

City Sales Tax Election Called February 18

City voters will be presented, in a February 18 election, with a proposition to accept or reject a one per cent city sales tax. The City Council voted during its regular monthly meeting last night to present this proposal to voters rather than to the voters at a city ad valorem election.

Leonard Matsler told The Hesperian that improvement to the City's sewer system, a new fire truck, street lighting and general operating expenses that continue to be represented most of the needs for the additional sales tax.

Mayor notes that numerous Texas cities and towns have adopted a sales tax rather than hiking the ad valorem taxes

because "the property owner has carried much of the tax load ... and the sales tax seems to distribute the tax burden more fairly."

When the 60th Legislature enacted House Bill 207, it extended to the electorate of each Texas city to broaden the local revenue base with a one per cent sales tax levy. The Legislature clearly recognized municipal financial needs and provided a means of relief, and just as clearly it fixed responsibility at the local level for using the means to meet the demands.

Since the law became effective 16 months ago - August 27, 1967 - a number of cities have adopted the sales tax. Among those in this area who now have the one per cent city sales

tax are Lubbock, Plainview, Slaton, Lockney, Littlefield, Friona and others. The Legislature considered levying the tax statewide in its last session, but decided to let individual cities continue at their own discretion for the present.

Only those items taxable under the state act would be taxable under a city's levy.

Collection of the local tax would be made by the state comptroller, who would retain two per cent of the total collections for administrative costs, and return the rest to the city of origin. In other words, business firms in affected cities collect a four per cent tax - three per cent for the state and one per cent for the city - and forward the total amount to the comptroller.

Texas Municipal League points out that the sales tax is superior to the property tax because:

"The property tax is yesterday's tax in today's economy. Predicted on an economy based on land, the ad valorem tax does not grow proportionately with the economy, as does the sales tax. The property tax is overburdened; schools, cities, counties, water and a multiplicity of other special districts all rely on this one source as their principal source of income.

"The property base is not growing as quickly as municipal requirements, and what revenue growth there is, is virtually completely absorbed by annual city employee cost-of-living increases."

SEE TAX PAGE 8

***** "Serving The Floyd County Trade Area Since 1896" *****

The Floyd County Hesperian

VOLUME 75 FLOYDADA, FLOYD COUNTY, TEXAS 79235 THURSDAY, JANUARY 16, 1969 NUMBER 3

Floydada Livestock Auction In Record Sale Day



ED SAUL with some of the cattle at Floydada Livestock Sales Com. (Staff Photo)

Cattle Going Off Wheat

"We sold cattle from 10 a.m. to 10 p.m. last Thursday, and set a record of sales for one day with around 1600 head sold," was the report from Clyde and Doyle Saul of Floydada Livestock Sales this week.

The modern livestock auction sale ring is in action every Thursday, and occasionally conducts special sales.

Many area farmers and ranchers are taking cattle off of wheat grazing at this time and some cattle have been held over for selling until 1969 because of income tax advantages.

Buyers are coming to Floydada from all over Texas and Oklahoma, many are buying for feedlot operations.

Saul said that prices on the cattle were very good.

Another big sale is expected today.

Record In Postal Receipts

Postal receipts here in 1968 of \$77,921 are the highest in Floydada history, according to postmaster, Ed Wester.

This figure represents an 11-per-cent increase over the 1967 figure of \$69,208.

One of the reasons for the increase in total receipts is the steady growth of the community. In 1963, Floydada became a first class Post Office-at that time the receipts mounted to \$46,039.

A postal increase in January of 1963 accounts for much of the increase, Wester said.



NEW CASE DEALERSHIP... Carl Armstrong, manager of the Case dealership in Floydada, will be selling farm equipment in the Floyd County trade area. (Staff Photo)

Funeral Today For Mrs. Farris

Death claimed Mrs. John N. Farris, 86, prominent Floydada resident, Tuesday afternoon at 4 o'clock in the Plainview Hospital. She had been in failing health for the past four months after breaking a hip. Despite her delicate she underwent surgery of the hip some two weeks ago and was convalescing.

SEE MRS. FARRIS, PAGE 8

Caprock Chat

TOWN FLOYDADA has looked like the busy shopping before Christmas the last two weeks... it's January Clearing and Floydada's three department stores, its variety of ladies ready-to-wear shop and other stores are clearing last year's merchandise, getting ready for the march of new Spring attire.

There's been quite a bit of activity around the banks, and merchants are organizing financing for the new business. The folks at Production Credit are pretty busy time also.

We had a good year here at the Hesperian, and January has been in high as everyone is buying all sorts of office supplies, typewriters, getting records in shape and figuring out taxes.

Many of our farmers have offices in their homes... they buy adding machines, typewriters, bookkeeping systems, cabinets, desks here at the Hesperian. Most of our farmers do a big business. The average farmer may handle \$30 to \$50 per year. So, this requires good business record practice.

MILLER HEADS PROGRAM

Beautification Of Floydada No. 1 Goal

"We hope to get every person in this community involved in a beautification program for Floydada," was a statement coming from Floydada Chamber of Commerce president elect Vernon A. Parker. "This will be our number one goal in our program of work," he continued.

To head the "Floydada Beautification" program is city attorney, George Miller. He was appointed in a meeting last week. He will have the support of five study clubs, the civic clubs and several other community organizations in making the program a success.

The program calls for a beautification program for Floydada. SEE GOAL, PAGE 8



MRS. JOHN N. FARRIS

Case Power And Equipment Open For Business Here

A new tractor business is open on the Lockney highway in Floydada this week. It is "Case Power and Equipment," featuring sales and service of Case tractors and implements.

Manager is Carl Armstrong, who will be moving his family here from Hereford. Armstrong is a Texas A&M graduate with a bachelor degree in agriculture.

He has been employed by Case the past two years, traveling the territory as credit supervisor.

He has been a salesman in the agriculture chemistry business for the past eight years, four years at Hereford and four years at Lamesa.

He was employed by Caprock Fertilizer in Lamesa and Tide products branch manager in Hereford.

The Armstrongs have three children; Debbie 13, Shelly 9 and Robert 7. They belong to the Baptist church.

LOOK AT my four children and continue to wonder how we

manage to get them through college. There are 23 days I just figure I'm up to it. If it takes \$2,000 per year per child, looking at a need for \$32,000.00. Like I say, there are days don't feel up to it.

By the time the last two get in college, prices undoubtedly be higher. Of course I figure the Tooley children are going to take some part time work while in school, and reduce of that \$2,000 per year cost.

Now a young Floydada man who is in school in Tech. He has his way, by working... had very little or no other financial in fact, he manages to afford a VW car. Of course, he can afford to take about 9 hours per semester in order to get through hours at work to keep going financially.

This young man points out the fact, that any able bodied man who wants an education badly enough can make his way. He is doing some research on college costs. Here are some costs for 15 hours of studies and room and board at some leading colleges:

Prices quoted by the National Beta Book, 1967-68 Edition, listed by institutions are the following:

Omaha, Board, Tuition, and Fees Per Year - University of Texas, \$1575.00; Texas Technological College, \$1155.00; Baylor University, \$1075.00; Southern Methodist University, \$2340.00; Texas Christian University, \$1943.00; Rice, \$3300.00; University of Oklahoma, \$1575.00; McMurry College, \$1388.00.

CAPROCK PAGE 8

Basketball Action Next Week

Next week will mark the beginning of the second round of scheduled games for Floydada basketball teams.

The Whirlwinds will play the "Queen Bees" of Wayland College here Friday. Whirlwinds will play the Freshmen here.

The following Tuesday, Whirlwinds and Whirlwinds will meet Oton in district competition.

The Junior Varsity boys will play Abernathy, in Abernathy Monday.

The Freshmen will also meet Abernathy Monday, in Abernathy.

The Junior High teams will play Kress Monday here, at 4:30 p.m. and will start the seventh grade Hale Center tournament Friday.

JILL BERTRAND FOOTBALL SWEETHEART

Todd Wester Receives "Fighting Whirlwind" Award At Annual Banquet

Approximately 200 Floydada high school football players, their coaches and guests attended the annual football banquet in the high school cafeteria here last Saturday night.

Jill Bertrand was featured as football sweetheart, senior Whirlwind Todd Wester received the coveted "Fighting Whirlwind" award. Steve Craig received the "Outstanding back" award and Gale Campbell received the "outstanding lineman" award.

Head coach L. G. Wilson made the presentations to Wester, Craig and Campbell. Team captains Wester and Campbell crowned and presented the queen.

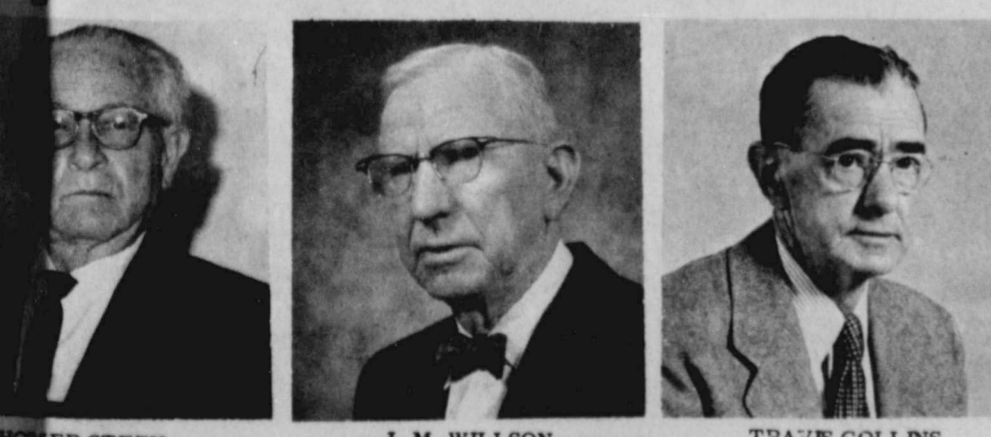
Lone Star Conference Football Coach of the Year "Bud-



THE FOOTBALL SWEETHEART, Jill Bertrand is pictured with Whirlwind captains Todd Wester and Gale Campbell, who crowned her and presented roses. (Staff Photo)

FREE CHARTER MEMBERS

Floydada Rotarians To Observe 40th Anniversary



HOMER STEEN J. M. WILLSON TRAVIS COLLINS

The Floydada Rotary club will observe its 40th anniversary with an anniversary banquet in Duncan Elementary Cafeteria Tuesday night at 7 p.m.

Many past members will attend the banquet and 135 invitations have been mailed.

Rotary president Clem McDonald will be master of ceremonies of the event and Rotarian Jimmy Willson will deliver the 40th anniversary speech. Rotarian John Stapleton will give the introduction.

Three members who are charter members; Homer

BANK CLOSES AT NOON TODAY

The Floydada First National Bank will close at noon today in observing the final rites of Mrs. John N. Farris.

Steen, J. M. Willson and Travis Collins will be recognized.

The Joy Singers, Floydada high school singing group will also be a part of the program.

Highlight of the program will be the recognition of the person who will receive the Rotary "Service Above Self" award.

The Floydada Rotary Club was organized December 12, 1928, Charter No. 3007, under the sponsorship of the Rotary Club of Plainview. It was officially admitted into Rotary International when its charter

SEE ROTARY PAGE 8



WHERE'S TH' FIRE?

Ken Weaver
Floydada Volunteer Fire Department

During the month of December 1, 1968 to January 1, 1969, the Floydada Volunteer Fire Department answered six (6) fire alarms. On December 16, 1968, at 8:15 p.m. cotton bags left in the residence at 223 W. Jackson was the cause of fire with no damage being reported. On December 13, 1968 at 7:10 a.m., a cotton burr truck on the Lakeview Hiway with slight damage was reported. December 23, 1968, at 4:28 p.m., the Co-op Gin reported that some lumber behind the gin was on fire. No damage reported there. The Baptist Encampment, south of city reported a grass fire at 7:05 p.m. on December 24. There was no damage reported, although with a different wind direction there could have been more extensive damage to the buildings of the

Official Records

Thomas Duran

Funeral rites for Thomas Duran, 51 year old farm hand of Weidon Hammonds, south of Floydada, were held Tuesday afternoon in the St. Mary Magdalen Catholic Church in Floydada. Father Bukemper officiated at the rites.

Duran died Monday morning at 3:20 in Caprock Hospital. He had been ill the past five months with a malignancy. He was born December 29, 1918 and had lived in the Floyd County area since moving here in 1948 from Lockhart.

Survivors include his wife,

Porfira; three sons, Lupe, Frank and Shelley all of the family home; four daughters, Theresa, Maria and Esther of the home of Mrs. Juanita Becerra of Floydada and his mother, Mrs. Christina Duran of Porterville, Calif.

Interment was in Floydada Cemetery under the direction of Moore-Rose Funeral Home.

Leroy L. Muncy

Funeral rites were held in Compton-Waldren Funeral Home Chapel in Waco Monday for Leroy Lee Muncy, 69, former resident of Floydada.

encampment. Ray Neff reported at 2:10 p.m. on December 25, 1968, his storage shed on fire. The building was completely destroyed. On December 25, 1968, at 4:00 p.m. a grass fire was reported at 424 East Jackson, with no damage.

The Floydada Volunteer Fire Department is very interested in recruiting new members. For the population of Floydada, the Fire Department falls short of their quota. Anyone wishing to join contact Fire Chief Carroll Sims or any Volunteer Fireman.

Fire Chief Carroll Sims would like to caution the residents of Floydada on the dryness of grass and weeds during the next few months. Grass fires are easily started from burning trash, and high winds can spread the fire quickly out of control.

Attending services from this area were Edd Muncy, Jo Muncy, Mr. and Mrs. Norman Muncy, Arch Muncy and his daughter, Mrs. George Atwood of Lubbock and Clay Muncy of Lockney. The deceased was a brother of Edd, Arch, Clay and the late Bob Muncy.

He and his wife had resided in Floydada in the early 1930s. Muncy had been retired from the Navy and later the Merchant Marines some 15 years. He had served in both World War I and WWII and was a salesman in the Waco area.

Muncy died Saturday from a stroke suffered December 23rd.

Homer Mason

Funeral rites for Homer Mason, 76 year old father of Coach Mitch Mason of Floydada, were held Saturday in the Sewell Street Church of Christ in Abilene. Mason died Thursday night at the Shady Oaks Lodge in Abilene.

He was born Nov. 1, 1892 and attended school in Foreman where he was married to Naomi Aldridge November 10, 1912. The couple moved to Plainview in 1921 where he was custodian at Plainview Junior High School for many years. He was employed by Goodyear prior to moving to Abilene in 1946 and was a retired grover at the time of his death.

Survivors include his wife; five sons, John P. of Lockney, Milford (Mitch) of Floydada, Henry of El Paso, Aldridge of Midland and Tim of Stephenville; one daughter, Mrs. Jewell Poage of Houston; two brothers; two sisters, 23 grandchildren and 15 great grandchildren.

W. E. Rucker

Funeral services for William (Bill) Elmer Rucker, 63 year old former Floydada resident, were held Thursday in the First Baptist Church in Olton with the Rev. John E. Lewis, pastor, officiating.

Rucker was found dead of an apparent heart attack the previous Tuesday morning by his brother. He had been a resident at Olton for the past eight years and before that had lived in Floydada some 30 years. He

was a trucker. Survivors include a daughter; two sons; two brothers; a sister, Mrs. Tommy Rucker, who great grandchild and a daughter, Mrs. Tommy Tucker, who resides in Floydada. Interment was in Olton Cemetery.

J. D. Jackson Sr.

Funeral rites for J. D. Jackson Sr., 64, father of J. D. Jackson Jr., of 620 W. Lee in Floydada, were held Monday in the Wood-Dunning Colonial Chapel in Plainview. Jackson died Saturday night in a Plainview Hospital.

The deceased was born in Williamson County and moved to Happy Union in 1963 from Navarro County, Tex. He operated the Happy Union Grocery Market until last year.

Survivors include his wife; two sons, J. D. Jr., of Floydada and Williams, stationed in the U. S. Navy; his mother of Round Rock, Tex.; four sisters; three brothers and four grandchildren.

Drug use is feared in grade schools.

School Routine

The Floydada in its regular Monday night routine items and adjourned at 8:00 p.m.

The first meeting of school patrons seeking some bus route that had been dropped to and from the school.

Then they approved the purchase of buses for next year.

The board approved the resignation of Bob and to conduct the census.

Mrs. James Bill Hardin was to teach second grade. Chose Smith as attendance school system \$250 per month. All board members present except Mrs. Bill Hardin.

BISCUITS KIM 10 CT. 5¢	OLEO LB. 8¢	EGGS DOZEN 47¢	BROWN SUGAR IMPERIAL 2 LB. CELLO BAG 29¢
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FOOD PRICES ARE LOWER

WE CUT AND WRAP FOR YOUR FREEZER. 25 POUND PKG., HALF, QUARTERS OR WHOLE.

