

The Floyd County Hesperian



Floydada, Floyd County, Texas 79235

Sunday, August 19, 1973

10 Pages in One Section

10¢ Copy

Number 66

AT LIONS-ROTARY MEETING

Congressman Discusses Regaining Integrity Of The Dollar



OMAR BURLESON talks with Rotarian Alton Higginbotham (left) and (center) before addressing a joint Lions-Rotary Club meeting Thursday.

U. S. Congressman Omar Burleson, addressing a joint meeting of the Floydada Lions and Rotary Clubs Thursday, said one of the most besetting weaknesses of the country is that we are so preoccupied with "trivia" that we fail to see the things most important to us.

"We're blinded sometimes by Watergate and other things that tend to cloud the issues," Burleson told the Floydada audience, explaining that while he did not regard the Watergate affair as trivial, "there were other things that the country and its lawmakers should concentrate their attention on."

One of the greatest challenges, the Congressman noted, is to regain the integrity of the dollar and stem the tide of inflation. "We need to get hold of our fiscal affairs," Burleson said. "Congress has the constitutional responsibility for the purse-strings of the country," the lawmaker stated, but in recent years this power "... has slipped away into the hands of the executive (branch of government)."

ceiling and continue to borrow more money, Burleson said. "The federal government's income and outgo now have hardly a nodding acquaintance," the Congressman said. A joint Senate and House committee has been created and promises to be of some help in regaining fiscal control of the country.

The money problem is "One of the most important issues of the nation," Burleson noted. "The future of our country depends on it," he continued.

"Despite doubts overseas" he declared, "We can get our affairs in shape here at home. We CAN govern ourselves."

Burleson said he voted against the "Clean Air and Water" act, not because he is for dirty air and water, but because there was already "2 billion appropriated for the cause and the 'experts' hadn't decided yet how that was to be spent." He said that many things required by the Occupational Safety and Health Act were adding to the cost of things.

"Who's not for clean air and water, and health and safety?" he asked, but stated that some laws were made too often in response to pressure from what he called "the Nader group" and "common cause crusading people."

Burleson was introduced at the noon luncheon by Lion T. L. Holland, a lifelong friend of the Congressman.



FHS VARSITY CHEERLEADERS, 1973-74 — Front, left to right: Terry Stovall, Sharon Decker, Karen Alldredge. Back, left to right: Linda Norman, head cheerleader Carol Cogdell, Nancy Puckett. (Staff Photo by Jim Huggins)

Floyd 4H Members Win In Record Book Competition

LUBBOCK — Some 146 4-H'ers put their years of experience and hard work on the line in district senior record book competition yesterday, and when it was over, 34 winners had been selected to represent District 2 in state competition next month.

Two members of the Floyd County 4-H won the right to represent the district in the state-wide competition. Ginger Henderson of Lockney had the winning record book in the Horse division, and Curtis Smalley of Floydada presented the top book in the Individual Automotive category.

Other senior 4-H'ers from Floyd County who participated in the record book competition were Van Miller, who placed second in Horticulture; David Foster, third in Beef; Patsy Schulz, Leadership; and Regina Jack, Clothing.

Two hundred nine junior level record books also were judged. Blue, red and white ribbons were awarded.

Floyd County junior 4-H members who participated in the contest included blue winners Mona Henderson, Horse; Jody Foster, Beef; Hugh Miller, Horticulture; Mark Miller, Swine; Darlene Broseh, Sheep; Kelli Ferguson, Foods; Kenny Willis, Achievement; Clay Hamilton, Home Improvement; Leanne Ferguson, Safety; and Kristi Willis, Bread; and Shawnda Heflin, who was awarded a red ribbon award in Clothing.

The record books will compete at the state level against the best from 12 other districts of the Texas Agricultural Extension Service.

The winning books representing 30 4-H awards programs were announced by district Extension agents Billy C. Gunter and Catherine B. Crawford.

Compiling their years of work into a binder complete with clippings, photos, and records of achievements, the senior 4-H'ers are competing for scholarships, plaques, government bonds, a trip to the National 4-H Congress in November, and other awards.

For the young leaders of tomorrow, record book competition is the critical measurement of their achievements over the years, said Mrs. Crawford. Records reveal their consistency in achieving goals, their experience in 4-H projects and activities, their experiences in leadership development, and their growth and development in personal, community and civic responsibilities.

Lions Carnival Starts Monday

A carnival, sponsored by the Floydada Lions Club, will be in town all next week, August 20 through 25, according to Lions carnival chairman Boone Adams.

Local Lions will help take tickets to rides and attractions of Jest Amusement Company, as well as running a concession stand on the carnival grounds, a block west of the square (across the street from the Lamplighter Inn) in downtown Floydada.

The Lions' carnival is the local civic club's main fundraising project for the year, Adams says, and a big turnout is expected.

Reminder: Register Friday, Start August 27

Next week in the first day of school, August 27, Lockney, South Plains, and Haines, and Floydada is August 24. South Plains from 9 a.m. registration at both elementary schools and junior high starts at 8:30 a.m.; Floydada High School students will register on this schedule: seniors, 9 to 10:30 a.m.; juniors, 10:30 to 12 noon; sophomores, 1 to 2:30 p.m.; and freshmen, 2:30 to 4. There is a \$2.00 activity fee for all Floydada High School students, to be used as follows: 75¢ for Southern Assemblies, 75¢ for student council work, and 50¢ for library or student books.

OVERCOME BY SMOKE

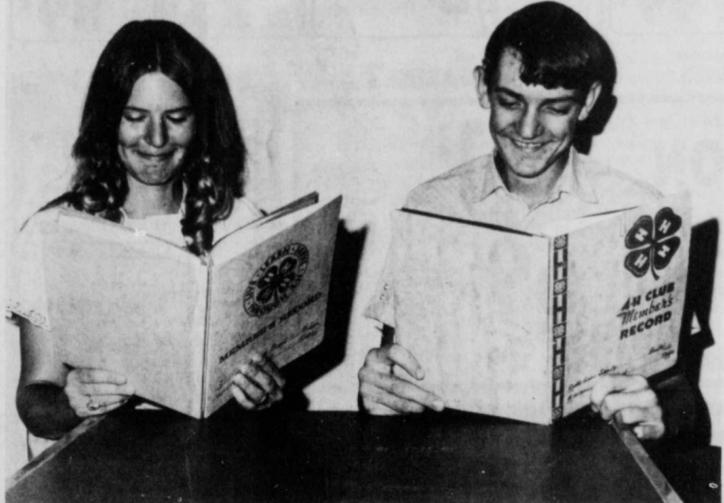
Home, Contents Destroyed By Fire

A fire, which broke out before midnight and continued to burn for over six hours, returned to the family home at 4:30 p.m. The fire, which broke out before midnight and continued to burn for over six hours, returned to the family home at 4:30 p.m. The fire, which broke out before midnight and continued to burn for over six hours, returned to the family home at 4:30 p.m.

The fireboys are to be commended for their quickness in getting to the fire at that hour and for hooking up 2000 feet of hoses which was required to reach the fire hydrant inside the city limits. One fireman said "practice makes perfect, but this is the quickest we have ever hooked up that many feet of hose." In practice last week it took the fireboys 40 minutes. This time, including the time it took for them to dress, drive to the fire, start the tank trucks pumping and hook the 2,000 feet of hose, it took exactly 20 minutes. Fifteen firemen along with four fire units answered the call.

One fireman, Larry Guthrie, was overcome by smoke inhalation and taken to Caprock Hospital. He was dismissed Friday.

A fire department spokesman said firemen could encounter any one of 180 household items, besides smoke, that could throw off poisonous fumes. Of the 180, 40 of those could be fatal.



RECORD BOOK WINNERS — Ginger Henderson and Curtis Smalley look over their 4-H record books. The two Floyd County 4-H'ers' books were judged best in District 2 and advance to the state contest. (Staff Photo by Jim Huggins)

Three FFA Members Get Scholarships

Floydada High School agriculture instructor and FFA advisor O. L. Harris has been notified that three Floydada FFA members have received scholarships of \$250 each from West Texas State University in Canyon. They are Gary Sanders, son of Mr. and Mrs. Hansel Sanders; David Marrison, son of Mr. and Mrs. Buck Marrison; and Steve Anderson, son of Mr. and Mrs. Louis Anderson.

students' leadership in agriculture work during their four years in high school. Harris was notified of the scholarship awards in a telephone conversation with Dr. Smallwood, head of the Agriculture Department at WTSU.

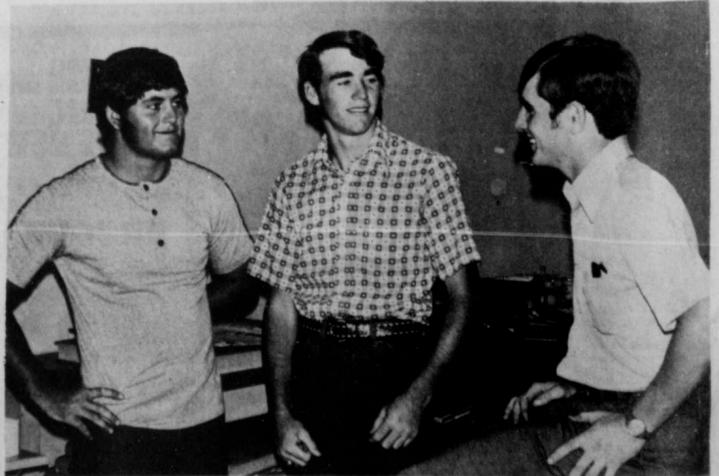
Harris noted that any agriculture student planning to attend college, if he needs financial assistance, might start doing more work on leadership and ag activities in order to qualify for such a scholarship.

Parents To Meet Band Director At Watermelon Feast Tuesday

The Whirlwind Band Boosters will sponsor a watermelon supper for Floydada High School band students and parents Tuesday, August 21, beginning immediately after band practice or approximately 8:15 to 8:30 p.m. The

get-together will be held on the junior high band practice field west of the band hall.

At the watermelon supper, band parents will be introduced to the new Whirlwind band director Steve Schmidley.



