



New Doctor And Family To Be Honored With Reception

Dr. and Mrs. John William Haenosh and two daughters, Dorit, 15 and Tali, 7 will be honored Sunday afternoon with a get acquainted reception at Caprock Hospital between the hours of 2 and 4 o'clock p.m. The Floydada Hospital Auxiliary will be in charge of the open house.

The general public is extended a warm invitation to attend the reception and become acquainted with Floydada's new medical-surgery doctor and his family.

Payne read a report at the dinner indicating financial condition and numbers of people helped in the past year.

Gayle Baucum will have 16 captains working in the rural communities, Jake Webb is in charge of the big gift division, and O. M. Watson, Jr. will work the courthouse officials. La Vada Garrett will work the Della Plains area.

First report was at 3 p.m. yesterday for the workers, and there will be another at 3 p.m. Friday. Workers are to bring gifts to Webb's office, the bank, Baucum's office, or Rev. Melton's office at the Methodist Church.

Most of the team captains are pastors of local churches. A Mother's March is planned to wind up the campaign.



...SALVATION ARMY DRIVE WORKERS... some of the workers are pictured at the kick-off luncheon Tuesday. (top row left to right) LaVada Mrs. J. T. Taylor, Mrs. Burmah Probasco, Mrs. Victor-Gayle Baucum; (first row left to right) Goen, Clarence Young, Bill W. Gilbreath, Willie Bradshaw and Dale Kincer. (Staff Photo)

Salvation Army Drive Begins

This year in meeting the Army's needs in the Floydada Community has been that everyone has an opportunity to give," was the opening statement of the

Rev. C. B. Melton Tuesday at the drive kick-off dinner in the Fellowship Hall of First United Methodist Church.

"We want everyone who cares... to have an opportunity to share," Rev. Melton continued. In giving some statistics about the drive Rev. Melton said that one-third of the fund would stay in this community to help people in need, the other two-thirds would help people everywhere. He added that 93% of the funds are used for people in need... only 7% is used in administering the money. He said this compares to 20 to 22% for other charitable organizations for administration.

Rev. Melton said he felt that if everyone is contacted by the over 50 workers, there will be no problem in raising the needed \$2500.

Treasurer of the local Salvation Army committee C. J.

FLOYDADA GOES MAD

BE MOD!

BE TRIM!

SLIM UP AND SHAPE UP IN THE

Floydada Mini Spa With Sauna

131 WEST CALIFORNIA STREET
DR. EVA SNEAD'S OFFICE

Food Savings

USDA CHOICE LB.	31¢	CLUB STEAK LB.	89¢
REG. OR DRIP LB.	65¢	USDA CHOICE T BONE STEAK LB.	98¢
CELLO BAG 1/2 GAL.	39¢	CELLO BAG 1 LB.	9¢
CARROTS 5 LB.	55¢	GRADE A SMALL DOZ.	39¢
AQUA NET 10 ROLL PAK	89¢	HAIR SPRAY 13 OZ.	59¢
LARGE HEADS 10 LB. BAG	59¢	LETTUCE 2 for	29¢

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WE DELIVER

Lose 10 Lbs. In 10 Days On New Grapefruit Diet

This is the revolutionary new grapefruit diet that everyone is suddenly talking about. Literally thousands upon thousands of copies have been passed from hand to hand in factories, plants and offices throughout the U.S. and Canada. Word of its success has spread like wildfire, because this is the one diet that really seems to work for most overweight people. A well known Toronto columnist recently praised it to the skies. He reported losing 20 pounds quickly and easily long after he despaired of ever getting down to his wartime weight of 165 pounds. All this without cutting out the occasional beer or rye. If it is followed exactly the average overweight person should lose 10 pounds in 10 days. There will be no weight loss in the first four days. But you will suddenly drop 5 pounds on the 5th day. Thereafter you will lose one pound a day until the 10th day. Then you will lose 1 1/2 pounds every two days until you get down to your proper weight. Best of all there should be no hunger pangs. Now revised and enlarged, this new diet plan lets you stuff yourself with foods that were formerly "forbidden." Such as big steaks trimmed with fat, Southern fried chicken, rich gravies, mayonnaise, lobsters swimming in butter, bacon, fats, sausages and scrambled eggs. You can eat until you are full, until you can't possibly eat any more. And still you should lose 10 pounds in the first 10 days, plus 1 1/2 pounds every two days thereafter until your weight is down to normal. The secret behind this new "Quick weight loss" is not generally known. Fat, it has been theorized, does not form fat. Perhaps fat fights fat. And the grapefruit juice in this new diet might act as a catalyst (the "trigger") to start the fat burning process. You stuff yourself on the permitted foods listed in the diet plan, and still lose unsightly fat and excess body fluids. When the fat and bloat are gone you will cease to lose weight, and your weight will remain controlled. A copy of this new and startling successful diet plan can be obtained by sending \$3 to The

KANE ASSOCIATES
P. O. Box 646
Lincoln, Nebr.
68501

unconditional money-back guarantee. If after trying the diet plan you have not lost 7 pounds in the first 7 days, another 6 pounds in the next 7 days, and 1 1/2 pounds every two days thereafter, simply return the diet plan and your \$3 will be refunded promptly and without argument. Tear out this message as a reminder. Decide now to regain the trim attractive figure of your youth, while still enjoying hearty breakfasts, lunches and dinners. Order now before others snap up the limited supply.

-Adv.

Beall's
DEPARTMENT STORES

SHOP AND SAVE ON THIS WEEKEND SPECIALS

is BEALL RINGER month

JUST SAY CHARGE IT

REG. \$10 - \$12

\$7.88



MENS SPECIAL SWEATER GROUP

START A REALLY DASHING COLLECTION OF SWEATERS FOR YOUR FALL AND WINTER WARDROBE. INCLUDED ARE ORLON MEDIUM WIEGHTS LAMBS WOOLS, MOHAIR BLENDS, KODEL BLENDS AND MANY MORE IN AN EXTRAVAGANTLY WIDE VARIETY OF BUTTON - FRONT CARDIGANS AND PULL-OVERS. CHOOSE FROM FALL'S BEST SOLIDS AND NEAT PATTERNS. IN SMALL, MEDIUM, LARGE AND EXTRA LARGE SIZES. HURRY!

SPECIAL BEALL RINGER BOYS LONG SLEEVE

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SIZES 8 TO 18 PERMA PRESS

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LADIES BULKY KNIT CARDIGANS

REG. \$7.00

\$5.00

A SWEATER IS NO LONGER A SEASONAL THING. MANY OF THE STYLES AND FABRICS INCLUDED IN OUR SPECIAL SALE SELECTION ARE JUST RIGHT FOR AIR CONDITIONED SUMMERS AND BRISK SPRINGS. MAKE YOUR SELECTION FROM ASSORTED WEAVES AND KNITS IN THE MOST FLATTERING HIGH FASHION COLORS. SIZES 34-40.

OUTSTANDING



COAT BUYS ALL WEATHER COATS

REG. \$16.00 \$12.88

GREET ANY WEATHER IN STYLE WITH AN ALL WEATHER COAT FROM BEALL'S SPECIAL EVENT COLLECTION. THE ACETATE AND RAYON FABRIC SHEDS WEATHER WITH EASE AND THE LAMINATED BACKING KEEPS YOU COMFORTABLE THE YEAR AROUND. IN SIZES 10-20.

SPECIAL READY-MADE DRAPES

SIZES 48 X 63 SIZES 48 X 84 FULL - LINED

ONLY \$5.00 A PR.

3 PC. BRAIDED RUG SET

\$29.88



LADIES BRUSHED TRICOT PAJAMAS

DELICATELY FEMININE AND DURABLE, BRUSHED TRICOT PAJAMAS ARE WASHABLE AND NEVER NEED IRONING. BEAUTIFULLY TRIMMED AND DETAILED WITH "PEARL" BUTTONS. IN THE PRETTIEST COLORS. SIZES 32-40.

REGULAR \$5 \$3.99

ALSO LADIES LONG BRUSHED TRICOT GOWNS

ONLY \$2.99 EACH



REGAL and URSULA ANDRESS show what dressed treasure - hunter wears in the "The Southern Star," comedy-adventure African jungle search for the world's diamond. A Columbia Pictures release in color and Techniscope, "The Southern Star" is an Allen production based on the Jules Verne novel. It is showing at the Capada Sunday

ton; James Boyle, Chicago, Ill.; Wm. C. Brown, Livonia, Mich.; Peter Bukoff, Crofton, Md.; Betty Cheatham, Houston; David Clark, Dallas; Tom Carmody, Plymouth, Mich.; William W. Caudill, Houston; Fran Clark, Dallas; Willis Clark, Miami; Marilyn Curtis, Houston; George Daugherty, Dearborn Heights, Mich.; "Dock" Dockstader, Chicago, Ill.; Dick Drabczyk, Chicago, Ill.; Ethel Flink, Elk Grove Village, Ill.; H. P. Gentges, Jefferson City, Mo.; John Goodwin, Sunray; Elmer Grauel, Tulsa, Okla.; Oran Grooms, Cibola, Tex.; James J. Halteran, Dearborn, Mich.; Joy Hendryx, Dallas; Tommy Hildebrand, Houston; Donald L. Hollman, Friendship, Wis.; Leonard Hurling, Dearborn, Mich.; Tyree Hardy, Corpus Christi; Maj. Earl R. Haight, San Antonio; Joseph Justen, Richmond, Ill.; Bill Jones, Elk Grove Village, Ill.; Sherrill Johnson, Medina; Harold T. Johnson, Fort Worth; Kenneth Kare, Arlington Heights, Ill.; A. Ray Keethler, St. Louis, Mo.; Jerry Keith, Sunray; Ernie D. Latham, Fort Worth; Kathy Long, Irving; Lindell Loveless, Gillespie, Ill.; Richard W. Lyle, Fort Worth; Harold Martin, Kerrville; Glenn M. Mercer, Walled Lake, Mich.; T. H. McBrayer, Lorena; J. D. McNeill, Fort Worth; Dave Mock, Taylor, Mich.; Laurene Murphy, Fort Worth;

