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Floyd County Hesperian

Floydada, Floyd County, Texas 79235 Sunday, October 6, 1974 12 Page In One Section Number 80

Winds Whip Wildcats

Floydada 27, Littlefield 7

Tooley Floydada Whirlwinds making it 5-0 in a thriller...

the third and MacArthur Mitchell in the fourth. Vickers kicked all the extra points except one.

FIRST QUARTER

The Winds took the kick-off right back down the field with Collins blasting through for 16 yards, Leslie Soto couldn't get his kicking foot up in time, so just ran 16 yards and Kelvin Ratliff made a fine 16 yard run. But the Wildcat defense held at the 25 and the ball went over on downs.

Wildcats couldn't go and punted. Again the Whirlwinds had the ball and made a first down via a Vickers to Donzell Minner pass and Ratliff making

some on the ground. However, the drive fizzled on the 35 and Soto punted a nice high 35 yarder.

The Wildcats had the ball back on their 20, tried some passes that didn't work, then punted. Floydada had the ball on their 45. Ratliff broke loose on a beautiful 28 yard run, then Collins zig zagged from the 27 to paydirt. Vickers kicked the extra and Floydada led 7-0 with .20 left in the first quarter.

Right after the Wildcats took the Soto kick-off Vickers intercepted a Wildcat pass and the Whirlwinds were in the driver's seat again. They couldn't get enough yardage and Soto booted a fine 41 yarder.

The Wildcats made one first down before Bill Turner punted a high short 18 yarder, and the Winds had the ball on the Wildcat 41. Then, friends you would have liked the next two plays. . . .quarterback Vickers hit Sophomore Mickey Minnitt with a 17 and a 14 yard pass. Vickers kept on the next, was tackled just as he made the TD from ten yards out. Vickers missed the PAT and Floydada led 13-0 with 6:02 left in the second quarter.

The Wildcats managed one first down before punting another short one. . . .good for 29 yards.

Floydada had the ball on their 38. Vickers drilled a bullet right over middle to Minner, who seemed to come from nowhere. . . .good for ten more yards.

But Vickers' next pass was a little short and Wildcat Turner pulled it in for an interception. The Wildcats tried a couple of no good passes, Steve Moore sacked the quarterback some 14 yards, and Turner kicked another short punt. . . .good for 27 yards.

It was Collins again with a thrilling 45 yard run down to the Wildcat 15 as the half whistle blew.

HALF TIME

THE WHIRLWIND MARCHING BAND delighted the crowd with two numbers from the group "Chicago" . . . "Make Me Smile" and "25 or 6 to 4". First of all the band created a smiling

face complete with rolling eyes, then made a giant guitar, then spelled out CHICAGO. The popular Whirlwind formation was the finale.

SECOND HALF

The Wildcats took the kick-off and made one first down before punting. Floydada had the ball on their own 19. Ratliff made six, Vickers hit Elton Ratliff with a beautiful 18 yard pass. Everything looked great, then the Wildcats' Stanley Patterson intercepted Vickers' next pass.

Again the strong Whirlwind defense held and Turner punted a short 20 yarder.

Collins decided it was his time again, and took off like a rocket for almost half the field. . . .some 40 yards. Ratliff took it the rest of the way with a 3, 6 and 1 for the TD. Vickers did and Floydada led 20-0 with 2:47 left in the third quarter.

Wildcats couldn't go and punted. Winds couldn't go and Soto punted a long one. However, a 15 yard penalty for the Wildcats brought the ball back and it was first and ten for the Winds. Collins, Ratliff, Mitchell and Rex Yeary made two first downs before the Wildcat defense held and the ball went over on the 28.

The Wildcats came to life, quarterback Ronald Parner kept for 19, then threw a 44 yard bomb for the Wildcats only TD. Turner kicked the extra point and it was 20-7 with 6:47 left in the game.

Floydada took the kick-off back down the field with Ratliff making most of the gains. It was MacArthur Mitchell who plunged over from the one for the final Wind TD with 1:30 left in the game. Vickers did and the score was 27-7.

Not much more excitement, except Vickers intercepted a Wildcat pass, and the game ended with Floydada on the 36 yard line.

It was a sweet "make good" victory for Floydada as Littlefield had taken them out of bi-district 30-6 last year. Next week it's AAA Levelland here.

Collins amassed a total of 173 yards, Ratliff 137 yards.



FLOYD COUNTY JUDGE J. K. HOLMES signs official proclamation of National 4-H Week. 4-Hers looking on (left to right) Dar Lee McPherson, Lone Star; Curtis Smalley, Harmony; Ricky Hrbacek, Lone Star; David Foster, Lockney and Marcia Fortentberry, Lockney. (Staff Photo by Brad)

County Judge Proclaims National 4-H Week

Floyd County 4-H members are observing National 4-H Week October 6-11, 1974. The 1974 theme "4-H We Can Make It Happen" expresses the thrust of today's 4-H program as it helps prepare young people to become better citizens in our changing world.

Four-H is a part of the educational program of the Texas Agricultural Extension Service of Texas A&M University. It is directed here, by the Floyd County Extension Agents who work with volunteer 4-H adult and junior leaders and other local citizens interested in the development of boys and girls.

Floyd County 4-H members working with educational learning-by-doing projects, apply the latest research and scientific information to their work,

keeping records, arranging exhibits and giving demonstrations to pass the information to others.

The leadership and citizenship training which 4-H members receive in this program is a valuable asset to our county and to our democratic way of life.

THEREFORE, I, as Judge of Floyd County, do hereby designate the period of October 6-11, 1974, as "4-H WEEK" in Floyd County, and urge all our citizens to support and encourage the work of this organization which has as its motto, "To Make The Best Better".

In official recognition whereof, I hereby affix my signature this 1st day of October, 1974
/s/ J. K. Holmes
Judge of Floyd County, Texas

BY PHONE HERE

Alcoholic Threatens Suicide

A man who would not identify himself spoke by phone about an hour here Thursday to various members of The Hesperian staff, threatening to commit suicide "this weekend."

Staff members said he seemed highly intoxicated, refused to let anyone come to him, refused to give his name, address, or phone number. One staff member called the telephone company to see if the call could be traced, but the phone company evidently wasn't successful, because they never did call back to the Hesperian.

The following statement was copied as the man made statements over the phone.

I'm an alcoholic that's going to die this weekend. Alcohol is the cause I died for all the alcoholics in this community, because we couldn't get

any help out of Floydada. I died because Floydada wouldn't support A.A.'s. Our pastors, preachers, would not support us. We died because we were sick.

We did not want to be like we are. We are drunks because we do not want to be drunks. We are all over this community. We are numerous. We are farmers, businessmen. I will die because Floydada don't recognize me. I am a farmer, carpenter and business man. I represent Floydada. Why won't you help me.

An Alcoholic

It is interesting to note that the call came on the day that SPAG had received funds for Floyd County to be used in helping alcoholics.

At press time there had been no suicide reports.

Antifreeze Supply 'Tighter'n Pantyhose'

The antifreeze shortage has hit Floyd County, and you can blame it on double knit suits, pantyhose and the economics of bulk processing.

Some 20 Floyd antifreeze dealers were telephoned this week by this reporter and only 9 had some antifreeze in stock. What is for sale is much more expensive than last year's price of \$1.69 a gallon.

To make matters worse, Dupont — previously one of the big two antifreeze producers — has gone out of the business.

Dupont's leaving antifreeze production left a gap to be filled, and I don't know anyone capable of filling it.

The reason for the shortage — and the reason Dupont has gone out of antifreeze manufacture — lies in a thick, sweet colorless liquid called ethylene glycol. This is the basic

component of antifreeze.

Ethylene glycol was the bottom of the coffee pot at one time. It was the residue of what they made the other plastics out of. . . .the market at one time was small.

But the market has increased. Now ethylene glycol is used in a number of synthetics. If you wear a double-knit suit, you are part of the cause (of the antifreeze shortage). Women's pantyhose, sweaters, sport clothes. . . .all use the same underlying base material as antifreeze.

You may be wearing a gallon of antifreeze.

There are many uses of ethylene glycol that give the plant a better return on their investment. A lot of it has been diverted to those fields.

The economic logic behind Dupont's leaving the antifreeze production area lies in bulk sales. The chemical can be shipped in tank cars to be used in nylon manufacture cheaper than it can be bottled in small containers and sold as antifreeze.

The result is higher prices. Some of Dupont's Zerex is still on the shelves.

Dupont just allocated a certain amount of ethylene glycol for antifreeze this year, then went out of the business.

Rumor has it that the export of antifreeze to Canada and Alaska has also helped create the shortage.

EAT SPAGHETTI AND HELP THE DAY CARE CENTER

Everyone is invited to a spaghetti supper from 5:30 to 8 p.m. Friday night, just before the Levelland game here at the Jr. High Cafeteria.

Profits of the supper go to keep the Floydada Day Care Center going, and members of the Day Care Board will be cooking and serving the spaghetti. Other volunteers will be helping and most of the food has been donated in order to help the project make a greater profit.

Admission is \$2.00 for adults, \$1.50 for children to 12 years of age. Tickets are now being sold by members of the Day Care Center board.

MICHELL makes nice run in the Littlefield night. (Staff photo by Keith).

Rock Chat

By Wendell Tooley

AND FRED were fighting fires some 40 years. . . .and dedication to community.

I MENTIONED IN MY COLUMN last week that we might trade our game with Crosbyton for one of several other teams. . . .including Hale Center. Well, Cotton Pickin' undefeated Hale Center was whipped just pretty good by Crosbyton Friday night. "Okay, coach, your Saturday morning quarterbacking done me in" . . .let's keep Crosbyton.

Mrs. Raymond Patrick
4479 Garden Ave.
Portsmouth, Ohio 45662
September 29, 1974

TO MR. WENDELL TOOLEY:

The families of Bob, Barbara and Jeffrey Williams would like to express their appreciation to all the wonderful people of Floydada for the love and kindness that was given to them during the years they lived in your community.

After visiting in your town we can only say, that now we understand why Bob and Barbie loved you all so much. The miles may be many between Ohio and Texas, but the love that extends from here to you is great. We hope their memory is never forgotten by your beautiful people. Many times we had asked Bob and Barbie to move closer to the family; not realizing they had found new friends who had engulfed them with love and dedication and had become a new family for them.

The poem we have enclosed was part of the services for Bob, Barbie and Jeffrey. It comforted us very much and helped so much to ease the hurt. "God gave us beautiful memories so that we may have roses in January."

With the Love of our Savior who keeps the eternal light burning in all our hearts.

God Bless you all.

Families of

Bob, Barbie and Jeffrey Williams.
SOMETIME WE'LL UNDERSTAND
(By Maxwell Cornelius)

Not now, but in the coming years, It may be in the better land, We'll read the meaning of our tears, And there, sometime, we'll understand.

We'll catch the broken thread again, And finish what we here began; Heav'n will the mysteries explain, And then, ah, then, we'll understand. We'll know why clouds instead of sun Were over many a cherished plan; Why song has ceased when scarce begun;

'Tis there, sometime, we'll understand. God knows the way, he holds the key.

