

The Floyd County Hesperian



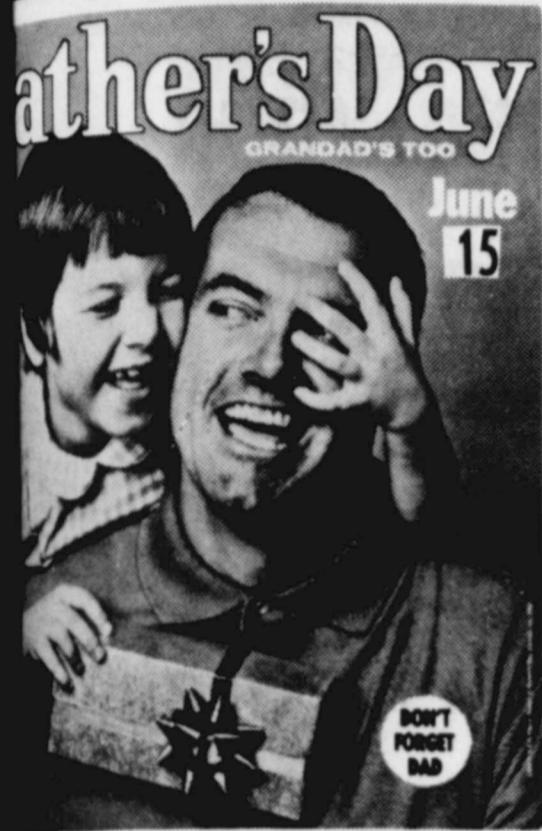
JUNE 75

FLOYDADA, FLOYD COUNTY, TEXAS 79235

THURSDAY, JUNE 12, 1969

NUMBER 23

City Asks County For Rural Fire Protection Funds



City Turns Down County Commissioners' Offer

About a month ago the Floydada City Council presented the Floyd County commissioner's court its request for financial help in maintaining its fire department and help on purchase of a new fire truck.

Then Monday, the council met with the commissioner's court and heard the commissioners make a counter offer that was far below the city's request.

The city council had made an extensive five year study of what it cost to maintain a fire department, also made a study of how much service the fire department had given to fires outside the city limit, then determined that the county should pay its fair share of costs for fire protection outside the city limits.

The study revealed that around 44% of the fire department's calls had been made outside the city limits in the past five years. Therefore the city requested that the commissioner's court pay \$8,000 per year to help maintain the fire department. The \$8,000 figure was derived from determining the cost of operating the department per year over the past five years and 44% of the cost per year was approximately \$8,000.

Then, the city requested the commissioner's court to pay 44% of the money that will be needed to purchase a new fire truck, around \$11,000.

The commissioner's court said that they would up their payments to the Floydada Fire Department from \$1500 per year to \$2100, and that's all they felt they wanted to pay.

COUNCIL REJECTS COUNTER OFFER

In the city council meeting Monday night, the mayor and council discussed the offer, decided to reject it and issued a notice to the commissioner's court that effective October 1, 1969, they could no longer fur-

nish fire protection outside the city limits, unless the county paid its share of the costs.

A Hesperian reporter asked county judge J. K. Holmes for comment on the situation Tuesday. The judge said that he did not want to make a statement at this time.

Floydada Mayor Jimmy Seay said that he felt if Floydada was going to maintain a first class department, he felt that the county should pay its share of the costs. The council is 100% behind the mayor.

The mayor invited the commissioner's court and the general public to examine the study made in regard to fire department costs and area of service in the past five years. The approximate cost for rural service the past five years has been \$40,000.00.

OTHER BUSINESS

In other business at the council meeting Monday night the council accepted the bid of Western Industrial Supply of Amarillo of \$6,253.38 for 6" asbestos pipe, fittings and fire hydrants for the water department.

-Discussed writing ordinance to demolish unsuitable buildings to improve the looks of Floydada.

-Discussed appointing a group of citizens to be called "Citizens for Better Government" to help the council plan and build a better city.

-Discussed inspecting eating and selling of food within the city limits.

-Discussed with the city attorney the nuisances of hogs, cows and chickens immediately adjacent to the city limits.

-Discussed spraying city by airplane to rid of mosquitoes.

City manager Bill Feuerbacher

SEE CITY, PAGE 7



WHEAT HARVEST TIME... is fun time for a young fellow who likes to feel the wheat between his toes, take a mouth full and make it into chewing gum. The young man is Jerry Don Battey Jr. (Staff Photo)

Caprock Chat

By Wendell Tooley

EARLY MORNING I received a call from a very un-pleasant manager. . . he just wondered if we are going to get through this season. . .

...in the season, would we ever be able to get started.

...a basic problem why it is so difficult to get baseball coaches, umpires, and other needed help. . . people just don't have the time.

...if we're too busy to help these boys. . . perhaps we'll forget the baseball program next year.

...interesting to note how many of our men and high school struggling to keep the program going who have no sons in the program. . . yet give of their time to the program. Daddies must assume some of this responsibility.

...the answer to our problems? The answer lies in a lot of things.

...the subject. . . man, many thanks to the help keep the concession stand, keep scores, and program.

...if women make good umpires or coaches?

Want To Work? Many Jobs Available

There are plenty of jobs available now through the listing of help needed at the local Texas Employment Office, according to Bob Hambright, manager.

Hambright reports the following jobs available:

- Thirteen year 'round farm hands needed.
- Four openings for tractor drivers and farm equipment operators.
- Three openings for combine operators.
- Two openings for truck drivers.

One opening for a sales clerk at a department store.

Many, many hoe hands are needed at once.

Call 983-2361, or go by the office, which is located on the west side of the county agricultural building.

Possibilities for more jobs for next week are good as the wheat harvest will be in full swing and row crop is reaching advanced growth. . . along with a lot of weeds.

Sorghum Producers Should Be On Alert For Greenbug Attack

Sorghum growers should be on the alert again this year for the pesky and destructive greenbug. This tiny pest which sucks the juices from the sorghum plant and did such widespread damage in the Sorghum Belt last summer is back at it in many areas.

If there are greenbugs in your fields be prepared to spray—but do so only after you have positively identified them. Unless spread damage in the Sorghum—you're certain you have the

School Board Hires Four Teachers

The Floydada School Board hired four more teachers at its regular meeting here Monday night.

Teachers hired included Mrs. Jewel Reeves from Matador to teach fifth grade at Duncan Elementary, Mrs. Mully from Hereford to teach fifth grade at Duncan Elementary, Mrs. Charles Christian from Amarillo to teach music and Mrs. Sue Lovell, Floydada, to teach remedial reading.

Since Henry Barber has resigned from the high school vo-ag department, the board is now interviewing replacements for both men. One prospect was interviewed at the meeting.

All board members were present except Elmer Biggs.

Fire Department Expresses Thanks To Public For Funds

The Floydada Volunteer Fire Department would like to say "Thank You" to each and every person, farmer and businessman for the contribution sent in for their Fund Drive. The total now stands at \$2,942.00.

With the help of the City of Floydada, the Fire Hall now has a new look. The City furnished the paint and the Fire boys furnished the work. The ceiling has been lowered and repaired, and the walls and floor painted. The wives added their touches by hanging new red curtains. The Department would be glad to show you the new work, so go by and take a look.



(Courtesy Producers Co-op)

DATE	H	L	PREC.
June 5	93	60	
June 6	90	62	
June 7	89	58	.02
June 8	81	58	
June 9	81	58	
June 10	90	60	
June 11	88	59	
Total Prec. for Week	.87		
Total Prec. for May	7.24		
Total Prec. for Year	11.61		

1. If plants are up to 6 inches high, spray when there is visible damage with colonies of greenbugs on lower leaf surfaces.

2. Beyond 6 inches and up to pre-boot, spray before any entire leaves are killed.

3. From pre-boot on, spray when greenbug numbers are sufficient to cause death of more than the two lower, normal sized leaves.

After a first spraying farmers should keep a close watch on their plants and be alert to a reinfestation. It may be necessary to spray again. If another application is required, be

SEE BUG PAGE 6

Austrian Youth American Field Service Student

Announcement was made this week that Peter C. Prischl of Upper Austria will be coming to Floydada as the 1969-70 American Field Service student.

He will be living with the Clay Henry family in Floydada and attending Floydada High School as a senior.

He will arrive in New York on August 18 and should be in Floydada around the 22nd.

In his application letter Peter said,

"I was born at May 19th, 1953 in Wels, where I have lived until today. I attended Nursery School until I began to attend the Popular School in September 1959. After the fourth class I took the examination to the High School and entered her in Wels in autumn 1963. I have attended her since more than five years and now I am in the sixth form. Except of the first form I was always outstanding qualified to advance to the next class. This year I will also try to get an outstanding school report.

My family, which consists of my father, Cornelius Prischl, my mother Dorothy Prischl, my brothers, Fred, 12, and John, 6, and me, lives in our own house about in the centre of Wels, a town of about 50,000 inhabitants in Upper Austria. In the same house my father, who is a photographer, has a Photo-Shop. My brother John attends the first form of Popular School and my brother Fred the second form of High School.

My hobbies are various: Photographing, taking movies, reading good and interesting books, building technical equipment, as radio, morse amplifiers, etc., tape recording, listening to good records, and last but not least, joining the boy scouts where I am a patrol leader. My patrol is the fourth best in Upper Austria.

Why I want to go to America? Well, I think this wish lives in me since I was six or seven and able for the first time to understand a globe. But the reasons have changed a little: First there was an image of cowboys and Indians, settlers and sheriffs, wide prairies and ghost-towns. Now - well, there is a little more I think. First there is to get to know a grand country and a great people. A great country because of its various types of countryside: Lovely Idaho, sunny California, wide Texas, overcrowded New York - each of them a beauty of her own. I have seen a lot of movies about America and the wish to see this country with my own eyes grew more and more in me. I can imagine that it must be great to stand under the Niagata Building, but also to look at the red rocks of Grand Canyon or to visit Yellowstone National Park.

A great people - because I have got to know many Americans during the last years, the most ones on my trip to England this year. And I did not see any arrogance or uncivilized behavior on them, but wide-open heart to all people, a good point-of-view, independence in the little as in the big events of life and all of them invite you to visit them and there countrv.

The next is that I am interested to attend an American High School for a year. I think it would be very interesting to learn after quite a different school system. I hope to get a wider horizon and a better education especially to America.

I also want to improve and perhaps to perfect my knowledge of English. As I remarked yet I have been in England this year for four weeks and I have improved there my English a lot, but - four weeks are too little a time to perfect a language.

If it would be possible for me to live in the United States for a year, I would hope to support the idea of world-wide communication of the people and world-wide peace in the way that the American Field Service bestrides - I think with success."



PETER C. PRISCHL

Cattle Placed In Blanco's New Feedlots

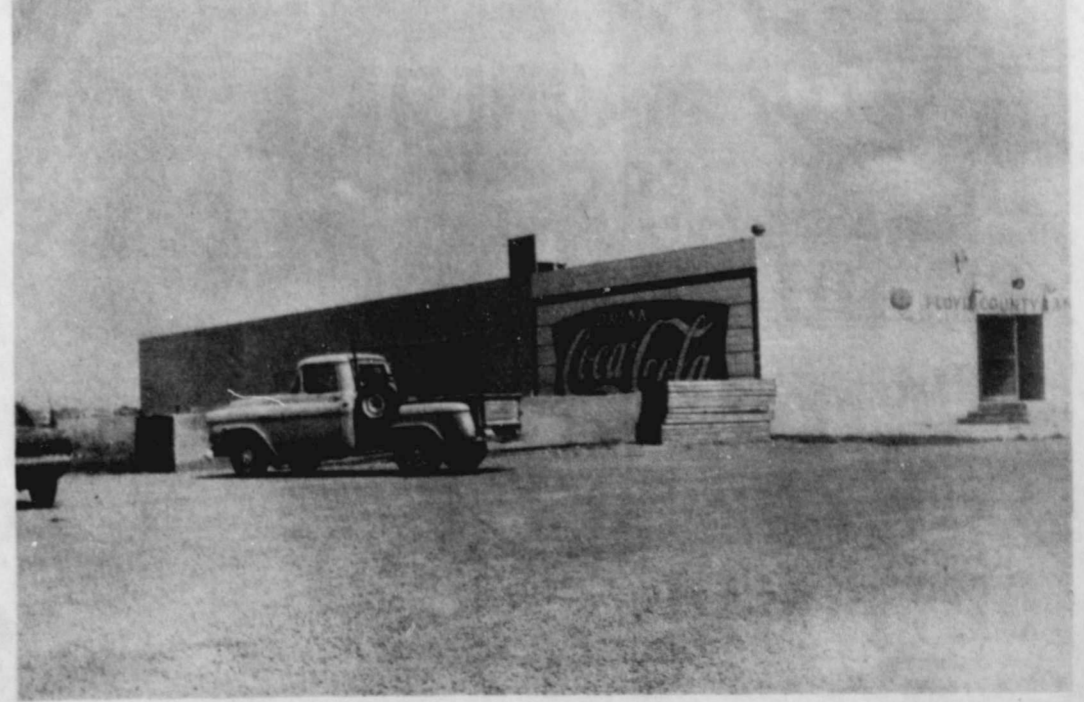
Three pens of cattle—containing 160 to 180 head per lot — have been placed in expanded facilities at the Blanco Feedlots near Sand Hill.

Owner Kelton Shaw says that the expansion project is expected to be completed "in about 30 days." It includes 16 new pens plus landscaping improvements.

Blanco Feedlots will have a capacity of approximately 4,000 cattle.

This is a conservative figure, the management states, since some pens will contain about 125 head to allow for "designated tonnage" in each lot. This will enable a certain number of cattle to be ready for market at one time.

Why I want to go to America? Well, I think this wish lives in me since I was six or seven and able for the first time to understand a globe. But the reasons have changed a little: First there was an image of cowboys and Indians, settlers and sheriffs, wide prairies and ghost-towns. Now -



VEGETABLE PACKING INDUSTRY is beginning to take shape as old bowl-ing alley is reworked. In foreground is truck loading dock. (Staff Photo)

...comment on the new paving jobs on various streets in the city. This is just one of the many benefits from the City of Floydada.

SPORTING EVENTS



T-SHIRT LEAGUE

WHITE SOX TAKE YANKEES

Monday evening the White Sox took the Yankees 16-1. The White Sox supplied more entertainment by hitting four homers. These homers were hit by Joe Lopez, Carmen Soliz, Larry Jones, and Bobby DeLeon.

Bobby Whitaker and Jimmy Jackson pitched for the Yankees. Pitching for the White Sox were Carmen Soliz and Todd Vickers.

ORIOLES BEAT CUBS

The Orioles beat the Cubs with a close 13-12 win in an action filled game played Tuesday

evening. Jacky Lynn Carthel hit two homers for the Cubs. Pitching for the Orioles were Len Wood and Matt Probasco. Kerry Helms and Danny Emerit pitched for the Cubs.

PIRATES CRUSH CUBS

Friday the Pirates crushed the Cubs with a 16-5 victory. Larry DeLeon hit a homerun for the Pirates.

Winfred Brooks and Kerry Helms pitched for the Cubs. Rusty Cagle and Bill Starkey pitched for the Pirates.

