## The Floyd County Hesperian



RRRR...The thermometer reading had risen to 16 degrees by the nd Jackson hece ced ing. Miss Jackson, 16, a junior a FHS and the daughter of Mr. and
Jackson, stood ankle-deep in a snow drift outside the sc hool to e Hesper ian photographer who was searching for a way to show
vide, the sub-freezing temperatures that hit the area, (Staff Photo)
Births, Marriages, Divorces Up; Deaths Down

| cit foped | nit | 19 |
| :---: | :---: | :---: |
|  | - | miner were tid |
|  | Ords mere | ${ }^{\text {a }}$ |

inty Commissioners Plan re Country Dump Grounds


Caprack Chat

S. S. Schornick Rites Today


Schools, Some Business Firms Close
$\qquad$


Water District Election Tuesday

## 2,933 REGISTERED IN FLOYD COUNTY

## Changes In Voter Registration Rules



Marble Named Cotton
Council Delegate
Don Marble of acted as
Plains has been tel
one of Texas 38 delegates one of Texas' 38 delegates
to the National Cotton Council's annual meeting
in New Orleans January 31 in New Orleans January 31 The Texas group will
join with industry representatives from 13 other
states in studying Council programs and adopting new


## POLITICAL CALENDAR

Democratic
Primary Election
SHERIFF
FLOYD COUNTY
Connie Reed
TAX ASSESSOR
COLLECTOR
LOYD COUNT
Janelle Fawver
G. B. Johnston, J
COMMISSIONER FLOYD COUNTY Roy Hale

## REEDS SPECIAL

FOR THE WEEK!
1971 GALAXIE 500 2 DOOR HARDTOP This gold and black beauty has air
conditioning, power steering and many other 53559 REED
FORD \& MERCURY SALES

We are happy to
announce our
association with

FLOYD COUNTY
INSURANCE AGENCY
WE ARE HAPPY TO JOIN JERRY COOPER OF LOCKNE WHO HAS BOUGHT THE POWELL INSURANCE AGENC IN MAKING ONE BIG INSURANCE AGE

INSURANCE WILL CONTINUE TO BE WRITTEN THROUGH ALL COMPANIES PRESENTLY ASSOCIATED WITH BOTH AGENCIES.

OUR OFFICE ADDRESS REMAINS 114 W. CALIFORNIA
OUR PHONE NUMBER REMAINS 983-2865

## Floyd County <br> Insurance Agency

.....
the



## GUEST EDITORIAL

the prayer that startled glouster


 at the close.".
Read $\begin{aligned} & \text { this prayer, and It thin } \\ & \text { ton. Dr. Powers. prayed. }\end{aligned}$

 ed we pray, therefore, first of all for the votersy
There are some too lazy to vote but not too lazy

 the expectation of special
Bless them if You can.

$\qquad$




Gamble Family Moues
$\qquad$ ${ }^{\circ}$
of 1300
ri
Gamble of

$1 \times 2$

Ground Swallows A River

MERLIN

## 

in the land business,
Sa partner with $w . A$.
sin the mercantile
$=$

## THANKS, FOLKS! FOLKS

WE HAVE SOLD OUR BUSINESS TO THE CARTHEL OIL COMPANY AND TAKE THIS MEANS OF EXPRESSING OUR SINCERE THANKS AND APPRECIATION TO OUR FRIENDS AND PATRONS FOR THEIR LOYAL SUPPORT THE 11 YEARS WE WERE IN BUSINESS AS FORTE
BUTANE CO

WE ALSO WANT TO RECOMMEND THE CARTHEL OIL COMPANY PEOPLE TO CONTINUE TO SERVE YOU IN A FRIEND AND EFFICIENT MANNER

Nett, Jodie and I.R WE WANT TO SERVE YOU!

IN ANNOUNCING THAT WE HAVE BOUGHT THE FOOTE BUTANE COMPAR WE WANT YOU TO KNOW THAT WE LOOK FORWARD TO SERVING THE PEOPLE OF THIS TRADE AREA WITH GOOD SERVICE AND GOOD OIL
PRODUCTS. PRODUCTS

FOR THE PRESENT WE WILL CONTINUE OPERATIONS AT THE FOOTE BUTANE LOCATION AND LOOK FORWARD TO
HELPING YOU ANY WAY POSSIBLE.
Carthel Oil Co.




