



Mitchell Too Much; Lobos 15, Whirlwinds 7

By Wendell Tooley

It was a long road home Friday night for Floydada's football fans after the Levelland Lobos defeated the Whirlwinds 15-7. Floydada had almost as many fans in the big Levelland stadium as the home folk and although the 'Winds lost the game, it was exciting with Lobo senior Sam Mitchell running up some 214 yards while Floydada's John Cagle threw some 179 yards of passing gain.

The first half was all defense with the score 0-0 and Floydada leading 4-3 in first downs.

Floydada was first on the scoreboard when Cagle plunged in from the one yard line near the end of the third quarter. Rance Young kicked the extra point.

But in hardly two more minutes Levelland's Bobby Smith hit Willie Franklin with a pass that Franklin took on in for paydirt. Then Smith hit Marty Estes with another nice pass for the two extra points.

Early in the fourth quarter Mitchell broke loose, ran some 75 yards for the second Lobo TD. Bill Wright kicked the wobbly extra point that just made it over the crossbar.

PLAY BY PLAY

Floydada took the kick-off back to the 30. Cagle made five, then hit Travis Johnson with a beautiful pass good for 37 yards and the first down.

Rex Yeary and Johnson carried for another first down, Cagle made another six and the ball was on the Lobo 17 yard line when it went over to Levelland on downs.

Levelland came back strong with two first downs. The 'Winds defense shut them down and they had to punt. It was probably Mike Hatley who blocked the Lobo punt and Floydada was in good field position on the Lobo ten yard line.

Floydada took a five yard penalty, Young made two, Yeary made two, then the 'Winds took another inopportune five yard penalty and Young tried a field goal from the 15. It was no good.

Levelland couldn't go and punted from their own 29. Floydada promptly made two first downs as Yeary ran for ten and five, and Young made six. Floydada's Johnson and Young made about nine and Cagle punted.

The teams swapped punts as both defense teams went to work. Levelland had the ball on their own 21 when Mitchell broke through the middle and gained some 50 yards. Then Levelland fumbled on the 26 and the ball bounced on down to the 13 yard line before a Whirlwind covered it.

The halftime whistle blew with Floydada on its own 13 yard line. Floydada was in fairly good shape, leading 4-3 in first downs, 37-0 in passing and behind in rushing 76-53. Floydada had five-five yard penalties to none for Levelland. The score 0-0.

HALFTIME

Halftime was really enjoyable as the very classy Whirlwind band began the entertainment. Their marching was sharp, their music enjoyable. Levelland put two bands on the field... a red one and a black one. Their "San Antonio Rose" was well received by the crowd.

SECOND HALF

Levelland took the Floydada kick-off

and marched down the field with three consecutive first downs. Finally the 'Wind defense held and the ball went over on the 'Wind 32 yard line.

The 'Winds took the ball back down the field with four first downs and Cagle carrying over from the one for the first TD of the game. Young did and Floydada led 7-0 with 3:38 left in the third quarter. Cagle hit Marc Smitherman for 20 yards and Lynn Becker for 33 yards to set up the TD.

Levelland took the kick-off right back down the field with a 12 yard pass, a 15 yard roughing the passer penalty, and then the long 34 yard pass play from Smith to Franklin good for their first TD. Smith then hit Estes for the extra two points and it was Floydada 7-Levelland 8.

There was 2:04 left in the third quarter.

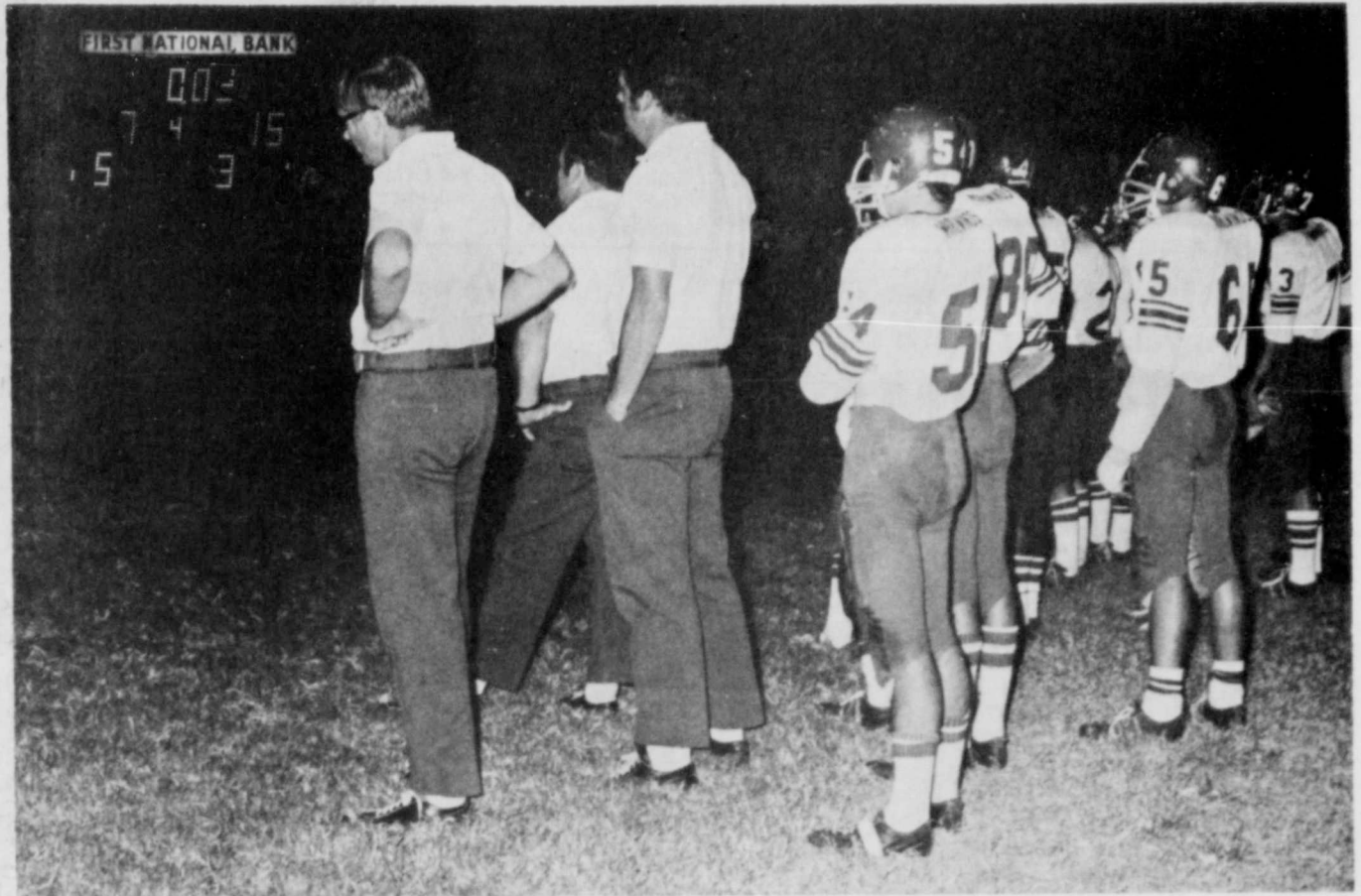
Floydada took the kickoff back to the 31, then Johnson made a beautiful run good for some 15 yards. Cagle hit Becker for 35 aerial yards and Floydada was on the Lobo 17 yard line at the end of the third quarter. The drive fizzled and the ball went over on downs.

Levelland's Mitchell brought the ball out to the 24 before breaking loose the next play and going all the way for the second Lobo TD. Bill Wright barely made the extra point... but he did. Levelland led 15-7 with 9:21 left in the game.

Floydada still had plenty of time to win the game, and it looked like they would. They took the kick-off back to the 29, promptly made three first downs as Cagle hit Johnson for 11, Becker for 12, Smitherman for 12. Kelvin Ratlif made six. Then Cagle was sacked for some nine yard loss.

However, Cagle bounced back with a nice pass good for 19 yards to Becker. Cagle's next pass was short and right into the arms of Lobo Jim Richardson.

That was all for the Whirlwinds as the Lobos kept the ball for four downs, punted to a Floydada receiver who fumbled the ball right back to the Lobos. The Lobos ran out the clock.



TWO SECONDS LEFT... and eight points behind: the Whirlwind bench. (Staff Photo by Jim Huggins)

Coach's Comments

Whirlwind head coach L. G. Wilson started the season blaming the Whirlwinds' mistakes on inexperience and inconsistency, but "... we don't know what to blame it on now... we should be coming around and not making these mistakes," he said after the 'Winds' loss to Levelland.

Wilson was pleased with the defensive play of the interior line - he said tackle Mark Craig played his best game of the season so far, and Mike Hatley played a good game - but "... when they get past the line and linebackers, they go, or threaten to go, all the way every time." Wilson promised the secondary would see some work this week.

Also receiving special attention will be the 'Wind offense. "Offensively, we're just as inconsistent as can be," Wilson said Saturday. The Whirlwinds had several scoring opportunities early in the game but couldn't cash in on them. Wilson said quarterback John Cagle again did a good job throwing under pressure but didn't get good blocking from the line or the backs.

"If our kids will get mentally and physically ready, we can start a new season Friday and turn this losing season around when we go into district play," Wilson declared. "We have to get consistent, develop the killer instinct, block harder, and run harder," he said.

Wilson said he was pleased with the good fan turnout Friday, and said to the Floydada fans: "Stay with us... We're going to jell into a ball club... I've just got a feeling that this is the week we're going to put it all together."



MITCHELL GOING AWAY... A scene familiar to the Whirlwinds Friday at Levelland. The speedy Lobo back picked up just four yards on this play before Mike Reves (60) brought him down. (Staff Photo by Jim Huggins)

'Wind JV Whips Ralls 18-6

Floydada High School's junior varsity football team outscored Ralls here Thursday 18-6. Quarterback Greg Goen scored two touchdowns for the Whirlwinds and added a two-point conversion, and Ralls donated four points on safeties when center snaps twice got by the Jackrabbit punter and went out of the end zone.

The 'Winds led 2-0 on a safety in the first quarter. In the second, Joe Huerta blocked a Ralls punt, giving the Floydada JV good field position. Goen sneaked over from the one several plays later, and kept on the option for

the extras, making it 10-0 'Winds. Ralls scored with a minute and a half left in the second period, on a 55-yard pass play. Extra-point attempt failed.

After a scoreless third quarter, the 'Winds upped their score by two on the second safety of the evening. Late in the game, Floydada put together another TD drive. Goen scored on the option play from three yards away. The conversion kick was no good.

Huerta blocked two punts in the game and picked up 83 yards on 18 carries from his tailback position. Freddy Selman intercepted two Ralls passes and did a good job returning punts.

Ends Monte Smitherman (who led the Whirlwind tacklers with 11 stops) and Alvin Stofel and tackles Billy Maricle (10 tackles) and Gary Nixon turned in good defensive performances.

The JV 'Winds play next Thursday at Abernathy.

Absentee Voting Starts Wednesday

Absentee voting for the November 6 state constitutional amendment election opens Wednesday, October 17, according to Margaret Collier, county clerk.

Anyone planning to be gone on election day who wishes to vote in the election should cast their absentee ballot at the clerk's office in the courthouse.

WEST SUCCEEDS STEVENS AT SOUTHWESTERN BELL

J. L. (Jim) West has been named manager here by Southwestern Bell. He succeeds Les Stevens, who has been promoted to unit manager in Amarillo.

The move is effective immediately. West has been a commercial representative in the Amarillo business office since 1963.

He joined Southwestern Bell in 1948 as a frameman in Borger and also worked there as an installer and repairman before transferring to the Borger business office in 1953. After serving in the Army for two

years, West rejoined the telephone company in Amarillo in January, 1957. He moved to Lubbock and Abilene before transferring back to Amarillo.

He and his wife, Norma, are parents of four daughters and one son. In Amarillo, West has been an active worker in the United Fund, YMCA, Chamber of Commerce and other civic activities. He also is immediate past president of the Amarillo chapter of Telephone Pioneers of America.

Mrs. West has been active as a Girl Scout Leader. Stevens has been manager here since April, 1971.

