

Y EDW ARDS SAYS,
s a people problem....not a drug problem!"
\$4,130, THAT IS!
Ray's Grand Champion Lamb Goes For Record '35 Pound


Hesperian Printed Wrong Myrtle miby wasm


## Floyd County Hesperian



JV Whirlettes Win, Lose In Tournament



The poor old sick cities need our help...and we can ease their traffic problems, alleviate their parking woes, and palliate their growing pains... by doing more of our trading at home

A well-established trade-at-home habit can do good on two fronts by (1) saving your favorite metropolis from coming down any further with big-sickness, and (2) saving your home town from a possibly terminal case of little-sickness.

| PERRY'S | THOMPSON PHARMACY | CITY AUTO INC. | Builders Mart Willson \& Son |
| :---: | :---: | :---: | :---: |
| matc.alifoena | PHARIM | finas msouse |  |
| KIRK \& SONS | MONTGOMERY WARD | ODEN Chevrolet-Olds. | CAPROCK HARDWARE |
| ${ }_{\text {139, Mssueser }}$ |  |  |  |
| REED FORD SALES INC. | PARKER FURNITURE | COLIINS IMPLEMENT CO. | $\begin{gathered} \text { MARTIN } \\ \& \\ \text { CO. } \end{gathered}$ |
| MCDONALD <br> IMPLEMENTS | HIGGINBOTHAM BARTLETT CO. | DYSON SHOE SHOP | STEWART PRINTING |
| 2iow. catreman | 24.5 wan | ${ }_{\text {cos }, \text { mame }}$ | mam |
| SOLOMON JEWELRY | PONDEROSA MEAT CO. | DOBBS MEAT MARKET \& GROCERY | HESPERIAN OFFICE SUPPL |

Vaydada, Texa1... Memories of The 1920's


Andrews Elementary Honor Roll
nfreme haor Rol
GRADE 4 teric cantry Jube Faulkenberry, Kelby Suee,
Malind Sales, Sherry Galle.
way, Loori LLyles, Tana Tyer. Tommy Myrick, Moody
Younger. Myr
 Sheron Weeks. Kay Lyn
Rainer, Carrie Sue Woody,
RDee



 Everett, Nora, Black, James
Stranee. Janet Pleasant, Brad
Carver


Arthur E. Gamble
Motley Holds Lubbock Man For Robbery
Roanuw spmas. spon为 the Motley County jail In
connection witt the Tuesiay
night robbery in which a night connection with the Tuesday
nisht robbery in which a night.
watchman was kidnaped. watchman was kidnaped.
Charged with rotboery by fire.
arms, kidnapping, burslary and arms, kidnapping, burglary and
auto theft 1 was
Law, 32, of 1618 Ave. D in Lloyd

Three Lubbock deputies ar-
rested the suspect in Lubbock
late Thursday at the home of a late
relitive Bonds totaling 880.000 were
set against Law by uustices of set against Law by Justices of
the Peace Charies. .. Smith o
Lubbock and Fred C. Bourland Lubbock and Fred C. Bourland
of Matador.
Motley County Sherife Jink


NURSING HOME HAPPENINGS

Herrera, Tracy Reddy, Melody
Stringer, Mike Allen. Todd
Hambright, Karen Turner Hambright, Karen Turne
Kristi Wilis, Becky Crabtree
Danny Nutt, Renee Danny Nutt, Renenee Sanders,
Jimmy Jones, Julie Morton, Troy Marquis.
"Be Re Rose Mary Barnes,
Osear Barcera, Osear Barrera, Mrina Blarnes,
Mike Campbell, Silvia Cadena, Mike Campbell, Silvia Cadena,
Jana Elza, Scott Graham,
Daria Parham, Connie Rich Dara Piza, Scott Graham
ards, LaSondra, Connie Rieh- Shelton, Tin ards, LaSondra Shelton, Tracy
Womack, Mike Arwine
Brad Seay, Alex Torre Reyna Baker, Debbie Dobbins,
Stella Zaragoza, Libby Huk.
aby, Leeta Adams, Marie
Harper, Andy Holcomb, Sari(By Faye Walters)
How beautiful the sunshine


