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Floyd County Hesperian

Floydada, Floyd County, Texas 79235 Sunday, November 18, 1973 14 Pages in Two Sections 10c Copy Number 92

Whirlwinds Win It All! (The 4-AA crown, that is.)

Tulia 'Revenge' Bid Fizzles; 'Winds Romp To 28-0 Victory, Own District Title Outright

By Wendell Tooley

The Floydada Whirlwinds looked like the District Champs they are Friday night as they took the sting out of the Tulia Hornets 28-0 at Tulia. ...and the Floydada side of the stands was jam packed as a good following of Wind backers saw their team wind up district play with a perfect 5-0 record. Now, it's Littlefield in Lubbock Friday night for bi-district championship. The Whirlwinds showed the Littlefield coaches [who had no game Friday night and were in Tulia] that they had several players who know the game. In the first half it was Rance Young and John Cagle scoring. Cagle made another in the third quarter and Cagle threw a 77 yard bomb to Lynn Becker in the last quarter for the final TD. Young kicked all the extra points except one and he made up for that one by catching an extra two point pass from Cagle.

PLAY BY PLAY

The weather was nice for the game, slight wind from the southwest (Whirlwinds from the southeast). Young booted a nice kick-off to the 15. Tulia returned to the 25. Tulia made three first downs as their number 33, Raymond Williams made most of the gain. (This player reminded me of the big number 25, John Clark that Lockney played against us last week). The 'Wind defense got number 33 figured out, and Tulia punted one almost straight up, good for six yards. Rex Yeary blasted off with 2, 10 and six yards gains, took a ten yard pass from Cagle and the ball was on the Hornet 39. Then, folks, I wish you could have seen Rance Young, he took that ball and took off like a cyclone...made paydirt with a fine 39 yard run. Rance kicked the extra and Floydada led 7-0 with 3:44 left in the first quarter. Danny Quisenberry kicked off and Tulia had it on the 35. Williams made a first down and a pass was good for another. However, the 'Wind defense held and Tulia's punter got off a good 45 yarder.

looked like the 'Winds were headed for another TD. But on the next play they gave the ball back to the Hornets with a fumble.

The Hornets brought the ball down the field with three first downs mostly on the ground and one 12 yard pass completion. (The 'Wind defense was beginning to set big number 33 back for losses.

The ball went over to Floydada on their own 22 yard line just before the half.

SECOND HALF

Although the Whirlwind band didn't play one of my favorites like "San Antonio Rose," I thought they did a fine job of performing at halftime.

SECOND HALF

We took the long kick-off on the 20. Young made 9 and Yeary made the first down...then a penalty. Cagle kept for four an then punted a 25 yarder.

Tulia made a couple first downs, then as the defense crowded Hornet quarterback Alan Pohimeier, he tossed a short pass that 'Wind Donzell Minner intercepted and the 'Winds were in business again.

Yeary made a beautiful 21 yard run, Bradford right down the middle for 12 more, then Yeary made six more. At this point Bradford almost broke in the clear for a TD, but was pulled down on the ten yard line after making a good 18 yard gain. Cagle charged on in from the ten for the TD with 3:14 left in the third quarter. Young's PAT was a little off, Floydada led 20-0.

Tulia made only two first downs the last quarter. (I've noticed that our defense seems to get stronger the last quarter each game.)

After the Hornets couldn't go, they punted a nice 36 yarder and we had the ball on our 23. Now friends, I wish you could have seen the next play...Becker heads downfield like a scared rabbit (no, scared Whirlwind). Cagle throws that long bomb, Becker takes it over his shoulder at full speed, and not one Hornet could touch him. Floydada leading 28-0 after Cagle tosses a short pass to Young in the end zone with 11:40 left in the game.

In summarizing the rest of the game, it was all Whirlwind offense: six pass completions, as Cagle hit Becker for 14, 10, then hit Smitherman for two tens, hit Quisenberry for eight, and Greg Goen hit Tom Assiter for 16 yards in the last seconds of the game.

In the middle of all those passes Young ran for nine and Cagle kept for three.

With 4:13 left in the game, Whirlwind Coach L.G. Wilson played about every player he had with Goen taking over the quarterback job. Mark Probasco, Tony Soto, and Freddie Selman got some experience. The



JOHN CAGLE picks up ten yards on a second-quarter carry against Tulia. Rex Yeary throws a block. (Staff Photo by Jim Huggins)



REX YEARY speeds around left end for a first down in Tulia territory. (Staff Photo by Jim Huggins)



DONZELL MINNER makes tracks after picking off a Tulia pass. Other Whirlwinds in the picture: Mike Hatley, 61; Steve Moore, 75; Mike Reves, 60; Lyle Suggs, 80. (Staff Photo by Jim Huggins)

'Wind reserves kept the ball pretty deep in Hornet territory as the final whistle blew.

This victory was certainly a team effort as the defense learned to control Williams, who was the number two scorer in the district. Young is number 1. Young ran for 67 yards, kicked three extra points, caught a pass for two extra points, made another nice 24 yard run for a TD that was called back on penalty.

Rex Yeary had a good night with 64 yards gained, Bradford ran for 48, and Cagle may have set some sort of passing record...completed ten out of 13 for 184 yards.

	F	T
First Downs	22	12
Yards Rushing	201	97
Yards Passing	200	20
Passes att./comp./int.	14/11/1	9/2/2
Penalties/Yards	10/80	2/30
Punts/Average	1/25	4/27.5
Fumbles/Lost	1	0

COACH'S COMMENTS.....

"Although our boys were not especially high emotionally for the Tulia game, they played with confidence and did about the best job of executing plays this year," Whirlwind Coach L.G. Wilson told a Hesperian



ELTON RATLIFF couldn't quite get to this last-period pass in the Whirlwinds' 28-0 rout of Tulia.

reporter Saturday morning. Allowing Tulia only four first downs in the last half, the coach was especially proud of his defensive team. "Our line backers really came through for us...Steve Moore led with 15 tackles, Mike Reves had 14 and Danny Quisenberry made seven unassisted tackles for a total of 14 tackles," the coach added.

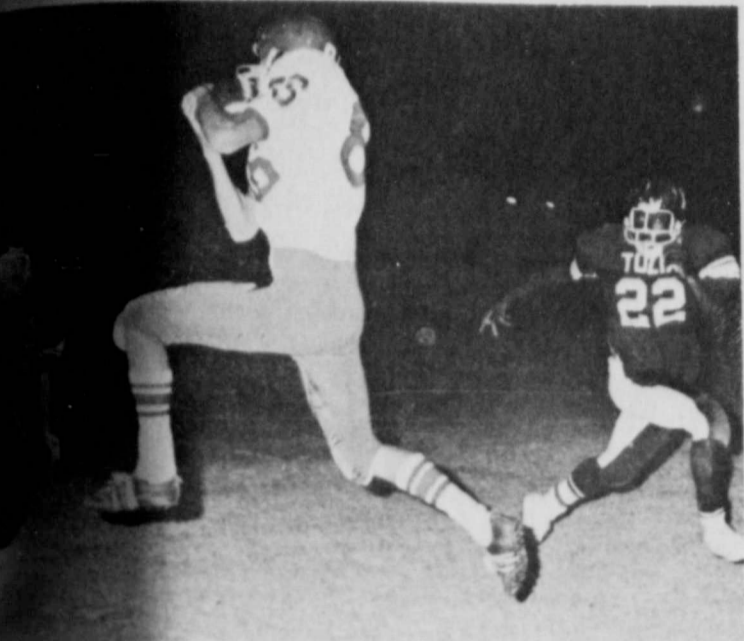
The Whirlwinds came out of the game in good shape except Travis Johnson has a bruised shoulder. Tulia's number 15, Monty Malcom who was carried from the game in an ambulance may have suffered a broken collar bone.

"I am just real pleased with the physical condition of the Whirlwinds...as they have good strength right up to the last of the game...and I suppose this is the smallest size team I have coached since I came to Floydada," Coach Wilson concluded.

BI-DISTRICT IN LUBBOCK

Lowrey Field in Lubbock will be the site of the bi-district playoff game between the Floydada Whirlwinds and the Littlefield Wildcats Friday, November 23. The contest starts at 7:30 p.m. Floydada will sit on the east (visitors') side of the stadium. Littlefield won the coin flip for home-team designation.

There will be no reserved-seat tickets to the game. Tickets are \$2.50 for adults and \$1.00 for students. School officials in Floydada had received no information Friday on advance ticket sales.



ASSITER leaps high between Tulia defenders to make the catch. Quarterback Greg Goen's fourth-quarter pass. (Staff Photo by Jim Huggins)



FOR A LOSS...Tulia's Raymond Williams is dropped for a second loss by Whirlwinds Lyle Suggs (80) and Steve Moore (75). (Staff Photo by Jim Huggins)

Caprock Chat

BY WENDELL TOOLEY

NOTARY PROGRAM last very interesting...the Plan A school program Bill told us what's going on in this thing plan. The Hesperian ran a lengthy story about Plan A the year.

summarized these points of Plan A think are interesting. restored schooling for the who needs extra attention in my in various subjects.

37 persons teach or work in which includes Lockney, Dougherty, South Plains schools. There are 364 enrolled in Plan A. The over \$300,000 per year, and is here in Floydada at the school building.

HAVE DOZED during the meeting last week. I said in Friday news story that a estimated the cost of the department building would be got my numbers right, but in order. It should have been sorry about that.

ENJOYED attending the dinner for Senator Jack in Plainview Thursday Governor and his wife flew main address. Plainview gave wife some Jimmy Dean

been a long time since I had this sort of political believe the last one was for representative Bill Clayton. always felt that Senator Jack was doing a good job our area in the state and I continue to believe a Christian Gentleman. It use that he is the type person want to represent us in and in my book he's the probably might serve well as of the United States.

had a lot of people in we would have ranked second to Hale County. The Whirlwinds were key people in and making arrangements went. Our own Art Ratzliff, manager of Bianco Offset, was a the OH Masters' band that the crowd gathered and Top. Art's bragging about played for the Governor.

JUST FOR THE RECORD...the great Caprock Country is football country. Matador came out 10-0 ... Floydada and Lockney were number one and number two in 4-AA.

FRIDAY NIGHT must have been wild animal night. Our dog discovered a young possum in our yard, I noticed a skunk, a rabbit, and a coyote killed on the highway Saturday morning between my house and Floydada.

NOW FOLKS...I don't have to tell you that we all have so much for which to be thankful. Why not make your plans now to attend the community Thanksgiving services in the Methodist Church Tuesday night. You'll enjoy the services, you'll enjoy the music of the combined choirs of all our churches. See you there.

School Out Wednesday

Floydada schools will dismiss this Wednesday afternoon at 2:30 for the Thanksgiving holidays. Classes will resume on Monday, November 26.

Community Thanksgiving Service Tuesday

A community Thanksgiving service will be held at 7 p.m. Tuesday, November 20, at the First United Methodist Church. Special music will be presented by a community choir. Ric Hunt will direct the choir in a special Thanksgiving anthem. Choir members of the community churches will practice before the special service, at 6:30 p.m.

Rev. Jimmy Tidwell of the Methodist Church will bring the Thanksgiving message. Rev. Dwayne Grimes of the First Christian Church will give the scripture and prayer, and Rev. Hollis Payne of the Calvary Baptist Church is to give the benediction. Other special music will be brought by Mrs. David Battey.

Floydada Firms To Give Away 16 Turkeys

In a city-wide Thanksgiving promotion, Floydada merchants are giving away 16 choice turkeys in separate

drawings Tuesday, November 20. Drawings will be held at 5 p.m. Tuesday at 16 local business firms, and the winners will receive free Thanksgiving turkeys.

Hesperian Early Next Week

In order to get the Hesperian delivered to everyone before Thanksgiving, next week's edition will be printed Tuesday night instead of Wednesday night.

To enter, fill out and clip the coupons printed in The Hesperian (this edition and last Thursday, November 15) and deposit them at the firms listed on the coupons. You do not have to present to win.

Firms participating in the Thanksgiving turkey contest include Arwine Drug, Bishop Appliance, Buddy's Food, City Auto, Davis Farm Supply, Dobbs Meat Market, Hale's Department Store, Kirk & Sons Hardware, L&J Food Mart, Oden Chevrolet-Olds, Piggly Wiggly, Ponderosa Meat Co., Thompson Pharmacy, Thriftway Supermarket, White Auto Store and Wilson & Son-Builders Mart.



LADDER OF SUCCESS — The Whirlwind Cheerleaders' display in front of the Floydada High School trophy case features a Whirlwind player atop the "Ladder of Success." The Whirlwind Honor Roll is in the background. Working on the display are varsity cheerleaders Sharon Decker, Nancy Puckett, Linda Norman, Carol Cogdell and Karen Alldredge. Not pictured is Terry Stovall. (Staff Photo by Jim Huggins)

Society



HEART AND TORCH AWARD — was received by the Floydada Heart Association at a recent workshop held in Lubbock. Mrs. Luci Nugent, State general chairman of the Heart Association and daughter of Mrs. Lyndon Johnson and the late President Johnson, is pictured making the award to Mrs. Jim Word and Mrs. Ed Wester of Floydada. Mrs. Word was general chairman of the 1972 Floydada Heart Association fund drive, and Mrs. Wester was chairman of the Heart Ball. The award, one of six given, was presented the Floydada unit for exceeding last year's goal. Mrs. Word is also general chairman for the 1974 fund drive. Other Floydada women attending the workshop in Lubbock were Mrs. Sam Baker and Mrs. Jerry Thompson.

United Daughters Of The Confederacy Give Program

The Childress Chapter of the United Daughters of the Confederacy #1845 presented a program Saturday night, November 10, at First Baptist Church in Childress, in commemoration of Armistice Day and bestowal of World War I Military Service Cross upon Dink Woods, Paducah, Texas, whose grandfather, A.G. Woods, served in Confederate Army. Dink Woods

served in the campaign in France during World War I and was discharged June 17, 1919.

The invocation was given by Mrs. C.E. Voyles, U.D.C. member; Roijon Adams, of Floydada, President of Sarah Elizabeth Underwood Chapter Childrens of Confederacy, and Col. Weldon Teague (Ret.), American Legion, Childress extended welcome to members, guests

and visitors. The Boy Scouts, Mark Dugan and Danny Clifton presented the colors; Pamela Leach, Kody Hardin and Rosemary Hardin, of Floydada led the Pledge of Allegiance.

Lt. Col. M.K. (Buddy) Wilcoxson (Ret.) paid tribute to Veterans of all wars; Rosemary Hardin, member of C. of C. Chapter, rendered the poem "The Soldier's Suit of Gray."

The guest speaker was Jerry C. Brewer, Minister of Church of Christ, Chillicothe, Texas. Mrs. Jessie Thomas, Recorder of Crosses and President of Chapter, Tops Gilreath, bestowed the World War I Military Cross of Service upon Dink Woods, Mr. and Mrs. M.H. Conn, Tell, Texas rendered special songs and music. Roijon Adams played "Taps" in memory of Soldiers in Gray and Veterans of all wars and the Boy Scouts retired the colors. Mrs. J.B. Adams, member of Winnie Davis Chapter of U.D.C. Memphis, Texas, delivered the benediction.

