¥ "Serving The Floyd County Trade Area Since 1896" × × × × × ×

" The Floyd County Hesperian

NUMBER 2

JME 75

r cut dressi

dress overamou

11

ek!

00

gular

\$

)z.

Jantitie

15

FLOYDADA, FLOYD COUNTY, TEXAS 79235 THURSDAY, JANUARY 9, 1969 ate Committee Proposes School Merger

NEW BORN IN THE NEW YEAR...Mr. and Mrs. Ronnie Sawyer of

Texas are the parents of the first child born in the new year at Cap-Hospital. Their son, Jason Lee, was born at 7:20 a.m., January 3, hing 6 lbs. 13 ounces. (Staff Photo)

Caprock Chat

UNTING SEASON BEGINS: It will only be a few days e Aoudad Sheep season will open in the Palo Duro year there will again be a 5 day hunting season, and inters from all over the nation will be converging on caprock area in quest of one of the world's MOST TROPHIES. Texas Parks and Wildlife officials have demost talked about Texas months all hunting permits have been sold for prices g up to \$200,00 each. ar a total of 21 sheep were killed in the Palo Duro Bathe 5 day season, and 12 of these were bagged right ring doorsteps in Briscoe County. In 1967 eight Aoudad sheep county again topped all other totals. In fact, MORE P have been killed in Briscoe County EVERY YEAR than er county, proving what many have long contended ugged and scenic caprock rim, with its fertile valleys ng springs, provides a WILDLIFE REFUGE that is one in the country! There are also large populations d whitetail deer, ducks, quail, dove and wild turkeys, esence of the exotic Aoudad Sheep captures the imasportsmen everywhere, for there are only TWO OPEN for Aoudad Sheep hunting anywhere in the world - in our own Palo Duro Basin. years a great deal has been written about the Aoudad their habitat, but VERY LITTLE has been devoted as stalk them; so it is always amusing to our local ranchnew set of hunters move in each year. Most of these XCELLENT MARKSMEN, and have deer, moose, and s from many sectors of the country. But they have with an Aoudad sheep, whose coat blends almost perthe caliche canyon walls, and who can scale seemingly heights. Nor are most hunters prepared to walk iles up and down steep canyons and along sheer what has traditionally been biting cold temperatures. nothing that even faintly resembles the type of hunting familiar with, and without a local guide their chances a sheep are VERY SLIM. tell us there is thrill in Aoudad sheep hunting that perienced with no other game - for often the sheep straight off a sheer cliff, dropping to a rocky ledge n in a flash will plummet a second time off into space. ling on some tiny craig below, they will use their slide and scoot to safety below. They are AMAZINGLY id it takes not only a trained eye, but a quick and steady e trigger to get one. But needless to say, when a hunter rewarded with a trophy sheep, it is worth all the exariness, and anxiety that is connected with the hunt. the mounted sheep are now on display in Quitaque s, one bagged by B. F. Sammann in Kochran's Kitchen, W. E. Hawkins in Hawkins Insurance Agency, and by Murray Wise in the lobby of the First National as one doctor from Fort Worth remarked last year: e hunter's trophy room will be complete unless he has se trophies hanging on his wall."

One School District For Floyd County

Floyd County would be affected, along with the other 1,218 school districts in the State of Texas, in the proposed consolidation of school districts in the state, according to a report released by the Governor's Committee on Public School Education.

The 254 page report, released last weekend, proposes consolidation of the school districts into 353 districts in the state.

After a three year research, the Governor's Committee on Public School Education, made the proposal as a means of achieving national leadership in education.

In their report, the committee claimed that the consolidation of 865 small, often inefficient school systems would be a

key step toward efficiency, committee shows a great number of small school syseconomy and excellence in public education. tems have made neither choice.

state.

taxes.

"The restricted programs,

tend to score lower on tests

The committee concluded in their report that no child should lower salaries, reduced efforts be deprived of educational opand lower teacher qualifications portunities fitted to his needs, of many small districts often and small, inefficient schools combine to limit student development, and their seniors cannot offer these educational opportunities.

The new play would create of educational development," 219 countywide school systems the committee declared. and 35 multidistrict counties. These systems would have from two to 13 school districts each, depending on school enrollment. existing in every part of the The choice for small dis-

tricts is limited: To offer a comprehensive, quality educational program, a district either must be large enough to have classes of reasonable size in a variety of subjects - and this means consolidation - or it must operate with very small classes at a very high cost per student, according to the re-

districts and climb one cent port by the committee, each year until the 1979-80 The evidence collected

Thanks To Everyone

Through the generosity of the citizens and merchants in Floydada, Christmas 1968 was brightened somewhat for forty families in the Floydada area.

Contributions of toys, canned goods, fruit and candy enabled the Floydada Volunteer Firemen, their wives and several city employees to fulfill a wish to brighten the lives of some one hundred and seven children this Christmas.

Toys given to the "Toys for Tots" program were repaired, cleaned and repainted before distribution, along with a sack of fruit, nuts and candy to each child. A small sack of canned goods was also given to each of the forty families.

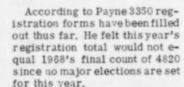
The Floydada Volunteer Fire Department and city employees wish to express our thanks to these merchants and individuals:

Caprock Cash Gro., Russell's Cleaners, Piggly Wiggly, the students of Floydada High School, Thrifty Super Market, Powell's Super Market, L & J Food Mart and the citizens of Floydada, for their contributions to the 1968 "Toys for Tots" program. Without the interest and generosity of these people this program could not have been a success.

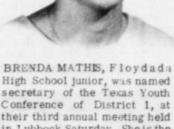
We would like to extend our thanks to these merchants and all of the individuals who worked so hard on this year's "Toys for Tots" program.

County Signup Deadline February 1 For 1969 Voting

The report also states a new Persons who wish to vote in and simple school finance plan Floyd County during 1969 must would eliminate tax inequities register with County Tax-Assessor-Collector C.J. Payne on or before January 31. Payne said that all persons who reg-In the committee's report, the school finance plan calls for lo- istered at his office for 1968 were mailed a voter registracal school districts to use the tion application with their 1969 full market value of property tax statement, and that a good as a basis for collecting school number of the forms have been returned to his office.



Any local elections including bond elections, which may arise, will require persons to have a registration slip, Payne said.



their third annual meeting held in Lubbock Saturday. She is the daughter of Rev. and Mrs. Melvin Mathis of Floydada.

Merchant Of The Week To Begin This Issue

The "Merchant of the Week" will be a new feature in the Floyd County Hesperian starting in this issue.

The purpose of this weekly feature is to spotlight one of Floydada's businessmen by telling about his business and the goods and services that it offers.

Included in the article will be a brief history of the business and various facts about each Floydada merchant.

See inside this issue for this week's feature on Dallas Ramsey of Bishop Pharmacy at 208 W. Houston.

due to a cool, wet summer and

numerous scattered hail

Green bugs and midge also

Of course the heavier rain-

affected a lower grain sorghum

harvest than the year before.

fall lowered irrigation costs

for last year's crop and has

stored a deep moisture tha*

should continue into this year's

storms.

wheat crop.

dada voters.

(From Quitaque Bank Newsletter)

TILY AGREE with Lubbock Avalanche editor Charlie Tuesday morning comment about Communists and I herewith for your consideration:

s of mistreatment of Pueblo crew members by the "ean Reds necessarily have been "underwritten." ubtless was to avoid causing attacks of nausea on the ders, as well as in keeping with what is called "jourod taste.'

are no grounds for criticism of the "underwriting." presented a starkly factual, "blow by blow" report ve been as offensive, almost, as some of today's mo-

those Americans who've read the watered down acbeatings and clubbings and kickings and stompings knows what else - and who loosed their imagination than little bit - must be pretty sick. Policies at home ad, which grant to Communist enemies within and e status of "potential friends," are enough to turn the

building bridges" business and the permissiveness mits the Red enemy at home to promote and stage rebellions in the streets and on campuses, make less than it ever did.

and explanations that "Communists are people, just simply doesn't wash.

the rank and file would be "people just like us," if to be. But under the yoke of savage leadership from the world to the other, they can't be, so they aren't. y do they inflict bestial treatment on helpless and red prisoners. They smugly say that "truces and treatle crusts, are made to be broken."

le and they cheat. They import and export lawlessness. SEE CAPROCK PAGE 8

served as director of music and education at the Floydada First Baptist Church submitted his resignation last Sunday.

At First Baptist

Roy Edwards

Resigns Position

Roy Edward, who for the

past four and a half years has

He has enrolled his three children in the Lawton, Oklahoma schools, home of his late wife, Betty. The children will live with relatives in Lawton.

Pastor Floyd Bradley told a Hesperian reporter that the church certainly regretted Edwards' leaving and complimented him for upgrading the church's choir program which involves some 225 members, his rejuvenation and remodeling of the church library, his direction of the educational program of the church and to some extent, its staff.

Edwards' plans are indefinite at this time, and it is thought that he will work in the Dallas a rea.

National Farmers Organization

Meeting Friday Friday January 10, 1969 is the date for a very important meeting of all farmers in the High Plains area. The meeting will be held at 7:30 p.m. in the Hale County Agriculture Center at Plainview, Texas

The one thing farmers need is profit and the simplest, surest way to get this is by receiving a fair price for the product he sells. This fair price can be secured through collective bargaining.

John Oster, Ethan, S.D., NFO National Director will be there to explain how NFO works and how every farmer on the High Plains can receive his fair share of the nation's booming economy.

All businessmen and other interested parties are invited to be there also.

Farmers, this meeting is very important to your future.



DATE

Jan. 1

Jan. 2

Jan. 3

Jan. 4

Jan. 5

(Courtesy Producers Co-op) H L PAEC. 34 26 60 20 63 24 trace of SNOW 29 16 46 25

34 30 Jan. 6 63 Jan. 7 66

58 46 Jan. 8 No measurable moisture for

week or year



MRS. THOMAS

H & R Block **Opens Here**

H. & R. BLOCK, America's largest income tax service, announces the opening of an office at 107 S. 5th Street in Floydada. The Block firm operates over 3,000 offices throughout the United States and Canada.

The manager of the new Floydada office, Mrs. W.L. (Dorothy) Thomas, has been a residen of Floyd County for twenty four years.

Mrs. Thomas has attended the Block tax school for the past two years and was employed as a tax consultant in the Block office at Plainview last year.

Mrs. Thomas gave her reasons for joining Block, their three primary fundamentals; Fair charges (every return is priced from a basic schedule as low as \$5.00); The finest possible work (every employee is thoroughly trained, and every return is checked and rechecked); and, Block stands behind every return it prepares with the firm's own guarantee of accuracy.

Office hours are 9:00 a.m. to 6:00 p.m. weekdays and 9:00 a.m. to 5:00 p.m. Saturdays. Those hours will be in effect at the new Floydada officeduring the tax season, ending April 15.

The Thomases reside near Lockney where Mr. Thomas is engaged in farming. They have four children. One daughter, Brenda, is a sophomore in Lockney High School, A son, Jim, is assistnat manager in the Amarillo Block offices. The other two children are married. The Thomas family attends the Methodist Church.

Mrs. Thomas invites everyone to come by, have a cup of coffee, and get acquainted with her and the Block system.

school year, when the tax rate for the basic school program would be 30 cents per \$100 of full market value.

The school tax rate per \$100

valuation of full market value

would start at 20 cents for most

According to the report, "We haven't received much school systems which presently cotion money, and we 1 n't exlevy taxes at a significantly pect to receive much" was the lower rate would see their taxes comment of bankers Ciay Henry go up in rate at five cents per at First National in Floydada year until they catch up with the and Gene Collins at First Narate being paid in the districts tional in Lockney when interwhich have been carrying a viewed by a Hesperian reportlarger share of the school tax er yesterday. load.

The proposal lists one school district for Floyd County including Providence, Lockney, South Plains, Dougherty and Floydada of 2847 students.

It shows a 1967-68 enrollment for these schools as follows: Providence 61, Lockney 993, Floydada 1639, South Plains 96 and Dougherty 53, In comparing tax structure of

the present schools, the report shows the Floydada school district with an actual market

SEE SCHOOL PAGE 7

Bank Deposits, Loans Down

While the South Plains area

\$7,594,120,13. The Floydada bank was down in loans from \$6,302,276.85 to \$5, 241,215.13 and the Lockney bank was down from \$3,618,-807.00 to \$2,977,892.79.

ADVERSE WEATHER CONDITIONS

will report a gain over last year in cotton production and Both bankers said adverse quality, Floyd County will show weather conditions affected the drop of 70,000 to 45,000 bales ginned and lower quality, cotton crop and thereby brought their deposits down from December 31, 1968 in comparison with the same time a year ago. There is to be an election

Higher interest rates also affected the amount of loans both banks reported. Both banks were down about a million dollars each in loans. Actually deposit decrease

was very slight, the Floydada bank down from last year's \$11.694,993.15 to this year's \$11,660,233.23. Lockney's bank both of Floydada. was down from \$7,932,744.91 to

Water District Election January 14 election judge and R. M. Batfor a county committeeman at tey is election judge for Floy-

large in the High Plains Underground Water Conservation Voters will also cast their District January 14 in Floyd votes at this time, for or County, Voters may cast their against, annexing a portion of ballots in the City Hall at Lock-Crosby County into the High ney and in the Court House in Floydada, Nominees are Mal-Plains Underground Water vin Jarboe and C. M. Perry, Conservation District, People of Crosby County petitioned the district to be annexed

Barry Barker is Lockney

County Produces Grain For 240,000 Cattle

Floyd County farmers harvested 9,600,000 bushels of grain during 1967. What does this mean in terms of cattle feed?

Using a ratio of 2,240 bushels to feed out one steer, this county produced enough grain from the '67 crop to fatten 240,000 head of cattle.

Now take into consideration that several Panhandle counties actually are importing milo for ration to feed livestock in these counties. What is the effect? Needless to say both the farmer and the man on Main Street reap benefits.

Assuming that an average of 21/2 head of cattle can be turned out annually-the scale generally utilized by feedlot operators - Floyd County could grow enough grain in '67 to supply 3.2 lots with a 30,000 head capacity. Precincts

wo and Three, the northern half of Floyd County, could have virtually sustained two feedlots of this magniture.

Another aspect of livestock feeding that has proved intriguing to farmers in the Panhandle is producing silage. The Beacon has been told that an average of 3,300 acres of silage will be consumed by a 30,000 head feedlot.

An acre can be expected to yield 20 to 25 tons of silage, with an average going price of \$7 per ton. This figures a gross profit of \$140 to \$175 per acre. Multiplied by 3,300 acres the expected gross should reach \$362,000 to \$577,-500.

Cattle Survey

Southwestern Public Service Co. issued last June a cattle survey reports for the locales it serves in Texas, New Mexico. Oklahoma and Kansas. This survey stated that Floyd County at that time had a one-time feedlot capacity of 6,700 head, with 2,770 head on

feed at that time. The annual capacity was 14,400 head, the report stated.

SWPS survey continued that 8,600 head of cattle had been fed during '67-231,400 head less than the county was capable of feeding at that time according to The Beacon't figures. Additional limited feeding facilities have been added since that date.

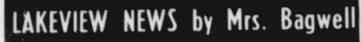
Floyd County had five feedlots as of last June, with three of these surpassing 1,000 capacity. Five were selling cattle to packers, and three handled custom feeding for others.

By contrast, Deaf Smith County (Hereford) was credited with 13 lots. All were above the 1,000 capacity size. One time feedlot capacity was 143,-000 for that county, with annual capacity of 331,750 head. Deaf Smith cattlemen fed out 184,585 head in '67.

Within the past two weeks, farmers from the Hereford area have announced plans to construct another 20,000 head lot at nearby Summerfield.

See Co. Produces Page 8

PAGE 2, FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969



LAKEVIEW, January 6 - Last Monday Mr. and Mrs. Max Harrison and family visited at Idalou with her aunt and family, Mr. and Mrs. Harold Rogers. Mr. and Mrs. Donnie Rui-

dioux and children of San Angelo visited Mr. and Mrs. Max Harrison recently.

Dec. 23 a group of the family met at the home of Mr. and Mrs. Ben Galloway and family in Floydada for Christmas supper and tree. Others enjoying this get-together with the Ben Galloway family were Mr. and Mrs. Floyd Anderson, and Mr. and Mrs. Jerry Leatherman and children, Mr. and Mrs. Ted Anderson and children, Mr. and Mrs. Doug Galloway and children and Mr. and Mrs. Otis Anderson and Connie.

Mr. and Mrs. Rudolph Mc-Curdy visited New Years day with Mr. and Mrs. B. Wheel-

Mr. and Mrs. Jimmy Jones of Lubbock spent the weekend with Mr. and Mrs. Larry Mc-Curdy.

New Years Day dinner guests in the home of Mr. and Mrs.

B.P. Neff were his mother, Mrs. Annie Neff of Floydada and his sister and husband, Mr. and Mrs. Calvin Eathley of Anaheim, Calif.

Dec. 21, Mr. and Mrs. Clifford Helms and Mark, and Mr. and Mrs. Don Wall and children, the latter of Crosbyton, went to Ft. Worth to the home of Mr. and Mrs. Doug Rainbolt where they had Christmas dinner and the family get-to-gether Dec. 22. Then Mr. and Mrs. Clifford Helms and Mark went on to Galveston where they enjoyed a vacation. They were there over Christmas Day and Clifford and Mark went deep sea fishing. The Helms family returned home Friday, Dec. 28.

Mr. and Mrs. Clifford Helms and Mark spent this past weekend at Clovis, New Mexico with her folks. They visited Mr. and Mrs. H.E. Giles, Mr. and Mrs. Bill Williams and family, Mr. and Mrs. Bob Dunn and family and Mrs. Wanda Bell and family.

Christmas guests in the home of Mr. and Mrs. Joe Thurston were their daughters, Mr. and

Mrs. Jerry Shutes of Lubbock, Mr. and Mrs. Joe And Mrs. and children of Lovington, New Mexico, and Sandy Thurston, who was here during the holidays from her studies at A.C.C. at Abilene. Sandy returned to college Sunday January 5.

Christmas day the Anderson families met at the home of Mrs. A.W. Anderson in Floydada. Those enjoying the dinner and visiting along with the family tree and gift exchange in the afternoon were Rev. and Mrs. Ausie Watson and family of Abilene; Mr. and Mrs. Odell Thompson and family of Petersburg; Mr. and Mrs. Louis Anderson and family, Mr. and Mrs. Jerry Leatherman and children, and Mr. and Mrs. Ted Anderson and children and Mr. and Mrs. Oils Anderson and Connie. Mr. and Mrs. Floyd Ander-

son were Sunday dinner guests Dec. 29 with Mr. and Mrs. Ted Anderson and family. Visitors New Years night in

the home of Mr. and Mrs. W. H. Bunch were Mr. and Mrs. R. G. Dunlap and Mr. and Mrs. Dennis Dempsey. Games of 84 were enjoyed by the group. Thursday Mr. and Mrs. W. H.

Bunch visited in Lubbock with Mr. and Mrs. Rodney Bunch.

and all attended the basketball game Thursday night between Tech and McMurry at Tech. Recent visitors with Mrs. E. T. Williamson were her children, Marvin Williamson of Dumas and Mr. and Mrs. Grady Dunavant.

Mr. and Mrs. Joe Thurston spent from Dec. 29 until the 31st at Cleburne visiting her mother, Mrs. Henry Hall and at Joe's sister's home, Mr. and Mrs. Bob Mcore.

The Christmas Day gathering of the family of Mrs. Otis Anderson met at Dougherty at the home of Mr. and Mrs. Roy Crawford and family. Present for the dinner and tree were Mrs. Ada Lee Jones of Floydada, Mr. and Mrs. Brownie Smith and family of Crosbyton, Mr. and Mrs. Doug Galloway and family of Floydada, and Mr. and Mrs. Otis Anderson and Connie, Mr. and Mrs. Albert Jones and 'amily of McCoy were unable to attend due to flu in the family.

Mr. and Mrs. Jimmy Mc-Gaugh and children went to Purcell, Okla. Dec. 17 where they remained until New Years Day visiting her sister, Mrs. Norma Green. They also visited in the home of Mr. and Mrs. O'Neil Green while there.

Mr. and Mrs. Otis Anderson

and Connie, and Mr. and Mrs. Albert Mankins went to Lubbock Mrs. Fred Lloyd were Mr. and Saturday night. While there Mrs. Wayne Webb and family of they visited Waylene Mankins Alexandria, Va. and Carolyn Moore.

Mr. and Mrs. Larry McCurdy with Mr. and Mrs. Roy Mc- ner with her. Cravy.

were Mr. and Mrs. John Stie-Tucumcari, N.M. Mrs. Stiegel- show. mire is a sister of Mrs. Edwards,

Sunday and Monday Mr. and Mrs. A. N. Gamble of Lubbock were here in the home of her brother and sister-in-law, Mr. and Mrs. Earl Edwards.

