The Floyd County Hesperian



Floydada, Floyd County, Texas 79235

Thursday, November 1, 1973

the line of scrimmage clear for the

backfield to operate in the last two

Probable starters for the 'Winds

Ends - Marc Smitherman and Lynn

Tackles - Mark Craig and Bill

Guards - Mike Hatley and Ruben

Center - Ashley Wester or Tony

Halfbacks - Rance Young and Rex

DEFENSE

Ends - Danny Quisenberry and

Tackles - Mark Craig and Mike

Inside linebackers - Mike Reves and

Corner linebackers - Danny

Halfbacks - Kelvin Ratliff and

Monday \$ Day!

Monday is Dollar Day in Floydada

Floydada merchants are into their

and everyone is reminded to watch for

the many bargains offered by Floydada

fall merchandising and some will be

running specials that might be good

So. . . . make plans now to shop

Floydada Monday, Dollar Day.

Quarterback - John Cagle

Fullback - Travis Johnson

OFFENSE

games, however.

Becker

DeLeon

Hesson

Lynn Becker

Steve Moore

Donzell Minner

Christmas presents.

Bradford and Lyle Suggs

Safety - Mike Vickers

Hatley

10 Pages in One Section

10c Copy

Number 87

hirlwinds Seek Conference Mark

Chat At Idalou Friday Night

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The Floydada Whirlwinds, co-holders with Lockney of the district 4-AA football lead with a 2-0 mark, travel to Idalou Friday to play the cellar-dwell-

ing but improving Idalou Wildcats (0-2). Should both Floyd County teams win Friday night, it will set up a showdown that will likely decide the district championship here the following Friday (the Longhorns host Tulia, tied with Abernathy for second in the conference with a win and a loss,

the week, though, and will play, if not

at full speed, if nothing else bad

happens. Center Ashley Wester hurt

an ankle in the Abernathy game and is

listed as probable, with Tony Hesson

available to back him up if he can't go.

Other than that, except for the usual

knocks and bruises, the Whirlwinds

should be in good physical condition for

they've shown in the past two games,

Wilson said, because Idalou has come

around. Although they hardly looked

impressive in losing to Lockney 63-0 in

the district opener, they played "pretty

good defensive football" against Tulia

last week, Wilson said. The Wildcats

lost that one 29-8, but they regained

some of the players that were injured

in the early going, and should be at full

The Idalou defense is led by inside linebackers Jack Petre and Richard

Jackson. Both weigh 185, and Jackson

was a pre-season pick as an all-state

candidate. Good linebackers usually

mean a good defense, Wilson says, and

apparently the Wildcats have the

Offensively, they run the Houston

Veer, similar to what the Whirlwinds

have seen in their last two outings,

Wilson said. On defense, the Wildcats

show a five-man front, do a lot of

stunting, and crash linebackers a lot,

he says. If the offensive line doesn't

pick up these shenanigans, ". . .it could

cause - will definitely cause -

difficulties in our execution," Wilson

work of the offensive line in keeping

Wilson has been pleased with the

strength for the Whirlwinds.

The 'Winds must keep the sharpness

the Idalou game.

makings.

warned.

In two district games, the 'Winds ize for the have scored 103 points while allowing e Sunday only seven. But the Abernathy contest were unuslast week was a bruising one, head is the spice coach L. G. Wilson said, and the qualify as Antelopes never quit hitting - "They che Journal kept on getting after us pretty good,' he doesn't he said, even after they were 'way behind, and the 'Winds have a few slightly crippled players this week. DOUBT in my mind Among them are halfbacks Rance a lot better Young, who re-injured a bruised celebrating shoulder and required some stitches on I grew up a cut chin, and Rex Yeary, also with a orning after bruised shoulder. Both are on Wilson's like a small probable starting offensive lineup for

en dragged ything was f the paint ouses were ved to Main that happenunds were

k a fellow's locked her the school bottle of ink

ave come a a sensible

ven mention column on the and from what ve been some tricks pulled

HE ABERNATHY e to Abilene for the Looking back, e enjoyable heran defeat

e Abernathy erback Club you're not rback Club ht...you're nd real good

get the with the really get a behind the team.

fund raising wind painted ever, \$125.00 en donated, contribute to call Jack leave the ian.

f the biggest ton Tuesday. ould have one ntages of the ster ginning comes out sampled and

> ockholders in old all their takes on the the cotton in

neighbor model of iture. nice and h a delicious

Center.

Weather

PREC.

Briscoe has officially proclaimed November as "Food and Fiber Appreciation Month" in Texas, and various observances are being planned

COLLEGE STATION - Gov. Dolph

in the state's 254 counties. Local chairmen and their committees have indicated that a wide array of activities are being planned to highlight the month-long educational event saluting agriculture's contribu-

Briscoe, in the official proclamation, noted that Texas - long a giant in the production of agricultural products is third in the nation in total farm and

November 'Food & Fiber Appreciation Month' ranch output, yet currently leads the

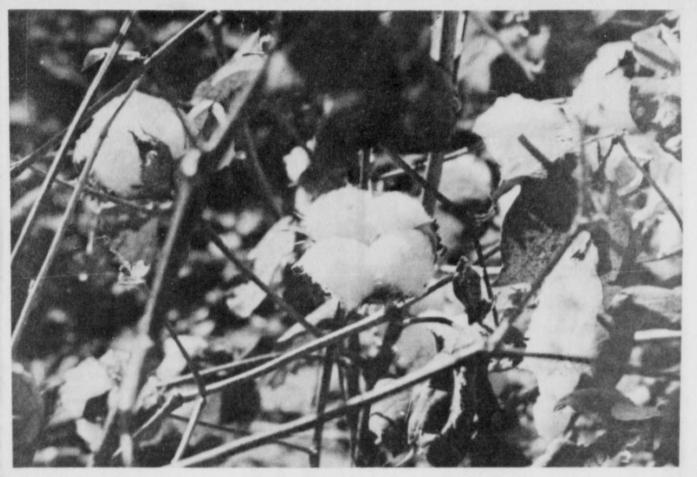
50 states in annual production of beef cattle, sheep, goats, grain sorghum, cotton, rice, onions and wool. Texas also harvests substantial amounts of peanuts, vegetables, citrus, fruits, honey, cereal grains, soybeans,

turkeys and dairy products, the governor noted. "The unparalleled efficiency of Texas agricultural producers and associated agri-business has helped provide food and fiber that allows Texas consumers to purchase more milk, bread, steak, butter, eggs and other food and fiber products for fewer minutes of work

than ever before in recorded history,' Briscoe said.

Today, only one-half as much work time is required to purchase as much food and fiber products as in the "good old days," the governor added.

"Even with a declining farm population, each farmer produces enough food and fiber for himself and more than 50 others. Therefore, it is fitting that November be observed to recognize contributions of Texas agriculture and to encourage renewed appreciation for agriculture by every citizen." Briscoe said.



"WHITE GOLD" — The Floyd County cotton crop is beginning to roll to county gins. The potential bumper crop, estimated at 140,000 bales in the county, is selling at an all-time record price.

Cotton Harvest Off To Fast Start

organized drive to secure the funds,

but president Jack Stansell says that

contributions are welcome and need to

be in by November 7. The water tank is

due to be painted about the middle of

like to see the Mean Green Whirlwind

displayed high above the city may give

to the cause at The Hesperian office or

Two Lockney residents and two

Floydada contestants made the pay-off

in The Hesperian football contest last

week, but the Lockneyites hauled off

the lion's share of the money as the

Floydadans could do no better than tie

for third and split the \$2.50. All the

Charles H. Smith, Box 1025,

Lockney, earned the \$7.50 first prize

by guessing closest (50) to the actual

total score (58) in the Floydada-Aber-

nathy tie-breaker game. Smith missed

the Canyon-Dumas game, a surprise to

nearly everyone as the Eagles upset

the Demons 15-12, and a pair of college

contests, Dartmouth-Harvard and

Auburn-Houston (winners listed first).

Lockney, took second with an estimate

of 37 in the tie-breaker. She missed

Canyon-Dumas, Auburn-Houston, and

Crosbyton-Petersburg, a District 4-A

game that was played to a 13-13 tie but

Mrs. R. W. Meriwether, Box 486,

winners missed three games.

Fans and organizations that would

Cotton harvest activities are increasing daily and quality of the early harvested cotton has been excellent, according to Paul R. Dickson, in charge of the U.S.D.A. Cotton Classing Office in Lubbock.

Due to the great increase in harvest activities, the seasonal classing office at Lamesa opened for business merchants in the Sunday Hesperian. on Thursday and the Brownfield and Levelland offices will begin operations

The U.S.D.A. offices at

bales during the week ending Friday. This brought the total for the season to 21,900. At this date last year, samples from only 1,000 bales of the 1972 crop had been classed.

Grades of this early harvested cotton were excellent. Middlings made up one-third of all cotton classed during the week at Lubbock and Strict Low Middlings made up 44 percent.

Staple varied widely ccording to the variety of cotton harvested. Staple Lubbock and Lamesa classilengths varied from 13/16" fied samples from 16,500 (26) up to 1-5/32" (37).

November.

Average staple length during the week was approximately one inch (32). Micronaire readings were

excellent. These readings indicate that most of the early harvested bales were fully mature. Eighty-seven percent of all cotton tested at Lubbock had micronaire readings in the premium range of 3.5 to 4.9, 8 percent was in the high micronaire of 5.0 to 5.2 and 4 percent was in the very high range of 5.3 and above.

The Agricultural Marketreported active trading on

Lockney Man Wins Football Contest

the Lubbock market. Prices were \$40 to \$50 per bale lower than the previous week. Prices averaged 3400 to 3800 points over the loan at the end of the week. Average prices paid for

the most predominant qualities in the 3.5 to 4.9 premium micronaire range were: Middling (31) staple 30 - 56.65 cents per pound, Middling (31) staple 31 57.40, Middling (31) staple 58.40, Strict Low Middling (41) staple 30 55.70, Strict Low Middling (41) staple 31 - 56.25 and ing Service of the U.S.D.A. Strict Low Middling (41)

contact Stansell. Donations will be

refunded if enough money is not raised.

a hundred dollars of the \$475 needed

for the project, and another donation of

\$25 has been received. Are there 70

Whirlwind fans in the city who are

willing to shell out five dollars apiece to

see the 14-foot Whirlwind on display?

awarded to Crosbyton on penetrations.

Donny James, 327 East Georgia,

Floydada, both missed three games

and guessed 35 in the tie-breaker, and

win \$1.25 apiece. Mary missed

Crosbyton-Petersburg, Morton-Olton

(the Indians won 13-0), and Notre

Dame-USC (the Irish surprised the

Trojans in another upset in the college

ranks). Donny guessed wrong on

Auburn-Houston, Canyon-Dumas, and

Jack Fuqua and Travis Gentry, both

of Floydada, finished just out of the

money with three misses and

tie-breaker guesses of 28 and 27

respectively. Coming close with four

misses were another entry by Fuqua

and one by Shannon Paty of Floydada,

and entries by W. L. Carthel and

Dorothy Flemmons of Lockney, Jay

Jones and Jim Curtsinger of Canyon,

Charles Didway of Post, and Andy

Hale of Weatherford, Oklahoma,

Crosbyton-Petersburg.

