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The Floyd County Hesperian



FLOYDADA, FLOYD COUNTY, TEXAS 79235

THURSDAY, SEPTEMBER 20, 1973

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Whirlwinds Tackle Post Here Friday

'Lopes Have Quick Team

The Floydada Whirlwinds, after a season-opening 35-0 football victory over Crosbyton and an open date last week, play host to the Antelopes from Post Friday. The non-district contest starts at 8 p.m. at Wester Field.

The 'Lopes were surprise 29-20 winners against a highly-regarded Lockney team two weeks ago and waxed Ralls 43-6 last week.

Post fields a team similar to the Whirlwinds, with not many big men but a lot of young, quick players. The Antelopes have shown good balance between their running and passing games.

Sophomore quarterback Bryan Davis, son of the Post coach, is well-grounded in fundamentals and has the reputation of doing a good job faking, handling the team, and throwing the play-action pass.

"He'll lull you to sleep with the running game, then throw the play pass," Whirlwind coach L. G. Wilson told The Hesperian. Wilson said Davis (6-1, 160) is similar to former Olton quarterback Steve Stockdale as a sophomore.

The Whirlwind defense will have to watch Post's number 10, Jerry Tyler, (5-8, 150) a dangerous senior running back who was the Antelopes' quarterback last year.

One of Post's outstanding linemen, according to Wilson, is Jay Pollard, a 5'11", 235-pound potential all-state selection.

The 'Winds will be in the same situation they were in last year, when they traveled to Post and "barely got out by the skin of our teeth," (Wilson).

As in '72, the Antelopes have won their first two games and, Wilson says, will be high, ready and confident for the game.

The 'Winds go into the contest in good physical shape, with no injuries and after some spirited workouts the past two weeks. Wilson believes his 'Winds are ready to play a good game Friday, he said the team looked "real sharp" and executed well in workouts this week.

The Whirlwinds may be a little better off in the depth department this week, as several players are coming around to fill in and give some rest to some who have been going both ways.

Wilson has shuffled the defensive backfield lineup somewhat, inserting Mike Vickers at halfback in place of Rex Yeary and moving Yeary to safety, replacing John Cagle, in order to give Cagle some rest for his quarterbacking chores. Cagle will punt again this week for the 'Winds.

Seniors Mike Hatley and Rance Young will be co-captains for the game.

Starting lineups for Floydada Friday:

OFFENSE
Left end — Lynn Becker
Left tackle — Billy Fulton
Left guard — Ruben DeLeon
Center — Ashley Wester
Right guard — Mike Hatley
Right tackle — Mark Craig
Right end — Marc Smitherman
Quarterback — John Cagle
Fullback — Danny Bradford
Halfback — Rex Yeary
Tailback — Rance Young

DEFENSE
Ends — Joel Hendrix and Danny Quisenberry
Tackles — Lynn Becker and Mark Craig
Inside linebackers — Ruben DeLeon and Mike Reves
Corner linebackers — Danny Bradford and Lyle Suggs
Halfbacks — Rance Young and Mike Vickers
Safety — Rex Yeary

New Cars Showing Today In Floydada

The public is invited to 1974 new-car unveilings by three Floydada automobile dealers today (Thursday).

The new Buicks, Pontiacs, and GMC trucks will be on display at City Auto Inc., 210 East Missouri.

Oden Chevrolet-Olds, 221 South Main, will show the 74 Chevrolets and Oldsmobiles.

Reed Ford & Mercury Sales, on the Ralls Highway, will be showing the 1974 Fords and Mercurys.

Lockneyites Win All Football Contest Cash

Lockney residents won all the prize money in the second Hesperian football contest. Mark Montandon of Rt. M. Lockney missed only three games and guessed nearly exactly the score of the Lockney-Frenship tie-breaker game. Montandon said Lockney 14, Frenship 13; actual score was 13-12 Lockney. Montandon missed the Tulia-Morton tie, Springlake's 133-0 upset of Cooper, and Matador's 22-6 victory over Sundown. (Pretty smart picking Levelland over Littlefield, Mark) Montandon wins \$7.50 for his first-place entry.

Charles H. Smith, Box 1025, Lockney, won \$5.00 for a four-miss entry that underestimated the actual tie-breaker score total by one point. Smith missed the Tulia-Morton, Levelland-Littlefield, Springlake-Cooper, and Hereford-Palo Duro games.

Third-place winner Alton Fields, Box 32, Lockney, missed four games but was farther away (28) on the tie-breaker guess. Smith missed on Tulia-Morton, Springlake-Cooper, Matador-Sundown, and Littlefield-Level-land. All the winners chose Lockney to win in the tie-breaker — and all those Lockney folks seem to have had the score just about figured out.

Finishing just out of the money were Don Ford of Wolforth (again this week — hang in there, Don), Bear-backer (Baylor over Oklahoma), Paige Cannon of Lockney, and Royce Chadwick of Floydada, all with four misses but with tie-breaker estimates of 37, 40, and 42 points respectively.

Missing five were Greg Pruitt, C. O. Woody, Jean Hale, Patsy Samuels, Joy Allen, Oleta Goen, Jack Fuqua, Claude Weathersbee, Kathy Chappell, Bill Moore, Glenda Wilson, and Royce Chadwick, all of Floydada; Jay Jones of Canyon, Jerry Gentry of Crosbyton, Kenneth Wofford of Lockney and Burl Masters of Lubbock.

This week's contest was in the Sunday Hesperian. Entry deadline is 5 p.m. Friday.

Floydada Development Company Membership Meeting Set Monday

The annual meeting of the membership of the Floydada Development Company will be held Monday, September 24, at 5:50 p.m. in the First National Bank community room in Floydada.

All stockholders in the development company are asked to please be present.

Bill Hale is president of the Floydada Development Company.



WHIRLWIND BAND DRUM SECTION — Left to right: Teresa Hasley, Darla Milton, Lou Ann Watson, Dana Woody, Judy Chappell, Phyllis Guffee, Sheree Marquis, Debbie Medley, Kellie McDowell. (Staff Photo by Jim Huggins)

ALL-GIRL UNIT

'Wind Band Drummers: '...The Beat Goes On'

(By Teresa Hasley and Darla Milton)

The 1973-74 Whirlwind Band drum section consists of Teresa Hasley, Lou Ann Watson and Darla Milton, snare drummers; Sheree Marquis, Judy Chappell and Kellie McDowell, tenor drummers; Dana Woody, bass drummer; Phyllis Guffee, cymbals; and Debbie Medley, bells.

Being the rhythm of the band, our responsibility is to keep the beat going. As Mr. Schmidly (the band director) says, the band needs to feel the beat while not actually hearing it. Though Mr. Schmidly was surprised and somewhat unsure at the thought of having an all-girl drum section, he seems to be adapting.

One of the disadvantages of being a drummer is having to play 100% of the time in all parades and usually getting blamed when the beat is unsteady. Another disadvantage is getting blamed for anything and everything that happens to go wrong.

Though it may seem discouraging, we all love it.

Cary Brown Named Fair Queen

Cary Brown, 16-year old daughter of Mr. and Mrs. William E. Brown of Floydada, was selected Floyd County Fair Queen Saturday night, September 15, during the Fair Queen contest. First runner-up was Carmen Turner, 17-year old daughter of Mr. and Mrs. J. R. Turner of Lockney; and second runner-up was Lori Francis, 17-year old daughter of Mr. and Mrs. John T. Francis of Silverton. Miss Francis was also selected as Miss Congeniality earlier in the contest.

This year's theme was "Gingham Country". The stage was decorated with gingham flowers in wooden baskets and centered with a beautiful mural "charmer" with bales of hay distributed in various places on the stage.

Mrs. Eddie Teeter of Lockney served as chairman of the Queen contest this year. Her co-workers from Lockney were Mmes. Dan Bayley, Kenneth Hol, Audry McCormick, Tom Taylor, and Buster Terrell; from Floydada, Randy Bertrand, Kenneth Pitts, and Craig Edwards; and from Silverton, Mrs. Edwin Dickerson.

Raymond Aiken, an auctioneer from Plainview, served as master of ceremonies as he has done for a number of years. The contest began with all the entries singing "We're Together" followed by a presentation of all the entries and the announcement of Miss Congeniality.

Last year's Fair Queen, Miss Kim Campbell of Floydada was presented and she sang several vocal numbers, one of which was her talent in last year's contest.

The talent competition during the contest was as follows:
Darla Milton, daughter of Mr. and

Mrs. Grigsby Milton Jr. of Floydada, piano number. Glenda White, daughter of Mrs. Vera Mae Davis of Matador, sang "Blowin' in the Wind." Carmen Turner, daughter of Mr. and Mrs. J. R. Turner of Lockney, sang "So Long, Deary." Cary Brown, daughter of Mr. and Mrs. William E. Brown of Floydada, a twirling routine to "Caberet."

Diane Fry, daughter of Mr. and Mrs. Louis Fry of Lockney, sang "Creation."

Robin Smith, daughter of Mr. and Mrs. Max Smith of Lockney, recited the Love Chapter from First Corinthians. Donna Davis, daughter of Mr. Thurman Davis of Lockney, sang "Illusions." Sylvia Mata, daughter of Mr. and Mrs. Arturo Mata of Lockney, sang "Sing a Song." Karen Willis, daughter of Mr. and Mrs.

Kenneth Willis of Floydada, had an art display of her oil paintings.

Denise Winter, daughter of Mr. and Mrs. Hank Winter of Lockney, performed a modern dance number to "Jesus Christ, Superstar".

Lori Francis, daughter of Mr. and Mrs. John T. Francis of Silverton, sang "I Asked the Lord." Robbie Sparkman, daughter of Mr. and Mrs. George Sparkman of Lockney, played a saxophone number. Maryland Riddley, daughter of Mrs. Odessa Lewis Riddley of Lockney, sang "Killing Me Softly."

Following the announcement of the winners, Mrs. Jack Harris presented the new Fair Queen with a gift set of "Allure." The Queen contest put a Grand Finale to the 20th annual Floyd County Fair.



CARY BROWN, 16 year old daughter of Mr. and Mrs. William E. Brown Jr. of Floydada was crowned Floyd County Fair Queen for 1973 Saturday night in Lockney. On the left is the first runner-up in the contest, Carmen Turner of Lockney, and on the right is Lori Francis, the second runner-up from Silverton. Miss Francis was also selected as "Miss Congeniality" in the contest. (Staff Photo)

Reed Ford Featuring New Mustang

Mustang II, the most changed car in the auto industry this year, will debut along with other new 1974 Ford cars and trucks at Reed Ford Sales in Floydada today.

The Mustang II is a small, sporty and luxurious car that Ford expects to be the forerunner of a new class of cars. It is 19 inches shorter than the 1973 Mustang and seven inches shorter than the original Mustang introduced in April, 1964.

"With the growth of the small car market, Mustang II seems to be coming at the right time," said Ray Reed of the dealership.

"It brings to the booming small car market the luxurious touches and smooth ride of much larger, more expensive cars," he said.

"Mustang II is a car for the Seventies. The gas mileage of its base engine is especially timely in these days of gas shortages, and the small size and handling make it an especially maneuverable car," Reed said.

Standard engine for Mustang II is Ford's new 2.3-liter (140-cubic-inch), four-cylinder overhead-cam powerplant, the first metric engine ever built in the

United States. Optional is the 2.8-liter (171-cubic-inch), V-6 engine built by Ford of Germany. Mustang II will be the only U.S. car to offer V-6 performance in a small car.

Included as standard equipment on Mustang II are front bucket seats which provide exceptional lateral support, cut-pile carpeting for the floor and lower door, tachometer and full instrumentation, simulated burl walnut accents, European arm rests and door pulls, and full-width headrests.

Also standard are rack-and-pinion steering, front disc brakes, and a unique sub-frame that provides a big-car ride that helps isolate noise, vibration and harshness from the passenger compartment.

Mustang II offers 45 options, including a digital clock, sunroof, AM/FM multiplex radio and stereo tape, air conditioning, left and right-hand remote control mirrors and steel-belted radial-ply tires.

Among the other Ford car lines, Torino receives the biggest change with new front and rear bumpers, grille, taillights and new sheet metal in the rear. Also available on Torino are luxury interiors, a large

460-cubic-inch V-8 engine, sunroof, opera window on two-door models, and fender skirts.

All Fords, Thunderbirds and Torinos, equipped with the 460- or 400-c.i.d. engines will feature solid state ignition. A new front seat occupant restraint/starter interlock system will be on all models to provide greater driver and passenger protection.

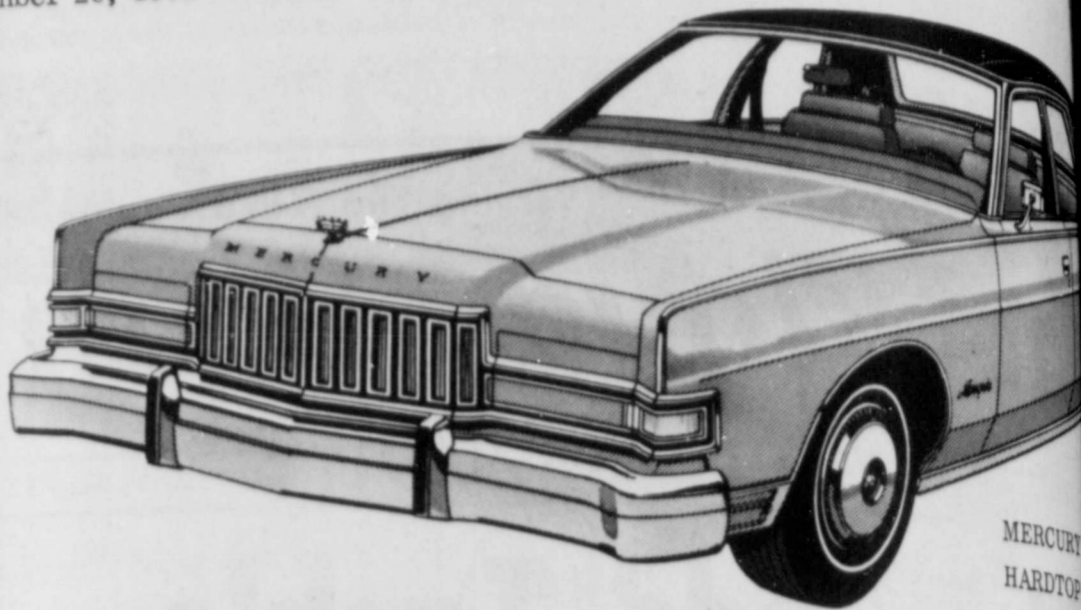
New options, refinements on light trucks and expanded heavy truck engine availability highlight Ford Division's truck lineup for 1974.

The pickup, new in 1973, has new features for added versatility. They include the 460-4V V-8 engine, optional for the first time in all pickup models, and the two-seat, four-door crew cab F-250 and F-350 available for the first time as a regular production item.

Ranchero has a new front end and new options for greater luxury and performance. The 1974 Bronco retains its 92-inch wheelbase and standard two-wheel/four-wheel-drive. A new engine option, the 300-IV Six, for the E-100 and E-200 Club Wagon and Van, highlight new Econoline features. The 1973 Courier,

introduced in May, is carried over into 1974.

In heavy trucks, the NTC-350-horsepower diesel is newly available for the W-9000 and LT-9000 trucks. The V-555 medium-duty 210-h.p. diesel is optional for all 8000-series trucks beginning in October. Ford's C-6 automatic transmission is a new option on the C-600 medium truck.



MERCURY HARDTOP

1974 Mercurys To Show At Reed Ford Mercury Sales

Although all the 1974 Mercury styles will not be on display at Reed Ford and Mercury Sales on the Ralls Highway Thursday, publicity gives us an insight to an exciting array of Mercurys for 1974.

Four models are featured: Marquis, Monterey, Montego, Cougar and Comet.

Mercury Marquis

Standard features on Mercury Marquis: 460-4V V-8 engine • Select-Shift automatic transmission • Solid State Ignition • Power front disc brakes • Steel-belted radial tires • Power windows • Impact resistant bumpers • Seat belt interlock system • Deluxe sound insulation • Power headlamps • Concealed windshield wipers • Power ventilation • Automatic parking brake release • Fender skirts • Electric clock • Loop-pile carpeting • Courtesy lights • Lighting in luggage compartment, glove box and instrument panel ashtray • Ford Motor Company Lifeguard Design Safety Features • Note: Other equipment shown is optional.

Mercury Monterey

A car noted for its comfortable ride doesn't "just happen." It begins with sound engineering concern for the smallest details of design. And it follows through with demanding standards at every stage of assembly. The standard Monterey interior in cloth-and-vinyl is available in optional all-vinyl. Select from black, medium blue, medium green or saddle.

Standard features on Mercury Monterey: 400-2V V-8 engine • Select-Shift automatic transmission • Solid State Ignition • Power front disc brakes • Steel-belted radial tires • Power windows • Impact resistant bumpers • Seat belt interlock system • Concealed windshield wipers • Power ventilation • Automatic parking brake release • 100% nylon carpeting • Dome light, instrument panel ashtray light • Ford Motor Company Lifeguard Design Safety Features • Note: Other equipment shown is optional.

Mercury Montego MX

A beautiful choice if you admire a smooth, quiet and luxurious ride, but also enjoy the handling and maneuvering that a more personal-size car can give you. The Montego MX hardtop puts it all together nicely. In blindfold ride comparison tests last year, a number of owners of competitors' cars rated the ride of a 1973 Montego MX Brougham better than their own.

Standard features on the Montego MX: 302-2V V-8 engine • 3-speed manual transmission • Front disc brakes • G78x14 BSW tires • Impact resistant bumpers • Deluxe sound insulation • Dual headlamps • Rocker panel molding • Seat belt interlock system • Locking steering wheel • Concealed windshield wipers • Inside hood release • Color-keyed deep loop carpeting • Ford Motor Company Lifeguard Design Safety Features • Note: Other equipment shown is optional.

Mercury Comet

Standard features on the Mercury Comet: 200-1V "Six" engine • Fully synchronized manual transmission • Dual hydraulic brakes with warning light system • 6.45/14 tires • Blend-Air heater with 3-speed blower • 2-speed windshield wipers • Windshield defogger • Deluxe 2-spoke steering wheel • Energy absorbing steering column and steering wheel • Locking steering column • Cigar Lighter • Ford Motor Company Lifeguard Design Safety Features • Note: Other equipment shown is optional.



1974 MUSTANG II

You're invited to our showing of the all new 1974 MERCURYS AND FORDS!



Marquis Brougham

Today a great ride is just not enough. So we designed the '74 Marquis to be more economical to maintain. Gave it steel-belted radials, standard. And Marquis does not require premium gas.



Montego MX Brougham

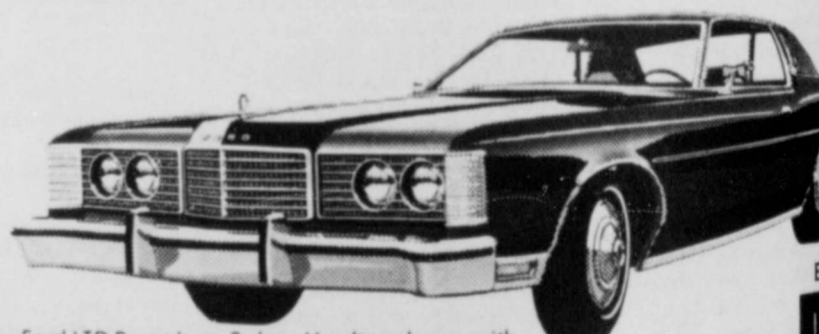
This personal-size Mercury is designed to ride like a big car. On an extra-wide stance and the same type suspension system as Lincoln-Mercury's most expensive luxury car. But with the economy of a mid-size car.



Comet with Custom Option

Who says gas economy comes only in plain little cars? Even though Comet's stingy on gas, it's generous on luxury. Because this Comet's got a little Cougar in it. Now you don't have to give up luxury to get gas economy.

Not shown: Mercury Monterey, the medium-priced car with the famous Mercury ride. See the whole new family of wagons, too. The kind only Mercury could build. It all happens "The Day of the Cat."



Ford LTD Brougham 2-door Hardtop shown with optional deluxe wheel covers, white sidewall tires and deluxe bumper group.

1973 CLEARANCE !

WE HAVE SEVERAL 1973 MODELS THAT HAVE BEEN MARKED DOWN TO CLEAR OUT. COME IN AND SAVE UP TO \$1,000 ON ONE OF THESE "BRAND NEW" MODELS.



SEE THE ALL NEW MUSTANG

* REFRESHMENTS

* GIFTS

REED FORD & MERCURY SALES

RALLS HIGHWAY

FLOYDADA, TEXAS

To Editor

September 17, 1973

Industry for Floydada, I should like to see already has one business possibility been fully developed - the highly known as Caprock Hospital.

get and keep doctors continues to be our that Texas Tech has its medical school, we overcome that problem.

doubted the wisdom of the hospital board to secure doctors. It seems to me that from interested individuals.

are in order, I want to make some. committee to work with the hospital board and

are interested in better medical service pay the expense.

will not to have a big "I" on the committee - take all the credit for any work that is

profession is highly professional and the rules of ethics. The members of this should be guided by such principles.

to suggest that this community owes a gratitude to Dr. Guthrie and Dr. Jordan for services.

committee is formed, I hope to be among the money to help pay for the expenses

Name Withheld By Request.

Success At Fair

appeared in many different versions and fabrics, but a gold velvet turban was chosen for Emma Collins to model. The hat featured jeweled trim.

The fifties brought back one of the most basic hat shapes, the ever smart toque as was modeled by Algene Barker. Algene wore a two-piece suit trimmed with fur to accompany the gold felt and brown velvet hat.

The 1960 pillbox could be called a political hat. It was a favorite of Mamie Eisenhower who always used flowers or veiling as trim and wore it forward on top of her head. When Jackie Kennedy entered the White House, the frills had been removed and the hat was worn on the back of her head.

Recalling the "Jackie" look in a "box" suit was Barbara McCormick, and the pillbox hat was of pink.

Representing the look of the 70's were Flora McNeill in a smart pantsuit, and Carolyn Whittington in a midi-dress. Neither wore hats, but Carolyn modeled a wig showing another fad of this decade.

MORE FAIR WINNERS

YOUTH DEPARTMENT
DIVISION A - Junior Household Linens

Guest Towel, Huck Weaving; 1st, Mary Huffman. Decorative Pillows: 1st, Sussanah Woodruff; 1st, Renee Thornton.

Rug: 1st, Lynn Griffin. **DIVISION C**

Clothing: Apron: 2nd, Libby Williams. Skirt: 1st, Renee Cummings. Play Clothes: 1st, Renee Cummings; 1st, La Doncy Castleberry.

DIVISION D - SENIOR CLOTHING
Blouse: 2nd, Kathy Archer. School Dress: 1st, Cathy Carthel.

DIVISION E Canned Fruits & Vegetables
Corn: 2nd, Renee Cummings. String Beans: 1st, Jill Whitfill; 2nd, Jill Whitfill.

String Beans: 1st, 2nd and 3rd, Jill Whitfill. Beets: 1st, Renee Cummings. Irish Potatoes: 1st, Renee Cummings.

DIVISION F - Pickles
Pickled Cucumbers, sweet: 1st, High School, Lockney; 3rd, Kellye Ford.

DIVISION G - Preserves & Jellies
1st, Darlene Broseh. Grape Jelly: 2nd, Rey Mora. Grape Butter: 1st, High School, Lockney.

Apple Jelly: 1st, Darlene Broseh. Plum Jelly: 3rd, Darlene Broseh.

Other Jams: 1st, Darlene Broseh. **YOUTH CULINARY DEPT.**
White Layer Cake: 2nd, Jane Luna.

Yeast Rolls: 1st, Christine Huffman. Cookie: 1st, Libby Williams; 2nd, Karen Mathis.

Loaf Yeast Bread: 1st, Christine Huffman. Pound Cake: 1st, Kristi Edwards.

Other Cakes: 1st, Margwyne Giles; 2nd, Mitzi Terrell; 3rd, Chris Barton.

SEE FAIR PAGE 7

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SEPTEMBER SAVINGS



SPECIAL
TOP OF
THE LINE



SPECIAL
LADIES TOPS

ASSORTED SOLID COLORS

SIZES S-M-L

VALUES TO \$6.00

ONLY \$3⁸⁸ EA.

