## gThe Floyd County Hesperian



## and Champion Steer Sells For ${ }^{\text {² }} 1,082$



1 CHAMPION STEER ... a 1082-pound Angus exhibited by Brend

## \$202.65 For Champ Barrow

Brenda Willis, Floyd County 4-H'er, showed
the grand champlon steer in the Floyd County Junior Fat Stock Show Tuesday, a heavyweight Angus weighing 1082 pounds. Jay Jones, 1030 - pound hereford took reserve champion honors for the Floydada FFA young-
ster. ster.
In the barrow division, Mike Simpson, showing for the Floydada FFA, exhibited the grand
champion for the second straight year. Ricky Gross of Lockney showed the reservec champion.
County 4 -H'ers showed two champion lambs. Craig DuBois taking top honors in the finewool
category and Leslie Sinor showing the champ category and Leslie Sinor showing the champ
finewool cross. Will Sinor, showing for the Floydada FFA, had two champs in the lamb divi-
sion, taking firsts in the mediumwool and shropshire classes. Ross Hamilton of the Floydada FFA rounded out the lamb champion exhibitors


 Scheele, Lyle Miller
Lill
Jill $\begin{aligned} & \text { Hrbacek, Mark } \\ & \text { Ricky }\end{aligned}$
 Wapts.
Placing sixth we and Ricky Chel, Teresa Colston and Lee
Sinor.
 Ronnose pracing first were
son, Lyle Mame Miller, Mary Pater-
sone


## City Council Okays \$700,000-Plus Budget



Rites Today for Billy J. Darden

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 as, near Dallas, will be conductea this afternoon (Thurs



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at south Puan at
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 Floydadad and Mrs. Relph Cles

 dada,
demorial services tor Dar-
men Memorial services tor Dar-
den were conducted yesterday

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## Track Team Takes First At Idalou

## CC Banquet Set

 Tomorrow NightSchool Board
Hires Teachers For Another Year


| ISP At dod | , | s |
| :---: | :---: | :---: |
| h; | berry second in the high fump. | and kept under obser- |
| Surk tirst and Rlckey Ful- | ernathy this week, prelilimin- |  |
| ler sixth in the 880 run, | - | Aryone suspecting skunk to be rabid, or any person |
| Lengston Williams | Urray and finals at 1 p.m. 1 H |  |
| surnoes and first in the 330 | 俍 |  |
| ter Harris firth in in |  |  |
| ermediates. | S | * We wethitith |
| Jay Jones third, and Steve De- Leon fourth in the mile run; the | Probated |  |




Rabid Skunk Is Killed On Toby Williams Farm

tithen he fals oct
or these
firmness and reason. Don't let

15 The child who has loct talth in his parents has dif-y-out training which breeds self-contidence and
o is a blesed surgical instruments. Let him know a
Vings not try to protect your child against every small blow versity strengthens character and makes
rouble is the great equalizer. Let him

The First National Congratulates The Fat Stock Show Winne


The First National Bank Of Floydada extends its congratulations to the winners of this year's Floyd County Jr. Stock Show. $\ldots$. And expresses its
best wishes to every boy and girl who works in the 4-H and FFA program. The Folks at First National are very interested in livestock farmers and
we invite you to come in and discuss our low cost finance plan and feed we invite you to come in and discuss our low cost finance plan and feed
cost in livestock feeding programs.
We Are Happy To Present An 88.00 Bonus To Each Steer Showman $\$ 3.00$ To Each Barrow Showman And ${ }^{5} 2.00$ To Each Sheep Showman





Miss Christine Lynn Stahl,
Michel Threadhill To Wed

$=$

WE Club will be hostess for the
day, and the District metetinto
be held April 1 in Muleshoe. Dougherty Club women a-
sreed to furnish pies for the
Floyd County Stock Show Mon-

## Smiles milo savivilos ,

| FRYERS - $29 \cdot$ | GROUND BEEF - 59 |
| :---: | :---: |
| SAUSAGE $2 \mathrm{c} \mathrm{s}^{29}$ | Carrots cello bag 10 c |
|  | MELLORINE $1 / 2 \mathrm{GAL}$. 39\% |
|  | SoFLIV TISSUE |
|  | CREMF RINSE 1602.490 |
| HAND LOTION ${ }^{16}$ oz. 39 C | SHURFINE PANCAKE- OT. SITz WAFLE SYRUP 49^ |
| CORN | 2" 39 |
| COKES \& DR. PEPPER | \% btL. CTN. PLUS DEP. 49c |



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Birdie Lee'1
Beanty Salon
introduces
Donna
Henderson

Donna is a 1968 graduate of Jessie Lee's
and was formerly employed at Barbara's and was formerly employed at Barbara's House of Beauty in Paducah. She special-983-5169 for appointments 9 a, m, til 4:30

