



Hickerson Harvests First Bale

★ Cotton At Gin Tuesday



Floyd County's first bale of 1973 cotton arrived at the gin at 7:15 p.m. Tuesday. Brown Gin, Floydada, ginned the first bale free. Producer Buck Hickerson donated the \$100 first-bale bonus from the Floydada Chamber of Commerce to the West Texas Rehabilitation Center for Crippled Children at Abilene.

The cotton, Paymaster 202 planted May 11, was pulled off six or seven acres of a 40-acre dryland field near the Center community in Floyd County (the Hal Thomas place).

Floydada Cooperative Gins furnished the hands, sacks and scales for the first bale but did not do the ginning because their gins weren't ready.

Hickerson and his son Mack produced the first bale in Floyd County in 1964, when the first bale was ginned by Brown on August 23.

C. W. Jones produced the first bale in the county last year, Floyd County Co-op Gin processed the first 1972 bale on September 21.

The first bale has in the past

commanded a "premium" price of 50¢ a pound, but Hickerson said his is contracted to Flewellen Cotton Company of Lubbock for 3.4¢ a pound and might bring 68¢ a pound.

Adult Education Courses Eyed Here

Floydada schools are planning to offer, if enough interest is shown, adult education courses starting October 1.

Anyone 17 or older who is not a high-school graduate is eligible for the courses, which will be free — no fees will be charged and all materials will be furnished, according to Floydada school superintendent A. E. Baker.

Any non-graduate who needs more education to improve his reading, writing, speaking of the English language, or arithmetic skills, or who would like to prepare for GED high-school equivalency test is urged to

contact Baker at 983-3498, Mrs. Emily Potts at high school, 983-3916 or 983-2340, or Mrs. Kathryn Green at the Community Action Center, 983-3134.

A minimum of 10 persons per class is needed in the basic education courses, and the minimum number for the General Education Development (high-school equivalency certificate) course is 15.

Classes will probably be held at Floydada High School two nights a week, two hours a night, if enough prospective students show interest in the courses.

Slaton Passes Bomb

'Wind Freshmen 18-6

Slaton's freshman football team outscored the Whirlwind ninth graders Thursday, 18-6, in a game played at Slaton. It was 12-0 at halftime.

The 'Wind Freshmen's score came in the final period when quarterback Steve Westbrook went a yard for the TD.

Slaton scored two touchdowns on long passes (one of about 70 yards and another of about 40) and set up the third with a 40-yard aerial.

Floydada freshman coach Derrith Welch said end Ricky Mercado did a good job on defense for the Whirlwinds, and Westbrook stood out for his offensive play.

Welch said there would probably be some changes in positions this week as the freshman team tried to improve some weak spots in preparation for their game at Post next Thursday.

JV Skunks Tigers 27-0

The Whirlwind junior varsity, playing a fired-up football game, blitzed the Slaton JV Thursday, outscoring the host Tiger team 27-0.

Halfback Gordon Bond started the scoring for the 'Winds with a one-yard run in the first quarter. Extra-point try was no good.

Tailback Joe Huerta scored from the one in the second quarter, and quarterback Mike Vickers ran for the extras, making it 14-0.

Bond got loose on a 62-yard

touchdown scamper before halftime, and Vickers kicked the extra to bring the count to 21-0.

Early in the final frame, Vickers hit Charlie DeLeon with a 22-yard scoring pass. The conversion attempt failed.

Bond led the rushers with 100 yards on 11 carries, and Vickers picked up 42 on seven attempts. Donzell Minner and Rene Cruz also got good rushing yardage for the Whirlwinds. Floydada gained 224 yards on the ground.

Vickers completed four of five passing attempts for 70 yards and the TD. The 'Winds picked up 15 first downs to Slaton's approximate 8.

Dewayne Kunkel and Joe Huerta were the leading tacklers for Floydada. Linemen Gary Nixon, Monte Williams and Billy Marrie also drew mention from the JV coaches for their good defensive play.

The Whirlwind secondary picked off seven Slaton passes, although two interceptions were nullified by penalties. Minner and Bond had two each and Kunkel, Elton Ratliff and Larry Stovall got one apiece.

Minner recovered a Slaton fumble, and Millard Patterson fell on another Tiger bobbie.

JV coaches Curt Chatham, Joe Paty and Don Rainer expressed satisfaction with the fired-up attitude and good performance exhibited by the JV in the season opener. "We're real proud of all our kids," Paty said, adding that the whole team "really got after it" in the Thursday-night game.

The Floydada JV plays at Post next week.

FIRST 1973 BALE — earned a check for \$100 for producer Buck Hickerson, who donated the money to the West Texas Rehabilitation Center For Crippled Children at Abilene. Floydada Chamber of Commerce president Wayne Russell presented Hickerson with the bonus check on the courthouse square. Pictured left to right are Ed Walters, gin superintendent at Brown Gin, where the first bale was ginned; Hickerson; John, the Hickerson farm dog; and Russell.

(Staff Photo by Jim Huggins)

Estate Planning To Be Topic For Meeting

FLOYDADA — How much does it cost to settle an estate? Everyone at one time or another will encounter this inevitable question, say two specialists of the Texas Agricultural Extension Service, and the answers can be shocking.

Marvin Sartin, area economist of the Texas Agricultural Extension Service at Lubbock, and Eugene McElyea, county officials program specialist from Extension headquarters at College Station, will provide some of those answers in an educational meeting on estate planning September 19 at 8 a.m. at Lighthouse Electric, according to Doyle Warren, County Extension Agent.

"Many Texans do not understand the complicated procedure of effective estate planning," explains Doyle Warren (CEA). "The estates of many area residents are of sufficient size to warrant detailed plans for transferring these estates to descendants. This can be done with minimum costs, with potential savings amounting to thousands of dollars."

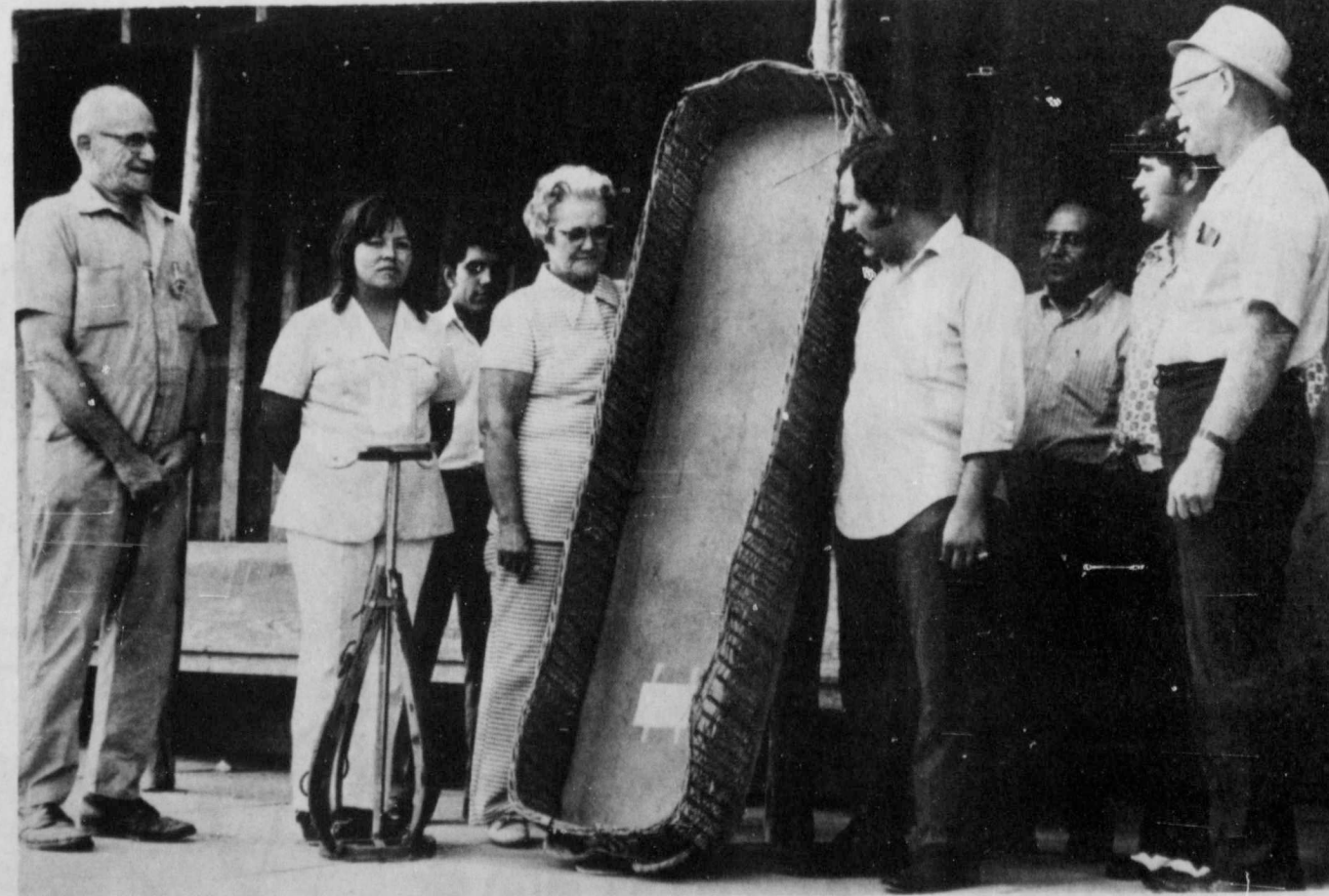
The meeting, Doyle Warren explains, will cover such topics as the importance of a will, Texas laws of descent and distribution, federal and state inheritance taxes, costs of an

estate in probate, community and separate property, charitable gifts, and the use of trusts in estate planning. The public is invited.



ONE OF THE REALLY BIG FEATURES of the Floyd County Fair Parade in Lockney Thursday was the Whirlwind marching band. (Staff Photo)

Floyd County Museum's 'Casket Basket' Interests Local Writer



CASKET BASKET — is the subject of inspection by many visitors to the Floyd County Historical Museum. The basket, according to a card displayed on it in the museum, was "used to pick up dead bodies and belonged to F. C. Harmon long before 1921." Looking at the reminder of early day deaths in the museum visitors Yolanda Lopez, John Herrera, Daniel Herrera, Zeke Leija and Frank the county are museum visitors. Porter Finley, museum association director Jim Word (right), and Perea, museum receptionist Mrs. Porter Finley, museum association director Jim Word (right), and Jerry Street (left), a night watchman on the Floydada police force who is also a freelance writer. The other object, left of the basket, is the museum's donation box and is made from several old hames. (Staff Photo by Jim Huggins)

Jerry Street, a night watchman on the Floydada police force, is also a freelance writer who has had several articles published in national magazines, including official Detective, Listen Magazine, True Story, and Western Magazine. Street, who writes for a hobby, has also published a book of verse. One of his published articles is about the Lorenzo bank robbery in the 1940's.

The Floydada night watchman recently moved here from Sweetwater. In fact, one of his articles in Western Magazine, published in the March-April 1973 issue, is about Sweetwater's annual "Rattlesnake Roundup."

Street likes Floydada — says he thinks it's "one of the nicest towns I've ever seen" — and he was especially impressed with the Floyd County Historical museum downtown. In the museum, he discovered something that he is interested in because of his magazine writing background — a "casket basket", a basket-looking object that was used in early days in Floyd County by undertaker F. C. Harmon, for just what it sounds like it would be used for, as its identifying card in the museum says, "...for picking up dead bodies... long before 1921."

Street says one of the magazines he writes for (Official Detective) is interested in pictures and short articles about grisly stuff like that, and he arranged to have pictures of the "casket basket" taken to submit to the magazine. He thinks that, if the picture and article are published in Official Detective, the Museum Association

may expect donations from all over the country to keep the museum operating, and Floydada may be "put on the map" with the national recognition.

The local policeman/writer has had his share of rejection slips. When he asked famous detective story writer Erle Stanley Gardner (Street says he knew Gardner personally) what to do about the rejection slips, Gardner replies "Don't worry, I've got a drawer full of them." So Street just "keeps plugging," hoping the stories that are accepted will someday catch up with the rejected efforts.

When he thinks of quitting, Street says he thinks of a Spanish author named Jimenez, who won the Nobel Prize in 1957, at the age of 84, for a novel entitled "Platero And I."

