## * The Floyd County Hesperian

## Some Glad, Some Sad,School Starts Mond

Kindergarten Program Begins


Caprock Chat
by weviell Tooley
$\qquad$

Light Voter Turnout Approves City Sales Tax ....Begins 1971


FIRE DESTRUCTION...Assembly of God Pastor W.G. Lillard views
destruction after fire gutted the building early Monday morning,
(Staff Photo)




 weotinoid ningt sivivee Floydada Pro Ties First At Hobbs
$\qquad$ division at the thobbs pro--An
Tournament $F$ riday, Hale shared first place in the to torney wit
Bunk Johnson of Jal, N.M. Hale ann tour pro.
Had brother paired to place fourth in tean
competition with an 18 unde par. Tommy took low amatelv


High Plains Research Plans Annual Field Day Events
$\square$
Assembly Of God Church Burns
$=2$


 First Grain SorghumComes To Floyd County Elevator


## jurthouse News




## LOAFERS HAVE THE LOOK)

 FOR BACK TO SCHOOL $\$ 9.00$
## SPECIAL SAVINGS ON

 OXFORDS, SLIP-ONS
## \$5.88

OUTSTANDING SAVINGS ON FIRST QUALITY SHOES FOR GIRLS! A. GOLD KRINKLE IN A SLEEK OXFORD' B. BROWN LUSTRE IN A SNAPPY SLIP-ON. BOTH ARE PERFECT FOR BACK-TO-SCHOOL GIRLS IN THE KNOW! IN SIZES $81 / 2-4$, $C$ WIDTH ONL


REED FORD SALES

mbs Joen dean richardson
Read Saturday For Miss Susan And Joel Dean Richardson










## 等

 and

Arivals


 Whirlers Hold Square Dance sior fioy ad miniter and rawnind wiw and
 $-2=2$ $=5$ and Mrs. Leon Williams.
Guests are invited to at-
tend.
$\qquad$ brides changed their
names on social securi. Just as many of them were married in SepIf you're a bride, remenber to give your
new name to pous scial securtitot oftice and your
emplolye: He tatat pities manter re


## cusTAAO Dlaz Ordaz, pre- sident of Juarez, Moxico


$\qquad$
 $\qquad$ Christ, in Plaianview, read the
wedding vows before an altar Yormeng by basketser $\begin{aligned} & \text { and } \\ & \text { and candimelabrat }\end{aligned}$ tern Bill woods of Seagraves w
organist
Tnd accompanie M proprate wedding selection
For the wedding the bric two plece ensemble of raw silik
The tine with pearl buttons. A bow
 a white ace covered Bible
bortowe
trom Mrs, Marvin Tolleth,
buds.

 best man,
$A$
reception honoring the cou- member to give your heme. hie serving thene was
lew
laid with a pheapple linene cloth,
security beater e o with a candelabra
baring pink tapers and
rounded

$\square$

| 62 |
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| Grade A  <br> FRYERS Lb. 290 | FRESH GROUND BEEF Lb. 59 |
| :---: | :---: |
| KING SIIE COKES | 6 Bottle CTN. PLUS DEP. |
| 400 C | ct. 790 |
|  | SHURFRESH  <br> MELLORINE $1 / 2$ GAL <br> 3 ms  <br> 100  |
| SHURFRESH POTATO CHIPS | LB. CELLO BAG CARROTS |
|  |  |
| FOOD KING SOLID PACK  <br> OLEO LB. <br> 19 c  | No. 1 RUSSET 10 LB. BAG <br> POTATOES 69 c |
| HAIR SPRAY ${ }^{13 \mathrm{oz} .} 59{ }^{\circ}$ |  |


 INK YOU CAN MAKE ALL THE LIGHTS
? GOING TO SAVE TIME WITH AN ILLEGAL IRN ? DAY-DREAMING ABOUT LAST NIGHT'S PARTY AR ? PUT OFF RELINING IE BRAKES T? TRYING FOR MORE MILES WITH SLICK TIRES IINK TRAFFIC SIGNS ARE FOR THE OTHER GUY som sion ? GOING TO TAKE CHANCES PASSING OTHERS ? THINK COMMON SENSE AND TRAFFIC LAWS DON'T APPLY YOU ? WE COULD GO ON WITH OTHER DANGEROUS DRIVING HAZARDS, AND WE ILL: NECKING AND DRIVING ${ }^{\circ}$ PULL OVER WHEN SLEEPY ! TRYING b be first one out of the parking lot OS : BULIYING SLOWPOKES OUT OF OUR LANE UUNDERS CAN MAKE THE BIG DIFFERENCE
 IWEEN LIFE AND DEATH WHEN DRIVING...
atween us, it was a little too easy to put this ad together. Why? Because no shortage on driving blunders. And if you look hard enough you're sure more. Even though you're the world's best driver, there's always the other We're not trying to scare you, but we feel that once you know the score. less likely to become a statistic.


