



Annual Christmas edition of the

Floyd County Hesperian

A Christmas Prayer

Let us pray that strength and courage abundant be given to all who work for a world of reason and understanding & that the good that lies in every man's heart may day by day be magnified & that men will come to see more clearly not that which divides them, but that which unites them & that each hour may bring us closer to a final victory, not of nation over nation, but of man over his own evils and weaknesses & that the true spirit of this Christmas Season—its joy, its beauty, its hope, and above all its abiding faith—may live among us & that the blessings of peace be ours—the peace to build and grow, to live in harmony and sympathy with others, and to plan for the future with confidence.

Noel

May the Star of Bethlehem lead you to the Christ Child as it led the Wise Men long ago.

Dr. & Mrs. O. R. McIntosh & Paul



SANTA CLAUS AT DELLA PLAINS. . . Children at the Della Plains Community Center were visited by Santa Friday with fruit, candy and cookies served as an extra surprise. (Staff Photo)

FLOYD DATA
 Danny Medley arrived by plane this morning from his Naval Base in Kingsville to visit until Thursday with his parents, Mr. and Mrs. S. D. Medley and Debbie.

ONE MORE SHOPPING DAY 'TIL CHRISTMAS

Season's Greetings
 Wishing you and yours a happy holiday season.

Mr. & Mrs. A. C. Carthel

FLOYDADA 66 SERVICE

THESE PRICES GOOD THROUGH SATURDAY, DECEMBER 28, 1968

FINE FOODS FOR HOLIDAY FEASTING!

COUNTRY FRESH BREAD DELIVERED DAILY

DIAMOND OLEO	LB.	8¢		TOILET TISSUE	KIM	79¢			
EGGS	DOZ.	47¢							
HOMEGROWN TOMATOES	LB.	39¢		WHIPPING CREAM	BORDENS	19¢			
BANANAS	LB.	10¢							
CELERY	STALK	9 1/2 ¢		ROAST	RUMP	LB.	79¢		
ONIONS	LB.	4 1/2 ¢							
PEPPERIDGE FARM STUFFING MIX	8 OZ. PKG.	29¢	LB. BAG	59¢			SAUSAGE	2 LB.	98¢

STEAKS CLUB LB. **89¢**
HAMS LB. **49¢**
STEAKS RANCH STYLE LB. **59¢**
FRANKS 3 LB. **\$1.49**
BACON 2 LBS. **\$1.49**
SAUSAGE 2 LB. **98¢**
ROAST RUMP LB. **79¢**

IF BETTER MEAT COULD BE BOUGHT, WE WOULD BUY IT!

SPICED PEACHES
 2 1/2 SIZE CAN
17¢

- CONTAC \$1.29
- BAYER ASPIRIN 100 CT. 69¢
- DI-GEL 49¢
- WES-TEX SYRUP QT. 49¢
- CHUCK WAGON BEANS 303 CAN 2 for 25¢
- DIAMOND TUNA 1/2 SIZE CAN 4 for \$1.00
- GLADIOLA CAKE MIX 7 OZ. PKG. 10¢
- CHEF-BOY-AR-DEE 303 CAN 29¢
- RAVIOLI CHEESE OR BEEF 29¢

- FLOUR EVERLIGHT 25 LB. \$2.59
- NABISCO COOKIES RAISIN BUN 8 OZ. BOX 29¢
- AUNT JEMIMA CORN MEAL YELLOW 5 LB. 49¢
- KELLOGGS SPECIAL K 6 1/2 OZ. BOX 29¢
- GENERAL MILLS KIX 9 OZ. BOX 29¢
- 100% BRAN NABISCO 39¢
- KIM BISCUITS 5¢
- WHITE IMPERIAL SUGAR 2 1/2 LB. CELLO BAG 39¢
- MORTON'S SALAD DRESSING QT. 39¢
- JEFF Y POPCORN IN A PAN 2 for 49¢
- JELLO REGULAR SIZE 10¢

- BETTY CROCKER GRAHAM CRACKER CRUMBS 13 OZ. BAG 29¢
- TIDE SMALL BOX 9¢
- BORDENS PURE EGGNOG QT. 49¢
- BORDENS IMITATION EGGNOG QT. 39¢
- SOUR CREAM PINT 29¢
- BORDENS BUTTERMILK 1/2 GALLON 39¢
- PURE LARD 25 LB. BUCKET \$2.99
- AMERICAN BEAUTY INSTANT POTATOES LB. BAG 49¢
- BROWN SUGAR 1 LB. 14¢

DR. PEPPER
 OR 7-UP
 6 BOTTLE CARTON
 PLUS DEPOSIT **39¢**

ANOTHER BUCCANEER STAMPS SPECTACULAR VALUE!

CANNON THERMAL BLANKET

ONLY \$2.99 WITH \$10

GET YOURS HERE, TODAY!

- FULL-SIZE—72" x 90"
- COOL IN SUMMER—WARM IN WINTER
- USE AS BLANKET, THROW OR BEDSPREAD
- LIGHTWEIGHT—WASHABLE
- 94% RAYON—6% ACRYLIC
- ASSORTED COLORS
- FAMOUS CANNON QUALITY

Thrifty Super Marke

HOME OWNED & OPERATED
 DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY
 SECOND AND MISSISSIPPI STREETS

We Use HOW Service Plan

Funeral Today For Mrs. Payne

Funeral rites will be held this afternoon at 3 o'clock for Mrs. Claude E. Payne, 71, who died in the Floyd County Nursing Home. Mrs. Payne had been in failing health several months and had been in the hospital before being transferred to the home. She was born in Coleridge, Mo., August 5, 1897. She was the former Zora Evelyn daughter of the late Mr. W. E. Smith of McPherson, Mo., whose home she was in at the time of her death on August 5, 1968.



MRS. CLAUDE PAYNE

Funeral Today For Mrs. Curry

Funeral rites will be held this afternoon at 3 o'clock in the First United Methodist Church for Mrs. Roy Curry, 76, who was found dead in her home yesterday morning by a neighbor, Mrs. Pernie Leatherman. Mrs. Curry had been in failing health for several months but her death was unexpected. She has lunched Sunday with Mrs. Bob Smith, another neighbor, and had seemingly been feeling well.

Mrs. Curry was born June 26, 1892 in Texas and came to Floyd County in 1915 as the bride of B. O. Woody. Following his death she was married in February, 1947 in Floydada to Roy Curry, who died Oct. 12, 1964.

Survivors include one son, Billy Woody of Houston; two grandchildren and one sister, Rev. C. B. Melton, pastor of the Methodist Church, will officiate for rites. Interment will be in Floydada Cemetery under the direction of Moore-Rose Funeral Home.

OBITUARIES

Jimmy Kropp

Funeral rites for Jimmy Dale Kropp, 16, son of Mrs. Beth Kropp of Lockney, were held Saturday in the First United Methodist Church in Lockney.

The Kropp youth died Wednesday morning of last week in Parkland Hospital in Dallas after undergoing surgery for a brain tumor. He had been ill for the past year.

Kropp was a native of Lockney and graduated from high school there last May. He was a former letterman on the Lockney Longhorn Football team. His senior year he was selected as "Mr. Lockney High School." He was a member of the Methodist Church and was a former Floyd County 4-H Gold Star winner.

Survivors include his mother; a sister, Mrs. Darrell Smith of Catulla, Tex.; a brother, Bob, student at Oklahoma State University at Stillwater and grandparents, Mr. and Mrs. Irving Bennett of Crosby County and Mr. and Mrs. Johnny Kropp of Flagstaff, Ariz. He was preceded in death by his father, Paul Kropp.

Interment was in Lockney Cemetery under the arrangement of Carter Funeral Home.

Clifford McPeak

Funeral rites will be held this afternoon (Tuesday) at 4 o'clock in the Calvary Baptist Church in Floydada for Clifford McPeak, 69, who died in the Veterans Hospital at Albuquerque Monday night. He had been ill for the past two years with emphysema.

The deceased, a former longtime Floyd County resident, is a cousin of Vernon McPeak of Floydada. He is the son of the late Mr. and Mrs. Jona McPeak, early pioneers in Floyd County. McPeak was a veteran of World War II and farmed land for the late Dr. George Smith and Guy Ginn. He had never married. He was also preceded in death by a brother, Clinton and a sister, Mrs. Ona Holcomb.

Survivors include three brothers, Clayton of Detroit, Mich., Chester of Salinas, Calif., and Joe Bailey McPeak of Plainview and one sister, Mrs. Dan B. Adair of Olton.

Rev. Hollis Payne, pastor, will officiate. Interment will be in Floydada Cemetery under direction of Moore-Rose Funeral Home.

H. L. Rafferty

Funeral rites were held Sunday in the First United Methodist Church in Floydada for Hilary Lee Rafferty, 86 year old retired school teacher. Rafferty died of a malignancy about 4 o'clock Friday morning in Caprock Hospital. He had been hospitalized there about a week and was in a Lubbock Hospital three weeks before being transferred here.

Rafferty was born Sept. 27, 1883 in Harris County, Ark. He married Mrs. Bessie Calloway in Dallas November 30, 1919. The family moved to Floyd County in 1933 and he taught at Cedar Hill School and in Briscoe County before moving to Floydada. He was a member of the Methodist Church.

Survivors include his wife; three daughters, Mrs. J. J. Steele of Abbott, Tex., Mrs. C. N. Walding and Mrs. B. V. Carver of Floydada; one son,



HERALD ANGEL CHOIR. . . The Herald Angel Choir from Duncan Elementary performed at Floydada's Nursing Home, Friday, singing "carols" of the Christmas season. (Staff Photo)

Choir Performs At Nursing Home

The Herald Angel Choir performed Friday at the Floydada Nursing Home. The group has a repertoire of thirty Christmas songs for the "caroling season."

The choir was formed about four weeks ago under the direction of Mrs. Joni Dell Gilstrap, instructor of music at Duncan Elementary. Members of the sixth grade class at Duncan, form the choir.

They have performed before the Rotary Club and assemblies

at the Junior High and Duncan Elementary.

After the Christmas season the choir will begin preparations to sing during Easter.

Members of the Herald Angel Choir are Nancy Lloyd, Nina Hernandez, Nora Asebedo, Cary O'Keefe Brown, LaVerne Williams, Teresa Love, Carmel Perez, Karen West, Jerry Butler, Stephanie Fortenberry, Bravada Garrett, Dana Woodie and Linda Wall.

City - County Announce Holidays

All county employees will enjoy a three day Christmas vacation this year. County offices will be closed Christmas Eve and open again at 8 a.m. December 27.

City employees will be off work starting at 1 p.m. Tuesday and will be back on the job Thursday.

FLOYD DATA

Visitors during the holidays with the J. T. Huckabay family will include Mr. and Mrs. Walter Simmons, Scott and Susan of Rockville, Maryland; Mr. and Mrs. Reece Grubbs Jr., David and Dori Beth of Lubbock and Mr. and Mrs. Gary Huckabay and Chuck of Floydada. Expected for the New Years are Mr. and Mrs. Jimmy Huckabay of Cleveland, Ohio. The Simmons family arrived over the weekend and will also visit his mother, Mrs. W. S. Simmons.

Christmas Mail Below Expectation

"The total mail volume for December is eight percent below the expected Christmas rush," Ed Wester, Floydada postmaster said Saturday, "while Lubbock reports a 21 percent increase."

The post office is set up to handle 10,000 pieces of mail per day. Since December 126,959 pieces of mail have come through the post office, but this is 3,000 to 4,000 below the volume that was expected during the Christmas season.

"However, we expect much

more incoming mail Monday and Tuesday that could change the mail volume standing," Wester commented.

Parcels will be delivered Tuesday until all deliveries are completed and Christmas Day perishable items and special delivery mail will be carried," he added.

FLOYD DATA

Overnight guests Friday with Mr. and Mrs. V. D. Turner were Mrs. Ocie Turner and sons, Joe and Mr. and Mrs. M. C. Turner and granddaughter and their daughter and family, Mr. and Mrs. Kenneth Heit and baby, all of Dove Creek, Colo. The visitors left Saturday enroute to Sherman where Mrs. Ocie Turner and Joe will visit a daughter and family through the holidays. The others continued to North Carolina to visit relatives.

FLOYDADA PUBLIC SCHOOLS

Menus for week of Jan. 2, 1969

THURSDAY:

- Chicken Fried Steak and Gravy
- Mashed Potatoes
- Early June Peas
- Hot Rolls and Butter
- Strawberry Shortcake
- 1/2 pint Milk

FRIDAY:

- Hamburgers
- Tomato Slices, Lettuce and Dill Pickles
- Potato Chips
- Apricot Cobbler
- 1/2 pint Milk



Sincerest wishes for happy holiday times from the staff and management of

FLOYDADA IMPLEMENT

This is my CHRISTMAS GREETING card to my friends and patients of the Floydada Community
MERRY CHRISTMAS AND HAPPY NEW YEAR!
Dr. Eva de Hemsli

Blessings of the SEASON

With the coming of this glorious holy time, the world reawakens to His message of peace and love for everyone.

