

# The Floyd County Hesperian



E 75 16 PAGES FLOYDADA, FLOYD COUNTY, TEXAS 79235 THURSDAY, MARCH 5, 1970 10¢ PER COPY NUMBER 10

## Grand Champion Steer Sells For \$1,020



**CHAMPION BARROW...** Mike Simpson's Heavy Weight Hampden named Grand Champion Barrow of the Floyd County Fat Stock (Staff Photo)

### Kay Russell, Mike Simpson Show Grand Champion Steer, Barrow

The auction sale was going at full blast at the Floyd County Junior Fat Stock show yesterday at press time, however, the grand champions had been auctioned and brought very good prices.

Kay Russell of Floydada owned the Hereford steer named Grand Champion on Tuesday. It weighed 1,020 pounds and was bought by Lighthouse Electric Cooperative and other Floydada and Matador firms and individuals at a per pound price of \$1.00.

The reserve champion steer owned by Denise Johnson of Lockney weighed 865 pounds, the First National Bank of Lockney and Lockney Cooperatives bought it for 75¢ per pound.

The grand champion barrow, owned by Mike Simpson, of Floydada, weighed 215 pounds and was purchased by Jimmy Dean for \$1.75 per pound.

The reserve grand champion barrow, owned by Ronnie Ashton of Lockney weighed 215 pounds and was purchased by Jimmy Dean for \$1.30 per pound.

Winners in the lamb show were Will Sinor, Ross Hamilton, Judy Probasco, Joe and Jay Womack.

Sinor's 86 pound lamb brought 75¢ per pound from Farmers Cooperatives in Floydada.

Hamilton's 88 pound lamb brought \$1.00 per pound from D.M. Cogdell.

Judy's 92 pound lamb brought \$1.00 per pound from Sunview Fertilizer at Lockney.

Joe Womack's 79 pound lamb brought 90¢ per pound and was bought by the Floydada Travel Center Restaurant.

Jay Womack's lamb weighed 80 pounds and brought 90¢ per pound from Producers Cooperative Elevators.

Other auction prices were incomplete at press time, winners of the show are as follows:

**BARROWS**  
Grand Champion, Mike Simpson; Reserve Grand Champion, SEE SHOW PAGE 8



**GRAND CHAMPION STEER...** of the Floyd County Fat Stock Show was Kay Russell's Heavy Weight Hereford. Pictured left to right are Ken Woodward, Judge, Mr. and Mrs. James Ed Russell, and Kay Russell.

### Caprock Chat

By Wendell Tooley

GURRIE is down at SMU and she has a friend who is at some school there in Dallas. Suzanne's friend is well, and although she didn't know where Floydada was until she met Suzanne, she now knows a lot about this through The Hesperian. Suzanne lets Carolyn read this each week and she even reads the community news herself, Fairview, etc.

Carolyn visited Floydada a week or two ago with Suzanne and felt like "an old timer" because she had learned this community via The Hesperian.

What for a left handed pat on the back?

THE THEATRE was almost full last Thursday night as the speech class presented a couple of very enjoyable one-act plays.

Congratulations to the director Connie King and everyone who made the presentation so delightful and successful.

Overwhelmed by the outstanding performance of Stan, a fellow whom I figured knew all about centering, I, but didn't know beans about acting. I have never long. "He stole the show."

THANKS TO everyone who attended our grand week. The response in flowers, words of congratulatory big crowds, were wonderful.

Again... and you all come to see us again sometime!

FOR ERROR... newspapers try to correct mistakes in days it may not look this way to readers. But chances for error there are in a newspaper, once figured that by transportation alone there are chances for error in "To be or not to be"... and less than a line of type.

Then, that there are 28 letters and spaces in an newspaper's line, an average of 7.6 lines to the inch goes to the column... and last week's paper had around 100 on your adding machine, provided it will go above 100.

LIKE THE Hesperian will have a foreign correspondent June. Yours Truly will be on a 22 day tour of Europe June 5... we'll be visiting Amsterdam, Cologne, Lucerne, Innsbruck, Venice, Florence, Rome, Lausanne, Grenoble, Paris and London.

know if you have some friends or kinfolk over there my best to visit them for you.

If you want to go with us... we have until March 15 to our party... 22 days... 8 European countries, from Dallas for only \$699.

SEE CAPROCK PAGE 8

### Floyd County Cotton Ginnings 62,279 In 1969

The number of bales of cotton ginned in Floyd County in 1969 was 62,279, up nearly 22,000 bales from 1968, according to a report from Plains Cotton Growers, Inc.

Ginnings in 1968 amounted to 40,409 bales, the report said.

Cotton production for the 1969 crop year from the 25 counties represented by PCG will total approximately 1,393,650 bales, almost 247,000 bales below ginnings from the 1968 crop.

Floyd County was one of six High Plains counties to show an increase in bale production for the year.

Statewide ginnings also show a decrease, with 2,731,120 bales reported ginned for the 1969 year, compared to 3,450,950 in 1968.

Even while showing a 247,000 bale decrease, the High Plains counties topped the entire production from any state in the nation, excepting Texas.

Lubbock County led all counties in the area, and in the state, with 172,066 bales ginned.

### Aviation Accident Prevention Program Here March 10-11-12

Otis W. Smith, aviation accident prevention specialist of Lubbock will be in Floydada at the First National Bank community room on the nights of March 10, 11, 12 to give a course on aviation accident prevention.

The session will be taught from 7 to 10 p.m. with coffee break and everyone is invited to attend. There is no charge to attend.

Although the course will feature information for private pilots, it will be interesting to everyone, according to Doodle Milton, local municipal airport manager.

There were 4,968 aircraft accidents in 1968. The ten most frequently occurring accident types are as follows:

- Engine failure or malfunction, 913.
- Ground loop, water loop or swerve, 679.
- Collision with objects (wires, poles, trees, fences, etc.), 671.
- Hard landings, 418.
- Collision with ground or water (controlled and uncontrolled) 329.
- Overshoots, 313.
- Stalls, 235.
- Wheels-up landings, 226.
- Undershoots, 211.
- Nose overs, (or nose down), 154.

The local Civil Air Patrol unit will also be in attendance at the session.

Milton said that although airplanes do crash, they are five times safer than automobiles.

Designed to give local pilots the latest information on the safe operation of aircraft, the seminar topics will include In-flight Visibility, Vertigo, Directional Control, Safety Tips SEE AVIATION PAGE 7

### Whirlwind Track Team Competes At Fort Stockton

The Floydada Whirlwind track team competed in the Comanche Relays at Fort Stockton Saturday and placed tenth in a field of 31 teams.

Steve Puckett placed second in the broad jump with a 20'6" effort.

Stan Pierce was third in the 440-yard dash with a time of 1:00.4.

Filing for City Council positions were incumbent Wayne Russell, Allen Rendon, Richard H. (Ricky) Burns, and Johnny Bill Sue.

Howard Gregory again seeks the school board post, and Arlis Powell has also filed for the school board.

### STOCK SHOW BANQUET TONIGHT

The Floyd County Junior Fat Stock Show banquet will be held tonight at 7:30 p.m. in the Duncan Elementary School cafeteria. The banquet, sponsored by Farm Bureau, Case Power and Equipment, and the Floyd County Cooperatives, is for 4-Hand FFA exhibitors and their parents.

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### COUNCIL, SCHOOL BOARD RACES COME TO LIFE

At press time yesterday, four persons had filed for three vacancies in the City Council race, and two had filed for the school board election.

Filing for City Council positions were incumbent Wayne Russell, Allen Rendon, Richard H. (Ricky) Burns, and Johnny Bill Sue.

Howard Gregory again seeks the school board post, and Arlis Powell has also filed for the school board.

### NO SCHOOL

### Local Teachers Will Attend District Meet

Local teachers will be among those to hear a minister famous for his work with alcoholics, address the mass meeting of the District XVII Texas State Teachers Association in Lubbock Friday morning. He will also speak to the Administrators at the noon luncheon.

Afternoon sessions, meeting concurrently, are to hear an expert on kindergarten; a sales executive speaking on Education and Change; and a consultant for various companies, telling of the "Frontiers of our Times."

SEE TEACHERS PAGE 7

## Davis Tells Rotary Clubs, Prospects For Mackenzie Dam Money "Disappointing"

By Wendell Tooley

President of the Mackenzie Water Authority Lon Davis told the Rotary Clubs of Lockney and Floydada in meetings Friday and yesterday that prospects for securing some \$3.8 million dollars for building of the Mackenzie Dam look "very disappointing" at this time.

Davis was in Austin last week, appearing before the Texas Water Development Board and learned that no priority rating had been set up for use of the \$17 million bond money available.

Davis reviewed the steps that had been taken since the Mackenzie Authority began some 6 1/2 years ago:

In October of 1967 the people of Tullia and Floydada turned down a bond vote for approximately eight million dollars to build the dam treatment plant and piping to each of the four Authority cities... Floydada, Lockney, Silvertown, Tullia. Lockney and Silvertown voted for the proposal, but the other two cities turned it down because Floydada had just bought additional land west of town for future underground water supply and Tullia had just located some 800' deep.

However the Authority board agreed that the water rights should be secured and brought

up another proposal in September of 1969 to build only the dam and treatment plant for an estimated \$4,615,000. This proposal passed and the authority went to the state water board for some \$3.8 million dollars needed to build the dam.

The picture at the state water board had changed in the meantime. The board originally had \$200 million available for projects, but this was down to \$17 million and \$27 million had been approved for various water projects all over the state.

In January of this year Davis went before the board and said our project is ready to go, and

SEE DAVIS PAGE 7

### Will You Be One Of The 100?

Chamber of Commerce manager John Reue reports that only 100 reservations remain for the annual chamber banquet on Friday, March 13 in Duncan Cafeteria here.

Professional after-dinner speaker Newt Heilscher of Shreveport, Louisiana will be the featured speaker for the occasion.

"Ticket sales are going fast, and if you have not been contacted by one of our ticket salesmen, I suggest you call 983-3434, and I will mail your tickets to you and bill you for them," Reue said yesterday.

### Railroad Commission To Investigate Floydada Transportation Services

Notice is hereby given to all interested parties that the Railroad Commission of Texas will conduct a series of hearings at the places and on the dates given below, which will be in the nature of an investigation of the common carrier motor carrier transportation services being received in the area of West Central Texas. Patrons of the carriers, whether shippers or consignees, are invited to appear and give testimony regarding the type of service being rendered, and the nature of complaints, if any, that they may have.

Hearings will be held at the county courthouse in each of the following:

- Floydada, March 23, 1970;
- Paducah, March 25, 1970;
- Graham, March 27, 1970.

All hearings to begin at 9 a.m.

### Heritage Trip To State Capital Highlight For Cadette Scouts

An annual event in the life of the Cadette Girl Scout is a trip to Austin and surrounding country in the spring. Until this year, the Floydada Cadettes have not been able to take advantage of this trip. Now, as if to make up for lost time, Floydada Troop 83 will have eight girls on the two chartered buses heading for Austin on Friday morning, March 6.

This Heritage Trip is not only exciting and full of fun, but will help the Cadettes achieve an award in Citizenship Study. This is not a troop trip; girls from all over the Caprock Council area were eligible to make the trip if they registered in time and met the qualifications of age level, active girl scouting, and interest.

The group will leave Lubbock at 6:45 a.m. on Friday, March 6; and will visit the Pioneer Home Museum and Verein Kerin at Fredericksburg; Lyndon Johnson's birthplace and Museum in Johnson City, Johnson Ranch all on Friday afternoon and early evening.

Saturday, the Cadettes, in full uniform, will tour Austin; the Capitol, House building, Museum and early evening.

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SEE GIRL SCOUTS PAGE 7

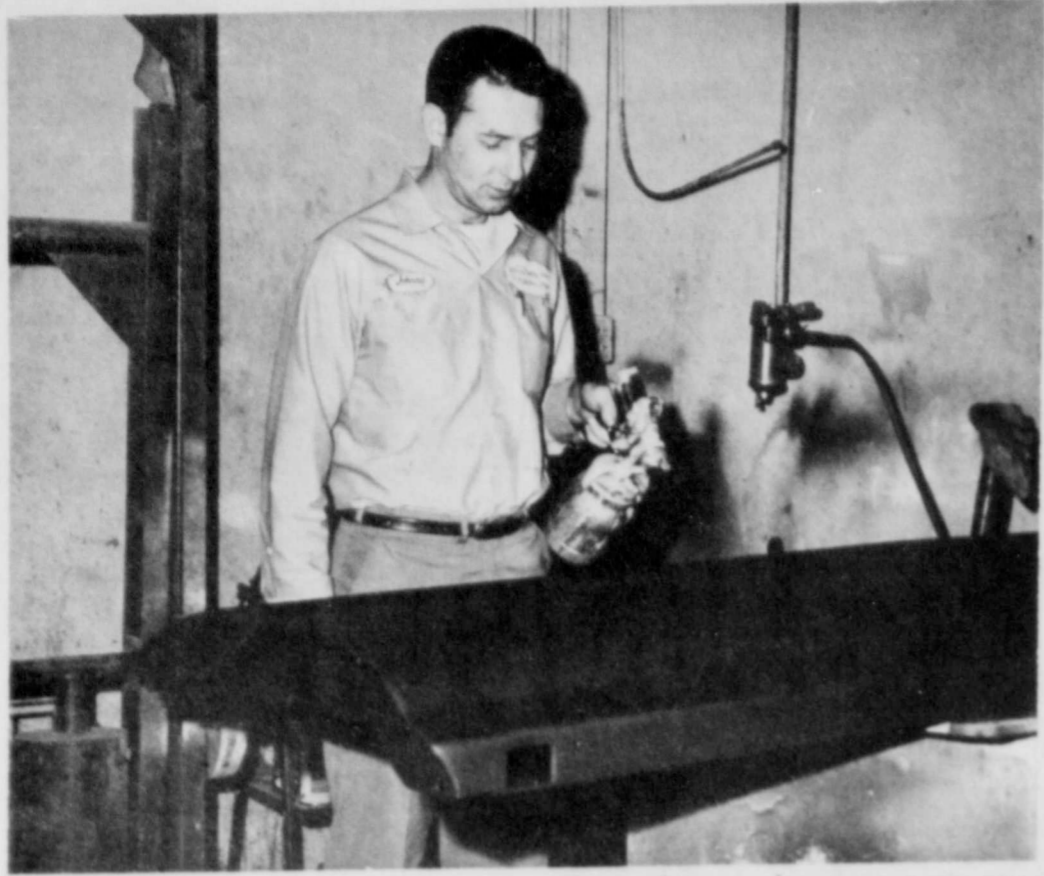


**GIRL SCOUT CADETTEs** leave Friday for their Heritage Trip to Austin. (Left to right) Mrs. Andrew McCulley, sponsor, Margwynn Giles, Belinda Covington, Nan McCulley, Dianna Grimes, Carla Suggs, Sheryl Burns, Phyllis Guffee, Bravada Garrett. (Staff Photo)



**TRIC WHIRLWINDS...** Three Whirlwind basketball players were 3-AA all-district teams. Bob Marler, left, and Walter Harris, received honorable mention. Richard Hale, right, was named to district first team. (Staff Photo)





**MERCHANT OF THE WEEK** - Johnny Bill Sue, owner of Quality Body Shop, 121 E. Missouri in Floydada, is the Hesperian's Merchant of the Week. Quality Body Shop specializes in all types of automobile body work and glass installation, and offers complete painting service. Johnny Bill was born in Winsboro, Texas, and moved to Floydada in 1949. He has been in the body repair and painting business since 1952, and he opened his own shop here

in 1962. He has two full-time employees in the shop. He and his wife, Margie have two sons, Sheldon, 10, and Kelby, 6. The Sues are active in church work at the Bible Baptist Church in Floydada. For recreation, Johnny Bill enjoys boating and water skiing. He thinks Floydada is a "good place to live. I like the people and I enjoy being in business here," he said. (Staff Photo)

**CENTER NEWS**

**CENTER, March 2** - Here it is March; with a mixture of cloudy, sunny and windy weather, but rather mild yet. Weekend guests of the J. D. Welborns were a daughter and family, Roger and Jo Ann Gooch and sons. Sunday all were joined by Eunice Arney and the Bobby Wilborn family. They celebrated Eunice's and Jo Ann's birthdays, which both come in February. Mr. and Mrs. C. W. Denison were in Lubbock recently visiting Mrs. D. W. Burke at a hospital where she had surgery. Mrs. Burke returned home last Wednesday. The Denisons visited the Burkes at home Sunday afternoon.

Mrs. Frank Dunn left for Houston last Tuesday, where she is visiting for a few days with her children, the Eddie Parks family and the Joe Lee Dadds. Edwin Warren of Texas Tech spent the weekend with home-folks, the Thomas Warrens. Sunday, Feb. 22, guests of Mrs. Ola Warren were Mr. and Mrs. Thomas Warren, Joyce and Don. Last Monday Mrs. Ola Warren, Mrs. Fred Battey and Mr. and Mrs. Burl Huckabee went to Crane where they visited with a cousin, Mrs. Neida Bratton. They came back by Lubbock where they visited with a brother, Charley Huckabee, and wife. Mr. and Mrs. Fred Battey and Mrs. Warren were in Plainview Tuesday attending the Pastor-Layman's Conference at Wayland College.

Sunday afternoon visitors at Mrs. Ross' were Mr. and Mrs. Homer Guffee and Mr. and Mrs. Woolsey. Mr. and Mrs. Leo Frizzell and Mrs. Ava Jackson visited Sunday with the Garvin Beadys of South Plains. Garvin had surgery in Plainview recently but is home now convalescing. Mrs. Jackson spent Sunday night with the Frizzells. Lee Rushing visited Mr. and Mrs. Doyle Sandifur Saturday evening. Mrs. Thomas Warren is helping Mrs. Ola Warren do some spring interior painting today. Mr. and Mrs. Hal Thomas dined Sunday in Lubbock with their children, Mr. and Mrs. Milton Mensch. In the afternoon they came by Plainview where they visited Mr. and Mrs. Olin Miller.

**I REMEMBER..... I REMEMBER....**

*...an attractive nuisance*

I recall very well Mr. Snodgrass (C. Snodgrass, the merchant-farmer-stockman) who lived on a 240-acre tract and farmed it on the north side of the section that adjoins Floydada on the west. (Hewas, however, principally a merchant.) (I think this was 1902, maybe 1903.) Mr. Snodgrass was thoughtful of itinerant ministers. He like for them to be Baptist. But some of us thought he was a little hard on boys. He maintained what I guess a lawyer would call an attractive nuisance. It was a milk pen full of calves. He kept them up while the mother cows were put outside overnight. There was a difference in the points of view about those calves. It evidently was Mr. Snodgrass' idea that the calves had as well be left alone. He had a boy or two at home and there were some neighbor boys. To them it seemed logical the calves had as well be ridden. It was good fun and good practice for a boy who aspired to be a cowboy, and couldn't possibly hurt the calves - much.

**JUST COULDN'T RESIST**  
So the "attractive nuisance" finally proved too much one night. It was thought that if "they" waited awhile until everything got settled down at the Snodgrass house the calves could be ridden awhile without disturbing anybody. It helped that a part of the barns and sheds were on the house-side of the cow lot and it was quite a distance away.

I think there were six boys who joined in the fun. I could name two from one family and two from another. The fifth I can't remember, but the sixth was a long, lanky, loose-built sort of boy. Somehow or other he didn't get to ride as much as the rest of the boys. He complained a bit. So "they" fixed him up for a ride.

The calf just happened to be the snakiest in the pen. Old lanky boy rode him about half way around the lot before he got "thowed". His head went through a crack in the fence and there he hung in the dark. His screeches brought all hands fast. It wasn't how bad he was hurt, it was how loud.

When "they" got him unbound from the fence, it was found he wasn't much worse for the experience - he had a crick in his neck and had to look at things somewhat sidewise for a few days.

And just to show how things work out for good, one of the six at that calf-riding that night turned out to be one of the best bronc busters in the country when he was grown. I am sure the experience he got riding Mr. Snodgrass' calves that night was a big help.

Homer Steen

**FLOYD DATA**

Mr. and Mrs. H. A. Tardy received word last week of the death of an uncle, W. O. Odum of Corsicana. He had been a patient in the Corsicana Nursing Home for a number of years and at one time lived in Floyd County.



**STATE REPRESENTATIVE RALPH WAYNE** of Plainview (left) with House members Tom Uher of Bay City (center) and Dick Tatoria (right) at dedication ceremonies for the Washington State Park Museum. House Speaker G. F. (Gus) Mutscher is officially opening the \$700,000 museum and Governor Preston is principal speaker.

**DOUGHERTY NEWS**

**DOUGHERTY, March 2** - Mrs. Amy New attended a Methodist Church laymen's retreat at Buffalo Springs Lake Saturday. Mrs. New was met there by her grandchildren and daughter-in-law, Mrs. Grace New of Pampa. Congratulations to Mr. and Mrs. Wes Campbell on the birth of their daughter. The young lady was born February 24 at the Lubbock University Hospital. She weighed 6 lbs. 12 oz. at birth and has been named Donna Jean. Mrs. Campbell and the baby came home Thursday morning. Mrs. Mayme Lou Denley spent the weekend at Wellington. Miss Sally Mize from Ruidoso, N.M. was the weekend houseguest of Kim Campbell. Mrs. Bob Covington came home Thursday from the Lockney General Hospital where she had been a surgical patient.

Mr. and Mrs. David Morrison and children of Fort Worth visited with his grandparents, Mr. and Mrs. Jim Morrison. Mrs. F. M. Covington visited Mrs. R. F. Hall at Floydada Friday. Mr. and Mrs. Garvis Morgan from Chillicothe, Texas, visited Tuesday and Wednesday in the home of Mr. and Mrs. Claude Ring. Mr. and Mrs. Leroy Chowning spent the weekend in Vernon visiting friends. Mr. and Mrs. Douglas Chowning are vacationing for a few days in Corpus Christi.

**FLOYD DATA**

Mrs. C.E. Bartlett visited last week with relatives, Mr. and Mrs. Tod Thompson, Mr. and Mrs. Johnny Barnard and Mrs. Beulah Reeves in Plainview and Mrs. Maud Woods in Happy.

**Schools Dismiss**

All classes in Floyd County Independent School District will be dismissed for the March 13 and 14. Classes will resume on Thursday, March 15. Classes will be dismissed for the week of March 15-19. Classes will be dismissed for the week of March 22-26. Classes will be dismissed for the week of March 29-April 2. Classes will be dismissed for the week of April 5-9. Classes will be dismissed for the week of April 12-16. Classes will be dismissed for the week of April 19-23. Classes will be dismissed for the week of April 26-30.