WTSU SCHOLARSHIP WINNERS — Left to right: David Marrison, Steve Anderson, Gary Sanders. (Staff Photo by Jim Huggins)



— after firemen left the scene, this house in east Floydada, about midnight Wednesday, broke out in flames again Thursday after this picture was taken. (Staff Photo by Jim Huggins)

College Costs Up For Local Students

(Special to the Hesperian)
 NEW YORK — The bank accounts of Floyd County families who have sons or daughters bound for college will be taking a severe jolt this year.

Tuition costs have advanced sharply since last year. In addition, there have been proportionate increases in the cost of room and board.

On the basis of a federally-conducted study of more than 2,000 colleges, it is found that the biggest jump will be at private institutions, where the average cost will be \$3,281, or \$206 more than it was in 1972.

Among publically-supported colleges the increase will be more modest — from \$1,414 last year to \$1,492 this year.

For the number of Floyd County residents expected to attend college, it adds up to a

total cost of \$787,000.

The figure covers tuition, room and board but does not include books, transportation, clothing, laundry and pocket money. They could come to an additional \$500 or more per student.

The data on costs and enrollments are based upon surveys made by the U.S. Office of Education, the Department of Commerce and others.

The colleges, too, find themselves in a financial squeeze. Their costs, for faculty salaries, supplies, maintenance and the like, have been mounting steadily.

At many colleges, enrollments have been declining. And, at the same time, because of economic conditions, their new endowments have been falling behind. As a result,

several colleges have had to close their doors.

Among the reasons given for the drop in the enrollment rate are the ending of the Vietnam war, which has reduced the proportion of young men entering college, the lag in Federal aid for students and the inability of more and more families to meet the rising cost of higher education.

However, there still will be about 8.3 million in college this fall, according to the latest figures.

The number of young men and women in Floyd County who will be college-bound is

estimated at 330.

The \$787,000 cost that local parents will have to meet, exclusive of extras, is based upon the expectation that half the students will be going to public colleges and the other half to private ones.

NOTICE
 The Assembly of God Church in Lockney is having visitation every Tuesday about 7:15. Mrs. Faye Brown is chairman. If there is anyone who knows of a person who needs to be visited, contact Faye Brown at the Lockney Care Center.

OBITUARIES

Rev. Boyd

Services for Rev. J. Truman Boyd, 66, retired minister and teacher of Crowell and father of Mrs. Hollis Payne of Floydada, were conducted August 6 in the Margaret Baptist Church near Crowell.

Boyd was killed in a two car collision in Arkadelphia, Ark., August 4 where he had gone on business.

He was a native of Westport, Tenn., and was married to Mattie Jones in Corinth, Miss., Nov. 7, 1929. Rev. Boyd at one time was pastor of the Caprock Baptist Church in Crosby County and of the Sandhill Church in Floyd County. He was a graduate of Wayland Baptist College and a member of the Masonic Lodge.

Survivors include his wife of Crowell; two sons, Larry Boyd of West Helena, Ark., and Edgar Boyd of Lubbock; two daughters, Mrs. Bruce Englert of New York City and Mrs. Hollis Payne of Floydada; a brother, a sister and five grandchildren.

Cone Cemetery Assoc. To Meet

The annual meeting of the Cone Cemetery Association will be held in the Primitive Baptist Foundation Building (the old Cone school house) Thursday, August 30 at 8:30 p.m.

There will be the election of two directors. Those whose terms expire are Clinton Denning and Mrs. Roxie Travis.

All who are interested in the Cone Cemetery are urged to attend. Refreshments will be served following the meeting.

My Neighbors



"Poor Harry, only had one bite all day and that was from a prospect's Beagle."



CONGRESSMAN OMAR BURLESON — addresses a joint Lions Club meeting in Floydada Thursday. Lion T. L. Holland, who introduced the Congressman at left, and Lions Club president Bob Alldredge is at right. (Staff Photo)

Officials To Discuss New Regulations For Brucellosis Testing For Cattle

Pending changes in brucellosis testing regulations for the cattle industry will be discussed in a specially called meeting Monday, August 20, of cattle industry representatives and others, it was announced in Lubbock by Billy C. Gunter, district agent with the Texas Agricultural Extension Service.

Two officials of the Texas Animal Health Commission will be on hand to discuss the regulations. They are Mac Tiner, area 1 brucellosis

supervisor, and Dr. G. D. Lindsey, area 1 veterinarian.

The meeting begins at 1:30 p.m. at the South Plains Electric Cooperative, 110 North Amarillo Road.

"For cattle producers to benefit from the program," Gunter said, "it is important that they become familiar with the new regulations. The meeting on August 20 in Lubbock will provide that opportunity."

Producers and other guests will be invited to offer

SPAG To Discuss Natural Resources

The inventory of natural resources within the South Plains Region will be the main topic of discussion of the South Plains Association of Governments (SPAG) Land Resource Management Advisory Committee meeting to be held on Monday, August 27, in the Southwestern Public Service Reddy Room in the Monterey Shopping Center on 50th Street in Lubbock.

The committee is currently inventorying existing land resources within the 15 county SPAG region. The culmination of the inventory will result in recommendations being made to local governmental bodies to adopt goals and policies relating to the wise use of land resources within the region.

David Sullivan, assistant professor of law, Texas Tech University, will brief the committee on the current

governmental activities in land resource management. Sullivan, a SPAG Land Resource Management committee member, has been serving as Consultant to the Secretary, Council on Environmental Quality, Executive Office of the President, this past summer in California and Washington, D. C.

William Flynt, manager of the Floydada Chamber of Commerce, is a member of the the SPAG Land Resource Management Advisory Committee.

If food had risen since 1952 at the same rate as wages in industry, a quart of milk would cost 55¢ in the store, a dozen eggs would sell for \$1.61, and a whole dressed frying chicken would cost \$1.46 per pound.

Diamonds-Diamonds-Diamonds

TO BUY A DIAMOND DON'T GO TO A SALESMAN, SEE THE PEOPLE YOU KNOW AND CAN TRUST, WE HAVE THE KNOWLEDGE AND WILL HELP YOU.

HARPERS JEWELRY

983-2586 126 W. Calif. Floydada

Dash

Check & Bated LOW SUDS DETERGENT

DASH

WITH 60c IN AD COUPON

20-lb. 1-oz. BOX

\$3.99

Oxydol

DETERGENT

OXYDOL

WITH 30c IN AD COUPON

KING SIZE BOX

\$1.19

GAIN

10c OFF LABEL DETERGENT

GAIN

GIANT BOX

79c

Tide

DETERGENT

TIDE

GIANT BOX

79c

Camay

6c OFF 2-BARS

CAMAY SOAP

2 BATH BARS

33c

THRIFTWAY ALWAYS FEATURES FARM FRESH PRODUCE

PRICES EFFECTIVE AUG. 20 THRU AUG. 25, 1973 WE RESERVE THE RIGHT TO LIMIT QUANTITIES

DANIEL HALLS BEST CANTALOUPE 12c LB.	CALIFORNIA TOMATOES 29c LB.	ALL PURPOSE RUSSETS POTATOES 10 99c POLY BAG
CALIFORNIA BARTLETT PEARS 29c LB.	CALIFORNIA SUNKIST LEMONS 39c LB.	PUREX BLEACH 25 1/2-GALLON
ORCHARD SWEET PEACHES 3 1.00	TEXAS GREEN CABBAGE 12c LB.	NABISCO ASST. SNACK CRACKERS 49c BOX
CALIFORNIA THOMPSON SEEDLESS GRAPES 39c LB.	LONG GREEN SLICERS CUCUMBERS 15c LB.	FOLGER'S MOUNTAIN GROWN COFFEE 89c 1-LB. CAN
GREEN ONIONS COLORADO LARGE TIE OR RADISHES CELLO PKG. 2 FOR 29c		

FOOD STAMP CUSTOMERS WELCOME

Check & Bated FOLGER'S INSTANT COFFEE 99c WITH 30c IN AD COUPON 6-OZ. JAR

Check & Bated CLOVERLAKE CHIP AND DIP OR SOUR CREAM 8 OZ. CARTONS 2/85c

Check & Bated PET EVAPORATED MILK 23c TALL CAN

Check & Bated SKINNER MACARONI OR SPAGHETTI 9-OZ. PKG. 29c

Check & Bated TOWIE RED MARASCHINO CHERRIES 9-OZ. SIZE 43c

Check & Bated SHURFRESH SOFT MARGARINE 2 8-OZ. TUBS 49c

DECKER NUMBER 1 QUALITY

CANNED HAM 3-LB. CAN **\$4.99**

BACON LB. **\$1.35**

LONG HORN **CHEESE** 10 OZ. **69c**

WILSON—BOLOGNA, OLIVE LOAF, PICKLE LOAF, MAC. & CHEESE LOAF

LUNCH MEATS 6-OZ. PKG. **49c**

HEALTH & BEAUTY AID SPECIALS

ANTI-PERSPIRANT DEODORANT **SECRET** 5-OZ. **89c**

Check & Bated VASELINE INTENSIVE CARE LOTION 6-OZ. SIZE **59c**

Check & Bated CREST TOOTH PASTE FAMILY SIZE 7-OZ. **89c**

ANTISEPTIC **LISTERINE** 7-OZ. SIZE **59c**

BC HEADACHE POWDERS 6s **25c**

HAIR DRESSING GROOM & CLEAN 3-OZ. **89c**

VASELINE INTENSIVE CARE BATH BEADS 18-OZ. **89c**

15c OFF LABEL DOWNY (KING SIZE) **FABRIC SOFTENER** **\$1.29**

Check & Bated **FROZEN FOOD SPECIALS**

Bordons Ice Cream 1/2 GAL. CARTON **79c**

SHURFINE FROZEN CHOPPED **BROCCOLI** 4 10-OZ. PKGS. **\$1.00**

HOME OWNED AND OPERATED
 WE GIVE GOLD BOND STAMPS, DOUBLE ON WEDNESDAYS
 OPEN 8 A. M. TO 8 P. M. MONDAY THROUGH SATURDAY
 CLOSED SUNDAYS IN FLOYDADA

VALUABLE COUPON

DETERGENT **OXYDOL** KING SIZE **\$1.19**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER AUG. 25, 1973

VALUABLE COUPON

LOW SUDS DETERGENT 20-LB. **DASH** 1-oz. BOX **\$3.99**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER AUG. 25, 1973

VALUABLE COUPON

GAINES 25-LB. SIZE **GRAVY TRAIN** **\$3.99**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER AUG. 25, 1973

VALUABLE COUPON

FOLGER'S MOUNTAIN GROWN **COFFEE** 1-LB. CAN **89c**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER AUG. 25, 1973

VALUABLE COUPON

FOLGER'S INSTANT **COFFEE** 6-OZ. JAR **99c**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER AUG. 25, 1973

VALUABLE COUPON

MAXWELL HOUSE **COFFEE** 2-LB. CAN **\$1.79**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER AUG. 25, 1973

HUNTIN' WATER?

