



HOW 'BOUT JUST A SMALL PEEK BEFORE CHRISTMAS? ... might be the thoughts of Chris Holland, 3, as he and little brother Todd, a year old, make a pre-Christmas inspection of the gifts under the tree. Chris and Todd are the

grandchildren of Mr. and Mrs. T. L. Holland of Floydada and sons of Mr. and Mrs. Rick Holland of Irving.

(Staff Photo by Jim Huggins)

"Serving The Floyd County Trade Area Since 1896"

# The Floyd County Hesperian



Floydada, Floyd County, Texas 79235

Sunday, December 23, 1973

14 Pages In Two Sections

10c Copy

Number 102

WAK FEBRUARY 19

## 'Dean Of American Public Speakers' At Chamber Of Commerce Banquet

Dr. McFarland will be the speaker at the annual Chamber of Commerce banquet on February 19. The banquet is to begin at 7 p.m. in the

Duncan Elementary School cafeteria. New directors will be introduced at the banquet.

A nation-wide survey showed that Dr. McFarland is America's foremost

public speaker. He is the recipient of the Golden Plate Award presented by the American Academy of Achievement in its Salute to Excellence meeting at Dallas. It is the only award for public speaking ever made by the Academy, and salutes Dr. McFarland as the "Nations' Number One Public Speaker."

Dr. McFarland's formal education is nation-wide in scope. His Bachelor's degree is from Pittsburg State Teachers College in Kansas; his Master's degree was taken at Columbia University in New York; and his earned Doctorate is from Stanford University, California. He is Guest Lecturer for General Motors Corporation. He also serves in the same capacity for the American Trucking Association, Inc., and was formerly Guest Lecturer for the Reader's Digest.

One biographer refers to Dr. McFarland as "the home-run king of

the speaking world." and adds that "The McFarland speeches are a pleasing blend of solid experience, sound scholarship, practical idealism, and sparkling good humor — all delivered with complete sincerity and tremendous vitality."

An editorial in the Paduch Sun Democrat says,

"Instead of dying for his country, Dr. McFarland is literally living for it by devoting his life to the preservation of its basic virtues and ideals. . . He is truly a voice for America."

His incredibly wide range of interests makes it easy for him to talk the language of most any group. In addition to being an educator, businessman, salesman, and stockman, he is an industrial advisor, civic leader, author, religious leader, and recognized authority on governmental and economic affairs. He is the nations' most experienced Chamber of Commerce speaker.

### Chamber Of Commerce Directors



BOB COPELAND



DR. CHARLES CRAIG



DARRELL MAYO



JIMMIE LOU STEWART



LOUIS PYLE



OLIN WATSON

### The Weather

(Courtesy Producers Co-op) (Readings taken each morning for previous day's high and low)

DATE	H	L	PREC.
Dec. 13	70	32	
Dec. 14	60	30	
Dec. 15	60	24	
Dec. 16	54	20	
Dec. 17	59	23	
Dec. 18	72	31	
Dec. 19	70	15	
Dec. 20	27	9	
Dec. 21	44	25	
Total Prec. for Week -			None
Total Prec. for Dec. -			None
Total Prec. for Year -			20.21

### Candle Light Service

#### At First Methodist

The annual candlelight service will begin at 6 p.m. Sunday in the Floydada First United Methodist Church.

An outstanding musical program is combined with the traditional candle-lighting service, and everyone is invited to come and participate in the program.

109,204 Bales



140,000 BALES FORECAST FOR FLOYD

### DECA Sponsors

#### Lick Em With Love

The Floydada Chapter of DECA is sponsoring a project to help under-privileged families in this community called "Lick Em With Love."

The chapter is collecting any trading stamps redeemable to convert into gifts for needy people in this community. Collection points are all grocery stores in Floydada.

It is hoped that blankets, sheets and pillows, toys and other useful or needed items can be secured with redemption of the stamps.

### Paprock Chat

BY WENDELL TOOLEY

CALL TOM LANDRY for a little advice on the new Sunday game with Los Angeles. He says to me like he should keep Jackson to keep Jackson. He says to me like he did in the last game. He says to me like he's got to win. He says to me like he's got to win. He says to me like he's got to win.

NANCY HAGOOD gave me a package of Blue Bonnet seed. She says they should be planted near the last of February or March. Guess Mary Tom will have to reactivate the flower garden on the south side of the house. Wonder where she's gonna get someone to dig out all that bermuda grass? James, get your camera ready...we want this one in living color. No, not me digging out the flower bed...the blooming bonnets.

SEVERAL DECISIONS MUST BE made by January 6 in order to make school and business hours work with daylight savings time, and also to make the fuel savings work through greater use of daylight time instead of night time.

If school begins at 9 a.m., chances are that business hours should begin at that time for the convenience of the parents who take their children to school on the way to work.

Of course the days will be getting longer after the first of the year, and the sun will be coming up earlier.

It may take a joint meeting of the retail merchants and the school board to decide what is best under the circumstances.

In the meantime, the longest night of the year has just happened...everyone should be getting more sleep...the first day of winter is December 22...does this mean snow by December 25?...and is, it okay with the farmers for it to snow yet?

IT SEEMS NOW that the Explorers have backed out on collecting old newspapers for recycling. It just costs more to haul them to Lubbock than the papers will bring at 20¢ per hundred pounds.



JAMES H. GRANBERRY

### AT KIWANIS BANQUET

## Granberry Tells About 'Basics'

Former Lubbock mayor and candidate for governor James H. Granberry told the Floydada Kiwanis Christmas banquet about the basics of good living in the MAC Thursday night.

"Christmas is a good time to remember these basics. . . home, country, church," Granberry said.

He described life in an East Texas home as a boy when there was Bible reading in the home, the father sat around the fire and told the children the rights and wrongs of life.

"Let's all say what's good about America. . . let's speak out. . . let's support the Democracy that we enjoy",

he continued. The speaker was introduced by Kiwanis president Jerry Neeley.

Preceding the speaker Lou Ann Watson and Dana Woody sang some Christmas songs, and accompanied themselves on the piano and guitar. The banquet gathering sang one song with them.

# Quarter Million \$ Fire In Crosbyton Friday

A fire that started in the store room of the 13,000 square foot Winn Variety Store and Department Store in Crosbyton almost totally destroyed the building, its contents and loss is estimated at a quarter of a million dollars.

The fire broke out about 11:30 a.m. Friday and fire departments from Crosbyton, Ralls, Spur and Floydada finally brought it under

control about 3 p.m. Crosbyton newspaper publisher Jim Bob Reynolds said the entire block on the west side of the square

would have "gone" if the wind had been blowing. Businesses on each side of Winns suffered smoke damage.



## Liquid Sulfa Drug Developer Dies

ABILENE, Tex. (UPI) — Dr. Paul C. Witt, professor emeritus of chemistry at Abilene Christian College and one of the developers of a liquid sulfa drug, died Wednesday night of a heart attack. He was 74. Witt taught at ACC for 49 years and was head of the chemistry department until retirement. He was one of the earlier researchers in sulfa drugs in the 1930s.



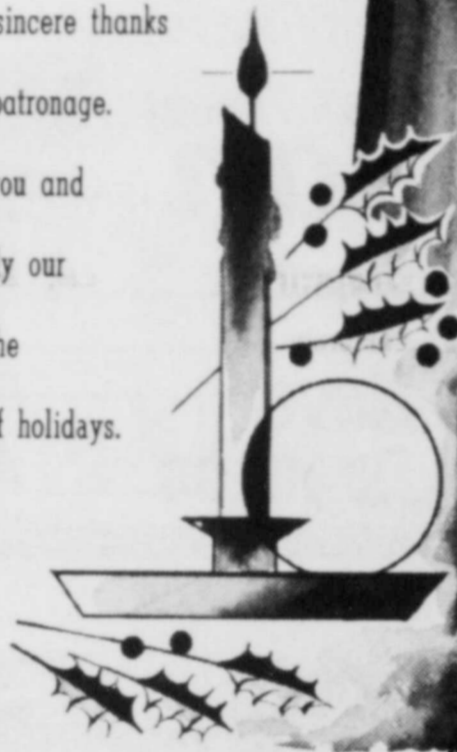
THE REAR OF THIS AUTO was crashed by an unidentified car and driver at the railroad crossing on highway 70 in Lockney Thursday night. The DPS had given no details to this newspaper at press time. (Staff Photo).

**NOTICE**  
MASS SCHEDULE during Christmas Holiday 1973-1974  
SAN JOSE CHURCH - 4th & Bryant-Lockney, Texas 79241  
Saturday, Dec. 22 - 8:00 p.m. (Confessions - 7:30 p.m.)  
CHRISTMAS DAY, Dec. 25 - 10:00 a.m.  
Sunday, Dec. 30 - 6:00 p.m. (Confessions - 5:30 p.m.)  
NEW YEAR'S DAY - (to be announced later!!)

ST. MARY MAGDALEN CHURCH - 503 S. Wall Floydada, Tex. 79235  
Sunday, Dec. 23 - 6:00 p.m. (Confessions - 5:30 p.m.)  
CHRISTMAS EVE, Dec. 24 - 5:30 p.m. (Confessions - 5 p.m.)  
Saturday, Dec. 29 - 8:00 p.m. (Confessions - 7:30 p.m.)  
NEW YEAR'S DAY - (To be announced later!!)

# Christmas GREETINGS

This is the season for recalling warm friendships and an opportunity to extend our most sincere thanks for your patronage. Offering you and your family our best for the merriest of holidays.



ALL THE FOLKS AT FLOYDADA IMPLEMENT



ZACH CUMMINGS GOES HIGH to score for Lockney in the second half against Lorenzo. Tony Gross is also in the picture.

## Weismuller Hurt In Banquet Hall

LAS VEGAS, Nev. (UPI) — Johnny Weismuller, former Olympic swimming champion and actor in "Tarzan" and "Jungle Jim" movies, slipped while trying to sit down at a banquet Wednesday and injured his hip.

Weismuller, 68, fell at a sports dinner at Caesar's Palace Hotel.

Doctors at Southern Nevada Memorial Hospital said X-rays were taken, but the extent of the injury was not immediately known.

Weismuller won five gold medals at the 1920 and 1924 Olympics and appeared in the "Tarzan" films of the 1930s and 1940s. Currently he has been living in Florida, managing a group of health food stores.

Let your light shine.....



WILLIE PHILLIPS GETS AWAY from Lorenzo on a fast break to score in the second half. Willie got 18 points in the game.



ROLAND BENNETT SCORES from ten feet out in the second half. Chris Johnston, Bernie Ford, and Charles Sterling are also in the picture. (Staff Photo).

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We wish that the Christmas will bring the spirit of joy to your heart. May this be every day.

LOCKNEY W. LYNN AND BERT

GREETINGS



It's always a pleasure to have friends, especially at this season! Merry Christmas!

THANKS FOR YOUR PATRONAGE, MAY YOU HAVE A HAPPY NEW YEAR.

YOUR AVON REPRESENTATIVE

MRS. FAYE S...

LOCKNEY



... TO FRIENDS

Best wishes for a Christmas both merry and bright from all the...

Byrd Pharmacy

FRED VIRGINIA CAROLYN MARVIN RUTH BELINDA

25" diagonal  
Motorola Quasar II Color TV



SEE ALL THE PARADES AND FOOTBALL GAMES ON THE FIRST IN SOLID STATE, QUASAR OR QUASAR II BIG SCREEN TV. FOR HOLIDAY ENTERTAINMENT SELECT THIS BEAUTY FOR ONLY

\$639.95

ONE BUTTON TUNING FOR COLOR TINT, BRIGHTNESS, CONTRAST, AND FINE TUNING.

MAKE SANTA'S GIFT A COLOR TV FOR CHRISTMAS FINANCING AVAILABLE

SECHRIST RADIO & TV

720 W. LOCUST

CALL 652-2361

IN LOCKNEY

\*\*\*\*\*



# Piggly Wiggly's New Year's SELL-EBRATION



Prices good thru Dec. 29, 1973.

MERRY AND BLESSED CHRISTMAS FROM EVERYONE AT..... PIGGLY WIGGLY

**We Welcome Federal Food Stamp Customers**  
(In Authorized Counties)

Inspected, Grade A, Pinwheel

**Fryer Pack**  
85¢ 4 Drumsticks, 4 Thighs

**Ground Beef** \$1.29  
Lb.

**Round Sausage** \$1.19  
Lb.

**Thin Slices** \$1.19  
Lb.

**Chin Meat** 45¢  
Lb.

USDA Inspected, Grade A

**Split Broilers**  
49¢  
Lb.  
"For Broiling or Oven Barbecuing"

**Ground Beef** LEAN LB. \$1.19

**Canned Ham** 3-Lb. Can \$5.19

**All Meat Franks** 12-oz. Pkg. 89¢

**All Meat Franks** Lb. \$1.19

**Sliced Bacon** Lb. \$1.29

**Jimmy Dean**, 24-oz. \$2.36

**Pork Sausage** 12-oz. Pkg. \$1.19

USDA Inspected, Grade A, Fryers

**Fryer Breasts**  
89¢  
Lb. Split with Ribs

**Thick Sliced Bacon** 2-Lb. Pkg. \$2.75

**Cream Cheese** Kraft, Whipped, 5 Varieties, 4-oz. Pkg. 45¢

**Ready Dip Cheese** Kraft, 4 Varieties, 8-oz. Pkg. 65¢

**Cooked Shrimp** Peeled and Deveined, 12-oz. Pkg. \$2.69

**Breaded Shrimp** Fantail, 10-oz. Pkg. \$1.59

**Round Steak** Superb Valu Trim, Top or Bottom, Lb. \$1.49

**PIGGLY WIGGLY**

ALL VARIETIES

**APPLES**  
MIX OR MATCH

**4 \$1**  
LBS.

Crisp Celery Hearts Pkg. 49¢

Colorful Cherry Tomatoes Lb. 69¢

Tasty Sweet Potatoes Lb. 23¢

Ruby Red LARGE 19¢  
Grapefruit Lb.

California Navel Oranges Lb. 25¢

Roast & Blend

**Maryland Club Coffee**  
"ALL GRINDS"

All Grinds Coffee

**Maryland Club**  
\$1.79

100% Pure Florida, Chilled

**Orange Juice** 1/2-Gal. Btl. 89¢

**Mustex** 15-oz. Can 59¢

Renown **Tomato Juice** 46-oz. Cans \$1

PIGGLY WIGGLY

**POTATO CHIPS**  
9 OZ. PKG.

**49¢**

Dixie, White, 9 In. **Paper Plates** 100-Ct. Pkg. 59¢

Simplot, Frozen **Hash Brown Potatoes** 2-Lb. Pkg. 39¢

Patio, Enchilada, Cheese, Combination Mexican, Frozen **Dinners** 12-oz. Pkgs. \$2.89

Piggly Wiggly Hamburger or

**Hot Dog Buns**  
3 8-Ct. Pkg. \$1

Delicious **Hunt's Ketchup** 4 14-oz. Btls. \$1

Carnation **Egg Nog** Qt. 69¢

32 OZ. BOTTLE **Coca Cola** PLUS DEPOSIT 6 FOR \$1

**VAN CAMP'S GRATED LIGHT TUNA**

Van Camp's, Light **Grated Tuna**  
3 6 1/2-oz. Cans \$1

Carol Ann **Salad Dressing** Qt. Jar 49¢

Foil Wrapped **Alka Seltzer** 36-Ct. Pkg. 79¢

10 1/2 OZ. CAN **FRITOS BEAN DIP** 33¢

9 1/2 OZ. PKG. **CHIPOS SNACKS** 57¢

KRAFT'S ASST. FLAVORS 5 OZ. JAR **CHEESE SPREAD** 49¢

# Society



MISS IVY, CHUCK YOUNG

## Miss Ivy, Chuck Young Plan February Wedding

Mr. and Mrs. Freddie Joe Ivy of 2121 Bradford Drive in Arlington, announce the engagement and approach-

ing marriage of their daughter, Sheila Kay, to Charles W. (Chuck) Young of Arlington. Young is the

## New Years Eve Ball Planned

The Planning Committee for the American Cancer Society New Year's Eve ball in Floydada made final plans for the event at a meeting Thursday afternoon at Lighthouse Electric.

