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The Floyd County Hesperian



Floydada, Floyd County, Texas 79235

Sunday, August 12, 1973

10 Pages In One Section

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Number 64

Which Way Floyd County?Tuesday Night

Local Rain Puts On Crops

ers were all continued to rain wells after rain early morning. Some had to quit rotation, fearing last year.

Prices continue to rise, prices on corn and wheat up. Local payng an bushel for corn was up per bushel.

Around 1 1/2 inches were reported in the Dougherty area.

Cedar Hill reported only about a half inch.

In the McCoy Community, the report was a little over an inch of rainfall.

The official gauge in Floydada shows an increase in moisture over this time last year...up from 15.70 inches to 16.54. About three quarters of an inch were reported in Floydada early Thursday morning.

National News Headlines

up at Houston as bizarre murder. Elevator blast kills one, hurts five. Twine Crisis. A hit by monopoly suits. put on notice to spread shortage by committee. Setting bread price increases.

On Red To Be Legal

uthorization to make a right turn unless local law permits it is at a red light. Furthermore, they must yield the right-of-way to motorists and pedestrians having the green light.

Caprock Chat

BY WENDELL TOOLEY

MAYOR PARRELL POWELL was visiting the Club last week and featured speaker was Dan award winning CBS news reporter. I'll bet managed to see a baseball game or two.

ALKING ABOUT cattle rustlin' in the grocery man steals packaged meat from another's basket after basket to go over into another aisle to get the Ponderosa is concentrating on custom in Floydada with little or very little any to sell over the counter.

SEEN so much fish, cheese and other meat lately...and turkeys this far ahead of the boys and I will have to go over to White a mess of fish.

IGHBOR AT LITTLEFIELD who made his living chickens. Sometimes he may have as many as 100, and I don't know...possibly as many as 100.

ers and hogs in pens all over the country from south of Bula.

Jack Barton and Jack is something else. He has his degree and also a lot of good horse sense.

times prices were up and he was buying new ones they were down and he was at the bank to employ as many as 35 people in the egg plant, buying houses.

Years ago Jack branched out and started contracting the building of complete hog and built the Huckabay and Carmack hog plants in

udgeable about community affairs, served many board at Littlefield...he could get in the pulpit years...he made the Chamber of Commerce talk to say...that when eggs go over a \$1.00 a dozen, probably declare...how in the cotton pickin' money on eggs when milo is going on to \$5.00 per



A PEACH OF A PICTURE — Mrs. Lawrence Davis is pictured with a peach grown in her yard that measures over 11" circumference. (Photo by Brad)

Floyd Folk Experiencing Supply And Demand

Floyd folk are learning that money isn't everything...they may have the money to make the purchase, but the product just may not be available. It sorta reminds many of the shortages back in World War II.

It all reverts back to the old law of supply and demand...it's getting the farmer good prices like \$4.00 per bushel for wheat, milo contracting at \$4.20 per hundred up, hog prices from 50 to 60 cents per pound...soybean and cattle prices are both of course real good.

Very few farmers sell eggs in Floyd County, but the price is getting close to \$1.00 per dozen more on Monday.

At Caprock Grocery the manager said some brands of canned goods were not available but he was able to keep his counter well supplied and was doing pretty good in sales.

Grocery stores who do not have their own meat markets said their supplies of "already" wrapped lunch meats and weiners were getting to be a problem and one manager said that canned meat was hard to get.

From the Canyon, Texas area north, boxcars have been so scarce that the elevator man has been paying the farmer only 30 percent until box cars are available.

Schools are cutting down on running those duplicator machines as paper supplies get tight. Floydada and Lockney newspapers possibly have enough newsprint for 1973, but 1974 looks uncertain.

There may be a shortage of pipe tobacco...according to a report from Jim Word and Charles Tyer.

A shortage of baling wire and twine is developing...

Shortages are looming for food freezers as housewives buy ahead on meat and frozen foods.

Tractor supply is something else...there has been a shortage here for many months.

Pickups are scarce...Oden Chevrolet has only two pickups...that's it for Floydada.

Grocery stores in Floydada, as well as Uptons at South Plains and Dougherty Grocery are feeling the pinch of "hard to get items."

Buddy's Food manager says at the present, his beef supply is limited; canned green beans are not available and the canned fruit counters are emptying fast. This he said, is because of the small crop yields. He also said cooking oils and shortening were becoming a problem. Cost wise, the manager said there had been an increase of 63 percent in the last three weeks on pork and chicken, 100 percent in the past four weeks; bread per pound and a half loaf would increase three cents and a gallon of milk will cost six cents more on Monday.

At Upton Grocery at South Plains, the manager said he could get no canned salmon but plenty of tuna. There was no supply of Wolfe Brand chili as it's off the market temporarily and Underwood's Barbecue has withdrawn from the retail market, he said. Upton supplies his customers, wrapped and already frozen beef, but said he hadn't been able to get the beef in over a week.

At Dougherty, the manager there said their meat counter had been bare of beef for the past week.

The shortage of choice cut beef is beginning to show at eating places in Floydada. Irene King at King's Restaurant said her supplier of choice T-Bones in Lubbock, could not supply, and was told the same where she purchased choice rounds in Oklahoma City.

Other restaurants say they are having no beef problem yet other than the Whirlwind where they use round steaks for steak fingers. They also reported they were unable to purchase bulk hamburger.

County-Wide Meeting

The very future of Floyd County...the size of its population, the amount of economic prosperity, the quality of life, could well be determined by the amount of interest shown at a special called meeting in the Massie Activity Center in Floydada, Tuesday night.

Because Floyd County is one of the counties that has lost population in the 1960 to 1970 period, it is eligible for governmental assistance in developing new industry, recreation, municipal improvements and several other benefits in helping hold its present population and gain more population.

The meeting is set for 7:30 p.m. and although every resident in the county who is interested in the county's progress should be present, the following groups are expected to be in attendance:

Floyd County Commissioners Court;

City Councils of both Lockney and Floydada;

Industry Committees from both Lockney and Floydada;

Farm Bureau Board of Directors;

Officers of all service and women's clubs in the county.

Plans for the overall county meeting were made Tuesday night, at a meeting called by County Judge J. K. Holmes. The meeting was attended by Lockney and Floydada officials, who heard Truett Mayes, representative of the South Plains Association of Governmental units.

Mayes explained that the plan for economic development was available to Floyd County, but the citizens of the county had to make the decision and the planning of their needs in order to get the governmental grants.

"You, the people of Floyd County, must decide what problems you want to solve and set up your goals and projects," Mayes told the group.

In a similar meeting in

Motley County, Mayes said that county felt that development of more recreation lakes would help their prosperity and population growth.

Most of the group at the Tuesday night meeting expressed a desire to gain help in developing new industry under the plan, after it was learned the program could not help them get more doctors in Floyd County.

Despite more than four inches of rain Tuesday and Wednesday at Silverton, the day dawned warm and humid for the opening celebration.

More than 1,300 persons feasted at a free barbecue at noon.

Parade winners were LOA Study Club, Silverton, which was top float; Silverton Young Farmers, second; and Silver-

ton Young Homemakers, third. Tulia Riding Club was named second following the first given the Floydada Club.

A special float award went to "Dune Cat Cart of Cukes" decorated by Jimmy Myers and Riley Harris, 80 acre cucumbers and okra farmers. The float announced Briscoe County's newest crops.

