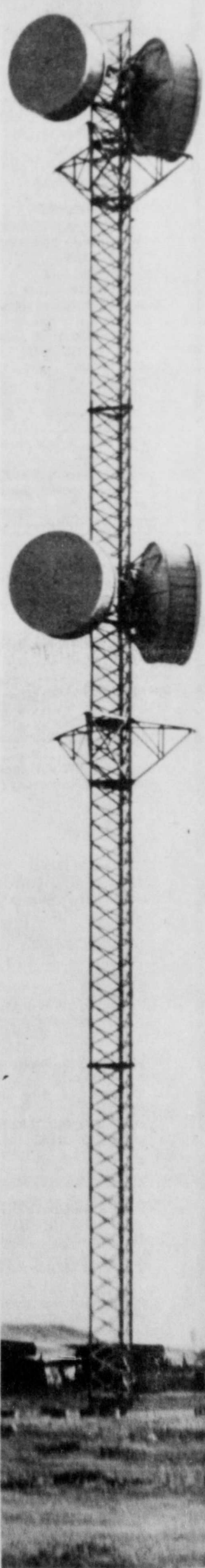


FIREMEN INSTALL WATER TANK ON TRUCK — Left to right, Tom Simmons, Larry Guthrie, Dwight Ramsey, Richard Bertrand (top), Dale Kincer and Fire Chief Bill Marquis work on the Floydada Fire Department's new truck. (Staff Photo by Jim Huggins)



MYSTERY TOWER — This strange-looking tower appearing on the Floyd County skyline last week. Located southwest of Muncy, it has been the subject of queries and speculation since it was erected. It is a microwave relay tower, carrying certain types of telephone service transmissions for Montgomery Communication Inc., Washington, D.C. It is one of three such towers located in Lighthouse Electric Cooperative electricity service area. Others are near Happyton and east of Floyd County. The line to Motley County. The line of sight microwave stations in this area are located 20 to 30 miles apart and are part of a coast-to-coast transmission system.

Lockney Area

Make Church - Going a Habit



I didn't know how to tell Billy about the accident. How can you say to your son that his mother is injured and there seems no hope?

I held him close, but could find no words of comfort. Suddenly I heard Billy start to pray softly. I had always left prayers and that sort of thing up to Mary. I somehow felt it couldn't really help, but I felt myself kneeling with Billy.

Softly he prayed as his mother had taught him. To my surprise I heard no begging plea but rather earnest conversation like that with a trusted and loved friend. "Thy will be done," not hopelessly, but serenely acknowledging the goodness of God's will.

Miraculously, we brought Mary home yesterday, and I plan to spend the rest of my life praising God, not only for her recovery, but also for the faith I have learned from our son.

You can bet that when Mary and Billy go to church next Sunday, I'll be right there with them—singing, praising and believing.

Thy Will Be Done



MAIN STREET CHURCH OF CHRIST
Bobby Hise, Minister
Sunday
Bible School 9:30
Morning Worship 10:30
Evening Worship 6:00
Wednesday
Ladies Class 9:30
Mid-Week Service 7:30
First United Methodist Church
Hugh Daniel, Pastor
Sunday Services:
Sunday School 9:45
Worship Service 10:55
UMY 6:00
Evening Worship 7:00
United Methodist Women
first Tuesday of month
Circles — Monday (2nd & 4th
Monday nights)
Tuesday and Wednesday
mornings

TRINITY LUTHERAN CHURCH
Providence Community
L. J. Durkop
Sunday School and
Adult Bible Class ... 10:00
Divine Worship Service, 11:00

ASSEMBLY OF GOD CHURCH
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:00
Prayer Service
Wednesday 7:00
Rev. Bob Wright, pastor

TEMPLO BAUTISTA SALEM
Robert Foster, Pastor
Sunday School 9:45
Worship Service 11:00
Christian Training
Time 5:00
Evening Worship 6:00
Wednesday Prayer
Meeting 7:30
and Choir Practice

AIKEN BAPTIST CHURCH
Bill Sessom, Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00
Prayer Service Wednesday
at 7:30
Brotherhood, W.M.U. and
Auxiliary Wednesday .. 7:30

SAN JOSE CATHOLIC CHURCH
Father Richard Thomas Casey

Sunday Mass — 8:30 a.m.; Saturday evening — 8:30 p.m.

Wednesday — 8:30 p.m. Each service preceded by confessions.

Baptisms: 1st Sunday of the month at 9:00 a.m.
Confession of Sin: Before all Services
Church Council: Meets the 1st Sunday of month at 3:00 p.m.

EVANS CHAPEL BAPTIST CHURCH
Sunday Worship... 2:00 p.m.

Sunday
James
5:13-20
•
Monday
Psalms
34:1-10
•
Tuesday
Psalms
39:1-13
•
Wednesday
Psalms
42:1-11
•
Thursday
Psalms
73:21-28
•
Friday
Psalms
19:14
Isaiah
26:3-4
•
Saturday
II Corinthians
10:1-5

Copyright 1973 Keister Advertising Service, Inc., Strasburg, Virginia

Scriptures selected by the American Bible Society

Smith Supermarket
We Give BUCCANEER STAMPS

Plains Electric
Electrical Irrigation Installation
Lockney Beacon
Your Hometown Newspaper

Browns Department Store
Ready-to-wear - Quality Cleaning

Davis Lumber Company
Lumber and Building Supplies

Farmers Union Insurance
J.D. Copeland

Sun Vue Fertilizers
Your Smith-Douglas Dealer

Page's Thriftway
Friendly Service Every Day of the Week

Parker Furniture
Home Furnishings and Appliances

Dans Auto Service
Repair Specialists

Perry Implement Company
Lockney's JOHN DEERE Dealer

Lockney Co-op Gin & Elevator
Serving Yourself thru Ownership

Mize Pharmacy
Expert Prescription Service

Carter Mortuary
Phone 652-2211

Lockney Lumber & Supply
We Appreciate Your Business

Baccus Motor Company
"Where To Buy Them"

Reecers Master Cleaners
Phone 652-2262

Byrd Pharmacy
FRED D. BYRD, Pharmacist

Consumers Fuel Association
Everything for the Farmer

Patterson Grain Company
Lockney

Simpson Jewelry & Photo

Jackson Tire Company
Shamrock Products - National Tire

Society



CYNTHIA DARLENE BALL

Cynthia Ball, Monty Bybee Plan October Wedding

Mr. and Mrs. V. C. Ball of 1408 Thunderbird Drive in Plainview, announce the engagement and approaching marriage of their daughter, Cynthia Darlene, to Monty Wayne Bybee, son of Mrs. June Bybee of Lockney.

The couple plans an October 5 wedding in the First Christian Church in Plainview.

IT'S ALL A MATTER OF TASTE

The bride-elect is a graduate of Plainview High School and is employed by Blair Drug in Plainview. The prospective groom is a 1971 graduate of Lockney High School and attended Texas State Technical Institute in Amarillo. He is presently employed by Hudenburg-Jones Chevrolet Company in Amarillo.

It's a Dutch treat to sample *gevulde kalfshorst* (stuffed breast of veal) in Holland. But every country has its favorite delicacies: Jamaica's stuffed lobster... Lebanon's yogurt pancakes... Portugal's ewe's-milk cheeses. Here and in about 30 other countries, many Holiday Inns serve local specialties under the same roof with Continental and American cuisine.

Diamonds-Diamonds-Diamonds

TO BUY A DIAMOND DON'T GO TO A SALESMAN, SEE THE PEOPLE YOU KNOW AND CAN TRUST, WE HAVE THE KNOWLEDGE AND WILL HELP YOU.

HARPERS JEWELRY

983-2586 126 W. Calif. Floydada

PROFESSIONAL DIRECTORY

WE NEED ONE MORE PROFESSIONAL LISTING HERE

DAN'S AUTO SERVICE

DAN TEUTON, Owner

Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.

General Repair We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.

Phone 652-2462

DR. JOHN W. KIMBLE, O.D.

Contact Lenses - Visual Analysis

Closed Tuesday Afternoon Saturday 9-3
Floydada, Texas Phone 983-2496

QUALITY SHAMROCK PRODUCTS

Always Make A Good Deal On SONIC TIRES and SOUTHLAND BATTERIES Dial 652-3366

JACKSON TIRE COMPANY

Richard Wylie

Farmer's Union Insurance

J. D. Copeland

Phone 652-3813

Ferguson Bldg.

North Main Street

LOCKNEY



DRY CLEANING SERVICE

Alterations Minor Repairs Buttons Replaced Quick Service on Request

BROWN'S

DEPARTMENT STORE

MEN'S SHOP

DRY CLEANING

PHONE 652-3813

Baby Shower For Ross Lee Colston

A baby shower honoring Ross Lee Colston, son of Mr. and Mrs. Billy Don Colston, was held Friday, August 17 in the Floyd County Farm Bureau Party Room. Guests called from 5 to 6 p.m.

The serving table was covered with a yellow cloth trimmed with a yellow lace ruffle. Yellow, blue and pink check gingham flowers in a yellow straw basket were the centerpiece. Yellow fruit punch and an assortment of cookies were served.

Hostesses were Mrs. Craig Edwards, Mrs. Kenneth Pitts and Mrs. John Dunlap. Their gift to the new baby was a sectioned feeding dish.

Special guest was Ross Lee's paternal grandmother, Mrs. J. A. (Bill) Colston.

Consumers Need to Know

by LEE LANDIS

Zero risk in anything has never been achieved; not in flying a kite, taking a bath, or eating a hot dog. No doubt there is danger in the use of any pesticide, but there may be a larger risk in not using them, too.

In a talk before the American Medical Association, Dr. William J. Darby, president of the Nutrition Foundation discussed the line between acceptable risk and the demand for safety.

"Unwise regulatory or legislative constraints that prevent the application of scientific knowledge to increasing food production and prevention of spoilage can have disastrous world consequences," he said. "We must discriminate emotion from logic, bias from objectivity, self-seekers from public-spirited persons."

He also pointed out some of the broader food production issues often ignored by those who would eliminate pesticides and food additives entirely: The major masses of population in Southeast Asia, Africa and South America are increasing faster than their food production.

In those regions, ineffective pest control and wasteful methods of harvesting are among the reasons for low yields and losses of up to 50 percent of the harvest. (In contrast, losses are only four to five percent in the U.S.) Because of poor nutrition and insufficient food, pellagra, kwashiorkor, anemia, starvation and goiter flourish.

Another noted scientist, Dr. R. L. Preston of the Ohio Agricultural Research and Development Center, says, "It's a paradox that at a time when food costs are soaring, additives have become the target of environmental 'purists.' Doing away with various additives in livestock production would mean increased death loss or morbidity in livestock. It would reduce total production, and increase the cost of food derived from that livestock."

Unique Position

The farmer is the only American businessman who buys everything he needs for production at retail prices, and then is forced to sell his products at wholesale prices.



14-month-old Kasey Allen, daughter of Coach and Brenda Allen, has already taken up the ways of the sports enthusiast. She and her mother were on hand yesterday to watch the Lobo football workouts. Coach Allen works with the Lobo backfield. (Staff Photo)

This picture appeared in a Levelland newspaper. Kasey's father, Ted Allen, is well-known in the Floydada area, having coached at Floydada Junior High School for four years. He is a 1961 Floydada High School graduate and participated in football and track at FHS, setting a school record in the 880-yard run and placing second in that event at state. After coaching at Floydada, Allen coached at Brady two years and at Mineral Wells two years before going to Levelland as assistant football and head track coach. His parents, Kasey's grandparents, are Mr. and Mrs. Ted Allen of Floydada.

Cecilia Smith, Rendleman Pledge Wedding Vows

Miss Cecilia Ann Smith and Sidney Edward Rendleman exchanged wedding vows in a candlelight ceremony read Friday evening, August 24 in the First United Methodist Church in Floydada. Minister of the church, Rev. James Tidwell, performed the double ring ceremony before an arch entwined with emerald and white pom pom mums and yellow bows. The setting was highlighted by a hurricane candelabra with garlands of greenery and yellow ribbon.