Mrs. P. J. Wilkes, who has been a patient in Methodist Hospital for a week following surgery, is due to leave the hospital today (Monday). She and Mr. Wilkes will have an apartment and reside for awhile in Crosbyton. Mr. and Mrs. Howard Bish-

op visited Mr. and Mrs. Doy's Mount New Years night. Others there were Mr. and Mrs. Bill Grundy, Mr. and Mrs. F. M. Marquis and Mr. and Mrs. Ed Case.

Mrs. Q. D. Williams visited Sunday with Mrs. Howard Bishop.

Friday visitors with Mr. and Fred Lloyd visited in Lubbock

Mrs. Effie Roland of Floydada visited New Years Day with spent last weekend at Memphis Mrs. Viola Brown and had din-

Saturday was Greg Bishop's Saturday visitors in the home birthday, and his parents, Mr. of Mr. and Mrs. Earl Edwards and Mrs. Howard Bishop took him and Monte Williams to Lubgelmire and daughter, Tracy of bock where they attended a Saturday night visitors in the

Howard Bishop home were Mr. and Mrs. Sid Brown and Mr. and Mrs. Bill Grundy, all of Floydada. Mr. and Mrs. Jerry Battey and children visited during the

weekend in Floydada at the ols. home of her parents, Mr. and Mrs. Lloyd Allen and Debra. there were Mr. and Mrs. A !bert Green, Danny and Melissa here. and Mrs. Eric Johnson, all of

Christmas for the Allen family as the out of state folks could Williams and family. Saturday, Mrs. Q. D. Wilnot make it have for Dec. 25.

man and family and Mr. and visited Sunday with Mr. and Mrs. Floyd Anderson and had turn to his base at Fort Gor-

dinner with them.

with her parents, Mr. and Mrs. Lee Keesee

Friday Mr. and Mrs. D. C. Harrison spent the day in Amarillo with his sister, Mr. and Mrs. Buck Hall and family. and family.

son of Mr. and Mrs. Visiting over the holidays of Floydada, left with Mrs. R. L. Nichols were Washington Sunday Mr. and Mrs. Claude Nichols Vietnam duty. Sgt of Waldron, Ark.; Mr. and Mrs. been home on Johnny Aleman and son, John West Point, New Yo Jr. and daughter, Heidi of and his wife we Chandler, Ariz.; Mr. and Mrs. prior to his over Louis Clements, Mrs. Mattie ment. He left Lui Crichfield, Shann and Stacy, light earoute b Billy C. Nichols and son, Billy Jr., all of Plainview; Mr. and past eight and a Mrs. Johnny Harris, Jr., and

Mr. and Mrs. James Lee Nich-Mr. and Mrs. Claude Nichols are moving to Arizona from Ar-

Other members of the family kansas and were on their way to Arizona when they came by Pvt. and Mrs. James Wil-

Farmington, N.M. This was liams visited Wednesday with his parents, Mr. and Mrs. Q. D.

Mr. and Mrs. Jerry Leather- liams went to Lubbock where she had lunch and visited with Mrs. Ted Anderson and family Pvt. and Mrs. James Williams. James left Saturday night to re-

don, Ga. Monday night Mr. and Mrs. Mr. and Mrs. D. C. Harrison

is with a transp the Army. FLOYD DA Mrs. Max Rogen Mrs. Frank Sto Floydada residen Saturday night at) Huntsville, presan

Sgt. Linch, in se

heart seizure. Fu were held Monday in

went to Lubbock Day where they son and family, Jerry Bob Harris Kay.



SGT. LINCH VIETNAM DU

Sgt. Floyd Linch

the former Joann

STYLE GEL 12 OZ. 69°		WILSONS	te co 1 m
WAGNERS ASST. DRINKS QT. 3 1 890	DOZEN	BACON	2 LBS. \$1.49
PINEAPPLE JUICE 46 OZ. 3 1 \$100	Δ7 c		DLIVE, BOLOGNA 6 OZ. 3/89
SMUCKERS ASST. FLAVORS	T	WILSONS 1 1/2 LB. CHILL AND 1 POUND BOX 896	iss Jan e F
BLACKEYED PEAS 303 CAN 2 10 290	DELSEY	IF BETTER MEAT COULD BE BOUGHT WE WOULD BUY IT!	ANOTHER BUCCANEER STAMP SPECTACULAR VALUE!
DEL MONTE CREAM STYLE CORN 303 CAN 4 10 \$100 DEL MONTE	TISSUE	WE CUT AND WRAP FOR YOUR FREEZER, WHOLE, QUARTERS, OR HALVES,	CANNON
GREEN BEANS 4 100 \$100	2 ROLLS	WE HAVE COUNTRY FRESH BREAD AT THRIFTY	THERMAL BLANKET
GREEN BEANS 303 CAN 5 10 \$100	79¢	LIQUID PLUMR QT. 79°	
TREET 12 OZ. 45°		MINUTE RICE 14 OZ. 49°	
VIENNA SAUSAGE 5 100		JUMBO ASST. PACK 69°	
CATSUP 18 OZ. 29°	FISH STICKS	POST TEN 39°	CANNON
PIZZA MIX 15 3/4 OZ. ROX 490 KIM	10 OZ.	RAISIN BRAN 14 OZ. 39°	BLANKET.
INSTANT TEA 1 1/2 OZ. JAR 29° TREETOP	4 - \$100	TEAM 16 OZ. 49° SAFEGUARD	FULL-SIZE -72" x 90" COOL IN SUMMER -WARM IN WINTER USE AS BLANKET THROW OF
APPLE JUICE 12 OZ. FROZEN 39" WELCHES	4 %	BATH BAR 17°	 USE AS BLANKET, THROW OR BEDSPREAD LIGHTWEIGHT-WASHABLE 94% RAYON-6% ACRYLIC ASSORTED COLORS
GRAPE JUICE 6 OZ. FROZEN 19°		BREEZE GIANT SIZE 69°	GET YOURS HERE, TODA
FLOUR 25 LB. BAG \$199	CAL-IDA 2 LB. FRENCH FRIES CELLO BAG		
POP UPS 39°	OF HASH BROWNS 37°	Inritty Su	per Marke
PURE 25 LB. PAIL \$299	BUTTERMILK 39°		ED & OPERATED
PURE LARD 3 LB. CARTON 49° GLADIOLA	CHOCOLATE MILK 39°	We Use	STAMPS EVERY WEDNESDAY MISSISSIPPI STREETS
WAFFLE MIX 6 OZ. PKG. 9°	FOAM PACKAGE OF 20 DIXIE CUPS 8 OZ. 39°	Service Dian	



BISHOP'S PHARMACY... Dallas Ramsey at Bishop's Pharmacy the new convalescent supplies offered at the store. (Staff Photo)

erchant Of The Week Bishop's Pharmacy

The "window" saves time Pharmacy has been siness in Floydada and effort on the part of the when the doors were customer and has become an important asset to the business. the first time. In Dallas Ramsey, part owner of at the pharmacy has Bishop's Pharmacy, said that dada many changes made, including the almost 50 percent of the phar-

at it has added to the hop, founder of the

came to Floydadı over forty years anaged and operated s with no help from rmacist until 1963.

in a rush

Pharmacy is the it is presently located. store in town to in-In 1963 Ramsey joined the established organization after "drive-in window" graduating from the school of enience of the cuspharmacy at Southwestern Uni- eight hours," he commented.

through the window.

versity in Weatherford, Oklahoma.

Ramsey, his wife Gale, daughter DeLyn, age 2 and Michael, 12, reside at 809 W. Cedar.

Ramsey said that Bishop's is maceutics are sold through the now offering a wide range of window. He added that many convalescent supplies that the other products offered by the drug store are also purchased pharmacy will rent or sell, such as wheelchairs, canes, crutches, electrostatic air pur-The pharmacy moved from the downtown location in March, ifiers and a new four footed cane 1959 to 203 W. Houston where that is designed to prevent slippage.

"If we don't have an item in stock we can usually have it for a customer within forty-

CLEARANCE Shop Every ONE Department DOUBLE RACK **GIRLS DRESSES** For Savings NUARDANCE DEPARTMENT STORE AND **SPORTSWEAR** DRASTICALLY Reduced CLEARANCE GIRLS SWEATERS REG. \$6.99 \$4.99 CLEARANCE \$3.99 REG. \$5.99 MENS SUITS \$2.99 REG. \$3.99 \$55.00 TO \$75.00 VALUES REG. \$2.99 \$1.99 NOW REDUCED CLEARANCE TO ONLY MEN'S AND BOYS' \$37.00 DRESS SWEATERS VALUES FROM \$5.95 TO \$24.00 FINAL CLEARANCE CLEARANCE REDUCED TO MEN'S AND BOYS' FALL FABRICS ^{\$}18 TRENCH COATS

FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969, PAGE 3

in Warren, president of rer Scout Post 357, anhis week that the Exvill present a "Wo-Wedding" Saturday groom, maid of honor Jim my uary 25 at 7:30 p.m. oydada High School Burk, Bill Cagle; groomsmen

D SUNDAY

MP

.

99

DA

9

QΥ

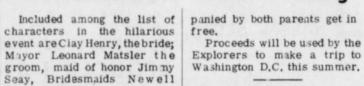
arene Church will Tickets may be purchased from second Sunday "afany Explorer scout. Admission ging" from 2 p.m. is \$1.00 for everyone except g r a d e school students accom-Sunday, January 12.

Day Bible Study To Begin

A. E. Baker.

pproach is being of-Bible Study at First hurch. Beginning anuary 13, and each nereafter, a period Study will be held. will lead the dishe study will be conring the noon hour. will be prepared and m 12:00 to 12:20. The will cover thirty closing promptly at

ose of the noon Bible ree-fold. First. Mavoidably absent from study on Sunday and eciate this opportu-



Roy Bixter, Travis Jones; flower girls L. G. Wilson, **High Absentee** Coach Bill Grissom; candlelighters Preston Watson and C. Two Days In E. Tyer; mother of the bride Make plans now to attend this "never to be forgotten" event. **School Noted**

> Floydada schools reported absentees a little below normal Monday after having what was considered a high absentee in students both Thursday and Friday. A number of teachers in the four city schools have also been absent. School principals and doctors have contributed most absentees to the flu.

Thursday 106 students, three teachers and the school nurse were absent at Andrews Ward. Duncan Elementary School had 65 students out; high school had 34 absentees and junior high 35. Friday Andrews Ward had 103 students absent, four teachers and the nurse; 66 students were absent at Duncan; 58 at high school and 42 at junior high. So in comparing the figures Friday had its toll.

By Monday, with the weekend to recuperate, Andrews Ward had 49 students and three nurses out of school; Duncan 44 students; high school 25 students and junior high 20 stu-

Fat Overweight Available to you without a doctor's prescription, our product called Galaxon.

You must lose ugly fat or your money back. Galaxon is a tablet and easily swallowed. Get rid of excess fat and live longer. Galaxon costs \$3.00 and is sold on this guarantee: If not satisfied for any reason, just return the package to your druggist and get your full money back. No questions asked. Galaxon is sold on this guarantee by: BISHOP'S PHARMACY 208 W. Houston Mail Orders Filled

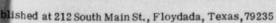


together as Christian friends each week to study God's Word. Third, there are some who will be in Bible class on Sunday who will desire to take advantage of this extra opportunity to learn more of what the Bible teaches. Mr. Zinn will begin teaching from the Gospel of John. Men, women, and young people of all ages are invited to attend. Bring your Bible and join the group in Fellowship Hall at First Baptist. A cordial welcome is extended to all. THE FLOYD COUNTY HESPERIAN dents.

nity. Second, it is believed that

several people of all faiths

would take advantage of getting



NDELL TOOLEY, Editor-Publisher GGY MEDLEY, Society Editor ANK O'HAGAN, JR., Reporter RRON HUGGINS, Circulation, Classified Adv.Mgr. IS REED, Bookkeeper EN COGDELL, Typesetter OLYN SELLARS, Compositor VESTER, Advertising Sales

blished 1896 by Claude V. Hall. Entered as second s mail at the post office at Floydada, Texas April 1907 under the act of Congress of March 8, 1897.

ICE - Any erroneous reflections upon the characstanding or reputation of any person, firm or cortion which may appear in the columns of The Floyd ty Hesperian will be corrected gladly upon its brought to the attention of the publishers.

SCRIPTION RATES: LOCAL \$4.00 year OF TRADE AREA \$5.00 year

PAGE 4, FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1959

Hale's Semi—Annual Storewide Clearance Sale Store Closed Thursday, January 9 - SALE BEGINS 8:30 a.m., JANUARY 10

"Only Two SALES A Year, **But Always REAL Ones!**"

WOMEN'S **READY TO WEAR**

DRESSES KNIT SUITS PANT SUITS and SETS BLOUSES CAR COATS ALL WEATHER COATS DRESS COATS SWEATERS SKIRTS HATS

GIRLS COATS MENS SWEATERS - CARDIGAN JUST IN TIME FOR COLD WEATHER & TURTLE NECK 1/4 - 1/2 nbe ENTIRE STOCK 1/3 OFF ARROW DECTOLENE SHIRTS 1/3 OFF **GIRLS DRESSES** LONG LEEVES IN GREEN, BLUE AND BROWN REG. \$9.00 ODDS 'N' ENDS SMALL GROUP ARROW DRESS SHIRTS GIRLS BLOUSES AND SLACKS LONG SLEEVES - WHITE THESE ARE PRICED LOW-LOW-LOW! LONG SLEEVE SPORT SHIRTS **PIECE GOODS** BY ARROW, BLOCK, AND H.I.S. ALL SLEEVE DON'T LENGTHS AND COLLAR STYLES 1/4 OFF - AND MOMISS LONG SLEEVE KNIT SHIRTS LARGE GROUP TURTLE NECKS INCLUDED OUR MENS SLACKS 1/4 OFF GIANT PERMA-PRESS AND ALL WOOLS BY HAGGAR, CURLEE AND H.I.S. REG. \$9 - \$22,50 JANUARY SECOND GROUP MENS SPORT COATS 1/2 PRICE LARGE GROUP BY CURLEE AND H.I.S.

MEN'S DEPARTMEN

ekał

NOW \$6

1/3

inge

HALE'S DEPT. STORE

COME EARLY & STAY LATE

1/3 OFF

BY KARINDA & MODERN JUNIORS

LEATHER LOOK

WOMENS SLACKS 99° AND UP

SPECIAL GROUP

1/4 TO 1/2 OFF

LINGERIE

ALL PRICED AT

SPECIAL GROUP

WOMENS BLOUSES 50° AND UP

& LESS

BOYS WEAR

SWEATSHIRTS WITH FABLED SAYINGS FROM "ROWAN

BRA SALE

AND MARTIN' SHOW ASSORTED COLORS

\$1.99 EACH

ENTIRE STOCK FEVE SPORT SHIRTS 30YS LONG

KNITS AND CUT 'N SEW BY DONMOOR AND ROB ROY 1/4 OFF

BOYS JACKETS

COMPLETELY WASHABLE - A SMALL GROUP AT

1/4 and 1/2 OFF

SUBSTANTIAL REDUCTIONS

ON A SMALL GROUP OF BOYS SPORT COATS

BOYS JEANS

A SMALL GROUP, BUT SOME REAL BARGAINS

BOYS SWEATERS A GOOD SELECTION OF TURTLE NECKS AI D CARDIGANS 1/4 and 1/3 OFF

FURTHER **REDUCTIONS !**

WE STILL HAVE A GOOD SELECTION

SHOE SALE

CONTINUES THROUGH CLEARANCE

STILL 2000 PAIR WOMENS SHOES

HUNDREDS OF MEN'S AND CHILDREN'S

ALL AT LOW-LOW PRICES

OF WOMENS AND GIRLS' HANDBAGS, TOO!

20 - 50%

1/4 - 1/2 0

32 - ONLY

MENS SUITS

BY CURLEE, SEWELL AND H.I.S REDUCED 1/3 - AND MO

LARGE GROUP MEN'S JACKETS

"RIDICULOUSLY LOW PRICES"

LARGE GROUP MEN'S STA-PREST PANTS

BLUE JEAN STYLING

1/3 (

nore

Miss McIntosh, Bill Potts Exchange Wedding Vows

Miss Ann McIntosh and Bill Potts exchanged wedding vows January 2 at four o'clock in the First United Methodist Church in Floydada, Dr. Charles Lutrick of Amarillo performed the double-ring ceremony before an altar flanked by candelabra and arrangements of gladioli and chrysanthemums.

The bride is the daughter of Mr. and Mrs. Jack McIntosh and the groom is the son of Mrs. Emily Potts and the late Jim Potts of Floydada. Kirk McIntosh lighted cand-

les and James Badgett and Kreis McIntosh seated guests. Miss Sharron Huggins, at the organ, played DeBussy's "Clair de Lune" after guests were seated. Purcell's "Trumpet Voluntary" was used as both processional and recessional.

The bride, given in marriage by her father, wore a white empire style dress trimmed in lace, and a shoulder-length veil falling from a cluster of white petals. Her bouquet consisted of orchids surrounded by a cascade of stephanotis,

Sally McIntosh was her sister's only attendant and wore a coral dress trimmed in white lace. She carried a bouquet of gladiola petals and greenery. Jimmy Tye was best man.

Andrews Ward PTA Cancels January Meet

Andrews Ward Parent-Teachers Association will not have their January meeting (scheduled Thursday, Jan. 9th) due to illnesses and mid-semester tests.

date. IF your husband calls you "lamb" out of endearment, you might ought to pin him down to just what he means, because

An informal reception in the church fellowship hall followed the ceremony. Miss Lucy Cogdell and Mrs. Johnny Cantrell of Lubbock were at the refreshment table. Others assisting were Mrs. Weims Norman, Mrs. J. Y. Jordan of Lubbock and Miss Linda Norman.

For traveling the bride wore a black and white checked wool dress, and wore as a corsage the orchids from her bridal bouquet. The couple will live in Aus-

tin where both will attend the University of Texas. The bride will receive her degree in Social Welfare in June, and the groom has one year to complete his engineering degree from Texas Tech.

FTA Gives To Needy Family

Future Teachers of America, Floydada chapter, recently collected canned goods, toys and cothing for a needy family, and these, along with a tree, were presented by the Student Council to the family before Christmas. The project climaxed a week-long drive by each member to collect the items for each person in the family selected.

FTA members recently attended the 1968 District XVII convention held in Olton. Members attended various workshops and participated in the election of district officers. Twanty-seven members, representing the local chapter, attended the convention.

Their next regular meeting is scheduled for the end of this month.

Third grade students, who were to present the program, will be presented at a later

FLOYD DATA Mrs. Wilson Kimble is visiting her daughter, Mrs. Don Harris and family near New York Cty.



January Vows Set By Beth Kinnibrugh, Britt Gregory

Mr. and Mrs. Sylvin Kinnibrugh of South Plains announce the engagement and approaching marriage of their daughter, Beth, to Britt Reid Gregory, son of Mr. and Mrs. Howard Gregory of Flovdada

Vomen In News

A January 25 wedding in the chapel of the First United Methodist Church in Floydada is planned by the couple. Both are 1968 graduates of Floydada High School.

Study Club Members Meet, Make Plans For Style Show

Members of the 1950 Study Club met Tuesday night in kah Lodge Lighthouse Electric and the main discussion during the business meeting was the Style Show, sponsored annually by the 1/2 nbers Meet club, and scheduled for March 24.

hair styles.

Weathersbee.

summer tour of Europe.

Rebekah Lodge night of last week ession. Artie Webb, W \$6 Deputy, brought a school

KINNIBRUGH

AEN

/E

1/3

S

S

.,,

ITT

ng the close of the IRTS g, members adjourned coffee and cokes \$2 played to the group and played while the group sceing the Old Year out New Year in. e attending were Valree

Pauline Faulkenberry, ay Thomas, Margaret I, Grace Grundy, Artie hostess, Lailess MO

b Meets In inger Home

bers of the 1934 Study Tuesday night in the of Mrs. Margaret Spring-GAR, for the program was ld of entertainment. The /2 0 Bingham; television by

le Mount and mov-Jake Watson. collect was led by Stapleton and memered roll call by their favorite enter-Bob Hope and Roy Ro-

Members present were Mmes. Gene Arwine, J. W. Cannon, Don Cheek, Bob Copeland, Doris McLain, Doyle Moore, Dallas Ramsey, Jimmy Seay, Claude Weathersbee, Jake Webb, Lawrence Wedel, C. C.

Wnittle, and Miss Nell Swinson. The next meeting is January Chairmen and their committees were named for the Style 21 with Miss Jo Muncy as hos-Show. They are Mrs. Lawrence tess. Carolyn Kneale of Bris-Wedel, general chairman; Mrs. bane, Australia, AFS student at Jimmy Seay, theme chairman; Mrs. Doris McLain, script chairman; Mrs. Doyle Moore, Floydada High School, will be speaker.



Mr. and Mrs. Marvin Lyles of Halfway, Mo., are parents of a nine pound daughter, Jacque Lya, who was born Janu-

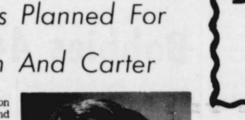
ary 3rd. Grandparents are Mr. and Mrs. C. B. Lyles and Mr. and Mrs. N. O. Wright of Floydada.

