



Littlefield Ends Whirlwinds' Grid Season, 30-6

Wildcats Blunt Comeback Bid With 20-Point Fourth Quarter

By Wendell Tooley

A hard fighting Whirlwind defensive team kept Floydada in the ball game until the last six minutes of the game when the Littlefield Wildcats extended their 10-6 lead to the final score of 30-6.

There was no doubt about who was bi-district champs when it was over, although over 2,000 Floydada fans looked for the 'Winds' to win it until that last onslaught by the Wildcats.

Floydada's lone touchdown came in the last quarter when Kelvin Ratliff zig zagged right through the middle for 13 yards and the TD.

On the plus side, it was a beautiful night, weather-wise, and both towns were well represented with over 4,000 fans in Lubbock's Lowrey field.

Littlefield advances to regional play against Childress next week. Childress eked out a 22-21 win over Dalhart in Amarillo Friday night.

Play By Play

Now friends, it doesn't take long to write a losing game... so bear with me and we'll try to make this as painless as possible.

Floydada's Ratliff brought the kickoff back to the 46. Quarterback John Cagle hit Lynn Becker with a nine yard pass. Danny Bradford made three. Rance Young made three and then Cagle tossed a nice 13 yarder to Marc Smitherman. The Whirlwind attack cooled at this point with a Whirlwind fumble and the Wildcats had the ball on their 26. (This fumble was one of the costly turn-overs of the first half.)

Littlefield brought the ball down the field with five first downs... mostly by number 32, Kenny Owens, who tallied over 200 yards in the contest as the Whirlwinds never were able to stop him.

With 1:55 left in the first quarter Owens made the first TD from eight yards out. Randy Cook kicked the extra point and Littlefield led 7-0.

Ratliff returned the kickoff to the 33. Cagle broke loose on keepers for 4, 12, 2, 3. It looked like we could beat them. However, another costly Floydada fumble and Littlefield had the ball again.

Littlefield brought the ball on down to the ten, tried a field goal that failed. Floydada had the ball on the 20. Two plays later Littlefield had intercepted a Cagle pass and were threatening again on Floydada's 32 yard line.

The Whirlwind defense held and the ball went back to Floydada on their own 31. The 'Winds couldn't move the ball and Cagle punted a nice 41 yarder.

Littlefield's Owens came back strong again... five first downs and the ball on the Floydada five yard line with five seconds remaining in the half. Cook kicked the field goal and Littlefield led 10-0.

Halftime

I tried to get former Whirlwind band member Verlyn Ratzlaff, who is now a student at Lamar College to describe the march patterns of the Whirlwind band at halftime, but he declined. The band did delight the crowd with a new marching routine as they came together in a line on the 50, then broke out in angles that were interesting, as their music was smooth and entertaining. The twirlers were beautiful, artistic, lovely, and I thought they did the best job they have done all season.

Second Half

Both teams were scoreless in the third quarter. Littlefield racked up four first downs and had the ball on the 'Winds 29 when the ball went over on downs. At this point, it looked like we were ready to take the bite out of the Wildcats... Ratliff ran for 9, 7, 10, 8, 13, and 8. Cagle made 4 and 7. Bradford made 3. However, the drive fizzled as the ball went over to Littlefield on their 9 yard line. Littlefield brought the ball out to their 25, when they fumbled. Again, it looked like Floydada would score. Becker almost caught a Cagle pass in the end zone as the quarter ended. The teams moved to the north end of the field. Cagle tried three more passes that didn't work and again it was Littlefield's ball on the 22 yard line.

Littlefield had it on the 27 when they again fumbled and it looked like Floydada would surely score this time. Cagle threw a beautiful 17 yarder to Marc Smitherman and the ball was on the eight. A fumbled hand off from Cagle to Ratliff and Floydada lost seven yards. Then another Littlefield pass interception on the six. (Another costly turn-over for Floydada.)

The 'Winds held and Littlefield punted. Cagle hit Young for 10 yards, he hit Smitherman for a 39 yard TD pass, but a penalty called it back.

He tried two more passes, then hit Smitherman for a 32 yarder and the ball was on the Littlefield 13 yard line. Ratliff carried right through the middle on the next play and with 7:23 left in the game, it was Littlefield 10, Floydada 6. Cagle hit Becker for the two point try, but Becker caught it out of bounds.

(Floydada fans were beginning to

figure penetrations... and we were ahead on penetrations).

One play after Littlefield took the kickoff Owens got loose and ran some 47 yards for paydirt. Cook kicked the extra and Littlefield led 17-6 with 6:54 left in the game.

The second pass Cagle threw after the kickoff was intercepted and Littlefield had the ball on the 'Winds 29. Owens brought it down to the 16. Then Littlefield's Bryson hit Pope for a TD. The PAT was no good and Littlefield led 6-23 with 5:29 left in the game.

After the kickoff Ratliff made 7. Cagle made 5 and then the ball went over to Littlefield on downs. The ball was on Floydada's 25 yard line. In five plays Owens was back on the six. Then he carried it in across the middle of the line for the last TD of the game. Cook kicked the extra and it was Littlefield 30, Floydada six. Only 1:28 was left in the game.

Floydada's Mike Vickers made a nice 10 yard running gain, but Cagle threw another pass that was intercepted and the game was over.

Well, Floydada's Whirlwinds really went much farther than most everyone had thought as we lost some 16 seniors from last year's team that made the quarter finals. All in all... it was a good year.

STATISTICS

	F	L
First Downs	10	21
Yards Rushing	112	338
Yards Passing	82	19
Passes Att/Comp/Int.	20/5/4	5/2/0
Penalties/Yards	4/35	3/35
Punts/Avg.	1/41	1/35
Fumbles Lost	2	2

The Weather

DATE	H	L	PREC.
Nov. 8	65	41	.05
Nov. 9	49	43	trace
Nov. 10	60	40	
Nov. 11	60	46	
Nov. 12	70	50	
Nov. 13	83	49	
Nov. 14	80	35	
Nov. 15	65	35	
Nov. 16	69	39	
Nov. 17	75	36	
Nov. 18	79	30	
Nov. 19	72	29	
Total Prec. for Week			.05
Total Prec. for Nov.			.05
Total Prec. for Year			20.21



SOPHOMORE HALFBACK Kelvin Ratliff gains nine yards on a third-quarter carry against Littlefield. (Staff Photo by Jim Huggins)

COACH'S COMMENTS

"We got a good country lickin'," Whirlwind head coach L. G. Wilson said after the 'Winds' bi-district loss to Littlefield.

"It was evident from the start that they were a hungrier team than we were," he continued. "We realized that they were a more physical team than we were — but we've played physical teams before and been able to compete."

Wilson said he didn't know why the 'Winds weren't fired up mentally unless it was because they were satisfied with winning district, a goal they set when they were 2-3 in non-conference play, and were unable to rededicate themselves to winning in the playoffs.

