## The Floyd County Hesperian

## la Floyd County Fair Begins Today

Caprack Chat








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## C

## Urged To Attend d Ouarterback Meetings

Peding Seminar Today



The day the sun was shining.
JUST FOR THE RECORD, the sun was shining and some of the Floydada
area grain sorghum was harvested this past Monday and Tuesday. Rayarea grain sorghum was harvested this past Monday and Tuesday. Ray-
mond Rodriquez turns a happy face up to el sol as he harvested grain sor

## Commissioners Court Issues Its Views **Ne wefliter

 About Fire Department Question

Junior Class
Selling Candy
The Floydada High School ju-
nior class have started theit
first of several money raising
projects in order to meet their
planned $\$ 900$ to pay for the Jun-
ior-Sen

Parade In
Lockney
2:30 This
Afternoon




Odens Display New Oldsmobiles Today

CONE NEWS

COURT RECORDS


Peace Corps Placement Test To Be Held On September 20
$\qquad$






 have not already done so, and
prosent
tore to the tester be.
 Fifteen thousand volunteers
are currently serving in Asia,
Africa, Latin America and the are currently serving in Asia,
Arrica, Latin America and the
Pacitic LIslands, working with
the people of those nations in


ft's wheat sowing time a have a good supply of reas de kalb palo duro wheat Recent field studies show DURC
$24 \%$ ncrease in yield

grain quality second
CARMACKS
FEED \& SEED
 Introducing the totally new Cutlass Supreme from Oldsmobile. The 1970 Escape Machine



Miss Preston And Larry Hunter
Make Plans For December Vows

 Carthel, Swaffer Engagement Announced, Plan Fall Vows


## Wedding Shower Honors

$\qquad$



favorite story: the great look plus

[^0]
\[

$$
\begin{aligned}
& \text { Cadarlllac presements the Spirit } \\
& \text { of the Seventies }
\end{aligned}
$$
\]

## Four Great TRAGEDIES

A man struck a match to see if the gasoline tank in his auto was empty. It wasn't.

A man patted a strange bull dog on the head to see if the critter was affectionate. It wasn't

A man speeded up to see if he could beat the train to the crossing. He couldn't.

A man stopped his advertising to see if he could save money. He didn't

Newspaper Advertising
Is The Strongest Force
In Business Today

## Floyd County Hesperian




The elegantly spirited 1970 Cadillac


The newly spirited 8.2 litre Eldorado
The spirit of the Seventies is nowhere more evident than in the handsome
1970 Eldorado. Behind its smartly recessed grille is a new 8.2 litre $V-8$
engine ( 500 cubic inches), the largest $\mathrm{V}-8$ ever offered in a production
of performance that will set the pace The instant you feel the Fleetwood Eldorado is the

## inds Take Ralls 27-13 In Season Opener

at Halfime


Bill Hendrix Wins Football Contest



AD CAPTAINS FOR THE TULIA GAME (left toright) Bob Maran Pierce, Stan Wilson and George Quisenberry. (Staff Photo) REDS ESCAPE
ferians Open Prison




BOB MARLER GOES HIGH IN ATTEMPT to catch pass in the Ralls game.
He caught the first pass of the game for a TD.
(Staff Photo)


This new 3M Brand "Copy-Mite" Copier costs only 5199

.warm as toast Electric Heat IN A TOTAL ELECTRIC GOLD MEDALLION HOME!!!


## LIGHT GREEN

ADDING MACHINE PAPER, 21/4" $^{1 / 2}$<br>PER ROLL



## BIGGEST PORTABLE TYPEWRITER

Underwood 21 Strongly built; fully equipped; totally reliable. Fills the gap between standard machines that are more than enough and portables that are not quite enough for the busy professional man who does his own typing at home, or in his own office, or in a studio. Touch control, full tabulation, erasing table, card holders, two-color ribbon and stencil control. With sturdy carrying case
Suggested retail price $\$ 104.50$


SALE

## HESPERIAN OFFICE SUPPLY

Floydada
983-3737


HERE TODAY!
The beautitul new
1970
CHEVROLETS
OLDSMOBILES

Refreshments Door Prizes




WAR AND PEACE


## FAIR SCHEDULE

thursday
$1: 00 \mathrm{pm}$. Judging of Community Exhibit
2:00 p.m. Judging of Women's Division
2:30 p.m. Parade in Downiown Lockney
3:00 p.m. Judging in Agricultural Department
4:00 p.m. Tractor Driving Contest
6:30 p.m. Satellite School Show
7:30 p.m. "The Colors" Program
FAMILY NIGHT
9:30 p.m. Drawing for $\mathbf{\$ 1 0 0}$
FRIDAY
9:00 a.m. Ladies' Day Program and Prize 9:00 a.m. Swine Judging
10:00 a.m. Sheep Judging
11:00 a.m. Junior Heifor Judging
1:00 p.m. Beof Cattle Judging
7:30 p.m. Satellite School Sho
9:30 p.m. Drawing for $\$ 100$
SATURDAY
9:00 c.m. Quarterhorse Show
9:30 a.m. Junior Showmanship
10:00 am . Baby Beef Judging
2:30 pm. Miss Floyd County Fair Pagean
6:30 p.m. Satellite School Show
7:30 p.m. Queen Finclis
9:30 p.m. Drawing for $\$ 100$

