

# 'Winds Level Levelland 21-0

## Defense In Great Performance

By Wendell Tooley

The Floydada fans enjoyed a 21-0 win over AAA Levelland here at Wester Field Friday night as they watched a strong 'Wind defensive team hold the Lobos on their end of the field the entire game except one play when Levelland's Sam Mitchell got across the 50 yard line in the last quarter.

It was Mark Vinson and Jerry Hearon scoring in the first half and Rex Rose shortly after halftime. Rance Young came through with the PAT on each, making the 21-0 score.

The Floydada stands were running over and a fair size crowd was here from Levelland. Although the Floydada fans were happy to win over Levelland and with the season's record of 5-0, some voiced the opinion that the 'Winds should have pushed over three more TDs.

PLAY BY PLAY

LAST HALF

Levelland took the 'Wind kick-off behind the goal line back to the 25. Levelland made a couple of yards and then alert 'Wind David Marrison intercepted a pass and it was Floydada's ball on the Lobo 35.

Vinson proceeded to ramble for 29 yards ... a beautiful run. The ball was on the four yard line. Then Rose plowed over for the third and last 'Wind TD with 9:48 left in the third quarter. Young did ... and it was 21-0.

Levelland took the kick-off from behind the goal to the 20. They couldn't go and punted to the 35.

Floydada took a 15 yard clipping penalty, then Cagle hit for 12 aerial yards. Rose and Cagle couldn't gain, so Vinson punted.

Levelland had the ball on their own 26. They completed a pass for 12, ran for ten more, then the quarterback lost 10. Again Marrison was able to intercept a pass and the 'Winds had the ball on the Lobo 35.

The 'Winds made a first down rushing, then suffered a 15 yard penalty. Cagle hit Hale for a 12 yard passing gain. The ball was on the 18 yard line. Young tried a field goal which went wide.

The last quarter Floydada brought the ball down to the Lobo 10. Lobo defense held and the ball went over on downs. Lobo Mitchell got loose for 30, then Steve Hale recovered a Lobo fumble.

Smitherman made about a 25 yard run and it was called back on a five yard penalty. Vinson punted to the six. Again Mitchell broke loose ... this time 50 yards! ... and the Lobos were on the 'Wind side of the field with the ball for the first time.

Mitchell made another 20 yard run. The ball finally went over to Floydada on downs with the ball on the Floydada 27 yard line. Rose made eight, then Vinson took off like a turpentine cat ... he rambled across field, then back down the west side of the field where he was pulled down about the Lobo five ... some 40 yards!

Rick Fuller made a couple of yards, Hearon made two, Fuller tried center again and couldn't go. The ball went over to Levelland on their own one yard line.

The Lobos made two yards and the game was over.



HEARD for no gain in third-quarter play. (Staff Photo by Jim Huggins)



HEARON FOLLOWS BLOCKERS Mike Hatley (61) and West Whittle (73), and takes Cagle's pass down to the Lobos' 38-yard line. (Staff Photo by Jim Huggins)

### FHS YOUTH SCHEDULE FIRST BIG EVENT IN MAC

According to a report from Steve Hale, president of the Floydada High School Student Council, a MAC grand opening dance for the youth of this area is set for Homecoming night, October 20.

It will begin immediately after the Ralls game in the MAC, and an eight-piece rock band from Amarillo has been contracted to play for the event. Hale said tickets are \$2.00 and several students are selling them. They may also be purchased at the Tasee Freeze and Whirlwind drive-ins. Hale expects over 200 for the event and all youth from this area are invited including college youth.

## Homecoming '72

Starting with registration at 9 a.m. Friday at Floydada High School, and winding up with a dance after the Ralls-Floydada football game, Homecoming 1972 promises a full slate of activities for Floydada High School exes.

Class reunions, coffees and receptions for ex-teachers, ex-athletes, ex-band members and ex-pep squad members, a pep rally, business meeting, memorial service, and a spaghetti supper are on tap in addition to the registration, ball game and Homecoming Dance.

"Committees have been hard at work attempting to plan a Homecoming 1972 that will be significant and meaningful to all who attend," KinderFarris, president of the Floydada Ex-Students' Association said.

Frances Stanforth, Alene Henry and Gladys Jones are in charge of the registration.

A pep rally is scheduled for 11:30 a.m. Friday on the FHS patio.

A tea for ex-pep squad members, hosted by Polly Cardinal, will be held from 1:30 to 2:30 in the high school library.

From 2 to 3 p.m. Friday, ex-athletes, ex-teachers and ex-band members meetings are on tap. A coffee for ex-athletes and all Whirlwind supporters will be in the high school cafeteria with the Floydada Quarterback Club and "Q" Club serving as hosts.

The Floyd County Historical Museum, 105 E. Missouri in downtown Floydada, will serve as the meeting place for the Floydada ex-teachers. Mrs. Helen Dunlap is to serve as hostess for the ex-teachers reception.

Mr. and Mrs. Corky Guffee will host the ex-band members coffee, to be held in the FHS Special Ed. Department (the old band hall).

Class reunions are set for 2:30 to 3:30 p.m. in Floydada High School classrooms.

The business meeting and memorial service will start at 3:30, with Mrs. M. J. McNeill in charge of the memorial service. Anyone who knows of a name to be added to the memorial list should call Mrs. McNeill at 983-3911.

A spaghetti supper sponsored by the Floydada Day Care

Center will precede the homecoming football game. The supper will start at 5 p.m. in the Floydada Junior High cafeteria. Tickets, \$2.00 for adults and \$1.25 for children 12 and under, are available at Arwine Drug, Caprock Motor Parts and Hardware, Hale's Department Store, the Day Care Center, and the U. S. Post Office (Ed Wester). Aldine Williams heads the pre-game supper committee for the Ex-Students Association.

At the Floydada - Ralls football game Friday night, the Floydada High School Homecoming Queen will be presented to the crowd. The Homecoming Queen will be announced Thursday in an assembly at Floydada High School, and will reign over the homecoming events Thursday and Friday. The public is invited to the 1:15 p.m. coronation ceremony Thursday in the FHS auditorium.

Homecoming Queen nominees include FHS students Nesa Jackson, freshman; Cary Brown, sophomore; Carol Cogdell, junior, and Cindy Simpson, senior.

The classes of '59, '60 and '61 are invited to a coffee at Lighthouse Electric immediately after the ballgame Friday.

The Homecoming Dance at the VFW Hall will wind up the day's activities. Charlie Bell and his orchestra from Hereford will play for the dance. Tickets are \$2.50 per person, and are available at the door, at registration Friday morning, or at Arwine's, Caprock Motor Parts, Hale's, the Day Care Center, and the Post Office, Ice, Cokes, and 7-Up will be furnished free to dancegoers. Tommy Assiter and Bill Hale are in charge of the dance committee.

A young people's dance is scheduled for Friday night at the Massie Activity Center. About 2,500 invitations to the Homecoming have been mailed to out-of-town ex-students informing them of the celebration Friday. Kyle Glover heads up the letters committee.

Ex-Students Association officers are Farris, president; Glover, first vice president;

- ### FLOYDADA EX-STUDENTS ASSOCIATION
- #### Program of Events
- October 20, 1972
- 9:00 A.M. Registration and Coffee Floydada Senior High School Frances Stanforth, Alene Henry, Gladys Jones
  - 11:30 A.M. Pep Rally, Patio, Floydada High School
  - 1:30-2:30 Ex-Pep Squad Tea, High School Library Polly Cardinal, hostess
  - 2:00-3:00 Coffee for Ex-Athletes and all Whirlwind Supporters, High School Cafeteria Quarterback and F Clubs, Hosts
  - 2:00-3:00 Reception for Ex-Teachers Floyd County Museum, 105 East Missouri St. Helen Dunlap, hostess
  - 2:00-3:00 Ex-Band Members Coffee Special Ed. Dept., Floydada High School Mr. and Mrs. Corky Guffee, hosts
  - 2:30-3:30 Class Reunions, Floydada High School
  - 3:30 Business Meeting, High School Auditorium Memorial Service, Mrs. M. J. McNeill
  - 5:00 Spaghetti Supper, Cafeteria Floydada Junior High School
  - 7:30 Floydada-Ralls Football Game, Wester Field
  - 9:45 Homecoming Dance, V.F.W. Hall

## City Council, Housing Authority Meet

Thursday morning the Floydada city council and the Housing Authority board met in the bank community room and passed resolutions for application of 40 low cost rent housing units to be built in Floydada.

Representative of an architect firm was present to explain application procedures. He said it was possible to know about the approval of the project within two months.

In the meantime elderly persons who think they might be interested in living in one of the units should sign up at the Housing Authority office at 302 East Tennessee Street.

The Housing Authority board includes Fred Battey, Ed Wester, Dale Goen, Bill Hale and Charlie Bedford.

Forty government housing units were built here in 1962. There is no cost to the city for their construction or upkeep.

## Commissioners Have Light Agenda

All commissioners were present for their regular meeting Monday for a light agenda with Judge J. K. Holmes presiding. Bills were approved and paid and two matters of other business taken care of.

Shelia Faulkenberry was hired to work in the County Tax-Assessors office at \$35 per month. By unanimous agreement it was decided the county judge would take bids for painting the balance of the court house, and also to get bids for replacements of lights in the upper hall of the court house. The bids will be presented to Commissioners Court at a later date.

Mahon will be unveiled at the dinner and presented to the Congressman and his family.

Tickets are limited and will be sold on a first come basis. You may purchase tickets at the following places or from the following persons:

IN FLOYDADA: First National Bank (Jimmy Seay), Hesperian Wendell Tooley, Floyd County Farm Bureau Office.

IN LOCKNEY: H. E. Frizell, T. O. Thornton, Eddie Teeter.

## FARM BUREAUS TO HONOR CONG. MAHON

County Farm Bureaus in Rep. George Mahon's 19th Congressional District will honor the veteran legislator with a "Congressman George Mahon Appreciation Day" Tuesday (October 24) at the Fair Park Coliseum in Lubbock, according to H. L. King of Brownfield, Farm Bureau State director, District 2.

As many as 1,000 friends of the Lubbock Congressman are expected to attend the barbecue dinner, which will get underway at 5:30 p.m. A bronze bust of

### STATISTICS

	F	L
First Downs	17	8
Yards Rushing	207	151
Yards Passing	9/133	2/22
Passes Attempted	17	9
Penalties/Yds.	7/85	5/35
Fumbles Lost	0	2
Punts/Yds.	3/106	5/172

## Coach's Comments

"You have to run harder and block tougher inside the ten ... and we just weren't doing it Friday," Whirlwind head coach L. G. Wilson talked about why the 'Winds cashed in on just three scoring changes when they had nine penetrations (inside the 20) against Levelland.

Wilson said his 'Winds would be working again this week on the offensive goal-line plays, trying to gain some scoring power.

"... but 21-0 sounded good after hearing about some of the upsets in the area," Wilson said Saturday morning. (Morton beat previously undefeated Mulleshoe 27-20, Lubbock Cooper squeezed by favored Denver City 6-3, Friendship downed Tahoka 17-16, Slaton upset Post 21-0, and Olton upended Idalou 27-21.

Although the Whirlwind offense lacked a super scoring punch Friday night, the defense kept up the good work, SEE COMMENTS, PAGE 1.

## Caprock Chat

BY WENDELL TOOLEY

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...

... I have been doing ... I have been doing ... I have been doing ...



**\$400 WINNER ...** Mrs. Floyd Bradley gets four hundred-dollar bills from Piggly Wiggly manager Gerald Hall, Mrs. Bradley's name was drawn Friday in the store's Jackpot Day Drawing, and she had her Jackpot Card punched. The contest starts over this week with \$100 in the pot. To be eligible to win, shoppers must register and have their Jackpot Day Card punched during the week their name is drawn. No purchase is necessary. Drawing is every Friday at 6 p.m. (Staff Photo)

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22 CLUB TO BE HONORED

Federation President To Speak

Mrs. A. C. Hughes of Commerce, president of the Texas Federation of Womens Clubs, will be guest speaker at the

Coffee To Honor Classes

Floydada High School students from the classes of 1959, 1960, and 1961 are extended an invitation to attend a "reunion coffee" following the Homecoming football game Friday night, October 20.

The coffee will be held in the Willie Room of Lighthouse Electric. Husbands and wives of class members are also invited.

Those planning to attend the "after the game dance" are asked to come by for refreshments before going to the dance.

Newspapers May Beef Up Food Supply

Old newspapers may one day beef up the nation's food supply.

Among numerous experiments underway by USDA's Agricultural Research Service is one that would substitute old newspapers as a forage material for farm animals. Researchers dub the project "All the news that's fit to eat."

It's all part of a general study to discover ways to make ruminant animals more efficient users of materials which man cannot eat and which may pose potential pollution problems.

Used newspaper, a continually available source of wood by-product, is being ground up and mixed with

An unpaid obligation is a challenge to personal independence.

