

Floydada

Merchants'

DOLLAR DAY Monday,

August 6

"Serving The Floyd County Trade Area Since 1896"

The Floyd County Hesperian



Floydada, Floyd County, Texas 79235

Sunday, August 5, 1973

12 Pages in One Section

10¢ Copy

Number 62

Floydada Merchants Feature Dollar Day Bargains'

Merchants Babe's Service Center, Beal's Department Store, City Auto Inc., Goen Fruit & Vegetable, Hagood's Department Store, Hale's Department Store, Hesperian Office Supply, Peggy's Beauty Shop & Boutique, Reed Ford Sales, Sandy's Ceramics, Solomon Jewelry, Thompson Pharmacy, Western Auto-Rainer Co., and White Auto Store.



GREENBELT-BOWL-BOUND — not ordinarily a ball-carrier, former Whirlwind tackle Terry Bunch nevertheless takes a few lessons in handling the pigskin from Lisa Gregory, his pick to represent Floydada in the Greenbelt Bowl Queen Contest Friday at Childress. Bunch will play in the Greenbelt Football Game Saturday. (Staff Photo by Jim Huggins)

Terry Bunch To Play In Greenbelt Bowl Grid Game

Terry Bunch of Floydada has been selected to play in the annual Greenbelt Bowl Football Game at Childress August 11.

Lisa Gregory is Floydada's entry in the Greenbelt Bowl Queen Contest, scheduled

August 10. The Queen will be introduced in activities at the game the following evening. Queen candidates are selected by the players.

Bunch, a 215-pound tackle for the Whirlwinds, made all-state teams in 1971 and 1972.

The Greenbelt Bowl Football Game annually presents graduated Seniors from High Schools in Texas and Oklahoma and is designed to give the young men an opportunity to show their wares to interested scouts and coaches from colleges and universities

to assist in obtaining scholarships to further their education and careers. Forty-four athletes and their Queen Candidates will be the star performers at this annual event as others have been doing for 23 years, and persons of the area are invited to be present at the scheduled events.

Tickets for the game are obtainable at the Childress Chamber of Commerce and sell for \$3.00 reserved, \$2.50 general admission and \$1.00 students. Game time is 8 p.m. August 11.

Cagle On Blue Chip Quarterback List

Dave Campbell's Texas Football magazine mentions the Floydada Whirlwinds' senior quarterback John Cagle as "blue-chip senior talent" in 1973 in Texas schoolboy football.

The "Wind" quarterback made the magazine's list of the state's top senior quarterbacks, sharing a list with 13 other quarterbacks from such schools as Wichita Falls, Odessa High, Dallas Spruce, El Paso Eastwood, and Houston Yates.

Cagle made Texas Football's Class AA Honor Roll, along with (from this area) John Clark of Lockney, Terry Bryson of Littlefield, Larry Thompson of Morton, Kelly Graham of Alpine, and Tim Lewellen of Childress. TF says of Cagle in the District 4-AA rundown: "Deeds and leadership are stock in trade for QB John Cagle, so Floydada is understandably ambitious with him at the helm."

Softball Game Rained Out, Rescheduled

The softball game between the Floydada 13-14-year-old girls' team and their coaches and mothers was postponed because the playing field was underwater at game time Friday. The game has been rescheduled for 7 p.m. Tuesday, weather and field conditions permitting.

There is no admission charge, but a hat will be passed at the game. All donations go to help build a softball field for the girls.

Social Security Checks Up \$126,000 Locally

(Special to the Hesperian) NEW YORK — For residents of Floyd County who are receiving social security checks each month, how much bigger will their payments be as a result of the rate increase voted by Congress last month?

What will be the average amount paid to local beneficiaries, compared with what it is now?

On the basis of the latest official figures, it is estimated that the new levels of retirement and disability payments will add approximately \$126,000 a year to the total going to the local area.

The estimate is based upon statistics for each county in the United States, contained in the latest annual report of the Social Security Administration. It lists the number of retired workers on the pension rolls as well as their dependents and the amounts going to them.

All will benefit under the new legislation. The retired single worker, who has been getting \$1,932 a year, on average, will be collecting \$2,040.

The average for a former worker and his wife, which has been \$3,324, will go to \$3,516. The minimum benefit paid will rise from the present \$1,014 a year to \$1,072.

For the 30 million people in the United States who are getting social security bene-

fits, the new schedule, which gives them an adjustment of about 5.9 percent to compensate for the increase in living costs, will involve some \$3.2 billion per year.

Pension payments to Floyd County residents have been at the annual rate of \$1,470 per recipient in the past year, it is estimated from the latest figures.

They will go up to \$1,550 a year when the new rates become effective next July.

Total payments throughout

the local area, based upon the number on the pension rolls, will add up to nearly \$2,382,000 a year, it is calculated. This compares with an annual total of approximately \$2,256,000 under the current rates.

To meet the added cost, social security taxes will be raised. Beginning in January, taxes will be levied on incomes up to \$12,600. The maximum wage base at present is \$10,800. The increase will not affect those earning less than \$10,800.

Baptist Men's Rally Set For Tuesday

A Baptist Men's Rally will be held Tuesday (August 7) at Plains Baptist Assembly south of Floydada.

Dr. Carl Bates, pastor of the First Baptist Church in Charlotte, North Carolina and former pastor of the Amarillo First Baptist Church, will be the inspirational speaker at the rally. Dr. Bates was president of the Southern Baptist Convention in 1970-72 and Southern Baptist Pastor's Conference 1961-62. He served as president of the North Carolina Baptist Convention in

1966-67, and president of the Texas Baptist Convention in 1958.

The "Revelations," a men's quartet from Amarillo, will provide music for the rally.

The rally begins with a golf tournament, scheduled to begin at 9 a.m. at the Floydada Country Club.

A catered supper starts at 6 p.m. and last until 7:15, with the program scheduled at 7:20. The rally promises great singing, preaching and warm fellowship.

Levi Strauss Plant To Locate At Plainview

Plainview will be the site of a new Levi Strauss and Co. plant which will employ 440, with an annual payroll of \$1.6 million, by January, 1975.

Formal announcement of the firm's move to Plainview was made Wednesday, culminating over a year's efforts to locate such a facility in the Hale County city.

The new 41,200-square-foot plant will be located at the intersection of North Quincy and Interstate 27, across the freeway from the Jimmy Dean Meat Co. Levi Strauss will

lease the five acres of land and building from the Plainview Industrial Foundation. Another ten adjoining acres are set aside for future expansion. The plant, to be devoted to the manufacture of boyswear, is scheduled to be completed by January, 1974. Total cost of the land and plant will be near \$500,000.

The plant will be a sewing operation and may possibly expand later to include cutting as well. It will be the 16th Levi's plant in Texas. The company now has 60 plants in the U.S. and 20 overseas. Levi Strauss is one of the world's largest users of denim and the largest producer of wearing apparel in the world.

The plant will bring an estimated 300 additional jobs to Plainview, in addition to the work force at Levi's. Financing for the project

will be through members of the Plainview Clearing House Association (banks and savings and loan associations in Plainview) who have agreed to make the loan. A fund drive to raise \$200,000 as down payment began Friday.

A labor survey taken two years ago for another firm which considered Plainview as a possible industrial site was valuable in negotiations with Levi Strauss. The survey indicated a high percentage of the female population in the area to be potential employees for garment manufacturers. The Levi Company, in addition, was impressed with the spirit of cooperation shown by Plainview residents... "an indication that you wanted us to be a part of your fine city," a Levi official said at a luncheon announcing the plant Wednesday.

More Rain In Floydada!



S-P-L-A-S-H! — Motor vehicle travel in downtown Floydada made this kind of scene Thursday afternoon, after a brief storm dumped over an inch of rain on the city. The rainstorm was accompanied by high wind, and, in some parts of Floydada, hail. (Staff Photo by Jim Huggins)

Burning Off Grain Fields Violates Clean Air Act

It is a violation of the Texas Clean Air Act laws concerning air pollution control to burn off

grain fields, paraffin, or oil pits, according to an announcement by the Texas Air Control Board.

Weather

(Courtesy Producers Co-op)

DATE	H	L	PREC.
July 27	88	63	
July 28	88	65	.09
July 29	79	65	.02
July 30	88	64	.79
July 31	78	61	
Aug. 1	80	60	
Aug. 2	83	56	1.05
Total Prec. for Week			1.95
Total Prec. for Aug.			1.05
Total Prec. for Year			15.20

There are cases where an exception can be made for unusual circumstances or emergencies. Examples are infestations of some type or an oil spill that is creating a hazard.

A person who feels he has grounds for an exception should contact the regional office, Texas Air Pollution Control Services, 1906 Fourth Street, Lubbock, Texas 79415, phone number 744-0090.

Rock Chat

BY WENDELL TOOLEY

AGGRESSIVE Floydada merchants are featuring Dollar Day, Monday. The Hesperian urges you to shop in and look over the bargain buys and there school items.

appreciate your business and want to be of service to you. I was in Tulsa Thursday, and I do believe their dips are discovered that I was probably wrong in going to the Mackenzie Lake from Floydada. As I turned south at the Rock Creek store I said "26 miles to Lockney"... so add 12 to 38 and it's still possibly another seven to the creek.

ROCKING CHAIR contest up at Hereford the fellow rocked for around 90 hours without any sleep. It may be a new world's record.

ANKS says that he played golf with Jack Nicklaus. He said, "I think it was him. After I hit the ball you're a golfer, I'm Jack Nicklaus."

ING SITUATION in Floydada is mighty tough. The vegetable workers and negotiations have really taken up every available hour.

SCHOOL LUNCH situation?... possibly an exception next week. No doubt food prices have for the lunches is really a problem.

AD BEEN lecturing her class on some of the questions, and now she questioned, "Who can tell great importance today that did not exist 20 years ago?"

ACCOUNTANT of yours seems to be a very busy man. "Your office," observed a caller to the manager. "I'm not the manager." "Important?" asked the caller. "No, no," said the accountant. "You were right the first time — he just

A BABY sardine was happily swimming with his mother. He saw his first submarine. Shaken with fright, he ran to his mother's side. "Don't worry, honey," she said. "It's just a can full of people."

SMALL GIRL: "Are you the opposite sex, or not?"

Rotary Club of Wewak Bulletin Wewak, New Guinea

Miss-Take: A boy went to the postmaster and carefully checked a record sheet and, smiling broadly, said, "I overpaid you a dollar. You didn't check that mistake, did you?" "No, I didn't. I can't mistake I can overlook," answered the angry postmaster.

West Allis' pinion West Allis, Wisconsin

What One Person Can Do

MARTHA GRASS, INDIAN ACTIVIST

American Indians have long memories. Martha Grass, a widowed mother of eleven, can recall her grandmother telling her how it was to dine on wild game and make clothes and tepees from the hides — and how the white man took the land away from her tribe, the Ponca. But Martha Grass, of Ponca, Okla., lives in the present and works for the future.

Through a discussion with a young man in 1968 about the Poor People's March on Washington, she became active in advancing the rights of her fellow Indians. Since then she has worked with groups to improve their health, to train young people for jobs, to provide better food and to improve opportunities for better education.

"I just wonder sometimes how we Indians continue to exist as such a small race," she commented. "It must be God's will that we're still here — it certainly isn't the white man's will." As proof of her statement, she drew attention to the fact that a local oil company employed 3,500 peo-

ple, fewer than 10 of whom were Indians. Indian reservation lands, she said, had to be leased to wheat farmers because the Indians couldn't get loans for farm machinery from banks or the federal government.

But things have begun to change. After long opposition, the local school district now has a government free-lunch program. A low-income housing project was started. Workshops were held to assist Indians to qualify for education funds. A pre-school center was set up for Indian children, while their mothers took lessons in beadwork and other crafts. The driving force in much of this was Martha Grass.

"There's some hope coming out of that center," said Mrs. Grass. "It may look small in the eyes of white people, but to us it is a great thing. The young ones learn that they don't have to take what their forefathers took, that they don't have to suffer like that."

What can one person do? Just ask Martha Grass.

(If you wish to receive the Christopher News Notes,

Tips On Getting The Most For Food Dollar

Whether we like it or not, all signs point to a continuation of food prices at present levels or even increasing levels in the months ahead. The era of "cheap food" apparently is gone for the foreseeable future.

In the meantime, there are several things consumers can do to assist themselves in getting the most for their food dollars. Texas Department of Agriculture home economists recommend the following:

1. Do not resort to panic buying. Revert to your normal buying habits. Food supplies are plentiful. One of the biggest problems now is that consumers are rushing out and buying everything in sight. Hoarding only aggravates the situation. The law of supply and demand is working in relation to food supplies. Right now, demand is outstripping supplies. As a result, prices are continuing to increase.

2. Shop around; look for the best bargains. Read the grocery advertisements carefully in your local newspaper. Compare prices and values. Make out your shopping list in advance, giving top priority to basic needs. Get the best price possible by comparison pricing in your newspaper advertisements; then decide what you can spend for luxury items.

3. Use the cost per serving

Lockney Locals

Mr. and Mrs. Gene Handley and children of East Wrentham, Washington, arrived Wednesday to visit their parents, Mr. and Mrs. Harmon Handley, Mr. and Mrs. Raymond Rucker and other relatives.

Frank Jones had major surgery Monday at Central Plains General Hospital in Plainview.

Among those from Lockney attending the Big Spring baseball tournament were Mrs. Josie Taylor and Mrs. Clara Jeffcoat.

Mr. and Mrs. Delbert Bybee had their granddaughters visiting last week. They were Mrs. Jerry Thompson and Kevin of Lufkin; and Mrs. Sylvia Kerby and Kelly of Hobbs, New Mexico. The Bybees have also had their grandchildren from Dallas visiting with them this past week while their parents, Mr. and Mrs. Jack Schaefer have been in Japan. They are Scotty and Lelo Schaefer. They will return home to Dallas with their parents today.

Brother Claude Walkup of Gould, Oklahoma will conduct a meeting at West College and Third Church of Christ in Lockney, beginning today, August 5, and continuing through Sunday, August 12. Sunday services will be at 10:30 a.m. and 6 p.m. The weekday services will be at 7:30 p.m. and 8 p.m. Everyone is cordially invited to attend these services and hear Brother Walkup.

Meeting At Lockney Church Starts Sunday

Mrs. Mildred Neal of Carlsbad, New Mexico, visited here several days this week with her brother, Ralph Cogdell and Mrs. Cogdell.

When he asked if he could sleep here, I said: "Sure," thinking I'd put him up on the sofa. When it became apparent that he thought he was going to share my bed, I said: "Nothing doing."



Dear Abby

Living arrangements are a family decision

By Abigail Van Buren

© 1973 by Chicago Tribune-N. Y. News Synd., Inc.

DEAR ABBY: Our brother is 21. He just graduated from college, and has a job that pays him \$100 a week. Brother wants to live at home with our parents. They think it will teach Brother a sense of responsibility if he pays them \$75 a month for his room and board.

Since Brother is the oldest of six children, what goes for him will probably go for the rest of us.

We don't think children should have to pay to live with someone they love.

Our whole family would like to know how you feel about this.