## NOW!

We stock genuine

## THERMOFAX PAPER

$\underset{\substack{\text { Soo SHEFTS } \\ \text { whlis }}}{ } \$ 19.00$
HESPERIAN OFFICE SUPPIY

PHONE 983-3737

You all come see the new

|  | $1970$ |
| :---: | :---: |
|  | MERCUR |



POWELL'S


## PAPER TOWELS

VAN CAMP TUNA
CRISCO OIL
MARSHMALLOW CREME
MIRACLE WHIP
ENCHILADA DINNERS COFFEE panc

KERN'S TOMATO SAUCE
PALMOLIVE LIQUID
TISSUE
NAPKINS SOFLIN

|  |  |
| :---: | :---: |
| STRAWBERRY PRESERVES |  |
| CORN MEAL |  |
| BROWNIE MIX Lnace |  |
| Coca coia 39t |  |
| 01.0 pono 19C Biscurs |  |
| WILSON CERTIFIED FRAN |  |
| PORK CHOPS 9 |  |
|  | $\begin{array}{ll} \text { CHUCK } \\ \text { ROAST } & \text { cemrer } \\ \text { cusis } \\ \hline \end{array}$ |
|  | GROUND |
|  | FRYER BREAST BRe |

# oyd County Hesperian 

 Meeting To Organize Floydada Night College Today

LL LOCATED SCIENTIFICALLY.. Jr. High Princinal A. W. Coltharp " witches" location
(Staff Photo)
Breezer windmill in front of schooi building. Class Presents "Breeger Windmill" Ta Ir.
Breeger Windmill" To gr. High
$\square$




 hier, Music Mark Pike Rites


A Good Customer Vorced five times, married and dit
amee year to the regis
ame sixe to the reesistrar's with his,
sist
registrar . th was the same married the

SOUTH PLAINS NEWS by Mrs. Murray Julian





[alrvisw News by Mrs. Clyde Bagwell


## TO THE PEOPLE OF FLOYD COUNTY

COUNTY WAS PRESENTED BY THE FLOYDADA CITY COU


$\qquad$ FIRE DEPART YEAR BE THE COUNTY'S SHARE OF DOIT PURCHASE OF A NEW FIRE TRUCK' NEE COMMISSIOV COURT HAS BEEN ADVISED THAT THERE CANNOT LEGAL BE A 'IN INT FIRE DEPARTMENT", BUT THAT THE CONTRACT WITH THE DIFFERENT CITIES FO SERVICES ON SUCH TERMS AND CONDITIONS AS SH AGREED UPON.
ACCORDING TO THE FIVE YEAR STUDY MADE BY TH FLOYD COUNTY COMMISSIONERS COURT, IS THAT ON YEAR AVERAGE THAT $\$ 1,086.00$ PAID TO VOLUNTEER THE COST OF MAINTENANCE AND SUPPLIES, WITH T SHOWN ON SUCH SURVEY PERTAINING DIRECTLY OFFERED TO PAY TO THE CITY OF FLOYDADA THE OF $\$ 3,000.00$ PER YEAR PLUS THE COUNTY PAY FOR INSURANCE ON ONE FIRE TRUCK FOR SUCH RURAL RURAL FIRE, AS THE FIVE YEAR AVERAGE SHOWS 3 RAL FIRES IN A YEAR. THIS SAME OFFER WAS MAD THE CITY OF LOCKNEY, AND THEY AGREED TO ACCE OF APPROXIMATELY $\$ 6$ EXPENDITURE TO IN THE 190 BUDGET OF THE COUNTY WITHOUT ANY TAX INCREA HOWE VER, IF THE REQUEST OF THE CITY OF FLOYD FOR THE $\$ 8,000,00$ PER YEAR FOR TEN YEARS PLUS COUNTY NOW, WAS GRANTED, IT WOULD $\$ 91,000.00$, AND THEN THE COMMISSIR OR A THAT THEY WOULD BE OBLIGATED TO PAY TO THE COUNTY OF $\$ 182,000.00$ ON A TEN. TRACT. THE MONEY IS NOT AVAILABLE FOR THIS E PENDITURE, AND IN ORDER TO GET THIS KIND OF MO EY IT WOULD REQUIRE FLOYD COUNTY TO HAVE A INCREASE.
ONA FIVE-YEAR AVERAGE, THE FLOYDADA FIRE THE $\$ 3,000$ HAS FOUGHT 32 RURAL FIRES PER YICH COMMISSIONERS COURT HAS OFFERED TO PAY THE CITY OF FLOYDADA, AMOUNTS TO ALMOST $\$ 100.00$ THIS AREA IS EXCEEDING
K. HOLMES - COUNTY JUDGE