Tickets for the ball, at \$15 per couple, may be secured from any member of the Floyd County Cancer Society Unit. No tickets will be

sold at the door, a committee member said and the last day to purchase a ticket is Saturday, December 28. Proceeds will go to the Floyd County Cancer Unit.

The event will be held at the Massie Activity Center

son of Mrs. Betty Young and William F. Young, both of Arlington.

Wedding vows will be solemnized Saturday, February 2, 1974 at 7:30 p.m. in the First Presbyterian Church in Arlington.

Miss Ivy and Young are both 1972 graduates of Sam Houston High School in Arlington.

Miss Ivy is the granddaughter of Mr. and Mrs. Johns Cox of Lockney, and niece of Mrs. Marjorie Martin of Lockney and Mrs. Max Marble of Hart. Mrs. Freddie Ivy is the former Nova Jean Cox.

## Miss McCormick-Wilton H. Howell Wed Saturday

Standing before the altar of Community United Methodist Church in Ruidoso, N.M., Miss Janet Susan McCormick of Lockney and Wilton H. Howell of Ruidoso exchanged vows Saturday night, December 22. Rev. Frank Oglesby, pastor of

Tahoka United Methodist Church, performed the vows.

Altar rail and candelabra were wrapped with pinon pine greenery. White velvet bows accented the altar rail, red carnations, and the base of each candle on the candelabra.

Parents of the couple are Mr. and Mrs. Bobby McCormick of Lockney and Mrs. D. D. Howell of Ruidoso.

Mrs. Jessie Lee Hawkins of Ruidoso played traditional wedding music.

Nieces of the couple, Jan Huey of Ruidoso and Jerri Ann McCormick of Lockney were candlelighters. Cindy Howell of Ruidoso was flower girl, and Shawn Warden of Las Cruces, N.M. was ring bearer. They are niece and nephew of the groom.

Sister of the bride, Miss Joann McCormick of Lockney was maid of honor. She and the other feminine attendants wore floor-length dresses of antique gold velvet, accented with ecru lace trim on the yokes and long tapered sleeves. The dresses were designed with high rise waist lines to match the bride's dress. The maid of honor carried a bouquet of red carnations and gold cushion mums.

Bobby McCormick gave his daughter in marriage. The bride chose a traditionally styled gown of white a la mode fabric. The form-fitting bodice was trimmed at the high rise waist with flower patterned venice lace with seed pearl accents. The decollete neckline trimmed with the venice lace, has ruching of crystal pleating and a la mode ruff underneath. Long, tapered sleeves were also trimmed with venice lace and ruching. A deep ruffle was caught at the hem of the skirt with a band of venice lace, with the ruffle continuing around the back of the gown along the chapel length train. Her veil styled with a high tiara effect caplet of venice lace and seed pearls, held a short bouffant veil of two tiers.

## New Arrivals

Mr. and Mrs. Bill Hicks of Floydada are parents of a new daughter, Kalli Jan, who was born December 8 in Lockney General Hospital. The baby weighed seven pounds, 13 and one half ounces. She has an older sister, Brenda, 10, and two older brothers, Skipper, age seven and Michael, who is four. Hicks is associated with Floydada Seed and Delinting.

Grandparents are Mr. and Mrs. R. C. Bullock of Post and Jim Hicks of Floydada.

## Athena Club Enjoys Party

The Athena Jr. Study Club enjoyed its annual Christmas party, Saturday, December 15, at the Joe Taylor home. Members and their husbands gathered and visited around the Wassail bowl until time for dinner. The serving table and dining tables were decorated in white linen, gold and silver. The buffet dinner featured smoked turkey, rice casserole, various red and green salads, relish plate, hot rolls, coffee, tea, pumpkin and pecan pie.

After dinner, gifts were exchanged and followed by games. Those enjoying the evening were James and Shiela Poole, Lydia and Roland Watson, Ted and Sally Carthel, John and Nida Peck, Larry and Jill Golden, Bill and Jody Matthews, Jerry and Kay Williams, Joe and Virginia Taylor, Hugh and Pat Ritch, Jerry and Sheree Cannon, Joe Frank and Judy Henson, Raymond and Martha Sue Lusk, Eugene and Virginia Owens, Warren and Barbara Mathis, Doug and Donnie Meriwether, Doug and Kay Bowles, Bobby and Jeannean Hise, Wilbur and Jan Mize, Beth and Bill Calvert, Roy and Sandra Turley.



MRS. WILTON H. HOWELL

intervals with red velvet bows to decorate the front of the long table. Arrangements of red carnations and

gold cushion mums in cut-glass bowls flanked the wedding cake. A crystal punchbowl and a silver coffee service completed the setting.

Following a wedding trip to El Paso, the couple will be at home in Ruidoso where the groom is self-employed.

Janet McCormick was a spring graduate of Lockney High School and went to Texas Tech University for the fall semester. Howell is a 1969 graduate of Ruidoso High School and holds the BBA degree in business from Texas Tech.

Best man was Mike McDonald of Levelland, and Jerry Cooper of Lockney ushered guests. He is the bride's uncle.

A reception at the Chapparral Motor Hotel in Ruidoso followed the wedding. Miss Bekki McCormick of Dumas, niece of the bride, registered guests.

Serving refreshments were cousins of the bride, Miss Kathy Cooper of Lubbock, and Miss Lisa Cooper of Denton. Also assisting were the bride's aunt, Mrs. Audrey McCormick of Lockney and Mrs. Martha Davis of Lockney and Mrs. Kent Watson of Ralls.

The reception table was covered with a white linen cloth, overlaid with gold net. Garlands of pinon pine greenery were caught at

## NEW! MARK Electric Shaver

Featuring the most important breakthrough in 30 years of Remington shaver head technology.

After years of research, Remington engineering has developed the micro slot shaving head and blade system, sharp shaving tracks with ultra thin outer head and 79 micro slots per track give you 25% more slots for more hair reception and greater shearing action. At maximum comfort dial adjustment, "Stretch-er Bar" gently depresses skin, exposing more whisker for a clean, close comfortable shave. Famous Remington replaceable blades. Full width trimmer.

ARWINE DRUG FLOYDADA

# PEACE

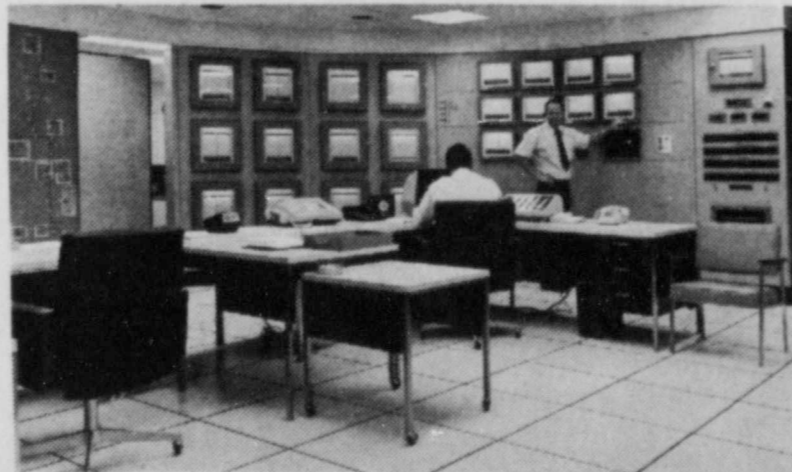
"Unto you is born this day in the city of David a Saviour, which is Christ the Lord"

IT'S BEEN A GOOD YEAR AND WE THANK YOU

## GOEN & GOEN INSURANCE

FLOYDADA

# Reddy so you can enjoy Christmas...



This Christmas, as in the holiday seasons past, key people in our service area are working to make sure that you have the power you need for all your electric needs. The picture above is just one of the many areas where activity never ceases. Information from every corner of the area we serve is at the fingertips of the people who staff our control center.

When the call comes for more power — even on Christmas Day our people act instantaneously to be sure you get that power. From the colorful lights decorating your home to the roasting of your Christmas bird, you can rest assured that the electricity you need is there — and every kilowatt is 100% usable — because we're working...

Your Future is ELECTRIC

ELECTRICITY-IT DOES SO MUCH GOOD

**Merry ELECTRIC Christmas**

FOR SO MANY PEOPLE

### Wylie's Travelling Carpet Store

Free Home Demonstration

Call: 296-9654 Plainview after 5 p.m.

Owned & Operated by Cleon Wylie

We sell and install all our own carpet. Very Competitive Prices! All Material & Installation Guaranteed!

Thanks Folks!

WE TAKE THIS MEANS OF EXPRESSING OUR SINCERE APPRECIATION FOR THE FINE RECEPTION THE PEOPLE OF FLOYD COUNTY AND ITS TRADE AREA HAVE GIVEN THE OPENING OF OUR BRANCH OFFICE IN FLOYDADA

OUR CONGRATULATIONS TO MRS. J. T. FOLEY, WINNER OF THE RCA COLOR TV SET.

OUR BEST WISHES TO YOU AND YOUR FAMILY FOR A VERY ENJOYABLE HOLIDAY SEASON

Floydada Branch

## Plainview Savings & Loan Association

217 W. CALIFORNIA PHONE 983-3725

Serving This Area For Over 37 Years

# Brown Church In The Vale

By Judy Nelson  
Elm Grove, Wisconsin

IT WAS only by chance that my vacationing family and I stumbled across the rural shrine nestled deep in the lush corn country of northern Iowa, near Nashua.

Half-hidden in a cluster of tall, fragrant pines, the shrine—a brown clapboard church—clearly dates back to pioneer days. A stubby belfry dominates the exterior. Inside, hardwood box pews worn smooth with age, a pocket-sized altar and old-fashioned wall-paper give the visitor the impression she's stepping back into the 19th century.

Puritan starkness. But the church has a warm heart, as the rose littering the sidewalk attests. It's the Little Brown Church in

the Vale, a world famous chapel immortalized by a familiar Protestant hymn and by its torrid romance with Dan Cupid. In fact, some says it's Cupid's favorite.

Even in an age of sophistication and cynicism, Cupid still shoots his heart-tipped arrows with bull's-eye accuracy. Each year, hundreds of couples looking for a quaintness and special meaning to their wedding answer the call of the beloved hymn:

"Oh, come, come, come, come,  
"Come to the church in the  
wildwood,  
"Oh, come to the church in  
the vale;  
"No spot is so dear to my  
childhood  
"As the Little Brown Church  
in the Vale."

They're attracted, too, by the church legend,



WHOSE EXCITED???? Christmas isn't for dogs anyway, but nevertheless, Mitzi, pet Boston Terrier belonging to Debbie Medley, still looks over the packages under the tree just in case her name may be on one. Mitzi is prepared, in her turtle neck sweater, for the lowering of thermostats as well as any unexpected snow which may fall Christmas. (Staff Photo by Jim Huggins)

Anywhere from 600 to 1,000 radiant brides whisper "I do" here each year. June, the traditional wedding month, is a time of frenzied activity. Some days the pastor must work virtually from dawn to dusk.

But anyone denouncing the Little Brown Church as little more than a marriage mill will get an argument.

A Cedar Rapids bride told us: "I loved being married here. It was so private, so quiet and so serene . . . a perfect start to a marriage."

There is little ballyhoo or commercialism—no hot-dog or souvenir stands to mar the natural beauty of the setting.

Church records show third and fourth generation weddings and couples journeying from near and far (from Arkansas and Saskatchewan, Maine to California, as well as from overseas).

A cherished custom is the bell tolling just after the 10 minute Protestant ceremony. As the tolling rolls across green fields of ripening corn, the pastor tells the newlyweds: "Remember, marriage is like that—a long pull together."

The origin of this rustic shrine reads like a storybook, surpassing all its marriages in romance, we learned.

The story goes back to 1857,

when James Buchanan resided in the White House and strove to stem the growing split between North and South. A stagecoach clattered into the frontier town of Bradford, Iowa, dust clouds billowing in its wake. A young music teacher, traveling to see the pretty girl who would one day become his bride, knocked dust from his hat and got out for a stroll while the horses were being changed.

His heart was filled with joy—the love of his life would soon be in his arms. William Pitts gazed across a valley and focused on the glade where the forest thinned to merge with the prairie.

A perfect spot for a church, he mused.

The vision of the pastoral scene haunted him. After returning to his home in Wisconsin, Pitts wrote a poem describing the lovely scene he had so enjoyed.

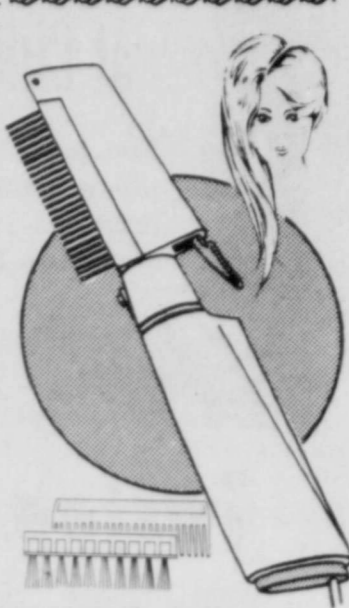
The melody of a hymn flashed through his mind, so he quickly set it to words. The task finished, he tucked away the music in a desk drawer and forgot it. There it lay for six years, gathering dust.

In 1863, Pitts rode horseback to Bradford, where he had accepted a teaching job at the academy there. When he sighted the peaceful vale, he blinked in awe—a church was being erected at the very spot he had envisioned!

## Tips On Home Repairs

**Time To Save Energy**  
NEW YORK (ED)—We may not know we're in an energy crisis, until we need energy and it's not there. Time is running out. A home heating fuel shortage is a real threat unless we all pitch in. There are many ways each of us can help, according to the Aluminum Association:

- Begin by checking your house for places where you may be losing heat and money. Windows and doors are often the culprits.
- Install storm doors if you don't already have them. And equip them with automatic closures to be sure they stay shut. Aluminum storm windows will pay for themselves within a decade by cutting heating bills.
- Weatherstrip and caulk around windows and doors to help keep unwanted cold air outside.
- If your home is not insulated, placing foil-backed insulation in walls and ceilings will usually pay for itself in



FOR THE GLAMOROUS YOU!

