## ENVER CITY NEXT!

## The Floyd County Hesperian

## inds Seek First Win Against Denver City



Caprock Chat
w Floydada Chamber Of Commerce Directors


IGGINBOTHA
Electricity


CHARLES TYE FHARLES TYER

bOone adams Irrigation Business
. . and Bi-district Championship


Burglars Hit Lockney Store Thieves broke the glass front
door of Brown's Department
Store and made off with some
stre
 Some Businesses To Close

$\qquad$

$$
\begin{aligned}
& \text { Brown reported that the sto } \\
& \text { ten boods were not insured }
\end{aligned}
$$



BAGS AOUDAD SHEEP ... T.R. Krienke Jr. (with rifle) of Round Rock, morning when this Auodad sheep was bagged on Saul's ranch between Silverton and Quitaque. It's one of 19 killed so far in the state during this year's one - week season which opened Saturday. It was Krienke's
first trip to this part of the country; his wife Sharon and children Cher ry, 4, and Crs ar or ry, 4, and Craig, 2, made the trip with him. He works full - time for
the Texas National Guard and is a captain in the Austin Guard, Data on the kill: field - dressed weight, 146 lbs.; right horn, $231 / 4^{\prime \prime}$; lef horn, 24
Winchester; the animal was running at a range of about 250 yards.

## 'Winds Blank 'Lopes, Keep Slate Clean

Harris, Selman, Campbell Score

You all come by ...when you go to
denver city

 game......and snack with us on your
way home after you defeat the Mustangs!

Congratulations to the big Mean Green on winning district and we're
for you all the way to beat Denver

## DAIRY QUEEN

Brownfield, Texas


HALE HITS PUCKETT for an eighteen - yard

That's quite a line.
 4e8ice

> Lock-Seal concrete inrigation pipe is
manufactured ly Gifford-Hill, concrete irrigation pipe is
manufactured by Gifford-Hill, installed by Gifford--Hill, serviced by Gifford-Hill and
guaranteed by Gifford-Hill. serviced by Gifford-Hill and Gifford-Hill will
even design an entire
ock-Seal system for you. Gifford-Hill will
even design an entire
ock-Seal system for you. Gifford-Hill will
even design an entire
Lock-Seal system for you.



## SELMA Friday



Freshmen Dump Dimmitt, 26-0


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## W/ANT ADS

| REAL ESTATE <br> FOR SALE -3 bedroom house, 5 lots, Price $\$ 6,000,300$ W. Missouri. Phone $983-3771$. Missouri. Phone 983-3771. |
| :---: |
| FOR SALE - 3 bedroom hous central heating, lots of sto age. Wilson G . Bond a8 2151, or 983-3573. |
|  |
| SOMETHNG NICE - 4 be <br>  , |
| FOR SALE -200 It. highw trontage, One two bedroo <br>  |
| FOR SALE - Nice 4 bedroo brick home. Phone 983-25 |
|  |
|  |
|  |
| D-U-M-P <br> DENVER CITY!!! |
| FOR SALE <br> 2 bedroom house Low down payment Close to Schools. |
|  |  |
|  |



GROWTH
 PRODUCERS COOPERATIVE $\mathbf{W W}$


Bishop-Ramsey Pharmacy

## s


"Now this part of the ranch will make a fine
government subsidized recreation area!" AUTO, FIRE \& FARM INSURANCE
Floydada Real Estate \& Insurance Agency

$\qquad$
 NoTICE TO aild DERS
Tne City of Floydada, Texas will reeelve sealed bids at the
office of the City Secretary at 114 W. Virginia until $5: 00$ P.M.,
December 14,1970 for the following December 14, 1970 for the following:
Approximatel 20,000 gallons of Reguar gasoline to be ds-
Aivered to the city gasoline storage tank as needed from January
1,1971 through December 31 . 1971 . LNSTRUC TIONS:

1. Bid the price per gallon- less - all deductible taxes.
2. Tax exemption certificates will be furnished by the city
Secretary upon request. $=$
 NSTRUCTIONS: 1. See attached specifications:
3. Bid the price per galion - less - all deductible taxes.
4. Tax exemption certificates will be furnished by the City Secretary upon recuest.
5. The City Councli of the City of Floydada, Texas reserves the
right to accept or reject any or all bids submitted.


