEPOSIT **\$1.59**

BABY FOOD 8/\$1

SLIM & TRIM 89¢

BROWNIE MIX 59¢

LUNCHEON MEAT 39¢

Eggs 63¢

CRACKERS 2/99¢

CHILI 89¢

PATIO DINNERS 2/79¢

ROAST STEAK 79¢

Pork Chops \$1.19

GROUND CHUCK 89¢

JELLY OR PRESERVES 2/99¢

SUGAR \$2.49

TIDE \$1.59

ORANGES 5 \$1

YELLOW ONIONS 7¢

APPLES 4 \$1

PEARS 3 \$1

POP-CORN 49¢

FLOUR 79¢

ENJOY FUN SIZE 99¢

SMUCKERS 99¢

DURAFLAME 99¢

KOTEX \$1.29

NATURE VALLEY GRANOLA CEREAL 69¢

LIPTON'S INSTANT TEA 89¢



LUBBOCK — Col. Wilson E. Speir, director of the Texas Department of Public Safety, will be guest speaker at the annual Scout Recognition Banquet, sponsored by the South Plains Scout Council. The banquet is set for 6:45 p.m., Jan. 25 at the Big Texan Steak Ranch, Monterrey Shopping Center, Lubbock. Speir, who joined the DPS in 1941, is an active participant in the Boy Scout program and has received the coveted Silver Beaver Award, the highest award which can be presented to an adult scout leader.

He has served as president of the Capitol Area Scout Council and all three of his sons are active in scouting. Highlight of the banquet program will be recognition of outstanding adult scout leaders and presentation of the Silver Beaver awards. A special honoree will be Frank Runkles, who retired early this year after 25 years of service to the South Plains council as Camp Rangaer. Runkles is also founder of the Nakona Lodge, Order of the Arrow. Tickets for the banquet may be purchased from any South Plains District Scout executive or from the South Plains Scout Office in Lubbock.

PURE Ground Beef LB. 79¢	SHURFRESH 12 OZ. PKG. Bologna 57¢
GRADE A FRYERS LB. 49¢	JIMMY DEAN 24 OZ. SAUSAGE \$1.57
NABISCO LB. BOX CRACKERS 2/89¢	SHURFRESH 1/2 GAL. Ice Cream 95¢
LARGE HEADS LETTUCE 29¢	MRS. BAIRD'S STA-FRESH 1 1/2 LB. LOAF BREAD 2/89¢
ARMOUR'S PURE 3 LB. CTN. PURE LARD \$1.59	RUSSETT 10 LB. BAG POTATOES 69¢
LISTERINE 7 OZ. \$1.19	
COLD TABLETS CONTAC 20 COUNT \$1.79	
KING SIZE IVORY LIQUID REG. \$1.35 99¢	
SHURFINE Creme Rinse 16 OZ. 49¢	

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Flomot News

Mrs. H. R. Jameson
Pho. (906) 469-5274

FROM ITALY

Mr. and Mrs. O. W. Bright and children of Naples, Italy visited this week with her grandparents, Mr. and Mrs. L. B. Turner. They continued to Lafayette, Louisiana to visit her mother, Mrs. May Carson before returning to Italy where Mr. Bright is stationed with the U.S. Navy.

HOLIDAY PARTY

A holiday, candlelight dinner Thursday evening, Dec. 26, was hosted by Mr. and Mrs. Dan Kingston. The house was beautifully decorated with seasonal Yuletide motif.

Following dinner, the exchange of gifts, games, the playing of musical instruments and singing were enjoyed. Guests were Mr. and Mrs. Morris Stephens of Whiteflat and Mr. and Mrs. Tom Ross, Lisa and Tommy.

HOLIDAY VISITORS

Visitors in the James Monk home during the holidays were Mr. and Mrs. Lewis Cannon and Monte, and Mr. and Mrs. Jean Pope of Tulia; Randy Pope of Happy and friend, Mary Joe of Nazareth; Mr. and Mrs. D. M. Monk and family of San Antonio; Mrs. Bob Gabbard, Chip and Leslie of Clovis, N.M.;

Mr. and Mrs. Curtis Monk and children of Bovina; Mr. and Mrs. L. B. Monk and Johnnie and Mrs. Ace Monk of Quitaque; Linda and Sherry Moss of Floydada; T. N. Monk of Kenton, Oklahoma and Lee Maupin of Turkey.

