





# BACK TO SCHOOL BACK TO SCHOOL BACK TO SCHOOL

SHOP AND SAVE AT BEALL'S



**Luxury Looks in Polyester**  
REGULAR \$24.00 VALUES  
NOW ONLY **\$15<sup>88</sup>**

FABRICS IN THESE PANTSUITS HAVE THAT EXPENSIVE LOOK YET ARE SO REASONABLY PRICED YOU CAN HAVE SEVERAL, STILL AN ALL TIME FAVORITE THE WASH AND WEAR PANTSUIT GOES TO ALL FUNCTIONS AND ALWAYS LOOKS GREAT. SIZES 8-18.

## SPECIAL

LARGE GROUP OF

### CHILDREN'S SHOES

IDEAL FOR BACK TO SCHOOL  
VALUES TO \$9.00

NOW ONLY **\$5<sup>88</sup>** A PR.

## SPECIAL

LARGE GROUP OF

### DACRON KNIT

NEW FALL COLORS  
VALUES TO \$4.99 A YD.

ONLY **\$2<sup>88</sup>** A YD.

## SPECIAL

### LADIES PANTIES

BRIEF STYLES

SIZES 5 TO 10 VALUES TO 79c

NOW ONLY **2 FOR \$1<sup>00</sup>**

## SPECIAL

ON BACK TO SCHOOL

### BOYS' JACKETS

SIZES 8 TO 18 COMPARE AT \$16.95

NOW **\$12<sup>99</sup>** EACH  
A REAL BUY

## SPECIAL

### BOYS' SHIRTS

SIZES 6 TO 20 VALUES TO \$4.49

NOW ONLY **\$2<sup>88</sup>** EACH

### BOYS' KNIT SHIRTS

VALUES TO \$4.99 ONLY **\$3<sup>33</sup>**

## SPECIAL GIRLS PANTIES

ASSORTED STYLES  
SIZES 2 TO 14  
VALUES TO 79c

**2/\$1.00**

## SPECIAL

ON MENS PLAID

### SHIRT JAC'S

WITH PILE LINING

SIZES-MED.-LARGE-X-LARGE

COMPARE AT \$16.95  
ONLY **\$10<sup>88</sup>** EACH

## SPECIAL

### MEN'S SHIRTS

DRESS AND SPORT

VALUES TO \$7.50

NOW **\$4<sup>88</sup>** EACH

## CLEARANCE KNIT SUITS

ONE GROUP OF MENS

\$59.95 VALUES

NOW **\$34<sup>88</sup>**

ONE GROUP AT

**\$44<sup>88</sup>**

## SPECIAL

ON ONE GROUP OF MENS

### KNIT PANTS

PASTEL SHADES VALUES TO \$18.00

NOW **\$9<sup>88</sup>** A PR

**We Appreciate Your Business**



AMES were enjoyed by Lockney youth last Saturday night at the "Old Fashioned Saturday Night" held in Lockney. The kids in this picture are having a sack race on Main Street. (Top Photo). A number of books were sold by the Il Penseroso Book Store Saturday night at the "Old Fashioned Saturday Night" event in Lockney. (Middle Photo). The book sale was a big business as evident here at the "Old Fashioned Saturday Night" event. (Bottom Photo).

#### FLOYDADA RESIDENT TAKES TOUR

Mr. Jones of Floydada returned from a tour through 10 states, which included such places as Denver, Colo., Rock Springs, Wyoming, Twin Falls and Seattle, Wash., Vancouver and Victoria, Canada, Portland, Oregon, Eureka, San Francisco and Bakersfield, Calif., Las Vegas, Nev., Flagstaff, Ariz., and Albuquerque, N.M.

Some of the sightseeing highlights were Hoover Dam, Golden Gate Bridge, Mount Rainier of Oregon, Red Wood Forest and the B.C. Ferries near Vancouver and Victoria which the tour group rode. They were also honored with a party while in San Francisco, and upon their return to Plainview at the Holiday Inn.

