

"Serving The Floyd County Trade Area Since 1896"

# Floyd County Hesperian

Floydada, Floyd County, Texas 79235 Sunday, March 17, 1974 12 Pages In One Section 10c Copy Number 22

## Sign-Up March 18-21, Over \$28,000



AND IMPLEMENT is now located in this modern new Silverton highway. They invite you to visit them "Open House". (Staff Photo)

Les Ferguson, chairman of the Floyd County ASCS county committee announced this week that sign up dates have been set for farmers who wish to sign up for the new Rural Environment Conservation Program (RECP). This was formerly the ACP or REAP programs. The first sign up period will be the week of March 18 through March 22, 1974. The county received \$28,498 for the year. \$20,000 has been set up for the first sign up period. Two other sign up periods will be announced this summer and fall.

According to new rules and regulations the FIRST COME—FIRST SERVE basis can not be used, it must be based on priority and needs. Also the county can not set a limit on funds per farmer, but a maximum of \$2500 is set up to be used nation-wide.

The new program was designed to assist farmers according to priority

practice and needs. Priority for practices has been set and the high priority practices include RE-1 (grass planting), RE-14 (irrigation pipeline-leveling-tailwater recovery systems). Medium priority practices include RE-7 (terraces) and RE-8 (diversion). \$16,000 has been set for the high priority practices and \$4000 set for the medium priority practices.

Again the FIRST COME—FIRST SERVE basis can not be used, it must be on a priority and need basis. If anyone is interested in signing up for the first sign up period, please do so at the local ASCS office March 18 through March 22. After the ASCS and the SCS offices approve the application, one will have 30 days to begin work on the practice or practices.

More details can be obtained from the ASCS or the SCS offices located in Floydada.

## Floydada Development Company

### Will Help Local Firms Expand

While the Floydada Development Company and the Chamber of Commerce are working for new industry to move into Floyd County, they are also interested in the welfare and growth of hometown industry. Bill Hale, president of the Floydada Development Co., pointed out this week that local industry is most important in the growth of the area as the best prospects for expansion is to expand and grow with industry already established in the county.

Hale reminded county industrial firms to contact him when they felt his organization could help them in any way in finding new building sites, contracts for their products, financing, or new buildings. The Floydada Development Co. is now in a position to build and rent new buildings for industrial firms. Local industry should let him know their plans for the future, he said, and take advantage of the opportunities offered by the Floydada Development Co.

## Fun Days Tennis Tournament Scheduled

Floydada Tennis Club will sponsor "Fun" Days March 23-24. Mixed doubles will begin at 1 p.m. both days at Floydada High School courts. A fee of \$2.00 will be charged for the round robin tournament.

Prizes will be awarded to winners. It is not necessary to have a partner to register, as partners will be drawn for each match. Register with Frank Barrow, tournament director, at First National Bank, or call him at 3-5037.

# What Floyd Families Spend For Energy

NEW YORK — How much does the average family in Floyd County spend for the electricity, gas, heating oil and other kinds of energy it consumes in the course of a year?

How much fuel does it consume annually for cooking, air conditioning, car operation, home heating, lighting and for its various electrical gadgets and appliances?

Time was when a family could estimate fairly closely what its energy costs would be for the ensuing year and could budget accordingly.

Not any more. What with the fuel

shortage, the price changes these days are frequent and unpredictable.

A government study, conducted by the Citizens' Advisory Committee on Environmental Quality, offers some guidelines. It shows how much was spent in the past fiscal year by the average family for its energy supplies.

Applying its overall findings to Floyd County, the energy cost per household came to about \$743 in the year. Some had larger bills than this and some had smaller ones.

The biggest part of it was for the family car, which consumed \$345 worth



TOP SPELLERS AT FLOYDADA JR. HIGH SCHOOL are: Kay Faulkenberry at left. She is alternate, Doug Simpson is the champion speller and Terri Kinard at right was runner-up. Doug and Terri will spell in the Floyd County spelling bee in Lockney, March 24. County winners go on to Lubbock. (Photo by Brad)

ABOUT \$6,000 WORTH

## Dougherty Farm Supply Treflan Burglary

Around \$6,000 worth of Treflan was stolen from the Dougherty Farm Supply Thursday night.

Entry was gained through a back door that was broken out. It was surmised that someone with a pickup could have stolen the 50 containers of Treflan.

Floyd County sheriff's department was investigating the burglary Friday morning.

Sheriff Bud Rainey said this was the first Treflan robbery he had heard of this year.

## Community Meeting Set For Monday Night

A community meeting has been scheduled for Monday night, March 18 at 8 o'clock in the Della Plains school building.

Purpose of the meeting is to elect people to serve as members of the neighborhood Center board of directors. Other needs of the community will also be discussed at the meeting.

## Weekend Revival At West Side Church

A weekend revival has been planned at the West Side Church of Christ in Floydada with a young evangelist of Benton, Ark., as guest speaker. Jack Avaritt, currently of Waxahachie, Tex., will bring the sermon both Saturday night and again Sunday.

Saturday evening service, March 16, will be at 7:30 and Sunday services, March 17, will be at 10 a.m. and 6 p.m. Guests will be welcome.

## Love Fund Started For Jan Hopper

Friends have started a Love Fund at the First National Bank in Floydada for Jan Hopper, 17 year old girl who was critically injured in a motorcycle accident.

Those wishing to contribute may deposit donations in the First National Bank to the "Jan Hopper Hospital Fund."

Miss Hopper continues to improve slightly each day, according to friends, but is still in a semi-conscious state. Her hospitalization and convalescing will be lengthy, according to physicians' report to the family.

## Rock Chat

BY WENDELL TOOLEY

ditionally the windy g skirts and kites, ung notice in their s. Kite flying has rt in many countries : skirts. Youngsters ed to avoid electric ially against using tinsel wound into it; ts occur because of his score. Oldsters know the dangers of —The Ralls Banner

allows them to put \$1 (or \$2 for a joint return) of the taxes they must pay anyway toward the 1976 race for the White House.

So far, about 14.5 percent of the returns processed this year are opting for the political contribution.

The rate may not sound that impressive — but it far and away surpasses last year's total of 3.1 percent. That was low for a variety of reasons, including the lack of any public-education effort.

### IRS in lawsuit

"Given the fact that this is really the first year there's been an effort to implement it (the political tax option), I think the rate is pretty high," comments Ken Guido, counsel of Common Cause, an organization which sued the Internal Revenue Service over this very issue last year.

Indeed, those most familiar with the law say that if the present political-contribution rate continues over the next two years among the nation's taxpayers, it will more than "do the job."

A complex formula based on a certain number of cents per voting-age American sets a ceiling on tax contributions which is expected to work out to \$20 million per presidential candidate in 1976. If 80 million returns are filed in each of the four years, a steady 15 percent political-contribution rate could bring in \$50 million or more.

### APPROPRIATION REQUIRED

"The present rate would probably do it for the four years," says Bob Higgins of Federal Elections Office in the General Accounting Office (GAO).

However, Mr. Higgins points out that as yet there technically is no certainty that the contributions would go for the purpose intended.

"It's a little misleading for the taxpayers now, since the money won't go into the fund unless Congress specifically appropriates it," he says.

Adam may have had his troubles but he never had to listen to Eve tell about all the other men she could have married. — The Brownfield News.

fisherman's Prayer" Anon. and a pretty nt that I may live to ment Day, ke my final cast, ust humbly pray safe in God's great

ey I be judged to keep!

ST SORTA BORED do...they need he Day Care Center, repair the screens, uice for you to invite the Philippines out be in our community

you might take time tractor folk in their on the Silverton nerly occupied by orts. There'll be prizes...they want new buildings and

ROWD that attended of Bill McNeill appreciation of the y years of service to omunity. eated public servant d by many.

THIS year already more than \$4 million residential campaign. advantage of that e-tax forms which



IN GOLF TOURNAMENT HERE — this FHS team number one (left to right) Tammy Tyer, Julie Poage, De Aun Wilson, Carla Suggs and singles Elisa Garrett. (Staff Photo)



FHS GIRLS' TEAM NUMBER TWO includes: (left to right) Debby Armstrong, Carol Cogdell, Brenda Turner singles, Carlen Young, Holly Hartsell and Shelly Armstrong. (Staff Photo)



# THRIFTWAY

**A BETTER WAY TO SAVE**

PRICES EFFECTIVE MAR. 17 THRU 23, 1974. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

## FOOD BUDGETS GET A LIFT WITH VALUES THAT SPELL THRIFT!



**CUDAHY'S "HOLIDAY" FULLY COOKED SMALL LEAN BONELESS HAMS**

WHOLE 8 to 10 LB. AVG. **\$1.49** LB.

HALVES 4 to 5 LB. AVG. **\$1.55** LB.

**FRESH GROUND HAMBURGER LB. 98¢**

BOOTH COOKED FISH STICKS  
TENDA MADE CHICKEN FRIED BEEF  
STEAKS, BEEF FINGERS  
PORK STEAKS  
"SKILLET SIZE" BAR-S BACON  
WILSON'S — BY THE PIECE CERTIFIED BRAUNSWEGGER  
TOP QUALITY BAR-S BACON

J & M BRAND GRADE A FRESH FROZEN **BAKING HENS**  
5 to 7 LB. AVG. **59¢** LB.

WILSON'S CERTIFIED FULLY COOKED **CANADIAN STYLE BACON**  
BY THE PIECE **1.59** LB. **1.79** LB.

BAR-S PURE PORK **HOT or MILD SAUSAGE**  
1-LB. ROLL **69¢**



6 BOTTLE CARTON **DR PEPPER or 7 UP**  
32 OZ. **97¢** PLUS DEP.



THRIFTWAY FARM FRESH PRODUCE

U.S. NO. 1 VINE RIPENED **CANTALOUPE** EA. **39¢**

CALIFORNIA **AVOCADOS** EA. **29¢**  
EXTRA FANCY BELL **PEPPERS** LB. **25¢**  
LARGE YELLOW **ONIONS** LB. **29¢**  
CALIFORNIA SUNKIST **ORANGES** 4 J.B.S. **\$1.00**  
ALL PURPOSE, POLY BAG, RUSSET **POTATOES** 10-LB. BAG **\$1.29**

KAL KAN ASSORTED FLAVORED **CAT FOOD** 5 6 1/2-oz. CANS **\$1.00**  
MOUNTAIN GROWN **FOLGER'S COFFEE** 2-LB. CAN **\$2.37**  
MOUNTAIN GROWN **FOLGER'S COFFEE** 3-LB. CAN **\$3.55**  
HEARTLAND — PLAIN, RAISIN, OR COCONUT **NATURAL CEREALS** 16-oz. BOX **69¢**

BAKER'S **ANGEL FLAKE COCONUT** 14-oz. PKG. **59¢**  
ARMOUR — 5 1/2-oz. CAN 39¢ **POTTED MEAT** 3 1/2-oz. CAN **25¢**  
ARMOUR **VIENNA SAUSAGE** 5-oz. CAN **35¢**  
TOWIE MILD **BANANA PEPPERS** 15-oz. JAR **49¢**

**Check**

HUNT'S TOMATO **KETCHUP**  
MORTON FROZEN MEAT **POT PIES**  
WEIGHT WATCHERS PERCH OR TURKEY **LUNCHEONS**  
SHURFRESH REG. QUARTERS **MARGARINE**  
SHURFRESH USDA GRADE A **MEDIUM EGGS**



**IRISH SPRING SOAP**  
5¢ OFF LABEL  
BATH SIZE BAR **23¢**



**DYNAMO LAUNDRY DETERGENT**

HUNT'S BBQ FLAVOR SANDWICH SAUCE **MANWICH** 3 15 1/2-oz. CAN **\$1.00**

ALABAM GIRL HAMBURGER DILL **PICKLE CHIPS** 22-oz. JAR **59¢**

SHURFINE VAC PAC ALL GRINDS **COFFEE** 16-oz. CAN **87¢**

DO IT YOURSELF KIT 2-STOOLS PER KIT **BAR STOOLS** NEW PRICE **\$5.95**

SHURFINE FROZEN HALVES **STRAWBERRIES** 10-oz. CTN. **39¢**

SHURFINE **MAYONNAISE** 32-oz. JAR **99¢**  
KRAFT MIRACLE **SANDWICH SPREAD** 16-oz. JAR **59¢**  
SUNSHINE **CHIP-A-ROOS** 15-oz. PKG. **59¢**  
SCHILLING **VANILLA** 2-oz. BTL. **49¢**  
PILLSBURY COUNTRY STYLE OR **BUTTERMILK BISCUITS** 2 8-oz. CANS **29¢**  
RIGHT GUARD UNSCENTED **ANTI-PERSPIRANT** 5-oz. CAN **69¢**

FOLGER'S MOUNTAIN GROWN **COFFEE** WITH 22¢ IN AD COUPON 16-oz. CAN **89¢**

TEXAS NEW CROP **YELLOW SQUASH** LB. **19¢**

SHURFINE WHOLE **GREEN BEANS** 4 15 1/2-oz. CANS **\$1.00**

VASELINE **INTENSIVE CARE LOTION** 6-oz. PLS. BTL. **59¢**

ARMOUR **BEEF STEW** 24-oz. CAN **69¢**

**DRISTAN NASAL MIST** 15 cc. **99¢**

**BALM BARR CREME WHIPPED LOTION** 4 1/4-oz. JAR **99¢**

**RIGHT GUARD ANTI-PERSPIRANT UNSCENTED** 5-oz. CAN **69¢**

SMART, CONTEMPORARY **WOOD WIND** AT AN UNUSUAL LOW PRICE **39¢**  
STAINLESS STEEL FLATWARE

**PAGE'S THRIFTWAY**  
STORE HOURS—7 A.M. TO 8 P.M.  
PHONE 652-2293 211 N. MAIN  
**IN LOCKNEY**

25¢ **LEMON PLEDGE**  
30¢ **COFFEE CRYSTALS**  
30¢ **BETTY CROCKER TUNA**  
8¢ **MOUNTAIN GROWN COFFEE**



# farmers account high food prices

## er do-gooders, politicians blamed— smán relays complaints to public

Phyllis Hanes  
aff writer of  
ian Science Monitor

**Boston**  
e major causes of high  
e consumer do-gooders  
s anxious to get the  
te," according to U.S.  
on (D) of Missouri.  
of the House Agriculture  
r. Litton has been heard  
about these alleged  
s from irate farmers,  
carrying the farmers'  
the public.  
e price rises in classic  
ns. As he recently told  
here, "We had a big  
food in 1973 and not  
production to fill the  
as simple as that."

**er up confusion**  
ver in the Agricultural  
erica, a farming public-  
p, Mr. Litton believes  
all the problems out in  
e only way to clear up  
about prices.  
o explain to the people  
is all about," he says.  
w generation doesn't  
w long it takes to grow  
increase production of  
and beef."  
many factors caused  
rise in 1973, he claims  
roducers could respond  
er prices and produce  
-called consumer adver-  
e demands for food-  
export embargoes, and  
s frightened producers  
g production."

