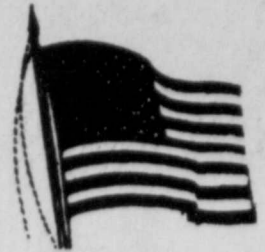


The Floyd County Hesperian



Floydada, Floyd County, Texas 79235

Sunday, September 1, 1974

12 Pages In One Section

10¢ Copy

Number 68

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Rock Chat

BY WENDELL TOOLEY

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But to make up for what nature cannot supply, the industry has had to turn to plastics for an artificial "extender" for its gum. "We have no choice," says a Wrigley spokesman. Apparently there is no satisfying the public taste for gum. Reports that gum chewing reached its height in World War II, when the average GI chewed 500 sticks a year, are wrong, according to the trade. Per capita consumption is rising — slowly but still perceptibly in the United States and at a much more rapid clip overseas.

LEADING CHEWERS
Americans and Canadians lead the world as gum chewers. But the English (4th) are catching up fast and so are the Germans (5th). Indeed the German growth rate exceeds them all. U.S. domestic sales (wholesale) stood at \$321.3 million last year — fractionally down from a year earlier. This has happened before but the general trend is up. In 1969 the figure was \$65 million less.

IN ANSWER to the question "What is holding up the construction of the Allsup's 7-11 building here?"... I have learned that the steel framing has been delayed. I have been trying to learn more about the construction of a new Dairy Queen on the Wye, but haven't found out much. Maybe I can find out something next week.

ONE OF MY NEIGHBORS has a new bumper sign which reads, "Bald is Beautiful."

TRAILING THE BUFFALO HERDS Into a new empire, the pioneers made an unwritten covenant with posterity. The mute debenture contained a ratification of opportunity, witnessed by courage and the will to carry forward. They have fulfilled the obligation and released the trusteeship of the future without overture. Their strong and willing hands have cut a deep hic jacet on the boundary markers of the last frontier.

Trail Dust by Douglas Meador
PLENTY OF WHOLESOME WORK is about the best known protection from the outrages of our own thoughts.

Trail Dust by Douglas Meador
IN THE NEWS — the other day Congress was (and may still be) considering a .10 Federal Tax on gasoline to help fight inflation. If such a tax would help inflation, then I would be perfectly willing to go up 25% on subscription rates and advertising rates to do my part. Since inflation is now the No. 1 topic, anything short of all out war would seem inadequate.

(The Texas Spur)



EMPLOYEE OF THE MONTH — Mrs. Dewane (Pat) Franklin, secretary for Goen & Goen. Mrs. Franklin has been employed by the firm for four years. She and her husband have two children, Karrie Lynn, who is seven and Teresa Ann, age six. Mrs. Franklin's husband is the art teacher at Duncan Elementary School. Making the Employee of the Month Award to Mrs. Franklin is Margie Fowler, member of the Women's Division of the Floydada Chamber of Commerce, who sponsor the event. Employer Dale Goen congratulates Mrs. Franklin. (Staff Photo)

FHA To Guarantee Emergency Livestock Loans

Financial assistance to livestock and poultry producers under the Emergency Livestock Credit Act will become available next week through a new loan guarantee authority of the Farmers Home Administration (FmHA), a rural credit service of the U.S. Department of Agriculture.

Alfred A Harrison, FmHA County Supervisor, said the agency will be

prepared to implement the recently-enacted law by guaranteeing up to 80 percent of possible loss on loans made by legally organized lenders to livestock and poultry producers.

Under terms of the act, the loan guarantee program will be in effect through July 25, 1975. It may be extended for 6 months beyond that date if the Secretary of Agriculture determines that it is needed to help the livestock industry obtain sufficient credit.

The law calls for loans to be made by banks or other legally organized lenders. Harrison said interested producers are urged to make applications to, and complete loan arrangements with lending institutions. The lender in turn will ask FmHA for a loan guarantee if one is required. The lender will process the application, close the loan and service it.

The maximum loan to any single borrower that can be assisted by an FmHA guarantee is \$250,000. Loans can be repayable in one to 3 years, although renewal for 2 years may be authorized. Interest rates are determined between borrower and lender. Harrison said the agency is authorized to guarantee up to 80 percent loss a lender may incur on loans to bonafide farmers and ranchers who breed, raise, fatten or market beef and dairy cattle, hogs, sheep, goats, chickens and turkeys. A majority of the borrower's income must come from the operation, and a majority portion of the borrower's time must be devoted to the livestock or poultry production.

In the case of a corporation or partnership, assistance can be extended only when the majority partners or stockholders are primarily engaged in the livestock or poultry production. FmHA guarantees will be made only when the bonafide farmer or rancher cannot obtain financing without a guarantee. Loans may not be used to expand operations.

Harrison said the county FmHA office serving the area where the borrower's livestock or poultry operations are conducted will handle

requests from lenders for guarantees, or supply information on the loan guarantee program.

The FmHA office serving Floyd and Motley Counties is located at 107 W. California Street, Floydada, Texas 79235.

Business Firms

Open On

Labor Day

Although Floydada schools will be closed Monday, Labor Day, it will be business as usual for most Floydada business firms.

Labor Day is not one of the official holidays for Floydada in 1974.

Some businesses will be closed, which are indicated by their advertisements in this edition of the Hesperian and more possibly in Sunday's edition.

Circus Coming

To Lockney

According to a report from Boyce Mosley, president of the Lockney Rotary Club, the club will sponsor the Dailey Bros. Circus in the fair grounds on Saturday, October 5.

Proceeds will be used in sponsorship of boy scout troop 259. The boy scouts will help the Rotarians sell advance tickets to the circus which will feature a 2:30 matinee and an 8 p.m. performance.

Hesperian Football Contest Begins Today

The first 1974 football contest appears on page 6 of this edition. Again this year, \$15 in prize money will be awarded each week of the contest — \$7.50 for first place, \$5 for second, and \$2.50 for third, for 11 weeks.

Contestants may mail their entries or bring them to The Hesperian office, 111 E. Missouri. Mail entries must be postmarked no later than 5 p.m. Friday, and in-person entries must be at The Hesperian office by the same time — 5 p.m. Friday before the games. Mail entry address is Box 700, Floydada 79235.

Circle the team you think will win each of the 22 sponsors' "footballs" on the contest page; and don't forget to circle the winner and indicate total score on the Floydada tie breaker game. If the tie-breaker comes into consideration, the game winner will be used first, total score second.

Entrant's name and address should

be printed plainly in the block provided. And of course, we need the whole page to judge the entries.

Winners' names will appear in the Thursday edition after the games. The following firms are sponsoring the contest:

- Consumer's Fuel Association, McDonald Implements, Thompson Pharmacy, Floyd County Farm Bureau, City Auto Inc., Hammond Sheet Metal, Oden Chevrolet-Olds, Floydada Implement Co., Martin & Co., Ponderosa Meat Company, Quality Body Shop, Buddy's Food, Russell's Equipment & Supply, Tastee Freeze, Babe's Service Center, Willson & Son - Builders Mart, Daniel Automotive, Production Credit Association, Caprock Parts & Hardware, Gilbreath Exxon Service, Baker Insurance, D&P Grain, Moore-Rose Funeral Home, Hale Insurance and Nichol's Oil Co.

Floyd County Accident Bill, \$1,260,000

NEW YORK, Aug. 24 — How does Floyd County's safety record compare with that of other communities?

What are a local resident's chances of being involved in an accident of some sort—on the highway, at home or at work during the course of a year? Are they as great or greater than elsewhere?

The local accident record is reflected, along with those of other localities, in data assembled by the U.S. Public Health Service.

It finds that in Floyd County, based upon the last three annual reports, the average number of fatal accidents was 5 per year. Automobiles were the cause of 2 of them.

Included in the figures were accidents of all sorts in which local people were involved, wherever they may have taken place. However, area accidents affecting non-residents were not included.

In terms of population, the accident toll locally was at the rate of 52 fatalities per 100,000 people.

It was a lower rate than was reported for the rest of the United

States, 58 per 100,000. It was lower, also, than the State of Texas rate of 64.

The latest National Safety Council report shows a total of 116,000 accidental deaths in the United States in the past year, as compared with 113,000 five years previously. In addition, there were some 11,500,000 persons who suffered disabling injuries.

The total would have been much larger, it states, had it not been for the energy crisis, which reduced travel and cut down on road speed.

Some idea of the overall size of the problem is brought out in its figures, which show that for every person who lost his life in an accident last year there were over 98 others who were seriously injured.

It places the economic loss at an average of \$29 billion a year during the last few years. This takes into account medical costs, lost wages, property damage and loss in production.

Floyd County's share of this, based upon the average cost per accident, comes to approximately \$1,260,000 a year.

Tractor Pull Monday...If It Doesn't Rain

The last tractor pull was rained out, so if it doesn't rain anymore, there will be a tractor pull at Petersburg Monday, September 2 at 5 p.m. in the football field.

There is no limit to entries and anyone wanting more information should call Steve Trowbridge 983-2656, James Hale 983-3840 or R. B. Looney, Jr., 667-3482.

Admission is \$2.50 for adults and children under 12 for 50c. Entry fee is

\$25.00 and the following classes are open for competition.

- TEXAS TURBO — 12,000 lb., 1st-\$75.00; 15,000 lb., 2nd-\$50.00; 18,000 lb., 3rd-\$25.00.
- STOCK — 7,000 lb. & 12,000 lb., 1st-\$75.00; 2nd-\$50.00; 3rd-\$25.00.
- SUPER STOCK NOVIS — 12,000 lb., 1st-\$75.00; 2nd-\$50.00; 3rd-\$25.00.
- SUPER STOCK & OPEN — 9,000 lb., 1st-\$125.00; 2nd-\$100.00; 3rd-\$75.00; 4th-\$50.00; 5th-\$25.00.

New Museum Hours

Floyd County Museum hours are now from 8 a.m. until 5 p.m. Mondays through Saturdays. The museum will be closed from 12 noon until 1 p.m. for lunch each day, and will also be closed Labor Day, September 2.

Alternating hostesses are Mrs. Mabel Laminack and Mrs. Georgia Finley.

Maurice Goodwin

Tennis Club Prexy

Maurice Goodwin was elected president of the Floydada Tennis Club at the regular monthly meeting in Lighthouse Electric Tuesday night. He succeeds Totch Upshaw, who will be moving his family to Panhandle in November.

New vice president is Turner Hunter. Secretary is Jean Hale, treasurer is Tommy Farris. Frank Barrow continues as activity chairman and he plans another fun doubles tournament in September.



CAL FARLEY'S BOYS RANCH young men were in Floydada Wednesday to promote their rodeo which comes up September 1 and 2. Pictured in front of The Hesperian office, left to right, Ricky Thompson 10, Kyle Nogle 18, Shawn Bannister 8, Paul Black 17 and Charles Crim 16. (Staff Photo)

HEARTY SAVINGS FOR HEARTY APPETITES

THRIFTWAY

A BETTER WAY TO SAVE

PRICES EFFECTIVE SEPTEMBER 2 THRU SEPTEMBER 7, 1974. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.



Minute Maid
FROZEN CONCENTRATED
ORANGE JUICE

MINUTE MAID
FROZEN
ORANGE JUICE

59¢

12-oz. CAN

BETTY CROCKER (WITH 20c IN AD COUPON)

HAMBURGER HELPERS 2 BOXES **99¢**

SOFLIN ASS'T'D.
PAPER TOWELS 120-SHEET ROLL **39¢**

REGULAR — FROZEN
MORTON DINNERS EA. **49¢**

FRIED CHICKEN FISH & CHIPS
MEAT LOAF
SALISBURY STEAK
TURKEY DINNER



Dairy Products

PILLSBURY CINNAMON ROLLS WITH ICING 10-oz. CAN **45¢**

SHURFRESH PURE CORN OIL MARGARINE 16-oz. CTN. **69¢**

SHARP — JALAPENO — AMERICAN — PIMENTO
KRAFT SINGLES 6-oz. PKG. **49¢**

HUNGRY JACK BISCUITS

BUTTER TASTIN' FLAKY BUTTERMILK BUTTERMILK FLUFFY 3 9 1/2-oz. CANS **\$1.00**

32 OZ. 6 BTL. CTN. COCA COLA \$1.69 PLUS DEP.	CLOVERLAKE ICE CREAM 1/2 GAL. 89¢	CLOVERLAKE Buttermilk 1/2 GAL. 69¢	SHURFRESH Potato Chips PKG. 59¢
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SHURFINE VEGETABLE OIL 24-oz. BTL. \$1.39	KRAFT DELUXE MACARONI DINNER 14-oz. BOX 69¢
TUNA CHICKEN, TUNA LIVER, TUNA KIDNEY KAL KAN CAT FOODS 6 1/2-oz. CANS 39¢	SHURFINE PIECES & STEMS MUSHROOMS 4-oz. CAN 39¢
SKINNER SHORT CUT ELBO MACARONI 8-oz. BOX 29¢	TOWIE MILD BANANA PEPPERS 15-oz. JAR 49¢
SHURFINE MIXED VEGETABLES 16-oz. CAN 25¢	SCHILLING BLACK PEPPER 4-oz. CAN 59¢

15c OFF LABEL

AJAX
ALL PURPOSE LIQUID CLEANER

28-oz. BTL. **59¢**

3¢ OFF LABEL

CLEANSER

AJAX
GIANT SIZE 21-oz. CAN

25¢

WE GIVE S AND H GREEN STAMPS DOUBLE ON WEDNESDAYS



FOR YOUR SHOPPING CONVENIENCE WE WILL BE OPEN LABOR DAY

Farm Fresh Produce Specials from Thriftway!