ORIOLES DEFEAT WHITE SOX

The Orioles defeated the White Sox 11-1 Thursday evening. Ricky Ford hit a homerun for the Orioles.

Pitching for the White Sox were Carmen Soliz and Todd Vickers. Len Wood and Matt Probasco pitched for the Orioles.

T-SHIRT LEAGUE		
STANDING		
TEAM	WON	LOST
Pirates	4	0
Orioles	3	1
Cubs	2	2
White Sox	1	3
Yankees	0	4

FRESHMAN LEAGUE

TIGERS CLOBBER RED SOX

In the early game Thursday the Tigers clobbered the Red Sox 6-1. McArthur Mitchell and Randy Fleming each hit a homerun for the Tigers.

McArthur Mitchell and Randy Fleming pitched for the Tigers and Leon Barnes and Rex Yeary pitched for the Red Sox.

METS DEFEAT DODGERS

The Mets defeated the Dodgers with a 9-5 victory in the early game Friday. Johnny Smith hit two homers for the Mets.

Gary Windom and Mike Estes pitched for the Dodgers. Craig Hambright pitched for the Mets.

DODGERS WIN CLOSE OVER TIGERS

The Dagers won a very close game over the Tigers in the

late game Monday afternoon. An extra inning was played, and the Dodgers beat the Tigers 5-4.

Greg Goen was the winning pitcher for the Dodgers. Losing pitcher for the Tigers was McArthur Mitchell.

Randy Fleming also pitched for the Tigers.

GIANTS NOSE OUT CARDINALS

In the late game Friday afternoon the Giants nosed out the Cardinals 7-6. Several homers added to the excitement. Lesley Soto hit a homerun for the Cardinals. Joe Womack and Randy Pierce each hit a homerun for the Giants.

Pitching for the Cardinals was Keith Marricle. Donzel Minner and Randy Pierce pitched for the Giants.

INDIANS SCALP BRAVES

In the late game Thursday the Indians scalped the Braves with an 11-4 win.

Gregg Bishop was the winning pitcher for the Indians. Mark Gilly was the losing pitcher for the Braves. Gordon Bond also pitched for the Braves.

CARDINALS STOMP INDIANS

The Cardinals stomped the Indians 14-8 in the early game Monday. Carlos DeLeon hit a homerun for the Cardinals.

Russell Holladay and Gregg Bishop pitched for the Indians. Winning pitcher for the Cardinals was Gary Galloway. Keith Marricle also pitched.

FRESHMAN LEAGUE		
STANDING		
TEAM	WON	LOST
Giants	4	0
Indians	2	1
Cardinals	2	2
Dodgers	2	2
Red Sox	2	2
Tigers	2	2
Mets	1	2
Braves	0	4

JUNIOR LEAGUE

LIGHTHOUSE TAKES CUBS

Lighthouse took the Cubs with a 5-2 victory in the late game played Thursday evening.

Ricky Sneed was winning pitcher for Lighthouse. Mike Muniz also pitched for Lighthouse.

ASTROS DEFEAT FIRST NATIONAL

Friday evening the Astros defeated First National 17-14. Walter Harris, Ricky Biggs, and David Whitley pitched for First National.

CO-OP BEATS VFW

Thursday afternoon in the early game Floyd County Co-op beat VFW 13-2. Mark Vincent hit a homerun for Floyd County Co-op.

Steve DeLeon was the winning pitcher for Floyd County Co-op, and Mark Smitherman was the losing pitcher for VFW.

VFW STEPS OVER ASTROS

In the late game played Monday VFW stepped over the Astros with an 8-7 victory.

Steve Foster was the winning pitcher for VFW. Rex Rose also pitched for VFW.

LIGHTHOUSE CREAMS FIRST NATIONAL

Tuesday afternoon Lighthouse creamed First National with a 9-2 win.

Mike Miniz was winning pitcher for Lighthouse. Pitching for First National were Ricky Biggs and Rance Young.

CO-OP OVERCOMES CUBS AFTER 14 INNING STRUGGLE

Yes, it was really a battle between the Cubs and Floyd County Co-op as each tried to break the 2-2 tie in the early game played Monday evening. Finally in the 14th inning Floyd County Co-op scored and won the game with a 3-2 victory.

Steve DeLeon was the winning pitcher for Floyd County Co-op. Mike Vincent also pitched.

JUNIOR LEAGUE		
STANDING		
TEAM	WON	LOST
Fld.Cty.Co-op	3	0
Lighthse. Elec.	3	0
Astros	1	2
Cubs	1	2
VFW	1	2
First Natl.	0	3

FLOYD DATA
Daughters of the J. K. Holmes have been visiting them for the past week. Their daughter Joyce is here from Amarillo this week. Last week it was Mr. and Mrs. Leo O'Hare and children, Barbara and Mary from Kimball, Nebraska.

Also last week Mr. and Mrs. Rex Cowart and daughter Virginia from Dimmitt visited them.

SHOP IN FLOYDADA AND SAVE MONEY

Floyd County Teams Not Faring Well In Big League

Floyd County's two baseball teams that are in the Lubbock, Plainview, and Slaton league are not faring well. Both the Lockney Astros and the Floyd County Drillers have played three games and lost three.

Driller coach Jr. Bearden reports that his team has lost

to the Lubbock Red Checks, Lubbock Furr Food team and the Plainview Team. The Drillers play at Slaton Saturday night.

Coach Bearden said he was down to only nine players, since one had been injured and some of the others are having to work.

Mr. and Mrs. C. G. and children were at the G. E. Fuller room on Sunday, June 8. Present were; Mrs. J. and Charles Fuller, Mr. and Mrs. J. Temple, Mr. and Mrs. Younts, Sweeny, Mr. Olin Poteet, Lockney

Congratulations to Harold Woodson

who brought in our first 1969 load of wheat.

BRING YOUR WHEAT

TO Dougherty Grain And Cattle Company

ON THE PAVEMENT IN DOUGHERTY, TEXAS

R. D. HOLLY, MGR.

Fast, efficient handling of your crop. We appreciate your business.

GOT AN EXTRA 4 SECONDS?



Let us demonstrate this newest "THERMO-FAX" Brand "Secretary" Copying Machine

That's all the time it takes this copying machine to make a copy of most office papers. But you'll want to spend a few more seconds with us to see the many other jobs this machine can help you out with. Spirit masters. Systems copies. Lamination. Statements for speedy billing. Overhead projection transparencies. Addressing labels.

Drop in. Or give us a call. If you can spare a few seconds.

\$199.00

Hesperian Office Supply

Thrifty Super Market



IF BETTER MEAT COULD BE BOUGHT WE WOULD BUY IT

ROUND STEAK LB. 99¢
BLADE CUT CHUCK

CHUCK ROAST LB. 69¢

PORK STEAKS LB. 79¢

BACON 2 LBS. \$1.59

FRANKS DECKER 12 OZ. 59¢

WE CUT AND WRAP FOR YOUR FREEZER IN 25 LB. PACKAGES, QUARTERS, HALVES, AND WHOLE.

FASTEETH REG. 98¢ 59¢

MILK OF MAGNESIA 59¢

DR. PEPPERS 6 BOTTLE CARTON PLUS DEP. 39¢

PIE FILLING COMSTOCK PINEAPPLE OR PEACH 45¢

VELVEETA 2 LB. BOX 98¢

COTTAGE CHEESE 2 LB. 49¢

BUTTERMILK 1/2 GAL. 39¢

CLOVERLAKE DIP & CHIP 29¢

CLOVERLAKE SOUR CREAM 29¢

CLOVERLAKE MELLORINE 39¢

DA/TIME 30 PAMPERS \$1.69

VAN CAMP HOMINY 14 1/2 OZ. 10¢

AMERICAN BEAUTY SHELL-A-RONI 22 OZ. BAG 35¢

WILSONS VIENNA SAUSAGE 5 for \$1

SHREDDED WHEAT KELLOGGS 33¢

BORDENS ASST. FRUIT DRINKS 1/2 GAL. 3 for \$1.00

WE HAVE

AT THRIFTY

AQUA NET 59¢

RICE CHEX 13 OZ. BOX 39¢

EVERLITE FLOUR 10 LB. BAG 89¢

CRISCO 3 LB. CAN 79¢

KIM TISSUE 2 ROLL PACK 19¢

DUZ GIANT SIZE 69¢

FRESH PRODUCE

CALIF. PREMIUM LONG WHITE

POTATOES LB. 10¢

NO. 1 WHITE ONIONS LB. 10¢

CANTALOUPE LB. 10¢

BANANAS LB. 12 1/2¢

**Young Guthrie Youth
Actor At Graham**

Mrs. Guthrie, daughter of Mr. and Mrs. A. E. Guthrie, is serving as youth actor at the Graham First Methodist Church this weekend. Six of the young church members in this past weekend's production of "The Lay Witness" at the local Methodist church. She completed one year of work at SMU after her senior year at Graham in January. She was already acquainted with some families as she went with the Youth Exchange to last year, partly sponsored by the Graham Club.



SUZANNE GUTHRIE

**NEWS FOR
HOMEMAKERS**

by Sherry Mullin
Floyd County H. D. Agent

Who sews finds pleasure in making clothes to her own taste. Here are some tips for achieving a "custom-made" look with synthetics and special finishes. Permanent press fabrics containing "Dacron" or "Orlon" require a fine needle and sewing. A needle #11 or the equivalent is best for lightweight fabrics; #14 for medium weight; and #17 for heavy weight fabrics. Sew on the sewing machine. Use a small, wide oval opening zig-zagging may be used to packer.

sewing, if the bottom fabric is shorter than the top one, the tension on the pressure foot is too great.
4. Reduce the pressure-foot tension and test again on two more strips until both strips are even in length.
STITCHING
For most fabrics, 10 to 12 stitches per inch are satisfactory. Studies show that if the sewer applies tension to the fabric while she is stitching, she can reduce seam puckering. This is done by applying slight tension to the fabric behind and in front of the needle, being careful not to pull the fabric through the machine. Sewing at a moderate, even pace with few stops and starts is best.
SEWING THREAD
The type of sewing thread is an important consideration. Threads containing nylon or "Dacron" are recommended. Seams sewn with these threads have a neat appearance and will perform well throughout the life of the garment.
With these sewing hints the home sewer can turn out garments with a professional custom-made look that will win her compliments wherever she wears them.

**OTHER BUREAU FORECAST
TO BE COOLER,
WETTER THAN NORMAL**

Southwestern counties and around three inches in the northeast. The threat of hail with the heavier thunderstorms is greatest during the first half of the month, but this threat decreases as temperatures increase after mid-month.
Meteorologists said the moist Gulf air will produce daytime cloudiness and the resulting reduction in sunshine will hold temperatures down. The average readings for the month were expected to be slightly below normal.
Cold fronts also are due to cross the region, but weathermen said they would have no significant effect on temperatures.
Consider size of the cotton, weed or grass that is to be controlled and also the temperature. Texas cotton producers have available to them more postemergence herbicides than ever before.
Herbicides such as naphthylacetylserine or naphthylacetamide are still one of the most effective materials that can be applied, said Elliott. It may not be quite as effective, he noted, in the control of teaweed or cocklebur as others.
Some Guy!
Husband: "I saw Tim Tooley today, and he didn't even speak to me. He thinks I'm not his equal. I guess."
Wife: "Why, that stupid, brainless, conceited, good-for-nothing moron! You certainly are his equal!"

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FATHERS DAY

IS SUNDAY JUNE 15th

STORE HOURS
8:30 A.M. TO 5:30 P.M.
WEEKDAYS
8:30 A.M. TO 6 P.M.
SATURDAYS



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DRESS or
SPORT SHIRT
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PRICED FROM
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FATHER'S DAY SPECIAL
MEN'S YEAR AROUND WEIGHTS

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90% WOOL AND 10% SILK
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SIZES 36 THRU 46 - REG. AND LONGS
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...USE YOUR BEALL'S CHARGE CARD FOR FAST CONVENIENT SHOPPING.



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by Haggar**

HAGGAR STYLING IN UNMISTAKABLE, TRIM CUT AND SNUG FIT ARE MARKS OF SUPERIOR DESIGN AND CRAFTSMANSHIP. PICK YOUR FAVORITES FROM OUR COLLECTION OF SLACKS STYLED IN THE HAGGAR MANNER. 30-42 WAIST.

\$10.00 to \$18.00

**MEN'S
PAJAMAS**

IN ALL SIZES

\$3.49 to \$5.00

IF IN DOUBT ABOUT DAD'S SIZE
GIVE HIM A BEALL'S
GIFT CERTIFICATE



MEN'S 6 1/2 - 12
M-N WIDTHS

\$3.00

FOR SURE FOOTING, TRY THESE DURABLE CANVAS SHOES FROM BEALL'S. DOUBLE ELASTIC GORE SIDE INSERTS ASSURE A SNUG FIT AND SHAPE RETENTION EVEN AFTER MANY WASHINGS. THE CUSHIONED INSOLE AND ARCH GIVE MAXIMUM WEARING COMFORT. CREPE RUBBER SOLES. BLACK AND WHITE.

**COLORFUL PACIFIC
BEACH TOWELS**

OTHERS
\$1.00 \$1.99



Interwoven

**FATHER'S DAY
GIVE HIM
NAME BRAND GIFTS**

YOUNG MEN LOOKS IN STRIPES, PLAIDS, AND ASSORTED SOLIDS FOR DRESS OR CASUAL WEAR, PERMANENT PRESS POLYESTER AND COTTON WITH IVY-STYLED BUTTON-DOWN COLLAR AND TRIM-TAPER FIT. COOL HALF SLEEVE STYLES. SIZES S-M-L. SHAPELY AND ARROW . . . \$5.00
SUPERBLY TAILORED TROPICAL WEIGHT SLACKS OF DACRON POLYESTER AND WOOL. WRINKLE RESISTANT, AND MACHINE WASHABLE WITH THE FAMOUS FOREVER PREST FINISH. THEY NEVER NEED IRONING! ASSORTED COLORS. SIZES 28-42 WAIST. HAGGAR . . . \$13.00
QUALITY NAME IN MEN'S UNDERWEAR GIVES TIMELY SUGGESTIONS FOR DAD'S COMFORT. T-SHIRTS . . . 100% COTTON WITH REINFORCED NECK TO KEEP ITS SHAPE. SIZES SMALL, MEDIUM, LARGE, EX. LARGE, HANES . . . 3 FOR \$3.69
ATHLETIC SHIRT . . . SWISS RIB KNIT OF 100% COTTON FEATURING SMOOTH, NARROW SHOULDER STRAPS. SIZES SMALL, MEDIUM, LARGE AND EXTRA LARGE . . . 3 FOR \$3.69
KNIT BRIEF . . . ALL COTTON RIB KNIT BRIEF WITH DOUBLE PANEL SEAT DESIGNED FOR COMFORT AND TRIM FIT. SIZES 28-44, . . . 3 FOR \$3.69
"CREW-SADER" BY INTERWOVEN . . . CLASSIC SOCKS OF 75% HI-BULK ORLON ACRYLIC AND 25% STRETCH NYLON. SPORT AND FASHION COLORS. ONE SIZE FITS 10 TO 13 . . . \$1.00 AND \$1.50
FEBERGE'S "BRUT" . . . DASHING FRAGRANCE AND GIFT EXTRAORDINAIRE FOR TODAY'S SOPHISTICATED MALE. AFTER SHAVE, AFTER SHOWER, AFTER ANYTHING. . . \$5.50

JUST SAY "CHARGE IT!"



