

# The Floyd County Hesperian

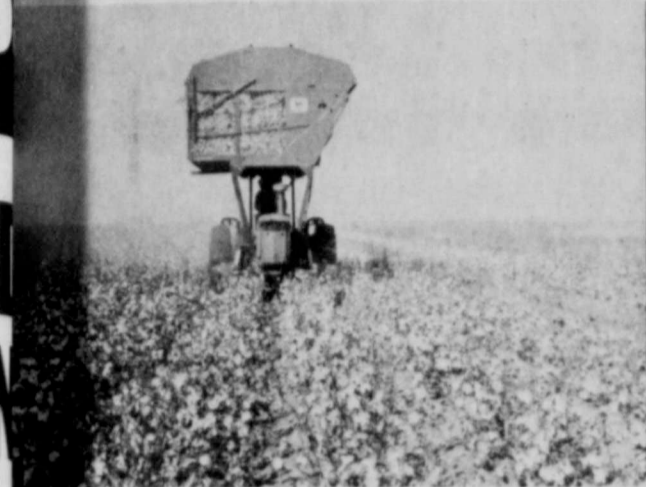


FLOYDADA, FLOYD COUNTY, TEXAS 79235

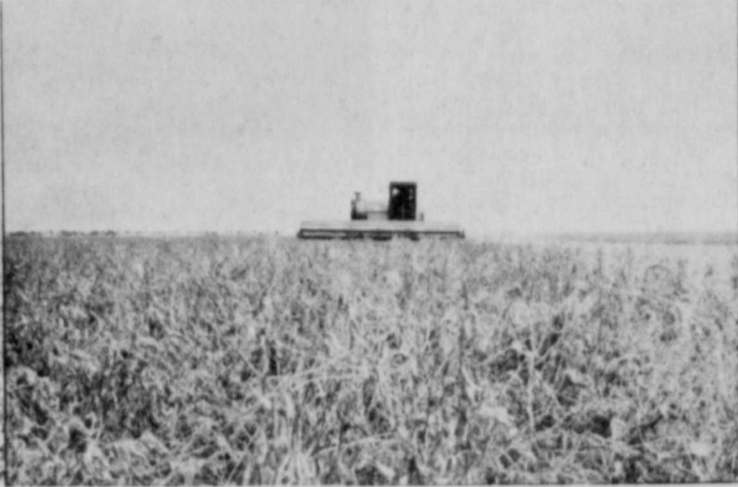
THURSDAY, JANUARY 14, 1971

10¢ PER COPY

NUMBER 2



COTTON MONEY



SOYBEAN MONEY



LIVESTOCK MONEY



GRAIN SORGHUM MONEY

## County Banks Hit Record High In Deposits



CHAMPION STEER of the Sandhills Hereford Show in Odessa, owned by Miss Jill Wheeler of Floydada.

### Schools Are Out Today, Friday

With semester tests behind them, Floydada school students will enjoy a two-day school holiday today (Thursday) and Friday, while teachers have workdays. Regular class schedules will resume Monday, January 18.

### Jill Wheeler Shows Champ Odessa Steer

Miss Jill Wheeler, 18 year old daughter of Mr. and Mrs. Joe Wheeler of Floydada, showed her 1,144 pound Hereford steer to the grand championship of the Sand Hills Hereford Show.

### Loans Down

Although there are reports all over the USA of a downturn in the financial economy, the picture couldn't look brighter in Floyd County as both banks hit an all time record in deposits.

This report came with the December 31, 1970 state bank call, which showed the two banks up over two million dollars in deposits in comparison with the bank call of the same date last year.

Floydada's First National Bank was up from last year's \$11,604,730.26 to \$13,257,813.31. In fact, by January 8, deposits were up to over \$14 million.

Lockney's First National Bank was up in deposits from last year's \$8,061,012.58 to \$8,873,592.93. Loans were down from \$2,924,859.93 to \$2,578,601.70.

Clay Henry at the Floydada Bank said, "I honestly don't know the reasons for the record deposits...but I can think of several things that might have led to it."

Henry continued, "many treasury bills have come back to our bank to go into savings accounts, farmers have been cautious about spending, there has been little investment of speculation spending, and this is the first year in two or three that some farmers have been able to go to the gin, due to hailed out cotton crops."

"Of course the planting of soybeans, the government program, and good management have helped these farmers stay in business until they could make a cotton crop," he continued.

"The downturn in loans reflects the farmer's cautious buying and most of our farmers are good solid management people, who are operating their farming business on a sound basis," he concluded.

### Farmers' Tax Deadlines

Farmers who earned at least two-thirds of their 1970 gross income from farming should file their 1970 declaration of estimated federal income tax by January 15, 1971, using Form 1040-ES(F).

However, farmers do not have to file an estimate if they file their 1971 return and pay all the tax due by Monday, March 1, 1971, according to

Ellis Campbell Jr., District Director of Internal Revenue for North Texas.

"Farmer's Tax Guide," IRS Publication 225, furnishes information on this subject and may be obtained free by dropping a post card to "Tax Forms," Internal Revenue Service, 1600 Patterson St., Dallas, Texas 75201, or your county farm agent.

## County Ranks High In Fat Hogs Sold

According to a swine survey released by Southwestern Public Service, pork producers in 31 Texas High Plains counties sold 94,280 fat hogs in 1970. Floyd County ranked eighth out of the 31 counties surveyed, with 4,117 head. Lubbock County was the leader in that category, with 17,599 head sold. Lamb County ranked second, with 8,887 followed by Hale with 7,928. Then came Briscoe, Castro, Bailey, Randall and Floyd.

The results, for Texas and New Mexico counties surveyed, on number on hand, sows added in 1970, sows to be added in '71, and fat hogs sold last year are shown in the following table: SEE HOGS PAGE 10

### AS SOON AS APPLICATIONS APPROVED

## Block Of FHA Homes To Be Built

Floydada's home building industry is ready for a fast start in 1971. If the applications will begin to clear the FHA office.

Orville Atkinson reported to the Hesperian Tuesday afternoon that he is ready to start building homes on the block of land formerly occupied by the old People's Hospital in southwest Floydada.

The old hospital is almost all gone from the building site and now it's just a matter of processing the applications for homes. Applications are still being accepted.

The homes may be purchased for \$300 down (this includes all closing costs) and payments as low as \$54.00 per month. Interest rates vary according to the family income from as low

as one percent to as high as seven percent.

Atkinson said he would build homes of three and four bedroom combination brick with single or double garages, ranging in price from \$13,000 to \$16,000. Floor plans include 936 to 1230 square feet.

Atkinson said that families with up to \$8,000 yearly income are eligible, and families with less than \$5,000 annual income are eligible to receive the low interest loans.

Atkinson was working on an application Tuesday of a family that made \$100 weekly income. They have three children and their payments will be \$68.00 per month.

Monthly payments and interest rates are adjusted according to family income and num-

ber in family. Anyone interested in more information about the homes

should contact Atkinson or Sammy Hale at the Hale & Hale insurance office.

### Rites Pending For Rex Smitherman

Funeral rites for Rex Smitherman, Floydada farmer, were pending yesterday at press time.

Smitherman was found in his pickup by his wife, Joy about 7:30 a.m. yesterday. He was slumped over in the seat of the pickup which was parked in the driveway of their home, 805 West Virginia.

Justice of the Peace S.J. Handley pronounced Smitherman dead of a gunshot wound in the head, inflicted by a .357 Magnum pistol which was found nearby.



|                       | L  | H  | Prec. |
|-----------------------|----|----|-------|
| Jan. 7                | 5  | 31 |       |
| Jan. 8                | 13 | 29 |       |
| Jan. 9                | 17 | 50 |       |
| Jan. 10               | 26 | 58 |       |
| Jan. 11               | 35 | 66 |       |
| Jan. 12               | 23 | 69 |       |
| Jan. 13               | 26 | 44 |       |
| Total Prec. for Week  | -  | -  | -     |
| Total Prec. for Month | -  | -  | -     |

## Craig Receives Scouts' 'Silver Beaver' Award

More than 625 Scout leaders and their wives filled the Fair Park Coliseum in Lubbock Saturday night for the 45th Annual Recognition Banquet of the South Plains Council, Boy Scouts of America.

Judge Halbert O. Woodward, United States District Judge for the Northern District of Texas, was presented the Distinguished Eagle Scout Award. It was the first ever presented in the South Plains Council.

The Silver Beaver Award for "distinguished service to boyhood" was presented to Dr. Charles C. Craig of Floydada. Other area Scouts receiving the award were the Rev. Walter Barthol, Sr., Muleshoe; Col. Haynes M. Baumgardner, Lubbock; Fred Garrison, Plainview; Bobby J. Moody, Lubbock; Sgt. Carlos C. Rodriguez, Reese Air Force Base; and Rudolph R. Struve, Abernathy.

Craig has served as Institutional Representative for the Floydada Lion's Club for twelve years, overseeing the continued

development of Scouting in the Pack and Troop that the Lions sponsor.

As an active Institutional Representative, he has been involved in the affairs of the Comanche Trail District of the Scouts, serving for the past three years as Advancement Chairman.

A dentist by profession, Craig also holds a pilot's license. He has combined these two talents and interests as a member of the Flying Dentists Association.

As such he has made trips the past three years at his own expense to remote places in Central America to provide dental services to the persons there.

Installed as president of the council for 1971 was Col Clyde J. Morganti (USAF, Ret.), Lubbock. He succeeds Judge Woodward who served as president of the 20 county area council the past year.

Other officers installed were vice presidents: W. A. Leigon, Brownfield; J. Fike Godfrey, Spur; and Lloyd C. Woods, Plainview. Col. Haynes M. Baumgardner, Lubbock, was re-elected council commissioner, and Merlin Derebery, Lubbock, was elected treasurer.

J. C. Chambers, Lubbock, served as master of ceremonies for the event. Those attending from Floydada were Dr. and Mrs. Craig, Mark and Steve; Jewel Elza; Jimmy and Anne Willison; and Mr. and Mrs. Jim Word, J. M. Willson Sr., Newell Burk, Ed Wester, Bill Hendrix, Jack Jordan, Willie Bradshaw and Wil-son Bond.

### Caprock Chat

BY WENDELL TOOLEY

TAKE a lot of things for granted... one thing that comes of the good pie, is the blessing of hearing. I got both ears and I couldn't hear for the past week. Besides not hearing is a constant ringing in my ears...boy, I'm happy to hear again.

...if there isn't much news in the Hesperian this week,.... because I haven't heard any.

ENJOYED visiting the folk at Dougherty last week....also of the good pie. This is one community that continues to spark of fellowship through occasions such as the pie. The people come together, they enjoy food and "just talking".....and usually have some sort of program.