CLUB STEAKS
LB. **89¢**

RANCH STYLE STEAKS LB. **59¢**

RUMP ROAST LB. **79¢**

FRANKS 3 LB. **\$1.49**

SAUSAGE HOT OR MILD 2 LB. **\$1.29**

BACON 2 LB. **\$1.49**

IF BETTER MEAT COULD BE BOUGHT, WE WOULD BUY IT

WHEN YOU SHOP HERE

PRODUCE

ASPIRIN BAYER	100 COUNT	69¢
ALKA SELTZER	69¢ SIZE	49¢
PERTUSSIS COUGH SYRUP	REG. 79¢	59¢
AFTER SHAVE KARATE		\$1.19
CRANAPPLE OR CRANPRUNE QT. SIZE JUICE		39¢
GREAT SHAKE SHAKERS		49¢
DEL MONTE CRUSHED PINEAPPLE	1 LB. 4OZ.	3 for \$1.00
PETER PAN SMOOTH OR CRUNCHY PEANUT BUTTER	12 OZ.	39¢
SYRUP WES-TEX	QUART	39¢
DOG FOOD KIM 303 SIZE CAN	2 for	25¢
PARKAY OLEO	IN QUARTERS LB.	33¢
DEL MONTE PUMPKIN	2 1/2 SIZE CAN	19¢
BLACK LABEL RANCH STYLE BEANS	15 OZ.	2 for 25¢
KIM PORK & BEANS	303 CAN	2 for 25¢
DIETETIC SUGAR TWIN	EQUAL TO 5 LB. REG. SUG.	79¢
METRECAL LEMON OR CHOCOLATE COOKIES		79¢
METRECAL SHAKE		59¢

ANOTHER BUCCANEER STAMP SPECTACULAR VALUE!

CANNON THERMAL BLANKET

• FULL-SIZE—72" x 90"
• COOL IN SUMMER—WARM IN WINTER
• USE AS BLANKET, THROW OR BEDSPREAD
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• 94% RAYON—6% ACRYLIC
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• FAMOUS CANNON QUALITY

ONLY \$2.99 WITH \$10

GET YOURS HERE, TODAY!

These Prices Good Thursday 16 - Wednesday 22

LIBBYS RED SALMON 303 SIZE CAN **89¢**

PET OR CARNATION TALL CANS CANNED MILK 2 for **39¢**

KIM FLOUR 25 LB. BAG **\$1.99**

PURE LARD 25 LB. **\$2.99**

LIPTONS TEA FAMILY SIZE FLOW THROUGH 24 CT **79¢**

UNDERWOOD'S BARBECUE CHICKEN 1/2 **79¢**

SUNSHINE CRISPY CRACKERS LB. **29¢**

KELLOGGS PRODUCT 19 12 OZ. BOX **39¢**

GENERAL MILLS WHEATIES 12 OZ. BOX **29¢**

QUAKER INSTANT OATS RAISEN SPICED OR APPLE CINNAMON 9 OZ. BOX **39¢**

SCOTT PLACE MATS **39¢**

HANDI WIPES 39¢

KIM BATHROOM TISSUE 10 ROLL PACK **79¢**

SHAKE & BAKE MAXIN 4 OZ. JAR **19¢**

FREEZE DRY COFFEE **79¢**

WILSON CHICKEN BREAST 2 LB. **\$1.09**

PUNCH DETERGENT GIANT SIZE **69¢**

WINDEX WITH SPRAYER 8 OZ. **29¢**

EASY-ON SPRAY STARCH **39¢**

DOVE BATH SIZE **17¢**

PINE SOL 38 OZ. SIZE **79¢**

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HOME OWNED & OPERATED

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SECOND AND MISSISSIPPI STREETS

We Use HOW Service Plan

Annual School Census Conducted In January

The annual scholastic enumeration of children residing with the Floydada Independent School District is being conducted during the month of January. All children between the ages of six and seventeen, as of September 1, 1969, must be counted.

School officials have asked that all parents who have a six-year-old starting to school in September, and who do not presently have a child enrolled in school to contact Bob Copeland at Andrews Ward, 983-2594, or Mrs. Copeland at 983-3479, and give the necessary information and make arrangements for signing the census forms. Forms will also be available in the superintendent's office.

The enumeration of school age children is required by State Law and must be completed during the month of January.

It would be of great help to census officials if all citizens would pass this information along to those who might not otherwise take heed, and to encourage friends and employees to contact those officials in charge.

MRS. TOOLEY TO PRESENT PROGRAM AT HARMONY TONIGHT

Mrs. Wendell Tooley will show slides and talk on "A Trip Around The World" at the Harmony Community center tonight.

The meeting begins at 7 p.m. Everyone is invited to attend.

Austin Garrett Jr. Graduates From Technical School

WICHITA FALLS, Tex.—Airman Austin Garrett Jr., son of Mr. and Mrs. Austin Garrett Sr. of Floydada, has been graduated from a U. S. Air Force technical school at Sheppard AFB, Tex.

He was trained as an aircraft mechanic and has been assigned to a unit of the Military Airlift Command at Norton AFB, Calif.

The airman is a graduate of Dunbar Senior High School and attended Texas Technological College.

His wife, Cheran, is the daughter of Mr. and Mrs. Harvey Davis of 1617 Avenue B, Lubbock, Tex.



SEARCHING FOR THE MARCH OF DIMES... Floydada Cub Scouts line up to contribute to the March of Dimes. Members of Den 10 are (from rear) Dick Cheek, Danny Fleming, Clay Hamilton, Sheldon Sue, Joe Guerberry Coplin, Gary Hill, Doug Simpson, Greg Carthel and Kelby. The Mother's March will begin January 27. (Staff Photo)

First Assembly Of God Starts Revival Jan. 26

Evangelist Ruth Reece of Mt. Vernon, Missouri, is to conduct a revival in Floydada at the First Assembly of God Church January 26 through February 9. Services are planned for each evening at 7:30 which will also include special singing.

Evangelist Reece is a splendid singer and has cut several religious albums. She is a dynamic speaker having very good results in revivals throughout the United States.

She has been booked already for engagements in 1970 so Rev. R. C. VanAmber, pastor of the church, feels very fortunate in being able to bring the noted speaker to Floydada. The general public is cordially invited to attend revival.



EVANG. RUTH REECE

Womanless Wedding January 25

Some people are noted for crying at weddings, but these same people never cry at "womanless weddings" unless laughing provokes tears.

The "womanless wedding" presented by Explorer Scouts, January 25, in the Floydada High School Auditorium, at 7:30 p.m. should prove to be very amusing.

Included in the "all star" cast will be Clay Henry, the bride; Mayor Leonard Matzler, the groom; maid of honor, Jimmy Seay; bridesmaids; Nowell Burk and Bill Cagle; groomsmen Roy Baxter, Travis Jones; flower girls L. G. Wilson, coach Bill Grissom; candle lighters, Preston Watson and C. E. Tyer and mother of the bride, A. E. Baker.

Tickets are available and may be purchased from any explorer scout for \$1.00. Grade school students accompanied by their parents will be admitted free.

Proceeds will be used to send Explorer Scouts to Washington, D. C. this summer.

TOO LATE TO CLASSIFY

CARD OF THANKS

The families of Ray Reed, Paul Sparkman, and Drue Cumble would like to express our sincere thanks for all the flowers, cards, food, and other expressions of sympathy during our time of sorrow.

PAT & PAM BY SAM BAKER



IF YOUR CAR IS HARD TO START, LET US HELP YOU, WE'RE AT YOUR SERVICE.

Eddie's Fina Service
401 SO. SECOND

WOMAN, BORN OF WOMAN IS OF FEW DAYS AND THEN A DEAD END



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127 W. California
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Beall's DEPARTMENT STORES

Shop Every Department For Savings

JANUARY CLEARANCE

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3 RACKS TO SELECT FROM
VALUES TO \$20.00 NOW \$9.00
VALUES TO \$13.00 NOW \$6.00
VALUES TO \$9.00 NOW \$3.99

FALL PIECE GOODS

CLEARANCE
\$2.98 VALUES NOW \$1.44 A YD.
\$1.98 VALUES NOW 99¢ A YD.
\$1.49 VALUES NOW 77¢ A YD.
98¢ VALUES NOW 50¢ A YD.

LADIES CAPRIS

WEEKEND SPECIAL
REG. AND TALLS
REG. \$9.00 A PAIR VALUES
NOW ONLY \$5.88 A PAIR

SPRING PIECE GOODS

SPECIAL
45" WIDE
100% COTTON
VALUES TO \$1.49 A YD.
SHRINKAGE CONTROLLED CREASE RESISTANT
NOW ONLY \$1.00 A YD.

5 TABLES OF LADIES SHOES

CLEARANCE
DRESS SHOES, CASUAL SHOES, AND LOW HEELS
BIG REDUCTION
VALUES FROM \$5.00 TO \$15.00 REDUCED
NOW \$2.99 TO \$9.99

DRESS SHIRTS

CLEARANCE ON MENS
BUTTON DOWN COLLARS
ASST. COLORS
VALUES TO \$6.00 EA. NOW
ONLY \$1.99 EA.

HATS

CLEARANCE ON MENS FELT
\$16.95 VALUES
NOW \$8.00
\$12.95 VALUES
NOW \$6.00
\$6.95 VALUES
NOW \$3.00

CLEARANCE MENS SUITS

\$55.00 TO \$75.00 VALUES
NOW REDUCED TO ONLY \$27.00 EACH

CLEARANCE MENS AND BOYS' TRENCH COATS

REG. \$17.95. NOW \$13.00
REG. \$21.95. NOW \$15.00
REG. \$24.95. NOW \$19.00

CLEARANCE ONE RACK OF LADIES FALL SUITS

\$45.00 VALUES
HALF SIZES
NOW \$29.00

CLEARANCE DISCONTINUED HUSH PUPPIES SHOES

VALUES TO \$12.00
MENS AND BOYS SIZES
NOW ONLY \$6.00 PR.

CLEARANCE MEN'S COWBOY BOOTS

VALUES TO \$28.95
BROKEN SIZES
NOW ONLY \$12.00

CLEARANCE BOYS ROUGHOUT WELLINGTON BOOTS

VALUES FROM \$10.00 TO \$12.00
NOW FOR ONLY \$5 PR.

Pioneer Gas Co. Honors Employees

BOOK - Two Floydada employees were honored Thursday night at Pioneer Natural Gas Company's annual service dinner at the Lubbock Country Club.

More than 100 employees and wives attended the dinner which was one in a series of such affairs being held by the company in different cities in its service area. This year 154 employees, representing 2,080 years of service, are being honored.

Willene C. Hodges and Stanley E. Simmons were presented with pins commemorating five years of service to Pioneer. The dinner was presided over by C. L. (Stoney) Wall, president and chairman of the board. He was assisted in the presentations by T. S. Whittis, K. B. Watson, M. B. Edquist and C. H. Rainwater, company vicepresidents.

In connection with the award presentations, Wall said, "The most important part of any organization is the people who perform the daily tasks involved in the successful operation of the business. No company can succeed without dedicated and conscientious employees who believe in the organization and what it stands for. The success of Pioneer Natural Gas Company and its subsidiaries is reflected by the outstanding service of all the employees. In behalf of the management of Pioneer, may I express my sincere thanks for your loyal, dedicated efforts."

Young Farmers Attend Convention

G. B. Thompson, Steve Ferguson, and Franklin Harris attended the 15th annual convention of the Young Farmers of Texas, held in Dallas Thursday.

At 9 a.m. the opening session began, the welcome address was given by Morris Hite, President of the Dallas Chamber of Commerce. Mr. Lane Palmer, Editor, of the

Christian Science Lecture

COME TO A FREE
SUNDAY, JANUARY 19
LUBBOCK MUNICIPAL AUDITORIUM

do Christian Scientists really believe?

THE FLOYD COUNTY HESPERIAN
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Women In News



MRS. DON GREEN
(nee Carolyn Emert)

Miss Susan Rogers, Bride Of Robert Steve Reeves

In a simple but impressive ceremony read last Thursday evening at 8 o'clock, Miss Susan Lynn Rogers became the bride of Robert Steve Reeves. Rev. William Hazle of the Bethel Baptist Church in Plainview, performed the single ring vows in the home of Mr. and Mrs. Bernard Sharp in Plainview, brother and sister-in-law of the groom.

Parents of the couple are

Sgt. and Mrs. Kenneth Rogers, Frankfurt, Germany and Mr. and Mrs. Steve Reeves of Floydada. The mother of the bride flew home from Germany to attend the wedding. The bride wore an A line street length dress of blue trimmed with lace in the matching blue. She carried a nosegay of white carnations and pom pom mums and wore black patent accessories.

Mrs. Dianne Becker and Dennis White of Floydada were the couples attendants.

Following a brief wedding trip the couple are making their home in Floydada.

Both attended schools in Floydada. Mrs. Reeves has been making her home here since early summer with an aunt, Miss Opal Rogers.

The groom is employed by his father at Bob's Shamrock Station.

Local Beauty Consultant At Workshop

Mrs. Arlis Powell, of Floydada, Texas was one of some 1,500 Mary Kay beauty consultants who attended the firm's Fifth Annual Workshop in Dallas, Texas last week (Jan. 8-10).

The Dallas - headquartered cosmetics firm holds its national training meeting in January of each year. Of the program were nationally known speakers and entertainment personalities.

Specializing in sales of personal skin care products for both men and women, the firm has some 4,275 beauty consultants in 45 states marketing its products through private beauty shows in the home.

Mrs. Powell has been a beauty consultant with Mary Kay, Inc., since October, 1958.

Hook-Needle Hobby Club Has Meeting

The Hook and Needle Hobby Club met Tuesday afternoon of last week in the home of Mrs. Norman Niederbrach. During business plans were made for the hobbies to be pursued in the new year.

The election of officers and the drawing of names for secret pals will be held at the next meeting, January 21, in the home of Mrs. Gus Hammonds. All members are urged to be present.

Mrs. Niederbrach served refreshments to Mrs. Vernon Cummings, Burton Wiles, Lawrence Wedel, David Lewis, Sam Baker and Mrs. Glen White.

To remove blood stains, sponge with cold water then powder quickly with starch. After the starch dries, brush it off.

Miss Peggy Thomas Bride Of Royace Hays O'Neal

Miss Peggy Jeanne Thomas became the bride of Royace Hays O'Neal in a double ring ceremony read Friday evening at 7 o'clock in the Westminster Presbyterian Church in Lubbock.

The bride is the daughter of Dr. and Mrs. Gerald W. Thomas, Lubbock, and the bridegroom is the son of Mrs. Jack Lackey of Lubbock and the late Hays O'Neal of Floydada.

William S. Smith performed the wedding.

The bride wore a formal length fitted sheath of peau de soie highlighted by a hand clipped chantilly lace cage fastened with a scalloped Sabrina neckline and long petalpoint sleeves. A satin band and bow accented the empire bodice and a scalloped band of lace complemented the hemline which fell into a chapel length train. She wore a lace petal caplet touched with crystals. It held a veil of imported silk illusion. The bride carried a white Bible topped with a bouquet of white orchids and rosebuds with streamers of loveknots entwined with stephounitis.

Miss Marianne Thomas of Lubbock attended her sister as maid of honor. Bridesmaids were Miss Linda Myrick, Mrs. Don Rainer, sister of the groom, Mrs. Sheldon Hawkins and Miss Fern Lee Finck all of Lubbock.

All were attired in formal length aqua color gowns trimmed in lace with flowing back

panels. They carried a single stem white rose.

Tex Morren of Lubbock was best man. Groomsmen were Johnny Cantrell, Don Rainer, brother-in-law of the groom, Butch Gilliland, David Thomas, brother of the bride. All reside in Lubbock. James Thaxton, Lubbock, was usher.

Miss Candy Perkins, soloist, was accompanied at the organ by Donald Smith.

Following a reception in the parlor of Westminster Presbyterian Church, the couple left for a wedding trip to Carlsbad and El Paso. They will make their home at 23rd and Ave. T in Lubbock.

Mrs. O'Neal is a graduate of Coronado High School in Lubbock and attended Texas Tech last year. She is presently attending Isabell's University of Beauty Culture. Her husband, a graduate in 1966 of Floydada High School, served two years in the Army and is planning to attend Texas Tech.

'Sleeping' Fruits Wake Up Fresh

Apples, lettuce, strawberries and other produce are getting the "sleep" treatment through controlled atmosphere storage—a technical process that holds fresh fruits and vegetables in suspended animation while being stored or shipped to market.