It's That Time Again



IT'S ALMOST TIME to say good-night, but before you do, the makers of General Electric clocks want to remind you that Daylight Saving Time ends officially at 2 a.m., the last Sunday in October. So, before you go to bed on the night of the 28th, remember - turn all clocks back one hour.

El Progreso Club Meets In Lockney

The El Progreso Study Club met Wednesday, October 11, in the home of Mrs. Anna Dell Quebe with Mrs. Meda Honea as co-hostess. This being guest day, each member answered roll call by introducing her guest.

Delicious refreshments were served from the dining table decorated in red, white and blue, depicting the theme "Democracy at the Polls."

The guest speakers were Mrs. James W. Deavenport and Mrs. Paula Williams, members of the Provisional League of Women Voters. A very informative program was enjoyed by all.

Club members and guests attending were Meses, Aria Copeland, Faye Ferguson, Lena Hawkins, Florine Wolford, Faye Holmes, Hazel Johnson, Bobby Kellison, Jeanette Marr, Miss Mary Drev, Ethel Mitchell, Ruth Mitchell, Georgia Brandes, Haley Record, Laverna Sams, Eva Whitfield, Pauline Sams, Diamond Schacht, Mabel Perkins, Dorothy Smith, Grace Colson, Josie Taylor, Clara Jeffcoat, and hostesses, Anna Dell Quebe and Meda Honea, guest speakers Mrs. Williams and Mrs. Deavenport.

The next meeting will be October 25 in the home of Mrs. Diamond Schacht.

Mother And Infant Son Are Honored

A gift coffee honoring Mrs. Rett Patterson and infant son, Bryan, was held in the Jerry Neeley home Thursday morning. Assisting Mrs. Neeley with hostess duties were Mrs. Bill Flynt and Mrs. Tommy Cathey.

Pink and blue glazed coffee cup cakes, along with coffee and Cokes were served guests as they arrived.

Attending were Meses, Wendell Tooley, Newell Burk, Bill Smith, C. B. Melton, Bill Flynt,

Tommy Cathey, Jerry Neeley, the honoree, Mrs. Patterson, and the following children: Becky Smith, Tammy Flynt, Tommy Cathey, Bryan Patterson and Deryn Neeley.

22 Club Will Meet Thursday

Members of the 1922 Study Club will meet Thursday, October 19 at 3 p.m. in King's Restaurant.

Mrs. P. W. Bell will be club hostess for the meeting.

FLOYDADA HOME - COMING OCTOBER 20

**Simpson's Jewelry & Floral Shop**  
 Bulbs For Fall Planting Arriving Soon  
**FRITZ AND ELEANOR SCHACHT**  
 112 W. POPLAR LOCKNEY 652-2385

Society

Wedding Vows Read For Fleming, Royce Bethel

For something old the bride carried the wedding ring of her maternal grandmother, Mrs. H. C. Hughes of Ringgold. Something new was her wedding attire, something borrowed was a handkerchief belonging to an aunt, Mable Tomlin of Silverton, and something blue was her wedding garter. She also wore a gold locket, a gift from the groom.

Mrs. Jerry Monk of Farwell, sister of the bride, was matron of honor. Rogene Bethel, brother of the groom, served as best man. Candlelighters were Bruce and Dave Patrick of Quitaque, brothers of the bride. Following the wedding a reception was held in the Patrick home. Miss Mary Wade of Clarendon and Miss Sherith Helms of Quitaque served from a table laid with a white linen cloth, milk glass appointments and gold tableware. The bride's bouquet was the focal point.

Mrs. Larry Don Price of Quitaque registered guests. Rice bags of white net and red ribbon were distributed by Bena Patrick, sister of the bride, and Shonda Smith of Quitaque passed out wedding scrolls.

For traveling to Ruidoso, Mrs. Bethel changed to a navy blue pants suit with matching accessories and wore a shoulder corsage of white daisies. Upon their return the couple will reside at South Plains where the groom is engaged in farming.

The bride is a graduate of Quitaque High School and Clarendon Jr. College. Her husband, a graduate of Floydada High School, attended Lubbock Christian College.

Interested persons, and will include speakers from state agencies and home economics leaders, according to Billie Ann McMorris, Floyd County Extension agent and member of the Women's Task Force of the South Plains Development Program.

Registration will begin at 9:30 a.m. in the University Center Ballroom at Texas Tech. The morning program will feature James Sutton, Consumer Education Consultant, office of Consumer Credit who will discuss the Cost of Credit. Hadley Phillips, manager of the Retail Merchants Association in Lubbock will complete the morning program by informing participants how to get and keep a good credit rating.

Miss Weathersbee Named Freshman HSU Cheerleader

Cliff Poe won the runoff election for freshman class president at Hardin-Simmons University.

Poe is from Winters, Karen Workman of San Antonio won the runoff for secretary.

Other officers elected earlier are James Bensch of Wichita Falls, vice president; Kevin Kaltwasser of Farwell, treasurer; and Terry Lewis of Winters, Earl Lynn Mustian of Santa Fe, N.M., Bill Page of Winthrop Harbor, Ill., and Cindy Rentschler of Iowa Park, congressmen.

Cheerleaders for the freshman class are Debbie Mills of Kermit, Earl Lynn Mustian of Santa Fe, N.M., Bill Oslin of Arlington, Phillip Sims of Roswell, N.M., Leigh Weathersbee of Floydada and Di Ann Youker of Fort Worth.

Two sophomore class vacancies in Student Congress will be filled by Fred McNab of Port Isabel and Chris Carnohan of Abilene.

All candidates must be enrolled for a minimum of 12 hours and have a minimum 2.0 grade point average to be eligible.

**MARY, MARY, NOT EVER CONTRARY?**—Hardly ever, anyway, when she's all dressed up in this pert schoolgirl smock that grows with cornflowers, poppies, and gardenias on pinwale cotton corduroy. The Crompton fabric is styled into a straight-cut smock by Designer Phyllis Berens for Magic Years. It's ensembled with a capped-sleeve blouse in all-cotton by Inwood Knitting Mills.

COTTON CREATES WONDERLAND OF CHILDREN'S FASHIONS FOR FALL

Comfortable, carefree cotton has moved to the head of the class for fall, 1972. Smocked, flocked, waled, or patterned, it's the natural choice of both back-to-schoolers and their mothers. Because of its inherent style-ability, wear-ability, and durability, cotton is the optimum fabric for toddlers, tomboys, or teens.

Super-soft cotton knits which combine easy care

with easy wear sport amusing patterns that range from reindeer prints to cowboys and Indians.

All-cotton seersucker, formerly considered a spring or summer fabric, emerges as an important children's wear fabric this fall. In rich autumn colors, it mirrors the freshness of a child yet keeps pace with the active life.

Pure cotton corduroy, always a favorite, now boasts new shapes and dimensions. Pin-wales, mid-wales, and wide-wales are all as practical as they are attractive. Children love the feel of corduroy; mothers do on its workaday washability.

Shiny satens, delicate floral challis prints, velours, and other pure cotton fabric innovations complete and enrich the fall fashion picture in the wonderland of children's wear, reports Cotton Incorporated. And they're all turned out in easy-going designs calculated to meet the active needs of childhood's magical world.

**Your Wind Whirlwind**  
**FLOYDADA WHIRLWINDS**  
 STAIN PROOF  
 Food and beverage stains disappear when washed.  
 STACKABLE  
 Lugs on base allow mugs to be stacked.  
 BROAD BASE DESIGN  
 Will not tip over easily.  
 MORE DURABLE THAN CHINA  
 Will not check, shatter, chip, or crack as easily as china or glass. Made of FDA accepted material.  
 SOLID BOTTOM  
 Will not trap water during washing.  
 HOLDS HEAT LONGER  
 Thermos qualities keep all beverages hotter.  
 25 PER DOZEN



**Auto Accidents DO Happen...**  
 If one happens to you, be protected. Our car insurance offers coverage to meet your special needs — repairs to personal liability.  
**BAKER Insurance Agency**  
 127 W. California Ph. 983-3270

**Today**  
 A MEDITATION for the NEW AGE  
 JUST FOR TODAY...  
 I will not limit myself, I will give myself the freedom to be - whatever I am I shall be to the extent of my abilities. I know I have potentials for more than I use, I shall put these forces to work.  
**Smile!**  
 Random Thoughts on the Magic of a Smile...  
**Moore-Rose Funeral Home**  
 983-2525

Happiness

is a home warm with electric heat!



YES.....ELECTRICAL HEAT IS WARM, COMFORTABLE AND ECONOMICAL. LET US GIVE YOU THE COMPLETE DETAILS NOW.....COLD WEATHER IS JUST AROUND THE CORNER.



# FOOTBALL CONTEST

## WEEKLY PRIZES

1st \$750  
2nd \$500  
3rd \$250

## Longhorns

We're Behind You All The Way!

GO FIGHT WIN



Date	Time	Opponent	Place
Sept. 8	8:00	Post	Here
Sept. 15	8:00	Frenship	Here
Sept. 22	8:00	Olton	Here
Sept. 29	8:00	Dimmitt	There
Oct. 6	8:00	Friona	There
Oct. 20	7:30	Idalou	Here
Oct. 27	7:30	Ralls	There
Nov. 3	7:30	Tulia	There
Nov. 10	7:30	Floydada	Here
Nov. 17	7:30	Abernathy	There

## Contest Rules

One game is listed in each of the advertisements on this page. Each team is numbered. In the "Entry Form," circle the number of these teams you believe will win this week's game. Numbers to indicate tie. Pick scores in the games, which also count in determining the winners.

Winners will be announced the following week. ALL ENTRIES MUST BE PLACED IN BEACON BOX BEFORE 5 P.M. FRIDAY MARKED BEFORE THAT TIME TO BE CONSIDERED FOR PRIZES.

Prizes will not be given to members of the immediate family on two consecutive weeks.

## Official Entry Form

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_

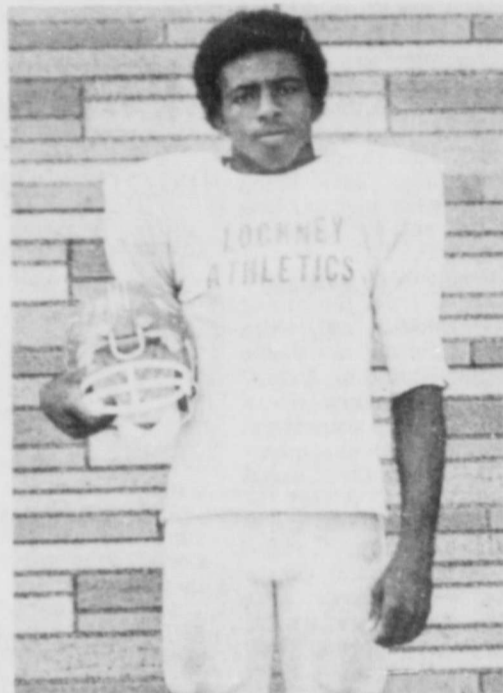
CIRCLE THE NUMBERS OF THE TEAMS YOU PICK TO WIN

1 2 3 4 5 6 7 8 9 10  
11 12 13 14 15 16 17 18 19 20 21 22  
23 24 25 26 27 28 29 30 31 32

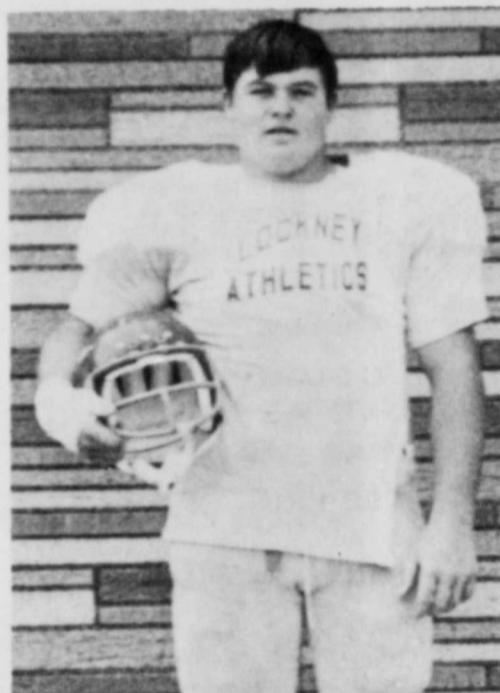
## Tie-Breakers (INDICATE SCORE)

