## hale's semi-annual storewide clearance sale

Starts friday, july 2 STORE closed thursday, July 1 TO PREPaRe FOR Sale real bargains in every department come in and save vacation time is here


## DRESSES

One and 2 piece Styles in dressy and casual dresses by Henri of Dallas, Arthur Originals, Lady Bayard, Jo Les-
ter and Lois Ann. Misses, Juniors and ter and Wetis Ann. Misses, Je have a good selection in Styles and Colors in Petites, Juniors. Misses and Half - Sizes.

## $1 / 30$ FF PANT SUITS

Two and Three Piece Styles in Junior, Misses and Half Sizes, Suits by Jo Hardin, 7. Coral, Jo Lester and Lois Young, We have a wide selection perfect for vacations and the rest of the summer

## BATHING SUITS

litutit
$1 / 4 \& 1 / 20 F F$
SLACKS
Misses and Junior Sizes From Jo Hardin, Riverside 7, Ralph's Originals and Fem Riverside 7, Ralph's Originals and Fen
Form - colors for Now and Fall !

## $1 / 30$ FF

## SHORTS \& SKIRTS

Dacron, Shorts and Pant-Skirts in Cotton Knit - great for hot days and vacations

## 1/4 0FF

small group lingerle \& Robes low, low prices

## GIRLS CIOTHING

| DRESSES | $1 / 30$ FF | bargaln rack |
| :---: | :---: | :---: |
| SLIACKS | $1 / 30 \mathrm{FF}$ | DRESSES grant |
| IERRY TOPS | $1 / 30$ FF | SHO |
| dacron shor | /4 off | $1 / 2 \text { PRICE }$ |



"Only Two Soles A Year.

But Always Real 0
 $1 / 40$ FF DRESS \& Novelir sTRAW Hats $1 / 30 \mathrm{FF}$

Long Sleeve White Dress Shirts Button Down \& Short Spread Coll
\$. 1.99 T0 $\$ 3.99$
Lorg slever colored sitra $1 / 2$ PRICE $\&$ IESS
 $1 / 4$ to $1 / 2$ off Knt shrrss - long stors seme $10 \%-25 \%$ OFF
Western Surras - stors seme $1 / 40$ FF

Large Selection Mens Wool and Wool \& Dacron Dress Slacks
$1 / 4-1 / 2$ off
Large Selection Mens Perma Slacks, Regular Leg Style

WERE \$10.00 NOW $\$ 7.99$ WERE S11.00 NOW $\$ 8.99$ WERE \$14.00 NOW $\$ 10.98$ Group Mens Perma Press Dress P $1 / 2$ PRCE

## group mens casual pari

99، $10 \quad 53.99$
(No Alterations, Please)

Small Group Mens and Boys Suits and Sport Coats
"Ridiculously Low Prices"!

## BOYS WEAR

Boys Short Sleeve Shirts Knits $-1 / 4$ OFF (some more) $1 / 3$ off



Shirley Jean Bounds，Larry Beedy

## \section*{Engagement Announced} <br>  <br>  County，Md． Laroche is the son of M．and Mme．Leon Larohe of Bay－ omene，France．Agraduate of the Lyeee Saint－Louis and the Ecole Centrale in Paris，he was awarded a Master of Sci－ was awarded a Master of Sci－ ence degree from Jo hn Sop－ kins Unversity and is present－ ly a doetoral candidate in the field of systems provuction in the Columbia niversity Grad－ uate School of Business Admin－ istration istration He is the recipient of a Ful－ bright travel grant in addition to an advanced study scholar to an advanced stady scholar ship and assistantship from the Columbia University．He ship and assistantshipholar－ the con the coumbia Univessity He He expects to complete his Ph D

