The Floyd County Hesperian



Floydada, Floyd County, Texas 79235

Sunday, December 30, 1973

8 Pages in One Section

10c Copy

Number 104

cord Crops, Prices Highlight 1973

s \$12,804.51

ax Return

ada has received a e comptroller for -per-cent ax collections in three-month period 30. The latest quarrly \$1,500 more than same period in 1972, are was \$11,320.07. llected by the city quarters this year is collections for the 2 were \$44,649.88.

M. BAGGARLY, editor d has been doing a the new Texas have for sale here ion through the out shopping at

(EN SI3

JRE IS a chart s tax refunds for n. Tulia received reliable basis for , less groceries. to note the sales a, an indication of is able to keep at

is not a great the overall per ts of this area. capita, like ing not only at-of-towners. a low per s that its of town.

per capita was \$21.33. ору, \$6.72; , \$10.87. yton \$10.80, and

that the lowest per towns nearest the centers, Canyon, he like, while the farthest from the art's per capita was . \$18.69; and Perry-

tal refund was \$2,708, ock's was \$3,276,367.

ISTURBING bit of n the population be recalled that of 10,373 t 300 people ulia's popula-10 in 1960 to 5,294 to continue,

population inty's, 9,600! at a slower is losing

in Castro pulation of .800 in 1972. n 1970 is now

Hereford, on th growing. 1970 is now county, with an estimated

copped from in 1972. But t 20,916, up ew's picture ht had it not

ything about are deterdall County's 5 in 1970 to 72. Canyon is om 8,333 in

ght a bird's be ginned in this issue of our roving the top of ot the shot of e gin yards. actly climb to . .think he to a plank on

A WHOLE CONTRACTOR OF THE



THE HARVEST IS OVER (NEARLY) ... but the ginning continues. Cotton trailers still fill the gin yards in Floydada, as is apparent in this picture taken Thursday from atop Producers Elevator. (Staff Photo by Jim Huggins)

received \$73,101; Medical Doctor Moving To Floydada

Dr. Pedro Ochoa, medical doctor from Keokuk, Iowa and his family will be moving to Floydada about the middle of January, according to a report from Robert Williams, Caprock Hospital administrator, Friday.

Dr. Ochoa visited with the hospital board and other Floydada residents about a month ago when he was here looking at the hospital, clinic and

He will office in the Cogdell Memorial Clinic. York state, he is a native of Mexico

His wife is a native of West New City, Mexico.

Marathon Planned By Baptist Youth

The high school youth of Floydada's First Baptist Church have made plans for a "marathon party" to take place on New Year's Eve. It will begin at 9:00 that evening with a hayride from the church down to Plains Baptist Assembly.

A variety of activities has been planned to last all night and end with breakfast early New Year's Day

A "Midnight Special" program will be featured right after a spectacular fireworks display welcomes the new

Other activities include a "Movie Marathon," a football game, and a special program centered around a huge bonfire. A hayride back to Floydada will top off the special night.

Who Will Be First Baby Born In County

The doctors and nurses of Floyd County's two hospitals are reminded to call either the Lockney Beacon Office or the Floyd County Hesperian Office on the occasion of the first baby born in Floyd County hospital of Floyd County parents.

A free year's subscription to either the Lockney Beacon or Floyd County Hesperian will be given the parents of the first baby and a picture of mother and baby will appear in the newspaper.

HAPPY

The Ochoas have two small children. A complete biographical sketch and picture of the new doctor will appear in the Hesperian soon.

The Goal For 1974

an often heard bit of philosophy, and although our community doesn't always achieve the goals set each year, at least we are making efforts.

This community is just chuck full of good progressive people, who usually achieve their goals...they are responsive to challenges, and don't mind working for the growth and progress of this community and trade area.

The Hesperian pledges its best efforts to work for and with out people to accomplish the following goals for

1. Fill some vacant buildings around

the square with businesses. 2. Centralized law enforcement for

our county. 3. More home building in Floydada. Although a few new homes were built in 1973, we need more in 1974. We need a few furnished duplexes also.

4. More culture in our community that should start in the Floydada High School. Two teachers should be given bonuses (just like coaches are given) to teach art and music). We feel this is a real weakness in our school and

5. Removal of pieces of old autos, appliances, old shacks from both

6. A continued effort by Floydada merchants to give better service, good value for the money with a goal of maintaining an outstanding shopping center that will secure a good business climate as the merchants work together to encourage people to shop Floydada. This one we will have to add to our 1974 goals...there are far too many people shopping other cities, that should be trading at home.

7. A bigger and better Floyd County Hesperian each Thursday and Sunday of 1974 (You, the reader, must judge this goal....but we'll add it to our 1974

8. We feel the Floydada community can accomplish about anything its people want to do and a cooperative spirit by both the city council and county commissioners court is the first step. We will work with both groups, especially if they will work together.

9. We continue to pledge our best efforts to help Floydada churches and schools to serve the people of this community.

This newspaper calls upon you to submit the goals you desire for this community in 1974. Write us a letter, or give us a call.



EVERYBODY AND HIS DOG. . . will be close by the TV set New Year's Day, Tuesday, (it says here) for a full day of football bowl games. But not everybody will have the advantages that Patches, here, has. The 150-pound St. Bernard has the last word about what bowl games the Don Daniel family watches, and she doesn't even have to hurry to the kitchen during commercials for refreshments-she has her own keg, you see. (A "football widow" suggested we caption this shot "Please rescue us from all these bowl games," but we nixed the idea.) (Staff Photo by Jim Huggins)

Rains At Right Time

By Wendell Tooley

No doubt about it, the big news for Floyd County in 1973 was agriculture. Our farmers experienced record production crops and all time highs in price for the farm products...wheat, cotton, grain sorghum and soybeans.

Of course a big part of this good production was reflected in unusually good rainfall before and right after planting time...very little irrigation expenses to get the crops up and growing. Some dryland cotton made two bales to the acre.

The other big events month by month are reflected from the headline stories in the 105 editions of the Hesperian in 1973:

JANUARY

First New Year's baby born in Caprock Hospital was Chad Wade Daniel, to Mr. and Mrs. Danny Daniel. Floyd County School Superintendent Office Abolished.

Clarence Denton, R.G. Dunlap, C.J. Payne, Jerry Thompson and Doyle Walls elected to Chamber of Commerce

Banks Reach All Time High In Deposits....around \$25 million. Snow Storm Closes Schools, Shuts Off Agricultural Activity.

Wayne Russell new Chamber of Commerce prexy.

Nixon frees grain land from allotments.

Bunch, Hale, Vinson take top awards at football banquet. Ray Hinton shows grand champion

lamb at Denver. Four from Whirlwind band named to all regional honors: Elizabeth Farris, Sherry Moss, Darla Milton and Kerry

Lockney forms hospital district. Final rites for Lyndon Johnson, Nation's 36th President.

Peace In Vietnam. 80,750 bales of cotton weighed across

scales...and harvest continues. FEBRUARY

Cotton bale count reaches 104,100. . . harvest continues.

427 animals entered in Floyd County Stock Show . . . Gross and Hrbacek show grand champions. Stock show sales go over \$71,000.00 for new record.

Mark Vinson named to all district

basketball team. Floyd County gets around the clock radio dispatcher for all law enforce-

MARCH

Floydada folk plan feedlot. Good spring rains arrive...wheat prospects look good.

United Transports to leave Floydada in August.

Cotton bale count reaches 114,500. . . more in field. Hi Plains Farms buys S&W

Grain...opens huge new vegetable shed in Floydada.

Doug Simpson wins Floyd spelling Don Chesshir buys Thriftway Food

in Floydada. Herman and Rose Harper open

jewelry store in Floydada. APRIL Robert Ward shoots huge black bear near Caprock...interesting April Food

Bank deposits hit new highs. FHS tennis team wins district, eight Winds qualify for regional track competition. FHS wins district literary

Carla Suggs new "Miss Floydada." Bill Brown new MAC board prexy. Dallas Ramsey and Bill Daniel elected to Caprock Hospital board, Parnell Powell re-elected mayor; Boone Adams, Jerry Thompson and Leroy Burns elected to city council.

meet. FHS golfers go to region.

Back To School Wednesday; Later Hours Next Week

Christmas/New Year holidays end Wednesday morning for Floydada students. All four Floydada schools resume classes at the regular time 8:30 a.m. - Wednesday, January 2.

The following Monday (January 7), the Floydada schools start a 9-a.m.-to-4-p.m. schedule. The later school hours are a result of the nation-wide year-round Daylight Saving Time which starts Sunday, January Travis Jones and Lawrence Stovall elected to Floydada School Board. Rebuilding of highway from Floyda-

da to Aiken county line begins. Revenue checks arrive for county and cities.

Hesperian wins three awards at Panhandle Press Convention. Alma Holmes' book on Floyd County

is published. More spring rains...just right for planting row crops...no irrigation wells running...wheat looks great.

Farmers Co-Op and Floyd County Co-Op Gins consolidate into Floydada Co-Op Gins.

Linda Moss and Tony Goen top scholastic seniors.

