

The Floyd County Hesperian



FLOYDADA, FLOYD COUNTY TEXAS 79235 SUNDAY, OCTOBER 22, 1972 16 PAGES IN TWO SECTIONS 10¢ COPY NUMBER 50



QUEEN...Cindy Simpson, with crown and roses, reigns over 1972. Runners-up in the Queen selection were (left to right) Cary Cogdell and Nesa Jackson. (Staff Photo by Jim Huggins)

Bureaus To Honor Mahon

1972, has been Congressman Mahon are invited to participate, said Boyce Mosley, president of the Floyd County Farm Bureau. Tickets, costing \$5 each, can be purchased at the county Farm Bureau office, or from the following persons:

In Floydada, Jimmy Seay at the First National Bank or Wendell Tooley at The Hesperian office.
In Lockney, H. E. Frizzell,

nap Elected Chairman

bean Producers Board officers three new members were installed by Bob Gray, assistant director of marketing from the Agriculture Commissioner's office. New members who will serve six year terms are Don Blacketer, Honey Grove; Jack Witten, Edmondson; and Jack Stoesser, Dayton. They succeed Feagley, W. A. Mabry, and Lloyd Goldston of Petersburg whose terms expired.

Caprock Chat

BY WENDELL TOOLEY

CONFESSIOIN is good for the soul... so if you the Floydada-Ralls football game, it was because I from the press box instead of on the sideline. much. I "chicken out" and moved to the nice warm there were times when we could hardly see out of The Winds number one fan Claude Weathersbee, Preston Watson and Charles Tyer helped me of us couldn't be wrong.

time our sports photographer James Huggins and got some good action shots.

THE youth were well behaved in the MAC for party, and everyone seemed to enjoy the new around 200 were there.

A FINANCE committee meeting of the MAC and we were just wondering where we would to buy several needed items...like ping pong tables, floor polisher, dishes, silverware,

our problems were solved Friday when my Mrs. Moss came in the front door and said to me, "My have always thought a lot of the Massie family the MAC this \$500 to help buy some of the

Mr. and Mrs. Moss we can plan for purchase of items at our next MAC board meeting.

ALL NOTICE the story over one page three trick or treat drive for CROP Monday night, giving their time... let's all share our finances why cause.

AN A GOOD SPITTER SPIT?... the winner of championship Spitting Contest on the Canyon last week "spat" some 16.4". He was also the as he hit the middle of the spittoon at ten feet. didn't report what kind of chewing tobacco he probably be seeing it in the advertisements and's spitting champ Uses Old Chaw Tobacco... and be a champion!"

the Lubbock Avalanche Journal had the number one spot on its area rankings last Cooper, third Denver City, fourth is Tulia.

ME, two of the World Series games were night and I thoroughly enjoyed them. The Oakland batters and won the Thursday night game in ninth inning... real exciting.

'Winds And Rain Too Much For Ralls

It Rained The Whole Game

By Wendell Tooley

Folks, it took a whole half game of football at Wester Field Friday night for the Floydada Whirlwinds to get thawed out and begin their winning ways.

Sloshing through the first half with the rain pouring, they found the Ralls Jackrabbits had come to play ball and it was 0-0 at halftime.

However, when the game was over it was Floydada 28, Ralls 0.

Mark Vinson accounted for two touchdowns, two extra points, Rex Rose made another, and John Cagle's passes to Mike Hale and Marc Smitherman were good for eight more.

The only difference in this homecoming game and the one four years ago was it rained all of this one instead of just the last half. Oh, yes, we won this one, and lost the one with Hale Center.

At halftime superintendent of schools A. E. Baker admitted we needed an astrodome.



INTERCEPTED... Floydada defensive halfback Errick Jones (35) returns an intercepted pass in the first quarter, shaking off an attempted tackle by Ralls' Ray Bounds. (Staff Photo by Jim Huggins)

Play By Play First Half

Floydada took the kick-off with quarterback Mike Hale keeping for four, then Vinson splashed through the middle for six and a first and ten. Hale and Vinson made another first down and the ball was on the 47 yard line. A fumble, stiff Ralls defense, and Vinson punted. But friends, it didn't punt... a Ralls lineman crashed through, blocked the punt and sent it headed toward the Ralls' goal.

Ralls had the ball on the 'Winds 27 yard line. Then Errick Jones (I think) covered a Ralls fumble and the 'Winds again had the ball. Again the 'Winds couldn't go and Vinson kicked a good 43 yard punt.

Ralls' Couch made their first, first down and the ball was on the 34 yard line. Ralls tried a pass that was knocked down, and finally kicked to the 'Wind 20.



MARC SMITHERMAN'S REACH... wasn't long enough, though the Whirlwind end made a diving effort, to get to this fourth-quarter pass. (Staff Photo by Jim Huggins)

FLOYD COUNTY 4-H ACHIEVEMENT BANQUET SATURDAY

The annual Floyd County 4-H Achievement Banquet is set for Saturday night, October 28. The banquet will begin at 7:30 p.m. in the Lockney Grade School Cafeteria.

All 4-H members who have turned in record books, and their parents, are eligible to attend.

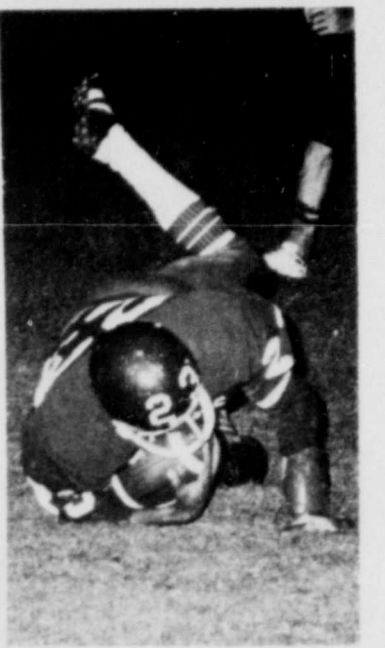
No School Friday

Public schools in Floydada will dismiss Friday, October 27. Teachers from Floydada and the area will attend a TSTA (Texas State Teachers' Association) regional meeting in Lubbock on that day.

Ten Absentee Votes Are In

County Clerk Margaret Collier said 65 absentee voting ballots were mailed out Thursday and 10 persons have voted absentee as of mid-day Friday.

Absentee voting will continue through Nov. 3 and may be cast through the county clerk's office or by mail.



TRIPPED UP... Full-back Jerry Hearon is downed on a draw play that nearly went for long yardage against Ralls Friday. (Staff Photo by J. Huggins)

swim and began to play the game.

With 8:08 left in the third quarter, Vinson "slipped and slid" for 24 yards and the first TD. The TD was set up by a short Ralls punt and a nine yard run by Cagle.

The try for extra points was no good and Floydada led 6-0.

Ralls had hardly taken the kick-off when they fumbled and the numbers on the back of the 'Winds were so muddy we couldn't tell who recovered for Floydada.

Cagle and Vinson carried for two first downs, then Rose made a beautiful 15 yard run and the ball was on the Ralls five yard line. Vinson crashed through center for the second TD. Cagle tried to go around the right side for the two extra points, but didn't quite make

SEE WINDS PAGE 8

COACH'S COMMENTS

Floydada head coach L. G. Wilson said the Whirlwind offense finally "jelled" in the second half of the Ralls game Friday night, and he feels the "Winds were so muddy we couldn't tell who recovered for Floydada."

"The offensive line did the best job they've done all year, coming off the ball and blocking," Wilson said after the game. "Tackles Steve Hale and West Whittle, guards Steve Holmes, Ruben DeLeon and Mike Hatley, and center Jay Jones did a fine job for us in the offensive line, and the backs were running for that extra yard," he added.

SEE COACH PAGE 8



OOPS!... A wet football pops out of Whirlwind quarterback John Cagle's (24) grasp and into the rain-filled sky of Wester Field. Steve Hale (70) recovered for Floydada and the 'Winds' went on to score after the third-quarter bobble, one of many during the

Friday-night Homecoming game with Ralls. Other 'Winds in the picture: Steve Holmes (64), Mike Hale (12), West Whittle (73), Rex Rose (22). (Staff Photo by Jim Huggins)

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FOOTBALL CONTEST

WEEKLY PRIZES

1st \$750
2nd \$500
3rd \$250



Date	Time	Opponent	Place
Sept. 8	8:00	Post	Here
Sept. 15	8:00	Frenship	Here
Sept. 22	8:00	Olton	Here
Sept. 29	8:00	Dimmitt	There
Oct. 6	8:00	Friona	There
Oct. 20	7:30	Idalou	Here
Oct. 27	7:30	Ralls	There
Nov. 3	7:30	Tulia	There
Nov. 10	7:30	Floydada	Here
Nov. 17	7:30	Abernathy	There



Contest Rules

One game is listed in each of the advertisements on this page. Each team is numbered. In the "Entry Form," circle the number of these teams you believe will win this week's game. Circle the numbers to indicate tie. Pick scores in the games, which also count in determining the winner.

Winners will be announced the following week. ALL ENTRIES MUST BE PLACED IN BEACON BOX BEFORE 5 P.M. FRIDAY OF THE WEEK MARKED BEFORE THAT TIME TO BE ELIGIBLE FOR PRIZES.

Prizes will not be given to members of the team who mediate directly on two consecutive weeks.

Official Entry Form

Name _____
Address _____
City _____

CIRCLE THE NUMBERS OF THE TEAMS YOU PICK TO WIN

1 2 3 4 5 6 7 8 9 10
13 14 15 16 17 18 19 20 21 22
25 26 27 28 29 30 31 32

Tie-Breakers (INDICATE SCORE)

WICHITA STATE _____ WTSU
WHEELER _____ MEMPHIS

MEET THE LONGHORNS



MARTIN STOERNER plays guard for the Longhorns, and wears number 60. Stoerner is 5'10" tall and weighs 150 pounds. He is a junior on the Longhorn roster. Martin is the son of Mr. and Mrs. Wilfred Stoerner of Lockney. [Staff Photo]



ROBERT MURDOCK plays linebacker on defense, and center on offense for the "Big Red," and wears number 52. Murdock is 5'7" tall, and weighs 160 pounds, and is a sophomore on the Longhorn squad. He is the son of Mr. and Mrs. Kenneth Murdock of Lockney. [Staff Photo]



ELIAS SAENZ plays linebacker for the Longhorns, and wears number 35. Saenz is 5'8" tall, and weighs 200 pounds. He is a senior on the Longhorn squad. He is the son of Mr. and Mrs. Thomas Saenz of Lockney. [Staff Photo]

Longhorns
We're Behind You All The Way!
GO FIGHT WIN

<p>Byrd Pharmacy Professional Pharmacy Service 1. TEXAS A AND M AT 2. BAYLOR</p>	<p>Webster Service & Supply "Where You're Always Welcome" 13. ROOSEVELT AT 14. COOPER</p>	<p>Consumers Fuel Association GO BIG RED! 23. PERRYTON AT 24. LEVELLAND</p>
<p>Around the Clock Protection FLOYD CO. Insurance AGENCY JERRY PAUL COOPER 3. TULIA AT 4. IDALOU</p>	<p>Lockney Cooperatives Cotton - Grain - Fertilizer - Cattle Feeding Feed - Seed - Chemicals 15. FRIONA AT 16. LITTLEFIELD</p>	<p>Mize Pharmacy Your Complete Family Drug Store Gift Headquarters 25. CANYON AT 26. DUMAS</p>
<p>Sun-Vue Fertilizers, Inc. Your Smith-Douglass Dealer 5. LOCKNEY AT 6. RALLS</p>	<p>Baccus Motor Co. Authorized FORD Dealer 17. MORTON AT 18. OLTON</p>	<p>First National Bank IN LOCKNEY Member F. D. I. C. 27. LUBBOCK HIGH AT 28. MONTEREY</p>
<p>Davis Lumber Co. "Where Customers Send Their Friends" 7. AIR FORCE AT 8. ARIZONA STATE</p>	<p>Parker Home Furnishings Carpet - Furniture - G. E. Appliances 19. LAMESA AT 20. BROWNFIELD</p>	<p>Keeter Grocery Quality Groceries & Meats CUSTOM SLAUGHTERING MEAT PROCESSING 29. PLAINVIEW AT 30. HEREFORD</p>
<p>Lockney Gin LESTER CARTER 9. DENVER CITY AT 10. FRENSHIP</p>	<p>The Tye Company ON THE PLAINVIEW HIGHWAY 21. PITT AT 22. SYRACUSE</p>	<p>White Auto HOME OF GREATER VALUES 31. TEXAS TECH AT 32. SMU</p>
<p>DANS AUTO SERVICE 111 WEST LOCUST PHONE 652-2462 11. TAHOKA AT 12. SLATON</p>	<h1>GO BIG RED!</h1>	

le, Hintons Win ate Fair

County live- brought back from the state week. Although not in on the cattle and sheep releases were Friday. of the Floydada first in the Purebred or grade Dean Hinton in the Suffolk, grade class sheep James placed the same division. placed ninth in the division of sheep. Show Hinton won first in weight steers and Hay first in the steers, class 8

Estes Officer ial Club

Mark Estes has Scribe to Ko Sari Club at McMurry is the son of Mr. Claude Estes of Floydada High a junior at

orn, ppointed sionaries

Mrs. Richard N. Pablo, Calif., were sionaries appoin- by the Southern n Mission Board to be assigned to an nistry in Japan. spent his early and and Crosby is the son of Mr. Johnnie Horn of Floydada resi- Horn is the A.H. Robertson

the First Baptist Sobrante since n is a graduate Baptist College senior year held ate in Croten. subsequent ur and Burley, n is a recent the master of e from Golden eological Sem- Valley, Calif. is the former of Bovina. Mrs. n Board that nial sense of call ns came while Idaho in 1966, simultaneously, she and her wanted them onaries. three children el Jr., soon to y, who is eight, e four.

polled Herefords. Dean placed third in the medium weight Polled Herefords. James showed the champion Polled Hereford steer, an animal that weighed 945 pounds. Father of the Hinton showmen, Henry, also got in the winning circle with third place in the Texas Breeder Award. The Hintons live at Dougherty, the Billy Hinkles in the Cedar Hill community.

OBITUARIES

Verne Nelson

Services for J. Verne Nelson, 71 year old druggist, banker and investor, and a native of Floydada, were held Friday in Blackburn-Shaw Memorial Chapel in Amarillo. Nelson was dead on arrival at Northwest Texas Hospital in Amarillo Thursday from an apparent heart attack.

He was the son of Will Nelson, former president of First National Bank in Floydada, and nephew of the late E. P. Nelson and Glad Snodgrass of Floydada. Nelson attended schools here and was a Floydada graduate. Following the death of his parents he was reared by an uncle, Lige Nelson. He served for 10 years as chairman of the board of directors of the Floydada bank and owned farming interests in Floyd County, as well as in Briscoe and Sherman counties at the time of his death.

Nelson at one time operated a chain of drug stores in the Panhandle area, operating Nelson Drug in Amarillo for 42 years before retiring. He was past president of the Panhandle Association, and a member of the Presbyterian Church.

Survivors include his wife, the former Thelma Teeple of Floydada; two daughters, Mrs. J. B. Landers and Mrs. T. T. Vineyard, both of Amarillo, and six granddaughters.

Trick Or Treat For CROP Monday Night

The residents of Floydada will be given the opportunity to help give thousands of hungry people overseas a chance for a change through CROP Monday night when area canvassers knock on their door. CROP is the Community Hunger Ap-peat of Church World Service whose primary purpose is to provide help to the hungry and to attack root causes of hunger. It provides high-protein foods, emergency supplies, agriculture tools, seeds, fertilizer, and funds for community and agricultural



VET SURVIVORS' AID
President Nixon has signed into law legislation providing the first real survivor benefits for widows and orphans of retired military personnel. Now survivors will continue to draw up to 55 per cent of retiree's pay.

PLEASE GIVE
TO CROP



TWO GENERATIONS OF FHS CHEERLEADERS are pictured above. Mrs. Billy Staniforth and her daughter Sarah were both cheerleaders under Polly Cardinal (center). They enjoyed visiting at FHS Homecoming. (Staff Photo)

development to approximately fifty countries overseas.

The CROP canvass is an annual affair sponsored by the First United Methodist Church and other interested churches, groups, and individuals in the community. The "Trick or Treat" for CROP door-to-door canvass will begin Monday evening at 6:30 at the United Methodist Church where canvassers will be given special instructions and assigned to a certain part of town. Last year interest in the campaign was lacking and



NEW HOMECOMING OFFICERS AT FHS ARE: (left to right) Hinson of New York travelled the farthest to Homecoming and J. C. Wester was the oldest teacher president. (Staff Photo)

donations were low. We hope people will be more aware of our campaign this year and better the cause for which we're working. We must do more to give others a chance for change. If you would be interested in taking part this year please be at the United Methodist Church at 6:30 Monday evening. Nationwide among those fully endorsing CROP you will find the following names and statements: All those who have been associated with the work of the Community Hunger Appeal of Church World Service deserve the special gratitude and admiration of their fellow citizens for the achievements

they have realized. The voluntary spirit and humanitarian goals that have guided its work for these two and a half decades have been in the best American tradition. Its efforts deserve civic encouragement and support. May they continue to advance the well-being of all mankind. President Richard M. Nixon I fully endorse your continuing efforts to eradicate hunger.

PLEASE GIVE
TO CROP.....

Shurfine America's Carnival BEST LOVED FOOD SALE


DON'T FORGET TO REDEEM YOUR EXTRA BONUS STAMPS WITH YOUR 4TH WEEK COUPONS IN YOUR GET SET MAILER BOOKLET. IF YOU DIDN'T RECEIVE ONE ASK FOR ONE AT THRIFTWAY. REGISTER AS OFTEN AS YOU LIKE FOR 50,000 FREE GOLD BOND STAMPS, DRAWING TO BE HELD 6 P.M. WEDNESDAY, NOVEMBER 1. IF YOU DIDN'T RECEIVE YOUR SHURFINE CIRCULAR THROUGH THE MAIL, ASK FOR IT AT THRIFTWAY.