Mrs. Wade Martin, Mrs. Ronald Clay and Herb Martin visited last Friday in Lubbock with Alfred Martin.



HAWKEYE AND TRAPPER prepare to leave for home in a scene from *Mr. A...* which will premier Thursday, and Saturday nights, January 16 and 18, in the *F...* da High School Auditorium. Tickets available from drama department.

a patient in the Methodist Hospital.

Visitors of Mr. and Mrs. John Speer and Mrs. J. L. Speer Saturday and Sunday were Mr. and Mrs. Charles Dunn of Tucumcari, N.M. and Joe Douglas Palmer of San Diego, California. Visitors Saturday were Mr. and Mrs. L. D. Bilberry, local residents.

The Clois Shorter family are on the sick list this week. Mrs. James Davis, Jill and Julia of Lamesa visited from Sunday until Friday with her parents, Mr. and Mrs. A. D. Moseley.

Mrs. Duane Markham of New Deal spent Saturday night and Sunday with her son and family, Mr. and Mrs. Larry Bynum, Kani and Bart. She visited Sunday in Matador with her mother, Mrs. C. B. Jones before returning home.

The annual reunion of the Morris cousins met New Year's Day in Petersburg with the R. G. Morris family. Attending from Flomot were Mr. and Mrs. Wendell Morris and children.

RED DRESS TEA HELD CHRISTMAS

The Young Adult Sunday School class of the Flomot Baptist Church were hostesses at a Red Dress Tea and program Sunday afternoon, Dec. 22 for the ladies of the community.

An offering for the Lottie Moon Christmas Foreign Missions was given. It was announced that the local goal of \$575.00 set by the Flomot W.M.U. was attained.

Devotional Service
Those attending brought toiletry gifts that were given Friday to the residents at the Lockney Nursing Home at a devotional service. Mrs. L.

B. Turner directed the singing of hymns, accompanied at the piano by Mrs. Dan Kingston. L. B. Turner read the scripture and delivered the devotional.

FAMILY REUNIONS HELD NEW YEARS

The brothers and sisters of the A. S. Morris family met Wednesday in the home of Mr. and Mrs. Harley Gunn for their annual New Year Day luncheon. Those attending were Mr. and Mrs. Dick Washington of Portales, N.M.; Mr. and Mrs. Frank Garrett and Bob Morris of Plainview; Mrs. Lillie Tanner and Boyd Morris of Tulia and Mrs. P. H. Morris, local resident.

Service in Arlington, was sentenced to 120 days in a jail-type institution, placed on five years probation and fined \$1000.

Two of these five counts involved billing Medicare for artificial limbs that were not supplied. The other three

SS Violation Need Report

A supplier of artificial limbs pleaded guilty to five counts of defrauding the Medicare program.

On December 18, 1974, Francis C. De Baca, owner of Modern Artificial Limb Company in Fort Worth and Arlington Artificial Limb

viding quality and file valid reimbursement.

Regretably, individuals in will attempt advantage.

involves billing ment than was Ray Purcell, Plainview office, state of physicians, other providers vices are inte

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Connecticut Mutual Life

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FIRST CLASS SERVICE WITH LOW
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IRS

INFORMATION

A. Yes, you may deduct the unreimbursed cost of your uniform if military regulations restrict you from wearing it except while performing duties in the Guard. In computing the deduction, the cost must be reduced by any nontaxable allowance you receive for these expenses. The expense may only be claimed if you itemize deductions on Schedule A, Form 1040.

Tex Watson talks about Natural Gas for the Future

I'm pleased to report to our customers that Pioneer purchased more gas during 1974 than we used. This new gas will be available for future use, of course.

As you know, Pioneer is having to pay more for new gas than we've ever paid before. The competition for the gas produced in our area has never been so fierce. But the higher prices are resulting in lots of new exploration and production. I know of numerous wells which could not have been drilled at prices prevailing three years ago.

The increase in field prices means that our customers will have to pay more for the energy they use in their homes — gas and electricity — but, more important, it means he'll have the gas he needs.

All energy will cost more in the future but gas will remain your best energy buy.

PIONEER NATURAL GAS COMPANY



K. Bert (Tex) Watson, president of Pioneer Natural Gas Company, is a native of West Texas, a chemical engineer and lawyer by training and in his 20th year with your gas company.

Earl Nightingale, internationally known lecturer and broadcast personality.