**ALL FLOYDADA WINNERS FEED P.G.C.!**



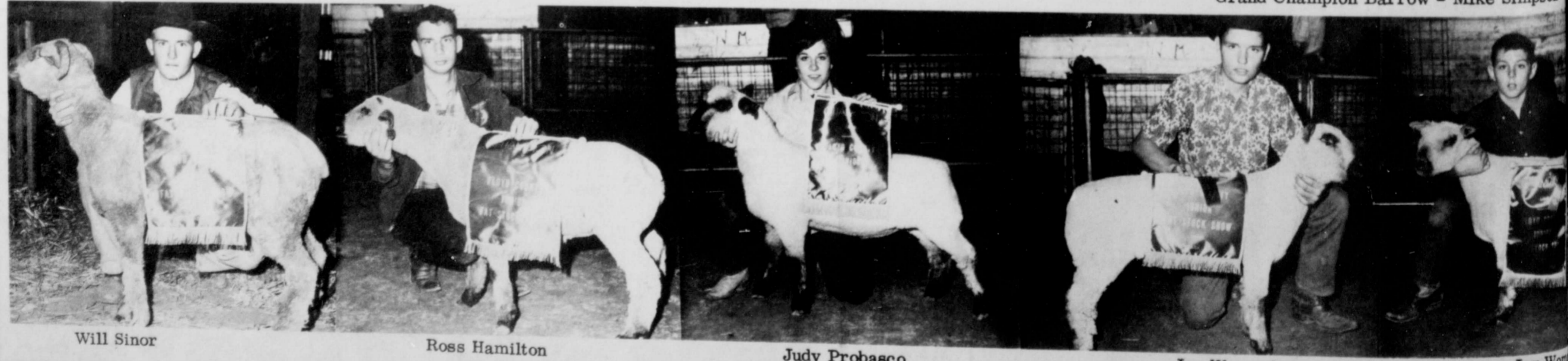
Grand Champion Steer - Kay Russell

**Our Congratulations!**  
to these young showmen  
for a job well done.

**We're Backing The 4-H**  
And FFA All The Way



Grand Champion Barrow - Mike Simpson



Will Sinor

Ross Hamilton

Judy Probasco

Joe Womack

Jay Womack



**PRODUCERS COOPERATIVE ELEVATORS**

Stock Shows are good - Co-ops make 'em better !!!

Floydada-Dougherty, Texas

Bill Cagle, Mgr.



**COURT RECORDS**  
(Warranty Deeds)  
Elmina McClendon etvir to Paul Hurley etux, 10 acres of land out of the northwest corner of the northwest one-fourth of survey 29 in block 1.  
(Marriage Licenses)  
John Wayne Clayton and Anita Louise Ingram, Feb. 23, District Court  
Leo E. Duvall vs E. Friesbie Phelps etal, suit in trespass to try title.  
Floyd Barber Jr., vs Lone Star Gin Co., suit for damages.  
J. D. Davis vs Ponca Wholesale Mercantile Co., and Joseph M. Poff, suit for damages.

**NOTICE**  
The Future Teachers of America are presenting a program on Boys Ranch Monday night at 7:30 in the high school auditorium.  
A film, "It's Easy to Smile" will be shown by a representative from Boys Ranch, who will also hold an open discussion.

**NOTICE**  
A public hearing will be held on the City of Floydada 1970-71 Budget at the City Hall on Monday, March 9, 1970 at 7:00 P.M.

**CARDS OF THANKS**

**TOO LATE TO CLASSIFY**  
We wish to thank each of you for your kindness, cards and floral offerings during the recent passing of our loved ones, J. W. Hawkins and Robert Clay Patton. Your thoughts are deeply appreciated. May God bless each of you.  
Mrs. Mary Patton  
Mr. and Mrs. H. P. Rice  
Mrs. Edna Patton 3-5p

**THANK YOU ALL.**  
May I say thank you to you, and you, and you, for all your cards, visits, flowers, and all the kindness shown me while I was in Caprock Hospital for those six weeks, and now at home for all your kindness. It's with a grateful heart that I say thank you to you all.  
Winnie Angus

The many acts of kindness shown to us during our recent loss will never be forgotten. The food, flowers, prayers, and sympathetic thoughts were deeply appreciated. It is at times like these when we realize what a blessing it is to live in a town like Floydada.  
The Lee Roy Crutchfield Family 3-5p

**SCHOOL MENU**  
**MONDAY:**  
Fish sticks with tarter sauce

\*\*\*\*\*  
**Letter To The Editor**  
\*\*\*\*\*

There is a lot of sentiment built up in a long period of years attending your favorite school. You may not know it or admit it - but it's there. Such is the case of Amarillo High being destroyed by fire last Sunday. All three of our grandsons graduated there, all sons of Harold and Frankie Berry. They both were graduated in Floydada High as were other two children, C. L. Jr. and Arminta. It would make me sick to see a tragedy like that happen here. I felt plenty bad when I learned of the Amarillo fire.  
If one man had been hired as night watchman, it would have saved millions of dollars above his wages for the last twenty or more years. One cannot imagine the things lost in any fire; things money cannot replace. Our hat is off to the kids and others that carried out all the trophies, etc. Many were lost, even at the best.  
C. L. Berry Sr.  
100 Palms Resort, Calif.

Dear Mr. Tooley and all there;  
Just a line to say that wife and I are visiting our son and family here at 100 Palms Resort near Indio, and sure having a nice time and visit with them.

We came out on a Continental Jet plane. Left Lubbock on 3rd Sunday in Feb. at 8:25 a.m. and arrived at L.A. Calif. at 9:30 a.m. their time. Stopped at El Paso 30 minutes. Sure fast going.

We visited over at San Diego last week with our folks there, and at Ensandido where our son has a building program going. They have just finished 5 new homes and are selling them at \$38,000 each. They are nice.

100 Palms Resort is 11 mi. from Indio and 11 mi. from the Salton Sea. We fish at the Salton Sea. Really a good place to fish. A. D. Lyles, our son here has a general store. Sells almost everything; a gas sta. and washateria in connection, and a 500 date palm grove and 30 motel rooms. The temp. gets down to about 34 nights and 60 to 80 days. They live on Hiway 86. Sure a lot of traffic. I counted 66 cars and trucks go by in 6 minutes.

Their vegetables are up and coming up, also planting corn. The wheat and other grain and alfalfa are nice. They have irrigation wells and use the All American Canal for crop and fruit irrigation.  
It was wonderful when the plane got over L.A. to see thousands of homes, etc, and what an airport.  
With every good wish for all there, we are,  
C. M. and Maude Lyles.

Will go back home about the 2nd Sunday in March. They get the Hesperian and we read the home news last week and yesterday. Enjoyed that.

- |                           |                             |
|---------------------------|-----------------------------|
| Potatoes with cream sauce | Hot cornbread and butter    |
| Buttered broccoli         | Oatmeal cake                |
| Hot rolls and butter      | 1/2 pint milk               |
| Raisin cobbler            | THURSDAY:                   |
| 1/2 pint milk             | Bake ham                    |
|                           | Green beans                 |
| <b>TUESDAY:</b>           | Buttered corn               |
| Hungarian meat balls      | Hot rolls and butter        |
| Mixed vegetables          | Sweet potato pie            |
| Lime jello with pineapple | 1/2 pint milk               |
| and cottage cheese        | <b>FRIDAY:</b>              |
| Hot rolls and butter      | Hamburgers with cheese      |
| Peanutbutter cookie       | slice                       |
| 1/2 pint milk             | Tomatoes, lettuce, and dill |
| <b>WEDNESDAY:</b>         | pickle                      |
| Barbecued weiners         | French fries                |
| Pinto beans               | Ice cream and cookie        |
| Buttered squash           | 1/2 pint milk               |



**RESERVE CHAMPION STEER...** Denise Johnson's Lightweight Hereford was named Reserve Grand Champion Steer of the Floyd County Fat Stock Show. (Staff Photo)

below ginnings from the 1968 crop.  
The U.S. Bureau of Census reports that 22 of the 25 counties had ginned 1,352,299 bales through January 16. PCG estimates production from the three counties not reported by the Bureau of Census at 22,850 bales, and another 18,500 bales have been classed from the area since January 16 to make up the year's total.  
SEE COTTON TALKS PAGE 8

**WHIRLWIND**  
FROM PAGE 1

51.8 seconds.  
Joe Thurston took fourth place in the mile run with a time of 4:43.8.  
Jim Crawford was fifth in the 880-yard dash with a 2:04.8 timing.  
Saturday, March 7, the team goes to Idalou. Entries in the Idalou meet follow:  
100 yard dash - Kirby Pierce, Dirk Campbell, and Andy Selman.  
220 yard dash - K. Pierce, D. Campbell, A. Selman.  
440 yard dash - S. Pierce, V. Mitchell, S. Hendrix.  
880 yard dash - J. Crawford, M. Moore, S. DeLeon.  
1 mile run - J. Thurston, R. Watts, O. Santos.  
High hurdles - S. Puckett, L. Williams, R. Biggs.  
Intermediate hurdles - S. Puckett, A. Hale, W. Harris.  
440 yard relay - K. Pierce, A. Selman, D. Campbell, S. Pierce.  
1 mile relay - S. Pierce, M. Moore, J. Crawford, S. Puckett.  
Broad jump - S. Puckett, V. Mitchell, W. Harris.  
High jump, S. Puckett.  
Pole vault - B. Marler, M. Lightfoot.  
Shot put - Frank Watson, Kim Rose, Lance Poole.  
Discus - Stan Wilson, Kim Rose, Glenn Switzer.

**NEWSPAPER ASSOCIATION 1969 AWARD WINNER CONTESTS**

**THE FLOYD COUNTY HESPERIAN**  
Published at 212 South Main St., Floydada Texas, 79235 each Thursday.  
WENDELL TOOLEY, Editor-Publisher  
PEGGY MEDLEY, Society Editor  
SHARRON HUGGINS, Circulation, Classified Adv. Mgr.  
FLOE REED, Bookkeeper  
GWEN COGDRELL, Typesetter  
CAROLYN SELLARS, Compositor  
SHIRLEY MYRICK, Advertising  
JAMES HUGGINS, reporter-photographer  
Established 1896 by Claude V. Hall. Entered as second class mail at the post office at Floydada, Texas April 10, 1907 under the act of Congress of March 3, 1897.

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**Beall's DEPARTMENT STORES**

**WEEK END SPECIAL THURS., FRI., AND SAT.**

**SPECIAL ONE GROUP LADIES SPORTSWEAR REDUCED 25% OFF**

**SPECIAL LADIES DACRON KNIT DRESSES \$15 VALUES NOW \$10<sup>88</sup>**

**CLEARANCE GIRLS SWEATERS SIZES 4-14 VALUES TO \$6.00 NOW \$2<sup>88</sup> FOR ONLY**

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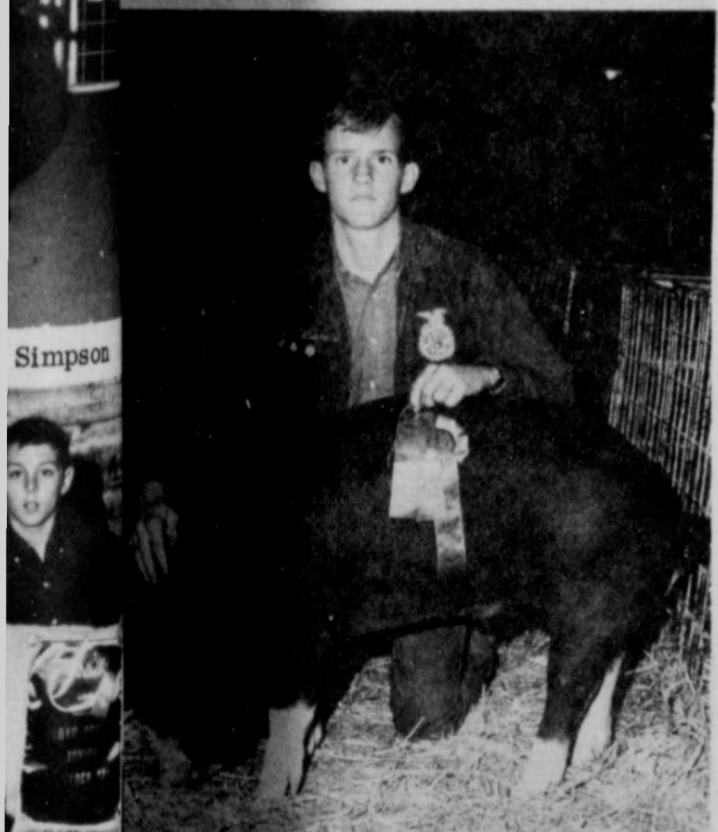
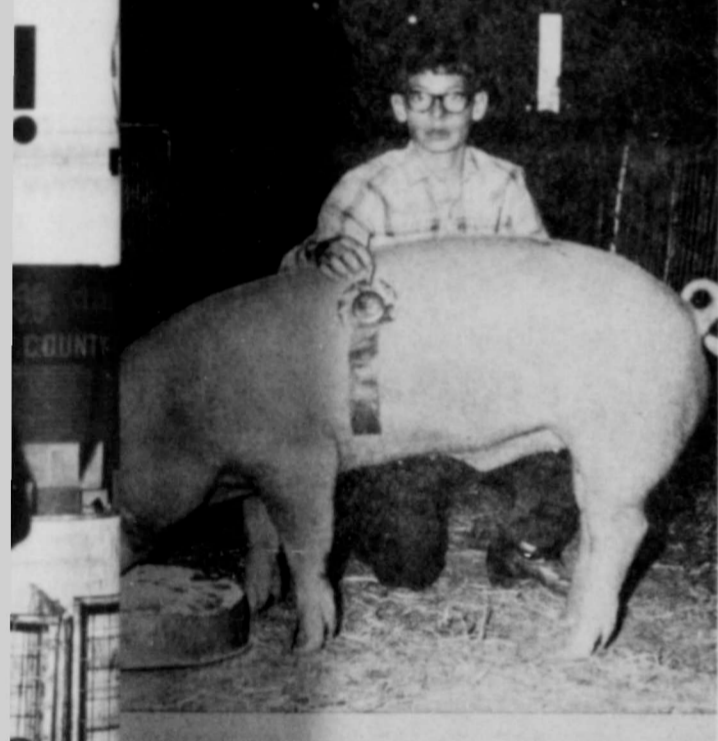
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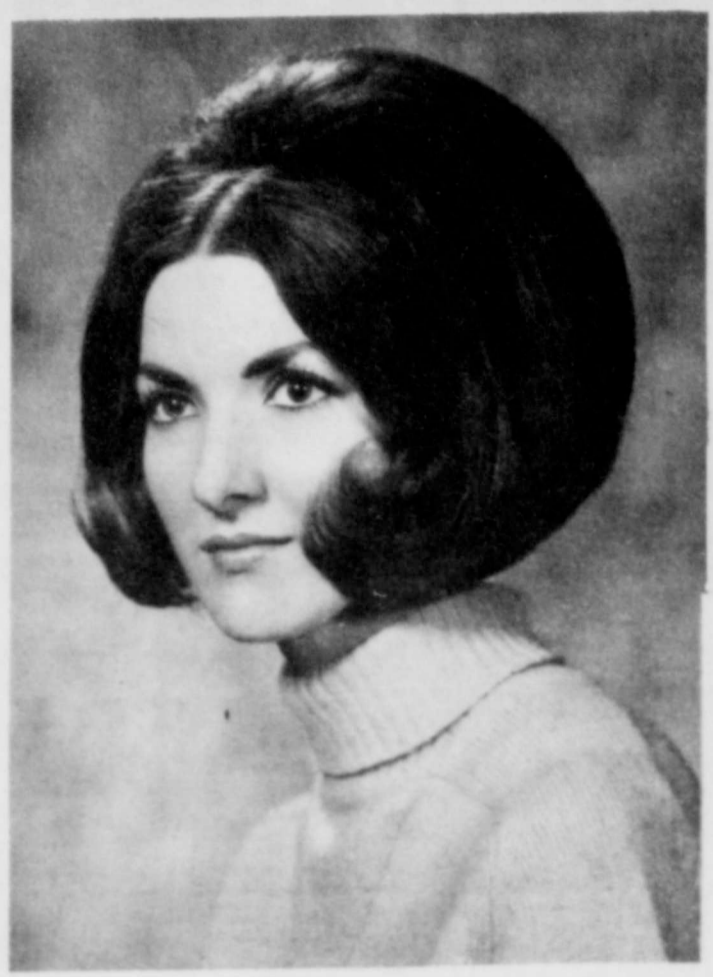
**WINNERS in the Floyd County Fat Stock Show** Top to bottom, Reserve Grand Champion, by Ronnie Ashton; Champion Poland China, by Tim Assiter; Champion Crossbreed, by Tom Assiter; Champion Berkshire, by Joe Williams. (Staff Photo)

**COTTON TALKS**  
FROM PLAINS COTTON GROWERS, INC.

production for the 1969 crop year from the 25 High counties represented by Plains Cotton Growers, Inc. approximately 1,393,650 bales, almost 247,000 bales



# Women's Page



LINDA CAROL NESKORIK

## Engagement Of Miss Neskorik And Billy Dawson Announced

Mr. and Mrs. John J. Neskorik of Girard announce the engagement of their daughter, Linda Carol, to Billy M. Dawson, son of Mr. and Mrs. Fred P. Dawson of Roaring Springs. A June wedding is planned. Miss Neskorik is presenting teaching art at Duncan Elementary School in Floydada. She is a graduate of Girard High School and a 1969 graduate of

McMurry College in Abilene where she was a member of Gamma Sigma social club.

Dawson is a 1966 graduate of Roaring Springs High School and was recently discharged from the U.S. Army following his return from duty in Korea. He is currently enrolled in the Department of Public Safety Academy in Austin.

## World Day Of Prayer Friday

The Christian Women's Fellowship of the First Christian Church in Floydada will be hosts for the annual observance of World Day of Prayer Friday, March 6 in the First Methodist Church.

The program, which will be presented by the Methodist women, will begin at 10:30 a.m. followed by the noon luncheon.

## Shower Fetes Miss Daniels

Miss Vickie Daniels of Lockney, bride elect of Phillip Green of Floydada, was honored February 16 with a pre-bridal shower in the Lockney home of Mrs. R. V. Webster.

Guests were registered by Miss Pat McCarthy.

The refreshment table featured an arrangement of white poms and green satin ribbon. The table was laid with a white cloth. Green napkins completed the setting. Debbie Webster and Diane Ford presided at the serving table.

Mrs. Webster greeted guests and presented them to the honoree, her mother, Mrs. Robert Daniels, her grandmother, Mrs. S. M. Brashier, and the prospective bridegroom's mother, Mrs. Starks Green.

Hostesses for the shower were Mmes. Nina Teuton, Eleanor Schacht, Eddie Douglas, Marie Brock, Patsy Ford, Jean Murdock, Dorothy Thomas, Vuncell Casey, Lee Stoerner, and Rita Webster.

Their gift was a set of cookware. The couple plans a March 28, 1970 wedding.

## New Arrivals

Mr. and Mrs. Mac Willson of Canyon are parents of twin daughters who were born at approximately 5 and 5:06 p.m. prematurely Saturday, Feb. 28. The young ladies were born in St. Anthony's Hospital in Amarillo. The mother is the former Nancy Holmes. The couple have an older daughter, Jill, who is four.

Baby No. 1 weighed three pounds and 10 ounces and baby

## Peggy's Meddlin's

BY PEGGY MEDLEY

ALMA HOLMES is still up in clouds, as well as the Jimmy Willsons, upon learning they are grandparents of twin girls. However this is the second set for Alma, so she is doubly proud. Her first twin granddaughters are the five year old daughters of the former Sarah Holmes and Rodney Teague of Dallas and the second set arrived Saturday to the former Sarah Holmes and Rodney Teague of Dallas and the second set arrived Saturday to the former Nancy Holmes and Mac Willson of Canyon.

ITS a little unusual for three children in the same family to observe golden wedding anniversaries. When Erx Williams and his wife of Petersburg celebrate their 50th anniversary March 14, he will be the third child of the late Mr. and Mrs. L.E. Williams to do so. Mrs. Jim Barwell and her husband of Villa Grove, Calif., observed theirs in 1966 and Mrs. Henry Allmon and her husband celebrated their 50th year in 1968. All nine of the Williams children are expected in Floydada next week for their reunion to be held in the Harmony Community Center.

PAUL Stout and his wife, the former Elaine Warren, are enroute home and should arrive by tomorrow if things go well, according to word from each of their parents. Paul has received his early discharge from the Marines after serving three years. Elaine will find her father in the local hospital however. Thomas underwent an emergency appendectomy Tuesday. Another Floydada serviceman has also received his discharge. Nick Henry received his Feb. 28th., and he and his family are settling near Charlotte, North Carolina.

FLOYDADA has another serviceman home from Vietnam. Bob Goen is here visiting his parents and other relatives and will leave Saturday enroute to Jackson Air Force Base at Little Rock, Ark., Bob has spent the past year in Vietnam and has 16 more months in service before his enlistment time is up.

OUR open house was a complete success Friday and Saturday morning. And I can say the same for the Style Show Monday night. As usual the children stole the show. They come out on stage like pros, the boys wearing and expression like "what am I doing here" and the little girls like "I should have been doing this all along." I'm perfect as a model. Looks as if the colors of red, white and blue, so popular the past fall and winter, will be just as good this summer. We might as well be prepared for the short flat hairdo this summer in order to wear the cartwheel floppybrim hats, which are coming back into style.

SPEAKING of our open house the day was made perfect when Lorin Leibfried came in with each of us a big paddy of peanut brittle. That kept us going Friday because we didn't have time for a coffee break so we nibbled candy.

THE most efficient device ever invented for keeping food cold is a wife who's out gadding all day.

THATS MEDDLINS.

## HOSPITAL NOTES

Dwayne Wilson, admitted 2-25, continues treatment. Mrs. Joan Gooch, admitted 3-3, continues treatment. Baby Boy Whitfield, admitted 3-3, continues treatment. Irwin Brown, admitted 2-2 continues treatment. Myrtle Lloyd, admitted 2-24, continues treatment. Clara Cates, admitted 2-21, continues treatment. Johnny West, admitted 2-22, continues treatment. Bud Phillips, admitted 2-20, continues treatment. Edd Brown, admitted 3-1, continues treatment.



MR. AND MRS. L. P. LAWLIS

## Reception Sunday Will Honor Mr. And Mrs. L.P. Lawlis

Mr. and Mrs. Louis Phillip Lawlis of Floydada will be observing their Golden Wedding Anniversary Sunday, March 7. A reception, honoring the couple, will be given in the home of their daughter at 815 West California in Floydada between the hours of 2:30 and 5 p.m.

Hosts will be the daughter and her husband, Mr. and Mrs. Arthur L. Wylie and family, and a son and wife, Mr. and Mrs. Robert L. Lawlis and family of Astoria, Oregon.

Mr. and Mrs. Lawlis were married March 14, 1920 in Comanche, Texas. She is the former Mary Ruth Cheatham.

The couple resided in Fisher County, Texas for 30 years where Lawlis farmed near Sweetwater and Sylvester. They have made their home in Floydada for the past 20 years. He is presently employed at Wylie Butane. They are both active members of the First United Methodist Church.

The couple have five grandchildren, Robert Michael, Jimmy and Jane Allyn Lawlis, all of Astoria, Oregon; Phillip Wylie, Lubbock; Marjion Wylie, student at Texas Tech, and Tommy Wylie of Floydada, and one great grandchild, Kelly Allyn, daughter of Mr. and Mrs. Robert Michael Lawlis.

## Miss Ashley, David McGowen Engagement Is Announced

The engagement of Miss Linda Chris Ashley to Davis Lynn McGowen has been announced by her parents, Mr. and Mrs. B. R. Ashley of Star Route, Ralls. The prospective bridegroom is the son of Mr. and Mrs. S.R. McGowen of Plainview.