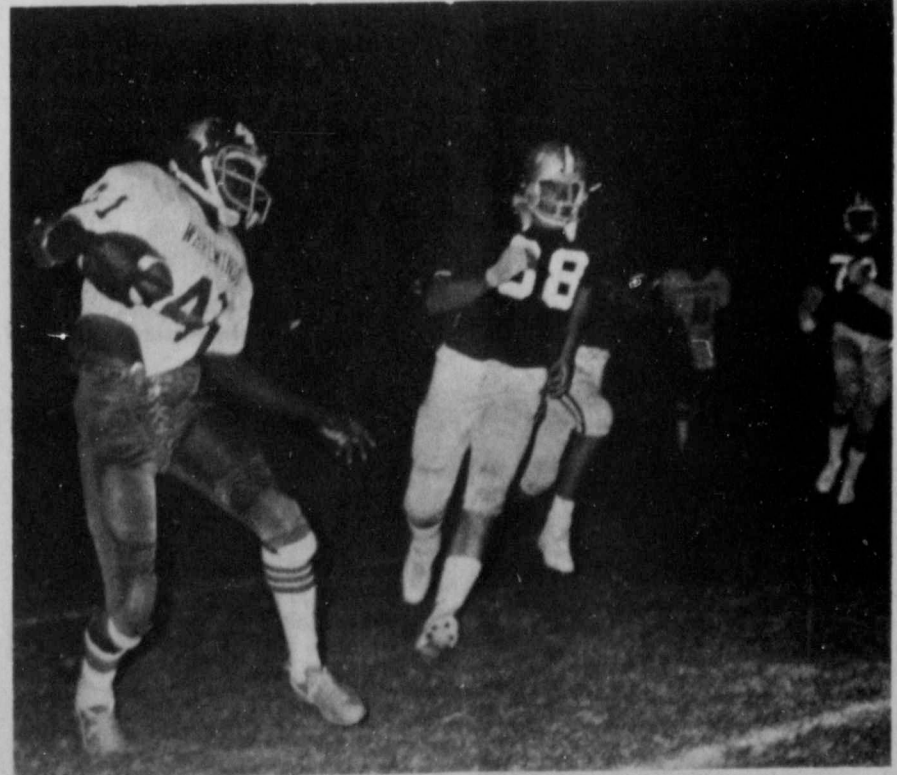
He guides us with unerring hand; Sometime with tearless eyes we'll see;

Yes, there, up there, we'll understand.

Then trust in God thro' all the days; Fear not, for He doth hold thy hand; Though dark thy way, still sing and praise, Sometime, sometime, we'll understand.



REX YEARY makes five around end in the Littlefield game Friday night. (Staff Photo by Keith).



KELVIN RATLIFF zig zags around end for good gain in the Littlefield game. (Staff Photo by Keith).

STATISTICS

	L	F
First downs	24	5
Yards Rushing	357	75
Yards Passing	71	44
Passes Att./Comp.	12-5	7-1
Passes Intercepted	2	2
Punts	2-76	8-229
Fumbles	0	0
Penalties	2-10	2-30

COACH'S COMMENTS

"After a great game like the Littlefield contest Friday night, it leaves me sorta speechless. . . .we just did everything right. . . .I was just real pleased with the entire team." This opening statement from a very happy Whirlwind coach L. G. Wilson Saturday morning.

Coach Wilson bragged on the speed of Malvin Collins, the great running of Kelvin Ratliff, and the great defensive plays of Steve Moore and Mark Craig. He praised the entire defensive and offensive units as working together to win the decisive victory.

Mickey Minnitt, an outstanding sophomore back, was also mentioned as looking good for passes received in the game.

No one was injured in the game. In comparing the Olton and Littlefield teams, coach Wilson said he felt that Olton was probably physically tougher competition.

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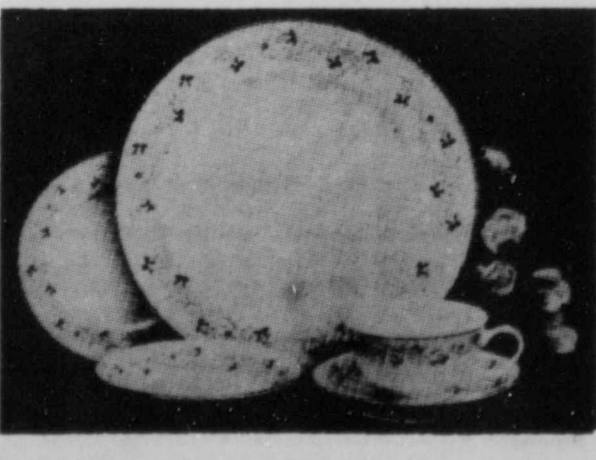
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Page's
Thriftway
IN LOCKNEY

Sorghum Better Than Corn For Swine Feed

intake was slightly higher on sorghum than corn; that the daily gain was essentially the same for sorghum and corn; that sorghum was 96 percent as efficient as corn in feed; gain ratios and that there is a slight advantage for sorghum over corn in carcass merit.

Dr. Tanksley also conducted metabolism trials to determine why corn usually gives a more desirable feed efficiency than sorghum. In summarizing the findings of his two-year studies, Dr. Tanksley said that 1.

sorghum diets are well-liked by swine, as indicated by higher feed intake in

sorghum than corn; 2. sorghum-fed pigs gain as rapidly as those fed corn; 3.

there was only slight difference in carcass merit among sorghum and cornfed pigs; 4. sorghum requires more feed per unit gain than corn (indicating sorghum is

96 percent as efficient as corn); 5. the same amount of high quality protein supplement must be fed with sorghum as corn; 6. non-yellow and yellow sorghums exhibited a small but

consistent advantage over hetero-yellow sorghum; 7. low-protein sorghum can support good results if a nine percent protein value is used for sorghum in formulating diets and enough soybean meal is added to provide 16 percent grower and 14 percent finisher diets, and 8. protein digestibility of sorghum is consistently lower than corn.

New Market News

Telephone At Spur

AUSTIN — Current news on crop and livestock markets is now available to High Plains agriculturalists on a 24-hour basis.

According to Agriculture Commissioner John C. White, a new automatic market news telephone has been installed at Spur, Texas by the Texas Department of Agriculture's Market News Office. The phone number is 806-271-4505 (not toll free).

Taped messages will include current High Plains grain prices, carlot meat reports, swine prices from major markets and some cotton information.

The automatic telephone answering service has been provided by the Cap Rock Telephone Company to benefit the High Plains agricultural community. White said that this is the first TDA market news telephone service sponsored by a private company.

"This 'instant market news' telephone has been added to existing services to satisfy the demand for complete up-to-the-minute

market information," White reported. "Erratic price movements of most agricultural commodities have made it almost imperative that farmers and ranchers have immediate access to daily market trends."

State-federal market news information is recorded by the TDA Market News Office in Austin, and messages are updated several times a day Monday through Friday.

The Spur installation joins those in Lubbock, Amarillo and Vernon in providing daily grain, livestock and meat prices for West Texas and the High Plains.

Automatic telephone answering is also available for fruits and vegetables, poultry and eggs and in season, pecans and watermelons. Weekly summaries are also published by the TDA on these commodities for those requesting the service.

For additional information on the new program, contact the Market News Office, Texas Department of Agriculture, P.O. Box 12847, Austin, Texas 78711.

130,000 bales over the August estimate and a decrease from the 4,673,000 bales produced in 1973. It is estimated that 800,000 acres planted in Texas have already been abandoned, four times more than the number of acres abandoned in 1973 and the highest level of abandonment in 20 years, says the Texas Crop and Livestock Reporting Service. Rains on the Low and High Plains have given a more optimistic outlook for the 1974 cotton crop in those areas, however.

A NEWSPAPER story the other day asked the question: "Earth's Worst Friend a Goat?" The writer blamed some unnamed ecologists for claiming the goat is the most dangerous animal in the world, because it chews up trees and gnaws all plants down even to the roots, "thereby causing soil erosion in already arid areas." The controversial goat has a history that extends back as far as mankind's; but he has his defenders, and rightfully so. In



The High Plains is not the only area in which cotton production prospects have been eroded by unfavorable September weather, according to Donald A. Jamson, Executive Vice President of Lubbock-based Plains Cotton Growers, Inc.

After canvassing the major cotton producing areas, Johnson says only a few sections of the Cotton Belt now expect to harvest crops equal to projections made in September. "So it looks like the 13.2 million bale U.S. production forecast, made by USDA based on crop conditions September 1, may be 600,000 bales or more too high."

In South Central cotton states, from which USDA's September 11 report showed prospects for 4,740,000 bales, cloudy, cool and wet conditions have caused varying degrees of boll rot in Mississippi, Arkansas, Missouri and Tennessee. Boll weevil infestations have been severe in Tennessee. The crops in Louisiana are termed only "fair."

In the Southeast, Alabama cotton may not have lost too much ground in September, but wet weather in the northern part of the state and a heavy bollworm outbreak have not enhanced the outlook. Georgia crops are reported to be in reasonably good shape. Temperatures have been warm, but too much rain in some areas makes it doubtful that USDA's forecast of record yields will be achieved. North Carolina cotton, earlier than last year, has progressed at a fairly normal pace and the state has a good chance to make USDA's production estimate of 465 pounds per acre.

South Carolina on the other hand has had more wet weather and bollworm problems, making growers considerably more pessimistic.

USDA's forecast for the Southeastern states projected production of 1,510,000 bales.

The only real bright spot in the production picture is found in the Far West, where New Mexico, Arizona and California are expected to turn out over 3,400,000 bales. Arizona, where yields are estimated at 1,045 pounds per acre, has had an excellent cotton growing year with little insect damage and almost ideal weather. California crops, over all, are also good; but there are some reports of crop deterioration in the San Joaquin Valley. Too much rain has plagued growers in some areas of New Mexico, but with improved weather the state should produce an average crop.

Texas and Oklahoma, according to USDA's September estimate, were expected to produce 3,526,000 bales. However it is generally agreed now that the figure is too high. The Rio Grande Valley and the Coastal Bend areas of Texas have done well this year. The Valley, where ginning is complete, reports production of 283,000 bales, about 100,000 bales above 1973 production. The Coastal Bend area, where the harvest is almost over, also produced one of its better crops. However other areas of the State have had troubles, mostly in the form of too much rain and cold weather at the wrong time of year. The same is true for Oklahoma.

For the High Plains, USDA predicted about 1,700,000 bales. The joint PCG-Lubbock Cotton Exchange estimate for the same 25-county area, also based on September 1 conditions, was only 1,555,000. There is no doubt that the crop has suffered severely since September 1. Because of rain and low temperatures, there was almost no fiber development on the Plains or in Oklahoma from the first of the month through September 25.

As is true for most of the Cotton Belt, eventual production on the Plains and in Oklahoma will depend on weather conditions from here forward. Even with "normal" weather and a normal frost date, the crop cannot completely make up for time lost. The most frequent comment being heard on the Plains is that the area may have lost about 20 per cent to 25 per cent of its potential.

Applying the higher 25 per cent loss to USDA's 1,700,000 bale estimate for the High Plains would reduce production by 425,000 bales—over 2/3 of Johnson's estimated 600,000 bale minimum loss for the U.S. as a whole.

FARM REVIEW

times of famine, the goat probably will be the last animal to starve; and he is the source of cabrito, you know, as well as of mohair—if he has the right family background. The Texas Department of Agriculture uses "Judas goats" at its export facilities along the border with Mexico, and they are very helpful in the export program. Fifty years ago, the Department also was using goats in the pink bollworm eradication program. As an eradication measure, infested cotton fields were cleaned of all vegetation and the debris burned. Entomologist R. E. McDonald wrote, in 1925, that goats were used to clean infested cotton fields in Brewster and Presidio Counties and that they cleaned fields "like no human hands could." Like most animals, goats have their faults, but they can't be all bad.

TEXAS' PECAN crop is expected to be 35 million pounds, and if that prediction proves correct that would be a 75 per cent increase over the 1973 pecan crop. The best set apparently is in the Saw Saba and Cross-Timbers areas, ranging from moderate to heavy. The East Texas pecan crop is expected to be light, and the South Central Texas crop is expected to be from poor to good. Last year's onslaught of walnut caterpillars, which denuded many pecan trees, had a very adverse affect on this year's pecan production... Sugar cane production in Texas is expected to be 980,000 tons compared to 734,000 tons in 1973. That production will be from an estimated 28,000 acres, compared to 18,600 harvested last year... During the week of August 18-24, there were an estimated 263,000 persons working on Texas farms and ranches, a drop of seven per cent from the previous month.

TEXAS COMMERCIAL slaughter plants reported 211 million pounds of red meat produced during July, which is an eight per cent increase over June's production and 13 per cent more than in July, 1973. The 1,341,000,000 pounds produced in Texas for the first seven months of the year was five per cent more than for the same seven months in 1973.