## ydada Schools Open Monday, Give The Kids A BRAKE!

## A Automotive

dad Travel Center Station zith Humble Station pron Pharmacy
bada Laundromat
ie \& Rose Funeral Home an Spraying Service Inc. : Insurance Agency Ids Gulf Service. \& Hale Insurance 's Grocery
lim Shop
on Refrigeration
lada Feeders
Ies $\mathrm{Co}_{0}-\mathrm{Op}$ Gin
ped's Cate
Hardy Race Cars
Cherrolet Co.
Catalogue Sales

| Rucker's O.K. Tire Store | Floydada Implement Co. |
| :--- | :--- |
| Allen T.V. Sales \& Service | Caprock Motor Parts \& Hdw. |
| Dobbs Meat Mkt. \& Locker | Darden Machine \& Welding |
| White Auto Store | Consumers Fuel Assn. |
| M \& N Auto Repair | Foote Butane Co. |
| Dyson Shoe Shop | Producers Co-op Elevator |
| I \& J Food Mart | Fieldan Motel |
| Travel Center Restaurant | Martin And Company |
| Birdie Lee s Beauty Salon | Helms House Of Beauty |
| Beall's Dept. Store | Wylie Butane Co. |
| Hinton Well Service, Inc. | Caprock Grocery |
| Norrell Iractor Paris Co. | Russell Shop \& Equipment |
| Floydada Butane | Ponderosa Meat Co. |
| Federal Land Bank Of Floydada | Keith Buhrman Insurance |
| Collins Implement Co. | Floydada Nursing Home |
| Farm Bureau | McCoy Farm Supply |
| City Auto, Inc. | Powell Super Market |
| Stewarts Cash \& Carry | Cleaners |
| THIS AD SPONSORED BY THE ABOVE SAFETY-mindED FIRMS |  |

Darty Gin
Fred Battey Real Estate Clubb Elevator
Holbert's Fina Foster Motel Gifford Hill Westen Inc. Hall Mart King's Restaurant McCoy Grain Storage Inc. Quality Body Shop Russell's Cleaners Soloman Jewelry Spears Auto Supply Tastee Freez Winn's Restaurant Wylie Grain Home Appliance Service Floydada Real Estate \& Insurance

Orientation for freshmen To Be Held At 4:30 Today

| Flogdada High School treshmation to bem held at the high totion <br>  eat by the sudean Counch men bers Resistration, which follows <br>  proceatres. A tour of the | school will also be conducted by members of the Student Council to familiarize freshmen with the building. <br> During registration Friday the Student Council will distrirules and regulations of high school. They are also spon- soring a "Howdy Week" August soring $24-28$. |
| :---: | :---: |
| Diphtheria Protection Urged |  |
| For Floyd County Youngsters |  |
|  | tember 1 in the heatit ottice at the court house All low in- coma parents are urged tooring their children for the immumzation of smallpox, diphtheria |
| as a precautionary measure af- ter a diphtheria outbreak in <br> epidemic proportions was reSan Antonio. | School officials here say all kindergarten and first grade students must have their small- |
|  | pox, diphitheria and polto shots betorents are urged by healter officials to secure booster |
| migrant health nurse, said it would be wise for parents to | shots for diphtheria and polio. |
|  | SHOP FLOYDADA |
| Mrs. Jordan said an immun- <br> zation clinic is set for Sep- | AND SAVE MON |

Floydada Auto Dealers Are
Closing Out The. . . .

## 1970 MODELS!

now is the time to save money on the purchase of a new AUTOMOBILE.......... AND SAVE MONEY ON FINANCING AT YOUR HOMETOWN FIRST NATIONAL BANK IN FLOYDADA.
OUR BANK RATE FINANCE CHARGES ARE MUCH LOWER THAN THE OUT-OF-TOWN FINANCE COMPANIES AND WE ENJOY THE OPPORtunity to serve you.

> COME IN TODAY.........WE'LL HELP YOU GET IN THAT NEW' AUTO or PICKUP.