After the program Mr. and Mrs. Din Woods entertained the group with refreshments at the Chaparral Cafe. Some of the visitors attending included: Mr. and Mrs. Boone Adams, Roijon Adams and Rosemary Hardin, all of Floydada.

U.S. reassures Korea on military program. South Vietnamese economy deteriorating.

Miss Ross, Phil Dunavant Wed Saturday In Plainview

In the presence of immediate family members, Miss Susan Elaine Ross and Robert Phil Dunavant pledged nuptial vows in the chapel of First United Methodist Church in Plainview at 10 o'clock Saturday morning, November 10.

Dr. Mark Williams, pastor, officiated the ceremony. Bill Webb, organist, and Rod Rodman, soloist, presented wedding music.

The bride is a daughter of Mr. and Mrs. John B. Ross, Rt. 2, Plainview, and the bridegroom is a son of Mr. and Mrs. Phillip Dunavant of Floydada.

The altar held vases filled with bronze mums and pompons, autumn leaves and tropical foliage. Arrangements of candles and tropical foliage completed the setting.

Mr. Ross presented his daughter for marriage. She wore a formal length bridal gown of ivory eluny lace and chiffon styled on an empire silhouette. The lace bodice featured a high neckline and leg-o-mutton sleeves and the imported ivory chiffon skirt was softly gathered. She wore a matching lace Camelot hat with tiered veiling, reaching to fingertip length. Her cascade bouquet was formed of gardenias and Worbin Abey roses showered with old gold ribbon.

Attending the bride as maid of honor was her sister, Miss Linda Ross of Amarillo. Her formal Victorian styled gown was fashioned of iridescent apricot taffeta accented with ivory Venise lace at the high neckline. Bishop sleeves, waistline of the gown and the flounced hemline repeated the vertical bands on the fitted bodice. She wore matching ivory lace hat and carried a colonial bouquet of bronze pompons and Worbin Abey roses tied with avocado green velvet ribbon.

John Ross, Oklahoma City, brother of the bride was bestman. Mike Dunavant of Ropesville, the groom's cousin, and Neil Dunavant, Plainview, brother of the groom, served as ushers.

A reception was held in the church parlor with

Mmes. Kenneth E. Thompson, M.H. Courtney, Neil Dunavant and Miss Brenda Brewer as assistants.

The refreshment table was laid with a net cloth over satin and was centered with a silver and crystal epergne filled with mixed flowers.

On a wedding trip to Colorado, the couple will be at home after Thanksgiving on Rt. 1, Floydada.

The bride attended West Texas State University where she was affiliated with Alpha Chi, National Honor Society. The groom, a graduate of Texas Tech, is a member of Young Farmers Organization.

A rehearsal dinner was hosted by the groom's parents at K-Bob's Steak House and bridesmaid's luncheon was given in the bride's home.

Golden Circle Class Meets

Golden Circle Sunday School Class of the First Baptist Church met in the home of Mrs. Mable Smith Monday afternoon. Mrs. Smith, president of the class, presided over the meeting. Mrs. W.C. Cates voiced opening prayer and the 23rd Psalm was quoted from memory by Mrs. Smith.

A Bible quiz was conducted as to the name of the author and what part in the book he wrote.

Regrets were voiced that Mrs. E.F. Stovall was in the hospital and prayers are for her quick recovery. Members were pleased that Mrs. R.L. Nichols would soon be able to meet with them.

The hostess served refreshments to Mmes. W.C. Cates, C.O. Spence, W.C. Sims, Claud Carpenter and R.H. Stambaugh.

Next meeting will be at 2:30 p.m., Monday, December 10, in the home of Mrs. W.C. Cates.



MRS. ROY LESLIE GANT

Candlelight Ceremony Read For Miss Campbell, Roy Leslie

In a candlelight ceremony, Saturday evening, November 17, at 7:30 o'clock in the First Baptist Church, Miss Jean Meri Campbell became the bride of Roy Leslie Gant, Dr. Floyd C. Brandley, minister of the church performed the double ring vows.

The bride is the daughter of Mr. and Mrs. Maurice Campbell, Matador Highway, Floydada. The groom is the son of Mr. and Mrs. W.N. Gant of Aiken.

The ceremony was performed before palms of commodore foliage, centered with a pyramid brass hurricane candelabra, holding orange and brown toned mums. A profile kneeling bench was flanked by gold entrance ropes and candelabra with arrangements of orange and brown mums.

Mrs. Bob Copeland provided organ selections and accompanied Ric Hunt as he sang "The Wedding Prayer" and "We've Only Just Begun."

The bride, escorted by her father, wore a Juliet gown of white organza and gothic patterned Venise lace. The lace bodice featured a high wedding band neckline of Venise lace and full lantern sleeves, gathered to gothic caps and wide lace cuffs. The high rise waistline was edged in the gothic points. Her voluminous skirt of organza was complimented with a chapel train attached with a soft fabric bow. She wore a Juliet capulet which held a short tiered veil, and carried a white lace covered Bible centered by a white orchid and showered with

tion of a long stem yellow mum to Mrs. Crutchfield designating her favorite flower and color, and one mum representing a one year term as Noble Grand.

Mr. and Mrs. Billie Marquis sang two songs, one being "Love Lifted Me," the song the Queen chose when she went into office. She was presented a piece of Indian jewelry from the Lodge.

Special guests for the program included Mrs. Crutchfield's aunt and uncle, Mr. and Mrs. Jack Hendrix of Plainview; Mrs. Jerry Douglas of Lubbock, Leroy Crutchfield, Fern Hartsell and Dorothy Hotchkiss of Floydada.

Coffee and doughnuts were served to the guests and 17 members.

garlands of baby's breath. For something old, the bride wore her grandmother's gold wedding band and her wedding veil was borrowed from Mrs. Brady Hunt of Canyon. She also had a lucky coin in her shoe. As she was escorted down the aisle, she paused to present her mother with a long stemmed red rose as she was leaving, she and the groom paused, and she presented his mother with a rose.

Miss Mollie Love of San Angelo was maid of honor. Bridesmaids were Misses Pat Shoulder of Pampa, Kim Jana Campbell, sister of the bride and Mrs. Ross Shamburger of Canyon. They wore floor length brown lined dotted swiss gowns fashioned to that of the bride's and trimmed in white cotton lace. They carried colonial type bouquets of mixed fall colored mums, accented with brown velvet ribbon. All wore matching head bands of the fall toned mums.

Miss Tamara Elam of Lockney, niece of the groom, was flower girl. She was gowned identical to the bridesmaids, and carried a white lace basket filled with flower petals.

Lanny Glasscock of Lockney served the groom as best man. Groomsman were Doug Hodel of Lubbock, Chuck MacRae of San Angelo and Tim Jeffrey of Lockney.

Ray Gant of Olton, brother of the groom, and Mickey Ely of Canyon were ushers. Mrs. Brady Hunt of Canyon and Miss Abbie Glasscock of Rock Springs registered wedding guests.

Following the wedding the bride's parents hosted the reception in Fellowship Hall of the church. The serving table was covered with a beige lace and linen cloth, centered with a silver branched candelabra holding orange tapers, surrounded



REBEKAH QUEEN...Billie Crutchfield. (Staff Photo by Jim Huggins)

Rebekah Of The Year

During the regular meeting Tuesday night members chose their Queen in observance of their Rebekah of the year program. Mrs. Billie Crutchfield was named

Queen for her outstanding work in the Lodge.

Mrs. L.C. Hamilton presented the new Queen with her crown and Mrs. Frank Breed made the presenta-

Jolly Stitches Meet

The Lockney Jolly Stitches Club met Wednesday, November 15, in the home of Mrs. Eathly Marble for a salad luncheon. The group spent the day quilting and they completed the quilt. There was discussion on plans for the Christmas party. The group decided not to have a Thanksgiving party.

Those attending were Grace Colson, Ann Handley,

Doris Casey, Sylvia Yeary, and Mable Andrews. There were three visitors and they were Mrs. Bob Knox, Mrs. R. L. Lackey, and Olive Myer.

Coffee and doughnuts were served to the guests and 17 members.

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ALL COLOR PORTRAITS DELIVERED BY CHRISTMAS MUST BE TAKEN AND MADE BY DECEMBER 15. MAKE APPOINTMENTS FOR YOUR STUDIO OR HOME COLOR PORTRAITS.

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REBEKAHS MEET

Rebekahs Meet

Rebekahs met at the hall at 7:30 p.m. for a price per pound sale. The sale was conducted by Mrs. Rachel James, vice noble grand, who donated money to help finance construction of the Odd Fellows and Rebekahs of the World Rose Parade float.

Date-mate calendars have arrived to be sold to Rebekah members.

Attending the meeting were Mmes. Rachel James, Ethelyn Burris, Elvira Stewart, Dimple McGavock, Christine Poteet, Gladys Childers and Lela Jeffcoat.

PAST AND PRESENT MEMBERS INVITED TO LUNCHEON

If you are, or have ever been a member of the Lockney Garden Club, you are invited to a luncheon in the home of Mrs. Austin Meriwether, 815 Itasca Road, Plainview, Texas. The date is November 30 (Friday) at 11:30 a.m. Come bring a salad and join the reunion.

Girl Scout Troops Meet

The Lockney Girl Scout Troops met Tuesday, November 13, at 4 p.m. in the Elementary School library, for their 1973 Investiture - Rededication Candlelight Ceremony.

Girls new to Girl Scouts received Brownie-Fly-up Wing and a gold star for each year they were a Brownie. They also received a Girl Scout pin and a World Association pin.

Girls who have been Scouts in past years renewed their promise to live like Girl Scouts and uphold the Girl Scout Laws. These girls also received year pins and troop crest patch.

Those present were Junior Scouts Troop #81 - Debra Webb, Cindy Adams, Patti Christy, Margie Arjona, Lori Bayley, Rhonda Brotherton, Jonita Castro, Suzie Ehler, Alicia Foster, Melissa Foster, Linda McCready, Karla Prater, Eva Reyes, Belen Sanchez, Karla Carthel, Patricia Torrey, Tammy Williams, Lisa Diprey, and Laura Davis.

Cadet Troop #29 - Tammy Adams, Cathy Archer, Jaunema Fancher, Tera Harley, Virginia Mangum, Susan Savage, Brenda Williams, Lucy Galvan, Susan Fitzgerald, and Rhonda McCulloch.

Leaders and guests were Mrs. Bill Hunter, Mrs. Red

Board Members Of Day Care Center Meet

Board members of the Floyd County Day Care Center met November 13 during which time a check for \$10 was presented to them from the Sunshine Sunday School class of the First Baptist Church. The class has taken this as a project to pay \$10 per month for a year for needs in the nursery.

The board discussed purchasing a clothes dryer for the nursery and since funds are not available at the present, they decided to

El Progreso Club Meets

The El Progreso Study Club met Wednesday, November 14, in the home of Mrs. Haley Record. The meeting was opened with the devotional thought given by Mrs. Record and roll call was answered with "A Travel Funny."

Mrs. Faye Ferguson and Mrs. Haley Record presented a very impressive skit on "Tips on Traveling" which included how to pack a suitcase, etc. The group also drew names for Christmas.

Those present were Arla Copeland, Faye Ferguson, Lena Hawkins, Meda Honea, Faye Holmes, Hazel Johnson, Bobbie Kellison, Jeanette Marr, Ethel Mitchell, Anna Dell Quebe, Haley Record, LaVerna Sams, Pauline Sams, Dimon Schacht, and Dorothy Smith.

The next meeting will be the Christmas Party held Thursday, December 13. The devotional thought will be given by Meda Honea. Hostess will be Dorothy Smith. The roll call will be answered with "A Christmas I Remember." The group will exchange gifts and Pauline Sams will give a Christmas Story.

CHRISTMAS SEAL CAMPAIGN BEGAN WITH FLY IN

The Christmas Seal Campaign of the West Texas Area of the American Lung Association (formerly West Texas Tuberculosis and Respiratory Disease Association) will be kicked off this week by a "fly-in" by the WTA president, Douglas Boren, and Campaign Chairman, James H. Granbery, D.D.S., announced Mrs. Jack Jordan, board member from Floyd County. Sche- Archer, Mrs. Johnny Adams, Mrs. Robert Webb, Mrs. J. P. Williams, and Mrs. Donald Christy.

wait until the next meeting for further discussion.

Anyone wishing to contribute to the nursery clothes dryer fund may mail their checks payable to the Day Care Center in care of Mrs. Newell Burk.

Local Miss To Be On TV Show

LEVELLAND - Four South Plains College coeds will appear on two local television shows later this month to talk about an upcoming fashion show at SPC and the college fashion program in general.

Laurie Sylvester and DeeAnn Martin, both of Levelland, will appear on the Bernie Howell Show at 12:30 p.m. Friday, Nov. 23. Danna Little of Houston and Susan Cozby of Floydada will be on the Diane Karvass show, "It's a Woman's World", at noon Monday, Nov. 26.

The coeds will show slides on the New York garment industry taken by Mrs. Sharyn Godley, fashion coordinator at SPC. They are members of the Fashion Pacesetters, a fashion board at SPC which is involved in keeping both the college and community aware of fashion trends.

cluded time of arrival in Floydada will be 3:35 p.m. with departure planned for 4:20 on Friday, November 16. This year's Christmas Seal volunteers in Floydada are members of the Young Homemakers Club.

This unusual way of meeting area volunteers personally, and sharing his enthusiasm with them face to face, was worked out by Dr. Granbery through the happy circumstances that the area president is also a pilot who flies his own plane.

"This year more than ever before the theme of the campaign emphasizes keeping young lungs healthy," stated Dr. Granbery.

"In teaching young people the dangers of cigarette smoking, the idea," said Dr. Granbery, "is to reach youngsters before they're hooked. The risk of emphysema or other crippling lung disease increases with each cigarette. We must help them to quit as well as to



The High Plains Boll Weevil Control Program for 1973 wound up aerial sprayings November 3 with "perhaps the best overall results achieved in any of the past four years," according to Field Service Director Ed Dean of Plains Cotton Growers, Inc., Lubbock.

Dean said spray contractors performed well, the weather for the most part was good, and that therefore boll weevil populations were reduced to very low levels.

The program was initiated by PCG in 1964 as a means to protect the huge acreage of uninfested cotton above the Caprock which borders the High Plains on the East. It is jointly financed by cotton producers in PCG's 25 county territory and the U.S. Department of Agriculture, with some equipment and personnel furnished by the Texas Department of Agriculture.

Methods and techniques developed in the High Plains program, acclaimed for their success across the nation, are now being hailed as possible stepping stones to a beltwide weevil eradication program. The Secretary of Agriculture is authorized and directed by Congress in the Agriculture and Consumer Protection Act of 1973 to carry out a beltwide eradication effort when and if it appears practical.

The High Plains Program in 1973 required spraying of an aggregate total of 643,000 acres, with some heavily infested fields treated as many as six times. The total treated acreage in the 1972 season was 542,000, and these figures compare with well over 1 million acres sprayed in each of the first few years of the program.

Using non-toxic, ultra low volume Malathion as the insecticide, the weevil's reproductive cycle is broken with spring applications, and additional dosages are flown on in the fall before remaining weevils can go into hibernation.