WASHINGTON RED DELICIOUS APPLES LB. 19¢	 <p>October 16-21 This week's feature Your Choice 4 or 6-qt. PRESSURE COOKER \$888 \$1188 Value Value with each \$5.00 purchase</p>
ALL PURPOSE RUSSET POTATOES 10 LB. BAG 49¢	
SHURFINE FULLY COOKED BONELESS-CANNED Ham 3 LB. CAN \$2.99	SHURFINE REGULAR - DRIP OR ELECTRIC PERK Coffee 16 OZ. CAN 79¢
SHURFINE CREAM STYLE OR WHOLE KERNEL Corn 17 OZ. CANS 6 for \$1.00	SHURFINE YELLOW GLING 1 2/3 OZ. SLICES OR 29 OZ. CANS Peaches 3 for \$1
SHURFINE 18 1/2 OZ. BOXES Cake Mixes 4 for \$1	SHURFINE WHOLE 16 OZ. CANS Sweet Potatoes 4 for 89¢
SHURFINE ENRICHED Flour 5 LB. BAG 39¢	SHURFINE 46 OZ. CANS Tomato Juice 2 for 79¢
SHURFINE CHUNK 6 OZ. CANS Tuna 2 for 79¢	SHURFINE RED PLUM OR GRAPE JELLY Preserves 18 OZ. JARS 2 for 79¢
SHURFINE 14 1/2 OZ. CANS Evaporated Milk 6 for \$1	SHURFINE STRAWBERRY Preserves 18 OZ. JAR 2 for \$1
SHURFINE 16 OZ. CANS Pork & Beans 6 for \$1	SHURFINE FRESH PAK CUCUMBER CHIP Pickles 16 OZ. JAR 3 for \$1
SHURFINE CUT 16 OZ. CANS Green Beans 5 for \$1	SHURFINE 20 OZ. BOTTLES Catsup 3 for \$1
SHURFINE 8 OZ. CANS Tomato Sauce 10 for \$1	SHURFINE 16 OZ. CANS Fruit Cocktail 4 for \$1
SHURFINE REGULAR QUARTERS Margarine 16 OZ. CTNS. 6 for \$1	SHURFINE ALL VEGETABLE Shortening 48 OZ. CAN 69¢
SHURFRESH BUTTERMILK OR SWEETMILK 8 OZ. Biscuits 13 for \$1	
SHURFINE FROZEN 6 OZ. CANS Orange Juice 5 for \$1	
SOFLIN BATHROOM 2 PLY Tissue 10 ROLL PKG. 79¢	
SHURFRESH Franks 12 OZ. PKG. 49¢	
SHURFINE EARLY HARVEST 17 OZ. CANS Sweet Peas 4 for 89¢	

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Farm Bureau Meeting Place For Study Club

Farm Bureau community room, decorated in an autumn theme, was the setting for the October 10 meeting of the 1956 Junior Study Club.

The invocation, led by Mrs. Leslie Nixon, was followed by refreshments being served by hostesses, Mrs. Max Dyess and Mrs. Jack Waggoner.

Club president, Mrs. Jerry Neeley, conducted the business session. Roll call was answered by reciting a favorite Bible verse. The club's Holiday Bridge Tournament was discussed and committees appointed. Mrs. Bill Flynt was named reports chairman and Mrs. Neeley will serve the district as Texas Heritage Junior Department chairman.

Mrs. Scott Faulkenberry introduced guest speaker, Mrs. Wendell Tooley, who brought an inspirational message pertaining to religion in the home life.

Attending the meeting were Mrs. Gayle Baucum, Tommy Cathey, Richie Crow, Max Dyess, Craig Edwards, Scott Faulkenberry, Bill Flynt, Bob Hambricht, Troy Harris, Bob Kirk, Jerry Neeley, Leslie Nixon, A. C. Pratt, Choise Smith, Jack Waggoner and Jake Younger.

Guests included the speaker, Mrs. Tooley, Mrs. Mary Locke, Sherry Colston and Jo Ann Bradshaw.

Mrs. P. W. Bell Club Hostess

Mrs. P. W. Bell was hostess Thursday in King's Restaurant for the regular meeting of the 1922 Study Club. Program leader, Mrs. Ben Whitaker, gave an inspiring devotional, followed with prayer.

Mrs. J. M. Willson Jr., gave so delightfully, the book, "Invitation To Joy," a personal story by Eleanor Searley Whitney.

During business club members voted to extend their deepest appreciation to all Floydada clubs for the honor given them at the Federation salad supper Tuesday night.

Mrs. Bell served a delicious refreshment plate and favors of small candied pumpkins to Mrs. Kenneth Bain, Mrs. J. H. Barnard, Mrs. D. S. Battey, Mrs. Wilson Kimble, Mrs. R. L. Nichols, Mrs. Lon V. Smith, Mrs. Noel Troutman, Mrs. W.



FLOYDADA HIGH SCHOOL CLASS OF 1918...held a Homecoming reunion and luncheon Friday in the home of Mrs. Mae Garrett with Mrs. Cleo Goins assisting with hostess duties. Seven members of the class were present for the occasion. Pictured seated, left to right: Cleo Andrew Goins, Floydada; Carroll Hopkins, N.M., and only surviving male member of the class; Ethie Thagard Allen, Floydada and Ruth Brown, Plainview. Standing, left to right: Mae Montague Garrett, Floydada; Irene Arnes and Pauline Bishop, Lubbock. Two other class members were to have been at the reunion but due to bad weather could not attend. They are Foy Cannals Meredith of Borger and Marie Henry Baker of Munday. A class teacher, Mrs. L. T. Lubbock, was also unable to attend. The Class of 1918 originated "The Hesper," the first school yearbook. They're the ones that put the cow in the school building, they admitted Friday.

Society



CORONATION...Jimmy Cervantes crowns FHS senior Cindy Simpson 1972 Homecoming queen. In background, runners-up Cary Brown (left) and Carol Cogdell. (Staff Photo by Jim Huggins)

TV NEWS

SINCE new productions put money in their pockets, Hollywood producers and unions are engaged in a campaign to get TV networks to expand the number of new episodes in a series from the present 22 to 26 per year. This would mean a decrease in re-runs, and should make for happier viewing.

But the strain may give a hernia to the network's piggy bank.

HOLLYWOOD technicians are capable of producing. The average 30-minute TV program is filmed in three days. The two hour special can be done in 20 days or less.

SOME MAJOR corporations who use TV for advertising are now also investing in films for TV. Some companies who have plunged into this enterprise are The Quaker Oats Company, Mattel, Inc., General Electric Company, and Faberge, Inc.

Nation's corn crop expected to decline. McGovern vows cut in farm property taxes. It's very easy for some people to believe that they're natural-born leaders.

The nation includes those "openminded" persons who listen to only one side.

John Connally, former Secretary of the Treasury: "The rate of inflation in America today is less than in any other country in the world."

Simpson's Jewelry & Floral Shop

Bulbs For Fall Planting Arriving Soon
FRITZ AND ELEANOR SCHACHT
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*(if different from your own)

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Southwestern Bell

New Arrivals

Mr. and Mrs. Lanny Ray Glascock of Lockney are parents of a daughter, Angie Lane, who was born in Central Plains Hospital in Plainview, Saturday, October 14. The baby weighed seven pounds and seven ounces at birth.

Grandparents are Mr. and Mrs. Bill Glascock of Lockney and Mr. and Mrs. Weldon Hammonds of Floydada.

Mary Martha Class Meets In Lockney

The Mary Martha Class of the First Baptist Church met for their social meeting Wednesday morning, in the home of Mrs. Les Ferguson.

The meeting was opened with a prayer led by Mrs. H. E. Frizzell. Mrs. J. B. Cumbie brought the devotional from Isaiah 51:11.

Mrs. Ferguson served coffee and cake to a guest, Mrs. F. W. Payne and members: Mmes R. C. Mitchell, Willis Apple, H. E. Frizzell, Howard Brown, Neil Recor, Weldon Smith, J. B. Cumbie, A. W. Payne, Willis Reynolds, and Miss Francis Payne.

Your opinion of yourself is always different from that of your friends.

The myth of human equality fools no one but those who yearn to be fooled.

There is a vast and fundamental difference between promise and performance.

Penseroso Club Meets In Lockney

Penseroso Junior Study Club met Thursday evening in the home of Mrs. Byron Brock with Mrs. Jerry Perry serving as co-hostess.

The meeting was in observance of Federation Day and program theme was "Happiness Is... Working Together". The meeting was opened with prayer by Anita Bigham and roll call was answered with "How I've Grown Through Club Work." Special guest speaker was Mrs. Louis Fry, Caprock District Junior Director of the Texas Federation of Women's Clubs, Program

JOLLY STITCHERS TO MEET IN LOCKNEY

The Jolly Stitchers Club of Lockney will meet Thursday, October 26, at 2 p.m. with Andy Jolly. All members are urged to attend and visitors are welcome any time.

Lockney Women Attend Meeting

Caprock Junior Director, Mrs. Louis Fry and four members of the Athena Junior Study Club attended the thirteenth annual fall board meeting and workshop in Silverton, October 14. Attending from Lockney besides Mrs. Fry were Mrs. Jerry Williams, president of Athena Junior Study Club, Mrs. Warren Mathis, first vice president; Mrs. Ted Carthel, district chairman of outstanding junior clubwomen, and Mrs. Joe Taylor who acted as page for the president.

The registration, "Love to Know You", coffee hour, was held in the library of the Silverton High School and was hosted by the March of Time Study Club. President of Caprock District Mrs. O. C. Rampley called the general assembly to order in the auditorium. After the presentation of colors by Scout Troop 262 of Silverton and the Pledge of Allegiance and Salute to the Texas Flag led by Mrs. P. W. St. Romain of Plains, the invocation was given by Mrs. Marshall Cooper of Gristown, Troy Jones, Mayor of Silverton gave the welcome and Mrs. A. T. Coccannougher of Lubbock gave the response.

Assisting Mrs. Rampley with presiding duties were Mrs. Harold Green, first vice president from Tahoka, Mrs. Jack

Carnival At South Plains October 28th

The public is invited to the Halloween Carnival at South Plains School Saturday, October 28, beginning with the judging of costumes at 7:30 p.m.

Fun, games, prizes and plenty of food is in store for those attending.

The event is being sponsored by the South Plains School Parent Teachers Association, who extend an invitation to all.

chairman for the evening was Jackie Holt, district junior secretary - treasurer. Mrs. Holt, carrying out the theme "Happiness Is..." used large peanut characters to introduce Mrs. Fry. Each character represented a different phase of the speaker's life: wife, mother, kindergarten teacher, friend and finally junior director. Comical incidents in Mrs. Fry's life were related to the group in the introduction. In speaking to the club, Mrs. Fry gave a "pattern for life," stating that no life was complete without each pattern piece. The speaker then told briefly of her several duties as junior director and of her recent trip to the state board meeting. A corsage designed of fresh flowers and peanuts was presented to the speaker as well as a friendship book signed by each member. To further emphasize federation, each member was given a name tag, bearing a peanut character and telling which office of federation department chairman they were.

In a business meeting conducted by vice-president Gayle Jackson, members planned a Halloween party for the Satellite School. Members will help take the children trick - or - treating, and then entertain them with a party as they return

to school. Members were Barbara McClellan, district Fall Board Silverton October time II Penseroso will be hostess for conference. As the is planned and members will construction posters, tags, and corsages, and entertain juniors in district. Entertainment given as door prizes members plan to board meeting.

The club also has birthday cards to the Lockney at Home.

The hostesses were berry sodas, treats to the following: Cheryl Bradley, Barbara McClure, Barbara McClure, Cheryl Bigham, Andy Ford, Sheryl Bybee, Gayle Jackson, Janie Bayley, Jackie Holt, and Lou Fry.

Yale to build partial colleges.

Burch says limit television classes: Britain tightens on cigarettes. Limit is seen jets to Chinese.

Tennis Entertainment

The women of the Tennis Club and women of the Tennis Club and the Olton Tennis day, October 17. Robin Tournament luncheon following Floydada women's salads and the held at the home Davis, Jr.

Those attending tersburg were Brunting, Jimmy ert Fullington, Larry Hughes, Jr., Ken Meas Ramsey, George Mrs. Charlie Koo James Norfleet.

The Floydada players were: Copeland, Lon Flynt, James Hendrix, Charlie John C. Moss, Edward Westerman.

Mrs. Ken Petersburg and Hendrix of Floyd most sets in the Mrs. Jimmy Byburg and McDowell of Floyd the second division.

The Petersburg host a Round for the Tuesday, November will begin at 9 a.m. interested in asked to call Mrs. Mrs. Bill Hendrix November 12. names may be scheduling play-

MAIN ST...
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Worship...
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B. Ogles...
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School...
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Programs...
Worship...
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Thursdays...
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J. Durkop...
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Bob Wright...
BAUTIST...
Robert Foster...
School...
Worship...
Worship...
Training...
Worship...
Prayer...
Chair Practi...
BAPTIST...
Carl Coffee...
Worship...
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ady-to-w...
Davis L...
Lumber...
farmers...
J.

Lockney Area

Make Church - Going a Habit



TOUCHDOWN



TOUCHDOWN . . . we all know the thrill that lifts us to our feet when OUR team scores. We cheer, we sing and shout.

It takes teamwork to put a man over that goal line. The whole team must work together to move that ball down the field . . . "the right way." The guards and tackles must hold the line. The ends must be "on target" to receive passes. The quarterback must know his plays and execute them with speed and skill.

Likewise, in the game of life we need wisdom and strength beyond our individual endeavor. It is essential to receive inspiration and help in order to achieve successfully our goals in life. Your church can provide that faith which leads to everlasting victory.

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Scriptures selected by the American Bible Society



MAIN STREET CHURCH OF CHRIST
 W. Hise, Minister
 Sunday
 School 9:30
 Morning Worship 10:30
 Evening Worship 6:00
 Wednesday
 Class 9:30
 Week Service 7:30

TRINITY LUTHERAN CHURCH
 W. Oglesby, Pastor
 Sunday Services
 School 9:45
 Service 10:55
 Programs 5:00
 Worship 6:00
 Monday
 3:30
 Board 1st Thursday
 each month 7:30
 Service Guild 2nd and
 4th Thursdays each month

ASSEMBLY OF GOD CHURCH
 Sunday School 10:00
 Morning Worship 11:00
 Evening Worship 7:00
 Service
 Sunday 7:00
 Pastor, Bob Wright

W.M.U. SALEM
 Robert Foster, Pastor
 Sunday School 9:45
 Service 11:00
 Training
 5:00
 Morning Worship 6:00
 Sunday Prayer
 7:30
 Choir Practice

W.M.U. BAPTIST CHURCH
 Carl Coffee, Pastor
 Sunday School 10:00
 Morning Worship 11:00
 Training Union 6:00
 Evening Worship 7:00
 Service Wednesday
 7:30
 Brotherhood, W.M.U. and
 W.M.U. Wednesday 7:30

SAN JOSE CATHOLIC CHURCH
 9 a.m. Service of the
 Word of God and Holy Com-
 munion
 Service of the Word of God
 and Holy Communion is ce-
 lebrated also on Tuesday,
 7:00 p.m. Christian Educa-
 tion Classes:
 9 a.m. Grades 1-3
 9 a.m. Grades 4-8
 9 a.m. High School Stu-
 dents
 7 p.m. Adults
 8:00 p.m. 1st Sunday of the
 month 9:00 a.m.
 Confession of Sin: Before
 services
 Parish Council: Meets the
 1st day of month at 3:00

W.M.U. CHURCH
 W. Anderson, Pastor
 Meeting Wed. 8:30 p.m.
 Sunday School 9:45
 11:00
 5:30
 7:00

W.M.U. CHURCH
 W. Anderson, Pastor
 Meeting Wed. 8:30 p.m.
 Sunday School 9:45
 11:00
 5:30
 7:00

FIRST BAPTIST CHURCH
 W. Neil Record, Pastor
 Sunday School 9:45
 Morning Worship 11:00
 Christian Training
 Time 6:00
 Evening Worship 7:00
 Prayer Service Wed. 7:00
 W.M.U. First Wed. 6:00
 Mission Friends
 Tuesday 3:30
 Girls in Action - Grades
 1-3 Tuesday 4:00
 Girls in Action - Grades
 4-6 Tuesday 4:00
 Acteens Wednesday 6:00
 Baptist Men - Breakfast
 as Announced
 Youth Choir Sunday 5:00
 Church Choir Wed. 7:45

LATIN AMERICAN BAPTIST CHURCH
 Mickey Munoz, Pastor
 Sunday School 9:45
 Morning Worship 10:50
 W.M.U. Brotherhood 5:00
 Training Union 6:00
 Evening Worship 7:00
 Prayer Service
 Wednesday at 7:30

LATIN AMERICAN CHURCH OF CHRIST
 Bible School 9:45
 Morning Worship 10:45
 Evening Worship 6:00
 Wednesday Service 8:00

LOCKNEY LATIN AMERICAN ASSEMBLY OF GOD CHURCH
 Sunday School 9:45
 Morning Worship 11:00
 Evening Worship 7:30
 Men's Fellowship
 Tuesday Evening 8:00
 W.M.C. Thursday 8:00
 Christ's Ambassadors
 Saturday Evening 7:30

CHURCH OF CHRIST
 West College and Third
 Frank Duckworth, Evangelist
 Sunday Morning Worship
 Services 10:30
 Sunday Evening Worship
 Services 6:00
 Wednesday Evening Prayer
 Services 8:00

LONE STAR BAPTIST CHURCH
 Sunday School 10:00
 Morning Worship 11:00
 Training Union 6:00
 Evening Worship 7:00
 Prayer Service Wednesday
 Evening 7:30
 Brotherhood, First Monday
 Night
 W.M.U. First and Third Mon-
 days at 9:30 a.m.

CEDAR HILL BAPTIST CHURCH
 Sunday School 10:00
 Morning Worship 11:00
 Evening Worship 6:30
 Prayer Service
 Wednesday at 6:30 p.m.

CEDAR HILL ASSEMBLY OF GOD CHURCH
 James D. Jones, Pastor
 Sunday School 10 a.m.
 Morning Worship 11 a.m.
 C. A. Service 6 p.m.
 Evening Worship 7 p.m.
 Wednesday Evening
 Service Sundown

Hodd & Davis Super Market
 We Give BUCCANEER STAMPS

Plains Electric
 Electrical Irrigation Installation

Lockney Beacon
 Your Hometown Newspaper

Downs Department Store
 Ready-to-wear - Quality Cleaning

Davis Lumber Company
 Lumber and Building Supplies

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 J.D. Copeland

Sun Vue Fertilizers
 Your Smith-Douglas Dealer

Keeters Grocery
 Friendly Service Every Day of the Week

Parker Furniture
 Home Furnishings and Appliances

Dans Auto Service
 Repair Specialists

Perry Implement Company
 Lockney's JOHN DEERE Dealer

Lockney Co-op Gin & Elevator
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 Phone 652-2211

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 We Appreciate Your Business

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 Phone 652-2262

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 FRED D. BYRD, Pharmacist

Consumers Fuel Association
 Everything for the Farmers

Patterson Grain Company
 Lockney

Simpson Jewelry & Floral

Jackson Tire Company
 Shamrock Products - National Tires



FLOYD PHILOSOPHER Tackles, But Then Gives Up, The Problem Of Big Cities' Financial Ills



Editor's note: The Floyd Philosopher on his Johnson grass farm struggles with another problem this week without finding an answer. Dear Editor:

According to an article I found in a newspaper yesterday the cities of the United States spent one and a quarter billion more dollars than they took in last year.

Revenues of all city governments in the country totaled 37.4 billion dollars last year, a gain of 4.7 billion over the previous year, but the cities spent 39.12 billion. In other words, they're going in the hole.

I got to thinking. That's exactly the shape farmers were in when there used to be a farm problem. It was costing them more to produce a crop than the crop was bringing in, and the problem was wrestled with on all levels until it finally was whipped.

The way it was whipped was simple: farmers mostly just disappeared. From 55 percent of the population they dwindled to 40 percent, then to 20 percent, and now, finally, they're down to less than 7 percent.

When you're only 7 percent of the total population, with only 7 percent of the vote,

you're no longer a problem.