## 

| crevers la. 29a | CLUB STEAK |
| :---: | :---: |
|  |  |
| BanaNas $\quad .88^{\circ}$ | Margarine |
| Prine rec. or orip | cloverauk |
| Coffet $\quad$ 690 | BUTIERMLK 39 |
| VEGETABIE OIL $49^{4}$ | FRUII COCKTall 4.11 |
| FABRIC SOFIEEEER $33^{3 /}$ | GLass Cleaner |
|  | GREEN BEANS 6 |
| ALCTATOES $\quad 10 \% 59$ |  |
| DISHWASHER DEEERGENT | T |
|  |  |
|  |  |

## L \& J FOOD STORE

DOt BLE BIC(A)

## ,

Anna Jackson, A. O. Smith Jr. Pledge Candlelight Vows $c$
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## 




## We are happy to

announce the association of
Darlene Reed
full time PROFESSIONAL
MANICURIST MANICUR


Girlie's House of Styles 812 WEST VIRGINIA ST
CALL 983 - 2355 FOR APPOINTMENT



Vows Read In Amarillo For


II




## HALE'S SEMI-ANNUAL SHOE SALE

## STARTS FRIDAY, JANUARY 7 - 8:30 A.M.

Yes, it's that time again-our fabulous shoe sale you've been waiting for! there will be super bargains in all departments-examples of some are listed below:


SPCint
Whirlettes Outscore Wayland Queen Bees

## behind Tuesday night and scor- Norman, Irestman, started

 over the Wayland CollegeQueen Bees in a game played
at Plainview

Defensive leaders for the
Whiriettes were Krista Simp the Waylayd frestmen $14-13$ at $\begin{aligned} & \text { son, who gathered in tive re- } \\ & \text { bounds, and Miss Conwright, }\end{aligned}$ nairime, after falling behind
$10-4$ at the end of the first period, the Queen Bees led 23 after three quarters.

## 

$\begin{array}{ll}\text { Whiriette sco rer } \mathrm{s} \text { with } 13 & \begin{array}{l}\text { wins and six losses. They stand } \\ \text { 2-1 in idstrict play. A district }\end{array} \\ \text { contest with } F \text { riona is schedul. }\end{array}$

Wilson To Receive Top Track Coach Honors At Hall Of Fame Ceremonies
 son, Texhoma High School,
foothall, Jim Reid, Dumas High
School, basketball; David Kent
1vest, School, basketball; David Kent,
West Texas state University
tennis tennis; Jay Miller, Dumas High
School, baseballi; and Ben Hill
debrand, Borger The top athletes of 1971 are The top athletes of 1971 are
Jerry Sisemore, Plainview,
University of Texas, University of Texas, football:
Larry Kenyon, Amarillo ColLarry, Kenyon, Amarillo Col-
lege, basketvall,
foot, Pandy Lishtofoge, basketaill; Randy Llaght
track; Franview High shool,
trances Collins, AmaCrack, Frances Collins, Ama-
rillo Country Club, goif Jan
Rapp, Turkey High School, tennis; and Johny Kimbley,
numas High School, baseball.


THREE FOR THREE . . . The Whirlwind basketball team entered three tournaments in December and gained three first-place trophies at tournaments in December and gained three forst-place trophies at
Roosevelt, Claude, and their own Whirlwind Tournament here. Team members Mark Vinson, Leslie Robertson, and Mike Hale (left to right) inspect the hardware.
'Winds Take First At Claude Tourney
Plainview Savings \& Loan Association BEGINNING OUR 36th YEAR