Talk is cheap

Especially between 11 p.m. and 8 a.m., seven days a week. That's when our one-minute rate is in effect on Long Distance calls you dial direct the One-Plus way. If you talk one minute, you pay for one

minute. Not the usual three. Cost coast, the first minute costs just one. And each additional minute is one. Phone someone who lives close by. Rates can be even less.



Rates above do not include tax. One-Plus rates do not apply on calls made from coin telephones.

Southwestern

Outs Find Winter Camping Fun, But Cold

LE, COLORADO — would sleep in a tent... temperature drops... Everett Ferguson, Kevin Hopkins, and Carver did it on a big adventure last night.

outing at Sylvan Lake. On Saturday they were joined by David Cunningham and Kelly Thompson for sleigh riding, which climaxed with some exciting sled races.

Thirteen Lockney Students On Tech Honor Roll

Deans of the colleges at Texas Tech University have released their honor lists for the fall semester. To be eligible for the dean's honor list, students must have a grade point average of 3.0 on a 4.0 scale.

ces, Arts and Sciences, Business Administration, Education, Engineering, Home Economics and the Graduate School. The fall enrollment at Texas Tech was approximately 22,000.

Woods and Water Gain Favor Among Americans

Low-cost recreational activities such as camping and hiking are gaining popularity among Americans, particularly when there are facilities close to home, reports the New York Stock Exchange publication, Exchange.

motor vehicle sales, the market for backpacks, sleeping bags, lanterns, canoes and other camping gear is currently very strong, according to the article. And boat sales, particularly canoes, are much better than were expected during the fuel shortage months in early 1974.

The Interior Department has recommended a combined effort by the government and private sectors to increase the size and number of privately owned recreation areas, said Exchange. Suggestions include tax breaks and other financial incentives.

At least half the recreational facilities in the U.S., some 100,000 ranging from small campgrounds to large parks, are privately owned.

Bicentennial Plan Involves Colleges

Under a new program, the University of Alabama recently became the first school named as a Bicentennial Campus.


The Bicentennial Colleges and Universities Program, established by the American Revolution Bicentennial Administration, makes approximately 3,500 schools eligible to be official Bicentennial Campuses. This national recognition means, among other things, that they may use the national Bicentennial symbol in their projects and programs.

John M. Warner, administrator of the ARBA, said the program was established because of "the active role many of the institutions of higher learning are playing in the Bicentennial commemoration and to stimulate and encourage greater participation by students across the land."

Henry Block has 17 reasons why you should come to us for income tax help.

To become a Bicentennial Campus, a school must form a Bicentennial Committee which is broadly representative of the institution, including students, faculty and administration. The Committee's programs and plans must include activities under each of the three national Bicentennial theme areas of Heritage '76, Festival USA and Horizons '76. At least one program must have lasting value, among other things, past 1976.

Heat Savers Almost 15 per cent of the energy used in the home is used to heat water, say the people at the U.S. Department of Agriculture. To cut down on this, they suggest using cold water for rinsing clothes (which will affect clothes less than washing with cooler water.)

Henry Block has 17 reasons why you should come to us for income tax help. Reason 12. We have had years of experience and our people have been specially trained. We will do our best in preparing your return, and then we'll carefully check it for accuracy.  **HENRY BLOCK** THE INCOME TAX PEOPLE 106 West Missouri Weekdays 9-6; Sat. 9-5 Ph. 983-5233 Come In Soon

Patrol Leader, who offering from a cold, chose not to participate in the excursion, but Patrol Leader Kevin Carver, and Scout at Ferguson had a but cold time on their

WHAT ONE PERSON CAN DO

LEE RAY, SCIENTIST

Dixie Lee Ray was sove as Chairman of the Energy Commission he lost her job. An recommendation she led to dismantling the and dividing its job en two separate agene to handle develop- and research, another late peaceful uses of ar power. Dr. Ray on to a new challenge accepted the first onmental post ever fished in the State ment.

Ray, a marine ist, was appointed to EC in 1972. Six months he became chairman, at woman ever to hold pt.

wonder and beauty of are her milieu. With nature poodle and a Scottish deerhound, ves in a motor home d in the Maryland yside, far from her late of Washington. AEC chairman, Dr. as concerned with the for public understand- the whole field of ce. She objected to ical acceptance" and notional total rejection very idea of atomic r." She lifted AEC y. Her insistence on ure and personal have helped con- the public of the safety and inevitabi- nuclear power as an y source.

h the blessing of imentalists, Dixie Lee eparated AEC safety eh from its efforts to p new nuclear power i with separate staffs a separate, larger t for safety. She also d a team of experts drew up the \$10-billion y program which pro- recommendations for cy to integrate federal dustry efforts. It was eprint for change. e came, and Dr. Ray on, less than two after joining the AEC.

a free copy of the opher News Notes, s Good Earth - and send a stamped, dressed envelope to hristophers, 12 E. 48th ew York, NY 10017.



