



YES, SANTA'S ON HIS WAY! - these bright eyed youngsters can hardly wait until old Santa visits their home and Christmas tree. They are Pamela, 3 1/2 year old daughter of Mr. and Mrs. Jim Pope and Monte, 2 1/2 year old son of Mr. and Mrs. Bill Grissom. (Staff Photo)

\*\*\*\*\* "Serving The Floyd County Trade Area Since 1896" \*\*\*\*\*

# The Floyd County Hesperian



24 PAGES FLOYDADA, FLOYD COUNTY, TEXAS 79235 THURSDAY, DECEMBER 25, 1969 10¢ PER COPY NUMBER 51

## Floydada Moved Ahead In Sizzling Sixties

### Caprock Chat

BY WENDELL TOOLEY

I DON'T understand all I know about "hail suppression" I want to urge everyone who is interested in this in Floyd County to attend the meeting in Plainview, January 6.

Weather control companies have a pretty good record in Kenya, Africa where they have 200 hail suppression per year.

There was a record of 50 to 70% control of hail in that area. They were employed there to protect the tea orchards. The weather control people figure we have an average of 10% hail per year. . . maybe several more days along the Texas coast, . . . and the Tooley orchard.

Read the full information about "hail suppression" in the C of this edition and attend the Plainview meeting.

Break your language at Caprock Hospital. Now we have a man who speaks the Czechoslovakian language, another who speaks the Argentinian language, another who speaks the Spanish language, and a couple who use the Texas Drawl. Mighty proud to say that we now have a variety of languages at Caprock Hospital.

BERNARD will be moving to the north side of the town on Friday and Saturday. We sorta hate to leave our office, the Martins, the Collins, Oden Chevrolet, the folk who work in the office, Thompson Pharmacy, Russell King, and the north, A.T. Hull remarked the other day "I've been next door to The Hesperian for 41 years". We look forward to good neighbors on the north side. . . and once or twice a year we'll make it a habit to visit the old neighbors.

PRINTING letters to Santa Claus since the Hesperian I suppose. I have observed a decreasing amount of letters received the past two or three years. . . any less popular than he used to be? I certainly believe in Santa Claus and trust he will not come when there are no more letters to him.

MERCHANTS have really been working around here the last two weeks as crowds have flocked into the town for Christmas. Although Christmas shopping was slow, most merchants report very good business.

I THINK I am as tired this year as last as the great excitement. . . at least I don't have the flu this year. Remember, on the past two weeks, it seems that I have been "in the Christmas Spirit" earlier, and enjoyed the Christmas season in a more relaxed mood.

Just a few days ago, I had just purchased the Hesperian, still in the mail, I was under much pressure trying to get it, living here in the hotel and driving back and forth. I was having trouble finding a house to rent or to buy. . . I was uncertain about Floydada and our future here. . . but the happiness of this Christmas is the security that I have found in this community. . . a nice home. . . so many friends and acquaintances. . . the opportunity to grow and progress with this community. . . and the opportunity to bless each and every one of you, as he has blessed the Tooley family. . . Mary Tom, Wendy, Karla, Brad, and the boys. . . true friends in Floydada, all the Joys of Christmas and the New Year - From Donald and Lois Pitts.

### New Pastor At Assembly Of God Church

W. G. Lillard has been announced new pastor at the Floydada First Assembly of God Church.

He assumed his duties here about three weeks ago, moving his family here following three years of evangelistic work in Oklahoma and West Texas.

He also served a pastorate two years in Oklahoma.

Rev. Lillard is a native of Denton, Texas, his wife from Justin, Texas.

The Lillards have two children; Todd 3 and Kerri, 1 year.



REV. W.G. LILLARD

### Young Farmers Sponsor Beef Short Course

The Floydada Young Farmers will sponsor a beef short course each night January 5-8. Each session begins at 7:30 p.m. in the high school vocational agriculture department.

Frank Litterest, beef and cattle specialist from Texas A&M will conduct the course. He is an experienced rancher and well qualified and sought for beef short courses, according to Jimmie Woodard, local vo-ag teacher.

Registration fee is \$2.00 and everyone is invited to attend the course.

### Sign Up By January 2 For History Course

Those planning to sign up for the History Course 231, American History before 1877, have until January 2. Call the Chamber of Commerce office between the hours of 9 a.m. and 1 p.m.

The course will be taught by the Texas Tech Extension Service. It's a three hour course one evening a week.

### Another New Doctor At Caprock Hospital

A 53-year-old medical doctor from Romania has been employed at Caprock Hospital. The announcement was made yesterday, his first day at the hospital. His name is Cornell Petrassavich.

The new doctor is an obstetrician specialist and was chief of the medical staff in a Romanian hospital before being imprisoned by the Communists. He was in prison for 16 years.

He was released through an arrangement by President Nixon and had been in New York two weeks when Caprock learned of him.

He speaks good English and looks forward to being a Texan. He lost his family while in prison.

He will be considered an employee of Caprock until he receives his state license.

### The WEATHER

(Courtesy Producers Co-op)

DATE	H	L	PREC.
Dec. 18	62	28	
Dec. 19	48	35	
Dec. 20	47	29	
Dec. 21	70	24	
Dec. 22	62	35	
Dec. 23	78	27	
Total Prec. for Week	- None		
Total Prec. for Month	- .11		
Total Prec. for Year	- 31.66		

### Over \$14 Million In Improvements

The decade of "The Sizzling Sixties" was good to Floydada and its progress in many ways, as reflected in the ten year records of the Floydada Chamber of Commerce.

It is estimated by chamber manager John Reue that over \$14 million were put to work in capital improvements in this community from 1960 until 1970.

There are many other areas of growth evident in this period, a population increase in Floydada from 3,796 to 4,816, an increase in Floyd County population from 12,369 to 14,400 people.

New industries that made Floydada their home during this period include: Ponderosa Meat Processing Plant, Blanco Off-set Printing Plant, Stewart Printing Co., Morckel Hobby Shop, United Transports and Dallas Mavis, Louisiana Strawberry and Vegetable Distributing Company, Don Hardy Race Cars.

Over \$10 million dollars were spent as reflected in building permits for the ten year period; 1960, \$1,016,000.00; 1961 \$1,353,000.00; 1962 \$495,000.00; 1963 \$1,196,000.00; 1964 \$1,321,000.00; 1965 \$1,142,150.00; 1966 \$2,888,565.00; 1967 \$552,000.00; 1968 \$200,000.00; an estimated \$200,000.00 in 1969.

Progress is reflected in many areas of the community for this period:

**CHURCHES**  
Over \$500,000.00 was invested in churches; First Baptist, Mary Magdalen, West Side Church of Christ, Victory Baptist, Aldersgate Methodist Spanish, Bible Baptist, Caprock Church of Christ to name a few.

**SCHOOLS**  
Over \$1,000,000.00 for Duncal Elementary, 2 new cafeterias, science wing, remodeling work on all schools.

**HEALTH**  
Possibly the highlight of the entire decade was the progress made in health protection for the citizens of this community; the building of \$1,000,000.00 Caprock Hospital, 46 bed capacity, five doctors including a surgeon, an anesthetist.

Preceding the building of the hospital was the construction of the 46 bed Floydada Nursing Home.

**MUNICIPAL AIRPORT**  
Recognizing the future of air transportation the City of Floydada bought land and built a municipal airport valued at \$200,000.00. This airport covers an area a little over 70 acres, features a 50 x 3700 foot paved landing strip, modern hangers for 28 planes, repair facilities, and dirt east-west runway, courtesy station wagon.

**HOUSING**  
Four major housing additions began construction of new homes during this period; Caprock addition, Steen Addition, Texas Addition, West addition. It is estimated that 233 new homes were built with valuations as follows: \$10,000 to \$15,000 (70) \$15,000 to \$25,000 (87) and over \$25,000 (31). It is also estimated that \$375,530.00 were spent for home remodeling and improvements.

**COMMERCIAL**  
Over \$1 million was spent on commercial buildings, \$275,980.00 for store fronts and remodeling. Some of the commercial progress is reflected in the following businesses: Cotton Bowl Lanes, later expanded into vegetable industry, City Auto Inc., Reed Ford Sales, Pioneer Natural Gas. Co., Kirk & Sons, Thompson Rexall, Lighthouse Electric, Masonic Lodge, Winn Restaurant, King's Restaurant, Joe's 7-11, L & J Food Market, Powell's Super Market, Hall Mart, Piggly Wiggly, Speedqueen Washateria, A. L. Wylie Jr., Sparks and Wylie, Robo Wash, Mobile Self Service, Lawson Bros., Russell's Shop, Floydada Livestock Auction, Foster Motel, Fieldan Motel, Dyson's, Tomato Hothouse, Producers Cooperative, Floyd County Farm Bureau, Bishop Pharmacy, Hesperian Office Supply, Blanco Off-set Printing Inc.

**MUNICIPAL IMPROVEMENTS**  
Water wells, improvements, purchase of land for future water, Mackenzie Water Authority.

### Oklahoma Man Killed In Leap From Truck

A 39 year old Eldorado, Okla. custom combiner was killed about 4:25 p.m. Sunday some 25 miles northeast of Floydada on Farm Road 97 when he jumped from his truck after its brakes failed. He was struck by the truck's trailer, according to an eye witness, Marvin Ross Lemons, of the Cedar Hill Community.

Investigating officers said Clois W. Lauderdale was traveling east and had started down a hill when the truck's brakes failed. Lemons told officers the driver leaped from the truck and the combine-laden trailer hit him. The justice of the peace at Lockney said Lauderdale died from head and leg injuries.

He was transferred from Moore-Rose Funeral Home to Tim's Funeral Home in Altus, Okla., where rites were to be held.

Officers said Lauderdale's truck went off the roadside into a 50 foot gorge and the combine flipped over the truck cab, landing upside down. Wreckers from Plainview took several hours to remove the trailer, truck and combine from the gorge late Sunday night.

### Buck Johnson Fund \$335

To date \$335 have been given to the Buck Johnson fund at the bank. Last week friends of Buck opened an account at the bank to show their concern and love for him and his family, after he lost a leg in a gin accident.

Anyone desiring to add to the fund may do so by sending or bringing their contribution to the First National Bank in Floydada.

### Area Wildcatters Down Past 8,000 Feet

**BRESCOE COUNTY:** Cockrell Crp. No. 1 C. O. Allard (660 feet from north and 1,980 feet from west lines) Sec. 11, Blk. B-2, BS&F Sur., drilling 8,190 feet.

**FLOYD COUNTY:** Cockrell Corp. No. 1 E. E. Wells (660 feet from north and 2,310 feet from east lines) Sec. 14, Blk. D-2, GC&SF ur., drilling 8,711 feet.

Cockrell Corp. No. 1 A. S. Mize (500 feet from north and 900 feet from west lines) Sec. 32, Blk D-3, GC&SF Sur., drilling 8,153 feet.

### Grounded Farmers Win Toy Bowl

Although the Bucket Brigade (Volunteer Firemen) were ahead 20-6 at halftime, the Grounded Farmers (CAF and Young Farmers) went on to win the first Floydada Toy Bowl game last week 38-30.

Proceeds from the flag football game that developed into hard nosed football will go to needy children. A big stack of toys and \$40 were realized in admission.

A small crowd was out for the game, the night was damp, but the two teams battled with all the zeal of the Cowboys and Green Bay.

When it was over fireman Carroll Sims had a broken collar bone, Dale Kincer, Bob Tilley and Eddie Childs had all suffered knee injuries.

It is rumored that next year's toy bowl game will not be flag football. . . possibly basketball or tiddly-winks!

**HESPERIAN IN MAIL ON WEDNESDAY NEXT WEEK FOR NEW YEARS**





Letters to Santa

Dear Santa,  
I am 5 years old I have tried to be a good girl, please bring me a dancing ballerina doll and a easy bake oven.  
Shannon is 3, he wants a Robbie Robot and a tractor or car that he can drive.  
I enjoyed seeing your helper at my school party. I hope you have a good Christmas.  
Love,  
Jana Shurbet

Dear Santa:  
My name is Kent and I am four years old. Please bring me a small bicycle and a big bear for Christmas. I will be proud of anything else you want to bring me too. I have a little brother one year old. Please bring him some musical toys because he likes music. Thank you and I will leave you some milk and cookies.  
Love,  
Kent Mankins

Dear Santa,  
My name is DeLyn Ramsey. I am three years old. I have been nice this year. Would you bring me a blue robe, some Tinkertoys, a telephone, and a Ballerina doll?  
Love,  
DeLyn Ramsey  
P.S. Merry Christmas

Dear Santa,  
I am a big boy 3 years old and I'm trying to be very good. Please bring me a motorcycle, football, truck and loader.  
Please bring my little sister, Daralyn, a baby doll and some surprises.  
Also please remember the poor little boys and girls who don't have any toys.  
I'll fix you some milk and cookies on Christmas eve.  
I love you,  
Brent Williams

Dear Santa,  
I hope you can find room in your pack for a dump truck and a Digger Dan steamshovel. I have been wanting one for a long time. I would also like to have a Playschool airplane.  
Santa, please don't forget my little brother, Rusty. He doesn't talk a whole lot yet, but he sure loves horses and dogs. I think he needs a dump truck too.  
Remember all the other boys and girls as we try to be good.  
Thank you,  
Guy Galloway

Dear Santa,  
Sorry I wait so long to write you. I am two year old. I have tried to be a good like boy all year.  
Please bring me a tricycle, set of guns, a tool set, and anything else you would like.  
Please bring my baby brother a car, a telephone, some clothes, and anything else you would like. Please don't forget to bring us some fruit, nuts and candy.  
I almost forgot if you bring me a tricycle I will give brother my wee wheeler.  
Please remember the other boys and girls.  
Thank you Santa.  
Love,  
Charles Lee Mc-Murrian Jr.  
Floydada, Texas

Menu

Week of January 3, 1970  
MONDAY:  
Vegetable Beef soup  
Peanut butter sandwich  
Apricots and sugar cookies  
1/2 pint milk  
TUESDAY:  
Braised beef on rice  
Hot cabbage slaw  
Seasoned Blackeyed Peas  
Hot rolls and butter  
Prune cake  
1/2 pint milk  
WEDNESDAY:  
Meat Loaf  
Pineapple and carrot salad  
Oven browned potatoes  
Hot cornbread and butter  
Cinnamon rolls  
1/2 pint milk  
THURSDAY:  
Barbecued weiners  
Creamed potatoes  
Buttered broccoli  
Hot rolls and butter  
Brownie  
1/2 pint milk  
FRIDAY:  
Hamburgers  
Tomato slices, lettuce and dill pickles  
Potato chips  
Banana Pudding with wafer  
1/2 pint milk

Marble On Cotton Council

Don Marble, South Plains cotton producer, has been named an alternate delegate to the National Cotton Council's 32nd annual meeting to be held in Atlanta, Ga., February 2-3. Delegates will review cotton's research and promo-

tion programs carried out during the past year, and make recommendations for 1970. Attending the general sessions at the Regency Hyatt House will be cotton producers, ginners, merchants, warehousemen, cottonseed crushers, cotton

manufacturers, and cotton cooperative members from the 19 cotton-producing states.

FLOYD DATA  
Dr. and Mrs. Keith Patzer and family left Friday night for Jasper, Alabama, where they will visit through the holidays with Mrs. Patzer's brother, J. C. Chatman and family.

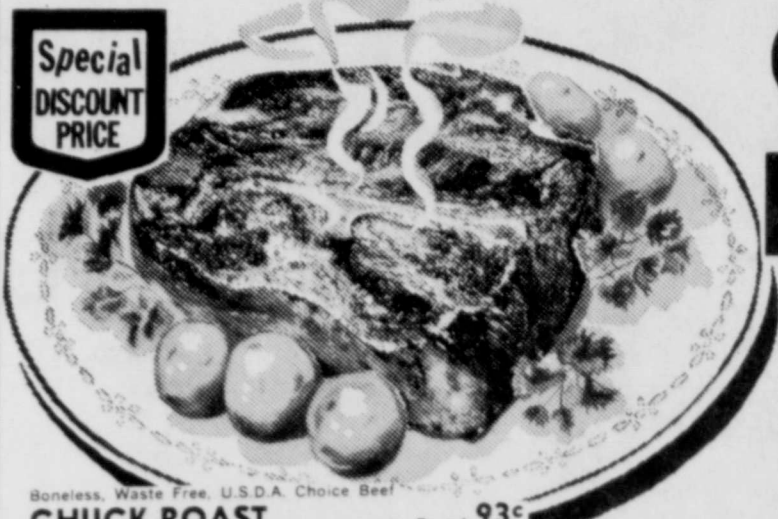
Hubert Giles Patrolman For Plainview Dept.

Hubert Giles, former Floydada resident, has recently completed a basic course in law enforcement and is now patrolman for the Plainview Police Department.  
Giles received his certificate after completing 140 hours of

instruction at Amarillo College.  
The basic law enforcement course consists of training in police service as a career, beat patrol and observation, code of criminal procedure, laws of arrest and search,

mechanics of arrest, offensive and defensive tactics, rules of evidence, case preparation, officer conduct in court, report writing, criminal law, local city ordinances, criminal investigation, field interrogation and interviews,

crowd control, jail procedure, firearms training, handling juveniles, first aid, traffic pervision, and police and community relations.  
The magi? They were men, as you know, brought gifts to the manger.



- Special DISCOUNT PRICE**
- Boneless, Waste Free, U.S.D.A. Choice Beef **CHUCK ROAST** Pound 93¢
  - Center Rib Cut, Lean Northern Pork **PORK CHOPS** Pound 89¢
  - Hormel's All Meat, Vacuum Packed **FRANKFURTERS** 12-Ounce Package 63¢
  - Blue Marrow, Little Piggy **LINK SAUSAGE** 8-Ounce 49¢
- Compare Dairy Values!**
- Pillsbury Assorted Slice and Bake **COOKIES** Roll 55¢
  - Chef's Delight **CHEESE FOOD** 2-Pound Loaf 79¢
  - Bell's 98% Fat Free **COTTAGE CHEESE** 12-Ounce Carton 39¢
  - Bell's **ORANGE DRINK** 1-1/2 Gallon 39¢

**CHUCK ROAST**

Blade Cut U.S.D.A. Choice Beef

**59¢**

Pound

Excellent for Barbecue, Lean, Northern Pork **SPARE RIBS** Pound 49¢

FARMER JONES Hickory Smoked **SLICED BACON** Pound 79¢

Skinned and Deveined, Broil or Pan Fry **BEEF LIVER** Pound 69¢

**BOLOGNA**

**GROUND BEEF**

Lean for Waste Free Cooking Dated for Freshness

**49¢**

Pound

Lean Shoulder Cuts, U.S.D.A. Choice Beef **SWISS ARM STEAK** Pound 89¢

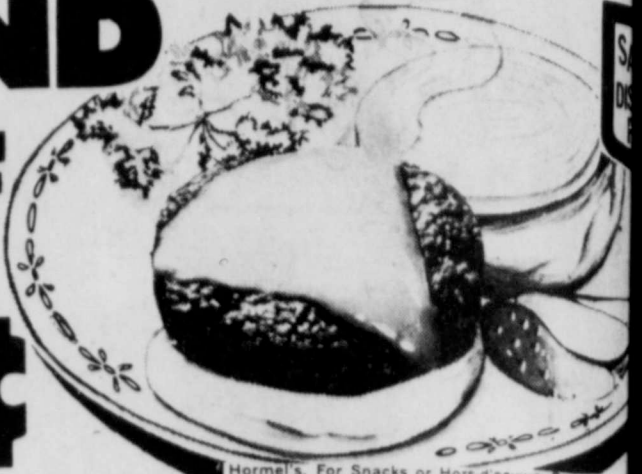
Excellent for Sandwiches, U.S.D.A. Choice Beef **CUBED STEAKS** Pound \$1.39

Farmer Jones, Individually Wrapped **SLICED CHEESE** 6-Ounce Package 35¢

SLICED Farmer Jones 100% All Meat

**63¢**

Pound



- Hormel's, For Snacks or Hors d'Oeuvre, Party Size **DRY SAUSAGES** 4-Ounce
- Hi-Brand Frozen, Just Heat and Eat **CHICKEN FRIED STEAKS** 4-Ounce
- Barbecue or Bake, U.S.D.A. Choice Beef **LEAN SHORT RIBS** Pound
- Hickory Smoked **BACON ENDS & PIECES** Pound
- Baldrige, Snowflake **BISCUITS** 10-Ounce
- Baldrige **BUTTERFLY DANISH** 10-Ounce
- Morton's, Onion Garlic **OATMEAL COOKIES** 16-Ounce
- Morton's, Onion Garlic **POTATO CHIPS** 16-Ounce

**YEAR END... DISCOUNT SPECIAL**



**SALAD DRESSING**

Suzan Quart Jar **29¢**

Morton's SALAD DRESSING Quart Jar 39¢

- Wolf Plain **CHILI** 18-Ounce Can
- Bonne Pink, 20c Off Label **LIQUID DETERGENT** Quart Bottle
- Texas, Unsweetened **GRAPEFRUIT JUICE** 3 46-Ounce Cans
- LIBBY'S **SWEET PEAS** 5 303 CAN
- DEL MONTE **TOMATO JUICE** 46 OZ. CAN
- Del Monte, Tomato **CATSUP** 20c Off Label
- HI VI **DOG FOOD** 14 15 OUNCE CANS

**KING SIZE COKES**

Plus Deposit **39¢**

6-Bottle Carton

Rite Good **BEVERAGES** 5 28-Ounce 100 Bottles

**PINTO BEANS**

Chef's Pride **19¢**

2-Pound Bag

Chef's Pride **PINTO BEANS** 1-Pound Bag 14¢

**CHUNK TUNA**

Carnation **29¢**

No. 1/2 Can

Van Camp **GRATED TUNA** No. 1/2 Can 25¢

**PRIDE CRACKERS**

or Choice Crackers **19¢**

1-Pound Box

Keelber, Saltine **CRACKERS** 1-Pound Box 37¢

**BREEZE DETERGENT**

Heavy Duty 10c Off Label **69¢**

Giant Box

**MEAT PIES**

Morton's Beef, Chicken and Turkey 8-Ounce Package **17¢**

Silverdale **GREEN PEAS** 10-Ounce Package 19¢

Cal Ida **FRENCH FRIES** 2-Pound Bag 39¢

Sara Lee Danish **CINNAMON ROLLS** 9-Ounce 69¢

**THIS WEEK'S BONUS MONOGRAMMED GLASSWARE COUPONS**

**FREE** WITH THIS COUPON Expires Dec. 31, 1969 ONE 15-OZ. MONOGRAMMED TALL BEVERAGE GLASS (your choice of initial) WITH \$5.00 PURCHASE OR MORE Excluding Cigarettes (LIMIT ONE COUPON PER FAMILY)

**BUY ONE, GET ONE FREE** ONE 15-OZ. MONOGRAMMED TALL BEVERAGE GLASS Expires Dec. 31, 1969 **FREE** WITH THIS COUPON and the purchase of an identical 15-OUNCE BEVERAGE GLASS! 49¢ (LIMIT ONE COUPON PER FAMILY)

**BISCUITS**

Mead's Buttermilk or Sweetmilk **25¢**

4 10 Count Can

Harvest Pride **BISCUITS** 4 5-Count Cans 25¢

**PAPER TOWELS**

FRONTIER **4 FOR**

THESE PRICES GOOD DEC. 25, 26, 27 IN FLOYDADA, TEXAS

Garden-Fresh Produce from Piggly Wiggly!



**BANANAS** Golden Ripe Pound **10¢**

**POTATOES** Russets All Purpose 15 Pound Bag **69¢**

Delicious, Golden Delicious, Homes, Winesap **APPLES** Pound 19¢

California Navel **ORANGES** Pound 19¢

Ruby Red **TURNIPS** 15¢

**GRAPEFRUIT** Pound 15¢





## Christmas At The Floydada Nursing Home



**RESIDENTS ENTERTAINED...** Floydada Nursing Home residents members of their family listen intently as the Floydada Junior School choir sings Christmas carols. The group, under the direction of Lavada Garrett, entertained the patients last Friday during their Christmas party at the home. (Staff Photo)



**GIFTS ARE OPEN...** now patients relax. Employees mingle among residents of the Nursing Home after their Christmas party. Pictured are Bertha Toney, Merlene Breeding, Mrs. Jennie Waller, Homer McDaniel and R. R. Reed. (Staff Photo)

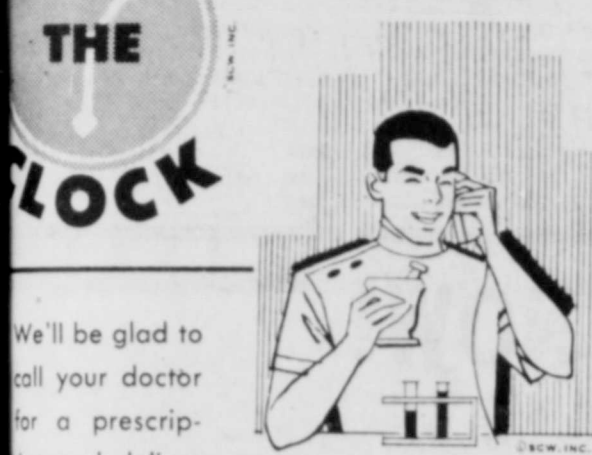


**CHRISTMAS GIFTS...** are being distributed to patients in the home by employees during their party. The beautifully decorated tree held gaily wrapped gifts and as a fire glowed warmly from the fireplace in the lobby everyone got in a Christmas spirit. (Staff Photo)

FLOYD DATA  
T. T. Hamilton is the Christmas holi-

days in Amarillo with her daughter, Mrs. Cubert Gray and family.

### AROUND THE CLOCK PHARMACY SERVICE



We'll be glad to call your doctor for a prescription and deliver

to your door at no extra charge! This is just one of the many services we offer for our customers' convenience.

**ARWINE DRUG**  
PHONE YU 3-2856 FLOYDADA, TEXAS  
OUR LABEL IS YOUR PROTECTION

**Peggy's Meddlin's**  
BY PEGGY MEDLEY

**GIVE a girl enough rope...** Here it is winter and new spring and summer fashions are already appearing in the way of jewelry ropes. If you have a last minute Christmas gift to purchase this item would suit any teen-ager or matron. The rope's made of pearls, chains and beads in a riot of colors or in the more quieter tones of silver and gold, may be worn about the neck, around the waist or the hips. . . that is if you can afford to emphasize your hips. The rope trend comes from the versatility for creating dramatic effects says the Jewelry Industry Council. Some models are wearing the long ones, 60 to 120 inches, around the neck and in graduating strands downward to the waist or below. The old-time choker is coming back too. Sometime 10 strands of pearls are wound around the throat for the dog collar effect. They are even seen hanging down the back instead of the front.

**WHILE** on the subject of fashions there is one item I don't much think I could wear, and that's the maxi coat. As clumsy as I am I could see myself getting my feet tangled up in the long skirt especially with our West Texas winds. R's said to be the hottest fashion in coats. The ones I have seen are cut military style with the brass buttons. The fashion industry is debating the question; is the sudden success of the maxi a trend, or will the bubble burst with the end of this winter? Right now happy manufacturers are sold out, stores across the country are scrambling for re-orders they can't get, and women everywhere are trying to reclaim the old art of managing long skirts.

**RICHARD** Campbell of Mador, received an additional honor to all of his others as a Texas Tech Red Raider defensive end. He has received an invitation to play in the Hula Bowl in Honolulu, January 10. Richard, his wife and tiny daughter, Sherry, will leave Lubbock December 28th, for Honolulu and will have several

days of sight seeing before game training begins. How is that for a belated Christmas gift?

**WE** Medleys feel we have already had our Christmas when we learned Monday night that our son, Danny, was safe after an F-8 Crusader jet plowed into a plane hanger at Miramar Naval Air Station near San Diego. The explosion and fire which followed killed 11 and injured 15 at last count. Danny was on duty with VF 213 Squadron in a hanger next to the one where the tragedy occurred. The disaster struck about 10:30 Monday morning but it was 7 o'clock Floydada time before Dan could get a call through to us to say he was OK. Three of his barrack mates were killed.

**"If** any more tears are shed, this school will float away," said one youngster at Junior High Friday. Girls and boys alike shed unashamed tears as they bid "their Sally" goodbye. "She was like a second mother to us," said one. "Who will cheer me up now?" said another. "Junior High won't be the same with out her" and on and on it went. These were just a few of the sentiments said when the student body bid Sally Galoway goodbye. In losing her at the school the I'm sure all will know that her happy attitude and her sincere love and devotion to each individual will be bestowed on the good citizens at the Floydada Nursing Home. Good luck Sally from all of Floydada

in your new job.

**LORIN** Leibfried found a drumstick in the back of his pick-up last Friday. Telling me about it my first thought "this will make a good story." I just knew someone was playing a prank on him and had put a well cooked chicken leg in the back of his pick-up. He informed me that it was a different kind of drumstick, the kind to beat a drum. Seems it slipped out of a package he had in his delivery. So if you get a drum for Christmas and it has only one drumstick, call Lorin.

**ONLY** a few sheep still graze where shepherds heard the news of Jesus's birth 2,000 year ago on a hillside close to Bethlehem. As the Holy Land prepares for the annual festivities marking Christ's birthday, Bethlehem is quiet, as befits the birthplace of "The Prince of Peace." As the time nears for us to observe the great birth may we take time to pause and praise his name in glory and pray for peace and good will to all men.

MERRY Christmas everyone.

### 3RD CONCERT WELL ATTENDED

A big crowd attended the winter band concert under the direction of Floydada High School Band Director Jim Swofford last week. The concert featured both the Jr. High and High

### SS CLASS DINNER IN LEWIS HOME

The Friendship Sunday School class of the First Baptist Church enjoyed a holiday dinner in the home of Mrs. Charlie Lewis recently. Mrs. Robert Muncy, Mrs. Tate Jones and Mrs. Vern Gaunt assisted Mrs. Lewis in preparation and serving the turkey with all the trimmings.