THE OTHER KIDS

DEAR KIDS: How long should an able-bodied, gainfully employed 21-year-old expect to live with Mama and Papa for free? Six months? A year? Forever? Circumstances and opinions differ in all families, however, reasonable people should be able to agree to terms that will satisfy both the lover and the loves.

DEAR ABBY: I am a 20-year-old girl, living alone. I date a guy who is 20 and lives at home. He called and some relatives had come in from out of town and wanted to stay all night, but they were short of room at his house so he told his mother he would sleep at a friend's house. Well, the "friend" happened to be me.

When he asked if he could sleep here, I said: "Sure," thinking I'd put him up on the sofa. When it became apparent that he thought he was going to share my bed, I said: "Nothing doing."

He said I was "undersexed" and I threw him out of the house. He hasn't called me since.

Am I undersexed? LINDA

DEAR LINDA: No. He's over optimistic.

DEAR ABBY: A mother wrote that her daughter wanted to be married in the park by a justice of the peace. She says her daughter doesn't believe in anything, and neither does the young man. Your answer was absolutely right. A civil ceremony is the only appropriate one.

What puzzles so many of the clergy today is why so many people completely ignore the church, but when it comes to being married and buried, they want a minister.

I am a retired Episcopal priest and admit that I have officiated at many such weddings and funerals, but I am still not sure whether I was showing Christian charity or moral cowardice by doing so. EPISCOPALIAN PRIEST

DEAR PRIEST: I would be inclined to say you showed Christian charity.

DEAR ABBY: You had a phrase in your column which fits me to a "T." People who are "terrific in bed, but lousy otherwise."

My husband picked me up on a street corner. I was 18, and looking for adventure. He had just been discharged from the Army after three years in Europe, and was looking for some excitement. We didn't waste much time getting to know each other. I was amazed at his virility, and he was flattered by my honest need for him.

To make a long story short, we were married, but because I was such a pushover from the beginning, he never really trusted me out of his sight.

Thank heavens we could afford domestic help, because I was the world's worst cook. My talent was in the bedroom. After 27 years, it still is.

My husband is afraid if he loses his virility, I'll leave him for a younger man, and I'm afraid when his sexual appetite tapers off, he won't want me anymore because that's all I'm good for.

So, take it from a woman whose only talent is in the bedroom. It's not enough. BEEN THERE

Problems? You'll feel better if you get it off your chest. For a personal reply, write to ABBY: Box No. 69700, L. A., Calif. 90069. Enclose stamped, self-addressed envelope, please.

For Abby's booklet, "How to Have a Lovely Wedding," send \$1 to Abby, Box 69700, Los Angeles, Cal. 90069.

DIAMONDS—DIAMONDS—DIAMONDS TO BUY A DIAMOND DON'T GO TO A SALESMAN, SEE THE PEOPLE YOU KNOW AND CAN TRUST, WE HAVE THE KNOWLEDGE AND WILL HELP YOU.

HARPERS JEWELRY

983-2586

Floydada

126 W. Calif.

THRIFFWAY logo and introductory text.

Thriftway advertisement featuring 'Check Rated SPECIALS OF THE WEEK' and 'Yes! We have delicious meats. Shop our meat market'.

Breeze Giant Box Detergent advertisement for 79¢.

Produce section with 'Check Rated' logo and prices for Santa Rosa Plums (39¢), Tree Ripened Peaches (29¢), Avocados (25¢), Bell Peppers (39¢), and Potatoes (89¢).

Dairy and frozen food specials including Green Peas (4 for \$1.00), Pot Pies (5 for \$1.00), Ice Cream (79¢), and Dairy Specials like Corn Oil and Margarine (39¢).

Schick II and Schick advertisements for razors and blades.

Coffee and spread section with prices for Coffee (79¢), Cheese Spread (\$1.09), Breakfast Drink (49¢), Hi-Ho Crackers (33¢), and Cottage Cheese (59¢).

'WE GIVE S&H GREEN STAMPS' section with 'Health & Beauty Aid Specials' including Toothpaste (79¢), Mouthwash (99¢), and Sine-Off Tablets (79¢).

'PAGES THRIFTWAY' section listing store addresses: No. 1 809 E. 24th, Plainview; No. 2 1200 S. Date, Plainview; No. 3 211 N. Main, Lockney.

'CLIP AND SAVE' section with various coupons for products like Lemon Wax (99¢), Coffee (99¢), and Cereal (29¢).

Case Power & Equipment advertisement featuring a tractor and listing services like Sales, Rentals, Financing, and Leasing.

Vertical text on the far right edge of the page, including '4-Hers', 'Annual', and 'Fairy'.

BACK-TO-SCHOOL DOLLAR DAY



MONDAY IS DOLLAR DAY!

FLOYD DATA
Mr. and Mrs. H. A. Tardy and daughter, LaNell, accompanied the Tardy's son, Dale and family, for an eight day vacation through the states of New Mexico, Arizona, Utah and Colorado. The Tardys returned home Monday and said they encountered no gas shortage.

RECIPE

By Sarah Anne Sheridan

When the temperature is rising and you have dinner to get, put together a cool gelatin mold, slip it in the refrigerator and forget about it. Just before dinner, turn it onto a large platter, dress it with an unusual garnish and serve.

Cheese Ring Salad

- 1/2 c Roquefort cheese
- 3 pkgs. cream cheese
- 1/4 c milk
- 1 t Worcestershire sauce
- 1/4 t paprika
- 1/2 t onion juice
- 1 t gelatin
- 1/4 c cold water
- 1 c whipped cream
- Lettuce
- Chopped chicken, fruit or cooked cold vegetables
- French dressing or mayonnaise

Mix Roquefort cheese, cream cheese, milk and seasonings, working together until smooth. Add gelatin which has been soaked in cold water and dissolved over hot water. Fold in whipped cream. Turn into a greased ring mold and place in refrigerator until firm. Unmold on platter and garnish with lettuce. Fill the center with chopped chicken, mixed fruits or vegetables mixed with French dressing.

BIBLE VERSE

"Take therefore no thought for the morrow: for the morrow shall take thought for the things of itself."

1. Does this verse advise a complete lack of planning in our daily lives?
2. Just what is its meaning?
3. Where may this verse be found?
4. Of what discourse is it a part?

Answers To Bible Verse

1. No.
2. That we are not to worry but should do our best and leave the future in the hands of God.
3. Matthew 6:34.
4. The Sermon on the Mount.



SPECIAL ON ONE GROUP OF LADIES JEANS

SIZES 8 TO 18
VALUES TO \$7.00 NOW **\$3⁸⁸**

ALSO LADIES

MOCK TURTLE TOPS
ASSORTED COLORS
S-M-L-XL NOW **\$3⁸⁸** EA.

SPECIALS

SPECIAL

ON ONE TABLE OF

MENS JEANS

FAMOUS BRANDS ASSORTED STYLES
VALUES FROM \$9.00 TO \$11.00

NOW ONLY **\$6⁸⁸** A PR.

CLEARANCE

ON ONE GROUP OF MENS

SHIRTS

DRESS AND SPORTS
VALUES TO \$7.00

ONLY **\$4⁸⁸** EA.

CLEARANCE

ON ONE GROUP OF MENS

KNIT SUITS

LIGHTER TONES
REG. \$59.95 VALUES
NOW ONLY

\$34⁸⁸

REG. \$69.95 AND \$79.95 VALUES
NOW ONLY

\$44⁸⁸ A SUIT

CLEARANCE

ON ONE GROUP OF MENS DACRON KNIT

PANTS

PLAIN AND CUFF STYLES
VALUES TO \$18.00

ONLY **\$9⁸⁸** A PR.

SPECIAL

ON LARGE GROUP OF

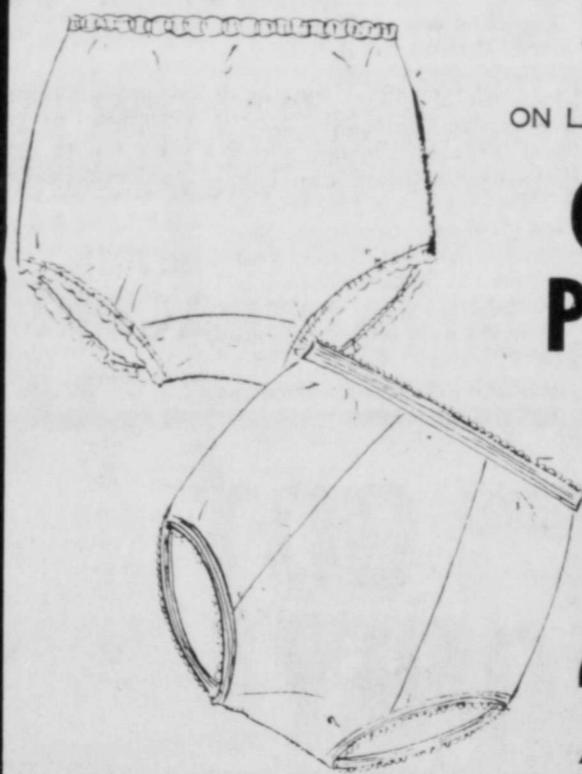
GIRLS PANTIES

SIZES 2 TO 14

VALUES TO 79¢

NOW

2 FOR \$1⁰⁰



SPECIAL

ON NEW SHIPMENT OF

DACRON KNIT

COMPARE AT \$4.99 A YD.

NOW ONLY **\$2⁸⁸** A YARD

SPECIAL

ON LADIES

PANTIES

BRIEF STYLES

SIZES 4 TO 11 VALUES TO 79¢

ONLY **2 FOR \$1**

FOR DOLLAR DAY

SPECIAL

ON WASHABLE 100% ACRYLICS

FABRICS

59" TO 60" WIDE

REG. \$2.99 A YD.

ONLY **\$2⁴⁴**

MONDAY ONLY A YD.

BOYS AND MENS

SIZES

SOLID COLOR CREW SOX

2

PAIR FOR

88¢

REGULAR 59¢ PER PAIR VALUES, IN WHITE AND ASSORTED SOLID COLORS. IDEAL FOR SCHOOL WEAR



DOLLAR DAY SPECIAL ON LADIES SCHOOL LOAFERS

BLACK AND BROWN

SIZES 5 TO 10 NARROW AND MEDIUM WIDTHS

REG. \$13.00 VALUE

ONLY **\$9⁸⁸**

MONDAY

WEDNESDAY, AUGUST 7

99¢



GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

HUGART COLOR PHOTOS

ASK About Our FREE 8 x 10 OFFER

IN LOCKNEY

Pharmacy

S. MAIN STREET

Society



MRS. JOHN E. SIMPSON III

Miss Carolyn Byrd-Robert Simpson III Wed August 2nd

Miss Carolyn Marie Byrd, daughter of Mr. and Mrs. Fred Byrd of Lockney, became the bride of John E. Simpson III, son of Mr. and Mrs. John E. Simpson, Jr. of San Antonio, Thursday, August 2. Vows were exchanged in the First United Methodist Church in Lockney at 3 p.m. with the Rev. Frank Oglesby, pastor of the First Methodist Church in Tahoka, performing the double ring ceremony.

Organist, Mrs. Wm. Connell, cousin of the bride, accompanied the soloist, Mrs. W. J. Mangold, Jr. of San Antonio.

Miss Mary Ann Byrd of Lockney served as her sister's Maid of Honor. Bridesmaid was Miss Dixie Simpson of Houston, sister of the groom. They wore floor length dresses of blue organza over blue and white checks, blue picture hats and carried white baskets filled with flowers.

Best man was Larry Meyers of Washington, D. C. Groomsman was Clayton Devin of Austin. Ushers were David Nail, Jerry Sawyer, Jim Alexander, Tom Sawyer, and

David Keast, all of Lubbock; and Bruce Byrd of Canyon.

The bride, given in marriage by her father, wore a Colonial gown of white Chantilly lace, veiled over bridal satin. It featured a fitted bodice, a wedding band neckline, and long fitted sleeves with tulip cuffs. Her illusion veil, waist length, fell from a crown of flowers.

A reception was held in the Byrd home following the ceremony. In the houseparty were Susan Blackburn, Chris Smith and Judy Ellis, all of Dallas; Mary Jane Keast and Deanna Collier of Lubbock; Cathy Spoons of Ft. Worth; Marilyn Murrell of Tyler; Susan Peacock of San Antonio; Ann Dearmore of Liberty, Mrs. W. J. Mangold, Mrs. Rusty Baccus, Mrs. Frances Howard, and Mrs. Marvin Gilbert.

Following a wedding trip to New Orleans, Louisiana, the couple will be at home after August 5 at 3002 4th Street in Lubbock.

The bride received her BS degree from Texas Tech University, where at present

Gross Family Holds Reunion

Children and grandchildren of the late Mrs. T. B. Gross held their annual family reunion July 21-22 at the Harmony Community Center. Saturday night they enjoyed a hamburger cookout and Sunday the meal was a potluck luncheon.

Officers for the coming year were elected with Mrs. Flake Dillard of Oklahoma City being named president. Other officers are Buddy Graham of Plainview, vice president; Mrs. Allan Gross, Petersburg, secretary and reporter; and Mrs. Henry Hinton, Floydada, treasurer.

Plans were made for next year's reunion which will be held on the second Sunday in August at the Harmony Community Center.

Attending the reunion were Mr. and Mrs. Flake Dillard, Oklahoma City; Mr. and Mrs. Dan Gross and Linda, Hobbs, N.M.; Mrs. W.R. Gamblin, Amarillo; Mr. and Mrs. L. J. Fowler and Robert, Bovina; Mr. and Mrs. Buddy Graham and Beverly, Mrs. Ronnie Ragland, Brian and Lance and Mr. and Mrs. Ervin Graham, all of Plainview.

Mr. and Mrs. Vernon Gross, Rickey and Tony and Mr. and Mrs. Herman Graham, Kathy

and Ronnie of Lockney; Mrs. Eula Mae Gross, Mr. and Mrs. Henry Hinton and sons and Mrs. Riley Holmes of Floydada; Mr. and Mrs. Allan Gross, Terri, Kristi and Mark and Mr. and Mrs. Everett Miller of Petersburg.

Visiting with the group Sunday afternoon were Mr. and Mrs. Ruben Rutherford of Plainview.

Coffee Held For Mrs. Wood

A coffee held Tuesday morning in the Lone Star community home of Mrs. Kenneth Holt was a courtesy to Mrs. Jim Wood who will be moving soon to Keyes, Okla.

Jams, homemade breads, hot tea and coffee were served buffet style to the guests. The serving table was centered with a straw basket filled with yellow and red flowers. Yellow napkins accented the table.

Assisting with hostess duties were Mrs. Holt, Mrs. Eddie Teeter, Mrs. Delvin Bybee, Mrs. Buster Terrell and Mrs. Jack Frizzell.

Guests calling at the coffee were Mmes. Jerry Cannon, James Poole, Jerry Williams, Larry Golden, Keith Jackson, Van Bradley, Jack Whittington, Jerry Johnson, Charles Smith, Dan Bayley, Ronnie

Fortenberry Reunion Set For August 11

The annual Fortenberry reunion will be held in Lockney at the American Legion Hall Saturday, August 11. The reunion opens with a devotional and business meeting at 10:30 a.m.

The reunion will furnish meat, bread and drink. All attending are to bring a covered dish and join the group.