If your child wants to be a Boy Scout when old enough, or dreams a future career as a ranger, you can encourage his aspirations right now - a new adventure toy.



The High Adventure Base set, made by er and approved by the Scouts of America, is ed to help youngsters the fun and excitement outing, even make be- they're helping forest rs prevent a dangerous

PIGGLY WIGGLY NEW PRICING POLICY We Will Not Increase the Price of Food Once Placed on our Shelves for Sale

When we are forced to increase a price, items on our shelves marked at the lower price will be sold at the lower price.

Superb Valu-Trim Round Steak \$1.09 Lb. Superb Valu-Trim Sirloin Steak \$1.09 Lb. Superb Valu-Trim Rib Steak \$1.09 Lb. Nutritious Russet Potatoes 99c 15 LB. BAG. Cauliflower 69c Lb. Tangy Turnips 29c Lb. Yellow Onions 10c Lb. Nutritious Broccoli 39c Lb. Italian Squash 59c Lb. Red and Ripe Carton Salad 39c Lb. Tomatoes 29c Cello Bag. Creamy Ripe Avocados 4 FOR \$1. Garden Fresh Zesty Radishes 2/29c. Green Onions 2/35c. Ideal for Apple Pie, Red Delicious Apples 79c 3-Lb. Bag.

25c Off Large Eggs. 10c Off Cookies. 20c Off Burgers. 50c Off Listerine. 20c Off Sausage. 20c Off Potatoes. 20c Off Parkay. 20c Off Biscuits. 20c Off Koogle. 20c Off Super II. 10c Off Bologna. 20c Off Cake.

Lockney Locals

Mr. and Mrs. Gordon Adams had his sister and family, Mr. and Mrs. Thomas Cavitt from Woodrow and they visited in return during the holidays. During the New Year's holiday, Mr. and Mrs. Lynn Davis and children, Mark and Lynx from Plainview also visited with the Gordon Adams family.

Mr. and Mrs. Jesse Savage went to Coleman, Texas to visit with her parents, Mr. and Mrs. Henry Creek.

Mr. and Mrs. Skip Parrish, Carrie and Cherie visited in the home of Mr. and Mrs. Frank Brown Sunday afternoon.

Mr. and Mrs. Richard Meahagan traveled extensively through the southern area of the United States following Christmas. They traveled to points including Lafayette, La.; New Orleans, Mississippi, Alabama and Newport, Fla. They returned last Friday. They reported a good time and visited many scenic places.

Mr. and Mrs. Tom Moore visited in Dallas last weekend for the wedding of her niece, Mrs. Ginger Miller who married Bob Scott of Midland. She is the daughter of former Lockney residents, Mr. and Mrs. Edgar J. Miller. They also visited with their son, Sammy Moore, while in Dallas.

Also in their home for the

holidays were their children, Tommy Moore of Dallas, Mr. and Mrs. Robert Moore from Kansas City, Missouri, Gordon Moore from Houston and Paul Moore from Tech. Also visiting were Mrs. Moore's sisters, Mrs. Robert Thompson from Ft. Collins, Colo., Mrs. Howard Batson from Portales, N.M., and Mrs. Ben Tye from Kress, Texas.

Mr. and Mrs. Red Archer and children enjoyed the visit from his brother and family, Mr. and Mrs. Johnny Pat Archer from Amarillo.

Mr. and Mrs. Tom Duvall and Teresa and their daughter's family, Mr. and Mrs. Robert McCrary and Amy went to Dallas to visit another daughter, who is the former Charlotte Duvall. They are Mr. and Mrs. Frank Savage, Marcus and their new baby, Jodi.

Mr. and Mrs. Charles Auld from Linden, Texas visited in the home of Mr. and Mrs. Jerry Davis, Randy, Joey and Julie. Charles is Mrs. Davis' brother.

From Nacogdoches, Texas were Mr. and Mrs. Vance Rogers, Melissa and Brent who visited with her brother and family, Mr. and Mrs. Jerry Cawley, Gary and Michael. The Cawleys also visited with his parents during the holidays. They are Mr. and Mrs. John Drenon of Lubbock.