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A Weekly Report Of Agri-Business News

Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

Cotton Outlook Better... The Controversial Goat... Pecan Crop Looks Good... Roundup

THE AVERAGE YIELD of cotton in the United States this year is expected to be 485 pounds per acre, compared to 519 pounds last year; and, in Texas, 318 pounds per acre compared to 431 pounds last year. There may be several reasons for that decline, but it is reasonable to believe that the weather and fertilizer—or the lack of it—exerted the most influence on the 1974 cotton crop. Considering the high price of fertilizer, it is pretty certain that farmers put out less fertilizer on this cotton crop than on the 1973 crop. Cotton production in the Nation now is expected to be 13,125,300 bales of upland cotton from 12,995,300 acres, compared to 12,879,900 bales from 11,912,100 acres in 1973. The September estimate for Texas cotton production is 3,180,000 bales, an increase of

What One Person Can Do

JAN SMITH, Friend Of Unwed Mothers

Mrs. Jan Smith of Auburn, Maine, has four children. But many more may owe their existence to her. In two years, some 70 unwed pregnant girls have called on her for help. Most decide to bear their infants—and, in the experience, achieve a new sense of self-worth and maturity. A few choose abortion. Those who do receive love, not judgment.

Jan Smith and her husband Warren call what they do "Contact"—a source of help for girls referred by doctors, clergymen or friends. To the Smiths, Contact means a squeeze in the family circle, higher food and phone bills, occasional physical and emotional exhaustion. And Contact means friendship.

Mrs. Smith recalls some heartwarming moments: "Watching a child become a woman through pain, growth, and the sincere desire to find herself... Seeing a woman learn to believe in herself and find God and the real meaning of life... Hours in a labor room, with a girl so alone and unsure of her tomorrows... Begging for clothes, food, furniture and money to help a woman get on her feet... Watching as parents grow in love and understanding—standing tall at their daughter's side."

Jan Smith once an unwed mother-to-be. She chose life. Out of her experience grew Contact. God invites us to choose life in the events of each day. If we do, we can change the face of the earth.

For a free copy of the Christopher News Notes, "Eight Who Made A Difference," send a stamped, self-addressed envelope to The Christophers, 12 E. 48th St., New York, NY 10017.

THE FUTURE IS ELECTRIC

For your electric future—and for your safe, secure present—buy an electric yard light. Ready-Lite provides lighting for safety, and security, and turns itself on at dusk and off at daylight. That makes Ready-Lite a real energy-saver. And you can put Ready-Lite on your electric bill and pay for it at once or in small monthly payments. Call us this week.

WATERPROOF ECONOMICAL AUTOMATIC DEPENDABLE HARD BEAUTIFIER LONG LIFE INEXPENSIVE TASTEFUL EFFICIENT

Modern ELECTRIC Lighting

\$79.50 + tax

READY-LITE KNOWS DAY FROM NIGHT

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

PERRY IMPLEMENT CO. LOCKNEY'S JOHN DEERE DEALER	LOCKNEY OIL & BUTANE N.H. GAMMAGE
PATTERSON GRAIN CO. GRAIN-FERTILIZER	ACCO SEED "SORGHUM FOR THE SEVENTIES"
LOCKNEY COOPERATIVES MEMBER-OWNED	THE LOCKNEY BEACON BOOSTING FLOYDA COUNTY AGRICULTURE

Caprock District TFWC Fall Meeting In Floydada October

Society



Miss Angie Garcia

Miss Angie Garcia And Lupe Martinez To Wed

Mr. and Mrs. Vincent Garcia announce the engagement and approaching marriage of their daughter, Angie, to Lupe Martinez, son of Mr. and Mrs. Luis Martinez. Both families reside in Floydada.

Saturday, October 19 in St. Mary Magdalen Catholic Church in Floydada.

Both Miss Garcia and Martinez attended schools in Floydada. He is presently employed at Consumer's Fuel.

The couple will be married at one time, columbine leaves were considered a cure for jaundice and sore throat.

Wesley Anns

The Wesley Anns met in the United Methodist Church parlor Monday afternoon, September 30 with Lorena McKinney as hostess, and business conducted by Ella Reue and prayer by Ethyle Hinson.

The minutes read by Secretary Jewel Martin.

Connie Tidwell conducted a skit on the Book of Jonah with the following as characters, Ann Wilson as God, Margie Fowler as Jonah, Mayme Clark as King of Nineveh, narrator, Jewel Martin, Mrs. Raymond Jones as Captain and Sailors. All revealing the many aspects of Jonah.

Refreshments were served to Elizabeth Armstrong, Julia Baker, Diana Glover, Lula Green, Ethyle Hinson, Bennie Liebfried, Margie Fowler, Billie Jordan, Jewell Martin, Ella Reue, Ann Smith, Margaret Springer, Connie Tidwell, Ann Wilson, Maymie Clark, Emma Lou Whitaker, Mrs. Raymond Jones and hostess Lorena McKinney.

FASHION PLATES

You can now have a complete sewing course between covers. A new series of volumes on sewing and needlecraft has been practically tailor-made for the modern home sewer who would like to create her own fine fashions, quickly, easily, stylishly and economically.

These books can teach you how to mix and match patterns



of different styles, how to knit a dress from a sewing pattern, how to bring an old dress up-to-date, how to use ready-made decorative touches, how to make a man's tie, how to make clothes that pack flat and travel wrinkle-free, and how to create unique gifts. They tell you almost everything there is to know about hand sewing, machine sewing, knitting, embroidery, applique, crocheting, hooking rugs, weaving, macrame and more.

A crop of thick-skinned onions is said to be a sign of a severe winter.

Mrs. Harold Green, Tahoka, President of Caprock District TFWC will preside at the fifteenth Annual Fall Board Meeting and Workshop of that group when they meet in Floydada October 12. The meeting will be held in the First United Methodist Church.

Registration will begin at 8:30 a.m. and the General Assembly will begin at 9:30. Following the business session there will be reports from the Executive Committee and the GFWC, TFWC and Caprock Projects, and the general department conferences.

Mrs. John Moffatt, Seminole, Director of Junior Clubs, will preside during the Junior Conference.

Luncheon will be in the Fellowship Hall. The speaker will be Hon. Jack Hightower, Texas Senate.

Mrs. Green would like for all clubs in Caprock District to be represented at this workshop.

Mrs. Jack Akin, Denver City, is the 1st Vice President of Caprock District TFWC. As an active member of the Texas Study Club for the past nineteen years, she helped organize

Wasson Junior Study Club, now Wasson Study Club, and serves as an advisor to this group. She has served in most offices of her own club and has been on the Caprock District Board in seven administrations.

Mrs. E.H. Boedeker, Lubbock, is second Vice-President of Caprock District TFWC. She has been an active member in the Lubbock Woman's Study Club for the past 25 years. She is a charter member and officer in the Lubbock Woman's Study Club Foundation, Inc.

Mrs. Allen Bingham, Floydada, is Third Vice-President of Caprock District TFWC. She graduated from Muleshoe High School and attended Mary Hardin-Baylor College, Belton, and Holmes School of Shorthand, Amarillo. Mrs. Bingham has also served two years in the U.S. Marine Corps in Camp LeJeune, North Carolina.

She is a member of the 1934 Study Club, having served as President, 2nd Vice-President, reporter and recording secretary. She has served as Americanism Chairman, Leadership Division Chairman, and Texas

Heritage Chairman on the District level.

Mrs. Bingham has worked at various times on community drives with the Heart Fund, Cancer Fund and Muscular Dystrophy. She is also a member of the Eastern Star and a Past Matron of the Floydada Chapter.

The First Baptist Church in Floydada is her church home and she has served as Intermediate Department Superintendent and as teacher to both Junior and Intermediate girls. She is also active in W.M.U.

Mrs. Bingham has done stenographic work in businesses in Muleshoe, Amarillo, and Richmond, California and has held her present job with the Federal Land Bank Association of Floydada for 24 years.

Mr. and Mrs. Bingham are the parents of one daughter,

Sharon. The three granddaughters are Mrs. Bingham, 64, hospital Thursday



MRS. JACK AKIN
[1st Vice-President]



MRS. ALLEN BINGHAM
[3rd Vice-President]

MRS. HAROLD GREEN
[Caprock District President]

Lockney Local

Mr. and Mrs. C. W. Woodson from Greenville, visited with her sister, Mrs. F. U. Payne from Sunday until Tuesday of last week.

Mr. and Mrs. Herbert Dudley recently attended a PAGC seed dealers convention in Clovis, New Mexico.

Visiting with Mr. and Mrs. Melvin Cooper last Sunday were Mr. and Mrs. Carl Payne from Amarillo.

Mr. and Mrs. R. W. Johnson had as weekend guests their granddaughters, Karen and Chris Julian from Plainview.

Mrs. Lear Owens, Cordell, Okla. visited for a month with her son and family, Mr. and Mrs. Gene Owens and Keith.

Recent visitors in the home of Mr. and Mrs. Margarito Arellano were his brother and family, Mr. and Mrs. Louie Arellano from Barstow, Calif.

Sunday guests in the home of Mr. and Mrs. Sid Thomas were Mike Fairman and Christina Hanson from Lubbock.

Rev. and Mrs. W. A. Prater, Lone Star Comm. returned home Friday from Galveston where she was receiving treatment at John Sealy Hospital. Linda's mom and dad, Mr. and Mrs. A. B. McDonald from Haskell stayed with the children during their parents absence.

Mr. and Mrs. Joe Wood, Plainview, attended worship services at First Baptist Church last Sunday night. Dr. Wood is vice president of Wayland College.

Lockney Eastern Star members who attended the friendship supper in Floydada last Saturday night were Mr. and Mrs. Robert Webb, Jeff and Debra, Mr. and Mrs. Richard Wiley, Mr. and Mrs. Roach Perry, Elva Perry, Olive Myers, Dimple McGavock, and Mrs. T. B. Mitchell.

FHA Holds Meeting

The Floydada Chapter of Future Homemakers of America held their monthly meeting September 19 with Nanette Burk calling the meeting to order. Members sang the FHA song led by Christy Stringer. Singing and playing the Kazoos were Nancy Anderson, Jodie Eastham, Nila Bryant and Brenda Vickers.

Officers were introduced as follows: Nanette Burk, president; Brenda Vickers, vice president; Beth Stovall, secretary; Ellen Bradley, treasurer; Brenda Turner, reporter; Laura McCulley, historian; Jodie Eastham, parliamentarian; Nila Bryant, pianist; Christy Stringer, song leader.

Brenda Vickers and Brenda Turner informed members on the Secret Granny program and Ellen Bradley and Laura McCulley spoke on the Little Sisters program. Jodie Eastham

informed the group on the Master Irresistible program and point system. Brenda Vickers was high point girl for the month of September.

The Kazoo Band treated members with two songs, "Swing Low, Sweet Chariot" and the School Song.

Closing ceremony was led by Nanette Burk.

Sandhill Community Club Meets

Members of the Sandhill Community Club met October 3 with Mrs. W. J. Becker. The group made wire trees and also enjoyed refreshments during the meeting.

Attending were Meses. R. L. Bullock, Weldon Smith, Walter Hanna, Rosie Helm, Gene Boys, R. B. Hatley, Fred Jackson, T. C. Hollums, W. G. Kinard, B. A. Robertson and Ruth Trapp.

4-H On The Go!

With National 4-H Week October 6-12, now is a good time to look at the current 4-H program, says Doyle G. Warren, county agent for the Texas Agricultural Extension Service.

A total of 238 youth between the ages of 9 and 19 are presently enrolled in 4-H work, notes Warren. This is an increase of 4 percent over last year. There are 110 boys and 128 girls in the program. 54 percent of the 4-Hers live on farms and ranches. This is about the same as 1973 when 56 percent lived in rural areas.

The most popular project area among 4-H youth is livestock, with Foods and Safety the next most popular projects.

Among boys the Beef Cattle project is tops while the girls are most active in the Foods Project area. Each member is enrolled in an average of 2 projects.

There are 5 different 4-H clubs in the county. Club names as well as the organization leader and president of each are as follows:

Dougherty Club: Mr. and Mrs. Henry Hinton, Mr. and Mrs. Ray Gene Carthel; president, Rodney Raetheal.

Floydada Club: Mr. and Mrs. Charles Hamilton; president, Joe Reid.

Harmony Club: Mr. and Mrs. Orba Miller, Mr. and Mrs. Gerald Smalley; president, Van Miller.

Lockney Club: Mr. and Mrs. Eddie Foster, Mr. and Mrs. Kenneth Brosech, Mr. and Mrs. Jerry Williams; president, Lisa Scheele.

