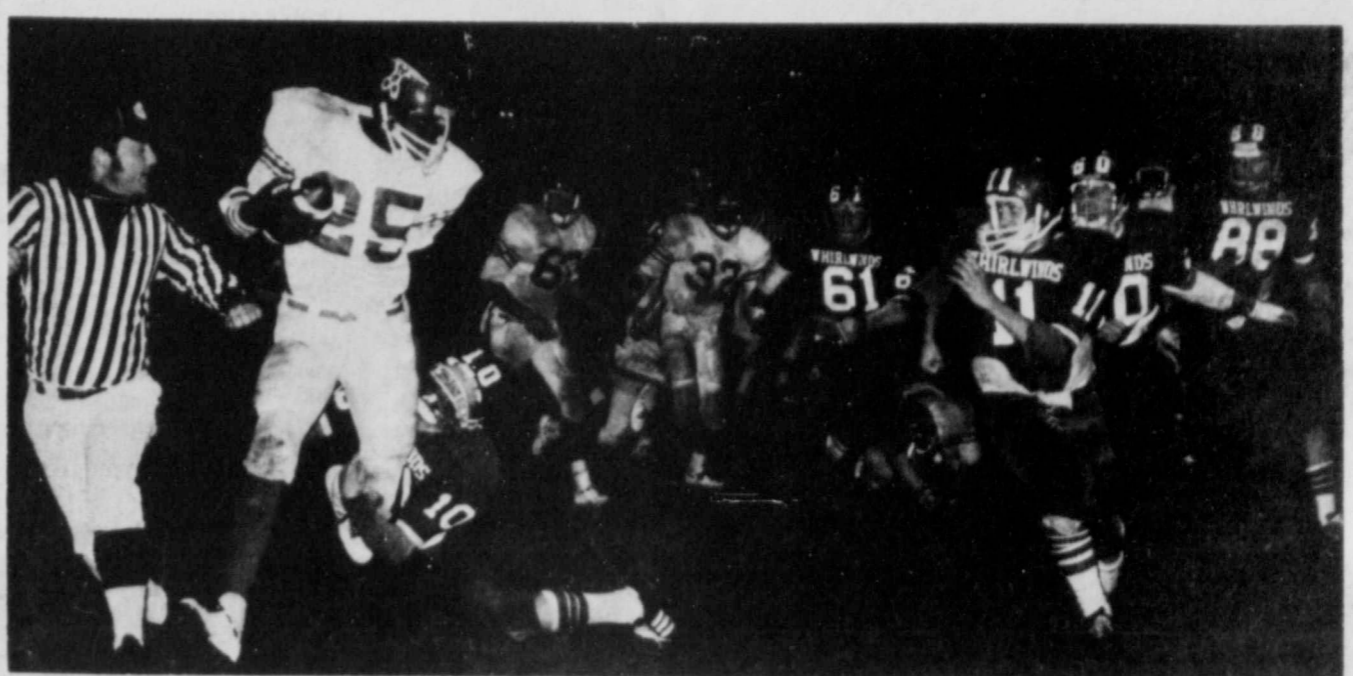


Bigger, Greener, Meaner: 12-6



WINDING UP . . . Lockney quarterback Zach Cummings (14) is hit by Whirlwind Lyle Suggs (80). Berry (44) hangs on; Steve Moore (75), Mark Craig (77) and Mike Hatley (61) come up to help. The play is Mike Vickers (11), who recovered the loose ball to give the Winds possession at 13:28 with 2:49 to play. (Staff Photo by Jim Huggins)



TWO-YARD LOSS . . . Lockney running back John Clark (25) picked up 90 yards rushing Friday, but he lost a couple on this third-quarter carry. Rance Young (10) made the initial contact for the Whirlwinds. Mike Hatley (61), Mike Vickers (11), Mike Reves (60), and Lynn Becker (88) are also in the vicinity. (Staff Photo by Jim Huggins)

Whirlwinds Grab County Crown, Title Share, Playoff Spot

By Wendell Tooley

With 13 seconds left in the game and the score 6-6, Whirlwind quarterback Zach Cummings (14) plunged over the "magic line" and Floydada won the county title over Lockney and a cinch on the district championship 12-6 here in Friday night.

The Whirlwinds were ahead on penetrations at the time of the last TD, but about the winner and rounded out a great night of hard running by quarterback Cagle. He had scored the Whirlwind's first TD just before the game with a fine 79 yard scamper down the east sideline.

Lockney passed football all the way with neither team passing much. It was a close game for the neighbors to the north. They filed from the stadium in stunned silence as the Whirlwinds with a perfect 4-0 district record and one more win at Tulia next week. It appears now that it will be Floydada and Lockney in bi-district.

Lockney put his foot into the game that Longhorn Stanley turned to the 35. The wind-out what was to be a hurry . . . number 24, tall and 200 pounds, ran through the middle, and he made seven. Zach Cummings kept for off-sides penalty had cost the punt was a short one, 20 yards.

Cagle had the ball three plays, two yards and punted. He made a nice 41 yarder. The punt to the 20. Lockney had come to first downs in a row: Cagle making 27 in three plays making 13 in three plays. Cummings sneaking broke loose from the 20, into the end zone for the PAT and only TD of the game. The PAT was wide and 13:28 with 4:18 left in the game.

The ball was on the Longhorn 18. Cagle tossed his second pass of the night which was intercepted by Lockney's Delgado.

The next series of plays were awful . . . Lockney's big backs made four first downs, Cummings, Carthel and Delgado. The 'Winds just couldn't stop them. However, two off-sides penalties and a toughening 'Wind defense finally got the ball on downs for the 'Winds with the ball resting on their own 17 yard line. (One penetration for Lockney.)

Johnson brought the ball out to the 21. Then, folks, I wish you could have seen Cagle, as he must have run just barely inside the line all the way down the east side for the first Floydada TD. He side-stepped or outran everything the Longhorns had. The run was good for 79 yards.

Young's PAT was 'way off to the right and the score was 6-6 with 2:26 left in the half.

After the kickoff Lockney couldn't go, punted and the ball was on the 13 yard line at halftime.

Like Floydada's defense was able to hold.

The Whirlwind offense made three after the kick-off. Travis 5, Rex Yeary made nice four, nine, and seven. Cagle made three short runs and one good gain of eight.

Both bands gave an outstanding performance at halftime. In pre-game ceremonies, Paula Bryant was honored as band sweetheart for the Whirlwind band.

THIRD QUARTER

Lockney booted a short kickoff which Lynn Becker returned to the 45 yard line. Cagle made two, Young six and Cagle booted a 35 yarder.

Lockney came right back with two first downs . . . Cummings, Delgado and Clark. Then they were plagued with penalties, five for off-sides, 15 for holding, five for illegal procedure, and had to punt from their own 25 yard line.

The Whirlwinds looked like they were gonna get down to business; Young broke loose for 26 yards, Cagle made four, and Bradford made a beautiful run for 24 yards, another for five. Yeary took it down to the two yard line.

Floydada fans were screaming, it looked like a cinch for another TD. No such luck, a 'Wind fumbled, lost the ball, and all was bedlam on the Longhorn side of the field.

Lockney brought the ball out to the 15 when the quarter ended.

Lock Chat

WENDELL TOOLEY

ABOUT LOYALTY TO the Ann Bean watched the Floydada game from a ambulance parked at the side of the field. Ann is from a back operation, but she sees the game.

GIVING AWAY a fine coupon over at the Floydada Plainview Savings & Loan. Register, go by and get a building, which is across the street from the school. We'll have more about this on the formal opening.

HOPE we'll have a good Quarterback Club Friday night. Come see the Floydada film, enjoy delicious food, and give the coaches a shout-out to state I doubt they will be able to make it. I've gotta cover the city school board meetings.

SPERIAN congratulates the Whirlwind band on achieving a rating in Lubbock. This is an honor not only for the band members, but for the school as well.

Hard work also goes into the encouragement . . . of the band.

enjoyment by the band. They take the hours and evidently are enjoying one of their early Wednesday like here, and the director is that was the day to contest at Lubbock.

FOURTH QUARTER

Lockney's Cummings completed an 11 yard pass to Stoerner for a first down. AT THIS POINT THE 'WINDS' DEFENSE CAME TO LIFE. . . ALLOWED THE LONGHORNS ONLY 13 MORE YARDS THE REST OF THE GAME!

Lockney couldn't move the ball and punted. Floydada had the ball on their own 29 yard line.

Cagle broke loose for some 14 yards, Danny Bradford made three, Cagle hit Becker for eight aerial yards. Cagle kept for six, Cagle hit Marc Smitherman for another seven aerial yards.

The ball was on the 42 yard line and Lockney held. Cagle punted to the end zone. Lockney's ball on the 20.

Lockney made six, started an end run, fumbled the ball and Floydada's Mike Vickers clenched onto it with both arms. Floydada fans were screaming . . . our ball on the Lockney 39 yard line . . . ahead on penetrations!

Bradford made three gainers, Cagle broke loose for a good 11, and Lockney received an 11 yard penalty (halfway to the goal).

It was Floydada on the Lockney ten yard line.

"Serving The Floyd County Trade Area Since 1896"

Floyd County Hesperian

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Bradford made four, Yeary one. The ball was on the five yard line, only 30 seconds to go. Ratliff carried to within six inches of paydirt.