Mr. and Mrs. Gene Ehler,

Suzie, Sheila and Lane went to Lubbock and stayed with his parents, Mr. and Mrs. Irving Ehler. His brother and family were here in Lockney to visit with the Ehlers from San Francisco, Calif. They are Mr. and Mrs. Howard Ehler, Jeffery and Dennis.

Larry Abbott is home from Texas Tech during the semester break visiting with his parents, Mr. and Mrs. Noble Abbott. Also their daughter, Mrs. Linda Cranfill and daughter, Cathy were here from Midland, Texas. Their son, Barton Abbott, will start Wednesday in active duty as a second lieutenant in the Air Force, to be stationed in Montgomery, Ala.

Mary Jean Preston and her children, from Lubbock visited with their grandparents, Mr. and Mrs. Bill Reagen while in Lockney this past week. Mrs. Preston also visited with Mrs. Johnny Adams.

Ann Shelton and girls Linda and Vicki from Irving, Tex. visited with Mr. and Mrs. J. W. Leach. Also in their home were Mr. and Mrs. Lloyd Leach from Arlington, Texas during the New Year's holidays.

Rev. and Mrs. Henry Russell and son, Wayland from Nuelo, Colo., and Mr. and Mrs. Francis Rasher and their granddaughter, Pamela from Sacramento, Calif. visited with their sister, Mrs. Vergie McCandless and husband Clarence, for two weeks. Mrs. McCandless is also visiting with her brother, Wayne Russell,



BIRTHDAY HONOREES AT LOCKNEY CARE CENTER. (Staff Photo)

from Floydada in Methodist Hospital in Lubbock following ear surgery.

Mrs. Olive Myers spent last week visiting in Lubbock with relatives. She visited her three sons and their families, Jackie Don and Jimmy Myers and her

brother, Sidney Mudgett and Mrs. Mudgett, all of Lubbock. She also visited another brother in Slaton, Mr. and Mrs. Jerry Mudgett. She returned home Tuesday.

Profit Is "Fuel"

"The best way to reduce inflation is to increase supply, and this requires adequate technology and productive capacity and human and material resources. These variables all have long lead times, and our system relies on the private sector to develop these capabilities. The government influences these development efforts, but basically there is only one real moti-

vation to make these capital and human investments—the expectation of profits. If we don't have adequate profits now, we suffer later. In effect, profits are the fuel of the engine that pulls the train of American business and industry—the train that

carries as cargo the jobs of the working men and women of this nation." —Treasury Secretary William Simon

Lockney Care Center Happenings

By Maria Arellano
The past week has been very sad for us because of the loss of two fine ladies, Mary Wieland and Feliciano Luna. We want to express our most sincere sympathy to their families. May God grant them the strength to bear on.

Our Lord has blessed us with three new residents this week. Mr. Leon Marble, Annie L. Patton, and Juan Garcia. We are proud to have them.

We want to thank the following ladies, Mrs. Honora, Laura Manning, Euniece Greenhaw, Anna Lee Kellison, Sally Griffith, Annabel Bramlet, Josephine Smith, and Alma Baxter, members of the Main Street Church of Christ for making the birthday party possible. They honored Louis Roberts, Mary Carwile, Ella Casey and Dora Harris for celebrating their birthdays this month. Served cake and punch to everyone. Fixed a beautiful table for the honorees. Thanks again.

Last Friday afternoon Dora Harris was honored with a birthday party on her 90th birthday, by her daughter, Lola Turner of Flomot and daughter-in-law, Mrs. C. C. Price, Petersburg and Mrs. Johnny Turner, Matador. La Verna Sams and great-grandsons, Cliff, Clint, and Brent McCleskey of Sun Flower, Kansas and Craig Turner, Matador. Cookies and punch were served to everyone present. She received a beautiful bouquet of red carnations. We also want to wish a very happy birthday to our aide, Mary Flores, who will celebrate her birthday next week. We wish you many more.

Last Saturday Myrtle Burke went to Lorenzo with Geneva, to the funeral of Myrtle's brother, who passed away. We express our sympathy to her. Elsie Woodall and Bettie Lester went to the funeral also with Bettie's son, Morris Lester. Jan. 5 Eula Thornton went out with her sister, Laura Manning. Bettie Lester went to church with Mrs. Benny Cates. Jan. 6 Willie Wiley went out with Rev. E. N. Givens. Mary Reeves went out with her niece, Rena Nelson. Jan. 7, Bettie Lester, Elsie Woodall and Myrtle Burke went out with Maurine Griffith and Elizabeth Settle.