Lone Star Club: Mr. and Mrs. Gale McPherson, Mr. and Mrs. Ronnie Thornton; president, Mona Henderson.

Floyd County has an active 4-H adult leaders organization, notes Warren, with a total of 54 members. There are also 49 junior and teen leaders in the county 4-H program.

4-H in Floyd County offers a lot of exciting activities during the coming year, and now is the time to join, adds Warren. Check with a friend who is a 4-Her, or stop by the County Extension Agent's office.

Wylie's Travelling Carpet Store
Free Home Demonstration
Call: 296-0654
Plainview after 5 p.m.



Owned & Operated by Cleon Wylie
We sell and install all our own carpet. Very Competitive Prices!
All Material & Installation Guaranteed!

Peggy's Beauty Shop & Boutique
Now Open Monday Through Saturday

COME BY AND REGISTER FOR THE NOVEMBER 4th DOLLAR DAY GIVEAWAY

1st Prize: \$25 gift certificate
2nd Prize: Free Permanent

Other prizes include free shampoos and sets, eyelash and brow dyes, and mens hairstyling.

Fight Inflation With These Savings
Dollar Day, October 7

LADIES SHELLS Sizes 7 - 18 \$6.00
SHIRT JACKETS 1/2 Off Reg. Price
PANTSUITS & DRESSES 1/3 to 1/2 Off Reg. Price

Peggy's Also Carries Clothes For The Junior, As Well As A Complete Line Of Mix 'n Match Coordinates.

Come see for yourself the many services Peggy's has to offer. Ask Billy Green about the popular blowcuts and men's styling. See Lucille James about the new Mahdeen ear piercing system. You are always welcome to browse, and don't forget to register for the November drawing!

Peggy's Beauty Shop & Boutique
208 S. Wall 983-2377
Floydada

Spotlight on HEALTH!

Lubricating the skin does help, dermatologists agree.

Soaps can be too drying for skin past the teen years.

Physicians warn against using hot water routinely for washing skin.

The dermatologist author of a book on skin care and beauty advises women not to "force" smiling or frowning. This contributes to wrinkling, he writes. Squinting does, too, and if squinting is a habit caused by poor eyesight, an oculist should be consulted. Proper eyeglasses and frames that fit may solve the problem, the physician suggests.

THE FLOYD COUNTY HESPERIAN
Published each Sunday and Thursday at 111 E. Mo. St., Floydada, Texas 79235. Second class postage paid at Floydada, Texas 79235. Wendell Tooley, editor. Subscription rates: Local \$6.50 a year, out of state area: \$7.50.

Boy's CPO Shirts

Required subject this fall...warm comfortable! CPO Shirts tailored of 100% polyester - machine wash and dry! Colorful plaids in blue, brown and grey predominant. Sizes 8 to 12, \$10.50; Sizes 14 to 20, \$12.50.

TURTLE NECK SHIRTS of 100% Acrilan. Long sleeves, Beige, blue, brown and navy. Sizes 8 to 20 \$4.60.

Brown's Department Store
Lockney

ONE OF THESE ... women could be in the picture. Margaret Park, sophomore, was in Colorado when she made. The other candidates are (from left) Hobart, Okla., sophomore; Denice Chubb, Tex., senior; Paula Reed, Tipton, Okla., senior; Seirer, Perryton, Tex., junior.

HELPFUL HINTS

1. Complete rest has proven to be the best treatment for a cold.

2. Inhaling steam from an electric vaporizer can do a great deal to relieve your discomfort.

3. Use medication prescribed by your doctor.

Home Made

By Charles Smith

Different taste idea - sprinkle chili powder on your hot popcorn, along with butter. Baking bread? (Try it, it's wonderful!) Know the loaf will sound hollow when it's done.

Remember the old cry - "drink up your Vitamin C in fresh and frozen juice remains ready-to-use fruit drinks do tend to lose the vitamin added in manufacturing.

Even though it is a plant seed of the opium produces opium, poppy seed, has no narcotic effect. Beef en brochette, or lamb, is nothing new. scallops, lightly coated with bread crumbs, make a delicious salad dressing.

Anything on a skewer is extra-popular. you can count on choice meats and fresh seafood at Smith's Super Market. home-operated at 121 W. College. Phone 983-2377 to make your family dinners more delicious.

Strickland's Restaurant
Lockney
Special

Tuesday CHARBROIL STEAK
Served with Baked Potato, French Fried, Tossed Salad, Texas Toast. \$1.99

Friday Fish & Chips
With The Trimmings. \$1.99

were conducted at 10 a.m. Saturday in Sanders Memorial Chapel in Lubbock. Horace Coffman, minister of the Broadway Church of Christ officiated. Burial was in the City of Lubbock Cemetery under the arrangements of Sanders Funeral Home.

Mrs. Dobbs and her husband had retired some two months ago as owner and operators of Dobbs Meat Market in Floydada. The couple, who reside at 3702 23rd Street in Lubbock, were in Floydada Thursday on business when Mrs. Dobbs was taken ill. Dobbs had parked his car in front of his former business establishment and had gone to a nearby barber shop and Mrs. Dobbs started to Floydada Real Estate and Insurance Office. She said she felt ill before reaching the firm so decided to return

to the car, apparently blacking out as she crossed the street. Mrs. Dobbs sustained a severe injury on the back of her head in the fall to the pavement, however she regained consciousness shortly afterward, and was able to talk to her husband. She was taken to Caprock Hospital by Moore-Rose ambulance where she succumbed some two hours later. An autopsy to determine the cause of death was performed in Lubbock but the results had not been learned in Floydada at press time.

A native of Jacksboro, Mrs. Dobbs had lived in Breckenridge before moving to Lubbock 28 years ago. She had been employed at Cockcream Brothers Insurance Co., in Lubbock for 20 years and five years for Jack Wright Insurance Co. She and her husband had owned

and operated Dobbs Meat Market for the past 12 years.

Mrs. Dobbs was a member of the Business and Professional Women's Club and was also a member of the Church of Christ.

Survivors include her husband, her mother, Mrs. Gertrude Minor of Mansfield; and three brothers,

Abner and Scott McCall, both of Waco and Forrest McCall of Fort Worth.

If you're up in the air about where to sit on a plane, here's an answer: it's forward-thinking to sit toward the front, where there's a little less noise!

In New England, burdock leaves were once used as a fever remedy. They weren't so hot!



North American Indians have walking-on-water contests. They're hard to win, and even harder if you lose!

Yes: TREFLAN
Is On Allocation Pre-Pay And Pick Up Now
And Assure Your Supply
\$119⁵⁰ 5 Gal.
Producers Cooperative Elevators
Floydada

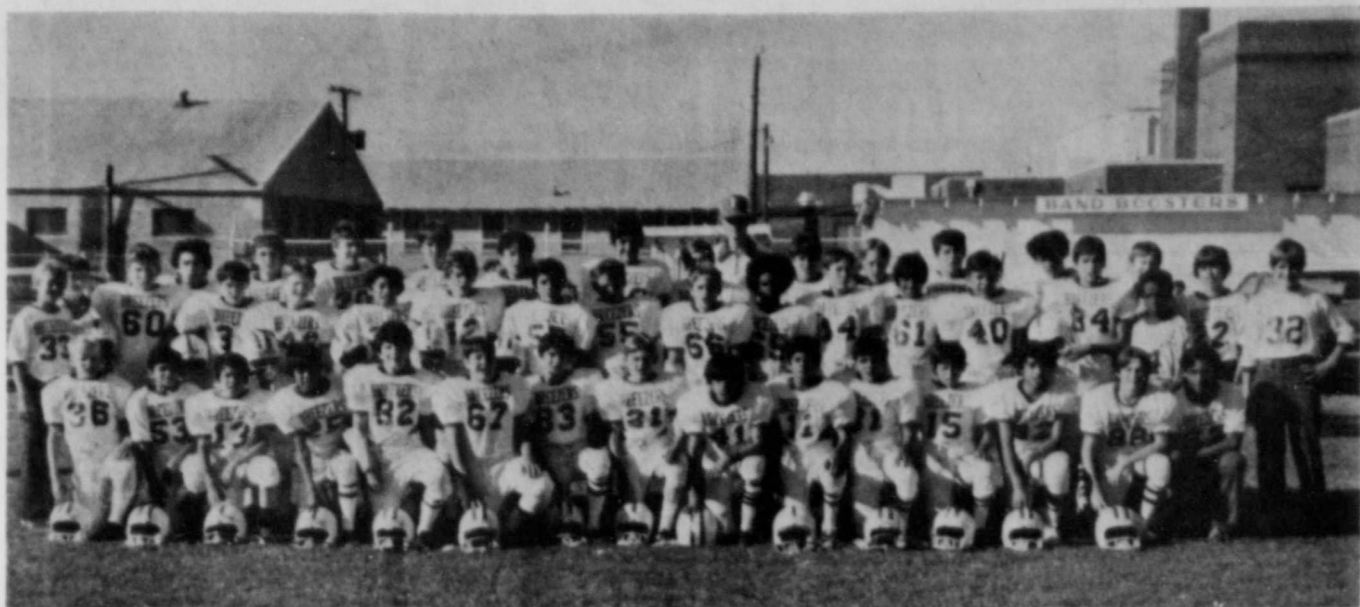
BONUS BOOT COMFORT PLUS SAFETY STEEL TOE
RED WING
COME FIND YOUR SIZE AT...
Brown's Dept. Store
Lockney, Texas

PIGGLY WIGGLY

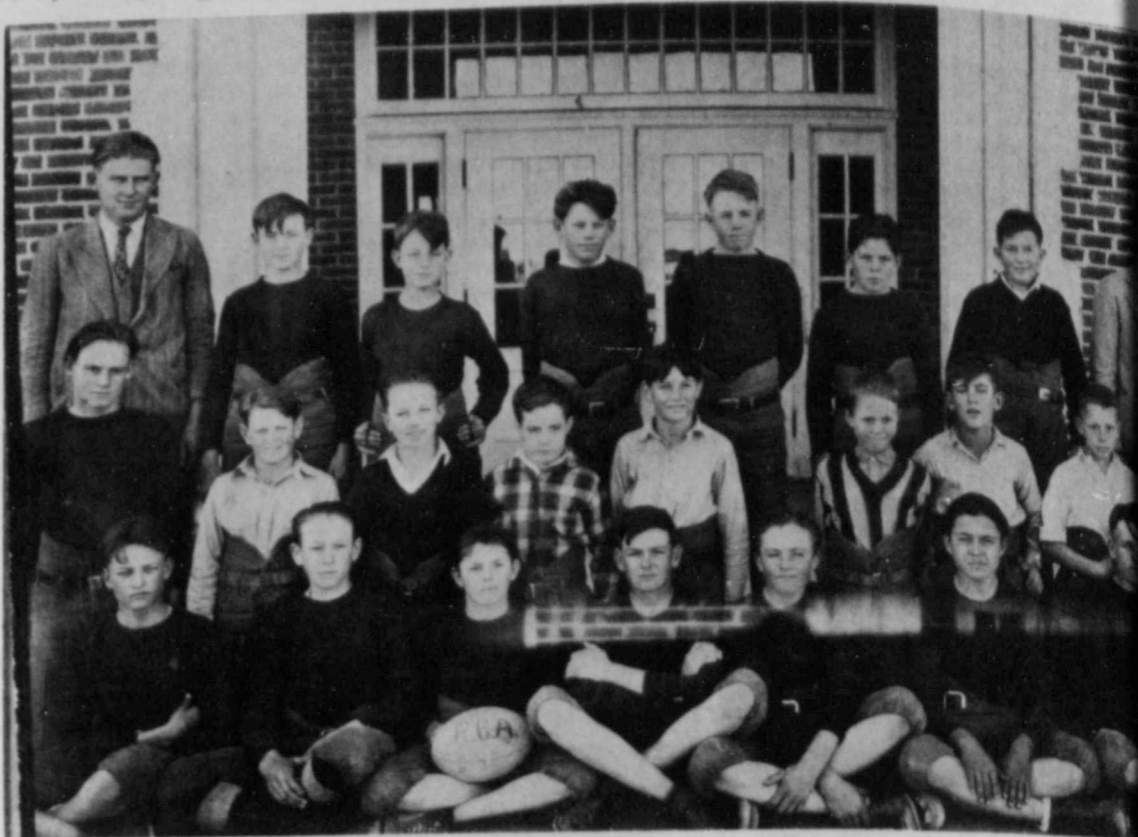
OPEN SEVEN DAYS A WEEK

Daily: 8 A.M. - 10 P.M. Sundays: 9 A.M. - 9 P.M.