Anne Harris Bride Of Michel Laroche Residing in New York City
are Mr．and Mrs．Minchel La－
roche who have just returned
from wedding rrip to Bermuda from a wedding trip to Bermuda
following their marriage in New
York on May 20. Mrs．Laroche is the former
Mirs Anne Harris，daughter of
the Rev．Dr．and Mr．W，Don－
ald Harris of 26 Bretton Road， ald Harris of 26 Bretton Road，
Her tather is director of Span－
ist ministre of the United
presthatrian Church Board of
 Her grandfather was the foun－
der of hter－American Univer－
sity in Puerto Rico．She is s．lso
the grandaughter of Mrs．Will
son Kimble of Floydada，and the son Kimble of Floydada，and the
late DD．Kimble．
The birde，who is on the tea－
ching staft of the French de－
partment of Rye High School，





| POTATOES | 10 Lb，bag 69 c |
| :---: | :---: |
|  | $2 \mathrm{~ms} 1^{12}$ |
| grade A FRYERS Le． S | $\begin{aligned} & \text { SHHRFRESH GRADE A MED. } \\ & \text { EGGS Doz. } \end{aligned}$ |

## shurfresh <br> NO LIMIT ON PURCHASES

MLK OF ANY ITEM

SATUREAYD THROUGH

## L \＆J FOOD STORE

DOUBLE BUCCANEER STAMPS ON WEDNESDA 116 NORTH 2ND PHONE 983－3105． WE Deliver

＇FOOD FUN＇GRADUATES（Left to right）；
Kathy Davis，Judy Bnnett，Kim Ayers，Teresa Stewart，Ronette Kitchens and Lisa West
Food Fun Classes Completed







 Honored With

Gift Tec
Gift Coffee
 ．

## the <br> 

## ii．：$A$

## Camp July 19

Day Camp for Brownies and
Gir1 Scouts will be July 19 through 23 from $8: 30$ untili 2：30．
All girls that have not regis－ y so need to do so mot rediate－
ysine insurance can be
ent in．They need to fill out

2 ，Fheo daial camp

## I my Clearance

BEGINNING THURSDAY MORNING
＊infant wear
＊GIRLS WEAF
＊toddlers boys
${ }_{\text {PETITES }}^{\text {THROUGH }}$
＊ToddLers girls
Sorry，all sales final，no gift

Kristi＇1
614 Broadway
Plainview，Texas

RebekahLodge Recognizes
Noble Grands
 응운 枵总
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Shower Honors

## Pat Mc Carty

Miss Pat McCarty，bride－
elect of ondy selmmen wes hon－
ored with ，


## iendship Bridge

A．decond is to be built thition year
arcoss the Rio Grande be
vuevo Laredo．Mexico，on the
fan American Highway．

## The country home of Mr．and Casteberry

 settingditn
at
Pegay
P：3
The bride is thyn Maytertin of The ine orde nees

 of the Nazarene Church，per－
formed the ceremony with a a silver epergne，
The split－level either white urn with free hrin
white street length wide wore
med in in

## 

## In

 FLOYDADA＇S S．W．Ross with hostess Sue Pegg at opening ofin Palo Duro Canyon，Ross represented mayor Jimmy Seay．

thonored By Football Foundation


Wadada Number One Wins




| TOMATO | ORANGE |
| :--- | :--- |
| SAUCE | JUGE |
| 10 | $\$ 1$ |
|  | 3 |




SATURDAY JULY 3, 1971

| SUGAR - 39\% |
| :---: |
| GEIATN $=6.49 \mathrm{c}$ |
| TUNA $=2.79$ |
| AVACADOS COFFIE |
| $=15 ¢=794$ |
| CHARCOAL ${ }^{\text {a }}$ |
| Sofi $11 \%$ ¢ 100 |
| FRANKS = 43t |
| (1) HAM ${ }^{\text {co }} 3^{98}$ |

SOUTH PLANS NEWS



Enjoy The Fourth of July Weekend-Drive Carefully-

Quality Body Shop
Powell Super Mkt.
Farm Bureau
Piggly Wiggly
Federal Land Bank Assn.
Winn's Restaurant
Beall's Dept. Store
Palace Barber Shop
Darty Gin
T.M. Engine Service
leonard's Cate
Wylie Butane