**MEN'S
SWIM
WEAR**

\$4.99



CALIFORNIA SWIM WEAR STYLED IN FOLLOW-THE-SUN COLORS AND PRINTS. CHOOSE FROM ALL COTTON PRINTED JAMS OR SOLID LASTEX-STRETCH MARINER IN SMALL, MEDIUM AND LARGE. BY LAGUNA OF CALIFORNIA.



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HOSPITAL NEWS

Flora Garrison, continues treatment.
 Ollie Jane Boyet, admitted 6-10, continues treatment.
 Della Younger, continues treatment.
 Pablo Alaniz, admitted 6-10, continues treatment.
 Sue Johnson continues treatment.
 Bessie Powell, admitted 6-10, continues treatment.
 Eunice Brewer, surgery, continues treatment.
 Glenna Orman, admitted 6-8, continues treatment.
 Sarah Plumlee, continues treatment.
 Lillie Carthel, admitted 6-10, continues treatment.
 Peggy Medley, admitted 6-3, dismissed 6-11.
 Ruby Orman, admitted 6-6, dismissed 6-11.
 Mattie Carter, admitted 6-10, transferred to Lubbock, 6-10.

J. Sam Hale, admitted 6-8, dismissed 6-10.
 Chloma Williams, admitted 6-6, transferred to Lubbock, 6-6.
 Wilbur Wood, admitted 6-6, expired 6-7.
 Horace Carr, admitted 6-5, dismissed 6-7.
 George Basuldua, admitted 6-4, dismissed 6-6.
 Martha Pittman, admitted 6-3, dismissed 6-6.
 Irma Garza, admitted 6-3, dismissed 6-7.
 Sopha Pittman, admitted 6-2, dismissed 6-6.
 Gayle Pittman, admitted 6-2, dismissed 6-6.
 Ruth Benson, admitted 5-28, dismissed 6-7.
 Mary Gilbert, admitted 5-25, dismissed 6-6.
 Myrtle Martin, admitted 5-16, transferred to nursing home.



MR. AND MRS. J. M. WILLSON SR.

Public Invited To 50th Wedding Anniversary Of Mr. and Mrs. J.M. Willson Sr.

The children of Mr. and Mrs. J. M. Willson, Sr., will honor their parents with a reception Sunday, June 15, 1969, at the First United Methodist Church, Floydada, Texas from 3 to 5 p.m., in honor of their 50th Wedding Anniversary. The children are J. M. Willson Jr. of Floydada, Mavis Louise (Mrs. Robert Arnold) of Lubbock, Texas; Ora Eugene (Mrs. Will Addis) of Lubbock, and David Richard Willson of Plainview, Texas.

Mr. Willson, lumberman and philanthropist, was born in Boonsville, Texas, on December 11, 1887. While still a boy, young Jim began helping his father in the store where his outstanding business ability evidenced itself at once. Graduating from Bridgeport High School, he entered Hill's Business College in 1906, then matriculated to Southwestern University in Georgetown where he received an A.B. degree in 1912. During this time he went into the lumber business with his father, staying out of school several semesters to help in the lumberyard. In 1916 his keen business acumen led him to the South Plains region where he bought a lumberyard in Floydada.

He entered the service of his country in 1918, and received an accolade and Purple Heart award for his service in France. Returning to civilian life he married Mavis Louise Terry June 14, 1919, in Hale Center, Texas. His lumber business prospered after the war under his energetic leadership to include supply outlets in eleven West Texas towns.

Mr. Willson has been active in his church, especially in the educational department. He has served as a trustee of Southern Methodist University, chairman of the Board of Trustees of McMurry College. He has served as vice president of the Board of Trustees of both the Methodist Hospital in Lubbock, and the Western Methodist Assembly at Fayetteville, Arkansas.



MEMBERS OF VACATION BIBLE SCHOOL classes and their leaders are shown above during the week-long session which was conducted last week. (Staff Photo)

Parents' Night Closes Vacation Bible School At Calvary Baptist

Calvary Baptist Church closed its Vacation Bible School Friday night with a Parents' Night entertainment. Four departments were conducted in VBS classes for one week with Mrs. Albert Duncan as principal. Enrollment for the school was 55 with an average attendance of 55. Mrs. Duncan is very pleased with the response shown to the school and thanks everyone who had a part in making it a success.

Among those assisting in conducting classes were Mrs. John Walters, nursery; Alma Ruth Nelson, Mrs. Nathan Woody, Mrs. Jim Hall and Susie Hill, beginners; Mrs. J. C. Odum, Mrs. Pete Looney, Carla Nelson and Pam Looney, primaries; and Mrs. J. B. Grundy, Mrs. Carl Nelson and Mrs. Hubert Davis, junior department.

TOO LATE TO CLASSIFY

CARD OF THANKS
 May we take this means of saying thank you for the many acts of kindness, flowers and visits, while our brother was in the hospital and after his death. Your kindness will long be remembered.

Brothers and sisters of Wilbur Wood
CARD OF THANKS
 We would like to express our gratitude and thanks to the people of Floydada who were so kind during the illness and after the death of our loved one, Wilbur W. Wood. May God bless each of you.
 C. G. James Family and Woods Families of Arizona

In Fashion
 A white frock with a black belt and a black border around the hem of the skirt is rather smart. The border is about four inches wide and makes the skirt seem even shorter than it is.

Scarfs and shawls are in the picture this season. Some of the shawls have fringe. Other scarfs may be worn at the throat, over the shoulder or attached to the belt.
 A combination of stripes may be used on some dresses with the stripes running around the skirt and bodice while the midriff has them running up and down.

Mr. and Mrs. Levis Gilliland invite their friends and relatives to attend the wedding of their son Bobby Gilliland to Miss Barbara Collis, daughter of Mr. and Mrs. Randall Collis of Lockney, Texas on Friday, June 20, at 8 p. m. In First Baptist Church in Lockney Reception Will Follow

THE WORLD OF ENTERTAINMENT

IF
 A Paramount color film, "If," has been called a highly controversial film in that it portrays boys in their most formative years. The film is set in an English boarding school and attempts to show some of the fears, frustrations and dreams young boys experience away from the adult world.
 Robert Swann's performance is excellent in his portrayal as the perfect example of youth until he becomes the "Whip House Leader." Boys are under their dominance until they become seniors and only a privileged few become a "Whip."
 Other outstanding parts are played by Malcolm McDowell, David Wood and Richard Warwick. While this film deals with young boys, it is not recommended for the very young and immature.

Jeffrey Hunter, 42, died recently while undergoing brain surgery reportedly from a fall sustained at his home. Hunter is best known for his portrayal of Christ in "King of Kings."

Garage Sale

The Floydada Ladies Auxiliary (wives of the Fire boys) is sponsoring a Garage Sale, Saturday, June 14, at the American Legion Hall, from 9 a.m. to 6 p.m. All proceeds will go into the Fire Dept. Fund Drive.

Gifts FOR FATHER ON HIS DAY

- BULOVA & ACCUTRON WATCHES
- DIAMOND TIE TACKS
- MONEY CLIPS
- TIE SETS BILLFOLDS
- BRITISH STERLING AFTER SHAVE
- COLOGNE & DEODORANT

Solomon Jewelry

Those who visited in Floydada Nursing Home this week were: Mr. and Mrs. J.D. Rainier and Jane of Wichita Falls visited Pearl Britton; Terry Dowdy and Mrs. Rex Cowart of Dimmitt and Joyce Holmes of Amarillo visited Sadie Holmes; Mr. and Mrs. Van Martin of Crosbyton, Mrs. Milton Shore and Mrs. Seaton Howard of Petersburg visited John and Cora Newton; Mr. and Mrs. Hall of Floydada visited all the residents; Mr. and Mrs. George Assiter of Lubbock and Mr. and Mrs. Paul Sparkman and Mrs. Girdie Whittle of Plainview visited R.R. Reed;
 Mr. and Mrs. Ralph McGee of Lockney visited George King; Mrs. George Wexler of Floydada visited Mrs. Irons; LaDonna Wampler of Amarillo visited Mrs. Irons; Mrs. Rose Turner and granddaughter of Flomot visited Mrs. Pearl Martin and Mrs. Myrtle Martin; Mrs. Ella B. McPeak visited all the residents; Mrs. Clara Logan of Olney visited Mrs. Wise; Mrs. Raymond Holt and Mrs. Johnnie Sanders of Hereford visited Aunt Sister; Mr. and Mrs. A.B. Cheves of Hart and Mr. and Mrs. C.D. Butts, Phillip, Marilyn and Karen of Lame Deer, Montana visited Mr. and Mrs. Newton.
 Mrs. Kent Covington, Ricky, Jimmie and Marty, of Dougherty, visited Aunt Sister; Mr. and Mrs. Shril Raley of Fort Worth visited Mrs. Maud Bradley; Mr. and Mrs. Mack Huffaker of Dallas and Mrs. Frank Duggin of Albuquerque, N.M., all members of Lay Witness Mission at First Methodist Church visited all the residents; Mrs. J. O. Warren and Mrs. Effie Roland visited all the residents.

He has been most active in civic affairs and has received many outstanding awards for his labors. He has been an outstanding leader in Rotary both on a local, district, and international level. His great interest in youth and their education has led him to establish some 25 to 30 lectureships at colleges and universities in several states. He is listed in several "Who's Who," and has been the recipient of several honorary degrees.
 Mrs. Willson has truly been a help-mate to her husband, as well as an outstanding person in her own right. She was born in Vashiti, Texas, May 11, 1895. She attended Seth Ward College, Southwestern University, and was a member of the first graduating class of Southern Methodist University in 1916. She taught school in Floydada from 1916 until her marriage in 1919. She has served her church in many areas; President of Women's Society of Christian Service, and various areas of youth work. She joined with her husband in establishing lectureships at many colleges and universities throughout the land. She served as a trustee of Floydada High School, Texas Wesleyan College, Ft. Worth, and Lydia Patterson Institute, El Paso, Texas. She has been the recipient of the Freedoms Foundations Leadership Award at Valley Forge and a Humanities citation from Southwestern College, Winfield, Kansas. She was honored for academic leadership by the Texas Legislature in 1960 and 1965.
 She is most active in civic affairs in her home community. She is a member of the Study and Garden Clubs of Floydada. She is a member of the American Legion Auxiliary, serving as district president in 1942, and as state vice-president in 1948. She has been an active member of the Floydada

Women In News

Miss Pierce Honored With Bridal Shower

Beverly Pierce, bride-elect of Norman Self, was honored with a bridal shower Tuesday, June 3, in Fellowship Hall of First Baptist Church. With Beverly in the receiving line were her mother, Mrs. Thomas Pierce, and the prospective groom's mother, Mrs. Woodrow Self. Guests were registered by Rhonda Pierce. Peggy Switzer served refreshments from a table decorated with pink and white, carrying out the chosen colors of the bride.
 Hostesses for the courtesy were Meses. B. F. Hendrix, Doyle Miller, Bill Gilbreath, Carl Turner, Billy Stringer, Russell Bales, Ralph Johnston, Bill Hopper, D. G. W. Switzer, Effie Neil Pierce, Jess Graton Weems, and Miss Tardy.
 Hostess gift was a minimum cookware.

LIVING COSTS LEAP
 Living costs continued to rise in March by eight-tenths of one per cent. This is the largest monthly increase in 18 years according to the Labor Department report. The total living costs during the quarter of 1969 is 1.3 percent the sharpest three-quarter since 1956.

The children of Mr. and Mrs. J. M. Willson cordially invite you to attend a reception honoring their parents Golden Wedding Anniversary

Sunday, June 15, 1969
 3 to 5 p. m.

FELLOWSHIP HALL OF FIRST UNITED METHODIST CHURCH
 FLOYDADA, TEXAS
 No Gifts Please

Where Quality & Savings Count

GRADE A FRYERS	LB.	29
USDA CHOICE SIRLOIN STEAK	LB. 89¢	BANANAS LB.
SUGAR 5 LB.	55¢	SHURFINE REG. OR DR COFFEE LB.
SHURFINE PURE VEGETABLE SHORTENING 3 LB. CAN	69¢	SHURFINE NO. 21/2 CAN PORK & BEANS
CLOVERLAKE MELLORINE	1/2 GAL.	
BORDENS 1/2 GAL. BUTTER MILK	39¢	BORDENS ASST. DRINKS 1/2 GAL. 3
STYLE HAIR SPRAY	13 OZ. CAN	
COLGATE TOOTHPASTE	GIANT SIZE	
RANCH STYLE BLACKEYED PEAS	1 LB. 7 OZ.	2 FOR 4
KING SIZE COKES	6 BOTTLE CTN.	PLUS DEP. 39

L & J FOOD STORE
 DOUBLE BUCCANEER STAMPS ON WEDNESDAY
 316 NORTH 2ND PHONE 983-3105
WE DELIVER

The Blackstone
 ONCE MORE FORT WORTH'S HOTEL OF DISTINCTION

- * FINE FOOD Home of the original Black Bottom Pie
- * HAREM CLUB Entertainment plus Arabian Nights deco.
- * ROOMS AND SUITES Completely remodeled; beautifully decorated
- * BANQUETS & CONVENTIONS Facilities to accommodate 1,000

The Blackstone
 Fifth at Main Street AC 817-332-7791
 FORT WORTH

SOCIETY NEWS

Miladies Club Meets With Mrs. Cross

Miladies Club met Thursday, June 5, with hostess Gladys Cross. Roll Call was answered with "My Most Embarrassing Moment." The club conducted a white elephant sale among its members.

Present for the meeting were Jennie Irwin, Audrey Nelson, Ronnie Birchfield, Charlene Woody and Sonja, Agatha Pratt and Sandra and Debbie Ferguson, Hattie Bennett and Rhonda, and Vida Womack.

The next meeting, July 3, will be in the home of Maggie Lovell. Members are asked to bring a gift for a shut-in. Roll Call will be answered with a household hint.

New Arrivals

Mr. and Mrs. Sammy Wats of Austin are parents of a son born Tuesday, June 10, weighing 6 lbs. and 3 oz. Wats is a former Floydada resident, and has been attending University of Texas in Austin. He is presently employed by Pan American Oil Co. in Levelland. Grandparents are Mr. and Mrs. H. G. Wats of Barwise Community and Mr. and Mrs. Gene Irwin of Andrews. Great grandparents are J. R. Wats of Clarendon and Mrs. Brown of Andrews.

with a lace bodice, scalloped square neckline and long pointed sleeves. The scalloped waistline was accented with large satin bows in front and back. The skirt flowed into a chapel length train which was trimmed at the tip with lace and a large satin bow. Her elbow length veil of silk illusion was attached to a flower of fabric and pearls. She wore a single strand of pearls and carried a semi-crescent bouquet of stephanotis and white starburst pom mums centered with a large cattail orchid.

