omecoming Schedule
Registration, High school CafePep Rally, High School Gym Room.

- Coffee for Ex-Band members, Band "F" Club Coffee and Smoker, Ag Busins Reunions, Class Rooms. Meeting and Memorial members of 1934 through 1939 are inmmediately following the Memorial - Barbecue Dinner, Junior High Floydada vs. Hale Center footbal - Homecoming Dance in old Bowling Out At Noon Friday fally at 11:30 In Gym






## Center Next

Caprock Chat
$\qquad$
$\qquad$





$\qquad$
$\qquad$
$\qquad$





 Mepect we all receive
, rou lust neverer koo kow!




## You're Invited To The Floydada Homecoming....Friday



 coming queen at hatrume of the football game on Friday night
with tale center. vieing for the queen honors are: freshman


## A complete eprogram tor the homecoming is printed to the let

 ot this story detalling times tor registration, pep rally, cotteesor ex and and pep squad members, "Fe" club cortee, class reunions, business meeting and memorial service, barbecue


The homecoming commarbecue
The homecoming committee reminds the public that everyone
 are now on sale at Hale's Department store, Arwines, and Coen

night. They are green peenants with white aletet ating game thogada Whiriwinds, "The price of each pennant is 81.00.
The last $F$ HS homecoming was in october of 1964 .

Corfee hostesses during revistration at high school are
Evelye sparks, Hazel Swepston, na Rea Cates, vi Fytfe and



# VOLUME 74 10¢ EACH FLOYDADA, FLOYD COUNTY, TEXAS THURSDAY, OCTOBER 3, $1968 \quad 16$ PAGES NUMBER 40 

 Local Tax Statements Arrive!18 FHS Students Named To National Honor Society

## 



## Sara Puckett Attends

CLASS BEGINS IN FHS with Mrs. Joyce Kimbell saying, "Sara can you hear us?" Yes, Sarah can hear via the little telephone speaker system on
the desk in front of Mrs. Kimbell (center). At left is Mrs. Claude the desk in front of Mrs. Kimbersbee who got on the phone and called some friends who agreed
 to chip in the needed money for the special phone system. At right is



## qu S Via Telephone



Bob Copelin, local Bell Telephone wire chief, who worked with his technicianstoget the system in, so Sarah could get on with her studies from
bed. The picture at right above shows Sara flat of her back, studying bed, The picture at right above shows Sara flat of her back, studying
right along with the class. Sarah is recovering from a spine operation.
(Staff Photo)

AGE 2, FLOYD COC HESPERLAN, THURSDAY, OC TOBER 3, 196

## OF IINTEREST TO WOMEN




## sweetheart with

 coming activities and the football game
## on October 4th

Proceeds go to the Senior Class of F. H. S. -phone one of these Senior girls and place your order today:

ViVian Bunch, Jacque Crawford, Sherry Crutchfield, Sharon Fuller, Suzanne Guthrie, Jody Johnson, Sherry Roberts Sara Staniforth, Jill Stansell and Katie Taylor.

## PLEASE ORDER EARLY

Park Olorist flowers and gifts
Park flarist


## 

Sue Thomas, Milton Mensch rins ceremony betore imme-
Wed In Double-Ring Vows

## $$
5
$$

${ }^{\text {mas }}$ Mrs. Hambright

ha IRTS THURSDAY! Our Month Long BEALL RINGER Celebration! Hurry In!
 Monday Is Dollar Day at Beall's

## DOUBLE KNIT

 ORLON ACRYIIC DRESSESregular 12.00 VALUES

OUTSTANDING BUY IN LADIES' KNIT DRESSES. ASSORTED BRIGHT COLO
IN SIZES $8-16$.
eeal ringer precin
Ladis wilin sativ briefs
3 pr. $\$ 1.50$
oUALITY NYLON SATIN. FULL CUT FOR

LADIES'


beall ringer special AND ROBE SET COMPARE AT S10.00
 IN SIRON FABRIC

> NYLON TRICOT PAJAMA IN SIZES 34-40.