MAY Jimmy Wilson elected Knights'

Templar Head of Texas. Hooray!...1972 cotton harvest finished with 119,421 bales ginned. New Assembly of God Church

dedication. Service Station operators view coming fuel shortage.

Water rates cut 40% in Floydada during summer months. DECA Chapter raises \$1,000 to

defray MAC expenses. JUNE

Guy Sims Old Settler prexy. Floydada Kiwanis Club organized with Jerry Neeley prexy. First wheat arrives at county

elevators, price \$2.45...later goes to \$5.00 per bushel. Food Stamp program coming to

Floyd County in August. Donna Davis 1973 Farm Bureau

Dr. Floyd Bradley new Rotary Prexy, Bob Alldredge New Lion Club President.

Floyd 4-Hers take top district horse

show honors. Floydada open tennis tournament biggest ever.

Wheat harvest finals at \$7 million. County banks continue to set All irrigation wells running, general

rain shuts them off. AFS Student is Peter McGoldrick from Austrailia...to stay in Lon Davis

Baptists get new dining hall at Baptist Assembly ground. No set aside farming land for

1974...farmers plan to plant from fence row to fence row. Plan A means over \$300 payroll to school system...combines Petersburg, Lockney, Floydada, Dougherty and

South Plains in special education Fifteen county singing convention at Floydada.

Dr. Noble Ballard leaves ... Floyd

County down to three doctors. Good crowd attends economic development planning session for General rain puts lay by for crops.

Gary Carthel appointed to serve on city council. Dealers coping with fertilizer shortage....tractor and implement

SEPTEMBER

shortage. Chez Pat Spa opens. Buck Hickerson produces first Floyd bale of cotton.

Cary Brown crowned Floyd Fair Bill Hale re-elected president of Floydada Development Co. OCTOBER

Floydada school go to quarter system. Enrollment down in Floydada

Coach L.G. Wilson gets 100th win. Floyd bank deposits up again. Matador man, John McCandless,

buys Floydada Livestock Auction. NOVEMBER Cotton harvest off to fast start, 140,000 bales forecast for county.

Jimmie Lou Stewart Secretary of the Year in Texas. Whirlwind band receives division I

rating. Plainview Savings and Loan opens

Floydada branch office. Ginger Henderson and Van Miller

Whirlwinds win district again...JV undefeated. Littlefield beats 'Winds in bi-district

play. DECEMBER Power shortage on downtown

Christmas lights. Santa comes to town on the fire truck, led by marching 'Wind band. Seven 'Winds make all district team: Danny Bradford, Danny Quisenberry, John Cagle, Mark Craig, Lynn Becker,

Mike Hatley and Rance Young. QA&P Railroad sold to FW&D.

SPS To Invest \$266 Million In New Equipment

More than \$266,000,000 will be invested in new equipment and improvements during the next five years by Southwestern Public Service Company, Roy Tolk, chairman and president of the electric company, announced today.

New generating facilities to be installed during the 5-year period will increase the capability of the system by almost 1-million kilowatts, bringing the total capability to approximately 3-million kilowatts.

One of the new generating stations included in this 5-year program is the addition to the Nichols Plant, northeast of Amarillo. Construction has just recently started and completion is scheduled for June of 1976. It will have a capability of 350,000 kilowatts and will use coal as its primary fuel. Long-term contracts with the Atlantic Richfield Company have been negotiated for low-sulphur coal from Wyoming, thus assuring an entirely adequate supply of this fuel.

Scheduled for completion in mid-1974 is 256,000 kilowatt unit at Jones Station near Lubbock. This will bring the total capability of this plant to 512,000 kilowatts and it will become the largest of Southwestern's 10 interconnected generating stations.

"In the latter part of the 5-year period, projections effluent. That's the equiv-

HI-C ORANGE DRINK

2 11 79°

1 59c

FAMILY

CIRCLE

CREWEL

KITS

460Z, CANS

MIRRO

ELECTRIC

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TAMALES

call for another coal-fired generating unit to be built, probably in the north part of the company's service area. It will be in the 350-450 thousand kilowatt range. depending on the load requirements at that time,"

Tolk said. "In order to assure a clean environment when using coal as the primary fuel, it is necessary to spend an additional 30-percent of the cost of the unit for equipment to prevent objectionable products of combustion from reaching the atmosphere. The installation of both electrostatic precipitators and stack gas scrubbers will insure that we equal or exceed applicable stack gas emmision standards," Tolk

said. "Southwestern's peak load for 1973 was 1,758,000 kilowatts and that is expected to climb to 2,392,000 kilowatts by 1978. The addition of these new generating facilities will more than take care of that increase," Tolk added.

Conservation of the area's water supply will continue to be a prime consideration at Southwestern Public Service Company's electric generating stations. When the two units now under construction are completed. they will save, on the average day, 14,000,000 gallons of potable water through the use of sewage

DON'S THRIFTWAY IN FLOYDADA

alent of the daily water needs of a city of 100,000 peopie.

Another important construction project that is a part of the 5-year program and currently underway, is a 230,000 volt transmission line from the Tuco interchange, north of Abernathy, to Nichols Station, northeast of Amarillo. This new line will provide a second 230,000 volt line for the interconnected transmission system and make the movement of power between major generating stations and the areas of greatest use more efficient, reliable and economical. This project is also scheduled for completion in mid-1974.

Looking toward the future. Southwestern Public Service Company is continuing its efforts to help make the generation of electricity by nuclear fusion a reality through its membership in the Texas atomic Energy Research Foundation. Also, the company is actively engaged in an experimental project with the Occidental Petroleum Corporation to produce oil from shale by in situ combustion. The test project 30 miles west of Rifle, Colorado has succeeded in creating permeability in the formation and thus

obtaining an oil flow. "We at Southwestern Public Service Company have great confidence in the future of our country in spite

of the problems we are facing at the present time. Our area is growing and the new industrial announcements made during 1973 are of great significance. We

Lockney School Menu

Jan. 2-4, 1974 WEDNESDAY: Fish sticks Creamed corn Buttered spinach Pineapple cake Juice Hot rolls Milk THURSDAY:

Fried chicken Gravy Green beans Tossed salad Hot rolls Peanut butter cake Juice Milk

FRIDAY: Chili cheeseburger Tater tots Apple cobbler Juice Milk

FLOYD DATA

Dr. and Mrs. Dan Smith and children, Darrell and Kyle of Blacksburg, Va., left Friday after spending the holidays in Floydada with Mrs. Smith's mother, Mrs. M.P. Goen and brother, Dale Goen and family.

have always planned for the future in order to meet our customers needs. We are still planning - and we intend to see that our customers

FLOYDADA HIGH SCHOOL

Quarter Grading System Liked

(From The Whirl)

Results from a poll conducted recently (at Floydada High School) indicate most FHS students and teachers favor many aspects of the new quarter grading system.

According to students, the best-liked aspect of the program is the elimination of examinations just before Christmas.

Another plus for the program is the possibility of more variety in course selection. 85.7% of the students also felt the examinations were less difficult since most covered less material because of the shorter grading period.

Students also liked the program because they now have equal time with each English teacher, instead of spending a semester with

one and nine weeks with each of the others.

Not getting time off during semester examinations is the biggest drawback of the program, according to the students. Teachers liked many

aspects of the program. 92% favored equal time with English teachers: 89% liked the possibility of greater course variety; 89% liked the fact that examinations covered less material.

Unlike students, the teachers did not want the special schedule for examinations. 70.6% said they preferred not having special examination schedules.

The teacher felt the worst part of the program was the increased record-keeping. Report cards must go out six instead of four times yearly.

According to Mrs. Leonard Matsler, school secretary, "The quarter system has increased the amount of record keeping and paper work in the office tremendously. In addition to having to type class rolls every six weeks, all transcripts had to be redesigned.

Principal Charles Tyer feels the biggest plus for the program is the possiblity of more variety in the curriculum. "The biggest minus, however, is the difficulty of getting the qualified personnel and facilities to broaden the curriculum." Mr. Tyer added.

FLOYD DATA

Mr. and Mrs. J.C. Odam and Gary spent Christmas Day in the home of their daughter, Mr. and Mrs. Stanley Waits and family at Hale Center.

Others visiting in the Waits home and enjoying a gift exchange and the dinner were the Waits daughter and husband, Mr. and Mrs. Bill Rushing of Plainview, and Mrs. Odessa Cage and Clay of Lubbock.

> A HAPPY NEW YEAR ... AND GOOD HEALTH, GOOD CHEER...

POLITICAL CALENDAR

May 1974 Democratic Primary Election TEXAS SENATE 30TH DISTRICT RAY FARABEE CHARLES FINNELI

the job.