Clayton Arnold, Tulsa, Okla.; Weldon F. Burnett, Oklahoma City, Okla.; Adelle J. Baker, Houston; Jerry Baker, Houston; Joe Barys, Chicago, Ill.; Frank Bertelli, Springfield, Ill.; Howard Born, Houston; Clayton Arnold, Tulsa, Okla.; Weldon F. Burnett, Oklahoma City, Okla.; Adelle J. Baker, Houston; Jerry Baker, Houston; Joe Barys, Chicago, Ill.; Frank Bertelli, Springfield, Ill.; Howard Born, Houston;

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FLOYDADA MINI SPA
WITH SAUNA

7:00 - 9:30 A. M. 5:00 - 9:00 P. M.
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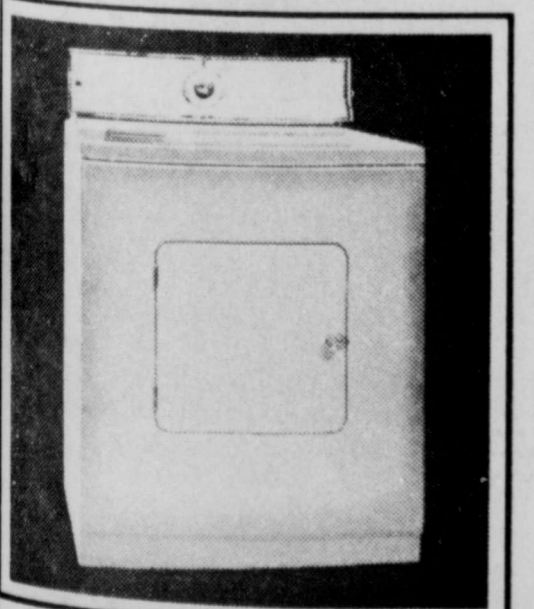
MALES 10:00 A. M. - 4:30 P. M.
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 Dr. Eva Snead's Office

300

FREE

**BE OUR GUEST...
 300 LOADS FREE (A \$15.00 VALUE)**



Frank S. McClendon, Dallas; M. J. McGuigan, Fort Worth; George Northam, Maywood, Ill.; Daniel Perciful, San Antonio; Thomas B. Potter, Corpus Christi; Bob Pence, Fort Worth; Gordon A. Penhollow, Amboy, Ill.; James Phipps, Galveston; Frank Poplawski, Ennis; Patrick Sherman, Fort Worth; Bill Smid, Edinburg; Jack Sullivan, Westland, Mich.; Earl W. Springer, Fairland, Indiana; Stan Summers, Livonia, Mich.; Richard Swenson, Milwaukee, Wis.; Harold E. Taylor, Carrollton; W. M. Taylor, Irving; A. G. Thompson, Hamilton; Harlan O. Tibbitts, San Antonio; Earle Tomlins, Broken Arrow, Okla.; Tommy Thompson, Fort Worth; Keith Ulshofer, Carrollton; Carl Waterman, So. Holland, Ill.; Harold Weiser, Dallas; Helen Wilke, Dallas; Art Wright, Livonia, Mich.; Robert J. Webb, Antioch, Ill.



FLOYDADA CIVIL AIR PATROL MEMBERS PROMOTED... (left to right, James Hale, warrant officer and squadron executive officer; Mario Martinez, finance officer and information officer technical sgt.; David Hale, transportation officer staff sgt.; Earl Rowan, operations officer staff sgt. First Lt. squadron commander Richard Thomas made the presentations. (Staff Photo)

RUSSELL'S
 FROM PAGE 1

At one time, both grandfather and father had competing blacksmithing shops in Floydada. "At one time there were around seven blacksmith shops in Floydada and it got so competitive lister shares were sharpened for 25¢," Russell added. In 1958 Wayne took over the business and moved it to its present location. The \$500 in prizes includes: \$100 credit on a Ham'ly plow, \$100 set 18" hard faced sweeps, 10-\$10 gift certificates, one full set hard surfaced cultivator sweeps, one new 'headache rack' for a pickup, one new car hitch, winners selection, one free set disc rolling. "I have enjoyed living in Floydada and serving this trade area, and I want to take this means of expressing my thanks to everyone for their friendship and loyalty in the past years," Russell concluded.

CAPROCK FROM PAGE 1

Ranch and they need immediately a couple for the dining hall, a permanent job. Also due to expansion they want to interview a couple interested in living and working with children. Some of you older or middle aged couples might find this to be a good way to make a living. . . and serve in a very important position.

I UNDERSTAND inflation has hit the boll pulling business. Henry Hinton said he used to pull bolls for 25¢ a hundred. Believe the pullers of this first bale this week received \$3 per hundred.

WE WELCOME DR. JOHN W. HAENOSH to our community, and we believe that he is the man we have been seeking to make the operation of our hospital a success. We got an up-to-date report on the hospital yesterday from administrator Barney Barnett. He said that we have cut our deficit 50% over last year's operation. He said that we had a break-even point on operation of the hospital that required an average of 20 patients a day. Our average now is 13. . . . We not only welcome the new surgeon for the sake of the hospital's well being, but we know that he can save many lives, especially where emergencies are encountered. I hope to have a picture of the doctor and his family in next week's Hesperian.

and free ginning. Faulkenberry said the cotton had been irrigated one time, and was pulling a bale to the acre. He farms around 160 acres of cotton.

COURT, FROM PAGE 1

commissioners for fire protection because the compress is outside the city limits. . . and fire protection was no longer extended to his company by the City of Floydada. The court took no action on his request. Orman told a Hesperian reporter that when his company moved here some years ago, the city council assured them that they would have fire protection if his company would build a water tower and install piping. "Now, with the city revoking this promise, we are in dire need of fire protection, and our insurance rates could increase considerably," Orman concluded. In other business the commissioners court agreed to cooperate with the GEO's new program for older men "Green Thumb." More information will be released on this later should it develop.

COTTON, FROM PAGE 1

the \$100 check for first bale from the Floydada Chamber of Commerce, 50¢ per pound for lint, 40¢ per pound for the seed

CITY, FROM PAGE 1

built by Bill Darden and is three yard capacity. The council agreed to hire Plainview attorney Paul Lyle to collect delinquent taxes. Plans were formulated for creating a five man team to condemn run down structures in the city in compliance with the new ordinance to rid the city of unsightly buildings. The council approved a \$50 expenditure to buy equipment

for the CAP. Bids for a new police automobile and a pickup truck will soon be submitted to local auto agencies, as the council discussed specifications for these two vehicles. Some of the councilmen will attend the Texas Municipal League meeting at San Antonio November 9-11; some plan to visit some fire truck factories this week. The mayor will accompany both groups. All councilmen were present at the meeting.

BROWN, FROM PAGE 5

welcome to each and everyone to come and enjoy the friendly hospitality during these evangelistic services.

Mets Win Third Series Game

The New York Mets took the fourth game in the series yesterday with a score of 2-1, playing ten innings to break a 1-1 tie. The win places the Mets with a one lost and three win games. Baltimore will have to win the next three if they stay in the running. If the Mets win the next one they will be winners of the World Series.

FLOYD DATA Mrs. Myrtle Buchanan, who sustained a broken hip some ten weeks ago while visiting in Carthage, Mo., was returned to Floydada Monday by Moore-

Young Farmers Meeting Announced

The Floydada Young Farmers organization reports that an outstanding program has been scheduled for November 6 at 8 p.m. in the high school agriculture room. W. K. Palmer of Lubbock will speak on cotton classing and marketing. He is a representative of the U.S. Agriculture

Brown, Hale, McDonald Elected To Industry Board

Twenty-five members of the Floydada Development Company met at the bank Tuesday night and elected Bill Brown, Bill Hale, and Clem McDonald to serve on the board of the company. They succeeded Arthur Wylie, Alton Higginbotham and Wendell Tooley. President of the company Jimmy Willson reported that the Louisiana Strawberry industry had proved very successful and that over 200,000 crates of cucumbers and peppers had been shipped from Floydada the past three months. He commended Jr. Simpson for his many hours of work in helping to locate the industry here. Rose ambulance. Mrs. Buchanan is recuperating in Caprock Hospital.

Chamber Of Commerce Board Discusses Industry

The Floydada Chamber of Commerce board in a breakfast meeting at King's Restaurant last Friday morning devoted much time to discussion of industry. The board heard a report from Wendell Tooley on the Floydada Vegetable Company and prospects for a new industry that would employ 400 persons. The board expressed a desire to continue work on the new industry and agreed to work with the Floydada Development Company on the project. In other business the board finalized plans to welcome the All Texas Air Tour here at 9:30 today. Chamber manager John Reue reported that some 110 persons in 76 airplanes would land at the Floydada Municipal Airport for a 45 minute "Howdy" stop. A nominating committee to select candidates for the board of directors was appointed and includes: S. W. Ross, Sammy Hale, Doyle Walls, Louis Anderson, Leonard Matsler, Alton Rose and Wayne Russell. Judges appointed for the election include: Tom Daniel, L. D. Britton, Sam Baker, R. L. Giesecke, and Dr. John Kimble. Directors present included: president Vernon Parker, Jake Webb, Gerald Hall, Claude Weathersbee, Sammy Hale, Bob Copeland, Alton Rose, R. G. Danlap and George Miller.