MEDIUM WALE CORDUROY SPORT COATS $\$ 20^{00}$
regular $\$ 25.00$ Value


## SWEATERS


 $=$ $\$ 999$ THRU MONDAY dollar day LADIES NYION

STRETCH CAPRIS
REG. $\$ 9.00$ VALUES



SPECIAL GROUP FALL FABRICS REDUCED FOR THIS EVENT COTTON POPLIN DAISY PRINTS

LADIES \& GIRLS
NYION velvet SHOES
COMPARE AT $\$ 6.00$

LADIES SIZES
5-10
GIRIS SIZES
Girls sizes

# Welcome exen нонесонIIG 

EX-STUDENTS FROM THE FLOYDADA SCHOOL DISTRICT, FROM THE STATE OF TEXAS...AND OTHER STATES ARE INVITED TO THE BIG HOMECOMING FESTIVITIES IN FLOYDADA.
COME HOME...VISIT WITH THE FRIENDS AND ACQUAINTANCES OF YESTER-YEAR...THOSE EXCITING DAYS OF SCHOOL SPENT AT STUDY AND PLAY IN THE FLOYDADA SCHOOL SYSTEM.

A VERY OUTSTANDING PROGRAM IS PLANNED FOR THE BIG DAY COMPLETE WITH THE HOMECOMING QUEEN AND THE BIG FOOTBALL BATTLE WITH HALE CENTER AFTER THE BARBECUE SUPPER AND A DANCE AFTER THE GAME.

COME TO THE HOMECOMING IN FLOYDADA...COME BY AND VISIT US WHILE IN TOWN.

Floydada Grain Co.
Peggy's Beauty Shop
ARWINE DRUG
Beall's Department Store
Brown Pharmacy
Bob's Shamrock Station
Baker Insurance Agency
Fred Battey Real Estate
Consumer's Fuel
Collins Implement Co.
Caprock Cash Grocery
Continental Oil Co.
BENNETT'S BUILDING MATERIAL
Carthel Oil Co.
Conoco Service Station No. 1
Covington Oil \& Butane
Daniel Automotive
Duncan Abstract Co.
Caprock Motor Parts \& Hardware
Foote Butane \& Oil Co.
Edmiston Heating \& Plumbing
Fosfor Mofel

Powell Super Market
Clara's Beauty Shop
Floydada Travel Center
Floydada Travel Center \& Restaurant
Floydada Country Club
City Auto
Dixie Dog Drive-In
Home Appliance Service
Hagood's Department Store
Hale \& Hale Insurance
Federal Land Bank
Jo's Specialty Shoppe
Kendrick Trucking Co.
L \& J Food Market
Mildred's Cafe
Moore-Rose Funeral Home M \& N Auto Repair

Martin \& Company
McCoy Grain Storage Inc.
McCoy Farm Supply
NEFF GROCERY \& MKT.
Norrell Tractor Parts

## ) TOBER 4, 1968 D GH SCHOOL

## Homecoming Schedule

9:00 a. m. - Registration, High School Cafe11:30 a. m. - Pep Rally, High School Gym 1:30 p. m. - Tea for Ex-Pep Squad members, fome Ec. Room.
2:00 p.m. - Coffee for Ex-Band members, Band 2:00 p. m. - "F" Club Coffee and Smoker, Ag
${ }^{\text {000m. }}$ 3:00 p. m. - Class Reunions, Class Rooms. 3:30 p. m. - Business Meeting and Memorial
ervice, Auditorium. 1934 through 1939 are inited to a coffee at the J. S. Hale Jr. home, Ralls jighway, immediately following the Memorial ervice.
5:30 p. m. - Barbecue Dinner, Junior High 7:30 p. m. - Floydada vs. Hale Center football 9:45 p. m. -After Game Coffee, Junior High afeteria.
g:45 p. m. - Homecoming Dance in old Bowling llley, Lockney Highway.