Bicycle winners were Denee and Kay Lynn Ford, first; and Lee Ann Durham, second. The rodeo concluded last night (Saturday) but today, Sunday, there will be a steer roping contest starting at 1 o'clock.

Floydada Riding Club Wins 1st

Floydada Riding Club took first in the parade at Silverton Thursday which kicked off that city's three day celebration for Briscoe County's 81st anniversary.

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Rotarians And Lions To Hear Congressman



Congressman Omar Burleson will be in Floyd County Thursday and will speak at the Massie Activity Center at noon before a joint meeting of the Floydada Rotarians and Lions Clubs.

There will be no Rotary luncheon on Wednesday.

Congressman Burleson will be in Lockney visiting Thursday morning.

Anyone interested in attending the luncheon Thursday should contact Lion T.L. Holland at Higginbotham-Bartlett Lumber Co., who will be introducing the Congressman at the luncheon.

Congressman Burleson

SHOP FLOYDADA FOR BACK TO SCHOOL

Floydada Whirlwind Workouts Begin Monday

The Floydada Whirlwinds will begin workouts at 8 a.m. Monday, August 13, according to football coach L.G. Wilson. Wilson said this will include both varsity and junior varsity.

The afternoon workouts will run from 6:30 to 7:30.

Wilson said the first four days will be in shorts with Friday being the first day for pads to be used. Friday night, August 17, will be "Meet The Whirlwinds Night".

A shortage of baling wire and twine is developing...

Shortages are looming for food freezers as housewives buy ahead on meat and frozen foods.

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HARMONY PLAINS SINGING SCHOOL is a big event at the Cone school building each year. Over 200 are in attendance. (Photo by Brad)



N. Lockney Vocational Agriculture teacher checks over the cotton crop on the Ag farm west of town. He had thoughts of watering the cotton again, but due to recent heavy rains he has decided not to.

(Staff Photo)

Drip Irrigation To Crops

some field crops, says Wilke. One idea is the use of plastic drip irrigation trail lines, instead of sprinklers, attached to a pivot sprinkler system.

In studies being conducted at Lubbock, three such plastic lines were attached to a pivot system made available through the cooperation of Gifford-Hill & Western and Lubbock Christian College, explains Wilke.

"Early results with these 100-foot long lines are promising," he adds. "Advantages of

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NINE MONTHS

FARM REVIEW

"You'll Irrigate Or Nothing"

Said Charlie Merrick In 1937

Another article from the April 30, 1937, Lockney Beacon

Cattle raising once represented the most important industry of the Lone Star State and it is only natural that pioneers, when they came to this area should look upon this land as its value to cattle. It was predicted then that this land was much more valuable for grazing than it would ever be if brought under the plow, and today through all its expansion it is still a cattle country in a measure. It is true we have digressed from that first prediction for now the cattle industry of this section

is made possible only by the cultivation and irrigation of our lands.

After years on the ranges of the Staked Plains of Texas, Charlie Merrick settled in the northern portion of Floyd County to raise cattle and farm a little on the side. He learned the same as other cattle men that their predictions had been at fault. But as he termed it, "The old adage 'one never grows too old to learn' proved worthless to me for what I learned in youth is really all I know". He had been taught to ride the range and farming never held any attraction for

this farmer until irrigation came along. It was then that he saw a means of feeding a stock that for years had a scarcity of feed. Cattle must have their feed, and irrigators seemed to produce plenty on their land. It was this, probably more than anything else, that forced from Charlie Merrick the "I will". He still claims that his wife is the "irrigation enthusiast."

In relating his feeling before and after his well was drilled, pump installed, etc., was, he stated, similar to a religious conversion. You are doubtful of your decision, but after the first operations, this doubt is totally gone. He would never again doubt.

The harvesting of 1150 bundles of hegari per acre on over a 100 acres was the result of his first irrigation venture. He now irrigates other than feed, 120 acres of wheat, 40 acres of barley and 40 acres of cotton. Last year's average on the wheat production from 98 acres was 123 bushels per acre.

At the present, 600 head of sheep are being fed, the feed raised on the Merrick place.

This month preparations were begun for the shearing of the animals, which is done by a Mexican troop. The wool has already been contracted at 22 cents per pound and the total will bring \$3100. Mr. Merrick has raised sheep on his place for the past thirteen years, and has topped the market once. Other times he has marketed his flock at \$2 below the top price.

Seven out of ten times his flock is increased by the birth of twin lambs. One night in March of this year, when the weather was at the freezing point, 28 sets of twin lambs and four kittens were born.

When asked about irrigation he cited the following: "Years ago when I attended a community frolic, I asked the floorman at the ball if the next number might be a waltz. His reply was 'You'll two-step or nothing.' I kept this in mind and knew it would find its application sometime in my life. It has revealed itself now. It is applicable to irrigation."

Mr. and Mrs. Merrick are both deceased.

Livestock Meeting In Floydada

Tuesday Night

situation today.

This meeting is sponsored by the Crosby and Floyd County Beef Cattle Sub-Committees and Extension Service. The public is welcome. Bring your questions and ideas to present to the group.

Sorghum stocks stored in all positions are estimated at 79,000,000 bushels compared with 129,000,000 bushels a year ago.

Corn stocks are about the same as a year ago. Old crop oat stocks are 700,000 bushels higher than a year ago. Soybean stocks are estimated at 2,700,000 bushels compared to 3,600,000 bushels a year ago.

Nationwide, stocks of all grains are estimated 67,900,000 tons, which is 17 per cent less than a year ago. April-June grain disappearance totaled a record high of 51,300,000 tons, 14 per cent more than the same quarter in 1972.

All of the above figures relate to grains produced in 1972 and earlier. The 1973 crops are not a part of this report.

Damaging Cotton Disease

Can Be Controlled

Take a cool, wet season, a not-so-thick field of cotton on land planted in cotton year after year, and you have ideal conditions for that dreaded disease that takes millions of dollars from South Plains cotton growers annually — verticillium wilt.

According to research conducted by Dr. Earl Minton, USDA plant pathologist cooperating with the Texas Agricultural Experiment Station at Lubbock yearly destruction and heavy economic losses by verticillium wilt can be reduced.

"Rotating the cotton crop at least every three years to an alternate crop and planting thicker stands are the most effective solutions," says Minton.

In crop rotation studies conducted from 1965 to 1972 at the Experiment Station, barley was the most effective alternate crop in reducing disease losses, the scientist explained. Also, rotations with sorghum, wheat, castor beans and soybeans substantially reduced the severity of wilt losses.

"Cotton should never be grown continuously on the same land," Minton added. "Every possible effort should be made to plant an alternate crop at least as many consecutive years as the crop is grown. The rotation is usually needed because the disease will continue to exist in the soil from year to year if left untreated."

Increased plant populations will also control verticillium wilt to some extent, reports the researcher.

"The greatest control of the disease was found when plant populations of 250,000 per acre were used in narrow row plantings. In studies of conventional 40-inch rows, plant population of over 100,000 per acre gave the best control of the disease. Although these populations are higher than are normally suggested for maximum yields, they were very effective in minimizing the damaging effects of the

wilt."

Also, says the pathologist, research showed that contrary to popular belief, seed quality did not significantly affect the presence of verticillium wilt when the plant populations were kept about the same.

"In most cases the research indicated that the susceptibility of the plant to disease differs little whether a poor or high seed quality is used," He quickly adds that a plant's natural resistance to disease should not be confused with the vigor, germination and other measures of seed quality normally used in cotton production.