Way cleared for trial of Shaw in Kennedy death.

ed with a New Year's Resolu-tion. Program hostess was Mrs. W. R. Bradshaw and refreshment hostess was Mrs.

January Vows Planned For Miss Simpson And Carter

Mr. and Mrs. Jim Simpson announce the engagement and approaching marriage of theirdaughter, Snerri to Douglas Carter Jr., of Fort Worth. Parents of the prospective bridegroom ar + Mr. and Mrs. Doug-



SHERRI SIMPSON



Meddlin's

MRS. BILL POTTS

had waited 24 hours to see him, that Gen. Abrams, commander of U. S. forces in Vietnam, told him "Button up your pock-

a lot of people think sheep are the stupidest creatures living.

ets, suck in your belly and why aren't you wearing a regulation

The Tuesday night program was brought by Sam Heary, who showed slides and spoke on his

The meeting opened with prayer voiced by Miss Nell Swinson, Roll call was answer-

(were top entertainers oned more often. ng business it was anthat a gift of \$50 from ub to the Neighborhood unity Center in Floydada, n received by the org-

re Mmes. H.G. Barber, MO Bingham, Wilson Bond, s Burrow, David Camp-Dennis Dempsey, R. G. Garland Foster, J.S. John Hoffman, M.J. NTS eill, J. P. Moss, Doyle , W.O. Newberry, Vernon er, Margaret Springer, apleton, L.B. Stewart Watson, and Mrs.

1/3 CWylie Jr. meeting is January thouse Electric with

> Whitfill nored With

Stewart Jr., as hos-

dal Shower

inthony Whitfill, the ita Robe ts of Water-Mexico, was recentwith a bridal shower me of Mrs. O. A.

ing table was decorthe bride's chosen blue and white. The featured a white arrangement highclusters of blue grapes, later pre-Wnitfill. Mrs. way and Mrs. Conay served from crytments.

were registered by Neff.

Golden Circle es were Mrs. Jerry Mrs. Barney Man-Eli Neff, Mrs. Car-Mrs. Beth Kropp, eff, Mrs. Lupe Stew-Easton Blendon, Mrs. t, Mrs. Connie Gal-Mary Benitez and Neff.

ft, along with the cenwas an electric can

LOYD DATA Verrane of Cherokee

it the weekend as Mrs. W.C. Sims, of Mr. and Mrs. and Carroll. The conducted by Mrs. L.A. Marshall, president and minutes of Carroll ware roomthe last meeting were read by en both were stationed . Verrane is now stathe secretary. Fort Carson, Colo.

las Carter Sr., of Fort Worth. Miss Simpson is presently a tending Texas Tech, majoring in home economics. Carter is a graduate of the University of Texas at Arlington and is working on his Masters Degree at Tech.

e present for the meet-The couple plans a January 24 wedding,

> Book Review Given Study

Club Members Library. Mrs. Kenneth Bain was hostess for the meeting and served

lovely refreshments to those "A Brief visit to Japan" through a book review of "The Bridge of Love" was given attending. members of the 1922 Study Ciub Present were Mmes. Bain, J. last Thursday at their meeting H. Barnard, J. V. Daniel, Pearl in Rogers Restaurant. The in-Fagan, P. D. He'ms, W. H. Henspiring story was unfolded by

written by Grace Nies Fletcher. Mrs. Pearl Fagan was program leader and Mrs. Ben Whitaker brought the devotional. Members answered roll call with news of the Floyd County

in Floydada.

the couple.

Class Enjoys

Holiday Fete

One of the enjoyable oc-

casions of the holiday season

was given for members of the

Golden Circle Sunday School

by their teacher, Mrs. E. F.

Stovall. The gathering was a

joint and social affair and was

opened with a devotional by

The business meeting was

Gifts were distributed by

derson, Bessie Henry, R. L. Ni-chols, E. F. Stovall, Noel Troutman, W. O. Tye, Ben Mrs. J. M. Willson, which was Whitaker, J. M. Willson, The next meeting is January 16 with Mrs. Whitaker as hostess.

Miss Tynette Smith, Jeff Kimble Plan June Wedding

Mr. and Mrs. L.D. Smith an-Both Miss Smith and Kimble are 1967 graduates of Floynounce the engagement and apdada High School and are atproaching marriage of their daughter, Tyneite to Jeff Kimtending Abilene Christian Colble, son of Dr. and Mrs. John lege, Kimble. Both families reside

Mrs. Stovall and Mrs. R.H. A June wedding is planned by Stambaugh.

W.B. Wilson, R.H. Stambaugh, Bessie Henry. L.A. Marshall, W.C. Sims, Pearl Fagan, C.O. Spence, a visitor, Mrs. E. L. Angus and hostess, Mrs. Sto-

vall. FLOYD DATA

Mrs. L.D. Simpson returned home New Year's Day from Florida where she visited several days with her mother. Mrs. Simpson and son, Bob, flew from Lubbock prior to the holidays, to Washington, D.C. and visited a daughter and her husband, Mr. and Mrs. Larry Davis. Bob flew back home after Christmas and Mrs. Simpson continued to Florida.

C. W. Denison is reported to be in Lubbock Rest Home convalescing after a stay in West Texas Hospital.

ads during the Christmas and have room to put my medlins in. Hope everyone had a Marry Christmas and hope all your New Year's resolutions come true.

* * * * *

BOY! this flu bug is something else. Never saw so many people with coughs, sneezes, and red eyes. After my bout with it I can say this, its worse than the "blas." Three of us at the office have had it but luckily were able to keep working.

HOW would you like to pay 85 cents a gallon for gasoline? Price went up to the franc equivalent of 85.65 cents per gallon in Paris as the government posted increased taxes on a wide variety of consumer goods.

* * * * * LADIES in weighting ... The Christmas dinner, Christmas snack, and then the New Year's brunch are reasons why the other gals and I are now skipping lunch.

GRANDMAS are sure nice to have around, just ask the Melvin McPeak children in Arizona. Grandmother Bonnie West flew out before Christmas to stay with the McPeak children while their mother fiew to Hawaii to spend an R&R leave with her husband, Capt. Melvin McPeak, who is stationed in Vietnam. While Mrs. West was gone her son Waldo came home on Christmas furlough and she missed seeing him but did have a long telephone conversation with him. * * * * *

BLUE BLUE CHRISTMAS kind of goes along with several Lovely refreshments were families in Floydada who had served to Mmes. Joe Wilson, the misfortune of losing Christmas gifts and such before the holidays.

A FLOYDADA woman is minus a \$1,648.99 diamond ring, according to Plainview police. Police said the woman told them she took the ring off in the washroom of a Plainview private club and forgot it when she left. When she returned the ring was gone."

Mrs. Rex Lackey had the misfortune of losing some \$175 to \$200 worth of merchandise from her car in Plainview. Janice had done most of her Christmas shopping and parked in front of a TG&Y, ran in for wrapping paper, but had the car in sight, so she feels rather sure the items man uut taken then. Later she went to the Don Pemberton home to do some sewing. She said the car

she heard no car doors slam New Year's issues, so Id dn't or any commotion, but felt the articles were taken then, which included her coat purchased about two months ago. Luckily she had left cleaning at a tailor shop earlier in the day or those items would have been in

the car and probably taken al-SO. The Joe Max Harrison, who live just inside the in the Lakeview Community, had their home broken into the night of December 23rd while the fam-

ily was in town. Burglars took all the packages from under the tree and even the fruit which was to go into the children's stockings. The TV set had been moved into the center of the room where the burlars took off a new UHF converter. Mrs. Harrison said probably some \$80 worth of

gifts were taken. She said she had misplaced her keys to the house the Sunday night before and had left the house unlocked to run an errand in town. Can you imagine a mother dashing madly about on Christmas Eve trying to duplicate gifts for her

children? Thats what you call "last minute shopping."

Word got around that Sunday, December 29th, was Homer Steen's birthday and if he was trying to forget, it failed, because he got a shower of birthday greetings from local friends. It really gave him a boost and as he says "old or young I have been a sucker for a kind word and this birthday trick set my cork to bobbin." * * * * *

FROM the Danbury News-

Times. "Statistics show that the driver having the best chance of avoiding an accident is a 75 year old woman, riding motorcycle at 51 miles an hour on a Thursday, between the hours of 1 and 3 a.m."

WIDOW Ella Rutten, who has smoked one cigar a day for the past half-century, gave up the habit after smoking two on her 90th birthday. "My granddaughter convinced me that tobacco is harmful," she explained. "My bad example might encourage her children to take up the habit."

WHEN the plane carrying Bob Hope and his troop developed engine trouble near Cambodia, Hope remarked, "I jumped into the arms of Roosevelt Grier (300-pound football star) and he held me and burped me twice." Later was parked in the drive, with he told the cheering troops, who

PAGE 6, FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969

Green And White On The **Basketball Court** Whirlette B



.IR. VARSITY WHIRLETTES... The Junior Varsity Whirlettes include; (left to right) front row, Jean Campbell, Cindy Connor, Janie Pyle, Mychele Reed, Gay Hammonds, Debbie Holmes, Jamie James and Ann Hammonds, (backrow) mgr. Kathy Connors, Janet Watts, Cindy Carthel, Denice Cates, Debra Baird, Dana Tye, Alison McClain, Sara Williams and mgrs. Kathy Anderson and Jill Stansell.

Whirlettes Beat Longhorns 47-24

The Floydada Whirlettes smashed the Lockney Longhorns Tuesday night in Lockney, 47-24.

The Wairlettes were in the lead during the entire game with Lockney scoring five points in the first period of play. The score at the end of the first period was Floydain 10, Locknev 5.

Whirlwinds Fall To Dimmitt

The Dimmitt Bobcats downed the Whirlwind basketballers

The Whirlettes held Lockney with a strong defense in the second period, limiting the Longhorns to two points.

This left the score at the half, 23-12. In the third period, Lockney scored two points while the Whirlettes hit 14.

Cindy Ward was the top scorer for the Whirlettes, hitting 22 points. The victory over Lockney

puts the Wairlettes at the top of the district standings with

four wins and no losses in district competition, Their overall record is seventeen wins and

The Whirlettes will play their next game here Friday against

Jr. Varsity Tromps Abernathy

The Junior Varsity round- |Eighth Grade Girls ballers tromped over Abernathy, here, Monday night

57 - 43Floydada led in scoring during the entire game. Abernathy came within six-points in the first half but couldn't outdistance the Jr. Varsity.

25-19. In the third quarter, there was a 13 point spread of 40-27 that put Floydada in the lead to stay.

were Andy Selman with 22 points and Ricky Biggs with 10 points.

bounds to the team effort. Seventh Grade girls

feated Abernathy 23-10.

The eighth grade girls won ver Abernathy 38-18.

Kim Campbell and Sherry Harris led the way in scoring. Campbell had 11 points and Harris had 8. In defensive play, Debra

Smith gained seven rebounds. At the half, the score was The girls have seven wins and two losses to their credit.

Eighth grade boys Leading scorers in the game The eighth grade boys beat

Abernathy Monday, 34-24. Abernathy led at the half 18-Mike Moore added nine re-10 but Floydada's Jr. High basketballers came back in the

The seventh grade girls de-

DeAun Wilson scored 13 points and Nancy Puckett hit eight points in the victory over

three wins and six losses for their season's record.

SPO

Place In Cross Country Race

in the two mile cross country race at Brownfield on December 20.

48. Steven DeLeon finished 37th

the Tulia tournament 33-29. Ann Hammonds hit 12 points in the effort while Alison Mc-Lain got 11 points to add to the final tally. Sarah Williams was the high

In Tulia Tourney

The Whirlette "B" team lost

to Canyon in the first round of

rebounder in the Canyon game. The second game of the tournament pitted Floydada against Dimmitt. In this game the outcome was Whirlette B 39, Dimmitt 27.

Ann Hammonds led the team in scoring, hitting 28 of the 39 points.

Leading rebounders in the game were Alison McLain and

Ann Hammonds. Lockney Defeats

Whirlwinds

Lockney defeated the Whirlwinds Tuesday night in Lockney, 65-44.

At the end of the first period of play, the Lockney Longhorns were shead of the Whirlwinds 19-10.

At the half, the score was 34-24 with Lockney still in the lead.

The Whirlwinds fought hard for possession of the ball and came within four points of the Longhorns late in the third period.

In the fourth period of the game Lockney scored 20 points while Floydada's Varsity hit 8 points, leaving the final score at 65-44.

The Whirlwinds hit 37 percent of their shots. Todd Wester and Richard Hale were the top scorers in the game. Hale had 15 points and Wester had 10. Lockney has a 1-1 district record and Floydada an 0-4 record in district competition. The Whirlwinds' next game will be here against Friona

Friday.

MENUS for January 13-17

MENUS

LUNCHROOM

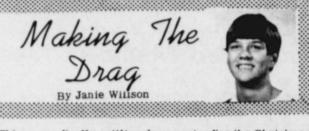


Steven DeLeon And Jim Crawford

Two Floydada boys placed | with a time of 12:35.

placed 20th with a time of 11:- | dada.

87 contestants were entered in the race from Andrews, Seminole, Brownfield, Snyder, Sophomore Jim Crawford Levelland, Littlefield and Floy-



Hi! Things are finally settling down again after the Christmas holidays and it's a good thing because we have finals this week. Thursday and Friday will really be trying days for us at FHS! Many other things are happening besides tests this week. Saturday many of the speech students will be traveling to Friona for a speech tournament. I don't have a complete list of all of the students entered but I'll let you know how it comes out. We wish them lots of luck.

Saturday is also the night of the football banquet. The boys who gave so much for a fine season will be honored at this annual affair. I would like to say right now that the student body of Floydada High School is very proud to have such fine players, coaches and spirit. We especially appreciate Coach L. G. Wilson who did such a very fine job in leading our Whirlwinds through a fine season.

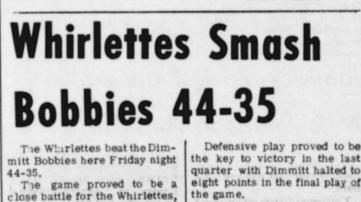
A special congratulations goes out to Brenda Mathis. Brenda was elected secretary of District I, Texas Youth Conference. This is a greathonor and we are very proud of her. Brenda was elected at a meeting of all of the schools of this district at Lubbock. The meeting was held January 4 and Floydada had many students attend.

The Whirlettes basketball team has done a fine job of representing Floydada High School in district play. Our girls haven't lost a game and we are very proud of them. The Whirlwinds have not been so lucky this year but they are really trying.

Let's remember to cheer our teams on to victory this year. Be at every game! The drag may seem slow this week because of exams but re-

member to keep smiling. See you on the Drag.

Janie Willson



the key to victory in the last quarter with Dimmitt halted to eight points in the final play of the game. who led at the end of the first

Forging the way in the scoring category for the Varsity systems.

Freeman Sa Farmers Sitt 'On Powder WASHINGTON culture Secretary Or

Freeman said today are "sitting on a powder potential over-producti present federal contra grams should be conta the immediate future. Freeman, who step Jan. 20 after eight year retary, also said the the department has exp much that the name changed. He suggested called the Department Agriculture and Rural ment.

Final Report

In his final yearly n he President, Freem farmers and rural peo reached a new plateau which they can begin more fully" in the nat

nomic growth. "But most of the which made our volum programs necessary in place are still with u

man reported. "America ers still have the cap produce more than the can absorb at a fair them.

Freeman noted that tural output currently Ca 50 per cent more than ian years ago and requires half the labor it did. He a is a "great economic for the country "bu keeps the farmer and

Lt. Orman Completes (

sitting on a powder keg

FT. LEE, VA. (AHDCarr cond Lieutenant Larn 15 man, 26, son of Mr. W. L. Orman, 303 N. Se Floydada, Tex., com supply management of course Dec. 17 at t Quartermaster School

During the nine-wee he learned policies cedures for supply and inventory within also learned the ca and limitations of data processing which portant in computeriza

In the first quarter of play,

Dimmitt led the Whirlwinds by a five-point margin 12-7.

At the half, the spread had jumped to 31-20 in favor of the Bobcats with Floydada fighting hard against the taller, more experienced team from Dimmitt.

In the third quarter of play, Floydada was held to 7 points while Dimmitt scored 26.

Strong reserve strength seemed to be the main asset in Dimmitt's favor. They are noted for their scoring strength in district play and although the Whirlwinds remained aggressive during the entire game, they were outscored by the Bobcats,

Todd Wester, Tim Rose, and Andy Hale were the leading scorers for the Whirlwinds.

Jr. High Donates \$130 To Boys Ranch

Students at Floydada's Jr. High donated \$130 to the Cal Farley Boys Ranch. The money was used for Christmas presents for the boys less fortunate living at the ranch.

The contributions to the ranch during the Christmas season has become a tradition at the Jr. High.

This year marked the tenth consecutive year that money has been collected at the "Boys Rauch" in Potter County.

FLOYD DATA

Mr. and Mrs. Vance Campbell of Cedar Hill community reports his mother, Mrs. Harry Campbell of Matador, some improved. Mrs. Campbell was taken to Lubbock Methodist Hospital Christmas Day after becoming ill the previous day with flu. She has been quite ill with pneumonia and other complications. Another son, Bundy Campbell, has been released from the Methodist Hospital where he had been follow-ing a highway accident hear Dumont in November.

Want to know how Jesus healed the sick?

CLASS II POSTAL RATES GOING UP

five losses.

publications.

mailed.

Friona.

Postal rates for newspapers. magazines and other material mailed at the second-class rate increased last week, according to Postmaster Ed Wester.

The increase results from the postage rate law enacted in December 1967, which raised most second-class rates in three annual steps, Wester said. The Jan. 1 hike is the second phase of the increase. The first phase took effect Jan. 7, 1968, and the third step will go into effect Jan. 1, 1970. known in Floyd County, being in The second-class rate increase affects general interest, nonprofit and classroom

Rates also went up Wednesday for controlled circulation publications. These are primarily trade, technical and industrial journals which generally do not charge a subscription fee and are not eligible for second-class rates. The 1967 postal rate law called for a three-step raise for controlled circulation publications, to be effective the same dates as the second-class increases, Except for home-county mailings, postal rates for newspapers and inagazines mailed second-class are based on the weight of the publication, ter being wounded. the amount of advertising it contains, and the distance it is

Rates for editorial or nonadvertising matter incommercial publications have increased from 3 to 3.2 cents per pound, Rates for advertising content depend on the distance the publication is mailed. These zone rates now range from 4.6 to 15 cents per pound of advertising content. The new advertising zone rate range will be

4.9 to 16 cents. There are special lower second-class rates for classroom publications and publications of nonprofit organizations, however these rates also have increased.

> COME TO A FREE Christian Jarrett. Science Lecture

SUNDAY, JANUARY 19 4 P.M. LUBBOCK MUNICIPAL AUDITORIUM

Sara Eastham had seven "steals" in the game, recov-Freshmen over Abernathy ering the ball for Floydada. Abernathy here Monday 48-36 They have two wins and no in district competition. losses.

FLOYD DATA Mrs. J. H. Barnard and daughter, Barbara enjoyed the holidays visiting with the Capt. M. W. Vineyard family at Fairfax, Va. Mrs. Vineyard is another daughter of Mrs. Barnard's. Enroute to Virginia the Floydada visitors spent some time at Holland and Zeeland, Michigan with Bob DeBruyn and wife and his parents, who are vegetable brokers. DeBruyn is well

this area during the onion harvests. Enroute home the Barnards visited in Tennessee with an aunt of the late Jim Barnard.

FLOYD DATA Mrs. C.M. Norris had asher

ouseguests during the holidays, her grandson, PFC Leslie Patrick of Fort Carson, Colo., and her children, Mr. and Mrs. J. C. Largent of Pampa and Mr. and Mrs. C. M. Norris of Carlsbad, N. Mex., and Bill Norris and family of Floydada and another grandson, B.C. Largent and family of Midland. PFC. Patrick returned from Vie am in November af-

> FLOYD DATA Visiting during the holidays and for the family meal and tree with Mr. and Mrs. Otho anders were their children,

Mr. and Mrs. Marshall Patterson and family of Austin, Roger, Curtis and Richard Sanders and their families and Mrs. C. E. Bartlett, mother of Mrs. Otho Sanders, The Pattersons returned home Sunday after Christmas.

Caliche Donated For Cemeteries

Mrs. Maud Hollums and Duncan Hollums have donated "all the caliche necessary" to improve roads at both the Lockney and Floydada cemetaries. The caliche came from a pit just north of Floydada, according to Commissioner Bob

Commissioners from all four county precincts have supplied employees and equipment to complete the project. No financial obligation was incurred by either cemetery associa-

four points in the second quarter, leaving the score at the half 25-11. Charles Jackson hit 18 points and Langston Williams hit 13 to head the team in scoring. James Pope, freshman coach, said that Ricky Watts, Langston Williams, and Van Lee Mitchell played an outstanding defensive game. SOCIAL SECURITY NEWS U.S. Department of Health. Two changes in the Regulations on the disclosure of information in social security records, designed to improve medical services and administration of the Medicare program, were announced today by Wilbur J. Cohen, Secretary of Health, Education, and Welfare. One amendment to the Regulations will permit the Medicare intermediaries and car riers to release to an official of a medical society or other professional society, or to an official of a State licensing board, information indicating unethical medical practices or a course of unprofessional con-

services.

adopted.

interests.

izations.