There's a far better way to get water than with a divining rod or witching wand. Low-cost electricity from the Lighthouse Electric Cooperative produces water on demand. An electric pump or a water corporation can turn the trick for home use, for industry or irrigation. Electric Cooperatives brought electricity to the rural areas of Texas. Their dependable power and a reliable water supply are Helping Texas Grow.

Lighthouse Electric Cooperative, Inc.

201 W. CALIF. 983-2814

DO N'S THRIFTWAY

FLOYDADA

Society

FOR FLOYDADA HIGH SCHOOL

Dress Code Explained

Principal Charles Tyer reminds students and parents of the Floydada High School dress code, which is unchanged from last year. The dress code "also applies to any school function including registration day.

Tyer emphasizes that it should be the practice of all Floydada High School students to dress in a lady-like or gentlemanly manner. The Floydada High School faculty and/or principal shall rule, at their discretion, on questionable and indecent dress and final enforcement and interpretation of these rules are in the hands of the school administration.

Principal Tyer said the school has not had a dress problem in the past.

(A) Girls are to wear suitable apparel and an accepted length. Extreme tight clothing is not accepted. Shorts or hot-pants will not be allowed on campus except when identified as a school uniform (gym suits, cheer leaders or twirlers).

(B) Tank tops or tank shirts are not allowed — boys or girls. Boys are to wear shirttail inside of trousers, except sport shirts designed to be worn outside. Boys must wear socks at all times and all students must wear footwear at all times.

Boys' hair must be neatly trimmed and no unusual hair cuts, or odd regalia are to be worn to attract attention.

(C) All students are to dress appropriately and in good taste for the occasion at all school sponsored activities.

The above rules and regulations are listed as No. 8 which are set up by the Board of Education and school policy.

HIGH--SPIRITED FASHIONS FOR FALL

Breezy and brisk as autumn weather are the new Fall/Winter fashions. Strong clear colors and lively young styles will lift your spirits even when the mercury falls.

From snappy shirtdresses to pretty evening knits, from well-loved classics to the avant garde, these new carefree looks share an air of excitement, a great-to-be-alive spirit!

That's how Mary McSorley, editor of McCall's Carefree Pattern Fashions Magazine, views the current season. A glance at the magazine's Fall/Winter issue will show you what she means.

You'll see new dress shapes in classic fabrics and colors. . . classic shirtdresses in bold geometric prints. You'll see shirt-jackets layered over plaid pants. . . and caftans trimmed in gold brocade.

The jaunty costume on the magazine cover sums up the carefree spirit of '73. It's a fascinating interplay of color and texture: beige-and-brown plaid skirt, sky blue crepe shirt, honey-gold hacking jacket in soft cotton suede.

Many of McCall's most

spirited designs show the soft touch of suede. Who could resist a Western-style pantsuit in a luscious apple red sueded cloth? Or a cotton suede smock-coat in jewel-like turquoise—a real gem for a casual wardrobe? No wonder the suede look shapes up as Fall's big fashion favorite.

Another current favorite, the knitted costume, continues its round-the-clock popularity. The coat of the year is a sweater coat knit in an Irish fisherman pattern. A fisherman knit jumper is another heartwarming idea for knitwear devotees.

But it's in the evening that knit fashions have their finest hour. One of the newest after-dark looks is a long nylon dress topped with open work bodice and sleeves.

Night or day, you're sure to look your best in a Halston original. . . whether it's a status shirtdress in a rich raw-silk weave, or a body-molding wool Jersey dress. A dropped-shoulder wrap coat that tops almost anything in your wardrobe also bears the Halston hallmark.

In the same spirit of

Homemakers Hold Picnic

Floydada Young Homemakers Club held a picnic August 14 at Roaring Springs. Twelve members and their children enjoyed an afternoon of swimming followed by an early supper.

Attending were Valdonna, Shannan and Sharla Barbee, Debbie and Branda Breed, Rebecca and Amy Burns, Kathy and Cassie Emert, Reba Ferguson, Rhonda Guthrie, Donna and Heather Henderson, Linda and Paulette Jackson, Jan Nichols, Peggy and Amy O'Neal, JoAnn Patterson and Judy Payne.

MRS. LATIMER TO ENTERTAIN LOCKNEY GARDEN CLUB

Mrs. Royce Latimer will entertain guests and members of the Lockney Garden Club Friday, August 24, at 3 p.m. at her home.

Anyone interested in growing and arranging flowers is invited to attend.

carefree elegance are some brand new dress looks from McCall's. The jumper-dress, vintage 1973, has raglan sleeves that roll over a paisley shirt. The two-piece dress makes new with a short plaid jacket casually tied at the waist.

High-spirited home decor is also included in the new McCall's Carefree Pattern Fashions Magazine. There are easy, inexpensive table toppers to dress up your dining room. . . and lend a festive air to the simplest meal. There's also a potpourri of patchwork items to make for your home.

Even if you're a novice with the needle, you'll find it easy to sew with work-saving Carefree and Extra Carefree Patterns. So go ahead and express your fashion personality. . . that's the spirit!

MONTY HALL has done approximately 2500 "Let's-Make-a-Deal" shows. During his nine and a half years with the show there have been about 22,000 winners and 5000 losers, for an accumulated purse of over \$20 million in cash and merchandise.

Kennedy to retire as head of N.B.A. in 1975.

Rehearsal Dinner Fetes Wedding Party

Miss Mary Lynn Watson, Richard McSwain and members of their wedding party were honored with a rehearsal dinner Friday night in the Lubbock Club.

Special guests were Mr. and Mrs. Bill Ed Watson, Lubbock, parents of the bride-elect; Mr. and Mrs. Marvin McSwain of Albuquerque, N.M., parents of the prospective bridegroom; Mrs. Verna McSwain of Floydada, grandmother of the groom, and Rev. and Mrs. Waid Griffin of Lubbock.

The couple were married Saturday night in the First United Methodist Church in Lubbock.

FLOYD DATA

Recent visitors in the home of Mr. and Mrs. Laura Dade were Mr. and Mrs. Autly Douglas and Tonja of Houston. While here Mrs. Dade surprised her brother with a birthday party. The Douglas family and Mr. and Mrs. Dade also visited in Clovis with another brother, Elmer Douglas and family.

FLOYD DATA

Mr. and Mrs. Mark Turner and baby arrived here Saturday to spend several days visiting his grandparents, Mr. and Mrs. V. D. Turner and other relatives.

New Arrivals

Mr. and Mrs. Johnny Copelin of Bryan are parents of a daughter, Jennifer Joanne, who was born August 9, weighing seven pounds and 12 ounces. The mother is the former Peggy Switzer. Copelin received his Master's Degree Friday from A&M and the family plans to move to Lubbock by September 1. The maternal grandmother has a visit with the new parents and baby.

Grandparents include Mr. and Mrs. Pete Switzer of Floydada and Mr. and Mrs. Robert Copelin of Plainview, who are former Floydada residents. Great grandparents are Mr. and Mrs. Copelin of Happy, Mrs. Barker of Plainview and Mrs. Jennie Waller of Lubbock.

Mr. and Mrs. Teddy Porter of Floydada are parents of a daughter, Jeannie Rebecca, who was born Tuesday, August 14 at 5:57 p.m. The baby weighed six pounds and 10 ounces at birth. She has an older brother and sister.

Grandparents are Mr. and Mrs. Tom Porter of Floydada and Mr. and Mrs. Clem Mensch of Petersburg.

A Better Way

TO SAVE YOU TIME AND MONEY

HOW TO WASH PERMANENT PRESS SUCCESSFULLY

Permanent press. Is it a miracle or a myth? That depends on the big IF . . . if permanent press items are laundered properly.

From home economists at the Whirlpool Corporation, where extensive tests have been performed to discover the best way to launder permanent press items so no-iron characteristics are retained, here are some suggestions:

1) Wash frequently—Because permanent press garments stay fresh looking, it's tempting to delay laundering. But avoid this because body oil stains (not always noticeable) may build up, making them difficult to remove.

2) Pre-treat stains—Saturate stained area with concentrated liquid detergent or with a paste made from regular detergent. Oil stains (especially collar ring) on brightly colored shirts can be particularly embarrassing. To remove them, simply saturate area with dry cleaning solvent—then with concentrated detergent and wash regularly.

3) Sort properly—as you would for a regular load. Permanent press naturally develops static electricity which attracts lint givers from lint receivers in both washing and drying. Separate white, light and dark colors, too, because permanent press items pick up color readily.

4) Wash smaller loads—CROWDING causes wrinkles. 5) Wash in the permanent press or wash and wear cycle—using hot or warm water (depending on amount of soil) and cold rinse water temperature.

If your washer does not have a permanent press cycle, follow this procedure: At the end of the wash period, let the washer

drain almost completely, then slowly advance the control until the washer begins to fill for deep rinse. Allow washer to complete the cycle automatically. Finally put the washer through an additional rinse cycle. Always use hot or warm water and cold rinse temperature.

6) Use a fabric softener—in the deep rinse to reduce static electricity and prevent clinging. Follow hang-tag instructions regarding bleach use.

7) Tumble drying is recommended—but don't overload the dryer since garments must tumble freely to avoid formation of wrinkles. Drying smaller loads helps avoid wrinkles, too.

8) Remove clothes from the dryer as soon as possible—to avoid wrinkles. That's how to launder permanent press items so you won't have to even touch them with an iron. One additional caution, though . . .

quality of permanent press items may vary from brand to brand. And, of course, a poor quality garment will not retain permanent press characteristics no matter how well you wash it. So, when shopping, look for a brand name you know and trust. Select garments with flat seams without puckers.

