

Floydada Receives \$120,000 Clinic Gift

By Wendell Tooley

Members of Caprock Hospital District smiles Monday night as they accepted a \$120,000 gift to build a new clinic next to Caprock Hospital in Floydada.

The gift was presented by District Attorney George Miller on behalf of the Martha Ann Cogdell Hospital Trust. Floydada rancher D. M. Cogdell had earlier presented the check to Miller with the following letter:

Mr. W. M. Cogdell
Route V
Tulia, Texas

Mrs. W. M. Cogdell
Route V
Tulia, Texas

Mrs. E. A. Birdwell
Silverton, Texas

Plans are being completed on the clinic and the board members along with local doctors are working with an architect and building in designing the clinic building which will office four doctors.

The clinic will be joined to the hospital with a sidewalk entering the east door. It will be furnished with all needed office furniture.

In making the announcement of the gift hospital board president Jay S. Hale said, "We are certainly appreciative of the new clinic possible... this is a great step in making Floydada a medical center in the future, it insures the satisfaction of the doctors who now serve here and will certainly help us get more doctors in our community."

"This means that there will always be a doctor in or near the hospital in case of emergencies," he continued.

A board member said that the new clinic will be self-supporting.

The Hesperian will publish an architect's drawing of the new clinic as soon as possible.

Cogdell expressed a sincere desire that the clinic will benefit the people of the "Caprock Country" with good medical care, a doctor available in case of emergencies, and make the Floydada community a better place in which to live.

SILVERTON CLINIC AND AMBULANCE
The Briscoe County Clinic Association at Silverton has also received a pledge from the Cogdell Trust for \$120,000 to be used in building a clinic and buying an ambulance there. This pledge is subject to approval by the Internal Revenue Service.

The Martha Ann Cogdell Hospital Trust was created by the late Mr. and Mrs. D. M. Cogdell Sr., a Snyder rancher, who was also in the oil business.

Martha Ann passed away at the age of 13 and the Cogdells created the Trust to honor their daughter's memory.

The Cogdell Memorial hospital and Methodist church at Snyder, assistance on the Scott & White hospital at Temple, and various college grants have come from this Trust.

We have asked George W. Miller, attorney for the Advisory Board, to deliver this letter and check in person. Sincerely,
/s/ D. M. Cogdell Jr.
D. M. Cogdell Jr.
Chairman of the Advisory Board, Martha Ann Cogdell Trust

Mrs. D. M. Cogdell, Jr.
Route Q
Lockney, Texas

Mr. W. M. Cogdell
Route V
Tulia, Texas

Mrs. W. M. Cogdell
Route V
Tulia, Texas

Mrs. E. A. Birdwell
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A CHECK FOR \$120,000.00 is presented to the Caprock Hospital District board, (left to right) Bob Williams, hospital administrator, board members E.J. Kinslow, Jay S. Hale, Bill Cagle, district attorney George Miller, and board members Dr. Andrew McCulley, Bill Daniel.

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The Floyd County Hesperian



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Caprock Chat

By Wendell Tooley

FLOYDADA farmer says to the other, "yep, 1972 looks good year, I can already see where I'm gonna have two harvests!"

BEEN newspapering for 24 years, and within one month, biggest and most exciting stories I have ever privi-

Floydada community enters the New Year with two big The Massie Activity Center and the Cogdell Clinic. I am not our citizens will take the responsibility to see that both are properly maintained and used to their fullest potential betterment of everyone in this community.

in the people of this community in expressing our sin-

GOOD LIFE... Floydada for many years could not at-

our house is in order! The "Good Life" is available

more community recreation through "MAC," more

in the middle of trying to get the Christmas edition

ALLRED in The Prairie (West Texas State): NO, I'M

SEEMS to me there were more outside Christmas lights

New Clinic, Massie Activity Center Highlight 1971

By Wendell Tooley

JANUARY
County banks hit record high of \$22 million in deposits. Dr. Charles Craig receives "Silver Beaver" award. E. J. Kinslow and Bill Cagle appointed to Caprock Hospital board.

FEBRUARY
Jim Jackson re-elected pre ident Floyd County NFO. Cotton prices going down, no cotton surplus. 1970 Population count official; 4109 in Floydada, gain of 313. Mike Burk signs football scholarship with ACC, Steve Puckett with Tech. Drifting snow, cattle destroyed by train in blizzard. Babe Jones opens Service Center garage. 371 animals entered in livestock show. Charles Jackson, Richard Hale, Walter Harris all district cagers. Jake Webb president of Chamber of Commerce another year.

MARCH
Men from Chile visit Floydada Rotary club. Land purchased for Mackenzie Water Authority. Lisa Gregory crowned "Miss Floydada."

APRIL
Two brand new tennis courts constructed at FHS Home building activity up on FHA homes. Chamber honors local industry at breakfast. Floydada hosts first district tennis tournament. Floydada experiences driest winter on record. Howard Gregory elected president school board; Betty Holmes, Jerrold Vinson, Tom Warren elected to school board. Hardy Racing Car business expands. Bill Feuerbacher heads Lions, Wendell Tooley Rotary club. Albert Reeves, SWS district awards. Dr. Haenosh decides to leave Floydada. Joe Kimble, Andy Hale, Dolores Reeves head FHS scholastic awards. And finally a little dab of rain.

MAY
County bank deposits again show increase. Enrico Pizzini from Italy to live with Hickersons. FHS golf and track teams go to state. Freddie Garibay top Floyd speller. City council buys track loader and trailer for garbage cover-up at dump grounds. Bill Hale appointed to take the late Elmer Biggs spot on Floydada school board. FHS graduation exercises for 88 graduates.

SEE 1971 HIGHLIGHTS PAGE 6

City Receives Sales Tax Check

The City of Floydada has received \$11,854.86 in sales tax revenue for the third quarter of 1971, as shown by sales tax receipts figures released by Comptroller Robert Calvert.

The third-quarter receipts are down slightly from the second quarter's \$11,980.20 received in September. First-quarter receipts, the City's initial payment under the city sales tax, amounted to \$10,144.93.

The third-quarter period, which ended September 30, was the first quarter under wage-price controls.

Figures for other cities in the Floydada area which collect the one-per-cent city tax include:

Abernathy, \$6,135.67; Hale Center, \$3,897.57; Lockney, \$5,311.88; Petersburg, \$3,170.58; and Plainview, \$97,042.18.



Bill Webb New City Patrolman

Bill Webb has been employed as Patrolman on the Floydada police force. Webb, a native of Matador, assumed duties Monday as the city's fourth policeman.

Webb and his wife have four children - Janet, 12; Jenelle, 10; Billy, 4; and Mary Ann, 2. The family will move to Floydada when school is out, Webb said. They now live in Lubbock, where he was with the Lubbock County sheriff's

office for 13 months. He served 2 1/2 years with the Bryan police department and has his Texas Law Enforcement Certification.

Higginbotham Moves Up To Chamber Prexy

In a breakfast meeting Friday, Alton Higginbotham was elected president of the Floydada Chamber of Commerce Board of Directors for the two-year term beginning March 1, 1972. Higginbotham is vice president for the term, which ends at that time.

Travis Jones was elected vice president and Louis Anderson secretary-treasurer for the upcoming term. Jones and Anderson are among six newly-elected board members. Others are Ed Wester, Dr. Andrew McCulley, Wayne Russell and James Word.



Alton Higginbotham

City Council Election April 3

Although next year's election for three Floydada City Councilmen has not yet been officially called, there is already one candidate who has filed for a Councilman's post. Frank Goen, operator of Frank Goen Oil Company, is an announced candidate in the election, scheduled for April 3, 1972.

The terms of Wayne Russell, Johnny Sue and Ricky Burns expire in April, according to City Secretary Jimmie Lou Stewart.

City Dump Grounds Closed To Country Residents

Beginning January 1, the gates to the Floydada dump ground will be locked, according to City Manager Bill Feuerbacher, and city residents who wish to use the dump must obtain a permit from City Hall.

Permits will be issued only to Floydada residents and may be obtained from Feuerbacher or City Secretary Jimmie Lou Stewart, the City Manager said.

Floyd County residents who live outside the city limits can use county dump grounds near Dougherty, Sandhill or Cedar Hill, County Judge J. K. Holmes said.

The City Council has requested \$5,000 a year payment from the County Commissioners' Court in return for allowing out-of-city residents to use the dump after January 1,

when the changeover to a landfill operation begins.

The Commissioners' Court offered to dig pits as they had done in the past, Judge Holmes said, or pay \$1,500 to \$2,000 a year. "Such an offer was rejected by the City," Holmes said.

The City has since purchased equipment to dig and cover

Saturday Official Floydada Holiday

Most all Floydada businesses will be closed Saturday in observance of New Year.

It is also reported that the utility companies, the city and county offices, the bank will be closed Friday, December 31.

The county courthouse will be open Friday, since these offices were closed Monday.



Farmers Home Administration Loans Grow in Panhandle

High Risks Accepted in Bid for Rural Industries

By TOMMY DENTON
Staff Writer

The massive influx of people into the nation's urban centers over the past few decades has had at least two major adverse effects.

Those seeking the opportunities of the city suffer disillusionment and frustration with the compacted city conditions, and they experience grave environmental and psychological consequences as a result of this plethora of humanity.

From the increasingly unproductive economy of the small farm, squeezed gradually from the picture by burgeoning cooperative agriculture, the little men from the soil came into the canyons of brick, steel and asphalt.

The result of this exodus has been an overburdening of the urban situation, swelling the population beyond the capabilities of the city to accommodate such throngs.

Physical pollution of the air and waterways; increased demand for services to handle the masses, resulting in increased costs to municipal governments; expanding welfare roles; rising crime rates; shoulder-to-shoulder human congestion—all melt together to form a psychological crisis.

According to a recent study by the Business Bureau of Research at the University of Texas at Austin, population in Texas continues to grow in both metropolitan and non-metropolitan areas.

Carroll Mohr, a spokesman for the bureau, said that the population trend in Texas is from non-metropolitan areas to metropolitan ones, as it has been for many years, primarily because of the industrial opportunity.

The rate of increase in

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standard metropolitan statistical areas in Texas was 23.7 per cent from 1960 to 1970, according to bureau statistics. The increase in non-metropolitan areas was 1.3 per cent.

"This indicates the population is going up all over. It's going up faster in the metropolitan areas, but there is a slight increase in the non-metropolitan areas. This only shows the population is going up all over," Mohr said.

Of the 12,000 manufacturing plants listed in the 1971 Directory of Texas Manufacturers, about 73 per cent were located in standard metropolitan statistical areas, with Houston, Dallas and Fort Worth comprising about 37 per cent of the reported activity.

The Farmers Home Administration under the Department of Agriculture has as its mission to provide channels back into rural America, first to stabilize the current rural population and to encourage a return to the land, or at least to less populated areas.

Because of the gravity of the urban situation in the United States, President Nixon, in following the course of previous administrations, has called for increased emphasis on spending through FHA to provide credit to high risk borrowers in rural areas.

FHA administrator, James V. Smith, a former U.S. Congressman from Oklahoma, is emphatic in noting that the FHA is not in competition with commercial agencies.

"Our purpose is to extend credit in high risk loans. We encourage other lenders to

participate, to spread the burden to provide credit through conventional channels," Smith said recently at Childress at the dedication of the Thirsty Water System financed through an FHA loan and grant.

By providing credit to farmers, necessarily high financial risks by virtue of their subservience to the elements, farm ownership, housing, emergency and operational funding will help to provide rural residents with money otherwise closed to them through regular commercial avenues.

The FHA has 20 major loan programs, said a source from Smith's office, "all of them specifically designed to help carry out a new national growth policy to develop the resources of rural areas."

Texas District 1 FHA supervisor, Donald Perry of Amarillo, said his office attempts to be certain that a loan is made only to a borrower who cannot acquire money through other channels.

"We are not in competition with private credit. We've got more work than we can do. We're set up in rural areas to keep people from coming to town," Perry said with a smile.

Most of the loans made through FHA, Perry said, fall into the categories of housing, farm ownership, operating loans and emergency loans, although certain recreational loans made until last year were important in providing attractions to prospective rural residents and to hold those who already were in the smaller communities.

FHA makes loans to persons living in towns with populations of less than 10,000.

"We financed such projects as nine-hole golf courses, swimming pools, tennis courts

and clubs. It provided a cohesive element, and gives the people something to do together," he said.

For reasons deemed best by the administration, Perry said, such financing was discontinued temporarily during the past year.

"The selling point of such recreational facilities," he said, "is to bring in industry. People are interested in getting some sort of industry, to stimulate small-town growth."

Since community growth demands a heterogeneous economy, FHA reasons that for rural areas to grow and prosper, some industry must supplement the agricultural economy, and Smith is convinced some progress is being made to encourage small industry to locate in rural areas.

"There is hope. A plan such as this is not simple, but it's working," Smith said.

In Texas, according to the BBR, new plants and expansions of manufacturing firms in 1971 have shown a gradual decrease in SMSAs, and rural areas have shown slight increases. The research data shows a differential of only one or two per cent, however.

The overall scheme, Perry said, is an escalated effort on the part of the Nixon administration to make smaller communities more inviting to those packing into the cities, to encourage those who left the farm to return, and to emphasize the advantages of the smaller community over the huge urban center.

"We need to stabilize the existing population in rural areas, to stem the flow. We also need to stabilize the agricultural economy, and to start new farmers in the industry," Smith said.

The next important step is to bring the people back to



less heavily populated regions, "to offer the opportunity to come back. Many had to have a place to live. If they can't get credit, somebody's going to have to provide credit," Smith said.

Noting that, "unless history turns around, there will be 150 million more people in this country by the year 2000," Smith said some place must be found in which that number of people may live comfortably.

"We must plan for the development of a successful rural program. There is fresh air, a country environment, good living conditions—the country is a better place to rear a family."

"There is too much centralized industry. Farmers have left the soil too many times.

They are going to add to the urban problem," he said.

Texas has the largest program in FHA, Texas District I, which includes Dallam, Sherman, Hartley, Oldham, Deaf Smith, Farmer, Castro, Randall, Potter, Swisher, Briscoe, Moore and Carson counties, is first in the state in dollar outlays for operational loans.

Perry said 495 loans were made in the district for a total of \$6,128,000 during fiscal 1971. The number of loans was second among the state's districts.

Operational loans, made in the amount of \$750,000 during fiscal 1971, include financing of farm operational expenses, machinery and breeder stock.

Farm ownership loans, often made with assistance from the Federal Land Bank,

accounted for 42 loans in 1971 from the Amarillo-based district, Perry said, amounting to \$1,185,000.

In rural housing, 271 loans were made from the district office for \$3,918,000, the largest single type loan made from District I.

Emergency loans are necessitated primarily because of natural disasters such as drought, hail and early freezes, Perry said, and accounted for 197 loans last year, for a total of \$2,443,000.

Texas alone accounted for \$116 million during fiscal 1971 as compared with \$115,436,817 in 1970 and \$112 million in 1969, in FHA loans.

Besides the personal loans for farmers and rural residents, the FHA offers funding for water systems and sewer lines for rural community au-

thorities, as well as other similar community services loans.

Possibilities within rural America through efforts by the Farmers Home Administration are not promises of a return to the rural America of old.

Revitalization of small-town U.S.A. through modernization of public facilities, and invitation to small industry as a lure to drain concentrated urban congestion open new vistas for development of rural community opportunity.

And with Texas as the prime recipient of such revitalization now, attractive advantages for effective population dissemination and their accompanying social and environmental benefits loom bright on the horizon for the future of the Lone Star State.

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OBITUARIES

Mrs. Ruby Deau

Funeral rites for Mrs. Ruby Ann Deau, 58, a resident of the Thurmon Convalescent Home in Amarillo, were conducted Thursday in Murphy Memorial Chapel in Clarendon. Mrs. Deau, half-sister of Carl Bramblett of Floydada, died Tuesday morning of last week. She was born in Giles and had lived in the Dallas area some 42 years. Other survivors include two sisters; one brother; three half-sisters and seven half-brothers including the local relatives.

Mrs. Stapp

Rites for Mrs. E. C. Stapp, 83 year old longtime Floyd County resident, were held Thursday afternoon in the West College Avenue and Third Street Church of Christ in Lockney. Mrs. Stapp died Tuesday afternoon in Lockney General Hospital where she had been a patient for a week. She was born in Stephenville, Nov. 17, 1888 and was a member of the Church of Christ. She had resided in Floyd County since 1937. Survivors include five sons, Clyde and Louis both of Lockney, Clifton of Olney, Otis of Denison and Elmer of Lubbock; three daughters, Mrs. Elmer Shaleford of Munday, Mrs. G. L. Galleher and Mrs. Leo Rodgers, both of Wichita Falls; one sister; 28 grandchildren and 49 great-grandchildren.

Mrs. Graham

Services for Mrs. Grace Graham, 78, mother of Herman Graham of Floydada, were conducted Friday morning in the Blackburn-Shaw Memorial Chapel in Amarillo. Mrs. Graham, an Amarillo resident since 1945, died Wednesday morning in Bivins Nursing Home. Mrs. Graham, the former Grace Irene Gross, was born July 10, 1893 in Irene. She and H. H. Graham were married in 1916 at Floydada where they lived until 1945 and then moved to Amarillo. The Grahams resided in Plainview from 1954-55 and then went back to Amarillo. Mr. Graham died in 1962. Mrs. Graham was a member of the Pleasant Valley Methodist Church of Amarillo. Surviving are two daughters, Mrs. W. R. (Ira Lea) Gambin of Amarillo and Mrs. F. F. Dillard of Oklahoma City, four sons, Arthur Graham of Amarillo, Ervin and D. T. Graham, both of Plainview, and Herman Graham of Floydada; 13 grandchildren and eight great-grandchildren.

O.M. Fowler

Burial rites for Oscar Merle Fowler, 61, former Floyd County school teacher and superintendent, were conducted in Floydada Cemetery Thursday afternoon of last week. Fowler died the previous Monday in an Andrews convalescent home. His parents are also buried in Floydada Cemetery. Fowler, who was a native of Kress, and reared at Happy, was once superintendent at the Old Liberty School and also taught at Blanco School and several other rural schools in Floyd County. He moved to this county with his parents while a young man. He had been employed with the U. S. Department of Agriculture in San Angelo and Midland and had served as county agent for Scurry County. He was a farmer in the Seminole area at the time of his death.

Gay McWilliams

Funeral rites for Mrs. Gay D. McWilliams, 33 year old Quitaque area resident and niece of Mrs. Wylie Rogers of Floydada, were held Thursday in the First Baptist Church in Quitaque. Mrs. McWilliams died Wednesday morning in a Plainview Hospital after a lengthy illness. She was a native of Knox City. Survivors include her husband, Billy; a daughter, Kristi of the home; her mother, Mrs. Lera Stewart of Lubbock; two sisters and one brother.