GAYLE BAUCUM
FARM BUREAU INSURANCE

Christmas Joy

HULL & MCBRIEN GROCERY

Christmas GREETINGS

This is the season for recalling warm friendships and an opportunity to extend our most sincere thanks for your patronage. Offering you and your family our best for the merriest of holidays.

MUNCY & SANDHILL ELEVATORS

MERRY CHRISTMAS
We wish you all lots of holiday cheer

ED COMBS, SALESMAN

GIFFORD-HILL WESTERN
LOCKNEY HIGHWAY

Wishing You A Very Merry Christmas Season From The Employees And Directors Of Lighthouse Electric Cooperative, Inc.



Women's Page



CYNDI ANN AKENS

December Vows Planned By Miss Akens, James Williams

Mr. and Mrs. Brian Akens of Midland announce the engagement and approaching marriage of their daughter, Cyndi Ann, to James Dolan Williams, son of Mr. and Mrs. Q. D. Williams, T-Bar Ranch near Floydada.

Wedding vows for the couple will be read December 26 at 10 a. m. in the Main Street Church of Christ in Midland.

Miss Akens graduated from Midland High School and is a Home Economics major at Lubbock Christian College.

Her fiance attended Floydada High School, graduated from

Crowell High School and attended Lubbock Christian College before entering service. He is presently stationed in Ft. Gordon, Ga., with the U.S. Army.

Lodge Holds Annual Party

Floydada Rebekah Lodge No. 77 held their annual Christmas party Tuesday night of last week. The program, the story of the birth of Christ from the Bible, was presented by Foy Gooch. Jewel Reeves gave the Christmas Story and carols were sung by Jewel Price, Grace Grundy and Amanda Hart.

Five visitors from the Plainview Lodge, including Eunice Jones, former Floydada member, were present. Others were Lois Bishop, Kate Collins, Willie Mae Roberson and Lena Chaddix.

Gifts were exchanged and refreshments served to the group.

Lighthouse Christmas Dinner Given

Lighthouse Electric Cooperative held their Christmas dinner party Friday night and also honored Grady Freeman, who is retiring from the Cop. He was presented a gift certificate following the traditional holiday meal served in the Duncan Elementary School Cafeteria.

Those present included directors and their wives, Mr. and Mrs. Henry Scarbrough of Petersburg; Mr. and Mrs. Gerald Lackey and Mr. and Mrs. Herman King, Lockney; Mr. and Mrs. R. C. Rathel, McAdoo, Mr. and Mrs. Chloma Williams, and Mr. and Mrs. Odell Breed.

Attorney's for the firm and their wives, Mr. and Mrs. Harry Jung Jr., of Lubbock and Mr. and Mrs. Bill Marley of Crosbyton.

Employees attending were Mr. and Mrs. Harvey Allen, Noland Arney, Mr. and Mrs. Jake Colston, Mr. and Mrs. Bud Edwards, Jackie Duke, Mr. and Mrs. Grady Freeman, Mr. and Mrs. K. L. Gregory, Mr. and Mrs. Bud Goen, Mr. and Mrs. Corkey Guffee, Mr. and Mrs. Melvin Henry.

Mr. and Mrs. Pete Hickerson, Mr. and Mrs. Alton Higginbotham, Mr. and Mrs. Andrew James, Mr. and Mrs. Bill Lamb, Mr. and Mrs. Dale Lawson, Mr. and Mrs. Carl Lewis, Mr. and Mrs. James Marricle, Mr. and Mrs. Junior Martinez, Mr. and Mrs. O. A. Neff, Mr. and Mrs. Ed Neff, Mr. and Mrs. Billy Phillips.



MRS. ALAN RAY JAMES

Double Ring Vows Unite Miss Burrow, Alan James

Double ring wedding vows were repeated in the First United Methodist Church Saturday, December 21, by Miss Carole Sue Burrow and Alan Ray James. Rev. C. B. Melton performed the ceremony before an arch of candles and greenery.

Parents of the couple are Mr. and Mrs. Tom Burrow of Floydada and Mr. and Mrs. Gerald James of Silverton.

The bride, given in marriage by her father, wore a white crepe gown fashioned with long sleeves, accented by flower motifs at the wrists. The low square neckline in the back was accented by a small fabric bow attached to a three tiered train. A matching bow headpiece held a veil of silk illusion, shoulder length. She carried white pom pom mums which surrounded a white cymbidium orchid.

Mrs. Joe Christian of Canyon, attended the bride as matron of honor. She wore a deep cherry-red velvet dress with satin trim and a headpiece and veil of the same color. She carried a large white chrysanthemum.

Joe Cox was best man and

Joe Christian served as usher.

Miss Marijon Wylie organist, played traditional wedding selections.

Following the wedding a reception was given in the home of the bride's parents. White cutwork cloth, made by the bride's grandmother, graced the serving table which was centered with a white Christmas candle and greenery. Cake and punch was served from crystal appointments.

For traveling the bride changed to a beige wool dress with a plaid cape and brown patent accessories.

At the end of the semester at Texas Tech, the bride will join her husband in San Diego, Calif., where he is stationed with the U.S. Navy.

Arts, Crafts Members Holds Party

The Arts and Crafts Club met Wednesday of last week in the home of Mrs. Thomas Warren for their Christmas party. Gifts, made by the members,



PEACE ON EARTH and goodwill to all men.

Wilson Photography LOCKNEY

THE FLOYD COUNTY HESPERIAN

Published at 212 South Main St., Floydada, Texas, 79235

WENDELL TOOLEY, Editor-Publisher
PEGGY MEDLEY, Society Editor
FRANK O'HAGAN, JR., Reporter
SHARRON HUGGINS, Circulation, Classified Adv. Mgr.
FLOE REED, Bookkeeper
GWEN COGDELL, Typesetter
CAROLYN SELLARS, Composer
JO WESTER, Advertising Sales

Established 1896 by Claude V. Hall. Entered as second class mail at the post office at Floydada, Texas April 10, 1907 under the act of Congress of March 8, 1897.

NOTICE - Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Hesperian will be corrected gladly upon its being brought to the attention of the publishers.

SUBSCRIPTION RATES: LOCAL \$4.00 year
OUT OF TRADE AREA \$5.00 year

Duncan School Christmas Production Pleases Critics

"Starry eyed tots with their cheeks all aglow" made the evening a memorable one for the audience at two Christmas plays presented by the Duncan School students under the direction of Mrs. Joni Deil Gilstrap. The plays were given Tuesday night, Dec. 17, in the High School Auditorium to a "standing room only" crowd.

"The Kidnapping of Santa" was an operetta which featured an amusing group of goblins played by Larry Jones, Shannon Norris, Jerry Miller, Jerry Bearden, Bill Starkey, Clay Simpson and Kerry Pratt. Hero of the evening was Socrates the Cat, spotted, wise, bespeckled and well sung by Stephen Fortenberry. Other speaking roles were played by Jyma Lewallen, Tracy Tyer, Kara Copeland and Tammy Paine. Little Miss Paine sang a soft clear solo as the Christmas Fairy, performing in choruses as Fairies, Eskimos, Elves and Jesters were more than a hundred first and second grade students whose antics on stage brought smiles of pride from parents and teachers.

The second production was "Santa and the Space Men" and the fourth and fifth graders at Duncan. The plot was a complicated one and the stage was peopled with Men from Mars, little red ones in fact, Moon Maidens, Neptunians, and clowns from Uranus. Jack Hill was the featured space man in

a costume that must have been ordered from outer space for the occasion. Other speaking parts were: Don Warren, Beverly Conley, Nila Bryant, Freders at Duncan. The plot was a die Selman, Russell Pratt, Penny Muncy, Polly Parkey, Susan Casio, Betty Rendon, Playing Santa for both productions was Monte Williams who filled his role quite as well as his stuffing filled his suit.

Mrs. J. W. Cannon voiced prayer and the devotional was brought by Mrs. Lawrence Wedel. Mrs. Don Cheek presented several Christmas carols.

The program theme was "Keeping Christmas." Gifts were exchanged which were made or baked by club members.

Those attending were Mmes. Gene Arwine, J. W. Cannon, Don Cheek, Bob Copeland, L. W. Crabtree, Lane Dekker, Sammy Hale, Doris McLain, Tom Moore, Doyle Moore, John Moss, Dallas Ramsey, Jimmy Seay, Claude Weathersbee, Jake Webb, Lawrence Wedel, C. C. Whittle, L. G. Wilson and Misses Jo Muncy and Nell Swin-

The audience was prejudiced in favor of formers, teachers and principals in authority, so for eager actors and actresses to be a success in the

son. The next meeting is 7, 1969 in the home of Weathersbee.

Appreciation Dinner Honors DFM Trio

Some fifty Texas Farm Bureau members of Terry, Swain, er, Hale, Floyd and Lockney counties met in Plainview Tuesday night at Tobe's Steer House for an appreciation dinner.

The event was in honor of King, Joe Holmes and Klemcke, District Farm Bureau representatives, who had spent countless hours in organizing Farm Bureau.

Gifts of luggage were presented the honorees and their wives.

MERRY CHRISTMAS

what a PHARMACIST means to

AN INFANT



HE SUPPLIES MANY OF YOUR NEEDS

From diaper powder to diaper bags, your druggist has what Mother is looking for in a large section devoted exclusively to baby's needs. And Mother can rest assured that only quality products are stocked at the pharmacist's.

ARWINE DRUG
PHONE YU 3 2856 FLOYDADA, TEXAS
OUR LABEL IS YOUR PROTECTION

CARADA DRIVE IN
WED., DEC. 25
SHENANDOAH
STARRING JAMES STEWART
FRI. AND SAT.

SUN. AND MON.
HAMMERHEAD
COLUMBIA PICTURES presents IRVING ALLEN'S Production
STARRING VINCE EDWARDS

Merry Christmas
Wishing you a holiday bright with the best of everything!
Collins Implement Co.

MERRY Christmas
We join St. Nick in wishing you and all your loved ones a truly joyous Yuletide.

JOHNNY'S SAUSAGE 2LB. \$1.19	GRADE A FRYERS LB. 29¢
CRANBERRY SAUCE SHURFINE 300 CAN 2/49	POTATO CHIPS SHURFRESH TWIN PACK 49¢
WHITE POTATOES US NO.1 RUSSETT 10 LB. BAG 49¢	GIANT SIZE ENERGY DETERGENT 59¢
SHURFINE GOLDEN CORN CREAM STYLE 303 CAN 2/37	CLOVERLAKE 1/2 GALLON MELLORINE 39¢
MEDIUM SIZE LISTERINE 69¢	BA YER 100 COUNT BOTTLE ASPIRIN
WE WILL BE CLOSED ON SUNDAY	SUGAR 5 LBS.

shurfresh MILK

L & J FOOD STORE
DOUBLE BUCCANEER STAMPS ON WEDNESDAY
316 NORTH 2ND PHONE 983 3105
WE DELIVER

SOUTH PLAINS NEWS by Mrs. Murray Julian

SOUTH PLAINS, Dec. 21 — A pre-Christmas party was held for all the boys and girls of the South Plains school district at the South Plains school on Friday night, Dec. 19 at 7:30, for the holiday period. Wonderful Christmas parties were given to the children. Children were given school programs, "Naughty or Nice," a medley of Christmas music, and "Symphony of Christmas." The Story of Christmas, "Christmas is the World," or "Christmas Songs." PTA members gave refreshments after the program to all who attended. The program was given under the direction of South Plains School, Mr. and Mrs. Horner, Mrs. Hugh Marble, Mrs. Jarrett and J. M. Wilcox, Mrs. Derral Young, Mrs. Don Probasco and Mrs. Murray Julian.

Friday was the last day of school for this year, and children will not have to be back in school until Thursday, January 1, when there will be an 8-day school year, and twelve days holidays.

Mr. and Mrs. Early Pritchett will have their Christmas Eve party at their home with the children. The party will be held at the Texas Tech where the Price family attend college. The party will be held on Christmas morning for the children. They will spend the day with her folks, and Mrs. E. M. Moore who is moving there.

Mr. and Mrs. C. F. Fortenberry accompanied by her mother, Mrs. N. C. McCain of Amarillo will leave Sunday for Sunday. They will have their pre-Christmas dinner at the home of her sister, Mrs. Elvin, who will have the McCain family Christmas party this year. The party will be held Sunday and Monday in Sunday with Mrs. Mr. and Mrs. Elmo Fortenberry and children.

Mr. and Mrs. Bryan Karr left at noon for Boulder, Colorado where they plan to spend Christmas with their daughter, Mrs. Steele Deavenport and Mrs. Sherri. They also plan to visit in Denver with the Deavenport family, and Mrs. Pete Land of Fort Collins spent the day last week here with her sister, Mrs. Ardy Mulder and family, and Mrs. Mulder spent the day in Amarillo and returned in hitting the snow, wind, and dust. They had to crawl the long distance to Amarillo. They visited in the home of Mrs. Irvin Oschener, and the South Plains Church, Rev. W. L. Price, Mrs. Trice, Renda, John and Ruth plan to leave on Christmas Eve, and then on Christmas Day they hope to go to Amarillo where they will have Christmas Day with her mother, Missie Childers. They plan to visit other relatives that way, and may be gone for Christmas week.