SPECIAL
LADIES CUFFED
CAPRIS

VALUES TO \$10.00

ASSORTED COLORS AND PATTERNS

ONLY \$6⁸⁸ A PR.

THURSDAY, FRIDAY AND SATURDAY

SPECIAL

2 RACKS OF

LADIES
SHOES

CASUAL - OXFORDS

ASSORTED STYLES AND COLORS

\$11.00 TO \$13.00 VALUES

NOW \$9⁸⁸ A PR.

\$9.00 TO \$10.00 VALUES

NOW ONLY

\$7⁸⁸

THURSDAY, FRIDAY AND SATURDAY

SPECIAL
4 COUNTERS OF
DACRON KNIT
WASHABLE - FALL COLORS
VALUES TO \$3.99 A YD.
ONLY \$2⁸⁸ A YD.
THURSDAY, FRIDAY AND SATURDAY

SPECIAL
DACRON FILLED
BED PILLOWS
REG. \$3.98 VALUES
ONLY \$2⁸⁸ EA.

SPECIAL
ONE TABLE OF
MENS JEANS
FLARE LEG STYLES
REG. \$9.50 VALUES
ONLY \$6⁸⁸ A PR.

SPECIAL
MENS
SHIRT JACS
WITH HEAVY LININGS
SIZES MED.-LARGE-X-LARGE
COMPARE AT \$15.00
ONLY \$10⁸⁸ EA.

SPECIAL
ONE RACK OF BOYS
CORDUROY
JACKETS
SEMI-WESTERN
SIZES 8 TO 20
COMPARE AT \$15.00
ONLY \$12⁹⁹ EA.

SPECIAL
ONE GROUP OF
BOYS SHIRTS
SHORT SLEEVES
KNIT AND COTTON BLENDS
SIZES 8 TO 20
VALUES FROM \$2.99 TO \$4.99
NOW ONLY \$2³³ EA.



SPECIAL
MENS
DRESS SHIRTS
SHORT AND LONG SLEEVES
KNITS AND COTTON BLENDS
\$7.00 TO \$12.00 VALUES
ONLY \$4⁸⁸ EA.

Society

Appreciation Dinner Honors Several At Plains Assembly

An appreciation dinner was held September 7 at Plains Baptist Assembly dining hall during which time 109 certificates were presented to those contributing of their time voluntarily to the new dining hall.

Doyle Holmes, Area Superintendent, Lubbock Baptist Ass'n., made presentations among which was an engraved plaque to E. D. Morgan of Floydada, manager of Plains Baptist Assembly, and a certificate to Mrs. W. S. Simmons of Floydada, for their volunteer work.

At a later date, the WMU of the Lubbock Baptist Ass'n. will sponsor an open house tea to give people the opportunity to see the new facility.

J. D. McPhaul and Dr. Paul Cates were hosts for the appreciation dinner attended by some 175. Dr. W. E. Thorn, pastor of the Metropolitan Baptist Church, Wichita, Kansas, brought the address. Music was furnished by Mr. and Mrs. Ed Whittner, minister of music at First Church in Plainview. Rev. Clarence Tedder, pastor of Lakeview Baptist Church gave prayer and Rev. J. L. Cartrite, First Baptist Church of Slaton, brought the benediction. History of the building and presentations were made by J. D. McPhaul, Brotherhood Director, Lubbock Baptist Ass'n.

A six foot wide, beautiful cut-stone fireplace was given by Highland Baptist

Church of Lubbock, as a memorial to Sam Ogle, a deacon of that church until his death this past January. A bronze plaque will be placed above the fireplace with the list of names of persons who gave \$250 or more toward the construction of the dining hall.

Also recognized was Miss Irene Armes, Director of WMU, Lubbock Ass'n., for her leadership and promotion of WMU purchase of 48 tables and some 400 chairs for the dining hall.

A highlight of the program was the awarding, for the first time, a \$500 college scholarship. It went to Landry Rex Holmes, 12 year old son of Mr. and Mrs. Doyle Holmes of Lubbock. He was presented a framed certificate with his picture attached, in appreciation for his faithfulness in labor all summer without pay. Dr. Guy Newman, Chancellor, Howard Payne College, joined the youth on stage, and McPhaul presented to him, in behalf of Landry's outstanding work, the scholarship to the college, which enables Landry to use when he completes high school. The scholarship will be given each year to a deserving boy in memory of young men who died in Vietnam.

With a cassette recorder and your own ingenuity, you can find out something that most people never notice—how the world really sounds.

New Arrivals

Mr. and Mrs. Totch Upshaw have a new son, David Brinton, who was born Friday, September 14 at 4:45 p.m. in West Texas Hospital in Lubbock. The baby weighed six pounds 12 and one half ounces at birth. He has two brothers, Robert, age four, and Doug, who is two. Upshaw is assistant manager of Federal Land Bank in Floydada.

Grandparents of the new arrival are Mr. and Mrs. Fancher Upshaw Jr., of Amarillo, and Mr. and Mrs. Buckmiller of Salt Lake City, Utah.

Elizabeth Anne Hardage was born to Mr. and Mrs. Kent Hardage of Colorado Springs, Colo., September 11, weighing nine pounds, one and one-half ounces. She has an older sister, Barbie, age four, and a three year old brother, Phil. The mother is the former Melinda Goen. Hardage is electrical engineer with Hewlett-Packard.

Grandparents include Mr. and Mrs. Bud Goen of Floydada and Mr. and Mrs. Philip Hardage of Maud, Texas.

Mr. and Mrs. Kenneth Cockrell of Tacoma, Wash., are parents of a daughter, Michelle Renee, who was born Sunday, September 16 in the Air Force Hospital in

Miss Gallagher-David Duvak Plan October Wedding

Mr. and Mrs. Mac W. Gallagher of the Providence Community, announce the engagement and approach-

Mrs. Green Honored On 80th Birthday

A surprise birthday party honoring Mrs. John Green was given Sunday in her home on her 80th birthday. Among her array of gifts was \$80 in money for her 80 years.

Attending the celebration, other than the honoree and her husband, were Mr. and Mrs. Bob Reeves and son Steve, and grandchildren, Scott and Lori Jarrett; Phyllis Mitchell, Floydada; Mr. and Mrs. Tommy Sharp and children, Peggy and

Tacoma. The baby weighed eight pounds, two and one half ounces. The mother is the former Jackie Nichols of Floydada.

Grandparents are Mr. and Mrs. John Cockrell and Mr. and Mrs. James L. Nichols of Floydada. Great grandparents are J. I. Connelley, Mrs. R. L. Nichols and Mr. and Mrs. Lloyd McCray, all of Floydada.

Steven David is the name given to the newborn son of Mr. and Mrs. Jim Heard of Bovina. The baby is a grandson of the late Mr. and Mrs. D.B. Mathis of Lockney, and also of the late Mr. and Mrs. Austin Heard of Lockney. Steven David's mother is the former Jan Mathis.

The baby was born Monday afternoon in Central Plains Hospital, Plainview, and weighed 7 pounds 3 ounces at birth.

The Heard's have two other children, Diane, almost 10 years old, and Jimmie Dale, Jr., 6 years old.

ing marriage of their daughter, Pennie Lynn, to David Carol Duvak, son of Mr. and Mrs. Walter Duvak of Floydada.

The couple is planning an October 20 wedding in the Victory Baptist Church of Floydada.

The bride-elect attends Lockney High School and the prospective groom is employed by the City of Floydada.

Clifton of Lubbock; Mr. and Mrs. Glen Green and Pam, Ballinger;

Mr. and Mrs. John L. Green II and son, Douglas and grandchildren, Chance and Susan Hull, Angie Kelly, and John R. Golden, Mr. and Mrs. John L. Green III and son, John L. IV, all of Wellington;

Mr. and Mrs. Jim Green and children, Tony, Sharon, David and Sara; Mr. and Mrs. Jimmy Jarrett and friends, Boyd Gibbs, Jim Winters, Mrs. Joyce Liphham, Julie, Timothy and Joe Kim, Floydada, Charlotte and Kenneth Wright and Carrie Gilmore.

Attend Reunion

Mr. and Mrs. J. C. Odam and Gary attended the annual reunion of descendants of the late Mr. and Mrs. J. H. Poore at Red Rock Canyon State Park near Hinton, Oklahoma over the weekend.

The Floydada relatives were met at the park Friday evening by Mr. and Mrs. O. E. Poore of Springfield, Missouri, and following supper all spent overnight at the Hinton Motel where they were joined by Mr. and Mrs. Kyle Hollomon of Lubbock.

Saturday the group went to the park for a cook-out and were joined by Mrs. Odessa Cage and Clay of Lubbock and Mrs. Stanley Waits and children, Elaine, John, Karen and Jeff of Hale Center. This was the first time Mrs. Waits had attended the reunion.

Following the noon meal Sunday all left for their respective homes after an enjoyable, damp and rather cool weekend.



MRS. MAX YEARY

Miss Vikki Warren Bride Of Max Yearly

Miss Vikki Warren became the bride of Max Yearly in a double ring ceremony read Saturday morning, September 15, in the First United Methodist Church in Floydada. The pastor, Rev. James Tidwell performed vows.

The bride is the daughter of Mr. and Mrs. Billy Hinkle of Floydada and the groom is the son of Mrs. Betty Yearly of Floydada and Jack Yearly of Cedar Hill.

Presented in marriage by her stepfather, the bride wore a formal gown of silk crepe fashioned with bishop sleeves and a scooped neckline. Old fashioned lace accented the empire waist and skirt, above a ruffled hemline. Her veil of chantilly lace descended waist length from a flat headpiece of matching lace trimmed with seed pearls.

For something old the

bride wore a bracelet belonging to her grandmother which is a family heirloom and something borrowed was the wedding veil from her aunt. She also wore a traditional blue wedding garter.

Miss Sharron Warren, sister of the bride, was bridesmaid and Rex Yearly, brother of the groom, was best man. Bill and Joe Hinkle, brothers of the bride, seated guests.

Wedding selections were played by Mrs. Nick Owen of Lubbock, sister of the groom.

Following the wedding a reception was held in the church parlor. Misses Sharron Warren and Kathy Gilly served. Mrs. David Barker, sister of the groom, registered guests.

After a brief honeymoon the couple will reside in the



HIGHLAND FLING . . . a swiny skirt and a Scottish plaid are a bonny combination. D-G's one piece dress looks like a new jumper with its wide extended shoulder over the solid long sleeve underbodice. The plaid is bright orange polyester and acrylic double knit, the belt colorful leather.

Brown's
DEPARTMENT STORE
MAN'S SHOP—DRY CLEANING
Lockney, Texas

Mrs. Covington Honored With Bridal Shower

Mrs. Robert Covington, the former Sylvia Shelby, was honored with a bridal shower September 15 in the Roy Crawford home in Dougherty.

Guests were received by Mrs. Crawford and presented to the honoree, her mother, Mrs. William H. Shelby of Lubbock and to the groom's mother, Mrs. Bob Covington of Dougherty.

Other special guests included Mrs. J. R. Langley, Lockney, the groom's grandmother; Mrs. Neil Langley, Lockney; Mrs. Kent Covington, Dougherty; Mrs. Jim Higdon, Plainview and Mrs. Clyde Damon of Dimmitt, all aunts of the groom; Mrs. Frank Covington, Lubbock, sister-in-law of the groom; Mrs. Art Toilett of Hart; and Misses Joann and Linda Shelby, of Lubbock, both sisters of the bride.

Miss Linda Norman registered gifts and Mrs. Lance Poole of Dougherty and Miss

Jacque Crawford of Earth, served.

The table was laid with a white linen cloth and held a centerpiece of artificial pink flowers, accented by pink tapers. Two white artificial doves held streamers with the names of Robert and Sylvia imprinted.

Hostesses for the shower were Mes. J. D. Cates, Harlan Cage, Bob Ross, Kenneth Poole, Ruth Daniel, Roy Crawford, Ray Carthel, Lance Poole, Henry Hinton, W. L. Norman, Wayne Rainwater, Carmel Eastham, J. R. Pernell, and Kenneth Robertson.

Their gift to the bride was an electric mixer, along with corsages to her and the two mothers.

Contrary to a common belief, the porcupine cannot "shoot" its quills at its opponents.

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5 pc. PLACE SETTING Reg. 16.00

NOW 11.00

Place setting contains Salad Fork, Place Fork, Place Spoon, Teaspoon

SAVE ON SERVING PIECES

3 pc. SERVING SET
Cold Meat Fork, Gravy Ladle, Pierced Tablespoon
Reg. 17.00 **SALE 12.50**

2 pc. SERVING SET Butter Knife, Sugar Spoon
Reg. 8.00 **SALE 6.50**

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Rest Home Birthday Party

September comes but once a year... And ALWAYS brings us fall... With birthdays we must celebrate So CHEER UP one and all! Someone new among us Is Mrs. Lela Clark... Let's hope the days she spends right here Are happy as a lark! Mrs. Carrie Cumbie Dates from '84... And though her age is eighty-nine A party is NO chore! Our greetings, Mrs. Eubank... At this your special time... May all your days be

happy And things work out JUST FINE! To Mrs. Dorothy Nicholson... So patient day by day... We give a happy greeting and Good wishes in array! A smiling, happy lady Is Mrs. Effie Smith... To say she cheers her neighbors Is surely NOT a "myth". So for these lovely people Let's sing the birthday song... And wish them all contentment In a life that's nice and long!

beautifully arranged basket of summer flowers (although grown in a hot house) which Mrs. Cumbie had received for her special birthday. Also on the lovely table was an arrangement of cloth flowers made by Mrs. Nicholson. A beautiful and delicious birthday cake, along with a tangy and delightful fruit punch was served to the honorees, residents of the home, guests and employees. Ladies of the City Park Church of Christ hosted the party. Thursday, October 18, 2:30 p.m. will be the time of the next party. Please come and be with us.

4-H Club Elects Officers

Officers for 1974 of the Floydada 4-H Club were elected at their regular meeting September 13 in the Agriculture Building. Ann Campbell was named president; Joe Reid, vice president; Adeana Morris, secretary; Jonna West, treasurer; Leslie Sinor, reporter and council delegates, Rance Young and Karin Kunkel. The motto and pledge was led by Joe Reid and a new member, Tracy Reddy, was welcomed into the club. A program on resuscitation in the way of a film

furnished by Lighthouse Electric, was shown by Richie Crow, assistant county extension agent. Mrs. Ray Morton was the organizational leader and met with the group. Refreshments were served to some 40 members by Mike, Caren and Ann Campbell, and Tamera Gentry.

About 1400 A.D. graphite appeared in pencils and was given the name "black lead."



CARE CENTER BIRTHDAY PARTY — for September nights Lela Clark, 82; Dorothy Nicholson, 88; Carrie Cumbie, 87; Effie Smith, 87. (Staff Photo by Jim Huggins)

Green, E. E. Hinson, Lorin Leibfried, L. F. Martin, J. J. McKinney, John Reue, Ray Smith, M. L. Solomon, Margaret Springer, Fred Stewart, James Tidwell, J. M. Willson Jr., and hostess, Mrs. Kyle Glover.

The next meeting, September 24, at 7:30 p.m. will be with Mrs. Leibfried

Mrs. Swaffar Honored

Mrs. Eugene Swaffar of Lubbock, the former Brenda Sue Carthel of Lockney, was feted with a stork shower in the Max Smitherman home Tuesday. Guests were served punch and decorated cake squares from a table laid with a white cutwork cloth, centered by a stork, which carried a doll baby. Mrs. Swaffar was presented a layette dressing table by hostesses, Mmes. Leonard Noel, Bill Stringer, Max Smitherman, Red Watts, J. W. Becker, Fred Jackson, Bob Quisenberry, Louise Shurbert and Midge Whitley.

Council Meets

has declared this week as "pot Post" week. A post in a pot will be set up in the main hall of school, and everyone is urged to sign their names on small streamers and attach these streamers to the post. This will show the "Winds who is behind them." The spirit committee has declared Friday as color day. Everyone wear green and white. Spirit ribbons will be sold Thursday by the junior coats were donned by many this week as the misty chill hovered over the area. Someone recalled Floydada having a frost in September of 1929. Our earliest freeze date since records have been kept, was October 7, 1952. Fall will roll around for us September 22 and winter December 21. Oh, goody next month we will get to change our time pieces back one hour.

MANY years ago the

"HERO" Club Elects Officers

The Home Economics Related Occupations HERO Club of Floydada High School elected officers recently with Connie Anderson being named president. Vice president is Janet Vick; Della Witcher, secretary-treasurer and Debbie Medley, reporter. HERO Club is a new organization for the working girl's unit of Future Homemakers of America. Advisor of the club is Mrs. Mary Alice Craig, Home Ec teacher. The program is for FHA students in job training occupations relating to the fields of Home Economics, including parenthood education, nutrition, consumerism, career education, family values and the dignity of the individual. In addition to the regular class.

A Southern Assembly will be held at school September 26 at 1:10 p.m. during activity period. Guests will be Linda and Martin Barry, folk musicians.

Bravada Garrett, treasurer, reported the Student Council received \$306 from activity fees, and \$30 from the price of parking stalls. The council now has \$696.96 for operating funds.

Student Council invited everyone to the pep rally Friday at 3:30 in the gym.

Floydada Fair featured of all things a football game, buffalo riding, a big parade, a big feed and scores of exhibits, most of them around the courthouse square. One particular year the Fair had 18,000 visitors during the three day run and Floydada's football team, Class B then, played Plainview, Class A, and the game ended in a 0-0 tie.

THE intersection of Missouri and Wall is still a dangerous spot. Too many people traveling east or west are failing to stop!

SUPPOSEDLY there is to be an anti-freeze squeeze this fall. It isn't too early to

school class, HERO students receive daily instructions relating to the world of work and the occupation in which the student is involved. They work a minimum of 15 hours each week in their home economic related occupation. The nine members of the club are employed by Floydada firms and wish to take this opportunity to thank their employers for participating in the program. Members of the club and their employers include Della Witcher, (who was incorrectly identified in a story last week as a DE student) employed at Chez-Pat; Connie Anderson, Caprock Hospital; Janet Vick, Duncan Elementary School cafeteria; Debbie Medley, Griffins House of Styles; Phyllis Guffee, Andrews School cafeteria; Nan McCulley, Dr. Andrew McCulley; Sylvia Vasquez, Leonard's Cafe; Marta Martinez, Challenge Nursing Home; Sherry Willis, Day Care Center.

SHOULD Vice President Spiro Agnew resign, the 25th Amendment to the Constitution provides that his successor would be named by President Nixon subject to the approval of a simple majority of each house of Congress.

get your supply now.

THE Emmitt Willis family had the misfortune of losing their pet cat to poisoning Tuesday night. The feline was able to find her way home from the neighborhood and shortly after went into convulsions. Its a terrible tragedy when youngsters have to witness the death of their pets to brutality, but it still goes on, seemingly in that part of town.

HAVE you always wished

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when the finest natural sources are available? Besides being from natural food sources, which are the best money can buy and Nature can provide, Hilcoa's Golden Supreme is vastly superior in many other ways. It is the most complete (containing all of the vitamins, minerals and trace elements) and scientifically balanced Vitamin and Mineral Product on the market today. The unique tablet construction (tablet within a tablet) guarantees the customer that the tablet will contain its original high potency for years. If you are looking for nutritional quality, look no further. Hilcoa's Golden Supreme is unsurpassed in top natural source quality and customer satisfaction. Golden Supreme is offered in three convenient sizes: Starter Golden Supreme—60 tablets, regular Golden Supreme—180 tablets, and the Family Pack—1,800 tablets. Whichever your preference, you will be glad you purchased GOLDEN SUPREME. Specializing in the manufacture of Vitamins, Minerals and Proteins. HILCOA CORPORATION, San Jose, Calif. 95112

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JUNIORS HOT DOG SUPPER SATURDAY 5:30 P.M.

FIRST BAPTIST CHURCH OF FLOYDADA

City Auto Inc., Showing 45 New Buicks And Pontiacs

With 45 brand new 1974 Pontiacs and Buicks on hand and more expected in today, City Auto Inc. in Floydada extends a big welcome to everyone to come in and look over the new models.

1974 BUICK

Buick publicity is quoted for new features of the Buick:

The luxurious Electra Limited is available in this Hardtop Sedan model, the Hardtop Coupe and available Landau roof coupe. But electra luxury is more than just fine fabrics, fit and superb finishing. That much can be seen and touched.

Because, for an automobile to be truly a luxury car, it needs more.

That same luxury must extend to the ride and handling. It must be a car that is as pleasurable to drive as to admire.

That's why our engineers spent so much time finding out how to modify components like springs, shock absorber settings, rubber bushings, steering — everything that affects the total roadability — so that the 1974 Electra Limited feels as good as it looks.

We think that, if you take an Electra over the same roads you usually travel, with the same traffic, you'll agree with us that the Electra is indeed a very luxurious automobile. So, if you're looking for a luxury car, you need look no further

— or pay any more — than Buick Electra. Few people ever thought of a luxury car as a way of saving money.

That is, until now. One step down in price from the Limited, Electra comes in two more versions — Electra 225 and the Electra Custom. Both are available in Hardtop Sedan and Hardtop Coupe models. Both carry on the Electra tradition of great road car handling and the high level of appointments you expect in a fine car.

Like the Limited, Electra Custom and Electra 225 features a new, full-width die cast grille with the lower theme repeated in the lower bumper. The wheel covers are the super deluxe version with jewel-like center inserts. Body-color matched resilient end caps are used to enclose sections of the bumper to further enhance the distinctive Electra appearance.

We also added a new windshield wiper with a single wipe control for misty weather. Another new standard feature on Electra is the backup lights. We've put them in the ends of the bumper but — more important — they glow red, like taillights when your lights are on. Except when you shift to reverse. Then they shine white for rear visibility. A small touch, perhaps. But typical of what you can expect of the ultimate Buick.

Other Buick models include: Century Regal, Century Regal Sedan and Landau, Century Luxus, Century 350 and Gran Sport.

About the Apollo: We decided to give the small-car buyer a car to move up to.

Some time ago, Buick planners took a long, hard look at the growing number of small cars in this country.

And what they saw was an opportunity to create a really special American small car. And to offer it equipped with comforts few American small cars had known before. For power, it would offer a Buick V-8 engine and transmission. The very same engine and transmission found on bigger, more expensive Buick models.

The ride would be smooth and stable, too. Per Buick tradition, front and rear springs would be computer-matched to each car. And added insulation and sound deadening would be used throughout. Naturally, interior appointments would be in the Buick tradition. Carpeting would be standard. And upholstery materials would be Buick quality throughout.

The result was Apollo, which we introduced mid-year in 1973. Even so, the 1974 Apollo has come in for its share of refinements. The grille has been re-designed

and new interior fabrics are offered. Bucket seats are available for the first time, as are steel-belted radial-ply tires and four special Apollo colors: Mint Green, Canary Yellow, Ginger Metallic and Apple Red.

FULL LINE PONTIACS

No matter what kind of car you're looking for, we've got it in a beautiful new 1974 Pontiac. Looking for full-sized room and comfort? We've got three big Pontiacs to choose from. There's the 1974 Grand Ville... the most luxurious Pontiac ever built. There's Bonneville... the original Wide-Track performer. And there's

Catalina... the low-priced way to get the comfort of a full-sized Pontiac. We've got Pontiac's classic Grand Prix. A whole flock of sporty new Firebirds. The compact Ventura. And a brand-new kind of GTO... the compact 1974 GTO. If you're looking for a mid-sized car, there are four different Pontiacs you'll want to see.

The 1974 Grand Am is the most exciting new road car to come along in years. The new Luxury LeMans is the most luxurious mid-sized Pontiac. The 1974 LeMans Sport Coupe is the kind of sporty car a family man can love. And the new LeMans will give you Pontiac style, handling and prestige at a surprisingly low price. There's even a complete lineup of full- and mid-sized

station wagons. Obviously, we've got a lot of beautiful new cars for you to look at. And we've some equally great deals you won't want to miss out on. So stop in soon. Find out how great it is behind the wheel of any '74 Pontiac. And how easy it is to get there!

