

The Floyd County Hesperian



Floydada, Floyd County, Texas 79235

Sunday, April 7, 1974

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Number 28



G. L. FAWVER — Chairman of the Floyd County Soil and Water Conservation District, presents a certificate to Miss Anne Swepston, the 1974 Conservation Teacher for Floyd County. (Staff Photo)

Anne Swepston Floyd County Conservation Teacher For 1974

Floydada School teacher, Anne Swepston this week was selected "Floyd County Conservation Teacher of the Year" by the Floyd County Soil Conservation Service.

In making the presentation to Miss Swepston for the SCS award, G. L. Fawver, said:

"It is a pleasure for the Floyd County Soil and Water Conservation District to select Miss Anne Swepston, Floydada High School English teacher, as the Floyd County Conservation Teacher for 1974.

The future of our nation and environment lies in the hands of those who will govern these natural resources in the years to come — our young people who are in school today. They will bear a heavy responsibility to generations yet unborn for the manner in which they will utilize and conserve (or dissipate and waste) our natural resources.

Young people are not born with an innate appreciation of the importance of the wise use and conservation of resources which to them are seemingly inexhaustible to their young minds. These values simply must be taught if the continued greatness of America is to be assured.

Many people are responsible for teaching youth about conservation of our natural resources and one

group who spends more time with our youth, except for the youth's immediate family are our public school teachers.

Miss Swepston is the head of the Floydada High School English Department. Four hundred and thirty students attend English classes at Floydada High School.

Under her supervision, all students are assigned to write essays to be entered in the 29th Texas Conservation Awards Program. Floydada High School students won first and second places in the local contest and had five honorable mentions out of the top ten essay for the Floyd County SWCD Contest. The top entry was sent to the sponsor of the Texas Conservation Awards Program to be judged for regional and state honors.

Why is Miss Swepston involved with students writing essays about natural resources? Why not essays about something that is related to English or literature?

For the past several years, Miss Swepston has required the students in each of her classes to write essays on subjects selected by the Texas Conservation Awards Program sponsor, but this year due to the increase of information about ecology, environment and pollution, she felt that many students were aware of these problems, but many

did not understand all phases or maybe like many Americans, never did relate or apply pollution solutions and environmental solutions in their home, county or community. She worked with each of the English teachers in the Department in the assignment and purpose of the essays to help them realize that all individuals need to be aware of America's great natural resources, regardless of whom you may be or where you may live.

Miss Swepston was born in Motley County, Texas and moved to eastern Floyd County at the age of three with her parents, Mr. and Mrs. A.T. Swepston. At present, she resides at the original homestead. She attended Hillcrest and Floydada schools and upon graduation entered Texas Tech College to earn her Bachelor of Science Degree in Education with a major in both English and Spanish. After graduating from college, she taught two years at Hillcrest and has been teaching at Floydada High School for the past 33 years.

By living on a ranch and farm, she has seen many changes in not only the environment around her but in the United States and world as a whole. She is very

aware of the severe decline of all wildlife, the erosion of good farmland, the overgrazing of good grassland; but at the same time has noticed that landowners can prevent erosion, can prevent overgrazing of grass and increase the wildlife population by practicing sound conservation on their land. Her father became a district cooperater with the Floyd County SWCD in 1957. In the '40's, he was one of the first to practice many conservation practices.

She hopes that the youth today will not have to witness what past generations have experienced, but will see America and the world free of pollution, destruction and the environment stabilized. Thus, the youth of today must be involved and care what is happening around them to accomplish this vast goal. This is why she suggests that her students participate and try to write essays to understand the true definition of conservation and what it means now and to the future.

Miss Swepston is a member of the First Baptist Church, a Sunday School teacher, member of Eastern Star, one of the sponsors for the Senior class and Student Council.

Floydada Tennis Team Number 1 In District

The Floydada High School Varsity Tennis Team made a clean sweep of the courts in Canyon Wednesday by winning all four divisions. The play was originally scheduled in Abernathy but due to high winds they were unable to play there, so returned to Floydada and traveled by cars to Canyon where the play-off was held.

Blair Davis, Floydada, took first in the Boys Singles by defeating Dan Daniel of Floydada. Coach Raymond Jones said Daniels defeated John Cobert of Abernathy to get into the finals. The three set match was 6-2, 7-9,

6-3. Coach Jones said the match was by far the most eventful one of the day and praised Daniel for his superb playing.

In the Boys Doubles, Mike Ramsey and Mark Craig defeated Mike Hatley and Jimmy Parker, all Floydada players.

In Girls Singles Cary Brown nosed out Keena Godwin of Tulia and in the Girls Doubles it was Floydada's Donette Marble and Debbie Johnson defeating Diane Fry and Donna Davis of Lockney.

The winners will play in regional play-offs in Odessa April 19-20.

"Days Of Spiritual Renewal" At Methodist

Former Floydada pastor Dewitt Seago returns to Floydada Sunday night to begin a five day revival of "Days Of Spiritual Renewal."

Rev. Seago is Chaplain of King's Manor Methodist Home, Inc., in Hereford, and was pastor in Floydada some 14 years ago. His wife will accompany him here.

Everyone is invited to services scheduled as follows:

Sunday 11 a.m. and 7:30 p.m. Monday through Thursday there will be a 6:30 breakfast devotional and evening service at 7:30 p.m.

Area Wide Mexican Tent Crusade Starts

The Mexican Tent Revival begins Sunday night, April 7, at 8 o'clock in Floydada at Missouri St., and Silverton Highway. The Spanish and English area wide tent crusade will continue through Friday, April 12. Dr. Rudy Hernandez will be preaching and Rudy Hernandez Jr., will lead singing.

The Tent Revival will give an opportunity to all to have direct contact and influence in a missionary project, and is a direct function of the First Baptist Church of Floydada.

Sunday night the Baptist Children's Choir will sing. The Crusade Choir will need adults and youth to participate. The Choir will rehearse each evening at 7:30.

The public is urged and welcome to attend the Tent Crusade.

Song leader will be J.B. Mann of Lubbock.

Mann is a Lubbock financial planner, a native of Plainview, married and father of two boys.

Dr. Seago is a graduate of McMurtry College and Perkins Theological Seminary. He has pastored churches at Brownfield circuit, Wilson, Seminole, Friona, Aldersgate in Abilene, Forrest Heights in Lubbock, Pampa, St. Luke's in Lubbock, Big Spring and served as district superintendent of the Brownfield District.

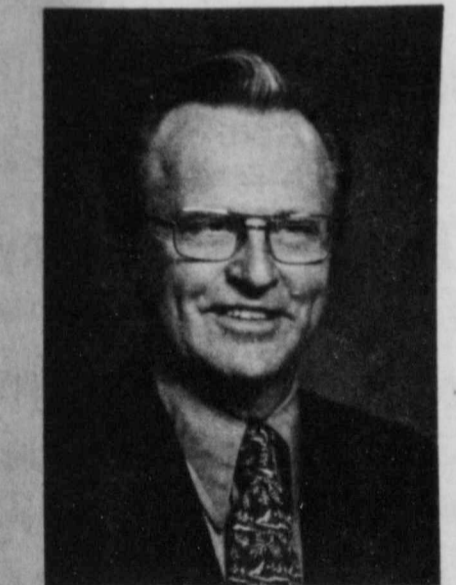
He received an honorary Doctor of Divinity degree from McMurtry College while serving as district superintendent.

Dairy Mart Open

The Dairy Mart on the Ralls Highway has been re-opened for business by Ted and Donna Goodson.

It will be open from 7 a.m. to 10 p.m. every day except Wednesday. It will open at 1 p.m. on Sundays.

The Dairy Mart will feature breakfasts, A la cartes and short orders. Call in orders are also invited at 983-8931.



Dr. Dewitt Seago

Gary Nixon, Stephen Becker Receive Top FFA Awards

Stephen Becker received the "Star Green Hand" and Gary Nixon received the coveted "Chapter Farmer" award at the annual FFA banquet Thursday night in Duncan Elementary Cafeteria.

Floydada farmer Charlie Perry and Lighthouse Electric publicity man Anthony Whitfill received the honorable membership awards.

State FFA president Bobby Tucker of Mineola was the keynote speaker and received a tremendous applause as he spoke on working together, defending our country, and historical figures who have made our country great.

Tucker also encouraged those present to help improve the image of the American farmer.

FFA officers gave the opening ceremony, Don Warren the invocation, Gary Nixon the welcome, and Miss Carolyn Hribek was a favorite as she sang and played her guitar.

Monte Williams introduced the special guests, David Schwertner

introduced the sweetheart, and plowgirl Nesa Jackson and Roxanne Fry. Floydada agriculture teachers Orville Harris, Milton Kirby and Larry Smith made the following awards:

PREFICIENCIES AWARDS
Agriculture Sales and Service — Dugan Pierce; Beef Production — Monte Williams; Sheep Production, Joe Womack; Farm Safety, David Schwertner; Agriculture Mechanics, Swine Production — Van Miller; Dairy Production, Becky Bertrand; Crop Production — Billy Fulton; Fish & Wildlife Management — Teddy Patterson; Livestock Production — Gary Nixon; Soil, Water & Air Management — Mark Gregg.

CERTIFICATE OF MERIT
Jay Womack, Sheep Production; Bud Taylor — Swine Production; Kim Lackey — Scholarship; Stephen Becker — Swine Production; Lynn Becker — Ag IV Class; Danny Bradford — Ag IV Class; Dan Daniel — Pork Production; Jimmy Parker — Pork Production.



STEPHEN BECKER receives FFA award from Milton Kirby. (Staff Photo).



GARY NIXON receives FFA award from Milton Kirby. (Staff Photo).



MRS. KENNETH (Jackie Lou) HOLT and JESSIE L. GARZA-Lockney's Outstanding Man and Woman Of The Year.

LAKE VIEW

by Mrs. Clyde Bagwell

April 1 - winners took their projects to the Jr. High School History Fair at Wayland College in Plainview Saturday morning. Joe spent Friday night with Jeff Bertrand and they went to Plainview together.

Saturday afternoon Joe Williams, as Jeff Bertrand's guest went to Lubbock to the Methodist Youth Skating Party.

Mr. and Mrs. Bob Teal of Lubbock visited Saturday night with Mr. and Mrs. Howard Bishop.

Mr. and Mrs. Holt Bishop were supper guests of Mr. and Mrs. Howard Bishop Tuesday night.

Wednesday night Scott Simpson visited Mike and Greg Bishop and had supper with the family.

Mr. and Mrs. Bob Hambright and family of Floydada visited Mr. and Mrs. W.M. Hambright Sunday afternoon.