VALUABLE COUPON MEN

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER JAN. 5, 1974

asasylich illen Alvasasa

MARYLAND CLUB

COFFEE

NASAL MIST

DRISTAN

1 ockney

Mr. and Mrs. Lester Wooten and family spen Christmas Day in Lubbed visiting her sister and family, the Herbert Hodges

Guests in the home of Me and Mrs. Harmon Handley this week are their children and grandchildren, Mr. and Mrs. Jim Litsch and sons Altus., Okla. Mr. and Mrs. Gene Handley and children, Wenatchee, Wash., also Mrs. Eloise Goebel, Ausia, at Mr. and Mrs. W.R. Sexton Manfred, Okla., and Mr. and Mrs. W.P. Dixon, Alano gordo, New Mexico.

Mrs. Dixie Hubbard and Ori children from Levelland visited in the Max Smith home on Christmas Day. Mr. and Mrs. Herman

Wooten, Sacramento, Calif. attended morning services at First Baptist Church last Sunday. Wooten is the Southern Baptist Missionary for the Sacramento area. Weekend guests in the

home of Mrs. Marjorie tes Martin, and Charlotte, were Mr. and Mrs. Bruce Martin, Mr. Carl, and twins Carla and Co Carey from Hereford, Char and lotte returned home with di her brother for a visit.

Visitors in the Willis Br Reynolds home on Christmas Eve were their chil- ar dren, Mr. and Mrs. Jim Mr Reynolds and family, Crosbyton, and Mr. and Mrs. Bo Baughman and family, from the Lubbock.

Mr. and Mrs. Frank Wiley and family, Mr. and Mrs. and Howard Cherry and family, and all of Lubbock, spent and l Christmas Day with the Ho Richard Wileys.

Rev. and Mrs. Hugh lab Daniel and family enjoyed a visit white Christmas visiting his and parents, Rev. and Mrs. N.S. M Daniel in Spearman. All of the family except one sp brother was present for the family gathering. A brother, B. Phil, from Alaska, was a Ker W recent visitor in Lockney. home ? Christmas Day was spent in firsts Pampa with Mrs. Daniel's stute





Reg. \$219.00 Features: Personal touch selector • 2 charges Tabulator with professional target by B Gage-shows typing space (inches) renam visible margins . Removable, easy-clear indicator * Carriage lock lever * Push-arists Dial . Power: 110-120 V a-c . Trimline sless 2

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ELECTRIC SMITHCO TYPEWRITER SIA

SMITH CORONA

ELECTRIC PORTABLE TYPEWRITER

This typewriter has a totally new ribban system — the Caranamatic Cartridge. It can be changed in three seconds from utility fabric to pr quality carbon film. Cartridges also contain different colors correction ribbon and metallic ribbons. The Coronamatic can choose and change rib bons to match the needs

CORONAMATIC 1200

\$195 95 HESPERIAN FLOYDADA

BEACON OFFICE SUPPL LOCKNEY



MIRACLE

MARGARINE

MULTI-PURPOSE

BAR STOOLS REG. \$9.99

VALUE

NOW ONLY

66

SIZE

NORTHERN

3-CONTROL

HEATING

PADS

AT PARTICIPATING STORES ONLY.

(oca Cola

6 BOTTLES

32 OZ.

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BEACON, ON

SMITHCO

plane from their home in Northport, Alabama for a Christmas holidays visit here with home folks.

Mr. and Mrs. Bud DuBois, Sandra and Dianne and a friend of Lubbock, were Christmas Day dinner guests of Mr. and Mrs. Edell DuBois.

Mrs. Edd Bullard and son Don Bullard and Mr. and Mrs. Dex Norwood and Tammy of Wichita Falls visited Saturday with Mrs. Kate Crabtree.

Mrs. Jewell Teague attended the Christmas party of the nurses of Lockney General Hospital that work the 3 to 11 shift. This party was at the home of Mrs. Willie Mae Taylor, in Lockney last week, there were 9 present.

Ones visiting Mrs. Jewell Teague during last week were Mrs. Mable Andrews of Aiken, Mrs. W.J. Wilks, Mr. and Mrs. Grady Freeman, Mrs. Virginia Cox, Mrs. A.B. Muncy and Mrs. Ruby Kiser and Jonelle of

Mr. and Mrs. Danny Joe Payne and children of Denver, Colorado were supper guests of Mrs. Cecil Payne and C.J. Thursday night and after supper the Danny Joe Payne family went out to visit with Mr. and Mrs. C.W. Payne and had cake and coffee with them.

Mr. and Mrs. C.W. Payne left Monday morning for Oklahoma City to spend Christmas with their daughter and family Mr. and Mrs. Harvey Nicholas, Kelli, Lance and Chad.

They returned home Wednesday afternoon. Mrs. Jess Finley visited Mrs. C.H. Wise Saturday.

Mr. and Mrs. Clinton Fawver and baby have moved to Fairview Community and are living at the Irwin place. We welcome these young people to the community.

Mrs. E.W. Walls visited Mrs. Clinton Fawver Friday

Mrs. Walls also visited in Floydada Friday with Mrs. C.W. Denison.

Ones gathering at the home of Mr. and Mrs. Bill Tye Christmas Day for dinner and visiting were their son Jim Tye and Marsha Bednarz of Lubbock, their daughter and family, Mr. and Mrs. Weldon Pruitt, Greg, Karen and Christy, Mr. and Mrs. Bill Beedy of Claude, Mr. and Mrs. A.S. Mize. They were joined in the afternoon by, Mr. and Mrs. Walton Wilson, Mr. and Mrs. Harvey Allen, Mike and Norman and Cotton Wilson and Mr. and Mrs. Fred Marble and Mike of South Plains.

Monday, J.P. Denton, of Littlefield came by and got his sister Mrs. C.H. Wise and they went to Paducah to see their mother Mrs. Ella Lawhon at the Golden Age Home there.

Mona Dell Wise of Amarillo came Christmas Eve to the home of her parents Mr. and Mrs. C.H. Wise where she will spend the holidays.

Christmas Day dinner guests with Mr. and Mrs. C.H. Wise, Mona Dell and Charles were, Mr. and Mrs. S.K. Porter of Lubbock, Mrs. Porter is a sister of C.H. Wise.

Mr. and Mrs. Jimmy Forbes and Craig visited in the C.H. Wise home the night of Christmas Day and had supper with them.

Mr. and Mrs. Lindsey Graham and Mrs. Jewell Teague and Mrs. J.E. Roy were Christmas Day dinner guests of Mr. and Mrs. Harold Huggins, James and Sharron.

Mr. and Mrs. James David Welborn and family of Hurst visited Christmas night with Mr. and Mrs. Lindsey Graham.

Mr. and Mrs. Lindsey Graham were supper guests Thursday night of Mr. and Mrs. Walter Hollums, this was the 48th Wedding Anniversary of Mr. and Mrs. Hollums.

Mr. and Mrs. E.W. Walls and Mrs. Brenda Minich and Randy were Christmas Day dinner guests of Mr. and

Mrs. Doyle Walls. Mr. and Mrs. Larry Walls and Roy Walls of Ft. Worth are spending the holidays at Mr. and Mrs. E.W. Walls in

Mr. and Mrs. Larry Walls and Roy Walls of Ft. Worth are spending the holidays at Mr. and Mrs. E.W. Walls. Mr. and Mrs. Larry Walls will be moving to Plainview

some time in the spring. Christmas Day dinner guests of Mrs. Cecil Payne and C.J. were Mr. and Mrs.

Gene Payne of Muleshoe, Mr. and Mrs. Winfred Payne and Laynette and Mr. and

Mrs. Randy Payne. Mr. and Mrs. Eugene Watts, Scotty and Kim of Lubbock spent the Christmas holidays here with her parents Mr. and Mrs. T.L. Perry. All of the above named group were Christmas Day dinner guests of Mrs. J.T. Perry and Mr. and Mrs. J.W. Gilbreath, others there were Mr. and Mrs. Wendell Graham and family of Lubbock.

Mr. and Mrs. Jimmy Forbes and sons spent last Wednesday night in the home of Mr. and Mrs. C.H.

Mr. and Mrs. C.H. Wise, Charles and Mona Dell enjoyed phone calls Christmas Day from Mr. and Mrs. George Field and children of Ft. Worth and from Mr. and Mrs. Louie Caffee and family of Turlock, Calif.

Mrs. Mattie Mulkey of Paducah came by Saturday and visited in the home of her sister Mrs. C.H. Wise, Mrs. Mulkey was on her way to Littlefield to the home of her brother, Mr. and Mrs. J.P. Denton where she met another brother, Mr. and Mrs. Leroy Denton of Rupert, Idaho. Mrs. Mulkey left from Lubbock Airport Sunday morning for Florida where she will visit for a

week with her daughter and

family

Christmas plans for Woodrow Wilson family had to be changed due to bad weather between here and Oxin Hill, Maryland where Col. and Mrs. Jim Pyke, and sons Jimmy and Mark live. The Pyke family were on their way to St. Louis, Mo., where the family had planned to meet, when they had to return home due to real bad weather. So other members of the family decided to come on to Floydada and meet in the home of their parents. Ones here during Christmas in the home of Mr. and Mrs. Woodrow Wilson were Mr. and Mrs. Larry Glassmoyer, Melissa, Chris, and Michael and Ty of St. Louis, Mo., others there were Mrs. Art Custer and Andrew of Midland, Mr. and Mrs. Keith Teague of Dallas, and Mr. and Mrs. Bill Potts of Seattle, Washington.

