

The Floyd County Hesperian



BELL, 17, daughter of Mr. and Mrs. Maurice Campbell, Floyd-crowned Miss Floyd County Fair Saturday night in the pageant. At left is first runner-up Nancy Henderson, 17, daughter of Mrs. C. L. Henderson, Lockney. At right is Cindy Simpson, Merup, daughter of Mr. and Mrs. W. H. Simpson, Floydada. (Staff Photo)

Mackenzie Groundbreaking Set Saturday Afternoon

Groundbreaking ceremonies for the Mackenzie Dam Project will be conducted Saturday, September 23, at 3 p.m. The ceremonies will be held at the bottom of Tule Creek Canyon about a quarter-mile west of the Silverton-Claude highway, four miles west and three miles north of Silverton. The site is visible from the highway, and the public is invited to attend, according to Floydada board member and president of the authority, Lon Davis.

O. F. Dent of Austin chairman of the Texas Water Rights Commission, will give a short address during the simple ceremony. Some 200 special invitations have been sent to dignitaries from out of the area, and several from the Water Rights Commission and the Texas Water Development Board are expected to attend, as well as mayors, city councilmen, county judges and commissioners from the counties served by the project, Mackenzie Water Authority directors, and directors of three other water authorities in the area.

The Mackenzie groundbreaking was originally scheduled for last Saturday but was rescheduled because the date conflicted with both the Floyd and Swisher County Fairs.

A map showing the location of the groundbreaking is published on an inside page, for the convenience of those who may not know how to get to the site.

... from The Whirlwind Cheerleaders

After an exciting victory over Crosbyton, the 'Winds are power equipped for another adventuresome challenge. You, the townspeople of Mean Green Country, should unite and back the 'Winds to a win over the Post Antelopes. This is "Rope the Lopes" week at F.H.S. and is the number one thought.

We would like to invite you to attend the pep rally Friday at 3:30 in the gym and join us in supporting the "Fightin' Whirlwinds" to a victory over Post.

Remember to fill the gym with all that beautiful kelly green on Friday for the pep rally and on to Post to build that spirit, Beat Post!

Whirlwind Cheerleaders

FHS Homecoming Plans Set

Homecoming for ex-students of Floydada High School has been set for October 20, beginning with registration at 9 a.m. at Floydada High School and concluding with the Ralls-Floydada football game at West Field and a homecoming dance following the game.

Homecoming plans already underway include printing and mailing of some 2,500 letters to FHS exes; a spaghetti supper before the football game, to be served by members and friends of the Floydada Day Care Center Board at \$2.00 per plate; pep rally, coffees, class reunions, a business meeting and a memorial service.

"Committees have been hard at work this month attempting to plan a Homecoming 1972 that will be significant and meaningful to all who attend," said ex-student president Kinder Farris. "There will be fun and fellowship, rallies and class reunions throughout the day."

The Floydada High School Student Council is planning some events for Thursday afternoon and a pep rally for Thursday night.

Kyle Glover heads the committee in charge of mailing homecoming letters to ex-students. Since the very beginning of the Homecoming planning meetings, Glover, first vice president, has undertaken the tremendous task of getting a member of each graduating class to contact all ex-students for the mailing list. He has coordinated this large committee, worked out details with all, and is now in the process of getting the 2,500 letters in the mail. The typing class of Floydada High School is addressing the envelopes.

Other committee heads are: Aldine Williams, pregame supporter; Tommy Assiter, homecoming dance; Frances Stanforth and Alene Henry, registration and program schedule; Flora McNeill, memorials and service; Brian Vickers, Rhonda Teeple, Steve Kinslow and Linda Norman, Student Council planning; James Huggins, publicity; Polly Cardinal, tea for Pop Squad exes; Jack Stansell, coffee and "smoker" for "F" Club; Helen Dunlap, ex-teacher reception; Corky and Janiece Guffee, ex-band members' coffee; and Charles Tyer, class reunions and rooms.

Mrs. McNeill, chairman of the memorial service committee, would appreciate anyone calling her at 983-3911 or writing her at 833 West Tennessee, Floydada, if they wish to advise her of a memorial name she might not be aware of.

Officers of the ex-students' association are Kinder Farris, president; Kyle Glover, first vice president; Aldine Williams, second vice president; and Mrs. Kenneth Bean, secretary-treasurer.

Warm Weather Overcomes Cool Front Showers

Although a weak cool front set off early morning showers Wednesday across Floyd County, by middle of the afternoon the temperature had reached the 80's.

About a half inch of rainfall was reported at the official gauge by Producers Cooperative at noon yesterday.

Whirlwinds Face Antelopes At Post Tomorrow Night

Whirlwinds, scheduled to play Post tomorrow night, are looking for a second football season. The Antelopes of Post are looking for a second season.

Three offensive backfield starters return from last year: quarterback Jerry Tyler, 145-pound junior; halfback David Conoly, a 150-pound junior; and Robert Mindieta, a senior fullback who weighs in at 168 pounds. Tailback Kenneth Price completes the Post backfield.

Whirlwind coaches look for the Antelopes to be much quicker than last year, but not as big. Several backfield men have been transferred to the Post line, giving the 'Lopes better quickness, especially offensively, Wilson told the Hesperian, although they'll be quicker on defense too.

Post defeated Lockney, 21-14, in the season opener, and last week clobbered Ralls 41-0. The Whirlwinds own a 32-6 opening-night victory over Crosbyton.

"We had some real fine, high-spirited workouts this week after a week of fundamentals," Whirlwind coach Wilson said. Last Friday's open date gave the 'Winds a chance to work on the "specialty" games—kicking, blocking, tackling—and conditioning. Wilson reports no injuries in the Whirlwind camp—all opening-games are ahead, and the 'Winds are "ready for a ball game." Look for the 'Winds to show more polish and timing improvement Friday at Post.

Probable starters for the 'Winds tomorrow:

OFFENSE
Left end - Bill Norman
Right end - Marc Smitherman
Left tackle - Terry Bunch
Right tackle - Steve Hale
Left guard - Tony Goen or David Marricle
Right guard - Drew Lloyd
Center - Jay Jones
Quarterback - Mike Hale
Fullback - Jerry Hearon
Left halfback - Rex Rose
Right halfback - Mark Vinson

DEFENSE
Left end - Mike Hale
Right end - Steve Hale
Left tackle - Lynn Becker
Right tackle - Terry Bunch
Left inside linebacker - Tony Goen
Right inside linebacker - David Marricle
Left cornerback - Gary Sanders
Right cornerback - Jay Jones
Left halfback - Rance Young
Right halfback - Errick Jones
Safety - John Cagle

Raprock Chat

BY WENDELL TOOLEY

WHY "you can't teach an old dog new tricks" is so true, R. G. Dunlap and I are trying to prove this old adage wrong. We attended the tennis clinic here Saturday night. We were the only ones who had never had a tennis lesson. I've been holding the tennis racket incorrectly for years.

Goldson Keith challenged me to a game Sunday night. I was concentrating on holding the racket while he was concentrating on holding the racket. I had me down 4-2. Reluctantly, I had to go back to my tennis racket incorrectly to save face and the honor of my club.

IMPRESSIVE NEW 1973 automobiles are on display

at your new car fever and visit Reed Ford Sales, Inc. and City Auto. . . they'll probably make you a convert.

PROBLEM OF POLLUTION - A certain man went traveling

the country, and as he looked he saw all that God had made. The air was thick with smog and the roadsides were littered with beer cans - the stench smelled with the stench of waste - the slums crowded with over-population - and the man said, "I will with Ecology." So he built a pollution-free house. He had men to pick up the beer cans. And he passed strict laws on the dumping of waste. And he educated his only two children. And at the end of his life, the man was reading at his bedside, the question was shall it profit a man if he clean up the whole town soul remains polluted with sin?"

RECORD OF RAINFALL

I kept a record of the rainfall I have received since I moved to Floydada, this year. Although reports some 15 inches of rain, I believe we received 25 inches at home.

Word of a fellow over in the Mt. Blanco community reported 30 inches. The south part of the county, however, received an unusual amount of rainfall.

Word from that moved into our area yesterday set me to work across the county and today should be set on move on out by Friday and we'll be back in the area. We have some neighbors who were able to cut some of this week.

DRIVER REPORTED

A FLOYDADA SCHOOL bus driver. In order to avoid traffic jams on eighth street (street going to city) more drivers should take S. Wall street off highway instead of eighth street, then cut back east a block.

A BUS DRIVER reported a driver ran through a light this week on the Ralls Highway. About the same time these people is to get the license number. The driver is reported to the county sheriff's office, and the charge made.

THE HIGHWAY PATROL says on a four lane highway, to stop for school bus if it is in the opposite lane.

Set up at FHS yesterday: "When you say beat Post it all!" So, I figure we'll beat Post about 28-0.

Breezers Split Pair With Post: 24-0, 0-14

Floydada Junior High's seventh grade Breezers took a 24-0 football victory Tuesday at Post, but the Floydada eighth grade dropped a 14-0 decision.

Idalou Man Wins Football Contest

Jim Curtsinger, Box 285 Idalou, outgassed the local grid experts in last week's Hesperian football contest to earn \$7.50 prize money for first place. Curtsinger missed only two games, picking Stinnett over Dalhart and Wichita Falls over Amarillo. The Wolves slipped by Stinnett, 10-9, and the Sandies pulled the upset of the week by defeating the highly favored Coyotes 13-7.

Tickets For MAC Dedication Luncheon Available

There is no charge to attend the dedication and ribbon cutting ceremony for the Massie Activity Center on October 5. However, meal tickets for the luncheon following are \$2.00 each.

Everyone is invited to attend both events, but tickets must be secured in advance for the luncheon, in order for food arrangements to be made. Mrs. John Tower will be the featured speaker at the luncheon.

Tickets will be distributed at all Floydada civic and study clubs, and anyone desiring a ticket may purchase it from O. M. Watson Jr. or Kenneth Bain in the courthouse, or The Hesperian office.

Mr. and Mrs. William Lynch Murray of Harrisburg, Pa. will be in Floydada for the event, as Mrs. Murray is giving the MAC to the community in honor of her parents, Mr. and Mrs. W. M. Massie.

The WEATHER

| DATE | H | L | Prec. |
|------------------------------|----|----|-------|
| Sept. 14 | 86 | 65 | |
| Sept. 15 | 83 | 62 | .03 |
| Sept. 16 | 83 | 61 | |
| Sept. 17 | 86 | 64 | |
| Sept. 18 | 90 | 64 | |
| Sept. 19 | 89 | 63 | |
| Sept. 20 | 86 | 58 | .45 |
| Total Prec. for Week - .48 | | | |
| Total Prec. for Sept. - 1.03 | | | |
| Total Prec. for Year - 14.84 | | | |



DEPUTY SHERIFF CLIFF GILLY. (Staff Photo)

Cliff Gilly New Sheriffs Deputy

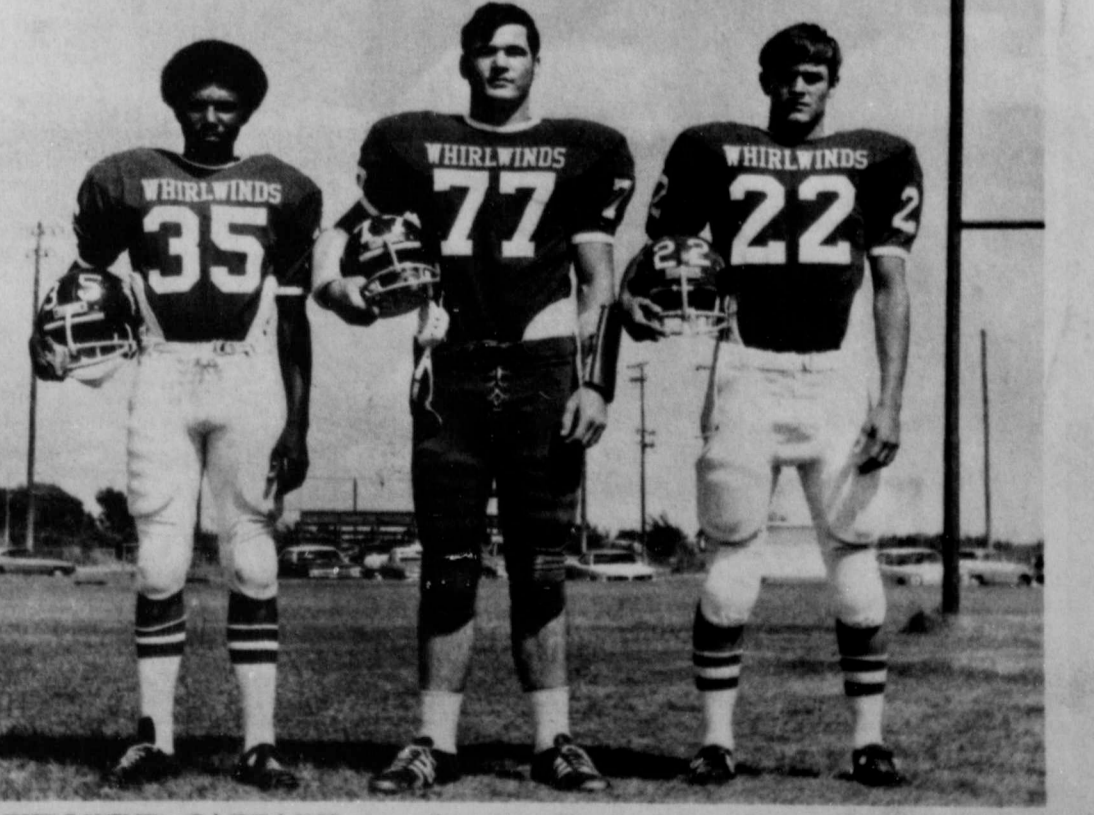
Cliff Gilly, a 56-year old Floyd County native, assumed duties as county deputy sheriff Saturday morning. Gilly replaces Ellis Butler, who joined the Floydada City Police force.

Gilly was born and raised in Floyd County and lived nearly 30 years in Lockney. He was a rural mail carrier for over 33 years on Lockney Route Q and worked some two years on the Lockney police force. He now lives at 908 South Leonard, Floydada, and can be reached by phone at 983-5269.

The new Floyd County deputy sheriff attended the SPAG Law Enforcement School, where he has completed 80 hours of schooling.

Gilly is the father of two daughters, Mellane, 14, at home, and Shawna Wolfe, married and living in Lubbock.

He is a member of the First Assembly of God Church in Plainview.



WHIRLWIND CAPTAINS ... for the Post game (left to right): Errick Jones, Terry Bunch and Rex Rose. (Staff Photo by Jim Huggins)

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QUEEN OF HOBO JUNGLES - Barbara Hershey portrays the title character in "Boxcar Bertha," American International's rousing drama showing Friday and Saturday at the Seale Drive In at Lockney. A notorious female outlaw of the depression years, Boxcar Bertha recruited her lovers and fellow train robbers from the hobo jungles which peppered the rail lines of the country during the early 30's. Miss Hershey shares the cast with David Carradine, Barry Primus and Bernie Casey in the movie.



Barbara Leigh-Hunt's scream is stifled by an attacker who strangles her in Alfred Hitchcock's latest thriller, "Frenzy," a Universal release photographed in Technicolor and showing Sunday at the Seale Drive In in Lockney.

TOO LATE TO CLASSIFY

FOR SALE - 105 Combine, 1968 model. Phone 983-2395, 912 W. Jackson, Floydada. ttc

GARAGE SALE - 112 South 1st St., Floydada, Saturday, 8 a.m. to 5 p.m. Baby clothes, wigs, clothing, miscellaneous items. 9-21c

LOST - Billfold, all ID in it and money. Gary Flemmons, if you find it, please call 652-2256 or return to High Plains Gin in Lockney. L-ttc

IRRIGATED FARM FOR SALE

160 Acres, 10 miles north of Petersburg, Texas, 2 irrigation wells - 6" electric, 8" natural gas, Level, clean. See ROBERT TOTTY 1211 Ave. D, Abernathy, Tex. Phone 298-4177



"JOE KIDD" - to protect himself, Clint Eastwood is forced to disarm and rifle-whip sharpshooter Don Stroud in the Universal/Malpaso Company production in Technicolor and Panavision, "Joe Kidd." Co-stars in the film are Robert Duvall, John Saxon, Stella Garcia and James Wainwright. John Sturges directed from a story by Elmore Leonard. Showing at the Palace Theatre Sunday and Monday.



EAST MEETS WEST - Charles Bronson (center), Toshio Mifune and Ursula Andress play a Gunfighter, Samurai warrior and prostitute who join together in "Red Sun," a spectacular adventure based on a true incident in the American West, Showing Sunday at the Capada Drive-In in Floydada.

New Honors and Recognition Offered in 4-H Beef Program



SPECIAL - More than 8,500 4-H members are expected to earn recognition in the 1972 national 4-H beef program, reports the National 4-H Service Committee, Chicago.

In announcing the new program of awards sponsored by Celanese Chemical Company, the Committee notes that six national scholarship awards of \$700 each will be presented. A winner from each state will receive an expense-paid trip to the 51st National 4-H Congress, Nov. 26-30, in Chicago. And up to four medals of honor will be awarded in each county.

Beef project enrollment figures recently released by the Cooperative Extension Service, which supervises 4-H, show over 152,000 participants. One of the most popular 4-H animal projects, enrollment is keeping pace with the need for producing the best quality beef possible for America's discriminating consumer.

Boys and girls enrolled in the program learn how to select the best kind of cattle and maintain rapid, efficient gains. They also fit and show at fairs, and learn to judge live and dressed cattle as part 39726100

of the program activities. Like most 4-H members, young people enrolled in the beef program are looking for career ideas and greater involvement in leadership development as well as fun and recognition.

The 4-H'ers are encouraged to try the most modern practices recommended by the state agricultural colleges and adopted by commercial breeders and feeders who frequently serve as volunteer 4-H leaders.

Reflecting his company's support of the 4-H beef program, Tom C. Addison, director, Agricultural Products, Celanese Chemical Company, a divn. of Celanese Corporation, said:

"We at Celanese are most pleased to join the ranks of the other outstanding companies that annually sponsor various 4-H programs. We believe the 4-H organization can be almost unique in the outstanding contributions it makes to youth. We look forward to a continuing and constructive relationship."

Information about the local 4-H beef program and related activities is available from the county extension office.

participating in the program. An added bonus for 4-H members are the awards offered for the 12th year by General Foods Corporation. Four medals of honor are offered county winners. One state winner receives an expense-paid trip to the National 4-H Congress in Chicago, Nov. 26-30.

FLOYD... Mr. and Mrs. Gene... here over the... and Mrs. Claude... Morgan is Mrs. Sue Ring, daughter... Ring home with... was Darlene... ta, Ga.

SEAL DRIVE-IN
PHONE LOCKNEY, TEXAS
652-2630
THURSDAY

the Night Digger
A tale of the strange and...
METRO-GOLDWYN-MAYER Presents A YONGESTREET FILM PRODUCTION
NEAL IN "THE NIGHT DIGGER" - With PAMELA BROWN - And introduced by CLAY as BILLY - Screenplay by ROALD DAHL - Music Composed and Conducted by BERNARD HERRMANN - Produced by ALAN D. COURTNEY, NORMAN PANAMA - Directed by ALASTAIR REID

FRIDAY AND SATURDAY
MEN, MONEY and MURDER
BARBARA HERSHEY
BOXCAR BERTHA
DAVID CARRADINE - BARRY PRIMUS - BERNIE CASEY - JOHN...
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SUNDAY
From the Master of Shock... A Shocking Masterpiece!
A deadly new twist from the original Hitchcock.
ALFRED HITCHCOCK'S "FRENZY"
A UNIVERSAL RELEASE
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I HAVE 76 BUSHEL BAGS OF PALO DURO WHEAT SEED CLEANED AND TREATED.
\$3.00 BUSHEL
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Get Right Diet Thru 4-H "Magic"

SPECIAL--If good nutrition helps build strong, healthy bodies, then some 655,000 young people are taking the challenge seriously.

They are the boys and girls participating in the national 4-H food nutrition program conducted by the Cooperative Extension Service and sponsored by General Foods Corporation.

Food can be fun, the 4-H'ers say. And to prove it, they use a "magic formula" to help them remember the proper amounts of meat, bread and cereals, fruits and vegetables and milk products they need each day. The magic formula is a set of four numbers - 4-4-3-2.

Using the basic four food groups, it reminds the beginning 4-H'er of his daily needs. It suggests at least four servings of breads and cereals; four servings of fruits and vegetables, three servings of milk or milk products and two servings from the meat group. Planning and preparing appetizing meals for themselves, their families and friends, adds fun and interest to the program.

In five units, the young nutrition buffs learn to prepare some of America's favorite dishes, quick and easy meals and foods with an international flavor. And in the fall of 1972, a unit "Teens Entertain" is expected to find welcome participants among older 4-H members as they plan and

prepare for entertaining events with menus ranging from snacks to a luau.

The 4-H food nutrition program is supported by members' manuals and leaders' guides produced cooperatively by the Extension Service, General Foods and the National 4-H Service Committee. The books which include recipes, nutrition information, suggestions for buying, preparing and serving foods are available to those

THE '73 FORDS ARE HERE.

At 60 mph a '73 Ford LTD rode quieter than an airborne glider.
Quiet is the sound of a well-made car. And the new LTD is well made in every sense of the word. That's why it's so quiet. Outside it has all-new styling. And inside you'll enjoy luxury, comfort and room—with power front disc brakes, power steering and automatic transmission as standard equipment.



THE QUIET 1973 FORD LTD BROUGHAM (shown with optional Deluxe Bumper Group, Convenience Group, deluxe wheel covers, front cornering lamps and whitewall tires).

A '73 Torino rode so smooth, a high wire artist kept balance on a road of 2x4's.

Smooth riding, strong and quiet—the solid mid-size car. You'll appreciate how the new Torino's refined suspension helps to cushion bumps, absorb road vibrations and reduce body sway. You feel solidly in control while you ride in comfort and luxury.



THE SOLID 1973 FORD TORINO BROUGHAM (shown with optional front bumper guards, deluxe wheel covers and whitewall tires).

'73 Pinto: When you get back to basics, you get back to Ford.

When you get back to basics, you get back to Ford: the new Pinto. Every '73 Pinto has rack-and-pinion steering. A solid welded body, electrocoated to fight corrosion. 4-speed transmission—lubed for life. All in all, everything we've learned in seventy years of car making—all the basics—we build into every Pinto Wagon, Runabout and Sedan. That's why it's become America's top selling economy car.



THE 1973 PINTO WAGON (shown with Squire Option, luggage rack, Deluxe Bumper Group and whitewall tires).

There are 39 new models to choose from.

Every 1973 Ford, Thunderbird, Torino, Mustang, Maverick and Pinto comes equipped with new energy-absorbing bumpers and steel guard rails in all side doors. Steel-belted radial ply tires are available on every model, too.



All 1973 cars must meet Federal Emissions Standards before sale. See your Ford Dealer for details.

