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The Floyd County Hesperian



FLOYDADA, FLOYD COUNTY, TEXAS 79235 SUNDAY, OCTOBER 8, 1972 12 PAGES IN ONE SECTION 10¢ COPY NUMBER 46

Now Sweet It Is: Floydada 3, Littlefield 0



ACTIVITY CENTER DEDICATION . . . Mr. and Mrs. W.L. (right) and Mrs. John Tower were recipients of watercolor paintings by Floydada artist Ted Bell (left) at the dedication of the Massie Activity Center Thursday. The MAC building was a gift to the Floydada community in memory of Mrs. Murray's parents, the late Mr. and Mrs. M. Massie. The Murray painting is of the Massie home here, where the Murrys were married. (Staff Photo by Jim Huggins)

Defensive Game All The Way

Owners First Floydada Hotel Honored

A table and eight chairs were given to the Massie Activity Center this week in honor of the late Mr. and Mrs. W.P. Dally.

The Dallys opened the Commercial Hotel in Floydada in 1914. They had previously opened a hotel in Plainview in 1907.

The table and chairs have been given to the MAC by the Dally children: Mrs. George McAllister, Bill Dally of Dallas and Ethel Morehead Thomas of Burnet, Texas.

Post Office To Close Monday For Holiday

According to Ed Wester, Floydada Postmaster, the Post Office will be closed Monday, Oct. 9 for Columbus Day, and again on Monday, Oct. 23 for Veterans Day.

Rural routes and city deliveries will not be made on these days, however Post Office box holders will receive mail as usual.

Floyd County PCG Director To Be Elected

Floyd County cotton producers and agribusinessmen will elect a Producer Director to Plains Cotton Growers, Inc. at a 7:30 a.m. breakfast meeting on Monday, October 9 at Kings Restaurant, 304 E. Houston Street, Floydada.

Announcement of the election comes from Don Marble, of South Plains, current Floyd County Producer Director to the 25-county commodity organization, and Lester Carter of Lockney, Businessman Director. Each of the counties in PCG territory has two directors, one a businessman, usually a cotton grower as well, and the other a cotton producer. They serve two-year terms, with businessmen elected on odd years and producers on even years. Each is eligible for re-election every second year.

Carter and Marble said all interested parties are urged to attend, and that both farmers and businessmen are eligible to vote in the election.

In addition to the election, Marble said a member of members of the PCG staff will be on hand "to bring us up to date on cotton activities, discuss the cotton price situation, and to answer any questions concerning the organization's objectives." He added "Directors to PCG are the men who determine the organization's policies and actions on legislation, research, promotion, finances and other matters so vital to the cotton economy of Floyd County, and all cotton people should make every effort to be on hand for this election."

By WENDELL TOOLEY

There were 37 seconds left in the game, the ball was in the middle of the field and securely in the Whirlwind's possession. The score was Floydada 3, Littlefield 0. The action was on the Whirlwind sidelines as they shouted to the team and fans across the field. "Now, we're number 1."

It was a great comeback for the 'Winds who played a similar game last year for the championship of the district. However, there was no score, and the Wildcats eked out a 9-13 advantage in first downs.

Again it was a defensive contest with the 38 yard field goal of 'Wind Rance Young the big difference.

As usual Floydada fans had filled their side of the stadium, and it appeared that there were many vacant seats on the Littlefield side of the field. This was in contrast to last year's game when every seat was filled for the game that decided who would represent district.

Possibly there was just a little less tension in this game as it was no conference. But for the Whirlwinds . . . it was mighty important, and they devoted their best efforts in winning it.

The Wildcats tried their first pass . . . it was a beauty (for Floydada) as David Marris intercepted it and carried and the ball went over on downs.

Then Littlefield couldn't go, punted, Floydada fumbled, Littlefield recovered. Littlefield had the ball on their 38 yard line . . . made their first down on a ten yard scamper by Pat Henderson.

Then the Wildcats tried their first pass . . . it was a beauty (for Floydada) as David Marris intercepted it and carried



THREE POINTS WAS ENOUGH Mike Hale holds for Rance Young. (Staff Photo by Jim Huggins)

back to the 45 yard line. Vinson broke loose for 16 yards and another 'Wind first down, and the ball was on the Wildcat 41 yard line. Again the Wildcat defense held and Vinson had to punt. The ball was on the Littlefield 22 yard line, and they couldn't bring it out. The Wildcat punter kicked a 36 yarder and the 'Winds were again in good shape on the Wildcat 47 yard line. Vinson was set back six yards, there were two consecutive penalties against the 'Winds, a five yarder, and a fifteen yarder. The 15 yarder nullified a beautiful quick punt by Cagle. On the next play Vinson punted a "perfect" SEE FOOTBALL PAGE 12

Over 200 Attend Massie Activity Center Dedication

Geraldine Massey snipped the red wrapping from her gift to this Floyd County community about noon. Officially opening the most outstanding center on the South Plains. Mrs. Murray's father came to Floyd County in 1889 and his wife, Lela, arrived here as his bride in 1899.

The pioneer couple was active in civic projects and Massie helped build the first railroad to Floydada. Both were among the first school teachers in the area.

They held interests in a wholesale grocery, land and cattle raising.

A watercolor painting by local artist Ted Bell was presented to Mrs. Murray during the luncheon program. The scene was of the old Massie home where Mrs. Murray was married.

Mrs. Murray is a 1924 graduate of Floydada High School. Her husband, head of an architectural firm, accompanied her Thursday.

The 5,000-square-foot activity center has been the dream of several local organizations and individuals, and the dedication Thursday carried an air of accomplishment and pride in the new community facility.

Included in the pre-luncheon ceremonies was the official acceptance of the center by Floydada High School Student Council President Steve Hale on behalf of the youth of the community.

Mayor Jimmy Seay thanked Mrs. Murray on behalf of the community and presented her with the ribbon cutting shears.

Kenneth Bain and Mrs. Kinder Farris made opening remarks and introductions.

Mrs. Tower delivered a short address prior to the ribbon cutting in which she thanked the crowd of approximately 150 for attending.

She praised the Massies in her luncheon address and also received a Ted Bell watercolor painting from the people of Floydada. A trustee of the MAC board, Bain presented the painting to Mrs. Murray. Another trustee Clay Henry presented the painting to Mrs. Tower.

The Murrys received a standing ovation.

Wendell Tooley, chairman of the board, served as luncheon master of ceremonies.

After the luncheon the center was opened for public inspection.

The brick structure houses a lobby, snack bar, rest rooms, storage area, a 50 by 72 foot auditorium, a completely furnished kitchen in which Thursday's dedication dinner was prepared, a stage and dressing rooms.

Pastor of the First Christian Church Dwayne Grimes, and pastor of the First Baptist Church Dr. Floyd Bradley gave invocations.

Caprock Chat

BY WENDELL TOOLEY

SIGN on the back window of a car Friday, "Drive get there sooner."

RENTALLY give a sigh a relief when I see a neighbor's grain, shredded the stalks and disced

E. BARTLETT may be setting some sort of record since getting laid up with a broken hip. Only a bone specialist could come over from Plainview to perform the operation right here in Floydada. He is 84 years of age, but she has a lot of spunk and a great faith in the good Lord.

NATIONAL Newspaper Week and we've really reached here at The Hesperian with publication of a two-week paper.

been easy, but we have a good staff that is fast and a new pace.

of the venture is due to some progressive-minded persons and many of our subscribers who have words of encouragement.

DOKE in The Rockdale Reporter: Without claiming merit at writing, myself, I would like to say that "anybody" just like "anybody can paint pictures." Of doesn't hurt to have a little going for you upstairs to help with a little training.

of the Minnesota Newspaper Association printed these for writing that are easy to live with and while I am feeling I may have printed these once in the long time good enough for a repeat performance, they are, "Rules for Newspaper Writers":

each double negative.

each pronoun agree with their antecedent.

uses good, like a conjunction should.

them sentence fragments.

angling watch your participles.

to agree with their subjects.

write run-on sentences they are hard to read.

the commas, which aren't necessary.

not ever split infinitives.

ortant to use your apostrophe's correctly.

read your writing to see if you any words out.

et spelling is essential.

13 rules, I am not superstitious, but let's do a and get this set of rules off of the 13 mark: a sentence with a preposition is not the fondest word to be cf.

be repetitive. Don't repeat. Don't keep on saying

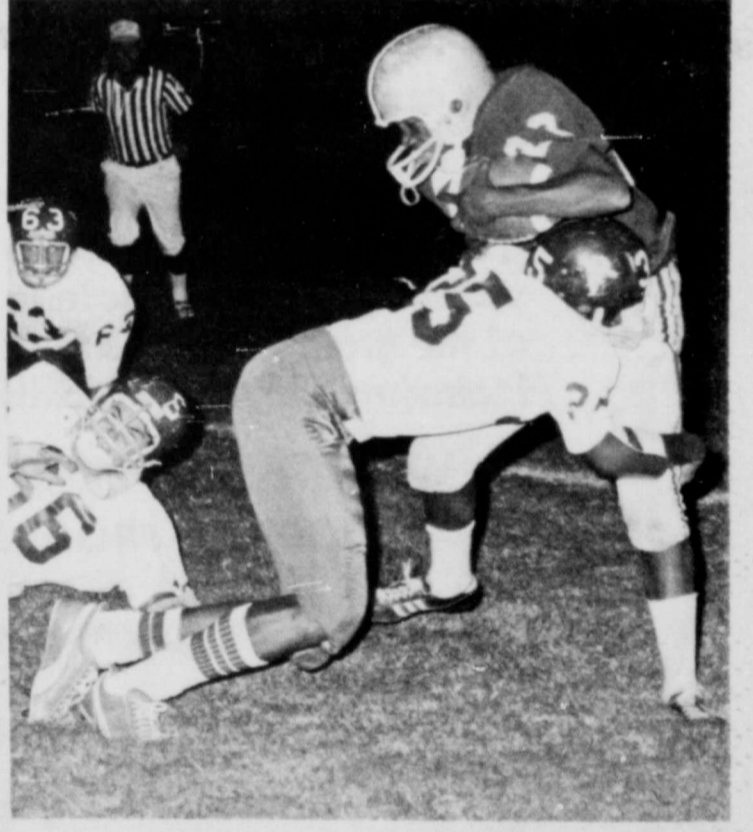
PLAY BY PLAY

Floydada took the opening kick-off and on two runs, Mark Vinson had made eight yards. Vinson had to punt and the Wildcats made four, lost eight on a fumbled hand off, then made four and had to punt.

At this point it looked like the 'Winds would have notrouble scoring . . . they promptly made a couple of first downs via a pass from quarterback John Cagle to end Marc Smitherman, another pass from Cagle to Mike Hale, a good quarterback sneak run. The ball was on the Wildcat 25, but the Wildcat defense tightened



TOO TALL . . . John Cagle's sideline pass is out of reach for Mike Hale. (Staff Photo by Jim Huggins)



SHORT GAIN . . . Errick Jones stops Littlefield back Pat Henderson after a one-yard pickup. Other Whirlwind defensemen in the picture: David Marris (66) and Jay Jones (63). (Staff Photo by Jim Huggins)

Coach's Comments

It was the Whirlwinds' turn this year. This time, the 'Winds had the ball, and the lead, in the final seconds; this time, Littlefield was helplessly "sweating it out" when the final seconds ticked off the clock; and this time, Floydada fans joyously chanted - four . . . three . . . two . . . one . . . and this time, the Green and White charged off the Wildcat Stadium field victorious.

"Our kicking game and our defense won it for us," Coach SEE COMMENTS, PAGE 12



LITTLEFIELD TAKES A 'CHANCE' . . . David Marris goes 20 yards with stolen Wildcat aerial. (Staff Photo by Jim Huggins)

THE FLOYD COUNTY HESPERIAN Published each Sunday and Thursday at 111 E. Mo. St., Floydada, Texas 79235. Second class postage paid at Floydada, Texas 79235. Wendell Tooley, editor. Subscription rates: Local \$6.50 year, out of trade area: \$7.50.

FLOYD PHILOSOPHER

Gets Off On, Of All Things, Plight Of Avid T.V. Football Viewers



Editor's note: The Floyd Philosopher on his Johnson grass farm abandons international affairs this week for football.

Dear editor:

Anybody with a television set, and that includes just about everybody in the U. S. - why I know one family with a sense of first things first who let the city turn its water off for failure to pay its bill but kept up its TV payments right on time, which may or may not prove that cleanliness is next to what people are always saying it is, although you'll have to admit all those soap commercials sure are being wasted on them - at any rate, if you have a television set and watch on week-ends, you're bound to have learned something about football.

But the television people don't believe it. At every game they have two or three people whose job is to keep up a constant line of chatter telling you what you've already seen. One guy will even attempt to tell you what he thinks is going to happen on the next play, and the fact he's wrong most of the time doesn't slow him down.

Now I'll tell you, if you were sitting in the stadium watching the game and some bird in front of you turned around on every play and commented on it, explaining that was an off-tackle run or an end-around and the ball carrier has been in the league for 12 years and attended college at South Dakota where he broke the all-time record for catching deflected passes, you'd either get up and move or pull his hat down over his ears, or, under present conditions, un-braid his hair.

Why will a television network pay somebody to tell me the officials are going to take a measurement when plain as day I can see them bringing out the chain? And when they explain that if any part of the ball touches the marker it's a first down, I begin to understand their estimate of the public's intelligence. It goes a long way to explaining some of the shows they run when football's not on. Why, this year they've even ruined the Westerns. After seeing three of the new issues of Gunsmoke I now refer to it as Talcum Powder.

Yours faithfully,
J.A.

WTSU To Offer Testing Exams

Texas Constitution teaching area examinations will be offered four times in the 1972-'73 school year at West Texas State University in Canyon, says Dr. E. B. Posey, director of teacher certification in the WTSU College of Education.

Cost for the examination is \$9. The test, previously supplied by the Texas Education Agency, is now prepared by the Education Testing Service of Princeton, N. J.

November 11 is the first test date with registration closing on October 19, Posey said.

Other examinations dates are January 27, April 7 and July 21. The registration closing dates will be January 4, March 15 and June 28.

Registration forms are available from the WTSU Testing and Counseling Center.

Most people mistake authoritative talk for intelligence.

Guest Editorials

Zero Growth

There has been jubilation in some quarters over the fact that for the first time in recorded history the fertility rate in the United States has dropped to the replacement level. That means 2.1 children for every woman of child-bearing age.

If such a level can be sustained for some 70 years, the experts say, the country would achieve zero population growth. This means that just as many people would die each year as would be born.

The population growth has worried the experts for many years. They see the population explosion as running the earth out of food and water and perhaps even air.

The birth rate has dropped dramatically in the past five years, but this is not the same as the fertility rate of women of child bearing ages. Birth rates can go up as well as down, but when the fertility rate is checked, it means the population growth is halted.

This may be good and it may present some problems. The highly complicated U. S. economic system runs on consumer power and for a long time it has depended on rapid growth. Business and industry are conditioned to thinking in terms of more and more customers and any business has to cultivate new customers constantly to replace those who die, move or get dissatisfied.

A halt in the growth of the younger population means problems for certain industries. Already the drop in the birth rate has sent Gerber baby food into other fields to try and make up for the loss in sales.

Other companies that deal in toys, games, bicycles, juvenile clothing, school furniture and supplies are watching the trend with more than passing interest.

Already the nation's hospitals are converting maternity wards into patient rooms and the medical schools are discouraging the training of obstetricians because of the dropping birth rate.

This trend offers some disturbing factors, if a person really wants to speculate.

The Social Security system, for example, is set up on the basis that there will always be more and more younger persons coming into the labor market who will pay Social Security taxes on their earnings to finance the program.

If, instead, the population grows older, people live longer, and fewer young people come into the labor market, the entire Social Security system may collapse way ahead of time.

Like other solutions which look fine on paper but don't turn out so well in practice, achievement of zero population growth may not be as pleasant a solution to the nation's ills as has been thought.

(From The Perryton Herald)

Drinking And Driving

Much has been written on the subject of drinking and driving but the most impressive data yet produced came recently from a special report ordered by the President, which he has sent to Congress.

The report—a study of U.S. road deaths—showed almost half the 55,000 U.S. deaths last year were linked to drinking. Thus the problem of the drinking driver is even more serious than has been believed.

One startling feature of the report is the finding that of every twenty-five cars on the road at night, one is driven by an intoxicated driver. In driving at night one risks serious accident or death—through no fault of his own—to a considerable degree.

Considering that in addition to the 55,000 killed last year, on U.S. roads, four million were injured, the staggering cost and tragedy of drinking and driving is brought home with impact. Obviously, our states and communities must renew and strengthen efforts to lessen this grim toll.

Hoppy

For much of a generation in the not-so-bad past William Boyd as Hopalong Cassidy was hero one. As a cowboy, Hoppy was a gentleman—something much of today's militant world might not recognize.

He always tried to capture the bad men, not shoot them; he never smoked, drank or made women in his films. He always let the bad men draw first if things came to a showdown.

Born on an Ohio farm, with very little, and having to work

Letters To The Editor

Dear Editor:

It seems there has been a certain amount of rumormongering with an ad in the paper, for Mayor, My answer to this rumor is:

"... I am doing a great work, so that I cannot cease should the work cease, whilst I leave it, and come again."

"And for me, that utterance may be given unto me, to open my mouth boldly, to make known the mystery of the kingdom."

"How then shall they call on him in whom they have believed? And how shall they believe in him of whom they have heard? And how shall they hear without a preacher?"

"But hath in due times manifested his word through the prophets, which is committed unto me according to the commandment of our Saviour."

"And he gave some, apostles; and some, prophets; and some, evangelists; and some pastors and teachers; for the perfecting of the body of Christ; till we all come in the unity of the faith, and of the knowledge of the Son of God, unto a perfect man, unto the measure of the stature of the fullness of Christ."

In short, I have a much greater work to be accomplished in the ministry of the gospel of Jesus Christ, than can be accomplished in any governmental office, and that in my Mayor's office.

Christ shall return, and those that are still in the world have no hope, therefore there is a great urgency in the Ministry today.

"Why should the work cease, whilst I leave it, and go to you." Neh. 6:3.

Yours for the Cause of Christ,
Pete Looney

so hard he "couldn't wait to grow up" Boyd after six grades, went to Hollywood at 20 (in 1935) and began as a chauffeur.

His fifth wife, whom he married in 1937, after success had manipulated him through intricate schemes. Thereafter he became the idol of millions of women. He remained loyal to them in that he refused to produce he felt harmful, founded a Hoppy's Trust with a high code of conduct and helped many causes and hospitals.

His recent death reminds us that while a cowboy is not enough for our children, in the hands of a man like Boyd it helped teach them a decent code of ethics and behavior.

On Rules

A New York sports writer recently did a piece on pitcher, Mike Marshall, one of the moderns who follow club rules. He doesn't believe in rules, with anyone, but not for anyone, etc.

The Montreal pitcher is getting by with it, just as Allen is with the Chicago White Sox and both are among performers. But their philosophy is immature, questionable bad for baseball or any other team sport—a by-product of the militancy and defiance of modern man.

As everyone who matures learns, sooner or later, individual in a business, on a team, in the military, etc., is part of a whole, and at some stage orders or obey certain rules. Every good citizen of the most democratic society must learn to obey rules. Not having been taught that certain rules must be obeyed has led astray many young people of our generation. (Even in nature there are rules which are obeyed—by all living creatures.)

Those who set themselves up above rules, in life, threaten team unity and cooperation of a society. In the end, their immaturity is destructive to the society.

There will always be prima donnas among us. They must be understood as that and not portrayed as heroes. For society today, more than ever, with population expanding rapidly, needs responsible citizens who will maturely in democracy for the greater good of the nation of immature individuals each doing his own thing regardless of everyone else will mean impossible.

Sargent Shriver, Democratic Vice Presidential nominee:

"Funerals are up 14 per cent. It costs more to die now than most of us can afford."

Today
A MEDITATION
For the NEW AGE
JUST FOR TODAY...

I will broaden my interests, I will examine all things as opportunities for greater inner enlightenment. I will accept each other person as a wealth of interesting material and seek to understand it fully.

Smile!
Random Thoughts on the Magic of a Smile

Moore-Rose Funeral Home
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MARIJUANA WARNING

Washington—A United Nations scientist recently told Congress that researchers are becoming more suspicious of the possible dangers of marijuana and hashish.

A Sorry Lot

Judge—When you married him you promised to share his lot, didn't you?

Wife—Yes, but I didn't know then that it was just a lot of trouble.

ANTI-SKYJACKING BILL

The Senate has passed a strict anti-skyjacking bill which provides for a new security police force that will screen all of the airline passengers.

Mr. Farmer "THINK"

STORE YOUR MILO WITH AMERICAN GRAIN CORP.

We are working toward a combined Grain & Cattle Feeding program whereby you, the grain producer and outside beef producers may share jointly in the income from finished cattle; and we hope to offer you the opportunity to participate in this program with a portion of the grain you place in American Grain Corporation Plainview Storage facilities.

WITH THIS IN MIND OUR GRAIN SORGHUM STORAGE PROGRAM IS AS FOLLOWS:

1. Receiving, storing & load out charge (any time from unloading date through loan maturity date of June 30, 1973); eight cents per cwt. -\$.08.

2. Paid up Warehouse Receipts will be issued to you when requested (\$1.80 per cwt.; basis Hale County)
3. You will have the option to place a portion of your grain in the Grain & Cattle Feeding Program at a later date.
4. You can redeem your stored grain sorghum (in excess of that amount you might place in the Grain & Cattle Feeding Program) any day of your choice and sell it at the full feed lot, or domestic, export, FOB price.
5. We do ask that American Grain Corporation be given refusal when your grain stored with us is offered for sale.
6. The eight cents (\$.08) per cwt. storage and handling charge will be due on your load out date.
7. Storage charge after loan maturity date will be at regular USDA rates. If placed in a resale program, USDA is currently paying resale storage.

FOR ADDITIONAL INFORMATION CONTACT:

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Society



DORMA LYNETTE BOOTHE

FLOYD DATA
Mr. and Mrs. Hilario Cuellar of Floydada returned home yesterday from Waushara, Wisconsin where they spent a week visiting their son, Hilario Jr., and family.

Much
Things would be a lot nicer if people would be more ready to pat a fellow on the back instead of punching him on the nose.
-Telegraph, Sidney, Neb.

Too Absorbed
Some people are like blotters. They soak everything in, but get it all backward.
-Tribune, Chicago.

Pam Brandes
Kappa Kappa
Gamma Pledge

A freshman student at Texas Tech University, Lubbock, Miss Pamela Brandes has been invited to pledge membership in Delta Psi Chapter of Kappa Kappa Gamma Social Sorority. The daughter of Mr. and Mrs. L. B. Brandes, Rt. 1, Lockney, she is a 1972 graduate of Lockney High School. She was presented by her father at the annual fall presentation and ball at the Lubbock Country Club Friday evening. Miss Brandes is one of forty women pledging membership in Kappa Kappa Gamma, one of the 13 Social Sororities on Tech campus.

president, Gloria Ramirez; vice president, Beatrice Montez; secretary, Debbie Rushing; Sergeant-at-Arms, Janie Campbell; parliamentarian, Martha Gozales; reporter, Cathy Castro; treasurer, Irene Salas; and instructor, Margie Sayes.

Parole Officer Guest Speaker For 1950 Club

Herman Fox of Paducah, Juvenile Parole Officer of Floyd County, was guest speaker Tuesday night for members of the 1950 Study Club. They met in the PCA building in Floydada with Mrs. Dallas Ramsey as hostess. The meeting opened with

prayer by Mrs. Bill Hendrix, followed by roll call with members telling how each could help a juvenile delinquent. Mrs. Doyle Moore, president of the club, and program hostess, introduced the speaker, who talked on "Footprints For Our Youth, Juvenile Delinquency."

During business Mrs. Moore explained, for the purpose of four new members present, the club's project, which is Christmas greetings expressed through a page advertisement in the Hesperian. The names of persons purchasing signature

space are carried in the Hesperian as a Christmas greeting to friends and relatives.

Mrs. Ramsey served refreshments to the guest speaker and to Mmes. Gene Arwine, Kenneth Bishop, Bob Copeland, L. W. Crabtree, Carolyn Cheek, Lane Decker, Sammy Hale, Bill Hendrix, Buddy Lutrick, Doris McLain, Curtis Meredith, Doyle Moore, Ray Morton, John Moss, Joy Smitherman, and C. C. Whittle.

The next club meeting will be a City Federation salad supper

at the First Baptist Church with clubs honoring members of the 1922 Study Club. Mrs. A. C. Hughes, TFWC State President, will be guest speaker for the occasion. Hostesses from the 1950 Club will be Mrs. Whittle and Mrs. Cheek.

Public Affairs Topic Of Study Club Meeting

Public Affairs was spotlighted by panelists as they presented an informative and entertaining program to the 1934 Study Club Tuesday night. Mrs. J. M. Willson Jr., was hostess for the meeting in the home of Mrs. J. M. Willson Sr.

Mrs. W. O. Newberry presided over the meeting which was opened with prayer by Mrs. Ralph Johnston. Members answered roll call with a quote from a political candidate.

During the meeting members were urged to attend the Caprock District Board meeting to be held in Silvertown October 14.

The program was introduced by program chairman, Mrs. George Springer. Panelists were Mrs. Allen Bingham, Mrs. Wayne Russell, Mrs. R. G. Dunlap, Mrs. J. P. Moss and Mrs. J. S. Hale Jr. Moderator was Mrs. L. B. Stewart Jr., who questioned today's food prices, taxes, the housing

situation, the vice presidency, and modern day politics. Much pertinent information was given, interspersed with local color stories.

After adjournment pumpkin pie and coffee was served to members of the panel and other club members: Mmes. William Bertrand, Wilson Bond, David Campbell, Everett Collier, Dennis Dempsey, Garland Foster, Lennie Hinsley, Clyde Hodges, Paigh Johnston, W. O. Newberry, George Springer, Jake Watson, Mrs. J. M. Willson Jr., and guest, Mrs. J. M. Willson Sr.

Lone Star Home Demonstration Club Meets

The Lone Star Demonstration Club entertained with a salad luncheon and had the country-wide club members as their guests. The meeting was opened by President Mrs. W. A. Stewart, reading a very impressive prayer and commenting on prayer in your life. Mrs. Natalie Unfred provided the items of cotton to be displayed. These were from a collection from Plains Cooperative cotton district, including 16 counties and 2500 ladies membership. "Boosting Use More Cotton", the program on cotton was narrated by Mrs. Willis Apple showing such items as afghans, pictures, Little League kit, gift wrapping, jewelry, aprons, slippers, pants, pillowcases, place mats, napkins, and other items.