Mr. and Mrs. Dean Watson and Deanna visited Mr. and Mrs. Michael Hinsley Friday night and had supper with them.

Tuesday Mr. and Mrs. Dean Watson and Deanna went to Lubbock and visited Mrs. Ken Robison and baby, Kris.

Mr. and Mrs. Rudolph McCurdy went to Lubbock Saturday afternoon and visited Mr. and Mrs. Larry McCurdy, Rusty and Cindy.

Mr. and Mrs. Millard Watson visited Mr. and Mrs. Rudolph McCurdy Sunday afternoon.

Saturday Mrs. Q.D. Williams went to Lubbock to attend the Caprock District Federated Womens Club Convention.

Sunday night after church, Mr. and Mrs. Doyle Redding and Fonda and Mr. and Mrs. Donald Parker and family all of Crosbyton, Mr.

and Mrs. Allan Redding and son of Brownfield and Mr. and Mrs. Herbert Young, Scott and Glenn of Plainview visited in the home of Mr. and Mrs. D.C. Harrison.

Those visiting Mrs. R.C. Smith and Floyd Sunday afternoon, were Mr. and Mrs. Travis Dunn and Jean of Plainview, Mr. and Mrs. G.W. Smith and Bill Smith.

We express sympathy to Delmas McCormick and family on the loss of an uncle Charlie McCormick, who passed away Saturday. His funeral was held Monday afternoon.

Mr. and Mrs. Ted Anderson, Angie, Quint and Libby and Mr. and Mrs. Jerry Leatherman, Stacy, John and Ludusia were Sunday dinner guests of their parents, Mr. and Mrs. Floyd Anderson.

Those visiting in the home of Mr. and Mrs. Clyde Alexander and to see Willis Hall since his return from a lengthy stay in Methodist Hospital in Lubbock, were Dr. and Mrs. R.E. Cogswell of Plainview; Mr. and Mrs. Mike Carter of Hobbs, N.M.; Mr. and Mrs. Ronnie Autry, Wendy and Amy of Grand Prairie.

Mr. and Mrs. O.H. Tabor of Lamesa; Mr. and Mrs. Wilma Busse of Glendale, Calif.; Mr. and Mrs. Bill Jackson, Jan and Brian of Ft. Worth; Mrs. Ruby Shoemaker, Mrs. R.F. Hall, Mr. and Mrs. Earl Edwards, Mr. and Mrs. G.W. Smith, Mr. and Mrs. Homer Newberry, Mr. and Mrs. Henry Price, Mrs. W.H. Bunch, Mr. and Mrs. Fred Robertson, Monroe Shultz and Hank McCravy.

Mr. and Mrs. Frank Pratt and Mrs. Viola Brown spent a week at Lake Stamford fishing. While down that way Mrs. Brown visited her sister-in-law, Mrs. Carrie Brown at Haskell.

Mr. and Mrs. Joe Dunn visited Mr. and Mrs. Henry Price Sunday afternoon.

Mr. and Mrs. Edmond Brown, Rex and Scott, and Mr. and Mrs. Billy Joe Hambright and Todd enjoyed a fish fry at the home of their mother Mrs. Viola Brown, Saturday night.

Mr. and Mrs. A.L. Smith went to Amarillo Saturday, where they met their daughter and children, Mrs. George D. Jackson, Tal and Tiki. All had supper together to help Tiki celebrate her 7th birthday, which was Friday, March 29.

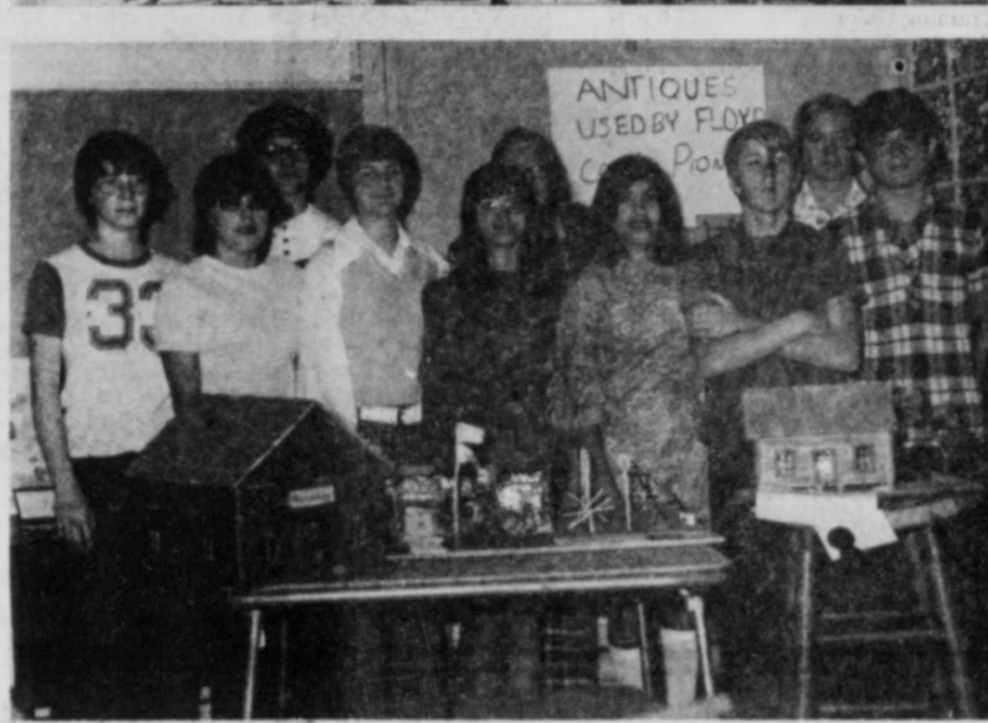
Monday afternoon late Choise Smith took his children, Jody, Hunter, and Dean out to the home of his parents, Mr. and Mrs. A.L. Smith and the children enjoyed a picnic lunch that their mother had prepared for them. Later they all visited with the grandparents and the children played "April Fool" tricks on them.

Mrs. Ervin Brewer and a friend from Lubbock came to the home of Mr. and Mrs. Henry Brewer Saturday afternoon to pick up Monty and Latonya, children of Mrs. Ervin Brewer. They had been here a week with their grandparents and other relatives.

Mr. and Mrs. Millard Watson also visited Saturday with Mr. and Mrs. Henry Brewer and had lunch with them.

Darwynne Brewer of Lubbock came over early Sunday morning and had breakfast with Mr. and Mrs. Henry Brewer.

Others in the Henry Brewer home for Sunday dinner were Mr. and Mrs. Fred McDougle of Crosbyton, Mr. and Mrs. Harry Glen Brewer, Amber, Ty, and Brandon.



MORE FLOYDADA JR. HIGH HISTORY FAIR WINNERS - (top photo, left to right) Penny Smalley, Jill Probasco, Lora Young, Derek Cheek, Shannon Norris, Sheldon Sue and Jimmy Finley. (Middle photo, left to right, Jill Poage, Sharon Shannon, Shannon Bell, Melinda Morton, Ricky Covington, Danny Emert, Kary Pratt and Tolya Hickerson. (Bottom photo, left to right) Julie Mount, Denice Nixon, Stacy Leatherman, Melisa Hale, Elinor Domingos, Carria Burleson, Delia Cedillo, Joe Williams, Jimmy Covington and Michel Sales. (Staff Photos)

Friends Of Omar Burleson Day Planned

Plans are in the final stages for the big "Friends of Omar Burleson" Day celebration in Anson, Texas on April 20, according to General Chairman B.J. Gist following a meeting this week in Anson.

The county judges from the thirty-three counties of the 17th Congressional District are issuing proclamations declaring April 20

Mrs. Henry Brewer received a phone call Sunday morning from her brother and sister-in-law, Mr. and Mrs. Buren Forman of Anton and they are feeling some better at this time.

Thursday afternoon visitors in the home of Mr. and Mrs. B.L. Breed were Mrs. Opal Haggan of near San Diego, Calif.; Mrs. Espela Nelson of Plainview; Alma Ruth Nelson of Floydada. All are former neighbors of the B.L. Breeds. Others visiting during the week in the home of Mr. and Mrs. B.L. Breed were Frank Breed, Mrs. Ray Lloyd, Mr. and Mrs. Odell Breed.

Mr. and Mrs. Milton Harrison spent the weekend at College Station visiting their daughter, Mr. and Mrs. Ted Givens. On the way home they stopped at San Saba and visited Mr. and Mrs. L.R. Rainbolt.

"Omar Burleson Day" in each county, and the main street of downtown Anson will be roped off throughout the afternoon and early evening for the big celebration, centering around the Jones County Courthouse and square, where the bronze of the congressman is to be unveiled at 7 p.m. on

the 20th. Steering committee chairman Gist has announced that personal invitations have been extended to the President, Vice President, Speaker of the U.S. House, both Texas Senators, all members of the Texas Delegation in the Congress, SEE BURLESON, PAGE 6

Henry Block has 17 reasons why you should come to us for income tax help.

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Tuesday, April 9 KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY 9 99¢ SHUGART COLOR PHOTOS MIZE PHARMACY 102 S. MAIN ST. LOCKNEY, TEXAS



STATE FFA PRESIDENT Bobby Tucker speaks at Floydada FFA Banquet.



ANTHONY WHITFILL receives Honorable FFA Membership.

Cytology The science which deals with the study of living cells, their structure and functions. Abundant Supply Talk is cheap because the supply is greater than the demand. -Courier, Ottumwa, Ia.

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Society



Tony Bob Martin and bride-elect, Miss Cozby

Miss Cozby, Tony Bob Martin Plan Vows

Mr. and Mrs. L.B. Cozby of Route 3, Floydada announce the engagement and approaching marriage of their daughter, Susan, to

Tony Bob Martin, son of Mr. and Mrs. Robert R. Martin of Levelland.

The couple are attending South Plains College in Levelland where Susan is a Fashion Merchandising major and Tony is a candidate for May graduation. The couple plans a July wedding.

Bradley Home Scene Of 34 Club Meeting

The 1934 Study Club opened their Americanism program Tuesday night in the home of Mrs. Floyd C. Bradley. Mrs. Leon Fergu-

son led the group in a pledge of allegiance to the flag. Mrs. Floyd Lawson led in the reading of the American Creed, and Mrs. M.J.

McNeill led the singing of America. Roll call was answered by naming a nationally known Texan.

In the business session Mrs. McNeill reminded the club that it was responsible for a display in the Floyd County Historical Museum in May, and she also urged each to purchase membership in the Museum. Mrs. Lawson told some highlights of the convention held in Lubbock March 29-30.