PLAYING BRIDGE FOR HEART AND FUN ... These Floydada women will be among those playing in the bridge tournament at Lighthouse Electric Friday. Singles will play from $10 \mathrm{a}, \mathrm{m}$, until 3 p,m, and couples will play Saturday night. Proceeds from ticket sales will go toward
the Floyd County Heart Fund, Pictured are left to right, Mrs. Arlis Powell, Mrs. Sam Fowler, Mrs, James Word, chairman of the tournament, and Mrs. Jake Webb. (Staff Photo)

fill of clothing put back think-
ing you will eventually wear
them?
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Mrs, Crawford said never
buy a cheap article and expect
it to be end
side and bactipes are match at seams
puckered? And make sure zip-
pers and buttona

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 Study Club Announces Theme Of 1970 Spring Style Show

Friends and relat
invited to the we
Miss Gail and
Larry Nola Saturday, March Lunc at 3 p.m. in The United Methodist
in Matador
Recep
parlor.
Nineteen Contestan Miss Floydada${ }^{2}$
tuanime
mime nion
 and




Three In Hospital, Seven In School Board Election

| City, school, and hospital board elections are set for da and at two county schoolhouses. <br> at City Hall, is uncontested, | present councilmen Boone Adams and Ed Hammond and may or Jimmy Seay being the only candidates. There are <br> There are seven candidates for three trustee posts on the Floydada Independent School | District board, They are: Har- vey Allen, O.N. Bertrand, Joe Hesson, Mrs. Chuck (Betty) Holmes, Arlis Powell, Jer- rold Vinson and incumbent Thomas Warren. Warren's, Bill Hale's, and Newell Burk's |
| :---: | :---: | :---: |
| FHS Tennis Beats New Deal, Splits With Plainview |  |  |
| The Floydada High School tennis team beat New Deal's eam 8-0 there on Monday, then where they won four matches and lost five. <br> The team will play in the Lub-19-20. |  |  |
|  | holism, points out that every 13th employe is an accoholic to cost American business ovet $\$ 6$ billion yearly <br> NUTRITION SURVEY Washington - The govemment month of a national nutrition survey designed to travel to 64 cities during the next twa 64 cities during the next tw |  |
| New York - Over 300 corpo programs whose aim in helpine problem drinkers to recover is ence of valuable employees. Dr. Luther Cloud, president of the National Council on Alco- | years. The try-out of the ss <br> billion survey will contact a ross section of citizens selected by the Census Bureau to examine them for eating too little, eating too much, cholesterol levels and other data. | two players <br> rennis coach Don Ford hopes to schedule some more pre- district competition for the team. <br> The team will play Peters4 ocelock. |

Census Reveals More Female Than Male Living In Floyd


We Will Meet....Or Beat All Competitors On OFFICE EQUIPMENT


Let H-O-N Plan Your Desks To Fit Your Office Needs


panols adds distinctive tones and toxtures. Dosk obock
with roomy $60 \times 30$ top and $38 \times 19$ typing return. includes
:HESPERIAN OFFICE SUPPLY

## CLASSIFIED ADS




Drivers Cautioned As Paving Begins

VIND VARSITY TENNIS TEAM ... above, Denice Chadwick frla Tooley; below, Kirk McIntosh, Larry Jones,
Doe Kimble,
(Staff Photo)


Floydada, Texas, March 3, $\begin{aligned} & \text { Floydada in front of the Live- }\end{aligned}$

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Eugene Edwards Fireman Of
The Week
Eugene Edwards and his wite,
Barbara, are both active in the
Floydada Eugene has been employed at Lighthouse Electric for the past
nine years and has been in the local tire department for seven

Eugene has attended the fire School at Ad M and several local
schools, and has lived in $F$ Floy-
dada all his life.

|  | daysa | man Keffer and Bud Ra |
| :---: | :---: | :---: |
|  | -Homer Steen |  |



Staff Photo)

## It's Not Only The Farmer Who Suffers From

HA



DA

MA
 It's Each And Everyone Of Us We hope to include the west $1 / 4$ of Floyd County with Hale County in
the Hail Suppression Program for the Hail Suppression Program for
the 1971 season. This area will be West of a north-south line from Lone Star Highway South to Lockney and East of McCoy.
Two items will be of extreme importance in 1971.

FIRST: If you are hailed out on cotton and replant soybeans, your price support payments will be reduced by one-third.
SECOND: Your future payments will be determined by your actual farm yields.


Please make checks payable to PLAINS WEATHER IMPROVEMENT ASSOCIATION

falkviw news by Mrs. Clyde Bagwell


Tech Reports Hog Gain Similar On Grain Sorghum, Wheat, Corn

CONE NEWS by Ruth Barilley
AKE


HE THOUGHT
HE WAS A
PREITY SHREWD BUSINESSMAN!
He Never Overbought, He Never Sold AI A Loss He Was Always Compelith He Kept His Slore Moden His Clerks Were Friendly, He Slocked Excellent

Merchandise,
He Kept Good Books,

## BUT

## HE NEVER ADVERTISED!

And, as a result, his business was never what it could have been! Business ? must let their customers, and potential customers, know that their merchon is good, their store is modern and prices are competitive. Nothing tells story better
in this area . . . . than the pages of The
Floyd County Hesperies
tley .AKEVIEW NEWS by Mrs. Clyde Bagwell


NOW!. D Esime

AT THE

## riesperian Office Supply

Tenth Anniversary
SIX FLAGS ANNOUNCESDATE FOR OPENING


LEGAL NOTICE Wheat Referendum and Producer Board Election


## Now there's a new, small

 Pontiac with a small-car price for small-car lovers.