THE LOCKNEY BEACON  
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INSURE WITH  
**Miller**  
INSURANCE  
SPECIALIZED INSURANCE N.E.C.  
IN LOCKNEY PHONE 652-3329

**MRS BAIRD'S**

**Baked with family pride.**







### VIEW NEWS by Mrs. Clyde Bagwell

M McCormick, Mark, Dorman, Amy and Anita and Mrs. Artie Ward spent from Wednesday til Sunday on a vacation to Ruidoso, N.M.

Mr. and Mrs. Edwin Leatherman, Tammy and Michael visited in the McCor-

mick home Sunday after they returned from their trip. Another visitor in the McCormick home was his brother, Wayne of Carthage.

As the Delmas McCormicks and family were coming through Lubbock Sunday

afternoon, they stopped at her brother's, the Bill Wards, and enjoyed watermelon.

While at Ruidoso the McCormicks attended the annual square dance weekend.

Monte Williams went to Stamford Saturday night where he attended the Junior Rodeo.

Mr. and Mrs. Eddie Smith visited Mr. and Mrs. Dean Watson Friday night.

Mr. and Mrs. Dean Watson

and Deanna visited her parents, Mr. and Mrs. Tom Moore Thursday night.

Mr. and Mrs. Darrell Bunch, Tanya and Brenda of Carrollton came back by Friday night from their vacation trip to Colorado and stayed until Sunday morning with his parents, Mr. and Mrs. W. H. Bunch.

Mr. and Mrs. Q. D. Williams and Mr. and Mrs. Norman Muncy attended a thorough-

bred sale at Raton, N.M. Saturday.

Nancy Williams served at the reception at the wedding of D'Ann Cates and Ross Shamburger Saturday night at the First Christian Church in Lubbock.

Joe Williams visited Jake Grigg Friday night.

Monte Williams and Greg Bishop started football practice Monday morning.

Mrs. D. C. Harrison reports

7/10 of an inch of rain at their place Sunday afternoon.

Mrs. Travis Dunn and Jean of Plainview and Mrs. Weldon Jones of Hale Center, Mrs. Max Harrison, Debbie and Tracy spent the day Tuesday with Mrs. R. C. Smith and Mr. and Mrs. D. C. Harrison.

Last Monday afternoon Mrs. Viola Brown visited Mrs. D. C. Harrison.

Mr. and Mrs. Rudolph McCurdy and Phillip were

Sunday dinner guests of Mr. and Mrs. Raymond Watson at Lockney. Mrs. J. H. Watson of Lubbock, who has been visiting among her children, was also at the Raymond Watson Sunday. She will return to Lubbock Wednesday.

Mr. and Mrs. Pryor Hammons of Littlefield visited Monday afternoon with Mrs. R. C. Smith and Mr. and Mrs. D. C. Harrison.