BACCUS MOTOR CO.
LOCKNEY, TEXAS

1972 MEDICARE FACTS HOSPITAL CHARGES
—You Pay—
• The first \$68
• \$17 a day for the 61st through the 90th day
• \$34 a day for each "lifetime reserve" day
EXTENDED CARE CHARGES
—You Pay—
• \$8.50 a day for the 21st through the 100th day
U.S. DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE
Social Security Administration

PROTECT YOUR FAMILY'S HEALTH

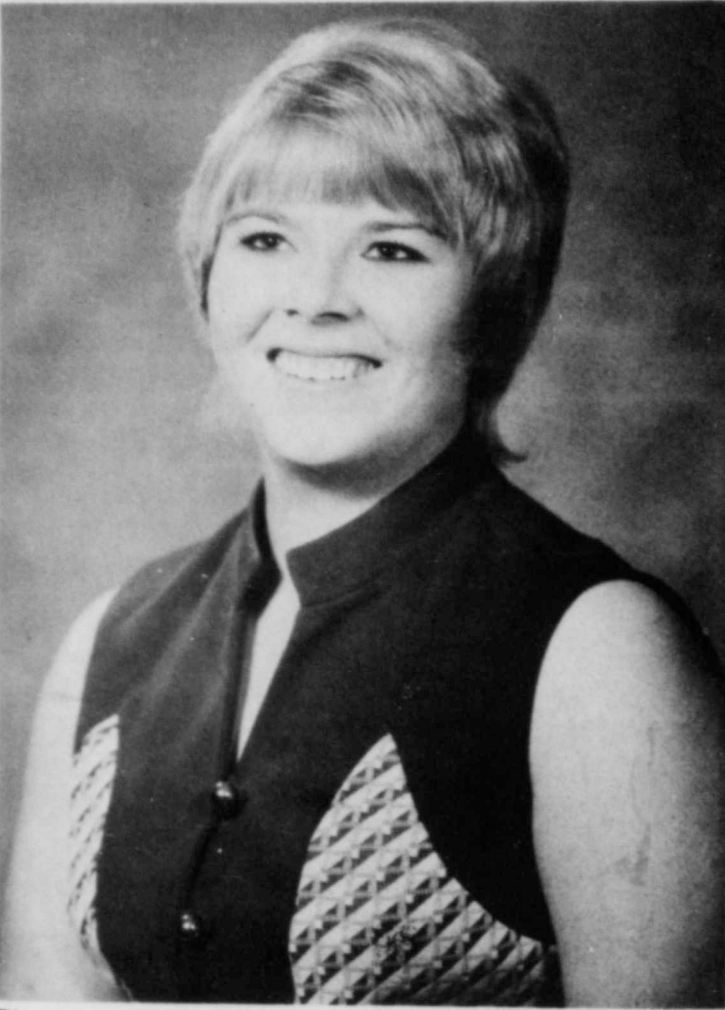


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When you bring a prescription here, you can depend on our pharmacist to fill it in the shortest time possible and exactly as your doctor ordered. For all your health needs, rely on us to provide you with the best in products as well as service. Free delivery available for prescriptions.

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DIAL 652-3353 652-3352
NIGHT 652-2374
Lockney, Texas

Society



MISS NANCY CAROL DAVIS

Engagement Of Nancy Davis And Victor Smith Announced

Mr. and Mrs. Melvin E. Davis, 801 W. Virginia, Floydada announce the engagement of their daughter, Nancy Carol, to Victor Lee Smith, son of Mr. and Mrs. Billie Joe Smith,

Route 1, Floydada. The couple are graduates of Floydada High School. Miss Davis is a bookkeeper at First National Bank in Floydada and her fiancé is engaged in custom farming.

A November 4, 1972 wedding is planned by the couple, in the First Baptist Church in Floydada.

CAPROCK HARDWARE'S BRIDE OF THE WEEK

JILL STANSELL

MISS STANSELL HAS MADE HER SELECTIONS AND WE INVITE YOU TO COME IN AND SEE THE LOVELY DISPLAY.

114 W. CALIF.

WHIRLERS WILL DANCE HERE SATURDAY NIGHT

Floydada Whirlers Square Dance Club will dance Saturday night at 8 o'clock in the Andrews gym in Floydada. James Race of Lockney will be caller.

Spectators are welcome. No woman ever makes a fool of a man; she merely exhibits him. Freedom is not always the right to do and say what you please.



WEST BUILDERS SUPPLY FEATURING THE QUALITY AND ECONOMY OF GAS APPLIANCES AND GAS CENTRAL HEATING.... We'll Help You Move Into A New

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PIONEER NATURAL GAS COMPANY

Floydada Clubs To Participate In Workshop

A departmental and reporting workshop for members of the Caprock District, Texas Federation of Women's Clubs, will be held Saturday at Lubbock Garden and Arts Center. Women in 80 federated clubs in a 20 county area, of which Floyd County study clubs are a part, will participate in the workshop. Planning to attend from the 1929 Club of Floydada will be Mrs. Clarence Goins, Mrs. S. W. Ross, Mrs. C. M. Meredith, Mrs. C. W. Denison and Mrs. Lee Rushing. Mrs. Allen Bingham will represent the 1934 Study Club; Mrs. Lane Decker, the 1950 Club and Mrs. Roy Kinard from the 1956 Club. Possibly departmental members of the 1962 and 1922 Clubs of Floydada will also attend, but definite plans had not been made at this date.

Mrs. O. C. Rampley of Silverton is president of the Caprock District. The workshop, from 8:45 a.m. until noon, will be conducted by Mrs. Harold Green of Tahoka, first vice president; and Mrs. Jack Aiken, Denver City, second vice president.

Registration will begin at 8:45, followed by a coffee with the meeting being called to order by Mrs. Rampley at 9:15.

Elections are often won and lost on the silliest of things.

Miss Stansell To Be Honored With Gift Tea

Miss Jill Stansell, bride-elect of Fred Seal, will be honored with a gift tea Saturday afternoon, September 23 in the Leonard Matsler home.

Calling hours are from 3 until 4 p.m.

Shower Will Honor Miss Jean Harris

A miscellaneous shower, honoring Miss Jean Harris, bride-elect of Clinton Fawver, will be held Saturday afternoon, September 23 in the Jess Griggs home, 824 W. Ross. Guests are to call between the hours of 2:30 and 4 p.m.

Miss Fleming, Royce Bethel To Wed In Quitaque October 7

Miss Bernietta Kay Fleming and Royce Dale Bethel have planned their wedding for Saturday, October 7, 1972. Vows will be repeated at 3 p.m. in

Quitaque. Miss Fleming and her fiancé recently announced their engagement.



Charlene's Fashion Show Entertains Club And Guests

Members of the 1950 Study Club and their guests were entertained with a fashion show Tuesday night by models from "Charlene's" in Lubbock. The program, "Footprints in Fashion" was held at Lighthouse Electric with Mrs. Doyle Moore and Mrs. Kenneth Bishop as hostesses.

Mrs. Moore gave the welcome, then presented Mrs. Lane Decker, program chairman. Mrs. Decker introduced Mrs. Don Finkner, former Floydada woman, owner and manager of Charlene's.

Mrs. Finkner presented each of her five models and described their apparel, ranging from what today's teenagers are wearing to the more sophisticated look worn by smart women in the world of fashions today. Fashions for evening and night wear were also modeled.

Mrs. Finkner, who is also a writer, read several of her poems, and gave tips in fashions as the program progressed.

Guests other than Mrs. Finkner and models were Meses, Charles Craig, Cleo Goins, C. P. Fulkerson, Claude Weathersbee, Bill Hardin, Walter Hanna, Verne Gauntt, Aldine Williams, L. D. Simpson, Allen Bingham, Alton Higginbotham, Tommy Assiter, Floyd Bradley, Bob Muncy, Buren Cates, Lon Davis Jr., Margaret

Mr. and Mrs. David Crawford of the Campbell community are parents of a daughter, Donna Kay, who was born Sept. 15, in Caprock Hospital. The young lady weighed seven pounds and seven ounces at birth. Grandparents are Mr. and Mrs. Russell Crawford of Dougherty and Mr. and Mrs. Ray Martin of Seattle, Washington.

Mr. and Mrs. Jim Colson of Floydada are parents of twin sons, who were born Sept. 17 in Caprock Hospital. Baby No. 1, who weighed three pounds, seven and a half ounces at birth, has been named Kyle Cordell. Baby No. 2, weighing three pounds 10 and a half ounces, has been named Kevin Lewis. They have an eight year old brother, Kelly. Colson is self-employed at Lockney Auto Service. Grandparents are Mr. and Mrs. Cecil Colson of Lockney and Mr. and Mrs. Charles Sterns of Plainview. Great grandparents are Mr. and Mrs. Joe Baker of Vanders and W. A. Colson of Wellington.



JOSEPHINE JOHNSTON



KAYE KIRK

NEW ON OUR STAFF

AT

Freda's Beauty Box

208 WEST MISSOURI STREET FLOYDADA, TEXAS

WE SPECIALIZE IN . . .

HAIR PIECES PERMANENTS MANICURES TINTS AND BLEACH CANDLECUTS REGULAR STYLE CUTS

We have added a new operator at Freda's Beauty Box. She is Josephine Johnston, a home town girl. She has completed her cosmetology course at Betty Lees in Plainview. Qualified to do all your beauty needs. We are happy to have her join the staff with Kaye Kirk and Freda Brewer.

WE WELCOME YOUR PATRONAGE

Workshops will start at 10:15 a.m. including those for presidents; department chairmen and club report chairmen and another for junior clubwomen with Mrs. Louis Fry of Lockney, director of junior clubs, presiding.

Mrs. Allen Bingham of Floydada will preside over the Texas Heritage session.

The final meeting, a reporting session for district chairmen, will begin at 11:30 a.m. Mrs. Robert N. Tipps, Denver City, state second vice president, will preside.

Clary Reunion Held In Lubbock

Mr. and Mrs. Wylie Rogers and daughter, Mrs. Gordon Mummert of Floydada and Mr. and Mrs. Kenneth Bloys of Plainview attended a reunion in Lubbock over the weekend of the Clary children and their families at the home of Mrs. Lera Stewart.

The reunion brought together eight children of the late Mr. and Mrs. J. W. Clary, pioneers of the Quitaque area. One child is deceased.

Clary children attending were Mrs. Wylie Rogers, Floydada; Mrs. Vera Darr of Paducah; Mrs. Aline Welch of Quitaque; Bill Clary, Amarillo; Mrs. Lera Stewart of Lubbock, her twin sister, Mrs. Letha Price of Abilene; Beatrice Larrie of Midland and Gene Clary of Tulsa.

A host of other relatives were also present for the reunion.

Errors often arise when men try to prove that they have been right.

It's a poor brain that has to be fired by alcohol before it can function.

Some people gossip several hours a day and others all the time.

Club Members Meet In R.G. Dunlap Home

The 1934 Study Club met Tuesday night in the home of Mrs. R. G. Dunlap. Club was called to order by Mrs. Floyd Lawson. Mrs. William Bertrand led the group in repeating the Club Collect, and roll call was answered by each member telling what she collected as a hobby.

In the business session club voted to donate \$60 to the Floydada Day Care Center. Mrs. Lawson called attention to the Federated Club Workshop to be held in Lubbock Saturday, September 23. Mrs. Allen Bingham of the 1934 Club will be a conference leader in the workshop.

Mrs. W. O. Newberry introduced guest speaker for the evening, Bob Alldredge, who spoke on "Monetary Madness", an interesting program on coin collecting. The Alldredge family has a very impressive collection of pennies, nickels, dimes, quarters, half dollars, and silver dollars. He told many things to look for in coin collecting, and then displayed his collection of coins for the Club to enjoy.

Refreshments were served to Mr. and Mrs. Bob Alldredge, Mmes. J. P. Moss, M. J. McNeill, William Bertrand, Ralph Johnston, Floyd Lawson, W. O. Newberry, L. B. Stewart, Jr., Everett Collier, J. S. Hale, Jr., Jake Watson, Garland Foster, A. L. Wylie, Jr., Kyle Glover, George Springer, Wilson Bond, and hostess, Mrs. R. G. Dunlap.

Mrs. Danny Dorcas Honored With Shower

The home of Mrs. Voncell Casey was the scene of a miscellaneous shower honoring Mrs. Danny Dorcas, nee Connie Rogers, Saturday, September 16, 1972.

Guests were presented to the honoree, her mother, Mrs. Berl Rogers, her grandmother, Mrs. R. L. Rogers, by June Bybee, one of the hostesses.

The serving table was laid with a pink cloth with a centerpiece of white carnations and pink tea roses. Crystal appointments were used. Presiding at the serving table were Regina Jack and Theresa Strickland.

Serving in the gift room were Mrs. T. L. Hulcy, Mrs. Paul Teuton, Mrs. Homer Ragland and Mrs. Paul Reece.

The hostess gift was a set of cookware. Hostesses were Mrs. June Bybee, Bill Strickland, Alton Barnes, Archie Bybee, Gary Stennett, Paul Reece, Voncell Casey, Robert Daniels, Harley Howard, Bill Glasscock, Bill Turner, Homer Ragland, Don Boyd, John Riley, Embre Douglas, Paul Teuton, T. L. Hulcy, Mondell Mills, Rudy Zachary, David Jackson, and Arvie Newton. Meses Theresa Strickland, Margaret Schacht and Janice Smith.

Ten Of 1960 Floydada Class Gather Here

Ten women of the 1960 Floydada High School graduating class met in the Grady Walker home Saturday afternoon for an informal reunion. Darlene Johnson of Atlanta, Ga., here visiting the Walkers and other friends, was hostess for the occasion.

Attending were Sue Higginbotham, Sue Carver, Sue Williams, Julia Finley, Judy Allen, Fleeta Adams, Barbara Bullock and Felda Everett, all of Floydada; Sue Bain of Dallas and Darlene Johnson of Atlanta.

'56 Club Has Box Supper

Members of the 1956 Junior Study Club met September 12 for a box supper in the home of Mrs. Roy Kinard, with Mrs. Jerry Nealey assisting with hostess duties. Contributions from the box supper were donated to Girls' Town, Caprock District project for 1972-74. Mrs. Nealey, club president, called the meeting to order, followed by the Club Collect. Members answered roll call



MRS. WAYMON HAILLEY

Marriage Of Miss Hailey Waymon Hailey Announced

Mr. and Mrs. R. M. Harden of Petersburg announce the marriage of their daughter, Karen, to Waymon Hailey, September 1, in Phoenix, Arizona. The couple honeymooned in parts of Arizona and New Mexico and are now at home in Lubbock where he has employment.

Karen formerly Lockney school from Lorenz. The groom, Mrs. H. W. Hailey, also graduated from the University of Arizona and also served in U. S. Army.

Rest Home Birthday

Again, 'tis time to have a party. . . . Let's make it very bright and gay. . . . A lovely month is this, September. . . . So celebrate this special day! Birthdays really "fret" some people. . . . But NOT our Mrs. Smith. . . . As years add on she keeps her smile. . . .

Old age is just a "myth". Let's now greet Mrs. Nicholson. . . . Who counts from '86. . . . She's lived her years with much "ado". . . . And so, she knows the tricks! Another lovely lady is Our Mrs. Bertha Eubanks. . . . And for a long and happy life She truly gives her thanks! Now Mrs. Carrie Cumble Goes back to '84. . . . And from the way she gets around She'll make it MANY more!

Wagoner, Jake V. visitor, Mrs. Bill WORKERS GET President Nixon ed a bill to give Government's collar workers pay raise by the Law will have additional emp the pay system fringe benefits.

ADJOURNMENT The Senate er, Mike Mansfield that every effort made to end the sion of Congress 30. The Mont said that leaders of both and agreed on ment target.

SPECIALS OF THE WEEK

STADIUM SEAT
Sturdy aluminum frame, extra thick poly foam seat, black vinyl top, brown seat, black

ANTI-FREEZE
WHITE Supreme ANTI-FREEZE COOLANT

Permanent Type **143** GAL. ALSO HELPS PREVENT RUST AND CORROSION

White Auto Store

Floydada, Texas

SORRY FOLKS.....

But due to the high of labor and water we announce these new rates...

EFFECTIVE FRIDAY, SEPT. 22

| | |
|-------------------------------------------------|--------|
| WASH | \$1.50 |
| WAX | .25 |
| CLEANUP WITH NO GAS | \$1.00 |
| WITH 8 GALLONS OF GAS CLEANUP IS FREE | |

WE WILL CONTINUE TO GIVE YOU DEAL.

FLOYDADA ROBO WAS

Quarterhorse Show Winners Announced

Jerry Cluck of Dimmitt showed the grand champion stallion at the horse show Saturday at the Floyd County Fair. Joe K. Fulton had the grand champion mare, and Dorothy Murdock of Hobbs, N.M., showed the grand champion gelding of the show.

Sarah Hicks of Amarillo won the All-Around Youth trophy, and Miss Murdock won the All-Around Open Division.

Winners in the horse show include the following:

Grand Champion Stallion: Salty Speck, Jerry Cluck, Dimmitt.

Reserve Champion Stallion: Ole Copper Bar, Hugh Reynolds and Bill Egert, Lubbock.

Grand Champion Mare: Delta Dawn, Joe K. Fulton.

Reserve Champion Mare: Snip Dowdy, Greenfield Plantation, George Town, S.C.

Grand Champion Gelding: Billy Bars Baby, Dorothy Murdock, Hobbs, N.M.

Reserve Champion Gelding: El Cobra, A. C. Horton, Amarillo.

All Around Youth: Sarah Hicks, Amarillo.

All Around Open: Dorothy Ann Murdock, Hobbs, N.M.

1972 Mares: 1. Fan C Bar, Jerry and Carol Cluck; 2. Unnamed, Beggs Cattle Co.

1971 Mares: 1. Lady Bee Nice, Deanie Henderson; 2. So Real, Joe K. Fulton, 3. Magic Beat, Mary Ann Paris.

1970 Mares: 1. Delta Dawn, Joe K. Fulton; 2. Ruby's Brandy, Ronee Thornton; 3. Bara Vandy Sugar, Deanie Henderson.

1969 Mares: 1. Claretta Deck, Jerry and Carol Cluck; 2. Sander's Gray, W. T. Sander; 3. Miss Triple Honey, Gerald Blue.

1968 Mares and Before: 1. Snips Dowdy, Greenfield Plantation; 2. Easy Exit, A. C. Horton; 3. May Oteo, Hays Ranch.

Broodmares: 1. Miss Bar Robin, Doug McCabe; 2. Roxe's Brandy, W. W. Tabor.

Youth Act, Mare: 1. Baca's Princess, Ginger Henderson; 2. Cousin Clegg, Debe Longbotham; 3. Ruby's Brandy, Ronee Thornton.

1972 Stallions: 1. Classic Comment, Sylvia Brooks; 2. Unnamed, Jack Templin; 3. Beat's Image, Doug McCabe.

1971 Stallions: 1. What U Think, Grenfield Plantation; 2. Classic Gent, Jerry and Carol Cluck; 3. Troubles Reed.

Western Riding all ages: 1. Billy Bars Baby, Dorothy Mur-

James Cogdell.

1970 Stallions: 1. Ole Copper Bar, Hugh Reynolds and Bill Egert; 2. ShoNuff Cash, Jack Steven; 3. Cardinal Glo, Doris Ray.

1969 Stallions: 1. Sonoits Blue, Mrs. W. J. Lewis; 2. Hy Sox King, Billie and Gano Wilson.

1968 Stallions and Before: 1. Salty Speck, Jerry and Carol Cluck; 2. Tip the Deck, Jack Gullet.

1971 Geldings: 1. Majestic Skip, Deanie Henderson; 2. Un-Rojo Diablo, Denton and Sue Lingle; 3. Trainers Pay, Joe Wheeler.

1970 Geldings: 1. Bonanza Prince, Royce Latimer.

1969 Gelding: 1. Cash Bet, Milton Bagwell.

1968 Geldings and Before: 1. Billy Bars Baby, Dorothy Murdock; 2. El Cobra, A. C. Horton; 3. Scoop A Bar, Eddie Fortenberry.

Youth Act, Gelding: 1. Billy Bars Baby, Dorothy Ann Murdock; 2. Pedro Poco Ward, Debbie Clay; 3. Page Bars, Sarah Hicks.

Get to Sire: 1. Silver Cash, Howell Bros.

Produce of Dams: 1. Bore's Brandy, W. W. Tabor; 2. Bar Y Lady, Howell Bros.

Mare and Foal: 1. Miss Bar Robin, Doug and Marianne McCabe.

Western Horsemanship 13 and under: 1. Page Bars, Sarah Hicks, Amarillo; 2. Billy Bars Baby, Dorothy Murdock, Hobbs, N.M.; 3. Pedro Poco Ward, Debbie Clay, Flomot.

Trail all ages open: 1. Flying Pattie, Martha Johnson, Canyon; 2. Snip's Dowdy, Mary Ann Paris, Lubbock; 3. Billy Bars Baby, Dorothy Murdock, Hobbs, N.M.

Trail 13 and under: 1. Billy Bars Baby, Dorothy Murdock, Hobbs, N.M.; 2. Page Bar's, Sarah Hicks, Amarillo; 3. Bar Tie Two, Mona Henderson, Silverton.

Junior Reining: Sonoits Blue, Mrs. W. J. Lewis Jr., Clarendon; 2. Becaco Mr., Beggs Cattle Co., Fort Worth; 3. Flying Pattie, Martha Johnson, Canyon.

Reining 13 and under: 1. Billy Bars Baby, Dorothy Murdock, Hobbs, N.M.; 2. Pedro Poco Ward, Debbie Clay, Flomot; 3. Page Bar's, Sarah Hicks, Amarillo.

Western Riding all ages: 1. Billy Bars Baby, Dorothy Mur-

dock, Hobbs, N.M.; 2. May Oteo, Hays Ranch, Snyder; 3. Blue Wonder, Phil Davis, Seymour.

Break-Away Roping: 1. Eternal Shade, Brad Smith, Ralls, Barrel Race 13 and under: 1. App. Industrial, L. N. Johnson, Lockney; 2. Page Bars, Sarah Hicks, Amarillo; 3. Royal Grande, Nancy Brown, Amarillo.

Youth Activities Trail, 14 to 18: 1. Flying Pattie, Martha Johnson, Canyon; 2. Bar None Bruce, Gary Carpenter, Quannah; 3. Baca Vandy Sugar, Ginger Henderson, Silverton.

Senior Reining: 1. Blue Wonder, Phil Davis, Seymour; 2. Billy Bars Baby, Dorothy Murdock, Hobbs, N.M.; 3. Pumpkins Shadow, Janet Robinson, Canyon.

Youth Reining, 14 to 18: 1. Blue Wonder, Phil Davis, Seymour; 2. Eternal Shade, Brad Smith, Ralls; 3. Pumpkins Shadow, Janet Robinson, Canyon.

All Age Roping: 1. Joe Rojo, James Studdard, Lubbock; 2. Eternal Shade, Brad Smith, Ralls; 3. Quarter Hootch, Beggs Cattle Co., Fort Worth.

Barrel Race, Y.A. 14 to 18: 1. Law Bars, Ralph Culver, Olton; 2. Bronze Idol, L. N. Johnson, Lockney.

All Age Barrel Race: 1. Cutter Fool, Ann Ferguson, Pottersburg; 2. Pedro Poco Ward, Debbie Clay, Flomot; 3. Law Bars, Ralph Culver, Olton.

Showmanship at Halter 13 and under: 1. Pedro Poco Ward, Debbie Clay, Flomot; 2. Billy Bars Baby, Dorothy Murdock, Hobbs, N.M.; 3. Royal Grande, Nancy Brown, Amarillo.

Showmanship at Halter, 14 to 18: 1. Fultons Hillbar, Lee Ann Shiner, Amarillo; 2. Bud's Bars Stormy, Kathy Lammers, Quince, Ill.; 3. Flying Pattie, Martha Ann Johnson, Canyon.