On the fourth down Cagle plunged right over the backs of Ruben DeLeon and Ashley Wester, for the final TD with 13 seconds left in the game. Ratliff tried to run extra points, but was caught behind the line of scrimmage.

Floydada, reluctant to risk the fleet Longhorn backs for a runback with nine seconds left in the game, kicked a short one that was returned to the 40 yard line. Lockney's Cummings tossed a sideline pass as the game ended.

Countless times it took three or four Whirlwinds to pull down the strong number 25, Longhorn John Clark.

John Cagle was the top gainer of the game with a total of 151 yards rushing and passing.

Clark amassed 101 yards rushing.

STATISTICS

	F	L
First Downs	11	13
Yards Rushing	242	236
Yards Passing	15	12
Passes Att/Comp/Int	4/2/1	3/2/0
Penalties/Yards	3/15	8/66
Punts/Average	2/41.5	4/33.5
Fumbles Lost	1	1



BAND SWEETHEART . . . Roby Lutrick presents Paula Bryant with the roses symbolic of her selection as Whirlwind Band Sweetheart in pre-game ceremonies Friday. (Staff Photo by Jim Huggins)

Wilson '...Pleased To Win...' (Right!)

"They were tough and they were big, and it looked bad for a while," Whirlwind Coach L. G. Wilson talked about the Floyd County, and, as it turned out, the District 4-AA championship game Friday — "they" being the Lockney Longhorns. The Floydada Whirlwinds, of course, were the victors, 12-6, by virtue of a touchdown scored with 13 seconds left in the game.

"It was the type of game that either team could have won," Wilson said. He had nothing but praise for the Longhorns after the game. "They are a well-coached team," he added, and noted the versatility of the 'Horns: "They can hit you wide or up the middle, or pass, and when you try to stop 'em one place they'll hit you in another."

In the first quarter, it looked as if the 'Winds were not going to stop them, as Longhorns John Clark and Robert Delgado seemed to be having little trouble from the Floydada defense.

But the Floydada defense shut them out after the early going, and Wilson had some praise for that Whirlwind defensive unit, too. "Nobody else has held them to six points," he reminded.

There at the last — "Rance (Young) was ready on the sideline," the Whirlwind coach said, "and we would have tried to kick the field goal if Kelvin (Ratliff) hadn't taken it right to the lip of the cup." We had a time out left, and Rance was rested and had his shoe tied up." A three-yard effort by Ratliff put the ball right on the goal line, though, and " . . . we felt that John (Cagle) could sneak it over." He did, right over the backs of left guard Ruben DeLeon and center Ashley Wester.

It was one of Cagle's outstanding games, Wilson said. Although the Whirlwinds didn't throw much, the Floydada quarterback did a good job running the club. Wilson explained the sparse passing: "We felt we had to keep the ball away from Lockney as much as possible. We thought we had to control the ball, and we were making yards running and eating up the clock at the same time."

It was too early to say Friday night (before seeing the game films) who was outstanding on defense for the 'Winds. . . but I do know that left end Lynn Becker did a tremendous job, especially the last half," Wilson told The Hesperian.

It was a great team victory, Wilson said. He thinks the 'Winds will have a good effort against Tulia next week, even though they have half the district crown and all the playoff rights sewed up. The worst Floydada can do in the district race, should they lose to the

Hornets, is tie with the winner of the Lockney-Abernathy game for the title, and since they've beaten both those teams . . .

In possibly the understatement of the year, Wilson said "We're pleased to win."

'Winds, Littlefield In Bi-District Again

Floydada and Littlefield school officials were meeting in Plainview at press time to decide on a site for the bi-district playoff game. The Whirlwinds and the Wildcats have clinched playoff berths.

JV Undefeated! Frenship Falls In Finale

The Whirlwind junior varsity scored late in a defensive battle with Frenship Thursday and ran their season record to nine wins and no losses.

The 'Winds broke open the scoreless tie with four minutes to play when Gordon Bond scored from the two, following a drive of about 35 yards. Tony Soto put the 'Winds in business there when he fell on a Floydada punt after it touched a Frenship player. The kick for extra point was no good, leaving the Whirlwind victory margin 6-0.

Coaches Curt Chatham, Joe Paty and Don Rainer credited the entire defensive unit for the victory. The coaches said the defense played an outstanding game in holding Frenship scoreless, as the Wolfforth school fielded some big players and had a good-looking team.

The defensive unit is made up ends Alvin Stoffel, Monte Williams, and Leslie Soto; tackles Randy Duke, Gary Nixon and Billy Marriclie; linebackers Jay Lackey (who led the team in

Plainview Savings & Loan Open For Business

The Floydada branch of the Plainview Savings & Loan Association is open for business. Although some improvements are still being made on the building, most of the interior work is complete.

The business is located across the street from the post office in Floydada. Sue Williams joins the management in inviting everyone to come in and see the new business and also to register for a beautiful new color TV set.

The TV set will be given away on the formal opening which will be announced later.

Plainview Savings & Loan has been serving this area for some 37 years.

Seventh Graders Lose; Still District Champs

The Floydada Junior High School seventh-grade Breezers nearly pulled it out of the fire and managed a tie at Tulia Thursday, but the Breezers' two-point conversion attempt after a TD in the last period was blunted, leaving the score 8-6 in favor of Tulia.

Tulia scored in the first half and made good on the points-after effort. The Breezers tallied in the fourth period when Ricky Luna went over from less than a yard away after a 50-yard drive.

It was "one of those nights" for the Floydada team. They lost fumbles, they slipped down on a wet field, and generally had an off night, Coach Mike Coanougher said.

The seventh-graders sustained only their second loss of the season Thursday, winding up the year with seven victories and the seventh-grade district championship. The Breezers finished 4-1 in district play, and clinched the crown with a victory last week over their closest competitor, Lockney. They scored 98 points and allowed but 26 during the season.

Overall, Coanougher said, defense was probably the Breezers' strong point. The Breezer coach added: "The two games we lost, we really won, because we learned from our mistakes — learned to work as a unit. I think the players learned to be good sports and to stick together when the going got tough." Seventh-grade basketball practice starts Monday. First game is November 26 at Lockney.

Eighth Grade Falls To Tulia Team, 12-6

The eighth-grade Breezer football team lost to Tulia Thursday, 12-6, in the final game of the season.

Tulia scored in the second quarter on a good 60-yard drive. Points-after were no good, and they led 6-0 at halftime.

In the third period, Guy Ledbetter broke loose on an 80-yard touchdown run from scrimmage. Ledbetter broke two or three good tackles enroute to the score. No PAT's for the Breezers, and the score stayed 6-6 in a back-and-forth battle until late in the game when it was ruled that a Tulia punt hit Ledbetter, and Tulia recovered the ball at the Floydada 20 yard line. Six plays later they scored. The conversion try failed.

Coach Gary Jones said Ledbetter did an outstanding job both offensively and defensively throughout the game for the Breezers. The Breezer coach said the Floydada defense did a good job too, once stopping Tulia after they had recovered a fumble at the Floydada 30. Kenneth Griggs, Ricky Covington and Bill Starkey drew mention for the defensive work.

The eight-graders finished the football season with five wins, three losses and a tie. Tulia was undefeated for the season. Basketball practice starts Monday for the Breezers.

Advanced First Aid Course To Start Here November 12

An advanced first aid and emergency care course will begin Monday, November 12. The course will be taught from 6:30 to 10 p.m. each Monday for 12 consecutive weeks at the Floydada Fire Department hall. The course will be a minimum of 40 hours and is recommended for all firemen, law enforcement officers, ambulance attendants, and other persons involved in emergency treatment jobs.

The new 1973 revised edition of the American National Red Cross "Advanced First Aid and Emergency Care" books will be distributed at that time.

There will be no charge for the course other than for purchase of the book of \$2.50.

Instructors for the course will be Dale Kincer and Jerry Finley. Any person not already enrolled should contact Kincer or Finley at the post office between 8 a.m. and 5 p.m.

The course is sponsored by the Floyd County Red Cross Chapter.

Anyone interested in taking a standard first aid course should also contact Finley or Kincer at the post office. If enough interest is shown in the standard course, it will be offered.

Floyd County Rotary Clubs Enjoy Programs By Bell Telephone

Harnessing sound for use by man was the theme of programs presented by Southwestern Bell Science Demonstrator Roy Wickerham to the Lockney Rotary Club Friday noon, and the Floydada Club on Wednesday.

The program, entitled "The Science of Sound," traced the development of the telecommunications industry from Alexander Graham Bell's early telephone to modern-day computers that talk.

Wickerham outlined the basic principles of human hearing and illustrated how these were applied to the development of the tele-

phone. "The quality of telephone transmission and reproduction has improved tremendously through the years," he said. "But the basic concept behind electrical sound reproduction is essentially the same today as it was when Bell used these principles in inventing the telephone in 1876... almost 100 years ago."

Wickerham discussed Bell Laboratories research in the recording industry, pointing out such Bell inventions as the transistor and "talking" motion pictures. One of the latest advances he mentioned is an invention called a harmonic compressor. The

compressor allows blind people to "speed hear" at 400 words per minute.