WHEN THE NATIONAL press all loaded down with the woes of the drifting economy, strikes for more money and less work, to slow inflation, people being laid off of jobs, scientists doctorate degrees and jobless, along comes a big story for the Hesperian....."Floyd banks hit all time high in deposits, down."

...sir, mighty proud to be living in Floyd County.

INSPECTION that our "culture education" is just pretty weak Floydada High School....no choral music and no art. I note their schools have both these programs....so I pose the question, "are these programs important?"

OUR PRAYERS, thoughts and sympathy go to the family of Rex Smitherman at this time of sorrow. May the Lord keep you.

...Soybeans in Our Diet?" The field of Human Nutrition is comparatively new and neglected.

Doctors are trained to remedy defects in our bodies as they occur.

Nature will prevent or cure most ailments if we get plenty of rest, exercise and eat right.

We have long realized that animals do better if fed a protein, vitamin and mineral supplement. The same thing goes for people.

We have refined, polished, sprayed, fertilized, polluted, and hydrogenated and enriched our foods until much of the value is destroyed.

Our diet, deluged with carbohydrate sugar in every conceivable concoction, is presented to tickle our appetites. We eat but are never satisfied. Our system craves something to eat some more.

We dump excessive amounts of sugar into our blood, and our blood becomes over stimulated and the excessive sugar generated robs the blood of sugar to make fat, we become fat and snakey and must have more sugar to receive our sugar.

Many people bruise easily, have rough, dry, itchy skin, spots as we grow older and our bones become brittle. Cartilage cushion breaks down in our joints, the lights dim and we don't understand what is said.

Other people have high blood pressure, cholesterol in their circulatory system, hardening of the arteries and an ever increasing number of heart failures.

Still others have Diabetes or are bordering on it. It is estimated 60% of our adult population is overweight. Then there are those who are anemic or underweight. Our doctors are over worked and our hospitals crowded with patients.



### SOUTH PLAINS NEWS by Mrs. Murray Julian

SOUTH PLAINS, Jan. 11 - Saturday was a terribly windy day in our area and temperatures were in the twenties in the mornings of last week. Monday it was much warmer and the dust is hot rolling. Many of the farmers are in the fields this time of year getting their plowing and listing done in preparation for next years crops.

Mr. and Mrs. L. H. Parks left Wednesday for Dahlonega, Ga., where they will spend about two weeks with his mother, and help celebrate her birthday, which will be Tuesday, Jan. 12. Mrs. Park's mother, Mrs. Shearer, accompanied the Parks on their trip. We hope they escaped the snow and cold weather which swept through the southern states last week.

John Leverett, of Lubbock, who was badly burned in a fire at his home last week, is still in the intensive care unit of Methodist Hospital in Lubbock. His nephew, Rev. W. L. Trice,

has been back and forth several times to see him. Leverett, 83, has third degree burns over his body. His clothes caught fire from an open gas heater.

Mrs. Walter Wood celebrated her birthday Friday, January 8, and many friends called to have coffee with her and to bring her good wishes. Among those who visited were Mmes. Lillian Marble, Melvin Myers, Keith Marble, J. P. Taylor, Don Marble, W. L. Trice, Arby Mulder, and Mrs. Tillman Powell. Mrs. Wood received many cards and gifts.

Katie Taylor will leave for classes which take up Wednesday at Texas Tech. She has spent the holidays here with her parents, Mr. and Mrs. J. P. Taylor.

A son, born to Mr. and Mrs. Ronald Simmons December 30 at Wichita Falls, has been named Ronald Shane. He weighed 8 lbs., 2 1/2 oz. at birth. Ronald is the nephew of Mrs.

Sylvia Kinnibrugh of our community, and her daughter, Mrs. Teddy Horne has spent the past week at Gilliland taking care of mother and baby. Mrs. Kinnibrugh kept Melissa while she was gone. Teddy Horne took Melissa and went to Gilliland Friday to spend the weekend and they all returned home Sunday.

Mrs. Gilbert Bean of Lockney underwent major surgery at the Nichols Clinic in Plainview Friday morning. According to her daughter, Mrs. Shelby Calahan, she is getting along fine at this time. Mrs. Calahan spent Friday at the hospital with her.

Mrs. Lucy Thornton, who recently underwent surgery, is doing fine at her home on the Lockney Highway. She was taken back to the Methodist Hospital Friday for a check up, and received good reports.

Elmer Biggs, son-in-law of Mrs. Lucy Thornton, is still in the Lockney Hospital. Biggs

has been hospitalized two weeks, suffering with pneumonia.

Mr. and Mrs. George West are spending this Monday and Tuesday in Amarillo with their daughter, Mr. and Mrs. E. T. Evans and family.

Mrs. Fred Fortenberry was able to take her mother, Mrs. N. C. McCain of Lockney, home from the Lockney Hospital Wednesday. She is getting along fine at her home, recovering from a bout with pneumonia.

Due to bad weather, Mr. and Mrs. Arby Mulder were unable to go to Albuquerque, N.M., when their sister-in-law, Mrs. O'Dell Mulder suffered a heart attack Dec. 22. Since then the severe weather has let up, but Mrs. Mulder has not yet been able to have company. She will be hospitalized about two or three more weeks.

Mr. and Mrs. Carl Huckaby, who have lived here many years, left Saturday for their new home in Longview. They had been taking their household goods on trips down, and are now settled about fifteen miles from Longview. Huckaby plans to run calves and not do much heavy farming. We wish them much happiness in their new home.

Mr. and Mrs. Philip Smitherman, Marc and Monty went to Stamford to spend Saturday night and Sunday with Philip's cousin, Mr. and Mrs. Ennis Bishop.

Mr. and Mrs. Early Pritchett and Steve went to Dallas last Thursday where they spent several days visiting Early's sister, Mr. and Mrs. L. D. Reid. Lt. and Mrs. Price Pritchett and daughter accompanied them that far, then flew on to their home in Alexandria, Va. Saturday the Early Pritchetts went to spend the day with Mr. and Mrs. Roy Burks at Rockwall. They all visited at the home of Mr. and Mrs. Bryan Karr in Rich-

ardson and had supper Saturday night with the Burks. The Karrs and the Burks are former residents of South Plains. The Pritchetts returned home Sunday night.

Mr. and Mrs. Otho Sanders took their daughter, Mrs. Marshall Patterson, Debra and David, back to their home in Austin Saturday, after they spent the Christmas vacation here. The Sanders spent the weekend in Austin and returned home Monday.

Mr. and Mrs. Don Marble, Donette and Brett went to Lubbock Friday afternoon where they attended the basketball game between the Harlem team, the Texas Chapparals, and the Denver Rockets. They enjoyed the games immensely.

South Plains PTA held their monthly meeting Friday afternoon at the school house auditorium with Mrs. Laverne Hazel's third grade room having the program on "Benjamin Franklin." In the business meeting later, plans were made to have a talent show at the school January 29. More definite plans will be announced later.

Hobby Club members will meet Wednesday, Jan. 13 in the home of Mrs. Grigsby Milton. Members are to bring hand work. Plans for the year will be made and officers elected.

Mrs. Lillian Marble took her grandchildren, Brett and Donette Marble, to Plainview Saturday afternoon to see "Cougars Country." Many of our people have seen the beautiful animal picture.

Mrs. Essley Yeary is caring for Mrs. E. F. Stovall in Floydada, since she came home from the hospital. Mrs. Stovall is reported to be doing much better.

Rev. and Mrs. W. L. Trice and Renda were dinner guests Friday at the home of Mr. and Mrs. J. P. Taylor.

Owen and Herman Thornton arrived home Sunday night from Sterling, Colo. where they had gone to check on the ranch of their mother's, Mrs. Burton Thornton. Owen and Herman left Sunday, Jan. 3, but got as far as Dalhart, and were turned back home because of the severe snow and storm in that area.

Mr. and Mrs. John Wilson have built a new Rock Shop at their home about a mile north of the Flomot Highway, east of the Kenneth Bean home. The Wilsons have many beautiful items in their shop, and everyone should see them.

Cindy Whitfill and Melvina Kemp of Sweetwater returned here Wednesday and went on to Canyon where the girls both attend WT College. They had gone with Cindy's sister and husband to Pensacola, Florida after the Christmas holidays.



DISTRICT 4-H COUNCIL OFFICERS - The activities of the 4-H of District 2 of the Texas Agricultural Extension Service will be by these newly elected officers during 1971. They are, seated right, George Finley of Floydada, chairman; Debra Buchanan of Spring, first vice-chairman; Gail Rucker of Denver City, second vice-chairman; standing, Keith Merrick of Lamesa, second vice-chairman and Tani Murrah of Muleshoe, information chairman.

### LAKEVIEW NEWS by Mrs. Clyde Bagwell

LAKEVIEW, Jan. 11 - Weather of the past few days has been much warmer, but still dry. Folks have started watering fruit trees in order to keep them alive.

We wish to express sympathy to the family of Mrs. P.J. Wilkes whose funeral was held last Thursday at the City Park Church of Christ. The late Mr. and Mrs. Wilkes were long time residents of Lakeview. It was always such a joy to talk with them on the phone and get their news when they were able to be up. Both had been in ill health for a long time.

Mr. and Mrs. A.L. Smith spent most of last week at Denver, Colorado where A.L. had his yearly check-up. He got a real good report.

Mrs. A.L. Smith spent the day Sunday in Lubbock with her mother, Mrs. Bird Oats.

Mr. and Mrs. Herbert Forman of Wichita Falls spent Friday night with Mr. and Mrs. Henry Brewer.

Mr. and Mrs. Millard Watson and Mr. and Mrs. Dean Watson visited Thursday with Mr. and Mrs. Henry Brewer and had dinner with them.

Mrs. Roy McCravy and Leonard of Memphis spent Saturday and Sunday with Mr. and Mrs. Rudolph McCurdy.

Mr. and Mrs. Jim Jones of Lubbock spent Sunday with Mr. and Mrs. Larry McCurdy.

Joe and Johnny Thurston spent Saturday in Lubbock with Mr. and Mrs. Jerry Shutes.

Mr. and Mrs. Milton Harrison, Kim and Gail attended the wedding at Ralls last Monday

night at the Methodist Church for Bobby Binder and Rita Jones Rex Harrison was one of the groomsmen.

Thursday until Saturday of the New Year's holidays, Mr. and Mrs. Milton Harrison visited at San Saba with Mr. and Mrs. L.R. Rainbolt.

Tuesday morning Nancy Williams left by plane for Nashville, Tenn., to return to her studies at David Lipscomb College. Nancy had spent all of the holidays here with her parents Mr. and Mrs. Q.D. Williams.