Many Attend Berry Rites

Out of town friends and relatives attending the funeral of Mrs. C. L. Berry last Tuesday were Mr. and Mrs. Wilburman, Mr. and Mrs. Roy Sae, Arman, H. L. Alimon, Brown, Mrs. Harry Rogers, Bob Mae Vaughn, Tula; Balchoff, and Ray Lowe. Mrs. Alton Chiddix, Mrs. Repelle Wycoff, Plainview; Meadya Mrs. Woodrow Surratt; Mrs. Glen Watkins; Mrs. T. E. Hall, Lubbock; Mrs. Myrtle Almond; Wayne Carthel, Hereford; Norreen Franz, San Angelo; Charles Berry, Cindal; J. Berry, Houston; Mrs. Pevious Hopkins, Dennison; Mrs. Ethel Devers, Levelland; Mrs. Raymond Scott, shoe; Mrs. T. Cummins, the and daughter, Mesquite; Mrs. Winston Wainstock; Floyd Trowbridge, Borthsburg; Mr. and Mrs. relative Freeze, Plainview; Jackson, John Huggins, Mr. and Mrs. Walter among Lubbock; Mr. and Mrs. Ted among and Mrs. Don Ewing; These Mrs. Walter Chiddix, Berry, wife and son, also Amarillo; Madelyn Sherman; Mark Sheeley of Borthburg; Mr. and Mrs. Loy, Mr. and Mrs. Hightower, Mr. Joe Zorger, Lockney; Mrs. Tubal Cain, San Joaquin, Calif.; their two sons, and Philip Cain, Nevada; Phil and late for the funeral. Berrys from Houston at Lubbock airport. Out of town guests listed.

FLOYD DATA

Christmas visits Mrs. Effie Foster were her daughters, families, Mr. and Mrs. Masters and Blake of Mr. and Mrs. Don and Brent of Hereford and Mrs. Bennie Sue block. Joining the group were Mrs. Foster's son, a sister and Mrs. lies, Mr. and Mrs. Ronald fin and family of Odessa and Mrs. Alton family of Lubbock and Mrs. Clarence Oster family of Pecos. FLOYD DATA Mrs. M. D. Ramey, dical patient in Shethodist Hospital, She by Moore-Rose ambulance the hospital Christmas



DEAN VISITORS Kit Martin, Rodney Reynolds, and Dwayne Martin and Mark Martin here Monday. Kit and Dwayne are grandchildren of ... and Reynolds is Miss Martin's fiance. (Staff Photo)

Telephone Announces Long Distance Rates

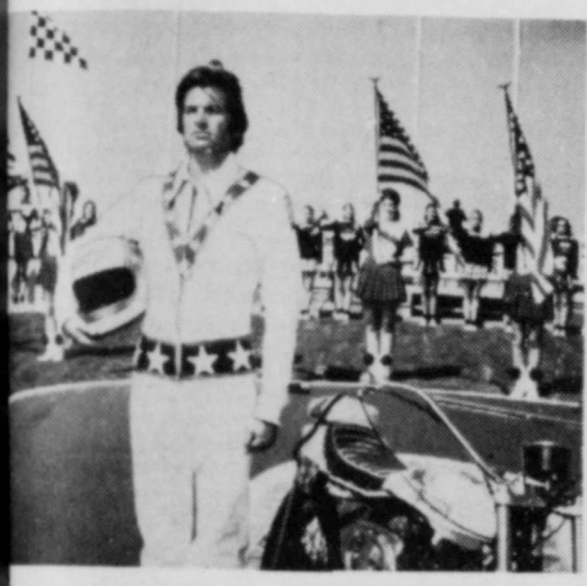
Statement of long distance telephone rates within announced on July 31, ... because of the ... freeze has been au- ... the Price Commis- ... Washington and went ... at 12:01 a.m. Wed- ... December 29.

calls within Texas. L.E. Stevens, manager for Southwestern Bell, here said the adjustment should increase the company's intra-state revenue by about 2 per cent. Also being introduced along with the new rate for one-plus dialing are: - A new one-minute initial period of night (11 p.m. to 8 a.m.) One-Plus calls which do not require services of an op-

erator; - New rates for all opera- tor-assisted calls (station-to- station, person-to-person, credit card, coin, third num- ber and collect) during all calling periods; - New rate periods (day, evening, night, and weekend) One-Plus calls.

These time periods are the same as now in effect for calls going outside Texas. The telephone manager pointed out that two holidays, Labor Day and July 4, are being added to the list of days on which reduced rates apply, for One-Plus calls with- in Texas.

The new One-Plus rate also will be available in cities in which are now equipped for One-Plus when a station-to- station call is charged to the telephone from which the call is made. But this rate will not apply to station collect calls, credit card calls, calls charged to a third number call or station calls made from coin telephones.



THE HAMILTON, starring as "The Last Daredevils, Evel Knievel," in "Evel" showing Friday and Saturday at the Theatre.

MARKET REPORT FROM PAGE 3

As the new year makes its debut, there is still a goodly amount of hands and preferred stocks which have the conversion ... which offer the investor a little better income than ... But this opportunity may not be present for long. ... advance, these convertible securities take on ... and as their market prices increase, the percentage ... are available to investors naturally decrease.

STOCK MARKET OUTLOOK

Reports are looking for a good year for the stock market ... advance which began just after Thanksgiving Day 1971 ... extended in the year ahead, although correction phases ... Barring some unforeseen major development, ... degeneration of international conditions, the Dow ... Average can mount yet another challenge to the ... time high near the 1,000 mark. Indeed, chances are ... previous top can be pierced as the stock market marches ... high for the year, with the peak coming sometime in ... latter part of the summer or the fore-portion of the fall ... the bargain counter is still laden with attractive buys ... stocks of all varieties. One can find an array of good- ... growth stocks, rebound situations for capital appreciation, ... relative situations at varying prices. Naturally, as ... mentioned, with the favorable prospects for building ... companies which stand to benefit from the home building ... among the attractive buys for 1972. Nor should investors ... companies which stand to benefit from the investment ... These include manufacturers and purchasers of trucks ... transportation equipment. The farm equipment com- ... also benefit from this "tax break," and considering the ... arm year of 1971, demand for agricultural equipment ... turning upward after a long downturn. Other groups of ... which should reflect better sales and profits in 1972 include ... containers, pollution and waste control, and those which ... participation in the medical equipment lines. Remember also ... of consumer spending looms important over the ... Therefore, many retail, food, and apparel stocks ... good candidates for capital appreciation.

FLOYD DATA
Lewis Norman, resident patient of Floydada Nursing home, was taken by Moore-Rose ambulance to University Hospital in Lubbock Wednesday of last week. Norman is under treatment for a kidney infection.

Hurt Completes Helicopter Repair Course

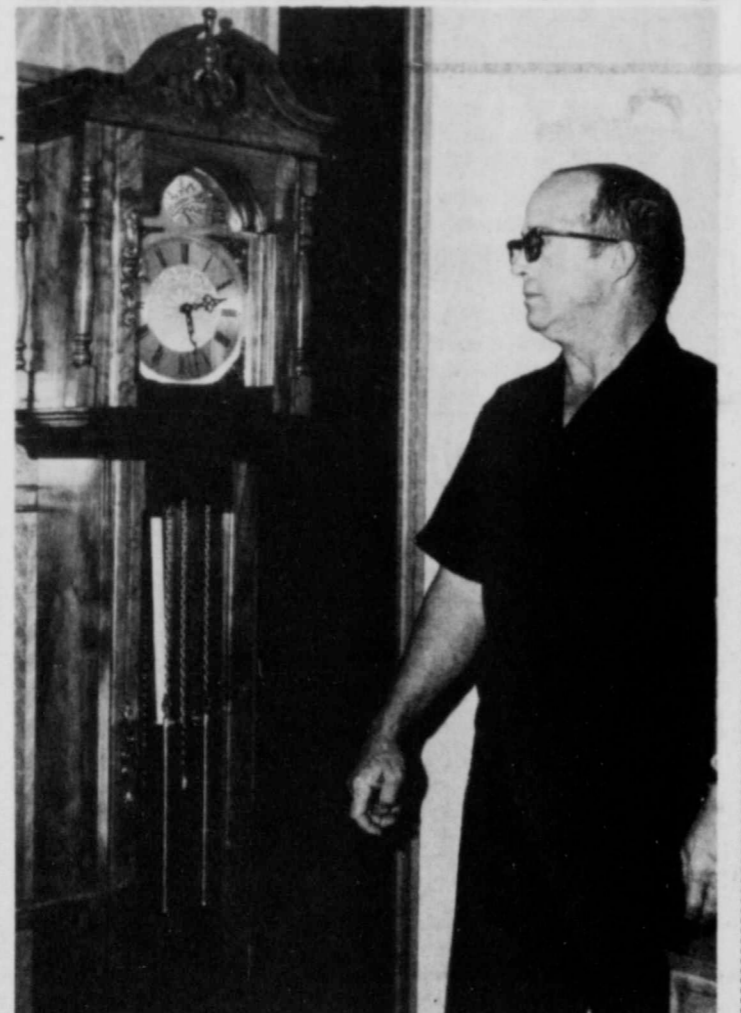
FT. BRAGG, N.C. (AHTNC) Dec. 9 - Army Specialist Four Thomas N. Hurt, 20, son of Mr. and Mrs. Thomas Hurt, Matador, recently completed the AH-1G helicopter repair course at Ft. Bragg, N.C. The eight-week course provides a working knowledge of the organizational, direct and general support maintenance on the AH-1G helicopter. Spec. Hurt entered the army in August 1970, and completed basic training at Ft. Ord, Calif. The specialist's wife, Kate, lives in Spring Lake, N.C.

Hunter Latham Completes Basic



HUNTER M. LATHAM
Airman Hunter M. Latham, son of Mr. and Mrs. William G. Latham of Rt. 2, Bee Branch, has completed his U. S. Air Force basic training at the Air Training Command's Lackland AFB, Texas. He has been assigned to Presidio of Monterey, California, for training as a language specialist. Airman Latham is a 1969 graduate of South Side High School and attended Southern State College, Magnolia, Arkansas. He is the grandson of Mr. and Mrs. Horace Carr of Floydada.

FLOYD DATA
Grady Freeman was taken to University Hospital in Lubbock Christmas Eve after suffering a heart flare-up. He was transferred from his home by Moore-Rose ambulance.



HANDCRAFTED GRANDFATHER CLOCK ... built by J.A. Hodges of Kingsland and presented as a Christmas gift to Clyde Hodges of Floydada (pictured). (Staff Photo)

Grandfather Clock Is Some Christmas Gift

(by James Huggins)
A handcrafted grandfather clock is something of a rarity now, and one made by one's own father is even more special. Clyde Hodges of 127 Mae Avenue was the recipient of such a clock as a Christmas gift this year. Hodges' father, J.A. Hodges of Kingsland, Texas, built five of the grandfather clocks last summer and presented them as Christmas presents to each of his children - Clyde Hodges, Arnold Hodges of Rt. 1, Floydada, Harold Hodges of Crosbyton, Mrs. J.P. Barton of Abernathy, and Mrs. G. L. Farrar of Tulsa, Oklahoma. The identical handcrafted oak cabinets stand six feet tall and were built by the elder Hodges - a 74-year-old retired farmer - in an ordinary

woodworking shop, around pre-assembled clockworks. The clocks chime on the quarter- and half-hour and strike the hour. The clock, chimes and striker are all weight - driven; the weights have to be raised about every four days, Hodges said. The elder Hodges lived at Crosbyton for some 30 years, and his son Clyde has been a Floydada resident for 14 years. "It was some Christmas for us," Hodges told a Hesperian reporter. He said he considers the clock "priceless." Another piece of furniture in the Clyde Hodges home is a birdseye maple table built by his father, and put together, except for eight wood screws, with Elmer's Glue. It's solid, too - Hodges said it took three men to move it into the house.

YEAR END SALE



SHOP AND SAVE ON BEALL'S YEAR-END CLEARANCE ON FALL AND WINTER MERCHANDISE. SALE STARTS WED., DEC. 29

CLEARANCE 21 ONLY MENS SUITS
YEAR-AROUND WEIGHTS VALUES TO \$75.00
NOW REDUCED TO \$56.00 EACH

CLEARANCE ONE RACK OF MENS SPORT COATS
WOOL AND SILK BLENDS VALUES TO \$39.95
NOW ONLY **\$28.00**

CLEARANCE MENS ALL WEATHER COATS
WITH ZIP-OUT LINING

REG. \$35.00	NOW \$25.00
REG. \$29.95	NOW \$19.00
REG. \$24.95	NOW \$19.00
REG. \$17.95	NOW \$13.00

CLEARANCE MENS WINTER JACKETS
ONE DOUBLE RACK

REGULAR \$35.00 VALUES	NOW \$25.00
REGULAR \$25.00 VALUES	NOW \$19.00
REGULAR \$20 - \$21.95 VAL.	NOW \$15.00
REGULAR \$15.00 VALUES	NOW \$12.00

CLEARANCE LADIES COATS
DRESS AND CASUAL

\$16 TO \$19 VALUES	NOW \$13.00
\$24 TO \$26 VALUES	NOW \$17.00
\$29.00 VALUES	NOW \$19.00
\$34 TO \$37 VALUES	NOW \$26.00
\$39.00 VALUES	NOW \$28.00
\$45.00 VALUES	NOW \$36.00

CLEARANCE ONE GROUP LADIES PANT SUITS
FALL COLORS LONG SLEEVE
NOW **REDUCED 20% OFF**

CLEARANCE LADIES JUNIOR DRESSES
COTTON BLENDS VALUES TO \$13.00
NOW ONLY **\$4.88 EA.**

CLEARANCE ONE GROUP OF LADIES LINGERIE
FAMOUS BRAND
REDUCED FOR CLEARANCE
SAVE ON THESE ITEMS

CLEARANCE ONE RACK OF BOYS SUITS & SPORT COATS
REDUCED
NOW **1/2 PRICE**

CLEARANCE ONE GROUP OF MENS JEANS
WESTERN CUT FAMOUS BRAND
DISCONTINUED ITEMS
VALUES TO \$7.50
NOW **\$2.88 PR.**

CLEARANCE 3 RACKS OF SHOES
LADIES', MEN'S, CHILDREN'S
REDUCED TO CLEAR
SAVE UP TO 50% ON THESE

CLEARANCE GIRLS COATS

VALUES TO \$14.95	NOW \$10.00
VALUES TO \$19.95	NOW \$13.00
VALUES TO \$24.95	NOW \$17.00

NEWS PAPER ASSOCIATION
DECEMBER 1971
THE FLOYD COUNTY HESPERIAN
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Society

D'Lese Redd Graduates High In Riding Class

D'Lese Redd, 10 year old daughter of Mr. and Mrs. Dale Redd of Denver, Colo., former Floydada residents, recently graduated number four in her Western Aire Riding Class. Two hundred students, boys and girls, ages 10 through 16, participated. They were judged on their riding ability, oral and written work.

Earlier this year D'Lese won first place in Western Aire Inter-Club Show competing with children her own age. This group was judged on riding and handling a horse.

D'Lese is the granddaughter of Mr. and Mrs. Tom Daniel and Mr. and Mrs. Floyd Lawson of Floydada.

FLOYD DATA
Mr. and Mrs. Truman Dunavant and family of Bayfield, Colo., spent Christmas here with their parents, Mr. and Mrs. Grady Dunavant and Mrs. Byron Clark. Other guests in the Clark home were another daughter and her husband, Mr. and Mrs. Leeman Norman of Hereford.

FLOYD DATA
Cliff Jones and David Hull of Dallas spent Christmas in Floydada. David was guest of his parents, Mr. and Mrs. A. T. Hull and Cliff visited the Watson Jones and Dorris Jones families and in Lubbock with the Dalton Jones family.

FLOYD DATA
Mr. and Mrs. Butch Gilliland and baby of Dallas, Mr. and Mrs. Bill Gilliland and family of Snyder and Mr. and Mrs. Bobby Gilliland of Lubbock were Christmas holiday guests of their parents, Mr. and Mrs. Levis Gilliland.

FLOYD DATA
Dr. and Mrs. Bill Wester, Carol and Nancy of Weatherford and Dr. and Mrs. James Wester, Vickie and Jimmy of Garland spent the Christmas holidays in Floydada visiting their parents, the J. C. Westers and other relatives. The out of town guests, along with their parents and the Ed Westers and guest, Vickie Johnson of Fort Worth, were at the Watson Jones' for their Christmas dinner. The James Wester family also visited her mother, Mrs. Carl Gordon and her husband.

FLOYD DATA
Mr. and Mrs. Carl Gordon spent Christmas Eve night in Iowa Park with her son, Charles Dudley and family.



A son was born on Christmas Day to John and Dolores Vega. The baby arrived at 2:45 p.m. December 25 in Lockney General Hospital. He weighed six pounds and 10 ounces and has been named John Paul. The father is in service and stationed in Vietnam.

Grandparents are Mr. and Mrs. Raymond Cortez and Mr. and Mrs. Ivalino Vega, all of Floydada.

Peggy's Meddlin's
BY PEGGY MEDLEY

It was a rather a quiet day at the Medley home Christmas. Si has gone from painting to driving for Oil Transport Co., so he had to leave for Goldsmith shortly before our noon meal Christmas Day. We did have Christmas Eve together of which Debbie and I are very thankful. Another Christmas has gone by and as we start into a new year I hope each of you have happy memories of the past, good fortune for the present, and for all of us, peace on earth for the future.

ANOTHER state-wide mailing has hit Texas from Miami, Fla. The book-keeper or accountant might think the particular piece of mail is an authorized statement and will pay it. It "looks" like a bill for something ordered. Be sure and check your bills closely before paying. Don't know what the current "gimmick" is, but last year we received a bogus statement having something to do with advertising in telephone directories, which had nothing to do of course with our local telephone company.

THANKS to our three community news writers, Mrs. Clyde Bagwell, Mrs. J. S. Green, and Mrs. Murray Julian, for getting their community news in Monday. If you were missed being called for Christmas news by either of them, I'm sure you will be contacted for next week's issue.

MOST of us would be delighted to pay as we go if we could only catch up from paying as we've gone.

If your boss complains that you're a bottleneck in the office, remind him that in bot-

ties the neck is at the top.

AM passing along a poem to my readers which might be a good New Year's resolution.

IT IS FUN TO BE FRIENDLY
By John A. Hofstead
It is fun to be friendly: It shifts your whole scene
As it lifts you above what is murky or mean,
As it purges your heart of its plagues and its hates,
As it lights up your life with the love it creates.

It is fun to be friendly: Its lift and its lift
Make unfoldment more sweet and fulfillment more swift,
As new zest and new zeal find new means to new ends,
Turning fear into faith, turning foes into friends.

It is fun to be friendly: Its charm and its cheer
Make your pleasures more deep, make your treasures more dear,
Make more radiant your role, and more potent your part,
As they strengthen your hand, and make stouter your heart.

It is fun to be friendly: It sweetens your soul
As it spurs a new gait, and inspires a new goal,
As it lightens your load, and it widens your way,
As it heightens your hope, and it brightens your day.

It is fun to be friendly: The sunshine it sheds,
And the heartache it heals, and the springtime it spreads,
And the sweetness of spirit which comes with its call,
Make this hearthstone a happier home for us all.

Happy New Year To All!