Double Ring Vows Read For Miss Emert And Don Green

Branched candelabra and large baskets of white mums and red carnations formed the altar scene January 10 for the wedding of Miss Carolyn Jean Emert and Donald Lee Green. Double ring vows were read in the First United Methodist Church in Floydada by Rev. Dewayne Grimes, minister of the First Christian Church, Floydada.

Traditional wedding selections were on the organ by Mrs. Lon Davis.

Mr. and Mrs. Bert Lee Emert, Floydada are parents of the bride and the bridegroom is the son of Mr. and Mrs. J.C. Green of Matador.

The bride, given in marriage by her father, wore a formal length gown of white silk organza over peau de soie. The oval neckline was featured by beaded and scalloped Chantilly lace, accented at the front yoke by a small bow. The lace cage effect was complemented by long petal point sleeves and a redingote front which revealed a demifit A line organza skirt. The cage flowed to the floor sweeping into a Watteau chapel length train edged in scalloped lace.

Her shoulder length three tiered silk illusion veil was attached to a wedding band shaped tiarra and she carried a bouquet of white orchids with satin streamers.

The bride carried out the traditional som-thing new, borrowed and blue.

Her attendants were Miss Dixie Arlene Baird, maid of honor and Miss Judie Ann Emert, cousin, was bridesmaid. They wore identically styled red velvet street length dresses and brief scalloped illusion veils of matching color attached to a cluster of red roses. Each carried a bouquet of red carnations and white pom poms.

Mrs. James Is Honored With Gift Coffee

Mrs. Alan James, the former Carole Burrow, was honored last Saturday morning with a gift coffee in the A. L. Wylie home. Guests were received by Mrs. Wylie and presented to the honoree, her mother, Mrs. Tom Burrow, Floydada, and the bride's grandmother, Mrs. T. A. Cocke of Petersburg.

Miss Marjion Wylie was at the bride's book.

The serving table was highlighted with green and gold, depicting the bride's chosen colors. A green colored cloth covered the table which was centered with an artificial green and gold arrangement, later presented the honoree. Miss Janet Roberson of Petersburg, cousin of the bride,

Louis Bearden was best man and Roger Emert, brother of the bride, was groomsmen. Ushers were Jerry Allen, cousin of the bride and Pat Green, brother of the groom.

Margaret Graham, cousin of the bride, was at the guest register.

Following the wedding, the couple left for a honeymoon trip to points in New Mexico.

The bride chose for traveling, a three piece suit of baby blue color with black accessories and the white orchid from her wedding bouquet.

Mr. and Mrs. Green will make their home at 103 E. Tennessee in Floydada.

Engagement Announced Of Miss Cunningham, Rex Pope

Mr. and Mrs. Harold Cunningham announce the engagement and approaching marriage of their daughter, Paula Louise, to Rex Don Pope, son of Mr. and Mrs. Don Pope, southwest of Deming, N.M.

The wedding has been planned for January 23, 1969 at



MRS. ROYACE O'NEAL

The Republic of China's pavilion for Expo '70 to be held at Osaka, Japan has been designed by I. M. Pei of New York. He was recently ap-

pointed designer for an expansion project at Columbia University and is the architect of the John K. Kennedy Memorial Library.

2 p.m. Miss Cunningham attended Porter, Ill., schools and is employed at Cook's Restaurant in Deming. Her fiancé attended schools in Floydada. The prospective bridegroom is the grandson of Mrs. W. U. Riggie and the late W. U. Riggie and the late Mr. and Mrs. W. H. Pope, all of Floydada.

Garage Sale 4 in 1

Pat Rucker, Frances Puckett, Barbara Hatley, and Ellie Anderson have items

from antique ox yoke to new Kirby vacuum cleaner. Good clothing, household items, dishes, and electrical appliances. Come and browse around and have a cup of coffee at the Ralph Rucker residence.

One mile west on Sandhill Highway Thursday through Saturday, 9-5:30.

Births

Mr. and Mrs. Dane Clark of Golden, Colo., announce the adoption of a daughter, born December 26, weighing seven pounds and three ounces. She has been named Cameron. The Clarks have a 16 months old adopted son, Nathan Brooks. Grandparents are Mr. and Mrs. L. L. (Pete) Clark of Plainview and Mr. and Mrs. Clark Harris of Lockney. Mrs. L. L. Clark is a great grandmother of the new arrival.

Mr. and Mrs. Benny Cates of Floydada are parents of a son born in Plainview Hospital January 12. The baby, named Steven Clark, weighed seven pounds, eight and three-fourths ounces at birth. The couple also have a daughter, Betty Kay, age two. Cates is a farmer.

Grandparents are Mr. and Mrs. Clark Cates of Lockney and Mr. and Mrs. Roderick Quain of San Saba.

FLOYD DATA Melvin Mathis was admitted to Caprock Hospital Sunday and was transferred yesterday to Methodist Hospital in Lubbock.

presided at the silver service. The arrangement along with a bedspread was given Mrs. James by hostesses, Mrs. Wylie, Mrs. Harry Reeves, Mrs. Helen Patterson, Mrs. Jim Simpson, Joyce Stewart and Mrs. Valree Green.

Ever thought of God as Mind?

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All fall and winter merchandise

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Starting Friday, January 17th

Also New Group Of

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Jo's Specialty Shop

204 West Houston
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All Sales Final

No Approvals No Alterations
No Lay-A-Way No Returns

Women's Page

Mrs. Dixon Speaker At Gamma Iota Chapter Luncheon

R. L. Dixon, Hale teacher chaired the luncheon discussing "The Woman Shaping Moral Values" at the January 11 luncheon of the Gamma Iota Chapter at the University of the South, Delta Kappa Gamma, International honorary society for women educators in Duncan Elementary School, Floydada.

Panel member, Mrs. Robert Peterson, High School Counselor, Tulla High School, discussed the counselor's role in helping adolescents solve their problems, to realize their unique among God's creatures since they as persons have the capacity to distinguish between good and evil, to decide whether to help or destroy mankind, whether to promote welfare of others or only self.

To develop the idea that there are more than the circumstances that surround us, Mrs. Peterson, she quoted: "Your life is what your habits make of it."

"A man is what he thinks out all day long" said Emerson.

"As a man thinketh in his heart, so is he," said King Solomon in Proverbs 23:7.

Mrs. Peterson stressed the importance of thinking joy not just which Jesus (John 15:11) said two thousand years ago today is advocated by scientists, thinkers, psychiatrists, and coaches, students of a human mind. She said that spiritual joy releases people, frees creative abilities and makes for happiness and success; that joy is a freeing and releasing agent in the mind, makes a person feel better physically, helps unlock muscles, releases energy, has the power to make one efficient, gets the whole personality, body, mind, and spirit coordinated.

Mrs. Clyde E. Martin, Junior High Language Arts Teacher, Petersburg, defined value as that which gives one a reason as to what he does or what purpose. A child is born with a set of values, he is influenced by what he sees and experiences with his ends, family and colleagues, learns whom to trust and distrust. The value system of one people, their reactions, situations, the judgement exercise, may be different years or mine because they have had different experiences than we had at that age, greater mobility of location. The ideals of Abraham Lincoln, the Moses, Winston Churchill have been replaced by the successful businessman who may have climbed over the backs of others in any way he saw fit to achieve that success.

Mrs. Martin said the educator's role is to develop a high-professional self that will reflect meaningful values to use with whom we come in contact. Encourage and support people to be responsible for their actions. Help them to work with and resolve conflicts; emotions about sex. Build in each, as much inner strength and confidence in future as you both can negotiate, clearly that she will not be to sacrifice her ideals for true love and show her example. Assist girls to see themselves reflected positively in our eyes, through our comments, in our hearts. Stress the need for higher morality to moral and spiritual success. Listen creatively. (Maggie would have come with problems if the door had been open.)

It has been our task for many years, Mrs. Martin said, to teach each generation that our nation was founded on the concept that nothing should limit man but his own limitations; a liberty under law; upon dignity of labor; upon the fact that every man, woman and child was of value; upon Fatherhood of God, the brotherhood of man - to help each live meaningful and valuable.

Mrs. Martin believes we can do this by involving our students in the business of thinking, reasoning, discriminating, analyzing. She quoted Sarah Johnson:

My duty as educator is to help young people in scientific and to cultivate in them that which intuition may help them to know which is the best of search is applicable to each problem that arises. My most valuable values as an educator, the search for truth; as a woman, the love of mankind with tender care;

as a human being, the glorifying and worship of God."

Mrs. Martin believes the wide gap between what we say we believe and what we do... are producing a harvest of social, political, physical, moral and spiritual ills. She believes the home, church, and school must yield an influence sufficient to produce hundreds of thousands of moral, intelligent human beings those professed value systems will harmonize with their practiced value patterns if our civilization (and the traditional values on which it has flourished) is to endure.

"Whenever, anyone of us holds back and protects himself or any other person at the expense of the larger community as a whole, she is helping to destroy the values in our democracy," she concluded.

Mrs. T. W. Powell, Hale Center, gave some pertinent excerpts from the article "Values We Profess: Values We Practice..." with the Community" by Nora M. Snyder: "...we must never lose sight of the great social and moral values of a good educational system. Morals are guides to personal conduct and part of what a person believes; high ideals and ethical behavior are part of the universal heritage to which every child is entitled from birth."

"As educators we need to take a serious look at our own values... Children and youth need a standard of values that includes personal integrity, honesty, and self-discipline."

"What are some of the values we profess and should practice in community relationships?"

"In theory, we believe the schools belong to the community, not to the school board, the superintendent, the principals, or the teachers. In practice, we act as if they belonged to us."

"In theory, we believe in far more extensive use of school plants, in summer as well as during the school year. Too seldom, however, do we urge maximum use of these facilities by schools and community."

"In theory, we say that as educators we must stand up for our convictions - stick to our principles. In practice, our tendency is to avoid or sidestep current controversial issues."

We need to have more faith in ourselves and courage to speak for the values we hold.

"We believe... equal educational opportunities for all. Most of us try to assume this responsibility, but often we are handicapped by community values in conflict with those we hold.

To be able to practice the principles we profess, we need to clarify our value patterns, to understand them more deeply, and to live them more faithfully and actively," she concluded.

An impressive initiation service preceded the luncheon. Mrs. H. C. Weaver and Mrs. Tom Hamilton of Plainview and Mrs. W. L. Garner and Mrs. Raymond Welch of Tulla were initiated and welcomed into the chapter.

During the business meeting, presided over by Mrs. Sam Cowan, Plainview, the chapter voted to endorse Mrs. J. N. (Valma Rose) Weaver as 1st Vice-President of Alpha state. The chapter also voted a memorial honoring Miss Lucille Flowers' father.

Floydada members who served as hostesses for the meeting included Miss Mary Pearl Cowan, Mrs. Ruth Baker Dickerson, Mrs. D. W. Kirby, Mrs. Edna Phillips, Mrs. G. C. Springer, and Mrs. Fred Stewart.

CHARLEY BERRYS ENTERTAIN KIN

The Charley Berrys entertained Sunday for the annual reunion of the late P. H. Pharr daughters and their families. The affair is held each year following the Christmas holidays.

Those present included the six daughters and their families, Mr. and Mrs. Ed Morris of Gober, Tex., in Fannin County; Mrs. Lounette Chiddix, Wildorado, Tex.; Mrs. Myrtle Allmon, Hereford; Mr. and Mrs. Elber Ewing, Amarillo; Mr. and Mrs. Roy Sprkman and Mr. and Mrs. Gerald Jordan and three children, Brownfield; Mrs. Teddy Guy and children and Mr. and Mrs. Harold Berry and sons, Amarillo; Woody Berry and Miss Nan Page, who came by enroute to Austin where both attend the State University; Woodrow and Ruby Surratt, Mulshoe and Mrs. Havah Hightower of Lockney. Mrs. Velma Berry went home with Mrs. Allmon to spend a few days in Hereford.



IF you don't take the Amarillo Globe, borrow Sunday's issue from your neighbor and read the heart touching story on Page 1-E by Al Dewlins. Its a report to a Sleeping Son. His son, an only child, killed in Vietnam. Dewlins is no writer, but to my estimation, after reading the story, he is among the best. As his son's eulogy, from birth through childhood, and the way he lost his life fighting for his country.

HOW good is your tap water? Nothing but the best here. A spin of the tap and out comes good water, not so for Amarillo residents. Some of the people there are re-living memories by hauling water, my parents among them. They can't drink the water which comes through the taps from the Canadian River and neither can I. So those who can't stand the taste drive down to the City Well in Amarillo and catch the water in plastic containers for drinking purposes only.

PRESIDENT elect Nixon, soon to be our President, will begin the world's toughest job on the week's most difficult day, Monday.

THE Saturday Evening Post, which has focused on the simple delights of American life since James Monroe was president, will expire Feb. 8 of this year, a victim of changing times. It lost close to \$5 million in 1968 and faced a deficit of another \$3 million this year, according to Martin Ackerman, president. He said he was negotiating with Life, Time, Sports Illustrated and other publications to take over unexpired Post subscriptions.

THERE is a hole in the street at the corner of 4th and Missouri that is in bad need of repair. I know and the other women driver who nearly hit my car the other morning, trying to miss the hole, knows. I scraped the curb with a tire getting out of her way as I was turning right, because she

perians being sent to several of our subscribers overseas. The strike has kept the Kennards in England; the Randall Jones family in Honduras and Sverker Emanuelsson in Sweden from getting their papers the past three weeks. We plan to bundle the whole kit and caboodle together tho and see that they get the back issues as soon as the mail can go through.

CONGRATULATIONS to the Whirlettes for their fine record they are securing in basketball. The game with Friona Friday night was a close one and could have been won by either team, but the Whirlettes had a little more zing than the Friona Squaws.

I THINK our readers should know that the first New Years baby born at Caprock Hospital is the new grandson of Mrs. Ethel Sawyer of Floydada.

WITH the spring like wea-

ther Sunday and Monday in Floydada we can expect anything now, like a blizzard or a good rain which we need. Can't afford to brag on our warm temprature, Amarillo did and look what they got the next day, 3 above zero and a little snow.

IF you want a free cup of coffee while maybe finding exactly what you have always wanted, go to the four in one garage sell at the Ralph Ruckers Saturday. These gals have pooled all their don't want, to small, too big and I hate it items which might be just what you are looking for. Garage sells are a "going thing" now.

THATS all the Meddlins this week.

"Hey, you. Pull over!" shouted the traffic cop.

The lady driver complied, should learn of the incident. and the next day the judge fined Then inspiration struck, and her \$25. She went home in great she marked the check stub, anxiety lest her husband, who "One pull-over, \$25."

Bobby Eiland Graduates

SAN ANGELO, TEX. - Master Sergeant Bobby D. Eiland, son of Mr. and Mrs. Escar Eiland of Lovington, N.M., has been graduated from the U. S. Air Force Senior Noncommissioned Officer Academy at Goodfellow AFB, Tex.

Sergeant Eiland, a physiological training specialist at Webb AFB, Tex., received advanced military leadership and management training.

He is a graduate of Bangs, Texas, High School.

His wife, Etta, is the daughter of Edgar Germany of Petersburg, Tex.

always examined her check book

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Jeans As low As \$1.99

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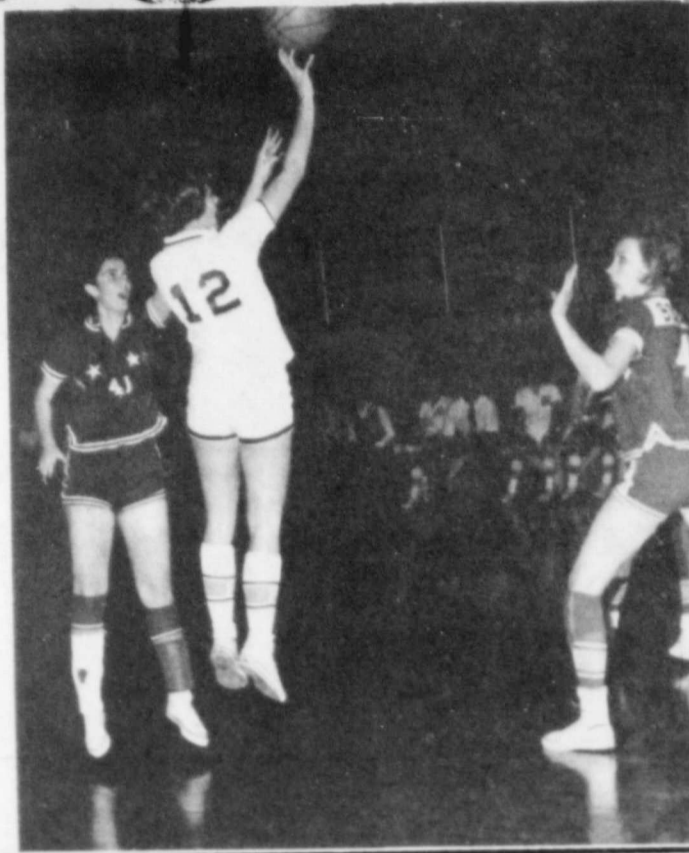
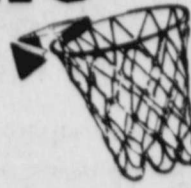
- ★ HATS 1/2 PRICE
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- ★ SWEATERS
- ★ SLACKS

LINGERIE 1/3 AND 1/2 OFF

PLAYTEX GIANT JANUARY SALE ON BRAS AND GIRDLES

HALE'S DEP'T. STORE

Green And White On The Basketball Court



WHIRLETTES AGAINST FRIONA... Betty Allen (12) shoots a jump shot from the field. The Whirlettes won the game 48-43. (Staff Photo)

Whirlettes Down Friona 48-43

The Whirlettes beat Friona here Friday night 48-43 to remain undefeated in five games of district competition. The game also assured the Whirlettes of a place in the district playoffs.