"The harmonic compressor doubles the recorded speed, while retaining normal voice pitch," he said.

Wickerham told the group that sound research is being applied to making computers "talk". He noted that such computers are being used in some locations to give callers the correct phone numbers when they dial a disconnected phone number.

"We promise to do our best to serve you, and to try to meet — and anticipate — all your communications needs, on an individual, person-to-person basis," Wickerham said.

Jim West, Southwestern Bell manager for Floydada, explained that Wickerham travels the western half of Texas demonstrating Bell

Floydada Quarterback Club Expresses Thanks For Water Tower Donations

President of the Floydada Quarterback Club Jack Stansell this week expressed the thanks of the club to the following who gave some \$475 to get a 14' Whirlwind painted on the Floydada water tower:

Exes participating in project and class are as follows: Miss Irene Armes, Lubbock, 1918; O. C. Harris, Scottsdale, Ariz., 1925; Mrs. G. T. Young, Paris, Tex., 1930; Fay Maxey, Bentonville, Ark., 1924; Mrs. H. C. Mitchell (Hazel Jones) Wa-

System innovations.

"His 15 years of technical experience and his periodic visits to Bell Laboratories make him well qualified to discuss what's happening in Bell System technology today," West said.

co, 1924; A. H. Cooper, Jacksonville, Ala., 1926; Mrs. I. W. Kinard (Mildred Stovall), Lubbock, 1940; Joe D. Montgomery, Anchorage, Alaska, 1936; L. B. Martin, Riverside, Calif., 1939; Mr. and Mrs. Malcolm Bridges, Houston, 1932-1936;

Mrs. Hugh D. McCullough (Maxine Fry), Midland, 1934; Mrs. Arvie L. Chables (Wanda Switzer), Wichita Falls, 1943; Mrs. Myron Kattner (Georgeann Huckabee), Lubbock, 1945; W. C. Trowbridge, Amarillo, 1943; Mrs. Frances B. Woody, Palm Springs, Calif., 1939; George Farris, Dallas, 1960; Allen Adams, Crosbyton, 1964.

Organizations and Businesses Contributing:

Whirlwind Quarterback Club, Floydada Jr. High

Student Body, Floydada Fire Dept.

Arwine Drug, City Auto, Floydada Coop Gins, Kings Restaurant.

Individuals contributing: E. J. Kinslow, Sid Waller,

Jack Stansell, Gerald Lacey, James Huggins, Max Becker, Joe Max Harrison, Wayne Marquis, Cleo White, Neil Smith, James L. Nichols, Tate Jones, Weldon Pruitt;

Assembly Of God Pastor To Move To Aledo

W. L. Hopkins, pastor of the Assembly of God Church in Floydada for the past two and a half years, accepted the pastorage of the First Assembly of God Church in Globe, Arizona. Globe is a mining town 85 miles east of Phoenix in the heart of the mountains.

Pastor Hopkins came here after the Assembly of God church building burned and says he felt he could help get the church built back. That task was accomplished.

"It was hard decision to go," Hopkins stated in announcing his relocation. "I not just the church members but all of the townspeople who have been so nice. We have really enjoyed our stay here and it is with a lot of mixed feelings that we go." Mrs. Hopkins, a remedial-reading teacher at Duncan Elementary School, added "I certainly enjoyed working in school here and I appreciate the opportunity of working

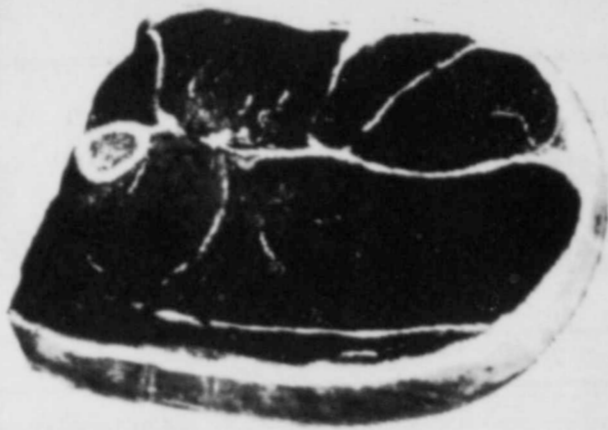


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- Cube Steak SUPERB VALU-TRIM Lb. \$1.59
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Sirloin Steak Lb. \$1.29



FRESH

Ground Beef

89c
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- Bologna 12 OZ. PKG. 89c
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- Sausage Lb. Roll 89c
- Rib Steak Lb. \$1.29

Prices good thru Nov. 14, 1973

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Piggy Wiggly Assorted Colors Paper Towels

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- Iodized Salt 26-oz. Box 11c
- Black Pepper Piggy Wiggly, Pure Ground 4-oz. Can 35c
- Saltine Crackers Carol Ann 3 Lb. \$1.00
- Noodle Soup Piggy Wiggly, Chic/Rice, Cr/Chc, Lr/Mushroom, & Chicken 10 1/2-oz. Cans 6 \$1



Holly Sugar

5 59c
Lb. Bag

- Whitehouse Applesauce 25-oz. Jar 55c
- Fruit Cocktail Piggy Wiggly 16-oz. Can 30c
- Cling Peaches Piggy Wiggly, Halves & Slices 16-oz. Can 28c
- Pineapple Piggy Wiggly, In Juice, Hawaiian 15-oz. Can 31c
- Tomato Juice Piggy Wiggly 15-oz. Cans 16c

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FOOTBALL

HESPERIAN

CONTEST

AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED

CONTEST RULES:

Anyone can enter except the employees of the Hesperian, Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

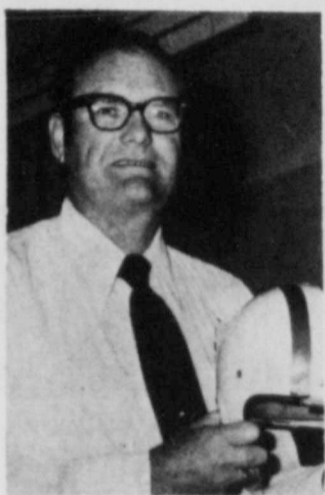
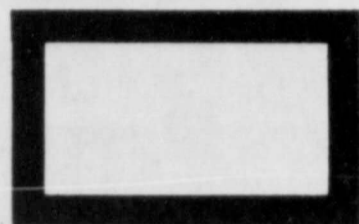
It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to The Hesperian office

Tie-breaker game will be considered only in case of ties.

QUARTERBACK QUOTES

TIE BREAKER-Guess Total Points AND CIRCLE WINNER



BUDDY LUTRICK
FLOYDADA 20
TULIA 12

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ADDRESS
CITY

1ST PRIZE \$7.50
2ND PRIZE \$5.00
3RD PRIZE \$2.50

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Society



MR. AND MRS. GUY TOWNSEND

Wedding Vows Repeated By Miss Duvak, Townsend

Wedding vows were repeated October 13 by Miss Janet Duvak and Guy Townsend in the Victory Baptist Church in Floydada. Rev. Emmett Clampett, pastor, performed the ceremony before an altar banked with orchid and white carnations and white glads, highlighted by orchid colored candles and ribbons.

Parents of the bride are Mr. and Mrs. Walter Duvak of Floydada. The groom's parents are Mr. and Mrs. Dale Townsend of Slado, Texas.

Wedding selections sung by Miss Barbara Clampett, accompanied by Gale Hale on the piano, were "The Wedding Prayer" and "Hand in Hand."

Given in marriage by her father, the bride was gowned in white satin fashioned with a high neckline, empire waist and long cuffed sleeves, complemented with lace. Lace also accented the bodice, and the A-line skirt extended to back fullness sweeping into a chapel length train. Her profile headpiece of lace and pearls held a two tiered illusion veil, and she carried an arrangement of white stephanotis with orchid colored streamers.

For something old, the bride carried a Bible belonging to her grandmother and something borrowed was a strand of pearls from her mother. Her wedding gown was something new made by Mrs. E. L. Ginn.

Miss Bettye Rendon served as maid of honor and Miss Karen Looney was brides-

maid. They were gowned identically in floor length gowns of orchid colored satin fashioned to that of the bride's gown, only trimmed in velvet ribbon. Flower girls, Tammy Duvak and Beverly Duvak wore formal gowns matching those of the bridal attendants.

David Ware was best man and Curtis Emert was groomsmen. Ushers were Wayne Duvak and Ruben DeLeon. Serving as candlelighters were Dewayne Green and David Cochran. Brian Duvak was ring bearer.

Following the wedding a reception was held in the home of Rev. and Mrs. Emmett Clampett. Wedding cake and punch were served by Mrs. Allen Cochran. Mrs. Kerry McDowell and Misses Terry Smith and Susie Towler. Guests were registered by Miss Tanya Anderson.

The serving table was covered with a lace cloth centered with a lighted taper surrounded with white carnations. Crystal appointments completed the setting.

The couple now reside at 1810 13th St., Brownwood, Texas.

Museum To Organize Auxiliary

All clubs and other civic organizations are urged to have a representative at an organizational meeting of the Floyd County Museum Auxiliary Monday night at 7:30 at the museum. Individuals, especially those knowing early day history of Floyd County, are also urged to attend.

A spokesman said, in trying to organize an auxiliary they need as many people as possible, who are interested in the museum to be present for the meeting.