Sunday, December 30, 1973, Page 3

Ones gathering at the home of Mr. and Mrs. Walton Wilson Wednesday night for supper and games were Mr. and Mrs. Bill Beedy of Claude, Mr. and Mrs. A.S. Mize, Mr. and Mrs. Bill Tye, Mr. and Mrs. Eugene Beedy, Mark and Todd and Mr. and Mrs. Harvey Allen, Mike and Norman and Cotton Wilson. We congratulate Mr. and Floyd County Hesperian

Mrs. Bobby Cozby on the birth of a daughter, Kara Fawn, born December 17.

Dale Kincer's **Brother Hurt**

Denny Kincer, stationed at Tyndall Air Force Base in Florida, and in this area to visit relatives, was seriously injured Christmas Eve in an accident in Slaton. Kincer, brother of Dale Kincer of Floydada and son of Mr. and Mrs. L.T. Kincer of Slaton, is reported to be in fair condition in Lubbock Methodist Hospital with severe leg and body injuries.

The Floydada brother said Denny was about to enter his 1974 Pontiac parked in

downtown Slaton and occupied by his wife and child, when the "unusual" accident took place. Reports given was that a pickup which had been parked across the street in the center section went into reverse and smashed Kincer against his car. His wife and child escaped injury.

Officer reported that a man was making adjust

ments under the hood of the pick-up owned by another man and a youngster inside the pickup apprently put the gear in reverse accidentally, causing it to leap backwards, ramming the Kincer car and another vehicle parked nearby.

HAPPY NEW YEAR

TREFLAN

Producers Cooperative Elevator

Buddy's Food

BUDDY WIDENER-OWNER, FORREST SHANNON-MANAGER

DOUBLE STAMPS

WED.

16 OZ. DEL MONTE 29¢ VALUE

60 COUNT NORTHERN 20¢ VALUE

Marshmallows

1 LB. WHITE SWAN SOFT 59¢ VALUE

"IN SHELL"

10 OZ. KRAFT 33¢ VALUE

Margarine

ORANGES

PECANS

10 LB. U.S. NO. 2

POTATOES

10 OZ. WHITFIELD SALAD

JUMBO ROLL KLEENEX PAPER

Towels

49¢ VALUE

71¢ VALUE 59

RED DELICIOUS

PUMPKIN

SCHILLING 49¢ VALUE

220 South 2nd Floydada, Texas STORE HOURS 8 A. M. to 7 P. M. Sunday Through Friday 8 A. M. to 8 P. M. Saturday

These Prices Good December 30 Through January 2, 1974

Skillet Magic schilling 2 5 79¢

We Reserve The Right To Limit Quantities!

2 29¢

0

12¢ VALUE CAN DRINKS

12 OZ. WHITE SWAN



COKE

6 - 32 OZ.

PLUS DEPOSIT

1 1/2 LBS, MRS, BAIRD'S STA-FRESH 47¢ VALUE 5 5 \$1

BREAD

CARMACK'S GRADE A SMALL 75¢ VALUE

EGGS

20% OFF CANDIED FRUIT

Tomato Sauce

2 LBS. OWEN'S

SOY PROTEIN

GROUND BEEF

PORK CHOPS



SALTED

69¢

97¢ VALUE



U.S.D.A.

SIRLOIN STEAK

15 OZ, KINFOLKS 25¢ VALUE

PINTO BEANS

6 OZ. MINUTE MAID

ORANGE JUICE

25 FT. DIAMOND 33¢ VALUE

FOIL

BUDDY'S FOOD

WHITH WHITH WHITE COUPON THE WHITH WITH WHITH REVEAL ROASTING WRAP COUPON EXPIRES 1-4-74 WITHOUT \$1.79

THIS COUPON REDEEMABLE ONLY AT BUDDY'S FOOD



GIANT SIZE NO. OCIS DE

89c LIMIT 1 COUPON PER PURCHASE

WITH THIS COUPON 1 LB. CAN OF Maryland Club Coffee Expires 1-4-74

24 OZ. CLOVERLAKE

PURINA CHOICE MORSELS

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Cottage

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Политичений полительный поли



Lone Star Club Has YuletideParty

The Lone Star Home Demonstration Club had their annual Christmas party Tuesday, December 18, at 12:30 in the home of Mrs. W.W. Trapp in Floydada.

The party was a "Favorite dish dinner" served on beautifully decorated tables.

Exchange of gifts and "pass-around" gifts was followed by the reading of the Christmas Story from Luke 2:1-20. Singing of Christmas songs was enjoyed by the following members: Mmes.: W.W. Trapp. Willis Apple, Herman Huffman, J.P. Taylor, Melvin Brock, W.A. Stewart, W.D. Nance, Reed Lawson, Ray-

FLOYD DATA

Guests in the home of Mrs. Lillian Marble over the holidays were Mr. and Mrs. Marvin Wells, Kim, Jill and Kay of Bryan. Others present Christmas Eve and Christmas Day were Mr. and Mrs. Don Marble,

Donette and Brett, Mr. and Mrs. Fred Marble, Mike, Kelly and Cindy; Mr. and Mrs. Keith Marble, Dwayne and D'Lee all of South Plains; Mr. and Mrs. R.L. Holland of Lockney and Mr. and Mrs. George H. Robertson of Plainview. The Wells family also visiting other relatives while in this area and returned home Friday

rvi ir t ng tut e

FLOYD DATA

Visiting Debbie Dobbins in the R.L. Kendrick home through the holidays was her father, Truman Dobbins of Houston.

mond Teeple, C.L. King, H.E. Frizzell, W.E. Prater, Lillian Marble, and Billie Ann McMorris.

The next regular meeting will be with Mrs. W.D. Nance at Lone Star on Tuesday, January 8, 1974.

FLOYD DATA Visiting in the home of Mr. and Mrs. Johnnie Cates

and Denise during Christmas were the Cates' other daughters, Mr. and Mrs. Jim Pufal and James Patrick of El Paso; Mrs. Jan Lynn and Michele of Memphis, Tenn.; and Mr. and Mrs. Stephen Fyffe of Floydada.

All the above gathered at the D.W. Burke home Christmas Eve for their annual family supper and tree. Others attending were Mr. and Mrs. Leslie Fawver, Floydada; Mrs. Connie Bearden, Lubbock; Mr. and Mrs. Bruce Francis and Lesley Jo of Dallas; Larry Fawver of Clovis; Kerry Tye of Colorado Springs, Colo.; and Mr. and Mrs. Larry George Ross of Floydada.

FLOYD DATA

Christmas holiday guests of Mr. and Mrs. Riley Teague were Mr. and Mrs. Bill Tilson, Mack and Scott and Mr. and Mrs. James Earl Teague, Earl, Brodie and Kim all of Lubbock; Dr. and Mrs. Rodney Teague, Kent, Tiffany and Tammy of Duncanville; Mr. and Mrs. Keith Teague. Shelli and Ryan of Dallas and Mr. and Mrs. Earl Bishop of Floydada. All of the Teague family was together with the exception of Roy and family of Fort Worth and a grandson who lives in Houston, but both telephoned the Teagues to wish them a Merry Christmas.

WE PAY THE HIGHEST

RATE POSSIBLE

UNDER FEDERAL REGULATIONS

ON SAVINGS ACCOUNTS

FLOYD DATA

Mrs. Sid Simmons and children, Sidney and Caroline, of Dallas arrived Thursday to spend the remainder of the week with her parents, Mr. and Mrs. Earl Crawford. Mr. and Mrs. Crawford spent the Christmas holidays in Lubbock with her sister, Mr. and Mrs. Marion Brooks. The previous weekend, a niece of Lubbock, Barbara Marshall was a guest of the Crawfords.

FLOYD DATA Mrs. J.F. Cantrell and son, Bob, were in Vernon Wednesday to attend funeral rites for a brother-in-law, J.A. Cantrell, 78, who died the previous Sunday. Cantrell was a former Floydada resident living here many

FLOYD DATA

years ago. He is survived by

his wife and four daughters.

Mr. and Mrs. Riley Teague leave Amarillo by Golden Eagle bus Monday night for San Jose, Calif., where they will attend a week's conference in Hilcoa Leadership.

GoldenAgers To Meet

The Lockney Golden Agers Club will meet Wednesday, January 2 at the Rebekah Lodge Hall at

All members are urged to be present for the meeting and the covered dish

FLOYD DATA Mrs. R.L. Kendrick spent Christmas in Lamesa visiting her son and family, Mr. and Mrs. Roy Dale Kendrick, Rusty and Kelly.