Then, with proper laundering, your permanent press garments will be much more likely to impress you than depress you.



Miss Karla Tooley

Call Today For Your Appointment.

652-3731

Wilson Photography

Lockney



AUGUST BIRTHDAY HONOREES — at Floydada Care Center. Cleatis Davis, 51; Hattie Selman, 79; Ellen Love, 78; L. A. Sargent (Staff Photographer), Warren, 80.

Suggestions For Getting Good Nutrition Without Going Broke

Rising food prices pose a danger for pregnant and nursing women, infants and small children — the people most vulnerable to malnutrition.

A pregnant mother, for example, who stops eating meat and does not replace it with an equally rich protein substitute, takes the chance of bearing a child that will suffer from poor physical growth and mental retardation.

To avoid such effects, the Office of Early Childhood Development in the Texas Department of Community Affairs, offers suggestions for getting nutrition without going broke.

1. To fulfill the recommended daily two servings of meat, substitute with combinations of dairy products, beans and grains.

Plant proteins, such as dried beans and peas, peanuts, whole wheat, oats and soybeans, lack certain of the eight essential amino acids or do not contain them in the balance fully usable by the body.

Plant proteins can complement each other — beans and brown rice, for example — or they can be made more useful by combining with dairy products — cheese and macaroni, for example — or with fish.

Frances Moore Lappe details amino acid pluses and minuses of plant proteins in "Diet for a Small Planet," available in paperback. She also offers protein-rich recipes for lasagne, cheese and egg souffles and bean-rice casseroles.

2. Boost the protein content of foods by adding wheat germ, powdered brewer's yeast and dried milk.

Such items seem expensive by themselves, but they are added in small quantity. Two level tablespoons of wheat germ sprinkled over breakfast cereal, for example, adds two grams of usable protein to the day's diet.

3. Vary purchases of steaks and chops with organ meats (liver, kidney, and heart) and with fish.

Liver is particularly rich in iron, needed in large amounts by pregnant women and small children; Vitamin A, which may help prevent certain malformations at birth; and most of the B vitamins, which seem to lessen common pregnancy illnesses.

4. Substitute dried milk for fluid milk. Pregnant and nursing mothers can add one-fourth cup of dry skim milk to one cup of fluid milk and get as much protein and calcium as two cups of fluid milk.

A caution: nonfat milk — dry or fluid — should not completely fulfill the three-cup daily milk requirements for small children.

James Heffley, biochemist at the University of Texas at Austin, said experiments suggest that small children may not easily tolerate the higher lactose proportion of fat-free milk and get none of the magnesium that is removed with the cream.

5. Breastfeeding infants is probably more economical in the long run than bottle feeding.

Nutritionists continually cite the superior nutrition of human milk and many studies have shown that breast-fed infants suffer less sickness and allergies.

Nursing mothers need an abundant diet, however, that should include at least four cups of milk, four vegetable servings, three servings from the meat group, and four

servings of whole-grain cereal products.

Because of this high-quality diet, the immediate cost difference between breast and bottle feeding may be slight. But in the long run, the nursing mother may pay fewer doctor bills.

6. Substitute commercially prepared baby food with foods prepared in the home — cooked small-grain cereals, soups, custards, cottage cheese, mashed soft fruits and cooked vegetables.

Some foods can be cooked with milk, liquified with a blender, or — in the case of meats — ground or chopped fine.

Mary and James Turner give advice in "Making your Own Baby Food," available in paperback.

7. Buy whole-grain cereal products, such as oatmeal and brown rice, rather than enriched, ready-to-eat or quick-cook varieties.

Whole-grain products not only contain vitamins and minerals that are not added back to "enriched" cereals but also complement other proteins better than refined grain products such as white rice and white bread. Too, the consumer does not have to pay for the enriching and quick-cooking processes.

The recommended daily allowances of cereal products are one serving of whole-grain cereal and two to three slices of whole-grain bread.

8. Make whole-grain breads at home in quantity and freeze those which will not be eaten right away. Homemade quick breads, cakes and cookies are also less expensive than packaged mixes and ready-serve products.

9. Buy vegetables and fruits in season, says a Texas Department of Health bulletin, "Nutrition During Pregnancy and Lactation."

Turnip and mustard greens, spinach, and carrots provide rich but inexpensive sources of

Salad Vitamins



There's vitamin C in cole slaw—from the cabbage as well as the green pepper. Vitamin C from tomato, too, no matter what salad it's in. Grate or slice carrot into a salad; that's adding vitamin A. Make a bean salad for B vitamins. Choose dark leafy greens for extra vitamins.

While the real mayonnaise used to dress a salad adds vitamin E, its major contribution is essential polyunsaturates. Enjoy this cole slaw for its crisp refreshing taste but also for its goodness.

Nutritious Cole Slaw
2 tablespoons cider vinegar
1 cup Hellmann's or Best Foods real mayonnaise

1 teaspoon salt
1/4 teaspoon sugar
1/4 teaspoon pepper
1/2 teaspoon grated onion
10 cups shredded cabbage (1 medium head)
2 carrots, shredded
1/4 green pepper, sliced
Stir vinegar into real mayonnaise, then blend in salt, sugar, pepper and grated onion. Chill until just before serving. Combine cabbage, carrot and green pepper; toss with mayonnaise mixture until well coated. Makes 8 to 10 servings.

PIZZAZZ!

We've got the only **WATER HEATER** in town that's got it!!!

What's PIZZAZZ in a water heater? PIZZAZZ is everything a good water heater should be . . . fully insulated all around and on the top and on the bottom . . . one that needs no flue or vent, for easy installation . . . one that plenty gives you all the hot water you need, when you want it . . . and one that's practically maintenance free. What's a PIZZAZZ water heater? Clean styling — an ELECTRIC WATER HEATER . . . we sell, service, install, finance and guarantee 'em!

WE SELL 'EM — Call Us!

ELECTRICITY — IT DOES SO MUCH GOOD

Modern **ELECTRIC** Water Heating FOR SO MANY PEOPLE

Of Course — IT'S ELECTRIC

Equal Opportunity Employer

Miss Karla Tooley

Call Today For Your Appointment.

652-3731

Wilson Photography

Lockney

Salad Vitamins

There's vitamin C in cole slaw—from the cabbage as well as the green pepper. Vitamin C from tomato, too, no matter what salad it's in. Grate or slice carrot into a salad; that's adding vitamin A. Make a bean salad for B vitamins. Choose dark leafy greens for extra vitamins.

While the real mayonnaise used to dress a salad adds vitamin E, its major contribution is essential polyunsaturates. Enjoy this cole slaw for its crisp refreshing taste but also for its goodness.

Nutritious Cole Slaw
2 tablespoons cider vinegar
1 cup Hellmann's or Best Foods real mayonnaise
1 teaspoon salt
1/4 teaspoon sugar
1/4 teaspoon pepper
1/2 teaspoon grated onion
10 cups shredded cabbage (1 medium head)
2 carrots, shredded
1/4 green pepper, sliced
Stir vinegar into real mayonnaise, then blend in salt, sugar, pepper and grated onion. Chill until just before serving. Combine cabbage, carrot and green pepper; toss with mayonnaise mixture until well coated. Makes 8 to 10 servings.

Spinning Operation Lubbock

industry and the area economy before it runs its course. "One of our first objectives in this plant is to prove the adaptability of our cotton to the open end system and to show a significant economic

advantage for plants located in the Plains area," he said, "and when we have done these two things we shouldn't have much trouble attracting the interest of existing textile companies and others who might be interested in similar operations. "We have seen what the cattle feeding industry since 1960 has done to stabilize and enhance our feed grain markets on the Plains, and we

see no reason why a High Plains textile industry, utilizing High Plains cotton, can't do the same for our cotton markets." In support of his expectations, Anderson cites a recent report from the U.S. Department of Agriculture and two national consultant firms showing that the High Plains has all the ingredients for a successful open end spinning industry, including market

opportunities, labor, water and other utilities. It was also revealed at the press conference that TIGOT is the group which holds U.S. rights to a "zero twist" yarn forming system and has contracted with the Texas Tech Textile Research Center for research work on that process. Nijverdal-Ten Cate is one of the Netherlands Consortium Companies which developed the zero twist

method and from which TIGOT acquired U.S. rights about a year ago. TIGOT has ordered six units of this new "machine", which bonds parallel fibers together with a water soluble bonding agent instead of twisting, for Tech's use in research. These six units are scheduled for delivery to Tech in September of this year. Officials of both TIGOT and Nijverdal-Ten Cate both agree

that the potential for efficient utilization of short, low micronaire fibers on the zero twist system at this stage looks even better than on the open end system. They emphasize however that zero twist yarn forming is yet to be perfected for commercial use, and that its use by FFI in the future will have to be considered in the light of research results yet to be obtained.

In addition to Anderson and Cook, TIGOT officers include Joe Thompson, Vice President, of Abernathy, and Donald Johnson of Lubbock, Secretary/Treasurer. Other members of the group are Roy Furr, Solon Clements, Dan Davis, Mrs. Howard Alford and Cotton Fanning, all of Lubbock, Ray Joe Riley of Hart, Donnell Echols of Lames and Don Marble of South Plains.

BUDDY'S FOOD

220 SOUTH 2nd — FLOYDADA, TEXAS

STORE HOURS: MONDAY through SATURDAY 8 to 8
SUNDAY 8 to 7



BUDDY WIDENER-OWNER, FORREST SHANNON-MANAGER
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

28 OZ. 35¢ VALUE

COKE
OR
DR. PEPPER
\$1
4 FOR

CARNATION SLENDER 37¢ VALUE
10 OZ. **5 FOR \$1**

VALUES IN THIS AD GOOD SUNDAY AUGUST 19 THRU WEDNESDAY AUGUST 22ND ONLY.
DOUBLE STAMPS TUESDAY & WEDNESDAY.

CASSAROLE PINTO BEANS 9¢ VALUE **79¢**

MORTONS WHITE **VINEGAR** 87¢
98¢ VALUE GAL.