The bride elect is a 1968

graduate of Lorenzo High School and attended West Texas State University. McGowen is a 1968 graduate of Plainview High School and is a student at Texas Tech.

Miss Ashley is the granddaughter of Mrs. Ethel Sawyer of Floydada.

## Miss Floydada Pageant Set For March 14

The annual Miss Floydada Pageant has been set for Saturday night, March 14, starting at 7 o'clock in the high school auditorium. Twenty-seven contracts were distributed and of that number, 15 girls had signed up by Tuesday, with at least ten more expected.

Tickets may be purchased from any member of the senior class, sponsors of the event, at \$1 for adults and 75¢ for students. Proceeds will go toward a worthwhile gift for the school and for the town.

Kit Martin is the current Miss Floydada. Girls entered in the Pageant thus far include Brenda Watson, Charlotte Wright, Leigh Weathersbee, Susan Cozby, Debbie Jones, Sarah Williams, Denise Cates, Janie Pyle, Pam Lewis, Cindy Carthel, Dana Tye, Debra Chatman, Shawn Shurbet, Dorit Haenosh and Charlotte Decker.

Mrs. Julia Rios, admitted 3-3, continues treatment. Mrs. Severiana Casillas, admitted 3-3, continues treatment.

Mrs. Ivola Walters, admitted 2-25, continues treatment. Thomas Warren, admitted 3-3, continues treatment.

Ham Smith Sr., admitted 1-25, continues treatment. Mrs. Inez Walker, admitted 2-20, continues treatment.

Mrs. Georgia Finley, admitted 3-2, continues treatment. Mrs. Zollie Burgett, admitted 2-28, continues treatment.

Mrs. Winnie Angus, admitted 2-7, dismissed 2-28. Mrs. Lucio Martinez, admitted 2-16, dismissed 2-25.

John Smitherman, admitted 2-16, dismissed 3-2. Mrs. Belle Anderson, admitted 2-16, dismissed 2-25.

Mrs. Maudie Powers, admitted 2-10, dismissed 3-2. Mrs. Barbara VanHoose, admitted 2-19, dismissed 2-26.

Johnny Canado, admitted 2-19, dismissed 2-26. Robert Cannon, admitted 2-21, dismissed 3-2.

Mrs. Beulah Jameson, admitted 2-22, dismissed 3-2. Mrs. Ofelia Cano, admitted 2-22, dismissed 2-26.

Mrs. Bessie Powell, admitted 2-23, dismissed 3-2. Mrs. Ella Mae Ledbetter, admitted 2-23, dismissed 2-27.

Ernestine Harper, admitted 2-24, dismissed 2-28. Marie Harper, admitted 2-24, dismissed 2-28.

L.A. Johnson, admitted 2-24, dismissed 3-2. Connie Cogdell, admitted 2-25, dismissed 2-26.

Peggy Ann Urban, admitted 2-25, dismissed 2-26. Dorothy Ledbetter, admitted 2-26, dismissed 3-2. Phillip Kirk, admitted 2-26, dismissed 3-3. Horace Carr, admitted 2-

The girls will model three ensembles, formal, street and sports wear.

Judges will be Joe Holmes of Tulla, Richard Campbell of Texas Tech and Miss Marsha Shaver, Miss Maid of Cotton, Texas Tech. Mrs. Keith Buhrman will narrate.

Entertainment on the program will include the Hill Toppers from ACC, a singing and comedy group.

The general public is extended a cordial invitation to attend the Pageant and help support the senior class.

## HOW TO RESCUE A HAIR-DO

Natural is the word in hair fashions for 1970. Coifs will be closer to the head, curls fuller, waves looser. Gentle wisps and strands of hair will accent the forehead and cheekbones. Simple, but feminine, free and young — hairdos every bride will love, because styling is a breeze.

This sleek, natural, just blown dry set is perfect for a honeymoon. It bounces back after a tennis game, quick swim, or fast motorcycle ride. The secret: a good cut and new beauty aid created for styling the natural look. Scotch hair set tape. Designed by the 3M Company, this skin-considerate tape rolls off the compact dispenser and hugs the face ever so softly. Now a bride can dry her hair under a brimmed hat — and only when she displaces the cap to shoot a photo need her secret show.

To set: Comb top hair to right, sides forward, making small wisps. Brush back hair down. Tape and forget. Combout: Remove pinked, porous tape. Brush top hair to right, sides forward — forming wispy bangs and side curls. That's all — quick, easy, and naturally set for fun!

The payment of taxes is the price that the citizen must pay for the inherited blessings of civilization.

27, dismissed 3-3. Mary Marino, admitted 3-1, dismissed 3-2. Baby Girl Marino, born 3-1, dismissed 3-2. Gene Guzman, admitted 3-1, dismissed 3-3. Baby Boy Guzman, born 3-2, dismissed 3-3.

## Capacity Crowd At Style Show

A capacity crowd was on hand Monday night when the 1950 Study Club presented their 20th annual Spring Style Show in the high school auditorium. The latest fashions for spring from participating stores, were modeled by toddlers to the more mature person. The colors of red, white and blue were prevalent for spring, the big buckle shoe is back, only with the new heel, as is the floppybrim cartwheel hat. Regardless of time, place or person fashions to fit all were on parade.

A highlight of the evening was the appearance of Miss Marsha Shaver, Miss South Plains Maid of Cotton. Miss Shaver modeled several of her ensembles and presented a monologue.

Mrs. C.C. Whittle, club president, gave the welcome and Mrs. Gene Arwine was narrator. Miss Lori Daniel was pianist.

In the Children's Parade and modeling for various stores were Donna Martin, Mitzi Hale, Karl Carlisle, Mitsy Younger, Bobbie Hendrickson, Keith Carlisle, Rhonda Bennett, Debbie Martinez, Susan Hendrix, Kay Faulkenberry, Kelly Ann Hagood, Larry Stovall and Johnnie Martin Burkhardt.

Hale's Department Store models were Mrs. Eugene Beedy, Mrs. Ken Weaver, Mrs. Bill Grissom, Denise Chadwick, Janie Willson, Kim Campbell, Judy Emert and Mrs. Ray Gene Ferguson.

Hagood's models included Mrs. Gladys Higgins, Mrs. John Jacobs, Mrs. Dale Goen, Mrs. Aldine Williams, Sherry Crutchfield, Mrs. Johnny Harris, Mrs. Rex Battey and Iwana Smithey.

Models for Montgomery Wards were Pam Lewis, Kathy Anderson, Dana Tye, Ann Fawver, Nancy Williams, and Diana Crabtree.

For Bealls were Janie Pyle, Mrs. Alton Higginbotham, Sherry Harris, Marilyn Harris, Allison McLain, Mrs. Dean Morris and Mrs. Teddy Porter.

Mrs. Higginbotham, Mrs. Weaver, Mrs. Gladys Higgins, Iwana Smithey and Misty Younger also modeled hair styles, creations by Colonial Beauty Salon. Mrs. Goen, Mrs. Williams and Mrs. Porter had hair styles from Birdie Lee's Beauty Salon.

During intermission a Duncan Elementary 6th grade musical group presented several numbers. They were directed by Mrs. Joyce Hotchkiss.

Proceeds from the style show will go toward a college scholarship for a deserving Floydada senior girl graduate.

SEE PICTURES AT RIGHT

## shower the bride with home-gifts

There's a special time in a girl's life when every day is like Christmas. And, no matter how hurried or pressured the bride may be with wedding plans, the pleasure of receiving gifts and being honored at shower parties is an exciting and memorable experience.

What to give the bride is a question, if not a problem to her many friends as well as for the family. For the thoughtful who want to give a different gift, we suggest decorative accessories. Lamps, objets d'art, or even an accent table can be a distinctive and welcome gift.

For those who like to explore to find that special gift, the market place has never been more open. One collection of accessories and lamps from Tyndale, named after the Indian festival of lights when thousands of candles lit late into the night illuminate the wares of Indian merchants at their market, is called Divali. The Divali festival is a wild, beautiful time of warm friendliness. What could be more appropriate.

Inspired by this festival, the collection features tables, plaques and wall accessories, floor and table lamps. The designs are key-noted by bold carving, delicate filigree and delightful ceramics which coordinate to achieve a total look. Used individually, they provide a most striking accent.

Pottery, native sculptures and painted furniture carved with Taj Mahal motifs are included, as well as lamps in burnished Indian silver with softly fluted shades. A silver lamp with an ostrich leg base highlights the Divali collection and is shown on both floor and table lamps. The wonderful look of the new fluted shades offers high fashion.

Definition—Head of the House: obsolete; term formerly used to identify father and husband.

\*\*\*\* Poll shows Nixon gaining in popularity.



THE LATEST IN FASHIONS — modeled by photo; Mrs. Bill Grissom, second; Dana Tye, third; Mrs. Gene Arwine, fourth. (Staff Photos)



# Women In News

## Children's Parade



Martin Burkhardt steps out - leading off the Children's Style Show Monday night. She is followed by Misty Debbie Martinez and Karl Carlisle. (Staff Photos)

## uture to you on

furnishings industry with savvy new design moderns with a touch and a fetish for manufacturer of bedroom and occasional caught wind of the demand for stylish that will stand the test of time, durability and elegance. apartment hunters formal dining room sh their hopes after rough modern build- appearing walls. For

example, a 72-inch high buffet and hutch, by Kemp Furniture Industries, can help them literally build walls to appease their sense of gracious living. The buffet and hutch, from the "American Settler" collection of colonial dining room and bedroom furniture, can be used as a room divider to carve a dining nook from a living room. The shelves of the hutch create a show-and-store wall for displaying favorite wedding gifts, and the cabinets of the buffet afford ample storage space for a formal china service. A mellow engraved pine finish guarantees a cozy atmosphere for twosome dining. Do-it-yourself adhesive paper can be applied to the back of the units to add a decorative filip to the living area. When the household's breadwinner is a junior executive on the transfer circuit, today's purchases

## Janet Wolf, Robert Murry Plan California Vows In June

Mr. and Mrs. Jake Wolf of Hettinger, North Dakota, announce the engagement and approaching marriage of their daughter, Jane, to Robert D. Murry of Orange, Calif. The prospective bridegroom is the son of Lloyd Murry of Floydada and the late Mrs. Murry.

Miss Wolf is a graduate of Hettinger Public High School and her fiancé from Floydada High School. Both are attending Santa Ana College in California.

A June 27th wedding is planned in the St. Olaf's Lutheran Church in Garden Grove, Calif.

## L.E. Williams' Children Plan 3-Day Reunion

The family of the late Mr. and Mrs. L. E. Williams will hold their reunion at the Harmony Community Center March 13-14-15. Sunday, March 15 will be a basket lunch event and friends are invited.

Children of the deceased couple are Robertha Bagwell, Villa Grove, Colo.; Erx Williams, Petersburg; Edith Allmon, Grannis, Ark.; Leo Williams, Durango, Colo.; Thalia Clubb, Lubbock; Buck Williams, Plainview; Paul Williams, Hope, Ark.; Elmer Williams, Mineral Wells and Woody Williams, Vallecito Lake, Bayfield, Colo.

There are also 29 grandchildren; 45 great grandchildren and three great great grandchildren.

During the reunion Mr. and Mrs. Erx Williams will celebrate their 50th wedding anniversary March 14 in the home of their daughter and her husband, Mr. and Mrs. S. R. Heard in Plainview.

Two other of the Williams' children have also observed their 50th wedding anniversary. Mr. and Mrs. Jim Bagwell in December, 1966 and Mr. and Mrs. Henry Allmon in September, 1968.

## MORE THAN 400 REGISTER AT GRAND OPENING

More than 400 people registered Friday and Saturday for prizes in the Hesperian/Blanco Offset Printing grand opening celebration.

Winner of the Olivetti-Underwood typewriter was Clyde Bagwell.

Brenda Wall, Elisa Garrett, Mrs. W. O. Newberry, M. F. Bradford, and Kenneth Rimmer were all winners of copies of Funk and Wagnalls Encyclopedic College Dictionary.

Visitors were served refreshments and were shown the offset printing process from original composition to final press run.

Winners may drop by the Hesperian at their convenience to pick up their prizes.

It is not "un-American" to disagree with others regardless of what positions they occupy.

must fit in tomorrow's home. To meet the mobile couple's special decorating and storage needs, Kemp manufactures modular two and three-drawer chests with matching bookcases. From the

"Brigadier" collection of military campaign furniture reminiscent of Napoleon's generals, the units are offered in five bold and bright painted finishes as well as a warm engraved Bombay pecan finish.

The chest and bookcases feature brass corner plates and inset handles for a neat and trim look with a lot of now power. The chests can be used alone as bedside tables or hall pieces. Topped with the book-



MISS JANET WOLF

## Mr. and Mrs. L.P. Lawlis

WILL BE HONORED WITH A RECEPTION ON THEIR

Golden

Wedding Anniversary

Sunday, March 8

AT 815 W. CALIFORNIA ST.

HOSTS FOR THE OCCASION WILL BE Their Daughter, Mrs. Arthur L. Wylie and Family, Floydada,

and

A Son, Robert L. Lawlis and Family, Astoria, Oregon.

CALLING HOURS ARE FROM

2:30 to 5 p.m.

FRIENDS ARE INVITED

NO GIFTS PLEASE

cases, they'll bring order to growing record and book collections.

Eye-catchers that are space-savers are requisites for easy living in tight quarters. With Kemp's distressed-paint or engraved pecan-finished semainier, the clever bride can stash seven drawers full of new possessions in

18 inches of floor space. If she has enough bedroom drawers for her trousseau of lingerie, the chest can be moved to the kitchen for prized linens and silverware.

From sun-up to sundown and beyond, new home furnishings are working for better living in today's shrinking rooms.

## Three Whirlettes Make All District

Cindy Ward, Marilyn Harris, and Jill Bertrand were selected to the 3AA all district team by vote of the coaches in a meeting held last week in Olton.

This was the third year in a row that these three outstanding Whirlettes were selected to the all-district team.

In addition to these three, Anne Fawver of the Whirlettes received honorable mention. All four of these girls are seniors. Cindy and Marilyn are forwards and Jill and Anne are guards.

The other forwards on the all-district team are DrueAnn McCure, Abernathy junior; Ruth Dyer, Dimmitt senior; Sue Roddy, Hale Center senior; and Anita Burgess, Hale Center junior.

The other guards are Kathi Gary, Olton junior; Sherry Massey, Hale Center; Rhonda Garth, Friona senior; Beverly Newman, Dimmitt senior; Kerri Kirkpatrick, Dimmitt senior; and Ricki Corey, Abernathy senior.

## Whirlettes Enjoy Successful Year

The Floydada Whirlettes had a good season as they won 23 games and lost only eight. This includes a district of nine wins and three losses. The Whirlettes were the only team to defeat district champion Dimmitt in district play.

The team was led in scoring by Cindy Ward and Marilyn Harris. Cindy scored 688 points for a 22.9 points per game average and Marilyn scored 663 points for a 21.4 average. Cindy's total came mostly on field goals as she made 297 field goals and averaged 49% of her attempts. Marilyn's total included 319 of 390 attempted free throws (81.6%) which was 2 more than all of the Whirlettes' opponents scored.

Anne Fawver was the team's leading rebounder with 124 caroms followed by Pam Lewis with 117 and Jill Bertrand with 98. Marilyn Harris led the team in steals with 66 followed by Bertrand who had 62.

The Whirlettes averaged 52.1 points per game and held their opponents to an average of 40.5. As a team, the Whirlettes shot 43.7 from the field and 72.6% from the free throw line.

Seniors on the team are Marilyn Harris, Cindy Ward, Anne Fawver, Jill Bertrand, and Trudy Miller. Juniors include Terri Shipman, Kathy Chappell, Sarah Williams, Pam Lewis, and Cindy Carthel. Denice Chadwick was the only sophomore to play enough varsity games to letter.

The Whirlette Junior Varsity also had a good year with a record of 12 wins and five losses. The Freshman team also came out winners as they compiled a record of eight wins and four losses.

Several from both of these teams are expected to be on the varsity next year to fill vacancies left by graduating seniors.



QUEEN, Rhonda Bennett, is pictured holding first place trophy won by the Floydada Pony Express Boys' team at Childress Saturday. Although there was no girls' team scheduled, some Floydada girls and girls from Pampa ran a two out of three with the Floydada girls winning. Gathel Lee, president of the Pony Express Riding Club, said he was very pleased as well as other club members, with the good showing of the boys team in the start of the new season. (Staff Photo)

## Kites & Wires


This is the season of the year when youngsters of various ages delight in flying kites.

Some of the youngsters with gray hair and many years have to enjoy their kite-flying by proxy.

It is well to warn young-

sters to stay away from electric power lines and highways.

We know very few who actually fly kites each spring will read this editorial. However, retired kite-flyers are reminded to caution youngsters. A few words of warning might save a young life.



## MEAT SPECIALS

SPECIALS GOOD MARCH 5, 6, 7

CHILI MEAT	2 LBS.	\$1.18
FRESH PORK LIVER	LB.	19c
FRESH PORK BACKBONE	LB.	39c
TOP HAND SAUSAGE	2 LBS.	98c

## DOBBS MEAT MKT.

NORTH SIDE SQUARE

FRIDAY IS MARCH 13

## THE COPIERS.



### 3M CASUAL Desk Copier 9995

- Copies produced in seconds!
- Versatile—copies most anything on paper!
- Compact and lightweight—just 9 lbs.!

Try the CASUAL Copier once and you'll never switch! Beautiful, clear copies every time from papers, magazines, books, catalogs—almost anything you care to copy. No taller than a typewriter, it takes less than 2 sq. ft. of space. So it's convenient for home use, practical for office use. Just 2 simple steps: (1) Place your material and a copying sheet on exposure pad and press automatic flasher switch; then (2) feed copy paper into developer. The CASUAL leads you the finished 8 1/2 x 11-in. copy. Gray/black finish.

## Hesperian Office Supply

## We Deliver Your Office Supply Needs

### WITHIN 24 HOURS

IF IT'S NOT IN STOCK, WE PHONE ONE OF THE LARGEST AND BEST OFFICE SUPPLY WHOLESALEERS IN THE STATE AT AMARILLO.

THEY GIVE US "SAME DAY SHIPMENT." WE HAVE IT IN FLOYDADA NEXT MORNING!

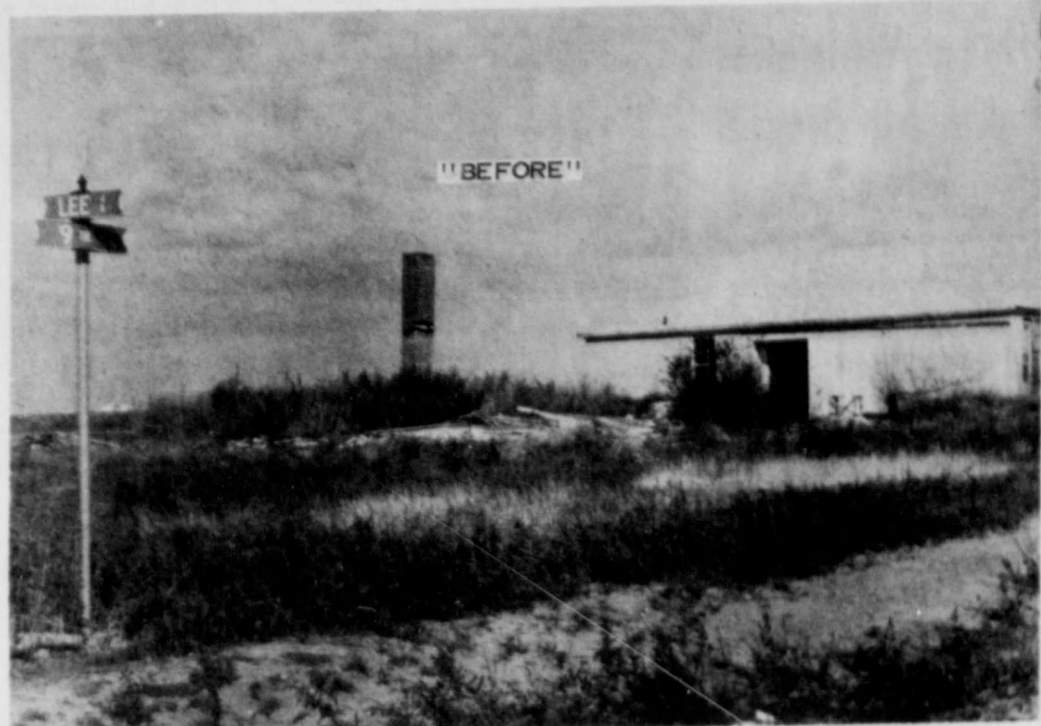
HOW'S THAT FOR SERVICE?

JUST ASK FOR PEGGY

SHE IS IN CHARGE OF OUR OFFICE SUPPLY ORDER DESK!

## HESPERIAN OFFICE SUPPLY





"THE PROOF OF THE PIE IS IN THE PUDDING"...oops, we mean pictures. A Hesperian photographer made these two shots of the Della Plains



park area to show what happens when the City of Floydada goes to work on cleaning up an area...the "before and after". (Staff Photo)

### Silverton Volleyball Tourney April 7-11

Teams are needed to compete in the annual Outsiders' Volleyball Tournament sponsored by L.O.A. Junior Study Club of Silverton, which will be held April 7-9-10-11, 1970 in the Silverton School gymnasium.

The other teams entered in the 1969 tournament (women's division) were City Cafe, Silverton, Durham's Welding, Silverton, Tulia, Silverton Metal Works and Quitaque; the other men's teams were Jack's Pharmacy, Silverton, Silverton Elevators, Inc., John Deere, Silverton, Tulia and Briscoe County News, Silverton.

First, second and third place trophies will be awarded in both the Men's and Women's divisions. Entry fee is \$6.00 a team, and the fees are to accompany the entries or be paid before the teams play their first games of the tournament. Checks for entry fees may be made payable to L.O.A. Junior Study Club, and entries are to be registered with Mrs. Dean Rowell, Rt. 1, Box 49-A, Silverton 79257 (Phone 806-847-4942) before Wednesday, April 1.

Admission to the tournament will be 50¢ per person. A concession stand will be provided. There will be a game limit of 15 minutes or to a score of 15 points, with the winning team at least two points ahead. A team must win two out of three games. No one can play on two teams.

Defending champion of the L.O.A. Outsiders' Tournament are the men's and women's teams sponsored by C&S Machine & Pump Company of Plainview. Two men's teams were entered from Quitaque in 1969, and one of these won sec-

ond and the other won the consolation bracket.

In the women's division, second place was won by Briscoe Co-op Gin-Silverton and the consolation trophy went to Maples '66"-Silverton.

The other teams entered in the 1969 tournament (women's division) were City Cafe, Silverton, Durham's Welding, Silverton, Tulia, Silverton Metal Works and Quitaque; the other men's teams were Jack's Pharmacy, Silverton, Silverton Elevators, Inc., John Deere, Silverton, Tulia and Briscoe County News, Silverton.

### Second Sunday Singing

The Second Sunday Singing is scheduled to be held this Sunday, March 8, at the Church of the Nazarene, 412 S. 4th, in Floydada.

Time for the meeting is 2 p.m., and singing will last until 4 o'clock.

Gospel singers from the entire South Plains area will be present at the all-denominational event, and of course everyone, from any denomination, is invited to attend.