The bride, who is a senior in Floydada High School, is the daughter of Mr. and Mrs. Wayne Smith of Floydada.

Mr. and Mrs. C. C. Rendleman of Lubbock are parents of the groom. He is a graduate of Coronado High School, attends Texas Tech and presently is employed by W. R. Batson Co. in Lubbock.

Given in marriage by her father, the bride wore a floor length gown of nylon organza over peau de soie. The fitted bodice was enhanced by Venice cotton lace, and matching lace extended to the elbows of the long flared sleeves. The lace was used again on the wide closely fitted cuffs. Her chapel length mantilla of nylon was bordered with Venice lace. She carried a bridal bouquet of white orchids, stephanotis and white ribbon streamers.

Miss Della Witcher of McCoy was maid of honor and Charlotte Graham of Plainview was bridesmaid. Judy Bradley of Dimmitt, cousin of the bride,

was flower girl.

All were attired in floor length dresses of yellow floral dotted Swiss over peau de soie, designed as the bride's. They carried wicker baskets of yellow daisies and baby's breath.

Terry Gilbert of Lubbock was best man and Dured Campbell, Lubbock, was groomsman. Serving as ushers were Morely DeSaustell of Hereford and E. D. Bynum of Lubbock.

Candlelighters were Corey Haggard, Lubbock, nephew of the groom and Connie Bradley, Dimmitt, cousin of the bride. Derrick Haggard and Bryan Bennett, both of Lubbock and nephews of the groom, were ring bearers.

Miss Dana Woody was organist and Miss LuAnn Watson was soloist.

Serving at the reception which followed were Mrs. Wylie Griggs and Mrs. E. C. Gibson. Miss Lynette Payne presided at the guest register.

After a wedding trip the couple will reside on Route 6, Lubbock.

New Arrivals

Mr. and Mrs. Ronny Rogers of 2500 Gladney in Plainview, are the parents of a daughter, Brandy Nanette, born Tuesday, August 21, in Central Plains Hospital in Plainview. She weighed 8 lbs. 3 oz. Her mother is the former Jill Roberts of Lockney.

Grandparents of the new baby are Mr. and Mrs. W. D. Roberts of Lockney, and Mr. and Mrs. Gordon Rogers of Plainview. Paternal great grandparents are Mr. and Mrs. Luther Rogers and Mr. and Mrs. H. A. Harvey, all of Plainview.

Here's Latest Bug Count
Scientists estimate that American farmers have to fight 10,000 kinds of insects, 1,500 plant diseases, and 256 animal diseases already established in this country.

FLOWERS AND GIFTS FOR ALL OCCASIONS

OUR PLEASURE IS TO SERVE YOU

SCHACHT FLOWERS, JEWELRY

FRITZ AND ELEANOR SCHACHT IN LOCKNEY

That College Student Needs All The News Of Floyd County!

SUBSCRIBE TODAY TO THE BEACON OR HESPERIAN FOR YOUR COLLEGE STUDENT FOR ONLY

\$5.50

NINE MONTHS

TUARIES

Byron At Ch...
The grand...
spacious...
Harry...
Sunday...
noon me...
Those...
part for...
way in...
Harry...
Murphy...
August...
Mike...
and Mr...
daughter...
of the...
W. J. Rh...
Carliel...
Floyd...
were con...
close, Ch...
August...
16, the...
Church...
Mel Har...
the serv...
Funeral...
Interme...
Memorial...
Park...
Burr, Cal...
Watson;...
one Al...
Mr. and...
Richard...
and Mrs...
L. L. Rh...
Carliel...
Raymond...
older, Co...
Frank R...
and 5 grandchil-

Brian Stout

Funeral services for Brian Thomas Stout, 4 month old baby of Mr. and Mrs. Paul Stout of Archer City were held Friday at 2:30 in Floydada First Baptist Church. He was found dead in his home Wednesday night.

Survivors are his parents, Mr. and Mrs. Paul Stout, a 2 1/2 year-old sister, Mychelle; grandparents, Mr. and Mrs. Thomas Warren of Floydada; Mrs. Tom Stout of Plainview; and great-grandmother, Mrs. Ola Warren of Floydada.

Moore-Rose Funeral Home, Floydada, was in charge of arrangements.

Federal Spending Cuts Favored By Consumer Poll

Would a reduction in federal government spending help combat rising food prices?

Most American consumers think it would, according to a recent national survey.

The poll, taken for the American Farm Bureau Federation, showed that 86% of those interviewed favor a reduction in government spending as a means of lowering food costs.

The majority also believes that government spending is the greatest cause of inflation.

On the question of whether farmers are to blame for food costs, 70.5% of the consumers interviewed said no. Reasons given were that farmers don't control market or purchase prices, have low profits, and aren't getting rich.



FLOYDADA QUARTERBACK CLUB MEMBERS — Ned Bradley and Jack Stansell attempt to sell QB Club memberships and Floydada Whirlwind caps to a couple of former Whirlwind gridders, Steve Holmes and Drew Lloyd at "Meet The Whirlwinds" night.

Wheat Growers 'Skeptical'

COLLEGE STATION (SpI) — Wheat producers are weighing some unaccustomed alternatives as they make decisions about what level of wheat acreage to plant in 1974.

The present grain situation appears to be a "new ballgame" for wheat growers, who are being asked for production expansion by the consumer at home and abroad, and by provisions of the new Farm Bill with producer income protection in case of over-production and cost increases, says Dr. Roland D. Smith, grain marketing specialist with the Texas Agricultural Extension Service.

Many farmers, he said, are viewing the situation with "cautious restraint" in an effort to prevent over-production and price declines.

"Wheat producers are skeptical that prices will remain at profitable levels through the

harvest of 1974. These growers vividly remember the mid-1960's when they were asked for maximum production which ultimately led to several years of depressed prices.

"Some major reasons for apparent changes in the world wheat situation include the opening of markets in the USSR and China, the changing international money values favoring U.S. products, and the rapid economic growth allowing more of the world's people to upgrade their diets. These factors are causing strong consumer demand for wheat and other products abroad," Smith said.

A key variable in regard to foreign demand is world-wide weather conditions, which could improve to the extent that foreign trade of wheat might decline significantly, Smith added.

The new farm program, with the target price of \$2.05 per bushel for wheat, should help remove some of the risk of price declines similar to those occurring in earlier decades, he emphasized.

Texas producers are currently planning for next year's crop. Some are considering shifting "set-aside" acreage back into production which may be relatively expensive. A thorough analysis of the alternatives is recommended by Smith before growers make their final crop plans.

Other estimates included cotton at 510 pounds compared to 438, rice at 5,300 pounds compared to 4,830, and peanuts at 2,580 pounds compared to 2,045.

What One Person Can Do

KAZIMIERZ KORKUC, FARMER

Kazimierz Korkuc is a Polish farmer. His deeds of bravery on behalf of Polish Jews have made him a legend to the families of those who survived because of what he did. After 31 years, they raised the money to fly him to Los Angeles from Poland to honor him for his courage.

Korkuc was on his way from church when he first saw Nazi soldiers lining up Jewish people in Eyshikhes, Poland, in 1941. Impulsively, he hid one family in his home. After he learned that those rounded up had been executed, he began hiding others. In the years that followed, he sheltered 98 Jews. Many were caught, but 18 survived.

The Gestapo finally arrested Korkuc. To learn where he had hidden one family, the SS smashed his face, cracked his ribs, and sent him to a hospital to recuperate enough for further interrogation. When he found out that he was to be returned for questioning, he leaped from the hospital window and escaped to safety in White Russia 14 kilometers away. By night, he returned to the village where he was wanted with food for the Jews. "By then," recalls one Jewish woman, "it was a

question of whether we would try to survive or just kill ourselves. He told us, 'With the help of God, I will see that you survive.' He told us that the Germans were losing the war."

Those whom Korkuc helped are now in New York, Israel, Brazil and Los Angeles. They contributed \$550 air fare, enough funds for a month's stay and some to take home. When he arrived, the weather-beaten Polish farmer was given a hero's welcome by his grateful friends.

Kazimierz Korkuc put his life on the line out of love for his neighbors. What risks are we willing to take to show our concern for others?

For a free copy of the Christopher News Notes, "What One Person Can Do," send a stamped, self-addressed envelope to The Christophers, in care of this newspaper.

FLOYD DATA
Mr. and Mrs. Harold Clappitt (nee Brenda Nelson) of Dallas, spent Monday night and Tuesday morning visiting with her parents, Mr. and Mrs. Julian Lipham and family, also her grandmother, Mrs. Dena Myrick.

FLOYD DATA
Mrs. Dena Myrick has returned to her home in Floydada after spending two months visiting her children in California. Mr. and Mrs. Dick Bunnell, Millie Dena and Dickie of Inglewood; also Mr. and Mrs. Rasse Myrick, Marilyn, Rodney and Sherri of San Jose. Mrs. Myrick made the trip by plane.

Dubious Honor
Recent research shows that nutgrass has the dubious distinction of being the world's worst weed. In one crop or another, nutgrass is found almost everywhere in the world except in the Sahara Desert and the polar regions.

Three Injured In July Wrecks

The Texas Highway Patrol investigated seven accidents on rural highways in Floyd County during the month of July, according to Sergeant Thurman Keffer, Highway Patrol supervisor of this area. These crashes resulted in no persons killed and three persons injured.

The rural traffic accident summary for this county during the first six months of 1973 shows a total of 27 accidents resulting in one person killed and 11 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for July,

1973 shows a total of 658 accidents resulting in 21 persons killed and 366 persons injured as compared to July, 1972 with 713 accidents resulting in 34 persons killed and 388 persons injured. This was 55 less accidents, 13 less fatalities, and 22 less injured in 1973 at the same period of time.

The 21 traffic deaths for the month of July, 1973 occurred in the following counties: Lubbock, Sherman, Wilbarger, three each; Palo Pinto, Farmer, two each; Hockley, Jack, Lamb, Parker, Wise, Hutchinson, Potter, and Oldham, one each.

Optimistic Outlook Held For Future Farm Output

Agricultural research economists are optimistic about the American farmers' ability to provide the added food and fiber that's going to be needed in the next 30 years. But they're also quick to point out that a lot of help must be developed through research to get the job done. New methods, new approaches, and new ideas are some of the tools farmers will need.

Studies indicate that capital equipment, chemicals, more intensive use of farm land, and more know-how will be available.

Provided the studies are correct and new technologies are developed by research, the Economic Research Service sees big increases coming in crop production in the next seven years. Average corn yields, for instance, are projected at 105 bushels per acre in 1980 compared to 86.8 bushels in 1971.

Sorghum grains' average yields are estimated at 64 bushels compared to 53.9 bushels, barley at 55.0 bushels compared to 45.6, wheat at 36.2 bushels compared to 33.8, oats at 62.5 bushels compared to 55.7, soybeans at 31.0 bushels compared to

COLD POWER
10-1/2 OZ. LABEL
DETERGENT
GIANT BOX
69¢

THRIFTWAY LABOR DAY

cookout specials
FOR THE HUNGRY CROWD

PRICES EFFECTIVE AUG. 27 THRU SEPT. 1, 1973. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

LONGHORN CHEESE 10 OZ. PKG. **69¢**

NICE AND LEAN CENTER CUT PORK CHOPS **\$1.49** LB.

4-7 LB. AVERAGE ARMOUR ROTISSERIE TURKEYS **79¢** LB.

GRADE A FRYERS **59¢** LB.

DECKER FULLY COOKED HALF OR WHOLE BONELESS HAM **\$1.59** LB.