Senior Western Pleasure: 1. Snip's Dowdy, Greenfield Plantation, George Town S. Carolina; 2. Salty Speck, Jerry Cluck, Dimmitt; 3. Scoop-A-Bar, Eddie Fortenberry, Lockney.

Youth Western Pleasure 13 and under: 1. Page Bars, Sarah Hicks, Amarillo; 2. Billy Bars Baby, Dorothy Murdock, Hobbs, N.M.; 3. Bar Tie Two, Mona Henderson, Silverton.

Youth Western Pleasure 14 to 18: 1. Fultons Hillbar, Lee Ann Shiner, Amarillo; 2. Bud's Bars Stormy, Kathy Lammers, Quince, Ill.; 3. Flying Pattie, Martha Ann Johnson, Canyon.

Senior Western Pleasure: 1. Billy Bars Baby, Dorothy Murdock, Hobbs, N.M.; 2. Bud Bars Stormy, Kathy Lammers, Quince, Ill.; 3. May Oteo, Hays Ranch, Snyder, Tex.

Western Horsemanship 14-18: 1. Flying Pattie, Martha Johnson, Canyon; 2. Fultons Hillbar, Lee Ann Shiner, Amarillo; 3. Bud's Bars Stormy, Kathy Lammers, Quince, Ill.

Pole Bending Y.A. 13 and under: 1. Page Bars, Sarah Hicks; 2. Billy Bars Baby, Dorothy Murdock.

Youth Activities Pole Bending, 14-18: 1. Bronze Idol, Shari Johnson.

Junior Cutting: 1. Dusty Bingo, Leon Spears; 2. That School Mom, Doyle Stowe; 3. Nifty

Pal, Mrs. W. J. Lewis. Senior Cutting: 1. King Bailey, Charley Jones; 2. Poker Chip Leo, Keith Pettie; 3. Lucky V Leo, Buzz Brittan.

An unsuccessful organizer is one unable to get other people to do the work.

Everybody's talking about pollution. Woodsy Owl has a way for you to stop it.



Mr. Editor: Insert one of the "104 Ways" from full page ad enclosed in this kit.

Area AA Standings

| DISTRICT 3-AA STANDINGS | | | | |
|-------------------------|---|---|------|-----|
| Team | W | L | Pts. | Op. |
| Friena | 3 | 0 | 6 | 6 |
| Littfield | 2 | 0 | 4 | 6 |
| Dimmitt | 1 | 0 | 2 | 6 |
| Morton | 0 | 3 | 0 | 6 |
| Olton | 0 | 3 | 0 | 6 |

Last week's results - Littfield 24, Leveland 6; Muleshoe 21, Olton 8; Dimmitt 26, Farwell 8; Friena 26, Bovina 6; Tulsa 21, Morton 8.

Friday's schedule - Dimmitt at Springlake-Earth, Friena at Muleshoe, Slaton at Littfield, Hart at Morton, Olton at Lockney.

| SCORING LEADERS | | | | |
|---------------------------|-------------------------------------------|-------------------------------|-----------------|-----|
| Player, Team | TD | PAT | TP | Op. |
| Louis Lee, Friena | 4 | 4 | 0 | 28 |
| Pet Henderson, Littfield | 4 | 0 | 0 | 36 |
| J. E. Johnson, Littfield | 4 | 0 | 0 | 24 |
| Johnnie Bandy, Friena | 4 | 0 | 0 | 12 |
| Albert Ewins, Friena | 3 | 0 | 0 | 12 |
| Florence Aoevedo, Dimmitt | 2 | 0 | 0 | 12 |
| Lockney | 1 | 0 | 0 | 8 |
| Player, Team | TD <td>PAT <td>TP <td>Op.</td> </td></td> | PAT <td>TP <td>Op.</td> </td> | TP <td>Op.</td> | Op. |

| DISTRICT 4-AA STANDINGS | | | | |
|-------------------------|---|---|------|-----|
| Team | W | L | Pts. | Op. |
| Abernathy | 0 | 0 | 0 | 21 |
| Flomot | 0 | 0 | 0 | 21 |
| Floydada | 0 | 0 | 0 | 21 |
| Lockney | 0 | 0 | 0 | 21 |
| Ralls | 0 | 0 | 0 | 21 |

Last week's results - Tulsa 21, Morton 9; Abernathy 25, Tahoka 18; Idalou 34, Pottersburg 8; Lockney 10, Preship 7; Post 41, Ralls 0; Floydada open.

Friday's schedule - Abernathy at Hale Center, Floydada at Post, Idalou at Tahoka, Olton at Lockney, Croshy at Ralls, Preship at Tulsa.

| SCORING LEADERS | | | | |
|---------------------------|----|-----|----|-----|
| Player, Team | TD | PAT | TP | Op. |
| Dane Vickers, Abernathy | 3 | 0 | 0 | 18 |
| Bobby Chevalis, Abernathy | 3 | 0 | 0 | 18 |
| Allan Eddings, Tulsa | 3 | 0 | 0 | 18 |
| Jerry Hearon, Floydada | 3 | 0 | 0 | 18 |
| Mark Wines, Floydada | 2 | 0 | 0 | 18 |
| Randy Nettles, Idalou | 2 | 0 | 0 | 12 |

| DISTRICT 5-AA STANDINGS | | | | |
|-------------------------|---|---|------|-----|
| Team | W | L | Pts. | Op. |
| Cooper | 0 | 0 | 0 | 26 |
| Denver City | 0 | 0 | 0 | 26 |
| Post | 0 | 0 | 0 | 26 |
| Preship | 0 | 0 | 0 | 26 |
| Roosevelt | 0 | 0 | 0 | 26 |
| Slaton | 0 | 0 | 0 | 26 |
| Tahoka | 0 | 0 | 0 | 26 |

Last week's results - Kermil 49, Slaton 22; Denver City 25, Brownfield 9; Abernathy 25, Tahoka 15; Lockney 10, Preship 7; Post 41, Ralls 0; Cooper 6, Springlake-Earth 9; Roosevelt 22, Croshy 9.

Friday's schedule - Kermil at Denver City, Cooper at Spur, Seagraves at Roosevelt, Floydada at Post, Slaton at Littfield, Idalou at Tahoka, Preship at Tulsa.

| SCORING LEADERS | | | | |
|---------------------------|----|-----|----|-----|
| Player, Team | TD | PAT | TP | Op. |
| Robert Mindetta, Post | 1 | 0 | 0 | 26 |
| John Blackwell, Roosevelt | 1 | 0 | 0 | 13 |
| John Thomas, Tahoka | 1 | 0 | 0 | 13 |
| Bobby Canale, Cooper | 1 | 0 | 0 | 13 |
| Kenneth Price, Post | 1 | 0 | 0 | 13 |
| Jimmy Bailey, Tahoka | 1 | 0 | 0 | 13 |



VICE PRESIDENT OF WAYLAND COLLEGE, Joe Wood is pictured as he spoke at the Rotary Teacher Appreciation banquet here Monday night. He compared painting a picture with painting an education in the classroom. At head table (l to r) are Mr. and Mrs. Clem McDonald, Mr. and Mrs. A. E. Baker, and Mrs. Floyd Bradley. (Staff Photo)



THIS PICTURE OF TED ALLEN, salesman at City Auto, was inadvertently left out of the big City Auto page advertisement in the second section of this edition of The Hesperian. (Staff Photo)

SEE THE BRAND NEW 1973 MODEL AUTOS NOW ON DISPLAY.

Today
A MEDITATION FOR THE NEW AGE
JUST FOR TODAY...

I will carry my load alone. I will not expect others to deliver as much as I for they may be marching to a different beat - one that does not yet produce the inner reserves I enjoyed.

Smile!
Random Thoughts on the Magic of a Smile...
Moore-Rose Funeral Home
983-2525

BACK YARD SALE SATURDAY ONLY 327 WEST JEFFIE FLOYDADA, TEXAS

| | | |
|--------------------------------------------|--------------------|-------------------------------------------------------------|
| PORK STEAK | lb. 79¢ | TV Special |
| SHURFRESH BOLOGNA AND PICKLE LOAF | 6 OZ. PKG. | |
| LUNCHEON MEAT | 2 for 59¢ | MEN'S BABY MAGIC LOTION 9 oz. 69¢ |
| FRESH GROUND ALL BEEF | | |
| HAMBURGER | lb. 59¢ | VASELINE INTENSIVE CARE LOTION 10 oz. 59¢ |
| SHURFRESH 16 OZ. QUARTERS MARGARINE | 25¢ | TOOTH PASTE 7 oz. 49¢ |
| BANANAS | 2 lb. 25¢ | |
| SHURFINE GOLDEN CORN WHOLE KERNEL | 303 CANS 2 for 39¢ | SHURFINE WHOLE NEW IRISH POTATOES 303 CANS 2 for 36¢ |
| SHURFRESH BISCUITS | 10 COUNT 3 for 25¢ | CLOVERLAKE BUTTERMILK 1/2 GAL. 49¢ |
| SHURFRESH ICE CREAM | 1/2 GAL. 49¢ | SHURFINE REG. OR DRIP COFFEE lb. 79¢ |
| FOOD KING SHORTENING | 3 LB. CAN 69¢ | SOFLIN TISSUE 10 ROLL PKG. ASST. COLORS 79¢ |
| NO. 1 RUSSET POTATOES | 10 lb. bag 69¢ | BELL COTTAGE CHEESE 24 OZ. 49¢ |

PRICES GOOD THROUGH SEPT. 27
CLOSED SUNDAY, SEE YOU IN CHURCH

shurfresh MILK

YOUR HOME OWNED AND HOME OPERATED GROCERY

L&J FOOD STORE
DOUBLE BUCCANEER STAMPS ON WEDNESDAY
116 NORTH 2nd PHONE 983-3105
WE DELIVER



VETERAN DRIVER ADOPTS "DRIVE FRIENDLY"

United States Auto Club driver Johnny Rutherford affixes a "Drive Friendly" sticker to the Offenhauser powered Formula 1 car he will drive in this year's Memorial Day Indy 500. The Fort Worth resident says he is displaying the theme of the Texas Governor's Committee on Traffic Safety because "just hearing 'drive friendly' automatically makes people watch their driving habits."

Capada Drive-In

SPONSORED BY DECA THURSDAY, SEPTEMBER 21

Now, more than ever, a motion picture entertainment for all times!

WINNER OF 6 ACADEMY AWARDS INCLUDING BEST PICTURE!

COLUMBIA PICTURES PRESENTS FRED ZINNEMANN'S **MAN FOR ALL SEASONS** STARRING ROBERT BOLT

WENDY HILLER, LEO MCKERN, ROBERT SHAW, ORSON WELLES, SUSANNAH YORK

PAUL SCOFFIELD, NIGEL DAVENPORT, JOHN HURT, CORIN REDGRIVE

GEORGES DELERUE, WILLIAM N. GRAF, ROBERT BOLT, FRED ZINNEMANN, TED INCOLLO

HALE'S SPECIAL FALL SALE
FRIDAY - SATURDAY & MONDAY
100% Polyester Imported Knits
SALE INCLUDES 3 PIECE SUITS, COSTUME SUITS, PANTSUITS - SIZES 10 - 20
\$29.95
REGULARLY \$39.95
"Don't Miss This Super Sale" AT **HALE'S DEPT. STORE** FLOYDADA, TEXAS



1973 BUCKS SHOWING TODAY at City Auto Inc., in Floydada.

Miss Ford Country Fair Highlight

Beauty, Talent, and Congeniality are the words to describe Miss Sandy Lankford, Miss Ford Country.

Miss Lankford was a delight to everyone who met her, and saw her perform at the Floyd County Fair.

Not only is Miss Lankford very pretty, but she thrilled the crowd at the Queen contest with her singing.

Miss Ford Country told the crowd she had really enjoyed

her stay in Lockney. Miss Lankford was a guest in the home of Mrs. Josie Taylor of Lockney.

Miss Lankford spent many hours in the Baccus Motor Company booth at the Fair signing autographs, and giving away pictures. Her performance Saturday night at the Queen contest was really tremendous.

Rusty Baccus, owner of Baccus Motor Company, expressed his appreciation by saying, "Miss Lankford was truly a

delight to all of us."

Sandy Lankford was really a boost to the Floyd County Fair, as large numbers of people turned out to see the young lady who spends her time between classes at the University of Texas at Arlington, traveling all over the state of Texas.

She returned to Arlington after the Fair to resume her studies. She is a Junior Physical Education major. She is the daughter of Mr. and Mrs. L. L. Lankford of Graham, Texas.

Miss Lankford was certainly a welcome attraction at this year's Floyd County Fair.



BIRTHDAYS CELEBRATED - a long time resident of Lockney, Dee Williams, and his sister, Nannie Wilton of Levelland, celebrated their birthdays on Sunday, September 17, in Hale Center, Texas. Mr. Williams has lived in Lockney for 52 years. He was 85 years of age on Tuesday, September 19. His sister, Nannie, celebrated her birthday on the same day and she was 88 years young. A fine time was had by everyone at celebration on Sunday. Pictured next to Mr. Williams is his wife.

FLOYD DATA

Mr. and Mrs. J. C. Odam and Gary spent the weekend at Red Rock Canyon State Park near Hinton, Okla., where they were met Saturday by other members of the family.

Joining the Odams were Mr. and Mrs. O. E. Poore of Springfield, Mo., and Mr. and Mrs. Kyle Hollomon, all of Lubbock. The group enjoyed cook-outs, hiking, games and visiting while camping. Each family returned to their respective homes after the Sunday.

FLOYD DATA

Mrs. Leo Kneke, Wisconsin, is visiting her daughter, Keith Patzer and family.

FLOYD DATA

Winfred Perry is in Oklahoma City attending a Bible school.

RIFLE and PISTOL

Cartridge Reloading Custom Manufacturing Using New or Once-fired Brass and Your Choice of Bullets

6mm Rem. .35 Rem. 7.62mm
 .30/30 Win. .30 Carbine .308
 .244 Rem. .233 Rem. .284
 .357 Mag.

Other Calibers Available For Justifiable Orders F. L. or Paul Montandon 652-3404, Lockney

GUEST EDITORIAL

What Is A Publicity Chairman?

Tulia has reached the size when we have literally scores of clubs, projects, drives, sports activities, and other organizations, all of which, more or less, are dependent upon public support for success. We have passed the stage when "everybody knows what everybody else is doing."

Most of these activities name slates of directors, among whom are "publicity chairmen."

It would appear that many of these publicity chairmen simply are not familiar with their duties. Some wait until the day before the paper comes out, usually after the news deadline, and frantically phone in a report of a forthcoming activity. As a result the paper is unable to devote more than a few lines if any at all, to the project.

Others perhaps turn in a brief item a month or two in advance of the project—and that's the last time they are heard from.

Still others just never get around to reporting anything to the newspaper. Recently a major event was held here and we never even saw the publicity chairman before or after the performances.

No matter, whether it be in Tulia or Dallas, has a staff sufficient to cover everything going on in a community. Economic conditions make it impossible. For that reason, it is up to the "publicity chairman" to work hand in hand with a newspaper if he is to fulfill the functions of his position.

As a matter of information to all publicity chairmen, may we offer several important suggestions which would make for more effective news coverage and promotion of the project in which they are interested.

A meeting is held and a date is set for the project, usually several weeks away. The chairman should come by the newspaper and give the editor a brief announcement. Details should come later. If the project is one of unusual importance, requiring several stories, the chairman should come by each week with information for a different story. For the last paper before the project, a complete recapitulation of all the phases of the project should be provided. By all means don't give the editor a story and say, "Run this every week until it happens." It ceases to be news after the first run.

The chairman should come by the newspaper well in advance of the paper's deadline which locally is Tuesday noon. This assures, as a rule, better position and coverage.

If pictures are required, the newspaper should be given as much time as possible.

If any changes are made in the project, such as postponement, by all means the paper should be notified. There have been instances where we have announced programs in the paper for several issues after the program was postponed or called off. No one bothered to notify us of the change.

Some may wonder why it isn't sufficient to turn all the information over to the paper at one time and let the paper worry with it from then on. There is always the chance that a news editor may forget one of the dozens of events going on each week. If he forgets, the mistake cannot be corrected. So for the good of the sponsoring organization, the publicity chairman should assume the responsibility for not letting the paper forget.

If the project is one which should have a follow up story, this information should also be handled the same way—as soon as possible afterwards. Rodeos, ballgames, and sports events come in this category. The public is interested in the names of the winners. Meetings which select queen candidates or elect officers are also included as well as those which take action on some subject.

It's a relatively small job for each organization to take care of its own project—but the task becomes impossible when 25 organizations all toss the responsibility into the lap of the newspaper.

-TULIA HERALD

SEE THE 1973 AUTOS SHOWING TODAY . . .

AT KEETER GROCERY IN LOCKNEY

We make it easy TO SAVE ON FOOD

AISLES of BARGAINS BRING MILES OF SMILES!

IMPERIAL SUGAR 5 LB. BAG LIMIT 1 **59¢**

Glad Savings KING SIZE DOWNEY \$1.29

Happy Buys SHURFINE CHERRIES 303 CANS 4 FOR \$1

Cheery Values NESTEA LEMON TEA MIX 98¢ 24 OZ.

| | | | |
|-----------------------------------------------------------------|-------------------------------------------------------------------------|------------------|------------------|
| EGGS KEETER GRADE A MEDIUM 2 DOZEN | MIRACLE WHIP QT. JAR | 79¢ | 59¢ |
| COOL WHIP OLE SOUTH 9 OZ. CONTAINER | COBBLERS APPLE, PEACH, CHERRY, AND BLACKBERRY 2 LB. BOX | 49¢ | 79¢ |
| PINEAPPLE DEL MONTE IN NATURAL JUICES NO. 2 CAN | HI-C DRINK ORANGE, GRAPE, AND FRUIT PUNCH | 3 FOR \$1 | 3 FOR \$1 |
| GREEN BEANS DEL MONTE CUT AND FRENCH STYLE | JUMBO TOMALES GEBHARDT NO. 2 1/2 CAN | 4 FOR \$1 | 3 FOR \$1 |
| MARGARINE SHURFINE SOFT 1 LB. PKG. | BACON SUNRAY HICKORY SMOKED 2 LB. | 39¢ | \$1.49 |
| SUNRAY PICNIC SHOULDER FRESH CALF LIVER | SAUSAGE JIMMY DEAN 2 LB. | 49¢ | \$1.39 |
| BANANAS 2 LB. | PICNIC SHOULDER 6-8 LB. AVERAGE | 25¢ | 49¢ |
| CARROTS 1 LB. CELLO BAG | LIVER LB. | 25¢ | 49¢ |
| RUSSETT ALL PURPOSE POTATOES 20 LBS. | BANANAS 2 LB. | 99¢ | 25¢ |

ICE CREAM CLOVERLAKE 69¢ 1/2 GALLON

TenderCrust BETTER QUALITY BEST FLAVOR

KEETER GROCERY

Heart Association Organization Meet Set For Tuesday In Floydada

Plans to organize a Floyd County Division of the American Heart Association were announced today by Mrs. Jim Willson, Jr. of Floydada.

The first organizational meeting will be held September 26, 1972 in King's Restaurant, Floydada, at 12 noon.

"All citizens of Floydada," Mrs. Willson stated, "who are interested in learning how they may join the fight against Diseases of the Heart in their own community are cordially invited to attend."

"Last year, over 45,000 Texans lost their lives to heart and circulatory diseases, and 51 were in Floyd County," Mrs. Willson pointed out. "Many of those had problems which can be controlled if only they had taken the proper measures to reduce their risk."

"Reduction and proper at-

tention to the risk factors of heart disease will be one of the major goals of the Floyd County Division. Our citizens have a

right to receive this knowledge first hand. This community had a responsibility to develop a year-round education and

community service program by organizing a Division of the American Heart Association. I hope that many of our citizens will share my opinion and become actively engaged in the control of heart diseases," Mrs. Willson said.

Gross Named One Of Americans

Outstanding Young Men Of 72

Lonnie Gross of Cleveland, Tenn., son of Mrs. Fred Gross and the late Mr. Fred of the Sandhill community, has been named as one of America's Outstanding Young Men of 1972 by the Board of Advisors of the national awards volume.

Chosen for his many professional and civic endeavors, Lonnie was one of a select number of young men in the

country to receive the distinguished honor. His complete biography, containing his accomplishments will be featured in the 1972 volume of Outstanding Young Men of America.

Gross, who is employed by Bowater Paper Mill, is married to the former Peggy Murphy. The couple has a son, Bart.

He is a graduate of Floydada High School and served three years in the Army. At present he is active in church work, Boy Scout work, the boys baseball program and several other civic activities.

NEW GAS LINES INSTALLED AT DOUGHERTY SCHOOL

A report from officials at Dougherty School this week say

new gas lines to the building have been installed above ceiling level with central heating throughout the hallway. One unit installed is for the auditorium and the other two for the classrooms and cafeteria.

The spokesman said all purpose fire extinguishers had also been installed in the school and in the buses, and a contract made to service them.

Due to destruction of desks and chairs in an explosion which rocked the school building last May, new desks and chairs, and a teacher's desk and chair, have been replaced in the classroom which took the brunt of the damage.

A school official said repairs and replacements were covered by insurance.



NEW AUCTIONEER RAYMOND AKIN interviews "Miss Ford Sandy Lankford, just before she sings at Floyd County Fair elegant Saturday night. Akin was emcee for the event, Kim of Floydada succeeded Lisa Gregory, also of Floydada as (Staff Photo)



PLAINS CONTEST — Representatives of their districts in the Boy Scouts of America District Public Speaking contest display their trophies after the Saturday event to regional representative. From left to right are Jay Lynch, 15, of Ralls, who took first place; Vernon Vickers, 17, of Floydada, who represented the Comanche Trail District; Vernon forensic director at Texas Tech; William Holt, 17, of 5403 26th St., who took second place; and Rodney Trotter, 19, of 4818 7th St., who took third.

Go anywhere in the Continental U.S.A.

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UNDER THIS PLAN AN ADULT ROUND-TRIP CIRCLE TOUR FARE OF \$149.50 WILL APPLY BETWEEN ALL POINTS IN THE CONTINENTAL UNITED STATES.