HALE CENTER \_\_\_\_\_ PETERSBURG \_\_\_\_\_  
ARKANSAS \_\_\_\_\_ TEXAS \_\_\_\_\_

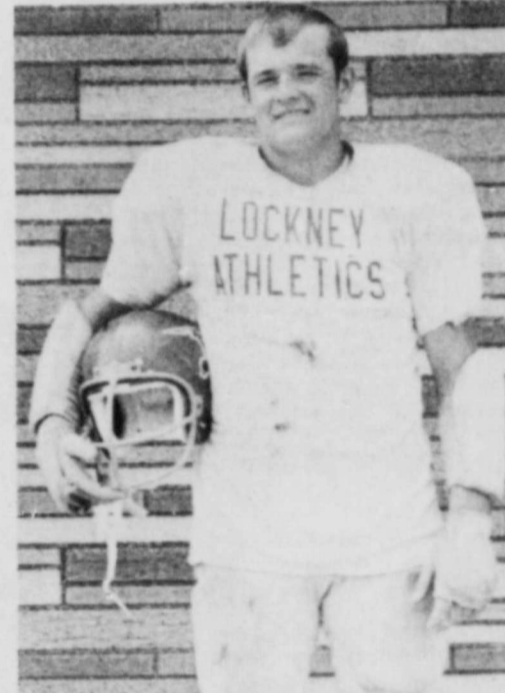
## MEET THE LONGHORNS



JOHN MATHIS plays offensive halfback, and defensive halfback for the Longhorns. John is a junior, and wears number 32. Mathis is 5' 10" tall, and weighs 160 pounds. John is the son of Mr. and Mrs. John Mathis of Lockney. (Staff Photo)



DARELL EDWARDS plays defensive tackle for the "Big Red." Darell is a sophomore, and wears number 73. Edwards is 5' 10" tall, and weighs 230 pounds. Darell is the son of Mr. and Mrs. Kenneth Edwards of Lockney. (Staff Photo)



WILMER ARCHER plays defensive tackle for the Longhorns. Wilmer is a sophomore, and wears number 75. Archer is 5' 10" tall, and weighs 185 pounds. Wilmer is the son of Mr. and Mrs. Red Archer of Lockney. (Staff Photo)

**Byrd Pharmacy**  
Professional Pharmacy Service  
1. ABERNATHY AT 2. TULIA

**Webster Service & Supply**  
"Where You're Always Welcome"  
13. OLTON AT 14. FRIONA

**Consumers Fuel Association**  
GO BIG RED!  
25. LSU AT 26. KENTUCKY

**Around the Clock Protection**  
  
JERRY PAUL  
COOPER  
3. IDALOU AT 4. LOCKNEY

**Lockney Cooperatives**  
Cotton - Grain - Fertilizer - Cattle Feeding  
Feed - Seed - Chemicals  
15. DALHART AT 16. PHILLIPS

**Mize Pharmacy**  
Your Complete Family Drug Store  
Gift Headquarters  
27. UCLA AT 28. CALIFORNIA

**Sun-Vue Fertilizers, Inc.**  
Your Smith-Douglass Dealer  
5. COOPER AT 6. TAHOKA

**Baccus Motor Co.**  
Authorized FORD Dealer  
17. ESTACADO AT 18. COLORADO CITY

**First National Bank**  
IN LOCKNEY  
Member F. D. I. C.  
29. WASHINGTON AT 30. SOUTHERN CAL.

**Davis Lumber Co.**  
"Where Customers Send Their Friends"  
7. SLATON AT 8. ROOSEVELT

**Parker Home Furnishings**  
Carnet - Furniture - G. E. Appliances  
19. MULESHOE AT 20. DUMAS

**Keeter Grocery**  
Quality Groceries & Meats  
CUSTOM SLAUGHTERING - MEAT PROCESSING  
31. ALABAMA AT 32. TENNESSEE

**Lockney Gin**  
LESTER CARTER  
9. FRENSHIP AT 10. POST

**The Tye Company**  
ON THE PLAINVIEW HIGHWAY  
21. BORGER AT 22. AMARILLO

**White Auto**  
HOME OF GREATER VALUES  
33. ARIZONA AT 34. TEXAS TECH

**DANS AUTO SERVICE**  
111 WEST LOCUST PHONE 652-2462  
11. LITTLEFIELD AT 12. DIMMITT

**Cherokee Drive Inn**  
MR. AND MRS. BILL HARLEY  
23. VALLEY HIGH AT 24. WHEELER

**Floyd County Farm Bureau**  
A FRIEND TO FLOYD COUNTY FARMERS  
35. NEW DEAL AT 36. CROSBYTON

# Racing World Champs Be In Amarillo Oct. 20-22

...racing's World  
...1971 will re-  
...shots at their  
...when the 8th  
...World Finals un-  
...Dragway next  
...20-22).  
...list of defend-  
...is Friona who  
...of his second  
...Stock Elimina-  
...\$220,000 clas-  
...the same Ford  
...carried him to  
...ago.  
...will be joined by  
...Car champion  
...of Utica, N.Y.,  
...Eliminator winner  
...of Rockford, Ill.,  
...champion Jim Steph-  
...Valley, Calif., and  
...Stock Eliminator  
...Boertman of  
...Mich.

points leaders from his divi-  
sion. He will again drive an  
immaculate 1929 Ford road-  
ster pickup powered by a 302-  
cubic-inch Ford engine.  
Boertman, after winning the  
Stock Eliminator crown a year  
ago, switched to the faster and  
quicker Super Stock category  
for 1972 and will be among the  
tough contenders McLellan will  
have to beat if he hopes to re-  
peat as the 1973 champion.  
Boertman drives a 1972 Dodge.  
Missing from this year's  
field will be defending Top Fuel  
champion Gerry Glenn of Pan-

orama City, Calif., who did not  
campaign the World Champion-  
ship Series this year and there-  
by did not earn sufficient points  
to qualify him for entry. Also  
not among this year's World  
Finals starters is 1971 Pro  
Stock champion Mike Fons of  
Southfield, Mich., who has not  
entered.  
World Finals action is slated  
to begin at 12 noon next Fri-  
day with qualifying runs which  
will also take place on Satur-  
day from 9 a.m. to 5 p.m. set-  
ting the seven separate fields  
for Sunday's finals.

## 4-H pix



4-H helps young people acquire traits that will be useful in their later lives. The ability to manage one's own affairs, is an important part of the growing up process. 4-H'ers in the 4-H home management program, sponsored by Tupperware Home Parties, learn how to manage their personal lives in constructive and meaningful ways. Over 100,000 young people are enrolled in the program, which is supervised by the Cooperative Extension Service.



By 1980, Americans will consume 32% more beef than they do today, says the Cooperative Extension Service. The 153,000 boys and girls enrolled in the 4-H beef program, sponsored by Celanese Chemical Company, are helping to end the beef shortage. 4-H'ers enrolled in the program are encouraged to grow beef cattle, and help to increase American beef production. Celanese provides 4-H'ers in the program with recognition awards, educational trips and scholarships.

### LEGAL NOTICES

THE STATE OF TEXAS  
TO: CORINNE CRANFORD and husband G. W. CRANFORD, if living, and if dead, their unknown heirs and legal representatives if living, and if dead, the unknown heirs and legal representatives of each unknown heir and legal representative,  
GREETING:

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 13th day of November, A.D., 1972, at or before 10 o'clock A.M., before the Honorable District Court of Floyd County, at the Court House in Floydada, Texas.

Said plaintiff's petition was filed on the 27th day of September, 1972.

The file number of said suit being No. 5368.  
The names of the parties in said suit are:  
JOHN F. CAMPBELL and wife ANNIE LAURA CAMPBELL as Plaintiffs, and

CORINNE CRANFORD and husband G. W. CRANFORD, if living, and if dead, their unknown heirs and legal representatives if living, and if dead, the unknown heirs and legal representatives of each unknown heir and legal representative, as Defendants.

The nature of said suit being substantially as follows, to wit: Statutory trespass to try title to Lot Number Twenty (20), in Block "C", in Bowers and Price Addition to town of Floydada, in Floyd County, Texas, as shown by Plat of said Addition recorded in Vol. 26, Page 277, Deed Records of Floyd County, Texas. Plaintiffs claim title in fee simple to said land and also claim title by virtue of the ten and twenty-five statute of limitations as shown in said petition.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 27th day of September A. D., 1972.  
Given under my hand and seal of said Court, at office in Floydada, Texas, this the 27th day of September A.D., 1972.  
(SEAL) /s/ Mary L. McPherson, Clerk  
District Court, Floyd County, Texas  
By Deputy

Oct. 1-3-15-22

# 50,000 FREE GOLD BOND STAMPS

3rd big week-Come in often-Register as often as you like-No purchase necessary-Drawing to be held 6 p.m. Wednesday, Nov. 1.

- FIRST PRIZE 20,000 Gold Bond Stamps
- Second Prize 15,000 Gold Bond Stamps
- Third Prize 10,000 Gold Bond Stamps
- Fourth Prize 5,000 Gold Bond Stamps

DON'T FORGET TO REDEEM YOUR EXTRA BONUS STAMPS WITH YOUR 3RD WEEK COUPONS IN YOUR GET SET MAILER BOOKLET. IF YOU DIDN'T RECEIVE ONE ASK FOR ONE AT THRIFTWAY.

THESE PRICES GOOD MONDAY, OCTOBER 16 THROUGH SATURDAY, OCTOBER 21

<b>DECKERS FIRST QUALITY BACON</b> LB. <b>79¢</b>	<b>HORMEL LITTLE SIZZLERS</b> 12 OZ. PKG. <b>69¢</b>	<b>MORTON FROZEN APPLE, CHERRY, PEACH FRUIT PIES</b> 20 OZ. <b>3\$1</b> FOR	<b>MORTON ALL FLAVORS EXCEPT BEEF AND HAM FROZEN DINNERS</b> EACH <b>39¢</b>
<b>BATH BAR GOLD SOAP PALMOLIVE</b> 5¢ OFF LABEL <b>2 FOR 39¢</b>	<b>15¢ OFF LABEL COLD POWER</b> GIANT BOX <b>59¢</b>	<b>NABISCO PREMIUM CRACKERS</b> 16 OZ. BOX <b>33¢</b>	<b>CHICKEN OF THE SEA LIGHT TUNA</b> 6 1/2 OZ. CAN <b>39¢</b>
<b>CALIFORNIA GREEN SKIN AVOCADOS</b> 70 SIZE EACH <b>29¢</b>	<b>TEXAS CELLO CARROTS</b> LB. PKG. EACH <b>10¢</b>	<b>RUSSETT ALL PURPOSE POTATOES</b> 10 LBS. <b>59¢</b>	<b>CLOVERLAKE MELLORINE</b> 39¢ EACH 1/2 GAL. <b>3\$1</b> FOR
<b>FRESH AND LEAN PORK CHOPS</b> LB. <b>98¢</b>	<b>WISCONSIN LONGHORN RED RIND CHEESE</b> LB. <b>89¢</b>	<b>USDA CHOICE BLADE CUT CHUCK ROAST</b> LB. <b>59¢</b>	<b>DECKER ALL MEAT BOLOGNA</b> MKT. SLICED LB. <b>69¢</b>

## THRIFTWAY

GET YOUR FREE TV SCHEDULE AT THRIFTWAY

### SUPER MARKET

WE GIVE GOLD BOND STAMPS, DOUBLE ON WEDNESDAYS...

**On The Wye PHONE 983-2444**  
OPEN 7:30 A.M. - 8:00 P.M. MON. THRU SAT.  
Closed Sundays

**VALUABLE COUPON**  
**15¢ OFF**  
MARYLAND CLUB COFFEE  
WITH COUPON CAN  
COUPON GOOD THRU OCT. 21 AT THRIFTWAY STORES ONLY

**VALUABLE COUPON**  
**40¢ OFF**  
MARYLAND CLUB COFFEE  
WITH COUPON CAN  
COUPON GOOD THRU OCT. 21 AT THRIFTWAY STORES ONLY

**Colormode**

Your Choice 4 or 8-oz. PIG STONE CHOCOLATE

**\$888 \$1188**

**Fabulous GOLD TABLEWARE**

**SALAD FORK 69¢**

WITH EACH \$5.00 PURCHASE

# FARM REVIEW



LOCKNEY FARMER DURWARD JACK LOOKS AT HIS GRAIN CROP, WHICH IS ALMOST READY TO CUT. DURWARD FARMS NORTH OF LOCKNEY. (STAFF PHOTO).

## TGSPB PRODUCING GRAIN SORGHUM PROMOTIONAL FILM

The Texas Grain Sorghum Producers Board, in cooperation with the Texas Department of Agriculture, is producing a movie. This 20 to 30 minute color production, translated into approximately six languages will be used to promote grain sorghum.

TGSPB Executive Director Elbert Harp said, "we plan to use this as a means of showing people from around the world the value of grain sorghum." Grain Sorghum Producers Association hosts many foreign teams each year who come to study grain sorghums, but Harp added, "this film will help us to expand our educational program to a much broader potential market."

## Julian Believes in Modifications

Tailwater return systems and playa lake modifications are becoming more and more popular today as methods of groundwater conservation. M. M. Julian of South Plains is a man that believes in modifications and has shown it by using them on his Floyd County farm.

On three-quarters of a section, Julian operates one tailwater pit, four eight-inch irrigation wells and has three lakes modified to install lake pumps.