The Weather

(Courtesy Producers Co-op)				
DATE	H	L	PREC.	
Sept. 5	79	54	.06	
Sept. 6	63	53	.86	
Sept. 7	83	60	.10	
Sept. 8	80	60		
Sept. 9	85	60		
Sept. 10	83	60		
Sept. 11	87	60	.25	
Sept. 12	86	56		
Sept. 13	87	57		
Total Prec. for Week			1.27	
Total Prec. for September			1.52	
Total Prec. for Year			18.43	

HAVE FUN ... WIN PRIZES

\$15 IN CASH PRIZES EACH WEEK

FOOTBALL

HESPERIAN

CONTESTS

CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to The Hesperian office

Tie-breaker game will be considered only in case of ties.

QUARTERBACK QUOTES

TIE BREAKER-Guess Total Points AND CIRCLE WINNER

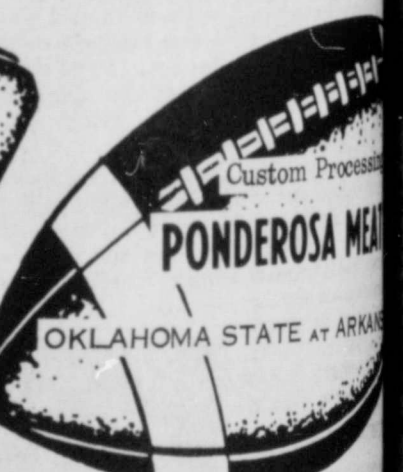
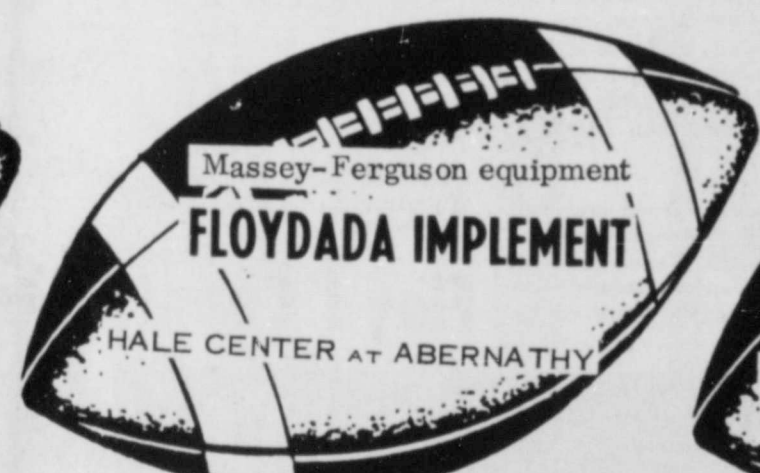
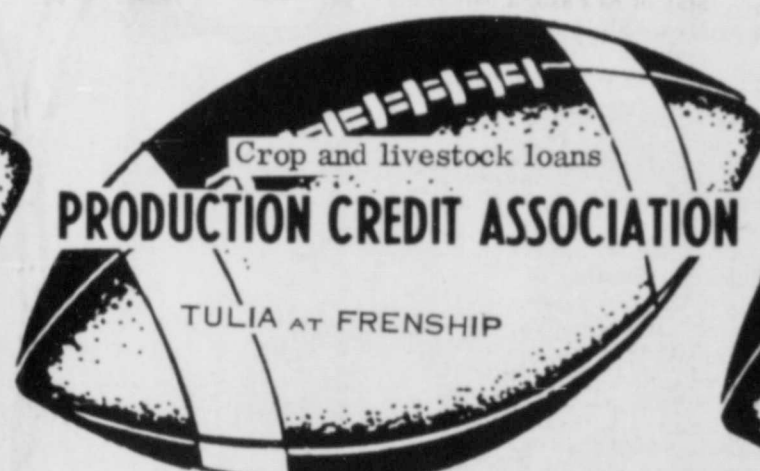
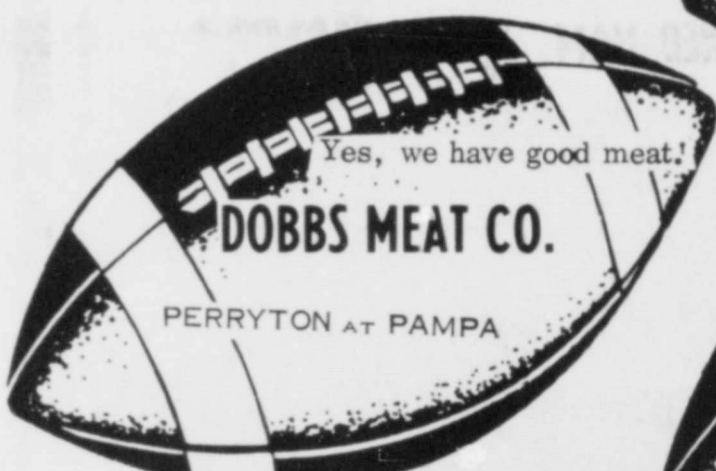


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SAMMY HALE
FLOYDADA 21
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| 1ST PRIZE | \$7.50 |
| 2ND PRIZE | \$5.00 |
| 3RD PRIZE | \$2.50 |



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FLOYDADA IN THE TWENTIES

Home Town Pride!

By Arthur E. Gamble

Back in the twenties you were expected to have pride in your hometown. No matter how much you might gripe about it personally,

you were expected to tangle with anyone who might make the least disparaging remark about your town.

It started early, once in grade school we were allowed to turn out for a baseball game with Lockney's counterpart grade. We quickly were rehearsed by our cheerleaders to chant: "Lockney, Lockney, sitting on a fence, trying to make a dollar out of 15c."

It doesn't make sense now and it didn't make sense then but we said it anyhow. Lockney was there, we were here, therefore we couldn't be equal. One must be superior and that was us.

These rivalries were in more than just athletics although I believe that is where you find the last vestiges of it. It came to mean stealing the county seat from another town - by legal means if possible - otherwise, get it. Stealing a railroad or highway designation for your town was big fun. It has only been in recent years that we have seen the folding of this type of spirit and instead started cooperating on water, regional airports, and other projects that benefit the whole area.

One manifestation of the local pride was the "booster trip." Anytime it was decided to have some sort of local celebration the matter of publicity would come up. Usually, the decision would be made to have a big booster trip.

Remember now, but this was back in the days before paved roads - but to publicize their town, a

caravan of cars would be made up to travel en masse to other towns in the area. Usually, the procession was led by the Sheriff or the Town Marshall or someone with a red light and siren on their car. A Motley collection of cars loaded to the hilt would follow in a ragged line with the rear (on the better planned trips) being brought up with a mechanic and tire changer in pickup truck.

Usually the procession halted on the edge of town so the stragglers could catch up and then with horns blaring and with all the noise possible the group moved into town. A schedule had been prepared - particularly as to the noon stops - and often some local service club would provide a noon meal. The "boosters" would spread over the town handing out handbills and distributing posters, shaking hands and taking up whatever project they were trying to promote. Often some local dignitary would give a little welcoming speech and the silver tongue of the boosters would reply. They might have been cussing each other out privately in their respective towns just the day before but on this day a rigid protocol was observed and each town bragged lavishly on the other.

Nearly all booster groups carried some sort of musical group with them. It might be just a harmonica and guitar but the travelers were expected to entertain. Advertising matter such as balloons, pencils, blotters, rulers, etc. were given away. The boosters were identified by hatbands, armbands or badges - but usually the heavy coat of dirt on them was sufficient to identify the locals from the travelers.

Booster trips advertised fairs, designations of highways, opening of colleges, dedication of public buildings, rodeos, old settlers' reunions, or anything that the local group thought worth publicizing. In time, some towns continued the trips but started using a fleet of cross-country buses. However, this expense was usually prohibitive to most towns. So gradually, the booster trip died.

Back in the 20's, the annual meeting of the West Texas Chamber of Commerce was something to behold. It was like a fair, American Legion reunion, political convention, and camp meeting all rolled into one. Every town tried to send a big delegation who would tell the world about the wonders of their town. When you consider that some 100 towns of equal "attractiveness" would all be there and all performing for their own edification, I doubt that the convention ever did any town much good. In recent years the convention has faded to where it is a pale shadow of what it was back then.

I don't believe that I have ever heard anything mentioned about one of the promotions that put Floydada on the map - even though it was temporary in nature.

The story was released that one on the Plains of West Texas in Floyd County near the city of Floydada, a little girl had followed her kitten out into a field of growing feed and become lost. Her mother had gone in also - and the father - all being lost in this jungle of growing feed. Rescue parties were trying to go to their aid but due to the fertility of the soil and the rapid growth of the feed it was hard to keep the lines

open behind the army of rescuers. It seems that many men were only keeping down the growth that sprang up but that rescue was near at hand.

Well, this got such a response that additional stories went out - how that planes had flown over and in a little clearing had sighted the family all together - including the errant kitten, how supplies had been dropped, and other rescue plans.

There had never been any intention to deceive anyone - in fact the name given to the family had been "Hoax" - but apparently the news services and those back East had swallowed the whole story and kept sending back for more details. This was "human interest" at its best and they wanted more stories. So they were provided. Finally a story had to be released pointing out that the whole thing was truly a joke or a "hoax."

When the next West Texas Chamber of Commerce convention rolled around, it was decided that we had to capitalize on all this by sending the "Hoax Family" to represent us. So three extroverts were chosen to go - I know that one of the Snodgrass girls played the little girl and for a kitten had the biggest old tomat that they could find. I cannot swear to it but it seems that perhaps Mrs. Angus may have been "Mamma Hoax" but can't remember who played "Papa Hoax." With these three putting on their act, Floydada was the hit of the convention.

The location of Texas Tech was one time that the small town spirit reached its zenith. Unity was the watchword - but of course Plainview with its two fractions presented two

sites - and by so doing probably hurt their chances of getting the prized college.

It was during the heat of this contest that a big convention was arranged up at Amarillo - and all interested towns united to send a delegation. Word soon got out that Lubbock, Hereford, and many other towns were going to have special trains. Floydada was not to be left behind - so with the wealthiest man in town - Col. Bill Massie - footing the bill, Floydada had it special train.

Each town had everything arranged - string bands, quartettes, glee clubs - you name it and it was there. Dad was a member of our quartette and Mother had helped compose some of the lyrics extolling the many virtues of Floydada and why Tech should be there. This quartette ranged all over town - to hotel lobbies, restaurants, or even street corners - just anywhere there were listeners - they performed. With each town doing their own thing, you can imagine what a madhouse it was.

This tired bunch of boosters returned home that night, proud of their efforts, satisfied that their cause had been helped, and praising the Colonel for his public spirited motivated donation.

It took nothing from the spirit of the thing - but was a little deflating when a couple of weeks later it was learned that on that big day - not a person who had anything to do with locating the college had been in Amarillo.

The days of 100 little towns in West Texas clobbering each other is over. If we are to survive we've got to present an united front. It is fun to look back - but the future could be even more fun.

OBITUARIES

Mrs. Ora Steen

Funeral services for Mrs. Ora Mae Steen, 92, of Canyon were held Friday in LaGrone Funeral Chapel at Canyon.

The Rev. Bill Foil, pastor of First Baptist Church of Canyon, officiated. Burial was in Dreamland Cemetery at Canyon.

Mrs. Steen died early Thursday in High Plains Baptist Hospital in Amarillo. A native of Hamilton County, she moved to Canyon from Floydada. Her husband, Isaac M., died in 1956. Mrs. Steen was a member of First Baptist Church in Canyon.

Survivors include three sons, R. L. of Garden Grove, Calif.; Victor and Lewis, both of Amarillo; four daughters, Mrs. Mabel Harris of Santee, Calif., Mrs. Eunice Johnson of Plainview, Mrs. J. W. McMahon of Post and Mrs. Edith Campbell of Amarillo; two sisters, Mrs. Euphie Geeslin of Goldthwaite and Mrs. Hattie Fuqua, formerly of Floydada, now of Amarillo; three brothers, Jim Kendall of Graham, Ed Kendall of Chandler, Okla., and Harvey Wilson of Goldthwaite; 32 grandchildren, 52 great grandchildren and numerous great-great grandchildren.

Members of the Fuqua family, Mrs. Homer Steen and Calvin Steen were among local relatives attending the funeral.

Bill May

W. W. (Bill) May, of El Paso, Texas, died Tuesday morning. He was 80 years old. Funeral services and interment were in El Paso. He is survived by his wife, Nell May, and a son, Bill May of El Paso; a daughter, Mrs. Melburne King of Midland, Texas, and three grandchildren.