### Nursing Home Visitors

Local visitors included Mrs. George Wexler, Mrs. Ivola Walters, Alma Ruth Nelson, Mrs. T. S. Brown, Mr. Handley and Mrs. Alza.

Out of town here visiting were Sheryle, Rodney and Tamie Smith and Mr. and Mrs. T. L. Callaway, all of Lubbock, visiting with Mrs. Rafferty; Nellie and Jerry Hopper, Amarillo, with John and Cora Newton; Mrs. Sharon Martin and Kathy of Copperas Cove visiting Mrs. Mollie Sidgick; Mrs. Nora Long, Roaring Springs visiting Mrs. Sedgick and Mrs. Ethel Long and Lowell Callaway of Silverton visiting Mrs. Rafferty.

Services by members of the First Methodist Church were presented resident patients Sunday afternoon.

### Floydada Group Takes GAC Tour

Several Floydada persons returned home February 20 after a GAC Property Tour of Florida and the Bahamas.

Making the jet trip from Lubbock to Florida were Mr. and

### Cone News by Mrs. Roxie D. Travis

CONE, March 2 - Miss Camilla Nash of Texas Tech University spent the weekend in the home of the Haney Wideman family. Luncheon guests Sunday were Mr. and Mrs. D. A. Barnhart, Mrs. Vada Wideman and Mr. and Mrs. Mark Wideman and Randy of Floydada. Afternoon callers were Mr. and Mrs. Clyde Wideman, Mr. and Mrs. Laney Wideman, Layna, Brenda, Brad and Beth of Lubbock and Mr. and Mrs. Bob Wideman, Kenny, Belva and Ray Don of Ralls.

Mrs. Leona Neff, Mrs. Mary Neff and Mrs. Noah Wright of Floydada visited H. R. Nance and Rachel Thursday afternoon. Miss Ruth Bartley accom-

panied friends of Ralls to Plainview Saturday afternoon for the Regional Interscholastic Band League and Contest. Approximately 55 schools participated. Miss Bartley furnished piano accompaniment for a clarinet solo.

Mr. and Mrs. DeLma Hilton, Kristi and Keven of Lubbock spent the weekend in the Bud Cox home. Sunday guests were Mr. and Mrs. Kenny Cox and Michael of Ralls and Mardi Wideman. They all helped Kristi celebrate her birthday. Mr. and Mrs. Ellis Nance of Cope, Colo. are visiting H. R. Nance and Rachel and Elder and Mrs. Joe Jackson. Diane Harris spent Sunday with Kim Kimbrough in Ralls. Mr. and Mrs. C. L. Davis, Melony and Treca and Jack Flowers of Ralls attended the Girl Scout supper at the Scout Camp Saturday.

Mrs. Alice Littlefield, Mrs. Artie Boatman of Amarillo, Mr. and Mrs. Pat Yoakum, Patti and Roger of Loreazo and Peggy Littlefield were luncheon guests Sunday of the Roy Maras.

Mr. and Mrs. L. M. Powell of Lorenzo, Mr. and Mrs. Joe Beaudoin, Chuck and Donnie of Lubbock and Mr. and Mrs. Wesley Edwards spent Sunday with Mr. and Mrs. C. W. Edwards. Afternoon callers were Mrs. Sibyl Taylor of Ralls and Mrs. Opal Parker of Amarillo.

also visited Mr. Oren Wheeler in the Ralls Nursing Home. Mr. and Mrs. M. E. Williamson and Mr. and Mrs. K. T. Williamson of Austin visited Rev. and Mrs. Harvey Wampler and children in Plainview Friday evening.

Mr. and Mrs. George Pierratt visited Mr. and Mrs. C. O. Gilbreath Saturday evening. Lorri and Sha returned home with them after spending the week with their grandparents. Elder Joe Jackson filled his regular preaching appointment at Brownfield Sunday evening. Mrs. Artie Boatman of Amarillo is visiting Mrs. Alice Littlefield.

Mr. and Mrs. Noel Davis accompanied Mrs. Lois Davis of Lubbock and Mrs. Ola Hairston of Idalou to Amarillo Sunday for the wedding of Blaine Teal and Miss Jackie Brown.

Rev. and Mrs. Harvey Wampler, Tim and Greta of Plainview visited in the M. E. Williamson home Saturday evening.

Mrs. Peachie Parrish had an emergency appendectomy Saturday morning in the Methodist Hospital in Lubbock. She is reported improving.

**HEAR EVANGELIST CLIFFORD MAYO IN FLOYDADA**

Everyone is invited to this outstanding man in revival services.

**MARCH 16-21**

**CHURCH OF THE NAZARENE**

## The First National Congratulates The Fat Stock Show Winners



KAY RUSSELL



MIKE SIMPSON



WILL SINOR



JUDY PROBASCO



JOE WOMACK



JAY WOMACK



ROSS HAMILTON

The First National Bank Of Floydada extends its congratulations to the winners of this year's Floyd County Jr. Stock Show... And expresses its best wishes to every boy and girl who works in the 4-H and FFA program.

The Folks at First National are very interested in livestock farmers and we invite you to come in and discuss our low cost finance plan and feed cost in livestock feeding programs.

We Are Happy To Present An \$8.00 Bonus To Each Steer Showman \$3.00 To Each Barrow Showman And \$2.00 To Each Sheep Showman

**THE FIRST NATIONAL BANK OF FLOYDADA**



### Special Reading Classes Increase Students Reading Skills

Among the educational programs being offered in Floydada schools are the Special Reading classes at R. C. Andrews Elementary School. Special Reading is a federal Title I program providing individualized instruction for students who need help with their reading difficulties.

Individual instruction is provided through use of audio-visual aids for each student. Workbooks and other conventional methods of study are used in conjunction with the special instruction tools.

Instructors for the Special Reading courses at Andrews are Mrs. Ethel Florence and Mrs. Keith Buhrman.

Students of Special Reading Class 5C have increased their reading ability a grade level this year.

Alonzo Gonzales is shown using the Controlled Reading machine. This machine increases speed of reading. He has increased his speed and comprehension from 125 words per minute with a score of 85% to a speed of 200 words per minute and a score of 100%.

Burnett Toney is using the film or story previewer. This machine develops comprehension skill at the student's own rate of speed.

The "Show 'n' Tell" machine is a combination television-recorder player. This novelty creates interest in classical stories. It is being viewed by Teresa Navarro.

In the second photograph, Sandra Ferguson is reading a story and at the same time listening to the story on a record player. This develops the skill of following the written page.

Wayne VanHoose and Rudy Garibay are busy with workbooks. This Reading Skill Text Series is accompanied with tapes of each story which provide an introduction for each story, instructions for working the exercises and corrections for the written exercises.

Johnny Joe Rodriguez is working in the SRA Lab Series. The SRA develops all phases of reading with the student reading at his own grade level or reading rather than at his grade placement.



MRS. ETHEL FLORENCE supervises Special Reading students (left to right) Sandra Ferguson, Johnny Rodriguez, Wayne Van Hoose, and Ruby Garibay. (Staff Photo)



READING STUDENTS. . . (left to right) Alonzo Gonzales, Burnett Toney, and Sandra Ferguson. Instructor is Mrs. Keith Buhrman. (Staff Photo)

## OBITUARIES

### Byars

Funeral services for Charles Baylor Byars, 78 year old retired Floyd County farmer, were conducted in the First Baptist Church, Byars died Sunday, February 28, 1970. He was born in St. Anthony's Hospital, Hillham, Tenn., and was an early day pioneer in Estacado. He was married to Gladys Davis, February 27, 1920. The couple made their home at 300 E. Mississippi St., in Floydada. Howard operated a tire shop in Floydada for several years.

### A.B. Howard

Funeral rites for Ard Buchanan Howard, 78 year old Floyd County retired farmer, were conducted Sunday afternoon in the First United Methodist Church of Floydada. Howard died in the Crosbyton Nursing Home about 11 a.m., Saturday, February 28.

The deceased was born in Hillham, Tenn., and was an early day pioneer in Estacado. He was married to Gladys Davis, February 27, 1920. The couple made their home at 300 E. Mississippi St., in Floydada. Howard operated a tire shop in Floydada for several years.

### D.Y. Edwards

Services for D. Y. Edwards, 74 year old Hereford stockman, and a former resident of Floydada, were conducted yesterday afternoon in the Grace Gospel Church in Hereford. Edwards died Monday in Deaf Smith County Hospital.

He was born at Travelers Rest, S.C., and moved to Hereford from Floydada in 1967. He had lived in Texas since 1908.

Survivors include his wife, Edna; two sons, Calvin of Hereford and Glynn of Comanche; five daughters, Mrs. Pearl Bousman of Bovina, Mrs. Norma Tomberlin, Mrs. Mary Poarch, Mrs. Irene Melugin and Mrs. Helen Melugin, all of Hereford; one sister, 24 grandchildren and five great grandchildren.

### J.W. Damron Jr.

Funeral rites for a Floyd County native, J. W. Damron Jr., 46, were held Monday in the Claytonville Baptist Church. Damron died Friday morning in a Plainview hospital after a brief illness.

### Casebeer

Funeral services for John Casebeer, 70, who died Wednesday of last week in the County Hospital after a short illness, were conducted Saturday at the First Baptist Church in Hereford.

### Mrs. A.C. Bowers

The widow of one of Floydada's early-day merchandisers, Mrs. A.C. Bowers, succumbed to a malignancy at the age of 86 in Livingston, Montana, February 20, it was learned here this week.

A telephone call from Mrs. Louita Ford, a daughter, to Mrs. Jeffie Smith, gave the information.

Mrs. Bowers was born Maggie Courtwright at Waco, Texas, Feb. 24, 1887. She came to Floydada with her parents about the turn of the century and was a music teacher here.

Mr. and Mrs. Bowers were married February 28, 1905. They moved from Texas to Montana in 1913. Bowers preceded his wife in death by several years, when he was killed in a ranch accident.

Surviving Mrs. Bowers, besides the daughter at Livingston, is a son, a retired army officer, Bartley Bowers, now a resident of Hampton, Va.

### Mrs. Martin

Services for Mrs. Eva Lena Martin, 80, stepmother of Mrs. Eotts Pollan of Floydada, were conducted Tuesday in the First Christian Church in Paducah. Mrs. Martin died Sunday morning in the Richards Memorial Hospital at Paducah.

Mrs. Martin was born in Corsicana and had lived in Cottle County for the past 35 years. She operated an antique shop in Paducah.

Survivors include a sister, one brother, five stepsons and four stepdaughters.

### Mrs. Scoggins

Services for Mrs. Gertrude Scoggins, 68 year old mother of Mrs. Altha May Dycus of Floydada, were held Saturday in the Lorenzo Church of Christ. Mrs. Scoggins, a native of Hamilton, died Wednesday in Houston following an extended illness.

Survivors include her husband, G. E., one daughter, Mrs. Dycus of Floydada; one brother, Dr. J. L. Morris of Brownwood and three grandchildren.

### J. T. Neaves

Funeral rites were pending in Lockney yesterday awaiting the arrival of relatives of James Thomas Neaves, 67, who died Tuesday in a Plainview hospital. Neaves was born in Lockney, moved to Midland at the age of 18 and returned to Lockney some 12 years ago. He was a retired rancher and a veteran of World War II.

Survivors include his mother, Mrs. Elizabeth Neaves of Lockney and a brother, Robert of Ontario, Calif.

### Mercer

Funeral services for William Mercer, 66, retired farmer, were held this afternoon at the First Baptist Church in the Silvertown.

### Infant

Funeral services for the infant son of Mr. and Mrs. W. A. McCoy were held Monday in the First Baptist Church. The infant died Sunday in the County Hospital.

At a priority policy meeting of the Board of Commissioners, each authority build its dam. It was agreed that it had been years, yet had been over for funds. The Davis and other the delegation to on February 25 and a priority system initiated and work on the Mackenzie

group left very optimistic. The group went back to week, the picture again. Two members retired from the



VERTIGO CHAIR WILL BE DEMONSTRATED March 10, 11 and 12 in Floydada, from 7 p. m. to 10 p. m. each evening. Demonstrating the chair at the Airport in Floydada on the above dates from 10 a. m. to 3 p. m. will be Otis W. Smith, (left).

### AVIATION FROM PAGE 1

for Pilots, Accident Causes and Maintenance Tips for Pilots. The seminar will also provide the opportunity for some participants to receive a courtesy standardization flight. A designated flight instructor or an FAA flight instructor will ride with the pilot to counsel him on ways to improve his flying.

Specialist Smith said, "We believe that a reduction in general aviation accidents can be achieved by improving individual attitudes toward safety. The program is designed to increase the pilot's knowledge and proficiency as an airman."

There will be no charge for the seminar. Pilots and other persons interested in learning more about this program should contact Milton, Airport Manager, Floydada, Phone 983-5232 or Smith, Accident Prevention Specialist, FAA, Lubbock, Texas, Phone 762-0335.

### SCOUTS FROM PAGE 1

seum, University of Texas campus, Governor's Mansion.

The eight Floydada girls making the trip are: Nan McCulley, Sheryl Burns, Diane Grimes, Bravada Garrett, Margywnn Giles, Carla Suggs, Phyllis Guffee, and Belinda Covington.

Five adult sponsors will make the trip with the girls: Mrs. Gene Reid, First Aide Person; Mrs. Walt Langley, Council Staff; Mrs. Madison Sowder, Mrs. Roy Wilkins, Lubbock, and Mrs. Andrew McCulley, Floydada.

### Deceiving

"They look such a happily married couple, John."

"You can't go by looks, dear. They probably say the same about us."

### Challenged!

A man, returning home in the small hours of the night found a burglar jimmying the lock on his front door. Thinking quickly, the man whispered to the prowler, "I'll open the door if you go in first."



BUT YOUR PAW THINKS YOUR BIG ENOUGH TO HELP HIM WITH THE CHORES NOW, JUNIOR!



THESE USED TRACTORS READY TO GO AND AT A BARGAIN.....

L.A. TR.—2	811 B. CASE
541 CASE	M5 TRACTOR
65 MASSEY FERGUSON	
831 TR.	930 TR.

**CASE**  
**POWER & EQUIPMENT**

LOCKNEY HIGHWAY — PHONE 983-2836  
FLOYDADA, TEXAS

## QUALITY · VALUE · SAVINGS

•• THE FINEST FOODS AT BUDGET PRICES ••

GRADE A FRYERS	29¢ LB.	USDA CHOICE CLUB STEAK	79¢ L.B.
SHURFRESH TWIN PACK		SHURFRESH	24 OZ.
POTATO CHIPS	49¢	VEGETABLE OIL	2 for \$1
SHURFINE PURE VEGETABLE		SHURFRESH MED.	DOZ.
SHORTENING	69¢ 3 L.B. CAN	EGGS	49¢
LETTUCE	29¢ 2 HEADS	WHITE RUSSETT	20 LB. BAG
CLOVERLAKE	1/2 GAL.	SHURFINE HALVES OR SLICED	
MELLORINE	39¢	PEACHES	NO. 2 1/2 CANS 3 for 89¢
SHURFINE CUT SPEARS		ROXEY	
ASPARAGUS	300 CAN 3 for \$1	DOG FOOD	13 for \$1
SHURFINE 25 L.B. PAPER BAG		SHURFRESH	L.B. BOX
FLOUR	\$1.79	CRACKERS	2 for 49¢
SHURFINE	QT. SIZE	ENERGY POWDERED	49 OZ.
WAFFLE SYRUP	2 for 89¢	DETERGENT	59¢



SPECIALS GOOD THROUGH SATURDAY ONLY

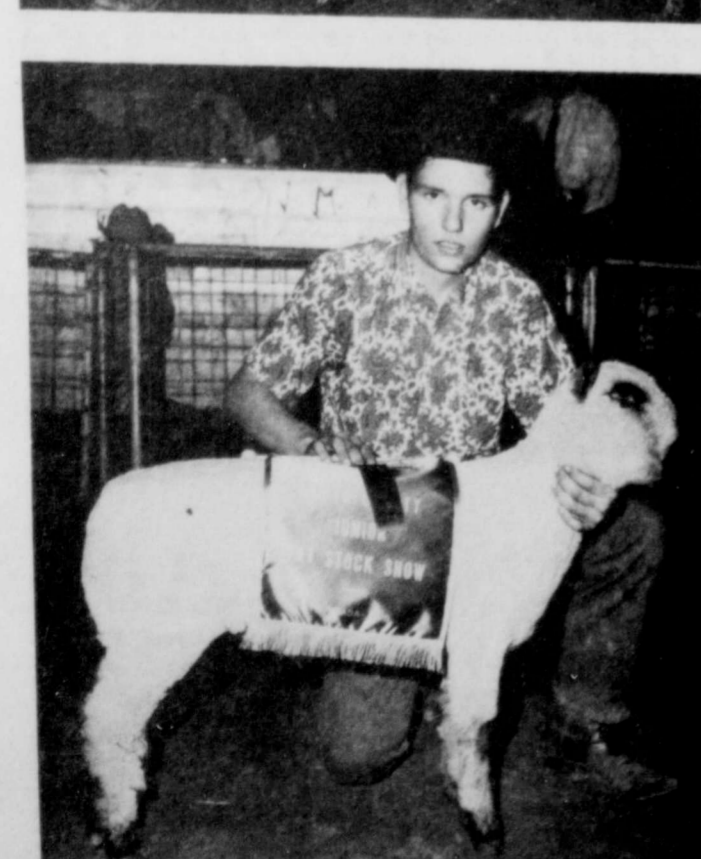
# L & J FOOD STORE

DOUBLE BUCCANER STAMPS ON WEDNESDAY

316 NORTH 2ND PHONE 983-3105

**WE DELIVER**





CHAMPION LAMBS... (top to bottom) Will Sinor and his champion finewool, Ross Hamilton and his champion finewool cross, Judy Probasco and the champion mediumwool lamb, Jay Womack and his champion southdown, Joe Womack and his champion shropshire. (Staff Photo)

**SHOW FROM PAGE 1**

**Berkshire (Light)**  
 Joe Williams, 1st Champ.; George Quisenberry, 2nd. Reserve; Darla Assiter, 3rd, Ronnie Graham, 4th, Roy Henderson, 5th, Tom Assiter, 6th, Danny Martin, 7th; Larry Guffee, 8th; Robert Pyle, 9th.

**Berkshire (Heavy)**  
 Danny Killian, 1st.

**Chester White (Light)**  
 Danny Martin, 1st (Reserve); Ronnie Cunyus, 2nd; Larry Cunyus, 3rd; Ronnie Cunyus, 4th; Travis Washington, 5th; Ronnie Ashton, 6th; Leslie Sinor, 7th; Larry Abbott, 8th; Greg Campbell, 9th; Gary Pate, 10th.

**Chester White (Heavy)**  
 Jill Probasco, 1st (Grand); Charles Minick, 2nd; Cathy Graham, 3rd.

**Duroc (Light)**  
 Judy Probasco, 1st (Reserve); Cindy Simpson, 2nd; Ricky Gross, 3rd; Jim Jeffress, 4th; Keith Phillips, 5th; Keith Phillips, 6th; Terry Jester, 7th; Tim Assiter, 8th; Robert Pyle, 9th; Greg Bishop, 10th.

**Duroc (Heavy)**  
 Richard Hooten, 1st (Grand); Danny Cunyus, 2nd; Jerry Fowler, 3rd; Mark Probasco, 4th; Joe Breed, 5th; Max Yeary, 6th; Ricky Mosley, 7th.

**Hampshire (Light)**  
 Greg Bishop, 1st; Mike Anderson, 2nd; Bobby Copelin, 3rd; Larry Cunyus, 4th; Mitch Probasco, 5th; Cindy Simpson, 6th; Mark Probasco, 7th; Leslie Sinor, 8th; Mitch Lloyd, 9th; Will Sinor, 10th.

**Hampshire (Heavy)**  
 Mike Simpson, 1st (Grand); Ronnie Ashton, 2nd; (Reserve); Rex Yeary, 3rd; Steve Anderson, 4th; Max Probasco, 5th; Roy Henderson, 6th; Randall Weems, 7th; Leslie Robertson, 8th.

**Poland China (Light)**  
 Tim Assiter, 1st (Reserve); Steve Anderson, 2nd (Grand); Tommy Wylie, 3rd; Margaret Galloway, 4th; Will Sinor, 5th; Royce Hays, 6th; Ronnie Ashton, 7th; Ricky Mosley, 8th; Lyle Miller, 9th; Van Miller, 10th.

**Poland China (Heavy)**  
 Mitch Probasco, 1st.

**Crossbred (Light)**  
 Mitch Lloyd, 1st; Danny Cunyus, 2nd; Scott Patterson, 3rd; Lee Sinor, 4th; Joe Breed, 5th; Lyle Miller, 6th; Richard Wooten, 7th; Danny Lambert, 8th; Max Yeary, 9th.

**Crossbred (Heavy)**  
 Tom Assiter, 1st; Terry Boedecker, 2nd; Gary Bennett, 3rd; Rex Yeary, 4th; Johnny Weather, 5th; Richard Wooten, 6th; Pam Patterson, 7th; Jill Probasco, 8th; Hugh Miller, 9th; Larry Guffee, 10th.

**(BEEF)**

**Lightweight Angus**  
 Jill Wheeler, 1st; Danny Wheeler, 2nd; Lloyd Nicholson, 3rd; Becky Copelin, 4th; Lisa Scheele, 5th; Becky Scheele, 6th; Brenda Willis, 7th; Becky Bybee, 8th.

**Mediumweight Angus**  
 Lisa Scheele, 1st; Danny Wheeler, 2nd; Lloyd Nicholson, 3rd; Jill Wheeler, 4th; Stephanie Turner, 5th; Karen Willis, 6th; Bobby Copelin, 7th; Kenny Willis, 8th.

**Heavyweight Angus**  
 Don Smith, 1st; Joe Whitfill, 2nd; Becky Scheele, 3rd; Louie Bybee, 4th; Stanley Nicholson, 5th; Monty Bybee, 6th; Don Smith, 7th; Ricky Hrbacek, 8th; Dan Smith, Champion; Jill Wheeler, Reserve.

**Lightweight (Hereford)**  
 Denise Johnson, 1st; Glen Lane, 2nd; J. H. Lane, 3rd; Glen Lane, 4th; Kristi Simpson, 5th; Kristi Simpson, 6th; Teresa Colston, 7th.

**Hereford (Medium Wt.)**  
 Sheila Hrbacek, 1st; Ricky Hrbacek, 2nd; Jon Jones, 3rd; Jackie Elliott, 4th; Karen Latimer, 5th; Brenda Fulton, 6th; Billy Fulton, 7th.

**Hereford (Heavy)**  
 Kay Russell, 1st; Jay Jones, 2nd; Jackie Elliott, 3rd; Clay Simpson, 4th; J. H. Lane, 5th; Deneen Johnson, 6th; Karen Latimer, 7th.

**Kay Russell, Champion; Deneen Johnson, Reserve Champion.**

**Crossbred Steers**  
 Herchel Smith, 1st; Shari Johnson, 2nd; Louis Cardinal, 3rd; Shari Johnson, 4th; Mike Simpson, 5th; Mark Sherman, 6th.