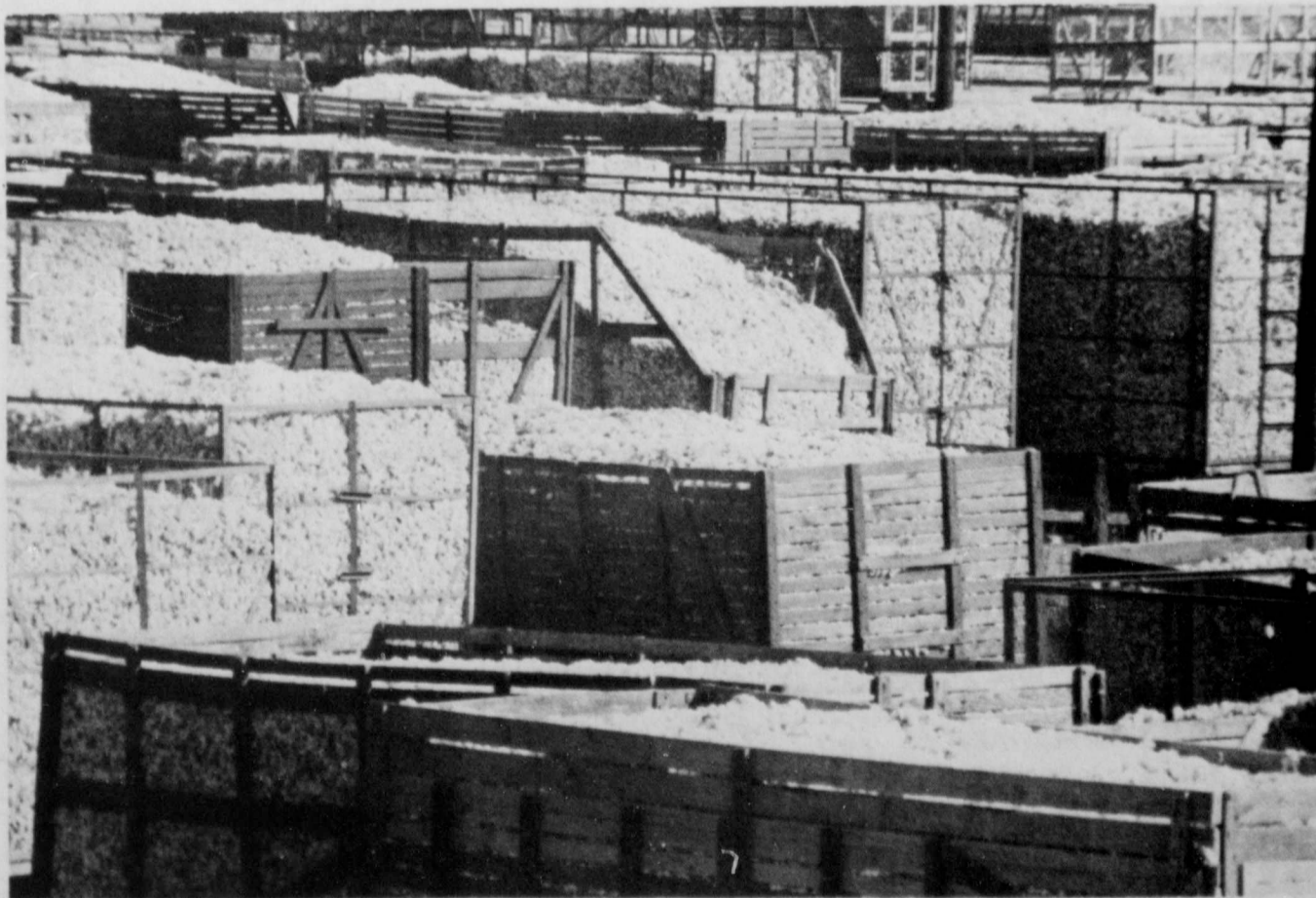
"We never like to lose, but I'm proud of the way the boys turned the season around after an apparent bad year and came on and won district," he said. The 'Winds' went into the season expecting this to be a rebuilding year, he said. And you can't expect to win a ball game when you give up the ball on six turnovers. The offense just didn't execute well at all, he said, and the 'Winds should have been farther behind in the last quarter.

Wilson said Marc Smitherman played one of his better games of the year on offense.

On defense, the 'Winds played seven boys who will return next year, and the extra-game experience should give the team a nucleus of fine defenders for '74, he said.



CABBAGE HARVEST IN FLOYD COUNTY is just about over. DeBruyn High Plains Farms vegetable packing shed foreman Chris Enriquez said the last of the cabbages would probably be shipped this week or early next week. Lela Rios, an employee at the Floydada shed, is pictured with some of the crop. DeBruyn ships about 30,000 boxes (54 pounds each) of cabbage to points all over the nation during the three-month season. Raymond Rucker and Chuck Holmes grow the vegetables near Sandhill and Lockney. (Staff Photo by Jim Huggins)



COTTON TRAILERS CROWD THE GIN YARDS... in Floyd County. 36,134 bales had been weighed across the scales at 19 county gins Friday. (Staff Photo by Jim Huggins)



THE GOAL LINE... Marc Smitherman catches a pass from the reception put the Whirlwinds on the Littlefield line and set up the 'Winds' only touchdown Friday in the playoff game. (Staff Photo by Jim Huggins)

Local Extravaganza Welcome Santa Claus

Hesperian received a long telephone call from the North Pole with none other than Santa Claus making the call. Santa said he'll fly into the airport about 2:30 on Monday December 3.

At 2:30... Floydada... Santa Claus... will be riding in or on the big truck.

...to town, he'll visit... on the courthouse.

...at 6:00... on Friday night in Class B.

...LUBBOCK city police are... on Friday night in Class B.

...it would be nice if we... on Friday night in Class B.

...ALL WOMEN need a... on Friday night in Class B.

...TO ALL OUR neighbors... on Friday night in Class B.

...about Floydadans, and... on Friday night in Class B.

...Sincerely yours, Eva and Tom Snead

...Sincerely yours, Eva and Tom Snead

...Sincerely yours, Eva and Tom Snead

...Sincerely yours, Eva and Tom Snead

lawn, and he'll be giving them candy from his bag. While this is going on the Whirlwind Band will play some numbers from the street on the south side of the square.

COUNTRY KIDS

Following the band music, Floydada's Kouhtry Kids will plug in their electric guitars and they'll entertain from the concrete slab on the south side of the courthouse.

Other musical entertainment is planned, and it looks like Santa Claus day will be a big one in Floydada... you all come!

DOWNTOWN CHRISTMAS DECORATIONS

The retail merchants group has reached an agreement with the city of Floydada to put up 50 of the Christmas light decorations. Because the city is trying to conserve energy, the decorations will not be lighted this year. They will be up on Santa Claus day and come down the day after Christmas.

Whirlettes Win

Three At New Deal

Whirlette basketball teams won three basketball games at New Deal Tuesday. The Floydada freshman girls won 45 to 29. Floydada took the junior varsity game 38-35, and the Whirlette varsity won 57-44.

Tracy Puckett was high scorer for the ninth-grade Whirlettes with 19 points. Kellie McDowell scored 13 and Mellane Gilly added 12 for Floydada. Guards Brenda Fulton, Beth Stovall and Nanette Burk did a good job for the Floydada freshman team.

In the Whirlette JV's close 38-35 victory, Diane Grimes led the scoring with 18 points. Nesa Jackson netted 13 Floydada points, and Brenda Vickers got seven. Jodie Eastham, Christy Stringer and Nancy Anderson did a good job at guard.

The varsity Whirlettes were paced in scoring by Debby Johnson, who accounted for 25 Floydada points. Donette Marble and Nancy Puckett got into the double-figure scoring column with 19 and 13 points respectively. Guards Sonja Curry, Pauline Cooper, Verna Newton and Kathy Hinsley turned in good performances.

The junior varsity and varsity Whirlettes were scheduled to play at Matador Saturday.

SCOUTS TO SELL TREES

Boy Scout Troop 357 will sell real Christmas trees beginning December 1 at the Scout Hut on East California St.

SOUTH PLAINS NEWS by Mrs. Murray Julian

SOUTH PLAINS, Nov. 18 - 24 - The South Plains Baptist Church dismissed their regular Sunday night services so they could attend Thanksgiving services in the First United Methodist Church in Lockney that night.

J.P. Taylor is recovering from surgery at Central Plains Hospital in Plainview. We are glad to know this Monday that he is getting along well.

Among those who attended the wedding of Dr. Bledsoe and Miss Gauthier in Dallas November 10, were Mr. and Mrs. W.A. Stanforth, Jr. and Mr. and Mrs. Fred Marble of South Plains. Both families flew down and back for the wedding held at the St. Bernard Church.

Visitors at the Baptist Church services Sunday morning were Mr. and Mrs. Robert Pyle of Floydada with her parents, the Sterling Cummings, and the four children of Mr. and Mrs. Robert Olen Turner of Floydada with their grandparents, Mr. and Mrs. Early Pritchett and Steve.

