

75 Plates Good Five Years

12,580 sets of 1975 license plates are stored at the Floyd County waiting distribution starting Jan. 1. To get your 1975 plate and keep it for five years change cars. The coming first year of the five-year plates are the usual size. Next four years, motorists small plastic-type stickers new license plates. Each the stickers will be affixed to the original plate. This is an economy move, but driver. Those little plastic cost as much as a new

Years Ball Cancer At ie Center

to the annual New Year's Cancer are now on sale. be purchased at Arwine Mrs. Bill Flynt or Mrs. person at Lighthouse Electric member of the Floyd Cancer South Unit. No tickets at the door the night of the proceeds, after expenses, to the Cancer Fund.

Year's Eve Ball will be held at Massie Activity Center until 1 a.m. The York and will play for the ball. Amy Cathey, special events will be in charge of the

Department Taking Over ney Ambulance Service

BY — Beginning January 1, volunteer firemen will take over ambulance service in general area formerly served by Funeral Home ambulance

Floyd County funeral homes, Lockney and Moore-Rose in

aprock Chat WENDELL TOOLEY

OOD was a good citizen. I him through occasional ns. I know he served on the ck Hospital board, and has ay responsibilities of com- ership.

pathy goes to his family and friends and neighbors.

MINISTER IS FLAILING his golf club trying to get very difficult sand trap. He under it after about seven up it goes over the green ally difficult sand trap on side.

and exasperated, he turns to men playing with him and ched teeth he asks: "Won't ay laymen say a few approp-?"

NG THE CHRISTMAS RUSH ed a letter to the editor about the county library downstairs akely put the name of arnard on it. It should have by Audrey Barnard or r. Barnard.

REAL MEANING of Christ- any of us is "giving" and I e friends and neighbors of arren who gave of their time st his cotton at Christmas ly know the real meaning of

st that Thomas will continue e and soon be able to farm

ARD LUCK STORIES aren't growing and price of cotton. other:

about two cattle-feeding up in the Panhandle. One of les the cattle and the other ed.

ey're only losing \$50 a head.

AYER FOR THE AGED rayers are for the young. O is for the aged. Grant th of spirit to compensate things they miss. And give for the merit of gratitude. enjoy each day that comes as as youth, a rose unfolding y, the way the sunset paints efore it goes.

en some task that only they niche to fill as long as life e. The strength of mind to thoughts for new, yet save a eaming of the past. And tant, Lord than all of these ho will love them dearly,



GLADYS JONES, JOSEPH TIONY AND JON JONES

Young Man From Kenya Visits Here

By Wendell Tooley

A 19-year-old young man from Kenya, Africa is enjoying Christmas holidays in the home of Travis Jones. He is Joseph Tiony, a student at WTSU in Canyon and on a four year track scholarship.

He says he can outrun Jay Jones, a former mile runner for FHS who was just pretty good, he has also outrun Texas Tech and Wayland's track men. He has lost one race to a South African who is a student at Angelo State.

He likes to run the 880, mile and cross country.

He doesn't know the names of all the American foods he enjoys eating, but likes most of them. Gladys Jones says he doesn't like pickled okra. Joseph's parents are farmers, and he

is the youngest of six boys. He says farms are small over there. . . 20 to 30 acres. However, he reports some big farmers farm big acreages and some have as many as four wives. Africans can have as many wives and children as they can afford.

"I think if you want to live peacefully, one wife is enough" Joseph quickly added.

Farmers raise maize (similar to our corn) and wheat, they have tractors and farm implements similar to ours. He says there are some John Deere and Ford tractors in his area. Although he lives only 70 miles from the equator, the weather is not too hot as the altitude from sea level is high. He has never seen falling snow. The seasons are rainy season and dry season.

Most people have bicycles, ride buses or taxis. The affluent have automobiles. They live in a Democracy where everyone votes on the president of the country. They celebrate Christmas like we do and Christianity is the main religion.

They have milch cows, but have no ice. . . so milk must be boiled. They drink a lot of Pepsi Colas and Coca Colas.

If Joseph had stayed in Canyon for Christmas he would have seen some falling snow as it snowed there the day after Christmas.

Gladys has told him, he will surely see a good snow storm this winter.

He will not get to go home until he finishes his four years of college. He is majoring in P.E. at WTSU.

Gift For The First 1975 Baby

The first baby born in 1975 in the Caprock Hospital will receive a gift worth \$7.50. It will be a year's subscription to The Hesperian.

Hospital attendants should call the newspaper as soon as the "first baby is born."

"Serving The Floyd County Trade Area Since 1896" 15¢ Per Copy Floyd County Hesperian

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The Weather

(Courtesy Producers Co-op)

| DATE | H | L | PREC. |
|---------------------------|----|----|-------|
| Dec. 13 | 56 | 29 | |
| Dec. 14 | 49 | 21 | |
| Dec. 15 | 47 | 23 | |
| Dec. 16 | 45 | 23 | |
| Dec. 17 | 61 | 25 | |
| Dec. 18 | 51 | 29 | |
| Dec. 19 | 54 | 23 | |
| Dec. 20 | 52 | 21 | |
| Dec. 21 | 63 | 25 | |
| Dec. 22 | 71 | 28 | |
| Dec. 23 | 59 | 25 | |
| Dec. 24 | 37 | 19 | |
| Dec. 25 | 36 | 22 | .23 |
| Dec. 26 | 32 | 25 | .03 |
| Total Prec. for Week..... | | | .26 |
| Total Prec. for Dec..... | | | .42 |
| Total Prec. for Year..... | | | 25.93 |

Floyd Tax Load \$345 Per Capita

[Special to the Hesperian]
NEW YORK, Dec. 21 — How big a tax load are residents of Floyd County carrying to meet the operating costs of their state and local governments? How does it compare with what people in other communities are paying?
In line with the rising cost of goods and services generally, taxes in the local area have been climbing steadily. This has been the story, in varying degrees, in every part of the country. The latest figures show, for Americans as a whole, that the taxes levied by state and local governments averaged \$577 per capita in the past year. It was an increase of \$55 over the prior year.
For residents of Floyd County, the tax load was approximately \$345 per capita.

By way of comparison, the average throughout the State of Texas was \$419, representing a \$35 rise over the previous year. In the West South Central States, the rate was \$401.

The figures are based upon a study made by the Commerce Clearing House, specialist in government finances, utilizing data obtained from the Department of Commerce.

The finding is that it takes more money than ever before to operate the various state, county and municipal governments and to provide the public with necessary services in the fields of health, sanitation, education, welfare, police protection, roads and such.

The tax burden is considerably larger in some states than in others. In a majority of them it has more than doubled in the past ten years.

Currently, Arkansas has the lowest rate, \$342 per capita, and New York the highest, \$894.

The high rates in some areas are attributed to a combination of big outlays for welfare and to inflation, which has boosted the cost of materials, equipment and labor.

As a result, local and state governments have been forced to find new sources of revenue and to borrow to keep operating.

In all, taxes in the amount of \$121 billion were collected by them in the year, a hefty \$13 billion more than the year before.

The total collected from Floyd County residents came to an estimated \$3,795,000.

Babson's Business And Financial Forecast

By Babson's Reports Inc., Wellesley Hills, Mass., December 26, 1974. At the time of our 1974 forecast a year ago, the American economy was beset by a critical shortage of fuel and energy, with its multitude of threatening implications. Fortunately, despite widespread anxiety in the business world and the inconvenience of queuing up at gasoline stations, there were no massive disruptions of commercial and industrial activity. There were, however, a number of warnings in our last year's annual forecast that have been only too clearly borne out. These included predictions of an impending change in our life style, a letdown in economic activity, continuation of the excruciating squeeze of inflation, a further slump in homebuilding, and a downturn in interest rates.

1975 — YEAR OF REALIGNMENT
As we move across the threshold into 1975, serious economic dislocations are being widely prophesied for the upcoming twelve months. As 1974 drew to a close, setbacks were already evident in general activity, aggravated by the United Mine Workers' strike in the coal industry and the deepening inertia in the housing field. Inflation continued to exact a heavy toll upon the purchasing power of consumers, business, and all divisions of government. Little wonder, then, that we enter 1975 with the conviction that it will be no bed of roses.

Rather, most of the year will be characterized by an atmosphere of realignment, correcting a number of excesses in order to place the economy on a healthier foundation from which renewed growth may come. Among the needed corrections are the reduction of burdensome consumer credit, the trimming of bloated governmental spending budgets, and a shrinking of business inventories unwisely accumulated in late 1973 and early 1974 as a hedge against possible shortages and/or upspiraling prices. The truth is that swollen business inventories plus heavy business capital spending have been responsible for at least a fair part of today's monstrous inflation — having been, ironically enough, caused by fear of that very inflation's earlier stages. If strong economic growth is to be revived, correction of such maladjustments is unavoidable and in the process both inflation and money rates must be brought down to more tolerable levels.

RECESSION, YES - DEPRESSION, NO

When President Ford made his first economic policy proposals to Congress, the problem of inflation was foremost in the thinking of the public. At that time, many political aspirants and incumbents anxious to remain in office — with biennial elections looming just ahead — criticized the Administration for apparently giving more attention to warding off or coping with the recession than to battling inflation. But the staff of Babson's Reports took a contrary view, pointing out that, without playing down the seriousness of inflation, President Ford's speech

may have read the economic climate more correctly...that before too long fear of recession might outpace fear of inflation.

There is no doubt that concern over recession has assumed grave proportions. Inflation, unfortunately, is no less acute, but the freshest of layoff announcements in the last weeks of 1974 not only increased apprehension over the recession but brought talk of the possibility of a full-fledged depression. In the light of political, international, and economic upheavals which have sapped public confidence for more than a year, the contention of the staff of Babson's Reports that a depression on the order of that seen in the 1930s is not in the cards for 1975. Recessionary conditions will prevail for most of the new year, reflecting extension of the weakening that began in the fall of 1973 when the Arab oil embargo gave inflation its first brisk fillip. The label of recession was affixed when the statistical results for the first two quarters of 1974 became available meeting the textbook definition of recession, with two consecutive quarterly declines in the nation's real Gross National Products (GNP in 1958 dollars — ex inflation).

CUSHIONS AGAINST A DEPRESSION

Comparing the present time with some years ago, we are aware of a great many changes of an adverse nature. From the end of World War II through the better part of the 1960s, there existed a period of high growth when both domestic and international economies were busily attempting to fulfill pent-up demand and the burgeoning needs of exploding populations. Then, credit was plentiful and cheap, as were vital raw materials. These conditions no longer exist on that unrestricted scale, and the roles of the international powers of centuries' standing have been undergoing fundamental reshufflings. Underdeveloped and emerging nations, singly or in blocs, are wresting a place for themselves in the world family as well as a powerful leverage in determining markets and prices for their valuable and much-needed natural resources.

The American economy, however, is not without recourse. The recession itself can do much to instill a measure of reason into what has become a bluster of nationalistic and cartel policies on the part of nations controlling key raw materials needed by the highly industrialized countries. The latter are re-evaluating their requirements, instituting conservation measures, hastening development of their own resources, and making use of the technological expertise at their disposal to fashion substitute materials and more efficient facilities.

This country also has such depression defenses as the structure of transfer payments and the placement of a large portion of its workers in the relative security of service-oriented employment. In industrial activities, multi-year labor pacts assure boosts in purchasing power. It should also be kept in mind that U.S. agriculture — already a mighty force in our economy

— is in a position to prosper in an enviable way from the world's shortfall of food. Capital equipment lines still have a full complement of backlogs in many instances, and additional business is waiting in the wings for less costly financing.

INFLATION: NO END IN SIGHT; BUT SOME RELIEF

1975 should see a return to single-digit inflation. During 1974 there seemed no prospect of any letdown in the intolerable rate of inflation. Though a diminution of the pace may seem farfetched, we may actually have seen the worst of inflation for a while. In recent months, one after another of the primary industrial commodities which are highly sensitive to changes in the economic climate have crested over, and now that industrial and commercial activities are on the defensive it will be difficult for double-digit inflation to persist without the help of demand-pull influences.

The staff of Babson's Reports, however, warns that while the most acute fires of inflation can be somewhat dampened in 1975, a return to "zero" inflation is surely not in sight. It could only be brought about by way of complete price-wage-profits controls, and even this would be but a temporary palliative followed by fresh spurts of inflation when decontrols ultimately became effective. So, in spite of the numerous catch-up price increases seen in 1974, there must inevitably work their way into higher prices such factors as fresh wage hikes, the lower level of productivity caused by the recession, and impacted costs...albeit at a lessening rate as the year progresses. The nature of inflation during 1975 will, in fact, shift from demand-pull to cost-push.

MIXED INFLUENCES FROM 1974

As indicated earlier in this 1975 forecast, there was a spurt in business inventory buying as well as in consumer purchasing in the forepart of 1974, reflecting fear of shortages and higher prices. This sustained business at a higher level for a longer period than had earlier seemed possible. As shortages disappeared in one sector after another — some very rapidly — it was painfully evident that inventories were excessive, particularly when consumer demand turned sticky. 1974 midyear predictions favored a business deceleration to permit trimming inventories to more normal levels. But inflation bit harder into consumer budgets, auto sales fell dramatically, and a wave of layoffs made consumers still tighter with spending plans. Businessmen intensified their inventory reduction and cost cutting. So the 1974 final-quarter fall-off in business was far steeper than expected, with the strike in the coal mine adding its bit.

While this slump was oppressive in terms of business and consumer sentiment, there was implicit within it a ray of hope for 1975 beyond the initial months. During the balance of the winter similar cutbacks will doubtless prevail, guaranteeing a continued business softening. While some

additional slippage may be seen thereafter, it appears likely that the spring, summer, and at least part of the fall season will witness a bottoming-out process in preparation for a revival late in the year.

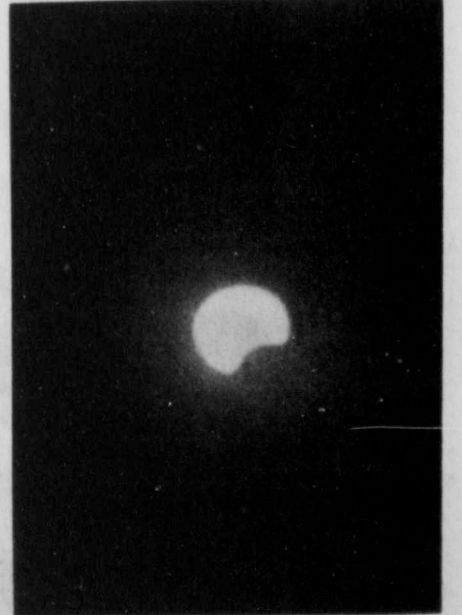
ABRUPT, STRONG RECOVERY NOT LIKELY

For 1975 we must repeat a caution made in the 1974 forecast: High prices, weakened confidence, and debt burdens will prevent consumers from wielding their usual power in revitalizing the economy, as was the case in other post-World War II recessions. Moreover, with long-term money rates not apt to settle back appreciably or quickly from recent peaks, home building and business capital outlays will have a difficult time to expand significantly. But even with inflation hovering well above the comfortable level, a guarded and sound resurgence of economic activity would certainly be desirable.

GNP AND INDUSTRIAL PRODUCTION

Because of inflation, it will be necessary to differentiate between the two versions of the Gross National Product when analyzing business conditions. In terms of current dollars, the GNP can post further quarterly gains in 1975, since they will be reflecting hikes in the price of goods and services, plus labor costs. Thus, one must look to the GNP in constant dollars (1958 is the base period) for a true insight into the state of the economy. For 1975, the staff of Babson's Reports forecasts further dips in the real GNP, extending possibly into the third quarter before turning up.