Mrs. Sparks served refreshments to Mr. and Mrs. T. C. Dempsey of Silvertown; Mrs. Shirley Sandefur of Paducah, Phil, Caryn and Susan of Petersburg; Mrs. Newell Parker, Mrs. Earl Edwards, Mrs. Laron Fulton and children, Shonda and Chris, Mr. and Mrs. Z. A. Burgett and Mr. and Mrs. Bud Sparks, all of Floydada.

George Sparks Observes 90th Birthday

George W. Sparks observed his 90th birthday Wednesday, Oct. 4, at his home in Floydada and friends and relatives called during the afternoon to help him celebrate.

Mrs. Sparks served refreshments to Mr. and Mrs. T. C. Dempsey of Silvertown; Mrs. Shirley Sandefur of Paducah, Mrs. Vaughn Ginn and children, Phil, Caryn and Susan of Petersburg; Mrs. Newell Parker, Mrs. Earl Edwards, Mrs. Laron Fulton and children, Shonda and Chris, Mr. and Mrs. Z. A. Burgett and Mr. and Mrs. Bud Sparks, all of Floydada.

Rebekahs Host Friendship Round Up

Floydada Rebekah Lodge No. 77 had host Tuesday night to Lodges in District 9 for a Round-Up Friendship Night. Lodges from Plainview, Lockney and Abernathy were represented.

The hall was decorated in a western atmosphere and most members attending were attired in western fashion. Mrs. Hubert Davis was in charge of the western type program.

During business it was reported that two members, Jewel Reeves and Jewel Jackson were ill and in hospitals as well as V. D. Turner and Gene Webb. Marquinta Davis was reported out of the hospital and convalescing in her Houston home. The deaths of Gracie Riggles' daughter in Tulsa, Okla., and aunt of Fay Gooch were also reported.

After adjournment all enjoyed a chuck wagon supper at the Lodge Hall.

This Week's Definition
"A statesman knows

Lockney B&PW Club Meets

The Lockney B & PW Club met Tuesday, October 3, at 7:30 p. m. at the First National Bank building. Those present were Mary Ruth Fewell, Dorothy Shipp, Wilma Adams, Elizabeth Riley, Nina Teuton, Helen Hodel, Billie Cook, and Edith Cooper.

Mary Ruth Fewell served as an auctioneer on an auction of various articles. The benefits went to the Satellite School. Refreshments of coffee, cookies and a tea ring were served to those present.

everything; a politician knows everybody."

Sandra Kay Gibson, Terry Lynn Jones Exchange Vows October 6 In Lockney Church

Sandra Kay Gibson, 2707 Aylesworth and Terry Lynn Jones, 1001 W. 1st, Lockney, exchanged vows Friday, Oct. 6, at the West College Church of Christ in Lockney. The ceremony was officiated by the Rev. Frank Jones, pastor, officiating, in the presence of Mrs. Jones' parents, Mr. and Mrs. Howard Gibson, and Mrs. F. Jones.

ers were Belvred Jack, cousin of the groom from Lubbock, Mike Gibson, brother of the bride from Plainview, and Ricky Duckworth of Lockney. The bride and groom exchanged vows before an arch trimmed with greenery. Two white bells with pink ribbon were at the top of the arch and there were two baskets of pink and white flowers in front of the arch with beautiful candelabra at each side.

The bride was given in marriage by her father, Howard Gibson. She wore a white formal wedding gown of Chantilly lace, fashioned with a natural waist line. Five scalloped wide lace tiers of ruffles emerged from the sides of the front center panel to form a chapel length train of ruffles at the back. Clusters of sequins centered each scallop of the border of the ruffle and hemline. The neckline was scooped with sequin trimming. Long tapered sleeves of lace had a wide

scalloped ruffle at the wrist. Her tiered veil of silk illusion was bordered in wide chantilly lace to match her gown. It was held in place with a cluster of chantilly lace petals, each one trimmed with pearls and sequins. Three petals of taffeta bound in seed pearls rose from the back. These were dotted with crystals. She carried a cascade of white and pink carnations.

The maid of honor wore a gown featuring a scoop neckline, with bodice of pale pink lace over satin with an empire waistline. The lantern sleeves were gathered to snapped cuffs. The formal length skirt of organza gathered softly at the waist and was accented with a satin ribbon tie belt. She wore a small white veil with hot pink ribbon in her hair and carried a nosegay of hot pink carnations.

The bridesmaid wore a formal-length gown with a hot pink bodice with a satin skirt.

MRS. TERRY LYNN JONES

KEETERS SPECIAL DELSEY TISSUE

4 Roll Pack 59¢

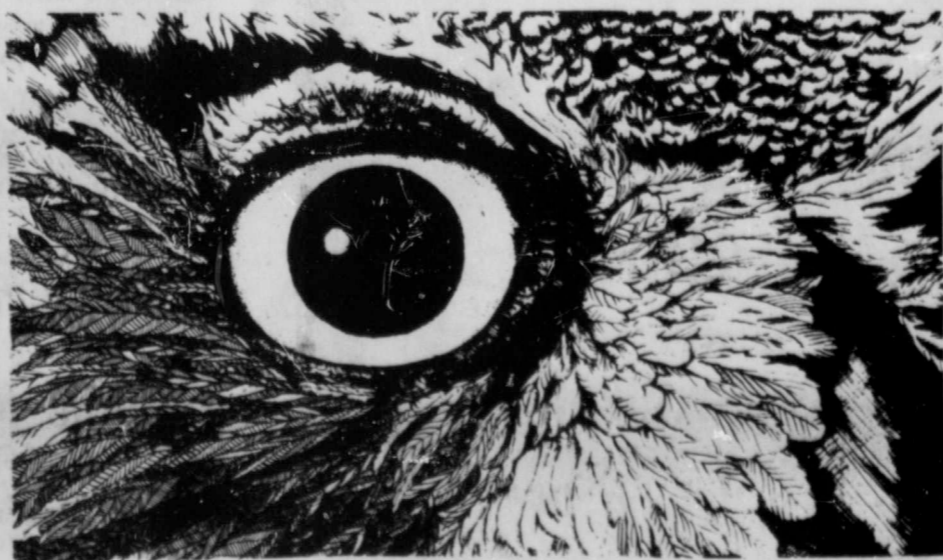
KEETER GROCERY

IN LOCKNEY

A real eye-opener to electric heating costs

Electric heating operating cost estimates usually surprise our customers. They expect electric heat to cost a good bit more. A factual, easily understood, written estimate opens their eyes to the fact it can cost little more than they've been paying. Thousands of our customers are heating electrically now because they asked for the facts about electric heating costs. Phone us today for an estimate. It's free. It's accurate. And, it's a real eye-opener.

electric heating estimate



OUTLET STORE SPECIALS

56" Crushed Velvet Variety of Colors \$4.98	New Polyester 60" Double Knit \$4.98 to \$6.98
New Style Acrylic Sweaters Bright and Colorful \$6.98	All Styles, Blouses Stripes, Solid, and Dots \$4.98 to \$7.98
New Shipment of 100% Polyester, Pant Suits Machine Washable \$18.98	New Shipment of Ladies Body Shirts \$4.98
All Colors, 100% Polyester and Crushed Velvet Ladies Slacks \$8.98 to \$9.98	Ladies Acrylic Knit Capes Assorted Colors \$14.98

THE OUTLET STORE

First Door South of Mize Pharmacy
IN LOCKNEY

HAVE FUN ... WIN PRIZES ...

\$15 IN CASH PRIZES EACH WEEK

FOOTBALL CONTEST

HESPERIAN AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED

CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly at top of the page you turn in and mail this newspaper.

QUARTERBACK QUOTES

TIE BREAKER-Guess Total Points AND CIRCLE WINNER

FLOYDADA vs. LEVELLAND

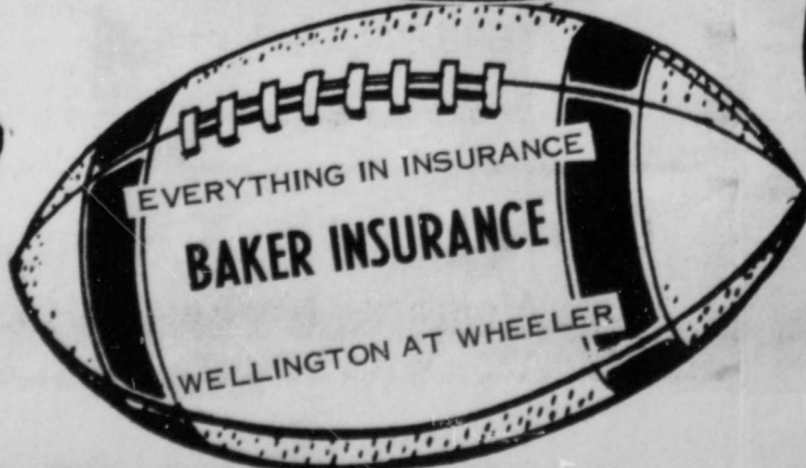
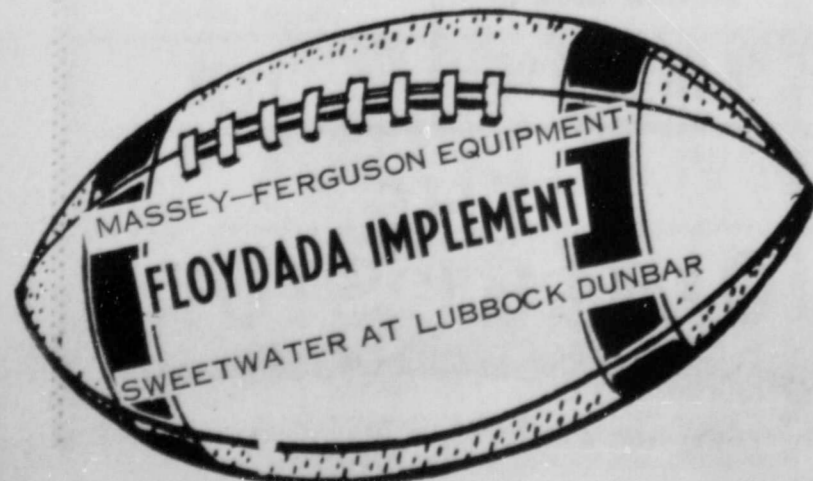
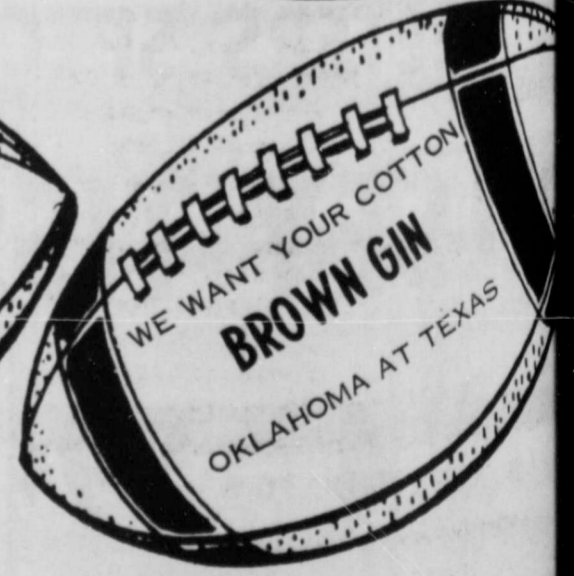
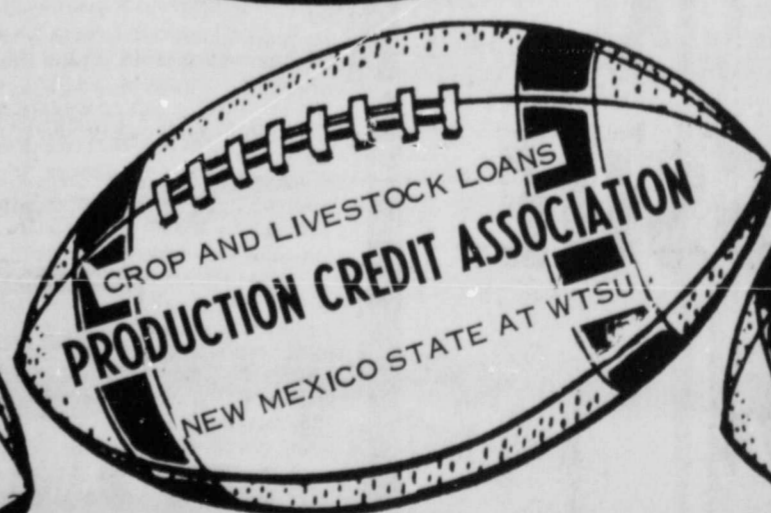
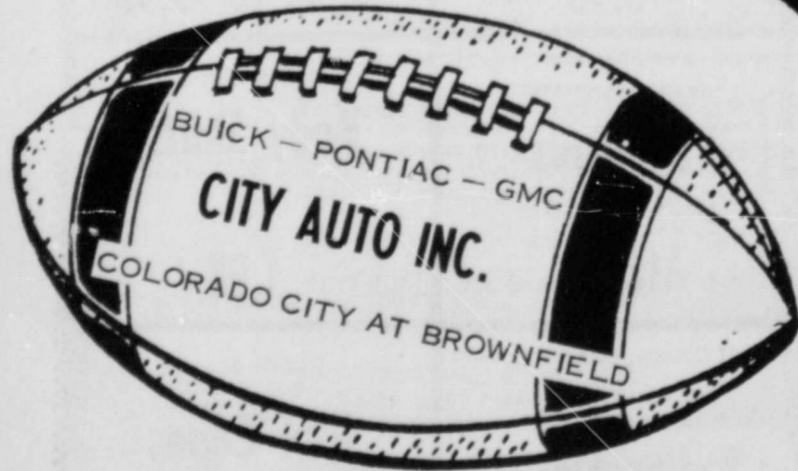
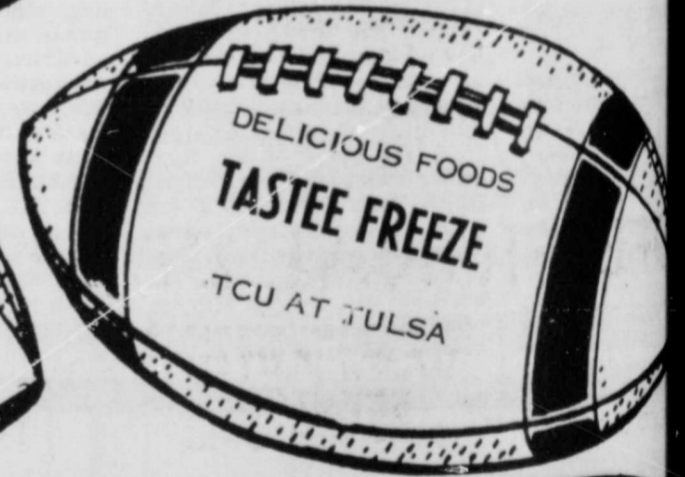
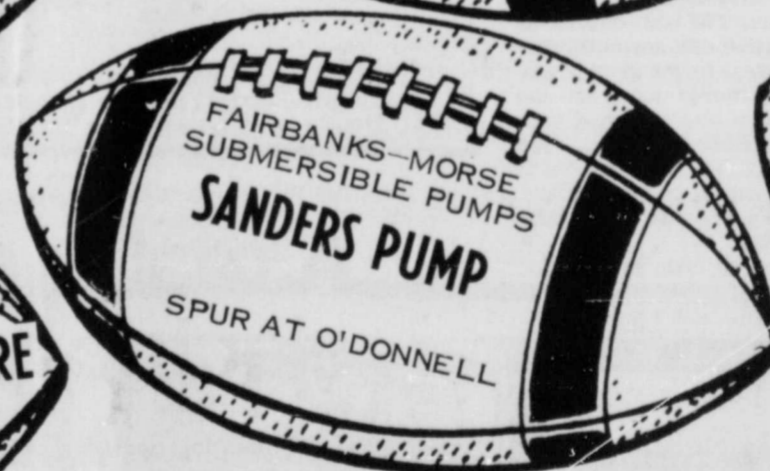
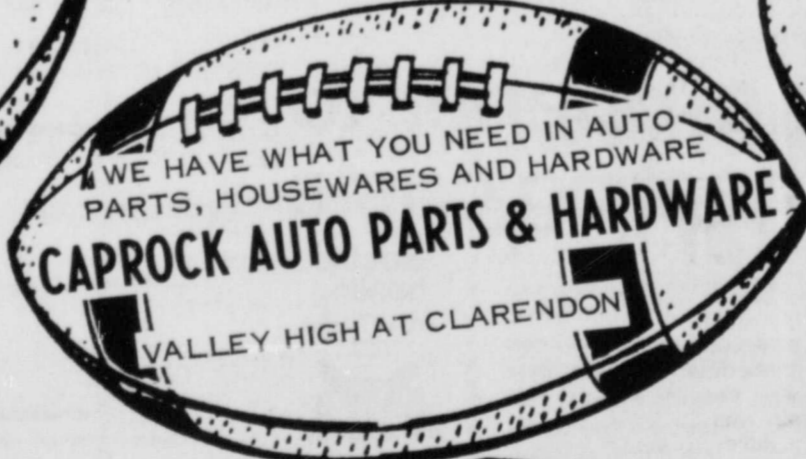
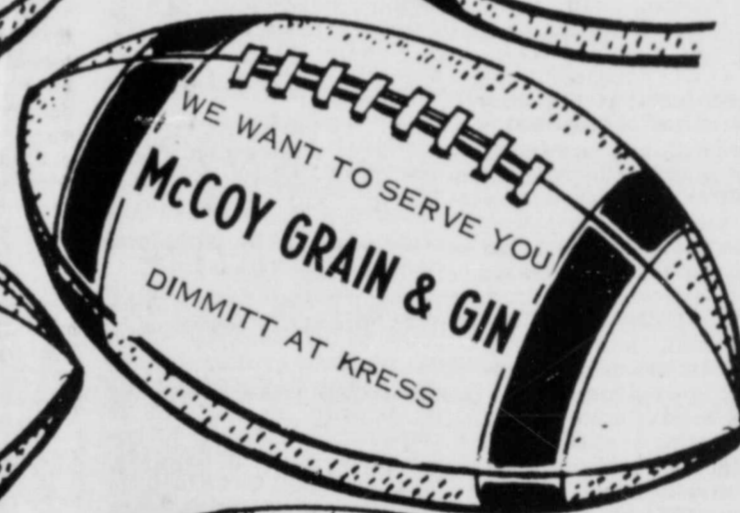
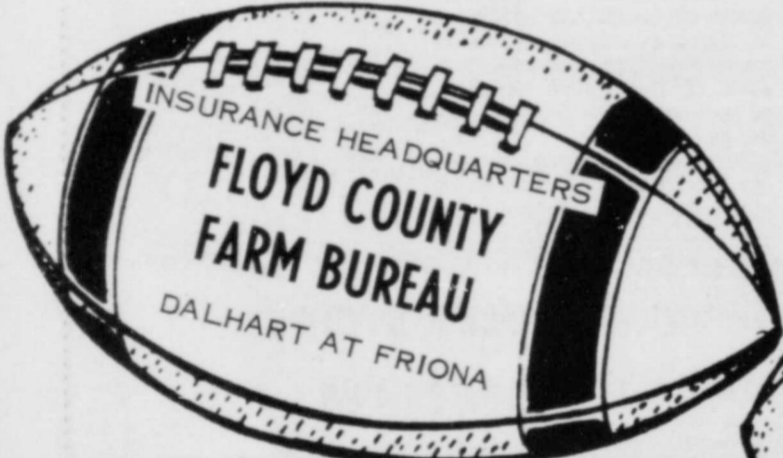
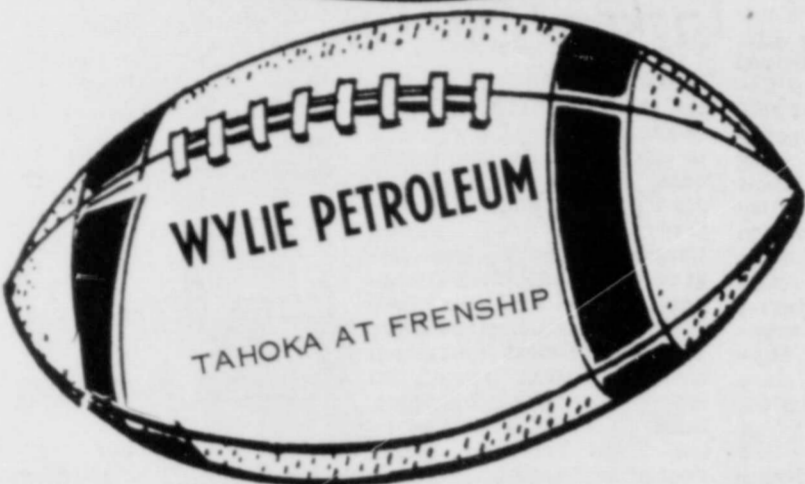
- 1ST PRIZE \$7.50
- 2ND PRIZE \$5.00
- 3RD PRIZE \$2.50



DOYLE WALLS
FLOYDADA ... 24
LEVELLAND ... 7



WAYNE RUSSELL
FLOYDADA ... 13
LEVELLAND ... 7



L.B. Brandes Reminds Farmers About GSPA Dues

L. B. Brandes, Floyd County Director of the Grain Sorghum Producers Association, appealed this week to each grain sorghum farmer to mail his 1972-73 GSPA membership dues promptly. The new fiscal year began October 1, 1972. Each farmer on the GSPA mailing list will receive his membership application through the mail.

The Grain Sorghum Producers Association is the organization that has established a remarkable success story while working for the grain sorghum farmers. GSPA's main goal is to make grain sorghum a more profitable crop to produce. Its work in this direction led to the 1970 Congressional action that tied grain sorghum government price supports to corn according to nutritional value. This has given grain sorghum farmers an increase in the loan rate of 18¢ per hundred weight since 1970 and also an increase in the support payment.

Working to increase the demand for grain sorghum around the world, the Grain Sorghum Producers Association has been a leader in developing new markets for U.S. feed grains and, in particular, for grain sorghum. By inviting teams of key feed manufacturers, buy-

ers and specialists from foreign countries to come and visit the grain sorghum production area, GSPA has helped to make grain sorghum one of the major feed grains of the world. Production and demand has increased 800% during the last 20 years.

GSPA is a leader in research on insect and disease problems affecting grain sorghum farmers. GSPA President, A. W. Anthony, Jr., a grain and livestock producer of Friona, Texas, expressed the importance of every grain sorghum farmer's mailing his annual membership dues of only \$10.00 immediately. Anthony said, "1973 is a critical year in the life of farm programs. Congress must extend or rewrite the law since the present program expires next year. Grain sorghum farmers must be properly represented."

The Grain Sorghum Producers Association membership extends from South Texas to Nebraska, covering the major grain sorghum production area of the United States.

L. B. Brandes of Lockney was recently elected by members of GSPA in Floyd County to serve as their representative on the Board of the Grain Sorghum Producers Association.

FARM REVIEW



LOCKNEY FARMER EDDIE KEETER prepares to cut soybeans on the Buck Kellison farm south of Lockney. Keeter also has farming interests south of the Lockney Community. (Staff Photo)



Extension of the Commodity Credit Corporation loan on 1971 crop cotton until July 31, 1973 was a constructive move by the U.S. Department of Agriculture toward shoring up market prices for the current crop.

The use of AID funds to move 100,000 bales of low quality 1971 crop cotton to Bangladesh will also be helpful, as will increased use of the PL 480 program to stimulate cotton exports for local currencies.

"All of these things can be cited as firm indications that USDA is aware of the need for, and is willing to take, such steps as may be within its administrative power to mitigate the downward pressure on 1972 cotton prices," says Donald Johnson, executive vice president of Plains Cotton Growers, Inc., Lubbock. Moreover, the predicted 13.6 million bale U.S. Crop for this year is a long way from being in the warehouse, Johnson observes, so the 1972 cotton market, sick as it is right now, "may not be dead yet."

Market prices for cotton have been in an almost continuous decline for some three months and free cotton stocks in early-season parts of the cotton belt are going begging, literally. A high percentage of the cotton in the Rio Grande Valley and Coastal Bend areas of Texas, where the harvest is nearing completion, was field contracted in advance at prices ranging from 30 to as high as 36 cents a pound. And much of the cotton in the Mid-South and Southeastern states also was sold on the stalk.

To a great extent, Johnson thinks, this explains why there is almost no market in those areas for cotton which was not sold before harvest. "Mills simply aren't now in need of cotton," he says. "They did their buying last Spring through acreage contracts, and since they see no real shortage of cotton supplies, they won't be back in the market until they at least know how much cotton that acreage is going to produce."

"But sooner or later they will need more cotton, and the fact that the crop this year is projected a little above expected off-take does not necessarily mean they will be able to come into the market at some later date and fill their needs at prices barely above the loan."

Domestic consumption and exports from this year's supply are estimated to total about 11.6 million bales, which means a 13.6 million bale crop - if it materializes - would add 2 million bales to the 3.3 million bales on hand in this country last July 31.

In Johnson's opinion "Under current supply conditions a crop which exceeds off-take by only 2 million bales, if it does, should not be enough to force rock-bottom prices on producers." The accuracy of USDA's 13.6 million bale crop estimate for this year is dependent on a 13 percent increase in per-acre yields over last year, from 438 pounds to 495 pounds per acre.

Almost certainly there will be a substantial rise in yields on the High Plains, an increase already being seen in other parts of Texas, and there will may be a lesser increase in yields in the Far West. But there are increasing reports of lower, not higher, per-acre yields from Georgia, Tennessee, Alabama, Missouri, Mississippi and Arkansas. And USDA is expecting to

get some 6 million bales of its estimate from these six states. Producers, generally, can use the government loan to hold cotton for up to 12 months if reasonable prices are not available at harvest time.

And Johnson believes they might be well advised to do just that.

Texas Pork Preferred

AUSTIN - Texas pork is pure, plentiful, and preferred. Pork is being featured during October through the Texas Agricultural Products (TAP) program working in cooperation with the Texas Pork Producers Association.