Mr. and Mrs. Mike Smith of Floydada are parents of a son, Taneer Ray, born last Tuesday. He is a grand nephew of Mrs. Kendis Julian.

Cotton strippers are pouring cotton into the gins around the country. At South Plains there are many bales on the yards. Some of the farmers had not defoliated their cotton and the light frost Friday morning helped to kill most of the

green remaining on plants. Mr. and Mrs. Don Marble enjoyed a visit last Thursday night with her twin sister and husband, Mr. and Mrs. Ed Musser of Marengo, Illinois. They met them at Lubbock Airport and brought them home, and then back to the airport Friday morning to emplane to Bryan, where they attended homecoming activities at Texas A&M where Musser went to college.

Mark Beedy of Floydada spent Saturday and Sunday here with Brett Marble, and attended church services with him.

Mr. and Mrs. Murray Julian left Thursday for Roscoe, and returned home Saturday evening after visiting with their son and family, Mr. and Mrs. Terry Julian, Dee and Dickie in Roscoe. They saw the football game between Roscoe and Merkel Friday night, and got to see their granddaughter, Dee in the last band meeting for this school year.

Mrs. Kendis Julian kept Clay Julian over Saturday and Sunday, while his parents, Mr. and Mrs. Bruce Julian and friends, Mr. and Mrs. Bob Sterling all of Perryton, were in Lubbock for the football game between Tech and Baylor. Guests for Sunday dinner in the home of Mr. and Mrs. Kendis Julian were the Bruce Julians and the Bob Sterlings.

We offer our sympathy to Mrs. J.P. Taylor and family

on the passing of her father, W.W. Merrell and to Mrs. Fred Marble whose niece, Miss Krista Simpson of Floydada was killed in a car wreck.

Melissa Horne of Plainview spent Saturday here with her grandmother, Mrs. Sylvie Kinnibrugh. Melissa stayed here while her mother, Mrs. Ted Horne, went to Odessa.

Mr. and Mrs. Fred Marble, and children, Mr. and Mrs. Keith Marble and children and Mr. and Mrs. Don Marble and children will have their Thanksgiving in Floydada with Mrs. Lillian Marble, a daughter Mr. and Mrs. Marvin Wells, will not be able to be home for Thanksgiving.

Mr. and Mrs. Don Marble went to Olton Saturday night where their daughter, Donette played basketball on the varsity team.

Mr. and Mrs. Raymond Upton went to Amarillo after Sunday morning church services to visit their son, Mr. and Mrs. Ronnie Upton, Ricky, Rocky and Christy.

Among seniors named to the National Honor Society at Floydada High School last Thursday was Darla Milton of South Plains. We congratulate Darla on this honor.

Mrs. Kendis Julian and Mrs. Curtis Sanders taught the Mission Book, "Corrente Cowboy" to grades 1, 2, and 3, Friday night at the Baptist Church. Present were Shawnda Sanders, Cynthia Mulder, Pam Powell, Mitzi Julian, Tammy and

Henry Garcia, Jesse Arrendondo, and Stanley and Brian Sanders. The group shared refreshments of Russian tea, hot chocolate, cookies and fruit with grades 4, 5, and 6, where Mrs. Buck Ford and Mrs. Travis Young taught the Mission Book, "The Winding Road." Present in this group were Renee Sander, Kristi Julian, Glenna Powell, Richard Garcia, La Sondra Shelton, Yolanda and Junior Arrendondo, and D'Lee Marble.

Mr. and Mrs. Alvin Nichols went to Canyon Sunday to visit her brother, Mr. and Mrs. T.B. Cox, and accompanied them to Amarillo where they all had dinner in the home of Mr. and Mrs. Doyle Cox. Others present were Mr. and Mrs. Ray Cox of Dawn, and Mr. and Mrs. Everett Cox of Amarillo. The Nichols great nephew, Tim Cox, played the bass viol in the symphony orchestra in the Community Center, Sunday afternoon in Amarillo.

Mr. and Mrs. John Archer and children have moved to the McAdoo Community after working for some time here at Parks Oil.

Dec. 29 will be the Week of Prayer for Foreign Missions. The Baptist Women's Meeting was held at the church last Tuesday with a study of Paraguay. Present were Mmes. Mike Oden, L.T. Wood, Nathan Mulder, Murray Julian, Arby Mulder and Frank McClure.

Bible Study for the community will be held next Tuesday, November 27, in the home of Mrs. L.T. Wood. Everyone is invited to attend. Mrs. E.P. Pritchett

Pioneer Natural Gas Wants To Hold Gas Here

AMARILLO, TEXAS ... November 19, 1973 ... Pioneer Natural Gas Company will take a stand before the Texas Railroad Commission at the scheduled hearing on the Apportionment of Natural Gas in the State of Texas," according to K. Bert (Tex) Watson, company president.

Watson said that Pioneer's position would be "...no gas should be diverted from one company's system to another except for demonstrated human needs and protection against imminent severe property damage." Watson went on to say in his statement, prepared for the Commission that under no circumstances should gas be diverted from industrial customers on one company's system to industrial customers on other company systems.

The Commission hearing will be held on November 26, 1973, at 9:00 a.m. in the Townes Hall Auditorium at the University of Texas School of Law. The hearing will be open to the public, and interested parties are invited to attend to express their views.

In the notice of the hearing the Commission announced that it was being held "...for the purpose of hearing evidence and in order to determine whether the available supply of natural gas can be voluntarily shared or apportioned on an equitable basis among

will be teaching the lesson on John 3.

the gas utilities to alleviate shortages, and if not, whether the need exists to establish a mandatory statewide apportionment program....

It is expected that some parties will question the Railroad Commission's power to force diversion of gas from one system to another system.

Watson pointed out that it has been traditional in the gas business for companies to offer voluntary emergency assistance when it could be accomplished without harm or inconvenience to the customers of the company. However, due to supply problems this voluntary assistance plan has been more difficult in the last year or two.

Watson added that Pioneer has made additions to its facilities which will enable the company to deliver more gas than in previous years.

Letter To The Editor

Dear Editor,
Just a few lines to say that what a wonderful trip to California the young boys and I had. Los Angeles is some city, three million people and a beautiful city...and traffic. I was in and arrived at Los Angeles at 10:00 a.m. On the third Sunday in October we went to the Methodist Church...a beautiful church...assistant pastors helped with the service.

We went to San Diego to visit and see my mother back to LA for a visit. We were with our grandson and wife, A.L., and his wife, also a beautiful city. He is in the real estate business and has a beautiful place to live. We also went to see the canal...also fine musical singing and dancing.

I never saw anything like it...people there. A.L. and V.A. have a beautiful trailer park near Palm Springs. On Sunday morning we went to Palm Springs, heard a good sermon and met there.

A.L. and V.A.'s second boy and wife is a computer operator...they came to Lubbock. The youngest boy lives at Pomona, California graduate of government insect work.

I must say that you cannot describe it...or people. They raise world's of fruit of all nuts and anything to eat...also commencing V.A. own a beautiful park at 10000 Palms have a general store, post office, 30 cabins, a nice home, all built in a beautiful seven miles southeast of Indio.

Enough for this time, I can't begin to list things of interest we saw in the mountains there.

COMPLETES MASTERS DEGREE REQUIREMENTS



GARY D. CAMPBELL

Gary D. Campbell of Lubbock, has recently completed the requirements for a Master of Science degree in Mechanical Engineering at Texas Tech University. Gary and his wife, Nancy, will be living in Chattanooga, Tennessee, where he will be working for E.I. DuPont de Nemours & Co., Inc., as a field engineer in the Engineering Service Division.

Campbell is a 1965 graduate of Floydada High School. He received his Bachelor of Science degree from Texas Tech University in 1972.

Campbell is the son of Mr. and Mrs. David L. Campbell and Nancy, a 1967 FHS graduate is the daughter of Mr. and Mrs. James L. Nichols, both parents of Floydada.