$$
\text { PAID } 5898,538.73
$$

DURING 1971


## BROWN'S ANNUAL



Sale Starts At 9 a.m. Friday, January 7th

## MEN'S DEDT SUITS .- Good Selection

SOME KNITS and WESTERN STYLES

| Value | Sale |
| :---: | :---: |
| \$49.98 | \$40.00 |
| \$69.98 | \$55.00 |
| \$75.00 | \$60.00 |
| \$79.95 | \$65.00 |
| \$85.00 | \$70.00 |
| \$95.00 | \$75.00 |
| \$110.00 | \$85.00 |
| ALL EXTRA | ANTS $\$ 1200$ |
| KNIT - WOOL - CORDUROY <br> SPORT COATS | One Group YOUNG MENS ASSORTED |
| Value SPIT | Flair Pants |
| \$355.00- \$37.50 | Value Sale |
| \$45.00 - | \$12.00 -...- |
| \$49.98-\$55.00 $\ldots \ldots \quad \mathbf{\$ 4 0 . 0 0}$ |  |
| \$59.98 $-\square$ | \$10.00 |
| \$70.00 | SMall Group |
| JACKETS and CAR COATS | Western Pants $1 / 2$ PRICE |
| NYLONS - CORDUROY | Value Sale |
| WOOL - SUEDE | \$12.98 |
| Value Salo | \$14.00 |
| \$75.00 | \$18.98 $\ldots \ldots \quad \mathbf{5 9 . 5 0}$ |
| \$66.00 $\quad$[ | \$20.00 |
| \$49.98 $\quad$ - | \$22.50 |
| \$47.50 |  |
|  | Casual Jeans, Levis |
|  | and Wranglers |
|  | Value Sale |
| \$29.98 - - | \$7.00 |
| \$27.50 | \$8.00 $\ldots-\quad$ - ${ }^{\text {a }}$ |
| \$24.98 $-\ldots \quad$ - $\quad$ [14.50 | \$10.00 ...- |
| \$22.02 - |  |
| $\$ 18.98$ <br> s13.98 | One Group Mr. Levi Type |
| \$13.98 .-... | Casual Slacks $1 / 2$ PRICE |
| SLACKS | Value Salo |
| Knits and Worsted | \$10.00 ... |
| Value Sale | \$11.00 |
| \$13.00 - - | \$14.00 $\ldots \ldots \ldots$ |
| \$16.00 |  |
| \$18.00 | VEST SUITS |
| $\$ 20.00$ <br> $\$ 2200$ | 1/2 PRICE |
| \$22.50 |  |
| \$25.00 <br> $\mathbf{\$ 2 7 . 0 0 - 5 2 7 . 5 0} \ldots$ |  |
|  | S39.95 <br> $\mathbf{\$ 3 6 . 0 0}$ <br>  |
| \$30.00 | \$36.00 |

Short Sleeve Double Knit COVERALIS
c $\$ 27.00$ value ..er
Sale $\$ 17.00$


## Clay ance atav



Men's Shoes FLORSHIEM - RAND Values from $\$ 12.98$ to $\$ 27.98$ 3 Groups $\$ 10.00{ }_{\$ 15.00} \$ 12.00$ $\$ 15.00$

Boys' Shoes

RED GOOSE - Black or
Slip on or Oxfords

$$
\begin{gathered}
\text { BLOUSES } \\
\text { Donovan and Lady }
\end{gathered}
$$

Values to $\$ 12.98$
$1 / 2$ PRICE
owe gaop
Cowboy Boots
Values to $\$ 35.98$ $\$ 20.00$


## WOMEN'S




BOVS' DEDT.


ONE GROUP BOYS' PANTS Value
$\$ 4.98$
$\$ 6.98$

Value
$\$ 6.98-\$ 5.00$
$\$ 7.00$

| SWEATERS |  |
| :---: | :---: |
| Value | Sale |
| \$6.98 | \$4.99 |
| \$8.00 | \$4.99 |
| \$8.98 | \$6.99 |
| \$9.98 | \$5.99 |
| \$13.00 | \$7.99 |
| JACKETS |  |
| Value | Sale |
| \$7.98 | \$4.99 |
| \$9.98 | \$5.99 |
| $1 \$ 2.00$ | \$6.99 |
| \$12.98 | \$7.99 |
| \$14.00 | \$8.99 |
| \$16.98 - .-..................... | \$10.99 |
| \$17.98 | \$11.99 |
| \$18.98-\$19.98 | \$12.99 |
| BOYS' JEANS |  |
| Broken Sizes - Straight Leg |  |
| Value | Sale |
| \$4.50 - \$4.98 | \$2.00 |

## PANTS SUITS



## 

$$
\begin{gathered}
\text { COATS } \\
\text { DRESS COATS and CAR } \\
\text { COATS - Good Selection } \\
\text { Salue }
\end{gathered}
$$

| Value |  | Sal |
| :---: | :---: | :---: |
| \$18.00 |  | \$12.9 |
| \$18.98 |  | \$13.9 |
| \$20.98 |  | \$14.9 |
| \$23.00 |  | \$15.9 |
| \$24.98 |  | \$16.9 |
| \$25.98 |  | \$17.9 |
| \$25.98 | - \$26.98 | \$17.9 |
| \$29.98 |  | \$18.9 |
| \$30.98 |  | \$19.9 |
| \$32.98 |  | \$22.9 |
| \$34.98 | …-...-.-.......... | \$23.9 |
| \$35.98 |  | \$24.9 |
| \$36.98 | .................- | \$ 26.9 |
| \$38.98 | - | \$26.9 |
| \$39.98 | ...-................ | \$27.9 |
| \$42.98 |  | \$29.9 |
| \$45.00 | - \$45.98 | \$30.9 |
| \$49.98 |  | \$32.9 |
| \$55.00 | -...--- | \$33.9 |
| \$56.98 |  | \$34.9 |
| \$59.98 |  | \$39.9 |
| \$65.98 |  | \$44.9 |
| \$74.98 |  | \$49.9 |
|  | ROBES |  |