Monday, Dona Faye, came to make her home with the Q.D. Williams family. Dona had been living with her grandmother the past several years. Dona is 11 years old and in the 5th grade. Mrs. Williams took her to a Girl Scout Meeting Tuesday.

Mrs. Williams and Dona also attended the wedding Friday night at the Floydada Methodist Church for Sherry Roberts and Mike Smith.

Mrs. Viola Brown visited Sunday and had lunch with her daughter and family, the Billy Joe Hambrights.

Mr. and Mrs. Ray Lloyd visited her parents, Mr. and Mrs. B.L. Breed Thursday night.

Sunday afternoon visitors in the B.L. Breed home were Mr. and Mrs. Bobby Britton, Delwin and Mitchell and Mr. and Mrs. Dele Newsom all of Smyer, and Odell Breed.

Mrs. Viola Brown was hostess Friday morning for the Mt. Blanco Home Demonstration Club.

Mr. and Mrs. Grady Dunavant visited Saturday night with his sister, Myra Dunavant, Myra has not been feeling well lately.

Last Tuesday Mr. and Mrs. D.C. Harrison went to Lubbock to visit their son and family, Mr. and Mrs. Jerry Bob Harrison and daughters. Amy came home with her grandparents and stayed until Thursday night when they all went to Idalou and met the Jerry Bob Harrisons who were there to attend a ballgame, between Roosevelt School in Lubbock and Idalou. Kay Harrison played on the team.

Sunday Mr. and Mrs. Grady Dunavant were dinner guests of Mr. and Mrs. G.W. Smith. Sunday night the Dunavants visited her mother, Mrs. E. T. Williamson in Floydada.

Mr. and Mrs. Max Harrison went to Lubbock Monday (today) to Methodist Hospital to see

about Mrs. F.M. ...  
ther of Mrs. ...  
patient there ...  
Mr. and Mrs. ...  
viant made a bus ...  
Lubbock Friday ...  
home stopped at ...  
it their daughter ...  
ny Redding and ...  
Mr. and Mrs. ...  
bright visited ...  
Mr. and Mrs. ...  
Mr. and Mrs. ...  
Cormick spent ...  
Day in Lubbock ...  
ers, Mr. and ...  
Mrs. Artie Ward ...  
ther, Mrs. Edna ...  
also there for ...  
mained for the ...  
in Lubbock, Mr. ...  
Cormick took ...  
see The Aristoc ...  
Jan. 2nd was ...  
mick's 7th birth ...  
mother gave him ...  
attending were ...  
Brent Duke, ...  
Norman Allen, ...  
botham, Jim ...  
Monte and Todd ...  
Monday, Jan. ...  
mas McCormick ...  
back to get her ...  
Artie Ward and ...  
her, Mrs. Edna ...  
Mr. and Mrs. ...  
bright visited ...  
Bob Hambricht ...  
ning.

**SPECIAL OF THE WEEK**

**New 1970 Maverick**

**\$1899<sup>00</sup>**

---

**WE HAVE A LOT FULL OF NEW FORDS, MERCURYS AND PICKUPS**

If you don't get our price, you will probably pay too much.

WHOLESALE PRICES ON SEVERAL OLDER MODEL USED CARS.....

**REED FORD & MERCURY**

RALLS HIGHWAY

**Plainview Chiropractic Clinic**

An Alternate Method For Health Problems

Chiropractic Therapy the Key to Well Being

Phone 293-2571  
U. S. Highway 70 W. Plainview, Texas

**GOLDEN ANNIVERSARY**

50

\*\*\*\*\*

# YEARS

\*\*\*\*\*

1921-1971

■ They say that the first 50 years are the hardest but for us the next 50 will be even harder — it's our intention to make it so. It's our intention to work even harder than ever to continue bringing to you the finest electric service at the lowest possible cost and in a socially responsible manner.

■ So long as we do that you'll continue to be a valued and satisfied customer.

**GOLDEN ANNIVERSARY**

The ELECTRIC Company

1921-1971

COME IN TODAY

**Be An EARLY BIRD on your INCOME TAX**

\$5 UP

COMPLETE RETURNS

The "worm" in this case is likely to be an early refund. When BLOCK does your return, you'll know it's done right. Prepare your return NOW, for an early refund—or for the time needed to budget any additional expense. See H & R BLOCK.

We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay that penalty or interest.

**H & R BLOCK Co.**  
AMERICA'S LARGEST TAX SERVICE WITH OVER 5000 OFFICES

**106 W. Missouri St.**  
Weekdays 9 a.m.-6p.m.-Sat. 9-5 Ph:983-5233  
NO APPOINTMENT NECESSARY

CLEMO  
Once up  
Texas  
to of  
The tow  
borate p  
al spee  
ed in fo  
A camp  
strical fo  
over \$1  
Tax con  
ools and  
cts.  
A larg  
de for  
Goodwe  
with thro  
ustrial ty  
Verily,  
all town.  
But no  
During  
owned n  
all 104  
by spent  
s in the  
The ow  
county  
But one  
had shut  
choked the  
ere was  
ere there  
es.  
The ov  
granted  
mers mu  
nsolidate  
The sa  
bring in  
plant o  
ther of M  
pointed  
for him  
Mr. and  
ad been  
I did  
Lubbock  
Friday  
And th  
their da  
at can  
ny Redd  
and chi  
Could  
Mr. and  
uation?  
bright vi  
Sunda  
We us  
Mr. and  
ocal man  
Mr. and  
Be consid  
operation  
Day in L  
and for  
ers, Mr.  
and Mrs.  
ay a sub  
Mrs. Art  
offers fr  
ther, Mr.  
Edna W  
While  
re comm  
should lo  
view of  
title. U  
As w  
mick's 7  
birthda  
are cu  
the old  
the bu  
Publish  
ach Thu  
VENDEL  
EGGY I  
HARRI  
LOS R  
WEN C  
AROLY  
SHIRLE  
JAMES  
second  
NOTICE  
ter, star  
poration  
County  
being b  
SUBSCR  
OUT OF  
Mrs. Edd  
going ba  
and fort  
al days,  
to Crosby  
where he  
daughter  
Mrs. Wende  
Robins  
tient. She  
has also  
about the  
grandchil  
and Whitne  
Robins  
to go to  
the doctor  
shots.  
Mr. and  
Mrs. Fl  
son spent  
Monday  
at Deport  
visiting  
Mrs. C.H.  
Wright  
thers, Mr.  
and Mrs.  
and Mr.  
and Mrs.  
and Bob.  
Sunday  
evening  
Delmas  
McCormi  
and Mrs.  
Don Prob  
Plains.  
Mr. and  
Mrs. H  
ry of Am  
spend Sa  
Saturday  
at Kings  
land wh  
uncle, H  
Novak,  
day nigh  
Others  
going w  
Mrs. B  
ard and  
Gall of  
Lubbock  
id Bisho  
of Shallo  
Holt Bish  
The la  
remained  
for the  
today (M  
Monday).  
Mr. and  
Mrs. C  
sell went  
to Amaril  
and spent  
the day  
J.A. Hart  
sell at the  
son's Rest  
Home.  
If any  
new fami  
moved into  
the Lake  
community  
recently  
and w  
to have  
a part in  
the new  
items, please  
Mrs. Clyde  
Bagwell.

Definition  
Expert: A person  
nerve enough to chat  
for his services  
other fellow.  
-Excelsior, Blakesb  
Enough  
When a man's pus  
that's exercise enou

GUEST EDITORIAL

CLEMO CLEMENTS in **The Lewisville Leader:** Once upon a time the leading citizens of an Texas town of 5,000 population began a campaign to obtain industrial plants.

The town leaders met frequently and made separate plans for their project. Many inspirational speeches were made. Outside speakers were called in for guidance and inspiration.

A campaign was started to raise funds for an industrial foundation. So enthused were the citizens that over \$100,000 was pledged in short order.

Tax concessions were proposed by the city, county and county to encourage industrial projects.

A large tract of land was obtained and set aside for industrial plants.

Goodwill committees were formed and sent throughout the land to wine, dine and entice industrial tycoons to move to that city.

Verily, it was a prodigious effort for such a small town.

But no industrial plants were forthcoming.

During this time, the town's only independent-owned manufacturing plant was busy each day.

All 100 employees working without let-up and they spent their salaries locally and cash registers in the city rang a merry tune every pay day.

The owner of the plant paid high city, school and county taxes without any concessions.

But one day the local industrial plant was quiet. It had shut down! The former workers in the plant walked the streets in numbed silence. On pay day there was no merry tune from cash registers. Nor were there to be any more city, school or county taxes.

The owner of the plant, who had been taken over, granted, sold out to a large company. The new owners immediately began dismantling the plant to consolidate with the one in another city.

The same civic leaders who had been working to bring industry to the city rushed to see the former plant owner. They received a chilled reception.

He pointed out that no one had been to see him or offer him any support during the many years he had been in operation.

"I didn't think you really cared," he testily said, "now it is too late; I've already sold out."

And that is the end of the true parable. . . one parable can be documented.

Could there be a message in this for the local Mrs. situation?

We understand that the head of our largest local manufacturing industry is unhappy over what Mrs. considers unjust school taxes and lack of cooperation of the city in obtaining a small tract of land for expansion. . . for which he is willing to pay a substantial price. He has received attractive offers from at least two other cities to move there.

While the efforts to attract new industry here are commendable, it would be disastrous if we should lose an existing local industry. Especially so in the view of the head of the local industry asking so much for it. . . mainly just a sympathetic hearing and a little cooperation.

As we've said, the efforts to get new industries here are commendable, but we still put lots of stock in the old saying, "a bird in the hand is worth two in the bush."

THE FLOYD COUNTY HESPERIAN is published at 111 E. Mo. St., Floydada, Texas, 79235 each Thursday.

VENDELL TOOLEY, EDITOR-PUBLISHER

PEGGY MEDLEY, Society Editor

HARRON HUGGINS, Circulation, classified Adv. Mgr.

