## The Floyd County Hesperian

## Watermelon Seed Harvest Begins

## Over 100 Acres


thinds Open District Play At Dimmitt $==$

arly Wightor
Curly Wiginton To Conduct
Revival
Yhean Farmers Approve leck-Off Referendum


Rev. John Tubbs To Conduct Revival At Sandhill Church
Reve John nubus, , pastor of


Band Boosters Rummage Sale October 3-4

$\qquad$


CWCAR SHOW TIME and there are literally acres of new autos at the I Iransport unloading area near the QA\&P tracks in southeast Floydada,
and day
(Staff Photo)


Cotton Growers Want Senator Interested In Agriculture

|  |  |
| :---: | :---: |
|  |  |
| romeme | Floydada Youth IIII With Polio |
| 边 |  |
|  | H.wis |
| - $=$ 2 |  |
|  | 2mimum |
|  |  |
|  | siwanma |

## Fire Department Sponsors

Open House Sunday


FLOYDADA FIRE DEPARTMENT. . .Front, left to right: Sid Waller, Darryel Pierce, Ken Weaver, E. T. Rodriguez, CarrollSims, Back, left to right: Freddie Morren, Jerry Neeley, Tom Pearson, Weldon Emert,
(Staff Photo)
Bdwards.

## HALE \& HALE

INSURANCE

106 S. Main
Phone 983-3261

BAKER INSURANCE AGENCY

127 W. California Phone 983-3270

FLOYDADA REAL ESTATE \& INSURANCE

108 W. Missouri Phone 983-2360


## A message of appreciation to the FLOYDADA VOLUNTEER FIRE DEPARTME

THE BUSINESS FIRMS DISPLAYED ON THIS PAGE TAKE THIS MEANS OF RECOGNIZING THE FLOYDADA VOLUNTEER FIRE DEPARTMENT AND EXPRESS THEIR APPRECIATION TO THESE FLOYDADA CITIZENS WHO FORM A PROTECTIVE ORGANIZATION AGAINST THE DANGERS AND HAZARDS OF FIRE IN OUR COMMUNITY. WE ALSO WANT TO ENCOURAGE EVERYONE TO ATTEND THE OPEN HOUSE SHOWING OF THE NEW FIRE TRUCK AND OTHER MODERN FIRE FIGHTING EQUIPMENT THAT WILL BE ON DISPLAY SUNDAY. THE VOLUNTEER FIREMEN WILL BE ON HAND TO GREET YOU AND DEMONSTRATE THE EQUIPMENT.

OPEN HOUSE~ SUNDAY, OCTOBER 4

2-5 p.m.
FLOYDADA FIRE DEPARTME
*FREE REFRESHMENTS *DOOR PRIZES FOR EVERYONE






THE PANCAKE FEAST OF THE YEAR
LIONS PANCAKE SUPPER

FRIDAY, OCTOBER 9-5 P.M.-ON

ADULTS $\$ 1.50$ CHILDREN $\$ 1.00$

## FARM SALE TUESDAY, OCTOBER 6, 1970 SALE TIME 1:00 p.m.

LOCATION: 4 miles north of Floydada on Silverton Highway then $5^{1 / 2}$ miles east on FM Road No.
786 or 6 miles east of Floydada on Matador High way then on FM Road No. 602, 5 miles north and
Since I Have Quit Farming, The Following Will Be Sold At Public Auction

| TRACTORS \& TRUCK | FQUIPMENT | MISCELLANEOUS |
| :---: | :---: | :---: |
| 1 - 460 IHC , Wide Front, LPG | 1 - Model 510 IHC Shredder, | 1-550 Gal. Gas Tank |
| 1 - Super M Farmall, Gasoline | Cut 90 Inches ${ }^{\text {c }}$ - 12 H Hoemes, Lever Type | 1-360 Gol. Propane Tonk an |
| 1-W 9 - IHC, Gasoline | $1-4$ Wheel Trailer, Ranger | Good Trailer |
| 1-1950 Chevrolet Truck, Grain Bed and Hoist, Good | Chassis | 1 - Wildcat feed Mill |
|  | 1-6 Section Gang Rotory Hee | 3-55 Gallon Barrels |
| GUNS | Drag Type | 3 - 10 Gal. Cream Cons |
| - Winchester 20 Guage Shot | Corrier Wheels | ( Lot of Sweeps and Chisels |
| Gun, Single Shot | 1 - $16-101 \mathrm{HC}$ Hi-wheel Drill | 2 - Spools of Barbed Wire |
| $1-30-40 \mathrm{Krag}$ Rifle |  | 1 - Lot of Steel Electric Fence Post |
| 1-100 Rounds 30-40 Shells | Whel, Late Model Good | 1 - Anvil and Stand |
| 1-28 Guage Shotgun, Single | 1-2 Drill Hitch | 2- Folding Cots 1 - Rolloway Bed |
| Shot | $1-4$ Section Drog Type Harrow | 1 - Lown Chaise Lo |