Car, Truck Crash Injures Two In Lockney

A car-truck accident at the intersection of FM 378 and Highway 70 in the city limits of Lockney resulted in injury to both drivers in an accident at 7:01 p.m. Thursday evening.

The driver of the truck which is the property of the Missouri Packing Company of Plainview was not seriously injured. The driver of the truck was Ricky Dan Robinson of Friona, Texas. He suffered a cut on the leg.

The driver of the car, Mrs. Faye Permenter, a telephone operator from Plainview received five broken ribs, a bruise on the brain, a severe

concussion, and a lacerated foot in the accident. She was rushed to a Plainview hospital by a Carter Funeral Home ambulance, where she was then transferred to Lubbock Methodist Hospital by Carter Funeral Home of Lockney. Mrs. Permenter was reported to be in intensive care early Friday morning, and her condition was reported to be fair.

The accident occurred when Mrs. Permenter, traveling south at the intersection started across Highway 70, and was hit by the oncoming truck driven by Robinson. The car was thrown into the air and landed in a nearby ditch on Highway 70. The truck went whirling across Highway 70 as it was traveling west and wound up on a service road to the left of the highway.

Highway 70, which is a four lane highway had been turned into two-way traffic around 3 p.m. Thursday afternoon with the closing of the side that goes to Plainview for construction purposes.

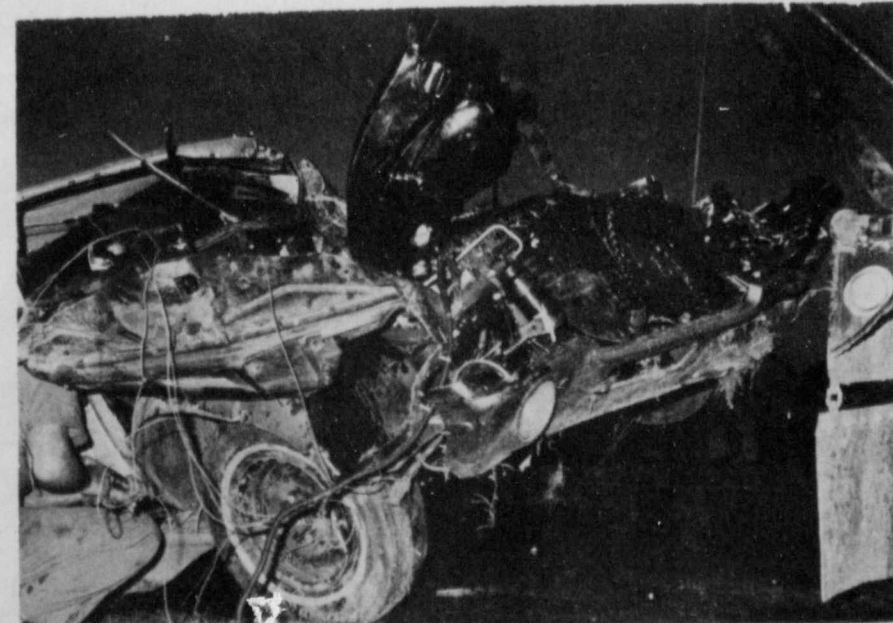
Raymond Hamilton, Lockney City Police Officer, investigated the accident, which is the second one in three months in the same general area.

Freshmen Lose

The Whirlwind freshmen dropped a 20-0 decision to a freshman-sophomore team from Petersburg Thursday.

The ninth-grade 'Winds, hurt by six fumbles and a position change in the defensive backfield, had no luck against a Petersburg passing attack.

It was 7-0 at the half and 13-0 after three quarters.



THIS OLDSMOBILE CUTLASS driven by Mrs. Faye Permenter of Plainview was involved in a car-truck accident in Lockney Thursday evening. (Staff Photo)

Chat, WELLS TOOLEY, THE DAM will begin, REPUBLICANS, CHAT, WELLS TOOLEY, THE DAM will begin, REPUBLICANS, CHAT, WELLS TOOLEY, THE DAM will begin, REPUBLICANS...

THIS OLDSMOBILE CUTLASS driven by Mrs. Faye Permenter of Plainview was involved in a car-truck accident in Lockney Thursday evening. (Staff Photo)

LOCKNEY STUDENTS PLEDGE WTSU SORORITY

AMARILLO — Two West Texas State University sophomores from Lockney have pledged a social sorority following fall rush at the campus in Canyon. Peggy Jarrett and Sandy Riley are now members of Chi Omega. Miss Jarrett is the daughter of Mr. and Mrs. Bob Jarrett (Box 811). Mr. and Mrs. John Lemuel Riley (Rt. 1, Lockney) are

the parents of Miss Riley. The weeklong period of rush at WTSU started Sept. 3 with a convocation, and included four rounds of parties during which the rushees learned which sororities wanted them and sororities learned which girls wished to join them. Five sororities affiliated with the National Panhellenic Conference are repre-

sented on the Canyon campus. They in addition to Chi Omega are Delta Zeta, Zeta Tau Alpha, Alpha Delta Pi, and Kappa Delta. While Greeks in other parts of the country reported dwindling interest on college campuses in recent years, "we continue to hold our own or grow", says Mary Lou Farnum, assistant dean of women at WTSU.

Ninety-six girls pledged sororities this fall. The local Panhellenic Council sets a limit of 55 members for each of the WTSU sororities.

NEW PLAN FOR JUNIORS TO SELECT COLLEGE

High school juniors will take an important step this fall toward college selection and admission. At the same

PUBLIC NOTICE

CHARLES GOODNIGHT IS NO LONGER ASSOCIATED WITH BURCH OFFICE MACHINES OF TULIA.

SMITH CORONA CORONAMATIC 2200 ELECTRIC PORTABLE TYPEWRITER

This typewriter has a totally new ribbon system — the Coronamatic Cartridge. It can be changed in three seconds from utility fabric to print-quality carbon film. Cartridges also contain different colors, correction ribbon and metallic ribbons. The Coronamatic user can choose and change ribbons to match the needs of the job.

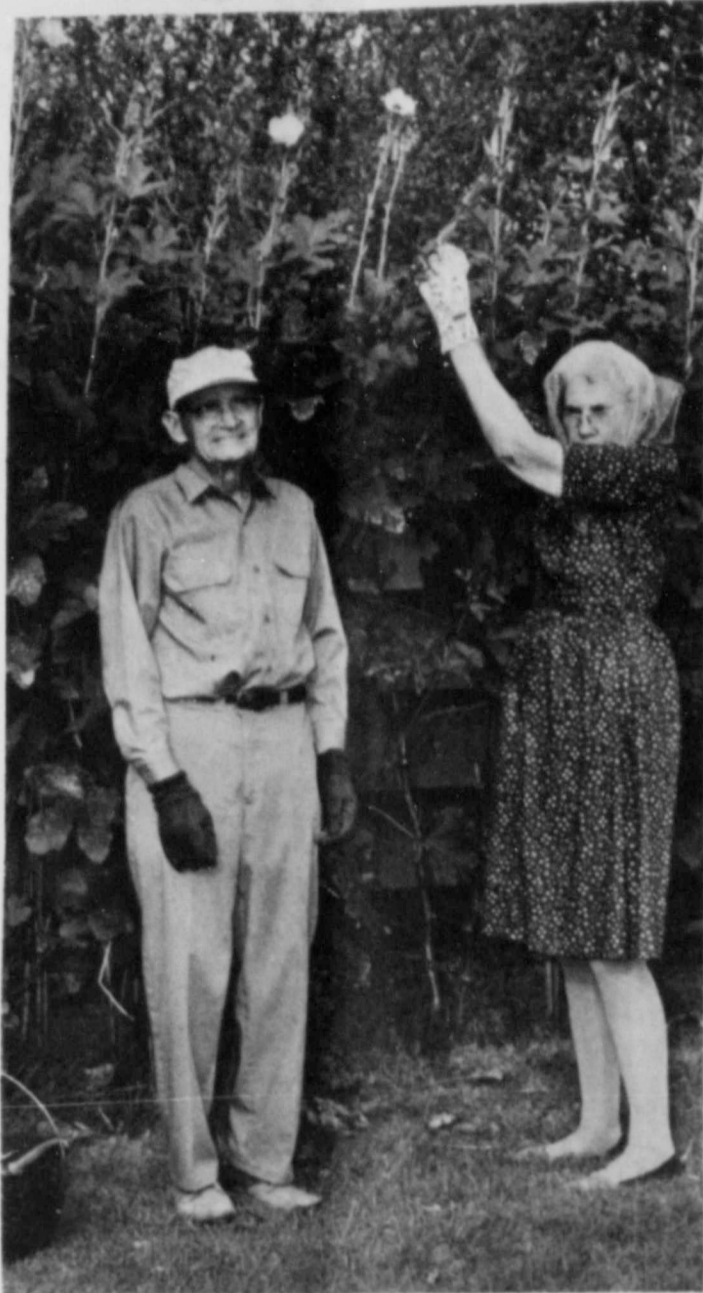


CORONAMATIC 1200

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HESPERIAN OFFICE SUPPLY

FLOYDADA



THAT'S REALLY OKRA...growing on those nine-foot stalks. Mr. and Mrs. Lon Harrison started gathering okra from plants when they (the plants) were about two feet high, and have been furnishing okra to friends, neighbors, and kinfolks for several weeks. (Staff Photo by Jim Huggins)

time, junior students will be entering the nation-wide competition for the prestigious scholarship programs administered by the National Merit Scholarship Corporation.

In the third week of October, 1973 students in Lockney and Floydada will join with more than one million other high school pupils in taking the two-hour Preliminary Scholastic Aptitude Test/National Merit Scholarship Qualifying Test (PSAT/NMSQT). The test is administered in participating secondary schools on either Tuesday, October 23, 1973.

This test is administered each year in October and is the first step in the competition for National Merit Scholarships. Last year 57,488 students from 981 Texas schools completed the examination. Early this fall a group of these students will be named National Merit semi-finalists and will continue to compete with students from other states for academic recognition and for scholarships worth more than \$7 million dollars.

The national standardized test measures the two basic abilities used in college — verbal and mathematical aptitudes. It is designed to assist students of all ability levels — low, average and superior — to plan their further education.

PROVIDENCE NEWS by Gayle

Attending the Sunday afternoon housewarming for Mr. and Mrs. Wyatt McLaughlin in their new home in Plainview were the following from Providence: Messrs. and Mmes. Ricky Flippin, C.E. Flippin, M.C. Scheele, Warren Mathis, Edwin Barker, E.M. Quebe, Albert Scheele and Ralph, Walter Boedecker, Everett Crume, Virgil Brasher, Keith Jackson and Boyd, Fritz Steinfeld, and L.B. Brandes. Also present were Elton Wylie and Wilfred Stoerner from Providence. Mr. and Mrs. R.C. Matthews were in Liberal, Kansas Friday through Monday visiting their daughter, Mr. and Mrs. Kenneth Griffith, Dane and Jackie. While there, they saw Dane do a reading at the school Harvest Festival talent show, and win third place in the zone Punt, Pass and Kick Contest at Ulysses, Kansas. Dane had won first in the eight-year-old division contest at Liberal.

Mrs. Bob Damron, Shayne and Rayna visited her mother, Mrs. Jim Barnes at Tulia Sunday afternoon.

Mrs. Warren Mathis, D'Lyn and Karen went to Bovina Saturday to visit Warren's sister Mr. and Mrs. Jim Heard, Diane, Jimmie and Stephen. Mrs. Leo Mathis, Mark and Melody of Edmondson accompanied them. They also visited Warren's other sister, Mrs. Glenna Davis of Tulsa, Oklahoma, who has been staying at the Heards' home since Stephen's birth.

Mr. and Mrs. Fritz Steinfeld visited Sunday afternoon in Plainview with their daughter, Mr. and Mrs. Elmo Cowart and children, and with Mrs. W.F. Cook. Mr. and Mrs. Leon Wilhelm of Amarillo were here Sunday to visit her father, J.W. Damron.

Mr. and Mrs. M.C. Scheele enjoyed visiting Sunday afternoon at the Harold McLaughlin home in Plainview with the McLaughlins and the Clyde Gallaghers, both former residents of Providence.

Mr. and Mrs. Ralph Brown of Edmondson visited late Sunday here with their daughter, Mr. and Mrs.

Albert Scheele, Ralph and Lisa.