Mary Romero, 518 West Mae, and

The Quarterback Club has kicked in

QB Club Lacks Funds To Put Whirlwind On Water Tower

The Floydada Quarterback Club's effort to raise funds to have a Whirlwind painted on the City of

Floydada's big elevated water tank is still \$350 short of the mark. The QB Club has not started an

MAC Board Meeting Set Monday Night

The board of directors of the Massie Activity Center will meet at 7 p.m. Monday, November 5, in the MAC

Board members are urged to attend. and the general public is always invited to the MAC board meetings, president Bill Brown said.

Court House To Close On Voting Day

clerk.

The Floyd County Court House will

be closed Tuesday, November 6, due to

voting on Constitutional Amendments.

As of Tuesday no absentee ballots had been cast, according to the county



DOING THEIR JOB - Offensive linemen go pretty much unheralded in sports write-ups, but Whirlwind coach L. G. Wilson has had a good word for his blocking linemen for their work in the 'Winds' first two district games. They've been mighty helpful in allowing the team to score over 50 points per contest. Pictured left to right are Mark Craig, Mike Hatley, Ashley Wester, Ruben DeLeon and Bill Fulton. (Staff Photo by Jim Huggins)

Gun Club To Host Shootoff Sunday

Sunday, November 4 at 1 p.m., the Floydada Gun Club will host a handicap shootoff at the Gun Club range for three first, second, and third place buckles. These buckles will be on display prior to the shoot.

Each participant will shoot at 75 clay birds on the staggered handicap system. This particular system of shooting is fair as well as challenging to all shooters.

All of those who plan to attend the turkey shoots but haven't shot any this year are particularly welcome to attend the shootoff. Shells will be available, provided by Robert Ward Gun Shop. The Club turkey shoots will be held

November 17 and 18, the weekend prior to Thanksgiving, and also at a later date in December.

For those who would like to join the Floydada Gun Club, the Club officers will be available at all turkey shoots.

Membership fee is \$15 for lifetime. At the last meeting the club re-elected officers. Bill Dawson was elected president, Robert Heflin vice president, and Mark Whittle secretarytreasurer.

These are the results of the top eleven shooters from the last trophy

Robert Ward - 94x100 (grand champion)

Don Vinson, Plainview - 93x100 (reserve champion) Buddy Dodson, Plainview - 92x100 Cleo Whittle - 84x100

Mark Whittle - 76x100 Bill Dawson - 75x100 Johnny Roberts - 75x100 Bud Henderson - 73x100 Randy Ward - 73x100 Robert Heflin -69x100 Shannon Norris - 62x100

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Fair

Governor Dolph Briscoe announced approval Friday of a \$11,188 Office of Economic Opportunity grant to Community Action Council of Floyd, Crosby, Dickens and Kent Counties in

Funded under Title II of the Economic Opportunity Act, the grant is effective from Nov. 1, 1973 through Jan. 31, 1974, and allocates the funds for General Community Programming.

Governor Briscoe said the grant will enable the agency to continue neighborhood center projects and classes; referral services; technical assistance to small businesses; and coordination with local development corporations and the Chamber of Commerce to attract new industry to the area.

Grant processing for the state was performed by the Texas Office of Economic Opportunity, a division of the Texas Department of Community Affairs.

LOCKNEY LOCALS

Clar Schacht and three of his friends of Tribune, Kansas spent the weekend with his parents, Mr. and Mrs. Fritz Schacht. They attended Texas Tech's homecoming game Saturday

Sarah Jane Schacht, student at West Texas State University spent the week end with her parents, Mr. and Mrs. Fritz Schacht.

Lockney Hospital Report

Roy Smith, Silverton, admitted 10-22, dismissed

Ona Ruth Neff, Floydada, admitted 10-22, dismissed

Libby Pyle, Plainview, dismissed 10-23.

Mabel Thompson, dismissed 10-25. Mary Nell Brown, Plain-

view, dismissed 10-24. Boone McCracken, Quitaque, admitted 10-28, contin-

ues treatment. Leona Yancey, Silverton, admitted 10-29, continues

treatment. From Lockney: Fred Martinez, admitted

10-27, dismissed 10-28. Mary Ansley, admitted 10-27, dismissed 10-28. N. Johnson, admitted

10-27, dismissed 10-28. Mayme McGhee, admitted 10-29, continues treatment. Katie Lady, admitted 10-25, continues treatment. Mary Reeves, admitted 10-29, continues treatment.

FLOYD DATA

Roger Emert is doing nicely and able to be back at work after an overnight stay Sunday in Central Plains

Hospital. Roger sustained a dislocated shoulder when his motorcycle hit a rock and threw him off while several cyclists were riding on the Q. D. Williams ranch

Lockney School Menus

Nov. 5-9, 1973 MONDAY: Meat loaf with gravy Carrot salad Cornbread Buttered cauliflower Apple cobbler

TUESDAY: Macaroni and cheese Buttered peas Apple and lettuce salad Buttered french bread Peach peanut butter crisp

WEDNESDAY: Chicken fried stead with gravy

Green beans Fruit cocktail Hot rolls Yellow cake with frosting Milk

THURSDAY: Tacos Orange whip Potato salad

Sopapillas and honey Milk FRIDAY: Chili cheese on bun French fried potatoes

Lettuce and tomatoes White cake with chocolate frosting

FLOYD DATA Mrs. Annie Stephens, 69, of Ralls, stepsister of John Fowler of Floydada, died Monday morning in a Lubbock hospital. Rites were held yesterday in Emma Church of Christ.

PROVIDENCE NEWS by Gayle Jackson

Myra Sue Quebe of Santa Fe, New Mexico, arrived Wednesday night of last week and spent the rest of the week with her parents, Mr. and Mrs. Helmuth Quebe.

Mary Martha Circle of Trinity Lutheran Church will meet Tuesday morning at 9:30 with Mrs. L. B. Brandes. Mrs. Ewald Quebe will be study leader.

Willie Koenig of Troy was a visitor Wednesday night of last week with Mr. and Mrs. Walter Boedeker.

Weekend guests of Mr. and Mrs. Arnold Dietrich. Mike and Jimmy were her uncle, Mr. and Mrs. Bud Robinson, Sharon and Dave of Texico, New Mexico.

Mr. and Mrs. Ronnie Thornton, Ronee and Ritchie spent the weekend in the Fort Worth-Dallas area, taking in Six Flags, Lion Country Safari and Seven Seas tourist attractions. They were accompanied by Mr. and Mrs. Dan Bayley, Lori, Jeff and Jenny of Lockney. Mr. and Mrs. Ed Jones

and Edward were in Odessa for the weekend, visiting their children, Mr. and Mrs. Donald Turner, Mr. and Mrs. Jack Lyles, Mr. and Mrs. Jim Hooper and their families, and Nolan Jones.

J. W. Damron, who has been a patient at Central Plains Hospital in Plainview.

expects to be released late this week

Mr. and Mrs. Fred Carthel went to Hereford Sunday to be with his sister-in-law, Mrs. J. M. Carthel, who was in the hospital and unable to accompany her husband to Sioux Falls, S. D. for the funeral services of their son Harold.

Mrs. Richard Matthews and granddaughter Teresa McLaughlin went to Lubbock Friday

Gary Boedeker was home from Texas Tech this past weekend. He accompanied his parents, Mr. and Mrs. Cecil Boedeker, and his grandparents, Mr. and Mrs. Ted Boedeker, to Reese Air Force Base at Lubbock Sunday for the air show.

Mrs. Bessie Young and Price Wylie of Plainview, Mr. and Mrs. Charles Robertson of Dumas visited their father, W. O. Wylie and brother Elton Wylie

Mrs. Wilfred Stoerner recently attended the 16th District American Legion convention at Midland.

Cathy Stoerner of Lubbock joined her family for the Lockney-Ralls football game Friday night.

Mr. and Mrs. Weldon Cumbie visited last week with her brother, J. R. Caldwell of Hale Center at Nichols Hospital in Plainview, where he had under-

Weekend guest of Mr. and Mrs. Wyatt McLaughlin was her niece, Mrs. Edwin Ramey of Los Angeles, Calif.

gone surgery.

Lisa Smith is recuperating at home after a mishap last Thursday about noon when she pulled a pot of hot coffee down, spilling the coffee on her. Lisa is the 8-month-old daughter of Mr. and Mrs. Herbert Smith. She did not have to be hospitalized but the Smiths are having to be very careful to ward off infection in the burned area.

Mr. and Mrs. Jim Fitzgerald attended the Texas Tech - SMU football game Saturday afternoon in Lub-

Visiting the Fritz Steinfelds Tuesday through Thursday of last week were her aunt, Mrs. Ed Weiss of Coryell, and Mrs. Steinfeld's sister and brother, Mrs. Fred Borchardt of Austin and Willie Koenig of Troy.

Visiting Sunday nigh with the L. B. Brandes' were her parents, Mr. and Mrs. C. Nance of Plainview.

Mrs. Keith Jackson and sons took advantage of the school holiday to visit her parents, Rev. and Mrs. Russell McAnally at Merkel. Mrs. Jackson also attended homecoming at McMurry College in Abilene.

Mrs. Lucy Boedeker of Plainview and Mr. and Mrs. William Sisemore of Prairieview were Sunday afternoon guests of Mr. and Mrs. Fritz Steinfeld.

Mr. and Mrs. Gale McPherson attended funeral services Sunday afternoon in Floydada for Mrs. Gloria Carthel Johnson.

Mrs. L. B. Titus was in Tulia Thursday of last week to attend the funeral of 1

W. Moore, Sr., father of her brother-in-law. Mr. and Mrs. E. K Brasher of Waco visited overnight last week with his

cousin, Mr. and Mrs. Virgil Arnold Dietrich brought the first bale of cotton in the Providence community Oct. 22 to Crume Gin. The cotton was mechanically stripped and was ginned free by Crume Gin

Mr. and Mrs. Albert Scheele and Ralph visited her parents, Mr. and Mrs. Ralph Brown near Edmonson late Sunday evening.

Dorcas Circle will meet Wednesday afternoon at Trinity Lutheran Church at

FLOYDADA BREEZERS

Win, Tie At

The Floydada Junior High School seventh-grade Breezer football team beat Idalou 14-8, and the FJHS eighth-grade team fought to a 20-20 tie with the Idalou team, in games played there last Thursday.

Idalou took the lead in the second quarter and held the 8-0 edge at half time in the seventh-grade game.

Ricky Luna got the Breezers back in the game with a 10-yard touchdown run in the third quarter. Michael Sales tied it up with a run for the extras.

The score remained knotted until, with 14 seconds left in the game, Luna got loose on a 30-yard TD romp. A block by Bobby Green cut down two Idalou defenders and sprung Luna for the winning score.

Coaches said it was mostly a defensive game, with neither team moving the ball impressively. Floydada had a 60-yard kickoff return touchdown by Ricky Jack. son called back on a penalty.