FLAME **TOKAY GRAPES** LB. **39¢**



NEW CROP RED DELICIOUS **APPLES** 3 LBS. **\$1.00**

SWEET BELL PEPPERS EA. **10¢** GLOSSY BLACK EGG PLANT LB. **33¢**

LONG GREEN SLICERS CUCUMBERS EA. 10¢	COLORADO ELBERTA PEACHES 3 LBS. \$1	ALL PURPOSE RUSSET POTATOES 10-LB. POLY BAG 79¢
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300 COUNT **Notebook Paper** **79¢**

GARDEN CLUB **Strawberry Preserves** 18 OZ. JAR **69¢**

MEAT COUNTER SPECIALS...

Fresh Tender Quality Meats that you'll find at Thriftway!

	SLICED QUARTER PORK LOIN PORK CHOPS (9-11 CHOPS) PER PKG. LB. 89¢
	CENTER CUT RIB CHOPS LB. \$1.19
	CENTER CUT LOIN CHOPS LB. \$1.29

RIB HALF PORK LOIN ROAST LB. 98¢	LOIN HALF PORK LOIN LB. \$1.09	TYSON'S PRIDE FRESH FROZEN CHICKEN BREASTS 2-LB. BOX EA. \$1.49	TYSON'S PRIDE FRESH FROZEN CHICKEN DRUMSTICKS 2-LB. BOX EA. \$1.49
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GOOCH GERMAN STYLE BLUE RIBBON SMOKED SAUSAGE 12-oz. PKG. **89¢**

COUNTRY STYLE SPARE RIBS LB. 89¢	SELECT SLICED, SKINNED & DEVEINED BEF LIVER LB. 79¢
OSCAR MATER — REG. GARLIC SQUARE 8-oz. PKG. 69¢	FRESH FROZEN FISH TURBOT FILLETS LB. 89¢

SHURFRESH TOP QUALITY REGULAR OR THICK SLICED

BACON

LB. **99¢**

NOTICE TO OUR CUSTOMERS: WE NEED YOUR HELP! PLEASE REUSE PAPER BAGS AND OTHER RECYCLABLES TO HELP US SAVE THE EARTH. WITH YOU AND PLACED IN THE RECYCLING BIN WITH YOUR OWN BAG WHEN POSSIBLE. THANK YOU!

ORANGE SLICES 16-oz. PKG. **49¢**

SPECIAL THIS WEEK

15c VALUABLE COUPON

NO. GARDEN CLUB LIQUID TOILET TANK CLEANER **VANISH**

WITH THIS COUPON VOID AFTER SEPT. 7, 1974. THRIFTWAY STORES.

30c VALUABLE COUPON

FOLGER'S INSTANT **COFFEE CRYSTALS**

WITH THIS COUPON VOID AFTER SEPT. 7, 1974. THRIFTWAY STORES.

50c VALUABLE COUPON

FOLGER'S MOUNTAIN **COFFEE**

WITH THIS COUPON VOID AFTER SEPT. 7, 1974. THRIFTWAY STORES.

20c VALUABLE COUPON

BETTY CROCKER **HAMBURGER HELPER**

WITH THIS COUPON VOID AFTER SEPT. 7, 1974. THRIFTWAY STORES.

SAVE S AND H GREEN STAMPS

REGULAR OR FRESH HERBAL VASELINE INTENSIVE CARE **LOTION** 10-oz. BTL. **99¢**

MINT-LEMON/LIME OR REG. SHAVE BOMB GILLETTE **FOAMY** 11-oz. EACH **99¢**

ASSORTED **NICE & EASY HAIR COLOR** \$1.99 EACH



PAGE'S THRIFTWAY IN LOCKNEY

Hers Win Record Book Contest

Sheep - Red Award. Darlene Broseh - Clothing - Red Award.
 Kristi Willis - Achievement - Red Award. Danny Nutt - Swine - White Award.
 Their records were the winners in Floyd County judging and selected from some 120 total records and D-forms submitted.
 4-H record books are an excellent teaching and learning experience in 4-H and the competition against other 4-H'ers across the state and nation is just one more way of letting the public know how hard a youngster works and how much he or she is involved in their community.

FARM REVIEW



WHEAT IS PLANTED in undisturbed seedbed of cotton. This conservation practice will improve the soil organic matter, protect the soil from wind and water erosion and save the farmer fuel as well as moisture. [This photo taken on the Benny Cates farm eight miles north and three miles west of Floydada.]

Cover And Green Manure Crops

lines, end of insurance periods and policy changes.
 FCIC, a non-profit agency of the United States Department of Agriculture, provides all-risk insurance protection to growers on a voluntary basis. Locally, insurance is available on cotton, grain sorghum and wheat. It has covered such disasters as drought, excessive moisture, insects, plant diseases, wind and freeze in its 36-year history.
 According to the Contract Service Center at College Station, Texas, producers in the Texas, New Mexico and Oklahoma region have protected their crop investments this year for a total value of more than \$50 million.
 Due to drought conditions this season, the Corporation will be paying indemnities to many insured producers.

In only a few weeks the harvest in Floyd County will leave many acres of land idle for the winter.
 In Floyd County this is a critical time of the year on land that grain sorghum, soybean and especially that cotton has been grown. At this time of the year the land in many fields will have no protection from our West Texas winds.
 Winter cover crops, such as wheat, rye, vetch or cowpeas can be seeded on these areas that are unprotected. These crops can also provide another benefit as a green manure crop, which helps to improve

the physical, chemical and biological condition of the soil by increasing the organic matter content of the soil.
 These crops may be drilled in the existing litter or residue of the previous crop. Therefore no seedbed preparation is performed which will conserve fuel as well as moisture.
 Anyone may obtain more information concerning winter cover and green manure crops should contact the Soil Conservation Service in Floydada located on the Court House square in the Agricultural Building or telephone 983-2352.



The Secretary of Agriculture is required by law to determine and announce the loan level for the 1975 crop of U.S. upland cotton by November 1, 1974, and the national production goal and national base acreage allotment by November 15, according to Donald Johnson, Executive Vice President of Lubbock-based Plains Cotton Growers, Inc.
 An announcement of the Secretary's intention to make these determinations appeared in the August 15 Federal Register along with a call for written industry comment by September 16, and PCG is now preparing its views and recommendations, Johnson said.
 Under the Agriculture and Consumer Protection Act of 1973 the loan level must reflect—for Middling one-inch cotton with 3.5 to 4.9 micronaire at average location—90 percent of the average price of American cotton in world markets for the three years August 1, 1971 through July 31, 1974 or 90 percent of the "then current" average world market price if the current world market price is lower than the three-year average.
 For the 1974 crop Secretary Earl Butz in late August of 1973 announced a "preliminary" loan of 25.26 cents per pound for Middling one-inch cotton, translated that figure to 27.05 cents for Strict Low Middling inch-and-a-sixteenth cotton and used that as the base rate. USDA stated that the loan level would be reviewed in early 1974 to determine if an adjustment was needed.
 But it was not until July 18 of 1974, only two weeks before the end of the 1973-74 marketing year, that USDA announced the 27.05-cent rate as final. Presumably the finalization of the loan was delayed to allow time for the current year market price to become evident.



Culture's outpost on Wall Street
 Investors don't realize the Federal loan funds from the sale of bonds is no government money in the bank. The quality of Land Bank Bonds, which the Farm Credit System's works on behalf of agriculture, now of low-cost financing from the market. Come in... and let's talk bank money is bought—and sold—by the borrower.

MAIN ST. 2480 TEXAS
Federal LAND BANK Association

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

IMPLEMENT CO. JOHN DEERE DEALER	LOCKNEY OIL & BUTANE N.H. GAMMAGE
PERSON GRAIN CO. FERTILIZER	ACCO SEED "SORGHUM FOR THE SEVENTIES"
COOPERATIVES MEMBER-OWNED	THE LOCKNEY BEACON BOOSTING FLOYDA COUNTY AGRICULTURE

WASHINGTON: ASSIGNMENT AGRICULTURE

by Donald T. Donnelly
 AFBF Washington Office
 August 9, 1974

Federal Estate Tax Is An Unreasonable Burden

Here is a story which could have been written by many a young man or woman on an American farm. It tells about death and taxes—two things which all of us must face sooner or later.
 "When great grandfather died back in 1942 he left a sizeable estate. His 360-acre farm with its substantial buildings, his livestock and machinery, and his bank account were valued at about \$57 thousand after his outstanding debts were paid.
 "Grandfather and grandmother inherited the farm. And they didn't have to pay any federal estate tax, because Congress had exempted estates worth less than \$60 thousand.
 "When grandfather passed away last winter he left the family farm to Dad and his two sisters. The original 360-acre farm with the farm buildings was appraised at over \$150 thousand. The 80 acres that grandfather had bought in 1948—plus all the big machinery that's on the place now—brought the total value of great-grandfather's estate to over \$200 thousand, and so there was a big federal estate tax to pay.
 "Dad had to take out a federal land bank mortgage on the place because of the tax and because his sisters wanted some of their inheritance right away and he had to buy them out. It will take him a long time to pay off the mortgage, and he isn't very happy about it.
 "Dad says that since grandfather's death he's learned about a lot of things the old gentleman could have done to prepare for passing the family farm on to another generation. He could have carried more insurance. He could even have formed a family corporation. But he didn't, and a lot of other farmers are in the same position.
 The point of this young farmer's story is that for many farm families—even for those whose plans for passing on the farm to future generations are carefully made—the federal estate tax is an unreasonable burden.
 The present estate tax exemption of \$60 thousand was written into law 32 years ago. Because of the decline in the purchasing power of the dollar in the intervening years, a comparable exemption would now be \$175,000.
 Voting delegates to the 1974 annual meeting of the American Farm Bureau Federation expressed their belief that "exemptions from the federal estate and gift taxes should be increased substantially in recognition of the economic changes which have occurred since the present exemptions were provided."

The voting delegates also said that:
 "When estates are appraised for federal estate tax purposes, their value should be based on the use of the property at the time of the appraisal."
 A bill to carry out these policy recommendations is now before Congress. It has been introduced by Representative Omar Burleson (D.) of Texas, a member of the House Ways and Means Committee.
 Here is what the Burleson bill (H.R. 15435) would do:
 (1) Raise the exemption from the federal estate tax to \$200,000.
 (2) Increase the maximum marital deduction available when a married person dies and leaves property to a surviving spouse. Current law provides that the marital deduction shall not exceed 50 percent of the value of the adjusted gross estate. The bill raises the maximum marital deduction to \$100,000 plus 50 percent of the adjusted value of the estate.
 (3) Provides a method for valuing farms and woodland for estate tax purposes on the basis of their current use rather than potential higher value uses. To qualify for this treatment the property must have been used for farming, woodland, or scenic open space, for the five years previous to the death of the decedent and must remain in that use for five years after the heir has elected to use this method of estate valuation. In the event the land is sold, transferred, or substantially converted to a higher use during that five-year period, additional estate taxes on a higher value would be collected.
 The Burleson bill deserves careful study. While its farm and woodland provisions would be of primary benefit to farmers, many urban residents are interested in the preservation of open space and scenic values. In addition, the exemption and marital deductions provisions would be beneficial to all taxpayers with modest substantial estates.
 The farm, woodland and open space provisions of the Burleson bill are incorporated in bills introduced by Senator Charles McC. Mathias (R.) and Representative Goodloe Byron (D.) of Maryland with numerous co-sponsors.
 Legislation of this type will be enacted only if farm and ranch families demonstrate strong support for it. Now is the time to write to your Representative and Senators if you want Congress to act.

12 The AMERICAN FARMER SEPTEMBER 1974

Industry people were not happy with this procedure last year, and, with the current market situation, are not likely to be pleased if it is followed again this year.
 Rough calculations indicate that the three-year average market price for American cotton in world markets is about 43 cents per pound, 90 percent of which would give a loan rate of almost 39 cents per pound for 1975-crop U.S. cotton. However, with the drastic decline in world market prices over the past several months, there is a good possibility that the current year's price will be well below 43 cents. If so the Secretary could set a preliminary loan rate before November 1 and then set a considerably lower loan rate prior to the end of the 1974-75 marketing year—something which has not been done during the past 40 years of government programs.
 The national production goal under the open-end planting provisions of the law is of little consequence. The goal for 1974 was 14,802,000 bales, compared to production of 13.9 million.
 The Act of 1973 specifies that the national base acreage allotment shall be the number of acres which will give production equal to estimated domestic consumption, plus not to exceed 25 percent under some circumstances—except that it may not be less than 11 million acres.
 The national allotment for 1974 was 11 million acres, so individual farm allotments in 1975 should not show any great change from 1974.
COTTON HARVEST in the Valley is reported past its peak. Through August 2, a total of 95,000 samples had been classed in the Harlingen office of USDA, compared to only 1,776 samples at the same time last year.