The first round of this season's schedule is over, with Floydada on top. The remainder of the season will decide the district champion.

Friona led during most of the first half, but the Whirlettes came back in the second half to move ahead and keep their district record unblemished.

At the end of the first period of play the Whirlettes were behind 10-8.

Friona increased their lead to 24-17 as the half ended. The tide changed in the third period of play. This time the

Whirlettes were ahead to stay. A three point margin of 32-29 ended the third period of play. This time the Whirlettes were on top where they would stay the remainder of the game.

Whirlettes hit 81 per cent of their shots at the free-throw line which proved to be a vital asset in the final outcome of the game.

Leading scorers in the game were Marilyn Harris with 22 points and Cindy Ward with 18 points.

The Whirlettes season record now stands at eighteen wins and five losses.

Ted Allen, Whirlette coach, said that according to a December poll of Texas High Schools, Friona was ranked third in the state while Floydada was ranked tenth in girls basketball.



WHIRLWINDS AGAINST FRIONA... Todd Wester and Richard Hale try for rebound against Friona. The Whirlwinds lost 51-43. (Staff Photo)

Jr. Varsity Beat Olton 51-57

The Jr. Varsity beat Olton 57-51 in Olton Monday.

At halftime, Olton led 24-19 but couldn't contain the Whirlwinds.

Frank Watson and Larry Beaver were the leading scorers. Watson hit 20 points and Beaver hit 12.

On the boards, Joe Kimble had 13 rebounds and Ricky McDowell had 10.

In the first half, Floydada's defense held Sudan to only nine points - the first half ended 41-9.

Frank Watson and Ricky Biggs were the leading scorers. Watson hit twenty points and Biggs had nine.

The win over Sudan put the Jr. Varsity into the consolation championship game against Olton.

In the final game against Olton, Floydada came out on top 45-36.

The Whirlwinds led at the half 25-13.

Again, Watson and Biggs led in scoring.

Joe Kimble had seventeen rebounds.

Friona Defeats Whirlwinds 51-43

Friona defeated the Whirlwinds here Friday night 51-43.

At the end of the first period the Whirlwinds were leading by a slim margin of one point, 13-11. Later in the second period the Whirlwinds fell behind and were never on top again.

At the half, scoring shifted to Friona. They led three points 29-26.

The battle continued through the third period but at the end of the period, the Whirlwinds were still behind by three points, 37-34.

Friona had control of the ball during most of the fourth period and the game ended Friona on top 51-43.

Freshmen Beat Olton 51-45

Floydada's Freshman basketballers beat Olton Monday 51-45.

The freshmen led the way during the entire game.

At the end of the first half, Floydada led by four points 24-20.

Laugston Williams, Walter

Harris and Charles Jackson lead the team in scoring honors.

Harris hit 21 points, Williams hit 10 points and Charles Jackson had 10.

THANT RENAMES United Nations, reappointed Paul G. Hoffman's new term in January 1st and years.

Jr. High Teams Win In Olton

The eighth grade Breezers defeated Olton Monday night 43-37. The game was Olton's first loss of the season.

Floydada was down 11 points at one time but soon hustled into contention to overcome the press in the first quarter and win the game.

Mark Wilson led in scoring with 12 points followed by Mike Hale with 11.

Debra Smith led the defense with six rebounds.

Their season record stands at 8-2 with a 4-1 record in district competition.

The seventh grade Breezers defeated Olton 17-13, in their second game of the season. Ralph Bennett led the team with six points.

Their season record is 1-1.

Jr. Varsity Wins At Springlake

The Whirlwind Jr. Varsity won the consolation championship in the Springlake Tournament last week.

In the first game of the tournament, Springlake defeated Floydada 42-41.

Frank Watson was the leading scorer with 17 points fol-

lowed by Ricky Biggs with six points.

Top rebounder in the game was Joe Kimble with eight rebounds.

The second game of the tournament proved to be a "run-away" with the Jr. Varsity overcoming Sudan 53-35.

WAR & MIDDLE EAST

New York--Israeli Foreign Minister Moshe Dayan said recently in an interview that the war in the Middle East could be prevented if the U.S. would supply weapons to Israel and, at the same time, discourage Soviet intervention on the Arab side.

COEDS USE STUDIES

Chicago--Two coeds attending Mundelein College protected themselves from an intruder using their major course--psychology. The armed intruder settled for a kiss from each and a three-hour interview. The police arrested a convicted rapist who had been released from prison in April.

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SCOTT TOWELS	BIG ROLL
MARYLAND CLUB INSTANT COFFEE	6 OZS.
SHURFRESH MARGARINE	2 LBS.
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GIANT BOX AJAX DETERGENT	
SHURFINE SALTINES	1 LB. BOX
DEL MONTE TUNA	NO. 1/2 CAN
SHURFRESH BISCUITS	3
SHURFRESH VEGETABLE OIL	24 OZ. BOTT
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ASPIRIN 100'S REG. 98¢ FOR	87¢	KOTEX 12'S REG. 55¢ FOR	43¢
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HAIR SPRAY AQUA NET REG. 98¢ FOR	67¢	METAMUCIL EVERYDAY LOW PRICES REG. \$3.50 FOR	\$2.89
HAIR SPRAY SUDDEN BEAUTY REG. 87¢ FOR	59¢	VICKS FORMULA 44 REG. \$1.19 FOR	\$1.09
DI-GEL LIQUID & TABLETS REG. \$1.85 FOR	\$1.50	MENTHOLATUM DEEP HEATING RUB REG. \$1.89 FOR	\$1.69
CONTAC 10'S REG. \$1.49 FOR	\$1.19	SUCRETS 24'S REG. 59¢ FOR	53¢
DRISTAN TABLETS REG. \$1.29 FOR	\$1.19	EXCEDRIN 35'S REG. \$1.49 FOR 100'S REG. \$2.49 FOR 225'S REG. \$2.49 FOR	69¢ \$1.49 \$2.49
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ALKA SELTZER REG. 69¢ FOR	55¢	SOMINEX TABLET 16'S REG. \$1.25 FOR	\$1.05
CHERACOL CAPSULES REG. \$1.65 FOR	\$1.29	BRYLCREEM REG. \$1.00 FOR	89¢
MENTHOLATUM 1 OZ. JAR REG. 49¢ FOR	45¢	HAIR SPRAY ADORN REG. \$1.59 FOR	\$1.09



VARSITY WHIRLETES... The Varsity Whirlettes include (left to right) Trudi Miller, Marilyn Har- Janet Watts, Jean Campbell, Ann Hammonds, Betty Allen, Jill Bertrand, Terri Shipman, (back row) Charlotte Dacker, Nancy Williams, Anne Fawver, Cindy Ward, Linda Williams, Pam Kathy Chappell, Sherri Roberts, Jacque Crawford. (Staff Photo)



FIGHTING WHIRLWIND AWARD was presented to Todd Wester (left) the outstanding back to Steve Craig (center) and the outstanding lineman Gale Campbell (right). (Staff Photo)



POLLY CARDINAL received this big Whirlwind blanket at the annual football banquet Saturday night. Head cheerleader Sara Staniforth (left) helps display the blanket. (Staff Photo)



FRESHMAN BASKETBALL TEAM... The Freshman basketball team including (left to right) front row; Jim Dempsey, Mitch Probasco, Langs- Williams, Wayne McHam, Walter Harris and Brad Hagood-back row; Watts, Mark Vinson, Charles Jackson, Ken Rose, Van Mitchell and Leslie Robertson. (Staff Photo)

Darrell Royal Texas Crusade ACS Chairman

Floyd County Unit of the American Cancer Society met Monday afternoon in the community room of the First National Bank, Floydada. Mrs. Woodrow Wilson, President of the Floyd County Unit, announced that Darrell Royal has been named the Texas Crusade Chairman for the American Cancer Society for 1969. The 43 year old coach brings a winning spirit to the American Cancer Society. "We are confident the 75,000 Texas Crusade volunteers under his leadership will easily reach the state goal of \$2,100,000.00. "We are beginning to win in the fight against cancer," Mrs. Wilson said. "There have been

Moore Outlines Government Programs

At a recent meeting of the Young Farmers of America Tom Moore, director of the ASCS said that the prospects of a 100,000 bale cotton crop is possible in 1969 with a projected yield 683 lbs. per acre. Moore told the group, "The prospects for a 100,000 plus bale cotton crop for 1969 are possible. With a 5 year projected yield of 683 lbs. (which is tops in the High Plains area) and an allotment of 95,366 acres plus some cotton acreage being transferred into the county, an increase of one-half million dollars in government payments is expected. The cotton program for 1969 requires no acreage to be diverted. ASCS payments on cotton for 1968 were \$5,742,000 with about 16,000 acres diverted. For 1969 payments should be \$6,243,000 with no acres diverted. The feed grain base for the county is up from 175,490 acres to 189,532 acres because barley is included in feed grain bases again. The grain sorghum projected yield is up a little. With the program little changed from last year, the payments for Floyd County should remain about the same (3,881,000). The county wheat allotment is down from 131,510 acres to 114,458 acres. The projected yield is down some. A mandatory diversion of 15% is required for complying farms. An additional diversion of up to 50% of the allotment is permitted. The payments on wheat could possibly be down a little from the \$1,642,000 of last year. To sum this all up - more cotton - more grain sorghum - less wheat - diverted acreage about the same - and government payments up a little from the 1968 figure of \$11,285,000."

HOSPITAL BRIEFS

Mattie Sparks, admitted 1-15, continues treatment.
 Claud Payne, admitted 1-2, continues treatment.
 Susan and Phillip Wilks, admitted 1-8, continues treatment.
 Johnny Johnston, admitted 12-27, continues treatment.
 Mr. and Mrs. W. D. Sra- der, Petersburg, admitted 1-10, continues treatment.
 Lenora Luckett, admitted 1-14 from nursing home, continues treatment.
 Jessie Hasley, admitted 1-14, continues treatment.
 Fern Richardson, admitted 1-14, continues treatment.
 Lucy Crum continues treatment.
 Dean Turner, Flomot, admitted 1-13, continues treatment, surgery.
 Sarah Plumlee, admitted 1-13, continues treatment.
 Charles Bailey, admitted 1-14, continues treatment.
 Lula Nelson, admitted 1-5, dismissed 1-15.
 Rachel Carter, admitted 12-30, dismissed 1-15.
 Ruth Smitherman, admitted 1-14, continues treatment, surgery.
 ing perfected," Mrs. Wilson continued, "and many new methods of treatment are saving more lives than ever before. This is especially true when cancer is detected early." Mrs. Wilson is the Floydada Crusade Chairman. Mrs. Barry Barker is the Lockney Crusade Chairman.
 Mrs. Wilson concluded, "We will need lots of help. I urge all the citizens of our town and county to join the fight."

Local 4-H Members To Exhibit Animals At Amarillo Show

Thirteen Floyd County 4-H members will exhibit steers and heifers in the Amarillo Junior Livestock Show, January 17-22. These youngsters will show a total of eighteen steers and two heifers. The two heifers and eight of the steers are Angus, Becky Cope- lin, Floydada 4-H, has entered the two heifers and one steer, while her little brother, Bob- by, will show the other steer. Lisa and Becky Scheele, Lock- ney 4-H, have entered two Angus steers, and Brenda and Karen Willis will show the other steer. Lisa and Becky Scheele, Lockney 4-H, have entered two Angus steers, and Brenda and Karen Willis will

Year's End Marks Beginning Of Brand New Show Season

Not a creature was stirring, not even a mouse. The stockings were limp on the floor with the litter. That the day before gleamed with holiday glitter. The children were tucked, exhausted, in bed, gery. Melvin Mathis, admitted 1-12, transferred to Lubbock Methodist 1-15. Baby girl Marino continues treatment. Mr. and Mrs. D. W. Burke, dismissed 1-10. Sortenes Bursiaga, admitted 1-6, dismissed 1-13. Noah Davis, admitted 1-6, dismissed 1-11. Josie L. Williams, admitted 1-6, dismissed 1-10. Anna Bell Mathews, admitted 1-6, dismissed 1-10. Hattie Selman, admitted 1-9, dismissed 1-15. Phillip Cantu, admitted 1-10, dismissed 1-15. Thomas Duran, admitted 1-12, expired 1-13.



FOOTBALL BANQUET SPEAKER was Buddy Fornes, head coach of McMurry College. (Staff Photo)

COME TO A FREE Christian Science Lecture SUNDAY, JANUARY 19 4 P.M. LUSOCK MUNICIPAL AUDITORIUM

Ever thought of God as Principle?

Hagood's FLOYDADA, TEXAS PHONE YU 3-3554

JANUARY WHITE

3 BIG DAYS

GOODS SALE

STARTS TODAY ENDS SATURDAY, JANUARY 18

50% DACRON 50% COTTON

NO IRON SHEETS THAT STAY "FRESH AS A DAISY" \$3.66 EACH REG. \$4.69

ELEGANT CANNON BATH TOWELS \$1.88 EACH

MEN'S BAN-LON SOCKS 66¢ PAIR

BATH TOWEL 22 X 44" HAND TOWELS, 99¢ WASH CLOTH, 48¢

BLEACHED MUSLIN 3 yds. 99¢

Blue Bonnet bleached muslin, 36" WIDE Soft Nainsook finish For underwear, linings and interfacings.

SHEET SPECIAL SELECT IMPERFECTS FULL OR FITTED \$1.97 EACH

PILLOW CASES 53¢ EA. LIMIT 2-SETS TO CUSTOMER REG. \$1.69 PILLOW CASES 42 X 36 EACH 88¢

OUR JANUARY CLEAR-ANCE CONTINUES THIS WEEK, MARK DOWNS GALORE!

SAVE! PIECE GOODS FESTIVAL FOR SPRING

ACRYLIC BONDED KNITS, a beautiful assortment to choose from...patterned in diagonals, striated, novelty and stripes. Permanent bonded on 100% acetate tricot. \$1.67 All quality. 58 to 60" wide.

PRINTED BLENDS in Dacron[®] polyester, cotton, Arvil and cotton Brilliant color combinations. Just right for spring wardrobes. 45" wide. REG. \$1.09 Special 74¢

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COME TO A FREE Christian Science Lecture SUNDAY, JANUARY 19 4 P.M. LUSOCK MUNICIPAL AUDITORIUM

Do you wish you had more faith in God?

Floyd County Hesperian

TWO

THURSDAY, JANUARY 16, 1969

PAGE ONE



FLOYD DATA
Mrs. Jimmy Little and children, Gay and Phil of Pampa and Mr. and Mrs. Gilbert Watson of Brownfield visited here during the holidays with Mr. and Mrs. Jeff Welborn. Mrs. Little is a daughter-in-law of Mrs. Welborn and Mrs. Watson is her sister.

FLOYD DATA
Mrs. J. R. White underwent goiter surgery December 19. After being quite ill, she is reported to be convalescing nicely at the family home in Floydada.

Texas teachers can earn more in three neighboring states: New Mexico (\$7,133), Louisiana (\$6,978), and Oklahoma (\$6,641).

Sturgeon said: "These figures again remind us that the continuing shortage of trained, qualified teachers in Texas is caused to a great degree by our not-very-competitive ranking on teacher salaries. We need to attract and hold capable public school teachers. One of the first questions they ask in deciding where to teach is 'How much can I earn?'"

"The NEA statistics indicate that they can expect to earn more in 37 other states than they can in Texas," he pointed out.

In addition to its low rank among states on the average teacher pay scale, Texas ranks 50th among the 50 states in the amount of salary increase paid its teachers this year, compared to last.

On a statewide basis, Texas public school teachers received an increase of 343 in average pay this year (from an actual \$6,576 average last year to an estimated \$6,619 average this year).