About 18,000 colorful posters will be used this month throughout the state proclaiming the advantages of pork. Texas Agriculture Commissioner John C. White noted that Texas is becoming a major pork producing state. Texas now ranks 14th in the nation in hog production. More than 325,000,000 pounds of pork were produced in 1969 with cash receipts to Texas hog producers of more than \$71 million.

A brochure explaining how to cook pork has been prepared by the Texas Department of Agriculture's TAP staff.

Pork being produced by today's producers is far superior to that of a few years ago. There's more edible meat per pound, less fat and more body-building protein in today's pork. Pork has 22 percent more protein, 57 percent less fat and 36 percent fewer calories today compared to a few years ago.

Pork provides three times as much of the "nerve" vitamin - Thiamine - than any other known food item. Pork can play

Amarillo Dragway NHRA World Finals Tickets On Sale

The advanced ticket sales for the NHRA world finals went on sale today. The tickets are being sold at NHRA Division four headquarters at 708-A Taylor in Amarillo.

This year for the first time there will be a reserved seat section. It is located on the south side of Amarillo Dragway from the starting line to the 200 foot mark of the quarter mile strip. This is the covered grandstand and contains the finest seats at the dragstrip. Both reserved and general admission seats will be on advance sale. The reserved seats will be sold Sunday, October 22 only.

The world finals will be run at Amarillo Dragway October 20-22. If you order your tickets by mail make out your check and mail your order to NHRA World Finals: 708-A Taylor Street, Amarillo, Texas 79101.

Friday, October 20, Technician will be held from 8 a.m. to 5 p.m. with time trials to be run from 1 p.m. to 5 p.m. Saturday qualifying runs will be made from 9 a.m. to 5 p.m. Sunday October 22 the time trials will start at 10 a.m. with the world championship races starting at 11:30 a.m.

FOOD CONSUMPTION UP

The Agriculture Department reports that per capita food consumption rose again in 1971 for the sixth consecutive year. Food prices increased 3 per cent last year compared to 5 per cent gain in 1970.

1972 WORLD FINALS

AMARILLO, TEXAS
OCT. 20, 21, 22

DRAG RACING'S
OFFICIAL
WORLD CHAMPIONSHIPS
ADVANCE TICKET ORDER

SEAT ORDER BLANK			
tickets mailed after October 1st			
EVENT DAY	NO. TICKETS	GENERAL ADMISSION	RESERVED SEAT
FRIDAY OCT. 20		\$3.00	None
SATURDAY OCT. 21		\$5.00	None
SUNDAY OCT. 22		\$7.00	\$9.00

Price of reserved seat also includes general admission.
Enclosed is \$ _____ for _____ total seats. (Add 25¢ for postage & handling.)

Please mail tickets to:
Name _____
Street Address _____
City _____
State _____ Zip Code _____
Phone _____

make check payable to
NHRA WORLD FINALS
708A Taylor Street
Amarillo, Texas 79101
806/373-7161

ORDERS MUST BE RECEIVED BY OCT. 10TH

Farmcast

Compiled From Sources Of The Texas Department of Agriculture John C. White, Commissioner

Cholera Outlook Uncertain... Calf and Cattle Sales Increase... Poultry Situation... Food, Fiber Pavilion Ready...

Texas swine industry is intensifying its efforts to control hog cholera from the state. Hog producers are reporting a two-month absence of the disease continues. A total of 12 months without a case of hog cholera has not been reported before it can attain the hog-cholera free status before the last case was reported in July, 1971. Although the last case was reported in July, 1971, the disease continues in Nueces and Parker counties.

Nationwide, hog cholera has made an alarming comeback. During the first two weeks in September, a total of 100 hog cholera cases were reported; this compared with only 10 for the entire month in 1971. The disease is spreading and a new toughness toward hog cholera is underway.

Hog production is becoming one of the major pork producing areas in the nation. It now ranks 14th in total hog numbers with a total inventory of about one million head. Hogs and pigs in the 10 corn belt states are now estimated at 10 million head, one percent below a year earlier and 10 percent below 1970 levels.

Producers in the 10 states intend to farrow two million more sows during September-November this year than the same period a year ago. They expect to farrow 10 percent more sows during the December-January 1973 period than a year ago.

WESTOCK auctions in Texas report that sales were 10 percent earlier for cattle and calves, sheep and goats than for hogs.

Cattle and calves marketed through auctions during August totaled 671,000 head; this is 15 percent above a year ago and eight percent above a month ago.

Sheep sales totaled 109,000 head which is 27 percent above a year ago but 17 percent below a month ago. Total head totaled 46,000. This is seven percent above a year ago and 70 percent above last month.

Goats sold totaled 48,000 head. This is 26 percent above a year ago and four percent above a month ago.

EGG PRODUCTION, Unchanged. That's the summary for August production in Texas. The August hatch of egg-type chickens totaled 1,449,000; this is down 18 percent from a year ago.

Broiler chicks increased three percent from a year ago to total 15,645,000. Total turkey poult hatch increased three percent from a year ago to total 61 percent below a month ago. Total hatch is 61 percent below a month ago.

Production was unchanged from a year ago at 61.000. Nationwide, egg production was down one percent from a year ago. The average daily egg production per 100 hens was 61; the average nationwide was 61.

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EXHIBITS and visit the Food and Fiber Pavilion at the World Fair in Texas this October 7 to 22.

The third year the Texas Agricultural Product Exposition (TAP) will be in charge. Special entertainment is planned. You'll see fashion shows utilizing Texas natural cotton, wool and mohair-and special cooking demonstrations are also planned.

The fair is aimed at acquainting all Texans with the quality and quantity of Texas-produced food and fiber.

SECURITY BOOST
The Finance Commission voted to raise property taxes another year starting in 1973. The \$5 billion increase will be in addition to the \$5 billion already scheduled to effect January 1, 1973.

ASKS DEFICIT HIKE
The Administration has asked Congress to raise the limit on the national debt by \$15 billion. The deficit limit then would be \$465 billion. This hike would be in effect until June 30 next year.

PROFESSIONAL DIRECTORY

DAN'S AUTO SERVICE
DAN TEUTON, Owner
Specializing in Automatic Transmission, Motor Tuneups, Auto Air Conditioning, General Repair.
We have a BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.
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Alterations
Minor Repairs
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Quick service on request
BROWN'S DEPARTMENT STORE
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Contact Lenses - Visual Analysis
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Always a good deal on
SONIC LUBES and
SOUTHLAND BATTERIES
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WILSON TIRE COMPANY
Richard Wiley

THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

PERRY IMPLEMENT CO. Lockney's John Deere Dealer	LOCKNEY OIL & BUTANE N.H. Gammage
PATTERSON GRAIN CO. Grain - Fertilizer	SPONSOR NEEDED HERE
LOCKNEY COOPERATIVES Member-Owned	THE LOCKNEY BEACON Boosting Floyd County Agriculture

FOOTBALL CONTEST

WEEKLY PRIZES

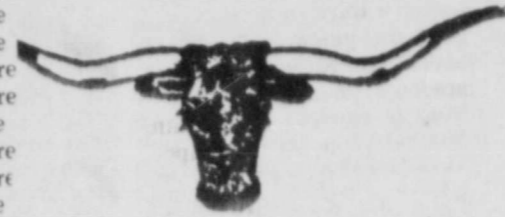
1st \$750

2nd \$500

3rd \$250



Date	Time	Opponent	Place
Sept. 8	8:00	Post	Here
Sept. 15	8:00	Frenship	Here
Sept. 22	8:00	Olton	Here
Sept. 29	8:00	Dimmitt	There
Oct. 6	8:00	Friona	There
Oct. 20	7:30	Idalou	Here
Oct. 27	7:30	Ralls	There
Nov. 3	7:30	Tulia	There
Nov. 10	7:30	Floydada	Here
Nov. 17	7:30	Abernathy	There



Contest Rules

One game is listed in each of the advertisements on this page. Each team is numbered. In the "Entry Form," circle the number of these teams you believe will win this week's game. Circle numbers to indicate tie. Pick scores in the games, which also count in determining the winner.

Winners will be announced the following week. ALL ENTRIES MUST BE PLACED IN BEACON BOX BEFORE 5 P.M. FRIDAY. MARKED BEFORE THAT TIME TO BE CONSIDERED FOR PRIZES.

Prizes will not be given to members of the team who mediate a tie on two consecutive weeks.

MEET THE LONGHORNS



STEVE McPHERSON (22) plays defensive end and offensive end for the Longhorns. Steve stands 6' tall, and weighs 160 pounds. McPherson is a junior on the "Big Red" roster. He is the son of Mr. and Mrs. Gale McPherson of Lockney. (Staff Photo)



STANLEY STOERNER (81) plays offensive end for the Longhorns. Stanley is 5' 10" tall, and weighs 150 pounds. He is a junior on the "Big Red" roster. Stanley is the son of Mr. and Mrs. Wilfred Stoerner of Lockney. (Staff Photo)



PERRY KEETER (50) plays offensive tackle for the "Big Red." Perry is 6' tall, and weighs 175 pounds. Keeter is a sophomore on the Longhorn roster. He is the son of Mr. and Mrs. Joe Keeter of Lockney. (Staff Photo)

Longhorns

We're Behind You All The Way!

GO FIGHT WIN

Official Entry Form

Name _____
 Address _____
 City _____

CIRCLE THE NUMBERS OF THE TEAM YOU PICK TO WIN

- | | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | | |

Tie-Breakers (INDICATE SCORE)

SILVERTON _____ CLAUDE _____
 WELLINGTON _____ WHEELER _____

<p>Byrd Pharmacy Professional Pharmacy Service 1. ILLINOIS AT 2. OHIO STATE</p>	<p>Webster Service & Supply "Where You're Always Welcome" 13. LEVELLAND AT 14. FLOYDADA</p>	<p>Consumers Fuel Association GO BIG RED! 23. DALHART AT 24. FRIONA</p>
<p>Around the Clock Protection JERRY PAUL COOPER 3. MISSOURI AT 4. NEBRASKA</p>	<p>Lockney Cooperatives Cotton - Grain - Fertilizer - Cattle Feeding Feed - Seed - Chemicals 15. HAMLIN AT 16. CHILDRESS</p>	<p>Mize Pharmacy Your Complete Family Drug Store Gift Headquarters 25. MULESHOE AT 26. MORTON</p>
<p>Sun-Vue Fertilizers, Inc. Your Smith-Douglass Dealer 5. UTAH AT 6. ARIZONA STATE</p>	<p>Baccus Motor Co. Authorized FORD Dealer 17. DENVER CITY AT 18. COOPER</p>	<p>First National Bank IN LOCKNEY Member F. D. I. C. 27. COLORADO CITY AT 28. BROWNFIELD</p>
<p>Davis Lumber Co. "Where Customers Send Their Friends" 7. BOYS RANCH AT 8. GROOM</p>	<p>Parker Home Furnishings Carpet - Furniture - G. E. Appliances 19. TAHOKA AT 20. FRENSHIP</p>	<p>Keeter Grocery Quality Groceries & Meats CUSTOM SLAUGHTERING MEAT PROCESSING 29. PALO DURO AT 30. CANYON</p>
<p>Lockney Gin LESTER CARTER 9. LUBBOCK HIGH AT 10. CAPROCK</p>	<p>The Tye Company ON THE PLAINVIEW HIGHWAY 21. ROOSEVELT AT 22. LITTLEFIELD</p>	<p>White Auto HOME OF GREATER VALUES 31. MEMPHIS AT 32. MCLEAN</p>
<p>The Lockney Beacon Your Home Town Newspaper BOOSTING THE LONGHORNS 11. SWEETWATER AT 12. LUBBOCK DUNBAR</p>	<h1>GO BIG RED!</h1>	

Historical Marker To Honor Matador Newsman

Marker honoring Meador was six months of age when his parents left, and eventually settled on a farm five miles from Paducah, Texas, where he grew to manhood. He walked over three miles to a rural school and rode horse back to Paducah for his high school education.

He developed a desire to write, as a boy, and before dawn some winter mornings, he would wrap his feet in old quilts and write in a room without heat.

About the time he reached manhood, Meador went to Hollywood in the pursuit of writing. He sold three short plays to a small independent film company which later went bankrupt. He worked in a drug store for four years and studied writing. The fifth year he worked as an electrician for Fox Studios, and his sixth year in California he sold real estate.

Because of poor health, he returned to Texas in 1928 and to his native Matador, where he worked in a drug store. He married in 1929, a few months before the stock market crash. Out of a job, he worked in a grocery store for one month, then secured his first newspaper job in the advertising department of the Childress Daily Index. After three months he resigned and, returning to Matador, started working for the Motley County News. Three months later he lost his job because of the depression.

He worked as a roughneck on a pile-driver for four months at 20c an hour (\$12 a week) and because of an injury was forced to quit. He operated a filling station for 10 months, and then started the first Matador Tribune, which he had printed in Floydada. After seven issues he was forced to cease publication.

In 1932 he was offered the job of printing the handset Roaring

Springs News, eight miles away. He started in this newspaper venture with \$1.43. After 15 months, he moved the newspaper plant to Matador, acquired a partner and formed the Tribune Publishing Company. They purchased the Motley County News, and the Tribune became the only publication in Motley County. In 1935 Meador purchased his partner's interest (in the indebtedness) and has been publisher of the newspaper for over a third of a century.

For six years (1948-1954) Meador served as Mayor of Matador, without pay.

Meador started his column, "Trail Dust," in his first paper. It attracted interest in 1934 when it won an award as the best column in Texas. It has appeared in all types of publications from the Baptist Standard, to books of quotations. Reader's Digest has used it three times recently. It has appeared often in "Quote" Magazine and is used by many newspapers, including the Los Angeles Times, as well as nearby country weeklies. It has won numerous state and regional awards as an outstanding column.

Meador is a member of Sigma Delta Chi, Professional Journalistic Society, and in 1952 he was named Texas Newspaperman of the Year by the Dallas Professional Chapter of the organization.

Trail Dust has been quoted in these religious publications: Baptist Standard, Methodist Home Life, Christian Courier, Laymen's League and Tarbell's Teachers' Guide to the International Sunday School lessons... and by New York columnists Earl Wilson (Wish I'd Said That) and Charles M. Sievert (Lines & Linage); and Kerwin Hoover (Grass Roots) Los Angeles Times and Radio Station KFI.



RIBBON CUTTING CEREMONY... at MAC Dedication, Floydada Mayor Jimmy Seay and Mrs. Geraldine Murray officially opens the doors to the new Massie Activity Center. At left is FHS Student Council president Steve Hale. (Staff Photo by Jim Huggins)



Ginning Course Offered

Classes for the Cotton Ginning Course got underway on Oct. 2 at SPC in the Technical Arts Center and will meet Monday thru Thursday from 7:00 to 10:00 p.m. O. R. Carey Jr., from the Cotton Ginning Laboratory in Lubbock, is serving as instructor of the course. Total cost of the course is \$25 and will continue thru Oct. 31. South Plains College will also offer a special series of short courses in Basic Electricity

the crops are ready for harvest that the area ginners will have a supply of trained workers.

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both are employed by Lubbock Electric and have had considerable experience in the repair of electrical equipment in cotton gins.

The average American consumes 634 pounds of meat a year.

Toxic chemical found in one of five foods.

Simpson's Jewelry & Floral Shop

For Fall Planting Arriving Soon

W. POPLAR 652-2385
LOCKNEY

RIFLE and PISTOL

Cartridge Reloading
Custom Manufacturing Using
New or Once-fired Brass and
Your Choice of Bullets

Rem. .35 Rem.	7.7 Jap
30 Win.	.30 Carbine
Rem. .233 Rem.	.38 Spec.
Rem. .357 Mag.	

Other Calibers Available
For Justifiable Orders
F. L. or Paul Montandon
652-3404, Lockney

LEGAL NOTICES

THE STATE OF TEXAS
G. W. CRANFORD and husband G. W. CRANFORD, if dead, their unknown heirs and legal representatives, and if dead, the unknown heirs and legal representatives of each unknown heir and legal representative, are commanded to appear by filing a written answer to the petition at or before 10 o'clock A.M. of the first Monday next after the expiration of 42 days from the date of issuance of this order, the same being Monday the 13th day of November, 1972, at or before 10 o'clock A.M., before the Honorable Court of Floyd County, at the Court House in Floydada, Texas.

Number of said suit being No. 5368.
The parties in said suit are: CAMPBELL and wife ANNIE LAURA CAMPBELL as

CRANFORD and husband G. W. CRANFORD, if living, their unknown heirs and legal representatives, and if dead, the unknown heirs and legal representatives of each unknown heir and legal representative, are commanded to appear by filing a written answer to the petition at or before 10 o'clock A.M. of the first Monday next after the expiration of 42 days from the date of issuance of this order, the same being Monday the 13th day of November, 1972, at or before 10 o'clock A.M., before the Honorable Court of Floyd County, at the Court House in Floydada, Texas.

Number of said suit being substantially as follows, to wit: to pass title to Lot Number Twenty (20), in Block Bowers and Price Addition to town of Floydada, in Floyd County, Texas, as shown by Plat of said Addition recorded in the Public Records of Floyd County, Texas, Book 26, Page 277, Deed Records of Floyd County, Texas, and to pass title in fee simple to said land and also the benefit of the tax and twenty-five statute of limitation in said petition.

This petition is not served within 90 days after the date of its filing and shall be returned unserved.

Given under my hand and seal of said Court, at office in Floydada, Texas, this 27th day of September A.D., 1972.
/s/ Mary L. McPherson, Clerk
District Court, Floyd County, Texas
By Deputy

Oct. 1-8-15-22

SEAL-OUT WINTER

WINTER-PROTECT YOUR HOME!

WITH WARM, ECONOMICAL ELECTRIC HEAT

FLOYDADA LIGHT POWER



CROWD AT MAC DEDICATION... Over 200 people attended the Massie Activity Center Dedication Luncheon Thursday in Floydada. (Staff Photo by Jim Huggins)

BUDDY'S FOOD

220 SOUTH 2ND—WE HAVE ICE 983-3149
STORE HOURS 8 A.M. TO 8 P.M. MONDAY THRU SATURDAY
10 A.M. TO 7 P.M. ON SUNDAYS
BUDDY WIDENER, OWNER
FORREST SHANNON, MANAGER

VALUES IN THIS AD GOOD SUNDAY, OCT. 8 THROUGH WED., OCT. 11 WE RESERVE THE RIGHT TO LIMIT QUANTITIES

STORE COUPON

This Coupon Worth 10¢

TOWARD PURCHASE OF 15 OUNCE COUNTRY STORE JAM OR JELLY

GOOD ONLY AT BUDDY'S NO ARTIFICIAL FLAVOR NO ARTIFICIAL COLOR

EXPIRES 10-11-72

STORE COUPON

1 LB.

Folgers Coffee 79¢

WITHOUT COUPON 94¢ WITH COUPON

THIS COUPON ONLY REDEEMABLE AT BUDDY'S FOOD

EXPIRES 10-11-72

STORE COUPON

12 OZ. GIANT BAG NESTLE'S

Chocolate Chips 39¢

GOOD ONLY AT BUDDY'S WITHOUT COUPON 49¢ WITH COUPON

EXPIRES 10-11-72

STORE COUPON

4 ROLLS NORTHERN

Bathroom Tissue 39¢

WITH COUPON WITHOUT COUPON 49¢

GOOD ONLY AT BUDDY'S

EXPIRES 10-11-72

STORE COUPON

24 OZ.

Wilson's Chili 63¢

GOOD ONLY AT BUDDY'S WITH COUPON WITHOUT COUPON 73¢

EXPIRES 10-11-72

VALUABLE COUPON

1 LB.

JIMMY DEAN SAUSAGE 83¢

With Coupon 83¢ Without Coupon 93¢

Good Only At Buddy's Food

EXPIRES 10-11-72

OBITUARIES

Joe Reid

Services for Joe B. Reid Sr., 80 year old retired Chevrolet dealer of Canadian and father of Charles Reid of Blanco community near Floydada, were conducted yesterday morning in the First United Methodist Church in Canadian. Reid died Thursday morning in Hemphill County Hospital.

A resident of the Canadian area for some 60 years, Reid was a member of the Methodist Church and a Mason.

Survivors include his wife, Eura Mae; four sons, J. B. Jr. of Canadian, Charles of Blanco community, Jim of Dallas and Jerry of Tyler; two daughters,

Mrs. Grace Ann Barnard of Canadian and Mrs. Eura Mae Gantt of Austin; one sister, one brother, 11 grandchildren and one great grandchild.

Troop 355

Scouts Get Skill Awards

A total of 23 Skill Awards were presented to members of Floydada Boy Scout Troop 355 recently.

Skill Awards are awarded to a Scout when he has completed a variety of requirements in a specific area of interest, under the new scout program that was started Sept. 1, 1972 on a national basis.

Receiving the First Aid Award were Carlos Arellano, Adam Arellano, Johnny Coronado, Roy Cortez, Clerto DeLeon, Victor Del Toro, Henry Gonzales, Jesse Morales, Carman Soliz, Robert Soliz, Vincent Lara, Mike Vega, Junior Cuevas, Amando Enriquez and Eli Enriquez.

Camping Skill Awards went to Robert Soliz and Carman Soliz.

Swimming Skill Awards were presented to Carlos Arellano, Clerto DeLeon, Victor Del Toro, Amando Enriquez, Pete Castillo, Alonzo Gonzales and Jesse Morales.

Troop 355 has a membership of 30 boys and is sponsored by the Rotary Club of Floydada.

A balanced life includes work, recreation, meditation and study.

Floydada 4-H Member Attends Abilene Fair

Clay Hamilton a member of the Floydada 4-H Club exhibited at the West Texas Fair in Abilene, Texas, Sept. 9 - 12. The Fair in Abilene was larger this year with the addition of a barrow show. Clay

showed his heavy weight Duroc barrow to the third place finish on a hoof which enabled him to make the carcass portion of the show, but the barrow graded

24th on the rail. He also exhibited his black angus heifer in the Junior Heifer Show. She placed 10th in the late Senior Heifer Class.



Does the weather affect wildlife and hunting to an appreciable degree?

Yes. The weather is a most important influence on our hunting. First, enough rain and the right conditions are required to populate our woods and fields with wildlife, by giving them vegetation and insect and animal food.

Second, weather often determines when and where birds migrate. It can determine where native animals and birds are to be found during the hunting season-

in heavy, protected areas, or out in the open, so to speak. What some people don't realize is that severe weather kills game, as well as people. A severe winter following a dry summer is hardest on many forms of wildlife.

GOLDEN AGERS MEET

The Golden Agers met Thursday, October 5 at the Rebecca Lodge with 18 members present. The devotional was given by Robert Foster. Those present were: Mr. and Mrs. C.A. Gloyne; Mr. and Mrs. J.W. Lloyd; Mr. and Mrs. L.W. Francis; Mr. and Mrs. Hugh Marble; Olive Myers; Mary Cooper; Mildred Hilton; Mrs. J.B. Allen; Mrs. W.B. Mullins; Mrs. T.B. Mitchell; Dimple McGavock; Mrs. Robert Foster; and Mrs. Bob Knox Sr.

Carleton To Speak At McMurtry Willson Lectures

ABLENE - Dr. Aisie H. Carleton, bishop of the United Methodist Church, will be featured speaker at the Oct. 12-13 Carleton-Willson Lectures at McMurtry College, according to Dr. Thomas K. Kim, president of the college.

The lectureships, held twice annually, were established in 1946 by Dr. and Mrs. J. M. Willson Sr. of Floydada with an initial endowment of \$25,000. Last year the Willsons renamed the fall series to honor Bishop Carleton.

The fall series traditionally coincides with the meeting of the McMurtry Board of Trustees.

Born in Ogden, Carleton holds a B.D. from Perkins Theology at Southern University. He did work at Boston University of Christian

He was ordained in 1938 and consecrated in 1966. Dr. Carleton is of Floydada High School

LOCKNEY LUMBER & SUPPLY

720 S. Main
Phone 652-3357

LOCKNEY CO-OPS

West Of Lockney
Phone 652-3377

PERRY IMPLEMENT COMPANY

120 S. Main
Phone 652-2655

FLOYD COUNTY INSURANCE AGENCY

116 S. Main
Phone 652-3347

It's National Fire Prevention Week..... and we salute

THE LOCKNEY VOLUNTEER FIRE DEPARTMENT



THE BUSINESS FIRMS DISPLAYED ON THIS PAGE TAKE THIS MEANS OF RECOGNIZING THE LOCKNEY VOLUNTEER FIRE DEPARTMENT AND EXPRESS THEIR APPRECIATION TO THESE LOCKNEY CITIZENS WHO FORM A PROTECTIVE BOND AGAINST THE DANGERS AND HAZARDS OF FIRE IN OUR COMMUNITY.

THE LOCKNEY VOLUNTEER FIRE DEPARTMENT - which does a great service to our City. Front row (L-R) Kenneth Murdock, Dale Ross, Donald Reecer, Tommy Hutton, John L. Hooten, Kenneth Moody, and Algin Hayes. Back row (L-R) Bill Moats, Keith Emert, James Hill, Fire Chief Richard Ellison, Bob Giles, Jerry Johnson, Roger Stapp, Charles Carthel, Clarence Ansley, and Robert Webb. Not pictured are Dub Dipprey, Charles Dipprey, and Travis Hulcy.

THE TYE COMPANY

702 E. Plainview Highway
Phone 652-3597

DAN'S AUTO SERVICE

111 W. Locust
Phone 652-2462

ANSLEY AND SON

508 E. Locust
Phone 652-2481

WHITE AUTO STORE

119 S. Main
Phone 652-2145

50,000 FREE GOLD BOND STAMPS

Register at the store where you get low prices, courteous service, & quality foods. Registration begins Monday, October 2. Register each time you are in our store, no purchase necessary!



... Mrs. John Tower, speaker of the House, is greeted at the airport by County Republican Chairman John Farris (right), and Tower campaign co-chairmen Turner (left) and David Kirk. (Staff Photo by Jim Huggins)



FARM BUREAU PRESIDENT Boyce Mosley presents certificate to Dale Kincaid of the Floydada Volunteer Fire Department. The fireman attended the Firemen's Training School this summer. Farm Bureau sponsors the annual school. (Staff Photo by Jim Huggins)

Million Celebrate 4-H Week



Five million people in 85 countries around the world are celebrating 4-H Week. The theme is "A New Day - A New Way" with the spirit that 4-H is now the best youth organization among leaders and the theme of National 4-H Day - A New Day - A New Way.