DEL MONTE CUT GREEN BEANS 303 CANS **4 FOR \$1**

WAGNER'S ORANGE BREAKFAST DRINK 54-OZ. SIZE **49¢**

DELSEY ASSORTED BATHROOM TISSUE 4-ROLL PACKAGE **49¢** EA.

SHURFINE CHUNK STYLE TUNA 6-OZ. CAN **43¢** EA.

CheckMate SURE JELL 1 1/2-OZ. SIZE **239¢** FOR

VAN CAMP'S PORK & BEANS 300 CANS **6 FOR \$1**

ENERGY CHARCOAL BRIQUETS 10-LB. BAG **59¢** EA.

BORDEN'S Sherbet ASST. FLAVORS **79¢** 1/2 GAL. CTN.

CheckMate INSECT REPELLENT FOAM 7-OZ. SIZE **79¢**

Frozen Foods Specials

TREESWEET FROZEN ORANGE JUICE 2 6-OZ. CANS **49¢**

CheckMate SHURFINE FROZEN PRE-COOKED FISH STICKS 8-OZ. PKG. **53¢**

CheckMate SHURFINE FROZEN HALVES- STRAWBERRIES 10-OZ. PKG. **39¢**

DANIEL Cantaloupes 4-LB. **6¢**

THOMPSON SEEDLESS GRAPES 1-LB. **39¢**

AVOCADOS 1-LB. **29¢**

CARROTS 1-LB. **15¢**

LETTUCE 1-HEAD **25¢**

WASHINGTON BARTLETT PEARS 2-LB. **29¢**

WASHINGTON ITALIAN PRUNES 2-LB. **29¢**

WHITE OR ASSORTED KLEENEX 3 200'S **\$1.00**

KOTEX 24'S **1.09**

COFFEE 1-LB. CAN **99¢**

COFFEE 2-LB. CAN **1.98**

COFFEE 3-LB. CAN **2.97**

SHURFINE CUT ALL GREEN SPEARS ASPARAGUS 14 1/2-OZ. CAN **49¢**

SHURFINE MIXED VEGETABLES 16-OZ. CAN **25¢**

GERBER TODDLER BABY FOOD 6-OZ. JAR **27¢**

HOLSUM THROWN STUFFED MANE OLIVES 5-OZ. JAR **59¢**

MARSCO CHIPS ANY! 14 1/2-OZ. PKG. **55¢**

BETTY CROCKER HAMBURGER 8-OZ. BOY **49¢**

TENDER CRUST CLUSTER HAMBURGER 8-OZ. BOY **49¢**

BUNS 3-PKG. **37¢**

TENDER CRUST CLUSTER CONEY BUNS 3-PKG. **37¢**

SCHILLING VANILLA 2-OZ. BTL. **49¢**

WUMBO ROLL **35¢**

COUPON DAYS

VALUABLE COUPON No. 9311-4
GAINES TOP CHOICE DOG FOOD 36-OZ. SIZE **89¢**
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER SEPT. 1, 1973

VALUABLE COUPON No. 7911-1
TEA MIX (POLY BAG) 10 1.7-OZ. PACKETS **79¢**
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER SEPT. 1, 1973

VALUABLE COUPON No. 2629-4
GOLD MEDAL FLOUR 10-LB. BAG **\$1.25**
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER SEPT. 1, 1973

VALUABLE COUPON No. 7911-1
MAXWELL HOUSE INST. COFFEE 10-OZ. JAR **\$1.39**
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER SEPT. 1, 1973

VALUABLE COUPON No. 34
MARYLAND CLUB COFFEE 1-LB. CAN **79¢**
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER SEPT. 1, 1973

BIG-QUIET-COMFORTABLE-SAFE

THAT'S THE CASE CAB

The Original Quiet Cab With Double Roll Bar Protection - In Strength Gives You A Cab That Will Stay With You For The Life Of The Tractor!

CASE POWER & EQUIPMENT

Lockney Hwy. Floydada, Texas

The Big Tractor Specialists



Should mom tell kids she had to marry?

By Abigail Van Buren

© 1973 By Chicago Tribune-N. Y. News Synd., Inc.

DEAR ABBY: What do you tell your children when they ask how long you have been married, and you are ashamed to tell them? When I was married I was three months pregnant. We had gone together for two years. We loved each other, and it just happened.

We were married as soon as possible, and now have five lovely children. The oldest is 14. My husband and I never celebrate our wedding anniversary. We just don't talk about it.

Lately, our 14-year-old asked us when our anniversary is. I said, "in December," and changed the subject. I don't know how long I can go on doing this.

My husband says we should add on a year. Would this be right? Other people know how long we've been married, and I don't want my children to catch me in a lie when I preach to them the importance of being honest. But Abby, I want my children to respect me, and if they knew the truth it may not set a good example for them. Please tell me what to do. Thank you.

A MOTHER

DEAR MOTHER: I can best answer you by submitting this exchange:

DEAR ABBY: I was born six months and two days after my parents were married. [I figured it out when I was 16.] When I mentioned it to my mother she became flustered and close to tears so I never mentioned it again.

Mom and Dad are tops as parents, and I don't care if they did have to get married. I love them just the same.

Abby, you could help a lot of people who had to get married if you would tell them how to handle it when their children bring it up.

Should they lie about the date of their marriage? Or should they say the first baby was "premature"? What's the best answer?

THEIR DAUGHTER

DEAR DAUGHTER: The truth, while sometimes embarrassing, is always the best answer. But no couple HAS to get married. The boy can run off and leave the girl to face the problem alone. Or he can deny paternity.

Some girls choose abortion. Others prefer to have the child, and put it up for adoption. Some have the child and keep it.

The couple who marries when a baby is on the way, and make a success of that marriage [and there are many], deserve respect and understanding.

DEAR ABBY: You stated that a couple could be married by a ship's captain. Whoops! Not any more. They used to be, when voyages lasted months and sometimes years, but times have changed, and so have the rules. Marriages performed by captains at sea will legalize a union while the couple is at sea, but when they reach land, they must be remarried.

VOICE OF EXPERIENCE

DEAR VOICE: Thanks. I am presently over my head in letters from readers who advise me of the change. Mea culpa.

DEAR ABBY: Here is my solution for that artist who found it hard to paint outdoors [landscapes, etc.] because he always drew a crowd who watched him and sometimes made remarks which distracted him.

I also enjoy painting landscapes. I don't object to a few spectators, but when they get too chatty, I simply remove my hat and pass it.

I rarely get more than a few coins, but it sure thins out the crowd in a hurry.

ANOTHER ARTIST

Problems? You'll feel better if you get it off your chest.

For a personal reply, write to ABBY: Box No. 69700, L. A., Calif. 90069. Enclose stamped, self-addressed envelope, please.

For Abby's new booklet, "What Teen-Agers Want to Know," send \$1 to Abby, Box 69700, Los Angeles, Cal. 90069.

CHICAGO TRIBUNE—NEW YORK NEWS SYND., INC.

Dangerous Aliens Being Nabbed 'Round the Clock

While you were sleeping last night, 40 dangerous aliens were intercepted at the nation's borders. It's a fact not realized by most Americans, but one such alien is nabbed every 12 minutes around the clock.

The aliens are foreign plant and animal pests that stow away in cargo, carriers, and baggage.

MEXICO CITY

An elegant new hotel surrounded by parks and gardens

HOTEL Ensenada

100 beautiful new rooms and suites with tile baths, wall-to-wall carpeting, air conditioning, telephones and purified water. Also: excellent restaurant, coffee shop; room service and inside parking. Near downtown and within walking distance of the Zona Rosa.

Meeting facilities for up to 300 people.

For free color brochures, rates or reservations:

Hotel Ensenada
13 Ave. Obregon
Mexico City

Phone:
5-33-65-20



GIVE THE K

WATCH THAT CH

Check yourself on these driving tips

• BE ESPECIALLY CAREFUL NEAR SCHOOLS...
THINK ONE STEP AHEAD OF EVERY
PEDESTRIAN.

• KNOW ALL TRAFFIC RULES...OBSERVE
THEM AS LIFE OR DEATH REGULATIONS.

• REGARD ALL TRAFFIC SIGNAL
MARKERS AS LIFESAVERS...

• HAVE YOUR CAR SAFETY CHECK
FAULTY EQUIPMENT CAN COST

THE FOLLOWING FLOYDADA COMMUNITY FIRMS

Fred Battey Real Estate
Beall's Department Store
Brent's Greenhouse
Case Power & Equipment
City Trim Shop
Crutchfield Tire Company
City Auto Inc.
Dyson's Shoe Shop
Darty Gin
Edmiston Plumbing & Heating
Foster Motel
Floydada Care Center
Floydada Cooperative Gins
Richard M. Hale Pro Shop

Floydada Implement Co.
Gilbreath Exxon Service
Hale Insurance
Hagood's Department Store
L & J Food Mart
Lawson Bros.
McCoy Farm Supply
McDonald Implements
Martin & Company
Mildred's Cafe
Nichols Beauty Salon
Norrell Tractor Parts
Oden Chevrolet-Olds.
Parker Studio

Floydada In The 20's... Culture

By Arthur E. Gamble

Floydada could not be called a cultural center back in the 1920's but we certainly had as much culture as any other small town in the Southwest.

Floydada boasted several music teachers-I particularly remember Mrs. Kirk and my aunt, Stella Smith-later Stella May. I would hate to have to count the times Aunt Stella said "one and a two" as she beat time out for some fledgling Van Cliburn.

Mother taught "Expression" which later came to be known as "Public Speaking" and sometimes held join recitals using her pupils with those of Aunt Stella's to present a very cultural evening. Since I was not a pupil of either of them I didn't appear on stage. However, one join recital was made most memorable to the whole family when John Edwards Smith and I had a fist fight in the back of the auditorium over the proper handling of the programs we were supposed to hand out.

This was the heyday of the "Declamation" and the presentation of these prepared speeches-even with gestures - was a part of the interscholastic league contests. I believe that my Aunt Frances (now Frances Holloman of Anchorage, Alaska) even went to district with her declamation. These speeches which were carefully memorized ran the gamut from fiery patriotism to maudlin emotionalism on to humorous readings. One famous speech began with "The boy stood on the burning deck" and went on in a super-patriotic vein but we irreverent kids could never remember the following lines so we substituted our own such as "eating goobers by the peck!"

Music - good, bad, and indifferent had an appreciative audience. We had a choir at First Methodist Church which included many voices of varying ability. It was customary for the church service to start with the song leader getting up and extending an invitation to come up and "help with the singing." This would net a few members. Then an even more eloquent plea which would be followed by another until the leader figured he had all the backing he needed. One Sunday, Dad (who was song leader at the time) got up and instead of the usual plea, just gave a signal and the door to the pastor's study opened and a selected choir of the faithful came tramping out to their seats - leaving some exhibitionists who liked to be begged sitting with their mouths open and no way to get in the choir that Sunday. After that, the pleading stopped and I guess the Methodist Church has had a choir to back the director ever since.

Sings - which were an outgrowth of the old "all day preaching with dinner on the grounds" - were popular during this period. These affairs were usually held on Sunday afternoons and consisted of group singing, quartets, sextets, octets - many of the groups being impromptu and all featured a good jazzy rhythm of swinging gospel songs. They were widely enjoyed by many people and met a vital need by combining fellowship, music, rhythm, and something to do on dull Sunday afternoons.

Floydada even had a community band during the 20's and my folks decided that it was time for me to start my musical education, so I was enrolled in a private course with the band leaders. As time went on it became apparent that I was no genius on the baritone horn-which my cousin had chosen to call a "puke" horn-and I wasn't learning much music. It seemed that my teacher was carefully teaching me how to play two songs perfectly-showing me how to finger and blow properly-but I was not learning anything about music. The lessons stopped when my folks discovered that the teacher wasn't interested in teaching me music but wanted a band of a certain size to enter in a contest. He had reason to believe that a win in his division would enable him to get a better job in another town. So I never did get to make a trip with the band but he must have been successful since he left the community band folded.