King in Dimmitt at 609 Maple Street.

home of Mr. and Mrs. Gene

The double ring ceremony was performed by the Rev. John Street of the First Baptist Church of Dimmitt,

Miss Vickie Lynn Sam-

ford, daughter of Mr. and

Mrs. Jack Samford of

Lockney, became the bride

of Ray King, son of Mr. and

Mrs. Ernest King of

Higgins, Saturday, Decem-

ber 29 at 2:00 p.m. in the

Mr. and Mrs. Joel Richardson of Stratford are the parents of a son, Kevin Scott, who was born Christmas Day in High Plains Baptist Hospital in Amarillo. The baby weighed seven pounds and 11 ounces at birth. The mother is the former Susan Hotchkiss of Floydada. Richardson is a coach for the Stratford School District.

Grandparents are Mr. and Mrs. John Hotchkiss of Floydada and Mr. and Mrs. R.R. Richardson of Canyon. Mrs. Ray Thomas of Burnet is a great grandmother.

Mr. and Mrs. Roy Dale Kendrick of Lamesa are parents of a new son, Kelly Morris, who was born at 12:37 p.m., December 16 in Arts Medical Center in Lamesa. The baby weighed five pounds, 13 and onefourth ounces at birth. He has an older brother, Rusty Lee, who is 15 months old.

Grandparents are Mrs. R.L. Kendrick and Mr. and Mrs. Morris Graham of Floydada. Great grandparents are Mrs. J.W. Graham of Floydada and Henry Bollman of Lockney.

FLOYD DATA

Mr. and Mrs. Mike Carter of Houston and the Jack Latta family of Oklahoma were here for the holidays visiting the women's parents, Mr. and Mrs. Fred

HAPPY NEW YEAR

What One Person Can Do

Joseph Dunay, Weaver

A couple of years ago, Joseph Dunay, a Brooklyn weaver in his late fifties, had to quit his job because of eye trouble. Hundreds of prisoners in New York jails have reason to be grateful for the change. For years, Mr. Dunay had

already been dedicating his free time to prisoners, visiting them, distributing books, magazines, newspapers, dictionaries and playing cards. Being out of work, he made it a full-time occupation. Recently, Mr. Dunay's voluntary service became a job - with a group called Laymen Prison Counselors, which works in cooperation with the city's

department of corrections. "He's a godsend," said one patrolman. "He's the best man there ever is going," added an inmate. In one jail, when the kitchen radio stopped working, Mr. Dunay gave the prisoners his own radio. When the warden showed distress at the volunteer's generosity, Joseph Dunay replied: "I'm only one person, warden. This radio can be enjoyed by 50 or 60 persons.

Mr. Dunay credits his start as a prison volunteer to the encouragement of an assistant district attorney who told him of the desperate condition of prison inmates. He gained inspiratrion from two pioneers in social reform: Lillian Wald of the Henry Street Settlement in New York and Jane Addams of Hull House in Chicago,

felt sorry for himself when his eyesight failed. Instead, he kept on bringing a bit of warmth into the lives of

One convict told Joseph Dunay, "Should be a couple us can, with God's help, see to it that there are a "couple more" like Joseph Dunay.

For a free copy of the Christopher News Notes. "Prisons are People," send a stamped, self-addressed envelope to The Christophers, in care of this newspaper.

FLOYD DATA Mr. and Mrs. George Staples and son, Craig, are here visiting during the holidays with her parents, Mr. and Mrs. Maurice

THE FLOYD COUNTY
HESPERIAN
Published each Sunday and
Thursday at 111 E. Mo St.
Floydada, Texas 79236, Second class postage paid at Floydada. Texas 79235. Wendell Tooley.

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The home was decorated throughout with the bride's chosen colors of red and white.

Pianists for the ceremony were Sue Rita King of Dimmitt and Ginger Wallace of Hereford.

Maid of honor was Jackie Harding of Amarillo. Best man was Mike Edgeman of Higgins. Ushers were Phil and John David King, both of Dimmitt; Eddie Coulson of Lubbock; and Joe King of

There was a reception immediately following the ceremony. Assisting at the serving table were Mary King of Higgins and Rachel Coulson of Lubbock. The serving table was decorated with red and white and touches of green. The bride attended Ama-

rillo College where she was a member of the Badger Belles. The groom is a graduate of Texas State Technical Institute and is employed by Canadian Feed Yard.

After a short wedding trip, the couple will reside in



Warren Kin Have Reunion

Children, grandchildren and great grandchildren along with other relatives and friends of Mrs. Lindsey Warren met at the home of a granddaughter, Mrs. Bill Henderson and family in Clovis, New Mexico on Sunday before Christmas for a reunion. Mrs. Warren and daughter, Ruth attended from Floydada and the Les Copeland family of Lubbock.

Others present were Mr. and Mrs. Ron Morris and Steve and Mrs. Billie Noon

WISH I'D SAID "A taxpayer is a person

who doesn't have to pass a civil service exam to work for the government."-Jo Joseph Dunay could have Rill Davis, The Three Forks (Montana) Herald.

> "Don't be afraid to ask dumb questions. They're easier to handle than dumb mistakes."-Lee R. Call, Star Valley (Wyo.) Call.

of Los Angeles, Calif., Mr. and Mrs. James Giles and family, Houston; Mr. and Mrs. Bob Crawford and family, Plainview; Mr. and Mrs. Horace Giles of Portales, New Mexico;

Mr. and Mrs. James Wright of Burkburnett; Mr. and Mrs. Bill Henderson and family, Mr. and Mrs. Mike Williams and Shawn; Mr. and Mrs. Dennis Dayhoff and Mikie; Mr. and Mrs. Bob Dunn, Mr. and Mrs. Bill Williams and family, Miss Mary Lynda Dunn, Ronnie Williams, Miss Becky Williams, Ricky Switzer, Lennis Dunn, and Miss Rosellen Patterson all of Clovis.

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TULIA, TEXAS

White Says Feeders Face Loss

government reports which indicate the contrary, the Texas cattle feeding industry in serious financial difficulty, Texas Agriculture Commissioner John C. White said recently.

"Even though fed cattle prices are above historical averages, the cattle feeder is losing as much as \$100 per head," White said. This decrease is an aftermath of the government price freeze

earlier this year, he said. Texas is the nation's The phase-outs we all had to endure this year from the administration are all but

now phasing out the feedlot operator," White said. "In Texas, cattle prices have plunged from highs of around 60 cents per pound to less than 40 cents since last August. Beef cattle prices have dropped three cents a pound during the past month," he said.

THESE LOCKNEY FIRMS

ARE MAKING THIS FARM NEWS POSSIBLE

number one cattle feeding state in the nation. About five million head of cattle are expected to be fed out in Texas feedlots this year. Yet because of the unprofitable situation, consumers can expect prospects of sharply reduced beef supplies as early as the first four months

of 1974, White said. Despite supplies, White

will continue its efforts to promote beef in the months ahead. "Beef prices will stabilize later if the government doesn't tamper with the prices. The price per pound is still a bargain for the best beef in the nation.

Ruby Red grapefruit, grown in the Lower Rio Grande Valley, has red meat said his marketing division and a blush to its skin.

Deficit To Mean Food Prices?

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Floydada

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who live just north of Lockney.

in this area, but had it not been for our agricultural exports we would have seen the value of our dollar shrinking below 50 cents. The plain fact is that agriculture saved the economy of this country this past year.

> White noted that farmers in the Rio Grande Valley will begin planting in February. "They as well as all of our nation's farmers need to know how much fuel they can expect next year to produce food and fiber. I don't like rationing any better than anyone else, but it's a matter of putting priorities first. We all like to

eat. "Farmers are now trying to make production plans for 1974. They are at a standstill in their decision until they know from someone on high in Washington just how much they can expect in the way of fuel as well as it is due fertilizer for next year.'

FROM PLAINS COTTON GROWERS, INC.

year on the High Plains, in retrospect, has once in a lifetime" year.

which played havoc with the harvest of 2.850 bales of 480 pounds net weight) left content that proved a Godsend for ost dry land areas got timely rains for percent or more of the entire crop was ring the optimum planting period of and it came up growing.

July, when it is almost an unwritten law ore of cotton will be lost to hail and od fortune continued. Less cotton was n these two months of 1973 than any Firm acreage figures won't be available ths, but of an estimated 2,750,000 acres over 2,700,000 acres remained for

August the crop needed more moisture . And even that situation was relived drastic damage, generally speaking, to

Fall. It didn't freeze officially until ng the 1974 growing season one of the hich provided one of the most mature, if re crops ever produced on the Plains. urement of maturity, on the first ged 4.26 according to the first seasonal ins Cotton Growers, Inc. It is now hat the entire crop will average well age micronaire of 3.7 established in in in 1969 and 1970. Grades, too, have d, with over 78 percent classed as white

and December (to date), could not er for the harvest - dry, cool but not ays of high winds. Probably 80 or 85 000 bales projected for PCG's 25 stalk as of December 21. About through USDA Classing Offices at Levelland, and Lamesa, there's rryover at the four offices, maybe ne" between gins, compresses and ld guess at the amount of cotton in ned over the Plains would be around kely event that all these guesses are ested by December 21 would come to

CAKE MIX

TAMALES

MIRRO

ELECTRIC

CORN

POPPER

2 18-02 79°

2" 1- SIZE 59C

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AT PARTICIPATING STORES ONLY.