NEW! LADY REMINGTON™ MIST-AIR HOT COMB™ STYLER/DRYER

- SPERRY RAND™
- New moisturizing heat attachment with fine spray for styling and manageability.
- 20% more air flow for faster drying and styling.
- Power handle, brush and 2 comb attachments.

ARWINE DRUG

FLOYDADA

The song and the house of worship soon were wed.

Delighted to learn that the church actually existed, travelers—more mobile now as cars replaced buggies—began seeking it out. During World War I a restoration project was completed and the curtain rose on the golden era of the Little Brown Church.

Now one of America's best loved and most photographed churches, the Iowa landmark—whose front steps bear the inscription, "Let me live by the side of the road and be a friend to man"—draws as many as 50,000 tourists a year.

HAVE YOU FINISHED CHRISTMAS SHOPPING? IT'S CLOSER THAN YOU THINK

## Christmas Cheer



the season bloom with joy!

It's Been A Good Year And We Thank You!

Park Florist  
Floydada 983-2868

## Set Your Sight On Kohoutek

NEW YORK (ED)—The most exciting celestial display of the century is lighting up the sky this winter. The phenomenon is Comet Kohoutek, named for the Czech-born astronomer who discovered the giant comet when it first entered our solar system last March.

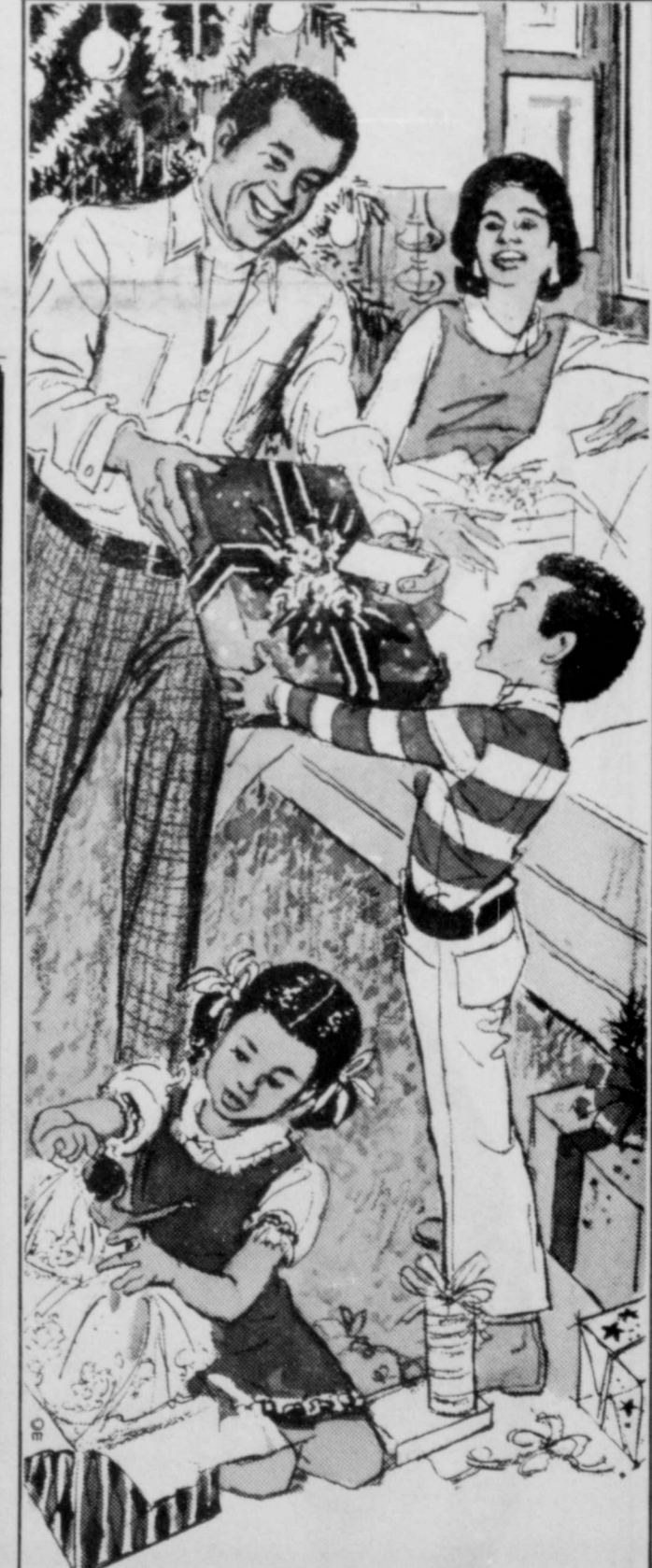
Kohoutek holds special excitement for both professional and amateur observers, because it is a "sun-grazer." That means it will come within 13 million miles of the sun (the earth-to-sun span is 93 million miles). This close proximity to powerful solar rays will make the comet glow so brightly that it will be readily visible to the naked eye. Before December 28, early risers can spot it in the southeast quarter of the pre-dawn sky. After that date, look for Kohoutek just after sunset, to the west southwest.

Because it will be visible while there is still light, photography buffs who want to record this awesome visitor's appearance should capture the spectacle on color film. An amateur with a 35-millimeter camera can photograph the white streak of the comet at its most dramatic—against the brightly-colored dawn and twilight sky.

32 OZ.		PLUS DEPOSIT	
COKE, DR PEPPER, 7 UP		5 for \$1	
Bananas LB.	12¢	U.S.D.A. CHOICE Rump Roast LB.	98¢
SWEET POTATOES LB.	19¢	SHURFINE REG. OR DRIP COFFEE LB.	69¢
HEARTS CELERY CELLO BAG REG. 51¢	39¢	U.S.D.A. CHOICE Club Steak LB.	98¢
FRESH LB. CELLO BAG Cranberries	33¢	RUSSETT Potatoes 10 LB. BAG	79¢
KRAFT 7 OZ. Marshmallow Creme	2 for 59¢	KING SIZE 25¢ OFF LABEL TIDE	\$1.29
1/3 BOX DELICIOUS APPLES	\$3.59	SHURFINE 303 CAN REG. 39¢	Fruit Cocktail 29¢
MRS. BAIRD'S BROWN AND SERVE ROLLS	3 for \$1	SHURFINE CUT 303 CAN REG. 27¢	Green Beans 19¢
CLOVERLAKE 1/2 PINT Whipping Cream	39¢	SHURFINE 300 CAN	Kidney Beans 2 for 39¢

DOUBLE S AND H GREEN STAMPS MONDAY AND WEDNESDAY THESE PRICES GOOD THRU DEC. 26  
MILK WE ACCEPT FOOD STAMPS DELIVERIES \$2.50 OR MORE

YOUR HOME OWNED AND HOME OPERATED GROCERY  
**L&J FOOD STORE**  
We Give Double S&H Green Stamps On Wed.  
116 NORTH 2nd PHONE 983-3105  
WE DELIVER



## GREETINGS

To you and your family, we wish a season filled with merriment and joy and laughter. We thank you for your trust and support.



## MERRY CHRISTMAS



The Yuletide season brings thoughts of Christmases gone by . . . and thoughts of friends like you. We sincerely hope that you enjoy the happiest of holidays!

**Riverside Chemical Co.**  
LOCKNEY

\*\*\*\*\*



# Tastee Freez

NEIL, JOYCE, VICKI AND TERRI SMITH FLOYDADA

\*\*\*\*\*



December 14, 1973  
Dear Santa Claus,  
We love you Santa Claus. You love us. Do we love you. Can I see you. Can I see you win you come.  
Can I go to your house. Can ol of us see you. Win we go to sleep you bring us pras.  
The Eed  
Rita Lara 2-D

December 14, 1973  
Dear Santa Claus,  
What have you been doing?  
Have you been making toys? How are the reindeer? My name is Mary Ann Rainer.  
I have one sistr her name is Kay Lyn Rainer. I whoud like two dolls. I whoud like Miss Peep and Thrste whokr.  
I have bee good.  
Mary Ann Rainer

December 1, 1973  
Dear Santa Claus,  
I like you to come to are school. I like you to come to are home.  
Santa Clus, I like a pope for Christmas.  
I lik you Santa Clus.  
The End  
I Hop you MERRY CHRISTMAS.  
Randy Wilson

Dear Santa Claus,  
How have you been I have been good to I want a bates doll.  
Maria Ochoa

Dear Santa,  
I want a G.L. Joe and a helicoptor. I would like to know how your reindeers are. Don't forget my dog a surprise.  
Love  
Jerald Mack Johnson

2-D Gloria Vallejo  
December 14, 1973  
Dear Santa Claus I like a doll and my little sister would to and I like Christmas and I like snow and Santa Clans and How have you been and I like a toy for my little brother.  
I love you.  
Sants Claus.  
Gloria Vallejo

Dear Santa,  
I'm 13 years old and can't write very good but don't think you're not my hero anymore. You're still my favorite. I've been real good this year and here is what I would like you to bring me: A rubber ducky, a barbie and Ken set, A big red fire truck, Mickey Mouse pajamas, Ragedy Ann and Andy, and I would ask for a big cuddly teddy bear but Mom says my old one will do till next Christmas. Please be sure to fill my stocking full and I'll leave you some milk and cookies. I love you with all my heart.

Love,  
Todd Vickers  
P.S. My best friend Jimmy Jackson would like everything I do except he wants a pair of walkie talkies in place of the Ragedy Ann and Andy.  
Please print this!

December 14, 1973  
Dear Santa Claus,  
I love you very much.  
I want Santa Cluas to come. I wish you a merry christmas.  
I have ben good and I want a doll. I love you santa cluas.  
The End  
Friend  
Belinda Rodriguez

December 14, 1973  
Dear Santa Claus,  
I have ben Good. And my brother has ben Good too. And my brother wants a farm set. And I want a game called witch? And are you busy Santa Claus. And my birthday is on February the 28. And you can get me enything for my birthday.  
Love Dwaine Boteler

Dear Santa Clais can I see you Do you love me we love you do you like me I like Santa Clis we all Love you  
Susie Irlas

December 14, 1973  
Dear Santa Claus,  
how are you.  
I am 8 years old I want a bike and I wish you a very merry Christmas.  
Troy Garza

December 14, 1973  
Dear Santa Claus,  
I am in second grade. My name is Timothy. I am seven years old. My teachers name is Miss Ferguson. My birthday is in May 23. I want a big wheel and a train and a car.  
Timothy Lipham

December 14, 1973  
Dear Santa Claus,  
My name is Janet Vee Lane and I am nice I help the old and I am seven years old. I live with my Grindmothe and my UNCLE and I am a girl and I want a bike and a doll and a car.  
I found love by loveing you.  
The End  
Janet Law

Dear Santa Claus. Ange wants to tell you what she wants. So here we go bring her a barbie make up set. Barbie camping set. Sew magic. putt putt train. now Shannon's toys Over and under race set. GI joe training center. Big jim sorts camper. Evel Knievel.  
love shannon

December 14, 1973  
Dear Santa Claus,  
My name is Jesse Baltierra. I would like to have a racing track and I would like to have a many like. I an nine years old. I would like have a book.  
Jessie Baltierra

December 14, 1973  
Dear Santa Claus.  
I love you Santa Claus. you Love boys and girls. I want a bike and I want a bb gun.  
Lewis Alaniz

December 14, 1973  
Dear Santa Claus,  
How have you Been. I have Been Good to. I like School. I like to work in school to. This is John. When you open the Letter you can read it. I went a play stove. And I want a be be gun and my Brother will like a be be gun.  
JoAnn Marroque

Dear Santa Claus,  
I will want a raes trak and my Brother will like a raes trak to. and I want a be be gun and my Brother will like a be be gun.  
Tony Salas

December 14, 1973  
Daer Santa Clais I like BB guns and a like toy cars and toy trains and toy trucks and frand Robert Galvan.

December 14, 1973  
Dear Santa Claus,  
My name is richard. I would lik to have a b b gun. and I would like to have a motor bike. I am seven years old. I would like to have a racing car set.  
I Love you Santa Claus and I love every one in the hold world.  
Richard Mitchell

Dear Santa Claus hao ar Jon my adres is 220 treet prosee md you brenin me a Bike ad a gun ad a hot ad a rifo ad som cars ad som glooop ad



To each and every one

of our friends

Covington Oil & Gas DOUGHERTY

# CHRISTMAS GREETINGS

Quiet thoughts turn to this time of peace, happiness and togetherness. It's a season when families and friends harvest many joys and blessings. Christmas is also a nice time to thank friends like you.



Board of Directors and Staff  
**FLOYD COUNTY FARM BUREAU**

O HOLY NIGHT

May the Star of Bethlehem guide us once again to the Prince of Peace.

THANKS FOR A GOOD YEAR...

**CONE GIN COMPANY**

CONE



**WARD** - Bert Robertson [left] was honored recently for 17 years of service on the County Committee of the Agricultural Stabilization Conservation Service. Les Ferguson [right] of Lockney, chairman of the County presented a certificate of service and a plaque to Robertson, who is retiring. Robertson's place on the committee by Ned Bradley. H. L. Porter is the other County Committeeman. [Staff Photo by Jim Huggins]

## es For Highway Litterbugs

sort of waste on rights-of-way, beaches, parking areas or in inland streams or coastal waters."

A breakdown of DPS figures for the first half of 1973 shows the sub-district headquartered at Tyler as the worst offender. Its 17 counties produced 20 charges of depositing litter on highways and 43 of leaving refuse on the highway.

Next worst offenders were in the 15-county area headquartered at Houston. It showed 35 litter violations and 26 charges of leaving refuse.

Abilene's 35-county district produced 20 litter charges and 18 for leaving refuse.

The 22 counties served by the sub-district around Waco turned up with 20 litter charges and 30 refuse tickets.

Corpus Christi area patrolmen arrested 22 for litter and 18 for refuse.

The Dallas sub-district office had 16 litter arrests and 20 refuse cases. Lubbock patrolmen arrested 13 for littering in the 29-county district and 32 for leaving refuse. Beaumont's had 8 litter arrests and 17 for leaving refuse.

Other sub-district office figures for the six months of this year:

Midland - 10 litter and 10 refuse.

Amarillo - 12 litter and 8

refuse.

Austin - 10 litter and 8 refuse.

The littering arrests have been running 800 to 900 for the past few years. In 1960 there were only 225 - indicating either less litter or less enforcement.

Even the higher rate for 1973 seems insignificant in view of the many thousands of miles of highway and the constant litter pick-up work carried on by the State Highway Department, Maurice Acers of Beaumont, president of the Beautify

Texas Council, said.

But, he added, the police work is not a simple matter of writing tickets. Officers must see the offense or be close behind the offender. The enforcement effort probably prevents repeat offenses by those caught and fined.

And agencies such as the Beautify Texas Council - seeking to cut down litter through pleas for public pride - hope that enforcement will augment education and possibly frighten potential litterbugs.

## Post Korean Veteran GI Bill Deadline Coming Up

Post-Korean veterans are down to about their last semester of eligibility under the GI Bill, but an extra year remains for those interested in farm cooperative training, apprenticeship or on-the-job training, and those qualified for advanced flight training, according to Jack Coker, VA Regional Director.

The standard eligibility period for GI Bill training for all veterans is eight years after separation from military service, Coker explained today. However,

post-Korean veterans - those with service from February 1, 1955, through May 31, 1966 - were not eligible until the current GI Bill became effective June 1, 1966.