SEE BABSON PAGE 5



ECLIPSE PICTURE — Taken in front of Lockney High School about 8:45 a.m. December 17 by LHS annual photographers Kirby Collins and Kyle Degge. The photographers used a double thickness of exposed and developed film in front of the lenses of their twin-lens Yashica "D" camera to get the picture of the eclipse of the sun. There will be only two more eclipses of the sun before the turn of the century, one in 1979 and one in 1998.

**HAPPY
NEW
YEAR**

THRIFTWAY

**A BETTER
WAY
TO SAVE**

**25¢ OFF
LABEL
DETERGENT**

TIDE

\$1.59
KING
SIZE
BOX

LIQUID
DETERGENT

JOY

\$1.59
48
OZ.
BTL.

DETERGENT

DASH

\$5.89
20
LB.
ONE
OZ.
BOX

YOUR CHOICE
**HEAD
AND
SHOULDERS
SHAMPOO**

99¢
2.5 OZ.
TUBE
OR
4 OZ.
LOTION

GILLETTE
TRAC II
RAZOR

BLADES

\$1.79
9 CT.
PKG.

**ALKA-
SELTZER**

59¢
25
CT.
PKG.

**SHURFINE
5 GRAIN
ASPIRIN**

49¢
200
CT.
BTL.

Open All Day

Wednesday,

January 1,

1975

**THIS YEAR RESOLVE TO SHOP OUR THRIFTWAY STORES
FOR GREATER SAVINGS IN 1975.**

WILSON TENDERMADE

BONELESS

HAMS

FULLY COOKED
HALF OR
WHOLE **\$1.89**

POUND



REGULAR ONLY
ASSORTED
CANNED

**SHASTA
POP**

81¢
12 OZ.
CANS



LEAN & MEATY
Spare Ribs LB. **89¢**

EXTRA LEAN FRESH
Ground Beef LB. **79¢**

DRY SALT
Pork Jowls LB. **49¢**

SEMI-BONELESS BOSTON BUTT
Pork Roast LB. **79¢**

EXTRA LEAN
Pork Steak LB. **89¢**

OSCAR MAYER
Little Smokies 12 OZ. PKG. **\$1.19**

GLOVES
Hot Links LB. **79¢**

CLAUSSEN'S KOSHER
Pickles QT. **89¢**

SHURFRESH PIMIENTO CHEESE
Spread 7 1/2 OZ. CUP **69¢**

SHURFRESH JALAPENO CHEESE
Spread 7 1/2 OZ. CUP **69¢**

Dairy Specials

KRAFT CRACKER BARREL COLD PACK SHARP
Spread CHEDDAR 8 OZ. PKG. **69¢**

PARKAY SOFT
Margarine 2 8 OZ. TUBS **89¢**

KRAFT TWIN PACK AMERICAN
SINGLE
Slices ONE LB. PKG. **\$1.19**

50¢ VALUABLE COUPON

FOLGER'S MOUNTAIN GROWN
COFFEE 3 LB. CAN **\$2.99**

WITH THIS COUPON
VOID AFTER JANUARY 4, 1975
THRIFTWAY FOOD STORES

50¢ THRIFTWAY



MOUNTAIN
GROWN

**FOLGER'S
COFFEE**

3 \$2.99
LB.
CAN WITH COUPON

CHICKEN
OF THE
SEA LIGHT
**CHUNK
TUNA**
49¢
FLAT
CAN

Traditional Treats

SHURFINE FRESH SHELLED
BLACKEYE NO. 300
Peas CAN **19¢**

BRUCE'S
Cut Yams 2 NO. 3 SQUAT CAN **89¢**

SHURFINE TURNIP
Greens 15 OZ. CAN **19¢**

CASSEROLE
Pinto Beans 2 LB. PKG. **79¢**

BORDEN'S OR CLOVERLAKE
Egg Nog QT. CTN. **79¢**

CANADA DRY
Ginger Ale 28 OZ. BTL. **39¢**

SHURFRESH-REG. OR DIP
Potato Chips TWIN PKG. **69¢**

HAWAIIAN RED
Punch 46 OZ. CAN **59¢**

RUSSET ALL PURPOSE 10 LB. BAG
Potatoes **59¢**

TEXAS 5 LB. POLY BAG
Oranges **59¢**

RUBY RED
Grapefruit LB. **15¢**

GREEN
Onions
LARGE TIE BUNCH **13¢**

CALIFORNIA
Avocados
LARGE EACH **19¢**

MUSTARD TURNIPS COLLARDS
Greens BUNCH **25¢**

Frozen Foods

MORTON FROZEN MEAT
Pot Pies 3 8 OZ. PKGS. **89¢**

SHURFINE FROZEN
Fish Sticks 8 OZ. PKG. **59¢**

BANQUET FROZEN
Fruit Pies 20 OZ. PKG. **65¢**



SHURFRESH
GRADE "A"
**LARGE
EGGS**
79¢
DOZ.

FOLGER'S INSTANT CRYSTALS
COFFEE
6 OZ. JAR **\$1.39**

ROXEY DRY
DOG FOOD
5 LB. BAG **99¢**



**Page's
Thriftway**
IN LOCKNEY

SPECIALS GOOD THROUGH JAN. 4, 1975

Society

Emily Potts And Ralph Johnston Repeat Vows

Emily Davis Potts and Ralph Johnston were united in marriage Christmas Day in the home of the bride's mother, Mrs. A. B. Davis Sr., in Lubbock. The groom is the son of Mr. and Mrs. M. B. Johnston of Post. Rev. Ralph Johnston Jr.,

son of the bridegroom, performed the ceremony at 3 o'clock p.m.

Attending the wedding were the bride's mother and sister, Mrs. A. B. Davis Sr., and Mary Anne Davis, both of Lubbock, and the bride's children and grandchildren: Mr. and Mrs. John Hamilton and family of Burlington, Colo., Mr. and Mrs. Frank Potts and children, Floydada; Mr. and Mrs. James Badgett and children, Port Lavaca, Tex., Mr. and Mrs. Bill Potts and daughter, Seattle, Washington.

Also children of the groom, Rev. Ralph Johnston Jr., of San Antonio, Mr. and Mrs. Lon Johnston of Louisville, Kentucky, and George Johnston of Lubbock, and his aunt, Mrs. H.

F. Hawkins of Chico. Following a wedding trip the couple will reside at 721 W. Tennessee in Floydada.

LOCKNEY LOCAL

Christmas guests in the home of Mrs. J. P. Truett were Mr. and Mrs. J. K. Fulkerson of Lubbock, Mr. and Mrs. N. W. Williams of Floydada, and Mr. and Mrs. Cullen Riley of Harlingen.

Mrs. Pigg, Lynn Welch Wed In Applewhite Home

Mrs. Jane Pigg of Quitaque and Lynn Welch of Silverton were married December 27 with the Rev. G. C. Applewhite officiating.

Mrs. Welch lived originally in the Lone Star

community north of Lubbock. Mr. Welch main farm and ranch into east of Silverton, where couple will live. The Applewhite home scene of the single ceremony.

Reception To Honor Bishops Sunday

Mr. and Mrs. Earl Bishop will be honored with a reception Sunday, December 29 from 2 until 4 p.m. in Massie Activity Center in Floydada. The occasion is in

observance of the couple's 70th wedding anniversary.

Hosting the occasion will be the Bishop children, Mrs. B.W. Howard and Mr. and Mrs. Davis Bishop of

in Haskell until 1925 they moved to Floydada.

Friends and relatives invited to the reception. They request no gifts please.



Mrs. Joseph Traugott

Sara Jane Willson And Joseph Traugott Wed

Miss Sara Jane Willson and Joseph Traugott exchanged vows in a double ring ceremony Saturday morning, December 28 in Willson Chapel of the First United Methodist Church. Rev. Eddie Wells, Presbyterian minister of Gainsville read the vows, at 11 a.m.

The bride is the daughter of Mr. and Mrs. J.M. Willson Jr., of Floydada. The groom is the son of Mr. and Mrs. E.B. Traugott of San

Angelo. Wedding selections were played on the organ by the bride's brother, Terry Willson. Mrs. David Haines of Austin served her sister as matron of honor. James Zintner was best man and Jill Willson, Las Cruces, N. Mex., neice of the bride, was candlelighter. Ushers were Eddie Waldren of Bryan and John Willson, Austin, brother of the bride.

Il Penseroso Members, Husbands Enjoy Christmas Buffet Supper

Il Penseroso Jr. Study Club members met recently with their husbands in the Jerry Perry home for an old fashioned Christmas buffet supper served on red covered tables decorated with popcorn strings, balls and wreaths trimmed in red and white gingham. Personalized color books and crayons were place cards and favors for each couple. Following the meal, gifts were exchanged and a variety of stunt games were played.

Present were guests, Mr. and Mrs. Barry Barker and members Messrs. and Mmes. David Bloys, Bill Bigham, Van Bradley, Omar Burleson, Delvin Bybee, Jerry Cawley, Phil Green, Kenneth Holt, D. K.

Jackson, Jack Whittington; Ronnie Thornton, Jerry Johnson, Roy Kidd, Audrey McCormick, Jerry Perry, Bill Race, Charles Smith, Tom Taylor, Eddie Teeter, Buster Terrell and Mr. and Mrs. Bill Turner.

Sherree Marquis, Michael Wade Hulme To Wed

Miss Donna Sherree Marquis and Michael Wade Hulme will exchange wedding vows at 7 p.m. January

10, 1975 in the Bible Baptist Church in Floydada. Rev. Lloyd C. Hamilton will officiate at the ceremony.

Mrs Sims To Be Honored

Friends and relatives are invited to a reception for Mrs. W.C. Sims, Sunday, December 29, between the hours of 2:30 and 4:30 in Fellowship Hall of the First Baptist Church. The occasion is to honor the longtime Floydada resident on her 85th birthday.

Prior to the reception Mrs. Sims' children will host a family luncheon at King's Restaurant.

Receiving guests along with Mrs. Sims at the reception will be her children, Ina Hammonds of Floydada, Buck Sims of Orange and Mrs. H.L. Newberry of Oklahoma City. Grandchildren will assist with hospitalities.

LOCKNEY SCHOOLS CAFETERIA

Jan 2-3, 1975

THURSDAY:

Burritos
Tater tots
Peaches
Cinnamon rolls

FRIDAY:

Fish burger
Catsup
Potato salad
Pears
Yellow cake with frosting



MR. AND MRS. TERESA ESPINOSA gave 20 Christmas presents to friends-sons, five sons-in-law, three daughters-in-law, five daughters, three sons, nine friends, a total of 45 Christmas gifts. Pictured near the Espinosa Christmas tree just before Christmas at the home, 218 E. Georgia in Floydada are: Crisela Zuniga, four years; Lisa Charles, four months, and Tony Christ, three years. [Staff Photo]

Floydada Care Center News

This has been a very rewarding week for me. We have had a wonderful time getting ready for Christmas. The people of this community have been so nice to bring things for our residents.

We have so many people to say "Thanks" to again. Faith Sunday School Class of the First Baptist Church for the Poinsettia;

Santa candy jars, and singings "Carols" by the young people of the Calvary Baptist Church;

Mrs. Liphams piano group; Girl Scout Troop 250 for Christmas Carols and cards; Mens Class of Mr. Burton of the First Baptist Church for bags of fruit;

Darcus Ladies Sunday School Class First Baptist Church for bags of fruit; Department 4 of the First Baptist Church for bags of fruit;

Mr. Moore and Mr. Rose for boxes of fruit and candy; The people that helped with the party for our residents;

Mrs. Stringer and girls for the beautiful songs, Mrs. Probasco and Mrs. Jarbo for helping with refreshments. Also to Santa for coming to see us.

If we missed anyone. We're sorry. Merry Christmas and Happy New Year.

FROM FLOYDADA: Mrs. Arthur Cheves, Mary Stanley, Ethel Collins, Mr. and Mrs. Fay Hart, Parnell Powell, Mary Stanley.

Craig Powell, Houston; Mr. and Mrs. Bob Bratton, Odessa; Mr. and Mrs. Harry Bearman, Mr. and Mrs. J. T. Bice, all of Lubbock; Mr. and Mrs. Wayne Price, Farwell;

Sue Cassell, David, Cindy and Becky; Mrs. Frank McNeill, all of Amarillo; Elsie Hines, Malakoff; Alita Norris, Pampa.

To make your energy dollar go farther, don't let the sunlight in. Pull down shades so extra heat isn't built up. Dim lights for the same reason. In the winter, make sure you keep the temperature moderately warm, not blazing hot, to save heating fuel.

Sears
Authorized CATALOG SALES MERCHANT

Phone 983-2862

100 S. MAIN FLOYDADA

WE ARRANGE EXPERT INSTALLATION, YOUR SATISFACTION GUARANTEED.

GIGANTIC Sears CARPET SALE

Dec. 26 to Jan. 4

SAVE 25% to 40%

- SHAGS
- PLUSHES
- PATTERNS
- SCULPTURES

As Advertised on National TV

CALL TO SEE SAMPLES AND GET FREE ESTIMATE

SAVE 50% ON OUR BEST SPONGE RUBBER CARPET CUSHION!

Joe's 7-11 Is Closing Temporarily For Remodeling BUY DOUGHNUTS & CIGARETTES NEXT DOOR AT JOE'S FRIED CHICKEN NEW HOURS FOR JOE'S FRIED CHICKEN 7 A.M. - 7 P.M. MONDAY - SUNDAY FLOYDADA

STATIONERY SALE

We have a beautiful line

of all sorts of colorful stationery and cards.

50% Off

Hesperian Office Supply

BABSON, FROM PAGE 1

We look for a downward trend in factory output during the greater part of the year, with maximum losses in the first half and an upturn toward the latter part.

LABOR SCENE: LIGHT CALENDAR, TOUGH STANCE

The agenda for labor negotiations is at one of its cyclical lows for 1975. Therefore, the economy should escape the massive dislocations which can mark contract expirations involving major unions. Nonetheless, negotiations slated for the new year will be spirited, with labor out to close the gap between purchasing power losses and the wage boosts received under multi-year pacts over the past two years. There is, of course, a real danger of many unscheduled contract reopenings.

EMPLOYMENT AND PERSONAL INCOME

Despite some losses early in the year, employment should enjoy a higher average during 1975 than it did in 1974, even though at the expense of shorter workweeks in industrial and mercantile lines, at least until business takes on a healthier tone late in the year. Unemployment is less hopeful. The expansion of the jobless ranks seen as 1974 worked to a close will undoubtedly persist into the spring weeks before tapering off. With the growing civilian labor force, however, it is doubtful that the unemployment rate can be held much below 8% at the anticipated early-summer peak. Even in the early stages of the next business upswing, it will be difficult to shrink the jobless rate in view of the mounting numbers of new job seekers and the smaller proportion of the population reaching retirement age. Both employment and unemployment figures could, however, be prevented from suffering too badly if Congress were to implement President Ford's proposals to increase federal job training

programs and to create additional public service jobs.

Such remedial measures would also stimulate personal income. But with or without such recession-fighting steps, it seems inevitable that consumer buying power will be bolstered by higher gross personal incomes as the new year moves along, even though there will be limited real headway until corrosive inflation is reduced to the single-digit range. Over the past couple of years, inflation-conscious union leaders have negotiated lucrative wage boosts and fringe benefits. The built-in pay gains in such pacts, along with increases under 1975 re-openings, needed liberalization of wage rates in nonunion, government, and personal services, spell higher gross incomes for the nation's workers. We emphasize again, however, that only improvement in real discretionary buying power can ultimately turn the business tide. Without this solid gain, the economy will continue to rack up merely the illusionary progress of inflation.