The economy of South Plains cotton production, concludes Minton, could be stimulated by the reduction of verticillium wilt damage. But the producer must combine fertility, stands, water management and disease control efficiently in order to live with this deadly cotton disease problem.

Mike Campbell is Gifford-Hill in this area.



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MRS. ROSS SHAMBURGER

D'Ann Cates Bride Of Ross Lee Shamburger

Miss D'Ann Cates, daughter of Mr. and Mrs. J.D. Cates, became the bride of Ross Lee

Shamburger, son of Mr. and Mrs. Lee O. Shamburger of Deer Park, in vows read at 8

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Mrs. Stoerner Installed American Legion Auxiliary President

Mrs. Wilfred (Lee) Stoerner was installed Saturday night, August 3, as president of Ray Blakemore Unit Number 260, Plainview, Texas American Legion Auxiliary by the Department President, Mrs. Jack L. (Nancy) Whitson.

Mrs. Stoerner's father, H.R. Stone, served overseas in World War I. He attended the Paris Caucus in 1918 when the American Legion was organized in Paris, France. Mr.

embellished with Peau d'Ange lace, complemented with seed pearls. The molded bodice featured a high wedding band neckline of matching lace and sheardess sleeves, appliqued with lace. The sleeves were shirred to wide cuffs. A lace pattern formed a V-neck, centered with tiny self covered buttons. A basque waistline accented the softly shirred skirt which was encircled with a gathered flounce topped with a band of Peau d'Ange lace. The skirt was sprinkled with lace flowerlets, and the fullness worked to the back forming a chapel length train.

She wore a Juliet capulet which held a short tiered veil.

Bridal attendants were Mrs. Gary Drake, sister of the bride, who was matron of honor and bridesmaids, Miss Jean Campbell, Canyon; Miss Sharon Green, Dumas; and Miss Kathi Conner, Lubbock. Serving as junior bridesmaid was Miss Debra Cates, Lubbock, cousin of the bride.

All were attired in ice blue dotted Swiss dresses fashioned A-line with floor length skirts. The bodices were accented by shoulder ruffles which were also carried out again at the wrists of the long sleeves. They carried nosegays of blue and white summer flowers.

Brady Hunt of Canyon served as best man. Groomsmen were Ronnie Easley, Howard Beauchamp, Jr., of Dumas and Jack Sloss of Canyon.

Serving as ushers were Joe Beauchamp and Brian Hunt, Dumas; Jerry Merrill, Canyon; and Daceil Shamburger, Deer Park, brother of the groom.

Serving in the houseparty for the reception which followed were Mmes. Pauline Long, Martin Warren, Clifford Brown, Ann Power, Jack Barnes, Mark Anthony and Joe Partain all of Lubbock. Mrs. G.W. Smith, Mrs. Weims Norman, Miss Nancy Williams, Floydada, Miss Mary Smith, Houston and Miss Debbie Barlow of Waco.

The bride is a 1971 graduate of Floydada High School and attended Texas Tech. The groom, a 1970 graduate of Dumas High School, attended West Texas State University and is employed at Happy Wheat Growers.

Following a wedding trip to points in New Mexico and Colorado, the couple will reside in Canyon where both will attend West Texas State in the fall.

Stone was a charter member of the American Legion and Mrs. Stone a member of American Legion Auxiliary.

1st Lt. Durward Stone, a brother of Mrs. Stoerner served overseas in World War II in the Air Force, and he was killed the last day of the war in 1945. He was buried in Anzo, Italy in a military cemetery.

President Truman presented Mrs. Stone and Mrs. Stoerner with the Gold Star pin for service men killed in action.

She served as past president of the National Gold Star Sisters under the late President Lyndon B. Johnson.

Mrs. Stoerner has been a



Mrs. Wilfred (Lee) Stoerner

New Arrivals

Mr. and Mrs. Barker Chunn of Floydada are parents of a daughter named Rebecca Belle, who was born in Central Plains Hospital August 7 at 2:57 p.m. The young lady weighed seven pounds and eight ounces at birth. She has an older brother, Daniel, who is four and a half. Chunn farms in Floyd County.

Grandparents are Mrs. Irene Chunn of Beaumont and Mr. and Mrs. Bill Penington of Corpus Christi.

FLOYD DATA

L.H. Christensen is in West Texas Hospital where he underwent surgery Thursday morning. Friends said he was doing well following the removal of kidney stones.

Mrs. Stoerner is a graduate of Lippertes Business College of Plainview. Also a graduate of Amarillo College and a graduate of Northwest Texas Hospital School of Nursing.

She is a member of the Trinity Lutheran Church of Providence.

Mr. and Mrs. Stoerner have four children, Cynthia, Martin, and Stanley of the home; and Kathy of Lubbock.



TO OBSERVE ANNIVERSARY -- Mr. and Mrs. George Birchfield, longtime Matador residents will be honored Sunday, August 12, in observance of their 50th wedding anniversary. A reception will be hosted by his niece and family, Mr. and Mrs. Ware Fogerson, from 2 to 5 p.m. in the American Legion Building in Matador. Mrs. Birchfield was born in King County and has lived here since 1900. She was employed 17 years by the late Harry Willett in Willett's Dry Goods. Mr. Birchfield was born at Glen Rose, and came here in 1907. He worked for Hugh White in a grocery store, and later was County Tax Assessor and County Commissioner. The couple was married August 10, 1913, in Floydada. Everyone is invited to attend the reception, Sunday.

AUSTIN, TEX.--The Lyndon B. Johnson Presidential Library, completed two years ago at a price of \$18-million, will undergo an 18-month repair job costing \$2-million to \$3-million.

CAB-DRIVERS MARRIED

OKLAHOMA CITY -- Two taxi-drivers were married by a taxi-driving minister at a cab company office, with a taxi-driving best man and matron of honor who was the wife of the best man. The cab company owner, gave the bride away, and a dispatcher's radio dinged in the background.

WRONG BED-NO WEDDING
BURNTWOOD, ENGLAND
-- Cecil Archer, 82, and Ethel Spaul, 76, postponed their wedding until they received permission to put a double bed in their room at a home for the elderly.

member of the American Legion Auxiliary for 47 years, starting with the night she was born. She was a junior member of the Auxiliary until the age of 18 when she became a senior member.

In Happy, Texas, Zoller-White Unit 112, Mrs. Stoerner held all the offices of the Auxiliary including president. In 1961, Mrs. Stoerner was elected 18th District President, and served in that capacity until 1962 when she moved into the 19th district.

Mrs. Stoerner joined the Ray Blakemore Unit Number 260 Plainview, Texas under the eligibility of her husband, Wilfred Stoerner. She has served as Past Secretary, Sgt.-at-arms, Junior Activities Chairman, and at this point Mrs. Stoerner activated the first junior group of some 40 junior girls and formed the first Junior Forum to be held in the 4th division. Also she has served as first and second vice-president in the Plainview unit.

Mrs. Stoerner was a page at the National Convention in Dallas in 1964. She has also attended many National Conventions in Boston, Washington, New Orleans, Dallas, Denver, Miami, and will leave August 16 for the National Convention in Honolulu, Hawaii.

Mrs. Stoerner is a past department vice-president of the 4th division and has served in the department level as chairman of junior and senior membership, junior activities, rules and regulations. She is presently serving as chairman of sponsor of Gold Star Membership for 1973-74.