The 13 states with the highest average teacher pay, NEA reported, are Alaska (\$10,427), California (\$9,500), Michigan (\$9,288), Illinois (\$9,100), New York (\$9,000), Maryland (\$8,813), Connecticut (\$8,500), New Jersey (\$8,425), Nevada (\$8,330), and Washington (\$8,250).

Oklahoma, which ranked below Texas last year, raised its average teacher pay \$600 for the current year to climb above Texas on the salary ladder.

All 50 states raised teacher pay this year, ranging from the \$43 annual increase in Texas to a hike of \$1,087 in Mississippi. Other states making large increases for 1968-69 were Alaska (\$981 increase), Michigan (\$955), Maryland (\$958), Florida (\$914), Iowa (\$822), and Wisconsin (\$708).

service were also recognized. Dale Kincer, Jerry Finley, Freddie Morren and Nile Bryant were also awarded safe driving pins.

Texas Drops In Teacher Salaries

AUSTIN — Texas this year dropped from 33rd to 38th among states in the average annual salary earned by its public school teachers, according to a national survey.

Results of the survey, conducted among state departments of education by the National Education Association, were released Tuesday by L. P. Sturgeon, executive secretary of the Texas State Teachers Association.

The Texas figures are official estimates of the Texas Education Agency.

Texas' 38th-place ranking is the lowest it has held since the Gilmer-Aikin school program began in 1943. Lowest previous ranking was 34th in 1960-61.

Average salary paid Texas classroom teachers during the current (1968-69) school year is estimated at \$6,613. This leaves Texas \$1,289 below the estimated national average of \$7,908.

SAFE DRIVING AWARDS. . . Ed Wester, postmaster, presents safe driving awards to post office employees (left to right) Kyle Glover, Lorin Leibfried, Jerry Finley, Dale Kincer, Freddie Morren, Burl Huckabee, Nile Bryant, Orville Newberry. (Staff Photo)

Safe Driving Awards Given

Safe driving awards were presented to eight post office employees Saturday, in recognition from the National Safety Council for their safe driving records.

Postmaster, Ed Wester said presenting the "pins for safe" that the achievement presents over one million miles of safe driving.

Nile Newberry, rural carrier on route four, accumulated 40 years of safe driving. He

has driven 361,608 accident free miles for the post office, and has been a post office employee for thirty-two years.

Burl Huckabee, rural carrier on route 3, was commended for 15 years of safe driving. He has traveled 435,475 miles without an accident. Huckabee has been employed by the post office for 32 years.

Kyle Glover, route one carrier with 27 years service and Lorin Leibfried with 40 years

Announcing the purchase of

DARDEN

MACHINE AND WELDING

by

BILL DARDEN

I have sold my share of the business to Bill and will be employed in the future in another machine shop.

BRUCE MANKINS



THIS IRISH WOLF HOUND and a couple of greyhounds keep the coyotes and bobcats thinned out over in Blanco Canyon, where Q. D. Williams lives. (Staff Photo)

Aldredge Speaks To Lions Club

Bob Allredge, head of the Distributive Education program at Floydada High School, spoke to the Lions Club on the merits of distributive education last week.

In Distributive Education, the student is employed by a local businessman at a minimum 15-hour work load and given credit toward a high school diploma.

Aldredge said the D. E. program was to familiarize the student with methods of merchandising and management.

"Thirty students are presently enrolled in the program. The student is given two credits toward graduation from high school while he receives on the job training at a local business," he said.

"Class time is spent studying various manuals on business techniques and outside the classroom — the student is graded by the employer.

Many junior colleges are participating in a mid-management curriculum that allows the student to work part time and receive credit. After completion of the program numerous job opportunities are available to the mid-management student.

Natural gas seems to be a boon to the areas from which it originates. What a pity that hot air can't lend itself to similar potential.—E. J. Kirby, Jr., The Chariton (Mo.) Courier.

"YOU HAVE A PURPOSE"

Bond Sales Increase

During the month of November sales of United States Savings Bonds and Freedom Shares in Floyd county totaled \$23,740 according to J. C. Webb, Chairman of the Floyd County Savings Bonds Committee. Total January-November sales were \$203,558 and this is 102 per cent of the 1968 goal of \$200,000.

During the eleven-month period sales in Texas totaled

\$164,300,917 — 89 per cent of the 1968 sales goal and a 3.8 per cent increase over sales during the same period of last year.

Nationally, sales of Series E and H Bonds and Freedom Shares for November totaled \$377 million. Series E sales totaled \$334 million and November sales of Freedom Shares were \$28 million — 61 per cent above last November.

group enjoyed the program very much.

During the business meeting Brenda Willis was elected to represent the club in the stock show queen contest.



The Floydada 4-H club met Thursday, January 9.

Brenda Willis presided over the meeting in the absence of both the president and vice-president.

Two new members, Virgil Martin and Mark Noland joined the club. Leading the motto and pledge was Lee Sinor, and the program for the evening was presented by Dr. Charles Craig. Dr. Craig showed slides of his trip to Honduras. The

1969 officers are: President — Billy Finley; vice-president — Teresa Colston; Secretary — Brenda Willis; Treasurer — Kara Willis; Reporter — Kay Russell; Corresponding Secretary — Becky Copelin; and Recreation Chairman — Will Sinor.

The next meeting will be February 13th. The program will be a film from the Southwestern Bell Telephone Company.

Everyone does. It's spiritual, it's demanding, exciting, and it's invariably good . . . It brings new discoveries of what God is, and what man really is — finding fulfillment in a life directed by divine Love. Hear this one-hour lecture "You Have a Purpose" by JOSEPHINE H. CARVER, C.S.B., of The Christian Science Board of Lectureship.

Christian Science lecture

SUNDAY, JANUARY 19
4 P.M.

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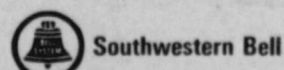


Our motto.

It's our constant reminder. We think you'll like it.

To you it means dependable telephone service...24 hours a day...365 days a year.

We May Be The Only Phone Company In Town, But We Try Not To Act Like It.

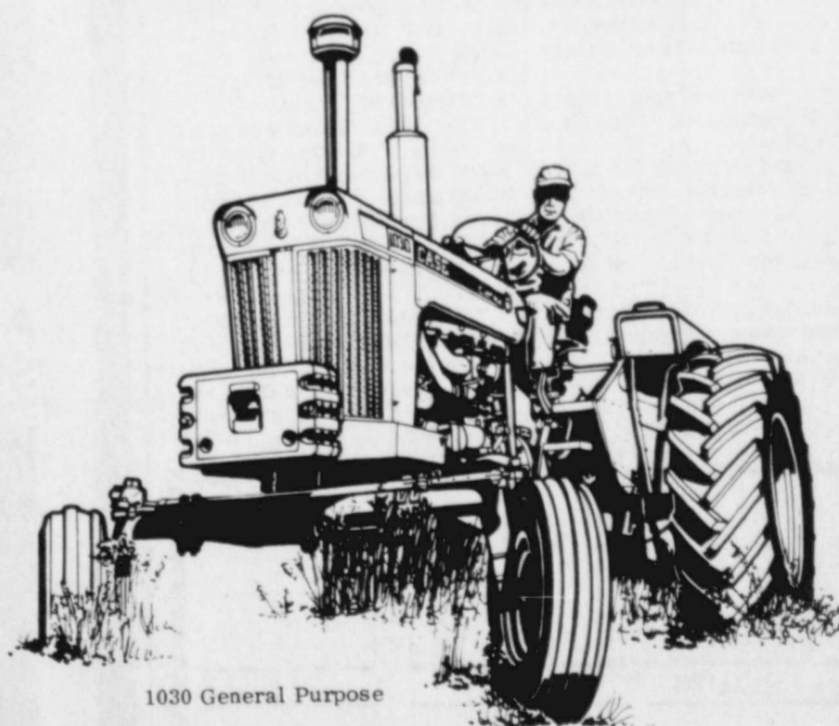


CASE

JANUARY TRACTOR SALE



Carl Armstrong



1030 General Purpose

CARL ARMSTRONG, NEW CASE DEALER IN FLOYDADA, IS ANXIOUS TO MAKE YOU A VERY SPECIAL DEAL THIS MONTH. REMEMBER, YOUR TRADE IN WILL LIKELY MAKE THE DOWN PAYMENT AND THERE ARE NO CARRYING CHARGES ON THE BALANCE UNTIL APRIL 1.

LEARN THE DETAILS FROM CARL OR GRADY WALKER. PLEASE CALL ON DERYL HOUSE FOR YOUR PARTS REQUIREMENTS AND JUNIOR BEARDEN FOR YOUR SERVICE AND REPAIR.

WE ARE ANXIOUS TO SERVE YOU.

CASE POWER & EQUIPMENT

LOCKNEY HIGHWAY

FLOYDADA, TEXAS

PHONE 983-5077

Asthma Fears Cease For Rosemary Hardin

TUCSON, ARIZONA - The fear is gone...along with the decongestant spray bottle, often held like a Linus blanket and never used...but clutched for added security.

And Rosemary Hardin can breathe freely again...for the first time since asthma, the nation's fifth most crippling disease, was diagnosed at 16 months.

Rosemary, now 9, entered Sahuaro School, National Foundation for Asthmatic Children, in Tucson in October. Her parents, here for a Christmas-New Years visit with their only child, report, "The fear is gone. There is a complete change in disposition. She is

more independent and she has learned that she can control her attacks."

Her mother, Mrs. William Hardin of Floydada, Texas, said, "She had been here a month and we talked with her on the phone...and we could tell the difference. A difference in breathing, a difference in attitude. She was becoming barrel chested, as many asthmatics do, and how that is gone. She takes no pills or medication of any kind. Before she entered Sahuaro School she would waken two and three times a night. She was not allowed to play outside all winter long last year. This place is the answer to our prayers

...though we miss her very much we expect her to stay the full two years if it is necessary."

The Hardins saw the article in the Lubbock, Texas, Avallanche-Journal last summer about Robert Cook, a Sahuaro student who just returned home in December. "It gave us new hope," Hardin said. "And we drove to Tucson to look at the school and see if we could enroll Rosemary."

Enroll her they did...and it was a happy threesome who spent two wonderful weeks on the desert while Rosemary was on vacation.



ROSEMARY HARDIN AND PARENTS

Mount. Mr. and Mrs. Bob Hambricht visited Friday night with Mr. and Mrs. W. M. Hambricht. The Gordon Hambricht family visited Saturday afternoon with Mr. and Mrs. W. M. Hambricht. Mr. and Mrs. A. L. Smith went to Floydada Sunday night where they were supper guests of Mr. and Mrs. Choise Smith and Jodie.

Mr. and Mrs. Earl Edwards spent from Friday until Monday afternoon at Llano with their son and family, Mr. and Mrs. Earl Edwards Jr. and children.

On the way to Llano and again on the return home Mr. and Mrs. Edwards stopped in Abilene and visited their daughter and family, Mr. and Mrs. Frank Fite and family.

Mr. and Mrs. A. L. Smith accompanied by Mr. Choise Smith and Jodie went to Amarillo Friday where they met the A. L. Smiths daughter and children, Mrs. Geo. D. Jackson, Tal and Tiki of Spearman and

all had dinner together. Mr. and Mrs. Smith enjoyed having their three grand-children with them as well as other members of the family for the day's visit.

Mr. and Mrs. Lee Keese of Lubbock and Mr. and Mrs. Greg Williams and baby visited Saturday with Mr. and Mrs. Fred Lloyd and had lunch with them.

Mr. and Mrs. Fred Lloyd, Rosanne and Nancy Lloyd and Cynthia Williams, and Mr. and Mrs. Greg Williams and Steffley went to Lubbock Sunday afternoon to the home of Mr. and Mrs. Troy Montgomery and remained to have dinner with them.

SCHOOL Menu

(Week of January 20)
MONDAY:
Chicken Pot Pie

Creamed Potatoes
Tossed Vegetable Salad
Rolled Wheat Rolls and Butter

Orange Coconut Cake
One half pint of milk
TUESDAY:

Sloppy Joes on Buns
Buttered Corn
Green Beans
Strawberry Short Cake
One half pint milk
WEDNESDAY:

Meat Loaf with Zippy Sauce
Cheese Sauce Potatoes
Buttered Carrots
Hot Rolls and Butter
Cherry Jello with Topping
One half pint milk
THURSDAY:

Pinto Beans
Hot Tamales
Buttered Spinach
Hot Cornbread and Butter
Fruit Cup
One half pint milk
FRIDAY:

Ham-burgers and Cheese
Tomato Slice, Lettuce and Pickles
French Fries
Apple Cobbler



PICTURED ABOVE IS CHEF L.B. HARRIS IN OUR NEW DINING ROOM.

WE SERVE BUFFET EVERY SUNDAY FROM 11 A.M. - 2 P.M.

DINING ROOM OPEN AT NOON AND EVENINGS. CATERING FOR YOUR PARTIES OUR SPECIALTY.

CARAVAN RESTAURANT

HIWAY 82 RALLS PHONE

LAKEVIEW NEWS by Mrs. Bagwell

LAKEVIEW, Jan. 13 - Last Sunday Mr. and Mrs. Homer Newberry went to Crosbyton where they visited in the home of her sister, Mr. and Mrs. W. E. Crawford and had lunch with them.

Mr. and Mrs. Tommy Chapman and Tammy of Lockney spent Wednesday night and Thursday with her parents, Mr. and Mrs. Fred Jones. Others visiting in the Jones home were their son, Wayland Jones and daughter Amy of Dougherty.

Mr. and Mrs. Wayne Battey of Paris, Tex., came Sunday and will be here for several days in the home of their son and family, Mr. and Mrs. Jerry Battey.

Mr. and Mrs. George Johnson of Turkey visited Sunday night with Mr. and Mrs. V. W. Bradshaw and Mrs. Ellen Smith. Mrs. Johnson is a sister of Mmes. Bradshaw and Smith.

V. W. Bradshaw came home Saturday from Crosbyton Hospital where he had been a patient for a week.

Saturday Mr. and Mrs. Homer Newberry went to Lubbock to see the basketball game between Tech and Rice.

Sunday they spent the day with their daughter and family, the Nathan Woody's.

Mr. and Mrs. Bob Hambricht of Floydada visited Mr. and Mrs. Odell Bradd Friday night.

Mrs. Viola Brown visited Tuesday afternoon with Mrs. Frank Moore.

Mr. and Mrs. B. L. Breed went to Munday where they spent the weekend with their daughter and family, Mr. and Mrs. Bobby Britton and family.

Saturday night supper guests in the home of Holt Bishop were Mr. and Mrs. Jim Pegram and daughters of Plainview, and Mr. and Mrs. Howard Bishop, Mike and Greg. After

supper Mr. and Mrs. Riley Teague of Floydada and Mr. and Mrs. Henry Novak of Marble Falls all came for a visit. Mmes. Teague and Novak are sisters of Holt Bishop.

Mr. and Mrs. P. J. Wilkes are both patients in Caprock Hospital at this time but are improving.

The Mt. Blanco H.D.C. met with Mr. Viola Brown as hostess Thursday afternoon. Those present for the meeting besides the hostess were Mmes. S. D. Apple, Anthony Latta and Mrs. Bobby Kendrick. There was sickness among the members, so many could not attend.

Mr. and Mrs. E. T. Bishop of Baytown visited Mr. and Mrs. Howard Bishop Thursday.

Mrs. R. C. Smith and son, Floyd spent Monday at Littlefield with Mr. and Mrs. Pryor Hammons.

Ronald and Fonda Redding of Crosbyton are spending a few days with Mr. and Mrs. D. C. Harrison while their parents are at the Dallas market. Mrs. M. Harrison and daughter Tracy visited Monday in the D. C. Harrison home.

Mr. and Mrs. W. M. Hambricht visited Mr. and Mrs. Billy Joe Hambricht Friday evening.

Mr. and Mrs. Johnny Polvadore and Nancy of Robertson were Sunday afternoon visitors with Mr. and Mrs. Otis Anderson and Connie.

Mrs. W. J. Weeks was moved today (Monday) from the Reys Hospitality Home in Lubbock, where she has been for several weeks, to University Hospital. Her daughter reports her not doing too well at this time.

Thursday night Mr. and Mrs. Howard Bishop and Greg went to the home of Mr. and Mrs. Bill Grundy where they had supper with the Others there were Mr. and Mrs. Doyle

What price Electricity...and progress?

When you stop and think about it, it's a real bargain!



A MESSAGE FROM ROY TOLK, PRESIDENT SOUTHWESTERN PUBLIC SERVICE COMPANY



I'm sure the figures on the right will surprise you as much as they did me. Being in the electric industry, I knew that the manufacturers, as well as the people in our Company were doing a magnificent job in holding down costs in spite of the run-away inflation we've all been experiencing...but no one had previously published the appliance cost comparisons.