Mychele Reed Honored With Luncheon

Miss Mychele Reed, bride-elect of Bob Hammond, was honored at a bridal luncheon in the Bill Cagle home Thursday. Mrs. Cagle was assisted by her daughter, Reagan, in hostess duties. They presented Miss Reed with a gravy boat and ladle.

Colors of green and yellow, the bride-elect's chosen colors, were used in decoration.

Special guests other than the honoree, were Mrs. Ray Reed, mother of the bride-elect; Mrs. Emma Thompson of Lubbock, her grandmother; Mrs. Smead Coke of Lubbock, her aunt; Mrs. J. W. Hammond of Merkle, mother of the prospective bridegroom; Mrs. Session Hammond of Abilene, his sister-in-law, and Miss Lana Reed, sister of the bride-elect.

The bride-to-be and her bridesmaids made rice bags following the luncheon.

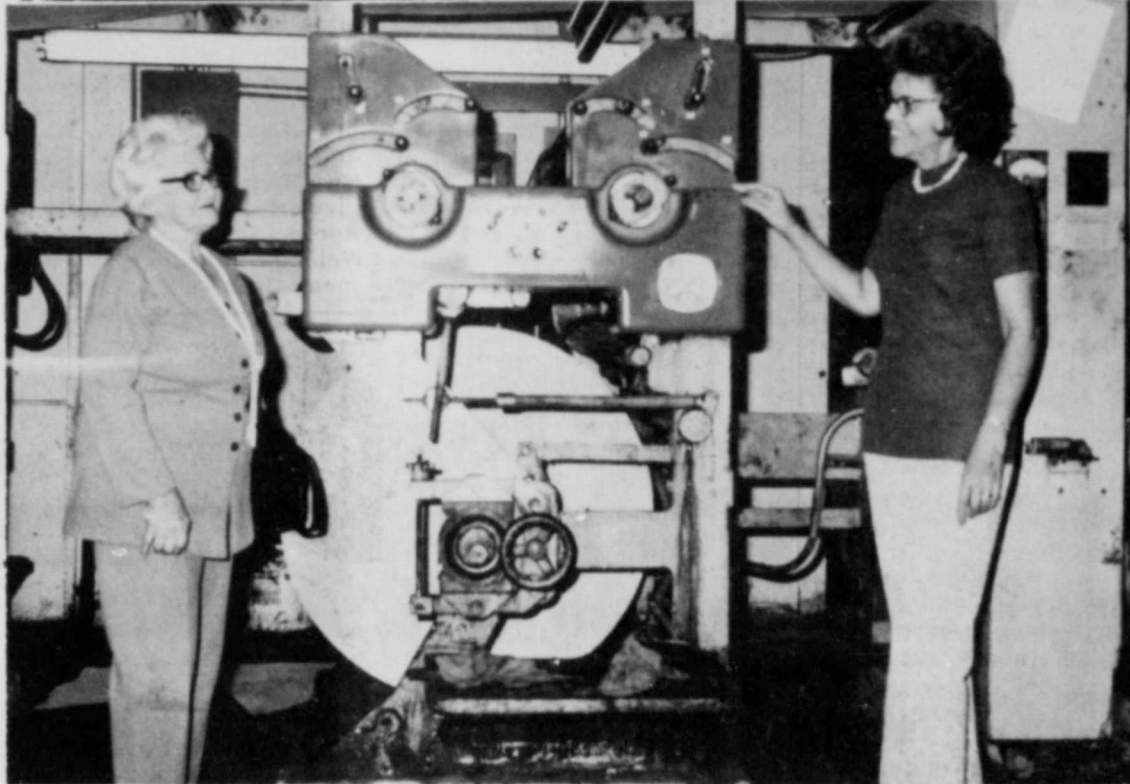
Moments

Grandma: "Doesn't that little boy swear terribly?"

Grandson: "Yes, mam. He doesn't put no expression in it at all."

she is in graduate school. She is a member of Kappa Kappa Gamma Social Sorority, Mortar Board, Who's Who in American Colleges & Universities, and on the Dean's List.

The groom received his BBA at Texas Tech where he is now a third year law student. He is a member of Kappa Alpha Order social fraternity, Who's Who in American Colleges and Universities, and is presently employed by Johnny Splawn Law Offices, Inc. in Lubbock.



FROM ONE SOCIETY-GAL TO ANOTHER — Peggy Medley, Hesperian society editor, shows an early day society woman, Mrs. Delise McGuire, the modern day offset press. Mrs. McGuire worked at the Hesperian for Homer Steen from 1925 until 1930. She came here in 1918 where she finished high school in 1920. She and her husband, the late Bob McGuire, made their home here until 1951. For the past year Mrs. McGuire has been making her home in Fakenham, England, with her son, Bob, who is principal of the American School at Sulphur, and before that in Germany two years where Bob taught. She returns to her homeland each year for two or three months to visit another son, Don and family at Lubbock and old Floydada friends. (Staff Photo)

Mrs. Helms Hostess For Baptist Women

Mrs. P. D. Helms was hostess to the Baptist Women's Missionary Union Monday with Mrs. Floyd Lawson in charge of the program.

Call to prayer was voiced by Mrs. C. O. Parsons with Mrs. Robert Garrett giving the prayer for missionaries.

Theme for the program was "Experimenting with New Ideas" in the Middle East. All women present took part in a discussion and question period with four giving answers, and represented missionaries in the Middle East.

Plans were made for the

State Mission Week of Prayer to be held Sept. 9-12. A program Sunday evening at 6 p.m. will begin the week with Monday, Tuesday and Wednesday meetings beginning at 9:30 a.m.

On August 30 there will be an Associational Promotion meeting for the Week of Prayer at the First Baptist Church at 7 p.m.

Prayer request was made for Mrs. H. O. Pope, who is ill, and for Mrs. Ethel Florence, who was injured in a car accident in Fort Worth. The prayer was given by Mrs. Willie Bunch.

Attending the meeting were Mmes. Orval Newberry, Floyd Lawson, W. S. Simmons, Robert Garrett, Claude Weathersbee, Willie Bunch, Floyd Bradley, C. O. Parsons, Mable Epperson, O. G. Mayfield and

New Arrivals

Mr. and Mrs. Ronnie McCandless are the proud parents of a baby daughter born at 7:14 p.m. Wednesday, August 1 in Lockney Hospital. She weighed 8 lbs. 8 oz. and was 21 inches long. She was named Carissa Ronee. Maternal grandparents are Mr. and Mrs. Tom Nance of Lockney; and paternal grandparents are Mr. and Mrs. C. D. McCandless, also of Lockney. Carissa Ronee is the first child born to the couple.

HOSPITAL AUXILIARY TO MEET AUGUST 7

Members of the Caprock Hospital Auxiliary are holding a called meeting Tuesday morning, August 7, at 10 o'clock in the hospital dining room. All members are urged to attend.

FLOYD DATA

Mr. and Mrs. Bill Ford of Agra, Okla., are here visiting her sister, Mrs. V. D. Turner and brothers, Floyd and Si Medley and family.

Thornton, Audrey McCormick, Jerry Cawley, Omar Burleson, Roy Kidd and Byron Brock.



MISS VIKKI WARREN

Miss Warren And Plan September 14

Mr. and Mrs. Billy Hinkle announce the engagement and approaching marriage of their daughter, Vikki Warren, to Max Yeary, son of Betty Yeary of Floydada and Jack Yeary of Cedar Hill. The bride-elect is also the daughter of Virgil Warren of Amarillo. The couple plans a September 14, 1973 wedding.

It is our pleasure to serve you for all your floral needs.

New Patterns in Stoneware and Crystal

Unusual Gift Ideas Also

Bargains Galore In Discount Items Including China, Crystal, Mens and Ladies Watches

Schacht Flowers Jewelry & Gifts

LOCKNEY

PROFESSIONAL DIRECTOR

WE NEED ONE MORE PROFESSIONAL LISTING HERE

DAN'S AUTO SERVICE
DAN TEUTON, Owner
Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.
General Repair
We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.
Phone 652-2462

DR. JOHN W. KIMBLE, O.D.
Contact Lenses - Visual Analysis
Closed Tuesday Afternoon Saturday 9-3
Floydada, Texas Phone 983-2496

QUALITY SHAMROCK PRODUCTS
Always Make A Good Deal On SONIC TIRES and SOUTHLAND BATTERIES
Dial 652-3366
JACKSON TIRE COMPANY
Richard Wilye

WE'VE GOT THE ONLY WATER HEATER* IN TOWN THAT YOU CAN INSTALL ANYWHERE!

"IT'S ELECTRIC-

Electric water heaters can be installed anywhere you need hot water... in the utility room... in the kitchen... or in the bathroom. No flue or vent is required. Water pipes and an electrical outlet are all you need. Electric water heaters are insulated on all sides, so they're efficient. And, best of all, they give you all the hot water you need when you want it! We've got the only water heater in town you can install anywhere and we sell, service, finance and guarantee 'em!

ELECTRICITY-IT DOES SO MUCH GOOD

Modern Electric Water Heating FOR SO MANY PEOPLE

WE SELL 'EM - Call Us!

24-2 Equal Opportunity Employer

SEALE DRIVE-IN Theatre
PHONE LOCKNEY, TEXAS 652-2630
RELAX IN COMFORT AND PRIVACY

WEDNESDAY THROUGH TUESDAY

What did happen on the Cahulawassce River?

Deliverance
A JOHN BOORMAN FILM
Starring JON VOIGHT - BURT REYNOLDS - PANAVISION
TECHNICOLOR - From Warner Bros. A Warner Communications Company

NEW NEWS by Mrs. Clyde Bagwell

Mrs. Q.D. Williams. Nancy Williams attended a bridal luncheon for D'Ann Cates in Lubbock Saturday, and also helped in Girl Scout Day Camp last week at the Floydada Park.

Mr. and Mrs. P.L. Hart attended the 15 county singing convention at Duncan School Saturday and again Sunday.

Mrs. F.M. Covington and Mrs. Thelma Jones attended funeral services for R.J. Hinsley Sunday afternoon.

Mrs. Bill Smith visited Mrs. D.C. Harrison Tuesday afternoon.

Mr. and Mrs. Max Harrison, Debbie and Tracy moved last week into town and are living on West Price Street.

The Max Harrisons and Mrs. R.C. Smith visited in the home of Mr. and Mrs. D.C. Harrison Tuesday.

Monday visitors in the D.C. Harrison home were Mrs. Billie Marquis and Kim of Floydada and Kim Harrison. Mrs. Fred Lloyd visited Mrs. D.C. Harrison Saturday.

Mr. and Mrs. Rex Harrison are now living on the place formerly occupied by Mr. and Mrs. Max Harrison and girls.

Mr. and Mrs. Millard Watson and Karl Ayres visited Thursday afternoon with Mr. and Mrs. Henry Brewer. Kelly Ayres, who has been spending some time on the farm with Mr. and Mrs. Brewer, went home with the Millard Watsons and the Watsons went to Lubbock Friday and took the boys home.

Mr. and Mrs. Henry Brewer

visited at Caprock Hospital Friday afternoon with Mr. and Mrs. Jim Green and later visited Mr. and Mrs. Earl Bishop.

Mr. and Mrs. R.T. Bunch, Annette and Teresa of Grand Prairie spent Tuesday night and Wednesday with their uncle and aunt, Mr. and Mrs. W.H. Bunch.

Friday Mrs. James Finley, Suzanne and Melanie of Midland, came by the W.H. Bunch home and got Mrs. Bunch. All went to Canyon that afternoon to get Mrs. Finley's other daughter, Kristi, who had been at West Texas University for two weeks attending a band clinic. The Finleys spent Friday night in the Bunch home returning to Midland late Saturday.

Mr. and Mrs. H.T. Ayres, Kelly and Karl of Lubbock, were Sunday dinner guests of Mr. and Mrs. Henry Brewer. The boys stayed for a week and Monte and Latonya Brewer, who had been here visiting relatives, went home with the H.T. Ayres.

Earl Edwards Jr., and son Bill of Llano are spending this week with his parents, Mr. and Mrs. Earl Edwards, Sr.

Mrs. Cathrine Starr of Denton arrived last Monday to spend two weeks in the home of her cousin, Mrs. Viola Brown.

Mrs. Jean Newberry and Tammy of Oklahoma City visited Sunday with Mr. and Mrs. Homer Newberry.

Mr. and Mrs. Ronnie Autry and Wendy of Dallas spent Thursday until Sunday afternoon in the home of her parents, Mr. and Mrs. Homer Newberry.

June Moosberg has arrived home after a six weeks visit in East Texas with relatives.

June will move to Silvertown soon where she will teach in high school.

Thursday Mr. and Mrs. Dean Watson and Deanna visited Mr. and Mrs. Johnny Dunlap.

Sunday Mr. and Mrs. Dean Watson attended the funeral of her grandfather, W.T. Moore at Northfield. Moore passed away Friday night.

Mrs. Bobby Britton and Delwin of Lubbock spent last Wednesday with her parents, Mr. and Mrs. B.L. Breed.

Mr. and Mrs. Grady Dunavant were among those

attending the burial rites at Floydada Cemetery Monday afternoon for Mrs. Clara Thacker of Lubbock. Funeral rites were held at Rix Funeral Home Chapel in Lubbock.

Mrs. Grady Dunavant spent the day Tuesday with her mother Mrs. E.T. Williamson. Dorman McCormick returned home Saturday from Tres Ritos where he had spent a week at Boy Scout Camp.

Mr. and Mrs. Delmas McCormick and family went to Lubbock Sunday and visited her mother, Mrs. Artie Ward, who spent Saturday and Sunday in Methodist Hospital. She was suffering from complications of the heart. Mrs. Ward is now at the home of her son, Bill Ward in Lubbock.

While in Lubbock Sunday the McCormicks visited Mrs. Delma Burns, who was also a patient at Methodist Hospital.

Doug Ward of Lubbock came home with Dorman McCormick for a few days visit. Doug is the son of Mr. and Mrs. Bill Ward.

Mr. and Mrs. Grady Dunavant and Verl Miller went to Friona last Tuesday to visit Mr. and Mrs. Bertram Jack.

Mrs. Grady Dunavant spent Tuesday until Thursday at Idalou in the home of her daughter and family, the Johnny Reddings and helped take care of the sick children, Rebecca and Matthew. Mrs. Dunavant brought the children home with her and kept them until Friday night when their mother came for them.

Mr. and Mrs. Greg Williams and Shelley of Lubbock were last Wednesday night supper guests of his mother and family, the Fred Loyds. Nancy Lloyd went home with the Williams and stayed until Sunday night when Mr. and Mrs. Fred Lloyd went for her

mother, Mrs. Lois Ratliff. Brad remained in Wellington for several days longer with his grandmother and Badette stayed here with the grandparents, Mr. and Mrs. Alexander.

Mrs. Howard Bishop was a dinner guest in her father's home, Syd Brown Wednesday. Others there were Mrs. T.L. Calloway of Lubbock and Mrs. Elton Brian and children of Illinois.

Mrs. Fred McDougle and Sharon of Crosbyton visited Mr. and Mrs. Henry Brewer Tuesday afternoon.

House guests of the Henry Brewers are Mr. and Mrs. Howard Johnson and Kenneth of Olustee, Oklahoma. Johnson is a nephew of Henry Brewer.