**essed**  
t," he adds, "consumer  
hile claiming to be act-  
st interest of the con-  
actually discouraging  
m producing at the very  
uld have been encour-  
se production.  
ar the cries from con-

sumer leaders, the more farmers and ranchers reduced their breeding-herd numbers in anticipation of lower prices." He believes this lack of understanding was the biggest cause of food-price increases in 1973.

As an example of what he considers misinformed notions about farm problems, Mr. Litton has mentioned demonstrations by food-boycott groups during a farm-bill debate in Washington. "Signs were carried that said milk is for children, not for profit," he says. "These people don't realize what farming is all about if they think this is how it works."

### Incentive missing

"If farmers are getting rich, why are we losing 100,000 farmers every year?" he asks. "There is a shortage because the price and profit incentive isn't there."

"Food is the only thing this country can produce that is cheap enough to be competitive on the world market," Mr. Litton says, in explaining supply and demand factors operating last year.

"Russia and China changed their food policies," he notes. "There were bad agriculture years abroad as well as in this country. The Peruvian anchovy loss caused problems. There was a demand for more soybeans. Germany and Japan started to do more food buying. All these things caused an increased demand on our food supply."

"This is not a situation that happened overnight. People have been leaving rural America for the big cities until we have become more and more an urban nation."

"If we can only show this urban America what it is that encourages or discourages a farmer from producing more or less food, it will be an economic breakthrough for both rural and urban America."

### FOUR FLOYD RURAL ACCIDENTS IN FEBRUARY

The Texas Highway Patrol investigated four accidents on rural highways in Floyd County during the month of February, 1974, according to Sergeant Thurman Keffer, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and three persons injured.

The rural traffic accident summary for this county during the first two months of 1974 shows a total of six accidents resulting in no persons killed and four persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for February, 1974, shows a total of 322 accidents resulting in 10 persons killed

## OBITUARIES

### Mrs. McCollum

Funeral services for Mrs. Myrtle Kelly McCollum, 81, who died February 25 in Boerne, were held February 28 at the Blackburn-Shaw Memorial Chapel in Amarillo.

and 208 persons injured as compared to February, 1973, with 380 accidents resulting in 10 persons killed and 173 persons injured. This was 58 less accidents, and 35 more injured in 1974 at the same period of time.

The ten traffic deaths for the month of February, 1974, occurred in the following counties: three in Young; two in Wichita; one each in Castro, Moore, Randall, Crosby and Montague counties.

Officiating was Mr. E. R. Carver of the Central Church of Christ. Burial was in Memorial Park Cemetery. Mrs. McCollum was a native of Gatesville, and made her home at Boerne at the time of her death. She was a former resident of Lockney. Her husband, Joe McCollum, was postmaster at Lockney in the 1920's and 1930's.

Survivors include a daughter, Mrs. Kapitola Nadine Kirschke of Boerne, and a sister, Mrs. Vivian Fry of Las Cruces, N.M.

### Ware Infant


Graveside rites for Dusty Roy Ware, infant son of Mr. and Mrs. Jesse Ware, Floydada, who was stillborn in Central Plains Hospital in Plainview March 12, were

conducted in Babyland of Floydada Cemetery Friday afternoon. Moore-Rose Funeral Home was in charge of arrangements. Dr. Floyd C. Bradley officiated at the service.

The mother, the former Karen Hart, who was critically ill several hours following the baby's birth, continues to improve in the Plainview hospital. She and

her husband reside at 505 W. Lee.

Survivors other than the parents include grandparents, Mr. and Mrs. Freddie Ware of Floydada and Dr. and Mrs. Kenneth Hart of Amarillo; and a great grandmother, Mrs. O. R. Beard, Floydada. Mrs. Leiland Hart, Idalou and Mrs. Roy Ware of Lovington, N.M.



YOUR LAWN TODAY WITH  
ZIPP  
15-5-10  
PRODUCERS COOPERATIVE ELEVATOR  
DOUGHERTY FLOYDADA

## "To save energy and money this summer . . . cool your home with Gas Central Air Conditioning.

You save with a gas system because it's a more efficient energy user than its electric counterpart. It's more efficient because gas, unlike electricity, is a direct source of energy. You don't have the energy loss that occurs in electrical generation and transmission.

### We help you save in another way, too.

In addition to determining the exact cooling requirements of your home, our cooling specialists also check your attic insulation. If it's insufficient, insulation is added and included as part of the job. Proper insulation saves energy and money for both cooling and heating.  
So, beat the summer rush.

CALL US NOW FOR A FREE COOLING SURVEY  
AND ASK ABOUT SPECIAL WINTER TERMS.



PIONEER NATURAL GAS COMPANY

Also, if you're buying or building a home make sure it's a Natural Energy Home with Gas cooling and get more for your energy dollar year 'round.



## re Invited To The

# GRAND OPENING


## CASE POWER & EQUIPMENT

FLOYDADA

SILVERTON HIGHWAY

- REFRESHMENTS
- DOOR PRIZES

## OPEN HOUSE ALL DAY TUESDAY

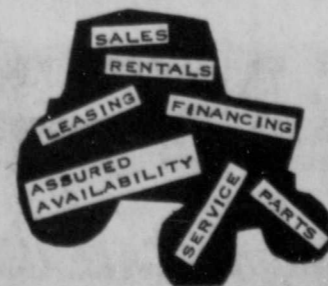
							
<b>BUTCH EMERT</b> Parts Manager	<b>SHERWYN SHERBET</b> Bookkeeper	<b>ROBERT CRAWFORD</b> Salesman	<b>J. C. Jarrett</b> Service	<b>BILL HENSLEY</b> Service	<b>WAYNE SMITH</b> Service	<b>FRANK MILBY</b> Manager	<b>DUGAN PIERCE</b> DE Student

### BETTER FACILITIES FOR BETTER SERVICE



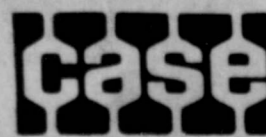
### NEW FAMILY OF CASE AND DAVID BROWN

WE INVITE YOU TO COME IN AND SEE OUR NEW BUILDING AND FACILITIES, SEE OUR MODERN SPACIOUS SERVICE DEPARTMENT .....AND THE BIG POWERFUL 1974 CASE TRACTORS.



CASE POWER & EQUIPMENT  
Phone 983-2836 Floydada, Texas

The Big Tractor  
Specialists





# Society

## Alpha Mu Delta Meets

Members of the Alpha Mu Delta Chapter of Beta Sigma Phi met March 5 in the Lockney home of Mrs. Robert Daniel. Donna Henderson, president, presided over the meeting.

During business members discussed last minute details concerning the Spring Charity Ball to be held March 23 in the VFW Hall in Floydada. Tickets may be obtained from any chapter member. No tickets will be sold at the door.

The Beta Baby Photo contest began March 15 and will continue through April 5. Photos are to be mailed to either Carrie Bertrand, 117 W. Kentucky St., Kathy Emert, 128 Mae Ave., or Vickie Green, Box 174, Lockney. It should be accompanied by enclosing \$1 fee, name of child, the age, and name of parents. Children from birth to age four may enter. Prizes will be furnished through Parker Studio.

The chapter is also sponsoring a recipe book. Anyone wishing to contribute their favorite recipe

4:30 p.m. in the home of Mr. and Mrs. J. J. Isaacks, 111 Willow Wood Lane in Levelland.

Foy Smith, son of Mrs. R. C. Smith and the late R. C. Smith of Lakeview community near Floydada, and Jessie Reed, daughter of the late Mr. and Mrs. J. R. Reed of Floydada, were married March 22, 1924 in Floydada.

The couple lived in Floyd County two years where Smith operated the Lakeview Store. In 1927 they moved to Levelland where he operated for a time, Smith Bros. Furniture and Funeral Home. Later he was associated with furniture stores for a number of years, retiring in 1960.

Hosting the reception will be friends and relatives of the couple.



Mr. and Mrs. Foy Smith

## Mr. And Mrs. Foy Smith To Observe Anniversary

Mr. and Mrs. Foy Smith of 307 Cactus Drive, Levelland, will observe their 50th wedding anniversary Sun-

day, March 24. Friends and relatives are invited to attend the reception honoring the couple from 2 until

**"Get Slim"**  
Be one of the HAPPY LOSERS!

For more information about a tried and healthy method of losing those unwanted pounds. . . . Call or write GET SLIM INTERNATIONAL, INC., Representative Mrs. J.R. Foster  
Box 711 - 983-2492  
Floydada, Texas 79235

# SPACE SAVER SPACE S

ALL THIS SPACE ABOVE AN ELECTRIC WATER HEATER IS USEABLE!

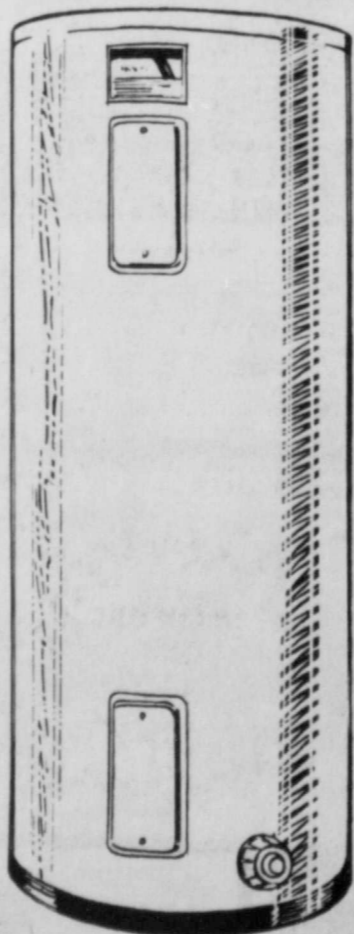
There's nothing on top of an electric water heater because electric water heaters do not need flues. All space above an electric water heater is clear for storage.

Next time you need a water heater, call us for an electric. We'll take out the old, put in a sparkling new electric water heater, handle all the details and, if you wish, you can use our finance plan.

Get the space saver — of course, it's electric!



**We sell Electric Water Heaters...CALL US...!**



## FLOYD DATA

Karen Willis, a student at South Plains College, Levelland, is among members of the Women's Recreation Association, at South Plains College, assisting with an Invitational Volleyball Tournament at Levelland over the weekend. Sixteen area high school teams are competing in the double elimination tournament.

may contact any chapter member.

Shirley Beedy gave the program on "Poise is Charming."

Refreshments were served by Vickie Green and Bonnie Lightfoot to Pat Selman, Kathy Emert, Donna Henderson, Reba Ferguson, Jo Ann Patterson, Shirley Beedy, Carrie Bertrand, Wendy Montandon and Brenda Watson.

## Harmony

### 4-H News

By Mark Miller

The Harmony 4-H met in a regular meeting March 11 with Van Miller, president, presided.

The program consisted of members telling of their experiences at the recent stock show in Floydada: Danny Nutt reported that he placed 8th and 9th, with his pigs and got both of them in the sale. Mark Nutt told about placing 6th & 12th, and selling both of them.

Todd Williams said he won Breed Champion with a sheep which he sold and Monty Williams placed 5th, with his lamb, and sold it in the auction sale.

Hugh Miller gave a report on his pig project. He related that he won 10th with one pig which he sold in the auction. His other pig did not place high enough to get into the sale.

Curtis Smalley related some experiences as assistant to the Swine Supt. of the Stock show.

Van Miller reported that the Harmony 4-H won the Herdsman Award in Sheep. Also Van told of winning high point man in individual judging of sheep and in individual judging of livestock.

Recreation and refreshments were enjoyed by all present after adjournment.

## Hero Chapter Attends Meet

Future Homemakers of America, Della Plains HERO Chapter, attended the FHA area meeting held in Amarillo March 8-9.

Chapter mother, Mrs. Adrain Helms and sponsor, Mrs. Thelma Horn accompanied the girls, Kathy Vick, president; Nancy Robinson, vice president; Kelli Helms, treasurer; Latrell Smith, secretary, and Susan Guzman, reporter.

Will you help? GIVE TO YOUR American Cancer Society

## New Arrivals

Mr. and Mrs. Hal Dean Hines of Dallas are parents of their third son, Nathanael Wyche Hines, who was born March 2 in Baylor Hospital. The baby weighed eight pounds and three ounces at birth. His older brothers are Dean, age six, and Travis, who is three. Hines is a contractor in Dallas.

Grandparents include Paul Wyche of Dallas and Mrs. Elsie Hines of Malakoff, former Floydada resident. Mrs. Georgia Thomas of Dallas is a great grandmother.

Mr. and Mrs. James Ray Wofford of Dallas are parents of a new baby, their first, a daughter named Jana Ray. The baby weighed 8 pounds, 1/2 ounce when she was born at 8:45 p.m., March 14, in Presbyterian Hospital in Dallas.

Paternal grandparents are Mr. and Mrs. Kenneth Wofford of Lockney. Paternal great grandparents are Mr. and Mrs. John Belt of Lockney and Mrs. O. D. Wofford of Plainview. Mrs. Otis Burk of Canyon is the maternal grandmother.

## Dorcas Class Meets In Young Home

The Dorcas Sunday School class of the First Baptist Church, met Tuesday in the R. E. Young home for their business and social gathering. Opening prayer was voiced by Mrs. C. M. Meredith.

Mrs. Carl Wilson of Lockney read poems on Why I Love My Church, A Perfect Church, and others.

Prayer was given by class teacher, Mrs. R. A. Garrett, who then read an article, "Why So Impatient" by Phoebe Cary.

Ethel Warren was named as a March birthday honoree.

Mrs. Young served refreshments to members, Mrs. Garrett, Warren, Leonard Smith, V. D. Turner, Meredith, Clarence Goins, C. W. Denison, E. I. Durham, Carl Wilson, Ola Warren, Lon Harrison, A. R. Epperson, H. O. Cline, and guests, Peggy Young and Mrs. Don Shurbet.

## FLOYD DATA

Mrs. G.A. Weatherbee, aunt of Mrs. Walter R. Newkirk and Charley Berry of Floydada, died Wednesday in Cumby, Tex. Survivors include her husband and a number of relatives in northeast Texas, including a sister, Mrs. Jack Kelly of Commerce. The Weatherbees and Mrs. Kelly have visited in Floydada several times.

The two women were sisters of the late Mrs. W. J.

## Club Meets In Pitts Home

Members of the Nineteen Fifty-Six Junior Study Club met March 12 in the home of Mrs. Kenneth Pitts for a called business meeting.

The club voted to extend membership to Mrs. Chap Eeds, Mrs. Bill Dawson, and Mrs. Don Rainer. Mrs. Pat Bourland was welcomed as a new member.

Mrs. Tommy Cathey, chairman of the nominating committee, presented candidates for each office for the coming club year. The following officers were elected: president, Mrs. John Dunlap; first vice-president, Mrs. Frank Barrow; second vice-president, Mrs. Randy Bertrand; secretary, Mrs. Vernie Moore; treasurer, Mrs. Eddie Smith; reporter-historian, Mrs. Pat Bourland; custodian, Mrs. Larry Smith; parliamentarian, Mrs. Billy Don Colston; Federation Counselor, Mrs. Kenneth Pitts.

For the regular March meeting, club members and guest will attend the stage play, "Sunday In New York," at the Hayloft Dinner Theater.