Medicare beneficiary to a

spouse, relative, or other per-

son serving the beneficiary's

In both types of situations,

Secretary Cohen said, author-

ization of the beneficiary for

the release of the information

is required unless the bene-

ficiary is physically or ment-

ally unable to give the author-

Section 1106 of the Social Se-

curity Act prohibits the dis-

closure of official records and

information in the possession of

the Department of Health, Ed-

ucation, and Welfare, but per-

mits the Secretary to prescribe

exceptions by regulation.

Secretary Cohen noted that

second half to win the game by

The leading scorers in the

The eighth grade boys have

The Floydada Freshmen beat

game were Jay Jones with 10

points and Mark Vinson with 6.

10 points.

The Freshmen led Abernathy MONDAY: during all four quarters of Pizza. play. Abernathy was held to Whole Kernel Corn Tossed Vegetable Salad Hot Rolls and Butter Applesauce Cake 1/2 pint Milk TUESDAY: Hungarian Meat Balls Creamed Potatoes Cabbage Slaw Hot Rolls and Butter Peanutbutter Cookie 1/2 pint Milk WEDNESDAY. Seasoned Pinto Beans Frito Pie Buttered Broccoli Hot Cornbread and Butter Peach Half 1/2 pint Milk THURSDAY: Salmon Croquettes **Buttered** Potatoes Seasoned Green Beans Hot Rolls and Butter Lemon Pudding with Ice Box Cookies 1/2 pint Milk FRIDAY: Hamburgers Potato Chips Tomato Slices, Lettuce and Pickles Cherry Cobbler 1/2 pint Milk 220 miners died in U.S. in 1967. duct by a physician, or other practitioner, or provider of Gallup finds rise in conservatism. **Common Cents** Secretary Cohen said this change was discussed with the Insures Your Health Insurance Benefits Advisory Council before it was HEALTH The other amendment, procedural in nature, will allow the disclosure of information concerning services furnished a



BAKER **Insurance** Agency 127 W. California Ph. YU 3-3270

nam. ifornia. battalion.



Two Floydada Marines, stationed fairly near one another in Vietnam, arrived in Floydada one day apart before Christmas for a furlough with their parents. One leaves Friday, Jan. 10 and the other Wednesday, Jan. 15 to return to duty along the demilitarized zone in Viet-

quarter 10-8.

margin, 20-18.

Whirlettes.

At halftime, Dimmitt bounced

The see-saw battle was tied

back in the lead by a two point

at the end of the third quarter

of play 27-27, which brought on

a full measure of effort by the

Two Marines

Cpl. Paul Stout, son of Mr. and Mrs. Tom Stout, arrived home December 11, and Lance Cpl. Dennis White, son of Mr. and Mrs. J. R. White, arrived December 10. Stout has until January 15 before leaving and White will leave Friday for Travis Air Force Base in Cal-Both have spent some 13

months in Vietnam and extended for six more months of duty there. Cpl. Stout is with an artillery corps., and Lance Cpl. White is with an engineering

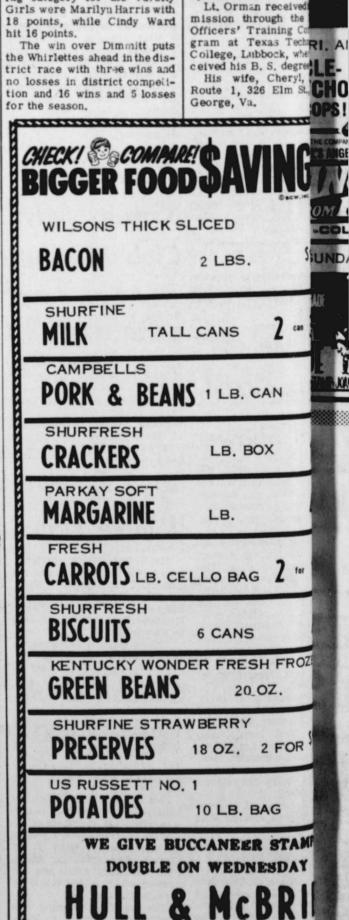
Jederal **LAND BANK** Association

Serving America's Farmers: **Providers of Plenty**

For more than 50 years The Federal Land Bank of Houston has provided DE-PENDABLE agricultural real estate loans to Texas farmers and ranchers. LONG TERM, LOW COST loans with a repayment plan geared to meet each individual's requirement.

JAKE WATSON, MGR. FEDERAL LAND BANK ASSOCIATION 319 5. MAIN

PHO NE 983-2480



WE DELIVER



CRASHES INTO CHURCH... Danny Daniels of Blanco Community, lost the atrol of his car and crashed into the entrance of the Calvary Baptist rch at 1:30 a.m., January 1. (Staff Photo)

Visiting in the Bagwell home

last week were Mrs. E. W.

Walls on Tuesday, Mrs. Jewell

Teague on Wednesday and Mr.

and Mrs. Edell DuBois on Sat-

spent the day Sunday with their

Mr. and Mrs. Walton Wilson

Mr. and Mrs. Lee Burton

dinner with them.

ett Austin.

urday.

Crashes Church

iry

0

volun

sary in

with 1

'Americ

the can

than the

a fair

ed that

equires

nomic

er an

es

2 for

FROZ

FOR

TAMP

DAY

RI

983

"bu

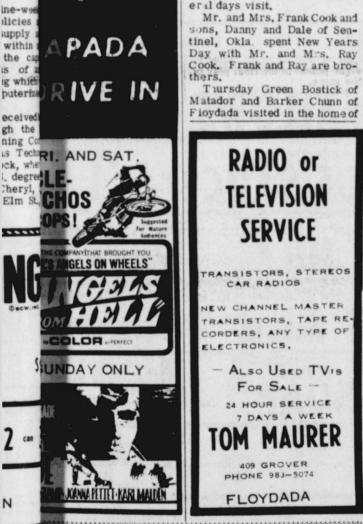
Calvary Baptist Church rrently e than i amaged when an auto hit did. He a Hopper, chief of police, that Danny Daniels hat he lost control of the hile going around the cond Street. der kez er siad Daniels crash-

the side of the Calvary Church at 1:30 a.m. an

LOYD DATA d Mrs. A. E. Guthrie mour over the weekpick up their grandson,

thrie, son of Mr. and daughter and family, Mr. and A. (AHTCarroll Guthrie of Hurst. Mrs. Harvey Allen, Mike and it Larry is spending some time Norman. of Mr. ada with his grandpar-303 N. S

his mother is re-K., COM medical treatment at ement a Anderson Hospital in 17 at School



FAIRVIEW NEWS by Mrs. Clyde Bagwell

FAIRVIEW, Jan. 6 - New | Mr. and Mrs. Ray Cook and had Years Day Mr. and Mrs. E. R. lunch with them. Walls of Plainview visited Mr.

Visiting Sunday afternoon and Mrs. E. W. Walls and had with Mrs. Beulah Jernigan were Mrs. Leonard Finley of Plain-Mr. and Mrs. Walton Wilson view, Mrs. Mary Stanley and want to Lubbock Friday where Mrs. Kate Crabtree of Floythey visited Mr. and Mrs. John dada, Mrs. Finley is a daughter Austin and Mr. and Mrs. Tru-

of Mrs. Jernigan. Mrs. Cecil Payne and C. J. visited Wednesday with Mr. and Mrs. Oran Hatley at Pleasant Hill.

Sunday dinner guests of Mr. and Mrs. A. S. Mize were Mrs. W. B. Wilson and Mrs. Bill

Tye Mr. and Mrs. M. O. Stapleton of Plainview and Jim Tye of Lubbock visited New Years Day with Mrs. W. B. Wilson and Mrs. Bill Tye.

went to Dumas Thursday where Mr. and Mrs. Lyndal Carey they spent the day with Mr. and and children of Ciaude spent Mrs. Earl Huckabee and Nina's Friday night here with Mrs. Roy Meek. Saturday morning aunt, Mrs. F. T. Smith, returned home with them for sev-Mr. and Mrs. Lyndal Carey and children, and Mrs. John Carey and other members of the Carey family left for Moran to attend funeral services Sunday afternoon for Mrs. T. T. Brooks, who passed away Friday at Caprock Hospital where she had been taken New Years Day. Mrs. Brooks is the mother of M.s. John Carey and had been making her ho

SCHOOL

FROM PAGE 1 value of over 93 million dollars. The school tax office takes a market value for taxation of a little over 30 million, or about 32% of actual market value.

Lockney school district shows an actual market value of a little over 62 million dollars and taxing on a little over 17 million dollars, about 22% of actual market value. South Plains shows an actual

market value of almost 15 million dollars and present taxation is about a million and a half or around 7% of actual value.

Providence shows actual market value of a little over six million dollars and taxation on about three-fourths of a million dollars, or around 6% of actual market value.

The Governor's Committee on Public School Education is proposing - as expected - that all school districts in Floyd County be consolidated by 1971 into a single unit along with COPSE recommendations for the most sweeping remodeling of the state's public schools in history.

Included in proposed school district reorganization maps released during the week by COPSE, the Floyd County realignment follows earlier announced proposals that school systems with less than 2,600 students be consolidated.

Although COPSE plans to push for legislative approval of school district reorganization proposed in maps released last week, the committee recommendations emphasized: "It should be stressed that the proposed structure of school districts (throughout the state) is based on rather limited and rigid standards.

"In many cases, more practical and desirable organizational patterns may be developed by local reorganization study committees from factual data relating to a specific region."

The COPSE study continues, however, "By giving the State Board of Education authority to approve modifications in the tentative plan it will be possible to incorporate improvements based on extended local study.

"However, failure of local groups to approve the proposed school district alignments or recommend acceptable substitutes should not prevent the State Board from implementing a comprehensive statewide reorganization plan by June 1, 1971."

The school district reorganization is one of numerous major reforms proposed by COPSE for the state's public schools, and is deemed by COPSE as one of the most important pre-requisites for instituting the many proposed improvements in public school education through the state.

FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969, PAGE 7

fects is the nation's second

Ed Wester, chairman of the

largest crippler.

March Of Dimes Campaign Begins HOSPITAL NOTES January marks the beginning of the March of Dimes cam-

1-6, continues treatment.

continues treatment.

dismissed 1-8.

FLOYD DATA

with Mr. and Mrs. Jack Henry

included members of her fa-

mily, Mr. and Mrs. Carroll

friend, Mrs. Betty Seals of

Dallas. Mrs. Arnold, Mrs. Herd

and Mrs. Henry are sisters of

Carroll Hopkins, Mrs. Speck is

a niece of Mrs. Henry.

paign in Floydada and the Floyd County area. During the next few weeks,

people across the nation will Josie L. Williams, admitted be asked to contribute to the Anna Bell Matthews, admit-March of Dimes so that the cause and cure of birth defects ted 1-6, continues treatment. Claude Payne, admitted 1-2, might be found.

2, dismissed 1-3.

Baby Marino continues treat-

Ouida Britton, admited 1-2,

Leila McNeill, admitted 12-28, dismissed 1-4.

30, dismissed 1-2. Mrs. Patsy Sawyer, admit-

expired 1-3.

dismissed 1-4. Richard Stewart, admitted 1-

C. O. Parsons, admitted 1-2, dismissed 1-3.

Carolyn Meeks, admitted 1-

southern part of the county said that a goal of \$2,000 has been set in the campaign. Last year's contributions amounted to \$1,. 753 15 in the county. Wester said that Floydada

Genevene Quiroz, admitted 1-3, dismissed 1-5. Ide. Lou Combs, admitted 1-4, dismissed 1-5.

Mrs. Susan Wilkes, admitted

P. J. Wilkes, admitted 1-8.

FLOYD DATA Mrs. Floyd Jean Haines and son, Paul of Dallas spent the holidays in Floydada visiting with her parents, Mr. and Mrs.

Walton Hale.

both dismissed 1-5.

2, dismissed 1-7.

ed will go to the national foundation, one-third for research and the remaining third of the collections will go to the people in Floyd County crippled by birth defects, he added. Mrs. Bernie Parkey, city chairman in the campaign, said that anyone needing help from the March of Dimes should contact Ed Wester or Mrs. Bernie Parkey.

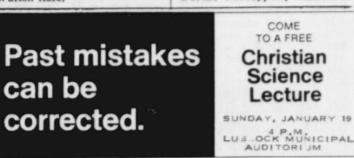
Mental and physical birth de- citizens contributed \$1,216.00

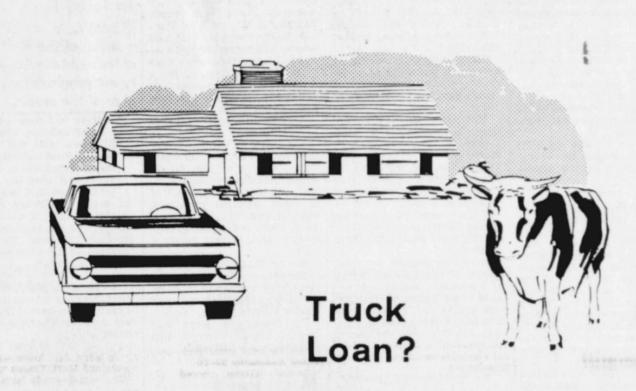
Those participating in this year's March of Dimes drive are Mrs. Scott Faulkenberry, business chairman; Mrs. Roy Kinard, Mother's March Chairman; Mrs. Gary Carthel, publicity chairman; Mrs. Ronald Evans, schools chairman; Mrs. Joe Wilson in charge of community collections and Mrs. Bernie Parkey, city chairman.

of the total amount collected.

one-third of the money collect-

At the close of the campaign,







Johnnie Johnston, admitted continues treatment. 12-27, continues treatment. Lucy Crum continues treat-Sastene Bursiaga, admitted ment. -6, continues treatment. Lula Nelson, admitted 1-5, D. W. Burke, admitted 1-6, continues treatment. continues treatment. Rachel Carter, admitted 12-Martha Burke, admitted 1-6, 30, continues treatment. continues treatment. Kyle Adams, admitted 1-3. ment.

Noah Davis, admitted 1-6, dismissed 1-8.

Lillie Aubrey, admitted 12-Guests during the holidays

29, dismissed 1-4. John Hoffman, admitted 12-

Hopkins of Artesia, N.M.; Mrs. ted 12-31, baby boy born 1-1, Keith Arnold and Lou Ann, and a granddaughter of Mrs. A "nolds, Bettina Bramlett all of

Eliza Brooks, admitted 1-1,

San Angelo; Mr. and Mrs. John Spa & Jr., and son Trey of Ol-Richard Hale, admitted 1-1, ton; Mrs. Joyce Herd and a

the past year at the Floydada Rest Home, **RADIO** or Mrs. Ruey Irwin spent Sunday with her daughter, Mrs. Carl Nelson. In the afternoon TELEVISION they visited Mr. and Mrs. Zollie Burgett and later in the evening they visited at Caprock SERVICE Hospital with Claude Payne, who is a patient there.

Mr. and Mrs. E. W. Walls went to Plainview today (Monday) where E. W. had a checkup. On the way home they came by Lockney where they visited Mr. and Mrs. D. D. Tate.

FLOYD DATA Mr. and Mrs. Orville Newberry and Mr. and Mrs. Floyd Lawson returned home this week after spending several days at Ruidoso and El Paso.

FLOYD DATA Mr. and Mrs. Roland Adams of Canyon were here over the weekend visiting homefolks. Both are students at West Texas State University.

Brown's Department Store

Of Lockney

MID-WINTER SALE BEGINS FRIDAY,

JANUARY 10, 9:00 a.m.

Under the COPSE proposals 219 of the 254 counties in Texas would be limited to one school district each in order to provide more efficient distribution of finances and enable a broad upgrading of the education of each Texas student through the benefits of larger financial bases for each district.

It was noted that the merger of school districts would not necessarily mean the end of local schools in small communities.

The school board which would be elected to administer the county-wide district would datermine location of schools. etc. just as local school boards do at the present time.

The projected plan would slash the number of school districts in the state from 1,218 to 354. All but 19 of 662 districts which now have less than 500 pupils would be eliminated.

Equally controversial is the COPSE proposal for readjusting the ration between state and local funds used for schools in each school district while aiming at equalizing the "per pupil" funds available to educate each pupil in Texas.

Basically, it boils down to letting "rich" districts pay more of their own way to allow more state and federal help to "poor" districts.

The consolidation of districts would result in annual savings of \$20 million to \$30 million, the committee estimated. These savings, mostly from fewer teachers for larger classes, would be used to pay off bond debts, of consolidated districts.

LARRY GUTHRIE RECEIVES

DISCHARGE

Larry Guthrie, son of Mr. and Mrs. S. M. Guthrie, received a medical discharge from service December 20 at Corpus Christi.

Guthrie, who served nearly a year with the Marine Corps in Vietnam, received wounds from hostile fire August 23, 1968. He recuperated at Tokyo before returning to the states and continued medical treatment at Reose Air Force Base and then Corpus Christi. He is presently employed at

City Auto.

Mr. and Mrs. Robert Ragsdale and son of Spearman visited during the holidays here with her parents, Mr. and Mrs. Ciarence Guffee.

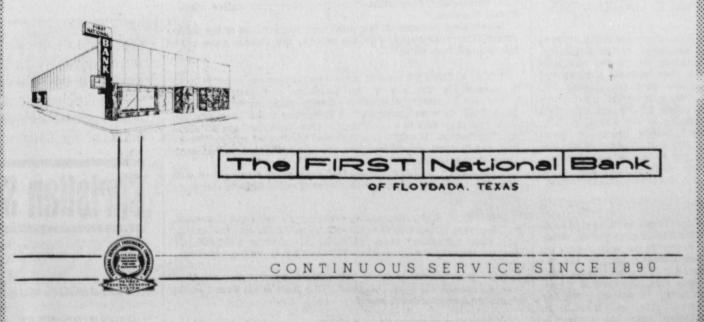
Loan?

Feeder Loan?

ANY FARM LOAN!

You'll find that our being a "Full Service" bank means we're a "Full Farm-Service" bank ... especially when you want a quick, clearly-stated, confidential loan at low, down-to-earth cost. Want a loan now? Come on in . . . now!

> BANK IN FLOYDADA WHERE YOUR BUSINESS IS APPRECIATED



PAGE 8, FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969

County Produces Grain For 240,000 Cattle

Activities Resume They plan to enlarge this lot in

At Center Here Activities which were in pro-

prior to the holidays, were resumed this week and will continue to be observed according to the public school days in Floydada.

Classes offered at the Community Center do not qualify ghboring Swisher County was a person to receive a license or degree but will enable him to get better paying jobs on the number of hours taken in the Public Service Oo. survey. particular vocational training.

Aides Juan Salinas and John Campbell are planning other classes at the Center, with hopes of beginning soon. The aides have scheduled a Community meeting for the target

(Continued from page 1) Henry Sears, president of the First National Bank if Hereford, predicts the feeding in that particular industry area "will double tour present gress at the Community Center, capacity within five years." He stresses: "I'm very optim-

this meeting.

officiated.

years.

OBITUARIES

Funeral rites for Mrs. Leota

Hester Huggins, 80, mother of

Harold Huggins of Floydada,

were held Monday in the First

Baptist Church in Lockney.

Rev. James Allison, pastor,

morning in the Lockney Conval-

escent Home where she had

been a resident for the past two

Mrs. Huggins was born in Pa-

toka, Ill., and came to Floyd

County in 1919. She had for-

merly lived at Dallas and Sil-

verton. She and the late J. D.

Huggins were married October

20, 1907 in Carrollton. He died

The deceased was a member

of the Order of Eastern Star

and the First Baptist Church in

Survivors include two sons.

Harold of Floydada and Emory

of Plainview; one daughter.

Mrs. Oleta Teuton of Amarillo;

one brother, A. D. Walker of

Denton and five grandchildren,

including Sharron and James

Interment was in Silverton

in January of 1962.

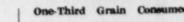
Lockney.

Mrs. Huggins died Sunday

Mrs. Huggins

istic about the future of the cattle feeding business." While Floyd County was feeding 8,600 cattle in '67, neiprocessing 30,700 head and Hale County, 67,190 head, according to the Southwestern area January 14. Those interested in the improvement of the

community, and in obtaining recreational facilities for the community are urged to attend



About one-third of the region's feed grains production at present is consumed by the area's cattle feedlots, according to an article in the current issue of "The Texas Farmer-Stockman.