Mr. and Mrs. Klyce Ooley of Plainview and Mr. and Mrs. Everett Crume enjoyed games of "84" Saturday night with the Edwin Barkers.

Mr. and Mrs. Virgil Brasher visited his sister-in-law, Mrs. Lucille Brasher at Tulia Sunday afternoon.

Robert Moore of Tulia spent Saturday night and Sunday with his aunt, Mr. and Mrs. L.B. Titus, Jr., and Ricky.

Recent guests of Elton Wylie, W.O. Wylie, Mr. and Mrs. Ed Jones and Edward were Oscar Ray Wylie of Dimmitt, Mr. and Mrs. Price Wylie of Plainview and Mrs. Cecil Pinner of Lockney.

Cathy Stoerner of Lubbock was a guest Sunday of her parents, Mr. and Mrs. Wilfred Stoerner, Cynthia, Martin and Stanley.

Martin Stoerner is new president of the Lockney High School FFA, and vice president is Mike Mathis. Two Providence girls are officers of the FFA, Cynthia Stoerner, 2nd vice president, and Vicki Boedecker, 5th vice president.

Mr. and Mrs. Gary Faries of Spearman are visiting this week with her parents, Mr. and Mrs. Donnie Bybee and Becky.

Pastor and Mrs. Luther Durkop recently returned from a three-week vacation. Accompanying them was his father, Rev. William Durkop. They visited their children, Mr. and Mrs. Luther Durkop at Hurst and Mr. and Mrs. Leil Hander and sons at Bryan before staying at Padre Island and Goose Island State Park in their trailer. They also visited Pastor Durkop's brother at San Antonio and Mrs. Durkop's mother at Fredericksburg, and attended church at Rev. William Durkop's last pastorate at Quibi.

Mr. and Mrs. J.G. Landtroop attended church Thursday night at the Olton Church of The Nazarene and visited his sister, Mr. and Mrs. Calvin Graham and family.

Tommy Gallagher arrived here recently to live with his



FROM LEFT TO RIGHT: Jim Roberts (Mgr. of Sterley Gin), Terry Roberts, Norman Luethje (Ginner) and O. E. Lee producer of the first bale of cotton for 1973 in the Lockney area.

Congratulations to O.E. Lee Producer of Lockney Area First Bale of Cotton for 1973

THE FOLKS AT STERLEY GIN LOOK FORWARD AGAIN TO SERVING OUR AREA COTTON FARMERS AND THANK YOU FOR YOUR BUSINESS.

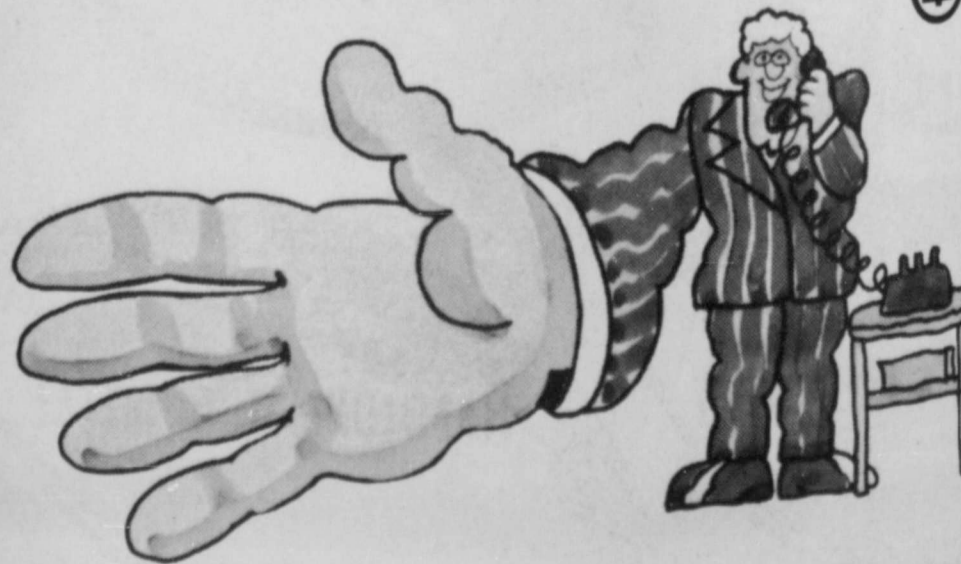
STERLEYGIN, Inc.

JIM ROBERTS, Manager

VISIT A FRIEND IN LOS ANGELES THIS WEEKEND 15 MINUTES FOR \$3.05

If you'd like to visit someone in Los Angeles—but can't go in person—the best route there is Long Distance. The One-Plus way. Just call between

8 a.m. and 11 p.m. Saturday or 5 p.m. Sunday. With low One-Plus weekend rates, you won't need anything unsaid.



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# HAVE FUN ... WIN PRIZES ...

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# FOOTBALL HESPERIAN CONTEST

## AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED

### CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

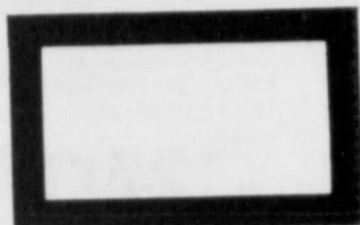
It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to The Hesperian office

Tie-breaker game will be considered only in case of ties.

## QUARTERBACK QUOTES

### TIE BREAKER-Guess Total Points AND CIRCLE WINNER



1ST PRIZE \$7.50 → **FLOYDADA**  
at  
**RALLS**

2ND PRIZE \$5.00

3RD PRIZE \$2.50

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_



**DOYLE WALLS**  
FLOYDADA..... 21  
RALLS..... 18



**TOM DANIEL**  
FLOYDADA..... 20  
RALLS..... 6

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Service with a smile!  
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PRICES EFFECTIVE THRU OCT. 20, 1973



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**BACON** ..... 2 LBS. \$1.98  
 BONELESS TOP  
**ROUND STEAK** ..... LB. \$1.49  
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**SWISS STEAK** ..... LB. \$1.39

JIMMY DEAN  
**SAUSAGE**  
 24 OZ.  
 \$1.59

3-LBS. OR MORE GROUND BEEF WITH HYDRATED TEXTURED VEGETABLE PROTEIN  
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FRESH PORK BUTT ROAST LB. 79¢

SHURFRESH JUMBO BOLOGNA 1-LB. PKG. 99¢

SHURFRESH "NEW LABEL" VAC PAC FRANKS 1-LB. PKG. 99¢

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 OSCAR MAYER BRAUNSCHWEIGER ..... 8-oz. CHUBS 59¢  
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 BOMILAC OF 8 HOUR COUGH SYRUP ..... 3-oz. \$1.29  
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 BALM BAR WHIPPED HAND CREAM ..... 4 1/2-oz. 89¢

MISS BRECK HAIR SPRAY 13-oz. SIZE 59¢

VICKS MEDICATED (REG. 15¢) COUGH DROPS 10¢

Cher's Rated MORTON FROZEN ECONOMY DINNERS FRANKS & BEANS, SPAGHETTI & MEAT BALLS, MAC & CHEESE, & BEEF, MAC & CHEESE EACH 39¢

Cher's Rated MORTON FROZEN REG. DINNERS FRIED CHICKEN, FISH & CHIPS, MEAT LOAF, SALISBURY STEAK, OR TURKEY EACH 49¢

Cher's Rated NON DAIRY CREAMER COFFEE MATE 16-oz. SIZE 79¢

Cher's Rated JOLLYTIME YELLOW POPCORN 2 LB. BAG 35¢

Cher's Rated SUNSHINE KRISPY CRACKERS 16-oz. SIZE 33¢

The Sunday Sara Lee Coffee Cake 13-oz. 89¢

CLOVERLAKE ICE CREAM ASSORTED FLAVORS 1/2 GAL. 89¢

FARM FRESH PRODUCE

CALIF. USE SIZE AVOCADOS ..... 29¢  
 WASHINGTON PEARS ..... 29¢

GREEN TABLE CABBAGE ..... 12¢  
 COLORADO YELLOW SWEET ONIONS ..... 15¢

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CALIFORNIA CARROTS 1-LB. CELLO PKG. 19¢

VALUABLE COUPON: FOLGERS MOUNTAIN GROWN COFFEE 2-LB. CAN \$1.69 WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER OCT. 20, 1973

VALUABLE COUPON: CEREAL WHEATIES 12-oz. BOX \$2.99 WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER OCT. 20, 1973

VALUABLE COUPON: REG. OR MENTHOL 4-WAY NASAL SPRAY 1.5cc \$6.99 WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER OCT. 20, 1973

VALUABLE COUPON: BUFFERIN TABLETS 36's \$5.99 WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER OCT. 20, 1973

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 DELSEY, ASSORTED BATHROOM TISSUE ..... 4 PAK SIZE 59¢  
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 KEEBLER COCONUT CHOC. DROP COOKIES ..... 14-oz. PKG. 59¢  
 ORIGINAL PINE CLEANER ..... 15-oz. BTL. 59¢  
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 BAKER'S ANGEL FLAKE COCONUT ..... 14-oz. SIZE 59¢  
 MRS. BUTTERWORTH SYRUP ..... 24-oz. BTL. 79¢

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CLOROX BLEACH 1/2 GAL. 33¢

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**POTATOES**  
 10 POUND BAG  
**39¢**  
 WITH 1 FILLED BONUS SPECIALS BOOKLET

**BONUS SPECIAL**  
 SHURFRESH  
**EGGS**  
 USDA GRADE A LARGE  
**39¢**  
 WITH 1 FILLED BONUS SPECIALS BOOKLET

**BONUS SPECIAL**  
 SHURFINE  
**SUGAR**  
 5 POUND BAG  
**29¢**  
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**BONUS SPECIAL**  
 32 OZ. SIZE  
**COCA COLA**  
 CARTON OF 6  
**79¢**  
 WITH 1 FILLED BONUS SPECIALS BOOKLET

PAGES

PLAY

## THRIFTWAY

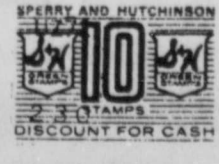
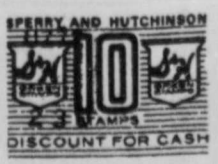
HEAP-O-GIFTS  
 GET 1200 EXTRA S&H STAMPS

IN LOCKNEY



FARM FRESH PRODUCE SPECIALS

This week at Thriftway, in keeping with our continuous effort to bring you better quality foods at lower prices, you'll find special emphasis on sparkling fresh fruits and vegetables. We've stocked our produce cases high with the "pick of the crop" from farms and orchards across the country. Shop Thriftway and save on these and many more nutritious family favorites!



# Yep, Fuels, Fertilizers May Be Short In 1974

COLLEGE STATION — Farmers may find it just as difficult to obtain fertilizers and fuel during the coming year, according to Dr. Michael Spratt, economist in management with the Texas Agricultural Extension Service.

The tight supply-demand balance of certain nitrogen and phosphate fertilizers is the result of several factors. First in the release of 62 million acres that were set-aside in 1972.

Another important influence is the strong foreign demand for fertilizer, making export prices much higher than domestic ceiling prices.

Devaluation of the dollar has further aggravated the situation, continues Spratt. Like other items in world trade, fertilizer prices currently may be discounted by as much as 20 percent where the price is quoted in dollars but payment is made in currencies whose values have risen in relation to the dollar.

The shortage of phosphate fertilizers should soon be eased by expansion of phosphoric acid production, but the outlook of nitrogen fertilizers is far less promising. The supply of ammonia, the source of most nitrogen fertilizers, depends on the availability of natural gas, its feedstock. With each natural gas curtailment faced by the ammonia

# FARM REVIEW

producers meaning reduced production, the supply of nitrogen fertilizers could fall one million tons short of world demand in 1973-74, says the Texas A&M University System economist.

Farmers experienced a tight fuel situation during spring planting this year and expect a similar situation this fall. Although the diesel supply for fall appears adequate, gasoline stocks are low, notes Spratt.

For next spring, the gasoline and diesel situations appear mildly optimistic. Although farmers will be permitted to plant more acres, more fuel is being imported and allocated to distributors servicing farm accounts.

The big fuel concern is over the short supply of LP gas, says Spratt. A cold, wet fall and a harsh, early winter could keep farmers from obtaining enough propane for crop drying.