The program's control zone lies primarily in Dickens, Motley, Floyd, Briscoe, Hall, Crosby, Garza and Kent counties, with smaller acreages treated in Dawson and Borden counties.

Asked how long the control program or "holding action" on the Plains will be continued, Dean said "We dare not turn the weevil loose at this stage, and plans are to carry the program on until such time as a beltwide or at least a statewide program can be utilized to relieve the pressure."

The 2,707,000-bale cotton crop estimated for the 25 High Plains counties represented by Plains Cotton Growers, Inc., Lubbock, indicates a new record for total production on the Plains, but falls well short of the per-acre yield record set in 1965.

In 1965 the area turned out 2,301,100 bales from only 2,149,200 acres for an average yield of over 513 pounds per acre. This year's production, to be harvested from an estimated total of almost 2,710,000 acres, anticipates an average of only 479.5 pounds per acre.

The previous record for total production was set in 1961 when the 25 counties gathered 2,443,900 bales off 2,416,000 acres, a yield of 485 pounds.

Still, the estimated 479.5 pounds per acre this year, if correct, will stand as the fourth highest on record, exceeded only in 1961 and 1965 as noted above and in 1968 when the second highest yield was recorded at 495 pounds.

The intensive cotton production area of the Plains didn't produce an average of 400 pounds per acre until 1958, but has averaged 438.7 pounds per acre over the 15 years since that time. Only three times since 1958 - in 1970, 1971 and 1972 - have the 25 counties fallen below 400 pounds. Yields for those years, respectively, were 349, 389 and 264.

Athena Junior Study Club Meets In Widener Home

The Athena Junior Study Club met Thursday evening, November 15, at 7:30 in the home of Mrs. Lloyd Widener. Color My World With Laughter was the theme of the evening and it was carried out to its fullest. Opening prayer was led by Mrs. James Poole followed by roll call with each member answering the roll with an item for the Thanksgiving Cheer Basket. Then came the Super Silly Skits including Mrs. Bill Calvert, Mrs. Roy Turley and Mrs. Bill Matthews as Tarzan, Jane and Chimp. Next was the Three Little Kittens, starring Mrs. Jerry Williams, Mrs. Larry Golden and Mrs. Richard Wiley. Following this dramatic offering was Mrs. Lloyd Widener, Mrs. Jerry Cannon and Mrs. Raymond Lusk doing a typical study club meeting with Mrs. Doug Bowles as an "unidentified object"? To climax this hilarious display of talent was a scene from a doctor's waiting room featuring Mrs. Eugene Owens, Mrs. Roland Watson, Mrs. Joe Frank Henson, Mrs. Warren Mathis, Mrs. John Peck and Mrs. James Poole. Arriving too late to demonstrate her Thespian ability was Mrs. Louis Fry. It was perfectly delightful and ridiculous.

The guest speaker for the evening was Mrs. Jack Ragland who gave a most enjoyable and informative talk and demonstration on cake decorating. Mrs. Ragland decorated a beautiful cake based on the Thanksgiving theme and the cake was later auctioned off to the highest bidder in the auction held with each member present auctioning an article which she had made.

Refreshments were then served by Mrs. Widener and her co-hostess, Mrs. Jerry Cannon, to members and guests, Sandy Ragland, Jane Miller and Donna Smith.

After such a fun-filled night, it was difficult to get down to business, but with much determination (which the club is well-known for) a short business meeting was held. The next meeting of the Athena Study Club will be for the annual Christmas Party with husbands on Saturday, December 15.

Lockney Locals

Randy Race, 6-year-old son of Mr. and Mrs. Bill Race, had his tonsils removed Thursday morning at Lockney General Hospital.

E. A. McLeod of Sterley was released from Nichols Hospital in Plainview Tuesday and went to the home of his daughter, Mrs. Helmut Quebe at Providence.

Mrs. Paulette Smith, daughter of Mrs. Beth Kropp, has been added to the staff of Plainview Chamber of Commerce as secretary. Mrs. Smith will be moving to Plainview soon.

Mrs. Paul Reece is recuperating at home after being hospitalized several days in Central Plains Hospital, Plainview.

Bert Vernon left Monday with Mr. and Mrs. Jerry Vernon and Kathy of Arlington, and Norma Vernon of Fort Worth, to visit his children in the Fort Worth-Dallas area.

Recently attending the musical "Most Happy Fella" that was staged by the Texas Tech Music Theatre were Mr. and Mrs. W. O. Clark, Mrs. Arch Crager, Mr. and Mrs. G. C. Applewhite, Mrs. Harley Workman, Mr. and Mrs. W. H. Workman, Mrs. C. B. Jones, Mrs. Albert King, Mr. and Mrs. Herman King and Joan. Ben King appeared in the lead role in the production.

Earl Cooper entered Methodist Hospital in Lubbock Nov. 9 and is in traction and receiving therapy on his neck.

Mrs. Virgil [Ruby] Adams of 3006 West 4th Street in Plainview (former Sterley resident) is convalescing at home after an extensive stay in John Sealy Hospital in Galveston. Mrs. Adams underwent open-heart surgery October 23. Mrs. Adams is the mother of three Lockney residents, Mrs. Red Archer, Gordon Adams, and Johnny Adams.

Satellite School Board Holds Meeting

The Satellite school board held their regular meeting Thursday night, November 15, at 6 p.m. in the lounge of the First National Bank, with chairman Douglas Degge, presiding.

The meeting was opened with a prayer by Benny Anderson. The treasurer report was given by Mrs. Nancy Hagood of Floydada.

A new member was voted to serve on the board, Mrs. Maria Arellano. Also during the meeting Mrs. Karen Evans was selected to serve

as reporter.

The bake sale was discussed and it was decided to let several high school girls who worked as volunteers during the summer, to help with the sale.

Mrs. James (Sally) Ansley, the Satellite School Teacher, discussed mater-

ials that she had purchased for the school.

Members present were Annabell Bramlet, Nancy Hagood of Floydada; Raul Vera, Jean Lewis, Geneva Stansell, Benny Anderson, Karen Evans, Douglas Degge and teacher, Sally Ansley.

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HELPFUL SAFETY TIPS

by Elizabeth Stinley Plymouth Safety Writer

IF STEERING FAILS

Power steering is like a dishwasher. You can do without either but life is nicer with them.

If you've never driven without power steering, you can't possibly appreciate how much it contributes to easy handling.

But if it quits functioning, you'll learn to love it in a hurry.

Here's a way to find out what it feels like to drive without power steering before it happens.

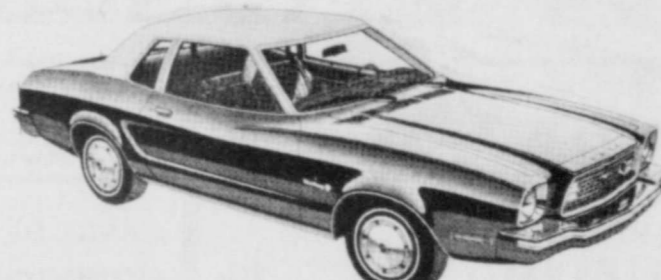
Drive to a deserted lot. Start the car and drive a few feet, now while the car is still rolling, kill the engine, by turning the key back one notch. Now try and steer. Turning will take a lot more effort but it can be done.

If you can still handle the car, turn on the four-way flashers to warn other drivers you're having trouble, and head for the nearest repair shop.

Probably nothing drastic has happened. You may be out of power steering fluid or have a bad drive belt.

If you can't handle it, pull off slowly on the shoulder, keeping the wheels straight. Leave on the four-way flashers, and raise the hood. Lock the doors and wait for a policeman.

Get it fixed immediately.



SPORTY ALL NEW MUSTANG II

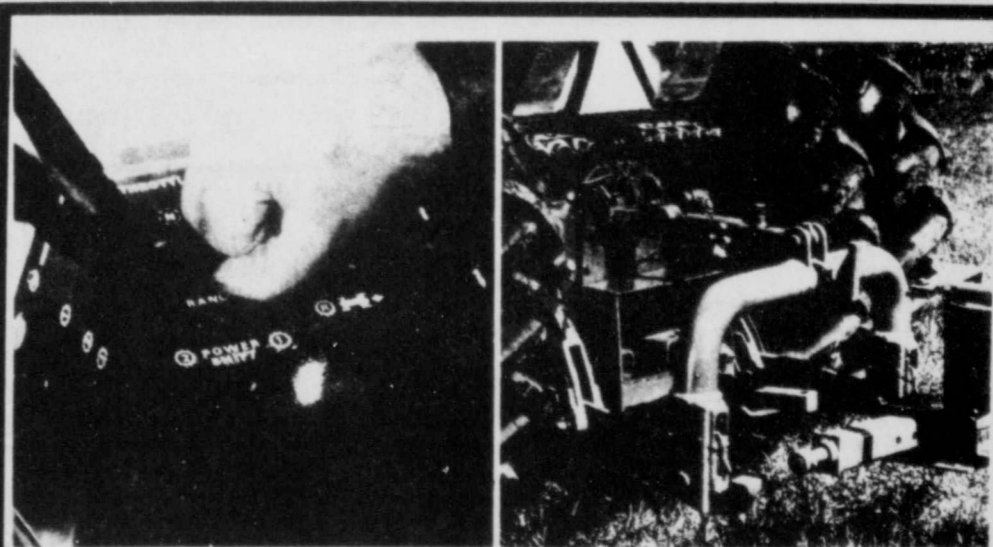
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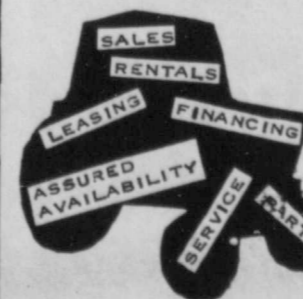
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2. CAT. II & III - 3 POINT HITCH - with or without quick couplers - draft control that really works - 2nd to none in the industry.



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AS THE NEW GINNING SEASON BEGINS, WE WANT TO AGAIN REMIND YOU THAT WE APPRECIATE YOUR BUSINESS AND OUR GIN IS IN TIP TOP SHAPE TO GIVE YOU THE BEST TURNOUT.

OUR EXPERIENCED GIN CREW TAKES A PERSONALIZED INTEREST IN DOING THE JOB RIGHT.

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OBITUARIES



C. ALEXANDER

Cornelius Alexander, believed to be the oldest Floyd County citizen, died about 9:15 Friday morning at the age of 102 years, eight months and a day. Death came to the South Carolina native at the Floydada Nursing Home where he had resided since its opening.

Funeral rites were conducted Saturday afternoon in the City Park Church of

Christ where Alexander was a charter member. Gordon L. Downing of Canyon officiated, assisted by the pastor, Ernest West. Interment was in Floydada Cemetery under the direction of Moore-Rose Funeral Home.

Alexander lived in South Carolina until a young man. He was married to Nannie Elmira Dickert, March 25, 1898 in Ashby, Tex. The couple moved from Hill County to Floyd County in 1925 where Alexander farmed until retiring. His wife died in 1963. He was also preceded in death by four sons, Oliver and Melvin, who lost their lives in World War II; C.D. in 1936 and Hugh Alexander who died this year.

Survivors include three daughters, Mrs. John (Win-

nie) Hambright of Olton, Mrs. Will (Ethel) Hambright of Floydada and Mrs. R. E. (Grace) Cogswell of Plainview; two sons, Clyde and Leonard, both of Floydada; 11 grandchildren, 28 great grandchildren and five great great grandchildren.

Mrs. Johnson

Services for Mrs. Clara Bell Johnson, 82, a Floydada resident since 1955, were conducted Friday afternoon in the First Baptist Church. Mrs. Johnson died in Caprock Hospital Wednesday night after several months failing health.

Mrs. Johnson was a native of Fayetteville, Ark., born June 17, 1891 and married L. A. Johnson, Dec. 17, 1910 at Denton. The couple moved to Floydada from Odessa. Johnson died in Floydada last December.

She was a member of the Baptist Church.

Survivors include two daughters, Mrs. H. O. (Jewel) Ginn of Floydada and Mrs. J. L. (Ruth) Ray of Odessa; four grandchildren, 14 great grandchildren, four great great grandchildren, a brother, Ray Good of San Marcos and three sisters, Mrs. Sam Sanders of Mangum, Okla., Mrs. Sam Elkins of Amarillo and Mrs. Velma Busby of Fullerton, Calif.

Dr. Floyd C. Bradley, pastor of the church, officiated for the services. Interment was in Floydada Cemetery under the direction of Moore-Rose Funeral Home.

Pallbearers were Tom Hopper, Hilery Palvadore, S. L. Holmes, Bill Shurbit, Babe Jones, Raymond Poole, and Bobby Welborn.

Bill Colville

Funeral rites for William Robert Colville, 70, former Floydada resident who died Wednesday morning in High Plains Hospital in Amarillo, were held Thursday in the Blackburn-Shaw Memorial Chapel.

Colville, a retired building contractor, was born in Kentucky and came to Floydada with his parents, Mr. and Mrs. W. M. Colville, both deceased and buried in Floydada. He was also preceded in death by two brothers, John and James Colville.

Colville was a 1922 graduate of Floydada High

Floydada Mail Delivery Half Hour Later

The Postal Service will comply with the Presidential order concerning fuel and power conservation. No vehicle in the Postal Service will be driven in excess of 50 miles per hour during the fuel crisis so to comply with this order, all incoming mail to Floydada will arrive 30 minutes later. Postmaster Ed WeEster has announced that effective today, all mail schedules for the delivery of mail will be changed to 30 minutes later in the Floydada delivery area. He said this will not affect the dispatch schedule.

Postmaster General E. T. Klassen today urged Americans to post their domestic and foreign Christmas mail one to two weeks earlier than the Postal Service originally recommended, because of the energy crisis.

The new deadline for posting domestic first-class Christmas mail is December 8 rather than December 15, as previously announced. Domestic surface parcels, except those for Alaska and Hawaii, should be mailed by December 3, instead of December 10. Airmail parcels and letters within the United States (except Alaska and Hawaii) should now be posted no later than December 15, rather than December 21.

The seriousness of the School and was among football players coached by J. C. Wester. He moved to Amarillo in 1939 and was a member of the Polk Street United Methodist Church, McDavid Sunday School Class and Masonic Lodge No. 731, AF&AM.

Survivors include his wife, Mahota; two sons, Bill of Denton and Gene of Odessa; one sister, Mrs. Louise Shaffer of Palo Alto, Calif.; and seven grandchildren.

F. L. Dalley

Rites were held Saturday in the Oakwood Baptist Church in Lubbock for L. F. Dalley, 69, of Long Beach, Calif., former Floydada resident, who died Wednesday in Long Beach.

Dalley and his wife, the former Ruby Smith of Crosbyton, moved to Long Beach in 1940.

Survivors include his wife, a sister, Mrs. Alice Canida of Albany, Ore.; two brothers, William of Borger and Joe of Miami, Ariz.

fuel shortage to the Postal Service is underlined," Mr. Klassen said, "by the fact that in addition to the fuel consumed by commercial air carriers, we require approximately 350 million gallons of fuel traveling 2.25 billion miles to deliver the 90 billion pieces of mail that flow through the system each year. Our requirement for the month of December alone is 45 million gallons."