# BUDDY'S FOOD

220 SOUTH 2nd — FLOYDADA, TEXAS

STORE HOURS: MONDAY through SATURDAY 8 to 8  
SUNDAY 8 to 7




BUDDY WIDENER-OWNER, FORREST SHANNON-MANAGER

WE RESERVE THE RIGHT TO LIMIT QUANTITIES  
THESE PRICES GOOD AUGUST 16 THROUGH AUGUST 18, 1973



32 OZ. 25¢ VALUE  
**COKE**  
OR  
**DR. PEPPER**  
PLUS DEPOSIT  
**6 FOR 89¢**

1/2 GALLON CLOVERLAKE 85¢ VALUE  
**SLIM FREEZ**  **49¢**

WHITE SWAN CUT 25¢ VALUE  
**GREEN BEANS** **5 FOR \$1**

6 OZ. DEL MONTE 57¢ VALUE  
**TUNA** **2 FOR 83¢**

DEL MONTE 99¢ VALUE  
**GRAN TOUR DINNER** **69¢**

24 OZ. \$1.29 VALUE  
**ALPEN CEREAL** **89¢**

5 lb. IMPERIAL  
**SUGAR** With purchase of 4 light bulbs **73¢ VALUE 39¢**


NEW FREEDOM 55¢ VALUE  
**FEMININE NAPKINS** **47¢**

49 OZ. GIANT  97¢ VALUE  
**AJAX DETERGENT** **69¢**

6 OZ. MINUTE MAID 39¢ VALUE  
**ORANGE JUICE** **4 FOR \$1**

140 COUNT 49¢ VALUE  
**KLEENEX NAPKINS** **3 FOR \$1**

12 OZ. GLOVERS PKG. 2 LB. KRAFT  
**BOLOGNA** 89¢ | **VELVEETA CHEESE** \$1.29

SLAB  **BACON** LB. **\$1.19**

U.S.D.A. CHOICE  **SIRLOIN (LIMITED)** LB. **\$1.57**

BREADED  **PERCH FILLETS** LB. **69¢**

14 OZ. MRS. PAUL'S PKG. FRESH FROZEN  
**FISH STICKS** 89¢ | **FLOUNDER** n. 99¢

TEXAS FREESTONE PEACHES 3 lbs. 87¢ | FIRM GREEN CABBAGE lb. 10¢

TEXAS RED MEATED  **WATERMELONS** **\$1.09 UP**

RED RIPE  **TOMATOES** 4 LBS. **\$1**

CALIFORNIA  **AVOCADOS** 3 **89¢**

SUNKIST  **ORANGES** 5 lbs. \$1 | FRESH **HOT PEPPERS** lb. 49¢

1 1/2 LB. SUPER VALUE 39¢ VALUE  
**BREAD** **4 FOR \$1**

26 OZ. DEL MONTE POLSKIE-OGORKI 65¢ VALUE  
**PICKLES** **53¢**

4 OZ. WILSON'S 39¢ VALUE  
**VIENNA SAUSAGE** **3 FOR 89¢**

MRS. ALLISON'S 9 DOZEN COUNT 99¢ VALUE  
**COOKIES** **83¢**

17 OZ. OUR DARLING 29¢ VALUE  
**CORN** **5 FOR \$1**

4 LB. LITTLE FRISKIES \$1.49 VALUE  
**CAT FOOD** **99¢**

BATH SIZE 29¢ VALUE  
**IRISH SPRING** **4 FOR 89¢**

JOHNSON'S \$1.09 VALUE  
**INSECT REPELLANT OFF** **89¢**

BUDDY'S FOOD  
**50 EXTRA S&H STAMPS**  
WITH PURCHASE OF  
2 CANS  
**INSECT SPRAY**  
GOOD ONLY AT BUDDY'S FOOD  
COUPON EXPIRES 8-18-73

BUDDY'S FOOD  
WITH THIS COUPON  
1 LB. CAN OF Maryland Club Coffee  
**75¢**  
Without coupon \$1.08  
Cash value .20¢ Limit one per customer  
EXPIRES 8-11-73 COUPON #03

BUDDY'S FOOD  
**50 EXTRA S&H STAMPS**  
WITH PURCHASE OF  
GOOD ONLY AT BUDDY'S 2 JARS KRAFT  
**BAR-B-QUE SAUCE**  
COUPON EXPIRES 8-18-73







### Floydada Invitational Golf Tourney Starts Saturday

The Floydada Country Club's 19th Annual Invitational Golf Tournament is scheduled Saturday and Sunday, August 18 and 19.

Entry deadline is noon Friday, August 17, for this last tournament of the season at the Floydada Country Club. Entry fee of \$20, check or money order, must accompany out-of-town entries.

The field will be limited to the first 96 paid entries. All flights, including the championship flight, will be 36 holes, medal play. Players will

be flighted according to certified handicaps only. Players may declare championship flight, where four places will be paid if the flight fills out to 16 players.

The Country Club swimming pool will be open to contestants and their families. A limited number of carts will be available.

For reservations or information call Richard Hale, professional, (806) 983-2769, Floydada.

### LOCKNEY LOCALS

### Work Day Set At Fair Ground

Work days were set by members of the Floyd County Fair Board and surrounding counties when they met in regular session at Lighthouse Electric Tuesday night. Those present were Omar Burleson, Jerry Perry, J. T. Terrell Jr., Edwin E. Teeter, Anthony Whitfill, Doyle Warren, Bill Pallmeyer, Sanda M. King, Orville Harris, Ken Holt and Wilma Colston.