The Economic Research Service of the U.S. Department of Agriculture, aided by energy staffs in many states, is emphasizing farm-

ers' fuel needs to the Department of Interior, where the nation's petroleum fuel policies are made. The policy makers understand the peculiar seasonal needs of farmers and are committed to providing them with sufficient fuel in a timely manner to prevent crop losses, notes Spratt.

## Scholarships, Other Awards Offered 4-Hers By Santa Fe

SPECIAL — This year, accomplished 4-H members in this state and 12 other states will share 60 educational awards provided by Santa Fe Industries Companies. Additionally, the companies also offer 27 scholarships of \$500 each in 11 of these states.

To be selected by the Cooperative Extension Service, the winners will attend National 4-H Congress in Chicago, Nov. 25-29. And at a special banquet in their honor, the scholarship recipients will be announced.

The Santa Fe Railway System funds the awards in Arizona, California, Colorado, Illinois, Kansas, Missouri, New Mexico, Oklahoma and Texas. Gulf Central Pipeline Company provides scholarships and other educational awards in Louisiana and Nebraska.

Selections of the award recipients is based on records compiled by the respective 4-H members. Consideration is given to their experiences in 4-H projects, activities and leadership, their personal development and service to the community.

Information on deadlines for submitting records and other details of the selection process are available from the state 4-H leader or county extension agent.

These awards are among some 200,000 expected to be earned by 4-H members in programs arranged by the

National 4-H Service Committee, including nearly 270 scholarships valued at more than \$186,000.

The week of October 7-13 is National 4-H Week. This year's theme is "4-H Gets It All Together."

## Lighthouse Manager Tells Floydada Rotarians About Rural Electrification

Lighthouse Electric Cooperative manager Alton Higginbotham spoke to Floydada Rotarians at their noon luncheon Wednesday about rural electrification and the growth of Lighthouse.

Higginbotham said that Lighthouse began operation in 1937 by borrowing some \$189,000. Today it is an eight million dollar investment with a payroll of around \$300,000 per year.

He said Lighthouse serves some 4600 customers with 2200 miles of line and 35,000 poles...2200 irrigation wells in the seven county area of service are supplied with electrical power.

He said that Lighthouse buys electricity from Southwestern Public Service and that the two companies had enjoyed a good business relationship for many years. He said that Lighthouse is the largest single tax payer in the county.

With a slide presentation Higginbotham concluded the



BILLY SANDEFUR is pictured plowing up soybean land. The land will be planted with soybeans next year. The land is farmed by Cecil and Charles Carthel of L...



The danger of government interference, boll weevil control and crop insurance are three major items discussed at a meeting of the Texas Association of Cotton Producers (TACPO).

TACPO membership includes sections representing cotton producers in the El Paso Valley, Blacklands, Rolling Plains, Lower Rio Grande Valley and South Plains. Donald Johnson, executive vice president of Growers, Inc. and TACPO Secretary, has been appointed to export controls within the cotton supply situation as it relates to take actions as they become necessary to prevent government interference.

On the committee are Johnson, who was Herman Probst, president of the El Paso Valley, Blacklands, Rolling Plains, Lower Rio Grande Valley and South Plains Cotton Producers Association, and Jerry Young, president of the Grain Producers Association of the Lower Valley, Harlingen.

Commenting that the threat of export controls for the immediate future now appears lessened, he cautioned that if current indications of the heavy pressure for restricting exports coming from radical consumer advocates "may be yet to come."

With this in mind TACPO passed a resolution to the Producer Steering Committee Cotton Council to "give first priority to prevent restrictions on foreign sales. It commended Charles Bragg, NCC staff member and Producer Steering Committee, for his issue to date and asked that he be given encouragement from NCC.

On boll weevil control, each of the organizations agreed to discuss with their holding referendums which could lead to statewide effort, utilizing the techniques in the on-going High Plains Referendum Program.

Cotton contracting, a relatively new business in Texas, "is an important part of the overall cotton business and can become even more important." Therefore TACPO agreed to continue to work with groups and organizations toward making contracts more effective and more profitable.

Donald Johnson, executive vice president of Growers, Inc., Lubbock, represented TACPO at the meeting October 4 where a director from the El Paso Valley, Blacklands, Rolling Plains and Lower Rio Grande Valley were nominated for membership on the High Plains Cotton Council. Johnson was authorized to represent the High Plains cotton producer organization at a meeting of the executive committee September 27.

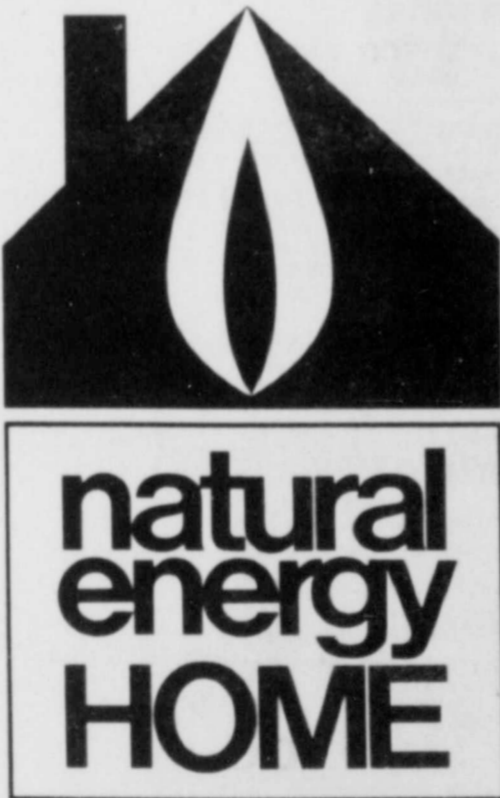
Elected one of eight Texas directors of the National Cotton Council were three other Plains CI directors whose terms expire until 1975, including J. D. Smith of Lubbock, J. D. Smith of Tahoka and Donnell Echols of Lamesa. Nominated for Cotton Board membership were J. D. Smith and Roy Davis of Lamesa. Selection of one to be made by Secretary of the National Cotton Council, J. D. Smith, were Don Marble of South Plains and Joe D. Smith of Home, J. D. Smith, whose term expires in 1974. Elected an alternate producer delegate to the National Cotton Council were Don Marble of South Plains and Joe D. Smith of Home, J. D. Smith, whose term expires in 1974. Elected an alternate producer delegate to the National Cotton Council were Don Marble of South Plains and Joe D. Smith of Home, J. D. Smith, whose term expires in 1974.

### FINANCIAL STATEMENT - August 31, 19 73

of the Dougherty C.S.D. No. 18	
Tax Rate 19 72 \$ 2.50 per \$100.00 Valuation	
Local Maintenance \$ 2.45 Sinking Fund & .05	
Taxes under Senate Bill 116 & 275 \$	
Assessed Valuation of District 1,977,890.	
Budget for 19 72 & 19 73.	
RECEIPTS	
Balance on hand Sept. 1, 19 72	\$ 7,435.13
All State and Federal Funds	6,617.00
Local Taxes - Maintenance	45,182.80
Sinking Fund	2,063.06
Building Fund	4,330.74
County Available	119.17
Other Non-Revenue Receipts	339.92
Total Receipts	66,087.82
Less Contingency Balance	5,656.29
	\$ 60,431.53
EXPENDITURES	
Instruction & Administration	\$ 24,468.56
Operation of Plant	4,531.43
Maintenance of Plant	4,002.45
Auxiliary services (Transportation, Lunchrooms, etc.)	682.38
Fixed charges (Ins. and Interest)	2,451.22
Retirement of Bonds & Int.	1,140.00
Capital Outlay (furniture, equipment and repairs)	5,863.59
Out going Transfers	17,291.90
Total Expenditures	60,431.53
Registered warrants 8/31/1973.	\$ -0-

### FINANCIAL STATEMENT - August 31, 19 73

of the South Plains C.S.D. No. 8	
Tax Rate 19 72 \$ 2.50 per \$100.00 Valuation	
Local Maintenance \$ 2.50 Sinking Fund & -0-	
Taxes under Senate Bill 116 & 275 \$	
Assessed Valuation of District 2,218,271.	
Budget for 19 72 & 19 73	
RECEIPTS	
Balance on hand Sept. 1, 19 72	\$ 1,545.75
All State and Federal Funds	9,461.00
Local Taxes - Maintenance	50,131.93
Sinking Fund	-0-
County Available	150.22
Other Non-Revenue Receipts	116.89
Total Receipts	61,405.79
Less Contingency Balance	5,968.60
	\$ 55,437.19
EXPENDITURES	
Instruction & Administration	\$ 33,726.28
Operation of Plant	3,915.39
Maintenance of Plant	2,254.34
Auxiliary services (Transportation, Lunchrooms, etc.)	1,815.78
Fixed charges (Ins. and Interest)	2,330.30
Capital Outlay (furniture, equipment and repairs)	195.00
Out going Transfers	11,200.10
Total Expenditures	55,437.19
Registered warrants 8/31/19 73	\$ -0-



## CLEAN ENERGY FOR TODAY AND TOMORROW

A Natural Energy Home uses natural gas for heating, cooling, water heating, cooking and clothes drying to save you money and help conserve our cleanest natural energy resource... natural gas.

That's because electricity in West Texas is generated by burning natural gas, and in the process of generating and transmitting electricity to your home, 2/3 of the gas energy is lost.

So, by using gas directly in the home for the jobs it can do, you're helping to conserve it and you're getting more energy for your money.



PIONEER NATURAL GAS COMPANY

A Weekly Report Of Agri-Business News

# Farmcast

Compiled From Sources  
Of The Texas Department of Agriculture  
John C. White, Commissioner

### There's Still Time... Texas Egg Production Cracks... Hog, Pig Population Increases... Not So Sweet.

Hogs and pigs on Texas farms as of Sept. 1 are estimated at 1,100,000 head by the Texas Crop and Livestock Reporting Service. This is an increase of 15 per cent from the June 1 estimate.

Farrowing intentions for Texas for September-November are 56,000 head, six per cent above the same months last year. Intentions to farrow in December of this year, January, and February, 1974 are eight per cent above the same quarter a year earlier.

Nationwide, hogs and pigs on farms in the 10 corn belt states are estimated at slightly above a year ago. Hogs for breeding are up one per cent while market hogs are up only slightly from a year ago.

Hog producers in the 10 corn belt states currently intend to hold farrowings at almost the same levels as a year ago for the next six months.

HONEY is not so sweet in Texas this year as far as production goes. Even though production is down, the crop is sweet. But production is down 32 per cent in Texas from a year ago. Commercial aparies had 81,000 colonies this year, the same as last year. But the average yield is expected to be 65 pounds per colony compared with 92 pounds in 1972.

Colony condition is poor this year due to late freezes and excessive rains in eastern parts of the state.

Nationwide, honey production is about three per cent less than the commercial production in 1972. Yield per colony is expected to average 74 pounds, up slightly from 1972.

TEXAS ranked third in the nation in fiscal 1973 in value of agricultural exports with almost \$800,000,000 worth of sales. Illinois was first and Iowa was second.

Total export value of agricultural products reached \$12,900,000,000. Exports continue to be an integral part of Texas agriculture since the state is the nation's leading producer of cotton and grain sorghum.

LIVESTOCK producers are reminded to continue to submit samples of suspected screwworms to the fly laboratory at Mission. The Fall season is at hand, and screwworms increase infestations now until cold weather.

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

PERRY IMPLEMENT CO. LOCKNEY'S JOHN DEERE DEALER	Providence Farm Supply
PATTERSON GRAIN CO. GRAIN-FERTILIZER	ACCO SEED "SORGHUM FOR THE SEVENTIES"
LOCKNEY COOPERATIVES MEMBER-OWNED	THE LOCKNEY BEACON BOOSTING FLOYDA COUNTY AGRICULTURE

# FOOTBALL CONTEST

## THE LONGHORNS



ROLAND HAYES is the starting offensive center for the "Big Red" and he wears number 55. Roland is 5'10" tall and weighs 145 pounds. He is a junior on the Longhorn squad. Roland is the son of Mr. and Mrs. G. A. Hayes of Lockney.