**Kay Russell, Grand Champion; Denise Johnson, Reserve Gr. Champion**

**(SHEEP)**

Will Sinor, 1st; Mark Probasco, 2nd; Lee Sinor, 3rd; Leslie Sinor, 4th; Kyle Degge,

**Plainview Rendering Division**  
 OF TRI-STATE INDUSTRIES IS NOW OFFERING MEAT AND BONE MEAL TANKAGE TO ITS FRIENDS AND NEIGHBORS. BAGGED OR BULK, OUR PLANTS ARE LOCATED IN PLAINVIEW, TEXAS AND CLOVIS, NEW MEXICO, PHONE 296-6908 IN PLAINVIEW OR 763-5513 IN CLOVIS.

**YOUR BUSINESS IS APPRECIATED**

**CAPROCK FROM PAGE 1**

I HOPE MY apricot trees know something I don't know. . . they are in almost full bloom. Looking back to last year, I remember we had a huge snow about the middle of March. . . it is likely that we'll still have some more freezing weather. Of course the farmers are ready for anything that has some moisture in it.

I KNEW IT COST a lot more to publish a page advertisement in the New York Times than The Hesperian, but didn't know just how much more until I talked with Wilson Bond yesterday. Wilson reports that a page advertisement with two color ink is \$6,445.00.

So, the Floydada merchant really gets a bargain on a page in The Hesperian, which is a little over \$100. Of course, we'll admit that the New York newspaper does have a larger circulation. . . considerably larger!

FOLLOWED THE INSTRUCTIONS - The metal strips used to band birds are inscribed: "Notify Fish and Wild Life Service, Wash., D.C." They used to read "Washington Biological Survey," abbreviated to "Wash Biol Surv." This was changed after a farmer shot a crow and disgustedly wrote the other day and followed instructions attached to it. I washed it and bled it and served it. It was terrible. You should stop trying to fool the people with things like this. . ."

ACTIVE OPPONENT - A native of a country town, proud of his background, was celebrating his 100th birthday. His small home town gathered to pay tribute.

"I suppose you've seen a lot of changes in your day?" remarked one of his fellow townsmen.

"Yes," said the centenarian, "and I've been against every one of them."

**COTTON TALKS FROM PAGE 3**

Ginnings in Texas through January 16 are reported at 2,731,120 bales, compared to 1968 ginnings of 3,450,950.

The High Plains total, though far below the 2 million bale plus years prior to the inception of the present cotton program, still topped the entire production from any state in the nation, excepting Texas, California, with 1,335,314 bales, and Mississippi with 1,314,316 ran the Plains area a close race, however.

Acres originally planted to cotton on the Plains in 1969 came to over 2,100,000, but early season hailstorms, insects and a freeze on October 13 cut harvested acreage to an estimated 1,600,000 or less.

Even as late as the first of September the joint production estimate of the Lubbock Cotton Exchange and PGC came to over 1.9 million bales. But by December 1 the estimate had been cut to 1,537,000. And even that guess proved over 10 percent above actual production - the first time the December 1 estimate has ever erred over 5 percent.

The table below shows county by county ginnings through January 16, again revealing that Lubbock County was the top producer in the area and in the state.

The reduction of projected yields on a number of farms in 10 High Plains counties below the yields assigned last November by USDA's Agricultural Stabilization and Conservation Service is still being widely and loudly protested.

Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc. again took issue with USDA officials in Washington last week and consulted with interested Senators and Congressmen as to possible means to relief.

He reports that USDA, including Secretary Clifford Hardin, so far has refused to budge from their announcement that yields will be adjusted downward on farms unable to prove actual average yields for 1966, 1967 and 1968 equal to or above the projected yields assigned in November.

"They have a multitude of charts and figures with which they attempt to justify their actions," he said, "but the fact remains that there is no justification for their breaking faith with producers."

At least three "protest" meetings have been held by farmers in the affected counties on the Plains, and there is talk that a delegation of farmers from Gaines County, one of the most severely hurt areas, may go to Washington to personally voice their complaint.

Other Plains counties where yields are being lowered include Bailey, Briscoe, Cochran, Crosby, Floyd, Hoekley, Lamb, Lubbock and Terry.

"While I wouldn't want to give anyone false hopes," Johnson concluded, "we are continuing to do everything we can to get the Department to stick with the yields announced last November." corrections...

**LOCKNEY STUDENTS IN CONTEST**

Three Lockney youths were honored last week at an assembly program at the Lockney High School for their participation in the Texas Conservation Award Program sponsored by the Fort Worth Chamber of Commerce. Debbie Bybee placed first while Kathy Cooper and Kay Johnson placed second and third in the conservation essay contest. The essays, entitled "My Stake in the Natural Resources of Texas" were judged on the county level and were sponsored by the Floyd County Soil and Water Conservation District. Miss Bybee's essay will now be entered into regional and state competition. Winners will be announced in late April.

G. L. Fawver, chairman of the board in Floyd County, introduced Fred Martin of Martin and Company in Floydada, who presented \$25, \$15, and \$10 checks to the three girls. Martin and Company has given the prize money to the Floyd County youths for several years and the Board of Directors greatly appreciate their participation.

**FINWOOD CROSS**

Ross Hamilton, 1st; Leslie Sinor, 2nd; Ross Hamilton, 3rd; Tony Goen, 4th; Judy Probasco, 5th; Tim Assiter, 6th; Max Probasco, 7th; Willie Patterson, 8th; Lena Merrell, 9th; Clay Hamilton, 10th.

**MEDIUMWOOD WETHERS**

Judy Probasco, 1st; Marcia Fortenberry, 2nd; Danny Colston, 3rd; Mitch Probasco, 4th; Glen Lane, 5th; Danny Colston, 6th; David Brotherton, 7th; Teresa Colston, 8th; Ray Hinton, 9th; David Widener, 10th.

**SHROPSHIRE (WETHER)**

Joe Womack, 1st; Lee Sinor, 2nd; Joe Womack, 3rd; Terry Boedecker, 4th; Jill Probasco, 5th; Leonard Thompson, 6th; Monty Bybee, 7th; Barton Cooper, 8th; Randall Stapp, 9th; Paul Cooper, 10th.

**SOUTHDOWN WETHERS**

Jay Womack, 1st; Max Probasco, 2nd; Terry Boedecker, 3rd; Sam Fortenberry, 4th; David Widener, 5th; Tommy Billington, 6th; Barton Cooper, 7th; Barton Cooper, 8th; Stephen Fortenberry, 9th; Larry Scott, 10th.

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Don't tie yourself down to high interest rates.

Get a variable rate Federal Land Bank loan on your farm or ranch.

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**POWELL'S** PRICES GO THROUGH

ON THE WYE - YOUR HOME OWNED STORE

DOUBLE STAMPS ON WED. WITH \$2.50 PURCHASE OR MORE

DEL MONTE LARGE DRIED PEACHES 8 OZ. PKG. **69¢**

SOFLIN **NAPKINS** 200 COUNT

JOHNSON'S HOUSEHOLD **GLADE DEODORANT** EACH

PRUF **SPRAY STARCH** LARGE SIZE

**AJAX LIQUID CLEANER** 28 OZ. BOTTLE

**TIMELY OFFER!**

DAISY SHAPED ELECTRIC CLOCK from Ivory Mail-in 12 wrappers (any size) plus \$1.75

**29¢** 4 BAR PKG.

See our Display for Complete details.

ARMOURS TEXAS BRAND **CHILI** 15 OZ. CAN

LIPTONS PURE **INSTANT TEA** 2 OZ. JAR

DEL MONTE NO SUGAR **PINEAPPLE** 1 1/2 SIZE CAN

PACKED IN NATURAL JUICE

**SHURFINE SALE** CONTINUES TO MARCH

FRESH CRISP **CARROTS** 1 LB. BAG

GARDEN FRESH **LETTUCE** LARGE HEAD

CLOVERLAKE **MELLORINE** 1/2 GAL.

CARMACKS **EGGS** GRADE A MEDIUM DOZ. **49¢**

BORDENS **DIPS OR SOUR CREAM** CARTON

90 EXTRA **GOLD BOND STAMPS** FREE with the purchase of 90 or more at Powell's Supermarket

NAME.....  
 ADDRESS.....

28 OZ. SIZE **PEPSI COLA**

**FRANKS** WILSON CERTIFIED

JOHNNYS **SAUSAGE** 2 LB. BAG

WILSON CERTIFIED **BACON** 2 LB. PKG.

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# Floyd County Hesperian



**CONTEST WINNERS...** These members of the Floydada Whirlwind Band were winners in University Interscholastic League contest held Saturday in Plainview. (Front row l. to r.) Stearns, Beverly Kinnibrugh, Kacky Weems, Linda Moss, Cathy Collins, Beth Guest, Zahn Cindy Simpson. (Back row l. to r.) Larry Jones, George Finley, Jim Dempsey, David McKerry Kirk, Mike Thaxton, Belinda Neff, Ann Battey, Lee Ann Thompson, Sheilla Taylor. Accompanist are Donnie Fortenberry and Ross Hamilton. Accompanists were Mrs. Hamilton, Mrs. Taylor and Brenda Nelson. (Staff Photo)

**Members Win 13 Firsts At UIL Contest**

School Band are now preparing their contest music for the contest in Springlake. The High School Band is now putting the final touches on music to be performed at the Heart of Texas Music Festival in Brady, March 6 and 7. This music will also be presented to the student body during the morning activity period on Thursday, March 5. The public is invited. It will be a very entertaining, variety concert.

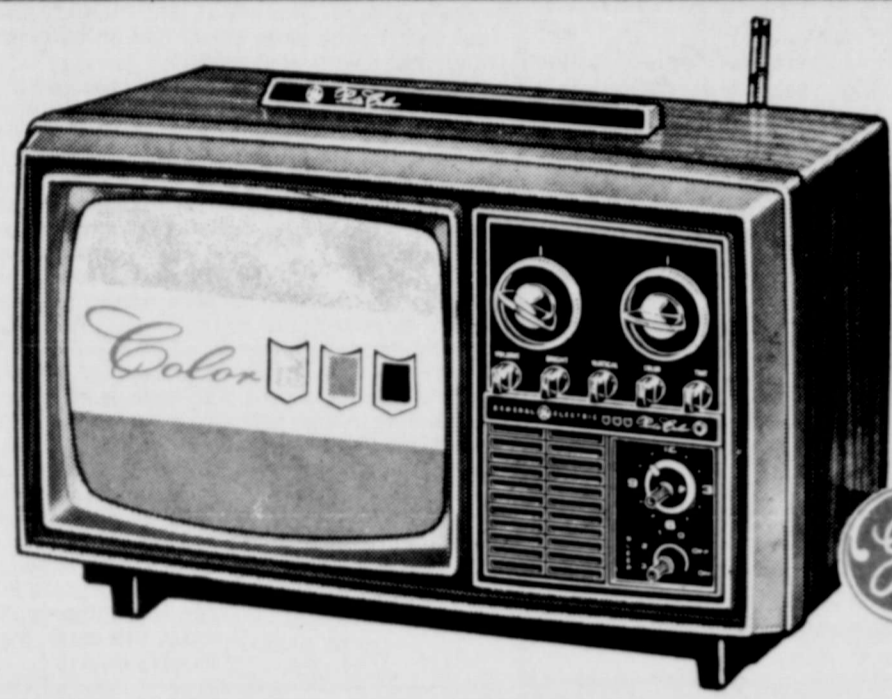
First place winners were: Solo events - Mike Thaxton, Stephanie Arwine, Beverly Kinnibrugh, Donnie Fortenberry, Ross Hamilton, and Kerry Kirk. Ensemble events - Cathy Collins, Zahn Daniel, Cindy Simpson, Beth Guest, George Finley, Jim Dempsey, and Larry Jones.

Second place winners were: Solo events - David McCulley, Kacky Weems. Ensemble events - Mike Thaxton, Belinda Neff, Ann Battey, Lee Ann Thompson.

Third place winner in solo competition was Linda Moss. Members of the Junior High

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# EDITORIALS

## How Much Can We Take?

While some of the younger generation's music is good, there is a growing question how much of the jungle beat the rest of the population can bear.

One only has to visit some of the older countries to get the message. American popular music has been popular for years and still is. But most of it heard in civilized countries today is not the wild scream or jungle-beat variety.

Like all fads, jungle-beat yelling will fade. But the question is whether the general population, especially those who think, will not fade under the disco-booberation, irritation and humiliation first. To hear the typical U.S. radio output is to get the very worst impression of the United States.

There is a theory, and we subscribe to it, impishly, that to listen to jungle rumble too long makes one confused in the brain. Too many young people, and old, today are obviously confused. It could be the music—or what's called music, at least in part. We like to think so, though admittedly growing older.

## Doctors & Medicare

The growing sentiment on Capitol Hill is that the government must somehow get a better price on Medicare payments which are making a percentage of the nation's doctors rich.

Many have received over \$50,000 a year from the Treasury, a number over \$100,000 and some more. One way to bring a sense of reason and proportion to the program would be for the government to set a maximum fee—a fee which could become lower per patient in instances where doctors handled Medicare patients in wholesale numbers.

The nation can't afford to supplement doctors' earnings by \$50,000 and \$100,000 a year. Uncle Sam should get a better rate—most private industries do. And if there is no other way the government (Congress) will probably eventually get into the maximum-fee-allowed business just as it has set maximum pay standards on many federal consultive jobs.

## The Economic Danger

The Nixon Administration faces a serious economic danger in its fight to check inflation. If a recession lasts well in the year tax receipts will not provide the federal treasury with anticipated revenue for 1970-71.

Meanwhile, inflation continues. The carefully-analyzed result of the G.E. strike settlement indicates employees of that giant concern got a pay hike of some 7.5 per cent! G.E. twice upped its offer after the strike began, and President Nixon never invoked the Taft-Hartley law.

If this is to be the pattern of 1970, a heavy dose of inflation may well continue (although Chrysler has recently cut prices on one of its popular sellers and other industry price cuts may follow in the slowing business trend). If costs rise at such a rate and sales continue slow in some fields, profits are certain to suffer and as they do federal tax receipts will decline.

Because the President's newest budget provides for a surplus of only something over a billion dollars, it can readily be seen that lower tax collections, and higher or unexpected costs, may produce a budget deficit in the 1970-71 fiscal year. A deficit would be a blow to the Nixon Administration but the recession which produced it, if it lingers, could be a more important factor, especially in the political field.

GUEST EDITORIAL

# The Myth Of The Farm Handout

As we have pointed out so many times, the prevailing idea that the farmer receives a "handout" from Uncle Sam is a myth. We fail to understand why someone who has the ear of the nation doesn't get across this point to the masses.

The typical housewife . . . and her husband . . . believe that the cost of living is high because "the government subsidizes the farmer."

It's easy to over-simplify, but the point can be illustrated like this . . . it takes the farmer, industrial labor, and business to produce an item of food and place it in the consumer's kitchen. In theory, each is entitled to a fair share of the profit or a third of the price derived from the item. But as it is, organized labor gets about 40 per cent of the selling price, organized business gets about 40 per cent, and the unorganized farmer gets about 20 per cent!

It must be pointed out that this division of the dollar into thirds is entirely arbitrary. There are many factors to be considered, factors such as go into the determination of the "cost of living" index. But the principle is entirely the same as stated in the illustration. The object of the game is fairness and justice.

The objective is to give the farmer 100 per cent of parity . . . which means 100 per cent of a fair price. Likewise labor and business are entitled to 100 per cent of a fair price. But as it is, due to the inability of the farmer to put a price tag on his efforts as do labor and business, he gets what's left! At the present time labor and business are getting about 120 per cent of parity each, while the farmer is getting something like 60 per cent.

There are two possible ways to deal with this problem. One is to create machinery by which the farmer can demand his fair share just as labor does through unions and business does through its inherent ability to set the price . . . in which case, the added income to the farmer would either have to be absorbed by labor and business or passed on

## Bentsen Suggests Tax Credits

Lloyd Bentsen, Democratic Candidate for the U. S. Senate, has proposed that the National Government offer special tax credits to industries which will locate in smaller cities and towns.

trial development in these smaller cities," Bentsen said, "Why shouldn't the national government join in the same effort to decentralize industry and revitalize these smaller cities?"

"The dispersal of population is a worthwhile national goal. Let's use some imagination to keep rural areas from dy-



# Letters To The Editor

To The Editor:

Since I joined the Civil Air Patrol, I have been asked two questions by the people here and in other towns. Do you have an aircraft? What are you doing?

The answer to the first question is no, because we are a small unit and can't afford the cost of purchasing and maintenance. Since we don't have an aircraft, we chose to build a ground-rescue team. This team is already taking shape, with the completion of our medical self-course, given by Dr. Jordan. We have six trained Radiological Monitors, and starting a shelter management course to be given next month.

When we complete these courses our unit can offer a variety of services to community and surrounding towns. We have one meeting a week, and one Sunday meeting a month. That is what we are doing and planning.

We would like to thank all of the people who have given us permission to use their equipment and aircraft. With their help we are building a good unit, capable of serving the community, surrounding towns, and our country.

Our membership is composed of people from Abernathy, Lockney, Plainview, and Floydada. Anyone wishing to join should contact any member, or the Floydada Municipal Airport.

The Civil Air Patrol could be a meaningful and useful organization in our area, but we need your support and help.

Thank you,  
FLOYDADA COMPOSITE SQUADRON  
/s/ S/Sgt. Jimmy D. McGaugh  
S/Sgt. Jimmy D. McGaugh  
Supply Sgt.

## FAIRVIEW NEWS by Mrs. Clyde Bagwell

FAIRVIEW, March 2 - Friday was a lucky day for the Bagwells. This writer has been sick for over 2 weeks with a severe cold and complications and was unable to attend the grand opening of the Hesperian. I asked the husband to go and he was the lucky winner of the Olivetti-Underwood typewriter. Now the next thing is to learn how to use it. We thank Mr. Tooley very much for this nice gift.

Mrs. Troy Cranford, Mrs. C.H. Wise and Mrs. G.C. Bailey made a trip to Paducah Saturday, where Mrs. Wise visited her mother, Mrs. Ella Lawhon at the Rest Home there. Mrs. Cranford visited her mother-in-law who also lives at the Rest Home.

Those visiting Mrs. Bagwell Thursday were Mrs. Jewell Reeves, Mrs. Thelma Walls, and Mrs. Jewell Teague.

Mrs. Edell DuBois visited Mrs. Bagwell Saturday afternoon.

Mr. and Mrs. C.H. Wise and Charles went to Abernathy Sunday afternoon to visit Mr. and Mrs. Edward Combs and family.

Mrs. Ray Cook returned home Feb. 24 from Dothan, Alabama where she had been visiting her son and family, Mr. and Mrs. John Whitfield and children.

Sunday dinner guests of Mrs. Beulah Jernigan were Mrs. Mary Stanley, Mrs. Kate Crabtree and Mrs. Mary Stanley, Mrs. Kate Crabtree and Mrs. O.F. Cummings. The occasion was to celebrate the birthday of Mrs. Mary Stanley, whose birthday is today, March 2.

Mrs. E.W. Walls and Mrs. Jewell Reeves visited Thursday with Mrs. Jewell Teague. Mrs. Elmer Griffith of Klalou spent Tuesday with here daughter, Mrs. Kay Crabtree. Mrs. Kate Crabtree also visited her daughter-in-law, Mrs. Kay Crabtree last week.

Mr. and Mrs. Edell DuBois visited at Caprock Hospital Saturday afternoon with the patients.

Mr. and Mrs. Harvey Allen, Mike and Norman visited Sunday with her parents, Mr. and Mrs. Walton Wilson.

Mr. and Mrs. Eugene Watts Scotty and Kimberly Jan of Lubbock spent Saturday night and

## Veterans Land Program Halted

Skyrocketing interest rates have claimed a new batch of victims today - Texas' veterans of the nation's wars.

This occurred when the Veterans Land Board that through which more than 41,000 Texas veterans have purchased land in the state, came to an abrupt halt with the announcement by the Veterans Land Board that no more applications for loans could be accepted.

Tightening of the nation's money market and the reluctance of Texas voters to raise the 4 1/2 percent constitutional limit on the rate of interest that the bonds which fund program may bear were cited for the reason that the Board found it necessary to halt the program when the money ran out. Changes in either the Constitution or the money market must come before the program can be resumed.

### FLOYD DATA

Mr. and Mrs. Claude Fawver visited in Mesa, Ariz., recently with Lt. and Mrs. Conley Bradford and daughter, Paige. The Fawvers made the trip by jet and were snowbound in El Paso a brief time.

Sunday with her parents, Mr. and Mrs. T.L. Perry.

Wednesday afternoon Mrs. Cecil Payne visited Mrs. D.W. Burke.

Mrs. Dot Hammonds, Mrs. A.S. Mize and Mrs. Burl Huckabee spent Tuesday with Mrs. Walton Wilson and the group quitted.

Bob Cannon has been a patient at Caprock Hospital for about 10 days. He was able to go home today (Monday).

Mrs. Bill Tye returned home from Stinnett, last week where she had been staying with the children of Mr. and Mrs. Charles Beedy. The children's grandmother, Mrs. Bill Beedy of Claude, is staying with them now.

Mr. and Mrs. George Mize, Sally and Sam of Ruidoso, N.M. were here for the weekend visiting his parents, Mr. and Mrs. A.S. Mize and other relatives and friends.

Mrs. George Burgett and children of Amarillo and Mr. and Mrs. Carl Nelson of Floydada visited Mr. and Mrs. Ruy Irwin Sunday and had dinner with them.

1976 should be funneling five billion dollars in its revenues back into the states and local communities in block grants.

"I am for this approach . . . it's been backed by both Democrats and Republicans as a promising way to get state and local government to work on more problems which they can handle better than the federal government," Bentsen said.

## FLOYD PHILOSOPHER

### Reports On A New Discovery

Editor's note: The Floyd Philosopher on his Johnsongrass farm reports a new discovery this week.

Dear editor:

People are always saying "history will record so and so," forgetting that history is mostly what some self-appointed historians claim it is, but nonetheless I got to speculating the other day on what history will record as the most important event in the past 10 years.

Landing on the moon? Discovering pollution? Anti-ballistic missiles? Airplanes that hold 500 people? Color television? Discovering some vaccine we haven't even heard about yet?

As outstanding as these things are, they won't compare with something I read on page 14 in a newspaper last night.

According to it, a manufacturer has perfected and is now offering for sale men's socks guaranteed to last a lifetime.

That's right. He says he guarantees they'll never wear out and if they do he'll replace them with a new pair free. He guarantees them against everything except losing them in the laundry or having them pulled off the clothes line by a playful dog.

Now I haven't seen any of these socks and can't vouch for them but it's the idea that

can't vouch for them. He guarantees against everything except losing them in the laundry or having them pulled off the clothes line by a playful dog.

Now I haven't seen any of these socks and can't vouch for them but it's the idea that

appeals to me. It never had occurred to me to say the average man or woman has a hundred million pairs of socks thrown away each year because of pollution in itself.

But in addition to the socks, it's a giant stride in this modern society of last long enough. Everything soon.

Think of the huge amount of money that can be saved if some of the socks can be handed down from also shirts, suits, automobiles, missiles, paved highways, water faucets, hydrogen bombs and other things man is always inventing and producing new models that ought to last forever.

## Is Artificial Insemination Profitable For Beef Cattle

Is artificial insemination (AI) profitable for the beef cattle producer?

Figures released by John R. Beverly, Texas A&M Extension animal reproduction specialist, seem to indicate that AI is not only feasible but also profitable for the beef producer.