Mr. Klassen said that "public cooperation on meeting these new, advanced mail early dates is needed to help us complete all Christmas deliveries."

"Reductions in the number of evening and early morning scheduled airline flights is of particular concern to us," Mr. Klassen said. "Although roughly half of our Christmas mail remains within a 150-mile radius of senders, the Christmas season is a time of particularly large volumes of long-distance mail."

"Except for surface parcels and other bulk materials, much of this long distance mail travels by air. So far, reductions in airline flights have not interfered with our ability to meet service standards since alternate flights have been available," he said. "But further reductions, particularly coming as they may during the Christmas season, give us cause for concern."

The Postmaster General emphasized that the Postal Service plan to announce further actions in connection with the energy crisis.

FHS Grad On Wayland Team

PLAINVIEW — Wayland College's four basketball teams will be in action at Hutcherson Center Saturday and next Monday with the women's teams at home Saturday before the Pioneers and Blazers make their home debuts on Monday, Nov. 19.

Langston Williams, a 1972 graduate of Floydada High School, is a member of the junior varsity Blazers and will see some action with the varsity Pioneers. He also is a hurdler for the track team.

The Hutcherson Flying Queens, with new coach Dean Weese making his official college debut against his alma mater, take on Phillips University at 8 p.m. Saturday in the feature Homecoming game. In the prelim contest, the Queen Bees, coached by former WBC track star, Danny Murphree of Friona, tackle the West Texas State feds at 6:15.

On Monday, Bob Clindaniel's Pioneers meet Texas College's Steers at 8 p.m. after Don Snodgrass' Blazers match up against Clarendon Junior College at 6 p.m.

The Queens beat Temple Junior College, 87-51 in a practice game at the Flying Queens Basketball Clinic.

Weese, as is his custom, substituted freely and the scoring balance was impressive. Two years ago, the Queens beat Phillips, a Disciples of Christ institu-

tion based in Enid, Okla., 65-31 in Plainview. Former all-time individual scoring mark with 36 points in that contest.

Weese, who had a 446-76 record in 15 years at Spearman, including 13 straight district titles and nine state tournament trips, has seven lettermen back including NWIT All-Americans Janice Beach, Brenda Moeller and Peggy Provence. Top new comers include 6-2 Carolyn Bush from Hiawasee JC, Tenn. and 6-0 Faith Watson of Temple Junior College. Junior guard Cathy Wilson recently broke a foot and will be out for at least a month. Beach is the only senior on the team.

The Pioneers have three full-time starters (guards Charlie Fuller, 17.2 scoring average, guard Ernie Kahn 11.1, and post Chick Hatcher 8.6 points and 10.9 rebounds) and two part timers (forwards Rick Braden 4.5 and Joe Lombard 6.6) from a 17-18 team that made the NAIA District 8 playoffs and shared the Texoma Conference title with Dallas Baptist and Bethany Nazarene.

play instruments. And he runs a Bible school in homes in the neighborhood. "I teach the children how to memorize the books of the Bible," he says. "People need to learn the value of thought. If thought is good, it can reach unknown heights. If it is low or evil, discord becomes the natural product."

What is the effect of a barbershop ministry? "The neighborhood has become closer," says Curtis Little. "It has become a better place to live. The house across the street used to get robbed quite a bit. No more."

Christianity is intensely practical. Each of us can find ways to "live" our faith through our everyday jobs. In fact, only when our faith merges with our daily lives will it deserve the trust and confidence of those around us.

For a free copy of the Christopher News Notes, "No Easy Answers," send a stamped, self-addressed envelope to The Christophers, in care of this newspaper.

THANKS-----

America's farmers have once again proven their ability to overcome adversity to give our people a bountiful supply of food. Despite bad weather, shortages of supplies and a lack of understanding of their problems by the people they serve, our farmers produced enough food to feed our nation and help provide food for nations less productive than America. During this Thanksgiving season we feel America should give thanks to our farmers, whose productivity is unmatched in the world.

McDONALD IMPLEMENTS

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983-3344 FLOYDADA

BE THANKFUL FOR... OUR LOW, LOW PRICES!

GRADE A FRYERS LB. 39c	JIMMY DEAN SAUSAGE 24 OZ. \$1.57
BANANAS LB. 10c	LARGE HEADS LETTUCE 2 1/2 39c
FRESH LB. CELLO BAG Cranberries 27c	TEXAS RUBY RED Grapefruit 5 LB. BAG 69c
SHURFINE CANNED HAMS 3 LB. CAN \$4.29	MRS. BAIRD'S BROWN AND SERVE ROLLS 3 1/2 \$1
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LB. CELLO BAG CARROTS 2 1/2 29c	CLOVERLAKE MELLORINE 1/2 GAL. 45c
SHURFINE REG. OR DRIP COFFEE LB. 69c	32 OZ. PLUS DEPOSIT COKES 5 1/2 \$1
CLOVERLAKE Whipping Cream 1/2 PINT 37c	

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YOUR HOME OWNED AND HOME OPERATED GROCERY
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Lockney Look-a-Heads

- Sunday, Nov. 18 Community Thanksgiving Service, United Methodist Church, 7 p.m.
- Monday, Nov. 19 LHS girls basketball vs Nazareth High School gym, 5 p.m. Order of Eastern Star, Masonic Hall, 6 p.m. Quarterback Club, high school cafeteria, 8 p.m.; election of officers
- Tuesday, Nov. 20 Lone Star Home Demonstration Club, Mrs. William Prater, 2 p.m. Dismiss for school holiday, 2:30 p.m. B&PW Legislative dinner, Rebekah Hall, 7 p.m.; Rep. Phil Cates, speaker Band Boozer, band hall, 7:30 p.m. Masons, Masonic Hall, 7:30 p.m.

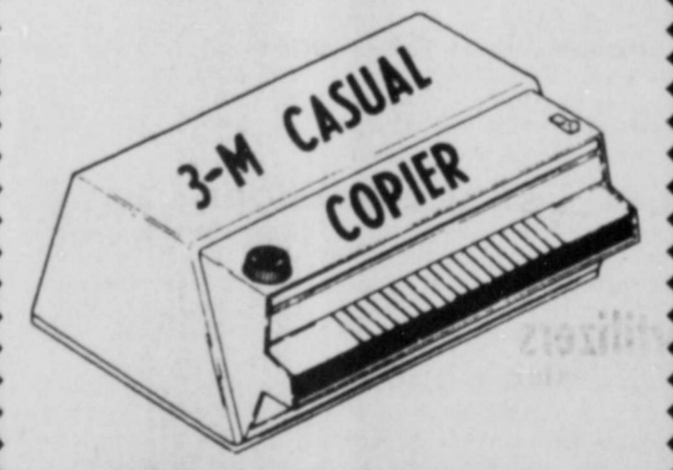
What One Person Can Do

CURTIS C. LITTLE MINISTER AND BARBER Curtis C. Little is a minister. He is also a barber. And he says that the two careers don't conflict. In fact, they have merged into a new kind of ministry. "My father was a barber, and my uncle was a minister," he says. "I guess both those things are in me. One helps the other. This business is a marriage of two things. People have problems. While they're getting a haircut and a shave, they can talk to me. Because I'm a minister, they like to come. I've married four couples right in the shop... white, Spanish, black, all free of charge."

Mr. Little has been barbering for over 20 years. Ten years ago, he became an ordained minister. Then he decided to combine his two professions in his barber shop in Teaneck, New Jersey.

Mr. Little also has a Bible Band — a group of youngsters he has taught to

COPY MACHINE SALE!



\$89.95 PERMANENT DRY COPIER PICKS UP ALL COLORS

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Floydadans Attend FFA Banquet

Attending the District FFA Banquet Monday at Tulsa were these Floydada FFA members: Penny Bertrand, Becky Bertrand, David Schwertzer (district parliamentarian), Robert Ferguson, Ricky Ford, Randy Ratheal, Monte Covington, Jay Womack, Randy Fry, Johnny Smith (voting delegate), and Randy Fleming (voting delegate).

Guests from Floydada included Mr. and Mrs. Neal Bertrand, Mr. and Mrs. Jim Jackson, Nesa Jackson (Floydada chapter sweetheart), Roxanne Fry (Floydada plowgirl), Mr. and Mrs.

SPORTY NEW LTD & LTD BROUGHAM 2 DOOR AND 4 DOOR



NOW ON DISPLAY BACCUS MOTOR CO. IN LOCKNEY

LOCKNEY AREA

Time out for God



A Thanksgiving Prayer...

"Father of us all, in your great providence you have blessed this land with a truly abundant harvest...we thank you for those gifts that we enjoy this day."

Nametown churches invite you to observe this Thanksgiving by attending holiday services at the church of your choice. Let us come together in joyful praise and thankfulness!

THIS INSPIRATIONAL MESSAGE SPONSORED BY THE FOLLOWING.....

- MAIN STREET**
- CHURCH OF CHRIST**
Bobby Hise, Minister
Sunday
School 9:30
Worship 10:30
Worship 6:00
Wednesday
Class 9:30
Bible Service 7:30
- Chapel Baptist Church
Bernie Anderson, pastor
School 10 a.m.
Morning Worship 11 a.m.
Training Union 6 p.m.
Worship 7 p.m.
Sunday Prayer Meeting 7 p.m.
- FIRST UNITED METHODIST CHURCH**
Hugh Daniel, Pastor
Sunday
School 9:45
Service 10:55
Worship 6:00
Worship 7:00
Methodist Women
First Tuesday of Month
Monday (2nd & 4th nights) Tuesday and
Wednesday mornings
- CITY LUTHERAN CHURCH**
Providence Community
L. J. Durkop
Sunday School and
Bible Class 10:00
Worship Service 11:00
- ASSEMBLY OF GOD CHURCH**
School 10:00
Worship 11:00
Worship 7:00
Service Wed. 7:00
- Rev. Bob Wright, Pastor
- EVANGELICAL BAPTIST CHURCH**
Robert Foster, Pastor
School 9:45
Service 11:00
Training Time 5:00
Worship 6:00
Sunday Prayer Meeting and
Practice 7:30
- EVANGELICAL BAPTIST CHURCH**
Bill Sessom, Pastor
School 10:00
Worship 11:00
Training Union 6:00
Worship 7:00
Service Wednesday 7:30
School, W.M.U. and Auxil-
iary Wednesday 7:30
- ROSE CATHOLIC CHURCH**
Rev. Richard Thomas Casey
Morning Mass 8:30
Evening 8:30
Sunday Evening 8:30
Bible Service Preceded By
Confessions
Council - 1st Sunday of the
Month at 9 a.m.
Council - Meets 1st Sunday
at 3 p.m.
- EVANS CHAPEL BAPTIST CHURCH**
Dean
Afternoon Worship ... 2:00

- FIRST BAPTIST CHURCH**
W. Neil Record, Pastor
Sunday School 9:45
Morning Worship 11:00
Christian Training
Time 6:00
Evening Worship 7:00
Prayer Service Wed. 7:00
W.M.U. First Wed. 6:00
Mission Friends
Tuesday 3:30
Girls In Action - Grades
1-3 Tuesday 4:00
Girls In Action - Grades
4-6 Tuesday 4:00
Acteens Wednesday 6:00
Baptist Men - Breakfast
as Announced
Youth Choir Sunday 5:00
Church Choir Wed. 7:45
- LATIN AMERICAN BAPTIST CHURCH**
Mickey Munoz, Pastor
Sunday School 9:45
Morning Worship 10:50
W.M.U. Brotherhood 5:00
Training Union 6:00
Evening Worship 7:00
Prayer Service
Wednesday at 7:30
- LATIN AMERICAN CHURCH OF CHRIST**
Bible School 9:45
Morning Worship 10:50
Evening Worship 6:00
Wednesday Service 8:00
- LOCKNEY LATIN ASSEMBLY OF GOD**
Margarito Salazar, Pastor
Sunday School 9:45
Morning Worship 11:00
Evening Worship 7:30
Men's Fellowship
Tuesday Evening 8:00
W.M.C. Thursday 8:00
Christ's Ambassadors
Saturday Evening 7:30
- WEST COLLEGE CHURCH OF CHRIST**
West College and Third
Frank Duckworth, Evangelist
Sunday Morning Worship
Services 10:30
Sunday Evening Worship
Services 6:00
Wednesday Evening Prayer
Services 8:00
- LONE STAR BAPTIST CHURCH**
William A. Prater, Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00
Prayer Service Wednesday
Evening 8:00
Brotherhood, First Monday
Night
W.M.U. First and Third Mon-
days at 9:30 a.m.
- CEDAR HILL BAPTIST CHURCH**
Sunday School 10:00
Morning Worship 11:00
Evening Worship 6:30
Prayer Service
Wednesday at 6:30 p.m.
- CEDAR HILL ASSEMBLY OF GOD CHURCH**
James D. Jones, Pastor
Sunday School 10 a.m.
Morning Worship 11 a.m.
C. A. Service 6 p.m.
Evening Worship 7 p.m.
Wednesday Evening
Service Sundown

- Smith Supermarket**
Give BUCCANEER STAMPS
- Plains Electric**
Electrical Irrigation Installation
- Lockney Beacon**
Our Hometown Newspaper
- Womens Department Store**
Quality Cleaning
- Woods Lumber Company**
Lumber and Building Supplies
- Womens Union Insurance**
J.D. Copeland

- Sun Vue Fertilizers**
Your Smith-Douglas Dealer
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Friendly Service Every Day of the Week
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We Appreciate Your Business
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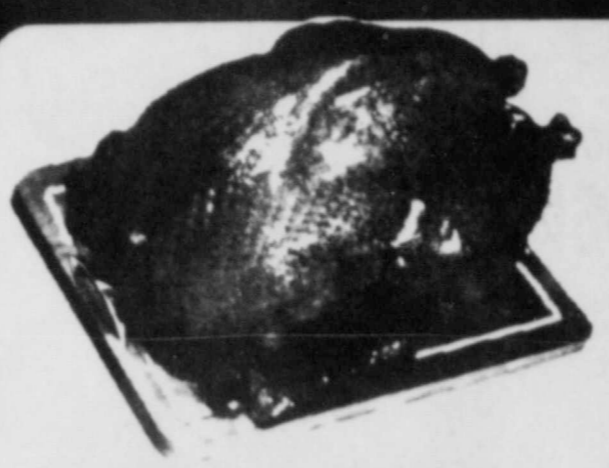
- Reecers Master Cleaners**
Phone 652-2262
- Byrd Pharmacy**
FRED D. BYRD, Pharmacist
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Everything for the Farmers
- Patterson Grain Company**
Lockney
- Schacht Jewelry & Floral**
- Jackson Tire Company**
Shamrock Products - National Tires

PIGGLY WIGGLY FOODS FOR THANKSGIVING

We Will Be Closed Thanksgiving Day November 22, 1973

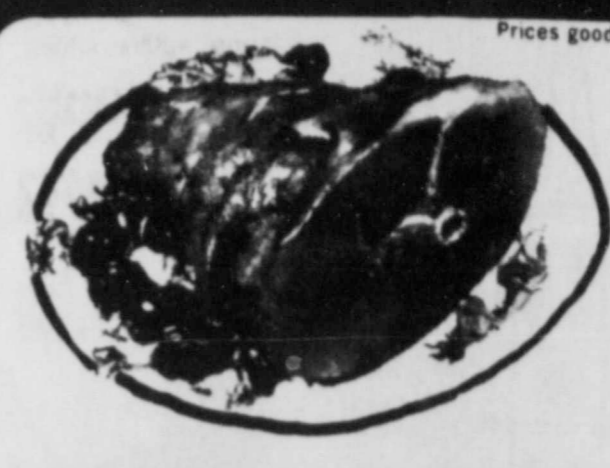
We Redeem FEDERAL FOOD COUPONS
We Welcome Federal Food Stamp Customers

We Redeem FEDERAL FOOD COUPONS
We Welcome Federal Food Stamp Customers



Oak Valley, Grade A Turkey 10 to 16 Lb. Avg.