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o be worth? A cool \$750 million or I. That value estimates the average for lint and \$100 a ton for seed. A contracted for sale prior to harvest, ent at prices ranging from about 24 I the way up to 70 cents and better. cts written at almost every price level nt average for the Plains may or h. Either way, three quarters of a e crop on the Plains is really 300 million above the value of any

ners had excellent underground lect planting and growing season, a vesting weather, and then sold for

very, very Merry Christmas.

COTTON ESTIMATE UP DESPITE RAIN

AUSTIN--From South Texas to the High Plains, the story of cotton this year is rain, high winds, and early-season hail, but despite it all, Texas is expected to produce a record crop, Agriculture Commissioner

ING THE HOLIDAYS is not the case in this picture as Byron, Kyle and Shawnda taking care of some show calfs. These three youngsters are the children of Mr. and

Present estimates place the state total for this season at 4,800,000 bales of

Upland cotton and 29,200 bales of American Pima from

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PAGE'S HRIFTWAY IN LOCKNEY



Better keep dreams to yourself, pal!

By Abigail Van Buren

DEAR ABBY: I have been happily married to a beautiful girl for over a year. She used to work at the same office with me, but she quit a few months ago.

There is this guy at the office who has been telling me every morning lately about his love dreams. And who do you think he's been dreaming about? MY wife!

I know you can't blame a guy for what he dreams, but it bugs me to know that he has been making love to my wife in his dreams.

I hate to get rough with him because he doesn't know how much it bugs me, but how do I tell him?

DEAR BUGGED: In plain language, like this: "Look, friend, I can't stop you from dreaming about my wife, but if your dreams are getting better all the time, I'd rather not hear about it!"

DEAR READERS: I would like to share something with you that strikes me as 9 simple common sense rules. Let's call them, New Year's Resolutions:

"Just for today I will try to live thru this day only, and not tackle my whole life problem at once. I can do something for 12 hours that would appall me if I felt that I had to keep it up for a lifetime.

"Just for today I will be happy. This assumes to be true what Abraham Lincoln said, that 'Most folks are as happy as they make up their minds to be.

"Just for today I will adjust myself to what is, and not try to adjust everything to my own desires. I will take my "luck" as it comes, and fit myself to it.

"Just for today I will try to strengthen my mind. I will study. I will learn something useful. I will not be a mental loafer. I will read something that requires effort, thought and concentration.

"Just for today I will exercise my soul in three ways: I will do somebody a good turn, and not get found out; if anybody knows of it, it will not count. I will do at least two things I don't want to do-just for exercise. I will not show anyone that my feelings are hurt; they may be hurt, but today I will not show it.

'Just for today I will be agreeable. I will look as well as I can, dress becomingly, talk low, act courteously, criticize not one bit, not find fault with anything and not try to improve or regulate anybody except myself.

'Just for today I will have a program. I may not follow it exactly, but I will have it. I will save myself from two pests; hurry and indecision.

"Just for today I will have a quiet half hour all by myself, and relax. During this half hour, some time, I will try to get a better perspective of my life.

"Just for today I will be unafraid. Especially I will not be afraid to enjoy what is beautiful, and to believe that as I give to the world, so the world will give to me. And that is the credo for Overeaters Anonymous. It

makes sense, doesn't it? And so does their program. It's free. For information about this wonderful organization, write to Box 2613, Hollywood, Cal. 90028.

P.S. Have a happy, healthy New Year. And pray for

Problems? You'll feel better if you get it off your chest. For a personal reply, write to ABBY: Box No. 69700, L. A., Calif. 90069. Enclose stamped, self-addressed envelope,

For Abby's new booklet, "What Teen-Agers Want to Know," send \$1 to Abigail Van Buren, 132 Lasky Dr., Beverly Hills, Cal. 90212.

FLOYDADA



January 2-4, 1974 WEDNESDAY: Beef Pizza buttered corn Tomato and lettuce salad Peach half and homemade sugar cooky 1/2 pint milk

THURSDAY: Fish portions with catsup

Seasoned pinto beans Cole slaw Orange coconut cake Hot cornbread with butter 1/2 pint milk FRIDAY: Hamburgers Tomato, lettuce, dill pickle

French fries Apple cobbler 1/2 pint milk

New Brucellosis Regulations Set

The new brucellosis regulations (Proclamation of the Texas Animal Health Commission #AHC-1) were adopted unanimously by the Texas Animal Health Commission at an official Commission meeting in Laredo, Texas, on October 15, 1973. These new regulations will bring the Texas Brucellosis Program into compliance with the National Uniform Methods and Rules which are considered minimum standards.

In brief this regulation requires that all breeding cattle two (2) years of age and over that change ownership are required to be brucellosis tested. Breeding

OBITUARIES

W.B. Matthews

Funeral rites for W.B. Matthews, 93 year old Brownwood resident and father of Mrs. Johnny Miller of Floydada, were conducted Wednesday, December 26, in Coleman, Texas. Church of Christ minister of Coleman, Rev. Bostick. officiated.

Interment was in Santa Anna Cemetery under the direction of Steven Funeral

Matthews died December 25 in a Brownwood hospital. Survivors include three daughters, Mrs. Miller of Floydada, Mrs. Gladys Branum of San Angelo and Mrs. Tom Rushing of Brownwood; two sons, Everett of Austin and Calvin of Pasadena. Texas; 16 grandchildren, 24 great grandchildren and one great great grandchild.

cattle may be tested on the farm or ranch or at an auction market. Slaughter type breeding cattle may be sold through livestock markets without test until sampled on the kill floor. The brucellosis test will be good for movement purposes for a thirty (30) day period provided animal is ear tagged and accompanied by test certificate.

Effective January 15, 1974, these regulations will be in full force and effect.



ST. MARY MAGDALEN CATHOLIC CHURCH

Sunday: 11:00 a.m. Service of the Word f God and Holy Communion The Service of the Word of God and Holy Communion is also celebrated on Monday and Thursday at 9:00 p.m. Monday: Christian Education Classes Grades 1-8 - 4:00 to 5:15 p.m. Adults - Monday night after Mass

WEST SIDE CHURCH OF CHRIST

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Sunday Morn	ing '	Wor	sh	nip	٠.				10:30
Evening Ser	vices								. 7:00
Wednesday	Eve	ning	ζ.				٠	*	. 7:00

SANDHILL BAPTIST CHURCH

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Training	Union				*								6:30
Evening	Worsh	ip		*									7:30
Wednes	day Even	iin	g		S	eı	77	rie	ce	S	*		7:30

FIRST UNITED METHODIST CHURCH

Sunday	School							9:45
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	ellowship							
	Worship							

	T CHRISTIAN wayne Grimes,	
Sunday	School Worship	9:45

FIRST CHRISTIAN CHURCH

Sunday	School							9:4
	Worship							
	Meeting							
	Worship							

F. C. Bradley, Pastor Sunday School 9:45

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Lioya Hammon, 1 astor
Sunday School 9:50
Morning Worship 10:48
Sunday Evening Prayer Meeting . 6:00
Sunday Evening Services 6:30
Wednesday Evening Services 8:00

NEW HOPE PRIMITIVE BAPTIST CHURCH

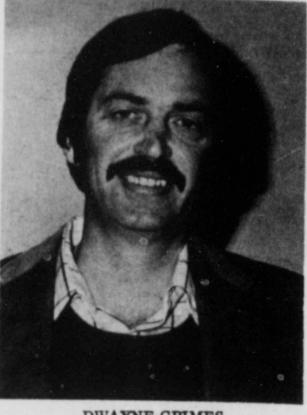
Beathel Jeffrey, Pastor
2nd Sunday
2nd Sunday Morning Worship 11:00
2nd Saturday Afternoon 2:00
2nd Saturday Evening Worship 7.00

CEDAR HILL ASSEMBLY OF GOD CHURCH

Morning Worship 11: Evangelistic Service 6:		Sunday Scho										
Evangelistic Service 6:	- 19	Morning Wo	rship	р.						11	:00	0
		Evangelistic	Sei	vi	ce					. 6	:30	Ù

ALDERSGATE SPANISH UNITED METHODIST CHURCH Now Meeting at First United Methodist Church Thursday Evening Bible Study . . 7:30

Solomon Jewelry Russell s Shop & Equipment Floydada Real Estate & Insurance McDonald Implements Gilbreath Exxon Products



DWAYNE GRIMES PASTOR FIRST CHRISTIAN CHURCH FLOYDADA

THE FIRST CHRISTIAN CHURCH 301 West Missouri Floydada, Texas 79235

M. Dwayne Grimes

We look at the claim that Jesus is Christ and see that God interrupts the world to put it back on schedule. We always seem to wear out time. One poster says: "Nostalgia isn't what it used to be." We so often have the feeling that time is going downhill. How many people talk about the "Good old days"? And how many people really aren't able to get excited about either the present or future? It's always interesting to look at pictures of the family, especially if they cover about ten years. We're always surprised to see how much fun we were having back then. Unfortunately we often didn't realize it at the time. One of the eastern sages defined the present as that which happens unnoticed while we're lamenting the past and waiting for the future.