In our own Company, by careful handling and attention to costs, coupled with advances in technology and prudent investment in plant and equipment, we have not only stayed ahead of your electricity needs but have been able to reduce the average cost per kilowatt hour of the electricity used in your home.

In 1948 the average cost of your electricity was 3.89 CENTS per kilowatt hour and today it has dropped to 2.71 CENTS, a reduction of 29.56 PERCENT. Certainly most of us have larger bills today because we use electricity for so many labor saving chores as well as comforts and

conveniences. But, without the dedicated efforts of our employees in holding our costs down, your dollar cost would be way up. In fact, the current CONSUMER PRICE INDEX, the measure of how much we all spend as a group on the things we buy, indicated that we're paying 1/2 again as much for most things today as we were paying in 1948. Yet, the average kilowatt hour cost of electricity that you buy from us for your family's use is down 29.56%.

This coming year to keep you fully supplied with electric power and to keep electric service as efficient and economical as possible, we shall invest nearly 16 million dollars in required new equipment.

You may rest assured that your electric service will continue to be modern, dependable and brought to you at the lowest possible price. Reddy Kilowatt, and his fellow workers will see to it.

Despite inflation, the electric industry has kept costs low...

How about these price differences over the past 20 years?

■ A DISPOSER

was \$119.50 in '48, now it's \$78.50 and there have been over 100 external and internal improvements made.

■ A DISHWASHER

costing \$339.95 in '48 is \$299.95 now and it offers more cycles, better styling, more setting space.

■ AN AIR CONDITIONER

at \$425 in '48 averages \$175 today and it looks better, works better, and is cheaper to operate.

■ ELECTRIC DRYERS

at \$299 in '48 now range from \$249 to \$299 with electronic dampness controls, many cycles, end-of-cycle signals, permanent press controls - and some models for as little as \$100.

■ A REFRIGERATOR-FREEZER

in '48 at a cost of \$31 per cubic foot is now \$22 per cubic foot and you get no-frost, thinwall insulation, ice-makers, decorator fronts and colors.

■ AN ELECTRIC RANGE

which was \$343 in '48 is \$350 today. And that's with all the modern sophisticated controls and self-cleaning thrown in for good measure.

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WEEKDAYS 9 A.M. TO 6 P.M.
SATURDAYS 9 A.M. TO 5 P.M.
No Appointment Necessary

Clean ELECTRIC Energy



PARKER'S FURNITURE... Newell Parker, Mrs. Hershel Swepston and Parker serve the Floyd County area with appliances, electronics furniture to suit every need. (Staff Photo)

Merchant Of The Week Parker's Furniture

Parker's Furniture, 118 S. ... one of Floydada's oldest businesses dealing in electronics and furniture. Parker began the furniture and appliance business at ... in 1941. His son, Parker, later began at the furniture store in 1945.

News by Mrs. Roxie D. Travis

Jan 13 - Miss Josephine ... Mrs. D. A. Barnhart visited Mrs. Clay Kimbrough Friday afternoon. Miss Dorothy Cox visited Mr. and Mrs. Kinney Cox, Mel and Michael in Ralls Sunday. Mr. and Mrs. M. E. Williamson attended regular services in the Ralls Convalescent Home, held by their pastor, Rev. Holmes and other members of the Assembly of God Church Sunday afternoon. Mr. and Mrs. Williamson personally visited with Mrs. Flurry, Mrs. Nance and Mrs. Cui...

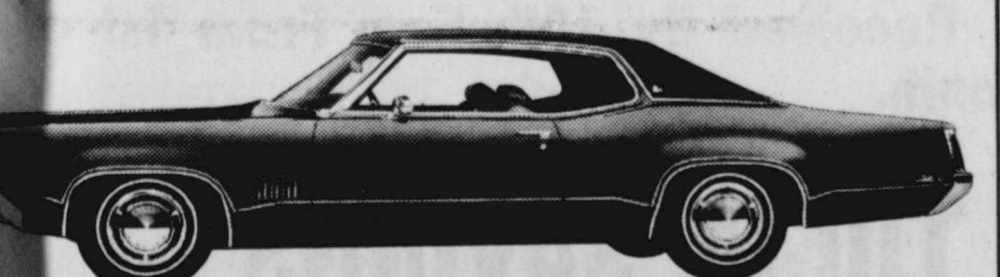
MRS BAIRD'S



Stays Fresh Longer

JOIN OLDSMOBILE'S GREAT 88 ESCAPE
COME SEE THE MOST WANTED CARS IN TOWN!

Wanted for the sportiest of reasons: Delta 88 Royale. New top-of-the-line 88, with Royale touches everywhere. Custom rear window. Vinyl top. Pinstriping. Chrome fender louvers. Choice of Buckets or Custom Sport Seat. Deluxe steering wheel. All yours, all standard! For big-car luxury with a sporting spirit—this is it!



Escape from the ordinary at your Oldsmobile Dealer's.

OLDSMOBILE
YOUNGMOBILE THINKING 1969

Next best thing to a new Olds is a used Olds! See your nearest Oldsmobile dealer.

Six Officials Take Oaths

Six elected officials have taken fresh oaths of office to serve terms in their elected positions. No formal swearing-in ceremony was conducted at one time for the group as a whole.

John Stapleton, district attorney; Walter Hollums, Floyd County Sheriff; C. J. Payne, county tax assessor-collector; Mrs. W. H. Counts, Justice of the Peace for Precincts 2 and 3; John Fowler, commissioner, Precinct 1; and W. C. Plumlee, Commissioner, Precinct 3 have taken oaths.

Mrs. Counts was elected to fill the unexpired term of her late husband. The Commissioners Court earlier had appointed Mrs. Counts to serve as J-P until the election. Stapleton, Hollums, Payne, Fowler and Plumlee all are incumbents.

Each of the six office-holders won nomination during the Democratic primaries and was uncontested in the General Election last November. Fowler was the only one to have a challenger.

Josephine Carver Lectures In Lubbock

"You Have a Purpose" is the title of a public lecture coming to Lubbock January 19 at 4 p.m. under the sponsorship of Christian Scientists.

Josephine H. Carver, C.S.B., a recognized practitioner and teacher of Christian Science, will speak in the Municipal Auditorium.

Mrs. Carver has been active in the Christian Science healing ministry for many years, and is now on tour as a member of the Board of Lectureship of The First Church of Christ, Scientist, in Boston, Massachusetts.

She is a graduate of Occidental College in Los Angeles, and also holds a degree from Columbia University, which she obtained after a period of study and travel in Europe.



JOSEPHINE H. CARVER

Melony Davis had as guest Friday night Elisha Kimbrough of Ralls.

The Intermediate young people of the Baptist Church had lunch in Fellowship hall Sunday. Those present were Ann, Jennie and Wanda Richards, Mel and Mardith Wideman, Kinney Wideman and the visiting preacher, Richard Grisham. They spent the afternoon with Mrs. John Tubbs, Troy, Terry and Tawny.

Mr. and Mrs. C. O. Gilbreath visited her aunt, Mrs. Bell Walker in Plainview Thursday afternoon.

Mr. and Mrs. Carl Jackson and Rhett of Lubbock were supper guests in the home of his parents, Mr. and Mrs. Joe Jackson.

Mr. and Mrs. Paul Wheeler visited her mother, Mrs. Nellie Spikes and brother and sister-in-law, Dr. and Mrs. Spikes in Ralls Sunday afternoon.

Mr. and Mrs. C. O. Gilbreath had as Sunday supper guests Mrs. Cecil Collins, a cousin of Mrs. Gilbreath's and Mr. and Mrs. Vernon Chick of Lubbock.

Mrs. Paul Ely and Mrs. Garnet Jones of Crosbyton honored their mother, Mrs. Len Johnston with a birthday dinner Friday, Jan. 10, in the Garnet Jones home. She was 91. Others present were Mr. and Mrs. R. L. Martin Jr. and Mr. and Mrs. Buddy Swinney, Cone, Mr. and Mrs. Bill Jones and Mrs. McRennolds, Crosbyton.

Bill Wheeler spent Sunday night with his parents, Mr. and Mrs. Paul Wheeler.

Mr. and Mrs. Claude Roper, Dumas, were recently overnight guests in the home of her brother, Mr. Paul Ely and Mrs. Ely. Mr. and Mrs. R. L. Martin Jr. and Rolland were supper guests.

Paul Ely and daughter, Mrs. R. L. Martin Jr. went to White River Monday for a day of fishing.



"Inflation is a method of cutting a dollar bill in half without damaging the paper."

...it's too bad that those words, are so often at a loss ridge, The Langford (S. who are never at a loss for for thoughts.—Dale Hold-Dak.) Bugle.

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JOIN THE FLOYD COUNTY FARM BUREAU

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REPORT OF CONDITION OF THE First National Bank OF Floydada

IN THE STATE OF Texas, AT THE CLOSE OF BUSINESS ON December 31, 1968 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES

	DOLLARS	Cts.
ASSETS		
1. Cash, balances with other banks, and cash items in process of collection	2,448	448
2. United States Government obligations	1,245	635
3. Obligations of States and political subdivisions	2,853	948
4. Securities of Federal agencies and corporations	700	000
5. Other Securities	21	000
6. Federal funds sold and Securities purchased under agreements to resell	500	000
7. Loans and discounts	4,275	096
8. Bank premises, furniture and fixtures, and other assets representing bank premises	100	005
9. Real estate owned other than bank premises	8	042
10. Customers' liability to this bank on acceptances outstanding	None	
11. Other assets, including \$ None direct lease financing	4	272
12. TOTAL ASSETS	12,259	509
LIABILITIES		
13. Demand deposits of individuals, partnerships, and corporations	7,349	914
14. Time and savings deposits of individuals, partnerships, and corporations	2,741	799
15. Deposits of United States Government	93	592
16. Deposits of States and political subdivisions	1,398	486
17. Deposits of foreign governments and official institutions, central banks and international institutions	None	
18. Deposits of commercial banks	None	
19. Certified and officers' checks, etc.	76	440
20. TOTAL DEPOSITS	\$ 11,660,233.23	
(a) Total demand deposits	\$ 8,627,193.52	
(b) Total time and savings deposits	\$ 2,973,049.71	
21. Federal funds purchased and securities sold under agreements to repurchase	None	
22. Liabilities for borrowed money	None	
23. Acceptances executed by or for account of this bank and outstanding	None	
24. Other liabilities, including \$ None mortgages and other liens on bank premises and other real estate	38	339
25. TOTAL LIABILITIES	11,698	572
CAPITAL ACCOUNTS		
26. (a) Capital notes and debentures	None	
(b) Preferred stock—total par value	None	
No. shares outstanding		
(c) Common stock—total par value	200	000
No. shares authorized	2,000	
No. shares outstanding	2,000	
27. Surplus	500	000
28. Undivided profits	514	010
29. Reserves	46	926
30. TOTAL CAPITAL ACCOUNTS	1,260	936
31. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	12,959	509
MEMORANDA		
32. Average of total deposits for the 15 calendar days ending with call date	11,015	202
33. Average of total loans for the 15 calendar days ending with call date	5,293	639
34. Valuation reserves, as deducted from loans shown in asset item 7	366	118
35. Valuation reserves, as deducted from total securities shown in asset items 2 through 5		70

I, Naida Thayer, Operations Officer, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

Naida Thayer
Louisa Harris
W. H. Counts } Directors

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PB-17

Aliens Must Report

Aliens must report their current legal address to the commissioner of Immigration and Naturalization by January 31, 1969.

The Immigration and Nationality Act of 1952 requires each alien who is in the United States on January 1, 1969, to make this report.

Address report cards are available at any U. S. Post Office.

"YOU HAVE A PURPOSE"

Everyone does. It's spiritual, it's demanding, exciting, and it's invariably good... It brings new discoveries of what God is, and what man really is — finding fulfillment in a life directed by divine Love. Hear this one-hour lecture "You Have a Purpose" presented by JOSEPHINE H. CARVER, C.S.B., member of The Christian Science Board of Lectureship.

Christian Science lecture

SUNDAY, JANUARY 19
4 P.M.
MUNICIPAL AUDITORIUM
LUBBOCK, TEXAS

Admission Free • Everyone is welcome



IRRIGATION PIPELINES... Management of our irrigation water is one of the most important phases of conservation in the Floyd County Soil and Water Conservation District. Several things are necessary in order to be efficient with irrigation water management. First of all there must be in the mind of the farmer an understanding of when to irrigate, how much to apply, and how to apply the needed amount efficiently. Even when these things are present, certain tools must be available to complete the picture. These are uniform grade or slope, adequate water supply, and not always necessary but always beneficial - irrigation pipelines.

Pipelines provide excellent water control. Losses from transporting water from the source to the point of distribution to the crop are reduced. Pipelines eliminate seepage losses. Seepage and evaporation from an open ditch can amount to as much as 5% of the water

pumped. If 20 inches are pumped in a year on a 160 acre farm this amounts to about \$200.00 in one year. Also there is the inconvenience of cutting a ditch, then after it has served its purpose, allowing it to dry then refilling it before farming operations can continue. Also to be considered is the weed control hazard encountered with an open ditch. With pipelines, weeds are controlled and the land is used to grow profitable crops - not profit cutting weeds.

A surface irrigation system should be carefully planned in detail including needed leveling and pipelines. This allows consideration for ample size of pipeline for future needs. In many instances, field leveling allows a change in row direction which in the long run saves on the amount and cost of pipelines. Personnel at the Soil Conservation Service are available to assist you in planning and designing of irrigations, either surface or sprinkler.

SOUTH PLAINS NEWS by Mrs. Murray Julian

SOUTH PLAINS, Jan. 13 - Mr. and Mrs. I. H. Parks left Friday for Dahlonega, Georgia, where they plan to visit about a week with his mother. They will fly down and back. We hope they find his mother in restored health, for she had been quite ill.

Mrs. Melvin Myers was brought home from Plainview Hospital Monday where she had spent several days for treatment of the flu.

Mr. and Mrs. Murray Julian left Friday morning for Hallandale, Florida. They plan to visit with his brother, Mr. and Mrs. Clifford Julian, and other relatives and friends. They went by car, and planned to visit friends in Orlando, Mr. and Mrs. Bob Hamilton, and also a niece, Mrs. J. E. Dickson in Fort Pierce. They will be gone two or three weeks, depending on the weather.

Congratulations to Mr. and Mrs. Donald McClure on the birth of a daughter, Kimberly Marie, born Monday, January 6. She weighed eight pounds, and was born in Houston, Texas. Grandparents here are Mr. and Mrs. Frank McClure.

We are sorry to lose the Edwin Pruitt family from our community. They moved over the week-end to Kress, where Mr. Pruitt will be engaged in farming. Mrs. Pruitt drove the school bus while living here.

Mr. and Mrs. Don Probasco and children, Mr. and Mrs. Kendis Julian and girls, and Mr. and Mrs. Early Pritchett and Savie journeyed to Tulia Saturday night and enjoyed a supper of Mexican food. They later played games of Pass-word at the Probasco home.

Don Sarchet called for the Square Dance at Plainview Saturday night. Those from here enjoying the calling and dancing were: Messrs. and Meses, Donald Bean, Glen Wood, Don Marble, Eugene

Bee*, and Fred Marble. The Boots & Slippers Square Dance Club will meet Saturday night at the fire hall at Silverton for their first dance of the year.

Shannon Shurbet, nephew of Travis and Deral Young, was taken to the Plainview Hospital Monday morning with double pneumonia. He was brought home Friday and is doing fine at this time.

Mr. and Mrs. Harold Hamm, Mr. and Mrs. Raymond Teple, and Mr. and Mrs. Horace Marble went to Kress Friday night to dine.

Mrs. Raymond Upton has been quite ill with the flu, but was able to be back at work this past week.

A bridal shower honoring Beth Kiniburgh, bride elect of Britt Gregory, will be held Saturday, January 18 in the home of Mrs. Shelby Calahan, between the hours of 2:30 and 5:30. The couple plans to marry Jan. 25.

Mrs. Don Marble and Mrs. Keith Marble attended a meeting of the South Plains Genealogical Society Thursday evening at the Garden and A's Center in Lubbock.

Maury Probasco, son of Mr. and Mrs. Don Probasco, was able to return to school Monday of last week after recuperating from surgery during the holidays.

Lori and Kenneth Young, children of Mr. and Mrs. Travis Young, were confined to their home the latter part of last week and this week with a sore throat and bronchitis. Parents' Night, sponsored by the P.T.A. of South Plains, was held Friday night at the school house. Games of 42 and 84 were played, and coffee, cakes, and pudnuts were served to Messrs. and Meses, Raymond Reeves, Don Probasco, Early Pritchett, Jim Roberts, Keith Marble, Phillip Smitherman, Kendis Julian, Buck Ford, and the hosts and hostesses, Messrs. and Meses, Don Bean, Johnny West, and Eugene Bedy.