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Try the doubleknit fit

Haggar Doubleknit slacks of 100% Dacron® polyester. They conform for a perfect fit. Can be machine washed and dried. Button-through extension waistband and fashion pockets. Fall's most exciting dress slacks.

\$20.00

HAGGAR Slacks

SAFE PULL TRAILER HITCHES

ARE ALWAYS FEATURED AT

RUSSELL'S EQUIPMENT AND SUPPLY INC.

OUR CONGRATULATIONS TO WAYNE RUSSELL

STEEL PROCESSORS INC.

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 FORT WORTH, TEXAS

Convenient ELECTRIC Drying

LIGHTHOUSE ELECTRIC COOPERATIVE



NEW OFFICERS for Floyd County Young Farmers were recently elected. They are left to right, Randy Bertrand, reporter; Teddy Porter, president; Wayne Poteet, vice-president and Steve Ferguson, secretary-treasurer. (Staff Photo)

TACKLES

Name	Unasstd.	Asstd.
S. Pierce	26	47
Burk	10	45
Green	9	37
Switzer	8	36
Crawford	9	30
Jones	2	25
Marler	8	16
A. Hale	8	11
Mitchell	2	12
Moore	1	10
Wylie	3	12
Puckett	2	5
Harris	0	6
R. Hale	0	5
Campbell	1	4
D. Quisenberry	0	3
James	0	3
Assiter	0	3
Biggs	0	3
Selman	0	2
Gregory	0	2
Wilson	0	2

INTERCEPTIONS

Name	NUMBER
A. Hale	3
Marler	3
S. Pierce	2
Crawford	1

FUMBLES RECOVERED

NAME	NUMBER
Marler	2
Crawford	2
Watson	2
Harris	2
Green	1
Wylie	1
Switzer	1
A. Hale	1
D. Quisenberry	1

SCORING

Name	TD	XPT	FG	Total
Watson	5			30
Selman	5			30
S. Pierce	4	2		26
Gregory	2			12
Burk		10	1	10
Campbell		4		7
Burk	1			6
Marler	1			6
Harris	1			6

PUNTING

Name	Attpts.	Tot.yd.	Avg.
Puckett	15	609	40.6
A. Hale	6	236	39.3

FLOYD DATA
Mrs. Wynne Angus returned home Saturday after spending ten days at Quanah visiting friends and relatives.

Lt. Mankins New Commander Of Reserve Unit

In recent ceremonies at the Blucher S. Tharp U.S. Army Reserve Training Center in Amarillo Lt. Kenneth H. Mankins, was installed as the new commanding officer. He is the son of Mr. and Mrs. Bert Mankins of Floydada.
Lt. Mankins replaces Capt. Elvin Schofield, who is transferring to inactive reserve. Lt. Mankins received his commission in January of 1966 at West Texas State University. He spent two years of active duty, 12 months of that in Vietnam. He has received the Bronze Star, the Vietnam Service Medal and the Vietnam Campaign Medal.
Mankins is employed by Mason and Hanger, Silas Mason Co. He and his wife, Lavanda, reside in Canyon.

HOSPITAL NEWS

Myrtle Vick, admitted 10-12, continues treatment.
Addie Mae Blue, admitted 10-11, continues treatment.
Anna Barraza, admitted 10-14, continues treatment.
Henry Bloodworth continues treatment.
H. J. Day, admitted 10-12, continues treatment.
Don Ed Holmes continues treatment.
Bessie Rafferty continues treatment.
Mrs. Lewis Jones continues treatment.
Joe Frank Fair, admitted 10-10, continues treatment.
Myrtle Buchanan, admitted 10-13, continues treatment.
Alva Sparks, admitted 10-13, continues treatment.
Baby girl Martinez continues treatment.

Floyd Hicks, admitted 10-14, continues treatment.
Quadalupa Arce, admitted 10-12, dismissed baby boy.
Laura Burns, admitted 10-8, continues treatment.

MOTLEY SINGERS TO MEET OCTOBER

The Motley Singers Convention has set the annual meeting for the 19th according to Craft of Roaring Springs president of the organization. The convention meets the day in June and in the oldest organization in the county and attracted from a wide area. Mankins is the American Legion Matador.

NOTICE

Persons interested are reminded of the special meeting tonight (Thursday) at 8 o'clock at the Lakeview Cemetery Association. The meeting will be held in the Lakeview Gin office. Main topic of the session will be a discussion on taking in more land for cemetery plots.

VOLUNTEER ARMY
Defense Secretary Laird believes a volunteer to replace the draft is provided the American are willing to pay...

Floydada Claims District Lead

Two weeks deep into the District 3-AA campaign finds only Floydada and Abernathy undefeated in loop action. Some district coaches are predicting the list will dwindle to nothing as the race continues.
The Whirlwinds, who step outside the league to play Lorenzo this Friday, own a 2-0 3-AA mean, and Abernathy is 1-0.
Floydada eased past Lockney in last Friday's highlight encounter. The big shocker came when favorite Dimmitt was upset 28-26 by Olton's Mustangs

on homecoming after the Bobcats had taken an early 14-0 advantage.
Friona kept Hale Center winless with a 14-6 victory. Abernathy brought the loop record against outsiders to 15-7-1 as they eked out a 14-12 verdict over Idalou.
Spotlight this Friday shifts to Dimmitt, where the Bobcats entertain Abernathy. The Longhorns and Friona Chiefs will strive to remain alive in the league race when they collide on Mitchell-Zimmerman Field. Olton is at Hale Center.

WHIRLWIND STATISTICS

(Ralls, Tullia, Post, Hale Center Lockney)

	Floydada	Opp.
Scoring	133	47
First Downs	80	46
Rushing Yds.	1227	637
Passing Yards	475	144
Total Offense	1702	781
Interceptions by	8	2
Fumbles Lost	9	13

INDIVIDUAL STATISTICS

RUSHING

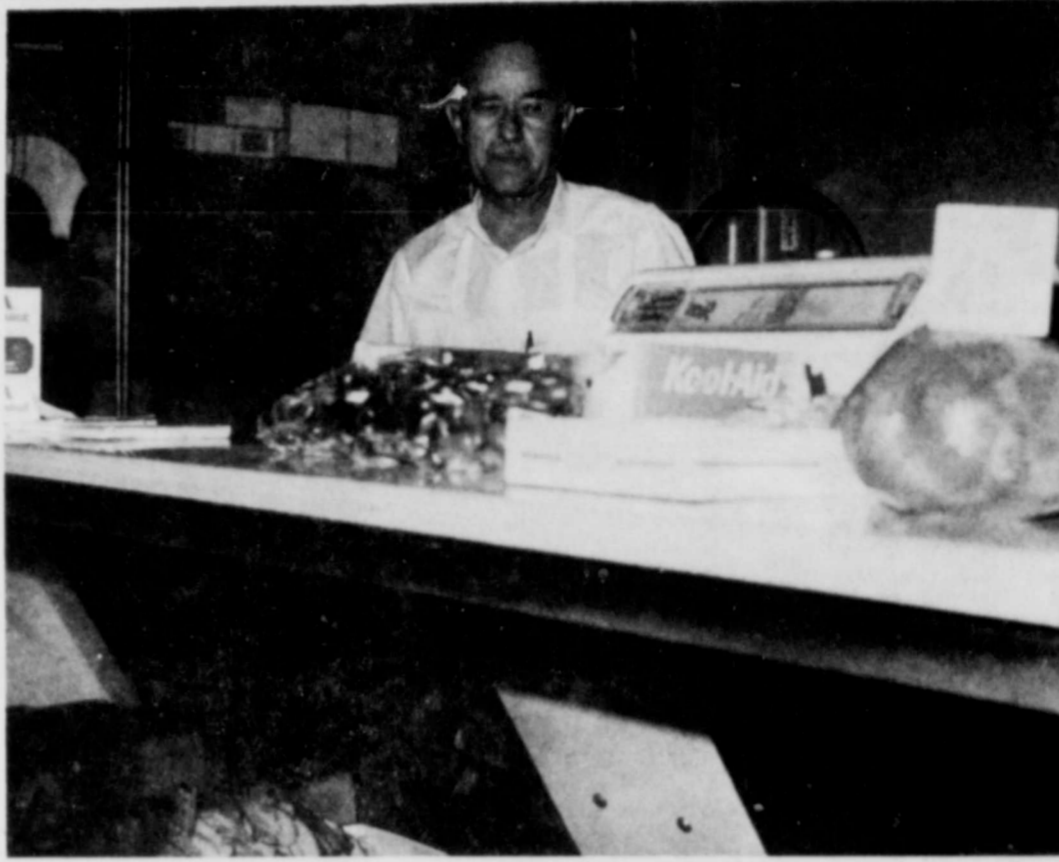
Name	Attpts.	Tot.Yds	Av.	TD
Selman	88	456	5.2	5
Watson	73	269	3.7	4
S. Pierce	44	258	5.9	4
Harris	10	99	9.9	1
Burk	12	38	3.2	
Gregory	14	37	2.6	2
K. Pierce	1	12		
Puckett	1	11		
A. Hale	9	5	.6	
Mitchell	5	3	.6	

RECEIVING

Name	No.caught	Tot.yds.	TD
Puckett	6	133	1
S. Pierce	5	103	
Moore	4	78	
Selman	4	60	
Marler	4	50	1
Harris	1	35	
Watson	1	10	1

PASSING

Name	Attpts.	Yds.	comp.	TD
Gregory	45	391	26	4
A. Hale	10	84	3	



MERCHANT OF THE WEEK... J. F. Dobbs of Dobbs Meat Market, 107 E. Missouri, north side of the square, Dobbs purchased the meat market and locker Nov. 1, 1961, but later closed the locker and went exclusively into processing meat at retail. Dobbs has been a butcher some 25 years, working in Muleshoe and Lubbock before coming to Floydada. He is assisted in the business by wife, Irene and a part-time employee, May Garza. His place of business is open six days a week from 6 a.m. until 5:30 p.m. The market is also stock-

ed with staple foods, fresh fruit and vegetable... Dobbs commented "Floydada people have been real good to us and we are doing a wonderful business, so good that we haven't been able to take off for a vacation in the eight years we have been here." Dobbs said he and his wife plan a vacation sometime in January of 1970, closing the business for about 10 days. His wife said, "He loved to fish and hunt, but never gets to go." Dobbs has two sons who are married, and four grandchildren. (Staff Photo)

HALE & HALE INSURANCE

SALUTES
Russell's Equipment & Supply Inc. on their GRAND OPENING SATURDAY MORNING

OUR BEST WISHES TO WAYNE AND ROBERTA RUSSELL ON THE EXPANSION OF THEIR BUSINESS... A BIG ASSET TO FLOYDADA.