Members present were Mmes. Joe Alcalá, Frank Barrow, Randy Bertrand, Pat Bourland, Tommy Cathey, Billy Don Colston, John Dunlap, Max Dyess, Craig Edwards, Tommy Farris, Gordon Hambricht, Bob Hambricht, Johnny Harris, Jr., Roy Kinard, Vernie Moore, Leslie Nixon, Kenneth Pitts, A.C. Pratt, Choise Smith, Eddie Smith, Larry Smith, Dwight Teepie, Jerry Thompson, Dale West, Mrs. Jakey Younger, and Miss Dana Porter.

## Mrs. Widener Club Hostess

Members of the Homebuilders Extension Club met in the home of Mrs. Ernie Widener on March 12.

The meeting opened with Mrs. Widener reading the devotional. Mrs. W.I. Moore presided over the business meeting then introduced the program, "Housewives And The Drug Habit" was presented by Mrs. Raymond Williams. Mrs. W.W. Trapp gave the real health dangers of self diagnosis.

Mrs. Williams had charge of the recreation, a relay of Pills and Capsules.

Roll Call-Pills I take that are not a drug to me - was answered by Mrs. Raymond Evans, J.T. Hucakabay, Elmer Norrell, H.W. Roberts, Wm. H. Smith, Moore, Trapp, Widener and Mrs. Williams.

The funeral was held at Commerce with burial at Vriham Cemetery. The local niece and nephew were unable to attend.

## FLOYD DATA

Mrs. Elsie Hines of Malakoff and her daughter, Alita Norris of Amarillo, were here for the Bill McNeill funeral and visited friends through the weekend.

**PICK A PAIR FAIR**

**WASHER & DRYER SALE**

SEE OUR EXTENDED STOCK OF APPLIANCES NOW ON DISPLAY AND PRICED FOR SELL - OUT

**WE FEATURE**

- DELUXE DELIVERY AND INSTALLATION
- LOCAL SERVICE - BILL DAY OF FLOYDADA NOW UNDER CONTRACT TO SEARS

**Sears**

Authorized CATALOG SALES MERCHANT

SUE WILLIAMS

ASK ABOUT OUR FLOOR COVERING SPECIALS AND MARCH \$5.00 DISCOUNT

PHONE 983-2862  
100 S. MAIN FLOYDADA

Wylie's Travelling Carpet Store

Free Home Demonstration

Call: 296-0654  
Plainview  
after 5 p.m.

Owned & Operated by Cleon Wylie

We sell and install all our own carpet. Very Competitive Prices! All Material & Installation Guaranteed!



## Miss Nancy Goodwin

Mr. and Mrs. G. Williams of the The Ranch in the Lakeview community announce engagement and approaching marriage of their daughter, Nancy Clara John Andrew Goodwin, of Mr. and Mrs. S. Goodwin, Jr., of Oklahoma City, Okla.

A June 8th wedding planned by the couple in Little-Chapel-In-The-Wood located on the campus of Texas Women's University at Denton.

## Students From Floydada Get Tech Degrees

Six students from Floydada were among more than 1,275 graduating seniors who received their degrees from Texas Tech University in December 1973.

Nathan L. Johnson, Sr. Route, received a Bachelor of Science degree from the Department of Agricultural Education in the College of Agricultural Science; James B. Monday, daughter of Mr. and Mrs. Harold Bertrand, Rt. 2, received a Bachelor of Science degree from the College of Education with a specialty in secondary education; Todd Wester, son of Mr. and Mrs. Edward E. Wester of 5230 West Missouri, received a bachelor's degree in marketing from the College of Business Administration; David H. Cogdell, son of Mr. and Mrs. Ralph R. Cogdell received a bachelor's degree in International Trade, from the College of Business Administration; Gary D. Campbell, son of Mr. and Mrs. David Campbell of 1022 S. 4th, graduated with a master's degree in mechanical engineering from the College of Engineering; and John B. Hollums, son of Mr. and Mrs. Duncan Hollums of 300 East Crockett, received his doctor of jurisprudence degree from the Texas Tech School of Law. He received his bachelor of science degree from West Texas State University in August of

Scholl's the shoe a woman

Smartly styled foot from Scholl's glove

\$19.98



# ETY NEWS

## Mrs. Craig, Mrs. Bean At Convention

Mrs. Mary Alice Craig, local unit TSTA president-elect, and Mrs. Jane Bean, local unit president, are official delegates to the TSTA convention in Fort Worth. The two departed Lubbock Thursday morning with other delegates from District XVII.

Dr. Joyce Brothers, noted psychologist and author, spoke at the opening general session Thursday night.

Jesse Owens, former U.S. track star, who won four gold medals in the 1936 Olympics in Berlin, spoke at the second general session Friday morning. Owens is presently engaged in helping young people, through athletics.

The 38 TSTA department and section affiliates — including classroom teachers, administrators, principals, and special subject area teachers, held separate meetings March 15.

Representatives of Texas newspapers, radio stations, and television stations judged as winners of TSTA's annual "School Bell Awards" for excellence in school news coverage, were honored during the convention which ended Saturday.

Some 200 special exhibits displayed the newest in ideas for Texas schools and teachers.

## Lone Star Club Meets

The Lone Star Home Demonstration Club met March 5 in the home of Mrs. Allen Kellum.

The vice president, Mrs. Kellum, called the meeting to order by reading the devotional from Ephesians 4:1-6.

The program, on the drug habit, was given by Mrs. Melvin Brock. Real Health Danger of Self-Diagnosis" was given by Mrs. C. L. King.

Refreshments were served to the following members: Mmes. Herman King, J. P. Taylor, Raymond Teeple, Melvin Brock, C. L. King and W. A. Stewart, and a visitor, Mrs. Harold Hamm.

The next meeting will be with Mrs. Raymond Teeple March 19 at 2 p.m.



JUNIOR HISTORIAN OFFICERS FOR 1974...left to right, Terry Wilson, secretary; Kary Helms, vice-president; Kara Copeland, social chairman; Darla Assiter, president; and Tammy Tyer, reporter.



HISTORICAL DRAWING...by Mrs. E.J. Barker in 1927, which she presented to the Junior Historians before she moved to Chicago. Tammy Payne and Brenda Jackson present the drawings to A.W. Coltharp, Junior High principal. The picture is now hanging in the school library.

## Athena Study Club Meets

The Athena Junior Study Club met Thursday evening, March 13, in the Joe Taylor Home. The meeting was opened with those present reciting the Lord's Prayer, followed by the club collect and roll call.

Mrs. Don Wimberly of Don's Nursery in Plainview, then presented a most informative program on plants, trees, and shrubbery for enhancing our homes and yards. Mrs. Wimberly instructed on the care from planting time through pruning time, covering how and when to water and fertilize and how much sun they best grow in. She then showed pictures of different varieties of bedding plants and how to use them to the best advantage. She showed some new varieties which we found quite interesting. Did you know the botanist has come up with a yellow marigold with a lemon scent

and an orange marigold with an orange scent? Isn't that great? I have never found the marigold to be one of the better smelling flowers and now that has been taken care of and a little later when it is time for planting these flowers, they will be available at Don's Nursery. We found out the time for planting bulbs for the beautiful tulips, hyacinths, daffodils, crocus, etc. that you see blooming now in so many yards is in the fall about October through December. . . it's too late now!

After Mrs. Wimberly's program refreshments were served by the hostess, Mrs. Joe Taylor and co-hostess, Mrs. Joe Henson. Members present were Mmes. Eugene Owens, Roland Watson, Jerry Williams, Louis Fry, Joe Taylor, Joe Henson, Larry Golden, Warren Mathis, Wilbur Mize, James

Poole, Bill Calvert, Jerry Cannon and Roy Turley. Special guests for the evening were Judy Dunlap, Jennisa Smith, and Gloria Alcala. These women are all teachers in Duncal Elementary School in Floydada and are all members of the 1956 Study Club.

The club's president, Mrs. Jerry Williams, then presided over the business meeting which included some really great plans for the March 29-30 Caprock District Convention in Lubbock. A work day was set to complete work for this convention March 18 from 9 in the morning until

The next meeting will be at the John Peck home March 28.

## THE LATEST IN ANTIQUES

Reports of exceptional values in antiques are coming from the Costa del Sol region of Spain. More and more Americans are flocking to this picturesque resort area to take

advantage of low prices on many of these priceless items.

The focal point of the area's unique antique selections will be at an antique shoppe in the new Hacienda de la Carolina hotel in Marbella, Spain, which is scheduled to open in 1974. It will be an information center about antiques, too. Hotel guests who want to purchase specific kinds of Spanish antiques will use the antique shoppe as a source.



Japanese legend has it that eels are dragons in disguise!

## Spotlight on HEALTH

HEALTH & BEAUTY BRIEFS Do you have trouble selecting the right eyeglass frames for your face? Generally speaking, a beauty expert counsels, an oval or octagonal

frame complements almost any face. Round frames are relatively difficult to wear well. When in doubt, metal frames and neutral or pastel shades are safe choices, the expert advises.

Contact lenses continue to be popular, and optometrists remind wearers to wash their hands carefully before inserting the lenses and touching the eye area. Use soap, or a liquid skin cleanser such as pHisoDerm, which many individuals find less irritating to the skin.

For acne and related skin blemishes, careful washing of the affected areas is considered important, but scrubbing is not advised. At night, a medicated cream can be applied to open clogged pores and reduce excess oils.

## Marta Martinez Of The Week

Evening meal each day, preparing the beverages and helping to serve the meal to the residents.

In addition to working in the kitchen, Marta assists the residents in anyway needed while they are in the dining room. This student employe in the Home Economics Cooperative Education program, enjoys her job and likes the people. She also enjoys working with the nurses, aides and cooks, Dartha Westbrook, Care Center administrator, is Marta's sponsor.

During HECE class at school, Marta studies a food service manual, which is helpful to her in her work as a food service employe.

## FLOYD DATA

Gene M. Collins is said to be some better in Lubbock Methodist Hospital where he has been for the past two weeks. Collins is under treatment for a heart flare-up and poor circulation. If his condition permits, he will undergo the amputation of a toe Monday, the family said.

# PROFESSIONAL DIRECTORY

### CUSTOM APPLICATION IN LOCKNEY

TREFLAN, CAPAROL, PROPRAZINE AND ATRAZINE CALL BILL AND JOHNNY WISDOM 652-3541 OR DARRYL DENNIS 652-2616

### DAN'S AUTO SERVICE

DAN TEUTON, Owner Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning. General Repair We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service. Phone 652-2462

### DR. JOHN W. KIMBLE, O.D.

Contact Lenses - Visual Analysis Closed Tuesday Afternoon Saturday 9-3 Floydada, Texas Phone 983-2496

### QUALITY SHAMROCK PRODUCTS

Always Make A Good Deal On SONIC TIRES and SOUTHLAND BATTERIES Dial 652-3366 JACKSON TIRE COMPANY Richard Wiley

### Farmer's Union Insurance

J. D. Copeland Phone 652-3813 Ferguson Bldg. North Main Street LOCKNEY

THIS SPACE

FOR RENT

# THRIFTWAY A BETTER WAY TO SAVE

FOOD BUDGETS GET A LIFT WITH VALUES THAT SPELL THRIFT!

**CUHAHY'S "HOLIDAY" FULLY COOKED SMALL LEAN BONELESS HAMS**

WHOLE 8 to 10 LB. AVG. \$1.49  
HALVES 4 to 5 LB. AVG. \$1.55

**Tony's HAPPY HOUR PIZZA**

**Tony's DELICIOUS HOT SANDWICHES**

**WITH H.T.V.P. Ground Beef 79¢ LB.**

**Farm Raised Fresh Catfish**

STEAKS, BEEF PORKS, PORK STEAKS, BACON, BAR-S BACON, COOKED FISH CAKES, BAR-S BACON, BOLOGNA

99¢, 89¢, 59¢, 89¢

**IRISH SPRING SOAP 5¢ OFF LABEL**

BATH SIZE BAR 23¢

**IRISH SPRING SOAP 5¢ OFF LABEL**

BATH SIZE BAR 23¢

**IRISH SPRING SOAP 5¢ OFF LABEL**

BATH SIZE BAR 23¢

**IRISH SPRING SOAP 5¢ OFF LABEL**

BATH SIZE BAR 23¢

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**

**32 OZ. BTL. Dr Pepper 95¢ PLUS DEP.**

**6 BTL. 95¢**



# USDA Seeks ICC Aid In Getting Fertilizer To Farmers

## FARM REVIEW

### Register Vehicles By April Three

AUSTIN — Monday, April 1, is the last day for registering Texas motor vehicles, according to R. W. Townsley, Director of the

**Henry Block has 17 reasons why you should come to us for income tax help.**

**Reason 16. We'll try to do everything we can to save you money. After all, we want your business again next year.**



**HENRY BLOCK**  
THE INCOME TAX PEOPLE  
106 W. Missouri  
OPEN: 9 to 6, 9-5 Saturday  
COME IN SOON  
Phone 983-5233

Motor Vehicle Division of the Texas Highway Department.

Townsley noted that owners of motor vehicles must display 1974 license plates by 12:01 a.m. Tuesday, April 2, to avoid penalty.

"Unfortunately, many owners choose to wait until the last minute when the lines are longer," said Townsley. "When, in fact, county tax offices and substations have been open for registration since February 1."

Townsley encouraged vehicle owners already possessing new plates to put them on. "It's the best advertising we can get in reminding owners that the registration deadline is fast approaching."

For those not yet registered, nothing is changed in the registration procedure from last year. The renewal form and payment are all the vehicle owners must present at the time of registration.

If the registration form has been misplaced, the owner will be required to bring his certificate of title and last year's license receipt.

## F

arm-facts

A Weekly Report Of Agri-Business News

Compiled From Sources  
Of The Texas Department of Agriculture  
John C. White, Commissioner

Parity Creeps Up Again . . . Fuel Situation . . . Turkey Poultry Hatch Increases . . . Broiler Hatchings Also On The Rise.

Farm parity as of February 15 is 95. That's up one point from January and is up 13 points from a year ago. Agriculture is five points away from being on an even financial par with the rest of the economy.

Only one category of livestock—sheep—is at or above parity. Wheat, corn, oats, rice, and grain sorghum are above effective parity levels. Cotton is still a big exception. Parity is 67.58 cents per pound, but the average price as of February 15 was 54 cents.

Hogs at \$38.40 average are almost \$2 under parity. Beef cattle at \$43.80 are \$4.70 under parity. Calves at \$51.30 average are \$8.30 below parity. Lambs at \$39.20 are about \$2 under parity. Sheep at \$21.50 are \$8 above parity.

Eggs average 63.9 cents per dozen, which is three cents a dozen under parity.

Wool averaged 85 cents per pound compared with \$1.84 parity.

Wheat as of February 15 averaged \$5.29; parity is \$3.74. Grain sorghum averaged \$4.63 while parity is \$4.23.

Rice at \$16.70 compared with parity at \$11.10 per hundred pounds. Hay prices as of February 15 averaged \$41.50 per ton which is \$1 higher than a month ago.

The all farm products index of prices received by Texas farmers is one per cent below the previous month but 40 per cent above a year ago.

The livestock and livestock products index is down three per cent from last month but is seven per cent above February 15 of 1973.