<p>USDA Good, Light Baby Beef Roast Beef Lb. \$1.19</p>	<p>Piggly Wiggly Chub Pack, Fresh Ground Beef Lb. 79¢</p>	<p>USDA Good. Round Steak Lb. \$1.19</p>	<p>Superb Valu Trim Rib Steak Lb. \$1.19</p>
<p>USDA Good, Heavy Aged Beef, Bone-In Rump Roast Lb. \$1.19</p> <p>Superb Valu Trim, Round Bone Arm Roast Lb. \$1.23</p> <p>Stew Meat \$1.29</p>	<p>Farmer Jones, Old Fashioned Flavor Sliced Bologna 12-oz. Pkg. 89¢</p> <p>Tart Lemons Lb. 59¢ California Oranges Lb. 29¢ Flavorful Juicy Pears Lb. 55¢</p> <p>Fresh Artichokes Lb. 39¢ High-Quality Celery Hearts Lb. 69¢ Firm Cucumbers Lb. 35¢</p>	<p>Jonathan Apples 3/\$1</p>	<p>Flame Tokay Grapes Lb. 39¢</p>
<p>USDA Good, Light Baby Beef Chuck Roast Lb. 79¢</p> <p>Beef Short Rib Lb. 59¢</p> <p>USDA Good, Heavy Aged Beef Boneless Sirloin Steak Lb. \$1.39</p>	<p>Superb Valu Trim Chuck Steak Lb. 98¢</p> <p>We Welcome Federal Food Stamp Customers</p>	<p>Nutritious Fresh Broccoli Lb. 39¢</p> <p>Tasty White Onions Lb. 19¢</p>	<p>Crispy-Fresh Produce from Piggly Wiggly</p> <p>Nutritious Red Potatoes Lb. 2/25¢ Carrots Cello Bag 49¢ White Turnips Lb. 25¢ Delicious Bell Pepper Ea. 49¢</p>
<p>Betty Crocker All Varieties Burger Helpers 30 CT. \$1.89 BOX 24-oz. Btl. 69¢ 16-oz. Can 29¢</p>	<p>RIPPIN GOOD Cookies ASSORTED 8 OZ. PKGS. 3/\$1</p>	<p>Firm Heads of Cabbage Lb. 12¢</p>	<p>Piggly Wiggly Potato Chips 9-oz. Twin Pak 69¢</p>
<p>Beauty Aids Antiseptic Listerine 7-oz. Btl. 59¢</p> <p>Vaseline Lotion Intensive Care 10-oz. Btl. 89¢ One-A-Day, With Iron Vitamins 100-ct. Btl. \$2.69 Effective Anacin 100-ct. Btl. \$1.39 Medicine Effective Ny-Quil 6-oz. Btl. \$1.17</p>	<p>Fresh Dairy CLOVERLAKE Ice Cream 1/2-Gal. Round Ctn. 89¢</p> <p>CLOVERLAKE Party Dips 8-oz. Ctn. 59¢ CLOVERLAKE Sour Cream 8-oz. Ctn. 59¢ CLOVERLAKE Chocolate Milk 1 QT. Ctn. 59¢ Piggly Wiggly Butter-Milk 1/2-Gal. Ctn. 69¢</p>	<p>Frozen Foods Peppermint, Frozen Shoestring Potatoes 3 \$1 20-oz. Bags</p> <p>Piggly Wiggly, Whipped, Frozen Topping 10-oz. Ctn. 59¢ Piggly Wiggly, 100% Pure Florida, Frozen Orange Juice 16-oz. Can 57¢</p> <p>SWANSON HUNGRY MAN Frozen Dinner New Improved, Frozen Apple, Peach or Cherry 24-oz. Pkg. \$1.37 Morton Fruit Ples 59¢</p>	<p>Campbell's, Cream of Mushroom Soup 10 1/2-oz. Can 24¢ Bonne's, Heavy Duty Laundry Detergent 49-oz. Box 79¢</p> <p>ON SALE THIS WEEK</p> <p>La Mesa SAUCER 49¢ with each \$3.00 purchase Maria Grande DINNER FORK 33¢ WITH EACH \$3.00 PURCHASE</p>



THE 1974 SEVENTH GRADE BREEZERS



FIRST JUNIOR HIGH BREEZER football team in Floydada is pictured above in 1929, in front school. . . Floydada merchants bought the football suits. [Top row left to right] A. D. Cummings, Prince unknown, Dan Sparks, Joe Fawver, Amarillo; [Middle row left to right] Wendell Jenkins, Norris Spence, Jim Hammonds, Rex Brown, Stephenson, Carthel Baker, Junior Rutledge, Dallas; [Lower row, left to right] Jan Smith, W. A. Rutledge, Dallas; Peanuts McCarthy, Everet Morton, boy by the name of Morris, and Clifford Plainview.

SPORTING EVENTS



Sparky says
OCTOBER 6-12 is
FIRE PREVENTION
WEEK
NATIONAL
4-H WEEK
OCTOBER 6-12

Freshmen Take Littlefield 20-6

Floydada's Freshmen had no trouble defeating Littlefield there Thursday afternoon 20-6. The strong Floydada defense held the Littlefield team to approximately four first downs.

Scorewise, Ricky Covington made the first Floydada TD in the second quarter from seven yards out. Try for extra points was no good. Another Floydada TD came in the second quarter when Larry Jones ran the ball over from the four.

Quarterback Rusty Cagle tossed a pass to Larry for the extra two points. Floydada's other TD came in the fourth quarter when Ricky Covington crashed over from the three yard line. Try for extra points failed.

The defense was led by Carmen Soliz and Larry Jones, also making good defensive plays were Kenneth Griggs, Ricky Covington, Bill Starkey and Jack Carthel.

The Freshmen, coached by Don Rainer and Derreth Welch, open district play here next Thursday afternoon with Lockney. Their record is 4-0.



STRAY BULLET DAMAGES NEW VEHICLE - Evidently a stray bullet, believed shot from a high powered rifle from a northeasterly direction of City Auto Wednesday afternoon, damaged the above 1975 Pontiac Grand Prix. The auto was parked on the lot just east of the firm. LeRoy Burns said the auto sustained some \$350 damages with the back glass and windshield having to be replaced. The auto was insured. [Staff Photo]

Beat Levelland!

DUMPGROUND CLOSED

Due to unsanitary conditions the dump ground at Barwise has been closed.

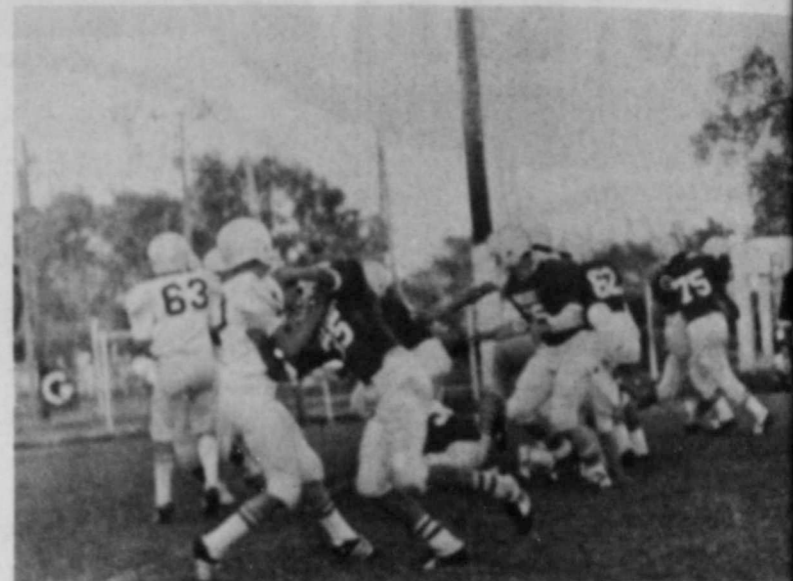
Everyone in the Barwise area who has been using the dump ground is advised to please use the Floydada dump ground from now on.

Floydada JV Loses To Littlefield

The Littlefield Junior Varsity eked out a 12-8 victory over Floydada Thursday night at Littlefield. The lone 'Wind TD came when Ricky Carthel crashed over on a short yardage run.

'Wind quarterback Jay Womack completed a pass to Randy Ratheal for the extra two points.

The 'Winds had one TD called back on a penalty. Floydada coaches Gary Jones and Mike Cocanough-



EIGHTH GRADE BREEZERS BEAT LITTLEFIELD - In top photo Hopper and Robert Soliz block for Marty Daniel carrying the ball. In lower photo Ricky Luna and Ricky Jackson corner Littlefield ball carrier.

er took the team to Littlefield as coach Joe Paty was in Lubbock scouting Levelland.

Coach Cocanough said, "our team just wasn't up for this game, we just didn't look good at all."



SEVENTH GRADE BREEZERS DEFEAT LITTLEFIELD - In top photo Larry carries the ball and Duncan Woody blocks. In lower photo Seventh Breezers Isreal Gutierrez, Ray Marcado, Henry Gonzales and Troy Marquis are blocking.

Roberson Drilling Company

B.L. "Hop" Roberson - Owner

For quick, efficient low cost septic tank and cesspool pumping, call the Roberson Drilling Company in Plainview at Dimmitt Highway, Box 1616, phone 296-2103 or 296-5828.

Serving this area with a much needed service, this reliable firm is fully equipped to do most jobs in one trip, thus eliminating the high cost of return trips. This firm employs only

thoroughly trained men who will be able to get the job done quickly with the least damage possible to the landscaping. A troublesome pump or grease trap can be expertly cleaned and back in service by Roberson Drilling Company.

Call them for efficient excavation of trash holes, complete with steel tops, for proper disposal of home

trash, carcasses, and other unsightly debris.

The authors

Review company

firm for their

provide this service

best sanitary

tainable and

readers call

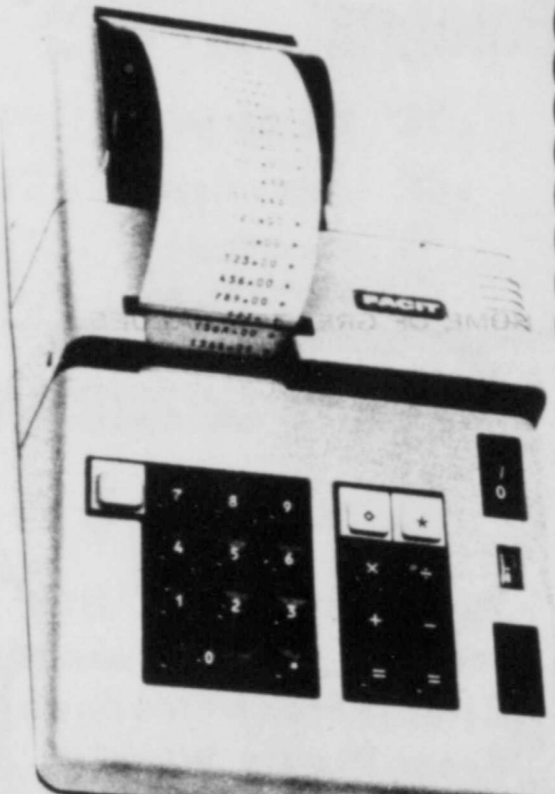
Roberson Drilling Company

management

thank them for

from this area.

NEW
LOW PRICE...



