

Attend Easter Services



The Floyd County Hesperian



Floydada, Floyd County, Texas 79235

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Final Baseball Signup Monday

Players in the final baseball sign-up are scheduled for Monday from 7 to 10 p.m. at the First National Bank. Tryouts will be held at 1:30 p.m. April 28 at the ballpark. Workouts begin May 1.

Brook Chat

BY WENDELL TOOLEY

ADDER passed along the following bit of wisdom entitled "Why It's Better to Marry..."

Reason or prudence that people marry, a sage from inclination.

Withstanding, contemporary research and indicate some compellingly prudent reasons for the Institute of Life Insurance, which has those reasons.

It may be of interest to those now weighing whether to marry or those already married who may be having second thoughts. Here they are:

1. You live longer. The mortality rate for married men in the 35-44 age group is 1.5 per thousand. For those who are single, the rate zooms up to 3.5 per thousand. The rate is even more interesting when you get older. In the 65-74 age group, married men's death rate is 1.5 per thousand; for the unmarried, it is 8.3.

2. Women, their life picture looks ever rosier, says the Institute. In the 35-44 age group have a mortality rate of 1.5 per thousand. For single females the rate is 4.1. Generally, the life expectancy of single women is usually twice that of single men.

3. You are more robust. They're likelier to get better health care which seems to be reflected in the fact that married men live longer in hospitals than bachelors, spinsters, and divorcees at most ages, according to statistics.

4. You mean a better one, materially. According to Dr. Tropman of the School of Social Work at the University of Michigan, marriage practically triples chances for men to live longer than the ages of 45 to 54. Dr. Tropman says that men who went farthest in their field of work were more likely to be married.

5. You have a "system" in business. Dr. Tropman told the Institute that a married man "may be more likely to promote a non-married."

6. Marriage and career-success link is more apparent. A study of successful business women, Dr. Simmons College in Boston, found that the women who climbed the success ladder were well started before they married, their next leap was often a promotion. The best shortcut to the Board of Directors is through the church door.

7. You are successful without happiness? Nothing and that's what a recent University of Michigan study, wedded winners again.

8. The Survey Research Center found that married men in the 35-44 age category were five times more likely to be successful than unmarried toilers.

9. The root for the institution is that it may keep you sane. Dr. Jessie Bernard, professor emerita at State University notes in her latest book, "The Dangers of Marriage" that men who remain single are more apt to be successful in life of crime.

10. If you're presently weighing the merits of marriage because of it, you may live longer, remain more successful and stay out of jail.

Regular Services Planned For Easter In Floydada Churches



FLOYDADA FAMILIES — like the Bob Hambrights, pictured here in front of the First United Methodist Church, receive a spiritual renewal at Easter services today. Left to right are Alissa, 3½ years old, Bob, Frances, and Jim, 2½.

(Staff Photo by Jim Huggins)

Most Floydada churches will hold regular services today, Easter Sunday.

Easter Sunday Mass at St. Mary Magdalen Catholic Church is scheduled at 11:15 a.m., with the celebration of the resurrection.

Other churches will hold regular services with emphasis on Easter in messages and music.

Special music at the First Baptist Church Easter morning service will be presented by Richard Hunt. A showing of the film "Two A Penny" is scheduled for 7 p.m. tonight at the First Baptist.

Lee Battey will present the special music, "The Holy City".

at the First United Methodist church choir will sing an morning services, and the Easter anthem.

Chamber Plans Retail Trades Meeting, Slogan Contest

Floydada businessmen are reminded that a meeting of the Retail Trades Committee of the Floydada Chamber of Commerce is scheduled for 10 a.m. May 10 in the First National Bank building. Reports from promotion committees will be heard at the meeting.

Chamber of Commerce manager Bill Flynt urges all members to plan to be present. The Chamber is planning to sponsor a contest, offering prizes for the best logo and slogan for the Floydada community, according to Flynt. More details on the contest will be released soon.

Golf Tournament Entry Deadline Next Thursday

Deadline for entries in the Floydada Partnership Golf Tournament is Thursday, April 26, according to Floydada Country Club pro Richard Hale, and the tournament slate is filling up fast. Entry fee is \$40 per team, and the field is

limited to the first 64 paid teams.

The 12th annual Floydada Partnership is scheduled for Saturday and Sunday, April 28 and 29, at the Country Club. About \$2,000 in prizes will be awarded.

Tennis Clinic Next Sunday

A tennis clinic, sponsored by the Floydada Tennis Club, is scheduled for Sunday, April 29, at the Floydada High School tennis courts. The clinic, which will begin at 2 p.m., is to be conducted by Allan Holtman of Lubbock,

coordinator of the Lubbock public schools tennis program and pro at a Lubbock country club.

Any non-student is invited to attend. There will be a small registration fee. All proceeds from the clinic will be used to improve the Floydada courts. Improvements such as windbreaks and backboards have been discussed by the club. In case of bad weather Sunday, the clinic will be rescheduled.

Teams will be placed in flights by combined handicaps, which must not be over six strokes apart. All flights are 36-hole medal play, low ball. Shotgun starts are set at 9 a.m. and 2 p.m.

A free barbecue and social hour for contestants and their wives will start at 6:30 Saturday. For more information or reservations, call or write Richard Hale, Box 160, 983-2769.

Tennis Club Meets Tuesday

All members of the Floydada Tennis Club are urged to be present at the club's regular meeting Tuesday, April 24, 7:30 p.m., in the Lighthouse Electric building.

Junior Historians Play Set April 27

Thirty-five students of Floydada Junior High School are in the cast of the play, "The History of Floyd County", written and directed by Alma

Holmes. The play will be presented Friday night, April 27, at 8 p.m. in the Junior High auditorium.

Those who find it impossible to attend the play on Friday night are invited to the dress rehearsal Thursday night, April 26 at 8 p.m. The part of Arthur B. Duncan will be played by Greg Carthel, and Kim Bertrand will portray Mrs. Duncan, or Kizzie.

Other leading characters are Robert Price - Rickey Strange; Tom Braidfoot - Monty Smitherman; Jim McLain - Mike Bean; Dan Jenkins - Kenneth Griggs; W. T. Montgomery - David Parham; W. M. Massie - Charles Bradford; Bro. C. W. Smith - Clay Hamilton; Sister Annie Smith - Tolya Hickerson; Miss Emma Lewis - Adeana Morris.

High Winds, Thunderstorms Hit Area

Three counties, including Floyd County were placed under a tornado warning Wednesday night from 6 p.m. until 10 p.m.

The first sign of turbulent weather in the Lockney area started about 7 p.m. A tornado was sighted south of Plainview on the ground moving toward the Lockney area, around 7:30.

However the tornado dissipated a short time later.

Members of the Lockney Civil Defense Unit were out in full force watching the clouds. Around 8 p.m. a strong wind and rain storm hit the city of Lockney.

The siren in the city of Lockney went off between 8:30 p.m. and 9 p.m. as another

tornado had been sited in Plainview with movement toward Lockney. Some reports from people living southwest of Lockney said they saw a tornado which was headed for Lockney, however the hook tail stayed in the clouds, and passed over Lockney.

A report given over a Plainview radio station, said

that a police car from the city of Lockney had been blown into a ditch, however a check with local officials around 10:30 p.m. proved the report to be wrong. An officer of the Lockney Police Department had a little difficulty in the

high winds and rain, but he was not injured.

No serious damage or injuries were reported from the storms that raked the Lockney area Wednesday night.



COFFEE FOR CANCER DAY — Money from the sale of coffee Wednesday in Floydada went to the South Floyd County Cancer Fund Drive. Arwine Drug, King's Restaurant, Leonard's Cafe, Mildred's Cafe, Travel Center Restaurant and Winn's Restaurant donated the day's coffee receipts to the drive. Pictured at King's are waitress Connie Beverage and coffee drinkers H. L. Phillips, Roe Jones and Joe Dunn. (Staff Photo by Jim Huggins)



THE TRAIN'S COMING! — A scene from the Floydada Junior Historians' play "The History of Floyd County", to be presented April 27, 8 p.m., in the Floydada Junior High School auditorium. (Staff Photo by Jim Huggins)

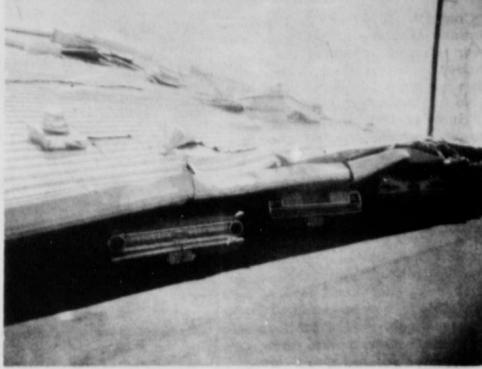
—Slaton Slatonite

FLOYDADA SCHOOL CAFETERIA MENU

For Week of April 24, 1973
MONDAY:
 Out for Easter Holiday
TUESDAY:
 Macaroni, cheese and spam
 Buttered carrots
 Pea salad
 Hot rolls and butter
 Chocolate cake with seven minute icing
 1/2 pint milk
WEDNESDAY:
 Baked weiner
 Pinto beans
 Vegetable salad with French dressing
 Hot cornbread and butter
 Fruit
 1/2 pint milk
THURSDAY:
 Chicken pot pie
 Buttered broccoli
 Seasoned corn
 Hot rolls and butter
 Peanut butter cookie
 1/2 pint milk
FRIDAY:
 Hamburgers
 Tomato slices, lettuce, dill pickles
 Potato chips
 Cherry cobbler
 1/2 pint milk

LOCKNEY SCHOOL CAFETERIA

For Week of April 23
MONDAY:
 Turkey salad
 Lettuce leaf
 Sweet potatoes
 Cranberry sauce
 Sliced bread
 1/2 pint milk
TUESDAY:
 Meat loaf
 Pinto beans
 Orange whip
 Cornbread
 1/2 pint milk
 Peanut butter cookies
WEDNESDAY:
 Fried chicken
 Gravy
 Mashed potatoes
 Chilled tomatoes
 Rolls and butter
 1/2 pint milk
 Chocolate pie
THURSDAY:
 Macaroni/cheese
 Green beans
 VCarrot stick
 Rolls
 1/2 pint milk
 Fruit cocktail
FRIDAY:
 Fishburgers/tartar sauce
 French fried potatoes
 1/2 pint milk
 Tossed salad
 Peach cobbler



BILL HOOD CAR BURIED — with others in tornado debris at Plainview after steel constructed top collapses near Jimmy Dean Plant. Hood had parked his car there Saturday while on a truck driving trip. His wife and daughter were in Floydada visiting when the storm struck.

Auxiliary To Sponsor Benefit

The Plainview Firemen's Auxiliary is sponsoring a program to benefit the South Plains Kidney Foundation of Lubbock. The program is to be held April 26 at the Plainview Chamber of Commerce, 710 W. 5th at 8 p.m.

There will be no charge to the public for admission to the program. There will be a member of the Board of Directors to accept donations for the Foundation from anyone who wishes to contribute.

Dr. Alan Hull of Dallas will be guest speaker. Dr. Hull is head of the Dialysis Center at Woodlawn and also the Renal Clinic at Parklawn Hospital in Dallas.

Along with Dr. Hull there will be a panel of patients to discuss kidney disease and the available treatment in this area. At present the closest treatment centers are located in Dallas, Galveston or Houston. These centers are available to a fortunate few who are selected for treatment.

The auxiliary wanted to make every area citizen aware of the Center which was organized last April. Every interested person is urged to come and hear the speakers. A question and answer period will be held to answer individual questions.

Tourism Big Industry In Texas

AUSTIN — Last year auto visitors from other states and nations spent money in Texas equivalent to \$136.40 for every resident Texan.

The Texas Highway Department's annual Visitor Industry Report, released today, revealed that out-of-staters left \$1.6 billion in Texas during 1972.

Calling tourism an "industry without smokestacks," Tom H. Taylor, director of the department's Travel & Information Division, described tourist dollars as "new" money. "Those dollars that are earned elsewhere and dropped whole in Texas," said Taylor, "are a prime reason for the current strength of our state's economy."

Throughout last year the Highway Department tallied 16.6 million visitors who came to Texas by autos, campers and other motor vehicles. Although the total was only about one percent more than the previous year, the daily rate of spending increased by 21 percent.