ROBERT MURDOCK is a two-way starter at offensive guard and linebacker on defense for the Horns and wears number 52. Robert stands 5'10" tall and weighs 178 pounds, he is a junior on the squad. Robert is the son of Mr. and Mrs. Kenneth Murdock of Lockney.

**WEEKLY PRIZES**  
**1st \$750**  
**2nd \$500**  
**3rd \$250**

**Longhorns**  
**We're Behind You All The Way!**

### Contest Rules

One game is listed in each of the advertisements on this page. Each team is numbered. In the "Official Entry Form," circle the number of these teams which you believe will win this week's game; circle both numbers to indicate tie. Pick scores in tie-breaker games, which also count in determining the number of misses.

Winners will be announced in the following week's Beacon. ALL ENTRIES MUST BE PLACED IN THE BEACON BOX BEFORE 5 P.M. FRIDAY OR POSTMARKED BEFORE THAT TIME TO BE CONSIDERED FOR PRIZES.

Prizes will not be given to members of the same immediate family on two consecutive weeks.

### Official Entry Form

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_

### CIRCLE THE NUMBERS OF THE TEAMS YOU PICK TO WIN

1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45	46	47	48

### Tie -Breakers

(INDICATE SCORE)

LOCKNEY \_\_\_\_\_ IDALOU \_\_\_\_\_  
 SMU \_\_\_\_\_ RICE \_\_\_\_\_

### SCHEDULE:

Date	Time	Opponent	Place
Sept. 7	8:00	Post	There
Sept. 14	8:00	Frenship	There
Sept. 21	8:00	Olton	There
Sept. 28	8:00	Dimmitt	Here
Oct. 5	8:00	Friona	Here
Oct. 19	7:30	Idalou	There
Oct. 26	7:30	Ralls	Here
Nov. 2	7:30	Tulia	Here
Nov. 9	7:30	Floydada	Here
Nov. 16	7:00	Abernathy	Here

**GO FIGHT WIN**

<p><b>Implement</b>                  IN LOCKNEY                  AS TECH AT 2, ARIZONA U.</p>	<p><b>Consumers Fuel Association</b>                  GO BIG RED!                  3, TEXAS AT 4, ARKANSAS</p>	<p><b>Page's Thriftway</b>                  CUSTOM SLAUGHTERING                  MEAT PROCESSING                  5, TEXAS A AND M AT 6, TCU</p>	<p><b>White Auto</b>                  HOME OF GREATER VALUES                  7, NOTRE DAME AT 8, ARMY</p>
<p><b>Marker Home Furnishings</b>                  FURNITURE—G.E., APPLIANCES                  URN AT 10, GEORGIA TECH</p>	<p><b>Mize Pharmacy</b>                  YOUR COMPLETE FAMILY DRUG STORE                  GIFT HEADQUARTERS                  11, HOUSTON U. AT 12, MIAMI U.</p>	<p><b>ACCO Seed</b>                  "SORGUM FOR THE SEVENTIES"                  13, KANSAS AT 14, NEBRASKA</p>	<p><b>First National Bank</b>                  LOCKNEY                  MEMBER OF F.D.I.C.                  15, KENTUCKY AT 16, LSU</p>
<p><b>Peterson Grain Company</b>                  IN LOCKNEY                  MEMPHIS STATE AT                  18, FLORIDA STATE</p>	<p><b>Case Case Power &amp; Equipment</b>                  LOCKNEY HIGHWAY—FLOYDADA                  19, WISCONSIN AT 20, MICHIGAN</p>	<p><b>Smith's Supermarket</b>                  WE GIVE BUCCANEER STAMPS                  21, ILLINOIS AT 22, MICHIGAN STATE</p>	<p><b>Schacht Flowers, Jewelry &amp; Gifts</b>                  IN LOCKNEY                  23, MISSISSIPPI AT 24, FLORIDA</p>
<p><b>Pharmacy</b>                  25, OKLAHOMA STATE AT                  26, MISSOURI U.</p>	<p><b>Davis Lumber Co.</b>                  "WHERE CUSTOMERS SEND THEIR FRIENDS"                  27, COLORADO AT 28, OKLAHOMA U.</p>	<p><b>Providence Farm Supply</b>                  PROVIDENCE, TEXAS.                  29, OHIO STATE AT 30, INDIANA U.</p>	<p><b>Floyd County Insurance Agency</b>                  AROUND THE CLOCK PROTECTION                  31, DRAKE AT 32, NORTH TEXAS</p>
<p><b>Webster Service &amp; Supply</b>                  "WE'RE ALWAYS WELCOME"                  33, UTAH STATE AT                  34, WEST TEXAS STATE</p>	<p><b>Lockney Gin</b>                  LESTER CARTER                  35, OREGON U. AT 36, SOUTHERN CAL</p>	<p><b>Baccus Motor Co.</b>                  AUTHORIZED FORD DEALER                  37, FLOYDADA AT 38, RALLS</p>	<p><b>Lockney Cooperatives</b>                  COTTON—GRAIN—FERTILIZER—CATTLE FEEDING                  FEED—SEED—CHEMICALS                  39, TULIA AT 40, ABERNATHY</p>
<p><b>The Tye Company</b>                  ON THE PLAINVIEW HIGHWAY                  CHILDRESS AT 42, SEYMOUR</p>	<p><b>DAN'S AUTOMOTIVE SERVICE</b>                  IN LOCKNEY                  43, NEW YORK GIANTS AT                  44, DALLAS COWBOYS</p>	<p><b>THE SNACK SHACK</b>                  IN LOCKNEY                  45, GREEN BAY AT 46, LOS ANGELES</p>	<p><b>Sun-Vue Fertilizer, Inc.</b>                  E. HIGHWAY 70 LOCKNEY, TEXAS                  47, BUFFALO AT 48, MIAMI</p>

# Rhodesians Visitors Like U.S. Hospitality



**VISITORS FROM AFRICA** — The Gills from Rhodesia show a plate with a likeness of the African elephant, a gift to the Jack Jordan family. The Gills are visiting the Jordans and the Louis Lloyd family in Floydada. Left to right in the picture are Peter, Sybil, and Jimmie Gill. (Staff Photo by Jim Huggins)

Dr. and Mrs. Jack Jordan and Mr. and Mrs. Louis Lloyd of Floydada welcomed three friends from Rhodesia recently when Mr. and Mrs. Jimmie Gill and their son Peter repaid a 1970 visit to Africa by the Jordans and Lloyds.

The Gills met the Jordans and the Lloyds when the Floydada couples were on a National Farmers Union tour in Rhodesia in April, 1970. The Floydada people were as impressed with the African brand of hospitality as the Gills are with the American variety.

The Gills say they have never seen hospitality like that shown by the people in the United States, and West Texas in particular. Besides the friendliness of the population, the visitors from Africa were most impressed with the size of things here — the large expanses of flat farmland and the big canyons in this part of the country, and the big-city bustle they saw when they arrived in the country in New York. "I've never seen anything as big, as noisy, and in some places as dirty, as New York," Jimmie said, and, seeing the crops around Floydada from an airplane with Lloyd, exclaimed "I've never seen so much food in one spot."

The elder Gill is a farmer-stockman near Salisbury. Mrs. Gill (Sybil) owns a flower factory employing about 50 African women. She sells 63 different kinds of artificial flowers, all made from turkey, goose, duck and chicken feathers. Peter Gill is a member of the British South Africa Police, the Rhodesian police force, one of two regimented police forces in the world (the other is the Royal Canadian Mounted Police). He is with the CID (Criminal Investigation Department) in the fraud section.

The African visitors made several comparisons and contrasts between life in Rhodesia and what they have observed in the U.S. in an interview last week.

From Jimmie Gill, who raises poultry, pigs, cattle and sheep and grows feed for his stock on a farm 15 miles from Salisbury, it was learned that crops grown in Rhodesia are a lot like those grown here — cotton, wheat, kaffir corn (we call it maize or grain sorghum here), and maize (corn in the U.S.) are among the Rhodesian crops. Cotton grows taller there and is still 90 percent hand-picked because labor is plentiful and reasonable in cost, although machines sometimes are seen now in Rhodesian cotton fields. Gill grows enough feed on his 8730-acre farm to feed his stock, mainly poultry, as he specializes in the sale of day-old chicks. Rainfall on the "high veldt" of Rhodesia, where the Gills live, averages about 30 inches annually, although last year was a dry one, with only 12 inches, and the year before about 40 inches was measured.

Most selling of agricultural products is done through government authority. The Rhodesian farmer knows the minimum price two years in advance on maize, cotton, cattle, soybeans and other commodities.

The Gills' other son David, who visited here two years ago, returned and tried to change the Rhodesian agriculture, but hasn't succeeded yet to a great degree, they report. Rhodesian farmers have nowhere near as many — or as big — tractors as their U.S. counterparts, the Gills say, partly because of the good labor supply.

Since Rhodesia declared its independence in 1965 and incurred United Nations sanctions against the country, they are manufacturing most of the things they used to import, and the nation is booming, the Gills say. The gross national income almost doubled from 1965 to 1972, increasing from \$722.8 million to \$1,323.4 million. The country is about the size of California, landlocked, shaped like a teapot in southern Africa. The country has recently changed monetary systems, switching from the British pound to a dollar system, with \$10, \$2, \$1 and the recently-introduced \$5 bills, in different sizes and colors. The Rhodesian currency has remained at par despite recent worldwide devaluation, the Gills report.

One U.S. dollar buys about 58c Rhodesian at the current rate of exchange. Inflation has hit there too, but not as bad as in other

countries, they say. Beef steak sells for about 65c a pound and eggs for about 25c a dozen (Rhodesian money). But petrol (that's gasoline to us Texans) sells for about a dollar a gallon (U.S. money), so the Rhodesians drive mostly fuel-saving small cars from France, Japan and Germany. Any American car is considered a luxury car there. A new Mustang sells for \$5,000 to \$6,000, about \$9,000 to \$10,000 American. From Peter Gill, we learn that the British South Africa Police ordinarily carry no firearms. All firearms in the country are strictly regulated and owners must keep their guns locked up. A license is required to own a gun or carry a handgun.

The Rhodesian policeman says there is a drug-abuse problem in his country. There has been some LSD found there recently, and marijuana, or "dagga" as it is called there, grows in Africa. A marijuana user is usually fined and given a suspended sentence for a first offense. A second offense may draw a stiffer fine. Sentencing may depend on the age of the offender. The tendency of the Rhodesian is to go after the "pusher". A first-time conviction for sale of marijuana may earn a three-year jail sentence. There is some amphetamine and barbiturate abuse in the country.

Gill tells us that few murders go unsolved in Rhodesia, probably due to the nationwide police force. The "con men" that sometimes work in Rhodesia and hope to escape by leaving the country (since Rhodesia has extradition agreements with only one country, South Africa) are usually caught before they manage to get out of Rhodesia.

The Gills look forward to repaying some of the hospitality they have seen on their U.S. trip and say "If any Texans are coming to Rhodesia, be sure to look us up."

**FLOYD DATA**  
Mrs. Emma Brock underwent cataract surgery in Lubbock University Hospital this week and is reported to be doing nicely.



**FLOYDDADA HIGH SCHOOL FFA OFFICERS** — Front row: Nixon, vice president; David Schwertner, president; secretary. Back, left to right: Nesa Jackson, chapter officer; Chandler, treasurer; Monte Williams, sentinel; Nancy Lloyd, Fry, plowgirl. (Staff Photo by Jim Huggins)

## Floyddada High School Student Council Report

By Jimmy Kay Sales

The meeting was called to order by President Marc Smitherman. The prayer was given by senior representative, Paula Bryant. Roll was called by secretary Darla Milton.