Mr. and Mrs. Sylvain Kinninwill have their Christmas party with her mother, Mrs. E. Spivey, and Mr. and Mrs. H. Simmons, and Beth there also. She is home from Murray College during the holidays. The Teddie Hornes will also be at the party, and they will visit with Mrs. J. A. Kinninwill.

Mr. and Mrs. George West and Mrs. H. L. Marble will have supper with Mr. and Mrs. Menard Field and Mrs. Bill and Mrs. Bill of Norwalk, Calif. Although is the former of Mae Peasey of South Plains were here over the weekend from California with their sisters, brothers and

Dean Stewart and Mrs. Buck Ford assisted Mrs. Marble with the Scouts. All enjoyed sandwiches and hot chocolate at the Marble home, then after an evening of caroling, they met at the home of Mrs. Jim Roberts in South Plains, where they were served cookies and cold drinks. Cub Scouts who attended were Terry Roberts, Monty Smitherman, Mike Bean, Kirk Young, Ricky Ford, Lea Wood, Thomas Trevino, Matt Probasco, Curtis Bell, Brett Marble,

and visitors Dwayne and D'Lee Marble, Mike Ford and Russ Wood.

Members of the John Key West family, including the Kenneth Beans, Johnney West and Dale West plan to have their annual Christmas Day dinner in the home of Mr. and Mrs. John Key West.

Mr. and Mrs. Frank McClure took Mrs. J. E. Woodson back to her home in Snyder Monday after she had spent the weekend here. Mrs. McClure has been

confined to her home with the flu the past week.

Mr. and Mrs. George West had evening guests Tuesday night, Mr. and Mrs. Carl Huckabee and Mr. and Mrs. H. L. Marble. The group enjoyed games of eight-four, refreshments of orange cake, fruit juice drinks and coffee were served. Mr. and Mrs. West visited in the home of Mr. and Mrs. Ernest Wells Wednesday night and found Wells finest since his recent surgery of a week ago Monday.

Mr. and Mrs. Keith Marble, Dwayne and D'Lee will have their pre-Christmas dinner Sunday in Plainview with her folks, Mr. and Mrs. George

H. Robertson.

Mrs. Eugene Beedy was hostess in her home for members of her Adult Four Sunday School Class from the South Plains Baptist Church Tuesday morning at 9:30. Several members of their class were ill with flu. Present for the Christmas coffee were Mrs. Keith Marble and D'Lee, Mrs. Curtis Sanders and children, Shandra and Brian, Mrs. Kendis Julian, and teacher of the SS Class Mrs. W. L. Trice. Mrs. Beedy served coffee and a fruit coffee cake to her guests.

Mr. and Mrs. Frank McClure will have their daughter, Mrs. Jean McClure and three children from Plainview home for

Christmas. They are expecting Mrs. McClure's sister, Mrs. C. J. Griffin, from Los Angeles, Calif. who is her oldest sister. She and her husband plan to fly here for the Christmas Holidays.

Those who have been ill and confined to their homes with the flu this past week have been Mr. and Mrs. Harry Hartman, Mr. and Mrs. Frank McClure and Mrs. Travis Young.

Mrs. L. T. Wood entertained her GA Girls in her home on Wednesday after school hours. Games and refreshments were enjoyed by the girls. They planned to go caroling, but it was considered to be too cold. Girls at the Christmas

party were Ester Luna, Diane Martiner, Renda Trice, Wanda and Sherley Powell, Cheryl Pruitt and Elaine Hamm. Mrs. Wood served Christmas candies, sandwiches, cakes, snacks, spiced tea, and assorted chips to her little guests.

Mr. and Mrs. L. T. Wood will entertain all the members of their family on Christmas evening, with a Christmas tree, and snacks served as each family comes. Mrs. Walter Wood, the Glen Woods and boys, and the James Teagues and boys of Lubbock will visit in the Wood home.

Mr. and Mrs. George West will spend their Christmas out

at their home in the mountains at Ruidoso, N.M. Most of the members of their family plan to be on hand for the turkey Christmas Day, including the E. T. Evans family of Amarillo and the Robt. Lee Smith family from Sterley. Gary Evans is now attending the University of Texas, and is in diplomatic studies at the university.

Mr. and Mrs. Murray Julian received word this morning of the birth of a new son to Mr. and Mrs. Richard Young of Abilene. The baby boy was born Dec. 21 at 12:20 p.m. He was named Scott Jason, and weighed almost eight pounds. Mrs. Young is the sister of Mrs. Terry Julian of Roscoe.



It's Piggly Wiggly PARTY TIME

PARTY CASSEROLE

1 lb. ground beef
1/2 cup chopped onion
1/4 cup milk
1 8-oz. pkg. Philadelphia Brand Cream Cheese, cubed
8 ozs. (4 cups) noodles, cooked
1 1/2 cups (12-oz. can) whole kernel corn, drained
1 can condensed cream of mushroom soup
1/4 cup chopped pimiento
1 1/2 teaspoons salt
Dash of pepper

Brown meat; add onion and cook until tender. Stir in milk and cheese until well blended. Add remaining ingredients; pour into a 2-quart casserole. Bake at 350°, 30 minutes.
6 servings

GROUND BEEF

Dated to Assure Freshness

49¢

Pound

PORK CHOPS

Center Cut Rib, Northern Pork

79¢

Pound

ALL MEAT FRANKS

Farmer Jones, 100% All Meat

47¢

12-Oz. Package

EGG NOG

Bell's

39¢

Quart Carton

SLICED CHEESE

Kraft's, American 12-Oz. Package

69¢

SLICED BACON

Kraft's, 5 Varieties

59¢

Pound

CHEESE DIPS

8-Ounce

55¢

SIRLOIN STEAK

U.S.D.A. Choice Beef, Value-Trimmed

93¢

Pound

T-BONE STEAK

U.S.D.A. Choice Beef, Value-Trimmed

97¢

Pound

CREAM CHEESE

Assorted Flavors, Kraft's, Whipped

43¢

4-Ounce

SHRIMP COCKTAIL

Singleton's

89¢

3 4-Oz. Jars

SHRIMP

Tradewinds, Peeled and Deveined

\$1.79

12-Oz. Package

CURE 81 HAMS

Hormel's Boneless, Fully Cooked, Half or Whole

\$1.39

Pound

BOLOGNA

Jumbo Sliced, 100% All Meat

59¢

Pound

MIRACLE WHIP

Kraft's

34¢

Quart Jar

CHUNK TUNA

Carnation, Chunk Style

25¢

No. 1/2 Can

SOUR CREAM

Bell's

25¢

8-Oz. Carton

BLACK EYE PEAS

Ranch Style

9¢

No. 300 Can

COKES

7-Up, King Size, Plus Deposit

33¢

6 Bottle Carton

POPCORN

3-Minute White or Yellow

25¢

2 Pound Bag

CRACKERS

Pride Saltine

19¢

Pound Box

POTATOES

Russets, All Purpose, 871 Green Staining

59¢

15 Pound Bag

AVOCADOS

Piggly Wiggly Ultra Fresh Produce!

9¢

Each

CHIP & DIP

Bell's

25¢

8-Oz. Carton

SNACKS

General Mills, Assorted Varieties

37¢

Large Box

POTATO CHIPS

Farmer Jones

34¢

10-Oz. Bag

TOMATO JUICE

Kern's

19¢

46-Oz. Can

ICE CREAM

Farmer Jones, All Flavors

59¢

1/2-Gallon

PAPER PLATES

Purity, White

39¢

40-Count Package

FRESH FROZEN FOODS

FRENCH FRIES

Cal-ida

29¢

2 Pound Bag, Each

GREEN GIANT

Sweet Peas, Cut Spinach, Sliced Green Beans and Niblets Corn

39¢

10-Oz. Package

DAIQUIRI MIX

Tropic Fresh

29¢

6-Oz. Can

CUT CORN

Libby's

17¢

10-Oz. Pkg., Each



1st in Savings!

Whirlettes Squeeze Past Abernathy

The Whirlettes edged Abernathy Thursday night, 46-40, after being down 15 points in the first quarter.

The varsity girls are now tied in the district race with Friona, each having two wins and no losses.

Marilyn Harris led the team with 12 points in the Abernathy victory.

Their next game will be here, Jan. 4 against Dimmitt.

WHIRLWINDS LOSE

The Whirlwinds lost to Ab-

ernathy Thursday night 46-40, after being down 15 points in the first quarter.

By halftime the Whirlwinds strengthened their defense to allow Abernathy one point, . . . leaving the score at the half 26-16.

During the second half, Floydada's roundballers moved within three points of Abernathy but couldn't seem to pull ahead in the final moments of the game.

Connie Bearden was high

point man for the Whirlwinds, hitting 10 points and Mike Burk was the leading rebounder.

Their next game will be Dec. 27 at Farwell.

Flu Cases Here Light Compared To Area Towns

Flu cases in Floydada have been relatively light compared to those in area towns and those who might be suffering from the malady, complain of only about 24 hours of discomfort. Last week a number of school youngsters suffered from a 12 hour intestinal upset, but absentee at schools were running fairly normal for this time of the year.

No confirmed cases of Hong Kong flu have been reported here. What is hitting most is the old aching type flu which usually runs its course in 24 hours.

Caprock Hospital reported no patients hospitalized yesterday due to influenza.



EVERYBODY'S FAVORITE... The sons of Mr. and Mrs. Donald Cheek seem more than anxious to sample Christmas candies; left to right are Jett, Mrs. Cheek, Lane, Derek and Don Breck. (Staff Photo)

CHURCH SERVICES

St. Mary Magdalen Church will have a Christmas Eve Mass Tuesday, Dec. 24, at 10:15 p.m. Mass will be at 10 a.m. Christmas Day with "caroling" before the service.

FLOYD DATA Mr. and Mrs. Floyd Webb have returned home after 18 days in Houston where Webb underwent a series of eye surgery. The operation on Webb's eye was not too satisfactory, Mrs. Webb said.

FLOYD DATA Lt. (jg) Burl Masters arrived in Lubbock Saturday night after a six months tour of duty in Vietnam aboard the USS Preston. He was met in Lubbock by his wife, the former Helen Foster and little son, who have been making their home in Floydada since Lt. Masters' absence. They will visit here two weeks then depart for Long Beach, Calif., where they will be stationed for the next year. Mrs. Foster has been teaching school the past semester in Floydada. Joining these guests at the home of

Mrs. Effie Foster during the holidays will be her other two daughters, Linda and Sue, students at Texas Tech; her sister and husband, Mr. and Mrs. Clarence Oster and family of Pecos; her brother, Alton Griffin and family of Lubbock and the H.S. Callahan Jr., family of Burleson.

FLOYD DATA Mr. and Mrs. Bennie Ewing and children of Mesquite and Mr. and Mrs. Roy Ewing of Houston are here to spend the holidays with their father, B. L. Ewing and sister, Mrs. Bill Hood and family.



may santa bring you joys galore
RUSSELLS CLEANERS



Letters to Santa

Dear Santa,
I want a car-hauler for Christmas.
Thank you for the gifts you brought me last year.
Remember all the little boys and girls.
Thank you very much.
Your friend,
John Leatherman

Dear Santa,
I want a handle-bars and a basket and a kick stand and a banana seat. All for my bicycle, and some fruit to put in my stocking.
Your friend,
Stacy Leatherman

Dec. 19, 1968
Dear Santa,
I am a little girl 7 years old. I want a Record player for Christmas. I want a doll. I want a Suzy Homemaker. I have been good. I am sorry I was bad. I will be good.
Kaylene Reed

Dougherty, Texas
Dear Santa:
I am a little girl five years old. I have been pretty good this year. Will you please bring me a "Mrs. Beasley" doll, a bike and anything else you would like to bring me, and please, Santa, don't forget to be real good to my brothers Steve and Greg, and my sister Julie.
I love you,
Amy Beth Jones

Dear Santa,
I want for Christmas a slinky and grab a loop and a chalk board, a spudsie and a hands down. Some kola kiddies orange and lime. A magic eight ball and some clothes.
Your friend,
Brenda Williams

and abundant good cheer
Patzer Chiropractic Clinic

Floydada Livestock Sales

MRS BAIRD'S

Stay Fresh Longer

Merry Christmas to you & yours!

FLOYDADA GRAIN INC.

Let us pause and listen anew to the message of Christmas . . . love for all.

CARL JARRETT SERVICE & OIL CO.

A Joyous Holiday to all our loyal patrons and their loved ones

LAKEVIEW GIN

MAY YOUR CHRISTMAS
FILLED WITH ALL
SEASON'S JOY
Winnie Angus



May all your dreams come true!