Such an attitude has its effects on the way we live. If we long for the America that once was, we can be missing the surging, growing America that is. And more importantly the longing can be an escape from being our part of the America that needs us right now. We can too easily spend our youth waiting for the future, our middle age longing for the past, and our senior years wishing we were middle age again.

Jesus came as the Christ, and the word Christ can mean "on schedule" He appeared because God's time was moving. At just the right time a young woman became pregnant. She had her baby at exactly the right moment in the world's history. This was the Christ, the one designated from the beginning of time to appear at this moment. The year for Christ's birth was a very big year for the world because in it Christ appeared. Unfortunately most of God's people missed it. One reason they did was that they were still looking back to their golden years in the Promised Land or sitting on their hands waiting for God to do something dramatic in the future. They missed the present, and that was when God

"Due to a lack of interest, tomorrow has been canceled," a TV show quips. Contrast that with: "This is the day the Lord has made; we will rejoice and be glad in it." Or with: "Behold, now is the acceptable time, now is the day of salvation." Which do you think if more appropriate to this season? This is a big year in the world's history too. It's the place where you and I belong. Right now God is working out the world's salvation, and we're part of it. Jesus appeared as the Christ, putting everything right on schedule. He makes today the very best time for us

This Inspirational Message Is Sponsored By The Following Firms

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TEMPLOGET Rev. Juan G. Re Sunday School Morning Worship Evening Worship Wednesday Evening

THE CHURCHOFT Sunday School Morning Worship Evening Worship

PRESBYTERIA Sunday School, Bible Study

FULL GOSPET Sunday School, Morning Worship Evening Worship. Thursday Prayer I

DOUGHERTY BAP Jim DeWes Sunday Services. Morning Worship. Evening Worship.

CHURCHOFO Ernest West F Sunday Bible Study Morning Worship. Evening Worship. Wednesday Bible State Ladies Bible Study, We

WALLSTE CHURCH OF Newell Burk! Sunday Communion a Morning Worship ... Evening Worship ...

SOUTHPLA BAPTISTO Rev. Troy Cartin Sunday School Morning Worship Training Union .

Evening Worship ..

CARR'S CHA Rev. Lee Crouch, Peter Services Every Morning Worship .. Sunday School No Evening Services

VICTORY BAPTIST Emmett Clampit Sunday School ... Morning Worship Evening Worship .. Wednesday Services...

NEW SALD PRIMITIVE BAPTIS Joe M. Jack Sunday Congregational Morning Worship ... Evening Worship ..

SPANISH BAPTIS Sunday School .. Morning Worship ... Training Union ... Evening Worship...

ASSEMBLY OF GOL W. L. Hopkins, Sunday School. Morning Worship. Youth Service, Wednesd Evangelistic Service...

CEDAL HILL BAPTS Sunday School. Morning Worship...
Evening Worship...

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P-RAMSEY

RMACY

FOR RENT - Property - Apart-ENCY, Lockney, 652-2642.

bedroom on 2 acres, 3 bedroom on three acres, need repair, trade labor for rent or move mobile home in. Lots of water, good for chickens, rabbits, hogs. Two miles SW Barwise. Phone 763-6642, Lub-

FOR RENT - Furnished apart ment newly re-decorated. No pets and no children. 301 W.

BUSINESS OPPORTUNITY

FOR SALE - Travel Center Restaurant. Call Wanda DuBois, 983-5110.

LOST AND FOUND

LOST: Pair of dark tortoise shell framed bifocals in brown flowered case. If found

KEEP CARPET CLEANING PROBLEMS SMALL - Use Blue Lustre wall to wall. Rent electric shampooer \$1. Parker L-tfc

> FLOYD COUNTY ABSTRACT CO.

Abstracts Of Title Title Insurance

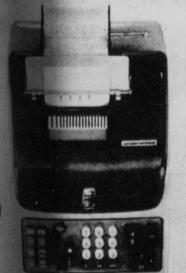
Verna L. Stewart Owner, Manager

Floydada, Texas

four drawer filing cabinet that locks. \$40.00. Phone 983-3737.

SHIPMENT OF ALL COLORS

PERIAN OFFICE SUPPLY *



CALCULATOR

HESPERIAN CE SUPPLY

A THE TANK OF THE PARTY OF THE

FARM MACHINERY

FOR SALE - Cotton trailer; 4-8x9x20 expandable mantle. 4-8x8x20 steel, grain & cotton. 1 International stripper with basket. Call 983-3073 nights.

MR. FARMER - Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-

WINCH TRUCK SERVICE on cotton baskets and everything else. We'll go anywhere. Babe's Service Center, Phone 983-5042, Floydada.

MR. FARMER - Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" alumisheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet.

NORRELL TRACTOR PARTS -For Tractor and Irrigation Supplies and Accessories. tfc

FOR SALE - The brand new Texas Almanacs are here. Hesperian Office Supply Floydada; Lockney Beacon,

CARDS OF THANKS

We wish to express our sincere thanks to friends for flowers, food, cards and all expressions of love shown us at the time of sorrow.

Mr. & Mrs. Johnny Miller Mrs. Gladys Branum Mrs. Tom Rushing Mr. & Mrs. Everett Matthews Mr. & Mrs. Calvin Matthews

Protect Your Skin From The Cold Winter Wind With Venus Body Lotion & Hand Cream. Call Dewanda Blenden 652-2563 in Lockney.



Auto Accidents DO Happen . . .

If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.

BAKER Insurance Agency

127 W. Calif. Ph. 983-3270

MACHINE **OPERATORS** PRODUCTION WORKERS

PRODUCTION WELDERS

Pay in accordance with qualification and experience. ALSO PART-TIME AND AFTER SCHOOL POSITIONS AVAILABLE.

THE TYE CO.

Hwy. 70 East Lockney, Texas

3M THERMOFAX PAPER

500 SHEETS WHITE

\$16.50

81/2 x 14 \$20.96

Hesperian Office Supply

COW POKES

By Ace Reid



"Mr. Bookkeeper, I started out forty years ago workin' fer \$1 a day, now you're showin' me my profit fer the year and I'm still workin' fer \$1 a day!"

AUTO, FIRE & FARM INSURANCE Floydada Real Estate & Insurance Agency Jim Word — — Phone 983-2360

AUTOMOTIVE

FOR SALE - 1969 Ford LTD Station Wagon Squire. Fred Byrd. Lockney, 652-3353 or 652-2374.

YES - We sell magnetic signs. Hesperian Office Supply. Floydada.

SERVICES

PROFESSIONAL Rug Cleaning Phone 652-2500, Lockney. tfc WANT TO DO Yard Work and minor repair and painting. Charles Dean, 328 W. Tenn.

Treflan Application

CUSTOM SPRAYING AND PLOWING

Call Bill Selman 983-2422 or 983-5390

Yes ... Double Knits Look Better And Last Longer When Dry Cleaned

WANTED

WANTED TO LEASE - Wheat

pasture. Yearlings or pairs. Call 983-2291 or 983-2711.

CUSTOM FARMING - Offset

discing and deep chiseling.

Let us farm your dry land and

leave out ground. Also want to rent dry land. Can handle

large tracts. Lockney, 652

WANTED - To buy or trade for

your used mobile home.

Come see the new Easy Liv-

ng Mobile Homes, Hi-Plains

Mobile Homes, 102 E. Hous-

ton St., Floydada. Phone 983

SUPERIOR **CLEANERS**

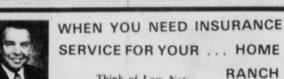
109 S. 5th St. Ph. 983-3540

FARM

AUTO

CROPS

LIFE



Think of Low Net Cost with Service.

Texas Farm Bureau

ready-mixed

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THE EASY WAY!

One phone call is all it takes when you're

ready to pour your patio, driveway, side-

walks or foundation. Let us do the work

for you and save valuable time and effort.

CALL 983-2170

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MATERIAL

FLOYDADA

229 E. CALIFORNIA

We guarantee a perfect mix every time.

Insurance Company Flovdada Office Phone 983-3777 Home Phone 983-3586

CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD CLASSIFIED FIRST INSERTION, 5 CENTS PER WORD EACH SUBSE QUENT INSERTION. MINIMUM CHARGE: \$1.00.

CLASSIFIED DISPLAY RATE \$1.00 PER COLUMN INCH CARDS OF THANKS: \$1.00

COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION: 12 NOON FRIDAYS FOR SUNDAY EDITION. Call 983-3737 in Floydada

652-3318 in Lockney

EMPLOYMENT

ROUTE SALES - Milk routes now available. Good benefits Bell Dairy Products 201 N. University in Lubbock. Ph PO5-8833.

WANTED - Personnel to sell and service fertilizer and farm chemicals. Farm back ground helpful, not necessary. Equal opportunity employer. Contact Riverside Chemical Co., Box 512, Lockney phone 652-2393 or send resume to same, Box 1599, Plainview, Texas 79072

WANTED - Sales Representative age 25 to 40 for Farm Bureau in the Lockney area. Call for appointment 983-3777 or at night 983-3586.