## our <br> electric heating estimate




##  <br> ll


Duz sman osemectinas Lysol sue $\$ 1.19$

|  |
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|  |  |
|  |  |
|  |  |


|  |  | Shortening 694 |
| :---: | :---: | :---: |
| Green Beans 4/\$1 |  | $\begin{gathered} \text { CakeMixes } \\ 2 / 79 ¢ \end{gathered}$ |
| Peanut Butter . 80.594 |  |  |



Sunday, January 21, 1973, Page 4


Mrs. Crabtree $\begin{gathered}\text { Doris Melain. Doyle Mare } \\ \text { Ray } \\ \text { Melomaid, Dallase } \\ \text { Ram: }\end{gathered}$ Baptist Women Club Hostess

34 Club Has Program On Education

## R

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\frac{1}{2}
$$

## 

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n
$$

## 





 tion classes are offered. She
also spoke about voctional
classes for Special Education
students. students.
In the public schools she said
there are two elasses of
kindergarten, ages 5.7, which
$\qquad$

here are $\mathbf{1 3}$ ways you can
save mooney this winter on
your ut ility bills:


Floyd County Hesperian


## Upright Freezer

Air Conditioner 18000 BTU AWARE CO
Air Conditioner Air Conditioner Window Cooler Master Dryer FABRIC MASTER with wrinkle
Guard Dryer
Luncheon Fetes Mrs. Dorsey Baker


Mrs. Davis Is
Seaker For
${ }^{\mathrm{J}}$$\begin{array}{lll} & \text { nemselves } & \text { ki } \\ \text { are } \\ \text { Lo greatness. } & \text { sel } \\ & \text { Re } \\ & \end{array}$





Teresa Ann Tye And Connie Bearden Plan March Vows
$\qquad$ Quarterly Meet antro, Porter Finley washere are 13 ways you can
save money this winter on
your utility bills:


Noext culu dati is Feb. 1 w


ONOR SCOUT - Brian Vickers (center) received a certificate
ecognizing him as Honor Scout of the Comanche Trail District at
te Thursday meeting of the Floydada Lions Club Doug Palmer, hursday meeting of the Floydada Lions Club. Doug Palmer,

2OFESSIONAL DIRECTORY

## HOSPITAL NEWS



 12-21, continues, treatment.
Mason Davis, admitted $\begin{gathered}\text { E. Euta Meredith, admit } \\ \text { 1-16, continues treatment. }\end{gathered}$ Mason Davis, admitted
12-28, continues treatment.
Gena Tarpley, $\begin{aligned} & \text { 1-16, continues treatment. } \\ & \text { Timotea Rodriguez, ad }\end{aligned}$ $\begin{array}{ll}\text { Gena Tarples, admitted } 1-1, & \begin{array}{c}\text { Timotea Rodriguez, adn } \\ \text { ted } 1-16 \text { continues treatme } \\ \text { Susie Perrymon, admit }\end{array} \\ \text { continues treatment. }\end{array}$

Mrs. Gonzales


THANK YOU!!
FOR MAKING 1972 THE BEST YEAR EVER






- NOW -



## ANNUAL MACHINERY AUCTION <br> 10:30 A.M.




Production Credit Loaned '187 Million To Farmers And Ranchers

## FARMREVIE

High Plains Research Reports On Grain Sorghum Yields

With costs up for about everything, you may have concluded that you can't get much for your telephone dollar anymore. Right?

## WRONG


(a)

Southwestern Bell


Up, up and away? Sheep on Feed
Dectines... Rice auota vote Set...One million
Visitors...