Mrs. Wilson Bond introduced the speaker, Peter McGoldrick of Townsville, Queensland, Australia. Peter is the American Field Service Student living with the Lon Davis, Jr. family in Floydada. Peter, an excellent ambassador for his country, has a deep pride for Australia, yet he expresses satisfaction for his "adopted" land while attending Floydada High School. He is a personable young man, with a gift of expressing himself articulately.

Peter showed slides of Townsville, which is a city of about 75,000 population, covering approximately 135 square miles. It is the second city in Queensland and Australia's largest tropical city, and one of Australia's ten major ports. It has an airport that is destined to be an international air terminal, and is a major base for the Army and R.A.A.F. The educational facilities include James Cook University of North Queensland, Townsville Teachers' College, and research organizations. The major industrial center outside Brisbane, includes copper refinery, big nickel treatment plant, fishing, sugar cane, rice, and tourism.

Peter covered many interesting topics - he told about the Great Barrier Reef which extends about 1250 miles, from New Guinea down the Queensland coast to Breaksea. He told about Magnetic Island, easily accessible from Townsville. This is a recreation spot popular with the young people. He also spoke

Lockney Clubs Win Awards

Lockney's two junior study clubs copped numerous awards Friday and Saturday at the Caprock District convention meeting at the Ko Ko Convention Center in Lubbock.

Athena member Mrs. Louis Fry, who has been district junior director the past two years, was in charge of the junior sessions. She was assisted by Il Penseroso member, Mrs. Kenneth Holt, junior secretary-treasurer.

District junior board members Mrs. Tom Taylor and Mrs. Eddie Teeter, Il Penseroso, and Mrs. Ted Carthel, Athena, reported at the convention. Mrs. Teeter, international affairs chairman won second place in reports from district chairmen. Mrs. Taylor is National Kidney Foundation chairman and Mrs. Carthel directed the district's outstanding junior clubwoman contest which recognized Mrs. Holt and Mrs. Eugene Owens, Athena, as contestants.

Athena members assisted Mrs. Fry and Mrs. Holt as hostesses for a hospitality party for juniors Friday night. Athena members provided snacks for the party, including recipes for each one. The hostesses all wore skirts fashioned from blue jeans and bright prints.

Saturday morning's junior activities were begun with a Texas-style breakfast hosted by Il Penseroso members. Homemade breads and jellies and tea rings were served. Il Penseroso members were dressed in blue jeans and shirts to accent the western theme. Table centerpieces were bandana flowers and straw in red boots. Club members also presented a skit for the breakfast program.

Both of the clubs had representatives in the convention's opening ceremonies. Mrs. Teeter led the group in singing the National Anthem following a dramatic patriotic reading by Mrs. Buster Terrell of Il Penseroso. Mrs. Jerry Williams, Athena president, was leader for the pledges to the flags. Mrs. Joe Taylor of Athena was a page for district president Mrs. O. C. Rampley of Silverton. Mrs. Taylor and Mrs. Terrell were models in an amusing style show during Saturday's luncheon.

Both clubs are making plans now to send members

about the firing of the sugarcane by the farmers, and as the fields burn the fire drives out all the "creepie-crawlies" so that there is less danger to harvesting the thick dark stalk, which is not harmed by the fire. Port Douglas is a town that receives about 100 inches of rain a year. Peter said when a day went by without rain, it was thought there was a drought!

The beach at Port Douglas is of such hard-packed sand that World War II bombers could land and take off of it during the Coral Sea Battle. Peter graciously answered questions from the members and everyone was much better informed about the country at the conclusion of the program.

Refreshments of cheese-cake, sandwiches, tea and coffee was served by Mrs. Bradley to Peter and his American Mother, Mrs. Lon Davis, Jr., and Mmes. Orval Newberry, Vernon Parker, William Bertrand, Wilson Bond, R.G. Dunlap, Dennis Dempsey, Allen Bingham, L.B. Stewart, Jr., J.P. Moss, Garland Foster, and George Springer.

The April 16 meeting will be in the home of Mrs. William Bertrand.

to the state convention May 7-9 in San Antonio. First place winners in district contests will now be entered in state competition.

Following is a list of winners from both clubs and the names of the members responsible for making the report:

Poetry - 1st, humorous division, Mrs. Bobby Hise, Athena; 2nd, inspirational division, Mrs. Buster Terrell, Il Penseroso; 1st, inspirational and any style divisions, 2nd humorous division and district junior poet laureate, Mrs. Tom Taylor of Il Penseroso.

Outstanding Club Program - 1st, Mrs. Buster Terrell, Il Penseroso; 2nd, Mrs. Eugene Owens, Athena.

Yearbook - 1st, Athena (Mrs. Warren Mathis, Mrs. Bobby Hise, Mrs. Eugene Owens, Mrs. Roy Turley, Mrs. Doug Meriwether, Mrs. Roland Watson, Mrs. Jerry Williams); 2nd, Il Penseroso (Mrs. Buster Terrell, Mrs. Eddie Teeter, Mrs. Kenneth Holt, Mrs. Charles Smith, Mrs. Jerry Cawley)

President's Report - 1st, Athena (Mrs. Jerry Williams); 3rd, Il Penseroso (Mrs. Keith Jackson).

The Arts - 1st, Athena (Mrs. Raymond Lusk and Mrs. Wilbur Mize)

Americanism - 1st, Il Penseroso (Mrs. Charles Smith); 3rd, Athena (Mrs. Eugene Owens).

International Affairs - 1st, Il Penseroso (Mrs. Joe Frank Hawkins); 2nd, Athena (Mrs. Richard Wiley).

International Affairs - 1st, Il Penseroso (Mrs. Joe Frank Hawkins); 2nd, Athena (Mrs. Richard Wiley).

Education - 1st, Il Penseroso (Mrs. Buster Terrell); 2nd, Athena (Mrs. Doug Meriwether)

Fashions For Fun - 1st, knitted division, Mrs. Ted Carthel, Athena; 2nd, fabric division, Mrs. David Bloys, Il Penseroso.

Public Affairs - 1st, Il Penseroso (Mrs. Omar Burleson) 2nd, Athena (Mrs. Jerry Cannon).

Home Life - 2nd, Athena (Mrs. Doug Bowles and Mrs. Norman Scott)

Conservation - 2nd, Athena (Mrs. Larry Golden)

Texas Heritage - 2nd, Athena (Mrs. Joe Taylor)

Attending some or all of the convention activities were the following: Il Penseroso - Mmes. Kenneth Holt, Eddie Teeter, Jerry Johnson, Jerry Perry, Keith Jackson, Ronnie Thornton, Audrey McCormick, David Bloys, Van Bradley, Delvin Bybee, Cliff Hardy, Charles Smith, Tom Taylor, Roy Kidd, Buster Terrell and Jack Whittington.

Athena - Mmes. Joe Frank Henson, Joe Zorger, James Poole, Roy Turley, Warren Mathis, Raymond Lusk, Doug Bowles, Doug Meriwether, Louis Fry, Jerry Cannon, Bobby Hise, Ted Carthel, Jerry Williams, Joe Taylor, Eugene Owens, Bill Calvert, Wilbur Mize and Johnny Peck.

Floydada Clubs Represented At Caprock District Meet

Four Floydada Study Clubs were represented Friday and Saturday at the 14th annual convention of the Caprock District Texas Federation of Womens Clubs held in Lubbock.

Attending from the 1929 Club were Mrs. Clarence Goins and Mrs. Q.D. Williams; 1934 Club, Mmes. Floyd Lawson, J.P. Moss, Leon Ferguson, L.B. Stewart Jr., Orval Newberry and Allen Bingham; 1950 Club, Mrs. Lovene Decker; 1956 Club, Mmes. Roy Kinard, Randy Bertrand, Craig Edwards, Joe Alcala, Eddie Smith, John Dunlap, Jakey Younger, Jerry Thompson, Pat Bourland and Tommy Cathey.

The Convention theme was American Youth.

The group heard president's reports, Department reports presented in skit form, and Standing Committee reports. In the Friday session officers were elected for the 1974-75 term. They are president - Mrs. Harold Green of Tahoka; first vice president - Mrs. Jack Akin of Denver City; second vice president - Mrs. E.D. Boedeker of Lubbock; third vice president - Mrs. Allen Bingham of Floydada; junior director - Mrs. John Moffatt of Seminole.

At the Awards Banquet Dr. C.L. Kay of Lubbock Christian College spoke on



Mrs. Donald Pattillo

Vows Read For Sharon Burton

Double-ring vows were read for Miss Sharon May Burton and Walter Donald Pattillo in the First Baptist Church Saturday, March 30. Rev. Albert W. Hinckley,

pastor of First Baptist Church in Raton, N.M., performed the ceremony at 4 o'clock p.m.

The bride is the daughter of Mr. and Mrs. Lee Burton, Route 3, Floydada. She attended Wayland Baptist College and North Texas State University and is employed by the United States Agency for International Development in Lubbock.

The groom, son of Mr. and Mrs. Paul W. Hinckley, a graduate of Texas Tech University with a B.S. degree and a graduate of Dallas Institute of Mortuary Science. He is junior director for Sanders Funeral Home in Raton.

Floydada Women To Play Tennis

Olton Tennis Club will be host Tuesday, for the monthly Round Robin Playday for members of the area Ladies Tennis League.

All women, including beginners, intermediate and advanced players, are invited to participate.

Play is slated to begin at 10 a.m. A "Dutch treat" luncheon will follow at The Garden Tea Room, in the Mini Mall, at 1 p.m.

Persons desiring further information about the event are asked to call Mrs. Charlie Koonz, 285-3368.

In the event of inclement weather, the playday will be cancelled.

From Floydada, Ina McDowell, Darlene Fulton, Flo Davis, Eleanor Hendricks, Nina Copeland, Jo Wester, Gale Ramsey, Sue Williams, Jean Hale, Vicki Rainer, Lorri Farris, Pat Barrow, Brenda Jones.

Athena Attendance Convention

Eighteen members of the Athena Junior Study Club attended the annual Caprock District, TFWC convention Friday, March 29 in Lubbock at the Ko Ko Inn. Members attending were Mrs. James Poole, Ted Carthel, John Peck, Raymond Lusk, Doug Bowles, Joe Zorger, Eugene Owens, Joe Taylor, Jerry Williams, Bobby Hise, Warren Mathis, Bill Calvert, Doug Meriwether, Jerry Cannon, Lou Fry, Wilbur Mize, and Roy Turley. Athena had the highest attendance for the convention out of the junior clubs represented.

One of the highlights of the convention was the banquet on Friday evening with Dr. C. L. Kay of Lubbock Christian College as the guest speaker. His subject was "What is Right With American Youth." It was a very thought provoking talk. The banquet was followed by a reception given for the junior clubwomen by Athena Junior Study Club.