Sellers Automotive Repair

MAY YOUR HOLIDAYS
BE BRIGHT WITH JOY!
Caprock Motor Parts And Hardware

Serving America's Farmers: Providers of Plenty

For more than 50 years the Federal Land Bank of Houston has provided DEPENDABLE agricultural real estate loans to Texas farmers and ranchers. LONG TERM, LOW COST loans with a repayment plan geared to meet each individual's requirement.

JAKE WATSON, MGR.
FEDERAL LAND BANK ASSOCIATION
319 S. MAIN
PHONE 983-2480

May the true meaning of Christmas peace abide with you and yours always.

DARTY GIN
R. D. HOLLY



Peggy Medley



Flois Reed



Art Ratzlaff



Robert Contee



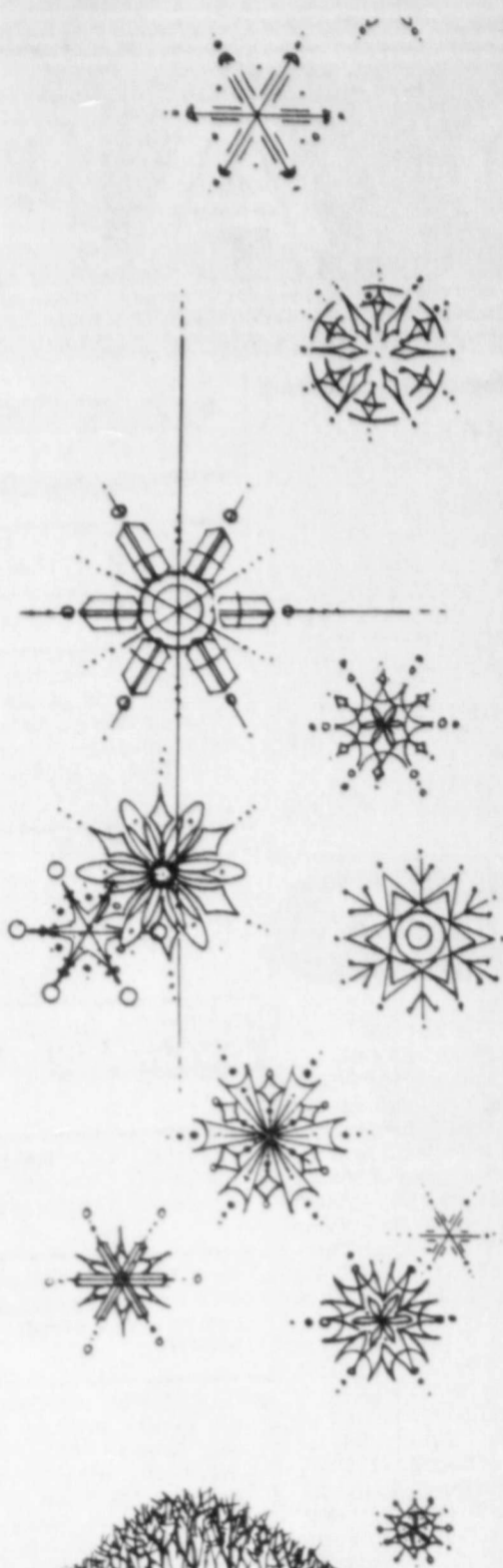
Jessie Perez



Buddy Gaither



Mark Weems



Frank O'Hagan



Sharron Hugg



Carolyn Sellars



Gwen Cogdell



Jo Wester



Henry Perez



Domingo DeLeon

OLD FASHIONED GREETINGS

To all our friends and neighbors, sincere best wishes for the holiday season. May your Christmas be bright with good cheer, warm with the affection of those you love, and merry with the sound of laughter.



Wendell Tooley

COUNTRY CORRESPONDENTS

- Mrs. Murray Julian, South Plains
- Mrs. Clyde Bagwell, Lakeview and Fairview
- Mrs. O. C. Vinson, Center News
- Dougherty School Students, Dougherty News
- Mrs. Melba Wideman, Cone

The Floyd County Hesperian

Edward L. Jarrett Benefits From Social Security Law

One of the first people in Floydada to benefit from a recent change in the social security law is Edward L. Jarrett.

Edward has been disabled since August 21, 1949, when he was 20 years old. He was fortunate to survive the grinding truck crash.

When Edward became disabled, there were no provisions

for disability benefits under social security. In 1956, Congress amended the law to include disability benefits, but this did not benefit Edward since a person had to be age 50 to qualify.

In 1960, another change in the law removed the age 50 restrictions, but he still did not qualify because he had not worked 5 years out of the last 10 years before he became disabled.

Then the 1967 amendments to the Social Security Act made another change that permitted people to qualify when they became unable to work before age 31 with less than 5 years of work.

Under the new regulations, a young worker who becomes disabled before age 24 needs only one and a half years of work in the three years before

his disability began. If disabled between 24 and 31, he must have worked one half of the time between age 21 and the date of disability. After 31, the old five-year rule applies.

Edward now receives a monthly payment of \$73.80. Benefits began for the month of February, 1969, the date the

SEE JARRETT, P. 2

Auditorium Filled For Andrews Ward Program

Floydada High School auditorium was filled Thursday for a very responsive crowd to see the Andrews Ward program, "The Meaning Of Christmas."

The program included the following:

"Winter Wonderland" - Sixth Grade Choir

Tree - Poem, Jett Cheek

"I'm a Little Christmas Tree" - 1-A and 1-B

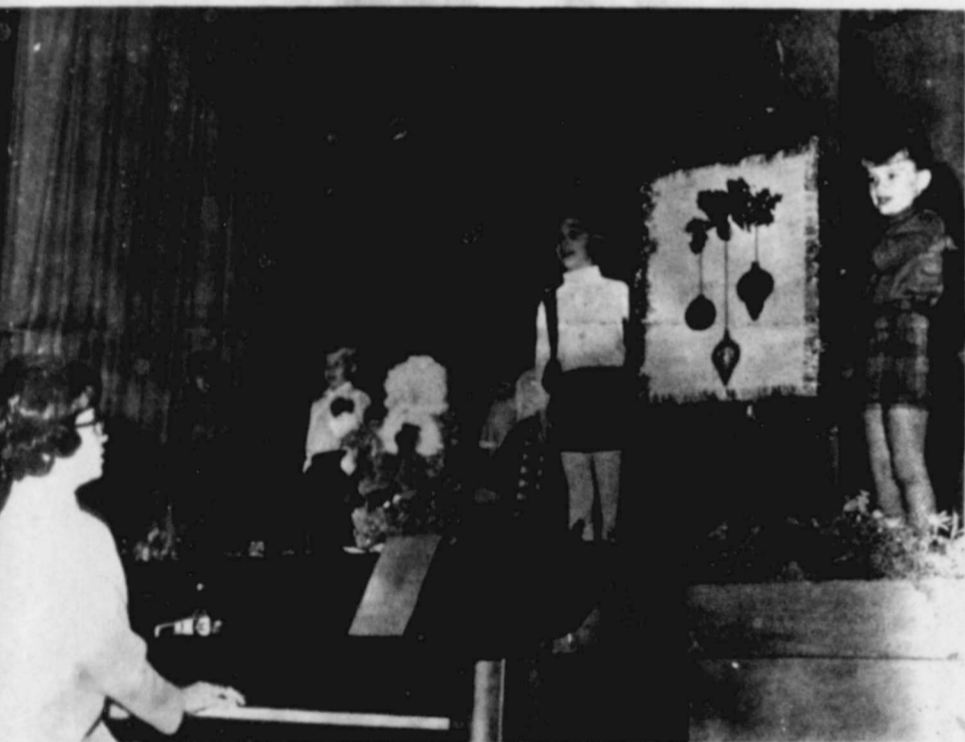
Santa Claus - Poem, Rick Reddy
Song - "Here Comes Santa Claus" - 3-C
Christmas Card - Poem - Tolva Hickerson
Song - "We Wish You A Merry Christmas" - 2-A
Jingle Bells - Poem - Tracy Puckett
Song - "Jingle Bells" - 1-C and 1-D
Holly - Poem - Danny Fleming
Song - "Deck the Halls" - 3-A and 3-B

Snow - Poem - June Higgins
Song - "Frosty the Snowman" - 2-C and 2-B
Meaning of Christmas:
Job - Freddie Garibav
Bildad - Kenneth Lake
Abraham - Curtis Smalley
Moses - Blake Hickerson

Isalah - Steve Edwards
Wise Men - Ray Foster
Rick Holmes
Mary - Judy Polvadore
Joseph - Dan Seay
Choir - Fourth, Fifth, and Sixth Grades



ANDREWS WARD YOUNGSTERS on stage during annual Christmas program in high school auditorium. (Staff Photo).



CHILDREN SING in Andrews Ward Christmas program here Thursday. (Staff Photo).

FLOYD DATA attending the funeral of nephew, Roy Pierot at Monday of last week were Thelma Jones, Mr. and Harvey Tardy and Lanell, Leonard Smith, Mr. and Geo. L. Smith, Mr. and Robert Smith and Mrs. Hurry all of this area

and Mrs. Myrtle Jones and Riley of Amarillo, Mr. and Mrs. Virgil Martin of Hale Center, Leon Payne and wife and Harvey Dale Tardy of Lubbock.

VIET CONG GIVEN

RUSSIAN PRAISE

MOSCOW - The Soviet Union's three top leaders con-

gratulated the South Vietnamese National Liberation Front Thursday on its eighth anniversary and reaffirmed Soviet support for its "just cause." The Telegram to Nguyen Huu Tho, president of the Presidium of the front's Central Committee, said the NLF was carrying on a "selfless struggle against imperialist aggression."

CHRISTMAS JOY



As we gather together with friends and loved ones in our churches and our homes, may we remember the real meaning of Christmas . . . God's love for us . . . and may our hearts be filled with joy!

OFFICERS AND DIRECTORS

KINDER FARRIS, CHAIRMAN OF BOARD
E. L. NORMAN
CLAY HENRY, PRESIDENT
JIMMY L. SEAY, EXECUTIVE VICE PRESIDENT
FRED ZIMMERMAN, JR.
C. H. BEDFORD, VICE PRESIDENT

LYDA WALDING, ASST. CASHIER
NELL SWINSON, ASST. CASHIER
NEIDA C. THAYER, OPERATIONS OFFICER
NOTE TELLER - GINGER JACOBS
SECRETARY - LINDA HARRISON

TELLERS
EUNICE ARNEY
CAROLYN STOVALL
BONNIE PHILLIPS
RETA PIERCE
WINONA JACKSON

BOOKKEEPERS
BILLIE DOUGLAS
NANCY HARRIS
KATHY MOODY
SHIRLEY MARTIN

PROOF OPERATORS
JANIE HOLLUMS
BOBBIE JANE WEST
JEAN TOLLETT
BETTY WEEMS
CUSTODIAN - CARLOS ARELLANO



NOEL
May the peace and joy of that very first Christmas be with you throughout this holy season and after

CURTIS SANDERS
983-2641

Sanders Pump & Drilling SERVICE

THE FIRST NATIONAL BANK OF FLOYDADA

E. D. Morgan Will Show Swine In Fort Worth Fat Stock Show

FORT WORTH (Spl) — E. D. Morgan of Route 1, Box 39, Floydada, will have two Hampshire Barrows competing in the 1969 Southwestern Exposition and Fat Stock Show, Jan. 24 through Feb. 2.

The entry deadline for cattle, horses, sheep and swine has just passed, the Stock Show President-Manager W. R. Watt and other officials are in the midst of tabulating the mound of entries. Poultry, rabbit and pigeon exhibitors have until Jan. 15, 1969, to submit their entries.

"We've still got a lot of work to do," Watt said, "But so far it looks like we have some outstanding entries and are headed for another excellent show."

The 1969 Fort Worth Rodeo is proud to have Fess Parker, star of the "Daniel Boone" television series, as its guest performer, Watt said. Parker,

also noted for his hit recordings of "Davy Crockett" and "Wriggle Wriggle," will be accompanied by the New Establishment musical group.

The Six-Horse Roman Ride and Olson's Trained Buffalo also will be presented at all 20 performances, making the Stock Show an even greater entertainment package.

The Fort Worth Rodeo is well-prepared on the competitive side, too with more than 450 cowboys scheduled to go all-out for a share of the purse exceeding \$75,000.00. Tough stock to match their efforts will be provided by Tommy Steiner and Associates.

Mail order tickets for the 1969 Rodeo are available from the Southwestern Exposition and Fat Stock Show, P. O. Box 150, Fort Worth, Texas 76101.



And she brought forth her first born son,

and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn . . . And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them . . . from St. Luke, Chapter 2

Ancient Romans Hailed Dec. 25 As Sun's Birthday; Christians, As Son of God's

The sun has always had special significance for man through the ages.

It is no coincidence, therefore, that the sun figures in the selection of December 25th as the birthdate of the Christ.

It is common knowledge that the true date of Christ's birth has not yet been determined . . . but have you wondered why the 25th of December was selected to celebrate Christ's birth?

For a long time the 6th of January was celebrated as the day of the Nativity, and was not changed to the earlier date until about 375 A.D.