As a result, the eight-year period for this group of veterans expires May 31, 1974, for all but several forms of GI Bill educational training.

Additional educational benefits were added to the GI Bill in 1967, thus the extension of the expiration date to 1975 for these

benefits.

VA officials explained that eligible veterans may qualify for flight training only when it is generally accepted as necessary to attain a recognized vocational objective. This can be in the field of aviation or where it is recognized as ancillary to the pursuit of another vocation.

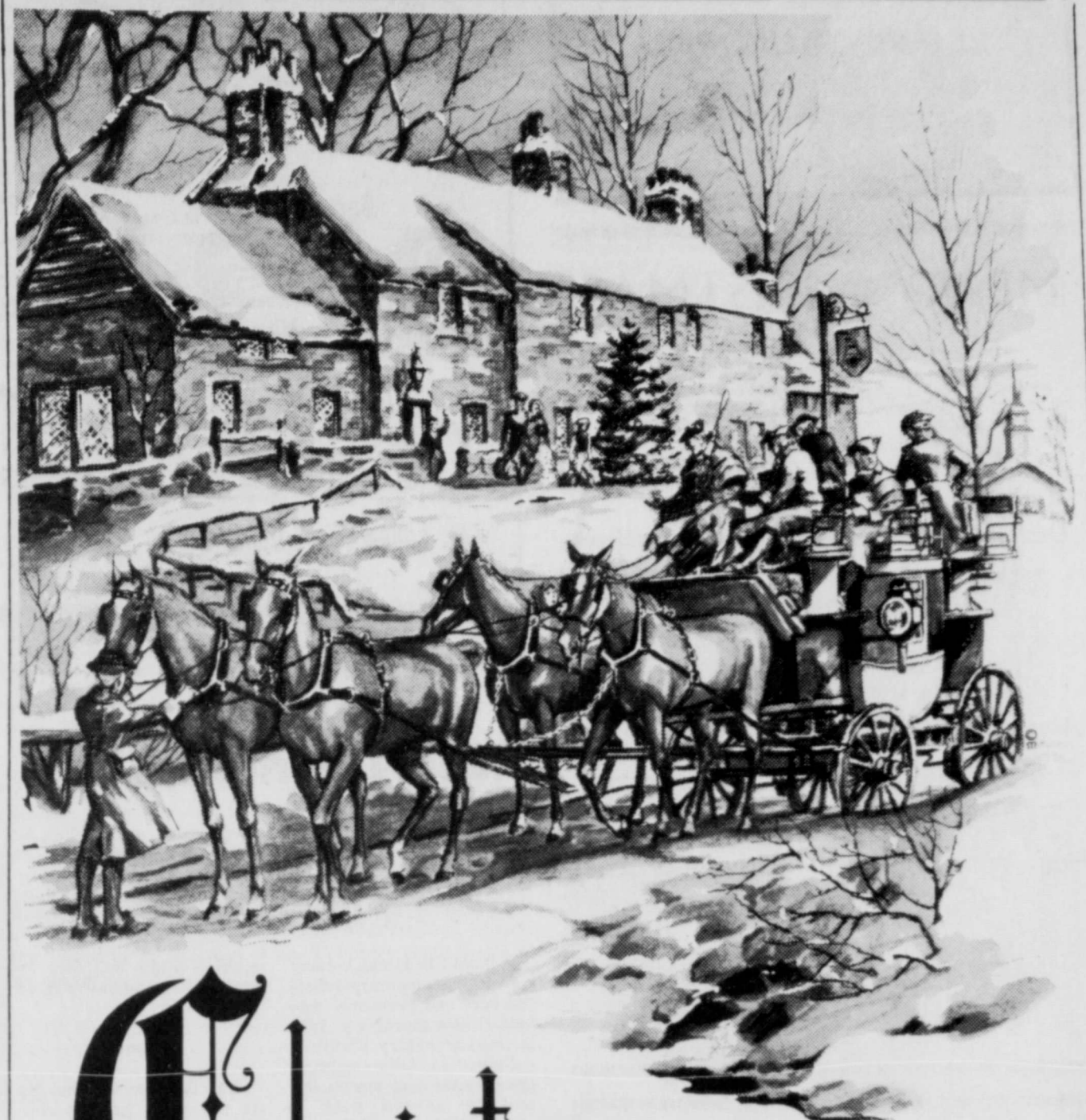
Applicants for flight training must possess a valid private pilot's license and meet medical requirements for a commercial pilot's license, Coker said.

The delay in providing post-Korean veterans entitlement for GI bill training is seen as the primary reason why only 34 percent of this group has taken

advantage of its education benefits.

Comparatively, 47 percent of servicemen separated after enactment of the current GI Bill have enrolled in educational training under provisions of the bill.

"Some of the post-Korean veterans have been out of the service for as long as 11 years before the GI Bill gave



# Christmas...

Old-fashioned ways have a special meaning at Christmas. And, in this old-time spirit, ever-new, we wish you and your family the happiest holiday. Merry Christmas!

THIS CHRISTMAS GREETING FROM.....

- Margaret Schacht      Mrs. J. P. Truett
- The Herman Kings      Roy Turley Family
- Mr. and Mrs. Bill Calvert and Family
- Mr. and Mrs. Byron Ford and Family
- Mr. and Mrs. Fritz Schacht
- Nora and Archie Bybee
- Mr. and Mrs. Melvin Cooper
- Mr. and Mrs. W. L. Carthel
- Maye and J. R. Belt Jr.
- Ann and Eddie Foster, David, Jody, Melanie, and Karyn
- Gayle and Keith Jackson, Dwight, Wade and Boyd
- Dimple B. McGavock
- Raymond and Martha Sue Lusk and Keri Dee
- Warren and Barbara Mathis, Mike, D'Lynne and Karen
- Mr. and Mrs. Margarito Arellano and Family
- Mr. and Mrs. Pat Stansell and Scott Carolyn, Rusty and Daaron Wilson
- Jerry and Barbara Cawley, Gary and Michael

To all of you, whose friendship and loyalty have made this such a happy season for us, we send our warmest Holiday Greetings... and a sincere wish that the New Year may prove memorable for the many joys that it will bring to you and yours.

Lockney Oil & Butane Co

THE N. H. GAMMAGES

**W & O BUTANE**  
**IS MOVING**  
 THEIR OFFICE FROM ITS  
 PRESENT LOCATION  
**TO**  
**200 W. CALIFORNIA**  
 ACROSS THE STREET NORTH  
 FROM LIGHTHOUSE ELECTRIC  
 FLOYDADA

MERRY CHRISTMAS!



Hope Your Holiday is a Driving Success

JAMES LEE NICHOLS  
 AND  
 JIMMY NICHOLS  
**NICHOLS OIL COMPANY**  
 FLOYDADA

\*\*\*\*\*

A Bootiful Christmas to  
 All our Loyal Customers

**DYSON'S**  
 MR. AND MRS. CARROLL SIMS  
 FLOYDADA

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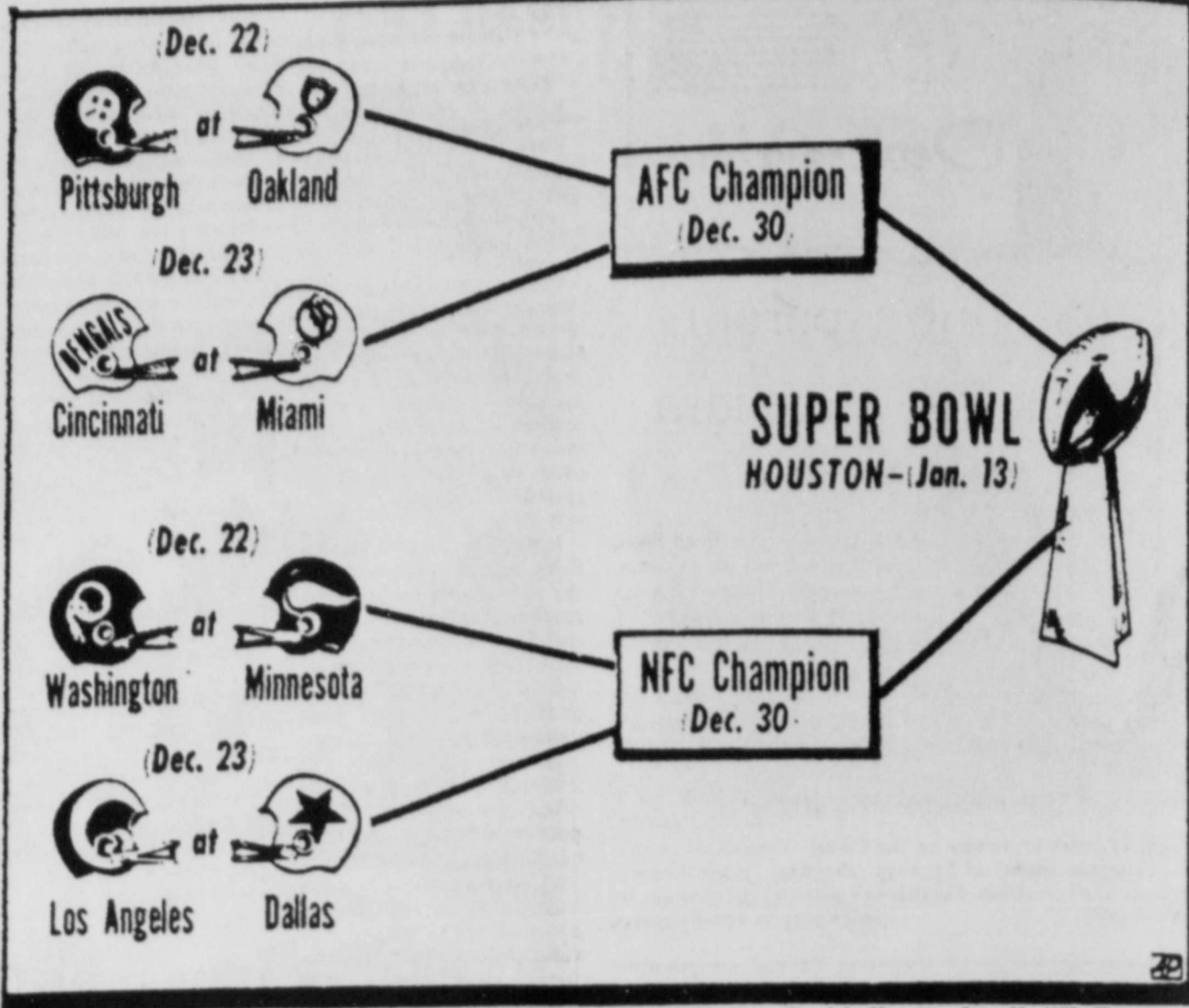
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**GREETINGS of the Season**

Our carts are just brimming with lots of Christmas wishes . . . joy, peace, contentment, and a heartfelt thanks for your patronage.

**CAPROCK CASH GROCERY**  
 FLOYDADA

\*\*\*\*\*



PLAYOFF BRACKET — This diagram outlines the National Football League's playoff schedule. The American Conference champion will meet the National Conference champion in the Super Bowl in Houston, Jan. 13, 1973. The game will be played in Rice Stadium. (AP Wirephoto)

**Amid The Hustle And Bustle Of Christmas**

BY GAYLE JACKSON

Annual Christmas holiday coffee for elementary school teachers and personnel was held Friday morning at 7:30 in the elementary library.

Cinnamon rolls, sausage links, coffee and spiced tea will be served with a gaily-decorated table.

Hosts for the coffee were principal Weldon Dodson, secretary Gladys Bobbitt, school nurse Evelyn Ulmer, librarian Hazel Johnson, migrant teacher's aide Naomi Johnston, reading teachers Pat Jungman and Dinah Bean, and fourth grade teacher Mary Louise McCarter.

Special guests were Nora Ayres, retired third grade teacher, and Mary Ansley, retired school nurse.

Here are recipes for two pies that have been served recently at Lockney parties.

**Butter Nut Pie**

Rita Burleson's pies were crowd pleasers at the recent Il Penseroso Study Club Christmas social. Rita's mom Lucile Johnson was the first to use this recipe in their family. Rita says the great advantage to this pie is that from start to cleaning up is only about 30 minutes.

Beat 3 egg whites until stiff, then blend in 1 cup sugar gradually. Add 1 tsp. vanilla. In a separate bowl, mix together 3/4 cup graham cracker crumbs, 1/4 tsp. salt, 1 tsp. baking powder. Fold into egg white mixture. Add 1 cup chopped nuts. Pour into well buttered pie pan; bake at 325 degrees for 30 minutes. Cooked pie will be hard and nearly white in color. Let cool, then cover with whipping cream, and let set in refrigerator no less than five hours, preferably over-

night. The pie will then be much softer and have a deep brown color.

**Dream Pie**

Ann Race served this pie at a recent bridge club party. The recipe is one that her mother Wilma Brown has had for years.

Mix together one no. 303 can crushed pineapple, 1 1/4 cups sugar, 2 tbsp. flour and 1 can sour pie cherries, drained. Cook until mixture thickens. Remove from heat and stir in a small box of orange jello and a few drops of red cake coloring. Cool. Add 4 diced bananas and 1 cup chopped pecans. Pour into pie crust and top with whipped cream.

For last minute shopping, make it easy on yourself and use the GiftAmerica service offered by Mize Pharmacy. GiftAmerica is a subsidiary of Western Union, and makes it possible for you to choose at Mize's name-brand gifts which will then be delivered almost anywhere in the USA. Blankets, small appliances, gourmet foods, leather goods and golf balls are among the items available.

Wilbur Mize also still has several of the new Polaroid SX-70 camera and matching film.

Two holiday parties that include lots of good eating are the candy-making and bread-making parties. Our community has seen the candy-making party as Sheree Cannon invites several of her friends and their husbands to come and bring ingredients for a double recipe of candy. The fun continues when all the candy is laid out for each couple to

choose a variety of kinds to take home.

The bread-making party is mentioned in the December issue of Redbook magazine, and tells of a woman making up sweet dough, and having friends arrive just about the time the dough is ready to rise for the second time. She set out cherries, nuts, dates, candied fruits, etc., for everyone to shape and decorate some bread. After baking, everyone gets to help eat the bread and take some home, too.

ANOTHER LETTER TO SANTA CLAUS

Dear Santa,  
 I would like for you to bring me a man for Xmas. The height does not matter, nor age, this is all I can think of this year.

Love you, Tommie

Three Accidents In November

The Texas Highway Patrol investigated three accidents on rural highways in Floyd County during the month of November, according to Sergeant Thurman Keffer, Highway Patrol supervisor of this area.

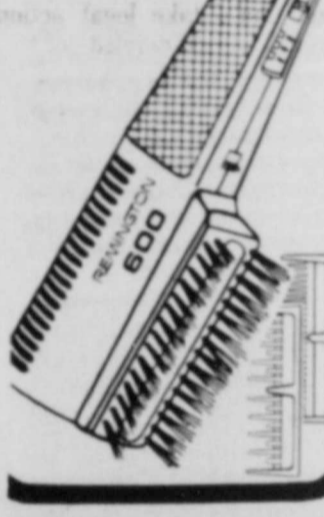
These crashes resulted in two persons killed and no persons injured.