MORE PENNY-PINCHING

A subtitle we used in last year's forecast — "A penny saved is . . . not good for business" — proved to be particularly apropos. It has been the fierce pinch on family budgets that has forced consumers to set more rigid priorities for their spending. The hikes in basic costs for heat and light, food, and transportation have strapped family budgets to the point where there is little left over for other consumer items. Especially hard hit have been low- to mid-income groups, the retired and aged, the sick, and those impoverished by various social problems. It is likely that some assistance will be forthcoming via legislation in the new year to help these ill-served people. For the consumer group as a whole, 1975 looks like another year of tight purse strings, at least until late in the game when the

combined influence of higher wages, some abatement of inflation, and natural replacement buying could stimulate sales notably. The upturn could come even earlier if the currently beleaguered into industry should trot out "half year" models with prices enough lower to rekindle buyer interest. And, of course, once home building turns upward, it will not be long before demand for furniture, appliances, and other furnishings perks up.

AGRICULTURAL OUTLOOK

The skyrocketing prices of grain, beef, and more recently sugar make it vital for Mother Nature to smile on us in 1975. Given normal weather in the coming crop year, American farmers can produce much-needed grain and livestock supplies in quantities that can help ease some inflationary pressures. A bountiful farm output is needed, too, for export to food-short nations — in the process improving our balance-of-payments situation. Fertilizer and in some cases seeds are inadequate for maximum acreage plantings even with the best of weather, and farm operating costs have by no means escaped inflation. We are hopeful, nevertheless, that there will be a record farm output in 1975. As to individual major crops, the picture is further clouded by the question of how much acreage will be sown to soybean, corn, sorghum, or sugar beet, since all involve extremely high prices.

BUILDING AND CONSTRUCTION

New housing starts were hurt severely in 1974, exceeding the anticipated decline. Our forecast of 1.3 million seemed unduly pessimistic at the start of 1974, in contrast to the 1.8 million projected by most economic forecasters. But preliminary figures indicate that we were pretty close to dead center! We now expect 1975 to show some turn-around. Initially, housing starts may slip close to the 1-million mark, since building and construction can emerge as 1975 moves

along. Easier monetary conditions and more consumer emphasis on savings have had some positive effects at savings and loan institutions and banks. While mortgage money is still far from flush, at least a beginning has been made in this key sector. At best, however, the mortgage money supply is not likely to support more than a moderate betterment in 1975 housing starts — our guess is 1.6 million units.

BUSINESS PROFITS

1974 was a year of better profits for much of American business, but few realize that the seemingly astronomical gains resulted from comparing earnings little better than normal (and some cases of abnormal earnings, as in oil and sugar) with profits restrained by price controls in parts of 1972 and 1973. In the second half of 1973 and in 1974, price markups to compensate for brisk cost advances made many year-to-year profits comparisons look better than they were. Progress will be slowed in 1975, and indeed quarterly figures showing earnings below this year's may even predominate. While business is contending with a sagging economy, it is especially difficult to offset the pinch of rising costs through price increases. Still the substantial business profits of 1974 have strengthened the financial standing of many companies which had been skirting close to disaster. Nevertheless the economic climate will make things difficult, and despite cost-cutting efforts the slower pace of business will probably lop off some 12% from corporate profits versus the 1974 total. As profits sag, there are bound to be some dividend casualties, but by and large established dividend rates will be held. There will be no spate of extra disbursements, but neither will there be a rash of cuts or omissions.

DOMESTIC POLITICS— INTERNATIONAL AFFAIRS

The clear domination of Democrats effected in the 1974 elections and the resultant strong liberal bias have unnerved many businessmen and

investors. Bear in mind, however, that the wide-open race for the 1976 Democratic presidential nomination could bring about some fragmentation of what now appears to be a veto-proof Congress. The drive will be on, of course, for more social programs, including a national health plan and a consumer protection agency. If the recession induces Congress to push the panic button, there will be heavy pressure for spending well beyond the Administration's intentions. But the free spenders must reckon with the federal budget deficit, which could approximate \$25 billion in the fiscal year ending June 30.

On the international front, the Babson's Reports staff looks for the detente in Soviet-American relations to be maintained, though the degree of harmony must be expected to vary. The Mideast remains center stage, of course, as arms buildups and rash talk paint an incendiary backdrop. Danger of renewed Arab-Israeli fighting is grave, but we are hopeful that outright war can be averted in 1975.

STOCK AND BOND OUTLOOK

The letdown in economic vitality has already caused a weakening in interest rates, with consequent beneficial effects on bond prices. The greater decline has been in short-term rates, with long-terms less responsive because of still hefty demand for long-term capital needs and concern over inflation. In 1975 this pattern is likely to persist, particularly as the Federal Reserve moves more positively to ease credit in response to mounting fears of recession. At this juncture, therefore, income-oriented investors still have a good opportunity to acquire top-quality bonds, as well as preferred stocks, at especially advantageous yields.

In view of the desultory business outlook for most of 1975, the stock market would appear to have little

SEE BABSON, PAGE 10

Buddy's Food

**BUDDY WIDENER — OWNER
FORREST SHANNON — MANAGER**

STORE HOURS
SUNDAY 9 A.M. — 7 P.M. SAT. 8 — 8
MONDAY THROUGH FRIDAY 8 A.M. — 7 P.M.

DOUBLE STAMPS WED.

DOUBLE STAMPS WED.

VALUES IN THIS ADV. GOOD DEC. 29
THROUGH JAN. 4, 1975
IN FLOYDADA AND PLAINVIEW
220 S. 2ND 2800 W. 10TH

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

PLAY LUCKY STARS

| | |
|-------------------|-----------------|
| 1200 S & H Stamps | Myrtle Coleman |
| 1200 S & H Stamps | Shirley Towler |
| 1200 S & H Stamps | Brenda Jackson |
| 1200 S & H Stamps | Rudolph McCurdy |
| 1200 S & H Stamps | Kelly Warren |
| 600 S & H Stamps | Benny Cates |
| 600 S & H Stamps | Mike Muniz |
| 600 S & H Stamps | Frances Linch |

NO PURCHASE REQUIRED 25 WINNERS WEEKLY

CANADA DRY
CLUB SODA—GINGER ALE—MIXERS
ALL 28 OZ. BOTTLES
2/69¢
CORN BREAD MIX—6 OZ.—19¢ VALUE

**We Will Be Open
New Years Day**

Try Borden Buttermilk.
The underrated beverage!
59¢
HALF GALLON

Cokes or Seven-Up
32 OZ. 6 BTL. CTN. **\$1.59** PLUS DEPOSIT

Blackeye Peas
2/39¢
BORDEN'S—8 OZ.—59¢ VALUE
CHIP & DIP SOUR CREAM

MEOW MIX 99¢
3 1/2 LB. PURINA
FRITOS-DORITOS or RUFFLES 73¢
PATIO 22 OZ. 25 COUNT—83¢ VALUE
Beef Enchiladas 89¢
Smuckers Preserves 2/99¢
Pepto Bismol \$1.09

POTATO CHIPS 79¢
16 OZ. ROYAL—RIO

CUT GREEN BEANS 3/89¢
DEL MONTE—38 OZ. 6 OZ. CHICKEN OF THE SEA
Catsup 89¢
Tuna 2/99¢

GRAPEFRUIT 2/25¢
TEXAS RUBY RED
COLORADO RUSSETT 10 LB. BAG
POTATOES 69¢
Turnips 2 LBS. 29¢
Bananas 2 LBS. 39¢

ROAST LB. **89¢**
U.S.D.A., CHUCK
LEAN AND MEATY
SPARE RIBS LB. **69¢**
HOT AND READY **Bar-B-Q**
PINT 99¢
LONGHORN **Cheddar Cheese** LB. \$1.29
ROUND STEAK LB. **\$1.39**
ECKRICH'S **SMOKED SAUSAGE** LB. **\$1.19**
12 OZ. WILSON'S **FRANKS** **79¢**

Nestea Instant Tea 89¢
3 OZ. WITH THIS COUPON
EXPIRES 1-4-75 \$1.29

SAVE 20¢
WITH THIS COUPON WHEN YOU BUY 1 LB. CAN OF **MAXWELL HOUSE COFFEE**
AT BUDDY'S FOOD
1 Lb. Can Only 99¢ Without Coupon \$1.19
ONE COUPON PURCHASE OFFER EXPIRES 1-4-75

Wine Care Center
church with Mrs. Benny Cates. Mr. T. J. Cardinal went with Virgil Kelley to spend a few days with Dollie and family. Mrs. Kellison went out with son, Clifford. Mr. and Mrs. Lockett Payne went out with Edna Cox. Elsie Woodall left to spend holidays with daughter, Mary Pyle and family at Earth. Monday, the 23rd, Mr. and Mrs. Leonardo Zambrano took Jose Zambrano to see an optometrist.
Maggie Payne went to Matador for Christmas with the N. L. Cook family (her son). Buck Kellison took Mrs. Kellison to the Beauty Shop. Mrs. Thomas Fawver took Mr. and Mrs. Dee Witt Burke out for the day. Dec. 24 Mrs. Bettie J. Brach came to take Bettie Lester out for holidays. Mrs. Ann Dietrich spent afternoon and evening with her family, Mrs. Tom Word. Myrtle Burke went to daughter Geneva Stansell during the evening. Eula Thornton went to son's Owen Thornton for Christmas Eve.
Dec. 25 Eddie Joe Fortenberry took Mrs. Fortenberry home for the day. Janice Cobb took her grandmother Mrs. Rhoda Dyer to spend Christmas with family. Mrs. Dietrich went with daughter Mrs. Tom Word. Dora Harris went with her family to spend the holidays. Mr. Lockett Payne went out for Christmas with daughters Lena Hawkins and Edna Cox. Louis Roberts went out to the E. R. Stones for dinner. Eula Thornton went with her son, Mr. and Mrs. Herman Thornton and family for Christmas. Mr. and Mrs. Dee Witt went with granddaughter Denise Cates to Floydada. Alice Ormand went to her son's, Arthur Brown and family of Plainview to spend the holidays.
Eunice Christian went out with her son, Mr. and Mrs. Larry Christian for Christmas. Myrtle Burke went with daughter Geneva Stansell to spend the day at Floydada with Troye Stansell.
We want to wish everyone a Happy New Year, from all of us at the Center. Thanks for all your visits and concern in the past.
May 1975 be even a greater year for everyone. Till next time—

Fairview News

By Mrs. Clyde Bagwell

FAIRVIEW, December 23 — Mrs. Ruey Irwin and Mrs. Carl Nelson returned home last Monday from Arizona where they had gone the week before to attend the wedding of Mrs. Irwin's granddaughter.

They went by plane and were met at Phoenix by another granddaughter of Mrs. Irwin's, Mrs. Carletta Perkins, who took them to the Betheny Home for children, where Carletta's mother works. Mrs. Irwin describes it as a lovely place with 29 children there at the time.

Later in the evening J.B. Burgett came for his mother, Mrs. Irwin, and sister Mrs. Nelson and took them to his home at Chandler, Arizona. Next day (Friday) J.B. took them back to Phoenix where they visited Mrs. Irwin's nephew and wife, Mr. and Mrs. Clive Tate. Then on Saturday all members of the family went to Yuma where they attended the wedding of J.B. Burgett's daughter, Gale

Burgett. After the wedding all were supper guests in the home of Mr. and Mrs. Bob Wilson.

Sunday a group of relatives were dinner guests in the Bob Wilson home. Mrs. Irwin and Mrs. Nelson spent Sunday night with their son and brother, J.B. Burgett and took a plane for home Monday morning.

Mrs. Carl Nelson enjoyed picking grapefruit from the trees in the orchard of Mr. and Mrs. Clive Tate at Phoenix. Mrs. Irwin reports they got to visit with Mr. and Mrs. George Kanewim while in Arizona. George is a former resident of Fairview and was a neighbor of Mrs. Irwin and her family.

J.P. Denton of Littlefield came by Sunday and got his sister and brother-in-law, Mr. and Mrs. C.H. Wise and all went to Paducah to visit their mother, Mrs. Ella Lawhon at the Golden Age Home. J.M. Denton, of Hubbardville, another son of Mrs. Lawhon, was also there. Mrs. Lawhon's daugh-

ter, Mrs. Mattie Mulkey, who lives in Paducah, was also with the group. They enjoyed all being together with their mother and found Mrs. Lawhon feeling better than usual that day.

Mr. and Mrs. E.R. Walls of Plainview visited Mr. and Mrs. E.W. Walls Saturday afternoon.

Mrs. Verna Lee Cardinal visited Sunday afternoon with Mr. and Mrs. Clyde Bagwell.

Mr. and Mrs. Larry DuBois and a friend from Lubbock came early Sunday morning to the home of Larry's grandparents where they had hoped to kill some ducks, but they did not have any luck. They had breakfast with the Edell DuBois and visited most of the morning before returning home.

Mr. and Mrs. Carl Nelson, of Dimmitt, Mr. and Mrs. Bill Burgett of Shallowater, Mr. and Mrs. Gene Pace and Nancy Mercer and Mr. and Mrs. Larry Mercer all of Skellytown and Mr. and Mrs. George Burgett and family of Amarillo met at the home of Mr. and Mrs. Ruey Irwin Sunday, December 22 for an early Christmas dinner.

Kara Cozby spent Sunday at Dougherty with her grandparents, Mr. and Mrs.

Ray Carthel. Tuesday was Kara's first birthday and her mother baked her a cake.

Sunday night Mrs. Cecil Payne and C.J. visited Mr. and Mrs. Winfred Payne.

Mrs. Doyle Jackson visited Mrs. Cecil Payne Monday morning.

December 19 Mrs. Jewell Teague was hostess for a covered dish luncheon and gift exchange at her home for the nurses who work on the 3 to 11 shift at Lockney General Hospital. Those present besides Mrs. Teague were: Mrs. Lily Phillips, Mrs. Annette Ramps, and son, Mrs. Juanita Payne and grandson, Chad Nicholas, Mrs. Dona Reed, Mrs. Pernie Dubal and daughter, Mrs. Sandra Watson, Mrs. Alex Raisse, Mrs. Pauline Van Hoose, Mrs. Maria Flores.

Mrs. Cecil Payne visited in the home of Mrs. C.W. Payne Friday afternoon. Mr. and Mrs. C.W. Payne are spending from Tuesday until Thursday in Oklahoma City with their daughter and family, Mr. and Mrs. Harvey Nicholas, Kelli and Lance and Chad. The Nicholas youngest child, Chad, who has been here with his grandparents since Thanksgiving returned home for Christmas.

Mr. and Mrs. Lindsey Graham went to Dallas last Wednesday for Lindsey to have a checkup by an eye specialist. While there they visited David Hull, son of Mr. and Mrs. A.T. Hull of Floydada.

Mrs. Lige Moore and Robie arrived Saturday by plane from Northport, Alabama and will spend the holidays here with her mother, Mrs. Kate Crabtree and her brother and family, Mr. and Mrs. Kay Crabtree Becky, Sam and Anissa.

Mrs. Ila Hammonds visited last week with Mrs. Walton Wilson.

Mike Allen of Floydada is spending part of his vacation on the farm of his grandparents, Mr. and Mrs. Walton Wilson.

Mr. and Mrs. Grady Reeves of Plainview visited Monday night with Mr. and Mrs. T.L. Perry.

Mr. and Mrs. Eugene Watts, Scotty and Kim visited Christmas Eve with her parents, Mr. and Mrs. T.L. Perry.

The Austin family had their Christmas get-together and dinner Sunday, December 22 at the home of Mr. and Mrs. Ted Bell, Shannon and Rex. Others there were Mr. and Mrs. Hub Austin of Lubbock, Mrs. Ed Bullard of Dell City, Mrs. Sim Reeves of Memphis, Mrs. Harvey Allen, Mike and Norman, Raymond Reeves, Carol Ann, Cindy and David, and Mr. and Mrs. Walton Wilson.

Thursday, Mr. and Mrs. Ray Cook went to Wellington and visited her cousins, Luther Sullivan, and Mrs. Edith Goodloe. They later visited Mrs. Lute Crane and

then all went to visit Mrs. Lillian Whitfield and her son, Jean Whitfill, who was there from his home in Ardmore, Oklahoma.

Saturday, Mrs. Ray Cook visited Mrs. Gus Hammonds and her sister, who was visiting her from Florida.