Around 70 were present for Sunday School Sunday morning, and more coming in for church. The District Missionary, Dr.

Swanner, preached at the church services, with his wife, also, as a visitor.

Mr. and Mrs. Frank McClure spent the week-end at Snyder with her mother, Mrs. R. W. Newman. Sisters, Mr. and Mrs. Eddie Branch of Lake Whitney, and Mr. and Mrs. Carol Griffin of Los Angeles, Calif., were with them for a reunion. The group met at the home of another sister, Mrs. J. E. Woodson. The Griffins flew here from California Wednesday night.

Governor Connally's film, "The Challenge and the Chance," was shown at the school house Friday afternoon. Superintendent Baker, of Floydada, explained the film about the consolidation of all the county schools. If everyone has not seen this film, do so, if you get a chance. It was very interesting.

Mr. and Mrs. Deral Young, Rance, and Carlen went to Dalhart Saturday evening and spent the week-end with Mr. and Mrs. Lee Hill and children.

Mrs. N. C. McCain, mother of Mrs. Fred Fortenberry, was taken to the Lockney Hospital Tuesday, suffering with flu. She is getting along better at this time (Monday), but is still in

the hospital.

Rev. Bill Trice will be traveling to Dallas this Monday, staying through Wednesday, for the Evangelistic Conference. Odell Mulder, brother of Arby Mulder, was here visiting Wednesday and Thursday. Supper was held at the Arby Mulder home Thursday night with the Nathal Mulders and the Billie Moody families attending.

Overstreet Applies For Degree At A&M

COLLEGE STATION - Robert E. Overstreet of Floydada, is one of a record 920 students applying for mid-term graduation at Texas A&M University, announced Registrar H. L. Heaton.

Overstreet, who resides at Route 4, Floydada, is seeking a Bachelor of Science degree in animal science.

Commencement exercises will be conducted January 18. Heaton said 520 students have filed for baccalaureate degrees, 291 for master's degrees and 109 for doctorates.

are you a HAPPY HAL?

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We Are Proud To Present Our Statement of Condition As of December 31, 1968

TULIA SAVINGS AND LOAN ASSOCIATION

200 N. Maxwell - Tulia, Texas

STATEMENT OF CONDITION

December, 31, 1968

ASSETS

First Mortgage Loans	\$5,000
Loans on Saving Accounts	1,000
Home Improvement Loans	500
Stock in Federal Home Loan Bank	1,000
Cash and Government Bonds & Securities	1,000
Office Building	500
Furniture, Fixtures, Equipment, Automobile	500
Prepaid F. S. L. I. C. Ins. Premiums	500
Other Assets	500
TOTAL ASSETS	\$6,000

LIABILITIES

Savings Accounts	\$5,000
Borrowers Trust Funds	500
Deferred Credits	500
Accrued Dividends - Savings Certificates	500
Borrowed Money	500
Other Liabilities	500
Permanent Stock, Surplus, Reserves	500
TOTAL LIABILITIES	\$6,000

We are sincerely grateful to all who have had a part in our sound growth, especially to those who have saved with us, had loans with us, or have recommended our association to others.

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Forney Arc Welders Representative

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ADVANCED WELDING IN
CAST IRON AND STAINLESS STEEL
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Making The Drag

By Janie Willson



Feel everyone, teachers and the students, are relieved finals are over for this semester. High school is really this week.

The night the FTA met for their monthly meeting. The president, Keith Norrell, presided.

Students would like to congratulate Miss Jill Bertrand for being voted 1968-1969 Football Sweetheart. Among other honors at the football banquet were Todd Wester, who is "fighting wind," Gale Campbell was selected "outstanding in," and Steve Craig, who was selected as "outstanding."

Congratulations to all of you.

Student Council has many fine projects planned for this Thursday afternoon each Student Council member will be around having an egg sale. This is when a student goes to your house and asks you to buy an egg. If you agree the egg member will then ask you to donate an egg next door. This money will go for a worthwhile project A.F.S. student.

SC is also sponsoring a Chili Supper. This will begin on Tuesday, January 21, and end after the basketball game that evening. Proceeds will be for the A.F.S. fund for a council project. It will cost 50¢ a bowl and 25¢ for seconds.

Whirlwind basketball teams played Friona last Friday. The Whirlwind came through as the victors but the Whirlwinds did not do well. The Whirlwinds are tops in district play and we are proud of them. This Friday our Mea Green will meet at Christian High School at our home gym. Let's support them all the way to district!

Everyone of you have a pleasant weekend and drive carefully. See you on the Drag.

Janie Willson

The Drum Beat

BY THE BAND BOOSTER REPORTER



BASE CLARINETTS... Vikki Warren and Linda Thompson play base clarinets in the Whirlwind band. (Staff Photo)



PICCOLO... Stephanie Arwine plays piccolo in the Whirlwind band. (Staff Photo)

Charles Whitaker In Vietnam

WITH U. S. COMBAT AIR FORCES, Vietnam - Staff Sergeant Charles G. Whitaker, son of Mr. and Mrs. Earl Whitaker, Rt. 1, Flomok, Tex., is on duty at Tay Hoa AB, Vietnam. Sergeant Whitaker, a jet engine technician, is a member of the Pacific Air Forces. Before his arrival in Vietnam, he was assigned at Norton, AFB, Calif.

The sergeant, a 1954 graduate of Flomok High School, is married to the former Wilma L. Croteau.

FAIRVIEW NEWS by Mrs. Clyde Bagwell

FAIRVIEW, Jan. 13 - A number of the farmers are busy with plowing.

Mr. and Mrs. Kay Crabtree, Becky and Sammy went to Kilaou after church last Sunday where they had dinner and visited for the afternoon with her parents, Mr. and Mrs. Elmer Griffith.

Benton Ritchey of Lubbock visited Monday (today) in the home of Mr. and Mrs. C. H. Wise.

Last Saturday afternoon Mrs. Grady Reeves of Plainview visited with her aunt, Mrs. Kate Crabtree.

Mr. and Mrs. Eugene Watts and Scotty of Lubbock spent the weekend here with her parents, Mr. and Mrs. T. L. Perry.

Tuesday Mrs. Toy Meek went to Claude where she stayed until Saturday with her daughter, Mrs. Lyndal Carey and Carolyn and Mike, while Lyndal was away on a business trip.

Mrs. Dot Hammonds visited Thursday with Mrs. Dalton Wilson.

Wednesday Jan. 8 was the birthday of Kay Crabtree. Hope prepared a special supper in his honor. Others there to enjoy the evening with Kay and his family were Mrs. Kate Crabtree and J. C. Bullard.

Sunday dinner guests of Mrs. W. B. Wilson and Mrs. Bill Tye were Mr. and Mrs. A. S. Mize.

Mr. and Mrs. Grady Reeves of Plainview visited Mr. and Mrs. T. L. Perry Thursday night.

Mr. and Mrs. Harvey Allen, Mike and Norman visited Sunday with Mr. and Mrs. Walton Wilson.

Becky and Sammie Crabtree spent Friday night with their grandmother, Mrs. Kate Crabtree.

A Monday morning visitor with Mrs. Kate Crabtree was her niece, Mrs. Leonard Finley of Plainview.

Mrs. E. W. Walls visited Monday in Lockney with her sister, Mrs. D. D. Tate.

FLOYD DATA

Mrs. A. W. Chowning underwent surgery last Thursday in Lubbock Methodist Hospital. She is reported to be convalescing as well as could be expected.

FLOYD DATA

Mrs. Gussie Browning, mother of Mrs. Melvin Henry, has been moved to the Medical Center Annex in Plainview.

The Book Nook



"A Teacher is a Person" by Charles H. Wilson... Wilson uses his own classroom experiences to illustrate his ideas on education, which are definite and sometimes unique.

Wilson's opinions on such subjects as grading, the division of classes by I.Q., discipline, the waste of brain power in the United States, and the relationship between the teacher and student are contained in the book.

The author writes in a warm and humorous style, and has a way of treating serious subjects irreverently with a challenging book on the teaching profession.

"The Status Seekers" by Vance Packard... The book is labeled as an "exploration of class behavior in America and the hidden barriers that affect you, your community, and your future.

This is an area in which everyone has opinions and prejudices but very few facts. After Packard conducted intensive interviews on the study of status in our society, he found that there are indeed classes and class lines but they are more subtle than you imagine.

"Pathfinders USA" by Harry Edward Neal... Neal explores the jobs and job opportunities that are available in the United States Merchant Marine, in weather forecasting, industrial meteorology, highway buildings, and in coastal surveying.

The book is for the young man now in high school or college who is thinking seriously about his future.

Student Council Sponsoring Two Projects For AFS Funds

Each month the Floydada High Student Council is sponsoring two major projects. On January 16 at 3:45 p.m. volunteers will be assigned various areas of town and will go door to door to sell an egg. The egg may be bought for any amount and the buyer will be contributing an egg for volunteer to sell to the house. Volunteers will be given an identification with their signature. To prevent mix-up participants asked not to buy an egg from anyone that does not have any identification of this sort.

On January 21 the student council will sponsor a chili supper at the Junior High Cafeteria. It will begin at 5 p.m. and will last until the end of the game. The chili costs 50¢ for the first bowl and 25¢ for seconds.

All of the money made from both projects will go to the AFS fund.

FLOYD DATA

P. L. Orman is a patient in Lubbock Methodist Hospital. He is expected to be hospitalized most of this week.

A Message To The Farmer

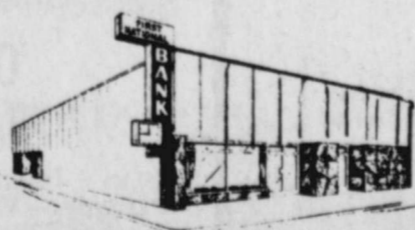


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LEGAL NOTICES

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 530.081 miles of seal coat from: New Mexico State Line to Bailey Co. Li, Fr: US 82 (4th St) in Lubbock To FM 835 (34th St. in Lubbock), Fr: US 87 (Ave A) To 50th St. in Lubbock, Fr: 1st St in Tulla To Hale Co Line, Fr: Swisher C/L to Loop 445, Fr: Loop 445 S. of Plainview to S.C.L. of Hale Center, Fr: S.C.L. of Hale Center to Lubbock C/L (Southbound Lane only), Fr: Hale C/L to 0.35 Mi S. (Front Rd. only), Fr: US 87 to US 84 in Lubbock, Dr: Spur 326 to US 82 (4th St) in Lubbock, Fr: FM 835 (34th St) to 45th in Lubbock, Fr: Lynn C/L to RR Crossing in Lamesa, Fr: Cochran C/L to US 385 in Levelland, Fr: US 385 in Levelland to Lubbock C/L, Fr: SH 113 to Loop 44 in Levelland, Fr: Lamb C/L to US 87 in Plainview, Fr: NW C/L of Floydada to E.C.L. of Floydada, Fr: SH 134 to Lamb County Line, Fr: Castro C/L to 9.0 Mi S. of Springlake, Fr: 9.0 Mi S. of Springlake to Loop 430 in Littlefield, Fr: Loop 430 in Littlefield, to Hockley C.L., Fr: FM 300 in Levelland to Terry Co. Line, Fr: (Old) North C.L. of Brownfield South to Main St., Fr: Loop 44 in Levelland to FM 300, Fr: Main St. in Brownfield to Wellman, Fr: S.C.L. of Seagraves to US 180 in Seminole, Fr: US 180 in Seminole to Andrews C.L., Fr: Gaines Co Li to Bryan St. in Lamesa, Fr: New Mexico State Line to Read & Anderson Sts. in Plains, Fr: Read & Anderson Sts. in Plains to Terry C.L., Fr: US 82-82 in Brownfield to Lynn C.L., Fr: W.C.L. of Dimmitt to US 385 in Dimmitt, Fr: US 385 in Dimmitt to Swisher C.L., Fr: US 87 in Tulla to Briscoe C.L., Fr: Terry C/L to Lubbock C/L, Fr: US 385 N. of Brownfield to US 82 S. of Brownfield, Fr: NW edge of Edmondson to 3.0 Mi NW of Plainview, Fr: 4.4 Mi NW of Plainview to US 70 in Plainview, Fr: Briscoe C/L to 11.6 Mi N. of Floydada, Fr: 11.6 Mi. N. of Floydada to 8th St in Floydada, Fr: Bailey C/L to 300' N of N.C.L. of Morton, Fr: 332' S. of S.C.L. of Morton to S of Lehman at RR Track, Fr: Cochran C/L to US 380, Fr: Inter. of SH 349 to Martin C.L., Fr: New Mexico State Line to SH 214 in Denver City, Fr: US 82 in Lubbock to Acuff, Fr: FM 193 S to US 82, Fr: 3.4 Mi N of US 82 to Dickerson C/L, Fr: US 82-82 NE of Lubbock to US 87 S. of Crosbyton to 9.5 Mi S. of Crosbyton to US 82, Fr: US 82 in Crosbyton to 9.5 Mi S., Fr: FM 1315 in Cotton Center to FM 54, Fr: Spur 331 to US 84 SE of Lubbock, Fr: P.S.F. RR in Whiteface to FM 531, Fr: N Jct. FM 1731 S & E to US 84 NW of Muleshoe, Fr: FM 328 in Spenberg to Martin C/L, Fr: US 84 in Farwell, S. & W to New Mexico State Line, Fr: New Mexico State Line to FM 1731 (N.Jct.) & Fr: Lynn C/L S. to FM 1210 on Hwy. No. US 84, US 87, FM 835, Spur 326, SH 116, US 385, US 70, US 62, US 180, US 380, SH 36, SH 117, SH 118, SH 207, SH 214, SH 137, SH 83, FM 40, FM 28, FM 836, Lp 289, FM 651, FM 179, FM 835, FM 1780, FM 1760, FM 26, FM 292, FM 1760 & FM 1370 covered by C 52-1-19, C 53-1-47, C 53-1-48, C 67-3-32, C 67-4-19, C 67-5-21, C 67-6-25, C 67-7-47, C 67-7-48, C 67-11-10, C 68-1-25, C 68-4-17, C 130-3-9, C 130-4-17, C 130-7-11, C 145-4-17, C 145-7-17, C 227-1-12, C 227-1-13, C 227-3-9, C 227-4-8, C 227-6-9, C 227-7-23, C 227-12-4, C 228-1-28, C 228-2-18, C 228-3-19, C 294-3-15, C 297-1-5, C 297-2-9, C 297-4-10, C 302-2-11, C 302-3-17, C 303-1-27, C 380-2-11, C 380-4-7, C 439-4-11, C 439-5-11, C 453-7-6, C 453-8-9, C 461-3-7, C 461-4-10, C 451-5-4, C 494-1-8, C 583-1-6, C 644-1-13, C 651-2-7, C 651-3-4, C 783-1-20, C 806-2-12, C 806-3-10, C 890-1-8, C 933-1-11, C 967-3-7, C 1634-3-5, C 1749-1-4, C 1904-1-6, C 1904-3-2 & C 2178-2-2 in Parmer, Lubbock, Swisher, Hale, Dawson, Hockley, Floyd, Castro, Lamb, Terry, Gaines, Yoakum, Cochran, Crosby & Bailey Counties.

Plans and specifications including minimum... as provided by Law... available at the office of James W. King, Resident Engineer, Lubbock, Texas, and Texas Highway Department, Austin. Usual rights reserved.

(1-23-1969)

Accidents In Floyd Last Month

Texas Highway Patrol investigated seven accidents on rural highways in Floyd County during the month of December, according to Sergeant Thurman Keffer, Highway Patrol supervisor of this area.

These crashes resulted in two persons injured and an estimated property damage of \$9,050.00.

The rural traffic accident summary for this county during the calendar year of 1968 shows a total of 78 crashes resulting in ten persons killed, 53 persons injured, and an estimated property damage of \$63,843.00.

Final date of the 1959 motor vehicle inspection period for all motor vehicles registered in Texas is drawing near. The Sergeant stated, "Since the beginning of the inspection period, September 1, 1968, only about one and one-half million vehicles have been inspected and approximately five million more remain to be inspected."

Texas law requires inspection of brakes, lighting equipment, horns and warning devices, mirrors, windshield wipers, steering, wheels and rims, and front seat belts in vehicles where seat belt manufacturers' original equipment. The inspection fee is \$1.75. This does not include the cost of repairs and adjustments necessary to enable the vehicle to pass inspection.

Letters From Readers

Gatesville's 'Other Side' Not Fully Told

I lived in Fort Worth for 10 years before moving to Gatesville a year and a half ago. I think Fort Worth is a fine city with many wonderful people in it. I know the same thing to be true about Gatesville.