Factors such as type of semen used, existing facilities and availability of extra labor can cause variations in cost. However, the best approximation of cost comes from a recent survey of 43 ranchers presently using AI. These ranchers are either using only AI or using it in conjunction with a natural breeding program, Beverly said.

Total average cost for each AI calf born on these ranches was \$7.92, while total average cost of a calf born from natural breeding was \$9.78.

"The cost range when using AI was \$4.00 to \$19.00," Beverly said. "The range showed a spread of \$5.00 to \$18.00 when using natural breeding."

Only four of the 43 ranchers used technicians to artificially inseminate their cows, Beverly continued. The other ranchers did their own insemination or utilized existing personnel which seems to be the most practical and popular concept, he said.

According to Beverly, research reports indicate a cost

of \$8.84 a calf when the sire costs \$965 with a \$1.12 per calf additional cost for each increase of \$100 in bull cost. "All recent reports show that artificial insemination equals and in some cases, under good management, even exceeds the conception rates obtained through natural breeding," Beverly said. "The average conception rate for both is 70%."

The advantage of breeding artificially is that the rancher can utilize the service of a \$30-35,000 bull, which would be economically impossible with natural insemination, he explained.

"A bull can conceive only about 200 calves by natural ser-



Ronnie Martin

Agent  
LIFE - AUTO - FIRE - CROP HAIL

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Floydada, Texas

# Apply Terraclor Super-X the first time you plant cotton.

Think for a minute what it costs to replant an acre of cotton that doesn't make a stand. There's the cost of seed, fertilizer, herbicides, insecticides, equipment, operators and the precious time. Multiply that by the number of acres you could lose to seed and seedling disease.

Now think about Terraclor Super-X Soil Fungicide. It could very well eliminate replanting. Here's why: Terraclor Super-X is a combination of two Olin discoveries that effectively control the fungi that cause cotton seedling disease.

How important is this to you? The regional Cotton Disease Council reports that losses average \$60,000,000 a year to seedling diseases alone.

Terraclor Super-X is applied while you plant. Your cotton seed is surrounded by protection in the furrow, where it counts. As the seed germinates and the seedling emerges, the fungi that kill un-

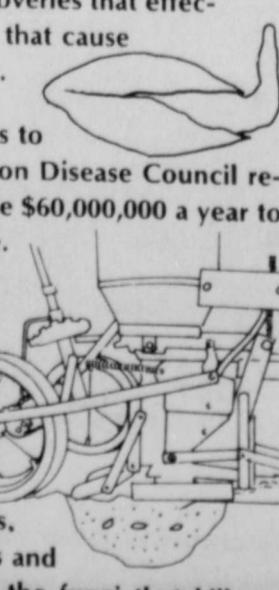
protected plants are held off by Super-X. You get a healthy, vigorous plant from only one planting.

About seed treatments: They are good as far as they go. But seed treatment protection lasts only until the seed coat opens and the seedling grows into untreated soil. That's when you need Terraclor Super-X in the furrow.

Terraclor Super-X is available from your Olin dealer in three formulations: granular, liquid and dust. A special formulation is available with 100% systemic insecticide impregnated granules for combination fungicide-insect control.

If you don't know your local Olin dealer, write to Terraclor Super-X, P. O. Box 100, Rock, Ark. 72203 for his name.

You ought to get to know him. He's the one you get a good stand from only one planting. That's one good reason why he is known as the rare bird in the business.





### SOUTH PLAINS NEWS by Mrs. Murray Julian

SOUTH PLAINS, March 2 - Mildred Hamm was taken out to dinner for her birthday by Ruby Lee Higginbotham, Trudy Taylor, and Jewell Fortenberry. They had a good time and attended the Wayland Conference after the dinner. They heard a 300 voice youth choir from this area and then listened to Dr. Ralph Langley from Houston bring an inspiring message on the urgency for soul winning.

Fred Marble had a wreck in Floydada last Saturday morning. He was not hurt but the frame of his new pick-up was bent. The other vehicle involved hit his pickup behind the door opposite the driver's side. Johnnie West is recovering from a broken leg which he received while attempting to load a calf. The horse fell back with him and his leg bone was broken just above the knee. West is in the Floydada hospital and recovering satisfactorily.

Mr. and Mrs. Murray Julian returned home from Florida Friday afternoon. They reported a nice trip but their relatives in Florida were sick most of the time during their some three week visit there.

The South Plains Baptist Church met in their Mission Building for services last Sunday night. The time was given over almost entirely to a song service in which there were quartets, duets, and specials as well as congregation song leading. The mission is for the Latin Americans and Negroes and has an attendance of about 22 each Friday night. Eddie Turner of Plainview was in charge of the song service.

The Scouts of South Plains have had good success in their project of serving a meal each Saturday at the Gin Cafe in South Plains. The boys have enjoyed the project and made a nice profit each week for their troop.

The South Plains Girls' Auxiliary had a Home Missions book study and slumber party Friday night. The girls brought sandwiches and tea, baked beans, and potato chips were furnished. The girls ate and then began studying their book "Assignment: Boston." The girls made puppets and used them to give the first two chapters. Mamie Wood then gave the next few chapters that were followed by games and then back to the book. Mrs. Roberts gave a part and Judy Beedy finished the book. The girls that attended were Pam Probasco, Donette Marble, Rebecca Howard, Teresa Stewart, Sandy Powell, Darla Milton, Cam Ronasco, Katherine Powell, Donna Powell, Renda Trice, Lori Young, Ester Luna, Carl Roberts, Dianna Arrandondo, Diane Martinez, Joey Jarrett, and Carlen Young. Peggy Roberts, Judy Beedy, and Mamie Wood worked hard on this book and did a fine job with the girls. Mrs. Kendis Julian did much planning for the book study but had to drop out due to the illness of her daughter.

Mr. and Mrs. Sam Ogan from Friona were guests in the home of Rev. and Mrs. W. L. Trice Monday night. The Ogan's had come to the Pastor's Laymen's Conference in Plainview and

stayed with the Trices that night.

Kristi Julian, daughter of Mr. and Mrs. Kendis Julian, went to the Doctor's Hospital in Plainview Thursday morning and was admitted for tests. It is now determined that she has rheumatic fever and will be confined to bed for a month. She came home Monday from the hospital.

Rev. Bill Trice is preaching in a revival meeting in the First Baptist Church in the Pansy community near Crosbyton. The revival ends this summer.

Callie Bell and her family went to Tenehah, Texas last Friday to attend the funeral of her father. He was seriously injured some time ago when run over by a car.

Roy Bledsoe has a new business going for this community. He has recently bought 50 gilts and is now in the pork producing business at the Clubb Elevator.

#### FLOYD DATA

Mrs. T. T. Hamilton returned from Galveston Wednesday of last week where she was with her granddaughter, Elaine Potts, who underwent open heart surgery at John Sealy Hospital, Elaine, a student at South Plains College, is the daughter of Rev. and Mrs. Clifford Potts of Levelland. She is expected to be able to return home this week.

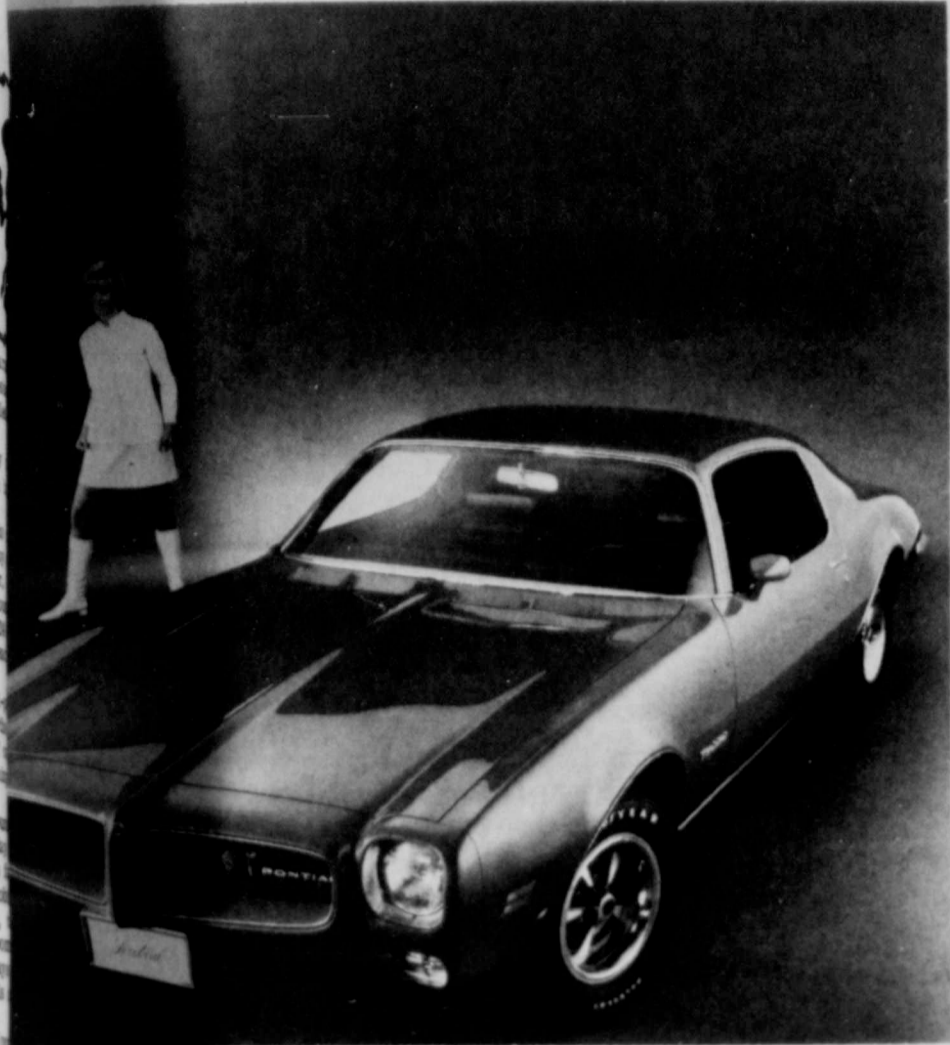
... you all please shop FLOYDADA

### Ralls Outsider Basketball

#### Tournament Begins March 9

The first annual Ralls outsider Invitational basketball tournament will be held in the Ralls High School gymnasium March 9, 10, 12, 13 and 14. Games will start at 7 each night.

The tournament is sponsored by the Ralls Rotary Club, and proceeds go to the Boy Scouts. Admission to the games is \$1.00 for adults and 50¢ for students eighth grade and lower.



RD STYLED WITH EUROPEAN FLAIR—Large diameter single head-scoop-type split grille openings and large doors highlight Pontiac division's new 1970 Firebird that emphasizes styling with a Euro-avor. Built on a 108-inch wheelbase, the four-seat Firebird is as a two-door hardtop. It is offered in four models... standard, Esprit, the high-performance Formula 400 and the Trans Am. display at City Auto in Floydada.

### Will Be The Next "Miss Texas" Representative From This Area?

be the next Miss representative from this

the question as the or entries in the annual Miss Plain-

sts a contestants, and money back of Wayland Baptist have entered the contest Plainview's rep-

in the Miss Texas Fort Worth.

g to Charlie Willant director, entry March 1. The con- sored by Plainview open to single girls years of age and is ry to the Miss Am- eant conducted an- first week in Sep- Atlantic City, N.J. arships and other well as the expense to Fort Worth. In Miss Plainview Pag-

ent, \$800 in scholarships were awarded to Miss Plainview and runners-up.

The contest features competition in evening gown, swimsuit and talent divisions.

Any girl living or attending school in Hale, Floyd, Castro, Swisher, Briscoe or Lamb Counties may enter. There is no entry fee, Willard said. Entry forms are available at Wayland Baptist College and at area high schools, Willard said.

Reigning Miss Plainview is Viki Turner, Hale Center. Entries in the 1970 Pageant include Connie Jo Moore and Cathie Jean Moore, sisters from Hobbs, N.M.; Martha Alene Hunt, Clovis, N.M.; Rhonda Lou Rogers, Plainview; Wendy Layne Cromer, Lubbock and Jeanette Darlyne Jones, Cotton Center; all students at Wayland Baptist College.

The contest will be conducted March 21 in the Harral Memorial Auditorium.

### Connie Bearden Inducted

Connie R. Bearden of Floydada is the only Floyd County man ordered to report for induction today (Thursday) into the Armed Forces.

Other inductees are David W. Blount of Swisher County, Charles R. Beach, G. W. Flatt and John P. Judah, all of Hale County.

Texas Local Board No. 45 - Floyd, Swisher, Hale and Motley Counties - received a call for six men to be delivered for induction, but will not be able to fill this call since men ordered for induction may enlist in any active branch of the service up to the date of induction.

#### There are four. Why?

People have different ideas of what a sports car should be. Incorporating all of those ideas into one car is equivalent to putting an elephant's trunk, a camel's hump and stripes on a giraffe. You end up with a creature that doesn't do anything well.

So... four Firebirds.

Firebird (1). An economical sports car.

Firebird Esprit (2). A luxurious model.

Firebird Formula 400 (3). The Firebird built for drivers.

Firebird Trans Am (4). Our ultimate.

Four distinctly different Firebirds for drivers who agree on only one thing. A sports car.

#### Comfortable seating for four. Period.

Three have always been a crowd. Especially in the back seat of a sports car. So the new Firebirds have two bucket-type seats in back. Plus two bucket seats up front.

Four comfortable passengers, each in an individual seat.

#### And a more comfortable ride.

The rear seats gave us room to raise the drive tunnel between them. Which gives the suspension room to travel when you hit a bump. Which, in the Firebird and Esprit, produces a ride that many a full-size sedan would be proud of.

Formula 400 and Trans Am don't have it quite as soft. Enthusiasts like a stiffer ride. Stiffer springs and shocks provide it.

#### A ride is nothing without quick handling.

We didn't compromise handling a bit. We made the Wide-Track wider. Made fade-resistant front disc brakes standard. And for improved cornering, we installed stabilizer bars up front. And added rear stabilizer bars to Formula 400 and Trans Am.

#### Engines to match.

If you read our descriptions of the four Firebirds, the engine lineup makes supreme sense. The basic Firebird has a 250-cubic-inch six. Esprit—a 350-cubic-inch, regular-gas V-8. Formula 400 has a 400-cubic-inch V-8. And Trans Am features a 400-cubic-inch Ram Air V-8.

Endura bumpers that absorb bumps. Pontiac's Endura material is probably

the best thing to happen to bumpers since bumpers. It's a resilient, rubber-like material that looks like painted metal. It resists dings, dents and chips. And it positively won't rust.

A tough bumper. Covering the entire front end of each Firebird.

#### The decisive victory of functionalism over faddism.

Instrument panels, for instance. Easy to read. With easy-to-reach controls. We even designed the panels so that any light bulb can be changed in 60 seconds. By you. Without lying on the floor.

But you'll undoubtedly want to find out for yourself. Please do. At a Pontiac dealer's. Then you'll know our "beginning of tomorrow" claim is more than a boast.

# Pontiac announces the beginning of tomorrow.

## The all-new Firebirds are here.



New, even for Pontiac.

(We take the fun of driving seriously.)



Pontiac Motor Division

men Business Was Bad  
 He Said He  
 Couldn't Afford Advertising  
 men Business Was Good,  
 He Said He  
 Didn't Need Advertising  
 For The Life Of Us,  
 We Can't  
 Remember His Name

Floyd County Hesperian



# Come to Church Sunday



**ST. MARY MAGDALEN CATHOLIC CHURCH**  
 REV. ROLAND BUXKEMPER  
 SUNDAY: 11:00 a.m. Service of the Word of God and Holy Communion  
 The Service of the Word of God and Holy Communion is also celebrated on Monday and Thursday at 8:00 p.m. and on Saturday at 7:30 p.m.  
 MONDAY: Christian Education Classes:  
 3:30 p.m. Grades 1-3  
 4:30 p.m. Grades 4-8  
 6:00 p.m. High School Students  
 9:00 p.m. Adults  
 BAPTISMS: 1st Sunday of the month at 11:00 a.m.  
 Confession of Sin: Before all Services  
 Church Council: meets the 3rd Sunday of the month at 9:00 p.m.

**WEST SIDE CHURCH OF CHRIST**  
 Sunday Morning Worship .....10:30  
 Evening Services .....7:00  
 Wednesday Evening .....7:00

**SANDHILL BAPTIST CHURCH**  
 CRAIG WILCOX, Minister  
 Sunday Services  
 Sunday School .....10:00  
 Morning Worship .....11:00  
 Training Union .....6:30  
 Evening Worship .....8:00

**FIRST UNITED METHODIST CHURCH**  
 C.B. MELTON, Pastor  
 Sunday Services  
 Sunday School .....9:45  
 Worship Service .....11:00  
 Youth Fellowship .....5:00  
 Evening Worship .....6:00

**FIRST CHRISTIAN CHURCH**  
 DWAYNE GRIMES, Pastor  
 Sunday Services  
 Sunday School .....9:45  
 Worship Service .....11:00  
 Youth Meeting .....6:00

**FIRST BAPTIST CHURCH**  
 F.C. BRADLEY, Pastor  
 Sunday Services  
 Sunday School .....9:45  
 Morning Worship .....11:00  
 Training Union .....6:00  
 Evening Worship .....7:00

**CALVARY BAPTIST CHURCH**  
 HOLLE PAYNE, Pastor  
 Sunday Services  
 Sunday School .....9:45  
 Morning Worship .....11:00  
 Training Union .....6:30  
 Evening Worship .....7:30

**BIBLE BAPTIST CHURCH**  
 JOHN K. FAULKNER, Pastor  
 Sunday School .....9:50  
 Morning Worship .....10:45  
 Sunday Evening Prayer Meeting .....6:00  
 Sunday Evening Services .....6:30  
 Wednesday Evening Services .....7:30

**NEW HOPE PRIMITIVE BAPTIST CHURCH**  
 BEATHEL JEFFREY, Pastor  
 Sunday Services  
 2nd Sunday  
 Morning Worship .....11:00  
 2nd Saturday Afternoon .....2:00  
 2nd Saturday  
 Evening Worship .....7:00

**CEDAR HILL ASSEMBLY OF GOD CHURCH**  
 Cedar Hill Assembly of God Church  
 ROBERT G. SLATON, Pastor  
 Sunday Services  
 Sunday School .....10:00  
 Morning Worship .....11:00  
 Evangelistic Service .....7:30

**ALDERSGATE SPANISH UNITED METHODIST CHURCH**  
 Sunday Services  
 Sunday School .....10:00  
 Morning Worship Service .....11:00  
 Evening Prayer Service .....7:00  
 Wed. Evening Bible Study .....7:00  
 Every Second Sunday of the Month Family Day



Lloyd Hamilton  
 BIBLE BAPTIST CHURCH

## The Friend Who Never Forsakes

### DEVOTIONAL

"Ye call Me Master and Lord; and ye say well; for so am I." To some He is a subject for painting; to some a theme for a poem; to some a form for a statue; to many He is a thought for a song or chorus. But, to those who have heard His voice, and felt His power, and know His forgiving Grace, and have received His GIFT of a new and ETERNAL LIFE, He is JOY, PEACE, LOVE, AND HOPE! He is the FRIEND who never forsakes, upon whom we may cast all our fears, griefs, and troubles.

All power has been given to Him "in Heaven and in earth", Matt-28-18. NO NAME LIKE HIS! His name is "Above every name". Who, but JESUS, can deliver the dope addict, can make the drunkard sober, turn a lost woman of the street into a queen, take away the misery and tears of human sorrow, and mend broken hearts?

**WHO BUT JESUS?**  
 Millions of people are feeling failure, despair and defeat, and they have no hope for eternity. "All have sinned". "There is none righteous, no not one", Rom-3-23. JESUS ONLY CAN FORGIVE SIN! He paid the penalty of sin. And, He invites all to come to Him for forgiveness and receive a new life in Him. The wages of sin is death (Eternally separated from God).

**BUT THE GIFT OF GOD IS ETERNAL LIFE THROUGH JESUS CHRIST OUR LORD.** Rom. 3-23. The scripture says, "Why will ye die?" This is a good question and a very serious one! No one wants to die physically. Why die eternally and suffer when you may live in GLORY, free from everything that defiles.

ETERNAL LIFE IS YOURS BY RECEIVING JESUS. (John-1-11-12.)

By Lloyd Hamilton  
 Bible Baptist pastor

### THE CHURCH OF THE NAZARENES

HERBERT ELS, Pastor  
 Sunday Services  
 Sunday School .....  
 Morning Worship .....  
 N.Y.P.S. ....  
 Evening Worship .....  
 Prayer Meeting, Wed. ....

### CUMBERLAND PRESBYTERIAN CHURCH

Sunday School .....  
 Bible Study .....

### FULL GOSPEL CHURCH

202 Marivena  
 Sunday Services  
 Sunday School .....  
 Morning Worship .....  
 Evening Worship .....  
 Prayer Meeting, Thursday .....

### DOUGHERTY BAPTIST CHURCH

JIM DEWESE, Pastor  
 Sunday Services .....  
 Morning Worship .....  
 Training Union .....  
 Evening Worship .....

### CITY PARK CHURCH OF CHRIST

Sunday Services  
 Bible Study .....  
 Morning Worship .....  
 Bible Study .....  
 Evening Worship .....  
 Bible Study Wednesday .....  
 Ladies Bible Study, Wed. ....  
 DELMAR ANDREWS, Minister

### WALL STREET CHURCH OF CHRIST

O.W. KIRK, Elder  
 Sunday Services  
 Communion and Morning Worship .....  
 Evening Worship .....

### SOUTH PLAINS BAPTIST CHURCH

REV. W.L. TRICE, Pastor  
 Sunday Services  
 Sunday School .....  
 Morning Worship .....  
 Training Union .....  
 Evening Worship .....

### CARRS CHAPEL

Services Every Sunday  
 Rev. Russell McAnnally of Peterboro, N.H.  
 Teaching .....  
 Sunday School .....  
 Evening Services .....

### VICTORY BAPTIST CHURCH

PETE LOONEY, Pastor  
 Sunday Services  
 Sunday School .....  
 Morning Worship Service .....  
 Sunday Evening Worship .....  
 Mid - Week Worship - Wed. Evng.

### NEW SALEM PRIMITIVE BAPTIST CHURCH

JOE M. JACKSON  
 Sunday Services  
 Congregational Singing .....  
 Morning Worship .....  
 Regular Conference Meeting each Second Saturday Night .....

### SPANISH BAPTIST MESSENGER CHURCH

RAYMOND ASEBEDO, Pastor  
 Sunday Services  
 Sunday School .....  
 Morning Worship .....  
 Training Union .....  
 Evening Worship .....

### FIRST ASSEMBLY OF GOD CHURCH

W.G. LILLARD, Pastor  
 Sunday Services  
 Sunday School .....  
 Morning Worship .....  
 Youth Service .....  
 Evangelistic Service .....  
 CEDAR HILL BAPTIST CHURCH  
 Sunday Services  
 Sunday School .....  
 Morning Worship .....

This Inspirational Message Is Sponsored By The Following Civic-Minded Firms:

Carthel Fertilizer & Oil  
 Federal Land Bank Of Floydada  
 Hale & Hale Insurance  
 Edmiston Plumbing & Heating  
 Russells Shop & Equipment  
 Floydada Real Estate & Insurance

McDonald Implements  
 Gilbreath Humble Products  
 Consumer Fuel Association  
 Parker Furniture  
 Wylie Butane  
 City Auto Inc.