Water, Inc. Directors Nomit
 Through a similar percentage of the total harvest, en
the 1972 High liains cotton crop is proving superior
coton in grade, stapland miconaire but edetion
recorded in the fiber strength category, according to cotton in grade, staple and micronaire, but a detiter
recorded in the fiber strength category, becording tio
Plains Cotton Growers. Inc., Lubbock.


 In grade. early season eotton from the 1972 ery
percent White. 33.3 percent Light Spot and 16.8 eny
Corresponding figures the previous year were $16.9,63$ Corresponding figures the previous year were $16.9,68$
respectively.
Staple ength for 1972 , at 31.7 thirty-seconds of an
ahead of the 30.4 thirty-seconds average for the firsts Staple elength for 1972 , at 31.7 thirty-seconds of
ahead of the 30.4 thirty-seconds average for the fir
the 1971 crop. Also, almost 52 percent of 1972 cott the 1971 crop. Also, almost 52 percent of 1972
an inch or longer, compared to only a little
those staples in 1971.
Mieronaire in eading from the Micronaire readings from the current seas
disappointing to many farmers, are still outs
record of 1971. Average for the crop so compared to a 3.0 a average at this stage of the har
and over 30 percent of this year's crop has fal
desirabie 3.5 to 4.9 range, as opposed to desirablie 3.5 to 4.9 range, as opposed to a bare 1 pe
Micronaire generally is considered a measureme
maturity, reflected by the shape and diameter maturity, reflected by the shape and diame
fibers. Immature fibers are thin, flat or oval
fibers are "fatere and more nearly rou
measurement is made by deteriming the a measurement is made by deteriming neary the air
50 gram sample subjected to an exact
registering below 3.5 on the miceant $p$. registering below 3.5 on the mieronaire "machine"
price because of its expected below par spinning price because
performanee.
 appeared mature had a much lower mike tha
Coton technologists are attributing this fac
normal temperatures and inadequate sunshi
sta hormal temperatures and inadequate
stages of boll development last summer.
Pressley, or breaking strength
 percent above the 75.000 mark.
The drop in strength of this
$\qquad$ adversely affected micronaire. . A to of even greate
determining fiber strength was the abnormally determining fiber strength was the abnormally
available to plants during fiber development. increase in fiber length, which, in terms of the 1.3 thinning perim

THESE LOCKNEY FIRMS
ARE MAKING THIS FARM NEWS POSSIBLE

| PERRY IMPLEMENT CO. |  |
| :---: | :---: |
| Lockney's John Deere Dealer | PROVIDENCE FARM SUPPI |
| PATTERSON GRAIN CO. |  |
| Grain - Fertilizer | SPONSOR NEEDED HERE |
| LOCKNEY COOPERATIVES |  |
| Member-Owned |  | THE LOCKNEY BEACON



 TARM BUREAU OFFICE THURSDAY NIGHT
The Floyd County Farm provide fresh feeder cattle to
Bureau office in Floydada will the stockmen of this area. All
 Bureau livestock purchasing for further explanation of this think and hope the adoption is
good, but the best thing would be for them to move to anothe
called meeting of Texas Farm
Bureau delegates in March, 1971, in Dallas. The program's
guidelines were developed by 7
Margarine Get your Jackpot Preserves Crackers Chunk Tuna
 anead. parties, as well as the
the atationship of the Congress
relo
with other branches of with other branches of
Government, particularly the