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22J SOUTH 2ND—WE HAVE ICE 983-3149
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VALUES IN THIS AD GOOD SUNDAY, SEPT. 21 THROUGH WED. SEPT. 27 WE RESERVE THE RIGHT TO LIMIT QUANTITIES

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TO BETTER SERVE YOU

303 OUR DARLING CREAM STYLE OR WHOLE KERNEL. 29¢ VALUE

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| | | |
|-----------------------------------|---------------------------|------------------|
| 28 OZ. AMMONIA CLEANER 63¢ VALUE | LIQUID AJAX | 49¢ |
| 303 WHITE SWAN BARTLETT 39¢ VALUE | PEARS | 3 FOR \$1 |
| 303 WHITE SWAN 37¢ VALUE | FRUIT COCKTAIL | 3 FOR \$1 |
| 12 OZ. ICE TEA MIX, 79¢ VALUE | NESTEA | 49¢ |
| 303 WHITE SWAN, 20¢ VALUE | MUSTARD GREENS | 7 FOR \$1 |
| TRAIL SIZE MOUTHWASH 19¢ VALUE | SCOPE | 2 FOR 29¢ |
| REGULAR SIZE 49¢ VALUE | STRETCH & SEAL | 29¢ |
| FORMICA \$1.29 VALUE | FLOOR SHINE | 93¢ |

FAMILY SIZE \$3.29 VALUE

TIDE

\$2³⁹

15 OZ. RANCH STYLE 23¢ VALUE

BEANS

303 WHITE SWAN FRENCH STYLE OR CUT 25¢ VALUE

GREEN BEANS

6 BOTTLE CARTON 53¢ VALUE

COKE or DR PEPPER

PLUS 39¢ DEP

EGGS

CARMACK'S GRADE A LARGE 57¢ VALUE

45¢

1 LB. GOLDEN FLAIR SOFT 45¢ VALUE

MARGARINE

3 FOR \$1

| | |
|-------------------------------|-------------------------|
| 2 LBS. JIMMY DEAN SAUSAGE | \$1⁴⁹ |
| 12 OZ. KRAFT AMERICAN SINGLES | 69¢ |
| BREADED LB. PERCH FILLET | 89¢ |

| | |
|-------------------------------|------------|
| EAST TEXAS SWEET POTATOES LB. | 12¢ |
| BARTLETT PEARS LB. | 27¢ |
| ITALIAN PRUNE PLUMS LB. | 29¢ |

STORE COUPON

ROSE LOTION VEL

WITH THIS COUPON

LIMIT ONE COUPON PER UNIT PURCHASED

COUPON EXPIRES ON 9-27-72

29¢

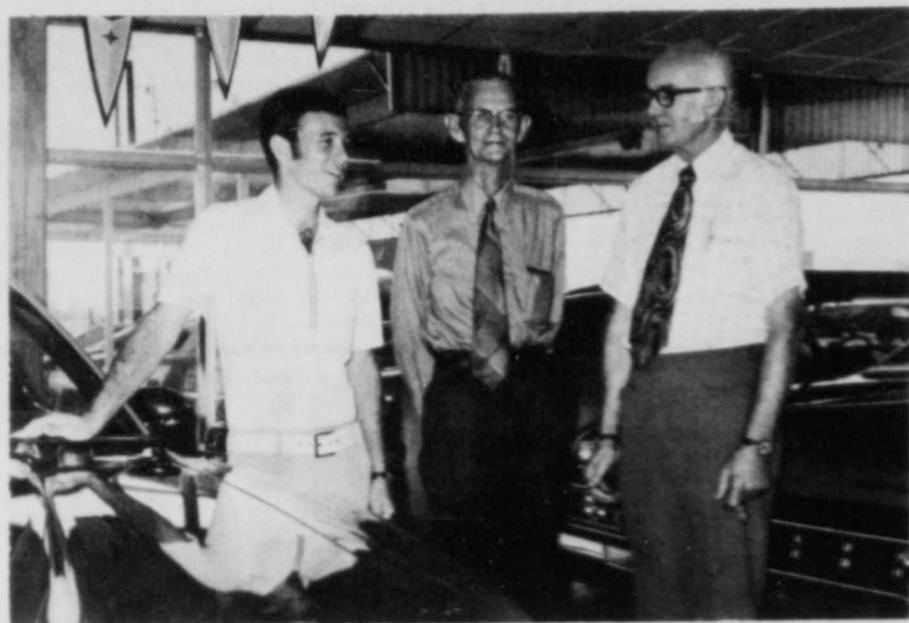
THIS COUPON ONLY REDEEMABLE AT BUDDY'S FOOD

12 OZ. ARMOUR 73¢ VALUE

TREET

49¢

At CITY AUTO The Winning Combination GOOD CARS...AND GOOD PEOPLE TO SELL AND



SALESMEN: Ricky Burns, Pat Bullock and Parnell Powell

SERVICE THEM!



Grand Prix Hardtop Coupe



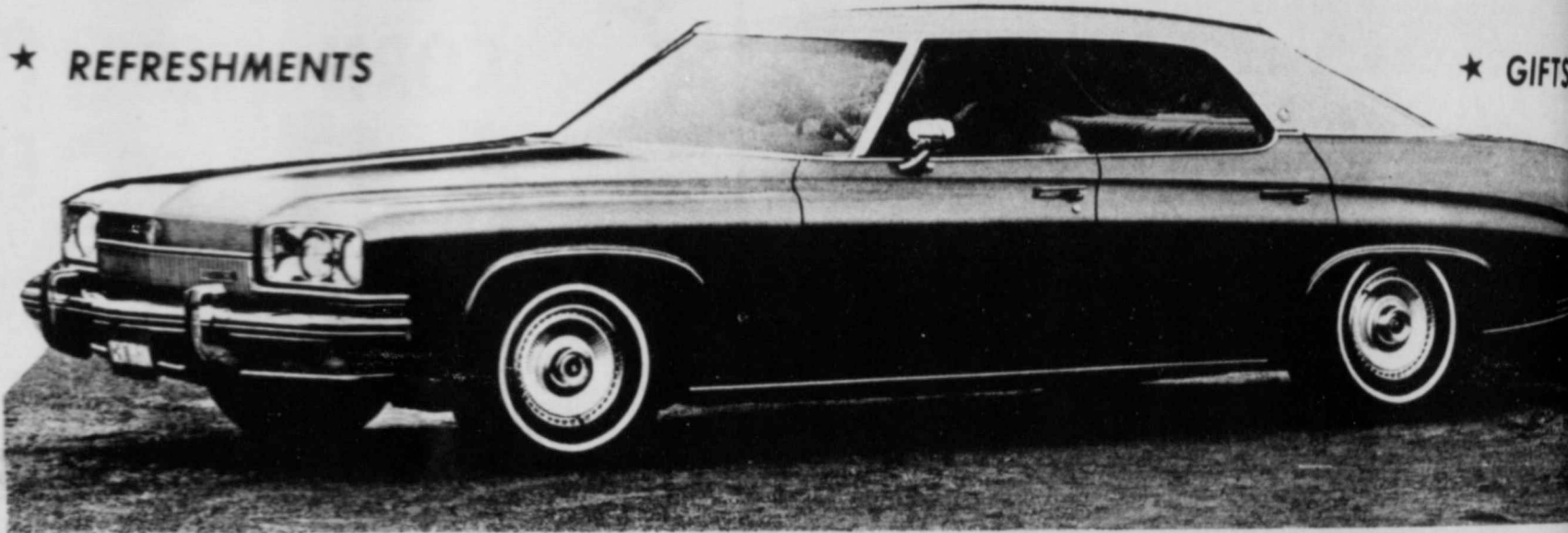
OWNER, MANAGER - Leroy Burns

WE INVITE YOU TO COME IN TODAY...SEE 1973 PONTIACS AND BUICKS, LEADERS IN THE AUTOMOTIVE FIELD



BOOKKEEPING DEPARTMENT: Shorty Turner and Rhonda Guthrie

★ REFRESHMENTS



★ GIFTS

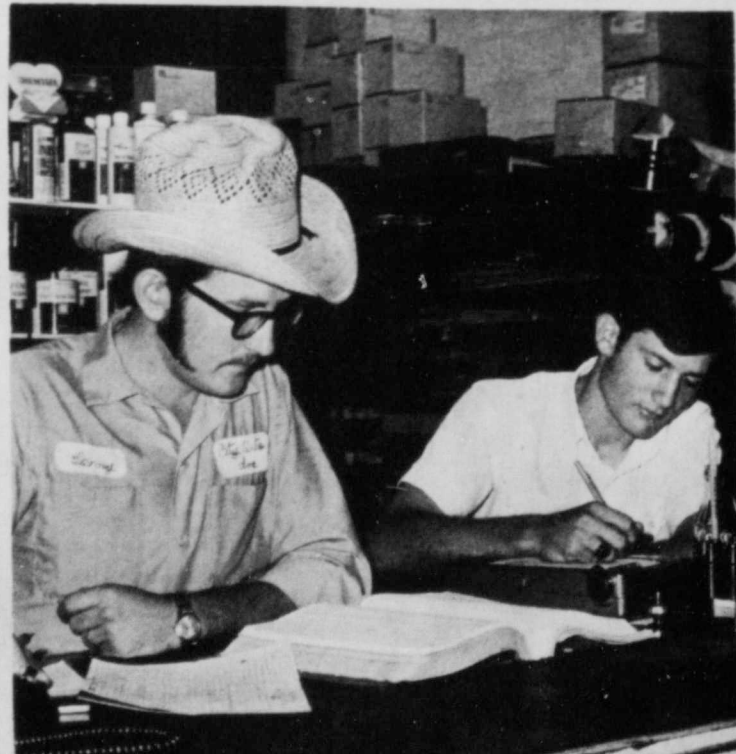
BUICK CENTURIAN HARDTOP

A BIG SELECTION...THE BEST DEAL IN WEST TEXAS!

.....And Powerful.....GMC Pickups!



SHERYL BURNS (DE)



Parts Department: Left to right Larry Ogden, Bobby Dan Roberts (DE)



JUNIOR BARRIENTOS



J.C. JARRETT



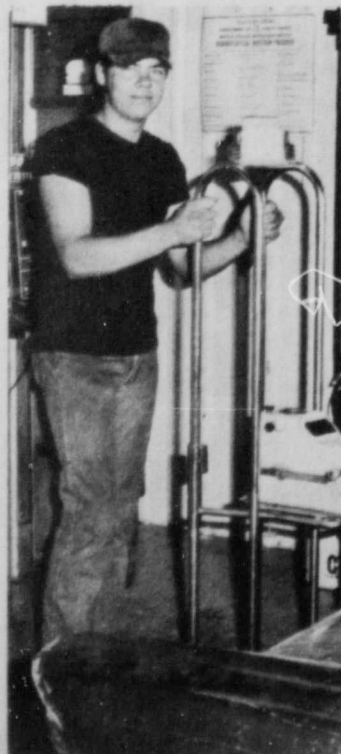
LARRY GUTHRIE



NORMAN GOEN



WINFRED PA
(Service)



RANDY PAYNE



CRAIG TURNER (DE)



JOE BARRIENTOS

CITY AUTO INC

NORTHEAST CORNER SQUARE

FLOYDADA, TEXAS

PHONE 983-3767

Auto Showing 1973 Pontiacs Today

1973 features a intermediate, fresh continued environment in end-bumpers and wheel covers.

1973 models in the line include 13 models, two Grand Prix, two LeMans, six Firebirds, six Grand Prix, and the intermediate.

The stunning new wheel covers incorporate a new design with unique characteristics. A new colored front grille is a new fixed rear quarter window which blends with the classic styling and improves visibility. A distinctive "GP" emblem is included in this rear quarter window.

In the rear, the "boat tail" theme is accentuated by a pronounced rear crease extending through the rear window.

The stunning new Grand Am highlights the 1973 intermediates from Pontiac. This new sporty luxury car is offered as a two-door hardtop (112-inch wheelbase) and four-door hardtop (116-inch wheelbase).

The fixed rear quarter window on the Grand Am coupe features body-colored or top-colored louvers.

One of the most distinctive features of the Grand Am is its outstanding roadability. Use of steel belted radial tires with a specially tuned suspension provide a smooth ride and outstanding handling.

The intermediates have an all-new appearance with larger glass area and thinner corner pillars giving improved visibility all around while affording improved roof strength, tight body and glass fits and reduced wind noise.

Other intermediates are:

LeMans - Two-door coupe, four-door sedan and two and three-seat Safari.

LeMans Sport Coupe.

LeMans Custom Safari - Two and three-seat wagons.

The GTO - offered as an option on LeMans coupe and LeMans Sport Coupe.

Luxury LeMans - Two-door hardtop and four-door sedan.

Distinctive Firebird styling is highlighted by a new grille and front bumper for 1973. Available in a two-door fastback coupe, this line comes in four models: Firebird, Esprit, Formula and Trans Am. All are built on a 108-inch wheelbase and measure 192.1 inches long.

A new improved Endura bumper has a four-inch thick foam center section with increased structural support to meet bumper standards.

The compact economy Ventura is offered as a two-door Hatchback Coupe, a two-door coupe and a four-door sedan on the standard Ventura and the new Ventural Custom.

The optional Ventura Sprint comes in either a two-door Hatchback Coupe or a two-door coupe, and has its own distinctive sporty front end.

All Venturas are built on a 111-inch wheelbase.

The new Ventura Hatchback Coupe features a folding rear seat and fully-trimmed side-walls in the cargo area. Included is a space saver spare tire with an aerosol canister stowed under the floor. The rear hatchback panel has a telescopic spring-loaded lift mechanism.

Two new major options are offered for 1973. Radial ply tires are standard on the Grand Am and Grand Prix SJ, and are available on Formula and Trans Am Firebirds, the Bonneville and the standard Grand Prix.

The new 455 super duty engine is available on the For-

All 1973 Pontiac models will utilize computer selected springs. This procedure results in springs being selected specifically for a given vehicle according to body style, model and options.

A unitized ignition system is standard on the Grand Prix SJ and is optional on all four-barrel engines except the SD 455 engine. This system provides for extended spark plug life, a maintenance-free distributor, hotter longer spark plug fire and better cold and damp weather starting. Unitized ignition combined with the maintenance-free battery (standard on SJ) and an integral alternator (standard on all Pontiac V-8 models) provide essentially a maintenance-free electrical system.

Shock absorbers, both front and rear, have been revised on the Grand Prix, Pontiac, LeMans and Ventura series for improved ride balance.

The Grand Prix SJ and the Grand Am, and the Grand Prix and Bonneville and radials, use front and rear shocks with "Placell" inner bags. These units prevent aeration of the oil resulting in improved shock wheel control over extended periods.

The Pontiac series suspension has been completely retuned for improved structure and road isolation. This was accomplished in changes in frame gauges, shocks, body mounts and engine mounts.

A new cross member design results in greater structural impact strength.

An inside hood latch is included on all full-size and intermediate cars.



1973 CATALINA - The popular Catalina has all-new front end sheet metal with the grille extending the full width of the front providing a strong horizontal theme. The Catalina has a front bumper system which meets the requirements of the Federal bumper standards by being completely self-restoring in a five-mile-per-hour barrier test. Bumper guards and rub strips are available.

| FLOYDADA SCHOOL CAFETERIA MENU | | THURSDAY: |
|---------------------------------------------|------------------------------|-------------------------------------|
| Week of September 25, 1972 | Macaroni and cheese with ham | Hamburgers with cheese slices |
| MONDAY: | Buttered carrots | Tomato slice, lettuce, dill pickles |
| Tossed vegetable salad with French dressing | Hot rolls and butter | Potato chips |
| Hot rolls and butter | | Pineapple cobbler |
| | | 1/2 pint milk |
| | | FRIDAY: |
| | | Oven baked chicken |
| | | Creamed potatoes |
| | | Vegetable salad |
| | | Hot rolls and butter |
| | | Chocolate cake |
| | | 1/2 pint milk |

Easter Seal Services Are

Available For Handicapped

The Texas Easter Seal Society provides many services for crippled children and adults, according to Floyd County Easter Seal chairman Lida Walding.

Texas, 4429 North Central Expressway, Dallas, Texas 75205, or call the treatment and service department - AC 214-526-3811.

The society can provide the following services for handicapped persons who cannot afford to pay all or part of the costs involved and who are not eligible for help from any other resource, public or private.

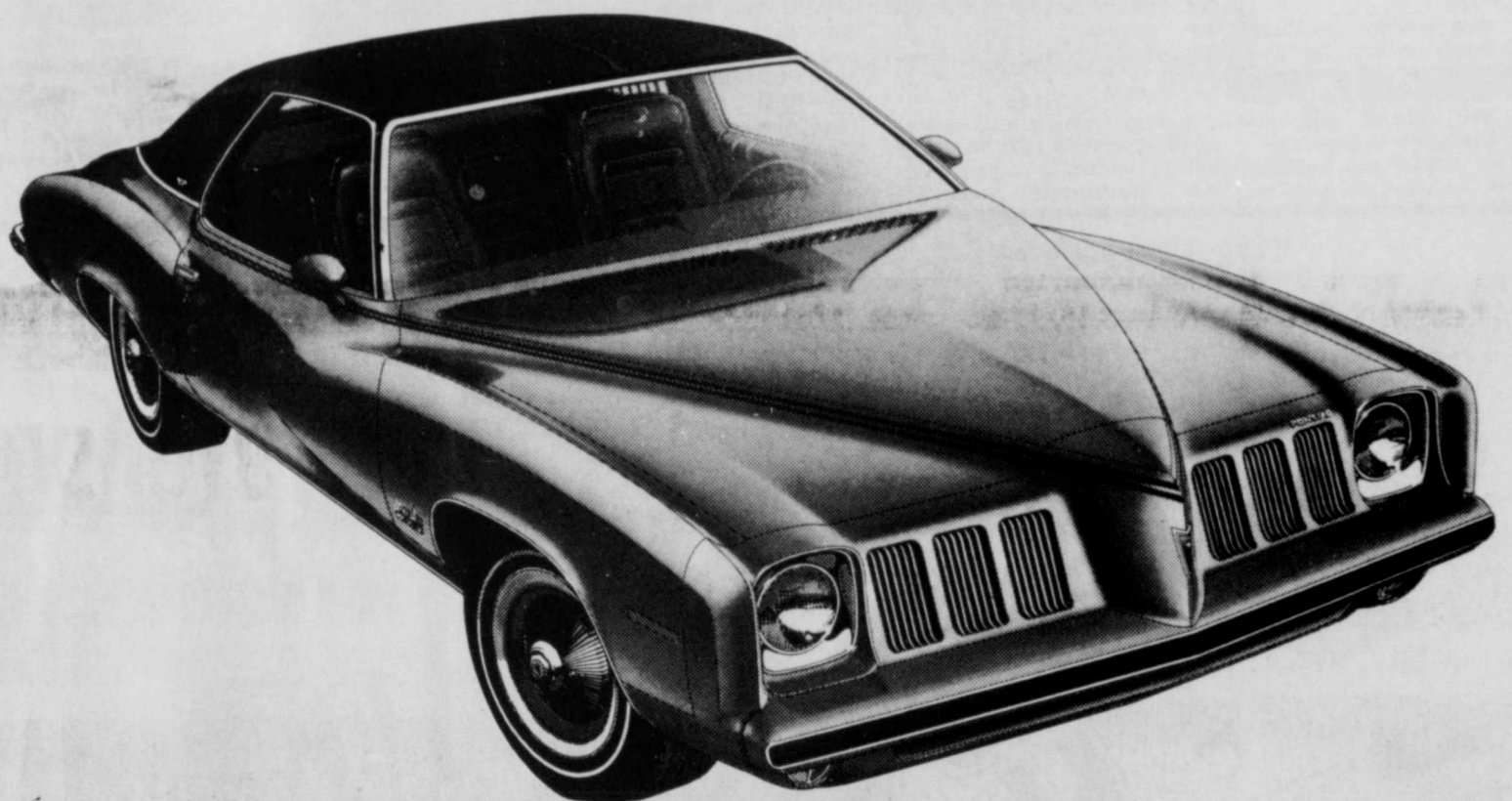
1. Assistance in paying for physical, occupational, and speech therapy when it is prescribed by a medical doctor.
2. Pay for special diagnostic evaluation (such as orthopedic, audiological, language and psychological).
3. Purchase orthopedic equipment such as wheelchairs, walkers, crutches, braces, etc., when prescribed by a medical doctor. (There is a \$200 limit placed on artificial limbs. This \$200 is to be used as "seed money" and hopefully will be matched by local resources such as individuals, service clubs, sororities, foundations, etc.)
4. Help to defray transportation costs* for treatment or evaluation when the family is unable to meet these costs. This is determined by paying 30¢ per gallon - based on 10 miles per gallon, figured on a round trip basis - or by purchasing round trip bus tickets.
5. Assist families and individuals to reach the right person or agency to obtain help the Easter Seal Society of Texas cannot provide. People are often eligible for services from public or private agencies but do not know the person, eligibility requirements, or place to obtain the services needed. PERHAPS THE EASTERSEAL SOCIETY DOES.

* A limit of \$150 per client per year for therapy and \$150 for transportation has been set except in unusual cases requiring special attention. This limit can be exceeded only with the permission of the Treatment and Service Committee of the State Board.

All services must be authorized before being rendered by the Treatment and Service Department of the Texas Easter Seal Society.

Should you have any specific questions please write The Easter Seal Society For Crippled Children and Adults of

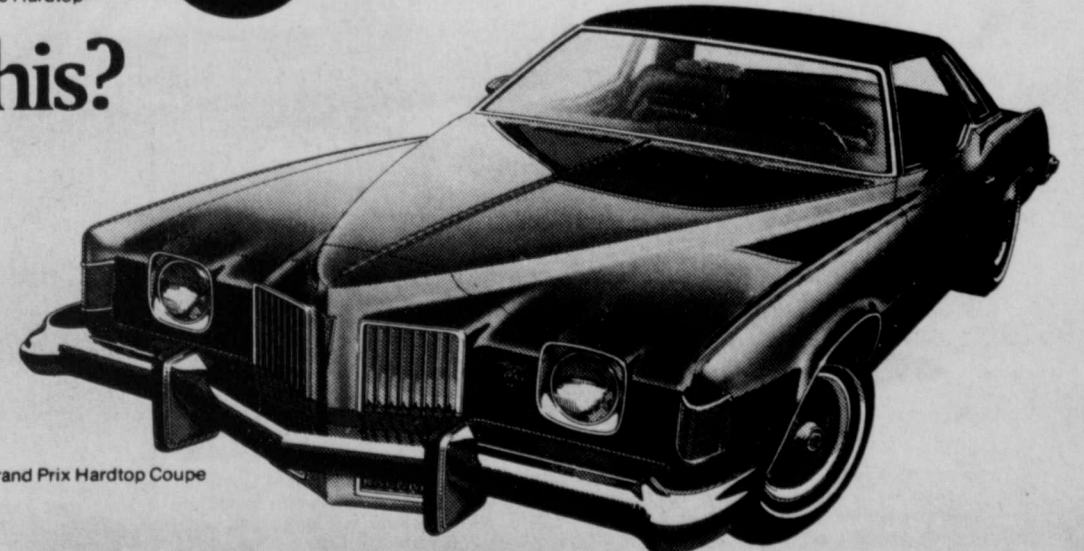
Who in America would introduce a new car like this?



Grand Am with Colonnade Hardtop styling



Luxury LeMans 4-door Colonnade Hardtop



Grand Prix Hardtop Coupe

And styling like this?

And a classic like this?

Only Pontiac would.

Pontiac introduces the first Grand Am. It has the feel of a Grand Prix. The handling of a sports car. The characteristics you've admired in fine road cars. That could make it the newest American car ever. The 1973 Luxury LeMans has been totally

restyled. With great benefits. Improved bumpers. Excellent visibility. A strong, new roof.

The classic Grand Prix is designed around a single principle. Spare nothing, compromise nothing, the driver is all-important. You'll understand when you get behind the wheel.

Pontiac has more news, too. New comfort for Catalina, Bonneville and Grand Ville. A new low-priced Ventura Hatchback. For our Firebirds, stronger bumpers, nicer interiors. Shouldn't you see a Pontiac dealer? Soon?



Pontiac, of course.