## Beat The

## Hale Center

 OwlsHelm's House Of Beauty
Wylie Butane Co.
Lakeview Gin
Burger Basket Drive-In
Carmack Feed \& Seed Co.
Birdie Lee's Beauty Salon
Palace Theatre
Ponderosa Meat Co.
Quality Body Shop
Superior Drive-In Cleaners
Sellars Automotive Repair
Jarrett Oil Co.
Rucker's OK Tire Co.
Upton Grocery

## Floydada Implement

Hammond Sheet Metal
Leonard's Cafe
Farmers Co-Op Gin
Winn's Restaurant
Parks Oim Oil Co.
Winns Electric Service
Southwestern Public Service

## Builders Mart

Modern Beauty Shoppe
Colonial Beauty Shop ,
Parker Furniture Co.
Producers Coop Elevator
Hesperian Office Supply
Panhandle Compress \& Warehouse
Dougherty Grocery \& Hardware
Dougherty Grain Co. Inc.
Girlie's House Of Styles
Gilbreath Humble Service Station
Grundy Iron \& Met al
Lakeview Store
Norman Spraying Service Inc.
Russell's Cleaners

## Scott Gin

Sandhill Elevator
Allen TV Sales \& Service
Darden Machine \& Welding
Terrell's Barber Shop sit
Whirlwind Drive-In
Hale's Department Store
McDonald Implement


# Mituaries 



Seventh Graders Lose, Eighth Graders Win Over Hale Center


## CRREAT FOOD VALUES

| FRYERS |  |
| :---: | :---: |


| T-BONE STEAK Lb. 89\% | SIRLOIN STEAK Lb. 89 |
| :---: | :---: |
| USDA CHOIE CHUCK ROAST Le. | SUGAR $5 \cdots 55$ |
| MELO <br> 12 gal. 39 |  |
| SHURFINE REG. OR DRIP | Stulifine |
| COFFEE Lb. 63c | Flour s Lbe bag |
|  | ${ }^{\text {ALI BNOWICH LOAF }}$ |
|  | TISSUE 10 roll pack 79، |
| GREEN BEANS | $303 \mathrm{CAN} \quad 2 \mathrm{~m} 36{ }^{\text {c }}$ |
| OXYDOL DETERGENT | glant |

## L \& J FOOD STORE

WE DELIVER

"HAPPY BRITHDAY KALLY! ..... Floydada High students surprised
Kally Kneale with a song and a giff following last Friday's pep rally
(Staff Photo) DOUGHERTY NEWS $\begin{aligned} & \text { Included Mr. and Mrs. Kenneth } \\ & \text { Poole, Mr. and Mrs, Russell }\end{aligned}$
 CENTER NEWS CENTER, Sept. 30 - Mr. and
Mrs. Dale, Miller had as their
guests Friday afternoon, Mr.
and Mrs Waller St gued Mrs. Walter Sims.
at Mr
Mrs. O. C. Vinson ate lunch
with Mr. and Mrs. R. R. Wal-
ler Saturday. SIDNEY POITIER aids Elizabeth Hartman in her
task of stringing beads in this park scene from
Metro-Goldwin-Metro-Goldwvn-Mavers A Patch of Blue,
poignant drama of a blind girl who for the first
time sees beauty in the world through the eyes time sees beauty in the world through the eyes
of a man who befriends her. Miss Hartman, a
brilliantly talented acting newcomer brilliantly talented acting newcomer, makes duo of Academy Award-winners, Poitier and
Shelley Winters. Showing at the Capada
Sunday and Monday. Sunday and Monday

MRS BAIRD'S


Stays Fresh Longer

## MORE \& MORE PEOPLE

ARE SAVING AT TULIA SAVINGS \& LOAN ASSOCIATION WHY?

- SAMngs Eatan more
- ACCOUNTS ARE INSURED UP TO $\$ 15,000.00$

BY FEDERAL SAVINGS AND LOAN INSURANCE CORP.