Now, with cities, I don't know. If they're taking in more money than ever before and still not making ends meet and still not meeting the needs of their citizens, the supposition might be, let nature take its course, what worked with the farm problem ought to work with the city problem, but there are some perplexing questions going unanswered.

For example, what do you do with a city that gives up? Tell its citizens to move to town and get a job? With an abandoned farm, you can always put it in grass and run cattle on it, but with a city, there's so much pavement and cement I'd feel sorry for the man who tried to graze it. Oh, there're some lawns you might run goats on, and backyard swimming pools would make fairly good stock tanks, but on the whole I'd say the range conditions in Lubbock or Amarillo would be of a very poor quality and hardly worth fencing.

I'm sorry, I just don't have the answer to this problem. I will try to work on it some more later.

Yours faithfully,
J. A.

ALMOST IDENTICAL—The circulation department of the Brownfield News has been scrambling about since Sept. 24 to obtain more copies since all the papers sold out due to the photo of the angel in the clouds which appeared in that issue. Now along comes the Andrews County News which carried almost an identical photograph submitted by an Andrews woman who asked that her name be withheld. Following is what was inscribed on the back of the photo: "The picture was taken in May, 1971, at the funeral services of the Rev. W. M. Temple of Rayville, La. After taking pictures of the flowers, casket, etc., one exposure remained on the roll of film and, wanting to finish the roll, the camera was simply turned skyward to the clouds and the last exposure made. When the pictures came, the picture of Jesus was on the film. The film company examined it in every way and said the negative was authentic."

Floydada Lions Visit Museum

The Floydada Lions Club enjoyed a trip to the Floyd County Museum following their noon luncheon Thursday. Alma Holmes was director

of the tour which included some 30 Lions and their guests. Many of the Lions commented that they were

surprised at the good progress made by the museum.

The Lions will meet in the MAC next week.

Joe Vasquez Frat Pledge

CANYON — Joe Vasquez, Floydada sophomore, pledge Alpha Kappa Psi, the national business fraternity, at West Texas State University.

Vasquez is a management major.

The West Texas chapter, Epsilon Iota, was formed to recognize scholarship in business and industry.

FLOYD DATA

Visiting last weekend in the V. D. Turner home were Mr. and Mrs. Ira Medley of Mustang, Okla., Mrs. Bill Ford of Agra, Okla., and Mr. and Mrs. Virgil Boyd of Dallas. The group also visited in the S. D. Medley home. Mrs. Ford, Mrs. Boyd and Mrs. Turner are sisters of S. D. and Ira Medley.

LOCKNEY SCHOOL CAFETERIA MENU

- MONDAY:
Country Fried Steak
Chopped Broccoli
Buttered Corn
Rolls
Applesauce Crisp
Milk
- TUESDAY:
Roast and gravy
Seasoned green beans
Egg celery carrot salad
Orange whip
Cornbread
Milk
- WEDNESDAY:
Pork chop
Buttered potatoes
Cabbage carrot salad
Hot biscuits
Peanut butter cookies
Milk
- THURSDAY:
Pizza
Cherry gelatin with fruit
English Peas
French bread
Brownies
Milk
- FRIDAY:
Cheeseburger
Lettuce
Tomato slices
Peaches
Potato salad
Milk

FLOYDADA SCHOOL CAFETERIA MENU

- For Week of October 23, 1972
- MONDAY:
Tuna salad
Buttered potatoes
Early June peas and carrot coins
Hot rolls and butter
Strawberry shortcake
1/2 pint milk
- TUESDAY:
Meat loaf with zippy sauce
Buttered corn
Vegetable salad with French dressing
Hot rolls and butter
Banana pudding with wafer
1/2 pint milk
- WEDNESDAY:
Ranch style beans with chili
Buttered spinach
Harvard beets
Hot cornbread and butter
Peanut butter cookie
1/2 pint milk
- THURSDAY:
Turkey and dressing with giblet gravy
Green beans
Cranberry sauce
Hot sliced bread and butter
Fruit salad
1/2 pint milk
- FRIDAY:
School dismissed for teacher meeting



TEXAS STATE REPRESENTATIVE Phil Cates of Lefors (left), Representative Mike Moncrief of Fort Worth, and Senator Jack Hightower of Vernon joined Governor Preston Smith this morning for the signing of Senate Bills 20 and 21 which amend trailer light and brake law.

Louis Cardinal Named WTSU B&B Social Chairman

CANYON — Louis Cardinal, Floydada freshman, has been elected social chairman for the Block and Bridle organization at West Texas State University.

Cardinal, an animal science major, is the son of Mr. and Mrs. Fred A. Cardinal, Dougherty.

Block and Bridle all phases of state husbandry work university.

TRAILER BILL PASSED

The Texas Legislature completed action on the modification of the brake and lighting requirements for trailers when the Senate, on October 13, accepted the House version of the Bill.

The final legislative action ended three weeks of intensive and sometimes frustrating discussions among representatives of interested groups and legislators. The modification procedure proved to be unusually complex in that it was difficult to arrive at solutions and compromises which would give trailer users practical relief and at the same time maintain reasonable safety features to protect the general public from traffic accidents. It must be remembered that farm trailer users were not the only group vitally interested in the final results. Also included were the boat, fertilizer, pole, mobile home and other miscellaneous groups. It was a difficult task to rewrite the Bill in order to be fair and practical and prevent any group from vigorously opposing the final Bill.

In brief, the principal features of the new Bill as they affect farm trailers are:

A. Registration - It will no longer be a requirement under certain conditions to operate a farm trailer at thirty (30) miles per hour or less in order to register for the \$5.00 green tag license. This will permit farm trailers under certain conditions to be operated in excess of thirty (30) miles per hour.

B. Electric Lighting Requirements:

1. Farm and fertilizer trailers registered as such are not required to have any fixed electric lights (this includes stop lights and turn signal indicators) during daylight hours (one-half hour before sunrise to one-half hour after sunset).

2. Boat trailers with a gross weight of 3,000 pounds or less are exempt during daylight hours from all fixed electric lights.

3. Boat trailers with a gross weight of 3,000 to 4,500 pounds are exempt during daylight hours from all fixed electric lights except stop lights and turn signal indicators.

C. Brake Requirements:

1. Every vehicle and trailer shall be equipped with brakes acting on all wheels except:

a. If the gross weight of the trailer, semitrailer, or pole trailer does not exceed four thousand, five hundred (4,500) pounds, it is not required to have brakes. This means this classification of trailers are exempt from the thirty (30) miles per hour limit and may travel at the posted speed limits for trailers.

b. If the gross weight of the trailer, semitrailer, or pole trailer exceeds four thousand, five hundred (4,500) pounds but does not exceed fifteen thousand (15,000) pounds, and the vehicle is not drawn at a speed in excess of thirty (30) miles per hour, it is not required to have brakes.

c. If the gross weight of the trailer, semitrailer, or pole trailer exceeds four thousand, five hundred (4,500) pounds but does not exceed fifteen thousand (15,000) pounds, and the vehicle is drawn at a speed in excess of thirty (30) miles per hour, it must have brakes acting on both wheels of the rear axle.

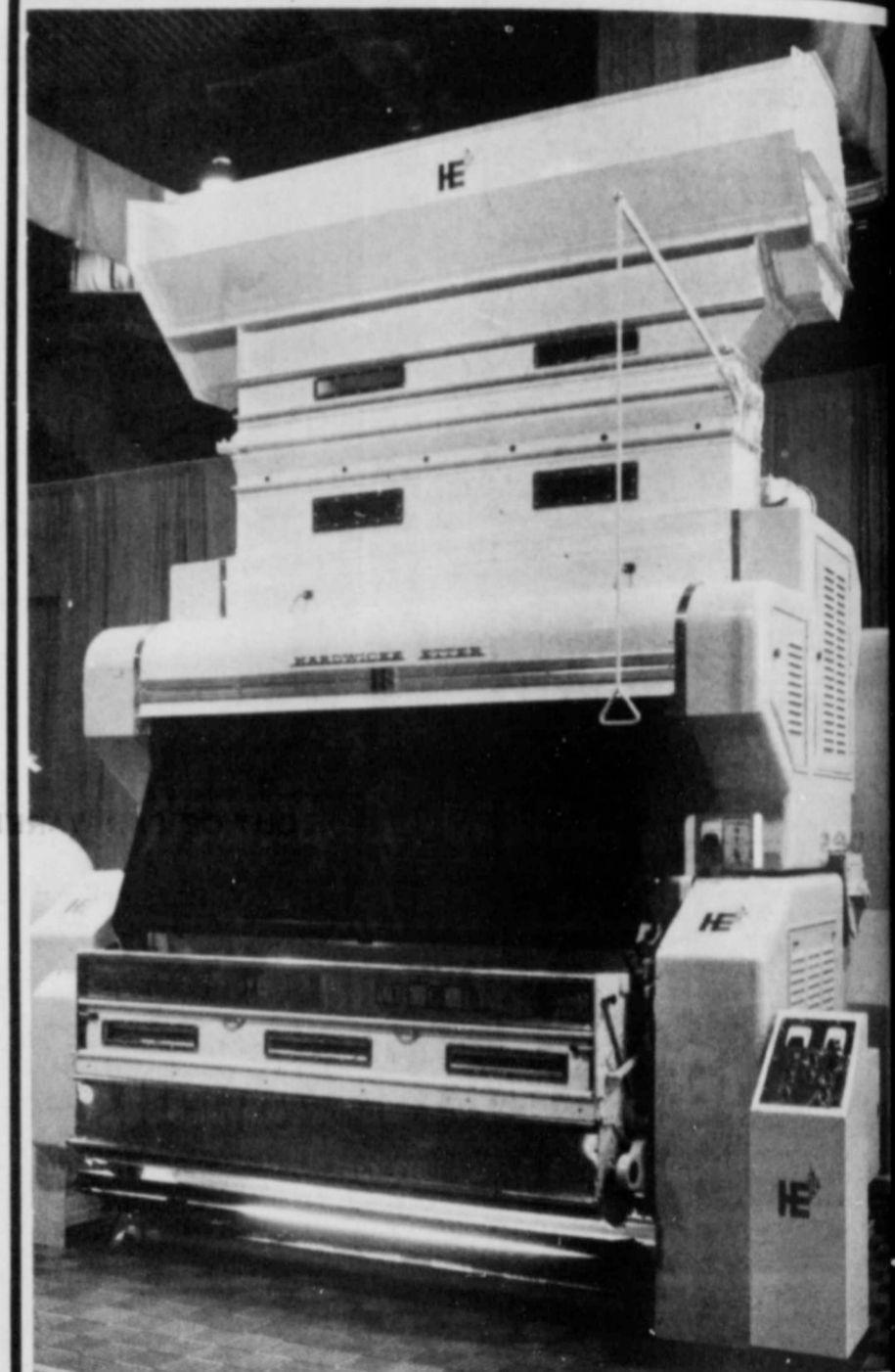
d. If the situation requires brakes on trailers, then a surge or inertia system of brakes may be used if the gross weight does not exceed fifteen thousand (15,000) pounds.

THIS INFORMATION GIVEN FOR THE INTEREST OF THE FARMER BY

Producers Cooperative Elevators

FLOYDADA

DOUGHERTY



Allmon Cotton & Grain Company, Inc., installs a new Hardwicke Eter Gin to provide improved quality and service for local cotton ginning requirements. The new Regal 224 Gin is a dual saw gin utilizing two saw cylinders taking cotton from the same roll bar affords many advantages over conventional gins. The Regal 224 equipped with 224 saws and is designed to meet all the demands placed upon it to comply fully as a high capacity gin. Since there are more saws at work in the Regal 224 than there are in any gin now on the market, it is not necessary to process extremely high volumes of cotton by the individual saws to obtain a high capacity operation. This greater number of saws provides greater capacity. With the relatively low tip speed of the saws, and no rib gaps. Operators are assured of quality preparation of cotton for the farmer.

We believe in keeping cotton ginning as simple as possible. Ginning your cotton on a minimum amount of machinery yet maximum efficiency designed with you the customer in mind. Better turn-out, better grades and maximum service when you gin with us.

WE INVITE YOU TO TRY US THIS YEAR

WHEN GINNING TIME COMES.

There is no other fabric like 'COTTON' Grow it - Wear it - Buy it

COTTON IS STILL KING OF FIBERS

Serving You Since 1957

Winnie & Lester Pearson
Invite You To
"Come Gin With Us"

Allmon Cotton & Grain, Inc.

WEST OF MCCOY, SOUTHWEST FLOYD COUNTY (806) 667-1111

A PEARSON-GREEN-SHIPMAN INTEREST



AVAILABLE OCTOBER 19

ELECTRONIC CALCULATORS WITH TAPE
\$295

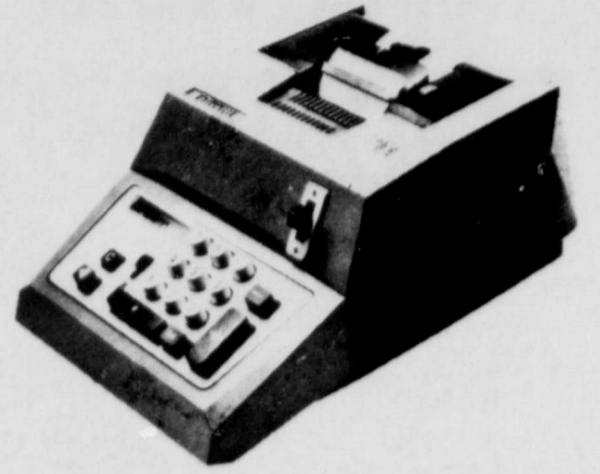


SMITH CORONA TYPEWRITERS

\$89⁹⁵ up
ELECTRIC PORTABLES
\$149⁹⁵



ELECTRONIC CALCULATORS
\$99⁹⁵



OLIVETTI-UNDERWOOD ADDING MACHINES
\$89⁹⁵

Rubber Stamps

ing Machine Paper

ers

rs

mofax & 3M Paper

g Systems

opes

Pens

ograph Paper

es & Staple machines

ns

Bookkeeping System

g Paper

writer-Adding Ribbons

er Bands

& Tape Machines

MR. MERCHANT !

THERE MAY BE SOME OF OUR MERCHANTS WHO STILL THINK THEY MUST BUY OFFICE SUPPLIES, OFFICE EQUIPMENT, OFFICE MACHINE AND OTHER SUPPLIES IN PLAINVIEW OR LUBBOCK.

POSSIBLY THIS HAS BEEN THE CASE IN THE PAST, BUT NOW WE WANT YOU TO KNOW WE HAVE COMPLETELY RESTOCKED OUR OFFICES WITH JUST ABOUT EVERYTHING YOU NEED.

IF WE SHOULD BE OUT OF AN ITEM YOU NEED, WE CAN SUPPLY OUT OF OUR WAREHOUSE WITHIN 24 HOUR NOTICE.

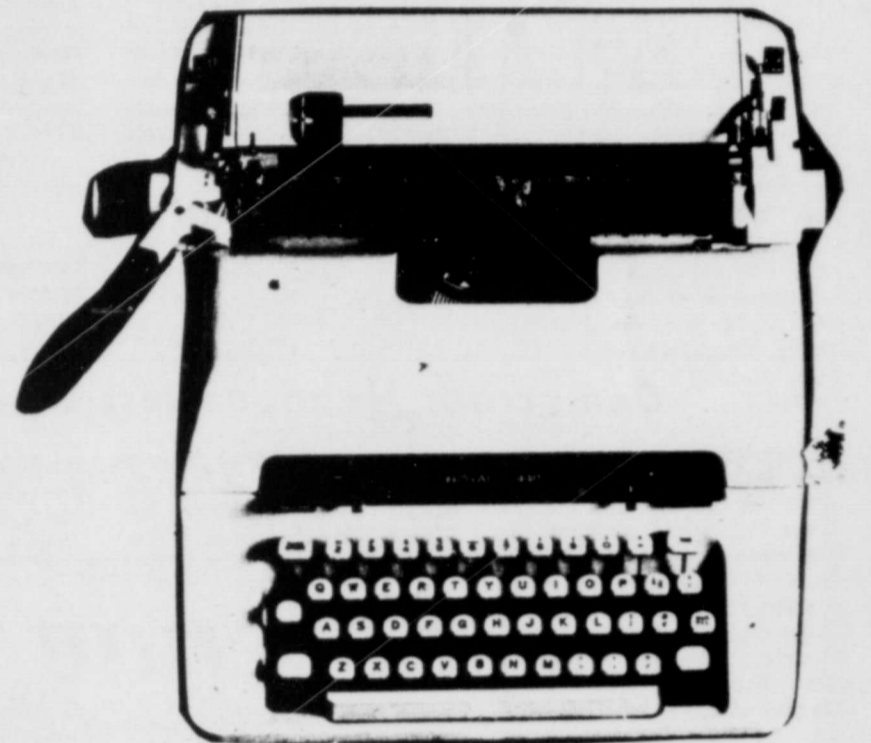
WE FEEL THAT OUR PRICES ARE COMPETITIVE WITH THE PLAINVIEW OR LUBBOCK OFFICE SUPPLY BUSINESS AND WELCOME THE OPPORTUNITY TO COMPETE WITH THE PRICE YOU ARE NOW PAYING FOR OFFICE SUPPLIES, OFFICE EQUIPMENT, OFFICE MACHINES. WE WANT TO BE OF SERVICE!