**WILL YOU** get enough fuel to produce and harvest this year's crops? It depends on what you do. The first thing you should do (if you haven't already done so) is to tell your distributor how much fuel you will need this year to plant and harvest your crops.

If you have trouble during the season getting sufficient fuel, you should contact your county Agricultural Stabilization and Conservation Service office. ASCS county office has been designated as the agency for farmers to contact regarding their fuel problems for 1974. ASCS offices are to have the latest information relating to energy supplies and are to be in a position to provide you with the answers you'll need.

Agriculture does have a priority for 1974 for fuel, but it's up to you to first tell your distributor how much you will need, and you will also be required to practice fuel conservation measures.

The Texas Department of Agriculture has a booklet available for you giving you information on how to conserve energy. You can get a copy by writing Texas Department of Agriculture, Box 12847, Austin, Texas 78711.

Secretary Butz requested, in a letter to ICC Chairman

**COMMODITY TRADING FUTURES SEMINAR SET**

The Chicago Mercantile Exchange, in cooperation with Grain Sorghum Producers Association, will be holding futures trading seminars for grain producers, cattle feeders, feed lot operators, elevator operators, bankers and anyone interested in futures trading week of March 18 to March 21. Dates and locations are below:

March 18, Lubbock, Plains Co-op Oil Mill, 7 p.m.  
March 19, Tulia, Texas, Swisher County Electric Bldg., 2 p.m.

March 19, Amarillo, Texas, Holiday Inn West, 7 p.m.  
March 20, Hereford, Texas, community center, 2 p.m.  
March 21, Clovis, N. M., First Federal Savings & Loan, 1 p.m. M.D.T.  
March 21, Muleshoe, Texas, High School cafeteria, 7 p.m.

Presenting the seminars are:  
Introduction: Davis Anderson, Research Analyst, Chicago Mercantile  
Basics of Futures Market: John Seibert, Bache & Co., San Antonio, Texas  
Understanding the basis: Bill Cunningham or Charles Poland, Clayton Brokerage, Austin, Texas  
Conclusion: Davis Anderson or local personnel  
Local commodity brokers will help with the seminar.

George M. Stafford, that the ICC use its emergency authority to direct railroads to make 3,000 more covered hopper cars available from now until May 1 for the transportation of fertilizer and fertilizer components from manufacturers to dealers in time to meet current planting needs. Need for the priority on additional rail transportation, Secretary Butz pointed out, is temporary and should have minimum impact upon other shippers.

"Much of our effort to increase the supply of grains for both domestic and foreign consumption," the Secretary stated, "will be futile if farmers are unable to receive the quantity of fertilizer needed during the planting season."

Secretary Butz cited supply reports from farmers and dealers for the week ending March 8 indicating: Nitrogen is short of expanded demand in 41 states, tight in 5; mixed fertilizer is short in 26 states, tight in 17; phosphate is short in 30 states, tight in 13; and potash is short in 27 states and tight in 11.

Inventories of fertilizers in marketing channels are below normal, although production of these fertilizers is greater than that of a year ago — nitrogen by 8 percent, phosphates by about the same amount, and potash by 22 percent. Demand is greater with more acreage in production, but indications are that enough fertilizer is available to meet much of the increased demand. The major problem, currently, is that of getting the fertilizer to farmers.



VISITOR FROM THE PHILIPPINES. Agent Doyle Warren visits Ilocos Sur, Philippines. He will be observing agricultural practices under the Development program.



Agriculture on Wall Street

Most farmers and ranchers to Land Bank gets its loan funds to investors. There is no Land Bank system. The quality plus the skill with which the own Fiscal Agency works means a constant flow of nation's money market. Cover how Land Bank money at a fair price to the borrower.

319 SOUTH MAIN ST  
PHONE 983-2480  
FLOYDADA, TEXAS

## COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

An estimated 500 cotton producers and allied businessmen are expected in Lubbock on Tuesday, March 19 to hear three speakers outline a new course toward bigger and better markets for High Plains cotton.

The occasion is the Seventeenth Annual Meeting of Plains Cotton Growers, Inc., beginning at 2 p.m. at Vann's Catering Service, 7 miles from Lubbock's Tahoka Traffic Circle on the Slaton Highway. PCG, a voluntarily supported producer organization representing cotton growers in a 25 county area surrounding Lubbock, is embarking on stepped-up research efforts to promote the use of High Plains cotton by open-end spinning mills both on and off the High Plains and in other new textile processes now under development.

Speakers at the March 19 meeting will include Nick Hahn, Sales and Marketing Director for Cotton Incorporated of New York City and Raleigh, North Carolina; James Parker, Director of the Textile Research Center at Texas Tech University, and Paul Cook, President of Feather Fabrics, Inc. and the Textile Investment Group of Texas, both of Lubbock.

PCG President Ray Joe Riley of Hart has issued an invitation to all interested parties from throughout the area, stating that "the more people who know about and take an interest in this work, the greater will be the benefits that accrue to the High Plains cotton industry and to the area economy in general."

The 1974 loan rate for upland cotton, placed by the U.S. Department of Agriculture at 27.06 cents per pound, basis Strict Low Middling 1-1/16 inch cotton, 3.5 through 4.9 micronaire at average location, is 641 points or 6.41 cents per pound above the 20.65-cent rate for 1973. But for many staples and qualities of cotton grown on the High Plains, the increased loan rate will be more like 5 to 5.5 cents per pound, according to Donald Johnson, Executive Vice President, Plains Cotton Growers, Inc., because of greater discounts applying to staples below 1-1/16 inches and to grade below Strict Low Middling.

For example cotton stapling 31/32 of an inch and grading Middling White in 1974 will carry a discount of 310 points as compared to only 215 points in 1973. The same staple grading Low Middling Spot will be discounted 825 points this year, instead of the 675 points of last year. This will make the physical loan price increases for the two qualities in 1974 equal to 5.46 cents and 4.91 cents respectively.

Premiums and discounts that make up the loan schedule are developed from spot market prices recorded during the early months of the preceding marketing year, and prices for the upper level of qualities during this period of 1973-74, in relation to lower qualities, were considerably higher as a result of supply-demand factors.

Location differentials for the various U.S. warehouses have not been announced. Lubbock area warehouses in 1973 carried loans 10 points below the national average, which if continued in 1974 would give this area a base loan of 26.96 cents per pound.

This Spra Coupe Will  
Cover Over 500  
Acres Per Day

WE SPRAY ANYTHING FROM  
WHEAT TO ROW CROPS  
APPLYING TREFLAN NOW

JOE MACK BREED

FLOYDADA      PHONE 983-3445

## HELP!      WE'RE OVERSTOCKED

SO, WE'RE MOVING THEM OUT

AS LOW AS      \$50      ABOVE COST

COME IN, SEE THE BIG SELECTION OF PONTIACS, BUICKS, GMC PICKUPS.....

## City Auto Inc.

FLOYDADA, TEXAS

THESE LOCKNEY FIRMS  
ARE MAKING THIS FARM NEWS POSSIBLE

<p style="text-align: center; font-weight: bold;">PERRY IMPLEMENT CO.</p> <p style="font-size: 0.8em;">LOCKNEY'S JOHN DEERE DEALER</p>	<p style="text-align: center; font-weight: bold;">LOCKNEY OIL &amp; CHEMICAL</p> <p style="font-size: 0.8em;">N.H. GAMMILL</p>
<p style="text-align: center; font-weight: bold;">PATTERSON GRAIN CO.</p> <p style="font-size: 0.8em;">GRAIN-FERTILIZER</p>	<p style="text-align: center; font-weight: bold;">ACCO</p> <p style="font-size: 0.8em;">"SORGHUM FOR THE FARMER"</p>
<p style="text-align: center; font-weight: bold;">LOCKNEY COOPERATIVES</p> <p style="font-size: 0.8em;">MEMBER-OWNED</p>	<p style="text-align: center; font-weight: bold;">THE LOCKNEY</p> <p style="font-size: 0.8em;">BOOSTING FLOYDADA COUNTY</p>

RECHARGEABLE  
8 DIGIT MINI  
CONSTANTS,  
FLOATING  
DECIMAL, BRIGHT  
L. E. D. DISPLAY

JEWEL BOX CARRY CASE  
AND CHARGER INCLUDED  
ONE YEAR GUARANTEE  
RETAIL \$74.95

ON SALE      \$65  
FOR ONLY.....

BEACON OFFICE

LOCKNEY

HESPERIAN OFFICE

FLOYDADA



HEADS LIST

DALLAS/FORT WORTH METROPLEX  
IT ALL (CLOSELY) TOGETHER

In this year of the "energy planners are searching for there's a lot to see and do of driving. thousands of vacationers is Worth region, with one of act and exciting recreation e country. are only thirty miles apart, ween the metro centers boasts ars worth of entertainment e family fun complex is SIX cas, the sprawling theme park ton, midway between the two

for nearly 22,500,000 visitors from throughout the world. The facility, staffed by more than 1,700 young hosts and hostesses, is open weekends in the spring and fall and daily in the summer. Attractions range from thrill-a-minute rides like the 55 mph Big Bend to glittering shows. The largest of the shows, a full-scale musical called "Great To Be Here," features a cast of fourteen and a fourteen-piece orchestra. SIX FLAGS also features big name entertainers in special concert performances at various times during the season. Less than a mile from SIX FLAGS is the Seven Seas marine life park. It's the largest inland facility of its kind in the world. At Seven Seas visitors can see a performing killer whale, dolphins, sea lions and other creatures of the deep. There's also an exciting underwater show and you can watch skilled divers as they leap from the rigging of a full-size sailing ship. Just three miles down the Dallas/Fort Worth Turnpike is Lion Country Safari. Your

car becomes your "cage" as you drive through Lion Country's huge animal preserve. Exotic creatures from the plains of Africa roam freely around your car. Your windshield may be nuzzled by a lion, elephant, giraffe, rhino, cheetah or any of dozens of other species. Lion Country Safari also features an entertainment area where you can pet small animals or enjoy any of several unusual rides. Located in the same, general area are the Southwestern Historical Wax Museum and a number of other "walk through" attractions including collections of antique vehicles. In Dallas, vacationers can visit Fair Park, home of the Texas State Fair. Numerous year-round museums and other attractions dot the grounds. Dallas' famous shops, restaurants and night spots make a trip to "Big D" a memorable journey. In Fort Worth, visitors discover a wealth of both fun and culture. That city's complex of art museums has become known as "The Acropolis of the Southwest." Some of the world's most famous works of art can be seen during a walking tour of the three, specialized art museums clustered around the Will Rogers Memorial Center. For sports fans there's also much to see and do. Depending on the season, visitors can take in a major league baseball game at Arlington Stadium, home of the American League's Texas Rangers or watch the Dallas

Cowboys in NFL football action at Irving's Texas Stadium. At nearby Mansfield a weekly, indoor rodeo is staged. For golfers there are numerous courses throughout the area. One, Colonial Country Club in Fort Worth, is the site of one of the PGA's new "super tournaments" each May. For water sports fans and fishermen the region is an ideal destination, with major lakes located within minutes of the metro areas. The new Dallas/Fort Worth Airport, opened in January, is a tourist attraction in itself. The huge facility, located midway between the two cities, covers some 17,500 acres of land. It's slightly larger than Manhattan Island. For those taking "fly-drive" vacations, the futuristic aviation center is an impressive first stop. It's the Jet Age gateway to one of the nation's most exciting and interesting vacation destinations.

SEVERAL FLOYD COUNTY STUDENTS ON TEXAS TECH DEAN'S LIST

More than 300 students in the college of Agricultural Sciences at Texas Tech University made the dean's list during the 1973 fall semester. Among them were five from Floydada. They are Steven M. Alldredge, son of Mr. and Mrs. Robert L. Alldredge; Calvin Ross Hamilton, son of Mr. and Mrs. Charles R. Hamilton; Harold Ray Hinton and Henry Hinton, son of Mr. and Mrs. Henry Hinton; and Jody B. James, son of Mr. and Mrs. Raldo James. The College of Agricultural Sciences is one of six colleges and two schools at the university, with an enrollment of approximately 21,500 students. The other colleges are Arts and Sciences, Business Administration, Education, Engineering and Home Economics. The Graduate School and the School of Law are the other two major components of the multi-purpose university.



In 1779, English lawmakers introduced into Parliament a bill for the punishment of women who "shall betray into matrimony any of His Majesty's subjects" by the use of "scents, paints, cosmetic washes" and other beauty aids. The marriages would be null and void and the guilty females would be prosecuted for witchcraft.

PIGGLY WIGGLY

people pleasin store

STORE HOURS:  
DAILY: 8 a.m. - 10 p.m.  
FRIDAY: 9 a.m. - 9 p.m.

DELICIOUS OR WINESAP

Apples \$1.49 LBS.

pers Lb. 59c

dishes BUNCHES 2 for 35c

bage Lb. 25c

efruit Lb. 10c

INES Lb. 29c

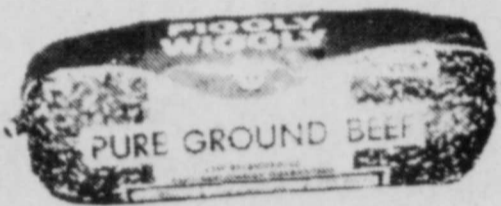


Prices good thru March 20, 1974

HELP PIGGLY WIGGLY SAVE ENERGY

Piggly Wiggly has taken many steps to help save energy including lowering our thermostats, reducing operating hours, using recycleable egg cartons and many more. We want you to help us

with one more. Will you please bring back all your re-usable large grocery bags when you shop so we can use them again to bag your new order. Thank you for helping us.



Piggly Wiggly,  
1 Lb. Chub Pack, Fresh  
**Ground Beef**  
**99c**  
Lb.

MR. BOUSTON  
Fishsticks 16-oz. Pkg. 89c  
Booth Breaded Fantail Shrimp 16-oz. Pkg. \$2.87  
10 Delicious Hot Dogs Decker's Treats 12-oz. Pkg. 69c  
Quality Sliced Decker Bacon 12-oz. Pkg. 99c

SUPERB VALU-TRIM  
SIRLOIN STEAK Lb. \$1.39



SUPERB VALU-TRIM

**ROUND STEAK**  
**\$1.39**  
Lb.

Hormel Little Sizzlers 12-oz. Pkg. 99c  
Pork Sausage FULL QUARTER LOIN SLICED Lb. \$1.19  
Pork Chops Kraft Pimento Cheese Slices 6-oz. Pkg. 65c  
U.S.D.A. INSPECTED FRYING CHICKEN Drumsticks Lb. 69c  
SUPERB VALU-TRIM RIB STEAK Lb. \$1.39



Flower & Garden Book

This Week  
Chap. 6 — "Flowering House Plants"  
Chap. 7 — "Ferns, Palms, Foliage Plants"  
Each 39c

Piggly Wiggly, Cut Green Beans, Cream Or Whole Kernel

**Golden Corn**  
**\$1.50**  
16-oz. Cans

Salon Fashion, Taupe, Coffee, Beige Panty Hose Pair 59c  
Pepsodent, Soft, Medium, or Hard Adult Toothbrush Ea 59c  
Bayer Aspirin 100-Ct. Btl. 79c  
Consort, Regular or Extra Hold Hair Spray 13-oz. Can 79c

Twin Pack, 24c Off  
Gleem II Toothpaste Two 5-oz. Tubes 99c



Piggly Wiggly  
**Vegetable Oil**  
**69c**



Dixie, 9 In. White  
**Paper Plates**  
**59c**  
100-Ct. Pkg.