The rural traffic accident summary for this county during the first 11 months of 1973 shows a total of 45 accidents resulting in four persons killed and 16 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for November, 1973, shows total of 606 accidents resulting in 25 persons killed and 349 persons injured as compared to November, 1972, with 504 accidents resulting in 14 persons killed and 265 persons injured. This was 22 more accidents, 11 more fatalities, and 84 more injured in 1973 at the same period of time.

The 25 traffic deaths for the month of November, 1973, occurred in the following counties: three each in Oldham, Clay and Lubbock; two each in Floyd, Hale, Lamb, Wise; and one each in Garza, Stonewall, Young, Lipscomb, Parmer, Randall, Swisher, and Wilbarger.

The Hair Dryer for the Whole Family from REMINGTON



**NEW! REMINGTON 600**  
 Super Hand-Held Dryer

- 600 power packed watts for rapid hair drying.
- 2 combs & styling brush attachment, including wide tooth comb to deal with tangles.
- High/low speed switch lets you style or dry.

SPERRY RAND  
**ARWINE DRUG**  
 FLOYDADA

Let LEO do it

Let Leo's Flying Service Worry About Your GREENBUGS

**Producers Cooperative Elevator**

- \* Competitive Prices
- \* S&H Green Stamps on all Aerial Spraying
- \* Dependable & Experienced

983-2821 Floydada  
 983-3020 Dougherty

**NOEL**

Christmas! That special time of the year. A time when families and friends gather together to share and enjoy the season. And a time when we give special thanks.

**MOORE ROSE FUNERAL HOME**  
 FLOYDADA

Greeting  
 The freshness of new  
 awakens deep reflections  
 sentiments. We express  
 that good will and brotherly  
 val to bring lasting peace  
 us. The best of the season  
 and sincere thanks for your  
 FROM JERRY THOMPSON  
 ALL THE STAFF  
**THOMPSON PHARMACY**  
 FLOYDADA

\*\*\*\*\*

**Holiday**

May the radiance  
 and friendship brighten  
 day of the yuletide

CURTIS SANDERS  
**SANDERS PUMP & DRILLING SERVICE**  
 FLOYDADA

\*\*\*\*\*





# Dear Abby

## Losing one's parents eclipses her problem

By Abigail Van Buren  
© 1973 By Chicago Tribune-N. Y. News Synd., Inc.

DEAR ABBY: About a month ago we had a flash flood, and I lost nearly all the treasures I had saved for 45 years. Albums filled with pictures and snapshots, letters, clippings—none of which can be replaced. I had them stored in plastic containers, and when I opened them, all I found was mud and water!

It seems that a part of my life is gone, and I am heartsick over it. I am 60 and have had a very happy life. Our children are married and gone, and there are just the two of us.

I've tried to keep busy and not dwell on my loss, but it is on my mind constantly. I wish I could forget this terrible nightmare.

Somehow I feel that you can help me. Abby, have you ever lost any of your treasures? And if you have, how did you get over it?

DEPRESSED IN HOUSTON

DEAR DEPRESSED: Yes, Dear. I lost my beautiful mother in 1945. [She was only 57.] And a few years later, I lost a wonderful father. [He was 62.] And not a day passes but what I don't thank God for letting me have my parents for as long as I did. I know many who were not nearly as blessed as I, and I think of those who have survived a far greater tragedy—losing their children.

Now, what were you saying about clippings and pictures and other "treasures"?

DEAR ABBY: Out of the blue, my wife told me she had just terminated a love affair with a friend of ours, but she wouldn't tell me his name.

I now feel very awkward around all our friends, and I've asked my wife to tell me which one it was so I will quit having negative feelings about all of them. She claims it is all over now so his name is unimportant. How can I get her to name the man? I do not want to end our marriage.

EENY MEENY MINEY MO

DEAR MO: Tell your wife you think she invented the whole story to make you jealous, and unless she tells you his name, you aren't buying her "confession."

DEAR ABBY: I have had several heated arguments with my wife over the following problem: When I die, I want to be buried as soon as possible. I do not want a funeral, with flowers, prayers, a priest, and a bunch of long-lost relatives and friends kneeling beside my made-up corpse. I believe all that nonsense only prolongs the agony of immediate family and close friends.

My wife says she will not allow my wish to be carried out. Can I take legal action now to assure me that my wishes will be carried out?

NOT A FANCY MAN

December 14, 1973  
Dear Santa CLAUS

How have you been. I am seven years old. I will be eight on March 9, Saturday 1973 I am Cheryl Goen.

My teacher's home is Miss Ferguson.  
My friend's name is Susan Kimble and I like you.

My brother is in Oklahoma with My grandma and grampa. I want a big wheel and baby alive and a criss

cross game and a game called witch witch. I bet you are very busy at the north pole.

Cheryl Goen



# TRAIL DUST

By DOUGLAS MEADOR

Twenty years had passed since we met and he looked the same and he talked the same. His eyes were blue and sharp and his skin was still the color of polished saddle leather. It appeared that the mower of time had passed over him with the sickle raised.

It was Christmas Eve and there was no more room in the sky for stars as the horse crunched the frozen snow and the rider pondered the contents of a tow sack tied on behind the cantle of his saddle. It was wrapped in his yellow slicker and divided into three parts. One side contained red apples and the other side contained three pounds of twisted and stick candy. The center part of the sack contained two small rolls each of inexpensive green and red ribbon. The rider could see the two yellow lights about three miles apart and he turned toward the left. The homesteaders lived in the half dugout and the other light was that of his own home where he lived as a line rider for the ranch empire. He knocked at the rough door and was met by his neighbor. The wood-burning stove was red and the single room was warm. The line rider carried the tow

# Floyd County Hesperian

sack inside. He looked at the two children sleeping on the floor, wrapped in old sugsans. He placed the sack on the plank table and bade the homesteaders wife to open it. He explained that he wanted to share the contents with the children on the floor and his own two a few miles away. They divided the apples and candy and the ribbon and he was on his way across the snow-covered prairie. He felt warm inside and the stars shone with an extra brightness, and the light shining from his own window appeared to have a golden cast.

Two invisible jets were trying to sew a rent in the thin clouds with thongs of white vapor but the seams were not holding. Shortly the clouds began to drift in the late twilight and the sky turned to gold with the vapor trails left like two golden threads dangling over the world.

The person who does not feel the Spirit of Christmas in his heart during the season merely uses the organ to keep his pulse beating.

## Young Farmers Meet

The Floydada Young Farmers met at 7 p.m., December 10 at King's Restaurant. Thirty-one members were present.

Producers Co-Op Elevators were sponsors for the meeting and furnished the

DEAR NOT: Morally, it would seem only right that you should have your say about what happens to your body after your demise. But legally, your remains may become the "property" of the next of kin. If I were you, I'd talk to my lawyer.

DEAR ABBY: My husband and I had an argument about something and hope you can settle it. Does Lawrence Welk's champagne lady have false teeth? Or are they her own?

CURIOS IN LANCASTER

DEAR CURIOUS: They're hers. [I got it straight from the horse's mouth.]

Problems? You'll feel better if you get it off your chest. For a personal reply, write to ABBY: Box No. 69700, L.A., Calif. 90069. Enclose stamped, self-addressed envelope, please.

Hate to write letters? Send \$1 to Abigail Van Buren, 132 Lasky Dr., Beverly Hills, Cal. 90212, for Abby's booklet, "How to Write Letters for All Occasions."

## New Pipe Holds Chill

A new low-cost insulated PVC pipe for underground chilled water distribution has been introduced by Johns-Manville. It comes in 10-foot lengths and is joined by a flexible rubber ring that is sealed in a deep groove to allow for thermal expansion. The rubber ring joint also compensates for each movement.

## Best Wishes for Christmas

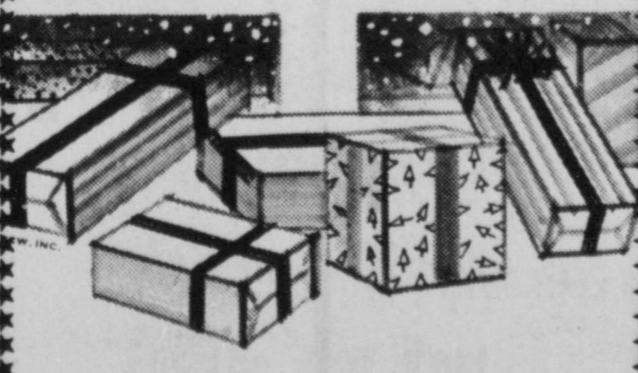
To you... the family, too! We wish the merriest and brightest.

My brother is in Oklahoma with My grandma and grampa. I want a big wheel and baby alive and a criss cross game and a game called witch witch. I bet you are very busy at the north pole.

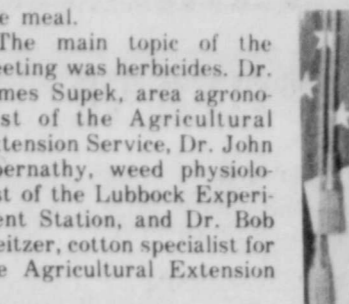
Cheryl Goen



Thank you one and all for the gift of your good friendship and loyal patronage. May we renew our pledge to serve you faithfully and extend to you and yours a Merry Christmas.



MR. AND MRS. WAYNE RUSSELL  
RUSSELLS EQUIPMENT & SUPPLY INC.  
FLOYDADA



Service, discussed the varied aspects of herbicide use on problem weeds in the area.

The Young Farmers meetings are strictly for educational purposes and the members of Floydada Young Farmers invite anyone to attend the meetings.

The Young Farmers would like to say a kind thank you to the sponsors of the last two meetings: to Al Howard Flying Service for sponsoring the November meeting and to Producers Co-Op Elevators for sponsoring the December meeting.

The Young Farmers will meet again January 14. The topic of that meeting will be fertilizers and soil testing.

MARINE PVT. EUGENIO CUELLAR, of Route 3, Floydada, Texas, graduated from basic training at the Marine Corps Recruit Depot in San Diego.

LET'S SEE NOW, ONLY TWO MORE SHOPPING DAYS UNTIL CHRISTMAS!



a wreath of best wishes to all our wonderful loyal friends.

DOBBS GROCERY & MEAT MARKET  
FLOYDADA



May all rejoice. May the hope and happiness of the first Christmas be found throughout the world. To you, our grateful "thank you."

COLLINS IMPLEMENT CO.  
JOHNNY COLLINS  
FLOYDADA

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LOYDADA...

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**A HEAP OF GOOD WISHES**

Heigh-ho the merry-o!  
It's Christmas once again. And jolly Santa rides the range, carrying good wishes and gratitude. UNDECEASED FAMILY  
Floydada Livestock Sales Co.  
FLOYDADA

\*\*\*\*\*

Best Wishes for Christmas

To you... the family, too!  
We wish the merriest and brightest.

MYNE AND PANSY FINLEY  
CITY TRIM SHOP  
MISSOURI FLOYDADA

\*\*\*\*\*

GREETINGS

Jolly spirits, happy times and the best of Christmas cheer are what we're wishing you, with our appreciation for your kind patronage.

ALL THE FOLKS AT  
HAMMOND SHEET METAL  
FLOYDADA

\*\*\*\*\*



### Christmas Greetings

Spirits are light! There's much happy cheer and merriment as we join in the celebration of Christmas.

FROM ALL THE EMERTS

**MIKES TV LAB**

FLOYDADA

### MERRY CHRISTMAS



We wish to thank you for your patronage during the past year. Merry Christmas.

Lockney, Texas

**Reecer's Cleaners**

Phone 652-2262

## Letter To Editor

1134 Frame Street  
Denton, Texas 76201  
December 17, 1973

Mr. Wendell Tooley, Editor  
Hesperian  
Floydada, Texas

Dear Mr. Tooley:

I thought you might like to have my newest Christmas Sonnet, which I have written especially for this Christmas...it has **not** been published.

I generally write one every Xmas for my Christmas Cards. I enclose a copy and if you do not care to publish it in Hesperian, well keep it for yourself.

Mr. Tooley, I'm the woman who worked for the Hesperian when I was only 13 years old, for Mr. and Mrs. Adair, when they owned the paper. They set the type by hand, and printed it on great round press, which raised its head for the ink to rolled on it, then came down and printed one side of paper at a time. I was deeply impressed with this wonderful machine. And it put out a good paper! I folded the new sheets of paper (ready for the press) and I helped to address them. **Everybody** took the HESPERIAN. It was the life-line of the whole county. I wish you a very Happy and successful Christmas.

Jessie Brown Thomas  
Sister of Fred Brown, Floydada

#### THE SONG THE ANGELS SANG

The night began as all the nights gone by,  
And quietly the sheep-fold settled down.  
The muted stars gleamed softly in the sky  
As guarding shepherds watched - without a sound.  
A peace lay softly on Judean hills,  
The fields of Boaz spread their darkened band  
Of redolence which damp of night distills  
Like holy fragrance sent to bless the land.

Then suddenly a great and shining star  
Flung down its flaming glory - shining bright,  
And joyous anthems, voiced by Heavenly choir,  
Sang "PEACE - GOOD WILL TO MEN" this blessed night,  
For in Bethlehem is born a mighty king -  
"THE PRINCE OF PEACE" - Let men and angels sing!"

*Jessie Brown Thomas*



## OBITUARIES

### Maude Merrick

Funeral rites for a longtime resident of Floydada, Mrs. Maude Merrick, 86, were conducted Friday afternoon in the First United Methodist Church. Rev. James Tidwell, pastor, officiated. Interment was in Petersburg Cemetery under

the direction of Moore-Rose Funeral Home.

Mrs. Merrick sewed for the public some 25 years and served as Floyd County treasurer four years, from 1938 until 1932. Left a widow while living in Alberta Clyde, Canada, Mrs. Merrick and her young son returned to the States in 1918 and settled in Floydada to be near relatives. She had made her home here since that time and was a member of the Methodist Church, and was Chapter Mother and Past Noble Grand of Floydada Order of Eastern Star.

Survivors include a son, Harold of Floydada; a grandson, Donald Ray Merrick of Germany; two sisters, Mrs. Edith Allen of Hale Center and Miss Hattie

Thorpe of Huntsville; and four brothers, George Thorpe of Lubbock, Carl Thorpe of California, Skeet Thorpe and Clarence Thorpe both of Petersburg.

### Cecil Delk

Services for Cecil Delk, 71, of Amarillo, retired manager of Forrester Truck Co., were held in Amarillo Tuesday. Delk, who was married to the former Maurine Andrews of Floydada, died Monday morning in High Plains Baptist Hospital. His wife's father, Dr. Varn Andrews was an early day physician in Floydada. Delk was a brother-in-law of Mrs. Cleo Goins of Floydada.

A native of Kentucky, Delk was a member of the First Christian Church, Masonic Lodge, Eastern Star and was a Shriner.

Survivors include his wife of the family home, 1519 S. Carolina, Amarillo; a son, Bob of Amarillo, two brothers and two grandchildren.

### ANOTHER SANTA CLAUS LETTER

Dear Santa

I have moved I live on Willow Street now I would like a Baby Alive and the set for Baby Alive And a play net And a play swing.