Mrs. Lewis Bostick of Matador visited Mr. and Mrs. Ray Cook Monday.

Sunday Mr. and Mrs. Clinton Fawver and Melissa had their Christmas dinner at the home of her parents, Mr. and Mrs. Howard Harris of Cone.

Mr. and Mrs. Clyde Bagwell spent Christmas Day in Lubbock at the home of her cousins, Mr. and Mrs. Loyd Owenbey.

Others there were, Mr. and Mrs. Ira Bobb of Seminole, Mr. and Mrs. E.T. Thacker of Lubbock, Mr. and Mrs. John Woickowski and daughters, Elizabeth and Ivanna of Pampa, Mr. and Mrs. Charles Hickox and sons, Scott and Matthew of Ft. Worth, Mr. and Mrs. Dwight Biggs and Cheri and Pat Watts of Lubbock and Mrs. Ira Biggs of Lubbock. This group of relatives enjoyed a turkey dinner and a family Christmas tree.

While in Lubbock Mrs. Bagwell enjoyed a nice phone visit with a long time friend, Mrs. Ernest Rhodes of Shallowater.

Christmas night after returning home from Lubbock, Mr. and Mrs. Bagwell enjoyed a phone visit from his brother, Wayland Bagwell of Los Angeles, Calif.

Mr. and Mrs. Walton Wilson were at the home of their daughter and family, Mr. and Mrs. Harvey Allen, Mike and Norman for Christmas Eve night.

Christmas Day, Mr. and Mrs. Walton Wilson visited in the afternoon with Mrs. Ila Hammonds, then Mrs. Frances Childs and on to the home of Mr. and Mrs. Bill Tye.

Christmas Day dinner guests in the home of Mr. and Mrs. Bill Tye were Mr. and Mrs. Jim Tye of Lubbock, Mr. and Mrs. Weldon Pruitt, Greg, Karen and Christy, and Mr. and Mrs. A.S. Mize. In the afternoon, Mr. and Mrs. Harvey Allen, Mike and Norman joined the group.

Christmas Eve, Mr. and Mrs. Bill Tye and Mr. and Mrs. Fred Marble and family were guests of Mrs. W.O. Tye.

Christmas Day dinner guests in the home of Mr. and Mrs. E.W. Walls were Mr. and Mrs. Dean Walls, Roy and Eileen and Mrs. R.C. Mangum of Plainview, Mr. and Mrs. Doyle Walls of Floydada, Brenda Minich of California and a girl friend, Michelle Robison of Canada.

Mr. and Mrs. Walter Hollums visited Wednesday night with Mr. and Mrs. Lindsey Graham.

Mr. and Mrs. Lindsey Graham, Mrs. Teague, Mrs. J.E. Roy, Jimmy and



\$500 FOR THE FLOYDADA DAY CARE CENTER is given to Alton Rose by C. J. Payne behalf of the Floydada First National Bank. (Staff Photo by Bob)

Sharon Huggins were Christmas Day dinner guests in the home of Mr. and Mrs. Harold Huggins.

Thursday, December 19 - Mr. and Mrs. Howard Harris of Cone visited their daughter and family, Mr. and Mrs. Clinton Fawver and Melissa.

Friday, Mr. and Mrs. Clinton Fawver and Melissa were dinner guests of his parents, Mr. and Mrs. Carlton Fawver at the Hayloft in Lubbock.

Sunday night, Mr. and Mrs. Clinton Fawver and Melissa visited Mr. and Mrs. Dennis White in Floydada.

Christmas Day Mr. and Mrs. Carlton Fawver were dinner guests of Mr. and Mrs. Clinton Fawver and Melissa.

FLOYD DATA

Mr. and Mrs. Virgil Boyd of Houston spent Christmas in Floydada with her sister, Mrs. V.D. Turner and other relatives. Other out of town guests with Mrs. Turner during Christmas included a son, Bud Turner and family and Mr. and Mrs. Mark Turner and son of Norman, Okla., and a daughter, Mrs. Sherman Irwin and family of Lubbock.

FLOYD DATA

Mr. and Mrs. Wm. M. Morgan and son of Austin, accompanied by Morgan's sister, Miss Betty Jane Morgan of San Antonio, were overnight guests Saturday of Mrs. Morgan's sister, Mrs. S.D. Medley and family. The Morgans contin-

ued on to Amarillo Sunday and were joined there Christmas Day by the Medleys at the home of the two women's parents, Mr. and Mrs. J.F. King.

FLOYD DATA

Dr. and Mrs. James Wester and daughter Vicki, of Garland visited here over Christmas with his father,

J.C. Wester and her mother Mrs. Carl Gordon and other relatives. Christmas Day were luncheon guests at Ed Westers, joined by Watson Jones' family. Dr. and Mrs. Bill West and daughter of Weatherford arrived Friday through Sunday with Westers and Jones' family.



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Tommy Assiter

has earned two of the highest honors awarded annually in the life insurance field:

- National Sales Achievement Award
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These honors are in recognition of his outstanding achievement in providing protection and service to his policyowners.

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Happiness is what we sell

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We've Moved To Our New Location And New Building On The Ralls Highway

(Across South Of Dairy Mart)

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YOU ALL COME TO SEE US

WATCH FOR GRAND OPENING ANNOUNCEMENT LATER

COLLINS IMPLEMENT CO.

Floydada

LET US TELL YOU ABOUT OUR FORD IRRIGATION ENGINES AND WE JUST MIGHT GIVE YOU ONE.

FREE.

But getting an engine free isn't the only reason for talking to us. We want to tell you why right now is the best time to buy one.

GUARANTEED PRICE. There's no telling what inflation is going to do to the price of irrigation engines this spring. With our plan, however, you pay 10% down and you don't have to worry about the price going up in the spring.

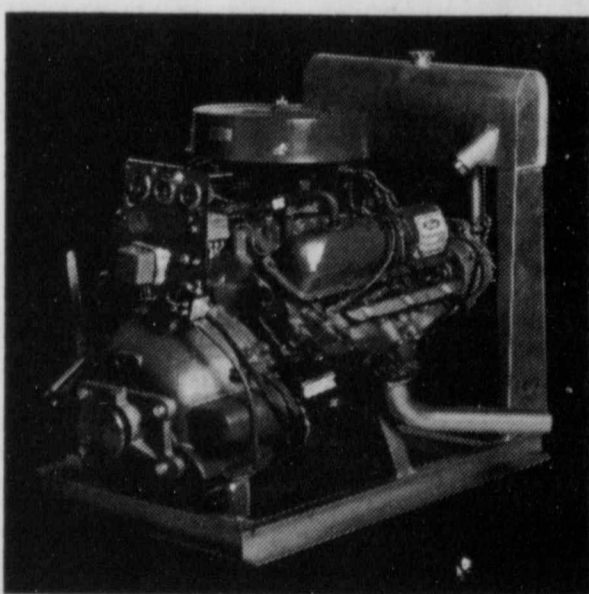
PAY FOR IT ON DELIVERY. We don't tell you when to take delivery. You tell us. You can take delivery any time. January. February. March. So, you also get a guaranteed delivery date and you don't have to pay for it until then.

GET THE IRRIGATION ENGINE YOU NEED. We have the 300 CID 6-cylinder and the 428 and 534 CID 8-cylinder engines. This is the best part. Because you get the best irrigation engine on the market. Ford. Unlike most irrigation engines, ours have been modified for irrigating. Not for cars and trucks. Because of that, they're more durable so they're more economical to operate. Very simply, they're designed to save you time and money. And these days, that's exactly what you need.

WE JUST MIGHT GIVE YOU A 428 CID. FREE. Come by right now. Let us tell you about our irrigation engines and register for a free 428 CID. There's no purchase necessary and you don't have to be present at the drawing to win. Registration ends January 31, 1975.

But don't let that keep you from booking your engine early. If you go ahead and buy one, and your name is drawn, we'll give you your money back.

Come by right now. Any way you go, you're a winner with Ford.



REED FORD-MERCURY IN FLOYDADA 983-3761

P-A-G 464

A MEDIUM MATURITY HETERO-YELLOW HYBRID

Ideal maturity ideal yielding excellent standability.

P-A-G 511

MEDIUM LATE MATURITY WITH HIGH YIELD POTENTIAL

Excellent MDMV tolerance. Heads are large and open.

P-A-G 525

EXCELLENT YIELDER EXCELLENT STANDABILITY

A NEW hybrid sorghum—just what producers are looking for in a hybrid sorghum.

Supplies of Excellent Quality

Extra

High Germination

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Available for

Ordering Now

10% DISCOUNT FOR PAYMENT BY JANUARY 2, 1975. PRICES NOW AVAILABLE AT YOUR P-A-G DEALER.

Rex Harrison
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Producers Co-op Elevator
Sand Hill Elevator
Billy W. Selman

This Year's Grain Sorghum Good Nutritionally

December 20
grain sorghum
as good as last
but its nutrition
appears to be just as
good as last year's.

fungus infections are not a problem.
"Certain types of fungi which affect feed grains can produce toxins which can be harmful to livestock," Lennon said. "These toxins can affect palatability and performance in growth or even cause reproductive problems."

"Laboratory tests have shown the fungus infecting grain sorghum in the High Plains to be *fusarium tricinum*," Lennon said. "This fungus generally is considered not to produce harmful toxins. It seems primarily to affect only the color of the grain."

Grain sorghum from last year's crop which is known to be free of the fungus and infected grain sorghum from this year's crop were used in

several feeding trials on swine to determine the effects of the fungus on livestock. Swine were used in the tests because they are

more sensitive to mold contamination than other livestock and poultry.

The test grain was grown on the university's experimental farms near Lubbock. It should be similar to other grain grown on the High Plains in its susceptibility and concentration of fungus infection, according to Lennon.

The tests considered palatability, average daily weight gain, average daily feed intake and ratio of feed to weight gain.

The animals ate the total was 1,797,000, Dickson said.

At Lubbock predominant grades this week were 51 and 42. Grade 51 accounted for 22 percent while grade 42 was assigned to 28 percent of the cotton samples. Thirty percent of these samples were reduced one grade because of bark. This is up from 29 percent the previous week.

The predominant staples were 31 and 32. Staple 31 amounted to 38 percent and staple 32 was 23 percent of the samples this week.

Micronaire readings in the premium range of 3.5 to 4.9 accounted for 17 percent of the samples. This compares to 20 percent the week before. Micronaire readings below 3.5 accounted for the other 83 percent this week.

Pressley Strength tests averaged 82,000 pounds per square inch.

Prices quoted by the Lubbock Cotton Exchange for the most pre-dominant qualities in the 3.5 to 4.9 micronaire range were: grade 51, staple 31-29.05, staple 32 - 29.60 cents per pound. For grade 42, staple 31 - 29.40, staple 32 - 29.90 cents per pound. Mixed lots of cotton brought 21.00 to 35.00 cents per pound.

Prices paid to farmers for their cottonseed ranged from \$110 to \$145 per ton.

ROY GRANT WTSU GRADUATE

Roy Gant is among those graduating at midterm at West Texas State University in Canyon. The son of Mr. and Mrs. W. N. Gant of Aiken, Roy will receive his degree in agriculture.



He is a graduate of Lockney High School and attended Angelo State two years before transferring to WT. Roy is married to the former Jean Campbell of Floydada. Mrs. Gant teaches school in Tulia.



Questions continue to reach Plains Cotton Growers, Inc., regarding the so-called "guaranteed" 38-cent target price provision of the current cotton program, indicating that some cotton producers are just now coming into full realization that there is no such thing as a guaranteed price under the present law.

The concern of course stems from this year's extremely high overall and per-pound production costs, coupled with cotton prices well below the cost of production. These two factors have many farmers in financial trouble—unable to pay off 1974 production loans and with strong doubts about the ability to secure financing for the coming year.

Under these circumstances, they sorely need help and are understandably disappointed that it will not be forthcoming from the target price provision of the government cotton program.

But the unfortunate fact is that Congress and the Administration in Washington, as the current farm program was being hammered out, did not foresee the tremendous increase in the cost of production that occurred in 1974. Nor did they foresee world economic conditions which have dried up textile demand. Nor, for the most part, did farmers foresee these events.

Correcting the totally inadequate target price and loan level in the current law will require that Congress pass new legislation, which is at best an unlikely prospect so far as the 1974 crop is concerned.

The law, in effect, states that for 1974, payments to cotton producers shall be equal to the difference between 38 cents per pound and the average market price received by all farmers for all upland cotton during the calendar year which includes the first five months of the marketing year for such crop.

Too often this has been mistakenly interpreted to mean that payments would be made to each farmer equal to the difference between the price he receives for his cotton and 38 cents per pound. But, again unfortunately, this is not the case.

Because of a high average price paid for 1973-crop cotton sold in the early months of 1974, and good prices on 1974-crop cotton contracted early in the year for delivery this fall, there will be no "target price" or "price deficiency" payments on the 1974 crop. As the law is now written, USDA wouldn't have the authority to make a payment on 1974 cotton even if it were so inclined, and its track record to date gives no hint of such an inclination.

For 1975 the story may be different. There is growing awareness among some in Congress that the all-out production needed to feed and clothe the world cannot be achieved without changes in U.S. farm law to provide greater producer protection against spiraling production costs and humpty-dumpty prices.

Hearings will begin soon after January 1, 1975, in the Senate Agriculture Committee on possible means to afford that protection. Committee Chairman Herman Talmadge of Georgia for one now recognizes that "farm price and income protection and assurance are essential to a continuing productive food plant" in the U.S.

Talmadge went on to say in a recent speech on the Senate floor: "In view of the production cost situation and in view of the fact that the farmers of the nation are being called on to go for all-out production, I think it only fair and proper that target prices be increased . . ."

The actions of Congress in 1975, whatever they are, will not dissolve the financial losses of 1974. However, significant changes in the basic farm law, if made quickly enough, could do much to aid farmers in getting financed for the 1975 crop.

164,748 samples during the week ending Friday, December 20. This brought the season's total to 708,000. On this same date last year the

Cotton Harvest About Over

Cotton ginning and sampling declined on the High Plains as harvesting neared completion, according to Paul R. Dickson, in charge of the USDA's Cotton Clipping Office in Lubbock. Dry weather has helped make the harvest a fast one this year, he added.

The USDA's Agricultural Marketing Service reported Lubbock, Brownfield, Lamesa, and Levelland classed

farm-facts

Compiled From Sources Of The Texas Department of Agriculture John C. White, Commissioner

Shortages? ... Got Yours Yet? ... Farm Prices Gain ... Just A Reminder.

WE HAVE no fear of a food shortage in this country. There is a real worry about enough food for the population in the years ahead.

A recent study of the world food outlook noted that the world's food production will depend primarily on conditions in 1975 and 1976. If the United States—has good growing conditions in those two years, the short-range outlook for the world's food production will be good. But bad weather conditions could starve throughout the underdeveloped countries.

The study goes on to recommend that the best way to produce more food for the world's hungry is to encourage food production in the developing countries.

Importing food from this nation or other nations who happen to have a surplus of food production is an impossible situation in trying to feed all the world's population.

Increasing food production, through increased technology in developing countries, is the basic answer to the world's food problem, the report concludes.

While we in this nation worry about how we can afford to buy food, it really is a small item compared to the cost of food in other countries where there is no food at any price.

It's due to the agriculture efficiencies of our farmers that we are the best-fed, best-clothed nation in the world.

Parity as of the middle of November is down to 130 cents for cotton, which is two points under a month ago and is 13 points below parity a year ago. Farmers again are finding that farm prices are down, even though not many of their city brethren are.

For the record, all categories of livestock are below parity. Hog prices are above parity. Texas, hog prices averaged \$34.60 as of the middle of November while parity was \$45.70. Calves show probably the greatest difference in parity. Calf prices average \$22.10 per hundredweight, while parity is \$66.50; this is two-thirds parity.