Tuesday night supper guests of Mrs. Viola Brown and her house guest, Mrs. Kathrine Starr, were Mr. and Mrs. Edmond Brown and sons, Rex and Scott, Mr. and Mrs. Billy Joe Hambricht, Kathy and Todd and Tom Lovell.

Mr. and Mrs. C.B. Hartsell have their grandchildren visiting them, they are Derek and Missy Lamberth of Houston. The children came Sunday, July 22 and will stay until this coming Sunday when their parents, Mr. and Mrs. H.D. Lamberth will come for them.

Mr. and Mrs. Henry Price and Mr. and Mrs. Joe Dunn went to Cloudcroft, N.M. last Friday where they spent the night and on to Ruidoso and visited Mr. and Mrs. Thurman Battey and Mrs. Rex Battey, and then on to Roswell where they spent Saturday night, returning home Sunday.

Mrs. Price reports they ran into a hard rain at Roswell and the streets were flooded.

Mr. and Mrs. Ben Ratliff, Brent, Brad, Badette and Brandi of Lubbock were by Sunday night and had supper with her parents, Mr. and Mrs. Clyde Alexander. The Ratliffs were on their way home from Wellington where they had spent the weekend with his

Floyd County Hesperian

suitability of the design, color and texture for the girl, grooming, posture, poise and attitude.

Two special awards for best all-cotton outfit and best all-wool outfit went to Cindy Bartlett and Renee Nelson, respectively.

Molly Adkins of Howard County was named first alternate delegate to the state contest, and Melinda Huffaker of Hale County was second alternate. Additional blue awards went to several girls, and receiving a red ribbon was Regina Jack of Floyd County.

Junior girls participated in a special activity hour conducted by Margaret Vigness, fashion coordinator for Hemphill-Wells and Dana Feaster, Garza County Extension agent. The program included modeling techniques and a look at fall fashions. The juniors then modeled their garments at the public revue and each was presented a blue participation ribbon.

The girls included Kay Sherman, Floyd County. Plains Co-op Oil Mill

sponsored a noon luncheon for show participants. John Herzer, manager, presented the awards.

The Aubrey W. Russell Scholarship award which is given annually went to Zoe Thompson of Hale County. The \$500 award is presented by the home demonstration clubs of District 2 to an outstanding 4-H Club girl entering Texas Tech University to study home economics.

The dress revue is part of the 4-H clothing program conducted by the Texas Agricultural Extension Service.

FLOYD DATA

Mr. and Mrs. Charlie Cross have learned that a friend, Mrs. Albert Waldroupe of Denver, former Lockney resident, has undergone open heart surgery. Mrs. Waldroupe's husband was superintendent of the Allalfa Mill in Lockney several years.

Mrs. Waldroupe is reported to be doing fairly well in St. Loop Hospital, 601 East Avenue, Denver, Colo., 80203.

District Dress Revue Winners

Young 4-H fashion experts modeled their own original creations and some walked away with honors at the District 2-4-H Dress Revue in Lubbock Thursday. The top four winners of the show will compete in the Texas 4-H Dress Revue in Dallas in October.

The four girls are Renee Nelson of Terry County, Darlena Dixon of Swisher County, Cindy Bartlett of Dawson County, and Shelley Williams of Yoakum County.

Nine blue ribbons were handed out to the best fashion designers, including the four first place winners, two alternates, and three others. Nine girls received red ribbons.

The "fashion fiesta" was held at the First Christian Church, with 36 girls representing 18 South Plains counties in the senior and junior divisions. Ginger Henderson of the Lone Star 4-H Club in Floyd County narrated the presentation of senior participants.

Senior girls judged each other's fashions to select the four state delegates. Points considered were the overall appearance of the outfit,

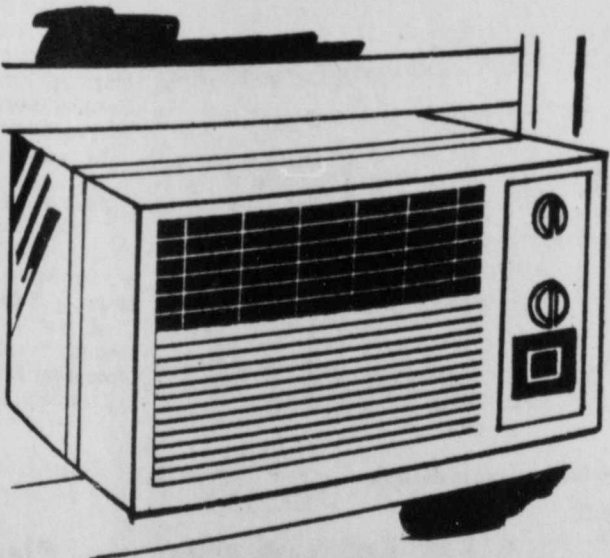
I AM NOW READY TO REMOVE ABANDONED VEHICLES FROM YOUR PROPERTY IF AUTHORIZED BY LAND OWNER OR BY A CITY OR COUNTY LAW OFFICIAL.

CALL

FLOYDADA WRECKING
ORVILLE TOWLER
983-2325 OR IF NO ANSWER
PHONE 983-5129

Joe's Fried Chicken Donut Shop
Joe's 7-11
Now Open

KEEP COOL



HERE ARE TWO BIG ADVANTAGES OF INSTALLING REFRIGERATED AIR CONDITIONING. FIRST, YOU ENJOY COOL, COOL COMFORT OF LIVING IN YOUR HOME. SECOND YOU GET THE ADVANTAGE OF LOWER ENERGY RATES. COME IN TODAY AND LET US MEET YOUR REFRIGERATED AIR CONDITIONING NEEDS FOR RELIEF OF HOT WEATHER.

FLOYDADA LIGHT POWER

FOOD STAMP CUSTOMERS WELCOME

THRIFFTWAY
Check Rated SPECIALS OF THE WEEK

PRICES EFFECTIVE AUG. 6 THRU AUG. 11, 1973
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

TURKEY ROAST LB. **89¢**

CHEESE 10 OZ. PKG. **63¢**

GROUND BEEF LB. **89¢**

MIRACLE WHIP SALAD DRESSING QUART **59¢**

PRODUCE

CALIFORNIA SANTA ROSA PLUMS LB. **39¢**

TREE RIPENED PEACHES LB. **29¢**

CALIFORNIA LARGE SIZE AVOCADOS EA. **25¢**

CALIFORNIA EXTRA FANCY BELL PEPPERS LB. **39¢**

U.S. NO. 1 RUSSETS POTATOES 5 LB. POLY BAG **69¢**

DAIRY SPECIALS

SHURFRESH CORN OIL MARGARINE 12 1/2 OZ. CAN **39¢**

SHURFRESH SWEETMILK OR BUTTERMILK BISCUITS 8 OZ. CANS **325¢**

SHURFRESH VEGETABLE OIL 24 OZ. BTL. **59¢**

AMERICAN BEAUTY POLY BAG 10 OZ. **25¢**

RONI-MAC HI-C ORANGE DRINK 46 OZ. 3/\$1

PRUF SPRAY STARCH 22 OZ. **39¢**

SHURFRESH CRACKERS 18 OZ. BOX **25¢**

CLIP AND SAVE

VALUABLE COUPON NO. SC225
JOHNSON FAVOR LEMON WAX 12 OZ. **99¢**

WITH THIS COUPON THRIFFTWAY FOOD STORES VOID AFTER 8-11-73

VALUABLE COUPON
MAXIM FREEZE DRIED COFFEE 4 OZ. **99¢**

WITH THIS COUPON THRIFFTWAY FOOD STORES VOID AFTER 8-11-73

VALUABLE COUPON
MAXWELL HOUSE COFFEE 1 LB. **79¢**

WITH THIS COUPON THRIFFTWAY FOOD STORES VOID AFTER 8-11-73

VALUABLE COUPON
QUAKER'S HEAN LAFOOTE'S CINNAMON CRUNCH CEREAL 11 OZ. **29¢**

WITH THIS COUPON THRIFFTWAY FOOD STORES VOID AFTER 8-11-73

HEALTH & BEAUTY AID SPECIALS

Check Rated SHURFRESH TOOTH PASTE REG. OR MINT GUST 7 OZ. TUBE **79¢**

Check Rated SUPER SIZE SCOPE MOUTHWASH FIRST ONE 24 OZ. SIZE **99¢** THEREAFTER REG. PRICE

Check Rated SINE-OFF TABLETS 24's **79¢**

PERSOMMA 74 TUNGSTEN INJECTOR BLADES 15's **59¢** 7's **99¢**

Check Rated YOUR CHOICE SHURFRESH SLICED AMERICAN OR PHILADELPHIA CHEESE FOOD 12 OZ. PKG. **69¢**

Check Rated YOUR CHOICE SHURFRESH MILD MILD LONGHORN CHEESE 16 OZ. PKG. **99¢**

SHURFRESH RINDLESS SHORTHORN CHEESE

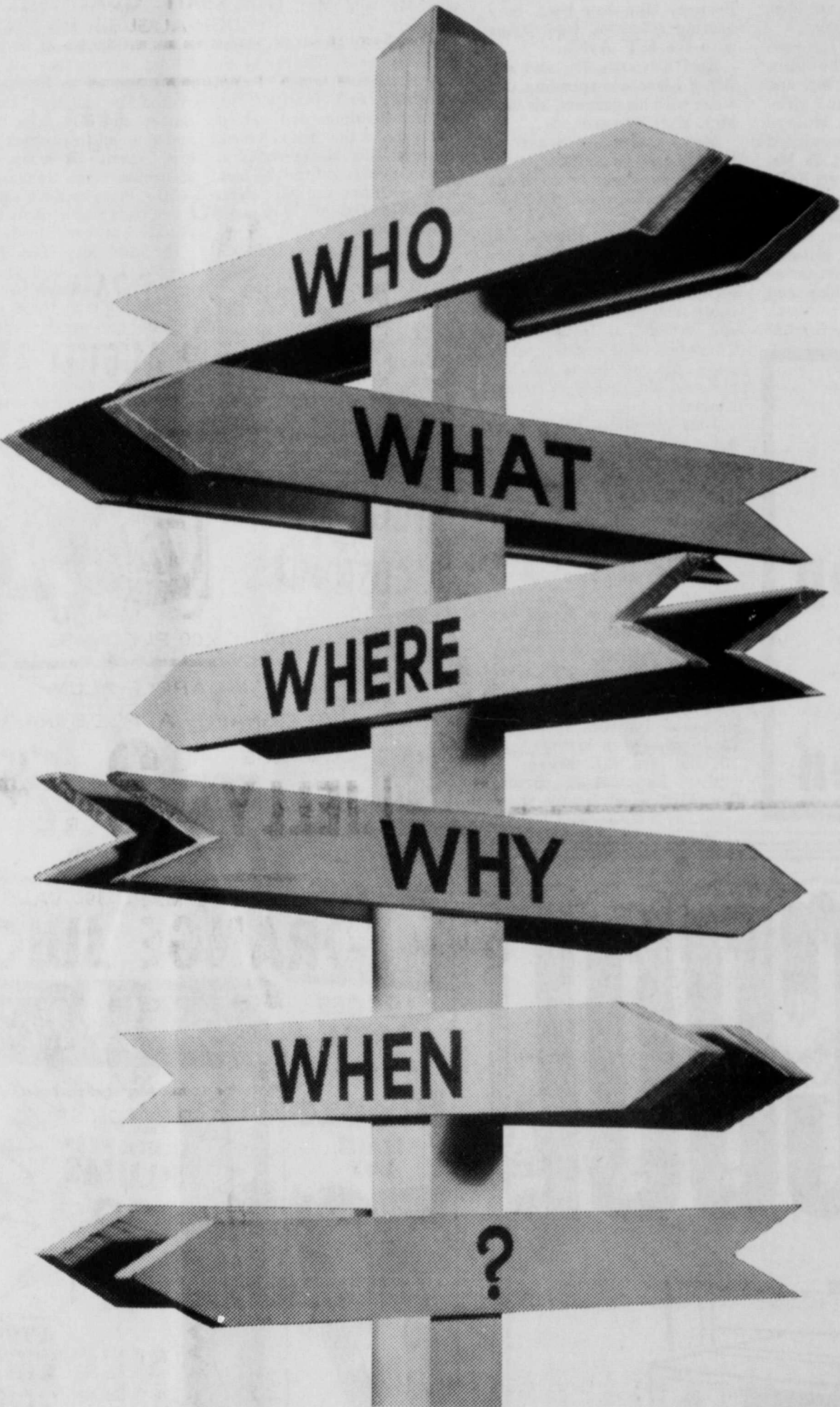
DON'S THRIFTWAY SUPERMARKET
HOME OWNED AND OPERATED
WE GIVE GOLD BOND STAMPS. DOUBLE ON WEDNESDAYS.
OPEN 8 A. M. TO 8 P. M. MONDAY THROUGH SATURDAY
CLOSED SUNDAYS IN FLOYDADA

Lockney Area

Make Church - Going a Habit



THE CROSSROADS



MAIN STREET CHURCH OF CHRIST
Bobby Hise, Minister
Sunday
Bible School 9:30
Morning Worship 10:30
Evening Worship 6:00
Wednesday
Ladies Class 9:30
Mid-Week Service 7:30

FIRST METHODIST CHURCH
Frank B. Oglesby, Pastor
Sunday Services
Sunday School 9:45
Worship Service 10:55
UMY 6:00 p.m.
Evening Worship 7:00
Monday
W.S.C.S. 3:30
Official Board 1st Thursday
in each month 7:30
Wesleyan Service Guild 2nd and
4th Thursdays each month

TRINITY LUTHERAN CHURCH
Providence Community
L. J. Durkop
Sunday School and
Adult Bible Class ... 10:00
Divine Worship Service... 11:00

ASSEMBLY OF GOD CHURCH
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:00
Prayer Service
Wednesday 7:00
Rev. Bob Wright, pastor

TEMPLO BAPTISTA SALEM
Robert Foster, Pastor
Sunday School 9:45
Worship Service 11:00
Christian Training
Time 5:00
Evening Worship 6:00
Wednesday Prayer
Meeting 7:30
and Choir Practice

AIKEN BAPTIST CHURCH
Bill Sessom, Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00
Prayer Service Wednesday
at 7:30
Brotherhood, W.M.U. and
Auxiliary Wednesday... 7:30

SAN JOSE CATHOLIC CHURCH
Father Richard Thomas Casey

Sunday Mass - 8:30 a.m.; Sat-
urday evening - 8:30 p.m.;

Wednesday - 8:30 p.m. Each
service preceded by confes-
sions.

Baptisms: 1st Sunday of the
month at 9:00 a.m.,
Confession of Sin: Before
all Services
Church Council: Meets the
1st Sunday of month at 3:00
p.m.

EVANS CHAPEL BAPTIST CHURCH
Sunday Worship... 2:00 p.m.

Who am I? What is life? Where am
I going? Why am I here??? When will
I know???

Almost everyone who's ever lived
has at one time or another asked him-
self one or all of these questions. Or
others—What shall I do? Where shall
I turn? Why did this have to happen
to me? Who will help? When???

Sooner or later every man seeks
understanding. The seeking can be
exhilarating, depending upon where
one searches.