Saturday morning the juniors were feted with

sleeves (covered with butterflies), a Roman laurel wreath, and her accessories were clip earrings (made from paperclips) and straw shoes (barefoot).

There was later a Reception honoring the incoming Caprock District Officers and State Officer guests.

Any Size - We have solid gold H.E. HARPER DIAMOND MERCHANDISE 983-2586

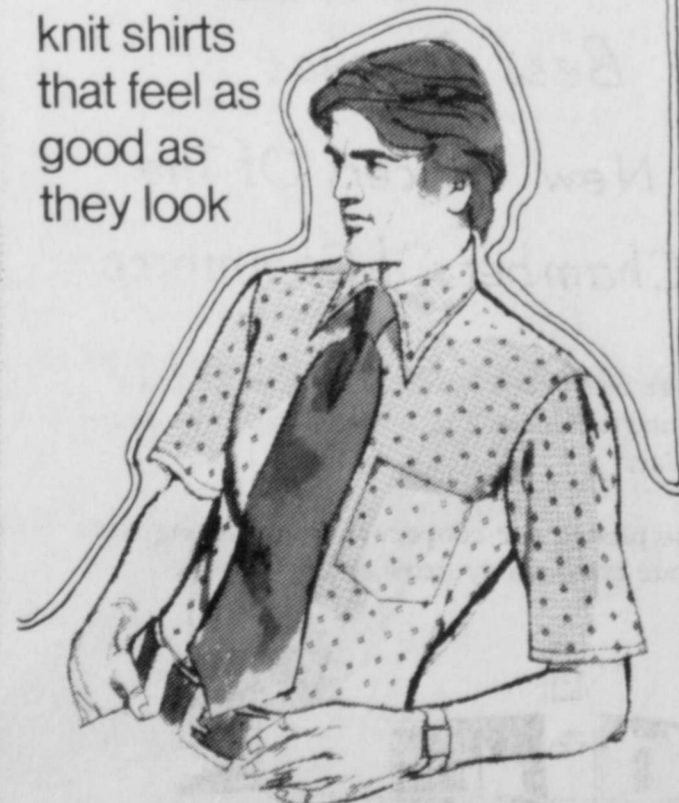
Fashions for Easter

by VAN HEUSEN At Brown's



VAN HEUSEN Vanknit

knit shirts that feel as good as they look



Brown's DEPARTMENT STORE MAN'S SHOP-DRY CLEANING 104-06 North Main Lockney, Texas

say "Happy Easter" with FLOWERS

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OTHER EASTER PLANTS ARE: Hydrangeas - Caladiums - Azaleas - Geraniums - All Beautifully Wrapped and Delivered Free!

"Open Easter Sunday Until Noon"

Park Florist Flowers - China - Crystal - Gifts Floydada

ETY NEWS

In All-Star Cast. Play Is Second

ada High named on and the "Antic" ed by the ond in the est held in day. e All-Star n Willson, Ray Fos-

ter and Sharon Decker. Receiving honorable mention were Craig Hambricht and Kathy Hale.

Weldon Melton's students participated in individual events in the UIL Literary contest in Abernathy Saturday. Results will be carried in Thursday's edition.

SKETCH STEAK 2 Tbsp. water

In skillet brown steak in shortening. Pour off fat. Sprinkle with pepper and salt. Add soup, water, tomatoes, soy sauce and green pepper. Cover. Cook over low heat 30 minutes or until tender. Stir now and then. Mix cornstarch with 2 Tbsp. water until smooth and gradually stir into sauce. Stir until thickened. Serve over rice. Serves 4.

Lockney TOPS Chapter Meets

Texas TOPS Chapter #43 met recently in the home of Mrs. Glen Cooper for annual awards and installation of officers for 1974.

The meeting was opened with the TOPS Pledge and Prayer led by Viola Rowell.

The following officers were installed: Mrs. Bill Crader, leader; Mrs. Lula Nance, co-leader; Hazel Johnson, secretary; Viola Rowell, treasurer; Bonnie Edwards, weight recorder; Violet Cooper, reporter.

Mrs. Hattie Stapp acted as the installing officer.

Special awards were presented by Hazel Johnson to the following: "most congenial" — Bonnie Edwards; most improved — Mrs. Fay Crader; most inspirational — Lula Nance.

Mrs. Fay Crader was recognized for three months and six month queen. Mrs. Ruth Reeves was TOPS queen for the year 1973.

Anyone interested in joining TOPS may call 652-2258 or 652-2459.

NEWS FOR HOMEMAKERS

By Billie McMorris
EXTENSION AGENT

Consider your figure when selecting a zipper for a garment. Many dress patterns call for a 22-inch zipper; however, homesewers might actually need other lengths. A short person, for example, may find an 18-20 inch zipper better proportioned — and more comfortable. A tall girl, on the other hand, may need a longer zipper for convenience when dressing and undressing. Thus, a 24-inch zipper makes a better choice for her.

There are other factors that influence correct zipper length. One factor to consider is hip width. This is especially important in selecting a zipper for pants and skirts. This dictates how much room a person needs to get in and out of a garment. Another factor to keep in mind is garment design. If a skirt's zipper shows below the jacket hem, the outfit loses some of its appeal. To avoid this, use two shorter zippers — applied in two seams or utilize a hidden zipper that's completely inconspicuous.

Following are a few helpful hints that may be of interest. "The off-the-shoulder look is one of springs big messages in ready-to-wear fashion. In a room well illuminated by natural daylight, a lighter carpet will show less soiling than a darker shade. On the other hand, in a room using artificial illumination — which is generally dimmer — a darker shade shows less soiling than a lighter one."

HECE Girl Of The Week

A job at a beauty shop can be glamorous — but for a clean-up girl it can get pretty "hairy", so says HECE Girl of the Week, Debbie Medley. Debbie is in Housekeeping Management in the Home Economics Cooperative Education program at Floydada High School, and is employed at

Griffin's House of Styles. Beginning her job each afternoon on school days, Debbie starts her workday by cleaning the dispensary in the beauty shop, which houses peroxide, bleaches, innumerable hair colors and an indefinite number of bobby pins and clippies. Debbie says they give a two cent refund on clippies!

The next assignment is to clean hair brushes and combs. After all the hair, ranging from brassy orange to aluminum grey, is pulled from the combs and brushes, Debbie scrubs them in hot sudsy water, then she soaks them in a sterilizing liquid. Afterwards they are placed under dryers. If they are all in use then she cunningly wedges a few under the dryer of a sleeping patron.

Other tasks, in between answering the business phone and assisting her employers at various chores, the HECE girl collects all soiled towels from individual stations, sweeps the floor, making sure all clippies are picked up, and acts as referee when the beauticians claim ownership.

Debbie's final duty of the day is to empty all trash containers. As her work days come to a close each Friday, she says Blue Monday really is to her, for that's the day the beauticians are off work and she spends Monday afternoon alone, cleaning and preparing the shop for the hectic week ahead and making Griffins one of the cleanest shops in town.

Even though the work is hard, Debbie says it worthwhile to work in an atmosphere of wonderful patrons and appreciative employers, while learning more in Housekeeping Management in the HECE program.



HECE Girl Of The Week

ELECT BOONE ADAMS

Commissioner
Prec. 4

* Experience
* Integrity

PAID POL. ADV. BY
BOONE ADAMS



OSE ATTENDING the Floydada "Meals on Wheels" meeting were, left to right, C. J. Payne, Hester Moore, Frank Barrow, Hestersbee, Beth Faulkenberry and Kathy Green. (Staff Photo)

Baptist Women Hold Meeting

The Baptist women's meeting was in Fellowship Hall of First Baptist Church Wednesday morning. The topic of study was The Mission-Minded Portuguese by Margaret Malone.

Mrs. Dewey Parson gave the introduction. Others taking part in the program were Mrs. Willie Bunch, Mrs. Floyd Bradley, Mrs. O. G. Mayfield and Mrs. P. D. Helms.

The call to prayer was read by Mrs. Robert Garrett with sentence prayers for each individual missionary on the day's prayer list.

The business session was presided over by Mrs. Bunch. Plans were made to

Lockney Golden Agers Meet

The Lockney Golden Agers met in Rebekah Lodge Hall Wednesday. Mrs. C. H. Rose gave the devotional. There were 14 present at the meeting.

Attending were Betty Counts, Mr. and Mrs. C. A. Gloyna, Eathyl Marble, Viola Mullins, Ethel Mitchell, Mr. and Mrs. C. H. Rose, Bennie Manat Rose, Rex Jackson, Dimple McGavock, Olive Myers, Mildred Hilton and Mrs. Bob Knox.

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Bob Miller
INSURANCE Agency

PERSONALIZED INSURANCE NEEDS

105 N. MAIN LOCKNEY PHONE 652-3329

Texas' Season Begin June 19

A great abyss, a place of spectacular beauty, cradles the amphitheatre-the Palo Duro Canyon.

"Texas" will play for the ninth season in 1974 after intriguing more than half a million people in its first eight years.

"Texas" has a cast of eighty singers, actors and dancers, and almost as many other members of the company to work back stage, to man the box office and to serve in the

hospitality and concession areas.

All seats are reserved. If possible, it is better to make reservations in advance by writing "Texas", P. O. Box 268, Canyon, Texas 79015, or by calling 806-655-2182. Prepaid tickets will be held indefinitely. Tickets ordered but not prepaid will be held at the box office until seventhirty p.m. CDST on the night they are reserved for.

Brochures and additional information are available by writing "Texas", P. O. Box 268, Canyon, Texas 79015.

Five airlines, three bus lines, six interstate highways bring travelers to Amarillo, and there is bus service from any point in Amarillo or Canyon, Texas to every performance, arriving in time,

in Crosby County and while living in Floydada he worked for the Henry Edwards Elevator. He married Lottie Barnett in Plainview in 1932.

Leatherwood was an active Mason, was a York Rite Mason and had served as Patron of the Order of Eastern Star Chapter 891. He was a member of the Methodist Church.

Survivors include his wife, a son, Curtis Lubbock; a daughter, Mrs. Kenneth Sellers of Ralls; a brother, Cotton of McAdoo and four grandchildren.

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SETS

OFFER EXPIRES MAY 15, 1974

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LOCKNEY



Light up your look with a
WEMLON
by Wembley

Wemlon has the feel of finest silk, yet it's completely washable. Handsome colors and patterns to coordinate with the newest looks in menswear.

\$4.00 AND UP

Brown's

DEPARTMENT STORE
MAN'S SHOP—DRY CLEANING

Lockney, Texas

104-06 North Main

Our Congratulations & Best Wishes

To The New Officers Of The
Lockney Chamber Of Commerce

The folks at the First National Bank in Lockney look to these new officers for leadership in our community this year.