IN FLOYDADA

HESPERIAN OFFICE SUPPLY

IN LOCKNEY

BEACON OFFICE SUPPLY



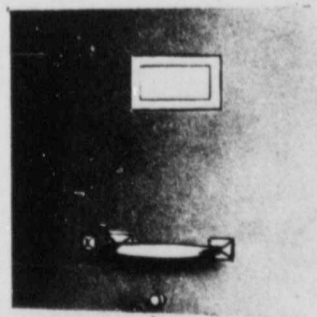
440 ROYALS
\$89⁹⁵
Slightly used



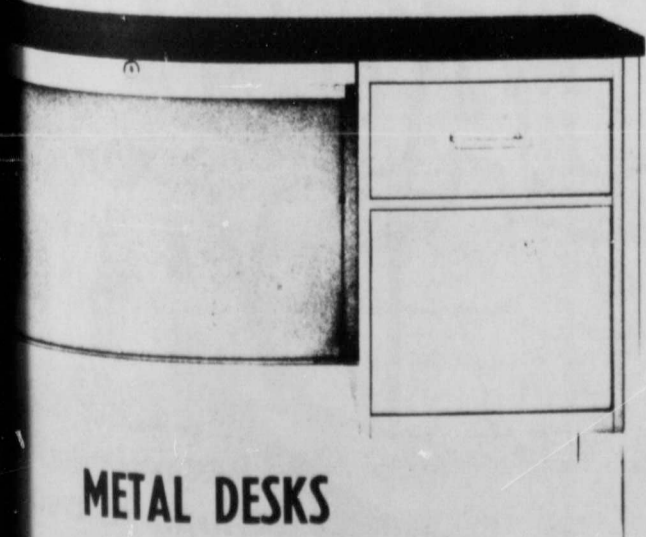
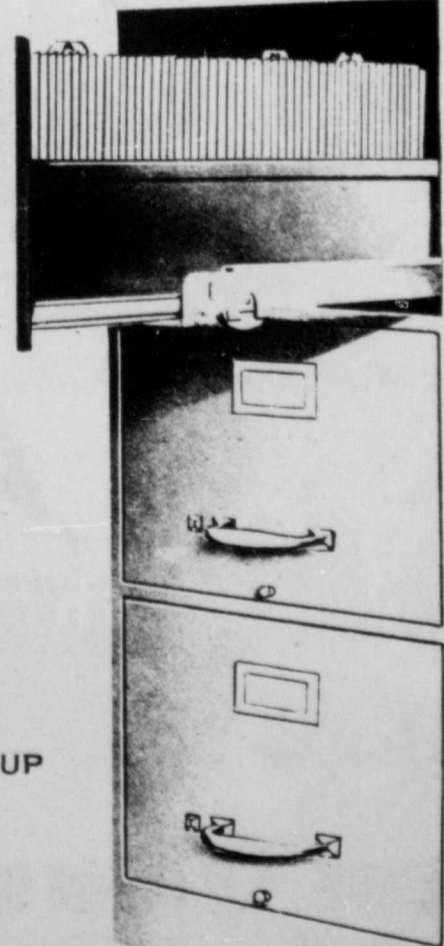
SECRETARIAL CHAIRS
\$32⁹⁵ up
USED FOR ONLY \$20



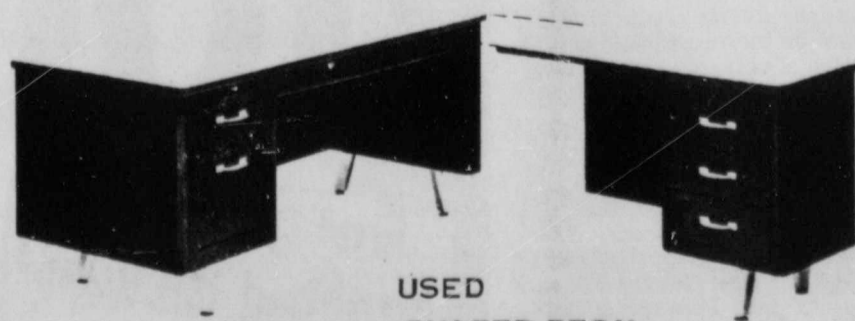
TYPEWRITER TABLES



4 DRAWER FILING CABINETS
\$49⁹⁵ AND UP



METAL DESKS
\$65 UP



USED L-SHAPED DESK
\$100⁰⁰

Cold Front Sets Off Rain

Football Scores

AREA SCHOOLBOYS
DISTRICT 4-AAAA
 Monterey 7, Hereford 0
District 3-AAAA
 Amarillo 14, Borger 6
 Pampa 29, Caprock 14
District 3-AAAA
 Abilene Cooper 7, Midland Lee 3
 Midland 33, Abilene 6
 San Angelo 28, Odessa 15
District 3-AAA
 Estacado 14, Colorado City 0
 Lamesa 26, Dunbar 0
 Brownfield 7, Sweetwater 0
District 1-AAA
 Canyon 13, Levelland 0
 Dumas 6, Muleshoe 0
 Perryton 27, Tucumcari 0
District 2-AAA
 Ector 13, Kermit 13
 Andrews 30, Fort Stockton 0
 Monahans 20, Seminole 13
District 3-AA
 Littlefield 21, Dimmitt 2
 Friona 7, Olton 0
District 4-AA
 Floydada 28, Ralls 0
 Lockney 30, Idalou 0
 Tulia 14, Abernathy 0
District 5-AA
 Tahoka 18, Cooper 7
 Post 8, Frenship 7
 Roosevelt 28, Slaton 0
District 7-AA
 Coahoma 20, Stanton 0
District 2-A
 Silverton 19, Wellington 0

Wheeler 26, Valley 6
 Silverton 19, Wellington 0
District 3-A
 Bovina 14, Sudan 14
 Hart 14, Farwell 6
 Kress 12, Springlake-Earth 0
District 4-A
 New Deal 6, Crosbyton 0
 Lorenzo 31, Spur 0
 Petersburg 6, Hale Center 0
District 5-A
 Plains 0, Anton 0 (Plains wins on penetrations 5-0)
 O'Donnell 28, Ropesville 0
 Shallowater 6, Seagraves 6 (Shallowater wins on penetrations 2-1)
District 7-A
 Knox City 42, Paducah 7
District 1-B
 Happy 35, Wilson 8
 Nazareth 12, Lazbuddie 0
 Matador 7, Armerst 0
 Meadow 22, New Home 12
 Sundown 42, Whiteface 6
District 3-B
 Jayton 44, Sands 0
Eight Man
 Borden County 38, Cotton Center 6
 Dawson 40, Garden City 0
 Smyer 32, Loop 6
 Three Way 44, Whitharral 0
Six Man
 Bula 30, Flower Grove 0
 Fluvanna 25, Southland 6

A cold front set off rains in Floyd County that began off and on Thursday. Although the damp weather has stopped the grain sorghum harvest, cattle and wheat farmers welcomed the moisture...the ground was getting pretty dry.

Most all grain sorghum is harvested in the southern part of the county, while it is estimated 50% out in the north part of the county.

Ginners felt that not enough cotton was open to damage it appreciably.

The official rainfall gauge at Producers Cooperative in Floydada showed a total of .38 Friday afternoon.

The temperature was recorded down to 31 at the coldest point in the cold front.

Lockney Area
 Most of the farmers who are cutting maize were figured to wrap up their cutting this week. However, the rain has put a damper on the cutting.

The rainfall was not heavy. North of town reports of .4 to .6 were recorded, and south of town around .8. In the eastern section, reports of .2 to .4 were received, and about the same amount recorded west of Lockney.

The rain should not affect the cotton crop, as many people were hoping for a freeze.

Saturday morning there was an official report of 1.22 inches of rain, with weather still foggy and rainy.

TOO LATE TO CLASSIFY:
 CAPROCK HOSPITAL is now accepting applications for full time assistant cook. Qualified interested persons may call for appointment at 983-2875 between 8 a.m. and 5 p.m. weekdays.

CATTLE AND LIVESTOCK BUYERS

WE NEED MEN IN THIS AREA.
 Train to buy cattle, sheep and hogs.

We will train qualified men with some livestock experience. For local interview, write today including complete background, address, and phone number.

WESTERN MEAT PACKERS TRAINING, INC.
 4318 Woodcock, San Antonio, Texas 78228

Democratic Headquarters Open

Democratic campaign workers Dana Scott Galloway, Bravada Garrett, and George Johnston, working under the direction of the Floyd County Democratic Party, officially opened the McGovern-Shriver Democratic Campaign headquarters Wednesday, October 18. The headquarters is located at 128 West California, in between Montgomery Wards and KFLP radio station. Hours for the organization are from 9 a.m. to 6 p.m., and interested individuals may stop by and obtain free voter education materials, campaign buttons, posters, and bumper stickers.

Contributions will be greatly appreciated and should be mailed to: "McGovern-Shriver Democratic Campaign," Box

87, Floydada, Texas 79235, or brought by the campaign headquarters. Everyone is invited to come by and visit.

PLEASE GIVE TO CROP MONDAY NIGHT

Revenue Pie 'Iced'

PHILADELPHIA (AP) — Declaring that "the sun is rising for America," President Nixon signed at Independence Hall Friday revenue-sharing legislation he said gives birth to a new revolution returning power to the people and holding promise of local tax relief.

"It is appropriate that we launch this New American Revolution in the same place where the first American Revolution was launched...196 years ago," Nixon said. "It is appropriate that we meet in this historic place to help enunciate a New Declaration of Independence for our state and local

governments." The measure Nixon signed in Independence Square will return \$30.2 billion in federal tax revenue to state and local governments in the next five years.

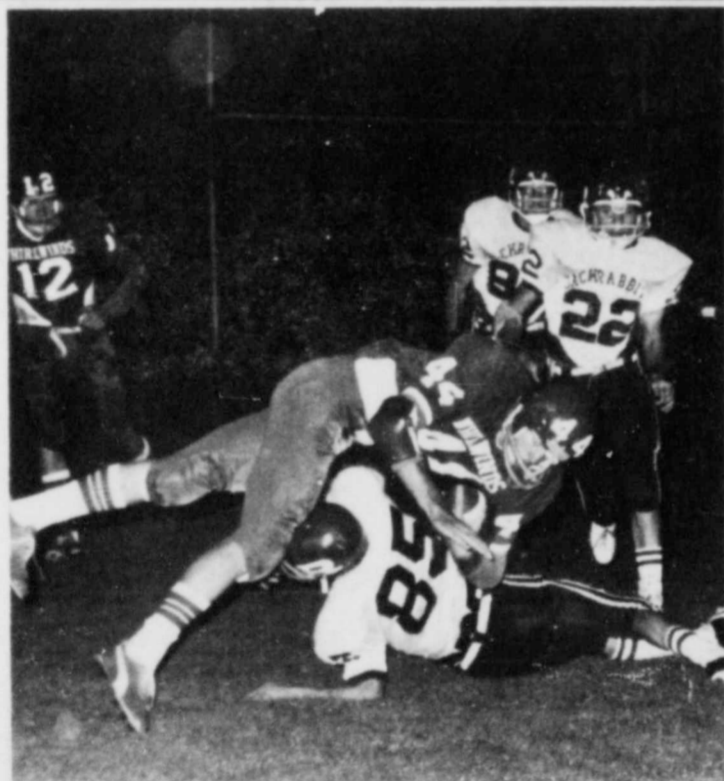
"Many people have suggested in recent years that America's sun was setting," the President said, "that our glory was behind us."

"But today as we come back to Independence Hall we do so with confidence that we are giving our government back to the people again. And...we can be confident as we approach our 200th anniversary, that the

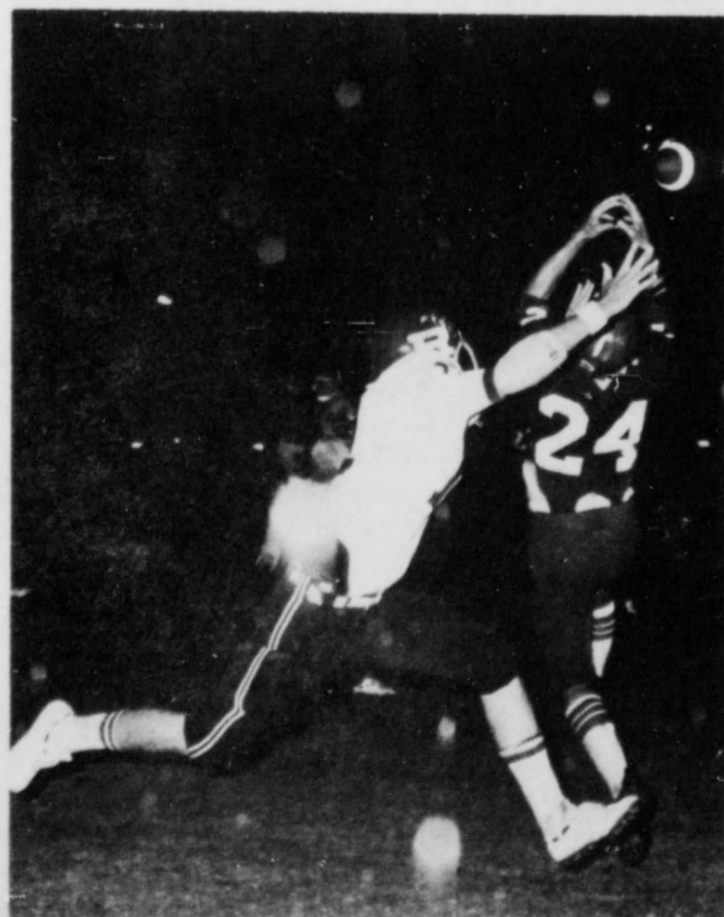
sun is rising for America."

The ceremony and Nixon's quick trip to Philadelphia were billed as nonpolitical, but chants of "Four more years!" filtered from the crowd of about 1,000 invited guests in the square. And Pennsylvania is one of the major states Nixon hopes to carry over Democrat George McGovern in the presidential election less than three weeks away.

Demonstrators Restrained
 Several thousand antiwar and anti-Nixon demonstrators gathered on the Mall on the opposite side of the hall chanting and waving signs. They were kept back by barricades



FIRST PLAY... Mark Vinson brings the opening kickoff out to the 'Winds' 25. (Staff Photo by Jim Huggins)



WAIT A MINUTE, CAGLE - That's supposed to be mine... Neither the Whirlwind safety nor the intended Ralls pass receiver could come up with the ball on this first-quarter Jackrabbit aerial attempt. (Staff Photo by Jim Huggins)

'WINDS FROM 1

it. It was 12-0, Floydada. Right after the kick-off Ralls fumbled again and Erick Jones recovered for Floydada. Vinson and Cagle carried on down to the four where Rose carried over for the third TD. Vinson ran over two extra points and with 15 seconds left in the third quarter Floydada led 20-0.

Again Ralls took the kick-off and promptly let the slicky ball slip out of their hands. This time it was Tony Goen or Gary Sanders who recovered for the 'Winds' (I think).

Cagle, Vinson and Hearon carried down to the Ralls' four yard line, bogged down and the ball went over to Ralls on downs. Ralls couldn't go, tried to punt, fumbled, tried to pass, and the ball went back to the 'Winds on downs.

From the 12 yard line Cagle hit Hale for a TD. Then Cagle hit Marc Smitherman for a good pass play and two more points. 6:48 remained in the game and Floydada led 28-0.

And...the same thing happened again... Ralls took the kick-off and fumbled. This time I think it was Lynn Becker who might have recovered for the 'Winds.

At this point Danny Bradford made the longest run of the game... some 52 yards, taking the ball down to the Ralls' ten yard line.

Rick Fuller took it on in to the three, Cagle tried a pass, and then the ball went over to Ralls on downs.

Ralls made a first down due to Whirlwind penalties, then Rance Young intercepted a Jackrabbit pass. The game ended with the ball on the 50 with Floydada in possession.

And what about the crowd?... happy and wet. Many Floydada fans braved the entire game and rain with umbrellas, pieces of plastic over their heads. You could have counted the Ralls fans on the hands and fingers of an octopus.

Statistics

	F	R
First Downs	11	5
Yards Rushing	263	69
Yards Passing	14	0
Opps. Passes Int.	2	0
Passes Attempted	5	4
Fumbles	7	7
Fumbles Lost	1	4
Penalties/Yds.	4/60	2/20

COACH FROM 1

The 'Winds didn't come up with good field position in the first half Friday, and fumbles of a rain-slick ball stymied most of the offensive punch for both teams. It was a different story after intermission, however, as the 'Winds came back and "got with it and played football," according to Wilson. "We were too cautious in the first half because of the weather conditions... afraid of making mistakes, and we wound up making them," Wilson said Saturday. Floydada fumbled seven times, losing just one, but the miscues contributed to the sluggish Whirlwind offense in the first two periods.

Same old story on defense for the 'Winds - the whole crew again turned in an outstanding performance, and tackle Terry Bunch led in tackles with 17.

Wilson said the defense toughened up right before halftime Friday, setting the pace for the offense in the second half. "The defense had the confidence they could keep Ralls from scoring - but we were beginning to winder if we were going to score there for a while," Wilson said.

And finally... "It's an over-worked word, but I think the team did show 'character' by coming back in the third quarter," Wilson added.

QUOTE ABOUT CROP

Sen. Hubert H. Humphrey

While I join with thousands of others in commending you and CROP for 25 years of significant service, I recognize, too, that the job is still unfinished. In that context, I commend you for what you have accomplished, what you are presently doing and most especially for the rich promise that your future service holds for the disadvantaged people of our troubled world.

Sen. George McGovern
 Others are George Meany, president of AFL-CIO, Bishop Edward E. Swannstrom, Executive Director of Catholic Relief Services, Howard Kresge, Executive Director of the Advisory committee of Voluntary Foreign Aid, and many more.

Piggly Wiggly Veg. Shortening, 3 Lb. can 59¢

CRISCO All Veg. shortening 3 Lb. Can 79¢
 King Size Detergent, 25¢ Off Label

CHEER 84-oz. Box 99¢
 Piggly Wiggly or Carol Ann Layer Cake

MIXES 4 18 1/2 oz. Pkgs. 99¢
 Piggly Wiggly Tomato

CATSUP 14 oz. Bottle 19¢
 Scott Viva Paper, Jumbo Roll

TOWELS Each 29¢
 USDA Choice Valu Trim Full Cut Round

STEAK LB. 98¢
 Ranch Style Bulk Pack Sliced

BACON Lb. 79¢
 Russet, U.S. No. 1, 10 Lb. Bag

POTATOES 69¢
 Texas Ruby Red Grapefruit 4 Lbs. \$1.00 Trick or Treat Apples 4-Lb. Bag 59¢

Floyd County Families Do Less Moving

less transient than that. A large proportion of them were found to be living in the same houses that they were occupying five years before.

The number of local people, over age five, who did move during the five-year period totaled 3,448. Of these, 2,260 merely changed to other locations within the county. Another 1,188 came in from other areas to take up local residence.

As to the number who may have left the county to live elsewhere, no figures are available.

What it boils down to is that, in a period of five years, only 34 out of every 100 people in Floyd County had changed their addresses and were living in different houses.

This mobility rate was lower than that reported for the United States as a whole, 47 per 100.

The rate in the West South Central States was 43 percent and, in Texas, 46 percent.

Why do people move? A

number of social and economic reasons are given. In many cases it is due to the fact that the family has grown and needs more space. Sometimes it is to go into smaller quarters, following a breakup

in the family. A major part of the shifting occurs among persons between ages 20 and 24. That is when young people leave home to find jobs, get married and set up households of their own.

LAUGH A LITTLE

HERE'S A TRANSLATION of congressional oratory by Charles McDowell Jr.:
Great American: An American.
Great Sovereign State: A State.
Scholarly Address: A long speech.
Distinguished Senator: A Senator.
Fact-Finding Trip: A junket the user of the phrase went along on.
Junket: A fact-finding trip the user of the phrase did not go along on.



BIG CHECK—Lon Davis, president of the Mackenzie Water Authority, left, and Texas Water Development Board Chairman W. E. Tinsley look at the \$3,060,000 check in Mr. Tinsley's hand before it is handed to Mr. Davis. The state check is drawn against the Texas Water Development Fund and will be used by the Authority to help pay for a dam and reservoir near Tulia which will provide water for Silverton, Tulia, Lockney and Floydada.



DOLL PARADE. . . . CARL MCDANIEL sent in this picture of a doll parade in downtown Floydada. The year was 1917. The occasion was the first Floydada picnic. Although the picture is not sharp in detail, it gives an idea of what Carl is talking about in his letter to the editor on this page.

Cotton Recognized Now For Valuable Protein

Cottonseed was once considered a worthless throw-away.

Now, reports the National Cotton Council, it is being recognized as a valuable source of protein.

Processed into flour, a concentrate, or a protein isolate, cottonseed can be used in many foods and drinks.