Mrs. Stoerner is a charter member of the Hi-Plains Salon Number 719 8/40. She is a past Le-Petit Chapeau. She also is a past L'Aumonier, L'A rechiviste and Cassissier. She also is a past departmental chapeau.

She is also a member of La Boutique les Huit Chapeaux et quarante femmes, an honor subsidiary organization of the American Legion Auxiliary.

Mrs. Stoerner is a charter member of the Past Presidents Parley, and served on Girls State Committee.

Mrs. Stoerner is a graduate of Lippertes Business College of Plainview. Also a graduate of Amarillo College and a graduate of Northwest Texas Hospital School of Nursing.

She is a member of the Trinity Lutheran Church of Providence.

Mr. and Mrs. Stoerner have four children, Cynthia, Martin, and Stanley of the home; and Kathy of Lubbock.



REBECCA COPLIN

Rebecca Coplin, Joe Plan September 1

Mr. and Mrs. Robert L. Copelin of Route 1, Plainview, former Floydada residents, announce the engagement and approaching marriage of their daughter, Rebecca Lynn, to Joe Arrott, also of Plainview, son of Leemon Arrott of Palo Pinto.

Miss Copelin, a graduate of Floydada High School, also attended West Texas State

Band Boosters Install Officers At Salad

Floydada Whirlwind Band Boosters met Tuesday night at Farm Bureau for a salad supper installation and meet the new band director as well as attend to general business matters.

The installation of new officers was conducted by past president, Art Ratzlaff. Those installed were Jack Covington, president; Corky Guffee, second vice-president in charge of transportation; Willie Bradshaw, third vice-president in charge of finance; Shorty Turner, treasurer; Mrs. Nile Bryant, secretary; and Olin Watson, Jr., reporter. Mrs. R.L. Giesecke, first vice-president in charge of concessions stands, was unable to be present.

Several projects were discussed and the president urged those present to encourage other band parents to become a part of Band Boosters. There are no dues and nothing to join. If a parent has a student in the band this automatically makes them a Band Booster, therefore all band parents are asked to participate.

Band Boosters meet each Monday night before a home game. Their first regular meeting being Sept. 2, at 7:30. Meeting place to be announced later.

Band parents will also be asked to work in concession stands at the football games. You will be contacted by calling chairman, Peggy Medley. Your cooperation will be appreciated.

ENTHUSIASM SHOWN

Following the business session the meeting was adjourned over to the new band director, Steve Schmidly, who spoke to the parents of hopes in enlarging the band in number and making it a "pioneer" band. Showing a lot of enthusiasm, Schmidly said "I want to make this band so good that the football fans will be impressed."



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In A Floyd County Name?

Mrs. Geraldine Murray.

Price Street was named for Caroline V. Price who owned forty-three sections of land in Floyd County which she sold to buyers by the section. She owned the section that Floydada was built upon.

Burrus Street was named for John Burrus, who bought land from Mrs. Price and

remembered by the streets that are named after them.

Childers Street was named for a pioneer doctor, Dr. R.A. Childers. He built a small wooden hospital in 1913, which was called a sanitarium then. His hospital was filled to overflowing during the Flu Epidemic of 1918, and patients like these came to Floyd County. Some farmed or ranched; some built respectable businesses; all paid quite a price as they carved a home out of nothing and they are

Menefee Street was named for C.J. Menefee who was an

early merchant and Methodist preacher. He came to Texas from Alabama.

White Street was named for A.D. White. He had a drug store at Della Plains and moved it to Floydada in 1897. Later he also had a grocery store. His drug store burned in a fire in 1911 which also burned the entire west side of the square. He rebuilt his drug store and his son, Ulmer, operated it until about 1960. An interesting thing he did

was to name his girls for gems. Their names were Pearl, Coral, Ruby, and Garnet. He had two sons, Ulmer and A.D. Jr.

Taft Street was named for the president of the United States at that time by J.D. Starks, who for many years was postmaster in Floydada. He held that position under nine presidents. Beginning with Cleveland he served through the administrations of McKinley, Theodore Roosevelt, Taft, Wilson, Harding, Coolidge, Hoover, and Franklin Roosevelt. J.D. Starks also built the first home in Floydada.

Texas Street was named for the "Grand Ole Lone Star State."

Kizzie Drive was named for Mrs. Arthur B. Duncan, wife of the first man to bring his family to live in Floyd County. Kizzie was her maiden name, and everyone called her "Aunt Kizzie." The Arthur B. Duncan

Elementary School in Southeast Floydada was named for her husband.

Ross Street was named for Mrs. E.C. Henry. Ross was her maiden name. Mrs. Henry was an energetic woman, who was active in the leadership in church and social events and later in the P.T.A. and study clubs.

Tre Street was named for the row of trees that grew along the route where the road

SEE NAMES PAGE 6

BUDDY'S FOOD

220 SOUTH 2nd — FLOYDADA, TEXAS

STORE HOURS: MONDAY through SATURDAY 8 to 8
SUNDAY 8 to 7BUDDY WIDENER-OWNER, FORREST SHANNON-MANAGER
WE RESERVE THE RIGHT TO LIMIT QUANTITIES
THESE PRICES GOOD AUGUST 12 THROUGH AUGUST 18, 1973

1/2 GALLON CLOVERLAKE

79¢ VALUE

SLIM FREEZ



49¢

6 OZ. DEL MONTE 57¢ VALUE

TUNA

2 FOR 83¢

30 OZ. WESTERN GOLD

39¢ VALUE

PORK & BEANS

4 FOR \$1

26 OZ. PALMOLIVE CRYSTAL CLEAR

DISHWASHER DETERGENT

3 FOR \$1

200 COUNT KLEENEX

39¢ VALUE

FACIAL TISSUE

3 FOR 89¢

TEXAS FREESTONE

PEACHES

3 lbs.

87¢

FIRM GREEN CABBAGE

lb. 10¢

TEXAS RED MEATED

WATERMELONS

\$109 UP

RED RIPE

TOMATOES

4 LBS. \$1

CALIFORNIA

AVOCADOS

3 89¢

SUNKIST

ORANGES

5 lbs. \$1 FRESH HOT PEPPERS

lb. 49¢

BUDDY'S FOOD
50 EXTRA S&H STAMPS
WITH PURCHASE OF

2 CANS

INSECT SPRAY

GOOD ONLY AT
BUDDY'S FOOD
COUPON EXPIRES
8-18-73

32 OZ. 25¢ VALUE

COKE
OR

DR. PEPPER

PLUS DEPOSIT

6 FOR 89¢

LAST WEEK

WIN A TRIP TO MEXICO CITY FOR TWO

COURTESY OF BUDDY'S FOOD & KLFB
TRIP INCLUDESFLIGHT TO AND FROM MEXICO CITY
SET OF LUGGAGE
5 DAYS AND 4 NIGHTS AT THE HILTON HOTEL
TICKETS TO "BALLET FOLKLORICO"
TOUR OF MEXICO CITYMUST BE
18 OR OVERDRAWING
AUGUST 18