"The Texas Crop and Livestock Reporting Service pegged the Nov. 1 count on feed in a 42-county High Plains area at 661,000 head, up from 438,-000 head a year ago and 605,000 head last Oct. 1. This industry has developed mostly within the past decade and has brought large new packing plants and related businesses to the region," adds the magazine The county produced appro-

ximately 7,426,487 bushels of grain in '67

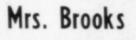


Felix Handley

Services for Felix Handley, 76, brother of Roy Handley of Floydada, were conducted Saturday in the Primitive Baptist Church at Wellington, Handley died Thursday in St. Anthony Hospital in Amarillo.

He was a native of Alabama and had lived at Wellington for the past 50 years. Handley was an employee of the city water department, a veteran of World War I and a member of the American Legion.

Survivors include his wife; a son, a daughter; two brothers; one sister and five grand-



children.

Rites for Mrs. Eliza Ann Brooks, 84, mother of Mrs. John Carey of Floydada, were held Sunday afternoon in the Methodist Church at Moran, Texas. She died Friday morning in Caprock Hospital in Floydada, Mrs. Brooks had been in a convalescent home in Hamlin for nine months before being transferred to the Floydada Nursing Home some six months ago. She was admitted to the

local hospital January 1.

Yvette Verett

Funeral rites were held in the First United Methodist Church in Ralls Sunday for 19 month old Yvette Dione Verett, daughter of Mr. and Mrs. Harold Dean Verett, Floydada Route. The youngster died Friday in Lubbock Methodist Hospital. She had been ill for a week with viral encephalitis and had been hospitalized five days prior to her death. Yvette was born May 19, 1967

in Fort Worth. Survivors in addition to her

parents include a brother, Shawa Kimbell of the family home; maternal grandparents, Mr. and Mrs. Guy Kimbell of Matador; paternal grandparents, Mr. and Mrs. C. H. Verett of Ralls and a great grandmother, Mrs. Maggie Verett of Ralls.

Rev. H. B. Coggins, minister of the church, officiated for the rites. Interment was in Ralls Cemeiery under the direction of Carter Funeral Home. Pallbearers were Max

Dyess, Adrian Taylor, Bill Mayes and Bill Gilbreath.

Mrs. Reed

Survivors include her hus-

Mrs. Drue Cumble of Cone; one

tales, N.M., one sister, Mrs.

Webb of Floydada; four grand-

children and one great grand-

clude Rev. Fred Sparkman of

Fort Worth, Gay and Paul

Sparkman II of Plainview and

the Cone Church, officiated and

was assisted at rites by Rev.

Harry Stevens and Rev. C. E.

Wainscott. Interment was in

Floydada Cemetery under the

direction of Carter Funeral

Nep'.ews of the deceased

Home at Ralls.

were pallbearers.

Rev. John Tubbs, pastor of

Earl Cumbie of Crosbyton.

COFFEE HOUSEMUSIC... youth of the First Christian Church of Slaton opened a "coffee house" Sunday night with more than 125 attending. Featured attraction at "The Orange Eye" was Floydada senior Tommy Farris, shown above.

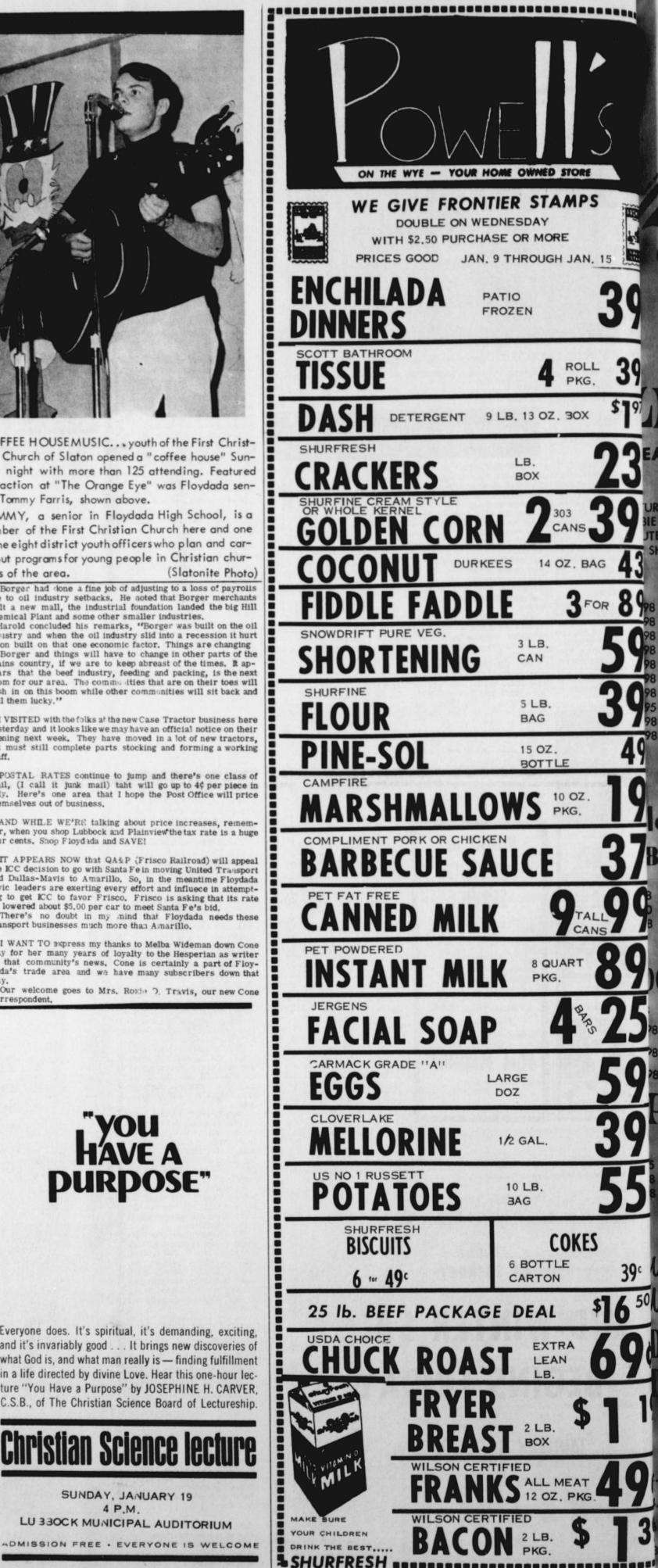
TOMMY, a senior in Floydada High School, is a member of the First Christian Church here and one of the eight district youth officers who plan and carry out programs for young people in Christian churches of the area. (Slatonite Photo)

of Borger had done a fine job of adjusting to a loss of payrolls due to oil industry setbacks. He noted that Borger merchants built a new mall, the industrial foundation landed the big Hill Chemical Plant and some other smaller industries.

Harold concluded his remarks, "Borger was built on the oil industry and when the oil industry slid into a recession it hurt a ton built on that one economic factor. Things are changing in Borger and things will have to change in other parts of the Plains country, if we are to keep abreast of the times. It appears that the beef industry, feeding and packing, is the next boom for our area. The communities that are on their toes will cash in on this boom while other communities will sit back and call them lucky."

I VISITED with the folks at the new Case Tractor business here vesterday and it looks like we may have an official notice on their opening next week. They have moved in a lot of new tractors, but must still complete parts stocking and forming a working staff.

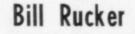
POSTAL RATES continue to jump and there's one class of mail, (I call it junk mail) taht will go up to 4¢ per piece in July. Here's one area that I hope the Post Office will price themselves out of business.



Mrs. Brooks was a native of A'abama, born Feb. 20, 1884. Her husband died 21 years ago in Moran where the family resided.

Survivors include two daughters, Mrs. Carey of Floydada and Mrs. Ruby Wigington of Ham'Un; one son, Lucian Brooks of Moran; seven grandchildren; six great grandchildren and two sisters.

Local arrangements were by Moore Rose Funeral Home.



William (Bill) Elmec Rucker, 63 year old former Floydada resident and father-in-law of Mrs. Tommy Rucker of this city, was found dead at his home in Olton Tuesday morning of an apparent heart attack; however, an inquest has been ordered to determine the exact cause of death. He had been a resident of Olton for the past eight years and was in the trucking business,

Funeral rites were pending yesterday in the Parsons Funeral Home in Olton.

Survivors include a daughter, Mrs. Earl Don Green of Fort Worth; two sons, Marvin of Las Vegas, Nev., and Elmer B. (Buster) whose address was not a vailable at this hour; two brothers, Russell Rucker of Olton and Nolan Rucker of Amarillo; one sister, Mrs. Betty Bailey of Waco, whose husband, Alton, succumbed last week; eight grandchildren and one great grandchild.

MRS. BOOTH HOME HUSBAND ON BIG SCALE MANEUVERS

Mrs. Clarmon Booth arrived home Sunday from Augsburg, Germany where she has been with her husband, Sgt. Booth, for the past 16 months. Sgt. Booth, who is with Headquarters 3rd & 19th Infantry, 24th Division of the Army, is with the advance group of some 12,000 U.S. Army troops preparing for large-scale maneuvers starting later this month near the Czechoslovak border.

Sgt. Booth is to arrive back in the States next month. After a furlough he will report to Fort Benning, Ga., for the remainder of his six months duty. His wife, the former Donna Welborn, is staying with her parents, Mr. and Mrs. J. D. Welborn, until his arrival in the states.

Mrs. Georgia Scott

Huggins of Floydada.

Cemetery.

ada, were held Monday in the Cone First Baptist Church. Funeral rites for Mrs. Geor-Mrs. Reed Died Sunday in Lockgia Scott, 92, area resident and ney Nursing Home after a lengmother of Mrs. E. J. Kinslow thy illness. of South Plains, were held last Mrs. Reed had been a resi-Friday in Russellville, Ark. dent of the Plainview Conva-Mrs. Scott died Tuesday of last lescent Home prior to going to week in the Plains Nursing the Lockney home. She was born in Erath County, Texas, Oct. 19, 1885. She and Ray Reed Home in Plainview. Local arrangements were by Moore-

were married June 27, 1915 in Rose Funeral Home. Crosbyton, Mrs. Reed had been Mrs. Scott was born in Arka resident of the Ralls area ansas April 4, 1876. She was a member of the Cumberland since 1913 and was a member Presbyterian Church in Floyof the Cone Baptist Church. dada. Her husband, John T. Scott, died in July of 1947. band; two daughters, Mrs. Paul Sparkman of Plainview and

Survivors include two sons, Blue Scott of Charlton, Mo., brother, Alvin George of Porand Grady Scott of Las Vegas, N.M.; four daughters, Mrs. Kinslow of South Plains, Mrs. Henry Minor and Mrs. W. R. Ashmore of Russellville and child. The grandchildren in-Mrs. Eula Ellison of Petersburg; one brother, A. D. Teiter of Russellville; one sister, Mrs. Rose Jones of Ft. Smith, Ark.; 23 grandchildren and a number of great and great great grandchildren.

FLOYD DATA Grady Freeman is receiving treatment in University Hospital in Lubbock and is undergoing a series of medical tests while there.

CAPROCK FROM PAGE 1

It's high time the average American realizes these facts, no matter how "intellectuals" attempt to explain them away. Communists, at home and abroad, should be recognized for exactly what they are and what they stand for. The recognition should come not only from the Man in the Street but, also, from the Supreme Court and college administrators, to many of whom are completely flimflammed by that mishmash called "academic freedom."

Discerning persons didn't need any more proof of the basic Community philosophy. For the others, the Pueblo case cer-tainly must furnish it."

I GOT A BETTER view of the computer system, especially as it applies to the use of the telephone at Rotary yesterday.

Chuck Chambers, district marketing manager of Southwestern Bell demonstrated with a telephone touch tone system, who one may talk to a computer in New York, and get all sorts of information. His film that followed showed all sorts of banking, credit card, purchasing and bill payment systems that work through the touchtone system.

I can hardly wait for the next ten years to get here, just to see how far we'll depend upon some sort of computers in our daily life.

I SURELY HOPE the new President isn't selling a precedent by receiving a doubling of salary per year. Looks like his salary has been increased from \$100,000 per year to \$200,000. Of course there's almost another \$100,000 for traveling expenses,

But, like I said at first, hope this doesn't start a round of pay increases all over Congress. This isn't at all what I would consider a conservative trend.

HAROLD HUDSON, editor of the Perryton newspaper was remarking in his column a wwek or two ago that neighboring city

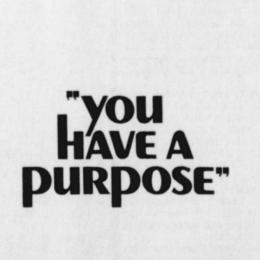
AND WHILE WE'RE talking about price increases, remem-Adeline Reed, 83 year old Cone ber, when you shop Lubbock and Plainview the tax rate is a huge resident, and sister of Mrs. four cents. Shop Floydada and SAVE! Annie Assiter Webb of Floyd-

> IT APPEARS NOW that QA&P (Frisco Railroad) will appeal the ICC decision to go with Santa Fein moving United Transport and Dallas-Mavis to Amarillo. So, in the meantime Floydada civic leaders are exerting every effort and influece in attempting to get ICC to favor Frisco. Frisco is asking that its rate be lowered about \$5.00 per car to meet Santa Fe's bid.

> There's no doubt in my mind that Floydada needs these transport businesses much more than Amarillo.

I WANT TO express my thanks to Melba Wideman down Cone way for her many years of loyalty to the Hesperian as writer of that community's news. Cone is certainly a part of Floydada's trade area and we have many subscribers down that way.

Our welcome goes to Mrs. Roxie D. Travis, our new Cone correspondent.



Everyone does. It's spiritual, it's demanding, exciting, and it's invariably good . . . It brings new discoveries of what God is, and what man really is - finding fulfillment in a life directed by divine Love. Hear this one-hour lecture "You Have a Purpose" by JOSEPHINE H. CARVER, C.S.B., of The Christian Science Board of Lectureship.

SUNDAY, JANUARY 19

LU 330CK MUNICIPAL AUDITORIUM

4 P.M.

FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969, PAGE 1

CIERRANCE Sale Starts Thursday, January 9, Ending Saturday January 18, 9 Big Days Store Closed Wednesday, January 8, Preparing For Sale

Special

loomed by the nations largest mills await you at Hagood's big semi-annual sale. All prices, colors, and fab-rics--shop now and save.

VALUES TO \$1.49

DING DRESSES AT

NG NARDIS,

ORE

BROOKS, LAURA, JONES AND

SALE

\$6.97

\$7.97

\$8.97 \$9.97

\$11.97 \$13.97

\$15.97

\$17.97 \$24.97

\$32.97

LITTLEST PRICES

87° yd.

VALUES TO \$1.98 \$129 yd.

VALUES to \$2.98

\$147 yd.

UNBLEACHED MUSLIN 38"

4 yds \$ 100

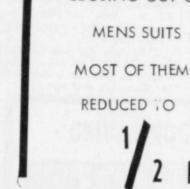
BLEACHED MUSLIN

3yds. \$100

BONDED ACRYLIC KNITS

Reg. \$9.00 Now \$6.97 Reg. \$13.00 Now \$9.97 Reg. \$15.00 Now \$11.97 Reg. \$18.00 Now \$13.97 Reg. \$22.50 Now \$16.97





CLOSING OUT OUR

PRICE

SAVE up to 50%

MEN'S SUITS

NF.



PAGE 2, FLOYD COUNT (HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969

LAKEVIEW NEWS by Mrs. Bagwell

JANUARY 2, 1968

Mr. and Mrs. Travis Gentry and family spent Christmas Eve in Floydada with his parents, Mr. and Mrs. Wesley Gentry. Christmas Day the Travis Gentrys went to Lubbock where they spent the day with her parents. Elder and Mrs. S. B. Gowens.

Mr. and Mrs. Fred Jones went to Plainview Christmas Day where they had dinner with her brother and sister-in-law, Mr. and Mrs. Ernest La France.

Mr. and Mrs. Paul Polasek and Eugene of Masterson came Christmas and spent the night here with her parents, Mr. and Mrs. Fred Jones.

Spending the Christmas holidays in the home of Mr. and Mrs. Grady Dunavant were Mr. and Mrs. True Kirk, Allen and Lori of Durango, Colo; Mr. and Mrs. Milton Dunavant, Michael, Steven and Lisa of Ft. Worth; Mr. and Mrs. Truman Dunavant, Steve, Ronnie, Ray, Sandra and Linda of Bayfield, Colo.; Mr. and Mrs. John Redding and Rebecca of Idalou and Mrs. E. T. Williamson, All of the Dunavants' children and grandchildren were home exept one son and family, the Melvin Dunavants of Littlerock, Ark.

Mr. and Mrs. Fred Jones, Mr. and Mrs. Wayland Jones and family, and Mr. and Mrs. Tommy Chapman and Tammy went to Rule Friday, Dec. 20 where they stayed over Sunday. Mr. and Mrs. Paul Polasek and Eugene of Masterson were also in this group. They met at the home of Mr. and Mrs. James Jones and family at Rule. Saturday all of the above group went to Haskell to attend the wedding of Rober! Jones and Miss Carolyn Rhodes of Haskell at the First Baptist Church in Haskell. The Jones family had their Christmas dinner Sunday, Dec. 22 at the home of Mr. and Mrs. James Jones at Rule. Al of the above named mem-

bers of the family attended. Those gathering in the home of Mrs. R. C. Smith Christmas Day for dinner and visiting were her children and grandchildren; Floyd Smith of Tulia, Mr. and Mrs. Roy Smith of Tulia, Mr. and Mrs. Foy Smith of Levelland, Mr. and Mrs. Ronnie Smith and son, Mr. and Mrs. Bob Everett and sons, Mr. and Mrs. Teddy Givens, all of Lubbock; Mr. and Mrs. Travis Dunn and Jean of Plainview, Mr. and Mrs. Weldon Jones of Hale Center, Dale Smith and sons of Floydada, Mr. and Mrs. Bill Smith, Mr. and Mrs. G. W. Smith, Mr. and Mrs. D. C. Harrison, Mr. and Mrs. Milton Harrison, Kim, Gail and Rex,

and Mr. and Mrs. Max Harri-

son, Tracy and Debbie, and Mr. and Mrs. Bob Hansem of Penfield, N.Y. Mr. and Mrs. Q. D. Williams and family spent Christmas Eve at Truscott with her parents, Mr. and Mrs. Edgar Jones. Christmas Day Mrs. Q. D. Williams, James, Nancy and Monte went to Midland for the wedding rehearsal for James Williams and Miss Cyndi Ann Akens. The wedding took place Thrusday at the Main St. Chruch of Christ at Midland. All members of the Q. D. Williams family and other relatives and friends from here attended. Monte Williams went home

with his grandparents, Mr. and Mrs. Edgar Jones of Truscott to spend several days. Visiting in the Fred Jones

home the past week were Mr. and Mrs. Tommy Chapman and Tammy of Lockney, who were there Thursday. Friday Mr. and Mrs. James Jones and family of Rule came to spend the weekend. Sunday Mr. and Mrs. Wayland Jones and family of Dougherty joined the grop in the Fred Jones home.

Christmas Eve guests in the home of Mr. and Mrs. D. C. Harrison were their sons and families, Mr. and Mrs. Jerry

Bob Harrison, Marty and Kay of Lubbock and Mr. and Mrs. Max Harrison, Tracy and Debbie of the community. Marty and Kay Harrison of Lubbock remained with their grandparents, Mr. and Mrs. D. C. Harrison until Wednesday, Jan. 1. Other Christmas Eve guests in the D. C. Harrison home were her brother, Floyd Smith of Tulia and their mother, Mrs. R. C.

Smith. Sunday guests in the Q. D. Williams home were Mr. and Mrs. James Williams, the new bride and groom, and Steve Craig and David Parr.

Houseguests this week in the Q. D. Williams home are Ruth Brown of Truscott, Mrs. Williams' niece, and Tom Taylor of Grinnell, Iowa. Tom was here for the wedding of James and Miss Aken. Today (Monday) Tom Taylor is visiting his grandmother, Mrs. McClure of Crosbyton. A friend of Tom Taylor, Tim Griffin of the Wake community visited him at the Williams home Monday. Tom will leave Tuesday for his home in Iowa.

Friday and Saturday nights W. C. Wright of Floydada stayed with his daughter and son-inlaw, Mr. and Mrs. B. P. Neff. Mr. and Mrs. B. P. Neff joined other members of the Neff family Sunday in Floydada at the home of his mother. Mrs. W. T. Neff, where they had their Christmas dinner and get-together.

Dwain and Dwana Neff of Lorenzo came Monday afternoon to spend several days with their grandparents, Mr. and Mrs. B. P. Neff.

Mr. and Mrs. James B. Price, Dan, Debra and Drew of St. Louis, Mo., spent the Christmas week here with his parents, Mr. and Mrs. Henry Price. James is attending medical school at Washington University at St. Louis, Mo. Other weekend guests in the Price home were Mr. and Mrs. W.E. Massey of Dora, N.M.