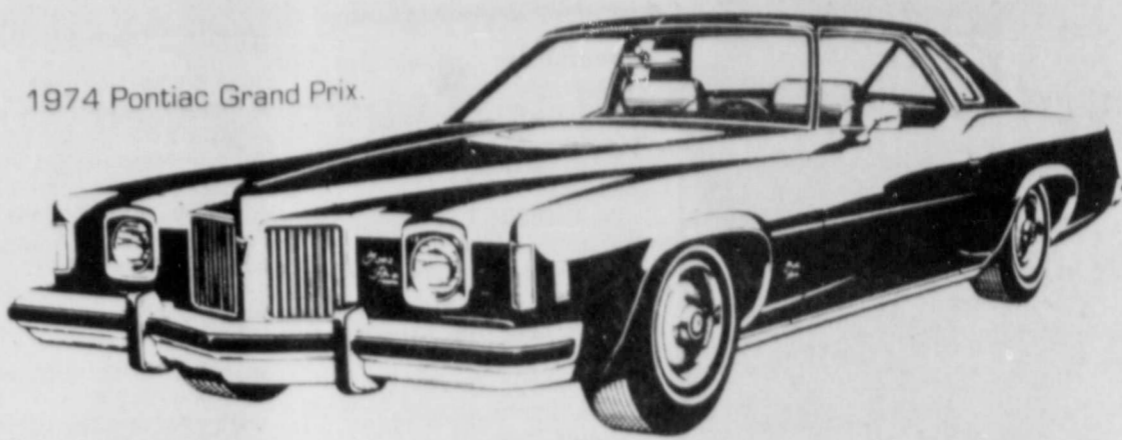
GRAND PRIX

What makes a car a classic? Come out and see our great selection of '74 Grand Prix and decide for yourself. Take in Grand Prix's crisp classic styling. Examine its new improved front and rear bumper systems. Sit in the deep contoured bucket seats with cloth and Morrokide upholstery. Take a test drive to find out what Grand Prix is all about. If that doesn't

convince you that the '74 Grand Prix is the car for you, talk to us about the great deals we're offering on it. Do it today.

GRAND VILLE

Grand Ville is the most luxurious full-sized Pontiac we sell. And for '74 it's more distinctive looking than ever. With a classic radiator-style grille and split-level full-length tail lamps. Inside, there's rich new upholstery, cut-pile carpeting and deep flame chestnut wood-grain vinyl trim. A test drive will demonstrate Grand Ville's quiet and sure-footed Wide-Track ride and the performance of Pontiac's largest V-8. But what really makes the '74 Grand Ville so remarkable is its very affordable price. See us today and see what we



1974 Pontiac Grand Prix.



Century Regal Colonnade Hardtop Sedan



LeSabre Hardtop Coupe



1974 Pontiac Bonneville.



1974 Pontiac Grand Am.

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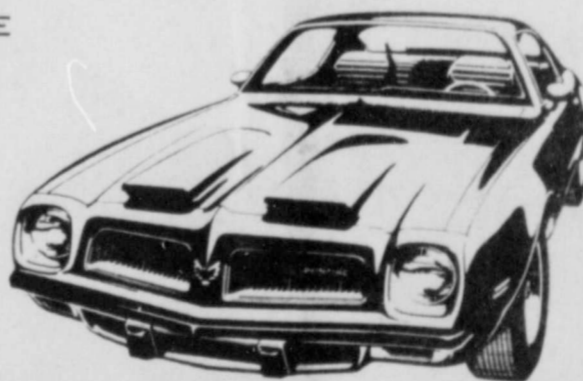
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OBITUARIES

Elmer O. Bass Mrs. Lou Eckels

Funeral services for Elmer O. Bass, 84, of Plainview were held at 2 p.m. Wednesday in the Kress Baptist Church. Officiating was Rev. Cecil Foster, pastor of Lamesa's Northside Baptist Church, assisted by Rev. Ron Mooney, pastor of the Kress Baptist Church.

Burial was in the Plainview Cemetery under the direction of Lemons Funeral Home of Plainview.

Mr. Bass died about 10:50 a.m. Monday in a Plainview hospital where he had been a patient one day.

Funeral services for Mrs. Lou Wana (Rivers) Eckels were held Monday, September 17, at 2 p.m. at the Calvary Baptist Church in Amarillo. She suffered a stroke, September 11 and died in an Amarillo hospital September 15.

Mrs. Eckels attended school in Lockney and graduated here in 1952.

Survivors include two sons, Russell Mark, age 14, and Rocky Joe, age 12; her parents, Mr. and Mrs. E. F. Rivers of 4111 East 11th Street in Amarillo; and a sister, Mrs. Ruth Ann Tenorio of Amarillo.

LOCKNEY LOCAL

Several Lockney residents have been in area hospitals recently. They are Mrs. Clark Harris, Central Plains Hospital in Plainview; Mrs. Ike Johnson, Lubbock Methodist Hospital; and in Lockney General Alvin Wilson, Estelle Powers and Owen Emert; and Melvin Cooper, Central Plains Hospital.

Bass was married to Zilpha Estelina Smyer August 2, 1914 in Kress. She preceded him in death March 10, 1960.

Survivors include two daughters, Mrs. Norris Goodwin of Plainview and Mrs. W.A. Hutson of Macon, Ga.; three sons, E. O. Jr. of Macon, Ga.; Frank of Plainview and Don of Midland; two sisters, Mrs. Alice Moore of Lockney, and Mrs. Mabel Yancey of Uvalde; 14 grandchildren and 14 great grandchildren.



Ricky Luna is just short of a touchdown for the seventh-grade Breezers over Post Tuesday. Luna scored on the next play. Also in the picture are Dickers (11), Robert Soliz (67), Ricky Jackson (41), Larry DeLeon (between Dickers and Michael Sales (far right). (Staff Photo by Jim Huggins)

Caprock Hospital Report

Sept. 14 - Sept. 19, 1973

Annie Neff, admitted 8-18, continues treatment.
Victor Casillas, admitted 9-3, continues treatment.
Simplicio Leal, admitted 9-4, continues treatment.
Alice Ormond, admitted 9-4, continues treatment.
Ida Watson, admitted 9-5, dismissed 9-15.
Arturo Zuniga, admitted 9-8, dismissed 9-15.
L.D. Bilberry, admitted 9-9, dismissed 9-15.
Ace D. Monk, admitted 9-10, continues treatment.
J.A. Watson, admitted 9-11, dismissed 9-15.
Icy Biggs, admitted 9-11, continues treatment.
Connie Zuniga, admitted 9-13, dismissed 9-15.
Varney Permenter, admitted 9-13, dismissed 9-18.
Zuniga Baby Boy, born 9-13, dismissed 9-15.
James Marquis, admitted 9-13, dismissed 9-19.
Lillie Luttrell, admitted 9-15, continues treatment.
Ethel Carmack, admitted 9-16, continues treatment.
Gena Tarpley, admitted 9-16, continues treatment.
Hazel Powell, admitted 9-17, continues treatment.
Wesley Carr, admitted 9-19, continues treatment.

Sex Discrimination

LONDON (AP) — The British government announced it will propose a law to ban discrimination on grounds of sex. Home Secretary Robert Carr said the legislation will be aimed mainly at ensuring equal pay and opportunity for working women.

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Study Club Meets For Salad Supper

El Progreso Study Club met Saturday, September 8, for a salad luncheon in the Fellowship Hall of the First Baptist Church. The luncheon was arranged by the yearbook committee. Mrs. Ethel Mitchell gave the invocation, followed by greetings from the president, Faye Holmes. The members revealed their Secret Pals and drew names for their new Secret pals.

Those attending the meeting were Meses. Arla Copeland, Faye Holmes, Lena Hawkins, Meda Honea, Hazel Johnson, Bobbie Kellison, Jeanette Marr, Ethel Mitchell, Anna Dell Quebe, Haley Record, LaVerna Sams, Pauline Sams, Dimon Schacht, Dorothy Smith, and Josie Taylor.

Support your Volunteer Firemen.

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Rusty Baccus with the new 1974 Fords.

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Floyd County Fair Results

TEXTILES - SECTION I
 Chair Set - 3 pieces: 2nd. Mrs. Oda Birchfield.
 Pillow Cases, White: 1st. Mrs. M. O. Davis; 2nd. Mrs. Allan Kellum; 3rd. Addie Murphy.
 Pillow Cases, Colored: 1st. Mrs. Oda Birchfield.
 Tea Towels - Set: 1st. Mrs. H. I. Cagle. Dress: 3rd. Mrs. Lola Edwards.
 Afghan: 2nd. Verna Duval.
 Cape or Coat: 1st. Mrs. Lillie Barkley; 2nd. Mrs. Lillie Barkley; 3rd. Annie B. Cloyd; 2nd. Verna Duval; 3rd. Octavia Carthel.

Other Knitted Items: 2nd. Lorraine Lancaster.
DIVISION E
Cricket:
 Tablecloths (above 54 x 54): 1st. Elva Perry; 1st. Mrs. Tom Spears.
 Luncheon cloths: 1st. Mrs. W. F. Adams.
 Centerpieces 14" and Over White or Ecu: 2nd. Mrs. Addie Murphy.
 Scarves: 2nd. Mrs. W. F. Adams.
 Doilies (under 14") Colored: 1st. Mrs. W. F. Adams.
Afghan:
 1st. Mrs. Floyd Broseh; 1st.

Mrs. Virdie Neighbors; 1st. Mrs. Tom Spears; 1st. Verna Duval;
2nd. Martha Sue Lusk; 2nd. Mary Emert; 3rd. Mrs. T. T. Hamilton.
Sofa Pillow:
 1st. Mrs. Doris Huckabay; 2nd. Mrs. T. T. Hamilton.
Poncho: 1st. Mrs. Doris Huckabay.
Caps or Coat:
 1st. Mrs. Doris Huckabay; 1st. Mrs. M. O. Davis; 1st. Mrs. Beth Calvert; 2nd. Mrs. Floyd Broseh.
DIVISION G - INFANTS
 3 Piece Crocheted Set: 1st. Lorraine Lancaster.
 Cap, crocheted: 1st. Mrs. Doris Huckabay.
 Dress: 1st. Mrs. Doris Huckabay.

Swedish Tea Ring: 1st. Beth Calvert.
Banana Nut Bread: 1st. Mrs. W. D. Nance.
DIVISION B - CAKES
Pound Cake: 1st. Barbara Mathis; 2nd. Mrs. Raymond Teeple.
Fresh Apple Cake: 1st. Kenneth Edwards.
Fruit Cake: 1st. Peggy Roberts.
DIVISION C - CANDIES
Chocolate Fudge: 2nd. Peggy Roberts.
DIVISION D - PIES
Fruit: 1st. Mrs. J. P. Taylor Pecan.
 1st. Mrs. Kenneth Edwards; 2nd. Mrs. Raymond Teeple; 3rd. Peggy Roberts.
DIVISION E - COOKIES
Drop Cookies: 1st. Mrs. Eddie Teeple.
COMMUNITY EXHIBITS
 1st. Harmony 4-H; 2nd. Floydada FFA; 3rd. Lockney 4-H.

ART DEPARTMENT
DIVISION A - TEACHERS
A-1, Oil Landscapes: 1st. Francine Green; 2nd. Dwayne Franklin; 3rd. Penny Golightly.
A-2, Oil Still Life: 1st. Dwayne Franklin.
A-3, Oil (portrait, figure, animal): 1st. Francine Green.
A-7, Watercolor: 1st. Francine Green; 2nd. Dwayne Franklin; 3rd. Penny Golightly.
A-9, Drawing: 1st. Penny Golightly.
A-10, Acrylics: 1st. Penny Golightly.
DIVISION C - YOUTH (16 thru 18)
C-1, Oil Painting: 1st. Lou Ann Woodruff; 2nd. Darla Milton.
DIVISION B - ADULTS (19 & up)
B-1, Oil Landscape: 1st. Jo Goen; 2nd. Ann Timmons; 3rd. Barbara Jameson.
B-2, Oil Still Life: 1st. Opal Craven; 2nd. Mildred Cates; 3rd. Barbara Jameson.
B-3, Oil Portrait Figure & Animal: 1st. Mildred Cates; 2nd. Julia Luckett; 3rd. Audrey Price.
B-9, Drawing (Ink, pencil & charcoal): 1st. Mildred Cates; 2nd. Tose Day; 3rd. Mike Patrick.
B-10, Acrylics: 1st. Ann Timmons.
DIVISION D - CHILDREN (13-15)
D-1, Oil Painting: 1st. Penny Marshall; 2nd. Laura Lyn Grundy; 3rd. Stefanie Wilson.
D-2, Pastel: 1st. Janis Marr; 2nd. Nick Molina; 3rd. Tommy Burr.
D-4, Drawing (Pencil-Ink-Chalk): 1st. Janis Marr; 2nd. Tina Dipprey; 3rd. Carla Meredith.
D-5, Acrylics: 1st. Lynn Griffin.

Hereford - Heavyweight: 1st. place, Dean Hinton; 2nd. place, Jackie Elliott; 3rd. place, Ray Hinton; 4th. place, Dean Hinton; 5th. place, Mark Moore.
Grand Champion Hereford - Dean Hinton.
Reserve Champion Hereford - Jackie Elliott.
Crossbreeds and Others:
Lightweight - 1st. place, Brian Patterson; 2nd. place, Jody Foster; 3rd. place, Brent Barker; 4th. place, Sidney Gibson; 5th. place, Duane Powell.
Heavyweight - 1st. place, Mark and Marla Moore; 2nd. place, Mark and Marla Moore; 3rd. place, Kaila McDaniel; 4th. place, Jimmie McKenzie; 5th. place, Ricky Hrback.
Grand Champion Cross - Mark and Marla Moore.

Grand Champion Steer - Marla Moore.
Reserve Champion Steer - Dean Hinton.
Heavy Hereford - Showmanship - Jackie Elliott.

Spec All older w Park f official enterta stand guests. Fair, L. Lew other r
 Irrig Man Stu
 LUE greate High irrigat sava L. specia Agrie vice. "Gro from groun yields today, same conser "Th being season future area specia deman erts precise the ar New for im ageme way fo Charl Herefo with e Juston irriga sorghu two, interv: "Fir that I during be cut while 15 to New. plants six tir apply profits irrigat ently. "An the pr each it adds t. In 19 every best p sorgh Grain averag acre irrigat while times with a water Pro irrigat was 6 where were a lodging the lat The tw inches. "Res sugar ist S 7,600 four sp lished o and 7, applica two w "Bee week i pound receive tions, 5 to four more I between "In irrigate were prepla on the adds N "Eac quickl import over s was ab the fir impres Timi adequi maxim also in out. I applied "Res studie planni acreagi the sp grower more past.
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PUBLIC NOTICE

SUMMARY OF PROPOSED CONSTITUTIONAL AMENDMENTS

SPECIAL ELECTION NOVEMBER 6, 1973

NUMBER ONE ON THE BALLOT (S.J.R. 8)
 Article III, Sections 5, 24 and 49a and Article VIII, Section 6 of the Texas Constitution are amended to:
 Provide for regular annual sessions of the Legislature. The regular session in each odd-numbered year would be for a period not to exceed 180 days. The regular session in each even-numbered year would be for a period not to exceed 60 days and would be limited to consideration of fiscal matters and any emergency matters submitted by the Governor. The 60 day session could be extended by the Governor for a period not to exceed 30 days.
 Provide an annual salary for members of the Legislature not exceeding \$15,000 per year and a per diem not exceeding \$18 per day for each day of each regular session or special session.
 Provide that no appropriation of money shall be made for a longer term than one year and direct the Comptroller to make annual estimates of anticipated revenue rather than biennial estimates.
 The wording of the proposed amendment as it will appear on the ballot is as follows:
 "The constitutional amendment to provide for annual regular sessions of the legislature, and to provide an annual salary of \$15,000 and per diem for the members of the legislature, effective in January, 1975."

NUMBER TWO ON THE BALLOT (H.J.R. 7)
 Article XVI, Sections 50 and 51 of the Texas Constitution are amended to:
 Include within the scope of homestead protection the real property of a single adult person which meets the other requirements of homestead property, and to provide that a family homestead may not be abandoned except with the consent of both spouses.
 Presently a single adult person is not entitled to claim a homestead exemption and a married man can abandon a family homestead without the consent of his wife.
 The wording of the proposed amendment as it will appear on the ballot is as follows:
 "The constitutional amendment to include within the scope of homestead protection the real property of a single adult person which meets the other requirements of homestead property, and to provide that a family homestead may not be abandoned except with the consent of both spouses."

NUMBER THREE ON THE BALLOT (S.J.R. 13)
 Article VIII, Sections 1-a and 1-b of the Texas Constitution are amended to:
 Extend the \$3,000 ad valorem tax exemption to the residential homesteads of unmarried adults.
 The wording of the proposed amendment as it will appear on the ballot is as follows:
 "The constitutional amendment to extend the \$3,000 ad valorem tax exemption to the homesteads of unmarried adults."

NUMBER FOUR ON THE BALLOT (S.J.R. 1)
 Article XVI, Section 59, of the Texas Constitution is amended by adding a new Subsection (e) which:
 Provides that no law creating a conservation and reclamation district shall be passed unless a copy of the proposed law is delivered to the commissioner of each county and to the governing body of each incorporated city or town in whose jurisdiction said district or any part thereof is or will be located. Each such commissioner, court and governing body may file its written consent or opposition to the proposed law with the Governor, Lieutenant Governor and Speaker of the House of Representatives. Each special law creating such a district must comply with general laws then in effect relating to consent by political subdivisions to the creation of such district.
 The wording of the proposed amendment as it will appear on the ballot is as follows:
 "The constitutional amendment establishing certain requirements relative to the enactment of laws creating certain conservation and reclamation districts."

NUMBER FIVE ON THE BALLOT (S.J.R. 12)
 Article XI, Section 7 of the Texas Constitution is amended to:
 Provide that all counties and cities bordering on the coast of the Gulf of Mexico are authorized to levy a tax to pay for bonds issued for the construction of sea walls and breakwaters upon a majority vote of the resident property tax-payers. Counties and cities presently authorized to levy such taxes and this amendment only changes the required vote from a two-thirds majority to a simple majority.
 The wording of the proposed amendment as it will appear on the ballot is as follows:
 "The constitutional amendment authorizing counties and cities bordering on the Gulf of Mexico to issue bonds

for the construction of sea walls and breakwaters upon a vote of the resident property tax-payers."
NUMBER SIX ON THE BALLOT (S.J.R. 26)
 Article V, Section 8 of the Texas Constitution is amended by adding a new paragraph which:
 Provides that the district court, concurrently with the county court, shall have the general jurisdiction of a probate court and in a probate proceeding shall also have the jurisdiction otherwise conferred on it by law. It also provides that the legislature may increase, diminish, or eliminate the jurisdiction of the district court or county court in probate matters, may adopt rules governing the filing, distribution, or transfer of cases and proceedings as between the courts having jurisdiction of probate matters, and may provide that all appeals in probate matters shall be to the courts of civil appeals.
 The wording of the proposed constitutional amendment as it will appear on the ballot is as follows:
 "The constitutional amendment stating that the district court concurrently with the county court shall have the general jurisdiction of a probate court, and providing the jurisdiction thereof, and further providing that in any probate proceeding the district court shall also have jurisdiction otherwise conferred upon it by law, and further providing that the legislature may increase, diminish or eliminate the jurisdiction of the district court or county court in probate matters, and further providing that the legislature shall have power to adopt rules governing the filing, distribution and transfer of all such cases and proceedings as between district courts, county courts, and other courts having jurisdiction thereof, and further providing that the legislature may provide that all appeals in such matters shall be to the courts of (civil) appeals."

NUMBER SEVEN ON THE BALLOT (H.J.R. 6)
 Article III, Section 49-b of the Texas Constitution is amended to:
 Provide for an additional \$100 million in bonds or obligations of the State of Texas for the Veterans' Land Fund. This amendment increases the present \$400 million authorization to \$500 million;
 Remove the present provision which permits buying of land only by those veterans who served between September 16, 1940 and the date of formal withdrawal of United States troops from the armed conflict in Viet Nam. This amendment would allow all veterans who serve after September 16, 1940 to buy land from the Veterans' Land Fund, provided they are otherwise qualified;
 Provide that, in the event of the death of an eligible

Texas veteran after the veteran has filed with the Board an application and contract of sale to purchase through the Board the tract selected by him or her and before the purchase has been completed, then the surviving spouse may complete the transaction.
 The wording of the proposed amendment as it will appear on the ballot is as follows:
 "The constitutional amendment to provide for an additional \$100 million in bonds or obligations of the State of Texas for the Veterans' Land Fund."
NUMBER EIGHT ON THE BALLOT (S.J.R. 29)
 Article XI, of the Texas Constitution is amended by adding a new Section 5(a) which:
 Authorizes and requires incorporated cities, towns, and villages, regardless of population and notwithstanding the constitutional limitations on total tax rates, to levy such annual ad valorem taxes on the taxable property in the city, town or village as are necessary to pay the principal of and interest on, when due, the general obligations hereinafter issued by the city, town, or village. The legislature is empowered to limit by general or special law the total principal amount of general obligations which may be issued, but unless and until the legislature acts to do so, the limitations established by statute with respect to the total principal amount of bonds which may be issued by independent school districts shall apply as the rate limitation on cities, towns, and villages.
 The wording of the proposed constitutional amendment as it appears on the ballot is as follows:
 "The constitutional amendment to authorize cities, towns, and villages to levy such ad valorem taxes as are sufficient to pay the principal of and interest on their general obligations hereafter issued subject to the restrictions provided by law."

NUMBER NINE ON THE BALLOT (S.J.R. 25)
 Article VIII of the Texas Constitution is amended by adding a new Section 2C which:
 Allows the Legislature, by general law, to exempt all real and personal property used by non-profit water supply corporations or cooperatives from all property taxes. The exemption would apply only to such property as is reasonably necessary to conduct the business of a non-profit water supply corporation or cooperative.
 The wording of the proposed constitutional amendment as it will appear on the ballot is as follows:
 "The constitutional amendment authorizing the legislature to exempt from property taxes certain property used by a non-profit water supply corporation or a non-profit water supply cooperative."

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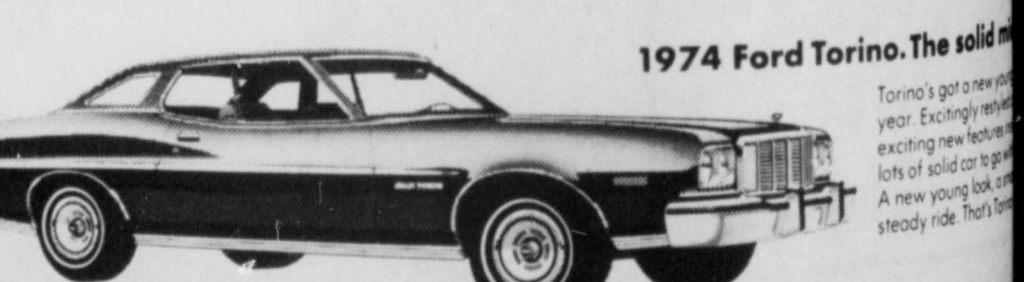
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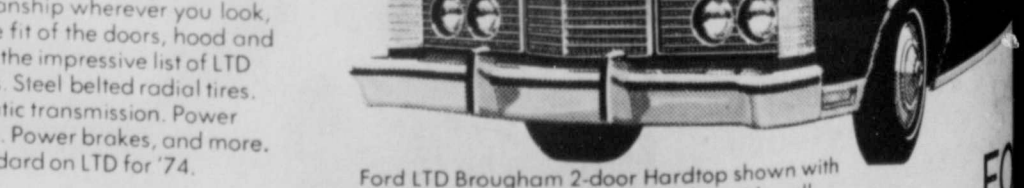
Ford Mustang II. A new class of small car: First Class.

Mustang II is 19 inches shorter than last year's Mustang... even a bit shorter than the original one. It's more than a new Mustang. It's a whole new class of small car: First Class. In every way. From its jewel-like exterior to its handsomely appointed interior, the new Mustang II gives you a luxurious level of standard equipment you probably never expected to find on a small car. Yet Mustang II still carries an economical small-car price. Mustang II comes in two different body styles, four different models. See them soon.