Guest Day Held By Study Club

Guest Day was held by the 1934 Study Club Tuesday when they met in the fellowship hall of the First United Methodist Church.

Guests present included Mmes. Weldon Hammonds, Jack Stansell, Bob Alldredge, W. P. Nicholson, Weldon Becker, Bill Cagle, Maurice Campbell, Walter Hanna, Gene Lawson, Earl Crawford, Randy Gafford, Frank Barrow, Lois Weatherall, Olin Watson Jr., J. M. Willson Sr., Jack Jordan, Ella Reue and Ted Bell.

Mrs. Floyd Lawson presided over the brief business session.

Mrs. Orval Newberry introduced Mrs. J. M. Willson Jr., who reviewed "Where Two or Three Are Gathered Together, Someone Will Spill His Milk," by Tom Mullen.

Mrs. Willson reviewed in first person this collection of brief meditations about a whole bunch of little and large frustrations, most of which the author had experienced himself, although a few more were based on the observations of others. She presented the review in a most humorous and delightful manner.

Refreshments were served to guests and the following club members: Mmes. William Bertrand, Wilson Bond, Everett Collier, R. G. Dunlap, Leon Ferguson, Garland Foster, Kyle Glover, J. S. Hale Jr., Thelma Hoffman, Floyd Lawson, M. J. McNeill, J. P. Moss, W. O. Newberry, Vernon Parker, Sam Spence, George Springer, Fred Stewart, L. B. Stewart Jr., Jake Watson, J. M. Willson, Jr., and A. L. Wylie, Jr.

Next meeting of the club will be November 20, in the home of Mrs. M. J. McNeill.

Satellite To Hold Bake Sale

A bake sale will be held Saturday, Nov. 17 to benefit the Satellite School. Smith's Supermarket and Page's Thriftway have given permission for the sales to be held within their stores.

Satellite School board members welcome donations of both baked goods and money from individuals or interested groups. Persons wishing to donate may call Mrs. Van Bradley, 652-3110 or Mrs. Wayne Bramlet, 652-23441.

36 SHOPPING DAYS
UNTIL CHRISTMAS



MRS. ROY WILLIAM BLEDSOE

Miss Gauthier, Bride Of Dr. W.

Miss Mary Jane Gauthier became the bride of Dr. Roy William Bledsoe in a double ring ceremony read Saturday, November 10 in St. Bernard Church in Dallas. Father Richard Johnson performed the vows at 7:30 o'clock p.m.

The bride is the daughter of Mr. and Mrs. Edward James Gauthier of Dallas and the groom is the son of Mr. and Mrs. Roy Copeland Bledsoe, 1707 E. Tate St., Brownfield, former residents of the South Plains community.

The wedding scene was formed with two large circular candelabra, greenery and chrysanthemums. Beneath the altar a fan shaped array of greenery was flanked at the altar sides with white mums.

Wedding selections were presented throughout the ceremony by the St. Bernard Choir, directed by Father March, noted director of Rome, Italy and the U.S.A.

The bride, given in marriage by her father, wore an original gown of satin peau de soie fashioned with bell sleeves edged in beading and lace. Delicate beaded lace accented the V-neck as did self buttons with peau de soie loops. A floor length train was attached to the shoulders of the gown and the bride wore a high crown of lace and pearls which held a three tiered veil.

Mrs. Sam Garrett of Arlington was matron of honor and Miss Kathryn Sewell of Fort Worth was maid of honor. Bridesmaids were Mrs. Bobby Bader of Dallas and Miss Cindi Threatt of Arlington.

All bridal attendants were gowned identically in floor length A-line dresses of apricot chiffon styled with softly draped necklines and gathered tier at the hemline. They carried bouquets of tropicana, apricot roses with white foliage, which were tied with streamers of small leaf greenery.

The groom's father served as his best man. Groomsmen were Dr. Tom Colquitt,

Shreveport, La., Dr. James Hyde, Arlington, and Dr. Bill Brown of Duncannonville. Serving as ushers were Dr. Philip Caldwell of Duncannonville, Bill Standforth III, Austin, and Dr. Karl Knewitz of Dallas.

Following the wedding a reception honoring bride and groom was held in Royal Oaks Country Club. Serving tables were accented with apricot chrysanthemums, roses and greenery.

After November 21, the couple will be at home at 3045 Park Lane, Apt. 1010, Dallas.

For traveling to New Mexico and Colorado, the bride wore a brown and white pants suit with brown accessories.

She attended Ohio University and U.T.A. and is a graduate of Ursula Academy in Cincinnati, Ohio. She graduated in 1972 with a degree in Dental Hygiene from Tarrant County Junior

College.

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**CHRISTMAS
PORTRAITS**

ALL COLOR PORTRAITS TO BE DELIVERED BY CHRISTMAS MUST BE TAKEN AND ORDER PLACED BY DECEMBER 5TH. MAKE APPOINTMENTS NOW FOR YOUR STUDIO OR HOME COLOR PORTRAITS.

PARKER STUDIO
FLOYDADA, TEXAS
983-5063

**New
Arrivals**

Guy and Rusty Galloway are announcing the arrival of a baby sister, Jennifer Robin, who was born to Mr. and Mrs. Doug Galloway at University Hospital in Lubbock Tuesday morning at 10:34. The baby weighed seven pounds, nine and one-half ounces at birth. The mother is the former Elaine Anderson.

Grandparents are Mr. and Mrs. Ben Galloway and Mr. and Mrs. Otis Anderson of Floydada. Great grandparents include Mrs. Jim Jones,

Big Bills?!

Some birds are stuck with big bills. But that doesn't mean you'll be. The way to find out? Call the "wise birds" at the electric company for a free personalized electric heat cost estimate for your home.

Total Electric Heating

ELECTRICITY IT DOES SO MUCH GOOD

EQUAL OPPORTUNITY EMPLOYER

Satellite To Hold Bake Sale

A bake sale will be held Saturday, Nov. 17 to benefit the Satellite School. Smith's Supermarket and Page's Thriftway have given permission for the sales to be held within their stores.

Satellite School board members welcome donations

**Scholl Casuals...
the shoe a woman can live with.**

Smartly styled to flatter the feminine foot... comfortably. Scho-Peds from Scholl. Beautifully supple glove leathers. Soft-stepping soles. Relaxingly firm support. Feeling great and looking good!

\$19.98

SIZES 6-10
AAA-AA-B-C

Scholl

Brown's
DEPARTMENT STORE
MAN'S SHOP-DRY CLEANING
Lockney, Texas

Persall-Cropper Engagement Announcement

Announcement has been made recently of the engagement of Miss Karen Sue Persall to Mr. Robert Cropper.

DIAMONDS-DIAMONDS-DIAMONDS

To buy a diamond don't go to a salesman, see the people you know and can trust. We have the knowledge and will help you.

HARPER'S JEWELRY

983-2586 126 W. Calif. Floydada

FARM REVIEW

Annual Meeting Set

Depleted sharp price for supplies near character for grain other trends marketing production in special meetings during Panhandle program annual at West University in

impact on the supply and price outlook, according to Uvacek. Some of these industry adjustments will be discussed, along with their implications for beef cattle production and marketing on the High Plains. The Family Living-Youth Task Force will discuss the future of family health and economics as they relate to health programs, and foods and nutrition. Dr. Barbara Sears, Lynn Bourland, Sally Springer, and Becky Culp, Extension specialists in health, home management, clothing, and foods and nutrition will be featured speakers.

Task Forces comprise the integral part of PEP's impact on the social and economic growth of the Panhandle, said Ladewig. "Sessions scheduled for this annual meeting," he says, "will be particularly important since the discussions will fall right in line with ideas on Texas agriculture recently expressed by Governor Briscoe."

The governor's address is set for 1:30 p.m. Appearing also in the program will be Senator Max Sherman of senatorial district 31. The annual meeting of PEP, says chairman R. C. (Rick) Cline, is open to all citizens interested in the economic and special growth of the Panhandle. The voluntary organization is active in 25 Panhandle counties.

LOCKNEY LOCALS

Mr. and Mrs. Ed Musser of Marengo, Illinois, visited Thursday with her parents, Mr. and Mrs. Robert Holland, leaving Friday morning for Bryan to attend homecoming activities at Texas A&M. The Mussers also visited with her twin sister, Mr. and Mrs. Don Marble, Donette and Brett of South Plains.

Commodity Markets Law Due For Change

House Agriculture Committee hearings, which ended this past week, made it clear that some changes are required in laws regulating Commodity Futures Markets. Those hearings confirmed there has been some abuse of the existing system of futures trading. It was also clear that futures trading does serve a useful purpose in leveling out the price fluctuations of certain commodities between the farmer and the processor handler and that both producer and consumer

Rodeo Club Dance Saturday

The Floydada High-school Rodeo Club will sponsor a country-and-western dance Saturday, November 11 at the Massie Activity Center in Floydada. The dance starts at 9 p.m. and goes until 1 a.m.

Tickets are \$2 each and everybody, both adults and young people, is invited.

LOCKNEY LOCALS

Mrs. Bill Fewell is in Brownfield for several days to stay with her daughter's family. Mrs. Harold Snell, the former Vivian Fewell, had surgery Friday at Brownfield.