He farmed in the Sand Hill community until a few years ago when he retired and moved to El Paso.

He was a member of the Church of Christ.

FLOYD DATA

Mrs. A. L. Wylie Jr., is convalescing nicely in Lubbock Methodist Hospital where she underwent surgery Tuesday.

A representative of the Social Security Administration will be working at the above location at the time and place shown above.

Service can also be obtained by going to the Social Security Office at 1401-B West 5th Street, Plainview, Texas, or by telephoning 293-4371. A telephone call to the Plainview office may save time and a trip.

first Tuesday, 9:30 a.m., October 2, November 6, December 4;

Silverton Courthouse, second and fourth Tuesdays, 9 a.m., October 9 and 23; November 13 and 27; December 11;

Tulia Courthouse, Thursday, 9 a.m., October 4, 11, 18 and 25; November 1, 8, 15 and 29; December 6, 13, 20 and 27.

YOUR TRACTOR COST YOU \$300.00* PER HOUR

THIS PLANTING SEASON ??

Yes --- No



IF YOU OWN A NEW "CASE" TRACTOR WITH "ASSURED RELIABILITY"!! OUR PROTECTION AGAINST DOWN TIME.

For more details, call University Computer Study

CASE POWER & EQUIPMENT

Lockney Hwy. Floydada, Texas

The Big Tractor Specialists



13¢ OFF LABEL
22-OZ. SIZE
Joy
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FAMILY SIZE
2 39¢

10¢ OFF LABEL
GIANT BOX
79

Di-GEL TABLETS
30s
79

CREST TOOTHPASTE
EXTRA LARGE
5-OZ. SIZE
69

THRIFTWAY
BORDEN'S 1/2 GAL. ICE CREAM
Buy One Get One Free

DAIRY
WHIPPED PARKAY... 59¢
PARKAY... 57¢
PARKAY... 63¢
MARGARINE 39¢

ITALIAN DINNER 8-OZ. SIZE 39¢
CHICKEN NOODLE DINNER 7-OZ. SIZE 49¢
CHEESE PIZZA MIX 15-OZ. SIZE 69¢

SHURFRESH CANNED HAM 3-LB. CAN \$4.69
DECKER'S HAMS HALF OR WHOLE LB. \$1.49
FRANKS 1-LB. VAC PAC PKG. \$1.19
FOOD STAMP CUSTOMERS WELCOMED

PRODUCE
COLORADO BARTLETT PEARS LB. 19¢
PLUMS, PRESIDENT 29¢
ORANGES, CALIF. SUNMIST 5.19 00
TURNIPS, PURPLE TOPS LB. 19¢
CABBAGE, GREEN TABLE LB. 12¢
U.S. NO. 1 RUSSET POTATOES 5-LB. POLY BAG 49¢

APOTHECARY
Decanter 200Z. \$1.19
SWEET PICKLES 22-OZ. JAR 69¢
BARBECUE SAUCE 18-OZ. JAR 39¢
MAYONNAISE 16-OZ. JAR 65¢
KRAFT DRESSING 1000. ISLAND 16-OZ. JAR 79¢
DRESSINGS GREAT BEGINNINGS ASSORTED EA. 23¢
LITTLE COOKIES 9 OZ., 3 FOR \$1

BAKER'S CHOCOLATE CHIPS 12-OZ. SIZE 49¢
MOUNTAIN PASS TOMATO SAUCE 8-OZ. CANS 98¢
SKINNERS MACARONI or SPAGHETTI 8-OZ. BOX 19¢

MIX 'N MATCH 12-OZ. NIBBLETS WHOLE KERNEL CORN OR GREEN GIANT PEAS 303 CAN 4.98¢
Doverstone Cup 49¢

DON'S THRIFTWAY SUPERMARKET
We Give Gold Bond Stamps, Double On Wednesday
Open Mon. - Fri. 8 a.m. to 7:30 p.m. Sat. 8 to 8
CLOSED SUNDAY IN FLOYDADA

MAXWELL HOUSE COFFEE 1-LB. CAN 79¢
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER SEPT. 22, 1973
MAXWELL HOUSE COFFEE 2-LB. \$1.79
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER SEPT. 22, 1973

Society



OLGA VASQUEZ

Miss Olga Vasquez And Oscar Enriquez Plan Vows

Mr. and Mrs. Luis L. Vasquez of Munday announce the forthcoming marriage of their daughter, Olga, to Oscar Enriquez, son of Mr. and Mrs. Chris

Enriquez of Floydada. Miss Vasquez attended school in Floydada. Enriquez is a 1970 graduate of Floydada High School and is employed by

Floydada Band Boosters Set Meeting

Floydada Band Boosters will hold their regular meeting Monday night at 7:30 in the Farm Bureau party room.

All band parents who may be interested are invited to attend, according to Jack Covington, band booster president.

Band boosters meet each Monday night before a home football game. Band parents who have students who are juniors this school term will be contacted to work at the concession stands this Friday night.

More and more doctors are urging their patients to undertake a low cholesterol diet. High serum cholesterol levels are associated with a high risk of coronary heart disease. By modifying your family's diet to include less saturated fat and cholesterol, you can help in guarding their health. In addition, this diet tends to be more economical.

The Van Eyck brothers, two of the world's greatest artists who lived in the 15th century, were the first to make use of atmosphere in their paintings.

Blanco Offset in Floydada. The couple plans a November 17th wedding in St. Mary Magdalen Catholic Church in Floydada.

Mrs. Alcala, Mrs. Dyess Host First Club Meeting

The 1956 Junior Study Club held their first meeting of the new club year Tuesday, September 11, in the Floyd County Historical Museum. Hostesses for the meeting were Mrs. Joe Alcala and Mrs. Max Dyess.

Guest speaker for the meeting, James Word, gave the program on "The Museum — Past and Present." He pointed out the purposes of the museum are educational, recreational, a means of preserving our heritage and to use as a research facility. Word also discussed operation and future plans of the museum.

Yearbooks were distributed by Mrs. Tommy Cathey, chairman of that committee. Club theme for the year is "Responsibility of the Present to the Future," and the course of study will be "A Woman Molds In Her Home the Characteristic of Tomorrow's Leaders."

Roll call was answered by members naming their secret pal for the past club year.

During the business session the resignations of Mrs. Jack Waggoner, Mrs. Bill Flynt and Mrs. Frank Goen were respectfully accepted.

Club projects for the coming year were discussed, and Mrs. Jerry Thompson asked club members to donate food items to the Floydada Day Care Center to be used for the spaghetti supper in October.

This year each club member will be responsible for furnishing one home-made item to be auctioned at one of the monthly meetings. Items auctioned at the past meeting included a handpainted cracker box created by Mrs. Choise Smith, and an ecology shadow box made by Mrs. Richie Crow.

Guests present with the 17 members were Mrs. Tommy Farris, Mrs. Larry Smith, Mrs. Johnny Harris Jr., Mrs. Dwight Teeple and

Mrs. Edward Smith. Members present included Mmes. Joe Alcala, Tommy Cathey, Billy Don Colston, Rickie Crow, John Dunlap, Max Dyess, Craig Edwards, Gordon Hambricht, Bob Hambricht, Roy Kinard, Vernie Moore, Leslie Nixon, Kenneth Pitts, Choise Smith, Jerry Thompson, Dale West and Mrs. Jakey Younger.

New Arrivals

Mr. and Mrs. Ronnie Bentley of Blythville, Ark., are parents of twin sons, Shawn and Keri, who were born September 12. The mother is the former Diane Calahan. The Bentleys also have a daughter, Rhonda, age two. He is in the Air Force, stationed at Blythville.

Grandparents are Rev. and Mrs. H. S. Calahan of Amarillo, former residents of the South Plains community, and Mr. and Mrs. Ray Bentley of Burleson.

Great grandparents include Mrs. Mable Smith and Clarence Foster, both of Floydada, and a great grandfather in Burleson.

QUICK QUIZ

The Queen's English isn't always the American Way. Give the U.S. equivalent of these British words: (a) chemist, (b) hoarding, (c) dust bin, (d) boot (of a car), (e) petrol.

When traveling abroad, where can you be sure of finding English-speaking attendants?

ANSWERS: 1—(a) drug store, (b) billboard, (c) garbage can, (d) trunk, (e) gasoline. 2—(a) English and French, (b) Afrikaans and English, (c) Hebrew and Arabic, (d) Greek and Turkish.

FLOYD DATA

Milton Ashton, who underwent recent major surgery, has returned home and is reported to be up and about. His two daughters of Plainview visit intermittently and one from Hanford, Calif., Mrs. Bill Campbell, returned to her home Thursday.

The United States produces more than 1½ billion pencils annually.

THE FLOYD COUNTY HESPERIAN

Published each Sunday and Thursday at 111 E. Mo. St. Floydada, Texas 79235. Second class postage paid at Floydada, Texas 79235. Wendell Tooley, editor. Subscription rates: Local \$6.50 a year, out of state area \$7.50.



KAY FLYNT of Floydada, recently attended the American Cancer Society's 28th Annual Meeting in Houston. Reporting on the Society's 17,177 Texas cancer patients were served by the Society. Other meeting included addresses by Tom Landry, coach of the Dallas Cowboys, and Mrs. Birch Bayh, wife of the Indiana Democratic Senator. Kay Flynt underwent a mastectomy in 1971 and is now devoting her time to ACS programs.



MRS. BIRDIE WARD

Expert at Sakowitz To Fit Prostheses

FROM AMARILLO GLOBE

Dedicated to her job of helping women who have had breast surgery, Mrs. Birdie Ward, Floydada, whose headquarters are in Lubbock, is now actually launched on her third career.

"Before my marriage and family, I was a dental assistant," she commented, "and when the children were grown I decided to go to beauty school, and eventually opened a beauty salon. I just wasn't satisfied, and finally found my way to a job with Airway."

The present position requires traveling to stores

in three states, Texas, Oklahoma and New Mexico. It keeps her on the go almost

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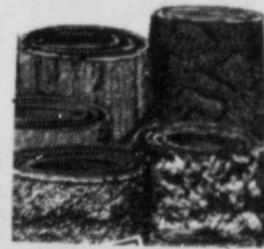
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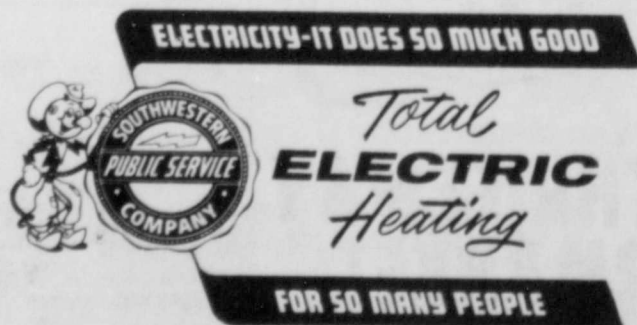
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Mitchells Attend Water Meeting In San Antonio

Mr. and Mrs. Chester Mitchell of Lockney recently returned from a trip to San Antonio where Mr. Mitchell toured the Edwards Underground Water District and the San Antonio Water Board.

Mitchell, president of the board of directors of the High Plains Underground Water Conservation District No. 1, visited the Water Districts along with three other High Plains Water District board members, Ray Kitten of Slaton, Selmer Schoenrock of Levelland and Webb Gober of Farwell.

Colonel M. D. Weinert, General Manager of the

Edwards District, and Bob Van Dyke, General Manager of the San Antonio Water Board, took the High Plains visitors around the city, showed them films explaining the functions of their individual districts and gave them a tour of their facilities.

Upon returning from his trip, Mitchell expressed a greater understanding of the separate problems of the Edwards Aquifer as compared to the Ogallala Aquifer of the High Plains. "I realize now that different parts of the country have unique water problems and we should all work together to solve them all."

THE LOCKNEY HIGH SCHOOL Cheerleaders Float won second place in the Community Division of the Floyd County Fair Parade on Thursday. (Staff Photo)

Former Ghetto Gang Leader Is Evangelist Here

Dr. Rick Ingle is the evangelist in revival services 7:30 nightly at the First Baptist Church, 400 block on South Main Street, here in Floydada.

Before his conversions in 1953, Evangelist Ingle was a teen-age gang leader in the ghettos of Philadelphia, Pennsylvania.

Now a full time Southern Baptist Evangelist Dr. Ingle has conducted over 250 revival campaigns across America. Five of the top ten churches in the Southern Baptist Convention, honored for their outstanding baptismal records, have been led by Evangelist Ingle.