73c



Water Added, Whole or Shank Half Smoked Ham

89c



RED DELICIOUS Apples

19c

YEARLING Turkey 10 TO 20 LB. AVG.
69c

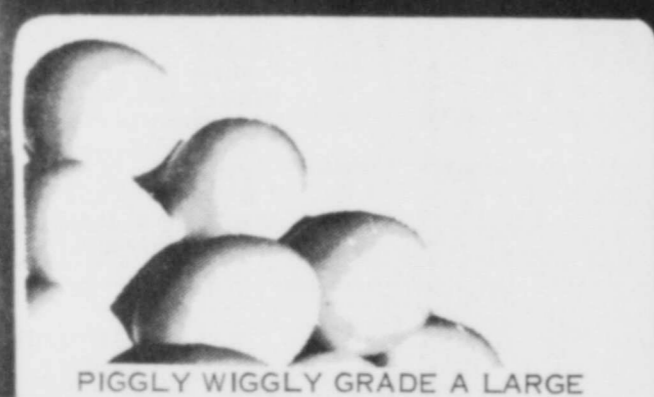
Superb Valu Trim 4th thru 7th Rib Rib Roast **\$1.19**

Farmer Jones Fresh Sausage **89c**

Piggly Wiggly 8-oz Cream Cheese **35c**
Cudahy, Whole Buffet Hams **\$1.79**

Country Manor or Garland Canned Ham **\$7.89**
Country Manor, Garland or Mohawk Canned Ham **\$4.89**
Farmer Jones Sliced Bacon **\$1.19**
Superb Valu-Trim, Center Cut Chuck Roast **89c**

In Shell Nuts
CALIFORNIA NAVEL ORANGES
GOLDEN Sweet Potatoes
Flavorful Yellow Onions
CRISP Stalk Celery



PIGGLY WIGGLY GRADE A LARGE

Eggs **69c**

Piggly Wiggly Frozen Vegetables
Cut Broccoli **2.79c**
Cut Corn **79c**
Green Peas **39c**
Whipped Topping **39c**

Mrs. Smith, Frozen Pumpkin Pie **59c**
Mince **26 69c**



Wilson's Shortening Bakerite

3 89c

Piggly Wiggly Twin Pak Potato Chips **49c**
Jack-O-Lantern Sweet Potatoes **\$1.00**
Vanishing's Frozen Corn on the Cob **79c**
Dixie White 9" Paper Plates **59c**

Piggly Wiggly, Whole Green Beans **5 1**



Piggly Wiggly, 100% Pure Florida, Frozen

Orange Juice

6 1

14 OZ. Listerine Mouthwash **88c**
Piggly Wiggly Buttery Rich Buttermilk **59c**

Farmer Jones Brown & Serve Rolls **3 89c**



Plus Deposit Pepsi Co

6

Hunt's Peas **3**

Carroll's Sauce **49c**

Appliance And New Car Sales Up In Floyd County

NEW YORK — Floyd County has become a strong market for cars and for major household appliances, the latest figures show.

Local families, despite the restraints brought about by higher taxes and by the skyrocketing cost of living, have been spending a considerable part of their disposable income for such luxuries and for better living generally.

It has been going for the purchase of food freezers, air conditioners, new cars, stereos, TV sets and other big ticket items.

As a result, the proportion of local families who have been acquiring such equipment or have been replacing

their older models with new ones has been on the rise.

The findings are detailed in the new County and City Data Book, released by the Department of Commerce. It covers all sections of the country.

In Floyd County, one set of figures shows, of the total number of local households, the ones with air conditioners constitute 28 percent. The ratio in 1960 was 6 percent.

Similarly, there has been a marked increase in the number of food freezers in the area. The proportion of homes that are so equipped at the present time is listed as 54 percent, as against the 1960 figure of 46 percent.

The survey has also taken count of the telephones in residential use. It finds that household units that have telephone service amount to 83 percent. By way of comparison, in 1960 it was 68 percent.

The increase in the number of cars in operation in Floyd County is another indicator of the rising standard of living in the area.

The government's figures show that the proportion of local families with one or more cars has reached 90

percent.

Compared with a possible maximum rating of 400, which would apply if every family had all of the four types of equipment mentioned, the local population scores 255.

It tops the United States average of 234.

The survey indicates that the acquisition of household appliances and other durables is directly related to income, and that when income rises, as it has been doing locally, people tend to spend more in that direction.



GIRL SCOUTS of Junior Troop 81 and Cadette Troop 29 held an Investiture-Rededication ceremony at their meeting on Tuesday of last week in Lockney. (Staff Photo)

House Divided Against Itself Must Fall

House divided against itself must fall," said Lincoln in another great speech. That Lincoln was quoted directly goes to show that the Bible is a book for generations.

conservationists that the Bible is a book for generations. It is a book that has permeated the thought of the English-speaking world for hundreds of years.

But it is not for its commercial values or its many latter-day forms that the Bible is held dear to both those who have faith in its veracity and those who hold it to contain literary power despite their lack of faith.

The quality which binds the world to the Bible is its sudden flashes of revealed truth and its philosophical insights: "Thy word is a lamp unto my feet, and a light unto my path."

National Bible Week, which begins November 18, is an appropriate time to recall that this is a pathfinder for those who wonder how the nation and the world can return to high ethical values.

As It Looks From Here

Omar Burleson, M. C. 17th District, Texas WASHINGTON, D.C. — The dying American small town, once the backbone of the new Nation and more recently the heralded symbol of the death of our National Innocence, may not be dying at all.

There appears to be evidence that a resurgence of a sort is taking place across the country for small-town living. Evidence suggests this attitude goes beyond just escaping to the suburbs from inner cities.

This is the observation of a group of experts on population movements who concluded at a recent conference that the small town, while not thriving, is in a remarkable number of cases, holding its own. The participants in the conference reached the consensus that what is most needed to reverse the trends of movement to the cities is an infusion of thoughtful public policy to make once again the smaller community a good place to live for a significant number of city-sick Americans.

The panelists at the three-day conference on "The Future of the Small Town," at Oak Ridge, Tennessee, represented both private and Governmental agencies, agreed generally on these points:

While there is reason for concern about the future of the small towns of America, their demise, as was stated by Mark Twain about himself, is greatly exaggerated. Because of the pessimistic attitude of some government planners, their feeling has been that programs to aid rural towns and communities is a waste of time. This same thinking has permeated many communities to the point that there has not been much innovation, and business has avoided the risk of invest-

ment. Reports suggest that towns which have made a decision to survive and grow and have acted upon it have, in many cases, had remarkable success.

In surveys reported to the conference in Oak Ridge, people say they want to live in small towns or at least in the suburbs and favor the more country environment for bringing up children. Only 9 percent of the people want to live in cities of more than a half-million population, although 20 percent do live there.

The conference also found in a collective opinion that, although there are many Federal programs which directly or indirectly aim to help small towns, there has been no clear and consistent national policy with definite stated goals towards providing better attractions for living. The group also had discussions that, while the growing problems of urban core cities and the drabness of many suburbs were driving more and more families to want to live in smaller towns, the towns themselves were generally unable to support new residents either with city services, health care and cultural attractions, and even more fundamentally, with jobs.

This latter, of course, is the key to it all. As much as people might want more wholesome living, after all, they have to work.

There has been a tendency among businesses and industries to move from the core cities along with the residents, but, of course, what keeps people from living where they want to is economic necessity. There are simply not enough jobs in small towns and rural areas. Industries can not locate in areas which have a lack of adequate water, sewer, police and fire

Guest Editorial

HAROLD HUDSON in The Perryton Herald:

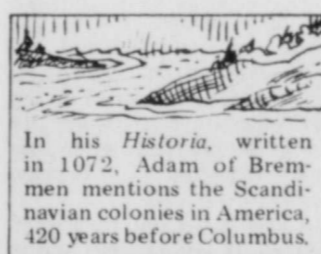
There are many reasons for business failure, but one of the most common is failure to advertise. Wes Izzard reported the other day that a Dun and Bradstreet survey shows that 95 percent of all business failures are non-advertisers. In searching our memory over the years among firms who have gone bankrupt here in Perryton, we can't think of one that was a steady advertiser. We can't remember one that went broke because it spent too much for advertising. We can remember some business firms in Perryton who made quite a splash and did a lot of advertising and then when business got good decided to trim expenses and thus make more profit by cutting back on advertising. It doesn't work that way. The wise merchants, the ones who succeed and who do well, are usually those with a planned program of advertising that is consistent, year in and year out.

Chain stores have been successful because their advertising program is planned as a percentage of sales volume and the advertising program is only a part of the merchandising program. When an advertisement runs, the store has the merchandise, it is displayed properly, the clerks are briefed on the sales points of the merchandise and everybody knows what is being advertised. Inexperienced merchants run a one time splash of advertising and sit back and wait for the flood of customers. Usually they are disappointed. Advertising is cumulative in that its effects linger on. A person may wait for weeks to respond to an advertisement he saw and at the time didn't need the product.

In our community, the stores that don't advertise are owned by people content to make a quiet living and exist on the spillover of what the advertising companies give them. There is no line of business that doesn't have competitors, not only in the same community but in neighboring communities which have merchants who advertise.

protection, schools and so forth. This is where leadership comes in and some places are doing it.

Participants in the conference finally concluded that an over-all National Policy is needed, but the ingredient for success must come from the local level. There is the talent and the ambition in our towns to put to work these processes.



In his *Historia*, written in 1072, Adam of Bremen mentions the Scandinavian colonies in America, 420 years before Columbus.

TO THE CITIZENS OF FLOYDADA AND FLOYD COUNTY...

WE ARE THANKFUL FOR YOU.....
YOUR BOUNTIFUL HARVEST.....
YOUR SUPPORT OF OUR BUSINESS.

**S.W. ROSS
FRED RINK
JOHN WALKER
JIMMY WILLSON
ANNE WILLSON**

WE WILL BE CLOSED THANKS—
GIVING, FOR EMERGENCY SERVICE CALL 983-3114.

TURKEY SHOOT

SATURDAY & SUNDAY,
NOVEMBER 17 & 18

RANGE NORTH SIDE FLOYDADA
ON LOCKNEY HIGHWAY

PRIZES TURKEYS--HAMS

SPONSORED BY
FLOYDADA GUN CLUB

LOCKNEY INDEPENDENT SCHOOL DISTRICT
Lockney, Texas

Schedule 3
(Continued)

STATEMENT OF CASH RECEIPTS AND DISBURSEMENTS
for the Fiscal Year Ended August 31, 1973

	Operating Fund		Interest & Sinking Fund	Special Funds	Food Service Fund	Student Activities Funds	Total
	State & County Available	Local Maintenance					
DISBURSEMENTS - (Continued)							
Student Activities Funds	\$	\$	\$	\$	\$	\$57,134	\$ 57,134
Interfund Transfers							25,000
Investments Purchased				25,000			
Prior Year Payables							10,764
Liquidated		2,474	652	1,837	5,785	16	
Total Cash Disbursements	\$130,467	\$564,962	\$ 39,892	\$ 89,384	\$55,799	\$63,287	\$1,000,925
Closing Cash Balance - August 31, 1973	\$ -0-	\$ 96,755	\$ (21,822)	\$ 14,923	\$ 60	\$12,165	\$ 116,166
Less: Accounts Payable - August 31, 1973		3,127		2,146	4,001	105	9,379
Deferred Income - August 31, 1973		862				1,421	9,156
Unencumbered Cash Balance - August 31, 1973	\$ -0-	\$ 92,766	\$ (21,822)	\$ 12,777	\$ (3,941)	\$10,744	\$ 97,611
Add: Investments and Time Deposits		80,000		63,000			143,000
Accounts Receivable	657	13,311		2,880	4,624	13	22,038
Prepaid Expenses						2,701	4,322
Unencumbered Fund Balance - August 31, 1973	\$ 657	\$186,077	\$ (21,822)	\$ 78,657	\$ 683	\$13,458	\$ 266,992



JUNIOR HISTORIANS PROGRAM — Mrs. W. O. Tye, a pioneer who was born in Floyd County in 1895, is interviewed by Kara Copeland at the regular meeting of the Floydada Junior Historians Monday in the museum. (Staff Photo by Jim Huggins)

Joe Thurston Receives Scholarship

Joe Thurston, son of Mr. and Mrs. Joe Thurston of Route 2 in Floydada, received a \$100.00 scholarship

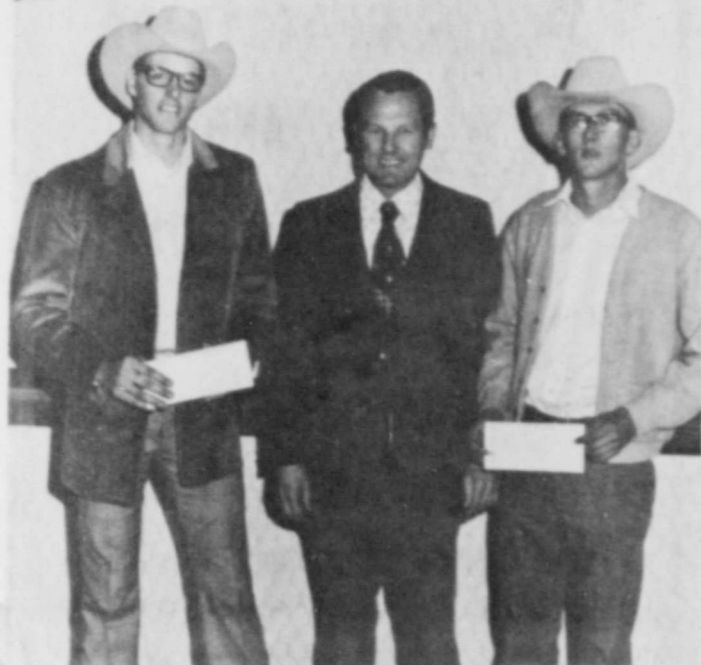
from O. C. Thomas of Ralls at the annual Lubbock Christian College Aggie Club "Steak Fry" held in the

Cook Agriculture Pavilion on the LCC campus November 5.

Thurston is one of two recipients of this scholarship for being the most outstanding Ag student in the Agriculture Division at LCC.

Thurston is a 1970 graduate of Floydada High School. He is enrolled at LCC as a senior Animal Science major.