1 1/2 LB. SUPER VALUE

39¢ VALUE

BREAD

4 FOR

\$1

NABISCO P. B. CHIP

61¢ VALUE

COOKIES

49¢

20 OZ. DEL MONTE

43¢ VALUE

CATSUP

3 FOR

\$1

24 OZ. LIPTON ICED TEA MIX

\$1.49 VALUE



\$1.19

3 LB. CRISCO

\$1.23 VALUE

SHORTENING

89¢

WITH \$7.50 PURCHASE

8 OZ. WHITE SWAN

13¢ VALUE

BISCUITS

6 FOR 49¢

1 LB. BLUE BONNET SOFT

63¢ VALUE

MARGARINE

49¢

15 OZ.

77¢ VALUE

PINE-SOL

63¢

8 OZ. DEL MONTE

29¢ VALUE

SALSA CASERA

4 FOR

\$1

Without coupon \$1.08

Cash value 1-20¢

Limit one per customer

EXPIRES 8-11-73 COUPON #03

24 OZ. CLOVERLAKE

79¢ VALUE

COTTAGE CHEESE

59¢

7 OZ. GLADE ROSE

63¢ VALUE

AIR FRESHNER

39¢

24 OZ. JOHNSON'S GLORY

\$1.89 VALUE

RUG CLEANER

\$1.49

BUDDY'S FOOD
50 EXTRA S&H STAMPS
WITH PURCHASE OF

2 CANS

INSECT SPRAY

BUDDY'S FOOD
50 EXTRA S&H STAMPS
WITH PURCHASE OF

2 JARS KRAFT

BAR-B-QUE SAUCE

COUPON EXPIRES 8-18-73

Thoughts For Thursday

BY H. M. BAGGARLY

FEW EXPERIENCES are as heart warming as the affection of small children. In their innocence, they are trusting. They will wave and smile at an absolute stranger as readily as at a parent. In most instances, they will go to a stranger, hug and perhaps kiss him. Sometimes they express a lack of confidence or question one's motives.

They hold no grudges. Their friendliness knows no bounds. Convention and local custom. In passing someone on the street, they never ask the question, "Which of us is supposed to rule first?"

—Thoughts for Thursday—

WE NEVER censure a baby for his immaturity. If his feelings become hurt, we understand. If he awakens us in the night, we are patient. If he demands the ice cream cone we are eating, we are considerate. If he wets on us, we are forgiving.

Even though he may cause more work for a half dozen adults, we accept him as he is. A smile or a hug melts all animosity he has provoked five minutes before. We add to his selfishness and self-centeredness. Meeting is too important to be interrupted with meetings.

if he wants a drink of water. He holds no prejudices. He exhibits no skepticism nor doubt. He believes our promises.

But . . . there is a great difference between a "child-like" person and a "childish" person.

—Thoughts for Thursday—

WE'D HAVE A BETTER world if more people were "child-like". But heaven deliver us from "childish" individuals.

We see childish persons in many of our clubs. A person's proposal is voted down, so he gathers up his toys and goes home.

There are many people who just fail to grow up. They get their feelings hurt because everybody doesn't agree with them. They puff up and won't speak. They are immature intellectually. Three or four people during the past six years have cancelled their subscriptions to this newspaper because the paper didn't see things their way. They are still pouting.

—Thoughts for Thursday—

THE CHILD needs no lessons on "How to win friends and influence people." The childish adult does.

Joining Army After 27 Years

Henry Hinton past weekend with army buddies at the reunion in Ohio and 66 Company B, 543 Veterans attending.

If he would tell any of his men seen them on the plane and he replied, "I was riding the plane and he was in it."

Mr. and Mrs. Auty Douglas and Tonja of Houston are here visiting his sister, Mr. and Mrs. Laura Dade. While here both families journeyed to Clovis, N.M., to visit another brother, Mr. and Mrs. Audry Douglas, and friends, Mr. and Mrs. Ham Smith Jr., former Floydada residents.

WE HONOR

KERR McGEE,

INK AMERICARD ,

MASTER CHARGE

CREDIT CARDS

Effective August 31

\$1.50

3 FOR 4 DAY PICKUP \$2.50

2 FOR 8 CHIPS \$1.00

2 FOR 8 ROCK GAS
Floydada ROBO WASHOUR TRACTOR COST YOU \$300⁰⁰* PER HOUR

THIS PLANTING SEASON ??

Yes --- No



IF YOU OWN A NEW "CASE" TRACTOR WITH "ASSURED RELIABILITY"!! OUR PROTECTION AGAINST DOWN TIME. FOR DETAILS.

University Computer Study

CASE POWER & EQUIPMENT

Lockney Hwy. Floydada, Texas

The Big Tractor Specialists



TRAIL DUST

By DOUGLAS MEADOR



It is no wonder that the nation has a shortage of practicing physicians. Too many are engaged in regular television shows, which are watched by many people who need medical attention.

It is that time of year when the highway departments are giving the borrow ditches and roadside areas a burr haircut and exposing an ecology lapse. Not all the beer cans have been recycled.

If you are not satisfied with a mistake you have made, forget it for a sufficient time and you can make it again.

Now that bars and lounges are legal in most large cities, I have not seen anyone drunk on the streets. This, of course is only a partial survey and may not indicate anything, except perhaps that the lush runs out of money before he gets out of control.

Pioneer Natural Gas Pays Dividends

AMARILLO — At their quarterly meeting held today, the board of directors of Pioneer Natural Gas Company declared a regular quarterly dividend of 21 cents per share to be paid September 5, 1973, to stockholders of record on August 23, 1973, according to an announcement by K. Bert (Tex) Watson, company president.

Old people should consider that their loneliness could be caused by themselves. Many are excused for being difficult because of their age. Why? No one has a right to be difficult whether he be young or old. Old age doesn't give one the license to complain all the time [we all have troubles], to talk all the time and reminisce too much [other people like to talk about themselves, too], or to expect constant attention.

Old people should make an effort to be good company.

They should also have a hobby, so they can enjoy being alone.

I am 60 years of age, and if I grow old and nobody comes to see me, I hope I am wise enough to realize it's 99 per cent my own fault.

CHARLIE IN ROME

DEAR CHARLIE: Loneliness for you? I'll bet against it.

CONFIDENTIAL TO "WORKING GIRL IN OMAHA": If you are one of the "working girls" heaven is supposed to protect, heaven help the poor fellow for whom you are working.

Problems? You'll feel better if you get it off your chest. For a personal reply, write to ABBY: Box No. 69700, L. A., Calif. 90069. Enclose stamped, self-addressed envelope, please.

For Abby's new booklet, "What Teen-Agers Want to Know," send \$1 to Abby, Box 69700, Los Angeles, Calif. 90069.

CHICAGO TRIBUNE—NEW YORK NEWS SYND., INC.

Caprock Hospital Report

August 8-10, 1973

Delois Martin, admitted 7-25, continues treatment.

Gertrude Marr, admitted 7-30, continues treatment.

Gena Tarpley, admitted 8-3, continues treatment.

Cory Fisher, admitted 8-4, continues treatment.

Ramon Mora, admitted 8-5, continues treatment.

Flora Warren, admitted 8-6, continues treatment.

Jimmy Stennett, admitted 8-6, continues treatment.

Lillie Guajardo, admitted 8-9, continues treatment.

Baby Boy Guajardo, born 8-9, continues treatment.

Luis Guerra, admitted 8-4, dismissed 8-8.

Floydada UMY Sets Slave Sale

Floydada's United Methodist Youth have scheduled a slave sale in Fellowship Hall of the church Sunday, August 19 at 8 p.m.

The Sr. High UMY is

sponsoring the sale and will be sold in it. "Slaves" will be auctioned off for a day's work... bids start at \$5.00.

The report for the second quarter operations of the company will be mailed to the stockholders about August 17.