Those who turn to God and His
Church find unlimited opportunities
opening for them, as their concept of
life is enriched and enlarged.

If you stand at the crossroads and
the world seems a turmoil of conflict-
ing ideas, turn to your church. Its truth
never wavers. Its strength and purpose
can make your life fuller and happier.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Hebrews 13:20-21	Exodus 15:1-19	Isaiah 40:28-31	Psalms 28:1-9	II Corinthians 12:1-10	Ephesians 2:4-10	II Corinthians 8:9 9:8 James 4:6

Scriptures selected by the American Bible Society
Copyright 1973 Keister Advertising Service, Inc., Strasburg, Virginia

Smith Supermarket
We Give BUCCANEER STAMPS

Plains Electric
Electrical Irrigation Installation

Lockney Beacon
Your Hometown Newspaper

Browns Department Store
Ready-to-wear - Quality Cleaning

Davis Lumber Company
Lumber and Building Supplies

Farmers Union Insurance
J.D. Copeland

Sun Vue Fertilizers
Your Smith-Douglas Dealer

Page's Thriftway
Friendly Service Every Day of the Week

Parker Furniture
Home Furnishings and Appliances

Dans Auto Service
Repair Specialists

Perry Implement Company
Lockney's JOHN DEERE Dealer

Lockney Co-op Gin & Elevator
Serving Yourself thru Ownership

Mize Pharmacy
Expert Prescription Service

Carter Mortuary
Phone 652-2211

Lockney Lumber & Supply
We Appreciate Your Business

Baccus Motor Company
"Where To Buy Them"

Reecers Master Cleaners
Phone 652-2262

Byrd Pharmacy
FRED D. BYRD, Pharmacist

Consumers Fuel Association
Everything for the Farmers

Patterson Grain Company
Lockney

Simpson Jewelry & Florist

Jackson Tire Company
Shamrock Products - National Tire

FIRST BAPTIST
W. Neil Eason
Sunday School
Morning School
Christian Training
Time
Evening Worship
Prayer Service
W.M.U. First
Mission Friends
Tuesday
Girls In Action
1-3 Tuesday
4-6 Tuesday
Actoens Wednesday
Baptist Men -
as Announced
Youth Choir
Church Choir

LATIN AMERICAN BAPTIST
Mickey Mann
Sunday School
Morning School
W.M.U. Brotherhood
Training Union
Evening Worship
Prayer Service
Wednesday

LATIN AMERICAN CHURCH OF CHRIST
Wilson Hoover
Night Supper
Reeves
Mrs. Rex
Harvey All
of Floyd
were
attend
Le
ville, Ca
reunion
with
law.
Wilson.
Mr.
Sunday

WEST COAST CHURCH OF CHRIST
West College
Frank Duckworth
Sunday Morning
Services
Sunday Evening
Services
Wednesday Evening
Services
LONE STAR CHURCH
William A. Proff
Sunday School
Morning School
Training Union
Evening Worship
Prayer Service
Evening
Brotherhood, F
Night
W.M.U. First
days at 9:30 a.m.

CEDAR HILL CHURCH OF CHRIST
Sunday School
Morning School
Evening School
Prayer Service
Wednesday at 6:00

CEDAR HILL CHURCH OF GOD
James D. Jones
Sunday School
Morning School
C. A. Service
Evening School
Wednesday Evening
Service

FAIRVIEW NEWS

Mrs. Clyde Bagwell

August 1 - We
rain here in
only light
Mrs. Lindsey
one inch at
east of town.
Clyde Bagwell
in Lubbock
of her aunt,
Thacker.
passed away
Bagwells went
Monday
there for
at Rix
Chapel, and all
Cemetery

FIRST BAPTIST
W. Neil Hester
day School
rning Worsh
ristian Traini
Time
ning Worsh
Mr. and
ayer Service
M.U. First
Mission Friends
Tuesday
Mrs. and Mrs.
Lubbock;
Mrs. Woickowf-
Mrs. and Mrs.
Mrs. Ft. Worth.
Mrs. Deanna
Mrs. and a
Christ Men -
is Announed
with Choir
Church Choir

LATIN AME
BAPTIST CH
Mickey Mon
day School
rning Worsh
U, Brothert
aining Unio
ning Worsh
ayer Service
Wednesday at

LATIN AME
CHURCH OF
ole School
rning Worsh
ning Worsh
nesday Ser

LOCKNEE
ASSEMBLY
Margario Sa
day School
rning Worsh
ning Worsh
ning Worsh
M.C. Thurs
rist's Amba
aturday Ewa

WEST COL
CHURCH OF
West Coll
ank Duckwo
day Morning
services
day Evening
nesday Ewa
services
Monday after
CHURCH
William A. Pr
ousin, Mrs.
Mrs. Jewell
rning Worsh
ning Unio
ning Worsh
ayer Service
vening
therhood, F
light
L.U. First
ays at 9:30 a.

CEDAR HILL
CHURCH
day School
ning Worsh
ning Worsh
ayer Service
nesday at 4

EDAR HILL
OF GOD CH
ames D. Jow
day School
ning Worsh
Service
nesday Evening
rvice

she visited
and her
Ruby Shoe
nesday Ewa
visited Mrs.
LONE STAR
hill where
William A. Pr
ousin, Mrs.
Mrs. Jewell
rning Worsh
ning Unio
ning Worsh
ayer Service
vening
therhood, F
light
L.U. First
ays at 9:30 a.

some of Mr.
win Sunday
argett and
ol Amarillo,
Nelson of
Johnston
who had
the Carl
ning Worsh
ayer Service
nesday at 4

she was in
and visited
uey Irwin

she was in
ning Worsh
Service
nesday Evening
rvice

she visited Mr.
Bagwell late

of Anson,
her daugh-
Betty Parro
to Amarillo
by here and
some of Mrs.
sister, Mrs.
Mrs. Denison
harillo with
arrock spent
the Denison
ng on to her
afternoon.
ight Mr. and
Denison of
ere in town to
Club meeting
ivity Center,
nts Mr. and
son after the

and Lewis
Mr. and Mrs.
y night.
Woodrow
day dinner
daughter and
Mrs. Dale
at Lubbock.
attended the
reunion at
in Lubbock

Crabtree and
and son,
in Lubbock
Mrs. Stella
Mr. and Mrs.

Crabtree and her house guests, Mrs. Lige Moore and Robbie.
Benton Ritchey of Lubbock was a dinner guest last Monday of Mrs. C.H. Wise and Charles. Monday afternoon, Mrs. Wise and Charles kept Crystal Buckner while her parents were away.
Mr. and Mrs. Harvey Nicholas, Kelli, Lance and Chad of Oklahoma City and Mrs. C.W. Payne left here July

18 for a vacation trip to California on the way they stopped by the Grand Canyon, Hoover Dam, saw the Indian ruins near Flagstaff, Arizona and the Calico Ghost town at Yermo, Calif. They visited Mrs. Payne's brother and wife, Mr. and Mrs. Dwayne Huffaker at Huntington Beach with Harvey's mother, Mrs. Jewell Nicholas, Kelli, Lance and Chad of Oklahoma City and Newberry Park with his sister, Mrs. Wallace Ingram. They

returned to Floydada Saturday. Mrs. Payne reported it was cold in California.
Sunday dinner guests in the home of Mr. and Mrs. Bill Tye were Kyle C. Tye and his niece, Mrs. McCleskey, Mr. and Mrs. R.T. Furrrow and Lisa and D'awn White, all of Lubbock; Mr. and Mrs. Fred Marble, Kelly and Cindy of South Plains; Mrs. W.O. Tye, Jim Tye, Mr. and Mrs. Weldon Pruitt, Greg, Karen, and

Christy.
Sunday, September 2 is the date for the Center, Fairview Reunion at the Massie Activity Center on West Georgia Street in Floydada, come and bring a basket lunch - drinks, plates, cups and silver will be furnished. We hope for a large crowd of present and former residents of both communities. Registration will begin at 10 a.m. Lunch is to be served at 12:30.

Mrs. Victor Green of Plainview visited at Caprock Hospital Friday with her husband's parents, Mr. and Mrs. Jim Green.
Mr. and Mrs. Grady Reeves of Plainview visited Friday night with Mr. and Mrs. T.L. Perry.
Mr. and Mrs. T.L. Perry, and J.C. Bullard went to Lubbock Saturday night and spent the night with the Perrys daughter and family.

Mr. and Mrs. Eugene Watts, Scotty and Kim.
Sunday night Mr. and Mrs. T.L. Perry visited Mr. and Mrs. J.W. Gilbreath and Mrs. J.T. Perry.
FLOYD DATA
Mrs. C. C. Burns has returned home from Lubbock Methodist Hospital and is reported to be doing nicely.

BUDDY'S FOOD

220 SOUTH 2nd — FLOYDADA, TEXAS
STORE HOURS: MONDAY through SATURDAY 8 to 8
SUNDAY 8 to 7



DOUBLE GREEN STAMPS WED.
BUDDY WIDENER-OWNER, FORREST SHANNON-MANAGER
WE RESERVE THE RIGHT TO LIMIT QUANTITIES
THESE PRICES GOOD AUGUST 5 THROUGH AUGUST 11, 1973

28 OZ. 35¢ VALUE

COKE

OR

DR. PEPPER

5 FOR 95¢



1/2 GALLON CLOVERLAKE 59¢ VALUE
MELLORINE 39¢

14 OZ. 24¢ VALUE
AJAX CLEANSER 6 FOR \$1

15 OZ. WHITE SWAN 20¢ VALUE
PORK & BEANS 7 FOR \$1

TERI 49¢ VALUE
TOWELS 3 FOR \$1

NABISCO SNACK 55¢ VALUE
CRACKERS 2 FOR 89¢

WIN A TRIP TO MEXICO CITY FOR TWO
COURTESY OF BUDDY'S FOOD & KLFB
TRIP INCLUDES
DRAWING AUGUST 18
FLIGHT TO AND FROM MEXICO CITY
SET OF LUGGAGE
5 DAYS AND 4 NIGHTS AT THE HILTON HOTEL
TICKETS TO "BALLET FOLKLORICO"
TOUR OF MEXICO CITY
MUST BE 18 or OVER

GIANT 49 OZ. 93¢ VALUE
TIDE 69¢
WITH \$5.00 PURCHASE

18 OZ. BAMA APPLE PLUM—
APPLE GRAPE—APPLE STRAWBERRY
47¢ VALUE
JELLY 3 FOR \$1

6 OZ. MINUTE MAID 39¢ VALUE
ORANGE JUICE 3 FOR 89¢

16 OZ. ANT AND ROACH SPRAY
89¢ VALUE
RAID 69¢

FRESH
FRIED CHICKEN \$2.19
EA.

HOT BARBECUED
HOT LINKS 30¢
EA.

KRAFT, 12 OZ.
CHEESE SINGLES 79¢

GLOVER'S 6 OZ. PKG.
LUNCH MEAT 55¢

HALIBUT 99¢
LB.

CALIFORNIA SUNKIST 4 lbs. \$1
LEMONS THOMPSON SEEDLESS
GRAPES 39¢

CALIFORNIA LARODA
PLUMS 39¢
LB.

GOLDEN RIPE
BANANAS 29¢
2 LBS.

YELLOW
SQUASH 15¢
LB.

TEXAS
CUCUMBERS 15¢ | **CANTALOUPE 3 for \$1.00**

3 OZ. \$1.59 VALUE
NESTEA 89¢

12 COUNT FEMININE NAPKINS 55¢ VALUE
NEW FREEDOM 47¢

1/2 GALLON CLOVERLAKE 75¢ VALUE
BUTTERMILK 59¢

DINA 89¢ VALUE
PANTY HOSE 69¢

SAMMY'S PRIDE 59¢ SIZE
POTATO CHIPS 39¢

3 LB. BAKE RITE 93¢ VALUE
SHORTENING 77¢

DEL MONTE GRAN TOUR 99¢ VALUE
DINNERS 69¢

PATIO ASSORTED 63¢ VALUE
DINNERS 49¢

BUDDY'S FOOD
50 EXTRA S&H STAMPS
WITH PURCHASE OF
2- 3 LB. CANS
CRISCO
GOOD ONLY AT BUDDY'S FOOD
COUPON EXPIRES 8-11-73

BUDDY'S FOOD
WITH THIS COUPON
1 LB. CAN OF Maryland Club Coffee
75¢
Without coupon \$1.08
Cash value 1/20¢ Limit one per customer
EXPIRES 8-11-73

BUDDY'S FOOD
50 EXTRA S&H STAMPS
GOOD ONLY WITH PURCHASE OF
AT BUDDY'S 3 LOAVES SUPER VALUE
BREAD
COUPON EXPIRES 8-11-73

IN FLOYDADA! MONDAY, AUGUST 6! ONE BIG DAY!

It's Dollar Day

THESE FLOYDADA MERCHANTS APPRECIATE THE OPPORTUNITY TO SERVE YOU

DOLLAR DAY ONLY!

All Foster Grant
SUNGLASSES
1/2 Price

\$1.25 TRADE IN ALLOWANCE ON PURCHASE
OF SPIEDEL TWIST-O-FLEX WATCH BANDS

LADIES
**BILLFOLDS & LEATHER
ACCESSORIES**

1/2 Price

8 TRACK & CASSETTE TAPES

REG. \$6.98 **\$4.59**

THOMPSON PHARMACY

FLOYDADA

DOLLAR DAY

SPECIALS
BRITISH STERLING

COLOGNE AND AFTERSHAVE

CARAVELLE WATCHES

SPEIDEL

WATCH BANDS

ONE LOT OF

COSTUME JEWELRY
1/2 Price

STAINLESS FLATWEAR

SILVER, CHINA, And CRYSTAL

SOLOMON JEWELRY

FLOYDADA

DOLLAR DAY ONLY!

OPEN AT 8 A.M. MONDAY

Martha, Anna, Jan, & Peggy Operators

NELLY DAWN, MISS DONNA, PARTI
LILLIAN RUSSELL

PANTS 1/2 PRICE | DRESSES 1/2

PANTY HOSE 2/\$2.49 or 2/
Buy one box and get another for 1¢

ASTROLOGY REG. \$2.30
**NECKLACES \$1.00 | COSMETICS &
COIN PURSES \$**

ONE GROUP OF JEWELRY
NECKLACES & EARRINGS \$1.00

PEGGY'S BEAUTY SHOP & BOUTIQUE

208 S. WALL

FLOYDADA

DOLLAR DAY ONLY!

ANY TOP LINE

TIRES

LPS and 2 Plus 2

**BUY ONE AT REGULAR
PRICE AND GET ONE
AT HALF PRICE**

If not in stock, we will order
PRICE INCLUDES MOUNTING, BUT DOES
NOT INCLUDE NEW STEMS OR BALANCING.

**WESTERN AUTO
RAINER & CO.**

FLOYDADA

DOLLAR DAY ONLY!

SPECIAL ON ONE GROUP OF

LADIES JEANS

SIZES 8-18 VALUES TO \$7.00

NOW **\$3.88** EA.

ALSO LADIES

MOCK TURTLE TOPS

ASSORTED COLORS
S-M-L-XL NOW **\$3.88** EA.

**BEALL'S DEPT.
STORE**

FLOYDADA

DOLLAR DAY ONLY!