PALACE THEATRE
SUNDAY AND MONDAY
ROBERT MITCHUM GEORGE KENNEDY
THE GOOD GUYS AND THE BAD GUYS
They took their stand at the West's bloodiest frontier!
PANAVISION • TECHNICOLOR • From WARNER BROS. SEVEN ARTS

THANK YOU...

Wayne Russell ...

FOR MAKING OUR PRODUCTS NO. 1 IN YOUR TRADE AREA...

Congratulations On Your NEW Facilities And Thank You For Letting Us Be A Part Of Your Excellent Service To Your Customers.

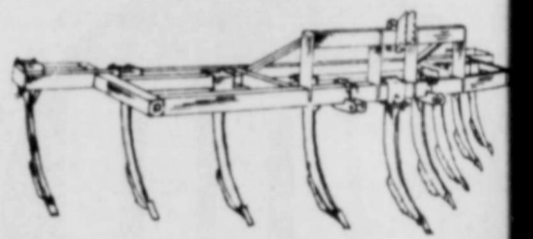
Plainview, Texas 2905 West 7th.

THE Hamby COMPANY

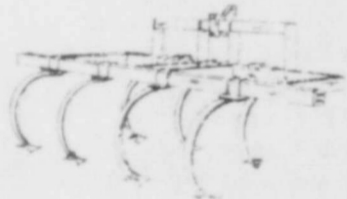
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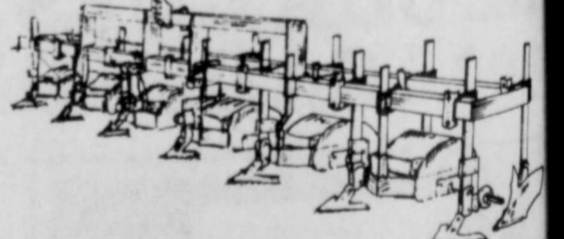
DEEP RIPPER



CHISEL PLOWS



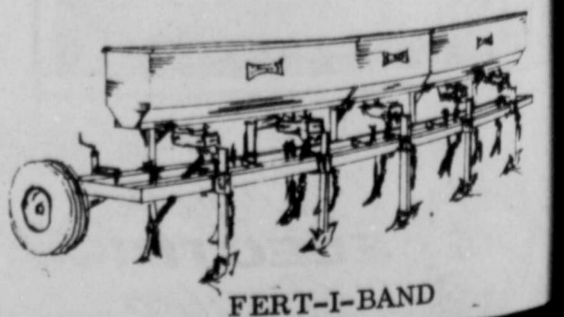
DEEP SWEEP



SOIL INCORPORATOR



3-POINT AMMONIA APPLICATOR



FERT-I-BAND

NEWS By Mrs. J.E. Green

13 - His win-
A low last
That means
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In Plainview Saturday with her daughter and family, Bob and June Landry and children. She brought her small granddaughter Shiela home for a visit with her.

Mrs. and Mrs. E.M. Jackson of McCoy visited Mrs. Dunn Sunday afternoon.

Mrs. Leo Frizzell, Mrs. A.E. Frizzell and Mrs. Ava Jackson visited Mrs. Ross Friday afternoon.

Mrs. Dunn visited Mrs. J.D. Welborn Saturday. Then both visited Mrs. Ross in the afternoon.

Visitors in the Hal Thomas home over the weekend were their daughter and family, Mr. and Mrs. Milton Mansch of Lubbock.

Julia Ann Miller and a friend, of Plainview, spent Sun-

day evening and had supper with her aunt, Mrs. Hal Thomas and Mr. Thomas.

Mr. and Mrs. Thomas visited in Plainview Tuesday afternoon with two nieces, Mrs. Frances Carver of Plainview and her sister, Mrs. Ruth Holland of Bakersville, Calif.

Karen Alldredge was a Sunday dinner guest of Joyce Warren, and Don Warren dined Sunday with the Alldredge boys at their home.

Victor Green of Plainview visited awhile Thursday with his parents, the J.E. Greens. Mrs. J.A. Hartsell is home again after a check up at a Crosbyton hospital the first of last week.

Visitors at the Doyle Sandifur home recently were Mrs. Edith Sellars, city, and her mother Mrs. Cox of New Boston. Mrs. H.C. Stovall of Lubbock and son, R.L. of Dallas and Mrs. Kate Edwards, city, visited the Sandifurs Saturday afternoon.

Mr. and Mrs. Clarence Guffee visited Mrs. Ross Sunday afternoon.

Mr. and Mrs. C.W. Danison, and Mr. and Mrs. Sam Lide visited Mr. and Mrs. D.W. Burke Thursday evening.

The Denisons dined Sunday with Mr. and Mrs. Lide. Bro. Hollis Payne was away from Calvary Baptist Church helping in a revival Sunday. Ronnie Hill filled the pulpit in Bro. Payne's absence and brought good messages. Ronnie is a student at Hardin Simmons.

Japan will seek to buy gold from U.S.

Japanese seek Little League tourney in 1970.



STANDING ROOM ONLY... and not much of it left, at the Lockney game here Friday night. (Staff Photo)

Herman King Is Re-Elected To District Board

Herman R. King of the Lone Star Community was re-elected to the Floyd County Soil and Water Conservation District Board last Tuesday night at the Lockney Co-op Elevator in Sterley.

King will serve as the Director for Zone #1 for the next five years. He had served the past five years as director for the zone and has done an

outstanding job, according to members and other directors. King farms two miles west of Lone Star with a diversity program of crops, grass, and livestock. He practices complete soil, plant, and water conservation on the farm. King is active in the 4-H program and also serves on the Light-house Electric board.



"Anybody who thinks a word to the wise is sufficient isn't doing the talking."

Grand Opening FLOYDADA MINI SPA WITH SAUNA

MALES 7:00 - 9:30 A. M. 5:00 - 9:00 P. M.
Monday thru Saturday

FEMALES 10:00 A. M. - 4:30 P. M.
Monday thru Saturday

231 West California

Dr. Eva Snead's Office

With Best Wishes To
Russell's Equipment & Supply, Inc.

ANNUALLY IMPLEMENT SUPPLY CO. INC.

in Amarillo and Dallas

Marble Grain Sorghum Director

Grain sorghum growers have approved a commodity check-off referendum in twenty-nine High Plains and Panhandle counties and named a twelve-member board to administer the program, Agriculture Commissioner John C. White announced today.

Results of the vote-by-mail were certified to Commissioner White by Elbert Harp, executive director of the Grain Sorghum Producers Association at Lubbock. The program was approved by a 74.1% majority of votes cast.

The first organizational meeting of the board will be held in Lubbock this week, Commissioner White said. Officers will be elected and assessment plans discussed.

The grain sorghum farmers became the second commodity group in Texas to organize under the check-off program authorized by the Sixty-first Legislature under House Bill 764. The bill enables growers of various commodities to assess themselves for purposes of product promotion, education, research, and disease and insect control.

LIONS SPONSOR BLOOD BANK

The Floydada Lions Club is sponsoring a Walking Blood Bank for Caprock Hospital to benefit patients in need of blood transfusions. Plans were made last week during a regular meeting of the members, according to Tom Snead.

Galen Saxton, lab technician at the hospital, spoke before the club telling them of the need of the blood bank. A drive is now

The twelve elected members will operate as the Texas Grain Sorghum Producers Board (High Plains Area). New members are as follows: A. R. Dillard, Hereford; A. W. Anthony, Jr., Friona; Don Marble, South Plains; K. B. Parish, Spring Lake; Melvin Barton, Dimmitt; E. C. Witten, Edmondson; John Gilbreath, Hart; Ralph D. Mabry, Petersburg; C. C. "Pap" Reed, Kress; C. P. Smith, Hale Center; Charles Heck, Jr., Nazareth; and Larry Witten, Olton.

underway encouraging people between the ages of 21 to 55 to come to the hospital for a free blood type.

Saxton said there would be no charge. Names of the people and their blood type will be kept on record at the hospital, and when a patient or patients in the need of transfusions are brought to the hospital, a donor can be contacted immediately.

Any person in good health and who would be available to donate blood at any hour of an emergency, are urged to go to the hospital and have their blood typed between the hours of 1:30 p.m. and 5 p.m. Mondays through Saturdays.