Besides the bandleader who was promoting the town ala "The Music Man," we had other operators who came through the country like the "lightning rod salesman" of an earlier era. One time the family got all excited over the "wave of the future" in music. It was going to replace violins

in the orchestras of the world since it made a sound like no other. It was the musical saw, and Aunt Frank was to be our entrant in the concert world.

Like the man who can do anything with the slicer you buy at the fair (but you later find that you can do nothing with it), this man was a master at playing the saw. He could use a variety of little mallets on the face of the saw as it was held in tension-or even run a bow across the smooth edge to obtain the highest and eeriest music you ever heard. By varying the tension, you could change the pitch. He was a real con man and had the family about ready to dig up \$50.00 for a good Stanley saw with some little mallets and to pay for a series of lessons.

This was a big investment but was getting full consideration when in walked my cousin with an old rusty saw with a broken handle he had found out in the wellhouse. With this saw and an old stick, Johnny proceeded to duplicate every sound that Aunt Frances had learned in her "free lesson" that day. For some reason, the family dropped out of the "musical saw" business and we missed seeing the violins of the world replaced.

Floydada had a variety of study clubs for the ladies that seriously studied plays, had book reviews, and generally supported any cultural activity in the community. This was a fine activity, but I regret that somehow the husbands were not included because cultural affairs came to be generally considered "women's business." I think it surprised many of us later when we discovered that the appreciation of good music, good books, plays, and other cultural affairs were a definite part of the masculine world of the truly educated man.

Floydada was even on the Chautauqua circuit one year. This was staged in a tent adjacent to the courthouse and presented a variety of programs. I think the highlight for me was the scientific show with the Tesla Coil that shot out sparks four feet long and the gyroscope exhibition that used my dad and another man for the winding power. I had always known that my dad had a scientific mind and seeing him up there turning that crank to spin the gyroscope proved it.

We didn't have a large number of people (outside the teaching, legal, and medical professions) who had a great deal of formal schooling - but educated people - those we had. To me, it was and is high praise when someone was referred to as being "well read."

Most drama was presented at the schools and I remember one class in the late 20's that presented a "modern" ghost-like play as their senior presentation. One of the stars was my cousin, Arie Gamble (now Mrs. Glenn Jones of Stockton, California). The characters stood on a dimly-lit stage wearing heavy grey robes on this hot muggy May evening. The people on stage were standing around in little groups (I think they had just risen from the dead) and Arie was delivering her lines which she ended with a most ghostly moan and fell down on the stage. I thought it was great acting. Later I found out that the heat had knocked her out just as she finished her lines and the groan was involuntary just as she fainted. You don't get culture like that every day.

Nope - Floydada was no hick town - we had our culture. You just picked your type and waited. Sooner or later we had it.

(All Rights Reserved)

Ways Being Sought To Up Beef Supply

One way scientists are working to insure an adequate food supply for tomorrow's growing markets is through animal breeding programs.

A recent study by the USDA's Agricultural Research Service shows that young bulls will generally produce 25 to 40% more lean meat than steers on the same diet.

A related study also indicates Holstein dairy steers may become an even more important source of beef. Tests revealed that Holstein steers produced acceptable carcasses and performed as well if not better in the feedlot than Hereford breeds.

President Nixon has appointed Russell E. Train to administrator of the Environmental Protection Agency and named his predecessor, William D. Ruckelshaus, to be deputy attorney general.



KA BRAKE!

STOP

FOR FLASHING RED LIGHTS ON SCHOOL BUSES!



SAFETY MESSAGE ON BEHALF OF SCHOOL CHILDREN

Furniture
 Meat Company
 Credit Association
 Beauty Shop & Boutique
 O.K. Tire Store
 Equipment & Supply
 Pharmacy
 Petroleum
 Insurance Co.
 Building Material
 Supplement
 Fuel Association
 Restaurant
 Goen Insurance

Leonard's Cafe
 Sellars Automotive Repair
 Moore-Rose Funeral Home
 Floyd County Farm Bureau
 Don's Thriftway
 Higginbotham-Bartlett Co.
 Tastee Freeze
 Allen's TV Sales & Service
 M&N Auto Repair
 Dougherty Grocery & Hardware
 Hinton Well Service
 Quality Body Shop
 Superior Drive-In Cleaners
 Caprock Cash Grocery

Questions and Answers



Q. I'm 21, and since my father died, I've been getting monthly social security payments. I've just completed my bachelor's degree. Now I'd like to work toward an advanced degree. Will social security continue to pay me monthly benefits if I go to graduate school?

A. Yes. You can continue to get monthly student payments as long as you are attending college and re-

main unmarried. Your last monthly check will be for the month before the month of your 22nd birthday.

Q. I'm a 19-year-old student getting monthly social security payments. I just got a part-time job and my earnings for this year could go over \$2,100. Do I wait until my earnings do exceed \$2,100 before reporting it to social security?

A. No. You should notify social security as soon as you start working at a job where your earnings could exceed \$2,100 for the year. In the report to social security, show the month you started work and estimate your total earnings for the whole year from January 1 through December 31. If you wait until you've earned \$2,100 before reporting, you could already be overpaid and have to pay some money back to social security.

Q. Our family doctor says my father will need a hospital bed for use at home. Since my father has coverage under both parts of Medicare, who decides if he

should buy a bed or rent one?

A. Your father does. However, your father should keep in mind that Medicare payments are made over a period of time, based on the reasonable rental rate for a hospital bed. These payments stop when his need for the bed ends. The length of time your father may need the bed is an important factor in deciding whether to rent or purchase one.

Q. My uncle, who lives with me, has coverage under Medicare and he's always asking me questions about the program. I used to get the answers out of his Medicare handbook, but he's lost it. Can you explain

what a "benefit period" is? **A.** A "benefit period" is a period of time for measuring your uncle's use of hospital insurance benefits. It begins the first day he enters a hospital, and it ends when he has not been a bed patient in any hospital or skilled nursing facility for 60 days in a row. To get your uncle another Medicare handbook, call any social security office. They'll be glad to send you one.

CATTLEMEN HOLD BACK
The Agriculture Department said the decision to keep the price freeze on beef until Sept. 12 may cause cattle producers to hold cattle from market until the freeze is lifted.

As Insects React—

That Old Devil Moon Sheds New Light

There may be some scientific basis after all to that old wives' tale about the change of the moon bringing an increase in baby births.

The tale apparently does hold true when it comes to certain insects, reports the National Cotton Council.

Data compiled from six years' study of cotton pests in California's San Joaquin Valley show that moon-watching enables scientists to predict population increases in bollworms with amazing accuracy.

Among other things, it was learned that bollworms lay the most eggs around the

time of the new moon. Egg production then begins to decline and reaches its lowest point at full moon. The reason for this, according to the scientific conjecture, is that the light of the full moon apparently affects insects' mating habits.

While the moon phase concept may sound like an old wives' tale, scientists think it can be a valuable new aid to farmers in making pest control decisions and planning over-all crop management.

Dr. Louis Falcon, insect pathologist at the University of California in Berkeley, believes it will allow more

PIGGLY WIGGLY

The people pleasin store

SHOP & SAVE

AT PIGGLY WIGGLY

Potatoes 89¢

10 Lb. Bag

Delicious, Yellow

Squash Lb. 39¢

Fresh, Firm

Cucumbers Lb. 23¢

Red & Ripe, Carton

Tomatoes Ea. 29¢

Fresh

Prune

Plums Lb. 39¢

Fresh

Bartlett

Pears Lb. 45¢

Solid Heads of Fresh

Cabbage Lb. 19¢

Bright, Crisp, Cello

Radishes 2 Lb. 29¢

High Quality, Hearts

Celery Pkg. 69¢

Oak Valley
Grade A — 12-18 Lb. Avg.

Turkeys 68¢

Lb.

Fish Sticks

Lb. 83¢

Piggly Wiggly

Country Manor

Can Picnic

Farmer Jones

Franks

BULK STYLE

Bacon

Farmer Jones Wafer Thin

Lunch

Meats 3-oz. Pkg. 39¢

3-Lb. Can

\$4.29

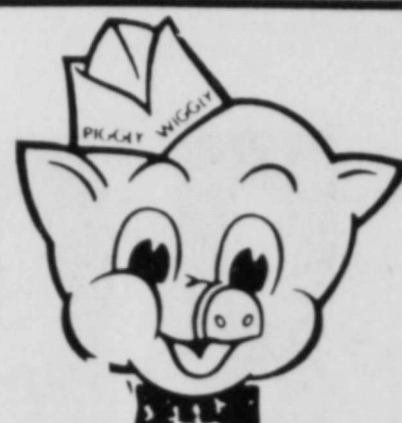
12-oz. Pkg.

79¢

\$1.19

Lb.

\$1



Appetizing Haddock

Fish Fillets 89¢

Lb.

Pepper Loaf

99¢

TENDER MADE

Beef Patties

\$1.02

FARMER JONES

Bologna

55¢

PIGGLY WIGGLY

Haddock

\$1.29

Piggly Wiggly Sliced

American

Cheese 12-oz. Pkg. 79¢



VALUABLE COUPON

SAVE 39¢

With this coupon and purchase of \$7.50 or more, excluding Beer, Wine and Cigarettes when you buy one

Maxwell House Coffee

69¢

Lb. Can

Offer good thru Sept 1, 1973

27084 without coupon \$1.08

Piggly Wiggly

Piggly Wiggly Instant, Non-Fat

Dry Milk

Arrow

Pinto Beans

Arrow, Long Grain

Fancy Rice

Piggly Wiggly Plain or

Iodized Salt

Piggly Wiggly Pure Ground

Black Pepper

Coffeemate

Coffee

Lightener 16-oz. Jar 89¢

32 OZ.
COCA COLA

PLUS DEPOSIT

6 \$1

BTL. CTN.

LIMIT 6 PLEASE

Emphasis, Regularly 49¢

Composition Book 64 Sheet 33¢

Empire

Pencils 5 Pak Box 25¢

Box containing 19c, 25c and 49c pens 83¢ Value

Bic Pens 3 Pak Box 37¢

Crayolas, Regularly 35c

Crayons 16-Ct. Pkg. 29¢

School

Elmers Glue 4-oz. Btl. 47¢

Emphasis

Filler

Paper 300-Ct. Pkg. 59¢

PIGGLY WIGGLY MEDIUM

EGGS

DOZEN

67¢

Piggly Wiggly Frozen Mixed or Stewing

Vegetables 20-oz. Pkg. 39¢

Piggly Wiggly Frozen

Peas and Carrots 20-oz. Pkg. 39¢

Piggly Wiggly Frozen

Leaf Spinach 5 10-oz. Pkgs. \$1.00

Piggly Wiggly Frozen

Cut Corn 20-oz. Pkg. 39¢

Piggly Wiggly Frozen

Green Peas 20-oz. Bag 39¢

Piggly Wiggly Frozen

Hush

Puppies 16-oz. Pkg. 39¢



Ranch Style Beans

6 \$1

15-oz. Cans

PIGGLY WIGGLY

Peas

16 OZ. 24¢

Kimberly Daytime

Disposable Diapers 15-Ct. Box 89¢

Piggly Wiggly

Tomato Soup 10 1/2-oz. Can 12¢

Baking Mix

Bisquick 40-oz. Box 69¢

Del Monte

Sweet Relish 4 12-oz. Jars \$1.00

Piggly Wiggly

Cola or

Root Beer 1/2-Gal. Btl. 39¢

Prices good thru Aug. 29, 1973



Northern
100 Sheets, Assorted Colors

Towels

3 \$1

2-Ply Rolls

375 Sheets

Piggly Wiggly Assorted Colors, 2 Ply

Bath Tissue 4-Roll Pkg. 43¢

Pine-Oil Disinfectant

Soft Pine 28-oz. Btl. 69¢

Piggly Wiggly

Liquid Bleach 1/2-Gal. Btl. 29¢

Piggly Wiggly Super Blue

Laundry Detergent 84-oz. Box 39¢

Antiseptic

Listerine 3-oz. Btl. 33¢

Listerine

Antiseptic 7-oz. Btl. 53¢

Boxes Can Be Attractive Ensure Secure Mail Too

NEW YORK (ED) — Why is it that pride in one's home so frequently stops just short of the mailbox?