LOE REED, Bookkeeper

JWEN COGDELL, Typesetter

CAROLYN SELLARS, Composer

SHIRLEY MYRICK, Advertising

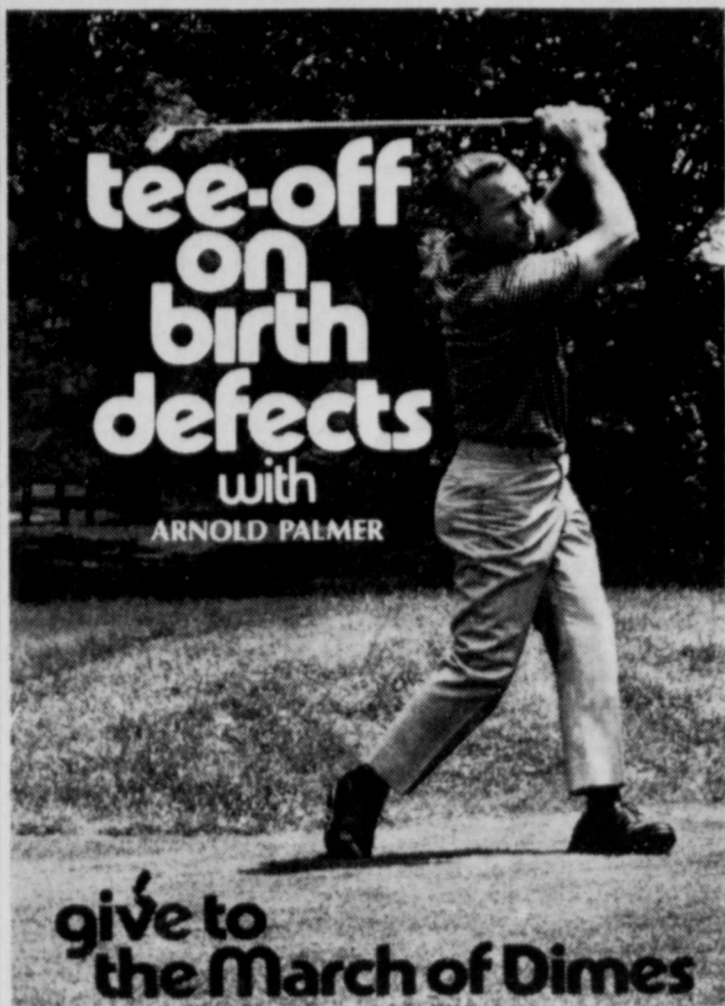
JAMES HUGGINS, reporter-photographer

Second class postage paid at Floydada, Texas 79235

NOTICE - Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Hesperian will be corrected gladly upon its being brought to the attention of the publishers.

SUBSCRIPTION RATES: LOCAL \$4.00 year

OUT OF TRADE AREA: \$5.00 year



**tée-off on birth defects with**  
ARNOLD PALMER

**give to the March of Dimes**

**Cotton's Self-Help Program Producing, Alford Believes**

"We have something here that we can be proud of, and I'm sure it will help us sell cotton," said Howard Alford of Lubbock after a recent visit to the new Research and Technical Services headquarters of Cotton Producers Institute (CPI) in Raleigh, N.C.

Alford, a member of executive committee of Cotton Producers Institute, was attending a briefing on future plans and directions of cotton's self-help program of research and promotion.

Staff members from New York and Raleigh reviewed budget plans and progress of the dollar - a - bale program for the directors. "I am certainly pleased with the progress the staff has made in initiating the new approach to selling more cotton," said Alford.

"They seem to have caught the sense of urgency and have produced excellent promotion plans, coupled with the necessary research to improve the markets for cotton."

One example of the new "look" for cotton promotion is the act of offering technical services to the mills. In one project, CPI is helping evaluate yarns for one of cotton's largest customers, and a textile machinery company

had problems trying to run cotton on one of its new machines until CPI personnel solved their problem with a new yarn produced through another CPI research project.

"As soon as the technical service staff is complete, we plan to have a much closer relationship with the mills," said Alford.

Gene Collins Jr., president of the Floyd County Unit of Water, Inc., says that exact number of memberships remains unknown here. He states that "if all renewals which came due in December were paid, we could have just over 140 memberships in the county."

**County Keeps Water Unit**

Floyd County will retain its single-county unit in Water, Inc., for 1971. To qualify, a county must have a minimum of 100 paid memberships to the parent organization.

Gene Collins Jr., president of the Floyd County Unit of Water, Inc., says that exact number of memberships remains unknown here. He states that "if all renewals which came due in December were paid, we could have just over 140 memberships in the county."

**WINN'S ELECTRIC SERVICE**

is ready to do your commercial and residential wiring. Licensed and competent to take care of your electrical needs. Call 983-3348.

**PRE INVENTORY CLEARANCE**

**PRE-INVENTORY SALE STARTS THURSDAY JAN. 14**  
Big Savings In All Depts.  
Save-Save-Save

**CLEARANCE ON ONE DOUBLE RACK**

**Ladies Fall Dresses**

VALUES TO \$12.00  
**\$6.00**  
ONLY

VALUES TO \$14.00  
**\$9.00**  
NOW ONLY

**CLEARANCE ON LADIES FALL**

**Robes**

\$23.00 VALUES  
**\$15.00**  
NOW

\$15.00 AND \$18.00 VALUES  
**\$9.00**  
NOW

\$11.00 VALUE  
**\$6.00**  
NOW

\$5.99 VALUES  
**\$3.00**  
NOW

**CLEARANCE ON LADIES**

**All Weather Coats**

\$26.00 VALUES  
**\$18.00**  
NOW ONLY

\$18.00 VALUES  
**\$13.00**  
NOW

\$15.00 VALUES  
**\$12.00**  
NOW

ALSO 3 ONLY LADIES

**Dress Coats**

REG. \$65.00 VALUE  
**\$45.00**  
NOW ONLY

**CLEARANCE ON Mens Sweaters**

\$20.00 VALUES **\$15.00**

\$18.00 VALUES **\$13.00**

\$16.00 VALUES **\$11.00**

**CLEARANCE ON All Girls Merchandise**

**Reduced**

**CLEARANCE ON Ladies Fall Shoes**

ONE GROUP AT \$8.00 AND \$9.00 VALUES  
**\$2.88**  
NOW ONLY

**Other Dress Shoes**  
\$10.95 AND \$12.95  
NOW **\$4.88** AND **\$5.88**

**CLEARANCE ON One Rack of Mens Sweaters**

COMPARE AT \$12.00  
NOW ONLY **\$6.00**

**CLEARANCE ON**

**Ladies Car Coats**

\$35.00 VALUE  
**\$25.00**  
NOW

\$25.00 VALUE  
**\$18.00**  
NOW

\$19.00 VALUE  
**\$15.00**  
NOW

**CLEARANCE ON**

**One Rack of FALL SPORTSWEAR**

\$14.00 TO \$16.00 VALUE  
**\$9.00**  
NOW ONLY

\$12.00 VALUES  
**\$8.00**  
NOW

\$10.00 AND \$11.00 VALUES  
**\$7.00**

REG. \$8.00 VALUES  
**\$5.00**  
NOW ONLY

\$6.00 AND \$7.00 VALUE  
**\$4.00**  
NOW

**CLEARANCE**

A FEW MENS DISCONTINUED

**Shoes**

Drastically **Reduced**

**CLEARANCE ON DK. COLORS LADIES FALL HANDBAGS**

\$11.00 - \$12.00 VALUES **\$4.00**  
\$9.00 - \$10.00 VALUES **\$3.00**  
\$5.00 - \$8.00 VALUES **\$2.00**  
\$3.00 TO \$4.00 VALUES **\$1.00**

**We Will Meet...Or Beat All Competitors On OFFICE EQUIPMENT**



**Let H-O-N Plan Your Desks To Fit Your Office Needs**

Keynoted to the trend for efficient L-work arrangements in the office is H-O-N's new desk line. Completely flexible, H-O-N desks offer literally hundreds of optional groupings. Artful use of vinyl-clad steel on drawer fronts and back panels adds distinctive tones and textures. Desk above with roomy 60 x 30 top and 38 x 19 typing return, includes two pedestals and center drawer.

**HESPERIAN OFFICE SUPPLY**



# Society

## Gift Coffee Honors Miss Christy Brown

Miss Jo Christy Brown, bride-elect of James "Corky" Johnston, was feted with a gift coffee Saturday morning in the home of Mrs. Fred Zimmerman Jr. Guests were greeted by Mrs. Zimmerman and presented to the honoree, her mother, Mrs. Bill Brown and mother of the prospective bridegroom, Mrs. Preston Johnston of Lubbock.

Guests were served from a table covered with a white hand embroidered cutwork cloth, highlighted with an arrangement of white chrysanthemums, tinted with apricot, carrying out the bride-elect's chosen colors. Candelabras and silver appointments completed the setting.

Rande Lou Brown presided at the silver service, alternating with Mrs. David Gasdin of Lubbock. Kerry O'Keefe Brown presided at the register.

## Mrs. Campbell Club Hostess

Members of the 1929 Study Club met last Thursday in the home of Mrs. Hershel Swepston with Mrs. Vance Campbell as hostess. Mrs. Clement McDonald led the club collect followed with the roll call "What I like best about my home", given by each member.

The business meeting was conducted by the president, Mrs. Clay Henry.

Mrs. C. W. Denison was in charge of the program on "Harmony in Home Life", Natural, Social and Cultural. Mrs. S. W. Ross and Mrs. Clement McDonald had parts on "Toward Better Family Environment"

Out of town guests included the groom's mother, his grandmother, Mrs. O.C. Ewing, his sister, Miss Janie Johnston, his sister-in-law, Mrs. Joe Johnston and Mrs. Carl Minor, all of Lubbock; Mrs. W. G. Sanderson of Denver, Colorado; and Mrs. Boone Hall of Plainview.

Hostesses for the coffee were Mmes. Wilson Bond, Wesley Carr, James F. Potts, John W. Reue and Mrs. Zimmerman. Individual gifts were presented the honoree.

## First American Is Club Topic

The First American, facts about the Indians and teaching the Apache Indians of Arizona, was the program topic for the meeting of the 1922 Study Club held in the home of Mrs. W. O. Tye last Thursday. The Sioux Indian prayer, "Great Spirit, help me never to judge another until I have walked in his moccasins," was voiced, followed by roll call, "Name and locate a tribe of Indians in the USA" answered by those present.

Mrs. Ben Whitaker, club president, was program leader and Mrs. D. S. Battey presented the program, giving interesting facts up to date, of the American Indian. She spoke of the progress of their education, and also gave interesting facts of their arts and traditions.

Members attending were Mmes. Kenneth Bain, J. H. Barnard, D. S. Battey, P. D. Helms, Bessie Henry, Lon V. Smith, Noel Troutman, W. O. Tye, Ben Whitaker and J. M. Willson. The next meeting is January 21.

Refreshments were served with special concern for consumer, family economics, home environment, religion and ethics. The program was concluded with a summary and discussion by all members.

Refreshments were served

## Dougherty Club Meets In Home Of Mrs. Smith

Dougherty Home Demonstration held their first meeting of the year in the home of Mrs. G. W. Smith January 6. The hostess read the devotional and members answered roll call with a goal for the club to accomplish. It was also announced the National Home Demonstration song, "Onward Ever Onward" is to be used at each meeting.

During old business the club project last year was discussed and a committee appointed to look into several projects previously mentioned.