Toby Rhodes caught two long touchdown passes (one for 30, one for 40 yards) from Rusty Cagle, and Larry Jones scored on a long run for the Breezers in the eighth-grade contest.

Idalou scored first and missed the conversion, then Cagle hit Rhodes on the long one to tie it up, and the score was 6-6 at halftime

The Breezers pulled ahead in the third quarter when Jones went 35 yards on a sweep. Again the conversion try was no good. Idalou pulled back even before the Breezers took an eight-point lead in the fourth quarter on another Rhodes reception and a conversion run by

Quinn Coleman. Floydada held the lead until Idalou scored with about two minutes left and was successful on the two point conversion. Rhodes stopped a late threat by Idalou when he intercepted a pass with 29 seconds left. Coaches said the Breezers

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2 LBS

CRACKERS POUND BOX **KLEENEX** 2 % 79¢ 280 COUNT 16 OZ. PLUS DEPOSIT COKES 55°

MRS. BAIRDES

BISKROLLS

Orange Juice

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When you see these divine, decorated-by-hand pieces, you'll want to take home several at a time. At these generous

Plan to build at least one complete set, or both, this easy, convenient way...plus all the handsome accessory pieces at

J. C. Bullard, 64, a native

Bullard was born Septem-

ber 9, 1909 to George M. and Ella Bullard. He attended schools in Floydada, and was

lard was a member of the Calvary Baptist Church. Survivors include two brothers, Preston of Portales, N.M., and Mitt of

Lubbock; three sisters, Mrs. Kate Crabtree of Floydada, Mrs. Stella Crabtree of Lubbock and Mrs. George

Landrum of Clovis, N.M., and a number of nieces and

Rev. Hollis Payne, pastor of Calvary Church, officiated for rites. Moore-Rose Funeral Home was in charge of

Pallbearers were Bob Reeves, J. W. Gilbreath, Bob Owens, Alvie Jackson,

Les Fawver and Walton

Floydada FFA

Members On TV

Members of the Floydada FFA Chapter were featured

on the Farm and Home

Show on KGNC-TV, Amaril-

lo last Saturday. The show was aired from 12 to 12:30

Floydada FFA'er Penny Bertrand was featured in the talent portions of the TV presentation, and several

members were interviewed about the chapter's awards

Floydada members inter-

viewed and their topics included Robert Ferguson,

National Chapter Rating; David Schwertner, National Chapter Silver Emblem;

Mark Grigg, Chapter Safety Program; Becky Bertrand,

National Safety Week; Gary Nixon, Project Program and Judging Contest; Brent

Hinson, Project Program

and Leader Program; Monty

Williams, Houston Calf Scramble; Joe Womack,

American Royal in Kansas City; and Nancy Lloyd,

FLOYD DATA

condition in the intensive

care unit of Lubbock Methodist Hospital. Hollums

was said by friends to have

LOCKNEY

SCHOOL BRIEFS

Parents of elementary school students are reminded that the photographer

will be at the school Friday

Mrs. Lillie Cooper, Mrs. Virginia Lyon and Mrs.

Sheree Cannon will go to Petersburg this afternoon

(Thursday) to view films on

drug education to be

available from the Region

XVII service center. Title of

State Teachers Association

will have its fall dinner

meeting Tuesday at 6:30 in the elementary school cafeteria. A special guest speaker will be present.

the film is "Inside/Out". The local unit of Texas

suffered a stroke.

to make pictures.

Duncan Hollums, who became ill at his home last Friday, remains in a critical

State Fair of Texas.

and projects.

nephews.

arrangements.

J.C. Bullard and life-long resident of Floyd County, was buried in Floydada Cemetery Monday afternoon following funeral rites in the Calvary Baptist Church. Bullard was found dead at his residence by a nephew, Kay Crabtree, early Saturday morning. Death was attributed to an apparent heart attack.

still active in farming in the Fairview community. Bul-

rery

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ONE RACK OF

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CHILDRENS SCHOOL SHOES

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LADIES

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THURSDAY THROUGH MONDAY

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2 PIECE

BATH SETS

REG. \$6.50 VALUES REG. \$5.95 VALUES

ONLY

A SET

THURSDAY THROUGH MONDAY

SPECIAL

TOWELS

\$1.44 BATH TOWEL \$1.98

84° HAND TOWEL \$1.19 NOW

54° WASH CLOTH 69¢ NOW

> SPECIAL 2 TABLES OF

DACRON KNIT

VALUES TO \$3.99 A YD.

A YD.

ONLY THURSDAY THROUGH MONDAY

> SPECIAL ONE COUNTER OF

BOYS

KNIT AND CUT AND SEWN SIZES 8 TO 20

VALUES TO \$4.99 ONLY

EA.



SPECIAL

LADIES CUFFED

OR WITHOUT CUFFS

CAPRIS

THURSDAY THROUGH MONDAY

BOYS

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SHIRT JACS

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SPECIAL

ONE GROUP OF

MENS WORK WELLINGTON **BOOTS**

VALUES TO \$22.99 A PR. NOT ALL SIZES

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Schools. Seminars, Specia courses. What do you si about an agent who need stops studying?

Professional.

Southwestern Life Happiness is what wes





MISS ROBINSON, JOHN R. HILLMAN

Miss Kathy Ann Robinson, John R. Hillman To Wed

WATCH SICK?

GUARANTEED WATCH REPAIR

Ring Repair of All Kinds

HARPERS JEWELRY

Flovdada

All Work Done In Our Own Shop

- Clock Repair -

By Master Craftsman

The engagement of Miss Kathy Ann Robinson to John Royce Hillman and their future wedding plans have been revealed by the

983-2586

bride-elect's parents, Mr. and Mrs. T. P. Robinson of Eldorado

Hillman is the son of Mr. and Mrs. Royce Hillman of

The couple will repeat

Miss Robinson received her BA degree from Baylor where she served as Student Body secretary, was listed in Who's Who and was a member of Kappa Theta. She currently is doing post Hillman, a graduate of

graduate work at Baylor. Plainview High School, is a senior accounting major at Baylor. He is a member-of Circle K Student Congress and Beta Alpha Psi.

Square And Round Dance Set Nov. 3

Area square dancers will be in for an evening of delightful dancing to the talented calling of Lem Gravelle, featured caller for the Lubbock Area Square and Round Dance Federation dance scheduled for Saturday, November 3, at the Fair Park Coliseum.

Dancing will begin with request rounds at 7:30 p.m. and the Grand March will open the evenings square dancing at 8 p.m. Eldred Parker will be M.C. for the

Lem Gravelle, from Jennings, Louisiana, has many hit square dance records on the Bogan label. Gravelle calls many special dances throughout Louisiana, Mississippi, and Texas. His unusual cajun accent adds variety and individuality to his calling.

Kuntry Kuzzins of Lubbock will be the host club for this month. The Lubbock Area Federation is comprised of 23 clubs; of which there are 19 square dance clubs, 3 round dance clubs, and one

Lockney.

nuptial vows December 22 in the Foyer of Meditation in Armstrong-Browning Library on Baylor University

Dr. Bledsoe Bride-Elect Are Honored

Dr. Bill Bledsoe and his bride-elect, Miss Mary Gauthier, both of Dallas, were honored with a recent brunch in Brennans One Main Place in Dallas. Hosts and hostesses for the pre-bridal courtesy were Mr. and Mrs. W. M. Staniforth Jr., of the South Plains community, and their children, Mr. and Mrs. W. M. Staniforth III of Austin and Mr. and Mrs. Wayne Brinkley of Dallas.

Guests other than the honorees were their respective parents, Mr. and Mrs. Edward Gauthier of Dallas and Mr. and Mrs. Roy Bledsoe of Brownfield, for-

teen club. There is also an exhibition group called the Yellow Rockers.

About 300 dancers are expected to take part in this function, including the Whirlers Club of Floydada.

All spectators are welcome to attend at no charge.

LOOK WHO'S NEW

Lisa Bradley, 41/2 yearold-daughter of Mr. and Mrs. Van Bradley of Aiken, announces the birth of a baby brother, who was born Monday night. Jimmie Dale weighed 8 lbs. 6 oz. at birth in Central Plains Hospital.

The baby is the grandson of Mr. and Mrs. Marten Bradley of Lockney, and the great-grandson of Mr. and Mrs. W. L. Bradley, also of Lockney. Mrs. Ruth Royal of Weatherford, Okla., is also a paternal grandmother.

Mr. and Mrs. John P. Mason of Dallas, formerly of Lockney, are maternal grandparents. Great grandmothers are Mrs. H. B. Mason of Abilene and Mrs. Tom Perkins of Plainview.

FLUYDDAIA Mrs. R. J. Weems has returned home after a three weeks' visit in East Texas where she visited a daughter, Mr. and Mrs. Oliver Holmes and family at Richardson, to Winnsboro to visit a sister, Mrs. Jewel Whitworth and other relaold time friends, Mr. and Mrs. John Phillips. The Phillips' are former residents of Floydada.

Golden Agers To Meet

The Lockney Golden Agers will hold their next meeting on Wednesday, November 7 at 10 a.m.

The meeting will be held at the Rebekah Lodge Hall at 210 W. Washington in Lockney. All Golden Agers are invited to attend the meeting.

THE FLOYD COUNTY

PHEPERIAN
Published each Sunday and
Thursday at 111 E. Mo. St.,
Floydada, Texas 79235, Second
class postage paid at Floydada,
Texas 79235. Wendell Tooley,
editor, Subscription, rates, Local

CHARGE.

YOU.

mer South Plains community resident. Also Mr. and Mrs. Sam Garrett of Arlington; Dr. Jim Hyde of Arlington and Miss Judy Greene of Dallas.

Miss Gauthier and Dr. Bledsoe will be married November 10 in Saint Bernard Church in Dallas.

the October 29 meeting. Other new officers include Kenneth Brosch of Lockney, vice president; Mrs. Melvin Henry, secretary; Mrs. Ed Wester, treasurer.

the original slate that helped organize and charter the museum. They are Robert Lee Smith, president; Ted Bell (and later Gerald Lackey) vice president; Mrs. Don Marble, secretary; and Mrs. W. R. Daniel, treasurer. On the nominating committee were Jim Word, Mrs. Q. D. Williams and Dee Copeland.

Jim Word reported at the meeting that he had contacted representatives of the State Highway Department to request a highway sign directing travelers to downtown Floydada and the museum

they would have no worry about raising money to pay stories from interviews; she is out of the museum."

tative, was appointed chairman of the Museum Auxiliary committee. This committee will meet at the museum November 12 for organization and assignment to various clubs over the county. Men, women and students are urged to volunteer their time to the committee for the continued development of the County Museum.