Wayland Baptist College

FALL 1974

EVENING CLASSES

Art 333	Elementary Art Education	6:00 - 9:00 pm M	AB 23	Nobles
Biol 114D	General Biology	6:30 - 9:30 pm TT	MSB 205	Thompson
Biol 414	Microbiology	6:30 - 9:30 pm TT	MSB 209	Reese
Educ 303	Educational Psychology	7:00 - 10:00 pm Th	HLB 201	Jones
Educ 383	Teaching Reading	7:00 - 10:00 pm M	HLB 201	Draper
Eng 223B	American Literature	6:30 - 9:30 pm Tu	GH 205	Mayfield
Geog 113	Principles of Geography	6:30 - 9:30 pm Th	HLB 205	Draper
Hist 213F	U. S. to 1865	6:30 - 9:30 pm M	GH 217	Golden
Hist 483	Priv Enter Sys in the U. S.	6:30 - 9:30 pm Tu	GH 217	Morris
Law Enf 333B	Abnormal Psychology	6:30 - 9:30 pm Tu	MSB 114	Childs
Law Enf 423B	Criminal Investigation II	6:30 - 9:30 pm Th	MSB 114	Massey
Pol Sci 213C	Federal/State Government	6:30 - 9:30 pm Th	GH 215	Turnbough
Psy 113B	General Psychology I	7:00 - 10:00 pm Th	GH 218	Childs
Psy 303	Educational Psychology	7:00 - 10:00 pm Th	HLB 201	Jones
Psy 313	Marriage & the Family	6:30 - 9:30 pm Th	GH 214	Steere
Psy 333B	Abnormal Psychology	6:30 - 9:30 pm Tu	MSB 114	Childs
Psy 473	Personal Counseling	6:30 - 9:30 pm Tu	HLB 201	Steere
Rel 113E	Old Testament History	7:00 - 10:00 pm M	FBB 204	Olive
Soc 313	Marriage & the Family	6:30 - 9:30 pm Th	GH 214	Steere
Soc 363	Minority Relations	6:30 - 9:30 pm M	GH 214	Young
Span 114C	Elementary Spanish	6:00 - 10:00 pm Th	MSB 115	Golden
Speech 243	Business & Prof Speech	6:30 - 9:30 pm M	SMC 16	Gibson

Registration at the Registrar's Office in Gates Hall 30 minutes before class begins.
 Classes begin September 5. Thursday classes register September 5; Monday classes, September 9; Tuesday classes September 10.

BUILDING KEY

AB - Art Building	SMC - Slaughter Memorial Center
GH - Gates Hall	MSB - Moody Science Building
FBB - Flores Bible Building	HLB - Home Life Building

PHILOSOPHER

Has Found A Solution
Permanently Control Inflation



Floyd Philosopher on how to tackle inflation this year is still here.

President Ford hit the inflation is

...increase a year, ... doubles the price ... years, which means ... \$3,000 car will cost ... \$250,000, ... just above the

poverty level.

Obviously, this can't go on, but how to stop it is not only a horse of a different color but a breed that hasn't been captured, if it exists at all.

Some \$60,000-a-year economists are saying the way to stop inflation is to cut back on everything and everybody except \$60,000-a-year economists. Others say cut down on Federal spending, except in the Floyd County area.

Unfortunately the Constitution fails to mention inflation but you couldn't expect the

"Operation Motorcyde"

"It is indeed tragic that so many men, women and children will become victims of motor vehicle accidents this last holiday weekend of the summer when thousands of motorists traditionally take to the highways for an outing", Major C. W. Bell, Regional Commander of the

Texas Department of Public Safety, said.

Bell said the DPS will use all facilities and personnel at its disposal in an effort to reduce the predicted death toll. A special "Operation Motorcyde" will be activated at 6 p.m. Friday, August 30, and continue through mid-

night Monday, September 2. During this period, all uniformed DPS officers and equipment will be used on the highways to enforce traffic laws.

During the holiday period the DPS will tabulate each traffic death, and the totals will be announced three times daily in order to call public attention to the highway dangers.

"More people are killed in

Texas each year in traffic than are killed in all the United States by murder and homicide," Bell continued, "and the deaths are just as senseless, as needless and as tragic, but not nearly as well publicized."

"Psychologists say that one reason the general public fails to take positive action in matters of traffic safety is due to a lack of personal identification with the problem. It might behoove all drivers in our state to stop and consider that they have less than a 50-50 chance to go through their driving career without being involved in a traffic mishap, or without incurring injury to themselves or one of their family. The more than 1,550 persons killed in traffic crashes on Texas streets and highways this

year had no idea that they would be involved in an accident either."

"In the final analysis, traffic safety must rest on the shoulders of every person who gets behind the steering wheel of a car. With the proper attitude of alertness and with the acceptance of responsibility, we can see positive results in our attempts to halt the increases in the number of traffic mishaps," Major Bell concluded.



Moslem legend holds that Abraham was at 15 months, the height of a 15-year-old.

WIGGLY WIGGLY

OPEN 7 DAYS A WEEK

DAILY 8AM-10PM SUNDAY 9 AM-9PM

Inspected, Grade A
14 Lbs. and Up
King Turkeys
49¢

Piggly Wiggly,
Chub Pack, Fresh
Ground Beef
78¢
Lb.

USDA Good, Superb Valu-Trim
Center Cut
Chuck Steak
98¢
Lb.

2-Lb. 97¢ — Breakfast
Sausage
49¢
Lb.

Skinned, Deveined & Sliced
Beef Liver Lb. **89¢**
Kraft's Red Rind Midget
Cheese Horns 1/2 Lb. **\$2.29**
Kraft's Cracker Barrel Sticks
Cheese Variety 5 2-oz. Sticks **\$1.29**

FOOD STAMP
CUSTOMERS
WELCOMED...



9 to 11 Chops, Quarter Pork Loin Cut Into
Pork Chops Lb. **\$1.19**
Red Grapes Lb. 59¢
Bell Peppers Lb. 49¢
Tomatoes ctn. 69¢
Creamy, Ripe Avocados ea. 49¢
GREEN Onions 2/35¢
Crisp Radishes 2 Cello Pkg. 35¢

12-oz. **\$1.19**
12-oz. **\$1.28**



Farmer Jones
Sliced Bologna
89¢
12-oz.

All Purpose Russet
Potatoes
79¢
10 Lb. Bag

Sweet Valencia
Oranges
23¢
Lb.

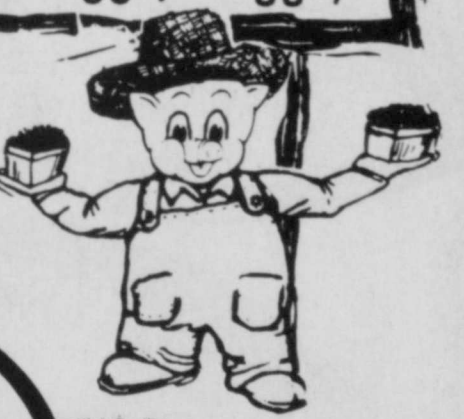
Jones, Juicy and
Hot Franks
89¢

Lean & Flavorful
Short Ribs Lb. **59¢**
Mr. Boston, Frozen
Codfish Sticks Lb. **69¢**

We Welcome
Federal Food
Stamp Customers

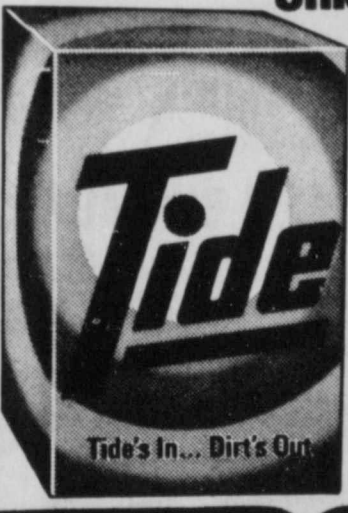
Delicious
Crisp Carrots Lb. Cello Pkg. **19¢**
Tasty
Yellow Onions Lb. **15¢**

Crispy-Fresh Produce
from Piggly Wiggly



12-oz. **93¢**
8-oz. **89¢**
Lb. **89¢**

PIGGLY WIGGLY VALUABLE COUPON
Save 42¢
With this coupon when you buy one (1)
Tide Detergent 49-oz. Box **83¢**
WITHOUT COUPON \$1.25. LIMIT ONE
coupon per customer. 00047
Offer good thru Sept. 7, 1974.



SWEET BARTLETT
PEARS
29¢
Lb.

High-Quality
Celery Hearts ea. 69¢
Red Delicious Apples Lb. 49¢
Fresh Pineapple ea. 89¢

Mission
Shelled Corn
\$1
12-oz. Cans

Beauty Aids
Colgate
Dental Cream
63¢
5-oz. Tube
Wilkinson, Stainless Steel Blades 5-Ct. Pkg. 59¢
Cashmere Bouquet Body Powder 6.5-oz. Size 59¢
Mouthwash Colgate 100 12-oz. Btl. 89¢
Anti-Perspirant or Deodorant
Hour After Hour 7-oz. or 8-oz. **\$1.09**

Fresh Dairy
CLOVERLAKE
Cottage Cheese
49¢
12-oz. Ctn.
Piggly Wiggly Low Fat Milk 1/2-Gal. Ctn. 87¢
CLOVERLAKE Buttermilk Qt. Ctn. 59¢
CLOVERLAKE Chocolate Milk Qt. Ctn. 59¢
BELL Fruit Drinks 1/2-Gal. Ctns. **39¢**

Frozen Foods
Piggly Wiggly,
100% Pure Florida Day Frozen
Orange Juice
5 \$1
6-oz. Cans
Piggly Wiggly, Frozen Whipped Topping 10-oz. Ctn. 49¢
Sara Lee, Frozen, Chocolate Layer Cake 17-oz. Pkg. \$1.63
Aunt Jemima, Frozen, Original Waffles 10-oz. Pkg. 65¢
Morton, Beef, Chicken, Turkey, Frozen
Frozen Pot Pies 8-oz. Pkg. **25¢**

Shasta, Regular Assorted Flavors
Canned Pop
8 \$1
12-oz. Cans
Piggly Wiggly, Dry Dog Food 25-Lb. Bag \$4.69
Piggly Wiggly Liquid Bleach 1/2-Gal. Jug 39¢

ON SALE THIS WEEK
La Mesa Saucer With Each \$3.00 Purchase **49¢**
Maria Grande Dinner Knife With Each \$3.00 Purchase **33¢**

HAVE FUN ... WIN PRIZES

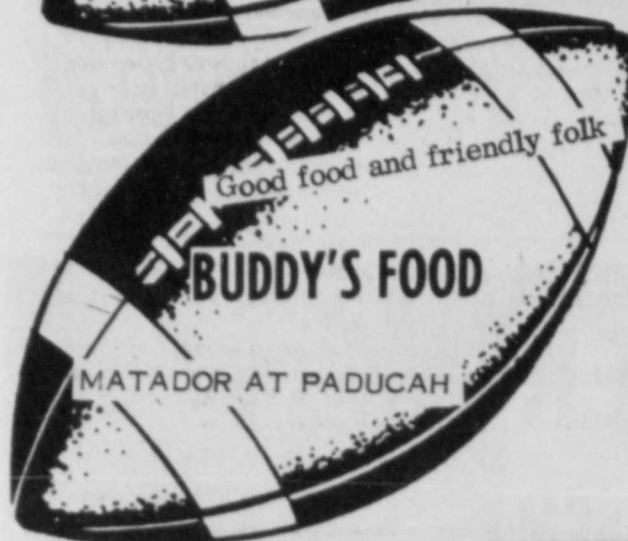
\$15 IN CASH PRIZES EACH WEEK

HESPERIAN

FOOTBALL CONTEST

AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTOFFICE



CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to The Hesperian office

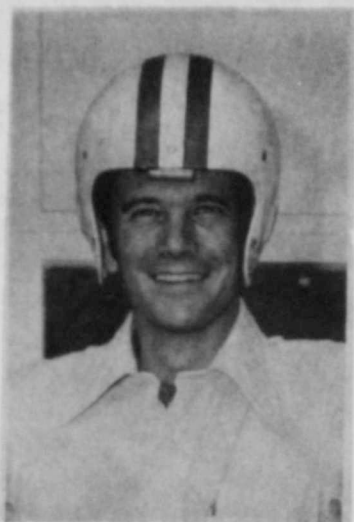
Tie-breaker game will be considered only in case of ties.