The Christmas motif was carried out on the table and in the lovely home.

Present were Mmes. W. B. Cates, Raymond Evans, Buri Hucksabee, R. L. Neil, Ernie Widener, M. D. Page, E. L. Redwine, Harold Hamm, Everett Collier, John Stapleton, the hostesses, Mrs. Lon V. Smith, teacher of the group and Mrs. Gaunt, class president.

Present were Mmes. W. B. Cates, Raymond Evans, Buri Hucksabee, R. L. Neil, Ernie Widener, M. D. Page, E. L. Redwine, Harold Hamm, Everett Collier, John Stapleton, the hostesses, Mrs. Lon V. Smith, teacher of the group and Mrs. Gaunt, class president.

**GLAD TIDINGS**

Only the Best to you and yours at Yuletide!

**NORRELL TRACTOR PARTS**

# NOEL

It's our favorite time of year — when we have the opportunity of wishing all our good friends a very merry Christmas! It has been a good year and we want to express our appreciation to everyone for their loyalty and friendship.

**Beall's**  
DEPARTMENT STORES



**AN AMERICAN ARMY MAJOR** billeted in a magnificent 10th Century castle, Burt Lancaster find romance in the middle of a 20th Century war. The girl is Astrid Heeren, as a Belgian countess who will do anything to preserve her castle and her family. Presented by Columbia Pictures in association with Filmways, "Castle Keep" also co-starring Jean-Pierre Aumont, Scott Wilson, Tony Bill and Peter Falk in Panavision and Technicolor. Showing Friday and Saturday, December 26-27 at the Capada.

**NEWSPAPER ASSOCIATION 1969 AWARD WINNER CONTESTS**

THE FLOYD COUNTY HESPERIAN  
Published at 212 South Main St., Floydada Texas, 79235 each Thursday.  
WENDELL TOOLEY, EDITOR-Publisher  
PEGGY MEDLEY, Society Editor  
SHARON HUGGINS, Circulation, Classified Adv. Mgr.  
FLOE REED, Bookkeeper  
GWEN COGDELL, Typesetter  
CAROLYN SELLARS, Compositor  
SHIRLEY MYRICK, Advertising

Established 1896 by Claude V. Hall. Entered as second class mail at the post office at Floydada, Texas April 10, 1907 under the act of Congress of March 8, 1897.

NOTICE - Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Hesperian will be corrected gladly upon its being brought to the attention of the publishers.

SUBSCRIPTION RATES: LOCAL \$4.00 year  
OUT OF TRADE AREA \$5.00 year

**SAVE EVERYDAY SAVE HERE! SAVE MORE!**

FRYERS GRADE A LB. 29c	SHURFINE HALVES OR SLICE PEACHES NO. 2 1/2 CAN 4 for \$1.00
MARSHMALLOW CREME HIPOLITE 13 OZ. 31c	KRAFT MINIATURE MARSHMALLOWS 1 LB. 2 for 59c
BANANAS 2 LBS. 25c	CELERY HEARTS CELLO BAG 39c
SWEET POTATOES SHURFINE SQUAT CAN 3 for \$1.00	CRANBERRY SAUCE SHURFINE 300 CAN 27c
SUGAR 5 LBS. 55c	REG. OR DRIP COFFEE 1 LB 65c
SOFLIN TISSUE 10 ROLL PACK 89c	CLOVERLAKE MELLORINE 1/2 GAL. 39c
LETTUCE 2 HEADS 29c	MORTON TWIN PACK POTATO WAVES 49c
REG. COKES 6 3TL. CTN. PLUS DEP. 39c	

**shurfresh MILK** NO LIMIT ON PURCHASES OF ANY ITEM SPECIALS GOOD THROUGH SATURDAY ONLY

**L & J FOOD STORE**  
DOUBLE BUCCANEER STAMPS ON WEDNESDAY  
316 NORTH 2ND PHONE 983 3105  
**WE DELIVER**



# Women In News



MRS. BILL FINLEY

## Jones - Finley Vows Repeated In Church Ceremony Saturday

Miss Genita Loretta Jones became the bride of William Lynn (Bill) Finley in an impressive candlelight ceremony in Church of Christ, West College and Third in Lockney Saturday, December 20, at 7:30 p.m. Frank Duckworth, minister, conducted the double ring ceremony.

Parents of the couple are Mr. and Mrs. F. G. Jones, Jr. of Lockney and Mr. and Mrs. Porter Finley, Floydada.

The altar setting was centered with the traditional kneeling bench backed with a bridal arch covered with tropical foliage. Baskets of white gladiolus tied with blue and white satin bows and two seven-branch Cathedral candelabra flanked the vows setting. An anniversary candle completed the decor.

Given in marriage by her father, the bride wore an original gown of Chantilly lace with a molded bodice featuring a scalloped portrait neckline. Long sleeves tapered to petal points. Tiers of scalloped lace and silk organza flowed into a cathedral length train giving a peacock affect.

A cluster of self-fabric roses touched with seed pearls held her veil of French silk illusion edged with Chantilly lace. Her bridal bouquet was an arrangement of white feathered carnations surrounding white streamers tied with white satin.

Miss Teena Jones served her sister as maid of honor. Bridesmaids were Deborah Mooney, Janice Martin and Mrs. Byron Schacht, cousin of the bride from Lubbock. Their formal gowns of blue taffeta featured white lace yokes lined in blue with lace ruffling at the neckline. The long fitted lace sleeves

ended with lace ruffling. Their A-line skirts displayed a white velvet ribbon at the waists. Each carried a nosegay of white pom mums and blue satin ribbon.

Best man was David Cogdell of Floydada. Groomsman were George Finley, brother of the bridegroom of Floydada, Terry Jones, brother of the bride and Larry Scott of Floydada.

Bill Ulmer of Odessa and Doug Cannon of Floydada seated the guests.

Candles were lighted by Leanne Ferguson, niece of the bridegroom from Floydada and Gaye Jones, sister of the bride.

Kelli Ferguson, niece of the bridegroom from Floydada was flower girl.

Mrs. Ray Gene Ferguson registered the guests.

**Reception**  
A reception in Fellowship Hall of the church followed the ceremony.

Miss Sarah Schacht, Mrs. Bill Stowe and Mrs. Durward Jack served from a table laid with a white lace cloth over blue. A three-tiered wedding cake topped with a miniature bride and groom centered the serving table and was surrounded by the bride's and attendant's bouquets.

Assisting with the house-party duties were Meses John L. Hooten, Louis Ray Stapp, Walter Reves, Charles Huffman, Sam Jones, Frank Duckworth and Misses Paula Cummings and Regina Jack.

The bride is a 1969 graduate of Lockney High School, and is attending Commercial College in Lubbock. Her husband is a 1969 graduate of Floydada High School and is presently attending Texas Tech.

After their wedding trip, the couple will make their home in Lubbock.

## Courtesies Honor Miss Permenter

A series of bridal courtesies have been extended over the past weeks to Miss Sonja Kay Permenter, bride elect of Jim Jeffress. A shower Friday week ago was held in the Reddy Room in Plainview with yuletide decorations used throughout with colors of pink and burgundy, the honoree's chosen colors.

Mrs. Alton Holloway greeted guests and presented them to Miss Permenter, her mother, Mrs. J. W. Permenter and the prospective bridegroom's mother, Mrs. James Jeffress of Lockney.

Mrs. Raymond Moon registered guests and Mrs. Mario Trevino and Mrs. Bill Adkins were at the serving table.

Hostesses were Meses. Jay C. Long, Alton Holloway, Bill Adkins, Raymond Moon, Mario Trevino, Flake Price, Miss Marjorie Burriss and Miss Donna Baldwin. Hostess gift was the completion of the honoree's pottery.

The following Saturday the Harold Brock home in Lockney was the setting for a gift shower. Pink, white and burgundy were used to compliment the serving table. Alternating at serving were Misses Vivian and Debbie Thompson and Gwen Howard. Miss Carol Brock was in the gift room.

Hostesses were Meses. Harold Brock, Dickie McCarty, J. R. Turner, Beth Kropp, Bill Thompson, Durward Jack, Garvin Beedy, Gene Bloys, R. V. Webster, Vernal Hodel, Whiz Cox, Rebecca Truett, Pete Mosley, Earl Cooper, Bobby Carthel, Roy Ragie, Charlie Henderson, Lee Achely, M. C. Cook, G. B. Johnson, Donald Reecer, Aubrey Kent, F. L. Dorman, Margerito Arrelano, Mac Howard, Conrad Henderson, Buddy Sue, Claude Brown, David Cook, Charles Ball, Lawrence McCain, Truett McCarty.

Their gift was cookware and sheets.

A brunch honored Miss Permenter the following Sunday morning in the home of Mrs. Bill Adkins in Plainview. Mrs. Bill Lees of Plainview was co-hostess.

Foursome tables were covered with white madena cloths and appointed with crystal and china. Pink swan candles, topped in pink and burgundy and pink napkins, printed in gold completed the setting.

A decoupage recipe box designed by Mrs. Lee was the hostess gift. Guests brought favorite recipes to fill the box. Guests attending were Miss Sheri Douglas and Mrs. Wayne Workman, Plainview; Miss Annette Atkisson, Abernathy; Miss Donna Cates, Floydada; Miss Resa Beedy and Mrs. James Jeffress, Lockney and Mrs. J. W. Permenter of Plainview.

The couple are planning a December 27 wedding in the First Baptist Church in Lockney.

High School and is presently attending Texas Tech.

After their wedding trip, the couple will make their home in Lubbock.

## Miladies Club Dinner-Party

Miladies Club held their annual Christmas dinner party in

## January Wedding Planned By Miss Foster, Donald Cumpston

Mrs. Garland Foster of Floydada announces the engagement and approaching marriage of her daughter, Linda June, to Donald Earl Cumpston of Tullia. The prospective bridegroom is the son of Mr. and Mrs. Allen Cumpston of Bovina.

Both Miss Foster and Cumpston are on the Tullia High School Faculty.

The couple are planning a January 3, 1970 wedding at 7 o'clock p.m. in the First Baptist Church in Floydada.

## Lighthouse Folk Enjoy Party

Employees, Board of Directors, and special guests of Lighthouse Electric were feted to their tradition Christmas Dinner at Duncan Elementary Cafeteria on Friday night, December 19.

Miss Sharron Huggins, Lisa Gregory, Wendy Tooley, Brenda Mathis and Glenn Owens entertained with a Medley of Christmas carols, and instrumental solos.

Annual service awards were presented to Mrs. Barbara Goen for 10 years service and to O. A. Neff for 20 years service. Special awards of recognition were presented to Wylie Rogers and Doyce Smalley who retire on January 1.

Among those attending were Mr. and Mrs. Harvey Allen, Nolan Arney, Mr. and Mrs. Jackie Duke, Miss Jackie Fields, Mr. and Mrs. Jimmy Garcia, Mr. and Mrs. Bud Goen, Mr. and Mrs. Corkey Guffee, Melvin Henry, Mr. and Mrs. Pete Hickerson, Mr. and Mrs. Alton Higginbotham, Mr. and Mrs. A. W. James, Mr. and Mrs. Carl Lewis, Mr. and Mrs. Ed Neff, Mr. and Mrs. O. A. Neff;

Mr. and Mrs. Bill Phillips, Mr. and Mrs. Print Rice, Mr. and Mrs. Doyce Smalley, Mr. and Mrs. Wylie Rogers, Johnny Stutts, Mr. and Mrs. Claude Weathersbee, Mr. and Mrs. Odell Breed, Mr. and Mrs. Gerald Lackey, Mr. and Mrs. Chloma Williams, all of Floydada.

## Marsha Hines Honored With Gift Shower

Miss Marsha Hines of Crosbyton, bride-elect of Thumper Morgan, was honored with a gift shower in the home of Mrs. G. B. Morris in Crosbyton December 6.

Hostesses were Meses. Don Anderson, Carroll Himmel, Ben Richardson, Hoyt Chappell, Lester Brown, Marvin Proctor, C. D. Cash, Lance Morris, Bob Butler, Phil Morris, Sam Brown and G. B. Morris. Their gift was a gold colored bedspread.

Guests were served from a table covered with a white linen cloth and centered with an arrangement of white chrysanthemums and blue candles.

Crystal and silver appointments completed the table setting.

Miss Linda Brown was at the serving table.

Special guests included the bride-elect's mother, Mrs. Dutch Hines, her grandmother, Mrs. Rex Wheeler and aunts, Mrs. W. F. Wheeler and Mrs. R. D. Baccus, the latter of Lockney. Also the prospective bridegroom's mother, Mrs. E. D. Morgan of Floydada, his sister, Mrs. Jamie Sims and aunt, Mrs. Syble Arnold of Arlington.

the home of Ronnie and Rusty Birchfield last Thursday night. Following the supper, gifts were exchanged and secret pals revealed.

Attending the affair were Mr. and Mrs. Walter Lovell, Mr. and Mrs. Charlie Cross, Mr. and Mrs. J. D. Woody, Mr. and Mrs. Frank Pratt, Mr. and Mrs. Emmitt Dutton, Mrs. Beedy Owens, Mrs. Jennie Irwin, Mrs. Audrey Nelson, Mrs. Vida Womack and visitors, Jewel Walters, Sonja and Debbie Woody, Mr. and Mrs. Grady Freeman and Mr. and Mrs. Gerald Cross.

## Club Meets In Garrett Home

Members of the 1956 Study Club met December 9 in the home of Mrs. Mae Garrett with Mrs. Norman Muncy and Sharon Hutchins as hostesses. This was the club's annual Christmas program meeting and members made dolls from bottles, filled them with candy and later presented them to the OEA Kindergarten in Floydada.

Attending the meeting were Meses. Scott Faulkenberry, Jerry Thompson, A. C. Pratt, Berlie Ferguson, Billy Phillips, Bill Orman, Jakey Younger, Leslie Nixon, Norman Muncy, Bill Hardin, Bob Hambright, Gordon Hambright, Max Dyess, and Sharon Hutchins.

Next meeting is with Mrs. A. C. Pratt January 13.

FLOYDADA  
Mrs. T. T. Hamilton and her daughter, Mrs. Cubert Gray of Amarillo attended funeral rites in Whitewright Sunday for Mrs. Hamilton's brother, M. V. Williams, who died Friday.



ROSES FOR A SWEETHEART... Sally Galloway, who for the past years has served as office secretary at Floydada Junior High, fondly at a bouquet of red roses presented her by the student body of the Junior High last Friday, her last day at school. Mrs. Galloway enters months of administrative training for Assembly Homes Inc., in Lubbock. Pictured with Mrs. Galloway are Nancy Puckett and Carol Cogdell, members of the Junior High Student Council (Staff File)

and Mrs. Leo Frizzell led singing of Christmas carols, accompanied at the piano by Mrs. Beulah Burton. The Devotional, "The Christmas Story" was given by Mrs. Kate Crabtree and a song, "Away In A Manger" was sung by little Treva Hambright. Mrs. A. E. Frizzell gave the poem, "I've Never Seen God." The exchange of gifts and a good fellowship completed the gathering.

Special guests were husbands of the members and Mrs. Eve Newsome. Attending were Mr. and Mrs. Fred Battey, Mr. and Mrs. Leo Frizzell, Mr. and

Mrs. Paul Williams, Mr. and Mrs. A. E. Frizzell, hosts, Rev. and Mrs. Clay Muncy, Mrs. Beulah Burton, Ava Jackson, Alma Dunn, Lois Durham, Flora Warren, Ola Warren, Treva Hambright, Kate Crabtree, Vera Meredith and Vada Meredith.

Jewel Reeves brought Christmas Story with Grundy and Artie Wehling with the singing. Price as at the program closed with all a Christmas carol after coffee, hot coco and drinks were served.

## Rebekahs Hold Annual Party

Floydada Rebekah Lodge held their annual Christmas party during their regular meeting

time last week. The hall was decorated in holiday fashion for the occasion.

Gifts were also exchanged.

MERRY CHRISTMAS

# SIGN UP NOW!

FOR THE NEW  
BLUE CROSS AND BLUE SHIELD  
SPECIAL TEXAS FARM BUREAU HEALTH PROGRAM

A REPRESENTATIVE FROM BLUE CROSS WILL BE IN OUR OFFICE ON DECEMBER 29 AT 2 P.M. TO EXPLAIN THE MANY ADVANTAGES OF THE NEW HOSPITALIZATION PROGRAM AND TO SIGN UP ANYONE INTERESTED. THE NEW PROGRAM BEGINS APRIL 1 AND SIGN UP DEADLINE IS THE 10TH OF JANUARY.

WE LIST BELOW THE MANY ADVANTAGES OF THE NEW PROGRAM.

BENEFITS	PRESENT PLAN	PROPOSED PLAN
BLUE CROSS		
Room	\$12.00 Per Day	\$20.00 Per Day
Number of Days	100	120
Ancillaries	Most of usual hospital services (not including Intensive Care nor Blood & Plasma)	All of usual hospital services including intensive Care including Blood & Plasma
Deductible	\$25 per Medical Admission	\$25 per Medical Admission
Maternity	Same as other hospital admissions	Same as other hospital admissions
Out-Patient	Full - for Accident Care and Minor Surgery, within 24 hours	Full - for Accident Care and Minor Surgery, within 72 hours
Non-Member Hospital Benefits	\$12 room, 75% of Member Hospital Benefits, Deductible does not apply	75% of Member Hospital Benefits; Deductible applies
BLUE SHIELD		
Surgical Schedule	Scheduled, \$225 Maximum	PSI Scheduled, \$350 Maximum
	2 or more operations, different incision or approach	Allowance toward highest amount, plus 50% of allowance for next highest amount - \$225 total limit
Maternity	Normal - \$75; Caesarean - \$150	Normal - \$80; Caesarean - \$150
Anesthesia	Up to \$15	20% of applicable Surgical Allowance
In-Hospital Medical	\$5 for 30 days beginning 4th day	\$5 for 120 days beginning 4th day
Radiation Therapy	None	Scheduled PSI (3,25) Series
Diagnostic X-ray and lab	None	Scheduled PSI (3,25) Series \$50 Maximum
S.C.I.E.	\$5,000 Maximum Covers 11 Dread Diseases	None
MAJOR MEDICAL	None	\$5,000 Per Benefit Period, \$10,000 Per Lifetime; \$200 Deductible; 80/20 Co-insurance \$30 room; no out-patient psychiatric Benefits
Anti-Duplication and Subrogation Provisions	None	Total benefits received in group coverages will not exceed 100% of expenses. Blue Cross has the right to be reimbursed for benefits paid if someone has a legal obligation to pay.

	PRESENT PLAN			PROPOSED PLAN		
QUARTERLY	1 Person 28.95	2 Per/Fam 57.90	Spon Dep. 14.34	1 Person 39.75	2 Per/Fam 79.50	Spon.

# FLOYD COUNTY FARM BUREAU INSURANCE

Merry Christmas!

From Everyone At

Hale's Department Store

We Will Be Closed

Thursday & Friday, Dec. 25 & 26



**SOUTH PLAINS NEWS by Mrs. Murray Julian**

... PLAINS, Dec. 20 - was out at the South Elementary School Friday afternoon. All four tea parties in the school with room mothers in charge. School up Friday, January ...

Mr. and Mrs. R. G. Dunlap were at South Plains Thursday night to attend the South Plains school program. They are former South Plains residents and now live west of Floydada.

Bill Staniforth III, who attends University of Texas at Austin, arrived home Thursday to spend the holidays here with his parents, Mr. and Mrs. W. M. Staniforth Jr. and Sara, a student at SMU in Dallas.

Fifteen intermediate and junior GA girls met with counselors, Mrs. L. T. Wood, Mrs. Jim Roberts, Mrs. Kendis Julian and Mrs. Eugene Beedy, in the home of Mrs. Beedy Friday, Dec. 19, to have sandwiches, chips, dips, bar cookies and hot cranberry drink. Mrs. Wood gave the calendar of prayer. From the Beedy home they went in cars with their sponsor, over the country singing Christmas carols at each home. There are many beautiful voices in the young children of the community.

H. L. Marble was able to come home Tuesday from the Methodist Hospital in Lubbock. We are glad he is home.

Mr. and Mrs. M. M. Julian spent Tuesday in Lubbock where Mrs. Julian had a check up at St. Marys Hospital.

Carpeting is being laid at the new home of Mr. and Mrs. Leighton Teeple, on the highway near the Harold Hamms. The Teeple family will not have the house ready to move into until after New Years.

Mr. and Mrs. L. H. Parks will have their children here for Christmas. They are Mr. and Mrs. Eddie Parks and children of Houston and Mr. and Mrs. L. H. Parks and twin babies of Pampa.

Mr. and Mrs. J. P. Taylor will have their Christmas at her parents, Sunday, Dec. 28, and on Christmas Day they will be at home. Katie will be here for the Christmas holidays, from Womens University at Denton.

man of Old Glory, and her sister, Mrs. R. L. Younts from North Carolina. They went back Wednesday to stay until Thursday night.

A pre-Christmas gathering was held at the home of Mr. and Mrs. Britt Gregory in Lubbock Saturday night with her folks, Mr. and Mrs. Sylvain Kinnibrugh, her sister, Mr. and Mrs. Teddy Horne and Melissa of Plainview, and her aunt, Mr. and Mrs. John Kinnibrugh, Beverly and John Mark attending. The group went to Santa Land, and then saw the Christmas lights in Lubbock homes.

Mr. and Mrs. Donald McClure and children from Houston are coming Monday from Houston to spend the Christmas holidays here with their parents, Mr. and Mrs. Frank McClure and with others, Mrs. Jean McClure and children at Plainview.

Mr. and Mrs. Mike Wood, Danielle and David will leave here Dec. 22, to go to Atlanta, Georgia, where they will spend Christmas with her mother, Mrs. B. J. Logan. They plan to be back by January 15. Mike had the misfortune to have a wreck with his car a week ago Monday, and it was nearly demolished in the car-truck mishap. We are glad no one was hurt.

Mr. and Mrs. Sylvain Kinnibrugh will go to Truscott Christmas to spend the day with her mother, Mrs. J. R. Spivey and with his folks, the J. A. Kinnibrughs, as will the John Kinnibrughs.

Mrs. Jimmy Upton and daughter from Canyon, where he is a senior at WT University.

Mr. and Mrs. Terry Julian and children from Roscoe will go to Lubbock Monday where Mrs. Julian will have a medical check up. The Kendis Julians and the Murray Julians from here hope to meet them for dinner in the evening, and then see the lights of Lubbock.

Mr. and Mrs. John Key West plan to host the family dinner for all members of their family including their only daughter, Mr. and Mrs. Kenneth Bean and girls, Mr. and Mrs. Johnny West, and girls, and Mr. and Mrs. Dale West.

Congratulations to Bruce Julian, Law Student at the University of Texas, who took the Bar exams on Oct. 8, and was sworn in at a ceremony in Austin Monday, Dec. 15. Bruce stands in the top ten percent of the Law Student body, and will graduate, or be finished with classes January 8. They will come home, and hope to settle in this part of the country.

Merry Christmas and a healthy, happy New Year is wished to each and everyone. May this year bring peace to our land is our dearest wish.

... Pritchett of Ft. ... arrived here Thursday ... two weeks with ... Mr. and Mrs. E. ... and Steve, He will ... his sister, Mrs. ... Turner and family in ...

Bill Schenk of Dallas family, has been visiting her mother, Mrs. Tye of Floydada and Mrs. Fred Marmer, Mrs. E. M. family here. She attended the school program night, as did Mrs. Mr. and Mrs. E. M. of McCoy. Many other surrounding communities attended.

Hollis Shewmake of Abilene underwent an operation Tuesday morning at the High Plains Hospital Center. Several from the community have gone to visit her including Rev. W. L. and L. N. Johnson. We hope she is getting along

Mr. and Mrs. E. J. Kinslow of the home, and Mrs. NTSU at Denton, is here for the holidays. He is Jim Kimble from TCU and Staniforth, from SMU when he came home to visit.

They will all go to the N.M., where the patients will have Christmas with their oldest son, Mr. Bary Kinslow, Jennifer Grant, Sara will spend here with her parents, Mr. and Mrs. W. M. Jr.

Mrs. Bryan Karr arrived Wednesday evening, leaving away the previous night. Bryan was here for the time while they

... and Mrs. George West of Amarillo to have Christmas tree Christmas with their daughter, Mrs. E. T. Evans and Christmas Day both will come back here where they will have Christmas dinner and the another daughter of Mr. and Mrs. Roy Bledsoe and children and Mrs. Fred For-

... and Mrs. Herman Graham have announced the forthcoming marriage of their daughter, Linda Carol to Jerry Calahan, son of Mr. and Mrs. Shelby Calahan of South Plains. The ceremony is to be held at the First United Methodist Church in Floydada Saturday, January 3, 1970 at 6 o'clock p.m.

Mr. and Mrs. Raymond Upton will have all their children home for Christmas, including their only daughter, Mr. and Mrs. Karl Craig and children of El Paso. Mr. and Mrs. Ronnie Upton and children from near White Plains, N.Y., and Mr. and

... and sausage sponsored by the Boy Scouts of America #358 had a good Christmas night at the home. Seventy-five present for the supper, Mrs. Elmo Fortenberry children of Sunray here Christmas and his holidays with his and Mrs. Fred For-

Mr. and Mrs. Kendis Julian and girls will spend their Christmas Day in Floydada with her mother, Mrs. Poyner Roberts and brother, Mr. and Mrs. Lyndel Roberts and children, with dinner at the mothers home. Another son, Mr. and Mrs. Ken Roberts are in the Armed Forces in Germany and hope to be home in the spring, while another son of Mrs. Roberts, Dale, is in the hospital in Albuquerque, N.M. He underwent surgery for removal of gall stones Thursday. He is doing well at this time.

Bill Bledsoe, who is a dental student at Baylor College in Dallas, has arrived here for the holidays and will be with his folks, Mr. and Mrs. Roy Bledsoe.

Walt Wood has been visiting since December 8 with his

Wednesday night members of the South Plains Baptist Church met at Fellowship Hall to have a bountiful turkey and dressing supper for all, then Christmas singing, and stories of Christmas. Mrs. Don Marble and Mrs. Keith Marble baked turkeys and Mrs. J. P. Taylor made dressing and others brought dishes. Around 70 attended. Mr. and Mrs. Bryan Karr and Mr. and Mrs. Ernest Newton were honored with books, "Leaves of Gold," as both families are leaving the church the first of the year to make their homes elsewhere. Everyone will hate to see them leave. Youngsters met in rooms of the church for treats, and children brought gifts for the Mission children.

Mr. and Mrs. Frank McClure came home Tuesday from Snyder where they had been since Sunday at the home of a brother, Mr. and Mrs. A. C. Newman, and at her sisters, Mrs. J. E. Woodson. Others present were a sister, Mr. and Mrs. Eddie Branch of Lake Whitney, a brother, Jimmy New-

... and Mrs. Curtis Sanders brought their three year old son, Brian, home from the hospital at Plainview Tuesday noon, where he had a tonsillectomy Monday morning. Brian suffered ear ache all week, but he got much better at the end of the week. The Sanders Christmas gathering will be at the home of Mr. and Mrs. Otho Sanders, with their daughter and family, Mr. and Mrs. Marshall Patterson, Debra and David, home from Austin, and other guests, Mr. and Mrs. Curtis Sanders, Brian and Shandra, and Mr. and Mrs. Roger Sanders and children. Mr. and Mrs. Richard Sanders and children will be spending their Christmas in Plainview with her parents, Mr. and Mrs. Pete Gresham. Her father had the misfortune to fall, not long ago, and is not feeling well.

... and Mrs. Dale Smith and sons of Bayfield, Colo. will visit during the holidays in Floydada with her mother, Mrs. L. B. Stewart Sr., and his parents, Mr. and Mrs. G. W. Smith and other relatives.

**Nursing Home Visitors**

City visitors included Alma Ruth Nelson, Mrs. George Wexler, Mrs. Albert Duncan, Ivola Walters, Brenda Fulton, Stacey Bearden, Sherrie Campbell, Mrs. D. M. Cogdell, Connie and Carol, Mrs. T. S. Brown.

Those visiting from out of town included Mr. and Mrs. J. V. Newton of Petersburg; Mr. and Mrs. Alden Carthel of Port Arthur, Mr. and Mrs. E. M. Quebe, Lockney; James Dale Palmer, Roaring Springs; Mr. and Mrs. J. D. Rainer and Jane, Wichita Falls; Mr. and Mrs. Lowell Callaway, Silverton; Mr. and Mrs. S. K. Porter, and Mr. and Mrs. T. L. Calloway of Lubbock; Mrs. Ethel Phares, Perryton.

The First Baptist Church conducted services for the patients Sunday afternoon with special Christmas music presented by the Junior Choir.

FLOYD DATA  
Mr. and Mrs. A. W. Coltharp will have their children home with them over the holidays. They are Mr. and Mrs. Larry Coltharp of Waco, Mr. and Mrs. Kenneth Tate and children of Silverton and Joe Smalley of Lubbock.

FLOYD DATA  
Mr. and Mrs. Dale Smith and sons of Bayfield, Colo. will visit during the holidays in Floydada with her mother, Mrs. L. B. Stewart Sr., and his parents, Mr. and Mrs. G. W. Smith and other relatives.