Work days are scheduled for Tuesdays, August 21 and August 28 beginning at 8 a.m. Anyone with dump trucks available to haul caliche are needed and will be welcome at the fair grounds these two days. Also anyone available to work around the fair grounds would be greatly appreciated.

Fair catalogs for this year are now in circulation. Each advertiser in the catalog will receive a copy. Also extra copies are available in Floydada at Lighthouse Electric, First National Bank, County Agents office, Agriculture and Home Economics Dept., at high school in Floydada as well as in Lockney and surrounding counties and at the First National Bank and Lockney Beacon in Lockney.

Next regular meeting of the Fair Board is scheduled for September 4, at 7 p.m. in the entertainment building at the fair grounds in Lockney. Anyone else wishing to attend is extended an invitation. Remember the work days!

Weekend guests in the home of Mr. and Mrs. Irving Bennett and Mrs. Beth Kropp of Lockney were: Mr. and Mrs. Bob Kropp and Paul David of Stillwater, Oklahoma, Mr. and Mrs. Darrell Smith and Brady of Uvalde, Texas, Mr. and Mrs. Jess Sandusky, Mrs. Sondra Cummings and Russ of Bromide, Oklahoma.

They also attended the annual Johnson Reunion at the American Legion Home, Sunday, August 12. They all returned to their homes on Monday.

Mr. and Mrs. W. O. [Windy] Clarke have returned home after a vacation visiting his mother, Mrs. Lillie Belle Clarke and family of Salem, Ky., and Mrs. Clarke's mother, Mrs. J. H. Myers and family of Ada, Oklahoma.

### NOTICE

The Assembly of God Church in Lockney is having visitation every Tuesday about 7:15. Mrs. Reed Brown is the chairman. If there is anyone who knows of a person who needs to be visited contact Faye Brown at the Lockney Care Center.

### ON MIA SEARCH

In six months of searching, Army Brig. Gen. Robert C. Kingston reports that only a dozen remains of 1,259 American service men have been located. He said 95 per cent of them disappeared either in ocean crashes or in communist controlled areas.



WATERMELON, WATERMELON, AND MORE WATERMELON was served by the members of the Lions Club and Rotary Club Saturday night in Lockney at the "Old Fashioned Saturday Night" celebration. (Top Photo). A large crowd turned out. (Middle Photo). Home-made ice cream was a big hit at the "Old Fashioned Saturday Night" celebration held in Lockney Saturday night. The ice cream was served by the 4-H Club. (Bottom Photo).

### ON LIFE EXPECTANCY

The National Center for Health Statistics, in an annual report, said that the

average life expectancy of Americans advanced in 1972 to 71.2 years. The comparable figure was 71.1 years in 1971 and 69.9 years in 1968.

### \$14.4 BILLION IN RED

The administration reports the government posted a \$14.4 billion budget deficit in fiscal 1973.

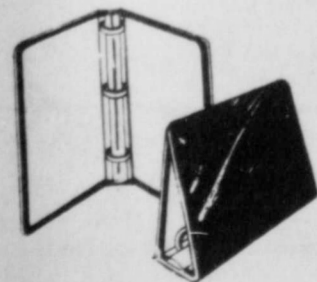
# BACK-TO-SCHOOLERS'

# Shopping Guide

## FREE



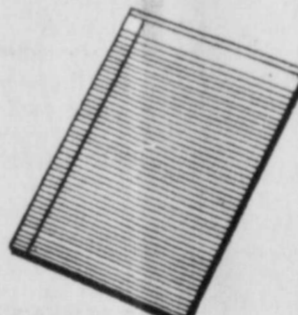
### Colorful School Boxes with \$3 Purchase of School Supplies