We likewise pledge our cooperation in working with them to help our community grow and progress.

FIRST National Bank

102 North Main In Lockney Phone 652-3355

Floydada Jr. High Students Win At Regional Fair

A number of history projects that won ribbons in the local history fair were entered in a regional fair at Wayland College in Plainview March 30, 1974.

Winning ribbons in the eighth grade American History division were:

Rick Covington, 2nd place, Jefferson Memorial; Melinda Morton and Sharon Shannon, 2nd place — "Granny's Homemade Bread"

Susan Stovall and Nancy Moss, 3rd place — Plantation Workroom

Rosemary Hardin, 3rd

place — Dolls in American History

Shannon Bell, 4th place — Highlights of American History

Jill Poage, Honorable Mention — Plantation House; Tolya Hickerson, Honorable Mention — Boston Tea Party;

Kerry Pratt, Honorable Mention — Cyrus McCormick's Reaper; Doug Simpson, Honorable Mention — History of American Flags.

In the seventh grade Texas History Division, Mark Beedy won a grand prize, the Joe Jenkins



REGIONAL HISTORY FAIR WINNERS (front row left to right) Shannon Bell, Melinda Morton, Nancy Moss, Sharon Shannon, Rosemary Hardin. (Back row, left to right) Susan Stovall, Jill Poage, Tolya Hickerson, Kerry Pratt, Doug Simpson and Rick Covington.



OUTSTANDING CITIZENS — This year's outstanding citizens, Maria Arellano and Boyce Mosley, at Commerce banquet Thursday. Left to right: Maria and Mosley.

E-59



Another Bronze leader. E-59 is becoming one of the most popular DEKALB hybrids. A big yielding sorghum for average moisture and full irrigation. It's medium late and stands when many others won't.

DEPEND ON DEKALB

BILL FEWELL, LOCKNEY
652-2423 Business Phone 652-3629

Award for Excellence, and a first place award on his miniature of the H. C. Randolph place in the Cedar Hill community. (H. C. Randolph was an early settler in Floyd County).

Other winners in the Texas History Division were:

Ricky Day — 1st place — "Jumano Indian Home."

Beverly Vickers and Hope Robertson — 2nd place — "Caddo Indian Village"

Andy Langley, 4th place — "East Texas Farm"

Brenda Jackson — 4th place — "The Mayshaw School"

Kenny Willis, Honorable Mention — "The Windmill"; Kary Helms, Honorable Mention — "Tornado Alley."

History Three Texas History Class entered a class project called "Floydada: Yesterday, Today and Tomorrow", which won a second place award.

The Regional History Fair was sponsored by the Plains American Heritage Association and directed by Dr. Gwin Morris, head of the history department of Wayland College.

On Saturday morning, March 30, about 35 students, parents, and teachers travel-

BURLESON,

FROM PAGE 3

the Governor, Lt. Governor and Speaker of the Texas House. Gist said that he had not yet received replies from the dignitaries invited to the celebration. He said he is hopeful that some of the Washington and Austin officials will be present for the occasion.

The world-traveled Hardin Simmons University Cowboy Band will perform throughout the barbecue, starting at five o'clock on the 20th, in addition to a musical production from the Albany Fandangle Troupe. Gene and Bobbie Moore of Anson will present vocal patriotic selections during the unveiling ceremonies. The crowd will be led in the Pledge of Allegiance by "Uncle Sam in Action" Lois Dunlap; the invocation will be offered by Dr. John Stevens, president of Abilene Christian College; a welcome to out of town guests will be extended by

Jones County Judge Leon Thurman. Following the formal unveiling, Congressman Burleson will make a few remarks to conclude the program.

The festivities will begin at 2:30 in the afternoon with a ladies tea, honoring Mrs. Omar Burleson, from 2:30 until 4:30 in the First Methodist Church parlor at Anson. During the same hours, a coffee honoring Congressman Burleson will be given at the Anson High School cafeteria for all men, and both events are open to the public.

According to Mrs. A. J.

Smith of Anson, chairman of the ladies tea, the secretary, Juan Dell of Lubbock, will be introduced at the tea.



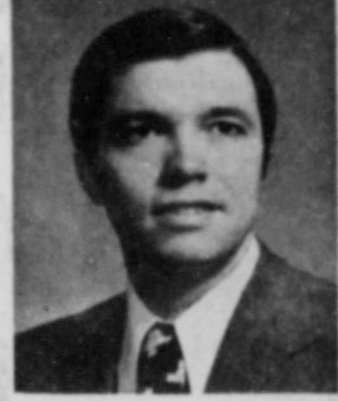
TED ALLEN

Will be your full-time Commissioner of Precinct 4 if elected.

He has no other occupation or interest except to serve you.

TED ALLEN

PAID POL. ADV. BY TED ALLEN



FINNELL... A SENATOR

Do you know CHARLEY FINNELL?

If elected to the office of State Representative, I will be able to help you and your neighbors.

As State Representative, I will be able to help you and your neighbors. I will be able to help you and your neighbors.

Pol. Adv. Paid for by Charley Finnell, Box 482

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"Days Of Spiritual Renewal"

SUNDAY THROUGH THURSDAY

SERVICES:

SUNDAY 11 A.M. AND 7:30 P.M.

MONDAY THROUGH THURSDAY

6:30 BREAKFAST DEVOTIONALS

7:30 EVENING WORSHIP



J.B. MANN
Song Leader



DR. DEWITT SEAGO
Speaker

"Come let us worship together"

The First United Methodist Church

FLOYDADA, TEXAS

Base Track Team Third At Idalou

ighth grade in third at with 90 points. They also recently placed first in the Spring-lake-Earth track meet. Friday they were competing in the district track meet at Wayland. Results were not known at press time. Individual placing at Idalou is as follows:
440 Relay — 2nd, 50.3: Guzman, Ledbetter, Jones, Covington
880 — 4th, 2.24:6: Bradford
60 High Hurdles — 5th, 9.5: Jones
100 Dash — 3rd, 11.1: Guzman
50 Dash — 3rd, 6.3: Ledbetter
880 Relay — 2nd, 1.44:9: Guzman, Ledbetter, Jones, Covington
100 Low Hurdles — 1st, 13.1: Covington
Long Jump — Ledbetter,

5th: 15'8"
Shot Put — Ledbetter, 2nd: 40'6"; Griggs, 4th: 39'8"
Pole Vault — Cagle, 1st: 9'6"
Discuss — Griggs, 2nd: 98'10"; Soliz, 5th: 94'6"

FLOYD DATA
Charles Holland of Fort Worth and his nephew, Cris Holland, son of Mr. and Mrs. Rickie Holland of Irving, are here visiting Charles' parents and Cris' grandparents, Mr. and Mrs. T. L. Holland.

FLOYD DATA
Mrs. Sam Fowler is a patient in Hi-Plains Hospital in Amarillo.

Floydada Golf Partnership Tourney

April 20-21 has been scheduled for the 13th Annual Floydada Partnership Tournament at the Floydada Country Club, according to Richard Hale. The tournament will be 16 team flights, no qualifying. Teams will be placed in flights by combined handicaps. Players' handicaps must not be over six strokes apart.

April 20 will be first Round All Flights. April 21 the second and final round in all flights. There will be presentation of prizes after the last flight is concluded. All flights are 36 holes Medal Play, low ball. Shot gun starts at 9 a.m. and 2:30 p.m.

Approximately \$2,000 in prizes will be awarded.

Entry deadline is 12 noon April 19 and entry fee of \$40 per team must accompany all out of town teams. The field will be limited to the first 64 paid teams. A free barbecue for all contestants and their wives will be held from 6:30 p.m. until 8 p.m. April 20.

For additional information or reservations call or write Richard Hale, Box 160 or 983-2769.

Other coming events at the Floydada Country Club include the West Texas PGA sponsored Junior Tour Tournament, with both boys and girls participating on June 5, and the Floydada Country Club Golf for Cancer Tour scheduled June 8-9. Entry fee for this event will be \$5 with \$3 going to

the Cancer Fund and \$2 for prizes. The tournament will be run both days and persons may enter as many times as wished. Plays will be based on Handicap

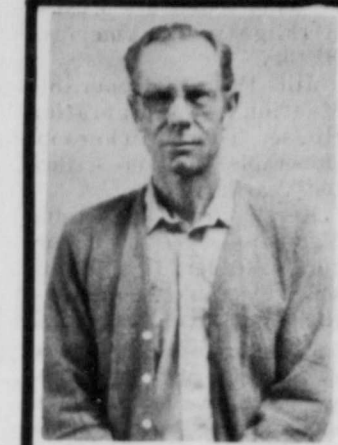
system. All those not having a Handicap card will have to play the Calloway system. Both men and women will participate.

On July 8, the West Texas PGA Pro-Am will be held and on August 10-11 the Floydada Country Club Partnership will be held.

FLOYD DATA
Pete Clark is a medical patient in Plainview Central Plains Hospital.

Proof Positive
A fanatic is a guy who can't change his mind and won't change the subject. —Tribune, Chicago.

Staff Shirts
An executive is a man employed to talk to visitors so employees will have a chance to work.



JAKE COLSTON
PAID POL., ADV.,
BY JAKE COLSTON

JAKE COLSTON
HAS A SINCERE INTEREST IN COUNTY GOVERNMENT AND IS WILLING TO WORK HARD FOR THE PEOPLE OF PRECINCT 4.
Elect Jake Colston
COMMISSIONER
PRECINCT 4



people pleasin' store
ORE HOURS —
ILY 8 A.M. TO 10 P.M.
NDAYS
M. TO 9 P.M.

California Navel
Oranges **19c**
Squash Lb. 39c
Pumpkin Lb. 29c
Lemons Lb. 39c
h **49c**
aine **29c**
ice

HELP PIGGLY WIGGLY SAVE ENERGY

Piggly Wiggly has taken many steps to help save energy including lowering our thermostats, reducing operating hours, using recycleable egg cartons and many more. We want you to help us with one more. Will you please bring back all your re-usable large grocery bags when you shop so we can use them again to bag your new order. Thank you for helping us.

Prices good thru April 10, 1974.