QUARTERBACK QUOTES

TIE BREAKER-Guess Total Points AND CIRCLE WINNER



ED HAMMOND
FLOYDADA..... 28
CROSSBYTON..... 6



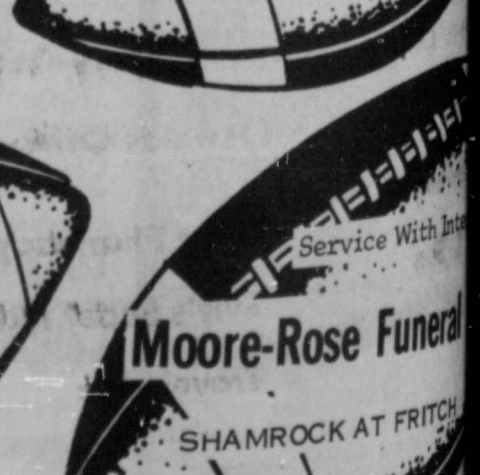
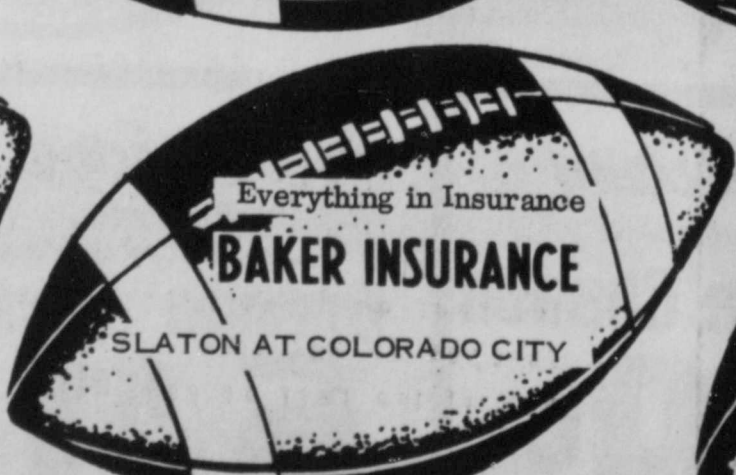
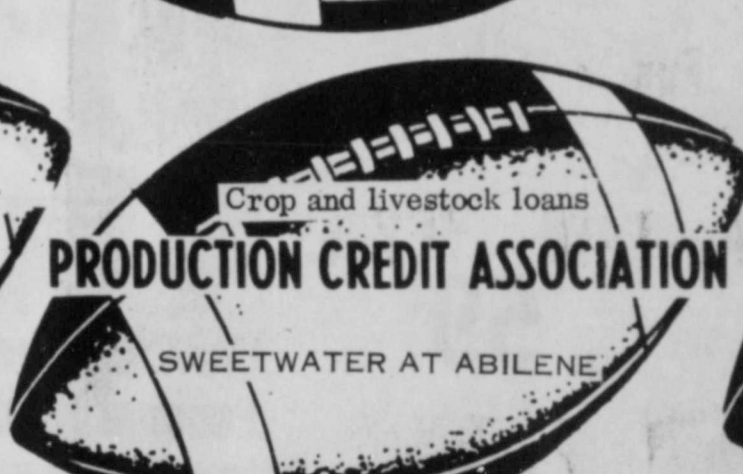
RICKIE BURNS
FLOYDADA..... 42
CROSSBYTON..... 7



SAM BAKER
FLOYDADA..... 28
CROSSBYTON..... 6

NAME
ADDRESS
CITY

1ST PRIZE	\$7.50
2ND PRIZE	\$5.00
3RD PRIZE	\$2.50



er News

J.E. Green

the weekend with Bro. and Mrs. Clay Muncy at Lockney, and attended church with them. Sunday evening Mrs. Neva Callahan and Mrs. Clay Muncy brought her home.

Mrs. Hal Thomas visited Miss Meredith Thursday.

Mr. and Mrs. Morris Carroll and John are on a vacation trip to see their parents in Paris and Dallas, then to Houston. They expect to reach home Tuesday.

Mrs. C.W. Denison and Mrs. Grady Freeman have gone fishing today at White River.

Mr. and Mrs. Paul Stout and Michele of Quitaque spent the weekend with her parents, Mr. and Mrs. Thomas Warren and Don. Today the Warrens are busy gathering garden vegetables.

Mr. and Mrs. A.B. Caldwell and daughter, Mrs. Dwane Bristow of near Abernathy visited Mr. and Mrs. Charley Spence Sunday. Mrs. Caldwell and Mrs. Spence are sisters.

Mr. and Mrs. Hal Thomas spent Saturday in Lubbock with their children, Mr. and Mrs. Milton Mensch. All dined out and enjoyed the 30th wedding anniversary of Mr. and Mrs. Thomas. Congratulations!

They also visited a sister of Mr. Thomas Mrs. Hester of Post, who is a patient in West Texas Hospital.

Mr. and Mrs. D.I. Bolding and family of Los Angeles, Calif., were in town last week visiting her parents, Mr. and Mrs. Ed Muncy, and other relatives. I had the pleasure of seeing D.I. and Eddie Ruth, but not the children. They were long gone with some cousins to enjoy the pleasures of a modern West Texas farm.

Mrs. Ruby Stone and Mrs. Tom Flood and Tommy of Borger, who visited in the Green home since Sunday evening, returned home via Olton Wednesday for the night, and on home Thursday. Tuesday Mrs. Green and guests went sightseeing in the Mt. Blanco Canyon including the ruins of the old

Hank Smith rock house — then on to the Anthony Latta home where all enjoyed a delicious dinner with the family.

Mrs. Buck Ragsdale (Maxine) near Muleshoe, came Friday and took her mother, Mrs. R.C. Ross, home with her for a few days visit.

Mrs. Evelyn Edmondson of Harlingen is visiting her mother, Mrs. O.C. Vinson. A nephew, Glen Stroup of Brownfield came Sunday to visit Mrs. Vinson and her daughter.

Mr. and Mrs. Keith Jackson and sons returned Saturday night from a week's vacation. They toured places of interest in East Texas, Dallas, Galveston and Houston.

Mr. and Mrs. Hoyt Tiller of Truth or Consequences, N.M. visited last week with her brother, Mr. and Mrs. Everett Crume.

Mr. and Mrs. Walter Boedeker have recently visited with Mr. and Mrs. Sam Neumann and Miss Helen Neumann at Claytonville, and at Lubbock with Stewart McKalip at the Colonial Nursing Home.

Visiting with Mrs. Boedeker Monday were Mrs. Fritz Steinfeld and Mrs. W. F. Cook of Plainview.

Mr. and Mrs. Fred Carthel recently returned from Houston where they attended the national soybean association meeting.

John Quebe of Lubbock spent the past weekend with his parents, Mr. and Mrs. Ewald Quebe.

MARY KIRCHHOFF ALARMED ABOUT SOCIALISM

"I became involved in this campaign because I am alarmed about the creeping socialism in our America, in our own Texas," declared Mary Kirchhoff, candidate for the State Senate, 30th Senatorial District. "To offset this growing problem on the state level, we must have stronger representation in Austin. Certainly agricultural representation — a voice both experienced and knowledgeable in agricultural matters — is badly needed."

Speaking at the Old Settlers Reunion in Roaring Springs August 22, Mrs. Kirchhoff thanked the group

"For making this country a place where all of us can live today. This is where it all started. Our debt to you is a tremendous one."

The attractive blonde candidate also set forth her beliefs in the free enterprise system, states rights, and individual rights. "Surely a person has the right, under God, to control his own destiny," she emphasized.

Speaking out of the background of her work with the Small Towns Task Force, Mrs. Kirchhoff mentioned again the need for industrial development in West Texas. "We stand on the threshold of what can be a day of unprecedented opportunity in our own area," she pointed out. "Let us join together in outlining plans which can tap the great potential resources of this section."

In line with her work on the West Texas water problem, Mrs. Kirchhoff attended the dedication of the Municipal Water Works on the Masterson Ranch near Paducah Friday, talking with leaders there about ways and means of improving the water picture in West Texas.

"I feel that this problem is certainly one of our most crucial. In the past month I have contacted a number of different authorities working toward solutions. Some of the plans have strong merit — if we begin now."

Byars Family Reunion Held

The second annual Byars reunion was held Sunday, August 18, in the home of Mr. and Mrs. Aaron Carthel and Hulon.

Enjoying the food and fellowship were the following:

Mr. and Mrs. Larry Murphy, Canyon; Mr. and Mrs. Harry Thaten, Childress; Mr. and Mrs. Steve Thaten, Wichita Falls; Mr. and Mrs. Gary Carson, Angela and Scott from Colorado Springs, Colo.; Mr. and Mrs. Oscar Carson, Dumas; Pat Thaten, Dallas; Jan Hickman, Childress; Mr. and Mrs. Mike McDonald, Levelland;

Jeff Johnson, Floydada; Mr. and Mrs. Oscar Phillips, Lockney; Mrs. Wyatt Phillips and Britt, Petersburg; Jeff Johnson, Mr. and Mrs. Darrell Dudley; Mrs. Fleeta Adams, Leeta, Kyle and Lonnie; Mr. and Mrs. Gary Carthel; and Mr. and Mrs. Aaron Carthel all of Floydada.

The group decided to meet next year at McKinney, Texas.

Floydada 4-H Club News

By Dwayne Marble

The Floydada 4-H Club elected the following officers for the 1974-75 year: president, Joe Reid; vice president, Pat Miller; recording secretary, Leanne Ferguson; corresponding secretary, Shanda Heflin; treasurer, Keith Tooley; reporter, Dwayne Marble; parliamentarian, Julie Morton; recreation leader, Janie Guest; sergeant-at-arms, Jone Jones; county council delegates, Boy — Clay Hamilton; Girl — Adeana Morris; alternate county council delegates, Boy — Leslie Sinor; Girl — Shaunda Heflin.

There will be a victory party at 8 p.m. Thursday, August 29, for the installation of officers. This will be located at the Agriculture building on the square. All club members are urged to be present.

We had a very successful concession stand at the Floydada arts and crafts show. Jonna and Lisa, West served as chairmen. Workers

FLOYD PHILOSOPHER

Comes Up With What He Claims

May Be The Solution To World Peace



Editor's note: The Floyd Philosopher on his Johnson grass farm is either serious or kidding this week, take your choice.

Dear editor:

I have been working on a theory for permanent world peace and I'd like to know what you think of it.

It's fairly simple, once you get hold of it. Take the current situation on Cyprus. As I understand it, Turkey wants part of the island, Greece another, and the Cypriots haven't been consulted either way, so it's only natural that Greece and Turkey should fight about it until Henry Kissinger can figure out how to divide the island as he has every right to do since both sides are fighting with our weapons.

There's the point. An un-divided country is an open invitation to war. All countries smaller than the United States, China, Russia and anybody else who has the atom bomb should be divided at once before fighting breaks out and kept that way, and it should have been done years and years ago. You don't see North Dakota fighting South Dakota, do you? North Carolina fighting South Carolina? Those places got used to the

idea of being divided long ago and settled down to peaceful co-existence.

If Henry Kissinger would sit down with a map and a ruler and divide every small country exactly in half and then call a world conference to see what other countries get which halves, we might put an end to these constant squabbles and settle down to waiting around till somebody figures out an answer to inflation.

Some may argue that the small countries aren't going to like this, but have you ever heard of a small country being consulted when a bigger country decided to take it over? And of course some may point out that there's a South Korea and a North Korea and a South Vietnam and a North Vietnam and they're still fighting, but people who point out such things probably are members of the media who go around emphasizing the bad side of a good theory.

The world is not all bad. I've got a neighbor who claims he drove into a filling station the other day and they cleaned his windshield and checked his battery water.

Yours faithfully,
J.A.

Neighborhood Center Board

Members To Meet Tuesday

Due to Labor Day holiday Monday, the Neighborhood Center board members will not meet until Tuesday, September 3.

All members are urged to be present for the meeting at Della Plains School, starting at 8 p.m.

Women Veterans Get Second Chance

Many women veterans who did not use their GI Bill after the Korean Conflict now have a second chance at Veterans Administration financial help for a college education or other training, under a new law, Jack Coker, VA Regional Office Director, said today.

When eligibility for this veteran's benefit was recently extended two more

years for all veterans discharged after January 31, 1955, it had a special significance for women veterans whose children are reaching ages that allow them more free time.

The deadline for completion of training is now May 31, 1976, or ten years from the veteran's date of discharge, whichever is later.

Of the some 160,000 women veterans eligible for

current GI Bill school benefits, about 54,000 have trained under this program.

This spring, nearly 21,000 were in training, mostly in college. Only 209 were on-the-job trainees.

Below college level training available in a wide range of occupations such as hotel or motel manager, specialty shop or store manager, and hairdresser, plus other programs also open to men.