FACIT - ADD O 1145

PRINTING
ELECTRONIC
CALCULATOR

★ All Functions

★ Memory

★ One Year Guarantee

\$179⁹⁵

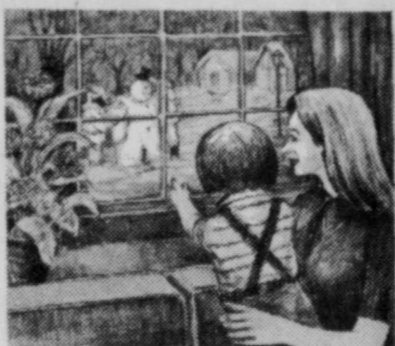
Hesperian

Office
Supply

Floydada, Texas

EFFICIENCY

COMFORT



ECONOMY

you get it all with

NATURAL ENERGY

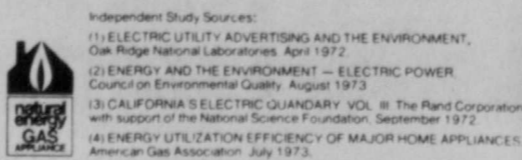
Gas Heating

Fresh, warm air gently circulating from floor to ceiling... so nice to take for granted. Comfort is clean gas heat.

And that dependable comfort is such a bargain here in West Texas. Though gas energy costs a little more than it use to, gas furnaces still cost less than one-third as much to operate as similar electric furnaces.

And at the same time you're saving money with gas heating, you can also have a warm feeling knowing that you're helping conserve energy. Gas heating uses only half as much energy as an electric system doing the same job.

Comfort, efficiency, and economy... you get it all with natural energy gas heating.



PIONEER NATURAL GAS COMPANY

FOOTBALL CONTEST

THE LONGHORNS

WEEKLY PRIZES

1st \$750

2nd \$500

3rd \$250

Contest Rules

One game is listed in each of the advertisements on this page. Each team is numbered. In the "Official Entry Form," circle the number of these teams which you believe will win this week's game; circle both numbers to indicate tie. Indicate winner and total score in tie-breaker game, which also counts in determining number of misses.

Winners will be announced in the following week's Beacon. ALL ENTRIES MUST BE PLACED IN THE BEACON BOX BEFORE 5 P.M. FRIDAY OR POSTMARKED BEFORE THAT TIME TO BE CONSIDERED FOR PRIZES.

Official Entry Form

Name _____

Address _____

City _____

CIRCLE THE NUMBERS OF THE TEAMS YOU PICK TO WIN

1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45	46	47	48

TIE BREAKER:

OKLAHOMA AT TEXAS

TOTAL SCORE

Date	Opponent	Place	Time
Sept. 6	Post	Here	8:00
Sept. 13	Frenship	Here	8:00
Sept. 20	Olton	Here	8:00
Sept. 27	Crosbyton	There	8:00
Oct. 4	Kress	There	8:00
Oct. 11	Dimmitt	There	8:00
Oct. 18	Floydada	Here	7:30
Oct. 25	Open		
Nov. 1	Tulia	There	7:30
Nov. 8	Abernathy	Here	7:30
Nov. 15	Idalou	There	7:30

Longhorns

We're Behind You All The Way!

GO FIGHT WIN



MONTY MERIWETHER, number 63, as a tackle on offense and defense for the Big Red.

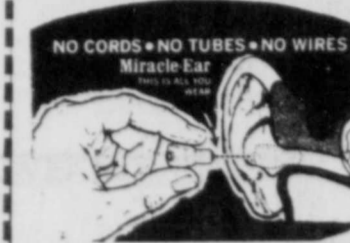
DARRELL EDWARDS number 73, plays offensive and defensive tackle for the 'Horns.

<p>Department Store</p> <p>ROONEY AT 2, DIMMITT</p>	<p>Consumers Fuel Association</p> <p>GO BIG RED!</p> <p>3, BAYLOR AT 4, ARKANSAS</p>	<p>Page's Thriftway</p> <p>A BETTER WAY TO SAVE</p> <p>5, ROOSEVELT AT 6, LITTLEFIELD</p>	<p>White Auto</p> <p>HOME OF GREATER VALUES</p> <p>7, TULIA AT 8, PANHANDLE</p>
<p>Life Insurance</p> <p>ACCIDENT-CASUALTY-HOSPITAL</p> <p>AT 10, NOTRE DAME</p>	<p>Mize Pharmacy & TV</p> <p>YOUR COMPLETE FAMILY DRUG STORE</p> <p>GIFT HEADQUARTERS</p> <p>RCA AND ZENITH TV</p> <p>11, LEVELLAND AT 12 FLOYDADA</p>	<p>ACCO SEED</p> <p>CORN, SORGHUM AND PAYMASTER COTTON SEED</p> <p>13, SMU AT 14, TCU</p>	<p>First National Bank</p> <p>MEMBER OF F.D.I.C.</p> <p>15, OLTON AT 16 IDALOU</p>
<p>Auto Service</p> <p>FINISHED QUALITY WORK, MODERN METHODS"</p> <p>CITY AT 18, COOPER</p>	<p>Gene's Cafe</p> <p>"WE BACK THE LONGHORNS ALL THE WAY"</p> <p>19, TEXAS TECH AT 20, TEXAS A AND M</p>	<p>Smith's Supermarket</p> <p>WE GIVE BUCCANEER STAMPS</p> <p>21, TAHOKA AT 22, FRENSHIP</p>	<p>Schacht Flowers, Jewelry & Gifts</p> <p>"OUR PLEASURE IS TO SERVE YOU"</p> <p>23, DALHART AT 24, FRIONA</p>
<p>Pharmacy</p> <p>AT 26, SLATON</p>	<p>Davis Lumber Co.</p> <p>"WHERE CUSTOMERS SEND THEIR FRIENDS"</p> <p>27, LORENZO AT 28, CROSBYTON</p>	<p>Providence Farm Supply</p> <p>PROVIDENCE, TEXAS.</p> <p>29, PAMPA AT 30, LUBBOCK MONTEREY</p>	<p>Floyd County Insurance Agency</p> <p>AROUND THE CLOCK PROTECTION</p> <p>31, WEST TEXAS STATE AT 32, IDAHO</p>
<p>Post Office Service & Supply</p> <p>"YOU'RE ALWAYS WELCOME"</p> <p>CENTER AT 34, PETERSBURG</p>	<p>Floyd County Farm Bureau</p> <p>James Race, Agent</p> <p>Lockney Area</p> <p>35, MULESHOE AT 35, MORTON</p>	<p>Baccus Motor Co.</p> <p>AUTHORIZED FORD DEALER</p> <p>37, LUBBOCK HIGH AT 38, CAPROCK</p>	<p>Lockney Cooperatives</p> <p>COTTON-GRAIN-FERTILIZER-CATTLE FEEDING FEED-SEED-CHEMICALS</p> <p>39, TENNESSEE AT 40 LSU</p>
<p>Printing Company</p> <p>PLAINVIEW HIGHWAY</p> <p>IN AT 42, OHIO STATE</p>	<p>Wilson Photography</p> <p>652-3731</p> <p>43, BOYS RANCH AT 44, GROOM</p>	<p>WE NEED A LONGHORN SPONSOR</p> <p>45, PLAINVIEW AT 46, DUMAS</p>	<p>WE NEED A LONGHORN SPONSOR</p> <p>47, MOTLEY COUNTY AT 48 LAZBUDDIE</p>

Floyd Alcoholics To Get Help

Hearing Aid Specialist

MILD NERVE DEAFNESS?



WE WILL BE IN FLOYDADA AT THE LAMPLIGHTER INN WEDNESDAY, OCTOBER 9, 1974 FROM 10 A.M. - 2 P.M. TO TEST AND DEMONSTRATE THE NEW ALL-IN-THE-EAR MIRACLE-EAR AND TO DISPLAY THE OTHER NEW MODELS OF HEARING AIDS.

BETTER HEARING AID CENTER

30 Redbud Sq.—Lubbock, Tx. 79416—Ph. 792-0507



JAMES O. DAVIDSON
Certified Hearing Aid Audiologist

FREE TV LISTENER for hard of hearing who come in to visit with us!

LUBBOCK — Senator John Hightower has announced that the Texas Commission on Alcoholism (TCA) has awarded funds in the amount of \$37,495 to the South Plains Community Action Association in Leveland. The total project amount is \$55,083, with the Association providing \$17,588 in matching funds.

The goal of this project is the establishment of an alcoholism counseling program to serve the 14 rural counties of Bailey, Cochran, Crosby, Dickens, Floyd, Garza, Hale, Hockley, Lamb, Lynn, Motley, Terry, Yoakum and King, according to Project Director Howard

Maddera. The project will utilize professional and para-professional alcoholism counselors in conjunction with the neighborhood centers. The staff will be responsible for case-finding, referral, follow-up, after-care, education, vocational and social rehabilitation, family counseling, community involvement and other services necessary for alcoholic client recovery and for combating alcoholism as a major societal disease. The federal funds are made available through the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act passed by Congress in 1970.

LOCKNEY GENERAL Hospital Report

Sept. 24-Oct. 1, 1975
Anna Shugart, Lockney, admitted 7-24, dismissed 10-2.
Hazel Sneed, Floydada, admitted 9-13, continues care.
Addie Perry, Floydada, admitted 9-13, continues care.
R. M. Cannon, Floydada, admitted 9-13, continues

care.
Effie Hall, Floydada, admitted 9-6, dismissed 9-28.
W. B. Cates, Floydada, admitted 9-17, dismissed 9-25.
H. C. Griffith, Lockney, admitted 9-19, dismissed 10-2.
Alvie Wilson, Lockney, admitted 9-20, dismissed 9-30.
Rebecca Truitt, Lockney, admitted 9-20, dismissed 10-2.
Viola Mullins, Lockney, admitted 9-22, dismissed 9-30.
Edurijez Rendon, Lockney, admitted 9-23, dismissed 9-26.
Liala Sanchez, Plainview, admitted 9-23, dismissed 9-26.
Alvin Wilson, Lockney, admitted 9-25, dismissed 9-30.
Darick Jenkins, Floydada, admitted 9-25, dismissed 9-29.
Estelle Gregory, Lockney, admitted 9-25, dismissed 9-30.
Adela Rasenbaur, Quitaque, admitted 9-25, Baby Boy Eralio born 9-26, dismissed 9-28.
Clayton Fowler, Silverton, admitted 9-25, dismissed 9-28.

Postal Service Seeks Lockney Site

The U.S. Postal Service has advertised for an option on a site for a new post office building in Lockney. Sites have been selected recently for new buildings in Silverton, Friona and Wilson, and according to Lockney Postmaster Douglas Meriwether, this is a "golden opportunity" for Lockney to get a new post office. A big advantage to a new post office site would be a better parking situation, Meriwether said. A new location would have parking room for some 20 to 30 cars. There are six parking spaces in front of the post office on Main Street now, and Meriwether said there is a parking problem in the morning when people come to pick up their mail. Anyone who has property that meets the minimum requirements for the post office site as set forth in the following announcement, is invited to submit offers: The U. U. Postal service is interested in obtaining an option on a site in Lockney having dimensions of 140' x 175' and containing approximately 24,500 square feet for postal purposes to be located in or adjacent to the general business area. Control of the site will be by an Assignable Option to Purchase, PS Form 7428, for a minimum term of 12 months. Upon acceptance of such an option, the Postal Service will (1) promptly proceed with preparation of plans and construction requirements for the proposed

KING RE-ELECTED SWCD DIRECTOR

Herman King has been re-elected as zone 1 director to the Floyd County Soil and Water Conservation District. The term is for five years. King, who farms two miles west of Lone Star has a diversified program of crops, grass, and livestock. In the past King has been an active member of the 4-H program, the Rotary Club,



Some Scots believe that people born on the gift of second-sight!

Lockney School Officials At School Conv.

Four Lockney school board members and superintendent John Peck are attending the annual state school board convention in San Antonio. School board members are Tom Duvall, vice president of the board; Billy Ed Whitfill, secretary; and Kenneth Brose and Jerry Williams.