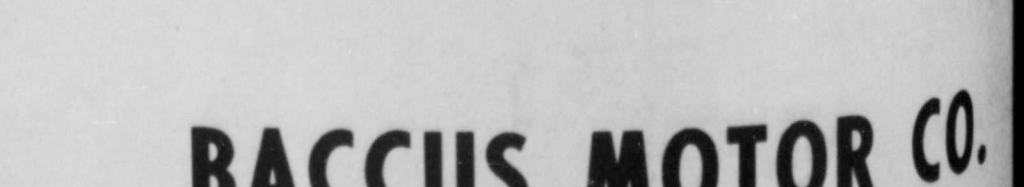
1974 Ford Torino. The solid new look.

Torino's got a new look... exciting new features... lots of solid car to go with a steady ride. That's the new look.



1974 Ford LTD. The quiet full-size.

Quiet, luxurious, beautifully built: that's LTD for '74. A high level of craftsmanship wherever you look, from the fit of the doors, hood and trunk to the impressive list of LTD features. Steel belted radial tires. Automatic transmission. Power steering. Power brakes, and more. All standard on LTD for '74.



Gran Torino Brougham 2-Door Hardtop shown with optional deluxe bumper group.

1974 Ford LTD. The quiet full-size. Quiet, luxurious, beautifully built: that's LTD for '74. A high level of craftsmanship wherever you look, from the fit of the doors, hood and trunk to the impressive list of LTD features. Steel belted radial tires. Automatic transmission. Power steering. Power brakes, and more. All standard on LTD for '74.

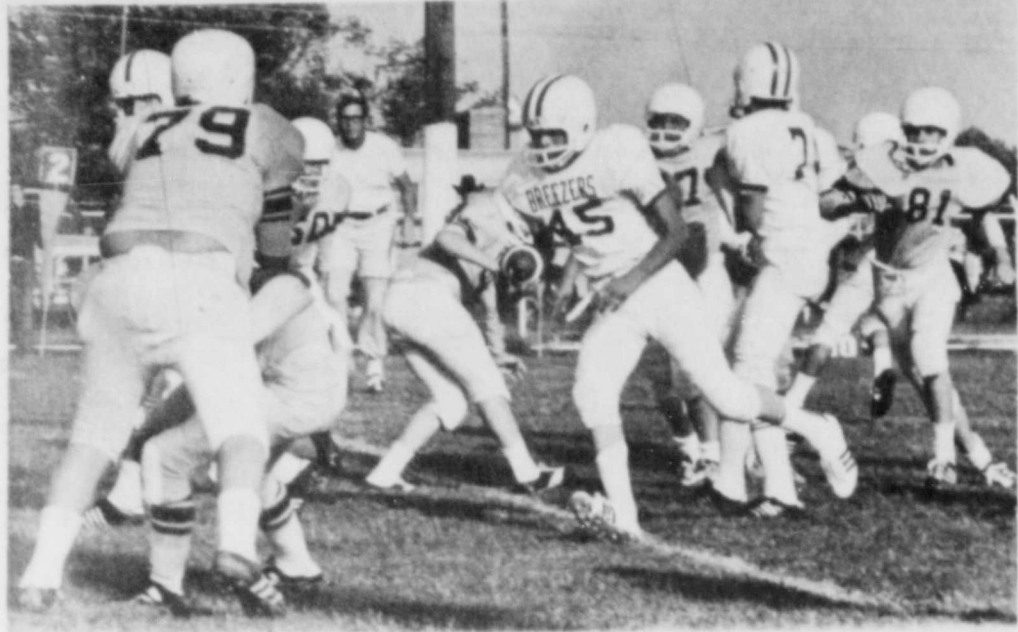
BACCUS MOTOR CO.

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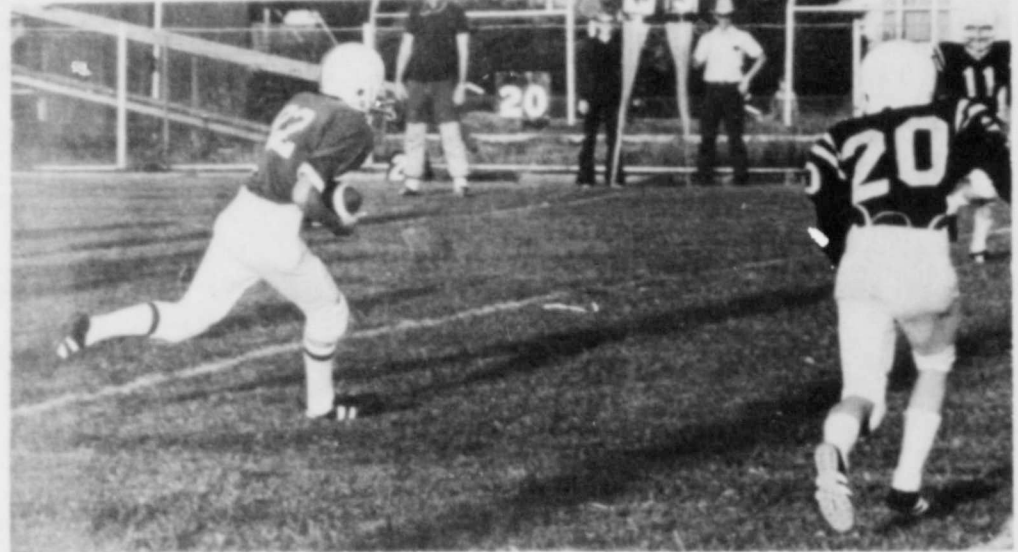
See all the 74's from Ford on September 21. The closer you look, the better we look.

FLOYDADA

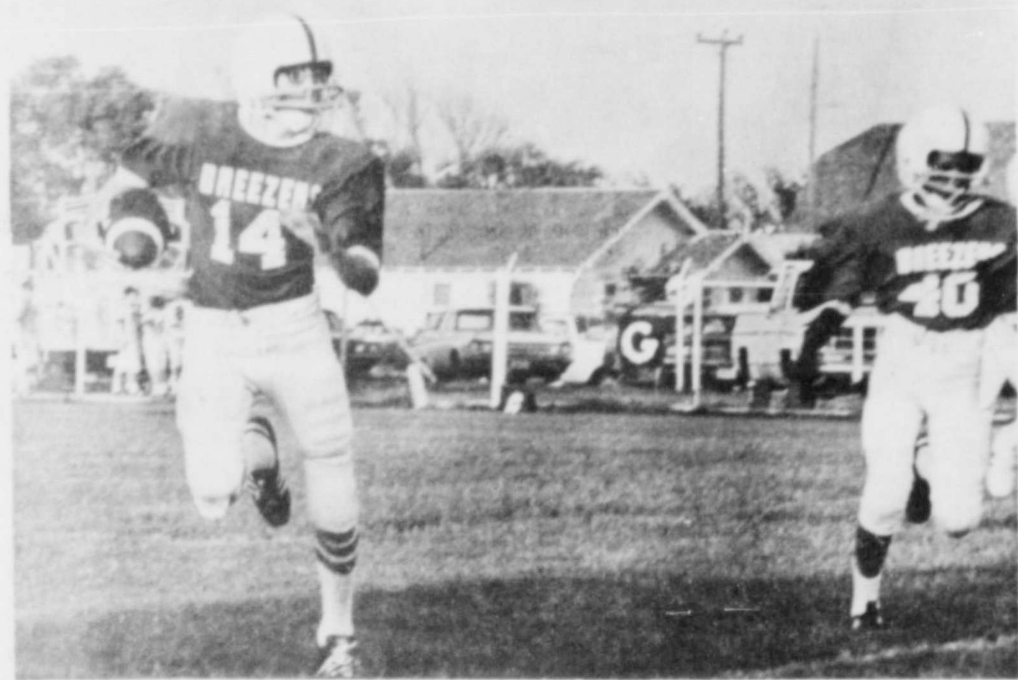
SPORTING EVENTS



BREEZER TOUCHDOWN — Ricky Luna (45) crosses the goal for the seventh-grade Breezers' second touchdown in the 30-0 Floydada victory Tuesday. Bret Marble (74) is the other Floydada player identifiable in the picture. (Staff Photo by Jim Huggins)



EIGHTH-GRADE SCORE — Monte Smitherman puts the Breezers on the scoreboard, heading for the Post end zone with a pass from Rusty Cagle. Floydada won the game 36-0. (Staff Photo by Jim Huggins)



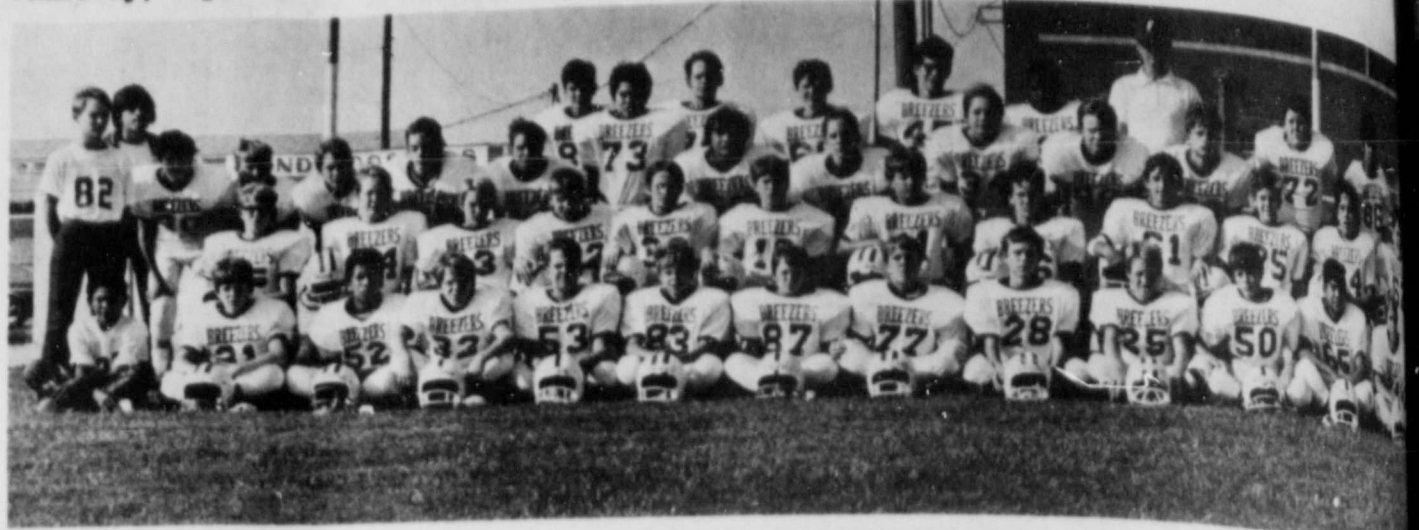
KICKOFF RETURN — Toby Rhodes (14) runs back the opening kickoff to the Floydada 40 in the eighth-grade Breezer game with Post. Quinn Coleman (40) is the blocker. (Staff Photo by Jim Huggins)



DOWN AT THE POST FOUR — Seventh-grade Breezer quarterback Todd Vickers is brought down after picking up running yardage to the Post four-yard line Tuesday. Other Floydada players in the picture are Ricky Jackson (41), Ricky Luna (45), Jimmy Covington (88), and Greg Goen (34). (Staff Photo by Jim Huggins)

**Jr. Hi, HS Netters
Invited To See Film
At Tennis Club Meeting**

The Floydada Tennis Club will meet at 7:30 p.m. Tuesday in the Lighthouse Electric building in Floydada. Junior high and high-school tennis players are invited to see the film about Billie Jean King which will be shown at the tennis club meeting. The tennis film is educational and entertaining, according to Totch Upshaw, club president. The club's regular business meeting will follow the film showing.



SEVENTH GRADE BREEZER FOOTBALL TEAM.

(Staff Photo by Jim Huggins)

**FJHS Gridders
Take Victories**

Floydada Junior High School football teams routed Post Tuesday, 30-0 in the seventh-grade game and 36-0 in the eighth-grade contest. The Breezer defenses continued to shut out the opposition, and the FJHS offensive units found the range and posted a total of eight touchdowns in the two games. The seventh-grade defense accounted for one TD.

Seventh Wins 30-0

Cornerback Michael Sales started the scoring for the seventh-grade Breezers Tuesday night, covering a fumbled punt snap in the Post end zone.

Big running back Ricky Luna added three more Floydada TD's and a two-point conversion run, and Kary Helms and Greg Jones each had an extra-points run to account for the Floydada scores, all in the first half.

Bret Marble, who recovered another Post fumble, drew mention from coach Mike Cocanougher as a defensive standout. Jimmy Covington picked up good yardage on several pass receptions from quarterback Todd Vickers.

8th Tops Post 36-0

Breezer end Monte Smitherman caught three touchdown passes, Ricky Covington broke loose for a 60-yard TD run, and Larry Jones scored from 20 yards out in the Floydada eighth-grade touchdown parade Tuesday.

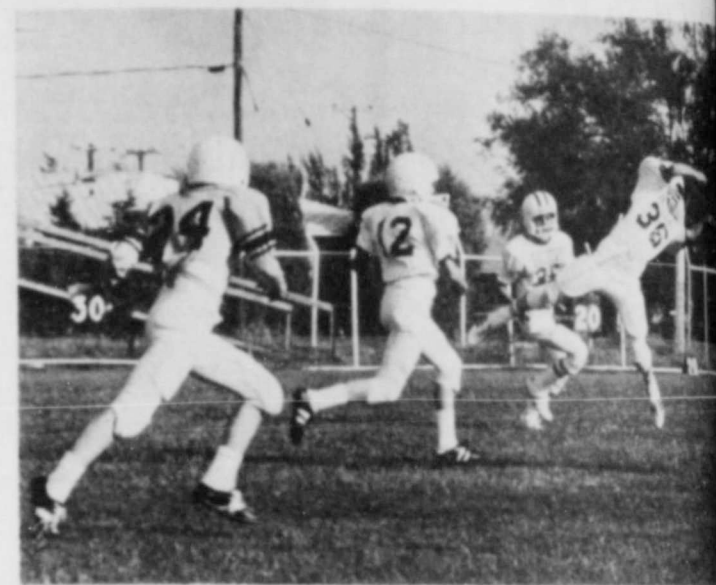
Covington, Jones and Quinn Coleman added two-point extra runs to round out the Breezer scoring.

Coach Gary Jones said the Breezers' offensive blocking looked much stronger this week than in the last game, when the eighth-grade offense couldn't score and had to depend on the defense for the game's only touchdown, with only seconds left in the contest. Cornerback Guy Ledbetter, who scored the TD last week on a 30-yard interception runback, did another good defensive job this week, Jones said. The Breezer coach said Jones, Covington, Rusty Cagle and Toby Rhodes played well in the offensive backfield, and the whole offensive line looked a lot better coming off the ball and blocking this week.

The Breezer teams play at Olton next Tuesday. Olton was the only team this year's eighth-grade Breezers didn't beat (they tied) last year as seventh-graders.



BREEZER FIRST — Breezer back Larry Jones (30) shakes up a Floydada first down at the Post 18-yard line in the eighth-grade game Tuesday. Breezer number 71 is Bill Starkey. (Staff Photo by Jim Huggins)



ALMOST INTERCEPTED — Seventh-grade Floydada Feuerbacher (36) leaps for — and nearly makes — the interception in the Breezer game Tuesday. Other Floydada players in the picture are Ricky Jackson (12) and Kary Helms (35). (Staff Photo by Jim Huggins)

FAIR FROM 8

place, Dean Hinton; 3rd place, Tracy Womack; 4th place, Clay Hamilton; 5th place, Don Warren.
Shropshire: 1st place, Tracy Womack; 2nd place, Brenda Fulton; 3rd place, Nancy Lloyd; 4th place, Lyle Suggs; 5th place, Don Warren.
Medium Wool — Lightweight: 1st place, Shelly Powell; 2nd place, Lyle Suggs; 3rd place, Nancy Lloyd; 4th place, Tim Myatt; 5th place, Robert Scott.
Medium Wool — Medium Weight: 1st place, Joe Womack; 2nd place, Jay Womack; 3rd place, Lori Bayley; 4th place, Tracy Womack; 5th place, Tim Myatt.
Medium Wool — Heavyweight: 1st place, Dean Hinton; 2nd place, Dean Hinton; 3rd place, Dean Hinton; 4th place, Rex Brown; 5th place, Revis Chandler.
Champion Medium Wool — Dean Hinton.

Reserve Medium Wool — Joe Womack

Champion of Show — Dean Hinton.
Reserve Champion of Show — Joe Womack.
TRACTOR DRIVING CONTEST
Men: 1st place, Albert Scheele; 2nd place, Gary Bizzell; Hale Center; 3rd place, Melvin Powell, Crosbyton.
Women: 1st place, Mrs. Albert Scheele; 2nd place, Mrs. Melvin Powell, Crosbyton.
High School: 1st place, Mike Mathis; 2nd place, Terry Trotter, Hale Center; 3rd place, Ricky Hrbacek.
Grade School: 1st place, Joe Ortiz; 2nd place, Jeff Isom; 3rd place, Arturo Mata.
Placings in the grade school and women's division was determined by the place of the trailer at the time time was called, not how far they had previously backed.

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GRADE A FRYERS	LB. 55¢	SHURFINE CUT GREEN BEANS	REG. 35¢
LARGE HEADS LETTUCE	25¢	HINES 32 OZ. CATSUP	REG. 35¢
SHURFRESH TWIN PACK POTATO CHIPS	49¢	BANANAS	36 CT. REG. 89¢
MC2 POWDERED GIANT SIZE DETERGENT	59¢	BUFFERIN	MAMA AND TENDER REG. 38¢
SOFLIN DISPOSABLE 30 CT. DIAPERS	\$1.30	COOKIES	SHURFINE REG. 35¢
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REAL ESTATE

FOR SALE - Large 3-bedroom home, living and dining room, 2 baths; carpeted, central heat, storm doors and windows. Ppaneled kitchen with dishwasher and range hood. Call Curtis Carlisle, 983-3939 after 5:30 p.m. tfc

FEED & SEED

FOR SALE - Elbon Rye Seed. Cleaned and treated, in 50 lb. bags, \$4 per bag. J. P. Beck, Phone 253-2906, Ralls, Texas. 9-30c

GOOD SOYBEAN HAY For Sale - 983-2726. tfc

FOR SALE - Scout Wheat seed. Phone 652-2309. Ted Carthel, Lockney. L9-4tc

FOR SALE - Tokak Barley Seed. Cleaned and sacked from certified seed planted in 1972. 12 cents a pound. Ray H. Smith, 983-2568. 10-4c

FARMS & RANCHES

FOR SALE - 15 acres with irrigation well, located 1/2 mile east of Floydada. 983-2862 or 983-2456. tfc

FOR SALE - 160 acres 2 1/2 miles north and 2 miles east of Lockney. 3 bedroom house, 2 baths, two barns. Two irrigation wells on electricity. Good water, good soil, lays well. 40% down, \$375.00 an acre. Lee O'Neil, 3506 Ave. Q, Lubbock, Texas 79412, call 744-8209. L9-8tc

FOR SALE BY OWNERS - Clean 140 Acres, two, six inch irrigation wells on natural gas, waters with one ditch, no vines or Johnson grass. 1 mile east on Highway 54 1/2 mile north of Petersburg. 667-3669. 9-30c

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave-out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-230. tfc

CUSTOM PLOWING - Can run home, offset, or chisel plow. Call 983-2711 or 983-2291. tfc

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CUSTOM SPRAYING AND PLOWING
Call Bill Selman
983-2422 or 983-5396
L9-1tp

RENTALS

FOR RENT - Property - Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

FOR RENT - Plenty of good storage space in the Lockney Beacon Office. Call 652-3318. L-tfc

FARM MACHINERY

NORRELL TRACTOR PARTS - For Tractor and Irrigation Supplies and Accessories. tfc

MR. FARMER - Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

FOR SALE - 40-horse electric motor. New switch box. Been run one season. Also 8-inch pump. Phone 652-3414, Donice Casey. L5-tfc

FOR YOUR portable disc rolling needs call Lawson Bros. Welding and Equipment, 983-3940, Floydada. tfc

FOR SALE - 17 1/2-foot Krause one way plow. Dorsey Baker, Lockney. L8-tfc

FOR SALE - Mr. Farmer, we have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney. tfc

FOR SALE - 1962 Super 92 Massey-Ferguson Combine. 14-ft., Factory Cab. Phone 652-3124. L9-4tp

FOR SALE - Used Farm Machinery. Lawson Bros., East Missouri Street, Floydada. tfc

LOST AND FOUND

LOST - Ring of keys sometime Monday around Lockney Junior High. Reward offered. If found return to Lockney Beacon. L8-tfc

BUSINESS OPPORTUNITY

BUSINESS FOR SALE - Fruit and vegetable market, bakery and health food store. \$500.00 buys the equipment and puts you in business. 983-3441. Goen Fruit and Vegetable, 313 South 2nd, Floydada. tfc

COW POKES

By Ace Reid



"Wul, we should worry about this sleepin' sickness it hit Wilbur and his horses twenty year ago and they ain't got over it yet!"

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency
Jim Word - - - Phone 983-2360

AUTOMOTIVE

FOR SALE - 1972 Dodge Colt Station Wagon, like new throughout, automatic transmission, factory air, bucket seats. See Art Ratzlaff, 2/10 mile south of Dairy Mart on Ralls Highway. tfp

FOR SALE - We have one slightly used D-24 Olivetti Calculator. Used to be priced at \$495. On sale with a new guarantee, \$250. Hesperian Office Supply. tfp

FOR SALE - 1968 Impala Chevrolet. 4 door V-8, power steering, brakes, air conditioning, completely rebuilt engine. Herman Graham, 652-3100, Muncy Elevator. tfc

WANTED

WANTED TO LEASE - Wheat pasture. Yearlings or pairs. Call 983-2291 or 983-2711. tfc

WANTED - Good feeder pigs and shoats. W. B. Eakin, 667-2289, Petersburg. tfc

WANT TO BUY - 2 dozen pullets or young hens (806) 347-2736 or 347-2750. 9-20p

WANTED - Good two or three bedroom modern house to be moved. Must be in good condition. Contact Floyd I. Stumbo, Superintendent, Childrens Home of Lubbock, (806) 762-0481. 9-23c

WHEN YOU NEED INSURANCE SERVICE FOR YOUR ... HOME

Think of Low Net Cost with Service.