Save Money — Have Fun — Shop

DOWNTOWN PLAINVIEW TEXAS

DOLLAR DAYS

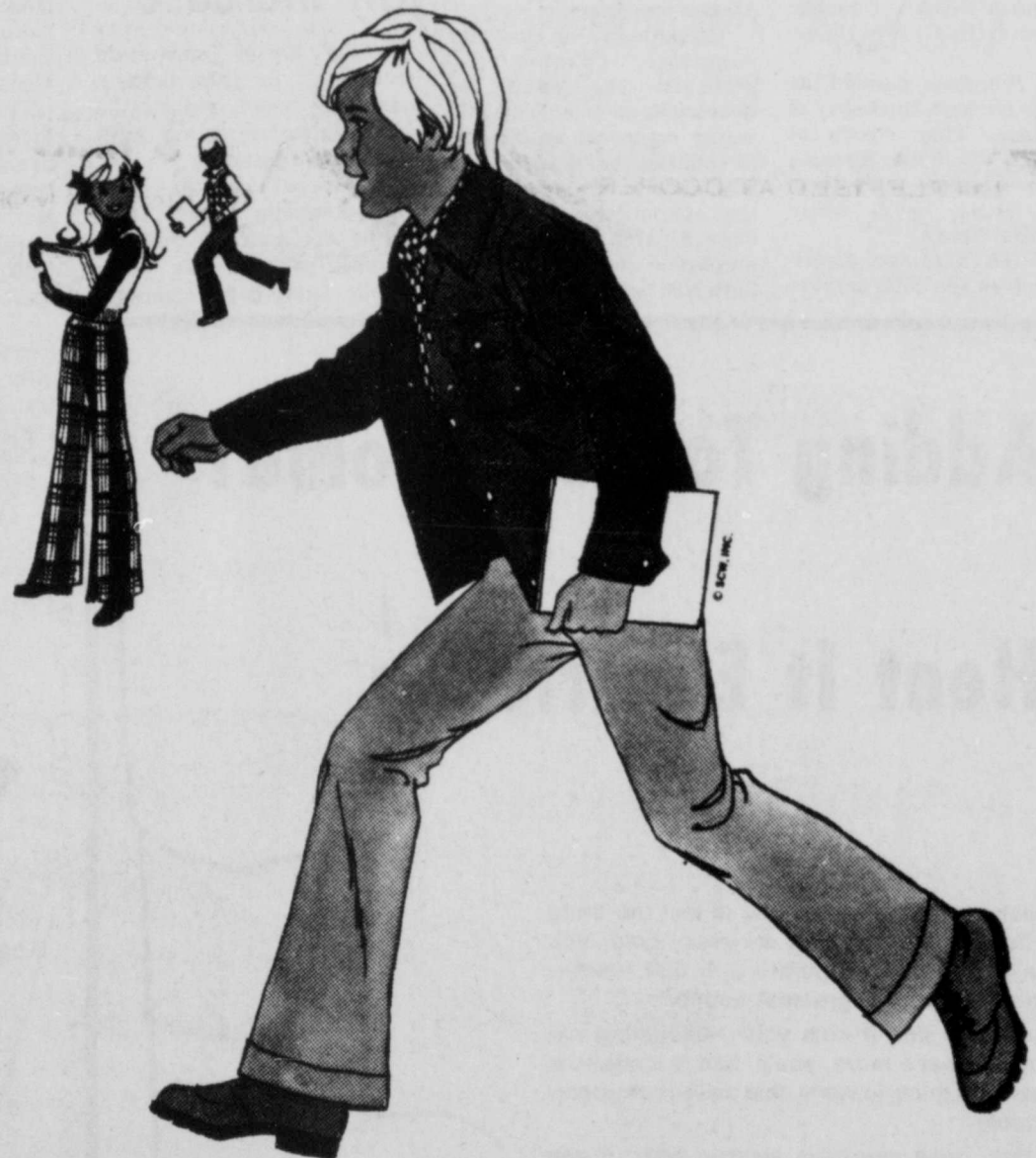
Monday, September 2

Super Savings For The Family



- Ragland's Western Wear
- Payne's Gifts & Jewelry
- Gales Prescription Shop
- Shook Tire Company
- Western Auto Store
- Vanderpoel Jewelry Co.
- Ramsowers
- Montgomery Ward
- Oswalds Office Supply
- West Pharmacy
- Furr's Super Market
- Travelodge

- Sears
- Bentley's
- Corcorran's
- Dixie Shop
- Dargan's Dept. Store
- Kristis
- Firestone
- Haydon Shoes
- Travel Time
- J. C. Penny Co.
- Levine's Dept. Store



Someone Is Depending On You To Plan For The Future!

Financial security at retirement... a college education for your children... these are just two of countless reasons to open or add to a savings account today—truly the first day of the rest of your life!

Floydada Branch

Plainview

SAVINGS & LOAN Association

217 W. CALIFORNIA
PHONE 983-3725

Serving This Area For Over 37 Years

Husband Of Floydada Woman Working On Most Complex Experiment Ever Undertaken

Commander Walter S. Simmons, Operations Officer and Navigator for the NOAA Ship Researcher, is participating in the largest and most complex scientific experiment ever undertaken.

Called GATE — for Global Atmospheric Research Program — Atlantic Tropical Experiment — it is examining weather and oceans over one third of the earth's tropics in a 100-day project under way since June 15.

The Experiment, sponsored by the World Meteorological Organization and the International Council of Scientific Unions, covers a 20-million-square mile area of tropical land and sea extending from the eastern Pacific Ocean — across Latin America, the Atlantic Ocean, and Africa — to the western Indian Ocean. Headquarters are at an international control center in Dakar, Senegal.

The project is designed to improve understanding of the behavior of the tropical atmosphere and its relationship to the world's weather and climate — an understanding vital to improved, longer-range weather prediction.

Commander Simmons is responsible for the navigation of the Researcher, manual surface weather observations, oceanographic observations of temperature, salinity and depth, and station keeping. He supervises the commissioned officers, survey technicians, and quartermasters aboard the ship; and is responsible for the supervision of the automated data acquisition and computer facility.

Born in Wellington, Texas, Commander Simmons received his B.S. in Civil Engineering from Texas Tech University in 1964, and became a NOAA Commissioned Officer that same year.

Mr. Simmons married the former Barbara Huckabay of Floydada. They reside at 19915 S.W. 89th Avenue, Miami, Florida, with their son, Scott, and their daughter Susan.

The GATE project directly involves some 4000 persons

from 72 nations, using instruments on 38 ships, more than 60 buoys, 13 aircraft, six types of satellites, and nearly 1000 land stations. They will observe and record weather and ocean phenomena from the top of the atmosphere to 5000 feet below the surface of the sea.

About half of the ships are stationed at points 300 to 600 miles apart across the Atlantic, observing large-scale weather and ocean systems. Others are concentrated in an area of about 200,000 square miles near the African coast for an intensive probe of the internal structures of tropical cumulus clouds.

Farabee Visits In Floydada

Ray Farabee, Democratic nominee for the Texas Senate, stopped to visit in Floydada Friday.

The Wichita Falls businessman and attorney visited with Jimmy Willson, his Floyd County campaign coordinator, about plans for the fall election. Although the candidate has been traveling throughout the district during the summer, he does not plan to begin major efforts until after the Texas Democratic Convention in Austin on September 17.

Farabee was among others seeking public office who attended the Motley-Dickens Counties Old Settlers Reunion last weekend. He also attended the dedication of water line sponsored by the King-Cottle Water Supply Corporation that was held Friday on the Floyce Masterson Ranch.

Throughout his primary campaign, Farabee has stressed the need for development of energy and water resources within the 29 counties that make up the 30th district. He has utilized the summer to talk with voters and do indepth studies of the needs of the 30th district.

ical cumulus clouds. Roving and stationary vessels are examining processes in the uppermost layer of the ocean affected by local atmospheric conditions, and studying the broad ocean current system near the Equator which has been called the backbone of the ocean circulation.

Instrumented aircraft

from five nations are gathering atmospheric and ocean measurements at altitudes ranging from 300 feet to more than 30,000 feet. Spacecraft are scanning the experimental area night and day.

The field phase of Experiment ends on September 23.

Danny Fry Graduates From Air Force School

RANTOUL, ILL. — Danny L. Fry, son of Mr. and Mrs. Dan T. Fry of Rt. 1, Floydada, Texas, has graduated at Chanute AFB, Ill., from the U.S. Air Force fuel specialist course conducted by the Air Training Command.

The airman, now trained to receive, store and issue petroleum products, is being assigned to Shaw AFB, S.C., for duty with a unit of the Tactical Air Command.

Airman Fry is a 1973 graduate of Floydada High School.

Floydada Students Receive Academic Honors At Texas Tech

LUBBOCK — A total of 13 Texas Tech University students from Floydada, Texas were recognized for academic achievement during the spring semester and were listed on the dean's honor rolls.

To qualify for the recognition, students must achieve a grade average of 3.0 on a 4 point scale.

Included on the honor rolls were the following: ARTS & SCIENCES

James D. Dempsey, Cathy L. Gilly, Larry S. Jones.

BUSINESS ADMINISTRATION

Roger G. Campbell, Daphna L. Simpson, Robert D. Simpson, Michael D. Thaxton.

ENGINEERING:

John M. Collins, HOME ECONOMICS:

Karen A. Miller.

EDUCATION:

Jo R. Cagle, Lindsay A. Lovell, Lu A. Lovell, Alice Mooseberg.

greater than had been reported prior to passage of the act in 1972.

Data available in 1971 indicated there were approximately 17,000 wild horses and 10,000 wild burros on lands administered by Agriculture's Forest Service and Interior's Bureau of Land Management.

Today it is estimated that there are 27,000 wild unbranded and unclaimed horses and 14,000 burros grazing on public lands. Another 17,000 horses and 100 burros have been claimed as privately owned.

Expanded efforts to locate wild herds, improved inventory methods and population growth were given as the reasons for the increase.

As It Looks From Here

Omar Burleson, M.C. 17th District, Texas WASHINGTON, D.C. — Three times within the past three decades, a Vice President has been catapulted into the Presidency.

One was so elevated by a natural death, the second by an assassination, and the third by the resignation of the incumbent. In each instance the transfer was accomplished smoothly and orderly. It is small wonder that the American Constitutional system is the envy of the free world.

It is a time to reflect with some sense of national pride upon the testing through which we have just passed as a people. It seems the time to see if there is a revival of faith in the heritage and promise of our Nation.

Is it a time to ponder that at a time of growing skepticism about the strength of American institutions that we can rise above materialism in time of crises? Has it been proved that our Founders, with their quill pens and simple generalities, really recorded a Constitutional tune that can play through the ages with all its complexities of social changes and new technology?

We have all seen the polls show a loss of confidence in America's future by growing public disillusionment with government.

Some have said that this nation cannot simply go forward without radical structural changes, even to the extent of a more modernized Constitution. This has been said before, and even from the beginning of its formation more than a century ago Lord Macaulay said in a letter to an American friend, "Your Constitution is — and no anchor."

Contrarily, we have seen the anchor hold time and time again in the hurricanes which from the beginning have occasionally hit us.

In each of these challenges, when the time came, the American people have shown a marvelous resiliency and maturity to stand against whatever shocks may come. Resolving problems of whatever nature has been slow and difficult under this system, but resolved they have been, to show that the old foundation is strong, old ideals are bright, and as democracies go, proving the

system can endure. When Ben Franklin walked across the courtyard in Philadelphia after leaving the Constitutional Convention, a woman asked him what kind of government he had wrought. "A Republic, Madame, if you can keep it," he replied.

There should be justifiable pride for all of us in knowing that this generation is keeping it, realizing at the same time that other assaults on its institutions will again occur. To keep freedoms and our free institutions intact is not for spectators, but rather work by those who feel the responsibility of protecting the great heritage we have. Applicable to both domestic and foreign affairs, the old and worn line, "The price of liberty is eternal vigilance" holds fresh and true meaning.

WASHINGTON, D.C. — There was a time when it was insulting to call someone a Socialist. It was a smear word resented by true Liberals who advocate a system of Government regulations and control, often referred to as "democratic economic planning." If one dared to refer to such a plan as "Socialism," he was often accused of dragging political discourse into the gutter.

It now appears that some of the intellectual liberals such as Professor John Kenneth Galbraith of Harvard University and author of numerous best sellers, has taken to speaking and writing on the virtues of Socialism, making no bones about it. In many of his works he has not been far from writing and saying the same things he is now, but more recently, he calls it what it is. Over the years he has constantly stressed the need for extending Government authority to correct the supposed failings of private enterprise. In a recent book entitled "Economics and the Public Purpose," he asserts that free market arrangements in our economy have brought about all our Country's numerous ills — poor housing, poor mass transit systems, poor health care, inadequate education and welfare of all kinds — to mention a few. Nothing will do, therefore, he says, but to accept the inevitability of Socialism which circumstances have thrust upon us. He says that the free market system cannot muster enough resources, competence or general leverage to do the things which urgently need doing.

Professor Galbraith is hard to believe what I see. For example, Washington (D.C.) STAR-NEWS reads: DEAR ABBY: I am surprised by the amazing stupidity some of your answers. The most recent of modest girls in Scripps Women's college by the sight of men sharing their facilities. As I understand it, the male 24-hour established three years ago by a man upheld by the college authorities. Any make other living arrangements can ladies who are offended have no legitimate concern. Your comments were an even greater suggest that 98% of the dorm find someone in your profession should be practical advice rather than convert the nunnery of two. I would like to commend that college integrity and maturity to provide its needs—whatever they may be. Will you publish my letter? Or don't. THE GR...

District Farm Bureau Contest Sept 15

The District 2 Farm Bureau Queen Contest will be held in Ralls this year at the new high school in the Little Theatre, Room 141. The event will begin at 8 p.m. on Thursday, Sept. 5 and will be free to the public.

There are only two contestants in the contest and they are Miss Mitzi Terrell of Lockney, representing



Boys in the girls dorm—another

DEAR ABBY: Indeed the letter from dorm who protested the presence of male and toilet facilities was no put on. I am a psychotherapist who has known students since 1942, and the bizarre situation is common.

Coed living is creating severe emotional college men and women. Impotence is a common symptom—the result of a sexual performance. Some girls panic pressure; others become overly aggressive.