Las Hamacas HOTEL

... on the Bay of Acapulco amid 25 acres of tropical gardens . . . Exotic pool, beach pavilion and pier . . . Water sports and bull fights.

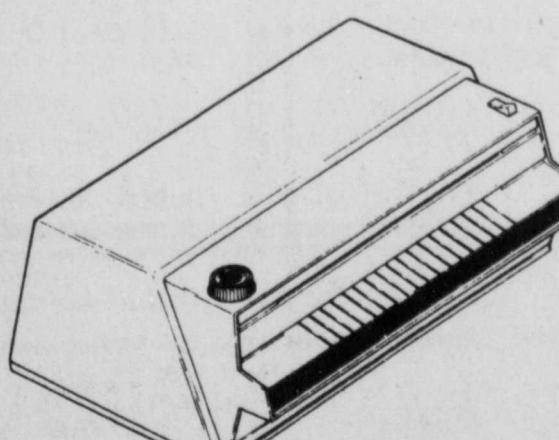
Tasteful rooms with plush carpets, air conditioning, private bath and phone . . . Most rooms with private balcony. Finest dining in Acapulco . . . Tropical cocktails in the Cayuco Room. EL FUERTE FLAMENCO NIGHT CLUB with dancing and SHOWS.

All this at popular prices. See your travel agent today. Or, write direct for rates and colorful brochures.

ACAPULCO MEXICO

Las Hamacas

COPY MACHINE SALE !



3-M
CASUAL
COPIER

\$89⁹⁵

PERMANENT DRY
COPIER — PICKS UP
ALL COLORS

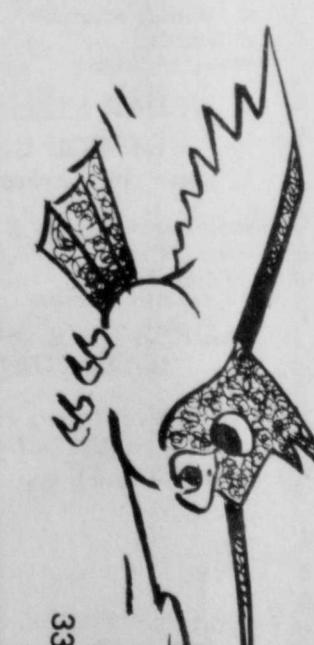
IN FLOYDADA

Hesperian Office Supply



Equal Opportunity Employer

the Birds are coming BACK



33-4



ELECTRIC
Heating
Total
Energy
Solutions

Come to**Church Sunday****ST. MARY MAGDALEN CATHOLIC CHURCH**

REV. ROLAND BUXKEMPER
SUNDAY: 11:00 a.m. Service of the Word of God
and Holy Communion
The Service of the Word of God and Holy
Communion is also celebrated on Monday and
Thursday at 9:00 p.m.

MONDAY: Christian Education Classes:
Grades 1-8 - 4:00 to 5:15 p.m.
Adults - Monday night after Mass

SANDHILL BAPTIST CHURCH
James Rawls, Pastor
Sunday Night service 7 p.m.
No Training Union

WEST SIDE CHURCH OF CHRIST
Sunday Morning Worship 10:30
Evening Services 7:00
Wednesday Evening 7:00

SANDHILL BAPTIST CHURCH
CRAIG WILCOX, Pastor
Sunday Services 10:00
Sunday School 10:00
Morning Worship 11:00
Training Union 6:30
Evening Worship 7:30
Wednesday Evening Services 7:30

FIRST UNITED METHODIST CHURCH

C.B. MELTON, Pastor
Sunday Services
Sunday School 9:45
Worship Service 11:00
Youth Fellowship 6:00
Evening Worship 7:00

FIRST CHRISTIAN CHURCH

DWAYNE GRIMES, Pastor
Sunday Services 9:45
Sunday School 11:00
Worship Service 6:00
Youth Meeting 6:00
Evening Worship 6:00

FIRST BAPTIST CHURCH

F.C. BRADLEY, Pastor
Sunday Services 9:45
Sunday School 11:00
Morning Worship 6:00
Church Training 6:00
Evening Worship 7:00

CALVARY BAPTIST CHURCH

HOLLIE PAYNE, Pastor
Sunday Services 9:45
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

BIBLE BAPTIST CHURCH

LLOYD HAMILTON, Pastor
Sunday School 9:50
Morning Worship 10:45
Sunday Evening Prayer Meeting 6:00
Sunday Evening Services 6:30
Wednesday Evening Services 8:00

NEW HOPE PRIMITIVE BAPTIST CHURCH

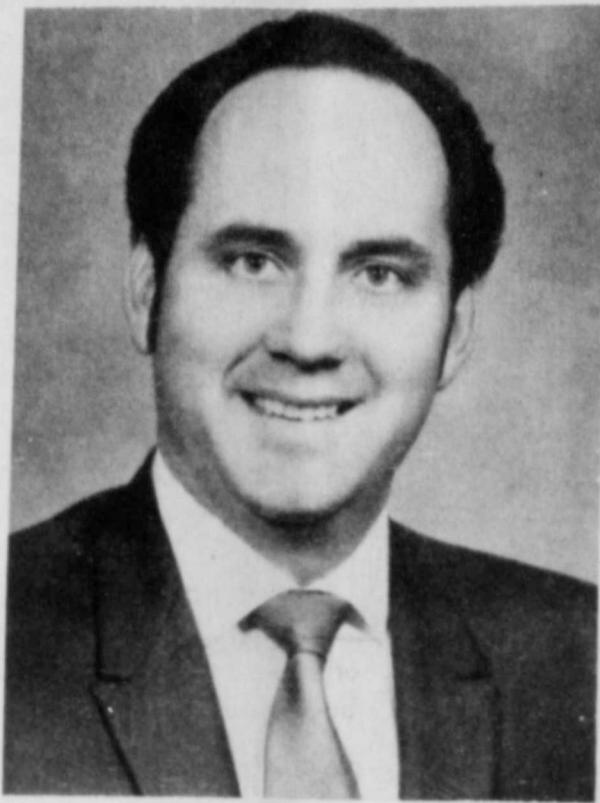
BEATHEL JEFFREY, Pastor
Sunday Services
2nd Sunday
Morning Worship 11:00
2nd Saturday Afternoon 2:00
2nd Saturday
Evening Worship 7:00

CEDAR HILL ASSEMBLY OF GOD CHURCH

Cedar Hill Assembly of God Church
Sunday Services
Sunday School 10:00
Morning Worship 11:00
Evangelistic Service 6:30

ALDERSGATE SPANISH UNITED METHODIST CHURCH

NOW MEETING AT FIRST UNITED METHODIST CHURCH
Thursday Evening Bible Study 7:30



W. L. HOPKINS

Pastor, First Assembly of God Church

TIME

"Take time to pray, every day." As stated in the song, this is good instruction. Life, as we have it, is enjoyable in all circumstances — if we look at things and situations as blessings from God. God has blessed us with "today" — "And the evening and the morning were the fourth day." Genesis 1:19

Have you ever wished away your life? Many times my children have made the statement about a coming future event "I can't wait 'til then" or "I wish it were that date now." That is just wishing away the time from the present until the forthcoming event. The time "until" could be used to redeem the time for the Lord, if one will but realize "This is the day which the Lord hath made; we will rejoice and be glad in it." Psalms 118:24

Time is valuable because a lifetime is short. Remember our appointment to die? After this our judgement.