HOMEMADE BREAD

40¢ A LOAF

RED (SEEDLESS) OR YELLOW

WATERMELONS

6¢ LB. WARM

7¢ LB. COLD

**GOEN FRUIT &
VEGETABLE**

FLOYDADA

DOLLAR DAY ONLY!

ONE GROUP

MENS NAME BRAND

WHITE SHIRTS

BOTH LONG SLEEVE AND SHORT

\$5.00 VALUE **99¢**

NEW FALL ARRIVALS

Ladies Coats Ladies Dr

Pants & Tops Ladies Pa

MEN'S & BOY'S

Jackets Fall Shirts Levi

GOOD BUYS LEFT FROM JULY CL

LOTS OF ITEMS 1/2 PRICE OR

**HAGOOD'S DEPT
STORE**

FLOYDADA

DOLLAR DAY ONLY!

Large

Bargain Table

**Varied Assortment
of Ceramics**

IT'S NOT TOO EARLY TO COME
IN AND ORDER CHRISTMAS
TREES NOW

SANDY'S CERAMICS

FLOYDADA



**10-SPEED
27" TEXAS RANGER**

Shimano Derailleur, center pull brakes with
safety levers, gumwall tires, 'extra lightweight'
professional frame. 67-308.7

WHITE A UTO

FLOYDADA

Yes! We Have

27

1973 PONTIACS AND BUICKS TO
CLEAR AT DISCOUNT PRICES.

NOW TAKING ORDERS ON 1974 BUICKS AND PONTIACS

5 YEAR OR 50,000 MILE WARRANTY
AVAILABLE

BOATS FOR SALE

LEROY BURNS PARNELL POWELL
RICHARD BURNS PAT BULLOCK

CITY AUTO, INC.

FLOYDADA 983-3767

DOLLAR DAY ONLY!



97¢

WHILE SUPPLY LASTS
\$2.99 RETAIL

**HESPERIAN OFFICE
SUPPLY**

MORE DOLLAR DAY SPECIALS

IN FLOYDADA! MONDAY, AUGUST 6! ONE BIG DAY!

THESE FLOYDADA MERCHANTS APPRECIATE THE OPPORTUNITY TO SERVE YOU

AINS DOLLAR DAY EVERY DAY UNTIL 1973 FORDS AND MERCURYS CLEAR

O also SELECTION OF GOOD USED CARS WHOLESALe PRICES

"Come on out... and come out better"

eed Ford & Mercury Sales

HIGHWAY FLOYDADA

SHOP FLOYDADA DOLLAR DAY!

HALE'S DOLLAR DAY FEATURES

FABULOUS JEAN SALE
SUPER SHIRT SAVINGS

SENSATIONAL DRESS BARGAINS

SEE OUR NEW FALL MERCHANDISE IN ALL DEPARTMENTS

Hale's Department Store

FLOYDADA

TIRE SALE

Monday, Tuesday & Wednesday

16 G78x15 MARATHON 78 \$22.00
2 WALL P.E.-TL 4 PLY PLUS EXCISE TAX AND TRADE

4 H78x15 MARATHON 78 \$21.50
B7-BE-TL 4 PLY PLUS EXCISE AND TRADE

4 G78 x15 MARATHON 78 \$20.00
BL-NY-TL 4 PLY PLUS EXCISE AND TRADE

12 560x15 MARATHON 78 \$18.50
NW-PE TL 4 PLY PLUS EXCISE AND TRADE

10 L84x15 PGD-NW-BB-TL \$35.00
CUSTOM POWER CUSHION 4 PLY AND GOOD COTTO! TRAILER TIRES. TRADE

BABE'S SERVICE CENTER INC. FLOYDADA

OBITUARIES

Attend Rites For Tom Moore

Relatives and friends from a wide area joined Mrs. Tom Moore and family in attending funeral services Sunday at Northfield for Mr. Moore. A brother, Roy P. Moore came from Salt Lake City, Utah, and a sister and her husband, Mr. and Mrs. A. C. Edwards came from Austin.

Attending from Floydada were his son and family, Mr. and Mrs. Tommy Moore, Mike, Cindy, Steve and Bill, and Mr. and Mrs. Dean Watson; also Mr. and Mrs. Pete Hickerson, Mr. and Mrs. Dennis Dempsy, Mr. and Mrs. Howard Gene Bishop, Mrs. David Campbell, Mrs. Bates McClung and Mrs. Donald Green.

A grandson and his wife, Mr. and Mrs. Luis Moore attended from Amarillo, and others from there included Mr. and Mrs. C. E. Rogers, Mr. and Mrs. Donnie Dawson, Mr. and Mrs. Wimpy Jones, Rev. H. S. Callahan and family and Mrs. John Nunn; Mr. and Mrs. Varner McWilliams, Miss May Florence and Mrs. Juge Penny attended from Lubbock.

Others were Mr. and Mrs. Druel Daulton of Tulsa, Okla., Mr. and Mrs. Henry Pope and Mrs. Edith Belew of Wellington, Roaring Springs; Mr. and Mrs. Jay Edmiston, Miss Lucile Flowers and Oscar Butler of Plainview; Mr. and Mrs. Jack Brown, Mrs. Louise Walker, Mrs. Linda Keys and children, Mrs. Ethel Butler, and Bob Butler of Quanah;

Also Mr. and Mrs. J. B. Cook, Mr. and Mrs. Frank Daniel and Mr. and Mrs. Lee Hancock, all of Dallas; Mr. and Mrs. Boyce Cox of Olney; Mr. and Mrs. Ruth Timmons, Mr. and Mrs. Tate Timmons and Mrs. Hazel Hoffman of Cee Vee; Mrs. Dorothy Krugman and Sharon Rogers of Iowa Park;

Relatives and friends from Childress included Mr. and Mrs. S. F. Moore, Mr. and Mrs. C. W. Moore and family, H. K. Moore, Mr. and Mrs. Nolan Thomas, Mr. and Mrs. Clyde Kincanon, Mr. and Mrs. Lon Hall, Mr. and Mrs. Teddie Hightower, Mr. and Mrs. Pete Bumpus, Mr. and Mrs. W. L. Cook Mr. and Mrs. Vance Castlebury, Aubry Rucker, Marvin Leary, Eddie J. Leary and Mesdames Alta Elliott, Juanita Curlee, Sarah Curd, Lena Pistole, Lydia Cook and Elsie Pistole.

Family members from Matarador were Mr. and Mrs. Calvin Nimmo and children, John, Kelly and Dixie, and Mrs. Mary Irvin, and friends included Rev. Douglas Gossett, Rev. Leonard Sims, Mr. and Mrs. J. D. Spray,

Mr. and Mrs. Bill Smith, Mr. and Mrs. Reece Timmons, Mr. and Mrs. Ward Rattan, Mr. and Mrs. Ted Green and children, Mr. and Mrs. Duke Lipscomb, Mr. and Mrs. Grady Phillips, Mr. and Mrs. Wayland Moore, Mr. and Mrs. Douglas Meador, Richard Bumpus, Odell Meyer, Vaden Hays, and Mesdames Lucille Gaines, Lois Smart, Roy Smith, Ronnie Vandiver, Freeman Thacker and Everett Smallwood.

Clarence Mason

Funeral rites for Clarence Mason, 65 year old Finney community resident, and a former resident of Floyd County, were held Thursday in the Finney Baptist Church, Mason, a farmer, died Tuesday evening in a Plainview hospital after suffering an apparent heart attack at his home.

Mason was a native of Wise County and moved from there to Floyd County in 1918. He moved to Hale County from the Floydada area in 1939. He was a member of the Baptist Church.

Mason and the former Bertha Mae Spivey were married April 13, 1934 in Plainview.

Survivors include his wife, a daughter, Mrs. Betty Hix of Childress and a brother, Grady Mason of Fort Worth, also a former Floydada resident.

Caprock Hospital Report

August 1-3, 1973
James Green, admitted 6-28, continues treatment.
Fannie Green, admitted 6-29, continues treatment.
Virgil Skinner, admitted 7-24, continues treatment.
Delois Martin, admitted 7-25, continues treatment.
Gertrude Marr, admitted 7-30, continues treatment.
Laticia Powell, admitted 7-30, continues treatment.
Linda Cortinaz, admitted 8-2, continues treatment.
Cirtinaz Baby Boy, born 8-2, continues treatment.
Lou Williams, admitted 8-2, continues treatment.
Hazle Powell, admitted 7-16, dismissed 8-2.
Jerry Galloway, admitted 7-27, dismissed 8-2.
Lois Jones, admitted 7-30, dismissed 8-1.

Processed Thought
Some people never have reflections unless they're standing in front of a mirror.

-Tribune, Chicago.

FLOYDADA IN THE 20'S Cars

By Arthur E. Gamble
During the '20's the age of the automobile was well under way and there was a make of car for almost every taste. I do recall Marmons, Cadillac, Stars, Durants, Reos, Buick, Whippets, Model T Fords, Oaklands, Pierce-Arrow, Franklins, Packard, Hudson Super Six, Hupmobiles, Chevrolets, Oldsmobiles, and Wintons. Trucks were mainly Model T Fords, Macks, Reos, and Internationals. Trucks were of minor importance at the time because heavy hauling was to come much later and teams of horses and mules were still used at times.

There were a few things that everyone expected with regard to automobiles. First was trouble — even with the self starter, cars still carried a crank in the tool box and there was a place in front to use it. All car owners carried tool kits and in most cases they included a pump and tube patches. A good selling item for long distance touring was a set of three cans that rode on the "running board" of the car — one each for gasoline, water and oil. Cars loaded for a lengthy journey usually carried several spare tires. There were rumors of tires that would run over 5,000 miles but mostly these were considered fairy tales.

Also, car owners were expected to lie about the pulling prowess of their cars and how fast they would run. Seven miles south of Floydada on the Ralls road was a hill coming up out of Blanco Canyon. Frequent claims of Model T's that had climbed it in high were taken with a grain of salt since with no fuel pump, the gravity flow of gasoline to the simple carburetor would not work on the steepest part unless you backed up the hill. Usually the driver did his best to keep the car going while the passengers ran alongside with blocks of wood or rocks to chink under the wheels when the engine finally failed and died. Then a laborious starting of the engine and another attempt to make it to the top.

The Model T has been written of so many times that I will not try to tell of the many wonders of this simple, yet sturdy machine — just a few personal memories.

As I recall, there was no way to drain the oil out of the Model T other than to take off the pan — which was done frequently for repairs. There were two petcocks located on the pan — one high and one low. If no oil ran out of the low one you were in big trouble. If oil ran out of the bottom one but not the top — then it was time to add oil. When it ran out of the top — you were in fine shape. Since there was no oil pump on these little cars, it

was imperative that the oil be maintained high enough for the crankshaft to dip down into it regularly. Oil pumps in that day were pretty well restricted to the larger, more expensive cars.

There was no water pump on the first Model T's although a crude one was put on later. One "old man" in Floydada had a boy who was a mechanical genius to hear his Dad tell about it. "Why that boy can take a Model T apart, leave out half the parts when he puts it back together and it will run better than ever." Considering how few parts the Model T's had, this would be nothing short of miraculous if true.

The lot of the car salesman in that day and time was not always a happy one. First you had to find a prospect, demonstrate the car to him, get him sold and then, more than likely teach the buyer how to drive. One old rancher told the story on himself — how he had panicked when he got home and ran through the gate yelling "whoa" trying to stop his vehicle. He returned with a wagon and tools and repaired the gate. The next day he was taking his wife to town and got to telling her how it happened and how funny it was — only to again panic and repeat the performance from the other side of the gate.

Operating a car was no power-assisted snap like we have today. Cars rode hard, steered hard, were hard to start and stop, and often were man-sized jobs to handle. Most cars had a "standard gear shift" which is the same as the "four-in-the-floor" models today — but for some reason Buick had the second (or intermediate as we called it) and reverse completely reversed. Dodge was a bigger mess because the "Dodge shift" was a complete reversal of the "standard" shift. Of course, Model T's with their three little peddles didn't have any kind of shift.

The Franklin with its air-cooled motor was an excellent automobile but because of high cost never achieved popularity in our area. There were a few Pierce-Arrows in the country. Their fender mounted headlights and other features, were many years ahead of their time. Cadillac had a hand pump booster for its fuel system that operated from the dash and we kids thought we were really helping gain great speed when we pumped it from time to time.

The best anti-freeze available was denatured alcohol which would boil out on hard pulls or if the weather turned warm. Glycerine was more permanent but would not prevent freezing quite as low as the alcohol. Ethylene-glycol was a long way in the future. Attempts to use kerosene were total failures.

The first stations where gas could be obtained were in connection with garages —

showing that we have completed the cycle with garages now being built into our newest and largest stations. More's Water White gasoline was prized in the Vernon-Electra area since they had managed to filter out the slightly yellowish tinge in nearly all gasolines of the day. Lead was still to come. Most stations put gas into cars through funnels which were lined with chamois skins to catch any impurities that might be floating therein.

Tires were "butcher knife" tires that carried 40 to 50 pounds pressure. You would hear the affluent citizens talking about buying "over-size" tires but there was nothing to resemble the "balloon tire" to come a few years later.

Bumpers were just that — not for decoration but for utilitarian use. They could take a mighty lick, were sturdy enough that a chain could be wrapped around them for towing — or for a team on to drag a stuck car from a mud hole. Model T's had no bumpers unless bought as an accessory.

My uncle was certain that the first "closed" cars — meaning with top and permanent windows — were death traps. If you turn one over, how are you going to get out of it? He was equally as sure that the first front wheel brakes would throw you in the ditch despite assurances that racing drivers had been using them for years.

Cars were a matter of pride but pleasure as well. Mr. L. A. Marshall (perhaps the most inventive man the town ever saw) built a series of "dumps" down on the south side of Floydada. To make these, dirt was dug out and stacked up between a series of holes and dumps for perhaps a quarter of a mile. You paid to drive your own car over these dumps at whatever speed you or the car could stand and received a thrill very closely akin to the roller coaster in the amusement parks. There was talk of a chain of these but I don't think another was ever built.

A word about Mr. Marshall. I remember him as a large man with a penetrating gaze. He raised a fine family — two of his sons are doctors in Roswell, N.M. today — and was one of the most original thinkers I have ever known. He had lots of ideas and dreams — but unlike most of us — he worked to make his dreams and ideas work. Perhaps, he, too, was ahead of his time because with his drive and inquisitive mind, today he might be as franchised over the country as Col. Sanders.

In all of West Texas, there was only one piece of pavement west of Wichita Falls and it ran northwest from Snyder for a few miles. It was barely one car wide and appeared to be oiled dirt. It

was known as the "Jim Ferguson Road" because supposedly Governor Ferguson had built it to repay a political obligation to someone at Snyder. So the roads were dirt and depending on which county you were in, they varied widely. You could be sure of two things, just before an election and just before wheat harvest, they would be graded up into high dumps with lots of loose dirt on top. Everything that had been shaken loose from wagons and cars would be pushed to the center of the road which would cause many additional flats until the junk worked back to the ditches. There have been many county commissioners elected in West Texas solely on their road-grading ability with no nevermind as to whether they could take care of the county's business. I wonder — could it still be true in some remote spot?