**POWELL'S** PRICES GOOD DEC. 25 THROUGH DEC. 31

ON THE WYE - YOUR HOME OWNED STORE

DOUBLE STAMPS ON WED. WITH \$2.50 PURCHASE OR MORE

GET GOLD BOND STAMPS FREE WITH EVERY PURCHASE

CLOVERLAKE 1/2 GAL.	<b>MELLORINE</b>	<b>39¢</b>
300 SIZE CAN	<b>PEAS</b>	<b>10¢</b>
5 L.B. BAG	<b>CORN MEAL</b>	<b>49¢</b>
24 OZ. CAN	<b>CHILI</b>	<b>69¢</b>
14 OZ. BOTTLE	<b>CATSUP</b>	<b>27¢</b>
COLLEGE INN 3 FOR	<b>CHICKEN &amp; NOODLES</b>	<b>\$1</b>
16 OZ. JAR	<b>PIZZA</b>	<b>53¢</b>
200 COUNT PKG.	<b>NAPKINS</b>	<b>29¢</b>
22 OZ. BOTTLE	<b>VEL DETERGENT</b>	<b>49¢</b>
46 OZ. CAN	<b>TOMATO JUICE</b>	<b>29¢</b>
303 CAN 2 FOR	<b>CORN</b>	<b>39¢</b>
303 CAN	<b>GREEN BEANS</b>	<b>23¢</b>
303 CAN 2 FOR	<b>TOMATOES</b>	<b>31¢</b>
10 LBS.	<b>RUSSETT SPUDS</b>	<b>59¢</b>
2 FOR	<b>OLEO</b>	<b>39¢</b>
3 CANS	<b>BISCUITS</b>	<b>25¢</b>
LB.	<b>CLUB STEAK</b>	<b>98¢</b>
CENTER CUT L.B.	<b>CHUCK ROAST</b>	<b>69¢</b>
L.B.	<b>GROUND BEEF</b>	<b>45¢</b>

Save Shurfresh COUPONS FOR VALUABLE PRIZES ABSOLUTELY Free



**Merry Christmas**

Best of the Holidays to you!

**PRODUCERS COOPERATIVE ELEVATORS**



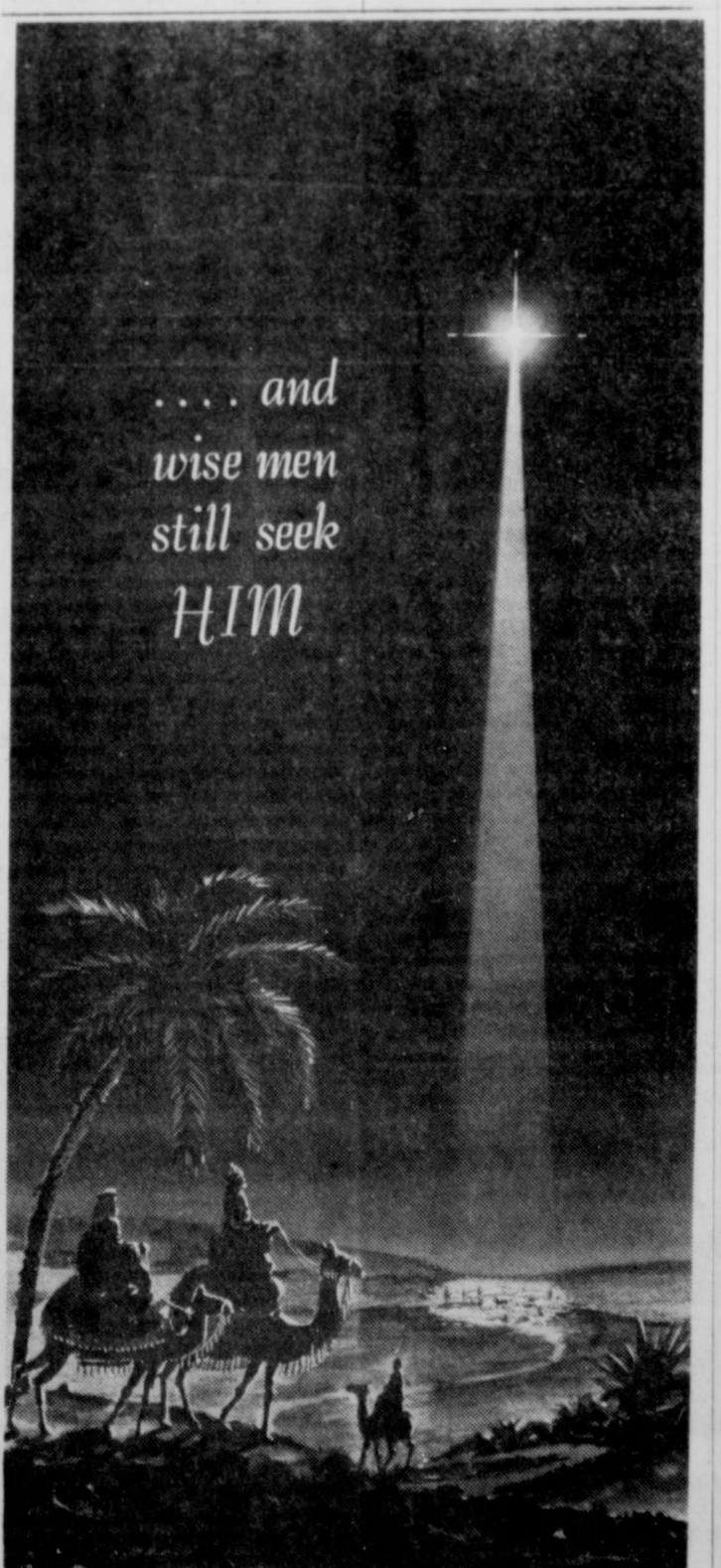
**MERRY CHRISTMAS**

We wish you all lots of holiday cheer

RAY MORTON, SALESMAN

**GIFFORD-HILL WESTERN**

LOCKNEY HIGHWAY



... and wise men still seek HIM

**LIGHTHOUSE ELECTRIC COOPERATIVE**



# SPORTS

## Whirlettes Lose To Hale Center Place Third In Tournament

The Floydada Whirlettes have had pretty rough sledding the past week as they lost to Hale Center 41-36 last Thursday night and managed a third place in the New Deal Tournament.

Cindy Ward outscored Hale Center's Sue Roddy 22-16, but that wasn't enough.

Whirlette coach Don Ford said, "Hale Center played a slow down, deliberate game and it affected the Whirlettes. The Whirlettes were cold from the field and due to Hale Center's slow down tactics, they didn't draw many fouls. Anne Fawver had four rebounds and four steals to lead the defense."

**NEW DEAL TOURNAMENT**  
The Whirlettes had no trouble taking Spur the first round of the New Deal tournament on Friday 62-35. Marilyn Harris just couldn't miss, making a fabulous 41 points.

Then Saturday, The Whirlettes ran up against Roosevelt and Roosevelt's 6' forward, Dessie Bobo, who was just plenty big all over. . . and lost 57-46.

Marilyn was top Whirlette scorer with 23 points.

The Whirlettes came back Saturday evening and defeated New Deal 62-37 to take third

place. Marilyn scored 26 and Sandra Martin scored 18 to lead New Deal.

Coach Ford made these observations about the tournament,

"Floydada played Spur Friday afternoon in a first round game. Sarah Williams led defense with 6 steals.

In a Saturday morning game, the early hour and Dessie Bobo were too much to overcome. The Whirlettes were cold from the field and the short Floydada guards couldn't stop the 6'1" Bobo. Roosevelt went on to defeat Sudan in the finals to win the championship.

In the 3rd place game against New Deal, the Whirlettes were hitting their shots. They hit 72% in the first half to build a lead that New Deal couldn't come close to. The Whirlettes had 4 forwards in double figures - Marilyn Harris 26, Cindy Ward 16, Terri Shipman 11 and Trudi Miller 10. Ann Fawver and Kathy Chappell both pulled in 6 rebounds to lead the defense."

The next game for the Whirlettes will be December 30 against Petersburg in Floydada. The J.V. and varsity Whirlettes play that night. Record is now 14-4.

## Whirlwinds Beat Hale Center

The fighting Whirlwinds beat a hapless Hale Center squad 65-37 at Hale Center last Thursday night in a District 3AA opener for both teams.

Charles Jackson chipped in 13 for the Whirlwinds and Tommy Dyer collected 13 for the Owls.

Floydada also won the B-game 60-33.

## Whirlwinds Take Second Place Trophy At New Deal

The Floydada Whirlwinds got off to a good start in the New Deal Basketball tournament last week, won the first two games, then were nosed out for the championship on Saturday night.

Charles Jackson and Steve Puckett shared Floydada's scoring honors with nine each.

On Friday the Whirlwinds had no trouble taking Spur 52-33. Charles Jackson sparked Floydada with 16 points.

Robin Taylor's 21 points powered Seagraves past Floydada 61-57, for the crown.

Saturday noon the "Winds defeated Roosevelt 60-46 with Richard Hale sinking 21 points.

## Youth Leave Monday For Glorieta

High School youngsters of the First Baptist Church, some 55 in number, along with sponsors will leave Monday morning at 7 o'clock for Glorieta, N.M., to attend the Glorieta Baptist Assembly.

Travis Jones, Mr. and Mrs. Gayle Baucum and Tommy Mojica, Baptist Youth Director.

On the agenda while at Glorieta will be worship services, fellowship, get acquainted socials with other church youths and fun.

Going with the group by chartered bus will be Mr. and Mrs.

The group plans a ski and sled

# Four Whirlwinds On All South Plains Team

By WALT McALEXANDER  
Avalanche-Journal Sports Staff

A quarterbacking trio which comprise three-fourths of the backfield, headlines The Avalanche-Journal's All-South Plains Class AA football team.

And that trio is topped by a sophomore who helped earn Olton's Jerry Blakely the Coach of the Year honors.

Blakely took over the Mustang reins and found only two lettermen, both starters, returning from a 9-1 squad. Still, Olton, with Steve Stockdale coming to the front during the latter part of the year, finished with a 5-3-1 mark.

In addition to Stockdale, the backfield has Denver City's Gene Richardson and Floydada's Jack Gregory as the quarterbacks and Johnny Carrizales of Frenship as the other back.

Eighteen of the top 23 selections are seniors, four juniors and one a sophomore. District winners Floydada and Frenship each placed four men on the squad. Post and Lockney each had three, Olton-Dimmitt and Abernathy each landed two men on the squad with Friona, Morton and Denver City each having one representative.

That backfield crew was really something last year. Stockdale hit on 101 of 225 passes for 1,427 yards and 10 touchdowns. Richardson, who missed two full games, hit on 45 of 116 tosses for 832 yards plus scampered for 332 more. Gregory connected on 81 of 169 attempts for 1,360 yards and 12 tds plus gained 167 rushing.

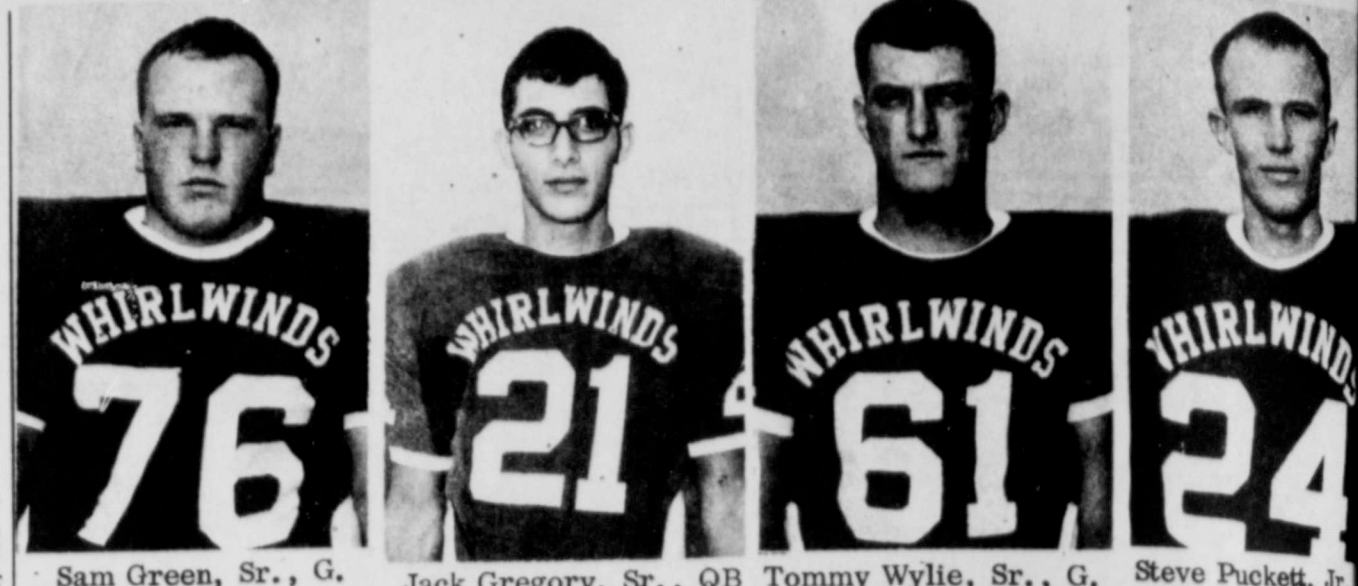
And Carrizales, a 5-9, 155-pounder, took care of the ground gaining chores by compiling 1,700 yards rushing.

Naturally, there were other good backs across the South Plains such as Dimmitt's Roy Thomas and Post's Neff Walker, who both made the defensive team as deep backs.

But perhaps Nelson Chavers, who also landed a berth on the squad, did the biggest job of adjustment. An All-South Plains guard as a junior, Chavers switched to fullback this year and gained 1,220 yards and scored 93 points.

Floydada placed split end Steve Puckett, guard Tom Wiley, back Gregory and defensive lineman Sam Green on the squad.

Frenship's foursome is Carrizales, guard Allen Tucker, defensive lineman Jake Rogans and linebacker Sylvester Gasten. The Post trio includes Walker, party next Tuesday in the Santa Fe Ski slope area, a tour of the city area and after worship sessions Wednesday they will leave enroute for home, due to arrive in Floydada at a late hour that night.



Sam Green, Sr., G. Jack Gregory, Sr., QB Tommy Wylie, Sr., G. Steve Puckett, Jr.

## Hospital News

Floyd Hicks, admitted 12-22, continues treatment.  
Robert Spurlock, continues treatment.  
Alpha Ginn continues treatment.  
Pearl Field continues treatment.  
J. T. Pool, admitted 12-16, continues treatment.  
Dessie Mae Eaves, admitted 12-20, continues treatment.  
Hallie Johnson, admitted 12-17, continues treatment.

## Dear Santa

Dear Santa, I don't want much. For myself I ask only a bottle of nerve tonic. Please give N. R. a sing grade in theory. If you don't give it I don't know how she will get it.

Charlotte Minatrea, admitted 12-14, dismissed 12-18.  
Willie Jackson, admitted 12-13, dismissed 12-23.  
Mable Rainer, admitted 12-12, dismissed 12-23.

## Honorable Mention

**OFFENSE**  
ENDS-Tommy Merritt, Idalva, Jake Rogans, Frenship.  
TACKLES-J. D. Wiley, Morton.  
GUARDS-Gary Durban, Olton, Tommy Wiley, Lockney.  
CENTERS-Sias Wilson, Floydada.  
BACKS-Tracy Dickson, Lockney, Andy Seiman, Floydada.

**DEFENSE**  
LINEMEN-Jim Schenk, Hale Center.  
LINEBACKERS-Tommy Sanders, Olton.  
DEEP BACKS-Robert Turkworth, Lockney, Steve Puckett, Floydada.

## Class AA All-South Plains

OFFENSIVE TEAM			
Pos.	Name	School	Ht. Wt. Cl.
TE	Randy Hudman	Post	5-11 185 12
SE	Steve Puckett	Floydada	5-11 145 11
T	Jimmy McKemie	Post	5-11 220 12
T	Jim Bob Martin	Lockney	6-3 195 12
G	Allen Tucker	Frenship	6-1 200 12
G	Tom Wiley	Floydada	5-11 145 11
C	Donny Carthel	Friona	6-9 190 12
B	Gene Richardson	Denver City	5-7 154 12
B	Jack Gregory	Floydada	6-0 155 12
B	Steve Stockdale	Olton	5-11 158 10
B	Johnny Carrizales	Frenship	5-9 155 12
B	Nelson Chavers	Dimmitt	5-10 179 12
DEFENSIVE TEAM			
Pos.	Name	School	Ht. Wt. Cl.
Linebacker	Ronald Harkey	Abernathy	6-2 185 12
Linebacker	Sam Green	Floydada	5-11 210 12
Linebacker	Doug Hodel	Lockney	5-10 174 12
Linebacker	Jake Rogans	Frenship	6-4 190 11
Linebacker	Sylvester Gasten	Frenship	6-0 185 11
Linebacker	Tim Jeffress	Lockney	6-0 175 12
Linebacker	Larry Turner	Abernathy	6-0 195 12
Linebacker	Jerry Steed	Morton	6-0 190 12
Deep Back	Luis Rey	Olton	5-11 151 11
Deep Back	Roy Thomas	Dimmitt	5-7 148 12
Deep Back	Neff Walker	Post	5-9 170 12
COACH OF YEAR: Jerry Blakely, Olton.			

### COUNTY AGENT'S CORNER

by Joe Wilson

Greenbugs are increasing in numbers in wheat fields in Floyd County. The insect has given farmers much trouble the past two years on wheat and grain sorghum.

The pest belongs to the aphid family and is green in color and about 1/8 of an inch in length. Close examination will reveal a darker green stripe down the back of the greenbug. The insect feeds on the plants by sucking plant juices out of the leaves and stems.

The symptoms of green bugs in wheat fields generally are spots becoming yellow then turns brown as the plants are killed. The spots generally will spread over the entire field if the insect is not controlled.

The following is a guide to help in determining when to spray for the insect.

Plant Height	Population of Greenbugs Per Row Foot
3-6	100-300
4-8	200-400
6-16	300-800

Several insecticides are cleared by the USDA for use on greenbugs, they are listed below:

Insecticide, Rate Per Acre, and Days from last application to Grazing are as follows:

Malathion, 1 1/2 - 2 pints, 7; Methyl Parathion (4 lb.), 3/4 - 1 1/4 pints, 15; Parathion (2 lb.), 1 1/2 - 2 1/2 pints, 15; Phosphamidon, 1/2 pint, 30; Di-syston, 1/3 - 2/3 pint, Do not graze treated fields. Malathion should be used only with a ground rig and is less effective than the other insecticides.

Greenbugs reproduce asexually and they are all females. They reproduce rapidly in temperatures from 55 to 75 degrees F. Their natural enemies generally do not reproduce in temperatures this cool so enormous numbers of greenbugs can build up fast.

Greenbugs do migrate from field to field somewhat, especially if the populations build up in some fields. Therefore it is possible to have a reinfestation after spraying for control.

\*\*\*\*\*

Farmers Income Tax Guides are available at the county agent's office. Copies may be secured by coming by the office or calling and they will be mailed to you. The office will be closed the week of December 22 through 26 for Christmas holidays.

January 15 is the last date for filing a declaration of estimated income tax for farmers and ranchers who operated on a calendar tax year. If an estimated return is filed by then the complete tax return is due on or before April 15.

February 2 is the last day for farmers and ranchers to file Form 943 showing the social security taxes on wages paid to hired labor during 1969. Also any taxes due must be paid at this time.

## MERRY CHRISTMAS

After 40 years in Floydada area we have now learned how much friends can help you. We want to thank you from the bottom of our hearts for the wonderful help you have given us. We know now that a friend in need is a friend indeed! May you be blessed as we have been in our prayer at this holiday season.

## LAND AUCTION

# MONDAY DEC. 29, 1969

## Sale Time 10:00 a.m.

### 317.96 Acres of Good Irrigated Farm Land

Survey No. 8 Block P, County of Floyd, Located one mile Southwest of Floydada, Texas, City Limits on Ralls Highway No. 62.

### Improvements

2 - 8" Pumps and Motors - One Good Producer, One Fair Producer, One Permanent Lake Pump Tied to Underground Tile. 3/4 Mile of underground Tile On Liveable House With Barn and Corrals, On Pavement.

### 1970 Allotments and Yields

88.2 Acres Cotton, 555 Pounds, 24.2 Acres Wheat, 25 Bushels, 29 Acres Corn, 83 Bushels, 94 Acres Milo, 88 Bushels, 50 Acres Barley, 30 Bushels, 10 Acres Midland Bermuda. 300 Total Cultivated Acres. This is Farm No. G - 96.

1/2 Mineral Rights Go With Sale of Land Existing Loans \$53,000 at 5% \$43,000 at 6%. Possession of Land on Payment of 10% Escrow Day of Sale. Will Be Sold In One Tract Or Quarters. If Sold By Quarters, Existing Loans Not Apply. Owner Reserves The Right To Refuse All Bids.

If Unable To Attend Auction, Send Bid By Mail.

## HOWARD GREGORY, Owner

### Faulkenberry Auction Service

SCOTT FAULKENBERRY, REAL ESTATE SALESMAN AND AUCTIONEER  
Phone 983-2756  
FLOYDADA, TEXAS

RANDALL KING, REAL ESTATE BROKER  
Phone 758-3824  
SEMINOLE, TEXAS

Wishing you and yours a most joyous Christmas season!

## Sears

## HOLY NIGHT

May we remember the real meaning of Christmas . . . God's love for us!

## MOORE-ROSE FUNERAL HOME



# CLASSIFIED ADS

## ANNOUNCEMENTS

**WINDY**  
 ADA Chapter No. 227 Arch Misos Lodge held their stated meeting first Tuesday following second Saturday night of month at 8:00. tfc

**WINDY**  
 ADA Masonic Lodge No. 100 F. & A.M. will hold their stated meeting the second Saturday night of each month at 8:00. tfc

**WINDY**  
 ADA ROOF Lodge No. 34 every Thursday night at 8:00. tfc

## NOTICE OF THANKS

to express our sincere thanks for the many acts of kindness shown us at the time of our loved one, Mrs. Fay Gooch, Noble Foster Amburn, Secy. tfc

to express our appreciation for all the prayers, notes of sympathy and words of sympathy which were so greatly appreciated. tfc

are not adequate to express our feelings of thanks for the many wonderful things which have been done for me. tfc

One Perm...  
 of Title Insurance...  
 L. Stewart...  
 and Manager...  
 W. Calif...  
 983-3728...  
 Floydada, Texas

## REAL ESTATE

FOR SALE - 2 bathroom home close in, small down payment. Phone 983-2160 after 5 p.m. tfc

FOR SALE - Beautiful new 3 bedroom brick home, paneled den, two baths, plenty of storage space, 908 Leonard. Call J. K. West, 983-3031 tfc

## THIS SPACE FOR RENT

FOR SALE OR TRADE - House 2200 square feet living space. Den with fireplace. Call 983-2315 after 5 p.m. tfc

FOR SALE - 3 bedroom house, with den, 206 Jeffie Ave. 983-3491. 1-1c

FOR SALE - Three bedroom brick home. Fenced backyard. Down payment. Old interest rates. 983-2325. tfc

## THIS SPACE FOR RENT

**FOR SALE**  
 3 bedroom home  
 Call 983-5069  
 after 5 p.m.

**FOR SALE**  
 3 bedroom house, 1-3/4 bath, carpeted, Buy Equity, Assume Old Loan - Low Interest.  
**HALE & HALE**  
 106 S. Main  
 983-3261

FOR SALE - Almost new \$25.00 metal office chair with nauterhyde upholstery. \$16.95. Hesperian Office Supply. tfc

FOR SALE - Three bedroom modern home. Fully carpeted, central heated, one bath. Close to school Low interest rates. 983-3157. 613 West Virginia. tfc

FOR SALE OR RENT - 313 S. Wall Street building. Will remodel to suit tenant. Call FW 5-0158 or SW 5-5878, Lubbock. tfc

FOR SALE - 4 room house, bath, large lot, 502 W. Jackson, Floydada. Call Mrs. J. E. Wigington, Lockney, 652-2162. 12-25c

## THIS SPACE FOR RENT

**For COLDS take 666**

## RENTALS

FOR RENT - Modern downtown Floydada building, 25 x 150 feet. \$75 month. Phone 983-3737. tfp

FOR RENT - Two bedroom unfurnished house. Hale & Hale Ins. and Real Estate, 983-3261. tfc

YES, we rent adding machines and typewriters by the month. Hesperian Office Supply, Phone 983-3737. tfp

FOR RENT - Furnished garage apartment. Bills paid, 983-8100. tfc

FOR RENT - Furnished house. Four rooms and bath, carpeted. 983-2241. tfc

FOR RENT - Nice three bedroom furnished house, one bath. 983-2993. 1-1c

FOR RENT - Four room furnished house 920 S. 3rd. 1-8c

## FARMS & RANCHES

FOR SALE - 1/2 section 1 mile from city limits on Ralls Highway. 20% down, 5 1/2% insurance company loan. Balance 6%. Would divide into 1/4 section. Howard Gregory, Ph. 983-2915. tfc

FOR SALE - 2 tracts 221 acres, 11 miles south of Floydada. Good allotments. 4 wells. 280 additional acres available, 983-2663. tfc

FOR SALE - To Settle Estate - 160 acres irrigated land 1 mile south of Floydada. Contact W. R. Daniel, Route 1, 983-3605. tfc

FOR SALE - 160 acres irrigated land near South Plains. Contact H. E. Bradshaw, Route 2, Claude, Texas 79019 tfc

FOR SALE - Two tracts, approximately 500 acres each, parts cultivated, on pavement, convenient to markets. Hollis R. Bond Real Estate, 983-2151. tfc

TO SETTLE ESTATE OF MR. & MRS. E. R. HARRIS 160 acres, 1 mile southeast of Lockney. 8" well, underground tile. For information write Mrs. Jack Harris, Rt. 1, Box 36, Silverton, Texas or call after 7:30 p.m. Phone 806-847-4761. tfc

FOR LEASE - 160 acre farm. Subject to irrigation. Mrs. V. C. Rapp, 301 W. Jackson, Floydada. 1-1p

NEW LAND NEAR LAMESA - Sub-dividing 14,000 acres. Mesquite-Catclaw land into farm. Proven farming area. Six miles south of Patricia. \$50 to \$90 per acre. 25% down. Call John or Marvin McLarty, 765-8816 or evenings 744-6188 or 744-6221. 1611 Ave. M., Lubbock, Texas. tfc

## COW POKES

By Ace Reid



"Well, they got charities for everything else!"

**AUTO, FIRE & FARM INSURANCE**  
 Floydada Real Estate & Insurance Agency  
 Jim Word --- Phone 983-2360

## FARM MACHINERY

FALL PLOWING is next and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come in to Russell's Shop, 983-3148. tfc

NORRELL TRACTOR PARTS - For tractor and Irrigation Supplies and Accessories. tfc

FOR SALE - Used Farm Machinery. Lawson Bros. E. Missouri St. tfc

## LIVESTOCK

FOR SALE - 3 farrowing crates for sale. One good Angus bull calf. W. B. Eakin, 667-2289, Petersburg. tft

WANTED - Good pigs and feeder shoats. W. B. Eakin, 667-2289, Petersburg. tfc

## THIS SPACE FOR RENT

FOR SALE - Good used Thermo-Fax machine. See it demonstrated at the Hesperian Office Supply. tfp

FOR SALE - We have in stock some new electric Smith Corona typewriters \$159.95 up. Hesperian Office Supply. 983-3737. tfp

## FARM LOANS

FARM LOANS: See us for Farm Loans, higher appraisals, prompt closing and excellent prepayment options, GOEN & GOEN. tfc

## HESPERIAN CLASSIFIEDS SELL

Call 983-3737  
 CLASSIFIED ADVERTISING, RATE: 6 CENTS PER WORD FIRST INSERTION, 4 CENTS EACH SUBSEQUENT INSERTION, MINIMUM CHARGE 75 CENTS.  
 CLASSIFIED DISPLAY RATE: 85 CENTS PER COLUMN INCH.  
 CARDS OF THANKS, \$1. COPY DEADLINE 5 P.M. TUESDAYS.

## EMPLOYMENT

HELP WANTED - School crossing guard. Female preferred. Call city secretary or city manager, 983-2834 for additional information. tfc

EARN \$3.00 AN HOUR PART-TIME  
 Have TWO established Fuller Brush routes in Floydada, beginning December 29. Write Mrs. Eileen Tinney, 6D Lubbock National Building, Lubbock. 12-25p

## lightweight ALUMINUM CANES & CRUTCHES

- Sturdy
- Dependable
- Attractive

Wide selection for every prescribed need.