Holbert's Conoco
Norrell Tractor Parts Co.
Kirk \& Sons Hardware
R.L. (Cotion) Wilson

Case Power \& Equipment
Farmers $\mathrm{Co}_{0}-\mathrm{Op}$ Gin
Hammond Sheet Metal
Moore-Rose Funeral Home
City Auto ,Inc.
Fred Battey Real Estate
Thompson Pharmacy
Scotl Gin

Floydada Travel Center Resto Floydada Travel Center Statio Daniel Automotive
Dr. John W. Kimble, Oprome Reed Ford \& Mercury Sales Caprock Motor Parts \& Hdr. Edmiston Plumbing \& Heating Sellars Automotive
Russell's Equipment \& Suppl McCoy Farm Supply Panhandle Compress \& Ware

often troubled, always proud - reaffirms its faith with words penned long ago, being just as truly valid now as then. "We hold these truths to be self-evident."

July 4, 1971. A great nation-

## we reaffirm our faith...

## Hite You Save May Be Your Own!

| Resta | is Restaraunt | Pat's 66 Service |
| :--- | :--- | :--- | Palace Theatre

July 4, 1776. A young nation Iged for all men, "... they are enred by their Creator with certain lienable Rights, that among them ce are Life, Liberty and the purof Happiness."

FalRVIEW News by Mrs. Clyde Bagwell


PLAINS COTTON GROWERS
Effects Of $\$ 20,000 \mathrm{Limit}$ Would Cripple Farming

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| 1971 program payments. The lower limit was passed June 23 in <br> the House as an amendment to the |  |
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| and the changes have not been altogether favorable to agriculture's cause. So defeating the limitations amendment in |  |
| the Senate will not be easy <br> The amendment, as passed by the House, in essence reads: None of the funds |  |
|  |  |
| during the fiscal year 1972 to formulate or |  |
| carry out any single 1972 crop year supportprogram (other than for sugar or wool)under which the total amount of payments |  |
|  |  |
|  |  |
| This was originally reported to mean |  |
| wheat and feed grain programs to any is now understood that the limitation will |  |
|  |  |
| apply on a per crop, per person basis as does this year's $\$ 55,000$ limit. This year |  |
|  |  |
|  |  |
| grains payments in 1972 under the House amendment could go up to $\$ 60,000$.Farmers suffered some adverse effects |  |
|  |  |
|  |  |


| vo dita | Floydada Scouts | Little Things human nature is that indi- viduals blessed with many things in common often dis- agree v iolently over the merits of a relatively minor matters. Much the same character- istic is evidenced in our attitude toward the tradi- tional institutions of our country. Without giving prop- er consideration tothe great and overwhelming good they render many of us hunt irri- tations or faults and, in the excitement of the search, lose sight of the tremendous good and many blessings we have inherited. <br> Family Projects <br> home pursuits for the average citizen is development of a <br> hobby, which enables the individual to enjoy the sat something constructive- outside the realm of his $\qquad$ $\qquad$ $\qquad$ $\qquad$ |
| :---: | :---: | :---: |
|  | At Camp |  |
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| Somen | therl san, Buly Nichols and |  |
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|  | sady and will be here several |  |
| For a top job in carpet cleanin <br> Steamatic Carpet Cleanin Co. <br> In Floydada.....Contact Sam Baker 983-2451 |  |  |
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CONE NEWS by Ruth $\mathrm{b}_{\mathrm{c}}$

CENTER NEWS by Mis. J.E.