Taylor also commented on the benefits of tourist dollars in relation to state taxes. "The University of Texas Bureau of Business Research calculates that 8.9 percent of every visitor dollar goes to state taxes," he said. "That means those out-of-staters paid more than \$141 million of our taxes last year."

The detailed report indicates that more than half of all auto visitors came to Texas for vacation reasons. That proportion of pleasure travel has changed only slightly in recent years. However, the report notes that business visits — including conventions — have mushroomed by nearly 600 percent since 1968.

Another factor that bears upon greater visitor expenditures was an increase in the average length of stay. The typical auto visitor party spent 6.0 days in Texas during 1972. For nightly accommodations, hotels hosted 46 percent. Hotels, camping, trailers, private homes and other facilities shared the remainder.

Continuing a trend noted in recent years, last year's tourists demonstrated they they are a wide-ranging breed. On the average they traveled 1,222 miles in Texas.

The report also indicates the relative affluence of Texas

visitors. Nearly half enjoy incomes above \$12 thousand a year, and another 29 percent earn from \$8 to \$12 thousand annually.

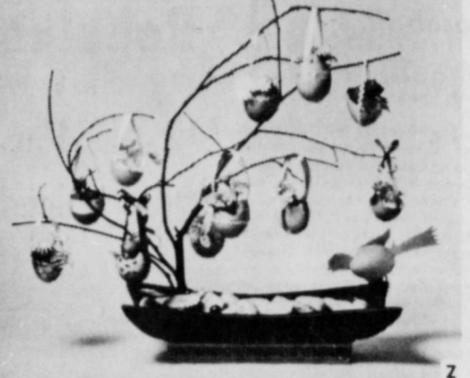
Other details in the report list visitor age groups, destinations, average size of party, expenditures per day, what tourist dollars buy, and elements of the Highway Department's overall travel promotion program. More than 38 thousand questionnaires from actual traveling groups were used in compiling the report. The questionnaires were supplemented by more than 10 thousand hours of visual and mechanical traffic

counts on the highway. Compiled as a public service summary of the state's travel industry, a free copy of the report may be obtained by writing the Texas Highway Department, Travel & Information Division, Austin 78701.



EGGSTRAVAGANZA

NEW YORK (ED)—Need a pretty centerpiece for your Easter table? An easy-to-make table brightener. The Tree tradition was first started by Dutch, who displayed their prettiest eggs for Paas Day, their word for Easter.



A FAMILY AFFAIR. Eggshells, rickrack, flowers and ribbon — that's what makes a memorable Easter centerpiece. And if you use cold-water dyes, the children can be egg-coloring artists.

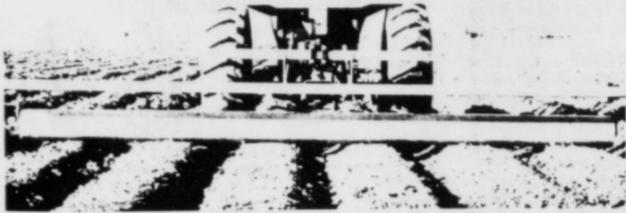
All you need is a sturdy little branch from a tree or shrub... no florist's or modeling clay... a pretty bowl... brightly colored eggshell baskets... an eggshell bluebird... and some colorful rocks and pebbles. Here's how:

Rinse half eggshells (left-over from breakfast or baking) and let dry. To make the egg baskets, dye shells a variety of spring colors. For the bluebird, dye a hard-cooked or blown eggshell a pretty blue. For deeper color, try adding one more tablespoon of vinegar than called for in the directions of your favorite dye kit. Let the children try it! PAAS Easter

ter Egg Coloring Kits feature cold water flizz tablets — no boiling water to burn little fingers.

When your half-shells are completely dry, glue with sewing-basket decorations, leaving a loop at the top to hang baskets on the branch. Slice off the bottom of a gumdrop, and insert tiny artificial or real flowers inside. Secure the sticky side to the eggshell bottom. (No gumdrops? Use modeling clay, and substitute fresh flowers if available. Just add a little water to the basket to keep real blooms from wilting.) For the bluebird, draw wings, tail and head on construction

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 Flattens Top of Bed for Uniform Height.
 Seals Bed to Retain Moisture.
 Weight Can be Added by Filling Roller with Liquid.
 Roller is Adaptable to Majority of Frames and Tool Bars.
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EASTER

*May Its Glory
 Fill All With Peace*

Christ has risen. Come let us rejoice together. Through the miracle of His rebirth grows hope for inner peace. Finding peace within ourselves helps create the atmosphere for the flowering of peace and brotherhood throughout the world. Let's put our hearts together in love.



SHUFFLE OFF TO BUFFALO

20 minutes for \$5.00

That's all it costs when you travel the One-Plus way—Sunday through Friday, 5 p.m. to 11 p.m. Rates are even lower all day Saturday and until 5 p.m. Sunday. Don't know a soul in



Buffalo? Low One-Plus evening and weekend rates mean you can saunter off to San Diego or Salt Lake City—wherever your friends are. And have a nice long visit.

Travel by Long Distance ...and stay awhile.

Support Your Local Newspaper

MON, July/August, 1972: (By Beverly Hennen)

...of modern society has made the job of the newspaper tougher and tougher. You can knock it, but don't thank your stars it's still there. A woman called a small Illinois newspaper. "Is an eclipse of the sun tomorrow?" she asked. "We've been running stories about the eclipse?" "We've been running stories about your eyes to look at the eclipse?" "We've been running warning stories about it indignantly, 'if it's dangerous to look at, why not critic, the woman has lots of company. 'We are angry, but don't know whom to be angry at," she said recently. "So they take it out on their newspapers have been under fire since the first one, 'broke into print in 1690. It promised to 'month and often 'if any glut of occurrences the Massachusetts government didn't cotton to 'version of the news. It closed down the paper who can't agree on anything from space flights 'Pong unite in criticizing their daily newspaper. 'Daily Disgrace' and consider it fair game for 'article.

...throwing at newspapers a holdover from the 'killed the courier who brought bad news? Or 'newspapers ARE deplorable, that they just 'the newspaper's job? How should you 'your community? 'important, newspapers should help build the 'democracy — an informed electorate. That's 'Americans who put such store in democracy also 'newspapers. Thomas Jefferson said "...and 'me to decide whether we should have a 'about newspapers or newspapers without 'did not hesitate a moment to prefer the latter."

...can attend every city council, school board, 'and still have time to brush his teeth, much 'and rear a family. The newspaper and its 'must cover for us. Day in, day out newspaper 'is the average size classroom in local schools, 'gets treatment in the hospital emergency 'and sanitation codes are enforced, where 'how similar cities are solving the same 'problem is quietly festering on a sidewalk 'newspaper should tell us about it long before the 'disrupts the town.

...must not only tell us what is happening, 'with more difficult task of giving us a picture of '... a picture of the changing background 'happen.

...assignment. Rougher still when you consider 'real newspaper problems: 'tion: since the advent of radio and 'newspapers have resembled a graying matron vying 'of attention at a dinner party full of movie 'to it (78% of all adults read newspapers on 'takes fantastic ingenuity.

...rising costs and burgeoning competition for 'sent the number of daily newspapers '1900 in 1910 to a fairly steady 1,750 in the last 'one hundred jobs fell vacant at the New York 'this year a jump in newsprint prices caused 'circulation manager to moan, "I feel like I'm 'of gold."

...a world that seems more complicated every 'must daily report and interpret everything 'to archaeological digs — and do it fast, be 'clear, and keep it down. ("Cut it in half", 'city editor, throwing a story back on the cub 'You want half as much?" asked the crestfallen 'want the same amount but half as long.") 'olumbia University professor John Hohenberg 'the art of the possible, journalism without 'of attempting the impossible."

...aries are improving, newspaper reporters are 'best paid professional people in America. The 'reported college graduates' 1970 average 'daily newspapers was \$6,884. That's compared 'earning and \$8,184 for Liberal Arts graduates. 'journalists die younger than other successful 'according to a survey published recently in 'Psychiatric Association.

...Thomas Jefferson that newspapers are an 'ant in democracy, it follows that we should 'newspaper. 'good ways to do it: 'daily.

...efforts. 'common complaints about newspapers. Are 'informed, constructive, and specific? Do they 'better newspapers? 'times distort the news.

...national news comes into the local newspaper 'services such as United Press International, 'and The New York Times Service. 'of it (without headlines) rattles off the 'desk of the wire editor who must decide 'what to print. Then the news editor (who on 'also be the wire editor) looks at dummy sheets 'advertising and decides where to put major 'editor (who may also be the wire editor and 'the headline to fit the number of columns the 'story carries a misleading headline in your 'to a local news judgment error. If it happens 'legitimate complaint. But this doesn't mean the 'a distorted news picture; 1,750 people would 'the same judgment errors consistently to do that. 'aries are buried in back of newspaper. 'will tell you, newspapers don't place stories 'of importance throughout the newspaper. In 'the story on page 37 may be every bit as 'as one on page 19. Don't forget, newspapers sell 'their paper on the basis that you will read every 'place minor stories on the front page. "People 'newspapers for bulletin-type news anymore; radio 'have taken that role," said Mike Lawrence, news 'report, Iowa, Times Democrat. "We try to have 'page to draw people into the newspaper. We 'to read the paper before we can tell them 'to know."

...newspapers still lean too heavily on the 'rence said. "But I also think people are more 'reading bad news. For instance, we periodically 'an inches of good and bad youth news. It runs 'in favor of good news. And yet, we regularly get 'we aren't fair to young people. The only 'news is that people aren't reading the good news."

glossy coat.

The newspaper doesn't reflect the entire community.
One newsman admitted his paper didn't do justice to the large Spanish-American and Black element in the community. "Our coverage of minority populations is improving," he said. "But we're not doing well enough yet. We need more reporters with special background and training in this type of writing."

"A reporter just can't go into the west side and talk to someone who says he's a spokesman for the Black community. He has to get around and get to know a lot of people, find out what is really happening". (Minority Journalism graduates jumped 71.9% in 1970).

The press turns incidents into riots.
Does reporting an incident help it blossom into a full-blown riot? Most journalists agree that the media, particularly television, should show restraint in the way it covers highly-charged incidents. But they point out that word of mouth rumors can cause more problems than reports by professional newsmen. The 1967 Newark Riot, for example, started with the rumor that police had killed a cab driver.

Newspapers slant news by selection and order of facts in a story.
This charge echoes a disagreement among newsmen themselves: objectivity vs advocacy.

Historically, American newspapers have been based on the principle of objectivity. Reporters write and interpret news; editorial writers and columnists give opinions and advocate causes; and, most important, the reader is told the difference. But a faction of newsmen are calling for a change to the "advocacy principle" practiced by Paris's famed "Le Monde" and most underground papers.

Complete objectivity is impossible, they say. Newsmen are human; they have opinions and biases. In the facts they select for their stories, reporters are being subjective. They should announce their position in the beginning and promote it rather than preserve the fiction of objectivity.

So far, most "establishment" newspapers aren't changing. "Sure, perfect objectivity is impossible; perfect anything is impossible," one reporter said. "But I think I've done a pretty good job if I've given the reader the facts he needs to disagree with me."

An ex-reporter: "I've written news stories in which I was trying to be objective and public relations press releases in which I was advocating. If someone has to decide how to vote in an election after reading one of them, he had better read the first."

One more thing...freedom of the press never rested on the idea that a single reporter could write ten columns of universal truth every time he sat down at the typewriter. It rested on the idea that he was supposed to try...and that out of free and honest discussion, the truth would emerge.

What about your local newspaper?
Is your local newspaper doing the job? How many "yes" answers can you give it on the following test?

1. Is it attractive and interesting?
2. Does it print letters to the editor?
3. Does it correct mistakes promptly?
4. Does it tell you what is happening in the world even when it hurts to read it?
5. Do its editorial pages carry one columnist you like and one that makes you turn blue?
6. Does it clearly separate reporting and interpreting from editorializing?
7. Did it point out — and help solve — one major community problem last year?
8. Does it give plenty of information about election candidates and explain issues clearly?
9. Does it mirror life in the community?

Gas Station Owners Face Supply Crisis

NEW YORK — Hundreds of independent gasoline station owners face economic disaster as major gasoline companies cut off their supplies to protect their own stations, industry sources said Wednesday.

"I made a checkup Monday in our district and found 58 stations closed and 36 on short hours for lack of gas," James Robertson, president of Chesire Oil Co. of Keene, N.H., president of the Independent Oilmen's Association of New England, said.