- Forearm and underarm crutches
- Adjustable telescopic canes
- Four legged canes
- Seat canes

## BISHOP PHARMACY

208 W. HOUSTON  
 983-3172  
 FLOYDADA

## AUCTIONEERS

Selling All Types Sales!  
**J. D. Ellis**  
**Donald Patterson**  
 Phone 293-1008  
 Plainview, Texas. tfc

## FOR SALE

FOR SALE - Small child's bicycle. Good condition, \$10. Call 983-3034. tfc

FOR SALE - Half or whole beef. Grain fed. Floydada Feeders. 983-5211. tfc

FOR SALE - We have several good used typewriters. Prices start at \$30.00 up. Hesperian Office Supply. tfp

PENNY RICH BRAS - Ladies, you have to wear it to appreciate it. Call 983-5169, Birdie Lee's Salon, 112 South First, Floydada. tfc

FOR RENT - Modern downtown Floydada building, 25 x 150 feet. \$75 month. Phone 983-3737. tfp

FOR SALE - Attention farmers and ranchers. We have the Ideal bookkeeping system. \$5.50. Hesperian Office Supply. tfp

FOR SALE - We now have the brand new D-14 Olivetti Calculators. On sale at \$299.95. Hesperian Office Supply. Ph. 983-3737. tfp

FOR SALE - 10 x 55 foot trailer house. 983-5227. tfc

BOGEN MODEL RT 400, FM Stereo Transistor Receiver. Peak Power 40 Watts per Channel - just checked by a professional stereo repairman and found to be in excellent condition. New price was \$279.95. Will sell for a firm \$95. Charles Holland, 983-2375. 12-25c

FOR SALE - 1967 Mayfair 30 ft. trailer house. Also 1969 Ford Ranger pickup. See at "Cope's" Trailer Park, Jay Brown. 12-25p

"NEVER used anything like it," say users of Blue Lustre carpet cleaner. Rent electric shampooer \$1. Perry's, 104 California Street, Floydada. 12-25c

FOR SALE - 43,279# cotton allotments, all or part, 236# 093-2028, Floydada. 12-25p

FOR SALE - Clean 65 Ford Galaxy, 2 door hardtop. Good condition, Call Max Campbell, Ph. 983-3046. 12-25c

CARPET  
 Shag & Loop, Nylon, Acrylic, Polyester. \$5.30 to \$6.95 sq. yd. installed. M and F Carpet, 2112 Amarillo St. #3, Plainview, Texas, Ph. 293-5554. 2-26c

GOOD AND CHOKE BEEF grain fed. Half or whole. W.B. Eakin. tfc

TO PARTY with good credit repossessed 1968 model Singer Sewing Machine. 5 payments at \$5.56. Will discount for cash. Write - Lubbock Sewing Center, 1114 - 19th St., Lubbock, Texas 79401, PO2-3126. tfc

AMPEG Jet Guitar Amplifier with Tremble Control. \$50. 983-2375. 12-25c

## SERVICES

MATTRESSES - New or renovated. For appointment call City Trim Shop, 983-2332. tfc

GUARANTEED REPAIR SERVICE on typewriters, adding machines, calculators. Hesperian Office Supply. Phone 983-3737. tfp

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service, 116 W. Missouri Street, 983-2846. tfc

YES - WE REPAIR ADDING MACHINES, CALCULATORS, TYPEWRITERS. ALL WORK GUARANTEED. HESPERIAN OFFICE SUPPLY, 983-3737. tfp

ALL PARTS for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service, 116 W. Missouri St. 983-2846. tfc

RENEW YOUR SUBSCRIPTION or enter your new subscription to the LUBBOCK AVANCE-JOURNAL at the FLOYD COUNTY HESPERIAN. See the Hesperian for subscription rates for morning or evening papers, for 1 month, 3 months, 6 months, or one year. tfp

MR. FARMER - Come to Blanco Offset in Floydada and buy 28" x 34" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10¢ a sheet. Phone 983-3737. tfp

## DO PEOPLE READ A TWO-INCH AD?

YOU ARE RIGHT NOW

## Arthur B. Duncan Abstract Company

MAUD E. HOLLUMS  
 Owner and Manager  
 ABSTRACTS - TITLE INSURANCE  
 Agents for Stewart Title Guaranty Company, member Texas Title Association and American Title Association.  
 TELEPHONE 983-3167  
 Office on South East Corner public square. Corner California and Wall, Floydada, Texas.  
 "The Oldest Abstract plant in Floyd County."

## SUPERIOR CLEANERS

For Quality Dry Cleaning the Approved Sanitone Way  
 CALL  
 983-3540

## LEGAL NOTICES

BID NOTICE  
 FLOYD COUNTY NOXIOUS WEED CONTROL DISTRICT  
 have bids for the sale of two (2) pickups (1) 1963 4 wheel drive (Serial No. 81568-21316) One (1) 1967 3/4 ton 4 wheel drive cab and chassis (Serial No. 8125627) until 9:30 a.m. February 3, 1970 in the office of the Floyd County Noxious Weed Control District. Agri-building, Floydada, Texas.  
 Bids will then be opened and read aloud. The Board holds the right to reject any or all bids. Telephone 983-3560. (1-15-70)

**Dr. O. R. McINTOSH**  
**OPTOMETRIST**  
 221 SOUTH MAIN ST.  
 983-3460 -- Floydada, Texas

**Plan Your Next Trip By Bus**  
 Travel In Air Conditioned Comfort, And Leave Your Driving Problems At Home. It's Safe, Comfortable, Economical.  
 HERE ARE SAMPLE FARES FROM FLOYDADA:  
 ABILENE.....\$8.25  
 EL PASO.....\$16.35  
 HOBBBS.....\$7.05  
 CARLSBAD.....\$10.15  
 SAN ANTONIO.....\$16.85  
 AUSTIN.....\$16.40  
 W. FALLS.....\$6.25  
 AMARILLO.....\$4.00  
**TNM&O COACHES, INC.**  
 130 W. MISSOURI PHONE 983-2306

**Hollis R. Bond Real**  
 BOOTHE BUILDING FLOYDADA

**NOW!**  
**WE STOCK GENUINE**  
**3M THERMOFAX PAPER**  
 500 SHEETS WHITE \$17.95  
**Hesperian Office Supply**

**MISTLETOE TRANSIT CO.**  
 OF FLOYDADA  
 Offers You  
 SECOND MORNING SERVICE OUT OF DALLAS  
 OVERNIGHT SERVICE OUT OF LUBBOCK AND AMARILLO  
**Delivered To Your Door**  
 INSIDE CITY LIMITS  
 SMALL PACKAGE EXPRESS. WE CANNOT HANDLE SHIPMENTS OVER 100 LBS.  
 ROY KINARD  
 983-3321





"SWEET CHARITY" Shirley MacLaine leads dancing musicians down Manhattan's famous Wall Street while she sings "I'm a Brass Band," one of the 13 numbers from Universal's lavish musical production, "Sweet Charity", photographed in Technicolor and Panavision. After a successful roadshow engagement. The picture now is in its general release. Showing Friday and Saturday December 26-27 at the Palace Theatre.

**FAIRVIEW NEWS by Mrs. Clyde Bagwell**

FAIRVIEW, Dec. 22—Christmas time is here and as always we have to get the news in early so the Hesperian can be printed at an earlier date. If we miss anyone we will be calling you after the holidays.

Mrs. Kay Crabtree is giving a party this afternoon for her daughter, Becky, who is having her 8th birthday. Those invited are Debbie Harrison, Debbie Dobbins, Nelda Gomez, Patty Willis, Kristie Willis, Adeana Morris, Deborah Cortez, Julie Morton, and Renee Sanders.

Then Saturday Mr. and Mrs.

Elmer Griffith of Idalou, Mrs. Kate Crabtree and J. C. Bullard will be guests in the Kay Crabtree home for cake and coffee.

Sunday afternoon Mr. and Mrs. Cecil Payne and C. J. Payne drove over to Clarendon sightseeing in and around Sherwood Shores Lake.

Mr. and Mrs. E. W. Walls spent Thursday in Plainview. While there they visited Mr. and Mrs. E. R. Walls, and on the way home they stopped in Lockney to visit Mr. and Mrs. D. D. Tate.

Mr. and Mrs. A. S. Mize were among the ones attending the Christmas party at the American Legion Hall Thursday night for the Deacons and their wives of First Baptist Church, Floydada.

Mrs. Bettye Gayle Hendrix of Levelland visited Thursday with Mr. and Mrs. R. M. Cannon.

Mr. and Mrs. T. L. Perry visited in Lubbock Tuesday with Mr. and Mrs. Eugene Watts, Scotty and Kimberly Jan.

Mr. and Mrs. Watts and children returned to their home in Lubbock Dec. 9 after being here in the home of her parents, Mr. and Mrs. Perry, for several weeks awaiting the arrival of little Kimberly Jan.

J. C. Bullard visited Mr. and Mrs. T. L. Perry Friday morning and had coffee with them.

Pvt. Richard Burton arrived Friday from Camp Pendleton, California to spend the holidays with his parents, Mr. and Mrs. Lee Burton and family. Carolyn Burton will arrive Saturday from Hardin Simmons University, Abilene to spend the holidays with home folks. Sharon Burton of Lubbock will also be here with the family Christmas Day.

Visitors in the Bagwell home Thursday afternoon and Friday morning were Mr. and Mrs. B. C. Hinsley, Mrs. R. F. Hall, Mrs. Thelma Jones, Mrs. Jewell Teague, Mrs. L. H. Blum, Mrs. Verna Lee Cardinal, Mr. and Mrs. E. W. Walls, and Mrs. Harvey Allen.

Mr. and Mrs. Walton Wilson returned home Tuesday night from Vinegrove, Ky. where they had been visiting their daughter and family, Mr. and Mrs. Jim Mallard and family. Mr. and Mrs. Wilson left home Dec. 7 and spent that night at Mena, Ark. with her brother, Mr. and Mrs. Verne Austin. They also stopped at Mena on the way home and spent a night with the Verne Austins.

Mr. and Mrs. Steve Minich and son, Randy of Gunnison, Colo. visited her grandparents, Mr. and Mrs. E. W. Walls Wednesday night and had supper with them.

Mrs. Edell DuBois visited Mrs. Clyde Bagwell Thursday and had lunch with her.

Mr. and Mrs. C. W. Payne spent Wednesday in Plainview. Mr. and Mrs. A. S. Mize spent Thursday night with Mrs. W. B. Wilson and Mrs. Bill Tye.

Mr. and Mrs. Ray Cook went to Snyder, Okla. Thursday and spent the day with his parents, Mr. and Mrs. O. L. Cook. Mr. and Mrs. Frank Cook of Sental, Okla. met the Ray Cooks at their parents.

Mrs. W. B. Wilson visited Thursday with Mrs. Helen Patterson and her mother, Mrs. Gilley who was here visiting in her daughter's home.

Mr. and Mrs. Lee Pearson visited Mr. and Mrs. A. S. Mize Friday night.

Mr. and Mrs. Harvey Nicholas, Kelli and Lance of Oklahoma City will be here Tuesday to spend the holidays with her parents, Mr. and Mrs. C. W. Payne.

Mrs. Jewel Teague and Mrs. C. W. Payne attended the employees Christmas party at Lockney General Hospital Thursday night.

Mrs. A. S. Mize, Mrs. W. B. Wilson and Mrs. Bill Tye went to Amherst Wednesday where they visited Mrs. Minnie Randolph, a sister-in-law of Mrs. Wilson and Mrs. Mize.

We wish all who read this news a wonderful Christmas and a very Happy New Year.

**FLOYD DATA**  
Mr. and Mrs. Alden Carthel and baby son, Nelson of Port Arthur are here visiting through the holidays with their parents, Mr. and Mrs. A. C. Carthel and Mr. and Mrs. Carl Nelson.



IT'S CHRISTMAS EVERY SUNDAY for the folks in the South Plains Community... simply because Floydada's Norvell Willis delivers the Lubbock Avalanche-Journal each Sunday to that community. Through the efforts of Homer Steen and some interested South Plains subscribers, the plan was worked out. Willis has been delivering papers for ten years.

**COURT RECORDS**

(Marriage Licenses)  
Stanley Joe Degan and Donna Sue Rogers, Dec. 2.

Pete Belegas and Janette Garcia, Dec. 3.

Donald Dean Hardy and Margaret Sue McCord, Dec. 5.

Marcello Carrillo Luniz and Ramona Sanchez, Dec. 8.

Terry Lynn Breeding and Darlene Lites, Dec. 8.

Louis Sanchez Jr., and Janie Riojas, Dec. 12.

William Lynn Finley and Genita Loretta Jones, Dec. 15.

Wilbur Lee Ware and Vella Mae Doris, Dec. 16.

Ramiro Cardona Reiz and Consuelo L. Rodriguez, Dec. 18.

(Warranty Deeds)  
Geraldine Massie Murray etvir to William M. Murray etal, survey 17, abstract 118 containing 621 acres and the J. C. Gaither survey 412 containing 37 and 5/10 acres.

Lila Christina Griffin to Walter Russell Kelly, three acres of land out of survey 102 in block 4 and a tract of land out of the southwest part of survey 102 in block No. 4.

Minnie Wood to Pauline M. Atherton, lots 4 and 5 and the south one-half of lots 6, 7 and 8 in block 2.

Walter Hollums etux to Lonnie B. Hinley etux, lot 31 in block 2, Steen Place.

John Stapleton etux to W. M. Tooley, lots 6 and 7 in block 61.

**SOCIAL SECURITY REPRESENTATIVE HERE IN JANUARY**

A representative of the Social Security Administration will be in the Floyd County Courtroom each Wednesday in January at 9 a.m. Dates are January 9, 14, 21 and 28.

Persons requiring service at other times may obtain same from the office at 1401-B West 5th, in Plainview.

**FLOYD DATA**  
All of Mrs. G. L. Bryant's children were home with her over the weekend with the exception of one son. Those here for an early holiday visit were Mr. and Mrs. Neal Bryant and son, Big Spring; Mrs. Glen Camp and two daughters, Dallas; Mr. and Mrs. G. L. Bryant Jr., and children of Odessa; and Mr. and Mrs. Johnny Bryant and children, Wichita Falls.

**FLOYD DATA**  
Mrs. C. E. Bartlett accompanied her nephew, Truman Barnett of Crosbyton to Megarel Sunday where they attended the Golden Wedding anniversary of Mr. and Mrs. Homer Fowler. Mrs. Fowler is a niece of Mrs. Bartlett.

**DOUGHERTY NEWS**

Marie Shannon Butler to Earvin Butler, lot 8 in block 33.

Wm. H. Dougherty to Charley B. Wallace, lots 1 and 2 in Dougherty.

V. O. Carter and Jessie Mae Warren to Yada Harris, lots 2 and 3 in block 93.

Joe Paul Naylor to J. B. Harper, the north 65 feet of lots 11, 12 and 13 and the south inch such lots, all in block B.

Mildred R. Pugh and Raymond R. Ferguson, lots 15 and 16 in block 109.

J. S. Hale Jr., to J. S. Hale, 240 feet of lot 5 and the north 30 feet of lot 6, block 1, Baker Annex.

Estelle Powers to Mrs. B. C. Phegley, the west 58 feet of lots 1 and 2 in block 1, Byars Addition in Lockney.

Edward E. Looney etux to Delfino Pesina etux, lot 14 in block 41.

Mr. and Mrs. Henry Hinton are planning to spend Christmas with his mother, Mrs. Ada Hinton. Also there will be Mr. and Mrs. Williams from Happy, and Mr. and Mrs. John Lyles from Hale Center. The men are brothers.

Visitors planning to be in the F. M. Covington home over the Christmas holidays are their three sons; Mr. and Mrs. Jack Covington and family, Mr. and Mrs. Kent Covington and family, and Mr. and Mrs. Bob Covington.

Mr. and Mrs. Jean Bain are being met by her parents, Mr. and Mrs. Claude Ring, Saturday, Dec. 20. They live in California.

**CAPADA DRIVE IN**

THURSDAY, DEC. 25

WALLOPS THE DAYLIGHTS OUT OF EVERY WESTERN YOU'VE EVER SEEN!

**JOHN WAYNE** and **MAUREEN O'HARA**

**McLINTOCK!**

FRI. AND SAT.

"EPIC IN SIZE. THE ACTION IS FURIOUS!"

**Burt Lancaster**

**Castle Keep**

SUNDAY, DEC. 28

NATIONAL GENERAL PICTURES PRESENTS A MARK ROSSON PRODUCTION

**DADDY'S GONE A-HUNTING**

**PALACE THEATRE**

FRI. - SAT. DEC. 26, -27

**MEN CALLED HER 'SWEET CHARITY'**

**SWINGERS ALL... MEN WERE THEIR BUSINESS!**

**SWEET CHARITY**

**SHIRLEY MacLAINE**

A UNIVERSAL PICTURE. TECHNICOLOR PANAVISION

DIRECT FROM ITS RESERVED SEAT ROADSHOW ENGAGEMENT

**Blessings at Christmas**

Peace on Earth

Let us rejoice in the message of the season!

CURTIS SANDERS 983-2641

**Sanders Pump & Drilling SERVICE**

**LIFE INSURANCE that really covers**

Inquire today about our retirement policy. You, too, can take that vacation you always wanted... Our policy covers your family in case of death. See our agent today about a retirement-life policy.

**BAKER INSURANCE AGENCY** 983-3270

**Christmas Joy**

May God grant you and your family these joyful gifts of this holy season... Love, Peace and Understanding. We thank you for your loyal patronage.

**DARTY GIN**

R. D. HOLLY

Mr. and Mrs. Kent Covington, Mr. and Mrs. Bill Head from Plainview and Mr. and Mrs. Kenneth Robertson, attended a party in the home of Mr. and Mrs. Bob Ross Friday night.

Mr. and Mrs. Jerry Settle and daughter, Kristie from Vernon visited her mother, Mrs. Mayme Lou Denley Thursday.

Mrs. J. D. Cates and daughters, D'Ann and Carma flew to Germany Wednesday to attend the Cates' son, J. Mac's, wedding. They are due home January 2.

Mr. and Mrs. Mac Ward, from Prague, Okla., are going to spend Christmas here with their son and family, Mr. and Mrs. Robert Ward and children. The Robert Wards are planning to visit Mr. and Mrs. R. C. Bullock of Post during the holidays. The Bullocks are the parents of Mrs. Ward.

The school children prepared their Christmas party Thursday evening. The Mrs. New, Mrs. D. Mr. Watson and Mrs. really deserve a lot of for this program.

School was dismissed fine start on the Christmas. Each home room had a gala party and exchange was held. It was difficult to say who had the children, the teachers or the mothers.

Mr. and Mrs. Jess went to Wichita Falls for their granddaughter, Wyatt, returned home to spend the holidays.

BABSON'S NEW FORECAST IN NEXT WEEK'S HESPERIAN

CLOSE WED. AT NOON

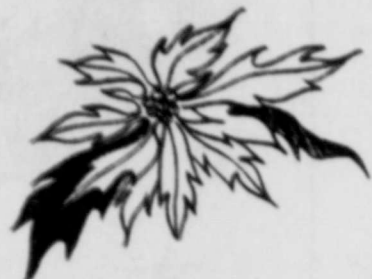
**We'll Be Moving NORTH OF THE SQUARE THE DAY AFTER CHRISTMAS**

BUT IF YOU NEED OFFICE SUPPLIES, WE'LL DO OUR BEST TO FIND WHAT YOU NEED.

**Hesperian Office Supply**



# Merry Christmas



MAY THE SEASON BRING YOU MUCH JOY!

*We wish to extend our holiday greetings to you and your family as you gather in celebration. Thank you for your loyal support.*

OFFICERS AND DIRECTORS

Kinder Farris, Chairman of Board  
E. L. Norman  
Clay Henry President  
Jimmy L. Seay, Executive Vice President  
Fred Zimmerman, Jr.  
C. H. Bedford, Vice President

Lyda Walding, Asst. Cashier  
Nell Swinson, Asst. Cashier  
Neida Thayer, Operations Officer  
Note Teller --Ginger Jacobs  
Secretary--Nancy Harris

TELLERS

Eunice Arney  
Carolyn Stovall  
Reta Pierce  
Billie Douglas  
Bobbie West

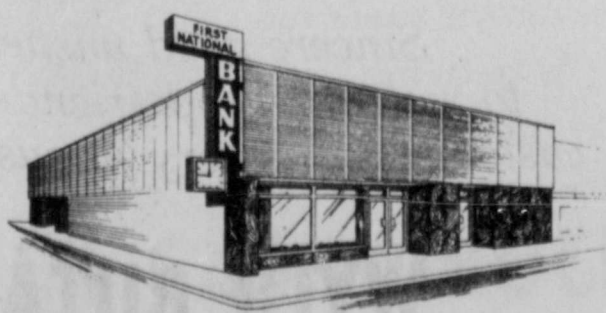
BOOKKEEPERS

Shirley Martin  
Betty Weems  
Martha Martinez  
Jean Tollett

PROOF OPERATORS

Sue Foster  
Janice Self  
Tanya Covington  
Sandra Rainey

CUSTODIAN --Carlos Arellano



## THE FIRST NATIONAL BANK

FLOYDADA, TEXAS



## FLOYD PHILOSOPHER

### Says Department Of Humor Needed To Handle Big T. V. Controversy



Editor's note: The Floyd Philosopher on his Johnson grass farm joins the television controversy this week.

Dear editor:  
After reading about it in the newspapers and listening to it on television - I'm talking about the big controversy stirred up by Vice President Agnew over the way television handles the news - I've decided what this country needs is a Department of Humor with full cabinet status.

I mean, now you take Mr. Agnew's complaint about the way a panel of commentators handled President Nixon's speech a while back. As he reported, as soon as Mr. Nixon got through speaking, these commentators came on and sat around tearing his remarks apart and explaining what he said and didn't say and generally going on. Mr. Agnew objected to it, said they ought to let the public digest the speech on its own.

I hadn't thought of it that way. I didn't know those commentators were there to contribute anything or influence anybody. I thought they were there because television operates on an inflexible schedule, it never ends a program at say 10 minutes till 9, but always exactly on the hour or half-hour, and it was their job to fill out the 10 minutes left over from the President's speech. I didn't hear what they said because I left to get a drink of water, but I didn't suppose anybody paid any attention to what they were saying. I thought they were just killing time till the clock reached 9 and the regular patent medicine

commercial could come on, although of course it could have been the one about false teeth.

A Department of Humor could be used to explain that the only people who take the commentators seriously are the commentators and that if say Gunsmoke ever ended 10 minutes short of the hour they'd be used to round out the clock with a discussion of the sociological-economic impact of Festus Hagen.

As for Mr. Agnew's complaint that television concentrates on the sensational, like focusing on a window smashing by a few marchers when 100,000 others are walking peacefully, or on 50 students throwing a dean out when 20,000 others are in their rooms studying or reading comic books, he's right, of course, but that's human nature for you.

There never was a football game so exciting that the fans' attention couldn't be drawn away, even during a tie-breaking touchdown run, by a fist fight in the stands between two drunks.

Of course, one fist fight right after another would finally become boring, and Mr. Agnew is right in sensing that the mob scenes are becoming tiresome.

By the way, I asked a man who watches the television news without fail every night what happened a few minutes after the show was over last night since I'd missed it and for the life of him he couldn't tell me.

A lot of things on television shouldn't be taken too seriously. Make that 95 percent. Yours faithfully,  
J. A.

## ASCS Newsletter

**CROP PLANNING:** In the process of planning for your 1970 crops and program participation, be sure to keep in mind the diverted acreage that you need. The acreage to be diverted must be good land. That acreage which is now under water probably will not qualify for diverted acreage if your farm is spotchecked - don't take a chance.

There are some producers who did not control weeds on their diverted acreage this year, that can expect to have difficulty in qualifying for payments another year if this practice is continued.

**PROVEN PRODUCTION APPEALS:** Many inquiries have been received in regard to projected yields and the requirements for proving your production. It appears that the grain sorghum yields will be increased, wheat and cotton decreased.

The production from the years 1966, 1967, and 1968 will be used in proving your yield on any commodity. Be sure that the data you submit on your appeal will increase your projected yield as set. No production data need be submitted until your notice of yield is received.

**1970 COTTON MARKETING QUOTA REFERENDUM:** This referendum will be held by mail, between December 1 and December 5. Ballots will be mailed to both husband and wife. We urge each of you to vote this year.

If quotas are approved, a cotton program featuring marketing quotas, acreage allotments, price support loans and program payments will be in effect.

If quotas are disapproved, allotments will be in effect with no penalties for excess cotton and no price support payments. Price support loans would be available at 50 percent parity for producers who stay within their allotments.

**WORKMANLIKE MANNER:** Crops to be eligible for price support payments must be planted in a workmanlike manner with the expectation of producing a crop. Cotton not planted in a workmanlike manner will lose history and reduce future allotments. Any crop planted in an unworkmanlike manner could reduce your projected yields in future years.

/s/ Thomas E. Moore  
Thomas E. Moore  
Office Manager,  
Floyd County ASCS



**DON ROBINSON**

A GROUP which, in my opinion, has never been properly educated as to the value of advertising is the publicity chairmen of the various organizations and activities in small towns.

In general, a publicity chairman thinks in terms of free stories, ignores the fact that a newspaper has advertising space for sale and seems unaware of the fact that use of that space can sometimes be of much more value to his group than a story.

This, of course, is particularly true when the organization is staging an activity for the purpose of raising money and is seeking ticket buyers or contributions.

Merchants, who are the chief supporters of small town newspapers, have learned from experience about the value of advertising and its effectiveness in bringing in customers. But, in most cases, publicity chairmen are wary of spending any of their organization's money for promotion - or, if they do, they are likely to confine such expenditures to posters, circulars, etc.

Some publishers do get together with a group of publicity chairmen at times primarily to explain what makes a good story and the rudiments of writing it. At such meetings, which do seem a worthwhile project for any newspaper, the publisher has a fine opportunity to talk about the results which can be obtained from a limited expenditure for advertising.

Many newspapers do have a good rule which bars mention of ticket prices in stories about affairs where tickets are for sale. This does force the publicity chairman into the position of having to use advertising space if he wants to inform the public about prices.

But my contention is - after having acted as publicity chairman for many activities - that advertising, even more than front page stories, brings in the crowds, sells the tickets and inspires increased interest in a town activity.

An editor in a small town must be public spirited and should be glad to print the news of any worthwhile local affair. But he should also consider that he is performing a worthwhile public service if he inspires in publicity chairmen an awareness of the extra success they can expect from the affairs they are sponsoring if they back the publicity with a good injection of advertising.

Some say that ever 'gainst that season comes,  
Wherein our Saviour's birth is celebrated,  
The bird of dawn singeth all night long;  
And then, they say, no spirit can walk abroad;  
The nights are wholesome; then no planets strike,  
No fairy takes, no witch hath power to charm;  
So hallow'd and gracious is the time.

Hamlet, Act I, Scene 1

**Joy**

An old-fashioned wish for health, wealth, happiness!

**Neff's Grocery & Market**

629 E. HOUSTON PHONE 983-2584

## Christmas In New Mexico Involves Five Senses As Well As Heart

Christmas in New Mexico involves the five senses as well as the heart. The smell of pino smoke slowly rising in horizontal layers above a quiet adobe village... sounds of shell and bone rattles on the legs of Pueblo Indian Dancers performing spectacular ceremonial dances throughout Christmas week... the warm spicy flavor of boscochios smothered with cinnamon... the touch of a dallying snowflake on your cheek as it drifts slowly earthward... the matchless sight of luminarias, the little lights of Christmas... these are the signs that say Christmas has come to New Mexico.

Probably nowhere else in the United States is the pageantry of Christmas more beautifully expressed than here, where the combined faiths of Indian, Spanish and Anglo-American join together in observance of a holy day. And probably nowhere is there a custom so unique and so fitting as the luminaria which has been used at Christmas time for more than three centuries in the villages and towns of New Mexico.

The first luminarias were little bonfires of criss-crossed pino boughs, but the ones used today are an ordinary brown paper bag, about a foot high, turned down at the top edge to help it stand erect, with an inch of sand in the bottom to hold the bag flat and steady, and to support a votive candle placed within.

They are placed along paths, roads, rooftops, sidewalks and streets to light the way for the Christ Child. There is no more beautiful sight on earth on Christmas Eve. Whether they outline a large modern building, a low adobe house, whether they surround a single dwelling or

whether they are used by thousands in an entire county, they are Christmas in Mexico.

The Albuquerque Chamber of Commerce offers a most ordinary Christmas court visitors. On Christmas Eve, pick up out-of-town guests and hotels all over the state and take them on a tour of some of the most spectacular luminaria displays. Meet the Chamber of Commerce Committee for Santa Claus at home with their own staff to act as hosts on the and off duty policemen over time to direct the flow of traffic.

The candles burn hours, until traffic has led to almost nothing, visitors are snug in the and then it is Christmas in Albuquerque.

### the Medieval ceremony of the 'royal peacock'

An elegant meat dish served in royal houses during Medieval times at Christmas, was the roast peacock. This dish was called "food for lovers and meat for lords."

A royal dish it was, too. The cooks carefully removed the skin with all its brilliant plumage. After it had been baked and partly cooked, the feathers were replaced and the tail spread out. Just before the bearer entered the hall.



This was never a servant; it was the most distinguished or most charming lady present... followed by the ladies of the court, and accompanied by players of the lute, viol or cithern.

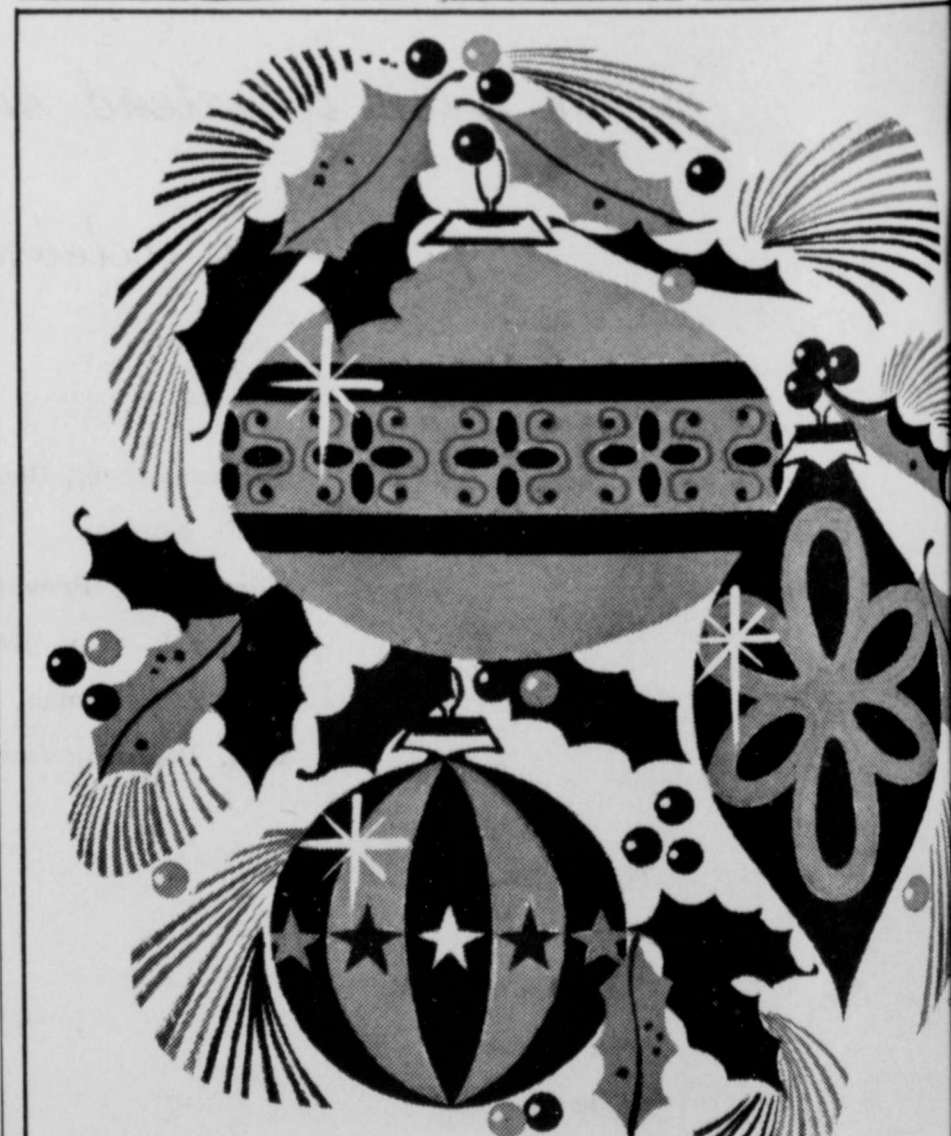
Be not forgetful to entertain strangers: For thereby some have entertained angels unawares. - Hebrews 13:2



a wreath of best wishes to all our wonderful loyal friends.