GIRLS'DEPT
$\$ 4.98$
56.98
$\cdots$ $\begin{array}{r}\mathbf{S} . \\ \hline \mathbf{\$ 2 . 9}\end{array}$ BOYS' SHIRTS Sale
$\$ 2.99$
$\$ 3.99$



## CARCOATS



## Many Items in Every Department not <br> listed But Reduced To Sell <br> STORE CLOSED THURSDAT to Prepare for Salel CLEANERS WILL BE OPEN <br> All Sales Final *No Rotunds



Mrs. Wiley

Custom Herbicide Installed

|  |
| :---: |
|  |  |

QUANTA OLIVETtI ADDING MACHINES 82
SMITH CORONA TYPEWRITERS

89

Hesperian Office Supply


## Sale Starts Thursday, January 6, Ending Saturday,

January 15, 9 Big Days

## Store Closed Wednesday, January 5, Preparing For Sale

DRESS LEARANCE

LEADING DRESSES AT LITTLEST PRICES


49) earance Blouses

| \$5.98 | now | \$3.97 |
| :---: | :---: | :---: |
| \$7.00 | now | \$4.67 |
| \$9.98 | now | \$6.67 |
|  |  | 01 |
| SCR | \& | LIDS |
| 9.98 | now | \$6.67 |
| 311.98 | now | \$8.67 |
| 312.98 | now | \$8.97 |
| \$13.98 | now | \$9.67 |
|  |  | 11 |
| 84.95 | now | \$2.97 |
| \$5.98 | now | \$3.97 |
| \$9,98 | now | \$6.67 |
| \$14.00 | now | \$9.97 |



> Muslin 4 vas. $\$ 1$ Muslin $3^{\text {vos. }} \$ 1$

NE ${ }^{W}$ SPRING
DACRON DOUBLE KNITS


Men's Wear CLEARANCE


SPORTSHIRTS

sWEATERS $1 / 2$
2 Price


BOYS SWEATERS
SLACKS

REG. $\$ 5.98$ SALE $\$ 2.9$ $\begin{array}{lll}\text { REG. } \$ 6.98 & \text { SALE } & \$ 3.47 \\ \text { REG. } \$ 8.98 & \text { SALE } & \$ 4.47\end{array}$

Close Out....One Big Table
 11 4

## Come to



ST. MARY MAGDALEN
CATHOLIC CHURCH
 SNDAY: 11:00 2.m. Serryce or the Wors ot God
 Communton 1 Is also celeobrated on Monday and
Thurssay at $9: 00$ p.m.

The Long Awaited Answer

The answer that society has been searching for has been locked up within ourselves for as long as we have been breathing God's air. People on the street corner, at the cotton gin, the large department store or in the church lobby have been passing this question - "What's this world coming to?" In response to this question, I would like to use the words of Socrates "Let him that would move the
Our Lord Jesus Christ used this philosophy to the utmost degree as he said to his disciples, " Rise let us be going..." - Matthew $26: 46$. Looking straight into the face of his betrayer, he walked boldly up and submitted himself into the final portion of his mission
Let us not look to the community where we live or to the society of which we are members to solve our problems: BUT let us move ourselves to do the thing that we've had locked up within us for solang. Rise! Go hence! Perform your mission in today's world! Move yourself, man, to do that which you know you should do.
W.L. Hopkins, Pastor

First Assembly of God Church
Services held in the Cumberland Presbyterian Church

FIRST CHRISTIAN CHURCH DWAYNE GRDMES, Pastor

## Sunday services Sunday school. wormin

 Worship servicYouth Meeting

FIRST BAPTIST CHURCH C. BRADLEY, Pastor
unday Services
unday services
sunday School.
Horning worship
Monday
Morning Worsthip
M
CALVARY
SOLLE PAYNE, Pastor
Sunday Services
Sunday Shool.
Moming Worship.
Sunday School.......
Moming Worship
Training Unian.
BIBLE BAPTIST CHURCH

NEW HOPE PRIMITIVE BAPTIST CHURCH
BEATHEL JEFFREY, Pastor
Sunday Services
Sunday Services
2nd Sunday