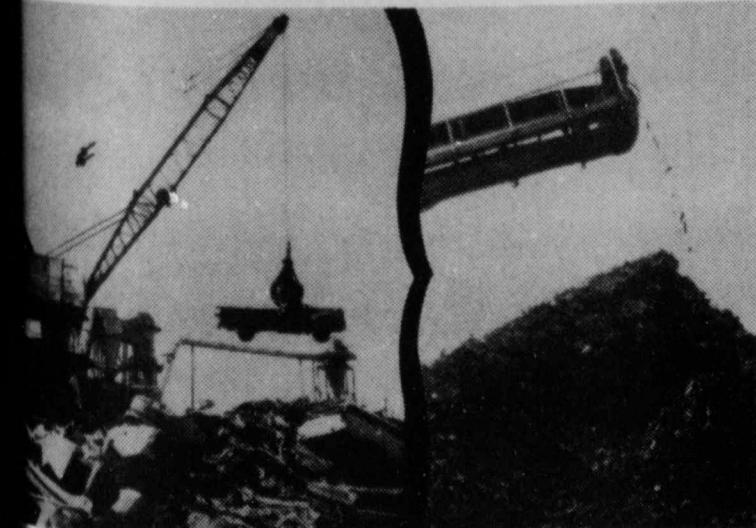
The Wide-Track people have a way with cars.

LOW-COST COMPACT CARS

This electric machine takes junkyard automobiles, chops them into bite size chunks, and spits out the pieces for re-cycling.

For sewage disposal, recycling metals or controlling pollutants, ecology needs electricity. The member-owned Lighthouse Electric Cooperative provides clean low-cost power to better our environment while Helping Texas Grow.

Lighthouse Electric Cooperative



WINFRED P. (Service)

1973 Oldsmobiles On Display At Odens

LANSING, Mich. - Oldsmobile Division's 1973 lineup features a new compact car, completely redesigned Cutlass models and a long list of engineering advancements.

From its compact Omega to the luxurious 98 and Toronado, Oldsmobile spans the automobile market with 27 models, two more than in 1972. All 1973 Oldsmobiles will be in dealer showrooms September 21.

Following are highlights of the 1973 lineup:

OMEGA

Oldsmobile's new entry, the Omega, is built on a 111-inch wheelbase and has an overall length of 197.5 inches. It is offered in three body styles... a two-door coupe, a four-door sedan and a hatchback coupe that has a rear door that opens upward to reveal a flat carpeted load floor extending from the front seat to the rear end when the rear seat back is folded down.

Front and rear bumpers are rigidly mounted to meet new requirements. The bumpers protect the car's safety systems in front-end barrier impacts up to five miles per hour and rear barrier impacts up to 2.5 mph.

The Omega's standard engine is the 250 cubic-inch six-cylinder and the 350 V-8 four-barrel is optional. Other Omega options include power drum and power disc brakes, variable ratio power steering and Turbo Hydra-matic transmission.

All intermediate Cutlass models have been completely redesigned for 1973. The design of these cars is new and contemporary, but still readily identifiable as Oldsmobiles.

The intermediate lineup features seven models... two Vista Cruisers, two Cutlass Supremes, one Cutlass 'S' and two Cutlass models. The F-85 nameplate has been discontinued.

The front ends of these cars feature single seven-inch headlights in place of dual lights. These single sealed beam units have more candle power on low beam than last year's dual headlight system.

The new energy-absorbing front bumper meets the five mph barrier impact requirements. Grilles are hinged at the bottom and retract with the bumper during a low-speed impact. The Cutlass and Cutlass 'S' have rectangular pattern

dual grilles, while the Supreme and Vista Cruiser have a dual vertical bar design.

Rear-end design of the 1973 Cutlass models is new. Large vertical taillamps are mounted in the body, except on the Vista Cruiser where four bumper-mounted lamps are used. The Cutlass Supreme has a specific taillamp.

The rigid rear bumper on all Cutlass models meets the 2.5 mph barrier impact requirement.

The 1973 Vista Cruiser is built on a 116-inch wheelbase, with an overall length of 219.3 inches, one inch longer than last year. The roof glass dome is replaced by the "Vista Vent," a section of moveable tinted glass over the front seat. The "Vista Vent" is optional on Cutlass, Cutlass 'S' and Cutlass Supreme colonnade hardtop coupes.

The Vista Cruiser, available in two- and three-seat models, features a lift-open tailgate with a fixed window.

Two special packages, the Salon and 4-4-2, are optional for 1973.

The Salon is available with the Cutlass Supreme colonnade hardtop sedan. Many exceptional features comprise the Salon package to create a highly personalized car combining the comfort and appearance of a domestic car with the flavor of a European road car.

The Salon option includes contoured, reclining front seats, steel-belted radial whitewall tires, front and rear stabilizer bars, a front compartment console, and a headlight dimmer switch actuated by a turn-signal lever.

The 4-4-2 is optional on the Cutlass and the Cutlass 'S' colonnade hardtop coupes. The package includes a specific grille, hood louvers, side striping, hood and deck lid striping. The specially adapted suspension includes front and rear stabilizer bars, higher rate springs and shock absorbers.

Front disc and rear drum brakes are standard on all intermediates. Power brakes are optional on all models except the Vista Cruiser where they are standard. Variable-ratio power steering is also optional.

88'S AND 98'S

Sixteen models are offered in Oldsmobile's 1973 88 and 98 lineup, including a new addition... the Regency sedan, in-

duced as a limited option on the 98 last year, the Regency has become a full-fledged model in 1973.

Among the special features of the Regency are extra-luxurious interior trim and upholstery, a 60/40 front seat and a specific clock. Design modifications are evident in all new 88's and 98's. Hoods and fenders on these cars have been revised, and front end panels and parking lamps are new.

Also new is a hydraulic front bumper system with more impact-absorbing capabilities than last year's system. This bumper is built to protect the safety systems in a five mile per hour barrier impact in conformance with federal standards.

The 88's and 98's have new dual grilles that are hinged at the bottom and retract with the bumper on impact into the front end panel.

At the rear, the 88's have revised deck lids and rear quarters and new taillamps. A new rear bumper with integral vertical taillamps enhances the 98 models. Rear bumpers on the 88's and 98's are rigidly mounted and meet the 2.5 mph barrier impact requirement.

All full-size models are equipped with power front disc brakes, power steering and Turbo-Hydra-matic transmission. The Delta 88 and Delta

Royale have the 350 V-8 two-barrel as standard, while the 98 and Custom Cruiser have the 455 V-8 four barrel. The 455 four-barrel is optional on the Delta 88 and Royale.

TORONADO

Oldsmobile's front-drive Toronado, now in its eighth model year, features an all-new front appearance for 1973. Design changes include new fender extensions, parking lamps, a grille and an energy-absorbing bumper.

At the rear, the Toronado has a new bumper and new vertical taillamps that complement modified rear quarters and deck lid.

As in previous years, the Toronado is available with a special Brougham interior trim package that includes a full-foam divided front seat with exclusive trim design.

Top-of-the-Line '73 Monte Carlo



The all-new Monte Carlo, the flagship of the Chevrolet fleet, is among the most changed of all seven Chevrolet car lines in 1973. Featuring beautifully sculptured side and rear-quarter metal, new grille, and an optional Landau or opera-type vinyl roof, the Monte Carlo is a styling classic. Many months of advanced chassis and suspension engineering work have given the Monte Carlo handling and roadability said to equal or surpass that of Europe's most expensive personal touring cars. Introduction date for all 1973 Chevrolets will be Thursday, September 21.

Oden Chevrolet Shows 1973's

Chevrolet, which sells more cars and trucks than any other manufacturer in the world, in 1973 will offer three product lines that are completely new from the ground up... the Monte Carlo, the division's personal luxury car; an all-new Chevelle; and a completely

restyled line of pickup trucks, Chevrolet's first new pickup truck in six years.

The 1973 Chevrolets, featuring seven car series... from the top-of-the-line Caprice to the versatile Vega... give America's automobile buyer the greatest choice of styling

features and safety innovations ever offered in the division's 62-year history.

In the model year that just ended, Chevrolet broke its all time past sales record. Along the way new sales records were established for the Corvette, the Monte Carlo, the Caprice,



NINETY-EIGHTS RETAIN LUXURY - The Oldsmobile Ninety-Eights have received new front and rear treatments for 1973, enhancing their luxury car identity. The lineup consists of a Ninety-Eight coupe and sedan, Luxury coupe (shown), Luxury sedan and the elegant Regency sedan, available for the first time in a lift-away deck and 116-inch wheelbase. Standard on all models are 116-inch V-8 engine, power front disc brakes, variable-ratio power steering and Turbo-Hydra-Matic transmission.

the Nova, and the Vega... which gives some idea of the breadth of Chevrolet's current sales strength.

John Z. DeLorean, a General Motors vice president and general manager of Chevrolet, stated that "the '73 models are substantially improved in roadability, comfort and styling."

"In addition," DeLorean added, "Chevrolet dealers are undertaking an all new service program, called Service Supremacy, which should result in a giant step toward better service."

"The addition of an improved product and improved service to the momentum built in the past year should guarantee a super year for Chevrolet in 1973," he concluded.

The 1973 Chevrolet passenger cars and trucks are scheduled for public introduction on Thursday, September 21.

All told, Chevrolet will offer 45 passenger car models in '73, six more than in the previous year.

The new Monte Carlo... one of the industry's strongest candidates for Car-of-the-Year honors... has outstanding handling and roadability characteristics.

From its new impact resistant bumper and new roofline to its sculptured taillights, the Monte Carlo has redesigned interiors, instrument panel and steering wheel.

Also new is an acoustically-engineered double-panel roof while a power-operated all-metal sliding roof is optional.

Another customer plus is a new 22-gallon fuel tank. The full-size standard Chevrolet... the industry's top-selling car... features the top-of-the-line Caprice.

The Caprice sports a convertible model for the first time along with two and four-door hardtops and a four-door sedan.

Also offered are two and three-seat Caprice Estate wagons which have a 125-inch wheelbase and the popular Guide-A-way tailgate.

New station wagon names in 1973 are keyed to comparable Chevrolet series. Thus the former Kingswood becomes the Impala wagon and the Bel Air replaces the former Brookwood station wagon in the Chevrolet lineup.

Nova has a new model entry in 1973.

The Nova Hatchback coupe features a lift-away deck and

six-feet of flat rear seat in a lift-away position. Utility of this rear seat is enhanced by a small family car town, shopping or cruising or camp.

New styling highlights, too, for 1973 along with the line of hardtop design.

is offered in the top-of-the-line popular Malibu base Deluxe model.

In addition, the available on Malibu hardtop coupes and wagons.

Wheelbases for include 112-inch and 116-inch wagons.

At the same time, Chevrolet's up including the Malibu, Laguna, Malibu, and Delta.

FLOYD M.C. Turner, Colo., visited yesterday in Floyd County. Virgie Turner, nee.

(above) Caprice Coupe. Our new uppermost Chevrolet. Its luxury, comfort and quiet ride rival the most expensive cars you can buy.

(below) Monte Carlo S Coupe, America's newest road car. With the handling of the finest European cars, and the looks and comfort of an American car.

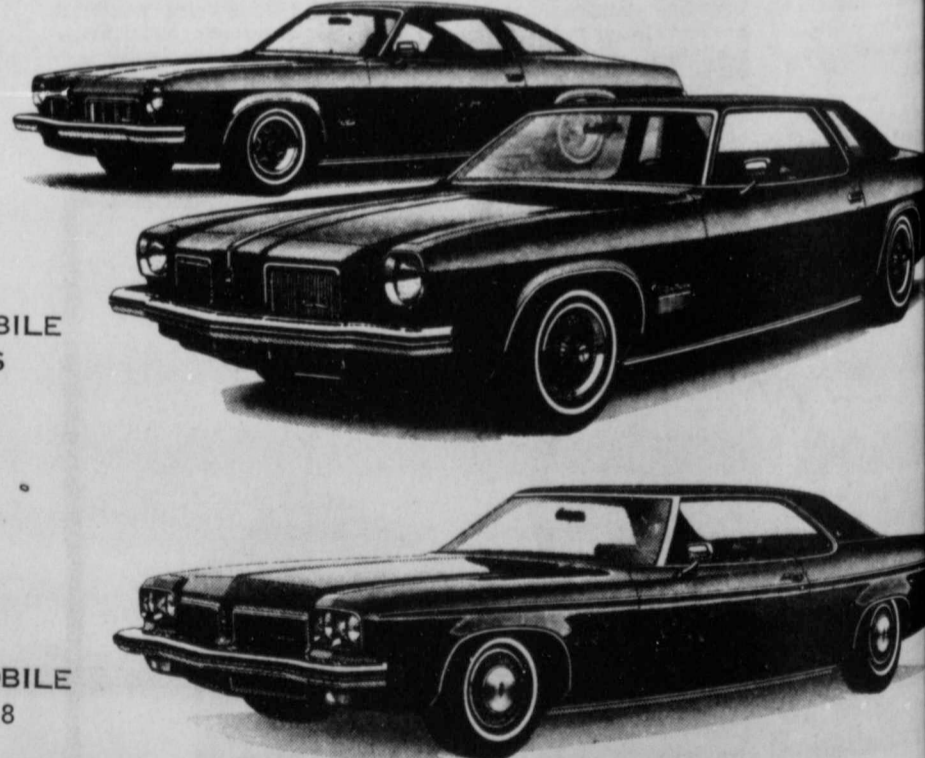
THE FOLKS AT ODEN CHEVROLET - OLDSMOBILE INVITE YOU TO COME IN TODAY!

THE FINE NEW 1973 CHEVROLETS AND OLDSMOBILES ARE READY TO GO

1973

OLDSMOBILE CUTLASS

OLDSMOBILE DELTA 88



★ Refreshments

★ Gifts

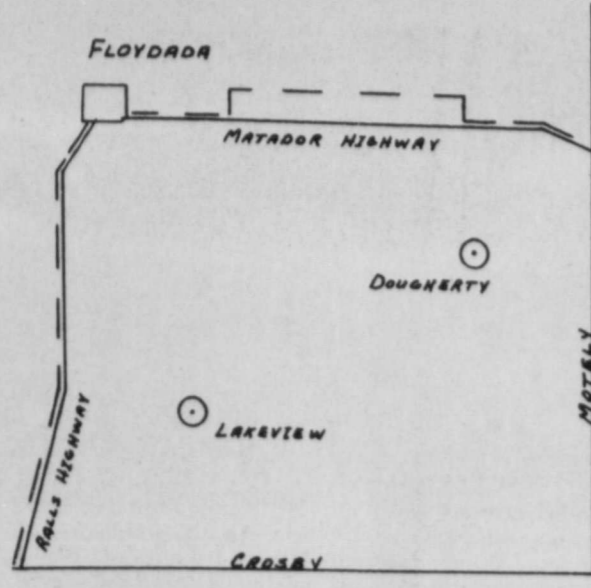
"You all come"

ODEN CHEVROLET-OLDS. INC.

FLOYDADA, TEXAS

ervation District Election For Zone 4 October 3

Chairman of Soil and Water Conservation District board for zone 4 will be ... 1972 at 8 ... (Boothe Spur) People who own and live in the ... able to vote if ... 21 years of ... that is elect ... on land in the ... in the county. ... wife may both ... for zone 4 are ... boundary is ... Ralls high ... boundary is the ... county line, east ... Motley-Floyd ... the north bound ... dadora-Matador ... exception of ... land that lay ... highway. These ... 70, 71, 72, 73,



FAIRVIEW NEWS by Mrs. Clyde Bagwell

FAIRVIEW, Sept. 18 - Farmers who haven't already, are getting ready to sow wheat. Mr. and Mrs. Larry Glassmoyer, Melissa, Chris and Michael of Dallas, flew here Saturday in a small plane and were met at the Floydada airport by her parents, Mr. and Mrs. Woodrow Wilson. The Glassmoyers flew back home Sunday afternoon. Other Sunday guests in the Wilson home were Mr. and Mrs. Dale Robertson and son, Tye, of Lubbock. Mr. and Mrs. Dwayne Huffaker of Huntington Beach, Calif., came Saturday to the home of his sister and brother-in-law, Mr. and Mrs. C. W. Payne where they visited until Monday morning when they left for San Antonio. They will go through the Alamo and do some other sightseeing, then on to the coast. From there they will visit relatives at Dallas and Wolfe City and then to Oklahoma City to visit Mr. and Mrs. Harvey Nicholas and family, before returning to their home in California. Lloyd Murry of Floydada visited Sunday afternoon in the C. W. Payne home with Dwayne Huffaker. Mr. and Mrs. L. H. Blum spent Saturday and Sunday at Memphis where they attended a family reunion. Mr. and Mrs. Wayland Bagwell of Yucca Valley, Calif., spent from Tuesday evening until Thursday morning in the home of his brother, Mr. and Mrs. Clyde Bagwell. All of the above named visited Wednesday afternoon at Harmony with Mrs. Phillip Dunavant and son, Phil. Ray Cook reports his mother, Mrs. O. I. Cook in a Lawton, Okla. hospital about the same. Ray talked with his father Saturday night. Mrs. Marvin Marsee of Norman, Okla. returned home Wednesday after being here a week visiting her sisters, Mrs. D. D. Tate in Lockney and Mrs. E. W. Walls. Mrs. Marsee and Mrs. Walls visited Mr. and Mrs. Mal Jarboe Tuesday afternoon. Mrs. Mattie Mulkey of Paducah visited here with her sister, Mrs. C. H. Wise, Tuesday and again Wednesday of last week. Mrs. Mulkey was on her way to Rupert, Idaho to attend the wedding of her niece, Linda Denton, daughter of Mr. and Mrs. Leroy Denton. The wedding was Thursday evening.

CENTER NEWS by Mrs. J.E. Green

CENTER - Monday, September 18 - Weather is beautiful, but we could use a good rain on fall gardens. Church going was the order of the day and night last week - Revival at First Church and week of Prayer Program at Calvary Baptist. Both were so good, and by good management we could attend both. Mrs. A. W. Anderson ate Sunday dinner with her son, Louis and family. Mr. and Mrs. Fred Battey went to Crosbyton Sunday p.m., for a visit with a sister and husband, Mr. and Mrs. Robert Peel. They accompanied Mr. and Mrs. Henry Willis. Mrs. Oliver Allenspent Friday night with Mrs. O.C. Vinson. Mrs. R. C. Ross and Mrs. Clarence Guffee are spending a few days visiting in Gruver. Mrs. Ross with her son, Melvin Ross and family, and Mrs. Guffee with a daughter, Sonja and family. Mr. and Mrs. Marion Carpenter of Dallas arrived the middle of last week and after a 2 or 3 days visit with his parents and other relatives, took his parents home with them for an indefinite visit. Mrs. Ava Jackson was a Sunday luncheon guest of Mr. and Mrs. Leo Frizzell. Mrs. Rea Jeffreys of San Angelo and little sister, Mitzy Beedy of South Plains, spent Wednesday with their grandparents, Mr. and Mrs. Leo Frizzell. Sunday evening after church guests for homemade ice cream at the Thomas Warrens were the Bob Alldredge family, Mr. and Mrs. Leon Ferguson, Mr. and Mrs. Bill Daniel and Mr. and Mrs. Wilson Bond. Welborn Miller and family of Lubbock visited Sunday p.m., with Mr. and Mrs. Hal Thomas. Willie B. Eakin of Petersburg visited Mr. and Mrs. Charley Spence Saturday. Mrs. Spence visited Mrs. Vera Meredith Sunday p.m. Mr. and Mrs. Curtis Meredith are spending the week in Austin, combining vacation and business. Their daughter is

staying with her grandmother, Mrs. C.M. Meredith, in her parents absence. Mrs. W.C. Plumlee is on the sick list today. Visitors in the Doyle Sandifur home one evening last with were Mr. and Mrs. Elmer Sellers, Floydada and their daughter and husband, Mr. and Mrs. A.O. Smith, Jr., of Hereford. Some of our people are planting wheat, and some watching cotton open. The cannery also is busy. The new houses and the ones going up on the Ashton development are beautiful and well kept. If only we

could get all these unkept and vacant lots mowed off their 3 or 4 foot high weeds it would be a beautiful landscape. A well kept home is more to be desired than weeds and trash. Surely as much by owners as the neighborhood. Where can we get the inspiration? Our "City Fathers" don't see the need, or what? Well, weeds and grass do grow fast. And let us watch out for insects in our trees! Victor Green of Plainview visited briefly with his parents the J.E. Greens this p.m.

LOCKNEY CLASS OF 1941?

Anyone knowing the address of the following, contact DeWanda Blenden at 652-2563: Carlos Stegall, Floyd Sheffield, and Bob Davis -- all three of these were in the class of 1941.

We walk alone in the world. Friends, such as we desire, are dreams and fables. -R.W. Emerson.

Clark regrets his silence under Johnson.

Chinese opens trade show in Toronto.

LOCKNEY LOCAL

Mrs. Ruby Hummes and Mrs. Jewel Woodson of Dallas, sisters of Mrs. George Worsham, visited with Mr. and Mrs. Worsham last Tuesday and Wednesday. The sisters had visited with their mother, Mrs. Frank Scarlett of Quanah before coming to Lockney.

LOCKNEY LOCAL Mr. and Mrs. George Worsham visited in Amarillo over the weekend with their son and daughter-in-law, Jack and Florene Worsham.

SEE THE 1973 AUTOS

ed 8 lbs. 8 1/2 oz., and was named Michael Villalon. Mr. and Mrs. Victor E. Carbajal of Plainview, Texas, a son born Sept. 16, 1972. He weighed 3 lbs. 4 oz. and was named Carlos Gilberto Carbajal.



THE COUNTRY BOUTIQUE second place winner in the Non-Agricultural booth exhibits. In the booth is Mrs. Cheryl Bybee (left) and Mrs. Jerry Perry of Lockney. (Staff Photo)

LOCKNEY HOSPITAL REPORT

IN HOSPITAL Braulio Garcia, Mary Miller, Vernetha Garrett, Mable Maldonado, Eulalia Romero, Angie Vargas, Lupe Villa. DISMISSED Ann Ford, Virginia Dudley, Teresa Cedillo, Beatrice Bilberry, Roy Rolling, Wayne Evans, Irene Johnson, Jose Moreno. BIRTHS Mr. and Mrs. Fidel Gomez, 605 West 29th St., Plainview,

Texas, a daughter, born Sept. 11, 1972. She weighed 7 lb. 15 oz. and was named Rachel Gomez.

Mr. and Mrs. Willie Luna of Lockney, Texas a son, born Sept. 12, 1972. He weighed 4 lb. 7 oz. and was named Jose Louis Luna.

Mr. and Mrs. Vicente Villalon of Lockney, Texas a son, born Sept. 12, 1972. He weigh-

BIG 12 GRAIN KART

on display at... McDonald Implements FLOYDADA

It's 1973, and Chevrolet roofs are opening, seats are swiveling, bumpers are retracting, hatches are flipping up.

Did you ever have so much to talk about that you didn't know what to say first? We're happy to report that's us for 1973. But since everything must begin somewhere...



Isn't it romantic?

You see that rectangle beaming at you from above? That's a moonroof. Not to be confused with a sunroof. (Although many people will undoubtedly be caught using it like one.) A power roof is available on Chevelle and Monte Carlo; a manual one on Nova.

Bumpers are exciting?

This year's are something to get

stirred up about. One of our new bumpers, for example, is built around twin hydraulic cylinders. So on minor impact, the whole system retracts to cushion the shock. It's standard on all big Chevrolet, Chevelle and Monte Carlo



New Malibu Colonnade Hardtop Coupe.



New Nova Hatchback Coupe.

Look what we hatched

You know us for our little Vega Hatchback. Now dependable Nova has one. Which literally makes it half trunk with the backseat down. It's a feature as practical as Nova itself.