**McDONALD IMPLEMENT**

CLEM McDONALD



**HAPPY HOLIDAYS**

Sincere good wishes to you, our good friends and customers, this very joyous season.

**WYLIE BUTANE**

ARTHUR WYLIE

## Dickens Story: Mr. Pickwick's Christmas...

by CHARLES DICKENS

It was a very pleasant thing to see Mr. Pickwick in the centre of the group, now pulled this way, and then that, and first kissed on the chin and then on the nose, and then on the spectacles,

and to hear the peals of laughter which were raised on every side; but it was a still more pleasant thing to see Mr. Pickwick blinded shortly afterwards with a silk-handkerchief, falling up against the wall, and scrambling into corners, and going through all the mysteries of blindman's buff, with the utmost relish for the game, until at last he caught one of the poor relations; and then had to evade the blind-man himself, which he did with a nimbleness and agility that elicited the admiration and applause of all beholders.



The poor relations caught just the people whom they thought would like it, and when the game flagged, got caught themselves. When they were all tired of blindman's buff, there was a great game of snap-dragon, and when fingers enough were burned with that, and the raisins gone, they sat down by the huge fire of blazing logs to a substantial supper, and a mighty bowl of was-sail, something smaller than an ordinary wash-house copper, in which the hot apples were hissing and bubbling with a rich look, and a jolly sound, that were perfectly irresistible... Up flew the bright sparks in myriads as the logs were stirred, and the deep red blaze sent forth a rich glow, that penetrated into the furthest corner of room, and cast its cheerful tint on every face.



**MERRY CHRISTMAS**  
we're focusing on your happiness all year!

"Your Personal Photographer"  
**Parker Studio**  
MR. AND MRS. VERNON PARKER

**ARWINE DRUG**

**MERRY CHRISTMAS**

Greetings in the spirit of the season to all our wonderful patrons!

**ARWINE DRUG**  
PHONE YU 3 2856 FLOYDADA, TEXAS  
OUR LABEL IS YOUR PROTECTION

**Joy**

An old-fashioned wish for health, wealth, happiness!

**Neff's Grocery & Market**  
629 E. HOUSTON PHONE 983-2584





Wayne Fuller, who is in charge of the Community Day Center Floydada, is pictured registering a child belonging to Mr. and Mrs. Brooks during open house Sunday.



Visitors at Community Day Care Center... during open house Sunday. From left to right: Mrs. Ralph Johnston, Miss Sherry Mullin, Jack Jordan, Mrs. Ed Wester, Jack McIntosh, Bob Copeland and Soloman Hamilton. John Campbell is pictured at left with a group of youngsters.

**"THINGS I WISH I HAD KNOWN"**  
(BEFORE I WAS TWENTY-ONE)

I wish I had known what I was going to do for a living, and what my life work would likely be.

I wish I had known that my health after thirty was largely dependent on what I had put into my stomach before I was 21.

I wish I had known how to take care of my money.

I wish I had known that a man's habits are mighty hard to change after 21.

I wish I had known that the harvest depends so much upon the seeds sown.

I wish I had known you cannot get something for nothing. I wish I had known that the world would give me just about what I deserved.

I wish I had known the folly of not taking the advice of older and wiser people.

I wish I had known that dad wasn't such an old fogey after all.

I wish I had known that everything Mother wanted me to do was right.

I wish I had known what it meant to Mother and Father to raise a son.

I wish I had known more of the helpful and inspiring parts of the Bible.

I wish I had known the tremendous value of the opportunity and the joy of serving a fellowman.

I wish I had known that there is no better exercise for the heart than reaching down and helping people up.

I wish I had known that the "sweat of my brow" would earn my bread.

I wish I had known that a thorough education brings the best of everything else.

I wish I had known that honesty is the Only policy, not only in dealing with my neighbors but also in dealing with myself and with GOD.

I wish I had known the value of truthfulness in everything. And today I wish I knew the formula for impressing you and other young people that life is a mirror which will reflect back to you what you think into it.

(Submitted by Wilma Payne)

**Dule Customs Date Back to Fourth Century Recalling Man's Good Deeds**

*Why do children hang up a stocking?*

The first St. Nick was a real person, Nicholas, a bishop in Asia Minor in the Fourth Century.

According to legend the bishop heard of a poor man who was about to sell his 3 daughters into slavery because he could not provide a dowry for them; this was not only customary in those days, but obligatory, to avoid disgrace.

St. Nicholas saved them by gifts of gold. Each time, he threw the gift into the house, in order not to be recognized.

One version tells it that he threw the gold down the chimney, where it fell into a stocking hung there to dry.

**Floydada High School Boy Goes To School By Telephone System**

FLOYDADA — Floydada High School has been "bugged." But this time it was a good "bugging" for a hospitalized and confined student, Don Ed Holmes, 15-year-old son of Mr. and Mrs. Chuck Holmes.

The bugging was originally a school-to-hospital telephone system and this week became a school-to-home project. Twin units were placed in the hospital and in classrooms at the school. Normally, the director of voice transmission is from the school station to the home station so that the shut-in youngster can listen to the teacher and class. To address the class, the student merely depresses the "press-to-talk" bar on his station, reversing the direction of voice transmission which enables him to be heard in the class. When he finishes

talking, the student releases his bar so that he can continue to listen to the teacher and classroom discussion. The unit may be transferred from one room to another and plugged into a phone jack.

Don Ed is the second student to use the home teaching system. Sara Puckett, daughter of Mr. and Mrs. Sam Puckett, used the phones while she was recuperating from back surgery.

Don Ed was confined in the hospital with severe burns he received July 12 as he was using gasoline to burn red ant beds. He was admitted to Caprock Hospital for treatment of burns over his entire body. For several weeks he remained in the hospital undergoing medication and was released on Aug. 23. He attended classes at Floydada High until Sept. 2 and on the 17th returned to the hospital for skin grafting on his legs. Back home for three weeks, then he made a return trip to the hospital. He was out again to attend classes in a couple of weeks.

And so to this day children hang up their stockings for gifts from this real Saint.

*Why are mince pies and plum pudding traditional as desserts?*

Mince pie has been traditional for as long as history records. It is usually full of spices and fruits, representing the exotic treasures of the East, the home of the Wise Men. Originally it was made in a loaf shape, to simulate the manger.

Plum pudding, to the contrary, signifies the humbler virtues. Legend has it that in the early days of England a king and his men were lost in the forest on Christmas Eve.

The skin grafting did not take as the doctors desired and it was back to his "second" home for more grafting, which "took" and early Thanksgiving morning Don Ed returned home, a freshman student at FHS, he feels he has much to be thankful for, especially at this time of the year.

Not having provided for this delay in their journey, the cook threw everything he had to make one dish for all... thus the plum pudding! We're just guessing, but we are sure plums have had some good reason to be part of the name.



**IN THE TRADITION OF CHRISTMAS...**

**Christmas time!** That man must be a misanthrope indeed, in whose breast something like a jovial feeling is not aroused — in whose mind some pleasant associations are not awakened — by the recurrence of Christmas. There are people who will tell you that Christmas is not to them what it should be... Never heed such dismal reminiscences...

and your new year a happy one!

**Holiday Moon**

A waxing moon is more favorable at Christmas than a waning one, according to an old Scottish folk belief.

**Christmas, 1608**

"Wind, raine, frost, and snowe caused us to keepe Christmas amongst the Savages, where wee were never more merrie, nor fedde on more plentie of good oysters, fish, flesh, wild fowle, and good bread, nor never had better fires in England..." So John Smith wrote of the few days he and his men spent with the natives at the end of December 1608 when

he was seeking provisions of the Indian chief, Powhatan.

"Make a joyful noise unto the Lord, all ye lands"

**Light Ye Candles**  
Then be ye glad, good people,  
This night of all the year,  
And light ye up your candles,  
For His star it shineth clear.

A Christmas gambol oft could cheer  
A poor man's heart through half the year. — Scott

**DID YOU KNOW...?**

Did you know that the first Christmas stocking was first hung in either France or Belgium!

Did you know that mistletoe was used centuries ago to ward off witches and now it is used to lure a kiss!

Did you know that the first Christmas tree erected in a church in U.S., in 1851 shocked its Cleveland congregation. It was considered too heathenish!

Among the Fingo of the Orange Free State, a girl is given a doll when she becomes of age, which she keeps until she has a child, then her mother gives her a second doll, which she keeps until she has a second child. These dolls, too, are considered sacred.

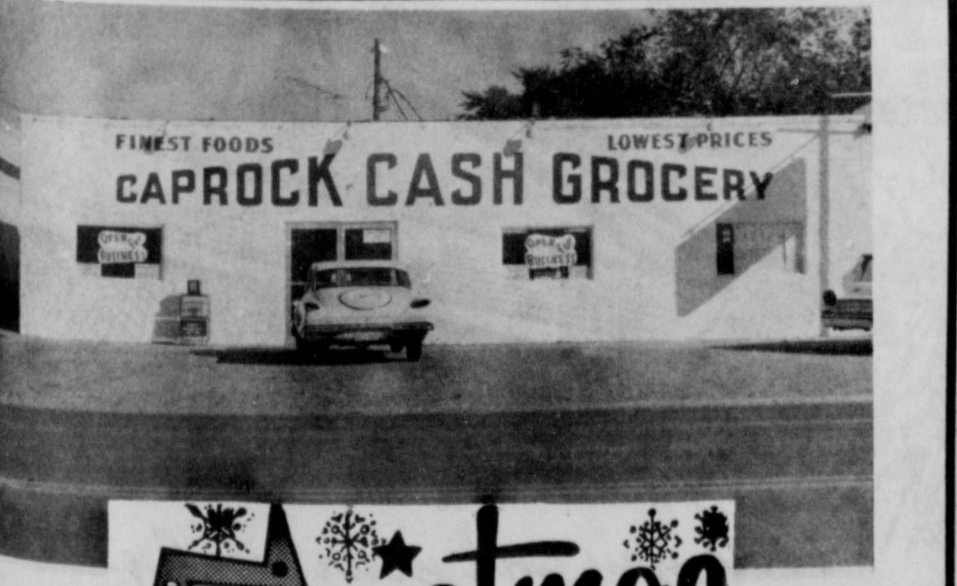
Treasury chief sees signs of economic slowing.

Lawyers hit poverty clause in Senate bill.

France puts conditions on British market entry.



Our very best holiday wishes to you  
**KINARD GULF SERVICE**  
ROY KINARD



**Christmas**  
We wish to our many friends and customers a joyous holiday  
**CAPROCK CASH GROCERY**  
MATADOR HIGHWAY

TO WISH YOU A JOYOUS CHRISTMAS

**FIELDAN MOTEL**  
MR. AND MRS. ERNEST SMITHERMAN

**JOY AND BLESSINGS AT CHRISTMAS**

Greetings to our many fine patrons from the folks at  
**DANIEL AUTOMOTIVE**

**GLORY TO GOD**

... and on earth peace, goodwill toward men!  
Season's greetings from your friends at  
**CONSUMER'S FUEL ASSN.**  
404 E. MISSOURI 983-3394



# COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

The first report of Plains Cotton Growers, Inc. on the quality of cotton being harvested from the High Plains, when compared to the first report for 1968, reveals a disappointing drop in grades and staples and slightly lower strength but surprisingly high micronaire.

The report is a regular PCG harvest-season service to textile mills, the cotton trade and others around the world with an interest in the quantities and quantities of cotton available from each year's crop as it is gathered. Reports are issued periodically, with a final wrap-up at the end of the harvest period.

This year's initial issue covers only the first 40,000 bales classed as compared to over 800,000 bales classed through December 6, the date of the first report in 1968. Last year's first quality analysis was delayed by the necessity for a new computer program.

Grade, staple and micronaire figures on about every tenth bale are supplied to PCG by the USDA classing offices at Brownfield, Lamasa, Levelland and Lubbock. Pressley and elongation tests are run by the Textile Research Center at Texas Tech on "plugs" from these same offices. Compilation of the figures is done at Texas Tech's Computer Center.

Average staple on the first portion of this year's harvest came to 31.4 thirty-seconds of an inch, compared to 32.7 thirty-seconds at the beginning of last year and a final 1968 average of 32.3 thirty-seconds. A big 67.7 percent of the total crop last year pulled an inch or longer, and only 42.3 percent of this year's crop to date has reached that length.

Adverse weather conditions, including a series of hail storms in mid-June, excessive rainfall, and a killing freeze over much



"They'd wallop me for doing that on the wall!"

of the area on October 13, is responsible for much of the drop in both staple and grade of this year's crop. Some of the reduced staple is also accounted for by a mild swing away from longer stapled varieties following a poor marketing year for that type cotton in 1968.

In the first analysis last year White cotton made up 59 percent of classings and 13.2 percent of that was in the Middling and above class. This year only 27 percent of the first 40,000 bales was graded White and less than 1 percent of the White cotton was Middling and above.

Light spots on the first report this year totaled 44 percent as compared to 35.2 percent in 1968.

But the big jump on the first bales harvested from this year's crop was in the number of Full Spots and "Others," which includes Tinged, Yellow Stained, Light Gray and Gray cottons.

Full spots this year are running 14.4 percent and "Others" are 14.8 percent as compared to a total in both these categories in 1968 of only 5.9 percent.

In spite of the early freeze date, Micronaire this year to date has shown an increase over last year and Pressley fiber strength is almost holding its own.

Micronaire average on the first ginnings averaged 4.0 and almost 81 percent has been in the 3.5 and above range. Over 78 percent has fallen in the most desirable 3.5 to 4.9 range on which the farmer is paid a 45 point premium in the loan schedule. The first quality report last year showed an average micronaire of 3.6 with only 53.6 percent above 3.5.

Zero gauge Pressley fiber strength so far this year is averaging 83,700 pounds per square inch, only slightly below last year's 84,000 pounds. This year's crop has produced 92.6 percent in the 75,000 pounds per square inch and above category as compared to 93.9 percent in 1968.

Elongation, the distance a cotton will stretch before breaking, almost invariably shows an inverse correlation with fiber strength, and the cotton from this year's crop is no exception. With slightly weaker fiber this year, elongation is averaging 7.1 percent, just above the 6.7 percent of last year.

Pending uninterrupted harvest operations, the second PCG Quality Report will be published on cotton classed through December 12.

good. After a short time, she found she was hearing occasional words and phrases. Then, she joyously related that she had been able to hear the entire last half of the lecture. She had regained her sense of hearing."

He also described how prayer solved other problems including the need for harmony.

"We never solve a problem by eliminating persons, moving to other places or running away from it for we always take our thinking with us," he declared. "We solve problems in human relationships by changing mortal concepts for spiritual ideas. This is the key to happiness and harmony."

Effective prayer as understood in Christian Science, he said, is the spiritual conviction of the operation of God's law.

Such prayer is not just turning thought to God in time of desperation, he explained. "It is the constant daily endeavor to live in accord with His demands—the conscious sense of being at one with God and all that He represents."

Salvation from want, woe, disease, inharmonious, and lack is gained through spiritual understanding of the true nature of God and man, he stated.

"Man's need is never for more materiality, but greater spirituality," he declared. "Christian Science does not teach us how to demonstrate matter or material conditions. It brings to us an understanding of God, Spirit, Life. Through this understanding we learn the spiritual and eternal nature of all real being, and how to claim it in our experience."

Mr. Wavro called upon his audience to see activity as spiritual, expressing love, joy, and honesty.

"Let us watch the abundance of good that begins to flow into our experience as we are rightly employed, expressing God. Let us replace concepts of sickness and discord with spiritual ideas of health, substance, real being."

In closing his address, he quoted the following from the writings of Mary Baker Eddy, Discoverer and Founder of Christian Science: "God gives you His spiritual ideas, and in turn, they give you daily supplies."

# Peace On Earth



May the spiritual gifts of love and understanding be with you and yours this Christmas.

**ARTHUR B. DUNCAN ABSTRACT CO.**

MAUD HOLLUMS



May this coming year be a time of happiness, joy and lasting peace for you

**BAKER INSURANCE**

SAM BAKER

## Religion That Meets The Human Need

Scientific reliance upon God abundantly meets every human need, Paul K. Wavro, C.S.B., of Jacksonville, Florida, declared Friday.

Addressing a large audience in First Church of Christ, Scientist, Lubbock, Mr. Wavro said that everyone can find through prayer the answer to his need for health, happiness, activity and supply.

"The Love that is God," he said "includes everyone — no one is ever shut out from God's love. Just as we can all experience the warmth of sunshine if we go into it, so we may enjoy the love of God and His blessings if we open our thought to this ever-present love."

An authorized Christian Science teacher and practitioner, Mr. Wavro is on nationwide tour as a member of The Christian Science Board of Lectureship. He spoke under the auspices of First Church of Christ, Scientist, Lubbock on the subject, "Christian Science: Religion That Meets the Human Need."

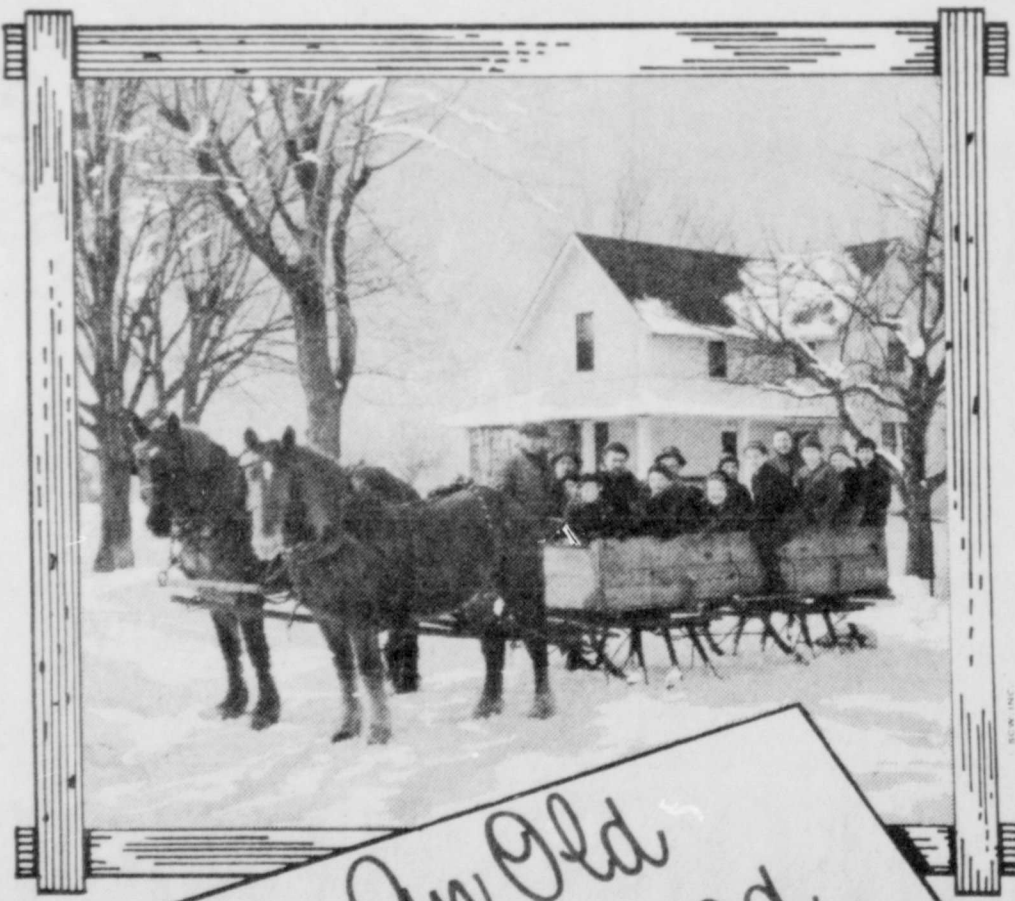
Scientific prayer is not "lip service but living service," the lecturer said. The prayer that meets everyday needs, he said, is based on a spiritual understanding of God's unlimited power and goodness.

Expectancy is an important part of prayer, Mr. Wavro stated. Christ Jesus brought home to his followers, he said, that the result of their prayers would be in proportion to their understanding and expectancy.

"There is a story told," he continued, "about a prayer meeting held in a church in a small midwestern community. Crops were drying up and the land was parched from lack of rain. The minister of the church called a meeting to pray for rain. Yet, when all the congregation was assembled, only one small girl had come with an umbrella — with the expectancy of answered prayer."

To emphasize the practical effectiveness of such expectancy, he told of a woman who came up to him after a lecture some time ago to report a healing of deafness.

"She had not been able to hear sounds for about five years," he related. "Mortal sense had suggested to her that it would be foolish to attend the lecture. She prayed earnestly seeking God's guidance in the matter and was led to attend. She came with a great need, but with hope and expectancy of



An Old Fashioned Christmas

Here's wishing you a holiday season that's in the old-time tradition!

**MARTIN & COMPANY**

MARK

FRED

# Best Wishes



... to you and your family. May the beauty of the season be reflected in the hearts of all men.

**FLOYD COUNTY CO-OP GIN**

MGR. RAY GENE FERGUSON





SCOUTS BRING CHRISTMAS CHEER to children at the Community Center. (Staff Photo)



A PUPPET SHOW IS ENJOYED by the children of the Community Center, featured by the Girl Scouts.

# Floyd County Hesperian

THURSDAY, DECEMBER 25, 1969

PAGE ONE



OF THE WEEK... are Mr. and Mrs. Spears, owners and operators of... They have lived in Floydada and Spears worked for the Chevrons until he went into the automobile parts and they specialize in lawn and service. He has been in the

present location since 1944. Spears said "naturally things change as the world gets more modern, but the people of Floydada are still good people and we like living here or we would have moved long time ago." The Spears have two sons, George, who lives in Boulder, Colo., and Lyndel of Dallas and three grandchildren. (Staff Photo)

Dear Santa Claus,  
How are you doing this year? Fine I hope.  
This year for Christmas I want a canopy bedspread and canopy top and pillow shams up at the top of the page in Peggy's Magazine. The page number is (997). And I want an operation game that is all thank you. I've been a pretty good girl this year.  
La Delle Noland

To Santa Claus  
I like the toys you give me. The Christmas tree is pretty. The Christmas tree is big. We have gifts under the tree. We have Christmas lights on the tree. We have a little town on the T.V.  
We have three boots on the door.  
We love you.  
from  
Jonny  
Jana  
Jimmy

*Christmas Greetings to our friends and sincere Good wishes for your Health and Happiness in the new year  
Mr and Mrs. Homer Steen*

Dear Santa Claus,  
I want a Cinderella watch and a Dancerina doll and fruit. I can't wait till Christmas. Don't forget other boys and girls. Thank you and Merry Christmas.  
Your friend,  
Stacy Leatherman

Dear Santa Claus,  
I want a Belly dump truck and a Garbage truck and Dominos and some candy.  
Thank you very much and a Merry Christmas to you.  
Your friend,  
John Leatherman

Rt. 3, Box 109  
Floydada, Texas  
December 10, 1969

Dear Santa Claus,  
I have been a good boy this year. I hope everyone has been good.

This year I want a Buffalo Bill Cody B.B. gun and some B.B.'s. I would also like to have an Operation game.

I hope you have a Merry Christmas and a Happy New Year. Well good-bye until next year.  
Your friend,  
Mark Noland

## Highway Patrol Investigates Five Accidents

The Texas Highway Patrol investigated five accidents on rural highways in Floyd County during the month of November, according to Sergeant Kefter, Highway Patrol Supervisor of this area.

These crashes resulted in no deaths, no persons injured and an estimated property damage of \$2,905.00.

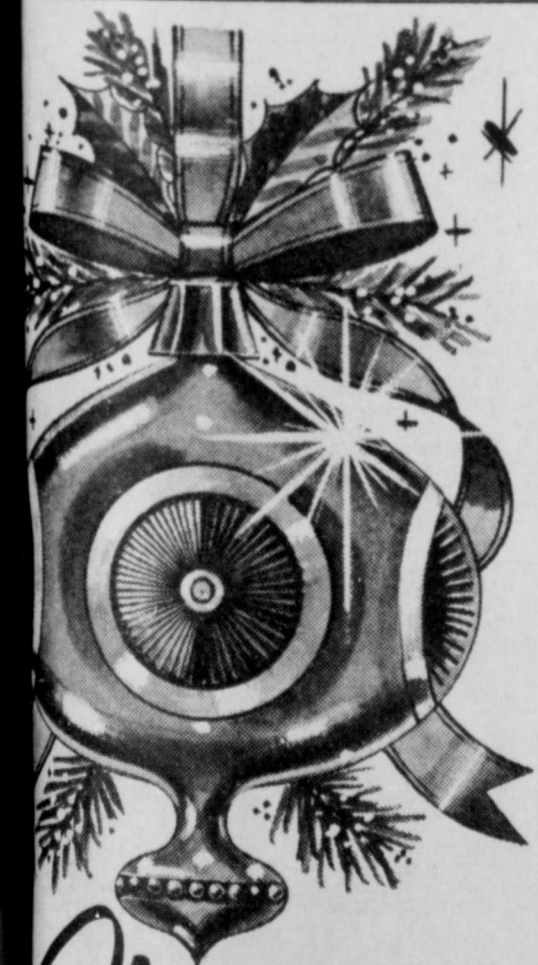
Dear Santa,  
You can get me what ever you want to, but I have SOME things that I want most: P.J., Suzie Homemaker mixes Super Spirograph Leaping Letters  
Thank-you,  
Jill Poage

Dear Santa  
I'd like a slinky, Operation and talking Ken for Christmas. I've been a good little boy.  
Thanks  
Rande Poage

The rural accident summary for this county during the first eleven months of 1969 shows a total of 67 accidents resulting in one person killed, 26 persons injured, and an estimated property damage of \$65,656.00.

Once again in Texas we are approaching the most joyful season of the whole year, Christmas. However, traffic wise the month of December has proven to be the most destructive month to the life of mankind - DEATH BY A MOTOR VEHICLE.

In 1968, two traffic records were set in Texas; the month of December had the highest traffic fatality number of 369 as compared to 341 during December of 1967. The second record was 3481 traffic deaths for the year as compared to 3367 traffic deaths for the year 1967. What is the outlook for the year 1969? The Sergeant stated "the Texas death count for the beginning of December 1968 is 125 more traffic deaths as compared to the same time last year."



*Greetings*  
To all our good friends, best wishes for very merry Christmas season!  
PRODUCTION CREDIT ASSOCIATION  
James Lackey, Mgr.  
Naomi Winter, Sec.



Letters to Santa

Dear Santa,  
Please bring me a Johnny Lightning 300 set and a surprise.  
Please bring my little brother Karlton a pair of boots and some little tractors.  
I hope I have been a good boy.  
Thank you,  
Love Kevin Noland

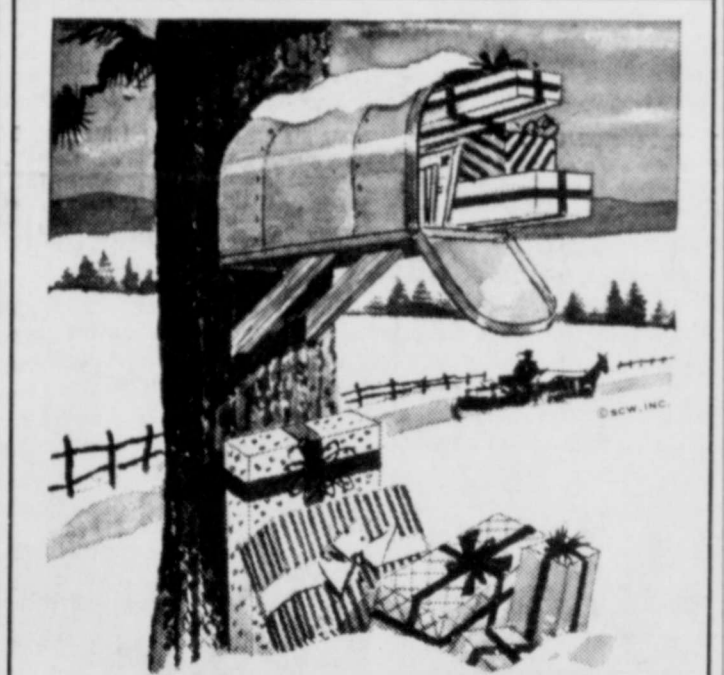


Don't tie yourself down to high interest rates.

Get a variable rate Federal Land Bank loan on your farm or ranch.



Jake B. Watson, Mgr.  
Jackie Eubanks, Asst. Mgr.  
FEDERAL LAND BANK ASSN.  
319 S. Main, Floydada  
Branch Office Quitaque



**HOLIDAY GREETINGS!**  
And a very sincere thank you  
**W.A. RUCKER, AGENT**  
For  
American National Insurance Co.



Wishing you peace at Christmas. May this season bring to you many blessings.  
**Higginbotham Bartlett Co.**  
T. L. Holland

# noël

At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gift.  
Amen.