According to the Roman



Julian calendar, the 25th of December was reckoned the winter solstice, and the birthday of the sun!

This was the day that the light lengthened and the powers of the sun once again grew strong.

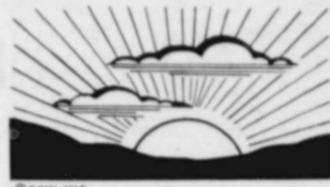
It was a symbolic promise that once again the heat of the sun would make the grass grow, the cattle thrive, and all crops flourish.

Gifts from the Magi Held Mystic Symbolism

Gold of course has always been held in high favor as a gift for princes. The other two gifts, frank-

incense and myrrh are not as well known to modern man. Long months were spent

The Christian Church felt that by turning the 25th of December sun festival into a Holy Day, they could convert many non-believers from their worship of the sun to Him who is called the "Son of Righteousness."



in harvesting these precious resins, which had to be brought to Palestine by caravan over long and hazardous journeys.

Thus it is little wonder that such rare and costly offerings were chosen as gifts befitting a king, for frankincense and myrrh

carried the blessings of good health and religious favor.

Frankincense had for centuries been used by both the Egyptians and the Jews in religious rituals, and curative powers were attributed to it for the treatment of an astonishing variety of ailments.

Myrrh held a similar role of importance and was highly esteemed as an ointment and perfume, a ceremonial incense and an ingredient of embalming oils.

So highly treasured were these fragrant resins that pots and vases of ivory and alabaster were fashioned to preserve them.

Historians tell us that frankincense was burned to purify the air, and that to breathe the fragrance would comfort and refresh the spirit — much as smelling salts are used today.

A potion of frankincense was believed to be an antidote for hemlock poisoning, as well as a cure for leprosy.

My Neighbor



"Watch it!—You can't be placed by a Human!"

FARM BUREAU AND BLUE CROSS INSURANCE ANNOUNCE APRIL OPENING SENIOR TEXAN COMPANION SERVICE.

DEADLINE SIGN-UP FLOYDADA OFFICE MARCH 17

This article appeared in Texas newspapers recently:

Friday, September 20, 1968 The Dallas Morning News

Patients Under Medicare Will Pay an Additional 10%

ATLANTIC CITY, N.J.—Wilbur J. Cohen, secretary of health, education and welfare, Thursday announced a 10 per cent increase in the amount patients will pay for hospitalization under Medicare.

The new rates will become effective Jan. 1, Cohen said in a speech here at the 70th annual meeting of the American Hospital Association.

A department spokesman gave these details: • A patient now pays the first \$40 of his hospital bill, Medicare covering the balance through the 60th day of hospitalization. Beginning Jan. 1, the patient will pay the first \$44. • THE PATIENT pays \$10 a day from his 61st to his 90th day of hospitalization. This in-

creases to \$11 a day with Medicare handling the balance. • The patient pays \$20 daily for the next 90 days. This will be raised to \$23. • Should the patient, entering home a nursing home, his are free per-


What does this mean to you? It means beginning January 1, 1969, Medicare will be paying a reduced percentage of your total hospital bill. In order to be sure that your Blue Cross Senior Texan Companion Service continues to provide adequate protection and because of other changes in the Medicare law it is necessary to amend your present coverage.

This April 1, 1969, opening is taking place solely for the purpose of enabling applications for new Senior Texan Companion Service Members. This is open to anyone 65 or older.

This opening is taking place for the purpose of permitting any person now holding the Regular Group, or the Basic.

PLEASE REMEMBER THAT TO BE ADDED IN OUR GROUP AS A NEW MEMBER FOR SENIOR TEXAN COMPANION SERVICE, A MEMBER MUST HAVE A CURRENT FARM BUREAU MEMBERSHIP.

Floyd County Farm Bureau



Peace on Earth

May the Holy Babe
bless the
family of man with
lasting peace.

CLEM McDONALD
DON CHEEK

McDONALD IMPLEMENTS

210 W. CALIFORNIA PHONE 983-3344



SILENT NIGHT

... may it bring peace to a troubled world

Moore Rose Funeral Home

We Will Meet...Or Beat All Competitors On OFFICE EQUIPMENT



Hesperian Office Supply

212 SOUTH MAIN

PHONE 983-3737

ATTENTION IRRIGATION FARMERS!!

Competition in Natural Gas for Irrigation is finally coming to this area.

AS LONG AS YOU
MAINTAIN OWNERSHIP OF YOUR GAS LINES

YOU CAN TAKE ADVANTAGE OF THE BENEFITS OF THIS COMPETITION!

Your Gas Users Association Continues To Work For You!

FLOYD COUNTY GAS USERS ASSN

C. L. MOONEY, President

F. G. JONES, JR., Secretary

Route 1 — Lockney, Texas



We're wrapping up best wishes for all our good friends at this holiday season!

M & N Auto Repair



May the season ring with gaiety & good cheer for all!

Neff's Grocery & Market

3 E. HOUSTON PHONE 983-2584



'EVER-BLOOMING' STORY OF THE XMAS ROSE

When Christ was born in Bethlehem kings from far-away lands came bearing gifts of great rarity and value. Everyone within sight and sound of the Event came and brought gifts of one kind or another . . . the shepherds brought little new-born lambs as their humble offering.

As her tears fell to the stable ground a miracle came to pass: small, lovely blooms sprang up among the tears: Madelon quickly gathered them and ran to show the Child the beautiful flowers.

Little Jesus touched the blooms with his tiny fingers and behold! the petals flushed rosy pink! This was the Christmas rose.

Off to a corner, unnoticed, huddled a little shepherdess, named Madelon, who wept because she had no gift for the Baby.



'Tis said that to this day, every year, when Christmas comes (and not until that day) the Christmas Rose blooms abundantly, in celebration of the Holy Birthday.

The Christmas Rose in itself is a great gift for the World, as it was on that hallowed day, many, many years ago . . . as was the Holy Child, to all mankind, for all time.

During the Middle Ages, Epiphany or Twelfth Night, was commemorated with plays presented in churches. Solemn observances largely disappeared in Elizabethan England, and this became a time for revelry.

Shakespeare's "Twelfth Night" reflects this mood. Historians say it was probably presented in a command performance at Whitehall Palace on January 6, 1601.

Realism Reflected at Christ's Birthplace In the Middle East, where Christ lived, Christmas has a touch of realism. The patriarch comes from Jerusalem with a troop of cavalry in gorgeous array. The service lasts from 10 p.m. until long after midnight.

After the reading of the gospel the clergy and congregation leave the church and journey to the Grotto of the Nativity.

Oldest Christian Church Looks Like a Fortress

The oldest church in Christianity is reputed to be the Church of the Nativity, built upon the spot where the stable stood. It was erected by Emperor Constantine the Great, in 330 A.D.

The church looks like a fortress. Its original stately portal has been walled up and replaced by a low and narrow entrance. There was a reason for this. In the first place, it compels the many pilgrims to bow before they enter. In the second place it was designed to keep the infidels from riding in on horseback or camel.

The interior of the church is dignified and simple, set off by beautiful Corinthian columns of native red sandstone. The roof is of massive oak. Silver lamps burning olive oil are suspended on gold and silver chains from the beams.

A silver star, fastened to a simple altar with silver nails, marks the exact spot where the Infant Jesus was born.

Three steps lead down to a small cave-like recess, the Chapel of the Manger. Beautiful tapestries and rugs are draped across the walls. Fifteen silver lamps are kept burning eternally in honor of Him, Who Christians believe, even today, is the light of the world.

Tradition Has It That Yule Tree Began in Egypt

The Christmas tree, now almost a universal symbol, probably came to America from Germany, although tradition has it that Christmas trees originated in Egypt. The palm tree is supposed to put forth a branch every month, and a spray of this tree, with 12 shoots on it, was used in Egypt.

German writers mention the tree as early as 1605. The German prince Albert, consort of Queen Victoria, introduced the Christmas tree in England when he had a tree for his daughter.

Country's Freedom: Christmas Gift, Too

The foundation for the preservation of the freedom to celebrate such Christian beliefs as Christmas — this was the gift to our country on that very day in December 1776.

It happened when George Washington and his men won the battle at Trenton, Pa. That was the beginning of a long line of victories that eventually led to ultimate victory and total independence.

Our wish is one that isn't new... but still we'd like to say to you: Merry Christmas!

BENNETT BUILDING
WAYNE BENNETT

It's been a pleasure serving you... we hope to serve you again!

Stewart Printing
204 SOUTH MAIN

Ceremonies Thru'out World Celebrate Twelfth Night

Twelfth Night, or Epiphany, is marked with many customs, ceremonies and legends throughout the world. French and Swiss children, for example, look forward to the pastry they receive that day, in which a bean, coin or china figure is hidden. Whoever gets the prize, is crowned king of the family.



Epiphany means "appearance" and commemoration.

Realism Reflected at Christ's Birthplace

In the Middle East, where Christ lived, Christmas has a touch of realism. The patriarch comes from Jerusalem with a troop of cavalry in gorgeous array. The service lasts from 10 p.m. until long after midnight.

After the reading of the gospel the clergy and congregation leave the church and journey to the Grotto of the Nativity.



Wishing you A Beautiful Christmas
Helms House of Beauty
DOROTHY HELMS

May the season bring both spiritual and material blessings to you

EDDIES FINA STATION

We wish you peace and joy at this time and for always!

DOBBS MEAT MARKET

MAY HAPPINESS BRIGHTEN YOUR HOME, NOW AT CHRISTMAS, AND IN THE DAYS TO COME... BEST WISHES TO ALL!

HAMMOND SHEET METAL

An old-fashioned wish for health, wealth, happiness!

City Trim Shop
PANSY AND WAYNE FINLEY

Born is the King of Israel! Let us rejoice in the message of Christmas!

T. L. HOLLAND
HIGGINBOTHAM BARTLETT LUMBER CO.



READY FOR CHRISTMAS. . . . The Melvin Lloyd children have completed their decorations and they patiently await the arrival of Ole Saint Nick. The youngest of the group, Mary Ellen, is more fascinated by the Christmas tree than the photographer, while sisters, Karen and Terri and the mother looks on. (Staff Photo)

Legends of Xmas Tree Rooted in Countries All Over the World

One German folk tale tells of a child being lost on Christmas Eve and wandering in search of food and shelter. Knocking on the door of a simple cottage, the child was welcomed and fed by an old, poor couple who shared their simple foods despite their own circumstances.



The next morning the couple found the child to be gone. As they searched about, they heard a host of angels singing outside

their door. Amidst this group of angels, the Christ Child appeared. The couple recognized Him as the waif they had cared for.

Before departing from His kind friends, the Christ Child broke a branch from a nearby tree and stuck it into the ground. Before their eyes, the elderly couple watched the tree blossom and bear delicious fruits.

From that day on, the tree bore fruit for the couple at Christmas time. From then on, most German homes displayed trees decorated with fruits and nuts to commemorate this miracle.

Other European folk tales speak of the decorated trees as having originated in the Slavic countries; the forerunner of this custom was the



practice of greeting one's holiday guests at the door with some branches of greenery lighted with candles.

It is also said that Martin Luther was the first to light a Christmas tree in 1530. His intention was to memorialize the beauty of winter starlight.

When the use of the tree lapsed from favor, it was Queen Victoria who in 1841 brought it back again. Victoria was evidently influenced by her German governess, Baroness Lehzen.

The official tree, decorated with baubles and candles, was set up in Windsor Castle. After this introduction, the idea became quite fashionable again, and the custom found its way again into many an English home.

Almost thirty years later the Christmas tree became a holiday custom in the United States.

Today, burning candles are replaced by strings of electric lights; fruits and nuts have been replaced by fragile glass baubles; and, in some cases, the green-boughed tree has been changed to one made of plastic or foil, and much to some people's dismay, even comes in pink and other non-green colors.

The symbolic use of the tree dates back at least 4,000 years to a time when the Egyptians celebrated in honor of their sun god during the month corresponding to our December. This was the season of rejoicing and the palm tree became its symbol.

Still another story of the Christmas tree goes back to the days of Saint Wilfrid in the 7th Century. Once, as he stood among a crowd of his converts, he tried to indicate their sev-

erance of all connections with heathen religions by cutting down a great oak. As it fell to the earth, the oak split into four pieces and — to the amazement of the converts — a young fir tree with its green spire pointing toward the heavens grew from the center.

"This little tree," said Wilfrid, "is a young child of the forest. It shall be your holy tree tonight. It is a sign of an endless life, for its leaves are ever-green. See how it points toward heaven. Let this tree be called the tree of the Christ Child."

Whatever the origins of the Tree, whatever the legends, the Tree remains the best beloved of the

holiday greenery. Let those who cherish it honor it when it is wilted and brown by burning it, not throwing it away in the trashcan. This is unworthy of the Christian celebration and of the noble Tree.

Yuletide is here, Yuletide is here, Now the holly leaf is green-o! Easter would come when Yuletide is done. If Lent didn't come between-o!