Mrs. Taylor concluded "People need not belong to a club to help in the volunteer work, rather, they merely need to be interviewed and

Ted Bell President Of Floyd Museum Ted Bell was elected

president of the Floyd County Historical Museum by the board of directors at

These new officers replace

Mrs. Joe Taylor of Lockney welcomed museum visitors, who were representing Federated Study Clubs in Floyd County, two from Lockney and three from Floydada. Mrs. Taylor outlined the need for a museum auxiliary to assist in carrying out plans of the

utilities. "The board has enough for that type of problems", she said. Mrs. Taylor continued, "What we need are volunteer typists, who can type story cards or letter titles for displays; volunteers who can record workers who can identify and label old pictures; and volunteer hosts and hostesses who can come for a few hours to help with school groups when they tour the Museum, and also to fill in for the regular hostess when

Mrs. Taylor told the group

Mrs. Q. D. Williams displayed a series of charts featuring the over-all plan for the museum and how volunteer help could be

Mrs. Vance Campbell, a 1929 Study Club represen-

willing to be involved."

SHOP EARLY

FOR CHRISTMAS

USE OUR CONVENIENT

LAY-AWAY PLAN

FOR ALL MEMBERS OF THE FAMILY

GIFTS TO ENJOY AND TREASURE

PERSONALIZED ITEMS NO EXTRA

FLOWERS FOR ALL OCCASIONS.

IT IS OUR PLEASURE TO SERVE

SCHACHT FLOWERS.

JEWELRY & GIFTS

PHONE 652-2385 IN LOCKNEY, TEXAS

W. W. ANDERSON OBSERVES 89th BIRTHDAY celebrity are his children, standing left to right, Mrs. Dolla Goodman, J. C. Anderson, Mrs. Dorothy Langley, Mrs. Po Mrs. Earl Baker.

Anderson Honored On 89th

W. W. Anderson, a resident of the Floydada Care Center, was honored on his 89th birthday Sunday when all of his children, several grandchildren and great grandchildren gathered in the home of a daughter and husband, Mr. and Mrs. Earl Baker.

Present for the occasion were the Anderson children,

FLOYD DATA

and Mrs. Charlie Spence

Sunday were their grandson

and wife, Mr. and Mrs.

Charlie Spence III of Dallas,

who came for the Tech-SMU

game in Lubbock, and Mrs.

Lonnie Wright and daugh-

ters of Albuquerque, N.M.

Mrs. Wright is a sister to

Mr. Spence and this was the

first time the two had seen

each other in 15 years. They

also visited in Crosbyton

with a sister, who recently

FLOYD DATA

Mr. and Mrs. J. C.

Wester, Mr. and Mrs. Ed

Wester and Brent and Mr.

and Mrs. Watson Jones and

granddaughter, Carol to Ron

Merritt Saturday in Weath-

erford. The bride is the

daughter of Dr. and Mrs. Bill

Susan Cozby

Candiate For

H-C Queen

Susan Cozby, a freshman

at South Plains College, and

daughter of Mr. and Mrs. L.

B. Cozby of Floydada, is

Queen at SPC.

Wester of Weatherford.

Westers

underwent surgery.

of the J. C.

Guests in the home of Mr.

Mr. and Mrs. J. C. Anderson of Amarillo; Mrs. Jess D (Pearl) Goodman and Mrs. Roy (Dorothy) Langley of Ennis; Mr. and Mrs. Elmo (Evelyn) Leatherman of Weatherford; Mr. and Mrs. L. C. (Dolly) Burgett, Judy and Larry of Ralls, and Mr. and Mrs. Earl Baker of Floydada.

Other relatives present

Children Entertain Observance Of H

Saturday, October 27, Mr. not & and Mrs. Charles Reid, Mr. and Mrs. Ted Bell, Mr. and Mrs. Gary Carthel and Mr. and Mrs. Mack Hickerson entertained their children and friends with a "night of horror" in observance of Halloween.

A van met the group at Junior High School and transported them to the fantastic haunted house. Witches, ghosts, and monsters awaited their arrival and the eerie happenings were enjoyed by all. From there the group was Larry attended the wedding Community Center for games and refreshments.

Assisting during the night Kim with the haunted house and games were Mr. and Mrs. F Raymond Jones, Mr. and net Mrs. Mike Cocanougher, Mr. and Mrs. Everett Miller, Mr. and Mrs. H. G. Watts and Mrs. Chuck Holmes.

A costume contest was held and the following winners were named: Shan- Bar,

Scholl Casuals the shoe a woman among candidates for vying Smartly styled to flat from Scholl. Ba glove leathers \$19,98

FLOYD DATA Mrs. Conner Oden was able to transfer to the Lubbock Medical Center Hospital from Methodist last Thursday where she will continue her recuperation from a broken hip and surgery a month ago. Mrs. Oden has hopes of returning to her Floydada home in some three more weeks.

will be chosen in a student election Wednesday and Thursday, November 7-8, and will be crowned during halftime ceremonies of the SPC homecoming basketball game Saturday, November

for the title of Homecoming Miss Cozby is one of twenty-three candidates, each nominated by a campus organization. The winner

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CLOSE-UP REG. OR MINT TOOTHPASTE REG. 590

SHURFRESH TWIN PACK POTATO CHIPS 59°

H2AWHTUOM \$ 129 LIQUID SHAMPOO

8 BTL. CTN.

COKES PLUS DEP. 79°

SCOPE 24 OZ. REG. \$2.09

HEAD & SHOULDERS

\$119 7 OZ.

NORTHERN

16 OZ.

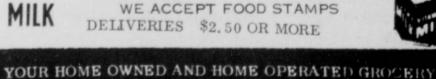
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PRICES GOOD THROUGH NOVEMBER 3 CHECK WITH US FOR ALL YOUR SCHOOL SUPPLY NEEDS WE ACCEPT FOOD STAMPS



L&J FOOD STORE We Give Double S&H Green Stamps On Wed.

PHONE 983-3105 116 NORTH 2nd

WE DELIVER

AFFILIATED

Henry Love is our new king,

and his wife, Ellen Love is

the new 1974 queen.

Runners-up were L. A.

Sargent for king and Lydia

Warren for queen. Second

runners-up were Ray Reed

for king and Minnie Wood

for queen. Lillie Luttrell, our

1973 queen, crowned both

the king and queen as C. A.

Breeding had retired before

the winners were announc-

ed. He was our 1973 king.

our residents a new record

player and lots of records

and every time they play it

they will thank you for your

help in obtaining it for their

SECURIORIS DE L'ACTUAL DE L'AC

BY PEGGY MEDLEY

NATIONAL SERVICE SERVI

SOME Floydada people

were a little disappointed

that the Washington Red-

skins-New Orleans Saints

football game wasn't on

television in our area

Sunday and one couple in

particular was "more than

disappointed" when it was-

n't televised. Not so much

for the game, but the

halftime activities put on by

Lamar College 275 piece

Cardinal Marching Band of

Beaumont. Verlyn Ratzlaff, son of Mr. and Mrs. Art

Ratzlaff of Floydada, is a

member of the Cardinal Band, which presented a

seven and a half minute

pre-game show and a 12

minute half-time show in

Tulane Stadium at New

FLOYD County should

have had a foliage tour this

year. Never have the leaves looked more golden as they

hang fragilely from the

trees. The beauty of the

leaves end however when

one has to spend an evening

THE Tax Foundation,

Inc., informs us that

Americans need 23 minutes

of their eight hour workday

to meet their medical care

expenses; 50 minutes for

food and beverages; one

hour for housing and

household operations, and 18

REMEMBER the years of

seamed hose in the '40's?

They are making a come-

back, this time in bright

colored opaque pantyhose to

be worn with the latest of

pumps, also a look of the

past. Fashion designers say

minutes for recreation.

or two raking the lawn.

Orleans.

pleasure.

Now we are able to buy



OF THE NURSING HOME FAIR - Mr. and Mrs. Henry aners-up in the balloting for Floydada Nursing Home Fair left to right: Lillie Luttrell, last year's queen; Mrs. Love, second runner-up. Back, left to right: Lydia Warren, first geen contest; L. A. Sargent, runner-up in the king contest; Ray Reed, second runner-up in the voting for king.

(Staff Photo by Jim Huggins)

... becoming part of an

active group. Many good

points were made on gaining

self confidence, trusting

yourself, thinking positive,

cultivating friendships with

"Happy People" and finally

making the statement, "You

are what you think" and

Sheila Poole talked on

coping with our problems.

There are definitely times

when professional help is

required and should be

obtained, but there are also

times when we can avoid

many of our problems by

avoiding anxieties, setting a

set of values to live by, and

in general "don't let it get

you down". Sheila then gave

a stereotype test to all present which made many

really stop and think (and

question). The overall lesson

gained from the night was -

then conducted including

plans for the annual Christ-

mas party, collecting cou-

pons for UNICEF, and it

was agreed that the club

would present children's

books to the Lockney General Hospital for the

waiting room. It was also agreed upon to participate in

the bake sale for the

Satellite School on Novem-

ber 17. Groups were

organized for the Super Silly

Skits to be part of the next meeting. Some changes

were discussed and voted upon concerning revision of

Refreshments consisting of various snacks and drinks

were served by Mrs. Mathis

and co-hostess, Mrs. Roy

Turley. Members present

the club's constitution.

A business meeting was

be yourself.



OME FAIR WINNERS - Front, left to right: Lillie Luttrell, n the "Gay 90's" costume contest; Mom Buchanan, wheelchair Back, left to right: Lydia Warren, winner of the "Gay 90's" landley and Lela Clark, talent contest winners; Hattie Selman and gin, "Gay 90's" contestants. (Staff Photo by Jim Huggins)

various topics. The theme

for the meeting was "Color

My World with Insight". A

three member panel presen-

ted a program on self-im-

provement. Jeannean Hise

talked on improving the

spiritual self, emphasizing

we should know ourselves,

to know our abilities and our

limitations and accept them.

Above all, to keep in contact

with our Lord. Sally

Carthel's subject was "en-

joying our social self." Sally

pointed out the importance

here was getting involved

53.98

\$3.45

\$3.45

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CEILING TILE

PER SQ. FT.

4 X 8

PANELING

NYLON CARPET

PURE PAINT

LATEX WALL PAINT

PER GAL.

PURE PAINT

OUTSIDE

PER GAL.

DAVIS LUMBER CO.

ockney, Texas

ert

ers Send Their Friends"

Phone 652-3385

PER PANEL

ALLED ON FOAM RUBBER PAD

PER SQ: YD. \$5.89

Floydada Care Center Happenings

By Faye Walters Well, our fair is over for this year, and if you didn't come out, you really missed something good. I think every resident, family member or friend who attended had a nice time.

Did you know that our nursing home has a bathing beauty? Lydia Warren won first place in our Gay 90's dress review, and did she ever look sharp in an 1890 swim suit loaned to us from the museum

Mom Buchanan won first place in the wheelchair parade. Roy Handley and Lela Clark tied in the talent show. Mr. Handley sang a song, and Lela played a piano solo. Both did a wonderful job, too. Judges were Frances Rose, Edna Cockran and Beverly Kincer. We all want to thank

We had some very special entertainment from some young men playing guitars, Larry Westbrook, Jay Waller, Andy Langley and Jeff Rainey. They have only been playing together a short time. We hope they will come back and play for us again.