When our life is over, it is irrecoverable, so may we rejoice in the day the Lord has given us **TODAY**. Let us live for God, for we know not what a day may bring forth.

Pastor Hopkins
Assembly of God Church
Floydada, Texas

TEMPLO GETSEMANI
REV. JUAN G. HERRERA, Pastor
300 E. Mississippi St.
Wednesday services
Sunday School
Sunday worship service
Sunday evening services

THE CHURCH OF THE NAD
HERBERT ELS, Pastor
Sunday Services
Sunday School
Morning Worship
5:15 * * * * Evening

CUMBERLAND PRESBYTERIAN CHURCH
Sunday School
Bible Study

FULL GOSPEL CHURCH
202 Marivena
Sunday Services
Sunday School
Morning Worship
Evening Worship
Prayer Meeting, Thursday

DOUGHERTY BAPTIST CHURCH
JIM DEWESE, Pastor
Sunday Services
Morning Worship
Evening Worship

CITY PARK CHURCH OF CHRIST
Sunday Services
Bible Study
Morning Worship

Ernest West, Minister
WALL STREET CHURCH OF CHRIST
NEWELL BURK, Elder
Sunday Services
Communion and Morning Worship
Evening Worship

SOUTH PLAINS BAPTIST CHURCH
REV. TROY CARTMILL, Pastor
Sunday Services
Sunday School
Morning Worship
Training Union
Evening Worship

CARRS CHAPEL
Services Every Sunday
Rev. Lee Crouch of Petersburg, Pa.
Morning Worship
Sunday School
No Evening Services

VICTORY BAPTIST CHURCH
Emmett Clappitt, Pastor
Sunday Services
Sunday School
Morning Worship Service
Sunday Evening Worship
Mid - Week Worship - Wed. Eve.

NEW SALEM PRIMITIVE BAPTIST CHURCH
JOE M. JACKSON
Sunday Services
Congregational Singing
Morning Worship
Sunday Morning
Sunday Night

SPANISH BAPTIST MISSION
Sunday Services
Sunday School
Morning Worship
Training Union
Evening Worship

FIRST ASSEMBLY OF GOD CHURCH
W.L. HOPKINS, Pastor
Sunday School
Morning Worship
Youth Service
Evangelistic Service

CEDAR HILL BAPTIST CHURCH
Sunday Services
Sunday School
Morning Worship
Evening Worship

Collins Implement
Builders Mart
Quality Body Shop
Solomon Jewelry
Hesperian Office
Ponderosa Meal

This Inspirational Message Is Sponsored By The Following Civic-Minded Firms:

Production Credit Association

Nichols Oil Co.

Hale & Hale Insurance

Edmiston Plumbing & Heating

Russells Shop & Equipment

Floydada Real Estate & Insurance

McDonald Implements

Gilbreath Humble Products

Consumer Fuel Association

Parker Furniture

City Auto Inc.

Thompson Pharmacy

Martin & Company

Reed Ford Sales

Floydada Co-Op Gins

M&N Auto Repair

CLASSIFIED ADS

THE PLACE TO LOOK



STATE

REAL ESTATE

MOVING TO HOUSTON — Let a hometown girl sell you a home in Houston. Contact Leita (McCandless) Keck 468-5471 or 681-4321.

FOR SALE — Nice, small 2 bedroom house, 983-2204. tfc

FOR SALE — Good 3 bedroom house, wall to wall carpet, wall heater, plumbed for washer and dryer. Plenty of storage space outside. Fenced-in yard. Good rock garage. Well located. J. Sam Hale, 983-3457. tfc

THREE BEDROOM HOME For Sale — Excellent location. Trees and shrubs established. Refrigerated air with electronic filter. Large shaded patio, sunporch, two full baths, carpeted. Excellent loan established. Less expensive than you would think. Call 983-5156 for appointment. tfc

THIS SPACE FOR RENT

DONAHUE Stock & Grain Carrier



One versatile unit that does all the work of a truck at half the cost. Designed for easy hook-up to your pickup and farm tractor. 15-ton hoist raises bed to 45 degree angle. For complete information and the name of your local Donahue dealer, write

DONAHUE MANUFACTURING CO., INC.
Durham, Kansas 67438
(316) 732-2665

JOE THOMPSON IMPLEMENT
Box 370
Abernathy, Texas
Abernathy 298-2541
Lubbock 762-1038

8-9-8-10
B-30C

Pick Your Own Fresh Vegetables

MILES EAST OF FLOYDADA
MATADOR HIGHWAY
PHONE 983-5084

B-26C

CALL... JAMES BROWN

STATE WORK - CARPENTRY WORK OF ALL KINDS
(NEW OR RE-MODELING)

P. O. BOX 136
DICKENS, TEXAS
TFC

Ready-mixed CONCRETE



THE EASY WAY!

One call is all it takes when you're pouring your patio, driveway, side foundation. Let us do the work and save valuable time and effort. Guarantee a perfect mix every time.

CALL 983-2170

NETT BUILDING MATERIAL
CALIFORNIA
FLOYDADA

REAL ESTATE

RENTALS

FOR RENT — Property — Apartments, 2 and 3 bedroom houses. Business Buildings, clean. **BARKER INSURANCE AGENCY** Lockney, 652-2642. L-tfc

FOR RENT — plenty of good storage space in the Lockney Beacon Office. Call 652-3318. L-tfc

F FARMS AND RANCHES

FOR SALE — 450 acres irrigated, FRIONA — 300 acres maize, 50 acres wheat, 20 acres cotton, \$325 acre. Mick Mason, owner, 293-4786, Plainview. tfc

FOR SALE — 15 Acres with irrigation well, located 1/2 mile east of Floydada. 983-2862 or 983-2456. tfc

Poodle Grooming

CINDY DUDLEY

401 W. Lee
Floydada
983-5320

Also Other Breeds

lightweight ALUMINUM CANES & CRUTCHES

Sturdy
Dependable
Attractive
Wide selection for every prescribed need

Forearm and underarm crutches

Adjustable telescopic canes

Four legged canes

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BISHOP-RAMSEY PHARMACY

208 West Houston
983-3174
FLOYDADA

NEED A RUBBER STAMP?
CALL 983-3737

COW POLES

By Ace Reid



"He says I'll give you one day to pay this note and I said fine, how about August 13, 1986?"

AUTO, FIRE & FARM INSURANCE
Floydada Real Estate & Insurance Agency
Jim Word — — Phone 983-2360

WANTED

CUSTOM PLOWING — Can run hoeme, offset, or chisel plow. Call 983-2711 or 983-2291. tfc

CUSTOM FARMING — Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

THIS SPACE FOR RENT

MR. FARMER — Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. tfc

FOR SALE — 40-horse electric motor. New switch box. Been run one season. Also 8-inch pump. Phone 652-3414. Donice Casey. L-tfc

MR. FARMER — Summer plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

FOR SALE — 1970 Honda Trail 90. 983-3995. 8-16c

THIS SPACE FOR RENT

FOR SALE — We have two brand new Smith Corona adding machines. Regularly priced at \$69.95, now on sale for \$59.95. Beacon Office Supply in Lockney and Hesperian Office Supply in Floydada. 8-12c

WANTED — Good feeder pigs and shoats. W.B. Eakin, 667-2289, Petersburg. tfc

THIS SPACE FOR RENT

GARAGE SALES

GARAGE SALE — Monday, 9 to 6. Buffet, dining chairs, baby and adult clothes, miscellaneous. 521 W. Missouri, Floydada. 8-12c

LEGAL NOTICES

The Board of Equalization for the Mackenzie Municipal Water Authority will meet from 2:00 P.M. to 4:00 P.M. on Thursday, August 23, at the City Hall in Lockney, for the purpose of equalizing and adjusting tax values.