EUGENE CUELLAR

CUELLAR FINISHES MARINE BOOT CAMP
Eugene Cuellar, son of Mr. and Mrs. Hilario Cuellar of Floydada, has successfully

DON'S THRIFTWAY IN FLOYDADA

Downy FABRIC SOFTENER
32-oz. BOTTLE
69¢
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AQUA ZEST SOAP
BATH SIZE BAR
29¢

NEW AJAX DISHWASHING LIQUID
22-oz. BTL.
39¢

10¢ OFF LABEL DETERGENT FAB
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U.S.D.A. GRADE 'A' WHOLE
Fresh Fryers 39¢

BACON SLICED LB. 89¢	SAUSAGE PORK LB. 79¢	Sugar SUGAR FINE 5 LB. BAG WITH FILLED BOOKLET 19¢
PICNICS SELECT SLICED LB. 79¢	BEEF LIVER HOLLEN LB. 89¢	Flour WITH FILLED BOOKLET 5 LB. BAG 9¢
LUNCH MEATS HOLLEN 3-PKG. 49¢	PICKLES DADDEN'S WHOLE OR RINGS 1 GAL. 79¢	Ice Cream LADY BORDEN 1/2 GAL. WITH FILLED BOOKLET 49¢

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PERCH FILLETS 99¢
POT PIES 4 for \$1.00
DINNERS 39¢
DINNERS 49¢

Chek's Rated KOTEX
REGULAR or SUPER
BOX OF 24 **89¢**

CLEANSER 19¢
LIQUID AJAX 59¢
SHORTENING 1.19
DRY DOG FOOD 89¢
CAT FOOD 19¢
COFFEE 1.08
MIXED NUTS 99¢
MACARONI 35¢
ASPARAGUS 49¢
SPINACH 5 for \$1.00
VEGETABLES 3 for \$1.50

Designer Towels 3 JUMBO ROLLS \$1.00

Purex Bleach 49¢
ONE GALLON

Jello Gelatin 10¢
3-oz. BOX

Salad Dressing 49¢
32-oz. JAR

PHILLIPS MILK OF MAGNESIA 89¢
12-oz. BTL.

SHAMPOO 79¢
REMOVER 29¢
LOTION 79¢
BATH BEADS 79¢

Farm Fresh Produce Specials

BANANAS CENTRAL AMERICAN LB. 10¢	POTATOES ALL PURPOSE RUSSET 10-LB. BAG 88¢
Grapfruit 15¢ Oranges 4 for \$1.00	Turnips 19¢ Carrots 19¢

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THIS WEEK'S FEATURE
CUP **49¢**
WITH EVERY \$5.00 PURCHASE OR MORE

MIRRO ELECTRIC CORN POPPER \$7.99

BIBLES
ADULT HARDBACK EACH \$6.99
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MUNSEY OVEN-BAKER \$16.88

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IN FLOYDADA
WE GIVE GOLD BOND STAMPS. DOUBLE ON WEDNESDAY
OPEN MON.-FRI., 8A.M.-7P.M. SATS., 8-7
SATURDAYS 8-7 CLOSED SUNDAY

COFFEE CLUB COFFEE 2 LB. \$1.79
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER DEC. 1, 1973

COFFEE CLUB COFFEE 3 LB. \$2.69
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ASST. SOAP 3 BARS 59¢
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BLADES 49¢
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BLADES 79¢
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER DEC. 1, 1973

Floyd County Hesperian
111 East Missouri St.
Floydada, Texas 79255

To Whom It May Concern:
While visiting in Floydada a few weeks ago, I attended the jr. varsity football game, and was surprised one attended the game.

Then the next night the Winds played and turned out.

The Jr. Varsity won all games this year. I didn't have any fans to back them. I believe team a big hand for their tremendous success.

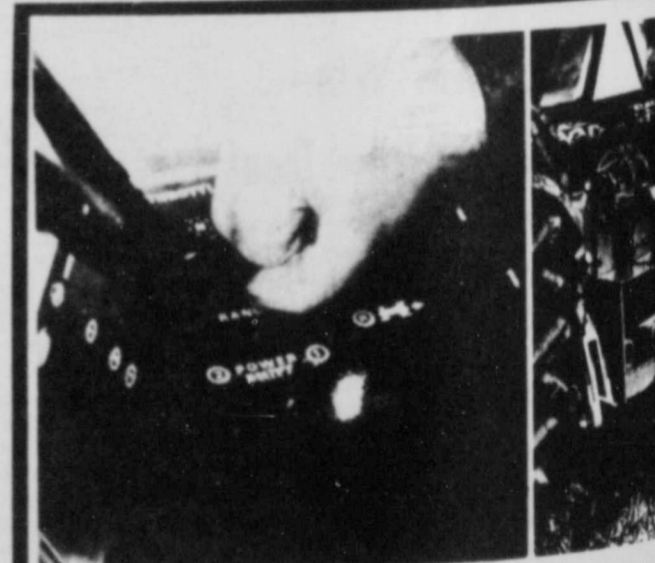
completed boot camp in San Diego, California. Cuellar joined the Marines August 20. He spent 12 hard weeks in San Diego and successfully graduated from boot camp on November 15.

He is now at home on leave for 10 days. He will return to San Diego to study

CHRISTMAS PORTRAITS

ALL COLOR PORTRAITS DELIVERED BY CHRISTMAS MUST BE TAKEN AND PLACED BY DECEMBER MAKE APPOINTMENTS FOR YOUR STUDIO OR COLOR PORTRAITS.

PARKER FLOYDADA
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- POWER SHIFT TRANSMISSION - 12 speeds with 1st used 2-7 mph range - smooth shift-on-the-go, non-slip
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These Prices Good November 25
Through December 1, 1973

We Reserve The Right To Limit Quantities!



DOUBLE
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1 GAL. CLOVERLAKE 85¢ VALUE
BUTTERMILK 67¢

1 GAL. CLOVERLAKE 79¢ VALUE
LIM FREEZ 59¢

1 MONTE GRAND TOUR 89¢ VALUE
DINNER BUY ONE GET ONE... FREE

1 GAL. WHITE SWAN 49¢ VALUE
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1 GAL. AQUA NET 79¢ VALUE
AIR SPRAY 2 FOR 99¢

1 GAL. COUNT KLEENEX 55¢ VALUE
ISSUE 2 FOR 89¢

1 GAL. WESTERN GOLD 39¢ VALUE
BORK & BEANS 4 FOR \$1

1 GAL. IRISH SPRING 31¢ VALUE
SOAP 4 FOR \$1

1 GAL. WHITE SWAN SLICED 51¢ VALUE
LEACHES 2 FOR 89¢

1 GAL. WINDOW CLEANER 59¢ VALUE
WAX 3 FOR \$1

1 GAL. RALSTON 55¢ VALUE
ICE CHEX 2 FOR 89¢

1 GAL. WHITE SWAN CREAM STYLE OR WHOLE KERNEL 25¢ VALUE
CORN 5 FOR \$1

1 GAL. CALIFORNIA
VOCADOES 2 FOR 79¢

1 GAL. TALK CELERY LB. 13¢

1 GAL. CAPENO PEPPERS LB. 39¢

1 GAL. TOMATOES 3 LBS. \$1

1 GAL. U.S. NO. 2 POTATOES LB. 79¢

1 GAL. GREEN ONIONS 2 FOR 19¢

1 GAL. DELICIOUS APPLES 5 LBS. \$1

1 GAL. WHITE SWAN 57¢ VALUE
SPARAGUS 2 FOR 87¢

1 GAL. WHITE SWAN WHOLE NEW 29¢ VALUE
POTATOES 5 FOR \$1

1 GAL. WHITE SWAN 25¢ VALUE
SICED CARROTS 5 FOR \$1

32 OZ.
\$1.49 VALUE
COKE
DR PEPPER
7-UP
DRINK Coca-Cola
6 FOR 99¢

15 OZ. WHITE SWAN
25¢ VALUE
BLACK EYE PEAS
5 FOR \$1

2 LBS. NESTLE'S
CHOCOLATE \$1.09 VALUE
QUIK
NESTLE'S Quik CHOCOLATE FLAVOR
79¢
16 OZ. WHITE SWAN 39¢ VALUE
FRUIT COCKTAIL
3 FOR \$1