When asked about his yield production Julian said, "The tailwater pit increases my yield with more thorough watering by allowing water to run after it has reached the ends of the rows."

The pit, with three-acre-foot capacity, is hooked underground with the four irrigation wells. Operating on electricity, the tailwater pit initially cost Julian \$5,000.

"It's a very good investment because it's cheap to operate and you don't have to get up at night to change the water," said the farmer.

In 1970, the High Plains Water District designed Julian's tailwater reuse system. The pit can give a continuous pumping cycle of 24 hours at 800 gallons per minute. Julian says he can water about 30 rows in one setting.

### Pit Never Dry

Julian's son, Kenneth, said that in the three years the tailwater pit has

been in operation, it has never dry.

Concerning the question of silt caught in a silt pit trap. The cleaned it out once with a backhoe and plan to do it again soon.

Julian says that the cost is reasonable that the expense can be considered nominal in determining the keep of a tailwater pit.

The farmer says he has been able to replant any of his cotton or sorghum.

However, it has rained enough him to make use of one of his this year, around mid-summer. He has our lakes modified so they can quickly install a temporary if we need to," said Julian.

Julian, a former committeeman of the Water District, has been in Texas farming most of his life. He has seen the changes for the and worse, and he has his own ways to farm most efficiently.

Farming since 1944, dryland Julian saw the installation of the irrigation well in the area in "That well was 400 feet deep, 10-inch pump," he recalls.

### Julian Dug Second Well

The second irrigation well, dug to Julian, was 320 feet to bed and the eight-inch pump well is now set at 270 feet.

Having experienced the drop water table first hand, Julian says himself a backer of modifications of all types, especially tailwater. "Considering how cheap it is to dig a pit and how perfectly naturally mine has run, I would recommend one to all West Texas farmers," said Julian.

The High Plains Underground Conservation District No. 1, M. M. and Kenneth Julian are fine work toward groundwater conservation. These men should be of their fine accomplishments.

## Conservation Districts Support Amendment 9

A statewide campaign in support of Amendment 9 has been launched by the Association of Texas Soil and Water Conservation Districts, headquartered in Temple.

Amendment No. 9 on the November General Election ballot would exempt soil and water conservation districts from the constitutional ban on dual office-holding.

Directors of Texas 192 soil and water conservation dis-

tricts receive no salary. They are persons with farm or ranch interests elected by land owners to manage district affairs. They do, however, receive state per diem payments when on district business.

This reimbursement for expenses brings the office of soil and water conservation district director under the constitutional prohibition against dual office-holding and dual compensation for state employees. As Doyle Hutcheson of Weatherford, president of the Association of Texas Soil and Water Conservation Districts points out:

"Our directors, who are leaders in their communities, are ineligible to serve on school boards, city councils or any other unpaid elective position. This often denies a community - particularly smaller communities - the services of its best and most qualified people."

Passage of Amendment 9 would not violate the spirit of the common law principle that no person should hold two or more public offices which pose a conflict of interest, Hutcheson said.

The Association Hutcheson heads includes the 960 district directors governing the 192 soil and water conservation districts in Texas.

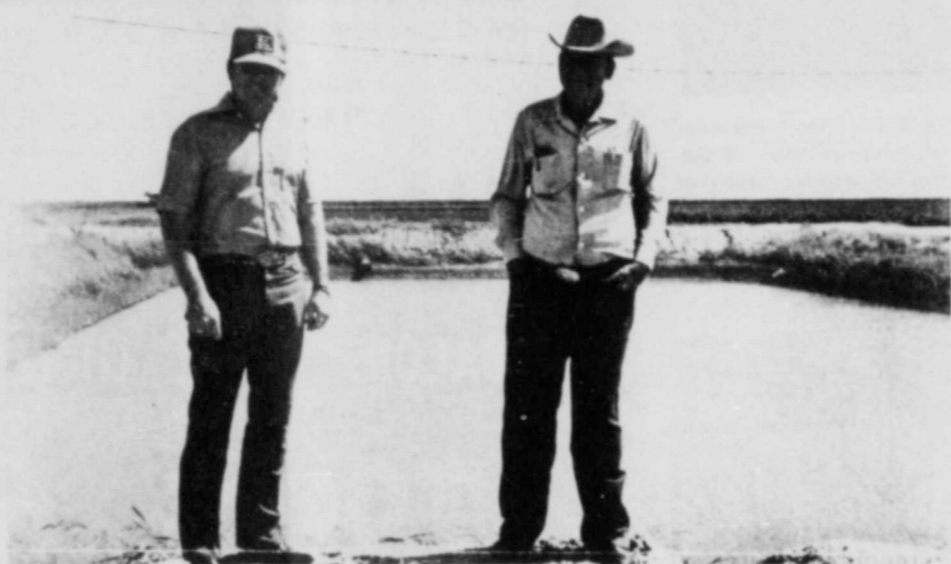
Directors of the Association include Charles W. Wood of Lubbock, Ben O. Sims of Paint Rock, Dee E. Brune of Sealy, and W. S. Gibbs of Huntsville.

They joined Hutcheson in urging Texas voters to pass Amendment 9. The Association also joined in support of Amendment No. 12, which would allow state employees, as well as soil and water conservation district officers, to serve on school boards and city councils without forfeiting

their state salary.

As other supporters have pointed out, 350,000 Texans have been barred from the 22,504 elective non-paying positions in the state.

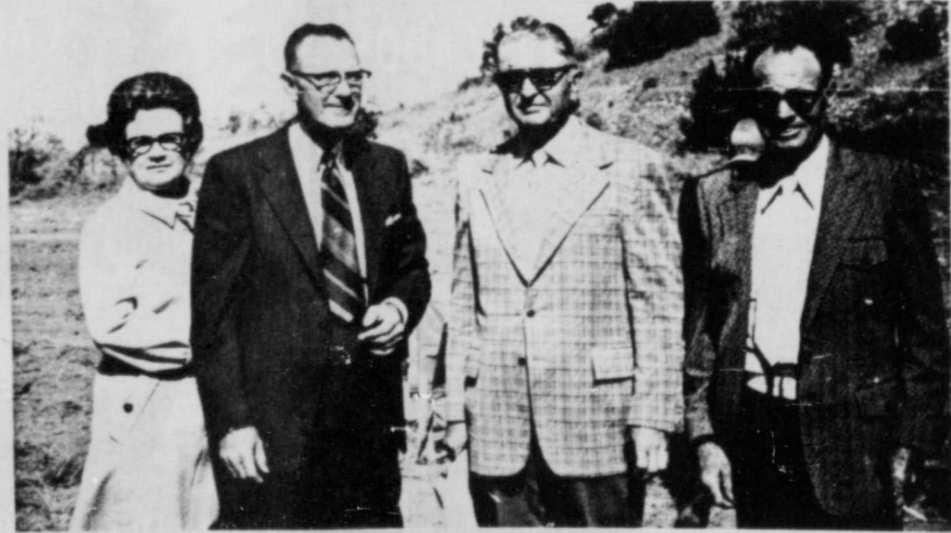
"I agree that this is disenfranchisement of thousands of our best people," Hutcheson said. "It works against the best interests of all Texans to unfairly limit governmental and conservation leadership."



Kenneth Julian and M. M. Julian stand before the tailwater pit located on their Floyd County farm. The elder Julian, a former Floyd County Committeeman for the Water District, turned the management of the farm over to his son upon his retirement.



This silt pit dug alongside Julian's tailwater pit was originally 10 feet by 20 feet by 10 feet in dimension. The silt trapped here has reduced these dimensions; however, the Julian's find that a back hoe can be used to clean the pit at a minimal cost. Julian says the pit has been cleaned once in three years.



Attending the Mackenzie dam site dedication were (left to right) Cap Goodwin, Ross Goodwin, Chester Mitchell and Ray Kitten. Also attending, but not shown, was Pat Frizzell, Floyd County Committeeman.

**LEADING GROUND GAINER !!**

If your new Case Tractor is shaken up and has to be taken out of the game . . .

- LESS TIME OUTS FOR FUEL STOPS WITH BIG CU. IN. CASE ENGINE
- LESS INJURIES WITH PROTECTION OF SAFE, QUIET CASE CABS

See *the big-power specialist* for details

**Case Power & Equipment**

Lockney Highway Floydada Ph. 983-2836

## More and more people are wising up to the low cost of electric heat

More SPS customers switched to electric heat last year because they found out, through a free estimate, they could operate an electric heating system for little more than they were spending already. Do you think they made a wise decision? Ask any of them. They're our most convincing salesmen. And, ask us for an operating cost estimate. It's free. It's accurate. It's a real eye-opener.

electric heating estimate



ELECTRICITY DOES SO MUCH GOOD

**Total ELECTRIC Heating**

FOR SO MANY PEOPLE

## 22nd Annual SWCD Meeting Oct. 17-19

The 32nd Annual Statewide Meeting of Soil and Water Conservation District Directors will be held at the Astroworld Hotel, Houston, Texas, October 17-19.

The theme of the meeting will be "Natural Resources-Meeting the Needs of People." Several speakers representing various view points including environment groups, urban and industry, agriculture and local government will make up the program. Some of the guest speakers: Dr. Arthur Atkinson, Vice President, Texas Environmental Coalition, Jack Barton, Senior Vice President of the Intermediate Credit Bank, Honorable Peyton Walter, County Judge, Polk County and Ed Thomas, State Conservationist, Soil Conservation Service.

## THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

**PERRY IMPLEMENT CO.**  
Lockney's John Deere Dealer

**PATTERSON GRAIN CO.**  
Grain - Fertilizer

**LOCKNEY COOPERATIVES**  
Member-Owned

**PROVIDENCE FARM SUP**

SPONSOR NEEDED HERE

**THE LOCKNEY BEACON**  
Boosting Floyd County Agriculture

(REPRINT FROM "THE CROSS SECTION")



## There's No Job Too Big for Us

Wherever the site, whatever the size . . . we can handle any job. Save time, money with ready-mix concrete. Get information and estimates soon.

**BENNETT**

**BUILDING MATERIAL**  
IN FLOYDADA  
229 E. CALIFORNIA

# Letters To Editor



"You'll have to give up wine and women, Mr. Davis, but sing all you want to."

## CROP 'Trick Or Treat' Canvass

CROP in Floydada plans to have their annual "Trick or Treat" canvass the evening of October 23. We're raising our sights this year. Last year interest was lacking and contributions were low. We're very grateful for those who helped but we can do more and we must do more. Through CROP we have an opportunity to help stop hunger, helping people in need in some thirty countries. We can give them a "chance for a change," which means we can

help them to attack their own root causes of hunger - help them to grow more food, help them to even market some of that food, teach them about family planning and modern agriculture. And we can do this through Christian agencies around the world. We can begin to help through CROP right here in Floydada.

Many volunteer workers will be needed. Though in the past the youth have canvassed the town this year, they are asking that any volunteer workers who would be interested in helping please meet at the United Methodist Church at 6:30. Many volunteer workers will be needed and any help will be greatly appreciated. CROP is the Community Hunger Appeal of Church World Service.

### WHO KNOWS?

1. Name the Navy's first woman Admiral.
2. When is the Autumnal Equinox?
3. When and where was the first daily newspaper published?
4. Are the residency rules for voting the same in all states?
5. What is an anemometer?

### Answers to Who Knows

1. Arlene Bertha Duerk, director of the Navy Nurse Corps.
2. September 22, 5:33 p.m.
3. September 21, 1784, in Philadelphia.
4. No, many states vary in the length of time a person must reside in the state, county and precinct.
5. An instrument which measures the speed of the wind.

along with the other business friends of 4-H.

Start "A New Day - A New Way", with 4-H as a member or a volunteer leader. Contact the county extension office for more information.

## Business Aids in 4-H Growth

4-H Now America's Largest Youth Organization and Still Growing

	1952	1962	1972
4-H PARTICIPANTS	2,281,311	2,867,385	5,000,000
PRIVATE SECTOR SUPPORT \$	651,000	\$1,083,000	\$1,412,000

4-H Member Participation and Donor Support Have Both Increased 215% since 1952

It's "A New Way" with 4-H. The theme of 1972 4-H Week, Oct. 1-7, when 5 million 4-Hers and the half million leaders, and the who support the nationwide, call to their many talents. Together, what America's organization is help young people, all and urban "to learn by they look to the see in what 4-H should be further help young all walks of life. in business and who support the are taking this "new day" assist youth in and "to make better". corporations, and foundations time, energy and aid 4-H. Through 4-H Service Chicago, which is year of service to gram, nearly \$3 spent in 1972 ives including college scholarships, leader training, educational aids and other services. These 55 corporate friends of 4-H provide over 270 educational grants, totaling more than \$187,300, for 4-H'ers. Many of these grants will be awarded through the National Committee at the 1972 National 4-H Congress in Chicago, Nov. 26-30. Over 1,600 teens will participate in five days of seminars, tours, and special events, geared around the theme of "A New Day - A New Way". Donors to the 4-H program have already met the challenges of this year's 4-H Week and Congress theme, with challenging programs that help meet the needs of the 5 million 4-H'ers, in urban and rural areas. Examples of new ways of donor support and programs can be found in American Oil Company's fertilizer-ecology pilot program; conservation of natural resources, sponsored by John Deere; The Goodyear Tire and Rubber Company's support of 4-H bicycle activity; The Upjohn Company's support of 4-H veterinary science and Westinghouse Electric

Corporation's support of the 4-H electric program.