He's counting FAR beyond! Another we remember Is Mrs. Minnie Wood. . . She NEVER was a naughty girl But Always VERY good! The birthday song were singing To cheer these lovely people. . . So sing it mighty happy And send it out the "steeples".

The above poem initiated the festive part of the birthday party hosted by ladies of the City Park Church of Christ on Thursday, Oct. 12, 2:30 p.m. Just prior to the beginning of the party the photographer from the Hesperian came up and took pictures of the honorees, except for Mr. Newton, sitting at the honor table. It was laid with a white cloth and centered with an arrangement of artificial flowers in fall colors. Individual cards marked places for the honorees. The delicious birthday cake was beautifully decorated and with it a very tasty fruit punch was served to all residents of the home, the employees and guests. The next party will be Thursday, Nov. 16, 2:30 p.m. You are invited to attend.

Letters To Editor

some young person will ask me what did the old excitement back in the early days. Well, they had games, rodeos, community Christmas trees, parties and Saturday nights, singings on Sunday nights, shoes and dollars if they could find enough dollars.

the present day turkey shoots, they had turkey was driven and several yards from this stake a dollar. A blind fold was put on and they would turn several times and head him off towards the stake.

show many steps it was to the stake. When he had a point of steps he would stop. He had a sharp peg on it. He would stick it in the ground where he had

and walked, the judge took all names and their checked them out and the number closest to the turkey.

it is easy to walk a hundred yards to a stake blind by it some time.

er of 1917 I attended a picnic and it has been an for 55 years, and now called the Old Settlers

ar in the early fall Lubbock was organized, I also where along there the old settlers fall reunion the Hank Smith rock house east of Cone. Then ans show began to show in several different towns later it became Harley Saddlers and it made the several years.

traveling in the early days was mostly by horse or model T Fords. It was slower than today but and started earlier. Before you feel too sorry for now when you leave a football parking lot and miles bumper to bumper. The car behind bumping to bump the car ahead of you, someone shaking his through his back glass and horns blowing by the know I never did hear ole Dobbin blow his horn at traffic jam.

ation has had a different way of doing things. ber when there was to be a party two or more own. A group of young folks would gather at a and they would walk to this party and have a barrel ay. Now they go 80 or 90 miles an hour watching ad speed taps and radar boxes, so I don't think the and it takes better time now than the young did and it takes a lot of money today to keep up with

have it about all you can do is watch the games on to the local museum a photo that I took of a doll hope you will take a look at it when visiting the are an ole timer of Floydada you might just be in you are just this side of seventy. Well, I have tried and's eye account of how many people in the early themselves.

Carl McDaniel, Petersburg



OCTOBER BIRTHDAY PARTY at Floydada Nursing Home Thursday honored (left to right) Mrs. Mattie Pool, 82; Mrs. Manila Stephens, 94; Mrs. Minnie Wood, 78; W. W. Anderson, 88; and Mrs. Nancy Thomas, 84. Not pictured, John Newton, 80. (Staff Photo by Jim Huggins)

Gaslee came there a widow, married the blind man and they ran the hotel for several years and as far as I can remember they were the last tenants.

Mrs. Jeffie Smith was a stepdaughter of John Bartley. I could go on and on, but this is enough. I do not think there are many people left in Floyd County who came as early as we did. I'm the daughter of Mr. and Mrs. W. L. Boerner, and was married to E. P. Nelson in 1902, in Floydada, and have lived there most all the years.

I came to a home in Amarillo two years ago for old people and I'm very happy here. I have good care. As I had no family I needed to be where I could get care. I live in the Elizabeth Jane Bivins Home for the aged, and feel like this is where I should be.

Mrs. E. P. Nelson

LAKEVIEW LOCAL

The Henry Brewers visited on the way home with another daughter, Mrs. H.T. Ayres, and family. H.T. Ayres is in San Antonio at the bedside of his mother Mrs. Winnie Ayres who is in a hospital there.

Mrs. Viola Brown attended the Mt. Blanco Home Demonstration Club and Stanley party at the home of Mrs. Frank Moore Monday afternoon.

Mr. and Mrs. Henry Price and Mrs. Sammie Jo Pierce went to Matador Sunday afternoon to attend the dedication in honor of Doug Meador.

"HAS YOUR grand piano arrived yet?"
"Yeah, came yesterday; we hitched it to the dog and he pulled it up to the third floor."
"How can a little dog like that drag a grand piano up three floors?"
"We used a whip."

Get Your Whirlwind Pedestal Mugs

FROM THE FLOYDADA BAND BOOSTERS

A BEAUTIFUL AND PRACTICAL GIFT FOR HOMECOMING, DISHWASHER SAFE.

\$1.25 EACH

BUY 1 OR A DOZEN

STAIN PROOF Food and beverage stains disappear when washed

BROAD BASE DESIGN Will not tip over easily

MORE DURABLE THAN CHINA Will not check, shatter, chip, or crack as easily as china or glass. Made of FDA accepted material

SOLID BOTTOM Will not trap water during washing

STACKABLE Lugs on base allow mugs to be stacked

HOLDS HEAT LONGER THAN CHINA Superior qualities keep all beverages hotter

Shurfine Carnival

America's BEST LOVED Food Store!

SHOPPING LIST

LOVE THESE VALUES!!!

Shurfine Aluminum Foil 12x25 Ft. 4/\$1.00	Shurfine Milk Evap. 14 1/2 oz. 6/\$1.00
Shurfine Apple Butter 28 oz. 3/\$1.00	Shurfine Orange Juice Frozen 6 oz. 5/\$1.00
Shurfine Asparagus Spears Cut All Grm. 14 1/2 oz. 2/3 .79	Shurfine Peaches YC Hivs-Sli. 29 oz. 3/\$1.00
Shurfine Bathroom Tissue 2 Ply W/P/Y/A 10 Roll \$.79	Shurfine Peas Early Harv. Sw. 17 oz. 4/3 .89
Shurfresh Biscuits Sw.-But. Milk 8 oz. 13/\$1.00	Shurfine Pickles Fr. Pak Cucumber Chip 16 oz. 3/\$1.00
Shurfine Blackeyes Fr. Shl. 15 oz. 6/\$1.00	Shurfine Pork & Beans 16 oz. 6/\$1.00
Shurfine Cake Mix D/S/W/Y 18 1/2 oz. 4/\$1.00	Shurfine Potatoes Whole Irish 16 oz. 6/\$1.00
Shurfine Catsup 20 oz. 3/\$1.00	Shurfine Potatoes Whole Sweet 16 oz. 4/\$1.00
Shurfresh Cheese Halfmoon LH Colby 10 oz. \$.59	Shurfine Pres./Jly-Plum/Grape 18 oz. 2/3 .79
Shurfine Coffee Vac Pak 15 oz. \$.79	Shurfine Preserves Strawberry 18 oz. 2/\$1.00
Shurfine Corn Golden CS-WK 17 oz. 6/\$1.00	Shurfine Rice Med. Grain 32 oz. 3/\$1.00
MC*2 Detergent All Purpose 49 oz. \$.59	Shurfine Shortening All Veg. 48 oz. \$.59
Soflin Diapers Overnight Disp. 12's \$.69	Shurfine Spinach 15 oz. 6/\$1.00
Shurfresh Cheese Halfmoon LH Colby 10 oz. 10/\$1.00	Shurfine Tomato Juice Fancy 46 oz. 2/3 .79
Roxey Dog Food Beef/Chic/Liv 15 1/2 oz. \$.39	Shurfine Tomato Sauce 8 oz. 10/\$1.00
Shurfine Flour Enriched 5 lb. Paper Bag \$.39	Shurfine Tomato Soup 10 3/4 oz. 8/\$1.00
Shurfresh Franks Vac Pak 12 oz. \$.49	Shurfine Tomatoes Whole Peeled 16 oz. 4/3 .89
Shurfine Fruit Cocktail 16 oz. 4/\$1.00	Shurfine Tuna Chunk 6 oz. 2/3 .79
Shurfine P-Grpt/Org Juice Texas Pak 46 oz. 2/3 .89	Shurfine Hams 3 lb. Can \$2.99
Shurfine Green Beans Cut 15 oz. 5/\$1.00	
Shurfresh Margarine Reg. Quarters 16 oz. 6/\$1.00	

SAUSAGE JIMMY DEAN **2 lbs. \$1.59**

WASHINGTON RED DELICIOUS APPLES LB. **19¢**

ALL PURPOSE RUSSETT POTATOES 10 LBS. **49¢**

GRADE A FRYERS LIMITED LB. **29¢**

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YOUR HOME OWNED AND HOME OPERATED GROCERY

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Special Kerr-Ince Fina

Second - Next To Leonard's Cafe

Best, Non Better Anywhere

PERMANENT FREEZE \$1.69 per gal. plus tax

SELLING ALL SIZES

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BY TWO WEEKS

... \$1.00

... 45¢ per pkg.

... 98¢ plus tax

COME IN AND TRY OUR SERVICE

Manager - Dennis Parhan

you are

INVITED

TO CELEBRATE AND OBSERVE

co—together; operative—doing work: co•op•er•a•tive



NATIONAL

A better life in the 70's

a good word for a GOOD IDEA

And you can't keep a good idea down. All over the world people are working together, to make life better for themselves and others.

In our own country, millions share ownership in cooperatives of all sorts—from city apartment co-ops to rural electric co-ops.

So what makes a co-op different? This: it serves the people who own it at cost. Each consumer-owner has a voice in running the co-op; one member, one vote.

October is Co-op Month. All over the country, the people of America's cooperatives are committed to working together for a better tomorrow. We are proud to help carry out this pledge.



Producers Cooperative Elevators

FLOYDADA—DOUGHERT

Farmers Co-Op Gins

FLOYDADA

Production Credit Assn.

FLOYDADA

Lockney Cooperatives

LOCKNEY—STERLEY—SOUTH PLAINS

Consumers Fuel Assn.

FLOYDADA

Lighthouse Electric Cooperative

FLOYDADA

Floyd County Co-Op Gin

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Consumers Fuel Assn.

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FARM REVIEW

Maintain Quality Of Field Stored Cotton

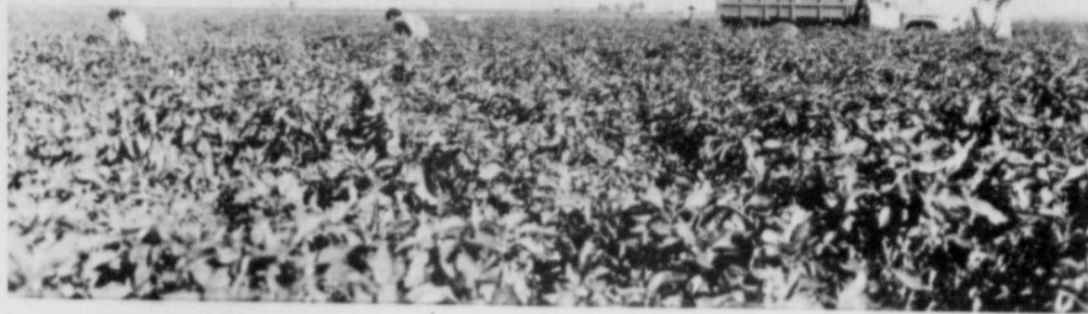
In an effort to reduce costs, many Plains cotton growers are storing cotton in turnrow ricks. With a good crop predicted, trailers will probably be in short supply, and this is one possible solution to an old problem. However, there are a few things to watch out for in order to maintain the lint and seed quality.

Research has shown that moisture causes the biggest problems in stacked cotton. While optimum seed cotton moisture for harvesting is 8 percent, to preserve quality, you should also avoid storage conditions which would cause the moisture content of the cotton to rise above 12 percent. This can be moisture in the form of dew, green trash material, rain or snow. When placing cotton in to a rick, be sure that any moisture on the cotton has dried off.

A good way to check to see if the cotton is dry enough to store is to squeeze a handful. If the cotton sticks together in a ball it is too wet. If it springs back freely, it is usually dry enough. One way to avoid this problem is to make the first 2-3 dumps into a trailer and then begin forming the rick. Green trash can cause an increase in the moisture content of seed and lint and thus reduce the quality. Therefore, if cotton is to be ricked, wait until the leaves are dry and crisp. This could be either after defoliation or frost.

It is not advised to place the rick on a plastic sheet or to cover the rick with plastic. This procedure forms a vapor barrier and causes moisture condensation resulting in loss of quality.

The turnrow rick is one way to handle cotton during the periods of trailer shortages. But remember, to maintain quality, avoid situations which would cause the moisture content to be increased. If this is done, the cotton can be stored safely in the rick without any loss in lint or seed quality.



BELL PEPPER HARVEST STILL GOING STRONG! . . . these pictures were taken on the Adrian Helms farm east of Floydada last week as one of the best Floyd pepper harvests continues. Although many of the peppers are turning red, many beautiful green ones are being picked and shipped all over the USA via The Louisiana Strawberry and Vegetable Company in Floydada. (Staff Photo)



BILL GIBSON, president of the Lockney FFA Chapter is shown in the agriculture department cotton field just west of Lockney High School. Gibson is a junior at LHS. (Staff Photo).

COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

Program provisions increasing the 1973 High Plains cotton price were urged on the part of Agriculture Cotton Growers, Inc. . . . submitted to the USDA on October 13. . . . The cotton loan program provisions for 1973, Commodity Corporation sales percentage of set-aside cotton, bagging specifications and . . . under the Act of 1970. . . . asking USDA for a . . . for CCC sales . . . don't give government an advantage in the . . . over grower. . . . said PCG President Joe Riley of Hart . . . asking that the 20 . . . allotments re- . . . set-aside not . . . 1973. . . . 1970 says the loan . . . set at 90 percent . . . two-year aver- . . . market price for . . . 3.5 to 4.9 mil- . . . at average loca- . . . that the Secre- . . . ture may adjust . . . ward if he deems . . . to keep the price . . . competitive in . . . foreign markets. . . . recommendation to . . . for 1973 is "That . . . for 1973-crop . . . be set at the high- . . . missible under the . . . the 1970 Act. . . . within the in- . . . that 90 percent of . . . world market price . . . of August 1, 1970 . . . 1971, 1972 comes to . . . cents per pound . . . no lower than 24 . . . difficulty in arriv-

ing at an exact world market average for middling-inch cotton in the U.S. stems from several things. First, middling-inch cotton is not traded widely enough around the world to establish a meaningful average, therefore the average for strict middling-inch-and-a-sixteenth cotton is used and must be adjusted to a price for middling inch. Also, to convert the world price back to a U.S. price, freight costs, insurance costs, handling charges, currency differentials and a number of other items must be taken into consideration. Of the loan for 1973 PCG's statement went on to say "there is wide agreement within the industry, including merchants and mill owners, that a market price of 25 cents per pound will not seriously affect cotton's competitive position with substitute fibers."

It was also pointed out that a higher loan is needed to protect producers against the disastrously low prices that appear to be the fate of 1972-crop cotton, and that without greater price protection producers could be expected to plant minimum acreage to cotton in 1973.

This brings up "the very real prospects for a continuous cycling from short supplies and high prices to long supplies and low prices and back again," which PCG pinpointed as the "greatest single existing threat to the U.S. cotton industry."

Current CCC resale policy sets a minimum sales price for middling-inch cotton, then sells other qualities at market-determined premiums or discounts above or below that price, which according to PCG's statement results in unnecessary and undesirable cycling of cotton through the loan.

Under this policy "Some qualities can and do sell from CCC stocks at or below the loan value and below CCC's ac-"

A Weekly Report Of Agri-Business News

Farmcast

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

Fever Tick, Fire Ant, Screwworm, Black Fly Inflicting Punishment . . . Sixteen, One, One, Twelve, Three . . . October 22 and 23 . . .

Texas agriculture continues to be punished by the screwworm, fire ant, citrus black fly, and cattle fever tick. Programs are underway to eradicate or control these pests. Screwworm eradication officials at Mission continue to urge livestock producers to check all livestock regularly, treat wounds on livestock for screwworm control, and submit suspected screwworm samples to the fly laboratory for verification. Plans are being made now for 1973 eradication program. Knowing the exact whereabouts of the screwworm and the intensity of its infestations will be a big help in mapping the sterile fly-drops for next year.

CATTLE fever center at Alice reports progress is being made in controlling the spread of that pest. Because of the reproductive ability of the fever tick, it could take two years before the pest is eradicated. Complete cooperation of cattle producers in the affected area-in South Texas-will be needed to eradicate the fever tick.

PLANS to combat the fire ant in Fort Bend County are now underway. State, federal, and county officials are working in a county-wide campaign against the fire ant.

Mirex ant bait is being used throughout the county on about 495,000 acres. All necessary precautions are being taken to assure safety. Federal and state officials will constantly check the progress of the program.

CITRUS black fly continues as a threat to the citrus industry in the Lower Rio Grande Valley. The pest has been centered in the Brownsville area in home orchards, but recently it was detected in Mission.

Infested trees are being sprayed in an effort to eradicate the pest.

SIXTEEN, One, One, Twelve. This is not a quarterback calling football signals. It is the rankings of Texas in various field crops for 1971 as compared with the rest of the nation. Texas, according to the Texas Crop and Livestock Reporting Service is:

First in rice production; first in grain sorghum production, second in hairy vetch seed production, third in peanut production, fourth in broomcorn production, twelfth in production of all hay, fourteenth in sugarbeet production, sixteenth in corn production, twenty-seventh in soybean production.

The top ten counties in grain sorghum production are Hale, Parmer, Swisher, Deaf Smith, Castro, Floyd, Lamb, Hidalgo, Nueces and Hansford. Top hay producing counties in the state are Grimes, Leon, Lamar, Hopkins, Red River, Wilbarger, Fannin, Cooke, Kaufman, Gaines.

Top peanut producing counties are Comanche, Frio, Eastland, Atascosa, Wilson, Erath, Mason, Fannin, Houston and Gaines.

If you want complete information on 1971 crop production in Texas, write to the Texas Department of Agriculture, Box 12847, Austin, Texas 78711 and ask for 1971 Texas Field Crop Statistics.

OCT. 22 is final date of the State Fair of Texas. And when you attend, be sure and visit the Food and Fiber Pavilion. More than 1.5 million Texans are expected to visit the pavilion this year. You'll see new ways in which Texas agricultural products are being promoted.

OCT. 23 is final date for voting in the statewide pecan check-off referendum. Ballots may be obtained from your county agent. The referendum is being conducted by the Texas Pecan Growers Association.

sition cost," PCG said, and "When this happens growers in possession of current-crop cotton of those qualities are forced by CCC competition to use the loan instead of the marketplace."

So PCG's recommendation to the Department is "That the minimum price at which CCC re-sells any quality of cotton be 115 percent of the loan price for that quality, plus interest and carrying charges."