Wouldn't you know it would be fun to drive, stingy on gas, quick to service and built to last.

If course you would. We wouldn't build a small
car unless we figured it would give you more of 2-speed automatic. Turbo Hydra-matic or floor ular gas or the new low-lead and no-lead fuels. ounted 3 -speed are al rugged apendable
$\qquad$
$\qquad$
$\qquad$ Take that low price. Venturan is a small car
so it has a low, small-car price. But it's what you get for that small pr
worth a close look. $\qquad$ Venturan is fun to drive. It should be, it's The engine is uncomplicated. and there is little words. Body by Fisher The handling's quick. There's a nitty 111 -inch If you ever need to have somebody else Tell him you want to see the new cu-in. six and available 307 -cu.-in. V-8 respond Both the standard six and available $\mathrm{V}-8$ are gives you more of what you want a GM beautifully in city traffic or on the expressway

Ventura II-It's Pure Pontiac!

## City Auto Shows New Ventura Pontiac Today




## To order

your copy

| send your | \& Grain Dealers Directory at $\$ 10.00$ each (Texas residents add |
| :--- | :--- | :--- |

check to



Iler Families


## yriw wail potem <br> form




 Antonio, seeks to enlist the aid of newspapers across the state
and to ooin them with other resources in their home communi-
ties in the campaign to involve all citizens in crime prevention and to join them with other resources in their home communi-
ties in the campaign to involve all citizens in crime prevention
and control., It will be known as the Governor's Crime-Stop program,
Basically, Crime-Stop programs are quite simple as tar as the involvement of law enforcement agencies is concerned. The
role of the police department or sherift's office consists prin-
cipally of providing a telephone number for citizens to call a a round the clock to report an emergency, or suspicious persons or circumstances, and of making the necessary response to such
calls. The law enforcement agency, though naturally preferring to know the identity of all callers, provides assurance thal
those wishing to remain anonymous may do so. Beyond this, the eprogram in s largely promotional. The job is
to generate public awareness of the crime problem and of
those precautions which can be taken to prevent certain crimes; t
persuade citizens to observe suspicious persons and circum stances and to report them to police by calling the Crime-
Stop number, Because so much of Crime-Stopt suces Stop number. Because so much of Crime-Stop's success depend
on publicity, newspaper publishers across the state are being asked to head up the effort in their respective communities.
It is not a matter of usurping the role of the police departmen It is not a matter of usurping the role of the police department
or sheriff's office, but of offering the resourees of the news-
paper to help make the law enforcement agencies' job easier and paper to help make, the law enforcement agencies' job easier and
more effective.

Get your money's worth electric air conditioning
OVER 30 YEARS OF PROVEN DEPENDABLITY CHOICE OF SIZES

## OLIVETTI SALE!



## D-14 CALCULATORS

 \$275
## SOUTH PLalNS NEWS by Mrs. Murray Juilian



TIME AND LABOR SAVING
RFADK-
RIXKD


INDUSTRIAL•RESIDENTIAL When your iob calls for conctetete call on
us. Pompt deiveny speciolized mixs sill
insure you of qualifir concrete or low, low

Benneft Building Material

Happiness is making one dollar work like four!


5
ANNUAL WATER
STATEMENT
1970-1971

AVERAGE DECLINE OF WATO

LHE Announces Trip Winners

TEC Finds Jobs For Veterans
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nam veterans in
The Texin
Employment The Texas Employment
Commission is seeking its part
of the answer through 115 of-
or "Ices, part of the national
"Jobs for Veterans" campaian,
recently launched at President Nixon's urging and order.
"The TEC office in Crosby-
don is involved in this
other electric cooperatives in
Texas which sponsor oratorical
Texas which sponsor oratorical
contests simiar to the one
sponsored by Lighthouse Elec-


CENTER NEWS by Mrs. J.E. Green
della Plans News

 Wheat Referendum Election




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Kleenex nemsum mine $27^{\circ}$
Beef Stew ICE Milk minnme 49 Dog Food meme $\mathbf{7}^{\text {c }}$ Cake Mix momememen 3 on 1
 Non-Food Speciala! Unbeatable Values! Hair Spray 3us 49c Medicated Pads Pacage ot 42 79C Denture Tablets 40 Tober size 88 C
 4c ont Lieuic, Removes Stains
Purex Bleach
 Margarine rone crumen 35c Whipped Parkay rome corne 44c


Potatates 10.49 Navel Oranges - 19


STEAK

Green Onions
2"25


Franks ". Chuck Roast $\quad$ ans 58 c Rump Roast Frying chicken 29 C Grum nurd Short Ribs