Miss Patsy McDonald of Quitaque was bridesmaid. Mrs. Wayne Martin of Lubbock was matron of honor. They wore A-line floor length dresses of deep azalea pink. The round necklines and long bell sleeves were accented with pearls and sequins. They wore shoulder-length veils of pink caught with flowers of the same color and carried cascade bouquets of white marguerite daisies tinted in azalea pink and trimmed in better times satin.

Melody Stringer was flower girl. She wore an empire floor length dress of azalea pink trimmed with pearls, and carried a white lace basket filled with pink rose petals.

Gregg Meeds of Lubbock was best man and Woody Self of Lubbock, brother of the groom, was groomsmen. Ushers were Steve Tye of Lockney, Joe Greer of Lockney, Jerry Hillers of Malou, and Stanley Pierce.

A reception followed in Fellowship Hall of the church. The bride's table was laid with white lace over pink and centered with a five-branch candelabra flanked by the attendants' bouquets. Mrs. Regina Self and Miss Lois Hasley served wedding cake, and Mrs. Woody Self and Mrs. Jimmy Upton presided at the punch bowl. Miss Jody Johnson registered guests.

For travel Mrs. Self chose a pink suit with white accessories and the orchid from her bouquet. After a brief trip the couple will be at home in Lubbock where the groom is employed at Furr's and will be attending Texas Tech.

Mr. and Mrs. Woodrow Self, parents of the groom, were hosts for the rehearsal dinner at Lockney Restaurant Thursday, June 5.



MRS. NORMAN SELF

Beverly Pierce And Norman Self Vows In Double Ring Ceremony

News for Beverly Pierce and Norman Self were read at 8 p.m. in the First Church of the Nazarene with Vance Zinn officiating in the double ring ceremony.

Woodrow Self of Lockney.

Large palms of jade in brass containers and brass candelabra holding archways of lighted tapers formed the setting for the ceremony. Floor baskets of white gladiolas and azalea pink pom-pom mums completed the decorations. The bridal aisles were marked with ribbons of white satin and jade foliage.

Miss Elaine Warren, organist, played traditional wedding selections and accompanied Miss Sue Foster and Miss Peggy Switzer as they sang "O Promise Me" and "The Twelfth of Never."

Given in marriage by her father, the bride wore a floor length traditional gown of Chantilly lace and satin, fashioned



SURGINER HONORED..... Leslie Surginer (right) son of L.C. Surginer was recently honored by the USDA. Secretary of agriculture Clifford M. Hardin presented the awards to the honorees at the Sylvan Theatre on the Washington Monument Grounds. Pictured with Surginer is his wife and David A. Hamil, administrator, Rural Electrification Administration, Leslie Surginer, Rural Electrification Administration, Washington, D.C. For exceptional vision and dynamic leadership in developing and administering management programs for borrower development which directly contribute to the success of the telephone and electric service in rural America.

Mr. Surginer, Director of the Borrowers' Financial Management Division, joined REA in 1947 after 14 years with the Farm Credit Administration. He left REA in August 1953 to take a position with the U.S. Army Audit Agency. From 1955 until 1961, he was with the General Accounting Office. He rejoined REA in 1961, as Controller, and in 1966 assumed his present duties. Born in Terry County, Tex., Mr. Surginer received a B.S. degree in electrical engineering from the University of Texas and a degree of Bachelor of Business Administration from South Texas College. He is a certified public accountant.

Huckabee Family Reunion Held Sunday In Lockney

The reunion of the family of the late W. A. Huckabee was held Sunday at the American Legion building in Lockney.

Relatives attending the reunion from Floydada were Mrs. Noland Brand, Mrs. Aldene Williams, Mr. and Mrs. Fred Battey, Mrs. Ola Warren, Mr. and Mrs. Ozell Chappell, Judy, Jerry and Kathryn, Mr. and Mrs. Burl Huckabee, Mr. and Mrs. Thomas Warren, Elaine, Edwin, Joyce and Don.

Other relatives present were Mr. and Mrs. C. C. Huckabee, Mr. and Mrs. Myron Kattner

and Mike, Mr. and Mrs. Bob Karr and Kelley and Mr. and Mrs. Kenneth Huckabee, all of Lubbock; Mrs. Irene Gray, Clarendon; Mrs. Addie Hampton and Mr. and Mrs. Gerald Knight, Memphis, Texas; Mr. and Mrs. Frank Jackson of Monte Vista, Colo.; Mr. and Mrs. A. J. Huckabee, Mr. and Mrs. E. J. Huckabee, Jerry, Janie and Jimmy, Stephenville; Mr. and Mrs. Dub Eubanks, Sue Ann, and Julia, Richardson; Mr. and Ms. Otis Huckabee, Mr. and Mrs. Alvie Miles, Karen, Dana and Kerry of Wea-

therford; Mr. and Mrs. Fred Reddell, Munday; Mr. and Mrs. Earl Huckabee, Dumas; Mr. and Mrs. Jerry Leatherman, Hereford; and Brinda Teague, Portland, Oregon.

Those from Lockney who attended were Mr. and Mrs. A. P. Sanders, Mr. and Mrs. G. B. Johnston, Tandy, Kay, Lorie and Chris.

Friends visiting the Huckabee family Sunday were Tim Sharp of Weatherford; Connie Huckabee's brother of Crane, Mr. and Mrs. Foe Jones, Carl Gordon, and Mrs. Lee Burton of Floydada.

REMEMBER FATHER'S DAY

Sunday, June 15

Buy Him A Gift At HALE'S



See HALE'S for men's dress and casual wear - by Munsingwear, Capri & HIS



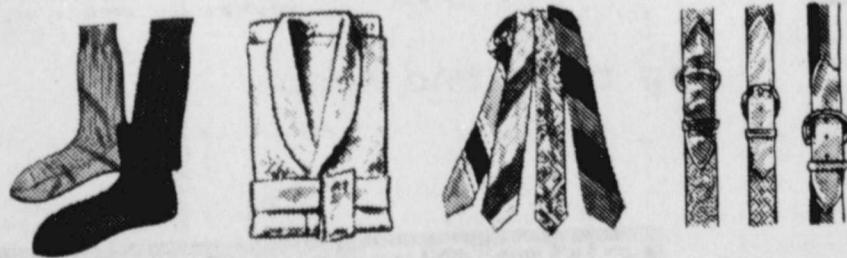
Dad always needs SLACKS Either Dress or Sport - from Haggar and Curlee



See Hale's Wide Selection of DRESS SHIRTS. In the Newest Colors and Styles - by Arrow. Dad will be Impressed!



See HALE'S for men's dress and casual wear - by Munsingwear, Capri & HIS



HALE'S has a big selection of ties, socks, robes, pajamas, men's jewelry and leather goods - All sure to please every Dad. Let us help you make a selection.

Free Gift Wrapping Too.

HALE'S DEPT. STORE



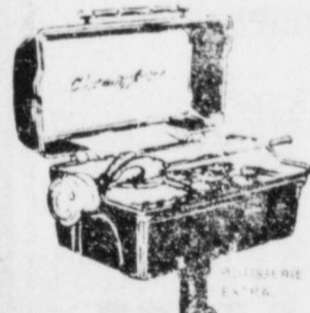
GAS ADDS GLAMOUR TO OUTDOOR LIVING

This year, add the glamour of an outdoor grill. Charmglow gas grills are the perfect cookout fun, fast, healthy and light that best suit your outdoor needs.



MASTER CHEF (AMK)

One of the most popular we've ever offered. Cast of rust-free aluminum it lets you cook without mess or fuss. Priced at \$76.00, budget terms available.



PARTY HOST (HEJ)

This single unit is one of the finest on the market. It has an additional rack for cooking and warming. Priced at \$90.00 with budget terms available.



FIESTA

New concept in design, it has a man-sized grill with FOUR COOKING LEVELS. Fiesta is 24 1/2" long, one third larger than the average grill. Cast of heavy-duty, care-free aluminum. Priced at \$108.90, with budget terms available.



CHEF'S CHOICE (CC-1)

The ultimate in outdoor grills. CHEF'S CHOICE has TWO separate cooking units, each with its own controls. It lets you broil, roast, bake or boil. Priced at \$133.20 with budget terms available.

A CHARMGLOW GAS LIGHT ADDS THE FINAL TOUCH. Add a Charmglow gas light and you've added more than illumination... you've added charm and atmosphere as well.



Available in black (#300) or white (#325), either is compatible with your style of architecture. The #300 and #325 are priced at \$52.36 each with budget terms available.

SAVE \$26 BY BUYING THE PAIR

You can make a \$26 savings by buying a grill and a gas light. Check these patio pair prices.

Master Chef (AMK) and Gas Light	\$102.36
Party Host (HEJ) and Gas Light	\$116.36
Fiesta and Gas Light	\$135.26
Chef's Choice (CC-1) and Gas Light	\$159.56

All prices include installation. Add appropriate sales tax.

Pioneer Natural Gas Company

EDITORIALS

A Bridge To Russia?

Scientists tell us that Russian Siberia was, millions of years ago, linked to Alaska—and it is via this landward passage that Siberians supposedly found their way to North America. We later called them Indians.

Now a famous engineer has suggested a bridge across the Bering Strait to reconnect the two continents. Such a bridge would be fifty miles long. T.Y. Lin, of the University of California, says it is feasible. He estimates the cost at a billion dollars. The Soviet Union, he says, might contribute toward its construction.

In Europe the Strait of Dover has long separated England from the continent. Now a tunnel project is underway which will allow motorists to drive from London and other places in Great Britain to Belgium and France and other European countries.

A bridge over the Bering Strait would enable motorists in America to drive to Moscow, presumably, and then on into western Europe. Of course, that would be quite a lengthy drive—if the Russians permitted it. But it might bring about better understanding between Americans and Russians over the years and may well be built at some time in the future.

More Readers?

A recent Gallup Poll indicated Americans—notoriously poor readers—are beginning to show slight improvement. In the latest test about one out of four Americans replied they had read a book within the past month. It's the highest level of indicated reading by Americans in eleven years.

But with this slight hint of improvement one must reconcile the startling fact that over fifty per cent of all Americans say they've never read a book from cover to cover. One can understand the reaction of foreigners on learning of such a "pioneer" intellectual average in the richest country in the world.

A second encouraging factor noted in the recent Gallup Poll is that young people in the United States

are reading more than older people. Those in their twenties showed a 44 per cent yes to the question whether they had read a book in the last month. The percentage dropped to 26 per cent for those in the thirties and forties, to 19 per cent for those over fifty.

Curiosity (the urge to learn and know more) is the basis for wisdom and intelligence; reading is the surest way to attain these virtues and a sure sign of curiosity. Thus Americans who have ignored books and improving their mind and store of knowledge in favor of other pursuits are, thankfully, becoming a shrinking percentage of the population of this relatively new United States of America.

On Militant Students

What is being demonstrated across the country, at college after college, is that centers of higher learning are primarily theoretical, idealistic think tanks. Intellectuals and administrations in these isolated communities are not hardened in the business of maintaining law and order and are often easily intimidated.

Yet these schools belong to the nation and what goes on on campuses is of interest to every citizen. In fact, the lawlessness and disorder now sweeping universities is one of the best justifications Communists have in suppressing freedoms in countries like Czechoslovakia.

Freedom, as we have enjoyed it in the United States, carries with it responsibility. The use of firearms and physical intimidation have no place in this society, where change must come through legal and democratic processes.

The small, hard-core of well-trained and well-prepared militants violating the law and occupying buildings and offices at universities across the nation is a serious enemy

of democracy. Leaders are using the same tactics as Hitler's brown shirts and SS youths of the thirties. Some of the hard core are Communists and would destroy our society.

With these revolutionaries capitulation by faculty groups or administrations, or by presidents of universities, does not end the turmoil. It merely encourages the militants to make greater demands. Recent events have shown how ill-equipped intellectuals at our universities are to deal with anarchists and revolutionaries.

The nation is facing a major challenge to its institutions of higher learning and state legislatures and perhaps eventually Congress will have to meet the challenge. Unfortunately, the process of abuse has gone so far that only a few showdowns, with force meeting force and severe penalties meted out to offenders, is likely to restore relative calm and reasonable order.

On College Endowments

An interesting report was recently issued by the Ford Foundation concerning college endowments and the current squeeze on most colleges and universities to find sufficient funds to meet educational needs.

The major contention of the 82-page legal study was that colleges should not consider capital gains as money only to be added to endowment principle. The study holds that this is legitimate, spendable income.

In the case of richer colleges and universities, if such gains were spent millions would often be added to operational and expansion funds

and annual budgets. For the nation the total sum of money made available would be a large one, which would greatly ease the financial dilemma of many of the nation's schools of higher learning.

In the past colleges and universities have, almost without exception, applied earnings of their endowments such as capital gains to endowment principle. If the new concept were followed, earnings other than interest could be spent and the endowments would thus grow at a slower rate, mainly from gifts and inheritance additions, rather than from these sources and capital gains.



BELLEVILLE, ILL. — Staff Sergeant Jasper D. Van Cleve (left) son of Mr. and Mrs. Ben Van Cleve of Rt. 4, Floydada, Tex., receives a PRIDE (Professional Results in Daily Efforts) Award at Scott AFB Ill., from Colonel Douglas C. Purdy, 7th Weather Wing commander.

REAL BUZZ

Brush Triggers Airport Scare

DENVER (AP) — An electric toothbrush set off a bomb scare at Stapleton airport.

The airport spokesman said it happened like this Monday:

Kirk Schlesinger checked his luggage for a Continental Air Lines flight to Los Angeles.

A baggage handler heard ticking, then found a vibrating suitcase.

The suitcase was taken to an open field and a bomb expert was called. Jostling



TONY CURTIS AND HENRY FONDA star in "The Boston Strangler" Sunday and Monday at the Drive In Theatre.

had turned on the switch on the electric toothbrush.

LION MAULS CHILD BERLIN (UPI) — A lion mauled a six-year-old girl

attending a circus in German city of East Berlin newspaper Tuesday.

1915

Palace Barber Shop
ROY HODGES

120 S. MAIN

NO RECORD YET

Wheat Crop Estimate Revised Up

WASHINGTON (AP) — The Agriculture Department Tuesday estimated this year's total wheat crop at 1,459,458,000 bushels, compared with the record output in 1968 of 1,570,000,000 bushels.

This figure compares with 1,127,426,000 bushels forecast a month earlier. Yield per harvested acre based on conditions June 1 was predicted at a record 31.3 bushels, compared with the previous record of 28.9 bushels in 1968.

Winter wheat production in Texas was estimated at 67,920,000 bushels, compared with 65,090,000 bushels predicted a month ago.

The Texas pear crop was estimated at 500,000 tons.

The early summer potato crop in Texas was estimated at 3,820,000 hundredweight.

The Texas grapefruit production was estimated at 7,000,000 boxes, compared to 7,200,000 boxes one month ago.

Tot At Seminole Drowns In Pool

SEMINOLE (Special) — A 4-year-old Seminole boy drowned in a backyard swimming pool at his home here Tuesday afternoon.

David Richard Quisenberry was pronounced dead at Seminole Memorial Hospital after doctors worked 1½ hours trying to revive him.

The boy's father, Richard Quisenberry, a former Lubbock theater manager, found the body floating in the pool about 3:20 p.m.