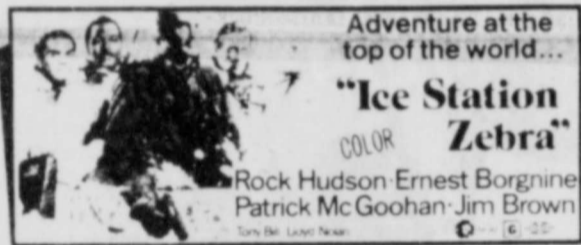


Congratulate

Wayne and Roberta Russell on the occasion of the grand opening of their progressive business. The expansion of their equipment, facilities and services are an asset to Floydada. We were privileged to do the heating and air conditioning of the modern new office.

CAPADA DRIVE-IN

FRIDAY AND SATURDAY



SUNDAY AND MONDAY



We Supply NICHOLS SWEEPS FOR Russell's Equipment And Supply, Inc.

BEST WISHES TO WAYNE RUSSELL ON HIS GRAND OPENING SATURDAY

L. D. USHER

Distributor

3406 OLTON ROAD PLAINVIEW, TEXAS



FIRST FLOYDADA BALE OF COTTON ARRIVES AT FLOYD COUNTY CO-OP



PRODUCERS ARE JOE SCOTT & SCOTT FAULKENBERRY



GINNER IS RAY GENE FERGUSON

WE ARE GINNING AND MAKING THE FARMER MONEY...WE LOOK FORWARD TO SERVING YOU AGAIN THIS YEAR. WE APPRECIATE YOUR BUSINESS

FLOYD COUNTY CO-OP GIN, INC.

212 N. MAIN

PHONE 983-2564

OBITUARIES

Mrs. Laura Burns

Funeral rites for Mrs. Laura Jane Burns, 73 year old long-time Floydada resident, were held Friday afternoon in the Assembly of God Church, Rev. Raymond VanAmber, pastor, was assisted by Rev. Floyd C. Bradley, pastor of First Baptist Church, in conducting services.

Mrs. Burns died Wednesday afternoon of last week at 2:05 in Caprock Hospital. She had been in failing health the past three years and had been a patient in the hospital for the past six weeks.

The former Laura Painter, she was a native of Alabama and was married to John A. Burns, June 17, 1914. The family moved to Floyd County in 1926 from Denton County. Burns died in January of 1958.

The deceased had been a member of the Assembly of God Church for some 48 years and served as WMC president for several years.

Survivors include one son, LeRoy Burns of Floydada; three daughters, Mrs. Dorothy Jordan of Oklahoma City, Mrs. Johnnie Drake of Esparto, Calif., and Mrs. Bonnell Waldrop of Delano, Calif.; one brother, Fred Painter of Cleveland; two sisters, Mrs. Lillie Steen of Dallas and Mrs. Winnie Stone of Mena, Ark.; 12 grandchildren and four great grandchildren.

Interment was in Floydada Cemetery under the direction of Moore-Rose Funeral Home. Pallbearers were Neal Smith, Henry Butler, Don Staggs, Lyndell Roberts, Winfred Payne and J. B. Bishop.

Out of town relatives here for the funeral included Mr. and Mrs. Joe Froman of Big Spring; Mr. and Mrs. Clifford Hacker, Iowa Park; Mr. and Mrs. LeRoy Snellen and children, Tucson, Ariz.; Mrs. Willie Brown and Mrs. Clarence Cantrell, Dallas; Mr. and Mrs. Frank Jordan, and Eliz-

Mrs. Hill

Funeral rites for Mrs. Hunter Hill, 58 year old sister of Kearney Edmiston of Floydada, were held Tuesday in the Lockhart First Christian Church at Lockhart. Mrs. Hill, the former Sidney Edmiston, died the previous Sunday in the M. D. Anderson Hospital after a lengthy illness.

Mrs. Hill was a native of Hamilton and a graduate of Southwest Texas State College at San Marcos. She taught music in public schools and was organist at the First Christian Church at Lockhart where she had resided since her marriage.

Survivors include her husband; two sons, Dr. Hunter Hill of Los Alamos, N.M., and Rocky Hill, student at Texas Tech; one daughter, Lou of New York City; five brothers; five sisters and her mother, Mrs. C. E. Edmiston of Hamilton.

Morris D. Schacht

Funeral rites for Morris Don Schacht, a Dumas crop duster and a 28 year old Floyd County native, were held Saturday in the First United Methodist Church in Lockney. Schacht was killed in an airplane crash last Thursday afternoon near Kismet, Kan.

Schacht was piloting the light plane. Minutes before the crash he had landed to let out a relative whom he had taken for a ride over his farm, where a sale was being held. Schacht took off, circled the field while waiting for another plane in the area to pass by, and then made a steep turn. The plane went out of control and crashed, which was witnessed by a number of persons attending the farm sale.

Schacht and his parents, Mr. and Mrs. Fritz Schacht of Lockney, were attending the farm sale of relatives in the Kismet area.

The victim was born in Lockney July 23, 1941 and was graduated from Lockney High School in 1959. He was married to the former Lou Ann Word, daughter of Mr. and Mrs. Tom Word of Lockney, January 1, 1960 in Providence.

He was a former employe of Miller Flying Service in Plainview and at the time of his death he was employed at Delbert Williams Flying Service in Dumas.

In addition to his parents Schacht is survived by his wife two sons, Marcus and Richard, two brothers, Clar of Lockney and Byron of Lubbock; two sisters, Mrs. Margaret and Sara Jane Schacht both of Lockney.

Rev. Frank Oglesby, pastor of the Methodist Church in Lockney, officiated. Interment was in Lockney Cemetery.

Mrs. Hill

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Survivors include her husband; two sons, Dr. Hunter Hill of Los Alamos, N.M., and Rocky Hill, student at Texas Tech; one daughter, Lou of New York City; five brothers; five sisters and her mother, Mrs. C. E. Edmiston of Hamilton.

FLOYD DATA

E. C. Nelson of Amarillo came through Floydada Thursday and picked up his nephew, Larry Nelson, and took him to Dallas where he enrolled in the School of Electronics. Larry will attend school for the next two years. He is residing at 4923, Tremont in Dallas.

Quarterback Meeting Is Well Attended

Some 80 persons were in attendance Monday night for the meeting of the Quarterback Club during which time films of the Post, Hale Center and Lockney games with Floydada were shown.

The club will also hold a meeting next Monday night at 7:30 in the high school cafeteria.

FAIRVIEW NEWS by Mrs. Clyde Bagwell

FAIRVIEW, Oct. 13 - The freeze of Sunday night just about put an end to the vegetable patches, but most of the other crops in this community were too far advanced for the freeze to hurt.

The 1960 social club met Thursday with Mrs. Kate Crabtree for a covered dish luncheon there were 14 women present other than the hostess and her daughter, Mrs. Lige Moore, who is here visiting from Alabama.

Mrs. Jewell Teague visited Mrs. Clyde Bagwell Thursday afternoon.

Mr. and Mrs. Eugene Watts and Scotty of Lubbock spent the weekend here with Mr. and Mrs. T. L. Perry.

Benton Ritchey of Lubbock visited Mr. and Mrs. C. H. Wise Thursday and had dinner with

them.

Mr. and Mrs. Walton Wilson spent Sunday with Mr. and Mrs. Harvey Allen, Mike and Norman.

Jim Tye of Lubbock visited Sunday with his mother, Mrs. Bill Tye and grandmother, Mrs. W. B. Wilson.

Mrs. Jewell Smith of Bakersfield, Calif., spent from Wednesday until Saturday here with Mrs. E. W. Walls. Mrs. Smith and Mrs. Walls were school chums in Oklahoma. While Mrs. Smith was here she and Mrs. Walls visited in Plainview with Mrs. E. R. Walls, Mrs. D. D. Tate in Lockney and Mrs. Thelma Jones and Mr. and Mrs. Doyle Walls in Floydada.

Mr. and Mrs. Lige Moore and Robbie and Mrs. Kate Crabtree spent Tuesday in Lubbock visiting Mr. and Mrs. Mitt Bullard and other relatives.

Mr. and Mrs. T. L. Perry went to Plainview Sunday afternoon where they visited Mr. and Mrs. Grady Reeves.

Mr. and Mrs. Leonard Finley of Plainview visited her mother, Mrs. Beulah Jernigan Saturday afternoon.

Tuesday night supper guests with Mrs. Kate Crabtree and her house guests, Mr. and Mrs. Lige Moore and Robbie were Mr. and Mrs. Kay Crabtree, Becky and Sammy, Mrs. Stella Crabtree and Gordon Bullard.

Galen Holland visited Mr. and Mrs. Ruey Irwin Tuesday afternoon.

Mrs. C. H. Wise and Charles Denton made a business trip to Plainview Saturday.

Mrs. E. W. Walls attended a Sunday school class business meeting at the home of Mrs. Jewell Reeves Monday afternoon.

Mr. and Mrs. Lige Moore and Robbie and Mrs. Kate Crabtree visited Mrs. Beulah Jernigan Sunday afternoon.

Mrs. Gracie Riggles visited Mrs. Pernie Ray Wednesday and had dinner with her.

Sammy and Becky Crabtree spent Saturday night with their grandmother, Mrs. Kate Crabtree and her house guests.

Mrs. Tommy Simpson was a Thursday night supper guest of Mrs. Gracie Riggles.

tertia. Films of the Lorenzo and Floydada game will be viewed and the program will be brought by Coach L. G. Wilson. Football equipment will be on display and a player suited up in order to show those attending what is required for the game.