4-H is found, not just in rural areas, but in major urban centers like Boston, Chicago, Cleveland, Houston, Indianapolis, Atlanta and Los Angeles. 4-H members still enjoy the traditional programs like clothing, food-nutrition, agriculture, livestock and crop production.

Week is a time for leaders and the theme of National 4-H Day - A New Day - A New Way. The spirit that 4-H is now the best youth organization among leaders and the theme of National 4-H Day - A New Day - A New Way.

TODAY, SOMEONE LIKE YOU FOUND RELIEF FROM MAN'S OLDEST INCURABLE AFFLICTION.

Nerve deafness. It affects all ages and income groups. There is no cure. But there may be relief from the frustrations of hearing loss: carefully selected electronic hearing correction by a Dahlberg professional hearing aid dealer.

Each day, someone you may know re-discovers the vibrant world of sound... with our help. If you hear the sounds, but don't always understand the words, let us help you regain the more full life you deserve... through better hearing.

BETTER HEARING AID CENTER
#30 Redbud Square
Lubbock, Texas 79416
GENTLEMEN: Please tell me how I may be able to hear again more clearly in both ears without using hearing aids that have cords or tubes.

Name _____
Address _____
City _____
State _____ Zip _____

We plan to be in Floydada at the Fieldan Motel, Wednesday, Oct. 11, 1972. Come in for service or a free hearing test and demonstration of the new DAHLBERG MIRACLE EAR.

Through programs like conservation of natural resources, consumer education, home environment, commodity marketing, health, safety and petroleum power, 4-H'ers get a better understanding of today's problems, and how they, as young people can help solve them. Young people also use the skills they acquire through 4-H public speaking, photography, demonstrating and leadership - to help their communities solve problems.

Learning to solve problems, by doing, is what 4-H is all about. And that spirit of 4-H'ers helping to...
CAKE
Cheese
1/4 Tsp Salt
Flour
Cream
Extract

LUX LIQUID Detergent 22 OZ. 49¢	KAL KAN BURGER ROUNDS Dog Food 25¢	BLACK RIBIER Grapes LB. 29¢	NEW CROP WASHINGTON DELICIOUS Apples LB. 19¢
OCEAN SPRAY FRESH Cranberries LB. PKG. 29¢	GREEN LEAVES Orange Concentrate 6 OZ. 3 FOR 39¢	CLOVERLAKE Ice Cream 1/2 GAL. 59¢	MORTON'S Cream Pies ASS'T. FLAVORS EACH 29¢
PET Skim Milk TALL CAN 8\$1 FOR	GLADIOLA Flour 5 LBS. 49¢	STAR KIST Tuna ALBACORE SOLID WHITE FAMILY SIZE 79¢	HUNTS SKILLET Dinners ASSORTED 69¢
USDA CHOICE Round Steak LB. \$1.09	USDA CHOICE Sirloin Steak LB. \$1.09	Ground Chuck LB. 79¢	DECKERS 1ST QUALITY Bacon LB. 89¢
SUNSHINE Crackers 1 LB. BOX 3\$1 FOR	9-CUP AUTOMATIC MINNO PERCOLATOR Complete automatic, high-efficiency element perks coffee fast, keeps it piping hot. Coffee perks to flavor peak then stays hot automatically. Rich Avocado or Poppy Colormode finish. Reg. \$12.99 Value Now Only \$7.77	AMERICAN GOLD PLATED TABLEWARE SALAD FORK 69¢ EACH WITH \$5.00 PURCHASE	

VALUABLE COUPON
25¢ Off
ARMOUR TEXAS BRAND
CHILI 19-oz. CAN **39¢**

WITH THIS COUPON GOOD ONLY AT THRIFTWAY EXPIRES OCT. 14, 1972

VALUABLE COUPON
15¢ Off
FOLGER'S
COFFEE 69¢

WITH THIS COUPON GOOD ONLY AT THRIFTWAY EXPIRES OCT. 14, 1972

VALUABLE COUPON
15¢ Off
BREAKFAST DRINK
TANG 27-oz. JAR **99¢**

WITH THIS COUPON GOOD ONLY AT THRIFTWAY EXPIRES OCT. 14, 1972

THESE PRICES GOOD MON., OCT. 9 THRU SAT., OCT. 14, 1972 WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

JOIN THE THRIFTWAY GET SET

THIS WEEK SAVE ON YOUR FOOD BUDGET... GET UP TO 1200 EXTRA BONUS STAMPS WITH THE 2ND WEEK COUPONS IN YOUR GET SET MAILER BOOKLET

IF YOU DIDN'T RECEIVE A BOOKLET, ASK FOR ONE AT THE STORE.

THRIFTWAY
GET YOUR FREE TV SCHEDULE AT THRIFTWAY
SUPER MARKET
WE GIVE GOLD BOND STAMPS, DOUBLE ON WEDNESDAYS...
On The Wye **PHONE 983-2444**
OPEN 7:30 A.M. - 8:00 P.M. MON. THRU SAT. Closed Sundays

Highway Patrol Seeks Applicants

The Texas Department of Public Safety is seeking applicants to fill the ranks of its uniform services. The training school for cadet patrolmen will begin November 28. This announcement was made by Major C. W. Bell, Regional Commander of the Texas Department of Public Safety for this area.

QUALIFICATIONS
Applicants must be males between the ages of 20 and 35; height not less than 68 inches nor more than 76 inches; a weight of not less than two pounds nor more than three and one-half pounds per inch of height; visual acuity no less than 20/40 correctable to 20/20; at least 30 semester hours of college credit; in excellent physical condition; good moral character; and a citizen

of the United States.

EMPLOYMENT
Applicants are urged to contact any Texas Department of Public Safety office or patrolman for an application. After completing the application take it to the nearest regional, district or sub-district Texas Department of Public Safety office for verification and certification. If all is in order then the written test will be administered which will qualify or disqualify the applicant for further consideration. Successful applicants will be given an agility test, a character investigation, and a physical examination. Those accepted for employment will be notified prior to the beginning date of the next training school.

TRAINING
Cadet patrolmen will be assigned to the Texas Department of Public Safety Law Enforcement Academy in Austin, Texas for a 12-week training period. The training is designed to equip the cadet to handle any of the various situations he may encounter as a patrolman. The training of a patrolman is a test of an individual's intellectual, emotional and physical stamina. It is also an educational process which prepares him for a rewarding career in law enforcement.

In addition to classroom work the cadet is taught self-protection by means of judo, boxing, wrestling, and other police-protection methods. The salary during training is \$600 per month.

BENEFITS
Upon being commissioned a patrolman, the salary is automatically raised to \$743 per month. Patrolmen receive additional longevity pay for each five years of service to a maximum of 25 years. Uniforms, vehicles, weapons, ammunition and necessary equipment are furnished. They are also granted a monthly uniform cleaning allowance and receive travel expenses when away from their assigned station. Group life and hospitalization insurance are available at reasonable cost. The patrolmen become members of the Texas Employees Retirement System and the Social Security System. Vacation, holidays and sick leave are also provided for the patrolmen.

ASSIGNMENT
Assignments will be made to one of the four uniform services - Texas Highway Patrol, License and Weight, Motor Vehicle Inspection, or Driver License. These assignments are made according to the individual's preference, his aptitude, available vacancies, and the Department's needs. Requests for a specific home station will be given every consideration.

After two years of experience each patrolman is eligible for promotion to Sergeant in the uniform services and also eligible for transfer into the Narcotic and Intelligence Sections.

All interested young men who feel like they meet these requirements are urged to contact the nearest Texas Department of Public Safety office or patrolman for an application and details.

SPITZ SIGNS CONTRACT
Sacramento, Calif. - Seven gold medal, Olympic swimmer Mark Spitz has signed a contract with the William Morris Agency of Los Angeles. The agency will handle appearances by Spitz and supervise his business affairs.

LOCKNEY SCHOOL CAFETERIA MENU

MONDAY:
Burritos
Potato salad
Sweet roll
Tomato wedge
Pineapple ring
Milk

TUESDAY:
Pizza
Buttered potatoes
English peas and carrots
Rolled wheat muffins
Chocolate pudding
Milk

WEDNESDAY:
Fried chicken and gravy
Buttered squash
Black-eyed peas
Hot rolls
Blushing pears
Peaput butter cake
Milk

THURSDAY:
Baked ham
Cranberry jello
Baked potatoes
Tomato slice
Applesauce cake
Milk

FLOYDADA SCHOOL CAFETERIA MENU
For the week of Oct. 9, 1972
MONDAY:
Italian spaghetti
Tossed vegetable salad with French dressing
Buttered squash
Hot rolls and butter
Homemade cookie

TUESDAY:
1/2 pint milk
Stuffed vegetables
Pinto beans
Mixed greens
Hot cornbread
Gingerbread cake
1/2 pint milk
WEDNESDAY:
Meat loaf with gravy
Green beans
Golden glow apples
Hot rolls and butter
Chocolate pudding
1/2 pint milk
THURSDAY:
1/2 pint milk
Hamburgers
Tomato, lettuce
Potato chips
Apricot cobbler
1/2 pint milk
FRIDAY:
Chicken pot pie
Buttered carrots
Fresh green beans
Hot rolls and butter
Oatmeal cake
1/2 pint milk

HALE & HALE INSURANCE

106 S. Main
Phone 983-3261

BAKER INSURANCE AGENCY

127 W. California
Phone 983-3270

FLOYDADA REAL ESTATE & INSURANCE

108 W. Missouri
Phone 983-2360

FLOYD COUNTY FARM BUREAU

101 S. Wall
Phone 983-3777

It's National Fire Prevention Week.....and we salute THE FLOYDADA VOLUNTEER FIRE DEPT



THE BUSINESS FIRMS DISPLAYED ON THIS PAGE TAKE THIS MEANS OF RECOGNIZING THE FLOYDADA VOLUNTEER FIRE DEPARTMENT AND EXPRESS THEIR APPRECIATION TO THESE FLOYDADA CITIZENS WHO FORM A PROTECTIVE BOND AGAINST THE DANGERS AND HAZARDS OF FIRE IN OUR COMMUNITY.

FLOYDADA VOLUNTEER FIREMEN . . . Front, left to right: Ricky Gonzalez, Billy Marquis, Richard Bertrand, Donald Wiley, Dale Kincer, Jimmy Marquis, Ken Weaver, E.T. Rodriguez, back, left to right: John Jacobs, Rett Patterson, Fred Thaxton, Hack Redd, Leroy Chowning, Mark Videman, Sid Walker, Bud Edwards, Connie Galloway, Carroll Sims. (Staff Photo by Jim Huggins)

MARTIN & COMPANY

YOUR INTERNATIONAL HARVESTER DEALER

216 S. MAIN
PHONE 983-3713

GOEN & GOEN INSURANCE

102 EAST CALIFORNIA
PHONE 983-3524

TOMMY ASSITER INSURANCE

206 W. CALIFORNIA
PHONE 983-2511

CITY AUTO INC.

● BUICK ● PONTIAC
● OPEL ● GMC

201 E. MISSOURI
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GO CLASSIFIED FOR THE ACTION YOU WANT

MENTS
 Chapter No. 227
 Masons Lodge
 stated meet-
 Tuesday fol-
 second Saturday
 month at 7:30
 tfc

UN
 Masonic Lodge
 A.M. will hold
 meeting the se-
 night of each
 tfc

U
 Lodge No. 34
 Thursday night at
 Hall, Noble
 Koch, Secy.
 tfc

U
 will be meet-
 and third Tues-
 a credit
 to be present.
 tfc

THANKS
 Thank all our
 neighbors for the
 delicious
 who helped
 Bennett home.
 Bro. C. B.
 kind words of
 wish to thank
 Lockney Nursing
 Maingold.
 Wayne Bennett

10-8c

to say thanks
 and neigh-
 in food, sent
 during our
 passing of our
 bless each of

H. Crawford
 A. L. Sparks
 Earl Crawford
 Roy Crawford
 10-8p

Dell Fulfer
 express our grati-
 for the
 thoughtfulness,
 during the loss of
 All the calls,
 and per-
 can never be
 words. We will
 always,
 efforts

Dick Fulfers
 L-p

your
 trees for
 worms
 insects,
 equipped
 ttle,
 ADA
 SERVICE
 arthel
 3200 or

ED
 thing and
 Custom
 Plowing,
 Good Work

ROSE
 3524

UTO

FOR SALE
 Selling-Office Combination
 PLUS
 Small Rent House
 231 West California
 Floydada, Texas

SAVINGS & LOAN
 ASSOCIATION
 Box 480 Tulia, Texas

REAL ESTATE

FOR SALE - Real nice 2 bed-
 room house in Lockney, Call
 Russell King, Floydada, 983-
 3208, tfc

HOUSE FOR SALE - 3 bed-
 room, 2 bath, living room,
 kitchen and den combination,
 paneled, built-in oven and
 range, built-in fireplace,
 utility room, lots of storage,
 cellar, large double garage,
 big yard, Call Floydada, 983-
 5112 or AC 817 292-8860,
 tfc

FOR SALE - 2 bedroom house
 on large corner lots, in
 Lockney. Call 652-2492,
 L

FOR SALE - Duplex, 1 apart-
 ment fully furnished, on 1 1/2
 lots, Reasonable, 211-213
 East Georgia, Call 983-2963,
 tfc

FOR SALE - Three bedroom
 house, paneled kitchen, utili-
 ty area, carpeted, central
 heating and air conditioning,
 Wilson G. Bond, 983-2151 or
 983-3573, tfc

EXCELLENT BUILDING
 LOTS in Town and Country
 addition, Lockney. Thomas
 Marr, 652-3593, L-tfc

RENTALS

FOR RENT - PROPERTY -
 Apartments, 2 and 3 bed-
 room houses, Business Build-
 ings clean. BARKER IN-
 SURANCE AGENCY, Lock-
 ney, 652-2642, L-tfc

Storage Space
 FOR RENT
 For furniture, odds
 and ends, etc.
 CALL 983-3200

case
 TRACTORS
 for RENT by LEASE
 Call 983-2836
**Case Power
 & Equipment**
 Floydada, Texas

COW POKES By Ace Reid



"We've jist got three minutes of gasoline and if that \$10,000 bull don't move soon, we're gonna be eatin' expensive hamburger all winter!"

AUTO, FIRE & FARM INSURANCE
 Floydada Real Estate & Insurance Agency
 Jim Word--- Phone 983-2360

CLASSIFIED ADS
 S-E-L-L

CLASSIFIED ADVERTISING
 RATE: 7 CENTS PER WORD
 FIRST INSERTION, 5 CENTS
 EACH SUBSEQUENT INSERTION,
 MINIMUM CHARGE 75
 CENTS.

CLASSIFIED DISPLAY
 RATE: 90 CENTS PER COL-
 UMN INCH.
 CARDS OF THANKS, \$4.00.

COPY DEADLINE: 5 P.M.
 TUESDAYS FOR THURSDAY
 EDITION; 2 P.M. FRIDAYS
 FOR SUNDAY EDITION.

Call 983-3737
 in Floydada
 or 652-3318
 in Lockney

EMPLOYMENT

WANTED - Experienced book-
 keeper. Write Box XO, c/o
 Hesperian, 111 E. Missouri,
 Floydada, giving qualifica-
 tions and experience. tfp

NEED RETIRED MAN - Are
 you retired but not tired?
 We need a man in your area
 to represent us on a part-
 time basis. No investment
 required. One preferred
 with agricultural back-
 ground. Write Box 791, Lub-
 bock, Texas. 10-15c

FOR SALE

FOR SALE - Two man plastic
 raft, \$10. Phone 983-3982,
 tfp

**THIS SPACE
 FOR RENT**

FOR SALE - Good used May-
 tag Washers, automatic and
 conventional type, Penning-
 ton Motor Co., Lockney, L-tfc

FOR SALE - Two 7 x 8 garage
 doors and tracks. Also iron-
 rite ironer and chair. Call
 983-3751 before 5; 983-3070
 after 5, tfc

FOR SALE - Constellation cor-
 net. Excellent horn for a
 serious student in high
 school or college. Lockney
 652-3404, L-tfc

FOR SALE - Macrame Belts,
 any length for a reasonable
 price. Kay Thornton in Lock-
 ney, Ph. 652-3140 at night,
 and 652-3347 during the day, L-tfc

652-3982 44 48 5 601
 by specializing in
 this space cleaned

SERVICES

CUSTOM SWATHING & BAL-
 ING - We have 2 swathers and
 2 balers. Call Bill DuBols,
 983-2629 Floydada at night
 or before 8 a.m. tfc

SUBMERSIBLE PUMP Pull &
 Repair. Darden Machine,
 Phone 983-2566, nights 652-
 3743, Lockney. tfc

MATRESSES - New or reno-
 vated. For appointment call
 City Trim Shop, 983-2332,
 tfc

PROFESSIONAL Rug Clean-
 ing. Phone 652-2500, Lock-
 ney. tfc

WANT TO DO Yard Work and
 minor repair and painting,
 Charles Dean, 308 W. Kan-
 tucky. tfp

GEARHEAD REPAIR - Pickup
 and delivery. Darden Mach-
 ine and Welding. Ph. 983-
 2566, nights 652-3743,
 Lockney. tfc

FURNITURE Upholstery and
 redecorating. Free esti-
 mates. Guarantee to please.
 Call Earl Rogers, Lockney
 Motel, 652-3341. L10-1tfc

FARMS & RANCHES

FOR SALE - 320 Acres 2 miles
 west of Floydada. Call at
 night, 983-2227 or 983-3490,
 tfc

FOR SALE - Perfect 160 acres
 4 miles west of Floydada.
 Good 8" well, good allot-
 ments. C. M. Perry, 983-
 2998 or 983-2405. Floydada,
 tfc

FOR SALE - 70 acres farm
 land, 6 1/2 miles NE Floyd-
 ada. Call 888-2161, Sey-
 mour, Texas. tfc

FOR SALE - Irrigated section,
 Floyd County. North of
 Lockney. P.O. Box 1568,
 Plainview, Texas 79072 (806)
 293-2900. 10-26p

WANTED

CUSTOM FARMING - Offset
 discing and deep chiseling.
 Let us farm your dry land
 and leave out ground. Also
 want to rent dry land. Can
 handle large tracts. Lock-
 ney, 652-2309, tfc

WANTED - Big-headed men to
 buy Stetson Hats at
 HAGOOD'S in Floydada.
 Close-out 7 3/8 and 7 1/2.
 One-Half Price! tfc

WANTED - Pasture for cattle,
 100 shoats, W. B. Eakin,
 667-2289, Petersburg. tfc

WANTED TO BUY - Old knives
 - Case, Winchester or oth-
 ers. Call 983-3139. tfp

WANTED - Custom Plowing,
 offset discing and hame
 plowing with sweeps. Call
 Omar Burleson, Lockney
 652-2266. L10-5tfc

CUSTOM FARMING - Com-
 plete land preparation, fer-
 tilizer and herbicide appli-
 cation. Victor and Billy Joe
 Smith, 983-2604. tfc

FARM MACHINERY

FOR YOUR portable disc roll-
 ing needs call Lawson Bros.
 Welding and Equipment, 983-
 3940. tfc

MR. FARMER - Fall plow-
 ing is next and our portable
 disc rolling equipment is av-
 ailable to work in your field
 or our shop on the Matador
 Highway. Call or come to
 Russell's Shop & Equipment,
 983-3751. tfc

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 For Tractor and Irrigation
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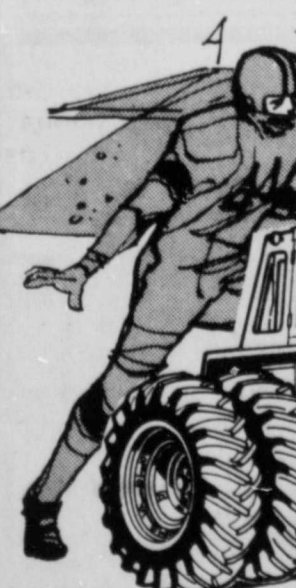
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PASS PLAY . . . Mike Hale takes John Cagle's pass to the Wildcat 37. Alan Mackey is the Littlefield defender. (Staff Photo by Jim Huggins)

FOOTBALL FROM 1

down to the Wildcat two yard line.

Littlefield couldn't make any ground and punted a short one to their own 21 yard line. Vinson couldn't go, a Cagle to Hale pass didn't work . . . then from 38 yards out, Young booted the game winning field goal. It was a beauty . . . as it was still climbing going over the uprights.

There was 2:12 left in the half and Floydada led 3-0.

After the Floydada kick-off to Littlefield, the ball changed hands after a Littlefield punt . . . Young threw a 17 yarder to Hale, then Littlefield's J. E. Johnson intercepted the next 'Wind pass, just as the half ended.

SECOND HALF

Littlefield took the kick-off, promptly made a first down on the ground . . . bogged down and punted a short 18 yarder. (Noteworthy to mention here that Vinson's excellent punting kept the 'Winds in good field position, while the Littlefield punter was having problems.)

Floydada's Young tried a long pass on the first play and a Wildcat intercepted it. Littlefield then had a pass knocked down, couldn't move against the strong 'Wind defense and punted.

Floydada offense comes to life! Vinson, Rose, Hearon, Cagle make yards on the ground, Vinson made 19 on another beautiful run, three first downs in a hurry. Then Cagle zig-zagged all over the field down to the Wildcat 25 and it was nullified by a penalty.

Cagle threw a nine yarder to Hale, then Vinson had to punt . . . another "perfect" right on the Wildcat one yard line. (We might mention here that some fast running 'Winds were running with Vinson's punts and covering the ball before it rolled into the end zone.)

Littlefield brought that ball all the way out to the 50 yard line with hard hitting plays right down the middle, and logged three consecutive first downs.

Finally, the 'Wind defense held and Littlefield punted. It was the 'Winds ball on the Littlefield 20 yard line. A flat pass from Cagle to Hale was good for eight, following good gain by Vinson and Cagle on the ground and a first down. However, it was a strong Wildcat defense again and Vinson punted.

Littlefield completed an 18 yard pass. However, on the next pass, Floydada intercepted and the ball was in the middle of the field. The 'Winds tried to run out the clock, but finally had to punt with 59 seconds remaining in the game. Littlefield tried a pass from their own 31 and Cagle intercepted it on the 50 as time ran out.

STATISTICS			
	F	L	
First downs	7	6	
Yards rushing	93	108	
Passes/Yds.	7/84	1/18	
Passes Attempted	11	8	
Passes intercepted	2	2	
Penalties/Yds.	4/30	5/25	
Fumbles	1	1	
Punts/Yds.	6/229	8/234	

'Wind Freshmen Top Lockney, 32-0

The Whirlwind freshmen romped over Lockney's ninth grade, 32-0, Thursday in a football game played at Floydada.

Quarterback Gregg Goen scored first for the 'Winds, going a yard on a quarterback sneak. Goen passed to Kelvin Ratliff for the extra points. On the ensuing kickoff, the 'Winds were awarded two more points when the Lockney return man was downed in the end zone after touching the ball on the field of play.

Still in the first period, Goen connected with Freddy Selman on a 40-yard scoring pass play, then hit Charles DeLeon for the extras.

Jeff Robertson ran eight yards in the second quarter for another Whirlwind TD, and Joe Huerta added the extra points, bringing the score to 26 - 0 before the half. The 'Winds tacked on another six-pointer in the last half.

The Floydada ninth-graders play at Abernathy next Thursday.

'Winds Edge 'Horns In JV Game

The Whirlwind junior varsity scored a catch-up touchdown in the final period, added a pair of go-ahead extra points, and held off a Lockney drive Thursday to take a 14-12 football victory at Wester Field.

Longhorn JV scored first, on a one-yard run in the first period. Extra-point try was no good.

Floydada came back to knot the score in the second quarter when Tony Soto ran back a punt for 70 yards and Whirlwind touchdown. A running try for the extras failed, and the score stood 6-6 at halftime. Lockney regained the lead in the third quarter on a two-yard

scoring play, but again the conversion attempt was no good.

Five minutes into the final period, Floydada quarterback Mike Vickers went one yard for a 'Wind TD, capping a six-play drive that followed Rusty Holladay's interception of a Lockney pass at the Longhorn 45. Rex Yeary got the call on the run for the extras and made it 14-12 Floydada.

Soto intercepted another pass to end a 'Horn drive late in the game.

Malvin Collins led the rushing for Floydada with 14 carries for 35 yards. Holladay picked up 30 yards on eight carries, and Yeary carried 10

COMMENTS FROM PAGE 1

L. G. Wilson said after Friday's contest, Rance Young's 38-yard field goal (of course) made the difference in the score, but Mark Vinson's punting and great punt coverage by Young and Danny Bradford kept Littlefield in the hole. The Wildcats found themselves pinned deep in their own end of the field throughout the game, backed up once to their one-yard line and starting once from their three.

"Our defense has jelled," Wilson said. The whole defensive unit, as a group, had a big night. "The defense was always in position - somebody was always there," the Whirlwind head coach praised the entire defensive group. "Marricle (David) and Goen (Tony) did a tremendous job at linebacker. Terry Bunch (the 'Winds' all-state tackle) started looking the Bunch of last year, and we got good play from Mike Hale at defensive end," Wilson said. Goen and Bunch were in on 12 tackles apiece, Marricle was in on 11 (and intercepted a Wildcat pass), and Hale was in on nine stops for the Whirlwind defense.

It was the first time Littlefield had been contained this season - they scored 14 points in losing to Muleshoe last week - and the 'Winds have shut 'em out, score-wise, for the past two years now.

"The 'Winds were as ready for this game as they have been since I've been here," Wilson told The Hesperian. "Although they were nervous and expectant, the team was confident - the type of confidence that is good for a team . . . No, we weren't overconfident."

The Whirlwinds were hurt by penalties, which Wilson attributed to nervousness and having two new boys on the line. Several gains were wiped out by offside and motion penalties, as players new to positions lined up offsidelines or started too soon.

Quarterback John Cagle completed six of ten passing attempts, and Rance Young was one-for-two, giving the 'Winds a respectable seven out of twelve and 91 yards passing for the night. Littlefield held the edge in rushing yardage,

times for 20 yards - and the all important extra points. Collins was the leading pass receiver for the 'Winds with a 45-yard catch.

Mike Reyes, Mark Craig, Billy Fulton, Ashley Wester, Keith Marricle and Mark Probasco did a good job defensively for the Whirlwinds.

Floydada faces the Lubbock High sophomore team in Lubbock Thursday.