From Ann McCormick  
I would like a Mickey mouse watch.

LOCKNEY LOCAL

Mr. and Mrs. Larry McCormick, Bekki, Larry and Craig of Dumas recently returned from a five-day trip to Disneyworld in Florida. McCormick won the trip from DeKalb for selling seed. The McCormicks are former residents of Lockney and South Plains.



## GREETINGS

We hope that the true spirit of Christmas will bring a glow to your spirit and warmth to your heart. Thank you.

*Mize Pharmacy*

IN LOCKNEY



## MERRY CHRISTMAS

...to all our friends and patrons. May the happiness of the season follow you into the new year...we hope we will have the pleasure to serve you again soon.

**SMITH'S SUPERMARKET**

PHONE 652-2295

HOME OWNED AND HOME OPERATED  
IN LOCKNEY

## WE PAY THE HIGHEST RATE POSSIBLE

UNDER FEDERAL REGULATIONS

ON SAVINGS ACCOUNTS

90 DAY ACCOUNTS

12 MONTH CERTIFICATES

30 MONTH CERTIFICATES

4 YEAR CERTIFICATES

WE HAVE A SAVINGS PROGRAM TO FIT YOUR NEEDS AND YOUR ACCOUNT WILL BE SINCERELY APPRECIATED.

EARNINGS COMPOUNDED DAILY EFFECTIVE JANUARY 1, 1974.

"WHERE THOUSANDS SAVE MILLIONS"

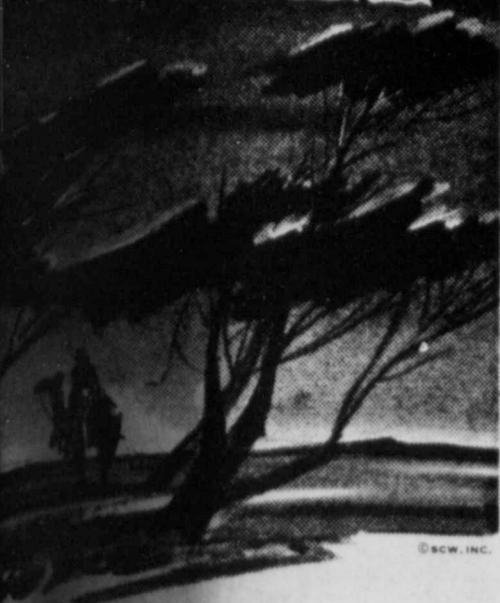
**TULIA SAVINGS AND LOAN ASSOCIATION**

200 N. MAXWELL

995-3521

TULIA, TEXAS

# NOEL



Christ's peace abide with you

## STEWART CLEANERS

FLOYDADA

*Season's Greetings*

It's time to greet our many friends and wish them the best!

## FLOYD COUNTY ABSTRACT

FLOYDADA



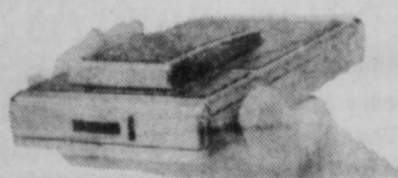
Always a pleasure to say hello to all our friends at Christmas and wish them the best everything!

SAM BAKER  
SAKER INSURANCE  
AGENCY  
FLOYDADA

# It's here!

We have Polaroid's SX-70

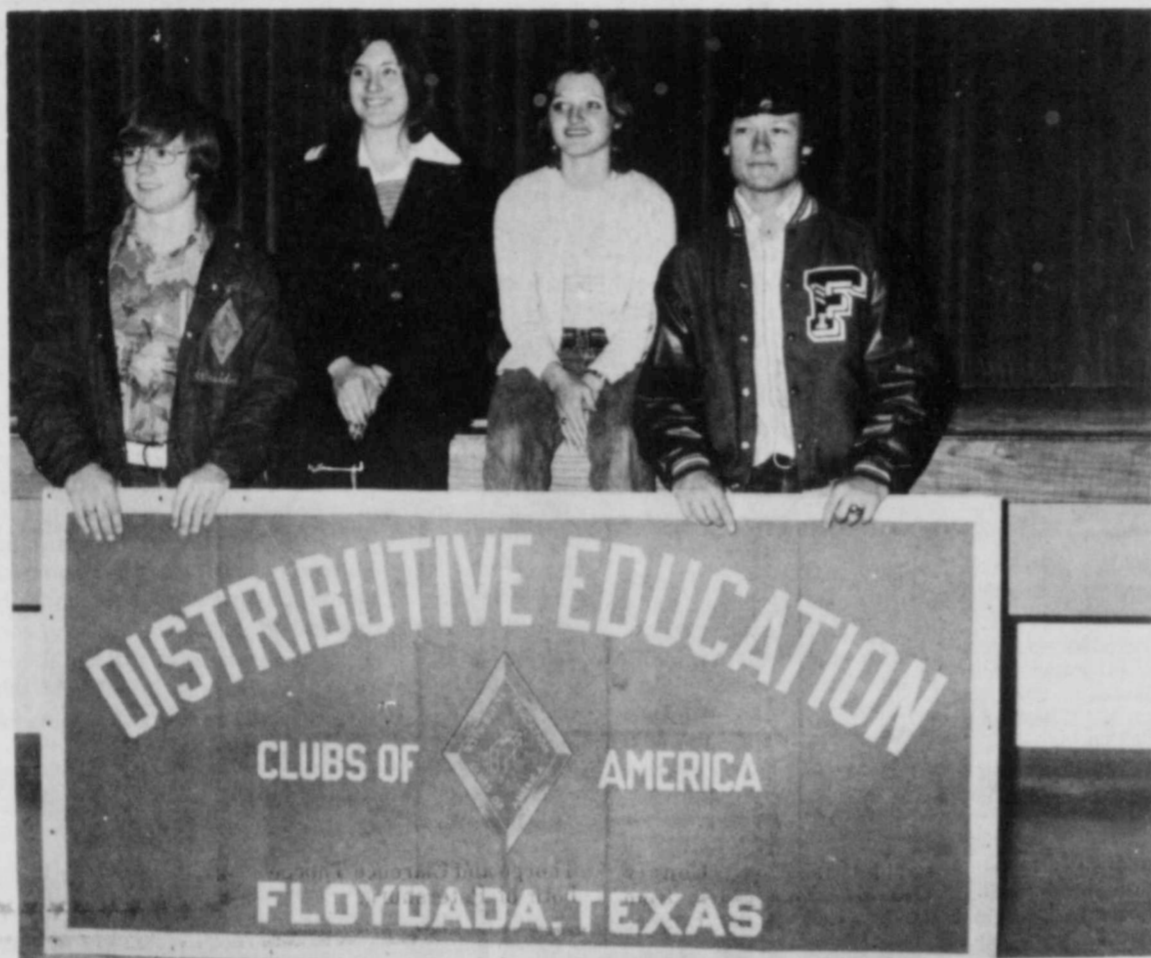
POLAROID'S SX-70  
most advanced photographic system in the world. NOW featuring the SX-70 and accessories.



**ARWINE DRUG**  
PHONE 3-2856 FLOYDADA, TEXAS  
OUR LABEL IS YOUR PROTECTION



**THE FLOYDADA HIGH SCHOOL WHIRLETES** — Varsity basketball team. Front, left to right: Debby Johnson, Verna Newton, Karen West, Nancy Puckett. Middle row, left to right: Sharon Decker, Sara Eastham, Margwyne Giles, Carol Cozby. Back, left to right: Linda Norman, Donette Marble, Pauline Cooper, Kathy Hinsley, Sonja Curry. [Staff Photo by Jim Huggins]



**DECA FAVORITES**. . . These Floydada High School DECA members were chosen last week to represent their chapters as beaus and sweethearts: [left to right] Jerry Parr, Blue Chapter beau [and president of the chapter]; Dana Woody, sweetheart [and vice president] of the Blue Chapter; Roxanne Fry, Gold Chapter sweetheart; and Mike Geisecke, Gold Chapter beau and president. [Staff Photo by Jim Huggins]

## Small Town Newspaper

By John H. Casey, Prof. of Journalism, University of Oklahoma

constructive community progress, is read longer by more members of the family and constitutes, with its millions of circulation and quadrupled millions of readers, a better advertising medium than any other

Without its newspaper the small town American Community would be like a school without a teacher or a church without a pastor. In the aggregate, the country newspaper determines the outcome of more elections, exerts a greater influence of

group of newspapers or periodical publications. When properly conducted, it cultivates so intensively

its home news field that city dailies, farm journals and general magazines circulating in the same territory become only secondary influences.

Through service to its community, the small-town newspaper will not merely survive; it will continue to flourish as the most representative, most distinctive, most wholesome type of journalism America has produced.

Merry Christmas  
Feliz Navidad  
Happy Hanukkah

Any Way You Say It...

Our Thanks  
To All Our Customers  
And Best Wishes  
For The New Year

**BUDDY'S FOOD**

FRIENDLY FOLK AND GOOD FOOD  
FLOYDADA

## WATCH SICK?

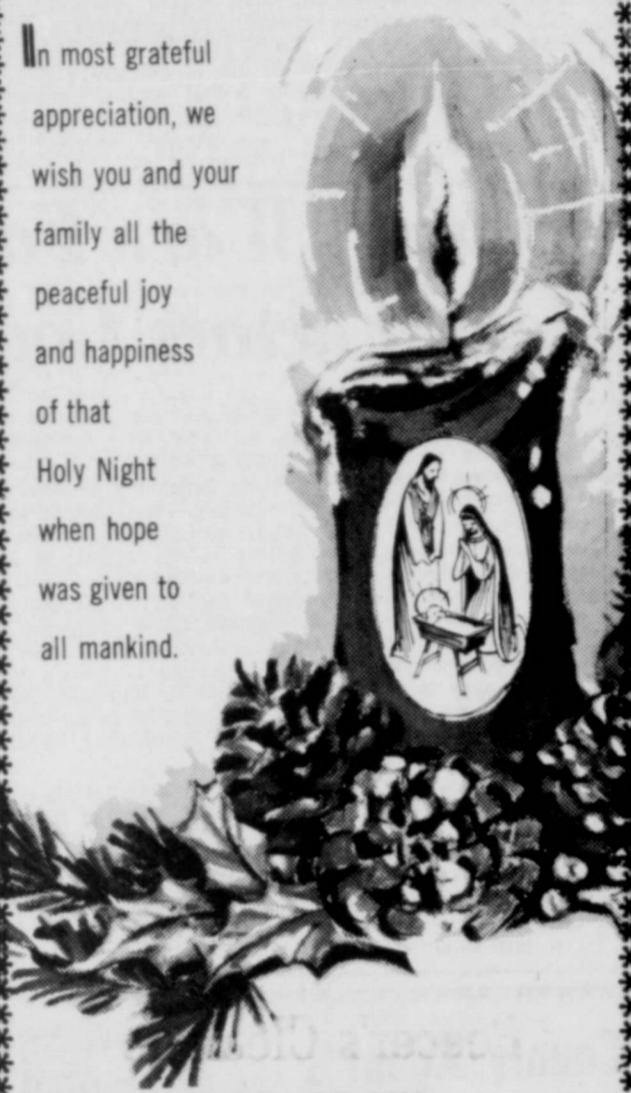
GUARANTEED WATCH REPAIR  
- Clock Repair -  
Ring Repair of All Kinds  
All Work Done In Our Own Shop  
By Master Craftsman

## HARPERS JEWELRY

983-2586 126 W. Calif.  
Floydada

# GREETINGS

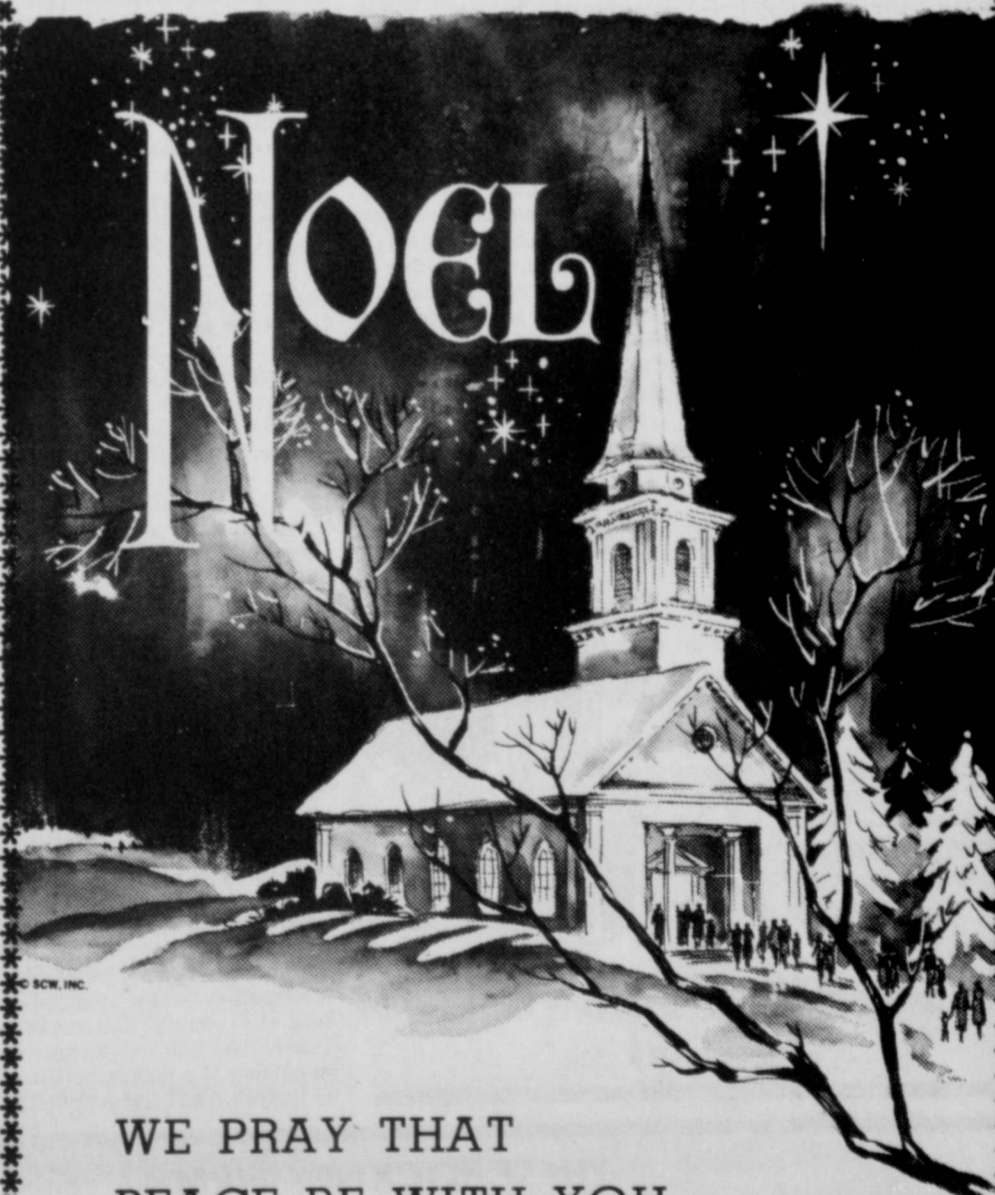
In most grateful appreciation, we wish you and your family all the peaceful joy and happiness of that Holy Night when hope was given to all mankind.