Notebooks



Notebooks



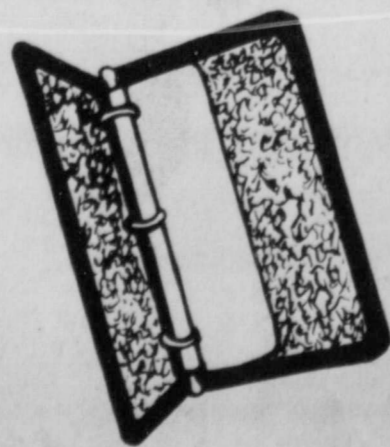
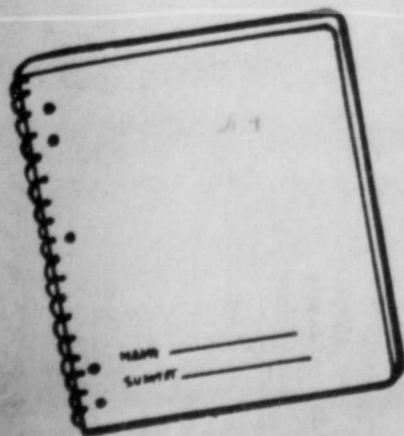
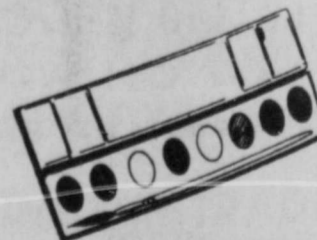
TABLETS



WE ARE THE DISTRIBUTOR FOR ALL BAND ACCESSORIES, INCLUDING REEDS, VALUE OIL, SLIDE OIL AND ETC. IN LOCKNEY

We are the Lockney District for Authorized School Workbooks, Grade 1 thru

We have TEACHER LISTS for all Elementary and can COMPLETELY Equip Your Youngsters with SPECIFIED WORKBOOKS and Other Supplies



**Mize Pharmacy**  
 Phone 652-2435 or 652-3333  
 WILBUR MIZE Owner

Big Chief and Aladdin 2225 TABLETS - ELMER'S GLUE - RULERS - ERASERS - MARKERS - INK - LEAD - SCOTCH TAPE - Variety of Loose Leaf Notebooks - 79c to \$3.95 - Good Supply of PARKER AND BIC PENS, LINDY FLA...



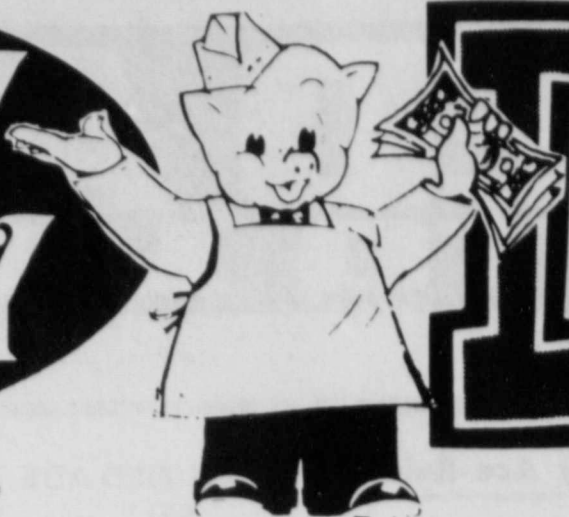
FHS BAND MEMBERS - take a break from stripping the band. Standing, left to right: Debbie Medley, Sherry Moss, band director Tammy Tyer, Kathy Hale, Holly Hartsell, Roby Lutrick, Kneeling, Robin Roberts. (Staff Photo)

## SUMMER SALE

- CEILING TILE 1201-1202-1205
- PANELING GEORGIA PACIFIC 4X8 PANEL INSTALLED ON FOAM RUBBER PAD
- NYLON CARPET \$5.95
- Picture Frame Material 8X12
- LAWN MOWER 3 HORSE POWER
- FISHING LURES \$1.19
- 5000 GARCIA REEL \$32.50
- DAVIS LUMBER "Where Customers Send To" 102 E. Shubert Lockney, Tex.