FLOYDADA TWIRLERS . . . were among 150 competing in the West Texas Twirling Festival at the Panhandle South Plains Fair in Lubbock. Ester Luna (left) and Cary Brown won first - place trophies in Twirling Duet, second place for Baton Solo in their respective age divisions, and third for Two-Baton Solo in their division. There were 450 entries in the contest, sponsored by the National Baton Twirlers Association. (Staff Photo by Jim Huggins)

ROAD DEATHS & ALCOHOL

Washington -- A Government report recently submitted to Congress by President Nixon, showed that about half of the 55,000 road deaths in the United States last year were attributable in part to alcohol.

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The Floyd County Hesperian



FLOYDADA, FLOYD COUNTY, TEXAS 79235

SUNDAY, OCTOBER 8, 1972

12 PAGES IN ONE SECTION

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NUMBER 46

Now Sweet It Is: Floydada 3, Littlefield 0



ACTIVITY CENTER DEDICATION . . . Mr. and Mrs. W.L. (right) and Mrs. John Tower were recipients of watercolors by artist Ted Bell (left) at the dedication of the Massie Activity Center Thursday. The MAC building was a gift to the Floydada community in memory of Mrs. Murray's parents, the late Mr. and Mrs. Massie. The Murray painting is of the Massie home here, where the Murrrays were married. (Staff Photo by Jim Huggins)

Over 200 Attend Massie Activity Center Dedication

Geraldine Massey supported the red carpeting from her car. This Floyd County community about noon officially opening the most outstanding center on the South Plains. The dedication was given by the youth group that are present. John Tower told the address speaker of the Massie home here, where the Murrrays were married. Mrs. Murray's father came to Floyd County in 1889 and his wife, Lela, arrived here

Caprock Chat

BY WENDELL TOOLEY
SIGN on the back window of a car Friday, "Drive fast there sooner."
RECENTLY give a sigh of relief when I see a neighbor shredding his grain, shredded the stalks and disced.
LE BARTLETT may be setting some sort of record at Caprock Hospital. Think she has registered around since getting laid up with a broken hip.
The venture is due to some progressive-minded people. "Rules for Newspaper Writers":
1. Pronoun agree with their antecedent.
2. Be good, like a conjunction should.
3. Avoid sentence fragments.
4. Don't overuse your participles.
5. Don't use run-on sentences which are hard to read.
6. Use commas, which aren't necessary.
7. Don't ever split infinitives.
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Defensive Game All The Way

Owners First Floydada Hotel Honored

A table and eight chairs were given to the Massie Activity Center this week in honor of the late Mr. and Mrs. W.P. Dally. The Dallys opened the Commercial Hotel in Floydada in 1914. They had previously opened a hotel in Plainview in 1907. The table and chairs have been given to the MAC by the Daily children: Mrs. George McAllister, Bill Daily of Dallas and Ethel Moorehead Thomas of Burnet, Texas.

Post Office To Close Monday For Holiday

According to Ed Wester, Floydada Postmaster, the Post Office will be closed Monday, Oct. 9 for Columbus Day, and again on Monday, Oct. 23 for Veterans Day.

Floyd County PCG Director To Be Elected

Floyd County cotton producers and agribusinessmen will elect a Producer Director to Plains Cotton Growers, Inc. at a 7:30 a.m. breakfast meeting on Monday, October 9 at Kings Restaurant, 304 E. Houston Street, Floydada. Announcement of the election comes from Don Marble, of South Plains, current Floyd County Producer Director to the 25-county commodity organization, and Lester Carter of Lockney, Businessman Director. Each of the counties in PCG territory has two directors, one a businessman, usually a cotton grower as well, and the other a cotton producer. They serve two-year terms, with businessmen elected on odd years and producers on even years. Each is eligible for re-election every second year.

Carter and Marble said all interested parties are urged to attend, and that both farmers and businessmen are eligible to vote in the election.

In addition to the election, Marble said a member or members of the PCG staff will be on hand "to bring us up to date on cotton activities, discuss the cotton price situation, and to answer any questions concerning the organization's objectives." He added "Directors to PCG are the men who determine the organization's policies and actions on legislation, research, promotion, finances and other matters so vital to the cotton economy of Floyd County, and all cotton people should make every effort to be on hand for this election."

THE FLOYD COUNTY HESPERIAN
Published each Sunday and Thursday at 111 E. Mo. St., Floydada, Texas 79235. Second class postage paid at Floydada, Texas 79235. Wendell Tooley, editor. Subscription rates: Local \$6.50 year, out of state area: \$7.50.

By WENDELL TOOLEY

There were 37 seconds left in the game, the ball was in the middle of the field and securely in the Whirlwind's possession. The score was Floydada 3, Littlefield 0. The action was on the Whirlwind sidelines as they shouted to the team and fans across the field. "Now, we're number 1."

It was a great comeback for the 'Winds who played a similar game last year for the championship of the district. However, there was no score, and the Wildcats eked out a 9-13 advantage in first downs.

Again it was a defensive contest with the 38 yard field goal of 'Wind Rance Young the big difference.

As usual Floydada fans had filled their side of the stadium, and it appeared that there were many vacant seats on the Littlefield side of the field. This was in contrast to last year's game when every seat was filled for the game that decided who would represent district. Possibly there was just a little less tension in this game as it was non conference. But for the Whirlwinds... it was mighty important, and they devoted their best efforts in winning it.

PLAY BY PLAY
Floydada took the opening kick-off and on two runs, Mark Vinson had made eight yards. Vinson had to punt and the Wildcats made four, lost eight on a fumbled hand off, then made four and had to punt. At this point it looked like the 'Winds would have no trouble scoring... they promptly made a couple of first downs via a pass from quarterback John Cagle to end Marc Smitherman, another pass from Cagle to Mike Hale, a good quarterback sneak run. The ball was on the Wildcat 25, but the Wildcat defense tightened

SOUTH PLAINS SCHOOL INVITES PUBLIC TO LUNCH

SOUTH PLAINS, Oct. 8 - The South Plains Elementary School extends a cordial invitation to all parents and grandparents to come to the school for a meal during the week of October 8-14.

This week is National School Lunch Week and you are asked to make plans to come with your children. When you come, please let Mrs. Midget Whitely know.

MONDAY:
Baked ham, buttered English peas, apple and celery salad, hot rolls, butter, 1/2 pint milk, cookie.

TUESDAY:
Everyday meat loaf, mustard greens, apple and celery salad, hot rolls, butter, cherry jelly with topping, 1/2 pint milk.

WEDNESDAY:
Chicken salad sandwiches, buttered corn, tomato slice and cottage cheese, hot rolls, apple pie and 1/2 pint milk.

THURSDAY:
Sloppy Joes, pinto beans, broccoli with cheese sauce, pickle, hot buns, ice cream, 1/2 pint milk.

FRIDAY:
Hamburgers, tomatoes, lettuce, pickles, potato chips, chocolate pudding, 1/2 pint milk.

SOIL AND WATER DIRECTOR ELECTED

G.L. Fawver was re-elected to the Floyd County Soil and Water Conservation Board Tuesday night. Fawver will serve as director for zone #4. The election was held at McCoy Elevator (Booth Spur) in the Baker Community. Zone 4 covers the southeast part of Floyd County.

Fawver will serve a five year term on the board. He is now the chairman of the board and has served on the board for 21 years. Other members of the Floyd County SWCD are K.E. Probagco, Gerald Lackey, Herman R. King and Cecil Purcell.



THREE POINTS WAS ENOUGH . . . Mike Hale holds for Rance Young. (Staff Photo by Jim Huggins)

and the ball went over on downs. Then Littlefield couldn't go, punted, Floydada fumbled, Littlefield recovered. Littlefield had the ball on their 38 yard line... made their first down on a ten yard scamper by Pat Henderson. Then the Wildcats tried their first pass... it was a beauty (for Floydada) as David Marris intercepted it and carried

it back to the 45 yard line. Vinson broke loose for 16 yards and another 'Wind first down, and the ball was on the Wildcat 41 yard line. Again the Wildcat defense held and Vinson had to punt. The ball was on the Littlefield 22 yard line, and they couldn't bring it out. The Wildcat punter kicked a 36 yarder and the 'Winds were again in good shape on the Wildcat 47 yard line. Vinson was set back six yards, there were two consecutive penalties against the 'Winds, a five yarder, and a fifteen yarder. The 15 yarder nullified a beautiful quick punt by Cagle. On the next play Vinson punted a 'perfect' SEE FOOTBALL PAGE 12



SHORT GAIN . . . Erick Jones stops Littlefield back Pat Henderson after a one-yard pickup. Other Whirlwind defensemen in the picture: David Marris (66) and Jay Jones (63). (Staff Photo by Jim Huggins)

Coach's Comments

It was the Whirlwinds' turn this year. This time, the 'Winds had the ball, and the lead, in the final seconds; this time, Littlefield was helplessly "sweating it out" when the final seconds ticked off the clock; and this time, Floydada fans joyously chanted - four... three... two... one... and this time, the Green and White charged off the Wildcat Stadium field victorious. "Our kicking game and our defense won it for us," Coach

SEE COMMENTS, PAGE 12



LITTLEFIELD TAKES A 'CHANCE' . . . David Marris goes 20 yards with stolen Wildcat aerial. (Staff Photo by Jim Huggins)

FLOYD PHILOSOPHER

Gets Off On, Of All Things, Plight Of Avid T.V. Football Viewers



Editor's note: The Floyd Philosopher on his Johnson grass farm abandons international affairs this week for football.

Anybody with a television set, and that includes just about everybody in the U. S. - why I know one family with a sense of first things first who let the city turn its water off for failure to pay its bill but kept up its TV payments right on time, which may or may not prove that cleanliness is next to what people are always saying it is, although you'll have to admit all those soap commercials sure are being wasted on them - at any rate, if you have a television set and watch it on weekends, you're bound to have learned something about football.

But the television people don't believe it. At every game they have two or three people whose job is to keep up a constant line of chatter telling you what you've already seen. One guy will even attempt to tell you what he thinks is going to happen on the next play, and the fact he's wrong most of the time doesn't slow him down.

MARIJUANA WARNING

Washington - A United Nations scientist recently told Congress that researchers are becoming more suspicious of the possible dangers of marijuana and hashish.

A Sorry Lot

Judge - When you married him you promised to share his lot, didn't you? Wife - Yes, but I didn't know then that it was just a lot of trouble.

ANTI-SKYJACKING BILL

The Senate has passed a strict anti-skyjacking bill which provides for a new security police force that will screen all of the airline passengers.

WTSU To Offer Testing Exams

Texas Constitution teaching area examinations will be offered four times in the 1972-'73 school year at West Texas State University in Canyon, says Dr. E. B. Posey, director of teacher certification in the WTSU College of Education.

Cost for the examination is \$9. The test, previously supplied by the Texas Education Agency, is now prepared by the Education Testing Service of Princeton, N. J.

November 11 is the first test date with registration closing on October 19, Posey said.

Other examinations dates are January 27, April 7 and July 21. The registration closing dates will be January 4, March 15 and June 28.

Registration forms are available from the WTSU Testing and Counseling Center.

Most people mistake authoritative talk for intelligence.

Guest Editorials

Zero Growth

There has been jubilation in some quarters over the fact that for the first time in recorded history the fertility rate in the United States has dropped to the replacement level. That means 2.1 children for every woman of child-bearing age.

If such a level can be sustained for some 70 years, the experts say, the country would achieve zero population growth. This means that just as many people would die each year as would be born.

The population growth has worried the experts for many years. They see the population explosion as running the earth out of food and water and perhaps even air.

The birth rate has dropped dramatically in the past five years, but this is not the same as the fertility rate of women of child bearing ages. Birth rates can go up as well as down, but when the fertility rate is checked, it means the population growth is halted.

This may be good and it may present some problems. The highly complicated U. S. economic system runs on consumer power and for a long time it has depended on rapid growth. Business and industry are conditioned to thinking in terms of more and more customers and any business has to cultivate new customers constantly to replace those who die, move or get dissatisfied.

A halt in the growth of the younger population means problems for certain industries. Already the drop in the birth rate has sent Gerber baby food into other fields to try and make up for the loss in sales.

Other companies that deal in toys, games, bicycles, juvenile clothing, school furniture and supplies are watching the trend with more than passing interest.

Already the nation's hospitals are converting maternity wards into patient rooms and the medical schools are discouraging the training of obstetricians because of the dropping birth rate.

This trend offers some disturbing factors, if a person really wants to speculate.

The Social Security system, for example, is set up on the basis that there will always be more and more younger persons coming into the labor market who will pay Social Security taxes on their earnings to finance the program.

If, instead, the population grows older, people live longer, and fewer young people come into the labor market, the entire Social Security system may collapse way ahead of time.

Like other solutions which look fine on paper but don't turn out so well in practice, achievement of zero population growth may not be as pleasant a solution to the nation's ills as has been thought.

(From The Perryton Herald)

Drinking And Driving

Much has been written on the subject of drinking and driving but the most impressive data yet produced came recently from a special report ordered by the President, which he has sent to Congress.

The report—a study of U.S. road deaths—showed almost half the 55,000 U.S. deaths last year were linked to drinking. Thus the problem of the drinking driver is even more serious than has been believed.

One startling feature of the report is the finding that of every twenty-five cars on the road at night, one is driven by an intoxicated driver. In driving at night one risks serious accident or death—through no fault of his own—to a considerable degree.

Considering that in addition to the 55,000 killed last year, on U.S. roads, four million were injured, the staggering cost and tragedy of drinking and driving is brought home with impact. Obviously, our states and communities must renew and strengthen efforts to lessen this grim toll.

Hoppy

For much of a generation in the not-so-bad past William Boyd as Hopalong Cassidy was hero one. As a cowboy, Hoppy was a gentleman—something much of today's militant world might not recognize.

He always tried to capture the bad men, not shoot them; he never smoked, drank or made women in his films. He always let the bad men draw first if things came to a showdown.

Born on an Ohio farm, with very little, and having to work



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Wherever the site, whatever the size . . . we can handle any job! Save time, money with ready-mix concrete. Get information and our estimates soon.

BENNETT

BUILDING MATERIAL IN FLOYDADA 220 E. CALIFORNIA

SAME DAY SERVICE

983-2170

Letters To The Editor

Dear Editor:

It seems there has been a certain amount of rumormongering with an ad in the paper, for Mayor.

My answer to this rumor is: "I am doing a great work, so that I cannot cease should the work cease, whilst I leave it, and come to open my mouth boldly, to make known the mystery of the Epistles."

"And for me, that utterance may be given unto me to open my mouth boldly, to make known the mystery of the Epistles."

"How then shall they call on him in whom they have believed? And how shall they believe in him of whom they have heard? And how shall they hear without a preacher?"

"But hath in due times manifested his word through me, which is committed unto me according to the commandment of God our Saviour."

"And he gave some, apostles; and some, preachers; and some, pastors and teachers; for the work of the ministry, for the edifying of the body of Christ; till we all come in the unity and of the knowledge of the Son of God, unto a perfect man, unto the measure of the stature of the fullness of Christ."

In short, I have a much greater work to be accomplished in the ministry of the gospel of Jesus Christ, than to be accomplished in any governmental office, and Mayor's office.

Christ shall return, and those that are still here have no hope, therefore there is a great urgency in the Ministry today.

"Why should the work cease, whilst I leave it, to you," Neh. 6:3.

Yours for the Cause of Pete Looney

so hard he "couldn't wait to grow up" Boyd after six grades, went to Hollywood at 21 and began as a chauffeur.

His fifth wife, whom he married in 1937, after success had manipulated him through intrigues. Thereafter he became the idol of millions. He remained loyal to them in that he refused products he felt harmful, founded a Hoppy's Tea with a high code of conduct and helped many causes and hospitals.

His recent death reminds us that while a cowboy is not enough for our children, in the hands of a like Boyd it helped teach them a decent code and behavior.

On Rules

A New York sports writer recently did a piece on pitcher, Mike Marshall, one of the moderns who follow club rules. He doesn't believe in rules with anyone, but not for anyone, etc.

The Montreal pitcher is getting by with it, just as Allen is with the Chicago White Sox and both are fine performers. But their philosophy is immorally questionable bad for baseball or any other team—a by-product of the militancy and defiance of man.

As everyone who matures learns, sooner or later, individual in a business, on a team, in the military, etc., is part of a whole, and at some stage orders or obey certain rules. Every good citizen of the most democratic society must learn to obey the rules. Not having been taught that certain rules must be obeyed has led astray many young people in our generation. (Even in nature there are rules which are obeyed—by all living creatures.)

Those who set themselves up above rules, in life, threaten team unity and cooperation of society. In the end, their immaturity is destructive.

There will always be prima donnas among us, but they should be understood as that and not portrayed as heroes, for society today, more than ever, with population expanding rapidly, needs responsible citizens who participate maturely in democracy for the greater good of the nation. (Even in nature there are rules which are obeyed—by all living creatures.)

Sargent Shriver, Democratic Vice Presidential nominee:

"Funerals are up 14 per cent. It costs more to die now than most of us can afford."

Today A MEDITATION FOR THE NEW AGE JUST FOR TODAY...

I will broaden my interests, I will examine all things as opportunities for greater inner enlightenment. I will accept each other person as a wealth of interesting material and seek to understand it fully.

Smile! Random Thoughts on the Magic of a Smile

Moore-Rose Funeral Home 983-2525



Oct. 3, 1972

Romans 10:14

Epistles 3:2

Epistles 3:2

Pete Looney

andra nge Vc

Kaye Gibb, and Mrs. E. 1977 Aylesworth and Terry I. Lockney, Mrs. F. R. West Col. church of Christ was were 1 Rev. F. I. official files of Lockney.

Miss I. of Plainview; Miss C. of Plainview; Miss M. of Lockney; Mrs. F. R. West Col. church of Christ was were 1 Rev. F. I. official files of Lockney.

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Yigal Allon, Deputy Prime Minister of Israel, called for a letter explosive.

"No one will be able to sit idly when the operations are increased."



Auto Accidents DO Happen

If one has you, be prepared. Our car insurance offers coverage to meet your needs—personal liability, medical payments, etc.

BAKER Insurance Co. 127 W. California Ph. 983-2525

Society

Parole Officer Guest Speaker For 1950 Club

Herman Fox of Paducah, Juvenile Parole Officer of Floyd County, was guest speaker Tuesday night for members of the 1950 Study Club. They met in the PCA building in Floydada with Mrs. Dallas Ramsey as hostess.

The meeting opened with

prayer by Mrs. Bill Hendrix, followed by roll call with members telling how each could help a juvenile delinquent.

Mrs. Doyle Moore, president of the club, and program hostess, introduced the speaker, who talked on "Footprints For Our Youth, Juvenile Delinquency."

During business Mrs. Moore explained, for the purpose of four new members present, the club's project, which is Christmas greetings expressed through a page advertisement in the Hesperian. The names of persons purchasing signature

space are carried in the Hesperian as a Christmas greeting to friends and relatives.

Mrs. Ramsey served refreshments to the guest speaker and to Mmes. Gene Arwine, Kenneth Bishop, Bob Copeland, L. W. Crabtree, Carolyn Cheek, Lane Decker, Sammy Hale, Bill Hendrix, Buddy Lutrick, Doris McLain, Curtis Meredith, Doyle Moore, Ray Morton, John Moss, Joy Smitherman, and C. C. Whittle.

The next club meeting will be a City Federation salad supper

Dorma Boothe Installed As Worthy Advisor

Dorma Lynette Boothe, daughter of Mr. and Mrs. Virgil Boothe of Las Cruces, N.M., and granddaughter of Mr. and Mrs. Wayne Russell of Floydada, was installed as Worthy Advisor of Hope Assembly No. 43, International Order of the Rainbow for Girls Sept. 16.

Miss Boothe and her officers were installed by Wayne Russell. Mrs. Russell was installing Marshall for the ceremony. Members of the Las Cruces Demolay Chapter were escorts.

Among members to serve in offices with Miss Boothe is her sister, Trina Boothe, drill leader.

The Masonic Home for Children in Fort Worth is Miss Boothe's project for her term.

The new Worthy Advisor is also the granddaughter of Mrs. John Taft of Lubbock.



DORMA LYNETTE BOOTHE

FLOYD DATA
Mr. and Mrs. Hilario Cuellar of Floydada returned home yesterday from Waushaka, Wisconsin where they spent a week visiting their son, Hilario Jr., and family.

Much
Things would be a lot nicer if people would be more ready to pat a fellow on the back instead of punching him on the nose.
-Telegraph, Sidney, Neb.

Too Absorbed
Some people are like blot- ters. They soak everything in, but get it all backward.
-Tribune, Chicago.

Pam Brandes Kappa Kappa Gamma Pledge

A freshman student at Texas Tech University, Lubbock, Miss Pamela Brandes has been invited to pledge membership in Delta Psi Chapter of Kappa Kappa Gamma Social Sorority.

The daughter of Mr. and Mrs. L. B. Brandes, Rt. 1, Lockney, she is a 1972 graduate of Lockney High School. She was presented by her father at the annual fall presentation and ball at the Lubbock Country Club Friday evening.

Miss Brandes is one of forty women pledging membership in Kappa Kappa Gamma, one of the 13 Social Sororities on Tech campus.

president, Gloria Ramirez; vice president, Beatrice Montez; secretary, Debbie Rushing; Sergeant-at-Arms, Janie Campbell; parliamentarian, Martha Gozales; reporter, Cathy Castro; treasurer, Irene Salas; and instructor, Margie Sayes.

Public Affairs Topic Of Study Club Meeting

Public Affairs was spotlighted by panelists as they presented an informative and entertaining program to the 1934 Study Club Tuesday night. Mrs. J. M. Willson Jr., was hostess for the meeting in the home of Mrs. J. M. Willson Sr.

Mrs. W. O. Newberry presided over the meeting which was opened with prayer by Mrs. Ralph Johnston. Members answered roll call with a quote from a political candidate.

During the meeting members were urged to attend the Caprock District Board meeting to be held in Silverton October 14.

situation, the vice presidency, and modern day politics. Much pertinent information was given, interspersed with local color stories.

After adjournment pumpkin pie and coffee was served to members of the panel and other club members: Mmes. William Bertrand, Wilson Bond, David Campbell, Everett Collier, Denris Dempsey, Garland Foster, Lonnie Hunsley, Clyde Hodges, Ralph Johnston, W. O. Newberry, George Springer, Jake Watson, Mrs. J. M. Willson Jr., and guest, Mrs. J. M. Willson Sr.

Lone Star Home Demonstration Club Meets

The Lone Star Demonstration Club entertained with a salad luncheon and had the country-wide club members as their guests. The meeting was opened by President Mrs. W. A. Stewart, reading a very impressive prayer and commenting on prayer in your life.

Mrs. Natalie Unfred provided the items of cotton to be displayed. These were from a collection from Plains Cooperative cotton district, including 16 counties and 2500 ladies membership. "Boosting Use More Cotton", the program on cotton was narrated by Mrs. Willis Apple showing such items as afghans, pictures, Little League kit, gift wrapping, jewelry, aprons, slippers, pants, pillowcases, place mats, napkins, and other items.

Mrs. Charles Huffman brought an artist talent to use local material in designing lovely arrangements: three basic triangle, crescent and hogarth curve using cotton bales, milo, millet wheat, corn shucks, corn tassels, weed, seed pods, rocks, leaves, also information on preparing live flowers for better and longer durability in arrangements.

Mrs. Laura Manning gave a history, values on origin of her bottle collection, most interesting and informative. Her display was nearly 100 bottles, from very trim to large. Blue was the predominant color.

The next meeting will be Tuesday, October 17, with Mrs. Raymond Teeple. The program will be on Christmas craft - Show and Tell.

George Sparks Observes 90th Birthday

George W. Sparks observed his 90th birthday Wednesday, Oct. 4, at his home in Floydada and friends and relatives called during the afternoon to help him celebrate.

Mrs. Sparks served refreshments to Mr. and Mrs. T. C. Dempsey of Silverton; Mrs. Shirley Sandefur of Paducah, Mrs. Vaughn Ginn and children, Phil, Caryn and Susan of PETERSBURG; Mrs. Newell Parker, Mrs. Earl Edwards, Mrs. Laron Fulton and children, Shonda and Chris, Mr. and Mrs. Z. A. Burgett and Mr. and Mrs. Bud Sparks, all of Floydada.

The program was introduced by program chairman, Mrs. George Springer. Panelists were Mrs. Allen Bingham, Mrs. Wayne Russell, Mrs. R. G. Dunlap, Mrs. J. P. Moss and Mrs. J. S. Hale Jr. Moderator was Mrs. L. B. Stewart Jr., who questioned today's food prices, taxes, the housing

Janie Pyle Pledges Alpha Delta Pi

Janie Pyle, a 1972 Floydada graduate and daughter of Mr. and Mrs. Louis Pyle, has pledged Alpha Delta Pi, sorority at Texas Tech where she is a freshman student majoring in business.

Miss Pyle was recently elected freshman representative of Stangel Hall. She is also a member of Volunteer Provision, an organization for underprivileged children, unable to pay for eye glasses or the care of an optometrist.

Rebekahs Host Friendship Round Up

Floydada Rebekah Lodge No. 77 was host Tuesday night to Lodges in District 9 for a Round-Up Friendship Night. Lodges from Plainview, Lockney and Abernathy were represented.

Lockney B&PW Club Meets

The Lockney B&PW Club met Tuesday, October 3, at 7:30 p. m. at the First National Bank building. Those present were Mary Ruth Fewell, Dorothy Shipp, Wilma Adams, Elizabeth Riley, Nina Teuton, Helen Hodel, Billie Cook, and Edith Cooper.

Mary Ruth Fewell served as an auctioneer on an auction of various articles. The benefits went to the Satellite School. Refreshments of coffee, cookies and a tea ring were served to those present.

Andra Kay Gibson, Terry Lynn Jones Vows October 6 In Lockney Church

Andra Kay Gibson, daughter of Mr. and Mrs. Howard Gibson, and Terry Lynn Jones, daughter of Mr. and Mrs. Ricky Duckworth of Lockney, exchanged vows before an arch trimmed with greenery. Two white bells with pink ribbon were at the top of the arch and there were two baskets of pink and white flowers in front of the arch with beautiful candelabra at each side.