- two types of savings accounts available REGULAR PASSBOOK ACCOUNTS SAVINGS CERTIFICATES AT HIGHER RATES
- A STRONG SOUND ORGANIZATION WITH RESERVES IN EXCESS OF FEDERAL REQUIREMENTS
- FRIENDLY SERVICE
- YOUR buSiness sincerely appreciated

George Wallace Rally \& Fund Raising Dinner 7:30 p.m. Today (Thursday) Lockney High School Cafeteria TICKETS: $\$ 2.50$ EACH AVALLABLE AT THE DOOR
All Wallace Supporiters Invited Speaker: H. Dustin Fillmore WICHITA FALLS ATTORNEY

A NEW DIVIDEND QUARTER BEGAN OCT. 1 SAVE BY 10TH EARN FROM IST OF MONTH

TULIA SAVINGS

200 N MAXWELL
TULIA, TEXAS


## oyd County Hesperian

| Thursday, October 3, 1968 |  |  | Page One |
| :---: | :---: | :---: | :---: |
|  | nan | For Nixon Agnew | amed |
| ticia Reilly Hitt, Chairman, Nixonwign and Director Activities, anweek the appoin Floyfocounty Chairman f Nixon-Agnew and rof the nationwid <br> ley will organize vomen's activities Nixon-Agnew, Woject, small fundWych a wide variety skeyed to women. raised from these dil be usiotime so Mr. resent his views and the people. stated that "the vo- | ters are demanding strong and positive leadership at the helm of our nation. They want solutions, not more costly and in- effective programs, for the complex problems of today. There is a growing awareness that the present administration is unable to cope with prevailing conditions at home. <br> In answer to questions regarding her newest activity, Mrs, Medley replied that she is "honored to be a part of so important a campaign. Richard Nixon has the ability, the experience and knowledge to lead our country and exert a powerful influence for the restoration of its prestige throughout the world. He has the respect of national leaders around the globe. Mr. Nixon speaks out with con- | fidence in offering practical and achievable programs for these critical times. We know wh he stands on the issues." <br> Governor Ted Agnew is a positive addition to the ticket experience and expertise in dealing with urban problems. He has achieved national stature as an administrator with proach to city government. <br> Mrs. Medley announced the appointment of a seven member steering committee for the meeting Monday night in the PCA room in Floydada. <br> Named to serve on the committee are Felicia Applewhite, South Plains; Mrs, Q. D. Wil- | Llams, Antelope Community; Mrs. J. W. Cannon and Mrs. David Brewer, Floydada. <br> Three members of the Floydada Young Republicans, Bren- da Nelson, Charlotte Wright and Phyllis Green met with the women for Nixon-Agnew group Monday night for the planning program. Also attending the meer, Chairman for Nixon County Campaign. $\qquad$ <br> floyd data <br> Mr. and Mrs. Phillip Wilson and children are visiting this sister, Mrs. John Brown and family. <br> BEAT HALE CENTER |

## WELCOME TO HOMECOMING EXES......FRIDAY

and.......welcome to these BARGAIN BUYS!

 MILK 100 FREE STAMPS Half sallon 494 896


NACIN IIH Num
 OPPER CLEANER BRASso 39c

IF BETTER MEAT COULD
IF BETTER MEAT COULD
BE BOUGHT WE'D BUY IT


## ROAST

PIKES PEAK PIKES PEA
BONELESS DPEFT DREFT VELVEETA

swiss steak
PORK STEAKS
CHEESE momom
FRANKS
SAUSAGE mand


ERIAL OR
SUGAR
MELLORINE


## man amseme <br> BREAD

${ }_{\text {KIM }}^{\text {KISSU }}$


KIM PURE VEG.
SHORTENING 3 Lb. can 69
SHREDDED WHEAT 15 oz . 39

| GENERALMILLLS |  |
| :--- | :--- |
| WHEATIES | $12 \mathrm{oz} . \quad 39$ |

APPLE JACKS $61 / 2 \mathrm{oz}$. 39c
DEL MONTE RED
SALMON 303 CAN 99 VIENNA SAUSAGE $5 \mathrm{~ms} 1{ }^{00}$