Scholarship programs also enter into new areas and directions: Boye Needle Company provides scholarships for 4-H'ers interested in clothing and textiles; for young people interested in agribusiness careers, DeKalb AgResearch, Inc., provides scholarship assistance; while The Wehr Corporation provides assistance to a 4-H'er from a low-income, disadvantaged home.

Along with these special programs, the prestigious list of corporate supporters of 4-H, includes Celanese Chemical Company, The Chicago Board of Trade, Eastman Kodak Company, Eli Lilly Company and TOP FORM Products Dept., Merck & Co., Inc. Also Tupperware Home Parties, Union Oil Company of California, and The West Bend Company,

## Investment Seminar

GENE'S CAFE IN LOCKNEY  
THURSDAY, OCTOBER 19, 7:30 P.M.  
FOR MOVIE  
DISCUSSION OF PRESENT MARKET  
SITUATION  
REAL FUNDS PROSPECTS  
COFFEE AND DOUGHNUTS  
John Curry, Moderator  
REGISTERED REPRESENTATIVE OF  
SCHER PIERCE SECURITIES  
CORPORATION MEMBERS OF NEW  
YORK STOCK EXCHANGE, AMER-  
ICAN STOCK EXCHANGE, AND PA-  
CIFIC COAST EXCHANGE.

## SHOES SHINED

See Edward Looney

EACH EVENING AFTER SCHOOL  
TUESDAY THROUGH FRIDAY  
AND ALL DAY SATURDAYS

EDWARD IS AN EXPERIENCED SHINE MAN. HE SHINED SHOES AND BOOTS AT KIRTLAND AIR FORCE BASE IN ALBUQUERQUE, N.M., ALL THIS SUMMER, AND IS ANXIOUS TO TAKE CARE OF YOUR SHOE SHINE NEEDS.

EDWARD LOONEY  
CITY BARBER SHOP

FLOYDADA, TEXAS

# BUDDYS FOOD

22J SOUTH 2ND - WE HAVE ICE 983-3149  
STORE HOURS 8 A.M. TO 8 P.M., MONDAY THRU SATURDAY  
10 A.M. TO 7 P.M., ON SUNDAYS  
BUDDY WIDENER, OWNER  
FORREST SHANNON, MANAGER  
VALUES IN THIS AD GOOD THURS., OCT. 15  
THROUGH WED. OCT. 18 WE RESERVE THE  
RIGHT TO LIMIT QUANTITIES

# OPEN 7 DAYS A WEEK.....

TO BETTER SERVE YOU

## REGISTER FOR... 120,000 S&H STAMPS

12,000 S&H STAMPS TO BE GIVEN AWAY WEEKLY  
10-1,200 STAMP WINNERS PER WEEK  
NO PURCHASE REQUIRED  
DRAWING WILL BE HELD EACH SATURDAY AT 4 O'CLOCK.  
REGISTER EACH WEEK TO BE IN DRAWING.

6 BOTTLE CTN. <b>Dr Pepper</b> PLUS DEPOSIT CLOVERLAKE <b>Ice Cream</b> 1/2 GAL. LB. BOX NABISCO <b>Crackers</b> 29¢ GOLD MEDAL <b>Flour</b> 5 LBS. 49¢ 1/2 GAL. CLOROX <b>Bleach</b> 29¢ SUN COUNTRY <b>Air Freshener</b> 49¢ 28 OZ. NO RETURN <b>Coke</b> 4 FOR \$1	U.S.D.A. CHOICE <b>Sirloin</b> LB. 98¢ PLAZA SUGAR CURED <b>Bacon</b> LB. 59¢ GLOVER'S ALL MEAT <b>Bologna</b> LB. 57¢ GOLDEN RIPE <b>Bananas</b> LB. 12¢ 3 OZ. NESTEA <b>Instant Tea</b> 89¢ JUMBO ROLL <b>Teri Towels</b> 3 FOR \$1 GIANT 49 OZ. <b>Punch</b> 39¢ REGULAR SIZE <b>Stretch &amp; Seal</b> 29¢ 14 OZ. KRAFT <b>Caramels</b> 39¢ 6 PACK CARNATION <b>Instant Breakfast</b> 49¢ FAMILY SIZE <b>Cascade</b> 89¢ 2 LBS. POPSRITE <b>Popcorn</b> 29¢ CARMACK LARGE GRADE A DOZ. <b>Eggs</b> 45¢	KING SIZE FOR DISHES <b>Ajax</b> 49¢ 1/2 'S CHICKEN OF THE SEA <b>Tuna</b> 39¢ CAMPBELL'S TOMATO <b>Soup</b> 2 FOR 27¢ LARADO <b>Refills</b> 89¢ 7 OZ. <b>Pledge</b> 79¢ 21 OZ. AJAX POWDERED <b>Cleanser</b> 2 FOR 29¢ 303 WHITE SWAN CREAM STYLE <b>Corn</b> 6 FOR \$1
--	--	--

USE THIS STORE COUPON

19 OZ. **ARMOUR TEXAS BRAND CHILI** 39¢ WITH THIS COUPON  
WITHOUT COUPON 64¢

GOOD ONLY AT BUDDY'S FOOD  
(EXPIRES 10-18-72) LIMIT ONE COUPON PER PURCHASE

BUDDY'S

WITH THIS COUPON 1 - LB. CAN OF Maryland Club Coffee 74¢  
Without coupon 89¢  
Cash value 1/20¢. Limit one per customer.  
COUPON EXPIRES 10-18-72

VALUABLE COUPON WITH COUPON

**Betty Crocker LAYER CAKE MIX** 3/\$1  
WITHOUT COUPON 3/\$1.15

EXPIRES 10-18-72  
Good at BUDDY'S FOOD

VALUABLE COUPON

**all** AUTOMATIC DISHWASHER with ANTI-SPUT RINSE AGENT 39¢  
(WITH THIS COUPON)  
LIMIT 1 COUPON PER CUSTOMER  
Redeemable only at BUDDY'S FOOD  
Expires 10-18-72 Without coupon, price is 64¢

### WHAT'S THE GOOD WORD?

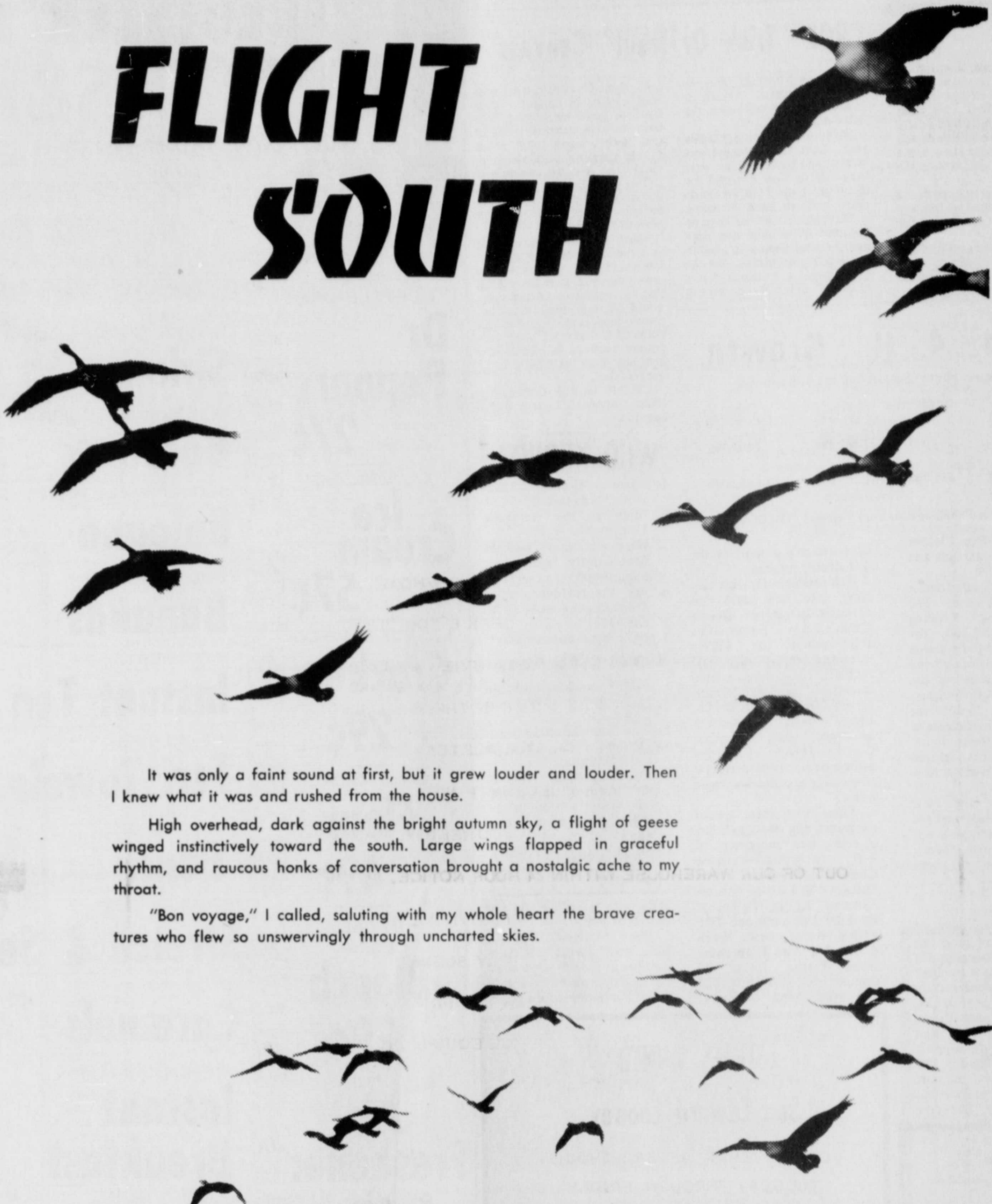
THE GOOD WORD IS THAT YOU CAN BUY 500 SHEETS OF TYPING PAPER AT THE HESPERIAN OFFICE IN FLOYDADA OR THE BEACON OFFICE IN LOCKNEY FOR ONLY \$2.00

Lockney Area

# Make Church - Going a Habit



## FLIGHT SOUTH



**MAIN STREET CHURCH OF CHRIST**  
Bobby Hise, Minister  
Sunday  
Bible School ..... 9:30  
Morning Worship ..... 10:30  
Evening Worship ..... 6:00  
Wednesday  
Ladies Class ..... 9:30  
Mid-Week Service ..... 7:30

**FIRST METHODIST CHURCH**  
Frank B. Oglesby, Pastor  
Sunday Services  
Sunday School ..... 9:45  
Worship Service ..... 10:55  
M.Y.F. Programs ..... 5:00  
Evening Worship ..... 6:00  
Monday  
W.S.C.S. .... 3:30  
Official Board 1st Thursday  
in each month ..... 7:30  
Wesleyan Service Guild 2nd and  
4th Thursdays each month

**TRINITY LUTHERAN CHURCH**  
Providence Community  
L. J. Durkop  
Sunday School and  
Adult Bible Class ... 10:00  
Divine Worship Service... 11:00

**ASSEMBLY OF GOD CHURCH**  
Sunday School ..... 10:00  
Morning Worship ..... 11:00  
Evening Worship ..... 7:00  
Prayer Service  
Wednesday ..... 7:00  
Rev. Bob Wright, pastor

**TEMPLO BAUTISTA SALEM**  
Robert Foster, Pastor  
Sunday School ..... 9:45  
Worship Service ..... 11:00  
Christian Training  
Time ..... 5:00  
Evening Worship ..... 6:00  
Wednesday Prayer  
Meeting ..... 7:30  
and Choir Practice

**AIKEN BAPTIST CHURCH**  
Carl Coffee, Pastor  
Sunday School ..... 10:00  
Morning Worship ..... 11:00  
Training Union ..... 6:00  
Evening Worship ..... 7:00  
Prayer Service Wednesday  
at ..... 7:30  
Brotherhood, W.M.U. and  
Auxiliary Wednesday.. 7:30

**SAN JOSE CATHOLIC CHURCH**  
Sunday: 9 a.m. Service of the  
Word of God and Holy Com-  
munion  
The service of the Word of God  
and Holy Communion is ce-  
lebrated also on Tuesday,  
Wednesday: Christian Educa-  
tion Classes:  
3:00 p.m. Grades 1-3  
4:00 p.m. Grades 4-8  
6:30 p.m. High School Stu-  
dents  
9:00 p.m. Adults  
Baptisms: 1st Sunday of the  
month at 9:00 a.m.  
Confession of Sin: Before  
all Services  
Church Council: Meets the  
1st Sunday of month at 3:00  
p.m.