The bride was given in marriage by her father, Howard Gibson. She wore a white formal wedding gown of Chantilly lace, fashioned with a natural waist line. Five scalloped wide lace tiers of ruffles emerged from the sides of the front center panel to form a chapel length train of ruffles at the back. Clusters of sequins centered each scallop of the border of the ruffle and hemline. The neckline was scooped with sequin trimming. Long tapered sleeves of lace had a wide scalloped ruffle at the wrist. Her tiered veil of silk illusion was bordered in wide chantilly lace to match her gown. It was held in place with a cluster of chantilly lace petals, each one trimmed in pearls and sequins. Three petals of taffeta bound in seed pearls rose from the back. These were dotted with crystals. She carried a cascade of white and pink carnations.

The maid of honor wore a gown featuring a scoop neckline, with bodice of pale pink lace over satin with an empire waistline. The lantern sleeves were gathered to snapped cuffs. The formal length skirt of organza gathered softly at the waist and was accented with a satin ribbon tie belt. She wore a small white veil with hot pink ribbon in her hair and carried a nosegay of hot pink carnations.

The bridesmaid wore a formal-length gown with a hot pink bodice with a satin skirt.

The hall was decorated in a western atmosphere and most members attending were attired in western fashion. Mrs. Hubert Davis was in charge of the western type program.

During business it was reported that two members, Jewel Reeves and Jewel Jackson were ill and in hospitals as well as V. D. Turner and Gene Webb. Marquinta Davis was reported out of the hospital and convalescing in her Houston home. The deaths of Gracie Riggles' daughter in Tulsa, Okla., and aunt of Fay Gooch were also reported.

After adjournment all enjoyed a chuck wagon supper at the Lodge Hall.

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Mary Ruth Fewell served as an auctioneer on an auction of various articles. The benefits went to the Satellite School. Refreshments of coffee, cookies and a tea ring were served to those present.

This Week's Definition
"A statesman knows everything; a politician knows everybody."

A real eye-opener to electric heating costs

Electric heating operating cost estimates usually surprise our customers. They expect electric heat to cost a good bit more. A factual, easily understood, written estimate opens their eyes to the fact it can cost little more than they've been paying. Thousands of our customers are heating electrically now because they asked for the facts about electric heating costs. Phone us today for an estimate. It's free. It's accurate. And, it's a real eye-opener.

electric heating estimate



OUTLET STORE SPECIALS	
56" Crushed Velvet Variety of Colors \$4.98	New Polyester 60" Double Knit \$4.98 to \$6.98
New Style Acrylic Sweaters Bright and Colorful \$6.98	All Styles, Blouses Stripes, Solid, and Dots \$4.98 to \$7.98
New Shipment of 100% Polyester, Pant Suits Machine Washable \$18.98	New Shipment of Ladies Body Shirts \$4.98
All Colors, 100% Polyester and Crushed Velvet Ladies Slacks \$8.98 to \$9.98	Ladies Acrylic Knit Capes Assorted Colors \$14.98

THE OUTLET STORE
First Door South of Mize Pharmacy
IN LOCKNEY

KEETERS SPECIAL ELSLEY TISSUE

4 Roll Pack 59¢

KEETER GROCERY

IN LOCKNEY

HAVE FUN ... WIN PRIZES ...

\$15 IN CASH PRIZES EACH WEEK

FOOTBALL CONTEST

HESPERIAN AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED

CONTEST RULES:

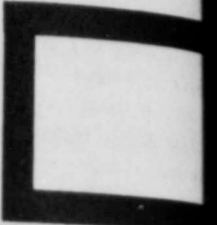
Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly at top of the page you turn in and mail this newspaper.

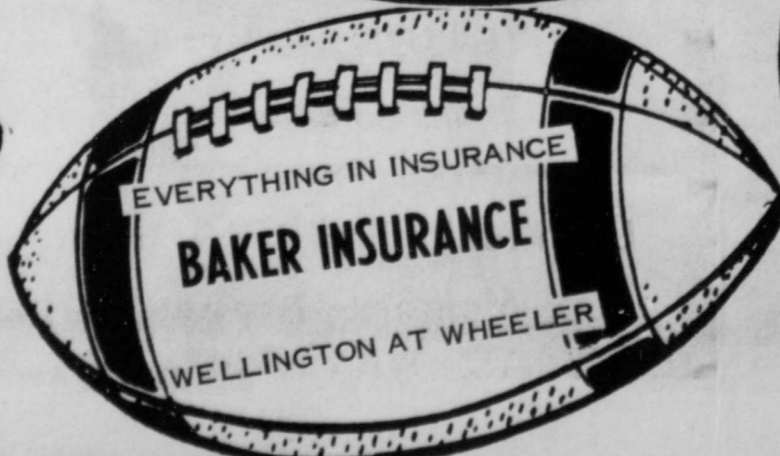
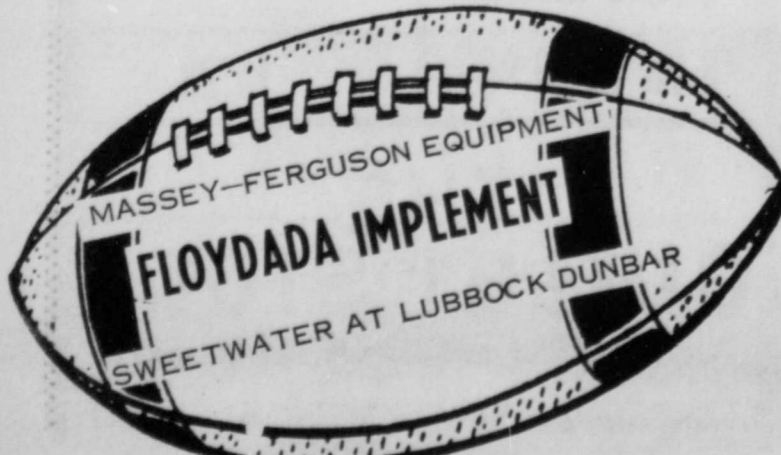
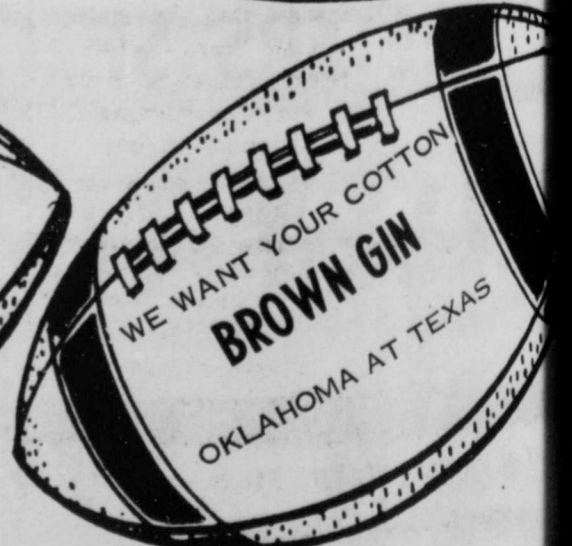
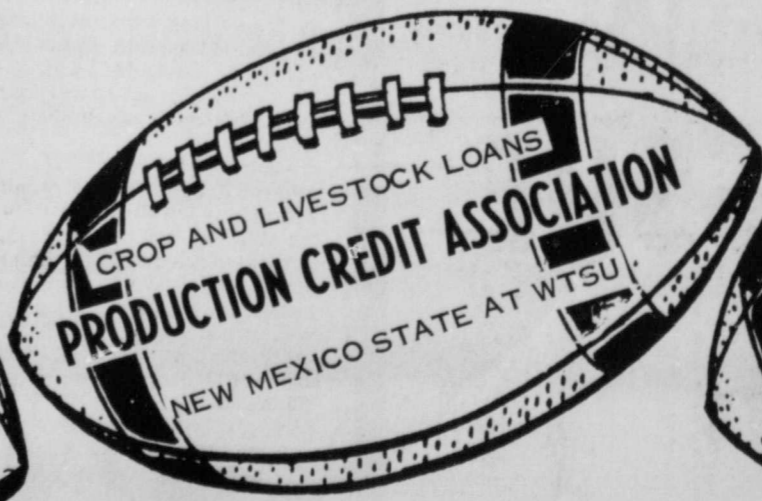
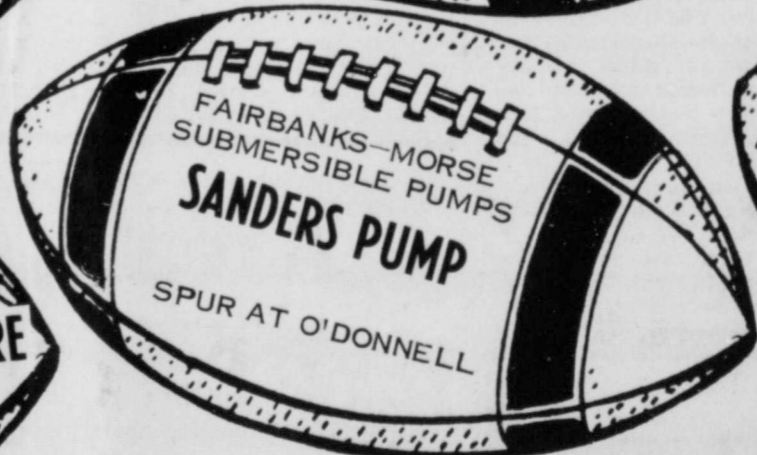
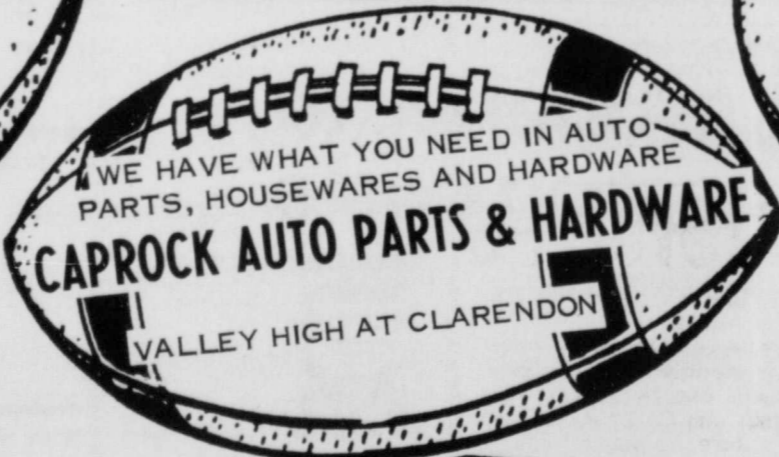
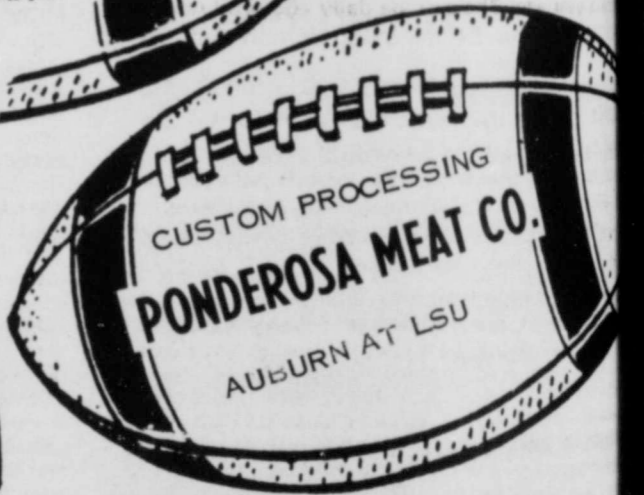
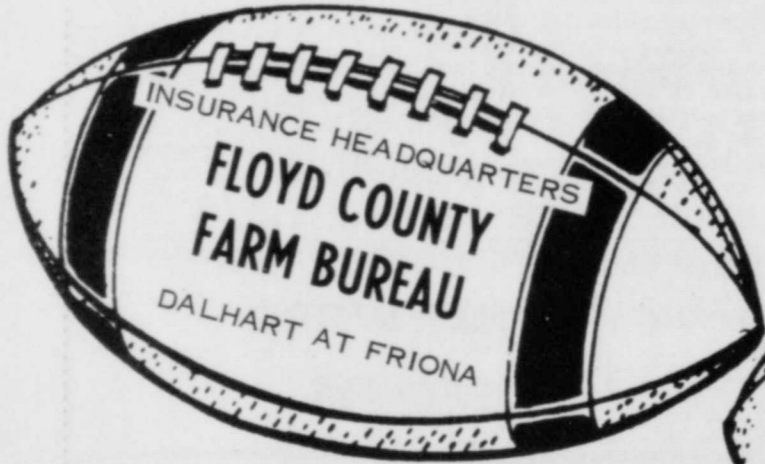
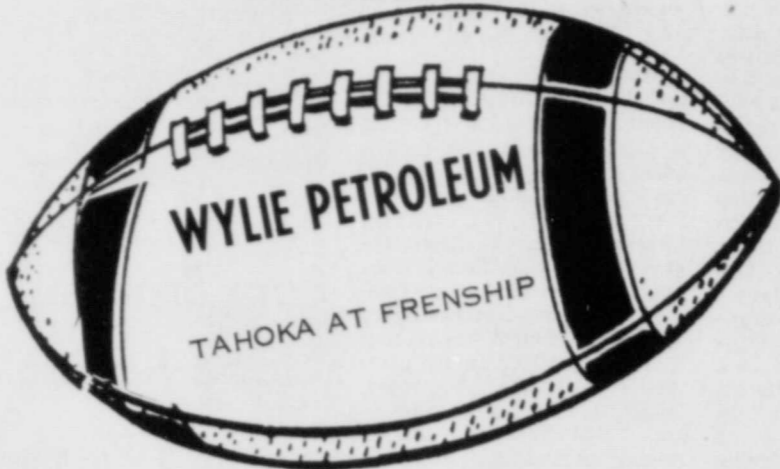
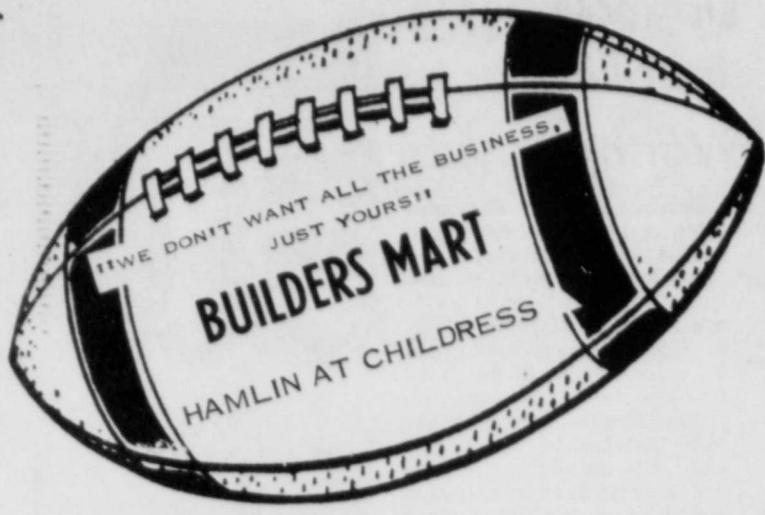
QUARTERBACK QUOTES

TIE BREAKER-Guess Total Points AND CIRCLE WINNER



FLOYDADA vs. LEVELL

- 1ST PRIZE \$7.50
- 2ND PRIZE \$5.00
- 3RD PRIZE \$2.50



DOYLE WALLS
FLOYDADA ... 24
LEVELLAND ... 7



WAYNE RUSSELL
FLOYDADA ... 13
LEVELLAND ... 7

L.B. Brandes Reminds Farmers About GSPA Dues

L. B. Brandes, Floyd County Director of the Grain Sorghum Producers Association, appealed this week to each grain sorghum farmer to mail his 1972-73 GSPA membership dues promptly. The new fiscal year began October 1, 1972. Each farmer on the GSPA mailing list will receive his membership application through the mail.

The Grain Sorghum Producers Association is the organization that has established a remarkable success story while working for the grain sorghum farmers. GSPA's main goal is to make grain sorghum a more profitable crop to produce. Its work in this direction led to the 1970 Congressional action that tied grain sorghum government price supports to corn according to nutritional value. This has given grain sorghum farmers an increase in the local rate of 18¢ per hundred weight since 1970 and also an increase in the support payment.

Working to increase the demand for grain sorghum around the world, the Grain Sorghum Producers Association has been a leader in developing new markets for U.S. feed grains and, in particular, for grain sorghum. By inviting teams of key feed manufacturers, buy-

ers and specialists from foreign countries to come and visit the grain sorghum production area, GSPA has helped to make grain sorghum one of the major feed grains of the world. Production and demand has increased 800% during the last 20 years.

GSPA is a leader in research on insect and disease problems affecting grain sorghum farmers. GSPA President, A. W. Anthony, Jr., a grain and livestock producer of Friona, Texas, expressed the importance of every grain sorghum farmer's mailing his annual membership dues of only \$10.00 immediately. Anthony said, "1973 is a critical year in the life of farm programs. Congress must extend or rewrite the law since the present program expires next year. Grain sorghum farmers must be properly represented."

The Grain Sorghum Producers Association membership extends from South Texas to Nebraska, covering the major grain sorghum production area of the United States.

L. B. Brandes of Lockney was recently elected by members of GSPA in Floyd County to serve as their representative on the Board of the Grain Sorghum Producers Association.

Farmcast

Compiled From Sources
The Texas Department of Agriculture
John C. White, Commissioner

Cholera Outlook Uncertain... Calf and Cattle Increase... Poultry Situation... Food, Fiber Pavilion Ready...

Swine industry is intensifying its efforts to control hog cholera from the state. Hog producers are two months without a case of hog cholera free before it can attain the hog cholera free status through the last case was reported in July, 1971, in Nueces and Parker counties.

Hog cholera has made an alarming comeback during the first two weeks in September, a total of 12 cases were reported; this compared with only one case during the entire month in 1971.

Drive and a new toughness toward hog cholera is underway.

Swine becoming one of the major pork producing states in the nation. It now ranks 14th in total hog numbers with a production of about one million head. Hogs and pigs in the 10 corn belt states are now estimated at 10.1 million head, one percent below a year earlier and 1.5 percent below 1970 levels.

Producers in the 10 states intend to farrow two million more sows during September-November this year than the same period a year ago. They expect to farrow 1.5 million more sows during the December-February 1973 period than a year ago.

Stock auctions in Texas report that sales were earlier for cattle and calves, sheep and goats than for hogs.

Calves marketed through auctions during September totaled 671,000 head; this is 15 percent above a year ago and eight percent above a month ago.

Calves marketed through auctions during September totaled 109,000 head which is 27 percent above a year ago but 17 percent below a month ago.

Calves marketed through auctions during September totaled 46,000. This is seven percent above a year ago and 70 percent above last month.

Calves marketed through auctions during September totaled 48,000 head. This is 26 percent above a year ago and four percent above a month ago.

Production unchanged. That's the summary for production in Texas. The August hatch of egg-type chickens totaled 1,449,000; this is down 18 percent from a year ago.

August hatch of broiler chicks increased three percent from a year ago to total 15,645,000. Total hatch is 1.5 percent below a month ago.

Production was unchanged from a year ago at 100. Nationwide, egg production was down one percent from a year ago. The average daily egg production per 100 hens was 61; the average nationwide was 62.

Visit the Food and Fiber Pavilion at the 1972 World Finals in Amarillo, Texas this October 7 to 22.

For the third year the Texas Agricultural Product Exposition will be in charge. Special entertainment is planned to see fashion shows utilizing Texas natural products, wool and mohair and special cooking demonstrations are also planned.

Exposition aimed at acquainting all Texans with the products and the quality of Texas-produced food and fiber.

SECURITY BOOST
The Finance Commission voted to raise the state sales tax another year starting in 1973. The \$5 billion tax will be in addition to the already scheduled effect January 1, 1973.

ASKS DEFICIT HIKE
The Administration has asked Congress to raise the limit on the national debt by \$15 billion. The deficit limit then would be \$465 billion. This hike would be in effect until June 30 next year.



Extension of the Commodity Credit Corporation loan on 1971 crop cotton until July 31, 1973 was a constructive move by the U.S. Department of Agriculture toward shoring up market prices for the current crop.

The use of AID funds to move 100,000 bales of low quality 1971 crop cotton to Bangladesh will also be helpful, as will increased use of the PL 480 program to stimulate cotton exports for local currencies.

"All of these things can be cited as firm indications that USDA is aware of the need for, and is willing to take, such steps as may be within its administrative power to mitigate the downward pressure on 1972 cotton prices," says Donald Johnson, executive vice president of Plains Cotton Growers, Inc., Lubbock. Moreover, the predicted 13.6 million bale U.S. Crop for this year is a long way from being in the warehouse, Johnson observes, so the 1972 cotton market, sick as it is right now, "may not be dead yet."

Market prices for cotton have been in an almost continuous decline for some three months and free cotton stocks in early-season parts of the cotton belt are going begging, literally. A high percentage of the cotton in the Rio Grande Valley and Coastal Bend areas of Texas, where the harvest is nearing completion, was field contracted in advance at prices ranging from 30 to as high as 36 cents a pound. And much of the cotton in the Mid-South and Southeastern states also was sold on the stalk.

To a great extent, Johnson thinks, this explains why there is almost no market in those areas for cotton which was not sold before harvest. "Mills simply are not now in need of cotton," he says. "They did their buying last Spring through acreage contracts, and since they see no real shortage of cotton supplies, they won't be back in the market until they at least know how much cotton that acreage is going to produce."

"But sooner or later they will need more cotton, and the fact that the crop this year is projected a little above expected offtake does not necessarily mean they will be able to come into the market at some later date and fill their needs at prices barely above the loan."

Domestic consumption and exports from this year's supply are estimated to total about 11.6 million bales, which means a 13.6 million bale crop - if it materializes - would add 2 million bales to the 3.3 million bales on hand in this country last July 31.

In Johnson's opinion "Under current supply conditions a crop which exceeds offtake by only 2 million bales, if it does, should not be enough to force rock-bottom prices on producers."

The accuracy of USDA's 13.6 million bale crop estimate for this year is dependent on a 13 percent increase in per-acre yields over last year, from 438 pounds to 495 pounds per acre. Almost certainly there will be a substantial rise in yields on the High Plains, an increase already being seen in other parts of Texas, and there will be a lesser increase in yields in the Far West. But there are increasing reports of lower, not higher, per-acre yields from Georgia, Tennessee, Alabama, Missouri, Mississippi and Arkansas. And USDA is expecting to

get some 6 million bales of its estimate from these six states. Producers, generally, can use the government loan to hold cotton for up to 12 months if reasonable prices are not available at harvest time.

And Johnson believes they might be well advised to do just that.

Texas Pork Preferred

AUSTIN - Texas pork is pure, plentiful, and preferred. Pork is being featured during October through the Texas Agricultural Products (TAP) program working in cooperation with the Texas Pork Producers Association.

About 18,000 colorful posters will be used this month throughout the state proclaiming the advantages of pork.

Texas Agriculture Commissioner John C. White noted that Texas is becoming a major pork producing state. Texas now ranks 14th in the nation in hog production. More than 325,000,000 pounds of pork were produced in 1969 with cash receipts to Texas hog producers of more than \$71 million.

A brochure explaining how to cook pork has been prepared by the Texas Department of Agriculture's TAP staff.

Pork being produced by today's producers is far superior to that of a few years ago. There's more edible meat per pound, less fat and more body-building protein in today's pork. Pork has 22 percent more protein, 57 percent less fat and 36 percent fewer calories today compared to a few years ago.

Pork provides three times as much of the "nerve" vitamin - Thiamine - than any other known food item. Pork can play

FARM REVIEW



LOCKNEY FARMER EDDIE KEETER prepares to cut soybeans on the Buck Kallison farm south of Lockney. Keeter also has farming interests south of the Lockney Community. (Staff Photo)

Amarillo Dragway NHRA World Finals Tickets On Sale

FOOD CONSUMPTION UP
The Agriculture Department reports that per capita food consumption rose again in 1971 for the sixth consecutive year. Food prices increased 3 per cent last year compared to 5 per cent gain in 1970.

The advanced ticket sales for the NHRA world finals went on sale today. The tickets are being sold at NHRA Division four headquarters at 708-A Taylor in Amarillo.

This year for the first time there will be a reserved seat section. It is located on the south side of Amarillo Dragway from the starting line to the 200 foot mark of the quarter mile strip. This is the covered grandstand and contains the finest seats at the dragstrip. Both reserved and general admission seats will be on advance sale. The reserved seats will be sold Sunday, October 22 only.

The world finals will be run at Amarillo Dragway October 20-22. If you order your tickets by mail make out your check and mail your order to NHRA World Finals: 708-A Taylor Street, Amarillo, Texas 79101.

Friday, October 20, Technical inspection will be held from 8 a.m. to 5 p.m. with time trials to be run from 1 p.m. to 5 p.m. Saturday qualifying runs will be made from 9 a.m. to 5 p.m. Sunday October 22 the time trials will start at 10 a.m. with the world championship races starting at 11:30 a.m.

1972 WORLD FINALS

AMARILLO, TEXAS
OCT. 20, 21, 22

DRAG RACING'S OFFICIAL
WORLD CHAMPIONSHIPS

ADVANCE TICKET ORDER

EVENT DAY	NO. TICKETS	GENERAL ADMISSION	RESERVE SEAT
FRIDAY OCT. 20		\$3.00	None
SATURDAY OCT. 21		\$5.00	None
SUNDAY OCT. 22		\$7.00	\$9.00

Price of reserved seat also includes general admission.
Enclosed is \$ _____ for _____ total seats. (Add 25¢ for postage & handling.)

Please mail tickets to:
Name _____
Street Address _____
City _____
State _____ Zip Code _____
Phone _____

make check payable to
NHRA WORLD FINALS
708A Taylor Street
Amarillo, Texas 79101
806/373-7161

ORDERS MUST BE RECEIVED BY OCT. 10TH

PROFESSIONAL DIRECTORY

DAN'S AUTO SERVICE
DAN TEUTON, Owner
Specializing in Automatic Transmission, Motor Tuneups, Auto Air Conditioning, General Repair.
We have a BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.
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THESE LOCKNEY FIRMS ARE MAKING THIS FARM NEWS POSSIBLE

PERRY IMPLEMENT CO. Lockney's John Deere Dealer	LOCKNEY OIL & BUTANE N.H. Gammage
PATTERSON GRAIN CO. Grain - Fertilizer	SPONSOR NEEDED HERE
LOCKNEY COOPERATIVES Member-Owned	THE LOCKNEY BEACON Boosting Floyd County Agriculture

FOOTBALL CONTESTS

WEEKLY PRIZES

1st \$750

2nd \$500

3rd \$250

Longhorns

We're Behind You All The Way!