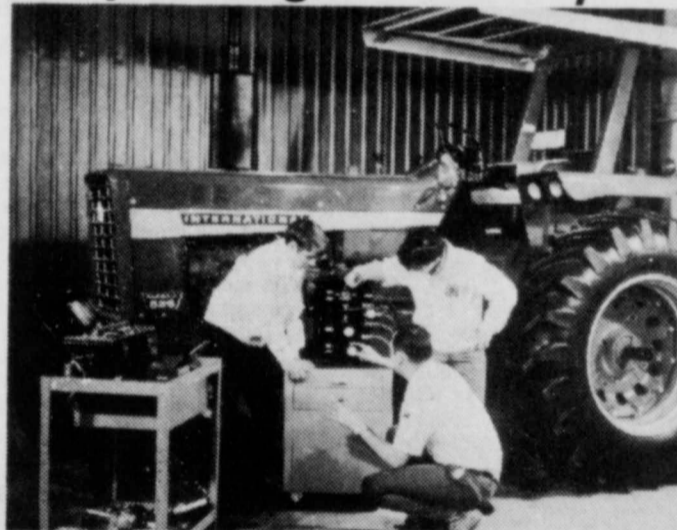
Riley said the implementation of these two program changes for 1973 would raise the effective "floor" under 1973 cot-

ton prices by some five cents per pound, and added "Not only are we in desperate need of greater price protection, but the changes we recommend are fully justified under the law and by current conditions within the industry."

FEWER FARMS PRODUCE MORE

If U.S. agriculture's efficiency had remained at the same level it was 50 years ago, it would require 20 million farm workers to produce the food and fiber now turned out by less than 5 million.

4-H Petroleum Power Teaches Youths Proper Engine Safety, Care



SPECIAL - "Smooth running equipment and safe, efficient operation are necessities on today's highly mechanized farms," says Don Johnson, program associate with the National 4-H Service Committee, Chicago.

And to help keep tractors and other equipment rolling, he reports, some 56,600 4-H members are carrying on 4-H tractor projects nationwide.

Some 87,400 other young people are finding similar outlets for their skills in projects dealing with the care and usage of small engine powered machines, Johnson reports.

Together they make up the participants in the national 4-H petroleum

power program, supervised by the Cooperative Extension Service and sponsored by American Oil Foundation for 28 years.

While safety is a prime objective of the program, daily care and simple repair of machines are also stressed, Johnson explains. "And there's plenty to learn whether working with a multi-horsepower tractor or a mini-bike, lawn mower, snowmobile or other similarly powered piece of equipment," the program associate added.

4-H'ers put their knowledge to good use . . . Stan Benson, of Greeley, Colo., a 1971 national scholarship winner in

the 4-H petroleum power program, set up a tractor safety check throughout his home county of Weld, in Northern Colorado.

Marvin Clark, another national winner last year, from Atlantic, Iowa, worked with small engines by starting a small lawn care business. His business grew so rapidly that when college intervened, the young businessman sold out, for several thousand dollars, at the early age of 18.

Members involved in the national 4-H petroleum power program also receive other recognition. American Oil Foundation offers four gold medals of honor to outstanding 4-H'ers in each county. An all-expense trip to

the National 4-H Congress in Chicago, Nov. 26-30, is given to a winner in each state and six \$700 scholarships are awarded national winners in the program.

American Oil Foundation also supports two U.S. Tractor operators' contests - Richmond, VA, Sept. 24-26, or Tulsa, OK, Oct. 1-3.

For information about the 4-H petroleum power program or the tractor operators' competition, contact the county extension office.

FARM COSTS ON INCREASE
Farmers' incomes have gone up less than 8% in the past 20 years, while the prices they pay have gone up by over 50%.

APPLY NOW
We Train Men to Work As
LIVESTOCK BUYERS
If you have some livestock experience we will train you to buy cattle, sheep and hogs.
For a local interview, write today with your background. Include your complete address and phone number.
CATTLE BUYERS, INC.
4420 Madison
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Training Cattle and Livestock Buyers

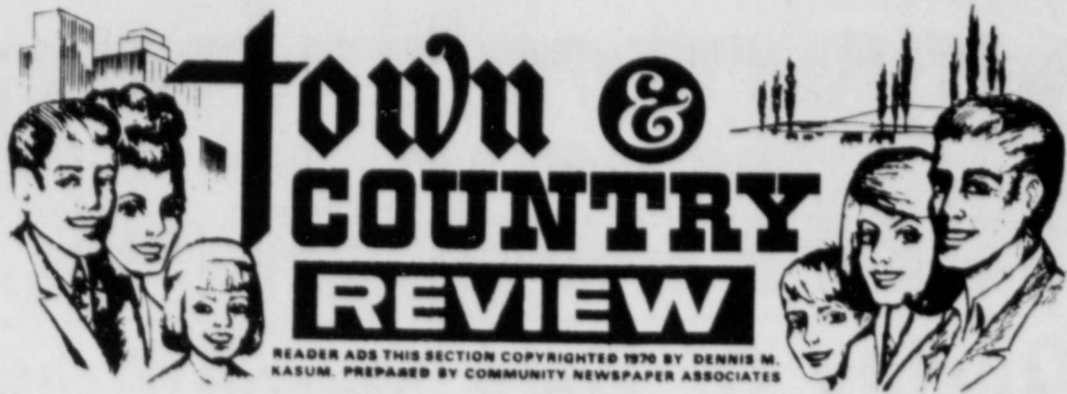
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LESS TIME OUTS FOR FUEL STOPS
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THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

PERRY IMPLEMENT CO. Lockney's John Deere Dealer	LOCKNEY OIL & BUTANE N.H. Gammage
PATTERSON GRAIN CO. Grain - Fertilizer	SPONSOR NEEDED HERE
LOCKNEY COOPERATIVES Member-Owned	THE LOCKNEY BEACON Boosting Floyd County Agriculture



The Harder Agency

Serving The Community For 50 Years
Clarence Parker - Owner
The people of this area are indeed fortunate to have in their midst a friendly insurance agency that has built a fine reputation in this area by serving local needs through all types of insurance from reliable companies.

There are a lot of insurance agencies and agents in this area. What makes one stand out above all others? It's the service and personal interest that they take in the welfare of you, your family, and your personal property.

Most of us do not want to think about the many things that could happen to us or our

property... and there is no need to if we have a competent insurance agency planning for our future security. For security and peace of mind, we the editors of this 1972 Review recommend The Harder Agency, located at 608 Austin, in Plainview, Phone 296-5372 for information or an appointment. We know you'll be glad you did.

Eastern Blind & Awning Co.

Are you tired of cold drafts in the winter, dust in the summer, and year round noise that just seem to come right through the walls? Maybe you are closer to being right than you think. It could be that these old wood framed or steel casement windows and storm doors are the culprits.
Eastern Blind & Awning Co.,

Johnny Moody - Owner
at 229 Date in Plainview, phone 293-3103 are this area's supplier of the highest quality custom built, aluminum frame windows and storm doors, windows and awnings that will cure the above mentioned problems as they beautify and protect your home.

They will build these units to your specifications and you will be the proud owner of beau-

tiful windows, single or insulating double pane and storm doors that save you money on heating and air conditioning bills and are guaranteed never to rust, warp or need painting. We, the writers of this 1972 Review are pleased to commend this outstanding firm on the quality of their products and the excellence of their service.

B&C Auction

Lee Couch - Owner & Auctioneer
The B&C Auction is located in Plainview at 2501 N. Quincy, Phone 296-9188.
This well known auction company has served the farmers and town folk of this community faithfully and honestly. They sell complete stocks of merchandise at auction and will assure you of more money for your merchandise. They have

years of experience in this business and know how to conduct a profitable and interesting sale.

To be successful, an auctioneer must be well liked by the people in the community where he works. The men connected with this firm are well thought of and very popular in

the surrounding counties. Remember this, when you have merchandise you would like to sell, be sure to contact the B&C Auction.

In this 1972 Review issue, we, the editors, would like to draw your attention to the need of a successful and reliable auctioneer in every community.

Warren Drilling Co.

"Serving Plainview Since 1954"
The Warren Drilling Co., located at 1310 N. Date in Plainview, phone 296-9212, specializes in expert cleaning and repairing of septic tanks and cesspools. Don't take chances by having someone work on your septic tank who doesn't have this experience. So many times that type of work must be dug up

and done all over, all because of lack of knowledge and experience. You can have it done properly the first time by calling the Warren Drilling Co. Don't wait until bad weather has set in before you have that septic tank or cesspool cleaned or repaired. Give them a call and have this reliable firm do it

for you now. They can be depended upon to satisfy you and they fully guarantee their work. In this 1972 Town and Country Review we, the authors recommend the Warren Drilling Co., to all our readers and suggest that you call them for all your septic tank or cesspool work.

Southwest Business College

Mrs. Eureta Swanner-Director
Opportunity is knocking at the door for many people. It is the opportunity to take a business course and be assured of a good paying job. There is a great need for well trained office help. The day when the poorly trained command a good salary in pleasant surroundings is past. Take a business course and be prepared. You can choose your future by taking a full course at the South-

west Business College, located at 718 1/2 Broadway, Veigel Bldg. in Plainview. Telephone 296-5304 for an appointment to discuss a course. Enrollment with this school fully accredited, by the Accrediting Commission for Business Schools. Not only is a complete business course offered, but one may take a brush-up course or specialized courses in medical secretary, shorthand, bookkeeping, machine bookkeeping,

dictaphone, posting machine and mimeograph as well as others. They are the only local approved school for court reporting by the National Shorthand Reporters Association. Enroll now at the Southwest Business College. The composers of this 1972 Review are pleased to bring this civic minded school to your attention.

The Curry Company

John Curry - President
The Curry Company in Plainview at 7th and Ash in Burch Bldg., phone 293-1130 has enjoyed a successful business here for some time, due to their integrity and honest service to their many clients. They are available to give you personal counsel and to help solve insurance problems at any time. They have been in farm man-

agement business over 35 years and also a registered representative of a member firm of New York Stock Exchange. This agency is able to furnish you with any type of insurance you desire on "Anything that is Insurable" and always with the reliable major companies. They are "Your Independent Insurance Agent."

Today the value of insurance becomes ever more recognized as an absolute necessity in our way of life. There is no insurance agency in the area that is more deserving of favorable comment than this one. The writers of this 1972 Review advise you to see the Curry Company before reviewing or adding to your present insurance policies.

Don's Nursery

Edith & Don Wimberly-Owners "Over 30 Years In Nursery Business"
Don's Nursery, located at 1612 W. 24th, phone 293-4588, offers a complete selection of all types of plants, shrubs, flowers, and tree stock including fruit and nut that you can choose from. Huge 10 - 12 ft. fruitless Mulberry trees regularly \$9.99, now \$7.99, also Crepe Myrtle in bloom. Red, white, pink and purple regularly \$2.39 now \$1.99. Fall Holland bulbs ready for planting for spring bloom; all varieties available. They are this area's headquarters for Fertilome fertilizers.

Home owners should take advantage of the services offered by this reliable firm. Without trees, shrubbery and flowers, any home looks plain. Not only does landscaping help to beautify a home, but it increases its value as well. When you select shrubbery or trees for your yard, it is as permanent as the home itself. Don & Edith have had many years of experience in this field and they are experts. They have been connected with Wolf Nurs-

ery for over 30 years. They are always willing to discuss plans and advise you on any job. You will find their salesmanship friendly and their prices right. They will be this area's headquarters for plantation grown live and cut trees, Blue Spruce, Scotch Pines, Down Fir and many others. We, the writers of this 1972 Review, suggest you make this well thought of nursery your headquarters for all your landscaping stock.

Eddie Hogland Aerial Spraying

The special attention of our readers is called to the services provided by the Eddie Hogland Aerial Spraying located on Hwy. 194, N.W. of Plainview, phone 293-5644.

Aerial crop dusting and spraying is rapidly becoming more and more important to ranchers and farmers everywhere. A sudden plague of harmful insects can be quickly and easily destroyed by an airplane. This firm also renders a service for seeding and fertilizing. In just a few minutes an airplane can effectively cover a large area. You are cordially invited to call for information or estimates.

Now is the time to investigate the many advantages of aerial crop dusting and spraying by writing or calling the Eddie Hogland Aerial Spraying. Don't lose a complete crop when for a small amount you can save it with this service from this reliable, well qualified company. We the writers of this 1972 Town and Country Review sincerely recommend this firm.

Pet Shop

Myrna Widener - Owner
Located at 3204 Olton Road the Pet Shop in Plainview, phone 296-7240 has a fine reputation in this area for their superb abilities in poodle grooming. They have many times groomed an animal for show purposes and their work was added greatly to the fact that the prized show animal won.

This concern can be considered a complete boutique for your pet or show animal. They stock all of the latest health foods, and a fine line of name brand toys.

You will enjoy the friendly way they treat you, and loving care they give your prized pet. You can be sure that your pet will get the finest grooming service there is, along with good care so not to upset your pet. The writers of this 1972 Town and Country Review are proud to present this excellent pet grooming shop to our readers, and commend the Pet Shop for the excellent service they offer each and every customer.

Tillerson--Fish, Inc.

Carl Tillerson & Andy Fish - Owners
The Tillerson-Fish, Inc., is located 1 1/2 miles south of Hwy. 70 on By-Pass 1-27 in Plainview, phone 293-2568, does its part to further the agricultural interests of the community by supplying the well-known International Harvester line of farm machinery at the lowest prevailing prices. They endeavor to see that you receive satisfactory service from items which you purchase by rendering an exceptional repair service to their customers.

They also have a very complete parts department with Derald Gray as manager, you will surely be able to find just the part you need. The Great International Harvester line did a great deal to

develop the United States and has always provided the latest improved farm machinery that will do the work in the least time, at the lowest cost. They have invented more labor saving farm machinery than any other company, and have always been in advance of competition. This leading manufacturer is well represented by the Tillerson-Fish, Inc., who spares no pains to serve you to the best advantage with the latest in dependable farm machinery. Recommending them to all our readers of this 1972 Review, we the writers, feel it is indeed a pleasure. Stop in and see Carl or Andy or Bobby Spencer for your farm equipment needs.

Levine's Dept. Store

David Nail - Owner
Levine's Dept. Store located at 517 Broadway in Plainview, phone 296-7424, has long been known as this section's leading department store. Visit them on your next shopping trip.

This merchandising center offers highest quality in fashion budget apparel for the younger people, at very reasonable prices thus aiding all in this community by enabling them to keep well and fashionably attired in distinctive clothes at prices

within the reach of all. Young people of every class have found that clothes from Levine's Dept. Store are made of the best materials and very moderately priced. They make a specialty of catering to those of moderate means who wish to dress in the modern fashion that present - day activities demand. We, the writers of this 1972 Town and Country Review, make particular mention of this well-liked, well - managed store.

Bob's Plumbing & Repair

Bob Roberson - Owner "Since 1954"
Bob's Plumbing & Repair is located at 1414 Quincy in Plainview, phone 293-4333 features the famous Day & Night air conditioners for residential, commercial, or industrial uses, and a complete supply of the American Standard Plumbing fixtures and supplies. Day & Night air conditioners are manufactured in units to fit any size home or office building. They are attractive, efficient, easily and quickly installed, and reasonably priced with terms to fit your budget. They have employed men who are experts in the installation and repair on these systems.

In just a short time they can install your air conditioner and you will be enjoying its benefits. It is to your advantage to consult this firm to get their low cost estimates now. For information, telephone this firm or come by their office. If you are planning any new construction, remodeling or alteration work, call them to help you make up your plans and select your fixtures. Their reputation of service, dependability and fairness speaks as a guideline for us, as writers of this 1972 Town and Country Review, to recommend this fine company.

Montgomery Ward & Co.

David Cates - Manager
The Montgomery Ward & Co. store in this area is located at 400 Broadway in Plainview. Montgomery Ward & Co., always has a wide variety and a large selection from which to choose. The merchandise is always of good quality at Montgomery Ward and Co. They offer the latest in fashions in ladies and mens wear and clothing for the children. Montgomery Ward offers fine carpeting of all colors and textures and a large selection of appliances, stereos, color television sets, and furniture for the home. Be sure to check their hardware, automo-

tive, sporting goods and building supply lines, all quality merchandise priced surprisingly low. Stop in at the familiar and ever popular Montgomery Ward & Co., and browse through their latest catalog, or take one home. When you're ready to buy anything from clothing and other necessities, to a wide variety of luxury items, simply call 296-6311 and do your shopping by phone. We, the planners of this 1972 Issue of the Town and Country Review, take great pleasure in recommending this fine store to all our readers.

High Plains Pavers, Inc.

H.A. Wall - President & General Manager
Carroll Williams - Vice President
The High Plains Pavers, Inc., located at 2810 N. Quincy in Plainview, phone 293-4391 are contractors for all types of asphalt paving including driveways, streets, etc.

When you have paving laid, you want it to be durable and last for years. There is a great deal of skill required to lay a paving properly and when you contract with this well thought

of contractor to do any work you can be assured of an expert job and only the best in materials. If you have a dirt driveway or parking lot that is always muddy when it rains, and hard to get in and out of, call them for an estimate to have it laid with paving that will last. They will complete their contract in the

shortest time possible. You need not be inconvenienced. Having to wait a long time getting your work done. In this 1972 Town and Country Review we, the editors, great pleasure in recommending the High Plains Pavers, Inc. to all our readers. When you need paving company, be sure to call this reputable company.

Texas Exterminating

The Texas Exterminating, located at 600 W. 5th in Plainview, phone 293-3368 offers a most complete service in modern termite and pest control, including inspection of all types of buildings to determine extent to which they may have infested your property. This firm's services cover all features of the trade, and

it will rid your buildings of pests. Men are at your service who are most capable of performing most imperative work for you at reasonable prices. Work is quickly done so that your property is not tied up or closed down for any period of time, and their work is safe and sure. Service is available for com-

mmercial, industrial, residential buildings. Exterminating exterminators, the most pest control service anywhere. We, the editors of this 1972 Review, highly recommend them and suggest you call them when you need this service.

Pizza Hut

Sonny Carlton - Manager
Don't let anyone kid you about who has the best pizza in town. People around these parts know from experience that the best pizza is served by the Pizza Hut located at 1412 W. 5th in Plainview, phone 293-5538. Through the use of their guarded recipes and finest qual-

ity ingredients this pizza parlor offers this area authentic old world pizza in many delicious flavors that you can either eat here in the quaint atmosphere or take out to go. The management here has made it a point to hire people he can trust to give you friend-

ly service and the very reasonable. For delicious pizza turn for pizza and all other pizza services, call the Pizza Hut. They will be glad to serve you and your family.

Plains Printing Co.

Frank Bearden - Owner
The Plains Printing Co., located at 116 E. 5th in Plainview, phone 296-9247, or 296-9254, can do printing for any needs. They specialize in all types of quality offset and letterpress printing. If your work calls for writing or typing your name, address, date or special information on various papers, you can save many man hours by having these combinations printed. Time is one of our most precious assets, so why waste it by doing unnecessary work,

and also using printed material you can always be assured there are no errors in spelling or numbers. The Plains Printing Co., has a wide selection of wedding invitations to choose from and also print business cards, letterheads, statements, invoices, hand bills, booklets, direct mail advertising and special forms of many descriptions. All of these have proven themselves to the public as a time saver and have thus be-

come popular in their office. They are in Plainview and take your order. They have every customer's service, and all on prompt attention. The Plains Printing Co. has a few of the most popular items, such as the Plains that is known for their work and is asked of them, see them for all your needs.