We've all seen a rusting or paint-peeled box atilt on a sagging rotten post at the roadside — a bright, attractive home with carefully groomed grounds. Just as often, you see a dilapidated box alongside someone's freshly painted front door.

Why? Well, architects and landscape experts put the blame on the boxes' primary feature of utility. Because mailboxes are essential, people buy them and use them forever, forgetting how down-and-out they sometimes look. A mailbox is seldom considered as the distinctive item it is — closely related to a home's appearance, located right up front where it is seen and used every day.

Ron Britt, consumer products manager of Leigh Products, Inc., agrees with these experts. Leigh is a leading manufacturer of mailboxes, and has just introduced the "Mail Guard", which Britt believes "will once and for all convert homeowners' regard

for a mailbox as just a receptacle for bills and junk mail, to recognition of its importance as a decorative feature of the home."

Mail Guard offers, in addition to its attractive contemporary styling in permanent woodgrain or all-black finish, the advantage of complete mail security. It is the first distinctive residential box that is constructed with mail security in mind. Not only does the construction thwart removal of delivered mail through the slot — it is accessible only to the resident through the locking front panel.

The mailbox is a hefty 17" by 13" by 8 1/2", large enough to take even mail order catalogs. Its weatherproof structural foam construction guarantees always-dry mail as well as maximum strength and durability. Available accessories include a decorative post, mounting brackets for either post or house wall, and nameplate.

Incidentally, this really is a security-conscious mailbox! There are no exposed screws and it cannot be disassembled or removed from post or wall when its front access door is closed and locked.

THE FAMILY LAWYER

Danger From Below

Farmer Watson's sheep, grazing in their pasture one morning, spied a thick, molasses-like liquid oozing out of the ground. Finding it appetizing, they all took a long drink.

Unhappily, the liquid was nothing but crude oil, seeping up from a broken pipeline that ran underneath the farm. In short order the sheep sickened and died.

Watson lost no time in seeking damages from the pipeline company. In court, he pointed out that the company had known of the leak for more than a week without bothering to warn him of the danger.

Result: the court ordered the company to pay for the dead sheep. The judge said it had failed to exercise the "reasonable care" that the law demands in

such circumstances.

This case illustrates the type of claim that can arise from the network of cross-country pipelines now spreading swiftly under our land.

Gas pipelines too have their hazards. In another case, a gas pipeline was laid on the surface of some suburban property, close behind a small house. A resident of the house unwittingly backed his car over the line, cracked it open, and suffered a toxic dose of escaping gas.

When the man asked for damages, the company said it had a contractual right to lay pipeline "anywhere on the premises." But a court said this did not mean it could do so without fair regard for the safety of people living there.

Of course, the resident who is aware of a pipeline has to take reasonable precautions too.

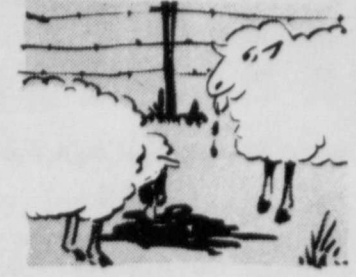
Another farmer was injured when his plow struck a buried pipeline, throwing him to the ground. But it seems he had known where the pipeline was, and had been hoping that the plow would just slide right by it.

A court decided he could not collect damages from the pipeline

company.

"He contributed," said the court, "to his own hurt."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.



Worried about Pesticides

Does the use of pesticides bother you? It shouldn't according to the United Nations Food and Agriculture Organization.

The FAO recently explained the safety of pesticides this way: "... Pesticides, like all chemicals, may have effects on other organisms living in the environment, including man himself: whether the effects occur or not is simply a question of dosage and of proper use. Many substances are needed by plants and animals but which in over-doses are poisonous: common salt, for example. The majority of established pesticides have no adverse effect on man, animals,

High Blood Pressure: The 'Silent Killer'

One of the most baffling and urgent medical mysteries in the U.S. today is high blood pressure, a silent and mysterious killer. Silent because it has no characteristic symptoms. Mysterious because in 90 per cent of the cases, science doesn't know the cause, and doesn't have a cure.

The problem is urgent. The disease is a major contributing factor to heart attack, the nation's No. 1 cause of death. And high blood pressure — medically known as hypertension — afflicts 21 million Americans. Yet there's hope. A simple check-up can detect it and regular treatment can control it.

"But," says Cardiologist Paul N. Yu of Rochester, N.Y., president of the American Heart Association, "it will take years of research to answer all the questions baffling medical science. Meanwhile, awareness, early detection and treatment are the best medicine. And a routine checkup can be the first step toward averting heart attack and stroke — serious, disabling and often fatal end-results of high blood pressure."

"We need more research to find the underlying causes of hypertension—the kind of research the AHA has supported over the years," Dr. Yu says. "Finding the causes and developing cures takes time and money—the kind of money the Heart Association hopes to raise during its Heart Fund campaign in February."

Dr. Yu, head of the cardiology unit of the University of Rochester Medical Center, points out that, as a result of its annual Heart Fund campaigns, American Heart has invested more than \$195 million in heart research since 1948. What does science know about high blood pressure?

• It's a major contributor to stroke, heart attack

and kidney failure — diseases which will kill more than 900,000 Americans in 1973.

• It occurs more frequently in blacks than whites, more often in women than men, and is more common among low income groups than the affluent.

• A simple test can detect hypertension. Once found, it can usually be controlled. Treatment of even moderate hypertension can reduce the risk of heart attack, stroke and kidney failure.

• Too much salt in daily diet can cause blood pressure to rise; other contributing factors can be overweight, fatigue and undue stress.

• A man whose blood pressure is over 150 has twice the risk of heart attack and four times the risk of stroke than a man whose blood pressure is under 120.

Dr. Yu shares the view of Dr. John B. Johnson, director of cardiovascular diseases at Howard University in Washington, D.C., who believes hypertension should be declared a "public health problem." He cites action by the Department of Health, Education and Welfare as a "step in that direction."

At a meeting last July, HEW Secretary Eliot Richardson appointed a Hypertension Information and Advisory Committee to set standards and conditions for treatment, to educate professional health workers, to distribute widespread public information and to study "the impact of an expanded hypertension program on the health care delivery system."

The recommendations were enthusiastically endorsed by Dr. Yu, Dr. Johnson and other health authorities. They believe the study will signal new victories in the war against hypertension and related heart and blood vessel diseases.

PIGGLY WIGGLY

The people pleaser store

presents the **total** look for home beauty

CONCEPT PLUS

The look is today. The mood is right now. Total beauty...loveliness that flows from kitchen to table...from informal snacks to formal dinners. Total design...for today's active, informed, fashion-wise homemaker. Carefully selected, magnificently co-ordinated...here is the exciting new look in tableware and kitchenware...at prices you just won't believe possible!

Carolyn

FINE IMPORTED
PORCELAIN CHINA
BY CROWN VICTORIA

The delicate loveliness of spring flowers, a truly modern classic: here is china that will soon become a family tradition. Gleaming white translucent china is perfectly complemented by the subtle platinum border. A rare find at any price, a superb buy the way we're offering it.

Build a complete set an item each week

EACH BASIC
PIECE

49¢

with every \$3.00 purchase

Collect as many pieces as you wish

two with \$6.00 purchase

three with \$9.00 purchase

four with \$12.00 purchase

Follow this schedule — a different place-setting piece featured each week!

Week

Dinner Plate

Cup

Saucer

Dessert Plate

Bread and Butter Plate

one, six, eleven

two, seven, twelve

three, eight, thirteen

four, nine, fourteen

five, ten, fifteen

Add to your set from a wide selection of completer pieces

PLUS... PORCELAIN CHINA KITCHENWARE

Carolyn

PATTERN

EXTRA VALUE!

This Week:

7" Open Fry Pan

\$1.99

only

with each \$3.00 purchase

Wear-Ever Super-Chef Cookware with Teflon II. in Avocado or Harvest Gold



You'll enjoy cooking with utensils that are dependable, easy to handle and lovely to look at. Bounty cookware by Wear-Ever brings all three benefits to your kitchen. Super-Chef is dependable. The Alcoa aluminum used in its construction provides even heat distribution and control. Teflon II coating inside and thick porcelain coating outside offer quick — easy clean-up. And it's dishwasher proof! Super-Chef is easy to handle. All pieces are designed and engineered to give balance. The handles are heat resistant, with wraparound flame guards and hang-up features. Super-Chef is lovely to look at. Genuine porcelain coating on aluminum makes it decorative. The colors blend beautifully with today's kitchen schemes. Ebony colored handles and knobs provide sharp accents.

Bonus Piece 10 1/2" Griddle

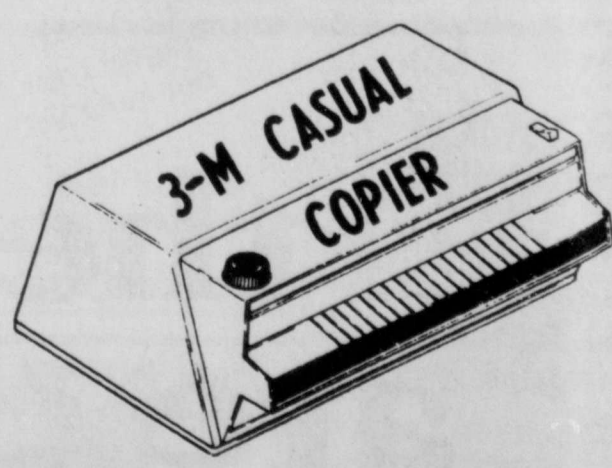


\$3.79

Available Each Week

with each \$3.00 purchase

COPY MACHINE SALE!



\$89.95

PERMANENT
DRY COPIER
PICKS UP
ALL COLORS

Hesperian
Office Supply

FARM REVIEW



POND constructed on U-Lazy-S Ranch south of Post to provide stockwater and to better distribute grazing on the ranch. (USDA Soil Conservation Service Photo)

Farm Pond Safety Tips Given

Ponds, like any body of water, attract people. When the two come together, there always is chance of a drowning or boating accident.

"Ponds are an asset to the environment and have many uses," Jon J. LaBaume, District Conservationist for the U.S. Soil Conservation Service in Floyd County, stated. "During the past 30 years, Texas landowners have built more than 350,000 ponds

as part of their soil and water conservation plans through Soil and Water Conservation Districts.

"Families and friends are attracted to ponds because they are nice places to picnic, swim, boat or fish," LaBaume said. "But the small boy passing by who is attracted by the water may do almost anything. This is why keeping ponds safe is so important."

Here are some pond safety suggestions listed by LaBaume:

Before construction, find out about your liability.

You may need to protect yourself with insurance and have your pond built by a reliable contractor who will follow engineering specifications.

During construction, remove trees, brush and anything else that might hinder safe boating or swimming. Eliminate sudden drop-offs and deep holes in the swimming area.

Once a pond is completed, mark the safe swimming areas and put warning signs at danger points. Tell swimmers not to swim alone, and post safety instructions for swimming and boating. Use boats that will float if swamped or capsized, and warn swimmers and boaters to stay out of ponds during storms and when spillways are flowing. Above all, recognize that farm ponds are hazards to small children. "Your farm or ranch pond can be a source of enjoyment as well as profit, BUT ONLY IF IT IS SAFE," LaBaume concluded. A helpful leaflet, "Make Your Farm Pond Safe", PA 396, is available from local Soil Conservation Service Offices.