GO FIGHT WIN



Date	Time	Opponent	Place
Sept. 8	8:00	Post	Here
Sept. 15	8:00	Frenship	Here
Sept. 22	8:00	Olton	Here
Sept. 29	8:00	Dimmitt	There
Oct. 6	8:00	Friena	There
Oct. 20	7:30	Idalou	Here
Oct. 27	7:30	Ralls	There
Nov. 3	7:30	Tulia	There
Nov. 10	7:30	Floydada	Here
Nov. 17	7:30	Abernathy	There

MEET THE LONGHORNS



STEVE McPHERSON (22) plays defensive end and offensive end for the Longhorns. Steve stands 6' tall, and weighs 160 pounds. McPherson is a junior on the "Big Red" roster. He is the son of Mr. and Mrs. Gale McPherson of Lockney. (Staff Photo)



STANLEY STOERNER (81) plays offensive end for the Longhorns. Stanley is 5' 10" tall, and weighs 150 pounds. He is a junior on the "Big Red" roster. Stanley is the son of Mr. and Mrs. Wilfred Stoerner of Lockney. (Staff Photo)



PERRY KEETER (50) plays offensive tackle for the "Big Red" Perry is 6' tall, and weighs 175 pounds. Keeter is a sophomore on the Longhorn roster. He is the son of Mr. and Mrs. Joe Keeter of Lockney. (Staff Photo)

Contest Rules

One game is listed in each of the advertising spots on this page. Each team is numbered. In the "Entry Form," circle the number of the game you believe will win this week's game. Numbers to indicate tie. Pick scores in the games, which also count in determining the winner.

Winners will be announced the following week. ALL ENTRIES MUST BE PLACED IN BEACON BOX BEFORE 5 P.M. FRIDAY MARKED BEFORE THAT TIME TO BE ELIGIBLE FOR PRIZES.

Prizes will not be given to members of the Longhorn team who participate in two consecutive weeks.

Official Entry Form

Name _____

Address _____

City _____

CIRCLE THE NUMBERS OF THE GAME YOU PICK TO WIN

- | | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | | |

Tie-Breakers (INDICATE SCORE)

SILVERTON _____ CLAUDE _____

WELLINGTON _____ WHEELER _____

<p>Byrd Pharmacy Professional Pharmacy Service 1. ILLINOIS AT 2. OHIO STATE</p>	<p>Webster Service & Supply "Where You're Always Welcome" 13. LEVELLAND AT 14. FLOYDADA</p>	<p>Consumers Fuel Association GO BIG RED! 23. DALHART AT 24. FRIONA</p>
<p>Around the Clock Protection FLOYD CO. Insurance AGENCY JERRY PAUL COOPER 3. MISSOURI AT 4. NEBRASKA</p>	<p>Lockney Cooperatives Cotton - Grain - Fertilizer - Cattle Feeding Feed - Seed - Chemicals 15. HAMLIN AT 16. CHILDRESS</p>	<p>Mize Pharmacy Your Complete Family Drug Store Gift Headquarters 25. MULESHOE AT 26. MORTON</p>
<p>Sun-Vue Fertilizers, Inc. Your Smith-Douglass Dealer 5. UTAH AT 6. ARIZONA STATE</p>	<p>Baccus Motor Co. Authorized FORD Dealer 17. DENVER CITY AT 18. COOPER</p>	<p>First National Bank IN LOCKNEY Member F. D. I. C. 27. COLORADO CITY AT 28. BROWNFIELD</p>
<p>Davis Lumber Co. "Where Customers Send Their Friends" 7. BOYS RANCH AT 8. GROOM</p>	<p>Parker Home Furnishings Carpet - Furniture - G. E. Appliances 19. TAHOKA AT 20. FRENSHIP</p>	<p>Keeter Grocery Quality Groceries & Meats CUSTOM SLAUGHTERING MEAT PROCESSING 29. PALO DURO AT 30. CANYON</p>
<p>Lockney Gin LESTER CARTER 9. LUBBOCK HIGH AT 10. CAPROCK</p>	<p>The Tye Company ON THE PLAINVIEW HIGHWAY 21. ROOSEVELT AT 22. LITTLEFIELD</p>	<p>White Auto HOME OF GREATER VALUES 31. MEMPHIS AT 32. MCLEAN</p>
<p>The Lockney Beacon Your Home Town Newspaper BOOSTING THE LONGHORNS 11. SWEETWATER AT 12. LUBBOCK DUNBAR</p>	<p>GO BIG RED!</p>	

Prical Marker To Honor Matador Newsman

Marker honoring publisher nationally-famous book will be un-... Texas Sun-... will honor Doug-... and publish-... Matador Tribune... "Trail Dust" has... quoted than... paper column in... named "Trail... published in recent... Offset Publica-... manah. The book... the author. ... plaque is being... Cimarron Valley... association on the... Matador... "Trail Dust" was born... by fellow... over the... publishers over the... field at noon fol-... welling and dedi-... marker at 2 p.m... Brown, president... Valley Histori-... will be joined... members of... to participate... directors and... the Panhandle... and the West... association, along... the dinner and... Tickets for the... may be ob-... the Quannah... P.O. Box 120... 79252... er, a proposal... newspaper mu-... Texas-Pan-... honor pioneer... will be dis-... the Associa-... in working... papers on this... ador, Douglas

Meador was six months of age when his parents left, and eventually settled on a farm five miles from Paducah, Texas, where he grew to manhood. He walked over three miles to a rural school and rode horse back to Paducah for his high school education.

He developed a desire to write, as a boy, and before dawn some winter mornings, he would wrap his feet in old quilts and write in a room without heat.

About the time he reached manhood, Meador went to Hollywood in the pursuit of writing. He sold three short plays to a small independent film company which later went bankrupt. He worked in a drug store for four years and studied writing. The fifth year he worked as an electrician for Fox Studios, and his sixth year in California he sold real estate.

Because of poor health, he returned to Texas in 1928 and to his native Matador, where he worked in a drug store. He married in 1929, a few months before the stock market crash. Out of a job, he worked in a grocery store for one month, then secured his first newspaper job in the advertising department of the Childress Daily Index. After three months he resigned and, returning to Matador, started working for the Motley County News. Three months later he lost his job because of the depression.

He worked as a roughneck on a pile-driver for four months at 20c an hour (\$12 a week) and because of an injury was forced to quit. He operated a filling station for 10 months, and then started the first Matador Tribune, which he had printed in Floydada. After seven issues he was forced to cease publication. In 1932 he was offered the job of printing the handset Roaring

Springs News, eight miles away. He started in this news- paper venture with \$1.43. After 15 months, he moved the news- paper plant to Matador, ac- quired a partner and formed the Tribune Publishing Company. They purchased the Motley County News, and the Tribune became the only publication in Motley County. In 1935 Meador purchased his partner's interest (in the indebtedness) and has been publisher of the newspaper for over a third of a century.

For six years (1948-1954) Meador served as Mayor of Matador, without pay.

Meador started his column, "Trail Dust," in his first paper. It attracted interest in 1934 when it won an award as the best column in Texas. It has appeared in all types of publica- tions from the Baptist Standard, to books of quotations. Reader's Digest has used it three times recently. It has appeared often in "Quote" Magazine and is used by many newspapers, in- cluding the Los Angeles Times, as well as nearby country week- lies. It has won numerous state and regional awards as an out- standing column.

Meador is a member of Sigma Delta Chi, Professional Journal- istic Society, and in 1952 he was named Texas Newspaper- man of the Year by the Dallas Professional Chapter of the or- ganization.

Trail Dust has been quoted in these religious publications: Baptist Standard, Methodist Home Life, Christian Courier, Laymen's League and Tarbell's Teachers' Guide to the Interna- tional Sunday School lessons... and by New York column- ists Earl Wilson (Wish I'd Said That) and Charles M. Sievert (Lines & Linage); and Kerwin Hoover (Grass Roots) Los Angeles Times and Radio Station KFI.

the crops are ready for harvest that the area ginners will have a supply of trained workers. Classes for the Cotton Ginning Course got underway on Oct. 2 at SPC in the Technical Arts Center and will meet Monday thru Thursday from 7:00 to 10:00 p.m. O. R. Carey Jr., from the Cotton Ginning Laboratory in Lubbock, is serving as instructor of the course. Total cost of the course is \$25 and will continue thru Oct. 31. South Plains College will also offer a special series of short courses in Basic Electricity



RIBBON CUTTING CEREMONY... at MAC Dedication, Floydada Mayor Jimmy Seay and Mrs. Geraldine Murray officially opens the doors to the new Massie Activity Center. At left is FHS Student Council president Steve Hale.



"Unhappy here, Wiggins?"

both are employed by Lubbock Electric and have had consid- erable experience in the repair of electrical equipment in cotton gins. The average American con- sumes 634 pounds of meat a year. Toxic chemical found in one of five foods.



CROWD AT MAC DEDICATION... Over 200 people attended the Massie Activity Center Dedication Luncheon Thursday in Floydada.

BUDDY'S FOOD

220 SOUTH 2ND—WE HAVE ICE 983-3149
 STORE HOURS 8 A.M. TO 8 P.M. MONDAY THRU SATURDAY
 10 A.M. TO 7 P.M. ON SUNDAYS
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VALUES IN THIS AD GOOD SUNDAY, OCT. 8 THROUGH WED., OCT. 11 WE RESERVE THE RIGHT TO LIMIT QUANTITIES

STORE COUPON

This Coupon Worth 10¢

TOWARD PURCHASE OF 15 OUNCE COUNTRY STORE JAM OR JELLY

GOOD ONLY AT BUDDY'S NO ARTIFICIAL FLAVOR NO ARTIFICIAL COLOR

EXPIRES 10-11-72

STORE COUPON

1 LB.

Folgers Coffee 79¢

WITHOUT COUPON 90¢ WITH COUPON

THIS COUPON ONLY REDEEMABLE AT BUDDY'S FOOD EXPIRES 10-11-72

STORE COUPON

12 OZ. GIANT BAG NESTLE'S

Chocolate Chips 39¢

GOOD ONLY AT BUDDY'S WITHOUT COUPON 49¢

EXPIRES 10-11-72

STORE COUPON

4 ROLLS NORTHERN

Bathroom Tissue 39¢

WITH COUPON 49¢ GOOD ONLY AT BUDDY'S

EXPIRES 10-11-72

STORE COUPON

24 OZ.

Wilson's Chili 63¢

GOOD ONLY AT BUDDY'S WITH COUPON 73¢

EXPIRES 10-11-72

VALUABLE COUPON

1 LB.

JIMMY DEAN SAUSAGE 83¢

With Coupon 93¢ Without Coupon

Good Only At Buddy's Food EXPIRES 10-11-72

Ginning Course Offered

Classes for the Cotton Ginning Course got underway on Oct. 2 at SPC in the Technical Arts Center and will meet Monday thru Thursday from 7:00 to 10:00 p.m. O. R. Carey Jr., from the Cotton Ginning Laboratory in Lubbock, is serving as instructor of the course. Total cost of the course is \$25 and will continue thru Oct. 31. South Plains College will also offer a special series of short courses in Basic Electricity

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For Fall Planting Arriving Soon

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Rem.	.233 Rem.	.38 Spec.
	.357 Mag.	

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 For Justifiable Orders
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GAL TICES

THE STATE OF TEXAS
 CRANFORD and husband G. W. CRANFORD, if dead, their unknown heirs and legal representatives, and if dead, the unknown heirs and legal representatives of each unknown heir and legal representative,

do hereby petition to appear by filing a written answer to the petition of said suit being No. 5368.

of the parties in said suit L. CAMPBELL and wife ANNIE LAURA CAMPBELL as

CRANFORD and husband G. W. CRANFORD, if lived, their unknown heirs and legal representatives, and if dead, the unknown heirs and legal representatives of each unknown heir and legal representative,

do hereby petition to appear by filing a written answer to the petition of said suit being substantially as follows, to wit: Messrs. Campbells and Price Addition to town of Floydada, in Texas, as shown by Plat of said Addition recorded in the Deed Records of Floyd County, Texas, Book 26, Page 277, Deed Records of Floyd County, Texas, which claim title in fee simple to said land and also the return of the ten and twenty-five statute of limitation in said petition.

is not served within 90 days after the date of the filing of this petition, the same shall be returned unserved.

the 27th day of September A. D., 1972.

by hand and seal of said Court, at office in Floyd County, Texas, on the 27th day of September A. D., 1972.

/s/ Mary L. McPherson, Clerk
 District Court, Floyd County, Texas
 By Deputy

Oct. 1-8-15-22

SEAL-OUT WINTER

WINTER-PROTECT YOUR HOME!

WITH WARM, ECONOMICAL ELECTRIC HEAT

FLOYDADA LIGHT POWER

OBITUARIES

Joe Reid

Services for Joe B. Reid Sr., 80 year old retired Chevrolet dealer of Canadian and father of Charles Reid of Blanco community near Floydada, were conducted yesterday morning in the First United Methodist Church in Canadian. Reid died Thursday morning in Hemphill County Hospital.

A resident of the Canadian area for some 60 years, Reid was a member of the Methodist Church and a Mason.

Survivors include his wife, Eura Mae; four sons, J. B. Jr. of Canadian, Charles of Blanco community, Jim of Dallas and Jerry of Tyler; two daughters,

Mrs. Grace Ann Barnard of Canadian and Mrs. Eura Mae Gantt of Austin; one sister, one brother, 11 grandchildren and one great grandchild.

Troop 355 Scouts Get Skill Awards

A total of 23 Skill Awards were presented to members of Floydada Boy Scout Troop 355 recently.

Skill Awards are awarded to a Scout when he has completed a variety of requirements in a specific area of interest, under the new scout program that was started Sept. 1, 1972 on a national basis.

Receiving the First Aid Award were Carlos Arellano, Adam Arellano, Johnny Coronado, Roy Cortez, Clerio DeLeon, Victor Del Toro, Henry Gonzales, Jesse Morales, Carman Soliz, Robert Soliz, Vincent Lara, Mike Vega, Junior Cuevas, Amando Enriquez and Eli Enriquez.

Camping Skill Awards went to Robert Soliz and Carman Soliz.

Swimming Skill Awards were presented to Carlos Arellano, Clerio DeLeon, Victor Del Toro, Amando Enriquez, Pete Castillo, Alonzo Gonzales and Jesse Morales.

Troop 355 has a membership of 30 boys and is sponsored by the Rotary Club of Floydada.

A balanced life includes work, recreation, meditation and study.

Floydada 4-H Member Attends Abilene Fair

Clay Hamilton a member of the Floydada 4-H Club exhibited at the West Texas Fair in Abilene, Texas, Sept. 9 - 12. The Fair in Abilene was larger this year with the addition of a barrow show. Clay

showed his heavy weight Duroc barrow to the third place finish on hoof which enabled him to take the carcass portion of the show, but the barrow graded

24th on the rail. He also exhibited his black angus heifer in the Junior Heifer Show. She placed 10th in the late Senior Heifer Class.



Does the weather affect wildlife and hunting to an appreciable degree?

Yes. The weather is a most important influence on our hunting. First, enough rain and the right conditions are required to populate our woods and fields with wildlife, by giving them vegetation and insect and animal food.

Second, weather often determines when and where birds migrate. It can determine where native animals and birds are to be found during the hunting season—

Carleton To Speak At McCarleton Willson Lectures

in heavy, protected areas, or out in the open, so to speak. What some people don't realize is that severe weather kills game, as well as people. A severe winter following a dry summer is hardest on many forms of wildlife.

GOLDEN AGERS MEET

The Golden Agers met Thursday, October 5 at the Rebecca Lodge with 18 members present. The devotional was given by Robert Foster. Those present were: Mr. and Mrs. C.A. Gloyna; Mr. and Mrs. J.W. Lloyd; Mr. and Mrs. L.W. Francis; Mr. and Mrs. Hugh Marble; Olive Myers; Mary Cooper; Mildred Hilton; Mrs. J.B. Allen; Mrs. W.B. Mullins; Mrs. T.B. Mitchell; Dimple McGavock; Mrs. Robert Foster; and Mrs. Bob Knox Sr.

Carleton To Speak At McCarleton Willson Lectures

ABILENE - Dr. Aisie H. Carleton, bishop of the United Methodist Church, will be featured speaker at the Oct. 12-13 Carleton-Willson Lectures at McMurry College, according to Dr. Thomas K. Kim, president of the college.

The lectureships, held twice annually, were established in 1946 by Dr. and Mrs. J. M. Willson Sr. of Floydada with an initial endowment of \$25,000. Last year the Willsons renamed the fall series to honor Bishop Carleton.

The fall series traditionally coincides with the meeting of the McMurry Board of Trustees.

Dr. Carleton, bishop of the United Methodist Church's South-Western District, which covers eight states and the Northwest Territory, was born in Oglethorpe, Ga.

Carleton holds a BD from McMurry College, a ThM from Southern Theological Seminary, and a Ph.D. from Boston University.

He was ordained in 1938 and came to McMurry in 1968.

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PERRY IMPLEMENT COMPANY

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FLOYD COUNTY INSURANCE AGENCY

116 S. Main
Phone 652-3347

It's National Fire Prevention Week..... and we salute

THE LOCKNEY VOLUNTEER FIRE DEPARTMENT



THE BUSINESS FIRMS DISPLAYED ON THIS PAGE TAKE THIS MEANS OF RECOGNIZING THE LOCKNEY VOLUNTEER FIRE DEPARTMENT AND EXPRESS THEIR APPRECIATION TO THESE LOCKNEY CITIZENS WHO FORM A PROTECTIVE BOND AGAINST THE DANGERS AND HAZARDS OF FIRE IN OUR COMMUNITY.

THE LOCKNEY VOLUNTEER FIRE DEPARTMENT - which does a great service to our City. Front row (L-R) Kenneth Murdock, Dale Ross, Donald Reacor, Tommy Hutton, John L. Hooten, Kenneth Moody, and Algin Hayes. Back row (L-R) Bill Moats, Keith Emert, James Hill, Fire Chief Richard Ellison, Bob Giles, Jerry Johnson, Roger Stapp, Charles Carthal, Clarence Ansley, and Robert Webb. Not pictured are Du Dipprey, Charles Dipprey, and Travis Hulcy.

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Phone 652-2462

ANSLEY AND SON

508 E. Locust
Phone 652-2481

WHITE AUTO STORE

119 S. Main
Phone 652-2145

50,000 FREE GOLD BOND STAMPS

Register at the store where you get low prices, courteous service, & quality foods. Registration begins Monday, October 2. Register each time you are in our store, no purchase necessary!

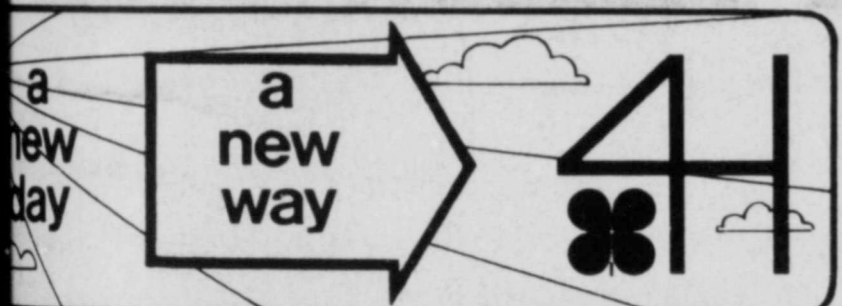


MR. TOWER GREETED AT AIRPORT . . . Mrs. John Tower, speaker of the 4-H Home Demonstration Activity Center dedication, Thursday, is greeted at the airport by County Republican Chairman John Farris (right), and Mrs. Tower at the plane; Tower campaign co-chairmen John Farris (left) and David Kirk. (Staff Photo by Jim Huggins)



FARM BUREAU PRESIDENT Boyce Mosley presents certificate to Dale Kincer of the Floydada Volunteer Fire Department. The fireman attended the Firemen's Training School this summer. Farm Bureau sponsors the annual school. (Staff Photo by Jim Huggins)

Million Celebrate 4-H Week



Five million people in 85 countries around the world are celebrating 4-H Week. The 4-H program is now being taught to youth in rural areas, not just in major urban centers like Boston, Chicago, Cleveland, Houston, Indianapolis, Atlanta and Los Angeles.

4-H members still enjoy the traditional programs like clothing, food-nutrition, agriculture, livestock and crop production. But many traditional programs have been updated and new programs created so that members can deal with the new day of the 70's, in new ways - ways that appeal to them and that get them involved.

Through programs like conservation of natural resources, consumer education, home environment, commodity marketing, health, safety and petroleum power, 4-H'ers get a better understanding of today's problems, and how they, as young people can help solve them. Young people also use the skills they acquire through 4-H public speaking, photography, demonstrating and leadership - to help their communities solve problems.

Learning to solve problems, by doing, is what 4-H is all about. And that spirit of 4-H'ers helping to

tackle the problems of the 70's is what 1972 National 4-H Week is all about.

For information on the 4-H program in this area and how to participate as a member or a volunteer leader, contact the county extension office.

TODAY, SOMEONE LIKE YOU FOUND RELIEF FROM MAN'S OLDEST INCURABLE AFFLICTION.

Nerve deafness. It affects all ages and income groups. There is no cure. But there may be relief from the frustrations of hearing loss: carefully selected electronic hearing correction by a Dahlberg professional hearing aid dealer.

Each day, someone you may know re-discovers the vibrant world of sound . . . with our help.

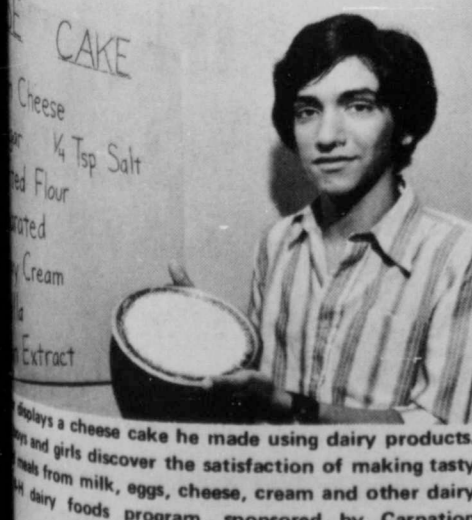
If you hear the sounds, but don't always understand the words, let us help you regain the more full life you deserve . . . through better hearing.

BETTER HEARING AID CENTER
#30 Redbud Square
Lubbock, Texas 79416

GENTLEMEN:
Please tell me how I may be able to hear again more clearly in both ears without using hearing aids that have cords or tubes.

Name _____
Address _____
City _____
State _____ Zip _____

We plan to be in Floydada at the Fieldan Motel, Wednesday, Oct. 11, 1972. Come in for service or a free hearing test and demonstration of the new DAHLBERG MIRACLE EAR.



Young men and girls discover the satisfaction of making tasty products from milk, eggs, cheese, cream and other dairy products. Dairy foods program, sponsored by Carnation.

LUX LIQUID Detergent 22 OZ. 49¢	KAL KAN BURGER ROUNDS Dog Food 25¢	BLACK RIBIER Grapes LB. 29¢	NEW CROP WASHINGTON DELICIOUS Apples LB. 19¢
OCEAN SPRAY FRESH Cranberries LB. PKG. 29¢	GREEN LEAVES Orange Concentrate 6 OZ. 3 FOR 39¢	CLOVERLAKE Ice Cream 1/2 GAL. 59¢	MORTON'S Cream Pies ASS'T. FLAVORS EACH 29¢
PET Skim Milk TALL CAN 8\$1 FOR	GLADIOLA Flour 5 LBS. 49¢	STAR KIST Tuna ALBACORE SOLID WHITE FAMILY SIZE 79¢	HUNTS SKILLET Dinners ASSORTED 69¢
USDA CHOICE Round Steak LB. \$1.09	USDA CHOICE Sirloin Steak LB. \$1.09	Ground Chuck LB. 79¢	DECKERS 1ST QUALITY Bacon LB. 89¢
SUNSHINE Crackers 1 LB. BOX 3\$1 FOR	 <p>9-CUP AUTOMATIC MINNO PERCOLATOR Complete automatic, high-efficiency element perks coffee fast, keeps it piping hot. Coffee perks to flavor peak then stays hot automatically. Rich Avocado or Poppy Colormode finish. Reg. \$5.00 With \$5.00 Pur. Exc. Cigs. \$7.77 Now Only 2nd week's feature</p>		AMERICAN GOLD PLATED TABLEWARE SALAD FORK 69¢ EACH WITH \$5.00 PURCHASE

VALUABLE COUPON
25¢ Off
ARMOUR TEXAS BRAND
CHILI 1.5-oz. CAN **39¢**
WITH THIS COUPON GOOD ONLY AT THRIFTWAY EXPIRES OCT. 14, 1972

VALUABLE COUPON
15¢ Off
FOLGER'S
COFFEE 1-lb. CAN **69¢**
WITH THIS COUPON GOOD ONLY AT THRIFTWAY EXPIRES OCT. 14, 1972

VALUABLE COUPON
15¢ Off
BREAKFAST DRINK
TANG 27-oz. JAR **99¢**
WITH THIS COUPON GOOD ONLY AT THRIFTWAY EXPIRES OCT. 14, 1972

THESE PRICES GOOD MON., OCT. 9 THRU SAT., OCT. 14, 1972 WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

JOIN THE THRIFTWAY GET SET

THIS WEEK SAVE ON YOUR FOOD BUDGET . . . GET UP TO 1200 EXTRA BONUS STAMPS WITH THE 2ND WEEK COUPONS IN YOUR GET SET MAILER BOOKLET

IF YOU DIDN'T RECEIVE A BOOKLET, ASK FOR ONE AT THE STORE.



THRIFTWAY
GET YOUR FREE TV SCHEDULE AT THRIFTWAY
SUPER MARKET
WE GIVE GOLD BOND STAMPS, DOUBLE ON WEDNESDAYS . . .
On The Wye PHONE 983-2444
OPEN 7:30 A.M. - 8:00 P.M. MON. THRU SAT. Closed Sundays

Highway Patrol Seeks Applicants

The Texas Department of Public Safety is seeking applicants to fill the ranks of its uniform services. The training school for cadet patrolmen will begin November 28. This announcement was made by Major C. W. Bell, Regional Commander of the Texas Department of Public Safety for this area.