Women of this area are urged to attend the Quarterback Club meetings. Bill Cagle, president, said there were a number of women present for the past meeting and he felt they were well pleased with the information they received from the meeting concerning football.

Meeting time is 7:30 p.m. Monday nights following each home game.


Cape Kennedy, Fla.--Three satellite launchings have been delayed while investigators probed recent Delta rocket failures. The Delta booster, which once has a success record of about 90 per cent, has failed three times in the last 12 launchings.

St. Louis--The St. Louis public library has received a book that has been overdue since 1880. The book was recently found at a book fair in San Antonio, Texas, and forwarded to the library.

POWELL'S

ON THE WYE - YOUR HOME OWNED STORE

DOUBLE STAMPS ON WED. WITH \$2.50 PURCHASE OR MORE

GET GOLD BOND STAMPS FREE WITH EVERY PURCHASE	COCA COLA	KING SIZE 6 BOTTLE	39¢
WOLF	CHILI	NO. 2 CAN	6
20 OZ. BOTTLE	HIENZ CATSUP		3
DEL MONTE	PUMPKIN	303 CAN	1
GLADIOLA	FLOUR	5 LB. BAG	5
	STRAWBERRY PRESERVES	KERNS PURE 20 OZ. JAR	4
TOM SCOTT	MIXED NUTS	13 OZ. CAN	5
STA-PUF	FABRIC SOFTENER	1/2 GAL.	5
AUNT JEMIMA	PANCAKE SYRUP	12 OZ. BOTTLE	3
PACE	PICANTE SAUCE	8 OZ. JAR	3
	AJAX CLEANSER	21 OZ. CAN	2
COMSTOCK SLICED	APPLES	NO. 2 CAN	2
GLADIOLA	CORN MEAL	5 LB. BAG	4
FAULTLESS	SPRAY STARCH	15 OZ. CAN	3
SCOTT	PAPER TOWELS	JUMBO ROLL	3
BORDENS	CHOCOLATE MILK	1/2 GAL.	4
CARMACK GRADE A LARGE	EGGS	DOZ.	5
SHURFRESH	OLEO	LB. 19¢	BISCUITS
	APPLES	WASHINGTON EXTRA FANCY DELICIOUS LB.	1
	BOLOGNA	GLOVER ALL MEAT 12 OZ. PKG.	4
	PORK CHOPS	CENTER CUT LB.	9
	GROUND BEEF	LB.	4
	BEEF PATTIES	5 L.B. BOX	5

Save Shurfresh COUPONS FOR VALUABLE PRIZES ABSOLUTELY Free

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WE LIKE TO APPROVE LOAN APPLICATIONS!

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OF FLOYDADA

Each depositor insured to \$15,000



FEDERAL DEPOSIT INSURANCE CORPORATION



AS AHEAD... Sky Decker, 3, center, along with his parents, Mr. Harry Decker and Mrs. Harry Decker, are among the 125 people who enjoyed a barbecue of Temple, Texas before they took off on the All-Texas Air tour Saturday afternoon. Sky has been on three air tours. (Temple Telegram Photo)

Jesus Suniga Serving NS A In Vietnam

DANANG, VIETNAM (FHT-NC) Oct. 6 - Ship's Serviceman Second Class Jesus Suniga, USN, son of Mr. and Mrs. Ponciano Suniga of 704 Grover St., Floydada, and husband of the former Miss Mary Perez of 306 Ellis St., San Marcos, Tex., is serving a one-year tour at the U.S. Naval Support Activity (NSA), Danang, Vietnam.

With more than 9,000 Navy members, NSA Danang supports nearly 180,000 U.S. and Free World Military Assistance Forces in the five northern provinces of Vietnam.

Around-the-clock everything from food and clothing, to mortar shells and aviation gasoline is moved up the rivers and coastal waters to NSA detachments.

NSA, Danang has been awarded the Navy Unit Commendation while making good its motto, "They Shall Not Want."

TEXAS HIGHWAY PATROL REPORTS FIVE ACCIDENTS

The Texas Highway Patrol investigated five accidents on rural highways in Floyd County during the month of September, according to Sergeant Thurman Keffer, Highway Patrol supervisor of this area. These crashes resulted in no persons killed, six persons injured and an estimated property damage of \$8,775.00.

The rural accident summary for this county during the first nine months of 1969 shows a total of 53 accidents, resulting in one person killed, 22 persons injured, and an estimated property damage of \$52,851.00.

The month of October will bring about a drastic change in driving habits. With the return to Central Standard Time on October 26, many motorists will find themselves going to and from work in darkness. The increased hours of darkness

There wasn't any rebellion but there was household sorrow to the point of indignation. I must have absorbed some of the disappointment, for ever since I have felt toward that presiding elder like the teamster said he felt toward Dan'l Skinner.

I was with the family for 30 minutes or an hour a day or so after the conference - on the train or somewhere enroute.

MEMBER, I REMEMBER.....!

Done Him Wrong

Dan'l Skinner, Oh, you're mighty mean up the river with that Bullar Team.

--Old Ballad
I been telling myself years that I never see Griffith again after he left Floydada in November to attend the Northwest Conference of the Methodist Church South. It is of course, where the conference was held. It seems my father said Walter was on a train at Esplanade Fort Worth. In those days about 1910 the Texas Conference area extending as far as what we now call Texas.

Walter Griffith left the church house the night he left for conference. I thought it was the last day in Floydada. However, he came back in the spring of 1903 - to officiate at a wedding. The contracting for this wedding were

W. A. Gound and Miss Lula Miller, C. W. Gound and Miss Kittie Wilson, and W. A. Robbins and Miss Emma Miller. This is a matter of public record.

It must have been after this event that I went to work for the Methodist church as janitor. My impression had been that I began there in 1902, but that could not have been, and I have no recollection of working at the church when the wedding was solemnized. It could have been the women who had charge of decoration and arrangements just shooed me out of the way.

They Were Transferred
Walter Griffith was transferred to Silvertown Church when the appointments were read out by the bishop at the conference, I note by reading the history of it. He was succeeded here by T. W. Sharp, who came over from Hale Center. --arr built a church at Hale Center in 1902 while Griffith was building here. It used to be that a preacher had to leave

town as soon as a church was finished, without getting to enjoy it. That is the way it seemed to me.

Reminds me of the time when C. A. Hartley spent all his spare time one year at Cone Methodist Church, helping build a parsonage there. He put a great deal of effort into it. I feel sure he gave more man hours to the job than anyone else. This was about 1945.

It was a brand new home Mrs. Hartley walked into and was she happy with it - for a few weeks or months. Come annual conference and her husband was transferred to another field, where there was nothing but a place to begin again.

Wherever Mrs. Hartley and her grown-up daughter may be now, they still boil to think of it, I know. It was Hartley's first year at Cone and the transfer caught him by surprise. He was happy with his situation and thought everybody else was also. But he knew the rules of the game he was in and - although he had to gulp twice - he took it like a good soldier.

I was with the family for 30 minutes or an hour a day or so after the conference - on the train or somewhere enroute.

ness will hide dangers otherwise visible during the daylight hours.

The Sergeant listed some factors why driving is more hazardous at night than during the day. (1) Reduced visibility prevents drivers from seeing hazards. (2) It has been longer since most drivers have slept and the resulting fatigue in-

creases perception reaction time. (3) It is easier for drivers to become confused and panic. (4) More drinking drivers will be on the road.

These factors in varying degrees coupled with high speed cause accidents that would not occur in daytime.

BEARDS ARE INJURED

Mr. and Mrs. Floyd Beard of Lockney were injured in an accident 7.8 miles northwest of Muleshoe on Highway 84 Tuesday of last week. Mrs. Beard was said to have suffered a fractured shoulder, cuts and bruises and her husband

a wrenched back and lacerations.

The couple, well known in the Floydada area, was injured when their 1967 Ford pick-up overturned after a rear tire blew out. The pick-up, driven by Beard, was pulling a trailer loaded with apples.

Welcome To

REVIVAL

October 19 - 26



W. H. (Dub) Jackson Evangelist



Lynn Garrett Singer

Services



12:00 noon

7:30 p.m.

★ WARM HEARTED PREACHING FROM A MISSIONARY PASTOR

★ EVANGELISTIC MUSIC THAT WILL THRILL EVERY HEART

★ A CHURCH THAT IS INTERESTED IN YOUR SPIRITUAL LIFE

First Baptist Church

400 Block on South Main

TOMATO JUICE

KERNS
46 OZ. CAN
28¢

QUALITY FOODS

AT A SAVINGS!