**EVANS CHAPEL BAPTIST CHURCH**  
Bennie Anderson, Pastor  
Prayer Meeting Wed. 8:30 p.m.  
Sunday School ..... 9:45  
Worship ..... 11:00  
BYPU ..... 5:30  
Evening Worship ..... 7:00

It was only a faint sound at first, but it grew louder and louder. Then I knew what it was and rushed from the house.

High overhead, dark against the bright autumn sky, a flight of geese winged instinctively toward the south. Large wings flapped in graceful rhythm, and raucous honks of conversation brought a nostalgic ache to my throat.

"Bon voyage," I called, saluting with my whole heart the brave creatures who flew so unswervingly through uncharted skies.

And I wondered at us humans. How we doubt and fear and flail about, worrying about tomorrow and a dozen other somethings! Our course is not unknown. God promises abundant life if we but follow Him.

Your church is your guidebook to God. Worship there and find the security that comes from within, the result of understanding God and one's relationship to Him.



Sunday Ephesians 4:1-6	Monday Acts 15:1-12	Tuesday Acts 15:13-31	Wednesday I Corinthians 14:10-17	Thursday Galatians 6:1-10	Friday Ephesians 2:14-19	Saturday Ephesians 4:20-32
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Scriptures selected by the American Bible Society

**FIRST BAPTIST CHURCH**  
W. Neil Record, Pastor  
Sunday School .....  
Morning Worship .....  
Christian Training  
Time .....  
Evening Worship .....  
Prayer Service Wed. ....  
W.M.U. First Wed. ....  
Mission Friends  
Tuesday .....  
Girls In Action - Grades  
1-3 Tuesday .....  
Girls In Action - Grades  
4-6 Tuesday .....  
Acteens Wednesday .....  
Baptist Men - Breakfast  
as Announced  
Youth Choir Sunday ....  
Church Choir Wed. ....

**LATIN AMERICAN BAPTIST CHURCH**  
Mickey Munoz, Pastor  
Sunday School .....  
Morning Worship .....  
W.M.U. Brotherhood .....  
Training Union .....  
Evening Worship .....  
Prayer Service  
Wednesday at .....

**LATIN AMERICAN CHURCH OF CHRIST**  
Bible School .....  
Morning Worship .....  
Evening Worship .....  
Wednesday Service .....

**LOCKNEY LATIN AMERICAN ASSEMBLY OF GOD CHURCH**  
Sunday School .....  
Morning Worship .....  
Evening Worship .....  
Men's Fellowship  
Tuesday Evening .....  
W.M.C. Thursday .....  
Christ's Ambassador  
Saturday Evening .....

**CHURCH OF CHRIST**  
West College and  
Frank Duckworth, Pastor  
Sunday Morning Worship  
Services .....  
Sunday Evening Worship  
Services .....  
Wednesday Evening Prayer  
Services .....

**LONE STAR BAPTIST CHURCH**  
Sunday School .....  
Morning Worship .....  
Training Union .....  
Evening Worship .....  
Prayer Service Wednesday  
Evening .....  
Brotherhood, First  
Night  
W.M.U. First and Third  
days at 9:30 a.m.

**CEDAR HILL BAPTIST CHURCH**  
Sunday School .....  
Morning Worship .....  
Evening Worship .....  
Prayer Service  
Wednesday at 6:30 p.m.

**CEDAR HILL ASSEMBLY OF GOD CHURCH**  
James D. Jones, Pastor  
Sunday School .....  
Morning Worship .....  
C. A. Service .....  
Evening Worship .....  
Wednesday Evening  
Service .....

**Todd & Davis Super Market**  
We Give BUCCANEER STAMPS

**Plains Electric**  
Electrical Irrigation Installation  
**Lockney Beacon**  
Your Hometown Newspaper

**Browns Department Store**  
Ready-to-wear - Quality Cleaning

**Davis Lumber Company**  
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Friendly Service Every Day of the Week  
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**Dans Auto Service**  
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**Perry Implement Company**  
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Serving Yourself thru Ownership

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General Automotive Repair  
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Expert Prescription Service

**Carter Mortuary**  
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We Appreciate Your Business

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"Where To Buy Them"

**Reecers Master Cleaners**  
Phone 652-2262

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FRED D. BYRD, Pharmacist

**Consumers Fuel Association**  
Everything for the Farmers

**Patterson Grain Company**  
Lockney

**Simpson Jewelry & Florist**

**Jackson Tire Company**  
Shamrock Products - National Tire





AVAILABLE OCTOBER 19

**ELECTRONIC CALCULATORS  
WITH TAPE**  
\$295

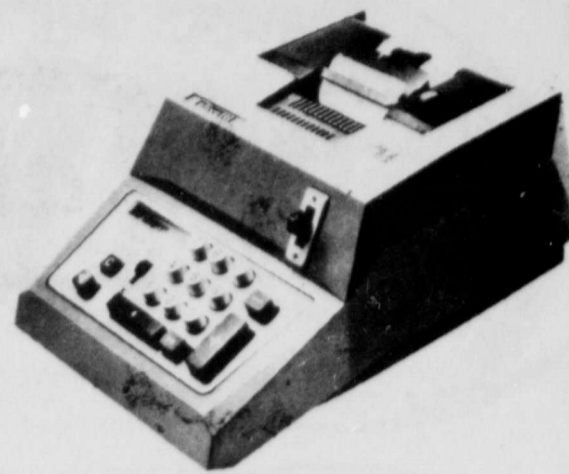


**SMITH CORONA  
TYPEWRITERS**

\$89<sup>95</sup> up  
**ELECTRIC PORTABLES**  
\$149<sup>95</sup>



**ELECTRONIC CALCULATORS**  
\$99<sup>95</sup>



**OLIVETTI-UNDERWOOD  
ADDING MACHINES**  
\$89<sup>95</sup>

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System

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Writer-Adding  
Ribbons

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Staple & Tape Machines

Cleaners

Agency

Pharmacist

Association

Farmers

Company

& Florist

Company

International Tire

## MR. MERCHANT !

THERE MAY BE SOME OF OUR MERCHANTS WHO STILL THINK THEY MUST BUY OFFICE SUPPLIES, OFFICE EQUIPMENT, OFFICE MACHINE AND OTHER SUPPLIES IN PLAINVIEW OR LUBBOCK.

POSSIBLY THIS HAS BEEN THE CASE IN THE PAST, BUT NOW WE WANT YOU TO KNOW WE HAVE COMPLETELY RESTOCKED OUR OFFICES WITH JUST ABOUT EVERYTHING YOU NEED.

IF WE SHOULD BE OUT OF AN ITEM YOU NEED, WE CAN SUPPLY OUT OF OUR WAREHOUSE WITHIN 24 HOUR NOTICE.

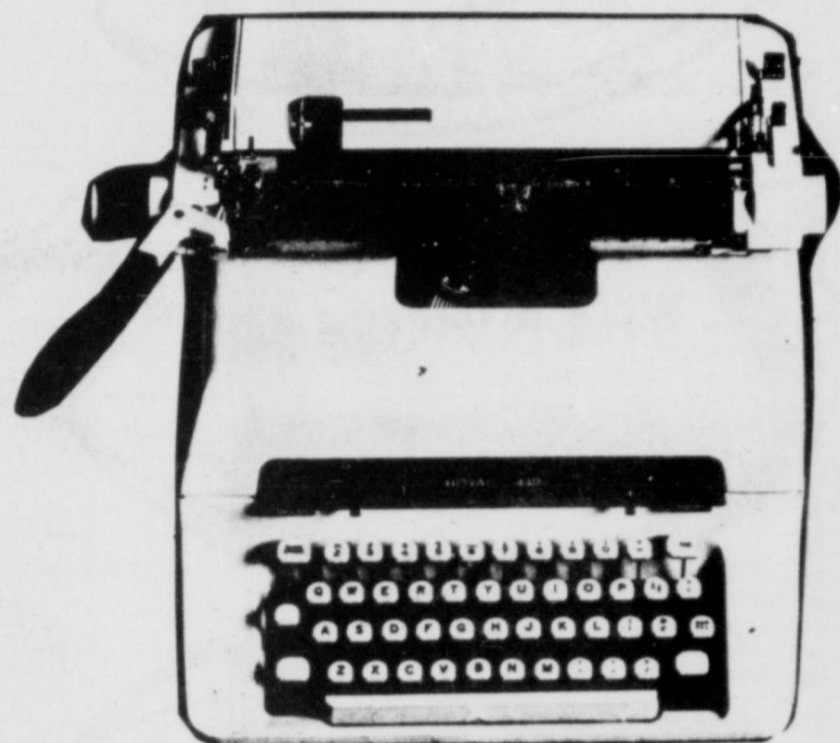
WE FEEL THAT OUR PRICES ARE COMPETITIVE WITH THE PLAINVIEW OR LUBBOCK OFFICE SUPPLY BUSINESS AND WELCOME THE OPPORTUNITY TO COMPETE WITH THE PRICE YOU ARE NOW PAYING FOR OFFICE SUPPLIES, OFFICE EQUIPMENT, OFFICE MACHINES. WE WANT TO BE OF SERVICE!

IN FLOYDADA

**HESPERIAN OFFICE  
SUPPLY**

IN LOCKNEY

**BEACON OFFICE  
SUPPLY**



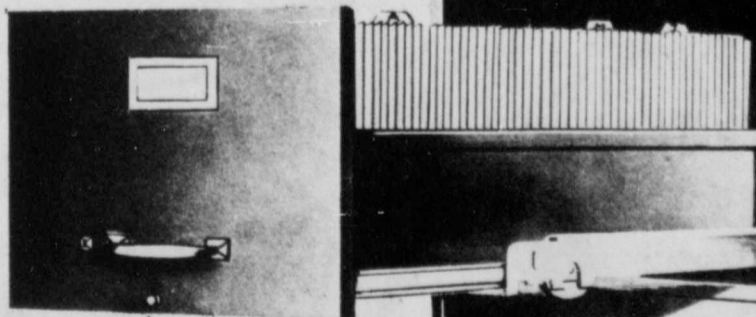
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\$89<sup>95</sup>  
Slightly used



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\$32<sup>95</sup> up  
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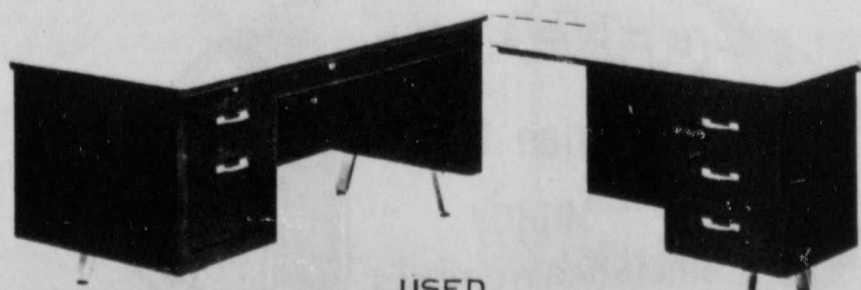