The **ELECTRIC** Company



913-7



### FIX UP OLD TOYS, TREAT YOUNGSTERS IN HOSPITALS

When all is said and done, there is no gift quite as wonderful as giving of yourself. For whatever reason the Creator may have, when we give our energies, our hearts to something or someone else,

we share the joys perhaps to greater degree than the recipient.

This Christmas plan to bring a little happiness to the less fortunate, not by means of a check (though that is very welcome, too) but by means of personal involvement.

Katharine Hepburn in rehearsals for "Coco."

Unrest forces tax cut in Western Nigeria.

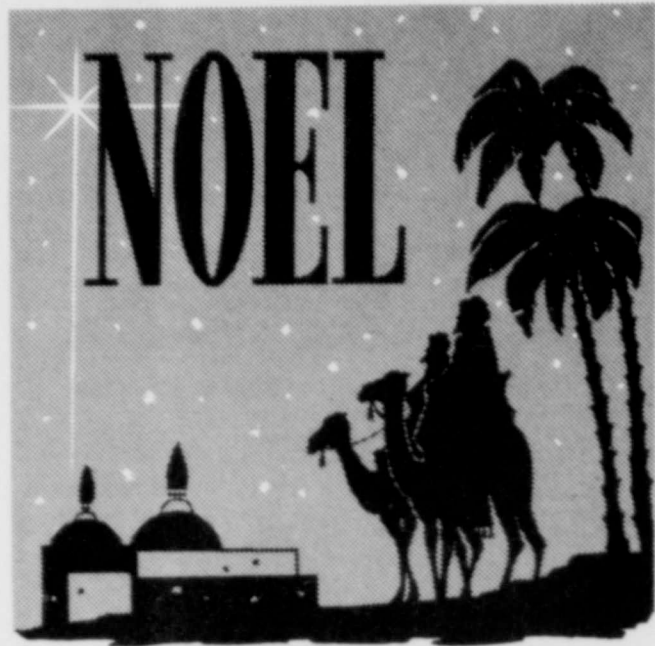


FIRST GRADERS sing about Christmas in Germany at Andrews Ward Christmas program. (Staff Photo)

## Christmas Cheer

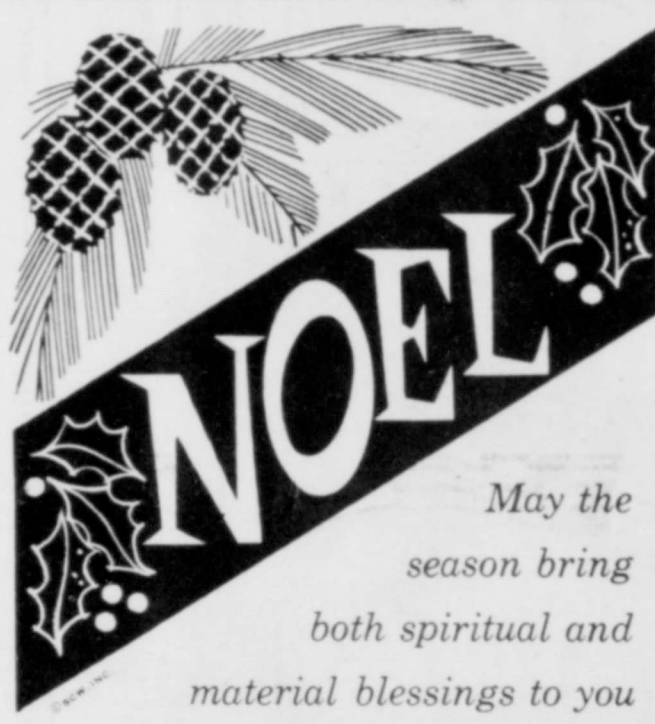


Help yourself to the best!  
**DOBBS MEAT CO.**



Born is the King of Israel! Let us rejoice in the message of Christmas!

**FLOYDADA GRAIN INC.**  
410 E. CALIFORNIA



May the season bring both spiritual and material blessings to you

**MONTGOMERY WARD**  
Mr. and Mrs. Bill Hendrix

### Guest Editorial

#### There Is A Reason

Probably every person who calls Lockney home wonders why his community fails to grow and prosper, why his school system's enrollment dips slightly every fall, why there are a few more vacant seats in his church's congregation.

The reasons are many; they are complex for all West Texas "farming" towns. But it certainly takes no genius to uncover one of the most real causes!

Drive out on Highway 70 at any point between Lockney and Plainview some afternoon after school or on Saturday. Park your car along the highway shoulder and count the number of Lockneyites heading west to spend their greenbacks. One can play the same game — to a lesser extent — on the roads leading into Lubbock.

Any Doubting Thomas is invited to play the game: "Drain Our Town."

If Lockney could just keep its dollars at home to work for this community, it would be one of the most thriving small towns in Texas. We could absolutely guarantee fewer empty buildings, greater school enrollment and church membership, higher bank deposits.

But, alas, this will never happen! About the only thing that would drive home the point would be for Lockneyites to wake up one morning and be unable to buy a loaf of fresh bread or a spool of white thread this side of Plainview.

We are too extreme, you think. Well, we know of a certain small town within a 30 minute drive from here where the situation has virtually reached this point. The town — no, it's not below the Caprock — was almost exactly the same size as Lockney at the 1960 census. Since that time, over one-half of the business firms have padlocked their doors . . . and three more are going out December 31.

Residents of that community are learning — too late — that they must travel south to Lubbock or north to Plainview for a new car, a dining room suite and all but the barest necessities.

Two or three years ago these persons felt smug about saving four cents on a pound of coffee and about finding a better selection of toys in the city. Maybe their situation is not greatly unlike the cute little country girl who learned too late that her relationship with the sleek city boy was one big mistake!

—FROM THE LOCKNEY BEACON



#### PIONEER MAKES AGREEMENT ON MACHINERY CO. PURCHASE

AMARILLO, TEX., Dec. 17—In a joint statement made today, Burton P. Smith, president of Pioneer Natural Gas Company, and Jack Wolff, president of Contractors Machinery Company of San Antonio, Texas, announced that an agreement in principle had been reached on the acquisition of Contractors Machinery Company by Pioneer Natural Gas Company.

Contractors Machinery Company is a heavy equipment dealer specializing in road building and heavy construction equipment. Contractors Machinery has their general office in San Antonio and a branch operation in Corpus Christi, Texas. Contractors' franchise area is fifty-five counties in South Texas. Contractors Machinery has been in this line of business in this area since 1945.

The purchase of Contractors will be through an exchange of common stock of Pioneer Natural Gas Company. Contractors Machinery will operate as an autonomous wholly-owned subsidiary of Pioneer Natural Gas Company.

#### Holly, Traditional To Christmas

Holly has long been considered the most sacred of Christmas greens; and the red berries are said to represent the blood of Jesus.

"Of all the trees that are in the wood, only the holly bears the crown!"

#### 'Xmas' Spelling Is Traced

"Christmas" sometimes is written "Xmas."

"X" is the Greek letter symbol that is used to represent the name, "Christ."

This symbol has been discovered by many archaeological expeditions on the walls of early-Christian period catacombs.

Not long ago, a group of scientists discovered the name of Jesus, carved before 70 A.D., among the inscriptions on eleven early-Christian urns, uncovered in a cave on the Bethlehem to Jerusalem Road.

A display of holly was long a sign of Christian worship.

Folklore has it that holly in the window will keep evil spirits away from the house, and holly at a maiden's bedside, on Christmas Eve, will protect her from goblins!



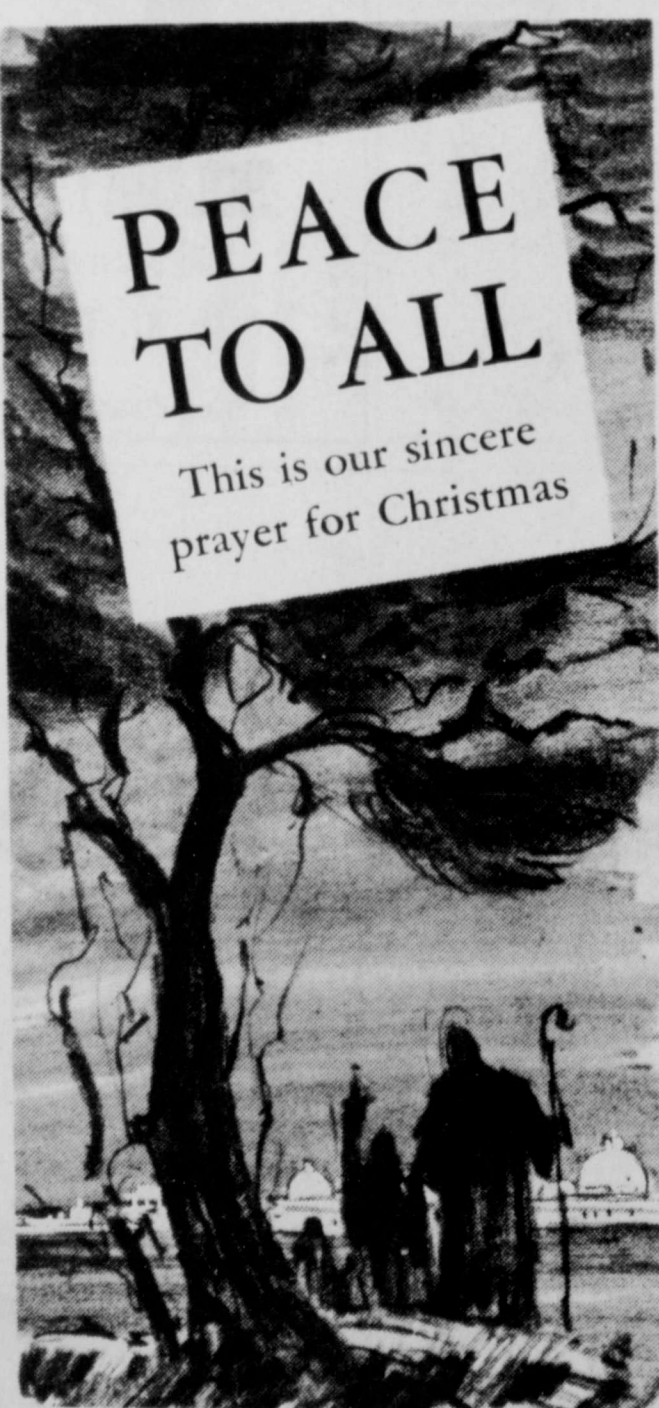
May the holiday season abound with all the good things in life for you, our patrons. It's been a pleasure to serve you!

**PARK FLORIST**

Flowers - China - Crystal - Gifts  
Floydada



Best wishes from the staff & management of  
**CITY AUTO INC.**



**GAYLE BAUCUM**  
FARM BUREAU  
INSURANCE



**REJOICE**

LET THE GLAD TIDINGS RING OUT - JESUS CHRIST IS BORN!

BEST WISHES FROM THE FOLKS AT

**PLAINVIEW  
CO-OP  
COMPRESS**



**FLOYD DATA**  
 Mrs. Foster Amburn and her children home during Christmas. To be here are Mr. Glen Amburn and family, Mr. and Mrs. Taylor and son, and Mr. Eugene Bond of Canyon. Mr. and Mrs. Thomas Wayne Amburn and family, Lubbock and Mr. and Mrs. Ronnie Amburn of Arlington. Mr. and Mrs. LeRoy Burns plan to spend a part of the holidays in California visiting his two sisters.



CHRISTMAS SOUTH OF THE BORDER... as Andrews Ward third graders sing. (Staff Photo)

**Origin of Carols**

In 1859, Dr. John Henry Hopkins, Jr., an Episcopal rector, composed the words and music for "We Three Kings of Bethlehem Are."

"O, Little Town of Bethlehem" was inspired by a trip to the Holy Land. It was composed in 1868 by Phillip Brooks, an Episcopal minister. The music was written by Lewis H. Redner, organist of

Brooks' church. It is curious that one of the best-known carols, Charles Dickens' "Christmas Carol", written in 1843, is to be read, not sung.

**FLOYD DATA**  
 Mr. and Mrs. Bill Morgan and children of Austin visited over the weekend with her sister, Mrs. S. D. Medley and family, then continued on to Amarillo to visit through the holidays with her parents, Mr. and Mrs. J. F. King. The Medleys plan to join them Christmas.



Sincere wishes to all our patrons and customers

**Sellers Automotive Repair**



May the radiance of love and friendship brighten each day of the yuletide season!

**Wylie Grain Co.**

12 W. GEORGIA 983-2957

**I REMEMBER, I REMEMBER...**

*"Merry Christmas, Sheriff"*

At Christmas play, and have good cheer, For Christmas comes but once a year. --Tusser.

Emmett Henry was a young Ozarks country, Arkansas, fellow, who came to Floyd County with a young bride and filed on a piece of school land out on the limitless prairie. Later it became known the land was in Roseland District east of Lockney. The couple built a dug out home and set up housekeeping.

Jobs and money were not too plentiful so Emmett spent the first summer in the harvest "down east" in Wilbarger County. Belle, his wife was not scared enough nor lonesome enough to make a big ado about it, but she was relieved and glad when Emmett came in home after weeks of absence.

Young Henry was a good-sized man, rugged, quiet, personable and substantial. He made friends easily. So, in the spring of 1896, when an untimely death claimed Dan W. Jenkins, and the office of sheriff was to be filled in the November election, he offered for the place. Chosen over two good men he held the office until 1904, as I recall it, when he decided not to run again.

The Christmas Star When "my folks" brought me to Floyd County in December of 1900 Mr. Henry was the sheriff. It was in those years custom in the community to have a Christmas "star," in the second floor court room of the court house. It was a big gift-giving and gift-receiving event.

For all the early years that I can recall we did not have a Christmas tree. It was a "star" because we could not get a tree but we could build a "star." The "star" was made of one by fours, secured to the floor and to the ceiling. It made a very good display piece for the swains to display gifts the their dulces. During the afternoon several women had worked to give the "star" color and brightness.

All the community, so far as I know went to the "star" to see and be seen, to give and to receive. That was where Santa Claus left his gifts, that's where you went to receive them. Every kid knew that if he went to the "star" he'd get a gift. Surprise, Surprise!

One Christmas Eve (I'll guess 1902) when we got to the "tree" there was a great big pair of shoes, fully 20 inches long, hung right at the top of the display in the most prominent place. Before long all of us knew about it - whose shoes they would be. But it was

a well-kept secret we shared. None of us said it out loud. It would be sprung on the surprise recipient at the right time.

So when all the gifts but one had been announced the handed out there was the big pair of shoes left. One of Santa's helpers climbed up and retrieved them. Then the big booming voice of Bob Walls, the tenor, sang out the recipient's name, "Sheriff Emmett Henry, size 24." Sheriff Henry did have a sizeable foot, he usually wore laced boots and planted his feet rather deliberately as he walked. So the point of the "size 24" was well understood by all.

The sheriff accepted the "shoes" with unaffected good humor, the boys and young men yelled, whistled and stomped

their approval "Applause," as we know it now was not known then as a part of our public response.

The "shoes" were of Bob Walls' own making. He had taken a piece of half-inch thick plank, fashioned out the "soles," then used his tin snips to cut uppers of tin to fit, and there you had the over-size "shoes."

I am not sure how long the custom lasted of having the "star" at Christmas time in the court house. Also, I do not know how soon after the town was laid out that the custom began. Kids that I ran with who had been here "all the time" talked as though that was the way it had been "always." "Always" would have been back to 1892, I wonder!

--Homer Steen

**HAWAIIAN CHRISTMAS**

Although many Hawaiians have never seen ice except in the form of a cube, they paint their Christmas trees white to simulate snow.

Christmas dinner is an elaborate affair - but one reserved for the intimate family group, behind locked doors and drawn blinds.

Hawaiian hospitality is such that were the doors not locked and the blinds not drawn, strangers would wander in, expecting the host and hostess to offer open-house hospitality of food and drinks. However, inexpensive gifts are exchanged by everyone.

MAY YOUR CHRISTMAS BE FILLED WITH ALL THE SEASON'S JOY  
**Winnie Angus**

**Tidings of Joy**

Just taking time out to wish you a very merry Christmas!

**SPEED QUEEN LAUNDRY**



**Christmas Cheer**

At this joyous time of year, we extend our warmest wishes and express our appreciation for your loyal support.

**ODEN CHEVROLET & OLDSMOBILE**

**LAWSON BROS.**  
 WELDING-BLACKSMITHING  
 FARM MACHINERY

**LAWSON BROS.**



*Peace on Earth*



Good Will To All  
Men This Christmas  
**Dr. & Mrs. O. R.  
McIntosh & Paul**



*Season's Greetings*  
It's time  
to greet our many  
friends and wish them the best!

**Conoco Service Station No 1**  
WELBORN AND SPARKS



May your  
holidays  
be the  
merriest  
ever and  
may they  
be prosperous!

**Caprock Motor Parts  
And Hardware**



**CHRISTMAS CHEER**

To each and every one  
of our friends: thank you!

**Parker Furniture  
Co.**

**EDITORIALS**

**On Twin Baths**

A British company has designed and built twin baths for all those who, in the 1970's, it says, want to escape the tempo of high-speed living. The idea is that those who want enough time to talk leisurely (couples or friends) need not break off their conversations because it's time to take a bath.

In fact, the new twin bath, manufactured by a firm which has been making tubs since 1853, is called the Conversation Bath. It's two baths

side by side, head to toe. One can carry on a conversation while bathing and be able to see and hear his or her companion at the same time.

If the speed of today's living continues to increase, and less and less time is available for leisurely conversation, the last private sanctuary of mankind may be eventually threatened and one naturally hopes to avoid this melancholy evolution if at all possible.

There are many better reasons to slow our frantic pace of life; this consideration is nevertheless one more to add to the list.

**A Beautiful Thing**

Not long ago an American wife wrote one of today's advice columnists and the tone of her letter was complaining—about how much she had to do for her husband, her children, to keep up her home, etc.

Another wife replied. She stressed a point some forget in today's hectic race of life. The gist of what

she said was that love and marriage are a cycle.

The more you do for a man, she said, the more he loves you. The more he loves you, the more he tries to do for you, the more he does for you, and the more you love him. And so the cycle goes.

Too many forget the cycle.

**Okinawa**

President Richard Nixon has agreed to turn over the island of Okinawa, and others, to the Japanese over opposition from various hawks on Capitol Hill and many military men. The President concluded that if U.S.-Japanese relations were to progress, no good would come in retaining the former Japanese islands.

Mr. Nixon appears to have extracted important concessions from the Japanese. Premier Eisaku Sato agreed to increase Japanese defense contributions in Asia. He guaranteed to adequately defend Okinawa after 1972 when American stewardship is

to lapse. He promised to liberalize restrictions on foreign imports and investments when conditions permit, whatever that will mean. He also pledged Japan would increase its economic aid to undeveloped nations in southeast Asia.

Mr. Nixon has gambled on Japan and Mr. Sato. He has disregarded a Senate resolution of November 5th, calling on him not to dispose of Okinawa without first obtaining the Senate's consent. If the gamble proves a bad one, he personally will bear a heavy responsibility for the consequences.

**Dare Be Different**

One of the disturbing developments in American life is the ever-increasing trend toward conformity. Too often these days a person is held suspect if he dares to do things differently.

Whether it be that he refuses to conform to generally-accepted society patterns, or holds unusual views on religion, or has individualistic opinions in politics, or any of a number of other things, the person among us who dares to be different is risking ridicule and even scorn.

There are limits concerning taste, behavior and judgement which must be observed. But beyond that, individualism is a good thing. In fact, it is what made the United States the

most productive and fastest-growing country in the world, economically.

There never has been any merit in absolute conformity, and yet, with television and other mediums now tending to "standardize" all of us, to an extent, the person who refuses to fit himself into the mold is sometimes abused.

Why should the intelligent person, for instance, be considered odd if he can't stomach the hours on end of the stupid westerns on television, or the moronic commercials? Why should he dress exactly like John Doe? Why should he be considered odd if he doesn't play bridge, or doesn't go in for hypocritical social functions or so much club rot?

Individualists have pioneered more success and progress than the conformists.

**A December Date**

Though most Americans give it little thought, about this time in the year 1777 General George Washington set up camp for a winter which was to be one of the hardest American soldiers ever endured. It was on December 19th that Washington marched 11,000 men to Valley Forge, Pa.

This was after the battle of Brandywine and Germantown, after which the British had occupied Philadelphia. Therefore, encampment at Valley Forge was not undertaken amid the most optimistic prospects.

Washington selected Valley Forge because he thought he could protect

Congress, then sitting at York, Pennsylvania, from this location and because it was a highly defensible site. One side was protected by the Schuylkill and another by a steep precipice. While quartered at this site and amid hardships caused by deficiencies in the commissary and quartermaster departments, the Continentals were, nevertheless, formed into a disciplined army by the rigid instruction and training methods of Baron von Steuben.

That American troops endured this hard winter of a hundred and ninety-two years ago was to have a considerable bearing on the future history of the world and a direct bearing on every inhabitant in what was to become the United States.

**RESOLUTIONS  
ARE MADE  
TO BE KEPT**

Don't go through the motions of making New Year's resolutions unless you have serious intent of making them work. In fact, according to psychologists, you may be doing your psyche harm by experiencing another defeat. You'd be better off not making resolutions at all.

One expert suggests we make resolutions aimed at self-improvement, rather than promising to do things which would require a sharp change in our habits or activities.

Here is a 4-point guideline:

1. Never let pressure of a calendar date or friends' well-meaning nudges cause you to make a resolution.

2. Stop and take inventory of your problems. (Oh, yes, you have them). Try to trace the source of the trouble, not merely the symptom. If necessary, get professional advice.

3. When you have located the source of the problem, find out how important a change is to you. Do you really want to effect this change? Would you really work at it? If you cannot honestly say "yes" to both these questions, you probably won't achieve the change.

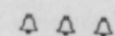
4. Don't set too high standards for yourself. Keep your goals reasonable. Keep in mind that many mental problems as well as lost resolutions are due to your making unreasonable, unattainable demands on yourself.



Home Decorations—In the very early days of the Christian Church the Holy Fathers took a cautious stand on the matter of Christmas decorations and festivities. The Pope felt that some of the emerging customs were too pagan in origin, as indeed, many were.

The church gradually accepted and blessed the practice of decorating both the church buildings and the Christian home with plants and flowers on the feast of the Nativity.

Pope Gregory I (604 A.D.) in a letter to St. Augustine of Canterbury advised him to permit, and even to encourage, popular customs he reflected, which in themselves were not pagan but natural, and could be given Christmas interpretation. It is a matter of spirit and individual intent, he indicated.



Candles have long been a part of Christmas. In medieval days, yule candles, like yule logs, were of tremendous size. Holes were chiseled in the stone floors to act as holders, and Christmas dinner lasted as long as the candles burned.

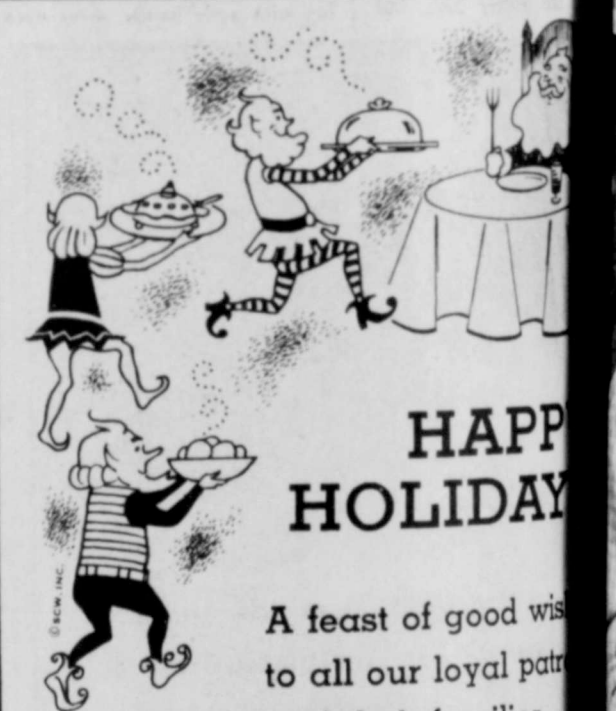


A hearty "thank you  
to all our Patrons... may the  
Christmas be your merriest ever  
**TASTEE FREEZ**  
**JOE'S 7 TO 11**  
Joe and Maxine Hesson



Hope your holiday menu includes all the joys  
of the season! Best wishes for health, wealth,  
and happiness to all our good friends!

**MILDREDS CAFE**



**HAPPY  
HOLIDAYS**

A feast of good wishes  
to all our loyal patrons  
and their families.

**FLOYDADA TRAVEL CENTER  
RESTAURANT**



*To all our good friends.*

**STEWART PRINTING**



... to all our good friends! We've  
enjoyed serving you - we look  
forward to serving you again!

**RUCKERS OK TIRE STORE**



*We join St. Nick  
in wishing you  
and all your loved  
ones a truly  
joyous Yuletide.*

**M & N Auto Repair**





"OPEN THE PACKAGES JUST A LITTLE EARLY!"... Brent Duke, son of Mr. and Mrs. Jack... and DeLyn Ramsey, daughter of Mr. and Mrs. Dallas Ramsey pictured below Christmas at Southwestern Public Service. (Staff Photo)



WITH U.S. COMBAT AIR FORCES, Vietnam - Staff Sergeant Milton E. Sell, son of Mr. and Mrs. J. B. Sell, Main Street, Petersburg, Tex., is decorated with the U. S. Air Force Commendation Medal at Tan Son Nhut AB, Vietnam. Sergeant Sell received the medal for meritorious service as an aircraft mechanic at Tan Son Nhut. He was cited for his professional skill, knowledge and leadership. He is assigned to the 12th Tactical Reconnaissance Squadron, a unit of the Pacific Air Forces, headquarters for air operations in Southeast Asia, the Far East and the Pacific area. The 1965 Petersburg High School graduate attended West Texas University. His wife, Judy, is the daughter of Mr. and Mrs. Looney of Denver City, Tex. Lieutenant Colonel Donald I Vanderkarr, his commander, makes the presentation. (U.S. AIR FORCE PHOTO)

We lived in the country and it took all day to go to town and buy groceries. But it has been a good life."

She and James H. Buchanan were married Jan. 24, 1900. They had two sons, and two daughters, then two grandchildren and now, seven great-grandchildren and a host of "foster" grandchildren. Her husband died in 1939 and she moved to Texas to the home of her daughter. She was house-

maid, chief cook and bottle washer while her daughter worked. Lunch was always on the table and probably consisted of one of daughter Nancy's favorite recipes. Nancy was a former home economist for Light-house Electric Cooperative.

Most of Mom's time has been spent using her hands, "doing most anything that comes along." She has made all the

SEE MOM PAGE 7

YOUTHFUL 93

# Mom' Decorates Tree

MRS. MAX MARBLE  
Local Correspondent

Some folks, they reach the golden years spinning yarns of the world - but such is not the case of Floydada's senior citizen, Mrs. Max Marble.

coaxing the story out of her is not easy. She is so young-minded that the current doings of her descendants, daily happenings with a daughter, Mr. and Mrs. Harry Morckel, are more important than the past.

However, any tale she narrates, whether it concerns last century farming or her latest knitting creation, is told with amazingly youthful animation. She speaks in quick, clipped, to-the-point sentences, gesticulating with agile hands, clear eyes

twinkling brightly. She is sharp as a freshly-stropped razor.

A recent interview was interrupted by a visit from a young clean-cut college boy, Tommy Farris. Tommy dropped by just to check on "Mom" and to deliver some cookies his younger sister baked, especially for the young minded citizen of Floydada. During the conversation, she continued her knitting, which this week was a pillow. She remarked that she "just knits, anyway they (the lucky recipient) likes it."

Thanksgiving was truly a time of thankfulness for "Mom" as she was dismissed from the hospital on Nov. 24. On Aug. 2, she was visiting in Missouri with a daughter and as she arose one day, she had a very strange experience. "I just stood up and fell down," she quipped. As she took a dress off a hanger, it fell and she followed suit. Result - a broken hip and a long hospital confinement. When she was able to travel, she was transferred to the Floydada hospital. Upon leaving the hospital, the attendants gave her a farewell party, which shows the type of patient and person she is and how everyone admires her.

During her confinement, she read everything she could get her hands on, newspapers, magazines, and books.

**Biography**

Born April 9, 1876 on a farm in Grundy County, Mo., Mom was an only child and feels she missed all that fun of fighting with brothers and sisters. "When a little girl, all we had to do was work and play a little.



Modern Mom



PLENTY IN COMMON... These two Floyd County women are alike in most respects. They even favor, but are no relation. They met and started comparing notes 13 years ago when each was a Floyd County 4-H leader. They found they have the same birthdate, Christmas, December 25; the same first name, Christine, spelled the same; each has one child, a son, one named Bill, the other Billy; each of the sons graduated from Texas Tech on the same night and each had exactly 13 members of

their family present for the ceremony; the women celebrate their wedding anniversary in October, one on Oct. 15, the other on Oct. 16; each has one brother although one has four sisters, the other five; both knit, play bridge, have their hair styled at the same beauty shop and both are Baptists. They love to dance and admit they do a "mean Charleston." Standing is Christine Bledsoe and seated, Christine Colston. (Staff Photo)

FLOYD DATA  
Visiting the Fred Batteys during Christmas will be Mr. and Mrs. J. D. Edmondson and family of Phillips and Mr. and Mrs. E. S. Cook and family of Amarillo


Mr. and Mrs. Eudell Cunningham and family of Denver, Colo., plan to visit during the holidays in Lockney with relatives and in Floydada with his sister, Mrs. Connie C. Reed and family.





A joyous Noel to each and everyone of you!

**Eddie's Fina**



May glamour abound with you during the Yule season.

**Helms House Of Beauty**


DOROTHY HELMS

Merry Christmas



To all our patrons.

**Stewart's Cash & Carry Cleaners**



**Holy Night**

The Saviour is born; the world rejoices. May every joy be yours this holy season.