It is totally unfair to pay for a dorm and then end up sharing it with a boyfriend. The only way to escape being a roommate's sexual activities is to find a sleep.

I have had this same picture from students from every coeducational university that has been represented in the schools are doing harm and injuring minority, but also to the students whose order by the administration. The psychiatric treatment of college students volume. The universities need to hear Abby, please take a serious look at problem. CONCERNED

DEAR CONCERNED: I am looking hard to believe what I see. For example, Washington (D.C.) STAR-NEWS reads: DEAR ABBY: I am surprised by the amazing stupidity some of your answers. The most recent of modest girls in Scripps Women's college by the sight of men sharing their facilities.

As I understand it, the male 24-hour established three years ago by a man upheld by the college authorities. Any make other living arrangements can ladies who are offended have no legitimate concern. Your comments were an even greater suggest that 98% of the dorm find someone in your profession should be practical advice rather than convert the nunnery of two.

I would like to commend that college integrity and maturity to provide its needs—whatever they may be. Will you publish my letter? Or don't. THE GR...

DEAR DEFENDER: It is my view students want to play house, it's not college to provide them with bedrooms for them make their own arrangements—

I believe that in a WOMEN'S residence who wish to sleep and shower with inconvenience of applying for a living with THEIR lifestyle, even if they are

quite candid when he recommends Government planning as to what should be produced and what should not and for Government authority to make decisions over who gets what and how much.

The basic thrust of the Professor's opinions is clearly against private decision, urging the increase of Governmental power and the final embrace of a "new Socialism" as a cure for what ails us.

This has been the evolution of nations which now have Socialist Governments.

Adding To Your Home? Heat It Electrically

Baseboard or panel heating is just the thing to heat that extra room in your home. You can control the temperature in that room—exactly—for your greatest comfort.

And you'll find it cuts your remodeling expense. What's more, you'll find it costs less than you think to keep that new room comfortable.

In fact, once you have electric heat in one room—you'll want it all through the house.

Clean, safe, convenient electric heat is the key to smart remodeling!

FLOYDADA LIGHT POWER

WANTED! MOTHERS WHO NEED HOT WATER

One Call Does It... WE SELL... WE SERVICE... WE INSTALL... WE FINANCE... WE GUARANTEE... **ELECTRIC Water Heaters**

13-2 WE SELL 'EM - Call Us!

ADDING MACHINE SALE

ROYAL DELUXE

- CREDIT BALANCE
- 11 COLUMN TOTAL
- ALL STEEL PARTS
- REGULAR \$109.95

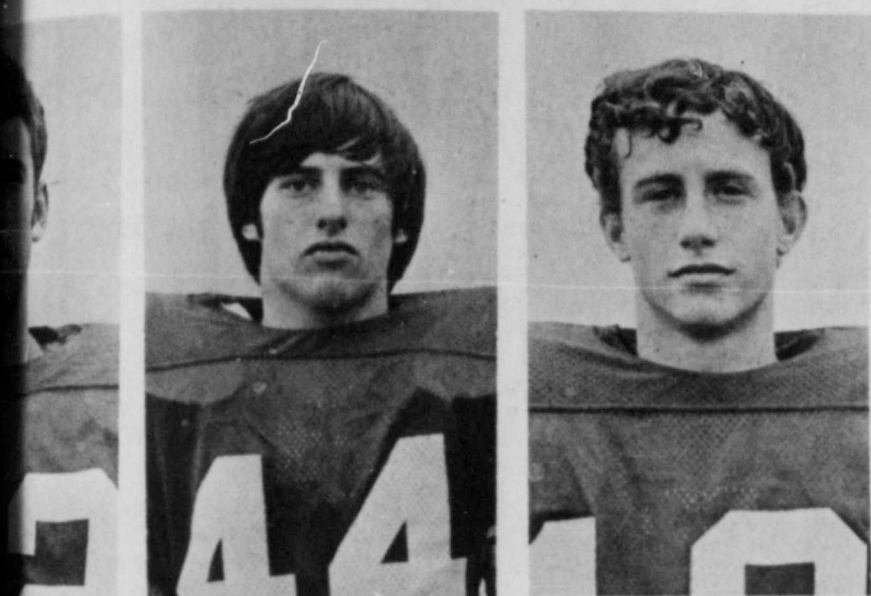
SALE PRICE... **\$89**

BEACON OFFICE SUPPLY LOCKNEY

HESPERIAN OFFICE SUPPLY FLOYDADA

FOOTBALL CONTEST

THE LONGHORNS



MARK SHERMAN — A wingback and defensive corner man for the Longhorns, Sherman wears number 44 for the Big Red.

RICKY DUCKWORTH — Duckworth, wearing number 16 for the Longhorns this year, plays at the wingback position on offense and safety on defense.

WEEKLY PRIZES
1st \$750
2nd \$500
3rd \$250

Longhorns

We're Behind You All The Way!

Contest Rules

One game is listed in each of the advertisements on this page. Each team is numbered. In the "Official Entry Form," circle the number of these teams which you believe will win this week's game; circle both numbers to indicate tie. Indicate winner and total score in tie-breaker game, which also counts in determining number of misses.

Winners will be announced in the following week's Beacon. ALL ENTRIES MUST BE PLACED IN THE BEACON BOX BEFORE 5 P.M. FRIDAY OR POSTMARKED BEFORE THAT TIME TO BE CONSIDERED FOR PRIZES.

Prizes will not be given to members of the same immediate family on two consecutive weeks.

Official Entry Form

Name _____
Address _____
City _____

CIRCLE THE NUMBERS OF THE TEAMS YOU PICK TO WIN

1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45	46	47	48

TIE BREAKER:

FLOYDADA AT CROSBYTON
TOTAL SCORE _____

Date	Opponent	Place	Time
Sept. 6	Post	Here	8:00
Sept. 13	Frenship	Here	8:00
Sept. 20	Olton	Here	8:00
Sept. 27	Crosbyton	There	8:00
Oct. 4	Kress	There	8:00
Oct. 11	Dimmitt	There	8:00
Oct. 18	Floydada	Here	7:30
Oct. 25	Open		
Nov. 1	Tulia	There	7:30
Nov. 8	Abernathy	Here	7:30
Nov. 15	Idalou	There	7:30

Department Store
AT 2, LOCKNEY

Consumers Fuel Association
GO BIG RED!
3, TULIA AT 4, OLTON

Page's Thriftway
A BETTER WAY TO SAVE
5, PETERSBURG AT 6 ABERNATHY

White Auto
HOME OF GREATER VALUES
7, NEW DEAL AT 8, IDALOU

Life Insurance
CASUALTY—HOSPITAL
9, STANTON

Mize Pharmacy & TV
YOUR COMPLETE FAMILY DRUG STORE
GIFT HEADQUARTERS
RCA AND ZENITH TV
11, ROOSEVELT AT 12 LORENZO

ACCO SEED
CORN, SORGHUM AND PAYMASTER
COTTON SEED
13, HALE CENTER AT 14 FRENSHIP

First National Bank
MEMBER OF F.D.I.C.
15, SLATON AT 16, COLORADO CITY

Auto Service
FASHIONED QUALITY WORK,
MODERN METHODS"
17, DENVER CITY

Gene's Cafe
"WE BACK THE LONGHORNS
ALL THE WAY"
19, LITTLEFIELD AT 20, COOPER

Smith's Supermarket
WE GIVE BUCCANEER STAMPS
21, PLAINS AT 22 MORTON

Schacht Flowers, Jewelry & Gifts
"OUR PLEASURE IS TO SERVE YOU"
23, MULESHOE AT 24, DIMMITT

Pharmacy
25, ODESSA

Davis Lumber Co.
"WHERE CUSTOMERS SEND
THEIR FRIENDS"
27, LUBBOCK MONTEREY AT 28, CANYON

Providence Farm Supply
PROVIDENCE, TEXAS.
29, LUBBOCK HIGH AT 30, MIDLAND LEE

Floyd County Insurance Agency
AROUND THE CLOCK PROTECTION
31, BROWNFIELD AT 32, LEVELLAND

Post Service & Supply
"YOU'RE ALWAYS WELCOME"
33, CARLSBAD

WE NEED A LONGHORN SPONSOR
35, PANHANDLE AT 36, STINNETT

Baccus Motor Co.
AUTHORIZED FORD DEALER
37, GUYMON, OKLAHOMA AT 38, DALHART

Lockney Cooperatives
COTTON—GRAIN—FERTILIZER—CATTLE FEEDING
FEED—SEED—CHEMICALS
39, HAPPY AT 40, CLAUDE

Tyre Company
41, MEMPHIS

WE NEED A LONGHORN SPONSOR
43, ANTON AT 44, HART

WE NEED A LONGHORN SPONSOR
45, SILVERTON AT 46, KRESS

WE NEED A LONGHORN SPONSOR
47, MATADOR AT 48, PADUCAH

LOCKNEY GENERAL
Hospital Report

August 21-29, 1974
Vera Duvall, Lockney, admitted 6-28.
Anna Shugart, Lockney, admitted 7-24.
Cass Fowler, Silverton, admitted 8-23.

admitted 8-19.
Felix Nuncio, Lockney, admitted 8-19, dismissed 8-24.
Maude Kellison, Lockney, admitted 8-19, continues care.
Troy Lackey, Lockney, admitted 8-20, dismissed 8-23.
Arron Younger, Silverton, admitted 8-19.

admitted 8-21, dismissed 8-24.
Karen Gregory, Lockney, admitted 8-21, dismissed 8-24.
Eunice Covington, Doughed 8-25.
Virginia Rodriguez, Plainview, admitted 8-21, dismissed 8-25.
Jolene Brown, Plainview, admitted 8-17, dismissed 8-26.
Ruthie Belle Hill, Amarillo, admitted 8-19, dismissed 8-23.
J. T. Strickland, Floydada, admitted 8-19, dismissed 8-24.
Linda Stalling, Lockney, admitted 8-14, dismissed 8-23.
Pedra Molina, Lockney, admitted 8-21, dismissed 8-24.

admitted 8-21, Baby Boy Raul, born 8-22, dismissed 8-24.
Linda Silva, Floydada, admitted 8-22, Baby Boy Bobby born 8-22, dismissed 8-24.
Ruben Saenz, Plainview, admitted 8-23, dismissed 8-24.
Mamie Wofford, Lockney, admitted 8-24, continues care.
Karen Gregory, Lockney, admitted 8-24, dismissed 8-26.
Donna Reed, Floydada, admitted 8-25, dismissed 8-29.
Kelly Fortenberry, Lockney, admitted 8-26, Baby Girl Jennifer born 8-26, dismissed 8-29.
Anna Hendrix, Quitaque, admitted 8-26, Baby Boy Clifton born 8-26, dismissed 8-28.
Diana Gidden, Silverton, admitted 8-26, Baby Boy Michael 8-26, dismissed 8-29.
Elizabeth Lockett, Olton, admitted 8-26, Baby Girl Laquetta born 8-26, dismissed 8-28.
Marsha Yancy, Silverton, admitted 8-26, continues care.
Lois Bybee, Lockney, admitted 8-27, continues care.

Sears First Time Ever Reduced!
STEEL BELTED Radial Sale!



SAVE 15% The Proven Radial...



Proven on the Tough Roads of the World
We matched these tires against the Baja, East Africa, Greece, and Morocco... and came out running! That's because they're built tough. 2 steel belts and 2 rayon radial plies team-up for traction, mileage, and durability. But hurry in now... sale ends September 7, 1974!

Sears Highway Passenger Tire Guarantee
If you do not receive the number of miles specified by class of tire, we'll exchange it for a new tire or give you a refund (changing to either case only the proportion of the then current selling price plus Federal Excise tax that represents mileage used. If the tire is unrepairable due to any of the above causes before 10% of the guaranteed mileage is received, the replacement or refund will be made with no charge for mileage received.
Not applicable to tires on vehicles used for private family purposes.
Guarantee applies to tires on vehicles used for private family purposes.

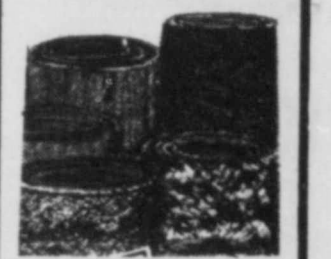
Guaranteed 40,000 Miles

SIZE	STOCK #	WAS	NOW
175-13	47612	\$41.95	\$35.45
185-14	47711	\$9.25	\$7.86
185-14	47762	\$2.42	\$2.05
205-14	47742	\$8.71	\$7.40
215-14	47722	\$6.03	\$5.12
205-15	47822	\$3.86	\$3.28
215-15	47892	\$9.11	\$7.74
225-15	47872	\$3.34	\$2.83
LR75-15	75502	\$7.50	\$6.37

Sears Has a Credit Plan to Suit Most Every Need
SHOP AT SEARS AND SAVE
Satisfaction Guaranteed or Your Money Back
SEARS, ROEBUCK AND CO.
Prices Are Catalog
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FLOYDADA

Wylie's Travelling Carpet Store
Free Home Demonstration
Call: 296-0654
Plainview after 5 p.m.



Owned & Operated by Clean Wylie
We sell and install all our own carpet. Very Competitive Prices!
All Material & Installation Guaranteed!