**TYPEWRITER TABLES**



**4 DRAWER  
FILING  
CABINETS**

\$49<sup>95</sup>  
AND UP



USED  
L-SHAPED DESK

\$100<sup>00</sup>

**METAL DESKS**  
\$65 UP

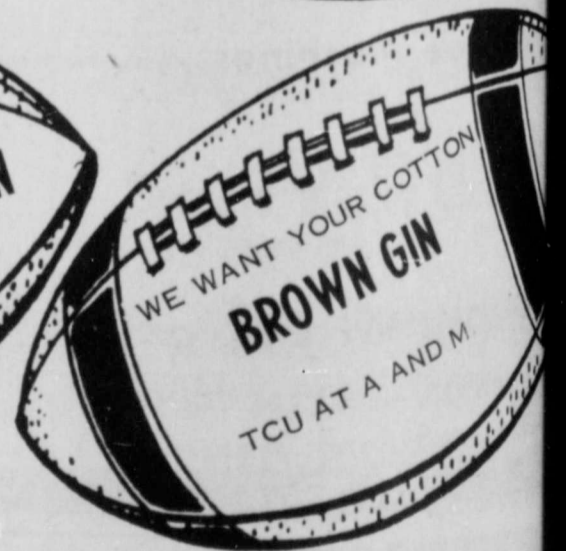
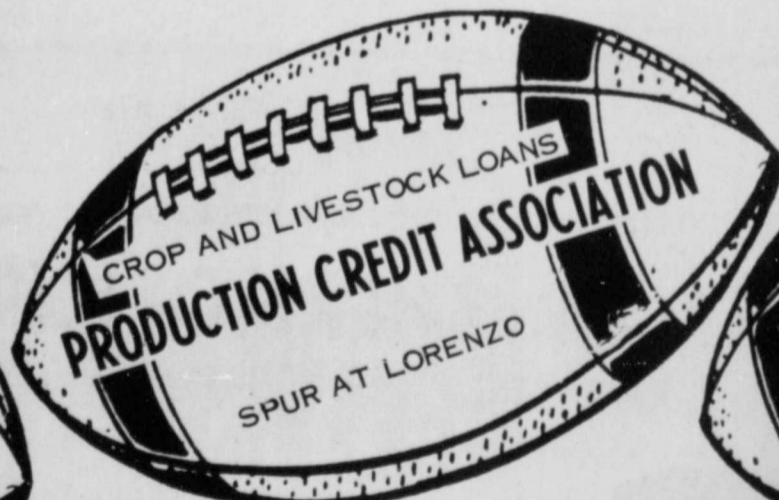
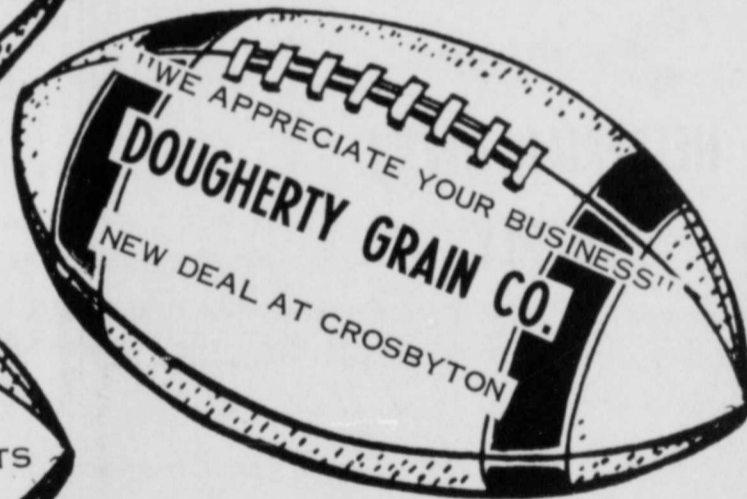
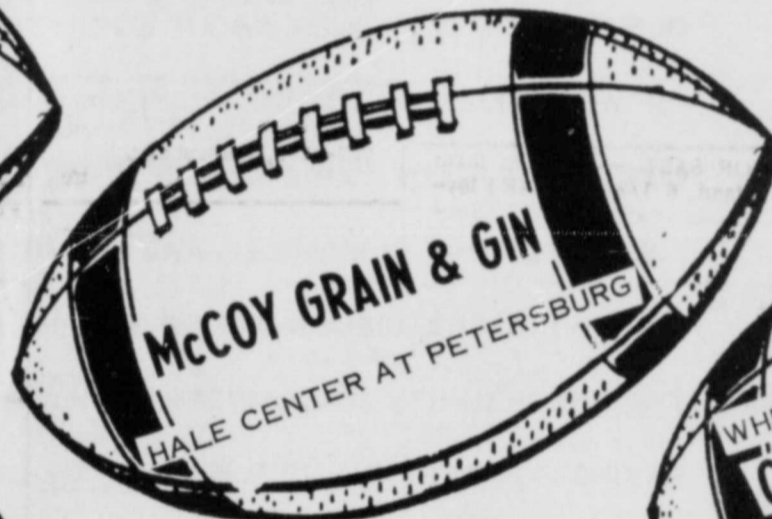
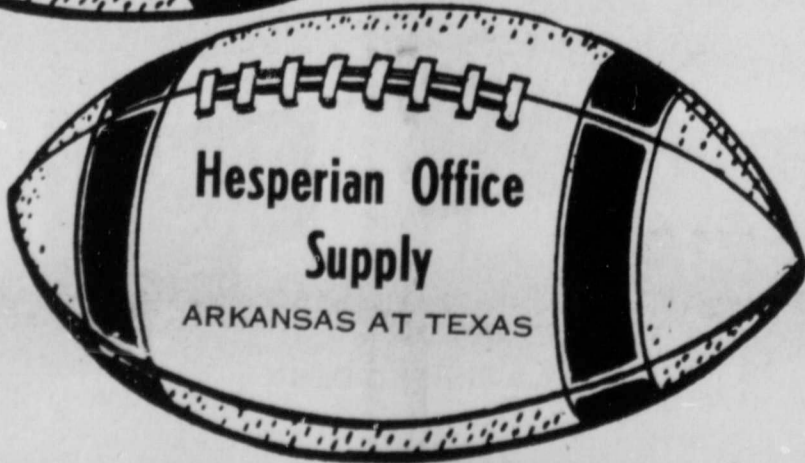
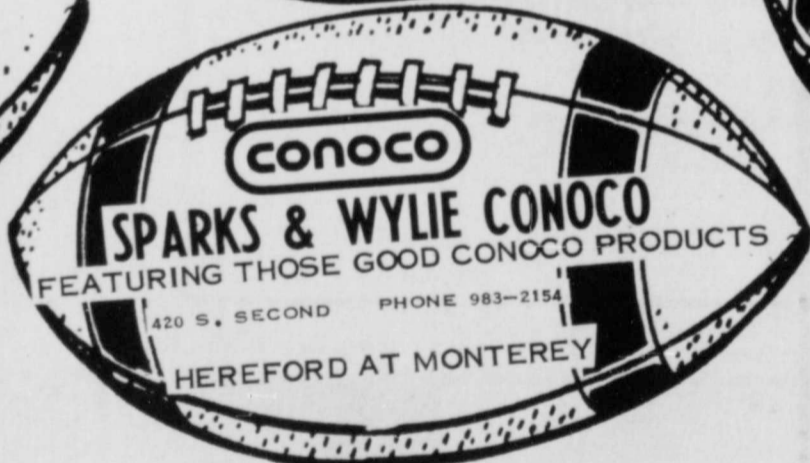
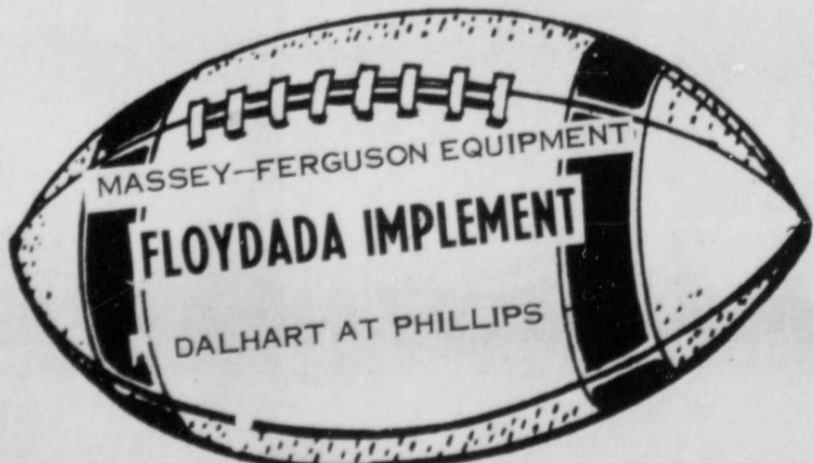
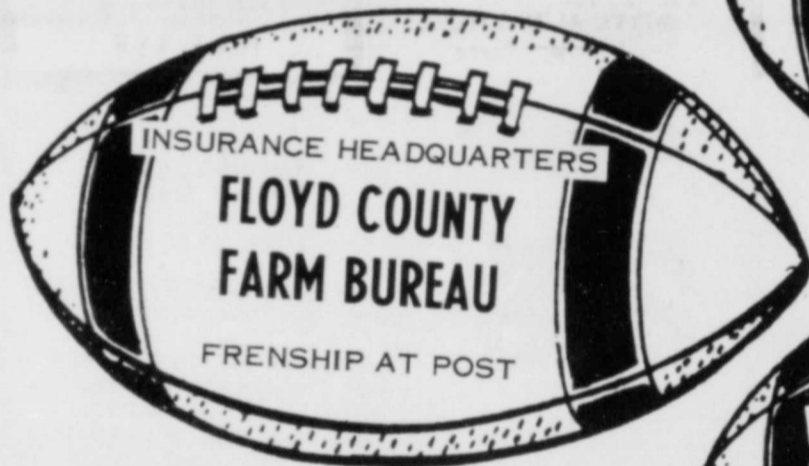
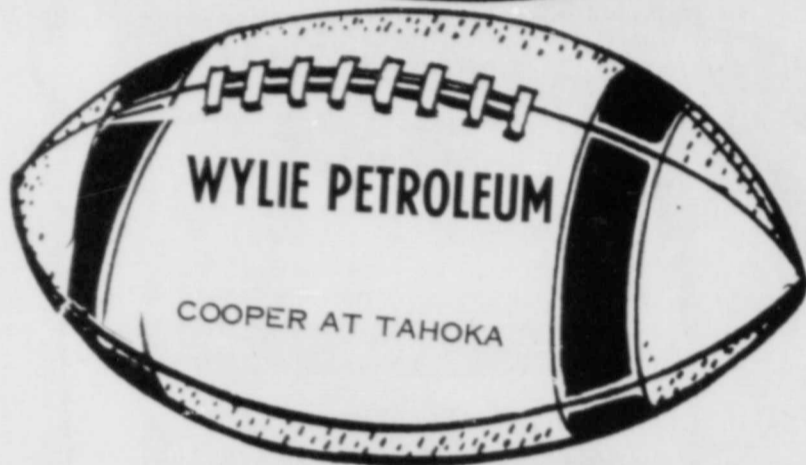
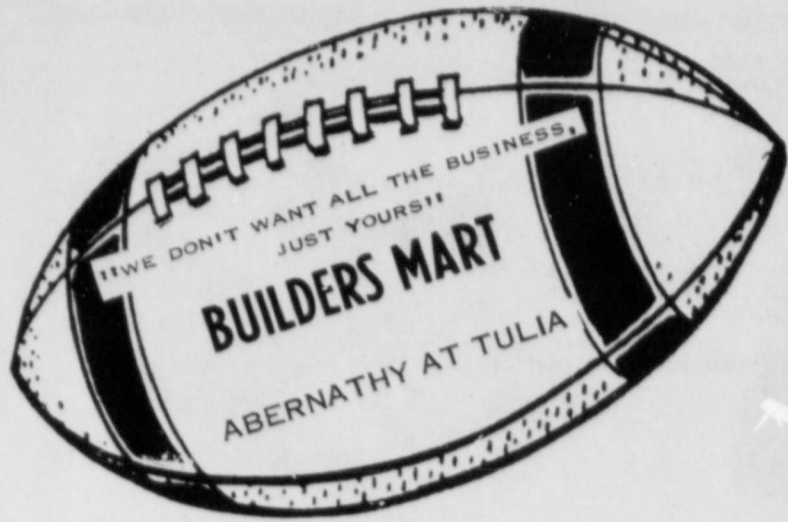
# HAVE FUN ... WIN PRIZES ...

## \$15 IN CASH PRIZES EACH WEEK

# FOOTBALL CONTEST

## HESPERIAN AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED



### CONTEST RULES:

Anyone can enter except the employees of the Hesperian, Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly at top of the page you turn in and mail this newspaper.