COTTON LOOKS GOOD — Cotton prices should be up again this year due to tight supplies and relatively strong demands, both domestic and export, says a marketing economist for the Texas Agricultural Extension Service. The 1973 Texas crop, planted on 5,700 acres, should produce three percent more than the 1972 total and have a value exceeding \$700 million

Cotton Market News

Texas, Oklahoma, New Mexico, Arizona and California

Trading remained seasonally slow in Western Region cotton markets this week, according to the Agricultural Marketing Service, USDA. Prices were mostly higher. Supplies were short compared to demand for all qualities except low grade, low mike cotton. Foreign demand was particularly strong. Merchants were actively seeking new-crop contracts in California, Arizona, New Mexico, and on the Texas Plains. California

growers booked some 1974 and 1975 acreage. Arizona, New Mexico and Texas growers limited contracting primarily to 1973 crop. Contract prices offered were about steady in Texas, mostly 26.00 cents per pound over CCC loan for grade 52 and better grades, 3.5 to 4.9 mike. Offering prices for 1974-crop cotton in the San Joaquin Valley were 60.00 to 62.00 cents per pound, basis grade 31, staple 35. Arizona growers were offered 65.00 to 66.00 cents, basis grade 31, staple 34 for 73-crop cotton. Harlingen territory growers were holding uncommitted winnings.

Total volume ginned remained relatively small in South Texas due to frequent rain showers. The crop made good progress elsewhere in Texas and in other Western states. No unusual insect problems were reported. Cottonseed prices were higher, mostly \$90 per ton to the grower in Harlingen and \$85 to \$88 in the Corpus Christi territory.

Prices quoted for selected qualities, 3.5 to 4.9 mikr, in the six Western Region spot markets are as follows:

	Cents Per Pound
Market This Wk.	Last Wk.
Dallas	52.25 47.30
Houston	60.00 55.50
Lubbock	44.75 42.75
El Paso	75.25 70.25
Fresno	75.40 70.30
Phoenix	70.10 65.00

GRADE	STAPLE
Middling Lt. Spotted (32)	32
Strict Low Middling (41)	34
St. Low Midd.Lt. Spotted (42)	32
Middling (31)	37
Middling (31)	35
Middling (31)	34

NEW 4-H SPECIALIST — Dr. Warren S. Mauk has joined the Texas Agricultural Extension Service at Texas A&M University as a 4-H and youth specialist. He fills the position formerly held by Dr. Ed Schlutt. The new specialist will provide leadership for 4-H program development, including 4-H councils, 4-H adult leaders' associations and 4-H subcommittees of county program building committees.

Field Day To Examine Weed Control Research

New developments in controlling troublesome weeds on the High Plains will be a featured highlight of the 64th Annual Texas Agricultural Experiment Station Field Day to be held September 11. Site of the event is the 320-acre Texas A&M University Agricultural Research and Extension Center seven miles north of Lubbock on Highway 87.

Conducting the presentation of the weed research program will be Dr. John Abernathy, weed scientist with the TAES. "The weed research program is just one of the eleven phases of Plains agriculture to be presented during the field day activities," says Abernathy.

"Our exhibit will include plots depicting field studies of various new herbicides which will soon be available for use in cotton," he adds.

An experimental control practice for whiteweed (silverleaf nightshade) also will be featured.

Says Abernathy, "The practice involves applying specific herbicides in a layer below the soil surface. We plan to demonstrate this type of application with experimental field equipment."

Along with a review of weed research plots, Abernathy will discuss several other perennial weed problems and outline control measures.

Another aspect of the weed research exhibit, the scientist says, is a demonstration of a herbicide testing technique using nutrient solutions instead of soil.

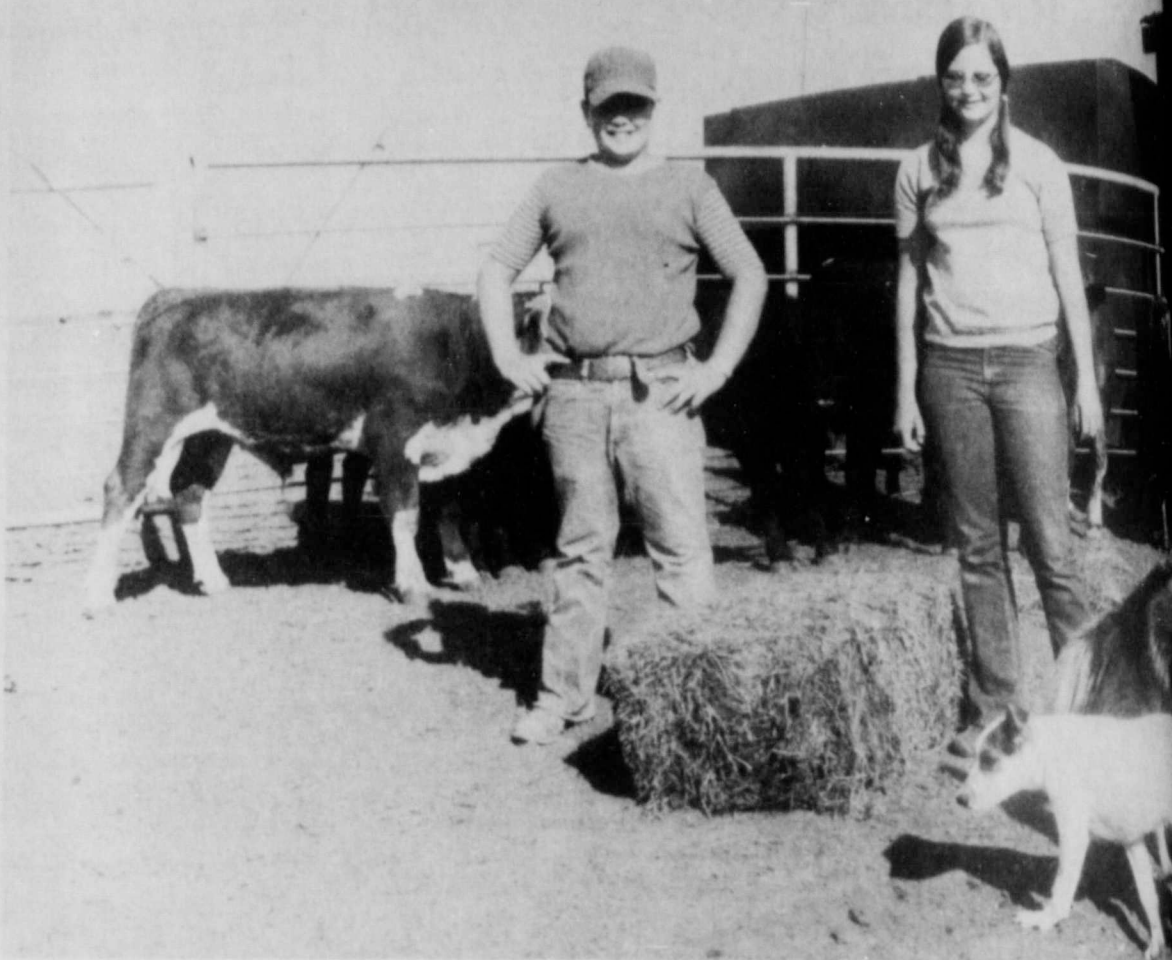
"Different soils have a great influence on the performance of a particular herbicide," he adds. "With the nutrient solution test, evaluations that measure the effectiveness of a herbicide can be made without the presence of a misleading soil type."

Other topics to be discussed during the field day include cotton diseases, varieties and practices, irrigation studies, soil fertility, sorghum varieties, and oilseed crops.

According to Oliver Newton, field day chairman and meteorologist with the National Weather Service, the field activities should top the record attendance of 1,600 from the previous year.

"Several new field tours have been added," he says, "and as an aid to the visitors, a shuttle service will be available."

The informative review of agriculture research on the South Plains, concludes the chairman, will begin at 1 p.m. and will continue throughout the afternoon.



MORNING COMES EARLY on the farm as Marcia and John Fortenberry prepare to milk. Marcia and John are the children of Mr. and Mrs. Eddie Fortenberry who farm just ney.

Farmcast

Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

It's Almost Unbelievable... Stocker Cattle Numbers Also Show Increase... Screwworm Season Approaching.

Crop conditions throughout the state are described in almost unbelievable words: excellent, best ever, prospects couldn't be better.

Already, a wheat crop of more than twice the size of last year has been harvested in Texas, a total of 95,200,000 bushels plus a new record high per acre yield of 28 bushels. Texas is the fourth ranking state in the nation in winter wheat production.

Grain sorghum harvest is virtually complete in Central Texas with excellent yields reported. Several farmers have reported yields of 5,000 pounds and above on dryland. Prices, too, are the best ever.

Over the state, grain sorghum harvest is halfway finished. On the High and Low plains, good rains have increased dryland crop potentials.

Peanut harvest is active in the southern half of the state, but is still behind last year's schedule. A good dryland crop is now indicated.

Cotton harvest in the southern area is also lagging behind schedule. Cotton from the High Plains to the coastal bend is making good to excellent progress.

Insects, as usual, have been problems in many areas. Cotton root rot is also a problem in Central Texas due to rains in June and July.

Soybeans, a crop which is going to become more and more important in Texas in the years ahead, are making excellent progress throughout the state in areas where it is produced—the High Plains, East Texas and the upper Gulf Coast.

Soybean acreage in Texas this year is twice that of last year. Total acres are now set at 450,000.

Good rains recently throughout parts of the state have revived short-range conditions and replenished stock water. Range conditions are described as generally quite good.

One of the best hay crops in history has been made in Texas this year; the only problem is a shortage of baling wire in some localities.

Fall sheep and goat shearing is underway on the Edwards Plateau and the Trans-Pecos areas.

STOCKER cattle on Texas farms and ranches as of July 1 is estimated by the Texas Crop and Livestock Reporting Service at 5,495,000 head. This compared with 4,911,000 as of Jan. 1. Stocker cattle exclude cows, replacement heifers, 500 pounds and above, bulls, and cattle on feed.

Stocker cattle numbers as of July 1 are sharply above Jan. 1 where the cow-calf operations are dominant. Numbers as of July 1 are down from Jan. 1 levels on the northern High plains where Jan. 1 numbers were at a higher level because of stocker cattle shipped in for winter wheat pastures.

Stocker heifer, steer and bull calves under 500 pounds total 4,534,000 head, which represents 73 per cent of the 1973 estimated calf crop.

SCREWORM build-ups are expected throughout the state as the fall season approaches. Generally, this has been one of the best screwworm-free years in Texas in a decade.



The new cotton program which will operate years 1974 through 1977, as it is being expanded, farmers at county meetings around the state. Lubbock-based Plains Cotton Growers, Inc., "considerably less than is needed, but if program with which we can continue as a cotton producing area."

Major provisions of the program, with their application on the High Plains, are: —A minimum national allotment of 11 million to this year's 10 million acre allotment. All counties surrounding Lubbock therefore will get more than this year's 1,488,145 acre speaking individual farm allotments will be

—Price support payments equal to the difference per pound and the national average price paid all cotton during the calendar year in which the meaning all farmers will get the same payment price at which their personal crops are sold. December of 1974, for example, comes to 30¢. All farmers would get a payment of 8 cents on the projected yield times their base allotment. Average market price comes to 38 cents or more payment. Projected yield is to be calculated as program — a three year average of actual adverse weather factors.

Generally speaking, the average High Plains approximately three cents a pound below "average." Therefore the total "guaranteed" return on the allotted acreage should average in the neighborhood of 35¢. PCG emphasizes, however, that this calculation average market conditions and average crop yield be totally in error under a given set of conditions. —Target price will be adjusted in 1976 and any changes in cost of production and/or production evidenced by yields.

—In cases of natural disaster which destroys crop or reduces yield below two-thirds payment will be one-third of the target price (1972 and 1975) times projected yield times allotment. —Loan is to be set at 90 percent of the price of American cotton in world market. Middling-inch cotton. Loan can be adjusted to current year's world price if 90 percent of the price is above the current world price. USDA's market the average price of American cotton in world market determined.