4 OZ. DREAM WHIP 55¢ VALUE
TOPPING 2 FOR 99¢

15 OZ. FULL DRESS 17¢ VALUE
DOG FOOD 8 FOR \$1

GIANT SIZE NESTLE'S BARS 49¢ VALUE
CANDY 3 FOR \$1

22 OZ. PRUF 69¢ VALUE
SPRAY STARCH 49¢

16 OZ. WHITE SWAN 41¢ VALUE
PEARS 3 FOR \$1

15 OZ. WHITE SWAN 39¢ VALUE
PINEAPPLE 4 FOR \$1

18 OZ. BAMA GRAPE OR APPLE 57¢ VALUE
JELLY 2 FOR 79¢

16 OZ. WHITE SWAN 29¢ VALUE
PEAS 5 FOR \$1

4 OZ. PINEAPPLE, CHERRIES, CITRON 43¢ VALUE
CANDIED FRUITS 3 FOR \$1

16 OZ. WHITE SWAN CUT 30¢ VALUE
GREEN BEANS 5 FOR \$1

16 OZ. WHITE SWAN FRENCH 30¢ VALUE
GREEN BEANS 5 FOR \$1

16 OZ. WHITE SWAN 30¢ VALUE
BUTTER BEANS 5 FOR \$1

U.S.D.A. CHOICE
ROUND STEAK LB. \$1.29

U.S.D.A. CHOICE
7 BONE ROAST LB. 98¢

U.S.D.A. CHOICE
SIRLOIN STEAK LB. \$1.29

CENTER CUT
PORK CHOPS LB. \$1.19

SLICED
SLAB BACON LB. \$1.19

SOY PROTEIN
GROUND BEEF LB. 89¢

LEAN AND MEATY
SPARERIBS LB. 89¢

Buddy's Food
WITH THIS COUPON
2-pound Can of
Maryland Club Coffee
\$1.59
Without coupon \$2.05
Cash value 1/20¢ Limit one per customer
COUPON EXPIRES
EXPIRES 11-30-73 #68

BUDDY'S FOOD
WITH THIS COUPON
10 OZ. JAR
Maryland Club
Instant Coffee
\$1.19
Without coupon \$1.64
Cash value 1/20¢ Limit one per customer
COUPON EXPIRES
EXPIRES 11-30-73 #28

Society

Charity Ball By Cancer Unit Planned

The Floyd County South Unit of the American Cancer Society met Tuesday night at Lighthouse Electric to make plans for their annual New Year's Eve Charity Ball. The event has been slated for Monday night, December 31, from 9 p.m. until 1 a.m. at the Massie Activity Center. All proceeds, after dance band expenses, will go into the Cancer fund, according to president of the South Unit, Mrs. Gene Arwine.

Arwine, or Mrs. Tommy Cathey, special events chairman, Mrs. Bill Flynt or any member of the South Unit ACS.

Dougherty 4-H Club Meets

Dougherty 4-H Club met Monday night with Dean Hinton, president, in charge during which time new members, Rodney Ratheal, Mike, Andy and Randy Rainwater, Elva, Leroy and Elda Martinez were welcomed. A visitor, Dawn Kincer, was also present as were 22 members.

Adult leaders and parents attending were Mr. and Mrs. Henry Hinton, Mrs. Ray Carthel, Arnold Ratheal and Mr. and Mrs. Jimmy Vick.

Members answered roll call with something they are thankful for, and Vanda Carthel read the minutes. The club's Christmas party

and new club projects were discussed.

Mrs. Hinton and Mrs. Carthel gave the program on Christmas decorations. Mrs. Carthel made a crushed ice candle and a donkey pinata from paper bags. Mrs. Hinton made and showed a candle centerpiece made from styrofoam balls and egg cartons. They showed other decorations and urged members to make their own Christmas tree ornaments.

Jaekie Carthel furnished refreshments which were served following the meeting.

FLOYD DATA

Thanksgiving luncheon guests of Mrs. V. D. Turner Thursday were the Elton Turner family of Flagstaff, Ariz.; Bud Turner, Vance and Brad and Mr. and Mrs. Mark Turner and son, Norman, Okla.; the Dorman Turner family and the Sherman Irwin family, Lubbock; the Virgil Boyds of Dallas; the Cliff Hackers of Iowa Park; the Travis Young family of South Plains and local relatives and friends.

FLOYD DATA

Mr. and Mrs. Pete Clark and his mother, Mrs. L. L. Clark Sr., are in Denver, Colo., visiting the Pete Clarks' son, Dane and family. They will also visit the Dale Redds while there.

FLOYD DATA

Mr. and Mrs. John Stapleton of Lubbock were in Floydada Thanksgiving Day visiting with friends.

FLOYD DATA

Mr. and Mrs. Dan Medley and son, Brandon, arrived Friday night from Denver, Colo., to spend the remainder of the holidays with his parents, Mr. and Mrs. S. D. Medley and Deborah.

Owens Gather For Reunion

Mrs. Ethel Cross held a Thanksgiving family reunion of her brothers and sisters and other relatives, the first time all have been together in some 36 years.

Present were her three brothers, Mr. and Mrs. Jim Owens and Mr. and Mrs. Bob Owens of Floydada and Charlie Bill Owens of Lubbock, and sisters, Mrs.

Millie Ball of Celina, Tex., Mr. and Mrs. Bill Webster of Bowie and Mrs. Ruby Carmack of Amarillo.

Other relatives attending the reunion were Irene King, Alma Moore, Mr. and Mrs. Tom Pearson and D'lene, and Mrs. Evelyn Pollan, all of Floydada, Jerry Pollan, Donna and Darla Jones of Amarillo.

Hustle And Bustle Of Christmas Is Coming

By Gayle Jackson

Be sure to take in the Christmas open house Wednesday at Schacht Flowers, Jewelry and Gifts in Lockney. Refreshments will be served, and Eleanor Schacht promises a door prize for each age group (children, teenage, and adult). Schachts have received a new shipment of materials for your seasonal arrangements, including artificial poinsettias in gold, blue, silver, white and red. New tree ornaments feature gingham or scotch plaid trimmings. Lion, owl and turtle shapes are also new ornaments, and they also have Raggedy Ann and Andy ornaments. You will enjoy browsing in their Christmas corner. A good gift item would be the crystal cake covers just received at Schachts.

A novel party given several years ago by Josie Taylor, her daughter, Charlotte Brock, and her daughter-in-law, Virginia Taylor celebrated the "first day of Christmas". Using the old song "On the first day of Christmas my true love gave to me a partridge in a pear tree", the three decorated with artificial partridges and pears, from a pretend pear tree on the front door to pear-shaped soap in the bathroom. Over 175 guests attended, and were served pear-shaped cookies from a table decorated by two partridges. Another sequined partridge topped Josie's Christmas tree, where artificial pears hung with crystal prisms and homemade jeweled balls. Josie says that they had thought they would give another tea the next year using the

"second day of Christmas" theme, but illness prevented them from doing so. This year, she is adding doves to her tree decorations, so perhaps next year will be the intended tea.

These two recipes from Barbara Cawley might come in handy while you busily prepare for Christmas.

Instant Hot Chocolate
1 medium-sized box powdered milk
1 lb. can Nestle's Quik
1 box powdered sugar
1 8 oz. jar Pream
Mix ingredients together. Use 1/2 cup mix to 1 cup boiling water.

Instant Spiced Tea
2 cups Tang
2 cups sugar
1/2 cup instant tea
1 pak of twist lemon
1 1/2 tsp. cinnamon
1/4 tsp. cloves
Mix ingredients together. Use 3 tsp. mix to 1 cup boiling water.