Cotton is a similar example. Cotton prices averaged 32.7 cents per pound while parity is 75.64 cents per pound. Many producers, too, are having price problems. Cotton producers averaged 34 cents per pound as of November while parity was 47 cents per pound. Eggs averaged 63.7 cents per dozen while parity was 74.4 cents per dozen. Milk, wool, and mohair are also below parity.

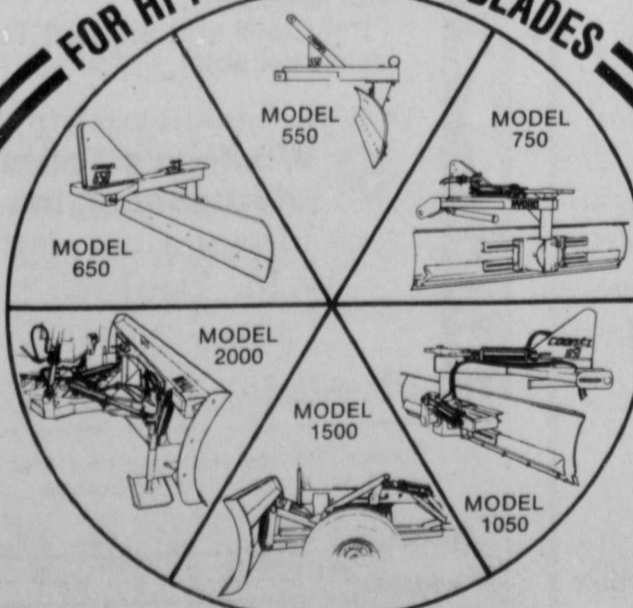
If you are still wondering what to do about Christmas gifts, don't forget a practical gift this year. Give meat, poultry, or dairy products. Many stores throughout the country are cooperating in this program with farm groups and the Texas Department of Agriculture. If you prefer, you can get a gift certificate for meat, poultry, or dairy products.

If you want a gift certificate of your own to give, check with your nearest regional office of your Texas Department of Agriculture. You can cut the high cost of gift giving and the high cost of living for your friends with a gift of meat, poultry, or meat.

REMEMBER, if you received a questionnaire from the Texas Department of Agriculture and Livestock Reporting Service please fill it out accurately as possible and return it as promptly as possible.

look to coontz

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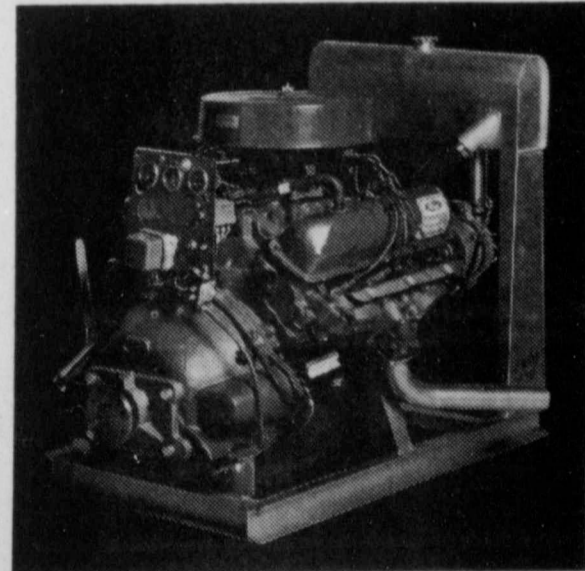
PAY FOR IT ON DELIVERY. We don't tell you when to take delivery. You tell us. You can take delivery any time. January. February. March. So, you also get a guaranteed delivery date and you don't have to pay for it until then.

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But don't let that keep you from booking your engine early. If you go ahead and buy one, and your name is drawn, we'll give you your money back.

Come by right now. Any way you go, you're a winner with Ford.



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FLOYDADA, TEXAS

LOCKNEY AREA CHURCH PAGE

time out for GOD

MAIN STREET CHURCH OF CHRIST
Bobby Hise, Minister
Sunday

Bible Study 9:30
Morning Worship 10:30
Evening Worship 6:00

WEDNESDAY
Ladies Bible Class 9:30
Bible Study 8:00

EVANS CHAPEL BAPTIST CHURCH
Rev. Bennie Anderson, Pastor
Sunday School 10 a.m.
Morning Worship 11 a.m.
Training Union 6 p. m.
Evening Worship 7 p.m.
Wednesday Prayer Meeting 7 p.m.
Sunday afternoon worship 2:00

FIRST UNITED METHODIST CHURCH
Hugh Daniel, Pastor
SUNDAY

Sunday School 9:45
Worship Service 10:55
UMY 6:00
Evening Worship 7:00
United Methodist Women
First Tuesday of Month Circles Monday (2nd & 4th Monday nights) Tuesday & Wednesday mornings.

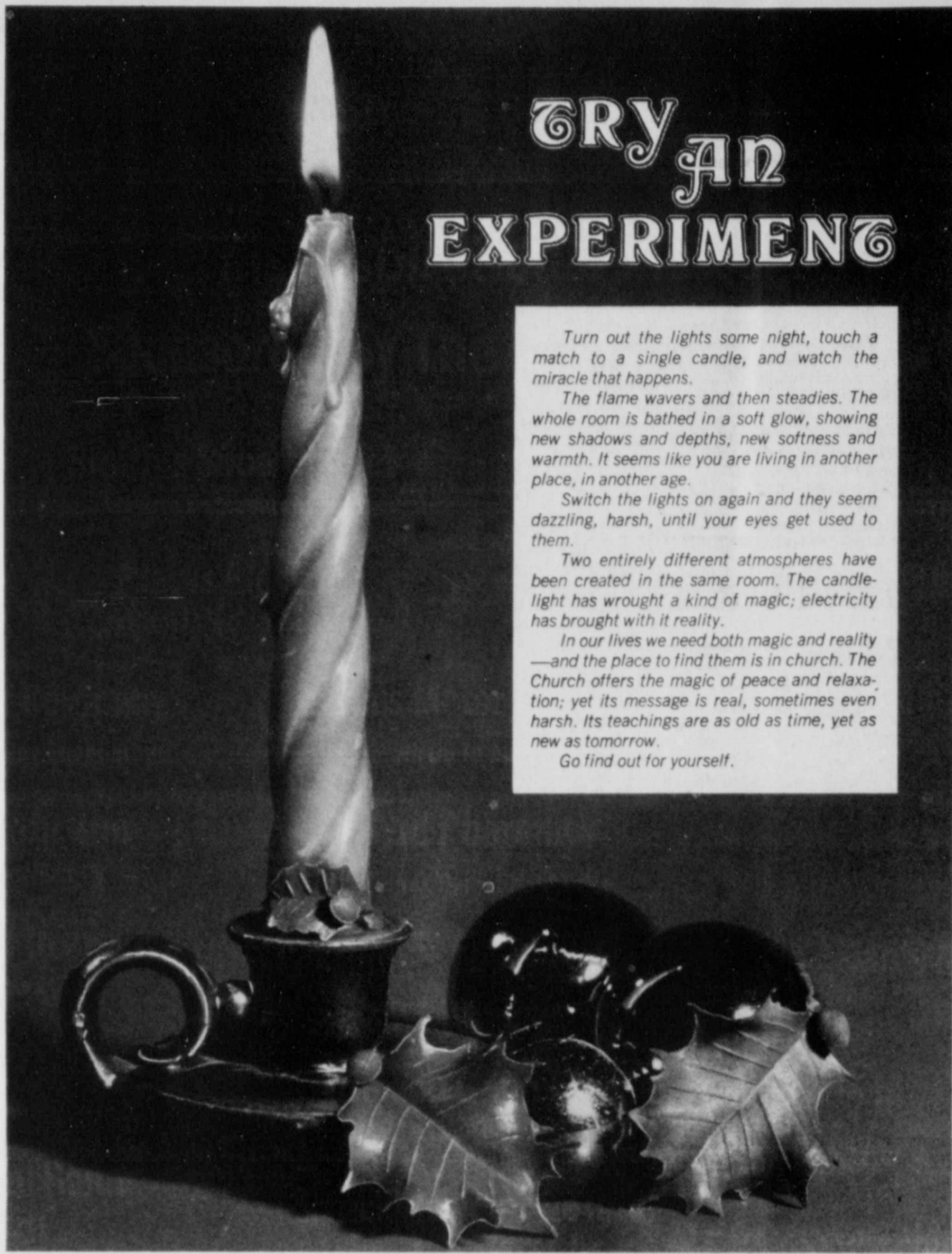
TRINITY LUTHERAN CHURCH
Providence Community
L.J. Durkop
Sunday School & Adult Bible Class 10:06
Divine Worship Service 11:00

ASSEMBLY OF GOD CHURCH
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:00
Prayer Service Wed. 7:00
Rev. Bob Wright, Pastor

TEMPLO BAUTISTAS SALEM
Frank Ramos, Pastor
Sunday School 9:45
Worship Service 11:00
Christian Training Time 5:00
Evening Worship 6:00
Wednesday Prayer Meeting & Choir Practice 7:30

AIKEN BAPTIST CHURCH
Bill Sessom, Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00
Prayer Service Wed. 7:30
Brotherhood, W.M.U. And Auxiliary Wednesday 7:30

SAN JOSE CATHOLIC CHURCH
Father Richard Thomas Casey
Sunday Morning Mass 8:30
Saturday Evening 8:30
Wednesday Evening 8:30
Each Service Preceded By Confessions
Baptism - 1st Sunday of the month at 9 a.m.
Church Council - Meets 1st Sunday of month at 3 p.m.



TRY AN EXPERIMENT

Turn out the lights some night, touch a match to a single candle, and watch the miracle that happens.

The flame wavers and then steadies. The whole room is bathed in a soft glow, showing new shadows and depths, new softness and warmth. It seems like you are living in another place, in another age.

Switch the lights on again and they seem dazzling, harsh, until your eyes get used to them.

Two entirely different atmospheres have been created in the same room. The candlelight has wrought a kind of magic; electricity has brought with it reality.

In our lives we need both magic and reality—and the place to find them is in church. The Church offers the magic of peace and relaxation; yet its message is real, sometimes even harsh. Its teachings are as old as time, yet as new as tomorrow.

Go find out for yourself.

Scriptures Selected By The American Bible Society

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| | | | | | | |
|-----------------------------|-----------------------------|------------------------------|----------------------------|------------------------------|---------------------------------|--------------------------------|
| Sunday Isaiah 11-1-10 | Monday Isaiah 40-1-11 | Tuesday Matthew 3-1-12 | Wednesday Luke 3-1-6 | Thursday Romans 15-4-9 | Friday Philippians 1-3-11 | Saturday II Peter 3-8-14 |
|-----------------------------|-----------------------------|------------------------------|----------------------------|------------------------------|---------------------------------|--------------------------------|

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John C. Jenkins, Pastor
Sunday School 9:45
Morning Worship 11:00
Church Training 6:00
Evening Worship 7:00
Wed. Prayer Service 8:00
W.M.U. 1st & 3rd Mondays 3:00
Girls In Action & Acteens
Grades 1-2 Wednesday 3:30
Grades 3-7 Wednesday 4:00
Youth Choir Sunday 5:00
Church Choir Sunday 8:00
Church Office Open Monday-Friday 8:30-1:00 p.m.

LATIN AMERICAN BAPTIST CHURCH
Mickey Munoz, Pastor
Sunday School 9:45
Morning Worship 10:50
WMU, Brotherhood 5:00
Training Union 6:00
Evening Worship 7:00
Prayer Service Wednesday at 7:30

LATIN AMERICAN CHURCH OF CHRIST
Bible School 9:45
Morning Worship 10:45
Evening Worship 6:00
Wednesday Service 8:00

LOCKNEY LATIN ASSEMBLY OF GOD
Margarito Salazar, Pastor
Sunday School 9:45
Morning Worship 11:00
Evening Worship 7:30
Men's Fellowship Tuesday Evening 8:00
W.M.C. Thursday 8:00
Christ's Ambassadors Saturday Evening 7:30

WEST COLLEGE CHURCH OF CHRIST
West College And Third
Frank Duckworth, Evangelist
Sunday Morning Worship Services 10:30
Sunday Evening Worship Services 6:00
Wednesday Evening Prayer Services 8:00

LONE STAR BAPTIST CHURCH
William A. Prater, Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00
Prayer Service Wednesday Evening 8:00
Brotherhood, First Monday Night
W.M.U. First and Third Mondays at 9:30 a.m.

CEDAR HILL BAPTIST CHURCH
Sunday School 10:00
Morning Worship 11:00
Evening Worship 6:30
Prayer Service Wednesday at 6:30 p.m.

GSPA Executive Predicts Defi

Grain Supply Southwestern C

The tightest grain supply in recent history is forecast for the southwestern part of the United States in the spring and summer of 1975.

That is the prediction of Grain Sorghum Producers Association Executive Director Elbert Harp if the present rate of consumption continues.

Harp points out that, although the number of cattle on feed is down, the number of cattle currently on feed is higher in relation to the feed supply a year ago.

The USDA cattle on feed report for November, 1974, showed the cattle on feed number about 71 percent of the level of the previous year.

The total 1974 production of corn and grain sorghum for the Southwestern United States is only 68 percent of 1973 (see related chart). With the heavier weight

cattle going into feedlots, the average consumption may be higher adding additional stress to the figures.

The exports of grain sorghum for the last months of 1974 are run about 86 percent of 1973 (related chart). In comparison to the production in 1974 the export market using a larger percentage of the crop. The exports for the last months of 1973 were 86 percent of the crop. The relationship is 4.95 percent for 1974.

"Under present consumption trends, it appears grain will have to be shipped into the southwestern belt lots from the corn belt late spring and summer Harp predicted. "We encourage all cattle feeder study these figures. Grain is still available, order to avoid the additional freight expenses."

SILVERTON YOUNG FARMERS MEET

The Silverton Young Farmers met Thursday, December 12 at 7:30 in the P.C.A. Building to hear guest speaker James "Toody" Alexander. Alexander, a former Silverton resident, is a lawyer from Lubbock. His topic was Income Tax - Based on the farmers. Alexander also spoke on income tax tips for the future, a self-retirement program and he stressed the importance of having a will.

After Alexander's talk there was question and answer session, then refreshments were served to Young Farmers and their guests. Refreshments were served to Alexander, Eddie Holland, Briscoe County Agent, Veneta Chappell, Fay Perkins, Vice Baird, June Herrington, Judy Miller, Linda Minyard, Tommie Blackerby, Young Farm-

ers served were, C. Jones, Tobe Riddell, Herrington, G.W. Chappell, Hand Baird, Calvin Shelton, Joe Bennett, Donald Kins, Charlie Parker, Jim Myers, Fred Minyard, advisor, Bill Rampy.

The business meeting next on the agenda. The discussed the upcoming Turkey Shoot. It was agreed to have the annual Young Farmer - Young Homestead Awards Banquet February 8. Calvin Shelton will be M.C. for the banquet. A food committee will consist of Cecil Jones, Dan Herrington, and Joe Bennett. The banquet will be catered again this year.

The Young Farmers have a supper and a party December 26. Rampy has obtained a guest speaker for the club January 9.

FLOYD DATA

Mr. and Mrs. Jerry Powell and son of Houston, accompanied by their parents, Mr. and Mrs. Parnell Powell and Melody, spent Christmas in North Platt, Nebraska with the Powell's other son, Arlis and family, returning to Floydada Wednesday evening. The Jerry Powells left Thursday for Daingerfield to visit her relatives and from there will journey to Florida for a cruise to the Bahamas. The Powells will return to their Houston home after the New Year's holiday.

families have been two of town daughters, Mr. Mrs. Wayne Webb and children, Jayna, Marcus Charles of Alexandria, and Mr. and Mrs. Rus Dorsey, of Big Spring. Joining them through holidays were local relatives, and also Mr. and Dale Smith, Shawn, Shanon and Sharon of Bayfield, Colo., and Mr. and Darrell Dunn, Rob, Ray and baby, Jayna, of R. The Dale Smiths are here to visit their parents, Mr. Mrs. G.W. Smith and Dale Smith's mother, Mrs. L.B. Stewart and other relatives during the holidays.