LCC is now a fully accredited senior college offering liberal arts and pre-professional programs.



LUBBOCK CHRISTIAN COLLEGE Ag instructor, Dr. Glen Davis, poses with winners of \$100.00 scholarships from O. C. Thomas of Ralls for being the most outstanding Ag students in the Agriculture Division at LCC. Winners are (from left to right) Joe Thurston, Davis, and Lewis Crum.

Floydada High School Student Council Report

Nov. 12, 1973 (By Jimmie Kay Sales) The meeting was called to order by president Marc Smitherman. Prayer was offered by senior representative Roxanne Fry. Roll was called by secretary Darla Milton. The Whirlwinds of the week are: FTA — Blake Hickerson. Juniors — Mark Craig, Sharon Decker. Whirl Staff — Mitzi Reddy. Varsity Cheerleader —

Who Will Collect Old Newspapers?

The West Texas Paper Company in Lubbock will pay 20 cents per hundred for old newspapers.

The editor of this newspaper feels that some organization might want to sponsor an old newspapers collection arrangement and make money from the effort.

The paper industry has learned to process the ink out of the papers and reprocess the pulp into good paper stock.

Should you want more information about this, write West Texas Paper Company in Lubbock at 2002 Weber Street or phone 744-3061.

This project would also help the pollution problem as the newspapers would no longer be burned.

FLOYDADA SCHOOL BOARD TO SELL THREE BUSES BY BID

The Floydada School Board in its regular meeting Tuesday night approved the selling of three older school buses. Bids on the buses will be opened in the December



4-H AWARD WINNERS are pictured at the annual 4-H banquet Saturday night. Jack, Lockney; John Peck, Lockney school superintendent, who made the presentation; Broseh, Lockney; Sam Fortenberry, Lockney; Byron Brock, Lockney; Daria Lee Star; Kellie Ferguson, Floydada; Ginger Henderson, Lone Star and Becky Blythe.

meeting. The board accepted the resignations of Flora Hopkins, teacher at Duncan Elementary, and teacher's aide Vicki Rainer. To replace Mrs. Hopkins, Barbara Christian was hired and Melissa Poole was hired as teacher's aide.

Announcement of the resignation of Charles Christian, Jr. High teacher, back in August was overlooked, and his resignation was accepted with regrets.

The textbook committee was approved. All board members were present.

under 35 years of age for his service to his community.

Gilliland, a 1960 graduate of Floydada High School, is manager of Southwestern Bell Telephone Co. in Snyder. He is married and he and his wife Ann, have two children, Cory 5, and Connie, 2.



4-H ADULT LEADER AWARDS went to Mrs. Gerald Colston. Tony Whitfill (center) of Lighthouse Electric Company.

Caprock Hospital Report

Nov. 14-16, 1973 Art Sessions, admitted

10-24, continues treatment
Duncan Hollums, admitted 11-13, continues treatment.
JoAnn Gooch, admitted 11-14, continues treatment.
Maria Garza, admitted 11-15, continues treatment.
Baby Girl Garza, admitted

THANKSGIVING NOVEMBER 22



TIMES HAVE CHANGED SINCE THE DAYS OF THE PILGRIMS...

but our country still has much to be thankful for. We hope that this Thanksgiving Day will find you counting your own blessings as you gather around the holiday table with your loved ones. We pray that Americans may prosper even more in the years ahead and on Thanksgivings to come.



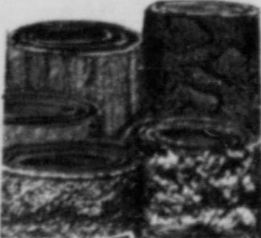
Bill Gilliland Honored By Snyder Jaycees

Bill Gilliland, son of Mr. and Mrs. Levis Gilliland, 220 W. Jackson St., Floydada, was recently honored by the Snyder Jaycees when he was presented with the Distinguished Service Award for 1973.

This is the highest award given by the Jaycees and is presented to a young man

Wylie's Travelling Carpet Store Free Home Demonstration

Call: 296-9654 Plainview after 5 p.m.



Owned & Operated by Cleon Wylie

We sell and install all our own carpet. Very Competitive Prices! All Material & Installation Guaranteed!



To a lost child, a phone call means

If your youngsters get lost, find they're going to be late or need to reach you in an emergency, can they phone you? Or, can someone call home for them? We're offering an Emergency Phone Call Card. For children's use and parents' peace of mind. No charge. It's a billfold-size card with room for your child's name,

address and home phone number. If you can't be reached there's special numbers of a trusted friend or the family doctor. There's a slot for a dime. To order your card—or card—write: Southwestern Bell, P. O. Box 100, St. Louis, Missouri 63108.

Southwestern Bell

FAIRVIEW NEWS

Mrs. Clyde Bagwell

Nov. 12 —
 A large group of relatives met at the home of Mr. and Mrs. A. S. Mize Sunday for dinner and visiting for the day. Those present were Mrs. Alton Clifford and Mrs. Ernie Hankle of Weslaco, who came Saturday; and Mr. and Mrs. Bill Tye, Mr. and Mrs. Woodrow Wilson, Mr. and Mrs. Harvey Allen, Mike and Norman, Mr. and Mrs. Weldon Pruitt, Greg.

Karen and Christy, Sherry Hogue, Mr. and Mrs. Eugene Beedy, Mark and Todd, Mr. and Mrs. Walton Wilson, all of Floydada; Mr. and Mrs. Bill Beedy and Charles Beedy of Claude; Mr. and Mrs. Leonard Wilson, Brenda and Brent of Canyon; Jim Tye and Marcia Bednarz of Lubbock.
 Mrs. Ernie Hankle and Mrs. Alton Clifford spent Sunday night in Floydada in the home of Mr. and Mrs. Bill Tye.
 Our heartfelt sympathy is with the family of Krista Simpson, who was killed Sunday night in a car wreck. Krista is a niece of Bill Tye. Mrs. Martha Whitfield of

Sunday, November 18, 1973, Page 3
 Arlington came Sunday afternoon and stayed over night in the home of Mr. and Mrs. Ray Cook. Mrs. Whitfield is a daughter-in-law of Mrs. Ray Cook.
 Mr. and Mrs. Ray Cook visited Friday afternoon with Mr. and Mrs. P. D. Helms.
 Mrs. Kate Crabtree visited Sunday with Mr. and Mrs. Kay Crabtree, Becky, Sammy and Anissa and had dinner with them.
 Mrs. Gus Hammonds visited Sunday in the home of Mr. and Mrs. Ray Cook. Mrs. Clyde Bagwell visited Mrs. L. H. Blum Tuesday afternoon.
 Mr. and Mrs. E. W. Walls

Floyd County Hesperian
 Nelson of Dimmitt and Mr. and Mrs. Bill Burgett of Shallowater.
 Visiting Mrs. Kate Crabtree Friday morning were Mrs. T. T. Hamilton and Mrs. W. S. Simmons.
 Mrs. Jewell Jackson visited Thursday afternoon with Mrs. Kate Crabtree and Mrs. Edna Phillips was there on Monday.
 Mr. and Mrs. T. L. Perry went to Lubbock Saturday and spent the night and Sunday with their children, Mr. and Mrs. Eugene Watts, Scotty and Kim.
 Mr. and Mrs. O. J. Percy of Wichita, Kansas arrived at the home of Mr. and Mrs. D. D. Tate in Lockney

Sunday night and they were joined there by Mr. and Mrs. E. W. Walls.
 Mr. and Mrs. Percy were on their way to El Paso on a deer hunt. Percy is a brother of Mmes. Tate and Walls.
 Mr. and Mrs. Sherman Stewart of Sweetwater were by Wednesday afternoon and visited R. M. Cannon.
 Mr. and Mrs. J. W. Cannon and R. M. Cannon went to Plainview Sunday afternoon and visited in the home of Mr. and Mrs. Jim Stewart. Mr. and Mrs. Sherman Stewart were also visiting in the Jim Stewart home.

CAPROCK
 HOSPITAL REPORT
 Nov. 9-14, 1973
 Gladys Howard, admitted 11-3, dismissed 11-9.
 Sandy Cole, admitted 11-8, dismissed 11-10.
 Baby Boy Cole, admitted 11-8, dismissed 11-10.
 Ira Mae Childers, admitted 11-8, dismissed 11-10.
 Childers Baby Boy, admitted 11-8, dismissed 11-10.
 Sam Johnson, admitted 11-9, expired 11-9.
 Art Sessions, admitted 10-24, continues treatment.
 Duncan Hollums, admitted 11-13, continues treatment.



FOR A HAPPY THANKSGIVING

**FLOYDADA MERCHANTS
 WILL GIVE AWAY
 16 CHOICE
 TURKEYS**

Just fill out and clip any or all of these coupons and deposit them at the firms listed on the coupons. Each firm will hold an individual drawing. Drawing will be Tuesday, November 20, before Thanksgiving. YOU NEED NOT BE PRESENT TO WIN. DRAWING WILL BE AT 5 P. M. TUESDAY

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
 RCA-G.E.-MAYTAG
BISHOP APPLIANCE
 122 E. CALIFORNIA ST.

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
Davis Farm Supply, Inc.
 DFS ROADRUNNER
 Box 606 Phone 806 983.2233
 FLOYDADA, TEXAS 79235
 LOUIS BEARDEN DON GREEN
 Res Ph. 983.2420 Res Ph. 983.5343

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
DOBBS MEAT MARKET
 107 E. MISSOURI

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
BUDDY'S FOOD
 220 S. SECOND ST.

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
THOMPSON PHARMACY
 200 S. MAIN ST.

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
PONDEROSA MEAT CO.
 807 E. MISSOURI ST.

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
ARWINE DRUG
 100 E. CALIFORNIA ST.

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
KIRK & SONS
 119 E. MISSOURI ST.

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
PIGGLY WIGGLY
 309 W. WALL ST.

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
WILLSON & SON - BUILDERS MART
 111 N. WALL ST.

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
HALES DEPT. STORE
 112 E. CALIFORNIA

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
THRIFTWAY
 429 W. GEORGIA ST.

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
L&J FOOD MART
 316 NORTH 2ND STREET

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
WHITE AUTO STORE
 117 W. CALIFORNIA ST.

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
CITY AUTO INC.
 201 E. MISSOURI ST.

THANKSGIVING TURKEY
 NAME
 ADDRESS
 PHONE
ODEN CHEVROLET-OLDS.
 221 S. MAIN ST.

Come to Church Sunday



ST. MARY MAGDALEN CATHOLIC CHURCH

Sunday: 11:00 a.m. Service of the Word of God and Holy Communion
 The Service of the Word of God and Holy Communion is also celebrated on Monday and Thursday at 9:00 p.m.
Monday: Christian Education Classes
 Grades 1-8 — 4:00 to 5:15 p.m.
 Adults — Monday night after Mass

SANDHILL BAPTIST CHURCH

James Rawls, Pastor
Sunday Night Service 7:00
 No Training Union

WEST SIDE CHURCH OF CHRIST

Sunday Morning Worship 10:30
Evening Services 7:00
Wednesday Evening 7:00

SANDHILL BAPTIST CHURCH

Craig Wilcox, Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 6:30
Evening Worship 7:30
Wednesday Evening Services . . . 7:30

FIRST UNITED METHODIST CHURCH

James Tidwell, Pastor
Sunday School 9:45
Morning Worship 11:00
Youth Fellowship 6:00
Evening Worship 7:00

FIRST CHRISTIAN CHURCH

Dwayne Grimes, Pastor
Sunday School 9:45
Morning Worship 11:00

FIRST CHRISTIAN CHURCH

Dwayne Grimes, Pastor
Sunday School 9:45
Morning Worship 11:00
Youth Meeting 6:00
Evening Worship 6:00

FIRST BAPTIST CHURCH

F. C. Bradley, Pastor
Sunday School 9:45
Morning Worship 11:00
Church Training 6:00
Evening Worship 7:00

CALVARY BAPTIST CHURCH

Hollis Payne, Pastor
Sunday School 9:45
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

BIBLE BAPTIST CHURCH

Lloyd Hamilton, Pastor
Sunday School 9:50
Morning Worship 10:45
Sunday Evening Prayer Meeting . . . 6:00
Sunday Evening Services 6:30
Wednesday Evening Services . . . 8:00

NEW HOPE PRIMITIVE BAPTIST CHURCH

Beathel Jeffrey, Pastor
2nd Sunday
2nd Sunday Morning Worship . . 11:00
2nd Saturday Afternoon 2:00
2nd Saturday Evening Worship . . 7:00

CEDAR HILL ASSEMBLY OF GOD CHURCH

Sunday School 10:00
Morning Worship 11:00
Evangelistic Service 6:30

ALDRSGATE SPANISH UNITED METHODIST CHURCH

Now Meeting at First United Methodist Church
Thursday Evening Bible Study . . 7:30



REV. JAMES TIDWELL
Pastor

First United Methodist Church
Floydada, Texas

You Are A Millionaire.....

We have so much to be thankful for. . . I am reminded that several years ago I happened to tune in on the radio from Lubbock one Sunday evening and heard Dr. J. Chess Lovern, then the pastor of First Methodist Church. He was speaking on the subject "Everybody Is A Millionaire". . . He made his point in this way by pointing out. . . How much would you take, \$1,000, or \$10,000 for all your fingers? The same for your toes? Would you take \$10,000 for one eye, or \$20,000 for both eyes? He continued to appraise the members of the body, setting a relative and conservative figure for each. He then proceeded to raise the question, "How much would you take for one of your children, or your mother, or your father?" When all the relative figures are in and reduced to dollars, all of us have assets in excess of \$1,000,000.

Yes, there are times when the old bank account gets rather low, and we would, for the moment, gladly exchange a little of this intangible credit for a little cash. Then we would act like Esau, who would fill his aching stomach, and give away his birthright, all his credit for a little cash.

Whether we recognize it or not, we are constantly faced with the matter of 'exchange,' not strictly buying and selling, but nevertheless, we exchange our peace of mind and health of body for that which does not satisfy, the temporary and tangible. We put our treasure in bags that wax old, and fail to count our assets in things that cannot be taken away or destroyed.

The things that have been mentioned are the things all of us have. These are the things money cannot buy. Money cannot buy your sight, a son, a daughter, a father, a mother.

Might I remind you, and suggest to you, the next time you feel down and out, and have little or no money in your pocket, you have true riches when you have real peace of mind and presence of meaning to your life. Seen in this light — YOU ARE A MILLIONAIRE!

Rev. James Tidwell
 Pastor
 First United Methodist Church
 Floydada, Texas

This Inspirational Message Is Sponsored By The Following Firms

- Production Credit Association
- Ponderosa Meat Co.
- Nichols Oil Co.
- Hale Insurance
- Edmiston Plumbing & Heating
- Hesperian Office Supply

- Solomon Jewelry
- Russell's Shop & Equipment
- Floydada Real Estate & Insurance
- McDonald Implements
- Gilbreath Exxon Products

- Quality Body Shop
- Consumers Fuel Association
- Parker Furniture
- City Auto Inc.
- Thompson Pharmacy

- Builders Mart
- Martin & Company
- Reed Ford Sales
- Floydada Co Op Gins
- M&N Auto Repair
- Collins Implement Co.