Piggly Wiggly, Sweetmilk or Buttermilk  
**Biscuits**  
**5c**  
10-Ct. Can  
Limit 6, Please



Piggly Wiggly, All Flavors  
**Ice Cream**  
**79c**  
1/2-Gal. Ctn.  
Limit One, Please

Des 4 14 1/2-oz. Cans \$1.00  
Assorted 3 5 1/2-oz. Pkgs. \$1.00  
or 1000 Island 3 8-oz. Btls. \$1.00  
ng 12-oz. Jar 69c  
30-Ct. Box \$1.59

Piggly Wiggly, Macaroni & Cheese Dinner 4 7-oz. Pkg. \$1.00  
FLAV-R-PAC WHOLE  
Purple Plums 30 OZ. CAN 39c  
Rusty Dog Food 15-oz. Can 2 for 27c  
American Beauty Long Spaghetti 10-oz. Pkg. 33c  
Zee Paper Napkins 160-Ct. Pkg. 45c

Piggly Wiggly, Assorted Paper Towels 175-Ct. Pkg. 33c  
Piggly Wiggly Instant Potatoes 15-oz. Pkg. 59c  
Kellogg's, Sugar Frosted Flakes 20-oz. Box 79c  
Piggly Wiggly Regular or Dip Potato Chips 9-oz. Bag 58c  
Parkay Soft Margarine 16-oz. Pkg. 49c

Sara Lee Pound Cake 12-oz. Pkg. 99c  
Tree Top Apple Juice 12-oz. Can 65c  
Calavo Avocado Dip 7 3/4-oz. Can 68c  
BIRDSEYE Corn on the Cob 4 EARS 63c  
4 Varieties, Libbyland Dinners 10-11-oz. Pkgs. 75c  
Libby, Frozen, Regular or Pink 2 6-oz. Cans 29c

Apple Cobbler 32-oz. Pkg. 89c

Mexican 2 Dinners 12-oz. Pkgs. 89c

Pink Lemonade 2 6-oz. Cans 29c



LOCKNEY AREA

# time out for G



## Gisela made German verboten for her

By Abigail Van Buren

© 1974 by Chicago Tribune-N. Y. News Synd., Inc.

DEAR ABBY: Paul and I decided not to get married until after he had his Army duty behind him, so he enlisted and ended up in Germany for a year.

When he came back he told me that while he was in Germany he had fallen in love with a girl named Gisela, but the minute he saw me again he realized that I was the one he loved, so we took up where we left off and made plans to marry.

Later I found out that up until a month before Paul and I got married, he was still hearing from Gisela. He called her long distance a few times and even sent her money and tried to arrange for her to come over here.

After we were married he broke off all contact with Gisela, so everything turned out fine, but it left me with a problem. Now every time I hear the name Gisela I go into a violent rage. Also I hate everything German. I won't let my husband watch anything German on TV and I won't even have a German chocolate cake in the house! If I hear the word "German" on the TV, I turn off the program.

I'm afraid if I don't get over this hating everything German I'll drive my husband crazy, and ruin my marriage. Any advice?

HURT IN CHICAGO

DEAR HURT: You're lucky you don't live in Germantown, Pa. You'd have to move. Your jealousy is understandable, but it's become obsessive. Further, your prejudice against an entire nation is unfair and childish, so put aside your anti-German attitude. If you don't, your marriage will be kaput.

DEAR ABBY: I am almost ashamed to be writing this, but you are my last hope.

I am a 44-year-old businessman who has to take a plane occasionally, and my problem is my terrible fear of flying. I have to take about three real stiff drinks before I can get on a plane.

I don't like to arrive at my destination half-plastered, but I usually do. I am not ordinarily a drinking man, but it's the only way I can face a flight.

Do the airlines have any program or course for people like me? If they don't, they should have because I can't be the only person with this problem.

NO BIRD

DEAR NO: I inquired of several major airlines, and there's no such program in existence. But if you will tell the stewardess about your problem when you board, she'll give you special attention. It's worth a try. She's trained to provide the passengers with more than coffee, tea or milk.

DEAR ABBY: Is it true that you had a Jewish father?

NOSEY

DEAR NOSEY: Yup. And a Jewish MOTHER, too!

Problems? You'll feel better if you get it off your chest. For a personal reply, write to ABBY: Box No. 69700, L. A., Calif. 90069. Enclose stamped, self-addressed envelope, please.

Hate to write letters? Send \$1 to Abigail Van Buren, 132 Lasky Dr., Beverly Hills, Cal. 90212 for Abby's booklet, "How to Write Letters for All Occasions."



The Mayans believed that shooting stars came from a lot of little bearded men who sat in the sixth heaven and tossed away their cigarette butts. You never know who's going to be a litterbug!



Gladstone, a great reformer and Prime Minister of England, used as the theme of his opening speech in Parliament, the detente of slavery!

ADDING  
MACHINE  
SALE



ROYAL DELUXE

- CREDIT BALANCE
- 11 COLUMN TOTAL
- ALL STEEL PARTS
- REGULAR \$109.95

\$ 89<sup>95</sup>

SALE PRICE . . .

BEACON OFFICE SUPPLY  
LOCKNEY

HESPERIAN OFFICE SUPPLY  
FLOYDADA

MAIN STREET  
CHURCH OF CHRIST  
Bobby Hise, Minister

Sunday  
Bible School . . . . . 9:30  
Morning Worship . . . . . 10:30  
Evening Worship . . . . . 6:00  
Wednesday  
Ladies Class . . . . . 9:30  
Mid-Week Service . . . . . 7:30

Evans Chapel Baptist Church  
Rev. Bennie Anderson, pastor  
Sunday School . . . . . 10 a.m.  
Morning Worship . . . . . 11 a.m.  
Training Union . . . . . 6 p.m.  
Evening Worship . . . . . 7 p.m.  
Wednesday Prayer Meeting . . . . . 7 p.m.

FIRST UNITED  
METHODIST CHURCH  
Hugh Daniel, Pastor

Sunday  
Sunday School . . . . . 9:45  
Worship Service . . . . . 10:55  
UMY . . . . . 6:00  
Evening Worship . . . . . 7:00  
United Methodist Women . . . . .  
First Tuesday of Month  
Circles . . . . . Monday (2nd & 4th  
Monday nights) Tuesday and  
Wednesday mornings

TRINITY LUTHERAN CHURCH  
Providence Community  
L. J. Durkop

Sunday School and  
Adult Bible Class . . . . . 10:00  
Divine Worship Service . . . . . 11:00

ASSEMBLY OF GOD  
CHURCH

Sunday School . . . . . 10:00  
Morning Worship . . . . . 11:00  
Evening Worship . . . . . 7:00  
Prayer Service Wed. . . . . 7:00

Rev. Bob Wright, Pastor

TEMPLO BAPTISTA SALEM  
Robert Foster, Pastor

Sunday School . . . . . 9:45  
Worship Service . . . . . 11:00  
Christian Training Time . . . . . 5:00  
Evening Worship . . . . . 6:00  
Wednesday Prayer Meeting and  
Choir Practice . . . . . 7:30

AIKEN BAPTIST CHURCH  
Bill Sessom, Pastor

Sunday School . . . . . 10:00  
Morning Worship . . . . . 11:00  
Training Union . . . . . 6:00  
Evening Worship . . . . . 7:00  
Prayer Service Wednesday . . . . . 7:30  
Brotherhood, W.M.U. and Auxil-  
iary Wednesday . . . . . 7:30

SAN JOSE CATHOLIC CHURCH  
Father Richard Thomas Casey

Sunday Morning Mass . . . . . 8:30  
Saturday Evening . . . . . 8:30  
Wednesday Evening . . . . . 8:30  
Each Service Preceded By  
Confessions  
Baptisms - 1st Sunday of the  
month at 9 a.m.  
Church Council - Meets 1st Sunday  
of month at 3 p.m.

EVANS CHAPEL  
BAPTIST CHURCH  
Sunday Afternoon Worship . . . . . 2:00



Old-timers used to rely on this mill. This mill used to depend on the right wind. Despite man's most valiant efforts the wheel was frequently at a standstill. What then? Waiting, waiting, waiting! What patience they must have learned—only faith sustained them. The wind will blow again.

The patient life also requires a foundation of faith. It can come early or late, slowly or fast.

If you lack the necessary faith to fulfill your life's needs, turn to the Church. The wind will blow again.

Sunday  
I Timothy  
2:1-6  
Monday  
Leviticus  
26:3-12  
Tuesday  
Proverbs  
16:1-7  
Wednesday  
Matthew  
5:3-12  
Thursday  
Romans  
12:14-21  
Friday  
Romans  
14:13-19  
Saturday  
II Timothy  
2:19-22



## This Inspirational Message Sponsored By The Following .....

- Smith Supermarket  
We Give BUCCANEER STAMPS
- Jackson Tire Company  
Shamrock Products - National Tires
- Plains Electric  
Electrical Irrigation Installation
- Browns Department Store  
Ready-to-wear - Quality Cleaning
- Reecers Master Cleaners  
Phone 652-2262
- Byrd Pharmacy  
FRED D. BYRD, Pharmacist
- Consumers Fuel Association  
Everything for the Farmers
- Patterson Grain Company  
Lockney
- Schacht Jewelry & Floral
- Lockney Beacon  
Your Hometown Newspaper
- Sun Vue  
Your Smith-Down
- Page's  
Friendly Service Even
- Parker  
Home Furnishings
- Dans Auto  
Repair Shop
- Perry Implement  
Lockney's JOB
- Lockney Co-op  
Serving Yourself



### Students On Tech Deans List

LUBBOCK — More than 300 students in the college of Agricultural Sciences at Texas Tech University made the dean's list during the 1973 fall semester.

Among them were three from Lockney. They were Roy B. Baccus, son of R. D. Baccus; Belvred L. Jack, son of Durwood Jack; and Louis C. Johnson, son of L. N. Johnson.

The College of Agricultural Sciences is one of six colleges and two schools at the university, with an enrollment of approximately 21,500 students.

The other colleges are Arts and Sciences, Business Administration, Education, Engineering and Home Economics. The Graduate School and the School of Law are the other two major components of the multi-purpose university.

### Art Exhibition At Plainview

The Plains Art Association's 13th annual exhibition will be held at Harral Memorial Galleries on the Wayland Baptist College campus in Plainview, beginning Sunday, April 7 and ending Wednesday, May 1.

The exhibit will be open to the public beginning Sunday, April 7, with an Open House from 2-4 p.m. Presentation of awards will be made at 3:30 p.m. Paintings will remain on exhibit until May 1.

All entries must be brought to the Galleries, northwest entrance of Harral Auditorium, FRIDAY, April 5 between 10 a.m. and 4 p.m.

Entries must be picked up between 1 and 4 p.m., Wednesday, May 1.

No more than one cash award will be made per person. Honorable mention award ribbons and Citations are to be given according to merit.

Original sculpture, graphics, oils, watercolors, pastels, mixed media, and ceramics will be accepted, provided they are not over two years old and have not previously been exhibited in

## VA Sheds Light On Benefits

**EDITOR'S NOTE:** Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

**Q—Do persons 72 years old or more who draw pensions from the Veterans Administration have to file annual income questionnaires?**

**A—No.** But while a recent law excludes these pensioners who have been on the rolls during two consecutive years from filing questionnaires, they still must report changes in income.

**Q—About six months ago, the Veterans Administration issued me a Service-Disabled Veterans Insurance (RH) policy. Does this policy pay dividends?**

**A—No.** Dividends are payable only on National Service Life Insurance and U.S. Government Life Insurance policies with "V" or "K" prefixed policy numbers.

**Q—As a World War I veteran drawing compensation from the Veterans Administration for a service connected disability, am I eligible for a \$2,800 automobile allowance?**

**A—No.** This benefit is restricted by law to eligible veterans of World War II, Korean Conflict, Post Korean period, Vietnam Era and servicemen currently on active duty.

**PAA shows.** Any work not in good taste may be rejected.

All entries must be properly framed and wired for hanging. All graphics, watercolors and pastels must be under glass. A card must accompany each entry giving the title, medium and price, and the artist's name.

An entry fee of \$1.00 will be charged PAA members. All non-members will be charged a \$3.00 fee. Entry fee allows artist to exhibit a maximum of four works, two in each medium.

A fee of 10% will be charged on all sales. Entries not for sale must be clearly marked "NFS" on entry cards.

### Letters To Lassie



play, love, food and exercise. Dear Lassie: We have a dog named Lassie, too. When we have turkey on special holidays my mother won't let me give her any. Why not? E.D.

Your mother is right. Turkey skin is harsh and indigestible. It can damage the lining of the stomach. Turkey filling is too rich and highly spiced. Turkey bones can splinter and cause terrible damage. Turkey gravy is much too fatty as a rule. Only the meat is at all suitable.

But there is a solution. Did you know that there are more than 15,000 different kinds of dog food on the market, but only Recipe brand (the balanced dinner Lassie eats) offers Roast Turkey? So your Lassie and all of America's dogs can have their very own Roast Turkey dinner on holidays or whenever they want a special treat.

If you have questions or pet care problems, write to Lassie, c/o Champion Valley Farms, P.O. Box 391-S, Camden, New Jersey 08101.

### DENTAL FACTS OF THE MONTH

Teeth that are knocked out can often be replanted. The sooner the tooth is replanted into the jaw, the better the chances it will take root.

Wearing dentures does not eliminate the need for periodic examination by the dentist. He checks how the dentures fit and on the condition of gums.

Dear Mr. Weatherwax:

Help! Now that I am alone, my son and his wife gave me a puppy to keep me company. Of course, I love the pup, but it's not only keeping me worn out all day and half the night. I'm not sure this not-so-young man will survive the strain. Have you any magic training shortcuts? E.S.G.

No magic, but there are some shortcuts that will lighten your load. Do confine your puppy part of the day and all night so you and he can both get much-needed rest. My wife and I have raised several generations of pets in a baby's playpen. It speeds housebreaking because even very young animals dislike soiling their sleeping quarters.

Don't confine him for more than three and a half hours at any time except when he is bedded down for the night. Let him out for supervised

**HOW'S YOUR Agri-Culture?**

**SCIENTISTS FIND NEW WAY TO 'FOIL' INSECTS!!!**

**AFTER LEARNING THAT APHIDS, TINY BUGS WHICH TRANSMIT VIRUSES TO PLANTS, DON'T LIKE BRIGHT LIGHTS...**

**SCIENTISTS KEPT THEM OUT OF NEW JERSEY SQUASH FIELDS BY PUTTING DOWN LIGHT-REFLECTING STRIPS OF ALUMINUM FOIL. THIS CUT PLANT DISEASES UP TO 98% AND UPPED SQUASH YIELDS FIVE-FOLD!!**

Neither the PAA nor Wayland Baptist College will be responsible for any loss or damage to entries while on display. There will be a division for artists' work done in area workshops and under instruction.