Floydada Implement Co.  
 Martin & Company  
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 Reed Ford Sales  
 Farmers Co-op Gins  
 Goen & Goen Insurance

Collins Implement  
 M.J. Weems  
 Quality Body Shop  
 Solomon Jewels  
 Hesperian Office  
 Ponderosa Meat





ED ABOVE is Conrad Neitsch, Soil Scientist with the Soil Conservation Service, examining a soil profile by use of a hydraulic probe. The probe, which can reach depths of 8 feet, speeds up the soil sur-  
 (USDA-Soil Conservation Service Photo)

## Don't Look Directly Into The Sun Eclipse

LUBBOCK, March 1 - The South Plains Optometric Society issued a warning today not to directly watch the eclipse of the sun Saturday, March 7. "It is a coincidence that this natural wonder should occur on the final day of national Save Your Vision Week," Carl L. Dean, O. D., President of the South Plains Optometric Society, said. "The solar eclipse is part of the life we are talking about in this year's theme 'Life Is Worth Seeing.' But looking directly at the sun can cause permanent, serious eye damage," Dr. Dean warned.

In 1960 in Utah complete blindness was reported in 21 cases of persons watching a partial eclipse without adequate protection. But even where the eclipse is total, as it will be Saturday in parts of Florida, Georgia, North and South Carolina and Virginia, eye damage can occur.

Saturday's total eclipse will last between three and four minutes but a partial eclipse will be visible longer and over

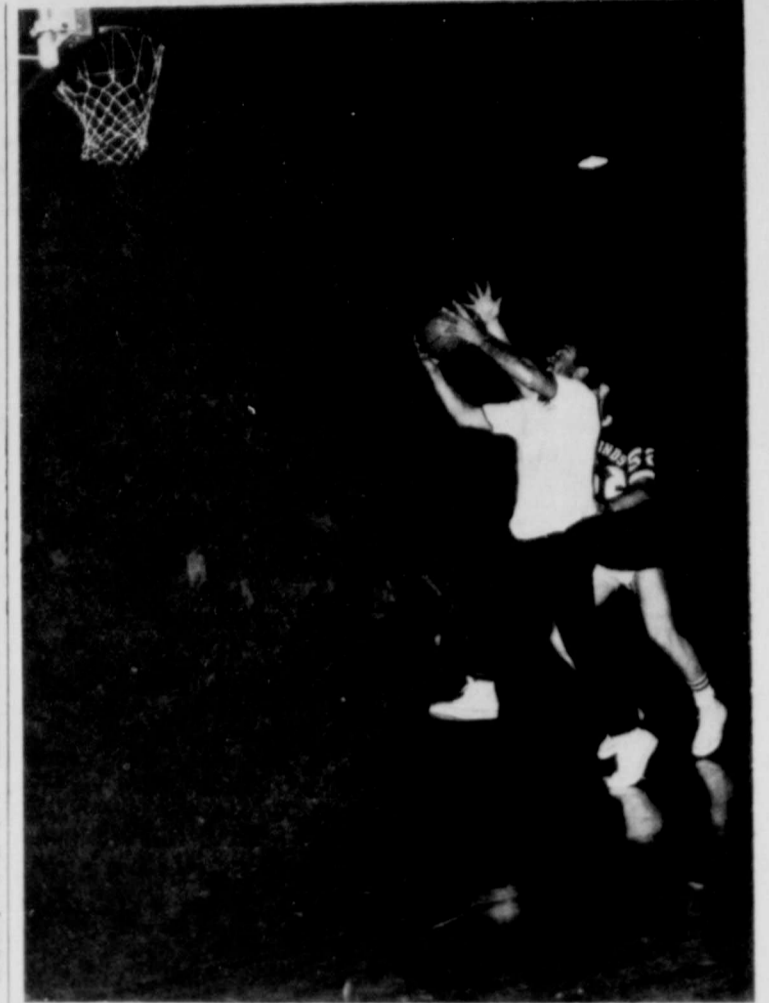
all of North America. In the Midwest, the moon will cover about 72% of the sun. The eclipse will begin at approximately 11:01 a.m. CST, mid-point will be about 12:18 p.m. CST, and will end around 1:32 p.m. CST.

"Looking directly at the sun for as short a period as ten seconds can cause permanent eye damage," Dr. Dean said. "The sun's rays burn or coagulate a central spot on the retina of the eye, typically at the most important vision point. If this happens, the person will suffer a permanent blind area as an empty spot wherever he looks," said Dr. Dean. This blindspot will eliminate the central point of sharp vision. Such damage to the eyes can occur at any time from looking at the sun, not just during an eclipse.

Dr. Dean suggested some safe ways to view Saturday's eclipse using indirect projection. The simplest is a "pinhole camera." It is made by punching a clean hole in the end of a shoebox with a pin or a



HALFTIME Entertainment at the Faculty - Senior basketball game Thursday night was presented by Miss Brenda Martin. (Staff Photo)



J. E. WALLER BLASTS IN FOR TWO in the Faculty - Senior Basketball Game. Men of the Floydada High School faculty played the senior football players Thursday night, and won. (Staff Photo)

## Survey To Be Published

ard Soil Survey is by 75 percent com-  
 yd County, accord-  
 Soil Conservation

Service. Of the 635,520 acres in the county, 488,880 acres have been mapped. Plans are to have the county completely mapped by December, 1971.

The soil survey is actually an inventory taken of our soil resources. Such items as soil texture, soil structure, slope, depth, erosion and drainage are studied and from these items mapping units are made. The mapping units, each with their own characteristics, are drawn on aerial photographs. At the present time, about 70 mapping units are identified in Floyd County.

The soil survey, when complete, will be published in book form, with a soils map of the county, and a description of all soils in the county. All soils will be evaluated for their use. Farmers and those who work with farmers can learn about use and management of the soils on their farms.

Ranchers and others interested in range will be able to use the soils information and maps to select areas which would be best suited for pasture and hayland.

Engineers and builders will have engineering descriptions of the soils in the county, with soil features that affect engineering practices and structures. Scientists and others can read about how the soils were formed and how they are classified.

The soil survey book will be available about three years after the county is completely mapped. In the meantime, the

Soil Conservation Service is glad to give anyone information about the use and management of their soils.



CONSERVATION ESSAY WINNERS. . . (left to right) Debbie Bybee, Kathy Cooper, Kay Johnston, Fred Martin, who presented prizes to the girls, and G. L. Fawver, chairman of the board in Floyd County. (Staff Photo)

### Scripture Lesson

"And God said, Let us make man in our image, after our likeness: and let them have dominion over the fish of the

sea, and over the fowl of the air, and over the cattle, and over all the earth, and over every creeping thing that creepeth upon the earth." This passage from Genesis is part

of a Lesson-Sermon on "Man" to be read in Christian Science churches this Sunday.

From "Science and Health

with Key to the Scriptures" by Mary Baker Eddy comes the affirmation, "Man, made in His likeness, possesses and reflects God's dominion over all the earth." (p. 516).



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 venties.

POL. ADV.

# Do you need a new cotton herbicide?

Were you disappointed by the way your pre-plant herbicide worked the last couple of seasons?

Have new weeds been cropping up in your cotton? Carelessweed, annual morningglory or cottonweed?

Would you like to save the cost of spraying solid, and just be able to band a herbicide right behind the planter?

And would you like a chemical that would get away with the expense of incorporation?

And moreover, would you like to

rotate to sorghum or follow with cotton.

Any "yes" answer is reason enough to check out Caparol®, the pre-emergence cotton herbicide you can band right behind the planter. The cotton herbicide that controls problem weeds like carelessweed, annual morningglory and cottonweed. Without incorporation.

Check it out for yourself. Try Caparol. This one won't disappoint you.

Geigy Agricultural Chemicals, Division of Geigy Chemical Corporation, Ardsley, New York 10502.

Caparol by Geigy

Robert E. "Babe" Jones

CANDIDATE FOR COMMISSIONER  
 PRECINCT No. 4  
 FLOYD COUNTY

YOUR VOTE AND INFLUENCE APPRECIATED



SUBJECT TO THE ACTION OF THE DEMOCRATIC PRIMARY

HAVE YOU CIRCLED

MARCH 15-22

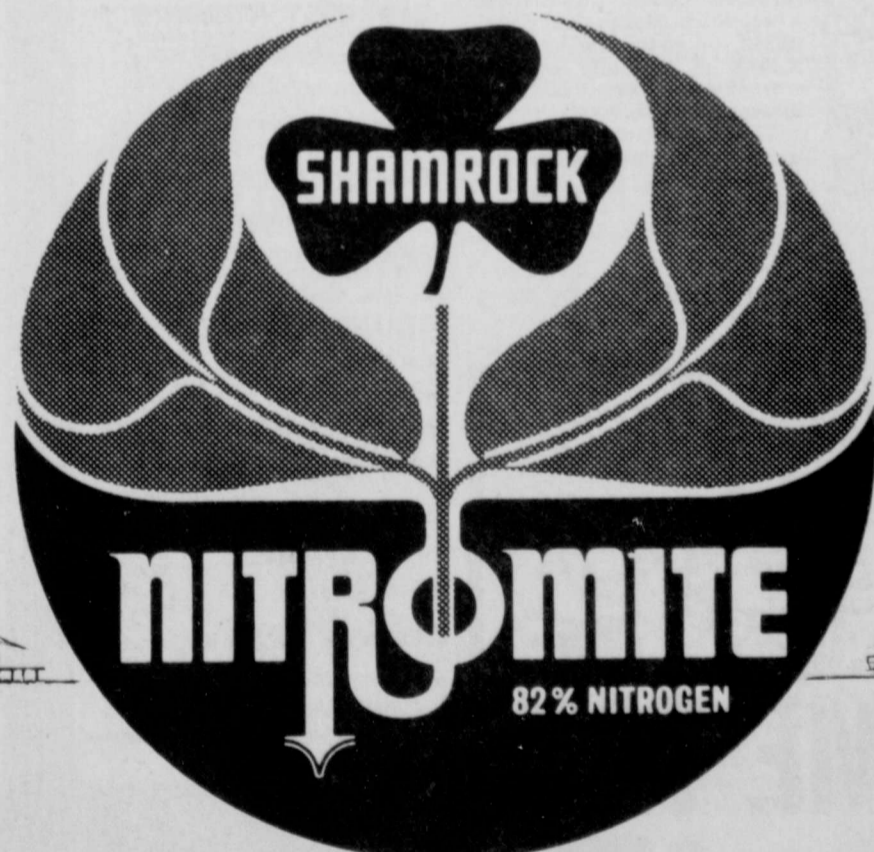
ON YOUR CALENDAR?

IT'S FOR YOU

FIRST BAPTIST CHURCH

FLOYDADA

RATED G



Your NITROMITE Dealer ... a good man to know during the preplant rush!

You can depend on your local NITROMITE dealer to work with you 100% on your preplant program. Too, he has important information about the advantages of applying Shamrock's fine brand of anhydrous ammonia (82% nitrogen) before you plant. Talk to him soon about NITROMITE for better yields - higher profits. It's now time to order for delivery when your land is ready. So, stop in or call.

CONE GIN, INC.

CONE, TEXAS



## LAKEVIEW NEWS by Mrs. Bagwell

LAKEVIEW, Mar. 2 — The farmers with irrigation wells have started watering their fields. Everyone is wishing for a good rain soon.

Mrs. Fred Lloyd went to Lubbock Tuesday to visit her mother, Mrs. Lee Keesee.

Cynthia Williams of Texas Tech was home for the weekend with her folks, the Fred Lloyd family.

Mr. and Mrs. N. O. Wright of Floydada visited Sunday afternoon with Mr. and Mrs. B. P. Neff.

Last week Mr. and Mrs. Bill Smith and family visited her parents, Mr. and Mrs. B. P. Neff.

Roxanne Lloyd attended the one act plays at Floydada High School Thursday night.

Mrs. A. L. Smith visited in Lubbock Wednesday with her mother, Mrs. Bird Oats. Mrs. Oats is home now from West Texas Hospital where she was a patient for several days.

Mrs. Fred Lloyd visited Friday at Caprock Hospital with Mrs. John Lloyd, who is a patient there.

W. J. Weeks spent Sunday near Crosbyton with his brother, Mr. and Mrs. Preston Weeks at their ranch home.

Sunday afternoon visitors with Mr. and Mrs. Floyd Anderson were his sister and husband, Mr. and Mrs. Odell Thompson.

Weekend visitors in the V. W. Bradshaw home were Mr. and Mrs. Bob Elsom of Graham, Mr. and Mrs. Homer Newberry attended the boys regional basketball tournament at Lubbock Saturday night.

Mr. and Mrs. Donnie Guess and Amy of Levelland spent the weekend here with her parents, Mr. and Mrs. F. D. McClintock. Amy remained over Sunday night with her grandparents and they went to Levelland Monday to take her home.

Frank Breed and son, Rex of Floydada visited Saturday with Mr. and Mrs. B. L. Breed.

Mr. and Mrs. Bobby Britton and sons, Delwin and Mitchell of Smyer, spent Saturday night and Sunday in the B. L. Breed home. Others there Sunday afternoon were Mr. and Mrs. Odell Breed and Shirley and Mr. and Mrs. Ray Lloyd.

Mr. and Mrs. Edmond Brown Rex and Scott, and Mrs. Viola Brown went to Lubbock Sunday night and had supper.

Mrs. Viola Brown spent Friday night with her daughter and family, Mr. and Mrs. Billy Joe Hambricht, Kathy and Todd.

Mr. and Mrs. A. L. Smith went to Spearman Thursday where they stayed until Saturday with their daughter and family, Mr. and Mrs. George D. Jackson and children.

Mr. and Mrs. Mutt Harrison of Halls visited Mr. and Mrs. D. C. Harrison Saturday night.

Mrs. Geneva Gestin and children of Dallas visited Friday night and Saturday with her sister, Mrs. Edmond Brown and family.

Mr. and Mrs. D. C. Harrison spent Sunday in Amarillo with Mr. and Mrs. Buck Hall, Mr. and Mrs. Clyde Alexander were also visiting in the Buck Hall home.

Mr. and Mrs. W. M. Hambricht kept their little granddaughter, Alisha Hambricht, Thursday morning.

Sunday guests in the home of Mr. and Mrs. Grady Dunavant were Mr. and Mrs. Mike Wilson, Verl Miller and Sandra Watson.

Mr. and Mrs. Gordon Hambricht and family visited his parents, Mr. and Mrs. W. M. Hambricht Saturday and had lunch with them.

Last Sunday Mr. and Mrs. A. L. Smith kept their grandchildren, Jody and Tye Hunter, while their parents, Mr. and Mrs. Choise Smith went to Austin on business.

Mr. and Mrs. Grady Dunavant and Mrs. E. T. Williamson go to Dumas tomorrow night (Tuesday, March 3) to attend the wedding of Don Williamson and Carol Ann Melborne. The wedding will be in the home of Mr. and Mrs. Marvin Williamson. Don is the grandson of Mrs. E. T. Williamson and a nephew of Mrs. Dunavant.

Mr. and Mrs. Sid Brown, Mrs. Donie Hanson, and a friend from Juneau, Alaska visited Mr. and Mrs. Howard Bishop Thursday afternoon.

Mr. and Mrs. Rudolph McCurdy went to Memphis Sunday afternoon where they spent the night with Mr. and Mrs. Roy McCravy.

Six women from the City Park Church of Christ visited Mr. and Mrs. P. J. Wilkes last week and sang songs for them. The women were Mrs. Grady Walker, Mrs. Ned Bradley, Mrs. Pike Hanna, Mrs. B. C. Hinesley, Mrs. Earl Baker and Mrs. Irene Kirby. After leaving the Wilkes home this group went to the home of Mrs. Ned Bradley for a visit. Mrs. Bradley served home-made bread and coffee.

Sunday Mr. and Mrs. Earl Bishop visited Mr. and Mrs. Howard Bishop.

Visitors during last week with Mr. and Mrs. P. J. Wilkes were Mr. and Mrs. B. B. Wilkes, Mr. and Mrs. Leslie Wilkes, Julee and Holly, all of Lockney; Mr. and Mrs. Earl Edwards, Mr. and Mrs. Fred Battey, Mrs. Joe Thurston and Mrs. Ned Bradley.

Mr. and Mrs. Elton Groves, former teachers at Lakeview School, visited Mr. and Mrs. P. J. Wilkes Sunday afternoon. Wednesday night Mr. and Mrs. Howard Bishop and Greg went to the home of Mr. and Mrs. Riley Teague where they enjoyed supper, in honor of Howard Bishop's birthday.

Friday night Nancy Williams attended a slumber party at Dee Ann Cates. Other girls there were Ann Hammonds, Jill Bertrand, Janet Watts, and Jean Campbell.

Saturday morning Monte Williams attended the Boy Scout meeting in Floydada at the Scout house.

Mrs. Q. D. Williams and Nancy attended the style show Monday night at the Floydada High School. Nancy was one of the models.

## Floyd County Texas Reunion Set For August

A Floyd County Texas Reunion Picnic for Southern California residents is being planned by Mr. and Mrs. Norvill Rainer of North Hollywood, and Mr. and Mrs. Gilbert Shirey of Ventura.

The event has been set for Saturday, August 22, in Bixby Park of Long Beach, California, starting at 10 a.m.

Every former Floyd County resident, now residing in California is invited to attend. Home folks are asked to please send addresses of Californians to Gilbert Shirey, 383 Crocker Ave., Ventura, Calif. 93003; Norville Rainer, 6209 Bluebell Ave., North Hollywood, Calif., 91352, or contact Mrs. W. D. Newell in Floydada, who will see that address will reach those in charge.

The Rainers and the Shireys invite you to plan your vacation at that time and join them in the reunion.

### USE EASTER SEALS



INSURANCE ADJUSTER PRAISES Floydada Volunteer Fire Department for controlling fire and water damage at Warren home. (Staff Photo)



## NEWS FOR HOMEMAKERS

by Sherry Mullin  
Floyd County H. D. Agent

### ADAPTING RECIPES TO INSTANT FLOUR

When is a cup of flour more than a cup of flour?

When it's instant flour, say ARS researchers. They recommend that when homemakers bake with instant flour, they take 2 level tablespoons out of each cup of flour called for by the recipe.

A full measure of instant flour in a cake or cookie recipe designed for regular flour can cause many homemakers across the country to have discovered - alter the shape, texture, and flavor of the final product. ARS food specialist R. H. Matthews and E. A. Bechtel conducted a series of baking tests to make instant flour more compatible with standard recipes.

Instant flour is processed with steam or hot water after regular milling to make tiny granules stick together as larger particles, thus taking up less space in a measuring cup. Because of this characteristic, instant flour mixes more readily with water without forming

lumps and is therefore a handy product for making gravy.

For baking, however, this same characteristic causes problems. The instant flour weighs more per cup and takes up liquid at a faster rate than regular flour. This has the net

effect of providing too much flour for the dough in relation to the liquid. For example, in popovers the batter does not contain enough water to provide adequate steam for the product to "pop" properly.

Matthews and Bechtel, following findings from preliminary tests, showed that in 10 baked products tested, the imbalance in ingredients can be corrected by taking 2 tablespoonsful from each cup of flour measured out.

They tested two brands of instant flour against one brand of sifted, regular, all-purpose flour for muffins, drop bis-

uits, waffles, popovers, yeast rolls, coffee cake, plain cake, cream puffs, cookies and pastries.

Compromise - apparently that's what grapefruit juice processors have to do to please both adults and children.

ARS scientists, testing what affects acceptance of grapefruit drinks, found that children showed a clear-cut preference for the test samples that were sweetest and had the lowest acid content. Adults were nearly as definite in preferring samples with the middle level of sweetness and high, or at least moderate, acidity.

It seems possible, though, to make a drink appealing to both age groups by adjusting acidity to the lowest level adults thought palatable and the highest still accepted by the children.

Other findings in the tests are that youngsters prefer pink - a color supplied by one of the drink's ingredients, strawberry puree. Everyone favored a certain blend - namely, grapefruit juice, strawberry puree, lemon concentrate, and sugar.

The tests also showed that freezing is better than refrigeration for keeping the concentrate's color and flavor.

Suggestions for home formulations of fruit drinks are available from USDA's Food Crops Utilization Research Laboratory, Weslaco, Texas 78596.

**CHECKEN PUFF**  
Chicken puff as the name implies is a fluffy, light main dish designed to please those who are fastidious about their food. Both the chicken and eggs are plentiful.

With today's modern equipment and condensed soup you can whip up this soufflé in a few minutes. This recipe was

developed and tested by USDA's food specialists. The secret of success - apply heat gently as described in the directions. 10-1/2 ounce can condensed cream of chicken soup  
2 cups cooked, finely diced or ground chicken  
1/4 teaspoon poultry seasoning  
6 egg yolks, beaten  
1/4 cup chopped parsley  
6 egg whites, stiffly beaten

Preheat over to 350 degrees F. (moderate). Grease a 2-quart casserole. Combine soup, chicken, and poultry seasoning; heat. Stir the hot mixture slowly into beaten egg yolks. Fold the chicken mixture and parsley into egg whites. Pour into casserole. Set in a pan of hot water. Bake 35 to 45 minutes. Calories per serving: (based on 6 servings of 3/4 cup each) About 200.

Following is a cake recipe given to me by Dorothy Wilson.

**CHOCOLATE CAKE**  
In a large mixing bowl mix the following ingredients:  
2 cups unsifted flour  
1 tsp. soda  
1 cup sugar

In a saucepan mix the following ingredients:  
1 stick oleo  
1 cup water  
3 1/2 Tbsp. cocoa syrup  
1/2 c. Crisco

Heat this mixture to boiling point and pour over the dry ingredients in bowl. Then add:  
1/3 c. buttermilk  
1 tsp. vanilla  
2 beaten eggs

Bake in greased and floured oblong pan 20 min. at 400 degrees.

**Frosting:**  
1 stick oleo  
1/3 c. sweet milk  
3 1/2 Tbsp. cocoa syrup  
Let this boil and add:

## Political Announcements

The following persons have authorized The Hesperian to announce their candidacy for office subject to action of the Democratic Primary Election on May 2, 1970:

- STATE REPRESENTATIVE**  
RALPH WAYNE
- STATE SENATOR**  
JACK HIGHTOWER
- DISTRICT ATTORNEY**  
110 JUDICIAL DISTRICT  
GEORGE MILLER  
RE-ELECTION
- DISTRICT CLERK**  
MARY MCPHERSON  
RE-ELECTION

- COUNTY JUDGE**  
J. K. HOLMES  
RE-ELECTION  
RALPH R. COGDELL  
FOSTER AMBURN

- COUNTY TREASURER**  
TROYE STANSELL  
RE-ELECTION

- COUNTY CLERK**  
MARGARET COLLIER  
RE-ELECTION

- COMMISSIONER**  
PRECINCT 2  
BOB JARRETT  
RE-ELECTION

- PRECINCT 4**  
GARLAND H. SAMS  
RE-ELECTION

- PRECINCT 1 AND 4**  
S. J. HANDLEY  
RE-ELECTION

- PRECINCTS 2 AND 3**  
H. LEE HOWARD  
RE-ELECTION

- PRECINCTS 2 AND 3**  
ESKER PYLE

# Installing Gas Air Conditioning in the Winter is for the

and the Joneses and the Smiths...

and just about everybody who loves comfort and knows a wise move when they see one. Installing gas air conditioning now will allow you to beat the spring rush that always comes with that first hot or dusty day. So, while others are waiting for the overworked installers, you'll be cool, calm and collected...already enjoying the benefits of your winter air conditioning buy. Gas quietly cools your whole house for what you may have been paying to cool two or three rooms before. And, you'll save on repairs, too, because gas air conditioning has no compressor to break down or wear out, and a com-

pressor is a usual source of failure in other air conditioning systems.

