## ths, Deaths, Marriages <br> aline From 1972 Records



E SCOUT AWARD - Gordon Bond, 15 -year-old son of Mr. and
Wilson Bond of Floydada, recently received the Boy Scouts of
 it badges and attended Aquatics and Forestry Camps as part o

Caprock Chat
BY WENDELL TOOLEY
 Sunday morning, when it was 10
oclock at the Methodist Church, it was
only 9 o'clock at the Baptist Church. WE HAD A NICE SNOW in Floyd
County a year ago today. Be nice to
have a repeat about now. Most of the
wheat has had no have a repeat about now. Most of the
wheat has had no water since it came
up. SOMETHIMES IT LOOKS like
Floydada is just going to "pot." Shortly Floydada is just going to "pot." Shortly
before Chrismas, I got the feeling
there wouldn't be any eating places left

## Restaurant closed, and then the Travel Center closed. Eating is looking a little better

 everyone will feel that they knew him
"To know Jerry was to Not $m$
qualities
 A page will not cover Jerrys's
But in our memories of him, We can all learn a great dea
About happ, joyous living.
His love for all will endure. Jerry must have reaaly made an
impart the few years he lived in the
Bellville, Texas community, Beilville, Texas community. I under
stand the largest crowd ever attended
his funeral, and I was impressed by the his funeral, and I was impressed by th
couples who came to Floydada (a lon
trip) for the graveside service.

YOUNG FARMERS TO MEET MONDAY NIGHT The Floydada Young Farmers will
meet at $7: 30$ p.m. Monday, January 14 meet at $7: 30$ p.m. Monday, January 14
at Kings Restaurant in Floydada. The
First National Rank of Floydada is at King's Restaurant in Floydada. The
First National Bank of Floydada is
sponsoring the meal. sponsoring the meal.
James H. Valentine, plant nutrition
ist for the Lubbock Experimen Ist for the Lubbock Experiment
Station, will speak about fertilizers,
soil testing and economics of fertilizer. soil testing and economics of fertilizer.
Valentine will be introduced by Craig
Edwards, Young Farmers president.

## "Serving The Floyd County Trade Area Since 1896 Floyd County Hesperian

\section*{| Volume 79 | Floydada, Floyd County, Texas 79235 | Thursday, January 10, 1974 | 12 Pages In One Section | 10c Copy | Number 3 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |}

## Lynn Becker Named To

## All-State Football Team



Football Banquet Saturday

| irlwind Football Banquet will turday (January 12) at 7 p.m. assie Activity Center. The |  |
| :---: | :---: |
| Commissioner | simi prowan will handid desin |
| Bill McNeill Seeks |  |
| Precinct 4 Re-Election |  |



ALL-STATE FOOTBALLER - Lynn Becker gets the news that he has
been named to the Texas Sports Writers Association's all-state class AA football team. The Whirlwind end was a two-way selection to the Whirlettes Overpower Lockney


Galen Holland

## Rites Set Today




Whirlwinds Fall To Canyon


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| :---: | :---: |
|  |  |
| dian |  |
|  | Whirlettes Defeat Ralls |
|  |  |
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| 'Lopes Beat Freshmen |  |
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|  | Breezers Split |
|  | With Abernathy |
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| Whirlette Freshmen |  |
| Top Abernathy | coicle |
|  | mome |
|  | ${ }^{2}$ |
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| Junior High Girls |  |
| Beat Abernathy |  |
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## Servando \& Josie Longoria Are Opening THE DAIRY MART

OPENING FRIDAY, JANUARY וI 7 A.M. TO 9 P.M. DAILY SPECIALIZING IN MEXICAN FOOD

- hamburgers - SANDWIChes - STEAKS BREAKFASTS ALL DAY

OPENIMG day Special COMBINATION PLATE



## Ple Starts Thursday, January 10 At 9 A.M.

 Hagoods $\frac{\text { LE }}{\text { Lim }}$ January

|  | SALE PRICE |
| :--- | :--- |
| .98 | $\$ 6.97$ |
| .98 | $\$ 7.97$ |
| .98 | $\$ 8.97$ |
| .98 | $\$ 1.97$ |
| .98 | $\$ 15.97$ |
| .98 | $\$ 15.97$ |
| .98 | $\$ 17.97$ |
| .95 | $\$ 24.97$ |
| .98 | $\$ 32.97$ |
| .98 | $\$ 39.97$ |
| .00 | $\$ 49.97$ |