October 12 Scout-O-Rama Ticket Sales Kick-Off

Thousands of Cubs, Scouts, Explorers and leaders, will be participating in Scout-O-Rama '74 on November 16. This year's theme will be "Be Prepared For Life" which follows the national theme for Scouting's Bicentennial program. Hundreds of ideas for booths can be found in the boy's handbooks as well as Boy's Life and Scouting magazine. Program helps are another source of ideas for the "Biggest Boy Show in West Texas." Scout-O-Rama books and applications are now being distributed to all Unit Leaders. Units need to sign up immediately for booth space. Booth subject choice and two alternates must be completed as well as the name of your Unit Ticket Chairman's name, address and phone. Booths are 8 x 10' wooden frames to be decorated by the unit with flame proof materials. Deadline for booth reservations will be November 9. All booths will be approved by the participation committee. Scout-O-Rama shows in the South Plains council will be held in the following locations: Haynes District-Plainview, Hale County Ag. Barn. Comanche Trail District-Massie Center, Floydada. George White District-Levelland Armory. Quannah Parker District-610 Main, Brownfield. Mackenzie Trail District and Arrowhead District-South Plains Fair Grounds. Scout-O-Rama '74 kicks off Saturday, October 12 with thousands of boys learning the art of salesmanship by selling tickets to friends, neighbors and parents, reports Captain Tim Seebo, Council Scout-O-Rama Ticket Sales Chairman. One dollar per ticket will be the admission price for everyone over eight years of age to the GREATEST-ONE DAY SHOW in West Texas! Scout-O-Rama tickets sales committee developed the finest list of prizes ever offered for boys to earn. Each boy selling 5 tickets earns the Scout-O-Rama patch. Boys selling 35 tickets or more earn the Honor Sales chevron plus prizes. Capt. Seebo stated it is vital that all unit ticket sales chairmen for EVERY unit attend the big rally to get the details of the selling program and pick up their individual Ticket Sales Kits. Don't forget, Unit Ticket Sales Chairmen, ticket sales meetings will be held for your district at the following location October 10, 7:30 p.m.

It may be our life insurance, but it's your life. Who's going to make sure one fits the other?

A professional.

Southwestern Life
Happiness is what we sell

TOMMY ASSITER
PHONE 983-2511
Floydada, Texas

Save Money — Have Fun — Shop

DOWNTOWN PLAINVIEW TEXAS

DOLLAR DAY

Monday, October 7

Super Savings For The Family

C. R. Anthony

Home Beautiful

Yardstick

Allen Sewing Center

Army & Navy Store

Popular Store

Blair's Drug

Doc Cross Carpet

Goodyear

Zales Jewelry

Marse & Son

Ragland's Western Wear

Payne's Gifts & Jewelry

Gales Prescription Shop

Shook Tire Company

Western Auto Store

Vanderpoel Jewelry Co.

Ramsowers

Montgomery Ward

Oswalds Office Supply

West Pharmacy

Furr's Super Market

Travelodge

Sears

Bentley's

Corcorran's

Dixie Shop

Dargan's Dept. Store

Kristis

Firestone

Haydon Shoes

Travel Time

J. C. Penny Co.

Levine's Dept. Store

Help your student study right

with proper home study lighting

You can encourage your children to study and learn by providing proper lighting in home study areas. Just follow these rules. Have a table lamp that's tall enough and equipped with a shade wide enough to spread light evenly over the entire study area. The lamp should have a 150 watt bulb and a glass bowl to soften the light and prevent glare. Have additional lighting in the room to prevent eye-tiring contrasts of bright light and shadows. Remember... poor grades, eyestrain and fatigue can be the results of improper lighting. See your lighting dealer or call our office for more information on home study lighting.

HAVE FUN ... WIN PRIZES ...

\$15 IN CASH PRIZES EACH WEEK

FOOTBALL

HESPERIAN CONTEST

AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY
IN HESPERIAN OFFICE OR POSTMARKED

CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.
Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to The Hesperian office

Tie-breaker game will be considered only in case of ties.

QUARTERBACK QUOTES



CLEM McDONALD
FLOYDADA 14
LEVELLAND 12

TIE BREAKER-Guess Total Points AND CIRCLE WINNER



NAME _____
ADDRESS _____
CITY _____

1ST PRIZE

\$7.50

Levelland

2ND PRIZE

\$5.00

At

Floydada

3RD PRIZE

\$2.50

Builders Mart
Monahans

Good food and friendly folk
Duddy's Food

Dimmitt

Fender bender mender
Quality Body Shop

Idalou

YOUR FINA WHOLESALE AND RETAIL DEALER....
NICHOLS OIL Co.
FRIONA VS. DALHART

Good cars, good deals!
ODEN CHEVROLET OLDS
MORTON VS. MULESHOE

AC & New Holland equipment
McDONALD IMPLEMENTS
LITTLEFIELD VS. ROOSEVELT

Tires For Everything!
Service Center
Panhandle

Supplies For The Farmer
Consumer's Fuel Assoc.
COOPER VS. DENVER CITY

Crop and livestock loans
PRODUCTION CREDIT ASSOCIATION
TAHOKA VS. FRENSHIP

Your IH Dealer
MARTIN & COMPANY
POST VS. SLATON

WE WANT TO HANDLE YOUR GRAIN SORGHUM
D&P GRAIN
Oklahoma VS. ANSON

Insurance Headquarters
FLOYD COUNTY FARM BUREAU
Don Grantham, Agency Manager
Roy Kinard, Agent
COLORADO CITY VS. STAMFORD

Massey-Ferguson equipment
FLOYDADA IMPLEMENT
CROSBYTON VS. LORENZO

Custom Processing
PONDEROSA MEAT CO.
NEW DEAL VS. RALLS

For your health needs!
THOMPSON PHARMACY
Center VS. PETERSBURG

Everything in Insurance
HALE INSURANCE
BAYLOR VS. ARKANSAS

See us for your auto parts needs
DANIEL AUTOMOTIVE
MATADOR VS. LAZBUDDIE

Delicious Food
TASTEE FREEZ
U. OF OKLAHOMA VS. TEXAS U.

Dealers for Hamby and Caldwell farm equipment
Equipment & Supply
Tech VS. A AND M

Hot or cold, call us!
HAMMOND SHEET METAL
ALABAMA U. VS. FLORIDA STATE

Buick-Pontiac-GMC
CITY AUTO INC.
SMU VS. TCU

Service With Integrity
Moore-Rose Funeral Home
NOTRE DAME VS. RICE

**“the fireman”
what would
you do
without him?**



**FIRE PREVENTION
WEEK OCT. 6-12**

FIRES HAPPEN TO OTHER PEOPLE; AT LEAST THAT'S WHAT WE ALL LIKE TO THINK! BUT FIRE CAN HAPPEN TO YOU AND WHEN IT DOES IT'S A FRIGHTENING EXPERIENCE. YOUR FIRST THOUGHT, AFTER EVERYONE'S SAFETY, IS TO GET HELP-BUT WHAT IF THE FIRE DEPARTMENT WEREN'T THERE? IMAGINE YOUR HOME OR PLACE OF WORK IN FLAMES, WITHOUT PROFESSIONAL FIREFIGHTERS TO YOUR RESCUE. FORTUNATELY, THEY ARE THERE, NOT ONLY TO ANSWER THE CALL FOR HELP BUT ALSO TO TEACH YOU ABOUT FIRE PREVENTION. GET ACQUAINTED WITH YOUR LOCAL FIRE DEPARTMENT.

**BABE'S
SERVICE
CENTER**

983-5042
Floydada

**NICHOLS
OIL
CO.**

119 E. Houston
983-3144

**HALE
INSURANCE**

106 S. Main
983-3261
Floydada

**BAKER
INSURANCE
AGENCY**

127 W. California
Phone 983-3270
Floydada

**FLOYDADA
REAL ESTATE
& INSURANCE**

108 W. Missouri
Phone 983-2360
Floydada

**FLOYD
COUNTY
FARM BUREAU**

Don Grantham
James Race
101 S. Wall
Phone 983-3777

**KIRK
&
SONS**

119 E. Missouri
983-3280
Floydada

WE SALUTE THE FLOYDADA FIRE DEPT.



FIREMAN, OFFICE, NUMBER YEARS SERVICE (bottom row, left to right) Billy Marquis, training officer 12; Carroll Sims, Asst. Chief Co. 1, 12; E.T. Rodriguez 6; Bill Wagoner 2; Mark Wideman 3; Bud Rainey 1, (middle row, left to right) Bobby Welborn 5, Bud Edwards 10 captain, Cowboy Wiley 6, John Roy Jacobs 3, Fred Thaxton 20, Jim Green 2, Chief, A.L. Chowning 3, Jimmy Tidwell 22, Ernest Torrez 6. (Top row, left to right) Anthony Whitfill 1 public relations, Dale Kincer asst. chief 6, Tom Wheeler 1, Jimmy Marquis 9, Larry Guthrie sec. asst., training officer 2. (Not pictured J.W. Cannon, captain 20, C.L. McKay 1, Mike Lightfoot 10, Connie Galloway 1.

**QUALITY
BODY
SHOP**

121 E. Missouri
Phone 983-5023
Floydada

**FLOYDADA
LIGHT
&
POWER**

983-2834
Floydada

**HINTON
WELL
SERVICE**

720 N. Second
Phone 983-5003
Floydada

**MARTIN
&
CO.**

INTERNATIONAL HARVESTER
216 S. Main
Phone 983-3713
Floydada

**CITY AUTO
INC.**

★ Buick ★ Pontiac ★ GMC
201 E. Missouri
Phone 983-3767
Floydada

CLASSIFIED ADS

THE PLACE TO LOOK



FARMS & RANCHES

FOR SALE - Good dry land farm northeast of Floydada. Call 983-3261, Hale Insurance Agency. tfc

WE ARE READY TO CLEAN AND TREAT YOUR WHEAT SEED. PRODUCERS CO-OP, FLOYDADA. tfc

WANT TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

FOR SALE - 99 1/2 acres irrigated land. See owner, 652-2584. L10-3p

FOR SALE - 344 acres; 2-6 inch wells; 8 miles south of Floydada. \$600.00 per acre. Some terms. Write J.M. Pierce, Route 1, Glenrose, Texas. 10-6c

AUTOMOTIVE

2 door Impala, all power, low mileage, one owner. Phone 649-2578. Ralls. tfc

FOR SALE - 1971 PINTO, GETS 28 MP GAL ONLY 25,000 ACTUAL MILES. NEW WHITE LETTER TIRES, STEREO SPEAKERS, VINYL TOP & 4 SPEED. \$1350. CALL 983-3982. tfc

FOR SALE - 1974 Yamaha Induro 250 and 1973 model Honda Trail 90. Also shop-made motorcycle trailer. 983-3822. tfc

1965 red V-8 Mustang, good condition, 127 West Kentucky or call 983-2240 or 983-3707. tfc

1971 Honda SL 70. Kenneth Willis. 983-2081. 10-6c

FOR SALE - 1973 Yamaha TX 500 Street Bike. Nearly new, only 1200 miles. 983-2772. 10-24c

FOR RENT - Property-Apartments. 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney. 652-2842. L-tfc

FOR RENT

FOR RENT - 7 room house, 2 baths, garage, plumbed for Washer/dryer, fenced back yard. 983-2202. tfc

STORAGE SPACE FOR RENT - Furniture, campers, boats, etc. Clean out garage and store with us. 652-2309. L-tfc

BALANCE YOUR CARWHEELS WITH PERMA-BALANCE
The Automatic Permanent Balancing System.
LLOYD HARDY DISTRIBUTOR
Day-983-3774
After 5-983-5030

FARM SERVICES

PORTABLE DISC ROLLING - Sammy Kemp. Work guaranteed. 983-2347. tfc

CUSTOM Spraying & Treflan Application in Lockney call 652-3541 or 652-2618. Bill Wisdom, Johnny Wisdom or Darryl Dennis. L1-tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

CUSTOM FARMING - Breaking, listing, planting, cross-cut, spraying, tandem & chisel. 293-2578. L-tfc

DIRT CONTRACTING - Land levelling, dams, levees, etc. New equipment. 983-3625. If no answer call 649-2461 Caprock. tfc

MR. FARMER - Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Equipment & Supply. 983-3751. tfc

MR. FARMER - Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 20 cents a sheet. tfp

WE ARE READY TO CLEAN AND TREAT YOUR WHEAT SEED. PRODUCERS CO-OP, FLOYDADA. tfc

Miscellaneous

HOW ABOUT A TRIP TO THE HOLY LAND? Leave Dallas January 6, combination jet and ship cruise to Egypt, Lebanon, Syria, Israel, 9 days escorted and everything paid for only \$899. Also optional tour to Jordan. For more information, contact Mrs. Luther Kirk, 3005 59th, Lubbock 79413. tfp

LOST AND FOUND

FOUND - Male German Shepherd with Lubbock tags. Frank Jones. 652-3532. L10-6c

WANT ADS WILL FIND YOU A BUYER

lightweight ALUMINUM CANES & CRUTCHES

Sturdy
Dependable
Attractive
Wide selection for every prescribed need
Forearm and underarm crutches
Adjustable telescopic canes
Four legged canes
Seat Canes

BISHOP-RAMSEY PHARMACY

208 West Houston
983-3174
FLOYDADA

COW POKES

By Ace Reid



"Wul, we may never cure poverty, but it looks like we're fixin to cure wealth!"