Clayton Keller
Tax Assessor-Collector
Mackenzie Municipal Water Authority
L-8-1c

PICKUPS FOR SALE

1964 Chevrolet 6, 4-speed; 1970 V-8 Chevrolet, power steering, air; 1973 GMC, power steering, brakes, air.

Contact W. B. Cates, 983-3956 or

Wendell Graham, 983-2609 at night TFC

Diamond Industrial Supply Co., Inc.

Phone Days 296-6225 - Nights 293-1200 or 296-7828

1014 Broadway
Plainview, Texas

Chain U-joints

Sprockets Oil Seals

V-belts O-rings

Sheaves Wisconsin

SKF BCA Timken Bover

"We Appreciate Your Business More"

L-8-1c

IF IT IS INSURANCE SEE —

Barker Insurance Agency

LOCKNEY

Life — Fire — Casualty — Hospital

B. B. Wilkes,

Real Estate

LOCKNEY

Farms — Ranches — City Properties

Business Leases — Loans

L-8-1c

Hesperian Office Supply

L-8-1c

PROFESSIONAL SERVICE

Frigidaire • Magnavox

Bailey's TV & APPLIANCE CENTER

900 West 5th St. PLAINVIEW 293-4401

Frigidaire-Magnavox Sales & Service

L-8-1c

NETT BUILDING MATERIAL

CALIFORNIA FLOYDADA

L-8-1c

THE PET SHOPPE

Has everything — Grooming, Aquarium Supplies, Tropical Fish

We buy registered puppies 3204 Olton Road, Plainview, 296-7240. tfc

FACTORY OUTLET

Yards and Yards of Dotty Dan Fabric. Discount Prices. Brown Hardware, Silverton, Texas. L-8-1c

MISCELLANEOUS

THE PET SHOPPE

Has everything — Grooming, Aquarium Supplies, Tropical Fish

We buy registered puppies 3204 Olton Road, Plainview, 296-7240. tfc

FACTORY OUTLET

Yards and Yards of Dotty Dan Fabric. Discount Prices. Brown Hardware, Silverton, Texas. L-8-1c

LAWN MOWERS repaired and sharpened. Briggs-Stratton and Tecumseh parts. Toro mowers. Spears Small Engine Service, 105 N. Main, 983-2396. tfc

CARPET shampoo and shamer. Rent the shamer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney.

KEEP carpet cleaning problems small — use Blue Lustre wall to wall. Rent electric shamer \$1. Parker Home Furnishings, Lockney.

FOR SALE — Mr. Farmer, we have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Lockney. tfc

YES! We're all for love and marriage! Let us order your wedding announcements. Many beautiful selections in our sample book. Lockney Beacon Office Supply. Phone 652-3318. tfc

FOR SALE — We have in stock the popular new school notebooks and good supply of theme paper. Hesperian Office Supply in Lockney. tfc

FOR SALE — We have one slightly used D-24 Olivetti Calculator. Used to be priced at \$495. On sale with a new guarantee, \$250. Hesperian Office Supply. tfc

FOR SALE — We have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Lockney. tfc

THIS LOOKS LIKE A GOOD TRIP FOR THE MONEY — it is a 12 day tour of the Holy Land for only \$699. This includes all air fare from Dallas, food, lodging, guides, transportation. Here's what it covers: Beirut, Damascus, Amman, Jerusalem, Samaria, Galilee, Capernaum, Nazareth, Cairo, and Luxor. The timing is good also. tour begins December 31, 1973. If you are interested, let me know now. Wendell Tooley, Rt. 1, Floydada, 79235. tfc

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3-M CASUAL COPIER

\$89 95 PERMANENT DRY COPIER PICKS UP ALL COLORS

Hesperian Office Supply

PIGGY WIGGLY

DOLLAR DAYS!

Monday thru

Sunday
7 a.m. to
12 midnight

Large, Firm
Potatoes

10 Lb. Bag **99¢**

Crisp Stalks, Celery Bu. 29¢	Tart, Tangy Lemons 6 for 59¢
APPEALIZING JUICY	Fresh Cabbage Ea. 23¢
Peaches Choice, Vine Ripened Cantaloupe 3 for \$1	Fancy Red Onions Lb.
Red and Ripe Carton Tomatoes Ctn. 39¢	Center Sliced Smoked Ham Lb. \$1.49
ATTRACTIVE Romaine Lettuce HEAD 29¢	Sliced Beef Liver Lb. \$1.09



Cudahy Smoked, Water Added
Shank Portion

89¢

Center Sliced Smoked Ham Lb. \$1.49	Farmer Jones All Meat Bologna 12-oz. Pkg. 79¢
Sliced Beef Liver Lb. \$1.09	Farmer Jones 5 Varieties Wafer Thin Luncheon Meat 3-oz. Pkg. 39¢
Half Moon Cheese CRISPY Lb. 59¢	Piggly Wiggly Single Sliced Cheese 12-oz. Pkg. 79¢
Fish Sticks Lb. 93¢	Farmer Jones All Meat Franks 12-oz. Pkg. 79¢
Cudahy Smoked, Water Added Butt Portion Smoked Ham Lb. 99¢	Channel Brand

Channel Brand
**PERCH
FILLETS**

89¢

32 OZ. PLUS DEPOSIT
**COCA
COLA**

LIMIT 6
PLEASE

15

ZEST Bath Size Bars Bath Soap 2 bars	Morton's Asst'd. Flavors Creme Pies 2 oz.
Carol Ann Asst'd. Flavors Noodle Soup 3 oz.	Piggly Wiggly Cr. / Rice, Cr. / Chicken Crm., Nshrm. or Chicken 10½ oz. Cans
Piggly Wiggly Cream or Whole Kernel Golden Corn 17-oz. Cans	Plains Fl



Morton's Asst'd. Flavors
Creme Pies

4 \$1
14-oz.
Pkgs.

Piggly Wiggly Asst'd. Flavors Fruit Drinks	Ranch Style Beans
4 \$1 46-oz. Cans	6 \$1 15-oz. cans

Baby Shampoo 16-oz. Btl. \$1.59	Beans

Chapter 14 Home Repair "Planning Additions and Improvements to Your Home"	Green Beans 16-oz. Cans 24¢
Family Cook Book "Low Calorie Diet Recipes" EA. 29¢	Green Peas 16-oz. Cans 21¢

Green Hominy 14½-oz. Cans 13¢	Tomato Catsup 14-oz. Btls. 4 \$1.00
Kosher Halves, Sour or Whole Dill Del Monte Pickles 22-oz. Jars 44¢	

Whole Tomatoes 16-oz. Cans 4 \$1.00	Sliced Pineapple 20-oz. Cans 43¢
Del Monte, In Juice, Crushed, Chunk or	

Viva Towels 126-Sheet 2 Ply Rolls 3 \$1	Viva Towels 126-Sheet 2 Ply Rolls 3 \$1

Pot Pies 8-oz. Pkgs. 5 \$1	Yogurt 8-oz. Cans 4 \$1
Macaroni & Cheese Dinners 7-oz. Pkgs. 5 \$1	French Fries 2 lb. Pkgs. 3 \$1