Dr. Ingle graduated from Eastern Baptist College and Southwestern Baptist Theological Seminary. He received his Doctor of Divinity degree from Immanuel Baptist College of Georgia.

One of the highlights of the meeting will be the evangelist's testimony on Thursday night, "From a Ghetto Gang Leader to the Pulpit."

Evangelist Lee Castro is the music director for the revival and Dr. Floyd C. Bradley is the pastor. The public is invited to all of the revival services September 17-23.

Floyd County Hesperian



AT SAN ANTONIO WATER MEET — (left to right) Webb Gober, Farwell; Chester Mitchell, president, Lockney; Ray Kitten, Slaton, and Selmer Schoenrock, Levelland.



LEFT TO RIGHT: Ed Walters, gin superintendent, Buck Hickerson, farmer, and Wayne Russell, president of the Chamber of Commerce.

CONGRATULATIONS TO BUCK HICKERSON

PRODUCER OF FLOYD COUNTY'S FIRST 1973 BALE OF COTTON

IT WAS OUR PRIVILEGE TO GIN THIS FIRST FLOYD COUNTY BALE AND WE TAKE THIS OPPORTUNITY TO INVITE THE COTTON FARMERS TO GIN WITH US THIS FALL.

BROWN GIN CO.

OFFICIALS VISIT FLOYDADA CLUB — Bill Hogge, Club governor, from Plainview (left), Kip Cutshall, District from Littlefield (center), and George Sparkman, zone Lockney, attended the Floydada Lions Club meeting last (Staff Photo by Jim Huggins)



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A THRIFTY WAY TO SERVE YOUR FAMILY FINE MEALS!
TRY IT, YOU'LL LIKE IT
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VEGETABLE PROTEIN MIX
PROTEIN AND BEEF MIX
LB. **79¢**

WILSON'S HALF HAMS
Savory Brand Boneless 3 to 4-LB. AVERAGE
LB. **\$1.59**

BREAKFAST, BONELESS CENTER CUTS
HAM SLICES.....LB. **\$1.79**
OSCAR MAYER
FRANKS 1-LB. VAC PAC PKG. **\$1.19**
WHOLE
FRYERS LB. **59¢**

FROZEN FOODS
SHURFINE FROZEN
ORANGE JUICE
12-OZ. CANS **3 \$1**

DAIRY
WHIPPED PARKAY... 59¢
DIET PARKAY... 57¢
SQUEEZED PARKAY... 63¢
PARKAY MARGARINE 41¢
QTRS. LB.

KRAFT TANGY
ITALIAN DINNER..... 8-OZ. SIZE **39¢**
KRAFT
CHICKEN NOODLE DINNER 49¢
KRAFT
CHEESE PIZZA MIX..... 15-OZ. SIZE **69¢**

MORTON FROZEN
ECONOMY DINNERS 39¢
EACH
MORTON FROZEN
REGULAR DINNERS 49¢
EACH
SHURFINE FROZEN
GREEN PEAS 4 10-OZ. SIZE **88¢**

APOTHECARY
Decanter 20 OZ. **\$1.19**

PRODUCE
COLORADO BARTLETT
PEARS LB. **19¢**
PLUMS PRESIDENT 29¢
ORANGES CALIF. SUNKIST 5 \$1.00
TURNIPS PURPLE TOP 19¢
CABBAGE GREEN TABLE 12¢
U.S. NO. 1 RUSSET
POTATOES 5-LB. POLY BAG **49¢**

CONTADINA
TOMATO SAUCE 8-OZ. CANS **98¢**
SKINNERS
MACARONI or SPAGHETTI 8-OZ. BOX **19¢**

Di-GEL TABLETS 30s **79¢**

HICKORY SMOKED BY THE PIECE
SLAB BACON LB. **99¢**
SHURFRESH
CANNED HAM 3-LB. CAN **\$4.69**

CREST TOOTHPASTE EXTRA LARGE 5-OZ. SIZE **69¢**

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MAXWELL HOUSE
COFFEE 2-LB. CAN **\$1.79**

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12-POUND CANTALOUPE — 29-POUND BOY — Two-year-old Andy McDowell examines a cantaloupe raised by Bill Daniel of the McCoy community. Andy is the son of Mr. and Mrs. Charles McDowell of Floydada. The melon weighs in an ounce and a half shy of 12 pounds, Daniel says.
(Staff Photo by Jim Huggins)



TROUT CATCH — displayed by Calvin and Ollie Poteet of Floydada. The Poteets landed the trout (a 16-inch and two 18-inch rainbows averaging three pounds each) on a recent fishing trip to Huajatolla Lake near Walsenburg, Colorado. "They really put up a fight", Poteet reported.
(Staff Photo by Jim Huggins)

NOTICE

WE BUY SALVAGE CARS AND ALL TYPES OF JUNK IRON. BLACKSMITH, WELDING, HARDSURFACING, REPAIR CYLINDER BARS AND CONCAVE BARS. BUILD ALL TYPES OF TRAILERS.

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983-2325 OR IF NO ANSWER
PHONE 983-5129

Caprock Hospital Report

Sept. 12-14, 1973
Elda Zavala, admitted 9-11, dismissed 9-12.
Zavala Baby Girl, born 9-11, dismissed 9-12.
Annie Neff, admitted 8-18, continues treatment.
Victor Casillas, admitted 9-3, continues treatment.
Leal Simplicio, admitted 9-4, continues treatment.
Alice Ormond, admitted 9-4, continues treatment.
Ida Watson, admitted 9-5, continues treatment.

Arturo Zuniga, admitted 9-8, continues treatment.
L. D. Bilberry, admitted 9-9, continues treatment.
Ace D. Monk, admitted 9-10, continues treatment.
J. A. Watson, admitted 9-11, continues treatment.
Icy Biggs, admitted 9-11, continues treatment.
Connie Zuniga, admitted 9-13, continues treatment.
Varney Parmenter, admitted 9-13, continues treatment.
Zuniga Baby Boy, admitted 9-13, continues treatment.
James Marquis, admitted 9-13, continues treatment.

Elections Held At Lockney High School

In recent elections at Lockney High School, class officers were named. Chosen to head their classes were Richie Reece, senior; Robert Murdock, junior; Bernie Ford, sophomore; and Gerardo Rodriguez, freshman.

Other senior class officers are Edward Rodriguez, vice president; Donna Davis, secretary; and Steve McPherson, treasurer.

Holding offices of the junior class are Chris Johnston, vice president; Becky Bybee, secretary; and Carol Brock, treasurer.

D'Lyn Mathis, vice president; Kathy McCarter, secretary; and Todd Dipprey, treasurer, are other sophomore class officers.

All officers except the president are feminine in the

freshman class: Tammie Carthel, vice president; Jan Glascock, secretary; Tina Dipprey, treasurer; and Lana Smith, "mascot".

TERRELL ELECTED PRESIDENT AREA I YOUNG FARMERS

Buster Terrell of Lockney was elected president of the Area I Young Farmers at a recent meeting in Plainview. Terrell is a member of the Plainview Young Farmers chapter.

Terrell is a graduate of Plainview High School and Texas Tech, and farms in the Erick community south of Aiken. He is treasurer of the Floyd County Fair Association, and directed the quarter horse show at the fair which closed Saturday.

FLOYD DATA

Mrs. Bill Selman is reported to be doing nicely in a Lubbock hospital where she underwent surgery Monday.

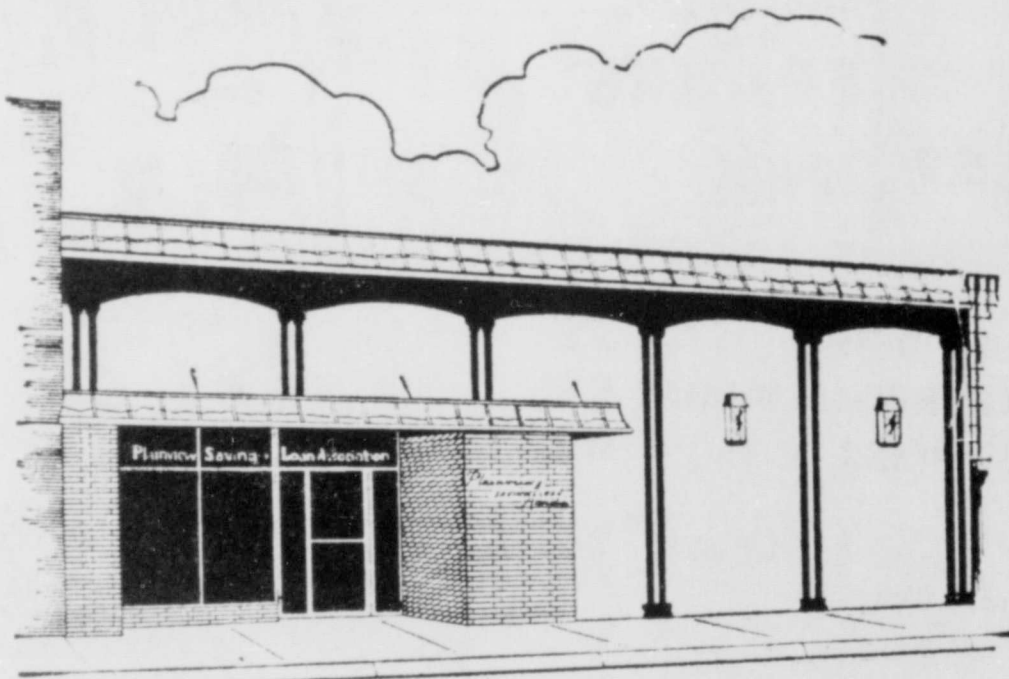
FLOYD DATA

Si Medley had eye surgery Thursday in Lubbock, and will return Monday for the removal of stitches. He is doing nicely.



A NEW SCHOOL TERM IS UNDERWAY...

Are You Saving for the day when Your Children will be entering college?



A Savings Plan For Every Need

- Providing Maximum Rates Allowed Under Existing Federal Regulations!
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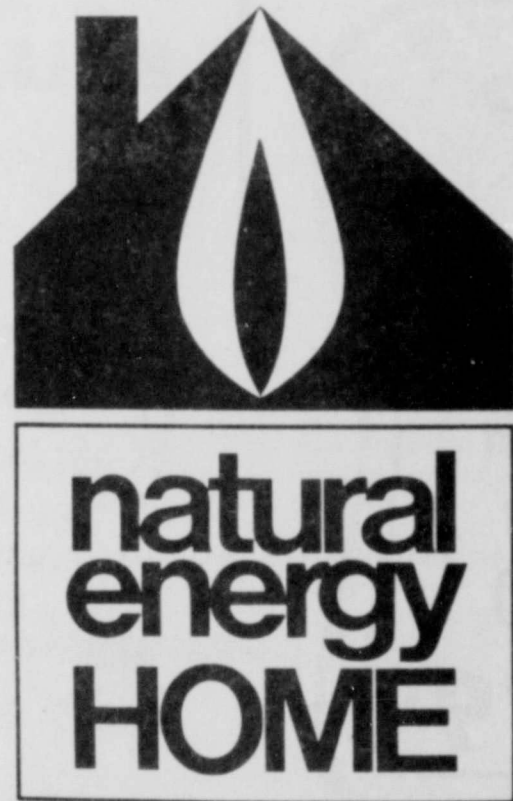
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A Natural Energy Home uses natural gas for heating, cooling, water heating, cooking and clothes drying to save you money and help conserve our cleanest natural energy resource... natural gas.

That's because electricity in West Texas is generated by burning natural gas, and in the process of generating and transmitting electricity to your home, 2/3 of the gas energy is lost.

So, by using gas directly in the home for the jobs it can do, you're helping to conserve it and you're getting more energy for your money.



PIONEER NATURAL GAS COMPANY

Floydada School Board Has Light Agenda

The Floydada Independent School District Board of Trustees faced a light agenda in their monthly meeting held Tuesday afternoon, postponed because of a teacher appreciation banquet Monday evening.

The school board approved the amended 1972-73 budget. Total expenditures on the approved budget were \$1,368,159 — not including the cafeteria and athletic budgets but includ-

Register For PP&K

Local youngsters will be "dusting off" their footballs and loosening up their throwing arms soon for the 1973 Punt, Pass & Kick competition.

