## "Serving The Floyd County Trade Area Since 1896 Moyd County Hesperian

 Ohe All-Region Band in tryouts Saturday at Hale Center. Front, Kathy Hale, Ellen Bradley, Nan McCulley.

## Sn All Region Band

## s

renes Plan kend Revival

for a monthly rate adjustment was tabled. In other business the council accpeted the paving of one block on South Fourth Street between Mississippi Street and Kentucky Street.

DR. PEDRO OCHOA (center) is welcomed to Floydada by Dr. Jack administrator Robert Williams. The new doctor's offices are in Cogdell
Clinic, just north of the hospital.
(Staff Photo by Jim Huggins)

## New Doctor Ârives



Jack Lackey Seeking Commissioner
Precinct 4 Office


## 


the citys need for more engines to
generate electricity in the power plant.
The council decided to call a special
meeting later to complete plans on this
meeting aeer to complece plans on this
announcement. They want more
information from the city engineer and

## Clarence Denton

'Manager Of Year'

first manager position with the
company. He is incoming president of
che Floydada Chamber of Con

Plainview Woman Seeks State Senate Office

| been active in area and state Republican Party circles for many years has announced her candidacy for nomination as the Republican candidate for state senator from the 30th Senatorial District in the May primary. Mrs. Mary Virginia Kirchhoff, who presently serves the 30th District as state committeewoman for the GOP. made the announcement in her hometown of Plainview. <br> Having lived in Texas 40 years, Mrs. Kirchhoff is a native of Missouri and a graduate of Texas Christian University Wayland Baptist College and Texas Tech University. Mrs. Kirchhoff is an instructor in Speech and English at Coronado Junior High School in absence to campaign for the state post. |
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HONORED AT FOOTBALL BANQUET - Left to right: John Cagle, 1973's most valuable Whirlwind back; Lynn Becker, most valuable
lineman; Nancy Puckett, football sweetheart; Rance Young, football lineman; Nancy Puckett, football sweetheart; Rance Young, football
Fighting Whirlwind of the year.
(Staff Photo by Jim Huggins)




## Daiwa Plant Goes To Levelland






## Socrecth Society



Candelight Ceremony Rẹad Saturday For Miss Daniel And Teíry Mac Turner


EXPERIENGE-INTEGRITY-SERVICE


Your medical prescription is our number one concern. That's why it is accurately filled... no matter how quickly you need it. Your pharmacist really cares.


Filling your doctor's prescriptions is our job. Just like him, we want to see you in top health always.


Thursday, January 17, 1974, Page $4 \quad$ Floyd County Hesperian
Sandra Kay Titus Bride Of Jim Crawford. Candlelight Vows Read In Plainview






REFORT OF CONDITNON, CONSOLID ATNG
DONESTIC SLBSIDLARIES OF THE

N THE STATE OF Zexas AT THE CLOSE OF BUSNESS ON Decenter 32,1973
PUBLISHED N RESPONSE TO CALL MADE BY COMFTROLLER OF THE CURRENCY, UNDER TITLE UNTED ST ATES CODE SECTION 161 .



Breezers Split
With Shorthorns



Girls Down Abernathy, Lose To hrind
 Eirst distri
Marbe
Whirlette pimam
lissi hret
эyee Vandalism
 $=1$ 5 manter

NANCY PUCKETT FOOTBALL QUEEN
Becker, Cagle, Young Receive Top
Awards At 'Wind Football Banquel

$\theta$

 rl Campos, admit-
tismissed $1-14$. Villiams, admitte
ues treatment. - ues treatment. $1 \prod_{\|}^{\text {nues }} \begin{aligned} & \text { Delgeatmont. adm }\end{aligned}$

Gissioners hree New yyees linery operator for tion was also made
ed that a trapper sunty be hired. business consisted
Ition carrying that y permit the First
Bank in Floydada Bank in Floydada
pository for the
exchange certain nmissioners were
long with presiding
K. Holmes. K VERSE IAf, commandment give $\begin{gathered}\text { That y e love one } \\ \text { s I have loved you }\end{gathered}$ si have loved you.
also love one an-


PAM AND CRIME KING - Pam Grier trick Allan Arbus into becoming intimate with her in American Internationals "Coffy," which is Shive In, Pam's motive is to destry every
memt ir of the dope ring who contributed to the memk tr of the dope ring who contributed to then
ruinat on of her eleven-year-old sister.