Then Mollie Stringer, her daughters and Mr. and Mrs. Bill Gilbreath sang several songs. They are no strangers at the home as they have sung many, many times for our residents and are always

We have so many to thank for making our fair a big success, and we want you to know we really appreciate

Also we had some donations in the form of money and Harry Morckel donated a beautiful candle for us to auction off. It sold for \$5.00. Many bought some of our crafts and this makes our residents so happy and

We made \$197.75, a large part of this coming from our King and Queen contest.

Jerry Cannon, Doug Bowles, Joe Frank Henson, Bill Matthews, Eugene Owens, Roland Watson, James Poole, Louis Fry, Ted Carthel, Lloyd Widener, Bobby Hise, Raymond Lusk, Paul Hrbacek, Warren Ma-

this, and Roy Turley. The next meeting w November 15, in the home of Mrs. Bobby Hise with the theme "Color My World With Laughter".

LOCKNEY WOMAN ELECTED TO TSTA COMMITTEE

Mrs. Merle Brotherton was elected to the executive committee of the area Texas State Teachers Association. which met Thursday, Friday and Saturday in Lubbock. She will take office June 1. 1974, on the policy making committee.

Mrs. Lillie Cooper, local TSTA president, and Mrs. Beth Calvert were voting delegates to the House of Delegates business meeting Thursday night at Coronado High School in Lubbock.

Tourists' Views On Food Prices

American tourists who traveled abroad this summer came home with a new appreciation for U.S. food

One tourist just back from a visit to Sweden reports his tab for five hamburgers, some French fries, and a soft drink added up to a whopping \$27 in American money. Another businessman who went to London said a dish

of strawberries and a cup of

coffee cost him \$5. Before having your CARPETING CLEANED

years of experience. It deposits dry foam (not liquid), brushes it deep into

the pile and vacuums the soiled foam back into the machine. The dirt, engulfed in foam, is removed simultaneously before it can sink back down

into the carpet. Result: your carpeting is cleaned thoroughly, not superficially. Since only foam is used, car-

were Mmes. Jerry Williams, on the premises know this:

So-called "steam" cleaning methods can be injurious to your fine carpeting. If steam (212°F) were used it would be ruinous! Actually, what is used is just hot water, sometimes with added detergent. And water left in carpeting is often harmful—causing mildew, shrinkage and browning injuring carpet fibers, backing, under pad and flooring. Tests show up to 6 gallons of liquid left in a 9' x 12' area. That's a whale of a lot of liquid! Such soggy carpeting can take as much as 9 hours for even the surface to dry! And that still leaves the backing, under pad and floor damp! So,

safe by using the method recommended by leading carpet manufacturers-THE VON SCHRADER

would be well advised to play it

In serving you we use the Von Schrader Carpet Deterger proven by almost 40 estimate. CARPETS CLEANED THE SAFE WAY, WORK GUARANTEE

VON SCHRADER ASSOCIATE CALL LOCKNEY 652-2500

peting is ready for use in about an hour. Shrinkage, mildew and brown-ing (often resulting from "steam" or other hot water extraction meth ods) are eliminated. Von Schrader is the only single unit that both shampoos and vacuums in just one pass. It's patented. So-for a safe method with beautiful resultsyou'll be wise to call us for further

the more daring. THE following is a letter, writer unknown, dated in 1954 concerning the cattle business. Things indeed

this "old look" is solely for

have changed in the past 20 "Dear Sir: After reading this letter, you can see what my banker thinks about my

cattle business. 'Livestock are animals that are bred and raised in the western states to keep the producers broke and the buyers crazy.

"Livestock are born in the spring, mortgaged in the summer, pastured in the fall and given away in the winter. They vary in size, color and weight, and the man who can guess the nearest the weight and market grade, is called a livestock buyer by the public, a robber by the rancher and a poor businessman by his banker.

"The price of livestock is determined in Chicago and goes up after you have sold, and down after you have

bought.
"When you have light cattle the buyers want heavy ones; when you feed heifers you find they want steers, or vice versa. When they're thin they should be fat; and when your steers are fat, the buyer tells you the market on tallow is shot; you've got them too fat.

"A buyer for a Montana packer was sent to Chicago to watch the livestock market. After a few days deliberation he wired his firm: "Some say the market, will go up, some say it will go down. I say the same. Whatever you do will be wrong. Act at once!"

MOTHER: "Son, don't use such bad words." Son: "Shakespeare used

Mother: "Well, don't play with him anymore."

About 96 million people worked in employment covered by social security in PUT ON A NEW PERSONALITY



SLING...BACK TO THE 40'S

Yesterday, the open toe, bare back Today, the softness, flexibility, sole support, straight-forward heel. For all your tomorrows. The walking, working, travelling days when you appreciate good company. sizes 5 1 2-9

MEDIUM AND NARROW WIDTHS

\$14.98



SHORTAGES SHORTAGES SHORTAGES SHORTAGES

MR. FARMER PLAN NOW!!

PREPAY YOUR CHEMICALS FOR 1974

1. Assure Supply 2. Discounts

3. Pick-up in season TREFLAN \$9650 5 GALLON

Bookings Available On Other Chemicals - Limited Time Offer-

Producers Cooperative Elevator Floydada

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SHORTAGES SHORTAGES SHORTAGES A SHORTAGES

tfc SHORTAGES

Announcing a change of personnel



WINFRED PAYNE



JIM COLSON

THESE TWO YOUNG MEN HAVE MANY YEARS OF AUTOMOTIVE SERVICE EXPERIENCE AND ASSOCIATION WITH THE PUBLIC. WE RECOMMEND THEM TO GIVE YOU PERSONABLE, FRIENDLY, RELIABLE SERVICE WHEN YOU COME INTO CITY AUTO IN FLOY-

WINFRED PAYNE HAS BEEN TRANSFERRED FROM AUTOMOTIVE SERVICE TO OUR SALES DEPARTMENT. HE HAS BEEN WITH US SOME 10 YEARS. MOST EVERYONE KNOWS WINFRED AND WE INVITE YOU TO COME IN AND SEE HIM ABOUT A GOOD DEAL ON A NEW PONTIAC, BUICK OR GMC.

WE HAVE EMPLOYED JIM COLSON, AN EXPERIENCED AUTO RE-PAIR SERVICE MAN AS OUR NEW SERVICE MANAGER, WE INVITE YOU TO COME IN AND GET ACQUAINTED WITH HIM.

CITY AUTO INC.

NORTHEAST CORNER SQUARE

FLOYDADA, TEXAS

Home

asuals.

rtertair

FLOYD PHILOSOPHER

Defending Jackrabbits This Week



Editor's note: The Floyd Philosopher on his Johnson grass farm comes out this week in defense of jackrabbits, of all things.

Call No. 487

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I have been concerned about the bad image some people in this country have been giving lately to jackrabbits.

And I don't understand why the environmentalists haven't leaped to the jackrabbit's defense, for you can be sure that when a species or a man loses his good image each is endangered, as too many people in Washington can now testify.

Here's the situation: I have noticed that some television commercials are using the jackrabbit as a bad example. A gasoline company for instance says if you take off too fast in your car when a stop-light turns green you're making a "jackrabbit start" and wasting gas. It shows a live jackrabbit in the act racing a turtle, with the rabbit running out of fuel and holed up exhausted while the turtle wins and has enough money left over to feed its family. A razor blade company says its competitor got off to a jackrabbit start in putting two blades on one side of a

The First National Bank

12, UNITED STATES CODE, SECTION 161.

IN THE STATE OF Texas

razor, while it took its time like any turtle would and came up with two blades on both sides, thereby winning the race.

Since neither jackrabbits nor turtles drive cars or shave, this evidence probably would be thrown out of any court, if the judge gave a definitive decision, which is beside the point. What I'm saying is that these commercials are holding jackrabbits up to public contempt and it's unfair.

Jackrabbit starts, while they no doubt are bad in cars, are life-savers with rabbits. Who's to say turtles wouldn't stay out of soup longer if they could manage jackrabbit starts? Or that jackrabbits' lives wouldn't be shortened if they could make only turtle-starts?

Those commercials ought to leave jackrabbits out and refer simply to quick starts and slow starts. To do otherwise is species-ism which, like racism, has no place in the world if all living things are to dwell on this earth in harmony.

I've got to add though that I do not include rattlesnakes and brown spiders in this list. They'll put a man in the hospital.

Yours faithfully,

National Bank Region No.

of P. O. Box 550, Floydada

., AT THE CLOSE OF BUSINESS ON October 17 , 1973

IN LOCKNEY IT'S BEAT TULIA, IN FLOYDADA IT'S BEAT IDALOU

Cash and due from banks (including \$ 93,889.31 unposted debits).....

U.S. Treasury securities.....

Obligations of other U.S. Government agencies and corporations

Other securities (including \$ 21,000.00 corporate stock).....

Trading account securities

Loans

Bank premises, furniture and fixtures, and other assets representing bank premises

Investments in unconsolidated subsidiaries and "associated companies".

Customers' liability to this bank on acceptances outstanding

Other assets (including \$ None direct lease financing).....

TOTAL ASSETS

LIABILITIES

Demand deposits of individuals, partnerships, and corporations

Time and savings deposits of individuals, partnerships, and corporations.....

Deposits of United States Government....

Deposits of commercial banks

Liabilities for borrowed money

Mortgage indebtedness

Acceptances executed by or for account of this bank and outstanding

Other liabilities

RESERVES ON LOANS AND SECURITIES

CAPITAL ACCOUNTS

No. shares outstanding None

(a) Total demand deposits \$ 10,404,126.07

(b) Total time and savings deposits \$ 5,605,385.08

Charter No. 7045

REPORT OF CONDITION, CONSOLIDATING

DOMESTIC SUBSIDIARIES, OF THE

PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER TITLE

SOUTH PLAINS NEWS by Mrs. Murray Julian

SOUTH PLAINS, Oct. 28-Nov. 3 - Most of the maize cutting is finished in our community, and the early cotton has begun to come in. Since we have not had a killing frost yet, planes were spraying cotton fields in this area last week. This Monday morning the temperature stands at 39 degrees, and a cool wind is blowing.

A good attendance was on hand for Sunday morning services at the Baptist Church, and no one was late, as the clocks were set back an hour Sunday, for the ending of Daylight Saving Time. Visitors at the morning church hour were Mr. and Mrs. Roy Burks of Rockwall, Texas, who formerly lived here, Mrs. Sue Kirksey, a newcomer to this area, Mrs. Madge West of Floydada, Dee Earle Cummings, home from Texas Tech over the weekend, and Jerry, Lisa and Carmen Powell of Amarillo, grandchildren of Mr. and Mrs. Grigsby Milton.

Bud Sessums of Big Lake came Tuesday to visit with his niece and nephew, Mr. and Mrs. Sylvin Kinnibrugh. He started home Wednes-

Dollars

2 8 3 6 2 7 2 9 7

14 000

3 995 168 20

400 061 82

21 1000 100

None

930

None

None

None

103 445 79

255 798 063 665

491 611

61 297 11

None

None

None

None

991

None

380 137 51

380 137 51

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None

None

16 103 502 37

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000 00

Cts.

day, but was taken ill as he neared Matador. An ambulance brought him to Caprock Hospital in Floydada, where his condition remains very serious, due to a heart attack. The Kinnibrughs remain at his bedside, and his daughter from San Francisco, Calif. arrived Sunday to be with her father.