Misc. equipm
TTbe repairs
INSTRUC TIONS:

1. The above sealed blds to be addressed: Mayor \& City Council
2. The above bid to cover one year from January 1, 1971 throuir
Deid
December 31, 1971.
3. Tax exemption certificates will be furnished by tha City secre-

right to accept or reject any or all bids sumbitted,
$\mathrm{s} / \mathrm{J}$ immy L. Seay

Simmie Lou Stewart
City Secretary

## LEGAL NOTICES



OTICE TO ALL PERSONS HAVINGCLAMS AGANST THE ES Notice is hereby given that original letters testamentary ypon
the Estate of P. J. Wilkes were issued to Barney B. Wilkes the Estate or P. J. Wilkes were issued to Barney B. Wilkes
on November 9, 1970. Al persons having claims aqainst the
Estate of . J. Wilkes are required to present the same within
the the time prescribed by law. Claims should be presented to
Barney B. Wilkes, Route 2, Lockney, Texas. Dated this 19th day of November, 1970.
$\qquad$
Independent Executor of
Estate of P. J. Wilkes
No. 388 County, Texas Cou
Flomer


Dr. O. R. McINTOSH OPTOMETRIST

## DEWIE PARSON

LaND LEVEING
DIRT MOVING

## OBITUARIES



We Will Meet....Or Beat All Competitors On
OFICE EQUIPMENT Competitors On
OFFICE EQUIPMENT


## Let H-O-N Plan Your Desks

 To Fit Your Office Needs
H-O.N desks offor literally hundreds of optional groupings. Avtuul use of viny-clad steel on drawer fronts and back
panests adds distinctive tones and toxtures. Desk above and
with roomy $60 \times 30$ top and 38 ₹ 19 typing return, includes two peodestals and center dearer

HESPERIAN OFFICE SUPPLY


Frank Truitt Sr.

and


 and and and

William Goode



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## 




## Hog tie

THE DENVER
THE DENVER


## loyd County Hesperian

The Governor's Kinsmen?
DPS Checks
Six Accidents



5


5 FLOYDADA 983-2511
 The Texas Highway Patrol
$\begin{aligned} & \text { investigate six accidents on } \\ & \text { rural highways in Floyd County }\end{aligned}$ Investigated six accidents on
rural highways in Floyd county
during the month of October,
anion according to Sergeant Thur man
Keffer, Highway Patrol supervisor of this area,
These crashes resulted These crashes resulted in
eight
ensigns. mated property damage of $\$ 5$,-
m35.00.

The rural accident summary
for this county during the firs ten month of 1970 show a total
of 64 accidents resulting in four
persons killed, 43 persons inty damage of estimated proper-
Traffic
Te, Traffic wise, November and Dur months for pedestrians.
During November and Decem-
fer of 1969 in Texas ere 86 pedestrians killed and

Congratulations

## "Mighty

 'Winds"3-AA DISTRICT CHAMPS!
WE'RE 100\% BEHIND YOU PAM. FRIDAY AND GOING DOWN TO WATCH YOU SACK-UP THE

## RUSSELL

SHOP \& EQUIPMENT


## ur Prices Tall e Turkey Yuban coffee 196 CAKE MIX D LONDON ROUNDS <br> 29 <br> BREAD <br> 25C

GRAPEFRUIT $\$ 1.49$

BRILLO PADS 196 TICKS 44 996 994 EXCELLENT SELECTION OF TOYS-PRICED ON ALL TOY PURCHASES BETWEEN NOW,

HAIR SPRAY
TURKEY HENS
394


[^0]
## City-Shopping build bailttes

 that helf you in time of meed?
## W

 ithin minutes . . . as near as our telephones when the need arises ... are doctors, medicines and sickroom supplies ... for us and for those dear to us.c Within minutes, too, are plentiful supplies of foods, clothing, tools for doing our jobs, and services which are often vitally important to living in Today. These are some of the material blessings to which we have become accustomed ... as part of life in a typical American town area . . . built and supported by trading among ourselves.
d But emergency needs . . . those things and those services for which we cannot wait many hours or days . . . are but a relatively small part of our total trade . . . never enough to wholly support the stores and service people and their facilities we find so essential in times of sudden need.
d And ... we can enjoy the best possible service in emergencies only if we keep our community economically vigorous and strong with our everyday trade.
 your trade builds the community that serves you in time of need