GORDONS **FISH STICKS** **\$1.49**

QUAKER CINNAMON CRUNCH **CEREAL** 65¢ VALUE **39¢**

MORTONS MINI **TACOS** 79¢ VALUE **59¢**

PORK CHOPS LB. **\$1.29**

TERRI JUMBO ROLL **TOWELS** 49¢ VALUE **3 FOR \$1**

SPUD KITS INSTANT **POTATOES** 10¢ VALUE **3 FOR 25¢**

SPARE RIBS LB. **79¢**

6 OZ. FRISKIES BUFFET **CAT FOOD** 25¢ VALUE **5 FOR \$1**

BORDENS **BUTTERMILK** 59¢
1/2 GAL. 78¢ VALUE

GORDONS **FISH & FRIES** **\$1.49**

300 WHITE SWAN **PORK & BEANS** 20¢ VALUE **7 FOR \$1**

HALIBUT LB. **99¢**

MERIT 12 OZ. PKG. GLOVERS 12 OZ. PKG. **FRANKS 59¢ | BOLONGA 79¢**

THOMPSON SEEDLESS **GRAPES** 39¢
LB.

MINUTE MAID **ORANGE JUICE** 69¢ VALUE **2 FOR 89¢**
12 OZ.

EL MARKO MARKER 49¢

U. S. WHITE NO. 2 **POTATOES** 99¢
10 LBS.

HI-C **FRUIT DRINK** 43¢ VALUE **3 FOR \$1**
46 OZ.

SEE THRU BINDER **NOTE BOOK** \$1.98 VALUE **\$1.39**

FIRM HEAD **LETTUCE** 29¢
EACH

CARNATION **COFFEE MATE** 59¢ VALUE **39¢**
6 OZ.

300 COUNT NOTE BOOK **PAPER** 79¢ VALUE **39¢**

CELLO-PAK **TOMATOES** 39¢
EACH

ELMERS **GLUE** 59¢ SIZE **47¢**

FRESH **GREEN ONIONS** 3 FOR 29¢

WITHOUT COUPON \$1.89
COLD POWER BIODEGRADABLE LAUNDRY DETERGENT **\$1.69**
LIMIT ONE COUPON PER UNIT PURCHASED 171 OZ., FAMILY SIZE
COUPON EXPIRES ON 8-22-73
This coupon redeemable only at BUDDY'S FOOD

VALUABLE COUPON
3 OZ. INSTANT TEA WITH COUPON
NESTEA 89¢
WITHOUT COUPON \$1.09
GOOD ONLY AT BUDDY'S FOOD
EXPIRES 8-22-73

with this coupon
LIMIT ONE COUPON PER UNIT PURCHASED
COUPON EXPIRES ON 8-22-73
VEL BATH SOAP
WITHOUT COUPON 25¢
19¢
THIS COUPON ONLY REDEEMABLE AT BUDDY'S FOOD

Floydada In The 20's...Christmas

By Arthur E. Gamble
Christmas during the 20's still had overtones of religion — but that was back before the commercial interests completely took over this holy day.

My first memory of Christmas was attending a Christmas tree held in the basement of the old red brick Methodist Church in Floydada. The smell of the cedar tree that had been hauled in from the "brakes," the shifting people, the lights and the coming of Santa Claus are all jumbled into this one memory of Christmas. I don't remember Dad being there but do remember Mother holding my hand. This could be the Christmas when I told Mother that Santa Claus had driving gloves that were just like my Daddy's. Indeed, he did — because it was Dad that Christmas. (Incidentally, those gloves were very distinctive with long gauntlets and were lined in rabbit fur. Dad may be surprised to learn that I have those very gloves in my home today.)

Cousin Emma Robbins taught children's Sunday School for many years and to me was one of the most saintly women I have ever known. All children loved her and when you were under her tutelage there was no doubt that Christ was the important part of Christmas.

We always received some sort of gift from the church tree and of course Santa Claus came that night. Having heard "The Night Before Christmas" and knowing the proper way for Santa to arrive I was most concerned that we did not have a proper chimney and fireplace for the old gentleman. I knew that if he came down our chimney and stove pipe into our "Ideal Heater" that he was going to get burned and might

not leave anything. I was assured that if we would hang our stockings behind the stove and left the door unlocked (which wasn't difficult since it was never locked) that he would land on the roof in proper order, leap to the ground, come in and make his distribution of gifts.

As I grew older and finally got to be a member of good ol' "Troop 44" of the Boy Scouts, I was allowed to go to the "brakes" for the church Christmas tree. W. A. Gound was our Scoutmaster and had the patience of Job to take a bunch of kids on such an expedition. We mostly looked for arrowheads and various other trophies and generally had a good time on the trip. Each boy brought back a small tree for his home and we brought in the largest, best-shaped tree we could find for the church.

During one Christmas there was a lot of trouble going on between two find families in town. It was regrettable that things ever reached the state they did and came to such a tragic climax. However, on this particular year both families were in town at the same time on Christmas Eve. Tension ran high. One hard-ware man refused to sell any guns to anyone and perhaps averted immediate trouble.

Women and children were told to stay home that day — but it was still OK to go to the church that night to the tree. We left something at home, so Mother asked me to run get it — just a block or so away. I remember that one of the planets was close to the moon that night and gave a strange look to the sky. As I trotted along, glancing at the eerie moon and star, there was a sudden flash of electricity from

a transformer on a light pole. I suddenly had the feeling that the feud, the moon and star, and the flash all presaged the end of the world. I know you will be relieved to learn that it didn't happen.

The first indication Christmas was coming was when the candied pineapple, citron, orange and lemon peel, nuts, dates, and cherries showed up on the grocers' shelves. Each family had their favorite fruitcake recipe. I have known of teetotaling families who had cakes that were so rum soaked that it would almost curl your whiskers to eat them. Then there was always the uncle who thought it was fun to pour whatever liquor he could get into the boiled custard to make his version of egg nog.

We always bought our turkeys and chickens alive and dressed them ourselves. In books you read of people having baked goose but I don't think I ever had one for Christmas. It was a hen or turkey, depending on the family finances and how many people would be there.

My Mother's family was blessed with some good cooks and the Edwards family always got together at someone's house on Christmas. One specialty of these gatherings was the Edwards' fruit salad. It consisted of bananas, apples, nuts, and other fruits and was worked into a mountain of stiffly whipped cream. I still love that salad — even if it represents about a thousand calories per spoonful.

Christmas wasn't all happiness and thrills. Often I didn't get what I wanted simply because I didn't mention what I really wanted. I wanted a pony for years and since Dad had shipped out carloads of horses every year or so, it wouldn't have been any problem — we already had a place to keep one. I guess I thought someone should read my innermost thoughts and come across. For years I wanted a yellow slicker like "Harold Teen" in the comics wore — you know — with all sorts of clever sayings on it in black ink like "Oh you kid!" and other brilliant witticisms — but again I never told anyone. Nowadays, we write Christmas lists in my family as a guideline — you should see mine — I don't miss any bets anymore.

Christmas was a time of the gathering home of those living far off. No other holiday ever approached this one in sentiment. You would overcome almost any obstacle to get home and be with the folks. I don't recall ever having a Christmas dinner with just our immediate family of five eating a meal alone. Christmas you got to see 'he new ones who had married into the family, see the newly born members of the family, played with the cousins, ate too much, and received prized gifts. During lean years, most things given were homemade but in our eyes there couldn't be a better day.

There was a bittersweet taste to the breaking up of these family gatherings as we all piled in our cars and started home. But then, we knew that we would all be together again just 12 months from then.

Christmas was precious back then and I hope that somewhere in this old world there are people still enjoying it as we did back in the 20's. It was too good to have just ended.

What One Person Can Do

FREDERIC REMINGTON

Chronicler Of The West
A lone horseman riding through the shivering vastness of Montana. The year, 1880. The season, winter. The reason, gold.

A "city-boy," Yale student, artist and boxer, 19-year-old Frederic Remington was an unlikely one to ride West. But he hoped to parlay a small inheritance into a fortune.

Snow was falling. The night was cold. In the distance he saw a campfire. It belonged to an old wagon freighter who offered to share his bacon and coffee. The old man began to speak about his life, all of it spent following receding frontiers.

"Now," he said, regretfully, "there is no more West. In a few more years the railroad will come along the Yellowstone. . . The dudes with their derby hats will come swarming into the land." Fred knew he was right.

To the old man the disappearing frontier meant sorrow. To the young one, it became a challenge. That night, Frederic Remington chose an absolutely unique life's work. He would preserve the Old Wild West. With his



THE UNSINKABLE SHELLEY WINTERS: Miss Winters had to perform this underwater rescue of Gene Hackman several times for Irwin Allen's production of "The Poseidon Adventure," a 20th Century Fox release, which shows at the Seale Theater Wednesday, August 22, through Tuesday, August 28.

hands and bits of paper, he would make it live.

He systematically set out to see the West. He drew landscapes, horses, trappers, saloonkeepers, cowboys, Indians. He covered every inch of the Oregon and Santa Fe Trails. In 1885 he returned to New York with 3,000 drawings.

The following January, one of his drawings appeared on the front page of "Harper's Weekly." At 25, Frederic Remington was discovered, his

work appreciated. Theodore Roosevelt said of him: "The soldier, the cowboy, the rancher, the Indian, the horses and cattle. . . will live in his pictures. . . for all time."

There are times in every life when along in conformity — or ready to find a meaningful mission. How we react can make a great difference.

For a free copy of the Christopher News Notes, "What Are You Doing With Your Life," send a stamped, self-addressed envelope to The Christophers, in care of this newspaper.

FLOYD DATA

Word has been received in Floydada of a stroke suffered by L. A. Williams of Floydada, who was visiting in Missouri at the time he became ill.

Williams and his daughter, Mrs. Freeman of Amarillo, had flown to Missouri to visit a son. Mrs. Freeman is to return to her home this week if her father's condition permits. Williams was reported suffering some paralysis.

NEWS FOR HOMEMAKERS

By Billie McMorris
Floyd Co. Extension Agent

Check labels on wool and wool-blended fabrics — or garments — for fall. Many feature washable wool. Wool has always been washable, but homemakers had to exercise extreme caution. Even then, they used mild soap, cool water and little or no agitation.

In contrast, some of today's washable wools can be tossed into the washing machine and tumbled in a dryer.

Improved laundering procedures resulted from a new treatment process. Fibers are given a chlorinated treatment, followed by application of resin — which coats fiber scales to prevent matting together when agitated in a washing cycle.