Here is a repeat of a recipe we printed last Christmas for which we have gotten many requests. Mrs. Ike Johnson gave the recipe to Mrs. Clark Harris who gave it to us.

Fruit Cake Cookies
Cream together 2 cups butter or shortening, 3 cups white sugar. Add 4 eggs, beat. Mix in 5 cups flour, 2 tsp. salt, 2 tsp. soda, 2 tsp. cinnamon. Chop the following and then stir into batter: 2 lbs. dates, 1/2 lb. candied pineapple, 1/2 lb. candied cherries and 1/2 lbs. pecans. Bake 10 minutes at 350 degrees.

Lockney's lighting and decorating contest will have two divisions again this

FLOYD DATA
Mr. and Mrs. Stan Killian of Waco spent the weekend in Floydada visiting his parents, Mr. and Mrs. Stanley Killian.

FLOYD DATA
Visiting in the Dorris Jones home during the Thanksgiving holidays were Cliff Jones of Dallas and his fiancée, Miss Joyce Burnette, a student at Baptist Seminary at Ft. Worth, Mr. and Mrs. Guy Gibson and sons of Waxahachie and Jack Avaritt of Benton, Ark. Cliff is a nephew and Mrs. Gibson a niece of Mrs. Dorris Jones.

FLOYD DATA
Mr. and Mrs. Jack Stansell are spending the Thanksgiving holidays in Dallas with their daughters, Mr. and Mrs. Fred Seal and Mr. and Mrs. Joe Hennig.

FLOYD DATA
The Willie Patterson family was honored Wednesday night after services at West Side Church of Christ, with a linen shower. The shower was given as a farewell gesture to the Pattersons, who are moving to Vernon. Patterson will be employed by the Case Co., at Vernon, according to friends.

FLOYD DATA
Mr. and Mrs. Louis Heflin and daughter of Hobbs were weekend guests in Floydada of his brother, Rob Heflin and family.

FLOYD DATA
Mr. and Mrs. Bob Hansen, Ricky and Greg of Rochester, New York, and Mr. and Mrs. Ronnie Smith and children of Shreveport, La., spent the holidays here with her parents, Bill and Lillian Smith and other relatives.

THE FLOYD COUNTY HESPERIAN
Published each Sunday and Thursday at 111 E. Mo St., Floydada, Texas 79236. Second class postage paid at Floydada, Texas 79236. Wendell Tooley, editor. Subscription rates: Local \$6.50 a year, out of trade area \$7.50.

New Arrivals



A daughter was born to Mr. and Mrs. Marvin Lemons of Cedar Hill Monday about 6 p.m. The baby weighed 6 lbs. 14 oz. and was named Jessica Jo.

The Lemons are parents of a son, David, 4 1/2 years old.

Maternal grandparents are Mr. and Mrs. Fred Carthel, and Mrs. Beulah Steen is great grandmother. They all live near Cereal.

At Cedar Hill, paternal grandparents are Mr. and Mrs. Carl Lemons and Mrs. Belle Lemons is the great grandmother.

Edward T. Bairds 25th Wedding Anniversary

Mr. and Mrs. Edward T. Baird of the Harmony community observed their Silver Wedding anniversary Tuesday, November 20 in the family home. Baird and the former Imogene Duke were married in Floydada in 1948 and have resided at Harmony since that time. Mrs. Baird is the daughter of Mrs. Vera Duke and the

Charity Dance In

A charity dance to benefit the High Plains Training Center and the Floydada Day Nursery is scheduled

Friday, November 30 at the National Guard Armory in Plainview. Tiny Lynn and his band from Clovis will furnish the music for the

Career Day Wednesday

Approximately 40 career specialists, representatives of vocational and professional career choices will be at Lockney High School Wednesday to discuss careers with the students.

The event is sponsored by the LHS Student Council, and will run from 8:30 a.m. to 12:35 p.m. Students in grades nine through twelve will choose five different 45-minute classes. Also, juniors and seniors from Petersburg have been invited to attend.

The classes will include both lecture and discussion, with the career specialists telling the nature of his work, where he is employed, training and qualifications necessary for that particular job, the employment outlook in that field, and the earnings and job conditions to be expected in that field.

Rex Rose Pledges Fraternity

AMARILLO — Rex Alton Rose, Floydada freshman, has pledged a national social fraternity at West Texas State University in Canyon. Rose has joined Sigma Nu. His parents are Mr. and Mrs. Alton Rose of 401 California.

YOU ARE INVITED TO CHRISTMAS OPEN HOUSE
Wednesday, November 28

- REFRESHMENTS
- DOOR PRIZE FOR EACH AGE GROUP
- CHILDREN-TEENAGE-ADULT

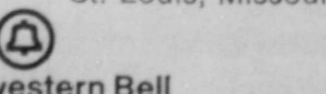
Schacht Flowers, Jewelry & Gifts
LOCKNEY, TEXAS



To a lost child, a phone call means home

If your youngsters get lost, find they're going to be late or need to reach you in an emergency, can they phone you? Or, can someone call home for them? We're offering an Emergency Phone Call Card. For children's use and parents' peace of mind. No charge. It's a billfold-size card with room for your child's name,

address and home phone number. If you can't be reached there's space for the numbers of a trusted friend or relative, and the family doctor. There's also a slot for a dime. To order your card—or cards—write: Southwestern Bell, P. O. Box 972, St. Louis, Missouri 63188.



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You're Invited

to our formal opening,
Sunday, December 16
from 1 to 6 p.m.

FLOYDADA BRANCH

Plainview

SAVINGS & Loan Association

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FARM REVIEW

Fertilizer Shortcourses To Be Conducted

LUBBOCK — Fertilizer use information will be presented to fertilizer dealers and producers in Extension Districts 1 and 2 during Nov. 27 to Nov. 30, 1973, according to Jim Valentine, area soil chemist with the Texas Agricultural Extension Service.

Valentine says the meetings will be aimed at stretching the limited fertilizer supply to maximize profits. The fertilizer supply situation, fertilization practices for major field crops, micronutrient disorders, and current research will be among topics discussed by industry personnel, producers, Extension specialists and Texas Agricultural Experiment Station research scientists.

Meeting locations and

dates are as follows: Nov. 27 — Easter Community Building in Castro County at 7:30 p.m.; Nov. 28 — Almore Restaurant, 908 West 5th Street in Plainview from 10 a.m. to 3 p.m.; and Nov. 30 — at the Forrest Park Community Center in Lamesa from 10 a.m. to 3 p.m.

Details of each program can be obtained from the office of the local county Extension agent, Valentine adds.

Those interested are cordially invited to participate in the meeting nearest to them.

Specific topics will vary in order that certain points pertinent to each area can be emphasized, Valentine concludes.



Officials of Plains Cotton Growers, Inc., were notified from Washington November 16 that the Office of Oil and Gas was moving to alleviate what had been described as an "almost incredible amount of confusion" in the acquisition by farmers of fuel for harvesting 1973 crops.

A spokesman for Senator Lloyd Bentsen of Texas reported that Duke Ligon, Director of the Office of Oil and Gas, had agreed to grant a "priority preference" for 60 days on the allocation of diesel fuel to (1) farm and ranch activities, including feed lots, (2) drilling rigs for oil production and (3) public transit operations.

The "preference" was to be effectuated, according to Ligon, by an Advisory Notice in the Federal Register of November 16. Notices in the Federal Register, for practical purposes, carry the force of law. The notice will amend Section 12 of the Federal Mandatory Allocation Program for Middle Distillates which became effective November 1, "to avoid the unintentional misinterpretation of the regulations which stopped the flow of diesel in Texas," Bentsen's office said.

Shortages and fear of shortages began to appear immediately after the Mandatory Allocation Program went into effect, and PCG has been in daily contact with Congressmen and Senators and with Federal and State officials attempting to free up what appeared to be an adequate supply of diesel.