FLOYD DATA
Mr. and Mrs. Charley Warren and family of Mesquite spent Christmas in Floydada visiting their sons, Larry Barbee and family and Donnie Barbee and family. They also visited with other relatives and friends while here.

FLOYD DATA
Mr. and Mrs. Udell Cunningham and family of Denver, Colo., visited here last week with his sister, Mrs. Connie C. Reed and family and in Lockney with his parents, Mr. and Mrs. Jess Cunningham and Carolyn and other relatives.

FLOYD DATA
Kit and Dwayne Martin and Miss Martin's fiancé arrived by plane in Lubbock Saturday from South Africa, for a holiday visit in Floydada with grandparents, Mr. and Mrs. Mark Martin and other relatives and friends.

FLOYD DATA
Mr. and Mrs. Loyce Turner of Colorado Springs, Colo., spent the holidays in Floydada visiting her mother, Mrs. R. B. Gary and other relatives and in Lubbock with his parents, Mr. and Mrs. Wheeler Turner and a sister, Mrs. L. G. Pierce and family.

FLOYD DATA
PFC and Mrs. Monroe Schulz Jr., and daughter, Tammy of Camp LeJeune, North Carolina, were holiday visitors near Floydada with his parents, Mr. and Mrs. Monroe Schulz and Patsy. Joining them for lunch Thursday at the Schulz home were Mr. and Mrs. Jimmy Allensworth of Lubbock, Mr. and Mrs. Glendale King of Canyon and Danny Killian of Floydada.

Sunday guests were members of Mrs. Schulz's family, Mr. and Mrs. Floyd Foerster of Center, Colo., Mr. and Mrs. George Bartlett and daughter of Meadow, Mr. and Mrs. Luther Foerster and family of New Home, the host and hostess, Mr. and Mrs. Schulz, their daughter Patsy, and Danny Killian.

FLOYD DATA
Mrs. Chuck (Betty) Holmes underwent surgery Monday morning in Lubbock Methodist Hospital and is reported to be doing nicely at this time. Mrs. Holmes is in room 803.

FLOYD DATA
Mrs. Edwin Pollan returned home Friday from Central Plains Hospital in Plainview where she underwent minor surgery. She is reported to be doing fine.

FLOYD DATA
Mr. and Mrs. Sam Fowler spent the Christmas holidays in Lamesa with their daughter and family, Mr. and Mrs. Nolen Cope and two children. The Copes are spending the remainder of the holidays and New Years in Floydada.

FLOYD DATA
Visiting Mrs. J. R. Vickers during Christmas were her children, Don Vickers of Clovis; Bud Vickers and wife of Lubbock; Mr. and Mrs. Jerry McCullough and family, Amarillo; Mr. and Mrs. Jimmy Scott and family of Tulsa and local children, the Bob Vickers family, Jimmy Vickers family, Andrew James family and the Levis Gillilands and their children who were also here for the holidays.

Guests of Mr. and Mrs. R. L. Martin and Roland for Christmas dinner were Mrs. Nora Martin, Mr. and Mrs. Paul Ely and Mr. and Mrs. Garnet Jones, Crosbyton.

Mr. and Mrs. Wayne Martin and Brandy, Mr. and Mrs. Jerry Vaughan and Misty, Lubbock were Christmas Eve visitors of the Ed Martins.

Tuesday dinner guests of Mr. and Mrs. Clinton Denning were



MRS. ALLEN REDDING (nee Myrna Guthrie)

Miss Guthrie And Allen Redding Wed Dec.10 In

Miss Myrna Loy Guthrie of Ralls and Allen Ray Redding of Crosbyton exchanged wedding vows in a double ring ceremony read at 7 o'clock p.m. Friday, December 10 in the home of J. T. Couch in Ralls, who performed the wedding.

The bride is the daughter of Mr. and Mrs. C. D. Guthrie of Texarkana, Ark., and the groom is the son of Mr. and Mrs. Doyle Redding of Crosbyton, former Floydada residents.

After a short wedding ceremony, the bride wore a formal length gown of white satin fashioned with a low square neckline and long puffed sleeves. Lace trim accented the sleeves, the neckline and Empire waistline.

She carried a cascade bouquet and for something old wore her grandmother's cameo pin attached to a neck ribbon.

Miss Diana Couch of Ralls was maid of honor and Ronald Redding of Crosbyton served his brother as best man.

Houseguests during Christmas in the Jim Swafford home were his parents, Mr. and Mrs. Clarence Dawdy of El Paso and Mrs. Swafford's sister, Mr. and Mrs. Glen Barbee of Lubbock.

FLOYD DATA
Mr. and Mrs. Art and Verlyn spent the Christmas holidays in Altus, Okla., visiting Mrs. Ratliff's relatives.

FLOYD DATA
Mr. and Mrs. C. O. Gardner spent Christmas in Crosbyton visiting their son, O. Gardner, family.

FLOYD DATA
Guests during Christmas with Mr. and Mrs. Tom and three children, Mrs. Colo.; Mr. and Mrs. Bill and three children, Mrs. Mr. and Mrs. Jack and four children, Mrs. Mrs. Larry White and Mrs. Mrs. L. L. and Mrs. Clark of Santa Fe, N.M.; Ivo Duckworth of Ft. Worth; Mrs. Mary Helen Larriello; Mr. and Mrs. the afterawley of Denver, Colo.; Josephine Anderson, and Joe Anderson of

FLOYD DATA
Visiting Mrs. H. B. Christmas Day were her children, Mr. and Mrs. Stanley, David and Donna of Tulsa, Okla.; Mr. and Mrs. bry Smith, Danny and Odessa; Mr. and Mrs. Groves of Pampa; Mr. and W. C. Holt and Curtis; land; Mr. and Mrs. So, vis, Glen, Susan and Pampa; Mr. and Mrs. Ray, Donnie, Stevie, and Michael of Hurst.

All of the Stanley children and grandchildren were Mrs. Stanley with the of a daughter and her Mr. and Mrs. L. H. S of Odessa and grandson of Odessa and Gene Groves pa.

O. W. Denning, Douning, Mr. and Mrs. Kin, Mrs. Bruce Ken and Scotty, Floyd Doris Hillin, Houston Mankins, Canyon, Peachie Parrish, Hillin spent Friday at the Denning's. Thurst credit per guests of Mr. Bruce Mankins, Floyd Denning were Mr. Creed Parrish, Lubbock and Mrs. Joe Parrish, Max Ray and Audrey view. Saturday evening Mrs. Denning and Mrs. Parrish went to Idaho per with Mr. and Mrs. D. Patterson. Other were Mr. and Mrs. Reed, Dennis and Johnson, Mr. and Mrs. Wright, Colby and Jeff Jones, Plainview and Mrs. David Deo



SGT. AND MRS. GRUNDMEYER

Sue Horn, Sgt. Grundmeyer Repeat Vows

Miss Sue Horn became the bride of Sgt. William Theodore Grundmeyer in a double ring ceremony read at 2 o'clock p.m. Monday, December 27, in her home.

Steve Bracken, minister of the City Park Church of Christ in Floydada, performed the wedding.

The bride is the daughter of Mr. and Mrs. Lonnie Horn of Floydada. She is a graduate of Floydada High School and was a nurse at the Lubbock Osteopathic Hospital.

The bridegroom is the son of Chief Petty Officer and Mrs. J. N. Grundmeyer of Lubbock. He is a graduate of Los Angeles High School and is serving in the U. S. Air Force.

Presented in marriage by her father, the bride wore a formal length dress of white lace, accented by a fitted waistline, round collar and long tapering sleeves. Her shoulder length veil fell from a hair

ribbon bow at the back and she carried a bouquet of white daisies and streamers.

Miss Margaret Ann Grundmeyer, sister of the groom, was maid of honor.

Serving as best man was the groom's father.

A reception honoring the newly-weds was held in the home of the bride's parents.

Miss Margaret Ann Grundmeyer, sister of the groom, was maid of honor.

Serving as best man was the groom's father.

A reception honoring the newly-weds was held in the home of the bride's parents.

Miss Margaret Ann Grundmeyer, sister of the groom, was maid of honor.

Serving as best man was the groom's father.

A reception honoring the newly-weds was held in the home of the bride's parents.



OBSERVE GOLDEN ANNIVERSARY ... Mr. and Mrs. Jim Morrison

quietly observed their Golden Wedding Anniversary December 23, the former Opal Holt and Morrison were married in Waco, Texas, in 1921. Their children are Mrs. Virginia Cage of Dougherty; J.D. Morrison, Fort Worth; Billy Morrison, Calgary, Canada; and Mrs. Bess Cohen of Killeen. The couple also has nine grandchildren and two great grandchildren.

CONE NEWS by Ruth Bartley

CONE, Dec. 27 - Those enjoying Christmas morning breakfast at the home of Mr. and Mrs. Haney Wideman, Meldon and Mardith were: Dr. and Mrs. Harold Reese, Sheryl and Hal, Plainview; Mr. and Mrs. Nelson Hilliard, Gene Ann and Charles, Vernon; Dr. and Mrs. David Barnhart, Houston; Mr. and Mrs. Bob Wideman, Kenny, Belva Jo and Ray Don, Ralls; Mr. and Mrs. Laney Wideman, Brenda, Brad and Beth, Lubbock; Mr. and Mrs. James Couch, Diana and Rodney, Ralls; Mr. and Mrs. Spike Wideman, New Home; Mr. and Mrs. Mark Wideman and Randy, Floydada; Rev. and Mrs. Carl Neal, Stevan and Jennifer; Elder and Mrs. Joe Jackson; Mrs. Vada Wideman, and Mr. and Mrs. D. A. Barnhart.

Mr. and Mrs. C. O. Gilbreath had as Christmas Day dinner guests their children and grandchildren, Mr. and Mrs. Owen Gilbreath, Lubbock; Mr. and Mrs. (Kim) Dick Bufkin, El Paso; Mr. and Mrs. Bill Gilbreath, Normala and Scott, Mr. and Mrs. George Pierot, Lori and Shay, Ralls. Others present were mother and uncle of Mrs. Owen Gilbreath; Mrs. R. C. Young, Lubbock, and Mr. Jack Hill-dreth, Dallas. Mr. and Mrs. Clarence Verett, Ralls, called in the afternoon.

Mrs. Roxie Travis, accompanied by a niece, Miss Jeanie Davis, Petersburg, spent the holidays with Mr. and Mrs. Ophel Jennings and other relatives in Muleshoe. Christmas Eve Dinner was in the home of a niece and family, Mr. and Mrs. D. J. Nickles; Christmas Day Dinner was in the Ophel Jennings home.

Medical Services Offered Women Under O.E.O.

The Lockney and Floydada Neighborhood Centers are offering a service in family planning and medical examinations to the people of low income. The service is offered to women who qualify under the O.E.O. guidelines.

A complete physical is given by a physician of your choice along with other service to detect the physical condition of the participant. This service is available through the Center directors, and is free of

charge.

Mrs. Pete Barrett, registered nurse for the program, will be at the Lockney Center Wednesday morning and the Floydada Center Wednesday afternoon, January 5. Interested persons may come by the Centers at the designated time.

The Lockney Center is located at East Third and Spruce, Phone 652-2639, and the Floydada Center is at 601 East Ross, Phone 983-3134.

Elwood Ware and sons, Bradley and Reagan, Killeen, surprised the Ware relatives Friday with a Christmas visit. Old friends and acquaintances of Elwood will remember his pranks. He brought his sister Melba a sack of turnips and a jug of river water, some other family members received similar artistic gifts before the real Santa Claus appeared. Mrs. Emma Ware and Melba entertained Saturday with a sumptuous dinner; Sunday the group joined Mr. and Mrs. Fred Worsham and Debbie, Shalloway, Mr. and Mrs. Fred Worsham III, Lubbock, in Ralls for another dinner and family celebration. Elwood and sons toured and viewed various historical sites and markers on their trip out; they returned another route to see other spots of historical importance.

Mrs. Nora Martin spent Friday night with Mr. and Mrs. C. O. Gilbreath. Other visitors in the Gilbreath home the past week were Scott Gilbreath, Ralls and Lance Tarleton, Phoenix, Ariz., who were Friday luncheon guests. Lance is a son of Mr. and Mrs. Mac Tarleton formerly of Ralls, a grandson of the late Ruth Gott Hopkins.

Mr. and Mrs. Odell Littlefield, Vicki and Janice, Abilene, were guests Saturday night and Sunday of his mother, Mrs. Alice Littlefield and other relatives.

Mr. and Mrs. Mike Kemp and Cody, Lubbock were Saturday guests of his grandmother, Mrs. Maggie Goodson, other guests on Sunday were Mr. and Mrs. Bill Goodson and children, Midland.

Mr. and Mrs. Mike Littlefield and Macy, Irving, Mr. and Mrs. Jodie Ogle, Scotty and Jolie, Westminister, spent the holidays with Mr. and Mrs. Loyne Littlefield and Peggy.

Thursday evening dinner guests of Mr. and Mrs. Roy Mara were their daughter and husband, Mr. and Mrs. David Boren, Irving, their son and family, Mr. and Mrs. Pat Yoa-kum, Patti and Roger, Lorenzo, and Mrs. Mara's mother, Mrs. Alice Littlefield.

New Year - New Menus - Same Low Food Prices

WILSON'S CERTIFIED

BACON	2 LB.	\$1.29
CLOVERLAKE MELLORINE	1/2 GAL.	34c
SHURFRESH BISCUITS	3 can	25c
SHURFRESH SALTINES CRACKERS	LB. BOX	25c
SHURFINE ALL VEGETABLE SHORTENING	3 LBS.	89c
SHURFINE BLACKEYE PEAS	15 OZ. CAN	2 for 35c
FRESH LARGE HEADS LETTUCE		20c
SHURFRESH MILK	14 1/2 OZ. CAN	2 for 38c
GALA PAPER TOWELS	LARGE ROLL	33c
NO. 1 RUSSETTS POTATOES	10 LBS.	59c

WE GIVE BUCCANEER STAMPS DOUBLE ON WEDNESDAY

HULL & MCBRIEN

WE DELIVER 983-3164

Babson Sees 1972 As Another "Crisis Year"

... Reports Inc., Wellesley Hills, Mass., December 30, 1971. Our forecast for 1971 looked hopefully toward a business year than had prevailed in 1970. Unfortunately, the spots we cited combined to frustrate the possibilities of the favorable forces. For example, the vexing problems of employment, underutilization of industrial productive capacity, dangerous inflationary pressures, the huge federal deficit, and labor problems did indeed raise barriers to progress in 1971.

1971—ANOTHER CRISIS YEAR

Look back upon 1971, therefore, we can justly label it a "crisis year," just as 1969 and 1970 had been. However, the previous two years were largely of a domestic nature, albeit the burden of the Vietnam war was a strong influence to the dislocations. In 1969 the main villain was the credit crunch; in 1970 it was the harrowing commodity squeeze, plus two major strikes and the surprise of Cambodia. The focal point was more the "flight from the American dollar" in the leading foreign exchange markets of the free world, which had been building for many years, and it also had been linked with a complex of other problems. These included push-inflation, a steady weakening of the U.S. foreign trade position, and the long succession of federal budget deficits which placed us in an international payments position—which from our foreign aid and military programs plus sizable spending and investments abroad. There was also the crisis of the long and costly strikes during 1971; but in the end, the real havoc was wrought by the dollar's troubles.

STABILIZATION OR TRAUMA?

After offensive to combat the dollar's woes, to bridle the inflationary spiral, and to revitalize the nation's economy, the Administration took everyone by surprise by dramatically changing its economic approach. In the first phase of the new President Nixon imposed a 90-day emergency freeze on wages, rents, and prices. In addition, he asked Congress to take an earlier date the planned revision of the federal income tax so as to increase consumer disposable income, and to grant a credit for certain business capital expenditures. He also announced a 10 per cent surcharge on certain imports of foreign goods. The public reaction was favorable. The program was seen as a positive step in coming to grips with the vital problems afflicting the economy. However, the piecemeal fashion of the second phase of the program was unveiled left consumers, businessmen, and investors in an uncertain frame of mind. It amounted as early lukewarm labor acceptance of the wage freeze, to antagonism, and as industrial activity, contracting, and unemployment failed to respond as quickly as anticipated.

VESTIGES OF HOPE

On the surface, the disappointing economic results of 1971 would seem to point to a year of inept failures. A deeper analysis reveals a contrary view. Even though business and employment did not respond as the Nixon Administration had anticipated, there were extenuating circumstances which critics of the economic game plan have been remiss in considering. One example, there was the protracted tie-up of West Coast ports, which exacted a toll on the economy. In addition, there were the coal and copper miners' strikes, and the inescapable effects of strike-hedge steel inventory stockpiles. These factors would have exerted adverse influences even if the Administration had not opted for "controls." Moreover, the faint-hearted miracle seekers and the opportunistic politicians may be premature in labeling the Nixon Administration's economic program an exercise in futility. There has not been time to gauge the results of this program. After all, the Administration has been agonizingly slow in acting on these facets of the program which are beyond the jurisdiction of the President.

1972—YEAR OF SOLID PROGRESS

THE OUTSET OF THE NEW YEAR, THEREFORE, THE REPORTS OF BABSON'S REPORTS VIEWS CONSTRUCTIVELY ASPECT OF WHAT LIES IN STORE FOR THE COMING YEAR. We are hopeful that the Administration's economic program will jell sufficiently to encourage businessmen and workers to sluff off their cocoons of cautiousness and assume a realistic perspective. Such an improvement in public confidence, after the long siege of uncertainty of the past three years, could produce a definite pattern of business improvement. It will be well not to expect an immediate return of boom conditions for the economy as a whole. The fight against inflation requires continuing vigilance and therapy, and with the large amount of idle productive capacity in American industry the task of reducing unemployment will require patience. The Nixon Administration's economic program was not set forth as one which would induce deflation, but rather one which would restrain inflationary pressures sufficiently to create productivity gains and to permit progress in the economy, as opposed to the illusory "boom" years when price inflation accounted for much of the growth. So, to the extent that inflation is curtailed, Babson's forecasts that 1972 will emerge as a period of genuine economic growth.

LESS WORRISOME CLIMATE

A major characteristic which the staff of Babson's Reports will mark 1972 and enable the economy to regain its former status in the next twelve months is an anticipated easing in the most troublesome areas. The major labor groups are tied to contracts, and the next "go around" is not scheduled. Hence, on the labor front, it will be a year of relative calm. The part of the major unions, whose walkouts can be quite disruptive to the economy. To further brighten the background for the coming year, we anticipate no real money and credit crisis for the better part of 1972. The demand for money and credit increases in pace with the improvement in economic activity, the monetary authorities are well situated to pump in additional credit to meet business needs, thus obviating the likelihood of another credit crunch. Corporate liquidity in general has been quite significantly during the past two years; thus, except for the marginal companies which have trouble securing credit under most circumstances, the threat no longer looms of being pushed to the wall.