This year the local level of PP&K will be co-sponsored by Reed Ford Sales in conjunction with participating Ford Dealers in the area. Nationally PP&K, now in its 13th year, is co-sponsored by the National Football League and the Ford Dealers of America. Since it was started in 1961, the program has attracted more than 9,350,000 youngsters — and participation this year is expected to top the 1,200,000 mark.

Participants in the Punt, Pass & Kick program compete only against others their own age. Any youngster eight through 13 years of age, accompanied by a parent or guardian, may register to compete in



FIRST PRIZE for the Best Flower Division of the Floyd County Fair went to the Il Pensiero of Lockney.



GEORGE SPARKMAN accepts the Best Agriculture exhibit outside from at the Fair on Thursday. The award to Sparkman Dipprey Trailers by George Sparkman and Dub



THE BEST AGRICULTURE BOOTH went to Riverside Chemical Company. Accepting the award from Kenneth of Riverside.



FAIR BOARD PRESIDENT presents Fritz Schacht with the first for the Best Non-Agriculture Booth at the Floyd County Fair on Thursday. second year in a row that Schacht Jewelry & Gifts has won this award.



FHS DECA BLUE CHAPTER OFFICERS — Seated, l-r: Thelma Morales, secretary; Jerry Parr, president; Dana Woody, vice president; Hilda Castillo, treasurer. Standing, left to right: Benny Locke, advisor; Curtis Emert, sergeant-at-arms; Diane DeLeon, historian; Brad Tooley, reporter; Karen Alldredge, parliamentarian. Not pictured: Freddy Selman, photographer. (Staff Photo by Jim Huggins)

OLD CHAPTER OFFICERS — Seated, l-r: Cathy Clappitt, president; Mike Giesecke, vice president; Paula Robinson, advisor; Leonard Cox, treasurer. Standing l-r: Bob Alldredge, advisor; Eddie Ellis, parliamentarian; Ann Finley, historian; Debbie Carter, Wayne Gilbreath, photographer. (Staff Photo by Jim Huggins)

Obedience Classes Set

Plainview Kennel Club will conduct obedience classes starting Wednesday, September 19 at 7 p.m. at the Broadway Street Park in Plainview.

Instructor will be Jimmie Scott. The class will be for 10 weeks and will cost \$10. The fee includes membership in the club.

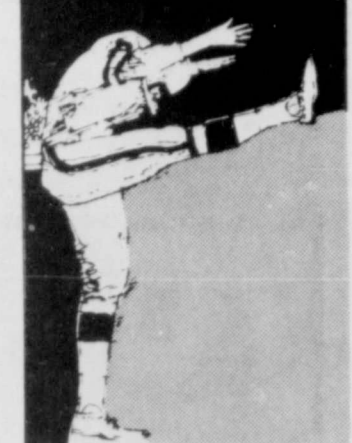
The dogs must be at least six months old, and the handler must have a choke chain and six-foot leather leash. Each handler must be big enough to handle his own dog, if he has a large dog.

This training does not teach a dog to attack but to be under constant control of

owner, on or off leash. There will be a trophy for the highest scoring dog at the end of the graduation.

IF YOU'RE 8 TO 13 YEARS OLD, YOU HAVE A CHANCE TO

WIN BIG



ENTER THE 1973

PUNT, PASS & KICK

COMPETITION

You could win one of 18 local trophies, and compete at three NFL games including the Super Bowl in Houston.

It's free! Just bring your parents (or guardian) to register, get your free PP&K Tips Book and start practicing.

Remember, your chances are good. You compete only against other youngsters your own age.

REGISTRATION ENDS
SEPTEMBER 28

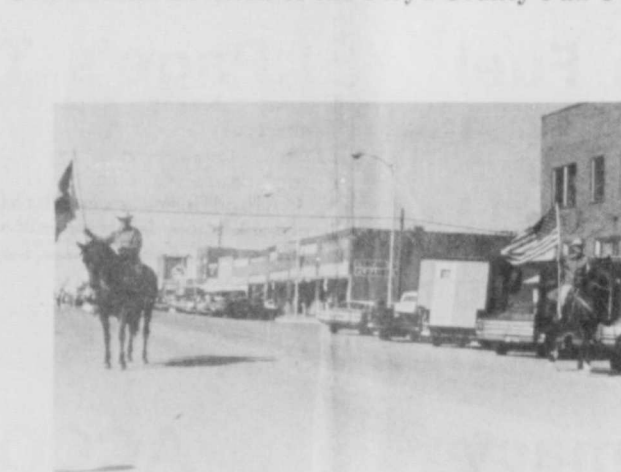
REED FORD
SALES

FLOYDADA



THE LOCKNEY NURSING HOME float was judged as the Best Float in the Commercial Division of the Floyd County Fair Parade on Thursday in Lockney. (Staff Photo)

in the Community Division of the Floyd County Fair Parade on to the Athena Jr. Study Club for this float. (Staff Photo)



THE FLOYD COUNTY FAIR PARADE Thursday was led by Mr. and Mrs. Goree Applewhite of Lone Star. Mrs. Applewhite was named the Best Old Time Cowgirl and Mr. Applewhite was named the Best Old Time Cowboy in the Parade. (Staff Photo)

Reno Man Named Conservationist

TEMPLE — Van K. Haderlie of Reno, Nevada, has been selected as deputy

state conservationist for the U.S. Soil Conservation Service in Texas. SCS State Conservationist Edward E. Thomas said today.

Haderlie succeeds M. J. Spears who is now state conservationist for Arkansas.

Haderlie has been assistant state conservationist for SCS in Nevada for the past year. He began his SCS career in 1954 as a soil scientist in Billings, Montana, then progressed to district conservationist and area conservationist in Montana.

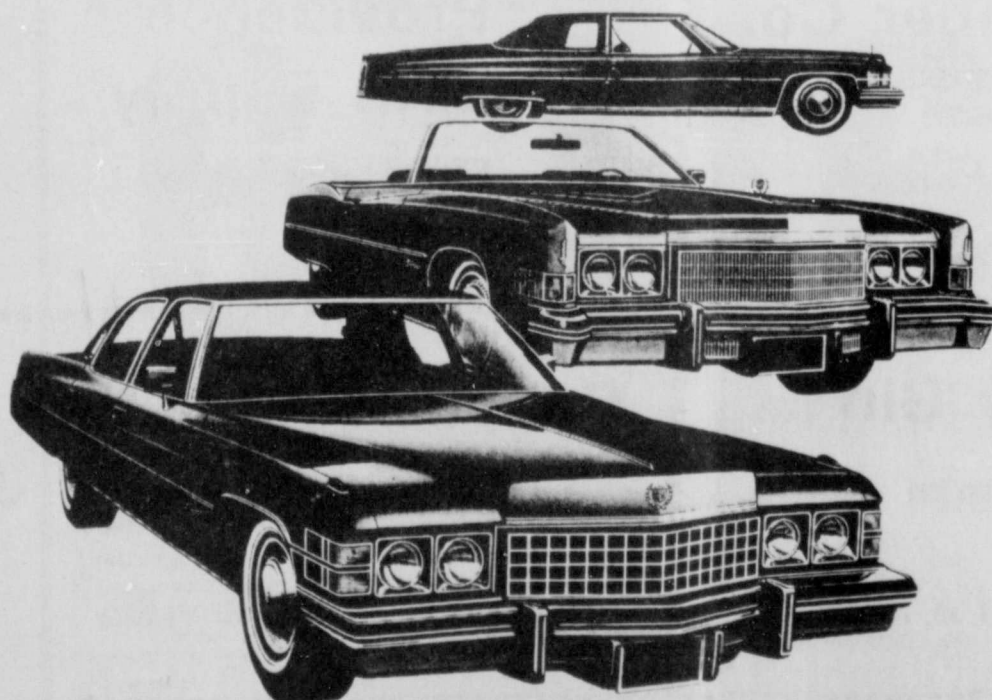
In 1972, Haderlie received a Master's Degree from the University of Montana. He is a native of Wyoming and has a B.S. from Utah State University.

Haderlie is married and has 4 children. His wife, one daughter, and 3 sons will be moving to Temple with him. One daughter is in Utah attending Brigham Young University while a third daughter is married and lives in southern Nevada.

CHEERLEADERS WERE FOR THE FAIR PARADE.

Cadillac '74
More than ever...
America's Number One Luxury Car.

It is a matter of record that in the model year just ending more people chose to own Cadillacs than ever before in history—more than double those of the nearest competitor. And it is true that Cadillac traditionally leads all U.S. car makes in both resale value and owner loyalty. It's a record without equal. Yet in many ways the Cadillacs of 1974 are superior to the cars that established this record.



It's what you expect of Cadillac...and something more. More choice. And what a choice it is—the greatest in the luxury field. There are the three you see here. The classic Fleetwood Brougham. The magnificent new version of America's only luxury convertible—Eldorado. The newly styled Coupe de Ville. Plus six other basic models. Plus...
New Special Edition Cars. Luxury versions of

DeVille. A new Brougham d'Elegance. And the new ultra elegant Fleetwood Tailor. More elegance inside every 1974 Cadillac is a new instrument panel. Interiors are more luxurious than ever. More flare. The smart new styling of the Coupe de Ville is a case in point. Its new lines, high-lighted by the private quarter windows, accent its youthful flavor. More driving pleasure. Finer engine performance...from start to stop. Due in part to a

new combustion chamber, a new camshaft, a choke reductor to provide quick starting, a swirl-to-supply the engine with cooler air. And something less. Even less engine noise with high-damping engine mounts, a fan clutch and a muffler for air intake. Inside the car, a virtual network of acoustical materials—including double seals on doors—silently does its job. After all, it's a Cadillac. To own or lease the 1974 Cadillac of your choice, see your Cadillac dealer now.

Now on display by your authorized Cadillac dealer.

DON RIERSON CADILLAC

OLTON HIGHWAY

PLAINVIEW, TEXAS



Adding To Your Home?

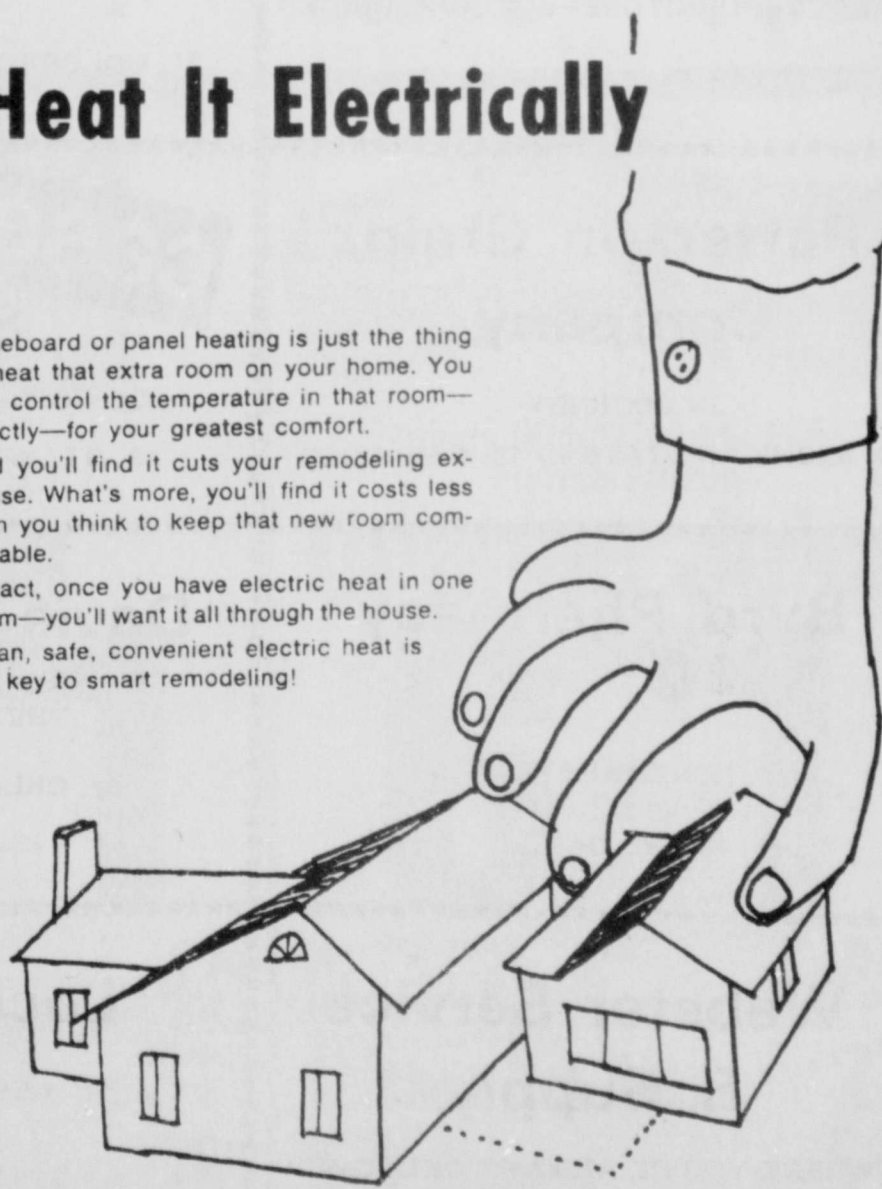
Heat It Electrically

Baseboard or panel heating is just the thing to heat that extra room on your home. You can control the temperature in that room—exactly—for your greatest comfort.