|  | TRADE AT HOM <br> These firm <br> future of | E WHERE YOUR MONEY BENEFITS <br>  <br> 1 are genuinely interested the community and your | YOU ! <br>  <br> in the <br> welfare |
| :---: | :---: | :---: | :---: |
| Thompson Oharmacy <br> 200 SOUTH MAIN <br> FLOYDADA, TEXAS | REMEM BER...........NO CITY SALES <br> TAX WHEN YOU SHOP IN FLOYDADA. | SHOP AT FLOYDADA WHERE YOU WILL ALWAYS SAVE MONEY $\qquad$ | LON DAJIS GRAIN COMPANY FLOYDADA |
| McDONALD IMPLEMENTS <br> NEW HOLLAND- -ALLIS CHALMERS 983-3344 FLOYDADA | S.E. SPARKS <br> CONOCO DISTRIBUTOR <br> CONOCO BATTERIES, FRAM FILTERS, CHAMPION PLUGS FLOYDADA | BUILDERS MART <br> (IWE DONT WANT ALL THE BUSINESS-JUST YOURSI' 111 N. WALL <br> Floydada 983-3113 | H.G. Parker Furniture Co. |
| Beall's Department Store <br> MERCHANDISE FOR THE ENTIRE FAMILY CASH, CHARGE, LAYAWAY FLOYDADA | Floydada Livestock Sales <br> CATTLE SALE EVERY THURSDAY STARTING $11.30 \mathrm{~A}, \mathrm{M}$. FLOYDADA | Quality Body Shop <br> 121 E. MO <br> FLOYDADA <br> 983-5032 | Oden Chevrolet \& Oldsmobile |
| MARTIN \& COMPANY <br> FLOYDADA, TEXAS 79235 PHONE: 983-3713 <br> GENUINE I-H PARTS-BLUE RIBEON SERVICE | Floydada Farm Supply <br> FERTILIZERS-FARM CHEMICALS 983-5311 LOCKNEY HWY. FLOYDADA |  | Allen IV Sales \& Service RCA VICTOR <br> FLOYDADA |
| DANIEL AUTOMOTIVE <br> RETAIL. WHOLESALE <br> AUTOMOTIVE - PARTS - SUPPLIES and EQUIPMENT <br> FLOYDADA, TEXAS | Russell's Equipment \& Supply, Inc. DEALERS FOR HAMBY \& CALDWELL FARM EQUIPMENT Wholesole and Retail | Hall Mart Grocery <br> 220 S. 2ND. FLOYDADA | City Trim Shop <br> SEAT COVERS, TOPS, AND UPHOLSTERY 222 W. HOUSTON FLOYDADA 983-2332 |
| Dysons Boot Shop <br> 104 SOUTH MAIN <br> FLOYDADA | CARL JARRETT OIL CO. <br> LOYD'S FINA-119 E. HOUSTON EDDIE'S FINA-401 S. 2ND. FLOYDADA | Wylie Bułane, Inc. <br> 520 E. HOUSTON <br> 983-3721 | HINTON WELL SERVICE <br> 606 E. HOUSTON |
| Ponderosa Meat Co. <br> 'HJOHNNYIS COUNTRY SAUSAGE MAPLE CURED HAMS AND BACONI' $\qquad$ | Baker Insurance Agency <br> LIFE-AUTO-FIRE-CAUSELTY- <br> HEALTH BONDS <br> FLOYDADA | Powell Supermarket <br> ouality meats--gold bond stamps 429 W . GEORGIA | HESPERIAN OFFICE SUPPL |
| Floydada :-avel Center PAUL WILSON | No CITY SALES TAX in floydada | Hale \& Hale Insurance <br> FIRE-AUTO-CROP-FARM-LIABILITY-LIFE BONDS--MOSPITALIZATION $\qquad$ | REMEMBER. $\qquad$ NO CITY SALE <br> TAX WHEN YOU SHOP FLOYDADA |