## 



BELTONE HEARING AIC SERVICE CENTER


FLOYDADA, TEXAS BY MR. J. R. "JORDAN

Do you need hearing help. Let $t$ lim onstrate the very latest hearing ail Don't put it off any longer... Y

BELTONE HEARING AID SER


OR JUST IDLES AND PUMPS A DITCH OF WATERI" Raymond Evans, farmer about south the 40 to 50 acre lake will irrigate over 100 acres. The six cylinder motor

MEXVIEW NEWS by Mrs. Clyde Bagwell
wen they took her home and
visited the familly visited the family.
Mrs. Demas Mcormick is
in Lubbock this week staying
with her mother In Lubock mother Mrs. Aatrige
with her mother
Ward who had surgery this
morning (Monday) at St, MaWard who had surgery this
morning (Monday) at st, Ma-
ry of the Plain Hospital, Mr. and Mrs. Johnny Sue
and boys of Floydad visited
Tuesday night Tuebsys of Floydada visited
Mrs. Max Harrith Mr. Mr. and
Mebbi Mrs. Max Harrison, Debbie
and Tracy. The Sues took thei
new minibike and all had new minibike and all had fun
riding it.
Mr. and Mrs, Doug Galloway, Mr. and Mrs. Doug Galloway,
Guy and Rusty visited Sunday
afternoon with Mr afternoon with Mr, and Mrs,
Ted Anderson, Angie and Quint
Mr. and Mrs. A. L. Smitr
 were guests Saturday night of
the Choise Smith family where
they enjoyed cater they enjoyed cake and home
made ice cream in honor of $A$
 Fred Lloyd took his father-
in-law, Lee Keese to the all-
American football game in LubAmerican football game in Lub-
bock Saturday.
Mrs Mrs. J. H. Watson of Lub-
bock is here spending some
time in the time is the homesenof her duage
ter, Mrs. Rudolph McCurdy and ter, Mrs. Rudolph McCu
son, Miliard Watson. Sunday visistors in the Ru-
dolph McCurdy home besides
Mrs. J. H. Watson were Mr

## A NEW

## Dividend Period

EARN A FULL QUARTERIY DIVIDEND BY SAVING WITH US NOW.

SAVINGS RECEIVED BY 10TH EARN FROM THE 1ST OF THE MONTH

HIGHEST POSSIBLE RATES ALLOWED UNDER FEDERAL RE GULATIONS ON .

## PASS BOOK ACCOUNT 90 DAY ACCOUNTS 12 MONTH CERTIFICATES 24 MONTH CERTIFICATES

SERVING YOUR AREA SINCE 1962 AS A LEADER IN HIGHER SERVING YOUR AREATH FRIENDLY, DEPENDABLE, AND EX PERIENCED SERVICE.

TULIA SAVINGS
and loan association

OLAN ALEXANDER, EXECUTIVE VICE-PRESIDENT

pumps a ditch full of water as it idles along, using very little butane fuel per hour. "To get this water" Evans said. Although his grain was beat up with a hail or two it will soon be heading | and Mrs. Raymond Watson of | and Karl Ayres of Lubbock, | in the home of her daughter, | Kathy and Todd Hambright fin- |
| :--- | :--- | :--- | :--- |



 cos.






## $r^{5}$ Install GAS air conditioning?

The cool choice of quality . . . Gas air conditioning. It's built ruggedly, made to last with fewer major moving parts and no compressor to break down or wear out. It's run by a steady, clean blue flame. You save on repairs and get years of service from a quality system that cools your whole house quiet ly and efficiently throughout its long life. And it not only cools, it also filters the air to reduce dust and pollen. Gas air conditioning . . . the quality one which normally costs the least to operate.



DELLA PLANS NEWS

glass Packed muffier
$\frac{\substack{60.65 \text { Ford } \\ \text { Si-64 cherroetet }}}{\text { NIZARD SHOCK ABSORBERS }} 5$

| Charcoal Briauets <br> 10 LBS. | $65{ }^{\circ}$ |
| :---: | :---: |
| WESTERN AUTO ASSOCIATE STORE |  |

COTTON HAIL INSURANCE
1/2 PRICE HALE \& HALE INSURANCE


Use our convenient drive-in bank

##  ( (\%) (ర)



## lassified ads get the job done