**CITY BARBER SHOP**

J.P. LOONEY      PETE LOONEY  
HOWARD McLENDON



THE A. J. JESTER HOME at Christmastime.

**New Draft Selection System**

Editor's note: Below are questions now being asked at draft boards about the new Random Selection System prescribed by the President November 26, 1969. The answers are by Colonel Morris S. Schwartz, State Selective Service Director.

Q - Would you explain the drawing?

A - On December 1, there was a drawing in Washington of 366 closed capsules in each of which was a slip of paper on which was written a month and day of the year, for example, May 2, June 1, etc. The order in which these capsules were drawn determines the relative position in the national random sequence of registrants born on all the dates of the year including February 29. As September 14 was drawn first, all men born on September 14 are No. 1 in the national random sequence. As June 8 was drawn last, all men with that birthday are No. 366 in the national random sequence.

Q - How will this sequence be used by local boards?

A - Each local board will assign numbers to its registrants who are in I-A or who become I-A in accord with the national sequence. Some local boards may not have at any one time men with birthdays on every day. In such a case the local board would go to the next number. For instance, it might call numbers 1 through 5, then 7 and 8 because it had no men whose birthdays were on the day drawn sixth in the drawing.

Q - Why is there a drawing of the alphabet?

A - This drawing randomized the alphabet so that in case a local board had two or more men with the same birthday and was required to order one but not all of them for a call, it has a way to determine which comes first, second, etc., by applying the random alphabet to the names. In the drawing of December 1, 1969, the letter "J" was drawn first. So men whose names begin with "J" would be called first by the local board among men with the same number from the birthday drawing.

Q - Does everybody get a number out of the first lottery?

A - No - the first drawing will determine the random sequence number only for those men who prior to January 1, 1970, had attained age 19, and not 26. Besides that, the number in which his birthday is drawn will not mean anything until he is classified I-A or I-A-0. Some men in the group who eventually will get a number out of the first drawing may not become I-A until next year or later. In that case, his number will determine his order in the national sequence in use that year. For example, if his birthday is drawn No. 80, and he is now deferred for college, but loses his college deferment in June, 1971, he will be No. 80 in the national random sequence in use that year.

Q - How do you use more than one drawing?

A - Before the end of 1970, a drawing of the 366 days of the year will be held. This drawing will determine the national random sequence to be used in 1971. The only registrants who would look to that drawing to determine where they stand in the national random sequence are those who turned 19 during 1970.

Q - How do you use more than one drawing?

A - The date of November 9 was drawn No. 80 in the first lottery. This may be the number of a man who was in college during 1970, but graduated and lost his deferment in June 1971. The date of September 11 may be drawn No. 80 in the next lottery. A man born on September 11 who was available in 1971 would be No. 80 in the random order. So would

the previous question. If his number has been or is reached, and he loses his deferment just before his 26th birthday, he will, if his deferment extended his liability to age 35 as most do, be inducted at the end of all the processing steps - if he remains in Class I-A or I-A-0 and is qualified, even though he has turned 26 during this period of delay.

Q - How does this system help a registrant know with more certainty his chances of serving?

A - First of all, his period of greatest vulnerability is one year, rather than seven. Second, the order in which his birthday is drawn will tell him where he stands in the national random selection sequence. If his birthday is drawn early he knows that when he is classified I-A and found acceptable, he is almost certain to be called. He can plan his career to accommodate that possibility. If his birthday is drawn near the end, he has relative certainty he may not be called short of unusual circumstances. He can plan accordingly. For the registrant whose birthday is drawn in the middle range it is not so clear, but in any event the system will give much greater certainty than is possible under the former system.

Q - Will registrants now

be in the random selection?

A - No. The postponed registrant has already been ordered for induction under the old system and will be inducted when the postponement ends.

Q - Can a man whose birthday is drawn early in the drawing still join the Reserve?

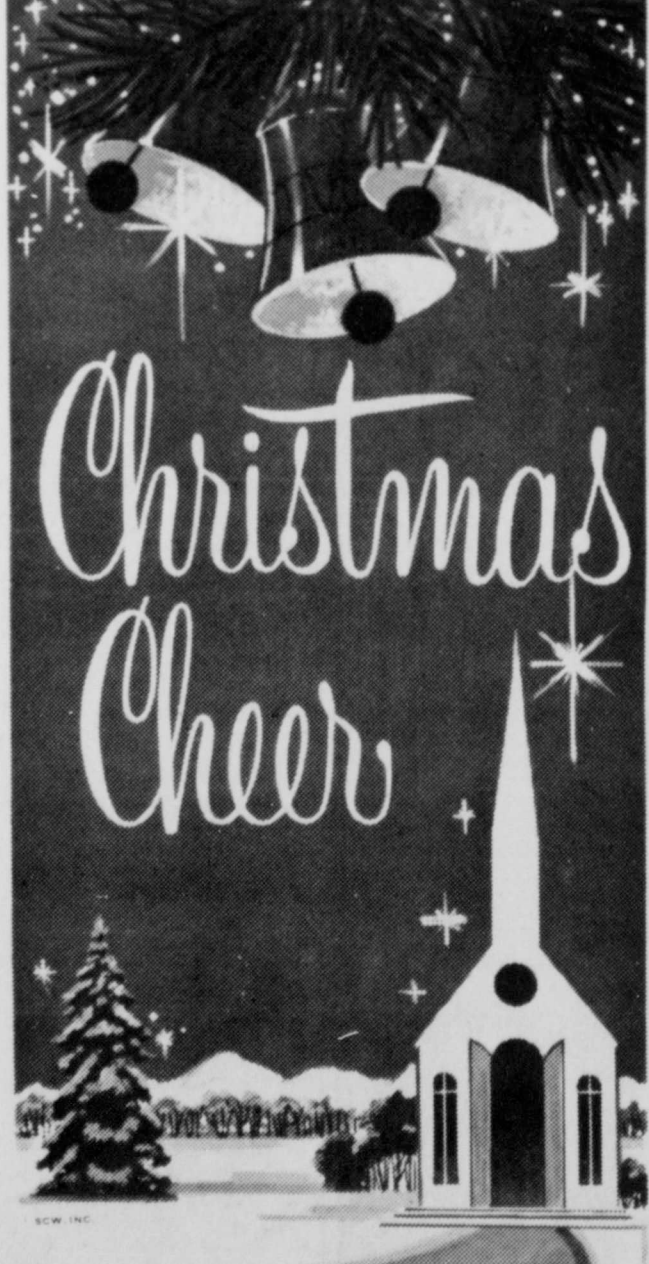
A - Yes. Just as now, he can join a Reserve Unit any time before the induction order is issued.

Q - What about volunteering for active duty?

A - The policy is to authorize enlistment for active duty at any time up to the day of induction.

Q - What is the situation of a registrant who is in I-A for the first part of the year, but enters college in September and requests and gets a student deferment?

A - If his random sequence number has not been reached, he goes out of the group to return when no longer deferred to the current group. If his random sequence number HAS been reached, but he has not been issued an order to report for induction, the local board may defer him for college and he would then reenter the selection group in the year he again lost his deferment.



**Christmas Cheer**

It's always a pleasure to greet friends at this holiday season and wish them the best: health, wealth, and happiness!

**Collins Implement Co.**

**FUN-LOVING KING RESTORES TREE TO YULE STATUS**

Ironically it was the "merry monarch," Charles II, that much-maligned king of England, whose licentious adventures were the scandal of 17th century Europe who actually caused the Christmas tree's return into English life.

It is said that the Roundheads, who beheaded his father Charles I, had banished the tree as part of the Devil's work, but on Cromwell's demise and the return of the royalists, the fun-loving monarch restored this picturesque custom, much to the of the English-speaking world.

Tom-toms accompanied carol singing of pine students at Christmas schools.

**First Community Tree Illumination**

Two Pennsylvania communities, Riverside, California, and Salem, Oregon were the first towns in U.S. to sponsor the lighting of outdoor Christmas trees. Though widely imitated in their geographical locations, all four of towns "lit up" in 1918.

**Peace on Earth**



The message of Christmas shines as brightly today as it almost 2000 years ago.

**Hale & Hale Insurance Co.**

**Take Your Own Peace**

You can say anything you want about the world. You can say it's beyond help. That man is more evil than good. That you never asked for the world you got. And you could be right. You can say anything you want about the Peace Corps. That it's just do-goodism. That it doesn't help peace. That it hasn't made any difference. The Peace Corps isn't disagreeing. That's what it's about. The Peace Corps doesn't shout, "Come make peace." Peace doesn't come that easily. It's more of separate peace. Maybe yours. No banners. No bands. No medals. The Peace Corps might be for you if you can enjoy feeding children. Or repairing a tractor. Or teaching birth control. Or building a schoolhouse. Even if one ends up using it. (Don't think it hasn't happened.) The Peace Corps has no delusions of grandeur. Ask anyone who's been in it. But there are enough people who come out of the Peace Corps with things they've learned they can't forget. Good things. There are more ways than one way. It's for someone who would rather do something. Anything. Instead of nothing. It could be your way. Write The Peace Corps, Washington, D.C. 20525.



## Letter To Internal Revenue

Dear Sir:  
Your office has been recommended to me for assistance in this time of need. I have received an audit letter for Internal Revenue Service and since this is my busy season, I thought you could handle the matter for me.

First of all they have questioned my deduction for uniforms. It seems that my uniform could be considered "ordinary street wear," because so many of them are seen on street corners at this time of year. In addition, the Revenue Service is quick to point out, if the uniforms are not deductible, neither is the cost of cleaning. And you know how inconsiderate people are about their chimneys these days.

The second item questioned is meals. Since I am "not away from home overnight" (only 9:30 p.m. til 5:20 a.m.) they tell me my meals are not deductible. Apparently there is no question about the 4 bales of hay used on last year's trip as this is "allowable travel expense", although I understand I could have claimed 10¢ a mile for the first 15,000 miles and 7¢ thereafter.

Also, certain business expenses have been questioned as whether they are "reasonable and necessary". The first item is salary expense for 285 elves. Believe me, with the population explosion and all, I don't see how I could get along with any less. The other item questioned is "entertainment expenses". It seems that I must show a "business purpose for each gift and I am limited to \$25.00 per person. The business purpose for each gift may be a little difficult to prove, considering it is more or less a birthday celebration. However, I will be more than happy to limit the gifts to \$25.00 per person.

There seems to be a questionable item on my depreciation schedule. They say in their letter that "livestock" may only be depreciated if they are for "draft, breeding or dairy" purposes and that gender of the reindeer is not indicated on the return, thus the exact use of the animals is not known.

The auditor included a note that it would seem that (a) the animals should have been fully depreciated by now because it seemed that they had been around quite some time and, (b) that "Rudolph" should be charged to advertising since he was not part of the original herd.

I am enclosing my prior year's returns and the books, records and cancelled checks on this year. I hope that

a close relationship between diabetes and obesity. More than eight out of ten adults who develop diabetes are overweight before their condition develops. A planned diet, leading to weight reduction, is usually the first step prescribed by a physician who is treating an overweight, newly diagnosed diabetic.

A final reason for the rapid increase in the diabetes rate is the only encouraging part of the picture. Modern screening and diagnostic techniques are adding people to the diabetic population before they might otherwise be included. The earlier someone's diabetes is detected and treatment begins, the easier he can control it.

Those who benefit most from detection tests are the mild diabetics who have the disorder but don't yet know about it. There are more than 1,600,000 of those "hidden" diabetics in this country.

To help these people, the American Diabetes Association, together with Affiliate Associations and Medical Societies, sponsors annual Diabetes Detection Drives. Each year-long Drive begins with Diabetes Week: November 16-22 this year. Everyone in the community is urged to take the test. Those who are over forty, weigh more than they should, and have a family history of diabetes are especially urged to be tested.

your office will be able to handle this matter for me. If not, see if you can delay or postpone the matter until after January 1 for I would be unable to pay any deficiency until that time, as my Christmas Club check was mislaid because of the wrong ZIP code.

Yours for a very Merry Christmas,  
SANTA CLAUS



If you have children perhaps you have some old but still serviceable toys you could "bring back to life" with a little paint, a screw or bolt here or there or some minor repair. It can be a great source of pleasure to a little fellow in the hospital, orphanage or in a home where Dad is missing or not employed.

Perhaps your town has organized groups which coordinate such activity. You will enjoy it even more if you participate with a group. When painting toys to be used by children, it is most important to use non-toxic enamels or paints. Never use paint designed for outside use.

Keep in mind that children enjoy strong, bold colors, as well as the glossiness of enamel.

MOM  
FROM PAGE 5

Christmas balls for the family tree out of sequins, beads, jewelry, and anything she could find. Over 100 aprons, dresses, and pillow cases along with five quilts have been crossstitched. Smiling, she added, "I have crossstitched enough to go around the world if it were stretched out."

When asked to what she attributed her longevity and her youthful outlook, she replied, "Good neighbors and friends. I just try to be happy and enjoy life. Just to do what I have to, for I have never resented doing anything in my life."

# MERRY CHRISTMAS

Greetings in the spirit of the season to all our wonderful patrons!

**Panhandle Compress & Warehouse Co.**

FLOYDADA, TEXAS

# Greetings

May you "see" your way to Happiness

**Gilbreath Humble Products**



ORGANIZERS FOR AREA CRUSADE FOR CHRIST... pictured at organizational breakfast last week for the Area Crusade for Christ in the Floydada Football Stadium are (l to r) Hollis Payne, Ralph Johnson, Joe Wilson, Ministers Herbert Els, C. B. Melton, W. G. Lillard, Dwayne Grimes and Floyd (Staff Photo)

## Diabetic Population Doubles

Diabetes - the disorder which causes exercise and insulin control - in danger of getting out of control? At present, there does not seem to be an answer to this but some alarming

statistics illustrate the dramatic increase in the prevalence of diabetes.

In the last two decades, the number of diabetics in the United States has about doubled, to an estimated 4,200,000 per-

sons. And for several logical reasons this geometric rise will continue in the future.

Today diabetes ranks seventh among the causes of death by disease in this country. Yet, paradoxically, most diabetics eventually die of some other complication, such as heart disease, cerebral hemorrhage, or kidney disease. Thus the influence of diabetes on mortality rates is by far more pervasive than the official figures indicate. And because there is no known cure for the condition, this influence will be strong in the years to come.

Why? The answer to this question can be summarized in five key words: age, population, heredity, obesity and detection.

People are living longer today, on the average, than they did a generation or two ago. And it is the older person who is particularly prone to diabetes. While it is true that the disorder can occur at a very early age, four out of five diabetics are over 45 when they de-

velop the disorder. Older women are especially susceptible: Between the ages of 55 and 64, the diabetic rate among women is twice as high as among men.

In 1950, about 150 million persons lived in the United States. Today the population is more than 200 million. The American Diabetes Association estimates that one person in twenty is an actual, an unknown, or a potential diabetic. As the population increases, so does the number of diabetics.

Diabetes is known to run in families. Most diabetics have had at least one blood relative who was a diabetic. If both parents have diabetes, the chances are that all their children will develop diabetes at some time, if they live long enough. In addition, the Association estimates that some 50 million Americans (one in four) are "carriers" of diabetes - they may transmit the disorder to offspring without developing the condition themselves.

Today more people are eating richer foods than at any time in history. The richer a nation's diet, the greater the trend to obesity, and there is

## Season's Greetings

from all of us to you!

**Ponderosa Meat Co.**

JOHNNY HARRIS

... and may all your CHRISTMASSES BE BRIGHT!

Our sincere thanks to our many friends and patrons for a wonderful year.... and our appreciation for your cooperation and support.

Mayor Jimmie Seay  
Councilmen Boone Adams,  
Hammonds, Ray Gene Ferguson,  
Russell, and Junior Simpson.  
Manager Bill Feuerbacher  
and All The City Employees

City offices close at noon Dec. 24th  
Re-open at 8 a.m. Dec. 26th.....

## Just the Right Mixture Are the Right Thoughts!

Whatever things are Honest,  
Whatever things are Just,  
Whatever things are Pure,  
Whatever things are Lovely,  
Whatever things are Good,  
If there be any Virtue,  
If there be any Praise,  
THINK on these things.

LAURA

KELLYE

RAY

CAROL

# S. Ray Johnson Family

THE PILL BOX 601 BLISS DUMAS, TEXAS 79029



BOB DEMPSEY

Chicago Tribune Features Floydada Jet Pilot

A Chicago Tribune feature writer Arthur Veysey was recently in Germany writing about the US Air Force's Phantom Reconnaissance jet. Captain Bob Dempsey, son of Mr. and Mrs. Dennis Dempsey was the pilot for the writer.

Veysey says: "UNITED STATES AIR FORCE BASE, RAMSTEIN, Germany, Nov. 22 - So we've passed the medical examination required of all American airmen who fly high and fast. We've learned about the perils awaiting at high altitudes and how to overcome or lessen them. We've seen thru the air force's only altitude chamber in Europe to see what it's like to live at 43,000 feet above the earth. We've learned how to use an oxygen mask and how to parachute back to earth.

1st Man thru Barrier  
Our other neighbor is the

first man ever to go faster than sound, Brig. Gen. Charles Yeager, now Baker's deputy. When in 1947 civilian test pilots demanded \$150,000 to challenge the sound barrier, then believed by some to be impenetrable, Yeager volunteered to fly our first rocket ship, the experimental Bell X-1. Seven years later he took up the X-1A and, for the first time, man flew briefly twice as fast as sound. Today Phantom pilots here consider such speed routine.

Long before dawn Capt. Bob Dempsey, 26, picks us up in this third-hand red sports car and drives us across the base to breakfast at the officers' club.

Dempsey, a graduate of the Air Force academy, is married to a former Wilmette girl, Lynn Salerno, whom he met in Denver. They have two small

children, Robbie and Michelle.

Served in Viet Nam for a year. Like most pilots here, he was in Viet Nam for a year. He flew more than 200 times in his Phantom reconnaissance plane, often over the well-defended north.

At 7 a.m., we join the dozen other men due to fly today in the prefabricated asbestos shed that holds the 38th reconnaissance squadron's operations room. The Phantom, a two-man plane, can carry guns, rockets, bombs, or cameras and go against the foe in the sky or on the surface. In the camera version, which Dempsey flies, the second man navigates and runs the elaborate camera systems.

One camera can photograph a strip of land from horizon to horizon with one click of the shutter, lighting the countryside, if necessary, with a multi-billion candlepower flash. Another system, using infrared rays, records variations of heat as a man is hotter than a tree and thus cannot hide under it. Another, using radar, records variations in height.

Targets for Day  
At the half-hour briefing, the talk is in air force shorthand, punctuated with letters and numbers. Each crew is given its targets for the day - perhaps a Rhine bridge, a radio station, a warehouse, a railroad yard, a stretch of remote road, a hideaway in the Black forest. The planes will draw extra fuel from a flying tanker.

The men go off two by two, spread detailed maps and charts on large chest-high tables, and work out the best routes to the targets, the most effective altitudes, the necessary speeds. The task takes two to three hours.

A few years ago combat crews flew as high as possible to escape ground fire. Now missiles and radar are deadly and pilots prefer to fly about 500 feet over the ground, skimming hills, dipping into valleys. A spotlight-like radar tells what's just ahead.

Like Flying in Ink  
"In Viet Nam, it was like

flying around inside an ink bottle on some stormy nights," Dempsey recalls. "One of the hardest things I've ever had to do was push the stick forward when the radar showed a valley ahead. It's easy to go up when the radar shows a hill. If the hill isn't there, you hack it. But if the valley isn't there, you zap it."

"Zap" and "hack" are today's most common air force words. "Zap" involves force; "hack," success.

The squadron gives Dempsey an open mission. He is to go up and look around, flying wherever he likes as long as he keeps within a certain part of Germany, doesn't go too low over cities, and stays out of the few clouds floating around today.

Freed of his long calculations, he takes us to a big windowless building. Inside is a Phantom cockpit, mounted on a pivot and surrounded by vast boards with gauges, switches, and a map on which a pen draws the course the crew would be flying if the cockpit had wings and engines.

Cost in Millions  
The Training machine cost millions, but it quickly repays its price. Its operators, by blocking switches, can put the crew thru all kinds of emergencies. New crews learn proper procedures.

Old crews simulate long flights deep behind the iron curtain, the radar screen giving the ever-changing image which would appear as they flew over East German hills, Polish rivers, Czech towns.

Dempsey explains why he has brought us here. He can fly the plane alone, but we in the back seat must turn certain switches. For an hour we go over those, time and again. Several times we go thru the emergency exit procedure - sit straight, head back, shove the lever which dumps the canopy, and then pull a yellow ring which rockets us, seat and all, into the sky.

When the captain is satisfied, he announces we'll have a trial run. We close our canopies and, books in hand, go again thru the pre-flight procedure, pushing switches, watching dials.

Engines Have Started  
A whine tells us the engines would have started. Needles spin. The cockpit tilts. "We're airborne," the captain's voice says. We fly around a while. "You take her now," the captain says. We work diligently, watching dials to try to keep the craft level. We think we are doing wonderfully until the captain says, "Whoops, we've crashed. You let the speed fall off too much."

In our attention to the stick, we'd forgotten about the throttles.

We drive to the supply room where Sgt. Robert Yungler of Appleton, Wis., dresses us in a flying suit, jacket, socks, boots, a skin-tight G-suit which will inflate in sharp turns, an oxygen mask, a hard helmet, and a stout harness.

We climb into a van and are driven to our plane, parked between some trees.

Time Has Come  
The time has come. We

climb a ladder, hook ourselves into our seat, gaze at hundreds of dials and switches and wonder if we can remember which is which. Yungler runs up and hands us a small white envelope. "I thought this might come in handy," he says. We think it is a good luck charm. "Air sickness bag," he says.

Book in hand, Dempsey goes thru the pre-flight procedure, calling item after item. The chatter sounds like that which precedes a moon shot. From the back seat, we report as we turn our switches. Once we venture to say "Roger," a term we picked up long ago from a war movie. In half an hour, the captain starts the engines. In another 10 minutes, we close our canopies and roll out onto the runway.

We pause on the end of the runway. We switch to 100 per cent oxygen. The captain releases the brakes. We roll forward. Then the afterburners give us two strong kicks and shove us powerfully.

200 Gallons a Minute  
We are burning more than 200 gallons of fuel a minute. In less than a minute we flip over onto our backs, as sharply as tho we had fallen backward in a chair. No longer can we see the runway. Nor the earth at all. We look straight up into heaven.

Ears pop. We swallow. Spinning dials fascinate us, but we remember to look at a blinking eye which tells us we are breathing properly.

The captain speaks: "All rightie, everything looks good, we'll level off now." As the earth starts to come back into view, we feel ourselves rising out of the seat. We're weightless and would be floating around except for our harnesses. It's an odd feeling but pleasant.

The earphones crackle. "I've got lots of lights going mad," a voice. "I think I've got a hung gear."

Check Exit Ring  
Suddenly we don't feel very good. We check the emergency exit ring to make sure it is there. Then we remember that a second plane took off 10 seconds after we did. Cautiously we ask which of us is having mad lights. "He is," the captain says. "We're doing find." We feel relieved, and then ashamed that we care more for ourselves than for our fellow flyers.

The captain tells the chase plane he'll take a look. We flip over onto one side - again as sharply as tho a chair had fallen but sidewise this time. The G-suit inflates and grips our thighs to keep blood from being drawn from our head. We twist and turn and dip and lo, there just above is our chase plane. Its wheels are hanging down. The two pilots chatter. The wheels come up. The chase pilot says the lights are still "mad," but since the wheels are in place, he'll carry on.

As we climb to our proper place above the chase plane, the chase pilot says our camera doors are wide open. That's our problem Dempsey tells us to try pushing this and that and, in time, the chase pilot says our doors have shut.

South to Alps  
We fly south until the Alps form a black and white lace edging to the horizon. We skim the Black forest. We go low and we go high. Down low, we sense the speed, altho the

captain throttles back to spare people below some of our noise. More than an hour passes in a flash.

Over Koblenz, the captain says we'll take a run down the high speed corridor. We float up and up in great loops. We think we must be riding a kite, so smooth and silent is our Phantom. The body adjusts easily, thanks to our training in the altitude chamber, and to the partial pressurization of the cockpit.

At 43,000 feet the captain says, "All rightie, now we'll go thru the sound barrier." The afterburners kick and shove. The speed gauge, which had been registering miles per hour, now counts in mach, the speed of sound. .8, .9, .95, then, 1, and rapidly 1.1, 1.2, 1.4 and so on toward the Phantom's maximum 2.8, denied us today by our wing fuel tanks.

What do we feel? Nothing. Absolutely nothing. Down there on earth, quite a few people undoubtedly are looking skyward and muttering about those Americans and their sonic booms.

Can't Hear Anything  
But we hear nothing. Except for the dials, we'd swear we are sitting quietly on a heavenly bench, looking down at the poor mortals. It comes as a surprise, therefore, to peer downwards at an air liner which, we insist, is going backwards at a tremendous rate. The captain shuts the afterburners.

The mach needle falls back, and there, far down below, is Ramstein carved from the dark green woods. We come down in great, easy circles. Now we know how an eagle must feel, soaring with such seeming serenity.

As lightly as an eagle settling onto its nest, our Phantom touches the runway. A parachute slows us gently. We roll to our parking space. Books in hand, we flip gauges, watch dials come to rest, shut down the engines. We open our canopies, take off our helmets, unhook ourselves, climb out of the cockpit and descend a ladder.

The squadron commander, Lt. Col. James Mulligan, a veteran flyer who grew up in Bradely, Ill., shakes our hand. "Welcome to the 38th tac recon," he says. He gives us, as an honorary member, the squadron's shoulder patch. It is the head of an eagle, confident, alert, a successful hunter of the sky, truly a professional.

'miracle' of the pine cone

Legend has it that a pine tree sheltered the Christ Child during the flight of the Holy Family from Herod's soldiers. As the family huddled 'neath the tree, the pine dipped its branches to hide them - until the soldiers passed on.

And, when the danger was over, the baby Jesus blessed the tree. If you will cut a pine cone lengthwise at Christmastime, you will see the imprint of the Holy Infant's hand.

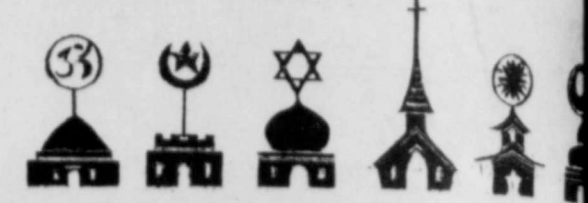
FLOYD DATA  
Mr. and Mrs. A. E. Baker

and family will spend part of the holidays at Kerrville visiting relatives.

FLOYD DATA  
Mr. and Mrs. Elton Turner and baby arrived in Floydada over the weekend and will visit through the holidays with their

parents, Mr. and Mrs. V. Turner and Mr. and Mrs. D. Roe.

Miss Lucy Cogdell of land plans to spend the days visiting her parents, Floydada, Mr. and Mrs. Cogdell and David, who is from studies at Texas Tech



Eva Lee Snead M. D. wishes a Merry Xmas and a Happy New Year to all her friends, co-workers and patients. May the 1970's bring you all the happiness you long for, and may you be able to fulfill your most cherished dreams!



Sincere thanks for your wonderful courtesies to our firm this past year.  
CARL JARRETT



May Christ's peace abide with you

Quality Body Shop



SMITH-CORONA ADDING MACHINE \$49.95  
SLIGHTLY USED  
10 key adding machine also subtracts and multiplies! Perfect for student or businessman.

HESPERIAN OFFICE SUPPLY

**ELECTROLUX CLEANING MAGIC WITH POWER PLUS**

Picks Up Where Other Cleaners Leave Off!

ELECTROLUX Model 1205, automatic features with power hose, power nozzle and telescoping wand.

**RICHARD BERTRAND SALES SERVICE ELECTROLUX**

2650 34TH STREET LUBBOCK, TEXAS PO. BOX 3087

**Hot Rolls tonight!**

**MRS BAIRD'S HomeBake Rolls**

**We Will Meet...Or Beat All Competitors On OFFICE EQUIPMENT**

**Let H-O-N Plan Your Desks To Fit Your Office Needs**

Keynoted to the trend for efficient L-work arrangements in the office is H-O-N's new desk line. Completely flexible, H-O-N desks offer literally hundreds of optional groupings. Artful use of vinyl-clad steel on drawer fronts and back panels adds distinctive tones and textures. Desk above with roomy 60 x 30 top and 38 x 19 typing return, includes two pedestals and center drawer.

**HESPERIAN OFFICE SUPPLY**

**LEGAL NOTICES**

THE STATE OF TEXAS

TO: D. W. JENKINS, T. B. TURNER, BERTHA HOUGHTON, R. S. WILLIAMS and wife ELLEN S. WILLIAMS, A. W. HAYWOOD and wife ELLA HAYWOOD and the spouse, if any, each name of which is unknown to Plaintiffs, of each of D. W. JENKINS, T. B. TURNER and BERTHA HOUGHTON, if living, and if dead, their unknown heirs and legal representatives of each unknown heir and legal representative.

GREETING:

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 12th day of January, A.D., 1970, at or before 10 o'clock A.M., before the Honorable District Court of Floyd County, at the Court House in Floydada, Texas.

Said plaintiff's petition was filed on the 26 day of November, 1969.

The file number of said suit being No. 5634.

The names of the parties in said suit are: WAYNE A. RUSSELL and ROBERTA RUSSELL, wife, as Plaintiffs, and D. W. JENKINS, T. B. TURNER, BERTHA HOUGHTON, R. S. WILLIAMS and wife ELLEN S. WILLIAMS, A. W. HAYWOOD and wife ELLA HAYWOOD and the spouse, if any, each name of which is unknown to Plaintiffs, of each of D. W. JENKINS, T. B. TURNER and BERTHA HOUGHTON, if living, and if dead, their unknown heirs and legal representatives, if living, and if dead, the unknown heirs and legal representatives of each unknown heir and legal representative as Defendants.