Rev. and Mrs. Mike Oden went to Plainview Friday to visit her parents, Mr. and Mrs. Paul Sparkman, and on to Lubbock to spend the night with his parents, Mr. and Mrs. T. B. Oden. All attended the Texas Tech-SMU game Saturday afternoon.

Mr. and Mrs. Arby Mulder, Mrs. L.T. Wood and Mrs. Murray Julian from the South Plains Church went to Plains Baptist Encampment Sunday afternoon to attend the dedication of the Plains Dining Hall. Mrs. Wood assisted in serving. The new dining hall if very beautiful.

Jerry, Lisa and Carmen Powell, children of the Arlis Powells of Amarillo, visited over the weekend here with their grandparents, Mr. and Mrs. Grigsby Milton and Darla. Mrs. Powell came for the children Sunday after-

Mr. and Mrs. Fred Fortenberry are staying for the present at 413 SW 7th Street in Lockney, while their new home is being made ready to move to Lockney, to the south end of 7th Street.

Mrs. Bill Harper of McAllen, Mrs. Bruce Rich of Albuquerque and Mrs. Frank Jackson were visitors here Wednesday in the homes of Mr. and Mrs. Murray Julian and Mr. and Mrs. Kendis Julian. Mrs. Harper is recuperating from hand surgery, and is doing

Mrs. Don Marble's father, R. L. Holland of Lockney, went in to the Central Plains Hospital in Plainview last Monday and underwent major surgery Tuesday. Mrs. Marble stayed at the hospital last week with him and other members of the family. Today, Monday, they brought Holland to his home and he is getting along fine at this time.

Mrs. J. P. Taylor, Mrs. Grigsby Milton Jr. and Mrs. Mike Oden went to Plainview Tuesday for "Women for Wayland Day". They attended a coffee then toured the Wayland campus, had lunch at Harral Memorial Hall, then heard a talk by Dr. Roy McClung.

Dr. Fred E. Howard of Plainview will be the speaker at Sunday night services Nov. 4, in the absence of Rev. Mike Oden. Rev. Oden and wife will accompany her parents to Oklahoma City, Okla. where Mrs. Oden's mother, Mrs. Paul Sparkman will undergo eye surgery Tuesday. They plan to be home about Thursday.

L. T. Wood's cousins, Mr. and Mrs. Maurice Faust of Farmington, arrived Sunday afternoon to spend the night with Mr. and Mrs. Wood. and today, Monday, they left for Denver, Colo., on

another part of their trip. Mr. and Mrs. Early Pritchett went to Lubbock

Sunday afternoon to take her sister and her nephew to catch the plane for their home in Medford, Ore. Mrs. Herbert Y'Blood and her son, Bruce had been here for two weeks visiting the Pritchetts, and Mr. and Mrs. R. O. Turner in Floydada.

Miss Lora Mitchell and Rogene Bethel were united in marriage in Plainview at the Church of Christ October 27, and they will make their home in South Plains. We offer our congratulations and best wishes to the young couple.

Rev. and Mrs. Mike Oden were hosts Sunday afternoon for open house at the parsonage. Punch, coffee, cookies and mints were served and everyone enjoyed a time of visiting and touring the newly decorated parsonage. Members of the South

Plains Baptist WMU were invited to the Silverton First Baptist Church Oct. 30, for a salad supper, and the mission book, "Passport to People". Mrs. L. T. Wood, Mrs. Murray Julian and possibly others hope to attend.

Mr. and Mrs. Roy Burks of Rockwall came Friday afternoon to spend the night with Mr. and Mrs. Murray Julian, and were guests over the weekend with Mr. and Mrs. J. K. West in Floydada, and Mr. and Mrs. Early Pritchett of South Plains. They also visited other old friends while here.

Mrs. Tillman Powell is acting as worker and representative for the Muscular Dystrophy Drive in this area. She has traveled many miles doing all she can. working for the cause of this dreaded disease.

FLOYDADA



For Week of Nov. 5, 1973 MONDAY:

Meat loaf Catsup or zippy sauce Cream sauce potatoes Tossed vegetab'e salad Rolled wheat cake with glaze

Hot rolls and butter 1/2 pint milk Vegetable beef soup with crackers

Pimento cheese and peanut butter sandwiches Apricot cobbler Chocolate or plain milk

WEDNESDAY: Barbecued sausage Blackeye peas Cole slaw with dressing Peach and cookie Hot cornbread and butter 1/2 pint milk THURSDAY:

Hamburgers Tomato, lettuce, dill pickle slices

Potato chips Apple crisp 1/2 pint chocolate or plain FRIDAY:

Fried chicken and gravy Mashed potatoes Green beans Strawberry jello with

topping Hot rolls and butter 1/2 pint milk

Controls Off Ferilia

(By Congressman Bob Price) The Cost of Living Council finally acted (Oct. 25) exempt from Phase IV controls the sale of fertilizer and nutrients used in fertilizer production. This should stimulate domestic supply of fertilizer and offset the existing shortage. Also, the Council exempted the sale of ammonia, nitrogen urea, phosphates and potash used in the manufacture of animal feeds.

Exemption of controls on fertilizers is an action I urged in a letter to the Council's director, Dr. John Dunlop, during the early part of September, and again in House Agriculture Subcommittee hearings later that same month, I had hoped that action could have taken place earlier.

Nevertheless, the Council's action is important. Our agricultural producers cannot be expected to meet increasing demands for food, and thereby help to stabilize food prices, without a sufficient supply of fertiliz-

In lifting the fertilizer controls, the Council also formed a group of industry representatives and an inter-agency government panel, both of which will seek additional methods of stimulating fertilizer supplies available to our domestic producers.

Dr. Dunlop says these panels will play an important role due to the 3-year

Green Bolls In Ri Not Advisi

Efforts to handle defoliated cotton by ricking can get producers into trouble, says () an agricultural engineer in Lubbock.

Roy Childers, Lubbockbased specialist with the Texas Agricultural Extension Service, says that because of a bumper crop cotton season, more defoliated cotton is being harvested. Farmers, in an effort to handle the increased volume on schedule, are ricking this defoliated cotton.

"This haste could make waste," he says.

"Defoliated cotton sometimes has green trash material and green bolls. These are not as prevalent in frost-killed cotton. Green leaf trash and green bolls are estimated to contain 70 percent or higher moisture," he adds. "If this material is placed in the rick, it can cause the cotton to heat and

thus deteriorate in quality." Some producers also have toyed with the idea of shutting off the green boll separator in their harvesters and placing all the

green bolls in the rick. "This could be disas-

trous", he exclaims. The engineer explains that in cotton which is 90 percent open, a 2,300-pound result bale would comprise 2,070 and data pounds of burr cotton. With an average of six percent moisture, the 90 percent defount open cotton would yield 125 dudes pounds of water.

The other 10 percent contain would be green bolls. At 70 trist, percent moisture, it would potent take 766 pounds of green in the

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FLOYDADA

No. shares authorized 2,000 200 000 00 No. shares outstanding 2,000 500 000 00 411 919 84 None TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS **MEMORANDA** 15 782 245 72 6 458 950 25 None I.C. J. Payne - Cashier .., of the above-named bank do (Name and title of officer authorized to sign report) hereby declare that this report of condition is true and correct to the best of my knowledge and helies We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

FAIRVIEW NEWS Clyde Bagwell

havin

rs. Clyde

Mrs. C. H. Wise Sunday afternoon.

Mr. and Mrs. Clyde Bagwell and Mr. and Mrs. C. H. Wise visited in the home of Mrs. Kate Crabtree Sunday afternoon, and other members of the family who were there.

Mrs. Kate Crabtree, accompanied by her daughter, Mrs. Lige Moore arrived home Saturday night from Northport, Ala. where Mrs. Crabtree had been visiting for several days in her daughter's home. She had gone to Alabama to stay for a longer visit with her daughter, but was called home due to the sudden death of her brother, J. C. Bullard.

Mr. and Mrs. Preston Bullard of Portales, N.M. are also here, staying in the home of Mr. and Mrs. T. L.

Mrs. C. H. Wise visited Mrs. Jess Finley Tuesday.

Mrs. Bill Beedy of Claude is here visiting relatives. She came Saturday afternoon to the home of her sister, Mrs. Bill Tye. Mrs. Beedy and Bill Tye visited in Plainview Saturday night with Mr. and Mrs. M. O. Stapleton.

Mrs. Dale Robertson and son, Ty of Lubbock spent Sunday in the home of her parents, Mr. and Mrs. Woodrow Wilson, Mrs. Bill Beedy of Claude visited Sunday afternoon in the Wilson home.

R. M. Cannon visited Mr. and Mrs. J. W. Cannon Sunday and had dinner with

Mr. and Mrs. George Lotspiech of Adrian, Mr. and Mrs. R. B. Hatley and Mrs. Cecil Payne visited Mr. and Mrs. Oran Hatley Wednesday night. Mr. and Mrs. George Lotspiech visited in the home of his sister, Mrs. Cecil Payne Thursday morning before returning to their

home in Adrian. Mr. and Mrs. D. D. Tate of Lockney visited Wednesday afternoon with Mr. and Mrs. E. W. Walls.

Mr. and Mrs. E. W. Walls spent Tuesday in Lubbock and their grandson, Randy Minich, came home with them for several days' visit.

Mrs. Nora Underwood of Lockney and Mrs. Dona Lockney Hospital, visited Mrs. Jewell Teague last

Dean Walls of Ft. Worth, arrived Monday at the home of his parents, Mr. and Mrs. E. W. Walls and spent the night with them before

November 6

Thursday, November 1, 1973, Page 7 Cotton May Bring Additional Bonus

The 1973 cotton crop is almost in the bag for High Plains producers. The expected bumper crop, due to expanded acreage, uniform earliness of planting and favorable weather conditions, may bring an additional bonus, says a research scientist the Texas Agricultural Experiment Station in

Micronaire values, based on data taken from daily temperature readings, could top 3.5 or higher, he says. Dr. Jack Gipson, cotton physiologist based at the Texas A&M University

Lubbock.

going on to Plainview to attend to business.

Mrs. E. W. Walls visited Sunday night, before church in the home of Mrs. Kate

Agricultural Research and Extension Center, explains that research shows a strong correlation between the average prevailing temperatures of the late summer months and the fiber quality of High Plains cotton.

While several factors influence the quality of cotton," he says, "micronaire (a fiber quality measurement) and oil seed content are determined in large part by prevailing temperatures during August, September, and early October.

'Of the various fiber quality measurements used in the cotton industry,' Gipson explains, "micronaire is of most concern to area producers since it is

invariably the limiting quality character for this area. 'Micronaire provides a measure of the maturity of cotton fibers. Although it is not a measure of fiber diameter it is so closely correlated with diameter (or fineness) that it serves the cotton industry as a reliable indication of fiber fineness.