Until November 16, according to PCG executive vice president Donald Johnson, "Suppliers and distributors had diesel fuel on hand, yet in many instances were refusing to sell it to farmers for fear of violating regulations of the Allocation Program."

The Allocation Program called for distribution of available fuel supplies equitably among wholesale purchasers, using month-by-month 1972 purchases to establish a "base period supply volume." Procedures were set up for adjusting monthly allocations, but even the forms for implementing these procedures have not been printed.

Monthly allocations based on the previous year's usage created a problem in that harvesting and other farm operations do not always occur in the same month from year to year. On the Plains, for example, because of good weather and an earlier crop, farmers this year will need four or five times as much fuel as was used in the same months of 1972.

Ligon's action to correct the gross inequities and hardships that were occurring came after two weeks of intensive work by farm state Congressmen and Senators, PCG and other farm organizations and individuals. On November 15, Senator Lloyd Bentsen of Texas made a statement on the Senate Floor urging immediate fuel supplies for agriculture, and further discussed the issue that evening with Director Ligon.

The same evening Congressman George Mahon of Lubbock and Bob Poage of Waco were taking up the issue at the White House with President Nixon. Mahon, chairman of the House Appropriations Committee, and Poage, chairman of the House Agriculture Committee, urged that fuel for agricultural operations be given the highest priority and that efforts be redoubled to "untangle" the situation.

In advising Mahon's office of the November 16 action, the Office of Petroleum Allocation said the 60-day preference for Agriculture would be effective immediately, but cautioned that allocations during these 60 days would be charged against users' total adjusted annual allocations.

Johnson said "The total effect of this action cannot be assessed on such short notice, but there is hope that it will alleviate much of the confusion that has existed in recent weeks and that the harvest can continue without further interruption."

finish harvesting grain and cotton and to prepare land for next year.

Woodson said that "bureaucratic mishandling" of fuel allocation is the cause of this immediate problem.

"The government's mandatory program that allocates diesel, butane and propane fuels on the basis of purchases made 12 months ago is not working because it does not provide for common-sense flexibility.

"Last November was extremely wet in Texas and many farmers did not buy fuel then. Also, many farmers made a little money this year and traded in

gasoline-powered equipment for diesels.

"Your so-called 'common-sense' directive issued recently to distributors is not working because no one has defined common sense. Distributors are afraid to make decisions that could cost them heavy fines.

"We urge that you immediately clear the air by assuring distributors they will not be punished for selling to hardship cases. These farmers urgently need fuel now to harvest this year's grain and cotton crops and to prepare land for next year. To delay any longer is to invite economic disaster."



THE FARMERS AND GINNERS in the Lockney area didn't take the day off on Thanksgiving Day as they were trying to get their cotton ginned and out of the field before the winter weather hits the area. Shown here is Royce Latimer who farms in the Irick Community near Lockney. Mr. Latimer is one of those farmers who worked on Thanksgiving Day.

Farmcast
A Weekly Report Of Agri-Business News
Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

75,000 Strong... Cotton Crop Estimate Up Again... Sheep Feeding Below a Month Ago.

From now through early December, the Texas Crop and Livestock Reporting Service will be expecting to hear from 75,000 agricultural producers in the state.

It's time for the annual crop and livestock surveys for Texas. If you happen to be one of the 75,000 who will receive either a crop or livestock survey card, you are requested to fill it out as carefully and as accurately as possible. Then return it as soon as possible.

In cooperating in this survey, you will be helping to give everyone in Texas a true picture of the state's most basic industry—agriculture.

Your individual answers will be kept strictly confidential.

The only people who will see your report are those officially designated to compile the individual reports into county, district and state totals. No other government agency will have access to the reports you send.

In past years, Texas has led the nation in getting returns on a voluntary basis from farmers. Texas agriculture producers have cooperated better and more fully than any other state.

Agricultural statisticians in other states are always amazed when they see the response from Texas farmers and ranchers. Anyone who lives in Texas knows the reason for the cooperation. Farmers and ranchers in Texas are just naturally more cooperative than are farmers in other states.

The final reports on Texas agriculture provide basic information for use by government and private industry.

COTTON estimates for Texas are up again. The Texas Crop and Livestock Reporting Service now estimates cotton in Texas for the 1973 season at 4,800,000 bales, an increase of 50,000 bales over the Oct. 1 forecast.

This year's production forecast for Texas is the largest since the record 6,040,000 bales produced in 1949. Yield, based on Nov. 1 conditions, is expected to average a record 419 pounds of lint per acre compared with 408 pounds last year and the previous record yield of 410 pounds per acre reached in 1968.

Acres for harvest are set at 5,500,000 compared with 5,000,000 in 1972.

As of Nov. 1, harvest statewide was estimated at 27 per cent complete. This compares with 33 per cent a year ago.

Production of American-Pima cotton in Texas for 1973 is estimated at 29,200 bales compared with 31,400 bales in 1972. Yield is expected to average 449 pounds per acre compared with 437 pounds last year.

Harvested acres are estimated at 31,200, down 3,300 from the 34,500 acre harvest in 1972.

Cotton producers throughout the state are urged to destroy cotton stalks as soon after harvest as possible. Cotton stalk destruction is perhaps the best method in controlling cotton insects for next year's crop.

DIAMONDS—DIAMONDS—DIAMONDS
To buy a diamond don't go to a salesman, see the people you know and can trust. We have the knowledge and will help you.
HARPER'S JEWELRY
983-2586 126 W. Calif. Floydada

Farm Bureau Seeks Fuel Oil

WACO (Spl.) — Texas Farm Bureau President J.T. Woodson has asked the federal government to move immediately in making farm fuels available in hardship cases. He said tractors and harvest machines are standing idle in many areas.

In a telegram to Interior Secretary Rogers Morton, Woodson said Texas farmers urgently need fuel now to

electric heat

the myth of high cost doesn't have a leg to stand on.

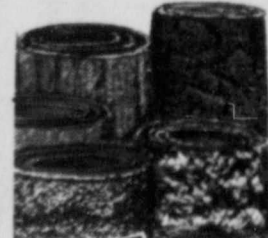
Call us for a FREE Electric Heat cost estimate especially for your nest.



EQUAL OPPORTUNITY EMPLOYER

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Free Home Demonstration
Call: 296-0654
Plainview after 5 p.m.



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We sell and install all our own carpet. Very Competitive Prices!
All Material & Installation Guaranteed!

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

PERRY IMPLEMENT CO. LOCKNEY'S JOHN DEERE DEALER	Lockney Oil & Gas THE N. H. CARROLL
PATTERSON GRAIN CO. GRAIN-FERTILIZER	ACCO SEED "SORGHUM FOR THE SEED"
LOCKNEY COOPERATIVES MEMBER-OWNED	THE LOCKNEY BRAND BOOSTING FLOYDA COUNTY

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In Appreciation

WE ARE PROUD OF THE FLOYDADA WHIRLWINDS AND THEIR COACHING STAFF. WE APPRECIATE THE TIME AND EFFORT THEY HAVE GIVEN IN REPRESENTING OUR SCHOOL AND COMMUNITY IN AN OUTSTANDING WAY.

Thank You So Much

WILLSON & SON-BUILDERS MART

Your 1974 pocket calendars are here for you to pick up.

OBITUARY

Florence Adams

Funeral services were held Saturday afternoon in the First Baptist Church in Lockney at 2:30 p.m. for Florence Lela Adams, 93, a resident of Lockney since 1970. Rev. Gene Hawkins, pastor of the Calvary Baptist Church in Lubbock officiated, and burial was in the Plainview Cemetery under the direction of Carter Funeral Home of Lockney.

Mrs. Adams passed away Thursday in Lockney General Hospital following an illness of two weeks. She was a native of Charleston, S.C., and she moved to Lockney in 1970 from Plainview.