Names of secret pals were drawn and Mrs. C. A. Caffee then led recreation. Mrs. Carmel Eastham and Mrs. Howe Hines were winners.

Mrs. Mildred Cates, program chairman of the year, explained the club's new year book and said meeting places could be changed if necessary. Mrs. Earl Edwards and Mrs. Johnnie Cates are program and yearbook committee; Mrs. Ray Carthel and Mrs. Carmel Eastham, finance; Mrs. R. H. Crawford and Mrs. J. D. Cates, family life; Mrs. Claude Ring, consumers education; Mrs. Johnnie Cates, cultural arts and recreation; Mrs. Howe Hines and Mrs. D. Johnson, civil defense, health and safety; Mrs. R. H. Crawford, citizenship; Mrs. Claude Ring, reporter and Mrs. A. H. Kreis, parliamentarian.

Refreshments of spiced tea and coffee, cake and whipped cream were served to Mmes. A. H. Kreis, C. A. Caffee, J. D. Cates, Carmel Eastham, R. H. Crawford, Howe Hines, D. Johnson, Johnnie Cates, Claude Ring and hostess, Mrs. G. W. Smith. Mrs. Ring was awarded the attendance prize.

The next meeting will be January 20, with Mrs. J. D. Cates.

## Bridal Shower Honors Mrs. Cummings

A bridal shower honoring Mrs. Dwight Cummings, the former Sharon Ferrell, was given Monday evening in the PCA party room.

Mrs. Maurice Noblin served guests from a table laid with a white cutwork cloth centered with a milkglass compote holding blue asters. Silver and milkglass appointments completed the setting.

Hostesses for the event were Mmes. Alton Rose, Maurice Noblin, Verne Gaunt, Frank Breed, Hack Redd, L. W. Gaston, L. W. Crabtree, Mildred

## Friendship Club Elects New Officers

The Friendship Past Noble Grand Club met in regular session Friday night and elected officers for the coming term. Leona Oden was elected president and Delma Burns, vice president.

Other officers named were Ruby Davis, secretary; Artie Webb, treasurer; Minnie Fay Thomas, chaplain, Jewel Reeves, marshal; Jewel Price, musician; Valree Turner, song leader; Grace Grundy, inside guardian; Pauline Faulkenberry, outside guardian; Eunice Jones, reporter; Dimple McGavock, Lockney, instructor, and Lillie Savage, reporter for Lockney.

Three new candidates were initiated during the meeting. They are Delma Burns, Valree Turner and Eunice Jones.

The names of secret pals were revealed and gifts exchanged and names for the new year were drawn.

Velma Berry and Jane Marquis were those reported ill. A salad supper was served to 16 members following the meeting.

D. Cates, Carmel Eastham, R. H. Crawford, Howe Hines, D. Johnson, Johnnie Cates, Claude Ring and hostess, Mrs. G. W. Smith. Mrs. Ring was awarded the attendance prize.

The next meeting will be January 20, with Mrs. J. D. Cates.

Franks, Weldon McCormick, W. G. Lillard, H. E. Williamson, Norman Niederbrach, Burton Wiles, Robert Hendrickson and Don Winters. They presented the honoree with a buffet style electric skillet.

## Births



Mr. and Mrs. Stan Sigman of Floydada are parents of a son, Spicer Garen, who was born in Deaf Smith County Hospital at Hereford January 4. The father is wire chief for Southwestern Bell Telephone Company in Floydada, Lockney and Slaton.

Grandparents are Mr. and Mrs. Stan Sigman Sr., of Lubbock and Mr. and Mrs. G. S. Wheeler of Hereford.

Mr. and Mrs. Thurman W. Hoover of Cheyenne, Wyoming are parents of twin sons born about 4 p.m. Monday, January 11. William Kirk weighed five pounds and 12 ounces and Andrew Kelly weighed five pounds and nine ounces. They are the first children of Thurman and the former Becky Miller. He is in the Air Force stationed at Cheyenne.

Grandparents include Mr. and Mrs. Arlon Miller of Sandhill, and Mr. and Mrs. Thurman W. Hoover Sr., of Lubbock. Great grandparents are W. E. Miller of Lubbock, Mrs. Arthur of Dickens and Mr. and Mrs. E. M. Jack of Friona.

Mr. and Mrs. Miller plan to leave Friday for Cheyenne and a visit with the new grandsons and their parents.

FLOYD DATA Mr. and Mrs. John Walker were called to San Antonio Sunday morning due to the death of his mother, Mrs. Baurilien. Funeral rites were conducted Tuesday afternoon.

FLOYD DATA Sheriff Walter Hollums entered University Hospital in Lubbock Tuesday where he was scheduled for surgery yesterday.



MRS. MICHAEL EARL SMITH (nee Sherry Roberts)

## Double Ring Wedding Vows Are Repeated By Miss Sherry Roberts And Michael Earl Smith

Double ring wedding vows were repeated by Miss Sherry Lynn Roberts and Michael Earl Smith Friday evening, January 8. The ceremony was read at 7:30 o'clock in the chapel of the First United Methodist Church with the pastor, Rev. C. B. Melton, performing the vows before candelabras and greenery.

Parents of the couple are Mr. and Mrs. Lyndell Roberts and Mr. and Mrs. L.D. Smith Jr., both families reside in Floydada.

The bride, given in marriage by her father, wore a Camelot gown of sata'teau and Venise lace. The empire silhouette, was accented by Camelot sheer sleeves highlighted by wide cuffs of Venise lace. The softly shirred skirt was sprinkled with Venise lace daisies which also bordered the hem forming a chapel length train. Her bouffant veil of illusion was caught to a Venise lace Camelot caplet falling shoulder length, and she carried a white Bible topped with a bridal bouquet of orchids and satin streamers.

For something old the bride wore her great grandmother Bishop's wedding ring; something new was her wedding attire, something borrowed was a necklace belonging to her matron of honor; and something blue was her wedding garter.

Mrs. Glen Bertrand attended as matron of honor. She wore a gown styled identically to that of the bride, only in red velvet. She wore a red velvet bow headpiece and carried a bouquet of pink roses.

Wayne Higgins of Lubbock was best man and ushers were Bobby Dan Roberts, Floydada, brother of the bride, Mike Cross, Canadian, cousin of the bride; Gregory Smith and Tony George of Olton, cousins of the groom.

Mrs. David Battey, Jr., sang wedding selections of "O Precious Love" "The Lord's Prayer." She was accompanied at the organ by Miss Marjion Wylie.

A reception followed the wedding. The bride's table was covered with a white cloth, centered with an arrangement of white doves and candles. Mrs. Jeff Kimble, sister of the groom, and Miss Ann Fawver served.

Guests were regis for the Sue Cross, Olton, bride. For a brief wedding, the bride changed to a Clinton ensemble of Navy blue with navy accents. The couple is now residing at 3, Floydada where Mrs. Joe is engaged in farming. The bride is a graduate of Floydada High School and attended South Plains College. She is presently employed at Kimble in California. Her husband, a graduate of Floydada High School, attended Sul Ross College. The couple will be moving to a new home in Olton.

Mrs. David Battey, Jr., sang wedding selections of "O Precious Love" "The Lord's Prayer." She was accompanied at the organ by Miss Marjion Wylie.

A reception followed the wedding. The bride's table was covered with a white cloth, centered with an arrangement of white doves and candles. Mrs. Jeff Kimble, sister of the groom, and Miss Ann Fawver served.

FLOYD DATA Mrs. J. C. Wester has returned home from Nichols Clinic in Plainview where she received medical attention several days from the results of painful injuries sustained in a fall before Christmas.

FLOYD DATA Mrs. J. A. Kinchloe is now home from Crosbyton Hospital where she has been the past several weeks for medical treatment.

### Meat Specials

THESE PRICES GOOD JANUARY 14, 15, & 16

|                       |     |     |
|-----------------------|-----|-----|
| PORK STEAK            | lb. | 49¢ |
| Center Cut PORK CHOPS | lb. | 69¢ |
| BACKBONE SPARE RIBS   | lb. | 39¢ |
|                       | lb. | 49¢ |

Dobbs Meat Mkt.

## HALE'S STORE-WIDE SEMI-ANNUAL SALE

Starts Friday, January 15 at 8:30 a.m.  
Store Closed Thursday, January 14 To Prepare For Sale

### WOMENS... GIRLS... MENS... BOYS...

## A Store Full of Bargains in Every Department!

### FEATURES

- Mens White Dress Shirts By Arrow
- Girls Dresses and Sportswear
- Mens Wool Dress Slacks
- Womens Dresses and Pant Suits

These and Hundreds of Other Items at  
"RIDICULOUSLY LOW PRICES!"

SHOE SALE CONTINUES

## HALE'S DEP'T. STORE

### Hospital Notes

Frances Guerrero, 1-6, dismissed 1-8.  
Baby boy Guerrero, 6, dismissed 1-8.  
Fred Warren, admitted 1-13.  
Fred Lambert, admitted 1-12.  
Mary Thomas, admitted 1-12.  
Hattie Berry, admitted 1-8.  
Rosie DeLuna, admitted 1-10.  
Baby boy DeLuna, admitted 1-10.  
Betty Holt, admitted 1-13.  
Baby boy Holt, admitted 1-13.  
Harmon Roberts, 12-27, expired 1-12.  
Willie Holt, admitted continues treatment.  
Margie Castilla, 1-8, continues treatment.  
Sue Glenn, admitted continues treatment.  
Myrtle Thompson, 1-11, continues treatment.  
Della Younger, admitted 11, continues treatment.  
Carman Sanchez, 1-13, continues treatment.  
Lola Aaron, admitted continues treatment.  
Callie Flemin, admitted 28, continues treatment.  
Ben Morton, admitted 22, continues treatment.  
E.H. Gafford, admitted 31, continues treatment.  
A. B. Keim, admitted continues treatment.

FLOYD DATA Mr. and Mrs. Larry were in Floydada for 30 days visiting his parents and Mrs. Turner and other relatives and friends. Larry is a senior at Sul Ross State University. He was recently elected Ganader King for his participation in RAS Clubs and activities; for his performance in RAS and his outgoing personality is a major student in animal science, member of the RAS Club, vice president of the Clip and Brand Roll.

# Society

## CONE NEWS by Ruth Bartley

### Mrs. Haenosh Tells Rotarians About Ethiopia

Mrs. John Haenosh described, "three of the most exciting years of my life" at the Floydada Rotary luncheon yesterday. She told of three years living among the Ethiopian people while her husband was associated with a hospital there. She said Ethiopia is hot, mountainous, and many of the cities are located near the top of the mountains. "Ethiopia is known as the first Christian country in Africa" and its people are pleasant, sharing, easy going," she continued. Mrs. Haenosh said that the country is rich in natural resources, but the resources must be developed before the people can enjoy a better economy. She said there were no

starving people in Ethiopia today as there is plenty of food produced. Rotarian Travis Collins introduced Mrs. Haenosh to the club.