**D&P GRAIN**

DOUGHERTY LAKEVIEW

# NOEL



WE PRAY THAT  
PEACE BE WITH YOU

May that peace that passes understanding . . . the peace of Jesus Christ, our Lord . . . come into every heart this Christmas. We wish you and yours the very best!

BOONE ADAMS

**HINTON WELL SERVICE**

FLOYDADA

## Predict Researchers Cotton To Develop Into Valuable Food

MEMPHIS, Tenn. (AP) — The cotton industry says it has a holiday gift for the hungry world—a powerful new protein 99 per cent cheaper than a steak.

Dabney Wellford, spokesman for the National Cotton Council, said the new protein that has been created can supply a child's entire protein needs for a 24-hour period if he eats two cupcakes baked with cotton protein flour.

Industry officials believe a breakthrough at a USDA lab in New Orleans eventually could make the fiber crop into one more valuable as a food. Researchers have been working on the program for more than 10 years.

Cottonseed oil, a fat, long has been a food substance, going into margarine, cooking oil and cattle feed. But there has been no previous way of removing a substance called gossypol from the seeds, meaning the protein was useless for humans.

"It has this overpowering bitter taste. The gossypol is the pigment gland of the cotton-

seed," Wellford said.

USDA has developed a "liquid cyclone process" that removes the gossypol from cottonseed and changes the protein of the seed into a fine flour-like powder.

The Plains Co-op Oil Mill at Lubbock, Tex., so far this year has put millions of dollars into trying to scale up the USDA process so mass production can begin.

Industry sources said Coca-Cola, General Mills and Kellogg are among the national food concerns pressuring for all of the cotton protein they can get.

The Lubbock plant estimate it initially will turn out 20,000 pounds of pure protein a day when production snags are ironed out.

"The world is deficient by about one million pounds of protein per day," Wellford said, "and cotton protein is inexpensive compared with beef, milk or fish. The cost of cotton protein is perhaps eight cents for a day's needs, compared to \$1.25 if beef were the protein."



PETE GONZALES is pictured Friday morning as he was getting ground ready for planting late wheat. He farms for Audrey McCormick northeast of Lockney. Pete is slowed a little, as he had broken a thumb in a cotton stripper. (Staff Photo).

# FARM REVENUE

### OREGON LEADS

SALEM, Ore. (UPI) — Oregon may be among the first states in the nation to rid itself of roadside billboards, part of the cleanup and beautification program that began with Lady Bird Johnson and the Congress a few years ago.

The state has let contracts to bring the billboards down at the rate of 25 per week and there were 2,400 billboards to be taken down in the program. Cost of removing the billboards was estimated at \$6.5 million, with the federal government covering 75 per cent of those costs.

REMEMBER if you are an agricultural producer who has crop and livestock questions, the Livestock Reporting Service, and return it promptly.

None of the reports will be made any other government agency or figures will be compiled into totals.

Agriculture is Texas' largest industry. It is the backbone of the state and is needed to present a clear picture.

## Farmcast

Compiled From Sources Of The Texas Department of Agriculture  
John C. White, Commissioner

100,000 Bale Decline . . . Citrus Projection Unchanged . . . Milk Production Increases Slightly.

A 100,000-bale decline in Texas' 1973 cotton crop is noted in the Dec. 1 cotton crop estimate from the Texas Crop and Livestock Reporting Service. Even so, it is still the largest crop since 1961.

The Dec. 1 estimate is 4,700,000 bales; the 1961 crop turned out to be 4,754,000 bales.

Yield is expected to average 410 pounds of lint per acre compared with 408 pounds in 1972. Harvest acres are estimated at 5,500,000 compared with 5,000,000 acres in 1972.

Weather conditions on the High Plains have been excellent for harvest of the crop there. Some cotton has yet to be harvested in the Rio Grande Valley. Many farmers there have given up hope of salvaging the crop and are shredding stalks and plowing whenever field conditions permit. Some areas in the Blacklands were also continuing to have weather problems in harvesting.

Yield and production prospects on the High Plains have been and continue to be excellent. Grade staple and micronaire are considered unusually good.

The Nov. 1 cotton estimate was 4,800,000 bales for Texas.

TEXAS wheat pasture conditions continue to lag behind a year ago. Continued dry weather has hindered grazing as the roots have not yet set. There is increased reporting of greenbugs and other insects damaging fields.

Seeding of wheat is complete in the state. But even though planting is ahead of last year, growing conditions have been less than ideal, resulting in the lag in condition.

More than a third of the crop in Kansas, Oklahoma, and Texas had sufficient forage to support grazing, but only two-thirds of that acreage is being utilized.

While most people are aware that the stock market has taken a plunge, only a few realize that farm prices, too, have taken a downward turn. From Oct. 15 to Nov. 15, a total of 14 commodities have shown declines. Of those commodities which have advanced, only a couple have shown any real significant increases.

All categories of livestock have shown declines during the past month. Hogs are down 20 cents, beef cattle are down nearly \$3, calves are down almost \$10; sheep are down 40 cents, and lambs are \$1.30 off the past month quotations.

Beef cattle average \$39.10 in Texas as of November 15, down from the \$42 of October 15. Calves at \$49.40 are almost \$6 below parity. Sheep are \$4 under parity, and lambs are more than \$13 off parity.

In crops, wheat is down eight cents per bushel to an average of \$4.15. Corn is up only a nickel a bushel while barley is off two cents. Grain sorghum is up only two cents per hundredweight to quote at \$1.83. Rice is up \$1.50. Hay is up \$2.50 per ton; alfalfa is up \$5.50 per ton.

Cotton at 48.5 cents per pound is up 11 cents from a month ago but cottonseed is down \$1. Cotton in spite of the increase is still more than 25 cents under parity.

So even though farm prices this year continue to run well above last year, production costs for 1974 are going to increase. Some economists estimate farm production costs could be as much as a fourth to a third higher in 1974. Thus, the old farm-cost price squeeze is expected to be showing up again next year.

The parity ratio as of November 15 is 89 per cent; that is two per cent under a month ago, but is 14 per cent above a year ago.

if men are capable of extending their hands, especially if young people of the world begin by extending their hands."

Jesus Silva and Los Muchachos are using a circus to be instruments of God's peace. Each of us can work for peace and brotherhood, no matter what our station in life. That means, first of all, doing out job competently. Only then can we effectively introduce God's love to those around us.

For a free copy of the Christopher News Notes, "What Are You Doing With Your Life," send a stamped, self-addressed envelope to The Christophers, in care of this newspaper.

### VOTE FOR TABLE

WASHINGTON (AP) — Both U.S. senators from Texas, Republican John Tower and Democrat Lloyd Bentsen Jr., voted for tabling Wednesday as the Senate voted down an amendment to keep crude oil and petroleum products on price control through June 30, 1975.

The vote for tabling the amendment by Sen. Walter F. Mondale, D-Minn., was 47-44.

NEW YORK — Bank checks written in pencil are generally accepted but are not popular because figures can be erased. Checks written on Sundays are usually valid.

## Speakers Warn Farmers at Conference Many Factors Could Affect '74 Profits

WASHINGTON (AP) — Farmers, after enjoying record \$25 billion profits this year, are headed into 1974 with prospects of seeing their incomes drop 10 to 20 per cent.

The Nixon administration, hard pressed to dampen food prices for consumers and rebuild shrinking stockpiles for a lucrative export market, sees 1974 as a time for all-out effort by farmers to step up crop and livestock production.

But speakers at the National Agricultural Outlook Conference, which ended Wednesday at the Agriculture Department, warned repeatedly that many threatening factors could send those plans into a tailspin.

The energy crisis, world economic troubles which might affect U. S. fare exports, avail-

ity of agricultural inputs such as fertilizer and the normal whims of weather were cited.

Thus, depending on which way everything leans, net farm income might range between \$20 billion to \$23 billion in 1974. Even so, those profits would be the second highest in history.

Caution in predicting the 1974 farm situation was illustrated at the windup of the three-day conference by James J. Naive, a crop specialist in the department's Economic Research Service.

Farmers may plant about five million acres more of corn and other livestock feed grain next spring, Naive said. On that assumption, they could produce 10 per cent more grain for livestock feeding and export in 1974-75, he said.

"It also assumes there will be no serious disruptions in fuel, fertilizer and agricultural chemical supplies, and that yields will continue about on trend," Naive said.

Administration officials, including William E. Simon, head of the Federal Energy Office, assured farmers during the conference that agriculture will be given top priority for fuel.

Based on adequate fuel supplies and near-ideal conditions, 1974 crop output could rise dramatically.

But farm exports, soaring again this year after huge sales of grain to the Soviet Union in 1972, are more than matching expected production.

"Even these record crops of corn and wheat will be no

### What One Person Can Do

Jesus Silva, Circus Priest

What do you do if you are the "father" of 2,000 homeless boys? You start a circus, if you are a Spaniard named Jesus Silva.

After founding Bemposta, a self-governing democratic community in Spain composed entirely of orphan boys, Father Silva started a circus school in 1964. He trained the orphans to be circus performers for two years until he felt they had reached professional standards.

"There are many degrees of professionalism," says Father Silva. "Some professionals are terrible. We knew we were getting better and better, and our circus became perfect as time went by."

"Los Muchachos" circus began by performing in Barcelona; then its schedule expanded until it now gives performances all over the world. The Spanish priest and his boys use the circus to bring to the world a message of peace and brotherhood as taught "by the most revolutionary messenger in the world, the only authentic peacemaker, Christ."

The first act of each performance by Los Muchachos concludes with a prayer for peace. Father Silva explains that the young performers believe, as he does, that "peace is possible

### County Agent's Corner

By Doyle Warren  
Floyd County Agent



With the anticipated limited supply of nitrogen and phosphorus fertilizer for 1974, farmers must set priorities for the use of what fertilizers they can obtain.

Before buying any fertilizer, a farmer should know the levels of nitrogen, phosphorus and potassium in his soils and decide which soils are in the greatest need of each nutrient. For example, fields that have not been fertilized for several years may be low and show the greatest need for

phosphorus. Nutrient levels should be established now and a priority list made to indicate the fields to be treated.

Farmers should make an estimate of the effects of less than optimum rates of fertilizer when needed supplies cannot be obtained.

For example, yields of crops grown on soils high in phosphorus would not be reduced if no phosphorus was applied in the fertilizer. However, this would not be true with nitrogen since

most soils are low in this nutrient. Therefore, the rate of timing of nitrogen fertilization will be important factors affecting 1974 crop yields.

This means that the available nitrogen and phosphorus fertilizers should be in these nutrients. If soil reserved for those soils low nutrient levels are adequate, then a farmer should not apply more fertilizer. Instead, let a neighbor have a chance to get needed fertilizer.

Farmers should use only the fertilizers that contain those nutrients needed. With the short supply, anticipated good prices for farm products next year, and available funds to purchase now, there will be a tendency for the producers, dealer and others to accept what fertilizer is on hand as a suitable fertilization practice. However, this may not result in the greatest contribution to production on a given farm or to the total production for a county, region or the entire state.

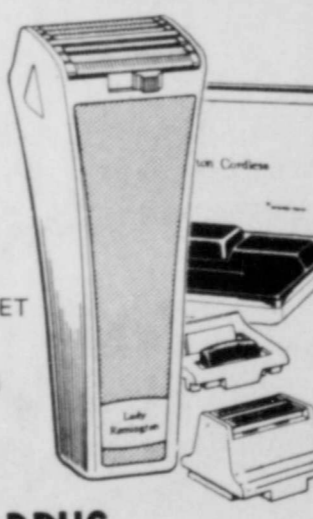
Soil tests can supply the necessary information about soil nutrient levels on which to base decisions about fertilization practices. Soil nutrient levels, the particular crops to be planted, and production practices such as irrigation, must be considered in planning and setting priorities for plant nutrient usage.

Current crop production information is also available from the county Extension Office that will aid farmers in getting the maximum use of limited fertilizer supplies.

### "TWO HEADS ARE BETTER THAN ONE"

LADY REMINGTON®  
CORDLESS  
SHAVER AND MANICURE SET

- RECHARGEABLE
- NEW "SLANT HEAD" DESIGN
- EASY TO HANDLE



COME TO  
**ARWINE DRUG**  
FLOYDADA

<b>THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE</b>	
<b>PERRY IMPLEMENT CO.</b> LOCKNEY'S JOHN DEERE DEALER	<b>LOCKNEY OIL &amp; BUTANE</b> N.H. GAMMAGE
<b>PATTERSON GRAIN CO.</b> GRAIN-FERTILIZER	<b>ACCO SEED</b> "SORGHUM FOR THE SEVENTIES"
<b>LOCKNEY COOPERATIVES</b> MEMBER-OWNED	<b>THE LOCKNEY BEACON</b> BOOSTING FLOYDA COUNTY AGRICULTURE

## PROFESSIONAL DIRECTORY

**DAN'S AUTO SERVICE**  
DAN TEUTON, Owner

Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.

General Repair  
We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.

Phone 652-2462

**DR. JOHN W. KIMBLE, O.D.**

Contact Lenses - Visual Analysis

Saturday 9-3  
Closed Tuesday Afternoon  
Floydada, Texas  
Phone 983-2496

**QUALITY SHAMROCK PRODUCTS**

Always Make A Good Deal On SONIC TIRES and SOUTHLAND BATTERIES

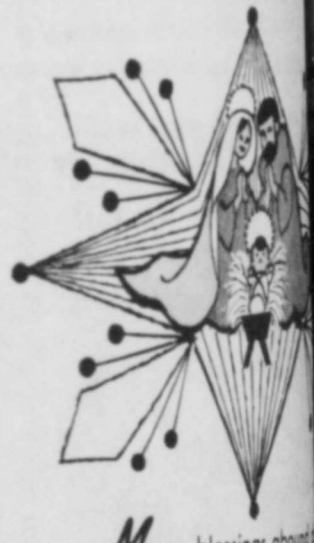
Dial 652-3366  
**JACKSON TIRE COMPANY**  
Richard Wiley



Merry Christmas

To the Christmas "Welcome!" To our good neighbors we say, "Thanks and the best of wishes."

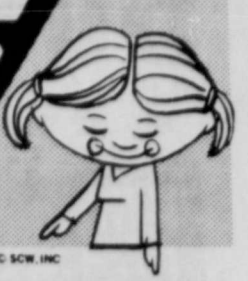
IF IT IS INSURANCE - SEE -  
**Barker Insurance Agency**  
LOCKNEY  
Life - Fire - Casualty



Many blessings abound this holy Christmas season and yours, we wish them.