THIS LOCKNEY HIGH SCHOOL VA II CLASS took time off from outside activities Friday morning as the weather was damp and cold. The boys were working on the departments tractor getting it ready for the pretty weather again. (Staff Photo)

Essay Contest Announced

G. L. Fawver, Chairman of the Floyd County Soil and Water Conservation District board, announced that they would sponsor the essay contest for boys and girls 18 years or younger again this year. The SWCD has sponsored the contest for the past several years in connection with the Texas Conservation Awards Program conducted by the Fort Worth Chamber of Commerce.

Local prizes will be awarded. First place will be \$25, second place will be \$10, and third place will be \$10. Martin and Company in Floydada will once again furnish the prize money.

The first place winner's essay will be sent to Fort Worth to be judged on regional and state level. The regional winner will receive a trophy and the state winner will receive \$100 cash.

The theme of this year's contest is "Our Soil - Our Strength". The essay must not be more than 300 words and the theme title must be used in the essay.

For the past several years several teachers throughout the schools in Floyd County have assisted and encouraged students to participate in the contest and the board wishes to express their thanks to them for this work.

Please turn the essays in to your local school or the SCS located in the Agriculture Building in Floydada on or before Feb. 1, 1974.

This is an open contest to boys and girls 18 years and under and does not jeopardize Texas Interscholastic League eligibility.

with her the past week. Mrs. Ansley was Lockney school nurse until recently.

FLOYD PHILOSOPHER

Why 64% Of U.S. Parents Don't Want Their Sons In Politics



Editor's note: The Floyd Philosopher on his Johnson grass farm takes a broad look at the political situation in the country these days. Dear editor: According to a public opinion poll I read in a newspaper last week which fell out of my neighbor's mail box and which I put back in the next day - after all, in these times who pays any attention if mail is a few days late - at any rate, to start over again, according to this poll 64 percent of the parents in this country say they would not like to have a son go into politics.

I have been thinking about this and have concluded there are two major reasons why this is so. (1) Politics is so scandal-ridden, graft-ridden, power-ridden that I can see why a parent wouldn't want to say "Yes, my son is in politics in Washington," any more than he'd want to say "Yes, my son is in dope in New York." This of course is over-drawn. I

know there are honest politicians throughout this country and if we keep investigating and investigating they're bound to show up. (2) On the other hand, the reason 64 percent of the parents in this country wouldn't want their sons to go into politics may be that they know their kids better than we do and aren't sure they could stand being investigated either. It's just a thought. To tell the truth, I have about decided that politics is like high school football. Given just ordinary coaching, a winning team shows up when a group of good athletes come along at the same time. They seem to come in waves, like wet years and dry years. You have a winning team a season or two, then you run out of outstanding players and things drop off to a losing streak. Politics is the same. Right now, I'd say the government has very few outstanding players and as a result we've got a long losing streak.

Yours faithfully, J.A.

this is 41 per cent below a year ago and 54 per cent below a month ago. Goat sales during September totaled 33,000 head; this is 28 per cent below last year and 13 per cent below a month ago.

Hog sales totaled 37,000 head, this is both 18 per cent below a month ago and a year ago.

THE 1972 county statistics for Texas Agriculture production are now available. Single county sheets are available on request.

The entire book contains agricultural production information for all 254 counties in Texas—from Anderson through Zapata.

Information includes total gross income for each county, production and value of each commodity in individual counties, and totals for livestock and poultry production as well.

LOCKNEY LOCALS

Jody Diane, 7-week-old daughter of Mr. and Mrs. Joe Hayes, came home Tuesday from Methodist Hospital in Lubbock. Jody was born Sept. 21 at Lockney General Hospital, but was transferred immediately to Lubbock for surgery. She weighed 4 1/2 pounds at birth, and now has gained to 7 pounds 4 ounces.

Joe and Beverly Hayes moved back to Lockney just before the baby's birth, after living in Dallas this year. They have another daughter, Missy, who is 3 1/2 years old. Joe is employed at Baccus Motor Company, and the family lives in the Stapp house on SW 4th Street south of the high school. Mr. and Mrs. G. A. Hayes of Lockney are Joe's parents.

Mrs. Henry Ansley spent a week in Central Plains Hospital in Plainview, but

ATTENTION FARMERS

\$

it's profit after cost that counts with

NA-CHURS

COMPLETE FERTILIZING PROGRAM

JOE MACK BREED

Custom Spraying

983-3445

SATELLITE BAKE SALE

Saturday, November 17, 9 A.M.

At PAGE'S THRIFTWAY and SMITH'S SUPERMARKET

Homemade From Scratch' Pies, Cakes, Cookies, and Candy. With your Thanksgiving be sure to let the Satellite School furnish your pies or cakes and other goodies.

Proceeds Go To Satellite School

Lockney, Texas

NOTICE

MR. FARMER PLAN NOW!!

PREPAY YOUR CHEMICALS FOR 1974

1. Assure Supply
2. Discounts
3. Pick-up in season

TREFLAN \$96⁵⁰ 5 GALLON

Bookings Available On Other Chemicals - Limited Time Offer-

Producers Cooperative Elevator

Floydada
806-983-2821

tfc

benefits. Because of the complexity of this matter, the Committee voted to set up a select and ad hoc subcommittee to make a further study of the effect of current commodity law and to make specific recommendations to the full Committee for appropriate changes. In appointing this subcommittee, Chairman Bob Poage stated "this is a very specialized subject and one which requires considerable time and study." I was appointed, along with four of my colleagues, and will serve as the subcommittee's ranking Republican member. The full Committee did direct that the Commodity Exchange Authority, which regulates the futures markets, remain within the Department of Agriculture, turning down a suggestion to make it an independent agency like the Securities & Exchange Commission which regulates the stock markets. The new subcommittee is charged with no easy task but the results could have an important impact upon commodities markets. One of the commodities exchanges alone, the Chicago Mercantile Exchange, will do \$140 billion in transactions this year, and has more

A Weekly Report Of Agri-Business News

Farmcast

Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

Grain Stocks Decline... Livestock Sales Decrease... Egg Production Drops... Poultry Hatchings Increase.

Both in Texas and throughout the nation, stocks of the four feed grains—corn, oats, barley and sorghum—show declines as of Oct. 1.

In Texas, the stocks of the four feed grains are set at 52,000,000 bushels, down 40,000,000 bushels from a year ago. Grain sorghum was responsible for most of the decrease. Corn stocks are below a year ago, but stocks of oats and barley are above a year ago.

Wheat stocks in all positions in Texas is estimated to be 18 per cent below a year ago.

Old Crop grain sorghum stocks are 67 per cent under a year ago, the lowest level since 1954. Corn stocks of old crop grain is 49 per cent below a year ago.

Oat stocks are up 11,300,000 bushels from a year ago; barley stocks are 1,200,000 higher than a year ago, and rye stocks are 84,000 bushels more than a year ago.

Nationwide, stocks of all grains are down 26 per cent.

SALES of cattle, calves, sheep, goats and hogs in Texas are below year ago totals, the Texas Crop and Livestock Reporting Service notes.

Cattle and calves marketed through auctions in Texas during September numbered 602,000 head, 15 per cent below a year ago and 33 per cent below the previous month.

Sheep sales during September totaled 75,000 head;

than a thousand registered representatives in Texas. (Congressman Bob Price)

WTSU Third In Livestock

West Texas State University placed third in over all competition in the intercollegiate Livestock Judging Competition in San Francisco.

The team took first place in the swine division, second in the sheep division, fifth in the beef division, and fourth in reasons.

Keith Phillips of Lockney won the swine division in individual competition. He is a 1970 graduate of Lockney High School and is the son of Mr. and Mrs. D. J. Phillips.

Mike Campbell

is Gifford-Hill in this area.

He's highly qualified to help you with any irrigation problems you may have and he's got the very best equipment available to do it with.

Gifford-Hill's 360, Gifford-Hill's Side Wheel Roll, Gifford-Hill's Water Gun, Vanguard PVC Plastic Pipe and Clad Aluminum Pipe. Plus a long list of accessories.

If you haven't already met our new irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Gifford-Hill & Company, Inc.
P.O. Box 188, Floydada, Tx. 79235
(806) 983-5231

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

<p>PERRY IMPLEMENT CO. LOCKNEY'S JOHN DEERE DEALER</p>	<p>Providence Farm Supply</p>
<p>PATTERSON GRAIN CO. GRAIN-FERTILIZER</p>	<p>ACCO SEED "SORGHUM FOR THE SEVENTIES"</p>
<p>LOCKNEY COOPERATIVES MEMBER-OWNED</p>	<p>THE LOCKNEY BEACON BOOSTING FLOYDA COUNTY AGRICULTURE</p>

FOOTBALL CONTESTS

MEET THE LONGHORNS



THE LOCKNEY LONGHORN COACHING STAFF: Front row, left to right: James Poole, Jerry Cannon (Head Coach) and Alton Fields. Back row (L. to R.) Douglas Bowles, Bill Calvert, and Steve Rodgers.

WEEKLY PRIZES
 1st \$750
 2nd \$500
 3rd \$250

Longhorns
 We're Behind You All The Way!