QUALIFICATIONS
Applicants must be males between the ages of 20 and 35; height not less than 68 inches nor more than 76 inches; a weight of not less than two pounds nor more than three and one-half pounds per inch of height; visual acuity no less than 20/40 correctable to 20/20; at least 30 semester hours of college credit; in excellent physical condition; good moral character; and a citizen

of the United States.
EMPLOYMENT
Applicants are urged to contact any Texas Department of Public Safety office or patrolman for an application. After completing the application take it to the nearest regional, district or sub-district Texas Department of Public Safety office for verification and certification. If all is in order then the written test will be administered which will qualify or disqualify the applicant for further consideration. Successful applicants will be given an agility test, a character investigation, and a physical examination. Those accepted for employment will be notified prior to the beginning date of the training school.
TRAINING
Cadet patrolmen will be assigned to the Texas Department of Public Safety Law Enforcement Academy in Austin, Texas for a 12-week training period. The training is designed to equip the cadet to handle any of the various situations he may encounter as a patrolman. The training of a patrolman is a test of an individual's intellectual, emotional and physical stamina. It is also an educational process which prepares him for a rewarding career in law enforcement.
In addition to classroom work the cadet is taught self-protection by means of judo, boxing, wrestling, and other police-protection methods.
The salary during training is \$800 per month.
BENEFITS
Upon being commissioned a patrolman, the salary is automatically raised to \$743 per month. Patrolmen receive additional longevity pay for each five years of service to a maximum of 25 years. Uniforms, vehicles, weapons, ammunition and necessary equipment are furnished. They are also granted a monthly uniform cleaning allowance and receive travel expenses when away from their assigned station. Group life and hospitalization insurance are available at reasonable cost. The patrolmen become members of the Texas Employees Retirement System and the Social Security System. Vacation, holidays and sick leave are also provided for the patrolmen.
ASSIGNMENT
Assignments will be made to one of the four uniform services - Texas Highway Patrol, License and Weight, Motor Vehicle Inspection, or Driver License. These assignments are made according to the individual's preference, his aptitude, available vacancies, and the Department's needs. Requests for a specific home station will be given every consideration.
After two years of experience each patrolman is eligible for promotion to Sergeant in the uniform services and also eligible for transfer into the Narcotic and Intelligence Sections.
All interested young men who feel like they meet these requirements are urged to contact the nearest Texas Department of Public Safety office or patrolman for an application and details.

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SPITZ SIGNS CONTRACT
Sacramento, Calif.--Seven gold medal, Olympic swimmer Mark Spitz has signed a contract with the William Morris Agency of Los Angeles. The agency will handle appearances by Spitz and supervise his business affairs.

LOCKNEY SCHOOL CAFETERIA MENU

- MONDAY:**
Burritos
Potato salad
Sweet roll
Tomato wedge
Pineapple ring
Milk
- TUESDAY:**
Pizza
Buttered potatoes
English peas and carrots
Rolled wheat muffins
Chocolate pudding
Milk
- WEDNESDAY:**
Fried chicken and gravy
Buttered squash
Black-eyed peas
Hot rolls
Blushing pears
Peaput butter cake
Milk

FLOYDADA SCHOOL CAFETERIA MENU

- THURSDAY:**
Baked ham
Cranberry jello
Baked potatoes
Tomato slice
Applesauce cake
Milk
- FRIDAY:**
Hamburgers
French fried potatoes
Lettuce salad
Fruit cocktail pudding
Butter cookies
Milk
- For the week of Oct. 9, 1972
- MONDAY:**
Italian spaghetti
Tossed vegetable salad with French dressing
Buttered squash
Hot rolls and butter
Homemade cookie

- 1/2 pint milk
TUESDAY:
Stuffed mushrooms
Pinto beans
Mixed greens
Hot cornmeal
Cantaloupe
1/2 pint milk
WEDNESDAY:
Meat loaf
Green beans
Golden glow
Hot rolls and butter
Chocolate pudding
Milk
THURSDAY:
Hamburgers
Tomato, lettuce
Potato chips
Apricot cobbler
1/2 pint milk
FRIDAY:
Chicken pot pie
Buttered carrots
Fresh garden
Hot rolls and butter
Oatmeal cake
1/2 pint milk

HALE & HALE INSURANCE

106 S. Main
Phone 983-3261

BAKER INSURANCE AGENCY

127 W. California
Phone 983-3270

FLOYDADA REAL ESTATE & INSURANCE

108 W. Missouri
Phone 983-2360

FLOYD COUNTY FARM BUREAU

101 S. Wall
Phone 983-3777

It's National Fire Prevention Week.....and we salute

THE FLOYDADA VOLUNTEER FIRE DEPT



THE BUSINESS FIRMS DISPLAYED ON THIS PAGE TAKE THIS MEANS OF RECOGNIZING THE FLOYDADA VOLUNTEER FIRE DEPARTMENT AND EXPRESS THEIR APPRECIATION TO THESE FLOYDADA CITIZENS WHO FORM A PROTECTIVE BOND AGAINST THE DANGERS AND HAZARDS OF FIRE IN OUR COMMUNITY.

FLOYDADA VOLUNTEER FIREMEN . . . Front, left to right: Ricky Gonzalez, Billy Marquis, Richard Bertrand, Donald Wiley, Dale Kincer, Jimmy Marquis, Ken Weaver, E.T. Rodriguez, back, left to right: John Jacobs, Rett Patterson, Fred Thaxton, Hack Redd, Leroy Chowning, Mark Videman, Sid Waller, Bud Edwards, Connie Galloway, Carroll Sims.
(Staff Photo by Jim Huggins)

MARTIN & COMPANY
YOUR INTERNATIONAL HARVESTER DEALER

216 S. MAIN
PHONE 983-3713

GOEN & GOEN INSURANCE

102 EAST CALIFORNIA
PHONE 983-3524

TOMMY ASSITER INSURANCE

206 W. CALIFORNIA
PHONE 983-2511

CITY AUTO INC.

● BUICK ● PONTIAC
● OPEL ● GMC
201 E. MISSOURI
PHONE 983-3767

GO CLASSIFIED FOR THE ACTION YOU WANT

MENTS

enter No. 227
Seasons Lodge
ated meet-
Tuesday fol-
Saturday
month at 7:30
tfc

Lodge No. 34
Thursday night at
Hall, Noble
Secy. tfc

will be meet-
third Tues-
All members
be present.
tfc

Wall

THANKS

Thank all our
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A. L. Sparks
ari Crawford
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REAL ESTATE

FOR SALE - Real nice 2 bedroom house in Lockney, Call Russell King, Floydada, 983-3208. tfc

HOUSE FOR SALE - 3 bedroom, 2 bath, living room, kitchen and den combination, paneled, built-in oven and range, built-in fireplace, utility room, lots of storage, cellar, large double garage, big yard. Call Floydada, 983-5112 or AC 817 292-8860. tfc

FOR SALE - 2 bedroom house on large corner lots, in Lockney. Call 652-2492. L

FOR SALE - Duplex, 1 apartment fully furnished, on 1 1/2 lots. Reasonable. 211-213 East Georgia, Call 983-2963. tfc

FOR SALE - Three bedroom house, paneled kitchen, utility area, carpeted, central heating and air conditioning. Wilson G. Bond, 983-2151 or 983-3573. tfc

EXCELLENT BUILDING LOTS in Town and Country addition, Lockney. Thomas Marr, 652-3593. L-tfc

FOR SALE - New three bedroom, brick, built-ins, fenced, low down payment, low monthly payments, \$11,300, 307 E. Kentucky, Dial 806-763-5323 Collect. tfc

FOR SALE - 2 bedroom house, 418 W. Jackson. Phone 983-2521. tfc

FOR SALE - 3 bedroom house with 9/10 acre of land. House all paneled, with plastic glass siding. Located just inside the City Limits in southwest Lockney, Call 652-3806. Archie Bybee. L-tfc

RENTALS

FOR RENT - PROPERTY - Apartments, 2 and 3 bedroom houses. Business Buildings clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

Storage Space
FOR RENT
For furniture, odds and ends, etc.
CALL 983-3200

case
TRACTORS
FOR RENT by LEASE
Call 983-2836
Case Power & Equipment
Floydada, Texas

COW POKES By Ace Reid



"We've just got three minutes of gasoline and if that \$10,000 bull don't move soon, we're gonna be eatin' expensive hamburger all winter!"

AUTO, FIRE & FARM INSURANCE
Floydada Real Estate & Insurance Agency
Jim Word----Phone 983-2360

CLASSIFIED ADS
S-E-L-L

CLASSIFIED ADVERTISING
RATE: 7 CENTS PER WORD
FIRST INSERTION, 5 CENTS
EACH SUBSEQUENT INSERTION,
MINIMUM CHARGE 75 CENTS.

CLASSIFIED DISPLAY
RATE: 90 CENTS PER COLUMN INCH.
CARDS OF THANKS, \$4.00.

COPY DEADLINE: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 2 P.M. FRIDAYS FOR SUNDAY EDITION.

Call 983-3737 in Floydada or 652-3318 in Lockney

EMPLOYMENT

WANTED - Experienced bookkeeper. Write Box XO, c/o Hesperian, 111 E. Missouri, Floydada, giving qualifications and experience. tpf

NEED RETIRED MAN - Are you retired but not tired? We need a man in your area to represent us on a part-time basis. No investment required. One preferred with agricultural background. Write Box 791, Lubbock, Texas. 10-15c

FOR SALE

FOR SALE - Two man plastic raft. \$10. Phone 983-3982. tpf

THIS SPACE FOR RENT

FOR SALE - Good used Maytag Washers, automatic and conventional type. Pennington Motor Co., Lockney. L-tfc

FOR SALE - Two 7 x 8 garage doors and tracks. Also Ironrite ironer and chair. Call 983-3751 before 5; 983-3070 after 5. tfc

FOR SALE - Constellation cornet. Excellent horn for a serious student in high school or college. Lockney 652-3404. L-tfc

FOR SALE - Macrame Belts, any length for a reasonable price. Kay Thornton in Lockney. Ph. 652-3140 at night, and 652-3347 during the day. L-tfc

609 S. 5th Ph. 983-3544
By Superior Cleaners
This Space Cleaned

SERVICES

CUSTOM SWATHING & BALING - We have 2 swathers and 2 balers. Call Bill DuBois, 983-2629 Floydada at night or before 8 a.m. tfc

SUBMERSIBLE PUMP Pull & Repair. Darden Machine. Phone 983-2566, nights 652-3743, Lockney. tfc

MATTRESSES - New or renovated. For appointment call City Trim Shop. 983-2332. tfc

PROFESSIONAL Rug Cleaning. Phone 652-2500, Lockney. tfc

WANT TO DO Yard Work and minor repair and painting. Charles Dean, 308 W. Kentucky. tpf

GEARHEAD REPAIR - Pickup and delivery. Darden Machine and Welding. Ph. 983-2566, nights 652-3743, Lockney. tfc

FURNITURE Upholstery and redecorating. Free estimates. Guarantee to please. Call Earl Rogers, Lockney Motel. 652-3341. L10-tfc

WANTED

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

WANTED - Big-headed men to buy Stetson Hats at HAGOOD'S in Floydada. Close-out 7 3/8 and 7 1/2. One-Half Price! tfc

WANTED - Pasture for cattle, 100 shoats. W. B. Eakin, 667-2289, Petersburg. tfc

WANTED TO BUY - Old knives - Case, Winchester or others. Call 983-3139. tpf

WANTED - Custom Plowing, offset discing and hame plowing with sweeps. Call Omar Burleson, Lockney 652-2266. L10-5tfc

CUSTOM FARMING - Complete land preparation, fertilizer and herbicide application. Victor and Billy Joe Smith, 983-2604. tfc

FARMS & RANCHES

FOR SALE - 320 Acres 2 miles west of Floydada. Call at night, 983-2227 or 983-3490. tfc

FOR SALE - Perfect 160 acres 4 miles west of Floydada. Good 8" well, good allotments. C. M. Perry, 983-2998 or 983-2405. Floydada. tfc

FOR SALE - 70 acres farm land, 6 1/2 miles NE Floydada. Call 888-2161, Seymour, Texas. tfc

FOR SALE - Irrigated section, Floyd County, North of Lockney. P.O. Box 1568, Plainview, Texas 79072 (806) 293-2900. 10-26p

FARM MACHINERY

FOR YOUR portable disc rolling needs call Lawson Bros. Welding and Equipment, 983-3940. tfc

MR. FARMER - Fall plowing is next and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

NORRELL TRACTOR PARTS - For Tractor and Irrigation Supplies and Accessories. tfc

FOR SALE - Used Farm Machinery. Lawson Bros. E. Missouri St. tfc

FOR SALE - 105 Combine, 1968 model. Phone 983-3295, 912 W. Jackson, Floydada. tfc

MR. FARMER - Cometo Blanco Offset in Floydada and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10¢ a sheet. Phone 983-3739. tpf

FEED & SEED

DO YOU KNOW Producers gives S&H Green Stamps on anhydrous ammonia and aerial spraying? 806-983-2821. tfc

ALFALFA HAY For Sale - \$1.00 bale in the field. Call at night, C. M. Barton, Marador, 347-2228. tfc

PERSONALS

NEW X-11 Reducing Plan. 42 Tablets \$3.00. Money Back Guarantee. Ar wine Drug, Floydada. 10-15c

FOR SALE - Almost new 35 MM Konica camera. Phone 983-3982. tpf

FOR SALE - Two new fully electric portable typewriters, model change. Royal \$89.95, Olivetti Underwood \$99.95, one big demo electric 700 Underwood typewriter, \$175. Hesperian Office Supply. tpf

FOR SALE - brand new four drawer steel file cabinets with locks. \$49.95 Beacon or Hesperian Office Supply Offices. tpf

CLOSE-OUT on trailers and campers. Also trailers and campers for rent. Cooper's, Lockney, 652-2201. L-tfc

MISCELLANEOUS

WE ARE the only Shoe and Leather Repair Shop in the County. **DYSON'S SHOE SHOP** Floydada, Texas 10-29c

SALES & SERVICE - Toro mowers, Briggs & Stratton, Lauson engines and parts. Sharpen reel or rotary blades. Spears Small Engine Service, 105 N. Main, Phone 806-983-2396. tfc

VEGETABLE SHED on Matador Highway in Floydada open for business. Get your fresh vegetables of all kinds here. tfc

USED FURNITURE - Excellent condition. Couch, two dressers, chest, dining room table, wing back chair. 302 South 2nd, 983-5168, Floydada. tfc

CASH TALKS - 1972 Model Automatic zig-zag delux sewing machine. Full price \$29.95. Twin needle, buttonholes, blind hems, fancy patterns, etc. Free delivery and instructions within 100 miles. Lubbock Sewing Center, 1913 - 19th Street, Lubbock, Texas, Phone 762-3126. tfc

U & I Upholstery Shop, will refinish, re-upholster and repair your furniture. Satisfaction guaranteed and prices reasonable. Phone 652-2357, Lockney. L-tfc

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

KING'S DIETETIC CHOCOLATES. No sugar or salt. Satisfaction guaranteed. **BISHOP-RAMSEY PHARMACY** tfc

JUST ARRIVED - New shipment of Del Cerro Pecans. Contact LCC Associates: Ruth Walker, Ethel Arwine or Troye Stansell. 10-12c

THIS SPACE FOR RENT

FLOYD COUNTY ABSTRACT CO.
Abstracts of Title
Title Insurance
Verna L. Stewart
Owner and Manager
217 W. Calif.
983-3728
Floydada, Texas

SUBMERSIBLE PUMP SERVICE
Pull - Set - Cleanout
24 Hour Service
On Most Irrigation Submersible Pumps
Call 983-3353
BILL TYE

lightweight ALUMINUM CANES & CRUTCHES

- Sturdy
- Dependable
- Attractive

Wide selection for every prescribed need.

- Forearm and underarm crutches
- Adjustable telescopic canes
- Four legged canes
- Sept canes

Bishop-Ramsey Pharmacy
208 West Houston
983-3172
Floydada

WE CAN SAVE YOU MONEY ON
PVC Plastic Pipe Aluminum Pipe
43 YEARS IRRIGATION EXPRIENCE
Installation Crew, 24 years; Sales Personnel, 19 years
- SALES and SERVICE

Morton Irrigation Pipe
Phone 296-6671 - PLAINVIEW - 100 E. 24th
RAY MORTON, Sales Representative
Mobil Phone (Collect Call) 293-2601

FOR SALE - brand new four drawer steel file cabinets with locks. \$49.95 Beacon or Hesperian Office Supply Offices. tpf

CLOSE-OUT on trailers and campers. Also trailers and campers for rent. Cooper's, Lockney, 652-2201. L-tfc

AUTOMOTIVE

FOR SALE - 1970 Kawasaki 500. Phone Lockney 652-3179 after 6 p.m. L10-tfc

FOR SALE - 1969 Chev. Impala Cust. Coupe 327. Crager Chrome Reverse Wheels New G-70 Scrambler Tires, Motorola 8 Tape Deck, 44,000 actual miles, Warranty, Excellent condition. Lockney, 652-3593 after 6. L10-8c


ELECTRIC TYPEWRITER
SALE
A NEW ROYAL AND A NEW OLIVETTI UNDERWOOD.
YOUR CHOICE
\$105.00
HESPERIAN OFFICE SUPPLY FLOYDADA

AERIAL SPRAYING
* Green Bugs
* Cotton Defoliation
Producers Cooperative Elevator
806-983-2821
S&H Green Stamps
On All
Aerial Spraying

NOTICE
I am dealer for light bulb type - with circuit breaker fence chargers.
WILLIE ROSE
Phone 652-3524
LOCKNEY

IF IT IS INSURANCE - SEE -
Barker Insurance Agency
Life - Fire - Casualty - Hospital
B. B. Wilkes, Real Estate
FARMS - RANCHES - CITY PROPERTIES
BUSINESS LEASES - LOANS

LEADING GROUND GAINER !!



If your new Case Tractor is shaken up and has to be taken out of the game...
We Furnish The Substitute!
That's Assured Availability!!

See *the big-power specialist* for details
case Power & Equipment
Lockney Hwy, Floydada, Texas

Wheat Pasture Needed
Pay \$1.00 Per Hundred for good wheat pasture.
Phone 983-2620

ATTENTION FARMERS!!!
Are you looking for real quality in a tractor at a bargain price? We have a few low-hour demerental tractors for immediate sale. All carry factory warranty and can be financed without interest until March 1, 1973.
CASE POWER & EQUIPMENT
Phone 983-2836, Floydada

FOR SALE - Office Combination PLUS Small Rent House 231 West California Floydada, Texas

SAVINGS & LOAN ASSOCIATION
Box 480 Tulia, Texas

FOR SALE
Office Combination PLUS Small Rent House 231 West California Floydada, Texas

SAVINGS & LOAN ASSOCIATION
Box 480 Tulia, Texas

FOR SALE - Office Combination PLUS Small Rent House 231 West California Floydada, Texas

SAVINGS & LOAN ASSOCIATION
Box 480 Tulia, Texas

WANTED
EXPERIENCED TRUCK DRIVERS
Diesel, Tractor, Trailer
Must be over 25 years old. Must have good driving record. Benefits include paid health and life insurance. Paid Vacations. Apply in person at Plainview, Texas
Missouri Beef Packers

WANTED
EXPERIENCED TRUCK DRIVERS
Diesel, Tractor, Trailer
Must be over 25 years old. Must have good driving record. Benefits include paid health and life insurance. Paid Vacations. Apply in person at Plainview, Texas
Missouri Beef Packers



PASS PLAY . . . Mike Hale takes John Cagle's pass to the Wildcat 37. Alan Mackey is the Littlefield defender. (Staff Photo by Jim Huggins)

FOOTBALL FROM 1

'Wind Freshmen Top Lockney, 32-0

down to the Wildcat two yard line. Littlefield couldn't make any ground and punted a short one to their own 21 yard line. Vinson couldn't go, a Cagle to Hale pass didn't work . . . then from 38 yards out, Young booted the game winning field goal. It was a beauty . . . as it was still climbing going over the uprights.

There was 2:12 left in the half and Floydada led 3-0. After the Floydada kick-off to Littlefield, the ball changed hands after a Littlefield punt . . . Young threw a 17 yarder to Hale, then Littlefield's J. E. Johnson intercepted the next 'Wind pass, just as the half ended.

SECOND HALF

Littlefield took the kick-off, promptly made a first down on the ground . . . bogged down and punted a short 18 yarder. (Noteworthy to mention here that Vinson's excellent punting kept the 'Winds in good field position, while the Littlefield punter was having problems.) Floydada's Young tried a long pass on the first play and a Wildcat intercepted it. Littlefield then had a pass knocked down, couldn't move against the strong 'Wind defense and punted.

Floydada offense comes to life! Vinson, Rose, Hearon, Cagle make yards on the ground, Vinson made 19 on another beautiful run, three first downs in a hurry. Then Cagle zig-zagged all over the field down to the Wildcat 25 and it was nullified by a penalty.

Cagle threw a nine yarder to Hale, then Vinson had to punt . . . another "perfect" right on the Wildcat one yard line. (We might mention here that some fast running 'Winds were running with Vinson's punts and covering the ball before it rolled into the end zone.)

Littlefield brought that ball all the way out to the 50 yard line with hard hitting plays right down the middle, and logged three consecutive first downs.

Finally, the 'Wind defense held and Littlefield punted. It was the 'Winds ball on the Littlefield 20 yard line. A flat pass from Cagle to Hale was good for eight, following good gain by Vinson and Cagle on the ground and a first down. However, it was a strong Wildcat defense again and Vinson punted.

Littlefield completed an 18 yard pass. However, on the next pass, Floydada intercepted and the ball was in the middle of the field. The 'Winds tried to run out the clock, but finally had to punt with 59 seconds remaining in the game. Littlefield tried a pass from their own 31 and Cagle intercepted it on the 50 as time ran out.

STATISTICS		
	F	L
First downs	7	6
Yards rushing	93	108
Passes/Yds.	7/84	1/18
Passes Attempted	11	8
Passes intercepted	2	2
Penalties/Yds.	4/30	5/25
Fumbles	1	1
Punts/Yds.	6/229	8/234

The Whirlwind freshmen romped over Lockney's ninth grade, 32-0, Thursday in a football game played at Floydada.

Quarterback Gregg Goen scored first for the 'Winds, going a yard on a quarterback sneak. Goen passed to Kelvin Ratliff for the extra points. On the ensuing kickoff, the 'Winds were awarded two more points when the Lockney return man was downed in the end zone after touching the ball on the field of play.

Still in the first period, Goen connected with Freddy Selman on a 40-yard scoring pass play, then hit Charles DeLeon for the extras.

Jeff Robertson ran eight yards in the second quarter for another Whirlwind TD, and Joe Huerta added the extra points, bringing the score to 26-0 before the half. The 'Winds tacked on another six-pointer in the last half.

The Floydada ninth-graders play at Abernathy next Thursday.

'Winds Edge 'Horns In JV Game

The Whirlwind junior varsity scored a catch-up touchdown in the final period, added a pair of go-ahead extra points, and held off a Lockney drive Thursday to take a 14-12 football victory at Wester Field.

Longhorn JV scored first, on a one-yard run in the first period. Extra-point try was no good.

Floydada came back to knot the score in the second quarter when Tony Soto ran back a punt for 70 yards and Whirlwind touchdown. A running try for the extras failed, and the score stood 6-6 at halftime.

Lockney regained the lead in the third quarter on a two-yard

scoring play, but again the conversion attempt was no good.

Five minutes into the final period, Floydada quarterback Mike Vickers went one yard for a 'Wind TD, capping a six-play drive that followed Rusty Holladay's interception of a Lockney pass at the Longhorn 45. Rex Yeary got the call on the run for the extras and made it 14-12 Floydada.

Soto intercepted another pass to end a 'Horn drive late in the game.

Malvin Collins led the rushing for Floydada with 14 carries for 35 yards. Holladay picked up 30 yards on eight carries, and Yeary carried 10

COMMENTS FROM PAGE 1

L. G. Wilson said after Friday's contest, Rance Young's 38-yard field goal (of course) made the difference in the score, but Mark Vinson's punting and great punt coverage by Young and Danny Bradford kept Littlefield in the hole. The Wildcats found themselves pinned deep in their own end of the field throughout the game, backed up once to their one-yard line and starting once from their three.

"Our defense has jelled," Wilson said. The whole defensive unit, as a group, had a big night. "The defense was always in position - somebody was always there," the Whirlwind head coach praised the entire defensive group. "Marricle (David) and Goen (Tony) did a tremendous job at linebacker. Terry Bunch (the 'Winds' all-state tackle) started looking the Bunch of last year, and we got good play from Mike Hale at defensive end," Wilson said. Goen and Bunch were in on 12 tackles apiece, Marricle was in on 11 (and intercepted a Wildcat pass), and Hale was in on nine stops for the Whirlwind defense.

It was the first time Littlefield had been contained this season - they scored 14 points in losing to Muleshoe last week - and the 'Winds have shut 'em out, score-wise, for the past two years now.

"The 'Winds were as ready for this game as they have been since I've been here," Wilson told The Hesperian. "Although they were nervous and expectant, the team was confident - the type of confidence that is good for a team . . . No, we weren't overconfident."

The Whirlwinds were hurt by penalties, which Wilson attributed to nervousness and having two new boys on the line. Several gains were wiped out by offside and motion penalties, as players new to positions lined up offsidelines or started too soon.

Quarterback John Cagle completed six of ten passing attempts, and Rance Young was one-for-two, giving the 'Winds a respectable seven out of twelve and 91 yards passing for the night. Littlefield held the edge in rushing yardage.

times for 20 yards - and the all important extra points. Collins was the leading pass receiver for the 'Winds with a 45-yard catch.

Mike Reves, Mark Craig, Billy Fulton, Ashley Wester, Keith Marricle and Mark Probasco did a good job defensively for the Whirlwinds.

Floydada faces the Lubbock High sophomore team in Lubbock Thursday.



FLOYDADA TWIRLERS . . . were among 150 competing in the West Texas Twirling Festival at the Panhandle South Plains Fair in Lubbock. Ester Luna (left) and Cary Brown won first - place trophies in Twirling Duet, second place for Baton Solo in their respective age divisions, and third for Two-Baton Solo in their division. There were 450 entries in the contest, sponsored by the National Baton Twirlers Association. (Staff Photo by Jim Huggins)

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