—Sale and lease of allotments will be permitted with no allotment.

—Payments will be limited to \$20,000 per person. Rules for determining whether corporate stockholders are to be considered as "persons" accordance with regulations issued December

—Present skip-row rules remain in effect. —Authorization for annual transfer of \$10 million funds to Cotton Incorporated is continued, but restricted to research efforts.

—In the event the Secretary sees prospects of given authorization to limit planting of cotton allotments.

—Provision which prohibits grazing on cotton in five principal months of growing season, when program is removed, and the Secretary is permitted to permit hay, triticale, oats, rye, wheat and planted on cotton set-aside.

the Birds are coming BACK

ELECTRICITY-IT DOES SO MUCH GOOD

Total Electric Heating

FOR SO MANY PEOPLE

Equal Opportunity Employer

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

PERRY IMPLEMENT CO. LOCKNEY'S JOHN DEERE DEALER	LOCKNEY OIL & BUTANE N.H. GAMMAGE
PATTERSON GRAIN CO. GRAIN-FERTILIZER	ACCO SEED "SORGHUM FOR THE SEVENTH"
LOCKNEY COOPERATIVES MEMBER-OWNED	THE LOCKNEY BEACON BOOSTING FLOYDA COUNTY AGRICULTURE

CLASSIFIED ADS

THE PLACE TO LOOK



REAL ESTATE

THREE BEDROOM HOME For Sale — Excellent location. Trees and shrubs established. Refrigerated air with electronic filter. Large shaded patio, sunporch, two full baths, carpeted. Excellent loan established. Less expensive than you would think. Call 983-5156 for appointment. tfc

FOR SALE — Well established dry cleaning business in Floydada — equipment good working order, good business established. Phone 983-3540 or nights 983-3329. tfc

FOR SALE — Nice, small 2 bedroom house, 983-2204. tfc

FOR SALE — Good 3 bedroom house, wall to wall carpet, wall heater, plumbed for washer and dryer. Plenty of storage space outside. Fenced-in yard. Good rock garage. Well located. J. Sam Hale, 983-3457. tfc

FARMS & RANCHES

FOR SALE — 450 acres irrigated, FRIONA — 300 acres maize, 50 acres wheat, 20 acres cotton, \$325 acre. Mick Mason, owner, 293-4786, Plainview. tfc

FOR SALE — 15 acres with irrigation well, located 3/4 mile east of Floydada. 983-2862 or 983-2456. tfc

FOR SALE — 320 acre irrigated farm. Details from M. L. Hooten, General Delivery, Silverton, Texas, Phone 823-2581. 8-26p

3M THERMOFAX PAPER

500 SHEETS WHITE
8 1/2 x 11 \$16.50
8 1/2 x 14 \$20.96

Hesperian Office Supply
Phone 983-3737
Floydada

FOR SALE — We have in stock the popular new school notebooks and good supply of theme paper. Hesperian Office Supply in Floydada. Beacon Office Supply in Lockney. ttf

RENTALS

FOR RENT — Property — Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

FOR RENT — Plenty of good storage space in the Lockney Beacon Office. Call 652-3318. L-tfc

WANTED

CUSTOM PLOWING — Can run home, offset, or chisel plow. Call 983-2711 or 983-2291. tfc

CUSTOM FARMING — Offset discing and deep chiseling. Let us farm your dry land and leave-out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-230. tfc

WANTED — Good feeder pigs and shoats. W. B. Eakin, 667-2289, Petersburg. tfc

LOST AND FOUND

LOST — Ring of keys sometime Monday around Lockney Junior High. Reward offered. If found return to Lockney Beacon. L8-tfc

COW POKES

By Ace Reid



"Let's hang around and see what happens. Mr. Newcome's fixin to try to borrow money to git breedin stock—steers and gelding horses!"

AUTO, FIRE & FARM INSURANCE
Floydada Real Estate & Insurance Agency
Jim Word — — Phone 983-2360

FARM MACHINERY

FOR SALE — Almost new 21-foot heavy duty Bush Hog Tandem Disc. Call 983-2604. 8-30c

FOR SALE — 40-horse electric motor. New switch box. Been run one season. Also 8-inch pump. Phone 652-3414, Donice Casey. L5-tfc

MR. FARMER — Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

NORRELL TRACTOR PARTS — For Tractor and Irrigation Supplies and Accessories. tfc

FOR SALE — Four Dempster deep furrow drills. Phone 983-2748. 9-13p

FOR SALE — 17 1/2-foot Krause one way plow. Dorsey Baker, Lockney. L8-tfc

FOR SALE — One #7700 and one 6600 John Deere combines. Diesel, fully loaded, less than 600 hours use. Call (214) 782-6571 after 9 p.m. 9-6c

FLOYD COUNTY ABSTRACT CO.

Abstracts Of Title
Title Insurance
Verna L. Stewart
Owner, Manager
217 W. California
983-3728
Floydada, Texas

NEED A RUBBER STAMP? CALL 983-3737

Diamond Industrial Supply Co., Inc.

Phone Days 296-6225 - Nights 293-1200 or 296-7828
1014 Broadway
Plainview, Texas
Chain Sprockets U-joints
V-belts Oil Seals
Sheaves O-rings
SKF BCA Timken Bower Wisconsin

"We Appreciate Your Business More" L-TFC

IF IT IS INSURANCE — SEE —

Barker Insurance Agency

LOCKNEY
Life — Fire — Casualty — Hospital

B. B. Wilkes, Real Estate

LOCKNEY
Farms — Ranches — City Properties
Business Leases — Loans

CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING
RATE: 7 CENTS PER WORD
FIRST INSERTION, 5 CENTS
PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: 75 CENTS.

CLASSIFIED DISPLAY RATE: 90 CENTS PER COLUMN INCH.

CARDS OF THANKS: \$1.00

COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 12 NOON FRIDAYS FOR SUNDAY EDITION.

Call 983-3737 in Floydada or 652-3318 in Lockney

EMPLOYMENT

REGISTERED NURSES — 1 full time and 1 part time. Apply to administrator, Lockney General Hospital, Lockney, Texas 79241. Phone 652-3373 or 652-3537 after 5 p.m. tfc

WANTED — Dog catcher. Must be Floydada resident. See city manager, City Hall, Floydada. tfc

WANTED — Bus Driver. South Plains School. Phone 983-3089. Living quarters available. tfc

DUE TO GROWTH in this area, a large nationally known company will have sales openings. The men we want must be mature with some college or sales background. He must be articulate and work well with people. We offer a good starting income plus incentive pay plan. Three years supervised training program. Company life insurance and hospitalization plus lifetime security for the right man. Call me today for an appointment. Mr. Bradley (806) 763-9352 9-6c

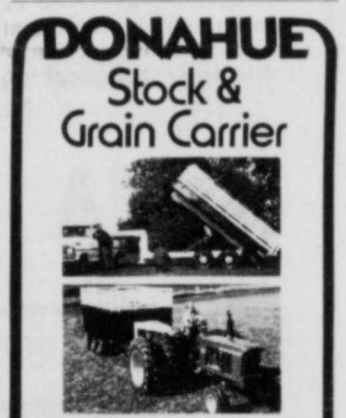
CALL ON BANKS — Regularly work with banks in this area of Texas, age 30 to 49, college or some college, must have life insurance experience, must be honest and ambitious. Some travel. Salary, expenses, car allowance, bonus. Excellent position present and future. We are a top rated company and serve over 1,000 banks. Send resume to Vice President, Drawer 751, Ponca City, Okla. 74601. 9-9c

TEXAS OIL COMPANY needs good man over 40 for short trips surrounding Floydada. Contact customers. We train. Write C. P. Holley, Southwestern Petroleum Corporation, P.O. Box 789, Fort Worth, Texas 76101. 8-30c

THREE MEN AND WOMEN NEEDED AT ONCE. Must be neat appearing. Apply in person, 209 N. 2nd, Floydada, from 9 to 9:15 a.m. 8-26c

AUTOMOTIVE

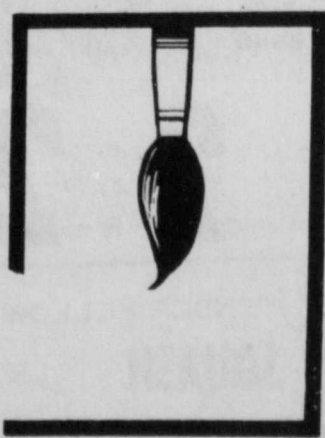
FOR SALE — 1972 Dodge Colt Station Wagon, like new throughout, automatic transmission, factory air, bucket seats. See Art Ratzlaff, 2/10 mile south of Dairy Mart on Ralls Highway. ttf



One versatile unit that does all the work of a truck at half the cost. Designed for easy hook-up to your pickup and farm tractor. 15-ton hour rated load to 45 degree angle. For complete information and the name of your local Donahue dealer, write:
DONAHUE MANUFACTURING CO., INC.
Dunham, Kansas 67438 (316) 732-2865
JOE THOMPSON IMPLEMENT
Box 370
Abernathy, Texas
Abernathy 298-2541
Lubbock 762-1038 8-30c

Pick Your Own Fresh Vegetables

4 3/4 MILES EAST OF FLOYDADA
MATADOR HIGHWAY
HOURS: Weekdays — 9 a.m. to 7 p.m.
Sundays — 1 p.m. to 5 p.m.
Phone 983-5084 9-16c



EVERYTHING FOR THE ARTIST

Hesperian Office Supply
FLOYDADA

FOR SALE

FOR SALE — 9 used color TV's from \$125. One nearly new and one with new picture tube. Mize Pharmacy. L5-tfc

FOR SALE — New Double Wall Heater. \$65.00. 2-15 gallon Saddle Tanks. \$60.00. Call 652-2145 in Lockney. L8-tfc

FOR SALE — AKC Registered St. Bernard Puppies. 6 weeks old. Marked perfect. Ricky Kellison. (806) 335-1241 or 652-3195. L8-tfc

FOR SALE — 2 Golden Falcon trailers at dealer's cost. Cooper Trailers, 652-2201 in Lockney. L8-tfc

FOR SALE — lots of 2x4's, 2x6's, and shiplap. J. Sam Hale, 983-3457. tfc

FOR SALE 8 Used refrigerated air conditioners. 3 run off regular household wiring 9,000 BTU to 28,000 BTU. Phone 652-2435. L5-tfc

FOR SALE — 3-M dry copy machine. Call 983-3304 or 983-2295. tfc

CONCORD GRAPES FOR SALE. Picked or you pick. At Lone Star 11 miles north of Lockney, and 1/2 mile north of the schoolhouse. Felicia Applewhite. Ph. 652-3472. L8-tfc

FOR SALE — Conn trombone — 14H. Complete with case. Purchased new 1971. Used nine months. Excellent condition. Priced well below cost. \$160.00. Also slightly used guitar \$17.50. Mrs. George Miller. 983-5188. 8-26c

GRAPES FOR SALE — \$4.00 bushel, you pick. Second road south and 1/4 mile east of Lakeview Gin. Ph. 983-2671. 9-9c

FRESH VEGETABLES — James and Walter Lovell. Ph. 983-2633 or 983-2643. 8-30c

FOR SALE — 12 x 60 trailer, 3 bedroom, 1 1/2 bath. Corner of Ross & 3rd Sts., Floydada. Come by after 6 to see, or call 983-2456 or 983-2862. tfc

FOR SALE — Mrs. Farmer. We have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney. ttf

FOR SALE — We have one slightly used D-24 Olivetti Calculator. Used to be priced at \$495. On sale with a new guarantee, \$250. Hesperian Office Supply. ttf