## LEE RUSHING, Owner

Faulkenberry fuction Service
Scott Faulkenberry
FLOYDADA, TEXAS
Delwin Brooks PADUCAA, TEXAS

Walter Bybee


Floyd ASCS
Committeemen


Reber is Among National Merit Semi Finalists


Official Records



3M CASUAL Desk Copier $99^{95}$


Hesperian Office Supply

## FAST ACTION use the







# HAVE FUN .. WIN PRIZES ... 

 $\$ 5$ in casi pars hesperian contest rules EaCH WeEk人fame money. Members of the sports department are sole judges of the contest and their decision is final.
It is not necessary to indicate scores on all the games.....
Stumply circie the team you choose to wint in saen of of the




TIE BREAKER-Guess Total Points
AND CIRCLE WINNER

## QUARTERBACK QUOTES



MOORE ROSE FUNERAL HOME

DIMMITT vs. FLOYDADA
1ST PRIZE $\quad 7.50$
2NO PRIZE $\quad 55.00$
${ }_{3}$ 3RD PRIZE $\quad \$ 2.50$

WILLSON AND SON BUILDERS MART
Spur vs. Aspermont

anc ouT - Floydada's trumpeteers leave no doubt what band

- 1 ghehind when they lead off as they did in Lubbock (Lubbock Avalanche-Journal Photo)
deview News by Mrs. Clyde Bagwell



## Stays Fresh Longer!





## Scotton talks

Spraying operations in the High Plains Diapause Boll weev
Control Program this year have gone "exceeptionelly Control Program this year have gone "exceptionally well" and
weevil populations in the contro ozone have been greatiy re
duced, according to weevil popuations in the control zone have been greatly re-
duced, according to Ed Dean, Field Service Director of Plains
Cotton Growers, gram,
Four applications of ultra low volume Malathion, a chemica with almost non-existent toxicicty to anything but insects, have
now been completed, The first three went on tit seven tervals and were ofllowed by another application 12 days
later, Dean Reports. Spraying will continue on the ule until frost where necessary. Spraying began September 1 this year and spray planes covered
108,000 acres of weevil infested cotton in less than five days. Weevil migration from outside the control zone into previousl weevil free cotton brought the spray area for the second and
third applications up to 136,000 and 145,000 acres, respectively
Total culated, but the estimate runs to 175,000 or 180,000 acres 30,000 additional acres in Briscoee, Motely and Hall Counties
on the North end of the control zone where earlier weevil lations had beend too low to to justify spraying. Also included in the
most recent spraying were 14, ooo to to 15,00 . most recent spraying were 14,000 to 15,000 acres where weevil
have been found in Southwest Dawson, Northwest Martin, Sout
Gaines Gaines and Southt Andrews Counties.
"We have thad better weather tor spraying this year than any
year since the program began in $1964, \ldots$ "
 The first three rapid-fire shots at the weevil are designed to
break his reproductive cycle. Later applications are to kill re re ter. will be the peak size of this year's control zone. Acreage to b
sprayed in the fitth and sixth applications will begin to decline as cotton in some filelds will be reaching the stage at which it no
longer provides a food supply for the pests. The overall objective of the program is to keep weevils from going into hiberanation
and coming out the following spring to attack crops. And weevils cannot achineve the fat, dormant "diapause" condition necessar
to overwinter without an adequate food supply. As of this writing the farm bill that has been kicked around in Washington for the past 18 months or so is still lodged,
not stuck, in a Senate-House Conterence Committee. Circumstances surrounding efforts of Conferees to reach
compromise acceptable to the body of the House, the body compromise Senate and the Administration are more than a little compli-
cated, And there is mo evidence that a quick or easy solution to cated And tarere is no ev dence soon.
the complications will be found sers, left alone and
Conterees from the two Houses of Congres without having to consider Administration views, couldprobably
reach agreement with little delay. But, when the Conference
report goes to the floor of the House and Senate for approval,

FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURS
the Administration will be swinging a big stick, So their views
of necessity the Administration will be swinging a big stick, so their views
of neessity are an integral part of Conferene deliberations.
The big reason for the difficulty in meeting Administration standards in Conference can be summed up in a single
word - money. I effect USDA and Republican leadership, parti-
cularly word - money. In effect USDA and Republican leadership, parti-
cularly in the House, have sald they would oppose anything which
promises to cost more than the House version. And indications promises to cost more than the House versione And indications
are that opposition from that quarter would send the farm bill
are are that opposition from that quarter would send the farm bill
from the flom of the House back to conference Committee. Not
only would such an eventuality cloud the possibility of passing a arm bill this year, it would greatly enhance the possisility o o a
$\$ 20,000$ per person limitation of payments going through on the $\$ 20,00$ per person imitation of payments going through on the
Agricultural Appropriations Bill
Obervers now think it possible, but not tooprobable, that the
Coneren Tuesday Septemee can finist Tlains cotton producers, will be a big digy in Lubsock for High
tiem - The Fourteenth ers, Inc., the area's 25 county, 25,000 member cotton producer organization, will be held from $9: 30$ to $11: 30 \mathrm{am}$. in Lubbock
Municipal Auditorium on the cams Item - The PCG Board of Directors will meet at $11: 30$ a Itec - PCG will host a luncheon and program for the ladies
attending its annual meeting, including memers or attending its annual meting, including members of 12 area
womens cotton promotion clubs from Noon to $2: 30$ p.m. in the
Student Union Building, Tech campus. Iem - Cotton Producers Institute will hold a "Leadership
Ionference," at which lunch will Conference," at which lunch will be served from noon to 2:s0 p.m. In Red Raider Convention Center, Lubbock,
Theme for the PCG Annual Meeting will be "Looking Today
at Cotton's Tomorrow, A with two noted speane at Cotion's Tomorrow," with two noted speakers on the pro
gram. Charles G . Scrugs, "Action Editor" of Progressiv
Farmer Magazine, is expected to Harmer Magazine, is expected to issue a stern challenge
High Plains cotton people. Title of his address will be "Run With
The Ball - Or Get Out Ot The Ball - Or Get out or The Game",
Scrugs will be followed on the program by J. Dukes wooters,
newly appointed executive vice president and general manger newly appointed executive vice president and general manager o
Cotton Producers
Look Fortitute, who will speak on "The Forward aook For cotton," CPI is the nation organization carrying out
a $\$ 10$ million a year, producer tiananed program of consumer
and technical research and market development for cotton,
Woenter Wooters came to CPI in June of this year from the top-
echelon merchandising staft of Readers Digest, and since that
time has stimulated consider dime has stimulated considerable new thinking within the in-
dustry PCG Executive Vice President Donald Johnson said Coming as he doos from outside the eotton industry, Mr. Woot-
ers has some refreshing and encouraging ideas about cotto
product product development and merchandising, and it will be wen
worth our time to get better acquainted with those ideas," The PCG Board will meet immediately after adjuornment of the
membership meeting to elect offficers for the 1970 - 71 year.
Current Current officers are Donnell Echols of Lamesa, President;
Ray Joe Riley of Hart, vice president, and Paul Bennett of
Littelefield, secretary-treasurer. All are ellible Littlefield, secretary-treasurer. All are eligible for
election.
The luncheon for the ladies at the Student Union Building
will feature a three part program. Mrs. Meda Johnston, $\boldsymbol{m}^{-}$
 Fabrics." Miss Lawanna Waiker, Home Home Economisn to cotton
National Cotton Council, will do a vabric fashion bit called National Cotton Council, will do a vabric fashion bit called
"Fall II With Cotton" And a foos demonstration, emphasizing
the utilization of cottonseed flour in food for human consumption, will be bitiven by Mrs.s. Margaraette Hardin, hintruactor and Re-
search Associate with the Foods and Nutrition Department at
sercs