"Cotton prices are based on this quality measurement, he notes. "Producers are paid the greatest prices if their cotton is in the 3.5 to 4.9 range. Reading above or below this range are penalized."

The researcher explains that in practice a particular cotton variety will have the genetic potential to develop fiber with a particular degree of fineness. But if environmental conditions, particularly temperature, are unfavorable, this level may not be achieved.

Floyd County Hesperian

Such is the case with much of the cotton grown in this area, Gipson adds.

"For the current season," he says, "it appears there will be 52 days with 75 degrees F or below in the critical period. This pegs the current season's average micronaire at about 3.5, based on the varieties grown in the past.

"For the current season, however, there has been an appreciable shift to varieties with a higher micronaire potential which will be reflected in a higher overall average," he observes. "Taking these into account, it seems likely that micronaire values may average 3.6 for

the 23 county area. "Extreme micronaire values over the High Plains may range from a low of 2.4 (very fine fiber) to a high of barely over 5.0 (coarse fiber), he explains. The

average for the High Plains area from 1957 through 1972 is 3.43."

The scientist reports that the highest micronaire recorded on the High Plains since 1957 was 3.93, in 1958. 'In that year there were 37 days between August 1 and October 15 when the average temperatures were 75 degrees F or below.

The lowest value was recorded in 1971, he notes. That average was only 2.91, with 66 days averaging 75 degrees F or less from August first to October fifteenth.

"When you get right down to it," Gipson concludes, "higher temperatures during the latter part of the growing season can increase micronaire values and that means money for High Plains producers."

BRITTONS ATTEND

BELL RITES

IN FORT WORTH

Mr. and Mrs. L. D. Britton have returned home from Ft. Worth where they attended funeral rites Saturday for her brother, Ralph

T. Bell, 54. Bell, a retired employe of Swift & Co., died Friday after a year's illness. He lived in Floydada as a young man and was the son of the late Mr. and Mrs. H. P. Bell.

Survivors include his wife, two daughters, four grandchildren, a brother, Parks

W. Bell Sr., of Ft. Worth; and the Floydada sister, Quida Bell Britton.

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EGGS

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8 A.M.-8 P.M.

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DEL MONTE GRAN TOUR 89¢ VALUE

8-16 OZ. "A FULL GALLON" 99C VALUE

1/2 GALLON CLOVERLAKE \$1.19 VALUE

17 OZ. DEL MONTE 39¢ VALUE

PORK CHOPS

\$1.19

12 OZ, GLOVER'S

7-BONE ROAST

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2 LBS, WRIGHT'S



\$1.47

LB.

GROUND BEEF

89¢ LB.

303 WHITE SWAN CREAM STYLE OR WHOLE KERNEL

CORN

CUT OR FRENCH

3/\$1 ROLLS 43C VALUE 3/\$1

Topping

MARS PANTRY PACK \$1,69 VALUE

BEANS GREEN

POTATOES TOMATOES

SLICED

SPINACH

SLICED BEETS

BUTTER BEANS

WHOLE NEW

PEAS



PORK & BEANS



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LAKEVIEW NEWS by Mrs. Clyde Bagwell

Mr. and Mrs. W. H. Bunch spent Oct. 20 and 21 in Midland with their daughter and family, Mr. and Mrs. James Finley, Kristi, Suzanne and Melanie.

Mr. and Mrs. Earl Edwards have visited recently at Abilene with their daughter, Mr. and Mrs. Frank Fite and family, and on to Llano with their son, Mr. and Mrs. Earl Edwards Jr. and family

Mr. and Mrs. W. G. Forman spent Tuesday and Wednesday with Mr. and Mrs. Henry Brewer. The Formans had been in Denver, Colo. for several weeks, staying with their daughter, Mrs. Paul Pettijohn while her husband had to be away from home. Mr. and Mrs. Fred McDougle of Crosbyton joined the above group for supper Tuesday night at the Henry Brewers.

Mr. and Mrs. Millard Watson and Mr. and Mrs. Dean Watson and Deanna joined them for lunch Wednesday. Mr. and Mrs. Forman's home is in

District

edge

Springfield, Mo., but they have a travel trailer and travel most of the time.

Mrs. Henry Brewer had a phone call from her brother, Herbert Forman at Wichita Falls Thursday night, telling her that another brother and sister-in-law, Mr. and Mrs. Buren Forman were both patients in University Hospital in Lubbock. Mrs. Forman is to undergo surgery on her shoulder.

Mr. and Mrs. Milton Dunavant, Michael, Steven and Lisa of Ft. Worth came Friday night and stayed over Sunday with his parents, Mr. and Mrs. Grady Dunavant. Mrs. E. F Williamson of Floydada joined the group Saturday for dinner.

Mr. and Mrs. Grady Dunavant went to Lockney Sunday afternoon and visited in the hospital with Mrs. Ona Ruth Neff and at Lockney Rest Home with Mrs. Della Finley and Pope Duncan. Later they visited Mr. and Mrs. B. D. Jones.

Mrs. Fred McDougle of Crosbyton visited her par-

BEAT FUEL SHORTAGE

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WILLSON & SON-BUILDERS MART

ents Mr. and Mrs. Henry Brewer Thursday p.m.

Mr. and Mrs. George Hunter of Waxahachie spent Wednesday night with Mr. and Mrs. Leonard Alexander. The Hunters also visited Mr. and Mrs. W. M. Hambright and C. Alexander while here.

Sid Jackson of Tucson, Ariz. came to Hart Wednesday to attend graveside services for his brother, J. C. Jackson, who was killed in a plane crash. While in this area Sid Jackson visited Wednesday night and Thursday in the home of Mr. and Mrs. Leonard Alexan-

Mr. and Mrs. Doug Galloway, Guy and Rusty were Sunday dinner guests of her parents, Mr. and Mrs. Otis Anderson and Connie.

Mrs. Otis Anderson went to Crosbyton Monday to spend the afternoon with her sister, Mrs. Brownie

Mr. and Mrs. D. C. Harrison went to Levelland Friday and visited Mr. and Mrs. Foy Smith, and all attended a church revival that night.

Max Harrison, Debbie and Tracy of Floydada spent the day Friday with his parents, Mr. and Mrs. D. C. Harrison, while Mrs. Max Harrison attended a teachers' meeting in Lubbock.

Mrs. H. F. Ayres of Lubbock called her parents, Mr. and Mrs. Henry Brewer Sunday morning.

Mrs. Bobby Britton, Delwin and Mitchell of Lubbock spent the day Friday with her parents, Mr. and Mrs. B. L. Breed. Sunday Mr. and Mrs. Breed visited another daughter, Mr. and Mrs. Ray Lloyd and had dinner with Mrs. D. C. Harrison

visited in Lubbock Wednesday with Mrs. Jerry Bob Harrison, Kay, Marty and

Libby Anderson spent the day Thursday with her grandmother, Mrs. Floyd

Mrs. Viola Brown and Mr. and Mrs. Frank Pratt spent Tuesday until Friday at Lake Stamford.

Mr. and Mrs. W. M. Hambright visited Mr. and Mrs. Billy Joe Hambright Sunday afternoon. After church Sunday night they visited Mr. and Mrs. Odell Breed.

Mrs. Jerry Towler is spending a week here with her parents, Mr. and Mrs. Odell Breed, while Jerry is in Abilene attending school.

Among those visiting in the home of Mrs. R. F. Hall during the past week were Mr. and Mrs. Bill Jackson and Brian of Ft. Worth, Ervin Newberry of Colorado, Harvey Newberry of Oklahoma, Mr. and Mrs. Lesol Parker, Mr. and Mrs. M. Covington, Mr. and Mrs. Clyde Alexander, Mr. and Mrs. Earl Bishop, Mrs. Ruby Shoemaker, Mrs. Mattie Jameson and Mrs. B. C. Hinsley.

Mr. and Mrs. Dean Watson attended the ball game here Friday night and after the game they attended an after-game party at the Massie Activity Center.

After church Sunday Mr. and Mrs. Dean Watson and Deanna visited her parents, Mr. and Mrs. Tom Moore and had dinner with them.

Mr. and Mrs. Harold Bertrand visited Mr. and Mrs. Henry Price after church last Sunday night.

Dr. and Mrs. James B. Price of St. Louis, Mo. will be here this coming week end with his parents, Mr. and Mrs. Henry Price. Dr. and Mrs. Price are in Houston at this time attending a dental convention, and will visit both here and at Lubbock before

returning home. Sunday night Mr. and Mrs. Dean Watson and Deanna visited at McAdoo with Mr. and Mrs. Tim Griffin. Monday (today) Mr. and Mrs. Dean Watson and Deanna spent the day with his parents, Mr. and Mrs. Millard Watson.

James Williams of Mid land visited his parents, Mr. and Mrs. Q. D. Williams Thursday evening.

Mrs. Q. D. Williams and Joe visited Sunday at Crowell with Mr. and Mrs. Odell Williams and Mr. and Mrs. Vernon Jones, and at Truscott with Mr. and Mrs. Edgar Jones and Mr. and Mrs. Jack Brown

A group of FFA Chapter members went to Amarillo the past week where they were on television showing a film on the rating won by this chapter for 1973. They won a gold rating in the state and national conventions. Those going from this area were Nancy Lloyd, Penny and Becky Bertrand, Monte Williams, Greg Bishop, Gary Nixon, Mark Griggs, Robert Ferguson, Joe Womack, and Doris Schwertner. The group was accompanied by Mr. and Mrs. Orville Harris.

Mrs. H. M. Thomas of Floydada was a Sunday dinner guest of Mr. and Mrs. Howard Bishop.

Floydada Care Center **Visitors**

Mrs. George Wexler, Mrs. Albert Duncan, Alma Ruth Nelson, Bette Tye. Mary Stanley, Rev. and Mrs. Emmitt Clampitt, Mrs. Joe Green, Mrs. Kerry McDowell, Mr. and Mrs. R. H. Grubbs, Mrs. Donie Hanson, Mattie McPeak, Goldie Cypert, and Mr. and Mrs. Dozier Dillard, all of Floydada:

Mrs. Jesse Goodman and Mrs. Roy Langley, of Ennis, Texas: Mr. and Mrs. Frank McNeill, Amarillo; and Annie Jones, Plainview.

DIRECTORS ATTEND MEETING

G. L. Fawver, chairman of the Floyd County Soil and Water Conservation District announced this week that the district will be attending the 33rd annual Texas Soil and Water Conservation District meeting in Fort Worth Oct. 30, 31 and Nov. 1. The theme of the entire meeting will be "Where Do We Go From Here". Several outstanding speakers will be on the program. Planning to attend the state meeting will be Mr. and Mrs. G. L. Fawver, Mr. and Mrs. Herman King and Jon J. La

FLOYD DATA Funeral rites for Mrs. Corda Battey, 72, of Hereford, sister of Autry Sparks of the McCoy community, were held Tuesday in the Methodist Church in Bovina. Mrs. Battey died Saturday in Deaf Smith Hospital in Hereford.