TEMPLO GETSEMANI
 Rev. Juan G. Hernandez
 Sunday School
 Morning Worship
 Evening Worship
 Wednesday Evening

THE CHURCH OF THE
 Herbert E.
 Sunday School
 Morning Worship
 Evening Worship

CUMBERLAND
 PRESBYTERIAN CHURCH
 Sunday School
 Bible Study

FULL GOSPEL CHURCH
 Sunday School
 Morning Worship
 Evening Worship
 Thursday Prayer Meeting

DOUGHERTY BAPTIST
 Jim DeWise, Pastor
 Sunday Services
 Morning Worship
 Evening Worship

CITY PARK
 CHURCH OF CHRIST
 Ernest West, Pastor
 Sunday Bible Study
 Morning Worship
 Evening Worship
 Wednesday Bible Study
 Ladies Bible Study, Wed.

WALL STREET
 CHURCH OF CHRIST
 Newell Burk, Pastor
 Sunday Communion and
 Morning Worship
 Evening Worship

SOUTH PLAINS
 BAPTIST CHURCH
 Rev. Troy Cartmill, Pastor
 Sunday School
 Morning Worship
 Training Union
 Evening Worship

CARR'S CHAPEL
 Rev. Lee Crouch, Pastor
 Services Every Sunday
 Morning Worship
 Sunday School
 No Evening Services

VICTORY BAPTIST CHURCH
 Emmett Clamgitt, Pastor
 Sunday School
 Morning Worship
 Evening Worship
 Wednesday Services

NEW SALEM
 PRIMITIVE BAPTIST CHURCH
 Joe M. Jackson
 Sunday Congregational Singing
 Morning Worship
 Evening Worship

SPANISH BAPTIST MISSION
 Sunday School
 Morning Worship
 Training Union
 Evening Worship

FIRST
 ASSEMBLY OF GOD CHURCH
 W. L. Hopkins, Pastor
 Sunday School
 Morning Worship
 Youth Service, Wednesday
 Evangelistic Service

CEDAR HILL BAPTIST CHURCH
 Sunday School
 Morning Worship
 Evening Worship

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just throw them out. I suppose it wouldn't kill us to eat these gifts, but I get a mental picture of that filthy kitchen and all those dogs licking the cookie dough off her fingers, and that does it. Any suggestions?

WEAK STOMACH IN W. VA.

DEAR WEAK: You could tell her you're counting your calories [isn't everybody?] and to please help you resist temptation by ceasing and desisting.

DEAR ABBY: We are the parents of six adult children. When our youngest was a senior in college we moved to a retirement community, hoping to make a new life for ourselves. Our two youngest moved in with us—temporarily, they said. That was two years ago, and they are still with us.

We couldn't afford a very large place, so we are very crowded. Not only that, but we still don't have the leisure life I had looked forward to.

Abby, how do you tell two grown children to get out on their own? I would like to set a specific date—like next Monday.

My husband doesn't have the courage to tell the boys to leave, but he feels the same as I. What's the answer? How do other parents handle this delicate situation?

Perhaps I should mention these boys are nonpaying guests. **GOOD OLD MOM**

DEAR MOM: Say, "John and Jim" [unless, of course, their names are Bob and Tom], "it's time you left the nest, so spread your wings and take off."

DEAR ABBY: I read a letter in your column from "FRIGHTENED," who was upset because the oil man she invited in for coffee made a pass at her. You told her most men whose jobs took them into homes were straight, and didn't try that. Well, I used to think so, too, but not anymore.

When we were living in town I let a guy who was working on the house next door come in because he asked me for a glass of water. Well, the baby started crying and when I went into his room to check on him, this bum followed me and tried to get funny, but I got away from him. I called up the company he worked for and reported him.

Later we bought a mobile home and once when my husband was out of town I had sewage trouble so I asked the man we rented the space from if he would fix it. Well, he fixed it, and then tried to fix me, too, and I had another battle on my hands.

I am 24 and happily married, and I'd like to know why these creeps always pick on me? Or are all men sex maniacs? **LEARNED A LESSON**

DEAR LEARNED: Don't judge all men by the two creeps who gave you a bad time. The lesson you learned, however, is one that all women should learn: Take no chances with strangers!

CONFIDENTIAL TO "SO IN LOVE IN GAINESVILLE": Whether he is married or not is beside the point. He SAID he was, which means he wants to end the romantic involvement with you.

Letter To Editor

STATE OF TEXAS
HOUSE OF REPRESENTATIVES
AUSTIN
November 7, 1973
OPEN LETTER TO THE EDITOR

Dear Editor:
For some time I have enjoyed receiving your newspaper and being kept informed of the activities in your area. I know your citizens are very proud of their newspaper because of the accurate and thorough job you and your staff do in reporting all the activities there and in the surrounding area.
I am proud to be one of your subscribers and would like to commend you on a job well done.
Keep up the good work!

Sincerely,
State Representative /s/ Charles Finnell

Problems? You'll feel better if you get it off your chest. For a personal reply, write to ABBY: Box No. 69706, L. A., Calif. 90069. Enclose stamped, self-addressed envelope, please.

For Abby's new booklet, "What Teen-Agers Want to Know," send \$1 to Abigail Van Buren, 132 Lasky Dr., Beverly Hills, Cal. 90212.

Sanitary kitchen has leery of gifts

By Abigail Van Buren

ABBY: How does one discourage someone from sending cookies, cakes, homemade preserves and other goodies on any and all occasions? [Especially during Christmas.]

Person is a dear and generous soul, but her kitchen is clean, she has a houseful of small dogs around, and her place smells like a kennel.

She spends a lot of time and energy [not to mention the cost of the ingredients] on these things, and we

WANT A HAPPY THANKSGIVING

LOCKNEY MERCHANTS WILL GIVE AWAY 13 CHOICE TURKEYS



THESE LOCKNEY FIRMS

APPRECIATE

YOUR BUSINESS

Just fill out and clip any or all of these coupons and deposit them at the firms listed on the coupons. Each firm will hold an individual drawing. Drawing will be Tuesday, November 20 before Thanksgiving. **YOU NEED NOT BE PRESENT TO WIN!**

DRAWING WILL BE AT 5 P. M. TUESDAY.

THANKSGIVING TURKEY

NAME

ADDRESS

PHONE

REECERS MASTER CLEANERS

121 S. MAIN

THANKSGIVING TURKEY

NAME

ADDRESS

PHONE

SMITHS SUPERMARKET

121 W. COLLEGE

THANKSGIVING TURKEY

NAME

ADDRESS

PHONE

LOCKNEY CO-OPS

WEST OF CITY

THANKSGIVING TURKEY

NAME

ADDRESS

PHONE

WEBSTER SERVICE & SUPPLY

302 S. MAIN

THANKSGIVING TURKEY

NAME

ADDRESS

PHONE

BACCUS MOTOR CO.

THANKSGIVING TURKEY

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BARKER INSURANCE

THANKSGIVING TURKEY

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PERRY IMPLEMENT

THANKSGIVING TURKEY

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PHONE

FLOYD COUNTY INSURANCE AGENCY

116 S. MAIN

THANKSGIVING TURKEY

NAME

ADDRESS

PHONE

PAGES THRIFTWAY

211 N. MAIN

THANKSGIVING TURKEY

NAME

ADDRESS

PHONE

BROWNS DEPT. STORE

106 N. MAIN

THANKSGIVING TURKEY

WHITE AUTO STORE

119 S. MAIN

THANKSGIVING TURKEY

DAVIS LUMBER CO.

102 E. SHURBET

THANKSGIVING TURKEY

SCHACHTS FLOWERS, JEWELRY & GIFT SHOP

112 W. POPLAR

Floyd 4-H Gold Star Boy And Girl To Be Honored

FARM REVIEW



BYRON FORD AND HIS DAD HENRY FORD were preparing to strip some cotton early Friday morning as they were replacing a belt on the stripper. Byron told the Beacon that they were trying to get in some stripping before the wind got up. Henry told the Beacon that the cotton was really stripping easy and clean so far this year. (Staff Photo)

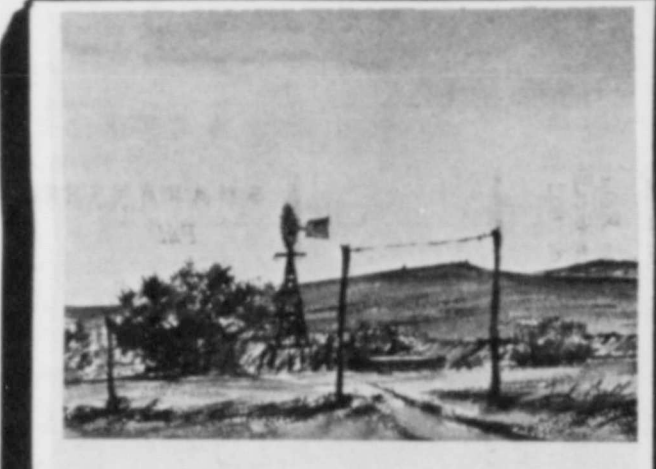
Cotton Harvest Increasing Daily

The South Plains cotton harvest is gaining momentum daily as stripping operations increase in all counties, according to Paul R. Dickson, in charge of the USDA Cotton Classing Office in Lubbock. This great increase in harvest activity is reflected in the increasing number of samples being received daily at the four area USDA classing offices. Approximately 20,000 samples were received at the four South Plains offices on Friday. This was the largest number of samples received any day this season and this volume is expected to increase daily if favorable weather continues. During the peak of the

harvest this volume usually reaches 50,000 to 60,000 samples per day. Classers from other areas are being transferred to the local classing offices to take care of this increased volume. The USDA classing offices at Lubbock, Brownfield, Lamesa and Levelland classed 92,000 samples last week and had approximately 96,000 on hand Friday afternoon. Total classed so far this season now stands at 188,000. This is far ahead of the volume at this date last year when only 8,500 samples of the 1972 crop had been classed. Quality of the cotton harvested continued excellent and is considerably

higher than last year. Grades 31 and 41 continued to be the predominant grades at Lubbock, making up 72 percent of all classed. Grade 31 made up 32 percent, Grade 41, 40 percent and Grade 32, 12 percent. Staples were predominantly 30 to 32. Forty-five percent had staple lengths of 30 and shorter and the remaining 55 percent stapled 31 and longer. Average staple length was 31.2/32nds of an inch. Micronaire readings are an indication of fiber fineness or maturity. These readings indicate that most of the early harvested bales were fully mature. Eighty-three percent of all cotton tested at Lubbock had micronaire readings in the premium range of 3.5 to 4.9, 11 percent was in the high micronaire range of 5.0 to 5.2 and 4 percent was in the very high range of 5.3 and above.

The Agricultural Marketing Service of the USDA reported increased trading on the Lubbock market. Prices were \$20.00 to \$30.00 per bale higher and averaged 34 cents per pound over the loan. Most lots were selling in the price range of 50 to 60 cents per pound. Average prices paid for the most predominant qualities in the 3.5 to 4.9 premium micronaire range were: Grade 31, Staple 30 - 49.65 cents per pound, Grade 31, Staple 31 - 52.40, Grade 31, Staple 32 - 55.40, Grade 41, Staple 30 - 48.70, Grade 41, Staple 31 - 51.25, and Grade 41, Staple 32 - 53.95. Cottonseed prices were higher and farmers received an average price of \$102 per ton.



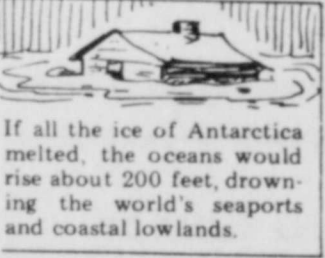
FAVORITE STORIES ABOUT FLOYD COUNTY

COPIES AVAILABLE NOW FOR CHRISTMAS

"Favorite Stories About Floyd County"

BY ALMA N. HOLMES SEND CHECK OR MONEY ORDER FOR \$4.50 TO.....

ALMA N. HOLMES 207 PARK LANE DUNCANVILLE, TEXAS 75116



If all the ice of Antarctica melted, the oceans would rise about 200 feet, drowning the world's seaports and coastal lowlands. The name Baton Rouge is French. It means "red stick" or "red pole." The first French explorers found the Indians using such a pole as a boundary marker.

SLEEP WHILE YOUR WANT AD WORKS

Farmcast

Compiled From Sources Of The Texas Department of Agriculture John C. White, Commissioner

Down and Up... Changes in Regulations... Fuel Problems... Red Meat Production Declines.

A seven per cent drop in the all farm products index of prices for Texas farmers was noted by the Texas Crop and Livestock Reporting Service.

The livestock and livestock products was down nine per cent and the all crops index was down five per cent below a month ago.

Prices received by farmers for hogs, beef cattle and calves were down from a month ago. Corn and grain sorghum prices were also down from a month ago.

Ten commodities were above parity. Wheat at \$4.23 per bushel was 73 cents per bushel above parity. Rice is almost \$5 above parity. Potatoes are 54 cents above the parity ratio of \$4.31 per hundredweight.

In livestock categories, hogs at \$39.80 average are \$2.80 above parity. Calves averaged \$58.30 which is \$4.30 above parity. Sheep at \$17 are \$4.50 above parity. Beef cattle are \$2.60 under parity; lambs are \$12 under parity.

Grain sorghum at \$3.47 per hundred is 50 cents below parity. Cotton at 37.5 cents per pound is almost 30 cents under parity.

Egg prices averaged 57.9 cents per dozen which is almost six cents below last month and six cents below parity. Mohair at \$2.40 per pound is about 90 cents above parity; wool at 97 cents is about 25 cents under parity.

REGULATIONS relating to cattle scabies and brucellosis are affecting some Texas counties. Federal quarantines for cattle scabies were lifted from Parmer and Potter counties. Castro and Deaf Smith are still under quarantine. Scabies are caused by tiny parasitic mites that puncture the skin of cattle and feed on the body fluids released through the wounds. Scabies does not affect the animal's meat, but can cause loss of weight and decreased feed efficiency.

Health regulations governing interstate shipment of breeding cattle from 11 counties in Texas have been changed.

The action was based on the counties' compliance, or lack of compliance, with state-federal requirements aimed at eradicating brucellosis.

Kenedy County regained its modified-certified brucellosis area status while Baylor, Bell, Cass, Henderson, Leon, Mitchell, Navarro, San Saba, Tom Green, and Uvalde counties lost their status for failing to meet certain minimum requirements of the eradication program.

FUEL problems continue to haunt Texas agricultural producers. Diesel at present appears to be causing the most concern. LP gas is in short supply in some areas. The general situation seems to be one of confusion, especially concerning the mandatory allocation of diesel.

Fertilizer shortages are also being reported as are occasional reports of lack of baling wire.

RED MEAT production in Texas is down four per cent in September compared to a month previous and seven per cent under a year ago.

Cattle slaughtered in Texas totaled 268,000 head, which is 22,000 below a month ago and 32,000 less than a year ago.

Nationwide, commercial production of red meat is 13 per cent less than a year ago. Beef production was 13 per cent less than September of 1972.