RANCH FARM AUTO CROPS LIFE

Don Grantham
Texas Farm Bureau Insurance Company
Floydada
Office Phone 983-3777
Home Phone 983-3586

CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: 75 CENTS. CLASSIFIED DISPLAY RATE: 90 CENTS PER COLUMN INCH. CARDS OF THANKS: \$1.00 COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 12 NOON FRIDAYS FOR SUNDAY EDITION. Call 983-3737 in Floydada or 652-3318 in Lockney

EMPLOYMENT

REGISTERED NURSES NEEDED - Excellent starting salary. Call collect 806-983-2875. 9-23c

HELP WANTED - LVN needed at Lockney Nursing Home. 652-2502. tfc

HELP WANTED - Experienced farm hand, references. 983-3561, John Dunlap, Rt. 4, Floydada. tfc

WANTED - Dog catcher. Must be Floydada resident. See city manager, City Hall, Floydada. tfc

REGISTERED NURSES - 1 full time and 1 part time. Apply to administrator, Lockney General Hospital, Lockney, Texas 79241. Phone 652-3373 or 652-3537 fter 5 p.m. tfc

ROUTE SALES - Milk routes now available. Good benefits. Bell Dairy Products 201 N. University in Lubbock, Ph. P05-8833. L8-tfc

SALESMEN WANTED - Experience not necessary but some knowledge of farming and, or, farm equipment desirable. For personal interview send brief resume with telephone number to Box 10182 Amarillo, Texas 79106. All replies will be contacted. 9-23c

WANTED - Personnel to sell and service fertilizer and farm chemicals. Farm background helpful, not necessary. Equal opportunity employer. Contact Riverside Chemical Co., Box 512, Lockney phone 652-2393 or send resume to same, Box 1599, Plainview, Texas 79072. L9-tfc

THIS SPACE FOR RENT

FOR SALE

MATTRESSES - New or renovated. For appointment call City Trim Shop. 983-2332, Floydada. tfc

FOR SALE - Young Duroc Boar, and baled wheat straw. W. H. Finley 983-3443. 9-23p

FOR SALE - 2 Golden Falcon trailers at dealer's cost. Cooper Trailers, 652-2201 in Lockney. L8-tfc

TESTED and approved by millions of homemakers. Blue Lustre carpet cleaner is tops. Allen TV Sales & Service, 115 E. Missouri, Floydada. tfc

FOR SALE - 12 x 60 trailer, 3 bedroom, 1 1/2 bath. Corner of Ross & 3rd Sts., Floydada. Come by after 6 to see, or call 983-2456 or 983-2862. tfc

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

CONCORD GRAPES FOR SALE - Picked or you pick. At Lone Star 11 miles north of Lockney, and 1/2 mile north of the schoolhouse. Felicia Applewhite. Ph. 652-3472. L8-tfc

MR. FARMER - Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. tfp

FOR SALE - Black-eyed peas. Snaps & shells. \$2.50 per bushel. You pick them. Mrs. George Worsham, 821 N.E. 4th Street, Lockney. Phone 652-2471. L9-tfc

FOR SALE - 3-M dry copy machine. Call 983-3304 or 983-2295. tfc

NEED A NEW KIRBY CLEANER? Call us or come by. We are easy to trade with. New and rebuilt Kirbys at reasonable prices. Complete repair on Kirbys. Kirby Sales & Service, 510 W. 3rd, Idalou, 892-2633 or 982-2083. 9-27c

FOR SALE - One Speed Maytag Washer, white, can be seen at Pennington Motor Company in Lockney or call C. L. Mooney at 652-3521 in Lockney. L9-3tc

FOR SALE - Two good used color TVs. Both have new picture tubes. See at Mize Pharmacy. L9-6tc

FOR SALE - 1970 Model Color RCA, 25-inch TV. See at Mize Pharmacy. L9-6tc

FOR SALE - Trampolines, for birthdays or Christmas gifts. James Earl Teague, 4705 38th St., Lubbock. Phone 792-1471. 9-27c

FOR SALE - Purebred Chesterwhite Boar (Hancock) Also For Sale 60 3/4 x 6 New Cedar Posts. 983-5063. 9-30c

FOR SALE - Tomatoes, Blue Lake Beans and Peppers. C.B. Hartsell Southeast of City. Call 983-3654. 10-11p

FOR SALE - Weaning Pigs and three John Deere Broadcast Binders. 983-2087. 9-30c

FOR SALE - Buffet and Rectangular Table. Call 983-2245. tfc

FOR SALE - Used Conn Coronet. Call 983-5003. 9-23c

FOR SALE - Large Chest Type Deep Freeze, guaranteed to work, \$50, commercial meat grinder, 1 horse motor \$50, Barber Chair, \$10 and a platform rocker good as new. Cal 652-3853 in Lockney. L9-1tc

FOR SALE - lots of 2x4's, 2x6's, and shiplap. J. Sam Hale, 983-3457. tfc

SERVICES

PROFESSIONAL Rug Cleaning. Phone 652-2500, Lockney. tfc

WANT TO DO Yard Work and minor repair and painting. Charles Dean, 328 W. Tenn. tfp

FOR YOUR portable disc rolling needs call Lawson Bros. Welding and Equipment, 983-3940, Floydada. tfc

Miscellaneous

LAWN MOWERS repaired and sharpened Briggs-Stratton and Tecumseh Parts. Toro mowers. Spears Small Engine Service, 105 N. Main, 983-2356. tfc

THE PET SHOPPE Has everything - Grooming, Aquarium Supplies, Tropical Fish. We buy registered puppies. 3204 Otton Road, Plainview 296-7240. tfc

THIS LOOKS LIKE A GOOD TRIP FOR THE MONEY - It is a 12 day tour of the Holy Land for only \$699. This includes all air fare from Dallas, food, lodging, guides, transportation. Here's what it covers: Beirut, Damascus, Amman, Jerusalem, Samaria, Galilee, Capernaum, Nazareth, Cairo, and Luxor. The timing is good also... tour begins December 31, 1973. If you are interested, let me know now. Wendell Tooley, Rt. 1, Floydada, 79235. tfp

FLOYDADA Vegetable Growers Now Open For Business. All kinds of vegetables. Highway 70, Floydada. tfc

KEEP CARPET CLEANING PROBLEMS SMALL - Use Blue Lustre wall to wall. Rent electric shampooer \$1. Parker Home Furnishings, Lockney. L-tfc

YES! We're all for love and marriage! Let us order your wedding announcements. Many beautiful selections in our sample book. Lockney Beacon Office Supply. Phone 652-3318. tfp

PART GERMAN SHEPHERD PUPPIES to give away in Lockney. Call 652-3153. L9-2tc

GARAGE SALES

4-FAMILY GARAGE SALE: 207 SW 8th Street. Children's clothes, furniture, piano, bedroom suite, dishes, lamps, and bedspreads. Friday and Saturday. Starts at 9:00 a.m. L9-1tc

GARAGE SALE - Saturday, 610 West Ross. 9-20p

NEED A RUBBER STAMP? CALL 983-3737

PROFESSIONAL SERVICE
Frigidaire • Magnavox
Bailey's TV & APPLIANCE CENTER
900 West 5th St. 293-4401
PLAINVIEW
Frigidaire-Magnavox Sales & Service

DR. O. R. McINTOSH
Optometrist
211 South Main Street Telephone 983-3460
Floydada, Texas

MEXICO CITY
An elegant new hotel surrounded by parks and gardens
HOTEL Ensenada
100 beautiful new rooms and suites with tile baths, wall-to-wall carpeting, air conditioning, telephones and purified water. Also: excellent restaurant, coffee shop; room service and inside parking. Near downtown and within walking distance of the Zona Rosa.
Meeting facilities for up to 300 people.
For free color brochures, rates or reservations:
Hotel Ensenada 13 Ave. Obregon Mexico City, ENSENADA Phone: 5-33-65-20

Las Hamacas HOTEL
... on the Bay of Acapulco amid 25 acres of tropical gardens...
Exotic pool, beach pavilion and pier...
Water sports and bull fights.
Tasteful rooms with plush carpets, air conditioning, private bath and phone... Most rooms with private balcony. Finest dining in Acapulco...
Tropical cocktails in the Cayuco Room.
EL FUERTE FLAMENCO NIGHT CLUB with dancing and SHOWS.
All this at popular prices.
See your travel agent today. Or, write direct for rates and colorful brochures.
ACAPULCO MEXICO

ROYAL MEDALLION II
TOTAL ELECTRIC PORTABLE TYPEWRITER
New portable typewriter featuring wide 12" carriage. Perfect for home or office use.
Electric Return
Touch Control
Copy Control
\$199.00
Suggested Retail Price \$239.95
HESPERIAN OFFICE SUPPLY

Lockney Lumber & Supply
JERRY WOFFORD
South Main - Lockney Phone 652-3357
Night 652-2185 or 652-2418

LEGAL NOTICES
MAY CONCERN:
The Jones (also known as Babe Jones), John E. Jones (also known as Tony Jones) and Joe Reid Jones, in business as a partnership under the name Babe's Service Center since approximately July 1, 1973, have since having done business under the name Babe's Service Center, hereby give notice that the partnership prior thereto, hereby give notice that the partnership was transferred to a corporation on September 1, 1973, under the name Babe's Service Center.
Robert Eugene Jones (also known as Babe Jones)
John E. Meryle Jones (Also known as Tony Jones)
Joe Reid Jones
8-30, 9-6, 9-13, 9-20-73c

South Plains Volunteer Group Slates Consumer Buying Seminar

LUBBOCK — Good buying sense begins with buying know-how. This and related topics on consumer decision making will be the center of discussion at a one-day seminar sponsored by the Texas Agricultural Extension Service and the South Plains Development Women's Task Force Thursday, September 27.

The event will be held at the Texas Tech University Center Coronado Room. Mrs. Hazel Schoenberg, associate director of the Good Housekeeping Bureau headquartered in New York, will be one of the noted speakers for the occasion.

According to Mrs. Tom Box, chairman of the SPD Women's Task Force and Mrs. Catherine B. Crawford, district Extension agent, the one-day program is designed to alert consumers to the importance of sound decision making in home, clothing and food buying.

Seven experts will present detailed information on housing and home furnishing, family life, home management, consumer education, and clothing, says Mrs. Box. Specific topics to be reviewed will include meat labeling, unit pricing, open-code dating, shopping motivation and general buying tips with emphasis on balancing personal tastes and convenience against economy.

The event begins with registration at 9:15 a.m. at the University Center Coronado Room with the program getting underway at 9:40. After a welcome by Mrs. Box and overview of the Women's Task Force by Mrs. Crawford, Mrs. Schoenberg will outline "Consumer Decision in a World of Inflation." Pat Bradshaw, Extension specialist in Housing and Home Furnishing from College Station, will end the morning session with a discussion on how to "Buy A House, Not A Nightmare."

Beginning the afternoon session at 1 p.m. will be Marilyn Brown, Extension specialist in Consumer Education and Clothing from

College Station, speaking on "Clothing — What You See May Not Be What You Get." Mrs. Schoenberg again addresses seminar guests, this time on "Food Buying — A Bag of Tricks." "Consumer Decision Via the Computer" will be the subject of discussion by Dr. Jane Coulter, assistant professor, Home and Family Life, Texas Tech University. Lynn Bourland, Extension specialist in Home Management from College Station, concludes the seminar on the topic "Who Put the Con in Consumer?"

"Decision making in consumer buying is especially important these days with rising prices and increasing shortages," says District Extension Agent Catherine B. Crawford. "We hope that interested persons will take this opportunity to better acquaint themselves with consumer shopping decisions and motivation. We believe the carefully chosen speakers will offer the kind of information that people can use."

The SPD Program is a voluntary organization composed of citizens interested in the economic and social growth of the South Plains.

FLOYD DATA
Mr. and Mrs. Mike Carter of Houston were in Floydada over the weekend visiting her parents, Mr. and Mrs. Fred Robertson.

FLOYD DATA
Mrs. A. L. Wylie was able to return home from Methodist Hospital Monday and is said to be doing nicely after surgery.

FLOYD DATA
Mr. and Mrs. Leroy Burns, accompanied by her mother, Mrs. V. D. Turner, spent the weekend at Dallas. They were houseguests of Mrs. Turner's sister, Mr. and Mrs. Virgil Boyd.

WOODROW BADGETT RECOVERING FROM HEART SURGERY

Woodrow Badgett of Floydada is reported to be recovering satisfactorily from heart surgery performed by Dr. Denton Cooley in St. Luke's Hospital in Houston.

Badgett underwent the operation September 11 and is able to be up some now. He is convalescing in Room 8-411, St. Luke's Hospital, Texas Medical Center, Houston.

AT LOCKNEY IT'S
"BEAT OLTON"

AT FLOYDADA IT'S
"BEAT POST"

Former Ghetto Gang Leader Is Evangelist

Dr. Rick Ingle is the evangelist in revival services 7:30 nightly at the First Baptist Church, 400 block on South Main Street, here in Floydada.

Before his conversions in 1953, Evangelist Ingle was a teen-age gang leader in the ghettos of Philadelphia, Pennsylvania.

Now a full time Southern Baptist Evangelist Dr. Ingle has conducted over 250 revival campaigns across America. Five of the top ten churches in the Southern Baptist Convention, honored for their outstanding baptismal records, have been led by Evangelist Ingle.

Dr. Ingle graduated from Eastern Baptist College and Southwestern Baptist Theological Seminary. He received his Doctor of Divinity degree from Immanuel Baptist College of Georgia.

One of the highlights of the meeting will be the evangelist's testimony on Thursday night, "From a Ghetto Gang Leader to the Pulpit."

Evangelist Lee Castro is the music director for the revival and Dr. Floyd C. Bradley is the pastor. The public is invited to all of the revival services September 17-23.



BOBBY HISE emceeds variety County Fair last week. (STAFF)

BULLETIN: IN ORDER TO ALLOW EVERYONE TO ATTEND THE FLOYDADA-POST FOOTBALL GAME FRIDAY NIGHT'S SERVICES HAVE BEEN SCHEDULED FROM 6:30 TO 7:30. PASTOR FLOYD BRADLEY REPORTS GOOD ATTENDANCE AND REMINDS EVERYONE THAT ONLY FOUR MORE DAYS REMAIN IN THE CRUSADE.

Buddy's Food

BUDDY WIDENER-OWNER, FORREST SHANNON-MANAGER

220 South 2nd Floydada, Texas

STORE HOURS
8 A. M. to 8 P. M. Monday thru Saturday
8 A. M. to 7 P. M. Sunday

Values In This Ad. Good Sept. 20
Through Sept. 22, 1973.

We Reserve The Right To Limit Quantities!



DOUBLE
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WED.



DOUBLE
STAMPS
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16 OZ. DEL MONTE 39¢ VALUE

FRUIT COCKTAIL  **3 FOR 89¢**

JUMBO ROLL ZEE 39¢ VALUE

PAPER TOWELS **3 FOR 89¢**

5 LBS. GOLD MEDAL \$1.11 VALUE

FLOUR  **89¢**

18 OZ. BAMA GRAPE 55¢ VALUE

JELLY **3 FOR \$1**

12 OZ. MINUTE MAID 69¢ VAL. | 24 OZ. CLOVERLAKE 89¢ VALUE

Orange Juice **2/89¢** | **Cottage Cheese**  **69¢**

10 LBS. U.S.

POTATOES  **89¢**

TOMATOES  **29¢**

BANANAS  **2 LBS. 29¢**

APPLES  **4 LBS. \$1**


18 OZ. KRAFT 57¢ VALUE | 7 OZ. WOOD CRAFT 1.09 VALUE

BAR-B-Q SAUCE **3/\$1** | **Furniture POLISH** **69¢**

49 OZ. GIANT 99¢ VALUE | MRS. ALLISONS 9 DOZ. CT. 99¢ VALUE

FAB **69¢** | **COOKIES** **89¢**

STORE COUPON

 **Cashmere Bouquet** with this coupon **4 FOR 29¢**
PINK or WHITE
Without Coupon **4 for 49¢**
EXPIRES 9-22-73
No. 8322

THIS COUPON REDEEMABLE AT BUDDY'S FOOD

STORE COUPON

 **AJAX FOR DISHES** with this coupon **39¢**
WITH THIS COUPON
LIMIT ONE COUPON PER UNIT PURCHASED
COUPON EXPIRES 9-22-73
WITHOUT COUPON 49¢


THIS COUPON ONLY REDEEMABLE AT BUDDY'S FOOD

PLAY HEAP-O-G
GET 1200 EXTRA
S&H STAMPS


32 OZ. 25¢ VALUE

DR PEPPER


1/2 GALLON CLOVERLAKE \$1.15 VALUE

SHERBET 


15 OZ. WHITE SWAN 23¢ VALUE

PORK & BEANS 


U.S.D.A. CHOICE CHUCK

ROAST 

U.S.D.A. CHOICE SIRLOIN

STEAK 

LEAN AND TENDER PORK

STEAK 

BUTT OR SHANK

HAM **89¢** | **FRANKS**

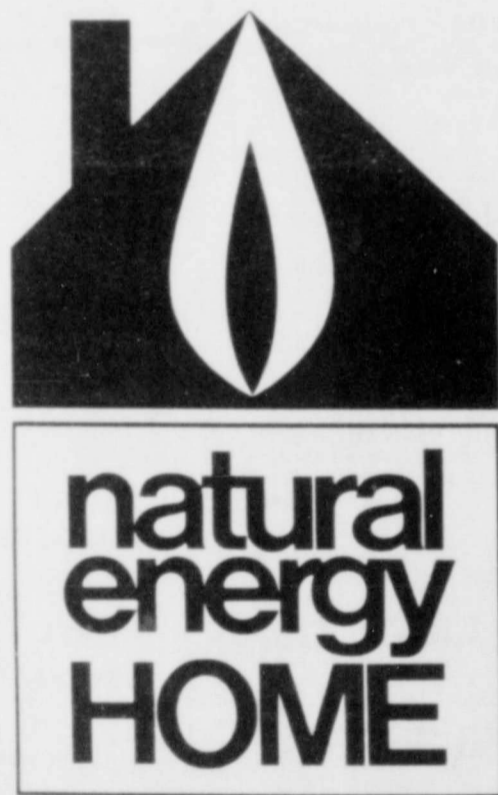
LEAN BONELESS TENDERIZED

STEAK **\$1.57** | **CHEESE**

THIS COUPON WORTH **50¢** toward the purchase of **LIPTON 3oz. INSTANT TEA**
99¢ WITHOUT COUPON
49¢ WITH COUPON
BUDDY'S FOOD
EXPIRES 9-26-73

SHORTENING

CRISCO **59¢**
WITH PURCHASE OF TWO CUT-UP FRYERS
EXPIRES 9-26-73
THIS COUPON REDEEMABLE AT BUDDY'S FOOD



natural energy HOME

CLEAN ENERGY FOR TODAY AND TOMORROW

A Natural Energy Home uses natural gas for heating, cooling, water heating, cooking and clothes drying to save you money and help conserve our cleanest natural energy resource... natural gas.

That's because electricity in West Texas is generated by burning natural gas, and in the process of generating and transmitting electricity to your home, 2/3 of the gas energy is lost.

So, by using gas directly in the home for the jobs it can do, you're helping to conserve it and you're getting more energy for your money.

PIONEER NATURAL GAS COMPANY

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Floyd County Residents Use Cars To Get To Work

sections of the country. In the United States as a whole, 74.8 percent work within their own county and, in the State of Texas, 84.0 percent.

The number of job opportunities in home areas varies greatly from community to community. It depends on a considerable extent on geography, on population density, on residential or commercial character and on the amount of industrialization.

With families leaving the busy urban centers in droves in recent years to seek a different kind of life in the less crowded outer areas, there has been an increase in traveling time between home and place of

employment.

In Floyd County, as in most localities, the private car is the chief reliance for this daily trek to work.

No less than 80 percent of the local men and women who are employed travel to their jobs by car or by car pool, it is estimated.

On the other hand, some 14 percent work at home or near enough to their places of employment to walk to work.

Nationally, the figures show, 77.7 percent of the working population travel by automobile, 5.5 percent go by bus or streetcar, 3.0 percent by railroad, subway or elevated train and 0.4 percent by taxicab.

Of the remainder, 7.4 percent walk, 3.5 percent work at home and 2.3 percent are unreported.

In some localities, where traffic congestion is most severe, the expanded use of

mass transportation, especially buses, is being urged to

cut down on gas consumption, air pollution and road tieups.

Four Wrecks In August

The Texas Highway Patrol investigated four accidents on rural highways in Floyd County during the month of August according to Sergeant T. Keefer, Highway patrol supervisor of this area.

These crashes resulted in no persons killed and no persons injured.

The rural traffic accident summary for this county during the first eight months of 1973 shows a total of 31 accidents resulting in one person killed and 11 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for August, 1973 shows a total of 586 accidents resulting in

24 persons killed and 328 persons injured as compared to August, 1972, with 593 accidents resulting in 28 persons killed and 359 persons injured. This was 7 less accidents, 4 less fatalities, and 31 less injured in 1973 at the same period of time.

The 24 traffic deaths for the month of August, 1973, occurred in the following counties: Montague, four; Armstrong, Castro, Dallam, Swisher, Baylor, Clay, Wise counties, two each; and Deaf Smith, Donley, Parmer, Haskell, Lubbock and Lynn

counties, one each. The veteran Sergeant reminds you, the Texas motorist, to Drive Friendly the Texas Way!

Dr. Smith, his wife, the former Karen Goen of Floydada, and their two sons now live in Blacksburg, Virginia, where he holds the rank of assistant professor at Virginia Tech.

Smith Receives Degree

On August 24, W. O. "Dan" Smith received the Doctor of Philosophy degree from the University of Minnesota in Minneapolis, Minnesota. The degree was in vocational education with emphasis upon curriculum development.

Dr. Smith was one of 165 vocational educators in the United States selected to participate in a national vocational leadership program sponsored by the U.S. Office of Education.



W. O. "DAN" SMITH

Winners Announced In Fair Parade

Felicia Applewhite was named as the Best Old Time Cowgirl and her husband, Goree Applewhite was named as the Best Old Time Cowboy in the Floyd County Fair Parade on Thursday in Lockney.

Other results from the fair included: community floats — 1. Il Penseroso Junior Study Club, 2. Lockney High School Cheerleaders, 3. Athena Study Club.

Commercial Floats — 1. Lockney Nursing Home, 2. Perry Implement Co. 3. Case Implement of Floydada.

Best Old Time Cowgirl, Felicia Applewhite; Best Old Time Cowboy: 1. Goree Applewhite, 2. Billy Joe Turner, 3. Donnie Bybee.

Best Cowboy: 1. Kevin Turner, 2. Rodney Edwards, 3. Jeff Bayley.

Best Cowgirl: 1. Tonya Daniels, 2. Lori Bayley, Bicycles: 1. Heather Holt, 2. Scott Poole, 3. Gayla Poole.

In the exhibits which were judged Thursday the results were as follows: Educational Exhibit: 1. South Plains

Genealogical Society, 2. Dougherty Home Demonstration Club, 3. Home Builders Home Demonstration Club of Floydada.

Junior Education Division: 1. Floydada FFA, 2. Harmony 4-H Club, Community Agriculture Exhibit: 1. Harmony 4-H, 2. Floydada FFA, 3. Lockney 4-h Club.

Winners in the Goat Show included: Nannies: 1. Tyke Dippery, 2. Darlene Broseh. Kids: 1. Earl Broseh, 2. Darlene Broseh, Billy Goat: 1. Earl Broseh.

In the judging of the booths the results included, First Place, Best Non-Agriculture Inside, Schaechts Flowers, Jewelry and Gifts; this was the second year in a row for this booth to win this award. First Place, Best Non Agriculture Outside, Anslay & Sons of Lockney, First Place, Best Agriculture Inside, Riverside Chemical Company of Lockney, First Place, Best Agriculture Outside, Sparkman and Dippery Trailers of Lockney.

Lula Teague Named Distributor of Hilcoa Corp

Lula Teague was selected from among several thousand Hilcoa Distributors throughout the country to receive the annual Distributor Achievement Award for outstanding accomplishments. She joined the Hilcoa Corporation a year and a half ago as local distributor here.

The Teagues have been local residents for nearly 50 years. They have five children and 15 grandchildren.

BUY HEAP-O-GIFTS AT PAGE'S THRIFTWAY

GET 1200 EXTRA S&H GREEN STAMPS

GET 1200 EXTRA S&H GREEN STAMPS

Be Sure . . .