Blends vary in woolen content and cleaning method. Some contain only a small amount of wool — usually less than 25 percent. However, even this small percentage adds a wool-like surface texture to fabric.

Since blends may be either washable or dry-cleanable, check labels carefully. Just because wool is blended with an easy-care fiber doesn't make the fabric machine washable.

Washing or cleaning method depends on three factors —

MEXICO CITY

An elegant new hotel surrounded by parks and gardens

HOTEL Ensenada

100 beautiful new rooms and suites with tile baths, wall-to-wall carpeting, air conditioning, telephones and purified water. Also: excellent restaurant, coffee shop, room service and inside parking. Near downtown and within walking distance of the Zona Rosa.

Meeting facilities for up to 300 people.

For free color brochures, rates or reservations:

Hotel Ensenada
13 Ave. Obregon
Mexico City

Phone: 5-33-65-20

up a late date, don't waste any more time on a clown with telephitis.

DEAR ABBY: Our daughter is 30, widowed, and has a 6-year-old child. She is well-educated, has a responsible job, and makes a good salary. But, Abby, her values are certainly misplaced, and we cannot watch our grandson raised in such an environment!

Mainly, she is a terrible housekeeper. You can't imagine all the clutter. She would rather read, hike, plant flowers, write poetry, or do other useless things. Her excuse? When choosing what's important to her, housekeeping is at the bottom of the list!

She could afford to pay a housekeeper if she didn't waste money on ballet lessons and vacations.

She never misses an art exhibit, and she drags the child with her. Abby, what can a 6-year-old learn from an art exhibit?

She refuses to see a psychiatrist. The law in this state allows grandparents to assume custody of a grandchild with unrealistic parents. What is your recommendation?

AT WITS END
DEAR AT: I recommend that you keep hands off your widowed daughter and her child. And if her lifestyle continues to bug you, a psychiatrist will do YOU more good than it will your daughter.

CONFIDENTIAL TO HENRY: Money IS important. But only because it enables you to buy the things that are more important than money.

Problems? You'll feel better if you get it off your chest. For a personal reply, write to ABBY: Box No. 69700, L. A., Calif. 90069. Enclose stamped, self-addressed envelope, please.

For Abby's booklet, "How to Have a Lovely Wedding," send \$1 to Abby, Box 69700, Los Angeles, Cal. 90069.

CHICAGO TRIBUNE—NEW YORK NEWS SYND., INC.

Debt Interest Doubled

In 1964, only 9 years ago, the interest on the federal debt was \$10 1/2 billion. In the next fiscal year it will require more than double that amount—\$27 1/2 billion—to pay the interest on the debt.

Questions and Answers

By Ray Purcell
Social Security Representative

Q. A friend tells me that he earns \$5,000 a year and he and his wife still receive most of their social security benefits. How is this possible?

A. In 1973 a person may earn \$2,100 a year and receive all benefits. If earnings are above \$2,100, \$1 in benefits is withheld for every \$2 earned above \$2,100. In a situation where a husband and wife are entitled to social security benefits of \$300 a month, the husband could earn \$5,000 a year and they would still be paid benefits of \$2,150 for the year.

Q. I mistakenly sent a Request for Medicare Payment form to the wrong insurance carrier. Should I send a duplicate request to

the right carrier for this area?

A. No, the office that receives your request for payment form will forward it to the correct carrier. You'll save time in the future, however, by sending your request for payment to the proper address. You'll find the address listed in Your Medicare Handbook, or you can call any social security office.

For more information contact your social security office at 1401-B West 5th Street, Plainview. If more convenient, meet with your social security representative. He is in Floydada at the courthouse on Wednesday morning and in Matador in the lobby of the First State Bank on the first Tuesday morning of each month.

PROFESSIONAL DIRECTORY

DAN'S AUTO SERVICE

DAN TEUTON, Owner

Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.

General Repair
We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.

Phone 652-2462

Farmer's Union Insurance

J. D. Copeland
Phone 652-3813
Ferguson Bldg.
North Main Street
LOCKNEY

DR. JOHN W. KIMBLE, O.D.

Contact Lenses - Visual Analysis

Closed Tuesday Afternoon Saturday 9-3
Floydada, Texas Phone 983-2496

QUALITY SHAMROCK PRODUCTS

Always Make A Good Deal On SONIC TIRES and SOUTHLAND BATTERIES

Dial 652-3366

JACKSON TIRE COMPANY

Richard Wylie

DRY CLEANING SERVICE

Alterations
Minor Repairs
Buttons Replaced
Quick Service on Request

BROWN'S DEPARTMENT STORE

MEN'S SHOP
DRY CLEANING
PHONE 652-3813

SEALE

DRIVE-IN THEATER

LOCKNEY, TEXAS

Aug. 22 through Tuesday, Aug. 28

UPSIDE DOWN

ALL SURVIVE — IN ONE OF THE ESCAPE ADVENTURES EVER!

POSEIDON ADVENTURE

CASE PLUS !!!

504 TURBO

COMPARE THE 504 cu. in. engine in the Case 1370 with the 404 cu. in. and 436 cu. in. engines of our 2 most popular competitors in the 140 to 150 H.P. class tractors.

your own torque or lugging ability test — Load tractor — 1200 RPM to 1200 — open throttle and recover maximum torque. Also notice when throttling back on turns.

compare and prove the fuel economy and lugging ability of the Case Engines with a demonstration.

CASE POWER & EQUIPMENT

Lockney Hwy. Floydada, Texas

The Big Tractor Specialists

CAPROCK

HOSPITAL NEWS

Delois Martin, admitted 7-25, continues treatment.
Gena Tarpley, admitted 8-3, continues treatment.
Cory Fisher, admitted 8-4, continues treatment.
Robert Cannon, admitted 8-11, continues treatment.
Ace Monk, admitted 8-13, continues treatment.
Ora Anderson, admitted 8-13, continues treatment.
Baby Girl Anderson, admitted 8-13, continues treatment.
Randy Duke, admitted 8-13, continues treatment.
Jeanetta Bosh, admitted 8-15, continues treatment.
Baby Boy Bosh, admitted 8-15, continues treatment.

Gertrude Marr, admitted 7-30, dismissed 8-16.
Jimmy Stennett, admitted 8-6, dismissed 8-16.
Roberto Soliz, admitted 8-14, dismissed 8-15.
Larry Guthrie, admitted 8-16, dismissed 8-17.

time—and that's not fun. When bacteria begins to flourish, as it does in hot weather, food poisoning can be an unwelcome guest at your outing. So it's wise to follow these rules for the preparation and preservation of perishable foods from the health inspection service of the U. S. Department of Agriculture.

First, remember that germs grow faster in hot weather, so never leave food out in the sunshine. Keep it refrigerated and be sure your cooler is adequate to keep foods cold until ready to serve. If you cook food outdoors and want to serve it hot, then be sure to keep it



by MARY LEE THOMPSON
Summertime is picnic time—and fun. It's also bacteria

hot until ready to eat. Meat and poultry should stay cold until cooked. If possible, freeze beforehand and then pack in your cooler. If thawed meat is packed, be sure to have plenty of ice in the cooler.

If you are taking hamburgers on the picnic, form the patties ahead of time. Place wax paper between patties, and wrap all as one unit in foil. They will stay cooler longer, but can be separated easily for cooking. Ground beef may be eaten rare, but pork and poultry should be cooked thoroughly.

Cooked fried chicken, of course, should stay in the cooler until ready to serve. So should salads and sandwiches, particularly when prepared with mayonnaise or salad dressing. Some sandwiches can be frozen but they should be wrapped tightly in foil or plastic film so they don't get soggy.

It's best not to freeze sandwiches made with mayonnaise, salad dressing, jelly, lettuce, celery, tomatoes or hard-boiled eggs. Although freezing does not affect the wholesomeness of the sandwich, it makes it watery and unappetizing.

Farm Land Use Declining By Million Acres A Year

Land used for food and fiber production in the U.S. is decreasing at a net rate of a million acres a year, but experts say it's no cause for alarm.

It's just another indicator of how much the American farmer is increasing his production efficiency.

From 1950 to 1970, land uses for crops decreased by more than 10 per cent while production per acre went up 50 per cent. During this same period, the nation's population climbed by one-third.

Agricultural economists say the big increase in food and fiber production stems from more efficient farm organization, improved machinery, increased use of fertilizers and pesticides, additives to livestock rations, improved crop and livestock species, more irrigation, and regional shifts in production. Cotton farmers alone have

and private areas of which an estimated 200,000 tons of glass, steel and aluminum cans, and paper were taken to recycling plants. The youth task force cleaned thousands of miles of roadsides, of waterways and shorelines, and hundreds of acres of parklands and empty lots.

Local cleanup activity included continuing beautification projects. Youths planted 700,000 trees and shrubs in rural and urban areas. Many park and playground areas were improved.

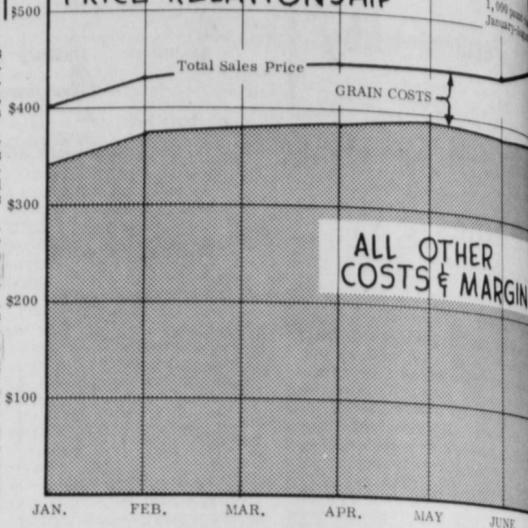
Approximately 150 business, industrial, social, civic and public service groups participated in this nationwide campaign.

Good Psychology

Lack of self-confidence, psychologists say, is usually based on insecurity or fear. The insecure person is afraid not only of others, but also of himself. Plagued by feelings of doubt and distrust, the insecure individual is often hesitant to make even minor decisions because of his fears.

"The successful person is more interested in positive objectives than negative objections."

GRAIN-CATTLE PRICE RELATIONSHIP



ucts is expected to rise 55 per cent, allowing for both the population increase and a small gain in per capita food consumption.