"I don't think things are any better anywhere else in the country and perhaps they're worse in the Midwest," Robertson said.

"The majors are gradually cutting us off from supplies of domestic gasoline. They are doing so in order to take care of their own and franchised stations. That leaves us largely dependent on foreign oil."

Even though President Nixon lifted restrictions on oil imports Wednesday, Robertson said, under present federal price ceilings the majors are obliged to sell gasoline at retail at their

independents can buy it at wholesale abroad.

He said it would take several years to build enough refineries stations for less than the in the United States to make enough gasoline from foreign crude to meet the mushrooming demand.

"For the chap who only sells gas, there's nothing to do but close his doors and go into bankruptcy if he can't get gas for any length of time," Robertson said.

The typical independent gas station proprietor has anywhere from \$30,000 to \$150,000 invested in his station, much of it borrowed money. According to oil economist John Lichtblau of Petroleum Industry Foundation, Inc., in New York, independent stations have a little over 30 per cent of the market and their hold on it is precarious.

BUDDY'S FOOD

220 South 2nd - We Have Ice 983-3149

STORE HOURS: Sunday Through Friday 8 - 7
Saturday 8 - 5

Buddy Widener - Owner, Forrest Shannon - Manager

THESE PRICES GOOD MON., APRIL 23 THROUGH SATURDAY, APRIL 28, 1973. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.



THIS WEEK

SALAD FORK

ONLY

12 Week Promotion
Composed of Dinner Knife, Dinner Fork, Salad Fork, and Teaspoon.

2 LBS. JIMMY DEAN **SAUSAGE** \$1.69

4 OZ. DANOLA **HAM** 4 BY 4 SLICED 59¢

JIMMY DEAN SELECT **SPARERIBS** LB. 89¢

KRAFT 10 OZ. **CHEDDAR CHEESE** 69¢

U.S.U.A. CHOICE RANCH **STEAK** LB. \$1.09

10 LB. BAG U.S. NO. 2 **POTATOES** 79¢

RED RIPE **TOMATOES** 4 LBS. \$1.00

RED RIPE DELICIOUS **APPLES** 4 LBS. \$1.00

1 LB. TEXAS **CARROTS** 17¢

SUNKIST **ORANGES** 5 LBS. \$1.00

BUDDY'S FOOD

WITH THIS COUPON
1 LB. CAN OF
Maryland Club Coffee

80¢

Without coupon \$9.05
Cash value 1.20¢ Limit one per customer

EXPIRES 3-4-73 COUPON # 08

Betty Crocker

LAYER CAKE MIX

GOOD ONLY AT BUDDY'S FOOD

WITH COUPON
3 FOR \$1.00

WITHOUT COUPON
3 FOR \$1.15

EXPIRES 4-28-73

10. Is everything in it based on fact as best the newspaper can uncover it?
Some cynical dissidents say America's institutions — press, schools, churches, businesses — are bad to the core. Unless we agree, we should avoid such broadside attacks as an Iowan made recently. He closed a committee meeting to the public and press because he had "never known the press to report anything accurately yet."

Such shotgun criticism not only hits the good with the bad, it also helps undermine confidence in our way of life.

"It doesn't really bother me that people criticize us," Mike Lawrence said. "Getting criticism from all sides is the surest sign I know that we're doing a good job. But it worries me that people criticize us for the wrong reasons."

Someone has said that the state of citizenship today is as underdeveloped as astronomy was in Galileo's time.

Perhaps "criticizing for the right reasons" is the citizenship skill that can help our democracy most... and the best way we can support our local newspaper.

"A free press is the unsleeping guardian of every other right that free men prize." — Sir Winston Churchill.

YOU HEARD ABOUT the scientist who:
Crossed a woodpecker and a ball-point pen and got a woodpecker with a retractable beak.
Crossed a potato with a sponge. Got a potato that tastes awful, but boy does it sop up the gravy.
Crossed a calculating machine with a rubber band and got a computer that made snap decisions.
Crossed a rabbit with a piece of lead. Got a repeating pencil.

"Mother," complained little Marjorie, "you always give Jane the biggest piece of cake."
"But you see, dear, Jane is the biggest little girl," explained the mother with a smile.
"Yes," agreed little Marjorie, "and she'll always be the biggest if you keep giving her the most to eat."

8 BOTTLE, 16 OZ. 99¢ VALUE

COKE
Dr Pepper

69¢

PLUS DEPOSIT

19¢

With Each \$5.00 Purchase

1/2 GAL. CLOVERLAKE 75¢ VALUE **Slim Freez** 57¢

10 COUNT COLD CAPSULES \$1.69 VALUE **CONTAC** 99¢

4 1/2 OZ. WHITE SWAN 55¢ VALUE **JUICE** 47¢

10 OZ. CARNATION 35¢ VALUE **Slender** 6^{FOR} \$1

25 LBS. GLADIOLA \$3.49 VALUE **FLOUR** \$2⁷⁹

5 COUNT LAWN AND LEAF BAGS 89¢ VALUE **Baggies** 49¢

KEEPLER DELUXE GRAHAM 61¢ VALUE **C.C. Biggs** 2^{FOR} 89¢

49 OZ. 97¢ VALUE **ALL DETERGENT** 57¢

PFEIFFERS 49¢ VALUE **Salad Dressing** 3^{FOR} \$1

6 OZ. FLAVOR PACK **Lemonade** 7^{FOR} \$1

1 1/2 LB. SOFT 'N' LITE 39¢ VALUE **Bread** 3^{FOR} \$1

CANCER!

A simple, painless examination, the "Pap smear", helps physicians detect cancers of the uterus in time. When discovered early and properly treated, this second most common cancer in women is nearly 100% curable.

Our film, "Time and Two Women" will show you how to guard yourself against uterine cancer. It has already saved many lives. To see it, call the office of the American Cancer Society nearest you, or write to "Cancer", c/o your local post office.



Society



MRS. WESLEY GEORGE MANGUM

Lee-Mangum Vows Exchanged

Miss Debra Sue Lee, daughter of Mr. and Mrs. William J. Lee of Rt. 2, Lockney, and Wesley George Mangum, son of Mrs. Lurlene Mangum of 1212 Portland, Plainview, and the late Paul Mangum, exchanged wedding vows Friday, April 20 in the First Baptist Church in Aiken at 7:30 p.m. in the evening.

Rev. Bill Sessom performed the ceremony. Mrs. Tom Terrell, pianist, accompanied Tom Terrell as he sang "Because" and "The Lord's Prayer."

Miss Kathy Lee of Tulia, cousin of the bride, was maid of honor. Miss Alexa Kramer

of Lockney was bridesmaid. Best man was Charles Mangum of Dallas, brother of the groom. The groomsmen served also as ushers.

The bride's attendants wore long Victorian styled dresses of yellow dotted Swiss, long sheer sleeves caught at the wrist with ruffled lace and yellow picture hats. They carried miniature bouquets identical to the bride's tied with yellow satin.

The bride was given away by her father. She wore a formal wedding gown of silk organza over peau-de-soie. It was fashioned on empire lines, embellished over the skirt and

"Eons Ago" Is Program For Study Club

"Any Black Sheep?" This titillating question was the roll call answered by members of the 1934 Study Club Tuesday night when they met in the home of Mrs. Thelma Hoffman for their Texas Day program, "Eons Ago."

The meeting opened by the group singing "Long, Long Ago" led by Mrs. Garland Foster and Mrs. Floyd Bradley.

Mrs. Orval Newberry opened the program by saying, "Geneology is the art of tracing a family back far enough to nourish pride, but stopping short of bringing pain and embarrassment."

Mrs. Newberry presented Mrs. Paul Murff, who spoke on the subject of "Who Are You?" Geneology, by definition, is a recorded history of the descent of a person or family from an ancestor; the science or study of family descent. Mrs. Murff stated that more and more people are becoming interest-

ed in tracing their lineage, and it is something that cannot be bought. In researching your ancestors you gain many rewards such as the knowledge of history, geography, and the meeting of many interesting and surprising people.

In research, Mrs. Murff said, the first to ask is Who, When, and Where. She gave the members an Ancestor Chart to begin filling in with information of their own families. She said ideal places to find birth dates and locales is in old Bibles, clippings, letters, scrapbooks and picture albums. A successful researcher is one who likes to write letters, talk, and listen to knowledgeable sources. Cemeteries can supply a wealth of information, and when visiting one, Mrs. Murff said to be sure and look into cemetery records, and check carefully headstones on both sides. County records can also supply information as to marriages, deaths, and burial places. Mrs. Murff also mentioned Historical Societies, Church Records, newspapers, and Chamber of Commerce as good information sources.

Mrs. Murff said it was a tragedy for us to let our ancestors fade away into oblivion just because no one cared enough to keep a record. She suggested that persons should go through pictures and write on the backs who they are, the place, and the approximate date. Also, each should have their parents to do the same.

This entertaining, informative program was interspersed with many humorous and heart warming anecdotes about Mrs. Murff's own ancestors.

Following the program Mrs. Allen Bingham, Texas Heritage chairman of the Caprock District, presented each one present a packet of Texas literature and maps.

Mrs. Hoffman served refreshments of pie, coffee, and Easter candies to Mmes. Floyd Bradley, A.L. Wylie Jr., Lonnie Hinsley, J.S. Hale, Jr., Jake Watson, Garland Foster, George Springer, R.G. Dunlap, Orval Newberry, Dennis Dempsey, M.J. McNeill, Everett Collier, Floyd Lawson, Allen Bingham, and Mrs. Fred Thayer of Fort Worth.

Next club meeting will be May 1 in the Floyd County Museum with Mrs. Hinsley as hostess.

School Panel Gives Program For Study Club

A panel of three from Floydada schools gave "Footprints in Education" for members of the 1950 Study Club Tuesday night at their regular meeting held at Lighthouse Electric. Members answered roll call by giving improvements in our school.

The system education panel was introduced by program hostess, Mrs. Dallas Ramsey. Jody Brown, Special Education teacher, showed a film strip of some of her students while at work; Bob Alldredge, Distributive Education teacher, explained his teaching program; and Charles Tyer, High School Principal, gave a talk on the six new subjects for next school term and also spoke on the quarter system.

During business a donation to the Cancer Society was made, and the resignation of Mrs. L.W. Crabtree regrettably accepted.

Mrs. Bill Hendrix served

Miss Lee Honored With Kitchen Shower

Debra Sue Lee, daughter of Mr. and Mrs. William J. Lee of Aiken, was honored with a kitchen shower Saturday, April 7 from 10 a.m. to 11:30 a.m. at the home of Miss Alexa Kramer. Hostesses for the shower were Miss Kramer and Miss Diana Robinson.

The table was decorated with a yellow and white cloth. Sausage balls, cup cakes, and orange juice were served to the guests.

The hostess gift was spice rack and canister set.

Baptist Women Holds Study

The Baptist Women's Bible Study Group met Wednesday morning in the church chapel with the Bible lesson being taught by Mrs. E.D. Morgan. The lesson theme was "Were You There?" A pre-Easter study about the cross and crucifixion of Jesus.

The call to prayer was given by Mrs. Willie Bunch.

Present for the meeting were Mmes. Robert Garrett, W.B. Cates, Mable Epperson, W.C. Sims, P.D. Helms, Bearl Ferguson, Floyd Lawson, W.S. Simmons, Jay S. Hale Jr., Floyd Bradley, Orval Newberry and Mrs. Bill Daniel.

School Panel Gives Program For Study Club

refreshments to guests and the following members: Mmes. Gene Arwine, Kenneth Bishop, Carolyn Cheek, Bob Copeland, Doyle Moore, Ray McDonald, John Moss, Johnny Roberts, Dallas Ramsey and Mrs. C.C. Whittle.

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Debra Sue Lee Honored With Bridal Shower

Miss Debra Sue Lee, daughter of Mr. and Mrs. William J. Lee of Aiken, was honored with a bridal shower Thursday, April 12, in the home of Mrs. Robert Gibson of Aiken.

Yellow and white, the bride's chosen colors, were used throughout the event. The table was laid with a yellow cloth accented with silver candleholders with yellow tapers. The centerpiece was a bouquet of mixed spring flowers. Coffee, hot spiced apple cider, cheese balls and decorated cookies were served from the silver service.

Numerous guests and gifts arrived between 7:30 p.m. and 9 p.m. The hostess gift consisted of a set of cookware.