1970 COACHING STAFF - Back row, left to right, Noel Loftin, L.G. Wilson, James Pope,

| City.......And | On To State | Perry 's | Sellars Automotive |
| :---: | :---: | :---: | :---: |
| ppomery Ward Catalogue Store | Spears Auto Supply | Helms House Of Beauty | Hesperian Office Supply |
| -Rose Funeral Home | Gillbreath's Humble Products | Hammond Sheet Metal | Dr. \& Mrs. Charles Craig |
| er furniture Co . | Superior Drive In Cleaners | Builders Mart | Panhandle Compress \& Warehouse |
| fl's Beauty Shop | Southwestern Public Service | Consumers fuel Assn. | Patzer Chiropractic Clinic |
| sa Meat Co. | Soloman Jewelry | Goen \& Goen | Shorty's Bakery |
| all Super Mkt. | Production Credit Assn. | Wylie Butane Board | Of Trustees -Administrative Office |
| \& Mrs. Gerald Hall | Quality Body Shop | T.M. Engine Service | Dr. \& Mrs. Jack Jordan |
| ocery \& Mki. | Mr. \& Mrs. Bill Cagle | Hale 's Dept. Store | Pioneer Natural Gas Co. |
| .K. Tire Store | Producers Co-Op Elevator | Stewarts Cash \& Carry CInrs. | Wade's 66 Service |
| Vers Pump \& Drilling Service | Norrell Jractor Parts Co. | Hale \& Hale Insurance | Whirlwind Drive In |
| 16 in | Norman Spraying Service In | Oden Cherrolet $\mathrm{CO}_{0}$ | Mrs. Newell Burk |
| Ppson Pharmacy | Mike's TV Lab | Russell's Shop \& Equipment | Edmiston Plumbing \& Heating |
| Winn Electric Service | M \& N Auto Repair | Floydada Real Estate \& Ins. | McCoy Farm Supply |
|  | Hinton Well. Service Inc. | Leonard's Cafe | Reed Ford \& Mercury Sales |

NEWS FOR HOMEMAKERS


 men A ApLE B Betad
$\qquad$
3
$\qquad$


Pvt．Martinez
Completes Field
yourself down
Communications
Willa Finley Awarded Three Hours


．

##  <br> in （Hildren Learn What TheyLive

IF A CHILD LIVES WITH CRITICISM HE LEARNS TO CONDEMN．
IF A CHILD LIVES WITH HOSTILITY． HE LEARNS TO FIGHT．
if a Child lives with ridicule HE LEARNS TO BE SHY．
IF A CHILD LIVES WITH SHAME HE LEARNS TO FEEL GUILTY
IF A CHILD LIVES WITH TOLERANCE he learns to be patient．
IF A CHILD LIVES WITH ENCOURAGEMENT． HE LEARNS CONFIDENCE
IF A CHILD LIVES WITH PRAISE HE LEARNS TO APPRECIATE
IF A CHILD LIVES WITH FAIRNESS． HE LEARNS JUSTICE
If a CHILD LIVES WITH SECURITV． HE LEARNG TO HAVE FAITH．
IF A CHILD LIVES WITH APPROVAL HE LEARNS TO LIKE HIMSELF IF A CHILD LIVES WITH ACCEPTANCE AND FRIENDSHIP． HE LEARNS TO FIND LOVE IN THE WORLD．