CLOROX at. 19c SING bath bar $17{ }^{\circ}$

During the month of September, the Floydada Volunteer Fire
Department reported four (4) hours of work completed at the
practice field. They Department reported four (4) hours of work completed at the
practice field. They worked on the controliling of car and ool pit
fires. September 23, the department ran through a practice fires. September 23, the department ran through a p practice
emergency run, a distance of three (3) miles from the city Hall to the practice f field. They reported the "4ire", completely yax-
tinguished in nine minutes. Five of the nine minutes was driving time.
Recently,
tinge Recently, on fire calls, the Floydada Volunteer Fire Depart-
ment has encountered many spectators at the fire or reparter fire. Being a VOLUNTEER Department, this fometimes posed a problem. The firemen in theirperssonal, cars (which in case of a
fire call, is an emergency vehicle) ane blocked The State Law and City Ordinance reads that FoLLowing
FIRE APPARATUS IS PROHIBITED, The driver of any vehite other than one on official business shall not follow any fire
apparatus traveling apparatus traveling in response to a fire alarm closer than
five hundred ( 500 ) feet or drive into or park such the block where the fire apparatus has stopped to answer
tire alar fire alarm,
CROSSING A FIRE HOSE-N - $\begin{aligned} & \text { driver of any vehicle shall drive } \\ & \text { over an unprotected hose of a fire department when ladd down on }\end{aligned}$ over an unprotected hose of a firiredepartment whene laid down on on
any street or private driveway to beusdat any fire or alarm of
fire, without the consent of the fire died ani street or private driveway to be used at any fire or alarm of
fire, without the consent of the firie departmentoftifial in com-
mand, A fine o $\$ 10.0$ to $\$ 2000$ mat be enforced. The Floydada Volunteer Fire Department is still in need of
men. Anyone wishing to file an application, should contact. Fire Chief, carroll Sims, Secretary, Donnie Galloway, or any Volun-
teer Fireman. WINS BLUE RIBBON FLOYD DATA


$\qquad$

HAVE FUN .. WIN PRIZES


15IN CASH PRIZES EACH WEEK
 CONTEST RULES Anyone can enter except the employees of the Hesperian, Three cash prizes are given each week - ties will split prize of the contest and their decision is final.
It is not necessary to indicate scores on all the games.... but score must be indicated on the tie breaker game at right. Simply circle the team you choose to win in each of the
footballs. Deadline for submitting entries is 5 p. m. Frilay - winners will be announced the following week. Enter as many times as you wish, print name and address plainas many times as you wish, print name and address plain-
ly at top of the page you turn in and mail this newspaper.

QUARTERBACK QUOTES
 LUMBER




# te Whirlwind n Sees Action 

Man What A Game, ordada 34, Post 0"


## Craig Third In District Scoring



Blas Deleon Wins

## SPORTS B年

or an average of 5.3.
Mark Weems has carried 10
times Mark weems has carried 10
times for a totalot $\begin{aligned} & \text { ar yards and } \\ & \text { a } 7.8 \text { average. Steve Puckett }\end{aligned}$ has carried only six times. ,ut
made 52 yards for an average
of 8,7 . of 8,7 yards.
Gregory has Gregory has attempted 47
passes. has completed 24 for a
total yardage of 392 , an average passes, has completed 24 for a a
total yarrageo of 32, an average
of 16.3 yards and $51 \%$ on comFootball Contest
 four contests. He missed Texas
Tech Te. Teas, ,slato-Snyder,
Littlefield-Levelland, and Hale
Centerder Littlefield-Levelland, and Hale
C enter-Tahoka. Third place and $\$ 2.50$ eash
prize goes to oferry Parr, who
also missed four games. He prize goes to Jerry Parr, who
also missed four games. He
missed the Eastern missed the Eastern N.M.
Panhandle State, Seminole
Hereford, Kress - Petersburg, six 3 AA Clubs Enter Conference Play Friday
After victimizizg non-con-
retence foes for three weeks,
six of District 3 -AA's squads terence foes for three weeks,
sx of District $3-A A^{\prime}$ s.s. squads
unleash their vilenceonfellow
und