ROUND STEAK
Lb. **\$1.19**

Superb Valu Trim, Heavy Aged Beef, Lb. \$1.23
Bone-In Rump Roast Lb. \$1.23
Superb Valu Trim, Heavy Aged Beef, Top or Bottom Cut Lb. \$1.59
Round Steak Lb. \$1.59
Superb Valu Trim, Sirloin Steak Lb. \$1.19
T-Bone Steak Lb. \$1.59
USDA Inspected, Split with Ribs
Fryer Breasts Lb. 89c
Farmer Jones, 2-Lb. Pkg. \$2.17
Sliced Bacon Lb. Pkg. **\$1.09**



Piggly Wiggly, Lb. Chub Pack, Fresh
Ground Beef
Lb. **88c**

USDA Inspected, Fryer
Drumsticks or Thighs Lb. 69c
"Cure 81" Halves, Waste Free
Hormel Hams Lb. \$2.45
Dallas City Packing
Hot Links Lb. 98c
Kraft's Philadelphia
Cream Cheese 8-oz. 49c
FULL QUARTER SLICED
Pork Loins LB. **98c**



Flower & Garden Book
This Week Chapter 12: "Garden Problems Solved" Chapter 13: "Special Gardens"
Each **39c**

PIGGLY WIGGLY GRADE A LARGE
Eggs
DOZ. **59c**
Paas Easter
Color Kit Each **59c**
Farmer Jones
Pure Butter Lb. Ctn. **89c**
We Welcome Food Stamp Customers




Piggly Wiggly, All Flavors
Ice Cream
79c

Regular or Dip
Chips 9-oz. Bag **58c**
or Farmer Jones Rolls
'n Serve 3 12-Ct. Pkg. **\$1.00**
Hair Net
Net 8-oz. Btl. **\$1.29**
Shampoo-In Conditioning Hair Color
Pol 10-oz. Size **\$1.29**
am
ined, All Varieties
10 4 1/2-oz. Jars **\$1**

PIGGLY WIGGLY
Hamburger or Hot Dog Buns
3 \$1 8 Pack

Kellogg's, All Varieties
Poptarts 2 11-oz. Pkg. **89c**
K.V.
Charcoal Briquets 10-Lb. Bag **89c**
Hunt's
Tomato Sauce 8-oz. Can **14c**
Del Monte, Crushed, Sliced, In Juice
Chunk Pineapple 3 15-oz. Cans **\$1**
BELL
Fresh Yogurt 3 8-oz. Ctns. **\$1**



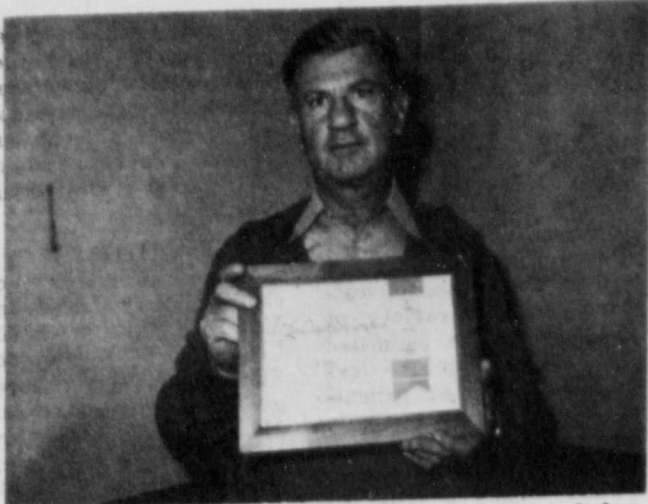
32 OZ. BOTTLE
COCA COLA
6 \$1 FOR PLUS DEPOSIT

Hunt's
Tomato Paste 6-oz. Can **21c**
Glad Family Pak
Trash Bags 20-Ct. Pkg. **75c**
Shady Lane, Maraschino
Cherries 10-oz. Jar **49c**
Kraft
Jet-Puff Marshmallows 4 10-oz. Bags **\$1**
Piggly Wiggly
Frozen Topping 3 10-oz. Ctns. **\$1**



Piggly Wiggly, Cream or Whole Kernel Golden Corn or Cut
Green Beans
5 \$1 16-oz. Cans

Lucky Leaf, Cherry
Pie Filling 22-oz. Size **79c**
Sugary Sam, Sweet
Potatoes 22 OZ. SIZE **51c**
Pillsbury, Bundt
Cake Mix 23 1/2-oz. Size **\$1.01**
Pillsbury Buttermilk or Sweetmilk
Canned Biscuits 7 8-oz. Cans **\$1**
Pepperidge Farm, Frozen, 4 Varieties
Crumb Cobbler 22-oz. **89c**



LON DAVIS of Lon Davis Grain Company of Floydada has been honored by Pioneer Hi-Bred Company of Plainview for his eight years of service as a dealer for Pioneer brand seeds. To mark the honor he received a plaque bearing his name and years of association with the Company. Lon Davis Grain joined Pioneer as a dealer in 1966. In giving the award, Pioneer officials draw attention to the importance of individual effort in their sales and marketing team with the view that, "The most vital ingredient for the success of our company is People."

Floydada Men To Attend Industrial Meet

Several members of the Floydada Development Company will be Plainview Wednesday to meet with representatives of the Texas Industrial Commission. Three members of the Texas Industrial Commission are traveling across rural Texas during the first two weeks of April conducting 26 hearings to determine the needs of rural Texas and possible programs which can help revitalize the rural areas, at the direction of Governor Dolph Briscoe.

Governor Briscoe said the 26 hearings are the result of the passage of the Texas Rural Development Act during the 63rd Legislature, which authorized special attention to the rural economy and added three more members to the Texas Industrial Commission, all from rural areas.

Appointed by Governor Briscoe as the rural representatives on the Commission are James Bond of Navasota, William Porter of Terrell and James Hunt of Sonora.

These new rural commissioners will hold hearings in separate sections of the state to feel the pulse of the rural residents and gather facts for implementing a program to stimulate the rural economy.

"The three commissioners want to hear from everyone in rural Texas," Governor Briscoe said. "They will meet with civic leaders, business leaders and elected officials to determine the best program possible to give rural Texas an economic shot-in-the-arm."

After the hearing, the three commissioners will report on their findings to the entire Texas Industrial Commission membership and the Governor. The date will be used to prepare the recommendations on the rural development program to be presented to the Legislature in 1975.

Weldon Hammonds New Consumer's Fuel Director

Weldon Hammonds was elected to the board of directors of Consumers Fuel Association of Floydada at

their last Monday's meeting of Stockholders. Hammonds replaces Jack Stansell. Other members of the board include Malvin Jarboe, William Bertrand, Roy Baxter and C. L. Gilly.

Randolph Swendell of Edward Merriman Co., Lubbock gave the audit report.

Mrs. Jess Glover won the main door prize, an electric roaster.

ELECT BOONE ADAMS

Commissioner Prec. 4
* Experience
* Integrity

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GIVE TO THE CANCER FUND

LET'S GO TO HAWAII!

JUNE 6

• 7 DAYS
• EVERYTHING EXCEPT MEALS \$510

• 3 ISLANDS
• FLY OUT OF LUBBOCK

Sign-Up Deadline

April 8 - So Hurry

Call Me Now!

Wendell Tooley

983-3982

FLOYDADA

DOLPH BRISCOE PROMISED TO RESTORE INTEGRITY TO TEXAS POLITICS.

HE KEPT THE PROMISE.



LET'S KEEP GOVERNOR BRISCOE

Political advertising. Paid for by the Briscoe '74 Campaign Committee. David A. Dean, Campaign Manager, 1212 Guadalupe, Austin, Texas. Published by: FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS

FLOYD PHILOSOPHER

Talks About Shortage Of Kidnap Victims



Editor's note: The Floyd Philosopher on his Johnson grass farm reports on several things this week which we have no comment on.

Dear editor: I've got this neighbor out here who came busting in my house the other day and said, "Talk about shortages. I tell you, when they start kidnapping newspaper editors there's bound to be a shortage of kidnap victims."

"Now wait a minute," I said. "What editors are you talking about?"

"And talk about inflation," he went on. "Seven hundred thousand dollars for one editor?"

"What's wrong with that?" I asked. "I mean, how much do you think the average editor is worth? No, skip it. Let's not go into that."

In fact, I'd better change the subject in a hurry. Lately I've been bringing some old

sayings up to date, like "Early to bed and early to rise, in these daylight saving times makes a man go to sleep with the sun in his eyes."

Or, A penny saved won't even meet yesterday's rise in the price of a gallon of gas.

Some of them don't need changing, like Honesty is the best policy. Can't you just hear all the people being indicted in the Watergate mess saying, "Doggone, why didn't we think of that?"

And there are still great morals to be drawn from some of the older sayings. Take the one about the lack of a horseshoe nail. You know: For want of a nail the shoe was lost. For want of a shoe the General's horse went lame. For want of a horse the battle was lost.

The moral to this is simple: End war. Stop making horseshoe nails.

Yours faithfully, J. A.



FHS "NOSTALGIA DAYS" was a big success as students dressed like several years back. Pictured left to right are: Craig Hambright, Miss Carolyn Hribek and Ray Foster. (Staff Photo)

Oscar Santos Completes Electric Training School

COLLEGE STATION - Oscar Santos, an electric

lineman with Lighthouse Electric Cooperative, in Floydada, has completed a 240-hour electric lineman training school at Texas A&M University's Electrical and Telephone Training Center.

The eight-week course was developed by TAMU's Engineering Extension Service to help fill the need for more adequate linemen training as a result of rapid expansion in the electric power industry, according to Ronald Jones, head instructor in the electric short schools program.

"The public is not able to recognize the technological problems, vast generators, thousands of substations, years of training and experience, and 300,000 employees that provide electricity," Jones noted. "This training course has formed to provide technicians with the most up-to-

Veterans On GI Bill Reminded About "Cert" Cards

The Veterans Administration has timely advice for one million veterans studying at colleges and universities under the GI Bill.

Return those "cert" cards promptly to insure payment of education allowances for the final month of training! John Coker, Waco VA Regional Office Director, explained that the certification of attendance card the veteran receives with his next to final check should be filled out, signed and returned to his VA Regional Office. Otherwise, the agency can't prepare his final check for the current school year.

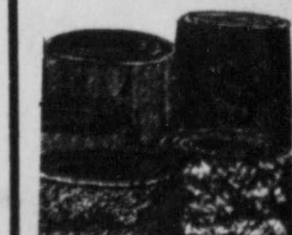
For most veterans, final months of training are May or June, and most "cert" cards will be mailed in April. Forms already have been mailed to veterans whose enrollment periods and

earlier, however. There are 36,568 veterans attending colleges and universities in the Waco Regional Office service area and for most of them the semester will end in May, Coker noted. It was also pointed out that veterans attending college under the GI Bill must keep VA informed on changes in the number of dependents or education programs.