Hostesses for the shower were: Mmes. Ellis Taylor, Bert Elam, C.H. McCluskey, Jack Dickson, Carlton Robinson, Jr., Byron Ford, Connie O'Brien, Robert Gibson, Nick Kramer and J.R. Turner.

Baptist Class Enjoys Party In Lockney

The Mary Martha Sunday School Class of the First Baptist Church in Lockney met for a party in the home of Mrs. J.M. Tye Wednesday morning, April 18. Faye Ferguson opened the meeting with prayer. Mrs. Mable Mercer gave the devotional. Refreshments of gingerbread and coffee were served to the following members: Mmes.

Young Home Makers Meet

Young Homemakers Club met April 17 in the First National Bank community room with Kathy Emert, president, presiding. A general business meeting was held followed by the treasurer's report on the Scout-O-Rama.

The program was given by Jan Nichols on making crackled plaques. Each member attending made a plaque using a decal or tissue paper.

Refreshments were served by Phyllis Harris and Judy Forbes to 15 members and one guest.

Club will meet again May 1 in Lighthouse Electric. Peggy O'Neal will present the program.

22 Club Will Disband After May Meeting

After 51 years, since its organization and federation the 1922 Study Club voted to disband following their last meeting this term, May 3. Members voted Thursday at their regular meeting to disband the club and received an invitation from president of the 1929 Club, Mrs. Clay Henry, to join them.

Following the vote to disband, Mrs. J. H. Barnard appointed charter members, Mrs. J. M. Willson and Mrs. Kenneth Bain, to disburse remaining funds in the club's treasury to various projects in Floydada.

Mrs. Barnard presided over the meeting, held in the home of Mrs. P. D. Helms. The devotional was given by Mrs. R. L. Nichols.

The program was on new people in government, brought by Mrs. Kenneth Bain and Mrs. D. F. Battey. Each woman gave interesting talks

Lone Star Demonstration Club Meets

The Lone Star Home Demonstration Club met Tuesday, April 17 at 2 p.m. in the home of Mrs. Herman Huffman.

In the absence of Mrs. W.D. Nance, president, Mrs. Allen Kellum, vice-president of the club, called the meeting to order. The devotional, taken from Matthew 5:28 was read by the hostess, Mrs. Huffman. Roll call was answered with "A Craft I Would Like To Learn," by the following members: Mmes. W.W. Trapp, C.L. King, Jewel Rexrode, Raymond Teeple, Melvin Brock, Allen Kellum, Mable Mercer, Bailey Henderson, W.A. Stewart, Herman Huffman, and Billie McMorris.

The program was given by Billie McMorris, County Extension Agent, on "How To Step Into Accessories for a Total Look." Refreshments were served by Mrs. Huffman's granddaughters, Christine and Mary Huffman.

Next meeting will be Tuesday, April 24 at the home of Mrs. C.L. King.

Reunion California

Mrs. Florence Long Beach, Maurice Thomas, field, Calif., Lockney with with niece in Floyd Jackson, Loyd.

Last Sunday Loyd were held reunion in the California the first time the son had been in over a family in over a Mr. and Mrs. son and grand of Sabinal were gathering as relatives, Mr. Rankin and Mrs. Mr. and Mrs. Tulia; Mr. and Clawson, Anna Mrs. Bill Taylor family, Plainview Mrs. Floyd Law Kay Wylie and Thompson of Mrs. Ted Brown of Estelita and Mrs. Ethel Lockney.

The couple seen tough appreciate the lar.

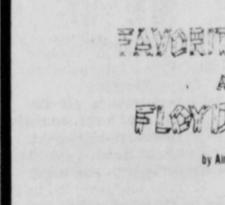
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FLOYD DATA

Visiting in the home of Mr. and Mrs. Eddie King last weekend were their son, his wife, Carol, and their children Mike and Kaye of Hurst Texas.



NEWS FOR HOMEMAKERS

By Billie McMorris
Floyd Co., Extension Agent

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GREETINGS at EASTER
to our many friends



May the glory of the Resurrection bring to you and your family peace, joy and blessing. We wish you a most happy and holy Easter!

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LOCKNEY



Rejoice Together

AT EASTERTIME

Let's unite—heart and soul. Easter is the season of unequalled spiritual warmth. It's the time for all men to reflect on the miracle of that morn—to face each day with faith.

Floyd County Insurance AGENCY

NEWS FOR HOMEMAKERS
By Billie McMorris
Floyd Co., Extension Agent

LEMON BUTTER BROILED CHICKEN

Round after round, who could fight the weekly battle for main dish variety and battle of the budget without the modern chicken?

Today's chicken outdoes any chicken of yesterday, because it is younger, more tender, and meatier for its weight, according to federal inspectors of the U.S. Department of Agriculture who take a careful look at every bird as it is being processed for entry into commerce across state lines.

Yesteryear's chicken took months to mature to the desirable two to three pounds weight. The bird roamed the barnyard which made him more muscular, tougher, stringier chicken. Today's chicken is a real city-slicker, produced in a lighted and heated house with hoppers full of feed designed especially for him. No wonder such a bird reaches market weight in less than nine weeks!

Because he is more tender, the modern chicken takes less time to cook so you save kitchen time and on fuel consumption. The short-fibered meat is easily digested by all age groups. And what a boom its low fat count is to those on low-calorie diets. Try this:

Weight Watchers Broiled Chicken

- 2 boned chicken breasts
- 2 tablespoons melted butter or margarine
- 2 tablespoons fresh lemon juice
- 1/2 teaspoon salt
- Paprika
- Pepper, freshly ground

Turn oven to broil so it can be heating as you prepare the chicken, mix melted butter or margarine with lemon juice and salt. Place chicken skin side in any shallow pan. Brush chicken with melted fat mixture. Dust paprika. Season with freshly ground pepper to taste.

Do you enjoy baking? The days of April 27-28 have been set aside as "Bake & Take Days" to promote the use of wheat and wheat based products. During these days set aside for "Bake and Take" try to bake something—a cake, pie, cookies etc. And take it to a neighbor, friend or someone who is a "shut in". Take time to visit a while. If you enjoy baking take time to bake something and take it—give it as a gift to someone.

Veterans Insurance Story False Report



D. G. Ayres, Veterans Service Officer for Floyd County, has a message of utmost importance for all Veterans of World War II. This message concerns a false report that is currently circulating across the country, urging Veterans to apply to the Veterans Administration for their "Special" Insurance Dividend.

According to the erroneous report, which is being carried in many newspapers and other publications, a law supposedly has been passed authorizing the Veterans Administration to pay a "Special" Dividend of 55¢ per month for each \$1,000 of GI or Government Life Insurance which he had in force in World War II. The story is completely false, and is nothing more than a cruel hoax, since no such legislation has been enacted by the Congress. A Special Dividend was paid in 1949 and 1950 to Veterans who carried National Service Life Insurance during World War II. This was only a one-time payment, although annual dividends are still being paid to those Veterans who have continued to keep their old GI Insurance in force.

This false story seems to surface every two or three years, and all Veterans are urged to recognize this "Special" Dividend rumor as a hoax. The Congress, in 1970, passed a "Stale Claims Act" which relieves the VA from the responsibility of processing claims which might be made as a result of this false story.

Thus, any Veteran who

- For Week of April 30, 1973
- MONDAY:**
Italian spaghetti
Buttered squash
Tossed salad
Hot rolls and butter
Peach half with topping
1/2 pint milk
- TUESDAY:**
Fish portions with tartar sauce
Potato salad
Buttered green beans
Hot rolls and butter
Pineapple cake
1/2 pint milk
- WEDNESDAY:**
Chili beans
Seven minute cabbage
Buttered carrots
Hot cornbread and butter
Rosy applesauce sauce
1/2 pint milk
- THURSDAY:**
Chicken fried steak and gravy
Mashed potatoes
Vegetable salad
Hot rolls and butter
Jello
1/2 pint milk
- FRIDAY:**
Hamburgers
Tomato slices, lettuce and dill pickles
Potato chips
Apricot cobbler
1/2 pint milk

applies for the "Special" Dividend mentioned in these reports is in reality wasting his time, his efforts, and the money spent for postage. Any Veteran who is legally entitled to an Insurance Dividend from the Govern-

Slaton Art Show

The Slaton Art Show, sponsored by the Women's Division of the Slaton Chamber of Commerce, is scheduled for May 5 from 11 a.m. to 6 p.m. at the Lubbock Country Club House.

Original paintings and drawings in any medium will be accepted. Cash prizes will be given, as well as ribbons for first, second and third places in oils, portrait, water color and graphics. Entry fee is \$2.00 per picture.

Entries will be received at the Lubbock Country Club house, Slaton, on May 4 from 6 to 9 p.m. and on May 5 from 8 to 10 a.m. All paintings must be wired and ready to hang. Awards will be presented at 5 p.m. May 5.

The truth is a great enemy to conversation.

Over 65 Club Meets April 24th

Over 65 Club members will meet at the Massie Activity Center at 2 p.m., April 24. Persons over 65 are invited to join the group for an afternoon of visiting and playing games.

Individual will receive an official individual notice of the amount of his entitlement, and no heed should be paid to the false "Special" Dividend rumor.

Letter To Editor

April 13, 1973

Dear Wendell,

We have thoroughly enjoyed reading the last couple of issues of the Hesperian. We are rather astounded at the remarkable things which have happened lately in Floyd County.

When my Mother and Father boarded the aircraft at Durban, Old Blackie was so well disguised that he went right by the immigration authorities, and in fact, he only appeared as a shadow cast by my folks!

Our friend, Robert Ward, must be getting rather feeble in his eyesight, but this happens to us all as we get older. But, considering the eminent qualifications of Warden Norman to mete out justice, we are surprised that the affair went by without further problems. However, this may not be over.

We were glad to hear that many of our friends, who were spoken of in the April 1 report, are doing well. We give our best wishes and regards to them, and to all the people who we know so well.

Babe, Dwane, Rodney, Kit and I are all fine and staying busy. Winter is approaching in the Southern Hemisphere and it will be a bit cooler here now. We will look forward with interest to future editions of South Africa's "Blackie The Bear."

Sincerely,

Fred Martin

cc: M. H. Martin
Floydada, Texas

Obituaries

Floydada.

Survivors in addition to the parents include grandparents, Mr. and Mrs. Emmet Willis of Floydada and Mr. and Mrs. Bill White of Amarillo.

Mr. and Mrs. D. F. Graham of Floydada are great grandparents.

Also great great grandparents, Mr. and Mrs. W. O. Simpson of Floydada.

Rev. Hollis Payne, pastor of the Calvary Baptist Church,

Graveside rites for Heath Bradley Scott, infant son of Mr. and Mrs. Jerry Scott of Canyon were conducted yesterday at Floydada Cemetery. The baby was born prematurely at 11:50 p.m. April 18 in Lockney General Hospital and died an hour later. The mother is the former Joy Willis of

affiliated for the rites. Arrangements were by Moore-Rose Funeral Home.

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Dear Abby

ing good guy
no Oscar

By Abigail Van Buren

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ABBY: My husband is a delivery man, and he is how many opportunities he has to get

me how many opportunities he has to get with the women on his route. He says the true because Al is good-looking, well-built, friendly easy-to-know way about him. He says keep telling him that their husbands are at their kids are in school all day, and wouldn't he be "or something." Al says, "Of course I coffee because I'm true-blue."

down because I'm reminded of his loyalty which annoys me to be reminded of his loyalty day. I told my girl friend about it and she's just trying to make you jealous. Laugh it and you don't care what he does."

I'm not very good at pretending. I'm 35 and I'm still slim and attractive. We have three children. What do you advise?

HIGHLAND PARK HOUSEWIFE

HOUSEWIFE: Don't laugh it off. Let him know And ask him if it ever occurred to him that a woman with a husband at work and kids in school. Then tell him you're "true-blue," too, but you're entitled to a good conduct medal. He'll

ABBY: I wrote to you about a year ago, telling I was because I was dumped by a boy I wanted to show him I could be "popu- away my self-respect and went all the way different guys on the first date. None of them me back, and I felt so cheap I wanted to die. you and you told me I would never get a friend by going all the way with him. You to try to rebuild my self-esteem and to keep from then on, and it would pay off. exactly what I did, and you were right. I am with this really great guy who respects me. We fun together, and I am all through worrying and feeling cheap.

er convinces only one girl that premarital sex it will be worth printing. I am no kid. I'm 22, been happier in my life. You wished me by, and it finally came my way. Thanks for

HAPPY IN HARTFORD

ABBY: No thanks due me. I only threw you a

ABBY: I don't wish to revive the controversy when a woman should bathe, but history records Cleopatra never took a bath in her life, and to get along O. K. with the boys.