Jan. 8, Maude Kellison went out to beauty shop

with son, Buck Kellison, Elsie Woodall and Myrtle Burke went out with Elsie Hayes to visit Elsie Hayes.

Visitors from Mr. and Mrs. John Stephenville visited Anna Dietrich, Sue Dietrich of Word also visited Dietrich.

Mrs. Euniece had her son, Glen Christian of Tuesday. Mr. and Mrs. Hamilton and daughter of Quitaque visited with mother, Mattie Mr. and Mrs. W. Pleasonton, visited Davis) sister Elsie a few days.

Till next week

Time "Texas Tryout"

The directors Paul Green's musical drama of Texas History, will be heard and seen by singers, and wish to appear in the season of this spectacle.

Auditions will be held in Canyon, Texas, the campus of West Texas State University, 18, 1975 and will be by hearings in Texas at the following day.

The hours are 10 a.m. and 1:30 p.m. Dancers only: 5 p.m. Lubbock — 1 p.m. Dancers only: 3 p.m. Other applications heard in Oklahoma March 2, and Texas March 8.

An appearance is an opportunity of a project already attracted people and is a gain professional experience in an outdoor setting. For more information please write: 268, Canyon, Texas call 806-655-2182

RCA SUPER VALUE DAYS!



RCA XL-100 in a compact table model!
\$528*

- RCA XL-100, 100% solid state reliability—no chassis tubes to burn out!
- Push-button circuit breaker eliminates fuse replacement service calls.
- Simplified servicing. Twelve plug-in AccuCircuit® modules control most set functions, can be easily replaced.



The PRINCETON Model G1544 21" diagonal

- A charming Colonial with cabinet of selected hardwood solids, hardboard panels, in rich maple-grain finish.
- Super AccuColor black matrix picture tube—RCA's best big green tube—for rich, brilliant color!

\$568*



The PROJECTA 17 Model E1295 17" diagonal picture

Generous screen size in a budget priced RCA XL-100!
\$378*

Black and White TV RCA personal portable

- Built-in antenna receives both VHF and UHF stations.
- Trim plastic cabinet in choice of Tanura Beige, Avocado Green, or Flame Orange.
- Solid state components in many key areas.
- Excellent reception in fringe and weak-signal areas.
- Separate "click" position and number for all 70 UHF channels.



The ALLEN Model 1728 19" diagonal picture

\$468*



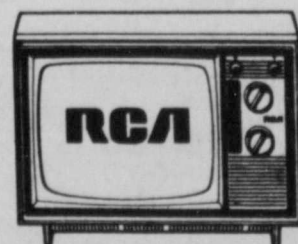
The PROJECTA 15 Model E1353 15" diagonal picture

\$348*



The HEADLINER Model AT121 12" diagonal picture

\$88*



Model AT091

\$79*

* Distributor suggested prices optional with participating dealers.

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STATIONERY SALE

We have a beautiful line of all sorts of colorful stationery and cards.

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FLOYDADA, TEXAS

Stay Alive Longer!

Come to Church



NE BE 'UNDER NECKTIE'

When you're asked to give the rich of allegiance, hand heart, would you reach your left shirt pocket? you do, you're right in patriotism, but you're not about where your heart is. The center of the chest, a factue is stressed in a heart early warning signs. National program sponsored by the Panhandle Emergency Medical Services, Inc. you could say that the "under the necktie," a physician put it for a media campaign planned and financed by a state of the American Association, which about one million newspaper readers, TV and radio listeners. heart geography is basic the early warning signs ect because that helps ain where pain signaling heart attack most frequently begins. about 70 percent of

heart attack cases the first feeling in the chest is one of pressure.

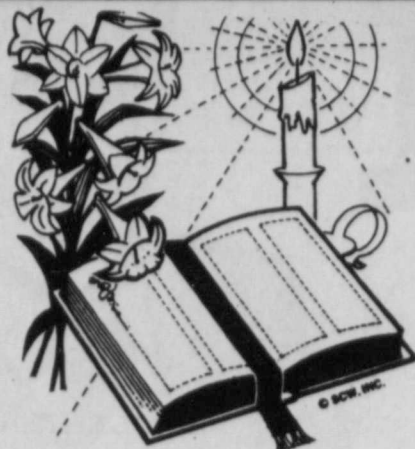
However, it can be a sensation of fullness, squeezing or aching.