Among the highest honors that can be given to members of the student body is that of being nominated, and, or elected Citizen of the Month. To get this honor, a person is nominated by the faculty. Then, those nominations are presented to the Student Council, which, by vote, elects the Citizens of the Month; one boy and one girl. To be nominated, a person must meet the following requirements:

1. He must be a good citizen.
2. He must be interested and active in school activities.
3. He must have good school spirit.
4. He must make some contribution to the welfare of the school and the student body.
5. He must have good sportsmanship and a wholesome attitude. The following people were nominated for Citizen of the Month for the month of September: Gordon Bond, John Cagle, Ray Foster, Gayland Flemming, Bill Fulton, Mike Giesecke, Steve Moore, Steve Lloyd, Steve Pritchett, Spencer Randolph, Mike Ramsey, Lonnie Robinson, Mike Vicker, Mark Craig, Jerry Parr, David Schwertner, John Wilson, Marc Smitherman, Rex Yearly, Rance Young, LaDonna Bibrey, Debbie Armstrong, Carol Cogdell, Brenda Fulton, Becky Bertrand, Bravada Garrett, Leslie Hall, Kim Harrison, Karin Kunel, Ester Luna, Linda Norman, Dianna Grimes, Debbie Medley, Terri Stovall, Revis

**Former Providence Residents Honored**  
Mr. and Mrs. Wyatt McLaughlin, former residents of the Providence community, were honored Sunday afternoon with a housewarming at their new home, 1311 Itasca Road, Plainview.

Hostesses were Mmes. L. B. Brandes, Fritz Steinfeld, Arnold Dietrich, Marvin Scheele and Keith Jackson, all of Providence.

Over sixty guests were registered by Mrs. McLaughlin's niece, Mrs. David McCormick of Amarillo. Mr. and Mrs. McCormick, Tolley and De'Aun were special guests.

The serving table in the formal dining room was laid with a gold lace cloth over gold. Focal point of the table was a tall arrangement of gold and bronze mums in a glass epergne, tied with green velvet ribbons. A cut-glass punch bowl and a silver coffee service were at either end of the table. Gold, green and orange napkins and silver trays filled with assorted cookies completed the table decor.

Miss De'Aun McCormick and Mrs. Keith Jackson presided at the serving table.

Following church services Sunday night, a group from the 11th and Amarillo Street Church of Christ visited the McLaughlins, giving them a money tree.

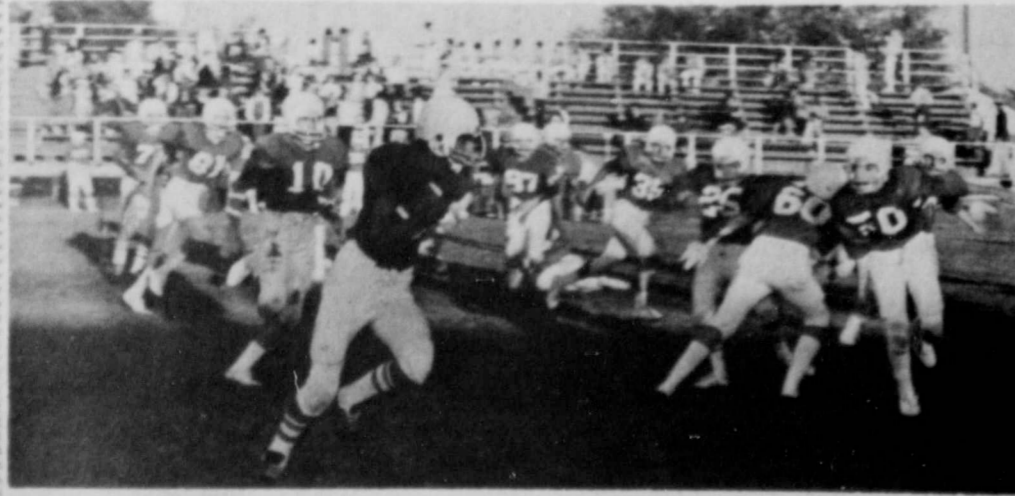
**FLOYD DATA**  
Mrs. Kenneth Bean underwent repair spinal surgery Wednesday in University Hospital in Lubbock. She is reported by friends to be resting satisfactorily.

## K.E. PROBASCO ELECTED DIRECTOR

K. E. Probasco was elected director for Zone 5 for the Floyd County Soil and Water Conservation District Tuesday night at Barwise Elevator. Probasco will serve on the board for a five year term. He has served on the board for a term and a half. Zone 5 is the southwest part of the county.



**BIG JOHN FOSTER** goes in to score a touchdown for the Lockney 7th grade in their 22 to 14 win over Idalou last Thursday. Also in the picture is Earle Mathis (70) and Elacido Gonzales (80). (Staff Photo by Doug Stennett)



**JOHNNY AMADOR** of the 8th grade Shorthorns goes around right end for a good gain against Idalou in Thursday night's game. Also in the picture are Jerry Smith (87) and Terry Roberts (60). (Staff Photo by Doug Stennett)

## OBITUARIES

### Dr. Spikes

Funeral rites were held in Ralls Friday for Dr. L. W. Spikes, 64, lung disease specialist and widely known in this area, who died Wednesday morning in West Texas Hospital in Lubbock. Spikes had practiced medicine in Ralls since the end of World War II. His mother, Mrs. Nellie Witt Spikes of Ralls, once wrote a column "As A Farm Woman Thinks" for the Floyd County Hesperian.

A native of Ralls, Dr. Spikes was a graduate of Lubbock High School, Texas Tech and Texas School of Medicine in Galveston. He practiced in San Angelo and Memphis, Tenn., prior to World War II, during which he served as a major in the office of the chief surgeon headquarters of European theatre.

Dr. Spikes was a member of the First United Methodist Church, Texas Medical Society and American Medical Association. Survivors include his wife, Lenora; a son, Carey of Houston; a daughter, Mrs. Jack Campbell of Tyler; his mother, Mrs. Nellie Witt Spikes of Ralls; a stepson, Sidney Tinnin of Houston; two sisters, Mrs. Paul (Wilma) Wheeler of Cone and Mrs. Wilda Laminack of Ralls and five grandchildren.



NELIDA AND WAYNE

## Revival At Cedar Hill

A revival will be held at the Cedar Hill Assembly of God Church starting Wednesday, October 17 through Sunday, October 21. There will be no services on Saturday, October 20. The services will start at 7:45 p.m. each evening. The evangelist for the revival is Jerry Crisp.

# Shorthorns Win Two Over Idalou

The Lockney Junior High seventh and eighth grade Shorthorns ran wild at home Thursday night in capturing two victories over a game with Idalou Jr. High.

The key to the seventh grade win was the comeback effort in the second half. After being down at halftime 14-8, the seventh graders came back to win the game 22 to 14, putting 14 points on the scoreboard, while holding Idalou scoreless.

The name of the game was defense for the eighth grade as they played a strong game throughout the contest, while the offense put 14 points on the board. The other six points were scored by the defense.

The wins for Lockney brought the seventh grade record to 2 wins 0 losses and 1 tie, while the eighth grade now has 2 wins along with 1 loss on the year.

Idalou started out like it might be a runaway in the seventh grade game as Bryant went 63 yards on the first play around left and to score the first touchdown of the night. Idalou was successful on the two point conversion as Bryant scored the points and the Lockney seventh graders were behind 8 to 0 before they were out of their tracks.

The Lockney seventh grade started their first drive at their own 42 yard line. Quarterback Glen Watson was thrown for a 2 yard loss back to the 40 yard line. Aaron Wilson then carried the ball for a gain of 4 yards to the 44 yard line. On the next play the Shorthorn ball carrier fumbled the ball and Idalou recovered, on the 44 yard. Idalou then drove 44 yards in 9 plays to score their second touchdown of the night as Bryant again scored this time on a 5 yard run around the right side. The try for the two point conversion was no good and Idalou led 14 to 0.

Lockney made one more drive in the first quarter but it ended at the Idalou 47 yard line.

In the second quarter the seventh grade Shorthorns started a drive for their first touchdown of the night. John Foster carried for 7 yards to the Idalou 40 yard line. Foster again got the call and gained 3 yards to the Idalou 37 yard line. Foster again got the call and moved to the 28 yard line of Idalou. After another 3 yard gain by Foster to the 25 yard line, Aaron Wilson ripped off a 23 yard gain to the 2 yard line. On the next play Foster carried the ball over for Lockney's first touchdown of the night. Foster also ran the two point conversion and the score at halftime was Idalou 14 and Lockney 8.

The second touchdown for the Lockney seventh grade came in the third quarter after Lockney took over at their own 3 yard line after a fumble. Watson carried to the 5 yard line for a gain of 2 yards. On the next play John Foster took off up the middle and rambled 95 yards for a touchdown to tie the score 14 to 14 as the try for the conversion failed.

The third touchdown of the night for the seventh grade came late in the final period after Lockney took the ball at the Idalou 35 yard line. Foster gained 2 yards to the 33 yard line. On the next play Aaron Wilson broke loose around the left side and scampered 33 yards for the score. The two point conversion was good as Foster carried the ball over for Lockney. This made the final score Lockney seventh grade 22 Idalou 14.

The Lockney seventh grade team piled up 10 first downs in the game, along with 250 yards rushing. John Foster was the leading second gainer for Lockney with a total of 156 yards for the night, on 12 carries. Aaron Wilson gained 70 yards on 7 carries for the night.

In the eighth grade game Lockney's first touchdown came in the second quarter on a pass from quarterback Howard Moore to end Jerry Smith. The play covered 15

yards. The two point conversion was run by Johnny Amador and Lockney led at the half 8 to 0.

The second touchdown for the Lockney eighth grade team came in the third quarter on a 3 yard run by Howard Moore and Lockney led 14 to 0. The final TD of the night for Lockney came on a 65 yard return of an intercepted pass by Arturo Mata. That score came in the final period to give Lockney



**PORTALES (Special) - DEFENSE** — A defensive tackle for Eastern University is Jim Bob Martin of Lockney. He is 6-2, 210-pound senior made 13 assisted tackles in Eastern's 17-0 victory over the University of Nebraska at Omaha. The Pack will be out to improve their record when they face Southwestern State at Weatherford, Okla., this Saturday.

HAPPY BIRTHDAY  
BARBARA...  
YOU FINALLY MADE IT



### Win Two Games

Cocanougher said. The seventh graders will be working on blocking and tackling this week in preparation for their game with Abernathy here Thursday.

Eighth-grade Breezer Coach Gary Jones said he was "real proud" of all his players after their 38-0 win over the Bunnies.

Guy Ledbetter scored two touchdowns, Larry Jones had one, Toby Rhodes scored on a 20-yard pass play, and Rusty Cagle went 40 yards with an intercepted Ralls aerial. Rhodes, Ledbetter, Jones and Ricky Covington each had a two-point conversion. Covington's two-pointer came on his only offensive play of the evening.

Covington and Jack Carthel turned in a good defensive performance at linebacker. Sheldon Sue intercepted a pass at the Ralls 25, leading to a Floydada touchdown three plays later. Linemen Bill Starkey, Kenneth Griggs, Jon Jones and Jack Carthel did a good job of offensive blocking, coach Jones said. Quarterback Cagle and Rhodes, at end, got the nod as outstanding offensive players.

Jones said he couldn't name all the players who played well in the Ralls game, since the whole team played a tremendous game.

### Lockney American History Students Attend Conference

American history students selected from the classes of Mrs. Donna Smith and Bill Calvert at Lockney High School participated in a conference Oct. 5 at Wayland Baptist College.

Theme of the conference was "Revise, Rewrite or Retain" as pertains to the Texas constitution. Wayland's social studies department was sponsor for the meeting. Area high school students were especially invited to attend.

The morning sessions were small group seminars in the administration building of the college. Following

lunch at the Holiday Inn, a panel discussion was given by college government professors. John Hill, attorney general of Texas, was a special guest at the conference.

LHS students attending were Steve McPherson, Mike Mathis, David Quisenberry, Robert Murdock, Marie Molina, Carl Gibson, Chris Johnston, Diane Fry, Becky Smith, Mary Quisenberry, Yolanda Garza, David Martinez, Onofre Rodriguez, and Brent Barker. Mrs. Donna Smith accompanied the group.

### Baptist Youth Attend Retreat

Youth of Lockney First Baptist Church spent Friday night and Saturday on a retreat at High Plains Baptist Assembly northwest of Canyon. The group stayed in the cabin owned by First Baptist Church of Canyon.

The group left Lockney at 4:30 Friday afternoon and drove to Amarillo to eat and have recreation before going to the encampment. A devotional was to precede bedtime.

Recreational activities

were scheduled Saturday at the camp. Making the trip were about 30 youth and sponsors, Mr. and Mrs. Delvin Bybee and Mr. and Mrs. Kenneth Holt.