We've been thinking about your legs

One of the few things people asked us to improve in our popular Chevelle was leg room in the backseat. Well, your knees will be pleased with the '73s. There's almost 3 1/2 more inches in the sedans.

So what else is new

Naturally this is only a taste of what's new for '73.

Among other things, we're introducing larger gas tanks for longer cruising range, a new Exhaust Gas Recirculation system, a hatchback for wagons, and a highly refined flow-through power ventilation system.

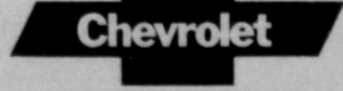
Plus a reading light for front seat passengers, improved suspension systems, engines that give you performance combined with gas economy, reclining seats and scores of dramatic styling changes.

We invite you to see it all at your Chevrolet dealer's.



(above) Caprice Coupe. Our new uppermost Chevrolet. Its luxury, comfort and quiet ride rival the most expensive cars you can buy.

(below) Monte Carlo S Coupe, America's newest road car. With the handling of the finest European cars, and the looks and comfort of an American car.



Building a better way to see the U.S.A.

NOTICE

Landowners of Floyd County

Floyd County Noxious Weed Control District would like to all landowners to watch for bindweed on his farm, there are several farms in Floyd County that are infested with bindweed. This year I treated 25 acres of bindweed on one farm. I mention the many farms we have treated for small patches of bindweed and fifteen acres of bindweed. If you have land and it is infested, I'm sure your tenant will be more than glad to keep a patch of these weeds, it will be an advantage to him, it will be an advantage to the landowner to keep these weeds under control. As Supervisor of the Weed District and as a weather man, I'm on these farms every day from the latter part of March until the end of September treating these weeds. I have noticed that there are very few farms that are completely free of bindweed, have these weeds treated when you very first notice them, under normal conditions a patch of bindweed will increase ten feet in diameter each growing season, which means a greater cost of treatment if put off, so go out there today and check that land to see if it is free of bindweed if not drop in on the District office or give us a call and get your application for these weeds treated. Since the first of the year the District has treated a total of 705,18 acres, 219.40 acres of this year. Each year the District signs a contract with the Highway Department where they furnish the herbicide and the District will make the application this herbicide can only be used on adjacent to farm land where bindweed control is being made out or where the adjacent farm land is free of bindweed, the commissioners furnish herbicide for the spraying of county roads and ditches. It is important that we have the cooperation of the Weed District, the State Highway Department, the commissioners and the landowners so that we might keep these weeds under control.

1973 Fords On Display At Reed Ford Sales

A new Ford car, with fresh front appearance, new sheet metal, and unique features including an optional anti-theft alarm system and a standard spare tire extractor for station wagons, highlights Ford Division offerings for 1973.

"With our bread-and-butter car all new, and with the market leadership we hope to continue with Pinto, Torino, Thunderbird and Mustang, we look forward to 1973 as another record-breaking year," said John Naughton, Ford vice president and Ford Division general manager.

The Division's 39 car models in six lines will make their debut at Ford dealerships Friday, September 22. Availability of all vehicles is subject to Federal emissions certification.

Ford Division continues to expand the availability of radial-ply steel-belted tires which are standard again on the Thunderbird in 1973 and now optional on all other car lines. These tires are offered with a 40,000-mile wear guarantee from the manufacturer.

The Ford car receives a new look, a more convenient instrument panel, and a variety of new features. Thunderbird offers a new front appearance and a new optional opera window.

Torino, with two new luxury models, eliminates the high-back bench seat of 1972, and adds a new front grille. Mustang's front bumper now is molded urethane.

Maverick's interior is substantially upgraded. Pinto adds to changes started during the '72 model year both steering and braking refinements besides new paint and trim color selections.

New impact-absorbing bumper systems that meet Federal safety standards are on all 1973 Ford Division cars as are new exhaust emission control devices to help control oxides of nitrogen (NOx).

FORD

The Ford features a new grille, and new sheet metal which give the car a long, formal look. All four-door Fords have new "greenhouses" with increased headroom over similar 1972 models.

Other Ford standard equipment improvements include a new instrument panel which places the radio, heater/air conditioner and clock within easy sight and reach of both the driver and front passengers. The bin-type glove box is twice as large as in 1972. Improved window weather-stripping

helps to provide an especially quiet ride. Windshield washers on the wiper arms provide precise amounts of window cleaner exactly where needed. All 1973 Fords also include power front disc brakes.

New options with Fords include a right outside rearview mirror with its control near the steering column, handy to the driver. Power mini-windows are available with four-door models.

Other new options include a recreation table between the optional dual facing rear seats in station wagons, an AM/FM stereo radio with tape player option and an automatic parking brake release.

The anti-theft alarm system also is optional. When the system is armed, forced entry into the passenger or luggage compartments cause the car's horn to sound intermittently for five to seven minutes.

The 460-cubic-inch 4V eight-cylinder engine is an added option with Ford cars. Standard engine for 1973 is Ford's 351-2V, a V-8 accompanied by a standard automatic transmission.

THUNDERBIRD

The 1973 Thunderbird offers a new front appearance pro-

duced by a new grille, standup hood ornament and larger, impact-absorbing bumper. Front and rear headroom is increased.

Radial-ply steel-belted white sidewall tires are standard, as are a refined rear suspension, larger rear brakes, and bright bodyside protection molding with a black vinyl insert.

TORINO

An all-new car in 1972, the Ford Torino has a new front appearance in 1972. Low-back front bench seats are standard, and an electric rear window defroster is now optional for station wagons.

A new Torino series is added. It includes the Gran Torino Brougham two-door hardtop and four-door pillared hardtop. They replace the Brougham Interior Trim Group option of 1972.

MUSTANG

Ford Mustang's five models - still the widest choice in the small specialty segment - include Ford Division's only convertible for 1973. All Mustangs carry a new grille, and molded urethane front bumpers which match the body color.

Five new paint colors and two new trim colors are offered.

New options include forged aluminum wheels and a two-tone hood with twist-type hood locks.

Other new options include a leather-wrapped steering wheel, a revised protection package and rear bumper guards.

MAVERICK

Ford Maverick, Ford Division's newest million-unit seller, receives a substantially upgraded interior with more comfortable seats and richer looking door trim.

A refined front and rear suspension and an improved sound insulation package highlight Maverick's technical improvements. Sporty forged aluminum wheels and an AM/FM radio are new Maverick options.

PINTO

Ford Pinto - which received many "running changes" in mid-1972, including thicker seats on all models and an improved suspension - for 1973 adds steering and brake refinements and an optional handling suspension package. Such 1972 additions as the station wagon, sun roof and Sports Accent Group will continue into 1973.



Most changed Ford Division car for 1973 is the full-sized Ford. Shown here is the door hardtop. All-new sheet metal below the window line and a new segmented grille give the 1973 Ford a more formal look. All 1973 Fords have a new impact-absorbing bumper although the overall length of the car is increased only about one inch. Power brakes, power steering, SelectShift Cruise-O-Matic transmission and a 351-2V engine are standard in all new Fords.

New 1973 Mercury On Display At Reed Ford-Mercury Sales

"Built Better To Ride Better" is the keynote for the showing of the beautiful new 1973 Mercury line, which will be on display at Reed Ford-Mercury Sales in Floydada today.

The 1973 line includes the Mercury Marquis Brougham, Mercury Marquis, Mercury Monterey, Mercury Montego MX Brougham, Mercury Montego GT, Mercury Station Wagons, Mercury Cougar, Mercury Comet GT and the Mercury Comet. This report from Mercury: "It's simple: the 1973 Mer-

curys are built to have a smooth, quiet ride. To accomplish this we've refined the suspension system from the wheels on up, in some cases. For instance, steel-belted radial ply tires which are standard on every full-size Mer-

cury. Together with new front spring rates and improved shock absorbers, new body mounts and higher positioned track bar, they are designed to give precise steering and control on the road, great stability for a smooth, steady ride.

SEE MERCURY PAGE 8



THE 1973 MARQUIS MERCURY

Punt, Pass & Kick Contest Set At Reed Ford

Local boys, ages eight through 13, will be blowing the dust off their footballs and loosening up their throwing arms soon for the 1972 Punt, Pass and Kick Competition.

This year the local level of PP&K will be co-sponsored by Reed Ford Sales in conjunction with participating Ford Dealers in the area.

Nationally PP&K, now in its 12th year, is co-sponsored by the National Football League and the Ford Dealers of America. Since it was started in 1961, the program has attracted over 8 million boys, ages eight through 13, and participation this year is expected to top the 1,100,000 mark.

Participants in the Punt, Pass and Kick program compete only against boys their own age. Any boy eight through 13 years of age may register to compete at a participating Ford Dealer. There is no entrance fee and no body contact during competition. No special equipment is needed and participation does not impair a boy's amateur standing.

Scoring is based on accuracy and ranged with one point added for every foot of punting, passing, and kicking distance and a point subtracted for every foot off a center line.

Twelve national finalists will compete for the National championships in their age group

during the half time of the Pro Bowl Game in Dallas, Texas, January 21, 1973. Winners will have their names permanently enshrined in the Pro Football Hall of Fame in Canton, Ohio. Their trophies will be presented by Football Commissioner

Pete Rozelle. Boys, accompanied by parent or guardian, must register for PP&K at any participating Ford Dealer. Deadline for registration is September 29 at Reed Ford Sales on the Falls Highway.



THE OLD MEXICAN CAFE IN PLAINVIEW IS OPEN

827 ASH STREET

Remodelled, and still specializing in the best Mexican Food in West Texas.

Open: 11 a.m. to 2 p.m., 5 p.m. to 9:30 p.m. CLOSED MONDAYS

Josephine Vera, Manager
Dwain & Shirley Dodson, Owners



THE QUIET 1973 FORD LTD BROUGHAM (shown with optional Deluxe Bumper Group, Convenience Group, deluxe wheel covers, front cornering lamps and whitewall tires).

BOYS, COME IN NOW AND SIGN UP FOR P P AND KICK

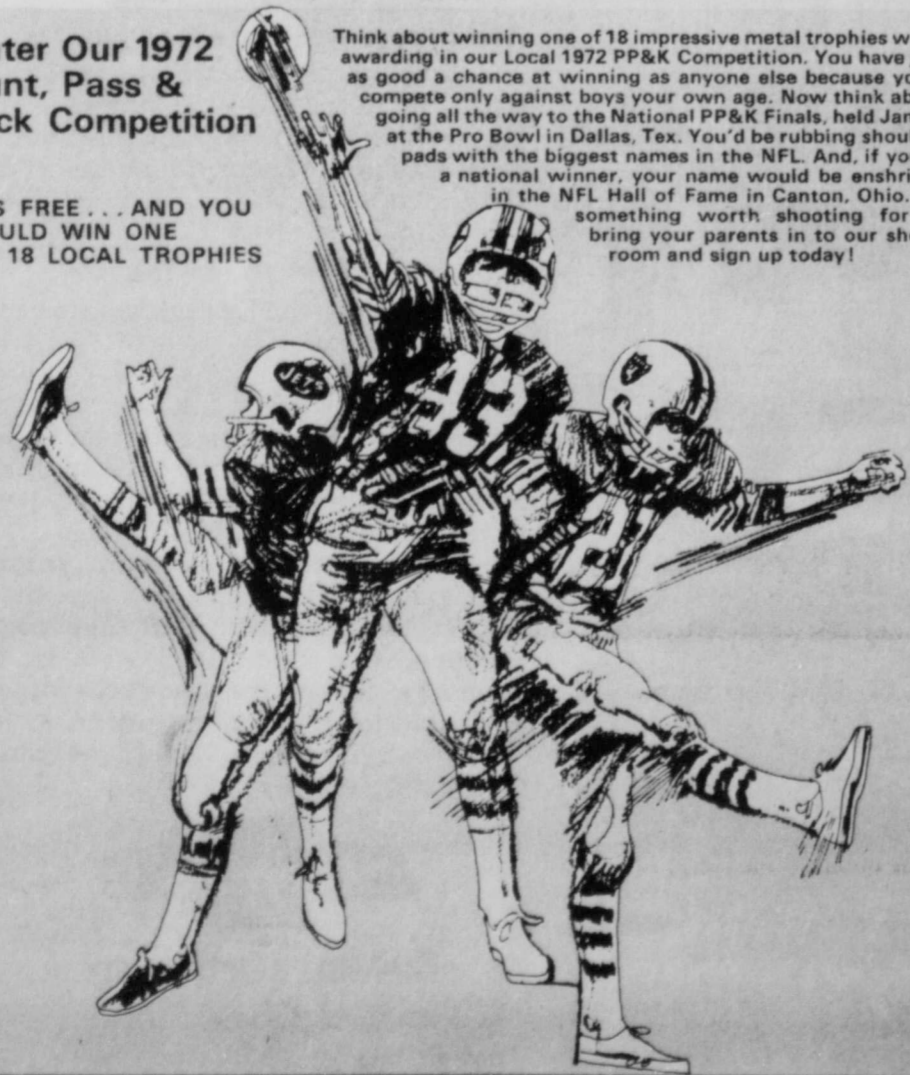
BOYS 8-13

GET ON THE ROAD TO FOOTBALL FAME

Enter Our 1972 Punt, Pass & Kick Competition

Think about winning one of 18 impressive metal trophies we're awarding in our Local 1972 PP&K Competition. You have just as good a chance at winning as anyone else because you'll compete only against boys your own age. Now think about going all the way to the National PP&K Finals, held Jan. 21 at the Pro Bowl in Dallas, Tex. You'd be rubbing shoulder pads with the biggest names in the NFL. And, if you're a national winner, your name would be enshrined in the NFL Hall of Fame in Canton, Ohio. It's something worth shooting for so bring your parents in to our showroom and sign up today!

IT'S FREE... AND YOU COULD WIN ONE OF 18 LOCAL TROPHIES



You're invited to

SHOWTIME

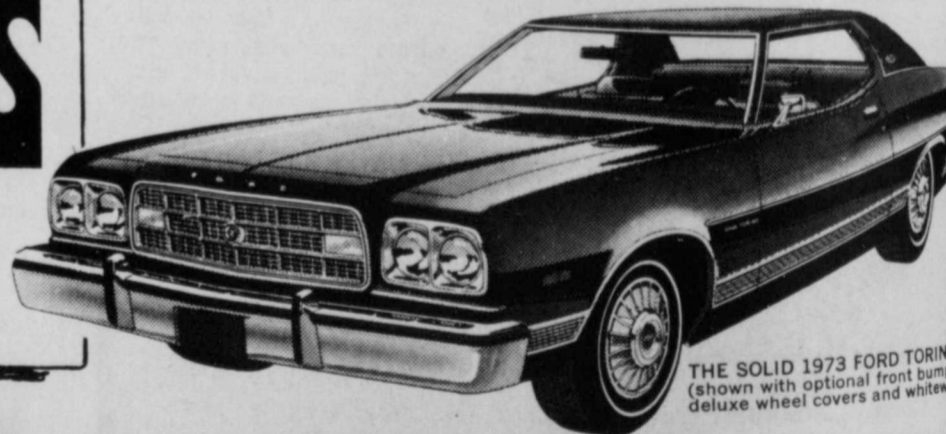
of the new

73 MODELS

★ FORD
★ MERCURY



THE BEAUTIFUL NEW MARQUIS MERCURY



THE SOLID 1973 FORD TORINO (shown with optional front bumper, deluxe wheel covers and whitewall tires)

★ THURSDAY, SEPTEMBER 21

THE FOLKS AT REED FORD AND MERCURY SALES IN FLOYDADA TAKE THIS MEANS OF INVITING YOU IN TO THEIR SHOWROOMS THURSDAY TO SEE THE MOST BEAUTIFUL FORDS AND MERCURYS EVER. SEE MANY NEW FEATURES, NEW IN EVERY RESPECT. WE HAVE A FEW BRAND NEW 1972'S LEFT... GET A GOOD DEAL ON THESE.

★ GIFTS

★ REFRESHMENTS

REED FORD-MERCURY SALE

RALLS HIGHWAY

FLOYDADA

ITEMS THOUGHT FROM COMANCHERO INHABITATION

Artifacts Of 1800's Residents Found Near Quitaque

By LURON BROWN
AVANCE-Journal Correspondent
QUITAQUE—An array of artifacts related to people

who inhabited this area more than 100 years ago were unearthed recently at

a site southwest of Quitaque. Anthropologist Harold V.

Brown of Yale, Okla. and voluntary aides did the exploratory work on the W. W.



DIG SITE IN QUITAQUE VALLEY — Several dozen amateur and professional archaeologists are participating in a dig in the Quitaque Valley where the group's leader, Harold V. Brown of Yale, Okla., hopes to find underground habitations

of the Comancheros, traders from New Mexico who lived in the Comanche Indian domain in the 1700's. Sifting and digging has turned up many artifacts which lend evidence to Brown's theory. (Correspondent's Photo by Luron Brown)

Merrell place. Brown's interest in the history of the Comancheros, traders from New Mexico in the Comanche Indian domain in the 1700's until about 1870, prompted the project which Brown said eventually will probe many of what he believes were underground habitations of the Comancheros in the Quitaque Valley.

Barter Peaked 1864-1868
Barter between the Comancheros and Indians reached its peak between 1864 and 1868, the Indians bartering stolen horses and cattle—and it is believed in some instances human captives—for flour, guns, whiskey and other goods brought by cart, wagon and pack mules from Santa Fe and possibly other points.

When the parents of W. W. Merrell, 79, settled southwest of here in 1889, there was evidence of several separate underground excavations near the Merrell residence. It was one of these—about 13 by 20 feet—that Brown explored. The Oklahoma man, reared at Floydada, said the value that must have been placed on guns found in the recent exploration could mean they were not willingly abandoned.

An explanation of the disappearance of the last of the Comancheros from this region has persisted for many years in hearsay and half-legend. Old timers recall they have been told in guarded accounts the last of the Comancheros disappeared under mysterious circumstances.

Several Weapons Found
Among the major items found were two rifle barrels, one rifle and a revolver which 100 years ago probably were modern firearms, and, Brown said, would not have been carelessly abandoned. Stocks of all the guns were missing.

Truman Merrell, son of W. W. Merrell, digging at the site prior to the extended exploration, found a hexagon shaped bottle of about five ounces capacity, a rifle barrel and the revolver.

One gun barrel, a cap and ball firearm, was 33 inches long; another, an octagonal flint rock, was 38 inches long, and the rifle complete with firing mechanism, although in an advanced state of deterioration, was 21 inches long from point to the back of the firing chamber.

Rifle Equipped for Straps
The rifle, described as a rolling block type, showed remains of buckles, indicating it was equipped for straps. The revolver was 10.5 inches long and was a cap and ball with six chambers.

Two butt pieces for rifle stocks, one iron, the other brass, were found, neither in relative proximity of either of the gun stocks. Fragments of one gun stock apparently were of walnut.

Merrell also found a hoe—the type described as an "eye hoe"—which was eight inches wide at the cutting edge.

Among other identifiable items included a coffee pot with lid, frying pan, cartridge case, caps for cap and ball guns, lead bullets in misshapen condition, the bottom section of a dutch oven, bridle bits, curry comb, hand forged nuts and washers, metal arrow point, tin cans, and stones such as Indians used for hide scrapers or knives.

Fragments of decayed wood, pieces of a white china vessel which, when partially restored by Miss Cheryl Merrell, daughter of Mr. and Mrs. Truman Merrell, resembled a pitcher; square nails, bits of charcoal and a thumb-size almost weightless object with a mint aroma and other items were unearthed during the two days of exploration.

tion with spades and trowels. Merrell manned a tractor with earth moving blade at intervals to clear away earth put through the four screens used at the site.

Found Underground
Most of the artifacts were recovered at a depth of approximately 5.5 feet below the present surface of the ground.

Brown, president of the Cimarron Valley Historical Society, said the artifacts will undergo laboratory examination.

There are other depressions near the one explored. A few hundred feet from the site is a ditch which early settlers believed the Comancheros used to carry water from nearby Quitaque Creek to irrigate crops.

Mrs. Elizabeth Eddleman, 97, of Estelline, whose parents occupied a house at the location of the W. W. Merrell residence, said her father, the late David A. Merrell, used the ditch to irrigate a field.



PISTOL FOUND AMONG ARTIFACTS — Cheryl Merrell, daughter of Mr. and Mrs. Truman Merrell of Quitaque, displays a revolver found during the Quitaque Valley dig. The gun, thought to be more than 100 years old, is considered one of the most valuable finds of the dig, led by Floydada native, Harold V. Brown, archaeologist from Yale, Okla. (Correspondent's Photo)

South Plains, was recently promoted to Aviation Ordnance Petty Officer Third class with the U.S. Navy. Ware, who has been in service since February, 1971, is stationed at Subic Bay in the Philippines. Jerry attended Floydada High School two years and graduated from Plains High School. See the 1973 Autos Now on Display

THE '73 FORDS ARE HERE.

At 60 mph a '73 Ford LTD rode quieter than an airborne glider.
Quiet is the sound of a well-made car. And the new LTD is well made in every sense of the word. That's why it's so quiet. Outside it has all-new styling. And inside you'll enjoy luxury, comfort and room—with power front disc brakes, power steering and automatic transmission as standard equipment.



THE QUIET 1973 FORD LTD BROUGHAM (shown with optional Deluxe Bumper Group, Convenience Group, deluxe wheel covers, front cornering lamps and whitewall tires).

A '73 Torino rode so smooth, a high wire artist kept balance on a road of 2x4's.
Smooth riding, strong and quiet—the solid mid-size car. You'll appreciate how the new Torino's refined suspension helps to cushion bumps, absorb road vibrations and reduce body sway. You feel solidly in control while you ride in comfort and luxury.



THE SOLID 1973 FORD TORINO BROUGHAM (shown with optional front bumper guards, deluxe wheel covers and whitewall tires).

'73 Pinto: When you get back to basics, you get back to Ford.
When you get back to basics, you get back to Ford: the new Pinto. Every '73 Pinto has rack-and-pinion steering. A solid welded body, electrocoated to fight corrosion. 4-speed transmission—lubed for life. All in all, everything we've learned in seventy years of car making—all the basics—we build into every Pinto Wagon, Runabout and Sedan. That's why it's become America's top selling economy car.



THE 1973 PINTO WAGON (shown with Squire Option, luggage rack, Deluxe Bumper Group and whitewall tires).

There are 39 new models to choose from.
Every 1973 Ford, Thunderbird, Torino, Mustang, Maverick and Pinto comes equipped with new energy-absorbing bumpers and steel guard rails in all side doors. Steel-belted radial ply tires are available on every model, too.



All 1973 cars must meet Federal Emissions Standards before sale. See your Ford Dealer for details.