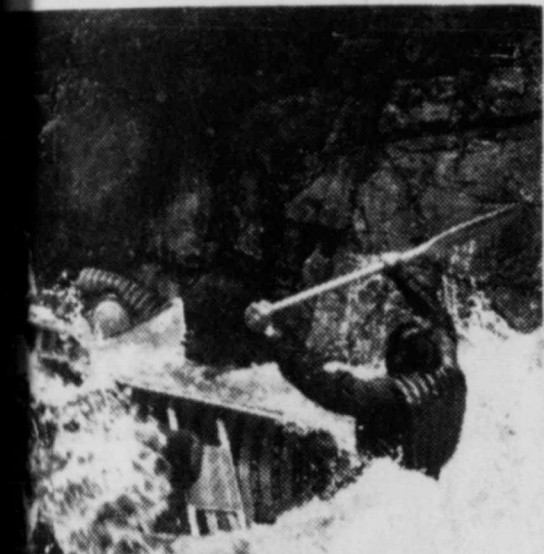
Dad and Uncle Ira were the Buick dealer for Floydada for many years and I remember the difficulty of getting new automobiles out of the standard boxcars of the day. Sometimes the cars were finisshly double decked and words would emanate from those hot steamy boxcars that I was not to hear again until many years later in the oil fields and in the Navy.

The Ford dealer was Barker Brothers. When the first "Model A's" came out in 1928, it was such an important event that these astute car dealers had several cars running up and down the street taking people for free rides. I was on my way to school out at Andrews Ward and stopped to get my free ride. It was a momentous occasion.

My Dad was a gung-ho Floydada-ite and believed in buying with the hometown merchants — particularly since he was one of them in the car business. Mother went along with it although frequently she could have done better in Plainview. This went on for some time until a leading merchant in Floydada went to Plainview and bought a new Buick without even "figuring" with Dad. That was the end of the "buy Floydada 100%" for Dad.

West Texans, as with all Americans, were fascinated by machinery — particularly the automobiles. They would start out on long trips in machines that we would hesitate to drive outside the city limits today — and miracle of miracles — they usually got back. When the pioneers were in East and Central Texas they could make a living with a few acres — but in the dry West, big acreage and big machinery was the answer. The car, tractor, and a certain type of man with the perseverance to stay with them made the Plains of Texas what they are today.

(All Rights Reserved)



WOLDS and Jon Voight slam over the of the Chattooga River in this scene. "Deliverance" is an action-drama "Deliverance," which runs Wednesday through Tuesday at the movie. Film is based on poet James Dick's bestselling novel of the same title. John Voight produced and directed the feature from screenplay. Also featured in the Technicolor Panavision film are Ned Beatty and

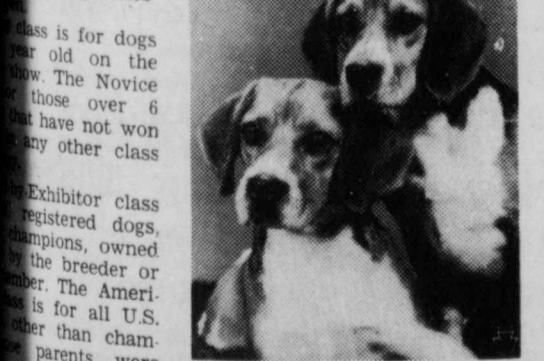
and your pet

MANAUGH, DIRECTOR, NEWS BUREAU

You Should Know About Dog Shows

Dog show goes on at the only class of dogs. Utility is open to professional and amateur trainers alike.

Beagles: 3rd Highest In AKC Registrations



The Novice title is Companion Dog, designed after the dog's name as CD. The Open title is Companion Dog Excellent (CDX). The Utility title is Utility Dog (UD) or Utility Dog Tracking (UDT) provided the dog has also passed its tracking test.

All titles are awarded by the AKC after a dog earns the required points for each class. Points are awarded only at Championship shows approved by the AKC. Informal "match" shows, which are also AKC-sanctioned, are held by local dog clubs to provide practice for beginners but no points are awarded.

Now that you know the basics, start enjoying a great sport in your area: American dog shows.

Remember, your pet's best friend is the veterinarian!



TONY FORD takes time out to adjust the plow before cultivating the cotton of his dad's farm north-west of Lockney. Byron Ford, like many other farmers in the Lockney area, has a fine stand of cotton. (Staff Photo)

FARM REVIEW

Texas Cotton May Benefit From New Yarn Process

Twistless yarn, the product of a new yarn making technique that bonds the fibers together with a water soluble adhesive, rather than by twisting in the conventional spinning process, is soon to be produced in the Textile Research Center (TRC) at Texas Tech University.

The research project is designed to determine how Texas natural fibers respond to the "twistless" process.

The twistless process was developed in Holland and an international patent and licensing authority is now owned by a group of Dutch textile interests.

The work at TRC will be under

the direction of A. A. "Tony" Ball, head of the Structures Laboratory. Ball is now (at the manufacturer's plant) in Holland gaining expertise in processing techniques and operation of the new equipment. Texas cotton was shipped to the plant earlier so that it would be available for Ball's use. The research now being initiated by Ball in Europe will be continued at the Textile Research Center upon his return to Lubbock.

Paul Cook, TIGOT president, stated, "The advent of twistless yarn has taught us that fabric strength is not directly correlated to yarn strength. After the twistless yarn has been woven or knitted into cloth, it is washed and the water soluble adhesive used to bond the fibers in the yarn stage is removed. It is the individual fibers that are woven or knitted together, rather than the yarn. In strength tests that have been conducted comparing average fabrics made from the two different types of yarn, the fabric made from twistless yarn has always proved to be as strong, or stronger, than its spun yarn counterpart.

"A big advantage of twistless yarn is that it can be made up to 50 times faster than ring spun yarn and in a range of yarn counts from 8 to 225. The fibers in fabrics woven from twistless yarn lay more parallel and take on a sheen similar to finished poplin. Also, with fibers free to react individually, instead of a twisted mass, the fabrics are very wrinkle resistant and carefree naturally," Cook said.

James S. Parker, TRC director, added "Twistless yarn may well prove to be one of the most significant breakthroughs yet for Texas type cottons. Staple length and micronaire may be of little importance in this yarn making process. In fact, it could well be that low micronaire cottons have certain inherent advantages."

Federal Crop Insurance Applications Now Being Accepted

With production costs rising and the margin of profit growing smaller, the business of farming is becoming more rather than less risky. Each year, with each crop, there is more at stake.

It is a certainty that, each year, crops will fail and crop production expenses will be lost by many farmers. The question is where and when the crop destruction will occur and how broad an area will be affected by crop destruction from natural hazards beyond the farmer's control.

These crop losses take away a prime source of income, forcing farming operations deeper in debt or digging into past profits.

The Federal Crop Insurance Corporation is a non-profit agency of the U.S. Department of Agriculture which was created by Congress in 1938 to provide protection for the annual capital investments which farmers must make to produce a crop.

Johnny Tisdale, Field Representative for the Corporation, says applications are now being accepted for insurance

protection of
Floyd County
tee a cash
Since the
initiated, Tex
have received
dollars. In
ceiving the
greatly assist
their finan
despite los
Farmers b
Crop Insur
protect crop
lars, but to
to reduce sp
to aid in l
expansion, p
allow man
operating cr
Complete
program ma
obligation
Tisdale. He
through th
Insurance C
Texas Ave
Lubbock Te
calling 806
or 628.

Minimum Tillage Users Save On Fuel

High Plains farmers using the minimum tillage system recommended by High Plains Research Foundation scientists have realized an extra benefit this summer — a savings on fuel.

Jiam Valliant, High Plains Research Foundation research director, has long pointed out that one savings opportunity in minimum tillage has been the money spent on fuel. "But this one savings facet has seemed insignificant until this energy crisis situation," he noted.

A USDA report from the University of Nebraska recently revealed that farmers using a minimum tillage program similar to the one recommended by High Plains Research Foundation reduced tillage, planting and harvesting energy requirements by half.

They reported that conventional tillage methods required 66.6 horse power hours per acre, while minimum tillage required only 30.7. Even a reduced tillage practice that included an extra disking after stalk shredding reduced the total horse power hours per acre to 37.3.

The reported noted that fuel used in the conventional operations totaled 7.40 gallons of gasoline per acre; 5.33

gallons of diesel, and 8.90 gallons of LPG. Under minimum tillage, fuel consumption totaled 3.40 gallons of gasoline; 2.46 gallons of diesel and 4.10 gallons of LPG.

Valliant pointed out that other methods of saving fuel can include part throttle operation. He said the Nebraska study shows that an average fuel saving of 20 percent can be realized by operating in a higher gear at "part throttle" whenever possible, especially on light loads.

FARM FACTS

A general world-wide demand for food has had much to do with changing food prices in the past year.

Engineers at Sperry New Holland say a modern hay baler is capable of doing more than three times as much work per hour than its predecessor of 30 years ago, but its cost to the farmer has less than doubled.

Americans today eat 115.6 pounds of beef a year. In 1950 they were eating only 63.4 pounds of beef, per individual, each year.

PROVIDENCE NEWS by Gayle Jackson

Mrs. O. S. Fitzgerald left Tuesday for her home in Oklahoma City after visiting here with her son, Mr. and Mrs. Jim Fitzgerald.

Guests this past weekend of Mr. and Mrs. Joe D. Smith and children were her brother, Mr. and Mrs. Howard Huneycutt, Rhonda and Kevin of Gainesville.

Mr. and Mrs. L. B. Titus, Jr. and Ricky and Ray Morphis returned Saturday night after visiting in Little Rock, Arkansas all week with Ray's parents, Mr. and Mrs. Gene Morphis, formerly of Providence.

D'Lyn Mathis came home from an Amarillo hospital Tuesday week where she had ankle surgery. She will be wearing a cast for several months.

Lori Gallagher is visiting for several weeks with her cousin, Cindy Tyson at Merkel.

Helping Mrs. Arnold Dietrich and Jimmy Dale celebrate their birthdays last week were Mr. and Mrs. Tom Word of Floydada, Mr. and Mrs. Virgil Brasher, Mrs. Albert Scheele, Lisa and Ralph. They had cake and ice cream on Wednesday night at the Dietrichs.

Mr. and Mrs. Jimmy Don Barlow and Gary of Childress were recent supper guests of his sister, Mr. and Mrs. Arnold Dietrich, Mike and Jimmy Dale.

Mr. and Mrs. Kenneth Griffith and children of Liberal, Kansas, visited here several days last week with her parents, Mr. and Mrs. Richard Matthews, and with his parents in Plainview.

Louie Bybee, Stanley Stoerner and Gary Boedeker left Saturday for a vacation trip to Colorado.

Becky Bybee is spending this week in Lubbock visiting her cousins, Cam and Pam Probasco.

Those from this area attending the county 4-H camp at Roaring Springs last Thursday and Friday were Mrs. Donnie Bybee and Becky, Mr. and Mrs. Gale McPherson, Dar Lee and Dee, Mr. and Mrs. Kenneth Edwards, Christy and Rodney, Mr. and Mrs. Larry Christian, Nick and Cinde.

Mr. and Mrs. Jerry Williams and children attended the state Angus field day at Canyon Friday and Saturday. Ty Williams showed four heifers in the Angus Junior

Association show, and won both grand champion and reserve champion. Ricky Hrbacek went with the Williams to assist Ty. Mr. and Mrs. Albert Scheele, Lisa and Ralph also attended.

Guests for cake and ice cream Sunday night at the Wilfred Stoerners were Mr. and Mrs. L. B. Titus, Jr., and from Plainview, Mr. and Mrs. Eddie Sessions, Martha Collis and Nita Gilbreath.

Mrs. Stoerner is to be installed president tonight (Saturday) of the American Legion Auxiliary, Ray Blakemore Post, in Plainview.

Cynthia Stoerner participated in a program Thursday night, telling about Girls State which she attended in June. She was sponsored by the American Legion Auxiliary.

Paul Titus of Murfreesboro, Ark. will be attending the University of Arkansas in Monticello this fall, where he has been awarded a track scholarship. He is the son of Mrs. Rosa Titus and the late Lewis Titus, who formerly lived at Providence. Paul is the class B state champion in his track event. He also made all-district in football.

Mr. and Mrs. Tommy Barker were here Saturday and Sunday visiting their parents, Mr. and Mrs. Edwin Barker, Mr. and Mrs. Weldon Cumbie. The Barkers returned to their home in Stephenville Sunday, taking their sons, Craig and Brian who had been visiting here two weeks.

Mr. and Mrs. L. B. Brandes had as their guests Sunday night for ice cream Mr. and Mrs. S. M. True of Plainview, and Mr. and Mrs. Warren Mathis and children.

Denise and Mindy Smith of Casa Grande, Arizona, left Monday via plane for their home. They had been visiting here with their grandparents, Mr. and Mrs. Everett Crume. While the girls were here, the Crumes took them to visit relatives and to sightsee in Oklahoma, Arkansas and Missouri.

Cliff Damron visited recently with his father, J. W. Damron and brought a picture of Mr. Damron's first great-grand child, Heather Leann High was born July 20 to D'Lee and Richard High of Irving.

Mrs. Marvin Scheele and Mrs. Albert Scheele attended two bridal showers last week

for Marilyn Mull of Plainview, who is bride-elect of Ennis Faver, grandson of Mrs. Marvin Scheele. The kitchen shower was Thursday at the home of Judy Peugh, and the other shower was Sunday at St. Paul's Lutheran Church hall.

Thad McCormick of Galveston visited Tuesday with his in-laws, Mr. and Mrs. Albert Scheele, Lisa and Ralph.

Steve McPherson, Dart Carthel and J. H. Lane vacationed last week at Antonio, Colorado and Ruidoso, New Mexico.

Bonnie Waters of Yuma, Arizona, visited Tuesday with Mr. and Mrs. Gale McPherson and family.

Mrs. Kenneth Edwards, Darrel, Christy and Rodney are visiting this week at Brownwood with her parents, Mr. and Mrs. Townsend.

HPRF Field Day To Spotlight Conservation

The importance of water conservation will be spotlighted during the 17th annual Field Day September 13 at High Plains Research Foundation at Halfway. Reduced rainfall and the increase in the number of irrigated acres due to the new farm program makes this topic even more important this year.

Jim Valliant, research director and specialist in soil and water conservation, will describe methods of stretching existing water supplies through total utilization and methods of water harvesting at the one field tour stop.

In past years, the field tours have stopped at several points for discussion of research activities and results on several High Plains Research Foundation programs. This year, the water conservation program at the Foundation's multi-purpose well will be the only stop.

Foundation scientists will serve as tour guides aboard the trailer trucks to point out research plots of interest and answer questions. The tours will be about one-hour in length.

J. Joe Wright, associate agronomist in charge of variety tests and small grain crops, will present short programs on small grains and triticale throughout the afternoon.

Jack Cloude, public relations director, reports that the equipment exhibit is shaping up to be larger than last year's. "We had tremendous initial response. But we have plenty of spaces left. Anyone wanting to reserve exhibit spaces can contact me here at the Foundation", he said.

More Field Day activities are being planned, Cloude noted. "We are lining up door prizes and other activities at the present time," he said.