SHOP

FLOYD COUNTY

### Garage Sale

7 Miles South Of Lockney

On FM 378

• Furniture • Clothes • Kitchenware

Saturday and Sunday

**You're Invited To The --**

## Annual Stockholders Meeting

### CONSUMERS FUEL ASSOCIATION

of Lockney

**Thursday, March 21, 7:30 p.m.**

**Elementary School Cafetorium**

\* Free Dinner

\* Audit Report

\* Election of One Director

**DOOR PRIZES**

**Several \$100 in Prizes to Lucky Winners!**



Texas, March 11, 1974...Tom R. Snodgrass is president and a director of the First National Bank of Port Arthur. W.G. Thornell, chairman of the board, announced today following the board's meeting.

Snodgrass is executive vice president of Continental Bank of Fort Worth, where he has been an officer since 1962. He is also a director of the First National Bank of Port Arthur and the National Bank are members of Southwestern National Bank, a Houston-based multi-bank holding company.

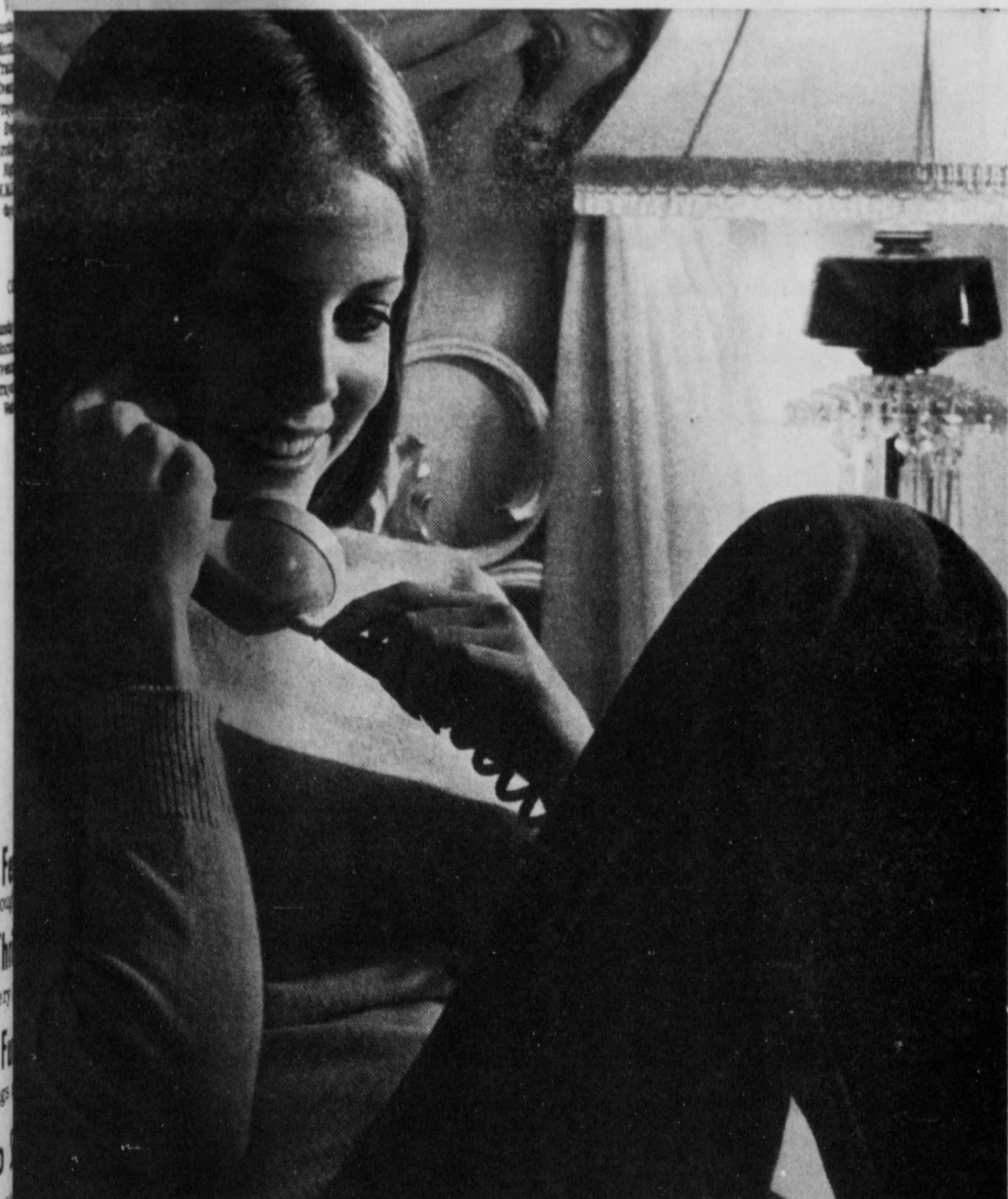
Snodgrass moved to Port Arthur April 1. Thornell will be bank's chairman and a director of the First National Bank of Port Arthur and the National Bank are members of Southwestern National Bank, a Houston-based multi-bank holding company.

Snodgrass is executive vice president of Continental Bank of Fort Worth, where he has been an officer since 1962. He is also a director of the First National Bank of Port Arthur and the National Bank are members of Southwestern National Bank, a Houston-based multi-bank holding company.

Snodgrass is executive vice president of Continental Bank of Fort Worth, where he has been an officer since 1962. He is also a director of the First National Bank of Port Arthur and the National Bank are members of Southwestern National Bank, a Houston-based multi-bank holding company.

Snodgrass is executive vice president of Continental Bank of Fort Worth, where he has been an officer since 1962. He is also a director of the First National Bank of Port Arthur and the National Bank are members of Southwestern National Bank, a Houston-based multi-bank holding company.

Snodgrass is executive vice president of Continental Bank of Fort Worth, where he has been an officer since 1962. He is also a director of the First National Bank of Port Arthur and the National Bank are members of Southwestern National Bank, a Houston-based multi-bank holding company.



**When the lights are low, are the Long Distance rates.**

Eleven every night till eight every morning. That's when our one-minute rate is in effect. You just dial direct the One-Plus way. The first minute costs just 35¢. Each additional minute costs 20¢. Those are coast-to-coast rates. Phone someone closer and the one-minute rate can be even less. So brighten your night. With One-Plus.



Rates above do not include tax. One-Plus rates do not apply on calls made from coin telephones.



# Dr. Kubler Analyzes Human View Of Death

Dying is the biggest crisis that man has to face, said psychiatrist Elisabeth Kubler-Ross recently at West Texas State University as she lectured to approximately 600 students, faculty and others on death and dying.

"People are basically afraid of the catastrophic destructive force bearing down on us and we can't do a thing about it," said the author of *On Death and Dying*.

It is "a fear of total impotence in the face of a catastrophic destructive weapon."

Dr. Ross began the study of death eight years ago at the University of Chicago's Billings Hospital, where she joined the faculty in 1965. A native of Zurich, Switzerland, she was trained at the University of Zurich.

"We are a very death-denying society. When people die we put makeup on them and put lipstick on a dead man's face, use slumber rooms and make them look like they're only asleep."

"We do not allow children to visit the hospitals. They do not grow up anywhere knowing that death is part of life, which is very sad," commented the doctor.

In response to an audience question, Dr. Ross said that conclusions from her work at the Chicago hospital were "that when people were religious they had more problems (dying) because in addition to all the other problems, they worried about the punishment after death and that they weren't religious enough."

"When I started making house calls I saw a very different cross section of the

population. I saw for the first time genuinely religious people who did not talk about Jesus and hell and life after death all the time, but had internalized their religious faith and really lived this way, and died with fantastic peace.

"It does not matter what you are in terms of religious denomination," she continued, "but whatever you are you must be genuine and authentic, and have an internalized faith."

"People who are a little bit religious or have an extrinsic faith have it much worse than if you are nothing at all," she said.

Dr. Ross was asked if she

believed in euthanasia or mercy killing. "Euthanasia if you translate the work, means a good death," she said.

"A good death is a means hopefully not being in an institution, hopefully not hooked up on all sorts of gadgets, hopefully surrounded by the people that you love, the things that you love, and with all the things that have been meaningful in your life."

"In that regard I am in favor of euthanasia. But the word euthanasia is now also used for mercy killing. I really don't

understand how what you call mercy killing could have anything to do with a good death."

"To me mercy killing is killing, period," said the psychiatrist. The worst thing that a healthy person can do to a dying person is to "Leave them alone, to avoid them, to beat around the bush."

The best thing is to "simply sit with them and love them, and listen to them, and if they want to talk, then you can talk to them."

"It's not half as difficult as most people dread," she said.

# Statistics Tell Not-So-Tale

Parents, relax. The days of looking up to your children may be coming to an end.

That's the comforting news from a life insurance company for mothers and dads who find it difficult to lay down the law about the family car to teenagers who tower over them.

The not-so-tall story is that a recent National Health Survey produced no evidence of the tendency, noted in earlier studies, for each generation to be taller than the preceding one. But young people today are, on the average, heavier than youngsters were some decades ago.

Statisticians report that the average height for 17-year-old

boys, who have not quite attained maximum height, was slightly over 69 inches in the years 1963-70 — a figure comparable to that recorded in 1954 in a study done in the state of Michigan. Girls who, at age 17, are more likely to have achieved maximum growth, have also experienced a leveling off in height, with an average height of somewhat over 64 inches registered both in 1954 and in 1963-70. A similar leveling off in growth among younger children was also reported.

Greater height at maturity, notes the report, has in the past been attributed to several factors, notably improved

health care and diet, and the tapering off in height increases may well indicate that the nutritional quality of young people's diet has reached a plateau. However, the statisticians say, further increase in height at maturity may still be possible if environmental and genetic factors become more subject to human control.

The trend toward earlier maturation, especially among boys, appears to be continuing.

The greatest annual change in average heights of boys now occurs at ages 12 and 13 rather than between ages 12 and 14 as it did in 1954. Girls on the average experience an

## Impeachment Grounds?

One reason that Congress is going slow on the impeachment proceedings is that the heavy reading public opinion polls which show that a heavy majority of the American people don't like the way President Nixon has handled things in the Watergate mess, but a majority of the people say he should not be impeached.

Some sections of the country have polls calling for impeachment but across the nation the American people are not quite ready for this.

This may be for a variety of reasons, but it appears that not everybody is ready to take this step.

As the House Judiciary Committee keeps meeting and holding hearings, it appears that events are moving slowly but surely toward impeachment proceedings. The question then arises, just what are grounds for impeachment?

Traditionally, it has been for officials guilty of "treason, high crimes and other misdemeanors."

The House Judiciary Committee has taken it upon itself to say that impeachment need not be based on a violation of criminal law. This seems to indicate that impeachment can come about merely because a majority of the House is opposed to the President at any given time. Surely framers of the Constitution didn't have this in mind.

It would appear that a President of the United States, to be disgraced through impeachment from the highest office in the land, must be convicted of a crime.

If Nixon is guilty of a cover-up in the Watergate affair, then he is also guilty of obstructing justice. If he is guilty of selling favors in the milk or ITT cases, he is guilty of bribery. And if he is innocent of the criminal violations, he could scarcely be impeached on these grounds.

It appears that while Nixon has already been tried and convicted a thousand times in the television and news media, when it comes right down to it, there is not such an iron clad case against him.

The House Judiciary Committee staff of investigators and the special Watergate prosecutor seem to be relying heavily upon material from White House files, primarily tapes of telephone conversations. It has to be remembered that there is no requirement that all telephone conversations be taped and apparently there is no mandatory requirement that the White House make all of its files available to the prosecutor.

As one famed Houston lawyer said last week, if the prosecution relies solely upon evidence it has to demand from the defendant, it has a pretty weak case. A successful impeachment proceeding should

be able to get under the office it seeks to impeach. It appears that the bill to prove any cover-up will never get through. It is one thing to let White House is a cover-up thing to draw up a law to prove it.

## Blue Collar

It is interesting to note that a year or so ago, government studies showed that workmanship stemmed from a "meaningful" work for their physical and mental health, because of job mental illness, aggression and family instability. Nowdays this is no problem.

A survey of 1,000 workers employed on a line in Baltimore has shown that 95 per cent of the workers are satisfied with their jobs.

They indicated that they now than they might assembly plants began were out of a job.

The experts who say something that most of them and that is the fact that the moments of boredom as people with a job feel as perhaps they are not getting as they should.

But generally speaking that gives a person an as a paycheck to the

The blue collar bill devised by experts who for a project.

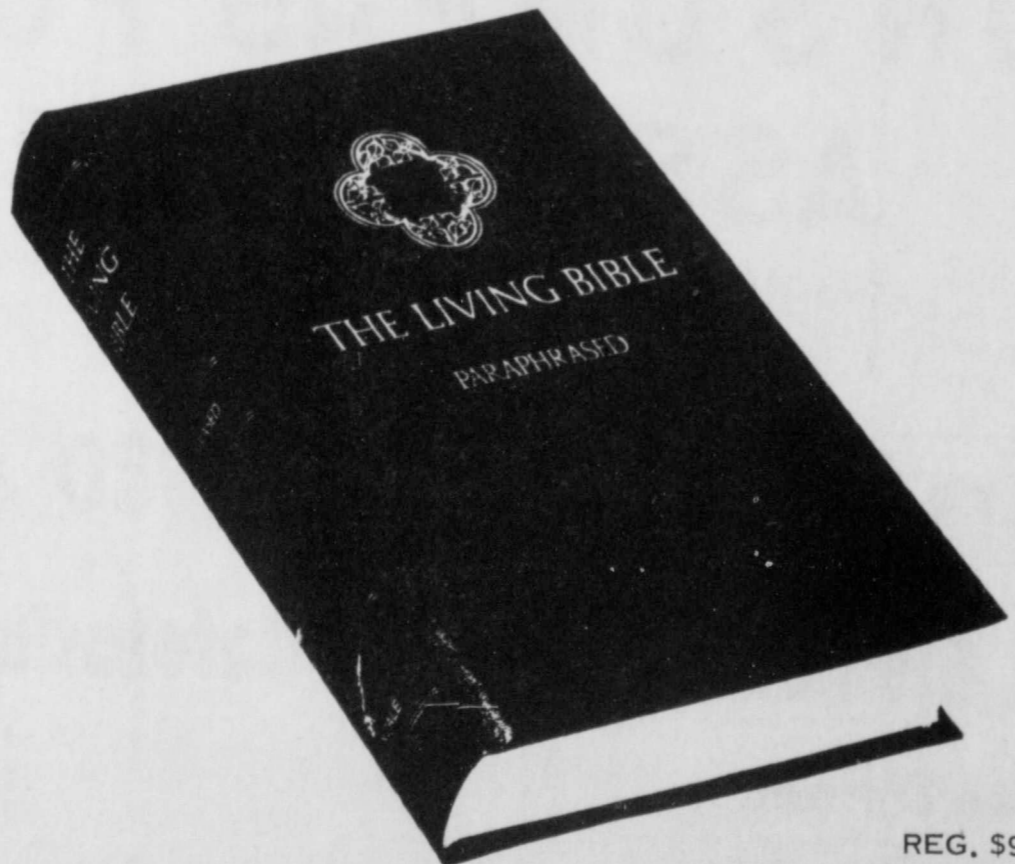


Some South American Indians believe an alligator tooth will cure snake bite. It will, if the alligator bites the snake with it, before the snake can bite you!