loop members this Frid ay | 100 |
| :---: |
| nig |


 gets a stern test fro
halienger Abernathy. Revital
zed Foydad tries to give a
mecoming crowd plenty to cheer about with a victory over to
Hale Center. Also in the spot-
1ight will be the Friona-DimHale Center. Also in the spot-
light will be the Friona-Dim-
mitt contest.
Only the Longhorns will be
one facing a non-league foe when
they host tralou Reassigment
this this season of Memphis left
3-AA with seven clums, and one
will take on an outsider each will take on an outsider each
Friday while the other six
selves.
After three weeks of actio After three weeks of action,
this district boasts of a strong
$17-4$ mark against outsiders $17-4$ mark against outsiders.
Lockney, Abernathy and Hale Center were droppped from the
undefeated ranks last Friday, undefeated ranks last Friday,
but the loop still managed to win but the loop still
four of seven.
ollton floged
four ot seven.
Olton flogged Muleshoe 49-7
to extend its unbeaten skein.
Friona, which thrashed Tucumto extend its unbeaten skein.
Friona, which thrashed Tucum-
cari, N.M., by $65-0$, and Floycari, N.M., by $65-0$, and Floy-
dada, $34-0$ viltor over Post,
likewise own $3=0$ records. The other four clubs are $2-1$. . The
Dimmitt got back on the win ning track with a convining
$53-22$ verdict over Springlake $53-22$ verdict over Sprininglike.
Ralls otook out the Longhorns
$33-6$, Abernathy we Ralls took out the Longhorns
33-6, Abernathy was upset $21-6$
by Childress and Hale Center by Childress and Hale Center
was humbled by TThoka $26-8$ in
other matches Tat was humbled by TThoka
other matches last week. $\star \star$ Area AA Standings gain, middle shot gain, middle shot
shows Jack Gregory going over the left side, and bottom piccarrying the ball.
Olion Beats
Freshmen,
Jr. Varsity
Olton Freshmen and Jr. Var-
sity teams came into Floydada
to win last Thursday even프․ were clobbered 43-6 and the
Junlor Varsity suffered a $6-0$
loss. Van Lee Mitchell made
the lone Freshman touchdown.
The Junior Vargity The Junior Varsity plays
Hale Center tonight at 7 t.30
there and tre Freshmen play
Petersburg at $5: 30$ p.m. there.

BIG STEVE CRAIG (No, 44) crashes through center for another touchdown in the Floydada-Post game here Friday night.
(Staff Photo
WTSU Goes To Montana, Tech Plays Colorado State
$\qquad$



$\qquad$
 GAME IN SE TION 1


## Bird watching can be fun

But it's more fun to OWN than just to watch! Let us help you buy the car of your choice. A loan can be arranged in no time at all. Cost is low, repayment terms are convenient.

The beautiful new 1969 models are on display........... look them over, make your selection, then come to see us about convenient low cost bank financing.


FDIC


## CLASSIF\|ED A DS



FOR SALE
SERVICES


## aun



Plan Your Next Trip By Bus


## Travel In Air Conditioned Comfort, And Leave Your Driving Problems At Home <br> Leave Your Driving Problems At Home It's safe, Comiortable, Economical. <br> here are sample fares from floydadi <br>  <br> TNM\&O COACHES, INC.

Made Eggs

RMACK'S



管
UPERIOR
LEANERS


|  |
| :---: |
| Overweight |

HESPERIAN
OFFICE
SUPPLY

|  |
| :---: |

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RUBBER STAMP?

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Hollis R. Bond Real Estate

BOOTHE BUILDING FLOYDA

HESPERIAN OFFICE SUPPL