## Capada Drive-In

F THE YEAR!
-THE SUSPENSE
H OF THE YEAR!
C( $\frac{\text { dhnemanisinin }}{4}$

s. faceless.
sly moving to
with death
Theyve come a long way since that summer of 4


GARY GRIMES, OLIVER CONANT and JERof ' 42 ' fame, are up to new nostalgic adventures in Warner Bros." "Class of '44" showing Friday and Saturday at the Capada. Shows
in Technicolor and Panavision film
 Edward Fox tests the weapon in the Fred Zinnemann film, "The Day Ot The Jackal," ture is based on the best-selling book by Frederick Frosyth, of an assassin hired to kill the French leader General Charle s
De Gaulle. Showing Friday and Saturday De Gaulle. Showling Friday and Saturday
at the Palace Theatre.

en ay-Saturday

Thursday, January 17, 1974, Page
Waren Speaks To Young Farmers




Wilson Photography
Wins Awards




By JOHN HARTL "VANISHING WILDER-
NESS," at the Lewis \&




## 




## CEWTER NEWS

 by Mrs. J.E. GreenThursday, January 17, 1974, Page 9
 $\begin{array}{ll}\text { and Mrs. Thomas Warren } & \text { Ethel Collins and Mrs. Mrs. } \\ \text { and } \\ \text { Don, and Joyee and } & \text { Stanley came Monday. }\end{array}$

Floyd County Hesperian Mayfields one p.m. last
week. Mrs. Charley Spence had $\begin{aligned} & \text { Lightfoot visited Sunday } \\ & \text { p.m. with their son, Mike }\end{aligned}$
bithday a birthday Jan. 8.
Mrs. Hele P.m. with their ; son, Mike
and family.
 $\begin{aligned} & \text { Saturday p.m. Mrs. Mere. } \\ & \text { dith. Mrs. Cleo Goins and }\end{aligned} \begin{gathered}\text { nesday p.m. } \\ \text { Miss } \\ \text { Mera Mered } \\ \text { Mrs. H. O. Cline were in } \\ \text { company last week were }\end{gathered}$ $\begin{array}{ll}\text { Mrs. H. O. Cline were in } & \begin{array}{c}\text { company last week were } \\ \text { Mrs. Fred Battey and Mrs. }\end{array} \\ \text { Lubocock last Monday. }\end{array}$ $\begin{array}{ll}\begin{array}{c}\text { Lubbock last Monday. } \\ \text { Mrs. Meredith has news } \\ \text { that her son, Curtis of Edna }\end{array} & \begin{array}{l}\text { Mrs. Fred Battey and Mrs. } \\ \text { Hal Thomas on Wednesday, } \\ \text { Mrs. Clay Muncy of Lock. }\end{array}\end{array}$

Mary Pearl Cowand Sunday Vie Green of Plainview
postponed his postponed his business tri
o Floydada
Friday Friday because of stick Friday because of slick
roads. Weads.
Whe sympathize with those We sympathize with those
who have reeently lost loved
ones. We hope well have Who have recently lost love
ones. We hope well have
better. year healther

Piggly Wiggly is Helping to Conserve Energy

Piggly Wiggly is pledging total cooperation during this critical period of energy conservation. In support of this pledge eare impiementing the followiovin minimal activities throughout our company. perating temperatures. 2. We will eliminate at unnecessary lignting during and especially betore and after normal working hours with due 3. We are encouraging fellow employees to participate in car pools to and from their jobs and any other compan activities.
Piggly
wiggly

Superb Valu Trim Sirloin Steak S 39 Lb. ib or Loin End Cuts



Ranch Style
 Lb.
Pkg.

| Superb Valu Trim, Bottom Cut Round Steak | L. $\$ \$ 59$ |
| :---: | :---: |
| Superb Valu Trim | \$169 |
| Superb Valu Trim |  |
| Boneless Rib Steak | เь. $\$ 189$ |
| Top Cut Round Steak | \$159 |
| sda inspected |  |
| Thighs | 79c |

Lunch 196 Bologna ${ }^{2 a c}$ (1)


Large
Piggly Wiggly Grade A Doz.