In 1973, the National 4-H Service Committee, Chicago, will distribute more than three million copies of literature designed to aid 4-Hers in their projects. The Committee also supplies pins, jewelry and clothing articles for members, leaders and extension personnel, as well as publishing National 4-H News, a monthly magazine for 4-H teen and adult leaders.

Over \$186,300 in scholarships will be given to 270 4-H winners during the 52nd

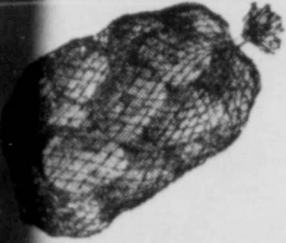
### Jody Nance Wins 4th At Contest

Jody Nance, daughter of Mr. and Mrs. Joe Nance of Lockney won 4th place in the Jeanie Baer twirling contest held in Plainview last Saturday, October 6.

She won 4th place in Basic Strutting out of nine girls entered in her group. Jody is 12 years old and a student at Lockney Junior High.

National 4-H Congress in Chicago, Nov. 25-29. The awards are donated by corporations, businesses and foundations in some 43 different programs.

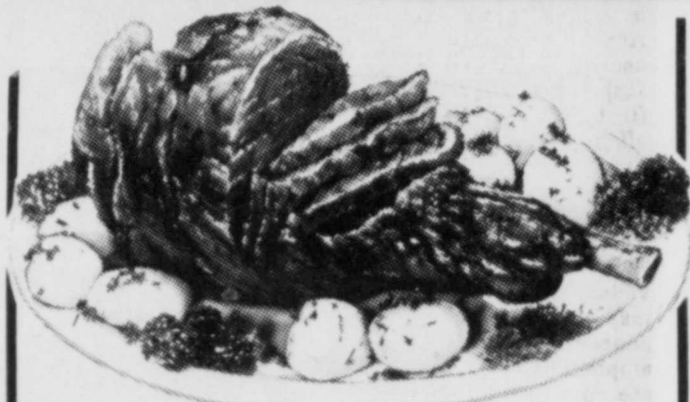
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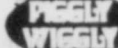
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- Superb Valu Trim, Full Cut, Bone-In Round Steak Lb. \$1.29
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- Superb Valu Trim Porterhouse or T-Bone Steak Lb. \$1.59
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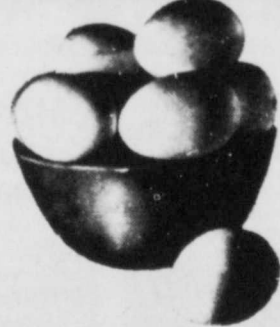
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- Vaseline's Intensive Care, Facial Moisturizer 3.5-oz. Btl. 69¢

Gillette's Trac II Razor Blades 5-CT. PKG. **77¢**

## Hickersons Tour Italy And Visit Pizzini Family

Pete and Wanda Hicker- son returned home the latter part of September after a two weeks visit in Italy where they spent most of their time sightseeing, in company with Enrico Piz- zini. Enrico made his home with the Hickersons as American Field Service student during the 1971-72 Floydada school term.

Mrs. Hickerson said upon their arrival at Milano, Italy where they were met by the Pizzini family, they were wined and dined royally and graciously welcomed. Although Enrico's parents do not speak English and the Hickersons do not speak Italian, Mrs. Hickerson said they communicated rather slowly by using the dictio- nary.

While on tour in Italy the Hickersons saw the Seven Wonders of the World, Piazza del Duomo, The Cathedral Square, the Por- ticoes, Scala Theatre and Square, Sforzesco Castle, Arch of Peace, Church of S. Maria della Grazie, oldest church in Milano, 200 B.C., Monumental Cemetery of 1865, the largest railway station in the world, and saw the original painting of "The Last Supper" by Leonardo da Vinci.

### FLOYD DATA

Connie Anderson was able to return home Tuesday from a Lubbock hospital and has hopes of resuming school studies Monday.

The tourists, accompanied by Enrico, took a train to Lugano, Switzerland and visited many villages by boat. They visited the Three Islands of Venezia; Torcello, Burano, where at one time the population totaled 20,000 but now only has 68 inhabitants, and the island of

Murand, featuring the glass factory.

A number of other interesting sights visited by the trio included the largest lake in Italy, Lake Garda and the Roman Ruins at Lago di Garda dating back 200 to 300 B.C.

The Hickerson spent

several days in London where they witnessed the changing of the guards and toured old historical London before departing for home.

Mr. and Mrs. Hickerson brought greetings from Enrico to his many Floydada friends and said that Enrico plans to visit here again as

soon as possible. At present he is working and attending a technical school. Service is compulsory in Italy, the Hickersons said, therefore Enrico will be serving his country as soon as he reaches the age of 20, with hopes of going into the Navy.

## The Renaissance To Appear In Floydada On October 22



"THE RENAISSANCE," an exciting singing group of college age young people, will appear at the Floydada High School Auditorium at 7:30 p.m. Monday, October 22. The special young concert presentation is being sponsored in Floydada by the Caprock Baptist Association. The public is invited.

The Renaissance (former- ly the New Californians) is scheduled to appear at the Floydada High School Audi- torium, at 7:30 Monday, October 22. This is an exciting singing group of college age young people who were selected from six states. The Renaissance began four years ago as a select group from the youth choir of the First Baptist Church of Lemon Grove, Calif. Now the group is touring coast to coast for ten months each year.

While the group was still called the New Californians, they were chosen from over 2000 professional acts auditioned by CBS to appear on the CBS Newcomers Show, a summer replacement for the Carol Burnett Show in 1971. They spent the summer singing with Nelson Riddle's Orchestra and being hosted by Dave Garraway on the CBS Network. In 1972 the group made many television ap- pearances in several cities throughout the United States. While in our Nation's Capitol they performed a special concert in the Pentagon's auditorium for the military personnel.

The group has recently



FIELD TRIP HIGHLIGHT...Members of the migrant school enjoy watermelon at a field trip highlight. Daniel Jr., as part of a field trip on the five senses, Monday and aides got in on the watermelon feast too. (Staff Photo)



DECA INITIATION — Floydada DECA clubs held initiation members in the high school gym Thursday. (Staff Photo)

released their fourth record album on the TEMPO label. The albums are frequently played on radio stations coast to coast and are already judged as "hits" in the sacred field. Billboard Magazine awarded one of the albums a "Special Merit Award."

The Renaissance will appear October 22 in a special youth concert sponsored by the Caprock Baptist Association. The public is invited.

## Uncle Sam Visits Lockney Elementary

"Uncle Sam" visited Lock- ney Elementary School Tuesday, telling a school assembly how the name originated and how to be a better American. The three fifth grade rooms of Mrs. Omar Burleson, Wavely Washing- ton and Mrs. Bettie Knox met with "Uncle Sam" for a



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**MISS BRECK HAIR SPRAY** 13-oz. SIZE 59¢

**MORTON FROZEN ECONOMY DINNERS** EACH 39¢

**MORTON FROZEN REG. DINNERS** EACH 49¢

**NON DAIRY CREAMER COFFEE MATE** 16-oz. SIZE 79¢

**The Sunday Cough Drops** 10¢

**FARM FRESH PRODUCE**

- AVOCADOS... 29¢
- PEARS... 29¢
- EXTRA FANCY RED DELICIOUS APPLES 4 LBS. \$1.00
- CABBAGE... 12¢
- ONIONS... 15¢
- CALIFORNIA CARROTS 1-LB. CELLO PKG. 19¢

**Sara Lee Coffee Cake** 13-oz. 89¢

**VALUABLE COUPON** NO. NAT-738

**FOLGERS MOUNTAIN GROWN COFFEE** 2-LB. \$1.69

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WE GIVE GOLD BOND STAMPS. DOUBLE ON WEDNESDAYS  
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CLOSED SUNDAYS IN FLOYDADA

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# CLASSIFIED ADS

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**FOR SALE** - 160 acres 2 1/2 miles north and 2 miles east of Lockney. 3 bedroom house, 2 baths, two barns. Two irrigation wells on electricity. Good water, good soil, lays well. 40% down, \$375.00 an acre. Lee O'Neil, 3506 Ave. Q., Lubbock, Texas 79412, call 744-8209. L9-8tc

**CUSTOM FARMING** - Offset discing and deep chiseling. Let us farm your dry land and leave-out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-230 L-tfc

**CUSTOM PLOWING** - Can run home, offset, or chisel plow. Call 983-2711 or 983-2291. L-tfc

**FOR SALE** - 15 acres with irrigation well, located 1/4 mile east of Floydada. 983-2862 or 983-2456. L-tfc

**FOR SALE** - 320 acres, 312 cu., full allotment. 3 - 6" wells, 1 mile underground tile. One-half mineral. \$350.00 per acre. A. C. Neff, Route 2, Lockney. Phone 983-2620. L-tfc

### FEED & SEED

**GOOD SOYBEAN HAY** For Sale - 983-2726. L-tfc

**FOR SALE** - 500 bales of cane and hegar mixed with lots of grain. Ruy Irwin. 10-18p

**MR. FARMER** - Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. L-tfc

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CALL 983-2170  
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### RENTALS

**FOR RENT** - Property - Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney. 652-2642. L-tfc

**FOR RENT** - Plenty of good storage space in the Lockney Beacon Office. Call 652-3318. L-tfc

### FARM MACHINERY

**WINCH TRUCK SERVICE** on cotton baskets and everything else. We'll go anywhere. Babe's Service Center, Phone 983-5042, Floydada. L-tfc

**FOR SALE** - 40-horse electric motor. New switch box. Been run one season. Also 8-inch pump. Phone 652-3414, Donice Casey. L5-tfc

**FOR SALE** - 30 International cotton stripper with basket. 983-5381. L-tfc

**NORRELL TRACTOR PARTS** - For Tractor and Irrigation Supplies and Accessories. L-tfc

**MR. FARMER** - Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. L-tfc

**FOR SALE** - 21 Model International Cotton Stripper. Hasn't been used for six years and has been stored in barn. \$500. Phone 652-3785. E. J. Foster. L9-tfc

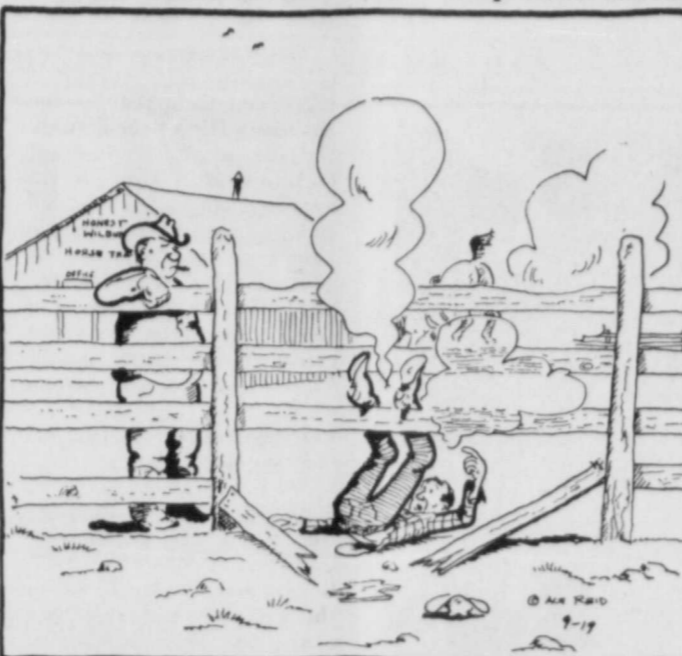
**FOR SALE** - 30 International cotton stripper with basket mountings for John Deere. Call 983-3610. 10-18p

**FOR SALE** - Two S-26 Moine cotton strippers. One ready to go. The other for parts. J.W. McClure, Route 2, Crosbyton. Phone 697-2681. L-tfc

**FOR SALE** - Two 8-inch oil lubricated pumps. 220 ft. settings: one 4-inch electric oil lubricated pump, 200 ft. setting; one 6-inch water lubricated pump, 200 ft. setting - all are Peerless pumps. Also 3700 ft. of 6 inch Aluminum Pipe. Call 983-2274 at night. L10-tfc

### COW POKES

By Ace Reid



"Now, Wilbur I didn't say you cheated—but when you said, aw he's just a killer, I figured the kind you grind up fer dog food!"