JOHN B. FOWLER - COMMISSIONER C.E. (BOB) JARRETT-COMMISSION OMMISSIONER BILL McNEILL COMMISSIONER
ant Monte Carlo Coupe for 1970




LaKEVIEW NEWS by Mrs. Bagwell


Ayres In Austin Conference

## 



$\frac{\text { NO GRASS - NO MEAT }}{\text { Time To Plant Cool Season Pastures }}$



Sorghum Board Nominations Reil

## Menu



MRS BAIRD

MRS BAIRD
The yeast-rising

# The First National will help you buy a new 1970 AUTOMOBILE! 

## We're All Ready For YOUR MILO



## MUNCY ELEVATOR SANDHILL ELEVATOR

Pontiacs Reflect Grand Prix Influence


O Pontiacs On Display y At City Auto Inc.

$$
1
$$

 | $\begin{array}{l}\text { see of saddle, sandalwood and } \\ \text { dark brown. } \\ \text { The instrum }\end{array}$ |
| :--- |

$\begin{aligned} & \text { series and the Grand Prix go } \\ & \text { on sale September 18. }\end{aligned}$ $\begin{aligned} & \text { Bonneville and optional on the } \\ & \text { Catalilina, Executive and Grand } \\ & \text { Prix, The Executive and Grand }\end{aligned}$$\begin{array}{cl}\text { rear ends including new } & \text { gines as standard. The Catalina } \\ \text { hood and fenders. The a } 350 \text { cubic- inch tho }\end{array}$ classic vertical center grille.
The Horn outlets are exposed
cubic-inch engine. This
cubic-inch engine is also op-
cuis year on either side of the
tional on all other Catalina Chis year on either side of the
grille ad jacent to the head-
tional on all other Catalina
models. lamps.
Also new up front are the
bumper, headilipht $\begin{aligned} & \text { Also a avalable on all Cata- } \\ & \text { Alina, Executive, Bonneville and }\end{aligned}$
 lights that are mounted in the
bumper to serve as side mark- $\quad \begin{gathered}\text { cubic-inch two-barrel engine } \\ \text { that uses regular fuel. } \\ \text { The three-speed manual }\end{gathered}$
 with the side markers. $\begin{gathered}\text { integrated } \\ \text { Fifteen exterior colors are } \\ \text { Catalina, Executive, Bonneville } \\ \text { and Grand Prix with the Turbo } \\ \text { Hydra-matic oftional A four- }\end{gathered}$
offered for 1970...11 of which
speed floor spitt tran s form

 | $\begin{array}{c}\text { four in convertible tops. } \\ \text { The wheelbase of the Catalina }\end{array}$ | $\begin{array}{l}\text { Prix. } \\ \text { The hidden radio antenna, }\end{array}$ |
| :---: | :---: |
| pioneered by pontiac on the |  |

 $\begin{array}{ll}\text { and } 118 \text { incuite and Bonneville } & \begin{array}{l}\text { all } 1970 \text { models. This antenna, }\end{array} \\ \text { Prix. }\end{array}$ | The Wide Track on the Cata- | $\begin{array}{c}\text { Shiela, provides a cleaner ex- } \\ \text { terior appearance and elimi- } \\ \text { Iina, Exective and Boneverille } \\ \text { nates bent or broken antennas. } \\ \text { INTERIOR STY }\end{array}$ |
| :---: | :---: |
| IN inches front and rear. |  |

## me now

## wheat seed!

## (U||

## 



## This is the way it's going to be. Pontiacs 70's

ax emy neman,


 the Greens were Mr. and Mrs.
Zoloan Melto ot Coleman
 Mrs. Frank Dinn visited ov- thenr ill ider son hlake, who has
er the weekend in lubbock with
 The Dole Millers are still
staying in" but the cold is Dent ruessay nsistors in the Mary Denison home were Mrs,


 Hare of Kimball, Neb.
Jerrone
mone Co
Vinson of the Har

SHORTY'S BAKERY OPEN FOR BUSINESS *Featuring fresh banea, wedding,
anniversary, birthday cakes. $*$ All kinds of pies
and cookies.
Open 7-7 weekdays 10-6 Sundays



[^1]


[^0]:    Marse \& Son

[^1]:    $\begin{array}{ll}\text { big boys are already screaming. } & \text { dubbed GTO "The Humbler." } \\ \text { One of the nicest things we could have done for Grand } & \\ \text { This is Pontiac } 70 \text {. And we figure this is the way } & \text { GM } \\ \text { OM }\end{array}$