INSURE WITH

Bob Miller Insurance Agency

PERSONALIZED INSURANCE NEEDS

105 N. MAIN LOCKNEY PHONE 652-3329

PAGE'S THRIFTWAY IN LOCKNEY

WILSON'S HALF HAMS

Savory Brand Boneless 3 to 4-LB. AVERAGE **\$1.59 LB.**

BREAKFAST, BONELESS CENTER CUTS

HAM SLICES LB. **\$1.79**

OSCAR MAYER **FRANKS** 1-LB. VAC PAC PKG. **\$1.19**

WHOLE **FRYERS** LB. **59c**

FROZEN FOODS

SHURFINE FROZEN **ORANGE JUICE** 12-OZ CANS **3 \$1**

MORTON FROZEN **ECONOMY DINNERS** EACH **39c**

MORTON FROZEN **REGULAR DINNERS** EACH **49c**

SHURFINE FROZEN **GREEN PEAS** 10-OZ SIZE **4 88c**

DAIRY

WHIPPED **PARKAY**... LB. **59c**

SOFT **PARKAY**... LB. **57c**

SHURFINE **PARKAY**... LB. **63c**

PARKAY **MARGARINE** 41c

QTRS. 1-LB. **41c**

WOW LOOK AT THIS

ITALIAN DINNER 8-OZ. SIZE **39c**

CHICKEN NOODLE DINNER 7-OZ. SIZE **49c**

CHEESE PIZZA MIX 15 1/4-OZ. SIZE **69c**

PRODUCE

COLORADO BARTLETT **PEARS** LB. **19c**

PLUMS PRESIDENT LB. **29c**

ORANGES CALIF. SUNKIST 5-LB. **\$1.00**

TURNIPS PURPLE TOPS LB. **19c**

CABBAGE GREEN TABLE LB. **12c**

U.S. NO. 1 RUSSET **POTATOES** 5-LB. POLY BAG **49c**

APOTHECARY

Decanter 20 OZ. **\$1.19**

BARBECUE SAUCE KRAFT ASSORTED 18-OZ. BTL. **39c**

KRAFT DRESSING 1000 ISLAND 16-OZ. JAR **79c**

DRESSINGS GREAT BEGINNINGS ASSORTED 12s **23c**

HYDROX COOKIES SUNSHINE 20-OZ. SIZE **59c**

MIX 'N MATCH 12-OZ. NIBBLES WHOLE KERNEL CORN OR GREEN GIANT PEAS 4 FOR 98c

Di-GEL TABLETS 30s **79c**

CREST TOOTHPASTE EXTRA LARGE 5-oz. SIZE **69c**

Doverstone Fine Imported Stoneware

Cup WITH EVERY 15" PUR **49c**

LUNCHEON MEAT 8-OZ. PKG. **79c**

OSCAR MAYER VAC PAC BOLOGNA, ROUND OR SQUARE, OLIVE LOAF, PICKLE & PIMENTO LOAF LIVER CHEESE, COTTO SALAMI

HICKORY SMOKED BY THE PIECE

SLAB BACON LB. **99c**

SHURFRESH **CANNED HAM** 3-LB. CAN **\$4.69**

BAKER'S CHOCOLATE CHIPS 12-OZ. SIZE **49c**

CONTADINA **TOMATO SAUCE** 8 3-OZ. CANS **98c**

SKINNERS **MACARONI or SPAGHETTI** 8-OZ. BOX **19c**

PAGE'S THRIFTWAY IN LOCKNEY

MAXWELL HOUSE COFFEE 1-LB. CAN **79c**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER SEPT. 22, 1973

MAXWELL HOUSE COFFEE 2-LB. CAN **\$1.79**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER SEPT. 22, 1973

LAKEVIEW NEWS by Mrs. Clyde Bagwell

LAKEVIEW, Sept. 17— Mrs. F. D. McClintock reports maize is coming into the elevator at Lakeview.

even though some of it is a little green. Mr. and Mrs. Dayne Golightly have moved back

to Lakeview from Dimmitt and are living in a mobile home near her folks, the F. D. McClintocks. Mr. and Mrs. Donnie Guess, Amy and Bryan of Loveland spent the weekend in the F. D. McClintock home.

Mr. and Mrs. Grady Dunavant talked by phone Sunday with their son, Truman in Bayfield, Colorado. He said he was doing fine but would not be able to return to his work for several weeks. Truman cut his leg just above the knee with an electric saw. Fifteen stitches were required to close the wound.

Mr. and Mrs. Earl Edwards visited last week at Silver City, New Mexico in the home of his brother, Mr. and Mrs. Curtis Edwards.

Mr. and Mrs. Milton Dunavant, Michael, Steven and Lisa of Fort Worth came Friday and stayed until Sunday in the home of his parents, Mr. and Mrs. Grady

NOTICE

WE BUY SALVAGE CARS AND ALL TYPES OF JUNK IRON, BLACKSMITH, WELDING, HARDSURFACING, REPAIR CYLINDER BARS AND CONCAVE BARS. BUILD ALL TYPES OF TRAILERS.

CALL

FLOYDADA WRECKING
ORVILLE TOWLER
983-2325 OR IF NO ANSWER
PHONE 983-5129

We have it in stock, now!



TRAMISOL®
levamisole phosphate
INJECTABLE SOLUTION
the first injectable dewormer for cattle

New TRAMISOL is this easy to use:

1. Dose: 2 cc. per cwt.
2. Pull the trigger
3. The job is done

Takes the guesswork out of worming



DAVIS FARM SUPPLY
FLOYDADA, TEXAS

PUBLIC NOTICE
SUMMARY OF PROPOSED CONSTITUTIONAL AMENDMENTS
SPECIAL ELECTION NOVEMBER 6, 1973

NUMBER ONE ON THE BALLOT (S.J.R. 8)
Article III, Sections 5, 24 and 49a and Article VIII, Section 6 of the Texas Constitution are amended to:
Provide for regular annual sessions of the Legislature. The regular session in each odd-numbered year would be for a period not to exceed 180 days. The regular session in each even-numbered year would be for a period not to exceed 60 days and would be limited to consideration of fiscal matters and any emergency matters submitted by the Governor. The 60 day session could be extended by the Governor for a period not to exceed 30 days.
Provide an annual salary for members of the Legislature not exceeding \$15,000 per year and a per diem not exceeding \$18 per day for each day of each regular session or special session;
Provide that no appropriation of money shall be made for a longer term than one year and direct the Comptroller to make annual estimates of anticipated revenue rather than biennial estimates.
The wording of the proposed amendment as it will appear on the ballot is as follows:
"The constitutional amendment to provide for annual regular sessions of the legislature, and to provide an annual salary of \$15,000 and per diem for the members of the legislature, effective in January, 1975."

NUMBER TWO ON THE BALLOT (H.J.R. 7)
Article XVI, Sections 50 and 51 of the Texas Constitution are amended to:
Include within the scope of homestead protection the real property of a single adult person which meets the other requirements of homestead property, and to provide that a family homestead may not be abandoned except with the consent of both spouses.
Presently a single adult person is not entitled to claim a homestead exemption and a married man can abandon a family homestead without the consent of his wife.
The wording of the proposed amendment as it will appear on the ballot is as follows:
"The constitutional amendment to include within the scope of homestead protection the real property of a single adult person which meets the other requirements of homestead property, and to provide that a family homestead may not be abandoned except with the consent of both spouses."

NUMBER THREE ON THE BALLOT (S.J.R. 13)
Article VIII, Sections 1-a and 1-b of the Texas Constitution are amended to:
Extend the \$3,000 ad valorem tax exemption to the residential homesteads of unmarried adults.
The wording of the proposed amendment as it will appear on the ballot is as follows:
"The constitutional amendment to extend the \$3,000 ad valorem tax exemption to the homesteads of unmarried adults."

NUMBER FOUR ON THE BALLOT (S.J.R. 1)
Article XVI, Section 59 of the Texas Constitution is amended by adding a new Subsection (e) which:
Provides that no law creating a conservation and reclamation district shall be passed unless a copy of the proposed law is delivered to the commissioners court of each county and to the governing body of each incorporated city or town in whose jurisdiction said district or any part thereof is or will be located. Each such commissioners court and governing body may file its written consent or opposition to the proposed law with the Governor, Lieutenant Governor and Speaker of the House of Representatives. Each special law creating such a district must comply with general laws then in effect relating to consent by political subdivisions to the creation of such districts.
The wording of the proposed amendment as it will appear on the ballot is as follows:
"The constitutional amendment establishing certain requirements relative to the enactment of laws creating certain conservation and reclamation districts."

NUMBER FIVE ON THE BALLOT (S.J.R. 12)
Article XI, Section 7 of the Texas Constitution is amended to:
Provide that all counties and cities bordering on the coast of the Gulf of Mexico are authorized to levy a tax to pay for bonds issued for the construction of sea walls and breakwaters upon a majority vote of the resident property tax-payers. Counties and cities are presently authorized to levy such taxes and this amendment only changes the required vote from a two-thirds majority to a simple majority.
The wording of the proposed amendment as it will appear on the ballot is as follows:
"The constitutional amendment authorizing counties and cities bordering on the Gulf of Mexico to issue bonds

NUMBER SIX ON THE BALLOT (S.J.R. 26)
Article V, Section 8 of the Texas Constitution is amended by adding a new paragraph which:
Provides that the district court, concurrently with the county court, shall have the general jurisdiction of a probate court and in a probate proceeding shall also have the jurisdiction otherwise conferred on it by law. It also provides that the legislature may increase, diminish, or eliminate the jurisdiction of the district court or county court in probate matters, may adopt rules governing the filing, distribution, or transfer of cases and proceedings as between the courts having jurisdiction of probate matters, and may provide that all appeals in probate matters shall be to the courts of civil appeals.
The wording of the proposed constitutional amendment as it will appear on the ballot is as follows:
"The constitutional amendment stating that the district court concurrently with the county court shall have the general jurisdiction of a probate court, and providing the jurisdiction thereof, and further providing that in any probate proceeding the district court shall also have jurisdiction otherwise conferred upon it by law, and further providing that the legislature may increase, diminish or eliminate the jurisdiction of the district court or county court in probate matters, and further providing that the legislature shall have power to adopt rules governing the filing, distribution and proceedings of all such cases and proceedings as between district courts, county courts, and other courts having jurisdiction thereof, and further providing that the legislature may provide that all appeals in such matters shall be to the courts of (civil) appeals."

NUMBER SEVEN ON THE BALLOT (H.J.R. 6)
Article III, Section 49-b of the Texas Constitution is amended to:
Provide for an additional \$100 million in bonds or obligations of the State of Texas for the Veterans' Land Fund. This amendment increases the present \$400 million authorization to \$500 million;
Remove the present provision which permits buying of land only by those veterans who served between September 16, 1940 and the date of formal withdrawal of United States troops from the armed conflict in Viet Nam. This amendment would allow all veterans who serve after September 16, 1940 to buy land from the Veterans' Land Fund, provided they are otherwise qualified.
Provide that, in the event of the death of an eligible

NUMBER EIGHT ON THE BALLOT (S.J.R. 29)
Article XI of the Texas Constitution is amended by adding a new Section 5(a) which:
Authorizes and requires incorporated cities, towns, and villages, regardless of population and notwithstanding the constitutional limitations on total tax rates, to levy such annual ad valorem taxes on the taxable property in the city, town or village as are necessary to pay the principal of and interest on, when due, the general obligations hereinafter issued by the city, town, or village. The legislature is empowered to limit by general or special law the total principal amount of general obligations which may be issued, but unless and until the legislature acts to do so, the limitations established by statute with respect to the total principal amount of bonds which may be issued by independent school districts shall apply as the rate limitation on cities, towns, and villages.
The wording of the proposed constitutional amendment as it appears on the ballot is as follows:
"The constitutional amendment to authorize cities, towns, and villages to levy such ad valorem taxes as are sufficient to pay the principal of and interest on their general obligations hereafter issued subject to the restrictions provided by law."

NUMBER NINE ON THE BALLOT (S.J.R. 25)
Article VIII of the Texas Constitution is amended by adding a new Section 2C which:
Allows the Legislature, by general law, to exempt all real and personal property used by non-profit water supply corporations or cooperatives from all property taxes. The exemption would apply only to such property as is reasonably necessary to conduct the business of a non-profit water supply corporation or cooperative.
The wording of the proposed constitutional amendment as it will appear on the ballot is as follows:
"The constitutional amendment authorizing the legislature to exempt from property taxes certain property used by a non-profit water supply corporation or a non-profit water supply cooperative."

for the construction of sea walls and breakwaters upon a vote of the resident property tax-payers.

Texas veteran after the veteran has filed with the Board an application and contract of sale to purchase through the Board the tract selected by him or her and before the purchase has been completed, then the surviving spouse may complete the transaction.

The wording of the proposed amendment as it will appear on the ballot is as follows:
"The constitutional amendment to provide for an additional \$100 million in bonds or obligations of the State of Texas for the Veterans' Land Fund."

Office Building. The Matador ranch spanned the history of ranching in West Texas from the free range to farmland. The building was donated to the Ranch Headquarters Association, which supports the outdoor museum.

Memberships will be restricted to members only. But everyone, everywhere, can be a part of the Ranch Headquarters Association, which supports the outdoor museum.

Thirteen buildings and two windmills are on the Ranch Headquarters site, with a total of 22 structures projected for display when the exhibit is completed.

The Annual Meeting is for members only. But everyone, everywhere, can be a part of the Ranch Headquarters Association, which supports the outdoor museum.

"I couldn't have gone to the morning anyway. Bill. The sick."

GOLFERS ON THE TEXAS feeling a little bit guilty and on Sunday morning.
"I suppose we should not be golfing today. We should be church this morning."
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Dunavant. Saturday night all of the above visited in Floydada with Mrs. E. T. Williams. The Milton Dunavants look home fresh vegetables to can.
Mrs. John Redding, Rebecca and Matthew of Idalou came Friday and visited her parents, Mr. and Mrs. Grady Dunavant and picked tomatoes to can.
Mr. and Mrs. Ted Anderson, Angie, Quint and Libby were Sunday night supper guests of his parents, Mr. and Mrs. Floyd Anderson.
Mrs. Delmas McCormick reports a lot of company at their house the past week, coming to wish her a speedy recovery.
Mr. and Mrs. Doug Galloway, Guy and Rusty visited her parents, Mr. and Mrs. Otis Anderson Sunday afternoon. Sunday night Mr. and Mrs. Otis Anderson visited Mr. and Mrs. Raymond Colston.
Mr. and Mrs. Homer Newberry and Mrs. Lucile Custer went to Dallas Sept. 8, where the Newberrys visited their daughter, Mrs.

Ronnie Autry and Wendy while Ronnie made a business trip to California. Mrs. Custer visited her son, Ken. They returned home Sept. 15.
Mrs. Homer Newberry spent today (Monday) at Crosbyton with her mother, Mrs. M. J. Mosley.
Mrs. Viola Brown visited in Floydada Saturday afternoon with Mrs. Frank Pratt.
Joe Covington of Floydada spent Friday night with Joe Williams.
Mrs. Roy McCravey of Memphis came Saturday to spend several days in the home of her son, Mr. and Mrs. Rudolph McCurdy. Mrs. McCravey and Mr. and Mrs. McCurdy went to Lubbock Sunday afternoon and visited Mr. and Mrs. Larry McCurdy, Rusty and Cindy.
Mrs. A. L. Smith is still going to Lubbock to see about her mother, Mrs. Bird Oats, who had knee surgery. Mrs. Smith reports her mother is improving, but not as fast as she did from

surgery on her other knee some weeks back.
Mrs. Henry Brewer, Mrs. Fred McDougle and Mrs. Dean Watson went to Lubbock Thursday to visit relatives. They visited in the Ken Robison home with the Harry Glenn Brewers, and Mrs. Millard Watson, and at Millard Watson, who was a patient there.
Visiting in the home of Mrs. R. F. Hall last week were Mr. and Mrs. Earl Bishop, Mrs. Hattie Cuthbertson, Mrs. B. C. Hinsley, Mrs. Thelma Jones, Willis Hall, Mr. and Mrs. Clyde Alexander and Milton Covington.
Mr. and Mrs. D. C. Harrison spent last week on a sightseeing trip in Oklahoma and Arkansas.
Mr. and Mrs. Foy Smith of Loveland spent last Tuesday night with his mother, Mrs. R. C. Smith. Sunday visitors in the home of Mrs. R. C. Smith were her brother and sister-in-law, Mr. and Mrs. C. C. Hammons of Lubbock.

FLOYDADA Care Center
By Faye Walters
This has been a wonderful week at the Care Center. Beautiful days, cool nights, good devotions, wonderful singing, lots of nice activities, a birthday party, and best of all, everyone stayed well.
The women from City Park Church of Christ came Thursday and brought a beautiful cake and punch for all the residents. This was the birthday party of the month and there were five women with birthdays in September. The youngest was 82 and the oldest 89. Two of these girls are roommates, and both were 87 years old. This is quite a coincidence.
We wish to thank these good women who bring cake and punch every month and



FLOYD COUNTY FAIR QUEEN CONTESTANTS (Staff Photo)

Matador Editor To Speak At Ranch Headquarters

LUBBOCK — The West as it really was — and a little bit of the West as it just sometimes was or might have been — will come to life at the annual meeting of the Ranch Headquarters Association Oct. 6 in Lubbock. The meeting takes place at the Ranch Headquarters, an authentic outdoor exhibit of ranch buildings depicting the history of ranching in America. The site is just east of the Museum of Texas Tech University.
Doug Meador, editor of the Matador Tribune, will speak at the dedication ceremonies for the Matador

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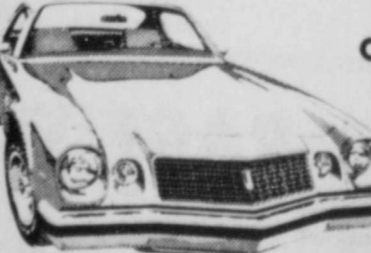
1974 Chevrolet
A better-than-ever way.

When the wheel belongs to you, the road goes anywhere you say. And it's so much better with a '74 Chevrolet.

Caprice Classic. Introducing an elegant motor car, just asking to be enjoyed. Outside: an imposing new grille, and on the Coupe, a distinctive new roof line. Inside: peace, quiet and convenience. With standard power steering to do most of the turning, standard power front disc brakes to do most of the stopping, and a standard Turbo Hydra-matic transmission to do the shifting. If you want the luxury and comfort of a car that leaves little else for you to do but enjoy the ride, you don't have to look beyond the '74 Caprice Classic. How ever, the freedom of the open road begins with the freedom of choice:



Vega GT. This year's version of last year's Motor Trend Economy Car of the Year. (And Car and Driver Readers' Choice as Best Economy Sedan for the last three years.) With a reshaped nose, bigger bumpers, nicer carpeting, new stripes and new colors. Plus more good things to make it better. See what it's like to drive a winner.



Camaro. The way it looks is the way it goes. Quick, sleek and nimble. With a low, wide stance, responsive steering. And comfort that's rare in a car that handles so well. Plus classic new styling, and plushness from the cut-pile carpeting up.

Malibu Classic. A luxury Chevrolet full foam seats. A fold-down front vinyl accents. Elegant inner door panels. Tasteful upholstery and cut-pile carpeting. That's just inside. The exterior is just as classic, in character and in detail, as the interior. Yet, it remains mid-size. And, it remains all Chevrolet. With Chevelle handling and at a Chevelle price. Now that you've looked, come and see the new Malibu Classic—and all the 1974 Chevrolets. The ones shown here, plus Impala, Monte Carlo, Nova, Corvette, pickups, vans and all our new cars and trucks.

At your Chevrolet dealer's Sept. 20

Chevrolet Shows New Chevys Today

Top-of-the-Line '74 Chevrolet



The top-of-the-line Chevrolet Caprice Classic coupe offers a new colonnade-type roof design with a styled center pillar extending into the roof panel. Rear quarter windows are nearly 50 per cent larger. In 1974 the Caprice Classic line offers five basic models: a coupe, convertible, sport sedan, four-door sedan and both two and three-seat wagons. Other Caprice styling features include inboard parking lights, fender side-marker lights, bright grille with vertical highlights and new standard wheel covers. Introduction date for all Chevrolet models is Thursday, September 20.

bumpers with resilient impact strips on Camro and Vega; and the body-colored urethane "soft" bumper covers with aluminum and cast iron reinforcement and draw bolts on the Corvette.

Engine power ranges from the Vega's aluminum alloy block four-cylinder 140-cubic inch power plant and the standard 250-cubic inch six-cylinder on up to an optional 454 cubic-inch V8.

In compliance with emission standards, California engine availability will be different from the rest of the nation. Basically, all California V8s will have four-barrel carburetion. Additionally, Chevrolet is making a four-barrel 400 V8 standard for all big Chevrolet wagons and a two-barrel 400 V8 standard for Chevelle wagons...both for improved performance.

Various sizes of steel-belted radial ply tires are standard on Corvette, Monte Carlo and Laguna Type S-3 and available as extra cost options on all others.

Headlining the broad variety of other Chevrolet developments for 1974 are

new front and rear styling for standard-size cars; new styling for the Chevelle and Vega lines; new front and rear appearance for the Camaro; and styling refinements for the Monte Carlo.

The five coupes in the standard Chevrolet and Chevelle series have new roof designs. There are new bumper systems using for the first time extruded aluminum bumpers for Camaro and Vega.

Important chassis and structural improvements for greater driveability and durability also have been engineered into many 1974 models.

Other features for 1974 include wear sensors and indicators for disc brake lining and front suspension ball joint; new battery flame arrester caps; a low internal resistance battery and a more simplified air conditioning system.

Basic highlights of the new Chevrolet lines are:

1974 Standard Chevrolet
There are two distinct appearances in front and rear styling...one for Cap-

rice models and one for Impala and Bel Air series. Caprice Classic coupe and Impala Custom coupe have new colonnade-type roof design with long rear quarter windows nearly 50 percent larger. The new Impala sport coupe roof features formal hardtop styling.

A new heavier gauge frame as well as rear suspension lower control arms are given a new anti-corrosion treatment. Added body insulation gives Caprice models quieter ride while extra acoustical package is available as extra cost option on Impalas and Bel Air.

Seat folding operation in the big Chevrolet three-seat wagons, as well as Chevelle models, is made even easier. All seats can be operated from a single position at right hand side of wagons.

1974 Chevelle
Chevelle adds to its prestige in the intermediate field with new front and rear styling and new model lineup covering all car needs in luxury, sportiness and utility.

The new styling includes metal die cast grille and roof treatment featuring an opera window for the Malibu Classic coupe, the Landau and the Laguna Type S-3.

A high level of roadability is attained through numerous chassis refinements resulting from an extensive road testing program at both GM Proving Grounds and other studies. Improvements include re-tuned body mounts and improved engine mounts and front and rear suspension revisions.

Base power plant is the 350 V8 with the discontinuance of the 307 V8.

Adding to the design appeal is a double rear panel...also used on Monte Carlo...that has a glass re-inforced polyester panel on the outside and conventional steel panel inside. The outer panel is non-corrosive and easier repaired.

1974 Monte Carlo
Car-of-the-Year Award winner for 1973, the Monte Carlo has an even more impressive luxury look in 1974.

Featured in the new look is a completely new chrome

Floyd County Hesperian

lattice-work grille. Highlight of the line is the Monte Carlo S model while the basic coupe offered in 1973 is discontinued.

The Monte Carlo S features optional radial ply tires, custom suspension, automatic transmission and improved acoustics. Landau model equipment features special vinyl roof cover, distinctive trim and special wheels.

1974 Nova

A sporty new Nova SS option is offered in 1974, featuring a dual striping treatment along the hood and fender edge and rear deck.

The option is available in either coupe or hatchback models with choice of any engine.

Standard V8 is the Turbo-Fire 350 replacing the discontinued 307 V8.

The lineup includes the two SS options and six full models.

1974 Camaro

The 1974 Camaro sports a new look that features a new front end with a miniature lattice-work split grille and shield emblem. An extruded aluminum front bumper, with rubber impact strips splits the upper and lower grille levels.

Interior luxury appointments are also added.

With the discontinuation of the Rally Sport, the line includes two models...the regular sport coupe and the Type LT. A Z28 option, with special trim and equipment package, also is offered.

Added for 1974 is a longer range 21-gallon fuel tank. The 350 engine is the standard V8, replacing the discontinued 307 V8.

1974 Vega

Award-winning Vega takes on a new look of liveliness for 1974 with changes in front and rear styling dictated largely by government bumper requirements.

Featured are a large-louvered sloping metal grille and matching style in the rear. The variety-packed model lineup includes notchback and hatchback coupes, Kamback wagon, panel express, GT sport, Vega LX and Vega Estate wagon.

The Turbo Hydra-matic is used as the automatic transmission. The Powerglide was discontinued in mid-1973. A wide range of vehicle refinements add to

the Vega's capabilities and quality.

Among new features is a 16-gallon fuel tank...five gallons larger than the 1973 tank.

1974 Corvette

America's only true sports car, the fiberglass-bodied Corvette changes its looks and adds to its roadability and durability in 1974.

New rear end styling complements a new "soft"

bumper system, a new optional "Gymkhana" performance package and anti-corrosion treatment for the frame assembly.

The stiffer Gymkhana suspension is available with all Corvette engines.

There is a new 10-inch rear view mirror and the anti-theft alarm switch is relocated next to the Stingray nameplate on the left front fender.