**AUTO, FIRE & FARM INSURANCE**  
Floydada Real Estate & Insurance Agency  
Jim Word --- Phone 983-2360

### AUTOMOTIVE

**FOR SALE** - 1963 Dodge, 4 door, A-1 Condition. Tom Daniel, Daniel Automotive. 10-14c

**FOR SALE** - 1972 Dodge Colt Station Wagon, like new throughout, automatic transmission, factory air, bucket seats. See Art Ratzlaff, 2/10 mile south of Dairy Mart on Ralls Highway. L-tfc

**FOR SALE** - A 1964 Galaxie 500. Call 652-2674 in Lockney. L10-4tc

**FOR SALE** - 1972 Yamaha 250. See it at City Auto or call 983-3566. 10-18p

**THIS SPACE FOR RENT**

### WANTED

**WANTED TO LEASE** - Wheat pasture. Yearlings or pairs. Call 983-2291 or 983-2711. L-tfc

**CUSTOM FARMING** - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. L-tfc

### LOST AND FOUND

**LOST** - Set of keys for a Ford vehicle. Found at the Lockney Hospital. Inquire at the Lockney Beacon. L10-4tp

### CLASSIFIED ADS SELL

**CLASSIFIED ADVERTISING RATE:** 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: \$1.00.

**CLASSIFIED DISPLAY RATE:** \$1.00 PER COLUMN INCH. CARDS OF THANKS: \$1.00

**COPY DEADLINES:** 5 P.M. TUESDAYS FOR THURSDAY EDITION; 12 NOON FRIDAYS FOR SUNDAY EDITION.  
Call 983-3737 in Floydada or 652-3318 in Lockney

### EMPLOYMENT

**IMMEDIATE OPENING** for grain elevator position. Good opportunity. Apply in person. Producers Co-op Elevator, Floydada. L-tfc

**WANTED** - Experienced mechanic. Floydada Implement, 983-3584. L-tfc

**HELP WANTED** - Experienced farm hand, references. 983-3561, John Dunlap, Rt. 4, Floydada. L-tfc

**REGISTERED NURSES** - 1 full time and 1 part time. Apply to administrator, Lockney General Hospital, Lockney, Texas 79241. Phone 652-3373 or 652-3537 after 5 p.m. L-tfc

**ROUTE SALES** - Milk routes now available. Good benefits. Bell Dairy Products 201 N. University in Lubbock, Ph. P05-8833. L8-tfc

**WANTED** - Personnel to sell and service fertilizer and farm chemicals. Farm background helpful, not necessary. Equal opportunity employer. Contact Riverside Chemical Co., Box 512, Lockney phone 652-2393 or send resume to same, Box 1599, Plainview, Texas 79072. L9-tfc

**WANTED** - Dog catcher. Must be Floydada resident. See city manager, City Hall, Floydada. L-tfc

**WANTED** - Male or female, to work in parts. Some experience preferred. Floydada Implement, 983-3584. L-tfc

**HELP WANTED** - Social Care Director needed at Lockney Nursing Home. 652-2502. L-tfc

### BUSINESS OPPORTUNITY

**BUSINESS FOR SALE** - Fruit and vegetable market, bakery and health food store. \$500.00 buys the equipment and puts you in business. 983-3441. Goen Fruit and Vegetable, 313 South 2nd, Floydada. L-tfc

**HAVE YOUR OWN BUSINESS** - The Dairy Mart Drive in on the Ralls Highway in Floydada is for rent. Completely furnished. Ready to open. A real opportunity for a good businessman. Call 983-3913. L-tfc

**RESPONSIBLE PERSON**

Wanted to own and operate candy and confection vending route. Floydada and surrounding area. Pleasant business. High profit items. Can start part time. Age or experience not important. Requires car and \$995.00 to \$1,885.00 cash investment. For details write and include your phone number: Department BVV, 3938 Meadowbrook R., St. Louis, Park, MN 55426. 10-14p

**POWDER RIVER RANCH EQUIPMENT & COMMERCIAL WELDING CO.**

**PRODUCERS COOPERATIVE ELEVATOR** Floydada L-tfc

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Call Bill Selman 983-2422 or 983-5390 L-tfc

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### SERVICES

**PROFESSIONAL Rug Cleaning.** Phone 652-2500, Lockney. L-tfc

**WANT TO DO** Yard Work and minor repair and painting. Charles Dean, 328 W. Tenn. L-tfc

### Miscellaneous

**THE PET SHOPPE**  
Has everything - Grooming, Aquarium Supplies, Tropical Fish. We buy registered puppies. 3204 Olton Road, Plainview. 296-7240. L-tfc

**LAWN MOWERS** repaired and sharpened Briggs-Stratton and Tecumseh Parts. Toro mowers. Spears Small Engine Service, 105 N. Main, 983-2396. L-tfc

**FLOYDADA Vegetable Growers.** Now Open For Business. All kinds of vegetables. Highway 70, Floydada. L-tfc

**KEEP CARPET CLEANING PROBLEMS SMALL** - Use Blue Lustre wall to wall. Rent electric shampooer \$1. Parker Home Furnishings, Lockney. L-tfc

Yes... Double Knits Look Better And Last Longer When Dry Cleaned

### SUPERIOR CLEANERS

109 S. 5th St. Ph. 983-3540

### WHEN YOU NEED INSURANCE SERVICE FOR YOUR... HOME

Think of Low Net Cost with Service.

RANCH FARM AUTO CROPS LIFE



Don Grantham

Texas Farm Bureau Insurance Company  
Floydada  
Office Phone 983-3777  
Home Phone 983-3586

### PROFESSIONAL SERVICE

Frigidaire • Magnavox  
**Bailey's TV & APPLIANCE CENTER**

900 West 5th St. 293-4401

PLAINVIEW Frigidaire-Magnavox Sales & Service

### IF IT IS INSURANCE - SEE -

### Barker Insurance Agency

Life - Fire - Casualty - Hospital

### B. B. Wilkes, Real Estate

Farms - Ranches - City Properties  
Business Leases - Loans



EVERYTHING FOR THE ARTIST

### Hesperian Office Supply

FLOYDADA

### COTTON TRAILERS

All Metal Construction  
Silvertown Metal Works

PHONE 823-4021 SILVERTON, TEXAS  
10-14, 21, 28, 11-4#

### Diamond Industrial Supply Co., Inc.

Phone Days 296-6225 - Nights 293-1200 or 296-7828

1014 Broadway Plainview, Texas

Chain U-joints  
Sprockets Oil Seals  
V-belts O-rings  
Sheaves Wisconsin  
SKF BCA Timken Bower  
Cotton Stripper Brushes & Bats

"We Appreciate Your Business More"  
L-TFC

### THE BEST TRAILERS ARE BUILT BY HALE

PRODUCERS COOPERATIVE ELEVATOR Floydada L-tfc

### FLOYD COUNTY ABSTRACT CO.

Abstracts Of Title  
Title Insurance  
Verna L. Stewart  
Owner, Manager

217 W. California 983-3728  
Floydada, Texas

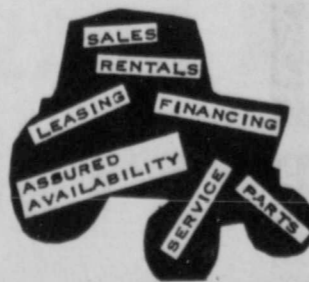
WILL YOUR TRACTOR COST YOU \$300.00\* PER HOUR THIS PLANTING SEASON ??

Yes --- No



NOT IF YOU OWN A NEW "CASE" TRACTOR WITH "ASSURED AVAILABILITY"! OUR PROTECTION AGAINST DOWN TIME, SEE US FOR DETAILS.

\* University Computer Study



### CASE POWER & EQUIPMENT

Lockney Hwy. Floydada, Texas

The Big Tractor Specialists



# Buddy's Food

BUDDY WIDENER-OWNER, FORREST SHANNON-MANAGER



220 South 2nd Floydada, Texas

STORE HOURS  
8 A.M. to 8 P.M. Monday thru Saturday  
8 A.M. to 7 P.M. Sunday

Values In This Ad Good October 14  
Through October 20, 1973

We Reserve The Right To Limit Quantities!



# STOCK UP YOUR PANTS WITH THESE SUPER SAVINGS

PLAY HEAP-O-GIFTS, GET 1200 EXTRA S AND H GREEN STAMPS

15 OZ. WHITE SWAN 39¢ VALUE

## PINEAPPLE

17 OZ. WHITE SWAN 29¢ VALUE

## LUNCHEON PEAS

16 OZ. WHITE SWAN 27¢ VALUE

## TOMATOES

15 OZ. WHITE SWAN FRENCH 30¢ VALUE

## GREEN BEANS

15 OZ. WHITE SWAN CUT 35¢ VALUE

## GREEN BEANS

17 OZ. WHITE SWAN WHOLE KERNEL 25¢ VALUE

## CORN

17 OZ. WHITE SWAN CREAM STYLE 25¢ VALUE

## CORN

6 OZ. FLAVOR PACK 25¢ VALUE

## ORANGE JUICE

15 OZ. WHITE SWAN 25¢ VALUE

## PORK & BEANS

46 OZ. WHITE SWAN 49¢ VALUE

## PINEAPPLE JUICE

1 1/2 LB. MRS. BAIRD'S STA-FRESH 44¢ VALUE

## BREAD

8 OZ. WHITE SWAN 15¢ VALUE

## BISCUITS



**4** FOR **\$1**  
**4** FOR **\$1**  
**4** FOR **\$1**  
**5** FOR **\$1**  
**3** FOR **\$1**  
**6** FOR **59¢**

LARGE HEADS

## LETTUCE



EACH **19¢**

10 LBS. U.S. NO. 2

## POTATOES

**79¢**

RED DELICIOUS

## APPLES



**5 \$1** LBS.

SUNKIST

## ORANGES

**6 \$1** LBS.

RED RIPE

## TOMATOES



**4 \$1** LBS.

CALIFORNIA

## AVOCADOES

**3** FOR **\$1**



29 OZ. WHITE SWAN 51¢ VAL.

## PEACHES

**2** FOR **79¢**

17 OZ. WHITE SWAN 37¢ VALUE

## FRUIT COCKTAIL

**3** FOR **89¢**

16 OZ. WHITE SWAN 41¢ VALUE

## PEARS

**3** FOR **89¢**

46 OZ. WHITE SWAN 49¢ VALUE

## GRAPEFRUIT JUICE

**39¢**

14 OZ. WHITE SWAN 53¢ VALUE

## ASPARAGUS

**2** FOR **89¢**

32 OZ. WHITE SWAN 67¢ VALUE

## SALAD DRESSING

**49¢**

26 OZ. WHITE SWAN 14¢ VALUE

## SALT

**2** FOR **19¢**

1/2 GAL. WHITE SWAN 69¢ VALUE

## FABRIC SOFTNER

**2** FOR **79¢**

1 LB. WHITE SWAN 53¢ VALUE

## OLEO

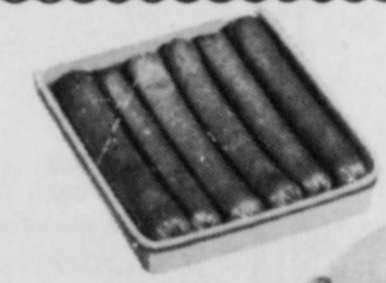
**2** FOR **83¢**

3 OZ. LIPTON'S \$1.59 VALUE

## INSTANT TEA

12 OZ. GLOVER'S

## FRANKS



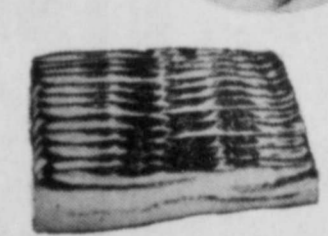
ROYAL WHITE

## TURKEYS



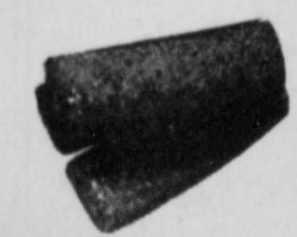
2 LBS. WRIGHT'S

## BACON



8 OZ. BOOTH

## FISH STICKS



U.S.D.A. CHOICE TENDERIZED

## STEAK



U.S.D.A. CHOICE

## CHUCK ROAST



FRESH AND LEAN

## GROUND CHUCK

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