FLOYD DATA

Visiting during the holidays with the John A. Lloyd

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Floyd Philosopher Comes Up With A Scheme For Conserving Christmas Cards



Editor's note: The Floyd Philosopher on his Johnson grass farm comes up with one of his peculiar ideas this week.

Dear editor:

Among the countries shortages facing the country these days, we've been told, is a paper shortage, which is one of the more serious ones because without paper there'd be no newspapers, not to mention grocery bags, and the prospect of thousands of unemployed editors is enough to make the economy reel.

Naturally, recognizing that nothing would be more hazardous to the peace and tranquility of the nation than a bunch of hungry editors, I have given some thought to this problem. After all, even with well-fed editors, the country's not in too good a shape.

So, I began looking around for a way to conserve paper and almost immediately I hit on it. According to an article I read, 95 percent of all Americans send or receive Christmas greeting cards, and to achieve this it takes four billion cards a year.

Now four billion cards takes a tremendous

amount of paper, yet who's to say people should stop sending Christmas cards? No, there's a better way. What we need is re-usable cards.

For example, I myself have received several cards and each one of them was signed or a name was printed on it. This makes it impossible for me to use the cards next year. Had the sender's name been written on a separate small card, I'd have had my supply of next year's Christmas cards free of charge.

Congress ought to pass a law requiring all Christmas cards to have small slots cut into them suitable for inserting the sender's calling card. Talk about recycling and conserving paper! This way the same Christmas card could be used over and over again for years. There wouldn't be one person in a hundred who could tell whether he was getting back this year the card he sent you last year, and even if he could he ought to keep quiet in the interest of keeping newspapers in business. Merry Christmas, and duck if you run into somebody in the greeting card business.

Yours faithfully,
J.A.

housekeeping in the Lakeview community where the family resided until 1946 when she and her husband moved into Floydada. Mr. Hall died in 1948 and a son, Willis Hall, died June 5, 1974.

Survivors include four daughters, Mrs. Ruby Shoemaker and Mrs. Clyde (Myrtle) Alexander, both of Floydada; Mrs. Mattie Covington of Dougherty and Mrs. O. H. (Polly) Tabor of Lamesa; three sons, Tom and Buck Hall, both of Hereford and Henry Hall of Artesia, New Mexico; 25 grandchildren, 75 great grandchildren and five great great grandchildren.

Elder Joe Jackson officiated for the funeral, assisted by Fred Boen of Tuscola. Burial was in Floydada Cemetery under the direction of Moore-Rose Funeral Home.

Serving as pallbearers were Homer Newberry, Clarence Leatherman, Lesol Parker, Dink Bishop, Willie Bunch and Rudolph McCurdy.

OBITUARIES

L.T. Wood

Funeral rites for L. T. (Leonard Temple) Wood, 64 year old rancher in the South Plains community, were held Friday afternoon in the Baptist Church at South Plains. Wood was pronounced dead on arrival at Caprock Hospital Christmas night about 8 o'clock.

Wood was born September 25, 1910 in Floyd County, where his parents, the Walter Woods, settled some 70 years ago. He attended schools in this area and graduated from Plainview High School, later attending Cisco Junior College.

Wood and the former Mamie Brown were married December 6, 1948 and have resided in the South Plains community where he was engaged in ranching and farming at the time of his death. He was preceded in death by his father.

A member of the South Plains Baptist Church, Wood was also a member of the Silverton Masonic Lodge, and South Plains Scottish Rite.

He was one of the first board members of Caprock Hospital representing the South Plains community.

Survivors include his wife, a daughter, Mrs. James Teague of Lubbock; three sons, Mike and Walt, both of Lubbock, and Glen of South Plains; his mother, Mrs. Walter Wood of South Plains; a sister, Mrs. Jack McCown of Laguna Park, Tex.; and seven grandchildren.

Rev. Troy Cartmill, pastor of the Eastside Baptist Church in Baytown, former pastor at South Plains, officiated for the funeral. He was assisted by Dr. Fred Howard of Wayland Baptist College.

Interment was in Floydada Cemetery under the direction of Moore-Rose Funeral Home. Pallbearers included Shelby Calahan, Raymond Upton, Don Bean, Bob Reeves, Fred Marble and Bill Beedy.

Mrs. O'Kelley

Services for Mrs. Ovie W. O'Kelley, 79, of Hartshorne, former Floydada resident, and sister of Mrs. Claud Fawver of Floydada, were held December 17 in Mills Funeral Home Chapel in Hartshorne. Mrs. O'Kelley died December 15. She was preceded in death by her husband, T.B. O'Kelley in 1968.

Survivors include two stepsons, Henry of Haileyville and Hoyt of Hartshorne; six stepdaughters, Frances Baxendale, Charlottesville, Va., Anne Stein, Cobb Island, Md., Florence Huggard, Roseville, Mich., Pat Kelley, Detroit, Mich., Lillian Cox, Glendale, Calif., and Tommie Lou Bryan of Lawton, Okla.; two sisters, Mrs. Fawver of Floydada and Mrs. Grace Hart of Amarillo.

Burial for Mrs. O'Kelley was held in Elmwood Cemetery.

Norvell Raper

Services for Robert Norvell Raper, 79, of Lockney were held December 22 at Main Street Church of

Christ. Burial was in Lockney Cemetery under direction of Carter Funeral Home.

Raper died at 6:30 p.m. Friday at Heritage Home in Plainview, following a lengthy illness.

Born in Jacksboro, Raper moved to Floyd County in 1912. He was a veteran of WWI and a retired cotton gin.

Survivors include his son, Doyle of Plainview; his two sisters, Mrs. S. L. Williams of Hereford and Mrs. LaVon Johnson of Lockney; his brother, Earl of Plainview; and his grandchild.

Mrs. Rhine

Mrs. L. G. (Sally) LaVera Rhine, 78, of 3602 W. 10th St., Plainview, died at 10:05 p.m. Thursday in Central Plains General Hospital after a sudden illness.

Funeral services are set for 11 a.m. Monday in First Baptist Church, Plainview, with Dr. Carlos McLeod, pastor, officiating. He will be assisted by Dr. Roy McClung, Wayland Baptist College president.

Burial will be in Plainview Memorial Park under direction of Wood-Dunning Funeral Home.

Born July 2, 1896 in Allen, Texas, she moved to Floyd County in 1925 and taught in the Ramsey School east of Lockney. She and L. G. Rhine were married in August, 1926 in Allen. The couple moved back to Floyd County after their marriage, where they farmed.

In 1936, they moved to the Providence area. They farmed in that area until moving to Plainview in 1961.

Mr. Rhine died in 1964. A music teacher until 1971, Mrs. Rhine was a member of First Baptist Church and was active in church work. She also was active in several clubs and organizations, including DAR, Woman's Club, Travel-Study, RSVP, AARP and Women for Wayland.

Surviving are one son, Glenn Rhine of Cuidada Bolivar, Venezuela; three daughters, Mrs. R. E. Donnell of Abilene, Mrs. Clyde Bearden of Lubbock, and Mrs. James Robison of Plainview, and seven grandchildren.

Mrs. R.F. Hall

Funeral rites for Mrs. R. F. (Mary Abarillar) Hall, who would have observed her 95th birthday in February, were conducted Saturday afternoon, December 28, at 3 o'clock in the New Salem Primitive Baptist Church in Floydada.

Mrs. Hall was believed to be the oldest female resident in Floydada at the time of her death Thursday afternoon about 4:05. Mrs. Hall died at her home following an illness since breaking a hip in August of 1972. She had been bedfast since that time.

Mrs. Hall was born in Stephens County, Texas, February 7, 1880, and was the last surviving child of Mr. and Mrs. I. Boles. She and Richard Franklin Hall were married in Stephens County September 11, 1898 and moved to Floyd County in 1913. Mrs. Hall set up

Homer (Babe) Bryant

Babe Bryant passed away at Shreveport, Louisiana December 25. He is survived by his wife and two sons.

He had once lived in Floyd County and attended school at Mayshaw, one of the early schools of Floyd County. He was the brother of Roe, Don and Ross, all now deceased. All of his sisters are still living. He was a brother-in-law of Mrs. Mae Bryant of Christian Manor Home, Plainview, and a brother of Mrs. Eula Thornton, Mrs. Laura Manning, R. I. Bennett and Heston Bennett of Lockney.

Mrs. Scott

Mrs. Ruby Lois Scott, 67 year old resident of Lefors, and sister of Mrs. O.L. Bearden of Floydada, were held Thursday in the First United Methodist Church in Lefors. Mrs. Scott died Tuesday in Northwest Texas Hospital in Amarillo.

Mrs. Scott was a native of Comanche County and married Oliver Scott in Roaring Springs in 1927.

Survivors include her husband, a daughter, eight sisters, a brother and three grandchildren.

Carroll Duncan

Services for Carroll V. Duncan, 71 year old Amarillo resident, and son of the late Judge and Mrs. Arthur B. Duncan, first family to settle in Floyd County, were conducted Friday morning in Blackburn-Shaw Memorial Home in Amarillo. Duncan, who had been a resident of Amarillo since 1941, died Thursday in the Veterans Hospital in Amarillo.

An abstractor and real estate broker, Duncan was a native of Floydada and one of ten children. He was a veteran of the U.S. Army and a member of the Masonic Blue Lodge, AF&AM.

He was preceded in death by his father, mother and brothers and sisters, which include Silas E. and Arthur B. Duncan, Mrs. Emma Watkins, Mrs. Maude E. Hollums, Mrs. Ruby Brown and Mark W. Duncan.

Survivors include his wife, Gladys, and three sisters, Mrs. Joe Pitts, Amarillo, Mrs. John Hammonds and

Mrs. J. S. Hale of Floydada. Burial was in Llano Cemetery in Amarillo with Chaplain William O O'Dell officiating.

FLOYDADA SOLDIER KENNETH BISHOP IN GERMANY

U.S. ARMY, GERMANY (AHTNC) — Army Private First Class Kenneth B. Bishop Jr., 22, whose parents live at 836 W. Tennessee, Floydada, is assigned with Battery A, 3rd Battalion, 35th Field Artillery in Bamberg, Germany.

His wife, Debra, lives on Route 1, Floydada.

The Old Timer



"Eat, drink and be merry, for tomorrow we die!"



"Wait'll you taste his barbecued chicken before you holler..."

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Los Angeles Times



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COMING ONE DAY ONLY Palace

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SORRY NO PASSEY



CHRISTMAS PROGRAM AT FLOYDADA JR. HIGH SCHOOL — inset is Stacey Bearden in a play of "Hansel and Gretel." She was accompanied on the piano by Penny Muncy. Graduate students from the fifth period reading class are also pictured in a short play, "With Paper Wings". Golden angel is Judi Bean, silver angel is Tracy Tyer, Angelica is Tulton, Celeste is Pam Muncy and Shep is Jeff Bertrand. Also on the program were a Bible story, Mrs. LaVada Garrett leading Christmas carols and the Jr. High choir under the direction of Dennis Teasdale. [Staff Photo]



YOUNG FARMERS MEETING — Dr. Willis gave program on animal and soil health. Meal was furnished by Martin and Company. Next program will be at 7 p.m. at Kings Restaurant in Floydada. The program will be on health care of livestock. Above left to right are: Charles Saul, Nathan Johnson and Dr. Willis.

may
1975
be a very
prosperous
New Year!

We're wishing the best of luck to you, our good friends throughout the coming year! May you enjoy not only prosperity but also good health and good times. We look forward to serving you in '75.

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| SHURFINE 300 CAN Blackeye Peas 2/25¢ | Aim Toothpaste 59¢ |
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| SHURFRESH 8 OZ. CAN Biscuits 2/25¢ | SHURFINE DRIED 2 LB. PKG. Blackeye Peas \$1.29 |
| Ice Cream SHURFRESH 1/2 GAL. 98¢ | |
| RED DEL. 3 LB. POLY BAG Apples 69¢ | SHURFINE REG. OR DRIP Coffee LB. 98¢ |
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| We Give Double S&H Green Stamps On Wed. | |
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| WE DELIVER | |
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PROVIDENCE NEWS

By Gayle Jackson

Visitors with Mr. and Mrs. Richard Matthews during Christmas were their daughters, Mr. and Mrs. Kenneth Griffith, Dane and Jackie of Liberal, Kansas; Mr. and Mrs. Al King, Donnie and Teresa McLaughlin of San Angelo. Danny McLaughlin has moved here from Dallas. He will be working in Plainview.

Guests of Mr. and Mrs. Virgil Brasher Christmas Eve night were Mr. and Mrs. Arnold Dietrich, Mike and Jim; Mr. and Mrs. Larry Christian, Nick and Cinde of Lone Star; Mr. and Mrs. Tom Word of Floydada, Mr. and Mrs. Calvin Brittain, David, Marc and Richard of Amarillo, and Mrs. Anna Dietrich of Lockney Care Center.

Mr. and Mrs. Donnie Bybee, Louie and Becky, were hosts to the Bybee's daughter, Mr. and Mrs. Gary Faries of Spearman for Christmas. Joined by Cynthia Stoerner and Steve McPherson, the group went to Lockney for Christmas dinner with Mrs. Delbert Bybee, and then to Lubbock to visit with the Don Probasco family.

Mr. and Mrs. Leslie Clayshulte and children of Las Cruces, N.M. and Harlan Crume of Albuquerque, N.M., visited their parents, Mr. and Mrs.

Everett Crume for Christmas.

Pastor and Mrs. Luther Durkop and Rev. William Durkop were hosts to the Durkop children for the holidays. They are Jimmy and George from Amarillo, Mr. and Mrs. Leel Hander, Marc and Eric of Bacliff, Mr. and Mrs. Butch Durkop and Amber Leigh from Georgetown.

Christmas night dinner guests of the Arnold Dietriches were Mr. and Mrs. Virgil Brasher, Mrs. Tom Word and Mrs. Anna Dietrich.

Mr. and Mrs. Jerry Williams, Matt, Ty and Libby had as their guests Christmas Eve night Mr. and Mrs. Oscar Golden, Mr. and Mrs. Larry Golden, Colt, Chad and Clay.

Mrs. Ed Jones and Edward went to Odessa this week to visit with her children and their families there.

Mr. and Mrs. Joe D. Smith, Jerry, Monty, Rodney and Kim spent Christmas week in Rogers, Ark., with Joe's parents, Mr. and Mrs. W. R. Smith, Sr., and with Joe's brothers and families.

Mr. and Mrs. Sonny Seal of Plainview spent Christmas Eve night with their daughter Mr. and Mrs. Herbert Smith, Lori and

Lisa. The Smiths and the Seals joined Mr. and Mrs. Norman Smith of Plainview to go to Lubbock to spend Christmas with Mr. and Mrs. Jerry Griffith and children.

Guests of Mr. and Mrs. Landtroop for Christmas dinner were Mr. and Mrs. Doug Yates of Bethany, Okla.; Mr. and Mrs. Jack McAnally and Steve of Plainview, Mr. and Mrs. O. V. Morris of Tulsa, Mr. and Mrs. Keith Jackson and sons, and Mrs. J. M. McAnally of Hillcrest Care Inn in Plainview.

Recent visitors with Mr. and Mrs. Walter Boedeker were Mr. and Mrs. Carl Ooley of East Ely, Nev.

Mr. and Mrs. Lanny Glascock and Angie went to family dinners at his grandmothers, Mrs. Maye Reep in Plainview and Mrs. Grace at Hale Center, and at their parents, Mr. and Mrs. Weldon Hammonds at Floydada and Mr. and Mrs. Bill Glascock, Linda and Jan.