So, join the smart ones. Call Pioneer today and tell them you'd like to find out more about installing gas air conditioning in winter. A representative will come tell you just what it will take to convert your present forced air heating system to gas air conditioning. It costs you nothing to get a complete cooling survey of your home or business.



PIONEER NATURAL GAS COMPANY

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LET BLOCK PUT A TIGER IN YOUR INCOME TAX

You'll purr with pleasure at the satisfaction you'll receive at H & R BLOCK. Point your paws in the direction of the nearest BLOCK office and receive prompt and guaranteed accurate preparation of your return.

COMPLETE RETURNS \$5 UP

GUARANTEE: We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

**H & R BLOCK Co.**  
America's Largest Tax Service with Over 4000 Offices

107 S. 5TH. ST. PHONE 983-5233

WEEK DAYS 9 A.M.-6 P.M., SAT. 9 A.M.-5 P.M.

NO APPOINTMENT NECESSARY

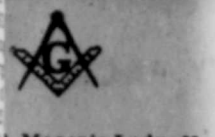


# CLASSIFIED ADS

## ANNOUNCEMENTS

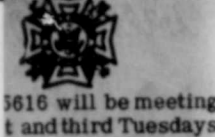


A Chapter No. 227 Arch Masons Lodge their stated meeting first Tuesday following second Saturday night month at 8:00. tfc



Masonic Lodge No. 34 & A.M. will hold their meeting first Tuesday following second Saturday night of each month at 8:00. tfc

DOOF Lodge No. 34 will hold their meeting first Tuesday following second Saturday night of each month at 8:00. tfc



1616 will be meeting first Tuesday following second Saturday night of each month at 8:00. tfc

## OF THANKS

to express our appreciation to all our friends for cards, flowers, and other thoughtfulness shown us stay in the hospital my return home. May each of you. Barbara VanHoose 3-5c

ly of Ard Howard wend their most sin- to the wonderful prayers, sympathy the many deeds of numerous to men- illness and death loved husband and

Howard Davis Mrs. Robert Starkey and Family 3-5p

express my thanks to all the nurses in the hospital for cards, flowers, and calls. Also to the nurses at the Capital. Cager Carmack 3-5p

**OLDS take 666**

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WE STOCK GENUINE  
**3M THERMOFAX PAPER**  
SHEETS WHITE \$17.95  
**Hesperian Office Supply**

## REAL ESTATE

FOR SALE - 2 bathroom home close in, small down payment, Phone 983-2160 after 5 p.m. tfc

FOR SALE - 4 room and bath house to be moved. 983-3844. 3-26c

**THIS SPACE FOR RENT**

FOR SALE - Three bedroom brick home. Fenced back yard. Excellent location. Small down payment. Old interest rates. 983-2325. tfc

**FOR SALE**  
3 bedroom house, 1-3/4 bath, carpeted, Buy Equity, Assume Old Loan - Low Interest.  
**HALE & HALE**  
106 S. Main  
983-3261

FOR SALE - 4 bedroom house, 1 3/4 baths, den fireplace brick veneer. Good location. For sale or trade for smaller house. Call Wilson Bond, 983-2151. Hollis Bond Real Estate. tfc

FOR SALE - 2 bedroom house with utility room, large kitchen, carpeted. Call Wilson Bond, 983-2151. Hollis R. Bond Real Estate. tfc

FOR SALE OR LEASE - Plains Machinery building in Floydada. Bargain Price. Guy B. Hilton, 762-3094, Lubbock, 1901 East Broadway. tfc

**THIS SPACE FOR RENT**

**Arthur B. Duncan Abstract Company**  
MAUD E. HOLLUMS  
Owner and Manager  
ABSTRACTS - TITLE INSURANCE  
Agents for Stewart Title Guaranty Company, member Texas Title Association and American Title Association.  
TELEPHONE 983-3167  
Office on South East Corner public square. Corner California and Wall, Floydada, Texas.  
"The Oldest Abstract plant in Floyd County."

## RENTALS

FOR RENT - Modern downtown Floydada building, 25 x 100 feet. \$55 month. Phone 983-3737. tfp

FOR RENT - Two bedroom unfurnished house. Hale & Hale Ins. and Real Estate, 983-3261. tfc

YES, we rent adding machines and typewriters by the month. Hesperian Office Supply, Phone 983-3737. tfp

FOR RENT - 4 room furnished house. 920 S. 3rd. 3-26c

FOR RENT - 3 bedroom furnished house. Ph. 983-2993. 3-5c

FOR RENT - Nice, clean apartment. No pets. 301 W. Georgia. Call 983-3437. tfc

FOR SALE OR RENT - 313 S. Wall Street building. Will remodel to suit tenant. Call FW 5-0158 or SW 5-5878, Lubbock. tfc

FOR RENT - plenty of inside, safe storage space. Ph. 983-3737. tfp

FOR RENT - One and two bedroom trailer houses. Clean, rent reasonable, by week or month. West Side Trailer Park. Ph. 983-3504. tfc

## FARM MACHINERY

NORRELL TRACTOR PARTS - For tractor and Irrigation Supplies and Accessories. tfc

FOR SALE - Used Farm Machinery. Lawson Bros. E. Missouri St. tfc

SPRING PLOWING is next and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come in to Russell's Shop, 983-3148. tfc

## FARM LOANS

FARM LOANS: See us for Farm Loans, higher appraisals, prompt closing and excellent prepayment options, GOEN & GOEN. tfc

**THIS SPACE FOR RENT**

**SUPERIOR CLEANERS**  
For Quality Dry Cleaning the Approved Sanitone Way  
CALL 983-3540

## COW POKES By Ace Reid



"Now, Mister, calm down, or people will think you are a poor loser!"

**AUTO, FIRE & FARM INSURANCE**  
Floydada Real Estate & Insurance Agency  
Jim Word --- Phone 983-2360

## FARMS & RANCHES

NEW LAND NEAR LAMESA - Sub-dividing 14,000 acres. Mesquite-Catclaw land into farm. Proven farming area. Six miles south of Patricia. \$50 to \$90 per acre. 25% down. Call John or Marvin McLarty, 765-8816 or evenings 744-6188 or 744-6221. 1611 Ave. M., Lubbock, Texas. tfc

FOR SALE - 200 acres dryland farm northeast of town. 983-5006. tfc

FOR SALE - Attention farmers and ranchers. We have the Ideal bookkeeping system. \$5.50. Hesperian Office Supply. tfp

FOR SALE - 80 acres land. Call 983-3428 after 6. tfc

FOR SALE - 2 tracts 221 acres, 11 miles south of Floydada. Good allotments. 4 wells. 280 additional acres available. 983-2863. tfc

FOR SALE - To Settle Estate - 160 acres irrigated land 1 mile south of Floydada. Contact W. R. Daniel, Route 1, 983-3605. tfc

FOR SALE - 240 acres, 51 acres cotton, 57 wheat, 28 milo, 1/4 minerals. Priced to sell, contact John Stephens, O'Donnell, Texas. tfc

FOR SALE - Two tracts, approximately 500 acres each, parts cultivated, on pavement, convenient to markets. Also one section of land near Floydada, good light, irrigation, about 255 acres cultivated. Hollis R. Bond Real Estate, 983-2151. tfc

TO SETTLE ESTATE OF MR. AND MRS. E. R. HARRIS 160 acres, 1 mile southeast of Lockney, 8" well, underground tile. For information write Mrs. Jack Harris, Box 884, Silvertown, Texas or call after 7:30 p.m. Phone 806-823-6031. tfc

## MISCELLANEOUS

COME IN and Browse at Martha Day's Second Hand Store, 613 Wall St. in Floydada. tfc

\$50 REWARD for information leading to conviction of vandals who damaged building at 313 S. Wall St., Floydada. FW 5-0158 or SW 5-5878, Lubbock. tfc

**THIS SPACE FOR RENT**

SPOTS before your eyes - on your new carpet - remove them with Blue Lustre. Rent electric shampooer \$1. Allen TV Sales & Service, Floydada. 3-5c

THE TRIP OF A LIFETIME 21 days in Europe for only \$699. Price includes jet fare, hotels, food, everything from Dallas. Visit Amsterdam, Cologne, Heidelberg, Lucerne, Innsbruck, Venice, Florence, Rome, La Spezia, Nice, Grenoble, Paris, London. Begins June 5, 1970. Reservation deadline March 1. This would be a good graduation present for your son or daughter. Write your director Wendell Tooley, Box 700, Floydada, Texas 79-235. tfp

STRAYED February 1 - Thin, brown, brindie, dehorned Brahma cow. Call collect, Alton Dency 806-895,3603, Rt. 1, Petersburg. 3-12p

FOR SALE - Electric cook-stove. WANTED - Furniture repair, scissors, shears and rotary mower blade sharpening. East Hiway 70, W. M. Martin. 3-5p

## HESPERIAN CLASSIFIEDS SELL

Call 983-3737  
CLASSIFIED ADVERTISING RATE: 6 CENTS PER WORD FIRST INSERTION, 4 CENTS EACH SUBSEQUENT INSERTION, MINIMUM CHARGE 75 CENTS.  
CLASSIFIED DISPLAY RATE: 85 CENTS PER COLUMN INCH.  
CARDS OF THANKS, \$1.  
COPY DEADLINE 5 P.M. TUESDAYS.

## EMPLOYMENT

HELP!  
More orders than we can get to - \$3.00 an hour guaranteed! Write Mrs. Eileen Tinney, Fuller Brush Co. 6D Lubbock National Building, Ph. PO2-2412. 3-5p

TEXAS OIL COMPANY has an opening in the Floydada Area. No Experience necessary. Age not important. Good character a must. We train. Air Mail A. T. Dickerson, Pres., Southwestern Petroleum Corp., Ft. Worth, Texas

## INDUSTRY NEEDS MEN IN

\*Welding  
\*Auto Mechanics  
\*Air Conditioning  
\*Refrigeration  
\*Auto Transmission

JOB PLACEMENT ASSISTANCE FOR PEOPLE WHO ARE INTERESTED IN NEW JOBS AND WILL ACCEPT TRAINING.

Call Collect (806) 765-6673  
Daily-9 a. m. to 6 p. m.  
T. I. S.

## WANTED

WANT TO DO Ironing. 337 W. Hallie. tfc

WANTED - Custom feeding. Floydada Feeders 983-5211. tfc

MR. FARMER - Come to Blanco Offset in Floydada and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10¢ a sheet. Phone 983-3737. tfp

## WANTED

All Ages During The Week of March 15-22  
FIRST BAPTIST CHURCH  
Floydada

**Dr. O. R. McINTOSH OPTOMETRIST**  
221 SOUTH MAIN ST.  
983-3460 -- Floydada, Texas

**NEED A RUBBER STAMP?**  
CALL 983-3737

## FOR SALE

REMOVE excess body fluid with FLUDEX tablets, only \$1.69 at Arwine Drug. 4-16p

FOR SALE - Half or whole beef. Grain fed. Floydada Feeders. 983-5211. tfc

FOR SALE - We now have the brand new D-14 Olivetti Calculators. On sale at \$299.95. Hesperian Office Supply. Ph. 983-3737. tfp

FOR SALE - 1965 Dodge Coronet 440, air-conditioned, power steering, radio. Excellent condition, clean, \$850. In Lockney call Bob Glover at 652-3801. tfr

FOR SALE - Airmotor WA-1 pump jack with one horse motor. 983-3844. 3-26c

RED TAG SALE on 19 inch mower without bagging attachment. Spears Auto Co. 3-5c

Hi neighbor! Tried Blue Lustre for cleaning carpets? It's super! Rent electric shampooer \$1. Perry's, 104 California St., Floydada. 3-5c

TAKE OVER PAYMENTS on 1968 Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 114 19th St., Lubbock, Texas. tfc

LIKE SWEET ONIONS? New Blue Ribbon assortment 600 Sweet Onion Plants, \$3.60 postpaid (with free planting guide). Remit by check or money order to Texas Onion Plant. Care of Floyd County Hesperian, Box 700, Floydada, Texas 79235. 3-26p

FOR SALE - We have in stock some new electric Smith Corona typewriters \$159.95 up. Hesperian Office Supply. 983-3737. tfp

FOR SALE - Solid state 4 track stereo tape recorder. Used one month. Original price \$200, only \$150. See at Floyd County Hesperian. tfc

PENNY RICH BRAS - Ladies, you have to wear it to appreciate it. Call 983-5169. Birdie Lee's Salon, 112 South First, Floydada. tfc

FOR SALE - We have two almost new 40,000 BTU natural gas or butane heating stoves. Used only two weeks, \$40.00 each. Phone 983-3737. tfp

FOR SALE - Complete Pressure Pump. 120 gal. tank. Roper gas or butane kitchen range. Wayne Bramlet, 7 mi. east of Lockney, 652-3441. tfc

FOR SALE - Sony 500 stereo tape recorder, with 20 tapes, in good condition. Good buy. 983-3622. 3-19c

FOR SALE - General Electric cook stove, two ovens. Good condition. Also dining room drop-leaf table, six chairs. Mrs. J. A. Arwine. tfc

FOR SALE - Good used GE clothes dryer, reconditioned and ready to go. Home Appliance Service, 116 West Missouri. tfc

CONSOLE SPINET PIANO - Will sacrifice to responsible party in this area. Cash or terms. Write Credit Mgr., Tallman Piano Stores, Inc., Salem, Oregon 97308. 3-5p

## SERVICES

MATTRESSES - New or renovated. For appointment call City Trim Shop. 983-2332. tfc

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service, 116 W. Missouri Street, 983-2846. tfc

YES - WE REPAIR ADDING MACHINES, CALCULATORS, TYPEWRITERS. ALL WORK GUARANTEED. HESPERIAN OFFICE SUPPLY, 983-3737. tfp

ALL PARTS for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service, 116 W. Missouri St. 983-2846. tfc

HAVE YOU LOOKED at your secretary lately? Hon secretarial chairs from \$17.95 up. Hesperian Office Supply. tfp

**THIS SPACE FOR RENT**

**FLOYD COUNTY ABSTRACT CO.**  
Abstracts of Title  
Title Insurance  
Verna L. Stewart  
Owner and Manager  
217 W. Calif.  
983-3728  
Floydada, Texas

**We Go A Long Way To Make Friends!**

IT'S SO MUCH SAFER THAN DRIVING YOUR CAR, AND YOU CAN SAVE MONEY, TOO!

HERE ARE SAMPLE FARES FROM FLOYDADA:

Amarillo.....	\$ 4.00
W. Falls.....	6.75
Dallas.....	12.10
Lubbock.....	2.05
San Antonio.....	16.30
Ft. Worth.....	11.20
Big Spring.....	5.85
Odessa.....	7.05

**TNM&O COACHES, Inc.**  
130 W. MISSOURI ST.  
PH. YU 3-2306

**lightweight ALUMINUM CANES & CRUTCHES**

- Sturdy
- Dependable
- Attractive

Wide selection for every prescribed need.

- Forearm and underarm crutches
- Adjustable telescopic canes
- Four legged canes
- Seat canes

**BISHOP PHARMACY**  
208 W. HOUSTON  
983-3172  
FLOYDADA

**Lawn Season Is Almost Here**  
We have in stock parts for Briggs Stratton and Lawson Engines. Now is the time to get your mower serviced for the summer.  
Come in and see the new Toro Mowers.  
**SPEARS AUTO CO.**  
105-107 N. MAIN ST. FLOYDADA, TEXAS

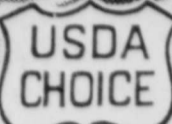


*Compare Price!*

Farmer Jones, 100% All Meat  
**Frankfurters** 12-Oz. Pkg. 53c  
 Boneless Perfect for Sand., U.S.D.A. Choice Beef  
**BEEF ROAST** Pound 88c  
 Lean Cuts, U.S.D.A. Choice Beef  
**SHORT RIBS** Pound 38c  
 U.S.D.A. Choice Beef  
**RIB ROAST** Pound 98c  
 Extra Lean, Dated to Assure Freshness  
**GROUND BEEF** Pound 55c  
 Boneless, To Broil or Fry  
**HAM STEAKS** Pound \$1.08  
 Center Cut Rib, Northern Park  
**PORK CHOPS** Pound 98c

*Dairy Specials*

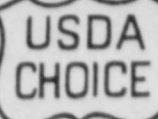
Imperial  
**MARGARINE** 1-lb. Pkg. 45c  
 Golden Korn  
**Corn Oil Oleo** 1-lb. Pkg. 29c  
 Pillsbury, Assorted  
**Danish Rolls** 12-Ct. Cont. 45c



**SWISS STEAK**

Arm Bone Cut, U.S.D.A. Choice Beef Pound

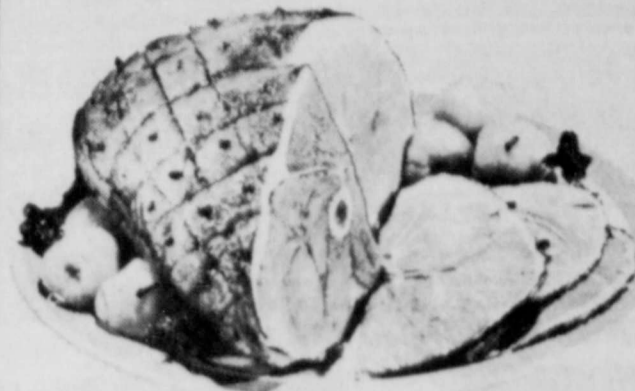
**88¢**



**CHUCK ROAST**

Blade or Pot Cut U.S.D.A. Choice Beef Pound

**58¢**



**COOKED HAMS**

Shank Portion Peyton's Pound

**59¢**

*Compare Price!*

Singleton's Tid Bits  
**Breaded Shrimp**  
 Farmer Jones, American  
**Sliced Cheese**  
 Mrs. Paul's  
**FISH FILLETS**  
 SOUR CREAM, Fairman,  
**DIPS**  
 LONGHORN, Farmer Jones  
**CHEESE**  
 Thrifty Brand, 3 to 4 lbs.  
**TURKEY BREAD**  
 Little Boy Blue  
**CORN DOG**  
*Bakery*  
 Farmer Jones, Regular or  
**Potato Chips**  
 Marlon's  
**TWISTEES**  
 Marlon's  
**VARIETY PAC**

**DISCOUNT CITRUS SALE**



**MIRACLE WHIP**

Kraft's Quart Jar

**47¢**

5/2oz SALAD DRESSING Quart Jar 39c

**FARMER JONES BISCUITS**

Buttermilk or Sweetmilk 10-Count Cans

**39¢**

Clip Coupon for 50 Bonus S&H Green Stamps

**GRAPEFRUIT JUICE**

Treesweet, Unsweetened

**3 \$1**

TEXSUN Grapefruit Juice 2 #2 Cans 43c

**STRAWBERRIES**

Garden Pride

**4**

10-Ct. Pack

PATIO BEEF TACOS 24-Ct. Pack

HOLSUM Parkerhouse Rolls

KOUNTY KIST CUT CORN

**50 S&H GREEN STAMPS**  
 With the Purchase of SIX (6) 10-COUNT CANS OF FARMER JONES BISCUITS  
 Coupon Expires March 9, 1970

**50 S&H GREEN STAMPS**  
 With the Purchase of FOUR (4) 28-OZ. THROWAWAY BOTTLES OF COKE  
 Coupon Expires March 9, 1970

**100 S&H GREEN STAMPS**  
 With the Purchase of FOUR (4) #2 1/2 CANS OF CAL VALE YELLOW CLING PEACHES  
 Coupon Expires March 9, 1970

**50 S&H GREEN STAMPS**  
 With the Purchase of SIX (6) 8-OZ. CANS OF MOUNTAIN PASS Tomato Sauce  
 Coupon Expires March 9, 1970

THESE PRICES GOOD MARCH 5, 6, 7 IN FLOYDADA, TEXAS

START YOUR SET TODAY... SAVE OVER \$50 GENUINE IMPORTED Translucent

*Porcelain China*

This Week's Feature! Luncheon or Salad Plate

**33¢** Each

One Piece with each \$5 Purchase



**ORANGE JUICE**

Texsun Unsweetened

**3 \$1**

TEXSUN ORANGE JUICE 6 46-Ounce Cans \$0.59c

**SWEET PEAS**

Del Monte Fancy

**5 \$1**

CAROL ANN SWEET PEAS 5 #303 Cans \$1.00

**COCA-COLA**

No Deposit No Return

**4 88¢**

Clip Coupon for 50 Bonus S&H Green Stamps

FARMER JONES CORN FLAKES 18-Ounce Box 35c

BLUE RIBBON SOFT OLEO 1-Pound Package 25c

GERBER'S Strained Fruits and Vegetables BABY FOOD 6 4 1/2-Ounce Jars 59c

CAL VALE, Yellow Cling PEACHES 4 #2 1/2 Cans \$1.00

MOUNTAIN PASS TOMATO SAUCE 6 8-Ounce Cans 49c

TABBY, Assorted Flavors CAT FOOD 8 #1 1/2 Cans \$1.00

ZEE, Assorted Colors TOILET TISSUE 4-Roll Package 37c

LIBBY'S Tomato CATSUP 4 20-Ounce Bottles \$1.00

SCOTTIES, Assorted Colors FACIAL TISSUE 3 200-Count Boxes \$1.00

*Health & Beauty Aids*

**HAIR SPRAY**

Aqua Net Regular, Super or Unscented Regular 69c Retail 13-Ounce Can **2 89¢**

Shampoo or Cream, Nestles, Reg. 79c Retail **RINSE** 2 16-Ounce Bottle 99c

Pepsident, Regular 59c Value **TOOTHPASTE** Giant Size 49c

Special 49c Label, Regular 79c Retail **VITALIS** 2 Medium Size 79c

*Fresh Fruits & Vegetables*

**ORANGES**

Texas Full-O-Juice

**7 \$1**

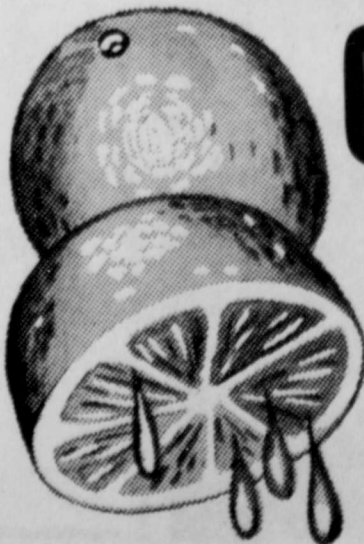
-Pounds

**GRAPEFRUIT**

Texas Ruby Red

**49¢**

5-Pound Bag



CALIFORNIA, FULL-O-JUICE **LEMONS** 39c

White, No. 1 **ONIONS** 29c

CREAMY, RIPE **AVOCADOS** 33c

CALIFORNIA, Large Bunches **ROMAINE LETTUCE** 35c

**PIGGL WIGGL**



1st in Saving