The pain usually intensifies as it spreads. It may be persistent. It may gradually decrease or go away, only to return. Pain can come during rest or exercise, day or night.

Pain may extend into one or both arms or into the neck and/or jaws. These are the most common areas to combine with chest pain.

However, pain may also penetrate to the upper abdomen or back, and there may be sweating, shortness of breath, nausea, or vomiting.

The early warning signs project also teaches about a dull discomfort in the left chest with sharp, jabbing pain. This often is found in tense persons and frequently is mistaken for a heart attack, according to the Heart Association.



REV. GARY COOK

THE FIRST ASSEMBLY OF GOD CHURCH
FLOYDADA, TEXAS



THE CHURCH OF THE NAZARENE
Tom Brown, Pastor
Sunday School 9:45
Morning Worship 10:45
Sunday night youth . . . 4:45 p.m.
Evening Service 5:30

CUMBERLAND PRESBYTERIAN CHURCH
Sunday School 9:45
Bible Study 6:30

DOUGHERTY BAPTIST CHURCH
Jim DeWese, Pastor
Sunday Services 10:00
Morning Worship 11:00
Evening Worship 7:00

CITY PARK CHURCH OF CHRIST
Billy Patton, Minister
Sunday Bible Study 9:30
Morning Worship 10:20
Evening Worship 6:00
Wednesday Bible Study 7:30
Ladies Bible Study, Wed. A.M. . . 9:30

WALL STREET CHURCH OF CHRIST
Newell Burk, Elder
Sunday Communion and Morning Worship 10:30
Evening Worship 6:00

SOUTH PLAINS BAPTIST CHURCH
Rev. Mike Oden
Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

CARR'S CHAPEL
Rev. Lee Crouch, Petersburg, Pastor
Services Every Sunday
Morning Worship 9:30
Sunday School 10:30
No Evening Services

VICTORY BAPTIST CHURCH
Emmett Clampitt, Pastor
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:00
Wednesday Services 7:30

NEW SALEM PRIMITIVE BAPTIST CHURCH
Joe M. Jackson
Sunday Congregational Singing . 10:00
Morning Worship 10:30
Evening Worship 6:30

SPANISH BAPTIST MISSION
Sunday School 9:45
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

FIRST ASSEMBLY OF GOD CHURCH
Rev. Thomas E. Fisher
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Soul Winning Conference . . . 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Bible Study . . . 7:30 p.m.
Thursday Women's Missionary Council 2:00 p.m.
Saturday Christ Ambassadors . . . 7:30 p.m.

ST. MARY MAGDALEN CATHOLIC CHURCH

Sunday: 11:00 a.m. Service of the Word of God and Holy Communion
The Service of the Word of God and Holy Communion is also celebrated on Monday and Thursday at 9:00 p.m.
Religion Classes
Sunday 10:00 a.m.
Grades 1-8 - 4:00 to 5:15 p.m.

WEST SIDE CHURCH OF CHRIST
Sunday morning worship . . . 10:30 a.m.
Sunday Evening 6:00 p.m.
Wednesday Evening 7:30 p.m.

FIRST UNITED METHODIST CHURCH
James Tidwell, Pastor
Sunday School 9:45
Morning Worship 11:00
Youth Fellowship 6:00
Sunday Evening worship . . . 6:30 p.m.

FIRST CHRISTIAN CHURCH
Dwayne Grimes, Pastor
Sunday School 9:45
Morning Worship 11:00
Youth Meeting 6:00
Evening Worship 6:00

FIRST BAPTIST CHURCH
F. C. Bradley, Pastor
Sunday School 9:45
Morning Worship 11:00
Church Training 6:00
Evening Worship 7:00

CALVARY BAPTIST
Hollis Payne, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Bible Study 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Evening 7:00 p.m.