Floydada School Menus

Week of September 24, 1973

MONDAY:

Chili Con Carne with beans

Crisp celery and old fashioned pickle stick

Chopped mixed turnip greens with mustard greens

Fruit, homemade cookie

Hot cornbread and butter 1/2 pint milk

TUESDAY:

Macaroni and cheese casserole

Glazed carrots

Tossed garden salad

Peanut butter pie

Hot rolls and butter 1/2 pint milk

WEDNESDAY:

Peppy meat loaf with zippy sauce

Oven baked yellow squash

Blackeyed peas with snaps

Hot rolls and butter

Strawberry jello with strawberries

1/2 pint milk

THURSDAY:

Hamburgers

Tomatoes, lettuce, sliced dill pickles

French fries

Cherry cobbler

1/2 pint milk (chocolate or plain)

FRIDAY:

Salisbury steak

Creamed potatoes

Savory green beans

Tomato wedge

Banana cake

Hot rolls and butter

1/2 pint milk

VOLUNTEERS

ATTEND FOOD

STAMP PROGRAM

A Food Stamp Orientation Program and Workshop for

Yard Sale A Success

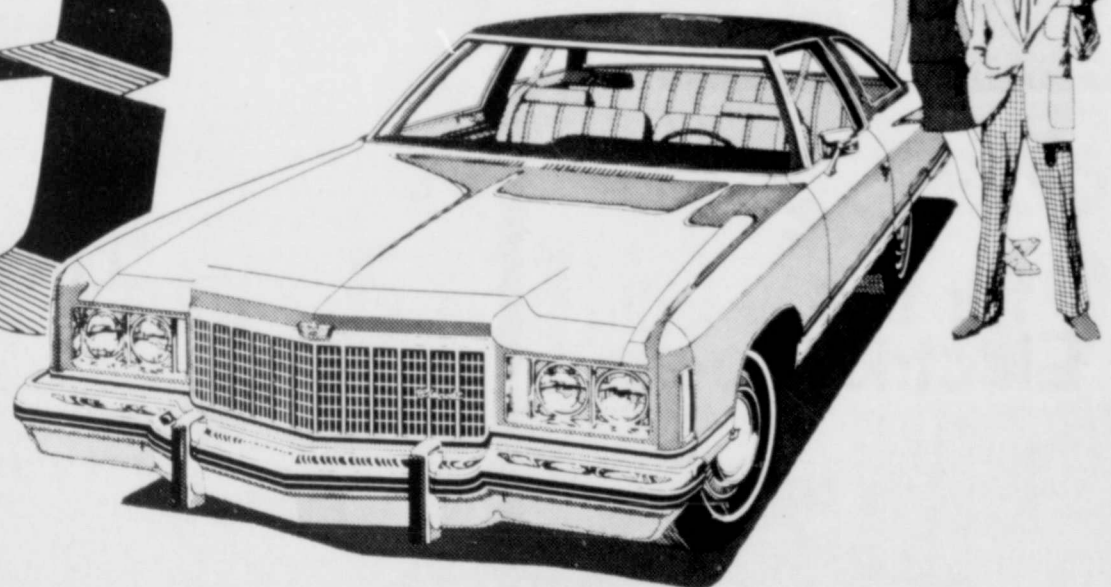
Mrs. Nile Bryant, chairman of the Confraternity of Christian Doctrine classes at St. Mary Magdalen Church conducted a yard sale on the court house square in Floydada, Sept. 8. The purpose of this sale was to obtain funds needed to help defray expenses for materials purchased for use in the CCD Classes. Mrs. Bryant wishes to thank Judge J. K. Holmes for granting permission to use the court house square, and all those who helped by donating materials to sell. She particularly wants to thank Mr. and Mrs. Frank Morales, Eutiguio Ochoa, Marcelino Cortez, Miss Mary Benitez, and Mrs. Willie Galvan, Francisco Bueno, Meliton Quiroz and Domingo Deleon for their assistance in making this sale a success.

volunteer workers was conducted by Sister Regina Poppe, Director of the Social Service for the Diocese of Amarillo at St. Mary Magdalen Church in Floydada, Sunday, September 16. There were over sixty persons in attendance at this meeting. Towns represented were Littlefield, Matador,

Lockney, Petersburg, Roaring Springs, Lubbock, Plainview and Floydada. Over half of this group remained for the Food Stamp Workshop for Volunteer Workers. It was edifying to find this large number of committed Christians unselfishly giving their time and effort to learning how they can assist those who need help in filling out their Food Stamp Applications.

BRAND NEW 1974 CHEVROLETS AND OLDSMOBILES

NOW SHOWING



THE FOLKS AT ODEN CHEVROLET - OLDS, ARE LOOKING FORWARD TO SEEING YOU AND SHOWING YOU THE MOST BEAUTIFUL NEW AUTOMOBILES YET.

COME IN FOR OUR NEW CAR SHOWING, WE FEEL THAT WE HAVE SOME OUTSTANDING ADVANCEMENTS IN ALL STYLES AND MODELS. WE BELIEVE YOU'LL LIKE WHAT YOU SEE.



1974 OLDSMOBILE DELTA 88 ROYALE HARDTOP COUPE

★ **REFRESHMENTS**
AND...WE HAVE A FEW 1973
MODELS THAT HAVE BEEN
DISCOUNTED FOR CLEARANCE!
COME SEE.....

ODEN CHEVROLET-OLDS. INC.

FLOYDADA, TEXAS

Oldsmobiles At Odens

The 1974 Oldsmobiles, featuring a new Salon series and extensive design changes in the Delta 88 and Delta 88 Royale hardtop coupes go on display September 20 at Odens Chevrolet in Floydada.

The 1974 lineup also includes a new Ninety-Eight coupe, a Toronado Brougham, two new intermediate station wagons and a long list of engineering advancements.

The Cutlass Salon, introduced in 1973 as an option on the Cutlass Supreme sedan, has become a full-fledged series with the addition of a coupe for 1974. Based on Oldsmobile's most popular body style, the Salon coupe is equipped with nylon velour-covered or perforated vinyl reclining front seats and a handling package built around 15-inch GM specification steel-belted radial-ply tires. The Salon coupe and sedan also feature a headlight dimmer switch in the turn signal lever and center console as standard equipment.

All intermediate models for 1974 feature new grilles, bumpers and rear end appearance including flush mounted taillights. The Cutlass colonnade hardtop coupe and sedan have a bold, horizontal-bar grille. The Cutlass S, Cutlass Supreme, Cutlass Salon and Vista Cruiser share the same front appearance with vertical-bar grilles and park and turn signal lights mounted in the front end panel.

The intermediate station wagons are extended to the Cutlass Supreme series with two and three-seat models available. Both two and three-seat Vista Cruisers continue to be available with the Vista Vent glass roof ventilator and vinyl wood-grain applique among the standard equipment items.

The 4-4-2 appearance and handling package is available as an option on the Cutlass and Cutlass S coupes.

The new Ninety-Eight Regency coupe features nylon velour fabrics formerly available only on the Regency sedan and a 60/40 divided front seat with dual controls. The standard Ninety-Eight coupe has been discontinued.

All Ninety-Eights have a new front appearance with large dual grilles mounted in the fiberglass front end panel. A deflectable stand-up hood ornament is standard.

Another new model formerly offered only as an option is the front-drive Toronado Brougham. Velour

fabrics in five colors and white vinyl are available on the standard 60/40 front seats with dual controls. Center armrests front and rear also are standard.

Exterior changes to the Toronado series are confined to the front end with the addition of a horizontal-bar grille between the hood and bumper and elimination of the dual grilles in the bumper. Front and rear rub strips are color keyed to the exterior and an optional padded landau vinyl roof with opera windows is available for an added touch to this personal luxury car.

Exterior design changes for 1974 are most extensive in the Delta 88 and Delta 88 Royale hardtop coupes. The new upper design features more glass area with improved visibility.

All Delta models have new vertical-bar plated grilles mounted in the fiberglass front end panel and flush-mounted wrap-around taillights.

The Custom Cruiser continues to be offered in four models with two and three-seat versions with or without vinyl wood-grain body side inserts available. On three-seat models, the rear seat faces forward and stows beneath the load floor. The 453-cubic-inch four-barrel engine is standard.

The compact Omega, introduced in 1973, receives new front end appearance changes including a bright plated die-cast grille with a hydraulic energy-absorbing bumper system front and rear replacing the rigid system used in 1973.

A full-length vinyl body side protective molding is available to enhance the side view of the 1974 Omega models.

All 1974 Oldsmobile models are equipped with the hydraulic energy-absorbing front and rear bumpers designed to meet the federal five-mile-per-hour barrier impact and pendulum tests. The Cutlass models and full-size Delta, Custom Cruiser and Ninety-Eight models feature swing-away grilles that move out of the way on minor impacts. Bumper rub strips are standard on all models, except Omega, where they are optional.

All Oldsmobiles also are equipped with the General Motors combined lap and shoulder belt restraint system including starter interlock. Belts must be fastened in both occupied driver and front-seat passenger positions before the car can be

started. The center position, if occupied and unbuckled, will not prevent starting, but will trigger a warning buzzer and flashing light on the instrument panel when the car is placed in drive. Full-size cars have a "polite-tone" warning beeper to replace the buzzer for a persistent but pleasant reminder to buckle up.

The shoulder belt is anchored with an inertia-reel in the roof that allows freedom of movement except during car deceleration when the belt is locked into position.

An optional air cushion restraint system will be introduced about January 1 as an alternative to the seat belt system on all Delta 88 (except convertible), Nine-Eight and Toronado models. The system will provide protection to front seat occupants in frontal collisions.

Consisting of separate systems for the driver and the front seat passengers, the air bags are deployed by gas inflators activated by sensors mounted in the front bumper and under the instrument panel.

The air bags provide upper torso protection by distributing the impact over a large area of the cushion. Additional protection is provided by the energy-absorbing steering column.

Lower torso restraint is provided by an energy-absorbing pad on the driver's side mounted at the lower part of the instrument panel.

The passenger system has a smaller inner cushion which fills the space between the passenger's knees and the



1974 OLDSMOBILE CUTLASS SALON COLONNADE HARDTOP

lower instrument panel. The new GM specification steel-belted radial-ply tire is standard on the Cutlass Salon models and optional on all other 1974 Oldsmobiles.

The tire was designed and developed in cooperation with several tire manufacturers to match the requirements of GM vehicles in the areas of handling, ride, tread life, endurance, hazard resistance and traction.

The unique tread pattern has been designed to provide long tire life and high traction while maintaining a low road-noise level. Tread life and traction on wet pavement have been significantly increased over bias-belted tires and hydroplaning tendencies have been reduced.

Increased snow traction may eliminate the need for snow tires for many customers. A new air conditioning control system is available on all full-size Oldsmobiles in 1974. Called Tempmatic, the simplified control provides automatic temperature control, along with manual

selection of blower speed and cooling or heating modes. The system also features an activated charcoal air filter to reduce odors entering the car through the ventilation system.

The filter is especially effective on industrial odors, wood smoke, gasoline and diesel exhaust. Front disc brakes, power steering and Turbo Hydramatic transmission are standard on all intermediate and full-size Oldsmobiles and optional on the Omega models.

The Delta, Ninety-Eight and Toronado models have a new instrument panel designed with driver convenience in mind. The left control panel contains the most-frequently used controls including headlamp switch, windshield wiper selector and heater and air conditioning controls.

To the right of the driver are the clock and accessory controls, including radio, rear window defogger and power antenna. The center cluster contains the speedometer and gauges and a new message center with indicator lights clustered around the steering column for high visibility.

The message center contains up to nine warning lights for generator, oil pressure, engine temperature, brake, seat belts and accessory indicators for air cushion, low fuel, external bulb-out and a headlight-on-reminder.

All controls in the instrument panel are flood lighted at night and major components are accessible from the front to simplify servicing.

A new quartz crystal controlled digital clock is standard on the Ninety-Eight Regency and Toronado and optional on all other full-size Oldsmobiles. The Regency digital clock carries the Tiffany signature.

A new pulse windshield wiper system is available on all full-size models. The system allows the driver to

adjust the wipe cycle from 12-second intervals to constant wipe. It also features a programmed wash and wipe cycle with automatic park.

Contoured seats that recline, even order a Landau roof. Steel-belted radial tires to grip the road. Special suspension for tight cornering.

Contoured seats that recline, even order a Landau roof. Steel-belted radial tires to grip the road. Special suspension for tight cornering.

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Tennis Club Meeting

The members of the Floydada Tennis Club are reminded about a meeting Tuesday night at 7:30 in the Lighthouse Electric community room.

Plans must be completed for a local tournament and there will be other business for consideration.

Anyone interested in joining the club should also attend.

adjust the wipe cycle from 12-second intervals to constant wipe. It also features a programmed wash and wipe cycle with automatic park.

Triticale

TRITICALE

A FINANCIAL EDGE

1. A GRAIN WITH MANY CHARACTERISTICS OF WHEAT

2. AT LEAST 10 PERCENT GRAZING THAN WHEAT

3. CONTRACT FOR GUARANTEE MARKET, AND A GUARANTEE PRICE ABOVE WHEAT

4. NORMALLY PRODUCES GRAIN THAN WHEAT

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CONTACT

James Hale

FLOYDADA

PHONE 806-983-3841

FOR MORE INFORMATION

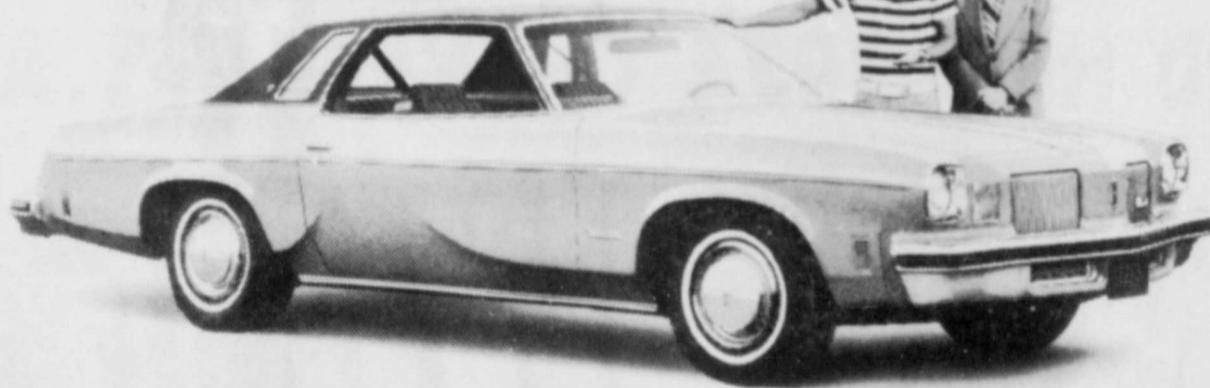
Come see the '74 Oldsmobiles.

"But dad, all you said was that Cutlass Salon had reclining seats. You didn't say it came in a new coupe, too."

Last year Cutlass Salon was a new kind of American car—a sedan built for its roadability. This year there's a Salon two-door

coupe. Like the sedan, it has a new, lower steering ratio for quicker response. Steel-belted radial tires to grip the road. Special suspension for tight cornering.

Contoured seats that recline, even order a Landau roof. Steel-belted radial tires to grip the road. Special suspension for tight cornering.



"Look Walter! Now we can get an air conditioner that filters smells."

Not only does Tempmatic regulate temperature inside your car to a preset level, it also charcoal filters the air. The filter acts to reduce many

offensive odors from the air entering the car. It's available on all full-size Oldsmobiles. The '74 Delta 88 coupe has a brand new roofline. Hydraulic bumper systems,

front and rear. And underneath—a suspension system that's as tough as ever. Olds Delta 88. It's really put together. More than just another pretty car.

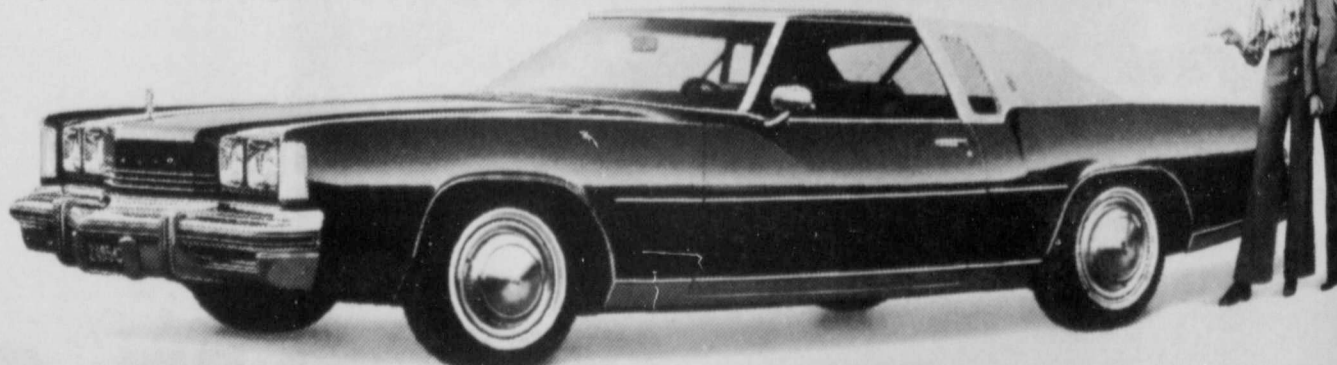


"Hey! I didn't know we could get these new little windows in the Toronado."

Order a Toronado with an opera roof and you get opera windows and a padded canopy of oxford-grain vinyl. You can also order a new interior with rich velour upholstery, a high-energy ignition system,

and True-Track braking. The 1974 Toronado has a new instrument panel with a message center that lights up to warn you when certain things such as your gas, oil pressure, seat belts,

etc., require your attention; there's even an exceptionally accurate digital clock, with quartz-crystal controlled movement. Front-wheel drive Toronado. Engineering can be beautiful.



Stop in at your Olds dealers. He's got surprises for every member of the family in all the other '74's, too: Ninety Eight Regency, Cutlass S and Supreme, Omega and station wagons.

Score one for the Electric Co-op



Nationally 3 out of 10 cooperatives are involved in community efforts such as schools, hospitals, housing, and rural recreation projects. In Texas 81 out of 81 electric cooperatives are involved in community development. Cooperation with 4-H Clubs, Future Homemakers and young farmers groups represent just a few of these worthwhile projects. The Lighthouse Electric Cooperative is dedicated to community development Helping Texas Grow.

Lighthouse Electric Cooperative, Inc.

201 W. CALIF. 983-2814

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EVIDENCE NEWS by Gayle Jackson

Mrs. Ora Steen died Thursday morning in an Amarillo hospital.

Mr. and Mrs. L. B. Brandes returned Wednesday of last week from Torrance, Calif. where they visited his brother, Rev. and Mrs. Leroy Brandes and family. The Providence couple flew to California on Sunday and surprised the couple on their 25th anniversary.

Recently, Mr. and Mrs. L. B. Brandes took his aunts, Mrs. Leona Brandes of Vega and Miss Bertah Luedtke of Waco, to Ruidoso, N.M.

Mr. and Mrs. Donald Turner and children of Odessa visited this past weekend with her parents, Mr. and Mrs. Ed Jones and Edward.

W. O. Wylie has returned to his home here. He will celebrate his 90th birthday Sept. 25.

Mr. and Mrs. Fritz Steinfeld joined Mrs. M. C. Cook of Plainview recently for lunch to help celebrate Mrs. Cook's birthday.

The new home of Mr. and Mrs. Wyatt McLaughlin at 1311 Itasca in Plainview is about completed, so the McLaughlins will be moving soon. Mr. and Mrs. Ricky Flippin will then move into the McLaughlin house here in the Providence community.

Worship services Sunday at Trinity Lutheran Church were at 9 a.m. so that Pastor William Schuster of St. Paul's Lutheran Church in Plainview could speak. Pastor Schuster will also speak at 9 a.m. this Sunday.

Sunday night supper guests of Mr. and Mrs. L. B. Titus Jr. and Ricky were Mr. and Mrs. Gary Cook of Kress, and Mr. and Mrs. Ronnie Blackerby and children.

Dayne Golightlys Move Back To Floyd County

Mr. and Mrs. Dayne Golightly are new residents of the Lakeview community. Dayne was with the Soil Conservation Service in Castro County before moving to Lakeview. His plans are to learn gin management.

Dayne is married to the former Penny McClintock, daughter of Mr. and Mrs. F. D. McClintock. While living at Dimmitt Penny taught art in her home. She also does paints for individuals.

Recently she won three first and two second places at the Dimmitt Art Festival, and won a first and third place at a sidewalk art show at Littlefield. Each year Penny enters art at the Lockney and Lubbock fairs.

Truscott and Mr. and Mrs. Ray Dillard of Lockney, who arrived Saturday.

Irene Bean of Plainview will wed Rickie Dean Bradley Saturday, Sept. 29 at the First United Methodist Church in Lockney.

Mrs. Glen Whitfill, daughter of Mr. and Mrs. Alvin Nichols, underwent major surgery at Hendricks Memorial Hospital in Abilene Sept. 12. Mr. and Mrs. Nichols went to Sweetwater Tuesday to be there with her until Thursday. She is reported to be doing well, and should be able to come home this Wednesday. While in Sweetwater the Nichols stayed at the home of his brother, Mr. and Mrs. Mark Nichols.

Dr. Fred Howard, professor at Wayland College, preached at South Plains Church Sunday morning, and with his wife came for Sunday School. Dr. and Mrs. Howard went home with Mr. and Mrs. Shelby Calahan for dinner.

Mr. and Mrs. Early Pritchett are due home this week from a 10-day trip to Spain. The Pritchetts left Monday from Amarillo by plane, 11 1/2 hours flying time, and were to come home via Memphis, Tenn., by plane.

Mr. and Mrs. Buck Ford, Ricky, Mike and Karen were in Fort Worth and Dallas over the weekend where they enjoyed seeing the sights, especially Six Flags Over Texas.

Frank McClure was working in the garage last Wednesday morning, and

had the misfortune to cut his right arm badly. The cut required many stitches but he is doing fine at this time. Due to rain here Wednesday night and muddy roads, prayer meeting was called off. Thursday morning the school bus from Floydada got stuck several times, and again Saturday we received around .75 rain. Roads have been so bad that church service attendance has been down.

A WMU council meeting was held Thursday afternoon at the home of Mrs. Hazel Powell, with Mrs. Kendis Julian, Mrs. L. T. Wood and Mrs. Murray Julian meeting to nominate WMU officers and Mission leaders for the coming year.

Mr. and Mrs. Raymond Upton went to Amarillo Sunday afternoon to visit with their son, Mr. and Mrs.

Ronnie Upton and children.

Curtis Sanders was ill last week with influenza, and his father, Otho Sanders, became ill later in the week. All are again able to be out and about.

Mrs. Leighton Teeple will be hostess to members of the Hobby Club of South Plains Saturday night, September 22, as she entertains with a barbecue at her home.

Mr. and Mrs. Richard Sanders, Regina, Renee and Stanley went to Plainview Sunday after church to have dinner at the home of her mother, Mrs. Pete Grisham. Fifteen family members were present for the birthday dinner celebrating

birthdays of a nephew and Stanley Sanders. Mrs. J. P. Taylor was busy all last week as she was in the Women's Department at the Floyd County Fair. Mr. and Mrs. Grigsby

Milton flew to Chickasha, Okla. Thursday to attend the funeral services of her aunt, Mrs. Emma McWhorter, 91, who died Wednesday. We extend our sympathy to the relatives.

REGISTRATION DEADLINE SEPT. 25

A SPECIAL HOLY LAND HOLIDAY

DEPARTING \$699

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DEC. 31, 1973

VISITING FIVE COUNTRIES! JORDAN, ISRAEL, SYRIS, LEBANON AND EGYPT

THIS PAYS FOR EVERYTHING.

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OR PHONE 983-3982

SOUTH PLAINS NEWS by Mrs. Murray Julian

SOUTH PLAINS, Sept. 16-22 — Rev. Mike Oden of Amarillo accepted the call as pastor to the South Plains Baptist Church, coming on the field Sunday, September 23. He will be moving into the parsonage during the coming week, but Rev. Nathan Mulder will have charge of Wednesday night's prayer service.

Mrs. Fletcher Powell entered Caprock Hospital Monday and will undergo major surgery Sept. 18. We hope she gets along well.

Mr. and Mrs. E. J. Kinslow left Thursday for Bryan where they visited over the weekend with their son, Phil, who is teaching this winter at Texas A&M College. They also visited with their son, Steve, at University of Texas in Austin.

Mrs. I. H. Parks was in the hospital at Lubbock last week for major surgery on her knee. She was able to come home Friday and is doing well at this time. Sparky spent the week at Lubbock with his wife, while she was recuperating.

Mrs. Tillman Powell was in charge of Sunday night's service at the South Plains Church as she showed the film, "Rio Grande", and told of Missions along the great river. The week of Prayer for State Missions with

prayers for missionaries and workers, was given. All should remember to have a share in the missions by giving to the fund. In spite of wet weather and bad roads Sunday there was a good attendance at the night meeting.