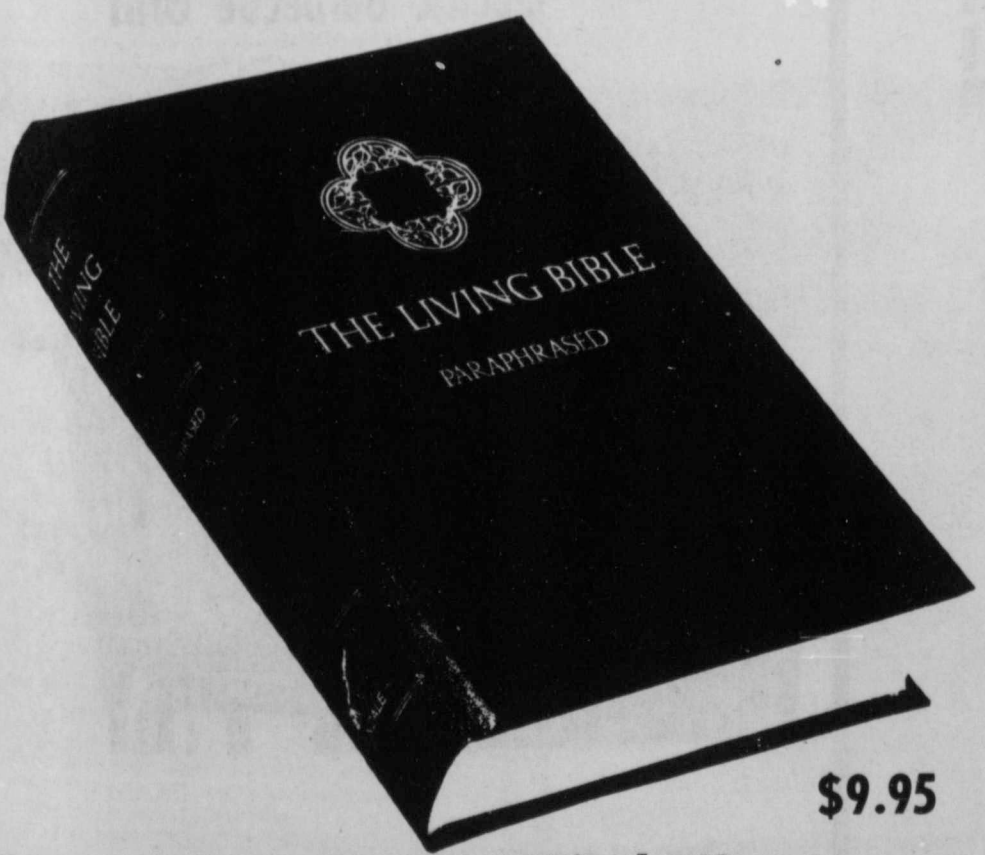
REED FORD SALES

HIGHWAY 62 AND CROCKETT ST. FLOYDADA, TEXAS

NOW IN STOCK! THE LIVING BIBLE

PARAPHRASED
IN ONE VOLUME

The entire Bible paraphrased in the clear and direct style of today's language. This skillful and scholarly contemporary version by Kenneth N. Taylor gives new understanding to every page of Scripture.



\$9.95

In comparison to King James version, we quote one passage from Heb. 11:1:

The Living Bible — "What is faith? It is the confident assurance that something we want is going to happen. It is the certainty that what we hope for is waiting for us, even though we cannot see it up ahead."

King James — "Now faith is the substance of things hoped for, the evidence of things not seen."

BEACON OFFICE SUPPLY
LOCKNEY

HESPERIAN OFFICE SUPPLY
FLOYDADA

SOUTH PLAINS NEWS by Mrs. Murray Julian



THE NEW MISS FLOYD COUNTY FAIR QUEEN, Kim Campbell happily strolls down the runway to greet the crowd following her crowning ceremony at the fair Saturday night. (Staff Photo)

SOUTH PLAINS, Sept. 18 - Bright sunshine this Monday and good drying days here last week are helping the fields of maize to ripen, and what wonderful prospects of good yields we have. The first load of dry land maize came into the South Plains Division of the Lockney Cooperatives Gin about ten days ago from the farm of Sylvan Kinnibrugh.

Mr. and Mrs. George Willford and children from Norco, Calif., arrived at South Plains by trailer last Saturday to stay until Sunday evening with his sister, Mrs. Grigsby Milton Jr. and family. They had been on vacation and were enroute home.

Mr. and Mrs. Murray Julian received news from her nephew in Denver, Colo. Sept. 13 of the birth of their third son, named Kent Everist, born to Mr. and Mrs. Kent Sandusky. The other boys are David and Douglas.

Storm reports here Thursday, Sept. 14, cancelled several events, including meeting of the GA's of the Baptist Church. There was only a very small amount of rain, however.

Rev. and Mrs. Mickey Warlick, Mike and Terri of Seminole, came Friday night for an outdoor barbecue with Rev. and Mrs. Troy Cartmill, Dana and Diane. They spent the weekend with the Cartmills.

Visitors at the South Plains Baptist Church Sunday morning included Mr. and Mrs. Otho Sanders, with the Curtis Sanders family; Karen Anderson, granddaughter with the Bill Gilbreath family, Melissa Horne with her grandmother, Mrs. Sylvan Kinnibrugh, and Mrs. Mickey Warlick, Mike and Terri of Seminole.

The South Plains PTA has fresh Del Cerro pecans for sale at \$2.20 a pound. Please call Margie Young or Carolyn Marble, or any PTA member. Buy now and store in your freezer.

Mrs. Kendis Julian presented the Week of Prayer for State Missions on "Sanctify-

ing", Tuesday in the home of Mrs. Curtis Sanders. Present were Mrs. Sanders, and Mmes. Charles Nelms, L. T. Wood, Jim Roberts, K. D. Julian, Bill Gilbreath, M. M. Julian, and Tillman Powell.

Rev. Mickey Warlick presided in the pulpit at the South Plains Baptist Church Sunday morning. Sunday night there was a short business meeting and the new officers and teachers for the church were elected. The new church year will begin October 1, with children being promoted to other classes on this date.

Mr. and Mrs. Kenneth Everist, Tonya and Gay of Stillwater, Okla., arrived Sunday afternoon to spend the night and Monday here with his aunt, Mr. and Mrs. Murray Julian and Mr. and Mrs. Kendis Julian. They had been to Hobbs, N.M. on a business trip. They said it had been quite dry in Oklahoma this summer.

Mrs. Carl Boteler and boys, Dewayne and Kenny, spent Saturday in Earth with her mother, Mr. and Mrs. A. W. Parker.

Mrs. Charles Nelms' home was the meeting place Wednesday for members of the South Plains WMU as they met for the Week of Prayer on State Missions. Mrs. L. T. Wood brought the program. She spoke on resort areas, and about the 59 State parks in the United States, where there may be chances for witnessing, as well as other issues. Present were Mmes. L. T. Wood, Curtis Sanders, M. M. Julian, Bill Gilbreath, Carl Boteler, and hostess Mrs. Nelms.

Mr. and Mrs. J. P. Taylor went to Quitaque Sunday night to the Baptist Church for a GA Coronation in which Mrs. Taylor's nieces, Donna Douglas, Sherrell Merrell and Janie Merrell took part.

Mrs. J. E. Woodson left Wednesday for her home in Snyder after spending several days here with her folks, Mr. and Mrs. Frank McClure.

Mrs. Nathan Mulder's grandmother, Mrs. J. C. Rowland of

Plainview, was able to come home from Methodist Hospital in Lubbock Labor Day. She had been in intensive care at the hospital for about three weeks.

The WMU Week of Prayer for State Missions met in the home of Mrs. C. W. Ramsey Thursday afternoon with a program given by Mrs. Early Pritchett. Those present were Mmes. Curtis Sanders, Carl Boteler, Tillman Powell, L. T. Wood, M. M. Julian, E. P. Pritchett and Mrs. Ramsey.

Mrs. Frank McClure and Mrs. J. E. Woodson were among those in Plainview Tuesday night, Sept. 12, for a miscellaneous bridal shower honoring Mrs. Jeff Messer, formerly Miss Donna McClure. Mr. and Mrs. Charles Nelms and Mr. and Mrs. Murray Julian went to Lubbock Tuesday night of last week to have dinner at the Hayloft Theatre where they enjoyed the mystery play, "Catch Me If You Can," starring Jane Russell. It was a most enjoyable evening and the play was very entertaining and hilarious.

The next meeting of the South Plains Hobby Club will be October 11, at 2 p.m. in the home of Mrs. Arby Mulder, with a program on "Good News For Women."

Mr. and Mrs. Kendis Julian went to Lubbock Saturday night to have dinner and attend the football game between Texas Tech and Utah.

Warren Powell, who is staying at present with his parents, Mr. and Mrs. Tillman Powell, hopes to have the cast taken off his broken arm Friday.

Mr. and Mrs. Harold Hamm left Sept. 3 for Greenwood, Arkansas, where they attended funeral services for his sister-in-law, Mrs. R. J. Hamm Sept. 4. Their daughter, Arlaine, a freshman at Texas Tech, was home with them over the past weekend and with her sister, Mrs. Mickey Mead, who is here visiting with her parents from Longview.

SOUTH PLAINS SCHOOL Menu for the week Sept. 25-29.

MONDAY: Chuck wagon special, green beans, cabbage slaw with green pepper, banana cake, hot rolls, 1/2 pint milk.

TUESDAY: Fish portion with catsup, pinto beans, buttered spinach, peach half, cookie, cornbread, 1/2 pint milk.

WEDNESDAY: Pizza, tossed salad, corn, chocolate pudding, 1/2 pint milk.

THURSDAY: Hamburger, potato chips, tomato slice, lettuce, pickle, 1/2 pint milk, wild cherry cake.

FRIDAY: Southern fried chicken, whipped potatoes, lime jello with carrot, pineapple and apple, peanut butter cake, hot rolls, 1/2 pint milk.

MERCURY FROM 6

Our personal-size Mercury Montego, too, has the same type of finely tuned suspension design as in our most expensive luxury cars - giving Montego the ride of a big car - and helping to lessen vibration and fatigue every mile you drive. With every Mercury for 1973, you'll not only enjoy extra comfort and quiet over most roads you drive, but a sense of added luxury and elegance as well. The richly appointed Cougar XR-7 cockpit is a beautiful example with body-hugging bucket seats sheathed in rich, supple vinyl with leather seating surfaces as soft as kid leather.

And in every Mercury, you stretch out with ample room for hips, legs and shoulders - nicely evidenced in our better "small" car, the enduring Mercury Comet. So when we say every 1973 Mercury was built to give you a smooth and comfortable ride, we're prepared to show you out on the road where it counts. And remember, we couldn't say it if we couldn't back it up!

Wayland Enrollment Up 22 Per

Wayland Baptist College in Plainview set an all-time record enrollment this fall and accomplished an almost unbelievable feat for any college, especially a private one. Wayland shows a 22 percent increase over last year.

Final registration for the fall stands at 932 compared with 761 last fall. The previous record was set in 1965 when the final total was 780.

Though final geographical breakdowns are not complete, there are at least 31 states and 6 foreign countries represented in the present student body. Of the 932 students, around 700 are from Texas.

New Mexico contributes 95 students to the total. Colorado 38 and Oklahoma 22. Eight students come from California, six from Alaska and five from Indiana. There are four students from Montana and Ohio, and three from Illinois, Kentucky, Missouri and New York.

States contributing two students each include Arizona, Idaho, Iowa, Louisiana, Michigan, Oregon and Wyoming. States listed by only one student as home include Alabama, Arkansas, Georgia, Hawaii, Nebraska, Nevada, North Carolina, North Dakota, South Dakota, Washington and Wisconsin.

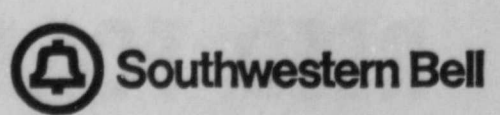
LOCKNEY SCHOOL AFETER... MONDAY: Country Fried Chicken, Chopped Broccoli, Buttered Corn, Rolls, Applesauce, Cream Milk... TUESDAY: Roast and gravy, Seasoned green beans, Egg celery carrots, Orange whip, Cornbread, Milk... WEDNESDAY: Pork chop, Buttered potatoes, Cabbage carrots, Hot biscuits, Peanut butter cake, Milk... THURSDAY: Pizza, Cherry gelatin, English Peas, French bread, Brownies, Milk... FRIDAY: Cheeseburger, Lettuce, Tomato slices, Peaches, Potato salad, Milk... Foreign countries include Africa, Israel, Lebanon, Nigeria and Zone.

Good Anytime! 555-1212 No extra charge!

This is the phone number for Directory Assistance in any distant city. And there's no extra charge for calls to 555-1212. Suppose you want the number of someone in Denver. Just dial "1," plus the Area Code (Denver's is 303), plus 555-1212. No, you can't redeem the coupon, but the number's good anytime you want to use it.

This is not a valuable coupon.

(but its number is!)



CONGRATULATIONS
Danny Daniel

On Winning The Char-o
Electric Barbecue Grill

THE 79 ELECTRIC COOPERATIVES IN TEXAS SERVED 543,065 MEMBERS. DANNY'S GUESS OF 543,137 WAS THE BEST OF THE MANY RECEIVED AT THE FLOYD COUNTY FAIR.

Lighthouse Electric
Cooperative

Floydada, Texas

Official Records

(Marriage Licenses)
 Danny LaRue Dorcus and
 Connie JoAnn Rogers, Aug. 31.
 Delvan R. Campbell and Jen-
 nine C. Field, Sept. 1.

Raymond Vargas and Anita
 Rodriguez, Sept. 18.
 (Civil Docket)
 Texas Department of Public
 Safety vs. James Dennis War-
 ren, notice of appeal.

Texas Department of Public
 Safety vs. Cristelo Chapa En-
 riquez, notice of appeal from
 Justice Court.

(Probate)
 Applicate to probate the will
 of Lela M. Robertson, de-
 ceased.

(Warranty Deeds)
 Floydada Grain Inc., to Pro-
 ducers Co-op Elevator, lots
 17, 18, 19 and 20 in Block
 75; lots 10, 11, 12, and 22
 in block 80; lot 4 in Block
 80; lots 5, 6, 7, 8, 9, 23
 and 24 in Block 80; lot 13,
 Block 80; lots 20, 21 and 19,
 Block 80 save and except that
 part of lot 19 conveyed to
 QA&P Railroad Company.
 Jessie Mae Warren to Geor-
 gia Finley, lot 6 in Block 46
 in Floydada.

Ted Norton etal to Clovis
 D. Myrick etal, lot 1 and
 the west 38 feet of lot 3 both
 in Block B, Andrews Addition
 in Floydada.

Rose A. Mummert to Fred-
 dy W. Cockrell etal, lots 9
 and 10 in New Home Addition
 Annex Block 5 in Floydada.

E. P. Smitherman etal to
 Smitherman Enterprises Inc.,
 lots 9, 10, 11 and the east
 one-half of lot 12, Block 89
 in Floydada.

L. E. Neff etal to J. W. Wil-
 lifford, lots 11 and 12 in Block
 11, Texas Addition in Floy-
 dada.

Otho Sanders etal to Cur-
 tis J. Sanders, two tracts of
 land out of the east 240 acres
 of the south one-half of Sur-
 vey 24, Block D-2.

Jonas C. Webb III, etal to
 William Lowell Bilbrey etal
 lot 26 in Block 2, Steen Place
 in Floydada.

Bess Cantwell to Thomas
 W. Ivey etal, lots 13 and 14
 in Block 48 in Floydada.

Tammy, Mr. and Mrs. Jerry
 Leatherman, Stacy, John and
 Ludusia, Mr. and Mrs. Ted
 Anderson, Angie, Quint and
 Libby.

Mr. and Mrs. D. C. HARRI-
 SON met their son and family,
 Mr. and Mrs. Jerry Bob HARRI-
 SON and family of Lubbock at
 Crosbyton Thursday night,
 where they all attended the
 ballgame between Crosbyton
 and Roosevelt schools. Marty
 Harrison, daughter of Mr. and
 Mrs. Jerry Bob Harrison, is
 cheer leader for Roosevelt
 school.

ecutor of the will of Lela Price,
 deceased to J. H. Price the
 west one-half of Survey 15 in
 Block P.

Medlock Co., Inc., to Man-
 uel B. Vallejo etal, the west
 one-half of lot 6, all of lot
 7 in Block 120 in Floydada.

Vera Wilson Armstrong and
 John W. Wilson, independent
 executor of the will of Ollie
 L. Wilson, deceased, to Leigh-
 ton Teeple etal, the east 100
 acres of the South 200 acres
 of Survey 78 in Block G-M.

Eula Garrett and William E.
 Garrett to Rockne L. Gles-
 ecke etal, lot 29 and the East
 one-half of lot 28, Block 84
 in Floydada.

Leslie Surginer etal to Rock-
 ne L. Giesecke etal, lot 20
 in Block 84 in Floydada.

R.C. Bullock etal to Jerry
 L. Bullock etal, lot 14 and the
 west 10 feet of lot 15, Block
 C, Bowers and Price Addi-
 tion in Floydada.

R.W. Jones etal to Ferrin-
 Standefer Co., all of the west
 19 feet of lot 2, all of lot 3,
 and the east 12 feet of lot 4,
 all in Block 1, New Home Ad-
 dition in Floydada.

Fort Worth National Bank
 as independent executors of
 the estate of Ida F. Doughty,
 deceased, to Kenneth Edwards
 252.04 acres of land out of
 Section 45, Block D-3.

District Court
 (Cases Disposed)
 Elvie Henderson vs. Fitus
 Arnold, default judgement for
 plaintiff in the amount of \$14,-
 640.93.



Current indications are that most cotton producers have been "pretty well satisfied" with the cotton section of the Agriculture Act of 1970, and "with some reservations" would probably be pleased to see it extended beyond the 1973 crop.

This is what Donald Johnson, executive vice president of Plains Cotton Growers, Inc., told ginners and other industry people attending the 1972 annual meeting of Plains Ginners Association September 16 at the Lubbock Country Club, Lubbock.

Concerning the "reservations," Johnson said most producers with whom he had discussed a cotton program for 1974 would like to see the present program extended:

-If the payment level can be kept at the present statutory minimum of 15 cents per pound;

-If the loan level can be raised to give a little more protection against disastrous prices in the event of overproduction on any given year;

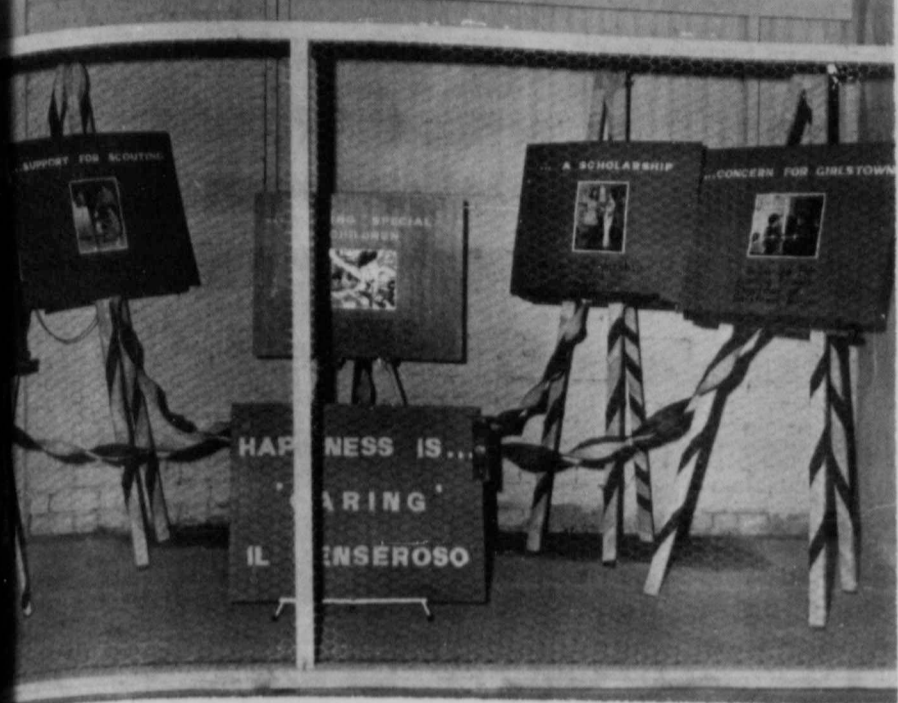
-If the limitation on payments to individual farmers can be kept at the present level of \$55,000 per crop, and

-If the "boom to bust" aspects of the program can be eliminated, meaning if some means can be incorporated into the program to assure enough production to adequately supply markets without unduly depressing prices.

On this latter point Johnson went on to say "This is a tough order to fill, admittedly, but it is extremely important that it be filled in the provisions of any future cotton program.

"Unless some way is found to keep supply and demand in better balance," he said, "it seems to me we are doomed to a vicious and crippling circle of high prices one year and high production the next, then low prices followed by low production, and back around again. So there needs to be a leveling out from year to year of both supplies and prices if our industry is to achieve anything like its maximum potential."

Discussing further the development of a new cotton program, Johnson stated "We have to realize that the High Plains alone can't pass a program - that we can't take a plane load or a train load of farmers or ginners to Washington and in the course of a few days get enough congressional and administration support to make our dreams come true."



PLACE WINNER in the Adult Education division at the Floyd County IL PENSEROSO CLUB of Lockney. (Staff Photo)

LAKEVIEW NEWS by Mrs. Clyde Bagwell

Sept. 18 - Parts received more afternoon and was reported in Hill area.

Dale Kincer spent Friday night with Dorman McCormick, Mr. and Mrs. Grady Dunavant, Mrs. E. T. Williamson, and Verli Miller visited Sunday afternoon with Mrs. Hallie Johnson at the home of her son, Mr. and Mrs. Jack Johnson.

Mr. and Mrs. Grady Dunavant visited Myra Dunavant Sunday night after church. June Mooseberg, who teaches at Lamesa, and Alice Mooseberg, who attends ACC at Abilene, were home over the weekend visiting their parents, Mr. and Mrs. Carl Mooseberg.

Mr. and Mrs. Jerry Leatherman and family visited her parents, Mr. and Mrs. Floyd Anderson Sunday afternoon. Mrs. D. C. Harrison went to Crosbyton Hospital Thursday afternoon to visit Mrs. A. L. Smith who is a patient there.

Some farmers are sowing wheat while some wheat over the area is up and growing. Mrs. Bill Smith, Mrs. G. W. Smith, Mrs. D. C. Harrison, Mrs. Milton Harrison and their guests, Mrs. Bob Hawkins of Phoenix, Ariz., and Mrs. Mel Ladroot of Chula Vista, Calif. visited in the home of Mr. and Mrs. Joe Dunn Sunday afternoon.

Mrs. Henry Brewer, Mrs. Dean Watson, Mrs. M. H. Watson and Mrs. Fred McDougle spent Thursday in Lubbock. They visited Mr. and Mrs. Ken Robinson and Mr. and Mrs. Ervin Brewer and family. Latonya Brewer came home with them and is visiting her aunt, Mrs. Millard Watson.

The Henry Brewers had a phone call Sunday morning from their daughter, Mrs. H. T. Ayres. Those visiting W. J. Weeks Sunday afternoon were Mr. and Mrs. F. D. McCintock, and Mr. and Mrs. Donnie Guess and children of Loveland, and Mr. and Mrs. Dayne Golithly of Dimmitt.

visited Friday night after church in the home of Mr. and Mrs. Edwin Leatherman in Floydada.

Monte Williams went to Aspermont Saturday with the Floydada High School Rodeo Club where they attended the FFA Rodeo.

David Alexander of Oklahoma City visited in the home of his cousin, Mr. and Mrs. Leonard Alexander.

Mr. and Mrs. Larry McCurdy and Rusty of Lubbock were Sunday visitors in his parents' home, the Rudolph McCurdys. Mrs. Homer Newberry, Mrs. Lucille Custer and Mrs. Nathan Woody spent Saturday in Plainview.

LEGAL NOTICES

CITATION BY PUBLICATION OF TEXAS PERSONS AND PARTIES INTERESTED IN THE ESTATE OF LILLIE NITA STAPP, A PERSON OF UNSOUND MIND.