J. IN PAULS VALLEY, OKLA.

Where, pray, is this "fact" recorded? If it is I'll bet the ASP died too.

ENTIAL to "FEELS BETTER IN TEXAS," since bothered her for so many years: I sent the store you mentioned in your letter, explained and kept your identity confidential. Bless

of You'll feel better if you get it off your chest. reply, write to ABBY: Box No. 69700, L. A. Enclose stamped, self-addressed envelope.

's new booklet, "What Teen-Agers Want to to Abby, Box 69700, Los Angeles, Cal. 90009.

TRIBUNE-NEW YORK NEWS SYND., INC.

HOSPITAL NEWS

April 18-20, 1973

- man, admitted 4-19, continues treatment.
- Maria DeLeon, admitted 4-19, continues treatment.
- DeLeon Baby Girl, born 4-20, continues treatment.
- Donna Mathews, admitted 4-17, dismissed 4-19.
- Margarita Cantu, admitted 4-17, dismissed 4-18.
- Mathews Baby Girl, admitted 4-17, dismissed 4-19.

As It Looks From Here

Omar Burleson, M.C.
17th District, Texas

million tons of sediment every year into the Gulf, which is almost as much as all other United States rivers combined.

THE CHIEF Hydrologist of the Geological Survey here in Washington has this to say: "Knowledge of the amount of sediment transported by our rivers is important for a variety of reasons." Examples given by the experts making these surveys as to why we need to know what is taking place is because sediments yields indicate the rate of erosion in a basin and can be used to assist land use practices and plan reservoirs. Information must be available for dredging harbors and channels and to maintain navigation depths.

FAIRLY accurate records have been maintained since the year 1911. At that time sediment discharge of the

Colorado River measured at Yuma, Arizona, was about 9,660 tons per square mile. By 1969, changing land use practices and increased knowledge about sediment entrapment decreased the sediment yield for the entire river to 4,000 tons per mile, the lowest yield of any drainage area in the United States.

BY contract the Eel River of northern California holds the dubious distinction of being the fastest eroding of the nation's largest river basins, producing average annual sediment yield of 9,430 tons per square mile.

TO get some perspective of the 491 million tons of sediment discharged into the oceans each year, imagine as pile of earth 1 1/2 miles long by 1 1/2 miles wide and 1,500 feet high. The 1,500 feet approximates the average sea level elevation in the 17th Congressional District.

THE ATLANTIC Ocean receives an average of 38,915 tons of our earth per day, while the Pacific catches 271,400 tons. By contrast, the Gulf of Mexico receives an average total of 1.37 million tons per day or about three times the sediment discharge of both the Atlantic and the Pacific. Excluding the sediment discharge into the Great Lakes, an average of 185 tons of soil and rock is eroded yearly from each square mile in the 48 states of the U.S. Mainland. Statistics for Alaska and Hawaii are not included.

WHY should these figures be of concern to us? Well, in the first place no more land is being made and we should take care of that which we have. If humanity and wildlife are to be supported for future centuries, there is need for concern, to conserve that which we have by wise water management to reduce floods and other forms of erosion. As the conservation people tell us, there is a need for preventive treatment of our environment and perhaps a look past the super-emotional environmentalist. Our attention is called to preventive action to avert siltation of reservoirs, to provide potable water for communities who then translate a dependable water supply into more jobs, more opportunities for young people to stay in the community and to support the raising of food and fiber. Side benefits, of course, are opportunities for new parks and wholesome outdoor recreation for thousands of Americans. In some instances a given project may be immediately adverse to some people and to some forms of wildlife and vegetation but all this is often mitigated by the wide-angle view of total improvement.

PERHAPS one other statistic is worthwhile. The Upstream Flood Prevention Program, now in effect for more than 30 years, has prevented more than \$220 million in flood damage to property alone. It is estimated that \$40 million a year is saved. Sediment kept out of streams by watershed projects in the last 30 years would displace a volume of water equivalent to a 10-year supply for all United States households.

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OXYDOL
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LONGHORN
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U.S. NO. 1 RUSETT **POTATOES** 5 LB. **49¢**
WASHINGTON **D'ANJOU PEARS** 10 LB. **39¢**
WASHINGTON FANCY DELICIOUS **RED APPLES** 10 LB. **29¢**

VINE RIPE TOMATOES LB. **25¢**
FLORIDA FULL EAR CORN 3 EARS **29¢**

GOLD MEDAL FLOUR 10-LB. BAG **99¢**

SOFLIN PAPER TOWELS 4 WHITE OR ASSORTED 1" JUMBO ROLLS **1.00**

SHURFRESH ICE CREAM 1/2 GAL. ASST. FLAVORS **59¢**

STEAKHOUSE CHARCOAL 10-LB. BAG **59¢**

POND'S EACH 6.5-oz. SIZE **59¢**

EFFERDENT DENTURE CLEANSING TABLETS BOX OF 40 **99¢**
PRISTINE FEMININE HYGIENE SPRAY 2 1/2-oz. SIZE **\$1.19**

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MARYLAND CLUB COFFEE 3-LB. CAN **\$2.97**
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Millions Suffer From High Blood Pressure Effects

WASHINGTON — There are roughly 23 million persons in the U.S. with blood pressure of 150-95 or higher. That's one out of 10 men, women and youngsters in this country. Probably less than half know they have high blood pressure. Only a quarter may be receiving treatment. Probably less than 12 per cent are being adequately helped — that is, with their

blood pressures well controlled. **PRESSURE AFFECTS MORTALITY** Epidemiological studies indicate that mortality is directly related to a person's blood pressure. Thus life insurance experience indicates that in men age 35 to 44 years, the 20-year mortality rate increases to 1.4 times the normal with a diastolic blood pressure of 90, and five times the normal with a diastolic of 100 mm Hg.

These are some of the pertinent points brought out in a new study on hypertension made by Dr. Edward C. Freis, the Senior Medical Investigator of the Veterans Administration Hospital in Washington D. C. His conclusion is that "medical tradition with respect to benign essential hypertension has been characterized by therapeutic nihilism."

We have spent too much time and resources, Freis believes, in identifying and working with those few "curable" hypertensives, who probably constitute less than five per cent of the whole.

Freis emphasizes that the same studies indicate that serious toxic effects from the drugs used in treatment of hypertension are uncommon when treatment is carefully carried out. Furthermore, these serious side effects, when they do occur, are easily recognized, and easily remedied by substituting another antihypertensive for the offending drug.

Thus the need for a wide panoply of drugs—one or another (or one combination or another) being more suited to each individual patient.

Dr. Freis' work leads him to believe that this variety in treatment is partially necessitated by the probability that hypertension does not reside in a single biochemical defect — but in multiple causes which vary from person to person.

Instead, Freis says, his research and work with veterans suffering from high blood pressure has convinced him that much more emphasis should be spent on extending the lives of that 95 per cent of hypertensives for whose ailment there is no known "cure" — and in making their lives more productive and livable.

He says this can be done today with a variety of drugs which modern research has proved to be effective and can be done even better in the future with new drugs now being developed.

Freis says that a Veterans Administration Cooperative study clearly indicated that in male patients with diastolic blood pressures persistently at a level of 105 mm Hg. or higher, the benefits of treatment with drugs were great and that over a five-year period the risk of developing morbid events was reduced by a ratio of more than three to one.

FARM FACTS

Food Costs Less In Proportion

Food costs today actually take a smaller percentage of consumer income than they did 20 years ago. Only 16% of disposable income in the U.S. is now spent for food as compared to 23% two decades ago. In addition, today's food is of better quality, wider diversity, and safer than that anywhere else in the world.

Farm Income Below Average

Last year's net farm income is expected to average about \$5,900. That means farm people earn only about three-fourths as much as non-farm workers. On an hourly wage basis, the latest figures show that factory workers earned an average \$3.57 in 1971 and food marketing employees \$3.24. At the same time, farmers were earning \$1.68 an hour for all their labor and management.

Cotton Still No. 1 Fiber

Cotton is consumed in greater quantity than any other fiber in the U.S. Last year, its consumption was 70% greater than polyester's twice as large as nylon's and nearly three times as much as rayon's. Market researchers attribute this to the fact that cotton has the best combination of desired qualities for the largest range of end uses.

Pesticides Allow Varied Menu

Pesticides' importance to the consumer is pointed up in a recent issue of the American Medical Association's official journal. Without pesticides, the journal noted, every second or third tomato and potato crop would be wiped out. What's more, oranges and grapefruits would be curiosities, and food costs in general would quadruple.

Cotton Crop Conserves On Energy

Cotton's contribution to conserving the nation's critical energy supply was recently pointed up by a National Cotton Council official.

Charles F. Youngker, Buckeye, Ariz., cotton grower who is chairman of the Council's board of directors, noted that cotton production requires only one-fifth as much energy as man-made fiber production.

"The primary energy for producing cotton—like any other farm crop—comes directly from the sun," he said, "and the chemicals and fuel we use in cotton production represent far less energy consumption than the manufacture of synthetic fiber from petrochemical raw materials."

This is just one reason why cotton's survival as a major competitor for the textile market is in the national interest, Youngker said.

The fact that cotton is a biodegradable material also gives it a great advantage over synthetics as far as pollution is concerned, he added.

Other factors include cotton's importance to all of agriculture, to textile mills, and to millions of Americans whose livelihood directly or indirectly depends on it.

"In addition," he stated, "cotton is important to the consumer in the quality garments she buys and in the price she pays for them."

Culture is the product of versatility and leisure, aided and abetted by some cash.

Guest Editorial

Taking Time To Live

It takes a certain amount of time to keep us alert and "on the ball." The individuals and groups that would be if someone tossed a lighted firecracker among them occasionally. "Sleepy little town" good settings for stories—but the desirable places in which to live.

But there comes a time in the lives when we need to "take it easy." The minds of the vicious pace of 20th century living, to throw away our want lists, and enjoy those things we have.

We need to take time off just for our friends, to enjoy get-togethers, church on Sunday nights, to be with our friends, to sit down and listen to music—and that means we must invest in a graph ad some well-chosen records. The last place good music is on radio or television!

We need to read some of the books we have intended to read in the months. As families, we need to do more family activities. Perhaps it's fixing up a rumpus room, some place all can get together. It's amazing that of enjoyment that results when people get together, not to engage in organized sport but to do just what comes naturally.

Not long ago we were invited to a which had sort of a family room. A phalt tile for service and there was a group from the church which the tends had dropped in after a week's vice for a hymn sing. These people the joy of singing. It is doubtful if present needed a tranquilizer or a pill that night. The evening was provided the fellowship our gregarious tures crave.

It's fine to be ambitious. It's hard to be a success. It's admirable to throw away the clock and to time in order to get ahead. But some a point of diminishing returns. Success worth a life of tension and ulcers.

—Tullia

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Don Grantham

Postal Union Contract Negotiations Opened

WASHINGTON — The U.S. Postal Service opened contract negotiations with postal unions Thursday with the unions asking for a substantial wage increase plus fringe benefit improvements and management saying hold the line on costs to head off another postal rate increase.

Detailed contract demands of the two sides were not officially released, but union sources said the coalition of four unions involved in the talks would seek wage increases higher than the government's 5.5 per cent Phase III guideline, plus a cost-of-living escalator clause to fully match increases in consumer prices.

Union Wages
The nearly 600,000 postal workers now average about \$10,000 a year and can go as high as \$11,698, postal officials said.

The long list of non-wage demands by the unions also would increase postal service costs. These included a reduction in the work week to 35 hours, payment by management of the full cost of health and life insurance premiums, and increased allowances for purchasing uniforms.

Senior Assistant Postmaster General Darrel F. Brown, the chief management negotiator, said he saw no need for any "voluntinous changes" in the present contracts, the first ever negotiated by postal unions.

But Brown said that in order to improve service for the public and to "hold the line on costs," the postal service felt it was imperative to increase the productivity and efficiency of its work force, including through use of more modern machinery and technology.

The postal unions, however, have been complaining of alleged work speed-ups as the postal service has reduced its work force by about 40,000 since it was created two years ago as a semiprivate corporation to replace the old government Post Office Department.