Survivors include two sons, five brothers, a sister and five grandchildren.

FLOYD DATA Mr. and Mrs. Fred Seal of Dallas spent the weekend in Floydada with her parents. Mr. and Mrs. Jack Stansell. They also visited in Plain-



GEORGE C. SCOTT, as a doctor, becomes romantically involved with Dianna Rigg, as the daughter of a patient, in "The Hospital," showing Sunday at the Seale Drive-In. Picture is released by United Artists, an entertainment service of Transamerica Corporation.



the spider in Paramount Pictures' "Charlotte's Web," the animated musical film based on E. B. White's contemporary classic. The Hanna-Barbera and Sagittarius Production, with nine new songs by Acader Award winners Richard M. and Robert B. Sherman, also stars the voices of Paul Lynde, Henry Gibson and Agnes Moorehead. Showing Friday and Saturday at the Palace Theatre.



ROCK HUDSON holds a large amount of money he has just won by betting on the shooting ability of Dean Martin, while Susan Clark, Hudson's wife in the film, looks at the target in Universal's exciting outdoor drama, photographed in Technicolor and Todd AO-35, George Seaton produced and directed from a screenplay by Theodore Taylor and an original story by Hank Fine. Showing Friday and Saturday at the Capada Drive-In.

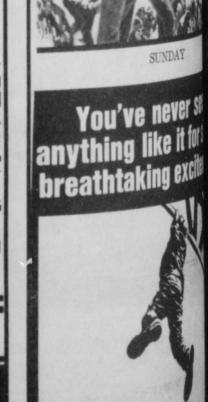
view with her grandfather. Johnny Lackey, who is a patient in Nichols Hospital. where he has been hospitalized for the past three weeks. Lackey is improving following major surgery.

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SUNDAY







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ROUTE SALES — Milk routes now available. Good benefits. Bell Dairy Products 201 N.

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WANTED - Personnel to sell

and service fertilizer and

farm chemicals. Farm back-

ground helpful, not nec

essary. Equal opportunity

employer. Contact Riverside

Chemical Co., Box 512,

Lockney phone 652-2393 or

send resume to same, Box 1599, Plainview, Texas 79072.

WANTED - Dog catcher. Must

manager, City Hall, Floydada

REGISTERED NURSES - 1 full

time and 1 part time. Apply to

administrator, Lockney General Hospital, Lockney, Texas

79241. Phone 652-3373 or 652

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CUSTOM PLOWING - Can run hoeme, offset, or chisel plow. Call 983-2711 or 983-2291. tfc

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FOR SALE - 15 acres with irrigation wel, located 3/4 mile east of Floydada. 983-2862 or 983-2456.

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FOR SALE - We have a limited amount of the red sunflower eeds. Generous package 50c. Menard Field, 983-3166. 11-1c

GOOD SOYBEAN HAY For Sale — 983-2726.

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FOR RENT - Property - Apartments, 2 and 3 bedroom houses. Business Buildings, clean BARKER INSURANCE AG-ENCY, Lockney, 652-2642.

FOR RENT - Plenty of good storage space in the Lockney Beacon Office. Call 652-3318.

FARM MACHINERY

NEW Steel COTTON TRAILERS. Extra tires, wheels, and chassis. El Dorado Trailer Co. AC405-633-2547. C. M. Brad-

FOR SALE - 40-horse electric motor. New switch box. Been run one season. Also 8-inch pump. Phone 652-3414, Donice Casey. L5-tfc

FOR YOUR portable disc rolling needs call Lawson Bros Welding and Equipment, 983-3940, Floydada.

NORRELL TRACTOR PARTS -For Tractor and Irrigation Supplies and Accessories. tfc

FOR SALE - Two S-26 Moline cotton strippers. One ready to go. The other for parts. J.W. McClure, Route 2, Crosbyton. Phone 697-2681.

FOR SALE - 1968 4020 John Deere Power Shift, LPG. Call 652-3540 in Lockney. L10-tfc WINCH TRUCK SERVICE on cotton baskets and every-

thing else. We'll go anywhere. Babe's Service Center, Phone 983-5042, Floydada. FOR SALE - Two 4 inch electric

oil lubricated pumps, 200 ft. setting. Also John Deere 70 Cotton Stripper. Call 983-2274 at night. MR. FARMER - Fall plowing ahead, and our portable disc

rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-

FOR SALE - Used Farm Machinery. Lawson Bros., East Mis souri Street, Floydada.

By Ace Reid



"Naw, Jake I can't cash your check, it ain't that youre

AUTO, FIRE & FARM INSURANCE Floydada Real Estate & Insurance Agency

AUTOMOTIVE

1962 INTERNATIONAL Scout -Good hunting vehicle. \$350 983-2316 after 5. Bill Dawson

FOR SALE - 1972 Dodge Colt Station Wagon, like new throughout, automatic trans mission, factory air, bucket seats. See Art Ratzlaff, 2/10 mile south of Dairy Mart on Ralls Highway. FOR SALE - 1972 Datsun pick

up, good condition, 1974 evrolet, ½ ton, fair, 983-3956, 902 South Wall, Floyda

FOR SALE - Kawasaki 100 dirt bike. A-1 condition. Kenneth Cox, 312 W. Hallie, Floydada,

> GARAGE SALES

GARAGE SALE - Includes re frigerator, other items. 602 W. Mississippi, Floydada. tfo

GARAGE SALE - Same place, new stuff. Cheap prices. On Ralls Highway, second house on right past Brown Gin.

Venus Cosmetics Best Money Can Buy. Please call Dewanda Blenden 652-2563, Lockney

Treflan **Application**

CUSTOM SPRAYING AND PLOWING

Call Bill Selman 983-2422 or 983-5390

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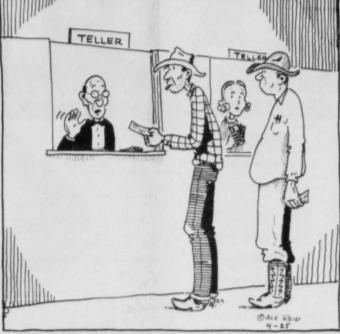
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COW POKES



overdrawn, it's yere jist under deposited!"

Jim Word — — Phone 983-2360

WANTED TO LEASE - Wheat pasture. Yearlings or p Call 983-2291 or 983-2711.

> CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652

> > PRE-CONDITIONING CATTLE Want to lease wheat pasture. Phone 983-3450. D & W Feedlot, north of Floydada

WANTED

pairs.

FOR SALE - We have one slightly used D-24 Olivetti Calculator. Used to be priced at \$495. On sale with a new guarantee, \$250. Hesperian Office Supply.

WANTED - Wheat pasture for approximately 50 cows. Morris Stephens, Flomot, Texas, AC806-469-5322.

NEED DESPERATELY good 3 bedroom home to be moved. Call Petersburg, 667-3923 or

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Insurance Company Floydada Office Phone 983-3777 Home Phone 983-3586

LEGAL

NOTICES

APPENDIX A

Statement of Nondiscrimination "Lighthouse Electric Cooperative has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964 and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities. Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color or national origin in its policies and practices relating to applications for service or any other policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of this organization.

Any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, Washington, D.C. 20250, or the Rural Electrification Administration, Washington, D.C. 20250, or this organization, or all, a written complaint. Such complaint must be filed not later than 90 days after the alleged discrimination, or by such later date to which the Secretary of Agriculture or the Rural Electrification Administration extends the time for filing. Identity of complainants will be kept confidential except to the extent necessary to carry out the purposes of the Rules and Regulations. Lighthouse Electric Cooperative Inc.

PO. Box 580 Floydada, Texas 79235

11-1-73c

FOR SALE

FOR SALE - 1970 Model Color RCA, 25-inch TV. See at Mize Pharmacy.

FOR SALE - 2 Golden Falcon trailers at dealer's cost. Cooper Trailers, 652-2201 in Lock ney.

\$1.00 PER COLUMN INCH. CARDS OF THANKS: \$1.00 FOR SALE - Two good used color TVs. Both have new picture tubes. See at Mize Pharmacy. TUESDAYS FOR THURSDAY EDITION: 12 NOON FRIDAYS

> FOR SALE - 12 x 60 trailer, 3 bedroom, 11/2 bath. Corner of Ross & 3rd Sts., Floydada. Come by after 6 to see, or call 983-2456 or 983-2862.

pooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney.

CARPET shampoo and sham-

FOR SALE - 12' x 50' 2 bedroom mobile home, like new. Jack McIntosh, 983-3656. tfc FOR SALE - 40-ft. 8 wide Dixie

Queen House Trailer. Contact Jim Mason. Behind the Lockney Motel. FOR SALE - Excellent 20' x 8'

steel chain fence with four corner posts and best gate. Perfect for small child or dog David Battey Jr., 983 3021

FOR SALE - Buffet and Rec tangular Table. Call 983-2245 EVERY make electric carpet

shampooer does a better job with famous Blue Lustre Allen TV Sales & Service, 115 E. Missouri, Floydada, Texas 79235.

FOR SALE - Mr. Farmer, we have in stock the very ehlpful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney.

YES! We're all for love and marriage! Let us order your wedding announcements. Many beautiful selections in our sample book. Lockney Beacon Office Supply. Phone 652

PROFESSIONAL Rug Cleaning Phone 652-2500, Lockney. tfc

> WANT TO DO Yard Work and minor repair and painting. Charles Dean, 328 W. Tenn.

DO AIRLESS spray painting. Farm & Ranch. Free estimate. Contact Jim Mason behind the Lockney Motel. L10-2tc

MATTRESSES - New or renovated. For appointment call City Trim Shop. 983-2332,

Miscellaneous

BABYSITTING - In my home during daytime, will go to your home at night. 983-3963.

KEEP CARPET CLEANING PROBLEMS SMALL - Use Blue Lustre wall to wall. Rent electric shampooer \$1. Parker Home Furnishings, Lockney.

LAWN MOWERS repaired and sharpened Briggs-Stratton and Tecumseh Parts. Toro mowers. Spears Small Engine Service, 105 N. Main, 983-2396.



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DR. O. R. McINTOSH

Optometrist 211 South Main Street Telephone 983-3460 Floydada, Texas

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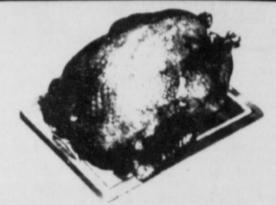


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Sausage	LB. \$111
Superb Valu Trim, Blade Cut	2 LBS. 52.20

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Orange Juice

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Your Choice of Piggly Wiggly Frozen Vegetables **Cut Broccoli**

Mixed Vegetables **Green Peas Cut Corn** Sweet Peas

Whole Tomatoes 4 16-oz. \$100

Piggly Wiggly

Golden Corn 17-oz.



Eggs

10 10-ct. \$100 Piggly Wiggly Sweetmilk or Buttermilk Biscuits Piggly Wiggly Country Fresh Flavor Quarters Margarine Spinach 22¢ Vegetables 23¢

Piggly Wiggly Cut

Green Beans 16-oz. Cans



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