Christmas Day guests in the inson were their sons and their families, Mr. and Mrs. Dale Robinson and daughters of Fairfax, Va.; Mr. and Mrs. Wendell Robinson of Abilene: Mr. and Mrs. Winn Robinson of Lubbock, Mr. and Mrs. Duane Robinson and family of the community. Visiting in the home of Mr.

and Mrs. A. L. Smith the weekend of Dec. 21 and 22 were their children and families, Mr. and Mrs. George D. Jackson and children, Tal and Tiki of Spearman and Mr. and Mrs. Choise Smith and baby of Floydada. The Jacksons remained over until Monday before returning home

Christmas Day guests in the

Lee Nichols were his mother, Mrs. R. L. Nichols of Floy-

dada and her mother, Mrs. Earl

Oden of Floydada, and a bro-

ther of Mrs. James Lee Nich-

ols, Ovay Oden of Graham,

Seaman Flemmons Completes Fire Control School

(SO256) GREAT LAKES, ILL. of fire control which includes (FHTNC) Dec. 18-Seaman Apphases of both geometry and prentice Gary B. Flemmons, trigonometry, basic electricity USN, son of Mr. and Mrs. and electronics, principles of Baxter Flemmons of Aiken, computers, and the operation Tex., was graduated from Fire of gyroscopes. Control Technician School at He also learned the methods the Naval Training Center, of compensating for the na-

Great Lakes, Ill. tural forces which may affect Fire Control involves the the projectile's course, such as technique of directing a prowing, ship's motion, and tarjectile from weapon to target, get movement. usually a distance of many

miles.

Growers, Inc.

where she underwent surgery

today (Monday). P. J. and their

four sons are with Mrs. Wilkes.

The sons are Roy of Medford,

Ore.; Floyd of Vero Beach,

Fla.; Mr. and Mrs. Orba Wilkes

of Farmington, N.M. and Mr.

and Mrs. B. B. Wilkes of Lock-

ney. Mrs. Wilkes stood the

surgery just fine, Mrs. Earl

Edwards reports. We all wish

and family were Christmas Day

dinner guests in Floydada with

Lloyd Allen and Debra, where

other members of the Allen

and family left Saturday for

Paris where they spent sev-

eral days with his parents,

Mr. and Mrs. Wayne Battey.

Day in the home of Mr. and

Mrs. C. B. Hartsell were Mrs.

J. A. Hartsell of Floydada, Mr.

and Mrs. Roy Burrows of Ama-

rillo, Mr. and Mrs. Roger Hart-

sell and Tam of Lamesa, Mr.

and Mrs. H. D. Lamberth and

children of Houston and Mr.

and Mrs. Truitt Hartsell and

Floydada, Riley

daughters of

Those spending Christmas

Mr. and Mrs. Jerry Battey

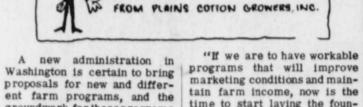
family met for Christmas.

her parents, Mr. and Mrs.

Mr. and Mrs. Jerry Battey

her a complete recovery.

As a graduate he is qualified to serve as an assistant During the 18-week course fire controlman aboard ship. he learned the fundamentals



Johnson made these com-

TALKS

Johnson was asked to meet with members of Price's "Agricultural Advisory Committee." which was formed soon after his election in 1966 to help him keep informed on the 18th District's agricultural conditions and problems, Johnson spoke to the group on matters relating to cotton.

Also present at the meeting were people representing grain sorghum, wheat, cattle and other commodities.

Speaking for cotton, Johnson told the Congressman and other committee members that "until such time as the market can and will pay a price for our

Mr. and Mrs. W. M. Hambright visited in the afternoon of Christmas Day with her father, C. Alexander at the Floydada Rest Home.

Mr. and Mrs. Homer Newberry and Mrs. Nathan Woody and children spent from Thursday until Monday at Austin in the home of Mr. and Mrs. Ronnie Autrey.

'Daniel Boone' to Star **At Fort Worth Rodeo**

Fess Parker, star of the "Daniel Boone" television series, will be the special guest attraction at the 1969 Fort Worth Stock Show Rodeo January 24 through February 2. The tall Texan is noted for his vocal talents as well as his acting ability, having chalked up over a million sales with his recording of "Davy Crockett".

Appearing with Parker at all 20 rodeo performances will be the New Establishment, a youth-oriented musical

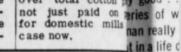
group recently featured at **Disneyland**. Other specialty acts signed for the Fort Worth Rodeo are Jerry Olson's Trained Buffalo and Elaine Kramer's Six-Horse Roman Ride.

Over 450 professional cowboys will vie for a purse of better than \$75,000 in the rodeo's action events.

Tickets are available by mail from the Southwestern Exposition and Fat Stock Show, P. O. Box 150, Fort Worth, Texas 76101.



support payments on tensibly grown for consumption, should ten. He believes that ne does. price support is a producers should ding, excit ferent way must be found to bridge this gap between the lover total cotton by go



lear this

212

ver costs and all able return for lab

ment and investme

payments directh

cers and these pa

been under heavy

ous pressure from

since the program

ted in 1966. Repea

have been made

limit on the payme

go to an individual

Some have come e

close to succeeding

Johnson said,

payment method is

misunderstood in Ca

across the country

not be continued to

out limitations, an

tations the program

complish its suppl

As one possible

he proposed that

production adjustm

ton subsidy if your

be made through

justment certificat

every bale produc

certificate, valued

ount necessary to

difference between

tive market price;

of production plus

return, would ber

market channels

anyone handling

"In this way,"

payment goes where

Johnson's second

that the "domestic

concept, which make

on the cotton."

ment objective."

The present pr

ew

nhart

Barr

av di

rs. H

M

Mr

as I

and

mber

R. C

and

mala

al's.

mpa

Kelso

Rev.

pler,

rley

Ft

ys'

Geor

Mrs.

are you a ave a Pur EPHINE H. **PEPLESS PAM?**



cotton that exceeds our costs of production we simply must have some sort of assistance through a government program.'

FESS PARKER

... TV's 'Daniel Boone'

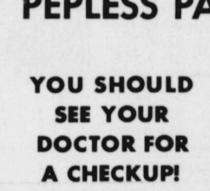
He pointed out the cost of producing cotton across the cotton belt averages around 30 cents per pound and that the present loan level of 20.25 cents per pound, basis middling-inch cotton at average location, falls far short of the price producers must have, even when substantial premiums over the loan are being paid.

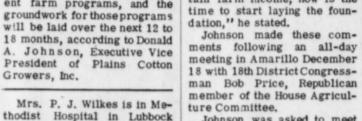
Johnson was specific on two points that he said should be considered "basic ingredients" of any new cotton program. Each would be a significant departure from the philosophy contained in the present law "First," he said, "a dif-

ESTABLISHMENT

THE NEW

competitive price at which cotton must be sold and the price producers must receive to co-







TIME AND LABOR SAVING

NEW DRIVEWAY Concrete drives last for years and add to property value and looks. Call us today for the service you want. Concrete maintenance costs less too. **BENNETT'S**

BUILDING MATERIAL PHONE 983-2170 FLOYDAUA

and the Nichols daughter, Mr. and Mrs. Johnny Harris Jr. of Floydada. Those spending Christmas Day and Thursday with Mr. and children and grandchildren, Mr. and Mrs. Frank Fite, Don and Jana of Abilene, Mr. and Mrs. Maxey McKnight, Dell and Rob of Kress and Mrs. Edwards brother and sister-in-law, Mr. and Mrs. J. V. Porterfield of

Petersburg.

Holmes and daughter Janet of Harmony community, and J. M. Harrison of Floydada. The C. B. Hartsells' son, Larry Hartsell of Arlington, arrived Thursday and stayed until Sunday with his parents,

Mr. and Mrs. Odell Breed and family had their Christmas supper and tree Saturday night, Dec. 21. Those enjoying this Mrs. Earl Edwards were their occasion with them were Mr. and Mrs. W. M. Hambright, Mr. and Mrs. Gordon Hambright and family, Mr. and Mrs. Billy Joe Hambright and family, Mr. and Mrs. Bob Hambright. Mike Breed was home for the holidays from Tarleton State at Stephenville.



We Will Meet....Or Beat All **Competitors On** OFFICE EQUIPMENT





Let H-O-N Plan Your Desks **To Fit Your Office Needs**

Keynoted to the trend for efficient L-work arrangements in the office is H-Q-N's new desk line. Completely flexible, H-O-N desks offer literally hundreds of optional groupings. Artful use of vinyl-clad steel on drawer fronts and back panels adds distinctive tones and textures. Desk above with roomy 60 x 30 top and 38 x 19 typing return, includes two pedestals and center drawer.

HESPERIAN OFFICE SUPPLY

lews by Mrs. Roxie D. Travis

Linda Cox, Denton, Mr. and

Mrs. Delman Hilton, Kristi and

Kevin, were guests of Mr. and

Mrs. Bud Cox during the

Steve Ferguson, Floydada,

Mr. and Mrs. Herman Corne-

lius, Danny and Eugenia, Ralls;

Mr. and Mrs. Gene Martin,

Matador, were luncheon guests

of Mr. and Mrs. Howard Har-

ris, Franklin, George, Jean and

Mr. and Mrs. Joyce Travis,

Guy and Jimmy, San Antonio,

visited Roxie Travis Friday af-

ternoon on their way to Ama-

rillo to spend the weekend with

his brother and sister-in-law,

Mr. and Mrs. Eldrid Travis.

Mrs. Ralph Martin Sunday af-

Mrs. C. O. Gilbreath visited

Christmas Holidays.

Diane Saturday.

ternoon.

Jan. 6 - Mr. and Mrs. rnhart and Mr. and Barnhart, Houston, ay dinner guests of Mrs. Haney Wideman, made b rk, Mel and Mardith.) payme Mrs. C. O. Gildividual ad as New Year's eve come Mr. and Mrs. Owen Gil-Kimberly and Jimmy R. C. Young, Lubsthod is and Mrs. Bill Gilod in Ca mala and Scott; Mr. country George Periot, Sha nued for Ral's.

for lab

vestme

ent pro

directh

heavy a

re from

rogram

Repea

ceeding

said,

Ive."

ossible

I that "

adjustm

if you p

rough

rtificate

produ

valued

ary to

etweer

price

n plus a

d be red

dling

inels.

ay,"

s wher

Second

omestic

ch make

nents on

IWD for

should

: mills

٨?

ly whe

ou feel

o help

> his job

VE B I, TEX ION

NUARY

EN Wall

IZE OF N % x 5 inche x 61% inche % x 81% inche

SUCCI

of Lectureship

, JANUARY 19

AL AUDITORIUM

. Everyone is welcome

F

CK, TEXAS

14

ons, and d Mrs. M. E. Williamrogram mpanied by Mrs. s supply Kelso and Jimmy, Rev. and Mrs. Harpler, Timmie and erley left Friday for ays' stay with their and grandparents in

vou

Travis Hart, Ft. Worth, visited in the home of Mr. and Ft. Worth, Miss Mrs. Haney Wideman Saturday afternoon.

Rev. and Mrs. R. C. Guest Cedar Hill, visited Mr. and Mrs. Morris Wideman Friday afternoon

Gerald Thompson, Floydada, accompanied by Franklin Harris and Steve Ferguson went to Dallas Thursday for the Young Farmers convention, returning Saturday

Mr. and Mrs. Thurman Richards and family had dinner Christmas Day with her sister and brother-in-law, Mr. and Mrs. Tom Price in Floydada. Others present were Mr. and Mrs. Zeke Robertson and Dixie, Mr. and Mrs. Wayne Robertson and family, Lubbock; Mr. and Mrs. Charles Robertson and

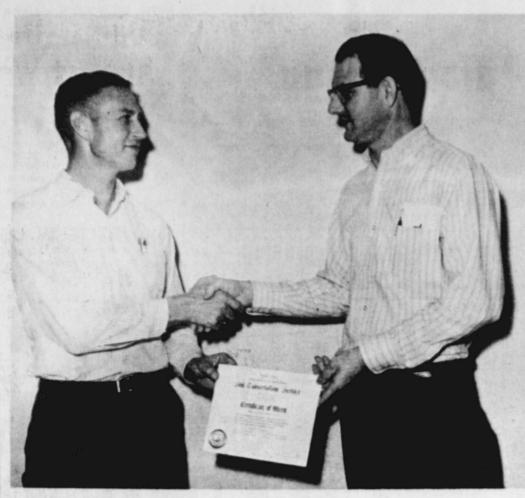
es that ne does. It's spiritual, it's family, Hale Center and Bill rt is a ding, exciting, and it's in-Robertson, Afton. Mr. and Mrs. Howard Harris sotton by good . . . It brings new and Diane visited the Clayton id on pries of what God is, and Sellers in Ralls Friday night. nan really is - finding ful-Wednesday Mrs. Ed Martin visited her new granddaught in a life directed by divine ter, Brandy Lynn, born New Hear this one-hour lecture Year's Eve in University Hos-Have a Purpose" presented pital. Brandy Lynn is the daughter of Mr. and Mrs. Wayne EPHINE H. CARVER, C.S.B., Martin of Lubbock. The Christian Science

Sunday afternoon Mrs. Morris Wideman and Mrs. Haney Wideman and Mardith visited Mrs. Gladys Gray and her sister, Mrs. Alta White, Lubbock. Science lecture Mr. and Mrs. Howard Harris and Diane visited Mr. and Mrs. Herman Cornelius in Ralls Saturday night.

Mrs. C. R. Smith, Lubbock, had lunch with the Howard Harris' Monday.

Sam Jones, New Deal, Jo Ann Blair and Steve Lisemly, Lubbock and Lana Partin, Ralls,

MECIPE EQUIPMENT



MERIT AWARD PRESENTED... Arneal Scott, area soil conservationist from Lubbock (left) presents a certificate of merit to Jon J. LaBaume, unit conservationist for Floyd County, for work done on the conservation program in Wellington, Texas where he formerly served. (Staff Photo)

Prairie.

had dinner on New Year's Day with Mr. and Mrs. Buddy Swinney.

Mrs. Howard Harris visited Mrs. Jimmy Ham in Ralls Thursday afternoon.

Rhonda Bennett visited Diane Harris Saturday and Diane spent Saturday night with her. Mr. and Mrs. Buddy Swinney went to Odessa for the

weekend to attend the RCA Rodeo. Buddy participated on Friday night. They spent Friday and Saturday night with Buddy's sister and brother-in-law, Mr. and Mrs. Jim Neil in Seminole, Garry Bennett spent Satur-

day night with George Harris. on the afternoon of December 25, Mr. and Mrs. Thurman Richards and family left for Big Bend National Park where they spent several days sightseeing. On their trip they

visited with J.R. Richards, Mr. and Mrs. John Richards and family, Mr. and Mrs. Leon Richards and family in Stephenville. Others present ware Mr. and Mrs. Floyd Richards and

the states states in the states

TRANSFER FILE BOXES

NOW IN STOCK - SEVERAL STYLES

family and Mr. and Mrs. R.E. Richards and Lora of Grand New Years Day Mr. and Mrs. Gene Martin and Patsy Green, Matador, Pam Breed and Jodie James, Floydada, were supper guests in the Howard

Harris home. Kayla Davis spent Saturday night with Connie Collier in Ra'ls.

Mr. and Mrs. Hugh L. Davis, Randy and Kerry, Truth or Consequences, N.M. were guests of Roxie Travis from Tuesday until Thursday afternoon. Those present on New Year's Day were, Mr. and Mrs. Ophel Jennings and Mrs. D. Riley Nickles, Muleshoe; Mr. and Mrs. Joyce Davis and Jeanie, Petersburg; Mr. and Mrs. Noel Davis and Rod and Mr. and Mrs. M.E. Williamson.

Mrs. D.A. Barnhart and Mrs. Morris Wideman visited the Aubrey Littles and Mr. and Mrs. Gene Landsdown in Ralls Sunday a week ago. Sunday afternoon Elder and

Mrs. Joe Jackson, Mr. H.R. Nance and Rachel visited Mrs. Nance in the Ralls Convalescent Home, later going to Brownfield where Joepreached in the Primitive Baptist Church. On their return home they called on Mr. and Mrs. Carl Jackson and Rhett.

Veterans Must Return Questionnaire

The new year could begin with a financial jolt for thousands of Veterans and widows on the Veterans Administration's Pension Rolls who thus far have failed to return their Annual Income Questionnaires to VA. Totally and permanently nonservice-connected Disabled Veterans and Wartime Veterans' widows who meet income limitations are eligible for pensions, according to Jack Coker, manager of the VA Regional Office in Waco,

The law requires these beneficiaries to report their inome each year in order that the VA can determine the amount of

pension, which is related dir-

ectly to income, to which they

are entitled. The questionnaire requesting data on 1968 income

received and 1969 incomeesti-

mated was sent to 2,033,000

pension recipients about the

first of November. Deadline for returning the Questionnaire to VA was set at January 15.

FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969, PAGE 3

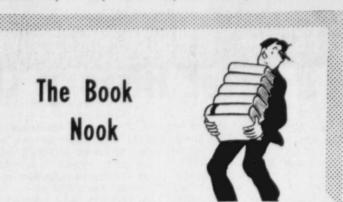
With this deadline fast approaching, approximately 645,-000 pensioners have not returned the Questionnaire.

Until the VA receives 1969 income estimates from these beneficiaries, it cannot determine or pay any pension benefits in 1969 to them.

Starting January 1, 1969, VA pensions will be completely restructured. Income limits will be raised \$200.00 for all pensioners. Further, the present three income levels used in determining the amount of benefits a recipient may be paid will be increased b) between 13 and 28 income levels in \$100 increments.

For approximately 1.2 million beneficiaries on the VA pension rolls, the restructuring will mean higher monthly payments in 1969.

Thus, failure to return the Income Questionnaire could mean the loss of \$110 a month in payments in 1969, compared with the present rate of \$104. for the Veteran with no dependents and little or no income, The loss could be \$130 a month instead of the present \$119 for the Veteran with three dependents and little or no income, Coker said.



"Don't Forget To Write" by Art Buchwald. . . Art Buchwald syndicated columnist for the New York Herald Tribune has put together a collection of amusing articles taken from his experiences during travels abroad.

In short stories about the American Tourist, Buchwald comically describes how the Ugly American got his name through the attitudes that some travelers take while outside the borders of the United States.

"The Pearl Seekers" by Norman Bartlett. . . This is the full, factual story of the Australasian pearling industry, filled with drama, adventure and fascinating tales.

Bartlett tells a story that quickly becomes exciting and alive with adventures of the sea.

Olympic Thrills" by Joseph N. Bell. . . The earliest written records of the Olympics (as we know them today) date back to 776 B.C. when a Greek cook won a 200-yard sprint to become the first known Olympic champion.

The "games" were first celebrated as religious festivals and remain as the first peaceful competition in athletics. Bell describes some of the most exciting events in Olympic history in twelve stories of well-known athletic champions.

FARM BUREAU AND BLUE CROSS INSURANCE ANNOUNCE APRIL OPENING SENIOR TEXAN COMPANION SERVICE.

DEADLINE SIGN-UP FLOYDADA OFFICE MARCH 17 his article appeared in Texas newspapers recently:

Friday, September 20, 1968 The Ballas Morning News

Patients Under Medicare Will Pay an Additional 10%

ATLANTIC CITY, N.J.-Wil- A department spokesman bur J. Cohen, secretary of gave these details: health, education and welfare, A patient no • A patient now pays the first \$40 of his hospital bill, Thursday announced a 10 per cent increase in the amount pa-Medicare covering the balance tients will pay for hospitaliza- through the 60th day of hospitaltion under Medicare. ization. Beginning Jan. 1, the The new rates will become efpatient will pay the first \$44. fective Jan. 1, Cohen said in a speech here at the 70th annual • THE PATIENT pays \$10 a meeting of the American Hospi day from his fist to his 90th day of hospitalization. This intal/ Association.

What does this mean to you?

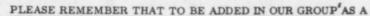
creases to \$11 a day with Medi care handling the balance • The patient pays \$20 daily for the next 60 days. This will be raised to \$22.

· Should the patient entr nursing home a tion, his are fre

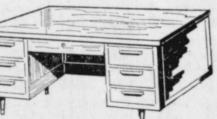
It means beginning January 1, 1969, Medicare will be paying a reduced percentage of your total hospital bill. In order to be sure that your Blue Cross Senior Texan Companion Service continues to provide adequate protection and because of other changes in the Medicare law, it is necessary to amend your present coverage.

This April 1, 1969, opening is taking place solely for the purpose of en-abling applications for new Senior Texas Companion Service Members. This is open to anyone 65 or older.

This opening is taking place for the purpose of permitting any person now holding the Regular Group, or the Basic.



UFFILLE E SUP SEE US FOR **OFFICE SUPPLIES** FOR THE COMING YEAR



1 your needs be large or small. ALST.

We are well stocked and can handle nearly every need. If we don't have the item you're looking for, we can have it in a few days — in far less time than you can have it delivered by an out-of-town salesman. We'll be happy to serve you whether

PHONE 983-3737

BY AND SEE OUR SELECTION OF ... * Manual Typewriters * Ledger Sheets esks * Storage Boxes * Post Binders iling Cabinets ectric Typewriters * Transfer Files * Filing Supplies

WE HAVE A FEW **GOOD USED TYPEWRITERS** FOR SALE

Hesperian Office Supply

212 SOUTH MAIN

No clowns. No hoopla. No funny hats.