ORTSWEAR Clearance

| -togethers | BLOUSE |
| :--- | :--- |
| Id an |  |
| thive life! | SALE |


|  |  |
| :--- | :--- | :--- | :--- |
|  | DRESS or CASUALS |

## JANUARY CLIEARANCE

BOY'S SHIRTS

SOME ITEMS AND DEPARTMENTS MAY BE WITHDRAWN FROM SALE AFTER FIRST THREE DAYS

CASUAL KNTTS OR CUT AND SEWN

| REG. PRICE | SALE PRICE |
| :--- | :--- |
| $\$ 2.59$ | $\$ 1.77$ |
| $\$ 2.98$ | $\$ 1.97$ |
| $\$ 3.98$ | $\$ 2.97$ |
| $\$ 4.98$ | $\$ 3.37$ |
| $\$ 5.98$ | $\$ 3.97$ |

stock un on blouses at these low low prices


REG. PRICE $\$ 5,00-\$ 5.50$
$\$ 6,00-\$ 6.50$ \$7.00-\$6.50 $\$ 9.00-\$ 8.00$
$\$ 1100-\$ 10.00$ $\$ 14.00-\$ 12.00$
$\$ 1.00$ $\begin{array}{lr}\mathbf{8 1 4 . 0 0} & \$ 8.97 \\ \$ 15.00 & \$ 8.97\end{array}$ $\begin{array}{lr}\$ 15.00 & \$ 8.97 \\ \$ 16.00 & \$ 9.97\end{array}$ $\begin{array}{ll}\$ 17.00 & \$ 10.97 \\ \$ 11.97\end{array}$ $\begin{array}{lr}\$ 20.00 & \$ 13.97 \\ \$ 22.00 & \$ 1.97\end{array}$ SALE PR
$\$ 3.97$
$\$ 4.47$
$\$ 5.97$
$\$ 6.97$
$\$ 7.97$
$\$ 8.97$
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$\$ 15.97$

SALE OF zingy separates tor the young set

| REG. PRICE | SALE |
| :--- | :--- |
| $\$ 2.98$ | $\$ 1.97$ |
| $\$ 3.98$ | $\$ 2.97$ |
| $\$ 4.98$ | $\$ 3.97$ |
| $\$ 5.98$ | $\$ 4.67$ |
| $\$ 7.98$ | $\$ 5.97$ |
| $\$ 12.98$ | $\$ 8.97$ |
| $\$ 14.98$ | $\$ 10.97$ |

 E



Lb.


Canned Ham Beef finger Patties to. 98 c All Meat Bologna $\underset{\substack{\text { bor. } \\ \text { paxe }}}{ } 97^{c}$ Hot Links
Pork ${ }^{\text {anden }}$ Roast
 4


Superb Valu Trim, Beef Chuck
Pot Roast


Country Sulsage
aili beef Chili ${ }^{5} 1^{19}$

Summer
Suusage
Sum
Pork
Sausage u4 4


Corn" Chips
${ }^{204} 996$

Sandwich Loaf $\quad$ "nem $49^{\circ}$



Ruby Red
Grapefruit


Tomatoes reoanoripe ${ }^{50} 49^{c}$
Otancious
$19 C$ Redicious $25^{\circ}$
Apples
A.


Frozen Vegetables

|  |  |
| :---: | :---: |
| Piggly Wiggly, Che |  |
| Macar |  |
| Dinner |  |
| Somans Bawder |  |
| Bathy Bail |  |
| Baly Lotion |  |

Heinn Strained Fruits \& vegetables
Baliny
F00d

and

SOUTH PLANSS NEWS by Mrs. Murray Julian
 $\begin{array}{llll}\text { return to San Marcos } & \text { Bernardino, Calif., was } & \text { er for the roads, and was } \\ \text { res and } \\ \text { Tuesday after spending the }\end{array}$

 $\begin{array}{lll}\text { San Marcos. } \\ \text { Many of our South Plains } & \begin{array}{l}\text { and a blood clot. She is } \\ \text { residents were privileged to to } \\ \text { well-known here, having }\end{array} & \begin{array}{l}\text { having been taken ther } \\ \text { Christmas morning, suffer }\end{array} \\ \text { ceiew the Koheutek comet as } \\ \text { formerly lived in our area. } & \text { ing with a stubborn virus. }\end{array}$

## BUY YOUR CHEMICALS AT STERLEY GIN

TREFLAN S 100.00
PROPAZINE 52.20 a pound
ATRAZINE 5.10 a pound
CAPAROL 52.45 a pound
STERLEY GIN CO.
STERLEY, TEXAS

## You can make a five-minute call to New York for:



## Take your choice

Any way you go, it's a bargain. So travel by Long Distance ... and stay awhile.
rates? have more information about Long Distance you a free guide that she coupon. We'll send and gives examat shows you the best times to call
(f) Southwestern Bell