Contest Rules

One game is listed in each of the advertisements on this page. Each team is numbered. In the "Official Entry Form," circle the number of these teams which you believe will win this week's game; circle both numbers to indicate tie. Pick scores in tie-breaker games, which also count in determining the number of misses.

Winners will be announced in the following week's Beacon. ALL ENTRIES MUST BE PLACED IN THE BEACON BOX BEFORE 5 P.M. FRIDAY OR POSTMARKED BEFORE THAT TIME TO BE CONSIDERED FOR PRIZES.

Prizes will not be given to members of the same immediate family on two consecutive weeks.

GO FIGHT WIN

Official Entry Form

Name _____

Address _____

City _____

CIRCLE THE NUMBERS OF YOU PICK TO WIN

1	2	3	4	5	6	7
13	14	15	16	17	18	19
25	26	27	28	29	30	31
37	38	39	40	41	42	43

Tie-Breaker (INDICATE SCORES)

LOCKNEY _____ ABERNATHY _____

ARKANSAS _____ SMU _____

SCHEDULE:

Date	Time	Opponent
Sept. 7	8:00	Post
Sept. 14	8:00	Freshman
Sept. 21	8:00	Oilton
Sept. 28	8:00	Dimmitt
Oct. 5	8:00	Frisco
Oct. 19	7:30	Idalou
Oct. 26	7:30	Ralls
Nov. 2	7:30	Tulia
Nov. 9	7:30	Floydada
Nov. 16	7:00	Abernathy

<p>Perry Implement</p> <p>IN LOCKNEY</p> <p>1. BAYLOR AT 2. TEXAS TECH</p>	<p>Consumers Fuel Association</p> <p>GO BIG RED!</p> <p>3. TEXAS A AND M AT 4. RICE</p>	<p>Page's Thriftway</p> <p>CUSTOM SLAUGHTERING MEAT PROCESSING</p> <p>5. TCU AT 6. TEXAS</p>	<p>White A...</p> <p>HOME OF GREATER...</p> <p>7. SOUTHERN MISSISSIPPI</p> <p>8. WEST TEXAS STATE</p>
<p>Parker Home Furnishings</p> <p>CARPET-FURNITURE-G.E. APPLIANCES</p> <p>9. SOUTHERN CAL AT 10. WASHINGTON U.</p>	<p>Mize Pharmacy</p> <p>YOUR COMPLETE FAMILY DRUG STORE GIFT HEADQUARTERS</p> <p>11. TENNESSEE AT 12. MISSISSIPPI U.</p>	<p>ACCO Seed</p> <p>"SORGUM FOR THE SEVENTIES"</p> <p>13. OREGON STATE AT 14. UCLA</p>	<p>First National</p> <p>LOCKNEY</p> <p>MEMBER OF F.D.I.C.</p> <p>15. NORTHWESTERN U. AT 16. WISCONSIN U.</p>
<p>Patterson Grain Company</p> <p>IN LOCKNEY</p> <p>17. UTAH STATE AT 18. UTAH</p>	<p>Case Case Power & Equipment</p> <p>LOCKNEY HIGHWAY-FLOYDADA</p> <p>19. MICHIGAN AT 20. PURDUE</p>	<p>Smith's Supermarket</p> <p>WE GIVE BUCCANEER STAMPS</p> <p>21. PITTSBURG U. AT 22. ARMY</p>	<p>Schacht Flow Jewelry & G...</p> <p>IN LOCKNEY</p> <p>23. TULSA AT 24. NORTH TEXAS STATE</p>
<p>Byrd Pharmacy</p> <p>25. KANSAS AT 26. OKLAHOMA U.</p>	<p>Davis Lumber Co.</p> <p>"WHERE CUSTOMERS SEND THEIR FRIENDS"</p> <p>27. OKLAHOMA STATE AT 28. COLORADO U.</p>	<p>Providence Farm Supply</p> <p>29. IOWA AT 30. OHIO STATE</p>	<p>Floyd County Insurance Agency</p> <p>AROUND THE CLOCK PROTECTION</p> <p>31. NEBRASKA U. AT 32. KANSAS STATE</p>
<p>Webster Service & Supply</p> <p>"WHERE YOU'RE ALWAYS WELCOME"</p> <p>33. MISSOURI U. AT 34. IOWA STATE</p>	<p>Lockney Gin</p> <p>LESTER CARTER</p> <p>35. INDIANA U. AT 36. MICHIGAN STATE U.</p>	<p>Baccus Motor Co.</p> <p>AUTHORIZED FORD DEALER</p> <p>37. FLOYDADA AT 38. TULIA</p>	<p>Lockney Cooperatives</p> <p>COTTON-GRAIN-FERTILIZER-SEEDS-CHICKEN FEED-SEED-CHEMICALS</p> <p>39. MORTON AT 40. FLOYDADA</p>
<p>The Tye Company</p> <p>ON THE PLAINVIEW HIGHWAY</p> <p>41. OLTON AT 42. DIMMITT</p>	<p>DAN'S AUTOMOTIVE SERVICE</p> <p>IN LOCKNEY</p> <p>43. PHILADELPHIA EAGLES AT 44. DALLAS COWBOYS</p>	<p>THE SNACK SHACK</p> <p>IN LOCKNEY</p> <p>45. SAN FRANCISCO 49'ERS AT 46. LOS ANGELES RAMS</p>	<p>Sun-Yue Fertilizer, Inc.</p> <p>LOCKNEY</p> <p>E. HIGHWAY 70</p> <p>47. MIAMI DOLPHINS AT 48. BUFFALO BILLS</p>

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PAGE'S THRIFTWAY

IN LOCKNEY

*Shur
Fine*

CARNIVAL

**Boñanza
OF
SAVINGS**

THESE PRICES GOOD THROUGH NOVEMBER 17, 1973

SET
TATOES... 20-LB. BAG **99¢**

CRUBY RED
PE-
UIT... 2 LBS. **29¢**

CENTRAL AMERICAN
BANANAS

2 LBS. **25¢**

CELLO PKG.
CARROTS
LB. **15¢**

SHURFINE CONCENTRATE FROZEN
ORANGE JUICE
5 FOR **\$1**

2 PLY ASST. COLORS
**BATHROOM
TISSUE**
ROLL PKG. **79¢**

SMARTLETT HALVES
BEANS 3 16-oz. CANS **89¢**
POWDERED OR BROWN
BEANS 2 32-oz. BAGS **89¢**
EARLY HARVEST
BEANS 4 17-oz. CANS **89¢**

SHURFINE DEVILS FOOD, ORANGE, MARBLE
SPICE, WHITE, YELLOW
CAKE MIXES

18 1/2-oz. BOXES **4 \$1**

SHURFRESH BUTTERMILK OR SWEETMILK
BISCUITS 8 OZ. 11 FOR **\$1**

VALUABLE COUPON
Shurfine Vac Pack
69¢
Coupon Good At Thriftway
Expires November 17, 1973

SHURFINE VAC PAC **COFFEE**
WITH COUPON FIRST ONE 16-oz. CAN **69¢**

SHURFINE TOMATO SOUP
8 10 3/4-oz. CANS **\$1**

SHURFINE MACARONI AND CHEESE
DINNERS
7 1/2 OZ. PKGS. **4 FOR \$1**

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Preserves **59¢**
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SHURFRESH ALL MEAT **BOLOGNA** 16 OZ. PKG. **99¢** WHOLE **FRYERS** LB. **39¢**

JIMMY DEAN **SAUSAGE** 24 OZ. **\$1.69**

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CORN POPPER
\$7.99

SHURFINE NATURAL PINK TEXAS PAK
GRAPEFRUIT JUICE 2 46-oz. CANS **89¢**
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FRUIT DRINKS 3 46-oz. CANS **89¢**
SHURFINE FRESH
SHELLED BLACKEYES 5 15-oz. CANS **\$1.00**
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SHURFINE
CATSUP 4 13-oz. BTL'S **\$1.00**
SHURFINE PURE
BLACK PEPPER 4-oz. CAN **39¢**
SHURFRESH
ORANGE SLICES 32-oz. BAG **49¢**

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TOMATO SAUCE
9 8-oz. CANS **\$1.00**

SHURFINE FANCY
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2 46-oz. CANS **79¢**

MC2 ALL PURPOSE
DETERGENT
49-oz. BOX **59¢**

SHURFINE
PANCAKE MIX
32-oz. PKG **49¢**



Floydada Gun Club History Recalled

Last Sunday the Floydada Gun Club held a trophy shoot for three belt buckles. Due to high winds at the time of the shoot-off, scores ranged poorly. Cleo Whittle took first place with

Johnny Roberts following at a close second and Robert Ward third. Most of the shooters were unaccustomed to shooting into the easterly wind. The club would like to remind

everyone of the Floydada Gun Club turkey shoot to be held on November 17 and 18.

Speaking of turkey shoots, the Floydada Gun Club was organized at the result of a turkey shoot. It went something like this: Back in 1957, the Band Boosters sponsored their first turkey shoot. It was held in the Massie pasture located across from the Capada Drive-In. Art Johnson, a well known trap shooter from Lubbock, traveled the South Plains area holding fund-raising shoots. His equipment consisted of a trap thrower mounted on a cemented wagon wheel and a pre-fabricated trap house, all portable enough to transport in the back of his pickup. Local hunters who turned out for the event found themselves only to be disappointed by the flying pigeons which seemed to refuse to break after being fired at. Mr. Johnson, being of some age at the time, would set his gun on the ground, call for his bird, do a somersault, pick up his gun, and shoot the bird. This somewhat discouraged the experienced hunters to the point that they bought the thrower and house from Mr. Johnson.