GRAIN COSTS REPRESENT PART OF TOTAL BEEF

The housewife who sees the high cost of her succulent Sunday pot roast the result of increases in grain prices has unfairly placed the blame.

Fact is, grain costs are only 20 percent or less of beef's on the hoof price, according to a current study by Grain Sorghum Producers Association of Lubbock, Texas.

"If you deduct the entire cost of grain sorghum used in fattening a steer for market, beef still would be selling today for the price housewives were paying last January," said Elbert Harp, GSPA's executive director.

Harp points out that a 1,000 pound Texas steer will have consumed a ton of grain sorghum at market time. At today's price of \$5 per hundred pounds, the cost of grain to fatten a steer will run \$100 a head.



In 1972, a lawyer and his wife asked the depletion allowance on their bodies and ask owners are on their wells. It was not granted.

FAMILY CAMPING DO'S & DON'TS



Whether or not you've ever gone camping before, having on hand the basic camping gear-plus the tips in this article—may make it a lot easier for you to take off for a weekend, or weeks, of outdoor fun.

DO mark up route maps early. The service station may be out of them on the day you plan to leave.

DON'T arrive at night and expect to set up camp in the dark.

DO make sure your tent is long enough for the tallest member of your group.

DON'T expect to find a babbling brook for drinking and washing water wherever you go. Be prepared—carry water with you.

DO bring along a complete first-aid kit, and know how to use it. One good item to include is a can of Rhuil spray, a highly effective treatment for poison ivy and poison oak as well as insect bites, mild sunburn and other minor skin irritations.

DON'T take your complete wardrobe with you. Make a list—then leave half the items behind. Drip-dry synthetic fabrics perform

best for most camping purposes, but cotton knit shirts and blouses are cooler for hot spells.

DO pack for convenience. Pack so that when you reach a campsite, first things come out first—the tent and sleeping gear, then the camping equipment, then clothing, etc.

DON'T forget to observe camping etiquette. Open fires should be kept low to avoid sending sparks all over.

When you leave the campsite, the fire should be doused with water and every spark extinguished.

DO let someone of authority in the area, like the police or forest ranger, know where you'll be camping out. And know where the nearest physician is in case of an emergency.

DON'T carry clothes in the airtight and potentially dangerous thin film bags that dry cleaners use, especially if you have playful and curious small children. Instead, use heavy transparent plastic zipper bags, which you can see through at a glance.

Do end your vacation on the same note it began—a note pitched for family fun!

Las Hamacas HOTEL
... on the Bay of Acapulco
amid 25 acres of tropical gardens ...
Exotic pool, beach pavilion and pier ...
Water sports and bull fights.
Tasteful rooms with plush carpets,
air conditioning, private bath and phone ... Most rooms with
private balcony. Finest dining in Acapulco ...
Tropical cocktails in the Cayuco Room.
EL FUERTE FLAMENCO NIGHT CLUB with dancing and SHOWS.
All this at popular prices.
See your travel agent today. Or, write direct
for rates and colorful brochures.
ACAPULCO MEXICO
Las Hamacas
AAA

POCKET CALCULATOR PRICES GO DOWN

We Have In Stock

TEXAS INSTRUMENTS POCKET CALCULATOR **\$89.95**

TEXAS INSTRUMENTS 3000 **\$89.95**

TEXAS INSTRUMENTS SLIDE RULE CALCULATOR **\$129.95**

UDM or MARK II POCKET CALCULATOR **\$95.95**

- AC CHARGER
- 12 MONTH WARRANTY
- CARRYING CASE

HESPERIAN OFFICE SUPPLY
FLOYDADA
BEACON OFFICE SUPPLY
LOCKNEY

Stenocraft. school supplies

NOW AT THE HESPERIAN OFFICE SUPPLY

#10 Boxed Envs.
#6-3/4 Boxed Envs.
Poly Wrap Typing Paper
Steno Notebook
100 ct. Filler Paper,
College Rule
#10 White Wove Banded Envs.
99 ct. Composition Bk.,
College Rule
Erasable Typing Tablet
88 ct. Composition Bk.,
College Rule
100 ct. Filler Paper,
Wide Rule
3 x 5 Ruled Index Cards,
Poly Wrap
4 x 6 Ruled Index Cards,
Poly wrap
132 ct. Composition Bk.,
Wide Rule
100 ct. Composition Bk.,
Wide Rule
End Open Memo Book
Side Open Memo Book
Writing Tablet, Plain
Writing Tablet, Ruled
#6-3/4 White Wove
Banded Envs.

HESPERIAN OFFICE SUPPLY
FLOYDADA

CLASSIFIED ADS THE PLACE TO LOOK



REAL ESTATE

FOR SALE - Partially brick, two bedroom home at 803 W. Jackson, big corner lot with carport and storage. Inside redecorated just like new, new shag, carpet throughout, new drapes, fenced back yard, convenient 5 1/2 interest loan. Call 983-2386 or 983-3068. L-tfc

FOR SALE - Good 3 bedroom house, wall to wall carpet, wall heater, plumbed for washer and dryer. Plenty of storage space outside. Fenced-in yard. Good rock garage. Well located. J. Sam Hale, 983-3457. tfc

THREE BEDROOM HOME For Sale - Excellent location. Trees and shrubs established. Refrigerated air with electronic filter. Large shaded patio, sunporch, two full baths, carpeted. Excellent loan established. Less expensive than you would think. Call 983-5156 for appointment. tfc

FOR SALE - 2 bedroom house, 522 W. Jackson in Floydada. \$4,000.00 10% down. Low monthly payments. Phone 652-2590 in Lockney after 4 p.m. L8-tfc

FOR SALE - Nice, small 2 bedroom house, 983-2204. tfc

FOR SALE - 3 bedroom brick, corner lot, 102 Mae Ave., Floydada, 983-3995. tfc

FARMS AND RANCHES

FOR SALE - 450 acres irrigated, FRYONA - 300 acres maize, 50 acres wheat, 20 acres cotton, 525 acres. Mick Mason, owner, 293-4786, Plainview. tfc

FOR SALE - 15 Acres with irrigation well, located 3/4 mile east of Floydada. 983-2862 or 983-2456. tfc

FOR SALE - 320 acre irrigated farm. Details from M.L. Hooten, General Delivery, Silverton, Texas, Phone 823-2581. 8-26p

THIS LOOKS LIKE A GOOD TRIP FOR THE MONEY - it is a 12 day tour of the Holy Land for only \$699. This includes all air fare from Dallas, food, lodging, guides, transportation. Here's what it covers: Beirut, Damascus, Amman, Jerusalem, Samaria, Galilee, Capernaum, Nazareth, Cairo, and Luxor. The timing is good also... tour begins December 31, 1973. If you are interested, let me know now. Wendell Tooley, Rt. 1, Floydada, 79235. tfp

RENTALS

FOR RENT - Property - Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY Lockney, 652-2642. L-tfc

FOR RENT - plenty of good storage space in the Lockney Beacon Office. Call 652-3318. L-tfc

APARTMENT FOR RENT - Couple or with small child. No pets. 301 W. Georgia, Floydada. tfc

THIS SPACE FOR RENT

FLOYD COUNTY ABSTRACT CO.

Abstracts Of Title Title Insurance Verna L. Stewart Owner, Manager

217 W. California 983-3728 Floydada, Texas

Yes... Double Knits Look Better And Last Longer When Dry Cleaned

SUPERIOR CLEANERS

109 S. 5th St. Ph. 983-3540

lightweight ALUMINUM CANES & CRUTCHES

- Sturdy
- Dependable
- Attractive
- Wide selection for every prescribed need
- Forearm and underarm crutches
- Adjustable telescopic canes
- Four legged canes
- Seat Canes

BISHOP-RAMSEY PHARMACY

208 West Houston 983-3174 FLOYDADA



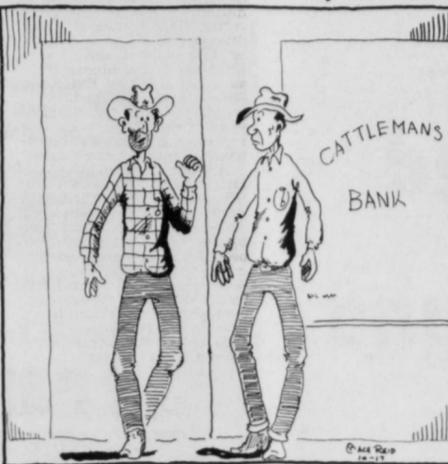
Auto Accidents DO Happen...

If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.

BAKER Insurance Agency 127 W. Calif. Ph. 983-3270

COW POKES

By Ace Reid



"Naw, I didn't git the loan—he wanted to know how much real estate I had and I told him it wuz all on the back of my neck!"

AUTO, FIRE & FARM INSURANCE Floydada Real Estate & Insurance Agency Jim Word - - - Phone 983-2360

WANTED

CUSTOM PLOWING - Can run home, offset, or chisel plow. Call 983-2711 or 983-2291. tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

WANTED - Good feeder pigs and shoats. W.B. Eakin, 667-2289, Petersburg. tfc

NEEDED - Distributor for morning Amarillo Globe News in Lockney. Call the Beacon 652-3318 if interested. L8-tfp

TRASH, TRINKETS, AND TREASURES SALE

Bargains you can't afford to miss - Everything from Baby Bunting to school clothes to Furniture HURRY! Monday, August 20 9:00 to 6:00, 127 and 128 J. B. Avenue. L8-tfc

Diamond Industrial Supply Co., Inc.

Phone Days 296-6225 - Nights 293-1200 or 296-7828

1014 Broadway Plainview, Texas

- Chain
- Sprockets
- V-belts
- Sheaves
- SKF
- BCA
- Timken
- Bower
- U-joints
- Oil Seals
- O-rings
- Wisconsin

"We Appreciate Your Business More" L-TFC

ready-mixed CONCRETE



THE EASY WAY!

One phone call is all it takes when you're ready to pour your patio, driveway, sidewalks or foundation. Let us do the work for you and save valuable time and effort. We guarantee a perfect mix every time.

CALL 983-2170 **BENNETT BUILDING MATERIAL**

229 E. CALIFORNIA FLOYDADA

CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE 75 CENTS.

CLASSIFIED DISPLAY RATE: 90 CENTS PER COLUMN INCH.