Floyd Country Hesperian Cotlon Harvest Passes Two Million Bales






$\qquad$

## 

W hirlers Dance Friday


## Square Dance lessons Set




## BROWN'S ANNUAL <br> Sale Starts 9:30 a.m. Friday, January 11

## MEN'S DEPT. <br> 0 SHOES

Suits-Ensembles-Trios

| JACKETS |
| :---: |
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SPORTCOATS

| $9 s$ vaiue, | 825,00 |
| :---: | :---: |
| .98 vaile. |  |
| STo. 00 Vatue. |  |
| ST5.00 VALUE, . . . . . . . . . . .855.00 |  |
|  |  |
|  |  |
| One Group | SWEATERS |
| Ties | S6.00 value.....s4.00 |
|  | S8.00 value..... 55.00 |
| \$3.00 | S10.00 valiee.... 86.00 |
| \$3.00 | \$12,00 value....87. |

Western Pants $1 / 2$ Price Jeans values to s14.00 $\mathbf{1 / 2}$ Price SLACKS

 \$16.00 VALUE . . \$11.00 \$18.00 VALUE . . $\$ 13.00$ ${ }_{\text {\$ }}^{8190.00}$ TO VALUE, . 814.00 \$21,00 VALUE., \$14.50 \$22. 50 VALUE. . $\$ 15.00$ \$24,00 VALUE., \$16.00 $\$ 25.00$ Value . . $\$ 17.00$ $\$ 30.00$ VALUE . . $\$ 20.00$

Ladies Shoes

| valiee.....56.99 |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  | oxt croup |
| Girls Shoes \& | Boys Shoes |
| Boots | Values to si3, 98 |
| $1 / 2$ Price | 1/2 Price |
| Girls | Houseshoes |
| Houseshoes | \$8.00 rave...... 84.99 |
| 51.99 |  |

## BOYS DEPT.

sults 8
SPORTCOATS
 si6.98 value - an S19.98 value ....81299 s24,00 value ...s14.,99 s26.00 value ...s15.99 827,00 value ...s16.99 s20.98 value ...s17.99 \$53.00 value ....819.99 $\begin{array}{lll}\$ 89.98 \text { value } & \text {...824.99 } \\ \$ 45.00 \text { value } & \ldots . .820 .99\end{array}$ PANTS

 s12.98... .... 58.99 \$15.00......... $\quad$ 89.99 $\$ 16.00 . \ldots \ldots .$. . $\$ 10.99$

## SWEATERS

## $\$ 5.98$ value... $\$ 3.99$ <br> s7.00 value... 4 s. 99

ss. 00 to

## JaCKETS

| \$4.98 to 85.98 value | ...\$3.99 |
| :---: | :---: |
| $\$ 4.98$ to <br> $\$ 6.98$ <br> 6.98 value | .83.99 |
| \$9.98 value | ... 85.99 |
| $\$ 11.98$ to $\$ 12.98$ value | .. \$6.99 |
| ${ }_{\text {S }} \mathbf{\$ 1 3} 15.98$ to | ..88.99 |
| \$16.00 value | .. $\$ 9.99$ |
| $\$ 18.00$ to $\$ 18.50$ value. | .. 810.99 |
| \$19.00 value. | .\$11.99 |
| \$21.98 value. | .\$12.99 |
| \$23.00 value. | . $\$ 13.99$ |
| \$24.98 value. | . $\$ 14.99$ |
| \$29.98 value | ... $\$ 17.99$ |
| SPORT S | IRTS |
| \$3.00 value | .. \$1.99 |
|  | $\ldots$ |
| \$5.00 value | ...\$3.49 |
| $\$ 6.00$ to $\$ 6.50$ value | $\text { e... } \$ 3.99$ |
| 7.00 v | ... $\$ 4.99$ |

## WOMEN

DRESSES
\$14.98 value. .... $\$ 9.99$ $\$ 16.98$ value. .... $\$ 10.99$ S18.,98 value......s12.99 TOPS \&
$\$ 22.98$ value. .... $\$ 14.99 \quad \$ 9.98$ value,
$\$ 24.98$ value...... $\$ 15$ $\$ 26.98$ value... $\$ 30.98$ value..... $\$ 32.98$ vaise. .... $\$ 34.98$ value.....
$\$ 36.98$ value.... $\$ 38.98$ value..... $\$ 24.99$ $\$ 39.98$ value. .... $\$ 25,99$ $\$ 42.98$ value. .... $\$ 27.99$ $\$ 45.00$ value. .... $\$ 29.99$
$\$ 52.98$ value. ... $\$ 34.99$ $\$ 75.00$ value. . . . $\$ 55.99$

## COATS