So, it was then that about 15 men organized a club with dues set at \$15.00 per person, enough to pay for the thrower, house, and some reloading material. The first meeting was held at Consumers Fuel Association.

The club stayed active for several years before retiring in the early sixties. From then on turkey shoots were held every year, sponsored by the Quarterback Club. It was decided after last year's tremendous turn out at the annual shoot that the Floydada Gun Club would be re-activated.

A year has passed now and the club has really broken its back in improving the range with the addition of electric trap, concrete walks, rebuilt trap house and other improvements.

The club meets every first and third Sunday of every month at the club range north of the city just outside the city limits.

Some of you might think that everyone who turns out to the shoots must be at least a fairly good shooter, but to tell you the truth, I can't think of anybody in the club than can not be labeled an amateur. As a matter of fact, the same shooters who missed them in 1957 are still missing them in 1973.

We cordially invite everyone, young or old, male or female, to our club shoots. We don't guarantee you'll hit them all, but we do promise an afternoon of fun.



GUN CLUB TROPHY WINNERS — The top three finishers in the Floydada Gun Club's trophy shoot Sunday were (left to right): First-place winner Cleo Whittle; Johnny Roberts, second place; and Robert Ward, third. (Staff Photo by Jim Huggins)



ACTION AT THE GUN CLUB RANGE — Shotgunners compete in the Floydada Gun Club's trophy shoot. (Staff Photo by Jim Huggins)

FHS STUDENT COUNCIL MEET

(by Jimmie Kay Sales)
Meeting called to order by president, Marc Smitherman. Prayer given by treasurer, BraVada Garrett. Roll was then called by

secretary, Daria Milton. The 'Whirlwinds of the Week' are as follows:

Freshmen — Holly Hartwell and Tracey Brown; Varsity football — Rex Yearry; FHA — Terry Stovall; DECA GOLD — Mike Giesecke; Student

Council member — Kathy Hinsley; Whirl — Teresa Love; Tennis — Alonzo Gonzales.

The Student Council voted to continue its \$120-\$130

a year sponsorship of a Korean orphan girl, Shim Kyung Sook. This is done through the Christian Children's Fund. The Student Council placed books in the library in memory of the

Miss Littlejohn Honored

Miss Toya Littlejohn of Plainview was honoree Tuesday night at a bridal shower. The home of Mrs. Johnnie Lee of Aiken was scene of the event. Miss Littlejohn is bride-elect of Randy Webb.

Special guests were Mrs. G. M. Webb of Aiken, mother of the prospective groom; Mrs. Roy G. Cook and Mrs. Milton Cook of Plainview, the honoree's mother and grandmother. Miss Littlejohn wore a blue carnation corsage tied with white ribbon to carry out her chosen colors.

Guests were served sour cream cake squares, nuts, hot tea and coffee by Mrs. Jack Dickson and Mrs. Verne Taylor. The serving table was laid with a white cloth featuring a cut-work edging. White tapers nestled in the blue floral centerpiece. Silver appointments and blue napkins completed the table decor.

Mrs. Bert Elam registered guests, and gifts were displayed by Mrs. Jack Isom and Mrs. Bob Gibson.

Hostess' gift to Miss Littlejohn was cookware. Included on the hostess list were Mmes. Jack Dickson, Bert Elam, Bob Gibson, Jack Isom, C. H. McCluskey, Carlton Robinson, Verne Taylor and Ellis Taylor.

Golden Agers Meet

The Golden Agers met Wednesday, November 7, at 10 a.m. in the Rebekah Lodge Hall. Mrs. G. C. Applewhite gave the devotional, followed with a covered dish luncheon. Those attending were Mr. and Mrs. C. H. Rose, Mr. and Mrs. Will McDonald, Mr. and Mrs. C. A. Gloyna, Mr. and Mrs. H. Cunningham, Olive Myers, Grace Byers, Viola Mullins, Mildred Hilton, Mrs. T. B. Mitchell, Dimple McGavock, Mrs. Bob Knox, Mrs. G. C. Applewhite, and Mr. and Mrs. Delbert Bybee.

The next meeting will be held Wednesday, December 5, in the Rebekah Lodge Hall.

OBITUARIES

Mrs. Cummings

Funeral rites were held Friday afternoon in the First United Methodist Church for Mrs. A. D. (Virginia Rose) Cummings, wife of a former Floydada school superintendent. Mrs. Cummings died of an apparent heart attack in Hamilton Hospital in Olney Wednesday night. The family resides at 303 W. Hamilton.

Mrs. Cunningham was born in Canyon and was married there in 1927. She and her husband lived in California six years, later in Floydada and for the past 28 years in Olney. She was a retired school teacher and was active in civic and church organizations.

Survivors include her husband, a daughter, Mrs. Bob (Rose Ann) McElrath of Fairfax, Va.; three grandchildren; three sisters, Mrs. Kathleen Bishir, Ohio; Mrs. Horace Lindley of Tampa, Fla., and Mrs. Danny Mac Hilliard of Tulsa.

Interment was in Restland Cemetery in Olney.

LETTER TO EDITOR

Dear Hesperian Staff,
On behalf of the Distributive Education Clubs of America in Floydada High School, I would like to sincerely thank you for the front page story we received on the DECA Halloween Carnival. We cleared over \$140.00, and I feel that a great deal of the success was due to the story, which obviously appealed to many of the townspeople. Thank you for contributing to the welfare of our DECA club.
Yours truly,
Lonnie Robinson
DECA President,
Gold Chapter

Girl Scouts Host Family Night Halloween

The Massie Activity Center took on the look of a Halloween Carnival Wednesday night as the seven Floydada Girl Scout troops hosted the first Family Night, a come-and-go Halloween party to which every member of the girl's family was invited. Each troop planned games and recreation to appeal to mothers, dads, brothers, sisters, grandparents, and the approximately 250 guests enjoyed every minute and every game.

Brownie Troop 362 planned the Fish Pond, Wheel of Fortune, and Snap Trap; Balloon Dart Throw and the Candle Shoot; Junior Troop 317 catered the Krazy Korner Kafe, Ring Toss, and "free air and string" were had the Football Throw and Bean Bag games; Junior Troop 336 hosted a noisy Spook House, the String Pull, and sponsored the Costume Contest.



Appreciation Dinner Set For Hightower

Two appreciation events honoring Senator Jack Hightower of Vernon are scheduled this month in Plainview and Wichita Falls. Mayor John Stoneham of Plainview announced today that Governor Dolph Briscoe will attend a steak dinner for Hightower there on Thursday, November 15.

U. S. Senator Lloyd Bentsen Jr. will be a special guest, according to committee chairman Rhea Howard, at a reception for Hightower in Wichita Falls on Friday, November 30. (Plainview's dinner will be in the Hale County Agriculture Center, starting at 7 p.m. The Wichita Falls reception will be at Midwestern University's Clark Center from 5:30 to 7:30 p.m.)

The state's top Democrats are joining in the double-barreled tribute to a man who has served in the Texas Senate since 1965.

Hightower was elected President Pro Tem of the Senate in 1971 and served as Governor for a day in April that year. Representing 29 counties in District 30, he is one of five senators on the important Constitutional Convention Planning Committee and is also active in the interim as chairman of the West Texas Sub-Committee of the Citizens Advisory Committee on Water.

As chairman of the Senate's Administration Committee during the 63rd Legislature, Hightower helped to cut more than \$200,000 from expenses in the previous session. This was accomplished by staff reductions and computerization of the bill filing and recording process.

Among his 24 bills passed, second highest in the Senate, was an air pollution control measure that will help clean up the Texas environment and attract industry at the same time.

On the energy front, Hightower introduced the only piece of legislation that would have provided more oil during the next five to 10 years.

Hightower served one term (1953-54) in the Texas House of Representatives before he was appointed and then re-elected twice as District Attorney of the 46th Judicial District.



Hightower

Law Enforcement Commission in 1957 and has served as vice president of the Texas Junior Bar Association.

He was vice chairman of the Board of Regents of Midwestern University and is currently serving as a member of the Board of Trustees of Baylor University.

A Navy veteran of World War II, Hightower earned his BA and LLB degrees from Baylor and received an honorary LL.D degree from Howard Payne College.

Long active in church and

fraternal and civic organizations. Hightower was a member of the board of directors of the Baptist Standard and the Human

Caprock Hospital Report

Nov. 7-9, 1973
Art Sessions, admitted 10-24, continues treatment. Gladys Howard, admitted 11-3, continues treatment. Sandy Cole, admitted 11-8, continues treatment. Ira Mae Childers, admitted 11-8, continues treatment. Childers Baby Boy, admitted 11-8, continues treatment. Cole Baby Boy, admitted 11-8, continues treatment.

SOUTH EUCLID, OHIO — Although a 73-year-old man broke the law, his fear of other lawbreakers saved him from jail. He told the judge he was afraid someone would break into his home and steal everything. He was required to attend driver-instruction classes for 12 hours.