STOKLEY CORN
303 CAN
6 for \$1

SPECIAL OFFER

BATHROOM DISPENSER

BORDENS ASSORTED FLAVORS

YOGURT

BORDENS

COTTAGE CHEESE

16 OZ. CARTON

AUSTEX BEEF

TAMALES

300 CAN

HERITAGE

TOWELS

JUMBO ROLL

KLEENEX

TISSUE

200 COUNT BOX

19¢

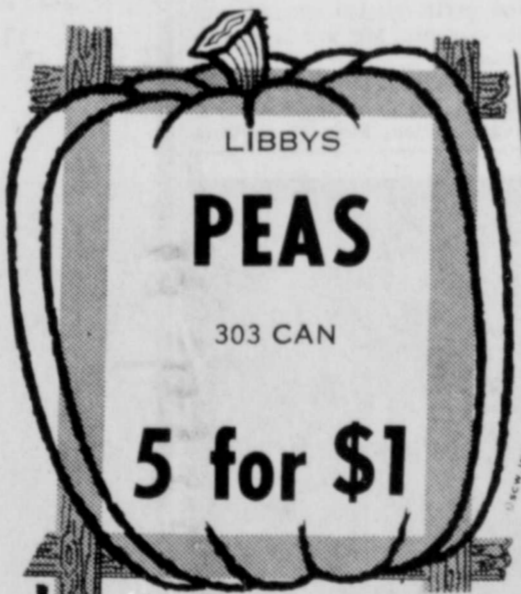
29¢

35¢

3 for \$1

23¢

33¢



LIBBYS

PEAS

303 CAN

5 for \$1

GLADIOLA

FLOUR 25 LB. BAG **\$2.49**

THESE PRICES GOOD OCT. 16-17-18

FRESH PRODUCE

TOMATOES PACKAGE EACH **29¢**

OCEAN SPRAY CRANBERRIES 1 LB. **39¢**

APPLES RED ROME POUND **19¢**

RUBY RED GRAPEFRUIT POUND **19¢**

TOKAY GRAPES POUND **19¢**

NEW CROP REDS POTATOES 10 LB. BAG **59¢**

DECKER QUALITY THICK OR THIN

BACON

\$1.63

2 LBS.

HALL MART

2ND AND MISS. PHONE 983-3928

QUALITY IS OUR HALL MARK

NEW MEXICO DELICIOUS

APPLES

PERFECT FOR COOKING OR EATING

10¢



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to the formal opening of

RUSSELL'S SHOP AND EQUIPMENT

SATURDAY, OCTOBER 18, 8 A.M. to 1 P.M.

REGISTER FOR
\$500 IN PRIZES!
FREE REFRESHMENTS



MATADOR HIGHWAY

PHONE 983-3148

A Personal Invitation

WE TAKE THIS MEANS OF PERSONALLY INVITING EVERYONE TO ATTEND OUR FORMAL OPENING SATURDAY MORNING. WE HAVE EXPANDED OUR AREA OF BUSINESS AND SERVICE IN MANY WAYS AND FEEL THAT WE ARE BETTER ABLE TO SERVE THE PEOPLE OF THIS TRADE AREA.

WE WANT YOU TO REGISTER FOR OVER \$500 WORTH OF PRIZES AND GIFTS...JUST ONE OF THE MANY WAYS WE WANT TO SHOW OUR APPRECIATION TO YOU FOR YOUR FRIENDSHIP AND MANY YEARS OF PATRONAGE TO OUR FIRM.

1921-CONTINUOUS SERVICE-1969

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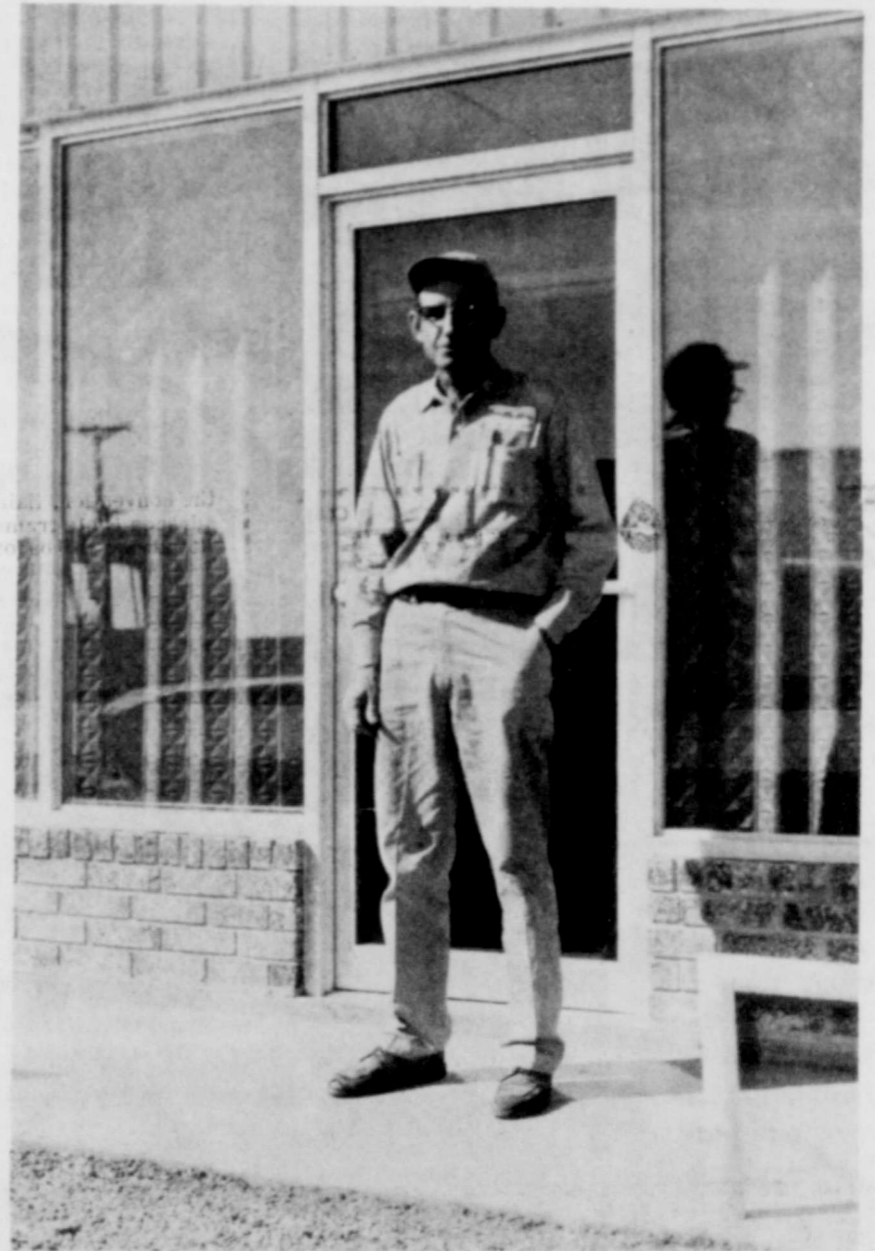
- WHOLESALE - RETAIL FARMING EQUIPMENT
- WELDING AND BLACKSMITHING
- WINCH TRUCK SERVICE
- PORTABLE WELDING EQUIPMENT TO WORK IN FIELD
- DISC ROLLING EQUIPMENT WILL COME TO YOUR FARM
- BIGGEST STEEL AND PIPE SUPPLY IN THIS AREA
- WELDING SUPPLIES INCLUDING OXYGEN
- TRAILER HITCHES
- BIGGEST INVENTORY OF PLOWSWEEPS IN THIS AREA



WAYNE RUSSELL



ROBERTA RUSSELL



MILTON ASHTON, ASSISTANT MANAGER



DOMER PHILLIPS, SHOP FOREMAN

PRINCE STIDOM, WELDER

WAYNE IN SWEEP-TRAILER HITCH DEPT.

TILFORD PHILLIPS AND HUBERT DAVIS WITH CROP SHREDDERS

HAVE FUN .. WIN PRIZES ..

\$15 IN CASH PRIZES EACH WEEK

HESPERIAN

FOOTBALL CONTEST

AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY
HESPERIAN OFFICE OR POST MARKED

CONTEST RULES

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games... But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly at top of the page you turn in and mail this newspaper.

TIE BREAKER-Guess Total Points AND CIRCLE WINNER

QUARTERBACK QUOTES



A. J. JESTER
FLOYDADA.....28
LORENZO..... 7



CURTIS SANDERS
FLOYDADA.....24
LORENZO..... 0

FLOYDADA VS. LORENZO

1ST PRIZE \$7.50

2ND PRIZE \$5.00

3RD PRIZE \$2.50

JOHN DEERE FARM MACHINERY
COLLINS IMPLEMENT CO.
PLAINVIEW VS. TASCOSA

"WHERE THEY ALL MEET AND EAT
AFTER THE GAME!"
WHIRLWIND DRIVE IN
COLORADO CITY VS. LAMESA

THE BEST IN FARMING EQUIPMENT
CASE POWER & EQUIPMENT
LOCKNEY VS. FRIONA

YOUR AUTHORIZED BUICK-PONTIAC DEALER
CITY AUTO, INC
LUBBOCK HIGH VS. MONTEREY

FLOYDADA FUNERAL DIRECTORS
MOORE-ROSE FUNERAL HOME
SOUTHERN CAL. VS. NOTRE DAME

ODEN CHEVROLET
CHEVROLET-OLDSMOBILE
AMHERST VS. LAZBUDDIE

A MODERN SUPER DRUG STORE
THOMPSON PHARMACY
BOVINA VS. SUDAN

"GOOD LUMBER!"
HIGGINBOTHAM BARTLETT
LUMBER
OLTON VS. HALE CENTER

WE APPRECIATE YOUR SOYBEAN AND MILO
BUSINESS
WYLIE GRAIN
PETERSBURG VS. NEW DEAL

RCA AND FRIGIDAIRE
SERVICE
FLOYDADA SERVICE CENTER
DUNBAR VS. ESTACADO

MASSEY-FERGUSON EQUIPMENT
FLOYDADA IMPLEMENT CO.
TULIA VS. SEMINOLE

"SALES-INSTALLATION-SERVICE"
OUT OF TOWN INQUIRIES INVITED!
HAMMOND SHEET METAL
ABERNATHY VS. DIMMITT

WE NEED YOUR HEAD IN OUR BUSINESS
PALACE BARBER SHOP
HART VS. ANTON

WE NEED A WHIRLWIND
BOOSTER HERE!
SPRINGLAKE-EARTH
VS.
FARWELL

"LARGE OR SMALL 75¢
WASHES THEM ALL!"
ROBO WASH
TEXAS A AND M VS. TCU

"WE WANT TO BE OF SERVICE TO THE
AREA FARMER!" DAN FRY, MANAGER
McCOY GRAIN & GIN, INC.
SILVERTON VS. WHEELER

AND NEW HOLLAND
EQUIPMENT
McDONALD IMPLEMENTS
CORONADO VS. PALO DURO

"I DON'T WANT ALL THE BUSINESS,
JUST YOURS!"
BUILDERS MART
SWEETWATER VS. SLATON

CARTHEL OIL CO.
SMU VS. RICE

"FINE FOODS
AND EFFICIENT SERVICE!"
TRAVEL CENTER RESTAURANT
KRESS VS. VEGA

*WORTHINGTON PUMPS * WESTERN PUMPS
COMPLETE WELL DRILLING & SERVICE
SANDERS
PUMP & DRILLING SERVICE
LEVELLAND VS. LITTLEFIELD