Before coming to Gatesville I had a completely erroneous opinion of the Gatesville State School for Boys. My idea (from things I had heard) was that it was a training school for Huntsville. However, after living in the community and coming to know many of its people, I know that most of the people employed at the State School are genuinely interested in the welfare of the boys at the school. They work with sincerity at that interest. I am sorry your coverage of the current investigation at the school seems constantly to miss this point. In the long run, the critic accomplishes very little, but the worker with devotion can accomplish much.

Theodore Roosevelt once said it this way: "If the good people do not like the way politicians behave, they should either get into politics or stop complaining... It is not the critic who counts... The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs and comes short—but knows great enthusiasm and great devotion and spends himself." I feel very strongly that your stories about the state school have done a disservice to many good workers who serve at the state school. Guard pay is \$350 a month, as you know. To work at the state school can involve a great deal of danger. This also you know.

charity that you might spend some of your zeal at home to rehabilitate those boys there before they have to come to Mountain View.

Your reporting leaves so many questions unanswered. The two boys describe the Mountain View School as "worse than hell." Yet their home environment there in Fort Worth caused them to be sent to Mountain View for a combined period of 70 months. One boy was sent to the school on two different occasions. They were released in 1966 and 1967, and they are now holding down jobs and have evidently not been in any more trouble. How come? Where did they learn to go straight? Do the people of Fort Worth get all the credit? Could the polygraph have missed some facts? I wonder.

If you want a good story, based on facts, you might interview the school guard now in the hospital here at Gatesville. He was beaten by one of the boys with a baseball bat. He has a fractured skull. You might interview the family of the guard who was killed several years ago. You might interview a woman in one of my churches who not long ago

was forced at knife point to feed an escaped boy from the school in her home. You might talk to the staff, teachers and guards at the school who have to maintain discipline and control in a situation where many of the boys do not have respect for any kind of authority. They developed that attitude long before they arrived at Gatesville.

Let me assure you that I do not condone brutality. Every effort should be made to rehabilitate the boys at the school. I think the true facts, up to this point, indicate that the people of the state school are doing a good job under difficult circumstances. I don't think your paper does a very good job of reporting this. I enclose some information that might help you see the other side.

BOB RICHMOND
Pastor, First Methodist Church
Gatesville

(Editor's Note—Similar news accounts to the one (in the Gatesville Messenger) enclosed by Rev. Mr. Richmond were printed in the Star-Telegram evening edition of Jan. 6 and morning edition of Jan. 7.)

FROM FORT WORTH STAR TELEGRAM

FLOYD PHILOSOPHER Says Scientists Need A Different Argument For More Space Trips

Editor's note: The Floyd Philosopher on his Johnsgrass farm takes a financial view of the moon trip in his letter this week.

Dear editor:

I don't like to be considered as being against progress, as a matter of fact I've always wanted a tractor with disappearing headlights and a car that'd run for ten years on one small block of atomic energy, with tires that grew thicker instead of thinner and a hood that'd re-shape itself every year to keep up with the style, so don't get me wrong when I question a space scientist's peculiar argument in favor of exploring the moon.

According to his argument which I read in a newspaper last night, going to the moon is exactly as important as Columbus' discovery of America, and the people who are questioning the 24 billion dollars it took to get there are the same type of people who questioned the few thousand dollars it took to get Columbus across the ocean and back.

Understand, I think we ought to keep on exploring space and I think the three astronauts

who made it to the moon and back are heroes, but you reckon the human race should have the same return on the moon trip as the Columbus trip?

Twenty thousand dollars to open a new store was a good investment, but 24 billion dollars to go to the moon? Have you seen the pictures of a car that'd run for ten years on one small block of atomic energy, with tires that grew thicker instead of thinner and a hood that'd re-shape itself every year to keep up with the style, so don't get me wrong when I question a space scientist's peculiar argument in favor of exploring the moon.

I'm afraid the space scientists are making the wrong arguments. They're going to go beyond the moon and find some more things. They're up on the same game as Columbus.

If Queen Isabella had taken a survey of everything Columbus discovered, her heirs and assigns, do you have any idea she'd be worth today?

She failed to do it, though, and wound up with the mortgage.

Your faithful
J. A.

sales tax. I have also heard them mention putting in stores in places such as Barwise and Cedar Hill and other places that have until recently had stores. Not just grocery stores, but complete general stores, is the aim of the City Councilmen, Mayor and City Manager? I should hope not. They should endeavor to try to bring as much trade as possible to the City of Floydada, and not to try to scare away the trade that we already have.

Secondly, the tax reduction that persons that back such an issue would hope to gain on their real property just does not materialize. We have seen new taxes put on to help to ease the pressure on the old tax structures, we have seen temporary excise taxes, we have seen the 10% surtax placed upon our incomes. We have seen the raise in the Federal Insurance Contributions Act. In fact every business in town and every person that have to pay F.I.C.A. on their hands and help now have in their possession for the year 1969 a new rate book from the Internal Revenue Service in order to collect these new rates of taxes that are supposed to relieve the old tax structures. Where will it end. Will we accomplish anything by putting more tax load on the citizens of Floydada, and on the people around us that trade and support our business, restaurants, farm equipment stores, department stores, auto supply stores, and every other phase of our existence here in Floydada?

Thirdly, several have already indicated to me that if Floydada had little enough sense to place this sales tax burden on the people that they would definitely go to other towns for their merchandise.

Let us encourage, rather than discourage, trade from the neighboring people. Let us not say to them, no we don't want your business, we had rather have the 1% sales tax.

Mr. Merchant, Mr. Restaurant operator, Mr. Dry Goods Man, Mr. Town Residing Farmer, and all other concerned people, consider carefully, the impact that the City Sales Tax Proposal will have on your business, your home, your family, your income, and then let the Editor, Mayor, City Manager, City Councilmen, Chamber of Commerce, and any one else know that we are dead set against having a City Sales Tax in Floydada.

Yours for a Stronger City
Welcome to A City Sales Tax Free
Floydada, Texas
/s/ Pele Looney
Pete Looney

Newly married women drive to stay under 30.—Bert slower than married men be—Boyaek, Davis County (Utah) cause women will do anything Clipper.



Dear Mr. Tooley,

Not too long ago I was reading in the Floyd County Hesperian of the local news and happenings. There is one thing that I read that I consider to be of vital importance to the Citizens of Floydada, and not only to the Citizens of Floydada, but all our friends and neighbors and customers in the whole entire Floydada trade territory. This is of course none other than the proposed City Sales Tax.

We have seen that Lubbock, Plainview, and Lockney have passed similar proposals which in effect place a one per-cent City Sales tax on select items. These items are taxed on the same basis as the 3 per-cent State Sales Tax. This covers all Parts for automobiles, farm machinery, certain clothing items, meals in restaurants, oils, and in effect almost every item except services.

It seems to me that since the neighboring cities have passed such Sales Tax Proposals, that the residents of the City of Floydada, should at least consider very seriously the impact that the passage of such a tax proposal here would have. First of all is that the farmers, the ones that this city depends on for our very existence would be severely penalized for the privilege of trading in Floydada, perhaps in such an extent that they would take their business to other towns that do not have

Value Service
BARGAIN of the MONTH

88¢ Regular **2.49**
VALUE!
IRONING COVER

Lowest price ever for this Teflon-coated, heavy-duty cotton dress cover. Wipes clean with a damp cloth. Extra wide with reinforced center. Bias bound edging.

Time Value

Caprock Hardware

NEWS FOR HOMEMAKERS
by Sherry Mullin
Floyd County H.D. Agent

CAUTION IN HANDLING GLASS FIBER FABRICS

Disenchanted customers experiencing skin irritation after washing or handling glass fiber fabrics have prompted the Federal Trade Commission to rule that certain glass fiber fabrics and fabric furnishings must be properly, completely labeled. Instructions on glass fiber curtains, draperies and fabrics have normally advised the purchaser to hand wash glass fiber products separately and rinse the container thoroughly after each washing. Previously purchasers have not been cautioned that skin irritations may result when products are handled without protective covering in washing, sewing or hanging, or when skin is exposed to clothing or bed sheets washed with glass fiber products. Glass fiber particles remaining in the wash container also may be deposited in other fabric articles unless care is exercised in cleaning the container.

Under the ruling, effective January 2, 1968, it is unfair competition and a deceptive practice for manufacturers and retailers not to disclose clearly by permanent tag or label on product containers that irritation may result: (1) to ex-

posed skin of persons handling glass fiber products and (2) from body contact with clothing or other articles washed with glass fiber products or washed in a container previously used for washing such products, unless the container has been cleaned thoroughly.

Jackie Jones
NHA TRANG, VIETNAM (AHTNC) — Army Specialist Six Jackie R. Jones, 23, son of Mrs. Nora L. Jones, 238 N. 13th St., Floydada, was assigned Dec. 9 to the 459th Signal Battalion near Nhat Trang, Vietnam, as an IBM repairman.

FARM BUREAU AND BLUE CROSS INSURANCE ANNOUNCE APRIL OPENING SENIOR TEXAN COMPANION SERVICE.
DEADLINE SIGN-UP FLOYDADA OFFICE MARCH 17
This article appeared in Texas newspapers recently:

Patients Under Medicare Will Pay an Additional 10%

ATLANTIC CITY, N.J.—Wilbur J. Cohen, secretary of health, education and welfare, Thursday announced a 10 per cent increase in the amount patients will pay for hospitalization under Medicare.

The new rates will become effective Jan. 1. Cohen said in a speech here at the 76th annual meeting of the American Hospital Association.

What does this mean to you?

A department spokesman gave these details:

- A patient now pays the first \$40 of his hospital bill. Medicare covering the balance through the 90th day of hospitalization. Beginning Jan. 1, the patient will pay the first \$44.
- THE PATIENT pays \$10 a day from his 81st to his 90th day of hospitalization. This increases to \$11 a day with Medicare handling the balance.
- The patient pays \$20 daily for the next 90 days. This will be raised to \$22.
- Should the patient enter nursing home a patient, his are free.

It means beginning January 1, 1969, Medicare will be paying a reduced percentage of your total hospital bill. In order to be sure that your Blue Cross Senior Texan Companion Service continues to provide adequate protection and because of other changes in the Medicare law, it is necessary to amend your present coverage.

This April 1, 1969, opening is taking place solely for the purpose of enabling applications for new Senior Texan Companion Service Members. This is open to anyone 65 or older.

This opening is taking place for the purpose of permitting any person now holding the Regular Group, or the Basic.

PLEASE REMEMBER THAT TO BE ADDED IN OUR GROUP AS A NEW MEMBER FOR SENIOR TEXAN COMPANION SERVICE, A MEMBER MUST HAVE A CURRENT FARM BUREAU MEMBERSHIP.

Floyd County Farm Bureau

1¢ SALE
OVER 4,000 PR. SHOES
WOMEN'S - CHILDREN'S - MEN'S
Starts Thursday, January 16
Open 8:00 a. m. to 7:30 p. m.
Other Specials Not On 1¢ Sale

Nunn - Bush & Pedwin Men's Dress Oxfords - Values to \$33.00
Special \$11.98, \$15.98, \$17.98, \$19.98 and \$22.95

Dan Post & Tony Lama Men's Western Boots - Values to \$39.00
Special \$19.95, \$24.95, \$26.95, \$27.95, \$28.95

BATES SHOE STORE
TULIA, TEXAS

Everyday LOW FOOD PRICES!
...for the Greatest in Savings

GRADE A FRYERS LB. 29¢	JOHNNY'S SAUSAGE 2 LBS.
BANANAS LB. 10¢	LARGE HEADS LETTUCE 2
U.S. NO. 1 RUSSETT POTATOES 10 LB. BAG 49¢	SHURFRESH TWIN PACK POTATO CHIPS 10 1/2 OZ.
SHURFINE CUT NO. 303 CAN GREEN BEANS 2 for 35¢	SUGAR 5 LBS.
SHURFINE REG. OR DRIP COFFEE LB. 59¢	BAKERITE 3 LB. SHORTENING
SOFLIN TISSUE 10 ROLL PKG. 79¢	GIANT FAB DETERGENT
CLOVERLAKE ICE CREAM 1/2 GAL. 69¢	COKE'S REG. 6 BTL. CARTON PLUS DEP.
HAIR SPRAY	AQUA NET

shurfresh MILK
NO LIMIT ON PURCHASES MADE OF ANY ITEM IN L AND J

WE HAVE IT AT L AND J

Specials Good Through Saturday
L & J FOOD STORE
DOUBLE BUCCANEER STATE - OIL CITY, TEXAS
116 NORTH - WE DELIVER

CAPAR DRIVE

FRI. AND SAT.

JAMES DEER GARNER REY MAURICE ROY

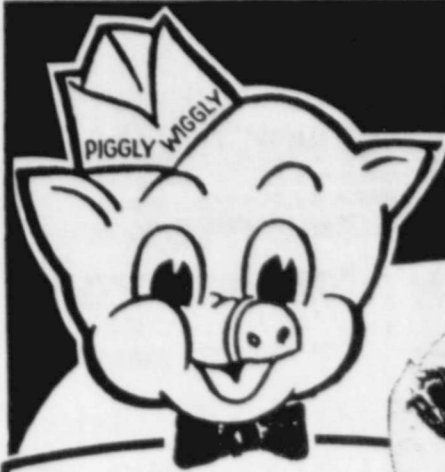
HOW SWEET IT IS!

SUNDAY

SHE

THE VENGEANCE

MAGAZINE ADVERTISING CONTENT



Serve U.S.D.A. CHOICE BEEF

Piggly Wiggly Quality Meats!

These Values Good
FLOYDADA
JANUARY 16, 17, 18

POT ROAST

Roll a 4 to 5 lb. beef chuck in seasoned flour. Brown in hot fat. Then spread with 1/2 cup horse-radish. Add a little water. Cover kettle, cook slowly, 3 to 3 1/2 hrs. During last hour, add... 8 to 10 small onions, 8 to 10 medium carrots, 8 to 10 stalks celery, 8 to 10 peeled potatoes, 1/2 tsp. salt. Remove meat & vegetables to hot platter. Thicken juice for gravy. Serve hot.
Amount: 8 servings



CHUCK ROAST ROUND STEAK SIRLOIN STEAK

U.S.D.A. Choice Beef, Blade Cut

48¢
Pound

U.S.D.A. Choice Beef, Full Cut

95¢
Pound

U.S.D.A. Choice Beef, Valu-Trimmed

93¢
Pound

STEAK AU POIVRE

Broil a 2 to 3 inch thick sirloin steak quickly until brown, but rare, turning once. Flambe the steak as follows: Warm 1/2 cup cognac or brandy, pour over steak & light with match. Spoon burning brandy & steak juices over steak.

Buy of the Week!

Colgate
TOOTHPASTE
Regular \$1.09 Retail—6¢ Off Label
Family Size **63¢**

Health and Beauty Buy of the Week!

Colgate 100
MOUTHWASH
Regular 98¢ Retail
12-Oz. Bottle **79¢**

PEAS
17¢
Sweet, Stokely's, Honey Pod
No. 303 Can

U.S.D.A. Choice Beef, Valu-Trimmed Rib
Steak Pound **89¢**
U.S.D.A. Choice Beef, Waste Free, Boneless
Chuck Pound **89¢**

U.S.D.A. Choice Beef, Boneless Top
Round Pound **\$1²⁹**
Rath Black Hawk,
Hickory Smoked
Pound **69¢**

SLICED BACON

Large, Farmer Jones, Grade AA

EGGS
49¢
Dozen

C & H, Holly or Imperial

SUGAR
36¢
5 Pound Bag

XK, 10¢ Off Label

TIDE
56¢
Giant Box

Farmer Jones, Assorted Flavors

ICE CREAM
59¢
1/2-Gallon

Hunt's, Fancy

SPINACH
15¢
No. 300 Can

CORN
17¢
Golden, Stokely's Cream Style or Whole Kernel
No. 303 Can



Piggly Wiggly Ultra Fresh Produce!



POTATOES
Russets, All Purpose
59¢
15 Pound Bag

APPLES
Winesap, Crisp, Tart
19¢
Pound

TISSUE
Toilet, Soft Ply, Assorted Colors
4-Roll Package **29¢**

COCKTAIL
19¢
Fruit, Stokely's Finest
No. 303 Can

COFFEE
Instant, Arrow
10-Oz. Jar **99¢**

Fresh Frozen Foods

FRUIT PIES
Morton's, Apple
25¢
20-Oz. Pkg



TOMATO JUICE
Hunt's, Fancy
29¢
46-Oz. Can



FOIL
Aluminum, Arrow
25-Ft. Roll **19¢**

BROCCOLI
Chopped, Libby's
19¢
10-Oz. Package

We Reserve the Right to Limit Quantities.
PEACHES Calrose, Yellow Cling, Sliced
23¢ No. 2 1/2 Can
MARGARINE Golden Korn
25¢ 1-Pound Package

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