**FLOYD DATA**  
Mr. and Mrs. Albert Trivino and family visited two weeks recently in parts of Old Mexico with members of her family. Trivino is employed by Jack McIntosh.

**Quite True**  
Quite a bit of the world's trouble is produced by those who don't produce anything else. -Pathfinder.

afternoon with their children, Mr. and Mrs. Wayne Martin and Brandy and Mr. and Mrs. Jerry Vaughan and Misty. The group had Sunday dinner with the Vaughans.

Mrs. Artie Boatman, Amarillo, spent from Tuesday to Friday with her sister-in-law, Mrs. Alice Littlefield.

Mr. and Mrs. Pat Yocham, Lorenzo, were Sunday afternoon visitors of Mr. and Mrs. Roy Mara.

Mr. and Mrs. Howard Harris were Sunday evening supper guests of Mr. and Mrs. Herman Cornelius, Ralls.

Mrs. Peachie Parrish spent Sunday in Floydada as guests of Mrs. Annie Webb.

Mr. and Mrs. Clinton Denning went to Hereford Sunday where they visited Mr. and Mrs. Floyd Dunavant. In the afternoon the group called on Mr. and Mrs. John Heard, former friends of Cone and Ralls who have recently moved to Hereford. They report that Mr. and Mrs. Heard like their new home and both are feeling fine.

Diane Harris spent Saturday night and Sunday, guest of Susan Joyce, Ralls.

Elder and Mrs. Joe Jackson and Miss Rachel Nance were recent Sunday visitors at the Primitive Baptist Church of Tullia where Elder Jackson assisted in an ordination service.

Mr. Paul Ely is in Crosbyton Hospital where he is reported recovering quite satisfactorily from knee surgery.

Mr. and Mrs. H.J. Cornelius and Gene, Mr. and Mrs. Eugene Cornelius, Ralls, were Sunday dinner guests of Mr. and Mrs. Noel Davis, DeLoyce and Rod.

Elder Joe Jackson flew to Colorado Springs, Colorado, for the weekend where he was guest speaker in services of a Primitive Baptist Church.

Mr. and Mrs. Buddy Sweeney, Halfway visited Sunday with Mrs. Sweeney's father Mr. Paul Ely, in Crosbyton Hospital. Bobby Hitt, Ralls spent St-

urday with Roland Martin. The boys went riding Saturday afternoon at the Fulton Ranch.

Mrs. R.L. Martin, Jr., Roland and Mrs. Buddy Sweeney were Sunday afternoon visitors in Lubbock.

Mrs. Herschel Royce, Ralls, visited Tuesday afternoon with her mother, Mrs. Nora Martin. Saturday afternoon Mrs. Martin, Royce and C.O. Gilbreath visited a cousin, Cecil Collins, University Hospital, Lubbock.

Scott Gilbreath, Ralls, spent Saturday night with his grandparents, Mr. and Mrs. C.O. Gilbreath.

**TOO LATE TO CLASSIFY**  
TOO LATE TO CLASSIFY FOR SALE - 4 room house and bath. Storm cellar. 983-2374. ttc



MR. AND MRS. C. S. KEETER

### laud Keeters Observe 60th Wedding Anniversary Here

their nine children and relatives present to help celebrate, Mr. and Mrs. Keeter observed their wedding anniversary, Christmas Day in the Lockney Legion Home. Approximately 60 persons were present for the day.

known Lockney residence since 1944, the couple's anniversary date was October 27. They were married that day in 1910.

registers for the occasion were Keeter children: Mrs. Miller, Corona, Calif.; Mrs. Leta Johnson, Salinas; Mrs. Clinton Keeter, Miramonte, Calif.; Mrs. Billy Keeter, Lockney; Olan Keeter, Lockney; Robert Keeter, Lockney; Jean Taylor, Holbrook, Okla.; Joe Keeter, Lockney; and Mrs. Joy Assiter, High Plains, Okla.

is registered from California and several South Plains towns.

Keeter and the former Wolf exchanged wedding vows in Turkey, Texas, moved here from Quitman, Okla.

Keeter, a native of Caney, Okla., and his wife, born in Floyd County, both are 78 years of age. He will observe his 60th birthday in March.

retired stockman, Claude still enjoys a "pretty good health." He is a well-known figure in downtown Lockney, and particularly enjoying visiting with friends at old settlers and pioneer camps.

Keeter's main interest is always been and remains family. In addition to the children, she and Mr. Keeter count 28 grandchildren and 14 great-grandchildren.

Keeter's health has improved since he was hospitalized in 1968.

Clovis News - Journal's editor has come up with a tip on how to start your car on extremely cold mornings that is if you have been having such a problem. The tip is to turn your car on before you ever turn the switch of the car. This tip, says, will activate a cold start system. Leave the lights on for 10 seconds, then turn them off for 30 seconds, then press the accelerator and try to start the car. After you turn on the lights, he says it is not so hard to start. He says it is not so hard to start. He says it is not so hard to start.

JUST heard the most interesting type of split personality incident. A woman who is a mother and mother-in-law!

ME Cities in the upper Midwest.

Deal

### NEWS FOR HOMEMAKERS

by Sherry Mullin  
Floyd County H. D. Agent

**WINTER CARE FOR EVERGREENS IS IMPORTANT**  
Weather damage is one of the worst enemies of evergreen plants in Texas. While disease problems as leaf spots and mildew as well as certain insect problems as spider mite, tip moth and scale can be damaging, the most widespread and serious damage in most years is weather injury.

Evergreens are particularly susceptible to winter drying. This usually occurs in late winter or early spring before new growth can get under way. Strong winds and low humidity result in desiccation of the foliage because the plants are unable to replace the moisture given off by the leaves through excessive transpiration.

Plant losses in farm windbreaks and home plantings can be extensive and costly. The damage is usually obvious early in the growing season. The tree or shrub will sometimes put in a flush of new growth, and then begin to decline. It has used up the reserve food stored in the roots and trunk, but the root system has been so severely damaged by the excessive drying that it is unable to supply the moisture demands of the new growth.

The visible systems present will depend upon the severity of the injury. Sometimes only the branch tips will be dead.

Other times entire branches or even the whole tree or shrub may turn brown and die. In windbreak plantings, it is not unusual to find dead plants next to apparently healthy ones.

The best precaution is to plant evergreens in a well-drained soil, with good fertility and depth. Since this isn't always possible the next best thing to do is provide adequate soil moisture. Too often the inclination is to store the water hose at the same time the lawn mower is put away for the winter. Just because the frost has turned the grass brown and the deciduous trees and shrubs have lost their leaves it doesn't mean that moisture is no longer required by the landscape plants.

The following steps can assist you in preparing evergreens woody plants for the winter and aid in keeping weather damage to a minimum.

1. Water trees and shrubs thoroughly at regular intervals throughout the winter.
2. Use a mulch to prevent surface evaporation and also to keep the soil warmer. Even if there is adequate soil moisture, evergreens have difficulty taking up moisture when the ground is cold.
3. Maintain a fertile, well-aerated soil to encourage deep root growth. Compacted soils are not conducive to good root growth.

**STOP COLD WINTER DRAFTS**  
Transparent Plastic **STORM KITS**

**Easy-On**

**STORM WINDOW KIT 39<sup>00</sup>**  
Kit consists of 36" x 72" tough plastic sheet, 18 ft. fibre moulding and nails.

**STORM DOOR KIT 49<sup>00</sup>**  
Kit consists of 36" x 84" tough plastic sheet, 21 ft. of fibre moulding and nails.

At Hardware & Lumber Dealers Everywhere

Warp Bros. Chicago 60651 Pioneers in Plastics Established 1924

Hal Thomas is recuperating at home following medical attention since last mid-week in St. Mary's Hospital in Lubbock.

All great men come out of the middle classes. -R.W. Emerson.

## 1¢ DRESS SALE 1¢

Buy one at regular price, get another one of equal value, or less for only one cent!

OTHER GOOD BUYS STOREWIDE  
HERE ARE A FEW OF THEM

- GIRLS DRESSES  $\frac{1}{2}$  PRICE
- GIRLS COATS  $\frac{1}{2}$  PRICE
- GIRLS SKIRTS-BLOUSES  $\frac{1}{2}$  PRICE
- 1 GROUP BRAS-PANTIES  $\frac{1}{2}$  PRICE
- BOYS JACKETS  $\frac{1}{2}$  PRICE
- BOYS PANTS  $\frac{1}{2}$  PRICE
- BOYS SWEATERS  $\frac{1}{2}$  PRICE
- MENS SWEATERS  $\frac{1}{2}$  PRICE

*Itagood's*  
FLOYDADA, TEXAS



### Gospel Quartet To Appear

The Gospel Quartet will return to Lockney Monday at 7:30 p.m. in the First United Methodist Church. The group appeared in Lockney in September and are back by popular request.

The Gospel Quartet was nominated for the best mixed group at the National Quartet Convention held during October in Memphis, Tennessee. Mrs. Ann Downing, a member of the group, was selected as best female gospel music vocalist at the convention.

There will be no admission charge, but a love offering will be taken.

**RELAX-AWAY "SLIM-GYM"**

LADIES **LOSE A DRESS SIZE IN JUST 2 WEEKS**

MEN **LOSE 2 BELT NOTCHES IN JUST 2 WEEKS**

**"TAKES OFF INCHES" "EXERCISES THE WHOLE BODY"**

World's Easiest Method of Active Exercise

The amazing RELAXAWAY - SLIM GYM uses the weight of the body itself for leverage to make active exercise simple and easy. Thus, the body works for you as a living, vibrant force instead of as a dead weight working against you. It is this unique leverage principle that makes the "SLIM GYM" such a simple and easy way to exercise.

INVENTED BY A MAN WITH A BROKEN BACK

CALL 983-3982 FOR APPOINTMENT

# SPORTS

## Whirlettes Defeat Abernathy, 43-35

Abernathy scored first Tuesday night, and the first quarter and the early part of the second quarter were nip and tuck. The Whirlettes came alive and scored 18 points in the second period to take a 24-16 halftime lead. Abernathy closed the gap in the third quarter to 31-26. The Whirlettes outscored Abernathy 12-9 in the fourth quarter to take the decision by a final score of 43-35.

first quarter, returned to action and grabbed six rebounds and one steal.

The Whirlettes are now 12-8 for the year and they finished the first round of district play with two wins and three losses. The JV and Varsity Whirlettes play Tulla here Friday night beginning at 5 o'clock. Next Tuesday, both teams along with the Varsity boys travel to Olton.