This is an event for the serious car buyer. The man who has X number of dollars to spend and is determined to get his money's worth and maybe more.

Come to a Chevrolet Showroom during our Value Showdown. Ask the man to show you, on paper, how you can order most any

1969 Chevrolet with a big V8 and automatic transmission for less than you could last year. Come in and spend some time.

Dig, probe, ask questions, take notes. You owe it to yourself to be thorough. Go for a drive.

Get a free sample of Chevrolet's luxurious full-coil, cushioned ride, Shut the windows and see how fresh the interior stays, thanks to Astro Ventilation. Feel the kick of the biggest standard V8 in our field.

Then go down the street or across town and see how we stack up against Those Other Cars.

We think you'll wind up with a Chevy

More people do, you know

Putting you first, keeps us

The Chevrolet Value Showdown is on.

NEW MEMBER FOR SENIOR TEXAN COMPANION SERVICE, A MEMBER MUST HAVE A CURRENT FARM BUREAU MEMBERSHIP

Floyd County Farm Bureau



PAGE 4, FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969

1957 when J. H. West of Bish-

op was named president. West

served until 1962 and was suc-

ceeded by C. H. DeVaney of

Coahoma who served until No-

vember, 1967. Sidney Dean is

never had more than a few thou-

sand members during the

\$2 a year during that period.

The fledgling organization

current president.

NEXT WEEK TEXAS FARM BUREAU WEEK

A Brief History Of The Texas Farm Bureau

of new counties were organized.

Dues averaged about \$5 per

year during that period. Dues

were increased to an average

The first Texas Farm Burmer of 1920. The organization grew rapidly at first, Within the first year, it established a cotton marketing cooperative, and soon a number of other marketing cooperatives were set up.

In 1934 the organization's by-laws were amended to permit the marketing cooperative to pay members' dues. Thus, all members of the Farm Bureau cooperatives automatically became members of the Farm Bureau. As the cooperatives either failed or became separated from the parent organization, Farm Bureau's membership dwindled. By 1932, the first Farm Bureau in Texas had ceased operation. 1

With the increasing interest 1930s although dues were only in agricultural legislation during the first years of the New Deal came renewed efforts to organize Texas farmers and ranchers.

The Texas Agricultural As- than 50,000 members as scores

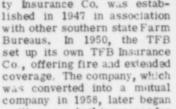
sociation was chartered in eau was organized in the sum- 1934. Two years later it became affiliated with the American Farm Bureau Federation, to Texas Farm Bureau.

of \$10 per member in 1950. and still later changed its name (Dues vary by county.) The organization has grown each year H. G. Lucas of Brownwood since 1952. served as president of the new-

The Texas Farm Bureau has ly-organized TAA. He was sucaccomplished much in the field ceeded by C. H. Day of Plainof state legislation in the past view. J. Walter Hammond of Tye was elected TFB presithree decades. Among its acdent in 1939 and served until

complishments are animal health laws, farm-to-market road system, egg grading law, tractor gas refund, exemption from sales tax on farm machinery, funds for agricultural research and education, improved feed, seed, and insecticide laws.

The Texas Farm Bureau iniiated its first service-tomember program in 1944 when it entered into an agreement with Blue Cross/Blue Shield of Southern Farm Bureau Casualty Insurance Co. was estab-



writing crop-hail insurance for members, In the early 1960s, the TFB expanded its services to include promotion and development of export markets in Europe for Texas commodities. In 1966, the TFB inaugurated a domestic cattle marketing program limited to pilot counties. A used-hen marketingprogram was begun in 1967.

The latest economic service program, Listituted in 1965, involves sa'e of Farm Bureau's own Safemark tires and batteries to members through independent dealers. More than 175 Texas counties are now participating in this service program. Texas is one of 33 states in the program,

The Texas Farm Bureau today has 110,689 members in 203 organized counties. About 165 counties have their own offices.

The Texas Farm Bureau board of directors is composed of 13 directors, one from each of the 13 districts in the state. Officers of the organization are

elected by board members from among their own number. Present officers are: Sidney

Dean, Victoria, president; M.

F. Frost, McAllen, vice president; and Steve Lilly, Nacogdo-

Members of the board are: Dist. 1 - J. D. Coleman, Wellington; Dist. 2 - H. L. King,

Brownfield; Dist. 3 - T. J. Richards, Paducah; Dist. 4 -

J. T. Woodson, Gober; Dist. 5 -

ches, secretary-treasurer.

Edwin Sanderson, Paris; Dist. | Dist. 13 - M. F. Frost, Mc-6 - C. H. DeVaney, Coahoma; Allen.

There are now more than 375 Dist. 7 - B. J. Gist, Abilene; Dist. 8 - Dr. G. Kendrick, employees of the Texas Farm Marlin; Dist. 9 - Steve Lilly, Bureau and its affiliated insur-Nacogdoches; Dist. 10 - Robert | ance services. Of these, some Faseler, Hondo; Dist. 11 - Ed 280 are in the state headquar-Woodfin, Fresno; Dist. 12 - ters located a 401 Franklin J. M. Price, Corpus Christi; Ave., Waco.

Cotton Advertising Evaluated

What benefits, if any, have the | the costs of 3,600 local newscotton industry's advertising paper advertisements promotcampaigns produced? ing the sale of 100 percent cot-During Spring, 1968, the Cotton merchandise.

ton Producers Institute joined Most of these firms have an-104 major retail stores in 72 nual sales volumes in excess of large market cities in sharing \$10 million and have branch

stores in suburban shopping centers.

To measure the effectiveness of the selling effort, the National Cotton Council's Market Research Service contacted buyers, in person and by mail, from 34 stores in 27 cities and asked specific questions regarding 453 cooperative ads. Questioning dealt with the effect of the ads on increasing sales of cottons, getting more cotton into stores, and stimulating merchandising activities by stores. Retailers ware also asked to give their general reactions.

THE RESULTS 81% of buyers said they sold

more than they expected to sell. 45% said sales were so heavy they had to reorder advertised cottons.

70% said cotton ads increased sales of other all-cotton products.

zine advertising campaign, in-84% said they shopped the dicate: market more extensively for all-cotton merchandise be-

- CLIP AND SAVE .. CLIP AND SAVE

cause of the cotton ads. 80% said they bought a great-

er volume of all-cotton goods than they normally would have. 94% did additonal advertising related to ads at store's expense.

938 additional merchandising 55% said the stimulated sales of activities resulted - such as interior displays, posters, signs, store window displays, cotton items. in-store modeling, and tashion

shows. 100% of stores asked to participate in future joint advertising with cotton industry because of excellent sales results from campaign.

display materials MAGAZINE CAMPAIGN push the sale of cott During its Spring, 1968(Jan-uary-June) Magazine Camtised in the magazine paign, the Cotton Producers Institute ran 127 full-color advertisements in 23 national consumers publications. Results of a similar survey con-

ducted to measure the maga-

77% of the manufacturers

ing activities other ng a they agreed to do. s, dro 100% want to partie future cotton promot ts an

said they sold more

83% said sales we

Iſ

N

OUSE

Y PHI

that

and

you

ew ye

re one

up y

ctric

our th

hot lu

owing

on sho

opped

mbur

opped

clove

sh

, pep

Ad

etric skil

that their retail st

lets reordered the

Many agreed to

their expense 353 diff.

tivities such as sha

paper ad costs with sh

viding mail inserts.

83% of these activ

conducted, but most

67% of the man

performed additional

was the fact that -

advertised than they

sell.

cotton.

OFFICIAL FLOYDADA RAIN CHART, 1925 --- 1968

CLIP FROM THIS NEW SPAPER AND SAVE

) drai
	1925	1926	1927	1928	1929	1930	1931	1932	1933	1934	1935	1936	1937	1938	1939	1940	easpo
an.	.50	.70	.85	.40	1.10	1.25	.40	1.25	.60	.50	0	.90	.20	.75	2.65	.26	p dra
eb.	.05	0	.10	1.80	.60	0	1.00	1.10	.30	.50	.45	.15	U	3.25	.65	1.75	easpo at 2
lar.	0	1.70	0	0	3.60	.85	1.15	0	.65	1.60	2.00	.20	1.40	.80	.60	0	m inut Ched
pr.	1.75	4.00	.20	.05	.40	1.90	3.25	2.00	.65	.65	.20	1.50	3.25	.70	.50	2.15	imm e spa
lay	4.50	2.50	0	5.40	7.25	1.25	0	1.25	4.00	2.50	4.60	3.25	4.80	1.60	1.70	2.75	to of the second
lun.	1.00	1.50	2.75	.50	3.85	1.75	.50	2.00	.35	0	3.00	.80	3.00	2.60	3.65	.42	halate hsh e day.
lul.	4.00	.01	1.75	3.25	1.00	.05	2.00	4.50	2.50	0	.50	8.50	1.45	5.25	1.00	.64	ENG
Aug.	1.40	2.00	.80	5.60	2.00	.25	.75	4.75	2.50	1.50	1.75	0	4.65	2.00	1.75	3.48	1 1/2 /2 ci
Sep.	9.00	7.70	5.25	.50	4.50	1.50	0	3.00	.80	3.00	2.15	14.00	3.60	0	.40	1.50	6 oz. 12 oz
Dct.	1.75	2.00	.10	1.50	1.20	4.75	4.30	1.10	0	0	1.90	1.30	4.75	1.65	2.50	1.00	p wat
Nov.	.15	0	0	1.10	.50	.55	2.00	.05	1.75	1.25	1.20	.15	.70	.20	0	2.85	1spoo
)ec.	.05	1.70	.70	.50	.05	2.70	2.35	3.25	0	0	.65	.25	.60	.05	.65	.16	mer
ear	24.15	23.81	12.50	.20.60	26.05	16.80	17.70	24.25	14.10	11.50	18.40	31.00	28.40	18.85	16.05	16.96	eanti grat opper
	1942	1943	1944	1945	1946	1947	1948	1949	1950	1951	1952	1953	1954	1955	1956	1957	o solution
lan.	.05	.04	1.31	.71	1.97	.90	.10	4.0	40	.41	1.12	.06	.04	.67	.07	.21	le wi ion.
Feb.	0	0	1.00	.37	.41	.12	1.60	.21	0	1.06	0	.14	0	.40	.45	1.13	ith r and
Mar.	.50	.27	.58	.51	1.30	1.28	.63	.76	0	.99	.09	.63	.09	.11	0	.79	for iditio
Apr.	5.78	1.55	.45	1.01	.15	1.62	.78	2.77	.73	.70	3.24	.88	1.87	0	.68	4.05	i't fo
May	.87	4.43	2.11	0	1.95	8.13	1.21	5.64	2.33	4.38	1.30	1.72	6.20	3.98	2.18	6.32	T.) Take
Jun.	.77	1.70	1.35	.31	1.85	.71	4.50	4.24	3.45	2.33	.40	.57	.22	6.25	2.25	9.72	und
Jul.	1.80	3.12	2.04	3.19	.50	0	.81	1.58	7.46	2.29	3.68	3.11	0	3.64	1.77	.31	0110
Aug.	2.05	0	3.62	4.13	1.40	1.84	.41	1.96	4.89	3.19	1.16	2.00	1.05	.95	0	1.42	· Mr
Sep.	7.70	1.81	6.10	1.15	3.29	0	.75	3.90	6.35	1.54	.94	.28	0	2.33	.26	.23	DE
Oct.	3.15	.80	.50	2.35	6.51	0	.97	2.21	0	.86	0	3.55	.65	3.71	.34	5.41	DE
Nov.	.09	.66	.90	0	3.10	1.26	0	0	0	.37	.79	.25	.12	0	.04	1.74	oin
Dec.	2.42	1.05	2.21	.35	1.20	.80	.22	.86	0	0	.63	.05	.32	0	.41	.03	ork
Year	25.18	15.42	22.17	14.08	23.63	16.66	11.98	28.16	25.61	18.12	13.35	13.24	10.56	22.04	8.45	31.36	6 oin
	1959	1960	1961	196?	1963	1964	1965	1966	1967	196	8		V		- D		han Vami
Jan.	.04	1.92	.31	.23							-	let	Yea	rs o	r D	ry	troi
Feb.	.04	.82	2.20	0		.30	.10	.30	00	1.3	2						5.
Mar.	.03	.74	1.22				.42	.48	30	1.5	6.	YC	DU C	AN D	EPEN	DO	
Apr.	1.58	.26	.42	0	.54	.62	.32	.54	.79	1.9	6		THE		KS A	т	4
May	5.26	2.44	1.70	2.79	4.60	0	1.55	1.25	35	0.6	3		int		NS A		
Jun.	5.89	3.21	2.88	6.98		1.59	1.47	2.01	4.38	- 2.8	8			-			-
Jul.	1.97	6.89			3.19	2.62	.87	4.86	2.73								
Aug.	.25	1.35	6.12	5.08	3.33	5.76	.42	1.22	4.20	- 5.3	0						
arug.	.40		.81	1.20	2.03	2.92	1.05	6.07	50	AND ADDRESS				-	m	1	
See	20	1.67	2.39	3.20	.73	3.69	4.53	3.22	1.78					-	IK		
Sep.	.56	7.00								-			3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				1
Oct.	1.97	7.92	.16	1,33	.63	.37	1.02	.12	46	- 2.0	8						1
Oct. Nov.	1.97		2.25	1.38	1.90	1.80	0.00	.03	46 28	2.0			PE	RAI	ΓΙΥ	E,	
Sep. Oct. Nov. Dec.	1.97									- 2.2				RA1	VI	E,	

... and what's the good word?



OPEN SUNDAY THROUG

THE WHIRLWIND DRIVE IN IS OPEN AGAIN.

By 1945, there were some Texas for a hospital and sur-7,000 members in the Farm gical program. In 1946, the Bureau in Texas, During the TFB joined with other states next five years, it grew to more to found the Southern Farm Bureau Life Insurance Co, The

HURSDAY - 1) TO 10 FRIDAY & SATURDAY 10 TO 12

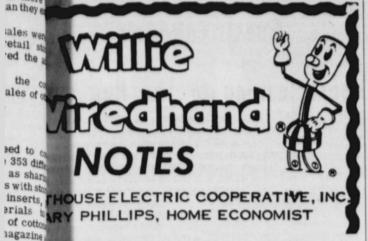
YOU ALL COME!

WHIRLWIND DRIVE-IN

ON THE WYE PHONE 983-2422

WHAT IS THIS ?

YES, THIS LOOKS LIKE A WHITE SPACE IN YOUR ISSUE OF TODAY'S HESPERIAN; BUT THIS IS MORE THAN JUST A WHITE NOTHING. THIS REPRESENTS SPACE WHICH IS OUR ONLY SALEABLE COMMODITY. SPACE SOLD FOR ADVERTISING IS USED TO SERVE MERCHANT'S WARES TO OUR READERS WHO EAGERLY LOOK FOR YOUR MESSAGE. ADVERTISING IS NEWS, TOO. TRY IT AND SEE!



cheese

1 medium onion, chopped

1 cup shredded lettuce

and seasonings. Mix well.

1/2 teaspoon salt

2 cans biscuits

1 (8 oz.) jar cheese spread

Few drops hot pepper sauce

1/4 cup chopped ripe olives

In large electric skillet,

brown ground beef; drain. Add

onion, grated cheese, tomato

5-inch circles on ungreased

cookie sheets. Spoon about 1/3

cup meat mixture on each cir-

cle. Roll out or press another

biscuit over filling and seal

edges with fork. Bake at 400

degrees for 12 to 15 minutes

or until golden brown. Cut each

into 30 pieces. Serve at once,

topped with shredded lettuce,

chopped olives and cheese

spread which has been blended

with a few drops of Tabasco

* For added flavor, 1/4 tea-

spoon chili powder may be

Hollums Visits

Yarborough

In Viet Nam

(So155) VIETNAM (FHTNC)

Dec. 13-Marine First Sergeant

Melvin W. Ho'lums, son of Mr. and Mrs. Walter D. Hollums of

Floydada, met and talked with

the Senior Senator from Texas

Marine Division he met Sena-tor Ralph W. Yarborough, (D-

Tex.), during the Senator's vi-

sit to units in Quang Tri Pro-

The Senator, a member of

the Senate Appropriations

Committee, met with a number

of Marines from Texas as he

visited the installations at Dong

Ha, Quang Tri and Vandergrift

Since then, Sgt. Hollums has

While serving with the Third

in Vietnam.

Combat Base.

vince.

and heated over low heat.

added to meat mixture.

Separate biscuit, roll out to

that your holiday y and safe one and you a happy and ew year. re one of the lucky ng a new blender s, drop by our ofup your copy of and some new

ld more

se activ

it most

that -

ie mar

ditional

other

to par

promot

1940

.26

1.75

0

2.15

2.75

.42

.64

3.48

1.50

6.32

.31

.03

31.36

ry

T

US

E,

o do.

ctric skillet was our tree, why not hot lunch with it owing ingredients: n shortening opped green pepper mburger opped onions clove garlic ectric skillet at 220 deshortening and pepper, and gar-Add hamburger 11 50

drained canned toma-

spoons tomato paste poons salt oon allspice ined whole-kernel

on oregano on pepper 00 to 220 degrees tes. Stir in 3/4 cup Cheddar cheese and 1/2d pitted ripe olives. ediately over 1/2 spaghetti, cooked acd rections, or cool eze in airtight container. Mexican food pleases - here is a delish especially for a cold CHILADAS

spoons cooking oil, 1/2 pounds hamburger cup chopped onion. cans tomato paste can mixed vege-

1.00 ns chili powder n red pepper Spo 2.85 n garlic salt

salt .16 oon black pepper for 45 minutes. In me prepare 1/2

returned to the states, arriving ed cheese and 1/216.96 over the weekend. He is now onion. Starting with with his wife and family in



PLANNING A DRYLAND PASTURE? Now is the time to plant dryland pastures. This may be done in either a dead litter cover or irrigated to a stand. Both methods have proved satisfactory. The seed should be placed in the soil one-half to three-quarters of an inch deep in a firm seedbed. The date of planting extends from Dec. 1 to June 1 for dryland grasses. The species best adapted to fine textured soils, such as our Pullman soils, are Caucasian Bluestem, Sideoats Grama and Green Sprangletop. The Lovegrasses and Switchgrasses are better adapted to a coarser type

soil. If you have slopping land on your farm which shows erosion damage after a rain, the best use for it might be a permanent pasture. Lavon Williams of the Soil Conservation Service is qualified to assist you with recommendations on rates, specie and planting depth. He will also be happy to assist you with any management problems you might encounter after the grass is established. Fay Gooch, with the Soil Conservation Service, examines a dead litter crop which is an excellent cover in which to seed dryland pastures.

Mrs. Philip Smitherman has een very ill with the flu and confined to her home for several davs. The Men's Meeting will be

SOUTH PLAINS NEWS

Tuesday night for supper, fellowship, and possibly a film. Several programs for future meetings will be discussed so it is hoped all the men of the community will try to be on hand for a gathering.

Wishing you a happy, healthy and prosperous New Year.

that I wish a lot of my inlaws had read. According to it, the Paris peace talks were bogged down for several weeks while the negotiators squabbled over the

shape of the table they planned to negotiate around. Some wanted a two-sided table, others a four-sided one, others a round one, others a curved one, or maybe octagonal or hexagonal, and some said it didn't matter.

My immediate reaction was, why can't my in-laws get up on the international level and start squabbling over the shape of the dining table they expect to eat Christmas dinner off

Had they kept abreast of the

FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969, PAGE 5

SOUTH PLAINS NEWS by Mrs. Murray Julian

South Plains, January 6 -Most of our people spent a quiet New Years Day, with some visiting out of the community for the holidays.

Mr. and Mrs. Reese Hightower, and sons, Dwayne, Floyd and Eugene left December 20 for Little Rock, Arkansas, and arrived back here New Years Day. They reported it rained almost every day while they were there. While in Little Rock, they visited her people, Mr. and Mrs. John Hamilton and other relatives.

Hobby Club members will hold their first meeting of the new year January 15, in the home of Mrs. Bryant Higginbotham in South Plains. Mrs. C.F. Fortenberry is assistant hostess. This meeting will be held to plan the schedule for the year to come.

Some 85 were present for Sunday morning Baptist Services. Mrs. Jewel Bean had her daughters, Irene and Dinah, home with her over the week end from Texas Tech and WT at Canyon, and they ware at church services. Wednesday night there will be the monthly business conference, and then a study of the Book of Job, which the pastor, Rev. W.L. Trice, is teaching at this time. Dr. Neil Record from Wayland at Plainview is to be the evangelist for the coming spring revival March 23-30, Rev. Trice plans to attend the State Evangelistic Conference which will be held in Dallas January 13-

Maury Probasco, son of Mr. and Mrs. Don Probasco, entered the Plainview Hospital December 26, and Dec. 27, underwant major surgery. Maury got along just fine and was able to be brought home Dec. 28. He was able to go back to school January 6.