STOCKHOLM — When Sweden's new king, Carl Gustaf,



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WANT TO BUY irrigated or dry-land farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

CUSTOM PLOWING - Can run hoems, offset, or chisel plow. Call 983-2711 or 983-2291. tfc

WANTED - Would like to buy a farm or ranch within 30 miles of Floydada. P.O. Box 365, Floydada. Will pay cash or terms. tfc

FOR SALE - 15 acres with irrigation well, located 1/2 mile east of Floydada. 983-2862 or 983-2456. tfc

FEED & SEED

GOOD SOYBEAN HAY For Sale - 983-2726. tfc

RENTALS

FOR RENT - Property - Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

FOR RENT - Plenty of good storage space in the Lockney Beacon Office. Call 652-3318. L-tfc

TWO HOUSES FOR RENT - 2 bedroom on 2 acres, 3 bedroom on three acres, need repair, trade labor for rent or move mobile home in. Lots of water, good for chickens, rabbits, hogs. Two miles SW Barwise. Phone 763-6642. Lubbock. tfc

HOUSE FOR RENT - To couple, or would sell. See at 416 W. Tennessee. Floydada. tfc

FARM MACHINERY

FOR SALE - 1968 4020 John Deere Power Shift, LPG. Call 652-3540 in Lockney. L10-tfc

WINCH TRUCK SERVICE on cotton baskets and everything else. We'll go anywhere. Babe's Service Center, Phone 983-5042, Floydada. tfc

FOR SALE - Two 4 inch electric oil lubricated pumps, 200 ft. setting. Also John Deere 70 Cotton Stripper. Call 983-2274 at night. L10-tfc

MR. FARMER - Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

NORRELL TRACTOR PARTS - For Tractor and Irrigation Supplies and Accessories. tfc

FOR SALE - 40-horse electric motor. New switch box. Been run one season. Also 8-inch pump. Phone 652-3414. Donice Casey. L5-tfc

NEW Steel COTTON TRAILERS. Extra tires, wheels, and chassis. El Dorado Trailer Co. AC405-633-2547. C. M. Bradford. 11-22c

FOR SALE - 180 ft. of galvanized 2 inch pipe with sucker rod, 2 eight hole hog feeders, two hot water heaters, and two gas stoves. In Lockney call 652-3128, Willis Apple. L11-2tp

COW POKES

By Ace Reid



"New Sheriff, I ain't drunk, I'm jist gittin in shape fer deer season!"

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Jim Word - - - Phone 983-2360

AUTOMOTIVE

1962 INTERNATIONAL Scout - Good hunting vehicle. \$350. 983-2316 after 5. Bill Dawson. tfc

FOR SALE - 1972 Dodge Colt Station Wagon, like new throughout, automatic transmission, factory air, bucket seats. See Art Ratzlaff, 2/10 mile south of Dairy Mart on Rails Highway. tfc

FOR SALE - Kawasaki 100 dirt bike. A-1 condition. Kenneth Cox, 312 W. Hallie, Floydada, 983-2284. 11-11p

FOR SALE - 1973 450 Honda, excellent condition with accessories. Call 652-2211 in Lockney. L11-tfc

FOR SALE - 1970 Buick Electra 225 Custom Auto. Call Gene Collins at Lockney, 652-3365 or 652-2109. L5-tfc

FOR SALE - Mr. Farmer, we have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney. tfc

WANTED

WANTED TO LEASE - Wheat pasture. Yearlings or pairs. Call 983-2291 or 983-2711. tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. L11-tfc

PRE-CONDITIONING CATTLE - Want to lease wheat pasture. Phone 983-3450. D & W Feedlot, north of Floydada. 11-11c

WANTED - Wheat pasture for approximately 50 cows. Morris Stephens, Flomot, Texas, AC806-469-5322. tfc

THIS SPACE FOR RENT

FOR SALE - We have one slightly used D-24 Olivetti Calculator. Used to be priced at \$495. On sale with a new guarantee. \$250. Hesperian Office Supply. tfc

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ROUTE SALES - Milk routes now available. Good benefits. Bell Dairy Products 201 N. University in Lubbock. Ph. 805-8833. L8-tfc

WANTED - Personnel to sell and service fertilizer and farm chemicals. Farm background helpful, not necessary. Equal opportunity employer. Contact Riverside Chemical Co., Box 512, Lockney phone 652-2383 or send resume to same, Box 1599, Plainview, Texas 79072. L9-tfc

WANTED - Dog catcher. Must be Floydada resident. See city manager, City Hall, Floydada. tfc

REGISTERED NURSES - 1 full time and 1 part time. Apply to administrator, Lockney General Hospital, Lockney, Texas 79241. Phone 652-3373 or 652-3537 after 5 p.m. tfc

WANTED - Sales Representative age 25 to 40 for Farm Bureau in the Lockney area. Call for appointment 983-3777 or at night 983-3586. L11-tfc

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FOR SALE - 1970 Model Color RCA, 25-inch TV. See at Mize Pharmacy. L9-6tc

FOR SALE - 2 Golden Falcon trailers at dealer's cost. Cooper Trailers, 652-2201 in Lockney. L8-tfc

FOR SALE - Two good used color TVs. Both have new picture tubes. See at Mize Pharmacy. L9-6tc

FOR SALE - 12 x 60 trailer, 3 bedroom, 1 1/2 bath. Corner of Ross & 3rd Sts. Floydada. Come by after 6 to see, or call 983-2456 or 983-2862. tfc

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

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SUGAR 4 FOR \$1

1/2 GAL. BORDEN'S 85¢ VALUE

Buttermilk 59¢

12 OZ. BORDEN'S 58¢ VALUE

Cottage Cheese 2 FOR 79¢

15 OZ. WHITE SWAN 39¢ VALUE

Pineapple 3 FOR 89¢

14 OZ. SWANSON'S 25¢ VALUE

Chicken Broth 5 FOR \$1

6 OZ. PLANTERS 99¢ VALUE

Pecans

79¢

16 OZ. OCEAN SPRAY
41¢ VALUE

Cranberry Sauce

3 FOR \$1

DOUBLE H GRADE A
LARGE 93¢ VALUE

EGGS

67¢

25 FT. REYNOLDS
ALUMINUM 33¢ VALUE

Foil

5 FOR \$1

29 OZ. JACK O LANTERN
49¢ VALUE

YAMS

3 FOR 89¢

10 OZ. WHITFIELD RED
SALAD 49¢ VALUE

Cherries

3 FOR \$1

12 CT. MRS. BAIRD'S
BROWN AND SERVE

47¢ **ROLLS**

3 FOR \$1

8 OZ. BORDENS 58¢ VALUE

Whipping Cream

3 FOR \$1

JUMBO ROLL KLEENEX
49¢ VALUE

TOWELS

3 for \$1

8 OZ. BORDEN'S 58¢ VALUE

SOUR CREAM OR DIP 2 FOR 79¢

12 OZ. WHITE SWAN 13¢ VALUE

Canned Drinks 12 FOR \$1

21 OZ. WIN YOU CHERRY 79¢ VALUE

Pie Filling 59¢

14 OZ. WHITE SWAN 57¢ VALUE

Asparagus 2 FOR 89¢

15 OZ. WHITE SWAN CUT 35¢ VALUE

Green Beans 5 FOR \$1

ROYAL WHITE TOM

TURKEYS LB. 63¢

HONEYSUCKLE WHITE HEN
TURKEYS LB. 89¢

HICKORY SMOKED CURED
HAM 1/2 OR WHOLE LB. 98¢

HICKORY SMOKED CURED BUTT OR SHANK
HAM LB. 89¢

U.S.D.A. GRADE A
FRYERS LB. 45¢

24 OZ. JIMMY DEAN
SAUSAGE \$1.59

2 LBS. CHUCK WAGON
BACON \$2.29

U.S.D.A. CHOICE CHUCK
ROAST LB. 89¢

1 LB. WHITE SWAN SOFT WITH COUPON

MARGARINE 39¢

GOOD ONLY AT BUDDY'S FOOD WITHOUT COUPON 49¢ EXPIRES 11-17-73

6 COUNT REYNOLDS WITH COUPON

BROWN N BAG 49¢

GOOD ONLY AT BUDDY'S FOOD WITHOUT COUPON 59¢ EXPIRES 11-17-73

42 OZ. SWIFT'S JEWEL WITH COUPON

SHORTENING 99¢

GOOD ONLY AT BUDDY'S FOOD WITHOUT COUPON EXPIRES 11-17-73

Buddy's Food

WITH THIS COUPON
2-pound Can of
Maryland Club Coffee

\$1.59

Without coupon \$2.05
Cash value 1/20¢ Limit one per customer

COUPON EXPIRES
EXPIRES 11-30-73 #68



BUDDY'S FOOD

WITH THIS COUPON

10 OZ. JAR
Maryland Club
Instant Coffee **\$1.19**

Without coupon \$1.64
Cash value 1/20¢ Limit one per customer

COUPON EXPIRES
EXPIRES 11-30-73 #28



32 OZ. BLACKBURNS CRYSTAL WHITE
SYRUP 49¢

GOOD ONLY AT BUDDY'S FOOD WITHOUT COUPON EXPIRES 11-17-73

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