THIS LOOKS LIKE A GOOD TRIP FOR THE MONEY — It is a 12 day tour of the Holy Land for only \$699. This includes all air fare from Dallas, food, lodging, guides, transportation. Here's what it covers: Beirut, Damascus, Amman, Jerusalem, Samaria, Galilee, Capernaum, Nazareth, Cairo, and Luxor. The timing is good also... tour begins December 31, 1973. If you are interested, let me know now. Wendell Tooley, Rt. 1, Floydada, 79235. ttf

Yes... Double Knits Look Better And Last Longer When Dry Cleaned

SUPERIOR CLEANERS

109 S. 5th St. Ph. 983-3540

SERVICES

PROFESSIONAL Rug Cleaning. Phone 652-2500, Lockney. ttf

WANT TO DO Yard Work and minor repair and painting. Charles Dean, 328 W. Tenn. ttf

PIANO, ORGAN, guitar and accordion students may enroll beginning August 22 at the Record Music Shop in Lockney or call 652-2364. Mrs. Charles L. Record. L8-tfc

Miscellaneous

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

KEEP CARPET CLEANING PROBLEMS SMALL — Use Blue Lustre wall to wall. Rent electric shampooer \$1. Parker Home Furnishings, Lockney. L-tfc

LAWN MOWERS repaired and sharpened Briggs-Stratton and Tecumseh Parts. Toro mowers. Spears Small Engine Service, 105 N. Main, 983-2396. ttf

YES! We're all for love and marriage! Let us order your wedding announcements. Many beautiful selections in our sample book. Lockney Beacon Office Supply. Phone 652-3318. ttf

THE PET SHOPPE Has everything — Grooming, Aquarium Supplies, Tropical Fish. We buy registered puppies. 3204 Otton Road, Plainview, 296-7240. ttf

MR. FARMER — Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. ttf

FLOYDADA Vegetable Growers Now Open For Business. All kinds of vegetables. Highway 70, Floydada. ttf

LOSE WEIGHT with New Shape Tablets and Hydrex Water Pills. Byrd Pharmacy, Lockney. L8-2tp



Auto Accidents DO Happen...

If one happens to you, be protected. Our car insurance offers coverage to meet your special needs — repairs to personal liability.

BAKER Insurance Agency
127 W. Calif.
Ph. 983-3270

WHEN YOU NEED INSURANCE SERVICE FOR YOUR... HOME

Think of Low Net Cost with Service.

RANCH FARM AUTO CROPS LIFE

Don Grantham



Texas Farm Bureau Insurance Company
Floydada
Office Phone 983-3777
Home Phone 983-3586

PROFESSIONAL SERVICE Frigidaire • Magnavox

Bailey's TV & APPLIANCE CENTER

900 West 5th St. 293-4401
PLAINVIEW
Frigidaire-Magnavox Sales & Service

Ready-mixed CONCRETE



THE EASY WAY!

One call is all it takes when you're to pour your patio, driveway, sidewalk foundation. Let us do the work and save valuable time and effort. Guarantee a perfect mix every time.

CALL 983-2170
NETT BUILDING MATERIAL
FLOYDADA

Special Days Planned At Panhandle South Plains Fair

All area residents 60 and older will be admitted to Fair Park free on Sept. 27. Fair officials are arranging free entertainment in the bandstand area for the honored guests.

Fair general manager, Steve L. Lewis pointed out that the other regular special days also

Senior citizens will be honored guests at the 56th annual Panhandle South Plains Fair in Lubbock Sept. 22-29, as

directors of the non-profit exposition have carded a fifth

"special day" for this year's eight-day run.

"Area school day" will be Monday, Sept. 24, followed by two "Lubbock school days" on Sept. 25-26. "College day" and "military day" will be on Sept. 28.

Thousands of free gate passes are distributed annually to schools throughout the South Plains and eastern New

Mexico. Area youths traditionally flock to the fair on the opening Monday, mostly because of the Parade of Bands, which officially launches the exposition.

Although the fair will be getting underway two days earlier this year, the parade is again scheduled on Monday. More than three dozen area high school bands are expected to participate in the formation again this year, competing for \$1,250 in cash awards being

offered as premiums. Trophies are awarded to all participating bands in all UIL classifications. Lubbock high school units participate but do not compete for the cash awards.

A daredevil aerial act has been carded as the free attraction on the fairgrounds. It will feature "The Stardusters" performing on a small platform 120 feet high.

Gene Ledel Shows, Inc. again will return to the

midway, bringing many of the favorite rides of past years.

Two horse shows, a terminal barrow show, cattle shows, pigeon, poultry and rabbit shows, thousands of exhibits in the popular Women's Department, the Children's Barnyard, military displays, interesting new commercial exhibits, a twirling festival and fiddlers' contest also will highlight the daily calendar of events throughout the expanded

schedule.

"A Shower of Stars" has been scheduled in Fair Park Coliseum. The slate includes: The Earl Scruggs Revue, Sept. 22; Fiesta Mexicana, starring Vicente Fernandez and Oscar Zamora, Sept. 23; Mac Davis and Donna Fargo, Sept. 24-25; Lynn Anderson and The Statler Brothers, Sept. 26-27; "Dawn" featuring Tony Orlando, plus Ralna English and Guy Hovis, Sept. 28; and Mel Tillis and Jody Miller, on closing

Irrigation Water Management Studied

LUBBOCK — One of the greatest challenges facing High Plains producers is irrigation water management, says Leon New, area irrigation specialist with the Texas Agricultural Extension Service.

"Growers must pump water from the faltering underground supply to push crop yields to profitable levels today," he says, "but at the same time water must be conserved for the future."

"The number of irrigations being applied each growing season will determine the future of irrigation for many area growers," adds the specialist. "The increasing demand for agricultural products emphasizes the urgency of precise water management to the area."

New explains that a search for improved irrigation management procedures is underway for the second year at the Charles Schlabs farm near Hereford. Schlabs, cooperating with county Extension agent Juston McBride, is applying irrigations for both grain sorghum and sugar beets on two, three, and four week intervals.

"First-year results show that total water application during the summer is likely to be cut as much as one half, while crop production is only 15 to 20 percent less," says New. "We can grow big, lush plants by irrigating five and six times, but growers must apply the number of irrigations that produce the most profitable yields and utilize irrigation water most efficiently."

"Another way to look at it is the production received from each inch of irrigation water," adds the specialist.

In 1972, says New, irrigating every three weeks was the best practice for both grain sorghum and sugar beets. Grain sorghum production averaged 7,700 pounds per acre using three summer irrigations totaling 18 inches, while sorghum irrigated five times on two-week intervals with a total of 27 inches of water produced 7,650 pounds.

Production from sorghum irrigated every four weeks was 6,400 pounds per acre where two summer irrigations were applied, and losses from lodging caused primarily by the late harvest were greater. The two applications totaled 14 inches.

"Results were similar for sugar beets," says the specialist. Sugar production was 7,600 pounds per acre from four summer irrigations applied on three-week intervals, and 7,110 pounds where six applications were made every two weeks.

"Beets irrigated on four-week intervals produced 6,250 pounds of sugar per acre and received three summer irrigations. Sugar content was three to four tenths of a percent more for each additional week between irrigations."

"In addition to the above irrigations, the sugar beets were watered up, and a preplant irrigation was applied on the grain sorghum land," adds New.

"Each year is different," he quickly adds. "So, it is important to check production over several years. Rainfall was above average in 1972, but the first year's results were impressive."

Timing irrigations to supply adequate moisture during maximum water use periods is also important, New points out. The irrigations are being applied with this in mind.

"Results of the irrigation studies may be handy in planning next year's crop acreage for each well," adds the specialist, "since most growers will want to irrigate more acreage than in the past."

Taxes Run Higher Than Food Costs

Taxes take almost twice as big a chunk out of the consumer dollar as food does.

In 1973, the average American will have to work 2 hours and 39 minutes of each 8-hour day just to pay his taxes.

BUDDY'S FOOD

220 SOUTH 2nd — FLOYDADA, TEXAS

**STORE HOURS: MONDAY through SATURDAY 8 to 8
SUNDAY 8 to 7**

BUDDY WIDENER-OWNER, FORREST SHANNON-MANAGER

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

THESE PRICES GOOD SUN., AUG. 26 THROUGH WED., AUG. 29, 1973

1/2 GAL. CLOVERLAKE \$1.11 VALUE

ICE CREAM
69¢

16 OZ. ANT AND ROACH KILLER 89¢ VALUE

RAID
69¢

200 COUNT KLEENEX 39¢ VALUE

FACIAL TISSUE 3 FOR **89¢**

84 OZ. KING SIZE \$1.55 VALUE

AJAX DETERGENT \$1.09

24 OZ. NESTEA \$1.49 VALUE

ICED TEA MIX \$1.19

30 OZ. WESTERN GOLD 39¢ VALUE

PORK & BEANS
4 FOR **\$1**

1 1/2 LB. SUPER VALUE 39¢ VALUE

BREAD 3 FOR **\$1**

1/2 GAL. DARI-MAID 74¢ VALUE

MILK 63¢

6 OZ. DEL MONTE 57¢ VALUE

TUNA 2 FOR **83¢**

DEL MONTE GRAN TOUR 99¢ VALUE

DINNER 69¢

14 OZ. NABISCO CHIPS AHOY 61¢ VALUE

COOKIES 49¢



32 OZ. 25¢ VALUE

COKE
6 FOR **89¢**

12 OZ. WHITE SWAN 15¢ VALUE

CAN DRINKS
13 FOR **\$1**

2 LBS. KRAFT VELVEETA CHEESE \$1.29

BREADED PERCH FILLETS

FRESH FROZEN

HALIBUT 99¢

2 LBS. GORTON'S

FISH & FRIES

2 LBS. GORTON'S

FISH STICKS

U.S.D.A. CHOICE

CLUB STEAK LB. \$1.67

CENTER CUT

PORK CHOPS LB.

10 LBS. U.S. POTATOES

SWEET AND TENDER CORN 6 for 49¢

GOLDEN RIPE

BANANAS 2 LBS. 29¢

RED RIPE PINT

STRAWBERRIES 49¢

1 LB. BAG CALIFORNIA

CARROTS 2 FOR 29¢

WHITE

ONIONS LB. 10¢

TENDER YELLOW

SQUASH LB. 19¢

3 LBS.

CRISCO WITH COUPON **99¢**

WITHOUT COUPON \$1.09

GOOD ONLY AT BUDDY'S FOOD

COUPON EXPIRES 8-29-73

PERMANENT MARKER 79¢ VALUE

EL MARKO 49¢

6 OZ. CARNATION 59¢ VALUE

COFFEEMATE 3 for \$1.00

12 OZ. DEL MONTE KOSHER 47¢ VALUE

DILL PICKLES 3 for \$1.00

8 OZ. WHITE SWAN 12¢ VALUE

BISCUITS 12 for \$1.00

CRISP AND LITE 59¢ VALUE

POTATO CHIPS 39¢

1/2 GAL. CLOVERLAKE 78¢ VALUE

BUTTERMILK 57¢

303 WHITE SWAN CUT 25¢ VALUE

GREEN BEANS 5 for \$1.00

24 OZ. CLOVERLAKE 83¢ VALUE

COTTAGE CHEESE

10 COUNT BAGGIES 89¢ VALUE

TRASH BAGS

REGULAR SIZE ROASTING WRAP

REVEAL

BATH SIZE IRISH SPRING 28¢

SOAP

15 OZ. 77¢ VALUE

PINESOL

4 LBS. LITTLE FRISKIES \$1.49

CAT FOOD

25 LBS. LUCKY LADY \$3.19

FLOUR

\$400 CASH REFUND

Mail proofs of purchase of AJAX products and get a **REFUND** of up to \$400

SEE STORE DISPLAY FOR DETAILS

BUDDY'S FOOD

WITH THIS COUPON

1 -pound Can of Maryland Club Coffee

89¢

Without coupon \$1.08

Cash value 1/20¢ Limit one per customer

EXPIRES 8-29-73