### NEW LOW PRICE! NOW IN STOCK! THE LIVING BIBLE

PARAPHRASED  
IN ONE VOLUME

The entire Bible paraphrased in the clear and direct style of today's language. This skillful and scholarly contemporary version by Kenneth N. Taylor gives new understanding to every page of Scripture.



REG. \$9.95

In comparison to King James version, we quote one passage from Heb. 11:1: **NOW \$7.95**

King James — "Now faith is the substance of things hoped for, the evidence of things not seen."

The Living Bible — "What is faith? It is the confident assurance that something we want is going to happen. It is the certainty that what we hope for is waiting for us, even though we cannot see it up ahead."

BEACON OFFICE SUPPLY  
LOCKNEY

HESPERIAN OFFICE SUPPLY  
FLOYDADA



M-70-A

PEDIGREED  
COTTON SEED  
MOR-COT SEED, Inc.

PLAINVIEW ACID DELINTING CO.  
BOX 1741 EAST 24TH ST. PHONE 806-296-7574

A New Field proven semi-storm proof stripper cotton adapted to this area - both irrigated and dryland

MOR-COT  
M-70-A

- HIGH YIELDING...HAS SHOWN TO OUT-YIELD MOST OTHER POPULAR VARIETIES.
- GOOD MICRONAIRE...UNDER NORMAL CONDITIONS MICRONAIRES HAVE BEEN IN PREMIUM RANGE.
- QUICK EMERGENCE...STRONG VIGOR - COMES UP A'GROWING.
- MEDIUM LENGTH...STAPLE LENGTH 15-16 TO 1 INCH.
- FAST MATURING...LOADS UP FAST - EARLY MATURITY.

"I believe MOR-COT is the best cotton I have ever seen for yield and quality. MOR-COT in 1974."

"I planted M-70-A in 1973 with Vigor. It was some of the best cotton. Staple is micronaire. I plan to plant more."

"I like the way MOR-COT grows off over other cotton. It is a fast maturing micronaire and staple length."

BOOK EARLY - OUR SUPPLY IS LIMITED



# CLASSIFIED ADS

## THE PLACE TO LOOK



**ATE**  
to be mov-  
bath. 652-  
L3-17c

homes for  
and one  
W. College,  
638. tfc

bedroom  
- 2 lots,  
after 7  
tfc

and three  
for sale. 90%  
warranted. Call  
983-3261. tfc

om house  
652-3353 or  
L7-tfc

At 716 W.  
om, car-  
d. central  
warranty.  
partment at  
automatic  
983-2225. tfc

ready to  
bedroom,  
ramic tile,  
r washer-  
300. 307 E.  
a, dial (806)  
tfc

House in  
and Wil-  
Half Ce-  
ms, 2 1/2  
ce and all  
ellar, dou-  
and fenced  
Baker 817-  
nah, Tex-  
L3-tfc

3 bedroom  
is - on high-  
3-14tc

W. Ross,  
ondition,  
s Ward  
room, liv-  
ted, hard-  
mbred for  
\$. 5,500.  
od, 983-  
he snak  
tfc

**FACE**  
**NT**

**READY MIX CONCRETE**

eat our price per yard for quality  
nd quick, easy delivery to save  
eaking labor. Give us a call today  
estimate, and have your mixed  
livered where and when you

**CALL 983-2170**

**ETT BUILDING MATERIAL**

**FORNIA FLOYDADA**

**AL NOTICES**

**NOTICE TO BIDDERS**  
Lockney, Texas, will receive bids at the office  
ary at 215 E. Locust until 9:00 a.m. March  
following:  
ie 500 4 dr. or equal (1974 model)  
mission

0-A in  
was sou-  
Staple is  
plan to

guards  
er

mouldings  
er

ring other  
ring other  
d staple

ekworth

3-10c, 3-17c, 1974

**FARMS & RANCHES**

**WANT TO BUY** irrigated or dry-  
land farm in Floyd or sur-  
rounding area. Write Box  
XRO, c/o Hesperian, Box 700  
Floydada. tfc

160 Acres of farming land, Fri-  
ona, 983-3241. 3-21tc

**LESS THAN A TANK OF GAS**  
AWAY - Own 40 acres-excel-  
lent mountain views-readily  
accessible. Electricity, with  
water available. Keep horse -  
only 10 minutes from Bonito  
Lake, 5 minutes from Nogal  
Lake. Only minutes from Rui-  
doso. N.M. Terms to respon-  
sible buyer. H. T. Fillingim Jr.,  
Bonito Rt. Nogal, N.M. 88341,  
or call 505-354-2413 after 7  
p.m. or weekends. 3-28tc

**CUSTOM FARMING** - Offset  
discing and deep chiseling.  
Let us farm your dry land and  
leave out ground. Also want  
to rent dry land. Can handle  
large tracts. Lockney, 652-  
2309. tfc

**WE BUY** used furniture and  
appliances. 983-2474. 2-10tc

**CUSTOM Spraying & Treflan**  
Application in Lockney call  
652-3541 or 652-2616. Bill Wis-  
dom, Johnny Wisdom or Dar-  
ryl Dennis. L1-tfc

**TYPEWRITER PAPER SALE** -  
500 sheets - 20 lb. weight  
mimeo. \$2.75. Floyd County  
Hesperian in Floydada and  
Lockney Beacon in Lockney. tfp

**FARM MACHINERY**

**MR. FARMER** - Fall plowing  
ahead, and our portable disc  
rolling equipment is available  
to work in your field or our  
shop on the Matador High-  
way. Call or come to Rus-  
sell's Shop & Equipment. 983-  
3751. tfc

**WINCH TRUCK SERVICE** on  
cotton baskets and every-  
thing else. We'll go anywhere.  
Babe's Service Center, Phone  
983-5042, Floydada. tfc

**MR. FARMER** - Come to Floyd  
County Hesperian in Floydada  
or Lockney Beacon in Lock-  
ney and buy 23" x 35" alu-  
minum sheets to cover your  
truck beds and granary floors  
so the grain won't leak out. 10  
cents a sheet. tfp

**NORRELL TRACTOR PARTS**  
For Tractor and Irrigation  
Supplies and Accessories. tfc

**SERVICES**

**ALL TYPES REPAIR & SERVICE**  
- Day Heating & Air Condi-  
tioning. Installation and ser-  
vice on all makes and models.  
Phone 983-2440 or 983-2456.  
tfc

**WE WANT YOU TO KNOW** -  
We sell all kinds of Goodyear  
tires... tractor, auto,  
truck, a good tire, good ser-  
vice. Best deals in West Tex-  
as. Truck winch and hauling  
service. **BABE'S SERVICE**  
CENTER, FLOYDADA. tfc

**Home Improvement**

**Does the old house**  
**need repairing?**  
Ceramic Tile,  
masonry works,  
carpenter work,  
and painting....  
Call Emmitt Clampitt  
983-5185 tfc

**ferti-lome**

**YOUR ECOLOGICAL CHOICE**

**Weed and Feed**  
**Special**

Kills Weeds and  
Feeds Lawn in  
One Operation...  
40# Bag \$4.95

Producers  
Cooperative  
Elevator tfc

**Diamond Industrial Supply Co., Inc.**

Phone Days 296-6225 - Nights 293-1200 or 296-7828

1014 Broadway  
Plainview, Texas

Chain U-joints  
Sprockets Oil Seals  
V-belts O-rings  
Sheaves Wisconsin  
SKF BCA Timken Bower

"We Appreciate Your Business More"  
L-TFC

**IF IT IS INSURANCE**

**- SEE -**

**Barker Insurance Agency**  
LOCKNEY

Life - Fire - Casualty - Hospital

**B. B. Wilkes,**  
**Real Estate**  
LOCKNEY

Farms - Ranches - City Properties  
Business Leases - Loans

**COW POKES** By Ace Reid



"Now see what can happen if you don't buckle  
your safety belt!"

**AUTO, FIRE & FARM INSURANCE**

Floydada Real Estate & Insurance Agency  
Jim Word - - - Phone 983-2360

**AUTOMOTIVE**

**FOR SALE** - 1971 Honda  
350 Dirt Bike - Excellent  
condition - see at Whites  
Auto. 983-3514. 3-7tfc

**FOR SALE OR TRADE** - 1967  
Lincoln 4 door, all power &  
tape deck. Would trade for  
pickup. Call 983-3779 or 983-  
5298. 3-7tfc

**FOR SALE** - 1950 Pontiac,  
\$60.00. Call Ed Wester 983-  
3430. 3-21tc

**FOR SALE** - 1967 Chev. Impala  
Hard Top. Power & Air, nearly  
new tires. Extra Clean. 983-  
3690. 2-17tfc

**FOR SALE** - 74 Vega Es-  
tate wagon - Air, Auto-  
matic, Radio, Radials.  
652-2211. L3-17tc

**RENTALS**

**FOR RENT** - Property-Apart-  
ments, 2 and 3 bedroom houses.  
Business Buildings, clean.  
BARKER INSURANCE AG-  
ENCY, Lockney, 652-2642.  
L-tfc

**BUSINESS OPPORTUNITY**

**HOW TO EARN \$2.00 AN HOUR**  
AT HOME ADDRESSING EN-  
VELOPES. Rush stamped self-  
addressed envelope, plus 25c  
to J. A. Conway, P.O. Box 207,  
Lake Orion, Mich. 48035.  
3-21tp

**CARDS OF THANKS**

I want to express my  
appreciation to all those who  
remembered me with cards  
and flowers while I was in  
the hospital recently.  
Mrs. Herbert Dudley  
L3-17c

**lightweight ALUMINUM CANES & CRUTCHES**

Sturdy  
Dependable  
Attractive

Wide selection for every  
prescribed need

Forearm and underarm  
crutches

Adjustable telescopic canes

Four legged canes

Seat Canes

**BISHOP-RAMSEY PHARMACY**

208 West Houston  
983-3174  
FLOYDADA

**CLASSIFIED ADS SELL**

**CLASSIFIED ADVERTISING**  
RATE: 7 CENTS PER WORD  
FIRST INSERTION, 5 CENTS  
PER WORD EACH SUBSE-  
QUENT INSERTION. MINIMUM  
CHARGE \$1.00.

**CLASSIFIED DISPLAY RATE:**  
\$1.00 PER COLUMN INCH.  
CARDS OF THANKS \$1.00.

**COPY DEADLINES:** 5 P.M.  
TUESDAYS FOR THURSDAY  
EDITION, 12 NOON FRIDAYS  
FOR SUNDAY EDITION.  
Call 983-3737 in Floydada  
or  
652-3318 in Lockney

**EMPLOYMENT**

**ROUTE SALES** - Milk routes  
now available. Good benefits.  
Bell Dairy Products 201 N.  
University in Lubbock. Ph.  
PO5-8833 L8-tfc

**MACHINE OPERATORS**

**PRODUCTION WORKERS**  
**PRODUCTION WELDERS**

Pay in accordance with  
qualification and experience.

ALSO PART-TIME AND  
AFTER SCHOOL POSITIONS  
AVAILABLE.

**THE TYE CO.**

Hwy. 70 East  
Lockney, Texas

**WANTED** - L.V.N. for 3-11 shift.  
Lockney Care Center. L-tfc

**FLOYD COUNTY ABSTRACT CO.**

Abstracts  
Of Title

Title Insurance  
Verna L. Stewart  
Owner, Manager

217 W. California  
983-3728  
Floydada, Texas

**TRAVELERS MOTOR CLUB**

**District Managers**  
(Not Insurance)  
Salary + Commission  
2 Weeks Training School  
Bonuses: Car Payment,  
Group Insurance, U.S.  
Savings Bonds and other  
Fringe Benefits.  
IF YOU ARE NOT MAKING  
\$300 A WEEK  
AND UP  
CALL COLLECT  
WALT EVERTON  
806-744-8800  
SUNDAY-  
WEDNESDAY  
OR SEND RESUME  
Write Box 12689  
Okla. City, Okla. 73112

**WHEN YOU NEED INSURANCE**

**SERVICE FOR YOUR... HOME**

Think of Low Net  
Cost with Service.

**RANCH FARM AUTO CROPS LIFE**

Don Grantham  
Texas Farm Bureau  
Insurance Company  
Floydada  
Office Phone 983-3777  
Home Phone 983-3586

**MAGNAVOX**

**ANNUAL SALE '74**  
NOW IN PROGRESS  
SAVE...SAVE...SAVE...  
UP TO \$100.00

**BAILEY'S TV & Appliance Center**

**YOUR 100% SOLID STATE TV CENTER**  
900 W. 5TH, PLAINVIEW, TEXAS  
PHONE 293-4401

**FOR SALE**

**WE HAVE DEEP FREEZ-  
ES** \$199.95 and up.  
White's Auto Store in  
Lockney. L1-tfc

**CARPET shampoo** and sham-  
poor. Rent the shampooer  
for \$1 per day with purchase  
of shampoo. Davis Lumber  
Company, Lockney. L-tfc

**FOR SALE** - good used gray  
steel Hon. Desk. \$75.00. Hes-  
perian Office Supply tfp

**FOR SALE** - Brand new Rem-  
ington Electric Cash Regis-  
ters, \$225.00. Hesperian Office  
Supply, Floydada, Texas. tfp

**FOR SALE** - used refrig-  
erator and deep freeze  
combination, frost free;  
color TV, dinette set,  
washer and dryer; two  
chests, two end tables,  
two early American rock-  
ers; two lamps. Call 652-  
2209, Lockney, Texas after  
6 o'clock. Also three  
formals, size 9. L-tfc

**FOR SALE**

**FOR SALE** - good used cash  
register. \$125.00. Hesperian  
Office Supply, Floydada.  
tfc

**PORTABLE Hoover washer.**  
\$75.00 or best offer. Also  
combination TV Stereo  
Radio Needs new TV tube.  
Best offer. 983-5017. 3-17tp

**KIRBY Vacuum cleaners** re-  
built - \$109.95 and up. Also  
check our prices on 1974  
Models. Parker Home Fur-  
nishings in Lockney. L2-tfc

**LAWN MOWER REPAIR**

We Sell Briggs &  
Stratton & Lawson  
Engines & Parts  
New Toro Lawn  
Mowers  
SPEARS SMALL  
ENGINE SERVICE  
105 N. Main  
Floydada  
983-2396