 Biscuilis Priesenves Piggly Wiggly, Pink Grapefruit 25C mac 05 Pancake 10 C Syrup Enchilada, Combination, Patio 20 O


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We Welcome
Federal Food
 Customers Customers Customers Beef Bratesisket
$\$-49$


32 OZ .
COCA COLA

PLUS DEPOSIT


All Purpose Russet
Potatoes


Fresth Yams 29
Cauliflower t. $49^{\circ}$

Oranges
Red
Delicious
Apples Solid Head
Fresh
Cahhage


## Piggly Wiggly

Golden Corn


| Pace |
| :--- |
| Picante Sauce |
| $\substack{8.0 \text { oza } \\ \text { jar }}$ |
| 43 |


Piggy wiggy, vegetable
Beef Soup
Morton's, Beef, Chicken, Turkey
Delicious
Mint's KPtClily
Piggly wiggly
Birgill
Dene

LaKEview News by Mrs. Clyde Bagwell

Ole Gale R.
Is
FINALIY "40"


Thursday, January 17, 1974, Page 10

 $\begin{array}{ll}\text { Plainview with Mr. and Mrs. } & \begin{array}{c}\text { Henry } \\ \text { Lee Cobewer visited in the }\end{array} \\ \text { Mr. and Mrs. Joe Dunn } & \text { H. Ayres home. } \\ \text { visited Sunday a atternoon in } & \text { Mrs. W. H. Watson visited }\end{array}$
 Floyd Fuqua
Harmon Reberts.
Mr. and Mrs. Mitchell visited
afternoon with Mrs.
 MeC irmick and family v
ent Lubbock Sunday w
Mr. and Mrs. Bill Ward an Saturday night Mr. and
Mrs. Floyd Braftord visited
Mr. and Mrs. Delmas and Mrs. .nd Mrs. W. M.
Mr. and visited in Floy-
Hambright
dada Saturday afternoon Hambrigh Sisted anternoon
dada Saturnay Mrs. Gordon
with Mr. and M. with Mr. and Mrs. Gordo
Hambright and family. Hambright and famay. Mrs.
Last Wednesday Mrs.
Wayne Smith of Lamesa and
Nat Mrs. Jim Nichols. os. Dean
da visted Mrs.
Watson and Deanna. Friday night. Mr. and
Mrs. Eddie Smith visited
Mr. and Mrs. Dean Wastonn
and Deanna. Saturday night and Deanna. Saturday night
Bill Moore of Floydada spent he night with his sister and
brother inl-law, Mr. and Mrs. ether in-law, M
and 1 Mron. Mr Marrison visited in Plain-
liew Sunday with Mr. and
Mrs. Travis Dunn and Jean. a five-minute call to New York for:

## \$3.94 \$2.54 \$2.19

|  |  |  |
| :--- | :--- | :--- |
| $\$ 1.80$ | $\$ 1.25$ | $\$ 1.05$ |
|  |  |  |

## Take your choice

Any way you go, it's a bargain. So travel by Long Distance ... and stay awhile.

Like to have more information about Long Distance rates? Fill out and mail the coupon. We'll send
you a free guide that shows you the best times to cal
(f) Southwestern Bell




Damage In Feed Stort

T.M. Luncefo
M.D.

LC
Make Plans Now To Enjoy A Thri Caribbean
Sunshine Cruise


MARCH 15-23, 1974
M/S SKYWARD NORWEGIAN CARIBBEAN CAP-HAITIEN, HAITI - SAN JUAN, PUERTO RICFG, \$ IN I SAN JUAN PUERU, BAHAJDE - DAYS, 8 NIGHTS $\$ 688$ PER PERSON, DOUBLE OC ROUND TRIP AIR FARE FROM Meluded on board ship.


## FAIRVIEW NEWS




# Buddy's Food 

 1968. lived for many years ining into Floydada.
Mr. and Mrs. B visited in Plainview Kunday

Wats, Scotty and Kim
Lubock spent the weekend



witm nomm wimm
INSTANT TEA 890
iNSTANT BREAKFAST
INSE

## PEPPER E49

somat chateres win

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and inm teluboc

| Floydada |
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| School Menuu |
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PICKLES
CRISCO OIL


| 15 OZ. WHITE SWAN 39C VALUE |  |
| :--- | :--- | :--- |
| PINEAPPLE | 15 OZ. WHITE SWA |
| POMIN | HOMNY |

## BLEACH

DOG FOOD 5 LbS. Chuck wagon chunky chicken si.37 value
CHOICE MORSELS