Probably at no time does the
flower of "reform" bloom more fower of reform bloom more
fully in the Washington garden
that at the present. January nows seem only to nourish it.
If the usual prevails, however. The usual prevails, however,
quite a few of the buds will nuever fully open and begin to
fade and wilt at about the time real nature begins to awaken
in the spring.
One of the brightest blooms in the reform garden is that
one attacking the seniority
system. The reformers want to system. The reformers want to
make it possible to depose
certain chairmen of certain certain chairmen of certain
committees and substitute one
of their own. Some headway in this direetion has been made those advocating the change. They complain of the system
and recite the evils built into it
but no one has yet devised anything be
ning risks.
The Senate will again
grapple with abolishing rules Whipple werthit abolishing rulters. Both
issues have budded before but have failed to fully blossom.
One reform which has goo chance of being enacted, and is
more important than all the others. is a change in the
archaic manner by which the Congress goes about its task of
taxing and spending. Under little corrent systion between what the government between wh
taxes and what it spends. deficits between income and utgo will amount to approxitional massive deficits will materialize over the nex
everal years. Builtin increa built-in increases in revenue. appointed a joint committee of responsibility of trying to give
an over-all picture of estimated revenue and estimated spend spending commensurate wit
tax collections. As the government now
operates it is something like a operates it is something like a
large family, each of which has
a credit forget how many credit cards daughters and in-laws, so the In buy everything on credit
In addition the head of the house makes some long-term
contracts for an automobil and maybe a summer place. A
the end of the year the knock on the door may be a marsha
bearing bankruptey papers. As will be recalled,
Aeale of the last Congress over
placing a ceiling on spending The Congress has the author and spending but has failed to act evenly and orderly. Now priorities on spending and is eliminating certain vital pro in others. This should be the
judgment of the Congress.
 representing counties which
indicated an interest in the (TAMDA), and affiliate of the of tivestock desired at the purchasing agent fills order at is a non-profit marketing lowest possible net cost to the buyer. Shince TAMDA is association incorporated under movement of livestock from Agricultural Marketing Asso
Texas laws through which all the original producer to ciation (an AFFF affiliate), this $\begin{aligned} & \text { masketarm Bureau developed } \\ & \text { mrovide the buyer-producer }\end{aligned}$ makes the program national in
scope. AAMA currently coor "Sometimes," he added
can't sleep,
thinking of it." preciation for the people in
17 th Congressional DisThe U.S. House of Repre-
sentatives and the Senate sentatives and the Senate
opened last week with the
usual ceremonies, preceded by caucuses of both political
parties. Not tall was harmony and there is no expectation
that all factions will lock in
fond embraces in the months
 At Mortons 39c Cut Corn

Suppers



## Frozen Dinners



Guest Editorial.... Are You Friendly To Strangers
'Cool Cucumbers'
$\qquad$to tell the concern what fine, friendly peoplewe are. We'd probably raise a pot of money
as a concession. Had this stranger announcedhis purpose in being here, we would have falliness" and "hospitality.".
$\qquad$ ness" and "hospitality" "
$\qquad$

 stangers. what this stanger herexinas hhat they stand to oet a new factory in payment
But he wasn't interested in the community, "company manners." He wasn't interested in how the community would treat an out-of
town manufacturer here with the announced purpose of looking for a factory location. He was interested in how the community would treat factory workers who might become citi-
zens of that community. We denv that Thians are untriendy But we admit that we all are sometimes
thoughtless, unconcerned, too involved with our own problems terned practice involved with
friendiliness to strangers and of
$\qquad$"entertaining angels unawares,"
No doubt had the Bethlehem innkeeperNo doubt had the Bethlehem innkeeper
known the identity of Mary and Josepp,
Christ would not have been born in a stablet.Christ would not have been born in a stable!
There are many things Tulia needs. Weneed new payrolls but our best effoers. often
are fruitess. But we have other needs thatare fruitless. But we have other needs that
ARE attainable any day in the week. We canattain them for the asking.Many of us are creating impressions with
strangers every day-filling stations wethstrangers every day-filling station altten-
dants, waitresses, policemen, clerks, peopledants, waitresses, policemen, clerks, people
permitted to answer business telephones,
students , iutiesstudents, joustices of the business tele tephones,
sonnel, school teachers, even
$\qquad$editors school teachers, even newspaper