Work Speed-Ups
The list of union demands included stronger work rules to prevent speed-ups, and giving employees the right to refuse overtime work.

The present contracts expire July 20 and spokesmen for both sides said they were optimistic that an agreement could be reached by then. The law provides for an arbitrated settlement if no agreement is reached voluntarily.

The law also prohibits postal workers from striking, but this has not prevented them from striking in the past. One union official said a nationwide strike would be a real possibility if an agreement is not reached by the July 20 deadline.

Melvin Laird, Secretary of Defense:
"With the signing of the peace agreement, I see no need for further inductions."

Webster Service & Supply
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Lockney

Greetings at EASTERTIME

May the glory of The Resurrection bring peace to you

The spirit of Easter is a promise for a better life and for life eternal. May we express our Easter wishes for you and your family, that the joy of Easter will come to you.

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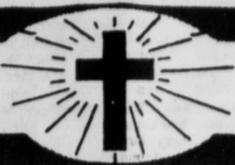
WISHING YOU

Happy Easter

May your Easter be glorious all ways. And may eternal peace be yours this lovely Easter. Our sincerest wish that the remembrance of the Resurrection will bring peace to you and your family.

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Come to Church Sunday



MARY MAGDALEN CATHOLIC CHURCH
AND BUXKEMPER
 11:00 a.m. Service of the Word of God and Holy Communion
 Service of the Word of God and Holy Communion is also celebrated on Monday and Tuesday at 9:00 p.m.

Christian Education Classes:
 Grades 1-8 - 4:00 to 5:15 p.m.
 Adults - Monday night after Mass

HILL BAPTIST CHURCH
 Lewis, Pastor
 Night service 7 p.m.
 Training Union

WEST SIDE CHURCH OF CHRIST
 Morning Worship 10:30
 Services 7:00
 Evening 7:00

HILL BAPTIST CHURCH
 McCOX, Pastor
 Services 10:00
 School 11:00
 Worship 6:30
 Union 7:30
 Evening Services 7:30

UNITED METHODIST CHURCH
 Services 9:45
 School 11:00
 Worship 6:00
 Union 7:00

CHRISTIAN CHURCH
 Services 9:45
 School 11:00
 Worship 6:00
 Union 7:00

BAPTIST CHURCH
 Services 9:45
 School 11:00
 Worship 6:00
 Union 7:00

MARY BAPTIST CHURCH
 Services 9:45
 School 11:00
 Worship 6:00
 Union 7:00

BAPTIST CHURCH
 Services 9:50
 School 10:45
 Evening Prayer Meeting 6:00
 Evening Services 6:30
 Day Evening Services 8:00

NEW HOPE PRIMITIVE BAPTIST CHURCH
 Services 11:00
 Sunday Afternoon 2:00
 Worship 7:00

CEDAR HILL ASSEMBLY OF GOD CHURCH
 Services 10:00
 School 11:00
 Music Service 6:30

MERSGATE SPANISH UNITED METHODIST CHURCH
 Services 10:00
 School 11:00
 Music Service 6:30

MEETING AT FIRST UNITED METHODIST CHURCH
 Evening Bible Study 7:30



HOLLIS C. PAYNE
 Pastor
 Calvary Baptist Church
 Floydada

The Real Meaning Of Easter

"He is not here: for he is risen, as he said. . . ." (Matthew 28:6)

To many, Easter means all things new: new clothes, new friends, new fellowship, new enjoyment of earthly pleasures. To many it means a celebration with bunnies, eggs, picnics, etc. But the real meaning Easter has is far different: It was simply the fulfillment of God's purpose for all mankind through Christ, in His conquering of sin, death, hell, and the grave; He made possible many new things for those who would believe and trust Him. So Easter Really Means:

A new life in Christ for those who love Him. For the scripture says, "In Him was life. . . ." It is evidenced that He came back to live forevermore. Because He lives we can have new life in Him - Live for eternity. For He himself said "I am the resurrection and the life. . . ." And as we live this new life He lives with us always, walks, talks, with us through His Spirit. Thus, he helps us to live this life: In sorrows, in troubles, he promises to always be with us! This new life in Christ means a new Christlikeness, a new inward power, even new affections and a new master.

Easter for real, also means a new hope in Christ. For without the risen Christ we are yet in our sins and our hope is vain. We have the hope of eternal life after death, a new treasure in heaven and hope in the coming Christ. We have an anchor of soul steadfast and sure, a lively hope because of our trust and faith.

Then too, Easter means a new love in Christ. It is an everlasting love - never ends, full of grace and truth. This love is an unchangeable love - always the same, "even in our sins." It is a new spiritual, divine, love - "As the Father hath loved me - even so have I loved you." Also, it is an inseparable love - "Who shall separate us from the love of Christ?" It is a sacrificial and constraining love - "Lay down His life. . ." The love manifested in His death - resurrected to everlasting abiding love!

These are many of the influences of the empty tomb, giving everlasting life a new meaning - for eternity with Christ can be, here and now, all these new things to those who will trust Him - let Him make your life over anew - give him your heart! And it is no wonder those of us who have given Him our hearts can sing from the depths of our soul with fullest assurance: "He lives! He lives. . . You ask me how I know he lives, he lives within my heart!" May we shout for time and eternity: "Christ still lives - Hallelujah!"

Hollis C. Payne
 Calvary Baptist Church

THE CHURCH OF THE NAZARENE

HERBERT ELS, Pastor
 Sunday Services 9:45
 Sunday School 10:45
 Morning Worship 5:15
 N.Y.P.S. 6:30
 Evening Worship 7:30
 Prayer Meeting, Wed. 7:30

CUMBERLAND PRESBYTERIAN CHURCH

Sunday School 9:45
 Bible Study 6:30

FULL GOSPEL CHURCH

202 Marivena
 Sunday Services 10:00
 Sunday School 11:00
 Morning Worship 7:30
 Evening Worship 7:30
 Prayer Meeting, Thursday 7:30

DOUGHERTY BAPTIST CHURCH

JIM DEWESE, Pastor
 Sunday Services 10:00
 Morning Worship 11:00
 Evening Worship 7:00

CITY PARK CHURCH OF CHRIST

Sunday Services 9:30
 Bible Study 10:20
 Morning Worship 7:00
 Tuesday Prayer Meeting 6:00
 Evening Worship 8:00
 Bible Study Wednesday 9:30 a.m.
 Ladies Bible Study, Wed. STEVE BRACKEN, Minister

WALL STREET CHURCH OF CHRIST

NEWELL BURK, Elder
 Sunday Services 10:30
 Communion and Morning Worship 6:00
 Evening Worship 6:00

SOUTH PLAINS BAPTIST CHURCH

REV. TROY CARTMILL, Pastor
 Sunday Services 10:00
 Sunday School 11:00
 Morning Worship 6:00
 Training Union 7:00
 Evening Worship 7:00

CARRS CHAPEL

Services Every Sunday
 Rev. Lee Crouch of Petersburg, Pastor
 Morning Worship 9:30 a.m.
 Sunday School 10:30 a.m.
 No Evening Services

VICTORY BAPTIST CHURCH

Emmett Clampitt, Pastor
 Sunday Services 10:00
 Sunday School 11:00
 Morning Worship Service 7:00
 Sunday Evening Worship 7:30
 Mid - Week Worship - Wed. Eve. 7:30

NEW SALEM PRIMITIVE BAPTIST CHURCH

JOE M. JACKSON
 Sunday Services 10:00
 Congregational Singing 11:00
 Morning Worship 10:30
 Sunday Morning 6:30
 Sunday Night 6:30

SPANISH BAPTIST MISSION

Sunday Services 9:45
 Sunday School 11:00
 Morning Worship 6:00
 Training Union 7:00
 Evening Worship 7:00

FIRST ASSEMBLY OF GOD CHURCH

W.L. HOPKINS, Pastor
 Sunday School 9:45 a.m.
 Morning Worship 10:45 a.m.
 Youth Service 5:00 p.m.
 Evangelistic Service 6:00 p.m.
 Mid-Week Wednesday 6:00 p.m.

CEDAR HILL BAPTIST CHURCH

Sunday Services 10:00
 Sunday School 11:00
 Morning Worship 7:30
 Evening Worship 7:30

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J. H. LANE braved a strong wind and dust storm Thursday afternoon to feed the cattle on his dad's farm northeast of Lockney. J. H. is the son of Mr. and Mrs. Bob Lane, who farms in the Sterley Community. (Staff Photo)

FARM REVIEW

Underground Moisture Conserved By Minimum Tillage Practices

LUBBOCK — Unusually heavy moisture fell on the High Plains during the past fall and winter, increasing the sub-soil supply. With prospects of dry weather ahead, can this new supply of moisture be conserved?

To some extent, it can, say research scientists at the Texas A&M University Agricultural Research and Extension Center here.

"We can use the method of minimum tillage and we can try to get by on a minimum of pre-plant irrigation," says Dr. Charles Wendt.

"In the spring of 1972, dry weather permitted farmers to work their land any way they wanted. But the winter rains and snows left us with wet soil conditions that have delayed planting. Farmers will have to be careful this season in establishing a good seedbed for their crops, while conserving as much moisture as possible. Minimum tillage could be the answer."

Wendt, a soil physicist with the Texas Agricultural Experiment Station, bases his

conclusion on research conducted at the Center by Experiment Station personnel in 1972.

He reports that four different tillage methods were compared to determine their influence on moisture prior to planting. They were (1) Agreecology, which is a concept involving a straw-filled trench with crops being seeded on either side of the trench, (2) no-tillage (3) shred, disk, moldboard and bed, and (4) shred, disk, chisel and bed.

RESULTS OF RESEARCH

In March, all plots had adequate moisture for planting purposes. On March 25, the plots in which the trenches were to be installed were shredded and disked; the no-tillage plots were left alone; and the other plots were moldboarded and chiseled as planned.

Not enough moisture was available for seed germination in the moldboarded plots by mid-April, and in the chiseled plots by early May. Yet, by that time the Agreecology site which had been shredded and disked and the no-tillage area both had adequate moisture for planting at three to four inch depths.

The May rains, of course, left adequate moisture in all the test sites, with the moldboarded plots storing the least amount of water.

Cotton and grain sorghum were planted on the test plots which were subsequently irrigated on August 17 with three inches of water.

Sorghum yields on the tilled plots measured 1,300 pounds of grain per acre lower than yields from the no-tillage plots. Furthermore, in a late planting on June 21, the Agreecology yield was 1,200 pounds per acre higher than the other test sites, including the no-tillage plots. This was due to the sorghum escaping midge damage which hit the other late-maturing moldboarded and no-tillage plots.

Cotton yields on the moldboarded test sites were 40 to 80 pounds of lint per acre less than the chiseled and no-tilled plots.

OTHER STUDIES

Says Wendt, tillage studies also were conducted under dryland conditions on which 16.46 inches of water were received during the growing season.

The four treatments evaluated on both grain sorghum and cotton were: (1) chiseled 1971, disked 1972; (2) chiseled 1971, chiseled 1972; (3) moldboarded 1971, disked 1972; and (4) moldboarded 1971, moldboarded 1972.

All plots were bedded prior to planting.

The grain sorghum, ranging from 4,200 to 4,600 pounds regardless of treatment yields were those plots which were shredded and disked but less on the no-tillage plots, with the chiseled being intermediate.

In still another soil physicist research, Agreecology compared under dryland conditions with shredding, disk, chisel and bed. No differences were obtained between treatments.

WHAT DOES IT MEAN?

According to Wendt, moisture survey by Newton, agricultural economist with the Department of Commerce, and Dr. Wilke, assistant professor at the Experiment Station, Lubbock, indicated about 20 percent of dry enough in planning for present time.

"The probability is extremely high that receive at least inches of water planting," Wendt says. "The very good that will be received in season's planting will not have to pay those soils with 'ture'."

Says Wendt, "The should take care in the moisture level from the snow and From the 1972 data, that the less the tilled, the more moisture will be conserved."

"Sorghum yields main as good with tillage as with tillage. And cotton will be increased by tillage."

The researcher is that if soil was not heavy equipment weather harvesting shredding, disk, chisel, and bed may be necessary. If soil is so that deep necessary, chisel than moldboarded standpoint of conserving rainfall.

"If further rains may be necessary in the old beds," he says. "In this case, just and planting in the beds with a planter will assure if the soils have previously compared."

A Weekly Report Of Agri-Business News

Farmcast

Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

Only Six ... Egg Production Declines ... Livestock Slaughter Increases ... Sheep on Feed Down Again.