It is also remember that even though the tax incentives have been slow in gaining congressional approval, it is very likely that initial benefits to the economy will be seen by the end of 1972. Moreover, the Administration will strive to bring the economy back to the level of the national elections in the fall of 1972. Probably one method will be to attempt to stimulate trade with hitherto restricted countries. One thing is true, however—that the Nixon Administration in gearing for 1972's elections does not have the same stimulus to the economy which other incumbent Administrations have had in the past, due to the grave budget deficit. Nevertheless, the healthier background climate should produce a greater willingness to spend on the part of consumers. Some pickup in retail trade surfaced in the latter part of 1971, albeit on a spotty basis. Improved consumer demand, higher inventory requirements as a result of a more buoyant level of general business, and the incentive of the investment tax credit should bring management thinking around toward policies emphasizing the expansion of inventories and increases in capital spending.

THE IFFY FEATURES

At this juncture, there are some important iffy aspects to the 1972 outlook. As 1971 drew to a close, however, some of these vital issues did take a turn for the better. But until they are actually resolved, these adverse factors will exert some dampening influence on public sentiment. The most important change for the better was the monetary situation. The leading free world nations achieved a meeting of the minds and realigned their currency parities. The American dollar was devalued 8.57% via an increase in the official price of gold, while stronger foreign currencies were revalued upward formally. On the other hand, it will require a little time to hammer out new trade agreements providing for a more equitable climate for American goods in foreign markets. Until the trade agreements are revised, foreign commerce will remain a tenuous area.

Another iffy area concerns the machinery of Phase Two. Will it be successful in keeping inflation in check, or do the generous concessions to labor in the initial rulings of the Pay Board portend an inevitable loss of effectiveness in the fight against inflation? Also, will labor groups revolt against the game plan and provoke widespread general strikes? For the record, we are hopeful that union leaders will bend enough to give Phase Two some latitude to operate.

A third area of uncertainty is of a military nature. We refer to the threat that one of the world trouble spots will suddenly lose its limited scope overnight and become the "cause celebre" in the jockeying for supremacy of the three major powers. There is adequate precedent in each of the now known tinder boxes, namely the Middle East, Southeast Asia, and India and Pakistan. Indeed, the list could well grow even longer if the rest of the Arab world should gang up on Jordan and if Northern Ireland becomes Britain's Vietnam. Let us hope the attempts of the Nixon Administration to establish rapport with Russia and Red China, the winding down of American participation in the Vietnam conflict, and our thus far resolute stance against being drawn into the Arab-Israeli "brink of war" problem will provide a calming influence and keep these trouble spots from becoming the breeding grounds for World War III.

INFLATION VERSUS DEFLATION

The shift in Nixon's economic strategy last summer never did include a goal of deflating the economy. Rather, the object was to restrain the dangerous pace of inflation, which had been accelerating during 1969, 1970, and the first half of 1971. Therefore, once again the staff of Babson's Reports rules out deflation in the coming year. However, we no longer regard inflation as "Public Enemy No. 1," as we did in our forecasts for 1970 and 1971.

But it would be unrealistic to expect an equilibrium between inflationary and deflationary forces. Instead, what we look for is a moderate degree of inflation on both prices and cost fronts. Buffers against a return to hyper-inflation are expected to be the monitoring on the part of the Federal Government and, for the better part of the year, the carryover of 1971's record farm production, plus the large reservoir of unused industrial productive capacity. One must remember also that despite the generous wage concessions to the coal miners, the railroad signalmen, and others, the major labor union contracts are going into either their second or their third years. In multi-year contracts, the labor cost increase is usually "front-end loaded," which means that almost half the total increment of the contract is granted in the first year, so that each of the succeeding two years has substantially smaller labor cost increases by comparison.

The most difficult area of inflationary potential which faces the country in 1972 is that of public finance. The Federal Government in the fiscal year which ends June 30, 1972 will find it hard to improve on the horrendous deficit of \$23.2 billion for the fiscal year ended June 30, 1971. Indeed, unless Congress shows greater spending restraint, the federal budget is in jeopardy of "falling into the red" by well over \$30 billion in this fiscal year. As the next fiscal year unfolds, President Nixon's inability to hold overspending to a tolerable level might haunt him and the Republican Party in the elections of 1972.

DOLLAR DEVALUATION

The devaluation of the American dollar near the end of 1971 took place pretty much in line with the expectations of the Babson's Reports staff, at 8.57% in terms of the official price of gold. Moreover, the multi-national currency realignment process was pretty much what the Babson staff had anticipated, and the elimination of the 10% surcharge on imports as a part of the effort to revitalize international commerce took place as expected.

The term "devaluation" implies the probability of a loss of public confidence, along with chaotic business and investment conditions. However, the American public has been conditioned to the prospect of devaluation in recent years, and more particularly over the past year or so. Therefore, since devaluation does not affect the value of consumer purchasing power here at home for domestically produced goods (the loss will be evident in higher prices for foreign goods shipped into this country, and less buying power for Americans traveling abroad), no traumatic or protracted turbulence greeted the devaluation. It is likely that more equitable trade agreements will be consummated which, with the beneficial aspects of the total currency realignment program should be a net plus factor for the American economy over the next few years. That is, the U.S. should gain a more equitable position in world trade, and also, since our burden of military assistance to the now well-to-do NATO nations is likely to be shared—albeit grudgingly—by those countries over which we have held a protective umbrella, the adverse trade and payments balances should post some improvement in 1972.

BUILDING AND CONSTRUCTION

The residential building picture "saved the bacon" for 1971. Strength was centered largely in housing and in heavy construction related to the generation of electric power. For all practical purposes, however, home building was the main show in the building field, with an average annual rate equivalent to 2 million units for 1971 compared with 1.4 million units started in 1970. Looking ahead, Babson's Reports forecasts that residential building will remain in

the forefront of a high level of total building and construction activity. The chief ingredients for sustaining the building boom in housing should again be present during the year ahead: Money and credit for mortgage demand are ample; the cost of long-term credit has backed away somewhat from peak levels; and the rate of new family formations is definitely on the upswing. Indeed, the latter could be accentuated in 1972 if the improvement in business, employment, and personal income picks up as expected.

With the high level of home building expected to persist throughout 1972, the building materials, home furnishings and accessories, and appliance industries should enjoy brisk business in the year ahead. The housing sector of the economy packs a powerful wallop in terms of materials and manpower utilization, and in contributing flow-through strength to related industries. All in all, this will make for a stronger real estate market in the year ahead.

We look for non-residential construction to start slowly but gather steam as 1972 progresses. Because of the delay by Congress in implementing the 7 per cent investment tax credit, many businesses have had to "sit on their hands" when it came to large-scale capital expenditures. Furthermore, industrial activity will have to make quite a bit of headway before enough excess productivity capacity is absorbed to make businessmen more expansion-minded.

CONSUMER SPENDING

The Babson staff forecasts a good increase in consumer spending for 1972. A beginning of the long-awaited revival in consumer spending was evident during the past year even though, for the most part, retail trade was sporadic and periods of promising gains could not be sustained. In addition, an inordinately high percentage of personal income went into savings in 1971, further fattening the backlog of buying power. With fewer major danger points in the offing, consumers should be much more willing to loosen their purse strings in 1972.

Increases over the past two years in personal consumption expenditures and private domestic investments in residential building have figured very prominently in lifting the American economy above the trillion-dollar gross national product mark. And, in 1972, the GNP should show a net gain approximating 8 per cent over 1971's figure in current dollar value, and about 5 per cent on a deflated basis.

PERSONAL INCOME AND EMPLOYMENT

The emergency freeze and the subsequent controlled economy slowed the upward trend of personal income. Not only were wages frozen, but the rent freeze restrained rental income of individuals and non-corporate entities, while investment income from dividends and interest likewise leveled off. In view of the generous awards approved by the Pay Board, we forecast a resumption of the uptrend in total personal income in the year ahead. Babson's forecast calls for gross personal income in 1972 to average about 8 per cent above that of 1971.

This will not all be the result of higher wage rates. Since the second quarter of 1971, total employment has an upward bias. Unemployment followed a more or less sideways trend during the months of 1971. As economic activity gains strength, we look for employment to show more distinct betterment in 1972. There will be some progress along the line of reducing unemployment, but it will be difficult to shrink the jobless ranks below the 5 per cent unemployment rate by year-end 1972, according to estimates of Babson's Reports. Because the labor force is now in a period of accelerated growth, and the military is expected to reduce its manpower requirements further, the task of absorbing new entries into the labor market will be difficult.

BUSINESS PROFITS AND DIVIDENDS

Babson's Reports forecasts a gain in after-tax profits approximating 10 per cent over 1971. Were it not for some examples of inequitable disparities between wage boosts over price hikes in the initial rulings of the Wage Board and the Price Commission, we probably would have projected a larger increase—say, somewhat in excess of 15 per cent. While profit margins will be controlled, there is still room for net corporate profits to show progress. This is because a rise in business volume and the benefits of some rather stringent cost-reduction programs enacted over the past two years will permit many corporations to pull down some of the increment in revenues to the profit figure. Also, those companies which had suffered poor earnings in one or two of the past three years can raise prices in order to allow depressed profit margins to assume a healthier status without violating the guidelines.

The ceiling on dividend increases imposed upon corporations which had been disbursing a higher-than-normal rate of cash dividends will, naturally, limit the progress of income for investors. This is another area in which 1972 and its anticipated economic improvement will differ from other years of business rebound. The limitation on dividend increases will not act entirely to the detriment of investors because many corporations will have no alternative but to plow back more earnings into the business. This will augment their liquidity, further shore up working capital, and enhance capabilities for acquisition, expansion and modernization programs.

TAXES

Taxpayers should experience at least a small degree of relief at the Federal level on income taxes during 1972. However, part of this advantage will undoubtedly be negated at the state and municipal levels, where new or higher levies seem unavoidable for taxation of incomes, personal property, and sales on products and services. But it will be nip and tuck even at the Federal level, unless the improvement in business brings a sudden expansion of revenues from taxes, and unless Federal expenditures can be reduced from currently projected lofty rates. The odds are that, in view of election-year considerations, the danger of a Federal income tax boost will be greater in 1973 than in 1972. For corporations, restoration of the investment tax credit will yield some tax advantage at the Federal level. In summary, we expect recently enacted tax relief measures to provide some benefit for both individual and corporate taxpayers.

BOND MARKET OUTLOOK

The decline during 1971 was abrupt for short-term money rates, but more gradual at the longer end of the maturity scale. Inasmuch as the economic profile for 1972 is viewed by the Babson staff as one in which the ascent is likely to be solid but gradual, it is not likely that the demand for money and credit will be voracious. But we look for short-term money rates to remain near current levels initially and then exhibit firm-to-higher moves as 1972 progresses. Longer-term interest rates will reflect continuing heavy capital needs at the Federal, state, and local government levels.

Bond prices, therefore, should show some further firming as 1972 unfolds, but any additional increase is likely to be quite limited. Indeed, possibly after midyear, there will be signs of a tightening in credit supplies. Thereafter, the bond market may anticipate a turn back upward in interest rates. Just how much ground bond prices will give up depends upon the degree of inflationary psychology and the vigor in business capital spending in the second half of 1972. Therefore, while yields on bonds and preferred stocks are considerably lower than at the height of the credit crunch of 1969-70, investors will have a generally favorable climate for making investments in good-quality fixed-income securities.

However, because inflation is likely to persist in 1972, albeit at a restrained pace, those investors who are not obliged to seek the highest current yield possible (safety of principal and income included) may be better off to place some of their funds in convertible

SEE BABSON PAGE 3

Methodist Youth
Playing In Snow
At Cloudcroft

Floydada's Methodist youth are enjoying the snow of Cloudcroft, New Mexico this week. They left via the church bus and some pickups early Monday morning and will return late Thursday. Approximately 25 youth with adult sponsors William Bertrand, Mr. and Mrs. Kenneth Bean and Jackie Gregory are on the trip. The youth earned money for the trip with various projects back in the summer.

SHOP FLOYDADA

Today
A MEDITATION
For the NEW AGE
JUST FOR TODAY...

JUST FOR TODAY...

I will seek that which I deserve. I will know that I can not lay claim to anything that is not truly mine. Therefore I'll avoid many of life's sorrows caused by over seeking.

Smile!
Random Thoughts on the Magic of a Smile

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1ST OF THE YEAR Food Bargains

GRADE A FRYERS LB. 29¢	OWEN'S HOT OR MILD SAUSAGE 2 LBS. \$1.19	
ELLIS JUMBO TAMALES NO. 2 1/2 CAN 43¢	BANANAS LB. 10¢	
CLOVERLAKE BUTTERMILK 1/2 GAL. 39¢	CLOVERLAKE MELLORINE 1/2 GAL. 27¢	
CLOVERLAKE COTTAGE CHEESE 2 LBS. 59¢	SHURFRESH BISCUITS 10 COUNT 3 for 25¢	
SHURFRESH POTATO CHIPS TWIN PACK 49¢	SHURFINE GOLDEN WHOLE KERNEL CORN 303 CAN 2 for 39¢	
SHURFINE EARLY HARVEST SWEET PEAS 303 CAN 2 for 49¢	SHURFINE CUT GREEN BEANS 303 CAN 2 for 39¢	
DELICIOUS APPLES LB. 19¢	SHURFINE SALAD DRESSING QT. SIZE 49¢	
ALL PURPOSE POTATOES 10 LB. BAG 59¢	BORDEN'S AND CLOVERLAKE WHIPPING CREAM 1/2 PINT 29¢	

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FLOYD PHILOSOPHER

Sees No Reason To Doubt The Survival Of Both Man And Alligator In '72



Editor's note: The Floyd Philosopher on his Johnson grass farm has discovered a new year is at hand, his letter this week indicates.

Dear editor:

It's that time of year again to look back over the past twelve months and ahead to the next twelve.

Personally, I'm about as good at telling what's going to happen as what did, like a state legislature waiting for the courts to tell it what the laws it just passed meant, and my prediction for 1972 is that most predictions will be about as reliable as the one made in 1910, by the man who said that when automobiles replace horses and buggies most flies will be eliminated.

Or the college professors in Italy who predicted Columbus would sail off the end of the

earth.

Or any President in the last 25 years who predicted a balanced budget.

I know there are a lot of gloomy predictions for 1972 and the years ahead, one of which is that man will go up in smoke when a hydrogen bomb war breaks out or he'll suffocate in pollution, taking all living things with him.

I doubt this. I predict both man and alligator will be around for a long time to come, and that goes for flies and mosquitoes as well as China and Russia and the United States and all the continents and the seven seas with Floydada thrown in for good measure.

I have utmost confidence in the survival of man as long as he remembers the fundamental lesson of life: just keep dodging and don't look back.

Yours faithfully,
J. A.

Year's Hesperian To First 1972 Baby's Parents

The Hesperian, again in 1972, will give a year's subscription to the parents of the first baby of the New Year

born in Caprock Hospital, to parents who live in the Floydada trade area.

Doctors and nurses are reminded to call the Hesperian when the first birth occurs. A Hesperian reporter will be out for a picture and interview.

FLOYD DATA

Mr. and Mrs. Bob Hansen and son of Rochester, New

York and Mr. and Mrs. Ronnie Smith and children of Shreveport, La., were Christmas guests in Floydada of their parents, Mr. and Mrs. Bill Smith and other relatives.

Postal Service Week End Schedule

Friday you will receive the normal daily mail delivery, including delivery of parcel post. Window service at post office

Saturday, New Years Day, there will be no delivery of mail, except Special Delivery. No lockbox service.

will be discontinued at 12 noon. Regular dispatch of mail will be observed at 3 p.m. and 5:30 p.m.

Sunday, there will be normal Sunday Service. The postal employees extend their wishes for a Happy New Year to everyone.

CITY FROM PAGE 1

garbage under the new state law.

The County Judge told a Hesperian reporter that the County hoped to have more dump grounds soon, in addition to the three now in use.

The WEATHER

DATE	H	L	PREC.
Dec. 21	59	28	
Dec. 22	64	30	
Dec. 23	79	30	
Dec. 24	63	38	
Dec. 25	74	38	
Dec. 26	72	42	
Dec. 27	70	30	
Total Prec. for Week - None			
Total Prec. for Dec. - 1.03			
Total Prec. for Year - 25.42			

School Resumes Tuesday, Jan. 4

Floydada schools will resume classes Tuesday morning, January 4, after dismissing Dec. 22 for Christmas and New Year's holidays.

FLOYD DATA

Mrs. Huel Peace has returned home from Miami, Okla., where she attended funeral rites for her niece, Mrs. Linda Ritter, 27, and Mrs. Ritter's 14 month old daughter, Renee. The two were killed in a car wreck at Nevada, Mo.

Another Ritter child, Terry, age three, remains in critical condition in a Kansas City Hospital. The father, Kenneth Ritter, has since been dismissed from a hospital.

SHOP FLOYDADA

THE LAND

THE LAND is one of man's most valuable assets - we think it is prime collateral. In the past 54 years the Federal Land Bank of Houston has made almost 200,000 loans on Texas farms and ranches.

In other words, we specialize in making farm and ranch real estate loans - long term loans with prepayment privileges. See us today for full details, no obligation of course.



Jake B. Watson, Mgr.
Jackie Eubanks, Asst. Mgr.
319 S. Main St.
Floydada, Texas

1971 HIGHLIGHTS FROM PAGE 1

Still plenty dry with record low rainfall year in making. Over 400 old settlers register at annual meeting.

JUNE

The rains came, up to six inches in some areas... and of course some hail.

Riley Holmes gets fourth hole-in-one at country club golf course.

Congressman Omar Burleson redistricted as congressman of Floyd county.

Chamber to erect new "Welcome to Floydada" signs. Bob Vickers heads Masonic Lodge.

JULY

Museum board of directors elected. Albert Duncan logs million miles in one truck.

Vegetable harvest begins. Yankees take T-Shirt Crown.

City of Floydada receives first sales tax money. Bank deposits up over \$million.

Whirlwinds picked no. 1 in district for third time. Juries to be selected by new "jury wheel."

Lighthouse Electric Junior baseball team goes to Odessa. Chaplain of Bourbon Street speaks at Plains Baptist Encampment.

More rainfall, crops looking very good. Vee shot center set here for vaccinating horses.

Robert Lee Smith elected president of Museum board of directors.

Freddy Cockrell new Texas highway patrolman here. Sara Ball crowned Farm Bureau queen.

James Hinton receives \$4,000 college scholarship.

AUGUST

Davis Farm Supply announces new building plans. Dodgers win in state tournament semi-finals.

School begins August 20 under new program. Ponderosa Meat Company expands business.

Don Hardy, Ricky Burns named outstanding young men of Texas.

13 county area singing convention here. Sandhill team wins world pony express tournament.

SEPTEMBER

Over 1000 attendance gain at churches on "attendance Sunday."

Dr. Noble Ballard moves to Floydada. Three more inches of rain, first cold snap hits area.

Buddy's food buys Hall Mart grocery store. Open house at new Farmers Cooperative offices.

OCTOBER

Paul Schacht, Boyce Mosely, Joe Wheeler elected to Farm Bureau board.

City introduces new garbage containers and trucks, receive area publicity.

Whirlwinds take county football championship over Lockney in thriller.

Floydada FFA Chapter awarded national golf emblem plaque. State representative Bill Healy speaks to Rotary-Lions luncheon.