— Old Carol
The flower most symbolic of Christmas, the poinsettia, was named for Joel Robert Poinsett of South Carolina.

The Puritan Government banned the celebration of Christmas in England in 1643.

German term for Santa Claus. The name is a modification of "Kristkind," who according to German legend, is a white-robed angel — a messenger of

the Infant Jesus, bringing gifts to children.

Only 1 more shopping day 'til Christmas.

© Kris Kringle is not a



The glad tidings let us sing — In honor of the new born King!

DANIEL AUTOMOTIVE

OUTDOORS IN TEXAS BY VERN SANFORD

January is the in-between month for many sportsmen. It is the month that ends game hunting, and brings enough bad weather to scare off fair-weather fishermen.

It is a bare month. Christmas bills must be paid. There are inventory sales and other "distracting" things like parties, which sometimes tend to keep even a died-in-the-wool outdoorsman from the field or stream.

Nevertheless, for those who can and do make it, January offers promise and fulfillment. Deer and duck seasons are out of the way. It's the short end of the goose season, and in most of the state, the short end of the quail season.

But within driving distance of most everyone there is some good quail hunting.

And of course all the shooting resorts still are in full swing. They offer quail, pheasant and chukar.

Don't Forget The Crows
Also for those who like to shoot, and have a few shells left, we highly recommend crow shooting. January is a wonderful month to shoot crows, those black rascals that prey on bird eggs and destroy crops.

During January the crows bunch up. They have favorite spots in creek bottoms where they roost by the thousands. During the day they invade the cultivated fields in hordes and prey on foodstuff that provide the livelihood for our game birds.

Fishing also can be very good in January. You can call your shots in Texas. For deep-sea fishing off the Texas coast there is no better time . . . especially for the big red snapper.

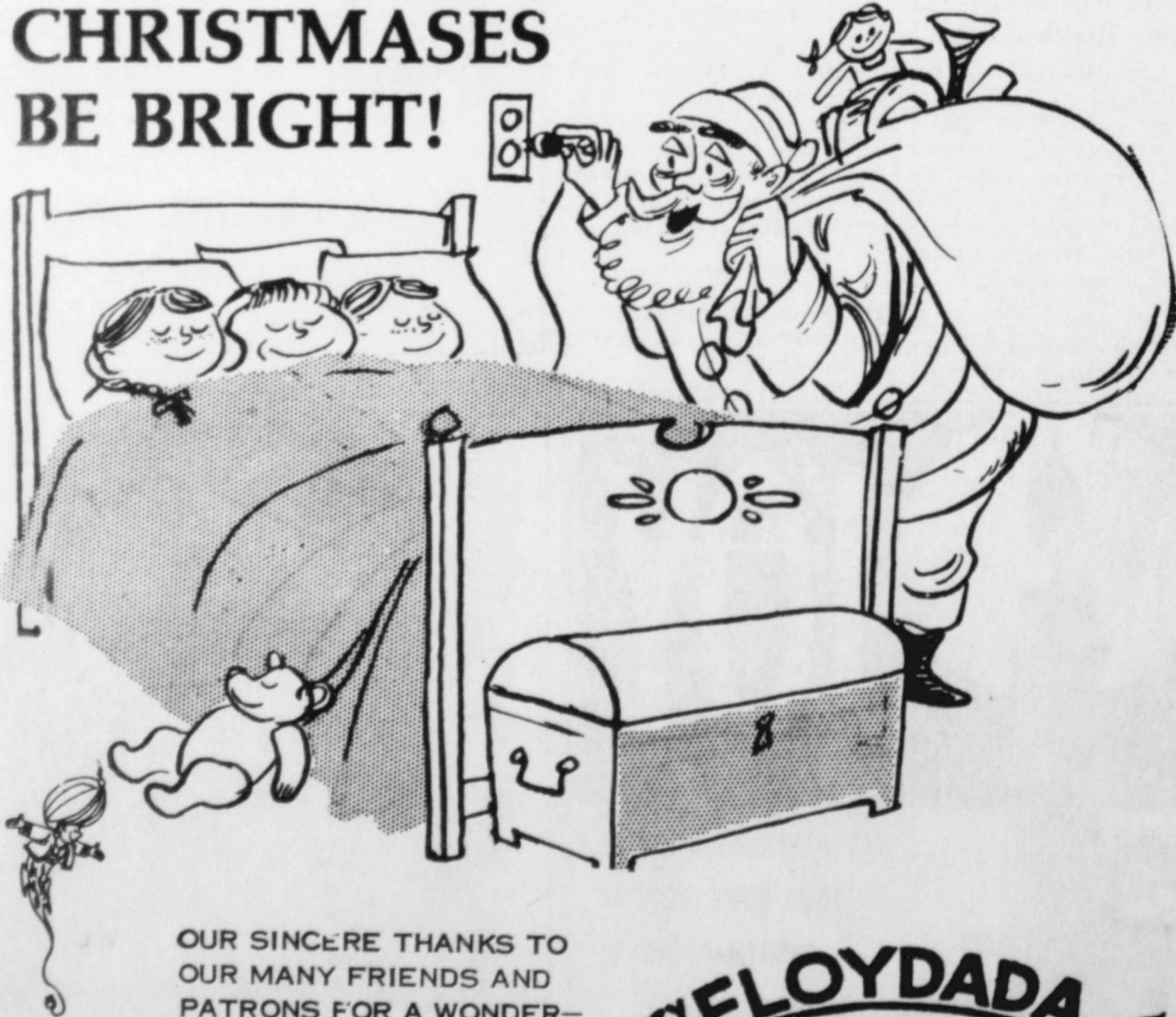
Snapper Fishing Fine
About half the time, in January, the weather is good enough to get out on these snapper boats from Freeport, Galveston or the Corpus area. Success is even more certain on the southern tip around Port Isabel and South Padre Island.

Many Texas farmers get in some good salt water fishing during January. They drive their pickup trucks to the coast, usually to Freeport, then go out on a party boat. At the end of the day they return to the dock with hundreds of pounds of large red snapper. These they take back home for the deep freeze. This gives them a good supply of salt water fish that will last for several months.

Some real sporty fishing in Texas in January is for white bass, or sandies, as they are known in North Texas.

By January the whites have started schooling and moving up the lakes to the mouth of fresh water streams. They start working in Falcon Lake in mid-November. By the first of December they were hitting heavy on the Highland Lakes in Central Texas and in January they are causing fever to rise in fishermen on Whitney, Texoma and Possum Kingdom.

... and may all your CHRISTMASSES BE BRIGHT!



OUR SINCERE THANKS TO OUR MANY FRIENDS AND PATRONS FOR A WONDERFUL YEAR.

OUR APPRECIATION FOR YOUR COOPERATION AND FRIENDSHIP

FLOYDADA MAYOR AND CITY COUNCIL CITY EMPLOYEES



Kissing Ball an Old Custom

Among the more popular aspects of a secular celebration is the Kissing Ball.

Many years ago every home featured at least one of these beautiful decorations, hung from an archway or chandelier.

The Kissing Ball was sometimes a pomander, sometimes a blown egg, sometimes a ball of cotton. Plastic foam is the favorite material today.

The ball is brightly painted or gilded, wrapped with ribbon and braid, and set with mock jewels, sparkling beads and sequins.

A ribbon suspends two or three in place and a sprig of mistletoe is secured at the top.

Young ladies who pass beneath may expect a kiss from some daring swain who waits nearby.

Save your Christmas cards and give them to the orphanage or church group for children's scrapbooks.

The Twelve Days of Christmas were set aside by Alfred the Great of Britain.

We are all familiar with the Christmas story, but how many remember the names of the three Wise Men? . . . Melchior, Gaspar and Balthazar!

Blessings to All




On this Holy Day . . . we pray that you will be blessed with health and happiness and may the spirit of Christmas guide your future.

CONSUMER'S FUEL ASSN.

404 E MISSOURI

983-3394



Silent Night

May the peace of Christmas be in every heart this season.

BAKER INSURANCE

AGENCY
SAM BAKER



MERRY CHRISTMAS

A Most Bountiful Day to You and Yours. May you find A Lasting Happiness

CARMACK'S FEED & SEED

111 N. MAIN 983-3404



MERRY CHRISTMAS

Season's Gr-Eatings to One and All!

MILDRED'S CAFE

101 W. CALIFORNIA 983-8134

NOEL



May you enjoy a Christmas Complete with all the trimmings

PALACE BARBER SHOP

120 S. MAIN PHONE 983-3970



The Little Match Girl

A CHRISTMAS STORY

One December day, a poor little girl trudged along a busy city street through cold, deep snow. She wore no shoes but on one foot she wore one man's large slipper which she had found in a trash-can. Her feet were red and raw in the bitter cold.

In her apron she carried many boxes of matches which she tried to sell to passersby.

The little girl was not having any luck, but she was afraid to go home, for her father had said he would beat her if she came home without money.

Now it was getting colder, the snow was coming down harder, a wind was whipping her threadbare scarf against her cheek.

She huddled in a corner between two buildings, trying to get warm.

She took a match from her apron and lighted it, to warm her numb fingers. How brightly it sputtered! In its light she seemed to see a big warm stove with pots bubbling happily.

But when the match burned out the beautiful scene disappeared.

She struck another match . . . and another,

and each time another lovely scene took shape before her eyes. . . tall taper candles which seemed to glow longer, rising higher.

The candles rose higher, until they became stars in the sky; then one of them fell.

"Oh!" she said to herself, "that falling star means someone is dying."

She struggled to light another match, then another . . . and suddenly, right in the midst of the bright glow was her dear mother who had died when the little girl was just a 3-year-old.

"Mother!" the little girl cried. "Mother! Please take me with you!"

Her mother gathered her into her arms, and together they rose high up to the sky, so high, there were angels hovering near, and the little girl sighed with joy.

In the morning, when busy shoppers hurried by they saw the little match girl huddled on the hard sidewalk, burned matches about her. She seemed to be sleeping, and a smile was on her lips.

ADAPTED FROM THE TALE BY HANS CHRISTIAN ANDERSEN

Danish Postal Clerk Originated Xmas Seal; U.S. Newspaper Launched Crusade

Far more than just a colorful little sticker to brighten cards and gifts, the Christmas Seal epitomizes a mighty crusade for health and happiness.

The Seal originated in Denmark in 1904. A kindly postal clerk, Einar Holboell, brooded over the suffering of sick children and tried to think of a way to help them.

As he sorted the heavy Christmas mail he was struck by the idea of a stamp which people would buy, use at Christmas, and which would benefit sick and needy youngsters. The postmaster liked the idea, so did the King of Denmark, and so did the warmhearted Danish people. Soon enough money came in to build a children's tuberculosis hospital.

cob Riis, received one on a letter. Knowing the tragedy of the disease firsthand (6 of his brothers had died) he wrote an article, pleading for someone to take up the cause in the United States.

A doctor serving at a shack set up as a TB hospital in Delaware, desperately trying to save the little hospice, asked help from his cousin, Emily Bissell, who raised funds for good causes.

\$300 was urgently needed, at once.

Miss Bissell, having heard of Denmark's success with the stamps, resolved to bring it to life in this country.

carrying a courageous, catchy message.

The stamps went on sale in the Wilmington post-office. At the end of a few days only a few dollars had been realized . . . many dollars away from three hundred!

Miss Bissell traveled to Philadelphia to seek assistance from the city's leading newspaper. But all she talked to discouraged her. What tie-up could there be between Christmas greetings and the dread disease of tuberculosis?

On an impulse she stopped in to see a writer whose work she admired. His name was Leigh Mitchell Hodges. When he saw the sheet of bright red seals his vision and sense of humanity were ignited; he saw the seals as a flaming banner to lead a fight against suffering and death.

His editor "caught fire" too. He instructed Hodges to give the story full play. He even asked Miss Bissell to send the newspaper 50,000 of the Seals.

Incredulous, but thrilled, Miss Bissell had more seals printed, to meet his enthusiasm.



a JOYOUS CHRISTMAS



Let us lift our hearts and voices in joyful song and prayer at this most holy season.

Quality Body Shop

JOY at CHRISTMAS

The joy of giving . . . the warmth of family reunions . . . may these and more be yours!

Montgomery Ward

Family Project: Ornament-Making in Old Countries

That twinkling bauble in glowing colors hanging from your tree was no doubt mass-produced by American wonder-makers, but up till fairly recently these little beauties were part of an industry which involved whole families.

Just as in medieval Europe families spent lifetimes weaving tapestries to hang on the manorial walls, so did Eastern European and Japanese families devote family skills to creating joy for your Christmas in the form of beautiful ornaments.



Many of our readers will recollect how in their childhood they were enthralled with the many colors, intricate shapes and sizes of these ornaments. Frequently they were heavy, and bowed the tree limbs, but they lasted from one Christmas to another, and from one generation to another.

The fragile bubbles of glass, which are so much a part of the decorations of the Christmas tree, were once largely a cottage industry in Europe and Japan.