Mr. and Mrs. Tommy Barker, Craig and Brian of Stephenville are visiting this week with their parents, Mr. and Mrs. Weldon Cumbie and Mr. and Mrs. Edwin Barker.

The Barkers' other Christmas Day guests were Mr. and Mrs. H. T. Burns, Mr. and Mrs. Elwin Barker and

Mr. and Mrs. Bill Barker of Plainview, Mrs. Anita Proctor and David of Lubbock.

Recent guests of the Barkers were his nephew, Mr. and Mrs. Roy Baker and children of Muleshoe.

Funeral services were Monday in Plainview for Mrs. L. G. Rhine, 78, who lived with her husband in the Providence area from 1936 to 1961. Mr. Rhine died in 1964.

Out-of-town relatives who attended the golden wedding anniversary reception of Mr. and Mrs. Walter Boedeker Sunday at Trinity Lutheran Church included Mr. and Mrs. Otto Kelm of Cameron, sister of Mrs. Boedeker; Walter Kosel of Ben Arnold, brother-in-law of Mrs. Boedeker; Mrs. Minnie Vogelsang of Ben Arnold, sister of Mrs. Boedeker; Mr. and Mrs. George Rupp and Dennis of Fort Smith, Arkansas, niece of Mr. Boedeker.

Mr. and Mrs. Walter Boedeker spent Christmas Day in Plainview with their daughter, Mr. and Mrs. Weldon Fosters, Steve and Lynn.

Mr. and Mrs. Albert Scheele, Lisa and Ralph, Mr. and Mrs. David Scheele of Lubbock went to the home of Mr. and Mrs. Bruce Rigler Christmas Eve night for a family dinner.

Albert Scheele, Lisa and Ralph, Mr. and Mrs. Randy Duckworth went to Dimmitt Christmas Day to be with the Ernest Sammann family. They ate supper that night with Mr. and Mrs. Wayne Jackson of Dimmitt and formerly of Providence.

Mrs. Thad McCormick of Galveston arrived Friday to spend several days with her parents, Mr. and Mrs. Albert Scheele.

Christmas Day guests with Mr. and Mrs. Fred Carthel were their children, Mr. and Mrs. Mike Carthel and children of Wildorado, Mr. and Mrs. Robert Carthel, Kara, Kim and Jason, Mr. and Mrs. Marvin Lemons, David and Jessica.

Mrs. Carthel's mother, Mrs. Beulah Steen, returned home Christmas night after visiting children and their families in Odessa and Dallas.

Mr. and Mrs. Mike Carthel, Michael, Clint and Carri are moving to the Providence community this weekend. Mike will be farming with his dad, Fred Carthel.

Mr. and Mrs. Weldon Cumbie went to Floydada Christmas Day afternoon to be with his mother, Mrs. Carrie Cumbie.

Mr. and Mrs. Marvin Scheele has as their guests Sunday Mr. and Mrs. Ennis

BABSON, FROM PAGE 5

chance of making any appreciable headway over the next twelve months. However, investors should keep in mind two vital considerations: (1) The stock market anticipates things to come, and having discounted much bad news it may now be simply waiting to signal a turn for the better; and (2) the prices of vast numbers of stocks and convertible securities have already been hammered down to levels where they represent excellent values. Thus, for investors who are in a position to risk being a trifle early there are plenty of opportunities for timely investments at present. It would be wise to begin considering the filtering of at least small parts of liquid reserves into equity-oriented investments.

making certain, of course, to weigh carefully the basic needs of individual portfolio. In short, this is a time to set one's portfolio in a position to benefit fully from the next market advance, the start of which doubtless emerge in 1975 from what now a base-building phase. Symptomatic of any bottoming-out process is market's propensity to bob around, when this high volatility and readings for both individual issues leading market Averages comb against a gloomy background, conditions are auspicious for eagle-eyed bargain hunters to start moving in sensibly, carefully, patiently, maximum long-term capital gains rewarding income.

Faver of Fort Sill, Okla.; Mrs. Eldon Box and Michelle of Plainview, Mr. and Mrs. Randy Duckworth, Mr. and Mrs. David Scheele of Lubbock, Mr. and Mrs. Albert Scheele, Lisa and Ralph.

The Marvin Scheeles spent Christmas in Borger with their daughter, Mr. and Mrs. Vernon Collins and Phil.



STUDENTS SURVEY GROUNDS — Gary Hart (left), of Mr. and Mrs. Joe Hart, and Jerry Chappel, son of Mr. and Mrs. E. O. Chappell of Floydada, recently wound a course in surveying at South Plains College. They use level to figure out the elevation of a field during one of the many field surveys.

HAPPY NEW YEAR



MRS. HENRY ROWELL used a gigantic tumbleweed [found in her backyard] to make her Christmas tree. The one weed is about five feet high, and with a smaller one placed on top. Mrs. Rowell flocked the tree with white and used silver ornaments.

LAND AUCTION

80 ACRES OF CHOICE IRRIGATED LAND

* MONDAY, DECEMBER 30, 1974 *

* SALE TIME - Immediately Following The Farm Machinery Auction - Approx. 3:30 P.M.

LOCATED 10 miles east of Plainview, Texas on Highway 70 to first cross road east of Hale-Floyd County line, then 1/4 mile north and 1/2 mile east -- or 1 mile north of Aiken, Texas on Highway 2301 then 1-1/2 miles west.

TO SETTLE the estate of the late J.E. Horton, this land will be sold at public auction.

LEGAL DESCRIPTION - The west one-half of the north east one-fourth of Section 15, Block D-5 Floyd County, Texas.

ALL OF THIS LAND is in cultivation except approx. 2 acres out for improvements. It has one real good 8 in. irrigation well. Land lays perfect.

(You Will Have To See This To Appreciate It)

IMPROVEMENTS - 4 bedroom and bath story and half frame house, double garage, practically new pressure pump, 2 shop buildings and nice orchard.

IMMEDIATE POSSESSION

TERMS - A standard sales contract will be signed at completion of auction with 10 percent down to be put in escrow. Balance due in 30 days at closing of sale.

J.E. HORTON ESTATE OWNER

Mrs. Charlie Mae Horton - Executrix

RAYMOND AKIN ... Auctioneers ... GENE HARRIS
2205 Smythe Street 1404 Borger Street
Pho. 296-7692 Pho. 293-4859
Plainview, Texas Plainview, Texas

After-CHRISTMAS RCA CLEARANCE



RCA GT734 25" DIAGONAL

\$649⁰⁰

A beautifully detailed all-wood Colonial styled console only 34 1/2" wide; it'll fit into your room decor anywhere, and moves on swivel casters! A showpiece cabinet with full scroll-cut base, grooved corner posts, scalloped gallery. Even authentic replicas of bail-handle drawer pull and "keyholes!"

RCA XL-100, 100% solid state reliability—no chassis tubes to burn out. Super AccuColor black matrix picture tube for rich, brilliant color.



The PRINCETON Model GT344 21" diagonal

color console in Colonial style

- A charming Colonial with cabinet of selected hardwood solids, hardwood panels, in rich maple-grain finish.
- Super AccuColor black matrix picture tube—RCA's best big screen tube—for rich, brilliant color!

\$568⁰⁰

WITH ACCEPTABLE TRADE



The LAMANCHA Model GT548 21" diagonal

color console in Spanish style

- RCA XL-100, 100% solid state reliability—no chassis tubes to burn out!
- Automatic Fine Tuning!
- Convenient "click" selection for all 82 channels—both VHF and UHF.

\$568⁰⁰

(with acceptable trade)



The DONLEY Model GT569 25" diagonal picture

RCA XL-100 in a compact table model!

\$679⁰⁰

Generous screen size in a budget priced RCA XL-100!



The COSMOS Model FT505 21" diagonal picture

\$528⁰⁰

RCA XL-100, 100% solid state reliability—no chassis tubes to burn out! Push-button circuit breaker eliminates fuse replacement service calls. Simplified servicing. Twelve plug-in AccuCircuit® modules control most set functions, can be easily replaced.



The ALLEN Model FT419 19" diagonal picture

\$468⁰⁰



The PROJECTA 15 Model FT330 15" diagonal picture

\$348⁰⁰



The PROJECTA 17 Model FT335 17" diagonal picture

\$378⁰⁰

Black and White TV



RCA personal portable

Model AT091 \$79⁰⁰

\$88⁰⁰



The HEADLINE Model AT128 12" diagonal picture

- Built-in antenna receives both VHF and UHF stations.
- Trim plastic cabinet in choice of Tanaura Beige, Avocado Green, or Flame Orange.

- Solid state components in many key areas.
- Excellent reception in fringe and weak-signal areas.
- Separate "click" position and number to all 70 UHF channels.

MIZE PHARMACY & TV

102 SOUTH MAIN

LOCKNEY

CLASSIFIED ADS

THE PLACE TO LOOK



REAL ESTATE FOR SALE
 NICE two and three homes for sale. Insurance at 983-3366. tfc

property at 300 West in Floydada. tfc

ME for sale cheap. Boss, Lockney. L1-5c

OR SALE in Floydada. loan. Phone 892-200. Texas. tfc

house, 227 West St. 983-3132. tfc

6 room farm home. If interested call or come to 420 West tfc

14 x 80 Town and Mobile home. 3 bedrooms, fully furnished. Contact Garvin 652-2209. L-tfc

BEDROOM - 2 full carpeted; pay and qualify for 5% Loan; 525 West Street. 1-16c

MOTEL near Lake Smith, Fritch, Texas for \$120,000 farm (16 kitchenettes and debt). Ideal for couple; come look. 806-372-0679, 355-1-9p

AUTOMOTIVE
 18' MOTOR HOME. air conditioned, 360 radio, tape stereo, refrigerator, bath, speed all power, automatic. Only 6,300 miles. Still in. \$2,000 below cost. down. Phone 983-3982-3737. tfp

SELL 1968 Dodge, good condition. 983-2783. 12-29c

ONDA SL 70, excellent condition. Kenny Willis, 983-12-22c

1974 Cutlass Supreme. 10,000 miles extra. 1968 Chevrolet pick-up in condition. 807 W. 652-2417. L-tfc

yes, we have the Almanacs in stock. Office Supply, Lockney. Hesperian Office Supply, tfp

WANTED
WATCH REPAIR
 Wanted, C.H. Bradford
 218 W. Crockett. tfp

PIANO TUNING - Edward C. Lain, 24 years experience. Write Box 425, Silverton, or call 823-2052. L-tfc

FARM MACHINERY
 FOR SALE - 6" PUMP with 170 ft. setting and 40 horse-power electric motor. 8" pump 170 ft. setting with stapleton gear head. Will sell pump separate from gear head. Gordon Adams. Call after 8 p.m. 652-3487. L-tfc

NORRELL TRACTOR PARTS
 For Tractor and Irrigation Supplies and Accessories. tfc

FARMS & RANCHES
 FOR SALE BY OWNER. 360 acres of dry land, 3 miles SE of Sterley, for further information call 983-2051. tfc

WANTED to lease 10 to 80 acres. 983-5315 after 7 p.m. tfc

FOR LEASE - 160 acres dry land. Mrs. Fred Gross, 983-3648. tfc

WANT TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

Auto Accidents DO Happen...

If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.

BAKER Insurance Agency
 127 W. Calif.
 Ph. 983-3270

Professional Service

DAN'S AUTO SERVICE
 DAN TEUTON, Owner

Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.

General Repair
 We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.

Phone 652-2462

DR. JOHN W. KIMBLE, O.D.

Contact Lenses - Visual Analysis

Closed Tuesday Afternoon
 Floydada, Texas

Saturday 9-3
 Phone 983-2496

QUALITY SHAMROCK PRODUCTS

Always Make A Good Deal On
 TONIC TIRES and SOUTHLAND BATTERIES
 Dial 652-3366

JACKSON TIRE COMPANY
 Richard Wiley

LOCKNEY AUTO SERVICE

General Repair
 Wheel Balancing
 Inspection Station
 Neil & Jim Colson
 203 S. Main
 or Night Phone 652-3776

FARM SERVICES
 PORTABLE DISC ROLLING - Sammy Kemp. Work guaranteed. 983-2347. tfc

CUSTOM Spraying & Treflan Application in Lockney call 652-3541 or 652-2616. Bill Wisdom, Johnny Wisdom or Darryl Dennis. L-tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

CUSTOM FARMING - Breaking, listing, planting, cross-cut, spraying, tandem & chisel. 293-2578. L-tfc

DIRT CONTRACTING - Land levelling, dams, levees, etc. New equipment. 983-3625. If no answer call 649-2461 Caprock. tfc

MR. FARMER - Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Equipment & Supply. 983-3751. tfc

WILL BALE MAIZE STALKS on shares or by the bale. See C. M. Barton at W.R. Daniels place or call Matador, night 347-2228. tfc

BUSINESS SERVICES
 STRIPPING & REPAIRING FURNITURE - Joe's Furniture Refinishing. Rt. 3, Floydada. 983-2909. tfc

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

PROFESSIONAL Rug Cleaning. Phone 652-2500, Lockney. tfc

WE HAVE PARTS for Briggs & Stratton and Lawson Engines. Don's Small Engine Service. 123 West California St. 983-2273. tfp

Floydada Businesses For Sale

40' x 128' brick and glass front steel building in downtown Floydada. Floydada Laundromat - excellent investment; 10¢ - 25¢ dryers; 25¢ - 30¢ washers.

Need More Farm Land Listings....

Contact Don's Real Estate, 101 South Wall, Phone 983-3777, nights 983-3586. tfc

READY MIX CONCRETE

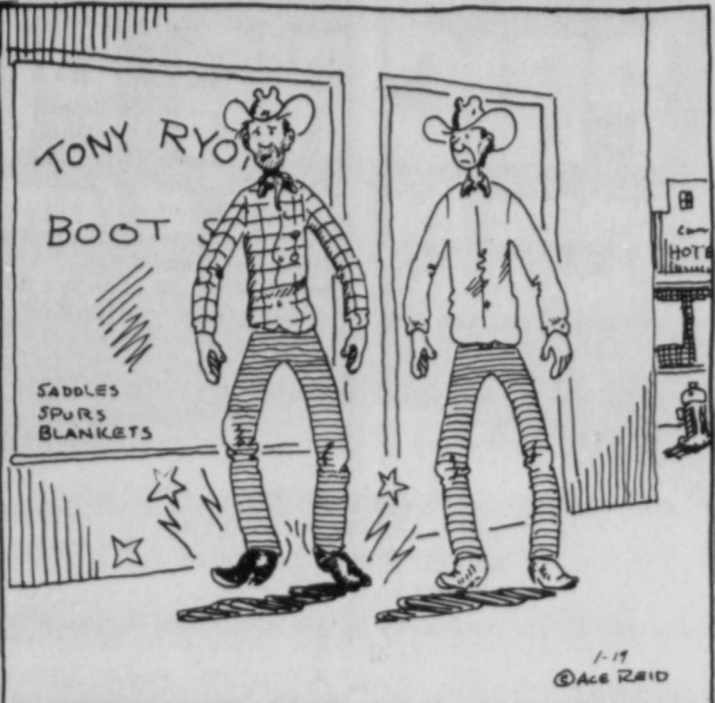
QUICK AND EASY

You can't beat our price per yard for quality concrete - and quick, easy delivery to save you back-breaking labor. Give us a call today for a free estimate, and have your mixed concrete delivered where and when you want it.

CALL 983-2170

BENNETT BUILDING MATERIAL
 229 E. CALIFORNIA FLOYDADA

COW POKES By Ace Reid



"Naw, my new boots don't hurt, but my old feet are killin' me!"