Lockney Local

Mrs. Bailey Henderson was admitted Monday to intensive care at St. Anthony's Hospital in Amarillo. She had been at Central Plains Hospital in Plainview since early June.

Stotler And Company

1250 First National Pioneer Building
Lubbock, Texas 79410
Lubbock Phone 765-6661
Plainview Phone 293-4424

COMMODITY FUTURES... ALL MARKETS

Don Probasco

Yes I would like more information about commodity futures.

NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE	
PERRY IMPLEMENT CO. Lockney's John Deere Dealer	Providence Farm Supply
PATTERSON GRAIN CO. Grain - Fertilizer	ACCO SEED "SORGHUM FOR THE SEVENTIES"
LOCKNEY COOPERATIVES Member-Owned	THE LOCKNEY BEACON Boosting Floyd County Agriculture

SHUGART COUPON MIZE PHARMACY

102 S. MAIN STREET LOCKNEY
TUESDAY, AUGUST 7

WALKER COLOR PHOTO 99¢

ASK ABOUT OUR SPECIAL OFFER
8 x 10" 50¢

Your Money Is Busy As A Bee

Twenty-four hours a day, seven days a week your money is hard at work earning "the big bucks" that is payable like clockwork. If you deposit your check will be mailed to you monthly.

Why not enjoy the handsome dividends and peace of mind that comes when you save with our help. Insured safety, of course.

NOW PAYING HIGHER RATES ON SAVINGS ACCOUNTS AND CERTIFICATES - CHECK WITH US FOR NEW RATES

TULIA SAVINGS and LOAN ASSOCIATION

200 N. Maxwell
TULIA, TEXAS

CLASSIFIED ADS

THE PLACE TO LOOK



© SCW, INC.

Insurance
Being A
protection
Floyd County
tee a case
Since
initiated.
have received
dollars. I
receiving the
greatly assist
their financial
despite losses
Farmers
Crop Insurance
protect crop
lars, but in
to reduce spe
to aid in long
expansion. I
allow more
operating exp
Complete
program may
obligation. I
Tisdale. He
through the
Insurance Dis
Texas Ave
Lubbock Tex
calling 806/7
or 828.

FARMS AND RANCHES

FOR SALE - 450 acres irrigated. FRIONA - 300 acres maize, 50 acres wheat, 20 acres cotton, 325 acres. Mick Mason, owner. 293-4786. Plainview. tfc

FOR SALE - 15 Acres with irrigation well, located 1/4 mile east of Floydada. 983-2862 or 983-2456. tfc

RENTALS

FOR RENT - Property - Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY Lockney, 652-2642. L-tfc

FOR RENT - plenty of good storage space in the Lockney Beacon Office. Call 652-3318. L-tfc

LIVESTOCK

THE WEST TEXAS Duroc Breeders Annual Summer Sale - Fairgrounds, Lubbock, Texas, August 11, 1973. Bred and open gilts and boars of quality breeding will be available. Over 30 consignors have entered their BEST. 8-9c

TRACTORS For RENT or LEASE

Call 983-2636

CASE POWER & EQUIPMENT

Floydada, Texas

COW POKES

By Ace Reid

"Now I can make that sign out, it says 'high water'!"

CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE 75 CENTS.

CLASSIFIED DISPLAY RATE: 90 CENTS PER COLUMN INCH.

CARDS OF THANKS: \$1.00

COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 12 NOON FRIDAYS FOR SUNDAY EDITION.

Call 983-3737 in Floydada or 652-3318 in Lockney

FOR SALE

FOR SALE - 75,000 BTU Down Draft Air Conditioner. In good condition. #60. Phone 652-2577, Lockney, Kenneth Tate. L6-tfc

FOR SALE - 9 used color TV's from \$125. One nearly new and one with new picture tube. Mize Pharmacy. L5-tfc

FOR SALE - We have one slightly used D-24 Olivetti Calculator. Used to be priced at \$495. On sale with a new guarantee, \$250. Hesperian Office Supply. ttf

FOR SALE - G.E. washer and dryer, 16 lb. Washer has been overhauled. \$115 set. Excellent condition. Archie Bybee, 652-3806. L-tfc

SERVICES

PROFESSIONAL Rug Cleaning. Phone 652-2500. Lockney. tfc

WANT TO DO Yard Work and minor repair and painting. Charles Dean, 328 W. Tennessee. ttf

MISCELLANEOUS

THE PET SHOPPE
Has everything - Grooming, Aquarium Supplies, Tropical Fish. We buy registered puppies. 3204 Otton Road, Plainview. 296-7240. ttf

THIS SPACE FOR RENT

THIS SPACE FOR RENT

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency
Jim Word - - - Phone 983-2360

EMPLOYMENT

REGISTERED NURSES - 1 full time and 1 part time. Apply to administrator, Lockney General Hospital, Lockney, Texas 79241. Phone 652-3373 or 652-3537 after 5 p.m. ttf

WANTED - Dog catcher. Must be Floydada resident. See city manager, City Hall, Floydada. ttf

FOR SALE

FOR SALE - Good used 40" Tappan Gas Range. Thermostatic controlled. Top burner check controlled oven. Waist high broiler. Call 652-3442. L8-tfc

FOR SALE - Lots of 2 x 4's, 2 x 6's, and shiplap. J. Sam Hale, 983-3457. ttf

FACTORY OUTLET

Yards and Yards of Dotty Dan Fabric. Discount Prices. Brown Hardware, Silvertown, Texas. L7-8tp

LAWN MOWERS repaired and sharpened. Briggs-Stratton and Tecumseh Parts. Toro mowers. Spears Small Engine Service, 105 N. Main, 983-2396. ttf

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

lightweight ALUMINUM CANES & CRUTCHES

Sturdy
Dependable
Attractive

Wide selection for every prescribed need

Forearm and underarm crutches

Adjustable telescopic canes

Four legged canes

Seat Canes

Auto Accidents DO Happen . . .

If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.

BAKER Insurance Agency

127 W. Calif.
Ph. 983-3270

WANTED

CUSTOM FLOWING - Can run hoeme, offset, or chisel plow. Call 983-2711 or 983-2291. ttf

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. ttf

MR. FARMER - Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. ttf

FARM MACHINERY

NORRELL TRACTOR PARTS - For Tractor and Irrigation Supplies and Accessories. ttf

FOR SALE - 40-horse electric motor. New switch box. Been run one season. Also 8-inch pump. Phone 652-3414, Donice Casey. L5-tfc

MR. FARMER - Summer plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment. 983-3751. ttf

AUTOMOTIVE

FOR SALE - Honda Mini Trail 50. Has many extras including helmet and spare. Runs good. Call 983-3982. ttf

FOR SALE - '69 Super Sport Chevelle, 396 engine, 4-speed transmission. 4 new tires, bucket seats, power and air, radio and heater. James Nichols, 983-3144 or 983-2626. ttf

BISHOP-RAMSEY PHARMACY

208 West Houston
983-3174
FLOYDADA

Pick Your Own Fresh Vegetables

3/4 MILE EAST OF FLOYDADA
MATADOR HIGHWAY

Corn Ready Now

PHONE 983-5084

VENUS COSMETICS

Best Money Can Buy
New Monthly Specials
Greatest
Suntan Lotion
Please Call:
DEWANDA BLENDON
652-2563
Lockney
L6-tfc

FOR SALE

FOR SALE - 16 ft. self-contained trailer. Kyle Glover. ttf

FOR SALE - 3-M dry copy machine. Call 983-3304 or 983-2295. ttf

FOR SALE - Black-eyed peas. Snaps & shells, \$2.50 per bushel. You pick them. Mrs. George Worsham, 821 N.E. 4th Street, Ph. 652-2471, Lockney. L8-2tc

YES! We're all for love and marriage! Let us order your wedding announcements. Many beautiful selections in our sample book. Lockney Beacon Office Supply. Phone 652-3318. ttf

THIS LOOKS LIKE A GOOD TRIP FOR THE MONEY - it is a 12 day tour of the Holy Land for only \$699. This includes all air fare from Dallas, food, lodging, guides, transportation. Here's what it covers: Beirut, Damascus, Amman, Jerusalem, Nazareth, Cairo, and Luxor. The timing is good also. . . tour begins December 31, 1973. If you are interested, let me know now. Wendell Tooley, Rt. 1, Floydada, 79235. ttf

3M THERMOFAX PAPER

500 SHEETS WHITE

8 1/2 x 11 \$16.50

8 1/2 x 14 \$20.96

PROFESSIONAL SERVICE

Frigidaire • Magnavox

Bailey's TV & APPLIANCE CENTER

900 West 5th St. 293-4401
PLAINVIEW
Frigidaire-Magnavox Sales & Service

WHEN YOU NEED INSURANCE SERVICE FOR YOUR . . . HOME RANCH FARM AUTO CROPS LIFE

Think of Low Net Cost with Service.

Don Grantham
Texas Farm Bureau Insurance Company
Floydada
Office Phone 983-3777
Home Phone 983-3586

Yes . . . Double Knits Look Better And Last Longer When Dry Cleaned

SUPERIOR CLEANERS

109 S. 5th St. Ph. 983-3540

CALL . . . JAMES BROWN

FOR CONCRETE WORK - CARPENTRY WORK OF ALL KINDS (NEW OR RE-MODELING)

P. O. BOX 136
DICKENS, TEXAS
PHONE 294-2111

Hesperian Office Supply

Phone 983-3737
Floydada

Diamond Industrial Supply Co., Inc.

Phone Days 296-6225 - Nights 293-1200 or 296-7828
1014 Broadway
Plainview, Texas

Chain	U-joints
Sprockets	Oil Seals
V-belts	O-rings
Sheaves	Wisconsin
SKF	BCA Timken Bower

"We Appreciate Your Business More"
L-TFC

ready-mixed CONCRETE

THE EASY WAY!

One phone call is all it takes when you're ready to pour your patio, driveway, sidewalks or foundation. Let us do the work for you and save valuable time and effort. We guarantee a perfect mix every time.

CALL 983-2170

BENNETT BUILDING MATERIAL

229 E. CALIFORNIA FLOYDADA

EVERYTHING FOR THE ARTIST

Hesperian Office Supply

FLOYDADA

LEGAL NOTICES

Equalization for Mackenzie Municipal Water from 2:00 P.M. until 4:00 P.M. on Thursday, August 2, at the Floydada City Hall for the purpose of assessing tax values.

Clayton Keller,
Tax Assessor-Collector
Mackenzie Municipal Water Authority
8-5c

IF IT IS INSURANCE - SEE -

Barker Insurance Agency

LOCKNEY

Life - Fire - Casualty - Hospital

B. B. Wilkes, Real Estate

LOCKNEY

Farms - Ranches - City Properties
Business Leases - Loans

NOTICE TO CREDITORS OF THE ESTATE OF A. P. SHUGART, DECEASED

Given that original Letters Testamentary of A. P. Shugart, deceased, were granted to the undersigned on the 2nd day of August, 1973, by the County Court of Floyd County, Texas. All persons having claims against the estate of A. P. Shugart, deceased, are hereby required to present same to me within the time prescribed by law. My residence and post office address is as follows. Claims may be presented through my attorney, J. Stovall, P.O. Box 1058, Plainview, Texas.

MRS. A. P. (LOU) SHUGART,
Independent Executrix of the
Estate of A. P. Shugart, Deceased
8-5c



The people please store

Prices good Aug. 6-8, 1973.

Piggly Wiggly has new Everyday Low

VALU-PRICE

<p>PIGGLY WIGGLY</p> <p>CHEESE SINGLES</p> <p>12 OZ.</p> <p>73¢</p>	<p>PIGGLY WIGGLY</p> <p>CHEESE SINGLES</p> <p>16 OZ.</p> <p>99¢</p>	<p>KRAFT</p> <p>CHEESE SINGLES</p> <p>12 OZ.</p> <p>87¢</p>	<p>BONELESS</p> <p>CATFISH FILLET</p> <p>LB.</p> <p>\$1.09</p>
<p>MATEY</p> <p>FISH STICKS</p> <p>43¢</p>	<p>RATH</p> <p>CANNED HAM</p> <p>3 LB.</p> <p>\$4.69</p>	<p>CRISPY</p> <p>FISH STICKS</p> <p>LB.</p> <p>93¢</p>	<p>FISH CAKES</p> <p>LB.</p> <p>63¢</p>

VALUABLE COUPON

PIGGLY WIGGLY

Holly

Sugar

5 Lb. Bag

59¢

Limit one (1) with \$5.00 or more purchase, excluding cigarettes.

X-TRA VALU

Fox Deluxe, All Varieties

Frozen Pizzas

14-oz. Pkg.

59¢

X-TRA VALU

Bonne' Assorted Colors

Paper Towels

Jumbo Roll

29¢

X-TRA VALU

OPEN

7 A.M.

TO

MIDNIGHT

EVERY DAY VALU-PRICE

Carnation Powdered Milk	14 Qt. Box	\$1.95
Chef Pride Dried Pinto Beans	1 Lb. Bag	15¢
Pure Ground Piggly Wiggly Black Pepper	4-oz. Can	35¢
Bundt, Pillsbury, Ass't'd Flavors Cake Mix	2 1/2-oz. Box	82¢

EVERY DAY VALU-PRICE

Piggly Wiggly Fancy, Frozen Strawberries	Lb. Pkg.	69¢
Piggly Wiggly Frozen Whipped Topping	10-oz. Ctn.	49¢
Piggly Wiggly 100% Pure Florida Frozen Orange Juice	6-oz. Can	24¢
Macaroni and Cheese Casserole Frozen Morton's	8-oz. Pkg.	25¢

EVERY DAY VALU-PRICE

Piggly Wiggly Pure Vegetable Oil	24-oz. Btl.	54¢
Piggly Wiggly Macaroni & Cheese Dinner	7-oz. Box	20¢
French's Mustard	24-oz. Jar	41¢
Del Monte Catsup	26-oz. Btl.	49¢

EVERY DAY VALU-PRICE

Whitehouse Apple Sauce		
Piggly Wiggly Fruit Cocktail		
Piggly Wiggly Cream Style or Whole Kernel Golden Corn		
Wagner Ass't. Flavors Fruit Drinks		

Kraft's All Varieties

Chef Suppers

14-oz. Pkg.

49¢

X-TRA VALU

Chapter 13 Home Repair Book "Outdoor Maintenance"

Complete Cook Book "Regional Favorites"

Each **29¢**

Piggly Wiggly

Liquid Bleach

Gal. Btl.

39¢

X-TRA VALU

Piggly Wiggly, Cut Green Beans	16-oz. Can	24¢
Van Camp's Pork N' Beans	16-oz. Can	18¢
Piggly Wiggly Tomato Soup	10 1/2-oz. Can	12¢
Liquid Bleach Clorox	1/2-Gal. Jug	37¢

Firm Flavorful, Red Ripe

Tomatoes

CARTON EACH

39¢

Solid Heads of Fresh Cabbage	LB.	23¢
California Oranges	LB.	35¢
Tree-Ripened Superb Nectarines	LB.	49¢
Mild, Flavorful Yellow Onions	LB.	15¢
Long, Crisp Stalks Celery		
Sweet and Ripe Honey Dew Melons		
2 Lb. Cello, Vitamin Rich Carrots		
Bartlett Pears		