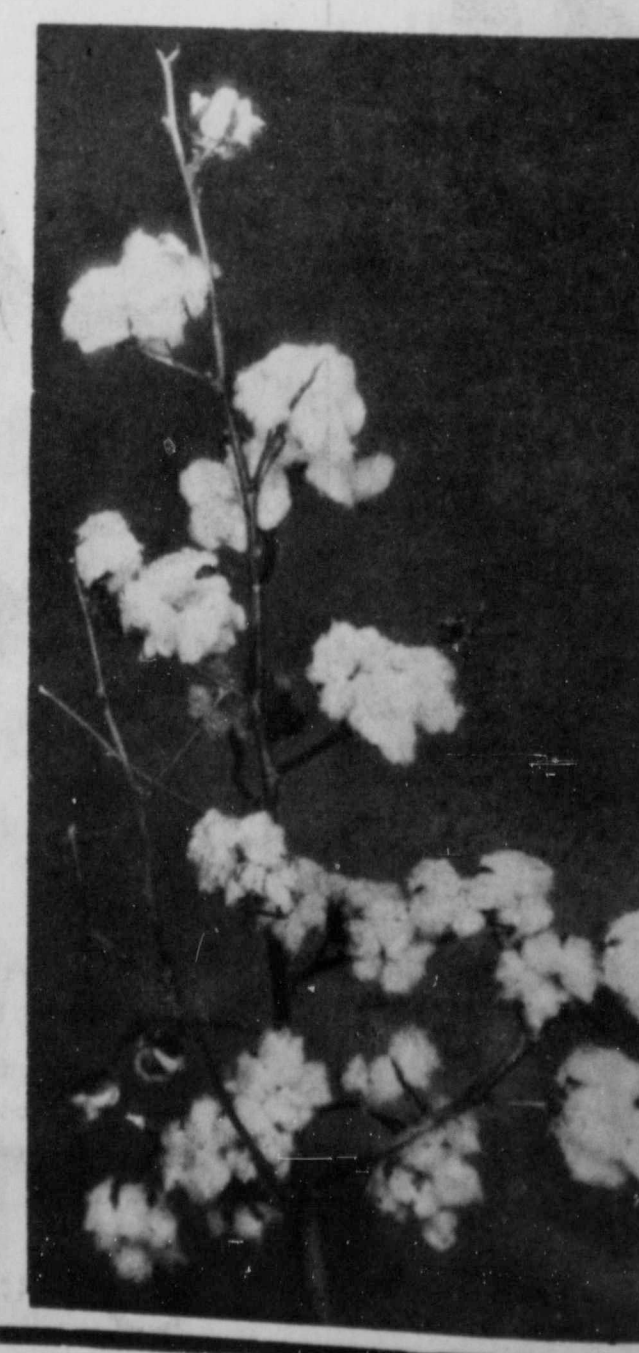
"At the same time," Coker continued, "college registrars should insure that the veterans' enrollment for the school term is certified promptly to the Veterans Administration, to keep his allowance checks coming on time."

Details on education benefits are available at VA offices, veterans county service offices, or from local veterans service organizations.

Wylie's Travelling Carpet Store Free Home Demonstration Call: 296-0654 Plainview after 5 p.m.



Owned & Operated by Cleon Wylie We sell and install all our own carpet. Very Competitive Prices! All Material & Installation Guaranteed!



ZENITH WINNER congratulates Wilbur Lockney, for winning Zenith's "Fast Start Salesmen's Incentive" program.

Zenith dealer won electronic-quartz timepiece month, for selling Zenith watches.

806/293-4606. In the past, TSTA service personnel had operated solely out of the Austin headquarters office. This office will continue to serve members on the

Floyd County Teachers Get New Assistance

PLAINVIEW - A new source of assistance to teachers in Floyd County on school-related problems is now available from the newly established Region 1 office of the Texas State Teachers Association.

Nine such regional offices have been established by TSTA, to extend services of the Association's state headquarters in Austin. Floyd County will be served by the regional office at Plainview, with Bill Potts as regional consultant to assist the teachers in the area.

Potts directs the Region 1 office at 2700 Yonkers Street, Suite D, Plainview. The telephone number is

ELECT BOONE ADAMS
Commissioner Prec. 4
* Experience
* Integrity
PAID POL. ADV. BY BOONE ADAMS

THE STAND UP STAND OUT

FLOYD XL-72a XL-77 XL-372 Supply Call to CARMACK 111 N. MAIN

This stalk of was grass

Left in the field as a after standing many proportions, it was first March 6, for this photo.

We never knew the Plains - November ary 20. Therefore, let us fore the opportunities the bad years.

Staple-Length

In a recent bulletin Lubbock Clipping Office showed the staple length 69% while the Gregg 1%. All grades with area was 14%; while 77%. All of our Gregg back Office.

There has always longer staples, and even YOU ARE GOING COTTON WHY NOT

Gregg Se PLAINVIEW, TEXAS



MELANIE FRIZZELL

Cotton Outlook Bright For 1974-75

NEW YORK — A sharp increase in consumption at home, combined with growing demand overseas, will keep cotton prices strong and steady this year, a study by Cotton Incorporated shows.

Cotton Incorporated President J. Dukes Wooters, Jr., predicts domestic demand for the 1974 U.S. cotton crop will reach at least 8 million bales, and the export market will consume 6 million bales.

As head of Cotton Incorporated, Wooters is spokesman for cotton farmers in 19 states. The company represents growers with research, sales and marketing programs at home and abroad.

"All things considered, the outlook for cotton in 1974 is the brightest in many years," Wooters said. "And the outlook continues to be bright well into the future, even beyond this decade and on into the next."

Wooters said his company's market analysts calculate that American cotton growers will plant almost 15 million acres of cotton this year. The acreage should yield 14 million bales — but it may not be enough.

"Simple arithmetic shows that cotton production will about equal combined domestic and export demand," he said, "leaving little or nothing to increase U.S. carryover, which is already at a critically low level. So 1974-75 could well be another year with tight conditions of supply and

strong prices."

Wooters called the projected 8 million-bale domestic demand for the 1974 crop the most significant upturn in the market in over two decades. Cotton Incorporated estimates U.S. consumption of cotton from the 1973 crop will be 7.5 million bales.

"It's been a long time since domestic demand for cotton went up by half-a-million bales in one year," he said. He pointed out that foreign cotton consumption has been rising for the last decade and should continue to do so. Foreign mills are also increasing their own inventories, in view of the rock-bottom level of U.S. reserves.

"Our study shows that foreign non-Communist countries will increase cotton production by less than five per cent, so the market is there for U.S. farmers to grab. And the delivery and performance of American growers in the past have made U.S. cotton the number one source for most foreign buyers."

Wooters said his company's study shows that while the production of synthetic fibers will not drop significantly below 1973 levels, it also will not go up.

"With uncertain and unreliable supplies of raw materials, which come mostly from natural gas and petroleum, the chemical industry giants that make synthetic fibers are reluctant to risk the millions of dollars new production facilities will require. Yet the market for fiber will not diminish. It is a growing market — and it is a wide open market for cotton."

Even the U.S. cotton farmer's own decision-making about cotton plantings becomes simple with strong cotton prices, Wooters reasoned. "Cotton can easily return higher profits than its strongest competition for the farmer's land."

As an example, Wooters pointed to soybeans. In most areas of the country, a good soybean yield is 28 bushels an acre. A realistic soybean farm price is \$6 a bushel. That means soybean revenues of \$168 an acre.

An average cotton yield is one bale an acre. At a price of 56 cents a pound, 480-pound bale of cotton would produce revenues of \$269 an acre.

"That's a difference of \$101 an acre in favor of cotton," said Wooters.

"True, it does cost more to

Soil Conservation Essay Winners Announced

FARM REVIEW

Parallel Terraces Help Floyd Dryland Farms

Look around over your farm today and if you see signs of washing, then you have a soil erosion problem. Soil erosion over a period of a few years will cause a decrease in the productivity of the land which means a decrease in yields and less net income.

Parallel terraces can be

the answer on much of the dryland crop land in Floyd County. A system of parallel terraces will reduce water erosion, conserve and spread runoff from rainfall, thus increasing crop yields. Today's parallel terraces are replacing the old standard terraces because they eliminate many of the points

which saves the farmer many hours of labor each year. Today, with parallel terraces, a system can be worked almost as quickly as working with straight rows.

Any terrace system whether it be the old standard or a parallel system must be properly maintained if the system is to continue to function. This is especially true of a system of parallel terraces because parallel terraces are made possible by cutting and filling in front of the terrace to make a level channel terrace.

At present cost-share assistance is available under the REA Program. This program assists the farmer with part of the cost of installing the terraces. The Soil Conservation Service will assist the farmer in laying out the system so that it will function properly.

Anyone wanting more information on parallel terraces or other conservation measures should contact the Soil Conservation Service in the Agricultural Building or telephone 893-2352.

Nesa Jackson, Floydada High School, daughter of Mr. and Mrs. Jim Jackson, was named first place winner in the 1974 Floyd County Soil and Water Conservation District essay contest. This year's entry theme was "Our Soil — Our Strength". Other winners according to G. L. Fawver, chairman of the board, was second place winner DeAun Wilson, Floydada High School, daughter of Mr. and Mrs. L. G. Wilson and the third place winner was Melanie Frizzell, Lockney High School, daughter of Mr. and Mrs. Pat Frizzell.

Miss Jackson received \$25 for first place and DeAun and Melanie receive \$15 and \$10 respectively. Martin and Company in Floydada co-sponsored the contest and gave the \$50 prize money. 630 essays were

Farm-facts

A Weekly Report Of Agri Business News

Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

Cotton In West, Sorghum In East... Turkey Income Hits New High... Texas Farm Worker Numbers Decline... Cattle Placements Nosedive.

Most major crops in Texas will see an increase in acres this year. Only oats, soybeans, and peanut acreages are expected to be under 1973 levels, the Texas Crop and Livestock Reporting Service notes.

Cotton acres in Texas will be up 500,000 acres this year from last year. Grain sorghum acres in the state will be up 100,000 acres this year. Wheat acreage is up 1,000,000 acres this year compared to 1973.

Some interesting figures are revealed in the location of those extra cotton and grain sorghum acres. Of the 500,000 acre cotton increase in Texas this year, only 13,000 acres will be planted in the eastern part of the state. The remainder—487,000 acres—will be planted in the western half including the High Plains.

Grain sorghum acres this year will decrease in the western part of the state from last year. In 1973, a total of 4,542,000 acres of sorghum was planted in the western part of the state. This year, there will be 212,000 fewer acres of grain sorghum in that part of Texas.

For the eastern part of the state—from the Blacklands on east—sorghum acres are expected to total 3,880,000. This is an increase of 322,000 acres from the 1973 plantings in the eastern section of Texas.

Wheat acres will be up 1,000,000 from 1973 throughout the state, yet the crop will be about half that of 1973 because of the drought in west Texas and the Amarillo area. All sections of Texas report increases in wheat acres this year compared to 1973.