Of the more than 200 different commodities produced in Texas, only six are above effective parity, according to records of the Texas Crop and Livestock Reporting Service.

"This is something we need to keep in mind when we hear all those glowing stories about increasing farm prices," Texas Agriculture Commissioner John C. White notes. "It's good that farm prices are increasing, but let's keep them in their proper perspective. The fact remains that farm parity is still lagging about 20 per cent behind the rest of the economy," he said.

The six commodities above effective parity—or equality of income with the rest of the economy—are oats, hogs, beef cattle, calves, sheep and lambs.

Hog prices at an average of \$34.40 per 100 pounds in Texas are \$1 per 100 pounds above parity. Beef cattle at \$42.50 are \$2.20 per 100 pounds above parity. Calves at \$56 per 100 pounds are \$7.20 above parity. Sheep at \$16 are \$4.70 above parity, and lambs at \$36.30 are \$5 above parity.

For crops, only oats are above parity. Oat prices averaged \$1.08 with parity at \$1.05 per bushel.

During the past month, most grain prices showed declines. Wheat averaged \$1.99 per bushel, down 41 cents from a month ago; corn averaged \$1.70 per bushel, down eight cents; barley was down four cents per bushel; grain sorghum was up four cents.

EGG production in Texas during January declined 17 per cent compared to a year ago while nationwide the decline was six per cent.

Egg prices to producers as of Feb. 15 averaged 46 cents per dozen, which is down six cents from a month ago.

Texas layers totaled 11,300,000, down 11 per cent from a year ago. Texas eggs laid daily per 100 hens averaged 55.8 compared with 61.3 nationwide. Egg-type chicks hatched in Texas during January is down 15 per cent from last year.

COMMERCIAL production of red meat throughout the nation during January was up six per cent from year ago. The number of cattle slaughtered was up seven per cent.

Pork production showed an increase of four per cent from a year ago, while a decrease of two per cent in lamb and mutton production was reported.

In Texas, the total of red meat production amounted to 193,900,000 pounds. Cattle slaughtered numbered 296,000, calves 11,300, hogs 168,000 and sheep and lambs 101,000. Average live weight of cattle was 952 pounds, calves averaged 566 pounds, hogs 250 pounds, and sheep and lambs 99 pounds.

NUMBERS of sheep and lambs on feed in Texas is 18 per cent below a month ago and three per cent below the number a year ago.

Current intentions to market include: March 31,000; April 30,000 and May 13,000.

WEATHER conditions over much of Texas continue to slow field activity in many areas. Cotton planting continues behind schedule in the Rio Grande Valley. Corn and grain sorghum planting time is at hand in south and south central Texas.

GET YOUR horse vaccinated as soon as possible to avoid an outbreak of VEE disease this year, authorities recommend. No case was reported in 1972 in Texas, and now is the time to get your animal vaccinated to prevent any outbreak during 1973.

COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

makes up a sizeable portion of each year's Plains crop. USDA's concurrence with the PCG view was indicated in the Federal Register notice. The notice stated "...there is



No. 1 TWO 72y was the top producer out of 56 varieties planted double row at the High Plains Research Foundation in 1972. No. 1 TWO 72y was the top producer out of 56 varieties recorded at Plains Branch Station, Clovis, N. M. - 1971.

TWO 62y was a top producer on the limited irrigation test-High Plains Research Foundation. Lonnie Hinsley - Floyd County Produced 8,330 pounds per acre on his TWO 62y and it was compared with major brands of seed. TWO 62y was his top producer.

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reason to conclude that the presence of extraneous matter doesn't affect the ultimate value of such cotton beyond that reflected in the grade reduction.

Prior to making final decisions on loan program regulations USDA will give consideration to all data, views and recommendations received from interested parties before May 9. Comment should be submitted to the Director, Cotton Division, Agricultural Stabilization and Conservation Service, U.S. Department of Agriculture, Washington, D.C.

Commodity Credit Corporation is preparing to make determinations and an announcement concerning the 1973 cotton loan program, including premiums and discounts and other regulations, some of which may be substantially different from rules in effect for 1972.

An announcement in the April 9 Federal Register served notice of CCC's intentions and gave interested parties 30 days in which to submit comment. This means the announcement of loan program details should come soon after May 9.

Premiums and discounts, as in the past, will reflect differences in loan value between the base quality and the various other grades, staples and micronaire groups. The "base quality", however, under USDA's proposal in the Federal Register would be changed from Middling one-inch, 3.5 to 4.9 micronaire to strict Low Middling inch-and-a-sixteenth, 3.5 to 4.9 micronaire.

The base loan rate for Middling-inch cotton was announced last October at 19.5 cents per pound. The new base rate, for strict Low Middling inch-and-a-sixteenth, according to USDA will be computed by adding the difference between the loan value of the two qualities to the Middling-inch rate. Thus the change in the base quality shouldn't affect the loan value of any quality in any way.

This change of base quality

appears desirable to USDA because SLM inch-and-a-sixteenth cotton is much more representative of upland cotton produced in the U.S. than is Middling-inch. The latter quality over the past 5 years has accounted for less than one-half of one percent of production whereas SLM inch-and-a-sixteenth cotton is much more representative of upland cotton produced in the U.S. than is Middling inch. The latter quality over the past 5 years has accounted for less than one-half of one percent of production whereas SLM inch-and-a-sixteenth has comprised over 13 percent during the same period.

Two other significant changes in operating provisions of the loan program are being proposed, involving (1) a requirement to enter the tare weight of each bale on the gin bale tag and (2) elimination of the 50-point discount on upland cotton reduced in grade because of extraneous matter such as bark, grass, motes, sand, etc.

The notice in the Federal Register points out that the tare weight requirement will help eliminate a problem experienced by spinning mills in handling cotton for which bale tags do not show the tare.

The second proposed revision, that of dropping the 50-point or one-half cent discount applied to cotton containing foreign matter, came as a result of a recommendation made by Plains Cotton Growers, Inc., which represents cotton producers in a 25-county area surrounding Lubbock.

In consultations with USDA officials PCG expressed its opinion that the half-cent per pound discount, over and above the reduction of one full grade, was not justified by the loss of such cotton's spinning utility.

If you don't know
Cancer's
Warning Signals,
how do you know
you haven't got one?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

1. Change in bowel or bladder habits
 2. A sore that does not heal
 3. Unusual bleeding or discharge
 4. Thickening or lump in breast or elsewhere
 5. Indigestion or difficulty in swallowing
 6. Obvious change in wart or mole
 7. Nagging cough or hoarseness
- Even if you have one of the warning signals, it doesn't mean you have cancer. But it doesn't mean you don't either. See your doctor. Only he can tell you for sure. And the earlier cancer is detected, the better are your chances for cure.

We want to wipe out cancer in your lifetime.
Give to the American Cancer Society

PTO RODWEEDER

- * Standard single chain & new double chain models are oil-lubricated to prolong life of chain & sprockets
- * The unique drive sleeve insures longer trouble-free operation eliminating U-joints
- * The adjustable shank mount bracket allows better alignment of rod & bearings. Adapts to 2" & 3" shanks
- * Bed knives are optional & are recommended for double chain models
- * A heavy duty 14N drive line is standard on all 1972 models
- * All bearings are triple sealed for durability and long life

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LOCKNEY COOPERATIVES Member-Owned	THE LOCKNEY BEACON Boosting Floyd County Agriculture

L. V. Jones & James Spurlock

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PORTABLE WELDING

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HOUSE FOR SALE - 3 bedroom, living and dining comb., kitchen, den, utility, pantry, 1 1/2 bath, fenced back yard, cellar, garage, carport. Ralls Highway, 2 1/2 mile south of Dairy Mart. Art Ratzlaff, 983-2557. 4-22p

FOR SALE - 3 bedroom house, paneled kitchen, disposal, dishwasher, utility area, central heating. Choice of financing. Call Wilson Bond at Hollis Bond Real Estate, 983-2151 or 983-3573. tfc

SEVERAL NICE two and three bedroom homes for sale. 90% loans can be arranged. Call Hale Insurance at 983-3261. tfc

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FOR SALE - 640 Acres, 3 good 6-inch wells. Call 983-2584. tfc

FOR SALE - 240 Acres farm land 9 miles southwest of Floydada. 2 good irrigation wells. Phone 983-2763. tfc

2 bedroom house, washer, wired for fence. Call 983-5051. tfc

2 bedroom house, carpeted, central air, large den, central heating, refrigerator, air conditioning, Shag carpet, tile, finished basement, central air conditioning, central air conditioning, central air conditioning. Call 983-3524. 4-22c

2 bedroom house, washer, wired for fence. Call 983-5051. tfc

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RENTALS

FOR RENT - Property - Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney 652-2642. L-tfc

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TRACTORS
For RENT or LEASE
Call 983-2836
CASE POWER & EQUIPMENT
Floydada, Texas

ROOMS FOR RENT
Weekly To Monthly Rates
LOCKNEY MOTEL
Call 652-3341

WANTED

WANTED - Poodle Grooming. For Appointment Call Cindy Dudley in Lockney After 4 P.M. at 652-2613. L4-tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

WANTED - Individual with good credit to assume balance on Beautiful Spinet. Also have Spinet Organ available. Write J&B Collection Agency, Box 3321, Lubbock, Texas 79410. 4-36c

CUSTOM PLOWING - Can run home, offset, or chisel plow. Call 983-2711 or 983-2291. tfc

THIS SPACE FOR RENT

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NOTICE

NEED FEEDER PIGS
CALL 652-3524
Lockney

COW POKES By Ace Reid



"Wul, Mr. Poorman, if we're goin' to subdivide this 'un, we'd better move over a couple of counties - that's where this 'uns blowin'!"

AUTO, FIRE & FARM INSURANCE
Floydada Real Estate & Insurance Agency
Jim Word --- Phone 983-2360

FARM MACHINERY

NORRELL TRACTOR PARTS - For Tractor and Irrigation Supplies and Accessories. tfc

MR. FARMER - Spring plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

COMBINES FOR SALE - Gleaner-Baldwin-AC-30 to choose from any model G or CII gas, LP, also any Model G gas, LP, diesel - ready for field cutting these combines have to be sold at some price - terms are available. Contact Travis Martin - Martin Motors - Seymour, Texas - Day: (817) 888-3196 - night: (817) 888-2416. 5-24c

AUTOMOTIVE

FOR SALE - 1971 GMC Pickup, 350 V8, low mileage, 983-3777, after 5 983-3251. tfc

FOR SALE - 1965 Chevrolet. Like new. Phone 652-2211. L4-tfc

FOR SALE - '63 Ford, V-8, Standard. Good hand pickup. 983-2006 or see at Hi Plains Auto. tfc

FOR SALE - 1967 Chrysler, 4400, 983-3974, 623 W. Virginia, Floydada 4-19c

FOR SALE - 1967 Impala Station Wagon. Good condition. 983-3479. 4-22c

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GARAGE SALE

GARAGE SALE - Thursday, Friday and Saturday at 1020 S.E. 8th Street in Lockney. Many different items for sale. L4-Tfp

LOST

LOST - Craftsman power saw, lost near co-op elevator on Shurbet Street, Lockney. Reward offered. Call 652-2198 in Lockney. L4-3tp

"SPRUCE UP FOR SPRING!"
Complimentary Mary Kay Facial
Call: Maxine Hill in Lockney, 652-2397 L-TFC

FOR SALE

Acid Delinted \$7.50 Per bag, 100 bags of Paymaster 202, Germination 86% - Boedecker - 45 bags B, 68, Germination 75%. All seed treated with mercurial seed disinfectant and DeMosan. Phone 652-2492 or 652-2136 L4-tfc

TREFLAN
5 GALLON
\$100 CASH
PRODUCERS COOPERATIVE ELEVATORS

FOR SALE

Dwelling - Office Combination PLUS Small Rent House
231 West California
Floydada, Texas
TULIA SAVINGS & LOAN ASSOCIATION
995-3521 Tulia, Texas Box 480

IF IT IS INSURANCE - SEE -
Barker Insurance Agency
LOCKNEY
Life - Fire - Casualty - Hospital
B. B. Wilkes, Real Estate
LOCKNEY
Farms - Ranches - City Properties
Business Leases - Loans

FLOYD COUNTY ABSTRACT CO.
Abstracts Of Title
Title Insurance
Verna L. Stewart
Owner, Manager
217 W. California
983-3728
Floydada, Texas

BISHOP-RAMSEY PHARMACY
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Pratt, Kansas 67124 tfc

STURDY Dependable Attractive
Wide selection for every prescribed need
Forearm and underarm crutches
Adjustable telescopic canes
Four legged canes
Seat Canes

Lightweight ALUMINUM CANES & CRUTCHES

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FOR SALE - Mr. Farmer, we have in stock the very helpful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney. tfp

FOR SALE - we have one brand new Underwood electric typewriter with carbon ribbon. Regularly \$259.95. On sale for \$199.95. Hesperian Office Supply. tfp

ALMOST NEW TRAILER for sale - 14 x 80, two bedroom, beautiful. West Side Trailer Park, 983-3504. Call nights. tfc

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MR. FARMER - Come to Blanco Offset in Floydada and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. Phone 983-3739. tfp

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Phone call is all it takes when you're to pour your patio, driveway, sidewalk or foundation. Let us do the work and save valuable time and effort. Guarantee a perfect mix every time.
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CALIFORNIA FLOYDADA

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CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION* 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE 75 CENTS.