Controls Hide Inflation Controls only serve to ob-
fuscate the real causes of inflation, the First National City Bank of New York said
in its monthly economic let. ter. "If there is inflation
government monetary and fis covernment monetary and fis
cal authorities are responsible and must take the correc
tive action if it is to b stopped. Controls are a tran quilizer at best, dispensed to
dull the symptoms of the in nationary disease rather than
to eliminate the cause," the 6.
 yourself down to high interest rates Cet a variable rate n your farm or ranch


Jake B. Watson, Mgr. EDERAL LAND BANK, Mg ain, Floytada

## Oldsmobile


aployment



NEWS FOR HOMEMAKERS by Sherry Mullin
loyd County H. D. Agent

I Remember, I REMEMBER
He 'Viewed With Alarm











 going to shoot out of the was
They made talk with their P . $\begin{array}{ll}\text { of sight. } & - \text { Homer Steen }\end{array}$

$$
41111
$$

CENTER OF ATTRACTION...Dexter Riley (Kurt
Russell) finds an unexpected welcome from beauties Kam Nelson, left, and Heather Menzes as he arrives in New York to begin a nationwide tour,
to demonstrate his computer-like mind o demonstrate his computer-like mind, in this
scene from Walt Disney Productions' turned-on comedy course in campus calamity. "The Com puter Wore Tennis Shoes," starring Kurt, Ces
ar Romero and Joe Flymn, Showing at the Palac W
WISH I'D SAID THAT $\qquad$
The two commercial forms
recipe, but never change the $\left\lvert\, \begin{aligned} & \text { recipe, but never change the } \\ & \text { specifified amounts of sugar, } \\ & \text { prepared fruit, and fruit pec- }\end{aligned}\right.$ prepared fruit, and fruit pec-
tin. MRS. KENNETH HOLT CAMPAIGV CHAIRMAN FOR CANCER SOCIET
Mrs. Kenneth Holt was selec-
ted to serve a second term as
campaign chairman for the 1971
campaign chairman for the 1971
crusade during the September
meeting of the Floyd County
Creter
Chapter, American Cancer so-
ciety. Six officials and Dan
Harris of Lubbect
Harris of Lubbock, district ex-
ecutive director, met in the
Production Credit office, Floy-
The group voted to accept a
certification of authorization,
Mrs. Ronnie Thornton, county
president, presided over the


 Their individual characteris-
tics depend on the kind of fruit
used and the $\begin{gathered}\text { Pectin is the natural sub- } \\ \text { stance found in fruits which } \\ \text { of sugar and pectin, standard- } \\ \text { ized } f \text { fecipes are essential. }\end{gathered} \begin{gathered}\text { sion, } \\ \text { The group discussed its booth }\end{gathered}$

 ing.
Many have asked what the
differences are among preser- $\begin{aligned} & \text { making, natural pectin is isare- } \\ & \text { fully extracted from apples or } \\ & \text { the skins of to the litrus fruits, re- }\end{aligned}$


For 1971, Pontiac announces the best selection of automobiles...since automobiles.

1.The First Grand Ville.

The most luxurious Pontiac ever. The softest seats. The richest upholstery
much rear-seat leg room in the 2-door hardop as in most 4-dior
Twice the money won't buy a smoother, quieter ride. Compare for yourse
Even response is luxurious. The steering is variable-ratio power. The brake
2. Fireb-lead or no-lead fuel.
2.
of a big car.
Molded foam front seats. A new process we discovered. They won't lump.
So they stay comfortable for the life of the cor.
Front disc brakes and more. A dent-resistant Endura front end.
3. GTO. Legendary, But we made it better. In honor of our enthusiast tans.