And you'll find it cuts your remodeling expense. What's more, you'll find it costs less than you think to keep that new room comfortable.

In fact, once you have electric heat in one room—you'll want it all through the house.

Clean, safe, convenient electric heat is the key to smart remodeling!



FLOYDADA
LIGHT
& POWER

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Draw Hats
2 Price

SHORT SLEEVE
SHIRTS
\$12.00 VALUES
6.00

SLEEVELESS
BLOUSES
\$15.00 VALUES
7.00

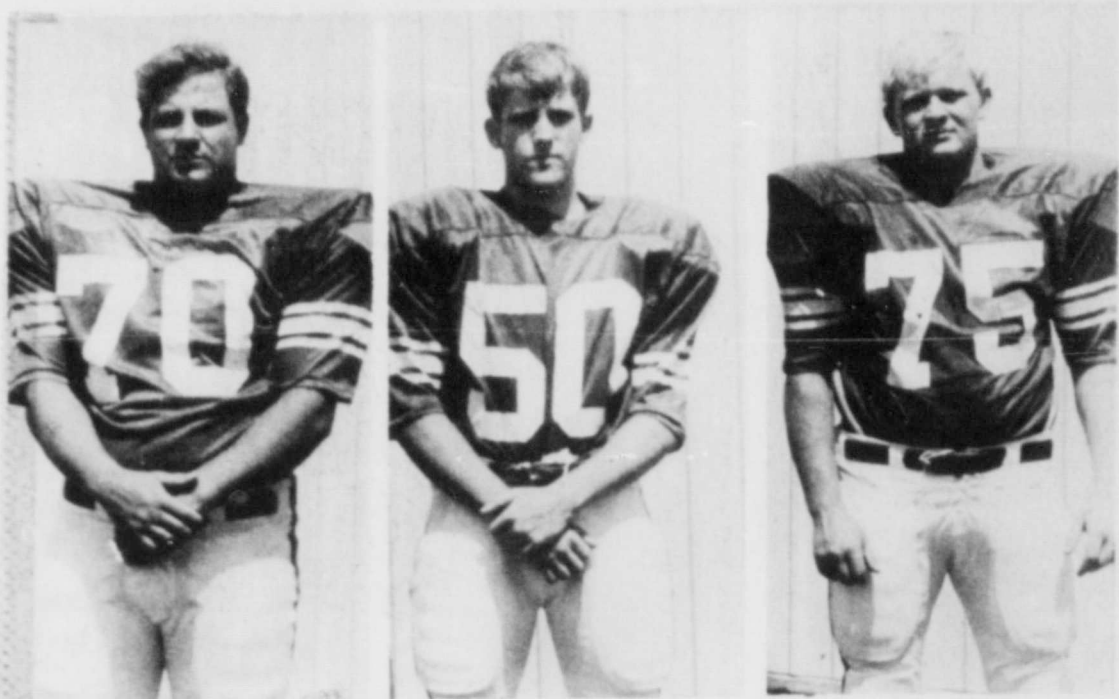
WINTER MERCHANDISE
IS HERE

THE
LOFT

FLOYDADA

FOOTBALL CONTESTS

MEET THE LONGHORNS



ARCHIE JONES wears number 70 for the "Big Red" and plays tackle on defense. Jones is 5'11" tall and weighs 230 pounds. He is a senior on the Longhorn squad. Archie is the son of Mr. and Mrs. Willie Jones of Lockney.

DOUG [SLICK] STENNETT is a senior on the Longhorn squad, and he wears number 50. He plays center for the "Big Red" and stands 5'11" tall and weighs 160 pounds. Doug is the son of Mr. and Mrs. Jimmy Stennett of Lockney.

WILMER ARCHER is a junior member of the "Big Red" squad and wears number 75. Archer plays offensive tackle for the Longhorns. He is 5'11" tall and weighs 190 pounds. Wilmer is the son of Mr. and Mrs. Red Archer of Lockney.

WEEKLY PRIZES
1st \$750
2nd \$500
3rd \$250

Longhorns
We're Behind You All The Way!

Contest Rules

One game is listed in each of the advertisements on this page. Each team is numbered. In the "Official Entry Form," circle the number of these teams which you believe will win this week's game; circle both numbers to indicate tie. Pick scores in tie-breaker games, which also count in determining the number of misses.

Winners will be announced in the following week's Beacon. ALL ENTRIES MUST BE PLACED IN THE BEACON BOX BEFORE 5 P.M. FRIDAY OR POSTMARKED BEFORE THAT TIME TO BE CONSIDERED FOR PRIZES.

Prizes will not be given to members of the same immediate family on two consecutive weeks.

Official Entry

Name _____
Address _____
City _____

CIRCLE THE NUMBERS OF THE TEAM YOU PICK TO WIN

1	2	3	4	5	6	7	8
13	14	15	16	17	18	19	20
25	26	27	28	29	30	31	32
37	38	39	40	41	42	43	44

Tie-Breaker (INDICATE SCORES)

LOCKNEY _____ OLTON _____
TEXAS TECH _____ NEW ME _____

Date	Time	Opponent
Sept. 7	8:00	Post
Sept. 14	8:00	Frenship
Sept. 21	8:00	Olton
Sept. 28	8:00	Dimmitt
Oct. 5	8:00	Friar
Oct. 19	7:30	Idalou
Oct. 26	7:30	Ralls
Nov. 2	7:30	Tulia
Nov. 9	7:30	Floydada
Nov. 16	7:00	Abernathy

GO FIGHT WIN

Perry Implement IN LOCKNEY 1. TEXAS AT 2. MIAMI	Consumers Fuel Association GO BIG RED! 3. SOUTH CAROLINA AT 4. HOUSTON	Page's Thriftway CUSTOM SLAUGHTERING MEAT PROCESSING 5. WEST TEXAS STATE AT 6. NORTH TEXAS STATE	White Auto HOME OF GREATER VALUE 7. BAYLOR AT 8. PITTSBURGH
Parker Home Furnishings CARPET-FURNITURE-G.E. APPLIANCES 9. TEXAS EL PASO AT 10. UTAH	Mize Pharmacy YOUR COMPLETE FAMILY DRUG STORE GIFT HEADQUARTERS 11. COLORADO AT 12. WISCONSIN	ACCO Seed "SORGUM FOR THE SEVENTIES" 13. TEXAS A&M AT 14. LSU	First National Bank MEMBER OF F.D.I.C. 15. MISSISSIPPI AT 16. MEMPHIS STATE
Patterson Grain Company IN LOCKNEY 17. MICHIGAN STATE AT 18. SYRACUSE	Case Case Power & Equipment LOCKNEY HIGHWAY-FLOYDADA 19. STANFORD AT 20. MICHIGAN	Smith's Supermarket WE GIVE BUCCANEER STAMPS 21. PENN STATE AT 22. NAVY	Schacht Flow Jewelry & Gold IN LOCKNEY 23. GEORGIA TECH AT 24. SOUTHERN CALIFORNIA
Byrd Pharmacy 25. NORTHWESTERN AT 26. NOTRE DAME	Davis Lumber Co. "WHERE CUSTOMERS SEND THEIR FRIENDS" 27. OKLAHOMA STATE AT 28. ARKANSAS	Providence Farm Supply PROVIDENCE, TEXAS, 29. IOWA AT 30. UCLA	Floyd County Insurance Agency AROUND THE CLOCK PROTECTION 31. POST AT 32. FLOYDADA
Webster Service & Supply "WHERE YOU'RE ALWAYS WELCOME" 33. TULIA AT 34. FRENSHIP	Lockney Gin LESTER CARTER 35. HALE CENTER AT 36. ABERNATHY	Baccus Motor Co. AUTHORIZED FORD DEALER 37. RALLS AT 38. CROSBYTON	Lockney Cooperative COTTON-GRAIN-FERTILIZER-CATTLE FEED-SEED-CHEMICALS 39. SHAMROCK AT 40. WELLINGTON
The Tye Company ON THE PLAINVIEW HIGHWAY 41. DETROIT AT 42. GREEN BAY	JOE'S GULF SERVICE IN LOCKNEY 43. WASHINGTON AT 44. ST. LOUIS	THE SNACK SHACK IN LOCKNEY 45. MINNESOTA AT 46. CHICAGO	Sun-Vue Fertilizer, Inc. E. HIGHWAY 70 47. MIAMI AT 48. OKLAHOMA

ATE REMAINS SAME

County Budget Approved

al budget number 10 the Commission approved a budget per to the each of the will receive and the county, named ap- \$59.00 for improvement \$4.00 for the and. Officials, their employees are salary over those

expenses, over \$100,000.00 in fines and fees will be collected by the various county offices and placed in that fund during the year. Of that amount, \$17,000.00 will be collected by the two justice of the peace courts in the county. The City of Floydada and the City of Lockney will each furnish \$3,600.00 to supplement the salary of the two night dispatch men in the sheriff's office. The additional money needed for this fund will come from taxes.

Expenditures in the general fund include the salaries of the appointed officials and employees. The county

auditor, probation officer, district attorney secretary, veteran's service officer and his secretary receive all or portion of their salary from this fund. A new expense of \$2,040.00 was added this year as the county now has to pay a portion of the salary of the secretary for the county school superintendent.

Other budgeted items include charity \$1,500.00, feeding of prisoners in the county jail \$2,000.00, travel for the sheriff and two deputies \$12,000.00, rural fire protection \$3,100.00 each to Floydada and Lockney fire departments,

is paid by the county. The total salary for the agriculture office secretary is paid from this fund. Also included are the fees for the county trapper \$3,600.00, and \$4,200.00 for travel allowance for the county agent, his assistant, and the home demonstration agent. It will cost the county tax payers over \$4,000.00 to keep the county canneries in Lockney and Floydada open for six months during 1974.

The permanent improvement fund will cover expenditures for utilities and telephone \$10,500.00, building repairs and supplies \$5,500.00, janitor's salary \$6,600.00, building insurance \$3,500.00, office supplies \$7,500.00, equipment \$3,000.00, liability insurance \$5,850.00, and other physical items needed to carry on county business.

Letter To The Editor

Dear Wendell:

The 29th Boys Ranch Rodeo is now history, but before the dust settles in the arena, many thanks to you and your staff for the fine help you gave the boys with the advance publicity.

At the first performance, Sunday, so many people turned out that the boys hawking popcorn and soft drinks had a little trouble finding aisles to walk through. The crowd was slightly smaller at the second performance, but it was still an excellent attendance for a Monday show. We estimated over 9,000 people during both days and certainly a lot of credit for this fine turnout must go to you folks for the announcements that were made in The Floyd County Hesperian.

I don't suppose any of our boys ever tried harder to put on a good show for so many people, and in their behalf thanks again for helping them this year. I do hope you and your family will go to the Ranch whenever you can.

CAL FARLEY'S BOYS RANCH

Sincerely,
Louie
Louie Hendricks

GARY TOWNSEND
RECEIVES \$1500
MARINE BONUS

(30JJ00681B:SB) CAMP PENDLETON, CALIF. (FHTNC) — Marine Pvt. Gary D. Townsend, son of Mr. and Mrs. Dale Townsend, and whose wife Barbara is the daughter of Mr. and Mrs. Oliver Emert, all of Dougherty, Tex., received a \$1,500 bonus upon graduation from the Infantry Training School at the Marine Corps Base here.

He enlisted under the Combat Arms Program which guarantees a \$1,500 bonus and training in one of the occupational specialties of his choice. The program is limited to four-year enlistees who volunteer and qualify for infantry, artillery, or tracked vehicle training.