Dalby Transfer & Storage Co., Inc.

Sam Smith - Manager
Mayflower agents are independent representatives, established business men in their community, with outstanding records of service and organization. The Dalby Transfer & Storage Co., Inc., located at 501 E. 6th St., in Plainview, phone 293-3691 is your local Mayflower agent. No matter where you are or where you plan to go, Mayflow-

er will have an agent in or near both places. The agent at origin will make the necessary arrangements for Mayflower service and you can count on him to see that your move is handled according to Mayflower's high standards. Also, and of great importance to you, the agent at or near your destination is ready to welcome you to your new home, see that ser-

vice is completed quickly, and give whatever assistance he can to be settled. Mayflower has warehouse facilities permanent or temporary at origin or points. The writers of this 1972 Review recommend Dalby Transfer & Storage

Bruce & Son Van & Storage Co.

Dale & Jan Haygood - Owner/Agents
The Bruce & Son Van & Storage Co., is well located in Plainview at 1009 Broadway, telephone 296-6349. All movers are created equal, but Dale & Jan Haygood, owner/agents for Bruce & Son, makes the difference. They have personalized service, which means the same people who pack your things also will unpack them for you. With many years of preferred service behind them, this

moving and storage company is equipped to move your household across the street or across the nation. They are your local agents for Bruce & Son Van & Storage Co., and offer you a planning service and moving aids. Your goods are individually container packed or wrapped in your present home and unpacked in your new home. All their employees are dedicated to one major objective,

and that is to take care of your problems. We, the writers of this 1972 Town and Country Review, are happy to call them our readers to the Bruce & Son Van & Storage Co. suggest that if you are moving, call them for these expert professional service, locally wide.

Old Mexico Restaurant

Dwain & Shirley Dodson - Owners
Vera Josephine - Manager
For authentic Mexican food, the people of this area visit the Old Mexico Restaurant at 828 Ash in Plainview, Phone 296-9180. Through the efforts of the management here to serve only the true Mexican dishes with a real flavor of the country, as well as interesting Mexican decor, this restaurant has be-

come a very popular eating place. They have captured the true tangy flavor of the Mexican dishes by using the exact spices and foods to prepare them. Contrary to the belief that Mexican food is very hot, they serve all their dishes with the hot sauce and green peppers on the side so that you can enjoy

it they way you want. For a fine place to eat authentic Mexican food, atmosphere, and service, the writers of this 1972 Review recommend the Old Mexico Restaurant. You'll want to return here.

Bulldog Bowl

Al & Polly Dillingham-Owners

feel the need for recreation go to Bulldog Bowl, located at 3177. They offer a ball drilling, ball drilling, ball drilling. ...

Pioneer Drilling & Machinery Co.

Farmers and ranchers in this area have depended on the Pioneer Drilling & Machinery Co., at 409 Broadway, phone 296-7595 in Plainview for pumps and irrigation equipment for some time. They are dealers for famous Webtrol submersible high pressure pumps which feature the "Tank-E-Laminator." ...

Faith Perry Health Spa

Scientific reducing has made the Faith Perry Health Spa at 3705 W. 10, phone 293-4123 in Plainview well known in this area for men and women. Call for information or an appointment. ...

Daniel Urges Vote For State Constitution Revision Amendment

AUSTIN - State Representative Price Daniel, Jr., Monday urged all Texans, regardless of political philosophy or party affiliation to vote November 7th for Amendment 4 providing for revision of the Texas Constitution. ...

Young Rags

Kath Rutledge - Owner

is located at 3402 in Plainview, phone ... freedom of movement while playing. Wise parents realize this is important to the health and comfort of their children. ...

Two-Way Radio Of Plainview

Charles Cypert - Owner

The Two-Way Radio of Plainview is located at 620 Columbia in Plainview, Phone 296-2672, is your authorized sales, installation and service representative for Motorola two-way systems. ...

Nu-Griddle Cafe

"Serving Plainview Since 1965" Dealer & Lou Woods - Owners

There is a good reason for the Nu-Griddle Cafe located at 401 W. 5th, Hwy. 87 & 70 in Plainview being so popular. The food served here has real "pulling power" and draws lovers of fine food for many miles around. ...

Far East Restaurant

Mr. and Mrs. Yon Joe Mr. and Mrs. Tom Fred Joe Owners

Chinese food is available at the Far East Restaurant at 910 Hwy. 87, phone 296-... modern service with an Oriental atmosphere and has been popular in this area for some time because of this unique combination. ...

Plainview Roller Rink

Joe White - Owner

The Plainview Roller Rink, located at 921 Ash in Plainview, phone 296-9066 is the place to go when you are in need of good, clean, healthful recreation. They have afternoon and evening sessions. ...

Sears Roebuck & Co.

A.B. Frank - Manager

is well liked by the people of this area because of his efforts to assure his customers a good selection at all times and friendly sales help who are thoroughly aware of the needs in their department. ...

Smokey's Barbecue

Marion & Gwen Gion-Owners

Famous for their delicious barbecued foods, Smokey's Barbecue is located at 506 W. 5th in Plainview, phone 293-1157. ...

Hutcherson Air Service

Claude & Mike Hutcherson-Owners

private recreation. They are dealers for the famous Beechcraft airplanes, known as leaders in aviation. ...

Hawkins Supply Inc.

One of the leading wholesale firms in this part of the state is the Hawkins Supply, Inc., located at 908 Hwy. 87 in Plainview, phone 293-4721. ...

Smith Plumbing Service

A.D. Smith - Owner "Serving Plainview Since 1945"

commercial and residential plumbing and air conditioning work. Repair jobs are given prompt attention at a fair price. ...

Macks Lawnmower Service

M.A. Taylor

You can mow your lawn quickly and with ease when you have your mower sharpened and serviced at Macks Lawnmower Service at 217 Date in Plainview, phone 293-4039. ...

4-H's Dream, Sew, Create Own Fashions in 4-H Clothing



SPECIAL - "It's frequently proclaimed that clothes make the man (or woman), but in 4-H it's somewhat reversed. Young people make many of their own clothes and some for other members of the family too." ...

clothing construction skills and gain satisfaction by developing a wardrobe that compliments their personalities, reports Miss Howard. ...

Beverly Schenler, of Arcata, Calif., one of six 1971 national winners in the 4-H clothing program, taught mentally retarded girls to use sewing as a creative outlet in a pilot 4-H program involving handicapped young people. ...

Coats & Clark have supported the 4-H clothing program for over 32 years, with various incentives and recognition for 4-H'ers. County winners receive medals of honor, while each state awards an expense-paid trip to the National 4-H Congress in Chicago, Nov. 26-30. ...

The company also provides 4-H members with instruction booklets on various sewing techniques. For more information about the 4-H clothing program contact the county extension office. ...

LAKEVIEW NEWS by Mrs. Clyde Bagwell

LAKEVIEW, October 16 - Mr. and Mrs. S.G. Byrd, Post visited Sunday with Mrs. R.C. Smith and Floyd. The Byrds were former neighbors of Mrs. Smith and her family. ...

making trips to Lubbock the past week to see her father, Lee Keesee who is in Methodist Hospital. This morning they took John Lloyd, father of Fred, to Caprock Hospital. ...

lightly of Dimmitt spent Friday night and Saturday with their parents, Mr. and Mrs. F.D. McClintock. ...

Mr. and Mrs. Mike Orr and Scott of Tahoka visited Sunday with Mike's grandfather, W.J. Weeks. ...

Friday Mr. and Mrs. Henry Brewer visited Mr. and Mrs. Earl Bishop in Floydada. The Bishops have left for the Coast on a fishing trip. ...

Mr. and Mrs. Grady Dunavant visited Sunday afternoon with Myra Dunavant. ...

Mr. and Mrs. Howard Bishop, accompanied by Mr. and Mrs. R.L. Orman of Lorenzo and Mrs. Sid Brown of Floydada, went to Berger Saturday to attend the funeral of T.H. Orman, brother of Mrs. Brown and R.L. Orman. ...

Mrs. Grady Dunavant and her mother, Mrs. E.T. Williamson visited in Dumas Thursday with their son and brother Marvin Williamson and daughter, Marsha Ann. ...

Mrs. Roy McCravy and son, Leonard of Memphis, came Friday to the home of Mr. and Mrs. Rudolph McCurdy for several days visit. ...

Mrs. Rudolph McCurdy and Mrs. Roy McCravy visited Sunday afternoon with Mr. and Mrs. Dean Watson and Deanna. ...

Mr. and Mrs. Johnny Lucas of Stephenville visited several days recently with her sister and brother-in-law, Mr. and Mrs. Floyd Anderson. ...

Mr. and Mrs. Jerry Battey and Mr. and Mrs. Ted Anderson spent from Friday until Sunday in Dallas where they attended the State Fair. ...

While gone the children of Mr. and Mrs. Ted Anderson, ...

Amendment 4 would give the Legislature authority to establish a Constitutional Revision Commission and to convene as a Constitutional Convention in January, 1972. ...

"I urge the people of Texas to give thorough and meaningful reform a chance by approving Amendment 4 and taking this important step forward in revising and updating our Texas Constitution," Daniel said. ...

"Our Texas Constitution has had to be amended more than 200 times. It now contains 53,000 words and is five times as long as the United States Constitution. ...

"If we are to fully carry out the legislative reform mandate expressed so resoundingly at the polls in May and June, the people of Texas must give us the tools to work with by passing the revision amendment on November 7. ...

"The people of Texas must give us the tools to work with by passing the revision amendment on November 7. ...

Stacy and John Leatherman children of Mr. and Mrs. Jerry Leatherman also visited in the Floyd Anderson home during the weekend. ...

Mrs. H. Forman and Mrs. Henry Brewer visited Mrs. Fred McDougle Monday afternoon. ...

Thursday Mrs. Henry Brewer went to Crosbyton where she visited in the Arron Justus home with the family of C.T. Justus who passed away Wednesday morning in the Crosbyton Hospital. ...

Mr. and Mrs. Henry Brewer attended the funeral Saturday afternoon. ...

After the funeral they visited Mr. and Mrs. Fred McDougle and Mr. and Mrs. Harry G. Brewer and children and Judy Justus of Abilene, Weeks. ...

Mrs. A.L. Smith's mother, Mrs. Bird Oats of Lubbock and her sisters, Mrs. John Tucker of Amarillo and Mrs. Charlie Mead of Lubbock visited her Sunday. ...

Thursday, Mrs. P.W. Bell of Floydada and her grandson, Paul Bell of Reece Air Force Base visited in the A.L. Smith home. ...

Others visiting Mrs. Smith during the week were Mrs. D.C. Harrison, Mrs. Viola Brown and Mrs. Choise Smith and children. ...

Choise Dean Smith spent the day Sunday with his grandparents, Mr. and Mrs. A.L. Smith. ...

Visiting Mrs. Clyde Alexander Wednesday were Mrs. Ila White, Mrs. Fay Gooch and Cupie Cummings, Dr. and Mrs. R.E. Cogswell of Plainview visited during the week with Mr. and Mrs. Clyde Alexander. ...

Mr. and Mrs. Buck Hall of Amarillo were Sunday dinner guests of Mr. and Mrs. Clyde Alexander. They visited Sunday morning at Caprock Hospital with Buck's mother, Mrs. R.F. Hall. ...

Mr. and Mrs. George Sparks of Floydada visited Mrs. Viola Brown Tuesday afternoon. ...

Mr. and Mrs. Henry Brewer visited in Lubbock Sunday with their son and family, the Ervin Brewers, Mrs. Ken Robison was also a visitor in the Ervin Brewer home. ...

HAVE FUN ... WIN PRIZES ...

\$15 IN CASH PRIZES EACH WEEK

FOOTBALL CONTEST

HESPERIAN

AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED

CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly at top of the page you turn in and mail this newspaper.

QUARTERBACK QUOTES

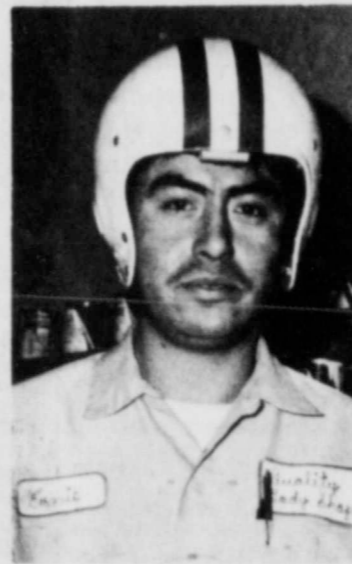
TIE BREAKER-Guess Total Points AND CIRCLE WINNER

FLOYDADA vs. ABERNATHY

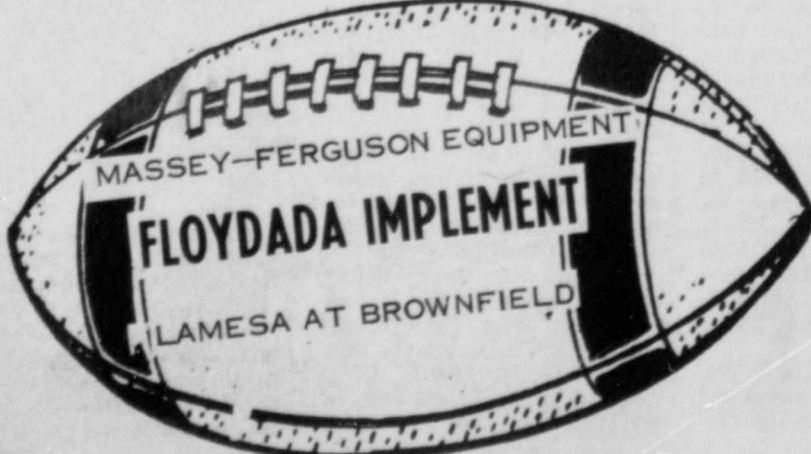
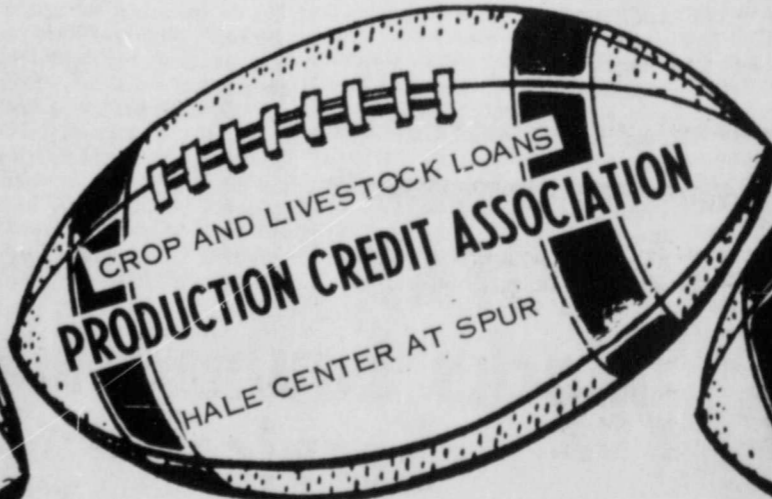
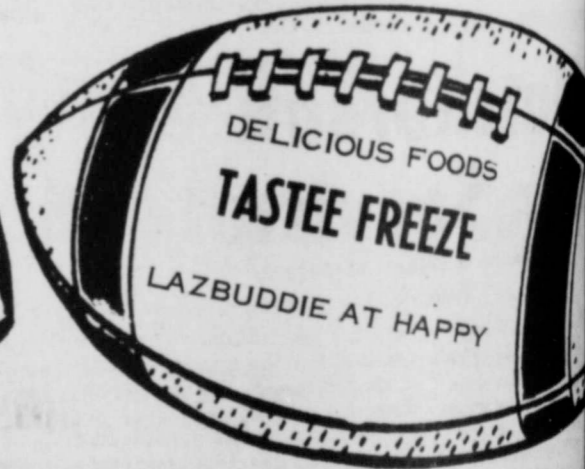
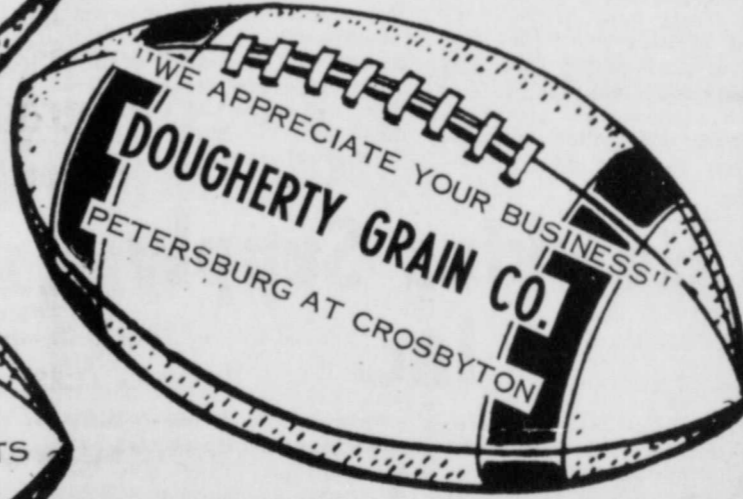
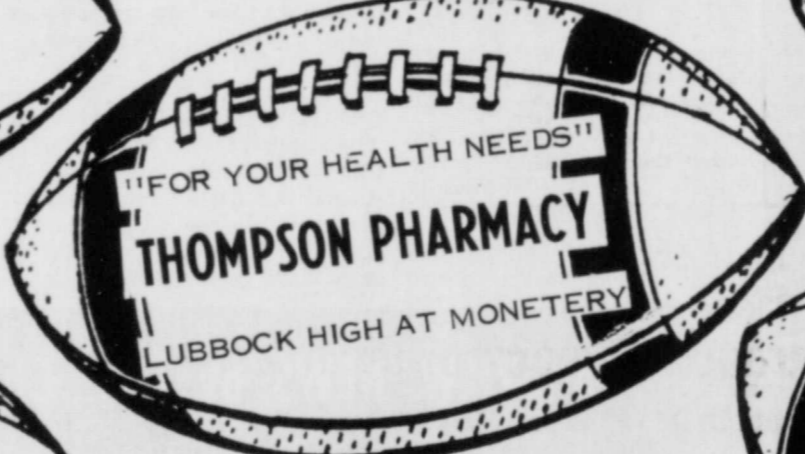
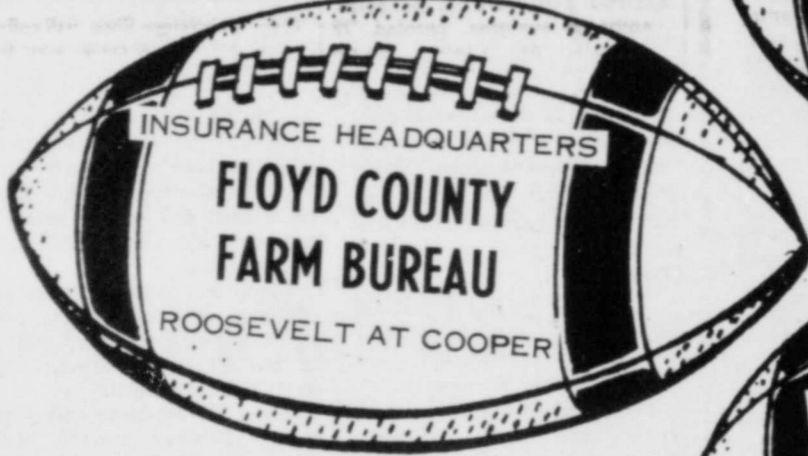
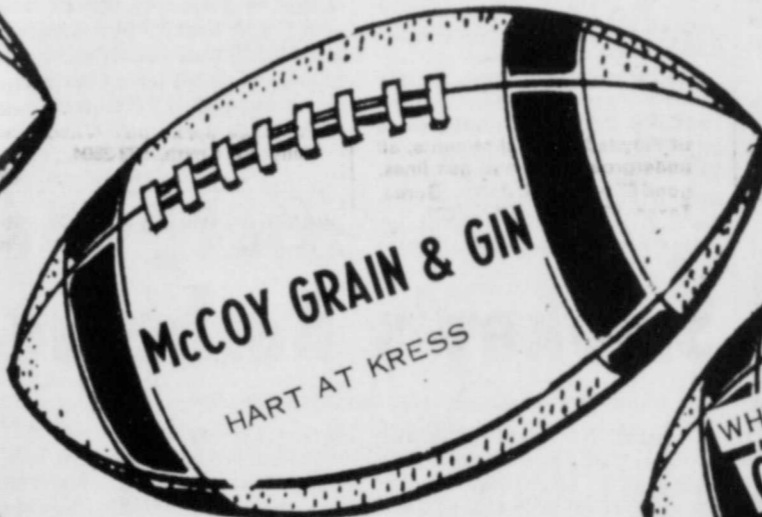
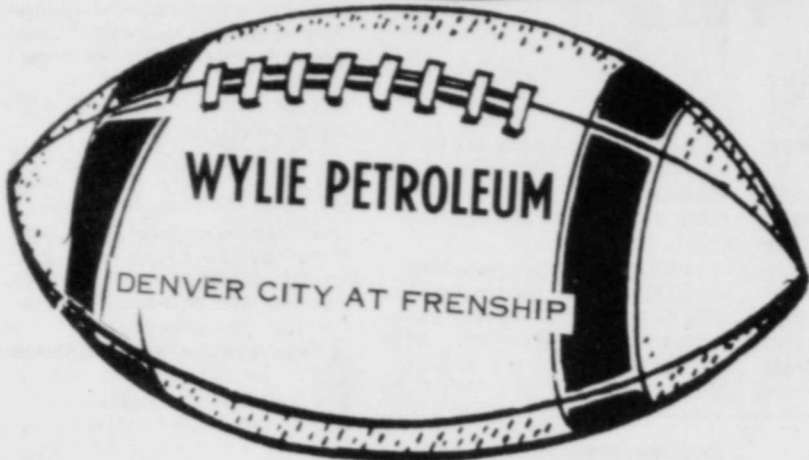
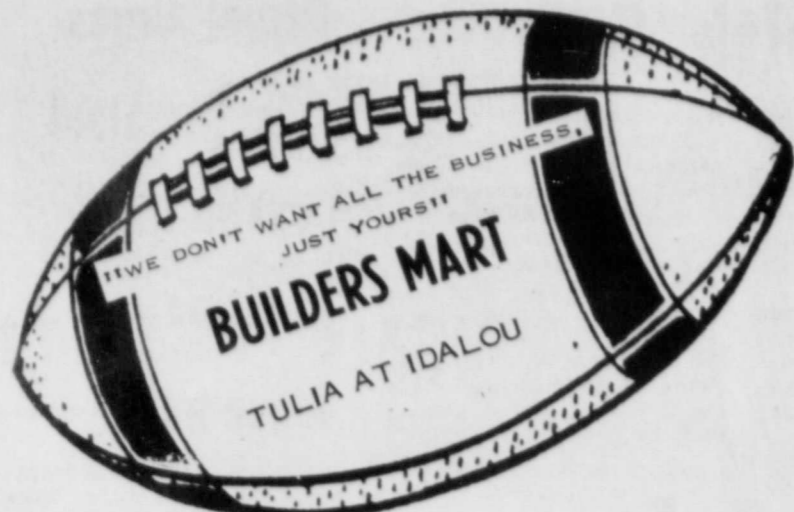
- 1ST PRIZE \$7.50
- 2ND PRIZE \$5.00
- 3RD PRIZE \$2.50