Development
Means More Jobs For Rural Youth


 Ratain inionern Ampy
 ormit fin ouse A ibe of


 bitreme hation Nond und
 Onf union mitis mat
 and "City life
$\qquad$


$\qquad$Hid wiy whe whery

was selected grand champion market wether in judging final


NOW IN STOCK! THE LIVING BIBLE
PARAPHRASED
IN ONE VOLUME


THE BEACON OFFICE
HESPERIAN OFFICE SUPPLY

CANCER AND YOU
More Children
Will Die Of Cancer

 percent of farmers make more
money from off-farm work
than they clear from their farm well as their sonss, and
daughters, are finding a job in
local industry a good way to hold on to the rural way of life
they like while eniong
ncomes that come closer to

fFa student ray hinton and
Congratulation Ray!

Producers Cooperative Elevators


New Efficiencies Mean
Larger Cotion Profits
PHOENIX. Not new ma-
chines, but new and better
efficiencies hold the key to chines, but new and better
efficiencies hold the key to
more money for more money for cotton
producers in moving their
product from the field to the mill. J.K. ("Farmer") Jones deeiared here.
Jones, manager of mechan-.
ization research for Coton ization researer for Cotton
Incorporated, the research, Incorporated, the research,
sales and marketing company
sponsored by America's cotton sponsored by America's cotton
growers through their dol-
lar-per-bale program, spoke at lar-per-bale program, spoke
the 1973 Belwide Cott
Production Mechanizion Conference here.
He said the true significance ha inexpensive methods of
handling and storing seed
cotton is the efficiencies they within the overall fiemponent to mill
system of cotton processin developed a cotton module
builder syster for handing
and storing seed cotton that is being used ford cotton that is
birst time
this year by some 18 producers
and A cotton rick compactor
system. introduced last year in
the High Plains of Texas is being used this year by
uparars of 600 producers and But to Jones, the importance
of Cotton Incorporated's new
machinery lier does, but in what it can mean
in money-saving and mon-
ey-making efficiencies other machinery in associated
functions. handling and storing seed
cotton can lead to other
cutomation in the harvent automation in the harvesting,
ginning and transpportation of
cotton and that, to Farmer
Jones, is urgent. W.e must look not only a
what has happened in the past What has happened in the past
and at the current situation,"
he said. "we must look also a che near future.
Jones believes the costs of
moving cotton from field mill will inevitably go up. As
reasons for possibly imminent
increases, he eited state and federal regulations on highway
and gin safety, liter and
pollution antrois increased pollution controis, increased
minimum wages and possible
overtime payments, and a recent designation of cotton
dust as a major health hazard.
$\qquad$ he said, continusus improve
ment is necessary just
maintain current cost levels. maintain current cost levels."
Jones said the main cost of
moving cotton from the field to the mill is capital investment,
with the harvester or gin
ranking as the most expensive item, depending upon annual
volume per unit.
IIncreasing annual volume is the most direet way to reduce
this cost, he hasserte. And he
outlined four ways by which

variety that matures crop in in
early. ${ }^{\text {Early }}$
can mean maturing cotton can mean as much as a a 20
percent increase in annual gins, Jones said.
A second way is for
producers to increase the field
efficiency of their harvesters Producers of theing harvesters.
traiers think
they have achieved good
efficiency if they reach 60.65
percent. percent. But Jones thinks it
should be taeast as high as 75
to 80 percent, which he said combines harvesting beans
and small grains average.
$\qquad$
$\qquad$
$\qquad$
$\qquad$ Finally, increased volume
could come from reducuing peak
demands in the sto demands in the storage,
transportation and marketing of cotton after gind marketing
"Controlled flow of seed from the gin can can
immediately reduce total coasts in these areas by $10-15$
percent." "Jones said
reductions reductions are possible with
one compression and accurate
sampling at the sampling at the gin, both of
which in turn will allow more
efficient marketing of the Jones said the idea of
ricking seed cotton on the turnrow is not new. Neither is
the idea of stacking modules. But stacking it it in of doing
them mechanically is new, he said. And that is where Cotton
Incorporated research has Incorporated research has
been effective. The rick compactor and
module builder systems of
handling and stor cotton exert powerful influ-
ences for improved efficiencies on other functions in the field
to mill movement of cotton. Mr
ly off
and
the
tunit
som
Med
that
spe