Mr. and Mrs. Deral Young and Mr. and Mrs. Don Probasco were in Tulia New Years Day for dinner.

Mrs. Melvin Myers has been in Plainview Hospital since last Friday suffering with flu. She had been quite ill for several days before that. Melvin reported that he hoped to be able to bring Mrs. Myershome by Tuesday of this week. Both boys, Larry and Douglas, as

well as Melvin have had the flu. Mr. and Mrs. Jim Roberts and children, Terry and Cari, went to Oklahoma to spend part of the holidays with her parents.

Mr. and Mrs. Bryan Karr left New Years Eve for Ballinger, where they visited Mr. and Mrs. Roy A. Burks, and then in

Mark and Brad, and Mrs. Fort Worth where they visited Bryan's mother, Mrs. J. Turner's mother, Mrs. Pearl H. Karr who resides at Springtown. They returned home Sunday night. Mr. and Mrs. George Weast and Mr. and Mrs. Frank Mc-

Clure went to Silverton Thursday to attend the funeral of Willie J. Bryant, 65, who had died Tuesday in Northwest Texas Hospital in Amarillo after a short illness. Services were held in the Silverton Church of Christ, with burial in Silverton Cemetery. His two sisters Miss Nellie and Miss Annie Bryant both survive him at his home

in Silverion. Mrs. Bryant Higginbotham left early Saturday morning for Amarillo to spend the weekend with her younger sister, Mrs. James Magnusson and family.

Mr. and Mrs. C.F. Fortenberry went to Levelland Saturday where they attended the wedding of his nephew, Ronnie Breckenridge to Miss Vic-

Mr. and Mrs. F.M. McClure spent New Years Day in Plainview with their daughter, Mrs. Jean McClure and children, Sunday Mrs. McClure and the three grandchildren were all dinner guests here with her parents.

7-8th grades last Thursday, while J. M. Williams was in Lubbock having a check-up at his physicians. He has been ill with a severe cold for several days.

Mrs. Walter Burgess of Dumas was in our vicinity Monday and Tuesday visiting her sister, Mrs. L.N. Johnson and family

Mrs. E.J. Kinslow and family, at the passing of her mother, Mrs. Georgia Scott, 92, who died Tuesday, Dec. 31 in Plainview at the Plains Nursing home, where she had lived for several years. Funeral services were held in Russellville, Arkansas at the Gardner Funeral Home, Friday, Jan. 3. All the members

of the family were there for the funeral. Sgt. Tommy Powell planned to leave for the Offutt Air Force at Omaha, Nebraska January 3, but due to holiday travel a plane seat was not available, so he will leave this coming Tuesday from Lubbock

gathering. Monday night Mrs. Bill Keeting, from Hyattsville, Maryland, arrived here to spend the night with the Raymond Reeves. Mrs. Keeting is Raymond's aunt. Supper guests with the Raymond Reeves in their home Monday night with here for the holidays with his guest, Mrs. Keeting, were Mr. folks, the Tillman Powells. and Mrs. Bob Reeves and their Mr. and Mrs. Bud Turner,

Fiorida.

four children.

HOMEMAKERS by Sherry Mullin Floyd County H. D. Agent skin preparations contain ho-The honeybee performs a viney. It has been used successtally necessary task for most farmers and ranchers, in their fully in the treatment of burns. quest for nector, which is found

NEWS FOR

ney, therefore most manufacturers of honey do not add any preservation to it. It can be used without refrigeration. If, during cold weather, the sugars in honey begin to crystallize, just heat it over a low flame, and it will become smooth again.

Mixed with cod-liver oil, honey makes a salve that has been found to be effective for alleviating the pain and hastening the healing process of wounds, cuts, bruises and lacerations. Bacteria cannot grow in ho-

PUMP (IN CHIFFON HONEYPIE

1/4 cup cold water

1 1/2 cups canned pumpkin 1/2 cup milk

it out, ran across an article

1 tablespoon unflavored gelatin

3 egg yolks

3/4 cup Sioux Bee Honey

of off of me?

news, they could have picked

toria Johnson. The wedding and reception was held at the Trinity Baptist Church.

Rev. W.L. Trice taught the

We offer our sympathy to

New Years Eve day in Floydada with Mr. and Mrs. Ted Bell and family for a New Years supper Municipal Air port. He had been

Calahan all of Norman, Oklahoma, and Mrs. V.D. Turner of Floydada, were New Years Day dinner guests and visitors at the home of Mr. and Mrs. Travis Young, Kenneth, Lori, Shandra and Kirk. Mr. and Mrs. Joe O. Rogers, parents of Mrs. Don Probasco,

and her sister and family, Mr. and Mrs. Donnie Bybee and three children from Providence, and Melvin Sissney of Lockney were all Christmas eve supper guests in the home of Mr. and Mrs. Don Probasco and children, Maury, Matt, Pam, Cam, Susie and Cassie. The Sunday before the Don Probasco family spent all day in Crosbyton where they had dinner with Mr. and Mrs. Hubert Holcomb, Christmas Day they were in Floydada with Don's parents, Mr. and Mrs. Frank Probasco.

Mr. and Mrs. Murray Julian left early New Years Day for Roscoe where they had dinner and supper in the home of Mr. and Mrs. R.E. Althof, with other guests, the Thurman Flowers of Ralls, the Terry Julians, and the Harold Althofs, The group visited in Abilene New Years afternoon with Mr. and Mrs. Richard Young and little 11 day old son, Scott. The Julians spent two days in

Roscoe with Terry, Leona, Dee and Dickie. Mr. and Mrs. G.E. Trimble took their son, Sgt. Joe Trimble to Amarillo Saturday where

on Sunday Joe took a plane for Missoula, Montana, where he planned to visit for a few days with his brother, Pittman Trimble and family. Joe will fly to McChord Air Base, near Seattle, Washington, and on January 9, he will fly to An-chorage, Alaska, where he will be stationed the next two years at Elmendorf Air Force Base. He had been home for the Christmas holidays, and previously was stationed at Tyndall AFB, near Panama City,

Mr. and Mrs. Raymond

Reeves and three children spent

tillas, dip each one shortening just long en-1957 o soften. Drain on paper and spread 2 tablespoons on each tortilla. cheese and chop-.21 ion. Roll up and place on baking dish. Sprinkle maining cheese and 1.13 pour 1 cup meat all. Bake at 350 defor 15 minutes. Serve .79 nal sauce. forgel that the easiest 4.05 onions is in your

O TACOS ce-off Prize Winning Recips)

9.72 und ground beef opped onion

shredded Cheddar

1.74 oin Farm Bureau and

k to promote your

in agriculture.

hands with more

110,000 Texas

es. Only the

are needed.

county level.

Farmer!

PART

San Diego, Calif. breads, and is often used as FLOYD DATA Visiting in the home of Mrs. Mary Stanley during the holi-

pa; Mr. and Mrs. Steve Ray,

Donnie, Stevie and Larry and

Mr. and Mrs. Curtis Holt, all

of Lubbpck; and Mr. and Mrs.

U.S. urged to delay offshore

Mr. Rancher!

OF THE ACTION!

FOR

W. C. Holt of Levelland.

investments.

RM BUREAU WORKS

and poultry marketing programs already under way.

LEGISLATION — effective representation in Austin and Washington.

ECONOMIC SERVICES-complete insurance protection, prepaid

medical care, tire and battery program, plus personal services at

meet, queen contests and action program for young adults.

JOIN THE FLOYD COUNTY FARM BUREAU

livestock improvement, safety projects, etc.

MARKETING-developing new markets at home and abroad---cattle

AGRICULTURE THRU

a topping for wa'fles, pancakes, French toast and as a dessert topping for ice cream and cereals. It can be used as a cooking days were Mr. and Mrs. James Stanley and sons, David and

of the body.

ingredient for cakes, pies, muffind, candies, cookies, frost-Douglas of Tulsa, Okla., Mr. ings, brownies and dessert sauand Mrs. Delbert Groves and ces. Honey adds to the moistsons, Marion and Gene of Pamness of cakes and cookies, and pa; Mr. and Mrs. Jerry Davis, acts as a preservative for them. Glen, Susan and Sharon of Pam-

in various flowers and plants,

such as clover, the honeybee

to the hive where it is con-

verted into honey by series of

chemical processes that take

place in the bee. Pure honey

trose, which is almost instant-

ly assimilated into the blood

stream to supply quick energy,

and about 30 percent levulose

or fructose, which serves as

about 60 percent natural sug-

ars. It also contains vitamins

and minerals which are nec-

essary for the growth and health

most limitless. It can be used

The uses of honey are al-

spread on all kinds of

Thus, pure honey contains

an energy reserve.

contains about 30 percent de c-

The nector is then taken back

cross-pollinate the plants.

Honey is recognized as an excellent milk supplement for infants by the Council on Food and Nutrition of the American Med cal Association. It is also used by many athletes as a quick energy food.

Honey has a soothing effect, and many of the best known

1/2 teaspoon salt 1 teaspoon cinnamon 3 egg whites 3 tablespoons sugar 1 - 9 inch baked pie shell Soak gelatin in cold water

for 5 minutes, Beat egg yolks and combine with honey, pumpkin, milk, salt and cinnamon in top of double boiler. Cook until thick, stirring constantly. Add softened gelatin and stir until dissolved. Beat egg whites until frothy; add sugar gradually and continue beating until whites will stand in stiff peaks. Fold the meringue into pumpkin mixture. Fill pie shell, Chill for several hours.

FLOYD PHILOSOPHER

SAYS Dear editar: I found this newspaper which somebody had wadded up and used as packing around a Christmas present to keep it from breaking and after I shook out the broken glass and smoothed

the shape table they demanded to eat off of, and by working one group against another it's possible I could have gotten everybody in an uproar and had the whole thing called off well in advance of buying the groceries. In-laws, like international leaders, are entitled to save face I guess, although with some faces it's hard to figure out why. They're probably saying the same for me.

But when you get a set of people both uninformed and hungry, you're stuck. Here some of them come now. Oh well, it's Christmas time

and just because we've never been able to get the Christmas spirit going among nations

is no sign it can't be used among individuals. Yours faithfully, J.A.

Boeing to market German copter. Saigon team prepares for long

Paris stay.

This new 3M Brand "Copy-Mite" Copier costs only \$199

> ... yet it makes better copies than expensive electrostatics!



Compact, desk-top size. Makes sharp, clean copies from any originals.

- Gives "original like" copies on white bond-weight paper.
- Copies from books and magazines.
- Copy quality equals those from any machine at any price!
- Also makes overhead projection transparencies.

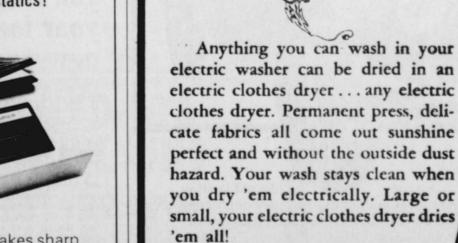
Call to see the new 3M Brand "Copy-Mite" Copier demonstrated in your office. SPERIAN OFFICE SUPPLY

LARGE OR SMALL AN ELECTRIC **Clothes Dryer** DOES THEM AL (even the new PERMANENT PRESS) Anything you can wash in your electric washer can be dried in an electric clothes dryer ... any electric clothes dryer. Permanent press, delicate fabrics all come out sunshine perfect and without the outside dust hazard. Your wash stays clean when

OYDAD

IGHT

PON



YOUTH PROGRAMS- citizenship training, talent find, discussion LOCAL AFFAIRS-voice in county government, schools, crop and

PAGE 6, FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969



The Eisenhower Wedding

Americans, especially those prone to hero worship and monarch-like adulation, were given a hint in the matter of dignity and taste by the families of President-elect Richard Nixon and former President Dwight Eisenhower when a young Eisenhower took a Nixon as his bride.

Much of the private affair was kept private. There was no circus atmos-

Flying Round The Moon

The superlative achievement of America's successful Apollo 8 flight is certain to remain forever as one of mankind's milestones of progress.

The successful flight means men (perhaps Russian as well as American) will almost certainly land on the moon in 1969--the goal set years ago by the late President John F. Kennedy. But the major significance -as history will record it-of the Apollo 8 flight is that man for the first time has broken the shackles which have bound him to earth, and thus the age of exploration of other celestial bodies is at hand.

There were several dramatic moments during the Apollo 8 mission. The first was, as always, blast-off. The second was when the spacecraft succeeded in setting a correct course for the moon. The next was ultradramatic, for it was new to man. At 4:59 a.m. December 24th, the three astronauts, Col. Frank Borman, Capt. James Lovell and Maj. William Anders fired their main rocket to bring them into orbit around the moon.

They were behind the moon and at

RESEARCH STATION ESTIMATES GREEN BUG DAMAGE

Incidental research data gathered by High Plains Research Foundation sciencists in a grain sorghum irrigation study may have pinpointed the amount of losses suffered by High Plains farmers due to greenbug infestations this year.

According to this data, grain losses at the Foundation exceeded 2,500 pounds per acre due to greenbug infestation during a two-week period from July 24 until August 6.

Dr. Tom Longnecker, Research director, said the discovery came almost by accident and was one "fringe benefit" of the continuing irrigation data research projects condicted annually by the Foun-

COME

TO A FREE

phere and no spectacle, with all its contrived publicity, exaggerated praise and hero-worship. This is in the American tradition, a tradition which holds that Presidents, and their families, are not royal persons or families, not considered "above" the people to be revered like ruling families or monarchs in the European tradition.

Houston and across the nation and world there was some twenty minutes of suspense, as the big rocket slowed the spacecraft from something over 5,000 m.p.h. to something over 3,000 and slanted it downward into an orbit around the moon. Finally, the voice of Anders ended the suspense: "Go ahead, Houston, Apollo 8. Burn complete. Our orbit is 169.1 by 60.5." That message produced jubilation at Houston and sent a thrill throughout the world.

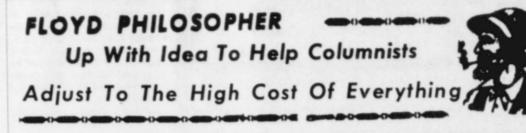
The next dramatic moment came on Christmas morning, when the astronauts fired their rocket again, to thrust themselves out of lunar orbit (after ten orbits) and on a homeward course for the earth. This was also critical.

The importance of Apollo 8's achievement can scarcely be overestimated. And Americans can take justified pride in the fact that their countrymen have become the first ever to orbit another celestial body, in effect paving the way for man's exploration of outer space by rocket vehicles.

> Explaining how the data was collected, Researchers Jim Valliant and Dennis Mooney said all sorghum in this study was irrigated at the sevenleaf stage during the week of July 1. On July 24, part of the area was irrigated pre-boot before it was sprayed for control of greenbugs. The other area was sprayed with one pint of Ethyl Parathion for insect control July 24 and irrigated preboot the following day.

Because the area irrigated before spraying was wet and a ground spray rig could not be used, spraying was delayed un-

THE FIRST FOUR-Lt. Governor Preston Smith (center) happily displays the first four tickets sold to the 1969 Democratic Victory Dinner. The dinner will be held in Austin on Jan. 20. Smith will be inaugurated as governor the next day. The \$25 tickets now are on sale throughout the state. At right is Dr. Elmer C. Baum, chairman of the State Democratic Committee, which is sponsoring the dinner. At left is former Lt. Gov. Ben Ramsey, now on the Railroad Commission. Ramsey and Dr. Baum are general chairmen of the Austin Inaugural Committee.



Editor's note: The Floyd Philosopher on his Johnson grass farm gets the new year underway along about the same lines he managed last year, his letter this week indicates.

Dear editar:

To get my mind off some December bills that ran a lot higher than I'd figured - I know a nickel tractor bolt now costs a guarter but it takes time to get used to it - I pulled out a newspaper I'd been saving and hadn't read far before I ran into an article that made me feel a little better.

According to it, I'm not the only one having trouble adjusting to high costs. Australia is in the same boat.

Five years ago, it seems, Australia ordered two dozen American jet fighter-bombers at 4 million dollars each. By the time they were ready for delivery the other day the cost was up to 10 million each.

Instead of 96 million dollars, the bill now

ther it's a tractor bolt or a fighter-bomber, you know when the bill arrives at two and a half times what you'd figured, you're in no mood to laugh.

The Australians though are going to have to come on in to the modern age. Look at it this way: in 1950 an American farmer could sell 10 calves and buy a new pick-up truck. Today he has to sell 20 calves to buy a pick-up.

The Australians are simply going to have to realize that while five years ago they could buy a fighter-bomber for say 2 million kangaroos, today it takes 5 million kangaroos. Me and Australia are going to have to raise more calves and kangaroos if we want to hold our OWN.

Ten years ago a doctor's fee for delivering a baby was \$50 to \$100. Today it's anywhere from \$250 to \$1,000.

No Appointment Necessary

This is not to say that babies, bolts, or fighter-bombers are worth more today, they just come higher.

Guest Editorials

Housecleaning In The New

Housecleaning becomes necessary and can be one rewarding experiences life offers. Oh, it may mean muscles and perhaps a slight strain upon the budget costs are infinitesimal when seen in their proper One of our friends recently marveled that her th looking carpet once again was the rose-beige and has covering she had bought several months before, modern cleaning methods.

A few days spent washing windows, waxing floor out drawers and shelves, making minor repairs, and furniture can almost simulate the joy of moving into a

INCE

Chapt

rch Ma

their st

t Tueso

d Satur

nth at

H. P.

Secy.

G

and

nd Mrs

sti1

TOA

Chris

Scie

Leci

SUNDAY,

LUBBOCK

AUDI

Housecleaning, believe it or not, not because of a cident that befalls a home, not necessarily becaus plosion or fire damage, but because of an accumulati things.

A busy housewife, for lack of time, sweeps a little the rig. She dumps cigarette ashes in a vase. Instead out an accumulation of mail, destroying the worth the important, she dumps it all into a dresser drawer to do the job when she "has time."

Because of these and a hundred other incidents, the is placed on the camel's back and there is nothing but take time out to houseclean.

Our minds and souls are much like our houses, regular "housecleaning." There comes a time whe to go through our mental and spiritual compartments the important" while we discard the whorthless an

On some past occasion - we've forgotten when . perhaps intentionally, perhaps unconsciously, said that offended us. We didn't settle the issue at the tim we tossed it in one of our mental dresser drawers wh been given refuge. As a result, when we meet that per street we remember that we are to radiate coolness have half forgotten our grievance.

DA Mason Our feelings were hurt because the missionary sociA.F. & A. fully appreciate our faithfulness and sacrifice - it con ed mee because it passed us by twice when selecting its We weren't given public recognition at the Chamben at 7:30. H

merce banquet for selling the most tickets, so we M., Ra from the organization. The coach deliberately refused to let us play as m

ters as that other jerk who is no good in the first pl quit going out for football.

DA IOOF Come to think of it, we have something against ever eryone in our block. One neighbor borrowed a cm which she didn't return. One put some of her gan, Grand, garbage pail. Another threw her tree trimmings of Grand, side of the alley. One didn't invite us to the dinner had a year ago last March. And still another is unfri always waits for us to speak first.

And it's the same way at town. The business ma of his trash blow over on our property. And he refuse his part of the loan when the merchants attempt to pr economic interests of the town,

As a result of this accumulation of grievances, we need to clean house with regularity. Ever so ofte to erase the slate completely, forgetting all affronts, small. We need to let go all the petty grievances to have been clinging. We need to forgive even as wet be forgiven. Who was to blame is of no import. New year's is an ideal time for housecleaning.

And when we do, we find that the sun is shining a little Our neighbors seem a little more friendly and kin faces look a little younger. And we even feel al A load seems to have been lifted off our shoulders.

town takes on a new appearance. We are like a new person even as our homes

following a periodic housecleaning.

What Makes A Nation Christ Christ's primary condemnation of the religionists dereted

was that they were so concerned with the technical a



what it is?

State ZIP Code

We citizens of "The Bible Belt" like to think of ou the place where God dwells. We are quick to mark City off to Satan with its paganism, its Jews, its stri gions, its absence of religion. Likewise, we think d California as being the home base for the cults, the if And we thank God that we are not as the fast talking Ne are. We have a church on every corner. In this country, it is the respectable thing to belong to a fact, we almost have to join something in order to be ed respectable. It hasn't been long since church mi was practically a requirement for getting a public job We can take a church census - and we find alm who can't name a church which he joined sometime in past. At least he "leans" in the direction of som Does this then mean that "The Bible Belt," a

Perhaps so - if we have standards no higher th

We would preserve the place of honor God has the been accorded in our oaths, on our coins, in open semblies. But we fear that those who are demand make America Christian through legislation are mispl

We would suggest that American will be truly Chri His name exists in the hearts of men, not in compo not in a Piedge of Allegiance to the United States flat coin - despite its closeness to the hearts of us A

Judge: "What possible excuse can you give for acquir

FLOYD COUNTY HESPERIAN, FLOYDADA, TEXAS, THURSDAY, JANUARY 9, 1969, PAGE 7