Ray Hinton shows reserve champion lamb at state fair.

NOVEMBER

Ground broken for new Assembly of God Church. Hinton Well Service moves to new plant on Lockney Highway.

Shooting, burglaries, vandalism hit Floydada. More paving and police protection for Floydada.

Kay Russell, Lyle Miller Gold Star 4-H recipients. Crazy district rule allows Littlefield to represent 3-AA district in tie game, although Whirlwinds have better record and wind up as co-champions.

Bad weather dampens cotton harvest prospects. Mrs. Geraldine Murray gives "Massie Activity Center" to Floydada community.

Whirlwinds land seven spots on all district football team: Kim Rose, Mike Vinson, Walter Harris, Jim Kunkel, Terry Bunch, Langston Williams.

DECEMBER

Bishop-Ramsey Pharmacy expands business. Damp weather plagues cotton farmers, over 25" of rain recorded.

Old settlers Maude Hollums and Homer Steen pass from Floydada scene.

Ed Wester receives 30 year scouting award. Cattle quarantined for scabies.

\$120,000 clinic by Cogdell Trust.

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Letter To The Editor

Dear Mr. Tooley:

I read in the 28 October issue about the plan to reduce the scale the T-Bar ranch house. In the hope that as a result of your publicity, will be able to gather many of first-hand knowledge as well as photos I forwarded snapshots taken in the summer of 1940.

If Mr. Neff feels that the view of the front of the house be helpful, it's just possible that I might be able to search attic and find the negative. If so, he could possibly bring it to aid in better recognition of detail. In this view of the figures on the balcony are (r) Mr. Montgomery and father, the late J. B. Jenkins.

Mr. Neff might be able to get a better feeling for the staircase to the second level, tho the tree obscures a few steps. As I remember our visit there, his bedroom directly behind where he is standing on the balcony. As to the interior I can't be of any help. The old gentleman, too active and my father and I were there only to see the not for a tour.

The other view is of the premises and I hope that someone who will have some familiarity with the place, can suggest this fits with and where. The other two views are of my father and my father down by the "water tank." He was certainly a dynamic and positive figure and deserves to be well-represented in any reconstruction of the historical landmarks part of West Texas. Hoping this may be of some help.

Sincerely,
Dan Jenkins
1413 Milford Rd.
Columbia, S.C.

Please pass these to Mr. Neff and if I can be of any further address me as above. Please let me have these prints back they have served their purpose.

The Hesperian
Mr. Wendell Tooley, Editor
Floydada, Texas 79235

Dear Sir:

As a former resident of Floyd County, I still look forward to receiving and reading the Hesperian each week.

I have read that quite an effort was being made to save Mrs. the dog owners keep their dogs fastened up. Well, I just recently learned that my mother, Mrs. N. O. Wright, was bit by a large dog last summer. She called the owner and was told that the dog had been vaccinated, but nevertheless, the dog was quite painful. She also learned that one other woman had been bitten by the same dog, and that an elderly woman had been knocked down in the mud and her leg injured by the dog.

Now the city manager promised to get something done. Christ as yet, the dog still runs loose. It seems sad to me that a nice little town like Floydada, the elderly citizens have little children, too, aren't safe to walk down the sidewalks in their own neighborhood. Is it just because this dog is the relative of the city dog catcher?

Respectfully,
/s/ Mrs. Marvin A. Lyles
Route 1
Halfway, Missouri 64650

FLOYD DATA

Mr. and Mrs. T. L. Holland Jr. spent Christmas in San Antonio with his sister and her husband, Mr. and Mrs. M. D. Taylor. The Hollands are expecting one of their sons, Charles and his wife, home Thursday for the New Year holidays. The couple have recently been to Germany, Charles with his National Guard Unit and his wife, as a sight seer.

Another son, David, recently stationed at Lackland Air Force Base, is now stationed at Ellsworth Air Base in Rapid City, South Dakota. He and his wife have been visiting in South Carolina and are also spending a portion of the holidays in Warsaw, New York with David's brother, Mr. and Mrs. Rickey Holland and son, Chris.

FLOYD DATA

Visitors with Mrs. C. Bartlett during Christmas included Mr. and Mrs. Patterson and children of Ft. Worth; Mr. and Mrs. R. V. Lett of Fort Worth; Mrs. Curtis Sanders and family; Mr. and Mrs. R. Sanders and Mr. and Mrs. Rin Leibfried all of the Floydada area.

The group had their Christmas Day meal at the Sanders home then later afternoon had their gift change at the Otto Sanders home.

TOO LATE TO CLASSIFY

CARD OF THANKS
To thank all who have been so sweet to our darling wife, her, grandmother, and sister, it is impossible, and now passing we will try to do those who came for their presence, the many, many church, Bro. Bradley for fact sermon and tributes, pianist and quartet for music, pallbearers, escort cemetery to the service by the Star. Thank God for a beautiful day. Besides the Eastern Star and cas have given us hundreds of pleasant memories. Hattie Velma (Bell) Berry. God bless everyone.

Charley Berry
Harold Berry
Arminta Cain
Myrtle Almond
Ludie Morris
Jewel Sparkman
Jetta Ewing Family
Lounette Childs
C. L. Berry Jr.
Wesley Pharr

CARD OF THANKS

Please accept our thanks for all of the calls, food, memorials, prayers, visits and other kindness shown cause of the death of our one, Mrs. Maude Bradford, a very special thank you who visited her residence at the time it made her stay so pleasant for having me. A very special thank you to Dr. Jordan for unfailing care and thoughtfulness for her. May God bless all of you.
Mr. & Mrs. Ned E. Mr. & Mrs. J. Brockley Sr.
Mr. & Mrs. Earl W. E.

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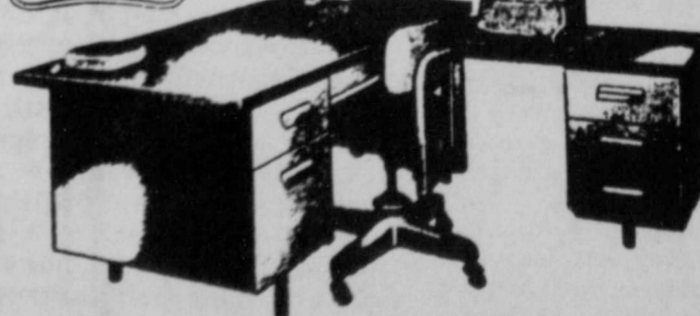
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H-O-N 4220 Executive Swivel Chair with Arms. Has 2" foam rubber on saddle shaped seat. Padded arm rests. Welded and seam. Plated scuff plates and other quality features.



Let H-O-N Plan Your Desks To Fit Your Office Needs

Keynoted to the trend for efficient L-work arrangements in the office is H-O-N's new desk line. Completely flexible, H-O-N desks offer literally hundreds of optional groupings. Artful use of vinyl-clad steel on drawer fronts and back panels adds distinctive tones and textures. Desk above with roomy 60 x 30 top and 38 x 19 typing return, includes two pedestals and center drawer.

HESPERIAN OFFICE SUPPLY

NEWS by Mrs. J.E. Green

Beautiful weather we had for the Christmas Eve and so many are getting together to see the so often members.

Mr. and Mrs. J.D. Welborn had all their children and their families home for Christmas Eve. These were James David and family and Donna and Clarmon Booth of Ft. Worth, Eunice and Dick Lewis and Steve of near Monahans, and the local children, Bobby and family and the Roger Gooches and boys.

Mr. and Mrs. Fred Battey spent Christmas weekend in Amarillo at the home of a daughter, Mr. and Mrs. Shelby Cook. Other guests were Mr. and Mrs. Julian Edmondson of Phillips, another daughter of the Fred Batteys.

The Thomas Warrens had all their children home for Christmas. These included Edwin of Texas Tech (home all week) and Mr. and Mrs. Paul Stout and baby of Frederick, Okla. Also present was Mrs. Ola Warren.

The Thomas Warrens visited the Bob Alldredges Sunday p.m. Mrs. Alldredge has been ill over the weekend.

The Thomas Warrens, Mrs. Ola Warren and Mr. and Mrs. Fred Battey visited Mr. and Mrs. Burt Huckabee and their visiting daughter after church Sunday evening.

Children of the Clarence Ashtons home for the holidays, or part of them, were Francis of New York City, and Bobby and family of League City, Texas. R. H. Ashton visited Sunday with his son, Clarence and family.

The Greens enjoyed Christmas carols one night last week from the G.A.'s and R.A.'s of Calvary Baptist Church led by their sponsor, Mrs. Charlotte Rainer.

Christmas Eve we were favored with carols and visits from the Hollis Payne family.

Christmas p.m. visitors at the Greens were Mrs. Zolan Melton of Coleman, Mrs. Grady Edelman of Muleshoe and Mrs. Charles Collum and Phyllis of Lubbock.

Miss Gladys Peck visited briefly with the Greens this Monday morning.

The Greens are expecting their children home for the holiday get-together on Tuesday night and Wednesday and longer we hope.

Mrs. H.B. Mankins wrote from Tucumcari that she and the Grady McAdas were expecting a gathering of the children and grandchildren the last Mrs. Mankins "great grands."

Mrs. R.C. Ross is expecting her daughter Norma and family the Rob Robinsons of Denver, Colorado either today or tomorrow.

Mr. and Mrs. Milton Mensch of Lubbock spent the weekend

here with her parents, Mr. and Mrs. Hall Thomas. All had Christmas dinner with Mrs. Sam Green. Other guests of Mrs. Green were Mr. and Mrs. Carl Williams of Plainview, Mrs. Florence Simpson of Floydada and Mrs. Gwen Wantz of Florida.

We wish for all a Happy New Year.

Zimmerman Promoted

Promotion of eight officers in the Trust Department of Republic National Bank of Dallas to higher positions, and election of four other officers in the department were announced today by James W. Aston, chairman, and James W. Keay, president of the bank.

Advanced from trust officer to assistant vice president and trust officer was Fred Zimmerman III. Zimmerman is responsible for the trading activities for the trust accounts under the asset management group's supervision.

NURSING HOME VISITORS

Mr. and Mrs. Bud Warren, Mr. and Mrs. H. D. Payne, Mrs. George Wexler, Mrs. A. C. Collins, Mrs. L. D. Britton, Becky Bertrand, Jeff Bertrand, Mr. and Mrs. R. H. Grubbs, Gary, Rande and Christy Brown all of Floydada.

Mrs. Jerrold Powell, Jeanie and Jimmy, Ralls; Esther Johnson, Downey, Calif.; Mrs. A. B. Cheves and daughters, Kress; Sally K. Littlefield, Canyon; Jack and Irene Britton, Garland; Mr. and Mrs. Clay Anderson, Slinnett;

Mrs. Ethel Phares, Stratford, Okla.; Mr. and Mrs. Dale Cleveland and daughters, Rapid City, South Dakota; Mrs. Anne Jones, Plainview; June Ellis and Beverly, Crosbyton; Wade Payne, Alexandria, La.; Mr. and Mrs. W. C. Dailey, Hereford; Jerry Burkhalter, Waco.

FLOYD DATA

Mr. and Mrs. Ersel Matthews of Corpus Christi and their children, Keith, student at Stephen F. Austin, and daughter, Carol, a student at Southwest State, San Marcos, visited in Floydada last week. The Matthews were guests of her parents, Mr. and Mrs. Walter Collins from Wednesday until Saturday, and also visited with a brother, Wayne Collins and family.

School Enrollment Comparison

How do Floydada and other Floyd County schools compare in enrollment with neighboring schools?

A release from the Region XVII, Education Service Center in Lubbock lists the following average daily attendance figures.

- BAILEY COUNTY, 2096
- Muleshoe, 1796
- Bula, 73
- Three Way, 227
- BORDEN COUNTY, 225
- Borden, 225
- COCHRAN COUNTY, 1487
- Morton, 1055
- Whiteface, 325
- Bledsoe, 107
- COTTLE COUNTY, none
- CROSBY COUNTY, 2353
- Crosbyton, 830
- Lorenzo, 633
- Ralls, 890
- DAWSON COUNTY, 4101
- Dawson, 213
- Klondike, 297
- Lamesa, 3274
- Sands, 317
- DICKENS COUNTY, 789
- McAdoo, 112
- Spur, 508
- Patton Springs, 169
- FLOYD COUNTY, 2590
- South Plains, 71
- Dougherty, 48
- Floydada, 1494
- Lockney, 977
- GAINES COUNTY, 1040
- Seagraves, 844
- Loop, 196
- GARZA COUNTY, 1230
- Post, 1105
- Southland, 125
- HALE COUNTY, 8977
- Abernathy, 1090
- Cotton Center, 236
- Hale Center, 798
- Petersburg, 733
- Plainview, 6120
- HOCKLEY COUNTY, 4991
- Dep, 92
- Anton, 400
- Levelland, 3193
- Ropes, 472
- Smyer, 224
- Sundown, 367
- Whitharral, 243
- KENT COUNTY, 275
- Jayton, 275
- KING COUNTY, 91
- Guthrie, 91
- LAMB COUNTY, 4455
- Amherst, 313
- Littlefield, 1823
- Olton, 989
- Spade, 133
- Springlake, 751
- Sudan, 446
- LUBBOCK COUNTY, 39,155
- Cooper, 882
- Frenship, 1725
- Idalou, 931
- Lubbock, 31,443
- New Deal, 645
- Slaton, 1749
- Roosevelt, 1095
- Shallowater, 685
- LYNN COUNTY, 2370
- O'Donnell, 620
- Tahoka, 1040

- New Home, 335
 - Wilson, 375
 - MOTLEY COUNTY, 425
 - Matador, 271
 - Flomot, 74
 - Roaring Springs, 80
 - TERRY COUNTY, 3577
 - Brownfield, 2824
 - Meadow, 363
 - Union, 131
 - Wellman, 259
 - YOAKUM COUNTY, 1930
 - Denver City, 1384
 - Plains, 546
- FLOYD DATA
- Mrs. E. E. Hinson is in Burley, Idaho during the holidays to visit her son and family.

REED'S SPECIAL

FOR THE WEEK!

DEMONSTRATOR

1971 GALAXIE 500

2 DOOR HARDTOP

This gold and black beauty has air conditioning, power steering and many other extras. Wife's car especially priced

\$3559

REED

FORD & MERCURY SALES

RALLS HIGHWAY

SHOP AND SAVE AT POWELL'S, YOUR FRIENDLY, AFFILIATED FOOD STORE

AFFILIATED POWELL'S

THESE PRICES GOOD DEC. 30 THRU JAN. 5 AT POWELL'S

WE RESERVE THE RIGHT TO LIMIT QUANTITIES... WE GIVE GOLD BOND STAMPS, DOUBLE ON WEDNESDAY

SALT PORK LB. 39¢	BACON LB. PKG. 57¢	SPARE RIBS LB. 49¢
FRESH LEAN GROUND BEEF LB. 49¢	PORK CHOPS END CUT LB. 59¢	
U.S. NO. 1 RUSSETT POTATOES 10 LB. BAG 59¢	SHURFRESH BISCUITS 3 FOR 25¢	
SHURFINE PORK & BEANS 300 SIZE CAN 16¢	SHURFRESH OLEO LB. 2 FOR 49¢	
SHURFINE CREAM STYLE GOLDEN CORN 303 CAN EA. 5 FOR \$1	WILSON'S CERTIFIED VIENNA SAUSAGE 4 FOR \$1	
SHURFINE SPINACH EA. 19¢	DOWNY 10¢ OFF LABEL 33 OZ. BOTTLE 69¢	
HUNGRY JACK PANCAKE MIX 2 LB. BOX 57¢	FABRIC SOFTENER SAVE 23¢ 19¢	
BAMA PANCAKE SYRUP 24 OZ. BOTTLE 49¢	AJAX POWDERED CLEANSER 14 OZ. CAN 19¢	
DIET DELIGHT PEACHES NO. 2 1/2 CAN 3 FOR 87¢	MORTON'S POTATO CHIPS REG. 69¢ BAG 49¢	

MR. MERCHANT!

We have inventory sheets available now

1972

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Success Calendars & Success Refills

NOW IN STOCK

ORDER EARLY

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SPORTING EVENTS



Whirlettes Get First Round Tournament Win

Denice Chadwick's 26 points led all scorers Monday night as the Floydada Whirlettes trounced Post 41-24 in the first round of the West Texas Girls Invitational Basketball Tournament at Slaton.

Denice Chadwick's 26 points led all scorers Monday night as the Floydada Whirlettes trounced Post 41-24 in the first round of the West Texas Girls Invitational Basketball Tournament at Slaton.

Defense was the key to the Floydada victory. The Whirlettes got off to a slow start, falling behind 10-8 at the end of the first quarter, but the defense shut out Post in the next two periods, allowing only three points in the second and one in the third, while the offense scored 11 points in the second period to hold a 19-13 edge and 10 more in the third to make it 29-14.

Gaye Hammonds and Miss Chadwick were the top Whirlette rebounders with five apiece.

The Whirlettes played Tulia Tuesday afternoon in a second-round game. The tournament finals are set for Thursday.

District Cage Slate Resumes Tuesday

District basketball action resumes next week for Floydada High School teams. The varsity and junior varsity boys play Tuesday at Morton, the JV game scheduled for 6:30 and the varsity game for 8 p.m.

On Friday, January 7, the varsity Whirlwinds and the varsity and JV Whirlettes host Friona in another district encounter. The junior varsity boys open the scheduled Graves Gym action Friday, taking on the Plainview JV at 4 p.m.

The JV girls play a 5 o'clock game, and the Whirlettes open the varsity action at 6:30.

The varsity Whirlettes and Whirlwinds are playing in tournaments this week, the girls in the West Texas Girls Invitational at Slaton and the boys in the North Plains Tournament at Claude. Coach Don Ford's Whirlettes played Post Monday, won 41-24, and played Tulia Tuesday; Coach Curt Chatham's Whirlwinds were scheduled to go against Stinnett in a Wednesday afternoon contest.

Don Hardy Race Cars Named AKCO Representative

Don Hardy of Floydada, famous custom builder of race cars and racing equipment, has been appointed regional distributor for AKCO, Inc., makers of fiberglass accessories for pickups.

Announcement of the appointment of Don Hardy Race Cars and Equipment, 202 West Missouri St., Floydada, as AKCO's representative was made in Dallas by Jack Manry, national marketing director for the firm.