The nature of said suit being substantially as follows, to wit: Statutory trespass to try title to All of Lots 4 and 6, in Block 143, in the Original Town of Floydada (Floyd City), in Floyd County, Texas, as per plat of record in Vol. 2-F, page 294, Deed Records of said County, save and except easement over those portions used and presently included in right-of-way of U. S. Highway 70 as such highway now exists. Plaintiffs claim title in fee simple to said land and also claim title by virtue of the five and ten year statute of limitations as shown in said petition.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

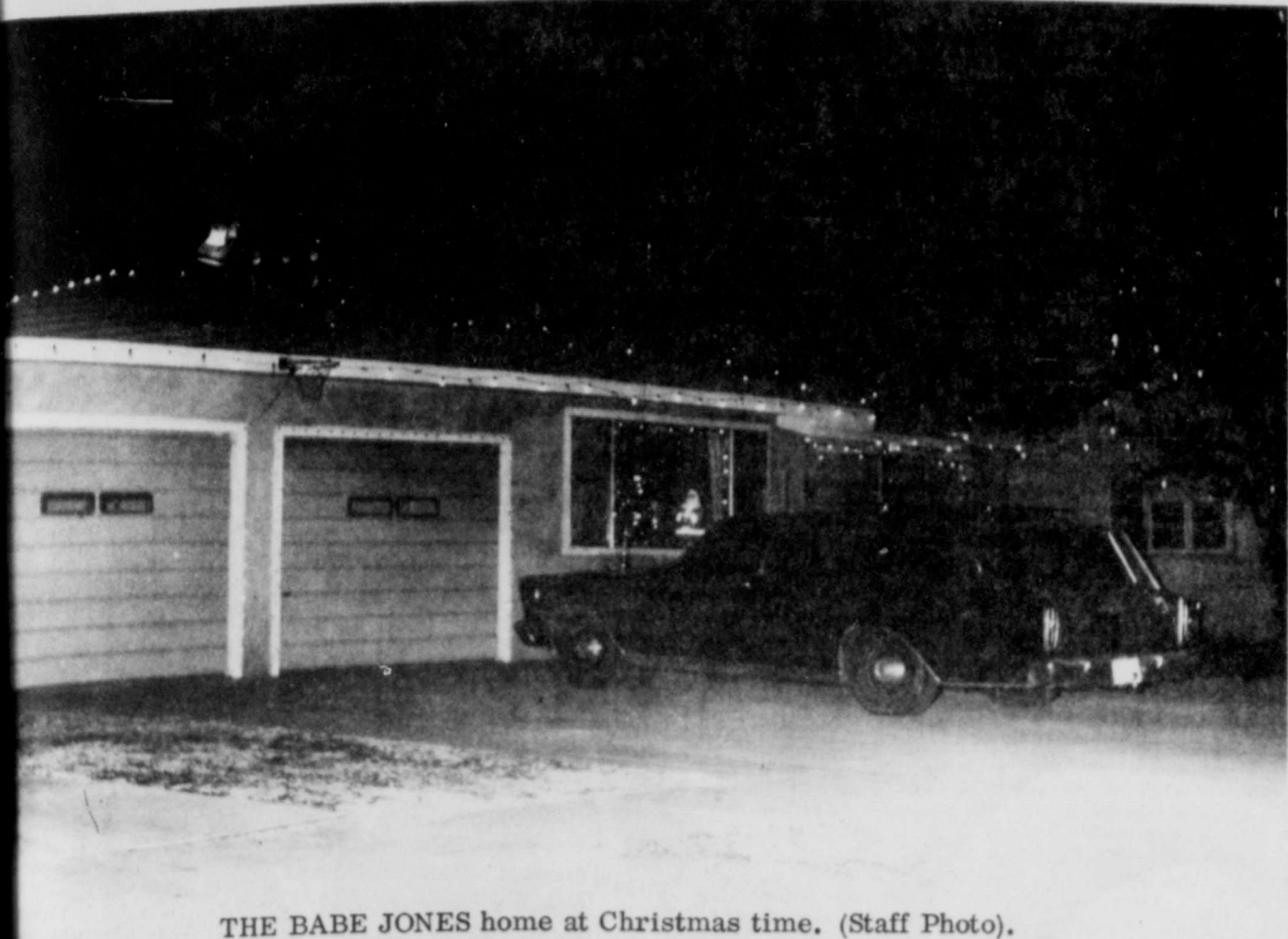
Issued this 26th day of November A.D., 1969.

Given under my hand and seal of said Court, at office in Floydada, Texas, this 26th day of November, A.D., 1969, (Seal)

/s/ Mary L. McPherson, Clerk District Court, Floyd County, Texas By Deputy

(12-25-69)





THE BABE JONES home at Christmas time. (Staff Photo).

ST EDITORIAL

# I'm Glad I'm Ugly

people died violently in North wood recently, in one night, in and one house. The news has followed closely the events following the killing, because one of them was a movie star, one an innocent member, the other three active members of the set who allegedly know where the action is and how to play the game. The earmarks of being something worth to read about, the papers sought to satisfy.

Interviews with friends and associates of the deceased have been included. These express the usual amazement that such a thing happen to these people. The most common adjective used to describe them is "beautiful." Even the one the news presently select as the most likely to set the whole incident off, described as "beautiful, very beautiful" was said to be "high just on always so happy he made others just to be around him. Why did he take things to get high? He beautiful person."

It is evident that he did use things high: one friend reported he was amidst of an eight or ten day extent with a hallucinogenic drug at the time of his death. He both lived and as a part of the drug culture, one participants "where the action is."

It is beauty, I'm glad I'm ugly! Same man was separated from his and ten year old son who are Europe. Being footloose and fancy free liberty to come and go as one unfettered by the needs and regularity of home and family, is part beauty spoken of. This is the type relationship praised in the popular "Gentle On My Mind," and this had it all! A fringe-member of the set, he knew and was known in the more fashionable recreation centers of the world.

It was the price of his freedom? From his ten year old son certifies him of some disagreeable, and of many indescribable his freedom cost him the joy of his father! He never got to help his son pull a tooth, or fly a kite, or a ball or catch a fish; explore on or a park; to see a bird or a But worst of all, he did not get him explore life, to know himself develop his manhood. For these permanent jobs belong only to men who accept the fetters of ability, who realize that the pleasure of parenthood are not confined to getting.

Check the four beds filled with my treasures each night before I their tousled hair or strange pony bring a chuckle, but their and our proximity always tugs strings and sometimes brings But it also eases the hurts of the me with gratitude, and shows unwillingness of it all. My life different purpose and meaning they are there and I am beside can understand why the "beautiful" must have expensive cars, them too fast and conduct a mad for constant thrills to fill the void in their hearts; and I thank God

another came to the United States funeral. What a sad trip that must be. She quoted one of his letters

to the intent that he was in love with a woman but would not marry her because "she is rich." His friends report a wealthy heiress had been supporting him in their whirl and was providing the drugs to which he had become addicted. I am amazed at his "principles." It is curious logic that permits one to be a "kept man" while refusing to marry his "keeper." But such is the contradictory position of those who refuse to accept the validity of the markings of "the ink upon the page." But this too is part of the "beauty" of it all.

How grateful I am for a wife who does not serve forbidden fruit, whose efforts are coordinate with mine, not competitive to them. I am grateful that she has not tried to make me a servant or bring me into bondage to her, but has encouraged me to serve God exclusively.

When one's FRIENDS provide drugs and encouragement that makes one a helpless addict, what use has he for enemies? I am grateful for friends who try to help, not corrupt me; who will not "put the bottle to their neighbor's lips." Reflect on how dependent we all are on our friends, their potential to help and to hurt; then realize how much more susceptible preachers are. Of necessity, we visit a great deal, often calling upon women usually alone.

The general public, and many in the church, are always ready to believe the worst about us. How easy it would be for a friend to destroy us! By comparison with these "beautiful people" and their dangerous friends, I'm ugly and glad of it!

His "beautiful life" was one excess after another. His friends spoke of the speed and recklessness of his driving; his experimentation with drugs; his constant, driving search for thrills; his morbid expectation of dying young and violently. This is the style of life idolized in so much of the current music and movies. Many of our generation would agree this is beautiful, and really the way to live. If this is beauty, I'm glad to be ugly!

The hostess who had provided the shelter for the wild and weird goings-on, was expecting her first child in a few weeks. Her husband was in Europe. How tragic for husband and wife to be separated at such a precious time! It is doubly so to have to turn the care of this delicate time over to those with such principles, or lack of them. Apparently the hostess was innocent of the wild excesses of her friends: her husband said she did not even smoke cigarettes, let alone marijuana. But she did a poor job of selecting her friends, and it cost her life.

I remember our pregnancies, but cannot describe them. The ever-changing forms of life and experiences; the shared joy and expectation; the excitement of regularity and alarms; the conscious efforts to "build a nest"; all these and more joined to make them a wonderful time of life. I know such sentiments are terribly straight and square, and I'm glad I'm ugly!

Among the dead was an eighteen year old boy who "just happened to be there"; another example of being in the wrong part of the drug culture or the jet set: he was of neither wealth nor poverty. Typical of white, middle-class America, he had gone to visit a friend, caretaker of the estate, and listen to music with

him. Why this friend and in this place? The caretaker was new in California, he could not have known him long. He must drive all the way across town, literally from one world into another. Why this friend rather than others he must have known better and longer: like any one of the six who served as his pall bearers? Was it the MJSTC he wanted to hear, or the PLACE he wanted to be? Had he gone because of the friend, or because he was taking care of the estate of such famous people, drawn perhaps by the propaganda idolizing people like this and glorifying their activities?

We will never know, because only he knew, and he is dead. Buried with him were his parents' shattered dreams; his own ambitions; the loss to society of all his potential.

How long must we tolerate these terrible, destructive forces in our society? How long must we permit them to rape our youth, to steal their birthright, to destroy their present and their future, to continue populating Hell? How long will we allow their destructive propaganda to go unanswered and unchecked, to continue ravaging others?

I'm glad to be ugly in the eyes of such people, but I pray God will enable our youth to see it like it is: to see the true beauty of sonship and service to God and the freedom in Christ Jesus, His Son: to strengthen them that will never be drawn in by the vicious propaganda to even become curious, innocent bystanders; for these also get hurt.

--Robert K. Oliver

vigor and power for fertility, after a period of low ebb.

The people of the North considered the sun as a wheel which alternately threw its glow upon the

## Old Wives' Tales Woven Around the Christmas Season Are Favorites

Superstition has long colored our concept of history and particularly its religious tenets. Frequently in countries where literature and the arts flourish, so do "old wives' tales," for good or ill.

In Scotland some people believe that to be born on Christmas is to have the power to see spirits and even to command them. According to Sir Walter Scott the Spaniards attributed the haggard looks of Philip II to the terrible visions he was able to see because he had been born on Christmas.

By contrast, in Silesia a baby born on Christmas will become either a lawyer or a thief.

English mothers used to take sick babies to the door Christmas Eve midnight, when Mary was expected to pass with her Child. If the baby recovered it was a sign that it had been touched by the Child with healing fingers; if it did not, it was believed that He had called the baby to be His playmate in Heaven.

In the duchy of Swabia girls went to the woodpile on Christmas Eve to draw sticks. If a long one, their future husband would be tall; if a thick one, he would be fat; if crooked, he would also be crooked in figure. If she wanted to determine his business the girl would drop melted lead into a pan of cold water. The lead would congeal into a shape suggesting an occupation. No matter how odd the shape, the old wives would come up with an occupation which seemed to satisfy the girl.

On Christmas Eve a maiden would set a bowl of water outside a window to freeze. The form which the ice took would dictate her future husband's business.

In Northern England girls placed holly under their pillows and chanted:

Good St. Thomas serve me right  
And send me my true love tonight  
That I may gaze upon his face,  
Then him in my fond arms embrace.

Some girls make an indigestible cake of flour, water and salt. They eat this on Christmas Eve and it is expected to make them dream of their future husband.

In Switzerland, if a girl accepts a bunch of Edelweiss at Christmas it is an act of betrothal.



earth and away from it. This sun wheel was known as "hweol" and perhaps this is the origin of our word "yule."

To the Jews this period was the Festival of Lights or Dedication, called Hanukkah. According to their history, in 165 B.C. a force of Maccabees met and vanquished an army of Syrians. Judas Maccabeus entered Jerusalem with his army and found it desolate and in ruins. He began the work of purification; on the 25th day of Kislev it was finished and a sacred light was lighted.

In their destruction of the temple the sacred oil was almost depleted. However they did find a jar which they estimated would burn for one day. Miraculously, it burned for 8 days. Therefore every year the Jews decree that the 8 days prior to December 25 be celebrated.

The first night two tapers are lighted. One is called the torch. The second night a third candle is added and so on for each night until the

"May all men live as brothers"  
*The Season's Greetings*

AND BEST WISHES FOR THE NEW YEAR

TOM and EVA SNEAD

**Christmas Greetings**

May all Yuletide Joys be Yours

Ralph Cogdell  
SOUTHWEST IRRIGATION CO.

good times!  
good cheer-  
at Christmas!

To our very good friends,  
best wishes for the holiday season

WADE'S 66 SERVICE

Best prices in West Texas on typewriters, adding machines.

THE HESPERIAN

**O HOLY NIGHT**

A Merry Christmas To All Our Patrons

SCOTT GIN

Darryl Mayo

**Oh Holy Night**

The Blessings of the Season to Our Friends

**NORRELL TRACTOR PARTS**

**Festival of Lights Reflects Old Traditions**

Since the dawn of recorded history man has observed that there is a period during the year when "the days begin to lengthen and the cold begins to strengthen."

It is the Winter solstice when the sun began to rise over the world with renewed

© Come, Let Us Adore Him  
**FEDERAL LAND BANK ASSN.**  
Jake B. Watson - Mgr.  
Jackie Eubanks - Asst. Mgr.

**SEASON'S BEST TO ALL**

We would like to thank you, our loyal friends, for your patronage this year. It has been a real pleasure serving all of you.

**MUNCY ELEVATOR**  
**CEDAR HILL ELEVATOR**  
**SANDHILL ELEVATOR**

FLOYD DATA and Mrs. Jim Broome of will visit in Floydada Christmas with her parents, and Mrs. John Reue

FLOYD DATA Mr. and Mrs. Lewis Pyle and

family, accompanied by Mr. and Mrs. Gene Smith will visit relatives in Fort Worth and with Mrs. Pyle's mother, Mrs. L. H. Hammons in Thalia during the holidays.

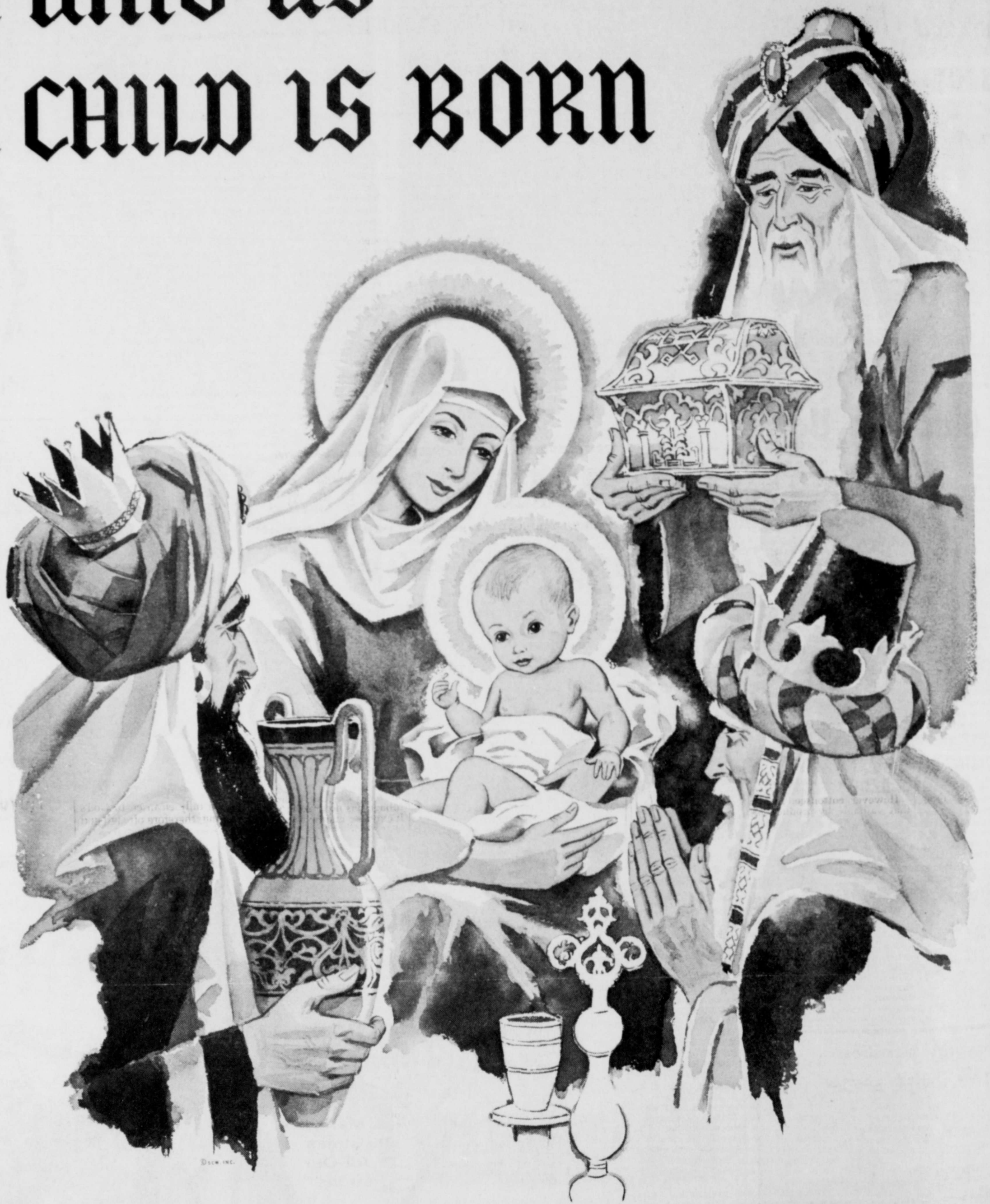
### Festival of Lights Reflects Old Traditions

Since the dawn of recorded history man has observed that there is a period during the year when "the days begin to lengthen and the cold begins to strengthen."

It is the Winter solstice when the sun began to rise over the world with renewed



# FOR UNTO US A CHILD IS BORN



*May each of us in our own individual way so rededicate our lives that brotherhood of man will become a wonderful reality, and that the true meaning of Christmas will be felt everywhere, for all time to come.*

Flois Reed

Peggy Medley

Art Ratzlaff

Bob Jones

James Huggins

Alfred Van Hoose

Greg Campbell

Glenn Owens

Gwen Cogdell

Carolyn Sellars

Mr. and Mrs. Wendell Tooley

Robert Contee

Sharron Huggins

Shirley Myrick

Donnie Richards

Jack Gregory

**Floyd County Hesperian**



# Hail Suppression Study Eyed

## Plainview Meeting Wednesday, January 6

**DUANE HOWELL**, Hesperian-Journal Staff  
An EXPERIMENTAL hail suppression study was discussed at a meeting of a dozen persons here at a meeting of the County Technical Council in the Federal Building in Plainview.

Not "Agricultural Program" "This should not be construed as just an agricultural program," Calhoun, a farmer, emphasized. "People in the cities and towns should be every bit as interested as farmers because of the large amount of damage hail does to personal property in this area."

Calhoun of Plainview is a member of the Texas Development Board's modification advisory committee, reported on a study by Atmospherics Inc., Calif.

The report by Atmospherics Inc. said estimates indicate hail produces a \$15 million average annual crop loss in a 23-county High Plains area. This figure was based on experiences cited in the study area.

and no formal action will be taken by the panel, committee representatives of local agencies in the area.

And there were in the same country shepherds abiding in the field; keeping watch over their flock by night.

ly covered nine High Plains counties, including Lubbock, Crosby, Hale, Floyd, Castro, and Briscoe.

And lo, the angel of the Lord came upon them and the glory of the Lord shone round and about them: and they were sore afraid.

He said the study would be feasible to a hail suppression program in the area.

Law passed by the Pilgrims in 1659.

is meeting with local Action Panels to get interest in implementing a research program in the area. A regional meeting of all interested persons was held Jan. 6 at the Hale Agricultural Center in

— Luke 11, 8 and 9

ly proposed a research program for a 3,000-square-mile area east of a Lubbock-Plainview line. Cloud seeding would be the hail-suppression technique employed.

Cotton and cattle are still going together.

not talking about stop-hailstorms, but evidence was given with a program, amounting to 70 per cent reduction in hail damage over a 100-mile area, Calhoun said.

Gone is the legendary cowboy who, with swirling rope and hissing branding iron, tamed the wild longhorn. Except for actual "working of cattle," the man on his mount has long since been motorized.

the cost would depend on the area covered and the hail which would have preceded before the program would be initiated, one proposal would carry a price tag of about \$100,000.

Gone, too, is the adventurous ranch life that was "hell on horses and women." Derring-do has faded away and the automobile, airplane, telephone and technology have banished solitude and drudgery. Home on the range has become sophisticated.

proposal, Calhoun said, is a terrific opportunity to the area. He said the potential of the ratio "could really be tremendous."

However, cottonseed meal, that valuable by-product of the cotton plant, has not disappeared from the cattle-raising scene. Far from it. Over a million tons of cottonseed meal are consumed annually by beef cattle. Dairy cattle eat up another half million tons.

Project Outlined  
The research program would involve treating the target area in a hailstorm period of three years.

What's in the meal that creates such demand? P.E.P. That stands for Protein, Energy, Phosphorous. Cattle need all three year-round for steady weight gains, good milk production, abundant milk and early weaning. Whenever grazing grasses fail to provide the right amounts of P.E.P., supplemental feeding with cottonseed meal is the safest, most

that project proved successful. Full-scale operational program could be established. The costs associated with the program would be in an operational program.

economic way to get the job done, according to the National Cotton Council. Take the well-known Swenson ranches at Stamford, Texas, which embrace 258,000 acres surrounded by barbed wire strung around for 650 miles. The fencing divides the four big spreads into smaller pastures to facilitate round-ups, control grazing and conserve grass.

**Christmas Vacation**  
**CITY BARBER SHOP**

ALL CLOSE DEC. 24TH—12 NOON  
OPEN TUESDAY DEC. 30TH—8 P.M.

OUR PATRONAGE APPRECIATED!

**NOEL**

**WE HOPE YOUR CHRISTMAS IS BRIGHT & GAY!**  
WE APPRECIATE THE OPPORTUNITY TO BE OF SERVICE  
**LOCKNEY COOPERATIVES OF SOUTH PLAINS**

## FLOYD PHILOSOPHER Examines Computers This Week



Dear editor:

I never have understood exactly what a computer is, oh I know it can add in five seconds what it'd take me a year to add up on my fingers, but how it works and really what it's for and what else it does is something I haven't gotten around to mastering, which is not bothering me since I don't aim at thinking up any problems that big, when I can't figure out the answer to a problem with a lead pencil I change problems, but a couple of articles in a newspaper I was reading last night got me interested in the things.

While I have never needed a computer to tell me how I'm doing, I've always been able to tell by looking at the last figure in the right hand bottom corner of my bank statement at the end of the month, and sometimes I find out sooner than that, since the bank I deal with is nice enough to send me a special notice right in the middle of the month if the situation demands it, still there must be something to the computer business, although the second article got me to wondering.

According to one, in 1955 there were 244 computers in this country, today there are 53,500 and five years from now there will be more than 10,000. In fact, the article said, by the end of this century all major industries and enterprises will be controlled by computers.

According to it, a big computer-manufacturing business doing millions of dollars worth of business a year has just gone bust.

If you aren't computerized, you won't have a chance, it said, pointing out that even farmers are beginning to use them, compiling their expenses and sales and sending the figures to a centrally located computer each month, which in turn digests the facts flashes its lights and grinds its gears and reports back in two days whether you lost or gained.

That's right. Auditors went over the books when the firm couldn't pay its bills and discovered the firm was bankrupt.

I'll tell you, if a business making computers, with a computer right under its nose keeping tab on things, can go broke before anybody knows it, I believe I'll stick to the methods I've been using on this Johnson grass farm for years. If you can go broke with or without a computer, I believe it'd be cheaper to do it without. Nobody's going to foreclose on a lead pencil and a piece of scratch paper.

Yours faithfully,  
J. A.

# COTTON AND CATTLE Still Going Together



**WIND AND WATER**—The picturesque windmill pumping water for cattle is still a familiar sight on many ranches. By placing wells and windmills at strategic locations, the herds are spread out and thus graze over wider areas.

The famous SMS brand (derived from the initials of Svante Magnus Swenson, who came from Sweden to settle in Texas in 1836) identifies 23,000 head of Hereford cattle. For over 50 years, the SMS ranches have produced top quality feeder calves and yearlings for commercial feed lots.

In normal years, despite the pesky mesquite, SMS pastures are covered with nourishing grasses but in wintertime the Swensons use cottonseed meal (in the form of pellets commonly called cake) as a regular supplemental feed.

As a matter of fact, ranch

manager A. M. "Swede" Swenson, a former University of Texas football star, points out that in 1902 "our family started a cottonseed oil mill to make sure we had a regular supply of cottonseed cake for our cattle. We've been using it ever since."

Regarding mesquite, its present range far into the Southwest is believed to have resulted from seeds scattered during the thundering cattle drives of yesteryear. Mesquite is a spiny shrub or small tree with roots sometimes penetrating as deep as 70 feet. Its lacy, shadeless foliage has no grazing value. It exudes a gummy sap which is commercially worthless. So is the wood, though it was once used to make railroad ties.

The rapid sprouting of mesquite and the way it takes over pasture lands poses a constant threat to cattlemen. Early in the century, the Swenson ranches were overrun by prairie dogs which ate much of the grass and also mesquite seedlings. The prairie dogs were finally eliminated by poison but then the mesquite took over. Today, under a six-year rotating eradication program, the Swensons use treedozers, root cutters and anchor chains to keep the mesquite under control.

It's all part of modern ranching designed to insure properly managed nutrition. That, coupled with scientific breeding policies, means constant improvement in cattle quality which, in turn, provides the best in beef for the dining room table.

It is said that one who sits under a pine tree on Christmas Eve will hear angels singing.

If the sun shines through fruit trees on Christmas Day, it is a sign that the trees will bear much fruit.

A white Christmas presages a prosperous year.

## 15th Century Xmas Prayer

And go to Mary and make covenant with her, to keep her child, not for her need but for thine. And take to thee the sweet child and sweetly swathe it in his cradle with sweet love bands. Put from thee the cradle of self love and draw to thee the cradle of true love, for that liketh this child to rest him in, and so in thy soul sing lovelike and say:

Lovely little child, fairest of hue, have mercy on me, sweet Jesu.

And the while thou singest, be sorry and think how oft thou hast received thy God and laid him in a foul common stable to all the seven deadly sins... and seldom fully cleansed to God's liking; therefore oft sigh and sorrow and shrive thee to God as thou rockest the cradle, and sing and say:

Lovely little Child.

**Season's Greetings**

We thank you for your patronage  
**City Trim Shop**  
Wayne & Pansy Finley

**HOLY NIGHT**

may it live in men's hearts!  
**Floydada Real Estate & Ins.**  
Jim Word

# Greetings

To all our friends and their families. We want to wish you the merriest Christmas ever and bounty of holiday cheer.

From The Employees And Directors  
Of **Lighthouse Electric Cooperative, Inc.**

## TIME AND LABOR SAVING READY-MIXED CONCRETE

**INDUSTRIAL • RESIDENTIAL**

When your job calls for concrete, call on us. Prompt delivery, specialized mixes will insure you of quality concrete at low, low prices. Call today!

**Bennett Building Material**  
229 E. CALIFORNIA 983-2170

**SAME DAY SERVICE**





## This Christmas message from the following Public Officials

L.D. RATLIFF  
DISTRICT JUDGE

JOHN B. STAPLETON  
DISTRICT ATTORNEY

TROYE W. STANSELL  
COUNTY TREASURER

W.C. PLUMLEE  
COMMISSIONER PREC. 3

WALTER HOLLUMS  
COUNTY SHERIFF

O.M. WATSON, JR.  
COUNTY AUDITOR

Mr. & Mrs. JOHN FOWL  
COMMISSIONER PREC. 1

D.G. AYRES  
COUNTY SERVICE OFFICE

W.D. NEWELL  
COUNTY SURVEYOR

C.J. PAYNE  
TAX ASSESSOR AND COLLECTOR

CLARENCE GUFFEE  
COUNTY SCHOOL SUPT.

KENNETH BAIN, JR.  
COUNTY ATTORNEY

KELLER HOLMES  
COUNTY JUDGE

BILL McNEILL  
COMMISSIONER PREC. 4

S.J. HANDLEY  
JUSTICE OF THE PEACE

# One Solitary Life

*He was born in an obscure village, the child of a peasant woman. He grew up in still another village, where he worked in a carpenter shop until he was thirty. Then for three years he was an itinerant preacher. He never wrote a book. He never held an office. He never had a family or owned a house. He didn't go to college. He never visited a big city.*

*He never traveled two hundred miles from the place where he was born. He did none of the things one usually associates with greatness. He had no credentials but himself. He was only thirty three when the tide of public opinion turned against him. His friends ran away.*

*He was turned over to his enemies and went through the mockery of a trial. He was nailed to a cross between two thieves. While he was dying, his executioners gambled for his clothing, the only property he had on earth. When he was dead, he was laid in a borrowed grave through the pity of a friend.*

*Nineteen centuries have come and gone, and today he is the central figure of the human race and the leader of mankind's progress. All the armies that ever marched, all the navies that ever sailed, all the parliaments that ever sat, all the kings that ever reigned, put together, have not affected the life of man on this earth as much as that One Solitary Life.*

—Traditional

**The Courthouse Will Be Closed December 24th  
Through December 28th.**

Merry  
Christmas