Survivors include a son, Gilbert S. Hopper of Dimmitt; four daughters, Mrs. Callie Rook of Plain-

view; Mrs. Ruby George of Corpus Christi, Mrs. Ola Roberts of Anchorage, Alaska, and Mrs. Nettie McCulloch of Lockney; 19 grandchildren, 51 great-grandchildren, and 10 great-great-grandchildren.

FLOYDADA FIRMS GIVE AWAY 16 TURKEYS

Sixteen choice turkeys were given by Floydada merchants Tuesday. The merchants and winners are as follows:

Oden's - Alice L. Collins, 323 E. Kentucky; Bishop Appliance - Kent Covington, Dougherty; Buddy's Food - Velma Warren, 517 E. Ross; Davis Farm Supply - Earl Stofel, Rt. 1, McCoy; Thompson Pharmacy - Mrs. Floyd Fuqua, 129 E. Ollie; Thriftway - Debbie M.

Spears, 316 W. California; Arwine Drug - Mrs. W.C. Cates, 219 W. Virginia; Hales Department Store - Mrs. L.P. Lawless, 812 W. Mississippi; Dobbs Meat Market - Wilma Payne, 114 W. Tennessee; White's Auto Store - Clifford Willis, 111 W. Hallie; City Auto - M.A. Barton, 211 E. Crockett; Kirk & Sons - Mrs. W.A. Bunch, 1217 E. Lee; Piggy Wiggly - Mrs. C.W. Denison, 408 S. Main; L.&J. - Sue Sewell, 610 W. Grover; Ponderosa - John Brisco, Matador; Willson & Son - Builders Mart - La Nell Tardy, Rt. 1, Floydada.

FLOYD DATA

Mr. and Mrs. Floyd Lawson are in Denver, Colo. for the holidays visiting their daughter and family, Mr. and Mrs. Dale Redd and

Malpractice Suit Filed By Couple

LUBBOCK - A \$100,000 malpractice suit against a former Floydada physician has been filed in U.S. District Court here by a Floydada couple who claims the doctor permanently injured the woman.

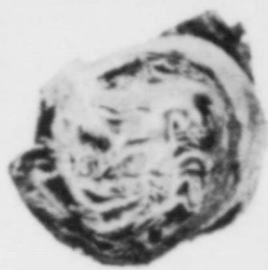
Fletcher and Harle F. Powell filed the suit against Dr. Noble Ballard, now of Allus, Okla., "because of improper and incorrect surgical incompetence for the type surgery and complete lack of the necessary and essential qualifications in performing a hysterectomy on Mrs. Powell."

Law on safety of medical products urged.

PIGGLY WIGGLY

NEW STORE HOURS:

MONDAY THRU SATURDAY 8 A.M. TO 8 P.M.
SUNDAY 9 A.M. TO 9 P.M.



Crisp Head
Lettuce

LB. **25¢**

Red or Golden
Delicious Apples

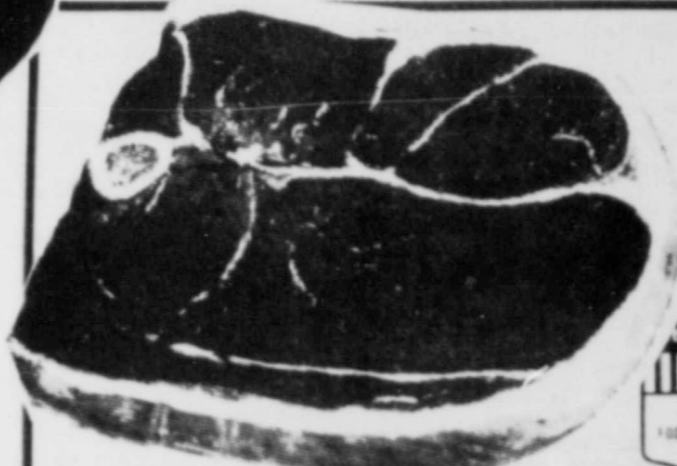
Solid Heads of Lb. **19¢**

Fresh Cabbage Lb. **12¢**

Vitamin Rich **Cello Carrot** Lb. **19¢**

Bright, Firm **Green Bell Peppers** Lb. **59¢**

White Turnips Lb. **29¢**



Superb Valu-Trim
Round Steak

LB. **\$1.19**

Cube Steak Lb. **\$1.59**

7 BONE CHUCK **Shoulder Steak** Lb. **\$1.19**

FAMILY PAK **Pork Chops** Lb. **\$1.19**

U.S.D.A. INSPECTED **Chicken** Lb. **47¢**

RIB STEAK Lb. **\$1.19**



SIRLOIN STEAK

LB. **\$1.19**

BREASTS, LEGS, THIGHS **Fryer Parts** Lb. **79¢**

BLADE CUT **Chuck Steak** Lb. **\$1.08**

Stew Meat Lb. **\$1.19**

CENTER CUT RIB **Pork Chops** Lb. **\$1.49**

SHOULDER ARM **SWISS STEAK** Lb. **\$1.19**



Detergent
Tide

Limit one with \$5.00 or more Purchase, excluding Cigarettes.
79¢

49-oz. Box
Piggy Wiggly, Heavy Duty Laundry Detergent
Piggy Wiggly Spray Starch
Piggy Wiggly Sudsy Ammonia
Piggy Wiggly Fabric Softener
Piggy Wiggly Liquid Bleach

BETTY CROCKER
HAMBURGER HELPER

49¢

All Varieties, Except Beef, Frozen
Banquet Suppers 2 Lb. **\$1.39**
Vahising's **Corn on-the-Cob** 12-Ear **79¢**
Kraft's Chilled **Orange Juice** 1/2-Gal. **79¢**



This week's Feature:
DESSERT DISH
Each **49¢** with each \$3.00 purchase



Piggy Wiggly, Assorted Flavors
Ice Cream

69¢

1/2-Gal. Ctn.

Smucker's **Strawberry Topping** 12-oz. Jar **51¢**

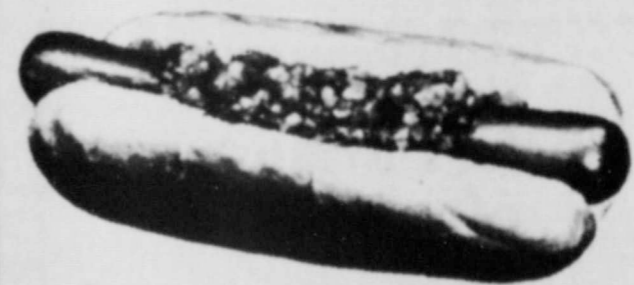
Kraft's, Miniature **Marshmallows** 6 1/4-oz. Pkg. **19¢**

General Mills **Cheerios Cereal** 15-oz. Box **75¢**

Nabisco, Assorted Flavors **Toastettes** 6 1/2-oz. Box **35¢**

Whitehouse **Applesauce** 16-oz. Can **35¢**

Libby's **Fruit Cocktail** 16-oz. Cans **389¢**



Piggy Wiggly, Hamburger or
Hot Dog Buns

3 \$1.39

8-ct. Pkgs.

Piggy Wiggly, Pure Salad, **Mustard** 16-oz. Jar **24¢**

Piggy Wiggly **Tomato Catsup** 26-oz. Btl. **49¢**

Del Monte **Sweet Relish** 12-oz. Jar **43¢**

Van Camp's **Pork & Beans** 21-oz. Can **29¢**

Piggy Wiggly, Twin Pak **Potato Chips** 9-oz. Pkg. **53¢**

Piggy Wiggly, Assorted Flavors **Soft Drinks** 10 12 OZ. CANS **\$1.39**



Assorted Flavors
Hi-C Drink

3 \$1.39

46-oz. Cans

Piggy Wiggly **Instant Coffee**

Carol Ann, Peanut **Butter Cookies**

Piggy Wiggly **Vegetable Soup**

Piggy Wiggly, Creamy or Crunchy **Peanut Butter**

Piggy Wiggly, Standard **Aluminum Foil**

Real **Kraft's Mayonnaise**