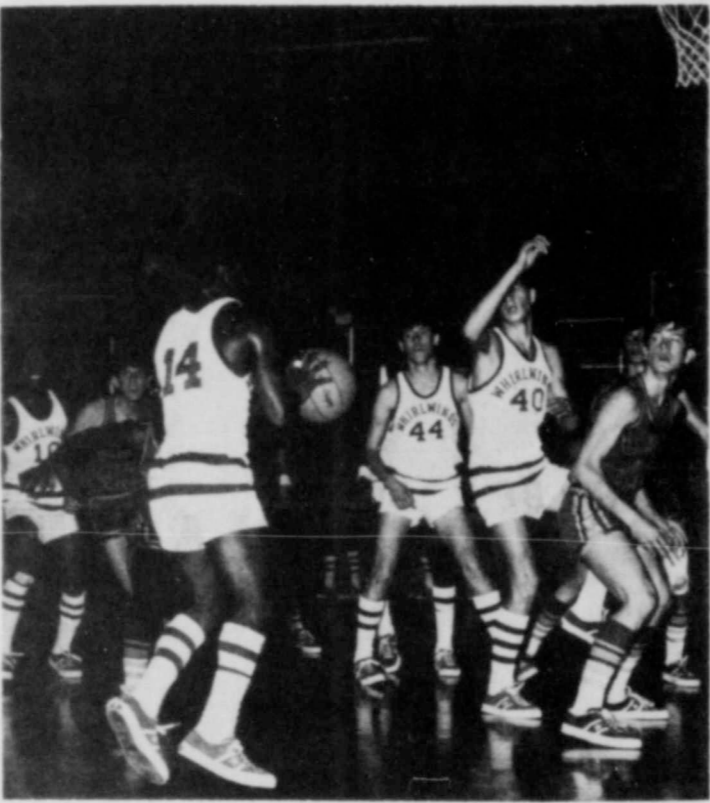
"We are exceptionally pleased to name Mr. Hardy as the regional AKCO representative," said Manry. "He certainly knows cars—having built some of the best cars on the world during his 10 years as a custom race car maker; some have won the national competitions and have set low elapsed time records. We are flattered that a man who knows fiberglass first-hand, and recognizes its qualities and durability, will choose our (AKCO) line of products to distribute in the Lubbock area."

From a start in 1967, when he built two racing cars in his well-equipped shop in Floydada, his business has grown steadily. In 1970, his custom production had climbed to 20. His clientele numbers well-known champion drivers in both the American Hot Rod Association and the National Hot Rod Association. Some of the Hardy-built vehicles are capable of hitting, in a quarter mile, a speed of 221 mph in an elapsed time of about six-and-a-half seconds!

As distributor for AKCO products, Hardy will make the superb new pickup accessories available to the public through quality dealers in the west Texas and eastern New Mexico area.

AKCO products include the "Tool 'n Tank," a fiberglass accessory that provides either 25 or 50 gallons of fuel storage for pickups along with convenient locked-box storage. Other products include the "Tonneau" and "Lazy Lid" which provide cover and security for pickup truck beds, and a line of camping accessories.

Hardy has been associated with all types of automobiles and trucks for the past 15 years. He raced nationwide for three years, and is a former national drag racing champion.



WHIRLWIND TOURNAMENT ACTION . . . Walter Harris (14) prepares to shoot in a tournament game which pitted the Whirlwinds against Lubbock Christian High School, Other Whirlwind players in the picture: Langston Williams (10), Leslie Robertson (44) and Mark Vinson (40). (Staff Photo)

May Peace and Prosperity grow 'round the World

And the New Year bring new hope for a lasting and just peace to all peoples of all nations.

F.M. MARQUIS
M & N
AUTO REPAIR

PICKED TO ALL-STATE SECOND TEAM

Rose, Williams Make A-J All-South Plains

Two Floydada Whirlwind footballers made the Lubbock Avalanche-Journal's All-South Plains AA grid team, announced Friday in the A-J. Picked to the offensive team was guard Kim Rose. Whirlwind safety Langston Williams headed up the A-J's defensive backfield.

The Lubbock paper said: "Malou tackle Steve Merritt and Floydada guard Kim Rose led the line picks and the consensus of area coaches tabs them as the best linemen around."

And of Williams: "Floydada's Langston Williams headed the secondary with 15 unassisted tackles and 78 assists, six interceptions returning one for a TD, and three fumble recoveries."

Making the honorable-mention list were these Whirlwinds: center Mike Vinson and

fullback Jim Kunkel on offense, and defensive tackle Terry Bunch.

Lockney players on the first team included Tony Ford, who tied for the quarterback spot with Steve Stockdale of Olton, offensive end Bill Hill, and defensive lineman Pat Bennett.

Ralph Funk of Littlefield was named Player of the Year by the Lubbock paper, and Littlefield coach Jerry Blakely took Coach of the Year honors.

Rose and Williams were named to the second team of the Fort Worth Star-Telegram's AA All-State list published Thursday.

Littlefield placed three players on the Star-Telegram's All-State second team: defensive lineman Matt Giles, defensive back Dennis Hartley, and, of course Runnin' Ralph.



ALL-SOUTH PLAINS, ALL-STATE GRIDDERS . . . Whirlwinds Kim Rose (left) and Langston Williams were All-South Plains choices of the Lubbock Avalanche-Journal and second-team picks on the Fort Worth Star-Telegram's All-State list. (Staff Photo)

AA All-South Plains

OFFENSE					
Pos.	Player	Wt.	Cl.	School	
E	David Hammett	160	12	Roosevelt	
E	Bill Hill	140	12	Lockney	
T	Jimmy Matsler	200	12	Roosevelt	
T	Steve Merritt	200	12	Idalou	
G	Kim Rose	210	12	Floydada	
G	Gary Kerr	191	12	Denver City	
C	Lyndall Trout	181	11	Denver City	
QB	Steve Stockdale	185	12	Olton	
QB	Tony Ford	160	12	Lockney	
B	Ralph Funk	195	12	Littlefield	
B	David Vasquez	150	12	Roosevelt	
B	Donnie Buchanan	185	12	Coahoma	

DEFENSE					
Pos.	Player	Wt.	Cl.	School	
DL	Pat Bennett	180	12	Lockney	
DL	Steve Merritt	200	12	Idalou	
DL	Brad Winchester	185	12	Slaton	
DL	Ruwayne Struve	215	12	Abernathy	
DL	Walter Mann	190	12	Roosevelt	
LB	Joe Rogans	188	12	Frenship	
LB	Bill Bailey	185	12	Friona	
LB	Matt Giles	175	12	Littlefield	
HB	Langston Williams	165	12	Floydada	
HB	Dennis Hartley	175	12	Littlefield	
HB	Keith Embry	150	12	Morton	

HONORABLE MENTION

OFFENSE — Kent Snodgrass, Abernathy; Louis Zedlitz, Tahoka; James Dickey, Roosevelt; Mike Vinson, Floydada; Jim Kunkel, Floydada; Marlos May, Olton; Ron Bartley, Slaton; Bobby Rogers, Abernathy; Stoney Jackson, Idalou; Ricky Hightower, Roosevelt; Don Jackson, Roosevelt; John Thomas, Tahoka.

DEFENSE — Dusty Dowgar, Frenship; Terry Bunch, Floydada; Danny Estrada, Littlefield; Bobby Royce, Rails, Johnny Hemphill, Abernathy; Jimmy Ellison, Denver City; Darrell Eastman, Slaton; Jeff Atwell, Tahoka.

COACH OF THE YEAR — Jerry Blakely, Littlefield.

PLAYER OF THE YEAR — Ralph Funk, Littlefield.

HOSPITAL NEWS

Karen Bumpass, admitted 12-20, dismissed 12-21.

Valdonna Barbee, admitted 12-20, dismissed 12-22.

Baby girl Barbee, born 12-20, dismissed 12-23.

Myrtle Shaw, admitted 12-18, dismissed 12-27.

Tate Jones, admitted 12-20, dismissed 12-23.

Minnie Wood, admitted 11-22, continues treatment.

Winnie Dyson, admitted 4-21, continues treatment.

Ham Smith, admitted 11-23, continues treatment.

Della Finley, admitted 10-6, continues treatment.

John Green, admitted 12-11, continues treatment.

Lewis Norman, admitted 12-23, dismissed 12-23.

John Lloyd, admitted 12-21, dismissed 12-28.

Myrtle Lloyd, admitted 12-21, dismissed 12-28.

Maud Russell, admitted 12-24, continues treatment.

Jane Miller, admitted 12-27, continues treatment.

Linda Beaver, admitted 12-27, continues treatment.



TOURNAMENT WINNERS . . . The Whirlettes with first-place girls' trophy from the Whirlwind Tournament. (Staff Photo)

Basketball Schedule

December 27-30 Varsity Girls at Slaton Tournament

December 29-31 Varsity Boys at Claude Tournament

January 4 Varsity and Junior Varsity Boys at Morton

January 7 Plainview Boys JV Here; Friona Varsity Boys, Varsity and JV Girls Here



THE WHIRLWIND BENCH . . . resting place for the Floydada Whirlwind Tournament first-place boys' trophy. (Staff Photo)

Whirlwind Band Will March In Sunbowl Parade

Sixty-seven members of the Floydada High School Whirlwind Band and Eighth Grade Band of Junior High will depart Friday morning at 7 o'clock for a three-day excursion in El Paso where they will participate in the Sun Bowl Parade New Year's Day.

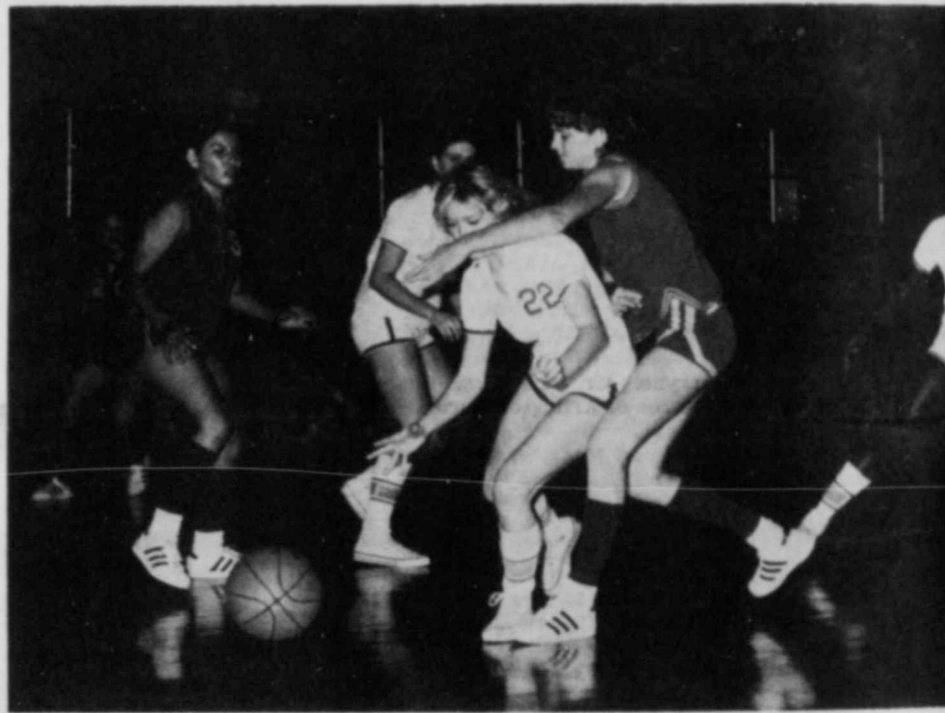
Band Members are to be at Junior High at 6:30 a.m. Friday. They will be transported by three of the school's new buses.

The group will have chartered entertainment while in El Paso, and will be staying at the Hotel Paso del Norte.

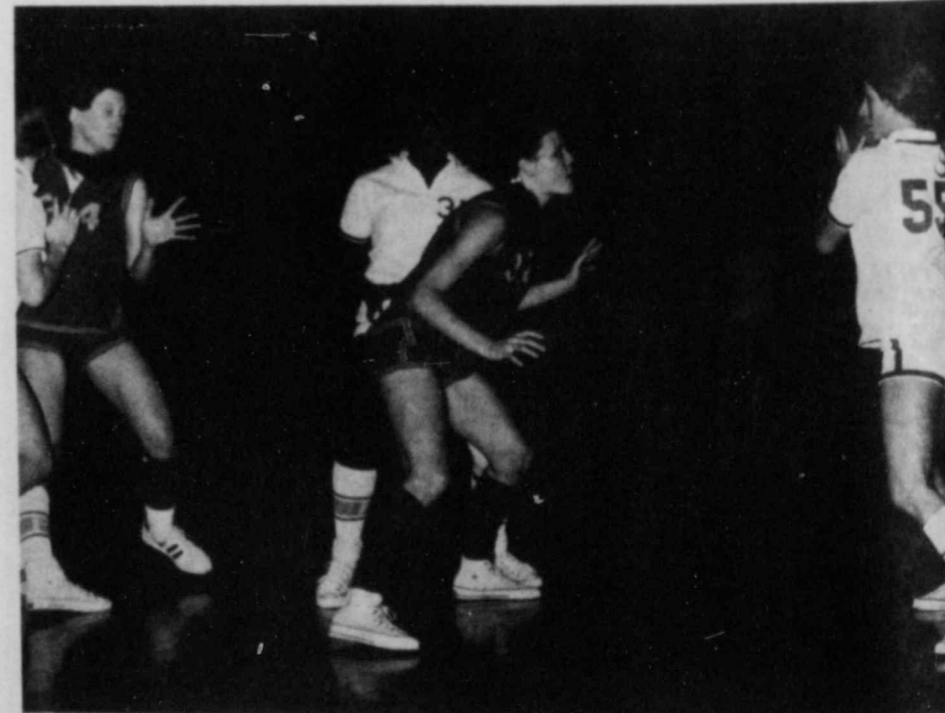
Accompanying the students will be band director Jim Swofford and Mrs. Swofford and band parents, Jack Covington, Mr. and Mrs. O. N. Bertrand, Mr. and Mrs. Corkey Guffee, Mr. and Mrs. Monroe Schulz, Mr. and Mrs. R. L. Giesecke, Mrs. Georgia Finley, Mrs. Len Owens, Mrs. Elaine Thompson, Mrs. J. A. Buse and Mrs. Marisa Fortson.

As far as could be determined Tuesday the parade would not be televised on any Lubbock stations.

Proceeds of \$413 from our bake sales and a Stanley Kollar ty held recently by the Floydada Band parents, will pay for the students' travel El Paso.



ANYBODY'S BALL . . . The rebound temporarily eludes Crosbyton forwards and Whirlette guards Gaye Hammonds (22), Sonja Curry and Debra Baird. Miss Hammonds came up with the ball, and the Floydada fems went on to win that game, 42-40 in overtime and the final game with Shallowater to take the girls' title in the Whirlwind Tournament. (Staff Photo)



HIGH-SCORING WHIRLETTE Denice Chadwick has the ball, Miss Chadwick scored 33 points in this Whirlwind Tournament game, against Crosbyton Friday night. The Whirlettes wrapped up the tournament tie with a 44-41 win over Shallowater. (Staff Photo)

Weed District Applies Herbicide

At the present time the Weed District is applying herbicides on fence rows, implement-parking lots, and around irrigation wells for weed control. These herbicides give from three to four years control. One mile of fence row will cost approximately \$45.00 to \$50.00. All farmers that are interested in this type of weed control should contact the Weed District, P.O. Box 100, Evergreen, Texas. The District would like to complete this type of work by March 15. Farmers should concentrate their effort on bindweed at that time.

"Why did the Pilgrims come to this country?" questioned a history professor of one of his students. "So that they were free to worship in their own way," was the reply, "and so that other people do the same."

The young applicant for the job was being interviewed by a boss. After the customary questions, the boss inquired, "Do you have any ambition, young man?"

"Ambition!" cried the young fellow. "Why, sir, I shall rest until I see you out of that chair and me in it."

LAKEVIEW NEWS by Mrs. Clyde Bagwell

at Lakeview gin around the clock cotton ginned. All this nice weather for awhile.

Mrs. Dayne Golight-Tahoka Christmas had supper with McClintocks. From Christmas Day to be guests, Mr. and Mrs. Day, Mr. and Mrs. McCurdy and Mrs. Bunch.

Mr. and Mrs. George Tal and Tiki of the day with Mrs. A. L. Smith and family morning for breakfast.

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Mark, Amy and Anita spent the day with Mr. and Mrs. Weldon McCormick, Mr. and Mrs. Floyd Lyles, Naomi and Rhonda were also there.

Christmas Day guests of Mrs. Viola Brown were her children and their families, Mr. and Mrs. Edmond Brown, Rex and Scott, Mr. and Mrs. Billy Joe Hambright, Kathy and Todd.

Mr. and Mrs. James Finley, Kristi, Suzanne and Melanie of Midland, Mr. and Mrs. Darrell Bunch, Tanya and Brenda of Carrollton and Mr. and Mrs. Rodney Bunch of Lubbock were here over the Christmas weekend with their parents, Mr. and Mrs. W. H. Bunch.

Mr. and Mrs. A. F. Brodie and son, Jr. of Bowie, who had spent the holidays at El Paso with their daughter and with her mother, Mrs. J. C. Raley, came Monday to the home of Mr. and Mrs. W. H. Bunch. They brought Mrs. Raley and she will remain with her daughter, Mrs. Bunch for a while.

Christmas Day dinner guests of Mr. and Mrs. Leonard Alexander were Mr. and Mrs. Jimmy McCaugh, Marlyse and Mike. Dr. and Mrs. R. E. Cogswell of Plainview joined the group that afternoon.

Thursday night until Sunday guests in the home of Mr. and Mrs. Homer Newberry were their daughters and families, Mr. and Mrs. Ronnie Autrey and Wendy of Grand Prairie, Mr. and Mrs. Nathan Woody, Jeff, Nathalie and Kevin of Floydada, Mrs. Newberry's mother, Mrs. M. J. Mosley of Crosbyton was there Christmas Day.

Mr. and Mrs. Ray Lloyd visited Christmas eve night with her parents, Mr. and Mrs. B. L. Breed. Christmas morning Mr. and Mrs. Jerry Towler of Lubbock and Odell Breed and son, Mike visited in the B. L. Breed home.

Mr. and Mrs. B. L. Breed spent most of Christmas Day in Floydada in the home of Mr. and Mrs. Frank Breed and family.

Tuesday night Mr. and Mrs. Dean Watson attended a Christmas party at the home of Mr. and Mrs. Fred Ivy at McAdoo.

Mr. and Mrs. Doug Galloway, Guy and Rusty were with her folks, Mr. and Mrs. Otis Anderson and Connie Christmas eve.

Christmas Day the Doug Galloways spent in Floydada with his parents, Mr. and Mrs. Ben Galloway and Cindy, and Corryne. Mr. and Mrs. Ben Ogletree of Arlington were also there.

Mr. and Mrs. Jerry Towler of Lubbock and Mike Breed spent the Christmas weekend at home with their parents, Mr. and Mrs. Odell Breed.

Mr. and Mrs. Truman Dunavant, Steve, Ronnie, Ray, Sandra and Linda of Bayfield, Colo., Mr. and Mrs. Johnnie Redding, Rebecca and Mathew of El Paso spent the Christmas holidays with their parents, Mr. and Mrs. Grady Dunavant. The Truman Dunavants also visited her mother, Mrs. A. B. Clark in Floydada.

bright and family visited Tuesday night with Mr. and Mrs. W. M. Hambright.

Mr. and Mrs. W. M. Hambright visited Mr. and Mrs. Gordon Hambright and family Sunday afternoon.

Saturday afternoon Mr. and Mrs. Dean Watson visited Mr. and Mrs. Everett Crume and Harlan of Providence Community. Sunday Mr. and Mrs. Dean Watson went to Childress to visit Mr. and Mrs. Pete Bumpus.