SOUTH PLaINS NEWS by Mrs．Marrad Julian


SHUGART
C PHOTOS
thompson pharmacy


 Mr．and M．Ms．Tulman Powell
were hosts at a Sunday ydiner
with guests，Rev，and Mrs．W． with guests，Rev，and Mrs．W．
L．Trice，Ruth and John Mark，
and Thomas powel．
Mrs，Tommy Powell left Siun－ L．Trice，Ruth and John Mark，
and Tromas Powel．
Mrs．Tommy Powell lefts Sun－
day morn ing for Amarillo
where she was to attend a hair day morning for Amarillo
where she was to attend a hair
styling session which was held
at the Howard Johnson Motel
there at the Howard Johnson Motel
there．
Mr．and Mrs．Raymond Upton
left $F$ riday and plan to return left Friday and plan to return
Monday evening，on a trip to
Bartlevsille，Okka，where they
visited with their son，Mr．and
Mre， visited with their son，Mr，and
Mrs．Jimmy Upton and small
daughter．Jimmy and family
have Iived there for the past
severa have lived there for the pasty
several month．Mr．Harry
hartman and Mrs．Melvin My－
Haver several months．Mrs．Harry
Hartman and Mrs，Melvin My－
ers have kept the Upton Gro－
cery and the U． S ．Post ers have kept the Upton Gro－
cery and the U．S．Post Ortice
while the Uptons are away．
Joe Carrick，brother－in－law while the Uptons are away．
Joe Carrict，brother－in－law
of Mrs．Ernest Newton，died re－
cently in Frankfort，Germany， of Mrs．Ernest Newton，died re－
cently in Frankort，Germany，
and his body was brought back
to El Paso，where he was bur－ to El Paso，where he was bur－
ted with full military honors．
Carrick，a career man，was due ied with full military honors，
Carrick，a career man，was due
to get his discharge from the army Nov． 1 ．He was $\mathrm{Sp} / 6$
n the Armed Forces．Mr．and
Mrs．Newton went to El Paso Mrs．Newton went to El Paso
or the services which were
held October 16．Mrs．Newton＇s sister is residing in El Paso．
Among those who spent last Among those who spent last
Thursday in Lubbock on busi－
hess were Mrs．M，M，Julian， ess were Mrs，M，M．Julian，
Mrs．Kendis Jullan and Mitz1，
Mrs．Don Probasco，Susie，Matt and Cassie．
The 7 th and 8th grade boys and girls of the South Plains
Baptist Church will go to Plain－ Lew skating Saturday night，
yov， 21, Cars Baptist Church here at 7 p ．m．
Please be on time．Teachers Please be on time．Teachers
of the boys and girls will be
on Guests at Sunday yidner with
Mr．and Mrs，Curtis Sal Mr．and Mrs，Curtis Sanders
were otho Sanders and Mitz1
Julian，who spent the afternoon Julian，who spent the afternoon
with Brian and Shandra．Mrs．
otho Sanders went to Austin to otho Sanders went to Austin to
visit her daughter，Mrs．Mar－
Shall Patterson shall Patterson and fa m m 11y，
Debra and Davidover the wek－
Dedr she lefir Debra and Davidover the week－
end，She lett $\begin{aligned} & \text { riday with the } \\ & \text { Lorin Liebtrieds of Floydada }\end{aligned}$ nd was home Sunday night，
Frank McClure eft Friday Frank McClure left Friday
morning before the enowstorm
hit，for Grand Prairie to visit hit，for Grand Prairie to visit
with his wife，Mrs．Mclure，
who has been there the past four
weeks taking treatments at weeks taking treatments tour
at
hospttal．Frank intends to
spend the coming week there． hospital．Frank intends to
spend the coming week there．
Sow fell here turoughout the
orning Friday，Nou，13，and morning Friday，Nov．13，and
rain and snow mixed made the
rural roads sloppy．R got down rural roads sloppy． R mot down
row 23 degrees during the cold
roll，and although very chilly，
spelt， spell，and although very chilly，
he sun 1s beautitul this Mon－
lay．Coton stripera areagain
n the fields，and this is a vary in the fields，and this is a very
busy time for our community．
Farmers are hoping for clear，
warm weather so they can con－ Farmers are hoping for clear，
warm weather so they can con－
tinue gathering crops．
The South Plainns Hobby Club
met Wednesday afternoon，Nov． $\qquad$ カシらめの
 bundiy at 6 fo
begis some will
and
and some wil Lockney ser
Last week
the Milton
Mr．，and M
Floydada to Floydada to Da
ness trip，and w
saw Gordon Jo
from here，as
the Aipport to
friends．Gordo 운 불 렬

## lian， M Kend fir for

## Tuw stud Sing and

## 官苟

## were in attend Marbe，Jan Arrendondo，

 \begin{tabular}{l}C in <br>
Trice <br>
vino <br>
Sand <br>
Sind <br>
\hline
\end{tabular} Sandy Pow

and Deana
Mr．and
and Mr．
ian and
kiew Sund
vis lan and
view Sund
food dinn
birthday
Mrs．
Glenda Glenda Ford took
Soout group to Cro
urday morning，No
for the Scout
$\qquad$ wayne，and Kelly Mart
Swearingen，Mike F．
Beedv and Blake Kitc South Plains
will be out fo fo
Thursday an
omber 26 and
dren will be

## rols



Some of the world＇s best cooks are found in the kitchens of Ame
and they give themselves every cooking advanter Good cooks like Me Zon ming advantage，like gas rang that precise temperature control makes the difference in good cook and with gas you get exactly that．Gas also gives immedia
and constant temperature，so important in oven cooking． So，give yourself every advantage and cook with gas．Remember，peopl．
who cook with pride cook with gas． who cook with pride cook with gas．



ANHANDLE SNOW'" By Larry Smitherman



## REE GIFTS! . . . and where do 1 buy the ELECTRIC RaNGE?

RRADE IN
loYDADA

Where Your
Business
s Appreciated
atalina ranges AT WHITE'S AUTO NORGE ranges AT
RK \& SONS
RIDGIDAIRE RANGES

LOWRANCE PPPIANCE CENTER




[^0]:    THESE PRICES EFFECTs 25 NO 1970