In the tiny villages that cling to steep mountainsides in eastern Europe whole families shared in the manufacturing process.

Special shapes and designs are the exclusive property of certain families, the patterns frequently dating back for centuries unchanged.

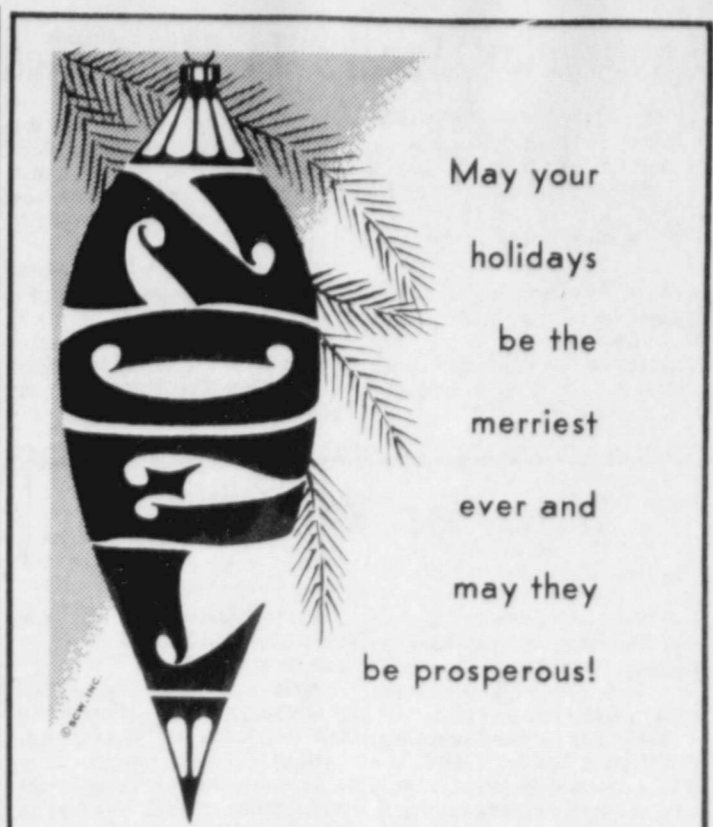
Using a Bunsen burner, the father carefully blew the thin glass tubing to the desired shape, with the aid of an iron mold. His son removed the hot ornament to a cooling table.

Through the vast power of this newspaper the story of the Christmas Seal was told, and retold. The crusade gathered momentum. From every walk of life, people came to buy the Seals.

The rest of the story is familiar. We all know how much a part of Christmas the Seal is. But maybe when we use them this Christmas we will remember how hard its advocates struggled to "put it on the map"; maybe we will remember what a great fight it is continuing to wage.

For the dread disease is relentlessly, cruelly still with us, though to a much less degree.


To relax our efforts would be tragic. Remember to buy, and use, your Christmas Seals . . . as many as you can afford.



May your holidays be the merriest ever and may they be prosperous!

Conoco Service Station No 1

WELBORN AND SPARKS



MERRY CHRISTMAS we're focusing on your happiness all year!

"Your Personal Photographer"

Parker Studio

MR. AND MRS. VERNON PARKER



Greetings

. . . to all our good friends! We've enjoyed serving you - we look forward to serving you again!

MR. AND MRS. A. J. JESTER

FLOYDADA TRAVEL CENTER RESTAURANT



MERRY CHRISTMAS

It's that time of year - when we think of friends old and new and extend our heartfelt wishes for their happiness!

PONDEROSA MEAT COMPANY

807 E. MISSOURI PHONE 983-2261

Rev. Bradley Speaks To Lions Club

Rev. Floyd Bradley, pastor of the First Baptist Church, posed the question... What is Christmas? to members of the Lions Club Thursday.

"To children Christmas is Santa Claus, to most businessmen it means greater profits and fear of shoplifting. But Christmas should mean much more than that to everyone," Bradley stated.

"Christmas should be the most glorious time of the year; instead, it can be the most ghastly time of the year because of commercialization," he said.

"People seem to forget about the true purpose of Christmas," he said.

"All attention should be focused on God and the true spirit of giving kept in mind," he added.

Water, Inc. Newsletter

Directors of Water, Inc. in a called meeting today voted to declare the office of Executive Director vacant. The office was held by Cliff Chamberlain.

Water, Inc. President John J. Kendrick of Brownfield said the Board adopted by majority vote the recommendation previously made by the Executive Committee.

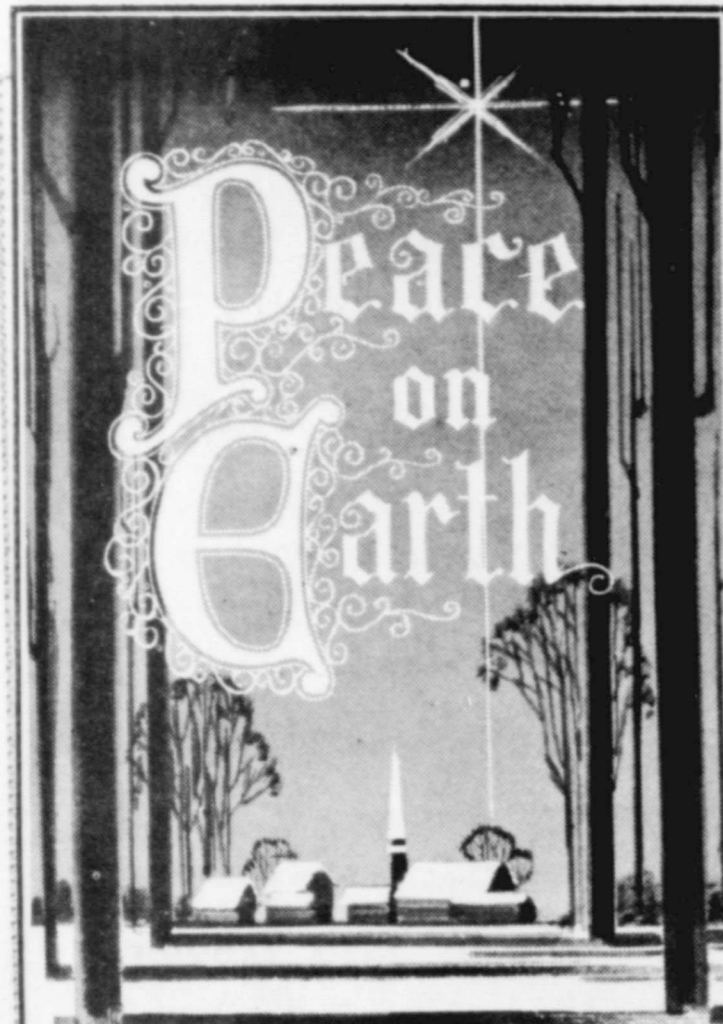
Kendrick stressed that Water, Inc. - a voluntary organization - will continue to be a vital force in the importation of water to West Texas and Eastern New Mexico. He said that Tom Williams, Water, Inc. staff member will serve as office

manager for the organization until a new Executive Director can be employed.

Kendrick also emphasized that the problems of directing the business of Water, Inc. has proved to be a bigger task than any individual though possible when it was formed in May of 1967.

The recommendation from Kendrick was that an Executive Director not be employed until after the Annual Meeting of Water, Inc. scheduled for February 18 in Amarillo.

At this time, several Directors' terms will be expired and elections will be held for these



To all our customers
a world of happiness
at this glorious time!

Superior Cleaners

seats, Kendrick said, in his operation, it would be best to let the new Board employ an Executive Director rather than the present Board carrying out this responsibility.

States Claim Christmas Plants For Their Very Own

Santa Claus, Indiana is the most famous of all towns bearing names associated with Christmas.

Except for a coincidence, the name of the town may have been any of a number of less colorful names.

Originally, the name desired was Santa Fe, but officials in Washington suggested the town be given another name, since there was already a Santa Fe in New Mexico.

On Christmas Eve, 1882, the townspeople gathered to select another name, but one name after another was rejected, until "Santa Claus" strode into the meeting to get warm. He was in costume, and with his arrival everyone knew what the name of the town would be—Santa Claus, Indiana!

One 'Ordinary' Man: Yet He Changed World

Here is a man who was born in an obscure village, the child of a peasant woman. He grew up in another obscure village. He worked in a carpenter shop until He was 30, and then for three years He was an itinerant preacher. He never wrote a book. He never held an office.

He never owned a home. He never set foot inside a big city. He never travelled 200 miles from the place where He was born. He had no credentials but Himself.

He had nothing to do with this world except the naked power of His divine manhood. While still a young man, the tide of popular opinion turned against Him. His friends ran away. One of them denied Him. He was turned over to His enemies. He went through the mockery of a trial. He was nailed upon a cross between two thieves.

His executioners gambled for the only piece of property He had on earth while He was dying—and that was His coat. When He was dead He was taken down and laid in a borrowed grave through the pity of a friend.

Nineteen wide centuries have come and gone and today He is the centerpiece of the human race and the leader of progress. I am far within the mark when I say that all the armies that ever marched, and all

plies no thought of receiving anything in return, not even appreciation. Giving is a desire born of love. To love is to give. When we love a person, in us is born a desire not only to supply his needs but also to give release to our emotions. Good gifts speak the language of love. They express our inner feelings when words fail.

And both the giver and he who receives is blessed. A mother knows what it means to receive a crude, homemade bouquet, perhaps of wildflowers and weeds, from that small son or daughter. Of course the homely little bouquet may be of no material value and quite useless—but oh, how it is appreciated and valued! What words it speaks!

Such is real giving at Christmas.

AND NOW A WORD to the one who is fortunate enough to receive a gift of love—don't nullify its meaning with a quick trip to the store to buy something with which to reciprocate.

To do so is to refuse the friend's gift. Sometimes we may be somewhat embarrassed when a person gives us something we know he couldn't afford. Our first impulse may be to refuse it or perhaps to spend an equal amount on him.

But don't do it! Don't deprive him of the joy of giving with any such an affront to love or friendship.

Exchanging gifts is meaningless. Gifts given through a sense of obligation likewise are as nothing.

If we would enter into the true spirit of Christmas, we would give—not exchange—good gifts.

TULIA HERALD



MR. AND MRS. DELBERT BYBEE... will celebrate their Golden Wedding Anniversary with an open house December from 2 until 5 p.m. The couple resides at 614 Second St. Lockney. Friends are invited to call.

Clothing Center News

(By Mrs. W. S. Simmons)
The response to my plea, that people of the community help by giving bedding for a Christmas project, has been wonderful and far beyond expectation.

The Clothing Center has been able to reach our goal of one piece of bedding for each family. There were 80 articles of bedding donated including 44 quilts and ten baby quilts which were made.

It has proven to be a blessing to everyone who had any part in the project and my sincere thanks is extended to those who had a part in any way. Women brought or sent articles, furnished quilt scraps, pieced quilt tops, furnished linings and materials for linings, tacked quilts, picked up articles at homes where the housewife was unable to bring them in, gave sheets, pillow cases, pillows, bedspreads, and blankets.

We can always count on the people of our community to respond.

May your Christmas be much merrier and happier because you had a part in keeping children and elderly shut-ins a bit warmer this winter.

FLOYD DATA

Mr. and Mrs. Tomothy Carter and children, John Richard and Rebecca Elizabeth arrived by plane Thursday from their home in Bethel, Maine. They will spend the holidays in Floydada visiting her parents, Mr. and Mrs. John Reue and other relatives.

the navies that ever were built, and all the parliaments that ever sat, and all the kings that ever reigned, put together have not affected the life of man upon this earth as powerfully as that One Solitary Life.

AUTHOR UNKNOWN



Letters to Santa

Dear Santa,
For Christmas I want Baby Winkie and a pair of gogo boots also. I want the record Hopper Valley p.t.A. Santa I hope am not late to send my letter. My mother told you I wanted and I decided on a doll. But one day a doll in this magazine and I wanted it but I forgot the name of the doll so I decided to get another doll. And tonight I was looking for my mother a present. I was looking and I came to the toys and found the doll. Oh boy I hope I'm not to late. Well better go Now.

A kid,
Donna Lynn
Reed

LETTER TO SANTA

Dear Santa,
I want a Tippy Tose doll and a Record player for Christmas And a Happy New Year Santa! Jana Lackey



Best wishes from the staff & management of

CITY AUTO INC.



TO
WISH
YOU A
JOYOUS
CHRISTMAS

FIELDAN MOTEL

MR. AND MRS. ERNEST SMITHERMAN

MERRY CHRISTMAS

Greetings in the spirit of the season to all our wonderful patrons!

ARWINE DRUG
PHONE YU 3 2856 FLOYDADA, TEXAS
OUR LABEL IS YOUR PROTECTION

Different and Beautiful

You can quickly make your own Cathedral stained glass window in your home!
Just take jewel-colored cellophane and cut into many shapes. Apply to a clear glass door or window with rubber cement or sticky tape.
Let your imagination wander with the subject shapes that please. The materials are inexpensive and if you make a mistake, just

start over again!
By crinkling the cellophane you get a textured look of pebbled glass!
The lights in your home at night will shine through the colors and design and you'll be amazed at the striking effect!