New scoops that really scoop. Order them functional with a new 455-CID
gasolines. Lower exhaust emissions. Plus longer life for spark plugs, exhaust system and other eng ine components. If no- or low-lead gas isn t available, us
any leaded regular-grade gas with a research octane number of at least 91 . any leaded regular-grade gas with a research octane number of at least 19 .
The new Endura front end fights back. It looks like painted sheet metal but The power train's tough, too. 400 -CID V-8. Dual exhausts. A Hurst-shifted 4. Grand Prix

The look of a classic. An all-new front end. Classic. A sensational new
$\qquad$
There's more to a classic than ogling. It has to move. Grand Prix has a 400 -cubic-inch $V$ - 8 . Power brakes, front discs. Variable-ratio power steering,

Natural gass is the healthiest, most economical way to heat you produce heat - you don't pay toc convert heat to another tenergy
por ource and then back to heat. And with gas sou can afford to bring
tean outside air into your home this winter instead of having to

So, if you're building or remodeling, be sure to specity gas heating.
Gas is the "natural"" fuel. It's like buying direct from the nanufacturer. Call your heating cont plumber, or Pionee

FalRVIEW News by Mrs. Clyde Bagwelf

 <br> \section*{GEORGE <br> \section*{GEORGE BUSH BUSH <br> <br> Bexas <br> <br> Bexas HAMBURGER HAMBURGER SUPPER} SUPPER}



## 6:30 P.M.-9:00 P.M.

pucen. 5th Street City Park
Plainview, Texas

## 3 October 1970

somroo. $\$ 1$ payable at supper

DDD is your biggest Long Distance bargain. Direct Distance Dialing is the fast, easy way to call Long Distance - and you get three calls for the price of two. That's because your call always goes through at low station-to station rates ... costs about one-third less than person-to-person calls.
If you're looking for a bargain in Long Distance calls, remember these simple
instructions the instructions the next time you call:
. Dial "1"
. Dial the Area Code if it's different from your own
So go ahead, dial your Long Dist
easiest, thriftiest way to call Long Distance.
(f) Southwestern Bell
aNiH PLaINS NEWS by Mrs. Murray Julian


## A NEW

## DIVIDEND

EaRN A FULL QUARTERIY DIVIDEND
BY SAVING WITH US NOW

Thas received by 10th earn from the 1St of the GHEST POSSIBLE RATES ALLOWED UNDER FEDERAL RE-
LATIONS
pass book accounts 12 MONTH CERTIFICATES 12 MONTH CERTIFICATES

RRTing your area since 1962 as a Leader in higher MDEN RATE WITH FRIENDLY, DEPENDABLE, AND EXTULIA SAVINGS

AND LOAN ASSOCIATION

OLAN ALEXANDER, EXECUTIVE VICE-PRESIDENT


 $\substack{\text { sin } \\ \text { ind } \\ \text { reta } \\ \text { and }}$
 and









## 

\%


 and night were Mr. and Mrs
day
Donald Bean, Mr,



Probasco, Mr. and Mrs. Dale
West and Mr. and Mrs. Bruce
Mark and Mrs. Eagene Beed

FLoyd county hesperlan, floydada, texas, thursday, october 1, 1970, page ?

ecil Purcell is the ourr
arector.
All persons who own land in
Zone 2, live in the count are at least 21 years of age tee qualifited to vote in the elec
too. Man and wife are eligibl
to cast ballots. 10 cast ballots.
Boundaries of the zone Briscoe and east motleyndaries
Inesunty
West boundary,
io loydada
Silverton higtway ooundary, county road, thr
miles south of South Plains a


## 1971. Buickintroduces a new set of values.

Value, not gimmicks or ornamentation, sells cars.
More people have been coming to Buick each year for just that reason. Buick concentrates on value.
And this year, Buick introduces a new set of values.

## lastlonger and get you more of a retum on your investment

at trade-in time.

## so, test your values against our new ones. Then ask yourself this

Something to believe in.


1 Buick Centurion. This is our newest Buick a city car with sleekness and grace as well as
muscle. It features more nimble variable-ratio
power steering, power fron disc brakes,
Full-Flo ventilation, and a vinyl roof on the


1971 Buick LeSabre. An incredible new
ffering of Buick value. The LeSabre, like the Riviera Electra and Centurion, features AccuDrive, a new version of
the directional stability system we pioneered. It will help
give you smooth handling
971 Buick Skylark Custom. This is the car that has set the pace for value in its price class. Rocker panels that wash and dry themselves,
big-Buick room and comfort inside, a cooling system that should never overheat, inner
fenders fenders that protect the outer fenders, and
modest price have put our Buick Skylark