**EVERYTHING FOR THE ARTIST**

**HESPERIAN OFFICE SUPPLY**

**Higginbotham Bartlett Co.**

300 EAST 6th  
PLAINVIEW, TEXAS

**PLUMBING**  
Bradley Sink \$21.95  
Faucets .32  
1/2" Blk. Pipe .43  
1" Blk. Pipe .43  
1 1/2" Blk. Pipe .57

**STEEL GATES**  
16" 52" panel  
With Hardware 29.95

**CORRUGATED IRON**  
Heavy Gauge  
6' thru 12' 15.95

**HOT WATER TANKS**  
30 gal. Glass Lined  
10 yr. guarantee 62.95

**SHELVING**  
1x12 10' Particle Board  
each 2.59

**LUMBER**  
1x6 Rough Fencing  
lin. ft. 11%  
2x4 12' each .79  
2x4 14' each .99

**PANELING**  
Prefinished 4x8 3.29

**STORM DOORS**  
2.8x6-8 28.95

**GYPSUM WALL BOARD**  
4' x 8' 1/2" 1.25

**CEILING TILE**  
Pure White 12" x 12" 10.95

**CEDAR SHINGLES**  
18" Certigrade 23.95

**PAINT**  
Latex Wall Paint  
White & Colors 3.45 gal.  
Latex House Paint  
White 4.55  
L-tfc

**FOR SALE**

**FOR SALE** - Fresh shelled pea-  
nuts - 40c per pound. Mini-  
mum 5 lbs. Boyce Mosley,  
Lockney. night-652-2686  
3-7tfc

**FOR SALE** - Portable feeder  
pig pens for 50 pigs, complete  
with feeders and sprinklers.  
Call 667-2289. Petersburg.  
3-17tc

**FOR SALE** - 1969 RCA  
color TV, new 25" picture  
tube, excellent condition,  
\$300. 1968 Admiral color  
TV, new 25" picture tube,  
\$250. 25" Curtis Mathis  
color TV, good condition,  
\$175. 1971 Sylvania color  
TV, 25", \$250. 1969 Mag-  
navox 25" color TV, \$200.  
25" RCA color TV, beauti-  
ful early American cabi-  
net, \$275. 1969 Philco col-  
or TV, \$200. Mize  
Pharmacy, Lockney. L1-tfc

**Miscellaneous**

**TWO GOOD USED portable**  
typewriters with cases. Your  
choice \$25.00. Hesperian Of-  
fice Supply, Floydada. tfp

**TWO LARGE STEEL** pou-  
ltry or rabbit batteries;  
also 3 small ones. Dodge  
pickup with van. One pair,  
Smith & Davis bed-  
springs. C. L. Berry, 304  
East Georgia. 3-17tp

**PROFESSIONAL Rug Cleaning**

Phone 652-2500. Lockney. tfc

**WANT TO DO Yard Work** and  
minor repair and painting.  
Charles Dean, 328 W. Tenn.  
tfc

**YES, WE BELIEVE IN LOVE AND**  
**MARRIAGE** order your  
wedding invitations at the  
Beacon Office Supply in  
Lockney. tfp

**FOR SALE** - We have in stock  
two very good IBM electric  
typewriters, one with carbon  
ribbon, one with nylon rib-  
bon. Your choice \$275. Hes-  
perian Office Supply tfp

**Protect Your Skin From**

**The Cold Winter Wind**  
With Venus Body Lotion &  
Hand Cream. Call Dewanda  
Blenden 652-2563 in  
Lockney.

**WANTED** - If you have  
any human wigs or wig-  
lets you no longer wear, I  
would like them for my  
dolls. Will pay \$1.00 each.  
Drop me a card and I will  
pick them up when I am in  
town visiting, or call Con-  
nie Bertrand 983-2900 and  
she will tell me. Flois  
Reed, Box 456, Groom,  
Texas 79039. 3-17tc

**POLITICAL CALENDAR**

May 1974  
Democratic  
Primary Election

TEXAS SENATE  
30TH DISTRICT  
RAY FARABEE  
CHARLES FINNELL

COUNTY  
TREASURER  
DELL YANDELL  
GLENNA ORMAN

FLOYD COUNTY  
COMMISSIONER  
PRECINCT 2  
BOB JARRETT  
RAYMOND MARTIN

FLOYD COUNTY  
COMMISSIONER  
PRECINCT 4  
JACK LACKEY

COUNTY CLERK  
MARGARET  
COLLIER

COUNTY JUDGE  
J. K. HOLMES

DISTRICT CLERK  
MARY L.  
MCPHERSON

JUSTICE OF PEACE  
PRECINCTS 1 and 4  
H. E. PORTER

MAY 1974  
REPUBLICAN  
PRIMARY ELECTION  
TEXAS SENATE  
30TH DISTRICT  
MRS. MARY  
VIRGINIA  
KIRCHHOFF



# Who Does The Easter Seal Program Help?

The Texas Easter Seal Society, beginning its traditional annual Easter Seal Appeal next week, can provide the following services for handicapped persons who cannot afford to pay all or part of the costs involved, and who are not eligible for help from any other source — public or private.

1. Assistance in paying for

physical, occupational and speech therapy when it is prescribed by a medical doctor.

2. Pay for specific diagnostic evaluation (such as orthopedic, audiological, language and psychological.

3. Purchase orthopedic

equipment such as wheel chairs, walkers, crutches, braces, etc., when prescribed by a medical doctor.

4. Help to defray transportation costs for treatment or evaluation when the family is unable to meet these costs. This is deter-

mined by paying 30¢ per gallon — based on 10 miles per gallon, figured on a round trip basis — or by purchasing round trip bus tickets.

5. Assist families and individuals to reach the right person or agency to obtain help the Easter Seal Society of Texas cannot provide. People are often eligible for services from public or private agencies but do not know the person, eligibility requirements, or place to obtain the services needed. PERHAPS WE DO.

A limit of \$150 per client per year for therapy and \$150 for transportation has been set except in unusual cases requiring special attention. This limit can be exceeded only with the permission of the Treatment and Service Committee of the State Board.

All services must be authorized before being rendered by the Treatment and Service Department of the Texas Easter Seal Society.

Services which cannot be provided by the Society:

1. Tuition, room or board to special schools or sheltered work programs.
2. Surgery, drugs, medication or hospitalization.
3. Non-orthopedic or non-hearing items (such as glasses, contact lens, dentures, cosmetic devices, etc.).
4. School material (such as

books, paper, pencils, etc.)  
5. Clothing or food.

Should you have any specific questions please write the Easter Seal Society at 4429 North Central Expressway, Dallas, Texas 75205.

In case of emergency after hours or weekends call AC 214-328-4849.

## Floydada Lion's Youth Basketball

MARCH 8

Knicks: 2-4-11-4 — 21  
G. Trotters: 2-5-5-8 — 20  
Knicks Scoring: Robby Thrasher, 4; Tracy Womack, 2; Isreal Gutierrez, 9; Neal Becker, 6.

Trotter Scoring: Sammy Bradley, 9; Troy Marquis, 6; Danny Nutt, 1; Vincent Lara, 2.

Lakers: 0-10-7-12 — 29  
Bucks: 0-10-4-10 — 24  
Laker Scoring: Larry Westbrook, 6; Alex Torrez, 8; Andy Holcomb, 2; Henry Gonzales, 13.

Bucks Scoring: Pete Castillo, 7; Mike Allen, 2; David Welborn, 9; Jay Griggs, 6.  
MARCH 12

Bucks: 8-12-0-4-2-2-2 — 30 (3 over-times)  
Knicks: 2-8-4-10-2-1-2-0 — 28

Bucks: Pete Castillo, 2; Mike Allen, 2; Jay Griggs, 10; David Welborn, 16; Charles Whitfield, 1; Knicks: Robby Thrasher, 2; Duncan Woody, 1; Tracy Womack, 3; Robert Armstrong, 9; Isreal Gutierrez, 10; Neal Becker, 3.  
Globetrotters: 2-8-8-8 — 26

Lakers: 6-8-2-6 — 22  
Globetrotters: Sammy Bradley, 5; Troy Marquis, 10; Ben Salazar, 2; Vincent Lara, 2; Dan Rodriguez, 5; Todd Hambricht, 2.

Lakers: Larry Westbrook, 5; Henry Gonzales 17.  
Records: Bucks — 3-1; Knicks — 2-2; G. Trotters — 2-2; Lakers — 1-3.



**AIRMAN HEARON ASSIGNED TO ILLINOIS BASE**

SAN ANTONIO - Airman Jerry D. Hearon, son of Mrs. Katharine Hearon, 210 N. 11th, Rt. 4, Floydada, Texas, has been assigned to Chanute AFB, Ill., after completing Air Force basic training.

During his six weeks at the Air Training Command's Lackland AFB, Texas, he studied the Air Force mission, organization and customs and received special instruction in human relations.

The airman has been assigned to the Technical Training Center at Chanute for specialized training in aircraft maintenance. Airman Hearon is a 1972 graduate of Floydada High School.

### SOCIAL SECURITY REPRESENTATIVE COMING TO FLOYDADA

A representative of the Social Security Administration will be working at the Floydada County Courthouse, Wednesday, 9 a.m. on the following days: April 3, 10, 17 and 24; May 1, 8, 15, 22 and 29; June 5, 12, 19, and 26.

You can also obtain service by going to the Social Security Office at 1401-B West 5th Street, Plainview, Texas, or by telephoning 293-4371. A telephone call to the Plainview office may save you time and a trip.

When you need a program for your club, call us.

## TRAIL DUST



By DOUGLAS MEADOR

Streiking is not new except that it has become promiscuous and probably will be classed as a passing fad. When I was a boy it was different when ten to twenty of us would ride fifteen miles to a remote creek. There were no witnesses in the area except the other streakers and our purpose was to swim. None of us had ever owned a swimming suit and we enjoyed the largest hole in the creek. It was here that I learned to swim when some of the oldest boys would pitch me in. After I went down for the second or third time, they would dive in and drag me out on the bank. After a time someone would suggest that we go down the creek to other swimming holes, which would be three to five miles. We would run down the creek, over rocks, limbs and other debris. We then took a slower pace up the creek to our clothes and horses. My mother took a dim view of these trips because our backs and arms would be as red as fire from sunburn. We would take off our shirts and she would rub the affected areas with sweet cream. Often by the second day we could bear the weight of our shirts again.

A friend has come up in defense of West Texas wind. He says he always parks his car pointed west and the wind always closes the door for him. He admits however, that some problems are associated with the arrangement. If the wind is too strong, he may have a problem getting the door open and if he is not quick enough there is the possibility of getting his leg broken before he can get into the car.

It has been many years since I have watched cattle lick red bluffs to obtain salt in the dirt. Some bluffs evidently contained more salt and often the licks were very deep. It was in the days before block salt was available, or before ranchers could buy it. I have seen remote bluffs with deep trenches in their walls which were believed to have been licked by buffalos before the cattlemen came to the area.

## Floydada School Menu

March 18-22, 1974

MONDAY:

Chicken pot pie  
Candied sweet potatoes  
Seasoned green beans  
Oatmeal cake  
Hot rolls and butter  
1/2 pint milk

TUESDAY:

Fish cakes with catsup or tartar sauce  
Early June peas  
Popeye salad  
Peanutbutter cookie  
Hot cornbread and butter  
1/2 pint milk

WEDNESDAY:

Dutch meatloaf  
Cream sauce little whole potatoes  
Buttered broccoli  
Chocolate cake with icing  
Hot rolls and butter  
1/2 pint milk

THURSDAY:

Chili con-carne with pinto beans  
Buttered carrots  
Corn relish  
Fruit and cookie  
Hot cornbread and butter  
1/2 pint milk

FRIDAY:

Hamburgers  
Tomatoes, lettuce and fill pickles  
Potato chips  
Apple cobbler  
1/2 pint milk

# Bill Pigg is Gifford-Hill in this area.

He's highly qualified to help you with any irrigation problems you may have and he's got the very best equipment available to do it with.

Gifford-Hill's 360, Gifford-Hill's Side Wheel Roll, Vanguard PVC Plastic Pipe and Aluminum Pipe. Plus a long list of accessories.

If you haven't already met our irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Check with us before you buy. We can save you money!

**Gifford-Hill & Company, Inc.**

P.O. Box 188, Floydada, Tx 79235  
office (806) 983-5231  
home (806) 983-5367



# Buddy's Food

BUDDY WIDENER-OWNER, FORREST SHANNON-MANAGER

220 South 2nd Floydada, Texas

STORE HOURS  
8:30 A.M. — 8 P.M. MON. — SAT.  
SUN. 9 A.M. — 7 P.M.

THESE PRICES GOOD MARCH 17 THROUGH MARCH 20, 1974

We Reserve The Right To Limit Quantities!

42 OZ. SWIFT'S SHORTENING	\$1.69 VALUE	DOUBLE GREEN STAMPS
<b>JEWEL</b>	<b>97¢</b>	WITH \$7.50 PURCHASE
3 OZ. WHITE SWAN INSTANT	\$1.59 VALUE	DOUBLE GREEN STAMPS
<b>TEA</b>	<b>87¢</b>	
16 OZ. OCEAN SPRAY CRANBERRY	\$1.11 VALUE	DOUBLE GREEN STAMPS
<b>Sauce</b>	41¢ VALUE <b>3/87¢</b>	<b>FLOUR</b>
12 OZ. PETER PAN	67¢ VALUE	7 OZ. WOOD CRAFTER FURNITURE
<b>Peanut Butter</b>	<b>2/99¢</b>	<b>SPRAY</b>
5 OZ. ARMOUR POTTED, 45¢ VALUE		15 OZ. KINFOLKS PINTO
<b>MEAT</b>	<b>3/\$1</b>	<b>BEANS</b>
13 OZ. ROACH AND ANT SPRAY	79¢ VALUE	13 OZ. AQUA NET
<b>Hot Shot</b>	\$1.09 VALUE <b>87¢</b>	<b>Hair Spray</b>
12 OZ. NESTLE'S CHOCOLATE	87¢ VALUE	BETTY CROCKER ASSORTED FROSTING
<b>CHIPS</b>	<b>67¢</b>	<b>MIX</b>
40 COUNT	\$1.89 VALUE	14 OZ. ALPO
<b>KOTEX</b>	<b>\$1.27</b>	<b>Dog Food</b>
		3/87¢

BUTTERBALL HEN

**TURKEY** **83¢** LB.

SAVORY BONELESS

**HAM** **\$1.49** LB.

**SAUSAGE** 24 OZ. JIMMY DEAN **\$1.53**

12 OZ. SAVORY **FRANKS** **69¢**

SLICED SLAB **BACON** **95¢** LB.

**GROUND BEEF** SOY PROTEIN LB. **79¢**

25 LB. U.S.D.A.

**Freez Pack**

5 LBS. GROUND BEEF, 5 LBS. ROAST, 5 LBS. STEAK, 5 LBS. FRYERS, 5 LBS. PORK CHOPS, **\$25.95**

## JUMBO Tangerines

GOLDEN RIPE **BANANAS** LB. **10¢**

RED DELICIOUS **APPLES** 4 LBS. **\$1**

32 OZ. \$1.59 VALUE **Dr Pepper**

1/2 GAL. CLOVERLAND **Slim Free**

157 OZ. JUMBO **ALL**

HOT "READY TO SEE" **BAR-B-Q**

1/2 GAL. CLOVERLAND **Buttermilk**

ALL SIZES **PANTY**

WITHOUT COUPON **GOOD ONLY AT BUDDY'S FOOD**

BETTY'S **HAM**

WITH COUPON **WITHOUT COUPON**

**GOOD ONLY AT BUDDY'S FOOD**

BUDDY'S **\$1.99**

Without coupon **Cash value 1/200**