CARDS OF THANKS: \$1.00

COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 12 NOON FRIDAYS FOR SUNDAY EDITION.

Call 983-3737 in Floydada or 652-3318 in Lockney

EMPLOYMENT

REGISTERED NURSES - 1 full time and 1 part time. Apply to administrator, Lockney General Hospital, Lockney, Texas 79241. Phone 652-3373 or 652-3537 after 5 p.m. tfc

WANTED - Dog catcher. Must be Floydada resident. See city manager, City Hall, Floydada. tfc

DUE TO GROWTH in this area, a large nationally known company will have sales openings: The men we want must be mature with some college or sales background. He must be articulate and work well with people. We offer a good starting income plus incentive pay plan. Three years supervised training program. Company life insurance and hospitalization plus lifetime security for the right man. Call me today for an appointment. Mr. Bradley (806)783-9352. 9-6c

CALL ON BANKS - Regularly work with banks in this area of Texas, age 30 to 49, college or some college, must have life insurance experience, must be honest and ambitious. Some travel. Salary, expenses, car allowance, bonus. Excellent position present and future. We are a top rated company and serve over 1,000 banks. Send resume to Vice President, Drawer 751, Ponca City, Okla. 74601. 9-9c

AUTOMOTIVE

FOR SALE - '69 Super Sport Chevelle, 396 engine, 4-speed transmission, 4 new tires, bucket seats, power and air, radio and heater. James Nichols, 983-3144 or 983-2626. tfc

FOR SALE - 1972 Dodge Colt Station Wagon, like new throughout, automatic transmission, factory air, bucket seats. See Art Ratzlaff, 2/10 mile south of Dairy Mart on Rails Highway. tfp

FOR SALE

FOR SALE - 9 used color TV's from \$125. One nearly new and one with new picture tube. Mize Pharmacy. L5-tfc

FOR SALE - New Double Wall Heater, \$65.00, 2-15 gallon Saddle Tanks, \$60.00. Call 652-2145 in Lockney. L8-tfc

FOR SALE - 16 ft. self-contained trailer. Kyle Glover. tfc

FOR SALE - AKC Registered St. Bernard puppy, 6 weeks old. Marked perfect. Ricky Kellison (806) 335-1241 or 652-3195 in Lockney. L8-4tc

FOR SALE - 2 Golden Falcon trailers at dealer's cost. Cooper Trailers, 652-2201 in Lockney. L8-tfc

FOR SALE - Lots of 2 x 4's, 2 x 6's, and shiplap. J. Sam Hale, 983-3457. tfc

FOR SALE - 8 used refrigerated air conditioners. 3 run of regular household wiring 9,000 BTU to 28,000 BTU. Phone 652-2435. L5-tfc

FOR SALE - 3-M dry copy machine. Call 983-3304 or 983-2295. tfc

FOR SALE - Concord Grapes. Picked or you pick. At Lone Star, 11 miles north of Lockney and 1/2 mile north of schoolhouse. Felicia Applewhite. Ph. 652-3472. L8-tfc

3M THERMOFAX PAPER

500 SHEETS WHITE

8 1/2 x 11 \$16.50

8 1/2 x 14 \$20.96

Hesperian Office Supply

Phone 983-3737 Floydada

Pick Your Own Fresh Vegetables

4 3/4 MILES EAST OF FLOYDADA

MATADOR HIGHWAY

PHONE 983-5084

IF IT IS INSURANCE - SEE -

Barker Insurance Agency

LOCKNEY

Life - Fire - Casualty - Hospital

B. B. Wilkes, Real Estate

LOCKNEY

Farms - Ranches - City Properties Business Leases - Loans

PROFESSIONAL SERVICE

Frigidaire • Magnavox

Bailey's TV & APPLIANCE CENTER

900 West 5th St. 293-4401

PLAINVIEW Frigidaire-Magnavox Sales & Service

WHEN YOU NEED INSURANCE

SERVICE FOR YOUR... HOME

Think of Low Net Cost with Service.

RANCH FARM AUTO CROPS LIFE



Don Grantham

Texas Farm Bureau Insurance Company Floydada

Office Phone 983-3777 Home Phone 983-3586



SERVICES

PROFESSIONAL Rug Cleaning. Phone 652-2500. Lockney. tfc

WANT TO DO YARD Work and minor repair and painting. Charles Dean, 328 W. Tennessee. tfp

PIANO, ORGAN, guitar and accordion students may enroll beginning August 22 at the Record Music Shop in Lockney or call 652-2364. Mrs. Charles L. Record. L8-6tc

MISCELLANEOUS

THE PET SHOPPE Has everything - Grooming, Aquarium Supplies, Tropical Fish. We buy registered puppies. 3204 Olton Road, Plainview, 296-7240. tfc

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

KEEP carpet cleaning problems small - use Blue Lustre wall to wall. Rent electric shampooer \$1. Parker Home Furnishings, Lockney. L-tfc

LAWN MOWERS repaired and sharpened. Briggs-Stratton and Tecumseh Parts. Toro mowers. Spears Small Engine Service, 105 N. Main, 983-2396. tfc

YES! We're all for love and marriage! Let us order your wedding announcements. Many beautiful selections in our sample book. Lockney Beacon Office Supply. Phone 652-3318. tfp

NEED A RUBBER STAMP? CALL 983-3737

COPY MACHINE SALE!



95 PERMANENT DRY COPIER PICKS UP ALL COLORS

Hesperian Office Supply

DONAHUE Stock & Grain Carrier



One versatile unit that does all the work of a truck at half the cost. Designed for easy hook-up to your pickup and farm tractor. 15-ton hoist raises bed to 45 degree angle. For complete information and the name of your local Donahue dealer, write:

DONAHUE MANUFACTURING CO., INC. 3750 75th Ave. **JOE THOMPSON IMPLEMENT** Box 370 Abernathy, Texas Abernathy 298-2541 Lubbock 762-1038



**OPEN 7 A. M. TO
12 MIDNIGHT**

Prices good thru Aug. 22, 1973.



Crisp
Head Lettuce

29^c

POUND

Long, Crisp Celery Stik. 29^c
Colorful Cherry Tomatoes Lb. 69^c
Yellow Onions Lb. 15^c
Fresh Prune Plums Lb. 49^c
Tart, Tangy Lemons 4 for 49^c
Romaine Lettuce Hd. 29^c

Delicious
Bartlett Pears Lb. 33^c

Creamy & Ripe
California Avocados Ea. 29^c

FARMER JONES

Sliced Bologna

6 OUNCE

55^c

Norland Cod
Fish Sticks 2 Lb. Box \$1¹⁸

Piggy Wiggly
Perch Fillets 'b. 89^c

Red Hot
Link Sausage Lb. 49^c

SUMMER
Sausage 12-oz. Pkg. 99^c

KRAFT SINGLE SLICES
American Cheese Lb. 87^c



Cudahy or Farmer Jones
Franks

79^c

12-oz. Pkg.

Happy Time, Circle T
Corn Dogs 15-oz. Pkg. 69^c

Chicken-O-Sea, Miniatures
Breaded Shrimp Lb. \$1³⁵

Piggy Wiggly Cod or
Catfish Fillets Lb. \$1⁰⁹

Piggy Wiggly
Haddock Fillet Lb. \$1²⁹

COUNTRY MANOR
Canned Ham 3 LB. \$4²⁹



Holly
Sugar

59^c

5 Lb. Bag

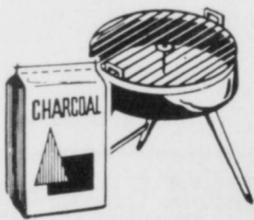
Arrow Long Grain
Fancy Rice Lb. 29^c

Piggy Wiggly Iodized or
Plain Salt 26-oz. Box

PIGGLY WIGGLY
Sweet Peas 16 Oz. 29^c

Piggy Wiggly
Tomato Soup 10 1/2-oz. Can

Lay's Twin Pak, Reg. 69^c
Potato Chips 10 1/2-oz. Pkg. 59^c



K-V Briquets

Charcoal

10 Lb. Bag **59^c**

Scott's Assorted Colors

Viva Napkins 140-Ct. Pkg. 39^c

The Complete Family
HOME REPAIR BOOK
This week get Chapter 15
"THE BEST WORKSHOP IN TOWN"

Each 29^c

THIS WEEK GET YOUR FEATURE SECTION
Budget-Stretching
Main Dishes
of the Complete
Family Cookbook



Piggy Wiggly 100% Pure
Florida Frozen

Orange Juice

6 6-oz. Cans **\$1**

Limit 6, please

Piggy Wiggly Evaporated
Canned Milk 13-oz. Can 20^c

Baking Mix
Bisquick 40-oz. Box 69^c

Carol Ann Pure Red
Plum Jelly 2-Lb. Jar 65^c

Piggy Wiggly Buttermilk
Pancake Mix 2-Lb. Box 43^c

Assorted Flavors
Toastem Pop-Ups 10 1/2-oz. Box 39^c

Simplot, Frozen Potatoes
Hash Brown 2 Lb. Bag 39^c



Piggy Wiggly Assorted Flavors

Ice Cream

59^c

1/2-Gal. Ctn.

Chocolate
Hershey's Syrup 16-oz. Can 27^c

Victory Maraschino
Cherries 10-oz. Jar 39^c

Piggy Wiggly Layer Varieties
Cake Mix 18 1/2-oz. Box 30^c

Piggy Wiggly Asst'd. Flavors
Frosting Mix 13 1/4-oz. Box 32^c

Dessert Topping
Dream Whip 4-oz. Box 53^c

Economy Paks
Delicious Popsicles 36 Pack Boxes \$1



Coca Cola

32 OZ. BOTTLES

6 \$1

FOR

Plus Deposit

Shedd's Decorator Bowls
Soft Margarine Lb. 49^c

Carol Ann Asst'd. Flavors
Instant Breakfast 7 1/2-oz. Box 53^c

Piggy Wiggly All Grinds
Coffee Lb. 89^c

Piggy Wiggly Non-Dairy
Coffee Lightener 11-oz. Jar 53^c

White House
Applesauce 25-oz. Jar 43^c

Breck's Reg. or Extra Hold Salon
Finish Lotion Lotion or Foam 8-oz. Btl. or Can 79^c