##  <br> 



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## oyd County Hesperian

STEAK Le. 69\%



Most Farm Payments Completed In Floyd County

e make the worst wrecks
look like new
in Aaf open for business nvo appreciate the opporfunty to estimate your
EAST SIDE OF THE SQUARE
$-983-3769 \quad$ Night $--983-3770$
hno Hoper To Receive Ph.D

$\square$
 EPAIR jobs.

CIIY BODY SHOP




 This letter was written abour
ten years ago by songwriter Sy
Miller and his wife the former
actress, Jill Jackson. But it
wasnt.


 Father Caffrey was so im
pressed with the leterer that he
got the Millers' permission t
reproduce e
 Letter to Man" has develope
iss own
quiet underground
movement protesting the degra movement protesting the degra-
dation of women as mere sex
objects. Many prominent busi-

ANGEL FOOD CAKE MIX

ORANGE JUÍCE

## Trucks...Ready For Harvest

SEE THIS LINE-UP OF GOOD TRUCKS NOW ON display at our tot. harvest is just aROUND THE CORNER AND THESE TRUCKS ARE READY TO GO.

PRICED TO SELL

## BABE'S TRUCK LOT

$4051 / 2$ EAST MISSOURI PHONE 983-5042 or 983-3946




## EDITORIALS

All Drinking Harmful


Producing Doctors

Happiness
is what I sell.


Gsouthwestern Ufe

## Stays Fresh Longer

David Boren Is ETSU Graduate


## FLOYD PHILOSOPHER

Idea For Making Dress Styles Exact Science

Gregory Plays In Greenbell

School Budget Figures Released Boys Ranch Rodeo September 6 And 7





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 Capitas outhay
Food sevinees
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## T

Let There Be Light! $\left.\right|_{\text {man for the Street and High- }} ^{\text {way Safety Lighting Bureau }}$


## NOW!

FAIRVIEW NEWS by Mrs. Clyde Bagwell


NOUSTRIAL - RESIDENTIAL
hen your job calls for concrete, call on Prompt delivery, specialized mixes will cen. Coll Iodayl

## Benneff ilding Material



News Is Out!

IVETTI-UNDERWOOD
AICULATORS

HESPERIAN HFICE SUPPIY

## Wall and daughters. Misty Wall came home with her grandpar- ents, Mr. and Mrs. Cliftord Came home with her grandpar- ents, Mr. and Mrs. Cilforo Helms for a visit.

 Helms for a visit.Mr. and Mrs. Lee Keese or
Lubbock came Sunday to the

## Hesperian Office Supply

## The City Park Church of Christ

 announces the arrival of a new ministerSteve Bracken
of Cortez, Colorado


Mr. Bracken is a well known Gospel minister in Texas, Oklahoma, Kansas and New Mexico. The local church membership feels fortunate in securing Mr. Bracken. ially urged to come and hear Mr. Bracken. He will conduct his first sermon starting Sunday, August 23.


SCORE WITH Your РОСКЕТВООК!

Starts Friday, August 21 At 9 a.m. ALL PRICES SLASHED!

Many Famous Brands, Clothing For The Entire Family,

Buy Now For Back-To-School And Fall Wardrobes!

## ZAKKA DEPARTMENT STORE

| PUBLIC NOticE <br> Proposed CONSTITUTIONAL AMENDMENT NUMBER THREE ON THE BALLOT (SDREN General Blection Nov. 3 . 1970 ( |  |
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| $\begin{gathered} \text { PUBLIC } \\ \text { Proposed CONSTITUTI } \\ \text { GUMBER FOUR Eloctio } \end{gathered}$ | TIONAL AMENDMENT <br> ion Nov. 3, 1970 THE BALLOT (HJR15) |
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Organizational Meet Set
By Heart Association


13 County Singing Convention Set August 29-30 In Floydada


Law Enforcemeni School Announced

## Natit



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CENTER NEWS by Mrs. J. E. Greenn


 WHY BUY A

1970 MODEL? When The 197 GMC PICKups Will Be Here Next Wee COME SEE!

## CITY AUTO IIM

## Purina Dealer

in
Floydada

Complete Chows or Supplements

Purina Dog Chow Cat Chow Rabbit Chow Fish Food


Profit with Purina

Producers Cooperative Elevators

## FAST ACTION use the





Special
OHE BRAND NEW 1969 OLIVETTI TYPEWRITER

## 65