### QUARTERBACK QUOTES



JIMMY WILLSON  
FLOYDADA ..... 35  
RALLS ..... 7

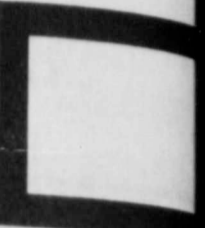


LOWELL BILBREY  
FLOYDADA ..... 28  
RALLS ..... 0

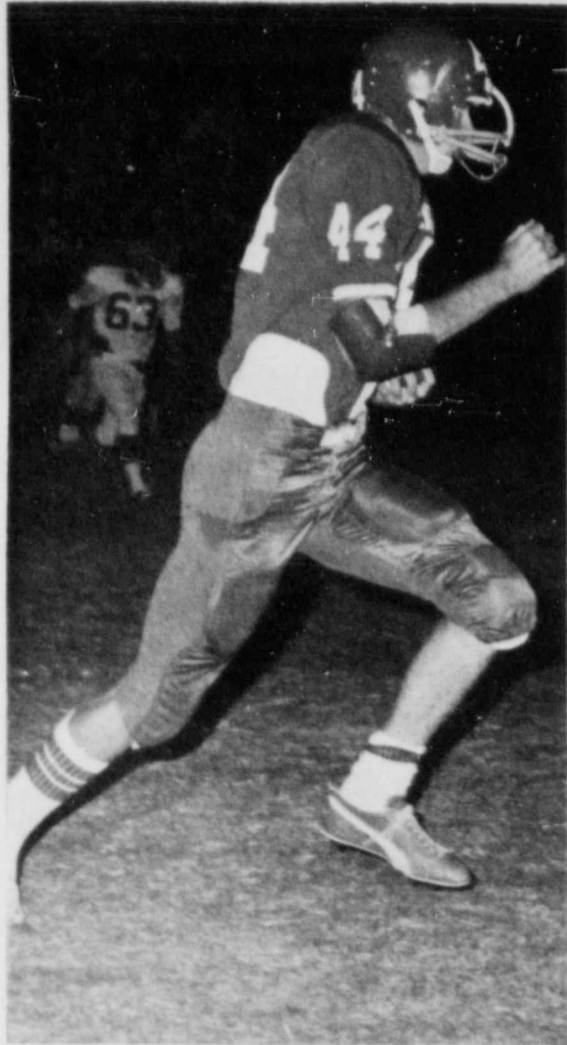
### TIE BREAKER-Guess Total Points AND CIRCLE WINNER

#### FLOYDADA vs. RALLS

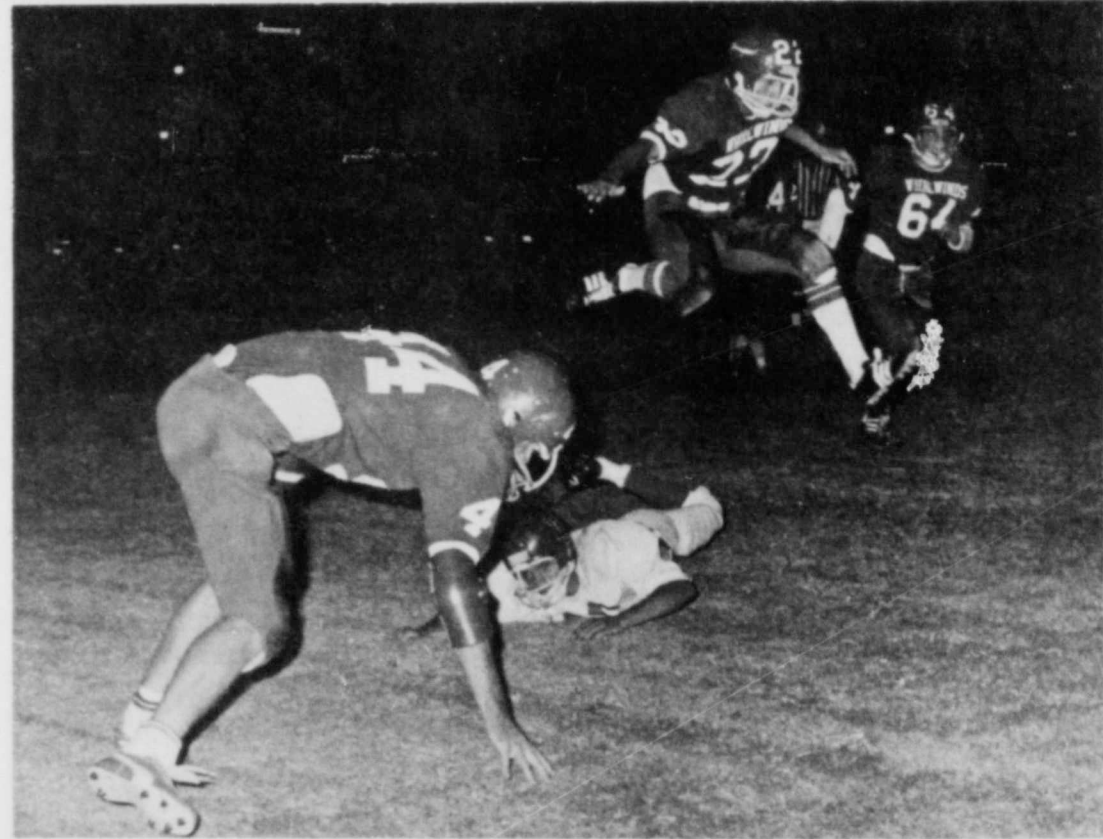
- 1ST PRIZE \$7.50
- 2ND PRIZE \$5.00
- 3RD PRIZE \$2.50



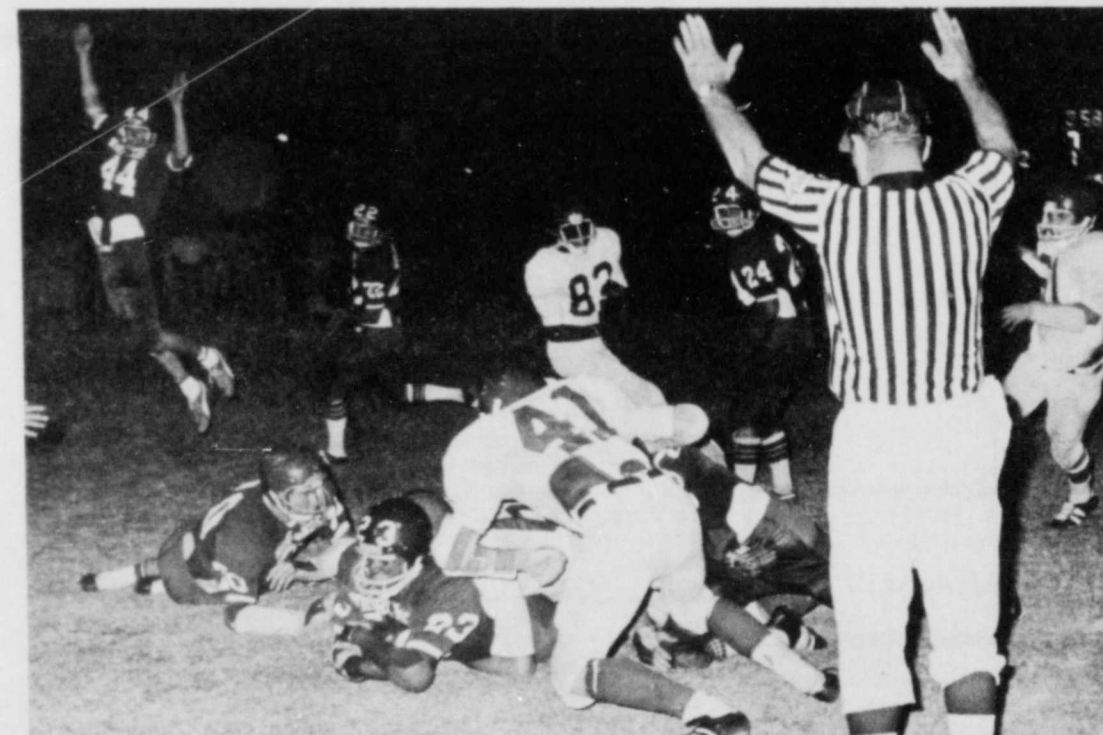




MARK VINSON DEPARTMENT ... Left: No. 44 moves to the Lobo 12 after catching John Cagle's pass. Right: Vinson sets up the Whirlwinds' third touchdown with a 30-yard sweep to the Levelland three. (Staff Photos by Jim Huggins)



REX ROSE (22) goes airborne, coming to the aid of ball-carrier Mark Vinson (44). The Whirlwind halfback fourth-quarter run netted forty yards. Whirlwind number 64 is Steve Holmes. (Staff Photo by Jim Huggins)



HEADON SCORES Floydada's second TD - to Mark Vinson's (44) delight. Other Whirlwinds in the picture: Rex Rose (22), John Cagle (24) and Steve Hale (70). (Staff Photo by Jim Huggins)

### JV Beats Lubbock Sophs 10-0

Floydada High School's junior varsity football team defeated the Lubbock High School sophomores Thursday, 10-0. The Floydada JV picked up 134 yards rushing and added another 36 yards in the air while limiting Lubbock to 31 yards total offense, all on the ground. The Whirlwinds picked up 12 first downs and held the Lubbock sophs to a single first.

The 'Winds held the 2-0 lead until halftime.

Mike Vickers scored a touchdown in the third period, on a one-yard run. A pass interception by Dario Castillo at the Lubbock 45 set up the touchdown drive, during which the Whirlwinds were helped by a pass interference call at the 15-yard line.

Vickers passed to Joel Hendrix for the extra point, and that was all the scoring.

Rex Yeary led the Floydada rushing game with 55 yards on 17 carries. Vickers picked up

30 yards on 12 tries, Rusty Holladay carried seven times for 25 yards, Malvin Collins gained 19 yards on 10 attempts, and Lonnie Robinson carried twice for five yards.

Vickers completed four passes for a 36-yard total, one of those going to Holladay for 24 yards.

Turning in a good defensive job for Floydada were linebackers Holladay and Keith Marricle, Castillo at safety, Mark Craig and Billy Fulton at tackle, Mike Reyes at end, and Sammy Mercado at corner

linebacker. The victory brought the JV's season record to a perfect 6-0. The 'Wind JV travels to Lubbock Saturday morning for a 10-o'clock rematch with the Lubbock sophs at Chapman Field.

### Freshmen Down Abernathy 26-6

The Floydada High School freshman Whirlwinds defeated Abernathy 26-6 there Thursday, Donzell Minner and Kelvin Ratliff each scoring two touchdowns for Floydada.

Minner scored first on a 25-yard first-quarter run. PAT try was no good. In the second quarter, Minner went 70 yards with an intercepted pass for another Whirlwind TD. Quarterback Gregg Goen passed to Elton Ratliff for the extras, and the score stood 14-0 at halftime.

In the third stanza, Goen hit Kelvin Ratliff with a pair of scoring passes, first for 35 yards, then for 15. Neither conversion attempt was good. Abernathy scored in the final frame.

Outstanding defensively for the Whirlwind frosh were linebacker Dwain Kunkel, end Johnny Herrera, tackle Lindsa Morris, halfback Gordon Bond, and cornerback Dan Seay. Kicker/offensive guard Leslie Soto also turned in a good performance for Floydada.

The Floydada freshmen stand 4-1 for the season, their only loss an 8-6 close one to Tulia.

### Amendments To Be Explained

When Texas voters go to the polls Nov. 7 they will be asked to make decisions on a whopping 14 proposed amendments to the state Constitution.

For persons interested in learning more about the proposed amendments, which range from equal rights for women to annual salaries for legislators, the West Texas State University political science department is sponsoring a public meeting at 7:30 p.m., Oct. 24 in room 201 of the Activities Center.

### COMMENTS FROM P.1

allowing Levelland in the Floydada end of the field only once, when speedy halfback Sam Mitchell got loose on a couple of long runs.

In the second half, Mitchell had break-away carries of 45, 30, and 20 yards, accounting for 95 of the Lobos' 151-yard rushing total. Except for Mitchell's jaunts, the 'Wind defense virtually shut out the Levelland offense.

Tackle Terry Bunch led the tacklers with 16 stops. Linebacker David Marricle was in on 12 tackles and intercepted two passes for the 'Winds.

### HOME FROM 1

Williams, second vice president; and Mrs. Kenneth Bean, secretary-treasurer.

Brian Vickers, Rhonda Teeple, Steve Kinslow and Linda Norman are on the FHS Student Council committee in charge of the Homecoming Queen ceremony and other high school Homecoming activities.

### CLASS OF 1942

The Class of '42 is holding an after-game party at the Andrews Elementary School cafeteria immediately after the Homecoming ball game. The Floydada High School classes of 1941, '43, and '44 are also invited.



DECA INITIATION ... 85 Distributive Education students were initiated into the Floydada DECA chapters last week in the FHS gym. (Staff Photo by Jim Huggins)



# PIGGLY WIGGLY



Elegant **Sundown** dinnerware

Dinner Plate 29¢  
Satin Rose Stainless  
Teaspoon 29¢

VALUABLE COUPON

Save 50c with this coupon  
Satin Rose Stainless  
Gravy Ladle and  
Cake Server  
Reg. \$1.49 **99¢**

Coupon good only at Piggly Wiggly through OCT. 15

## DOUBLE S&H Green Stamps every Wednesday

with \$2.50 purchase or more excluding cigarettes

Piggly Wiggly Sweet or Buttermilk, 10 count cans

# BISCUITS 5 for 29¢

6 Btl. Carton, 10-oz. Bottles Plus Deposit

# DR PEPPER Limit 2 Ctns. 29¢

Piggly Wiggly, All grinds

# COFFEE Lb. Can 69¢

Piggly Wiggly

# Vegetable OIL 24-oz. Bottle 39¢

Texas Juicy Sweet

# ORANGES 5-Lb. Bag 49¢

Firm Green Heads

# Cabbage Lb. 10¢ Bananas 2 For 29¢

U.S.D.A. Choice Valu Trimmed Chuck

# STEAK Lb. 68¢

Sunco Broad Breasted 16 lb. and Up Tom

# TURKEYS Lb. 39¢

Heinz Strained Fruits and Vegetables

# BABY FOOD 4 1/2-oz. Jar 9¢

WIN FREE CASH!  
This week's Jackpot

# \$100

Register just once!  
Nothing to buy

LAST WEEK'S WINNER OF \$400.00  
Mrs. Floyd C. Bradley

Get your card punched this week!

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