BUG

FROM PAGE 1

certain chemical can be used a second time in a season. Some materials are labeled for one spraying only.

Be certain to check with your local extension personnel or your seed dealer on any questions regarding greenbug infestation and spraying.

Such natural enemies of the greenbug as lady beetles, lacewings and certain wasp species, normally keep greenbug populations under control. But with cool, wet weather conditions, greenbugs are able to reproduce faster than these natural enemies can eliminate them. When these weather conditions prevail sorghum growers must be especially watchful.



SEE US FOR YOUR EVERY AUTO NEED.

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IF YOU DON'T LIKE THE PRICE OF WHEAT OR COTTON

We'll help you get in the



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business

The folks at The First National Bank in Floydada have a low cost financial plan for the farmer who would like to enter or expand his livestock business.

At a time when cotton and wheat prices are low, additional income for the farmer is possible through the livestock program. Come in today, let's talk about raising cattle and hogs.

THE FIRST NATIONAL BANK OF FLOYDADA

Each depositor insured to \$15,000

FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

It's Wheat Harvest Time!

and we offer the Wheat Farmer fast handling of both wheat and barley

HIGHEST MARKET PRICE

YOUR BUSINESS APPRECIATED

**SOUTH PLAINS,
STERLEY, LOCKNEY
COOPERATIVES**

Patman Views Bank Rate Boost As Recession Threat

President Is Urged To React

WASHINGTON (AP)—Rep. Wright Patman, chairman of the powerful House Banking Committee, today urged President Nixon to withdraw government deposits from banks that raised their prime interest rate to an unprecedented 8½ per cent.

In a letter to the President, Patman, D-Tex., charged the boost announced by the banks Monday was a conspiracy that threatens to force the country into a severe recession. "Mr. President," Patman wrote, "your office has great powers to end these high interest rates and to prevent monetary policy from forcing the country into a severe recession. I respectfully urge you to exercise this power in the public interest."

Hits Privilege

Patman also called on the administration to instruct the Federal Reserve Board to cut off the discount privilege from the interest-raising banks, which enables them to raise ready money.

In his letter to Nixon, and in a separate message to Atty. Gen. John N. Mitchell, the congressman also called for antitrust action "against those banks that engaged in a conspiracy to raise prices."

The raise—1 per cent boost over the old rate—was levied against the biggest and best customers of the banks, which traditionally get a lower charge than the smaller businessman and the common citizen.

Although some banks promised not to up their rates to their smaller borrowers, Patman and other congressmen weren't buying.

Rep. James A. Burke, D-Mass., said the increase will disrupt the housing market. "It's now impossible for a family earning less than \$12,000 a year to buy a home," he said.

BITUARIES

G. Cage

1881 in Wise County and was married to J. G. Cage in June, 1907.

Survivors other than her husband include two sons, Horace and Harlan, both of Floydada; a daughter, Mrs. R. C. Hay of Lubbock; a sister, Mrs. L. L. Gore of Tehachapi, Calif.; 10 grandchildren and 22 great-grandchildren.

Pallbearers were Roy Crawford, Russell Crawford, Wayland Jones, Kenneth Poole, Howard Drysdale, and Harold Woodson.

Services for P. Q. Haney, 77, long-time Floydada resident and businessman were held yesterday in First United Methodist Church with the Rev. C. B. Melton, pastor, officiating. Burial was in DeLeon Cemetery under the direction of Moore-Rose Funeral Home.

Haney was dead on arrival at Caprock Hospital at 6:30 a.m. Tuesday after suffering an apparent heart attack while having breakfast at Wynn's Restaurant.

He was a native of Mississippi and had lived in Floydada since 1923. He owned and operated a service station for many years and was a member of First United Methodist Church.

Survivors include two daughters, Mrs. Verna Lee Cardinal of Floydada and Mrs. Worth Howe of Menard; a brother, Ben, of Abernathy; and four grandchildren, three great-grandchildren and four great-great-grandchildren.

Pallbearers were Robert Ellis, Bert Munkins, Boots Dobbins, Homer Steen, Barkley Chesnut, Byron Roberson, C. B. Lyles and Tom Hopper.

Wilbur Wood

Wilbur W. Wood, 63, of Globe, Arizona, died Saturday in Caprock Hospital after suffering a severe stroke. Wood arrived in Floydada last Thursday, June 5, to work in wheat harvest in this area.

While in the office of a local optometrist, he was stricken with a stroke and taken to Caprock Hospital Friday.

Born July 25, 1903 in Magnolia, Iowa, he spent most of his life in Arizona, where he made his home. He is survived by nine brothers and sisters and other relatives.

Wood's body was flown Wednesday to Oto, Iowa, for burial in the family plot.

Thanks Folks

In behalf of Explorer Post 357, we would personally like to thank everyone who helped in making this trip possible. Eleven boys, and our advisor, Tom Snead, made the trip, and each of us has experiences that he will not forget. We would especially like to thank the Floyd County Hesperian, KFLD Radio, Parker Studio, Stewart Printing, Parker Furniture, Fred Martin, Ray Reed, Jimmy Willson, Oden Chevrolet, and our Lions Club, for their special help to our efforts. We would also like to thank the town's people for their continued interest in our project, by buying cards, tickets, and fertilizer, and by participating in the womanless wedding, by cast or attendance.

The town's interest, has helped our post to get on its feet, and we certainly solicit your continued interest in our forthcoming ventures. A film presentation of our trip will be presented Wednesday night, June 18, and anyone who is interested is urged to attend. We just owe you a great big Texas THANKS.



THREE TEXAS GOVERNORS joined forces in Austin Monday as they spoke before a large group of prominent Texans assembled for the organizational meeting of the Governor's Committee of 500. Left to right are Governor Preston Smith and former Governors Price Daniel and John Connally. The Governor's Committee is the organization set up to campaign for the passage of Constitutional Amendment 2 in the August 5 special election, the next step in the Texas Water Plan. Governor Smith said, "This is one of the most important elections in Texas history. It will

determine whether or not Texas can act in time to meet the future needs of an adequate water supply." Former Governors Connally and Daniel gave their full endorsement to the amendment. Each spoke in behalf of its passage. Another ex-Governor, Allan Shivers, was to have been present but he was called to the bedside of his son, Allan Jr., 23, who was seriously injured in a swimming accident at Eufaula, Alabama, on Friday. Young Shivers is in the hospital in Columbus, Georgia.

PLORER POST 357, Edwin Warren, President

CITY, FROM PAGE 1

said the aerial spraying might be more effective and no more expensive than the cost now experienced in spraying the city three times a week.

Approved purchase of sanitation containers to be built by Bill Darden.

Studied sewer master plan to be sent to the State Water Quality Board by July 1.

Commended City Attorney George Miller for securing release from air pollution control laws until city reaches 5,000 population.

Passed ordinance regulating billiard halls, No. 489, amending past ordinance to let them open from 12 p.m. to 6 p.m. on Sundays.

Decided to enforce ordinance against outdoor toilets within the city limits.

All councilmen were present at the meeting.

The Old Timer
ONLY NOW 239 ONLY 249.22

"Inflation is when, after you get the money to buy something, it isn't enough."

tate your continued interest in our forthcoming ventures. A film presentation of our trip will be presented Wednesday night, June 18, and anyone who is interested is urged to attend. We just owe you a great big Texas THANKS.

So, T H A N K S, from EX-

FLOYD PHILOSOPHER Explores A New Guideline Principle Of Taxation For Congressmen



Editor's note: The Floyd Philosopher on his Johnson grass farm explores what he calls a new taxing system this week.

Dear editor: I was out here on this Johnson grass farm sitting in the middle of Spring and not in the mood for doing much of anything but as the day wore on I finally got my ambition up enough to pull a newspaper out of my back pocket where I'd been saving it for a couple of days and I'm now glad I did. I have discovered a new principle of taxation, a sort of guideline for the nation, and I'm going to do all in my power to get it adopted. According to an article in the paper, a Congressman, on being sounded out about an increase in taxes to provide some additional service some group was demanding, none of them luckily from his district, said no, and gave as his reason: "I don't think the country is in a mood for more taxes." That's the principle I'm talking about. That's the guideline. If Congress will adopt the idea that it can raise all the taxes it wants to so long as the

country's in the mood for it, you won't hear me complaining.

When Congress hears a groundswell of demand, a roaring clamor rolling up out of the countryside and sweeping through the towns and cities and on to Washington where it becomes a deafening shout for higher taxes, then under this new principle it would be obliged to act and up the rates, even if it meant voting itself another raise to keep the surplus from spilling out of the treasury.

Now naturally this mood method would work both ways, and when Congress heard another groundswell - I guess you can hear a groundswell, I've never seen one close at hand, maybe a few off in the distance but never close enough to tell much about them - this time demanding that taxes be lowered, then naturally the Supreme Court, if we still have one by then, would rule that under the new Mood Guidelines Congress has no choice but to start hacking.

If you see such a groundswell heading east toward Washington, get out of the way and let it roll.

Yours faithfully, J. A.

TOO LATE TO CLASSIFY

FOR SALE - Alfalfa hay. Call Roy Hale, 983-2760. 6-12c



THIS CADILLAC DRIVEN BY A CROSBYTON WOMAN SWERVED almost into a house on second street Tuesday afternoon after being struck in the right rear fender by an automobile driven by Gayland Sexton. No one was injured. (Staff Photo)

Rev. McAnally Injured In Auto Mishap

The Rev. Russell McAnally started off his new pastorate at Petersburg on a bad note. The former Lockney Methodist pastor was returning from Lubbock last Sunday after attending the annual Northwest Texas Methodist Conference in Lubbock, when he suffered head injuries in an accident which occurred about 4:30 p.m. at the

intersection of U.S. 87 bypass and the old U.S. 87 highway just south of Plainview.

Just hours before, Rev. McAnally had heard in appointments that he had been assigned to the First United Methodist Church of Petersburg and Carr's Chapel United Methodist Church, near Petersburg.

The McAnallys were moved to Petersburg last Thursday by members of the congregation there. The pastor still was hospitalized.

This is the first time that the Carr's Chapel church and Petersburg have had the same pastor.

During his 30 years in the ministry, Rev. McAnally has served numerous churches, including Lockney, Olton, Kress, Frons and the Trinity United Methodist Church in Plainview where he was assigned for the past three years.

Coincidentally, he was licensed to preach at the Lakeview Methodist Church, west of Petersburg.

He and Mrs. McAnally are parents of Mrs. Keith Jackson, Providence. They also have three sons, Gerald of Corsicana, Devin of Albuquerque, N. M., and Danny who is stationed in Germany with the U.S. Army.



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Commodity Credit Corporation has under consideration new and higher service charges to be paid by producers for the preparation and handling of cotton loan papers.

This is according to Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., who is vigorously protesting the move.

The new schedule of charges was sent recently to Don Anderson, PCG President and Chairman of the Beltwide Cotton Producers Committee, by George V. Hansen, Deputy Administrator for State and County Operations in the Agricultural Stabilization and Conservation Service, Washington, D.C.

Hansen's letter stated "The CCC Board of Directors has determined a loan service charge will be collected which will result in collections approximating the actual loan making cost," and requested Anderson's views and comments on the new proposal.

The new fee system would call for a charge of \$2 for loan documents containing from one to ten bales, \$3 for those with 11 to 24 bales, plus \$3 for each additional 24 bales or fraction thereof.

Producers under the new procedure would be required to pay these fees to CCC on all loan documents, even those initially prepared by CCC approved loan clerks outside county offices.

Fees in the past, charged only by "outside" loan clerks, have been: 1 bale, 25 cents; 1 to 6 bales, 25 cents plus 15 cents for each bale over 1; and 7 bales and over, \$1 plus 10 cents for each bale over 6.

There has been no charge for loan documents prepared in county offices.

Under the new proposal, outside loan clerks would still be authorized to charge fees in accordance with the old schedule, but producers using them would still be required to pay the CCC charge set by the new schedule.

To avoid this double charge, Walter Wells, Office Manager of the Lubbock County ASCS, thinks virtually all producers would bring loan papers to the county office for preparation.

For Form G loans to cooperative associations of producers, the associations have been bearing the cost of preparing loan documents for their producer-members. In most cases the loans have been disbursed for CCC by banks under CCC agreements, with CCC paying the servicing agent banks a fee.

The new procedure would call for cooperative associations to reimburse CCC for 30 percent of the fee paid for the bank's service. CCC estimates that this percentage will cover CCC's cost of checking and making the loans.

Anderson is in Kampala, Uganda, Africa, serving as the cotton producer advisor of the official U. S. delegation to the International Cotton Advisory Committee meeting. In his absence, Johnson replied to Hansen's letter, strongly urging "that the proposal outlined in your letter NOT be put into effect."

He made six points in support of his contention that the proposed procedure would be unwise.

He said "after discussing the proposal with various county ASCS office managers, farmers and other officers of the BCPC, I respectfully submit the following observations on behalf of our organization and the BCPC."

"1. The total charge outlined in the schedule would be in addition to the fees now being paid by producers, ranging from a minimum of 12.5¢ per bale up to \$2.00, and if producers choose to use a loan clerk outside the ASCS office they would be paying twice for a single service. Consequently virtually all loan documents probably would be prepared in county offices.

"2. A tremendous new work load would be thrown into county offices, necessitating additional personnel, equipment and in

many instances office space, if long delays are not to be experienced by producers in getting money for their crops. Some office managers in our larger cotton producing counties state that they could not efficiently supervise sufficient loan clerks in their offices to prevent substantial delays.

"3. The additional people, equipment and space needed would occasion a significant outlay of government money, offsetting to a large degree or perhaps eliminating any economic advantage that might otherwise be gained.

"4. Delays experienced by producers in exchanging their cotton for money would cost them added interest on production loans, probably amounting to far more than the service charge itself. On \$5,000 worth of cotton (about 50 bales), a delay of only 15 days would cost the producer \$16.66 (at 8 per cent), or about 33 cents per bale.

"Add this amount, the interest cost on what some office managers estimate would be the minimum delay, to the minimum additional service charge, and the producer's additional outlay over previous years would be almost half as much as he is putting up for research and promotion through the CPI program and three times as much as he is paying on the Plains to support PCG.

"5. The added cost of putting cotton into the government loan, plus the probability of a costly delay in getting money for it, would be a considerable inducement for farmers to sell cotton into the market at or even below the loan price, creating more downward pressure on already depressed cotton prices.

"6. On the other hand, those who seek to buy equities on cotton that does go into the loan would find them more expensive as producers attempt to recover their higher cost."

Johnson's letter concluded "We recognize and appreciate the need for making government program paper work pay its own way wherever possible, and the BCPC and PCG would welcome the opportunity to work with you in devising a procedure that would as nearly as possible accomplish this purpose and yet prove less expensive to producers and less disruptive to your county offices."

Weed Control District News

The District is progressing as rapidly as possible in spraying bindweed on farmland. As soon as the Weed District has finished with this type of treatment, their plans are to start applying herbicides on the highway-right-way and county barrow ditches. Each year the Weed District signs a contract with the Highway Department where they furnish the herbicide, and the Weed District will make the application.