JARRETT,
FROM PAGE 1

new provisions of the law became effective. They will continue as long as he remains disabled.
Social security records are confidential, however, Mr. Jarrett has given special permission for the Social Security Administration to tell his story.

Christmas
is mistletoe and holly... and warm greetings from friends like ...

Parker Furniture Co.

Season's Greetings

May your Christmas be as jolly as an old-fashioned sleigh ride!

Wylie Grain Co.
312 W. GEORGIA 983-2867

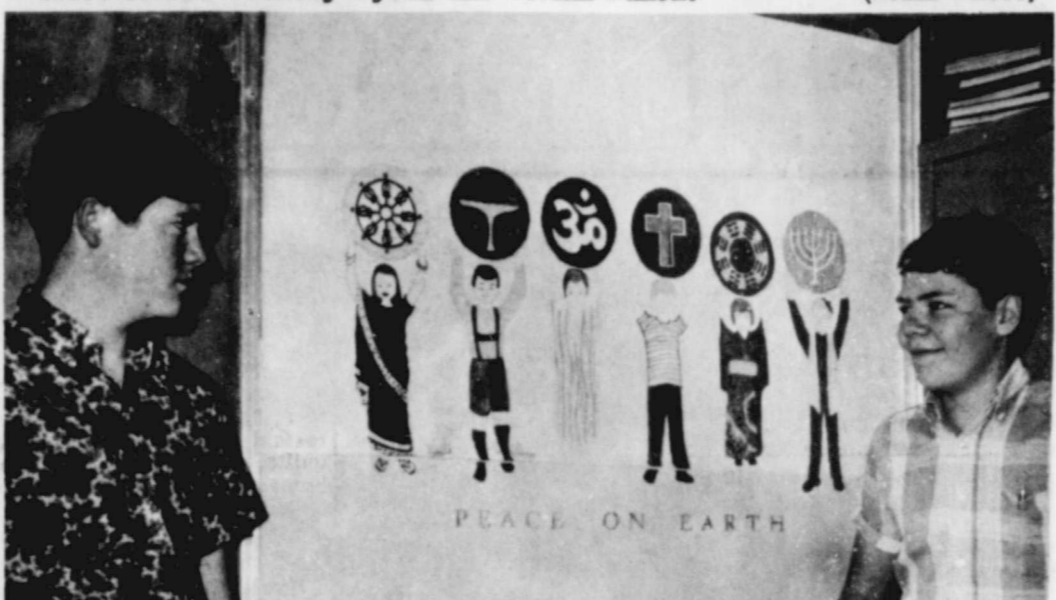
High School Decoration Winners



FIRST PLACE... by members of room 101, DECA class. Gary Bennett and Penny McClintock. (Staff Photo)



SECOND PLACE... by members of room 107, Miss Swepston's Activity Period class. Anthony Dycus and Vivian Bunch. (Staff Photo)



THIRD PLACE... by members of room 110, Mrs. Kimble's class. Gary Pate and Randy Payne. (Staff Photo)



HONORABLE MENTION... by members of the special education class. Darlene Reed and Alan Wall. (Staff Photo)

ONE MORE SHOPPING DAY 'TIL CHRISTMAS

Loans For College And Vocational Students

DALLAS - Carroll V. Galbreath, Director of Higher Education for Region VII of the U. S. Department of Health, Education, and Welfare, has announced that Texas will participate in a program under which the Federal Government insures loans to college and vocational students.

The program, administered in the Dallas regional office under the direction of Dr. Galbreath, was effective in Texas December 11.

Meetings have been held in five cities, Dallas, Fort Worth, Houston, Lubbock and San Antonio, over a three-day period with representatives of Texas banks, credit unions, savings and loan associations, and other commercial lenders, and with student financial aid officers of colleges, universities, and vocational schools, to explain the program.

Under the Higher Education Act of 1965, the Federal Government allocates "seed money" to States to help establish or strengthen reserve funds to guarantee loans made to students by banks or other lending institutions.

If this money is exhausted, or if students do not have reasonable access to guaranteed loans made to students by banks

or other lending institutions.

If this money is exhausted, or if students do not have reasonable access to guaranteed loans, the Federal program, which insures the loans with the full faith and credit of the United States, may be put into effect. The first State to take advantage of the Federal program was North Dakota, on August 8, 1967.

"The Federally insured loan program is demonstrating its great value to students who need financial help," Dr. Galbreath said. "Its success is measurable by statistics."

In 23 States previously participating in the Federally insured student loan program \$175.1 million was loaned to 198,736 students between August 8, 1967, and November 22, 1968. Dr. Galbreath pointed out that this was more than 3-1/2 times as much as was loaned in these States during the fiscal year ending June 30, 1967, when 66,673 loans were made in amounts totaling \$46.0 million.

Nationwide, 488,106 loans totaling \$412.3 million were made to college students in the 1968 fiscal year, which ended June 30. In Texas 5,922 loans totaling \$4.3 million were made to college students in the same 12 months, and 132 loans totaling \$94,573 were made to voca-

tional students.

Loans obtained under the Federally insured program may be used by students attending an eligible school or college not only in Texas but anywhere in the United States and in many foreign countries.

The Texas Opportunity Program, which makes loans directly to students, but only to attend Texas colleges and universities, is NOT affected by today's announcement.

At present under the Federal program vocational students may borrow up to \$1,000 a year for two years. College undergraduates may borrow \$1,000 a year and graduate students \$1,500 a year, to a total of \$7,500 for graduate and undergraduate careers combined.

Effective December 15, all students may borrow up to \$1,500 a year, to a total of \$7,500.

Students with an adjusted family income of less than \$15,000 a year pay no interest while in school. The Federal Government pays the lender interest during this time. During the repayment period the student is responsible for interest on the unpaid principal balance. Students who do not qualify for Federal interest benefits may borrow, but they must pay all the interest on the loan from the start.

SOCIAL SECURITY NEWS ABOUT THE SENIOR CITIZEN

Many people in the Hale-Floyd-Motley County area who are old enough for social security retirement benefits but who have continued to work for substantial wages may now qualify for some or all of their social security checks despite these earnings.

According to Mencie King, manager of the social security office in Plainview, the social security amendments effective in 1968 have increased the amount of earnings a beneficiary may have and still receive some or all of his social security benefits.

A beneficiary whose earned income (wages if he is an employee or net profit if he has his own business) is \$16.80 or less for the year can receive all his social security checks. If he earns over \$1680, he may still receive some of his social security benefits; how much depends on how high above \$1680 his earnings are.

If earnings are between \$1680 and \$2880, \$1 of benefits is not payable for every \$2 earned above the \$1680 level. If earnings go above \$2880, \$1 of benefits is not payable for every \$1 earned above the \$2880 level. For a beneficiary who earns \$3000 during 1968, for example, \$720 of his social security benefits for the year are not payable.

In addition, if there were any months in which an employee's earnings are not over \$140 or a self-employed person was not working a substantial amount of time in his business, checks will be paid for those months regardless of total yearly earnings.

Persons of retirement age should check with their social security office to see if they may be entitled to some benefits even if they don't plan to stop work completely.

The Plainview social security office is located at 1401-B West 5th Street and is open Monday through Friday except national holidays from 8:30 to 4:45 p.m.

Happy Holidays
...and happy, easy, safe motoring!

KINARD GULF SERVICE

Greetings

We're always pleased to have an opportunity to salute our many wonderful patrons!

FLOYDADA REAL ESTATE AND INSURANCE
JIM WORD

LAWSON BROS.
WELDON BLACKSMITHING FARM MACHINERY

We join Santa in wishing you a very Merry Christmas!

CAPROCK CASH GROCERY
FINEST FOODS LOWEST PRICES

Christmas
We wish to our many friends and customers a joyous holiday

CAPROCK CASH GROCERY
MATADOR HIGHWAY

CROSDYTON SUPERINTENDENT OF SCHOOLS

Hawkes' Hobby Nets Large Order For Flies

A hobby purely for relaxation is turning into a business for Supt. Sam Hawkes, who has recently received a large order from Westfield, Maine for 56 dozen of his Hand tied flies.

Hawkes is an avid fisherman and began several years ago tying flies for trout fishing. He also began making fly rods and spinning rods, jibs and lures.

The tiny trout flies are tied to resemble an insect which would appeal to the wily trout's appetite.

Hawkes pointed out that the trout has many enemies other than fishermen, such as bear, birds and wildlife anx-

ious to make a meal of the fish. Therefore the trout is a more careful fish about being seen or caught, and is quite a challenge to the fisherman attempting to drop a fly right in front of the trout without being seen.

Hawkes started out making jigs, which are made with metal bodies and chenille to attract crappie or bass or catfish. He soon had some boosters for his jigs including Frank Ellison and Stanley Nixon. Nixon landed a four pound bass on one of the jigs Hawkes had made.

The flies are much smaller and lighter and are made of a variety of materials. One of Hawkes' flies is the White River Special which has a white body with black dots. The Adams dry fly is made of hair, feather and floss.

Hawkes uses deer hair frequently in his flies, since it is hollow.

Hawkes said, "This all started as a hobby, but it became too expensive as a hobby, so I began selling flies, jigs, and rods. It was quite a compliment last week when the order for so many flies came in from Foster Salmon Flies, Inc., in Maine. They first asked for 30 dozen a week for 20 weeks, but I told them I wouldn't possibly have time to fill that many. Then they sent me the order for 56 dozen and told me to fill it as I have time."

wrote the lovely, haunting words of "Silent Night, Holy Night." With his organist, Franz Gruber, playing the great music on his guitar, the Father, Joseph Mohr, first introduced the strains of this popular hymn to a small congregation in Austria.



A churchman, John Pierpont, composed the gay Christmas song, "Jingle Bells," which has been popular for over a century.



SCHOOL SUPT. SAM HAWKES SHOWS ONE OF HIS HAND TIED TROUT FLIES.

CHRISTMAS: MESSAGE OF HOPE FOR WORLD'S WOES

the ceremonials and the trappings — perhaps this is the year to come home to Christ.

Whatever the rest of the world is doing, let each of us celebrate Christ's birth in our individual, personal ways.

Let us forget self, let us truly open our hearts, to genuinely offer friendship and brotherly love, even to

In a world torn with violence at almost every level, through formally or informally declared war, in rioting, anarchy, in cruel discrimination, it is difficult for thinking people to truly experience Christmas '68.

Yet, through the very meaning of Christ's coming, every man, of every persuasion . . . whether "Christian" or not, can take Christmas to his heart and profit by it.

For Christ personified brotherhood, abiding love, tolerance; if Christians have gotten away somewhat through the "outward and visible signs,"

those who seem least receptive.

Let us "do" for others, not just through organized charities, or group efforts. Discover the thrill of assisting some less fortunate person, someone who may have much of this world's goods, but be impoverished otherwise.

This is the Christmas to relinquish those petty grievances, and perhaps the important ones, as well.

This is the Christmas to really show those you love that you do love them, in important, little ways . . . and in large ways, too. It is so human to take care of the vital, "large" ways, and overlook the small,



also vital ways! This is the year to do something about that.

The number of mince pies you taste at Christmas indicates the number of happy months you'll have during the coming year, according to an old English belief.

TO ALL OUR CUSTOMERS



Christmas Cheer

A wish for a happy Yuletide with trimmings.

City

BARBER SHOP

111 WEST CALIFORNIA

For three centuries following His birth, Christ's nativity was celebrated at various times in January, March, April, May, September, and October by Christian groups.

A group of archaeologists discovered the name of Jesus carved before 70

A.D. among inscriptions on 11 early Christian burial urns found in a cave at the Bethlehem-Jerusalem road.

The word "wassail" derived from the Old English waes hal — a term meaning "be whole" or "thou well."

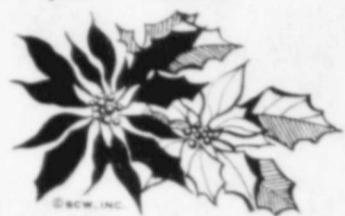


JOY AND BLESSINGS AT CHRISTMAS

Greetings to our many fine patrons from the folks at

FEDERAL LAND BANK

ASSOC. OF FLOYD COUNTY



Bayberry candles, which are said to foretell good luck for the coming year if they burn bright at Christmas, were first made by early settlers in America. They dipped bayberry branches in wax and burned them during the holidays.

The story is told that over a hundred years ago, a parish priest in Salzburg, Austria, returning late one night from administering last rites to a dying woman, was awed by the particular majesty of the still, sparkled-with-stars night; he went home,



MERRY CHRISTMAS

It's that time of year . . . when winter spreads its mantle over the countryside . . . when thoughts turn to friendships old and new, and good wishes are sent your way!

FLOYD COUNTY CO-OP GIN

RAY GENE FERGUSON, MANAGER

O HOLY NIGHT

May the Star of Bethlehem guide men once again to the Prince of Peace.

WYLIE BUTANE CO.