TOMMY WYLIE
FLOYDADA 14
ABERNATHY 10



ERNEST TORREZ
FLOYDADA 21
ABERNATHY 14



SOUTH PLAINS NEWS by Mrs. Murray Julian

SOUTH PLAINS, Oct. 16 — 83 registered for Sunday School at the South Plains Baptist Church Sunday morning, and Mrs. Frank McClure and Bob Jeffries came in later for church services. Visitors were Bob Jeffries, Mr. and Mrs. Sims and three children and Cindy Jonesy, all from Geronimo, Okla., near Lawton. The church bus, God's Chariot, was started again Sunday morning, driven by Curtis Sanders.

Rev. and Mrs. Troy Cartmill, Dana and Diane went to Seminole Friday to be house guests of Rev. and Mrs. Mickey Warlick and children until Saturday evening. We rejoice in the health of Rev. Warlick, who has undergone surgery and is doing fine at this time.

Mr. and Mrs. Bruce Julian arrived home from Florida Saturday, and Mr. and Mrs. Edell Moore met them in Lubbock. They spent the night here with his folks, the Murray Julians, and the Kendis Julians visited with them. They reported the weather was cool at Disney World, and cool on the ship which took them to the Bahamas. They said the weather was wonderful all the two weeks they were in Florida.

Mrs. Fred Marble will be hostess this Tuesday morning for community Bible Study with Mrs. Early Pritchett as leader. Mission friends will meet at the church at this time for the children whose parents attend the study.

Mrs. Hazel Powell is in the Caprock Hospital in Floydada, having been taken there Wednesday of last week. She will be there until Thursday and then hopes to return home. She is in traction, due to back trouble.

The WMU annual meeting of Baptist Churches of this area was held Tuesday night, Oct. 10, at the Plains Baptist Assembly, opening with a salad supper. There was music by Bobbie Troll, and a skit by women of the First Baptist Church of Floydada. Mrs. Mary Corley presided at the meeting. Troy Cartmill, pastor of the South Plains Baptist Church, gave the message on "God's Blueprint for More, so Much More." Those from South Plains attending were Rev. Troy Cartmill, Bill Gilbreath, Mrs. L. T. Wood, Mrs. Tillman Powell, Mrs. Bill Gilbreath and Mrs. Murray Julian.

Mr. and Mrs. Royce Bethel, who were married Oct. 7, returned from their wedding trip and have moved into their new home in South Plains. Royce will be farming here with his father, A. V. Bethel and his brother, Rogene. We wish them much happiness.

Mrs. Charles Nelms, Mrs. Sterling Cummings and Mrs. Don Marble were among those at the school house Wednesday to see the film, "Good News for Women."

Miss Louvella Cox from San Bernardino, Calif. was in our vicinity last Monday and visited her sister, Mrs. Alvin Nichols and family. Miss Cox had been visiting around Irving and was enroute home to California.

Mr. and Mrs. Elmo Fortenberry, Elmo Jr., Patricia and Rhonda, all of Sunray were here Sunday to visit with his folks, Mr. and Mrs. Fred Fortenberry. They have also

visited in Lockney with her parents, the Lewis Harstons. Mrs. Ernest Wells went to Lockney today to attend a meeting of the W.S.C.S. A talk and slides were shown by Mrs. Janis Loyd of Floydada on Africa.

Mr. and Mrs. Robt. Lee Smith of Sterley left Saturday, Oct. 14 for their four week tour of Europe. They went to Irving Friday and were to catch the plane in Dallas the next day.

Mrs. J. P. Taylor and her sister, Mrs. Jane Pigg of Lone Star left here last Thursday for Galveston where they met Katie Taylor, daughter of Mrs. Taylor. Katie flew to Galveston from Lubbock where she is a student at Texas Tech. They went to the University of Texas Branch of Medicine at Galveston, Saturday morning where Katie took tests. She is making plans to enter the University around May of 1974. She will be graduating in December of this year from Tech with a degree in Child Development. She will be majoring in Physical Therapy as she does graduate work at Galveston.

Mr. and Mrs. Marvin Wells, Kim, Marinda and Jill have moved from Mineral Wells to Brian, Texas, where Marvin has a small farm nearby. Marvin is the son of Mr. and Mrs. Ernest Wells at South Plains and June is the daughter of Mrs. Lillian Marble of Floydada.

Mrs. Otho Sanders accompanied Mr. and Mrs. Lorin Leibfried of Floydada to Austin Friday for the weekend, where Mrs. Sanders visited her daughter, Mrs. Marshall Patterson and family, and the Leibfrieds visited relatives.

Mr. and Mrs. George Weast went to Plainview Friday night to have supper with old friends, Mr. and Mrs. George Beedy.

Mr. Crocker, father-in-law of Howard Smith of Sterley, passed away Wednesday in Tulsa.

Mrs. Don Probasco and children from Lubbock were here over the weekend staying with Don at the farm. Don will stay here until crops are gathered, then will join his family permanently in Lubbock.

Mr. and Mrs. Harold Hamm's daughter and husband, the Tom Aufdermorte of Amarillo, arrived here last Saturday to spend until Wednesday.

Congratulations to Darla Milton on her sixteenth birthday, Oct. 7. Darla made a perfect landing as she soloed at the Floydada Airport, where her father, Grigsby Milton is instructor. Darla also took her test for a drivers license and passed that on Saturday, so now she is set for driving on land or in the air.

Mrs. J. P. Taylor went to Flomot Wednesday for the funeral of Mrs. Virginia Irene Johnson held in the Flomot Baptist Church, with interment in Flomot Cemetery. Mrs. Johnson, 60, died Monday at the Lockney General Hospital, where she had been a patient a short while.

Mr. and Mrs. Kendis Julian, Tim, Kristi and Mitz, spent Sunday afternoon in Lubbock where they had dinner and visited later with his aunt, Mrs. Vera Harper at the home of Mr. and Mrs. Frank Jackson. Mrs. Harper has had quite a bit of pain in her hand

since surgery. Mr. and Mrs. Johns Cox, south of Lockney and Mr. and Mrs. S. G. Jones north of Lockney, visited Sunday afternoon in the home of Mr. and Mrs. Alvin Nichols. Mrs. Nichols is still confined to bed, and has been since May 22. She hopes to have better news when she goes back for a checkup Oct. 17.

Mr. and Mrs. Nathan Mulder and four children went to Clovis, N.M. last weekend to visit from Friday through Saturday with her grandparents, Mr. and Mrs. W. B. Blalock. The Blalocks had just returned home from a trip to Oklahoma.

The 12th Annual Session of the Caprock Baptist Association met with the First Baptist Church at Spur October 12. There were WMU reports from Mrs. Mary Corley, evangelism reports from Dr. Floyd Bradley of Floydada, and J. L. Skaggs spoke on State Denominational Emphasis. The annual sermon was delivered by Rev. Troy Cartmill, pastor of the South Plains Baptist Church. Dr. Strauss Atkinson gave a report on Area Missions and the host church served lunch. Going from here were Rev. Troy Cartmill, Mr. and Mrs. Bill Gilbreath, Mrs. J. P. Taylor, Mrs. Fred Fortenberry and Mrs. Tillman Powell.

Hobby Club members met at the home of Mrs. E. J. Kinslow Oct. 11 with Mrs. Arby Mulder assistant hostess. Mrs. Teeple presided over the business meeting, and Mrs. Cora Lee Shipley gave the program on "Hawaii," and showed pictures. Mrs. Shipley and Mrs. Lillian Marble had been on Weight Watchers the past year, and Mrs. Shipley has lost 101 1/2 pounds. The Weight Watchers Company made up the tour which they took from Dallas to Honolulu. The women had a marvelous week and were on the go all the time. Hostesses served coffee, tea and pecan pie, and then all went to the school house where they saw the film, "Good News for Women."

Present were Mmes. Leighton Teeple, Grigsby Milton, Murray Julian, L. T. Wood, Harold Hamm, Ernest Wells, Tom Cherry, Fred Fortenberry, Jack Smitherman, George Weast, Tillman Powell, Lois Barnes, Lillian Marble and guest, Mrs. Cora Lee Shipley and hostesses. The next meeting will be a salad luncheon in Quitaque with Mrs. Bessie Meyers at 11 a.m. Nov. 8.

Mrs. Carl Boteler and Kenney went to Earth Wednesday to spend the night with her parents, Mr. and Mrs. A. W. Parker.

Mr. and Mrs. Charles Nelms went to Amarillo after Sunday School to the High Plains Baptist Hospital where they visited her aunt, Mrs. J. I. Gover, from Bovina. She has been in intensive care, but is out now and doing better.

Members of the La Than Club held a "Come As You Are" coffee Saturday morning in the home of Mrs. Fred Marble in South Plains. Hostesses for the surprise party were Mmes. Meri Shurbet, Lou Burleson, Janis Julian, Judy Beedy, Margaret Kitchens, Kathy Mulder, Carolyn Marble and Glenda Ford. At the breakfast assorted coffee cakes, doughnuts, spiced tea, coffee and hot chocolate was

PIONEER NATURAL GAS MERGES WITH HOUSTON NATURAL GAS COMPANY

The managements of Pioneer Natural Gas Company of Amarillo and Houston Natural Gas Corporation, of Houston, have agreed in principle on a merger of Pioneer Natural Gas Company into Houston Natural Gas Company and Robert R. Herring, president of Houston Natural Gas, said that the proposed terms of the merger called for the exchange of one share of Houston Natural common stock for each 2.25 shares of Pioneer common stock. They said that the merger, which could be consummated as early as January, 1973, would be subject to satisfactory mutual investigations, the approvals of the directors and stockholders of both companies, and other conditions.

Pioneer has 7,468,132 common shares outstanding and Houston Natural has outstanding 6,767,031 common shares and 748,472 convertible preference shares. The stocks of both companies are listed on the New York Stock exchange.

Pioneer is engaged principally in intrastate transmission and distribution of natural gas in the Texas Panhandle and West Texas. The company serves 235,000 customers in 69 communities including Amarillo and Lubbock, and operates 9,824 miles of transmission and gathering lines. Pioneer subsidiaries carry on oil and gas exploration and production, extraction of natural gas liquids, sales and service of franchised lines of heavy construction equipment, and uranium exploration, milling and marketing.

FLOYD DATA

Ned Bradley is home from Lubbock Methodist Hospital where he underwent surgery. He is reported doing nicely but will be confined to home for some three weeks.

FLOYD DATA

Bearl Ferguson received medical treatment in Central Plains Hospital in Plainview this week, returning home Friday.

FLOYD DATA

Mrs. C. B. Lyles is a patient in Hi-Plains Hospital in Hale Center. Mrs. Lyles is undergoing a series of medical tests.

FLOYD DATA

Friends have received greetings from Dr. and Mrs. A.E. Guthrie relating the couple is at present enjoying sightseeing in Hong Kong. The Guthries are in their three weeks of touring the Far East on a six weeks trip.

served and an hour of visiting was enjoyed. Those who attended in all manner of attire were Mmes. Joy Smitherman, LaFaun Young, Neta Marble, Ann Bean, Jane Bean, Nancy Marble, Pat Wood, Pat Stewart, Ann Henson, Shirley Sutterfield, Margie Young, Charlene Terry, Peggy Roberts, Oddie Probasco, Helen Teeple and hostesses.

Mr. and Mrs. Lee Pearson and her sister, Mr. and Mrs. Cecil Scott, from Truth or Consequences, N.M. came Sunday afternoon to spend the night with Mr. and Mrs. George Weast. The Pearsons plan to be in this area the coming week visiting with friends, while the Scotts went on to Arkansas.

Mrs. George Weast and friends from Silverton, Miss Annie, and Miss Nellie Bryant, and Mrs. Stella Davis plan to leave tomorrow for the southern part of Arkansas, where they will tour the state for a week. Last year at this time they spent a week in northern Arkansas, and this year they plan to visit the southern part while the colors are so lovely.

South Plains School Menu for the week of October 23-27. MONDAY: Italian Spaghetti, turnip greens, carrot sticks, tomato wedge, hot rolls, butter, apricot cobbler, 1/2 pint milk.

TUESDAY: Chicken fried steak, candied sweet potatoes, tossed salad, hot rolls, butter, strawberry jello with topping, 1/2 pint milk.

WEDNESDAY: Pigs in a blanket, buttered spinach, apple, celery and raisin salad, cookie, 1/2 pint milk.

THURSDAY: Chicken and noodles, blackeyed peas, celery sticks, hot rolls, butter, apricot crisp, 1/2 pint milk.

FRIDAY: Hamburgers, Tomato, lettuce, pickles, potato chips, ice cream, 1/2 pint milk.

Mrs. Kendall Cummings sustained a broken heel at her home last weekend as she was working in the yard. She is in a cast, and is at her home, but the physician has told her it will take a year to heal, and she has been in a great deal of pain.

BUDDYS FOOD 22J SOUTH 2ND—WE HAVE ICE 983-3149
 STORE HOURS 8 A.M. TO 8 P.M., MONDAY THRU SATURDAY
 10 A.M. TO 7 P.M., ON SUNDAYS
 BUDDY WIDENER, OWNER
 FORREST SHANNON, MANAGER
 VALUES IN THIS AD GOOD SUN., OCT. 22 THROUGH WED. OCT. 25 WE RESERVE THE RIGHT TO LIMIT QUANTITIES

OPEN 7 DAYS A WEEK
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 12,000 S&H STAMPS TO BE GIVEN AWAY WEEKLY
 10-1,200 STAMP WINNERS PER WEEK
 NO PURCHASE REQUIRED

Corn 6 FOR \$1	Instant Tea 89¢	3 OZ. NESTEA \$1.59 VAL.
Crackers 2 FOR 89¢	Dinners 39¢	303 WHITE SWAN CREME STYLE 25¢ VAL.
Paper 39¢	COKE 9¢	303 COUNT NOTEBOOK 69¢ VAL.
Ajax 49¢	Candy 3 FOR \$1	28 OZ. AMMONIA CLEANER 63¢ VAL.
Punch 39¢	Sauce Mixes 5 FOR \$1	303 WHITE SWAN Fruit Cocktail 39¢ VAL.
Crispuns 47¢	Parkay 3 FOR \$1	303 WHITE SWAN HOT SHOTS Roach Ant Spray \$1.79
Chili 63¢	Drinks 3 FOR \$1	303 WHITE SWAN Liquid Plaster \$1.79
	Vel 39¢	303 WHITE SWAN KING SIZE \$1.79
	Chocolate Chips 39¢	303 WHITE SWAN 8 OZ. WIRE CLEANER AJAX
		303 WHITE SWAN 3 LBS. SHOES 99¢ VAL.
		303 WHITE SWAN 8 OZ. WHITE 100 VAL.
		303 WHITE SWAN PATIO BEEHIVE \$1.09 VAL.
		303 WHITE SWAN FROZEN TAMARIND

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LEMONS 39¢ LB.

APPLES 59¢ 5 LBS.