BWARE FERTILIZER CLAIMS

With the increased costs of regular commercial fertilizers, many products appear on the market with fantastic and unrealistic claims as to their value. Thus customers should beware of such products and should take close note of the label before making a purchase, advises Doyle G. Warren, county agent for the Texas Agricultural Extension Service.
The Texas fertilizer law and regulations require that products sold as fertilizer show on the label the percent nitrogen (N), phosphorus (P205), potassium (K2O) and other nutrients, if claimed. Those products which do not indicate specific percentage of plant nutrients should not be purchased for application to soils as fertilizers, says



YARDS OF THE WEEK — The above yard, that of Mr. and Mrs. Floydada, received the majority of public votes as Yard of the Week. Below the yard, which is relatively new, but still depicts the good care it receives. The well kept lawn and shrubs below received the second highest votes. The well kept lawn and shrubs home of Mr. and Mrs. Harold Woodson.



Warren. Fertilizers supply nutrients needed for plant growth. Since most soils contain some of all the essential nutrients, plants

will grow without fertilization. Fertilizers just make them grow better.
Nitrogen and phosphorus are most often deficient in Texas soils, with potassium being third. Therefore, the primary purpose of fertilization is to supply one or more of these three major plant nutrients, points out Warren. Wide variation exists between soils as to the level

What One Person Can Do

LUKE TUPPER, MISSIONARY DOCTOR
A 6-month voyage to the South Pole on a Navy ice-breaker gave Dr. James Tupper his first glimpse of poverty, pain and disease in South American ports along the way. It was then he asked himself, "Where am I going? What am I doing?" and decided to come back to South America as a doctor-priest.

After serving his five-year hitch in the Navy, Dr. Tupper joined the Franciscan friars, asking to be sent to Santarem, Brazil. He took the name Luke, after the apostle-physician. Then came more years of study.
Arriving in Brazil as the order's only doctor, he was sent out for three months to travel by riverboat and jeep through the interior regions of the country. There he was horrified by the toll taken by whooping cough, diphtheria, polio, TB, smallpox and typhoid. He found that the average family lived on \$5 a month. What could one person do against such overwhelming odds?
In the U.S., 17 friends and relatives of Father Luke formed a group called Esperanca with headquarters at 4501 Indian School Rd., Phoenix, Ariz. They and Father Luke raised nearly \$500,000, with which he has immunized 40,000 people. He is also outfitting a 65-foot ferryboard as a hospital ship. Twenty American surgeons and internists have volunteered two to three weeks free service on the ship. Immunizations, surgery, and courses in basic health, nutrition, dental care and sanitation will be the group's continuing mission.
It was not enough for Luke Tupper to make up his mind to relieve human

Smith-Corona ushers typewriters into The Cartridge Age.



With the cartridge you can change to a color ribbon in just 3 seconds.
With the cartridge you can change to a correction ribbon in just 3 seconds.
With the cartridge you can change to a black ribbon to a red, or green, or blue ribbon...there are five different Smith-Corona color ribbons in cartridges.
In 3 seconds you could change from a worn ribbon to a fresh ribbon.
In 3 seconds you could change from an ordinary fabric ribbon to a carbon film ribbon. (That's the one students like to use for essays and reports. It makes typewriting look like professional printing.)
In 3 seconds you could change to a correction ribbon that allows you to correct errors more neatly and with less effort than ever before.
If you've been thinking about a new typewriter as a back-to-school gift, or for yourself, or for anyone... see what we're talking about. Ask a Smith-Corona dealer for a demonstration of our unique Cartridge Ribbon Typewriter.



Hesperian Office Floydada
Beacon Office Lockney
PRICES BEGIN AT \$185.95

READY TO GO CONCRETE
QUICK AND EASY
You can't beat our price per yard of concrete—and quick, easy delivery. You get the best of both worlds: you back-breaking labor. Give us a call for a free estimate, and have your concrete delivered where and when you want it.
CALL 983-2170
BENNETT BUILDING MATERIALS
229 E. CALIFORNIA

THAT COLLEGE STUDENT NEEDS ALL THE NEWS OF FLOYD COUNTY!
SUBSCRIBE TODAY TO THE LOCKNEY BEACON OR THE FLOYD COUNTY HESPERIAN FOR ONLY..... \$5.50 Nine Months

CLASSIFIED ADS

THE PLACE TO LOOK



CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: \$1.00.

CLASSIFIED DISPLAY RATE: \$1.00 PER COLUMN INCH. CARDS OF THANKS: \$1.00.

COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 12 NOON FRIDAYS FOR SUNDAY EDITION. Call 983-3737 in Floydada.

652-3318 in Lockney

FOR SALE

FOR SALE - Studio piano. \$400. 652-2570. L-2tc

FOR SALE - Okra. Call 652-2471. Mrs. George Worsham. L9-1c

FOR SALE - matching solid oak and nughahide couch, rocking chair and coffee table, excellent condition. 983-5213. tfc

FOR SALE - yes, we have the Texas Almanacs in stock. Beacon Office Supply, Lockney; Hesperian Office Supply, Floydada. tfp

FOR SALE...we have the Farm and Ranch Spanish books. Floyd County Hesperian and Lockney Beacon Office. 11p

IBM SALE - we have two good IBM electric typewriters. Carbon ribbon machine \$125. Nylon ribbon machine \$275. Hesperian Office Supply. 983-3737. tfp

FOR SALE - we have in stock a used Smith Corona copy machine. Makes fast copies at only three cents cost per copy. The selling price is \$400. If you want a very good copy machine, this is it. Hesperian Office Supply, Floydada. tfp

WHIRLWINDS LOOK AT THIS! One big group of Lindy ball point GREEN pens. Regular 49c, now 29c. Hesperian Office Supply. tfp

Grapes. You gather them. 1/2 mile north of Lone Star. L9-5p

FOR SALE - Beans, peas & okra. Call 983-2969 or 983-2651. 9-5c

TYPEWRITER PAPER SALE - 500 sheets of 20 pound mimeo for only \$3.10. Beacon Office Supply in Lockney, Hesperian Office Supply in Floydada. tfp

TAKE A LOOK!

Auto Accidents DO Happen... If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.

BAKER Insurance Agency
127 W. Calif.
Ph. 983-3270

IF IT IS INSURANCE - SEE -

Barker Insurance Agency
LOCKNEY

Life - Fire - Casualty - Hospital

B. B. Wilkes, Real Estate
LOCKNEY

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"We Appreciate Your Business More"
L-TFC

FOR SALE

WE HAVE DEEP FREEZES \$199.95 and up. White's Auto Store in Lockney. L1-tfc

FOR SALE - Calves seven to fourteen days old. Healthy and started on bottle. Free delivery on ten or more. 214-223-5171 after 7 p.m. L-tfc

AKC Registered toy poodle puppies for sale. One black, 3 chocolate. 817-585-4444 Childress. 9-8c

FOR SALE - New and used Kirby Vacuum cleaners from \$109.95 up. Parker Furniture in Lockney. L-tfc

FOR SALE - good selection Royal 440 typewriters. Your choice \$99.95. We also have a good selection of \$25.00 typewriters. Hesperian Office Supply in Floydada. tfp

We have used appliances for sale. Sear's. Floydada. 983-2862

FOR SALE - good tenor (4 string) guitar with case. \$25.00. Phone 983-3982. tfp

"Venus Cosmetics" The best money can buy. With Stabilized Aloe Vera. Please call after 6 or weekends. Dewanda Blendon. 652-2563. L-tfc

FOR SALE - good Westinghouse stereo record player. \$25.00. Phone 983-3982. tfp

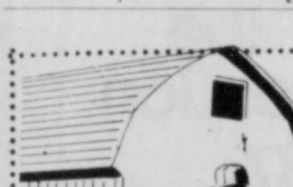
FOR SALE - '68 RCA 25" Color TV, good condition \$175. 1970 RCA 25" Color TV, excellent condition, \$250. 1969 RCA Color TV, new picture tube, \$275. 12" Tru-tone portable Color TV \$150. Special - '68 Admiral Color, new picture tube, \$225. Used portable stereo, new cartridge, \$49.95. Good used console record player, AM-FM \$65. Black & white console \$65. 21" round Color TV \$50. 21" round with UHF Converter, good picture, only \$100. Mize Pharmacy & TV, 652-2435, Lockney. L-tfc

WHIRLWINDS LOOK AT THIS! One big group of Lindy ball point GREEN pens. Regular 49c, now 29c. Hesperian Office Supply. tfp

Grapes. You gather them. 1/2 mile north of Lone Star. L9-5p

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TYPEWRITER PAPER SALE - 500 sheets of 20 pound mimeo for only \$3.10. Beacon Office Supply in Lockney, Hesperian Office Supply in Floydada. tfp



WE WANT YOU TO KNOW - We sell all kinds of Goodyear tires... tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, FLOYDADA. tfc

SERVICES

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

PROFESSIONAL Rug Cleaning. Phone 652-2500. Lockney. tfc

● ROOFING
● REMODELING
● PAINTING
● FREE ESTIMATES
417 W. CALIF.
BRENT H. REEVE
983-2334
FLOYDADA

Miscellaneous

ENROLL NOW for Music Instruction. Piano, Organ, Guitar, Accordion, and Theory. Mrs. Charles L. Record, Lockney, 816 W. Willow or 652-2364. L-9-1c

LADY Elaine and Lord Chumley, Boston Terriers, want to come live with you! We're home again so call 296-5079 to buy your puppy. L9-1c

WILL SWAP roto-tiller like new for minibike the same. 652-2151. L9-8c

STORAGE SPACE FOR RENT - Furniture, campers, boats, etc. Clean out garage and store with us. 652-2309. L-tfc

COW POKES

By Ace Reid



Oh hoss, looks like we need a few of them fringe benefits such as hospitalization and a new ropel!"

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency
Jim Word - - - Phone 983-2360

EMPLOYMENT

WANTED - Cook for Dougherty Elementary School lunch room. Write Box 11, Dougherty, Texas 79231. tfc

WANTED - Taking Applications for Director of Nurses. Apply in person at the Lockney Care Center. L-tfc

4 GRAIN ELEVATOR EMPLOYEES NEEDED. Apply in person at Producers Co-op Elevator, Floydada. tfc

PART-TIME housekeeper, with own transportation. 652-3778. L9-1c

WANTED

2 bedroom house needed DESPERATELY for registered nurse with one child. Call Caprock Hospital. tfc

WANTED - to buy modern 3 bedroom home. 983-2536. tfc

SHOP FLOYD COUNTY

TEXAS ENERGY CO.
Formerly Northern Propane
PROPANE - DIESEL - GASOLINE
DRIP OIL-ANTI-FREEZE-
WATER HEATERS
CHAMPLIN MOTOR OILS
EAST HIGHWAY 97, LOCKNEY
PHONE 652-3334 or 652-3335

WANT A REPRINT OF A PICTURE THAT APPEARED IN THIS NEWSPAPER?

Permanent Finish Black & White
5 x 7 \$1.00
8 x 10 \$1.50

FARM SERVICES

PORTABLE DISC ROLLING - Sammy Kemp. Work guaranteed. 983-2347. ttc

CUSTOM Spraying & Trellan Application in Lockney call 652-3541 or 652-2616. Bill Wisdom, Johnny Wisdom or Darryl Dennis. L1-tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. ttc

CUSTOM FARMING - Breaking, listing, planting, cross-cut, spraying, tandem & chisel. 293-2578. L-tfc

DIRT CONTRACTING - Land leveling, dams, levees, etc. New equipment. 983-3625. If no answer call 649-2461 Caprock. ttc

MR. FARMER - Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Equipment & Supply. 983-3751. ttc

MR. FARMER - Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 20 cents a sheet. tfp

FARM MACHINERY

NORRELL TRACTOR PARTS For Tractor and Irrigation Supplies and Accessories. ttc

FOR SALE - 5 Chevy Grain trucks 652-3753 or 652-3542. L-tfc

BALANCE YOUR CARWHEELS WITH PERM A-BALANCE

The Automatic Permanent Balancing System.
LLOYD HARDY DISTRIBUTOR
Day-983-3774
After 5- 983-5030

ORDER THE LOCKNEY BEACON FOR THE COLLEGE STUDENT THIS YEAR. -THEY WILL WANT TO KEEP UP WITH "BIG RED" ONLY \$9.50 SCHOOL YEAR

FARMS & RANCHES

WANT TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. ttc

FOR SALE - Good dry land farm northeast of Floydada. Call 983-3261. Hale Insurance Agency. ttc

LIVESTOCK

CALVES - 7 to 14 days old, healthy and started on bottle. Free delivery 10 or more. (214) 223-5171 after 7 p.m. ttc

FOR SALE - Registered Hereford Bull; age 30 months. Call Randall King 983-5028. 9-1c

These bulls direct from raiser to me. Registered Hereford 18 to 30 months; Registered Angus 12 to 20 months; Pure bred Polled Herefords 15 to 20 months. R.B. McCravy, Ralls, Texas, Phone 806-253-2048. 9-5p

AUTOMOTIVE

FOR SALE - 1968 Pontiac Catalina. Two door hardtop, automatic, all power, good tires, come by 108 West Marivena. 9-1c

FOR SALE - 1974 Yamaha Induro 250 and 1973 model Honda Trail 90. Also shop-made motorcycle trailer. 983-3822. ttc

FOR SALE - TC100 Suzuki, 1974 model. \$500.00. 983-2220 or 983-2667. 9-5c

1971 PINTO - only 25,000 actual miles. Plaid vinyl top over green. New white letter tires, 4 speed. Call 983-3982. tfp

1974 125 Suzuki motorbike, excellent condition. 983-2606. ttc

FOR SALE - 1965 Four Door Ford LTD. One Owner. Very Clean. Nearly New Tires. R. C. Mitchell, Lockney, 652-3446. L9-1c

FOR SALE - 1973 - 3/4-ton Chev. pickup. Loaded. Call 652-2309. L9-8c

WHEN YOU NEED INSURANCE SERVICE FOR YOUR HOME RANCH FARM AUTO CROPS LIFE

Think of Low Net Cost with Service.