Terri Shipman scored 30 points for the Whirlettes and DreuAnn McCune tallied 22 for Abernathy. Debra Baird played a fine defensive game while guarding McCune. She grabbed six rebounds and two steals, Kathy Chappell, after catching an elbow in the eye in the

### Four 'Winds Score In Double Figures

## Floydada Trounces Abernathy

Langston Williams scored 17 points here Tuesday night to pace the Whirlwinds to a lopsided 83-39 victory over Abernathy. Three other Whirlwind cagers made the double-figure column in scoring in the District 3-AA contest. Richard Hale sank 14, Walter Harris added 13 more and Charles Jackson hit for 11. Jackson, the leading scorer for the 'Winds on the year, came out of the game early.

The Junior Varsity trimmed Abernathy 46-43. Mike Hale led the JV scorers with 12 points. Jerry Herron netted 10. Hale and Leslie Robertson each had 10 rebounds.

The Floydada JV was behind 15-10 starting the second period, but held a 24-20 halftime lead, and increased their lead to ten points at the end of the third quarter.

The Whirlwind Varsity hosts Littlefield tomorrow night, and the JV and freshmen are in the Littlefield Tournament today, Friday and Saturday.

The Floydada Pony Express Riding Club met and elected officers Tuesday, January 12. Serving as president for 1971 is Howard Harris. Other officers are: vice president, Adrian West; Earline Parson, secretary - treasurer; Pam

Breed, reporter; Otis Elliot, parade marshal.

The coach for the girls' team is Adrian West. Debbie Bertrand is captain.

The boys' team has not elected a coach and captain yet.

## Pony Express Club Elects Officers

The Floydada Pony Express Riding Club met and elected officers Tuesday, January 12. Serving as president for 1971 is Howard Harris. Other officers are: vice president, Adrian West; Earline Parson, secretary - treasurer; Pam



AIRMAN BURNIE J. NEWTON, son of Mrs. Jessie L. Boston of Floydada, Texas has completed basic training at Lackland AFB, Tex. He is remaining at Lackland for training as a security policeman. Airman Newton is a 1970 graduate of Albuquerque (N.M.) High School.

Hanoi asks "reasonable deadline" on withdrawal. Study says one in 15 are shoplifters.

## Junior High Girls Split With Olton

Floydada Junior High's Breezettes split a pair of basketball decisions with Olton here Monday, the seventh grade girls winning by 43-9 and the eighth graders dropping a 34-21 contest.

Revis Chandler, with 12 points, led the scoring for Floydada in the seventh grade game; Debby Johnson chipped in 11 more. The win extended the seventh grade girls' season record to 8-1.

Linda Norman paced the scoring for the eighth grade Breezettes with 10 points. They stand 3-7 on the season.

The next action for the FJHS girls is Monday, when they host Kress, starting at 5:30 p.m.

### ASIAN FORCE REDUCED

Tokyo--The U.S.-Japan Joint Security Consultative Committee has announced about 12,000 troops and a like number of Japanese employees would be reduced in Japan in the next six months. American officials say the reduction would amount to considerable dollar savings.

### BANKRUPTCY

The Senate passed a bill to protect the creditors from the passage of their bills. The bill would require the passage of bills through both houses of Congress in the last two weeks of the session.

### CITY TAX NOTICE

THERE WILL BE NO REPRESENTATIVE OF THE CITY OF FLOYDADA TAX OFFICE TO SEE EACH RESIDENT OF THE CITY THIS YEAR IN REGARD TO RENDERING PROPERTY FOR TAXATION.

### DRUGS & SOLDIERS

Capt. Morris D. Stanton, an Army psychologist told a Senate investigating panel recently that more than half the enlisted men in a survey of drug abuse in South Vietnam acknowledged having used marijuana at least once and that one in six was a "habituated user."

### WASHINGTON--

An emergency presidential board reports that the nation should get through the winter without significant fuel problems if there are no extraordinary interruptions.

### A great man will not trample upon a woman, nor speak to an emperor.

-Thomas Fuller.

## Whirlwinds Stop Friona, 45-33

The Floydada Whirlwinds played Friona's slow-down game Friday night and came out on winning by a 45-33 score. The district 3-AA game, played at Friona, was described by Coach Curtiss Chatham as a "good team effort, and a good defensive game."

Floydada held a 12-6 lead at the end of the first quarter and jumped 24 points ahead to lead 37-13 at halftime. It was 56-27 going into the final period.

Richard Hale caught 10 rebounds, and Joe Kimble and Williams had four steals apiece to lead the Whirlwind defense.

Bobby Rogers was the leading scorer for Abernathy with 12.

The Junior Varsity trimmed Abernathy 46-43. Mike Hale

## Whirlettes Defeated By Friona

The Whirlettes played the Friona girls Friday night. Friona was cold from the field, but the Whirlettes couldn't take

advantage of it as they had too many turnovers. Friona was ahead 6-5 at the end of the first quarter; the Whirlettes led at halftime, 14-13.

Friona found the basket in the third quarter to take a 29-16 lead into final period, and the Whirlettes couldn't catch up. The final score was 35-24.

The Floydada girls hit 32 percent from the field while Friona hit only 31 percent, but Friona took twice as many shots.

Friona has lost only two games this year and is undefeated in district play.

Terri Shipman led the scoring but was held to only 15 points. Kathy Chappell led the defense with 11 rebounds and five steals.

## JV Girls At Springlake Tourney

The Junior Varsity Whirlettes competed at the Springlake - Earth Tournament last weekend and won their first game before dropping two close ones.

The Whirlettes opened with a 38-33 victory over Tulla, with Janette Conwright contributing 19 points and Ann Winter getting five rebounds to lead the Floydada girls in those categories.

Next, the JV Whirlettes dropped a 38-40 decision to Muleshoe, Miss Conwright again pacing Floydada scorers with 18, and Miss Winter the rebounders with eight and one steal. Rhonda Jackson added 15 Floydada points.

Farwell defeated the Whirlettes in their third game, 28-24. Rhonda Jackson was high point for Floydada with 12. Again it was Ann Winter leading the defense with six rebounds and two steals.

Team record for the year is now 4 wins and 6 losses. Next game - Friday versus Tulla at 5 p.m.

## Whirlette Ninth Wins, Loses At Tourney

The Floydada freshman girls opened play in the Crosbyton Freshman Tournament with a

Advertisement for CAPADA DRIVE IN, featuring movies like PAINT YOUR WAGON and sabata.

L&J FOOD STORE advertisement with a grid of products and prices, including ground beef, flour, and milk.

LEGAL NOTICES section containing ordinance text regarding traffic on Eighth Street and a notice of a meeting.

Advertisement for Olivetti Underwood Adding Machine, highlighting features and pricing.





# Let's Talk about Money

...it's a fascinating subject



**M**oney is very beautiful stuff to look at . . . not so much, perhaps, because of its artistic design as because the sight of it reminds us of the many pleasing and necessary things it can do for us.

. . . Yet . . . if we're not careful about how we handle it, we may thoughtlessly cheat ourselves out of some of the finer things our money can bring us.

. . . Because only a part of each dollar we spend puts actual goods and services into our hands. Whether we like it or not . . . some of that dollar also goes to-

ward the upbuilding and support of the community in which it is spent . . . to pay for the schools and churches, the roads and streets, the police and fire protection and other social facilities that make up modern living . . . and to make stronger that community's economy.

. . . If the area benefitting from our trade is that in which we live, then we get for ourselves all that our hard-earned money pays for . . . and often many times over . . . in better business, better jobs, better living among more good and useful neighbors.

**\***  
Buy . . . where your trade has a chance to improve your own economy

**It Pays to Buy where you Live**

**TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU !**

*These firms are genuinely interested in the future of the community and your welfare*

|  |  |  |   |
|--|--|--|---|
| <p><i>Thompson Pharmacy</i><br/>200 SOUTH MAIN<br/>FLOYDADA, TEXAS</p>   | <p><b>Shop At Floydada</b><br/>Where You Will Always Save Money.....</p>   |  | <p><b>LON DAVIS</b><br/>GRAIN COMPANY<br/>FLOYDADA</p>  |
| <p><b>McDONALD IMPLEMENTS</b><br/>NEW HOLLAND - ALLIS CHALMERS<br/>983-3344 FLOYDADA</p>                                     | <p><b>S.E. SPARKS</b> <br/>CONOCO DISTRIBUTOR<br/>CONOCO BATTERIES, FRAM FILTERS, CHAMPION PLUGS<br/>FLOYDADA</p>  | <p><b>BUILDERS MART</b><br/>"WE DON'T WANT ALL THE BUSINESS—JUST YOURS!"<br/>111 N. WALL FLOYDADA 983-3113</p>                             | <p><b>H.G. Parker Furniture Co.</b><br/>118 S. MAIN FLOYDADA 983-3113</p>                               |
| <p><b>Beall's Department Store</b><br/>MERCHANDISE FOR THE ENTIRE FAMILY<br/>CASH, CHARGE, LAYAWAY<br/>FLOYDADA</p>          | <p><b>Floydada Livestock Sales</b><br/>CATTLE SALE EVERY THURSDAY<br/>STARTING 11:30 A.M.<br/>FLOYDADA</p>   | <p><b>Quality Body Shop</b><br/>121 E. MO. FLOYDADA 983-5032</p>   | <p><br/><b>Oden Chevrolet &amp; Oldsmobile</b></p>  |
| <p><b>MARTIN &amp; COMPANY</b><br/>FLOYDADA, TEXAS 79235<br/>PHONE: 983-3713<br/>GENUINE I-H PARTS—BLUE RIBBON SERVICE</p>   | <p><b>FLOYD COUNTY HESPERIAN</b><br/>111 E. Mo. 983-3737</p>   | <p><br/><b>Hall Mart Grocery</b><br/>220 S. 2ND. FLOYDADA</p>  | <p><b>Allen TV Sales &amp; Service</b><br/>RCA VICTOR<br/>115 E. MO. FLOYDADA 983-3113</p>              |
| <p><b>DANIEL AUTOMOTIVE</b><br/>RETAIL - WHOLESALE<br/>AUTOMOTIVE - PARTS - SUPPLIES and EQUIPMENT<br/>FLOYDADA, TEXAS</p>   | <p><b>Russell's Equipment &amp; Supply, Inc.</b><br/>DEALERS FOR HAMBY &amp; CALDWELL FARM EQUIPMENT<br/>Wholesale and Retail<br/>608 E. HOUSTON FLOYDADA 983-3751</p> | <p><b>Wylie Butane, Inc.</b><br/>520 E. HOUSTON 983-3721</p>   | <p><b>City Trim Shop</b><br/>SEAT COVERS, TOPS, AND UPHOLSTERY<br/>222 W. HOUSTON FLOYDADA 983-3113</p> |
| <p><b>Dysons Boot Shop</b><br/>104 SOUTH MAIN<br/>FLOYDADA</p>   | <p> <b>CARL JARRETT OIL CO.</b><br/>LOYD'S FINA—119 E. HOUSTON<br/>EDDIE'S FINA—401 S. 2ND.<br/>FLOYDADA</p>   | <p><b>HINTON WELL SERVICE</b><br/>606 E. HOUSTON 983-3113</p>  |   |
| <p><b>Ponderosa Meat Co.</b><br/>"Johnny's Country Sausage, Maple Cured Hams and Bacon"<br/>983-2261 Floydada 802 E. Mo.</p> | <p><b>Baker Insurance Agency</b><br/>LIFE—AUTO—FIRE—CAUSELY—<br/>HEALTH BONDS<br/>FLOYDADA</p>   | <p><b>Powell Supermarket</b><br/>QUALITY MEATS—GOLD BOND STAMPS<br/>429 W. GEORGIA FLOYDADA</p>  | <p><b>HESPERIAN OFFICE SUPPLY</b></p>   |
| <p><b>Floydada Travel Center</b><br/>PAUL WILSON</p>   | <p><b>Trade At Home</b></p>  | <p><b>Hale &amp; Hale Insurance</b><br/>FIRE—AUTO—CROP—FARM—LIABILITY—LIFE<br/>BONDS—HOSPITALIZATION<br/>114 S. MAIN FLOYDADA 983-3261</p> | <p>SHOP FLOYDADA FIRST<br/>AND SAVE</p>   |