L11-tfc

YES...

THE BRAND

NEW

TEXAS ALMANACS

ARE HERE

Lockney Beacon

LOCKNEY

Hesperian Office Supply

FLOYDADA

NEED A

RUBBER STAMP? CALL

983-3737

FOR SALE

FOR SALE OR TAKE UP payments - Furnished 12x50 Mo-bile Home. Call 983-2886 or see at 337 W. Hallie.

KIRBY CLEANERS - New and Rebuilt. Best buys in West Texas. Kirby Sales & Service, Idalou, 892-2633 or 892-2083.

FOR SALE - Fighting Game-cocks in Lockney. Call 652 3305, Lockney Frozen Foods

WE SELL new and rebuilt Kirby Vacuum Cleaners and parts Parker Furniture, Floydada.

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase shampoo. Davis Lumbe

Company, Lockney. L-tfc FOR SALE - 6 used Color TVs from \$135-\$300. Two with new picture tubes. One Stereo \$45. Four used black and white portable TV from \$35. MIZE

PHARMACY, Lockney. FOR SALE - \$599 cash or trade in down moves you into an Easy Living Mobile Home Payments cheaper than rent. Up to 3 bedroom size. Hi-Plains Mobile Homes, 102 E.

PIANO FOR SALE - Story & Clark console. Call after 5, 983-5213.

983-5398.

Houston St., Floydada. Phone

FOR SALE - Like new, Remington 12 gauge shotgun, long barrel, full choke. Call 983-5109 after 5:30 p.m.

FOR SALE - Six tickets to the Cotton Bowl game on Tues-day, January 1 in Dallas. Call 652-2262 daytime and 652-2424 at night in Lockney. Will sell L12-2tc at regular price.

GOOD SOYBEAN HAY For Sale - 983-2726.

Miscellaneous

Floydada.

MATTRESSES - New or renovated. For appointment cal City Trim Shop. 983-2332

FOR SALE - Mr. Farmer, we have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney.

FOR SALE - We have one slightly used D-24 Olivetti Calculator. Used to be priced at \$495. On sale with a new guarantee, \$250. Hesperian Office Supply. tfp

CALVES-CALVES-CALVES

2 to 10 weeks old. All Calves delivered on approval with Veterinary health Certificate. Must meet with your approval on arrival only. Minimum order 10 head. We deliver or you may pick up your own from Wisconsin's most modern Calf

barn. Visitors welcome. Holstein Bull Calves \$75.00 Two weeks old Four weeks old \$90.00 \$105.00 Six weeks old

Ten weeks old \$145.00

Holstein Heifers Two weeks old \$85.00 Four weeks old \$100.00 Six weeks old \$120.00 Eight weeks old \$140.00

\$160.00

Angus-Holstein Cros Your choice of Heifers or Bulls. Guernsey Heifers are \$10.00 each less than Holstein Heifers.

Ten weeks old

Four weeks old Six weeks old \$120.00 Eight weeks old \$140.00 Ten weeks old \$160.00

Collect calls accepted on definite orders only! BILL NOLAN LIVESTOCK, INC. BONDUEL, WISCONSIN 54107 Phone Area Code 715-758-8484

Diamond Industrial Supply Co., Inc.

Phone Days 296-6225 - Nights 293-1200 or 296-7828 1014 Broadway Plainview, Texas Chain

U-joints Sprockets Oil Seals V-belts O-rings Wisconsin Sheaves SKF BCA Timken Bower

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IF IT IS INSURANCE

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WE NEED ONE

MORE

PROFESSIONAL

LISTING HERE

DAN'S AUTO SERVICE

Specializing in Auto-

General Repair We Have A BRAKE LATHE to handle all passenger car brake drums. See us

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DAN TEUTON, OWNER

matic Transmission, Motor Tune-Ups, Auto Air Conditioning.

for complete brake

service.

DR. JOHN W. KIMBLE, O.D. Contact Lenses - Visual Analysis

Saturday 9-3 Closed Tuesday Afternoon Phone 983-2496

Floydada, Texas

PRODUCTS Always Make A Good Deal On SONIC TIRES and SOUTHLAND BATTERIES

QUALITY SHAMROCK

Dial 652-3366 JACKSON TIRE COMPANY

Richard Wiley

Farmer's Union

Insurance J. D. Copeland

Phone 652-3813 Ferguson Bldg. North Main Street

LOCKNEY



SERVICE Alterations Minor Repairs Buttons Replaced Quick Service on Request

DEPARTMENT STORE MEN'S SHOP

DRY CLEANING PHONE 652-3813





BROWN'S

ments, 2 and 3 bedroom hous-Business Buildings, clean BARKER INSURANCE AG

TWO HOUSES FOR RENT - 2

Georgia.

contact Nina Copeland, 983-

217 W. California

FOR SALE - Good used steel

JUST RECEIVED!

SIZES TEMPERA POSTER





They're itching to get their complaint across

By Abigail Van Buren

DEAR ABBY: I recently returned from a trip. I traveled for one day on a bus and returned by jet.

I wasn't back two days when my husband and I discovered that we both had body lice. That's right! This was embarrassing for my husband and myself as we are clean

My point is this: I would like to let the public know of the health dangers involved in public transportation. I real-

ize there could be other factors involved, but they are negative in our books. I'd like to make a complaint, but have no idea who to

contact. We are concerned with the health of other people as well as our own. Can you help us? ITCHING IN CONNECTICUT

DEAR ITCHING: Your complaints should be made to the passenger service departments of the airline and bus company on which you traveled.

DEAR ABBY: I was married for the first time at 20. It lasted just two years. [No children, fortunately.]

Now I am 25, and am engaged to be married again. My parents are in rather modest circumstances, and I cannot ask them to give me another wedding since they spent much more than they really could afford on my first wed-

The problem is that my fiance would like to have a wedding that he will "remember." He wants all his friends, and of course his family, which is a large one. I have explained why this wedding will have to be small and rather modest, and he understood, but he wasn't happy about it. Now he came up with the suggestion that he put on the wedding and foot the bill. He can afford it. But what will people say? They know my parents can't afford it. BLUE BRIDE

DEAR BRIDE: The important issue is not what people will say, it's what will make you and your fiance happy. If he wants to have a memorable wedding and can afford to foot the bills, I see no reason why he shouldn't.

DEAR ABBY: At the risk of perpetuating the "Living Will" controversy, may I add my two cents worth?

As a nurse, I have seen many elderly terminally ill patients become artificially-breathing vegetables. Some pray for death, others refuse nourishment in order to hasten their end, some cry softly, some become bitter, and some just wait with resignation.

To allow human beings to die with dignity is not "mercy killing." When death is imminent, a patient should be kept as comfortable and pain-free as possible, but these patients will die as surely and inevitably as they did in all the centuries before "modern medicine."

Where is it written that an appointment with God should be delayed; that He should be kept waiting while man experiments with His creation?

DEAR NURSE: Well said.

A NURSE IN LA JOLLA, CAL.

We Welcome

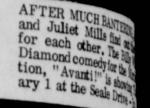
Food Stamp

Customers

Dry Salt

"To Cook with New Year's

Blackeyed Peas"



Powdered Deterge

All Purpose Russet



Quality

"Sweet and Hickory Smoked Flavor"

12-oz. Pkg.

Kolbase Sausage
Hot Links
Stewing Hens
Cooked Shrimp

Piggly Wiggly "Fully Cooked,

Hams

12-oz. \$1 29 Pkg.

Country Style, 2-Lb. Pkg. \$2.76 Sausage

Beef Briskets

Ground Beef

Cooked Ham

Pork Chops

84-oz. Box Piggly Wiggly, 2 Ply, 375-Sheet Piggly Wiggly, Asst'd. Colors ь. 99°

Liquid Detergent



Bag

Tangerines

Celery Stalks

Fresh Carrots

Yellow

Onions

Apples

Delicious



tb. 39c

Piggly Wiggly, Cream Style or

Golden Corn 16-oz.

> Mix or Match **Piggly Wiggly Vegetables**

Cut or French Golden Corn

Corn Chips Party Drinks No Deposit 5 28-02. Btls.

Piggly Wiggly, Buttermilk or

Biscuits





Piggly Wiggly, Cut

3-Lb.

Green Beans Cans

4 10-oz. \$100 Tomato Juice Dog Food 8 15-oz. \$100 Whole Tomatoes 27¢ Peas and Carrots 4 16-oz. \$100 3 13-oz. \$100 Creme Cookies



Bartlett's

Hunt's Pears 141/2-0Z. Cans

Noodle Soups 6 101/2-02. \$100 Crackers 37¢ Margarine Margarine 8-oz. \$100 Ctns. Yogurt 4 10-oz. \$100 Sego Diet Food Frozen Waffles

Sparetime, All Varieties

Pot

32 OZ. COCA COLA

Chopped Broccoli Spears or Frozel Baby Limas Frozen Cut Corn Cauliflower Green Beans Snack Crackers

Ranch Style Blackeyed Peas