Mr. and Mrs. Ted Anderson and family went to the home of Mr. and Mrs. Jerry Battey and family Thursday night for a Christmas supper and tree. Christmas Eve night, Mr. and Mrs. Ted Anderson and

children went to the home of her parents, Mr. and Mrs. C. M. Leatherman where all

members of the Leatherman family had gathered for the family Christmas tree and refreshments.

Sunday Mr. and Mrs. Jerry Leatherman and family and Mr. and Mrs. Ted Anderson and family were dinner guests of their parents, Mr. and Mrs. Floyd Anderson.

REAP Participants Should Contact SCS

Jon J. LaBaume, District Conservationist for the Floyd County Soil Conservation Service has announced that beginning January 1, 1972 all participants in the REAP (formerly ACP) cost share assistance program must come by their office after signing up at the ASCS office for irrigation practices. This will enable the

SCS personnel to give better service to participants by gathering information about where the pipeline will be installed, slope of the land, kind of soil, and where other underground pipelines or electric wiring is located.

Please remember, participants in the 1972 REAP cost share assistance program will have to come immediately to

the SCS office located in the agriculture building on the square after signing up at the ASCS office. It will take only a few minutes and your assistance will be appreciated.

FLOYD DATA

Mr. and Mrs. Virgil Boyd of Dallas, Mr. and Mrs. Sherman Irwin and children, Lubbock, and Mr. and Mrs. Bud Turner and family of Norman, Okla., were among Christmas guests of Mr. and Mrs. V. D. Turner.

BUDDY'S FOOD

220 SOUTH 2ND—WE HAVE ICE 983-3149

STORE HOURS 8 A.M. TO 8 P.M. MONDAY THROUGH SATURDAY—CLOSED SUNDAYS

BUDDY WIDENER, OWNER
FORREST SHANNON, MANAGER

DOUBLE STAMPS VALUES IN THIS AD GOOD THURS., DEC. 30 THROUGH WED., JAN. 5 STAMPS WED.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

NO. 2 1/2 GEBHARDT'S **TAMALES** 49¢ VALUE **3 FOR \$1**

2 LBS. NESTLE'S **QUIK** STRAWBERRY \$1.09 VALUE **79¢**

8 OZ. **AMERICAN BEAUTY SPAGHETTI DINNER** 29¢ VALUE **2 FOR 39¢**

303 WHITE SWAN **APPLESAUCE** 23¢ VALUE **6 FOR \$1**

69¢ SIZE MORTON'S **POTATO CHIPS** 49¢

303 WHITE SWAN CUT **GREEN BEANS** 25¢ VALUE **5 FOR \$1**

8 BOTTLE **COCA COLA DR OR PEPPER** 89¢ VALUE **79¢**

NO. 2 1/2 WHITE SWAN SLICED OR HALVE **PEACHES** 41¢ VALUE **3 FOR \$1**

46 OZ. WHITE SWAN **GRAPEFRUIT JUICE** 53¢ VALUE **39¢**

303 WHITE SWAN **SPINACH** 23¢ VALUE **5 FOR \$1**

NO. 1 WHITE SWAN **TOMATO SOUP** 19¢ VALUE **8 FOR \$1**

300 WHITE SWAN **TOMATOES** 25¢ VALUE **5 FOR \$1**

GIANT TIDE 97¢ VALUE **69¢**

BUDDY'S FOOD WILL BE OPEN NEW YEAR'S DAY

303 WHITE SWAN **BLACK EYE PEAS** 25¢ VALUE **5 FOR \$1**

1/2 GALLON CLOVERLAKE **MELLORINE** 59¢ VALUE **29¢**

16 OZ. SUAVE ASSORTED **SHAMPOO** 99¢ VALUE **59¢**

303 WHITE SWAN **PORK & BEANS** 20¢ VALUE **7 FOR \$1**

U.S. NO. 1 **POTATOES** 10 LBS. **69¢**

RAYETTE **AQUA NET** 79¢ VALUE **49¢**

12 OZ. WILSON'S CERTIFIED ALL MEAT **FRANKS** **59¢**

WASHINGTON **PEARS** BARTLETT **25¢ LB.**

1 LB. WILSON'S CERTIFIED **BACON** **73¢**

6 OZ. WILSON'S CERTIFIED **COLD CUTS** BOLOGNA, OLIVE, PIMIENTO, MACARONI AND CHEESE LOAF **3 FOR \$1**

LEAN CENTER CUT **PORK CHOPS** **87¢ LB.**

CALIFORNIA **TANGERINES** **19¢ LB.**

THIS COUPON IS WORTH **10¢**

ON PURCHASE OF 1/2 GALLON SIZE ROSE LOTION **VEL** FOR DISHES

LIMIT ONE COUPON PER UNIT PURCHASED COUPON EXPIRES ON 1-5-72

This coupon redeemable only at **BUDDY'S FOOD**

Valuable Coupon Worth 5¢ 1-Lb. Can White Swan **COFFEE**

Reg. or Drip **LIMIT ONE PER FAMILY**

REDEEMER SIGN HERE

SOUTH PLAINS NEWS by Mrs. Murray Julian

SOUTH PLAINS, Dec. 27 - Christmas was sunshiny and bright, and more like spring than winter. Many farmers worked throughout the holiday because every hour of the good weather is precious to them, as they strip the cotton.

Travis Young, bus pastor, gathered up thirteen children and adults this Sunday after Christmas. Even so, attendance was way down at church because several families are out of town, and still have company. Visitors at the Baptist Church Sunday morning included Mr. and Mrs. James Norrell of Canyon and Mr. and Mrs. Johnny Calahan from College Station, with their parents, the Shelby Calahans, Genetta Younger of Silverton was a visitor and Joe Curry from Ropesville was here with his brother, Eddie Curry, song leader. Mr. and Mrs. Joe Taylor, Gregg and Rise were present from Lockney.

A service and party is planned for New Year's Eve at the Baptist Church here with families going to Plainview for bowling, then coming back to the church for refreshments, and a Watch Party and prayer time. Come see the Old Year out, and the New Year in at 8 o'clock Friday evening.

Mrs. Bryant Higginbotham had as guests Christmas eve in her home her children, Mr. and Mrs. Alton Higginbotham and children of Floydada; Mr. and Mrs. Bud Higginbotham and Bret of Canyon; Rev. and Mrs. Sealy Smith and children of Weatherford; Mr. and Mrs. Bates McClung of Floydada; Mrs. Billy Jack Darden and Mr. and Mrs. L. N. Johnson and children.

Spending Christmas Day at the home of Mr. and Mrs. Grigsby Milton and Darla were the Miltons' married daughters and families, Mr. and Mrs. Aris Powell, Lisa, Jerry and

Carmen, and Mr. and Mrs. Bud Edwards and 8 months old son.

Mr. and Mrs. Bruce Julian and his folks, Mr. and Mrs. Murray Julian, spent their Christmas at Mr. and Mrs. Kendis Julians and children Thursday night and Friday noon. The Bruce Julians went to Floydada and to Abilene to stay and rest of the holidays. They visited in the home of his brother, Mr. and Mrs. Terry Julian and children Christmas Day in Roscoe.

Mr. and Mrs. Frank McClure had their Christmas eve and Christmas day in Plainview with their daughter, Mrs. Jean McClure and children. Other guests with them Christmas Day were Mr. and Mrs. George Beedy of Plainview.

Children of the South Plains School and their families were on hand Tuesday night, Dec. 22, for the beautiful Christmas program given at the school auditorium. "Visits of the Brownies" was given by first and second grades; the third grade presented "Time Out For Christmas;" "Santa Gets a Surprise" was put on by the fourth grade, and the fifth and sixth grades gave the story of "The First Christmas." Teachers are Claude Jarrett, Mrs. Melcher, Mrs. Hazel and Miss Selman. Mrs. Eugene Beedy was narrator. Mrs. Don Probasco played Christmas music. Mrs. Travis Young presided in the kitchen, and Mrs. Kendis Julian and Mrs. Don Marble helped behind the scenes. Mrs. Ronald Kitchens, PTA president, greeted guests, introduced the program, and helped with decorations and the presentation. All the PTA members worked hard to make the Christmas program exciting and meaningful.

During the beautiful weather

of the past week, the work on the Fred Marble home has gone forward, as walks were laid, and the floor put down. They are to have a new roof, compassing the whole house, and the walls of the new structure will be soon going up.

Mr. and Mrs. Keith Marble, D'Lee and Dwayne spent their Christmas eve gathering with her parents, Mr. and Mrs. George H. Robertson in Plainview, and then were in Floydada Christmas Day with his mother, Mrs. Lillian Marble.

Mr. and Mrs. H. C. Boteler of Plainview spent Thursday night here with their daughter, Mr. and Mrs. Curtis Sanders, Shawnda and Brian, and went Friday to Fort Worth to have Christmas with their son, the Carl Botelers.

Mr. and Mrs. Marshall Patterson, Debra and David of Austin, arrived Thursday to spend Christmas here with her folks, Mr. and Mrs. Otho Sanders and her brothers. They plan to leave Saturday for their Austin home. Mr. and Mrs. R. V. Bartlett of Fort Worth also spent the Christmas holidays with the Sanders.

Rev. and Mrs. Troy Cartmill, Dana and Diane, spent their Christmas holidays with her parents, Mr. and Mrs. M. E. Sales in Southland, near Post. They found Mrs. Cartmill's grandmother getting along much better from her recent heart attack.

Mr. and Mrs. Richard Sanders were hosts at the Sanders family Christmas dinner Saturday, and all then went to the home of their parents, Mr. and Mrs. Otho Sanders, for their Christmas tree. Present at the Richard Sanders were the families of Roger Sanders, the Curtis Sanders, the Otho Sanders, the R. V. Bartlett of Fort Worth, and Mr. and Mrs. Lorin Leibfried of Floydada.

Rev. and Mrs. H. S. Calahan Jr. and family visited here Saturday night in the home of his sister, Mr. and Mrs. Raymond Upton.

Mrs. J. P. Taylor went to Quitque to the home of her father, W. W. Merrell on Sunday to share a Christmas gathering of all the Merrell families.

Mr. and Mrs. Curtis Sanders are in the process of adding on a room and other features to their home on the Silverton Highway. Others having recent renovations in their homes are Mr. and Mrs. Raymond Upton who have taken out a partition in their home, and added a fireplace.

Mrs. Foyner Roberts had most of her children home with her for Christmas supper Saturday night. The Dale Roberts of Dallas were not able to be present, but Mr. and Mrs. Ken Roberts and Jason of Plano were home for a several days visit, and Mr. and Mrs. Lyndell Roberts of Floydada and Mr. and Mrs. Kendis Julian, Mitzl, Kristi and Tim were with them for the tree and supper.

Price Pritchett flew here from Chicago, Illinois, Wednesday, and his wife, Patty and Kimberly, came here from Austin where she had been visiting her folks, the Moores. They are spending the holidays here with Price's folks, Mr. and Mrs. Early Pritchett and Steve, and other relatives. Price and family have been settled in the suburbs of Chicago for the past few months.

Mr. and Mrs. Shelby Calahan had their children, Mr. and Mrs. Johnny Calahan of College Station, and Mr. and Mrs. James Norrell of Canyon here with them and Randy for the Christmas holidays. Another son, Jerry and wife, are with the Armed Forces in Germany.

Mr. and Mrs. Raymond Upton plan to go to Amarillo Saturday night, January 1, to attend the wedding of their niece, Cathy Calahan to Thomas Robert Brewer, which will be held in the Grand Avenue Baptist Church, where her father, Rev. H. S. Calahan is pastor.

Mr. and Mrs. Murray Julian spent Christmas Day in Roscoe with their oldest son, Mr. and Mrs. Terry Julian, Dee and Dickie.

The Floydada High School and 8th Grade Bands will go to El Paso Saturday for the New Years Day Sun Carnival Parade. Those from here who will march in the parade are Darla Milton, Donette Marble, and Pam and Cam Probasco.

Mr. and Mrs. John Key West of Floydada were hosts for the Christmas Day dinner for their children, Mr. and Mrs. Kenneth Bean, Diane and Carla, Mr. and Mrs. Johnny West, Jonna and Lisa, and Mr. and Mrs. Dale West and Sonja.

Mr. and Mrs. L. T. Wood had Christmas supper and the tree for their family Friday evening at their home with those present, Mrs. Walter Wood, Mr. and Mrs. Mike Wood, Danielle and David, Mr. and Mrs. Glen Wood, Russ and Len and Mr. and Mrs. James Teague and boys of Lubbock. The L. T. Woods and Mrs. Walter Wood left Christmas morning for Lake Whitney where they are visiting Mr. and Mrs. Jack McCown until Tuesday.

Mrs. Lillian Marble was hostess for the Christmas dinner at her new home in Floydada with all her children there for the gathering. Mr. and Mrs. Don Marble and children, Mr. and Mrs. Fred Marble and children, Mr. and Mrs. Marvin Wells and girls of Mineral Wells, and Mr. and Mrs. Keith Marble and children were all present.

Mr. and Mrs. Raymond Upton had all their family home for Christmas, including Mr. and Mrs. Jimmy Upton and children of Bartlesville, Okla., who came last Monday and visited here and in Floydada with her folks. Mr. and Mrs. Karl Craig and children of El Paso and his mother, Mrs. Ernestine Craig of Hale Center arrived Friday, and Mr. and Mrs. Ronnie Upton and children of Amarillo came Thursday to spend the holidays here and with her folks the Louis Blums in Floydada.

Mr. and Mrs. Travis Young and children had Christmas dinner in Floydada with Mr. and Mrs. R. E. Young and Peggy, and Christmas night with her folks, Mr. and Mrs. V. D. Turner.

We wish everyone a healthy, Happy New Year!

Mr. and Mrs. LeRoy Burns and Sheryl were Mr. and Mrs. Clifford Hacker and Cliff of Iowa Park, Mr. and Mrs. Larry Guthrie, Mr. and Mrs. Richard Burns and Amy, Mrs. Marie Baxter, Mrs. R. F. Finley and Brenda Turner, all of Floydada. The Hackers spent the Christmas holidays in Floydada with her parents, the Burns. Visiting this week are Kim and Shelly Irwin of Lubbock, nieces of Mrs. Burns.

Mr. and Mrs. Doyle Walls of Floydada spent Christmas Day in the home of Mr. and Mrs. E. W. Walls in Fairview left for their home Saturday morning.

Mrs. Betty Tye and son, Jim Tye, Mr. and Mrs. Weldon Pruitt, Greg, Karen and Christy of Floydada, and Jimmy Tye of Lubbock were guests in the home of Mr. and Mrs. Bill Tye and Mrs. W. B. Wilson for supper and the family Christmas tree Friday night.

Mrs. Ruey Irwin went to Ft. Worth Friday where she spent Christmas in the home of her son, Travis Burgett and family. Mr. and Mrs. George Burgett and family of Alexandria, La. were also in Ft. Worth for Christmas.

Carl Nelson of Dimmitt al-

so went to Ft. Worth, Dallas where he was a wife, who has been in St. Paul's Hospital. Nelson is expected to be brought home sometime next week.

Mr. and Mrs. E. J. visited in Plainview Friday with Mr. and Mrs. Walls.

Sharon Burton of spent the holidays at home her parents, Mr. and Mrs. Burton. The Burtons had their children home for Christmas.

Mr. and Mrs. Bud D. Sandra and Dianne, of Mr. and Mrs. Craig and Quin, of their dar Hill and Tanya, Stevens of Silverton, Christmas Day visitors home of Mr. and Mrs. DuBois.

Mrs. Roy Meek visited nesday in Silverton daughter and family Mrs. Myrland Carey and ily.

Mona Dell Wise of came Thursday night Christmas with her Mr. and Mrs. C.H. Charles.

Friday night, Mrs. Wise, Charles and visited Mrs. Doris and Mrs. Lucille Bryson. Mrs. C.H. Wise called phone Thursday night daughter, Mrs. Louise of Turlock, California. Coffee underment gery December 17 new and doing nicely. Sunday was her glad to be her family.

Mr. and Mrs. Lyn Carolyn, Mike and verton came Christmas to the home of her Mrs. Roy Meek were supper and the tree, the night. Saturday the Careys went to his mother, Mrs. Jo de in Floydada for Christmas and spent Saturday with her.

Mr. and Mrs. Kay Beck, Sonny and Malou Christmas Day home of her parents, Mrs. Elmer Griffith. A ber of other relatives there, among them two daughters of Mr. and Griffith, Mr. and Mrs. Stovall and family of and Mr. and Mrs. Jim Bullard and family of Bullard went to Lubbock Sunday afternoon. Mrs. Lige Moore is who flew from North bama and will be her mother and other relatives some two or three weeks.

Mr. and Mrs. Kay Crabb and family were Sunday supper guests with Mrs. Crabtree and her other Thrusday Mrs. Beulah igan went to Plainview she spent the night daughter and son-in-law Mrs. Leonard Finley day the above named Mrs. ners guests in the home of Mrs. Earl Cooper and ney.

Sunday Jack Jernigan bock came for his mother she went to Lubbock and the day in their home.

Mr. and Mrs. Leonard son, Brenda and Brent of yon came Friday and night with his parents. Mrs. Walton Wilson, Norman of Floydada to be with the group Christmas Eve. Others there for Friday night were Mrs. Mrs. A.S. Mize, Mrs. monds visited in the home for a short visit

CAPADA

FRIDAY & SATURDAY

THE LAST OF THE DAREDEVILS!



GEORGE HAMILTON and SUE LYON

EVEL KNIEVEL

METROCOLOR GP-COLOR PRODUCED AND RELEASED BY THE FANTASIE CORPORATION

SUNDAY ONLY

The Evil Tobacco Co. said: "WE'LL BET \$25,000,000 THAT NO TOWN IN AMERICA CAN GIVE UP SMOKING FOR 30 DAYS!"

The 4,006 Good Citizens of Eagle Rock replied: "I cough YOU'RE ON!"

"COLD TURKEY"

A BUD YORKIN-NORMAN LEAR PRODUCTION
DICK VAN DYKE "COLD TURKEY"

GP-COLOR by DeLuxe United Artists

We Sell Service Install Finance And Guarantee ELECTRIC WATER HEATERS



Typewriter Sale!



SMITH CORONA	\$149 ⁹⁵
ROYAL	\$129 ⁹⁵
OLIVETTI	\$129 ⁹⁵

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NORTH SIDE SQUARE PHONE 983-3737

Firestone

FIRESTONE 500'S

Close-out prices while stocks last!