Mr. and Mrs. Finis McDonald from Trinidad, Colorado, accompanied their son, Dale McDonald of Raton, N.M., here Sunday and they were guests until Tuesday noon with old friends, Mr. and Mrs. Murray Julian. The Finis McDonalds live on a ranch near the Spanish Peaks. They were enroute to Juarez, Old Mexico.

We offer our sympathy to Mr. and Mrs. Keith Marble who lost a relative this past week. They went to Boise

City, Okla. Monday morning for the funeral of Claude Sappenfield, who died Friday there. Accompanying them for the funeral service were Mrs. Marble's parents, Mr. and Mrs. G. H. Robertson of Plainview.

Mrs. Poyner Roberts of Floydada spent the weekend here with her daughter and family, Mr. and Mrs. Kendis Julian and children. The Kendis Julians went to Lubbock Saturday night for the football game between Tech and Utah.

Mrs. Beth Gregory of

Dallas came Friday by plane to visit her parents, Mr. and Mrs. Sylvan Kinnibrugh. Other guests at the Kinnibrugh home were Mr. and Mrs. W. S. Simmons of

BUCCANEER DISCOUNT SPECIALS

FLOUR 19¢

5 LB. BAG GLADIOLA

WITH BUCCANEER DISCOUNT BOOKLET COMPLETED

BUCCANEER DISCOUNT SPECIALS

WESSON OIL 9¢

24 OZ.

WITH BUCCANEER DISCOUNT BOOKLET COMPLETED

come in... get your new **BUCCANEER GIFT BOOK!**

Pick up your **DEBONAIRE STONEWARE** feature of the week!

COFFEE CUP

only 49¢ with every \$3.00 purchase now at

Smith's

When you see these divine, decorated-by-hand pieces, you'll want to take home several at a time. At these generous low prices, why not?

Both, the radiant SunBlossom and Moon Glow patterns, guaranteed dishwasher safe, will grace your table with beauty and elegance whatever the occasion.

Plan to build at least one complete set, or both, this easy, convenient way... plus all the handsome accessory pieces at sensational savings up to 50%!

See them all on display, in-store.

Cut MEAT COSTS **FRYERS 57¢** LB.

BOLOGNA DECKERS 79¢ 12oz. **SALAMI DECKERS 79¢** 12oz.

BREEZE \$1.29 KING SIZE **TOWELS 3.89¢** NORTHERN 2 FOR

WISK 79¢ 32 OZ. **JELLO 2.23¢** 2 FOR

CORN 5.00 OUR DARLING 303 CAN **Crackers 29¢** VISTA LB. BOX

Vanilla Wafers 29¢ VISTA **DOWNY \$1.19** KING SIZE

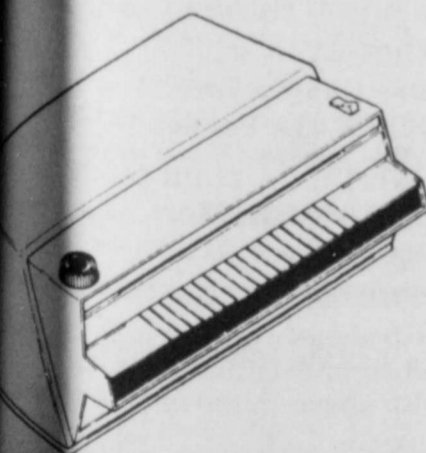
PRODUCE

APPLES 23¢ LB.

BANANAS 25¢ 2 LB.

TOMATOES 29¢ LB.

COPY MACHINE SALE!



3-M CASUAL COPIER

\$89.95

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SUGAR 25¢

IMPERIAL 5 LB. BAG

WITH BUCCANEER DISCOUNT BOOKLET COMPLETED

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BACON 39¢

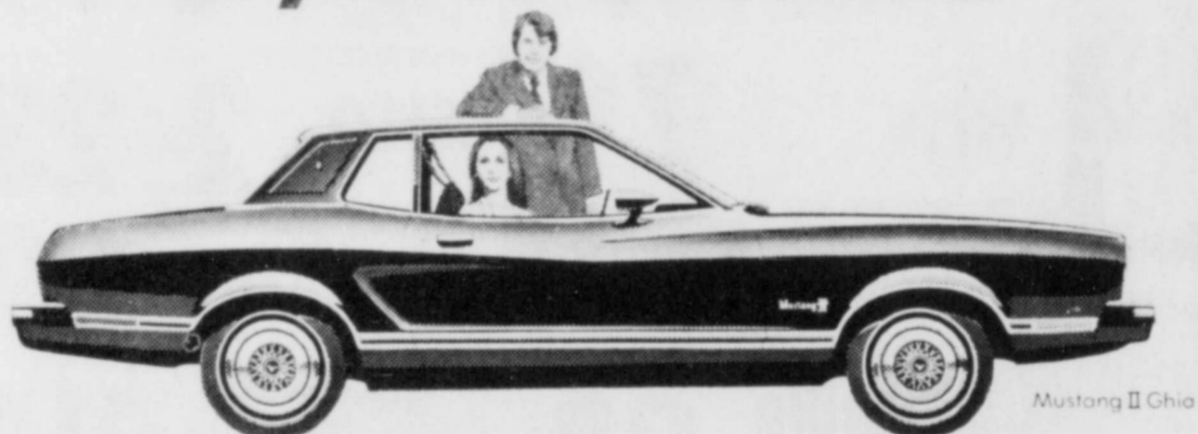
DECKER'S 12 OZ.

WITH BUCCANEER DISCOUNT BOOKLET COMPLETED

Scenes From The Floyd County Fair Pet Show



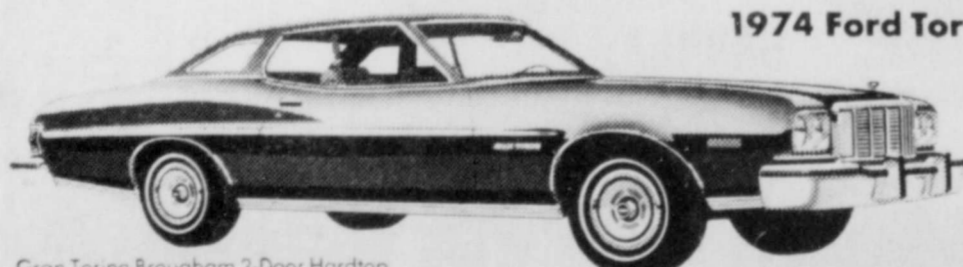
Ford introduces the 74's. The news is big, medium and small. At your Ford Dealer's.



Ford Mustang II. A new class of small car: First Class.

Mustang II is 19 inches shorter than last year's Mustang... even a bit shorter than the original one. It's more than a new Mustang. It's a whole new class of small car. First Class. In every way. From its jewel-like exterior to its handsomely appointed interior, the new Mustang II gives

you a luxurious level of standard equipment you probably never expected to find in a small car. Yet Mustang II still carries an economical small-car price. Mustang II comes in two different body styles, four different models. See them soon.



1974 Ford Torino. The solid mid-size.

Torino's got a new young look this year. Excitingly restyled outside... exciting new features inside. And lots of solid car to go with them. A new young look, a smooth and steady ride. That's Torino '74.

Gran Torino Brougham 2-Door Hardtop shown with optional deluxe bumper group.

1974 Ford LTD. The quiet full-size.

Quiet, luxurious, beautifully built: that's LTD for '74. A high level of craftsmanship wherever you look, from the fit of the doors, hood and trunk to the impressive list of LTD features. Steel belted radial tires. Automatic transmission. Power steering. Power brakes, and more. All standard on LTD for '74.



Ford LTD Brougham 2-door Hardtop shown with optional deluxe wheel covers, white sidewall tires and deluxe bumper group.



See all the 74's from Ford on September 21. The closer you look, the better we look.

Reed Ford & Mercury Sales

HIGHWAY 62 AND CROCKETT ST.

FLOYDADA, TEXAS 79235

DELIVER YOUR GRAIN TO AMERICAN GRAIN AND CATTLE, INC.

(The New Concept In Cooperatives) PLAINVIEW TERMINAL

CORN & MILO PRODUCER

You have worked long and hard to produce your crop. Don't let a hasty market decision rob you of potential profits. STORE YOUR CROP WITH AMERICAN GRAIN & CATTLE. Sell When & Where YOU Want To

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AMERICAN GRAIN & CATTLE MERCHANTISERS WILL SELL IT FOR YOU
IN & OUT ELEVATION & STORAGE
ONE TOTAL CHARGE THROUGH MARCH 31, 1974

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Regular USDA storage after March 31, 1974 Plainview Terminal Only

CORN MOISTURE SHRINK
2 Times The Percent of Moisture 15.5 Up To 20.5
Plus EXTRA WET Plus 2 1/2 Times The Percent Of
Moisture Over 20.5 Up to 25.0.
AIR DRIED TO PRESERVE QUALITY OF YOUR CORN

PAID UP WAREHOUSE RECEIPTS ON REQUEST

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- YOU TOO HAVE AN OPPORTUNITY TO JOIN
- 0 AMERICAN GRAIN & CATTLE MEMBERS share directly in the profits of merchandising grain from the local level to international trade.
- 0 AMERICAN GRAIN & CATTLE MEMBERS share in the profits of operating feed lots.
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- 0 AMERICAN GRAIN & CATTLE MEMBERS own a share of the newest concept in Cooperatives. A FARM PROGRAM FOR FARMERS!

FOR ADDITIONAL INFORMATION CONTACT

AMERICAN GRAIN AND CATTLE, INC.

South Business Hwy. 87 Plainview, Texas 79235

Education Courses

are planning to start on October 1. The student who is not a high school graduate will be free — no fees and all materials will be provided. Contact A. E. Baker, 983-3498, who needs more students to improve his reading, writing, and English skills, or who needs more students for GED test is urged to

contact Baker at 983-3498, Mrs. Emily Potts at high school, 983-3916 or 983-2340, or Mrs. Kathryn Green at the Community Action Center, 983-3134.

A minimum of 10 persons per class is needed in the basic education courses, and the minimum number for the General Education Development (high-school equivalency certificate) course is 15.

Classes will probably be held at Floydada High School two nights a week, two hours a night, if enough prospective students show interest in the courses.

What One Person Can Do

PASQUALE MANCINO, EDUCATOR-INVENTOR

Several years ago, Pasquale Mancino began teaching cerebral palsied children in New Haven. Dissatisfied, he felt that muscular coordination, the cerebral palsied youngster usually spent his time in school just sitting.

That was when Mancino began a series of inventions that were to revolutionize the teaching of handicapped children. He designed and built special headgear with a device permitting youngsters to actively point to things by moving their heads.

Then he added special writing or typing attachments. Slings and special furniture were designed, tried out in Mancino's

classroom and shared with other teachers. "For most of the youngsters, just to strike a typewriter key became a great feat," he explains. "None of them had ever done anything expressive in their lives. Our problem in the beginning was that no one really believed the children would learn. Hadn't every known technique been tried, only to fail?"

Now, solid achievements are seen daily. Some children are learning to eat by themselves for the first time. Said one mother, "We know our children will never run a mile or become great scholars, but we see a slim chance that the time may come when they can contribute some small measure to society, instead of being completely dependent on it."

Dissatisfaction with the frustrations of one's job are commonplace in almost every career or profession. But dissatisfaction, coupled with a heartfelt determination to do what we can to change or improve the

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FLOYD PHILOSOPHER

Says Washington Should Beware Of Dealers In Communist Clothes



Editor's note: The Floyd Philosopher on his Johnson grass farm has found something else to worry about, his letter this week indicates.

Dear editor: People are always talking about spreads, the spread of Communism, the spread of inflation, the spread of radiation, middle-age spread, but nobody ever talks about the spread of capitalism.

What got me to thinking about this was a statement in the paper the other day by Secretary of the Treasury Schultz, who said he'd have to admit that "The United States got burned in the Russian wheat deal."

As you will recall, Russian buyers with their coats and ties on eased into this country, bought up over a billion dollars worth of wheat at \$1.85 a bushel with money over half of which they borrowed from Washington, and immediately thereafter the price of wheat soared to over \$5 a bushel.

It is now reported that the Russians, discovering they could almost triple their money, took part of the wheat home but sold

some to Italy and other grain-short countries, at a very satisfactory profit.

This is what I'm talking about, the spread of capitalism. Somebody has let the cat out of the bag. You let Russia get a taste of profit-taking and the first thing you know China will want in on it, then the other Communist countries, maybe even Hanoi.

I don't know that there's anything that can be done about this, or should, but it might not be a bad idea for Washington to get on its toes, brush up a little on its knowledge of human nature.

There's something about a good profit that the human animal has never been able to resist, and anybody who doesn't know that human nature exists in all countries, communist or non-communist, aligned or un-aligned, is likely to come out on the short end of the stick, not to mention facing a lot of American wheat farmers who got taken. Keep a sharp look-out for wheeler-dealers in Communist clothes.

Yours faithfully,
J.A.

and I? For a free copy of the Christopher News Notes, "What Are You Doing With Your Life?" send a stamped, self-addressed envelope to The Christophers, in care of this newspaper.

conditions can be a blessing not only to ourselves but to many around us. Pasquale Mancino did it. Why not you

and I? For a free copy of the Christopher News Notes, "What Are You Doing With

Your Life?" send a stamped, self-addressed envelope to The Christophers, in care of this newspaper.

Will foe Abby to task

Abigail Van Buren

I was alarmed when I read an item in your magazine asking your readers to send for "A Living Will" form. I am a clergyman, physician, attorney, and family members (or friends) to whom I have written at the time to express my wishes. I hear that you were responsible for the deaths of thousands of these Living Wills, I am silent.

It is an unspeakable evil, and our country should respect it. We should respect the gift of life and protect it. The plea that it would be a kindness to watch, but it oftentimes leads to a greater awareness of his human destiny. It is a character.

Do you see you pushing this Living Will so hard on the readers and could be a force for good or evil? Trust in God, and let HIM decide when you would YOU trust to decide when

given the Living Will enough publicity, and print this to show the other side.

AGE 64 IN ALBUQUERQUE

The Living Will is simply a document in which a clergyman, physician, lawyer, and several family members (or even a few trusted friends) agree to die when they all agree that there is no hope of recovery (physical or mental). I am not a doctor or anyone else should express this wish. I wish is MINE, and I would hope that you would respect my wishes. This doesn't mean "killed." It simply means that I do not want to be prolonged by artificial means when my life is gone, or should I die.

From a Fort Myers reader illustrates my point:

My husband was in and out of hospitals for the last 10 months I was at his bedside every day, until midnight.

He was being kept alive with blood transfusions, and drugs, while he prayed for God to take him home. I gave him water with an eye

dropper, husky 200-pound man became an 88-year-old man when God finally took him home.

Don't let people tell you that you have no choice with God's decision by suggesting that a Living Will. It's those folks who permit tubes and machines to prolong life artificially when the machines are interfering with God's will.

The word of my clergyman, doctors, lawyer and members of my own family when they said he has run its course.

I'm afraid to die, but I never want to put my husband through what I went thru with my husband. Keep it simple, Abby. And God bless you. MRS. W.J.A.

You'll feel better if you get it off your chest. Write to ABBY: Box No. 69700, L. A., Enclose stamped, self-addressed envelope.

For a new booklet, "What Teen-Agers Want to Know" write to Abby, Box 69700, Los Angeles, Cal. 90069.

Mary Leslie Degge Selected To LCC Chorus

Mary Leslie Degge, daughter of Mr. and Mrs. Douglas Degge of Box 266 in Lockney, has been selected to be a member of Lubbock Christian College's Meister-singer Chorus.

She is also a member of the chorus' women's octet. A 1971 graduate of Lubbock Christian High School in Lubbock, Miss

Charles Cox is director of the 13 year old organization. LCC is now a fully accredited senior college offering liberal arts and pre-professional programs.

Charles Cox is director of the 13 year old organization. LCC is now a fully accredited senior college offering liberal arts and pre-professional programs.

To the people who love great cars.

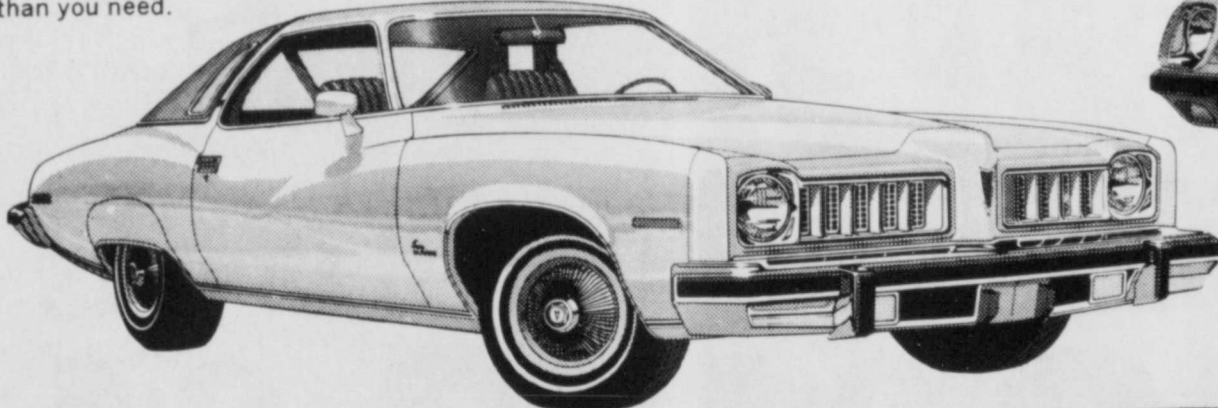


1974 Pontiac Grand Prix.

Pontiac's latest greatest! New classic styling. Sporty handling and performance. New luxurious interiors. Obviously, we're out to make you dissatisfied with whatever you're driving.

1974 Pontiac Luxury LeMans.

The name says it all. Comfortable luxurious interior. New formal window (available only with vinyl top until early 1974). Pontiac V-8 performance. Smooth Wide-Track ride. All the luxury you want without buying more car than you need.



1974 Pontiac Grand Am.

The great handling of fine imports combined with great Pontiac innovation. Like a squeezable nose. And special bucket seats. That's foreign intrigue... American ingenuity.



1974 Pontiac Formula Firebird.

Part engineering. Part soul. Exciting new front end with blacked-out grille. Sporty hood scoops. 350 V-8 and floor-shifted 3-speed. Dual exhausts. This one's for people who take the fun of driving seriously.



1974 Pontiac Bonneville.

It's a little more car. With a distinctive new chrome grille. Fantastic new visibility. Handsome new tweed and Morrokide interior trims. Pontiac's 400 V-8. A great Wide-Track ride. For people who still enjoy driving.



From the people who build them.

The Wide-Track people have a way with cars.

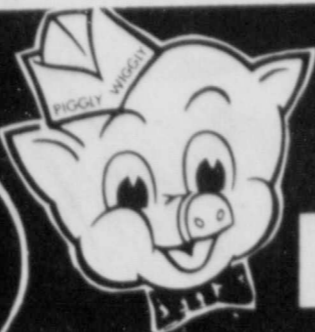


See them at your Pontiac dealer today!

ANYTHING FOR THE ARTIST
Hesperian
Office Supply
FLOYDADA

PIGGLY WIGGLY

The people pleasin' store



SHOP PIGGLY WIGGLY For Unbeatable Everyday Low

VALU-PRICES



VALU-TRIM

ROUND STEAK

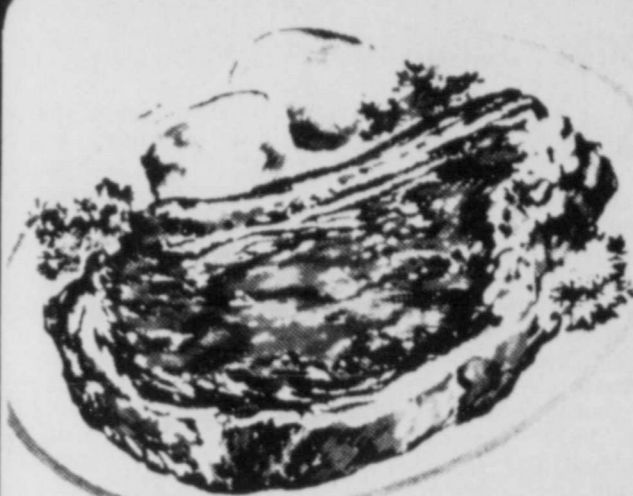
\$1 39
LB.



VALU-TRIM

SIRLOIN STEAK

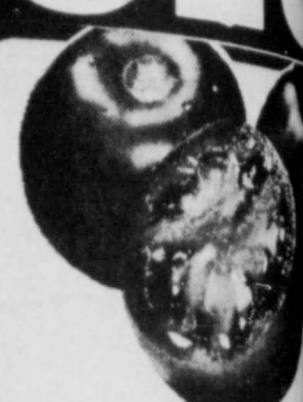
\$1 39
LB.



Valu Trim

Rib Steak

\$1 39
LB.



Firm Red

Tomatoes

CELLO TUBE

JUICY

Peaches Lb. 49c

Bright, Cello Radishes Bu. 23c

GREEN

Onions 29c

Romaine Lettuce EACH

Tokay Grapes LB.



Piggly Wiggly, Easy to Open

Canned Drinks 12 \$1

12-oz. Zip Top Cans

White Rain, Aerosol Hair Spray 13-oz. Can 79c

Carol Ann Instant, Non-Fat Dry Milk 8-Qt. Box \$1.12

Betty Crocker Hamburger Helper 8-oz. Box 59c

Del Monte Cream or Whole Kernel Golden Corn 5 \$1 17-oz. Cans

Del Monte Garden Sweet Peas 16-oz. Can 29c

Piggly Wiggly Fancy Leaf Leaf Spinach 16-oz. Can 24c

Piggly Wiggly California Whole Tomatoes 16-oz. Can 27c

Laundry Cheer 49-oz. Box 69c Detergent



Heinz Strained Fruits & Vegetables

Baby Food 12 \$1

4 1/2-oz. Jars

American Beauty Elbo-Roni 10-oz. Pkg. 24c

Enriched Gold Medal Flour 5 Lb. Bag 74c

Salad Dressing Miracle Whip 32-oz. Jar 69c

Piggly Wiggly Cut Green Beans 5 \$1 16-oz. Cans

Carnation Chunk Tuna 6 1/2-oz. Can 47c

Biltmore's Chicken Luncheon Meat 12-oz. Can 49c

Sweet Sue, 24-oz. Can Chicken & Dumplings 67c

For Dishes, Liquid Joy 22-oz. Btl. 44c Detergent



Assorted Fruit Flavors

Hi-C Drinks 3 \$1

46-oz. Cans

Del Monte Fruit Cocktail 17-oz. Can 30c

Del Monte Halves or Slices Cling Peaches 29-oz. Can 39c

Nutter Butter Nabisco Cookies 13 1/2-oz. Pkg. 49c

Zee's Assorted Colors Chiffon Towels 3 \$1 Jumbo Rolls

Piggly Wiggly Tomato Soup 2 10 1/2-oz. Cans 29c

Welch's Grape Jelly 32-oz. Jar 79c

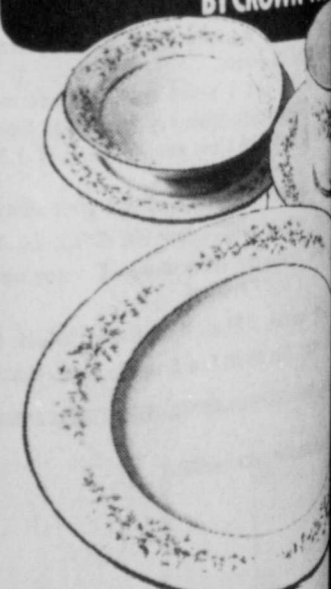
Vegetable Crisco Shortening 3 3-Lb. Can 99c

Soap Irish Spring 5 \$1 Reg. Size Bars

Chef Boy-Ar-Dee Assorted Frozen Pizza 59c

11-oz. Pkg.

Caron Porcelain



This Weeks Feature Dessert Plate

Wear-Every Super-Chef Cookware with Teflon II 2 Qt. Covered Saucepan