CEDAR HILL ASSEMBLY OF GOD CHURCH
$\qquad$ Sunday Services
Sunday School Moming Worship
Evargelistic Service
A LDERERSGATE METHODIST CHURCHITED NOW MEETLNG AT FIRST UNTTED METHOD

w.L. Hopkins


Pastor of First Assembly of God Church

## FULL GOSPEL <br> CHURCH OF GOD OF PROPHECY

```
W.A. HOWARD, Pastor
SUNDAY MORNING Sunday School.
Morning Worship. Morning Worship
SUNDAY NIGHT SUNDAY NIGHT
Evening Service.
TUESDAY NIGHT . . . . .........6:30 7 p.m
```

THE CHURCH OF THE NAZAREN
HERBERT ELS, Pastor
Sunday Services
Sunday Services
Sunday School
Morning Worship.
$\underset{\text { Evening Worship }}{\text { N.Y.P.S. }}$
Evening Worship.
Prayer Meeting, Wed.
CUMBERLAND PRESBYTERIAN Sunday Schoo
Bible Study

FULL GOSPEL CHURCH 202 Marivena
Sunday Services
Sunday Services
Sunday School

DOUGHERTY BAPTIST CHURCH
JMM DEWESE, Pastor
Sunday Services
Morning Worship
Evening Worship
CITY PARK
CHURCH OF CHRIST Sunday Services
Bible Study... Morning Worship
Evening Worship
Bible Study Wednesday
STEVE BRACKEN, Minister

> WALL STREET CHURCH OF CHRLST NEWELL BURK, Elder Sunday Services
Communion and Morning Worship...
vening Worship..........
SOUTH PLAINS
BAPTIST CHURCH REv. TROY CARTMILL, Pastor
Sunday Services
sunday School
unday school
raining Union ...
CARRS CHAPEL

## Services Every Sunday Rev, Lee Crouch of Pet

Iorning Worship. ..............
Sunday school $\ldots . . .$.
No Evening Services
VIC TORY BAPTIST CHURCH

## BLL CLAMPITT, Pastor

Sunday Services
Sunday School.
Morning Worship Service
Sunday Evening Worship
Eve.....
EW SALEM PRIMLTIVE
BAPTIST CHURCH
JOE M, JACKSON
Sunday Services
Congregational Singing
Morning worster
Morning Worship
Regular Conference Meeting each
Second Saturday Night ........
SPANISH BAPTIST MISSION
Sunday Services
Sunday School
Morning Worship
Morning Worship
Training Union
FIRST ASSEMBLY OF GOD CHUR $\mathrm{a}_{\mathrm{m}}$
W.L. HOPKINS, Pastor

Morning Worship.
Youth Service.
Evangelistice Service.
Mid-Week Wednesday
CEDAR HILL BAPTIST CHURC
Sunday Services
Sunday School
Sunday School....
Mornng Worship
Evening Worship.

This Inspirational Message Is Sponsored By The Following Civic-Minded Firms:

Production Credit Association Federal Land Bank Of Floydada

Hale \& Hale Insurance
Edmiston Plumbing \& Heating
Russells Shop \& Equipment
Floydada Real Estate \& Insurance

McDonald Implements
Gilbreath Humble Products
Consumer Fuel Association
Parker Furniture
Wylie Butane
City Auto Inc.

Thompson Pharmacy
Martin \& Company
Holbert's Conoco
Reed Ford Sales
Farmers Co-op Gins
Goen \& voen Insurance

Collins Implement Builders Mart Quality Body Shop Solomon Jewelry Hesperian Office Su Ponderosa Meat Co ${ }^{\text {an }}$





#  




## 1972

## 5uccets

## Desk Calendars <br> \& <br> Success Refills <br> NOW IN STOCK ORDER EARLY

Hesperian Office Supply

#  

 를
## =Tomato catsup



## 

 Sliced Pear

Bathroom Tissue
Paper Towels 3 Liquid Bleach seom sam $30^{\circ}$


Apples $5^{\prime \prime}=120$.

4.1. 6131

 Pork Roast fien peric curs


## 

## Cottage Cheese

Fresh Frozen Foods! Meat Pies straw berriles Topoling
Naturipe
Sliced
1002 Pkg

Farmer Jones
arge or Small Curd
16 Oz . Carton Half \& Half Light Cream, Carnation Pint Carton $35 ¢$ Margarine Parkay Regular Quarters tb. Cth $\mathbf{3 7 4}$ Biscuits Pillsbury sweetmilk or Buttermik 10 CL (8 oze Can $12^{1 / 2}$ Cheese Slices American Singless $\quad{ }^{6} \mathbf{6 0 2}$ Pkg 37 C Swiss Cheese signature Natural Chunks 80 z. Pkg. 654