They allow harvesters
$\begin{aligned} & \text { operate at fult capacity } \\ & \text { whenever crop and weathe } \\ & \text { conditions permit, and the }\end{aligned}$ conditions permit, and they
increase harvester field eet
ficiency and reduce turnow
labor. labor. the same time, the gin
At
can operate at a constant rate can operate at a constant rate
during seheduled hours to
obtain maximum efficiencies from equipment and labor.
Jones said producers Jones said producers who
keep their wits about them
need need not worry about preserv-
ing the quality of fint and seed
in stored cotton. Numerous studies already. condumeted by
state ageneies, USDA people and growers have shown that
there is no deterioration in
quality when quaity when moisture in the
seed cotton mass is below 12
percent. Producers who pay atten-
tion to seed and trash will risk
little dand and Jitte danger, he said.
Jones added that some
growers are now measuring
efficiency in tew efficiency in terms of man-
hours per bale for harvesting,
handling. ginning and packag. ing. Some have improved
efficiency to two manhours
per bale for all operations. producers to make this same
type of analysis." he siad
".ompetition in the fiber market will not permit cotton
producers the luxury of
ginning as fast as they can
harvest." Jones expect the low-volume "We can to
become victim of the same
destiny as the neighborhood
grocery as

## Rex Brack

 Urges Savings Bond Purchases An unusual opportunity toconvert 1972 F Federal incometax refund checks into U.S.
Saving Bonds was announced
today by Rex Brack, State
Chairman for the Bond Chairman for the Bond
Program and Viae President of
Braniff International. The Treasury is estimating
that this could be the largest
tax-refund year tax-refund year in history,"
Mr. Brack said, "with 822
billion going to some 58 million recipients. an average of
nearly $\$ 400$ apiece.
The U.S. Savings Bonds Division, through the coopera-
tion of the Internal Revenue
Service, provides immediate opportunity for thone receip-
ients to convert their refund
checks into Bonds.
Be secial Bond Application Form is
being mailed, with instruc-
tions, along with each taxrefund check. Persons wishing
to turn their refund checks
into Bonds., need only fill outt
the form, taking it along with Savings Bonds issuing nearest.
most tikely the bank. There,
Bods will be issued promptly,
"This timely opportuity,"
Mr. Brack continued, "permits Mr. Brack continued, "permits
indiviuals to buy Bonds in the
amounts desired, in a manner To Be Explained Next Thursday
tered nurse from the West
Texas Home Health Texas Home Health Agency,
will le in Floydada at the First
United Methodist Col United Methodist Church on
January 25 at 2 p... to talk
about the Medicare Prog She would like to toge the
opportunity to outline and
explain the benefits explain the benefits of the
program and to answer any
questions you might and questions you might have.
Miss Campbell explains that
many Miss Campbell explains that
many of the residents of Floyd
County are not County are not taking advan-
tage of the many services
Medicare Her assistant, Mrs. Johnson,
and the nurse who makes to Floydada five days a week,
Mrs. Pierson, will also be with offered to come has graciousand to provide the ceitizens of
the Floydada area the opporsome of her staff about the
Medicare Program. It is hoped that everyone will make a
special effort to

## DASH ${ }^{5} 3^{69}$

 28 oz.
 CHESE 97 SAUSAGE $\$ 14$


LETTUCE 4) 29 AVOCADOS 23 APPLES $\quad 5$ TANGERINES (3) 4 LEMONS $4: \$$ LEMONS 4 : 1 ONIONS Barty
Crocker



## SPARE RIBS

 LETTUCE