FARM SALE

WEDNESDAY, SEPTEMBER 5, 1974 - - - SALE TIME: 11:00 A. M.

From Floydada, Texas 2 Miles West on Highway 784, then 1/2 Mile North, then 1 1/2 Miles back West - OR - From Lockney, Texas, 11 Miles South on Highway 378, then East 1/2 Miles on Highway 784.

R. MOORE - - - OWNER

- and will sell the following at Public Auction:
- COTTON**
 - 1-Servis 2-Row Drag type Shredder
 - 1-MM 4-Row 3 pt. Cultivator
 - 1-John Deere Front Mount Cultivator rigged for Moline Wide Front Tractors or John Deere Tractors
 - 1-Wyle 3 pt. Spray Rig, w/Ace Pump, 6-Row Boom and 200 Gallon Fiberglass Tank
 - 1-John Deere No. 200 Lister Planter
 - 1-MM 8 Ft. Rubber Tired Oneway
 - 1-Dearborn 6 Ft. 3 pt. Oneway
 - 1-6-Row 3 pt. Stalk Cutter
 - 1-4-Row Drag type Stalk Cutter
 - 2-Eversham 14 Ft. Tandem Disk, Hyd. control
 - 1-John Deere 12-10 Steel Wheel Wheat Drill
 - 1-MM 3-Row 3 pt. Lister w/Markers
 - 1-Caldwell 4-Row Speed Packer
 - 1-4-Row 3 pt. Cotton Scratcher
 - 2-3-Row Bed Knives, 1 is 3 pt.
 - 1-Ford 3 pt. Scoop
 - 1-M-F 2-14 Spinner Plow
 - 1-Big Rhino 7 Ft. Blade
 - 1-Johnson 8 Ft. Blade
 - 1-Johnson 3 pt. V Ditcher
 - 1-Myers 3 pt. V Ditcher
 - 1-Shop made all Steel Float
 - 2-9-Row Sandfighters
 - 2-IHC Drag Box Planters
 - IMPLEMENT TRAILER AND COTTON TRAILERS**
 - 1-Donahue Tandem Axle Imp. Trailer, (used very little)
 - 2-Big 12 4-Wheel all Steel Grain and Cotton Trailers - 8x8x20, One has Wood, One has Wood and Wire Cotton Boards C/Front
 - 2-J. D. 8x8x18 All Steel Cotton Trailers, C/F
 - 1-Cline 8x8x20 Wood and Wire Cotton Trailers (N. New Bed) C/F
 - 1-P&W 8x8x20 Wood Cotton Trailer, C/F
 - 1-Tractor Supply 16 Ft. Flat Bed Trailer
 - 1-P & W 4-Wheel Chassis
 - PICKUPS - TRUCK - PANELS**
 - 1-1968 Ford Pickup, St. Trans., 6-Cyl. Engine and SWB
 - 1-1965 Chev. Pickup, Automatic Trans. and V8 Engine
 - 1-1963 Chev. Truck with 261 Motor, 4 Sp. 2 sp. Axle, Factory Grain Bed and 20 New Tires on Front
 - 20-All Steel 5' x 10' Stock Panels

SALE: CASH. All Accounts Settled Day Of Sale
Be Available. NOTE - Please Bring Your Own Check Book

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CRUCE - Box 1921, Plainview, Texas. Phone: (806) 296-7252
DULIN - Rt. 1, Plainview, Texas. Phone: (806) 895-3407
(806) 895-3901
BEACON - Rt. 1, Silverton, Texas. Phone: (806) 847-4911

TOOL MAKEUPS

- 1-Hamby 21 Ft. Tool Carrier with long Top Mast
- 1-Byrd 21 Ft. Tool Carrier
- 7-Hamby 1" x 3" Heavy Duty Shanks and Clamps
- 5-Byrd 1" x 3" Shanks and Clamps
- 12-Water Furrowing Drags
- 1-Lot Tool Bars and Tool Bar Spacers
- 1-Lot Guage Wheels, both SQ Bar and Diamond Bar Clamps
- 1-Lot Shanks and Clamps
- 1-J. D. 3 pt.
- 1-Set MM Row Markers
- 1-Dearborn 2-Row, 3 pt. Tool Bar
- 1-Lot Wheel Weights
- 1-Lot MM Lister Beams
- 1-MM Single Front Wheel
- 1-MM Tricycle Front End
- 1-Lot Sweeps and Chisels
- 1-Set Ford Cultivator Frenders
- 4-Rotary Fenders

HELP HOUSE - TANKS - SEED

- 1-12 x 36' 3-Room Frame House to be moved
- 1-500 Gallon Butane Tank, plumbed for Gasoline
- 1-58 Gallon Butane Tank for Pickup
- 2-Butane Filler Hose
- 9-Sacks 909 Paymaster Cotton Seed
- 1-Lot Rex Cotton Seed

IRRIGATION MOTORS - TUBING

- 1-Pontiac 389 Irr. Engine w/Nat. Gas Carb.
- 1-Ford 1 Pontiac Motor for repairs
- 260-Feet 2 in. Tubing and Shafting
- 1-Augs-Master 2 in. Centrifugal Pump and Motor

SHOP TOOLS - MISC.

- 1-Forney 180 Amp. Elec. Welder
- 1-National Cutting Torch and Tips
- 1-Steel Welding Table w/Vice
- 1-800 W" Drill and Press
- 1-B&D 1/2" Ind. Drill (nearly new)
- 1-Lot Drill Bits
- 1-Silver Beauty 6 or 12 Volt Battery Charger
- 1-1/2 H.P. Elec. Air Compressor
- 1-Portable Air Tank
- 2-Hydraulic Jacks
- 1-Handyman Jack
- 1-Ridged Pipe Cutter
- 1-Ridged Pipe Threader, 1/2, 3/4, and 1"
- 1-Pipe Vise
- 1-Lot Hand Tools Grease and Oils
- 1-Lot Bolts and Parts
- 1-Lot Hoes, Shovels, Forks
- 1-Lot Trailer Tires and Wheels (Some new)
- 1-Shop made Tow Hitch for J.D. Combine
- 2-Pickup Backsaver Trailer Hitches
- 1-Large Lot Scrap Iron
- 1-Many Items too numerous to list

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OBITUARIES

Kermickel

Wilson Kermickel, who was city attorney in Lockney for several years, died Wednesday in Waco. Kermickel moved to Waco several years ago after serving as city attorney in Lockney and city judge in Lubbock. Funeral services were held Friday in Waco. He is survived by his wife, Lois.

D.L. Glover

D. L. Glover, 58, of 1630 Mosher Lane, Houston, died Thursday in Houston. He was the father of Bob Glover, former Lockney Church of Christ minister. Services were scheduled at 10:30 a.m. Saturday under the direction of Lewis Funeral Home on Sage Road in Houston.

Rodriguez

Joel Mascorro Rodriguez, 18-day-old infant son of Mr. and Mrs. Manuel P. Rodriguez of Plainview, died at 5:20 a.m. Thursday at Nichol's Hospital. The infant

CASES OF BLACKLEG IN TEXAS CATTLE

Cases of blackleg in cattle are increasing over Texas, according to the Texas Veterinary Medical Diagnostic Laboratory at Texas A&M University. Thus, County Extension Agent Doyle G. Warren urges cattlemen to take the necessary precautions to protect young animals from the fatal disease.

Raising calves without immunization is hazardous, emphasizes Warren. Most cattlemen realize the danger of blackleg and routinely vaccinate their calves. However, some become complacent because they don't hear of blackleg outbreaks and therefore fail to vaccinate. Warren points out that vaccinating calves too early can cause blackleg. Calves up to three months of age fail to develop a lasting immunity. Vaccination should be at the age of four months and should be repeated annually until the animal is at least two years old.

Before beginning a preventive vaccination program, Warren suggests a visit to the local veterinarian

had been ill since birth. Services were Friday at Lemons Funeral Home Memorial Chapel. Officiating was the Rev. Cayetano Saucedo, pastor of the Spanish Assembly of God Church of Plainview.

Burial was in Babyland at Plainview Memorial Park. Other than his parents, survivors include two brothers, Vidal and Cruz, both of the home; a sister, Ruth of the home; and grandparents, Mr. and Mrs. Carlos Arellano of Floydada and Juan Mascorro of Kingsville.

Vestal Eiland

Funeral services for Vestal Eiland, a former Lockney resident, will be at 10:30 a.m. Tuesday in Nelson Funeral Home in Fayetteville, Arkansas. Eiland was born in Lockney and lived here until some ten years ago.

He died at 2 p.m. Thursday in Veterans Hospital in Little Rock.

Survivors include two daughters, Mrs. Harold Stories of Silverton and Delilah of Fayetteville; and six sons, L.V. Wesley, James and Billy Earl of Fayetteville, Doy of San Angelo, and Louis, who is in the Army stationed in Korea.

Eiland was an uncle of Don Vernon and Doris Bufkin of Lockney.

for advice on disease problems in the particular area. Certain vaccine combinations are available at a relatively low cost that will protect calves from a series of diseases.



One of the simplest ways to get more from your air conditioner according to Emerson Quiet Kool, is to wash your filter at least once a month. A dirty filter causes reduced air flow and can cause unit efficiency to drop as much as 6 per cent and increase your utility bills accordingly.

AS IT LOOKS FROM HERE

By Congressman Omar Burlison

WASHINGTON, D.C. — Soon to be voted on in the U.S. House of Representatives is a bill which would re-impose sanctions against Rhodesia. In 1966, the United Nations voted sanctions against Rhodesia under a provision of its Charter which says that such action shall be taken if the Security Council finds a Country "imposes a threat against international peace and security."

How anyone could support

the proposition that Rhodesia threatens the peace and security of the world stretches the imagination. No such sanction has ever been suggested against the Soviet Union, North Vietnam, or Communist China.

In 1971, an amendment to the defense production act removed sanctions against Rhodesia which were imposed by Presidential order following the action of the United Nations. Now the Senate has passed a bill

which re-imposes these sanctions, and the House of Representatives will be voting on the Senate bill in the near future.

Rhodesia produces about 67% of the world's supply of chrome ore. Chrome is essential to the manufacture of stainless steel.

When sanctions were imposed in 1966, not many nations honored the United Nations Resolution, although they supported it. The Soviet Union was a party to the Resolution, but what happened was the Russia began purchasing chrome ore from Rhodesia and South Africa, and then selling it to buyers in the

United States at a price of just about double what we had been paying for supplies from Rhodesia.

This has been another contribution to inflation simply because Rhodesia's white government runs the country, although 95% of the population is black. The ironic part of it is that most of the Nations of Africa trade with Rhodesia as if there had been no United Nations sanctions. As a matter of fact, except for the United States and Britain, all of them continued to trade freely with Rhodesia.

Incidentally, if the Rhodesian government is so mistreating its black citi-

zens, what about sanctions against the Soviet Union for her treatment of minorities in that Nation, and especially the Jewish citizens?

We have become a victim of our own sanctimonious policy, endangering our supply of chrome which goes into the making of thousands of products we use every day, including vital equipment relating to our national defense and the necessary devices now being heavily used for catalytic converters to clean up our environment.

If this legislation should pass we would be "cutting off our nose to spite our face." Most United Nations members do not have a

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YOUR CHOICE

MOUNTAINEER — 10 LB. BAG — 99¢ VALUE

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BORDEN'S OR CLOVERLAKE — 12 OZ.

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WHITE SWAN — LB. TUBS — 69¢ VALUE

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SUNKIST

Oranges

TEXAS — LB. CELLO BAG

CARROTS

COLORADO Peaches

3 LBS. \$1.00



6

2/79

10 LB. U.S. NO. 1 Potatoes

79¢



DEL MONTE — WHOLE FRESH DILL

PICKLES

69¢ VALUE 26 OZ. JARS

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WAGNER — 32 OZ. — ALL FLAVORS

FRUIT DRINKS



IN NATURAL JUICE — DEL MONTE — CRUSH — SLICE — CHUNK

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PEANUT BUTTER

CARNATION — ALL FLAVORS — 7 1/2 OZ.



INSTANT BREAKFAST

25 LBS. GOLD MEDAL

FLOUR

EVAPORATED — TALL CAN — 3 1/2

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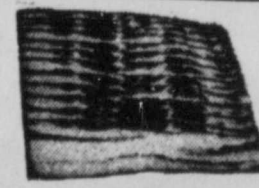
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