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CARDS OF THANKS: \$1.00

COPY DEADLINE: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 2 P.M. FRIDAYS FOR SUNDAY EDITION.

Call 983-3737 in Floydada or 652-3318 in Lockney

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REGISTERED NURSES - 1 full time and 1 part time. Apply to administrator, Lockney General Hospital, Lockney, Texas 79241. Phone 652-3373, or 652-3537 after 5 p.m. tfc

SEMI-DRIVERS NEEDED
Local companies need Certified Semi-Drivers. Earn \$300-400 Per Week. No experience necessary, will train. For application call 317-537-1134, or write Rapidway Systems, 5140 S. Madison Ave. Suite 4 Indianapolis, Indiana. 46227. L-4p

HELP WANTED - Dog Catcher needed for City of Floydada. See manager at City Hall. tfc

WANTED - Year round farm hand. House furnished in Lockney School District. Call J. R. Turner 983-2635. L4-tfc

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DEAL DIRECT WITH COSMETIC MANUFACTURER
BE INDEPENDENT! Merle Norman Cosmetics is offering a rewarding opportunity in Floydada. Open your own cosmetic store or combine with your business. No franchise fee...no house to house selling...no middleman. Call us toll free (800) 421-2060, or write Merle Norman Cosmetics, LN35, 9130 Balanca Ave., Los Angeles, California 90053. 4-26c

LARGE national company needs lady to show their product. Two evenings per week, 5:30 to 8:30. Product carries a 50 year written guarantee. Must have nice personality, car, be able to start within 10 days. Write Box 751, Plainview, Texas. 4-22c

LOST

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FOR SALE

PARAKEETS FOR SALE - All colors - normals and rarer. Richard Ward, Dougherty, 983-2973. tfc

FOR SALE - German wire-hair pointer pups, 12 weeks old. Subject to registration. Call 983-3479. 4-22c

FACTORY OUTLET Pants - Superior Cleaners, 109 S. 5th St. 4-29c

USED MAYTAG washers and dryers. \$50 to \$150. Bishops Appliance, 983-2474. tfc

FOR SALE - Used color TV's, 3 with new picture tube, 1 with box on top, the rest with UHF built in. \$140-\$275. Two Console Stereos. Mize Pharmacy in Lockney. L-tfc

GOOD 40" electric range, clean. Bishop's Appliance, 983-2474. tfc

NEW PANTS-SHIRTS Factory Outlet. Superior Cleaners, 109 S. 5th St. 4-29c

ONE COLOR TV - Good picture, good color. \$85.00. Bishop's Appliance, 983-2474. tfc

FOR SALE - we have one good used Olivetti-Underwood printing calculator - ads, subtracts, divides, multiplies, credit balance. \$150. Hesperian Office Supply. tfp

YES...DOUBLE KNITS LOOK BETTER AND LAST LONGER WHEN DRY CLEANED

SUPERIOR CLEANERS
109 S. 5TH, PH. 983-3540

TIFFIN HYBRID Bermuda Turf, no dandelions. Will give someone who will remove in orderly fashion. Call 652-3404 in Lockney. L4-tfc

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FOR SALE - Regan electronic calculators. \$89.95. Hesperian Office Supply in Floydada, Beacon Office Supply in Lockney. tfp

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Oil Allowable Set At 100 Per Cent In Texas For 14th Straight Month

AUSTIN — Texas oil pumps will run at full capacity for the 14th consecutive month during May, the state Railroad Commission ordered Thursday.

Since the commission first ordered all-out production in April, 1972, the 100 per cent allowable has not been waived.

The U.S. Bureau of Mines estimate of market demand for Texas crude oil totaled 3,425,000 barrels daily, down 10,000 a day from April, commission chairman Jim C. Langdon said.

Although railroad commissioners often make statements on the status of energy demands at the monthly allowable hearings, Langdon had nothing to say Thursday about President Nixon's latest energy message abolishing oil import quotas and

urging deregulation of natural gas production.

The commission set exceptions of the 100 per cent allowable for the East Texas Field, 86 per cent, Kelly - Snyder Field, 76, Tom O'Connor Field, 70, and the Big Wells, Fort Trinidad, Trinidad East and Louis Fields at 80 per cent.

"While comparing the current stock situation with what it was several months ago, about the only noticeable change is in the name of the stocks that are short," Langdon said. "The National Petroleum Council projects gasoline demand to increase by about 3.1 per cent for the next several years but current gasoline stocks are about 10 per cent less than last year."

Major purchasers submitting May field nominations included AMOCO 320,000, Atlantic Richfield 159,000, Chevron 72,800, Cities Service 120,000, Continental 29,000, Crown Central 6,400, Diamond Shamrock 25,000, Exxon 642,000, Gulf 195,000, Mobil 330,000, Phillips 108,547, Shell

32,000, Sun 218,300, Texaco 196,000 and Union of California 102,500.

Wired For Sound

War, inflation and crime-in-the-streets notwithstanding, there is some good news these days. At least (and little as it is, it's something) fewer women than ever are walking around "wired for sound". The demise of the old-fashioned, wear-and-tear hair roller, begun with the introduction of electrically-warmed instant setters, is being confirmed as the devices move from the gift-gadget category to a staple appliance in women's lives.

Newest are the three-way hairsetters permitting a conditioning set for dry hair, a steam set for loose waves and curls, and a regular set for long-lasting curls. Machine-age beauty at its clever best!

The big people of this world usually leave off the big titles.

TRAIL DUST



During spasms of frustration I have felt sympathy for a tied-out and motionless windmill in a strong wind.

A senior citizen friend says he gets his exercise in walking back. He starts after something and forgets his purpose before he reaches the designated point. He then walks back to the point of origin to remember what he had in mind when he started.

School teachers usually know more than they are credited with by their students. During early years in a country school, my teacher whom I loved and admired, read some of the prose I had written on a borrowed typewriter. He told me to give up; that I would never be able to write. He was right.

Silken threads of memories dangled before the old man's eyes as he visited the grassed-over sunken place that had once been a dugout. His hands were thin and scarred, with blue veins bulging on their tops. He sat on a gypsum rock that had once been a part of the fireplace chimney, and brushed his grey moustache, then lifted his sweat-stained hat for an instant. He rose and started walking down the side of the hill to a hackberry tree. He ran his hands through the soft grass until they struck an object. It was a rusty rifle barrel driven into the earth until only a few inches were visible. A mist filled his old eyes as he gently stroked the grass and the soil. He placed a few flint rocks beside the metal barrel. Later he gathered some yellow buttercups and placed them on the spot that was a tiny grave. He held his hat in his hand and looked across the hills.

The scene has changed in Hollywood which was once the glittering capital of the moving picture industry. Many of the mighty studios are gone while others have changed to the production of television shows, but the spirit that was once

Hollywood has vanished. The ghosts of dreams of thousands haunt the streets and hopeless tears of many dreamers are gone without leaving a trace.

BIBLE VERSE

"We know that all things work together for good to them that love God, to them who are the called according to His purpose."

1. Who made the above statement?
2. To whom was he writing?
3. Where was he at the time?
4. Where may this verse be found?

Answers to Bible Verse

1. The Apostle Paul.
2. The Christians at Rome.
3. At Corinth.
4. Romans 8:28.

Drugs Fight Leukemia
New drugs and new methods of using them are making dramatic advances against leukemia. Support the research that has won these gains and give more years of life to more leukemia patients. Give generously to the American Cancer Society.

Time Change Near
Get ready. Daylight Saving Time is nearly here again. Clocks will be moved forward one hour at 2 a.m. Sunday, April 29.

LOCKNEY LITTLE LEAGUE REGISTRATION MEET BOYS 9-12

Monday, April 23
Lockney Jr. High Cafeteria
7:30 p.m.

LOCKNEY LIONS CLUB

Cotton May Rid Water Of Mercury

Chemically treated cotton may prove to be the key to removing mercury from water, says the National Cotton Council.

USDA scientists at the Southern Regional Research Lab in New Orleans recently made this discovery while doing research on new durable press finishes for cotton. They found the structure of chemicals being used in the process gave nitrogen atoms a high affinity for metal salts.

The new treatments are capable of reducing mercury content of contaminated water below the five parts per billion now permitted in drinking water. Other methods for removing mercury from water have not proven as effective or as inexpensive.

The treated cotton used for mercury removal can be in any form from chopped fibers to woven or knitted fabrics. Scientists say the new treatment offers intriguing possibilities.

One would be running a continuous belt of treated cotton fabric into a mercury-polluted stream to absorb the mercury. The belt could then be squeezed through rollers to remove excess water, immersed in a regenerating bath, washed, then returned to the stream to continue scavenging for mercury.

Cotton Aided Light Invention
If it hadn't been for cotton, Thomas Edison might not have been able to create the world's first practical incandescent lamp back in 1879. He discovered that a loop of carbonized cotton thread would glow brilliantly in a glass bulb when electricity was passed through it.



Get a health checkup. Find out the lump in your throat is only emotion.

One of the best things you can do to keep in good health is to have a checkup.

The reason's simple. Cancer — if detected early enough — can often be cured. So even if your checkup does reveal a problem, you've probably caught it early enough to do something about it.

Your checkup probably won't reveal anything serious. Most people who have checkups discover they're in pretty good health.

So have a checkup. Regularly. Find out you're in better shape than you think you are.

We want to wipe out cancer in your lifetime.

Give to the American Cancer Society



The people pleasin' store

Folger's Mountain Grown Coffee 79c

Assorted Fruit Flavors Hi-C Drinks 29c

Instant Breakfast 49c

Crackers 29c

Liquid Detergent 59c

Tea Bags 53c

Canned Milk 41c

Kraft's Salad Dressing Miracle Whip 49c

Northern Assorted Color Paper Towels 29c

Coffee Lightener 55c

Iodized Salt 12c

Black Pepper 35c

Brownie Mix 49c

Fruit Cocktail 29c

Morton's All Varieties Except Beef & Ham Frozen Dinners 39c

Swanson's Beef, Chicken or Turkey Pot Pies \$1

Arrow Standard Aluminum Foil 29c

Piggly Wiggly Cola or Root Beer 39c

Shampoo 88c

Baby Powder 79c

Aspirin 39c

Hair Spray 88c

LAST CHANCE TO WIN
FINAL DRAWING WILL BE FRIDAY APRIL 27, 1973

USDA Choice Valu Trim Blade Chuck Roast 89c

USDA Choice Rib Steak 1.19

USDA Choice Chuck Steak 98c

Boneless Stewing Beef 1.19

Sliced Bacon 1.09

All Meat Franks 89c

Smokie Sausage 89c

Lean & Meaty Beef Short Ribs 5.29

Cheese 87c

Flounder Fillets 87c

Breaded Perch 87c

Fantail Shrimp 95c

Asst'd. Flavors Royal Gelatin 12c

Vegetable Soup 17c

Food Wrap 29c

Piggly Wiggly Blue Laundry Detergent 59c

Right Guard Deodorant 88c

The new Funk & Wagnalls encyclopedia. Vol. 1 49c

Golden Ripe Bananas 14c

Twin Pet Dog Food 8c

Romaine Lettuce 39c

Fresh Cucumbers 39c

Tangy Lemons 39c

Cabbage 15c

Apples 39c

DOUBLE S&H GREEN STAMPS
every Wednesday
with \$2.50 purchase or more excluding cigarettes