AUTO, FIRE & FARM INSURANCE
 Floydada Real Estate & Insurance Agency
 Jim Word - Phone 983-2360

FOR RENT
 STORAGE SPACE FOR RENT - Furniture, campers, boats, etc. Clean out garage and store with us. 652-2309. L-tfc

MISCELLANEOUS
 WANTED - Nice home for a pretty pet which strayed to our home before Christmas. Part poodle & sheep female dog. House trained. Call 983-2000 at night. 1-2c

FOR RENT - Property - Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

FOR RENT - 100 x 150 lot on corner of 3rd and West Virginia in Floydada. Has mobile home hook-ups. Call Paul Westbrook, 983-3979. tfc

FASHION CAREER
 Would you invest \$12,500.00 in a beautiful Ladies Fashion Shop of your own? If you could recover your investment in a reasonable time, earn a substantial income your first year, open your business in as little as 6 weeks and have a dependable buying source for future reorders. If so, call or write Mr. Arthur, Mademoiselle Classics, 2121 Corporate Sq. Blvd., Jacksonville, Florida, 32216. Phone (904) 757-1353. L12-29c

THE BEST TRAILERS ARE BUILT BY HAYE PRODUCERS COOPERATIVE ELEVATORS

BISHOP-RAMSEY PHARMACY
 208 West Houston 983-3174 FLOYDADA

WE WANT YOU TO KNOW - We sell all kinds of Goodyear tires... tractor, auto truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, FLOYDADA. tfc

TREFLAN PREPAY NOW - PICK UP LATER TO GUARANTEE SUPPLY
 Producers Cooperative Elevators FLOYDADA, TEXAS

lightweight ALUMINUM CANES & CRUTCHES

Sturdy Dependable Attractive

Wide selection for every prescribed need

Forearm and underarm crutches

Adjustable telescopic canes

Four legged canes

Seat Canes

Dairy Queen

Dairy Queen

Needs A Manager For Lockney - Male or Female

No Experience Necessary - Must Train In Ralls

SALARY - BONUS - HOSPITALIZATION

Contact Owner Hollis Jones, Box 365, Decatur, Texas 76234 - Phone 817-627-2425 or Contact At DQ at Ralls or Crosbyton

I WILL SELL FOR YOU

I will sell your farm, ranch, home, town property, rent property, I have my real estate broker's license and hope you will list your property with me.

DON'S REAL ESTATE
 101 S. Wall Floydada Phone 983-3777, Nights 983-3586.

Diamond Industrial Supply Co., Inc.
 Phone Days 296-7418 - Nights 296-1200 or 296-7828
 1014 Broadway Plainview, Texas

Chain Sprockets V-belts Sheaves SKF BCA Timken Bower Cotton Striper Brushes & Bats

U-joints Oil Seals O-rings Wisconsin

"We Appreciate Your Business More" L-TFC

FOR SALE
 FOR SALE: Used television sets - Magnavox black and white console with 22" screen, excellent condition, \$65.00. Admiral color console, '68 model with 25" screen, excellent condition, \$200. 1965 RCA round screen color, very good condition, \$150. Sylvania 22" color portable with new picture tube, tuner recently overhauled, \$200. Admiral color console, 23" 1968 model, only \$175. 1971 Magnavox color console in rally excellent condition, just \$225. '65 Catalina, round picture tube, \$135. Mize Pharmacy & TV, 102 South Main, Lockney 652-2435. L-tfc

ELECTRIC RANGE - Sears combination washer & dryer, dinette set. 983-3690. 12-29p

FOR SALE - good selection Royal 440 typewriters. Your choice \$99.95. We also have a good selection of \$25.00 typewriters. Hesperian Office Supply in Floydada. tfp

FOR SALE, clean 1971 4 door Monterey Mercury, air conditioned, automatic drive, power accessories, 53,000 miles, white wall tires, excellent condition. Rev. R.L. Kirk, phone 296-2121.

CARDS OF THANKS
 May we take this method of thanking our neighbors and friends for their kind expressions of sympathy in our bereavement. These expressions have been deeply appreciated.
 Mrs. Frank Messimer L12-29c

FOR SALE - Real good hay, Contact Garvin Beedy at 652-2209, Lockney, Texas. L-tfc

GOOD USED VACUUM cleaner - Sears - 983-2862. tfc

DON'T merely brighten carpets... no rapid resoiling. Rent shampooer \$1. Parker Furniture & Appliance, Lockney. L12-29c

FOR SALE
 We have used appliances for sale. Sear's Floydada. 983-2862. tfc

"Venus Cosmetics"
 The best money can buy. With Stabilized Aloe Vera. Please call after 6 or weekends. Dewanda Blenden, 652-2563. L-tfc

WE SELL new and rebuilt Kirby Vacuum Cleaners and parts. Parker Furniture, Floydada. tfc

FOR SALE - Kirby Vacuum Cleaners new or rebuilt. Beginning at \$119.95. Also Kirsh heavy duty cafe drapery and curtain rods. All lengths. Parker Furniture, Lockney. L-tfc

FOR SALE, ten horse single phase electric motor, good condition. Carmack Feed, 983-3404. tfc

"MARY KAY COSMETICS"
 Mrs. W. L. (Jo) Davis 983-2755. 12-29c

FOR SALE - Real good hay, Contact Garvin Beedy at 652-2209, Lockney, Texas. L-tfc

DON'T merely brighten carpets... no rapid resoiling. Rent shampooer \$1. Parker Furniture & Appliance, Lockney. L12-29c

CLASSIFIED ADS SELL
 CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: \$1.00.

CLASSIFIED DISPLAY RATE: \$1.00 PER COLUMN INCH. CARDS OF THANKS: \$1.00.

COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 12 NOON FRIDAYS FOR SUNDAY EDITION. Call 983-3737 in Floydada, or 652-3318 in Lockney

EMPLOYMENT

WANTED - Some one to iron. Call 652-2216 after 5 p.m. L-tfc

HELP WANTED - Book-keeper-receptionist at Beacon office, Lockney, 652-3318. L-tfp

NEEDED - LVN, Lockney Care Center. L-tfc

PART TIME HELP NEEDED - church pianist. 983-3243. tfc

WANTED - LVN for night shift. Starting immediately. Floydada Care Center. 983-3704. tfc

SCHOOL BUS DRIVER needed for Dougherty School. Write Box 11, Dougherty, Texas 79231. tfc

IF IT IS INSURANCE - SEE -

Barker Insurance Agency
 LOCKNEY

Life - Fire - Casualty - Hospital

B. B. Wilkes, Real Estate
 LOCKNEY

Farms - Ranches - City Properties
 Business Leases - Loans

Dairy Queen

Dairy Queen

Needs A Manager For Lockney - Male or Female

No Experience Necessary - Must Train In Ralls

SALARY - BONUS - HOSPITALIZATION

Contact Owner Hollis Jones, Box 365, Decatur, Texas 76234 - Phone 817-627-2425 or Contact At DQ at Ralls or Crosbyton

LEGAL NOTICES

OFFICIAL PUBLICATION NOTICE OF TAX RENDITION 1975

I, Jack Samford, Assessor and Collector of Taxes, of the Lockney Independent School District, Lockney, State of Texas, do hereby give public notice that all persons, firms, corporations, and associations, public, or bonded warehousemen, and all others, beginning January 1st, or before the last day of April of each and every year, shall furnish the Assessor and collector of Taxes of Lockney Independent School District a full and complete statement, list, and schedule verified by affidavit, of all real and personal property situated in Lockney Independent School District, and all personal property located elsewhere and subject to taxation in Lockney Independent School District, owned, held, or controlled by them, or in their possession as agent, bailee, warehouseman, or custodian on the first day of January next preceding, and shall in said statement, list, and schedule, state the name and address of the owner or owners of such property. Such list, statement, and schedule must be filed with the office of the Assessor and Collector of Taxes of Lockney Independent School District, located in the old bank building, corner of College and Main Streets.

WITNESS my hand this 27th day of December, A.D. 1974.
 /s/ Jack Samford
 Jack Samford
 Assessor and Collector of Taxes
 Lockney Independent School District
 P.O. Box 428
 Lockney, Texas 79241

Texas Law specifically state that everything of value unless it be specifically exempt by the State Constitution comes within the meaning of taxable property. Courts have ruled for example that where cattle are being fed, pastured, or otherwise cared for on property owned or leased by another, the owner or lessor is responsible for the cattle being rendered properly, or may be assessed for the cattle himself and under certain conditions required legally to pay the tax. The same example applies to equipment on lease, merchandise on consignment, and almost any type of personal property, controlled by persons not the owner.

12-29c

Letter To The Editor

NUTS TO BUTZ CAMPAIGN
P.O. BOX 61544
HOUSTON, TEXAS 77061

December 16, 1974

Dear Editor:
We as consumers are upset over the outrageously high

prices we are forced to pay for most agricultural products today at the supermarkets in order to feed our families. We know that it is not the farmers, ranchers, or cattlemen who are "ripping us off" when we learn that some of our cattlemen friends are having to sell their beef at auction for prices ranging from 12c a pound to 25c a pound while we are paying in the stores for that same meat anywhere from 99c a pound for hamburger up to \$2.19 a pound for steaks or chops.

We can readily see that it is the "middlemen" between the producers and the consumers who are literally exacting their "pound of flesh" from both groups, buying low and selling with a huge profit mark-up. What is needed, we

believe, is citizens action to stir our government officials to correct this deplorable situation by adopting proper policies affecting middleman profits, feed costs, incentives to produce, imports and exports and marketing procedures.

The farmers and ranchers want to produce and to receive a fair reward for their investment of money and labor, just as we consumers want to receive fair value for our hard-earned money when we go to the supermarket, but neither is the case now. The producer is not receiving a just price; nor are we paying just prices when we buy that same meat at retail stores.

It is time for a change and the place to start, we feel, is in the U.S. Department of Agriculture. There needs to be a

change made not only in the present Secretary, but also in the policies of his department which affect the livelihoods of both producer and consumer.

We have initiated a "NUTS TO BUTZ" campaign bumper strips and letters to government officials to attract attention of our political leaders to sentiment here at grass roots level. If anyone would like to join in this we would be happy to hear from them. We can stand change in this free society of ours, if enough of us can stand our opinions! Yours for fairness and equity to both producer and consumer.

/s/ Bob Smith

PIGGLY WIGGLY

NEW PRICING POLICY

We Will Not Increase the Price of Food Once Placed on our Shelves for Sale

Whip Inflation Now

WIN

When we are forced to increase a price, items on our shelves marked at the lower price will be sold at the lower price.



Prices good thru Jan. 1, 1975. We reserve the right to limit quantities. None sold to dealers.



SUPERB-VALU-TRIM
Round Steak
LB. **\$1.19**

SUPERB-VALU-TRIM
Sirloin Steak
LB. **\$1.19**



SUPERB-VALU-TRIM
Rib Steak
LB. **\$1.19**



GOLDEN
Delicious Apples
3 LBS. **\$1**

- T-Bone Steak Lb. \$1.59
 - Club Steak Lb. \$1.59
 - Rib Steak** Lb. **\$1.49**
All Varieties, Frozen
 - Patio Dinners** 12-oz. Pkg. **49c**
Fox Deluxe, Frozen
 - Cheese Pizza** 14-oz. Pkg. **89c**
Swanson's Frozen
 - Meat Loaf Entree** 9-oz. Pkg. **61c**
 - Orange Juice** 6-oz. Can **35c**
Minute Maid, 100% Pure Florida Frozen
 - French Fry Potatoes** 2-Lb. Bag **59c**
Regular or Mint
 - Crest Toothpaste** 3-oz. Tube **49c**
Effective
 - Bufferin or Excedrin** 100-Ct. Btl. **\$1.19**
Lifeline, Medium or Hard
 - Toothbrush** Ea. **69c**
Pepsodent, Adult, Soft, Medium or Hard
 - Toothbrushes** Ea. **59c**
Flicker, Ladies
 - Shaver** Ea. **\$1.29**
- Store Hours: Daily 8 a.m. - 10 p.m.
Sunday 9 a.m. - 8 p.m.

- Center Cut **Pork Chops** Lb. **\$1.59**
- QUARTER **Loin Pork Chops** Lb. **\$1.19**
- To start the New Year off right!
- Salt Jowls** Lb. **39c**
BLADE-CUT
- Chuck Roast** Lb. **89c**
- Rib-Eye Steak** Lb. **\$2.89**
REGULAR
- Ground Beef** Lb. **79c**

- Lb. **BONELESS Stew Meat** Lb. **\$1.19**
- Boneless Chuck Roast** Lb. **\$1.29**
- Chuck Steak** Lb. **89c**
- Arm Roast** Lb. **\$1.08**
- Rump Roast** Lb. **\$1.19**
- Swiss Steak** Lb. **98c**

- Refreshing, Eye Opener, Ruby Red **Grapefruit** Lb. **2**
- Passport to Health, Texas **Juice Oranges** 5 Lb. **5**
- IDEAL FOR EATING OUT OF HAND
- Tangerines** 3/\$
- Rich in Flavor and Nutrition, Jumbo **Navel Oranges** Lb. **3**
Cooling, Mellow
- Pears** Lb. **4**
- Good For Cold Weather Stews
- Yellow Onions** Lb. **10**
Low in Calories
- Celery Hearts** Lb. **9**
You Can Eat All You Want, Romaine
- Lettuce** Ea. **4**

Tide Detergent
Dirt's Out!
49-oz. Box **89c**
Limit 1 with purchase of \$7.50 or more excluding cigarettes.

- Chicken Noodle **Campbell's Soup** 10 1/2-oz. Can **23c**
- Luncheon Meat **Hormel Spam** 12-oz. Can **99c**
- Plain, No Beans
- Wolf's Chili** 19-oz. Can **69c**

Coca Cola
32 OZ. BOTTLE
6 BOTTLE CARTON **\$1.59** PLUS DEPOSIT

- Piggy Wiggle **Pink Grapefruit Juice** 46-oz. Can **55c**
- Piggy Wiggle **Instant Potatoes** 15-oz. Box **89c**
- Cheese Food**
- Kraft's Velveeta** 2-Lb. Box **\$1.39**

For Crisp French Fry
Russet Potatoes 10 Lb. BAG **79c**

- Fresh **Turnips** Lb. **2**
- Tender Yellow Meat **Italian Squash** Lb. **4**
- For Soups or Stews
- Crisp Cabbage** Lb. **15**

| | | | | | |
|---|--|---|---|--|--|
| <p>\$1.00 Off the purchase of one (1) 3-Lb. Can Coffee Maxwell House Coupon Expires Jan. 4, 1975. 910</p> | <p>50c off the purchase of four (4) 15-oz. Cans Ranch Style Black-eyed Peas Coupon Expires Jan. 4, 1975. 911</p> | <p>25c off the purchase of one (1) Quart Btl. Dish Detergent Liquid Ivory Coupon Expires Jan. 4, 1975. 912</p> | <p>50c off the purchase of one (4) 4-pack 40-60-75 or 100 watt G.E. Soft White Light Bulbs Coupon Expires Jan. 4, 1975. 947</p> | <p>20c off the purchase of Piggly Wiggle Sliced American Cheese Coupon Expires Jan. 4, 1975. 992</p> | <p>20c off the purchase of five (5) 5-Lb. Bag Ruby Red Grapefruit Coupon Expires Jan. 4, 1975. 988</p> |
| <p>20c off the purchase of two (2) 5-oz. Pkgs. or Larger, Any Flavor Doritos Coupon Expires Jan. 4, 1975. 916</p> | <p>20c off any two (2) 8-oz. Boxes Nabisco's, All Flavors, Snack Crackers Coupon Expires Jan. 4, 1975. 918</p> | <p>20c off with any three (3) 8-oz. Ctns. Assorted Flavors, Local Brand Party Dips Coupon Expires Jan. 4, 1975. 917</p> | <p>20c off the purchase of Any Broom Coupon Expires Jan. 4, 1975. 986</p> | <p>10c off the purchase of a 2-Lb. Pkg. Farmer Jones Thick or Thin Sliced Bacon Coupon Expires Jan. 4, 1975. 994</p> | <p>20c off the purchase of five (5) Ripe Avocado Coupon Expires Jan. 4, 1975. 990</p> |