The Highway Department has already received the herbicides to do this type of treatment. This can only be applied adjacent to farmland where bindweed control is being carried out, or where the adjacent farmland is free of bindweed. The Weed District would like to emphasize to all landowners that they do not furnish chemicals to treat county barrow ditches, highway-right-way or farmland, but the District equipment and personnel service is furnished at no charge to do this type of treatment.

Copper dispute intensifies in Chile.

New Jersey approves lower-age balloting.

Kennedy bids students shun coercion.

Weapon detector to be tested at Kennedy Airport.

Air Traffic Control Applicants Needed

as the FAA's controller "proving ground" - the Aeronautical Academy in Oklahoma City. The Commission states that pay and fringe benefits for controllers rival any profession in the Federal Service. Interested applicants should contact any Civil Service Information Centers, FAA facility, or their local Post Office.

Larry Adams Initiated Into Epsilon Chapter Of Pi Sigma Eta

The following news report was received by the Hesperian about Larry R. Adams: "It is with a great amount of pride that we inform you of the recent acceptance and initiation of a resident of your city into the Epsilon Chapter of Pi Sigma Eta, national honorary fraternity for mortuary students. This student's name is Mr. Larry R. Adams. "In order to be accepted for membership in this fraternity, a candidate must attain an average of 90% in his grades, and must be of high moral character and outstanding leadership ability. "The object of this frat-

ernity is to promote fellowship and individual and collective effort toward a better understanding in the fields of Embalming and Plastic Surgery. "Graduation for the present class at the Dallas Institute-Gupton Jones College of Mortuary Science will be held in February, 1970.

Sincerely,
DALLAS INSTITUTE - GUPTON JONES COLLEGE OF MORTUARY SCIENCE
/s/ H. Dale Groce
H. Dale Groce, Secretary
Epsilon Chapter, Pi Sigma Eta'

Mark Estes And Louis Cardinal At Boys State

The twenty-ninth annual American Legion Boys State sponsored by the Department of Texas and held on the Campus of the University of Texas, got underway today as 750 high school boys from all parts of Texas began registration. Robert P. Walsh, Department Commander, announced.

Among those registering from Floydada were Mark Wesley Estes and Louis Reid Cardinal, who were sponsored by local American Legion Posts.

Following registration, each citizen was assigned to one of two political parties - the Nationalist or Federalist. Each citizen then functions as a member of his party; he attends its precinct, county and state conventions and votes in its primary.

In Boys State, The American Legion provides the type of program where the young citizen has the opportunity to learn for himself that his government is just what he makes it. The boy "learns to do by doing."

Highlight of Boys State will be a trip to the Capitol on Friday morning where each elected Boys State Official will be given an opportunity to serve in his respective office for a day, followed by the Governor's Ball Friday evening.

Boys State enrollment this year brings the total to 14,154 junior high school boys who have attended since 1940, when Boys State was first inaugurated in Texas.

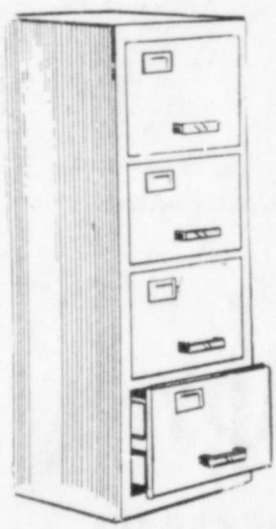
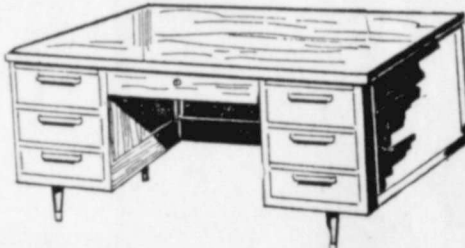
REA Makes Loan To Caprock Telephone Company

The Hesperian received a telegram this week from Congressman George Mahon stating, "pleased to advise REA has approved \$1,393,000 loan to Caprock Telephone Company for purpose of upgrading existing service and adding new subscribers in Floyd and other counties."

SILVER AND COINS
It has been disclosed that the Treasury plans to ask Congress to authorize the production of non-silver half-dollars and dollars. This would end the silver coinage shortage and at the same time restore these two almost vanishing coins to circulation.

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HUNTS		
TOMATO JUICE	46 OZ. CAN	3
CRACKERS	NABISCO LB. BOX	3
JOY	LIQUID DETERGENT	32 OZ. BOTTLE
VAN CAMP		
PORK & BEANS	NO. 2 CAN	1
BLACK FLAG		
BUG-BOMB		7
DIXIE PAPER		
PLATES	100 COUNT PKG.	6
CLOVERLAKE		
MELLORINE	1 1/2 GAL.	3
HOLSUM STUFFED		
OLIVES	5 OZ. BOTTLE	4
COLLEGE INN BONED		
CHICKEN		3 FOR \$10
CARMACK GRADE "A" MEDIUM		
EGGS	DOZEN	2 FOR 6
COKES	KING SIZE 6 BOTTLE CARTON	39
SHURFRESH BISCUITS		3 FOR 25
CURED HAMS	BUTT OR SHANK END LB.	55
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GLOVER ALL MEAT		
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DOUBLE STAMPS ON WED. WITH \$2.50 PURCHASE		

Limitation Over Farm Payments Continues

limitation. The payment limitation was adopted in the House as a rider on the big annual appropriation bill for the Department of Agriculture. Chairman George Mahon of the House Appropriations Committee and Chairman Jamie Whitten of the Subcommittee for Agriculture stoutly resisted the limitation rider

but on a rollcall vote the House adopted the limitation rider by a vote of 224 to 142. Mahon denounced the rider as unfair, unworkable, and hurtful to all producers, large and small. He also maintained that it was against the long range interest of consumers. He pointed out that should the rider become the law, there

would be one farm program for 1969, another farm program for 1970 when the rider would take effect, and then another farm program in 1971, an intolerable prospect. There has to be a new farm program for 1971 or a continuation of the present program because the existing law expires at the end of next year.

Mahon advises that he thinks the chances are better than 50-50 that the Senate will reject the limitation rider and that there is much activity in the Senate in opposition to the limitation.

After Senate action on the farm appropriation bill and a House-Senate conference the measure will be returned to the House for further action and the battle over the limitation will be renewed.

Mahon said that he is working with officials of the Department of Agriculture and with the Democratic and Republican leadership in an effort to lay the groundwork for what he hopes will be a successful fight against the limitation amendment when the issue again arises in the House later in the session.

Evening Pasture Gates

PULLED THE CORK UNDER I had planned to work (at the newspaper office) that evening, but I was flattered that Doc Guest would like my company for a long trip into the country. I pulled his cork plum under.

Off to the patient's home, conversation was lively and interesting. The first gate or two, close to town, where the nesters lived, were easy jobs. But they got harder and harder to open and close. The last ones strained every muscle in my shoulder.

Coming back we repeated the gate stops and the shoulder strains. The next day or two the doctor and I met up on the street. A puckish grin crossed his face. He knew I knew by that time that I had been a sucker. "Sure glad you could go with me the other night. We'll try it again sometime."

I don't recall what I said. It was not anything unbecoming of a 19-year-old to say to a mature



Homer Steen man, I assure you. But I was thinking, like he well knew, that I wouldn't be his company on any more long trips to the country with him to see a patient.

ollis R. Bond
Real Estate
THE BUILDING FLOYDADA

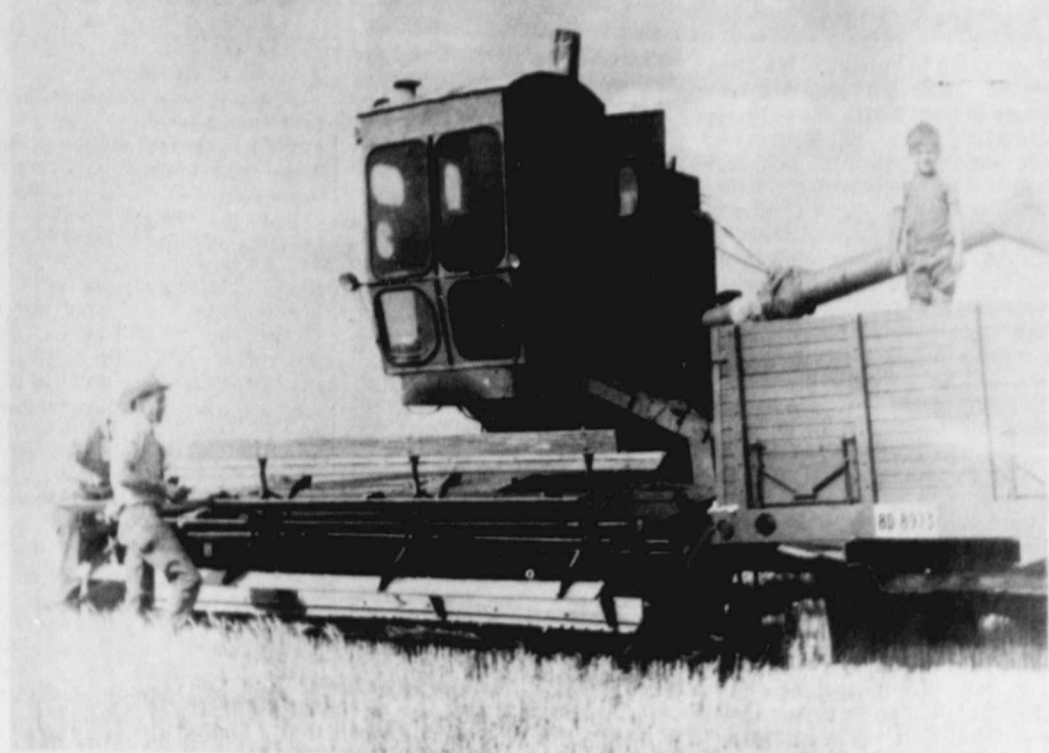
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on Monterey!

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RALLS HIGHWAY



ANOTHER LOAD READY to go to the elevator... Jerry Battey, Dennis McHam and Jerry Don Battey Jr. are right in the middle of harvesting 120 acres of wheat six miles north of Lakeview. It is Triumph, dryland, and making 25 bushels to the acre. (Staff Photo)

Fuller was here to sign Mark Wideman to a full four year's football scholarship to the University.

Mr. and Mrs. Melvin Dobbs, Ft. Worth, and Mrs. Fannie Dobbs, Levelland, spent Wednesday with Mr. and Mrs. C. O. Littlefield.

Mrs. Joan Tubbs, and Stormy of Durango, Colo. are guests of their sister, aunt and family, the Rev. and Mrs. John Tubbs.

Mr. and Mrs. Thurman Richards and family attended the wedding of her niece, Miss Beverly Pierce to Norman Self in the First Baptist Church in Floydada Friday evening. Mrs. Richards and Jennie served at the reception.

Rev. Rex Newkirk, a former pastor now stationed at Natavita, N.M., visited with friends Tuesday and Wednesday, spending Wednesday night with

Mr. and Mrs. Gene Landsdown, Mr. and Mrs. C. O. Gilbreath, Mrs. R. L. Martin Sr., Normala and Scott Gilbreath of Ralls, returned from an extended stay at Lake Graham Wednesday.

Mr. and Mrs. J. D. Leonard of Cleburne visited them while there.

Mr. and Mrs. Don Martin of Lorenzo visited Mr. and Mrs. M. E. Williamson Saturday afternoon.

Miss Ruth Bartley visited her niece, Mrs. John Cherry Jr. in Crosbyton Tuesday afternoon.

Pam Patterson of Floydada spent Thursday night and Friday with Diane Harris.

Mrs. P. B. Ralls and Mrs. Emma Baird of Ralls visited Mrs. Emma Ware and Melba Saturday afternoon.

Mr. and Mrs. Laney Wideman, Layna, Brenda, Brad and Beth of Lubbock visited Mr. and Mrs. Morris Wideman Saturday evening.

Mr. and Mrs. Howard Harris visited Mr. and Mrs. Clayton Seelers Tuesday evening.

Elder and Mrs. Joe Jackson, H. F. Nance and Rachel visited Mrs. Lizzie James in Lubbock Osteopathic Hospital Saturday evening.

Diane Harris spent Friday night and Saturday with Rhonda Bennett in Floydada.

Mr. and Mrs. Charlie Edwards and Mr. and Mrs. L.M. Powell spent two days last week at Possum Kingdom Lake.

Visitors in the Clinton Denning and Mrs. Peachie Parrish homes Thursday night were Mr. and Mrs. Joe Parrish of Lockney and Mr. Douglas Denning of Floydada.

Mr. and Mrs. Howard Harris and family attended the Floydada Rodeo during the weekend.

Mr. and Mrs. Fred Worsham and Debbie of Shallowater visited Mrs. Emma Ware and Melba Sunday afternoon.

Mr. and Mrs. Morris Wideman visited Mr. C.O. Gregory. Sha Pierott of Ralls visited her grandparents Mr. and Mrs. C.O. Gilbreath Thursday afternoon.

Mrs. Peachie Parrish and Mrs. Clinton Denning visited Mrs. Annie Webb in Floydada Tuesday afternoon.

Mr. and Mrs. Mark Wideman visited his parents Mr.

and Mrs. Haney Wideman during the week.

Visitors in the C.L. Davis home Sunday afternoon were; Mrs. Lois Davis, Lubbock, Mrs. Ola Hairston, Malou, Mr. and Mrs. Albert Pricer, Floydada, Buford Teal, Amarillo, Mr. and Mrs. Noel Davis, DeLoyce and Rod.

Mr. and Mrs. Clinton Denning visited Mr. and Mrs. George Dameron in Plainview Sunday afternoon.

Mr. and Mrs. Mark Wideman spent Sunday night with his grandparents, Mr. and Mrs. D.A. Barnhart.

Mrs. Silas Wheeler, Cone, Mr. and Mrs. Tom King and family, Florence, Ariz., Mr. and Mrs. Micky Jones, Lubbock and a number of grandchildren and families. All the inlaws were present but one, Mrs. Charles Fuller, a nurse, and daughter are touring Europe during a month's vacation from hospital duties. Sunday afternoon, on their return from a family reunion in Comanche, Mr. and Mrs. R.A. Wilson, Mr. and Mrs. Bobbie Wilson and Rob of Ralls stopped by for a visit at the Fuller reunion.

Saturday evening Mr. and

Mrs. Mark Wideman were honored with a miscellaneous shower in the Education Building of the Baptist Church. Hostesses were; Mrs. John Tubbs, Miss Dorothy Cox, Mrs. Noel Davis and Mrs. Thurman Richards. Cake and "home made" ice cream was served to 63 registered guests. Mark and Connie plan to leave Friday for Albuquerque where they will make their home.

Bible school begins Monday afternoon at the Baptist Church. Commencement exercises are planned for Friday evening, June 13 and everyone is invited.

Chuck and Donnie Beaudoin of Lubbock are spending several days with their grandparents Mr. and Mrs. Charlie Edwards.

Miss Waylene Mankins of Lubbock visited the Clinton Denning Sunday evening.