AUTO, FIRE & FARM INSURANCE
Floydada Real Estate & Insurance Agency
Jim Word - Phone 983-2360

FARM MACHINERY

NORRELL TRACTOR PARTS For Tractor and Irrigation Supplies and Accessories. tfc

FOR SALE - 5 Chevy Grain trucks. 652-3753 or 652-3542. L-tfc

FOR SALE - 1968 Model John Deere 105 combine. Contact Eugene Beedy, Floydada, Tex. 983-3927. tfc

FOR SALE - 560 International Cotton Stripper, 30 brush puller mounted. Excellent condition. J. L. Butler, Lelia Lake, Tex. 874-2127. 10-10p

FOR SALE...we have the Farm and Ranch Spanish books. Floyd County Hesperian and Lockney Beacon Office. 11p

SERVICES

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

PROFESSIONAL Rug Cleaning. Phone 652-2500. Lockney. tfc

FOR SALE - good selection Royal 440 typewriters. Your choice \$99.95. We also have a good selection of 2500 typewriters. Hesperian Office Supply in Floydada. tfp

HYDRAULIC HOSES MANUFACTURING REPAIR

We are now equipped to manufacture or repair most hydraulic hoses and air lines from 1/4 inch through 1 inch. Air Conditioning Hoses Coming Soon!
McDONALD IMPLEMENTS
983-3344
Floydada



WE WANT YOU TO KNOW - We sell all kinds of Goodyear tires... tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABA'S SERVICE CENTER, FLOYDADA. tfc

Diamond Industrial Supply Co., Inc.
Phone Days 296-7418 - Nights 296-1200 or 296-7828
1014 Broadway
Plainview, Texas
Chain U-joints
Sprockets Oil Seals
V-belts O-rings
Sheaves Wisconsin
SKF BCA Timken Bower

"We Appreciate Your Business More"
L-TFC

TEXAS ENERGY CO.
Formerly Northern Propane
PROPANE - DIESEL - GASOLINE
DRIP OIL - ANTI-FREEZE - WATER HEATERS
CHAMPLIN MOTOR OILS
EAST HIGHWAY 97, LOCKNEY
PHONE 652-3334, or 652-3335

EMPLOYMENT

WANTED - Cook for Dougherty Elementary School lunch room. Write Box 11, Dougherty, Texas 79231. tfc

HELP WANTED - apply in person, Whirlwind Drive-in. 10-6p

AVON I HAVE AN OPEN TERRITORY IN Dougherty Area. It can be yours. As an Avon Representative you'll earn good money. choose your own hours. Sound interesting? Call Collect Norma McGrath 296-6904 or write Box 6561, Lubbock, Tex. 79413. 10-6c

WANTED - lady with pleasing personality to be a Sales Representative for LADY LOVE Cosmetics. it's one of the best on the market today. Containing Vitamin E and Aloe Vera. If interested call Alice Curry, Quitaque, Tex. 806-455-3561 or 455-2331. 10-6c

SERVICE Station dealer wanted. Contact Godwin Stations, Inc. 806-747-2628. 10-3c

REWARD

\$25.00 reward offered for return of female German Shepherd. Lost in Lockney, answers to Puddin'. Call after 6:00. 652-2452 or 746-6239. L-tfc

REWARD for return of sledge hammer. Left beside the road west of Ray Aston home near railroad crossing. Can identify. Mrs. Charles Simpson. 652-3556. L10-3c

GARAGE SALE

Gary household sale. Some antiques, 13 miles West of Ralls Highway on F.M. 378 to Harmony Community Center, then North 1/2 mile. Watch for signs. 10-6c

NAZARENE TEENS are having a yard sale, Oct. 10, 11 & 12. Being held in church yard at the corner of 4th and Tenn.

Don Grantham
Texas Farm Bureau Insurance Company
Floydada
Office Phone 983-3777
Home Phone 983-3586
Think of Low Net Cost with Service.

FOR SALE

FOR SALE - New and used Kirby Vacuum cleaners from \$109.95 up. Parker Furniture in Lockney. L-tfc

We have used appliances for sale. Sear's Floydada. 983-2862. tfc

"Venus Cosmetics" The best money can buy. With Stabilized Aloe Vera. Please call after 6 or weekends. Dewanda Blendon. 652-2563. L-tfc

FOR SALE - Used piano \$150.00. Call 652-3747. L10-6c

FOR SALE - Blue Lake & Top Crop green beans; Bell & Jalapeno Peppers; Tomatoes; Blackeyed Peas & okra. 983-3654. tfc

Reduce safe & fast with Go-Bese Tablets & E-Vap "water pills". Thompson Pharmacy. 10-24p

FOR SALE - yes, we have the Texas Almanacs in stock. Beacon Office Supply, Lockney; Hesperian Office Supply, Floydada. tfp

CARDS OF THANKS

We wish to express our sincere thanks for all the expressions of sympathy, kindness and prayers shown to us in the passing of our loved one. The Rocky Mangum Family L10-6c

FLOYD COUNTY ABSTRACT CO.
Abstracts
Of Title
Title Insurance
Verna L. Stewart
Owner, Manager
217 W. California
983-3728
Floydada, Texas

WHEN YOU NEED INSURANCE SERVICE FOR YOUR HOME RANCH FARM AUTO CROPS LIFE
Think of Low Net Cost with Service.

CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: \$1.00.

CLASSIFIED DISPLAY RATE: \$1.00 PER COLUMN INCH. CARDS OF THANKS: \$1.00.

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1. TITLE OF PUBLICATION The Floyd County Hesperian	2. DATE OF FILING October 1, 1974	
3. FREQUENCY OF ISSUE Twice each week (Sunday and Thursday)		
4. LOCATION OF KNOWN OFFICE OF PUBLICATION (Street, city, county, state, ZIP code) (Not printers) 111 East Missouri Street, Floydada, Texas 79235		
5. LOCATION OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHERS (Not printers) 111 East Missouri Street, Floydada, Texas 79235		
6. NAMES AND ADDRESSES OF PUBLISHER, EDITOR, AND MANAGING EDITOR PUBLISHER (Name and address) Wendell M. Tooley, Route 1, Floydada, Texas 79235 EDITOR (Name and address) Wendell M. Tooley, Route 1, Floydada, Texas 79235 MANAGER EDITOR (Name and address) Wendell M. Tooley, Route 1, Floydada, Texas 79235		
7. OWNER (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.)		
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I certify that the statements made by me above are correct and complete.
W. M. Tooley
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Located In Western Auto Store
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Phone 983-2146 - or 983-3915
Service in Your Home - 9 a. m. to 9 p. m. Mon through Sat.

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Call our price per yard for quality and quick, easy delivery to save working labor. Give us a call today for estimate, and have your mixed concrete delivered where and when you want it.
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Buddy's Food

BUDDY WIDENER - OWNER
FORREST SHANNON - MANAGER
STORE HOURS
 8 A.M. TO 8 P.M. MONDAY THRU SATURDAY
 SUNDAY - 9 A.M. TO 7 P.M.
 THESE VALUES GOOD OCTOBER 6,
 THROUGH OCT. 12, 1974
 IN FLOYDADA AND PLAINVIEW
 220 S. 2ND 2800 W. 10TH
 WE RESERVE THE RIGHT TO LIMIT QUANTITIES



DOUBLE STAMPS WED.

DOUBLE STAMPS WED.

25 Winners Weekly PLAY LUCKY STARS

BLUE STAR - 600 S AND H STAMPS
 GREEN STAR - 1200 S AND H STAMPS
 RED STAR - BEEF PAK

NO PURCHASE REQUIRED
 SILVER STAR - PURCHASE FREE
 GOLD STAR - \$50.00 GIFT CERTIFICATE
 Details At Buddy's



32 OZ. - 6 BOTTLE CARTON
COKE
\$1.59 PLUS DEPOSIT



GREEN GIANT - 12 OZ. CAN NIBLETS
CORN
4/99¢



GREEN GIANT - 303 CAN - 39¢ VALUE
GREEN PEAS
3/99¢



LIPTON'S - 3 OZ. - \$1.59 VALUE
INSTANT TEA
89¢

ARMOUR'S - 5 OZ. CAN - 45¢ VALUE
Vienna Sausage
3/99¢

KRAFT'S - CHOC - BANANA - VANILLA - CINNAMON - 12 OZ.
Peanut Butter Spread
 GREEN GIANT - 303 CAN
GREEN BEANS
4/99¢

PRINGLES - CHIPS IN A CAN - TWIN PACK - 93¢ VALUE
POTATO CHIPS
69¢



SWIFT'S - W - BEANS - 24 OZ.
CHILI
69¢



BORDEN'S - 1/2 GALLON - 93¢ VALUE
BUTTERMILK
59¢



DEL MONTE - FLAT CAN
TUNA
2/99¢

NESTLE'S - 12 OZ. - \$1.05 VALUE
Chocolate Chips
79¢



COLORADO - EXTRA FANCY - RED
APPLES
 CALIF. - FRESH GREEN
CELERY EACH
 CALIF. HAAS - LARGE
AVOCADOS 3
 CALIF. SUNKIST TEXAS
 Oranges 5 LBS. \$1 Potatoes

HI-VI 50 KING SIZE - 26 OZ. CAN - 33¢ VALUE
DOG FOOD
4/99¢

CARNATION - 99¢ VALUE - ALL VARIETIES
Instant Breakfast
69¢

SWIFT'S - 12 OZ. CAN - \$1.04 VALUE LUNCHEON MEAT
PREM
89¢

FRANKLIN - 63¢ VALUE
Munch & Crunch
2/99¢

6-pack CANDY BARS
 90¢ VALUE
only 59¢

SAVE VALUABLE COUPON
 KING SIZE
IVORY LIQUID
 ONLY WITH COUPON
 GOOD ONLY AT BUDDY'S
 WITHOUT COUPON
 OCT 15
 EXPIRES 10-12-74

WHITE SWAN - APPLE CIDER - \$2.09 VALUE GALLON PLASTIC JUG
BLACK PEPPER
49¢

CORAL BAY - 14 OZ. BAG
Coconut
79¢

VINEGAR
\$1.59

ORE-IDA - 2 LB. BAG - 87¢ VALUE
TATER TOTS
59¢

SAVE \$1
 BUDDY'S FOOD
 3 Lb. Can FOLGER'S COFFEE

"FREEZER BEEF IS DOWN" BUY '74 MODELS NOW, BEFORE THE '75 PRICE RISE."

QUALITY BEEF - RANCH STYLE	STEAKS	LB.	99¢
SWEET SMOKED CENTER SLICES	HAMS	LB.	\$1.87
CENTER CUT - LEAN AND TRIM	PORK CHOPS	LB.	\$1.59
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TONY'S - ALL VARIETIES - MEADS PARKER HOUSE
PIZZA 16 OZ. **99¢** **ROLLS** **2/79¢**

AQUA NET - 13 OZ. - \$1.09 VALUE
HAIR SPRAY
79¢

VICKS - 1 1/3 OZ. - 69¢ VALUE
VAP-O-RUB
49¢

CHEERIOS
 WITH COUPON **39¢**
 Without Coupon **49¢**

Good week of 10-12-74
 Good at BUDDY'S

Imperial Pure Cane - 5 LB. BAG
SUGAR
 GOOD AT BUDDY'S FOOD
 EXPIRES 10-12-74



WITH COUPON AND 8 LIGHT BULBS...
 WITHOUT COUPON