FARMALL TRACTORS
AND EQUIPMENT
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IN PRODUCTION, QUALITY

Area Cotton Crop Suffers Severe Jolt From Freeze

By DUANE HOWELL
Avalanche-Journal Farm Editor

A SOUTH Plains cotton crop which once promised to yield almost 2 million bales was handed another in a series of setbacks Monday when freezing weather swept over the area and inflicted losses estimated unofficially at more than \$20 million.

Agricultural officials said effects of the early freeze range from negligible in southern parts of the area to a yield loss of approximately 20 per cent in northern areas where the crop was still green and sappy.

The crop, hurt by cool temperatures, excessive moisture and bollworms in September, will be reduced in both yield and quality. The freeze will bring on an early harvest. Only about 2,100 bales had been harvested through last week.

Executive director of the Grain Sorghum Producers Association at Lubbock. "We probably won't have much damage to the grain sorghum crop," he said, "provided the weather now will allow us to go ahead and harvest it."

leaf burn where temperatures did not go below 30 degrees. "It depends on how low the temperature got and how long it stayed below freezing," he said.

LAKEVIEW NEWS by Mrs. Bagwell

LAKEVIEW, Oct. 13 - The first freeze of the season came Sunday night with a small rain. The freeze came as a surprise to everyone, and the crops that were late maturing are damaged greatly by this freeze. The extent of the damage is not known at this time.

Mrs. Cagle To Attend State Teachers Assoc. Mrs. Bill Cagle of Floydada will be an official, voting delegate at the 91st annual state convention of the Texas State Teachers Association Oct. 23-25 in San Antonio.

Mrs. Cagle is one of the 1,288 certified members of the 1969 House of Delegates, which will meet on the last day of the convention to discuss and act on proposed amendments to the TSTA constitution, new policies, recommendations of standing committees, and other business.

Official delegates are elected from the 419 TSTA local associations throughout the state and certified by districts on the basis of one delegate per 100 members or fraction of 100.

With total membership in TSTA expected to hit a record 124,000 this year, attendance at the convention will probably total about 8,000. Featured speakers include Gov. Preston Smith; Sam M. Lambert, executive secretary of the National Education Association; and Charles D. Holleyman, superintendent of schools at Mustang, Okla.

low of Plainview. Mrs. Jones is the mother of Mrs. Anderson and Mrs. Mallow is her grandmother.

Mr. and Mrs. George D. Jackson and Tal of Spearman visited here and at the hospital in Lubbock over the weekend with the family.

Mr. and Mrs. Roy Smith of Tulsa and Mrs. Mack Poke and children of Lubbock visited Sunday afternoon with Mrs. R.C. Smith and Floyd.

Garland Lipe of Savannah, Arkansas, who has been here holding a revival meeting at Crosbyton, spent the day Saturday with Mr. and Mrs. D.C. Harrison.

Mrs. Norman Muncy of Floydada visited Mrs. Howard Bishop Saturday morning.

S/Sgt. Johnson Receives Medal

Staff Sgt. Joseph Mike Johnson, son of Mrs. Doris Johnson of Riverside, Calif., and the late W. D. Johnson, was recently presented a medal for meritorious Vietnam service while serving with Headquarters and Maintenance Squadron 32, Sgt. Johnson was given the Navy Commendation Medal for his meritorious service while serving with the Production Unit G-2 Section, Headquarters, First Marine Division in connection with operations against the enemy in Vietnam.

Initially assigned as an Intelligence Assistant and reassigned as the Assistant Basic Intelligence Officer, Sgt. Johnson distinguished himself by his outstanding performance of duty in the research and analysis of enemy activities. The presentation read "Staff Sgt. Johnson's knowledge of the strength, disposition, and probable course of action of enemy forces enabled him to submit

significant intelligence reports which greatly enhanced the conduct of numerous major combat operations. In addition he maintained an enemy order of battle file which proved to be an invaluable and comprehensive aid to staff planners."

The Marine was born in Floydada and attended his first years in school here. Sgt. Johnson, his wife and son visited this summer in the home of his uncle, G. M. Armstrong and Mrs. Armstrong and a nephew, Nathan Johnson and family in Floydada.

FLOYD DATA Darlene Mount of Grand Junction, Colo., had breakfast

THE WHITE HOUSE WASHINGTON Cooperative Month, 1969

Progress through people is the way America always moved ahead. It is still the way we must and must advance in the computer-space age of today and tomorrow.

One noteworthy example of progress through people has been, and remains, the cooperative enterprise -- a means of satisfying the economic needs of many individual Americans by acting together.

Today almost 21 million persons belong to credit unions in the United States. This is the membership of a decade ago. Millions of Americans also meet part or all of their needs for electric power, telephone service, housing, insurance, recreation, and many consumer goods through cooperative action.

Because I have seen the progress people have made by acting together, I have pledged assistance to cooperative programs for farm and home people. I believe cooperative efforts will play a vital element in improving the economic position of farm families and expanding opportunities throughout rural America.

Richard Nixon

Nursing Home Visitors

Dillie Towry and Coy Camp of Fort Worth, Zora Woolsey and Mrs. R.A. Colston, Floydada and Mrs. Orvus Shearer of Wall, South Dakota visited Mrs. Abigail Elza; Mr. and Mrs. Sherman Peak and Mrs. Lula Dollison of Matador visited Lewis Norman and Mrs. Pool;

Mr. and Mrs. H. Grubbs, city, visited Mrs. Lillie Luttrell and Paul; Rhonda Teepel, and Donna Woolsey visited all the patients; Mrs. Ernest Fisher of Matador visited Mrs. Long, Mrs. Warren, Mrs. Martin and Mrs. Pool;

Visiting with W.H. Jenkins were Mr. and Mrs. V.T. Bramlett, Teresa Welsh, Karen and Dennis Bramlett of Lubbock and Mrs. E.H. Patton of Tucumcari, N. Mex.; Mrs. C.E. Bartlett visited Sadie Holmes, Mrs. Stewart, Mrs. Cumbe, Mrs. Stephens, Mrs. Bertrand, Mrs. Britton, Mrs. Wilson, Mrs. Nicholson, Mrs. Pool, and Mrs. Penner;

Mrs. Eddie Cantrell, city, visited Mrs. Cash and Mrs. Irons.

On the move:

New Chevrolet Movers for

Chevy goes heavy! New Titan 90. Anyone can add a new truck to a lineup. Leave it to Chevy to add a truck and a half. Titan 90. No other Chevy tilt is so long on muscle. So right for turnpike stretches. With 9 diesels available. And one of the biggest sleeping compartments on the road.

With a wraparound instrument panel, everything just a glance away. Conventional Vans. Rocker. Whatever you're thinking, roto dealer's got it. And it's



Chevy goes lively! New '70 pickup. The first thing a Chevy pickup has to move is you. And we never forget it. It shows in the way our '70s look. In their smooth ride. And all the different ways they come: Fleetside, Stepside and Longhorn camper.

Chevy goes anywhere! New '70 conversion. Call it Chevrolet's conversion wagon-car-truck. Or Blazer for short. It's the runabout with the widest track. Order it with hardtop. Two-wheel drive for telling trails.



Putting you first, keeps us first.

Best Wishes To Wayne Russell

On The Formal Opening Saturday Morning

Through the years we have furnished much of the steel used by this Floydada business.

Roy Daffern
DAFFERN STEEL & SUPPLY CO.

201 South Date Plainview, Texas

electric heat...cozy feet



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With \$2.50 Purchase
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CLIP VALUABLE COUPONS IN THIS AD AND FILL YOUR S&H STAMP BOOKS FASTER THAN EVER BEFORE

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FLOUR

GOLD MEDAL KITCHEN TESTED

5 LB. BAG **49¢**

Highest Quality Available!



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Full Cuts, U.S.D.A. Choice Beef

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Singleton's, Spicy & Tangy

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MARGARINE 4 1-Pound Packages

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ROUND STEAK

Valu-Trim, U.S.D.A. Choice Beef

Pound **\$1.19**

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Extra Lean, Dated for Freshness

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Stokely's, Cut

Number 303 Cans **19¢**

GOLDEN CORN

Stokely's Cream Style or Whole Kernel

Number 303 Cans **19¢**

FRUIT DRINKS

Stokely's,

4 46-Ounce Cans **\$1**

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FREE! WITH THIS COUPON AND 7 OZ. CAN LYSOL SPRAY DISINFECTANT

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14 Number 300 Cans **\$1**

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3 4-Roll Packages **\$1**

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3 4 1/2-Ounce Jars **29¢**

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