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CONE NEWS

CONE, June 9 - Coach and Mrs. Leon Fuller of the University of New Mexico in Albuquerque spent Friday and Saturday with Mr. and Mrs. Haney Wideman and family. They were overnight guests in the D. A. Barnhart home. Coach

You And Your Health

A few weeks ago we talked about the tendency towards aggressive attitudes, apparently on a constant increase in our society. We explained how aggression may turn against the individual, and cause him mental and physical harm of which he is sometimes unaware, at least, unaware that he himself is basically the cause of his ulcers, his rashes or his tiredness. Nevertheless, even violence if appropriately applied, has sometimes a beneficial effect. Since time immemorial, man has used the means of artistic expression to manifest violent or dramatic episodes, and by these means, searched a way to delve into the fundamental problems of existence. One of the main features of the alienation, the strangeness and loneliness of our everyday world, is the creation of a manmade world, built to satisfy everyday needs, artificially patterned to the urges of the simple everyday actions, and deprived of time for any of the more profound needs of humanity, these of facing the exaltation of a perfect moment of happiness or love, or of delving into the depth of loneliness and fear, know the fallacies of both extremes, and be able to face what the truth is, behind them.

Man does not, as we said, delve sufficiently in these many important fundamental things, but the problem exists, and is lurking, at all times, to some surface. In primitive societies, even many thousand years ago, even before the biblical times and the era of written history, man used art and religion to express these unknown features of his own self. In caves we see paintings done in paleolithic times, in the early stone age, where man showed the excitement of hunting. The Greeks, used their ritualistic dramas to carry man away from his routine of daily chores to a higher and more "human" level of thought. The wording and setup of these events, was very different from our nowadays movies. It was directed towards the public's higher self, it was not a "show to be consumed," with simple wording and lots of action, but, on the contrary, an episode to be lived and pondered, with prolonged dialogues of profound meaning, where all the problems of human existence were aired, and, the one that they were least concerned with, opposing our modern trends, was that of sex, magnified by our society, because it is much more simple, to make a big issue out of a simple, biological and individual feature of existence, than discussing intelligently the intricate puzzles of human relations, politics or education. At those times there seemed to be more manifestation, expression and discussion of certain problems, maybe less of the superficial everyday chatter that really rather masks, than expresses our feelings, but men apparently delved in the realm of their own selves to reap a rich crop of knowledge and happiness.

Religions have different rituals that are in essence, another approach to the discussion, analysis, and attempt to solve the basic human conflicts. But, in our speedy 20th Century society, men have replaced all these elaborate and profoundly superior ways, with other means, where, instead of dealing with the drama of human existence, they live it spasmodically, by means of "kicks", such as horror movies, crowding around an accident, and listening to passion or violence soap operas. Yet, since this is mere superficial action, and not intelligent analysis, there is no beneficial effect derived, and the problem will remain the same, only aggravated by its repetition. The person continues carrying with her her heavy burden, and wondering what makes, yes, literally makes her back hurt, her legs pull, and gives her that tired and exhausted feeling. It would be a blessing if humanity would gravitate towards a better understanding of these spiritual facts, or if these facts could be made manifested so that we could weigh them in pounds and ounces, or measure their sourness, or their degree of bitterness. Maybe many of our health problems would vanish - most of them do not exist in primitive societies, and we would be better prepared to grapple with those tricky feelings, those "blahs" that give us so much trouble.

See you next time. DR. SNEAD

MRS BAIRD'S

The hand-twisted loaf

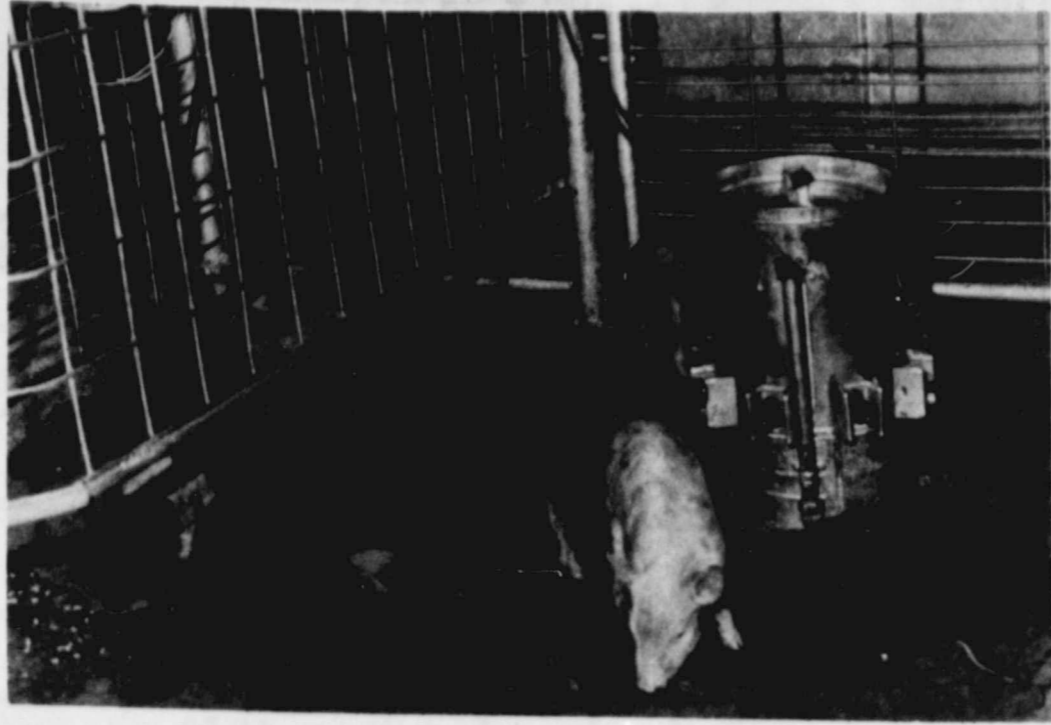
ATTENTION
WHEAT PRODUCERS
OUR ELEVATOR IS
READY TO RECEIVE
1969 GRAIN

★ We will be glad to handle your wheat any way you like. Remember, if you have a large or small amount, you will receive prompt and courteous service here.

FLOYDADA GRAIN INC.
M. S. (TUBBY) ROBERTSON, Mgr.
FLOYDADA PHONE 983-2558

NEWS by Mrs. Bagwell

June 9 - Wheat...
 Tuesday night in the home of Mr. and Mrs. Odell Breed, and they visited Thursday night with Mr. and Mrs. Ray Lloyd.
 Mr. and Mrs. Lewis Brown left Tuesday for their home at Sapulpa, Okla., after spending the past three weeks here in the home of Mr. and Mrs. P.J. Wilkes. Those visiting in the home of Mr. and Mrs. P.J. Wilkes during last week, were, Mrs. Ned Bradley, Mrs. Joe Thurston and Johnnie, Mrs. Rudolph McCurdy, Mr. and Mrs. Fred Battey, Mr. and Mrs. Earl Edwards, Mr. and Mrs. B.B. Wilkes, Mr. and Mrs. Leslie Wilkes, Julee and Holly the latter two families of Lockney.
 Mr. and Mrs. V.W. Bradshaw left Sunday to visit down state. They will visit at Nocona with their daughter and family Mr. and Mrs. Bob Elsom and at Lewisville, near Dallas, with their son Mr. and Mrs. J.R. Bradshaw and family.
 Mr. and Mrs. Homer Newberry, Mr. and Mrs. Nathan Woody, Jeff and Natalie went to Roaring Springs Sunday night where they had supper and enjoyed an outing.
 Mrs. Q.D. Williams, Nancy and Monte spent Tuesday until Friday at Truscott with her parents, Mr. and Mrs. E.J. Jones.
 Sunday visitors in the Q.D. Williams home were Mr. and Mrs. Charles Miller, Ford and Cody of Lubbock. They had dinner and visited for the day with the Williams.
 Mrs. Tommy Chapman and Tammy of New Home are here spending the week with her parents Mr. and Mrs. Fred Jones.
 Mr. and Mrs. Q.D. Williams and Monte went to Floydada Saturday night to see the rodeo.
 Mr. and Mrs. W.H. Bunch went to Midland Saturday where they spent the night with their daughter and family, Mr. and Mrs. James Finley. They stopped in Lubbock Sunday on the way home and had dinner with Mr. and Mrs. Rodney Bunch. Mr. and Mrs. W. H. Bunch brought their granddaughter Melanie Finley home with them to stay while Mrs. James Finley and her other girls Kristi and Suzanne went to Beaumont to attend a music convention.
 Thursday Mrs. Leonard Alexander and her sister Mrs. Duane Dewey who is here from Colorado, went to Dickens where they visited in the home of their brother, Mr. and Mrs. Truett Smith.
 Saturday afternoon Mr. and Mrs. John Sitherman of Floydada visited in the Leonard Alexander home.
 Mr. and Mrs. W.H. Bunch were among the group gathering at the home of Mr. and Mrs. Bob Ratjen Thursday night for dinner and games of 84 afterward.
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THE ORPHANS... these pigs in the Howard Gene hog nursery have no mother, but they really go for the nipples on this "factory made" mother. The nursery building is one of the most modern in the state. (Staff Photo)

CENTER NEWS

Cynthia, Nancy and Roxanne went to Lubbock Friday to visit Mrs. Lloyd's parents, Mr. and Mrs. ee Keesee.
 Mrs. Edmond Brown and sons, Rex and Scott, spent Saturday in Lubbock.
 Nancy and Roxanne Lloyd are attending Bible School this week at First Baptist Church in Floydada.
 Mrs. B. P. Neff spent the day Friday in Floydada with her daughter, Mrs. Bill Smith.
 Sunday night Mr. and Mrs. Travis Gentry and family and Mr. and Mrs. Nolan Turner and family went to Roaring Springs for a picnic.
 Last Thursday and Friday Mrs. A. L. Smith visited her daughter, Mrs. George D. Jackson and family at Spearman.
 Sunday Mr. and Mrs. B. P. Neff and other members of the Neff family met at the home of his mother, Mrs. Annie Neff for dinner and a day of visiting.
 Cynthia Williams went to Lubbock Monday morning to attend the funeral of her grandmother, Mrs. Annie Williams.
 Edmond Brown and son Rex spent Thursday at Muleshoe. While there they visited Rex' grandparents, Mr. and Mrs. E. V. Bartlett.
 Mrs. A. L. Smith and Mrs. Choise Smith spent Thursday in Plainview.
 Saturday Mr. and Mrs. Travis Gentry and family went to Slaton to attend his mother's family reunion, the Clolving family brothers and sisters and their families, who met there for the day.
 Sunday Mr. and Mrs. Travis Gentry and family went to Cone where her mother's family, the Bass family, met at the old Cone school building for a reunion.
 Mrs. Howard Bishop and Greg went to Floydada Monday night for the ball game.

NOTICES

INDIA TO GET TRACTORS
 New Delhi - The Ford Motor Company has announced signing an agreement with an Indian company here setting up a \$12-million joint venture to produce 6,000 Ford tractors a year beginning next year.

NOTICE OF BOARD OF EQUALIZATION MEETING
 In obedience to the order of the Board of Equalization, regularly convened and sitting, notice is hereby given that said Board of Equalization will be in Session at its regular meeting place in the Court House in the town of Floydada, Floyd County, Texas, at 10 o'clock A.M., on Monday the 23 day of June, 1969, for the purposes of determining, fixing and equalizing the value of any and all taxable property situated in Floyd County, Texas, for taxable purposes for the year 1969, and any and all persons interested or having business with said Board are hereby notified to be present.
 /s/ Margaret Collier
 County Clerk
 Floyd County, Texas
 Floyd County, Floydada, Texas, 9 day of June, 1969.

ON DDT BAN
 Washington - Dr. Leslie L. Glasgow, an Assistant Secretary of Interior, reports that his department recommended elimination of persistent pesticides that contaminated the environment and asked to replace DDT with less hazardous pesticides. He said continued use of DDT should not be permitted where environmental contamination occurs.

Make it a Happy Father's Day
 JUNE 15 DAD'S DAY

TO DAD

Show Dad You Appreciate Him With A Gift From Hagoods

COOL, COMFORTABLE AND PRACTICAL JUMP SUIT
 VAN HEUSEN AND CAMPUS SPORT SHIRTS
 VAN HEUSEN DRESS SHIRTS
 ALL KINDS LEVIS
 STYLE MART MATCHED SPORT COAT AND PANTS
 DRESS PANTS FROM HAGGAR
 HATS FROM STEVENS AND STETSON
 JOCKEY AND HANES UNDERWEAR

Hagoods
 FLOYDADA, TEXAS PHONE: YU 3-3554

FATHER'S DAY GIFTS

have the perfect gifts
 make Father's Day complete.

BRITISH STERLING
 NUMERO UNO
 FABERGE BRUT

BRAVURA
 CAMERAS
 ELECTRIC SHAVERS

THOMPSON.....REGISTERED PHARMACIST ON DUTY

Brown Pharmacy

SPACIOUS 40 X 24 IN. \$79.95 DESK
 This style 'n' budget buy has a chrome top, chrome-plated legs, \$75

60X30-INCH DESK - REG. 119.99
 Features heavy-duty steel construction, a walnut-grain top to resist stains and scuffs. \$105

CHAIRS (without arms) \$29.95

Hesperian Office Supply
 232 S. MAIN ST. FLOYDADA, TEXAS

CITY OF FLOYDADA
 Floydada, Texas

REVENUE AND EXPENSE - ALL FUNDS
 April 1, 1968 to March 31, 1969

	General Fund	Water & Sewer Fund	Electric Fund	Total
REVENUE				
Current Taxes Levied	\$ 88,934.82			\$ 88,934.82
Transfers	68,180.40			68,180.40
Sanitation	34,872.96			34,872.96
Farm Income	18,611.25			18,611.25
Occupation & Franchise Tax	10,107.29			10,107.29
Court Fines	5,035.00			5,035.00
Interest - Investments	2,744.30	8,554.38	8,774.89	20,073.57
Penalties & Interest	805.73	815.11	709.06	2,329.90
Citizen's Contributions	1,971.50			1,971.50
Other Income	6,138.71	782.53	1,109.76	8,031.00
Water		108,311.06		108,311.06
Sewer		21,205.34		21,205.34
Electricity			259,274.82	259,274.82
TOTAL REVENUE	\$ 237,401.96	\$ 139,668.42	\$ 269,868.53	\$ 646,938.91
EXPENSE				
Administrative	\$ 52,142.71			\$ 52,142.71
Police	35,616.83			35,616.83
Fire	15,400.20			15,400.20
Streets	30,127.85			30,127.85
Parks	5,731.75			5,731.75
Sanitation	33,487.36			33,487.36
Health	3,015.57			3,015.57
Airport	2,208.45			2,208.45
Farm	2,820.15			2,820.15
Capital Outlay	31,884.68			31,884.68
Water		33,401.60		33,401.60
Sewer		12,816.37		12,816.37
Electric Production			94,907.36	94,907.36
Electric Distribution			42,722.48	42,722.48
Bond Principal	10,000.00			10,000.00
Bond Interest & Costs	6,149.00	39,104.96	30,447.93	75,701.89
Depreciation		27,602.83	59,364.12	86,966.95
TOTAL EXPENSE	\$ 228,584.55	\$ 112,925.76	\$ 227,441.89	\$ 568,952.20
REVENUE OVER EXPENSE	\$ 8,817.41	\$ 26,742.66	\$ 42,426.64	\$ 77,986.71

I HEREBY CERTIFY that the above and foregoing is a true and correct statement of Revenue and Expense of all funds for the fiscal year April 1, 1968 to March 31, 1969.