Soybean acreage in Texas is down 50,000 acres compared to 1973; oat acreage is down 200,000 acres from last year; peanut acres this year will be 5,000 acres fewer than in 1973.

PLACEMENTS in feedlots in Texas and the major states are down sharply. In Texas, placements are 23 per cent below February and 49 per cent below the previous month. Nationwide, placements in seven major feeding states—Texas, Arizona, California, Colorado, Iowa, Nebraska, and Kansas—are down 48 per cent from the preceding month and 20 per cent below a year ago.

Texas continues to be the number one cattle feeding state in the nation with 2,318,000 head of cattle and calves on feed for slaughter as of March 1. This is one per cent below a month ago, but is six per cent above a year ago.

TOTAL number of farm workers has declined from an annual average of 423,000 in 1960 to an average of 264,000 in 1973. This is a reduction of 38 per cent.

During the same period (1960 to 1973), family labor declined from 258,000 to 184,000; this is a reduction of 29 per cent.

Hired labor has dropped from 165,000 in 1960 to 80,000 in 1973, a decline of 52 per cent.

A decrease of 15 per cent in the number of Texas farms is also noted during the period 1960 to 1973.

The number of Texas farms now totals 209,000. While the number of farms was decreasing, the size of the average farm continues to rise.

In 1960 the average size farm in Texas was 619 acres. In 1974, the average size is 678 acres, an increase of 10 per cent

produce an acre of cotton than an acre of soybeans. But then the \$269-an-acre figure for cotton does not include revenue from cotton-seed. Every time a farmer produces one bale of cotton, he also produces 800 pounds of cottonseed. At the current price of \$110 a ton for cottonseed, that figures out to an additional \$44 an acre. Add it all up and the farmer gets \$145 more from cotton than soybeans for every acre he plants."



G. L. FAWVER with winners Nesa Jackson [left] DeAun Wilson. [Staff Photo]



FLOYD SCS AT WORK



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Lasso can iron out many of the weed problems in Texas' cotton

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FOR SALE

for sale - Fresh shelled peanuts - 40 cents per pound. Minimum 5 lbs. Boyce Mosley, Lockney, night 652-2686. 3-7tfc

FOR SALE - Floydada Country Club Membership. Call 983-3830. 4-14p

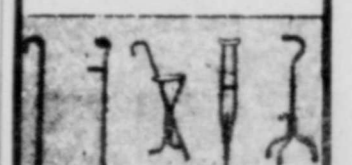
FOR SALE - We have in stock two very good IBM electric typewriters, one with carbon ribbon, one with nylon ribbon. Your choice \$275. Hesperian Office Supply. ttf

REDUCE safe & fast with Go-Bese Tablets & E Vap "water pills" Thompson Pharmacy 5-2tp

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POLITICAL CALENDAR

May 1974
Democratic Primary Election

TEXAS SENATE 30TH DISTRICT
RAY FARABEE
CHARLES FINNELL

COUNTY TREASURER
DELL YANDELL
GLENNA ORMAN

FLOYD COUNTY COMMISSIONER
PRECINCT 2
BOB JARRETT
RAYMOND MARTIN

FLOYD COUNTY COMMISSIONER
PRECINCT 4
JACK LACKEY
BOONE ADAMS
TED ALLEN
J. B. COLSTON

COUNTY CLERK
MARGARET COLLIER

COUNTY JUDGE
J. K. HOLMES

DISTRICT CLERK
MARY L. McPHERSON

JUSTICE OF PEACE
PRECINCTS 1 and 4
H. E. PORTER

MAY 1974
REPUBLICAN PRIMARY ELECTION
TEXAS SENATE 30TH DISTRICT
MRS. MARY VIRGINIA KIRCHHOFF

EMPLOYMENT

ROUTE SALES - Milk routes now available. Good benefits. Bell Dairy Products 201 N. University in Lubbock. Ph. P05-8833. L8-tfc

WANTED - L.V.N. for 3-11 shift. Lockney Care Center. L-tfc

WANTED - An attractive lady to sell in this area, a very high quality cosmetics "Lady Love" made with Aloe Vera and Vitamin E. A great opportunity for advancement. If interested, please contact Alice Curry, Box 191, Quitaque, or call 3561 or 2331. L414c

WANTED - Taking applications for Director of Nurses. Apply in person at the Lockney Care Center. L-tfc

WANTED - Dog catcher. Must be Floydada resident. See city manager, City Hall, Floydada. ttf

NEED responsible party to assume balance on nearly new organ to be picked up in this area. Call Max Wheeler in person to person collect at 214-424-1954. If no answer, call 214-341-8926. L4-25c

NEEDED a male worker. Salary open, insurance benefits and vacations; 5 days a week, 8:30-5:00. Tile experience helpful. Apply in person. Venetian Marble Company, 2422 Clovis Road, Lubbock, Texas. 4-7c

Do you have 4 to 8 hours a day? Would you like to fill them with the ART SCIENCE and SPIRIT of NURSING?

Enroll now for morning classes to become a member of your Community Health Team. Contact: Mrs. Olga Ferguson, R. N. Director of Nursing Service Central Plains General Hospital 806/296-5531

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LEGAL NOTICE
The Board of Trustees, Lockney Independent School District, is taking bids for roofing the original junior high school. Specifications may be obtained from the Superintendent's office in Lockney.

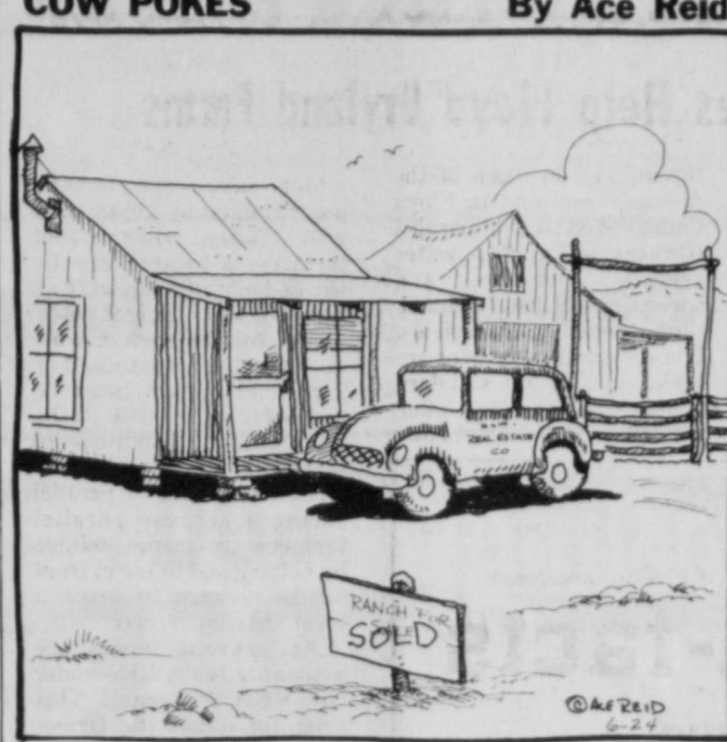
All bids must be returned to the Superintendent in a sealed envelope with "Bid Proposal" on the outside. Bids must be submitted on or before May 13, 1974. They will be opened at the regular board meeting on May 13, 1974.

The Board of Trustees reserves the right to refuse any or all bids.
Lockney Board of Trustees
Lockney Independent School District
3-31, 4-7, 14, 1974

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ALL TYPES REPAIR & SERVICE - Day Heating & Air Conditioning. Installation and service on all makes and models. Phone 983-2440 or 983-2456. ttf

DON'T REROOF (expensive at \$50 a square) WET JET SEAMLESS SPRAY roof renew. Ten year guarantee against leaks. 10c square foot. Material and labor. Schools, churches, city, commercial buildings. Pace Products, Box 1213, Plainview, Texas. 3-14tfc

LAWN MOWER REPAIR - Reel & rotary mowers sharpened, complete stock of engine parts. Toro Mowers for sale. Spears Small Engine Service, 106 North Main St., Floydada. ttf

Home Improvement Does the old house need repairing? Ceramic Tile, masonry works, carpenter work, and painting.... Call Emmitt Clampitt 983-5185 ttf

PROFESSIONAL Rug Cleaning. Phone 652-2500, Lockney. ttf

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WANT TO BUY irrigated or dry-land farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700 Floydada. ttf

FOR SALE - 320 acres of dry land. Approximately 3 1/2 miles NE of Floydada. With 240 acres of wheat. Call Travis Templeton 293-1855 or Floyd Teutsch 293-4594. Tullis Real Estate Plainview, Texas 4-14c

FOR SALE - 240 acres N.E. of Floydada - good land on pavement. (806)795-4665. 4-11p

FARM WORK

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. ttf

MR. FARMER - Spring & summer plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. ttf

WINCH TRUCK SERVICE - On everything. We'll go anywhere. Babe's Service Center, Phone 983-5042, Floydada. ttf

MR. FARMER - Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. ttf

NORRELL TRACTOR PARTS For Tractor and Irrigation Supplies and Accessories. ttf

ATTENTION FARMERS - Solve your fertilizer needs - use Planters II. Available through local distributor: Tommy Montandon. Call 652-3153 or 652-3404. L4-14c

CUSTOM Spraying & Traflax Application in Lockney call 652-3641 or 652-2616. Bill Wisdom, Johnny Wisdom or Darryl Dennis. L1-tfc

RENTALS

FOR RENT - Property-Apartments. 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

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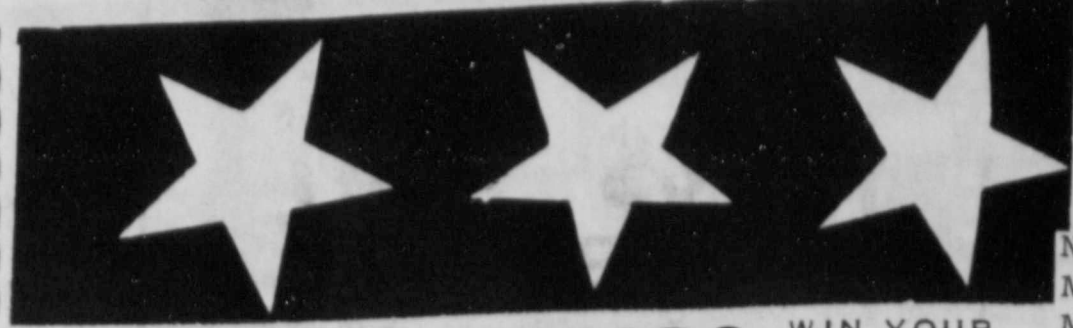
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303 WHITE PEARLS

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