SIZE, FITS MANY	BLACKWALLS		WHITWALLS		Fed. Ex. tax
	Former price	Close-out price	Former price	Close-out price	
E78-14 (7.35-14) Barracudas, Camaros, Chevilles, Chevy IIs, Cornets, Cougars, Darts, Fairlanes, Mustangs, Firebirds, Rebels	—	—	\$33.75	\$26²⁰	\$2.21
F78-14 (7.75-14) Ambassadors, Barracudas, Camaros, Chevilles, F-85s, Tempests	\$31.25	\$24²⁵	35.50	\$27⁵⁰	2.38
F78-15 (7.75-15) Chevys, Fords, Plymouths	—	—	35.50	\$28²⁵	2.42
G78-14 (8.25-14) Dodges, Cutlasses, Pontiacs, Specials, Tempests	34.25	\$26⁶⁰	39.00	\$30²⁵	2.55
G78-15 (8.25-15) Chevys, Dodges, Fords, Plymouths	34.25	\$27²⁵	39.00	\$31⁰⁰	2.64
H78-14 (8.55-14) Pontiacs, Specials, Chryslers, Oldsmobiles	—	—	42.75	\$33²⁰	2.74
H78-15 (8.55-15) Buicks, Chryslers, Mercurys, Oldsmobiles, T-Birds	37.50	\$29⁹⁰	42.75	\$34⁰⁰	2.80
J78-15 (8.85-15) Buicks, Chryslers, Oldsmobiles	—	—	47.75	\$38⁰⁰	2.96
L78-15 (9.15-15) Cadillacs, Imperials, Lincolns	—	—	49.25	\$39²⁰	3.19

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983-2320 509 N. 2nd



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Wherever the site, whatever the size... we can handle any job! Save time, money with ready-mix concrete. Get information and our estimates soon.

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229 E. CALIFORNIA 983-2111

SAME DAY SERVICE

USE ACTION-PACED WANT ADS

REAL ESTATE

FOR SALE - 83 acre farm with three bedroom brick home, good improvements. Dorothy Helms, 983-2616 or 983-5031. tfc

FOR SALE - Story and a half brick home. Four bedroom, 3 baths. Mile west on Sandhill Highway. Call 983-2276. tfc

FOR SALE - Three bedroom house, paneled kitchen, utility area, carpeted, central heating and air conditioning. Wilson G. Bond, 983-2151 or 983-3573. tfc

FOR SALE - 8 room house, plenty storage, good location. Wilson G. Bond, 983-2151 or 983-3573. tfc

FOR SALE - 3 bedroom house, attached apartment, good location. Wilson G. Bond, 983-2151 or 983-3573. tfc


FOR SALE - Nice 2 bedroom house, plumbed for washer, dryer, electric stove. Wall to wall carpet, wall heater. 415 W. Calif. Call 983-3457, Sam Hale tfc

RENTALS

DOWNTOWN one bedroom efficiency apartment, furnished, all bills paid, \$75 month. 304 South 4th. Call Tom Snead collect, 266-5454, Morton. tfc

FOR RENT - One bedroom trailer house, clean, rent reasonable and bills paid. West Side Trailer Park, 983-3504. tfc

COWS By Ace Reid



"Jake, second thought, let's jist eat 'em here!"

case

TRACTORS
for RENT or LEASE
Call 983-2836

Case Power & Equipment
Floydada, Texas

OUTGORE & FARM INSURANCE
Floyd Real Estate & Insurance Agency
JiWord - Phone 983-2360

HESPERIAN CLASSIFIEDS

Call 983-3737

CLASSIFIED ADVERTISING
RATE: 6 CENTS PER WORD
FIRST INSERTION, 4 CENTS
EACH SUBSEQUENT INSERTION, MINIMUM CHARGE 75 CENTS.

CLASSIFIED DISPLAY
RATE: 85 CENTS PER COLUMN INCH.

CARDS OF THANKS, \$1.
COPY DEADLINE 5 P.M. TUESDAYS.

FOR SALE

FOR SALE - 1960 Ford Station wagon V-8, 353 motor, power brakes, power steering, air conditioner, good condition. 983-2847 after 5 or at noon. tfc

FOR SALE - one brand new 1970 440 Royal typewriter. Retail for \$260, on sale for \$169.95. Hesperian Office Supply, phone 983-3737. tft

FOR SALE - Baldwin upright piano. Excellent condition. Call 983-5169. tfc

SERVICES

GEARHEAD REPAIR - Pickup and delivery. Darden Machine and Welding. Ph. 983-2566. tfc

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service. 116 W. Missouri Street, 983-2846. tfc

FOR SALE - 292 acres good dry land in water district in S.E. Floyd County. \$225 per acre. Call 253-2049 Rails, or 799-5604, Lubbock. tfc

FOR SALE - 1/2 section 1 mile from city limit - good allotments, good water, would divide into quarter section. Low down payment, 6% interest. Howard R. Gregory, 983-2915. tft

FOR SALE - 1/4 section farm near Sandhill, good water. Call or write John White, Box 2824, Lubbock, Phone 762-0481. tfc

FOR SALE - 320 acres 8 miles north of Floydada. Good wheat and barley allotment. \$150 per acre. Call at night, Grady Murry, 296-7139, Plainview. 12-30c

FOR SALE - 211 acres in Crosby County and 160 in Floyd County. M. C. Latta Estate. Call Anthony Latta, 697-2642, Crosbyton. tfc

FOR SALE - Good irrigated land, plenty of water, will take trade in. Phone 296-6266, Plainview. tfc

FARM CHINERY

MR. FARM - Fall plowing is nand our portable disc roll equipment is available ork in your field or our on the Matador Highway all or come to Russell'op & Equipment, 983-375 tfc

FOR SALE Used Farm Machinery, wson Bros. E. Missouri. tfc

NORRELTRACTOR PARTS - For Tpr and Irrigation Supplied Accessories. tfc

FOR YOU rtable disc rolling nee all Lawson Bros. Welding Equipment, 983-3940. tfc

WANTED

CUSTOM FARMING - Offset discing and deep chiseling. Can handle large tracts. Lockney, 652-2309. tfc

WANTED - Employment as part-time bookkeeper. Phone 983-3068. tfc

NEED JOB - Veteran and one year college. 983-3478. 12-30c

THIS SPACE FOR RENT

FOR SALE
150 acres prairie hay, still standing.
667-3638,
Petersburg.

THIS SPACE FOR RENT

FOR SALE
150 acres prairie hay, still standing.
667-3638,
Petersburg.

r. O. R. McINTOSH OPTOMETRIST

2 SOUTH MAIN STREET
983-3460
FLOYDADA, TEXAS

MISCELLANEOUS

KING'S DIETETIC CHOCOLATES. No sugar or salt. Satisfaction guaranteed. BISHOP-RAMSEY PHARMACY tfc

GEARHEAD REPAIR - Pickup and delivery. Darden Machine and Welding. Ph. 983-2566. tfc

HAVE YOU looked at your secretary lately? She may need one of the new secretarial chairs for sale at The Hesperian Office Supply. tft

REDUCE SAFE & fast with Go-Bese Tablets & E-Vap "water pills." Thompson Pharmacy. 1-6p

RELAX & UNWIND with safe, effective GoTense tablets. Only 98¢. Thompson Pharmacy. 1-6p

BEFORE YOU MAKE costly repairs on your trailer see us about a HALE TRAILER. Producers Cooperative Elevator. tfc

NOW ON SALE - the new "FARMER'S SPANISH BOOKS" - just what the farmer needs to communicate with the Spanish people. \$3.50 per book. Hesperian Office Supply. tft

BE READY FOR 1972 - Your desk and wall calendar refills are here now! Hesperian Office Supply. Phone 983-3737. tft

DOES ANYONE have silver dollars or any type silver? I will pay \$2.00 for silver dollars. Drop me a letter, post office box 533, Floydada, Texas. 1-6p

REPOSSESSED 1971 model swing needle, zig-zag sewing machine, DELUXE MODEL, sews on buttons, makes buttonholes, blind hems, fancy patterns. Five payments at \$7.62; will discount for cash. Straight stitch sewing machine guaranteed at \$14.95. Write Lubbock Sewing Center, 1913 - 19th Street, Lubbock; or call 806-762-3126. tfc

FOR SALE - Firewood, 983-2532, Kenneth Ring. tfc

FOR SALE - Metal office desk, metal shelf, four drawer file cabinet, steel safe and office chairs. Maurice Steen, 983-3512. 12-30c

COLORED TYPING PAPER - 500 sheets for 99¢. Hesperian Office Supply. tft

MR. FARMER - Come to Blanco Offset in Floydada and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10¢ a sheet. Phone 983-3739. tft

FOR SALE: Fireplace wood. Call Clay Kimbrough, 657-2414 Cone. 1-13c

1972-73 TEXAS ALMANACS are now here. Buy at Hesperian Office Supply, \$1.95 ea. tft

FOR SALE - Masterpiece notebook paper on sale at half price. Hesperian Office Supply. Phone 983-3737. tft

SPECIAL - Brand new steel executive size desks (30 x 60) for only \$105.00. Hesperian Office Supply. Phone 983-3737. tft

FOR SALE - Old fashioned bath tub on feet, 4 1/2 feet long, in good condition. Call 983-2339 after 2 p.m. 12-30c

FOR SALE TO BE MOVED
28' x 28' HOUSE
Complete With Bath
Russell Equipment & Supply
Phone 983-3751

NEED A RUBBER STAMP?
CALL 983-3737

"SKINNY'S ON THE RUN"



Dial 983-3348

HOUSE WIRING
Commercial - Residential
Irrigation Well Service

Skinny Winn Electric Serv
730 W. GROVER

Public Notice

NOTICE TO BIDDERS
Sealed bids will be received by the Directors of Lighthouse Electric Cooperative in their office at 201 West California Street, Floydada, Texas, until 10:00 a.m. January 12, 1972, on a 1962 Chevrolet one and a half ton truck and a 1968 Chevrolet one half ton pickup. Each unit will be bid separately and the high bid will be accepted; or all bids on that unit will be rejected.

- 1962 Chevrolet 1 1/2 ton truck with 160" WB, 283 C.L V8 Motor, Four speed transmission with two speed axle, Metal work bed with Braden winch.
- 1968 Chevrolet 1/2 ton pickup, 78" fleetside bed, 283 C.L V8 motor, Four speed transmission, Two tool boxes.

Bidders may inspect these units at 201 West California, Floydada, Texas at their convenience. (1-6-72c)

NEED A RUBBER STAMP?

CALL 983-3737

FOR NEW YEAR'S

Give The Gift They'll Enjoy 52 TIMES A YEAR

WHAT BETTER NEW YEAR GIFT FOR THE ENTIRE FAMILY THAN A YEAR'S SUBSCRIPTION TO THE FLOYD COUNTY HESPERIAN?

CALL 983-3737 RIGHT NOW, GIVE THE NAME AND ADDRESS OF THE PERSON OR FAMILY YOU WANT TO GIVE THE YEAR'S SUBSCRIPTION TO, AND THE HESPERIAN CIRCULATION DEPARTMENT WILL SEND A GIFT CARD TO THE RECIPIENT.

THE SUBSCRIPTION WILL BEGIN IMMEDIATELY THEREAFTER. \$4.00 in Floyd and adjoining counties
\$6.00 plus 30¢ tax elsewhere in Texas
\$6.00, no tax, out-of-state

Floyd County Hesperian

FOR SALE

FOR SALE - Good used Speedo-print duplicator or mimeograph machine. \$40.00 Hesperian Office Supply. Phone 983-3737. tft

FOR SALE - 1966 V-8 Chevrolet half-ton pickup; 1968 Ford Ranger, long wheel base. Russell Equipment & Supply, 983-3751. tfc

FOR SALE - Eight new tires, size 7-14-5, 8-ply, for airplanes or trailers, 1/2 price. 983-3504. tfc

FOR SALE - 1964 Chevrolet six cylinder with A frame and hoist. \$600.00. Call 983-2945 after 8 p.m. tfc

FOR SALE - One brand new full size Olivetti-Underwood electric typewriter. Regularly \$265.00. On sale \$195.95. Hesperian Office Supply. tft

THIS SPACE FOR RENT

CLEANINGEST carpet cleaner you ever used, so easy too. Get Blue Lustr. Rent electric shampooer \$1. Perry's, 104 California St., Floydada, Texas 12-30c

THIS SPACE FOR RENT

FLOYD COUNTY ABSTRACT CO.

Abstracts of Title
Title Insurance

Verna L. Stewart
Owner and Manager

217 W. Calif.
983-3728
Floydada, Texas

YOUR ASSURANCE IS INSURANCE

Protect Your Auto



Our auto insurance gives you more protection at a reasonable cost. Plus, you can get many extra features not available in many policies.

Call or visit us today

BAKER
Insurance Agency
127 W. California
Ph. 983-3270

ANNOUNCEMENTS

Chapter No. 227 of the Order of the Eastern Star, will hold their stated meeting first Tuesday following the second Saturday of each month at 8:00 p.m. at the Masonic Lodge No. 1111. tfc

FOR THANKS!

I am most grateful to all our friends who have helped me through this difficult time. tft

FOR SALE - 1968 Chevrolet six cylinder with A frame and hoist. \$600.00. Call 983-2945 after 8 p.m. tfc

FOR SALE - One brand new full size Olivetti-Underwood electric typewriter. Regularly \$265.00. On sale \$195.95. Hesperian Office Supply. tft

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YOUR ASSURANCE IS INSURANCE

Protect Your Auto

Our auto insurance gives you more protection at a reasonable cost. Plus, you can get many extra features not available in many policies.

Call or visit us today

BAKER
Insurance Agency
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Ph. 983-3270

A Happy New Year!

Clip and Save 30¢
 Folger's Mountain Grown.
COFFEE
 All Grinds Lb. Can
 Coupon Expires Jan. 5, 1972
59¢
 On 1st Purchase with coupon. With Each \$5. Purchase or More Excluding Cigarettes. THEREAFTER Regular Price 89¢
 Coupon good only at Piggly Wiggly

Round Steak
 USDA Choice Beef, Valu-Trimmed Lb. **98¢**

Boneless Roast
 USDA Choice Beef, Valu-Trimmed, Chuck Cut Lb. **98¢**



Pot Roast
 USDA Choice Beef, Valu-Trimmed Lb. **58¢**

Wilson's Certified, Boneless, Fully Cooked
Canned Ham 1 Pound, 14 Ounces **\$1.99**
 Sliced, 1st Grade Quality Farmer Jones
Bacon 1 Lb. Pkg **69¢**
 Water Thin, Land 'O Frost, 7 Varieties
Sandwich Meats 3 Ounce **43¢**
 USDA Choice Beef, Valu-Trimmed
N.Y. Steak Lb. **\$2.59**
 Continental Imported
Cooked Ham 4 Oz. Pkg. **69¢**
 Continental Imported
Chopped Ham 3 Oz. Pkg. **59¢**

Hormel's Little Sizzlers—Breakfast Treat!
Link Sausage 12 Oz. Pkg **59¢**
 Hormel, Lean, Boneless, Cooked
Canned Ham 5 Pound Can **\$5.49**
 Honeysuckle White & Dark
Turkey Roast 2 1/2 Lb. Pkg. **\$3.59**
 Breaded Fisherboy Brand
Shrimp 8 Oz. Pkg. **74¢**
 Indiana Brand P&D Co.
Shrimp 1 Lb. Pkg. **\$2.49**
 Shrimp Cocktail Singlepack
Shrimp 3 4 Oz. Glass **\$1**
 Breaded Sea Pak
Shrimp 10 Oz. Pkg. **\$1.13**

Boneless Ham Decker's Ranch Style—3-4 Lb. **\$1.29**
Hog Jowls Decker's Cook with Black-Eyed Peas Have Good Luck All Year! Lb. **19¢**

Turkey Breast
 Whole - All White Meat, Thrifty Brand, 6-8 Lb. Avg. Lb. **98¢**

Turkeys
 Swift Prem. Butterballs or Honeysuckle White USDA 12-20 Lb. Avg. Grade A Lb. **55¢**

Farmer Jones
FRESH BREAD
 1 1/2 Lb. Large Loaf **25¢**

Carnation
EGG NOG
 Quart Carton **59¢**

Farmer Jones
BITTER-MILK
 1/2 Gal. Carton **45¢**

Ranch Style
BLACK EYE PEAS
 With Bacon 15 Oz. Can **\$1.06**

THESE PRICES EFFECTIVE DEC. 28 THRU JAN. 5 AT 309 S. WALL FLOYDADA, TEX.

LAST CHANCE TO COMPLETE YOUR COLUMBIA ENCYCLOPEDIA SET
 GOES OFF SALE NEXT WEEK
 VOL. 1 49¢
 VOL. 2-22 Each \$1.99

Lettuce
 Fresh, Crisp Heads
 Pound **19¢**

Buttery Ripe **Avocado** 4 FOR \$1
 Mild Flavored **Yellow Onions** Lb. **9¢**

Fresh Frozen Foods!
Fruit Pies Morton's Frozen Apple, Peach, Cherry, 20 Oz. Pie **29¢**
Pie Shells MORTON'S 3 FOR \$1
Chopped Broccoli Silverdale Frozen 5 10 Oz. Pkgs.

Libby's
Tomato Juice
 46 Oz. Can **3 \$1**

KING SIZE
Cokes, 7 Up, Dr Pepper
39¢
 PLUS DEPOSIT

Rite Good
Party Drinks
 Flavors & Mixers N/R Bottles 28 Oz. **5 \$1**

Van Camps
Pork & Beans
 19 Oz. Can **4 89¢**

Farmer Jones Assorted Flavors
Mellorine
 1/2 Gal. Ctn **39¢**

College Inn
 For Salads or Sandwiches 5 Oz. Can
Boned Chicken 3 \$1

Carnation
 Chip Dips Or 8 Oz. Ctn
Sour Cream 3 \$1

Piggly Wiggly
 Dip Chips Or 9 Oz. Pkg
Potato Chips 49¢

Clip and Save 30¢
 With Coupon & Purchase Of One (1) 10 Oz. Jar
Instant Maxwell House Coffee
 Coupon Good Only at Piggly Wiggly Thru January 2, 1972

50 EXTRA
 With This Coupon and Purchase of One (1) Medium Size Jar
Vicks Vaporub
 Good at Piggly Wiggly Expires: January 2, 1972

50 EXTRA
 With This Coupon and Purchase of One (1) 9 1/2 Oz. Pkg.
Farmer Jones Potato Chips
 Good at Piggly Wiggly Expires: Jan. 2, 1972

50 EXTRA
 With This Coupon and Purchase of One (1) 49 Oz. Box
Piggly Wiggly Detergent
 Good at Piggly Wiggly Expires: January 2, 1972

50 EXTRA
 With This Coupon and Purchase of One (1) 20 Oz. (49¢ Size)
Carol Ann Sandwich Cookies
 Good at Piggly Wiggly Expires: January 2, 1972

50 EXTRA
 With This Coupon and Purchase of One (1) 8 Qt. Size
Carol Ann Instant (Non-Fat) Dry Milk
 Good at Piggly Wiggly Expires: January 2, 1972

50 EXTRA
 With This Coupon and Purchase of One (1) Three Pound or Larger USDA Choice Beef
Boneless Chuck Roast
 Good at Piggly Wiggly Expires: Jan. 2, 1972

50 EXTRA
 With This Coupon and Purchase of Three (3) 12 Oz. Pkgs.
Farmer Jones All Meat Franks
 Good at Piggly Wiggly Expires: Jan. 2, 1972

PIGGLY WIGGLY
 You Can Save More