WITNESS MY HAND AND SEAL OF OFFICE this 9th day of June, 1969.

(Seal) CITY OF FLOYDADA, TEXAS
 Jimmie Lou Stewart
 City Secretary

1895

Arthur B. Duncan Abstract Co.
MAUD HOLLUMS
124 E. CALIF. 983-3167

1896

Floyd County Hesperian
WENDELL TOOLEY
212 S. MAIN 983-3737

1906

City Barber Shop
L.P. AND PETE LOONEY
111 W. CALIF.

1912

Southwestern Bell Telephone
Started with 87 phones Now serving 3130 phones
Bob Copelin, Wire Chief
211 W. CALIF. 983-2891

1916

Southwestern Public Service
JAKE WEBB
220 W. CALIF. 983-2162

1917

Federal Land Bank Assn.
JAKE B. WATSON
319 S. MAIN 983-2480

Willson & Son Builders Mart
"WE DON'T WANT ALL THE BUSINESS...
JUST YOURS"

1919

Martin & Co.
MARK AND FRED MARTIN
INTERNATIONAL HARVESTER
214 S. MAIN 983-3713

1921

Russell Shop & Equipment
WAYNE RUSSELL
608 E. HOUSTON 983-3148

1924

Collins Implement
E.M. COLLINS
JOHN DEERE
215 S. MAIN 983-3732

1925

Consumers Fuel Assn.
BERT MANKINS
404 E. MO. 983-3394

1927

Palace Theatre
JACK DEAKINS
118 W. CALIF. 983-2344

1928

Superior Cleaners
JEWELL ELZA
109 S. 5TH. 983-3540

McDonald Implement

CLEMENT McDONALD
ALLIS CHALMERS NEW HOLLAND
210 W. CALIF. 983-3344

1929

Solomon Jewelry
HELEN SOLOMON
GIFTS THAT LAST
102 S. MAIN 983-3240

1933

Higginbotham-Bartlett Co.
T.L. HOLLAND
GOOD LUMBER
214 S. WALL 983-2140

Carmack Feed & Seed
CAGER CARMACK

111 N. MAIN 983-3404

1936

Farmers Co-op Gins
DON ROBERTSON
319 N. 5TH. 983-2884

Oden Cheverolet

CHEVROLET-OLDSMOBILE

221 S. MAIN 983-3787

1937

Hagoods Dept. Store
EARL MINTER
120 W. CALIF. 983-3554

1939

Lighthouse Electric Cooperative
MELVIN HENRY
201 W. CALIF. 983-2814

Floydada Light & Power

"PARTNERS IN PROGRESS WITH
FLOYDADA"
CITY HALL 983-2834

1941

Floydada Butane
A. C. CARTEL
300 W. CALIF. 983-2413

1942

Daniel Automotive
J.M. DANIEL
123 W. CALIF. 983-2382

1943

Producers Co-op Elevator
BILL CAGLE
112 N. 8TH. 983-2821

1944

Spears Auto Supply
W. M. SPEARS
105-107 N. MAIN 983-2396

1945

Foote Butane Co.
J. R. FOSTER
315 E. HOUSTON 983-3220

**Lawson Bros. Welding
& Blacksmith Shop**

GENE AND FLOYD LAWSON
503 E. MO. 983-3940

1946

Badgett Radiator Shop
PRESTON BADGETT
408 S. 2ND. 983-3453

Bennett Building Material

WAYNE BENNETT
READY MIX CONCRETE, SAND AND GRAVEL
329 E. CALIF. 983-2170

**Floydada Real Estate &
Insurance Agency**

JIM WORD
108 W. MISSOURI 983-2360

1947

Producers Co op Elevator
303 VICKERS, ASST. MGR.
DOUGHERTY

1948

Neff's Grocery
ELI NEFF
MATADOR HWY. 983-2584

Floydada Implement

CARLTON FAWVER
MASSEY-FERGUSON HESSTON
LOCKNEY HWY. 983-3584

Wylie Butane Co.

A. W. WYLIE JR.
520 E. HOUSTON 983-3712

1950

Dyson Shoe Shop
ROB DYSON
104 S. MAIN 983-3414

Powell's Super Market

PARNELL POWELL
ON THE WYE 983-2444

1951

Dempsey Grain & Trucking
DENNIS DEMPSEY
502 E. HOUSTON 983-3310

Rucker's O.K. Tire Store

ERVEN R. RUCKER
"DON'T CUSS—CALL US!"
308 S. MAIN 983-3370

1952

KFLD Radio 900
3. A. ROBERTSON,
ALMA HOLMES,
MARSHALL FORMBY
OX 490 983-2841

Hammond Sheet Metal

ED HAMMOND
LENOX HEATING AND AIR CONDITIONING
105 N. 5TH. 983-2214

Pioneer Natural Gas

R. W. "BOB" KIRK MGR.
230 W. CALIF. 983-2858

1954

Beall Bros.
LOUIS ANDERSON MGR.
118 E. CALIF. 983-2596

1955

M & N Auto Repair
F. M. MARQUIS AND O. D. NOYES
507 E. MO. 983-2168

Jarrett Oil Company

CARL JARRETT
WHOLESALE AND RETAIL PRODUCTS
119 E. HOUSTON 983-3144

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1956

Gilbreath Humble
J. W. GILBREATH
101 N. 2ND. 983-3323

1957

L & J Food Mart
LEE NEFF
316 N. 2ND 983-3150

1958

Hale & Hale Insurance
J.S. AND SAMMY HALE
114 S. MAIN 983-3261

Norrell Tractor Parts
ELMER AND MATT NORRELL
114 W. MO. 983-3417

1959

Perry's
CARL BENTON MGR.
104 E. CALIF. 983-3510

Rogers Restaurant
LEONARD KING
304 E. HOUSTON 983-3464

Sellars Automotive Repair
ELMER SELLARS
306 E. CALIF. 983-2262

1960

City Auto Inc.
LEROY BURNS
201 E. MISSOURI 983-2298

Winn's Restaurant
MARGARETTE HOLMES
511 S. 2ND. 983-2224

1961

Caprock Motor Parts & Hdw.
W.R. BRADSHAW ALDINE WILLIAMS
114 W. CALIF. 983-2865

Dobbs Meat Market
J. F. DOBBS
107 E. MISSOURI 983-3580

City Trim Shop
WAYNE FINLEY
222 W. HOUSTON 983-2332

Floyd County Co op Gins
RAY GENE FERGUSON
BOX 577 983-2564

1962

Quality Body Shop
JOHNNY BILL SUE
121 E. MISSOURI 983-5032

Mikes T.V. Sales & Service
MIKE EMERT
315 S. 2ND. 983-5023

Freda's Beauty Box
FREDA BREWER
208 W. MO. 983-3126

1963

Stewart Printing
JOYCE STEWART
COMMERCIAL PRINTING
204 S. MAIN 983-5131

Speed Queen Laundry
GARNER WEEMS
COIN-OPERATED DRY CLEANERS
MATADOR HWY.

Hinton Well Service Inc.
BOONE ADAMS
COMPLETE IRRIGATION SERV.
606 E. HOUSTON 983-5003

Colonial Beauty Salon
LIDA SMITHEY
-210 W. HOUSTON 983-5011

1964

Floyd County Farm Bureau
101 S. WALL 983-3777

Baker Insurance Agency
SAM BAKER
127 W. CALIF 983-3270

Travel Center Restaurant
A.J. JESTER
FINE FOODS
MATADOR HWY. 983-8133

Floydada Grain Inc.
M. S. "TUBBY" ROBERTSON
BOX 12 983-2558

Ponderosa Meat Co.
JOHNN HARRIS
807 E. MO. 983-2261

Travel Center Service
PAUL WILLSON
DEEP ROCK PRODUCTS
MATADOR HWY. 983-3260

Floydada Salvage & Supply
M. C. SMITH, MGR.
SILVERTON HWY. 983-5071

Floydada Livestock Sales Co.
CLYDE SAUL
SILVERTON HWY.
DAY OR NITE 983-2153

Floydada Farm Supply
GARY CARTEL
FERTILIZERS AND FARM CHEMICALS
LOCKNEY HWY. 983-5311

1965

Mildreds Cafe
MILDRED FRANKS
HOME COOKED MEALS
109 W. CALIF. 983-8134

Don Hardy Race Cars
DON HARDY
983-2295 200 W. MO.

1966

Moore-Rose Funeral Home
ALTON ROSE, EDELL MOORE
329 W. CALIF. 983-2525

1967

Kinards Gulf Service
ROY KINARD
102 S. 2ND. 983-3321

Eddies Fina Service
EDDIE CHILDS
U-HAUL TRUCKS AND TRAILERS
401 S. 2ND 983-3147

1968

Allen T.V. Sales & Service
LLOYD ALLEN, OWNER
NORTH OF SQUARE 983-3556

SEARS CATALOGUE SALES
KAY JOHNSON
100 S. MAIN 983-2862

Case Power And Equipment
CARL ARMSTRONG
LOCKNEY HWY. 983-5077

1969

JOE'S 7-11
JOE HESSON
FRESH DOUGHNUTS AND BARBECUE DAILY
416 E. HOUSTON 983-8114

Rendons Texaco Service
PAT RENDON
LOCKNEY HWY. 983-2320

Weems Camp Trailer Rental
M. J. WEEMS
983-2320 LOCKNEY HWY.

1927

Palace Barber Shop
ROY HODGES
120 S. MAIN 983-3970

This Is Floydada

- * NO AIR POLLUTION
- * NO RACIAL PROBLEMS
- * NO HURRICANES
- * NO CITY SALES TAX
- * NO EARTH QUAKES
- * NO FLOODS
- * NO STRIKES
- * NO RIOTS

*A Good Place For
Industry
A Good Place To
Rear A Family*

'POP-PLEASER'



FRESH FRYER SALE AT PIGGLY WIGGLY!

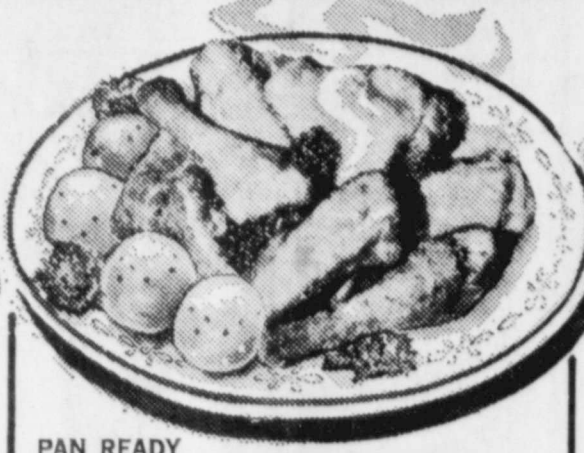
Piggly Wiggly is the Place to Buy Your Meats!

These Values Good
JUNE 12, 13, 14, 1969
in FLOYDADA.

Piggly Wiggly Special!
Men's Assorted Colors and Sizes
SPORT SHIRTS
Perfect for Father's Day
Only **\$1.69**
TOWELS
BATH EX. LARGE SIZE
\$2.29
Discount Price - STAMPS, too!



WHOLE FRYERS
U.S.D.A. Grade A
Pound **33¢**
4 LEG, U.S.D.A. Grade A



PAN READY
CHICKEN
Bread and Fry
Pound **39¢**
U.S.D.A. Choice Beef, Valu-Trimmed



FAMILY PACK
FRYERS
U.S.D.A. Grade A
Pound **33¢**
Farmer Jones, First Quality

FRYING CHICKEN
Pound **35¢**

RIB STEAK
Pound **98¢**

SLICED BACON
Pound **69¢**

Only USDA Choice Beef is sold at Piggly Wiggly! No tenderizers added! Always specify USDA Grade Choice—for the most tender, flavorful beef every time! Guaranteed to please or double your money back!

Singleton's, Ready to Fry

BREADED SHRIMP Pound **98¢**

Best Bakery Features
Nabisco Cookies
OREOS 16-Ounce Package
Morton's
VARIETY PAK 10-Piece
Morton's, Onion Garlic
POTATO CHIPS Large Bag
More Low, Low Prices
Bell's, Assorted
ICE MILK 1/2-Gallon
Ballard or Pillsbury, Buttermilk & Sweetmilk
BISCUITS 4 10-Count Cans
Bell's
COTTAGE CHEESE 24-Oz. Can

VEGETABLE
Bessie Lee
37¢
24-Ounce Bottle
CRISCO OIL 12-Ounce Can
Discount Price - STAMPS.

GREEN BEANS
Del Monte, Cut
5 \$1
No. 303 Cans
Renom Cut
GREEN BEANS No. 303 Can **17¢**

SWEET PEAS
Del Monte, Fancy
5 \$1
No. 303 Cans
Rosdale
SWEET PEAS No. 303 Can **17¢**

HOLSUM BISCUITS
Buttermilk or Sweetmilk
5¢
10-Count Can
Harvest Pride
BISCUITS 5-Count Can **5¢**

PINTO BEANS
Chef's Pride
2 19¢
-Pound Bag
Chef's Pride
PINTO BEANS 1-Pound Bag **14¢**

ICE CREAM
Farmer Jones, Assorted Flavors
59¢
1/2-Gallon
Bell, Assorted Flavors
MELLORINE 14-oz. Can

DILL PICKLES
Rainbo, Regular or Kosher
39¢
22-Ounce Jar
Rainbo Burger Slice
DILL PICKLES 16-Ounce Jar **39¢**

POTATOES
White, All Purpose
10 49¢
-Pound Bag

More Low, Low Prices!
Discount Price plus GREEN STAMPS
GREEN RADISHES & ONIONS
2 15¢
Large Bunches

TEA BAGS
Lipton's
59¢
48-Count Package
Golden West
TEA BAGS 48-Count Package

TOILET TISSUE
Damita, Assorted Colors
25¢
4-Roll Package
Bonne Assorted
TOILET TISSUE 4-Roll Package **35¢**

DETERGENT
Bonne, LIQUID 20c Off Label
29¢
Quart Bottle
Bonne, 30c Off
LIQUID DETERGENT 14-oz. Can

Low, Low Prices on Frozen Foods!
ORANGE JUICE
Libby
19¢
6-Ounce Can

Discount Price - STAMPS, too!
CHARCOAL
Ole Diz, Briquet
10 49¢
-Pound Bag
Ole Diz
CHARCOAL 5-Pound Bag **39¢**

KING SIZE COKES
33¢ PLUS DEPO
We Reserve the Right to Limit Quantities

CUT OKRA
Libby
19¢
10-Ounce Package

FOIL WRAP
REYNOLDS Standard 25-Foot Roll
27¢
Arrow Standard
FOIL 25-Foot Roll **25¢**

BAR-B-QUE SAUCE
Open Pit
29¢
18-Ounce Bottle
Wright's
LIQUID SMOKE 3-Ounce Bottle **29¢**

PIGGLY WIGGLY
1st in Savings!