LUBBOCK - Forty outstanding 4-H'ers will be special guests of honor at the District 2 Gold Star Award Banquet here at the Coronado High School Monday night, November 19. The program begins at 6:30 p.m. in the high school's cafeteria. Announcement of the event was made by Billy C. Gunter and Catherine Crawford, district agents with the Texas Agricultural Extension Service. A boy and girl from each of the 20 counties in District 2 receive this highest county award each year. It is based on outstanding achievement, leadership and contribution to the county 4-H program. Speaker for the special occasion will be Ken Loyd, assistant to the general manager, Texas Electric Cooperatives, Inc., Austin. Dr. L.S. Pope, associate dean of agriculture, Texas A&M University, will be master of ceremonies, and Joe Brown, farm director for KDAV Radio in Lubbock, will narrate the presentation of awards. Special guests will include parents, adult leaders, Extension Service officials, representatives of electric cooperatives and others who have supported the 4-H program.

The event is sponsored annually by 12 member-owned electric cooperatives. They include: Electric cooperatives of Bailey, Dickens, Hall, Lamb and Swisher counties, and Lea County, New Mexico. Also, Cap Rock, Lighthouse, Lone Wolf, Lyntegar, Midwest and South Plains electric cooperatives. To qualify for the special award, a 4-H'er must be at least 13, must have completed at least three years of club work, must be currently active in 4-H and a member can receive the award only one time. According to Gunter and Crawford, the Gold Star Award is intended to stimulate winners toward higher achievements and to encourage other young people to participate in the county 4-H program.

At the Plainview District Leadership Contest held in Abernathy, Monday, November 6, 1973, 241 members participated in contests in senior chapter conducting, senior farm skills, junior farms skills, radio broadcast, and FFA quiz. In junior chapter conducting, Abernathy was first, Dimmitt was second, Hale Center was third, Petersburg was fourth, and Tulla was fifth. Other teams participating were Happy, Kress, Silverton, Floydada and Lockney. In senior farm skills, Abernathy was first, Petersburg was second, Cotton Center was third, Floydada was fourth, and Tulla was fifth. Plainview also participated.

Center, Sentinel, David Schwertner, Floydada is Parliamentarian but did not participate in the opening ceremony. The guests were introduced by Steve Kennedy, Secretary. The talent contest was held on which two teams participated, Petersburg, and Lockney. Lockney's piano duet won. Alan Davis treasurer and Sam Hunt, Sentinel ran the contest. The Star Farmer of the district were recognized by Brad Reeves, reporter The Leadership Banners were presented for the contest held the week before, and reported last week if the postal service hasn't failed me. David McClendon, president, and David Schwertner, parliamentarian presented the banners. The Honorary Lone Star Farmer was presented to Dr. Paul Peoples, Plainview. All officers participated except David Schwertner, parliamentarian. The sweetheart contest was held next. Lon Keel was in charge and the rest of the officers escorted the extremely lovely ladies. Participants were Barbara Brown, Abernathy; Patti Robertson, Cotton Center who was 2nd; Sherri Burrows, Dimmitt; Nesa Jackson, Floydada; Darla Wartlow, Hale Center; Debbie McCarley, Happy; Dena McClain, Hart; Judy Scott, Kress who won. Vicki Bodecker, Lockney; Janice Schacher, Nazareth; Cynthia Norfleat, Olton; Trina Kirk, Petersburg; Lea Heck, Plainview. We are all sure Judy Scott of Kress will do an excellent job at the area meet. The closing ceremony was held and the meeting adjourned.

May God Bless You, Brad Reeves Plainview District Reporter

A "cash crop" worth nearly \$3 billion in... A dependable supply of long-term and ranch loans is vital as agricultural money expands. Isn't it reassuring Federal Land Bank has loan money you can count on your Land Bank going to market every 90 days or so—buying on the best terms it can. You also can here at the local Association to do possible to turn this low-cost money. Let's talk about it.

319 SOUTH MAIN ST. PHONE 963-2480 FLOYDADA, TEXAS

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

PERRY IMPLEMENT CO. LOCKNEY'S JOHN DEERE DEALER	LOCKNEY OIL & BUTANE N.H. GAMMAGE
PATTERSON GRAIN CO. GRAIN-FERTILIZER	ACCO SEED "SORGHUM FOR THE SEVENTIES"
LOCKNEY COOPERATIVES MEMBER-OWNED	THE LOCKNEY BEACON BOOSTING FLOYD COUNTY AGRICULTURE

District FFA Banquet Held In Plainview

Report of the Plainview District FFA Banquet held in Tulla on Monday, November 12. After having a fine meal at the school cafeteria all members, of which there were approximately 140, moved to the auditorium across the street for the main program. The opening ceremony was presented by these officers, President, David McClendon, Abernathy; Vice-President, Lon Keel, Dimmitt; Secretary, Steve Kennedy, Olton, Treasurer, Alan Davis, Hale Center; Brad Reeves, Tulla and Sam Hunt, Cotton

LIFE STYLE OF THE FUTURE

What will be the life style of the future? One thing we can be sure of... it will revolve around electricity. Without electric energy there is no hope of getting the pollution eliminators that only electricity can operate. We'll need our factories, our refineries, our water treatment plants... all the things necessary for survival in a modern civilization. But, without electricity none of these can function.

That's why our industry... Company, continuously... contribute toward... development of better... get electricity to you.

We know we'll be... even as we are now... when the time comes... now... making... buy is 100%... electric

Electricity is good to have... Total ELECTRIC Heating... FOR 10 MORE PEOPLE

CLASSIFIED ADS

THE PLACE TO LOOK



ESTATE

Well established business in Floyd County, good equipment good location, good business. Phone 983-3540. tfc

New ready to three bedroom, ceramic tile, carpeted, washer, dryer, 111,300, 307 E. Floydada, dial (806) collect. tfc

3 bedroom house, 818 West Price, Phone 983-2993. tfc

3 bedroom house with adjacent rental property, 652-2384. L-tfc

2 bedroom brick, 1st in Lockney, carpeted, great loan. See or call. Rush, days 983-3208, 3225. tfc

Two and three bedroom for sale, 90% financing, call 983-3261. tfc

Four room house, Muncy, Floydada. tfc

FARMS & RANCHES

WANT TO BUY irrigated or dry-land farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

CUSTOM PLOWING - Can run home, offset, or chisel plow. Call 983-2711 or 983-2291. tfc

WANTED - Would like to buy a farm or ranch within 30 miles of Floydada. P.O. Box 355, Floydada. Will pay cash or terms. tfc

FOR SALE - 15 acres with irrigation well, located 1/4 mile east of Floydada. 983-2862 or 983-2456. tfc

WANT TO RENT - 1/4 to 1/2 Section irrigated land, Prefer 3-5 year agreement, Francis Montandon IV, Aiken. 652-3404. tfc

I WOULD LIKE to lease by the year grass land, 10 A. or more in Lockney area. Would also like to buy a small sheet iron building. Call 652-3832 in Lockney. L11-tfc

RENTALS

FOR RENT - Property - Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

HOUSE FOR RENT - To couple, or would sell. See at 416 W. Tennessee, Floydada. tfc

TWO HOUSES FOR RENT - 2 bedroom on 2 acres, 3 bedroom on three acres, need repair, trade labor for rent or move mobile home in. Lots of water, good for chickens, rabbits, hogs. Two miles SW Barwick. Phone 763-6642. Lubbock. tfc

FARM MACHINERY

FOR SALE - 560 Diesel Torque, good rubber, full weighted, comfort cab, and duals. Call 652-3158 before 7:30 a.m. or after 9 p.m. in Lockney. L11-tfc

COW POKES

By Ace Reid



"The banker turned me down, said if he didn't he'd be turned in!"

AUTO, FIRE & FARM INSURANCE
 Floydada Real Estate & Insurance Agency
 Jim Word - - - Phone 983-2360

CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: \$1.00

CLASSIFIED DISPLAY RATE: \$1.00 PER COLUMN INCH. CARDS OF THANKS: \$1.00

COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 12 NOON FRIDAYS FOR SUNDAY EDITION.
 Call 983-3737 in Floydada or 652-3318 in Lockney

EMPLOYMENT

WANTED - Dog catcher. Must be Floydada resident. See city manager, City Hall, Floydada. tfc

ROUTE SALES - Milk routes now available. Good benefits. Bell Dairy Products 201 N. University in Lubbock. Ph. P05-8833. L8-tfc

WANTED - Personnel to sell and service fertilizer and farm chemicals. Farm background helpful, not necessary. Equal opportunity employer. Contact Riverside Chemical Co., Box 512, Lockney phone 652-2393 or send resume to same, Box 1599, Plainview, Texas 79072. L9-tfc

FOR SALE

FOR SALE - 1970 Model Color RCA, 25-inch TV. See at Mize Pharmacy. L9-6tc

FOR SALE - 2 Golden Falcon trailers at dealer's cost. Cooper Trailers, 652-2201 in Lockney. L8-tfc

FOR SALE - Two good used color TVs. Both have new picture tubes. See at Mize Pharmacy. L9-6tc

FOR SALE - 12 x 60 trailer, 3 bedroom, 1 1/2 bath. Corner of Ross & 3rd Sts., Floydada. Come by after 6 to see, or call 983-2456 or 983-2862. tfc

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

FOR SALE - 12' x 50' 2 bedroom mobile home, like new. Jack McIntosh, 983-3656. tfc

FOR SALE - Good used beige wool carpet, 123 square yards. Call 652-3150, Lockney. L-tfc

FOR SALE - One Used Color TV with UHF Adapter on top. \$150. 1968 Admiral Color TV with new picture tube. \$275. Mize Pharmacy, Lockney. L11-tfc

SERVICES

PROFESSIONAL Rug Cleaning. Phone 652-2500, Lockney. tfc

WANT TO DO Yard Work and minor repair and painting. Charles Dean, 328 W. Tenn. tfp

Miscellaneous

I WILL NOT be responsible for any debts other than those made by myself. Brion Spraberry. 11-29c

KEEP CARPET CLEANING PROBLEMS SMALL - Use Blue Lustre wall to wall. Rent electric shampooer \$1. Parker Home Furnishings, Lockney. L-tfc

YES! We're all for love and marriage! Let us order your wedding announcements. Many beautiful selections in our sample book. Lockney Beacon Office Supply. Phone 652-3318. tfp

LOSE WEIGHT WITH new shape tablets and Hydrex Water Pills. Byrd Pharmacy in Lockney. L-2tp

THIS SPACE FOR RENT

Treflan Application
 CUSTOM SPRAYING AND PLOWING
 Call Bill Selman
 983-2422 or 983-5390
 tfc

OFFICE MACHINE REPAIR
 - FAST - DEPENDABLE - GUARANTEED
 Full Time Service Man
 SEE US TODAY FOR ALL YOUR MACHINE NEEDS
 Sales or Service "We Care"
 COMPLETE, MODERN EQUIPPED SHOP
Oswald
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 715 Broadway, Ph. 293-4233.
 - - PLAINVIEW - -
 11-4, 11, 18, 25C

FLOYD COUNTY ABSTRACT CO.
 Abstracts Of Title
 Title Insurance
 Verna L. Stewart
 Owner, Manager
 217 W. California
 983-3728
 Floydada, Texas



Auto Accidents DO Happen . . .
 If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.

BAKER Insurance Agency
 127 W. Calif.
 Ph. 983-3270

WINCH TRUCK SERVICE on cotton baskets and everything else. We'll go anywhere. Babe's Service Center, Phone 983-5042, Floydada. tfc

FOR SALE - Two 4 inch electric oil lubricated pumps, 200 ft. setting. Also John Deere 70 Cotton Stripper. Call 983-2274 at night. L10-tfc

MR. FARMER - Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

NORRELL TRACTOR PARTS - For Tractor and Irrigation Supplies and Accessories. tfc

FOR SALE - 40-horse electric motor. New switch box. Been run one season. Also 8 inch pump. Phone 652-3414, Donice Casey. L5-tfc

NEW Steel COTTON TRAILERS. Extra tires, wheels, and chassis. El Dorado Trailer Co. AC405-633-2547. C. M. Bradford. 11-22c

FOR SALE - 1968 4020 John Deere Power Shift, LPG. Call 652-3540 in Lockney. L10-tfc

FOR SALE - Mr. Farmer, we have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney. tfp

FEED & SEED

GOOD SOYBEAN HAY For Sale - 983-2726. tfc

3M THERMOFAX PAPER

500 SHEETS WHITE
 8 1/2 x 11 \$16.50
 8 1/2 x 14 \$20.96

Hesperian Office Supply
 Phone 983-3737
 Floydada

NEED A RUBBER STAMP? CALL 983-3737

AUTOMOTIVE

FOR SALE - 1972 Dodge Colt Station Wagon, like new throughout, automatic transmission, factory air, bucket seats. See Art Ratzlaff, 2/10 mile south of Dairy Mart on Ralls Highway. tfp

FOR SALE OR TRADE - 1967 Buick LaSalle. Fully equipped. Or will trade for a pickup. Phone 652-2454. L. A. McCain, 610 SW 7th Street, Lockney. L11-tfc

FOR SALE - 1973 450 Honda, excellent condition with accessories. Call 652-2211 in Lockney. L11-tfc

FOR SALE - 1970 Buick Electra 225 Custom Auto. Call Gene Collins at Lockney, 652-3365 or 652-2109. L6-tc

FOR SALE - 1972 LUV Chevrolet pickup, extra good. 1972 Datsun pickup, good. 1964 1/2 ton pickup fair. W. B. Cates, 902 South Wall St., 983-3956, Floydada, Texas. tfc

FOR SALE - 1968 Chevrolet Super Sport 396 4-Speed. Local, one owner, clean, low mileage, 983-2641. tfc

MR. FARMER - Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. tfp

WANTED

WANTED TO LEASE - Wheat pasture. Yearlings or pairs. Call 983-2291 or 983-2711. tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

FOR SALE - We have one slightly used D-24 Olivetti Calculator. Used to be priced at \$495. On sale with a new guarantee, \$250. Hesperian Office Supply. tfp

WANTED - Wheat pasture for approximately 50 cows. Morris Stephens, Flomot, Texas. AC806-469-5322. tfc

POWDER RIVER
 RANCH EQUIPMENT & COMMERCIAL WELDING CO.

PRODUCERS COOPERATIVE ELEVATOR
 Floydada TFC

GARAGE SALES

GARAGE SALE - Refrigerator, 2 beds, springs and mattress, 11 x 15 carpet, other items. 802 W. Mississippi, Floydada, 983-3552. tfc

LEGAL NOTICES

NOTICE
 The Texas State Department of Health has established, in accordance with the Federal Public Health Act, the current annual level of uncompensated services for Caprock Hospital, Floydada, Texas to be that the facility does not intend to deny anyone admission to the facility or any of its services because of an inability to pay. The documents upon which the determination was based are available for public inspection at the Texas State Department of Health, 1100 West 49th St., Austin, Texas from 9:00 A.M. to 4:30 P.M. on regular business days. The level of services set out meets the presumptive compliance guidelines of the Federal regulations.
 J. E. Peavy, M.D.
 Commissioner of Health
 11-18c

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EXPIRES 11-30-73

COUPON #28

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3 bath size dial bars

59¢

79¢ WITHOUT COUPON

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