JIM, BETH, RANDY & RHONDA REYNOLDS

# CLASSIFIED ADS THE PLACE TO LOOK



ESTATE  
Well established business in Floyd County...  
New ready to move bedroom...  
Call 983-3261

### FARMS & RANCHES

WANT TO BUY irrigated or dry-land farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada, tfc

### BUSINESS OPPORTUNITY

FOR SALE - Travel Center Restaurant. Call Wanda DuBois, 983-5110. tfc

**NEED A RUBBER STAMP? CALL 983-3737**

**Treflan Application**  
CUSTOM SPRAYING AND PLOWING  
Call Bill Selman 983-2422 or 983-5390 tfc

**Get a home for Christmas**  
Bedroom-2 Baths-Basement-Carpet-Fenced  
\$22,500.00  
302 South 2nd Floydada  
Call For An Appointment... After 5 p.m. 983-5168

**WHEN YOU NEED INSURANCE SERVICE FOR YOUR... HOME**  
Think of Low Net Cost with Service.  
RANCH FARM AUTO CROPS LIFE  
Texas Farm Bureau Insurance Company Floydada  
Office Phone 983-3777 Home Phone 983-3586

### RENTALS

FOR RENT - Property - Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

TWO HOUSES FOR RENT - 2 bedroom on 2 acres, 3 bedroom on three acres, need repair, trade labor for rent or move mobile home in. Lots of water, good for chickens, rabbits, hogs. Two miles SW Barwise. Phone 763-6642, Lubbock. tfc

FOR RENT - Furnished apartment newly re-decorated. No pets and no children. 301 W. Georgia. tfc

### FARM MACHINERY

WINCH TRUCK SERVICE on cotton baskets and everything else. We'll go anywhere. Babe's Service Center, Phone 983-5042, Floydada. tfc

MR. FARMER - Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

NORRELL TRACTOR PARTS - For Tractor and Irrigation Supplies and Accessories. tfc

MR. FARMER - Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23' x 35' aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. tfp

FOR SALE - Cotton trailer: 4-8x9x20 expandable mantle. 4-8x8x20 steel, grain & cotton. 1 international stripper with basket. Call 983-3073 nights. tfc

GOOD SOYBEAN HAY For Sale - 983-2726. tfc

**lightweight ALUMINUM CANES & CRUTCHES**  
Sturdy Dependable Attractive  
Wide selection for every prescribed need  
Forearm and underarm crutches  
Adjustable telescopic canes  
Four legged canes  
Seat Canes  
**BISHOP-RAMSEY PHARMACY**  
208 West Houston 983-3174 FLOYDADA

### COW POKES By Ace Reid



"You're bound to need glasses, Jake. Apparently you couldn't read the bill I sent you for your last examination!"

**AUTO, FIRE & FARM INSURANCE**  
Floydada Real Estate & Insurance Agency  
Jim Word - - - Phone 983-2360

### AUTOMOTIVE

FOR SALE - 1969 Ford LTD Station Wagon Squire. Fred Byrd, Lockney, 652-3353 or 652-2374. tfc

YES - We sell magnetic signs. Hesperian Office Supply, Floydada. tfp

FOR SALE - The brand new Texas Almanacs are here. Hesperian Office Supply, Floydada; Lockney Beacon, Lockney. tfp

### WANTED

WANTED TO LEASE - Wheat pasture. Yearlings or pairs. Call 983-2291 or 983-2711. tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

WANTED - To buy or trade for your used mobile home. Come see the new Easy Living Mobile Homes, Hi-Plains Mobile Homes, 102 E. Houston St.; Floydada. Phone 983-5398. tfc

WANTED - Exercise Bike. Ph. 652-3457, Lockney. L12-2c

**YES... THE BRAND NEW TEXAS ALMANACS ARE HERE**  
Lockney Beacon Lockney Hesperian Office Supply FLOYDADA

**3M THERMOFAX PAPER**  
500 SHEETS WHITE  
8 1/2 x 11 \$16.50  
8 1/2 x 14 \$20.96

**Hesperian Office Supply**

SHORTAGES SHORTAGES SHORTAGES SHORTAGES SHORT  
**NOTICE**  
MR. FARMER PLAN NOW!!  
PREPAY YOUR CHEMICALS FOR 1974  
1. Assure Supply  
2. Discounts  
3. Pick-up in season  
**TREFLAN \$95.50** 5 GALLON  
Bookings Available On Other Chemicals - Limited Time Offer-  
**Producers Cooperative Elevator**  
Floydada 806-983-2821 tfc

### CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: \$1.00.  
CLASSIFIED DISPLAY RATE: \$1.00 PER COLUMN INCH. CARDS OF THANKS: \$1.00  
COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 12 NOON FRIDAYS FOR SUNDAY EDITION.  
Call 983-3737 in Floydada or 652-3318 in Lockney

### EMPLOYMENT

ROUTE SALES - Milk routes now available. Good benefits. Bell Dairy Products 201 N. University in Lubbock. Ph. P05-8833. L8-tfc

WANTED - Personnel to sell and service fertilizer and farm chemicals. Farm background helpful, not necessary. Equal opportunity employer. Contact Riverside Chemical Co., Box 512, Lockney phone 652-2393 or send resume to same. Box 1599, Plainview, Texas 79072. L9-tfc

WANTED - Sales Representative age 25 to 40 for Farm Bureau in the Lockney area. Call for appointment 983-3777 or at night 983-3586. L11-tfc

**Protect Your Skin From The Cold Winter Wind With Venus Body Lotion & Hand Cream. Call Dewanda Blendern 652-2563 in Lockney.**

**MACHINE OPERATORS PRODUCTION WORKERS PRODUCTION WELDERS**  
Pay in accordance with qualification and experience.  
ALSO PART-TIME AND AFTER SCHOOL POSITIONS AVAILABLE.  
**THE TYE CO.**  
Hwy. 70 East Lockney, Texas

**IF IT IS INSURANCE - SEE - Barker Insurance Agency LOCKNEY**  
Life - Fire - Casualty - Hospital  
**B. B. Wilkes, Real Estate** LOCKNEY  
Farms - Ranches - City Properties  
Business Leases - Loans

**ready-mixed CONCRETE**  
THE EASY WAY!  
One phone call is all it takes when you're ready to pour your patio, driveway, sidewalks or foundation. Let us do the work for you and save valuable time and effort. We guarantee a perfect mix every time.  
CALL 983-2170  
**BENNETT BUILDING MATERIAL**  
229 E. CALIFORNIA FLOYDADA

### FOR SALE

FOR SALE OR TAKE UP payments - Furnished 12x50 Mobile Home. Call 983-2886 or see at 337 W. Hallie. tfc

KIRBY CLEANERS - New and Rebuilt. Best buys in West Texas. Kirby Sales & Service, Idalou, 892-2633 or 892-2083. tfc

FOR SALE - Fighting Gamecocks in Lockney. Call 652-3305, Lockney Frozen Foods. L12-tfc

WE SELL new and rebuilt Kirby Vacuum Cleaners and parts. Parker Furniture, Floydada. tfc

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

FOR SALE - 6 used Color TVs from \$135-\$300. Two with new picture tubes. One Stereo 945. Four used black and white portable TV from \$35. MIZE PHARMACY, Lockney. L12-tfc

FOR SALE - \$599 cash or trade in down moves you into an Easy Living Mobile Home. Payments cheaper than rent. Up to 3 bedroom size. Hi-Plains Mobile Homes, 102 E. Houston St., Floydada. Phone 983-5398. tfc

PIANO FOR SALE - Story & Clark console. Call after 5. 983-5213. tfc

FOR SALE - Like new, Remington 12 gauge shotgun, long barrel, full choke. Call 983-5109 after 5:30 p.m. 12-30c

FOR SALE - Good used steel four drawer filing cabinet that locks. \$40.00. Phone 983-3737. tfp

FOR SALE - We have one slightly used D-24 Olivetti Calculator. Used to be priced at \$495. On sale with a new guarantee, \$250. Hesperian Office Supply. tfp

FOR SALE - Mr. Farmer, we have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney. tfp

**Diamond Industrial Supply Co., Inc.**  
Phone Days 296-6225 - Nights 293-1200 or 296-7828  
1014 Broadway Plainview, Texas  
Chain Sprockets V-belts Sheaves SKF BCA Timken Bower  
U-joints Oil Seals O-rings Wisconsin

### SERVICES

PROFESSIONAL Rug Cleaning. Phone 652-2500, Lockney. tfc

WANT TO DO Yard Work and minor repair and painting. Charles Dean, 328 W. Tenn. tfp

**Miscellaneous**  
TO GIVE AWAY - Just in time for Christmas! 6-week old puppies. Phone 652-3441, Lockney. L12-tfc

KEEP CARPET CLEANING PROBLEMS SMALL - Use Blue Lustre wall to wall. Rent electric shampooer \$1. Parker Home Furnishings, Lockney. L-tfc

**FLOYD COUNTY ABSTRACT CO.**  
Abstracts Of Title  
Title Insurance  
Verna L. Stewart  
Owner, Manager  
217 W. California 983-3728 Floydada, Texas

**SLEEP WHILE YOUR WANT AD WORKS**

**Auto Accidents DO Happen...**  
If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.  
**BAKER Insurance Agency**  
127 W. Calif. Ph. 983-3270

**Merry Christmas**  
**Staniforth Gin**  
Monty Staniforth Bill Evans  
In the season to be jolly! We hope your holidays are filled with good cheer and lots of good things! Thank you so much for your patronage throughout the past year.

# Buddy's Food

BUDDY WIDENER-OWNER, FORREST SHANNON-MANAGER



220 South 2nd Floydada, Texas

STORE HOURS

8 A.M. to 7 P.M. Sunday Through Friday  
8 A.M. to 8 P.M. Saturday

DOUBLE  
STAMPS  
WED.

These Prices Good December 22  
Through December 26

DOUBLE  
STAMPS  
WED.

We Reserve The Right To Limit Quantities!

**DOUBLE S & H GREEN STAMPS**

**EVERY DAY 'TIL CHRISTMAS**

**CLOSED CHRISTMAS DAY**

5 DOZ. COUNT MRS. ALLISON'S

**COOKIES**

\$1.09 VALUE

**99¢**

14 OZ. WHITE SWAN 57¢ VALUE

**ASPARAGUS** ..... 2 FOR 89¢

QT. 97¢ VALUE

**EGG NOG** ..... 69¢

1/2 GAL. 85¢ VALUE

**BUTTERMILK** ..... 59¢

12 OZ.

**COTTAGE CHEESE** 2 FOR 75¢

8 OZ. 58¢ VALUE

**Dip, Sour Cream, Half & Half**

**or Whipping Cream** 2 FOR 75¢

16 OZ. OCEAN SPRAY 41¢ VALUE

**Cranberry Sauce** ..... 3 FOR 99¢

12 OZ. KEEBLER 52¢ VALUE

**Vanilla Wafers** ..... 2 FOR 79¢

10 OZ. WHITFIELD SALAD 43¢ VALUE

**CHERRIES** ..... 3 FOR \$1

10 OZ. CHOCOLATE COVERED 79¢ VALUE

**CHERRIES**

**69¢**

9 OZ. 55¢ VALUE

**STUF & SUCH** ..... 2 FOR 99¢

10 OZ. CAMPBELLS TOMATO 23¢ VALUE

**SOUP**

**6 FOR \$1**

11 OZ. GEISHA MANDARIN 41¢ VALUE

**ORANGES** ..... 4 FOR \$1

40 OZ. JOHNSON'S \$1.23 VALUE

**APPLE PIE**

**89¢**

12 OZ. NESTLE'S 67¢ VALUE

**Chocolate Chips** .... 2 FOR 99¢

16 OZ. DEL MONTE 29¢ VALUE

**PUMPKIN** ..... 4/1.00

15 OZ. WHITE SWAN 39¢ VALUE

**PINEAPPLE** ..... 3 FOR \$1

15 OZ. WHITE SWAN 18¢ VALUE

**HOMINY** ..... 6 FOR \$1



BUTTERBALL TOM

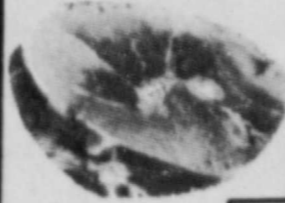
**TURKEYS**

**79¢**

WILSON'S CERTIFIED BONELESS

**HAMS**

**\$1.98**



BUTTERBALL HEN

**TURKEYS**.....

**83¢**

U.S.D.A. CHOICE

**ROUND STEAK**.....

**\$1.29**

12 COUNT SOFT 'N' LITE BROWN AND SERVE 43¢ VALUE

**ROLLS**

**5 FOR \$1**

6 OZ. SOUTHERN BELL 99¢ VALUE

**PECANS**  
**WALNUTS**

**69¢**

10 OZ. RAW 49¢ VALUE

**PEANUTS**

**3 FOR \$1**

1/2 GALLON CLOVERLAKE \$1.19 VALUE

**ICE CREAM**

**89¢**

1 LB. MEADOWLAKE 51¢ VALUE

**MARGARINE**

**3 FOR \$1**

6 BOTTLE CARTON

\$1.49 VALUE

**COKES**

**6 FOR 89¢**

PLUS DEPOSIT

25 FT. DIAMOND 33¢ VALUE

**FOIL**

**5 FOR \$1**

SLICED SLAB

**BACON**

12 OZ. GLOVER'S

**FRANKS**

SOY PROTEIN

**GROUND BEEF**

CENTER CUT

**PORK CHOPS**

LEAN AND MEATY

**PORK ROAST**

BONELESS

**STEW MEAT**

15 OZ. KINFOLKS 25¢ VALUE

**PINTO BEANS**

GOLDEN PEEL

**BANANA**

NEW CROP PECANS

**MIXED NUTS**

PKG.

**CELERY HEARTS**

U.S. NO. 1

**SWEET POTATOES**

SUNSHINE

**ORANGE**

1 LB.

**CRANBERRIES**

RED DELICIOUS

**APPLES**

16 OZ. WHITE SWAN 39¢ VALUE

**PEARS** 2 FOR \$1

25 LBS. EVERLITE \$4.59 VALUE

**FLOUR**

4 OZ. WILSON'S 45¢ VALUE

**Vienna Sausage**

2 LBS. NESTLE'S CHOCOLATE

**QUIK** ..... \$1.09 VALUE

3 OZ. LIPTON'S \$1.59 VALUE

**INSTANT**

29 OZ. WHITE SWAN 51¢ VALUE

**PEACHES**

15 OZ. FULL DRESS 17¢ VALUE

**DOG FOOD**.....

12 OZ. NESTLE'S 67¢ VALUE

**Chocolate Chips** .... 2 FOR 99¢

16 OZ. DEL MONTE 29¢ VALUE

**PUMPKIN** ..... 4/1.00

15 OZ. WHITE SWAN 39¢ VALUE

**PINEAPPLE** ..... 3 FOR \$1

15 OZ. WHITE SWAN 18¢ VALUE

**HOMINY** ..... 6 FOR \$1

SAVE VALUABLE COUPON SAVE

3 1/2 IN. GIANT SIZE NO. OC15

**TIDE** ONLY **69¢**

Good Only At BUDDY'S Expires 1-18-74

WITH THIS COUPON **89¢**

WITHOUT COUPON

LIMIT 1 COUPON PER PURCHASE

BUDDY'S FOOD

WITH THIS COUPON 1 LB. CAN OF Maryland Club Coffee **79¢**

Without coupon \$1.12

Cash value 1.20¢ Limit one per customer

Expires 1-4-74

REVEAL CONTRACT 1279

WITH THIS COUPON Expires 12-24-73 **79¢**

WITHOUT \$1.79

THIS COUPON REDEEMABLE ONLY AT BUDDY'S