Margaret Collier, Clerk of the County Court, Floyd County, Texas. By Deputy.

Monday, October 2

8 99¢

KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY

PHOTO HOURS 9 A.M. TO CLOSING

NO LIMIT

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

SHUGART COLOR PHOTOS THOMPSON PHARMACY 200 SOUTH MAIN ST. FLOYDADA, TEXAS

Oldsmobile for '73

Cutlass. It's two new cars.

Cutlass S Colonnade Hardtop Coupe. Sportier this year. Roomier. Heavier. Yet surprisingly easy to own. Even if you order the new swivel bucket seats.

Cutlass Supreme Colonnade Hardtop Coupe (foreground). More of a little limousine than ever. You can see it in the formal roofline and new opera side windows. You can feel it in the spacious, quiet interior. And even in the ride we've patterned after our bigger Oldsmobiles.

Delta 88—with a new grille that swings out of harm's way.

For '73, we've made the Delta 88 tougher than ever. The Swing-Away Grille (pictured at left) is just one way. It's teamed with an improved hydraulic front bumper system: if the bumper gets tapped, the grille swings out of the way. We pound the seats 100,000 times, and drive the Delta 88 thousands of hard miles, to test durability. All to make sure it's more than just big, comfortable and smooth-riding—not just another pretty car.

Omega. The new compact Olds at a compact price.

It's a whole new kind of Olds. And the lowest-priced of all. Omega is a compact—but one with big-car thinking built in. It's nearly 500 pounds more car than some smaller compacts. Its wheelbase is longer, 111 inches for a smooth ride.

And you can feel the difference on the road. A deluxe interior with new "wet-look" vinyl trim is standard. So is full carpeting. And a 250-cu.-in. engine. Coupe, 3-door hatchback or sedan, it's a lot of Olds for the money.

See the '73 Toronado, Ninety-Eight, all the new ones at your Olds dealer's showroom now. GM



1973 GMC PICKUPS are now on display at City Auto Inc., in Floydada. (Staff Photo)



DUCK DIVING EXHIBIT. . . a non-profit attraction last week at the Floyd County Fair, sponsored by the county 4-H Clubs. Pictured, left to right are Richie Crow, assistant county extension agent, and 4-H members Becky Bybee and Marcia Fortenberry. (Staff Photo)

Last year, 93 percent of the people reaching 65 were eligible for monthly cash social security benefits.

Don't delay applying for social security benefits. Back payments can be made for no more than 12 months.

Be sure to give your employer your correct social security number when you start a new job.

Lockney Nursing Home

DOWN MAIN STREET

It was only a cotton trailer, And we worked on it like sailer.

But it started to rain and rain, And looked like our float was all in vain.

The red paper ran and ran, But we kept saying "We can, we can."

The residents were placed on the float with care,

The staff, nurses, cooks, and aides were there.

So off we went with our heads held high, Praying the rain would stop by and by.

Down Main Street we rode, smiling and waving,

For something like this the town folks were craving.

And, lo and behold, to our surprise,

Down Main Street we rolled to win second prize!

-Lee Stoerner, L.V.N.

This has been a most exciting week for all of us.

Mrs. Boydston went to her daughters, Beatrice Williams in Plainview, for a visit. Mrs. Joe Bidwell took Mrs. Daisy Bedwell to the doctor in Amarillo for a checkup. Mrs. Myrtle Burke visited with her brother in Crosbyton, who is quite sick. She went with her sister, Mrs. Emma Ferguson.

Arnie L. Newton took his mother, Mrs. Dora Newton, to Mrs. Newton's home here in Lockney for a visit. Mr. McWhorter went with his son and family for a visit. Mrs. Hill visited with Mrs. Keeter. Marie took her over and brought her back. Also Mrs. Hill went for a ride with her son, James Temper. Mrs. Bailey went out three times for dinner and visits.

Mrs. Willie Soutie took Mary Reeves to Floydada for a visit and lunch. Mrs. Soutie is Mary's sister. Mr. Wylie went two different days with Elton to visit the farm. Arnie Pinner took Mr. Wylie to see the pigs. They - the pigs - were fine!

Laura Houston of Matador and Mrs. Aulick went for a drive. Mrs. Houston is Mrs. Aulick's sister. Mrs. Kellison has returned from a visit with the R. C. Kellisons of Amarillo. John R. Tinnin took his dad, J. E. Tinnin for a visit to Petersburg. Mrs. Burke made another trip to Crosbyton to visit her brother. The last we heard he

was about the same.

We surely thank the Fair Association for the passes for our residents. Also, we want to thank Charlie and Cecil Carthel, and Mrs. Edith Cooper for the cash donations for the residents to have soda pop, candy, and popcorn at the Fair. We would like to thank Mayor Claude Brown for helping transport our wheelchair residents to the Fair. This was a real treat as it had been many years since Mrs. Susan Livingston and Jack Harris had been to a Fair. Mrs. Abby Wdsom said this was her first Fair.

Mrs. Wdsom is 78 years old. Mr. McWaters has waited 96 years to ride on a float, also it was a first for Mary Carville, 87 years young, Myrtle Burke, 62 years young, and our youngest resident, Jack Harris 52. The staff was Nancy Tucker, dietary department; Tommie DeLeon, Nursing; Joe Perez, Custodian; Lavona Holliday, Director of Nurses; Laverne Christian, Art Director; and our visitor, Renee Sparkman.

Fall is one of nature's greatest shows; you can enjoy the next few months immensely if you take time to observe what is all around you.

Capada Drive In

FRIDAY AND SATURDAY

TWICE THE SHOCK, TWICE THE TERROR!

Palomar Pictures International, Inc. presents
"WHAT BECAME OF JACK AND JILL?"
released by 20th Century-Fox Films
Color by DE LUXE®

PG PARENTAL GUIDANCE SUGGESTED - Some material may not be suitable for pre-teenagers

Palomar Pictures International, Inc. presents
"The Strange Vengeance of Rosalie"
released by 20th Century-Fox Films
Color by DE LUXE®

THE DOUBLE SHOCK SHOW OF THE YEAR!

SUNDAY ONLY
 THE GREATEST FIGHTING MACHINE THE WEST HAS EVER KNOWN

RED SUN

A NATIONAL GENERAL PICTURES RELEASE
Color by DE LUXE®

If you get social security checks, social security if:

- your check is lost or stolen
- you don't get your check
- you change your address

U.S. Department of Health, Education, and Social Security Administration

PALACE THEATRE

FRIDAY AND SATURDAY

ROD STEIGER... JAMES COBURN
"A FISTFUL OF DYNAMITE"

SUNDAY AND MONDAY

Clint Eastwood
JOE KIDD

A Universal/Malpasco Company Production • TECHNICOLOR®

GIRL SCOUTS ARE SERVING YOUR COMMUNITY!

WILL YOU SUPPORT YOUR GIRL SCOUTS?



Learning Conservation Practice



Work For Christmas Seal Campaign



Work On Lion's Club



Cadettes Participate In Emergency Simulation Operation



Nursing Home Projects And Programs



Decorate Hospital Christmas Tree



Programs For Day Care



Work for Cancer Crusade

THIS MESSAGE SPONSORED BY THE FOLLOWING FLOYDADA FIRMS

Arwine Drug
 Bishop Ramsey Pharmacy

Montgomery Ward
 Sears
 Baker Insurance

Tommy Assiter Insurance
 Thompson Pharmacy

GO CLASSIFIED FOR THE ACTION YOU WANT

REAL ESTATE

FOR SALE - Real nice 2 bedroom house in Lockney, Call Russell King, Floydada, 983-3208. tfc

FOR SALE - 2 bedroom house at 310 NW 2nd St., Lockney. L9-24c

FOR SALE - Two bedroom brick house with storm cellar. 513 SW 4th St., Lockney, Phone 293-7949, Plainview, Texas. L9-24tp

FOR SALE - Two 2-bedroom houses. T. L. Holland Jr., Floydada, 983-2140 days, 983-2375 after 5 p.m. tfc

FOR SALE - 1-1/2 lots with duplex (2 private apartments, one furnished) 211-213 East Georgia. Call 983-2963. tfc

FOR SALE - Three bedroom, house, paneled kitchen, utility area, carpeted, central heating and air conditioning. Wilson G. Bond, 983-2151 or 983-3573. tfc

FOR SALE - 2 bedroom house, 519 S. Wall, Floydada, Fenced back yard, seven fruit trees. 983-3987. tfc

FOR SALE - New three bedroom, brick, built-ins, fenced, low down payment, low monthly payments, \$11,300, 307 E. Kentucky, Dial 806-763-5323 Collect. tfc

FOR TRADE - Trade for Residence. Foster Motel, Call 983-2264. tfc

FOR SALE - 2 bedroom house, 418 W. Jackson. Phone 983-2521. tfc

EXCELLENT BUILDING LOTS in Town and Country addition, Lockney. Thomas Marr, 652-3593. L-tfc

FOR SALE - 2 bedroom house on large corner lots, in Lockney. Call 652-2492. L

FOR SALE - 3 bedroom house with 9/10 acre of land. House all paneled, with plastic glass siding. Located just inside the City Limits in southwest Lockney. Call 652-3806. Archie Bybee. L-tfc

THIS SPACE FOR RENT

PERSONALS

SKIN disorders? Try Toco-Derm Vitamin E cream 1260 IU per tube at Arwine Drug, Floydada. 9-21p

REDUCE safe and fast with Go-Bese Tablets and E-Vap "water pills." Thompson Pharmacy. 10-5p

REDUCE excess fluids with FLUIDEX, \$1.69 - LOSE WEIGHT safely with Dex-A-Diet, 98¢ at Arwine Drug, Floydada. 10-5p

RENTALS

FOR RENT - PROPERTY - Apartments, 2 and 3 bedroom houses. Business Buildings clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-tfc

FOR RENT - Wnn's Restaurant, Call 983-3734. tfc

Storage Space
FOR RENT
For furniture, odds and ends, etc.
CALL 983-3200



TRACTORS
for RENT or LEASE
Call 983-2834
Case Power & Equipment
Floydada, Texas

Rooms for Rent
Weekly and Monthly
SPECIAL RATES
You will be pleased
with special rates
LOCKNEY MOTEL

THIS SPACE FOR RENT

FARMS & RANCHES

FOR SALE - 70 acres farm land, 6 1/2 miles NE Floydada. Call 888-2161, Seymour, Texas. tfc

FOR SALE - 320 Acres 2 miles west of Floydada. Call at night, 983-2227 or 983-3490. tfc

WOULD LIKE your listings on farm and ranch land. Good buyer contacts. T. L. Holland Jr., Floydada, 983-2140 days, 983-2375 after 5 p.m. tfc

The LANDMAN
935-5010
Dumas, Texas

COW POKES

By Ace Reid



"The government is always helpin' us dig tanks and build fence, I jist wonder if we could git 'em to help us gather these ole brushy steers."

AUTO, FIRE & FARM INSURANCE
Floydada Real Estate & Insurance Agency
Jim Word----Phone 983-2360

WANTED

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

CUSTOM FARMING - Complete land preparation, fertilizer and herbicide application. Victor and Billy Joe Smith, 983-2604. tfc

WANTED TO BUY - Old knives - Case, Winchester or others. Call 983-3139. tfc

WORK WANTED - Sewing and alterations. Beverly Towler, 415 W. Va., Floydada, Phone 983-5129. 9-21p

WANTED - Pasture for cattle, 100 shoats, W. B. Eakin, 667-2289, Petersburg. tfc

THIS SPACE FOR RENT

EMPLOYMENT

GRAIN ELEVATOR Help Needed - Producers Cooperative Elevator, Floydada. tfc

FARM MACHINERY

FOR YOUR portable disc rolling needs call Lawson Bros. Welding and Equipment, 983-3940. tfc

MR. FARMER - Fall plowing is next and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

NORRELL TRACTOR PARTS - For Tractor and Irrigation Supplies and Accessories. tfc

FOR SALE - Used Farm Machinery. Lawson Bros. E. Missouri St. tfc

FOR SALE - Seventeen-foot Krause oneway plow. John Fisher, Route 2, Petersburg, Texas. 9-28p

FOR SALE: Two 1969 model John Deere 4020 LP tractors. Low hours and clean. Austin Meriwether. 293-5448, Plainview, Texas. L9-28tc

MR. FARMER - Come to Blanco Offset in Floydada and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10¢ a sheet. Phone 983-3739. ttp

AUTOMOTIVE

FOR SALE - 1972 Honda 175 street motorcycle, like new, \$525. Call 983-2604, Floydada. tfc

CLASSIFIED ADS

S-E-L-L

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS EACH SUBSEQUENT INSERTION, MINIMUM CHARGE 75 CENTS.

CLASSIFIED DISPLAY RATE: 90 CENTS PER COLUMN INCH. CARDS OF THANKS, \$1.00. COPY DEADLINE: 5 P.M. TUESDAYS FOR THURSDAY EDITION; 2 P.M. FRIDAYS FOR SUNDAY EDITION.

Call 983-3737 in Floydada or 652-3318 in Lockney

FEED & SEED

ALFALFA HAY For Sale - \$1.00 bale in the field. Call at night, C. M. Barton, Marador, 347-2228. tfc

SPECIAL ELBON RYE \$5.95 per cwt Producers Cooperative Elevator Floydada

GARAGE SALES

GARAGE SALE - 4 family sale Thursday, Friday and Saturday. Furniture, household goods, and clothes of all sizes. 817 W. Cedar, Floydada. 9-21p

GARAGE SALE - 737 W. Price St., Floydada, Thursday, Friday and Saturday. 9-21c

GARAGE SALE - Thursday and Friday, 127 J B Avenue, Floydada. 9-21p

LOST & FOUND

LOST - Australian Blue Stock Dog. Male. Carries right leg. Lost at Perry Implement on Monday morning. If found get in touch with Bob Lane. Phone 652-3705 in Lockney. L-tfc

GRAZING RYE SEED

Cleaned & Bagged \$5.50 cwt. Gene Bloys, 983-2969 or 1 1/2 mi. north of Sandhill

DR. O. R. McINTOSH

Optometrist
211 South Main Street Telephone 983-3460
Floydada, Texas

WANTED

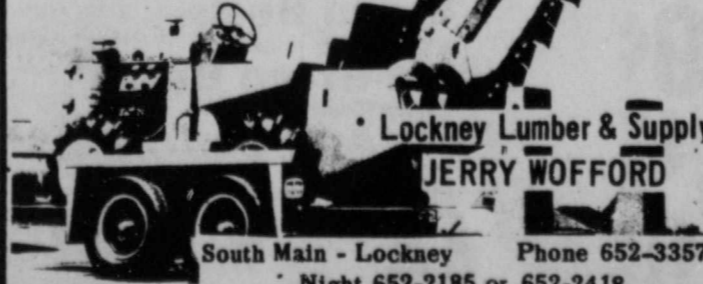
EXPERIENCED TRUCK DRIVERS Diesel, Tractor, Trailer

Must be over 25 years old. Must have good driving record. Benefits include paid health and life insurance. Paid Vacations. Apply in person at Plainview, Texas

Missouri Beef Packers

Ditching and Backhoe Service

Storm Cellars, Basements, Slush Pits, Pit Cleaning, Sewer systems, Custom Trenching, Irrigation and Gas Line Repair, Water, Sewer and Gas Line Installation.



Lockney Lumber & Supply
JERRY WOFFORD
South Main - Lockney Phone 652-3357
Night 652-2185 or 652-2418

FOR SALE

FOR SALE - We now have our 1973 success calendars in at the Hesperian. Also a new style of calendar stands. Shop the Hesperian for your office supplies. ttp

FOR SALE - Good used Maytag Washers, automatic and conventional type. Pennington Motor Co., Lockney. L-tfc

FOR SALE - 1 GE built-in copertone dishwasher, stove, oven with Vent-A-Hood, Charles L. Record, Lockney, 652-2364. L9-21tc

FOR SALE - Constellation cornet. Excellent horn for a serious student in high school or college. Lockney 652-3404. L-tfc

1972-73 TEXAS ALMANACS are now here. Buy at Hesperian Office Supply, \$1.95 each. ttp

0954-354
601 S. 5th St. P.M.
By Superior Cleaners
This Space Cleaned

SERVICES

WANT TO DO Yard Work and minor repair and painting. Charles Dean, 308 W. Kentucky. ttp

SUBMERSIBLE PUMP Pull & Repair. Darden Machine. Phone 983-2566, nights 652-3743, Lockney. tfc

MATTRESSES - New or renovated. For appointment call City Trim Shop. 983-2332. tfc

PROFESSIONAL Rug Cleaning. Phone 652-2500, Lockney. tfc

GEARHEAD REPAIR - Pickup and delivery. Darden Machine and Welding. Ph. 983-2566, nights 652-3743, Lockney. tfc

MISCELLANEOUS

VEGETABLE SHED on Matador Highway in Floydada open for business. Get your fresh vegetables of all kinds here. tfc

CASH TALKS - 1972 Model Automatic zig-zag delux sewing machine. Full price \$29.95. Twin needle, buttonholes, blind hems, fancy patterns, etc. Free delivery and instructions within 100 miles. Lubbock Sewing Center, 1913 - 19th Street, Lubbock, Texas, Phone 762-3126. tfc

JUST ARRIVED - New shipment of Del Cerro Pecans. Contact LCC Associates: Ruth Walker, Ethel Arwine or Troye Stansell. 10-12c

TUTORING IN MATH - any level. Call 983-5183 for information or come by 116 Mae Avenue, Floydada. 9-24c

EXCELLENT, efficient, economical, Blue Lustre carpet cleaner. Rent electric shampooer \$1. Perry's, 104 California St., Floydada, Texas. 9-21c

SALES & SERVICE - Toro mowers, Briggs & Stratton, Lawson engines and parts. Sharpen reel or rotary blades. Spears Small Engine Service, 105 N. Main, Phone 806-983-2396. tfc

KING'S DIETETIC CHOCOLATES. No sugar or salt. Satisfaction guaranteed. BISHOP-RAMSEY PHARMACY tfc

U & I Upholstery Shop, will refinish, re-upholster and repair your furniture. Satisfaction guaranteed and prices reasonable. Phone 652-2357, Lockney. L-tfc

CARPET shampoo and shampooer. Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

THERMOFAX PAPER

8 1/2 x 14
\$.50 \$18.50
SHEETS WH ITE

HESPERIAN OFFICE SUPPLY

PHONE 983-3737

FOR SALE

Dwelling-Office Combination PLUS
Small Rent House
231 West California
Floydada, Texas

TULIA SAVINGS & LOAN ASSOCIATION

995-3521 Box 486 Tulia, Texas

LEADING GROUND GAINER !!

If your new Case Tractor is shaken up and has to be taken out of the game . . .

- We Furnish The Substitute!
- That's Assured Availability!!

See *the big-power specialist* for details

Case Power & Equipment
Lockney Hwy, Floydada, Texas

PIGGLY WIGGLY

\$ 250 00

WIN Free Cash JACKPOT DAY



NO WINNER LAST WEEK

THIS WEEK END

Nothing to Buy... You do not have to be present to WIN

"GET YOUR CARD PUNCHED" THIS WEEK

Register Just Once You're then in the weekly "POT" for the weekly Award

Wonderful Cash Dollars

10 Oz. bottles
6 BOTTLE CARTON

Coca Cola

29¢

PLUS DEPOSIT

Tray Pack Carol Ann Assorted Flavors

Cookies 3 \$1

10 Oz. Pkgs.

Tide Detergent

84 Oz. Box

99¢

Piggly Wiggly Liquid Bleach

Gal Jug **41¢**

BLADE CUT

Chuck Roast

USDA Choice Beef

55¢

Lb.

USDA Choice Beef Valu-Trimmed Bone-In Rump Roast

Lb. **95¢**

Deckers Whole

Smoked Picnics

6-8 Lb. Avg.

45¢

Lb.

Lean Stewing Beef

Lb. **89¢**



Golden Ripe

Bananas

2 25¢

Pounds

MR. PIG WHOLE

Hog Sausage

Lb. Pkg. **79¢**

FARMER JONES OR SLICED BOLOGNA

Pickle Loaf

6 Oz. Pkg. **43¢**

HORMEL'S TASTY

Little Sizzlers

12-OUNCE PACKAGE **79¢**

Morton's, Beef, Chicken, Tuna, or Turkey

Rath

Sliced Bacon

Lb. **95¢**

Pollution Free

Welfed Catfish

Lb. **\$1.19**

Tradewind Brand

Halibut Steaks

12 Oz. Pkg. **99¢**

Indianola Brand Peeled and Deveined

Shrimp

16 Oz. **\$2.89**

USDA Inspected

Split Broilers

Lb. **38¢**

Boston Butt

Pork Steaks

Lb. **79¢**

Dine-Rite Brand Hen

Turkey Breasts

Lb. **98¢**

Red, Ripe

Tomatoes

Lb. **29¢**

Tokay Grapes, Sun Ripened

Grapes

Lb. **49¢**

Pot Pies

8 Oz. Boxes

5 89¢

Trophy, Sliced 10 Oz. Pkg.

Strawberries 25¢

Patio Cheese Enchilada

Dinners 39¢

11 Oz. Package

Save! **50¢** With This Coupon and the Purchase of Satin Rose Stainless Sugar Spoon, Parrot Spoon, Butterknife

Reg. \$1.49 only **99¢**

Sundown dinnerware

on sale this week

Dessert Dish 29¢

With Each Purchase

Satin Rose stainless flatware

on sale this week

Tea Spoon 29¢

Farmer Jones, Grade A

Large Eggs

Doz. **39¢**

Gold Note, Solid

Margarine

Pound Packag **2/25¢**

Churn Gold Soft

Margarine 3 \$1

Pound Tub

Aurora, White & Colors

Bath Tissue

2 Roll Package **25¢**

Scott Paper, White or Colors

Viva Towels 3 \$1

Jumbo Rolls

Piggly Wiggly

Facial Tissue 25¢

200 Count Box

Cream of Mushroom, Chicken & Noodle, Cream of Chicken, Chicken & Rice

Campbell's Soup 6 \$1

10 1/2 Oz. Cans

Carol Ann Saltine

Crackers 25¢

Pound Box

Colgate Toothpaste 63¢

6 3/4 Oz. Tube

Jergen's Hand

Lotion 77¢

13.3 Oz. Btl.

Heavy Duty

Bonne Detergent 49¢

49 Oz. Box

Arrid Extra Dry Powder

Deodorant 73¢

6 Oz. Size

Twin Pet

Dog Food 12 15 1/2 \$1

15 1/2 Oz. Cans

Piggly Wiggly, All Purpose

Flour 5 Lb. Bag 39¢

Carnation or Dips

Sour Cream 3 8 Oz. \$1

8 Oz. Cartons

Piggly Wiggly

Salad Dressing 49¢

Quart Jar

Libby's, Natural Juice 15 Oz. Cans

Pineapple 4 \$1

Libby's 16 Oz. Cans

Sliced Beets 5 \$1

Piggly Wiggly 16 Oz. Cans

Whole Green Beans 4 \$1

Piggly Wiggly 16 Oz. Cans

Peas And Carrots 5 \$1

For

Stokely 16 1/2 Oz. Cans

Golden Corn 5 \$1

Rosedale, Garden Sweet 16 Oz. Cans

Green Peas 5 \$1

Piggly Wiggly, Cut 16 Oz. Cans

Green Beans 5 \$1

Ranch Style 15 Oz. Cans

Blackeye Peas 5 \$1

For

PIGGLY WIGGLY