# Unbeatable Carload Canned Food Sale!

**UNBEATABLE PRICE**  
**TOILET TISSUE**  
 Scott, Assorted Colors  
 4-Roll Package  
**35¢**  
 PLUS STAMPS

**UNBEATABLE PRICE**  
**GREEN BEANS**  
 Del Monte, Cut  
 No. 303 Can  
**23¢**  
 PLUS STAMPS

**UNBEATABLE PRICE**  
**FRUIT COCKTAIL**  
 Hunt's, In Heavy Syrup  
 No. 300 Can  
**25¢**  
 PLUS STAMPS

**UNBEATABLE PRICE**  
**DEL MONTE SPINACH**  
 Fancy, Early Garden  
 No. 303 Can  
**20¢**  
 PLUS STAMPS

**UNBEATABLE PRICE**  
**TOMATO SAUCE**  
 Hunt's, California  
 8-Ounce Can  
**10¢**  
 PLUS STAMPS

Bell's, Assorted  
**Yogurt**  
 8-Ounce Cup  
**37¢**

Bell's  
**Whipping Cream**  
 1/2-Pint Carton  
**45¢**

**YOUR CHOICE MIX 'EM or MATCH 'EM!**  
 Green Beans Carol Ann, Whole No. 303 Cans  
 Breakfast Drinks Wagner, Fruit Flavors Quart Bottles  
 Applesauce WHITEHOUSE No. 303 Cans  
 Peaches Carol Ann, Sliced or Halves, Yellow Cling No. 303 Cans

Laundry Detergent 10c Off Label  
**TIDE**  
 Giant Box  
**69¢**

**YOUR CHOICE MIX 'EM or MATCH 'EM!**  
 Sweet Peas Carol Ann, Garden No. 303 Cans  
 Green Beans Carol Ann, Cut, Blue Lake No. 303 Cans  
 Whole Tomatoes Carol Ann, Peeled No. 303 Cans  
 Pork & Beans Campbell's, Home Style 16-Ounce Cans

**BONUS SAVING COUPON**  
**SAVE 15c**  
 With this coupon and purchase of ONE (1) Extra Large Tube of GLEEM II TOOTHPASTE  
 Offer expires January 17, 1971  
 Limit 1 Coupon per purchase  
 Piggly Wiggly—Shop Rite Foods

**4 FOR \$1**  
**YOUR CHOICE MIX 'EM or MATCH 'EM!**  
 Pork and Beans Campfire No. 300 Cans  
 Shoestring Potatoes Kobey's No. 300 Cans  
 Campfire Hominy White or Golden No. 300 Cans  
 Blackeye Peas Campfire No. 300 Cans

**4 FOR \$1**  
**YOUR CHOICE MIX 'EM or MATCH 'EM!**  
 Spaghetti Franco American 15-Ounce Cans  
 Mashed Yams Sugary Sam No. 300 Cans  
 Sauerkraut Carol Ann, Shredded No. 303 Cans  
 Whole Potatoes Del Monte No. 303 Cans

**4 FOR 88¢**  
**COFFEE**  
 Maryland Club, All Grinds  
 2-Pound Can \$1.88  
 3-Pound Can \$2.88  
 Pound Can **93¢**

**Gleem II Toothpaste** Extra Large Size Only  
 20c Off Label, Manufacturer's Suggested Price \$1.09  
**Secret Deodorant, Roll-On** Regular Size  
 Regular, Hard Hold or Unscented, Manufacturer's Suggested Price \$1.09  
**Aqua Net Hair Spray** 13-Ounce Can  
 Denture Adhesive, Manufacturer's Suggested Price 89c  
**Fasteelh** 2-Ounce Size  
 Regular or Greaseless, Manufacturer's Suggested Price 98c  
**Ben Gay** 1 1/2-Ounce Tube

**8 FOR \$1**  
**YOUR CHOICE MIX 'EM or MATCH 'EM!**  
 Sour Cream or DIP CHIPS, Bell's 8-Ounce Cup 43c

**5 FOR \$1**  
**YOUR CHOICE MIX 'EM or MATCH 'EM!**  
 Sour Cream or DIP CHIPS, Bell's 8-Ounce Cup 43c

**93¢**  
**COFFEE**  
 Maryland Club, All Grinds  
 2-Pound Can \$1.88  
 3-Pound Can \$2.88  
 Pound Can **93¢**

**Sweet Peas** Green Giant 8 1/2-Ounce Can 45c  
**Green Beans** Green Giant, Cut 8 1/2-Ounce Can 45c  
**Canned Milk** Carol Ann, Evaporated 2-Pound Can 31c  
**Pancake Mix** Aunt Jemima, Regular 2-Pound Box 31c  
**Pancake Syrup** Aunt Jemima 12-Ounce Bottle 37c  
**Corn Flakes** Farmer Jones, Field Corn 18-Ounce Box 37c  
**Oatmeal** Farmer Jones, Quick 18-Ounce Box 37c  
**Dish Detergent** Bonne, Pink Liquid, 30c Off Jug 22c

**UNBEATABLE MEATS AT SPECIAL UNBEATABLE PRICES!**

**Unbeatable Specials!**  
**Golden Corn** Carol Ann, Whole Kernel or Cream Style No. 303 Cans **5¢**  
**Cut Beets** Libby, Fancy No. 303 Can **13¢**  
**Paper Towels** CHIFFON Ass't Jumbo Colors Roll **29¢**  
**Margarine** Regular Quarters, Kraft's Parkay Pound Carton **28¢**

**Franks** Farmer Jones, All Meat 12-Ounce Package **39¢**  
**Sausage** Rath's Breakfast, Hot or Regular Pound Roll **29¢**  
**Picnics** 6 to 8 Lb. Avg., Whole, Smoked Pound **35¢**  
**Rib Steak** USDA Choice Beef, Valu-Trimmed Pound **89¢**

**Chicken Hens** USDA Grade A, 4 to 7 Lb. Avg. Pound 45¢  
**Rump Roast** USDA Choice Beef, Valu-Trimmed Pound 89¢  
**Breaded Shrimp** Tradewinds, Fantail 10-Oz. Pkg. 99¢  
**Half Picnics** Hickory Smoked for the Small Family Pound 45¢  
**Perch Fillets** Booth's Pan Ready Pound Package 49¢

**Sliced Picnics** Hickory Smoked Pound 49¢  
**Cream Cheese** 8-Ounce Pkg. 34¢  
**Wafer Thin Meats** Covered Wagon Sliced Beef, Spicy Beef, Dark Turkey 3-Oz. Pkg. 39¢  
**Wafer Thin Meats** Covered Wagon Sliced Corned Beef, White Turkey, Chicken 3-Oz. Pkg. 43¢

**Cooked Ham** Blue Morrow's 4-Ounce Pkg.  
**Chopped Ham** Blue Morrow's 4-Ounce Pkg.  
**Potato Salad** Morehead 12-Ounce Pkg.  
**Lunch Meat** Farmer Jones, Cotto Slsami, Liver Loaf, Spiced 6-Ounce Pkg.

**50 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) 1/2-Gallon Carton of FARMER JONES ICE CREAM  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**25 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) 16-Ounce Carton BELL TRIM-LINE ICE CREAM  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**25 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) 1/2-Gallon BELL TRIM-LINE ICE MILK  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**50 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) 10-Ounce Package of TOASTEM POP-UPS  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**50 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) 15-Ounce Package of CAROL ANN INSTANT POTATOES  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**100 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) 9-Oz. Can of JOHNSON'S SUN COUNTRY ROOM DEODORANTS  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**50 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF TWO (2) 18-Oz. Jars of BAMA GRAPE JELLY or RED PLUM JAM  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**50 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) 6-Ounce Bottle of VICK'S NYQUIL COLD MEDICINE  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**50 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) 14 1/2-Ounce Bottle of JERGEN'S HAND LOTION  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**50 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) 15-Pound Bag POTATOES  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**50 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF TWO (2) Cello Packages TOMATOES  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**50 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF TWO (2) 14-Ounce Packages of PATIO MEXICAN DINNERS  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**100 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) Package 3-Pounds or Larger FAMILY PAK PORK CHOPS  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**100 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) 3-Lb or Larger, USDA Choice BEEF BONELESS CHUCK ROAST  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**25 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF TWO (2) Pounds of OWEN'S COUNTRY STYLE PORK SAUSAGE  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**25 EXTRA STAMPS**  
 WITH THIS COUPON AND PURCHASE OF ONE (1) Lb. BLACKHAWK VACUUM PAK SLICED BACON  
 Coupon Expires January 17, 1971  
 Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

**Unbeatable Produce Values!**  
**Lettuce** Cello Wrapped, Large Heads Pound **19¢**  
**Oranges** Juicy, Ripe, Navel Pound **15¢**  
**Frozen Food Specials!**  
**Cream Pies** Morton's, All Flavors 14-Ounce **25¢**  
**French Fries** Cal Ida 3 2-Pound Bags **39¢**

**PRICES GOOD JAN. 14, 15, 16, 18, 19, 20**

**PIGGLY WIGGLY**

**1st in Savings!**

Shop Rite... Shop Piggly Wiggly