BIBLE BAPTIST CHURCH
Lloyd Hamilton, Pastor
Sunday School 9:50
Morning Worship 10:45
Sunday Evening Prayer Meeting . 6:00
Sunday Evening Services 6:30
Wednesday Evening Services . . 8:00

NEW HOPE PRIMITIVE BAPTIST CHURCH
Beathel Jeffrey, Pastor
2nd Sunday
2nd Sunday Morning Worship . . 11:00
2nd Saturday Afternoon 2:00
2nd Saturday Evening Worship . . 7:00

CEDAR HILL ASSEMBLY OF GOD CHURCH
Sunday School 10:00
Morning Worship 11:00
Evangelistic Service 6:30

ALDERSGATE SPANISH UNITED METHODIST CHURCH
Now Meeting at First United Methodist Church
Thursday Evening Bible Study . . 7:30

CEDAR HILL BAPTIST CHURCH
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:30

Spanish Classes At Ralls

Monday, January 20, 1975, at 6:30 p.m., in Ralls High School.
The typing class will meet on Mondays, from 6:30 to 9:30 p.m., and will run for fifteen weeks. The conversational Spanish will meet on Monday and Thursday nights from 6:30 to 8:30 p.m., and will run for eight weeks. Twelve students are necessary for each class.
Miss Lynn Hefley will teach the Spanish class and Mrs. Joan James will teach the typing class.

Twenty Floydada Students

Carla Moosberg, Nancy Puckett, Cindy Simpson, Susan Dunavant;
George Johnston, Linda Moss, Larry Scott, Jo Cagle, Alice Moosberg, John Collins, Mark Alldredge, Calvin Hamilton, James Hinton, and Jody James.
The academic colleges and schools at Texas Tech include Agricultural Sciences, Arts and Sciences, Business Administration, Education, Engineering, Home Economics and the Graduate School.

Tech Honor Roll

Cathryn Chappell, Mitziddy, Daphna Simpson, Bert Simpson, Michael axton, Sheri Collins.

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(SAME AS UNICOM 1000P)

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- 4 DID YOU KNOW... the 1975's are better values? Most are equipped with steel belted radial tires guaranteed for 40,000 miles of trouble free driving.
- 5 DID YOU KNOW... extended credit past 36 months is available through many dealers?
- 6 DID YOU KNOW... the 1975's have cleaner more efficient engines with exhaust cleaning by the new catalytic converter?
- 7 DID YOU KNOW... the costs of parts and labor to refurbish your present car, tires, tune-up, etc., make the 1975 models an even better buy?
- 8 DID YOU KNOW... your area new car dealers are ready to make some of the most attractive offers on 1975 models that you have seen in years?
- 9 DID YOU KNOW... your local new car dealers have the best selection of 1975 models, styles and options to choose from right now on their showroom floors?

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Back in the "good old days," 1954 for example, the average buyer spent 5.1 months of his income to pay for a standard size car.

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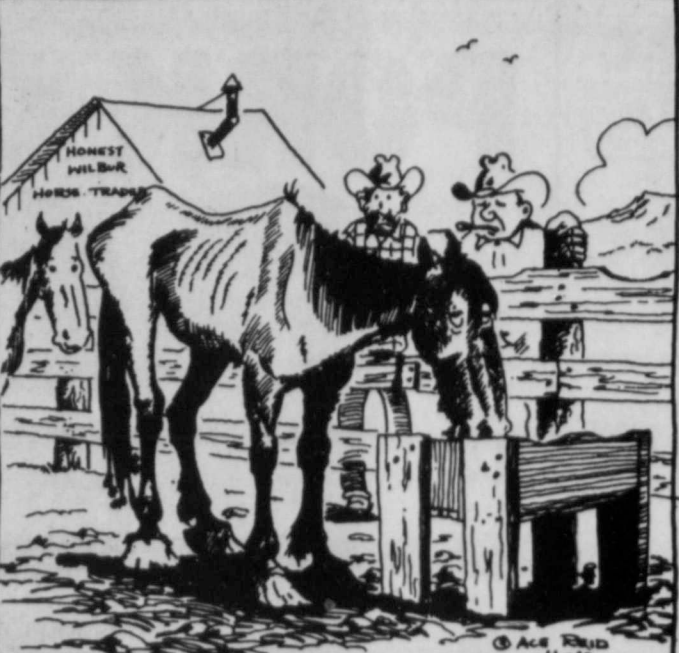
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WANT to sit with the sick in hospital or in your home, any shift. Also babysitting when available. Reference if needed. Mrs. Homer Beard, 415 SW 7th, Lockney, 652-2685. L2-2c

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CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

FOR SALE — we have the Farm and Ranch Spanish books. Floyd County Hesperian and Lockney Beacon Offices. 11p

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We wish to thank our wonderful friends for the food, prayers and love you gave during the illness and passing of our loved one. Your love and thoughtfulness will always be appreciated.
Mrs. R. F. Hall's Family
1-12c

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98¢

FULL QTR. LOIN LB.



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