PIGGLY WIGGLY

OPEN 7 A.M. - 12 MIDNIGHT

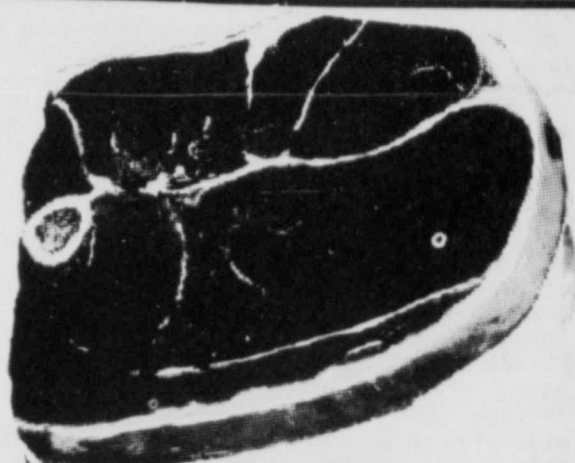


Crisp, Head

Lettuce

25¢

29¢
2 FOR 29¢



VALU-TRIM

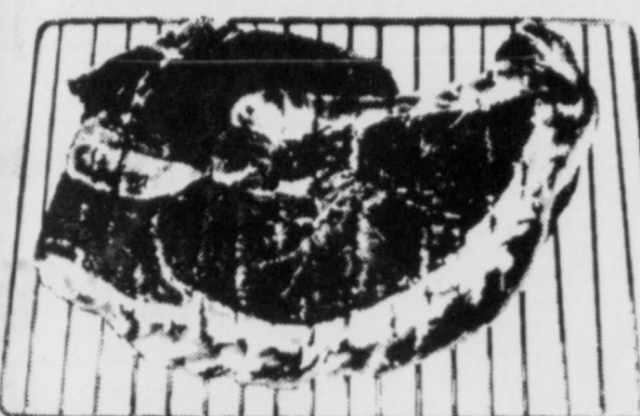
ROUND STEAK

\$1.39

VALU-TRIM

RIB STEAK

\$1.39



VALU-TRIM

SIRLOIN STEAK

\$1.39

CENTER CUT

PORK CHOPS

\$1.55

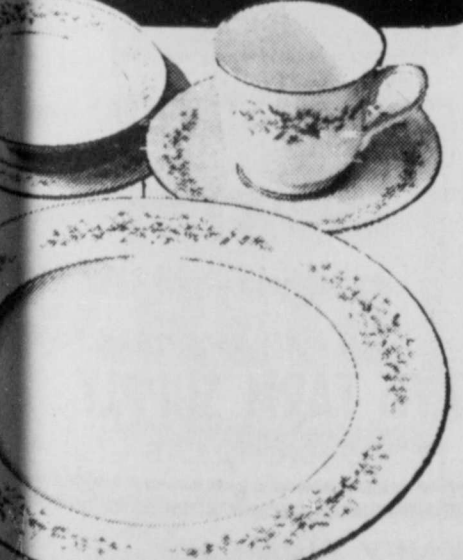


COCA COLA

6 \$1
32-oz. Btls. Plus Deposit

Carol Ann
Snack Crackers 11-oz. Box **29¢**
Kraft's Asst'd. Flavors
Squeez-A-Snaks 6-oz. Pkg. **49¢**
Kraft's Pimento
Cheese Spread 5-oz. Jar **37¢**
Appetizing
Frito's Bean Dip 10 1/4-oz. Can **39¢**
BELL ASSORTED FLAVORS
Party Dips 3 8-oz. Ctns. **\$1.00**
Sun-Glo All Varieties, Reg. 49¢, Snack
Chips 8-oz. Pkg. **39¢**

IMPORTED FINE Carolyn PORCELAIN CHINA BY CROWN VICTORIA



Dessert Plate Ea. **49¢**
with each \$3.00 purchase

Wear-Ever Super-Chef Cookware

with Teflon II
2 Qt. Covered Sauce Pan
\$3.99
Only with each \$3.00 purchase



Cream of Chicken, Chicken Noodle, Chicken & Rice or Chicken & Stars

Campbell's Soup

6 \$1
10 1/2-oz. Cans

Murray Soup &
Chili Crackers 11-oz. Pkg. **29¢**
Piggly Wiggly Evaporated
Canned Milk 13-oz. Can **20¢**
Arrow Long Grain
Fancy Rice Lb. Pkg. **27¢**
Piggly Wiggly Pure Ground
Black Pepper 4-oz. Can **39¢**
Baking
Bisquick Mix 40-oz. Box **69¢**
Keebler's Zesta
Saltine Crackers Lb. Box **39¢**



Ranch Style

Beans

6 \$1
15-oz. Cans

White House
Apple Sauce 25-oz. Jar **43¢**
DEL MONTE HAWAIIAN JUICE PACK
Chunk Pineapple 15-oz. Can **31¢**
Piggly Wiggly
French Style Beans 16-oz. Can **26¢**
Kounty Kist Whole Kernel
Golden Corn 12-oz. Can **20¢**
Piggly Wiggly Garden Fresh
Green Peas 16-oz. Can **24¢**
Zee Asst'd. Colors
Bath Tissue 4-Roll Pkg. **39¢**



Piggly Wiggly 100% Pure Florida Frozen

Orange Juice

6 \$1
6-oz. Cans
Limit 6, please

Piggly Wiggly Frozen
Cut Corn 10-oz. Pkg. **25¢**
Morton's Frozen Turkey or
Chicken Pot Pies **27¢**
Morton's Frozen
Beef Dinners 11-oz. Pkg. **59¢**
Ole South Frozen
Cherry Cobbler 2-Lb. Pkg. **\$1.20**
Piggly Wiggly
All Grinds Coffee Lb. Can **89¢**
White Rain
Hair Spray 13-oz. Aerosol Can **79¢**

Correspondence Reveals Why Of Anhydrous Ammonia Shortage

FARM REVIEW

ASCS News

Background and General Provisions
The Agricultural and Consumer Protection Act of 1973 provides for a four-year program for Upland Cotton, Feed Grain, and Wheat.

There will be no set-aside requirement for 1974 and no conserving base requirement for the four year program.

The total payment for a person under the wheat, feed grain, and upland cotton programs is limited to \$20,000. This limitation does not apply to loans; however it does include both the deficiency and special payments.

There will be no preliminary payments. If any payment is due it will be made in the calendar year 1975, except for wheat which will be paid after December 1, 1974.

Wheat Program Provisions:
The National Allotment is set at 55 million acres. Thus,

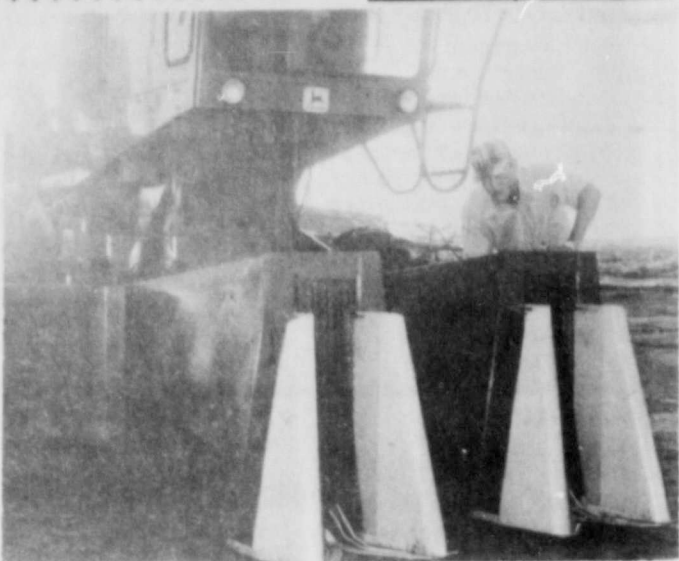
on the average, each farm allotment will be about three times the 1973 allotment.

The national average loan rate is established at \$1.37 per bushel. This is an increase of 12 cents over 1973 crop loans.

A target price of \$2.05 per bushel for wheat is established. If the price average for wheat is below the target price, producers will receive

the difference between the target price and the five month national average price received by farmers. If the average price is at or above the target price, producers will receive no payment.

Producers may substitute any nonconserving crop (excluding marketing quota and sugar crops) in order to preserve their wheat allotment without loss of payment or may preserve it with a conserving crop used for hay or for grazing without loss of payment.



BARTON COOPER works on a Cotton Stripper getting it ready for the upcoming Cotton Harvest in the Lockney area. Barton works with his grandad, Paul Cooper, who farms 3 miles north of Lockney.

Feed Grain Provisions

Feed grains for 1974-77 will include corn, grain sorghums, and barley. A national feed grain allotment is set at 89 million acres. This allotment represents the estimated number of acres needed to produce the estimated amount of feed grains that will be used domestically and for export during the 1974-75 marketing year. Feed grain allotments do not limit production. They are used only to determine the acres for payment when payments are applicable.

Farm allotments instead of farm bases will be established for 1974 by factoring established 1974

preliminary farm bases to the county allotment acreage for factoring. The 1974 farm allotments will be available on the farm's entire production on participating farms. National average loan rates will be \$1.10 per bushel for corn; \$1.05 per bushel (\$1.33 per cwt.) for grain sorghum; and 90 cents per bushel for barley. The per bushel average loan rates are established at 54 cents for oats, 39 cents for rye, and \$2.25 for soybeans.

Target prices are established at per bushel rates of \$1.38 for corn, \$1.31 for grain sorghum (\$2.34 per cwt.), and \$1.13 for barley. Payment rates will be the amount that the target price exceeds the larger of the loan rate or the five-month national average price. This amount will be multiplied by the established farm yield and by the farm allotment to determine the farm payment. Producers will receive no payment unless the five-month national average price is less than the target price, except as explained below.

Producers who, because of a national disaster, are prevented from planting their feed grain allotment to feed grains or other nonconserving crops, or obtain a crop yield of less than two-thirds the expected production, may be considered for payment at a special rate to offset their crop loss.

(Editor's Note) Floyd County Republican Chairman John Farris this week shares some correspondence that reveals much about the anhydrous ammonia fertilizer shortage.)
September 6, 1973

Dear John:

This is to acknowledge receipt of and to thank you for your letter of recent date in which you have discussed the closing of the Phillips Ammonia Plant in Etter, Texas. Your concern in this situation is certainly understandable.

I have received many inquiries, such as yours, with regard to this matter, and after contacting the proper authorities, I received the enclosed response that I thought might be of interest to you.

It is regretted that this response is not a more favorable one, but I am hopeful that you will find it self-explanatory. Please be assured that I am aware of the difficulties that will arise as a result of the closing of the Etter plant, and I will continue to do whatever I can to help alleviate the shortage of nitrogen fertilizers.

If this office can be of assistance to you in any other way in the future regarding matters that affect the Federal Government, please don't hesitate to contact me again.

With best wishes, I am

Sincerely,
/s/ Bob
BOB PRICE
Member of Congress

DEPARTMENT OF AGRICULTURE
Office of the Secretary
Washington, D. C. 20250

August 21, 1973

Dear Mr. Price:

Thank you for your recent letter and that of one of your constituents; Mr. Farris' remarks about the critically short

for hay or for grazing without loss of payment.

Commodity loans will be available on the farm's entire production on participating farms. National average loan rates will be \$1.10 per bushel for corn; \$1.05 per bushel (\$1.33 per cwt.) for grain sorghum; and 90 cents per bushel for barley. The per bushel average loan rates are established at 54 cents for oats, 39 cents for rye, and \$2.25 for soybeans.

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Producers who, because of a national disaster, are prevented from planting their feed grain allotment to feed grains or other nonconserving crops, or obtain a crop yield of less than two-thirds the expected production, may be considered for payment at a special rate to offset their crop loss.

A similar provision applies to wheat.

Upland Cotton Program Provisions:
The national base acreage allotment is 11,000,000 acres for 1974.

A preliminary loan rate of 25.26 cents per pound, applicable to middling one-inch upland cotton (micronaire 3.5 through 4.9) net weight, at average location in the United States. The preliminary loan rate may be adjusted downward if world prices should decline.

The skip-row planting rules are unchanged from those in effect for 1971 through 1973 crops.

The method for establishing State, County, and Farm Allotments remains unchanged. The 90 percent planting provision and loss of allotment are the same as under the 1970 Act.

The provisions of the law relating to establishing the payment yield for the farm are the same as in the 1970 Act.

The new Act authorized transfers by lease, sale or owner to non-allotment farms.