# PIGGLY WIGGLY



# DOLLAR DAYS



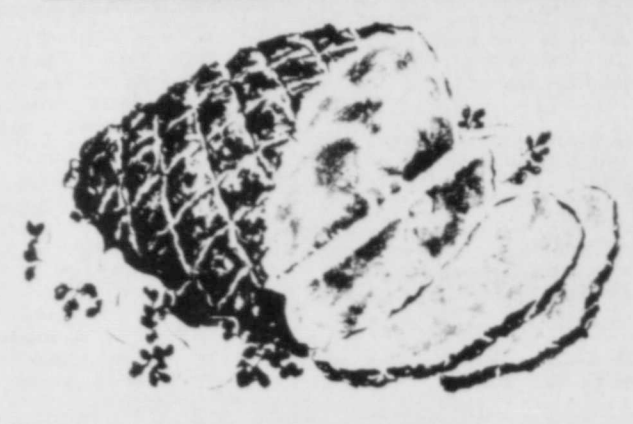
The people pleasin' store

Stretch your dollar this week



at Piggly Wiggly

Effective Date-Thru Aug. 19



Cudahy, Water Added Shank Portion

**Smoked Ham**  
Lb. **89¢**

OAK VALLEY 12-18 LBS.

**TURKEYS**  
**65¢**



- Center Sliced **Smoked Ham** Lb. **\$1.59**
- Sliced Beef **Liver** Lb. **\$1.09**
- CUDAHY SMOKED, WATER-ADDED **BUTT PORTION** Lb. **99¢**
- CHANNEL BRAND **PERCH FILLETS** Lb. **89¢**
- Farmer Jones All **Meat Franks** 12-oz. Pkg. **79¢**
- Farmer Jones All **Meat Bologna** 12-oz. Pkg. **79¢**
- Farmer Jones 5 Varieties Water Thin **Lunch Meats** 3-oz. Pkg. **39¢**
- Piggly Wiggly Single **Sliced Cheese** 12-oz. Pkg. **77¢**
- Piggly Wiggly Half Moon **Horn Cheese** 8-oz. Pkg. **59¢**
- CHICKEN OF THE SEA TIDBIT BREADED **Shrimp** 16-oz. Pkg. **\$2.34**
- Tenda Made BreaDED **Beef Patties** Lb. **98¢**
- I.O.F. **Haddock Fillets** Lb. **\$1.09**



**LETTUCE**  
Lb. **25¢**

- Bright, Firm, Green **Bell Peppers** Lb. **49¢**
- Bright, Crisp Cello **Radishes** 2 Bags **33¢**
- Grapes** Lb. **49¢**

- Sweet Juicy Ears **Corn-on-the-Cob** 3/8 Lb. **25¢**
- Delicious Yellow **Squash** Lb. **25¢**
- Fresh, Firm, Green **Cucumbers** Lb. **25¢**

The Complete Family **HOME REPAIR BOOK**

This week get Chapter **14**  
"ADDITIONS AND IMPROVEMENTS TO YOUR HOME"

This Week Get Your Section **14**  
**Low Calorie Diet Recipes**  
of the Complete Family Cookbook **29¢**

In Juice, Sliced, Crushed, Chunk

**Del Monte Pineapple**

**3** **\$1**  
20-oz. Cans

Kosher Halves, Whole Dill or Sour

**Del Monte Pickles**

**3** **\$1**  
22-oz. Jar

Morton's Asst'd. Flavors

**Cream Pies**

**4** **\$1**  
14-oz. Pkgs.

Piggly Wiggly Asst'd. Flavors

**Canned Pop**

Zip-Top Easy Open  
**12** **\$1**  
12-oz. Cans

Piggly Wiggly Cream or Whole Kernel

**Golden Corn**

**5** **\$1**  
17-oz. Cans



Piggly Wiggly Cut **Green Beans**

**5** **\$1**  
16-oz. Cans



Van Camp's **Grated Tuna**

**3** **\$1**  
6 1/2-oz. Cans



Scott's Asst'd. Colors **Viva Towels**

**3** **\$1**  
126 Sheet Rolls  
2 Ply Rolls