Producers may substitute any non-conserving crop (excluding marketing quota

and sugar crops) to protect the allotment and may also protect the allotment with a conserving crop used for hay or for grazing.

Any program payments to be made will be based on the target price of 38 cents per pound for 1974. If the average market price received by farmers during the 1974 calendar year is at or above 38 cents per pound, no deficiency payment will be made. However if the average price is below 38 cents, the producers will receive a payment which will be the difference between 38 cents and the higher of the average market price or the loan level.

The planting of cotton is still required in order to be eligible for payment, except that the allotment acreage not planted because of drought, flood, other natural disaster, or condition beyond the control of the producer is eligible for payment.

A farm may qualify for a special payment if any part of the allotment was prevented from being planted or the farm does not produce two-thirds of the farms expected production because of drought, flood, other natural disaster or conditions beyond the producer's control.

supply of fertilizer nitrogen — particularly — are generally on target.

Phillips Petroleum has announced that the plant in Etter, Texas, ammonia plant effective in 1974 will be closed. The plant began operating in 1941 and has produced over 100 million cubic feet of gas are required to make per ton of ammonia. This is too big a plant to close.

Phillips will make a decision, probably whether or not to build a new ammonia plant, construction will take 18 months. However, it may not be built at the Etter site.

Phillips Petroleum Company's decision is firm. Apparently, there is no way of operating. This, unquestionably, will be a difficult contracting for the ammonia to their ammonium nitrate plant at Etter.

The short supply of nitrogen fertilizer is a strong domestic demand than it is to export that nitrogen exports appear high stress, they represent only 12 percent supply (production for fertilizer plus nitrogen exports were 15 percent of total

supply of fertilizer nitrogen — particularly — are generally on target. We anticipate that pressure on available will increase rather than decrease announcements indicate that only two are under construction. Both are being and are planned for completion by the designed total output is 765,000 tons of is entirely possible that growth in demand equal to this new addition to total demand net increase in availability of fertilizer. Unsatisfied demand is always difficult to total demand for fertilizer nitrogen for June 30, 1974, could be as much as 10 percent above supply.

The shortage of nitrogen will not be United States. Ammonia production quantities of natural gas, and gas is difficult to obtain and increasingly high ammonia selling prices are held in check what are considered to be low levels of plants will be built. The ultimate solution offshore manufacture of ammonia and imports. One large American firm is building close to 1 million tons annually Trinidad. The first of the two plants is onstream in 1976. Another firm is planning benefits of building a plant in Venezuela.

Our knowledge of the situation of fertilizers will be difficult to obtain in future. We would like to be more of an outlook, but we believe that you would view. Sincerely,
/s/ Francis A. Kutish
for Don Paarlberg, Director
Agricultural Economics

United States Department of Agriculture
Washington, D. C. 20250

Dear Mr. Farris:

I appreciate your concern, and I am President requesting relaxation of the From the many who have contacted me the feeling that higher prices would fertilizer but that farmers want the paying more.

There are several areas of concern support moving back into a free market from under controls.

Thank you for contacting me.

NOTICE!

\$200 REWARD for information leading to the arrest and final conviction of person or persons who stole lamb from the Leslie Nixon farm Friday night, August 31, 1973. Floyd County Farm Bureau, Floydada, Texas, Phone 983-3777.

DELIVER YOUR GRAIN TO AMERICAN GRAIN AND CATTLE, INC. (The New Concept In Cooperatives) PLAINVIEW TERMINAL CORN & MILO PRODUCER

You have worked long and hard to produce your crop

Don't let a hasty market decision rob you of potential profits
STORE YOUR CROP WITH AMERICAN GRAIN & CATTLE
Sell When & Where YOU Want To

OR
AMERICAN GRAIN & CATTLE MERCHANTISERS WILL SELL IT FOR YOU
IN & OUT ELEVATION & STORAGE

ONE TOTAL CHARGE THROUGH MARCH 31, 1974

15¢ CWT.

Regular USDA storage after March 31, 1974 Plainview Terminal Only

CORN MOISTURE SHRINK

2 Times The Percent of Moisture 15.5 Up To 20.5

Plus EXTRA WET Plus 2 1/2 Times The Percent Of

Moisture Over 20.5 Up To 25.0.

AIR DRIED TO PRESERVE QUALITY OF YOUR CORN

PAID UP WAREHOUSE RECEIPTS ON REQUEST

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YOU TOO HAVE AN OPPORTUNITY TO JOIN

0 AMERICAN GRAIN & CATTLE MEMBERS share directly in the profits from merchandising grain from the local level to international trade.

0 AMERICAN GRAIN & CATTLE MEMBERS share in the profits of operating feed lots.

0 AMERICAN GRAIN & CATTLE MEMBERS share in the profits of fat cattle.

0 AMERICAN GRAIN & CATTLE MEMBERS own a share of the newest concept in Cooperatives. A FARM PROGRAM FOR FARMERS!

FOR ADDITIONAL INFORMATION CONTACT:

AMERICAN GRAIN AND CATTLE, INC.

South Business Hwy. 87 Plainview, Texas 293-3696

Introducing the ACCO Laredo Horseman's Corner

Now, you can get everything your horse needs at one place, and that place is ACCO Laredo's Horseman's Corner.

It's the one-stop shopping center for horsemen, where you'll find a complete new line of quality ACCO Laredo Horse Products. Everything from complete feeds and supplements to hoof dressings and fly sprays.

And all ACCO Laredo feeds are nutritionally balanced specifically for horses' needs. So you know you're getting the best. Next time you go looking for supplies, look for the ACCO Laredo Horseman's Corner sign.

Horseman's Corner sign is your sign of quality and convenience.

DAVIS FARM SUPPLY
FLOYDADA, TEXAS

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

PERRY IMPLEMENT CO.
LOCKNEY'S JOHN DEERE DEALER

Providence Farm Supply

PATTERSON GRAIN CO.
GRAIN-FERTILIZER

ACCO SEED
"SORGHUM FOR THE SEVENTH YEAR"

LOCKNEY COOPERATIVES
MEMBER-OWNED

THE LOCKNEY BEACON
BOOSTING FLOYD COUNTY AGRICULTURE



© SCW, INC.

CLASSIFIED ADS

THE PLACE TO LOOK

REAL ESTATE

FOR SALE — Large 3-bedroom home, living and dining room, 2 baths; carpeted, central heat, storm doors and windows. Paneled kitchen with dishwasher and range hood. Call Curtis Carlisle, 983-3939 after 5:30 p.m. tfc

FEED & SEED

FOR SALE — Elbon Rye Seed. Cleaned and treated, in 50 lb. bags. \$4 per bag. J. P. Beck, Phone 253-2906, Ralls, Texas. 9-30c

FARMS & RANCHES

FOR SALE — Scout Wheat seed. Phone 652-2309. Ted Carthel, Lockney. L9-4tc

FOR SALE — 450 acres irrigated, FRIONA — 300 acres maize, 50 acres wheat, 20 acres cotton, \$325 acre. Mick Mason, owner, 293-4786, Plainview. tfc

FOR SALE — 15 acres with irrigation well, located 1/4 mile east of Floydada. 983-2862 or 983-2456. tfc

FOR SALE — 160 acres 2 1/2 miles north and 2 miles east of Lockney. 3 bedroom house, 2 baths, two barns. Two irrigation wells on electricity. Good water, good soil, lays well. 40% down, \$375.00 an acre. Lee O'Neil, 3506 Ave. Q, Lubbock, Texas 79412, call 744-8209. L9-8tc

CUSTOM FARMING — Offset discing and deep chiseling. Let us farm your dry land and leave-out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-230 tfc

CUSTOM PLOWING — Can run home, offset, or chisel plow. Call 983-2711 or 983-2291. tfc

Treflan Application
CUSTOM SPRAYING AND PLOWING
Call Bill Selman
983-2422 or 983-5390 tfc

Industrial Supply Co., Inc.
8225 - Nights 293-1200 or 296-7828
1014 Broadway
Plainview, Texas
U-joints
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Autom Striper Brushes & Bats
Appreciate Your Business More" L-TFC

Ready-mixed CONCRETE
CALL 983-2170
NETT BUILDING MATERIAL
CALIFORNIA FLOYDADA

THE EASY WAY!
Phone call is all it takes when you're to pour your patio, driveway, side foundation. Let us do the work and save valuable time and effort. Guarantee a perfect mix every time.

CALL 983-2170
NETT BUILDING MATERIAL
CALIFORNIA FLOYDADA

Hotel Ensenada
100 beautiful new rooms and suites with tile baths, wall-to-wall carpeting, air conditioning, telephones and purified water. Also: excellent restaurant, coffee shop; room service and inside parking. Near downtown and within walking distance of the Zona Rosa.

Meeting facilities for up to 300 people.
For free color brochures, rates or reservations:
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Phone: 5-33-65-20

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Mexico City
Phone: 5-33-65-20

RENTALS

FOR RENT — Property — Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

FOR RENT — Plenty of good storage space in the Lockney Beacon Office. Call 652-3318. L-tfc

ONE OF the Barker furnished apartments is now available. See Barker Insurance Agency in Lockney. L9-tfc

FARM MACHINERY

NORRELL TRACTOR PARTS — For Tractor and Irrigation Supplies and Accessories. tfc

MR. FARMER — Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

FOR SALE — 40-horse electric motor. New switch box. Been run one season. Also 8-inch pump. Phone 652-3414, Donice Casey. L5-tfc

FOR SALE — 15,000 pound grain buggy. A.C. Carthel. Phone 983-3200, Floydada. 9-16c

FOR SALE — 17 1/2-foot Krause one way plow. Dorsey Baker, Lockney. L8-tfc

FOR SALE — Mr. Farmer, we have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney. tfp

LOST AND FOUND

LOST — Ring of keys sometime Monday around Lockney Junior High. Reward offered. If found return to Lockney Beacon. L8-tfc

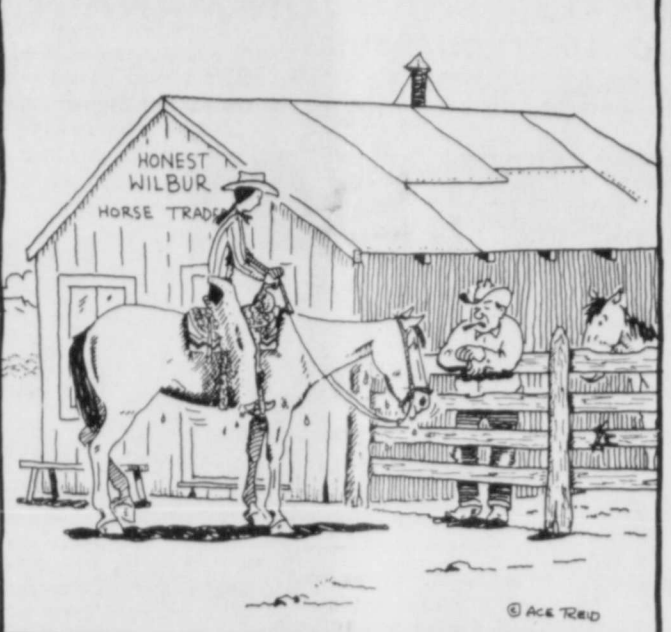
BUSINESS OPPORTUNITY

BUSINESS FOR SALE — Fruit and vegetable market, bakery and health food store. \$500.00 buys the equipment and puts you in business. 983-3441. Goen Fruit and Vegetable, 313 South 2nd, Floydada. tfc

FOR SALE — 1968 Impala Chevrolet, 4 door V-8, power steering, brakes, air conditioning, completely rebuilt engine. Herman Graham, 652-3100, Muncy Elevator. tfc

COW POKES

By Ace Reid



"Now Sis, when I said he could run the barrels I meant he could run to the feed barrels!"

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency
Jim Word — — — Phone 983-2360

WANTED

WANTED TO LEASE — Wheat pasture. Yearlings or pairs. Call 983-2291 or 983-2711. tfc

WANTED — Good feeder pigs and shoats. W. B. Eakin, 667-2289, Petersburg. tfc

WANT TO BUY — 2 dozen pullets or young hens (806) 347-2736 or 347-2750. 9-20p

FOR SALE — We have one slightly used D-24 Olivetti Calculator. Used to be priced at \$495. On sale with a new guarantee, \$250. Hesperian Office Supply. tfp

FOR SALE — 1968 Impala Chevrolet, 4 door V-8, power steering, brakes, air conditioning, completely rebuilt engine. Herman Graham, 652-3100, Muncy Elevator. tfc

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